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MONDAY, MAY 12, 2014
Volume 13 Issue 150



Santa Monica Daily Press

We have you covered

ALTERNATIVES TO MEAT?
SEE PAGE 5

THE NEW STUFF ISSUE

New firefighters welcomed to Santa Monica







Matthew Hall *matt@smdp.com*

NEW DUDES: The Santa Monica Fire Department held a graduation ceremony on Saturday to welcome eight new firefighters. Several speakers, including Fire Chief Scott Ferguson, addressed the crowd of friends and family.

BY MATTHEW HALL
Editor in Chief

CITYWIDE Eight men marched into the Museum of Flying at the Santa Monica Airport with a boisterous chant on Saturday.

Jeff Cusick, Armando Reyes, Benjamin Braun, Andrew Klein, Jason Silva, Eric Wickland, Jeff Adams, and Evan McManus let the crowd know why they were there.

"Who are we?" went the call. To be answered by a chorus of "SMFD!" Twice more they raised their voices and the men were clearly proud of their words, eager to have them heard by all because on this day, the chant went from an aspiration to a fact as the group was inducted into the Santa Monica Fire Department as the first class of 2014.

The graduation ceremony was a gathering of friends, family and new colleagues that honored the former recruits for their hard work while giving them a sense of their place in the history of the department.

Fire Chief Scott Ferguson said the group would do well to learn from those that have made a career in the fire service. He singled out retiring Deputy Chief Bruce Davis as an example of hard work and dedication.

"It's Bruce and the people like him that have built this department. They're leaving it in your hands with the expectation that you'll take it to a place that the next generation will be proud to inherit," he said.

Training Division Chief Jose Torres, said recruits are put through a strenuous 12-week academy where they were taught the basic skills that establish the habits required for a long and safe career.

The program has potential firefighters complete tough physical fitness goals that include running more than 150 miles, completing 8,000 pushups alongside countless sit-ups, pull-ups and other exercises. The men climb more than 20,000 stairs; work with ladders, saws, rescue tools and hoses. They learn 15 knots, survival, and search and rescue techniques. They also spend time in the classroom learning fire behavior, chemistry and best practices.

Torres said the grueling regime forged eager recruits into skilled professionals.

"(The program) is designed to test each member to see if they have what it takes to earn the right to serve the citizens of this city and be called Santa Monica fire fighters," he said.

He said the eight men finishing the program had passed the test.

"I can assure you that they will give you everything they have to provide the best public service that you can ask for and deserve … They came to us as individuals but leave as a team, a cohesive team that will represent the city of Santa Monica, and the Santa Monica Fire Department with the utmost professionalism."

The ceremony included a video clip of each recruit thanking the friends and family that had supported them through the process. The men also talked about the meaning

SEE FIREFIGHTERS PAGE 8

City Council reconsiders Hines' Bergamot Transit Village project

BY DAVID MARK SIMPSON
Daily Press Staff Writer

CITY HALL City Council will consider repealing its controversial agreement that would allow a developer to add five, roughly 80-foot-tall buildings to the east side of Santa Monica, on Tuesday.

Texas-based developer Hines' Bergamot Transit Village project was approved by council in a 4 to 3 vote back in February.

Council members Bob Holbrook, Gleam Davis, Terry O'Day and Pam O'Connor initially voted in favor of the project and will be given a chance to change their minds.

After the approval, frustrated residents gathered more than enough signatures to put the agreement on ice. If one of the council members flips on their decision then the agreement will be canceled and Hines has to go back to the drawing board.

SEE COUNCIL PAGE 7


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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, May 12, 2014

Yoga for health
Annenberg Community Beach House
415 PCH, 9 a.m.
Yoga at the Beach House is a great place to focus your mind, lift your spirits and strengthen your body. Drop in or full five-week session registration available. For more information, visit beach-house.smgov.net.

Get busy
1450 Ocean
1450 Ocean Ave., 12:30 p.m. — 2 p.m.
Isabelle Pampillo whips her students into shape with salsa-inspired aerobics. Pampillo was born a dancer at heart and dedicated her entire life to dancing since the age of 4. She specializes in salsa, Los Angeles style and her own Argentine tango. Fore more information, call (310) 458-2239.

House of cards
Fairview Library
2101 Ocean Park Blvd.
1 p.m. — 3 p.m.
Play bridge at the library every Monday afternoon. Have fun, meet new people, and challenge your mind. Advanced beginners welcome. This is not a class. For more information, visit smpl.org.

Homework help
Fairview Library
2101 Ocean Park Blvd., 3:30 p.m.
Drop-in homework help, focused on math and reading. Provided by trained volunteers. For grades 1-5. For more information, visit smpl.org.

Knit time
Fairview Library
2101 Ocean Park Blvd., 5 p.m.
All levels welcome. Bring your own supplies. Ages 8 and up. For more information, visit fairviewknittingcircle.blogspot.com
.

Tuesday, May 13, 2014

Write it right
Fairview Library
2101 Ocean Park Blvd., 12 p.m.
Inspiration, guidance, direction and support for writers.

Go green
Santa Monica Bundy Campus
3171 Bundy Dr., Los Angeles, 4 p.m.
Join this Sustainable Works Workshop and learn how to save money and positively impact your family, community and ultimately the planet. For more information, visit smpl.org.

Strike a pose
Montana Library
1704 Montana Ave., 7 p.m.
Come to the library and get the endorphins flowing. You'll be laughing, stretching gently, clapping, breathing, and relaxing. Join the fun. For more information, visit smpl.org.

For help submitting an event, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com



CRASH

Matthew Hall *matt@smdp.com*

Santa Monica police officers and firefighters responded to a traffic accident at the corner of Neilson Way and Ocean Park Boulevard on Sunday after a motorcycle collided with a car. The driver of the motorcycle and a passenger were transported to UCLA Medical Center with non-life threatening injuries.

Warm, windy weather a preview of week's weather

THE ASSOCIATED PRESS

LOS ANGELES The hot and windy gift that Mother Nature gave the greater Los Angeles area on Mother's Day is a preview of what weather forecasters said to expect across California this week. Winds were also howling across the West on Sunday.

Gusts in coastal mountains near Los Angeles reached as high as 73 mph early Sunday, while the day brought sunny skies with high temperatures in the mid-80s. The winds toppled some trees and caused power outages that left about 1,800 people without electricity in Los Angeles County, representatives of local utilities said.

In the afternoon, winds gusting up to 32 mph caused delays of up to an hour for flights taking off or landing at Los Angeles International Airport.

High winds were also reported in the nearby Western states of Arizona, Nevada and New Mexico. Winds sent dust across the Sunday morning sky in Phoenix, knocked out power and disrupted events in the Las Vegas Valley overnight, and led to a health alert over blowing dust in Albuquerque, New Mexico.

The conditions in the Los Angeles and Las Vegas areas translated into "red flag" fire warnings, with authorities saying that any wildland flames would quickly spread out of control.

The high pressure system that created the conditions should by midweek to push temperatures to near record highs — 100 degrees or more in inland areas already parched by drought.

High temperatures will extend up and down California, according to the National Weather Service.

In the San Francisco Bay Area, the service said to expect "a robust warming trend" through Wednesday, with projected highs in coastal areas near 90 degrees and inland highs around 100 degrees.

'Neighbors' unseats Spidey to top box office dollars

SANDY COHEN
AP Entertainment Writer

LOS ANGELES Seth Rogen and Zac Efron have bested the web-slinger at the box office.

Rogen and Efron's family-versus-fraternity comedy "Neighbors," was the top draw for moviegoers this weekend, unseating last week's champ, "The Amazing Spider-Man 2."

The R-rated "Neighbors" debuted with $51 million in ticket sales, pushing Spidey to second place with $37 million, according to studio estimates Sunday.

"Sustaining a No. 1 ranking is generally tougher in the summer than any other time of year," said Paul Dergarabedian, senior media analyst for box-office tracker Rentrak. "You don't expect a comedy to be able to unseat an epic blockbuster, but historically it happens more than you think."

R-rated comedies have traditionally found success in the summer movie season: Think "Bridesmaids," "The Hangover," 2012's "Ted" and last year's "The Heat."

"Neighbors" stars Rogen and Rose Byrne as new parents finding their footing in the suburbs when a fraternity led by Efron moves in next door. Filled with goofball and gross-out gags balanced with a dash of heart, the comedy boasts some epic party scenes and ample shirtless Efron.

The Universal release earned a "fresh" rating from review aggregator RottenTomatoes.com, with 74 percent of film critics responding favorably to the film. Conversely, Sony's "Amazing Spider-Man 2" earned a "rotten" rating of 54 percent.

Spidey is still a major success, with more than $550 million in worldwide ticket sales so far.

"Spider-Man has nothing to worry about," Dergarabedian said.

Another comedy, the Cameron Diaz-Leslie Mann revenge romp "The Other Woman" held onto third place in its third week of release, adding $9 million to its take. "Heaven Is for Real" and "Captain America: The Winter Soldier" round out the top five.

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

A choice without a choice

Editor:

I attended the Bergamot Station Arts Center meeting on May 6 and I have the following comments:

1. The existing Bergamot Station Arts Center is extremely fragile. It can only exist if it has on-site parking, easy access and lower rent rates. Without these three legs it will collapse.

2. The proposed hotel and commercial office space would eliminate at least one if not two of these legs. Therefore the proposed hotel and commercial office space with the traffic and congestion it would cause cannot co-exist with the existing Bergamot Station Arts Center. Also it's planned that the proposed hotel and commercial office space would subsidize the existing arts center and a bigger Santa Monica Museum of Art building. But having the proposed hotel and commercial office space would kill the existing center. We can't have both. We can have either the existing Bergamot Station Arts Center or the proposed hotel and commercial office space but not both. We have to decide which of the two is more important to us.

3. For me, as a resident of Santa Monica, the choice is simple. But we residents really haven't been given a choice. At this May 6 meeting, the City Planning Department wanted us to choose which of the three contractors we preferred. This is like asking a condemned man which he prefers – being shot, hung or electrocuted.

