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FRIDAY, MAY 14, 2010
Volume 9 Issue 158



Santa Monica Daily Press

CRAZY FOR 'LOST'
SEE PAGE 11

We have you covered

THE TELL THE TRUTH ISSUE



IN HONOR

Fabian Lewkowicz *FabianLewkowicz.com*

Santa Monica firefighters hang the American flag from two fire engine ladders Thursday during the Public Safety Memorial at City Hall. The memorial recognized public safety officers who gave their lives in the line of duty to protect the citizens of Santa Monica.

Council approves parking rate hike

BY NICK TABOREK
Daily Press Staff Writer

DOWNTOWN Parking rates at City Hall's Downtown lots are going up, part of a plan city officials say will make more efficient use of parking structures and ease traffic congestion in Santa Monica's clogged business and shopping district.

In the first significant rate hike since 1997, the daily maximum cost to park in any of the nine Downtown lots will increase from $7 to $9 per day, and the evening flat rates will increase from $3 to $5. The monthly rates will go from $82.50 to $121. The higher parking prices are expected to take effect July 1.

The increases don't apply to the Main Library or Civic Center lots, part of a strategy City Hall officials hope will attract Downtown employees to more peripheral lots, freeing up spaces closer to the commercial core for shoppers and other short-term visitors.

"We're doing it really with the intent to better manage the parking assets that we have," said Sam Morrissey, City Hall's principal traffic engineer.

The City Council unanimously approved the parking rate increases Tuesday night with little discussion. The panel had already agreed in concept to the parking plan last fall when consultants who studied parking presented their findings in a report known as the Walker Parking Study.

While the adopted price increases are mostly in-line with the Walker study's recommendations, officials nixed one of its key

SEE PARKING PAGE 8

Soda fountain to add nostalgia to pier

BY NICK TABOREK
Daily Press Staff Writer

SM PIER The Santa Monica Pier is getting an added dose of old-fashioned charm this summer with the planned opening of Soda Jerks, a soda fountain and ice cream parlor that harkens back to a time when you could order a "black and white" — soda fountain-speak for a chocolate soda with a scoop of vanilla — without drawing confused stares.

Brothers Kevin and Ryan McCafferty, third-generation retro soda vendors who operated a soda fountain and restaurant in Pasadena until 2005, have high hopes for their latest venture, which is under construction inside the Carousel Building at the base of the pier and could open by the Fourth of July.

Kevin McCafferty said the location next to the historic 1922 carousel provides an ideal atmosphere for a business that seeks to capture the aura of the past.

"Personally, I don't think you can have a better pairing," he said. "It'll be the coolest place to get a scoop of ice cream in L.A."

Soda Jerks will feature a refurbished 1950's soda fountain sent from Chicago and will serve hand mixed sodas and premium ice cream from Fosselman's creamery in Alhambra.

The opening of the Jerk has been a long-term goal for pier officials and others at City Hall, with the idea of bringing an old-fashioned soda fountain bandied about for at least the past five years.

"It's going to be just a wonderful synergy with the carousel operation," said Pier Restoration Corp. Executive Director Ben Franz-Knight.

"They're outstanding operators," he said of the McCaffertys. "They have just an incredible love of the historic context of sodas."

SEE PIER PAGE 8


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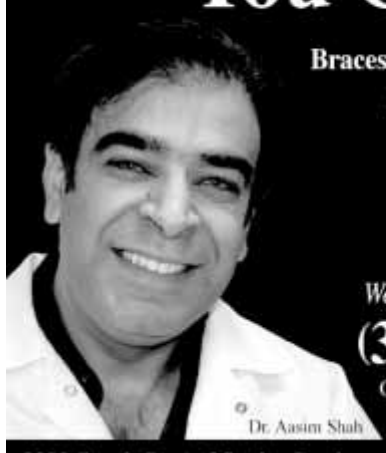
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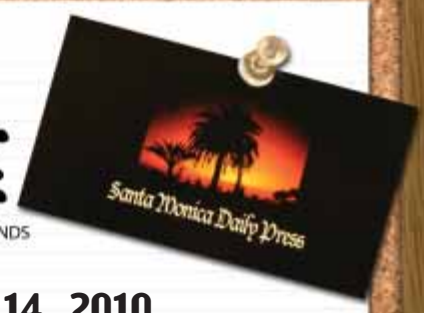
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WHAT'S UP WESTSIDE

OUT AND ABOUT IN SANTA MONICA AND SURROUNDS



Friday, May 14, 2010

Night of one-act comedy
Morgan-Wixson Theatre
2627 Pico Blvd., 8 p.m.
A spoof and a satire by acclaimed American playwright Christopher Durang: "The Actor's Nightmare" and "Sister Mary Ignatius Explains It All For You," two one-act comedies. This event also takes place on Saturday and Sunday. For more information, call (310) 828-7519.

'A Living History of the Universe'
New Roads School
3131 Olympic Blvd., 7:30 p.m.
Every minute of every day light from the remote past arrives at Earth, much of it originating before the Earth itself was born. Astronomers are uniquely privileged to have a look at history as it actually happened, but in practice gathering enough light from distant galaxies to learn something about them is not all easy. Drawing connections from what we see in a younger universe to the one of our own time is also very challenging. A small history of this endeavor teaches us something about how science works and the persistence of human curiosity. For information, call (310) 495-7595.

Laurie Lewis and the Right Hands
McCabe's Guitar Shop
3101 Pico Blvd., 8 p.m.
The queen of the Northern California bluegrass scene, fiddler and singer Laurie Lewis is both a Grammy and IMBA winner, has played with everyone from Dave Alvin to Ralph Stanley, and is a leading figure in the "newgrass" movement of the last few years. She will be playing from her latest album "Blossoms" along wither her group the Right Hands. For more information, call (310) 828-4497.

Saturday, May 15, 2010

Montana Avenue sidewalk sale
Seventh St. — 17th St., 10 a.m. — 6 p.m.
More than 60 boutiques along the Montana Avenue shopping district will be offering anywhere from 15 to 80 percent off high-end, fashionable merchandise. Participating stores will have racks and tables with merchandise on the sidewalk and some merchants will have their entire store on sale. Visit www.montanaavenue.com for more details.

'Beauty and the Beast'
Santa Monica Playhouse
1211 Fourth St., 12:30 & 3 p.m.
An original family theatre musical adaptation of that most gloriously romantic of all fairy tales, "Beauty and the Beast" invites audiences members between the ages of 2 and 102 to follow Beauty, her gentle Papa, silly scatter-brained sisters, a spell-binding sorceress and a most endearing Beast, as they explore the world of manners, reading, sensitivity, gentility, and learning that "it's not what you look like, but what's in your heart that counts." $12.50 for adults and $10.50 for children 12 and under. Ongoing on Saturdays and Sundays until June 20.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.





Morgan Genser *news@smdp.com*

MAKING A MIGHTY IMPORTANT PITCH: **Santa Monica High School's Adam Padilla delivers a pitch against Culver City on Thursday. The Samohi Vikings won the crucial Ocean League game, 3-0, clinching a share of the league title.**

HIGH SCHOOL BASEBALL

Padilla powers Samohi to share of league title

BY DANIEL ARCHULETA
Managing Editor

CULVER CITY Santa Monica High School's Adam Padilla is a pretty important dude.

The sophomore pitched a complete game, 3-0, shutout against Culver City to clinch a tie of the Ocean League championship Thursday on the road. He also belted a one-run home run in the sixth inning to give the Samohi Vikings (15-11 overall, 8-2 in league) a lead they would not relinquish.

"There were some battles," Padilla said, "but I just kept hitting my spots."

While the team will share the league title, it lost a crucial coin toss that gave Culver City the top seed heading into the playoffs, potentially costing the Vikings a first-round playoff game.

"I feel great for the kids," Samohi Head Coach Sheldon Philip-Guide said. "I feel great for the program in general."

Philip-Guide, in his first year coaching the team, said that the league title is sweet, but he has his eyes on something bigger.

"[Winning a title] was one of our goals," he said. "I don't want to settle for that any more.

"It's nice to win the Ocean [League], but I want Samohi to compete for CIF championships."

The game was a must-win for the Vikings. Samohi entered the week tied with Culver City for the league lead. Culver City defeated the Vikings, 3-1, in extra innings on Tuesday forcing Samohi to win Thursday's game to salvage a share of the league crown.

With the pressure squarely on his shoulders, Padilla sought the advice of senior pitcher Alonzo Gonzalez. Padilla said that the veteran hurler told him to "stay focused and just concentrate on one pitch at a time."

"That's exactly what I did," Padilla said.

With the regular season on the books, Samohi awaits Monday's announcement of the California Interscholastic Federation Southern Section Division 3 playoff brackets. Philip-Guide said that there was a slim chance of hosting a playoff game, but he said he believes the Vikings will begin their postseason on the road late next week.

"I want to get to this point every year," Philip-Guide said, "to be in the hunt."

daniela@smdp.com

Makeover for those starting over

BY KEVIN HERRERA
Editor in Chief

PICO NEIGHBORHOOD When your job entails helping people, some of whom have been homeless for years, kick their addiction to drugs or alcohol, the last thing you want to do is turn them away.

But that's the painful decision senior counselor Michael Riches and his colleagues at the CLARE Foundation are forced to make daily because the demand for their services is so great, while their capacity to deliver help is not.

"One of the hardest things to do in this job is to look at someone who is hurting and tell them no," said Riches, a recovering alcoholic who once was a client at CLARE, a nonprofit on Pico Boulevard that has offered treatment and recovery services in Santa Monica since 1970. "Many times these are people who have been living on the street, they are broken with low self-esteem and to say that we don't have any beds for them is hard for me and everyone who works here."

Riches knows he will be turning people away less frequently thanks to a $2 million renovation of CLARE's detox/primary facility. The facility will provide food, shelter and a safe place to recover to over 1,500 people a year. That's 300 more people a year that Riches can help on their difficult journey to sobriety.

The renovation, which was 10 years in the making, relied on funding from state and local agencies, foundations, corporations and numerous individuals.

For over 35 years, the two buildings that house the detox/primary facility were in poor shape and in serious need for an upgrade, said CLARE Executive Director Nicholas Vrataric. The buildings are 50 and 75 years old, respectively, and one is a former sports bar. The layout was not conducive to providing services, let alone residential treatment and the buildings were decaying.

"The conditions of the buildings did not match the quality of treatment our clients were receiving," Vrataric said.

