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MONDAY, MAY 5, 2014
Volume 13 Issue 144



BIG WINNER
SEE PAGE 3

Santa Monica Daily Press

We have you covered

THE ROCKING OUT ISSUE

More infant and toddler care needed

BY DAVID MARK SIMPSON
Daily Press Staff Writer

CITYWIDE Childcare is plentiful in the city by the sea but there's a lack of transportation and programs for infants and toddlers, according to a recent study by the RAND Corporation, a Santa Monica-based think tank.

In 2012, City Hall and the Santa Monica-Malibu Unified School District commissioned the study on the state of early and school-age care in Santa Monica.

"Santa Monica providers have more than enough (early childhood education) slots to serve the city's preschool-age children," RAND experts said. "However, there appears to be a shortage of infant and toddler spaces."

SEE CARE PAGE 7



SHOWING THEIR COLORS

Paul Alvarez Jr. *editor@smdp.com*

Bag pipe players walk down the Third Street Promenade Saturday afternoon during Brit Appreciation Week festivities.

Police targeting speeding drivers

Extra scrutiny is part of a monthly focus on dangerous behaviors

BY MATTHEW HALL
Editor in Chief

PUBLIC SAFETY FACILITY The Santa Monica Police Department (SMPD) Traffic Unit will have an additional focus on unsafe speed violations during the month of May as part of their monthly efforts to highlight the most dangers behaviors on local roads.

According to Traffic Collision Investigator Jason Olson, the city issued 671 speeding tickets in the last six months and of the 1,541 traffic collisions listed in the last year, 287 had speed as the primary collision factor. Speeding was listed as the primary factor in three fatal accidents since 2011 and the department said it is a contributing factor to many more collisions.

"Speeding is the primary or associated factor in many collisions which also creates an unnecessary increased risk of injury or death for all those utilizing the roadways," said Olson.

According to SMPD officials, the traffic unit focuses on different dangerous behaviors each month based on an internal database that tracks the most common collision factors.

"These collision factors are then divided up for the monthly focus in no particular order other than some that coincide with national campaigns and our California Office of Traffic Safety Grant Campaigns such as distracted driving," said Olson. "The monthly focus extends throughout the entire city, but we do use information such as citizen complaints, collision statistics, and other available data to look at specific areas as needed."

Santa Monica's traffic unit includes one lieutenant, one sergeant, one traffic investigator, one commercial enforcement officer, and nine motor officers. Officers are always aware of, and responding to dangerous

SEE SPEEDING PAGE 9

Faces of Silicon Beach: Aaron George

BY ERIK HUBERMAN
Special to the Daily Press

Editor's note: This is an ongoing series of question and answer pieces focusing on Santa Monica's emerging technology industry. This week's subject is Law Kick and its founder Aaron George.

Erik: Start with what got you to be an entrepreneur and what got you to go that route.

Law: I didn't really know what I wanted to do. My parents are both doctors so I started out pre-med in



SEE FACES PAGE 8 GEORGE


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WISE & Healthy Aging is a nonprofit social services organization dedicated to serving older adults and caregivers.

What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, May 5, 2014

Yoga masters
Annenberg Community Beach House
415 PCH, 9 a.m.
Yoga at the Beach House is a great place to focus your mind, lift your spirits and strengthen your body. Drop in or full five-week session registration available. For more information, visit beachhouse.smgov.net.

Work it
1450 Ocean
1450 Ocean Ave., 12:30 p.m. — 2 p.m.
Isabelle Pampillo whips her students into shape with salsa-inspired aerobics. Pampillo was born a dancer at heart and dedicated her entire life to dancing since the age of 4. She specializes in salsa, Los Angeles style and her own Argentine tango. Fore more information, call (310) 458-2239.

Building a bridge
Fairview Library
2101 Ocean Park Blvd.
1 p.m. — 3 p.m.
Play bridge at the library every Monday afternoon. Have fun, meet new people, and challenge your mind. Advanced beginners welcome. This is not a class. For more information, visit smpl.org.

Homework 101
Fairview Library
2101 Ocean Park Blvd., 3:30 p.m.
Drop-in homework help, focused on math and reading. Provided by trained volunteers. For grades 1-5. For more information, visit smpl.org.

Knit it out
Fairview Library
2101 Ocean Park Blvd., 5 p.m.
All levels welcome. Bring your own supplies. Ages 8 and up. For more information, visit fairviewknittingcircle.blogspot.com.

Tuesday, May 6, 2014

Write it right
Fairview Library
2101 Ocean Park Blvd., 12 p.m.
Inspiration, guidance, direction and support for writers.

The green life
Main Library
601 Santa Monica Blvd., 7 p.m.
Join this Sustainable Works Workshop and learn how to save money, and positively impact your family, community, and ultimately the planet. Classes take place each Tuesday from April 22 through May 27. Attend one meeting or all six. For more information, visit smpl.org.

Strike a pose
Montana Library
1704 Montana Ave., 7 p.m.
Come to the library and get the endorphins flowing. You'll be laughing, stretching gently, clapping, breathing, and relaxing. Join the fun. For more information, visit smpl.org.

For help submitting an event, contact Daniel Archuleta at **310-458-7737** or submit to editor@smdp.com

‘Spider-Man 2’ ropes in $92M during weekend

JAKE COYLE
AP Film Writer

NEW YORK Spider-Man can still sling it at the box office.

“The Amazing Spider-Man 2” debuted with $92 million in North American theaters over the weekend, according to studio estimates Sunday. It was a solid opening for Sony’s Columbia Pictures, which has released five movies about Marvel’s web-slinging superhero in the last 14 years.

The release of “The Amazing Spider-Man 2” essentially kicks off Hollywood’s summer season and its annual parade of sequels and spectacle. Marvel movies have regularly commenced summer moviegoing in recent years, and the “Spider-Man 2” opening begins the season with a business-as-usual blockbuster performance.

Last week’s No. 1 film, the female revenge comedy “The Other Woman,” starring Cameron Diaz, slid to a distant second with $14 million in its second weekend.

The rebooted “Spider-Man” franchise starring Andrew Garfield and Emma Stone isn’t performing quite as strongly as Sam Raimi’s trilogy with Tobey Maguire. On opening weekends, the Raimi films grossed, in order: $114.1 million, $88.2 million and $151.1 million.

The “The Amazing Spider-Man,” also directed by Marc Webb, opened on a Tuesday in 2012, making $62 million on its debut weekend and $137 million over its first six days.

The new sequel, which began rolling out overseas two weeks ago, is also doing huge international business. It has already grossed $161 million abroad, and it added another $116 million over the weekend.

That included $10.4 million from China, where it opened Sunday on a record 11,002 screens. And it set a record for Hollywood titles in India with a $6.5 million debut.

“Everywhere we opened just popped,” said Rory Bruer, head of domestic distribution for Sony.

Domestically, families made up 33 percent of the audience of the PG-13 “The Amazing Spider-Man 2,” a high percentage for a superhero film.

“It did seem to have a very strong component to the film, which we felt was an opportunity,” Bruer said. “It also lends itself to a

SEE MOVIES PAGE 8



HE’S IN THERE

Morgan Genser *editor@smdp.com*

Samohi's Freddie Norris slides into third base as La Mirada's Ethan Lopez tries to make a play on Saturday. Santa Monica went on to win, 7-6, at home.

Santa Barbara looks to sea for water in drought

ALICIA CHANG
AP Science Writer

SANTA BARBARA, Calif. This seaside city thought it had the perfect solution the last time California withered in a severe drought more than two decades ago: Tap the ocean to turn salty seawater to fresh water.

The $34 million desalination plant was fired up for only three months and mothballed after a miracle soaking of rain.

As the state again grapples with historic dryness, the city nicknamed the “American Riviera” has its eye on restarting the idled facility to hedge against current and future droughts.

“We were so close to running out of water during the last drought. It was frightening,” said Joshua Haggmark, interim water resources manager. “Desalination wasn’t a crazy idea back then.”

Removing salt from ocean water is not a far-out idea, but it’s no quick drought-relief option. It takes years of planning and overcoming red tape to launch a project.

Santa Barbara is uniquely positioned with a desalination plant in storage. But getting it humming again won’t be as simple as flipping a switch.

After the plant was powered down in 1992, the city sold off parts to a Saudi Arabia company. The guts remain as a time capsule — a white elephant of sorts — walled off behind a gate near the Funk Zone, a corridor of art galleries, wineries and eateries tucked between the Pacific and U.S. 101.

The city estimates that it will need $20 million in technological upgrades, a cost likely to be borne by ratepayers. Any restart would require city council approval, which won’t vote until next spring after reviewing engineering plans and drought conditions.

Santa Barbara, population 89,000, has enough water for this year and even next

SEE WATER PAGE 9

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My Write

Bill Bauer

Send comments to editor@smdp.com

Skullduggery at City Hall

WHEN IT COMES TO DEVELOPMENT IN Santa Monica, one has to realize that developers have teams of experts behind them to assure that their projects go through as they want them to. In other words, able to attract good tenants and sized right to insure solid profits.

In addition to the developer itself, its financial partner(s), architect and engineers, there are consultants and land-use attorneys such as Harding, Larmore, Kutcher & Kozall, LLP whose principals are regular fixtures at the planning department and at Planning Commission and City Council meetings.

The team also usually includes a public relations firm or lobbyists. Their job is to communicate the developer's goals to those in City Hall who can approve the project and convince them — and the public — that the proposed development is in the best interest of the community. This effort involves promoting and financially backing or "buying" politicians who will vote for their client's projects. It can also include supporting or opposing ballot measures depending on their impact on projects.

One trick is to form a "citizens group" to give the appearance that residents favor a course of action or slate of candidates.

Going back about 12 years, FAIR (Fighting Against Irresponsible Regulation) was a hotel-sponsored, anti-living wage, "neighborhood" group that was widely criticized for distributing false and misleading election mailers. Dirty tricks, dishonesty and outright lies are stock in trade for these secretive, "pop-up" entities.

In 2004 and 2006, Santa Monicans for Sensible Priorities (SMSP) formed and refused to disclose its membership list and financial backers. Turns out it was funded by Edward Thomas Management Company (Casa del Mar and Shutters hotels).

SMSP and Santa Monicans for Change spent hundreds of thousands of dollars backing business and Chamber of Commerce-backed candidates. Both "Sensible Priorities" and "Change" were supported by hospitality and business interests salivating to wrest control of City Hall from Santa Monicans for Renters' Rights.

In 2010, new participants had joined the dirty tricks game and concocted Santa Monicans for Quality Government. SMQG sent out slate mailers that misrepresented City Council candidate endorsements from the police and fire unions and Community for Excellent Public Schools — a school support group. Fred Huebscher, the "president" of SMQG also ran The Political Scientists, a Redondo Beach political consultancy/direct-mail firm.