4. I stated the above comments on the forms provided by the City Planning Department at the meeting but we know this is an exercise in futility. The Planning Department goes through the motions, checks the boxes and then ignores the wishes of residents as happened with the Hines Project across the street. The whole City Planning Department public review process is a façade and sham. They have no intention of doing what the residents want, only what the pro-developer City Council majority wants them to do. The decision has already been made regarding the existing Bergamot Station Arts Center. If you want to see what the end result will be go look at the Quonset Hut at Broadway and Ninth Street. That will be your new Bergamot Station Arts Center with all the traffic and congestion that the proposed hotel and commercial office space will create in an area already suffering from traffic congestion and gridlock.

Dr. Daniel Galamba
Santa Monica

Unfair criticism of pony rides

Editor:

While Jennifer O'Conner's intentions are a noble cause, the litany described in the response to the (story) "Pony ride operator lacking permits" (May 6, pg. 1) reads more like an indictment against people in general: "can, may" are used repeatedly inferring since this particular operator was not in conformance, you make a sweeping generalization that none of the animals anywhere ridden as ponies are being treated humanely.

Hoof aliments, saddle sores, mouth and teeth problems from ill fitting/carelessly rigged tackle, working in scorching heat and water being withheld ... all of that can happen anywhere on farms across the world, not just a local pony ride. You may also ask the operator who could be in a job with little or no options under a scorching sun (like immigrants picking the lettuce you eat), what's their feedback on their "ethical treatment."

Yes, it may be 2014 ... but we know someone right now is hoarding 150 cats in their house because they have issues ... but I don't believe every cat-owner mistreats their cats.

Ervin Raab
Walnut, Calif.

YOUR OPINION MATTERS! SEND YOUR LETTERS TO Santa Monica Daily Press • Attn. Editor: • 1640 5th Street, Suite 218 • Santa Monica, CA 90401 • **editor@smdp.com**



My Write

Bill Bauer Send comments to editor@smdp.com

Bergamot Station Arts Center another tourist attraction?

LAST TUESDAY EVENING, RESIDENTS turned up for a "show and tell" for the new Bergamot Station Arts Center redevelopment planned for the gallery complex.

City Hall's Economic Development Department is recommending that City Council enter into negotiations with a team of developers that want to redevelop an area that's now home to a number of art galleries and a future Expo Light Rail stop.

Three possible teams of developers are vying to build a hotel, offices, retail space, cafes, galleries, creative artist spaces, an art museum, a small amphitheater, gardens and plazas, and at least 442 parking spaces across Olympic Boulevard from the contested Hines development. It's a project that seems to have some cool elements and many problems.

Residents were concerned about parking — underground or in a structure to be built on adjoining property which is now the City Yards. Many attending were dismayed to find the proposal includes yet another hotel.

The hotel was mandated by City Hall staff showing again the obvious disconnect by both planners and the economic development folks from anything new that would be more resident-oriented than tourism-oriented.

City officials claim the hotel is necessary to subsidize the arts functions, but wouldn't it be better to scale the whole thing down and build something primarily for the people of Santa Monica instead of another plastic, traffic-generating, tourist attraction?

THINKING ABOUT THE UPCOMING PRIMARY ELECTION

Previously, I wrote that I supported, Bobby Shriver for County Supervisor replacing the termed out Zev Yaroslavsky and Wendy Greuel for Congress, replacing the retiring Henry Waxman in the 33rd Congressional District.

When I endorsed Wendy Greuel a couple weeks ago (My Write, April 28, Page 4, "How long is City Hall going to ignore residents?"), I had misspelled her name as "Gruel" which I firmly blame on spellcheck that assumed I was writing about a watery porridge instead of a candidate for Congress. Greuel or Gruel, she still deserves your vote. ¶

In the 26th State Senatorial District, with current State Senator Ted Lieu also running for Waxman's Congressional seat, eight candidates are hoping to become new state senators. Two people stand out. Favorite son, Ben Allen, is waging a hard-fought campaign aided by a reported $200,000 in support from Manhattan Beach businessman, William Bloomfield, Jr.

I asked Bloomfield why he was supporting Allen's campaign so generously. He told me that he met Allen here last August at a Democratic Party function and was very impressed. He said. "Ben is ethical, intelligent and has a passion for education. Allen is an amazing young man and has lots of experience in education. I want his message to be heard."

Allen's academic credentials are awesome and include Harvard, Cambridge and UC Berkeley. He served on the University of California, Board of Regents and teaches law at the UCLA law school. He's also on the Santa Monica-Malibu Unified School District Board of Education.

Betsy Butler was elected to the California State Assembly in 2010 for what was then the 53rd Assembly District. In her two years in the Assembly, before being defeated in 2012 by former Santa Monica mayor Richard Bloom in a redrawn 50th Assembly District, Butler was a staunch fighter for the rights of consumers and women, working families, veterans and seniors in addition to protecting the environment and advocating for affordable health care.

Both Allen and Butler are well qualified and are more than capable of doing great work. However, I'm giving the edge to Allen. I expect him to bring a renewed energy and leadership to a legislative body that has been maligned by an overwhelming majority of voters as being moribund and dysfunctional.

Speaking of the State Assembly, Bloom is running for a second term in the 50th District. I'm going to go with Bloom because of his strong record on environmental issues. Richard deserves another two years.

If you're not voting by absentee ballot, remember to vote June 3.

LET THE PEOPLE SPEAK

The good folks from Residocracy.org will be hosting a rally in front of City Hall before the City Council meeting Tuesday evening. The occasion is deliberation on the Residocracy petition to recall the council-approved Hines Bergamot Transit Village project. The rally is at 6:30 p.m. If you're at all concerned about the extent and pace of development in our fair city, you'll want to attend and let your voice be heard.

It's hard to believe there are still some council persons who think that all the hullabaloo about development is coming from just a handful of vocal residents who don't represent the community mindset. Tuesday evening is the time to show them we're mad as heck about the way they're governing and we aren't going to be sold down the river anymore.

Mayor Pam O'Connor sniffed at the last meeting that 13,500 people may have signed the petition and noted that there were another 45,000 Santa Monica voters who didn't sign — as if they all backed her pro-development position. No, Pam, they don't. I'm guessing most of those 45,000 who didn't sign weren't asked to sign. But, keep thinking we're all wrong and you're right. You'll find out come November.

Council will have three choices to make: repeal its approval of the Hines development agreement or put the question to the electorate. Council has the option of a special election (at a cost of $200,000) or put it on the ballot for the general election on Nov. 4 for voters to decide.

Bill can be reached at mr.bilbau@gmail.com.

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Earth Talk
By the editors of E Magazine

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Send comments to editor@smdp.com

Alternatives to meat

Dear EarthTalk:

I recently became vegetarian for ethical reasons, but I am missing the taste of meat. Are there any tasty veggie options out there that can satisfy my desire for steak and chicken?

Missy Jenkins
Pittsburgh, Pa.

ASIDE FROM ITS BRUTAL TREATMENT OF livestock animals, the meat industry is no doubt one of the worst offenders when it comes to the environment. Producing one kilogram of beef requires 150 square meters of land and 15,000 liters of water, most of which is used to grow feed for the animal. That same kilogram generates 27 kilograms of climate-altering carbon dioxide, the equivalent of driving a car more than 100 miles. Indeed, beef has 13 times the carbon emissions of an equivalent amount of vegetable-based protein.

Hungry mouths around the world take a hit, too: Some 70 percent of the grain produced in the U.S. is fed to livestock animals but the land used to grow it could feed some 800 million people instead. For this and other reasons many of us have given up meat altogether. But it doesn't mean we don't still crave the taste.

Fortunately, there are more choices than ever for vegetarians with latent carnivorous instincts. One young company, Beyond Meat, has millions of dollars in funding from high-tech heavyweights and has made a big splash in recent months with the launch of its first two meat alternative products, Beef-Free Crumbles and Chicken-Free Strips. Each of its products looks and tastes like the meat it is emulating while offering the same protein content-but without any saturated or trans fats or cholesterol, let alone gluten or genetically modified organisms (GMOs). In taste tests, most consumers can't tell which dishes contain actual beef or chicken versus Beyond Meat's self-proclaimed "perfect substitutes."

The company reports that it takes four-tenths of a pound of soy and pea plants to make a pound of their Chicken-Free Strips, versus three pounds of grain-based feed to get a pound's worth of meat from an actual chicken. That all translates into many fewer pesticides and carbon emissions and much less water used in the process. Beyond Meat's investors include the leading Silicon Valley venture capital firm Kleiner Perkins Caufield Byers, Twitter co-founders Biz Stone and Evan Williams' Obvious Corporation, and even Bill Gates, who has expressed his hope that the company's products can play a role in switching more people in developing countries over to plant-based proteins.

Of course, there are many other meat alternatives out there, too. A trip down the freezer aisle at Whole Foods yields sightings of Amy's Bistro Burgers, Gardenburgers, Boca Burgers, Gardein Ultimate Beefless Sliders and Beefless Tips, Dr. Praeger's Veggie Burgers and Sol Cuisine Meatless Chicken. Meanwhile, the Meat Alternatives section of VeganEssentials.com offers up Upton's Naturals' Bacon Style Seitan Strips, Sophie's Kitchen Breaded Vegan Fishless Sticks, Field Roast's Classic Vegan Meatloaf, and even Meatless Select Fishless Vegan Tuna. Another classic option is any number of meatless products from the Kellogg's-owned Morningstar Farms, which are widely available in mainstream grocery stores from coast-to-coast and which account for some 60 percent of the meat alternatives market in the U.S.

With meat production expected to double by 2050 as the world's human population tops nine billion, there has never been a better time to start curbing our enthusiasm for conventional steaks, hamburgers, chicken breasts and sausages.

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The Q Line

Fixing the Civic

There's a City Council-appointed group considering the future of the Santa Monica Civic Auditorium. There's also a resident group that has been pushing for rehabilitating the shuttered structure. The problem is there is no redevelopment money available for the project.