The reconstruction will provide ample meeting and counseling space as well as a

SEE CLARE PAGE 9

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Battle with FAA is warranted

Editor:

It's tempting to ignore John Noot's weekend rant to the editor regarding the Santa Monica Airport ("Doing a disservice," Letters to the editor, May 7), but his pathetic attacks on community organization leaders Zina Josephs and Lori Nafshun – and, by extension, anyone who complains about the noise and pollution generated by the airport (SMO) – must be answered.

Noot picked the softest targets available: volunteer community organization leaders. Meantime, Noot's own L.A. City Councilman, Bill Rosendahl, has called for SMO's closure (Zina Josephs has not). Assemblyman Ted Lieu of L.A., representatives Henry Waxman and Jane Harman are among those concerned over SMO's impact on residents.

Noot, in Venice, also never mentions the neighborhood associations in L.A. near SMO's eastern and southern boundaries which, like groups in Santa Monica, complain about what the FAA has created at SMO, allowing thousands of more flights per year over the past two decades, including large jets, treating SMO like another LAX runway, despite its unique residential setting. (The formal term is "reliever airport.")

SMO's jet operations numbered 1,825 in 1990 and 18,575 in 2007, a tenfold increase. (They've declined a bit since then, because of the economy).

Why couldn't Noot make his point by extolling whatever SMO virtues he sees rather than by slamming those who have a problem with its noise, pollution and safety issues? The current "test" change in flight patterns, impacting hundreds of residents, was never about reducing airport pollution, nor has the FAA ever shown concern before. The change is about solving an FAA-created problem of too many larger aircraft from LAX and SMO flying toward the same spot. If the flight pattern alteration also exchanges some air pollution for more noise pollution, it's a questionable bargain.

Noot, in a statement to another newspaper, characterized the SMO jet pollution experienced most profoundly in the North Westdale (L.A.) neighborhood at the east end of SMO as perhaps a nuisance but "not dangerous." Noot's advice: just relax.

In 2007, hundreds of people (Noot would say a few whiny malcontents) from Santa Monica and L.A. filled Santa Monica City Hall to ask for help in reducing SMO noise and pollution, and in increasing its safety margin, by banning just a handful of the fastest jets, for which SMO was not designed – an inexpensive, easy compromise. The council voted unanimously in 2008 for the ban.

The FAA's response was to block the ban. The legal battle is now in federal appellate court, an FAA effort to bleed the city into submission, with residents' taxes paying lawyers on both sides.

And here's a big surprise: The FAA has made it clear that it intends to ignore the approaching expiration of the 30-year operating agreement it made with the city in 1984. It can't wait until SMO hits 20,000 jet flights a year. Are you relaxed yet?

Brian Bland
Santa Monica

Helping property values

Editor:

I would like to thank columnist Bill Bauer for his courageous coverage of Measure A, also known as the latest school bond. When it comes to Measure A, anyone who questions the wisdom of taxing ourselves further "to protect our teachers" is subject to strong social ostracism, which makes community members reluctant to ever talk openly about their doubts.

Thank you, Bill, for daring to question the strongest strong-arms in the city, the school district cheerleaders who continue to maintain that more money will solve the malaise that hangs over SMMUSD. I am not convinced that what ails our public schools is a lack of money. Still, I hear Measure A is calculated to win, so I guess I will have to take comfort in the cynical view of many of my neighbors who say they voted to support it not because they believe that it will help kids, but because they think it will improve their property values.

Gene Abraham
Santa Monica



Write Rachel

Rachel Iverson — Send comments to editor@smdp.com

Quick to pull the trigger

Dear Rachel,

I have a low tolerance for BS. The moment I see a fatal flaw in a date, I dump her. I'm not new to dating; I know what I like and what I don't. I have high standards and I've been burned enough to know when it's time to nip a relationship in the bud. Or so I thought. I recently dumped a woman because I thought she was playing games with me. Now I think I might have jumped the gun and dumped her prematurely. I've never been one to have regrets until now. What's the best approach to "un-dump" a woman?

Signed,
Trigger Happy

Dear Trigger Happy,

Many people carry baggage from past relationships into the present because they don't want to risk another heartbreak. So you broke up with a woman and now you regret it. You may still be able to repair the damage if you're willing to apologize to her and explain your behavior. At this point, you have nothing to lose, so you might as well be bold and call her. If you don't know how you feel about this woman, take some time to figure it out before you call. Say something like, "I felt a strong connection with you and I'm sorry for my behavior. You made a big impact on me and I'm thinking of you. I'd like to see you again and make it up to you, if you feel the same." Put it in your own words, but say it sincerely, not casually. I don't know how you dumped her or how much time has passed since then, but if you act too casual on the phone, like, "Hey what's up, Babe, long time no talk," she'll probably think you're insensitive and never want to speak to you again.

Dating experience is supposed to make us wiser, not jaded. It's human nature to make mistakes, but it will be divine if she can forgive you. If you don't try, you'll never know. Since you care about this woman, it's worth taking the risk of rejection to call her. You don't want to have regrets and wonder, "What if?" for the rest of your life. Hopefully, she's more tolerant than you and doesn't consider your hasty departure a fatal flaw. At this point, you have nothing to lose, and everything to gain.

Dear Rachel,

I'm developing a complex because my boyfriend of five months never tells me he loves me. I'm very affectionate and I tell him I love him all the time. How bad is it that my boyfriend never says it back?

Signed,
Lack of Love

Dear Lack of Love,

Why isn't your boyfriend saying, "I love you?" There could be many reasons. Does he want a monogamous relationship with you? That's the first question I'd ask him if I were you. If he doesn't want to be exclusive, he may not be saying he loves you because he doesn't want to lead you on. Perhaps he doesn't want you to think that the relationship is more serious than it is.

If he does want to be exclusive with you, it's time to address the next issue. Is he an expressive person? Some men are not emotionally expressive or affectionate. If these qualities are not part of his personality, you may have a long road ahead of you. Some people are not the touchy-feely type. If it turns out that he wants a monogamous relationship with you but he's not an emotionally expressive guy, it's up to you to decide if you can accept this. Love does not necessarily conquer all. With some coaxing, he may learn to warm up a little, but don't expect him to change drastically. For some people, just knowing that their partner loves them is enough to sustain a relationship. For others, verbal confirmation of their partner's love is essential.

Dear Rachel,

I'm dating two men at once and I like them both. I've never been a multi-dater and I'm starting to feel guilty. Neither man has mentioned dating exclusively yet, so I'm still a free agent, right? So why do I feel so bad and how much time do I have before I have to make a choice?

Signed,
Juggling

Dear Juggling,

According to conventional dating protocol, you're allowed to date more than one person at a time if you haven't had the exclusivity talk. However, dating is about individuals, and the individual men you're dating may see things differently. One or both of your dates may already assume that they're dating you exclusively, whether you've had "the talk" with them or not. Does that mean you're in the wrong? No, but if you plan on dating one of these men exclusively in the future, you may want to choose one of them quickly before you blow your chances with both of them. A relationship-oriented man could be hurt/turned off if he found out about the other man in your life. Before you decide, find out if both guys are looking for a monogamous relationship. If they're not, your decision may have already been made for you.

Since you don't usually multi-date, you may feel uncomfortable trying out this new behavior. Multi-dating can be a wise strategy as long as you don't drag it out for too long. Talk to your dates to find out where they're coming from, and then make your choice. A quality man won't want to share you with another guy for long.

RACHEL IVERSON is a freelance writer, dating coach and author, who lives with her husband in Venice Beach. Her book, "Don't Help A Man Be A Man: How To Avoid 12 Dating Time Bombs," has been endorsed by Dr. John Gray, author of "Men Are from Mars, Women Are from Venus." For more information on Rachel or her book, visit: www.rebelgirlpublishing.com. For dating advice, contact: rachel@rebelgirlpublishing.com.

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CIRCULATION VERIFICATION COUNCIL

The Santa Monica Daily Press is published six days a week, Monday through Saturday.

19,000 daily circulation, 46,450 daily readership. Circulation is audited and verified by Circulation Verification Council, 2006. Serving the City of Santa Monica, and the communities of Venice Beach, Brentwood, West LA. Members of CNPA, AFCP, CVC, Associated Press, IFPA, Santa Monica Chamber of Commerce.

Published by Newlon Rouge, LLC

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Laughing Matters

Jack Neworth
Send comments to editor@smdp.com

Spill baby, spill

AS I FOLLOW THE NEWS LATELY IT SEEMS that either the world has gone mad or I have. This week it's BP Global, a conglomerate highly enriched by our taxpayer-funded war in Iraq (often cited for safety violations). One of BP's oil platforms exploded costing 11 lives, spilling 200,000 gallons of oil a day into the Gulf of Mexico (4.7 million gallons to date) and threatening marine life from Louisiana to Texas. Remember Sarah Palin's cheerful chant, "Drill baby, drill?"

Reportedly the disaster, perhaps the worst ever, might have been prevented but for a missing $500,000 acoustic trigger. It's an insane world.

To me it feels like we're destroying the planet slick by slick. Then again, this is nothing new. In the 1950s, when the nuclear power industry went to Congress for approval to build reactors, they promised that by the time nuclear waste became a dangerous problem, technology would solve it. And Congress bought it. Or should I say Congress was bought? Well, that promised "technology" appears to be burying the crap in a mountain. Sounds like sweeping dirt under a rug. Radioactive dirt with a toxic life of 250,000 years.

As a culture, we seem more interested in "Dancing with the Stars" or Tiger's divorce and who will get custody of the kids? (Maybe Rachel Uchitel will wind up their stepmom?)

In this National Enquirer vein, I had to mention the latest in Dodger owners Jamie and Frank McCourt's contentious legal battle. The judge finally ruled on temporary spousal support, awarding Jamie $637,159 a month (three times the judge's annual salary)! And yet Jamie seemed deeply disappointed. With an apparent spend baby, spend lifestyle, she had requested $1 million a month. After all, how can we expect her to survive on a paltry $637k for an entire 30 days?

Reportedly, Frank had started the negotiations at "bupkes." (Yiddish for "nothing.") Soon his offer was up to $150,000 a month, or $500,000 less than what he now must pay. Get this, the lawyers' and accountants' fees are estimated at $19 million! Did I mention it's an insane world?

I had planned on writing about how pathetic the Dodgers have been and then they won four straight (still closer to last place than first). Given the win streak, maybe McCourt should pay me to think about trashing the Dodgers more often.

My displeasure with the McCourts starts with their seven houses. There should be a rule that the Dodgers' owner can't have more houses than the team has reliable starting pitchers. By that standard, and so far this season, the McCourts should be living in HUD housing.

Frankly, I don't know how the average family can afford a Dodger game, not to mention the $15 parking. (Although there's now a free shuttle to Dodger Stadium from Union Station thanks to a grant from AQMD.)