Backing for the mailers — approximately $72,000 — came from developers with projects pending City Hall approval such as Hines, NMS Properties, Village Trailer Park and Maxser & Company. Additional support came from the Edward Thomas Collection and the Armbruster, Goldsmith and Delvac law firm whose clients include Agensys, Inc and Trammell Crow. SMQG mailers touted pro-development council candidates such as Bob Holbrook, Gleam Davis and Terry O'Day.

The treasurer for SMQG was Kinde Durkee owner of Kinde Durkee and Associates — a Burbank-based political consultancy. Durkee was also treasurer for O'Day's campaign. Durkee was later caught embezzling from her clients and was sentenced to jail.

In 2012, Santa Monicans United for a Responsible Future (SMURF) was financed by NMS Properties, Century West Partners LLC, Ideal Properties LLC and Roberts Business Park. All were developers doing business with City Hall.

One name that consistently pops up is that of local consultant/lobbyist Kim Karie who worked on both O'Day's and Mayor Pam O'Connor's campaigns. Karie is a major "behind the scenes" player and may be one of the most powerful women in Santa Monica. She was a facilitator for SMQG. Her deep pocketed clients have generously contributed to many council candidates including Holbrook, O'Connor, O'Day and Davis.

Karie works behind the scenes and has a long, association with developer-backed political action committees that have fooled voters and misrepresented the facts. With Holbrook and O'Connor's seats up for grabs, don't expect things to change this year.

The Lionstone Group, another Houston, Texas mega-developer, is requesting a development agreement to redevelop the Bergamot Art Complex on Olympic Boulevard, directly across from the site of the controversial Bergamot Transit Village.

Here's what Lionstone's proposal said about one of its team members: "The Karie Group is a consulting firm specializing in governmental and public relations. President Kim Karie and Vice President Cheryl Richardson have more than 20 years experience each in their various specialized fields. The Karie Group enjoys a successful record in obtaining project approval and developing specific broad based community relations programs."

"Our (Karie's) client list is diverse — some past and current companies include The Edward Thomas Collection, Dimensional Fund, Equity Office Properties/Blackstone, Tishman Speyer, Hines Interest, Cushman Wakefield, The RAND Corporation, Saint John's Hospital and Health Center, Bubba Gump Shrimp Company, St. Monica Catholic Community, Shangri-la Hotel, The Macerich Company, Trammell Crow/CBRE, The Art Institute of California, Pacific Park, The Welk Family Trust, OTO Development, MSD Capital/Fairmont Miramar Hotel, Bergamot Station and many others.

"The Karie Group has the expertise and ability to move forward quickly in identifying and understanding challenges … When issues are identified we are able to creatively advance into the strategic planning and implementation phases. We pride ourselves in our ability to follow a project from inception to completion …"

Over the years, I've asked most of our City Hall politicians about their cozy relationship with Karie, her influence and methods. Most of the time I got "I don't know ..." or "I can't really say ..." as an answer even from slow-growth council members who have been targeted by Karie's clients.

Maybe it's time for City Hall to register lobbyists so everyone knows who they are and what they're up to.

Bill can be reached at mr.bilbau@gmail.

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Earth Talk

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By the editors of E Magazine

Send comments to editor@smdp.com

Making food safer

Dear EarthTalk:

What would you consider to be the key areas we need to improve to make our food safer for our health and easier on our environment?

Billy A
Oakland, Calif.

ALTHOUGH WE HAVE COME A LONG WAY in recent years with regard to the safety and sustainability of our food supply, we still have a long way to go. Toxic pesticides are still used on the vast majority of U.S. grown crops, while other hormone-disrupting chemicals are omnipresent in our food packaging. And excessive use of antibiotics in animal agriculture threatens to render many human drugs ineffective. Environmental leaders would like to see the federal government step up and institute regulations banning such substances in our food supply, but for now it's still up to individual consumers to make the right choices.

Fruits and vegetables grown on conventional (i.e. not organic) farms make up some 96 percent of the produce we eat-and expose us to many pesticides. Two of the most toxic, chlorpyrifoss and DDT, are also quite common: 93 percent of Americans carry trace amounts of the former in their bloodstreams, while 99 percent of us have DDT residue coursing through our veins. These chemicals on our food can be harmful to adults, but health experts are even more concerned about what they are doing to our kids. The non-profit Pesticide Action Network of North America (PANNA) points to recent studies showing that children with high pesticide exposures in the womb are at increased risk of being born with birth defects and are much more likely to encounter developmental delays, ADHD and autism spectrum disorders.

A related issue is the hormone-disrupting bisphenol-A (BPA) in our food supply as a result of its widespread use in the lining of cans and other food and drink containers. "Nearly every person in America has some BPA in his or her body," reports the Natural Resources Defense Council (NRDC), a leading green group. "And yet, this food-packaging chemical may cause problems in developing fetuses, infants and children by altering behavior and increasing the risk of prostate cancer, as a government report concluded nearly two years ago." Other studies have shown links between BPA exposure and a variety of human health problems including erectile dysfunction, breast cancer, heart disease and diabetes.

Another big hurdle to a safer, greener food system is our increasing reliance on antibiotics to fight bacterial infections in livestock. The U.S. Food & Drug Administration (FDA) has known since the 1970s that feeding large amounts of antibiotics to healthy livestock breeds antibiotic resistant bacteria, which can in turn render many of the antibiotics used for humans ineffective. In fact, antibiotic resistant infections are already killing 23,000 Americans each year. A 2012 FDA policy change calls on livestock producers to refrain from using antibiotics to boost growth rates for pigs, cows, sheep and chickens, but it remains to be seen if the industry will toe the line or use loopholes to keep up the steady stream of antibiotics.

PANNA is one of many voices demanding an overhaul of how the FDA regulates our food supply. "We all want to believe that government agencies are protecting us and our food supply from chemical contaminants-but they are not," reports the group. "They do not have the regulatory framework to do so." The group would like to see the U.S. trade-in its policy that treats chemicals as "innocent until proven guilty" for something akin to Europe's regulatory system, where a "health-protective precautionary approach" dictates which chemicals are approved for widespread use.

EarthTalk® is written and edited by Roddy Scheer and Doug Moss and is a registered trademark of E - The Environmental Magazine (www.emagazine.com). Send questions to: earthtalk@emagazine.com. Subscribe: www.emagazine.com/subscribe. Free Trial Issue: emagazine.com/trial.

The Q Line

Clearing the air

The Santa Monica Airport Commission is pressing for a new emission ordinance that would effectively ban certain aircraft.

So, this week's Q-Line question asks:
Do you think an ordinance is in order and why?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **310-573-8354**.


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Expo Light Rail Line

Note the following activities:

1. Colorado Avenue between Fifth and 18th streets: Street closures in the east and westbound directions. Expect westbound and eastbound lane closures during daytime hours. Expect reduction of travel lanes during the non-peak daytime hours at Sixth and Seventh streets at Colorado Avenue. Alleys on the north side of Colorado between Sixth and 18th streets will have limited access at Colorado. Sidewalk and lane closures on north or south side of Colorado between 6th and 10th Streets.
2. Fifth Street between Colorado and the 10 Freeway: Southbound lane closures during daytime hours.
3. 14th Street between Broadway and Olympic Boulevard: Expect northbound and southbound lane closures during non-peak daytime hours.
4. 19th Street between Colorado and Olympic: Street closure during daytime hours, local access only.
5. Olympic between 20th and Stewart streets: Eastbound lane closures during daytime hours.
6. 26th Street between Cloverfield and Olympic boulevards: Intermittent (southbound) street closures during daytime hours.
7. Stewart Street between Olympic and Exposition boulevards: Northbound and southbound lane closures during daytime hours.
8. 20th Street between Colorado and Olympic: Northbound and southbound lane closures for four weeks during daytime hours starting the week of May 12.

For more information about the Expo Line project, visit BuildExpo.org or call (213) 922-EXPO (3976).

Bus Stop Improvement Project

Citywide installation of new bus shelters will begin. Construction will involve intermittent vehicle lane, bicycle lane, and sidewalk closures, in addition to the use of parking lanes. Construction will take place at the following stops:

Lincoln Boulevard

- 2807 Lincoln Blvd. between Hill Street and Ashland Avenue (east side of Lincoln),
- 2800 Lincoln Blvd., between Raymond and Ashland avenues (west side of Lincoln),

Main Street

- Main Street between Hill Street and Ashland Avenue.
- Main Street between Ocean Park Boulevard and Hill Street.
- Main Street between Pico Boulevard and Olympic Drive,
- 2310 Main St. between Strand and Hollister avenues.
- 2403 Main St. between Hollister Avenue and Ocean Park Boulevard (east side of Main),
- 3016 Main St. between Pier Avenue and Marine Street (west side of Main),
- 3101 Main St. between Marine Street and city limit (east side of Main),

Santa Monica Boulevard

- 3105 Santa Monica Blvd. between Berkeley and Franklin streets (north side of Santa Monica Boulevard).
- 1401 Santa Monica Blvd. between 14th and 15th streets (north side of Santa Monica Boulevard).
- Santa Monica Boulevard between Lincoln Boulevard and Ninth Street.

Wilshire Boulevard

- 2616 Wilshire Blvd. between 26th and Princeton streets (south side of Wilshire).
- 2601 Wilshire Blvd. between 26th and Princeton streets (north side of Wilshire).
- 3032 Wilshire Blvd. between Stanford and Berkeley streets (south side of Wilshire).
- 3105 Wilshire Blvd. between Berkeley and Franklin streets (north side of Wilshire).
- Wilshire Boulevard between Lincoln Boulevard and Ninth Street (north & south side of Wilshire).
- Wilshire Boulevard between 19th and 21st streets (north & south side of Wilshire).

Santa Monica Pier Renewal

Construction will continue and is estimated to conclude in spring 2014. The pier and its businesses will remain open during construction. Contact Curtis Castle, Civil Engineer, at (310) 458-8721 if you have any questions.

The Village

Along Ocean Avenue, both northbound and southbound lanes will be open. No lane closures are scheduled for Main Street. Any impact to traffic from construction related activities should be minimal during the current week. For more information, contact Mike Castaneda at (626) 712-6944.

Annual Tree Trimming

The city's annual tree pruning program will take place on Brentwood Terrace – 14th to 12th streets and 21st Street – Montana to Marguerita, 23rd Street – Marguerita to Alta, Georgina – Ocean to 14th Street, Prospect Avenue – Marine to dead end.

High Place East

There will be delivery trucks throughout the week on Cloverfield between the I-10 Freeway and Virginia Avenue, and on Virginia Avenue between Cloverfield and 27th Street for the development of 44 affordable housing units. Use alternate routes whenever possible. For more information on this project, contact Gary Flora, city of Santa Monica HED at (310) 458-2645, or Donnie Krueger (949) 254-8153.

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CARE
FROM PAGE 1

Many parents are unaware of the public, early childhood care and out of school programs available to them. A lot of these programs are subsidized but navigating the funding system can be challenging for some parents, the study found.