So, this week's Q-Line question asks:
Do you think the Civic should be saved and if so how?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the Daily Press. You can also call **310-573-8354**.


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NOTICE INVITING APPLICATIONS
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VIRGINIA AVENUE PARK ADVISORY BOARD

The City of Santa Monica's Recreation and Parks Commission is currently accepting applications for vacant seats on the Virginia Avenue Park Advisory Board (VAPAB).

Several seats are currently available. Applicants must reside in Santa Monica, and shall not hold paid office or employment in City government.

VAPAB members shall serve for a term of four (4) years. Board members may serve for up to three consecutive terms.

Appointment will be made by the Recreation and Park Commission at a future meeting. Applications will be kept on file for one year for future vacancies.

Applications are due on
Friday, May 23, 2014 at 5:00 p.m.

The Virginia Avenue Park Advisory Board was established by the City Council in 1982 to represent the interests of park users, program participants and neighbors of Virginia Avenue Park and to advise the Recreation and Parks Commission in assessing community needs that could be addressed through park programs and amenities.

Applications are available at Virginia Avenue Park or online at www.smgov.net/vapark. Submit applications **by 5:00 p.m., Friday, May 23, 2014** to Carla Fantozzi, Virginia Avenue Park, 2200 Virginia Avenue, Santa Monica, CA 90404, email carla.fantozzi@smgov.net.

For questions or inquiries, please call (310) 458-8688.

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When Bad Things Happen to Good People Because of the Carelessness or Negligence of Others.



Robert Lemle

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KNOW BEFORE YOU GO



Expo Light Rail Line

Note the following activities:
1. Scheduled signal outage at Fifth Street and Colorado Avenue from 9 a.m. to 4 p.m. May 13-14.
2. Colorado Avenue between Fifth and 18th streets. Street closures in the east and westbound directions. Expect westbound and eastbound lane closures during daytime hours. Alleys on the north side of Colorado between Sixth and 18th streets will have limited access at Colorado. Sidewalk and lane closures on north or south side of Colorado between Sixth and 10th streets.
3. 14th Street between Broadway and Olympic Boulevard: Expect northbound and southbound lane closures during non-peak daytime hours.
4. 19th Street between Colorado and Olympic: Street closure during daytime hours, local access only.
5. 20th Street between Colorado and Olympic: Northbound and southbound lane closures for four weeks during daytime hours.
6. Olympic between 20th and Stewart streets: Eastbound lane closures during daytime hours.
7. 26th Street between Cloverfield and Olympic boulevards: Intermittent lane closures during daytime hours.
8. Stewart Street between Olympic and Exposition boulevards: Northbound and southbound lane closures during daytime hours.

For more information about the Expo Line project, visit BuildExpo.org or call (213) 922?EXPO (3976).

Bus Stop Improvement Project

Citywide installation of new bus shelters begin. Construction will involve intermittent vehicle lane, bicycle lane, and sidewalk closures, in addition to the use of parking lanes. Construction will take place at the following stops:

Main Street
- Main Street between Hill Street and Ashland Avenue.
- Main Street between Ocean Park Boulevard and Hill Street.
- Main Street between Pico Boulevard and Olympic Drive,
- 2403 Main St. between Hollister Avenue and Ocean Park Boulevard (east side of Main),
- 3016 Main St. between Pier Avenue and Marine Street (west side of Main),
- 3101 Main St. between Marine Street and city limit (east side of Main),

Santa Monica Boulevard
- 3105 Santa Monica Blvd. between Berkeley and Franklin streets (north side of Santa Monica Boulevard).
- 1401 Santa Monica Blvd. between 14th and 15th streets (north side of Santa Monica Boulevard).
- Santa Monica Boulevard between Lincoln Boulevard and Ninth Street.

Wilshire Boulevard
- 2616 Wilshire Blvd. between 26th and Princeton streets (south side of Wilshire).
- 2601 Wilshire Blvd. between 26th and Princeton streets (north side of Wilshire).
- 3032 Wilshire Blvd. between Stanford and Berkeley streets (south side of Wilshire).
- 3105 Wilshire Blvd. between Berkeley and Franklin streets (north side of Wilshire).
- Wilshire Boulevard between Lincoln Boulevard and Ninth Street (north & south side of Wilshire).
- Wilshire Boulevard between 19th and 21st streets (north & south side of Wilshire).

Santa Monica Pier Renewal

Construction will continue and is estimated to conclude in spring 2014. The pier and its businesses will remain open during construction. Contact Curtis Castle, Civil Engineer, at (310) 458-8721 if you have any questions.

Crosswalk Restriping Project

Crosswalk Restriping will occur at the following locations: Marine and Fourth streets, Pier Avenue and Fourth Street, Ashland Avenue and Fourth Street, Hill Fourth streets, Pier Avenue and Nielson Way and Strand Street and Nielson Way. Work will take place between the hours of 8 a.m. - 6 p.m. Partial roadway closures are expected. Temporary traffic control signs and barricades will be deployed to guide vehicular and pedestrian traffic in and around the work areas. Scheduling is subject to change. Questions should be directed to Kori Jones, Public Works Street & Fleet Services Division at (310) 458?2201 ext.5002.

The Village

Along Ocean Avenue, both northbound and southbound lanes will be open. No lane closures are scheduled for Main Street. Any impact to traffic from construction related activities should be minimal during the current week. For more information, contact Mike Castaneda at (626) 712-6944.

High Place East

There will be delivery trucks throughout the week on Cloverfield between the I-10 Freeway and Virginia Avenue, and on Virginia Avenue between Cloverfield and 27th Street for the development of 44 affordable housing units. Use alternate routes whenever possible. For more information on this project, contact Gary Flora, city of Santa Monica HED at (310) 458-2645, or Donnie Krueger (949) 254-8153.

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smdp.com Santa Monica Daily Press

COUNCIL
FROM PAGE 1

If all four members stick to their guns then the agreement will go before voters later this year.

City officials are recommending against a special election, which would cost taxpayers an estimated $200,000. It could go on the November general election ballot at a cost of $5,000.

Holbrook and O'Connor are up for reelection this year, as is dissenting Councilman Kevin McKeown.

Residocracy, the community group that spearheaded the referendum effort, will gather outside of City Hall at 6:15 p.m. Tuesday for a protest.

Before council approved the agreement back in February, more than 100 residents spoke for more than three hours on the item. The public comment alone took up almost an entire council meeting.

FUTURE SMO DEVELOPMENT PUT TO VOTE

Three council members, Davis, O'Day, and McKeown, are suggesting that any future "significant changes" in the use of Santa Monica Airport land be put to a public vote. They're suggesting that council ask City Hall to draft an amendment to the City Charter. The amendment could put airport land changes to a vote but would also protect council's ability to manage the airport, including "authority to limit or terminate particular land uses and leases in order to protect community health and welfare and the environment."

If the amendment is drafted, it could be put before voters in November.

The Aircraft Owners and Pilots Association (AOPA), a national aviation advocacy group, is backing a ballot initiative, which claims that council is in favor of shutting down a part of the airport so it can be redeveloped. The initiative seeks to require a public vote on council decisions about any airport closures. Petitioners for this initiative must collect more than 9,000 signatures to place it on the ballot.

Numerous residents opposed to the airport and the city's largest political party, Santa Monicans for Renters' Rights, have called the AOPA-backed petition "deceptive." Some 11 residents filed a lawsuit against the petition's filers last week.

LIVING WAGE INCREASE

Council will likely make official its increased living wage. Council members have discussed and largely supported the proposal to pay all contract and city employees $15.37 per hour, up from $14.08.

The pay bump will cost City Hall an estimated $700,000 per year.

REDUCING POLICE PERMITS

Council will consider repealing all but a handful of police permits. The permits are currently required for fortune tellers, shooting galleries and dance halls.

These and two dozen others are up for repeal.

"After a review by staff of the existing regulatory restrictions, no public benefit could be identified that warranted the additional burden created by the regulations, particularly since most public safety concerns can be addressed through other existing laws and regulations," city officials said. "Removing the requirement to obtain a permit would not relieve a company of its obligation to obtain a business license and pay business license tax."

Gun dealers, massage parlors, pawnbrokers, secondhand dealers, tow truck operators, and bar musicians will still have to get police permits.

Parking businesses will get the biggest break if the ordinances passes; there are currently 111 police permits out for parking lots and 90 for valet services. These permits are up for repeal.

Fitness trainer permits, currently possessed by 110 businesses, are also on the chopping block.

dave@smdp.com

SURF REPORT



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Surf Forecasts

Water Temp: **62.6°**

MONDAY – **FAIR** – SURF: **2-3 ft** knee to waist high
Selective S/SSE swell holds - standouts see larger sets at times; NW windswell easing

TUESDAY – **FAIR** – SURF: **2-3 ft** knee to waist high
S/SSE swell continues; small NW energy blending in

WEDNESDAY – **FAIR** – SURF: **2-3 ft** Knee to chest high
New round of S/SSW swell builds in; minimal NW energy lingers

THURSDAY – **FAIR** – SURF: **2-3 ft** Knee to chest high
New S/SSW swell; possible trace WNW swell

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of: **May 7, 2014**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - beachreportcard.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 0
- Number of A grades for dry/wet weather -- 43/1
- Number of (C,D,F) grades for dry/wet weather -- 2/0

The Beach Report Card is made possible by: SMA Swain Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	ns
El Pescador State Beach, between Lachusa and Los Alisos creeks.		
Encinal Canyon at El Matador State Beach.	A+	ns
Broad Beach at Trancas Creek mouth.	A+	ns
Zuma Beach at Zuma Creek mouth.	A+	ns
Walnut Creek, projection of Wildlife Rd. (private).	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	ns
Escondido Creek, just east of Escondido State Beach.	A+	ns
Latigo Canyon Creek mouth.	A+	ns
Solstice Canyon at Dan Blocker County Beach.	A	ns
Puerco State Beach at creek mouth.	A+	ns
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	A	ns
Surfrider Beach at Malibu Colony fence.	A+	ns
Surfrider Beach (breach location)- daily.	A	ns
Malibu Pier - 50 yards east.	A+	ns
Carbon Beach at Sweetwater Canyon.	A+	ns
Las Flores State Beach at Las Flores Creek (point zero).	A+	ns
Big Rock Beach at 19948 PCH stairs.	A+	ns
Pena Creek at Las Tunas County Beach.	A+	ns
Tuna Canyon.	A+	A+
Topanga State Beach at creek mouth.	A	ns
Castlerock Storm Drain at Castle Rock Beach.	ns	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A+	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A	ns