Things were very different when I grew up in the late 1950s. The decade had a lot wrong with it: Joe McCarthy, the ill-fated Korean War (other than WWII, which of our wars hasn't been ill fated?), rampant racism and confining conformity. But it was a golden period for the American family.

Back then, a family could actually live on one income. (Now they're lucky to survive on three.) Union workers were paid medical benefits and a good wage. What a radical concept. If Obama proposed it today, the Teabaggers would call him a socialist. Of course they do anyway. What a group of brain surgeons they are.

Also in the '50s, college was accessible. Previously, it had only been for the elite. After WWII, it was available to anyone who qualified. And now, full circle, it's practically for just the elite again. Even at state-funded universities, who but the rich can afford tuition? On the other hand, "American Idol" is accessible to everyone.

We barely have a middle class anymore. Then, the average CEO earned eight times more than the average worker. Now it's four hundred times more. The U.S. was the greatest manufacturer in the world. Now we don't make things, we social network. We buy our goods from China. (If they ever call in their I.O.U, we'll all be washing dishes in a Chinese restaurant. I just hope free meals come with the job.)

In the meantime, the oil in the Gulf continues to ooze with no end in sight. Adding to the lost lives, and the eco disaster, imagine the suffering of the oil-covered animals. All in the name of cheap gas for our scandalously fuel inefficient cars. We're 5 percent of the world's population but consume 25 percent of the energy. To quote Dick Cheney, "So?"

I'm reminded that the $500,000 acoustic trigger that might have prevented this ecological nightmare represents three weeks of Jamie's spousal support. Yes, the world is definitely insane.

When **JACK** isn't agonizing over the endless damage to the planet, plus the lack of Dodger pitching, he can be reached at Jackneworth@yahoo.com.

The Q Line

Holding pattern

The Big Blue Bus again delayed a proposed fare increase to explore ways to ease the burden on students, seniors and the disabled.

So, this week's Q-Line question asks:
Should this group get special treatment or do you think it's time for fares to increase across the board?

Call (310) 285-8106 before Friday at 5 p.m. and we'll print your answers in the weekend edition of the Daily Press.


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DID YOU KNOW?
Santa Monica is currently developing a Long Range Urban Forest Master Plan designed to maintain and expand canopy coverage throughout the city and maximize environmental benefits for generations.
We need your help!
Come to the Urban Forest Community Workshop
May 15, 2010 10 a.m. to noon
Ken Edwards Center
And, please take our online survey:
www.smgov.net/urbanforestsurvey
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City of Santa Monica
REQUEST FOR PROPOSAL - DUE JUNE 4, 2010
CREST Enrichment 2010-2011

The City of Santa Monica's CREST Enrichment Program is seeking qualified businesses or individuals to submit proposals to conduct before- and after-school enrichment classes for students in grades K-8 at Santa Monica public schools during the 2010-2011 school year. Applications are due June 4, 2010.

A Request for Proposal (RFP) will be posted in your field on the City's bid management program BidsOnline™, a fully automated web-based vendor and bid management system. The RFP will be posted in the following category: **Recreation Classes/Camps** or you may do a keyword search by typing: **CREST**. This RFP may only be submitted online, so we urge you to register as soon as possible. If registered in the appropriate category, you will receive an email notifying you of the new posting.
http://vendors.planetbids.com/santamonica/bidframe.cfm

If you need more information on the CREST Enrichment program, please feel free to contact the Enrichment Supervisor, Moira McCormack (moira.mccormack@smgov.net) at (310) 458-8930.

INTERESTED IN YOUR DAILY FORECAST?
CHECK OUT THE HOROSCOPES ON PAGE 13!
Santa Monica Daily Press Call us at (310) 458-7737

NOTICE OF A PUBLIC HEARING
BEFORE THE SANTA MONICA CITY COUNCIL

SUBJECT: Discuss a Development Agreement proposal for the adaptive re-use of a City Landmark office building into a hotel and construction of a new hotel building, open-air retail paseo, and mixed-use housing project.

710 Wilshire Boulevard
APPLICANT: Kenneth L. Kutcher, Harding, Larmore, Mullen et al
PROPERTY OWNER: Maxser and Co.

A public hearing will be held by the City Council to consider the following request:

Discuss the applicant's Development Agreement proposal for:

- Adaptive re-use of an existing, designated City Landmark office building (Santa Monica Professional Building) into a hotel use with 55 guest rooms and approximately 6,900 square feet of ground floor retail uses;
- Construction of a new hotel building with 229 guest rooms, approximately 11,000 square feet of ground floor retail space, approximately 5,700 square feet of meeting rooms and hotel amenities, and approximately 3,000 square feet of roof top pool amenities;
- A ground-floor open-air retail paseo of approximately 5,200 square feet; and
- A mixed-use housing development at 1218 Lincoln Boulevard.

DATE/TIME: **Tuesday, May 25, 2010, AT 6:45 PM**

LOCATION: City Council Chambers, Second Floor
Santa Monica City Hall
1685 Main Street, Santa Monica, California

City of Santa Monica

HOW TO COMMENT
The City of Santa Monica encourages public comment. You may comment at the City Council public hearing, or by writing a letter. Written information will be given to the City Council at the meeting.

Address your letters to: City Clerk
Re: 710 Wilshire Development Agreement
1685 Main Street, Room 102
Santa Monica, CA 90401

MORE INFORMATION
If you want more information about this project or wish to review the project file, please contact Jing Yeo at (310) 458-8341, or by e-mail at jing.yeo@smgov.net. The Zoning Ordinance is available at the Planning Counter during business hours and on the City's web site at www.smgov.net.

The meeting facility is wheelchair accessible. For disability-related accommodations, please contact (310) 458-8341 or (310) 458-8696 TTY at least 72 hours in advance. All written materials are available in alternate format upon request. Santa Monica Big Blue Bus Lines numbered 1, 2, 3, 5, 7, 8, 9, and 10 serve City Hall.

Pursuant to California Government Code Section 65009(b), if this matter is subsequently challenged in Court, the challenge may be limited to only those issues raised at the public hearing described in this notice, or in written correspondence delivered to the City of Santa Monica at, or prior to, the public hearing.

ESPAÑOL
Esto es una noticia de una audiencia pública para revisar applicaciónes proponiendo desarrollo en Santa Monica. Si deseas más información, favor de llamar a Carmen Gutierrez en la División de Planificación al número (310) 458-8341.

BP changes tactics to stem oil spill

H. JOSEF HEBERT
JEFF DONN
MITCH WEISS
Associated Press Writers

WASHINGTON BP officials said Thursday they would thread a small tube into a jagged pipe on the seafloor to suck oil to the surface before it can spew into the Gulf and add to a disaster apparently set in motion by a long list of equipment failures.

Engineers will have to make sure the 6-inch-wide tube is inserted deep enough into the 21-inch-wide pipe so gas and seawater don't mix, which can form crystals that could clog the tube. They'll also have to thread the tube into the pipe without hitting debris around the riser.

The smaller tube will be surrounded by a stopper to keep oil from leaking into the sea. The tube will then siphon the crude to a tanker at the surface, though BP declined to estimate how much oil the tube will be able to collect.

Company spokesman Bill Salvin said engineers hope to start moving the tube into place Thursday night, but it will take 12 hours to get the tube fully hooked up. Another option is a small containment box called a "top hat," which is already on the seafloor and also would siphon oil to a tanker on the surface.

Officials are waiting to use the box until they know if the tube works, and how well it's working, Salvin said. Engineers still might consider trying to fill the leak with golf balls and other debris — the "junk shot," though that won't be until at least next week. And a relief well is being drilled, but that is at least two months away.

BP's updates came a day after hearings in Washington and Louisiana uncovered a checklist of unseen breakdowns on largely unregulated aspects of well safety that apparently contributed to the April 20 blowout aboard the Deepwater Horizon: a leaky cement job, a loose hydraulic fitting, a dead battery. Company officials insist what caused the accident is not yet clear.

The trail of problems highlights the reality that, even as the U.S. does more deepwater offshore drilling in a quest for domestic oil, some key safety components are left almost entirely to the discretion of the companies doing the work.

It remains unclear what, if anything, Congress or the Obama administration may do to address these regulatory deficiencies.

So far, Interior Secretary Ken Salazar has proposed splitting his department's Minerals Management Service in two to make safety enforcement independent of the agency's other main function — collecting billions in royalties from the drilling industry.

But the events that unfolded in the hours before the blowout on the Deepwater Horizon suggest much more will need to be done on the regulatory front.

As the day of the catastrophe got under way on the drilling platform 48 miles off Louisiana, workers were stabilizing the mile-deep exploratory well to mothball until production.

Shortly after midnight, nearly 22 hours before the explosion, contractor Halliburton finished pumping cement into the well. Heavy cement is used to fill gaps around the drill piping and block any surge of natural gas or oil.

As part of the planned routine, the workers next capped the drill pipe with the first of multiple cement plugs. The plugs are meant to stop any upsurge of gas or oil inside the piping.

The cement and metal casing along well walls were then checked. Positive pressure tests indicated they were sound. However, there are no federal standards for the make-up of the crucial cement filler.

The well's operator, BP PLC, said Thursday its costs for trying to stop the gusher, containing the spill and helping Gulf states foot the response tab totaled $450 million, up $100 million since its May 10 update to securities regulators. BP Chief Operating Officer Doug Suttles has said the bill increases by at least $10 million a day.

According to the testimony and other evidence that has emerged this week, the first sign of trouble came shortly before dawn. Workers pumped out heavy drilling fluid for a negative pressure test to make sure underground gas couldn't seep into the well. That test failed: it meant the well might be leaking. Another test was run. It too failed.

Workers debated what to do next. They eventually decided to resume work.

Further reducing protection from a blowout, heavy drilling fluid was pumped out of a pipe rising to the surface from the wellhead. It was replaced with lighter seawater in preparation for placing the last cement plug.

Federal rules say an operator must hold newly cemented well-wall casing under pressure for up to 12 hours before resuming drilling. Other than that, there are few rules about how long to let cement set.

Whatever the main cause — cement or something else — the last plug was still missing just before 10 p.m. on the 20th, when drilling fluid pushed by underground gas started kicking up uncontrollably through the well.

Desperate rig workers tried to activate a set of hydraulic cutoff valves known as a blowout preventer to squeeze off the surge. However, hydraulic fluid was leaking from a loose fitting in the preventer's emergency system, making it harder to activate powerful shear rams to cut the piping and cap the blowout. Also, a battery had gone dead in at least one of two control pods meant to automatically switch on the preventer in an emergency.