Because Santa Monica has a relatively low child-poverty rate, few families qualify for financial aid, RAND officials said.

"At the same time, middle-income families may still find it challenging to pay the cost of full-time care in a licensed center or home with monthly fees of $1,000 or more for a preschool-age child and upward of $1,500 for an infant," they said.

Parents are not taking full advantage of federal and state childcare income tax credits.

There are a couple federal and state grants that City Hall could be tapping into as well. Some Title 1 funds that are currently being used for elementary education in the district could be reallocated for preschool programs. There are two grants for afterschool programs that City Hall hasn't applied for.

RAND officials said that a lack of recorded data makes it challenging to fully evaluate the quality of childcare.

Qualitative studies showed that some parents lacked faith in the quality of the afterschool programming in the city. There's a feeling among parents that employees in some of these programs are disengaged or not well qualified.

"Parents need homework to be done during (out of school) program time, but this is not regularly provided," Rand officials said.

Kids can often come and go as they please at these programs and parents worry about the safety of their kids when they have to take public transit by themselves to get home.

The childcare programs generally need to better aligned with the school system, RAND officials said.

"Many pointed to instances of programmatic nonalignment, both between (early childhood education) programs and elementary schools and between the school day and the (out of school) services that precede or follow it," RAND officials said. "Alignment across preschool and the early elementary grades is hindered by having different agencies responsible for program oversight and delivery, as well as other institutional features that limit communication and coordination."

RAND recommended numerous strategies for fixing some of the reported issues.

City Hall addressed several of the recommendations immediately.

To better align childcare and schoolwork, city and district officials will study the feasibility of providing neighborhood preschool for all — a program the district would lead. City officials would also continue to advance the kindergarten readiness campaign, which prepares preschoolers for school. City Hall, along with Santa Monica College, is looking to develop an early childhood education center with a teaching laboratory.

City Hall also hopes to improve childcare data collection by, among other strategies, introducing a uniform system for evaluating public and private programs.

dave@smdp.com

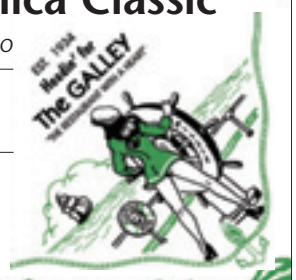


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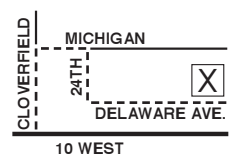
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SURF REPORT



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Surf Forecasts

Water Temp: **61.8°**

MONDAY – **POOR TO FAIR** – SURF: **2-3 ft** knee to waist high
Fading S swell; potential small NW swell mix eases

TUESDAY – **POOR TO FAIR** – SURF: **1-2 ft** knee to thigh high occ. 3ft
Minor S swell; small NW swell mix; winds look problematic

WEDNESDAY – **POOR TO FAIR** – SURF: **2-3 ft** knee to waist high
Potential rise in NW windswell; trace WNW swell; leftover S swell

THURSDAY – **POOR TO FAIR** – SURF: **1-2 ft** knee to thigh high occ. 3ft
Trace Southern Hemi; possible NW windswell drops out; trace WNW swell

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of: **April 30, 2014**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - beachreportcard.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)
Number of sewage spills -- 0
Number of beach closures due to a sewage spill -- 0
Number of wet days -- 4
Number of A grades for dry/wet weather -- 43 / 14
Number of (C,D,F) grades for dry/wet weather -- 2 / 8

The Beach Report Card is made possible by: SMA Swain Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	ns
El Pescador State Beach, between Lachusa and Las Alisa creeks.		
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	A+	ns
Zuma Beach at Zuma Creek mouth.	A+	ns
Walnut Creek, projection of Wildlife Rd. (private).	A+	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	ns
Escondido Creek, just east of Escondido State Beach.	A+	B
Latigo Canyon Creek mouth.	A+	ns
Solstice Canyon at Dan Blocker County Beach.	A	A+
Puerco State Beach at creek mouth.	A+	ns
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	A	A+
Surfrider Beach at Malibu Colony fence.	A+	ns
Surfrider Beach (breach location)- daily.	A	C
Malibu Pier - 50 yards east.	A+	ns
Carbon Beach at Sweetwater Canyon.	A+	A+
Las Flores State Beach at Las Flores Creek (point zero).	A+	A+
Big Rock Beach at 19948 PCH stairs.	A+	ns
Pena Creek at Las Tunas County Beach.	A+	A+
Tuna Canyon.	A+	A+
Topanga State Beach at creek mouth.	A	A+
Castlerock Storm Drain at Castle Rock Beach.	ns	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A+	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A	ns

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A+	A+
Will Rogers State Beach at Temescal Canyon drain.	B	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A+	F
Santa Monica Beach at Montana Ave. drain.	A	ns
Santa Monica Beach at Wilshire Blvd. drain.	A+	ns
Santa Monica Municipal Pier.	F	F
Santa Monica Beach at Pico/Kenter storm drain.	A	F
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	ns
Ocean Park Beach at Ashland Ave. drain.	A	D
Venice City Beach, at the Rose Ave. storm drain.	A+	A+
Venice Beach at Brooks Ave. drain.	A+	ns
Venice Beach at Windward Ave. drain.	A+	A+
Venice Fishing Pier - 50 yards south.	A+	ns
Venice Beach- projection of Topsail St..	A+	ns
Marina del Rey, Mothers' Beach- lifeguard tower.	F	F
Dockweiler State Beach at Ballona Creek mouth.	A+	F
Dockweiler State Beach at Culver Blvd. drain.	A	A+
North Westchester Storm Drain at Dockweiler State Beach.	A+	A+
Dockweiler State Beach at World Way (south of DBW jetty).	A+	ns
Dockweiler State Beach at Imperial Hwy drain.	A	F
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	ns
Dockweiler State Beach at Grand Ave. drain.	A+	ns

LEGEND
DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

MOVIES
FROM PAGE 3

picture that will be around the market for a while, too."

But as Hollywood's summer rolls on, the competition gets stiffer. In two weeks, Warner Bros. opens the highly anticipated monster movie "Godzilla."

Paul Dergarabedian, senior media analyst for box-office tracker Rentrak, said that shouldn't pose problems for the Marvel juggernaut.

"In the summer, two weeks is a lot of time between blockbusters," Dergarabedian said. "You don't see this kind of consistency in a particular genre that often."

"Spider-Man" follows Marvel's "Captain America: The Winter Soldier," released by Disney, by just a month. (The "Captain America" sequel is still in the top 5, with $7.8 million in its fifth week.)

The marketplace made way for "Spider-Man" over the weekend with no other new wide releases. Sony's "Heaven Is for Real" continued to appeal to faith-based audiences, hauling in $8.7 million in its third week.

FACES
FROM PAGE 1

college, finished my degree in biology and chemistry, and then didn't really want to go to med school. Meanwhile, I had been dabbling with websites, blogs — little online ventures and whatnot — and I was enjoying that. I liked the creative process but never really considered it as a career. I ended up going to law school instead of med school. It was shorter, more practical, and you're not trapped in a medical career. You can do whatever you want. However, I realized I honestly just hated the legal industry. Practicing law wasn't for me. At that time, I had started an iPhone app development company. I was doing that while juggling law school, and it was going decently well. I wasn't making enough to live off of but I felt like that was my passion, which lead me to decide that I wanted to be an entrepreneur. I dropped out of law school, and here I am going strong as an entrepreneur and loving it.

Erik: Nice, so tell me about your company?

Law: My newest venture is called Law Kick, an online marketplace connecting clients and lawyers. We have questionnaires and intake forms you will fill out when you come to the website with a legal need — a DUI or a business formation or intellectual property — each categorized with the appropriate area of law. It takes about five to 10 minutes, after which the form is distributed to lawyers with the right qualifications in your city. They will review it and, if interested, contact you through the site, giving you a price quote and estimate of fees they would charge. From there, we facilitate all of the communication to make it super easy, fast, and affordable. You can get a nice comparison of quotes from different attorneys and firms. Right now, we are focused on expanding and getting into payment and other aspects of the entire process. Ultimately, we want to make legal services accessible, affordable, streamlined, and efficient.

Erik: Nice, so how do you think your company is changing the world?

Law: At law school, I saw first hand the problems and inefficiencies in the industry. On the legal practice side, I saw small firms having difficulty bringing in clients and business. Meanwhile, there are millions of people with legal problems that end up trying to do it themselves and don't get proper representation. Legal Zoom and Rocket Lawyer are handling the DIY legal service things online well but at the end of they day, they are not providing adequate representation. A "one size fits all" legal service doesn't tailor to your needs or issues. I thought there was an opportunity with technology to connect people with attorneys and make it more efficient, easy, and fast like Legal Zoom but with actual real legal help from a lawyer. And that's what we want to do — make legal help easy to access. Hopefully, we think that by making client acquisition much more efficient on the lawyer side, they can eventually reduce their prices. We want to create this transparent marketplace where there is supply and demand and the prices will fall in line. Currently, it is operating behind closed doors and that's just not the case.

Erik: So why did you choose Santa Monica and what do you think of this whole Silicon Beach?

Law: I think it is a really great start-up community. I have spent some time up north in the Bay Area, but I feel like it's a little more established, a little harder to break into. People compare it to Hollywood down here. So, I really like what Santa Monica has. Silicon Beach is an awesome community — I've met a lot of great people here, and I think it's a very supportive environment to build a start-up.

Erik: And what's one thing you would like to share with the locals of Santa Monica?

Law: Law Kick is a local-focused company. You have to be local with legal services because most people want to work with an attorney that's nearby so you can meet face to face. We have primarily focused on the Los Angeles and Santa Monica markets so we are here and available if you have any legal problems, questions or concerns. Whatever they may be, we will get your legal matters resolved quickly and affordably.

editor@smdp.com



WATER
FROM PAGE 3

year by buying supplemental supplies and as long as residents continue to conserve.

While it may seem like a head-scratcher to put the plant in hibernation soon after it was built, officials said the decision saved the city millions of dollars in unnecessary operating costs.

"With the current drought likely to continue, they now appear as if they will be able to cash in on their insurance policy," said Tom Pankratz, editor of Water Desalination Report and consultant on several other desalination projects in California.

The cyclical nature of droughts has made it difficult, if not impossible, to bet on desalination. It requires prime coastal real estate and the foresight to diversify the water supply in flush and dry times. Communities that choose desalination may be more resilient to inevitable droughts in the future.

Santa Barbara relies on water piped through tunnels from the Santa Ynez Mountains. But with Lake Cachuma, the main reservoir, dangerously low, the city expects desalination to play a role.

"We live in a desert. We can expect droughts. It's just inevitable that desalination is going to become a part of our regular water portfolio," Haggmark said.

Santa Barbara is not alone in mulling desalination as parched conditions persist for a third straight year, forcing some rural places to ration water and farmers to fallow fields.