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A+	ns
Will Rogers State Beach at Temescal Canyon drain.	A	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A+	ns
Santa Monica Beach at Montana Ave. drain.	A+	ns
Santa Monica Beach at Wilshire Blvd. drain.	A+	ns
Santa Monica Municipal Pier.	F	ns
Santa Monica Beach at Pico/Kenter storm drain.	B	ns
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	ns
Ocean Park Beach at Ashland Ave. drain.	A	ns
Venice City Beach, at the Rose Ave. storm drain.	A+	ns
Venice Beach at Brooks Ave. drain.	A+	ns
Venice Beach at Windward Ave. drain.	A+	ns
Venice Fishing Pier - 50 yards south.	A+	ns
Venice Beach- projection of Topsail St..	A+	ns
Marina del Rey, Mothers' Beach- lifeguard tower.	F	ns
Dockweiler State Beach at Ballona Creek mouth.	A	ns
Dockweiler State Beach at Culver Blvd. drain.	A	ns
North Westchester Storm Drain at Dockweiler State Beach.	A+	ns
Dockweiler State Beach at World Way (south of DBW jetty).	A+	ns
Dockweiler State Beach at Imperial Hwy drain.	A	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	ns
Dockweiler State Beach at Grand Ave. drain.	A+	ns

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

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Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

HOW TO
LIVE UNITED:
JOIN HANDS.
OPEN YOUR HEART.
LEND YOUR MUSCLE.
FIND YOUR VOICE.
GIVE 10%. GIVE 100%.
GIVE 110%.
GIVE AN HOUR.
GIVE A SATURDAY.
THINK OF WE BEFORE ME.
REACH OUT A HAND TO ONE AND
INFLUENCE
THE CONDITION OF ALL.



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United Way

Ad Council
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FIREFIGHTERS
FROM PAGE 1

of becoming a firefighter.

"It means everything to me," said Jason Silva. "For as long as I can remember I've wanted to be a firefighter. It's a dream, my passion my goal and to be able to have this opportunity with such a diverse, progressive versatile department, it's truly a blessing and I feel lucky every day to be here."

Firefighter Benjamin Brawn said it was an honor to serve.

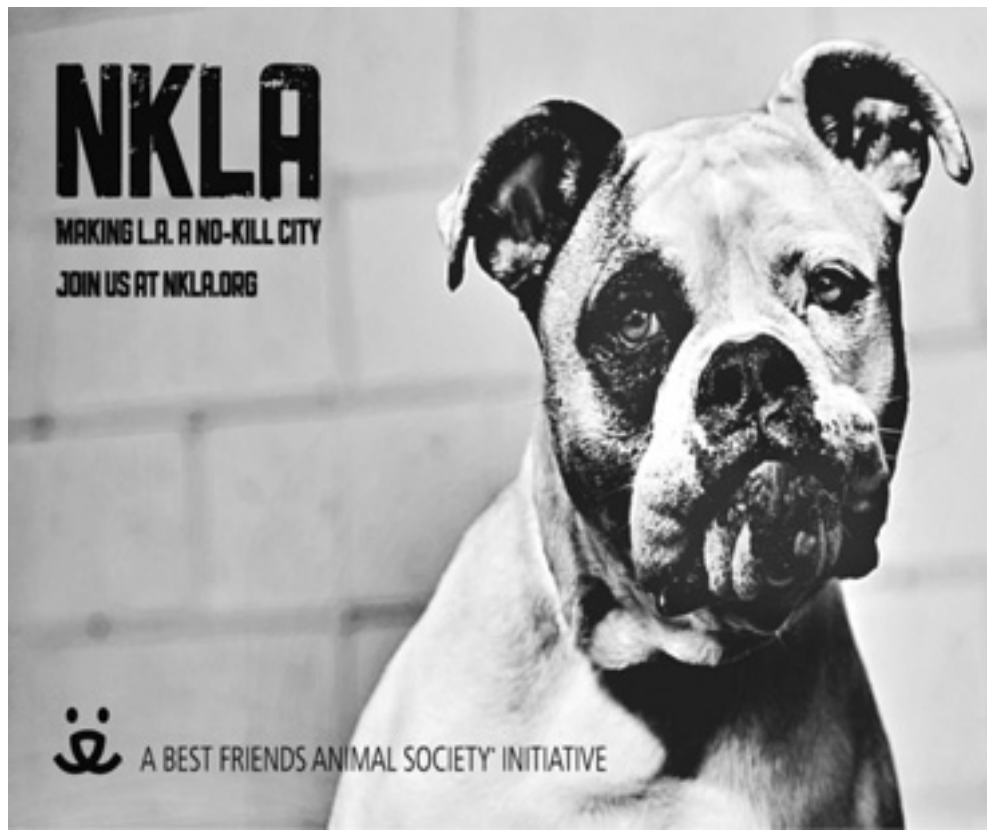
"Being a Santa Monica firefighter to me personally is going to work every day knowing there's a chance to make a difference," he said.

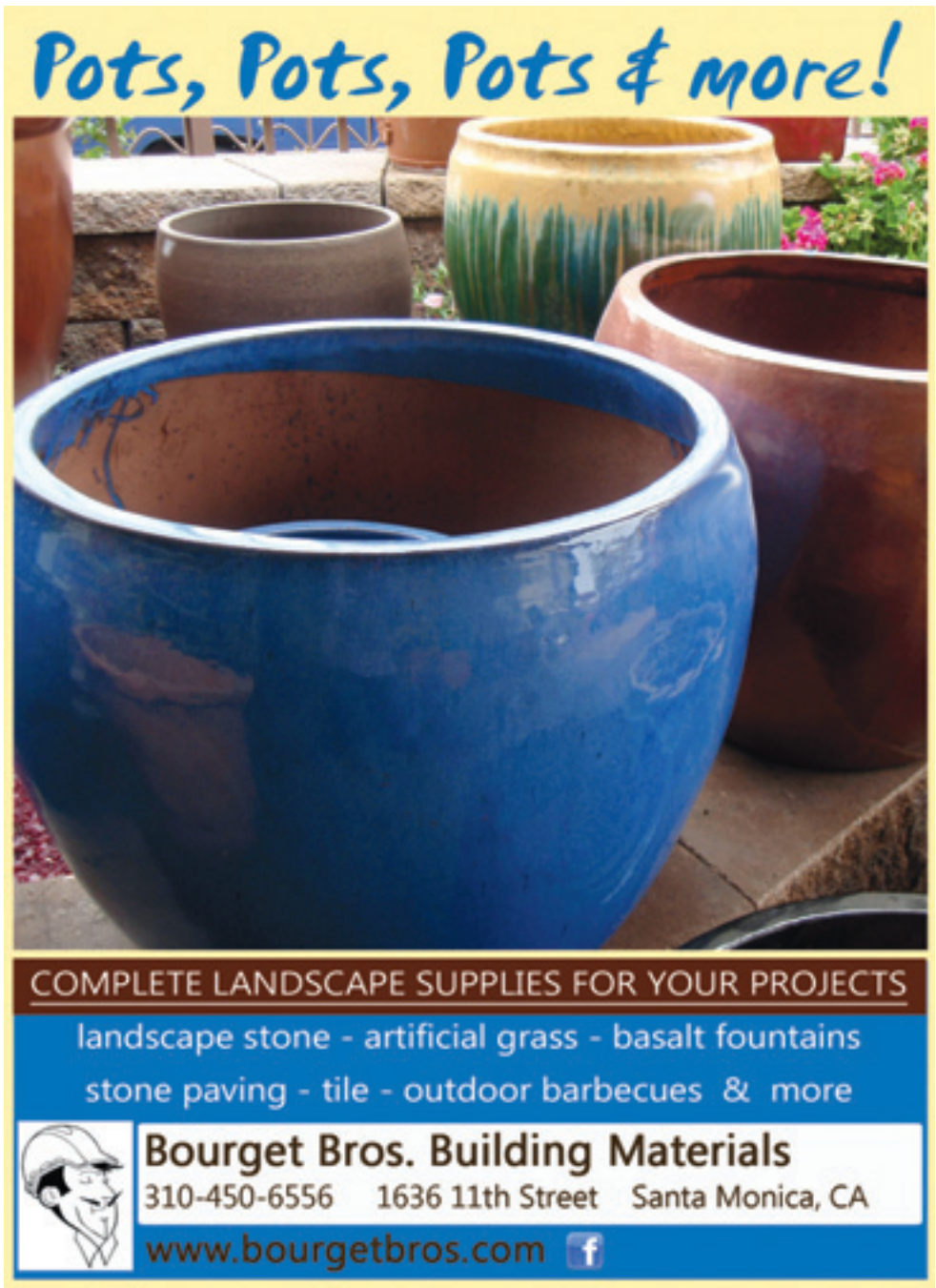
At the conclusion of the ceremony, the firefighters were able to spend some time with the crowd but for several, their celebrations would only last until they next morning. After receiving their official badges, the men were handed their assignments and rotations with several of them reporting for work the very next day as full-fledged members of the department.

matt@smdp.com











MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Call theater for information.