As gas pushed upward on the Deepwater Horizon, it suddenly ignited from an unknown source and turned the platform into an enormous fireball. Eleven people were killed.

The preventer "was to be the fail-safe in case of an accident," Lamar McKay, the president of BP America, said at the House hearing.

Yet industry officials acknowledged a fistful of regulatory and operational gaps: There is no government standard for design or installation of blowout preventers. The federal government doesn't routinely inspect them before they are installed. Their emergency systems usually go untested once they are set on the seafloor at the mouth of the well. The federal government doesn't require a backup.

In one telling exchange Wednesday at a hearing of the Coast Guard and MMS in Kenner, La., Coast Guard Capt. Hung Nguyen asked a regional supervisor of the federal regulatory agency a question about blowout preventers: "It's my understanding that it's designed to industry standard and it's manufactured by the industry, installed by the industry, with no government witnessing or oversight of the construction or installation. Is that correct?"

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CRIME WATCH
BY DAILY PRESS STAFF

A case of too much credit

Crime Watch is a weekly series culled from reports provided by the Santa Monica Police Department. These are arrests only. All parties are innocent until proven guilty in a court of law.

THURSDAY, MAY 6, AT 3:40 P.M.,
Santa Monica police officers responded to the 1200 block of the Third Street Promenade — Apple Store — regarding a possible theft. When officers arrived, store security told them that they recognized a suspect inside the store that had purchased a laptop at another store with a stolen credit card. The suspect attempted to purchase two laptops with a credit card. The card was declined. He allegedly tried to use another card with a different name on it. Security detained the suspect until officers arrived. He was placed under arrest for being in possession of 13 credit cards with a variety of names on them. He also allegedly had in his possession two drivers' licenses with his name on it. The suspect said he had taken the bus into Santa Monica. But officers learned that he had a vehicle in the 1200 block of Second Street that contained fraudulent items. The suspect was booked for burglary, grand theft, forgery, theft of credit cards, obtaining credit cards in another person's name, forgery and a probation violation. He was identified as Martin Choi, 25, of Los Angeles. He was not eligible for bail.

SUNDAY, MAY 9, AT 2:30 P.M.
Officers responded to the 300 block of Colorado Avenue — Sears — regarding a shoplifting suspect in custody. When officers arrived, they made contact with store security who told them that the suspect entered the store, removed a DVD player and portable music player (valued at $158.99). The suspect allegedly left the store, failing to pay for the items. Security detained the suspect and recovered the items. Police took the suspect into custody for burglary and a parole violation. The suspect was identified as Raleigh Irby, 65, a transient. He was not eligible for bail.

SUNDAY, MAY 9, AT 12:52 A.M.,
Officers responded to the 1700 block of Appian Way regarding a report of vandalism in progress. When officers arrived, they made contact with a witness who told them he saw two individuals walking down the street. One of them was marking a fire hydrant and electrical box with what could have been a marker. Officers located the suspect, who was allegedly in possession of a green marker. The suspect was arrested for public intoxication and vandalism. He was identified as Geovanni Pastor, 18, of Los Angeles. His bail was set at $20,000.

SATURDAY, MAY 8, AT 1:30 A.M.,
Officers responded to the 1200 block of Sixth Street regarding a report of a suspect climbing over a fence to gain access to a secured office complex. When officers arrived, they observed a man in the stairwell of the building. Officers attempted to get the man to leave, but he refused and disappeared from the officers' view. Officers continued to see the suspect in different parts of the building and every time they tried to get him to leave, he would disappear again. Eventually, officers said the suspect tried to leave through the front of the building. He was detained by officers, but not before he refused to comply with their directions. The suspect was placed under arrest for burglary and interfering with a police officer. He was identified as Willard Thomas, 54, a transient. His bail was set at $20,000.

FRIDAY, MAY 7, AT 10:47 A.M.,
Officers responded to the area of 11th and Hill streets regarding unknown trouble. When officers arrived, they were flagged down by the alleged victim of a road rage incident. The victim told officers that the suspect was upset because of traffic and the merging of vehicles. The victim said the suspect began to yell at him and followed him through traffic until they reached an intersection. At that time the suspect allegedly threatened to kill the victim. The victim asked another motorist for help, at which point the suspect broke the rear window of the victim's vehicle, police said. The victim said the suspect had a knife in his hand. The victim sped away. Officers were able to locate the suspect a short distance away. He was arrested and booked for assault with a deadly weapon and for making criminal threats. He was identified as Jason Chase, 37, of Santa Monica. His bail was set at $30,000.

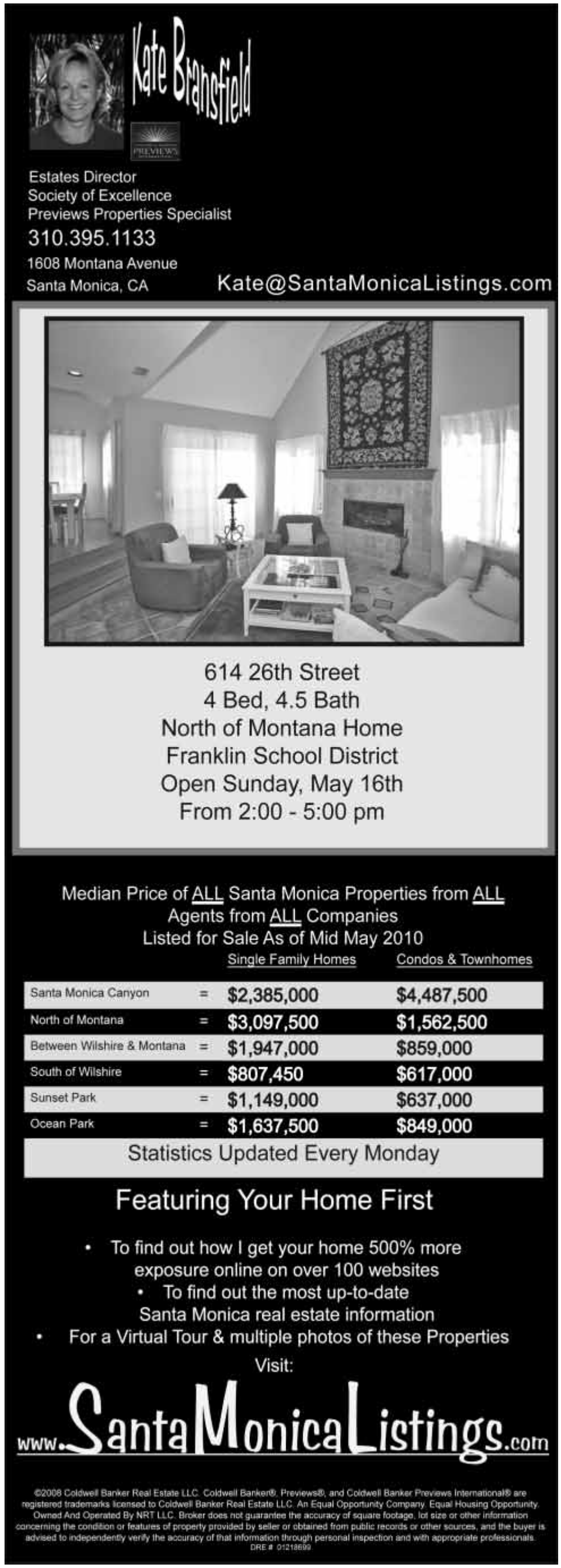
FRIDAY, MAY 7, AT 12:35 P.M.,
Officers responded to the 700 block of Broadway — Vons — regarding a robbery that just occurred. When officers arrived, they made contact with the alleged victim who told them he saw the suspect attempt to leave the store with a basket full of items that he had not paid for. The victim asked the suspect if he needed any help carrying the groceries and the suspect said "No." The suspect allegedly lifted the basket over the security censors at the exit and left the store. The alarm went off anyway and the witness confronted the suspect. The suspect reached for his waistband and warned the victim to back off, police said. The victim, fearing for his safety, let the suspect walk away. The next day, officers located the suspect and he was arrested for robbery and possession of hypodermic needles. He was identified as Matthew Burke, 26, a transient. His bail was set at $50,000.

WEDNESDAY, MAY 5, AT 1:55 A.M.,
Officers were on routine patrol in the 2400 block of Main Street when they saw a vehicle swerving through lanes. They said they saw the driver make an unsafe turn and travel 20 mph in a 30 mph zone. Officers conducted a traffic stop and made contact with the driver, who appeared to be under the influence of alcohol. Officers had the driver perform a series of sobriety tests. Officers determined the driver was drunk and placed her under arrest for DUI. During a booking search, officers said they found a small amount of white powder that turned out to be cocaine. The suspect was booked for possession of a controlled substance, driving on a suspended license and DUI. She was identified as Keisha Payne, 36, of Culver City. Her bail was set at $15,000.

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news@smdp.com

Editor-in-Chief **KEVIN HERRERA** compiled these reports.





Italian restaurant also planned for pier building

FROM **PIER** PAGE 1

The PRC is also expecting to welcome a new family-style Italian eatery to the pier. Franz-Knight said the restaurant group behind Trastevere on the Third Street Promenade plans to open a restaurant called Al Mare in a building just west of the carousel that has been vacant since 2002, when the Arcadia nightclub closed down.

"We're just tremendously excited to see that space finally activated," Franz-Knight said.

The Landmarks Commission is expected to consider plans for the new restaurant in June.

nickt@smdp.com

Two-hour free parking rule will continue despite increase

FROM **PARKING** PAGE 1

provisions, opting to leave the existing two-hour free parking policy in place. The Walker study had suggested allowing just one hour free in order to discourage employees form repeatedly "shuffling" their cars throughout the day to get around paying parking fees.

Downtown businesses opposed the one hour free proposal and managed to kill it before the parking plan reached the City Council.

Kathleen Rawson, CEO of Bayside District Corp., the public-private entity that manages Downtown, said maintaining the two-hour free parking window was "one of the really important, key recommendations that Bayside made" to City Hall.

While she said "it's not good for the employer or the employee to move their car every couple of hours," she said Bayside members believed eliminating the two-hours free policy could have had bad economic implications.

"The board felt very strongly that first of all this is not the time to do that — giving a customer a reason not to come [Downtown] was not high on the priority list," she said.

Morrissey said even with the increase Santa Monica is "still among the more modestly priced parking areas" in the L.A. region.

But at least some Downtown employees said higher parking costs could impact business.

David Tucker, manager at Locanda Del Lago restaurant, said the new price structure "seems a little high" and should include a discount for local employees.