Earlier this year, the agency that delivers water to the central coast town of Cambria voted to approve an emergency desalination plant with the hopes of getting it running by July before water supplies dry up.

Instead of drawing ocean water, the proposed $5 million plant would pull brackish water from a well, treat it and reinject it into the aquifer. Since that would require a lengthy study, the plant likely won't be able to go online until fall.

Not long ago, there was a rush to quench California's growing thirst with seaside desalination plants. Currently, there are about a dozen proposed projects, according to the California Coastal Commission, which is charged with permitting the facilities.

The Western Hemisphere's largest desalination plant is under construction north of San Diego after overcoming years of regulatory hurdles. The developer — Poseidon Resources LLC — is seeking approval to build another one in Huntington Beach, south of Los Angeles.

In California's agricultural belt, a solar-powered desalination plant in Fresno County has purified irrigation runoff for the past year. The output is small, but the operator hopes to expand.

Not every community embraces desalination. The port city of Long Beach is trying to reduce dependence on imported water but dropped the idea of desalination after realizing the cost.

Australia, Singapore, Israel, Saudi Arabia and other thirsty countries are big desalination supporters, but tougher regulatory requirements have made it a harder sell in the U.S.

Many environmentalists see desalination as a last resort, contending it's an energy hog that sucks marine life into the plants.

Other options should be exhausted "before you start putting a straw into the ocean," said Susan Jordan, executive director of the California Coastal Protection Network based in Santa Barbara. "People tend to have a knee-jerk reaction to drought."

The city council is set to take action Tuesday on an $820,000 contract spelling out what's needed to restart the facility. The city contends that it has the permits to reactivate the plant, but the state coastal commission said it needs new or amended permits.

On a recent tour of the ghost plant, Haggmark inspected the onetime state-of-the-art control room. A pair of bulky desktop computers boasting floppy disk drives served as a vintage reminder. A line of trailers outside store the original pumps and empty metal cylinders that used to hold parts that have since been sold. Intake valves pulled from the seafloor sit exposed to the elements.

The original plant had a capacity to produce about 7,500 acre-feet of water per year, about half of the city's average water use. An acre foot is enough to last a family of four about a year.

Haggmark acknowledged desalination's limits, but he said it made sense to start considering it as an option to ease the strain on local supplies. The earliest restart date would be summer 2016.

"This community can't conserve its way out of this drought as it currently has been unfolding," he said. "It's just been unprecedentedly dry."

SPEEDING
FROM PAGE 1

behavior on the roads but the special enforcement months may include additional resources or specific methods relevant to the issue at hand.

Olson said the unit would reach out to drivers through press releases, use of electronic message boards and conversations with drivers.

"Traffic Enforcement Officers are extremely knowledgeable on traffic safety issues, especially when it comes to speeding," he said. "I personally take every opportunity, when practical, to speak with people to discuss the topic whether it is during an office phone call, traffic stop, while grabbing a cup of coffee, or a formal presentation."

According to The California Vehicle Code "no person shall drive a vehicle upon a highway at a speed greater than is reasonable or prudent having due regard for weather, visibility, the traffic on, and the surface and width of, the highway, and in no event at a speed which endangers the safety of persons or property."

In a written statement, Santa Monica Police's Lt. Jay Trisler said drivers should be aware of conditions that may require them to drive slower than the posted limit. Dangerous situations could include roads that are slick due to rain, rough due to construction or if the area is full of distractions.

Olson said drivers could help keep themselves, and others, safe with a little planning.

"For the upcoming year, the city of Santa Monica (and major traffic routes in and out of Santa Monica) will be conducting several road construction projects to improve traffic flow and services throughout the city," he said. "This will slow traffic and cause congestion in some areas. I would ask that the public understand this and make the necessary time adjustments to arrive safely and on time without the need for exceeding the speed limit."

matt@smdp.com



Brandon Wise *brandonw@smdp.com*

IN ACTION: The SMPD will be on the lookout for speeders.



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THE SNIDE WORLD OF SPORTS

Tale of two teams

V. Stiviano (real name Vanessa Perez), the woman heard on the infamous Donald Sterling audio recordings, emphatically denies she was his mistress.

In an interview with Barbara Walters on "20-20" she says she was his "silly rabbit." (Which, frankly, sounds worse.) Curiously, V. and Sterling both graduated from Theodore Roosevelt High School in East Los Angeles, albeit 48 years apart. (She in 2000, he in 1952.) Who knows, maybe they met at a Rough Riders reunion picnic?

I've only seen Sterling in person once and yet I remember him all too well. It was 1991 when I was lucky enough to have courtside seats at a Clippers game. Sterling was seated right across from me and just by his appearance and manner, including yelling at his players, he seemed pompous, narcissistic, obnoxious and rude. (As the late Lenny Bruce joked after a rant like that, "Gee, I hope I'm not out of line.")

But who knew Sterling was a racist. Actually, everyone. As a talk-radio host friend said, "It was the worst kept secret in sports." (Just ask Elgin Baylor, my boyhood hero, who lost a discrimination lawsuit against Sterling but must feel wonderfully vindicated.) And yet, the Clippers are in the Western Conference semi-finals while the Lakers brain trust can only dream of ping pong balls.

This brings me to Jim Buss, who along with his sister, Jeannie, and their four siblings, own the Lakers which, all due respect to Billy Crystal and Penny Marshall, used to own L.A. But, having just lost more games than at anytime in their fabled 65-year history, I'm not sure what the Lakers currently own, other than a grim future. As Charles Barkley said recently, "They stink and for the next few years, they're gonna stink."

It can't be easy being the son of the late Jerry Buss, whom many consider the greatest owner in the history of professional sports. Under Buss's stewardship from 1979 until his death in 2013, the Lakers won 10 NBA titles and were in the NBA finals 16 times. Buss was reverentially referred to as Dr. Buss (having a PhD in chemistry from USC) whereas his 54-year-old son is referred to as "Jimmy."

Suffice it to say, Jimmy doesn't exactly have the gravitas of Jerry. In fact in the 14 months since Buss Sr. passed away his beloved Lakers have essentially gone into the toilet. And whereas Dr. Buss' every move seemed a winner, Jimmy's seem the complete opposite. His devotion to his prized center, the long-departed Andrew Bynum, and his giving Kobe Bryant $48 million over two years, double his market value, rightly or wrongly, only typify the contrast between his image and his father.

Last year, due to injuries, Bryant played 77 minutes, or $172,055 per minute. Steve Nash played 281 minutes but was more "economical" at $33,098 per minute. And next year, thanks in large part to Buss Jr., Bryant and Nash's salaries will exceed more than half the entire salary cap.

But it appeared Jimmy might have caught a break when Sterling's racist rants hit the airwaves. But then, especially with talk that Magic Johnson might buy the Clippers, the spotlight got even brighter. With the Lakers' foreseeable future grim and the Clippers clearly ascending, and if Magic were a part owner, there's conjecture that L.A.'s basketball heart is definitely up for grabs.

Now, with Mike D'Antoni out of the picture, Jim Buss has a chance to redeem himself with the hire of a new coach. But, if he blows it, it will only confirm his less than sterling image (pun intended) with Laker fans. Curiously, Jimmy recently said if he didn't turn the Lakers into championship contenders in three or four years, he would step down. Somehow I can't imagine Dr. Buss having ever said that.

There's an old expression "If you want to look thinner hang out with fat people." So it may be for Buss with Sterling, who is exceedingly litigious. If Sterling fights giving up the Clippers in the courts and drags it out for a year or two that could be a major blessing in disguise for Buss. For example, if Sterling's ownership is still in place at the start of next season, I can easily foresee where Doc Rivers would refuse to return as coach. And who knows, maybe some key players might sit out a season rather than play for an avowed racist.

As the Clippers try to advance further in the NBA playoffs with the hopes even of an NBA title, the Lakers are praying they get a lucky bounce from a ping pong ball. Oh how the mighty have fallen. But, with the hire of a high-profile coach, Jim buss is reportedly hoping to make "a big splash." Between you and me, I just hope it's not from a belly flop.

Jack also writes "Laughing Matters," which appears every Friday. He can be reached at facebook.com/jackneworth, twitter.com/jackneworth or jnsmdp@aol.com.







MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Call theater for information.

AMC Loews Broadway 4
1441 Third Street Promenade
(310) 458-3924

Amazing Spider-Man 2 in 3D (NR)
4:30pm, 10:05pm

Amazing Spider-Man 2 (NR)
1:00pm, 8:00pm

Bears (NR - Family friendly)
12:45pm, 3:00pm

Transcendence (NR)
1:30pm, 7:15pm

Quiet Ones (PG-13)
4:20pm, 10:00pm

Railway Man (NR) 1hr 56min
2:15pm, 4:45pm, 7:30pm, 10:20pm

Grand Budapest Hotel (R)
5:15pm, 7:45pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Amazing Spider-Man 2 in 3D (NR)
12:15pm, 2:30pm, 3:45pm, 7:15pm, 9:30pm, 10:40pm

Amazing Spider-Man 2 (NR)
11:00am, 6:00pm

Captain America: The Winter Soldier (NR)
11:05am, 1:20pm, 4:30pm, 7:35pm, 9:45pm

Rio 2 (NR)
11:30am, 2:10pm, 5:05pm, 8:00pm, 9:50pm

Heaven Is for Real (PG)
11:20am, 1:50pm, 4:30pm, 7:15pm, 10:35pm

Other Woman (NR)
11:15am, 2:00pm, 5:00pm, 7:50pm, 10:30pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Cycling With Moliere (Alceste a bicyclette) (NR) 1hr 44min
1:40pm, 4:20pm, 7:00pm, 9:40pm

Blue Ruin (NR) 1hr 30min
3:10pm, 7:40pm, 10:00pm

Fading Gigolo (NR) 1hr 38min
1:00pm, 3:20pm, 5:40pm, 8:00pm, 10:15pm

Finding Vivian Maier (NR) 1hr 23min
1:00pm, 5:30pm

For more information, e-mail **editor@smdp.com**

HANG OUT AT HOME, TAURUS

ARIES (March 21-April 19)
★★★★ You could be more in the mood for Cinco de Mayo than some of your friends who might hail from that culture. By midafternoon, you will help a friend relax and enjoy the mood of the celebration. Tonight: Let the good times rock and roll.

TAURUS (April 20-May 20)
★★★★★ Use the morning for any matter that is very serious and that could demand an important conversation or two. Just because you do not see eye to eye with someone does not mean you need to quarrel. Tonight: Hang out at home.

GEMINI (May 21-June 20)
★★★ You might want to honor a change that is likely to make you feel a bit off-kilter. You could feel tense about a personal matter. Understand the liabilities of giving in to your feelings this afternoon -- you might not get anything done! Tonight: Go for the moment.

CANCER (June 21-July 22)
★★★★ Initiate an important conversation, but avoid any bilateral comments that would add to the present discomfort level. You have an opportunity to clear the air, and you absolutely need to take it. Tonight: Get into a celebration.