AMC Loews Broadway 4
1441 Third Street Promenade
(310) 458-3924

Amazing Spider-Man 2 in 3D (NR)
3:35pm, 10:00pm

Amazing Spider-Man 2 (NR)
12:30pm, 6:45pm

Heaven Is for Real (PG)
1:30pm, 4:10pm, 7:05pm, 9:45pm

Grand Budapest Hotel (R)
1:15pm, 4:05pm, 7:15pm, 10:00pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Amazing Spider-Man 2 in 3D (NR)
12:15pm, 3:45pm, 7:15pm, 10:35pm

Amazing Spider-Man 2 (NR)
11:10am, 2:30pm, 6:00pm, 9:30pm

Captain America: The Winter Soldier (NR)
11:00am, 1:20pm, 4:20pm, 7:30pm, 10:30pm

Rio 2 (NR)
11:20am, 1:50pm, 4:30pm, 7:10pm, 9:55pm

Other Woman (NR)
10:45am, 1:30pm, 4:20pm, 7:15pm, 10:00pm

Neighbors (R)
11:00am, 12:30pm, 2:00pm, 3:00pm, 4:40pm, 5:40pm, 7:20pm, 8:20pm, 10:00pm, 10:45pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Cycling With Moliere (Alceste a bicyclette) (NR) 1hr 44min
1:20pm, 7:00pm

Railway Man (NR) 1hr 56min
1:50pm, 4:30pm, 7:10pm, 9:50pm

German Doctor (Wakolda) (PG-13) 1hr 32min
1:00pm, 3:15pm, 5:30pm, 7:50pm, 10:10pm

Only Lovers Left Alive (NR) 2hrs 03min
4:00pm, 9:40pm

Fading Gigolo (NR) 1hr 38min
1:00pm, 3:20pm, 5:40pm, 8:00pm, 10:15pm

For more information, e-mail **editor@smdp.com**

VISIT WITH A FRIEND, SAG

ARIES (March 21-April 19)
★★★★ You might be uncomfortable with what an associate and/or friend verbalizes. You understand that this person is not seeing the big picture, even though he or she seems to grasp certain issues very well. Tonight: Visit over dinner.

TAURUS (April 20-May 20)
★★★★★ You might be deferring to someone else more than you need to be. You could feel as if this person has a better grasp on a situation. Focus on one item at a time. Tonight: Say "yes" to an offer.

GEMINI (May 21-June 20)
★★★★ Curbing your playfulness could be difficult, or even impossible. You'll want to see the big picture. You could be heading into a more demanding period at work. Prepare accordingly. Tonight: Use your ingenuity!

CANCER (June 21-July 22)
★★★★ Be more playful and forthright about a situation. Know what you want, and investigate a problem more fully. You might not feel ready to act, and for good reason. A discussion with a friend will help you understand your behavior. Tonight: Nap, then decide.

LEO (July 23-Aug. 22)
★★★★ You might want to encourage a discussion. You have many ideas, as do those around you. Some of them will be better than others. Be wise, air out your differences and go for the best solution. Trust your sense of humor and your ability to see the big picture. Tonight: Make it easy.

VIRGO (Aug. 23-Sept. 22)
★★★★ Listen to news with an eye to change. The impact could be financial. You might want to step back and observe more. Be aware of the costs involved at this point. Togetherness continues to be a theme. Tonight: Time for a two-way talk. Confirm what you hear.

LIBRA (Sept. 23-Oct. 22)
★★★★ You might be less grounded than someone you're working with, but your creativity and intellectual resourcefulness are likely to point to the correct path. Use your charisma when dealing with a friend. Tonight: As you like it.

SCORPIO (Oct. 23-Nov. 21)
★★★ Assume a low profile in how you deal with a personal matter. You also might not want to lie low in other areas. When evaluating a situation, it suits you best to be an observer. Tonight: Get some extra R and R.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ You'll want to zero in on the real issue behind a problem that keeps being debated in a meeting; otherwise, you and the others in the group will not come to a consensus. Address the real matter, and you will come to a conclusion quickly. Tonight: Stop and visit with a friend.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ Take charge of a problem in order to prevent a significant fallout from happening. Allow your creativity to flow as you figure out what might be appropriate and most effective under the present circumstances. Tonight: Join some friends for a fun adventure.

AQUARIUS (Jan. 20-Feb. 18)
★★★ You might be more stuck on a professional matter than you realize. Remain sensitive to a friend or loved one at a distance. This person might be uncomfortable sharing a problem. Use your imagination. Tonight: Consider taking a trip.

PISCES (Feb. 19-March 20)
★★★★ You might want to revise your thinking about an investment. A discussion with a partner could be difficult. Speak your mind, but also listen to this person carefully, as he or she reveals his or her thoughts in response. Tonight: Return calls, and catch up on a friend's news.

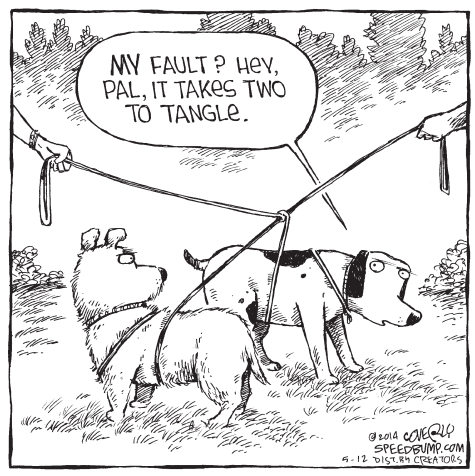
Monday, May 12, 2014

This year you often feel uncomfortable in what normally are easy situations; you could feel awkward at work or at the dentist's office. This same feeling might permeate important conversations. Take good care of yourself, and make sure you see the dentist and doctor on a regular schedule. If you are single, you easily could meet someone through your daily travels or through a co-worker; this person could knock your socks off. If you are attached, the two of you will get into many intellectual conversations and come to agreements more often than you have in the past. You also will delight in time spent together, sometimes even doing nothing. LIBRA is as gentle as you are.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

INTERESTED IN YOUR DAILY FORECAST?
Check out the HOROSCOPES above!
smdp.com Santa Monica Daily Press office **(310) 458-7737**

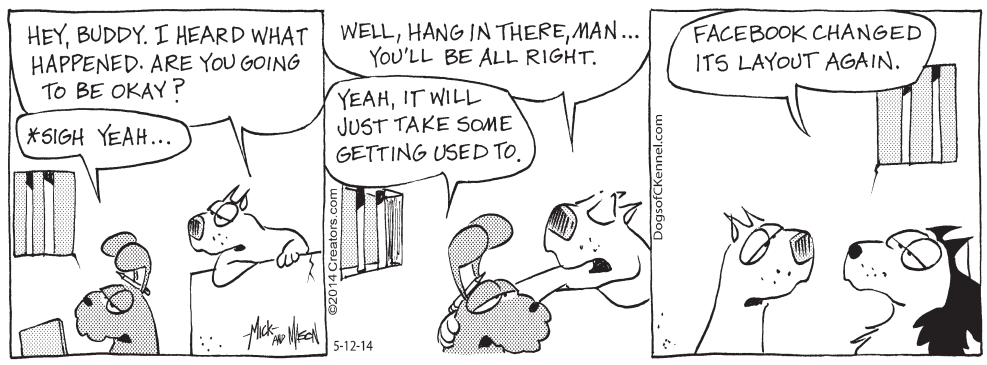
Speed Bump
By Dave Coverly



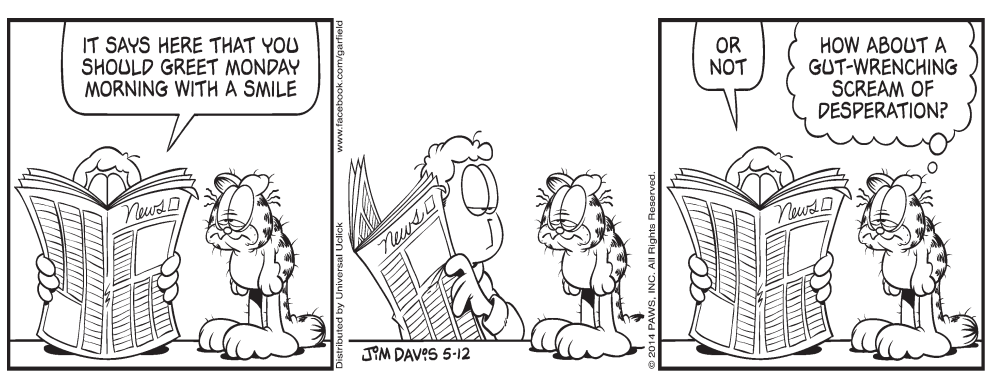
Strange Brew
By John Deering



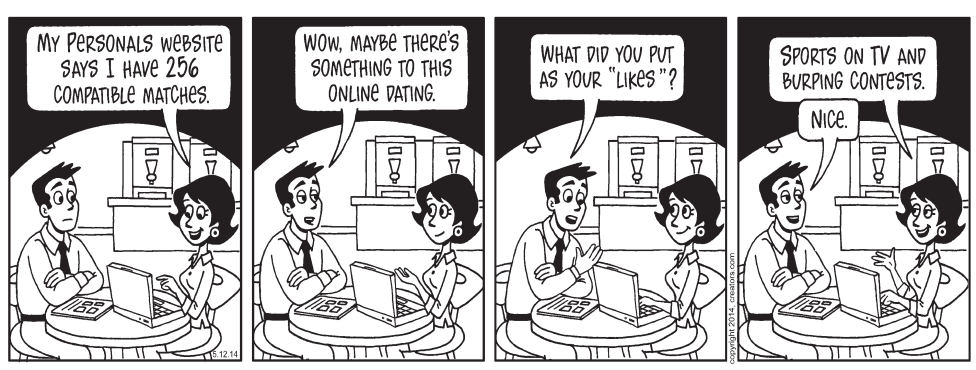
Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

8				4				
	6					9		1
	5	4	6	3	9	7		
			2				7	
5			8	9	1			6
	2				6			
		9	3	1	5	4	6	
4		8					9	
				8				7