Kyle Mathis, who owns Kyle Mathis Hairdressing, said the rate hike would have the biggest effect on those who buy monthly passes.

"Seven dollars to $9 isn't a big deal. It's not going to ruin [customers'] day," he said. "But people that are paying $85 to $120 — that's a big jump. That's what's going to make people mad."

Brendan Dulley, general manager at the Tudor House, agreed the monthly rate hike would have an impact.

"I work six days a week … . I utilize my pass enough, [but] not enough for $120," he said. "That's quite a lot."

nickt@smdp.com

NOTICE OF PUBLIC HEARING
SANTA MONICA ARCHITECTURAL REVIEW BOARD
SPECIAL MEETING

City of Santa Monica

DATE/TIME: May 17, 2010, 7:00 p.m.
LOCATION: East Wing - Civic Auditorium, (wheelchair accessible)
Santa Monica Civic Center, 1855 Main Street

PROPERTIES:

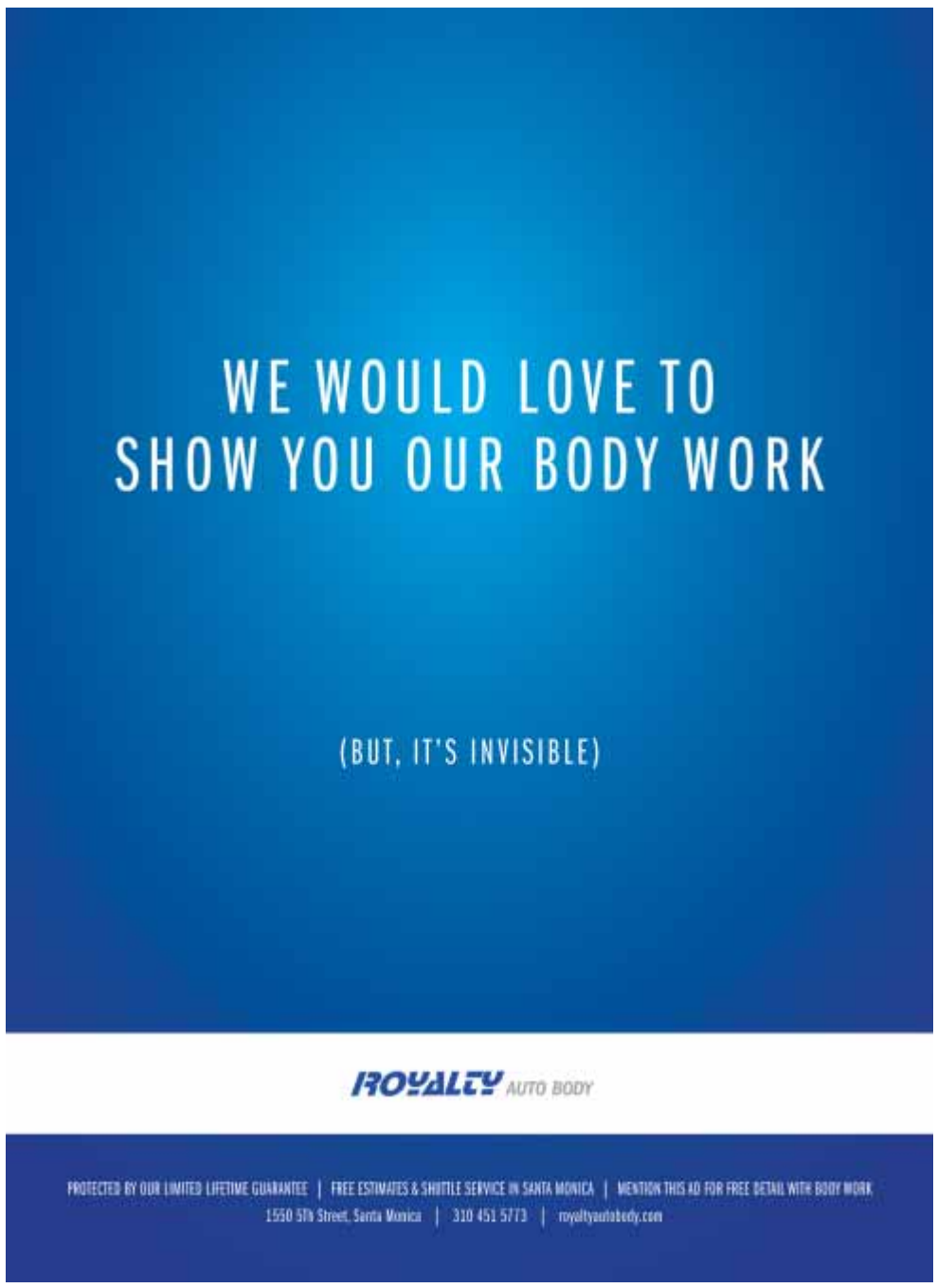
- ARB10-110, 2428 Main Street: Commercial
- ARB10-191, 2802 Pico Boulevard: Residential
- ARB10-198, 1448 25th Street: Residential
- ARB10-214, 1048 3rd Street: Residential

More information is available on-line at http://santa-monica.org/planning/planningcomm/arbagendas.htm or at 310/458-8341 en espanol tambien). Plans may be reviewed at City Hall during business hours. Comments are invited at the hearing or in writing (FAX 310-458-3380, e-mail planning@santa-monica.org, or mail Santa Monica Planning Division, 1685 Main St., Rm. 212, Santa Monica, CA 90401). The meeting facility is wheelchair accessible. For disability-related accommodations, please contact 310-458-8701 or TTY 310-450-8696 a minimum of 72 hours in advance. All written materials are available in alternate format upon request. Big Blue Bus lines 1, 2, 3, 4, 5, 7, 8 & 9 and the Tide Ride serve the Santa Monica Civic Center and City Hall.













Brandon Wise *brandonw@smdp.com*

COMMUNITY TOURS THE NEW DIGS: **Visitors enjoy a tour of the newly remodeled CLARE Foundation facilities on Pico Boulevard Thursday morning. The remodel will allow the drug and alcohol recovery center to serve 300 more people each year.**

Claire remodel adds 13 beds

FROM **CLARE** PAGE 3

welcoming atmosphere for individuals seeking recovery.

CLARE is a critical partner in City Hall's efforts to reduce the number of people living on the streets, said Julie Rusk, City Hall's human resources director. Police officers and service providers refer homeless individuals to CLARE.

Since 1980, City Hall has provided CLARE with over $3 million in grants. CLARE's first grant from City Hall was $22,000 for the Senior Citizen Alcohol Program. In the mid '80s the grant steadily increased to over $80,000, and City Hall now provides CLARE with over $160,000 annually in operating support.

City Hall recently provided $255,000 to help CLARE rehabilitate an old apartment building that will be home to an integrated women's recovery center.

"For years, I have watched your CLARE babies bitch about the rules, complain about the chores," Santa Monica Councilman Kevin McKeown said, "and they learned to listen and they've kept coming back and 90 percent of them have finished your program and have gone on to live in the community and have a job and become productive members of Santa Monica and the regional community.

"What a benefit that has been to all of us."

Ralph Mechur of Ralph Mechur Architects was in charge of the remodel and said he wanted to create a space that was welcoming, soothing and conducive to recovery. The new interior is a far cry from the old one, which he described as "dingy."

The remodel will definitely help with the recovery, Riches said.

"To come into a place that's clean after living on the streets pushing carts around will be a big help," he said. "Having a clean and safe place to recover will go a long way in helping them realize they can also become a part of society again by embracing a clean way of living."

kevinh@smdp.com

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City of Santa Monica

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Saturday, May 15th 2010

8:00 AM until supplies last!!

Santa Monica City Yards

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Questions? 310.458.2223

* Proof of residency required.

Home composting bins will also be available for purchase. Call for details.





CHECKING THE SCENE

Fabian Lewkowicz *FabianLewkowicz.com*

Santa Monica emergency personnel respond to a collision between a Toyota 4 Runner and a Ford 150 truck at the 2100 block of Ocean Avenue on Thursday, May 13. The driver of the Toyota was allegedly distracted while reaching for something in his cab and swerved into the other lane and hit the truck. The driver of the Toyota was not injured but the driver of the Ford truck was transported to the hospital to be treated for his injuries.

COMMUNITY BRIEFS

COUNTYWIDE

Mumps on the rise

Amid an increasing number of mumps cases reported in Los Angeles County, the Department of Public Health is urging residents to be alert for any sign of the disease in their community and to take steps to protect themselves.

"At least nine cases of mumps have already been reported in Los Angeles County this year, six of which have been confirmed," said Dr. Jonathan E. Fielding, director of public health. "By comparison, seven cases were confirmed countywide in all of 2009, seven in 2008, and five in 2007."

Four of the confirmed cases have occurred in the past two months and may be related to the multi-state mumps outbreak affecting the Hasidic Jewish population that was first seen in this country on the East Coast. Specifically, cases have been detected in congregate settings such as schools, colleges, and community centers.

Mumps is a vaccine-preventable viral illness that is transmitted by coughing and sneezing. Symptoms begin from 12 to 25 days after exposure, and include swelling of salivary glands, fever and inflammation of the testes in teenage and adult males. Up to 20 percent of infected individuals may be asymptomatic, however. Symptoms tend to decrease after one week and usually go away after 10 days, but in some cases the illness can cause severe symptoms that include inflammation of the testicles, meningitis and encephalitis.

"The best protection against the mumps is to make sure that you receive the measles-mumps-rubella vaccination," Fielding said. "If you develop mumps symptoms, avoid congregate settings where you could spread the disease to others, and contact your doctor immediately."

Unimmunized children under age 19 who do not have health insurance or a regular source of health care can receive low-cost or free mumps vaccine through a public health center (during vaccine clinic hours), or through their local community health center.

For information on Public Health vaccine clinics, locate a health center near you by using the Public Health website at www.publichealth.lacounty.gov/locator.htm or by calling the L.A. County information line at 211. Contact the health center to make a vaccine appointment.

DAILY PRESS



The Santa Monica Chamber Of Commerce

BUSINESS@SUNSET MIXER

Charlie Roulettes Rose Garden Nursery

Wednesday, May 19th

5:30 – 7:30 PM

SANTA MONICA CHAMBER OF COMMERCE

ROSE GARDEN NURSERY

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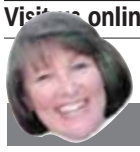
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U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES
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Ad Council



Play Time
Cynthia Citron
Send comments to editor@smdp.com

Jesse and Richie and Elvis, oh my!