LEO (July 23-Aug. 22)
★★★★ You could be excited by news that heads your way. Ponder this information with a greater eye to success and change. You won't want to deny your innate creativity; however, you will need to think before you leap. Tonight: Look beyond the obvious for answers.

VIRGO (Aug. 23-Sept. 22)
★★★★ Friends play a significant role in your plans, whether you are at work or just off doing your own thing. You'll have a lot to deal with when speaking to a key loved one or associate. Tonight: Not to be found!

LIBRA (Sept. 23-Oct. 22)
★★★★ Defer to someone else, and remain open to the possibilities. You will discover the limitations of staying locked in a certain situation. Communication is likely to evolve with someone you trust, who has sound financial knowledge. Tonight: Say "yes" to a friend's request.

SCORPIO (Oct. 23-Nov. 21)
★★★ Return calls in the morning. You could hear some interesting information or gossip, and you will need time to digest this news. Honor a change in plans without making it a big deal. Tonight: Pace yourself.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ You have a way of bringing out the best in people, no matter what goes down. You could see a situation in a totally new light after a conversation, and possibly from a different perspective after a talk with someone else. Tonight: Break patterns.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ You'll want to relate more directly to a loved one than you have been able to in the past. Seize an opportunity to open up a conversation, and listen to the feedback you get. Tonight: Be with a favorite person.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ Listen to news that comes from a parent or loved one. You might want to visit with someone at a distance and just enjoy life. Be content hanging out with your immediate circle. Laughter seems to surround a child or loved one. Enjoy it! Tonight: Stay anchored.

PISCES (Feb. 19-March 20)
★★★★ Examine what is going on in your immediate circle. You will want to have a conversation with a child or loved one as a result. Realize that a lot is happening around you that might not be easy to integrate into your plans. Tonight: Go along with someone's suggestion.

Monday, May 5, 2014

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

This year you demonstrate an evolving ability to network and broaden your circle of friends and associates. Others see you as somewhat moody yet reliable. Your domestic life increases in significance. A new home is a possibility. If you are single, resist taking a relationship to a live-in status too quickly. A very romantic bond arises as a possibility. If you are attached, the two of you create a landmark year with a transformation or adjustment to your home life. The tie that exists between the two of you flourishes with more time together. LEO provides an anchor when you are moody.

INTERESTED IN YOUR DAILY FORECAST?
Check out the HOROSCOPES above!
smdp.com Santa Monica Daily Press office (310) 458-7737

Speed Bump
By Dave Coverly



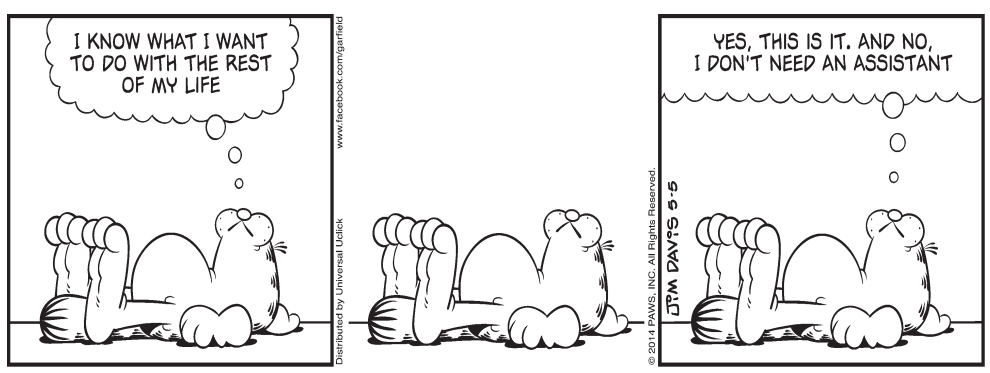
Strange Brew
By John Deering



Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★★★★★

2	6			4		7		
1					5			
	4			7		5		6
	2	6			3		4	
			1		9			
	3		2			8	5	
5		3		2			9	
			3					5
		8		9			3	1

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

3	6	5	7	1	4	9	2	8
2	4	9	8	3	5	1	6	7
7	1	8	9	6	2	4	3	5
6	8	4	5	2	9	7	1	3
9	2	1	6	7	3	5	8	4
5	3	7	1	4	8	6	9	2
1	7	3	4	8	6	2	5	9
8	9	6	2	5	7	3	4	1
4	5	2	3	9	1	8	7	6

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MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Blanchett of "Blue Jasmine"
5 Biological division
10 Fans' favorite
11 Blows one's top
13 Memo
14 Milk choice
15 Studied at the last minute
17 Anger
18 Taking a sabbatical
19 Greek vowel
20 Gun owner's org.
21 Hightailed it
22 Owed amounts
25 Blouse with a sailor collar
26 Historic times
27 Sewing aid
28 Buddy
29 Israeli city
33 Be inquisitive
34 Rudolph feature
35 Lemon color
37 Large family
38 Baltimore player
39 Coup d'—
40 Flair
41 Pouchlike parts

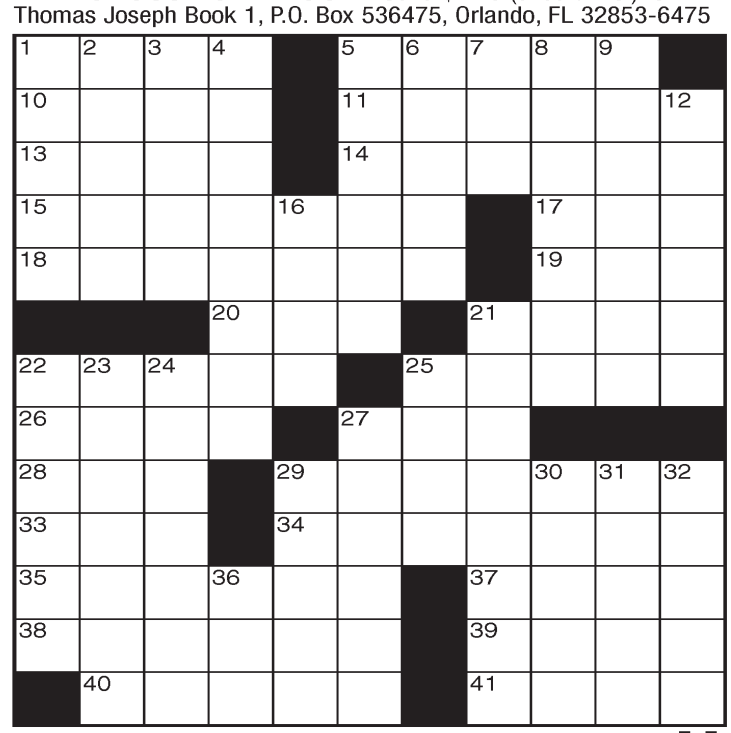
DOWN

1 With 22-Down, Mexican holiday
2 Decorate
3 Add up
4 Periodic table listing
5 Swiss city
6 Eat away
7 Convent resident
8 Toward one of the goal lines
9 Began
12 Unwavering
16 The Red Planet
21 Monetary resources
22 See 1-Down
23 Pencil ends
24 Illuminated from behind
25 Not spicy
27 Baseball's Reese
29 Fantasy creature
30 Italian physicist
31 Violinist Stern
32 Air outlets
36 Myrna of movies

C	H	A	R	O	N	■	T	O	N	S
H	A	V	A	N	A	■	U	N	I	T
A	G	E	N	C	Y	■	T	A	C	O
S	U	R	G	E	■	C	O	R	E	R
M	E	T	E	■	P	A	R	A	D	E
■	■	■	R	O	O	M	■	F	A	D
■	H	M	S	B	O	U	N	T	Y	■
S	E	A	■	E	L	S	E	■	■	■
A	L	L	A	Y	S	■	B	A	G	S
N	O	A	H	S	■	S	U	M	A	C
D	I	R	E	■	P	A	L	A	T	E
A	S	I	A	■	A	M	A	Z	O	N
L	E	A	D	■	D	E	S	E	R	T

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



5-5

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NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ England's Stockport magistrates' court levied the equivalent of a $13,000 fine in March against Lorraine White, 41, who runs a part-time service as a dominatrix (chaining up and whipping "bad" men) in a "sex dungeon." Her business is apparently perfectly legal; the citation was for violating fire codes because inspectors could not see how a client, being properly disciplined (handcuffed and chained), might escape the dungeon in the event of fire.

■ Sounds Like a Joke: The Food and Drug Administration has had run-ins with "homeopathic" products that subtly market themselves as health remedies without ever having sought the required FDA approval. However, in March, a different problem arose, requiring the agency to order a recall of 56 different batches of homeopathic remedies made by the Ferndale, Washington, company Terra-Medica -- because they may have (accidentally) been genuine medicine. A variety of the firm's capsules, tablets and suppositories, said the FDA, might have contained actual penicillin, inadvertently produced as a by-product of fermentation.

TODAY IN HISTORY

1987 - Iran-Contra affair: start of Congressional televised hearings in the United States of America

1991 - A riot breaks out in the Mt. Pleasant section of Washington, D.C. after police shoot a Salvadoran man.

1994 - American teenager Michael P. Fay is caned in Singapore for theft and vandalism, a punishment that many in the United States deemed to be excessive for a teenager committing a non-violent crime. However, significant numbers of Americans were also in favor of it.

Santa Monica Daily Press

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014090549 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/04/2014 The following person(s) is (are) doing business as TAX EXEMPT SERVICES. 4712 ADMIRALTY WAY, UNIT 298 , MARINA DEL REY, CA 90292. The full name of registrant(s) is/are: JACK BENKE 4712 ADMIRALTY WAY, UNIT 298 MARINA DEL REY, CA 90292. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JACK BENKE . JACK BENKE . This statement was filed with the County Clerk of LOS ANGELES County on 04/04/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/14/2014, 04/21/2014, 04/28/2014, 05/05/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 084356 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/28/2014 The following person(s) is (are) doing business as Grodell Industries. 12312 Brittain St. , Hawaiian Gardens California, 90716.Ä The full name of registrant(s) is/are: Charles Rendon, Jr. 12312 Brittain St. Hawaiian Gardens California, 90716, Tonya La Marsh 12312 Brittain St. Hawaiian Gardens California, 90716. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/13/2014. /s/: Charles Rendon, Jr.. Charles Rendon, Jr., Tonya La Marsh.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/28/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/14/2014, 04/21/2014, 04/28/2014, 05/05/2014.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 084358 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/26/2014 The following person(s) is (are) doing business as Bobbe. 22113 Empino Lane , Santa Clarita, CA 91350.Ä The full name of registrant(s) is/are: Erica Anderson Inc. 22113 Empino Lane Santa Clarita, CA 91350. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2013. /s/: Erica Anderson . Erica Anderson Inc..Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/26/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/14/2014, 04/21/2014, 04/28/2014, 05/05/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 080810 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/26/2014 The following person(s) is (are) doing business as LAIW. 6022 E. Appian Way , Long Beach, CA 90803.Ä The full name of registrant(s) is/are: Los Angeles International Wines, LLC 6022 E. Appian Way Long Beach, CA 90803. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Richard Kaye Mathis. Los Angeles International Wines, LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/26/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/14/2014, 04/21/2014, 04/28/2014, 05/05/2014.