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

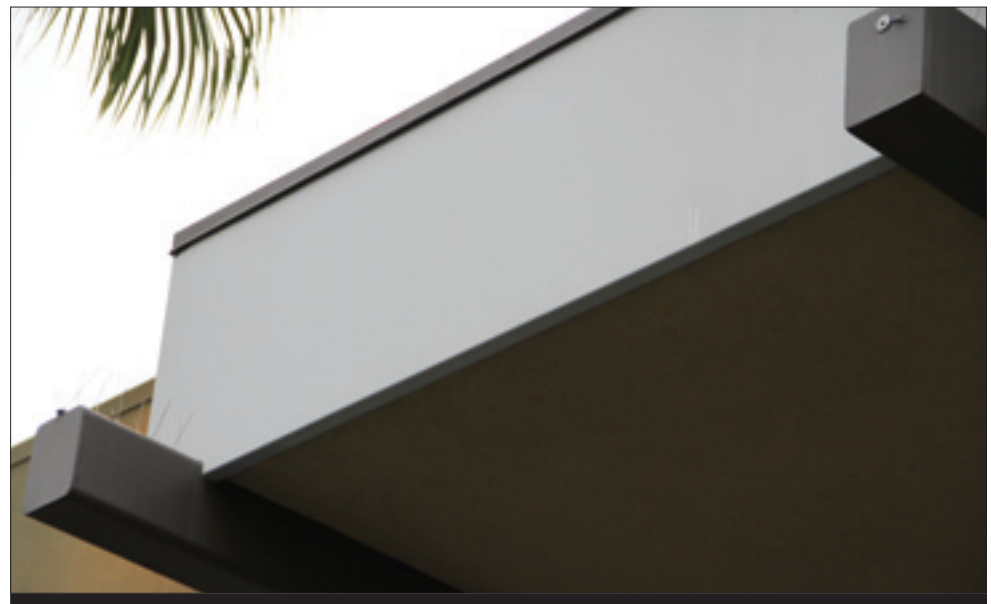
9	7	3	8	2	1	6	5	4
6	2	8	3	5	4	1	7	9
5	1	4	6	7	9	3	2	8
1	6	7	4	8	3	5	9	2
2	8	9	5	1	6	4	3	7
4	3	5	2	9	7	8	1	6
7	4	2	1	3	8	9	6	5
8	5	1	9	6	2	7	4	3
3	9	6	7	4	5	2	8	1

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MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Abounds
6 Lively dance for two
11 Brother of Moses
12 Whale's home
13 Drain cover
14 Overly theatrical
15 Skirt edges
17 Indulgent
18 Striped baby
22 Stench
23 Dishwashing aid
27 Clark's partner
29 Teakettle output
30 Tony winner Blythe
32 Injure
33 Math class
35 Guitar booster
38 Constellation part
39 First Lady before Michelle
41 Solemn ceremonies
45 Archery item
46 Really impressed
47 Requires
48 Concur

DOWN

1 Playground game
2 Corn unit
3 Memorable period
4 Caring for
5 Snide look
6 Hard-to-call contests
7 Play division
8 Patricia of "Hud"
9 Music's Lady —
10 Cameo stone
16 Rap performers
18 Narrated
19 Notion
20 Bride's wear
21 Pestering
24 Tidy
25 Teri of "Mr. Mom"
26 TV award
28 Playground sights
31 Go bad
34 Opera's Callas
35 Astronaut Shepard
36 Stallion's mate
37 Undiluted
40 Curtain holder
42 Black goo
43 Ram's mate
44 Behold

S	L	A	B	S	■	F	A	X	E	S
C	O	R	A	L	■	O	H	A	R	A
A	L	I	C	E	■	G	A	V	E	L
R	I	S	K	E	D	■	■	I	C	E
A	T	E	■	P	A	C	K	E	T	S
B	A	N	■	W	I	R	E	R	S	■
■	■	■	A	A	R	O	N	■	■	■
■	T	I	L	L	I	S	■	R	E	B
R	E	M	A	K	E	S	■	E	M	O
A	L	P	■	■	S	W	I	V	E	L
B	L	A	R	E	■	A	V	E	R	T
B	E	L	A	Y	■	L	A	R	G	E
I	R	A	T	E	■	K	N	E	E	D

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4	5	■	6	7	8	9	10
11					■	12				
13					■	14				
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5-12

Procrastination is a problem when it comes to doing my disaster plan. As a business owner I have a lot to do. It's not like **a disaster** is going to happen tomorrow. Besides, we have that new business pitch. I've been **waiting** for this **to** happen for a while now. I'll get the disaster plan finished eventually. Nothing to worry about, it'll **happen.**

Whether natural or man-made, at least one in four businesses affected by a disaster never reopen. Though emergencies are unpredictable, when you have a plan in place you can adapt, recover and stay in control.

It's never too late to protect your business until it is.

Make a plan.

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NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ "Whoever said, 'Money can't buy you friends' clearly hasn't been on the Internet recently," wrote The New York Times in April, pointing to various social media support services that create online superstars by augmenting one's Facebook "friends," Twitter "followers" and Instagram "likes." The reporter described how, by paying a company $5, for example, he immediately acquired 4,000 "friends," and had he splurged for $3,700, could have had a million on his Instagram photo account. Such services have been around for two years, but earlier, cruder versions (sometimes, just unmonitored email addresses) are now sophisticated "bots" -- groups of computer code created on algorithm farms in India and elsewhere -- that "behave" on social media with original messaging (often "drivel," wrote the Times) as if they were real people.

■ We All Scream: (1) In April, Haagen-Dazs announced it will introduce two new ice creams (thankfully, only in Japan): carrot orange (with bits of pulp and peel) and tomato cherry (made from tomato paste). (2) A South Wales ice cream maker ("Lick Me I'm Delicious") announced in April that it has perfected an ice cream containing about 25mg of Viagra per scoop (though it is not yet generally available).

TODAY IN HISTORY

1975 – Mayagüez incident: the Cambodian navy seizes the American merchant ship SS Mayaguez in international waters.

1978 – In Zaire, rebels occupy the city of Kolwezi, the mining center of the province of Shaba (now known as Katanga). The local government asks the U.S.A., France and Belgium to restore order.

Santa Monica Daily Press

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014107131 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/21/2014 The following person(s) is (are) doing business as ROY NELSON HEALING. 465 N. CAMDEN DR. STE. 200 , BEVERLY HILLS, CA 90210. The full name of registrant(s) is/are: HEAL YOUR HUNGER, INC. 465 N. CAMDEN DR. STE. 200 BEVERLY HILLS, CA 90210. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PATRICIA G. NELSON . HEAL YOUR HUNGER, INC. . This statement was filed with the County Clerk of LOS ANGELES County on 04/21/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/28/2014, 05/05/2014, 05/12/2014, 05/19/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014102451 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 04/16/2014 The following person(s) is (are) doing business as TWINKLE ECLIPSE . 711 12TH ST. , SANTA MONICA, CA 90402. The full name of registrant(s) is/are: TWINKLE ECLIPSE INC 711 12TH ST. SANTA MONICA, CA 90402. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)8/25/10. /s/: RUIKO MARUYAMA. TWINKLE ECLIPSE INC. This statement was filed with the County Clerk of LOS ANGELES County on 04/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014107130 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/21/2014 The following person(s) is (are) doing business as ADRIANE TABAG'S PET CARE SERVICE. 929 LARRABEE ST. #27. , WEST HOLLYWOOD, CA 90069 The full name of registrant(s) is/are: ADRIANE TABAG 929 LARRABEE ST. #27. , WEST HOLLYWOOD, CA 90069. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ADRIANE TABAG . This statement was filed with the County Clerk of LOS ANGELES County on 04/21/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/28/2014, 05/05/2014, 05/12/2014, 05/19/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014107128 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/21/2014 The following person(s) is (are) doing business as JARED JACKSON. 1632 WASHINGTON AVE. , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: JACK K. WALKER 1632 WASHINGTON AVE. SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JACK K. WALKER . JACK K. WALKER . This statement was filed with the County Clerk of LOS ANGELES County on 04/21/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/28/2014, 05/05/2014, 05/12/2014, 05/19/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014107129 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/21/2014 The following person(s) is (are) doing business as THE GEFFEN COMPANY. 1133 9TH ST. #109 , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: JASON GEFFEN 1133 9TH ST. #109 SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/01/2014. /s/: JASON GEFFEN. JASON GEFFEN. This statement was filed with the County Clerk of LOS ANGELES County on 04/21/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 094132 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/08/2014 The following person(s) is (are) doing business as ST MARYS CARE. 4509 EAGLE ROCK BLVD , LOS ANGELES, CA 90041. The full name of registrant(s) is/are: LOLALLY LEE 4509 EAGLE ROCK BLVD LOS ANGELES, CA 90041, JOSEPHINE CRISOSTOMO 4509 EAGLE ROCK BLVD LOS ANGELES, CA 90041. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LOLALLY LEE. LOLALLY LEE, JOSEPHINE CRISOSTOMO. This statement was filed with the County Clerk of LOS ANGELES County on 04/08/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/21/2014, 05/05/2014, 05/12/2014, 05/19/2014.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2014 098747
Current File No. 2012 217465
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
Hiring Locally,PaleoSecret,Rent2OwnFinder,Dish HD,HD Dish,Lease2Own,Lease2OwnHomes,Degree Solutions,Local Job Locator,Local Jobs Hiring
Registered owners: REVENUE MEDIA EMPIRE, 3122 Santa Monica Blvd. Suite 302, Santa Monica, CA 90404
This business is conducted by: A CORPORATION
/s/TOVAJ SIMON
This statement was filed with the County Clerk of Los Angeles County on 02/05/2014.
SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 094134 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/08/2014 The following person(s) is (are) doing business as ADISON CURDT GOLF. 5565 CANOGA AVE. #218 , WOODLAND HILLS, CA 91367. The full name of registrant(s) is/are: A CURDT COMPANY LLC 5565 CANOGA AVE. #218 WOODLAND HILLS, CA 91367. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALISON CURDT. A CURDT COMPANY LLC. This statement was filed with the County Clerk of LOS ANGELES County on 04/08/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 094136 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/08/2014 The following person(s) is (are) doing business as SPECIAL EVENTS MANAGEMENT. 13636 VENTURA BLVD. #475 , SHERMAN OAKS, CA 91423. The full name of registrant(s) is/are: CDI CUPCAKES LLC 13636 VENTURA BLVD. #475 SHERMAN OAKS, CA 91423. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ADI MCBIAN. CDI CUPCAKES LLC. This statement was filed with the County Clerk of LOS ANGELES County on 04/08/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 091185 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/04/2014 The following person(s) is (are) doing business as CARDIAC RHYTHM INSTITUTE. 38780 TRADE CENTER DRIVE , PALMDALE, CA 93551. The full name of registrant(s) is/are: VINOD KANNARKAT 38780 TRADE CENTER DRIVE PALMDALE, CA 93551. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:VINOD KANNARKAT. VINOD KANNARKAT. This statement was filed with the County Clerk of LOS ANGELES County on 04/04/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 091189 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/04/2014 The following person(s) is (are) doing business as TRIPOINTING ENGINEERING. 8115 CANOGA AVE. , CANOGA PARK, CA 91304. The full name of registrant(s) is/are: JONATHAN PITMAN 957 EAGLENEST PLACE NEWBURY PARK, CA 91320, SEAN HOPKINS 1608 RAMONA DRIVE CAMARILLO, CA 93010. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JONATHAN PITMAN. JONATHAN PITMAN, SEAN HOPKINS. This statement was filed with the County Clerk of LOS ANGELES County on 04/04/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 091187 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/04/2014 The following person(s) is (are) doing business as MARUYA. 415 N. ELECTRIC AVE. , ALHAMBRA, CA 91801. The full name of registrant(s) is/are: RAMEN MAYUYA INC. 415 N. ELECTRIC AVE. ALHAMBRA, CA 91801. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MASAHIRO OSHIMA. RAMEN MAYUYA INC.. This statement was filed with the County Clerk of LOS ANGELES County on 04/04/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 088548 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/02/2014 The following person(s) is (are) doing business as NECCO. 970 W. 190TH ST SUITE 620 , TORRANCE, CA 90502. The full name of registrant(s) is/are: SHINING EYES INC. 970 W. 190TH ST SUITE 620 TORRANCE, CA 90502. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KOTARO OGAWA. SHINING EYES INC.. This statement was filed with the County Clerk of LOS ANGELES County on 04/02/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 088539 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/02/2014 The following person(s) is (are) doing business as GODIFY MUSIC. 8540 FRANKLIN AVE. , LOS ANGLES, CA 90069. The full name of registrant(s) is/are: WAGLER BROS, INC. 8540 FRANKLIN AVE. LOS ANGLES, CA 90069. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RYAN WAGLER. WAGLER BROS, INC.. This statement was filed with the County Clerk of LOS ANGELES County on 04/02/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 088541 ORIGINAL FILING This statement was filed with