TAKE A BOY WHOSE MOTHER DIED when he was 12 and whose father abandoned them even before that, have him fixated on his own machismo, his seething anger, and Elvis Presley, and you have a roaring bully and an egocentric Presley-impersonator who claims he has a "spiritual connection" with the iconic singer.

Add to that his enabling girlfriend who caters to his every whim, her mentally handicapped brother, and his father, a seedy homeless man who has suddenly shown up after years in prison. It isn't a pretty family, and the tacky trailer in Appalachia that they live in matches their personalities well. Can you say "trailer trash?"

These are the principals in "Jesse Boy," a play by Robert Mollohan now having its world premiere at the Ruskin Group Theatre in Santa Monica. Mollohan also stars as Richie, the volatile "head of the household," who gets his kicks from humiliating and abusing everyone in it. But despite the tension and the physical and emotional violence, there are moments of sweetness in this play and a story that is engrossing, if overlong and repetitive.

Zach Book makes his acting debut as Jesse-Boy and he is so consistently believable that you wonder if his disabilities are real. The play's program reveals, however, that he volunteered at the Switzer Learning Center in Torrance to explore the concerns and the mannerisms that he so ably demonstrates.

Jaimi Paige plays Abigayle, Richie's girlfriend and Jesse's sister, with charm and dignity, and Kathleen Nicole Parke plays Mary-Lou, a local stripper who moonlights as a sometime sitter for Jesse when Richie and Abigayle are away. She finds her humanity in taking care of him, but falling in love with him is a bit over the edge.

Jesse spends much of his time locked in a wire dog-cage, being "punished" by Richie, and lives in terror of the frequent beatings and even rape that he undergoes. Richie, meanwhile, having left his car salesman's job in a rage at having been "disrespected," concentrates on winning a contest in Las Vegas as an Elvis impersonator.

Richie's father, played by the ubiquitous Chris Mulkey (you'll recognize his face), wanders in and out to drink Richie's liquor and to try to reconcile with his angry son.

Karen Landry, Mulkey's real-life wife, directs this talented ensemble, but she should have prevailed upon playwright Mollohan to cut it down from its two-hours plus running time. The play could also use a little consistency in its dialogue: the players frequently say "you is" but then contradict their own un-grammar with "they were."

Mollohan does a pretty good Elvis impersonation and Roberta Christianson has done good work with the set design, lighting, and sound.

If you like intense family dysfunction — or good acting — then this play is for you.

"Jesse Boy" will continue at the always-excellent Ruskin Group Theatre, 3000 Airport Ave., in Santa Monica, Fridays and Saturdays at 8 p.m. and Sundays at 2 p.m. through June 12. Call (310) 397-3244 for reservations.

CYNTHIA CITRON can be reached at ccitron@socal.rr.com.

'Lost' fanatics plan big night for finale

DERRIK J. LANG
AP Entertainment Writer

LOS ANGELES "Lost" changed Cliff Ravenscraft's life.

The insurance agent and his wife began dissecting the mind-bending ABC drama in a weekly podcast as a hobby in 2005. Ravenscraft loved the medium so much, he ditched his career in 2008 and now makes a living from podcasting and consulting. When the show's creators announced the series finale would air May 23, Ravenscraft knew he needed to plan something huge.

"I recognized early on that this was going to be something bigger than my living room," he said.

Ravenscraft reserved the entire restaurant at the Hilton Cincinnati Airport hotel in Florence, Ky., for the one-time-only occasion. He expects over 75 visitors from as far away as The Netherlands to attend the finale fete and nosh on a buffet dinner — no boar meat, he promised — while watching the final "Lost" spectacle from a high-definition projector.

"You don't want to watch something as big as this by yourself," said Ravenscraft. "My wife and I are die-hard 'Lost' fans. We have a community of over 50,000 subscribers. These people want to get together with each other. There is no doubt in my mind that on that evening, we're going to need some Kleenex on hand. My wife has already shed tears over this."

Jay Glatfelter, who co-hosts "The Lost Podcast With Jay and Jack" with his father Jack, is planning something even bigger. He enlisted a sponsor, Global Cash Card, and rented out the Orpheum Theatre in downtown Los Angeles to watch the final exploits of Jack, Hurley, Kate, Sawyer and company. Glatfelter said the nearly 2,000 tickets have already sold out.

"I don't know what to expect," he said. "I hope that it's going to be exciting and scary all at the same time, just like the show. If nobody likes the finale, there may be a riot. It's downtown Los Angeles after all, but I hope it's going to be a lot of fun. The 'Lost' community is like one big family. We can laugh together, and we can cry together."

Along with studying the finale, the event boasts a question-and-answer session with actor Michael Emerson (who plays Benjamin Linus), panel discussions from "Lost" bloggers and podcasters and a live edition of Glatfelter's podcast immediately following the finale. The event will also feature the winner of a video contest receiving a replica Dharma Initiative van.

Some fans are keeping it simple. Bobby "Fatboy" Roberts, who assays "Lost" with partner Cort Webber on their podcast "The Cort and Fatboy Show," has been organizing "Lost" viewing parties for 600 like-minded fans at Portland's historic Bagdad Theater since the final season began airing Feb. 2. The duo are planning a similar soiree for the series finale.

"Cort and I will get up, say hello, thank everyone for coming on the ride with us, then get out of the way so we can endure the two hours of show and 30 minutes of commercials," said Roberts.

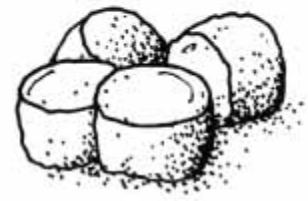
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SURF REPORT

Surf Conditions **Water Temp:** 58°

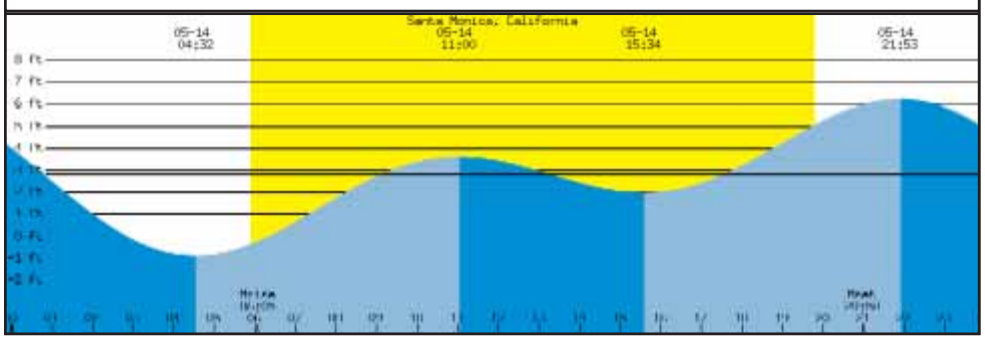
Swell Forecast

Steep angled NW swell should back down to around chest high max for west facing breaks. Winds should be lightly offshore for a good part of the day.

Long Range Synopsis

End of week looks very small as well.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of: **May 4, 2010**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 13
- Number of A grades for dry/wet weather -- 38 / 22
- Number of (C,D,F) grades for dry/wet weather -- 5 / 24

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation; simplehuman; SIMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	A+
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lechusa and Las Alisa creeks.	A+	A+
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	A+	F
Zuma Beach at Zuma Creek mouth.	A	A+
Walnut Creek, projection of Wildlife Rd. (private).	A+	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	B	A+
Escondido Creek, just east of Escondido State Beach.	B	A+
Latigo Canyon Creek mouth.	A+	D
Solstice Canyon at Don Blocker County Beach.	B	C
Puerco State Beach at creek mouth.	A+	F
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	B	F
Surfrider Beach at Malibu Colony fence.	A+	A+
Surfrider Beach (breach location)- daily.	F	D
Malibu Pier - 50 yards east.	A	F
Carbon Beach at Sweetwater Canyon.	A+	B
Las Flores State Beach at Las Flores Creek (point zero).	F	F
Big Rock Beach at 19948 PCH stairs.	A+	A+
Pena Creek at Las Tunas County Beach.	A+	A+
Tuna Canyon.	A+	A+
Topanga State Beach at creek mouth.	F	F
Castlerock Storm Drain at Castle Rock Beach.	A+	A+
Santa Ynez Storm Drain at Castle Rock Beach.	A+	A+
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	F

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	F
Will Rogers State Beach at Pulga Canyon storm drain.	A+	A
Will Rogers State Beach at Temescal Canyon drain.	A+	F
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	C	F
Santa Monica Beach at Montana Ave. drain.	A+	F
Santa Monica Beach at Wilshire Blvd. drain.	A+	F
Santa Monica Municipal Pier.	C	B
Santa Monica Beach at Pico/Kenter storm drain.	B	A+
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	A+
Ocean Park Beach at Ashland Ave. drain.	A	A
Venice City Beach, at the Rose Ave. storm drain.	A+	A+
Venice Beach at Brooks Ave. drain.	A+	D
Venice Beach at Windward Ave. drain.	A+	A
Venice Fishing Pier - 50 yards south.	A+	C
Venice Beach- projection of Topsail St..	A+	F
Marina del Rey, Mothers' Beach- lifeguard tower.	A	C
Dockweiler State Beach at Ballona Creek mouth.	A	C
Dockweiler State Beach at Culver Blvd. drain.	A+	D
North Westchester Storm Drain at Dockweiler State Beach.	A+	A+
Dockweiler State Beach at World Way (south of D&W jetty).	A+	F
Dockweiler State Beach at Imperial Hwy drain.	A+	A+
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	D
Dockweiler State Beach at Grand Ave. drain.	A+	F

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone

WET -- grades for days of recorded rainfall and the following 3 days

ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

NBA

Bynum still on mend from lingering injury

GREG BEACHAM
AP Sports Writer

EL SEGUNDO Not many 7-foot-tall people can be described as unobtrusive, yet Andrew Bynum sometimes has a knack for blending into the scenery. Wearing street clothes and speaking in his soft voice, he's fairly close to unremarkable while his fellow Los Angeles Lakers finish up an easy workout during their long week off.

Bynum has no idea how visible he'll be in the Western Conference finals against the Phoenix Suns, whose small lineups and fast-paced game run counter to most of the advantages in Bynum's size and strength. He realizes he could spend much of the series on the bench, which might hurt his pride, but help the torn meniscus in his right knee.

NBA

Dragic having breakout season for Suns

MATT PAULSON
AP Sports Writer

PHOENIX Goran Dragic started making sacrifices at an early age to achieve his dream of playing professional basketball.

When he was 11, he started waking up at 2 a.m. in his native Slovenia to watch NBA games.

The next day he would often find himself nodding off in class, but it was worth it because of the education he received from watching players such as Michael Jordan, Allen Iverson and Steve Nash.