To whom it may concern, I am not responsible for any debts other than my own. Evelyn Lee, Santa Monica. Published 4/14/2014, 4/21/2014, 4/28/2014, 5/5/2014. Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 080812 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/26/2014 The following person(s) is

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(are) doing business as Nine Point. 12601 Sanford St. , Los Angeles, CA 90066.Ä The full name of registrant(s) is/are: Daniel Norwick 12601 Sanford St. Los Angeles, CA 90066. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/14/2014. /s/: Daniel Norwick. Daniel Norwick.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/26/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/14/2014, 04/21/2014, 04/28/2014, 05/05/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 080814 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/26/2014 The following person(s) is (are) doing business as Go Green Renovation. 11252 Peach Grove St. Unit #109 , North Hollywood, CA 91601.Ä The full name of registrant(s) is/are: Sara Raz 11252 Peach Grove St. Unit #109 North Hollywood, CA 91601. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Sara Raz. Sara Raz.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/26/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/14/2014, 04/21/2014, 04/28/2014, 05/05/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 080816 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/26/2014 The following person(s) is (are) doing business as Total Healing Creations. 652 Vernon Ave. Apt. 2 , Venice, CA 90291.Ä The full name of registrant(s) is/are:Ä Michael Langford 652 Vernon Ave. Apt. 2 Venice, CA 90291, Stephen Lashbrook 652 Vernon Ave. Apt. 3 Venice, CA 90291. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/11/2014. /s/:Ä Michael Langford.Ä Michael Langford, Stephen Lashbrook.Ä This statement was filed with the County Clerk of

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LOS ANGELES County on 03/26/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/14/2014, 04/21/2014, 04/28/2014, 05/05/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 080818 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/26/2014 The following person(s) is (are) doing business as Liquid Stylesz. 515 S. Meyler St. Apt. #17 , San Pedro, CA 90731.Ä The full name of registrant(s) is/are: Leanne De Long 515 S. Meyler St. Apt. #17 San Pedro, CA 90731. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Leanne De Long. Leanne De Long.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/26/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/14/2014, 04/21/2014, 04/28/2014, 05/05/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 080822 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/26/2014 The following person(s) is (are) doing business as Becker Law Group. 3750 E. Anaheim St. Suite 100 , Long Beach, CA 90804.Ä The full name of registrant(s) is/are: Law Offices of Todd B. Becker, A Professional Corporation 198082 Callaway Cir. Huntington Beach, CA 92648. This Business is being conducted by:Ä a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Todd. B. Becker. Law Offices of Todd B. Becker, A Professional Corporation.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/26/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious busi-

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ness name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/14/2014, 04/21/2014, 04/28/2014, 05/05/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 080820 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/26/2014 The following person(s) is (are) doing business as Atelier Synthia Saint James. 3818 Los Feliz Blvd. , Los Angeles, CA 90027.Ä The full name of registrant(s) is/are: Synthia Saint James 3818 Los Feliz Blvd. Los Angeles, CA 90027. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/1990. /s/: Synthia Saint James. Synthia Saint James.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/26/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/14/2014, 04/21/2014, 04/28/2014, 05/05/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER:Ä 2014 081537 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/26/2014 The following person(s) is (are) doing business as Skinvandalism Ink and Design. 1612 Shepherd Dr. , Duarte, CAÄ 91010.Ä The full name of registrant(s) is/are: Raynerio Navarro 1612 Shepherd Dr. Duarte, CAÄ 91010. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2014. /s/: Raynerio Navarro. Raynerio Navarro.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/26/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/14/2014, 04/21/2014, 04/28/2014, 05/05/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 079843 ORIGINAL FILING This statement was filed with

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the County Clerk of LOS ANGELES on 03/25/2014 The following person(s) is (are) doing business as Inside the Cellar. 13017 LA Donna Court , Santa Fe Springs, CA 90670.Ä The full name of registrant(s) is/are: Peach Systems, Inc. 917 3rd St. Hermosa Beach, CAÄ 90254. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/16/2014. /s/: Marina Pagnotta. Peach Systems, Inc..Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/14/2014, 04/21/2014, 04/28/2014, 05/05/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014095824 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 04/09/2014 The following person(s) is (are) doing business as GAZELLE GIFTS, GAZELLE PUBLICATIONS. 829 BROADWAY #533 , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: ONEADA BARNES 829 BROADWAY #533 SANTA MONICA, CA 90401. This Business is being conducted by: a Trust. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/04/2014. /s/: ONEADA BARNES. ONEADA BARNES. This statement was filed with the County Clerk of LOS ANGELES County on 04/09/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/14/2014, 04/21/2014, 04/28/2014, 05/05/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 080808 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/25/2014 The following person(s) is (are) doing business as National Satellite Systems, Satellite Deals Signup, Pioneer Infotech Services, Best Satellite TV. 30401 Agoura Rd.Ä Suite 100 , Agoura Hills, CAÄ 91301.Ä The full name of registrant(s) is/are: ACLB2B Corp. 30401 Agoura Rd.Ä Suite 100 Agoura Hills, CAÄ 91301. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on

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(Date)10/01/2005. /s/: Kobi Levi. ACLB2B Corp..Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/14/2014, 04/21/2014, 04/28/2014, 05/05/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014080710 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/26/2014 The following person(s) is (are) doing business as HERITAGE FINE WINES. 9400 S. SANTA MONICA BLVD. STE. 101 , BEVERLY HILLS, CA 90210. The full name of registrant(s) is/are: WINE SOCIETE, LLC 9400 S. SANTA MONICA BLVD. STE. 101 BEVERLY HILLS, CA 90210. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDANE ANDRIEU. WINE SOCIETE, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 03/26/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/14/2014, 04/21/2014, 04/28/2014, 05/05/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 079841 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/25/2014 The following person(s) is (are) doing business as HVN PRODUCTONS. 8851 Ruthelen Street , Los Angeles, CA 90047.Ä The full name of registrant(s) is/are: Kenneth Franklin II 8851 Ruthelen Street Los Angeles, CA 90047. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/20/2014. /s/: Kenneth Franklin II. Kenneth Franklin II.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/14/2014, 04/21/2014, 04/28/2014, 05/05/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 071803 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/18/2014 The following person(s) is (are) doing business as FRAM Soccer Torrance, FRAM Soccer Club, FRAM Soccer Palos Verdes, FRAM Soccer South Bay. 5320 Bindewald Road , Torrance California, CA 90505.Ä The full name of registrant(s) is/are: FRAM CQ 5320 Bindewald Road Torrance California, CA 90505. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/09/2014. /s/: Karen Campbell. FRAM CQ.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/18/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/14/2014, 04/21/2014, 04/28/2014, 05/05/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 071805 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/18/2014 The following person(s) is (are) doing business as Archetype Home Construction. 653 Brooks Ave. Unit B , Venice, CA 90291.Ä The full name of registrant(s) is/are: Ari Horn Construction Inc. 653 Brooks Ave. Unit B Venice, CA 90291. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/13/2014. /s/: Ari Horn. Ari Horn Construction Inc..Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/18/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/14/2014, 04/21/2014, 04/28/2014, 05/05/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 071809 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/18/2014 The following person(s) is (are) doing business as Gentle Seniors PT. 1128 Ranchwood Pl. , Diamond Bar, California 91765.Ä The full name of registrant(s) is/are: Geeti Sheikh 1128 Ranchwood Pl. Diamond Bar, California 91765. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/22/2010. /s/: Geeti Sheikh. Geeti Sheikh.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/18/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/14/2014, 04/21/2014, 04/28/2014, 05/05/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 071811 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/18/2014 The following person(s) is (are) doing business as Padillas Logistics. 729 W. Colden Ave. , Los Angeles, CA 90044.Ä The full name of registrant(s) is/are: Jorge Padilla 729 W. Colden Ave. Los Angeles, CA 90044. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/16/2014. /s/: Jorge Padilla. Jorge Padilla.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/18/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/14/2014, 04/21/2014, 04/28/2014, 05/05/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 071813 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/18/2014 The following person(s) is (are) doing business as e-Gallery Furniture. 26795 Iron Canyon Rd. , Santa Clarita California, 91387.Ä The full name of registrant(s) is/are: Angelica Kasparoff 26795 Iron Canyon Rd. Santa Clarita California, 91387. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/15/2014. /s/: Angelica Kasparoff. Angelica Kasparoff.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/18/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/14/2014, 04/21/2014, 04/28/2014, 05/05/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 071807 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/18/2014 The following person(s) is (are) doing business as JD Constructional Steel. 20317 Delight St. , Santa Clarita California, 91351.Ä The full name of registrant(s) is/are: John Dahlenburg 20317 Delight St. Santa Clarita California, 91351. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/01/2014. /s/: John Dahlenburg. John Dahlenburg.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/18/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/14/2014, 04/21/2014, 04/28/2014, 05/05/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 075312 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/20/2014 The following person(s) is (are) doing business as A Starr Productions, Cassie Becker, Cassandra Starr. 8640 National Blvd. , Culver City, CA 90232.Ä The full name of registrant(s) is/are: Cassandra Starr 2727 Abbot Kinney Blvd., #6 Venice, CA 90291. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Cassandra Starr. Cassandra Starr.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/20/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/14/2014, 04/21/2014, 04/28/2014, 05/05/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 081540 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/25/2014 The following person(s) is (are) doing business as M and A Finish Carpentry. 5321 E. Spring St. , Long Beach California, 90808.Ä The full name of registrant(s) is/are: Michael Armbrust, Jr. 5321 E. Spring St. Long Beach California, 90808. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Michael Armbrust, Jr.. Michael Armbrust, Jr..Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/14/2014, 04/21/2014, 04/28/2014, 05/05/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 071801 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/18/2014 The following person(s) is (are) doing business as Beach Tennis Association. 1600 Ardmore Ave., #412 , Hermosa Beach California 90254.Ä The full name of registrant(s) is/are: West Coast Beach Tennis Inc. 1600 Ardmore Ave., #412 Hermosa Beach California 90254. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/11/2011. /s/: Donald C. Young. West Coast Beach Tennis Inc..Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/18/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/14/2014, 04/21/2014, 04/28/2014, 05/05/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 071801 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/18/2014 The following person(s) is (are) doing business as Beach Tennis Association. 1600 Ardmore Ave., #412 , Hermosa Beach California 90254.Ä The full name of registrant(s) is/are: West Coast Beach Tennis Inc. 1600 Ardmore Ave., #412 Hermosa Beach California 90254. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/11/2011. /s/: Donald C. Young. West Coast Beach Tennis Inc..Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/18/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/14/2014, 04/21/2014, 04/28/2014, 05/05/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 084354 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/28/2014 The following person(s) is (are) doing business as ANASTASIS BOOK COMPANY. 605 W. Huntington Dr., #712 , Monrovia, CA 91016.Ä The full name of registrant(s) is/are: ANASTASIS BROADCASTING COMPANY, LLC. 605 W. Huntington Dr., #712 Monrovia, CA 91016. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/25/2014. /s/: BRADLEY DALE TUBIN. ANASTASIS BROACSTING COMPANY, LLC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/28/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/14/2014, 04/21/2014, 04/28/2014, 05/05/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 079839 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/25/2014 The following person(s) is (are) doing business as Lash Linda Marie Studio. 450 N. Bedford Dr., #211 , Beverly Hills, CA 90210.Ä The full name of registrant(s) is/are: Linda Fernandez 16612 Berryhealth Ct. Chino Hills, CA 91709. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/01/2014. /s/: Linda Fernandez. Linda Fernandez.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/14/2014, 04/21/2014, 04/28/2014, 05/05/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014082082 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/27/2014 The following person(s) is (are) doing business as 2ND TO 3RD PARTY SALVAGE. 2933 S. GENESEE AVE. , LOS ANGELES, CA 90016. The full name of registrant(s) is/are: JESUS A. JIMENEZ 2933 S. GENESEE AVE. LOS ANGELES, CA 90016, ELENA PEREZ 2933 S. GENESEE AVE. LOS ANGELES, CA 90016. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JESUS A. JIMENEZ. JESUS A. JIMENEZ, ELENA PEREZ. This statement was filed with the County Clerk of LOS ANGELES County on 03/27/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/14/2014, 04/21/2014, 04/28/2014, 05/05/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014107128 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/21/2014 The following person(s) is (are) doing business as JARED JACKSON. 1632 WASHINGTON AVE. , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: JACK K. WALKER 1632 WASHINGTON AVE. SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JACK K. WALKER . JACK K. WALKER . This statement was filed with the County Clerk of LOS ANGELES County on 04/21/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/28/2014, 05/05/2014, 05/12/2014, 05/19/2014.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2014 098747
Current File No. 2012 217465
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
Hiring Locally,PaleoSecret,Rent2OwnFinder,Dish HD,HD Dish,Lease2Own,Lease2OwnHomes,Degree Solutions,Local Job Locator,Local Jobs Hiring
Registered owners: REVENUE MEDIA EMPIRE, 3122 Santa Monica Blvd. Suite 302, Santa Monica, CA 90404
This business is conducted by: A CORPORATION
/s/TOVAJ SIMON
This statement was filed with the County Clerk of Los Angeles County on 02/05/2014.
SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014102451 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on