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the County Clerk of LOS ANGELES on 04/02/2014 The following person(s) is (are) doing business as PORTABLE BLOWOUT. 4570 VAN NUYS BLVD. #452 , SHERMAN OAKS, CA 91403. The full name of registrant(s) is/are: DELCO HOLDINGS LLC 4570 VAN NUYS BLVD. #452 SHERMAN OAKS, CA 91403. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOSEPH COHEN. DELCO HOLDINGS LLC. This statement was filed with the County Clerk of LOS ANGELES County on 04/02/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 098759 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/11/2014 The following person(s) is (are) doing business as ROCKING HORSE. 1005 E. LAS TUNAS DRIVE #607 , SAN GABRIEL, CA 91776. The full name of registrant(s) is/are: TIFFANY LAM 5749 PRIMROSE AVE. TEMPLE CITY, CA 91780. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TIFFANY LAM. TIFFANY LAM. This statement was filed with the County Clerk of LOS ANGELES County on 04/11/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 088543 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/02/2014 The following person(s) is (are) doing business as HENSLEY LAW GROUP. 7 ROANWOOD DRIVE , ROLLING HILLS ESTATE, CA 90274. The full name of registrant(s) is/are: MARK HENSLEY 7 ROANWOOD DRIVE ROLLING HILLS ESTATE, CA 90274. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARK HENSLEY. MARK HENSLEY. This statement was filed with the County Clerk of LOS ANGELES County on 04/02/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 098761 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/11/2014 The following person(s) is (are) doing business as CHOP BETTER. 1235 S. WESTGATE AVE. #3 , LOS ANGELES, CA 90025. The full name of registrant(s) is/are: VICTOE K. DOGAH 1235 S. WESTGATE AVE. #3 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:VICTOE K. DOGAH. VICTOE K. DOGAH. This statement was filed with the County Clerk of LOS ANGELES County on 04/11/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 100575 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/14/2014 The following person(s) is (are) doing business as HAN LAW GROUP, HAN LAW GROUP, IMMIGRATION ATTORNEYS. 510 W. 6TH ST. STE. 326 , LOS ANGELES, CA 90014. The full name of registrant(s) is/are: SUSAN S. HAN 510 W. 6TH ST. STE. 326 LOS ANGELES, CA 90014. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/04/2014. /s/: SUSAN S. HAN. SUSAN S. HAN. This statement was filed with the County Clerk of LOS ANGELES County on 04/14/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 098757 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/11/2014 The following person(s) is (are) doing business as AE CONSTRUCTION. 12400 WILSHIRE BLVD. #230 , LOS ANGELES, CA 90025. The full name of registrant(s) is/are: ARIEL MILLER 12400 WILSHIRE BLVD. #230 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2014. /s/: ARIEL MILLER. ARIEL MILLER. This statement was filed with the County Clerk of LOS ANGELES County on 04/11/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 088546 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/02/2014 The following person(s) is (are) doing business as ANNANDALE OFFICE CENTER I. 825 COLORADO BOULEVARD SUITE 114 , LOS ANGELES, CA 90041. The full name of registrant(s) is/are: DE PIETRO LIMITED, A CALIFORNIA LIMITED PARTNERSHIP 825 COLORADO BOULEVARD SUITE 114 LOS ANGELES, CA 90041. This Business is being conducted by: a Limited Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/20/1997. /s/: DENNIS DE PIETRO. DE PIETRO LIMITED, A CALIFORNIA LIMITED PARTNERSHIP. This statement was filed with the County Clerk of LOS ANGELES County on 04/02/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014094596 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/08/2014 The following person(s) is (are) doing business as D REX DIGITAL. 1450 S. BARRINGTON AVE. #8 , LOS ANGELES, CA 90025. The full name of registrant(s) is/are: DEREK WOODEN 1450 S. BARRINGTON AVE. #8 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DEREK WOODEN. DEREK WOODEN. This statement was filed with the County Clerk of LOS ANGELES County on 04/08/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/28/2014, 05/05/2014, 05/12/2014, 05/19/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014084995 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/31/2014 The following person(s) is (are) doing business as MONTOYA MEDICINE. 950 6TH STREET UNIT 6 , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: JOANNA MONTOYA FOWLER 950 6TH STREET UNIT 6 SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOANNA MONTOYA FOWLER. JOANNA MONTOYA FOWLER. This statement was filed with the County Clerk of LOS ANGELES County on 03/31/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code).

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SANTA MONICA DAILY PRESS to publish 04/28/2014, 05/05/2014, 05/12/2014, 05/19/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014031903 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/05/2014 The following person(s) is (are) doing business as MAYZEL IMMIGRATION LAW GROUP. 2425 OLYMPIC BLVD., STE. 400W , 2425 OLYMPIC BLVD., STE. 400W. The full name of registrant(s) is/are: LEONID MAYZEL 918 6TH STREET, 2 SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LEONID MAYZEL. LEONID MAYZEL. This statement was filed with the County Clerk of LOS ANGELES County on 02/05/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/05/2014, 05/12/2014, 05/19/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014115642 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/29/2014 The following person(s) is (are) doing business as MAJOR WINE. 1701 WELLESLEY AVE. , LOS ANGELES, CA 90025. The full name of registrant(s) is/are: ANDREW MAJOR 1701 WELLESLEY AVE. LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANDREW MAJOR. ANDREW MAJOR. This statement was filed with the County Clerk of LOS ANGELES County on 04/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/05/2014, 05/12/2014, 05/19/2014, 05/26/2014.

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. KS017937
Superior Court of California, County of Los Angeles
Petition of Hiddadura Prashan De Zoysa for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: Hiddadura Prashan De Zoysa filed a petition with this court for a decree of changing names as follows: Hiddadura Prashan De Zoysa to Prashan De Zoysa.
The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 6/20/2014, Time: 8:30AM, Dept: J, Room:
The address of the court is SUPERIOR COURT OF CALIFORNIA - COUNTY OF LOS ANGELES, 400 CIVIC CENTER PLAZA, POMONA, CA 91766
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in

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the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: APRIL 24, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 105754 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/18/2014 The following person(s) is (are) doing business as THE HIRING ASSISTANT, LOCALLY HIRING, TOP CAREERS NOW, TOP DIETS 4 YOU, FIND AMAZING DIETS. 3122 SANTA Monica Blvd. Suite 302 , Santa Monica, CA 90404 . The full name of registrant(s) is/are: ZENDZEE LLC 3122 SANTA Monica Blvd. Suite 302 Santa Monica, CA 90404 . This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC. This statement was filed with the County Clerk of LOS ANGELES County on 04/18/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/05/2014, 05/12/2014, 05/19/2014, 05/26/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 105755 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/18/2014 The following person(s) is (are) doing business as AUTO COUPON CONNECTIONS, AUTO COUPON, AUTO BARGAINZ, BIG AUTO COUPONS, THE DEGREES CONNECTIONS. 3122 SANTA Monica Blvd. Suite 302 , Santa Monica, CA 90404 . The full name of registrant(s) is/are: ZENDZEE LLC 3122 SANTA Monica Blvd. Suite 302 Santa Monica, CA 90404 . This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC. This statement was filed with the County Clerk of LOS ANGELES County on 04/18/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/05/2014, 05/12/2014, 05/19/2014, 05/26/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 105756 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/18/2014 The following person(s) is (are) doing business as PROMOTIONS ON SATELLITE TV, SATELLITE TV ENTERTAINMENT, SATELLITE TV PROVIDER, SATELLITE TV SIGNUP, YOUR SATELLITE TV DEALS. 3122 SANTA Monica Blvd. Suite 302 Ä, Santa Monica, CA 90404. ÄThe full name of registrant(s) is/are: ZENDZEE LLC 3122 SANTA Monica Blvd. Suite 302 ÄSanta Monica, CA 90404 Ä. This Business is being conducted by: Äa Limited Liability Company. The registrant has not yet commenced to trans-