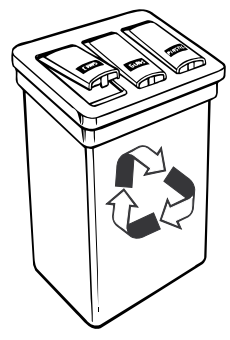
Now Nash's backup with the Phoenix Suns, Dragic is the one basketball fans in Slovenia are giving up sleep to see.

After Dragic scored 23 fourth-quarter points in a breakout performance in Game 3 of Phoenix's playoff series with the San Antonio Spurs, fans and opponents in this country are taking notice as well.



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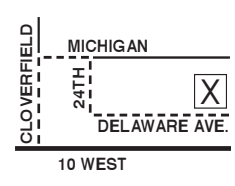
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MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(323) 466-FILM

Double Feature
Robocop (NC-17) 1hr 42min
Screamers (R) 1hr 48min
7:30

Call theater for information.

AMC Loews Broadway 4
1441 Third Street Promenade

Furry Vengeance (PG) 1hr 32min
11:30am, 2:00, 4:30, 7:00, 9:30

Death at a Funeral (R) 1hr 30min
11:05am, 1:30, 4:00, 7:20, 9:50

Iron Man 2 Digital Projection (PG-13) 2hr 4min
12:15, 3:15, 6:15, 9:15

Babies (PG) 1hr 20min
11:00am, 1:10, 3:20, 5:30, 7:45, 10:00

AMC 7 Santa Monica
1310 Third St.
(310) 289-4262

Just Wright (PG) 1hr 51min
11:00am, 1:45, 4:25, 7:00, 9:40

Iron Man 2 (PG-13) 2hrs 5min
1:15, 4:15, 7:15, 10:15

Iron Man 2 Digital Presentation (PG-13) 2hrs 5min
11:15am, 2:15, 5:15, 8:15, 11:15

A Nightmare on Elm Street (2010) Digital Presentation (R) 1hr 37min
12:15, 2:45, 5:30, 8:00, 10:45

The Back-up Plan (PG-13) 1hr 38min
11:30am, 2:00, 4:30, 7:10, 9:45

Date Night (PG-13) 1hr 28min
11:45am, 2:20, 5:00, 7:30, 10:00

Kick-Ass (Digital Presentation) (R) 1hr 57min
11:05am, 1:55, 4:45, 7:45, 10:50

Laemmle's Monica Fourplex
1332 Second St.
(310) 394-9741

Exit Through The Gift Shop (R) 1hr 43min
1:00, 3:10, 5:20, 7:40, 10:00

Princess Kaiulani (PG) 1hr 52min
1:40, 4:10, 7:10, 9:45

Harry Brown (R) 1hr 58min
1:50, 4:40, 7:30, 10:00

City Island (PG-13) 1hr 55min
1:50, 4:20, 7:20, 9:50

Mann's Criterion Theatre
1313 Third St.
(310) 395-1599

Robin Hood (PG-13) 2hrs 28min
11:10am, 12:10, 1:10, 2:10, 3:20, 4:20, 5:20, 6:40, 7:40, 8:30, 9:45, 10:45, 11:45

Letters to Juliet (PG) 1hr 45min
11:30am, 12:30, 2:00, 3:00, 4:30, 5:30, 7:00, 8:00, 9:30, 10:30, 12:00am

How to Train Your Dragon (PG) 1hr 38min
11:00am, 1:30, 4:10, 6:50, 9:20

For more information, e-mail news@smdp.com

Be spontaneous tonight, Libra

ARIES (March 21-April 19)
★★★★ A list of to-do's easily gets waylaid. The ability to flex and put out many different fires needs to be emphasized. Someone challenges your ideas, but in a subversive manner. Try to draw this person out. Tonight: Clear your desk first.

TAURUS (April 20-May 20)
★★★ Use your keen grounding to know when you or a situation has gone overboard. Don't let someone you care about confuse you. You know what you want and where you are heading. Adapt to news, and sort out the facts in a message. Tonight: Go with a different idea.

GEMINI (May 21-June 20)
★★★★★ You notice a change in energy on the plus side. Don't worry about why. Just go on cruise control and get as much done as possible. You are likely to feel happier as the weekend comes in. Let a partner be challenging. Tonight: As you like it.

CANCER (June 21-July 22)
★★★ While others perk up as the workweek ends, you become reclusive. You cannot change them! Close your door or work from home if you need to. Even if you aren't doing 100 percent work and are reflecting over the issue, you need a quieter environment. Tonight: Head home.

LEO (July 23-Aug. 22)
★★★★ Meetings serve you well. To have support on a project or to be able to continue at a strong, hefty pace is important. Don't forget to schedule a checkup with the doc, even if it means being a little more vigorous with your health. Tonight: Easy works.

VIRGO (Aug. 23-Sept. 22)
★★★ Tension builds. You have little alternative but to pick up where someone else stops. Your dedication and direction help others settle -- maybe! A boss or supervisor admires your diligence. Deal with a disappointed loved one or friend late today. Tonight: A force to be dealt with.

LIBRA (Sept. 23-Oct. 22)
★★★★ Your mind keeps drifting to other lands. Try to harness your imagination and use it to clear out a project. You could be exhausted by everything that has gone on and continues. Know when to pull back. Tonight: Be spontaneous.

SCORPIO (Oct. 23-Nov. 21)
★★★★ Defer to others, knowing ultimately this approach is the most successful. An important conversation occurs with a close associate or loved one. The discomfort you experience will transform. Give it time. Tonight: Togetherness works.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★★ Finally, others seem to be responsive. If you observe, you will notice that they are about the message more than anything else. Be willing to pass on an invitation or idea that could toss your budget out of sync. Tonight: Say "yes" to living.

CAPRICORN (Dec. 22-Jan. 19)
★★★ You could be out of sorts with what looks like a lot of work. Relax and zero in on what is important to complete. The sooner you can relax and leave your responsibilities behind, the better you will feel. Tonight: Run an errand or two first.

AQUARIUS (Jan. 20-Feb. 18)
★★★★★ Add your unique sense of humor to a situation. You could feel uncomfortable with someone or a situation. This could have more to do with you than with others. A late meeting could evolve into a TGIF celebration. Tonight: Put your feet up.

PISCES (Feb. 19-March 20)
★★★ Tension builds around a personal matter. Try to stay present in a meeting. Know that there is a time and place for each issue. Clear out of a late meeting. You might need to decline an invitation. Tonight: Finally at home.

Happy birthday

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

You often look around and wonder what is going on in your immediate circle. People will seem ungrounded. Stay secure in your values, even though questioning them seems like a good idea. You often see opportunities come in, but you might nix them on a financial basis. Extending your expertise might be worth the cost. If you are single, you don't need to impress the right person.

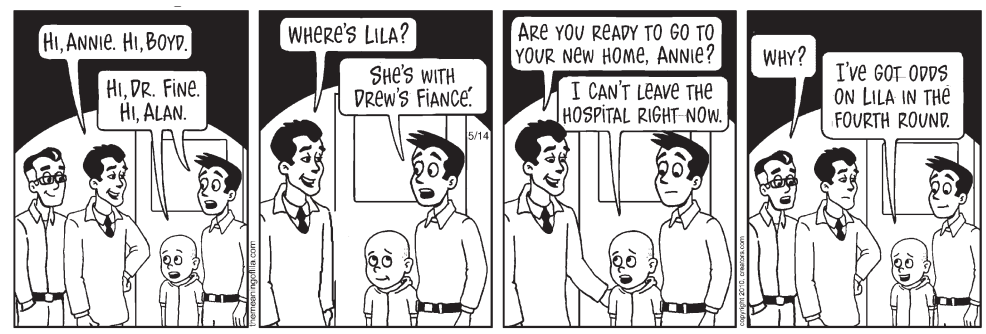
Girls and Sports

By Justin Borus and Andrew Feinstein



The Meaning of Lila

By John Forgetta & L.A. Rose



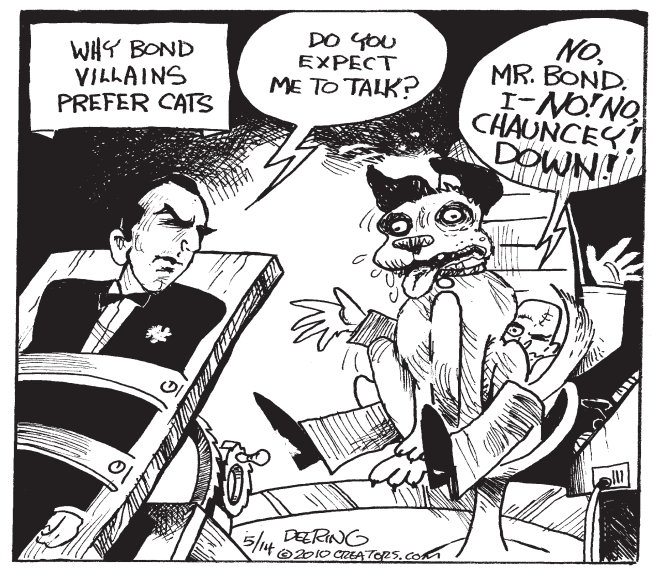
Garfield

By Jim Davis



Strange Brew

By John Deering



Speed Bump

By Dave Coverly



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Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★★★★

8			1			3	7	
			7			9		
				4		2		
	7		6					1
				3				
9					8		2	
		1		2				
		6			4			
	8	7			9			5

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

7	9	6	1	3	8	2	5	4
5	4	1	7	2	6	3	9	8
2	8	3	9	4	5	1	6	7
8	2	5	4	7	9	6	1	3
6	1	9	3	8	2	4	7	5
3	7	4	6	5	1	8	2	9
4	5	8	2	6	7	9	3	1
1	3	2	5	9	4	7	8	6
9	6	7	8	1	3	5	4	2

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MYSTERY PHOTO

Alejandro Cesar Cantarero II *news@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Dance of Brazil
6 Authority
11 Top players
12 Skirt
13 Pester
14 "— I lie to you?"
15 1982 Tony-winning musical
17 1983 Tony-winning musical
18 Shore eroder
20 Singer Jackson
22 Radius setting
23 Waffle-making need
26 Kingly
28 Might
29 Puzzle-book section
31 That woman
32 Listen to
33 Bowl-shaped pans
34 Vast expanses
36 Kingly address
38 Extra hand of cards
40 Mouth setting
43 Scent
44 Newark's county
45 Less hack-neyed
46 Sword material