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04/16/2014 The following person(s) is (are) doing business as TWINKLE ECLIPSE . 711 12TH ST. , SANTA MONICA, CA 90402. The full name of registrant(s) is/are: TWINKLE ECLIPSE INC 711 12TH ST. SANTA MONICA, CA 90402. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)8/25/10. /s/: RUIKO MARUYAMA. TWINKLE ECLIPSE INC. This statement was filed with the County Clerk of LOS ANGELES County on 04/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014107130 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/21/2014 The following person(s) is (are) doing business as ADRIANE TABAG'S PET CARE SERVICE. 929 LARRABEE ST. #27. , WEST HOLLYWOOD, CA 90069 The full name of registrant(s) is/are: ADRIANE TABAG 929 LARRABEE ST. #27. , WEST HOLLYWOOD, CA 90069. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ADRIANE TABAG . This statement was filed with the County Clerk of LOS ANGELES County on 04/21/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/28/2014, 05/05/2014, 05/12/2014, 05/19/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014107129 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/21/2014 The following person(s) is (are) doing business as THE GEFFEN COMPANY. 1133 9TH ST. #109 , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: JASON GEFFEN 1133 9TH ST. #109 SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/01/2014. /s/: JASON GEFFEN. JASON GEFFEN. This statement was filed with the County Clerk of LOS ANGELES County on 04/21/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/28/2014, 05/05/2014, 05/12/2014, 05/19/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014107131 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on

DBAS

04/21/2014 The following person(s) is (are) doing business as ROY NELSON HEALING. 465 N. CAMDEN DR. STE. 200 , BEVERLY HILLS, CA 90210. The full name of registrant(s) is/are: HEAL YOUR HUNGER, INC. 465 N. CAMDEN DR. STE. 200 BEVERLY HILLS, CA 90210. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PATRICIA G. NELSON . HEAL YOUR HUNGER, INC. . This statement was filed with the County Clerk of LOS ANGELES County on 04/21/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/28/2014, 05/05/2014, 05/12/2014, 05/19/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 088546 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/02/2014 The following person(s) is (are) doing business as ANNANDALE OFFICE CENTER I. 825 COLORADO BOULEVARD SUITE 114 , LOS ANGELES, CA 90041. The full name of registrant(s) is/are: DE PIETRO LIMITED, A CALIFORNIA LIMITED PARTNERSHIP 825 COLORADO BOULEVARD SUITE 114 LOS ANGELES, CA 90041. This Business is being conducted by: a Limited Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/20/1997. /s/: DENNIS DE PIETRO. DE PIETRO LIMITED, A CALIFORNIA LIMITED PARTNERSHIP. This statement was filed with the County Clerk of LOS ANGELES County on 04/02/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 100575 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/14/2014 The following person(s) is (are) doing business as HAN LAW GROUP, HAN LAW GROUP, IMMIGRATION ATTORNEYS. 510 W. 6TH ST. STE. 326 , LOS ANGELES, CA 90014. The full name of registrant(s) is/are: SUSAN S. HAN 510 W. 6TH ST. STE. 326 LOS ANGELES, CA 90014. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/04/2014. /s/: SUSAN S. HAN. SUSAN S. HAN. This statement was filed with the County Clerk of LOS ANGELES County on 04/14/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 098761 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/11/2014 The following person(s) is (are) doing business as CHOP BETTER. 1235 S. WESTGATE AVE. #3 , LOS ANGELES, CA 90025. The full name of registrant(s) is/are: VICTOE K. DOGAH 1235 S. WESTGATE AVE. #3 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:VICTOE K. DOGAH. VICTOE K. DOGAH. This statement was filed with the County Clerk of LOS ANGELES County on 04/11/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 098757 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/11/2014 The following person(s) is (are) doing business as AE CONSTRUCTION. 12400 WILSHIRE BLVD. #230 , LOS ANGELES, CA 90025. The full name of registrant(s) is/are: ARIEL MILLER 12400 WILSHIRE BLVD. #230 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2014. /s/: ARIEL MILLER. ARIEL MILLER. This statement was filed with the County Clerk of LOS ANGELES County on 04/11/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 098759 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/11/2014 The following person(s) is (are) doing business as ROCKING HORSE. 1005 E. LAS TUNAS DRIVE #607 , SAN GABRIEL, CA 91776. The full name of registrant(s) is/are: TIFFANY LAM 5749 PRIMROSE AVE. TEMPLE CITY, CA 91780. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TIFFANY LAM. TIFFANY LAM. This statement was filed with the County Clerk of LOS ANGELES County on 04/11/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 094132 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/08/2014 The following person(s) is (are) doing business as ST MARYS CARE. 4509 EAGLE ROCK BLVD , LOS ANGELES, CA 90041. The full name of registrant(s) is/are: LOLALLY LEE 4509 EAGLE ROCK BLVD LOS ANGELES, CA 90041, JOSEPHINE CRISOSTOMO 4509 EAGLE ROCK BLVD LOS ANGELES, CA 90041. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LOLALLY LEE. LOLALLY LEE, JOSEPHINE CRISOSTOMO. This statement was filed with the County Clerk of LOS ANGELES County on 04/08/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 094134 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/08/2014 The following person(s) is (are) doing business as ADISON CURDT GOLF. 5565 CANOGA AVE. #218 , WOODLAND HILLS, CA 91367. The full name of registrant(s) is/are: A CURDT COMPANY LLC 5565 CANOGA AVE. #218 WOODLAND HILLS, CA 91367. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALISON CURDT. A CURDT COMPANY LLC. This statement was filed with the County Clerk of LOS ANGELES County on 04/08/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 094136 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/08/2014 The following person(s) is (are) doing business as SPECIAL EVENTS MANAGEMENT. 13636 VENTURA BLVD. #475 , SHERMAN OAKS, CA 91423. The full name of registrant(s) is/are: CDI CUPCAKES LLC 13636 VENTURA BLVD. #475 SHERMAN OAKS, CA 91423. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ADI MCBIAN. CDI CUPCAKES LLC. This statement was filed with the County Clerk of LOS ANGELES County on 04/08/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et

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seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 091185 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/04/2014 The following person(s) is (are) doing business as CARDIAC RHYTHM INSTITUTE. 38780 TRADE CENTER DRIVE , PALMDALE, CA 93551. The full name of registrant(s) is/are: VINOD KANNARKAT 38780 TRADE CENTER DRIVE PALMDALE, CA 93551. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:VINOD KANNARKAT. VINOD KANNARKAT. This statement was filed with the County Clerk of LOS ANGELES County on 04/04/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 088543 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/02/2014 The following person(s) is (are) doing business as HENSLEY LAW GROUP. 7 ROANWOOD DRIVE , ROLLING HILLS ESTATE, CA 90274. The full name of registrant(s) is/are: MARK HENSLEY 7 ROANWOOD DRIVE ROLLING HILLS ESTATE, CA 90274. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARK HENSLEY. MARK HENSLEY. This statement was filed with the County Clerk of LOS ANGELES County on 04/02/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 088541 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/02/2014 The following person(s) is (are) doing business as PORTABLE BLOWOUT. 4570 VAN NUYS BLVD. #452 , SHERMAN OAKS, CA 91403. The full name of registrant(s) is/are: DELCO HOLDINGS LLC 4570 VAN NUYS BLVD. #452 SHERMAN OAKS, CA 91403. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOSEPH COHEN. DELCO HOLDINGS LLC. This statement was filed with the County Clerk of LOS ANGELES County on 04/02/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the

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rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 091189 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/04/2014 The following person(s) is (are) doing business as TRIPOINTING ENGINEERING. 8115 CANOGA AVE. , CANOGA PARK, CA 91304. The full name of registrant(s) is/are: JONATHAN PITMAN 957 EAGLENEST PLACE NEWBURY PARK, CA 91320, SEAN HOPKINS 1608 RAMONA DRIVE CAMARILLO, CA 93010. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JONATHAN PITMAN. JONATHAN PITMAN, SEAN HOPKINS. This statement was filed with the County Clerk of LOS ANGELES County on 04/04/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 091187 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/04/2014 The following person(s) is (are) doing business as MARUYA. 415 N. ELECTRIC AVE. , ALHAMBRA, CA 91801. The full name of registrant(s) is/are: RAMEN MAYUYA INC. 415 N. ELECTRIC AVE. ALHAMBRA, CA 91801. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MASAHIRO OSHIMA. RAMEN MAYUYA INC.. This statement was filed with the County Clerk of LOS ANGELES County on 04/04/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 088548 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/02/2014 The following person(s) is (are) doing business as NECCO. 970 W. 190TH ST SUITE 620 , TORRANCE, CA 90502. The full name of registrant(s) is/are: SHINING EYES INC. 970 W. 190TH ST SUITE 620 TORRANCE, CA 90502. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KOTARO OGAWA. SHINING EYES INC.. This statement was filed with the County Clerk of LOS ANGELES County on 04/02/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a