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THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/05/2014, 05/12/2014, 05/19/2014, 05/26/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 104773 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/17/2014 The following person(s) is (are) doing business as MCGRATH MANAGEMENT SERVICES. 4136 MAMMOTH AVE. , SHERMAN OAKS, CA 91423. The full name of registrant(s) is/are: KATHLEEN MCGRATH 4136 MAMMOTH AVE. SHERMAN OAKS, CA 91423. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KATHLEEN MCGRATH. KATHLEEN MCGRATH. This statement was filed with the County Clerk of LOS ANGELES County on 04/17/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/05/2014, 05/12/2014, 05/19/2014, 05/26/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 101923 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/15/2014 The following person(s) is (are) doing business as R AND R IMPORT EXPORT AUTO WHOLESALE. 565 W. 146 ST. , GARDENA, CA 90248. The full name of registrant(s) is/are: MAURICE D. MURPHY 565 W. 146 ST. GARDENA, CA 90248. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MAURICE D. MURPHY. MAURICE D. MURPHY. This statement was filed with the County Clerk of LOS ANGELES County on 04/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/05/2014, 05/12/2014, 05/19/2014, 05/26/2014.

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act business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 04/18/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/05/2014, 05/12/2014, 05/19/2014, 05/26/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014109306 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/22/2014 The following person(s) is (are) doing business as IN PRINT PRESS. 1254 9TH STREET #9 , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: CRYSTAL VIOLET HOOVER 1254 9TH STREET #9 SANTA MONICA, CA 90401, ANN INGER JOHANSSON 1254 9TH STREET #9 SANTA MONICA, CA 90401. This Business is being conducted by: Husband and Wife. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/01/2014. /s/: ANN INGER JOHANSSON . CRYSTAL VIOLET HOOVER, ANN INGER JOHANSSON . This statement was filed with the County Clerk of LOS ANGELES County on 04/22/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/05/2014, 05/12/2014, 05/19/2014, 05/26/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014118603 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/01/2014 The following person(s) is (are) doing business as CULVER CITY FILM FESTIVAL. 4640 ADMIRALTY WAY #500 , MARINA DEL REY, CA 90292. The full name of registrant(s) is/are: JON GURSHA 12441 SHORT AVE. 22 LOS ANGELES, CA 90066. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/29/2014. /s/: JON GURSHA. JON GURSHA. This statement was filed with the County Clerk of LOS ANGELES County on 05/01/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/05/2014, 05/12/2014, 05/19/2014, 05/26/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 101915 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/15/2014 The following person(s) is (are) doing business as TERIYAKI MADNESS 010. 28227 NEWHALL RANCH RD 1-F , Santa Clarita California, 91355. The full name of registrant(s) is/are: TRIROSE INC. 2710 PIEDMONT INC. MONTROSE, CA 91010. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:EDWARD DEROSA. TRIROSE INC.. This statement was filed with the County Clerk of LOS ANGELES County on 04/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/05/2014, 05/12/2014, 05/19/2014, 05/26/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 101921 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/15/2014 The following person(s) is (are) doing business as IINDIGO. 5724 HOLLYWOOD BLVD. #201 , HOLLYWOOD, CA 90028. The full name of registrant(s) is/are: PATRICE WOOTEN 5724 HOLLYWOOD BLVD. #201 HOLLYWOOD, CA 90028. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PATRICE WOOTEN. PATRICE WOOTEN. This statement was filed with the County Clerk of LOS ANGELES County on 04/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/05/2014, 05/12/2014, 05/19/2014, 05/26/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 101919 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/15/2014 The following person(s) is (are) doing business as LETS LEGACY EDUCATIONN AND TRAINING SERVICES. 5057 MATILIJA AVE. , SHERMAN OAKS, CA 91423. The full name of registrant(s) is/are: HEATH GOLDMAN 5057 MATILIJA AVE. SHERMAN OAKS, CA 91423. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/10/2014. /s/: HEATH GOLDMAN. HEATH GOLDMAN. This statement was filed with the County Clerk of LOS ANGELES County on 04/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/05/2014, 05/12/2014, 05/19/2014, 05/26/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 101917 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/15/2014 The following person(s) is (are) doing business as MAVERICK INC. 5143 WHITE OAK AVE. APT. 401 , ENCINO, CA 91316. The full name of registrant(s) is/are: MAVERICK INC. 5143 WHITE OAK AVE. APT. 401 ENCINO, CA 91316. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/21/2014. /s/: AARON JORDAN. MAVERICK INC.. This statement was filed with the County Clerk of LOS ANGELES County on 04/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/05/2014, 05/12/2014, 05/19/2014, 05/26/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014112601 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/25/2014 The following person(s) is (are) doing business as O REILLY AUTO PARTS 3511. 14759 CRENSHAW BLVD. , HAWTHORNE, CA 90249. The full name of registrant(s) is/are: O REILLY AUTO ENTERPRISES, LLC 233 S. PATTERSON SPRINGFIELD, MO 65802. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TOM MCFALL. O REILLY AUTO ENTERPRISES, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 04/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/12/2014, 05/19/2014, 05/26/2014, 06/02/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014112669 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/25/2014 The following person(s) is (are) doing business as O REILLY AUTO PARTS #4605. 1128 PICO ST., SAN FERNANDO, CA 91340. The full name of registrant(s) is/are: O REILLY AUTO ENTERPRISES, LLC 233 S. PATTERSON SPRINGFIELD, MO 65802. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TOM MCFALL. O REILLY AUTO ENTERPRISES, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 04/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/12/2014, 05/19/2014, 05/26/2014, 06/02/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014113169 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/25/2014 The following person(s) is (are) doing business as O REILLY AUTO PARTS #4701. 420 SOUTH LONG BEACH BLVD., COMPTON, CA 90221. The full name of registrant(s) is/are: O REILLY AUTO ENTERPRISES, LLC 233 S. PATTERSON SPRINGFIELD, MO 65802. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TOM MCFALL. O REILLY AUTO ENTERPRISES, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 04/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/12/2014, 05/19/2014, 05/26/2014, 06/02/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014113374 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/25/2014 The following person(s) is (are) doing business as O REILLY AUTO PARTS #4714. 1516 PUENTE AVE., BALDWIN PARK, CA 91706. The full name of registrant(s) is/are: O REILLY AUTO ENTERPRISES, LLC 233 S. PATTERSON SPRINGFIELD, MO 65802. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TOM MCFALL. O REILLY AUTO ENTERPRISES, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 04/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/12/2014, 05/19/2014, 05/26/2014, 06/02/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014113145 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/25/2014 The following person(s) is (are) doing business as O REILLY AUTO PARTS #4706. 38122 47TH STREET E, PALMDALE, CA 93552. The full name of registrant(s) is/are: O REILLY AUTO ENTERPRISES, LLC 233 S. PATTERSON SPRINGFIELD, MO 65802. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TOM MCFALL. O REILLY AUTO ENTERPRISES, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 04/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/12/2014, 05/19/2014, 05/26/2014, 06/02/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014116169 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/29/2014 The following person(s) is (are) doing business as BBA- HEALTH. 1437 6TH STREET , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: BRAIN BIOMARKER ANALYTICS LLC 1437 6TH STREET SANTA MONICA, CA 90401. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/1/14. /s/: LAWRENCE GOODMAN. BRAIN BIOMARKER ANALYTICS LLC . This statement was filed with the County Clerk of LOS ANGELES County on 04/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/12/2014, 05/19/2014, 05/26/2014, 06/02/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014121738 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/05/2014 The following person(s) is (are) doing business as JCPAGE, KAI PETS. 8015 HAZELTINE AVENUE , PANORAMA CITY, CA 91402. The full name of registrant(s) is/are: PAULINO C. PAGTALUNAN 8015 HAZELTINE AVENUE PANORAMA CITY, CA 91402, MARIA ROSITA L. DOMALAON 8015 HAZELTINE AVENUE PANORAMA CITY, CA 91402, JOUFF D. INFANTE 617 NORTH OXFORD AVENUE APT. 205 LOS ANGELES, CA 90004. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PAULINO C. PAGTALUNAN. PAULINO C. PAGTALUNAN, MARIA ROSITA L. DOMALAON, JOUFF D. INFANTE. This statement was filed with the County Clerk of LOS ANGELES County on 05/05/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/12/2014, 05/19/2014, 05/26/2014, 06/02/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014124218 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/07/2014 The following person(s) is (are) doing business as MAINLINE LOGISTICS. 2041 E. DEL AMO BLVD. , COMPTON, CA 90220. The full name of registrant(s) is/are: ALBERT HERNANDEZ 800 S. INGLEWOOD AVE. INGLEWOOD, CA 90301, CESAR MEJIA 17710 RAINSBURY AVE. CARSON, CA 90746. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CESAR MEJIA. ALBERT HERNANDEZ, CESAR MEJIA. This statement was filed with the County Clerk of LOS ANGELES County on 05/07/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/12/2014, 05/19/2014, 05/26/2014, 06/02/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014123354 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/07/2014 The following person(s) is (are) doing business as NRXSKIN. 2001 BARRINGTON AVE. SUITE 216 , LOS ANGELES, CA 90025. The full name of registrant(s) is/are: NATALIE BLUNDELL 1000 EMBURY STREET PACIFIC PALISADES, CA 90272. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NATALIE BLUNDELL. NATALIE BLUNDELL. This statement was filed with the County Clerk of LOS ANGELES County on 05/07/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/12/2014, 05/19/2014, 05/26/2014, 06/02/2014.

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