DOWN

1 Plopped down
2 Finished off
3 Hit song of 1927
4 Musical Count
5 Prayer ender
6 Spotted
7 Guaca-mole base
8 Retort to a threat
9 Stream sediment
10 Vegas number
16 Attention
18 Scarlett's home
19 Press
21 Gloss targets
23 Hit Fox series
24 Onion's kin
25 Flubs
27 Terrific
30 Hwys.
33 Take by force
34 Symbol of grace
35 Cork's country
37 Midmonth day
39 Fighting
41 Ball point?
42 Rocker Rose

G	A	L	A	■	D	E	P	L	O	Y
A	V	O	N	■	E	N	R	I	C	O
P	E	C	K	■	A	D	O	P	T	S
S	C	A	L	E	D	U	P	■	■	■
■	■	L	E	O	■	R	E	V	E	L
F	L	I	T	S	■	E	R	O	D	E
L	I	Z	■	■	■	■	■	C	A	N
A	L	E	R	T	■	A	L	A	M	O
W	I	D	E	R	■	C	A	L	■	■
■	■	■	D	I	A	T	R	I	B	E
B	I	C	E	P	S	■	E	Z	R	A
I	D	E	A	L	S	■	D	E	E	R
B	A	L	L	E	T	■	O	D	D	S

Yesterday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4	5	■	6	7	8	9	10
11					■	12				
13					■	14				
■	■	15			16	■	17			
18	19			■	20	21			■	■
22			■	23					24	25
26			27		■	28				
29					30		■	31		
■	■	32				■	33			
34	35			■	36	37			■	■
38				39	■	40			41	42
43					■	44				
45					■	46				

5-14

DAILY LOTTERY

MEGA MILLIONS: 26 33 43 46 54
Meganumber: 9
Jackpot: $31M

SUPER LOTTO PLUS: 4 7 10 25 32
Meganumber: 22
Jackpot: $12M

FANTASY 5: 7 23 28 29 35

DAILY 3: MIDDAY: 4 9 5
EVENING: 6 0 2

DAILY DERBY:
1st: 03 Hot Shot
2nd: 02 Lucky Star
3rd: 04 Big Ben
RACE TIME: 1:46.39

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD

BY CHUCK SHEPARD

■ Judge Robert Benjamin of the Hobart branch of Australia's Family Courts ruled in a March custody case that sisters, aged 10 and 8, must spend weekends with their father, even though he is a convicted sex offender with a child-porn habit. The judge attached some restrictions that Dad must install a lock on the girls' bedroom door that he cannot control and, if the girls stay overnight, the father must have "an adult friend" spend the night, too, so that Dad will be less likely to offend.

■ In March, an employment tribunal in Sydney, Australia, awarded pilot Bryan Griffin damages of $160,000 (Aus.) (U.S. equivalent, $208,000) because Qantas, for which he worked from 1966 to 1982, had allowed him to continue flying from 1979 to 1982 with depression and anxiety attacks that caused him nearly to deliberately crash his aircraft. As a result of continuing to work, he had several more episodes which exacerbated his condition (and, obviously, placed his passengers in jeopardy).

■ (1) In January, the principal of D. Roy Kennedy Public School in Ottawa, Ontario, banned "ball-playing" anywhere on school grounds, declaring that it is too dangerous. (2) Ricardo West, 22, who performs as a Michael Jackson impersonator, was arrested in April in Allen Park, Mich., on 12 counts of sexual misconduct with an 11-year-old boy.

TODAY IN HISTORY

1955 Cold War: Eight communist bloc countries, including the Soviet Union, sign a mutual defense treaty called the Warsaw Pact.

1961 American civil rights movement: The Freedom Riders bus is fire-bombed near Anniston, Alabama, and the civil rights protesters are beaten by an angry mob.

1963 Kuwait joins the United Nations.

1970 The Red Army Faction is established in Germany.

1973 Human Space Flight: Skylab, the United States' first space station, is launched.

1986 Pride of Baltimore is lost at sea.

WORD UP!

afterclap \AF-ter-klap\ , noun;
1.An unexpected, often unpleasant sequel to a matter that had been considered closed.

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Yard Sales

BACKYARD SALE Saturday , May 15th 9am-2pm. South east corner 17th/Hill St. petite clothes, 7B new/used shoes, lots of misc.

YARD SALE May 15th 8am-3pm 3043 Linda Lane at Marine St. LOTS OF STUFF

Auction

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12746 Pacific Ave. unit 6 1+1 stove, fridge, dishwasher, wall ac, carpet, blinds, laundry,intercom entry, parking, no pets. $1095.move-in special $700 off (310)578-7512 www.jkwproperties.com

3206 BAGLEY AVE. 1+1 upper, stove, fridge, blinds, carpet, dishwasher, on-site laundry, garage parking, intercom entry no pets. $1050 $1000 off move-in (310)578-7512 jkwproperties.com

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617 MIDVALE, 2+1.5 Townhouse style. Stove, fridge, dishwasher, microwave, tile countertop, wood and carpet floor. W/D hookups, parking, no pets. $2600/mo. (310)578-7512 www.jkwproperties.com

9849 TABOR St.Unit 6, Palms, 1bdrm/1bath.$1095/mo Stove, fridge, carpets, wall AC, ceiling fan blinds, balcony, parking, on site laundry no pets. (310)578-7512 www.jkwproperties.com

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MAR VISTA

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2+1, st, ref, gar, lwr
$1350

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1657 Federal Ave, #1
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$750

2814 Westwood
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1627 Bundy Dr, #4, 2+1, $1495 Upper, New hardwood floors

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MAR VISTA 11924 Courtleigh dr. units 9&10 stove, fridge, blinds, vinyl, utilities included, on-site laundry, parking, no pets, $950 & up/mo $1000 off move-in (310)737-7933 jkwproperties.com

MAR VISTA 12450 Culver Blvd. 1bdrm/1bath, gated parking, intercom entry, stove, fridge, utilities included, laundry, parking, no pets. $975 & up $1000 off move-in (888)414-7778 www.jkwproperties.com

MAR VISTA 2bdrm/1bath, 11461 Washington Place.Unit C, upper, stove, blinds, carpet, laundry, no pets $1295 1 month FREE (310)578-7512 jkwproperties.com

MARVISTA-LA $1795.00 3bdrms, 1-3/4 baths, + Den, no pets, stove, refrig, dshwshr, parking. 12058 Culver Blvd. #Upper Unit Open daily 8am-7pm. Additional info in unit

PALMS 2+1 3633 Keystone ave #1 stove, blinds, tile flooring, carpets, ceiling fan, laundry,parking, AC, no pets. $1250/mo $1200 off move-in (310)578-7512 www.jkwproperties.com

SANTA MONICA 1833 16th st. unit 3 1+1. $895 lower unit, vinyl blinds, carpet, parking no pets. (310)578-7512 www.jkwproperties.com

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WESTCHESTER 6707 W 86th place unit F 2bdrm/1bath, stove, dishwasher, microwave, blinds, carpet, laundry, gated parking, no pets, $1350/mo, $1000 off move-in (310)578-7512 jkwproperties.com

WLA 1215 Barry Ave. #6 1+1 $1100 stove, fridge, carpet, blinds, on-site laundry room, parking, no pets.$1000 off move-in 310)578-7512 jkwproperties.com

WLA 1457 Westgate 2+1 stove, fridge, blinds, tile , tandem parking no pets $1375/mo (310) 578-7512 jkwproperties.com

WLA 2464 Barrington Ave. #7 3+3 large room, furnished kitchen, granite counter, fireplace, gated parking, elevator, on-site laundry, intercom entry. No pets $2295 Open daily walk-in (310)390-9401

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100417697 FIRST FILING. The following person(s) is (are) doing business as LARKSPUR REALTY, 1146 SAN YSIDRO DRIVE, BEVERLY HILLS, CA 90210, LOS ANGELES COUNTY. The full name of registrant(s) is/are : ERIC MAMAN, 1455 SO. ROXBURY DRIVE, LOS ANGELES, CA 90036 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/14/2004. /s/: ERIC MAMAN; OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 3/26/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/23/2010, 4/30/2010, 5/7/2010, 5/14/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100447419 FIRST FILING. The following person(s) is (are) doing business as INTERACTIVE INTUITION, 1020 S. SHERBOURNE DRIVE, SUITE 305, LOS ANGELES, CA 90035, LOS ANGELES COUNTY. The full name of registrant(s) is/are : ROSS C. BERMAN, 1020 S. SHERBOURNE DRIVE, SUITE 305, LOS ANGELES, CA 90035; ANN R. BOHRER, 1020 S. SHERBOURNE DRIVE, SUITE 305, LOS ANGELES, CA 90035 This Business is being conducted by, husband and wife. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/17/1994. /s/: ROSS C. BERMAN; CEO
This statement was filed with the County Clerk of LOS ANGELES County on 4/1/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation

DBAS

of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/30/2010, 5/7/2010, 5/14/2010, 5/21/2010

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100437941 FIRST FILING. The following person(s) is (are) doing business as THIS SHOT WON'T HURT; ADMINISTRATIVE WEB WORKS, 21734 SEPTO ST. #112, CHATSWORTH, CA 91311, LOS ANGELES COUNTY; 906 W. 59TH PLACE, LOS ANGELES, CA 90044. The full name of registrant(s) is/are : OSHARYE HAGOOD, 21734 SEPTO ST. #112, CHATSWORTH, CA 91311 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/31/2010. /s/: OSHARYE HAGOOD; OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 3/31/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/30/2010, 5/7/2010, 5/14/2010, 5/21/2010

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New 2010 Mercedes-Benz

C300 Sport Sedan

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$349 + tax, 36 months on approved Tier A 1 credit. $4,143 total due at signing includes tax, license, doc fee and first payment. $0 security deposit. 10K total miles per year. 25¢ per mile excess. MSRP $38,265.

Lease $349 + Tax per month for 36 months



New 2010 Mercedes-Benz

GLK350

5 at this payment

$439 + tax, 36 months on approved Tier A 1 credit. $4,994 total due at signing includes tax, license, doc fee and first payment. $0 security deposit. 10K total miles per year. 25¢ per mile excess. MSRP $38,625.

Lease $449 + Tax per month for 36 months



New 2010 Mercedes-Benz

SLK300 Roadster

5 at this payment

$529 + tax, 36 months on approved Tier A 1 credit. $4,874 total due at signing includes tax, license, doc fee and first payment. $0 security deposit. 10K total miles per year. 25¢ per mile excess. MSRP $51,815.

Lease $529 + Tax per month for 36 months



New 2010 Mercedes-Benz

E350 Sport, Auto P1 Package

5 at this payment

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