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fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 088539 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/02/2014 The following person(s) is (are) doing business as GODIFY MUSIC. 8540 FRANKLIN AVE. , LOS ANGLES, CA 90069. The full name of registrant(s) is/are: WAGLER BROS, INC. 8540 FRANKLIN AVE. LOS ANGLES, CA 90069. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RYAN WAGLER. WAGLER BROS, INC.. This statement was filed with the County Clerk of LOS ANGELES County on 04/02/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/21/2014, 04/28/2014, 05/05/2014, 05/12/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014094596 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/08/2014 The following person(s) is (are) doing business as D REX DIGITAL. 1450 S. BARRINGTON AVE. #8 , LOS ANGELES, CA 90025. The full name of registrant(s) is/are: DEREK WOODEN 1450 S. BARRINGTON AVE. #8 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DEREK WOODEN. DEREK WOODEN. This statement was filed with the County Clerk of LOS ANGELES County on 04/08/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/28/2014, 05/05/2014, 05/12/2014, 05/19/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014084995 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/31/2014 The following person(s) is (are) doing business as MONTOYA MEDICINE. 950 6TH STREET UNIT 6 , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: JOANNA MONTOYA FOWLER 950 6TH STREET UNIT 6 SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOANNA MONTOYA FOWLER. JOANNA MONTOYA FOWLER. This statement was filed with the County Clerk of LOS ANGELES County on 03/31/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/28/2014, 05/05/2014, 05/12/2014, 05/19/2014.

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ness name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/28/2014, 05/05/2014, 05/12/2014, 05/19/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014031903 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/05/2014 The following person(s) is (are) doing business as MAYZEL IMMIGRATION LAW GROUP. 2425 OLYMPIC BLVD., STE. 400W , 2425 OLYMPIC BLVD., STE. 400W. The full name of registrant(s) is/are: LEONID MAYZEL 918 6TH STREET, 2 SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LEONID MAYZEL. LEONID MAYZEL. This statement was filed with the County Clerk of LOS ANGELES County on 02/05/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/28/2014, 05/05/2014, 05/12/2014, 05/19/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014115642 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/29/2014 The following person(s) is (are) doing business as MAJOR WINE. 1701 WELLESLEY AVE. , LOS ANGELES, CA 90025. The full name of registrant(s) is/are: ANDREW MAJOR 1701 WELLESLEY AVE. LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANDREW MAJOR. ANDREW MAJOR. This statement was filed with the County Clerk of LOS ANGELES County on 04/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/05/2014, 05/12/2014, 05/19/2014, 05/26/2014.

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. KS017937
Superior Court of California, County of Los Angeles
Petition of Hiddadura Prashan De Zoysa for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: Hiddadura Prashan De Zoysa filed a petition with this court for a decree of changing names as follows: Hiddadura Prashan De Zoysa to Prashan De Zoysa.
The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 6/20/2014, Time: 8:30AM, Dept: J, Room:
The address of the court is SUPERIOR COURT OF CALIFORNIA - COUNTY OF LOS ANGELES, 400 CIVIC CENTER PLAZA, POMONA, CA 91766

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A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: APRIL 24, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014118603 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/01/2014 The following person(s) is (are) doing business as CULVER CITY FILM FESTIVAL. 4640 ADMIRALTY WAY #500 , MARINA DEL REY, CA 90292. The full name of registrant(s) is/are: JON GURSHA 12441 SHORT AVE. 22 LOS ANGELES, CA 90066. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/29/2014. /s/: JON GURSHA. JON GURSHA. This statement was filed with the County Clerk of LOS ANGELES County on 05/01/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/05/2014, 05/12/2014, 05/19/2014, 05/26/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014109306 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/22/2014 The following person(s) is (are) doing business as IN PRINT PRESS. 1254 9TH STREET #9 , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: CRYSTAL VIOLET HOOVER 1254 9TH STREET #9 SANTA MONICA, CA 90401, ANN INGER JOHANSSON 1254 9TH STREET #9 SANTA MONICA, CA 90401. This Business is being conducted by: Husband and Wife. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/01/2014. /s/: ANN INGER JOHANSSON . CRYSTAL VIOLET HOOVER, ANN INGER JOHANSSON . This statement was filed with the County Clerk of LOS ANGELES County on 04/22/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/05/2014, 05/12/2014, 05/19/2014, 05/26/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 105756 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/18/2014 The following person(s) is (are) doing business as PROMOTIONS ON SATELLITE TV, SATELLITE TV ENTERTAINMENT, SATELLITE TV PROVIDER, SATELLITE TV SIGNUP, YOUR SATELLITE TV DEALS. 3122 SANTA Monica Blvd. Suite 302 Ä, Santa Monica, CA 90404. ÄThe full name of registrant(s) is/are: ZENDZEE LLC 3122 SANTA Monica Blvd. Suite 302 ÄSanta Monica, CA 90404 Ä. This Business is being conducted by: Äa Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC. ÄThis statement was filed with the County

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Clerk of LOS ANGELES County on 04/18/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/05/2014, 05/12/2014, 05/19/2014, 05/26/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 105754 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/18/2014 The following person(s) is (are) doing business as THE HIRING ASSISTANT, LOCALLY HIRING, TOP CAREERS NOW, TOP DIETS 4 YOU, FIND AMAZING DIETS. 3122 SANTA Monica Blvd. Suite 302 , Santa Monica, CA 90404 . The full name of registrant(s) is/are: ZENDZEE LLC 3122 SANTA Monica Blvd. Suite 302 Santa Monica, CA 90404 . This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC. This statement was filed with the County Clerk of LOS ANGELES County on 04/18/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/05/2014, 05/12/2014, 05/19/2014, 05/26/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 105755 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/18/2014 The following person(s) is (are) doing business as AUTO COUPON CONNECTIONS, AUTO COUPON, AUTO BARGAINZ, BIG AUTO COUPONS, THE DEGREES CONNECTIONS. 3122 SANTA Monica Blvd. Suite 302 , Santa Monica, CA 90404 . The full name of registrant(s) is/are: ZENDZEE LLC 3122 SANTA Monica Blvd. Suite 302 Santa Monica, CA 90404 . This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC. This statement was filed with the County Clerk of LOS ANGELES County on 04/18/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/05/2014, 05/12/2014, 05/19/2014, 05/26/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 101919 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/15/2014 The following person(s) is (are) doing business as LETS LEGACY EDUCATIONN AND TRAINING SERVICES. 5057 MATILIJA AVE. , SHERMAN OAKS, CA 91423. The full name of registrant(s) is/are: HEATH GOLDMAN

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5057 MATILIJA AVE. SHERMAN OAKS, CA 91423. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/10/2014. /s/: HEATH GOLDMAN. HEATH GOLDMAN. This statement was filed with the County Clerk of LOS ANGELES County on 04/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/05/2014, 05/12/2014, 05/19/2014, 05/26/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 104773 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/17/2014 The following person(s) is (are) doing business as MCGRATH MANAGEMENT SERVICES. 4136 MAMMOTH AVE. , SHERMAN OAKS, CA 91423. The full name of registrant(s) is/are: KATHLEEN MCGRATH 4136 MAMMOTH AVE. SHERMAN OAKS, CA 91423. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KATHLEEN MCGRATH. KATHLEEN MCGRATH. This statement was filed with the County Clerk of LOS ANGELES County on 04/17/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/05/2014, 05/12/2014, 05/19/2014, 05/26/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 101917 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/15/2014 The following person(s) is (are) doing business as MAVERICK INC. 5143 WHITE OAK AVE. APT. 401 , ENCINO, CA 91316. The full name of registrant(s) is/are: MAVERICK INC. 5143 WHITE OAK AVE. APT. 401 ENCINO, CA 91316. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/21/2014. /s/: AARON JORDAN. MAVERICK INC.. This statement was filed with the County Clerk of LOS ANGELES County on 04/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/05/2014, 05/12/2014, 05/19/2014, 05/26/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 101921 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/15/2014 The following person(s) is (are) doing business as IINDIGO. 5724 HOLLYWOOD BLVD. #201 , HOLLYWOOD, CA 90028. The full name of

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registrant(s) is/are: PATRICE WOOTEN 5724 HOLLYWOOD BLVD. #201 HOLLYWOOD, CA 90028. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PATRICE WOOTEN. PATRICE WOOTEN. This statement was filed with the County Clerk of LOS ANGELES County on 04/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/05/2014, 05/12/2014, 05/19/2014, 05/26/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 101915 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/15/2014 The following person(s) is (are) doing business as TERIYAKI MADNESS 010. 28227 NEWHALL RANCH RD 1-F , Santa Clarita California, 91355. The full name of registrant(s) is/are: TRIROSE INC. 2710 PIEDMONT INC. MONTROSE, CA 91010. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:EDWARD DEROSA. TRIROSE INC.. This statement was filed with the County Clerk of LOS ANGELES County on 04/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/05/2014, 05/12/2014, 05/19/2014, 05/26/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 101923 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/15/2014 The following person(s) is (are) doing business as R AND R IMPORT EXPORT AUTO WHOLESALE. 565 W. 146 ST. , GARDENA, CA 90248. The full name of registrant(s) is/are: MAURICE D. MURPHY 565 W. 146 ST. GARDENA, CA 90248. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MAURICE D. MURPHY. MAURICE D. MURPHY. This statement was filed with the County Clerk of LOS ANGELES County on 04/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/05/2014, 05/12/2014, 05/19/2014, 05/26/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 104774 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/17/2014 The following person(s) is (are) doing business as CALIFORNIA ELECTRONIC WASTE. 7737 BURNET AVE.

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, VAN NUYS, CA 91405. The full name of registrant(s) is/are: MICHAEL SARUBBI 21730 MARYLEE STREET APT. #22 WOODLAND HILLS, CA 91367, ROMINA SARUBBI 21730 MARYLEE STREET APT. #22 WOODLAND HILLS, CA 91367. This Business is being conducted by: Husband and Wife. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/01/2013. /s/: MICHAEL SARUBBI. MICHAEL SARUBBI, ROMINA SARUBBI. This statement was filed with the County Clerk of LOS ANGELES County on 04/17/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/05/2014, 05/12/2014, 05/19/2014, 05/26/2014.

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