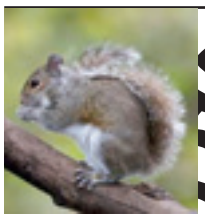

Save 25% on wall systems
BoConcept®
Urban Danish Design since 1952
328 Santa Monica Boulevard | Santa Monica, CA 90401
310-866-5177 | santamonica@boconcept-la.com
NOW OPEN IN: Santa Monica & West Hollywood


SCOTT BELLOMO
310.922.1665
scottbellomorealtor@gmail.com
www.FindSantaMonicaRealEstate.com
25 Years in Santa Monica - I know our neighborhood!

smdp.com
TUESDAY, APRIL 29, 2014
Volume 13 Issue 139



SHOO, SQUIRREL
SEE PAGE 7

Santa Monica Daily Press

We have you covered

THE HIGH RES ISSUE

Broad Stage wants booze

Planning Commission to consider several liquor license requests

BY DAVID MARK SIMPSON
Daily Press Staff Writer

MID-CITY The Broad Stage wants to liven up its performances with beer and wine.

Santa Monica College, which operates the 538-

SEE BROAD PAGE 10

Rail construction complete at Lincoln and Colorado

BY MATTHEW HALL
Editor-in-Chief

LINCOLN BOULEVARD Traffic is flowing at the corner of Lincoln Boulevard and Colorado Avenue after the temporary closure of the intersection last week due to construction of the Expo Light Rail track.

Sam Morrissey, lead traffic engineer for the city of Santa Monica, said the closure caused some minor problems on April 21 as drivers adapted to the new traffic patterns but the delays dissipated as the week progressed. He said extensive outreach helped warn drivers of the impending closure.

"There was a lot of outreach from the contractor and the authority on the rail line," he said. "The city also stepped up the outreach efforts to explain to people what was happening."

Morrissey said there would be minor construction related closures in the coming weeks but that no major disruption was anticipated.

"There will be some modest construction impact in the city but we've passed a lot of the major activities," he said.

City Hall sends out a weekly message informing drivers of closures and Morrissey said residents can sign up to receive the alerts by text, e-mail or phone call by visiting smconstructs.org and clicking on "sm alerts."

Morrissey said City Hall's next major construction project would likely begin in the late summer or early fall when work begins on the California Incline project connecting Ocean Avenue to Pacific Coast Highway.

matt@smdp.com



Daniel Archuleta *daniela@smdp.com*

THE VIEW: **The new Pico Branch Library opened for service last week. The official grand opening will take place in June.**

Sneak Pico

New library branch is now open

BY DAVID MARK SIMPSON
Daily Press Staff Writer

PICO BLVD It's 2 p.m. on Monday and the Pico Branch Library looks like one of City Hall's optimistic renderings or their sunny brochures.

A 4-year-old girl navigates the new computers while her parents watch. A man scans the newspaper for job listings. A woman whispers to her son in Spanish. Natural light slips through skylights. There seems to be a patron of every ethnicity and age-group represented in the Pico neighborhood.

The grand opening for the $11 million library, the city's first new branch in years, is in June. But, under the radar, the newest addition to Virginia Avenue Park opened for the first time late last week.

The front facade is white with black dots. "Pico Branch Library" is written in a lime-green that matches the building's circus tent awnings.

Inside, a library assistant shows a patron how to use the Santa Monica Public Library system's newest toy: an electronic book sorter.

She presses a couple buttons and the book sorter's flap opens like a mouth. It's fed a returning book, which slides along a conveyor belt into some back room where it will be sorted by genre.

Jesus Cordero, a library assistant, said that he's worked at libraries where employees spent entire days sorting books by genre. Cordero, instead, has time to hold a door for a mother with a stroller, speaking to her in Spanish as she leaves.

He points out the fotonevala's — short stories with Spanish text and comic book-like illustrations that are very popular in Mexico. Pico is the only Santa Monica Public Library branch that has a collection of them, Cordero said. He notes that the bot-

SEE LIBRARY PAGE 9

Supporters of Santa Monica
W S A
Solutions by Collaboration
www.bestsantamonicahomes.net
310.963.9944


Incredible Dinner Specials
$12.95 & $13.95
Soup or Mixed Green Salad
Choice of Entree
Coffee, Tea or Fountain Drink
Served 4 PM - 10 PM Daily
DELI TO THE STARS IZZY'S OPEN 24 HOURS
1433 Wilshire Boulevard, at 15th Street
310-394-1131 | OPEN 24 HOURS


MrWestside
Selling the Westside since 1999
RE/MAX
J.D. Songstad, Realtor
310-571-3441
www.MrWestside.com
JD@MrWestside.com
Lic# 01269119



Play a round or serve it up, it's for the kids!

Santa Monica Police Activities League
Golf and Tennis Classic
Followed by Awards Dinner & Silent Auction
June 9, 2014 At
MountainGate Country Club

Featuring a guest appearance by



NBA star – **Baron Davis**

Individual Golfers $250 - Foursome $1000 - Tennis $125 - Dinner $100
Sponsorship & Player packages are now available
Ranging from $300 – $25,000
To lend the support of your business...

Contact PAL Youth Center - Alicia Endo
310-458-8988 or PAL@smgov.net

PAL Santa Monica

City of Santa Monica

Your Trusted Source

Now Available!
- Non-medical home care services
- Professionally trained caregivers fully bonded and background security checked

www.wiseandhealthyaging.org

WISE HomeCare
A WISE & Healthy Aging Service
Toll-Free: (866) 757-9473

(310) 394-9871 • 1527 4th Street, 2nd Floor • Santa Monica

Golda Savage



Make the Right Move! If not now, when?

14 years helping Sellers and Buyers do just that.

310.770.4490
golda@bulldogrealtors.com

BULLDOG REALTORS
1209 Abbot Kinney Boulevard, Venice

What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Tuesday, April 29, 2014

The green life
Santa Monica Bundy Campus
3171 Bundy Dr., Los Angeles,
4 p.m.
Learn how to develop a construction plan that incorporates permeable hardscape, rain harvesting devices and green roofs. Discover where and when to use graywater systems. Examine topography and learn to identify drainage issues. Class is intended for members of the professional landscape architecture field. Class is intended for professional landscape architects and requires a working knowledge of AutoCAD and Sketchup.

Get crafty
Montana Library
1704 Montana Ave., 4 p.m.
Create duct tape roses out all sorts of duck tape — not just red! Intended for ages 10-13. For more information, visit smpl.org.

Strike a pose
Montana Library
1704 Montana Ave., 7 p.m.
Come to the library and get the endorphins flowing. You'll be laughing, stretching gently, clapping, breathing, and relaxing. Join the fun. For more information, visit smpl.org.

Wednesday, April 30, 2014

Good eats
Second Street and
Arizona Avenue
8:30 a.m. — 1:30 p.m.
The weekly Downtown Farmers' Market is widely considered one of the best in the Los Angeles area. Foodies and chefs rub elbows all looking for the freshest of the fresh. For more information, call (310) 458-8712.

Story time for babies
Montana Library
1704 Montana Ave., 10:15 a.m.
Story time series for babies 0-17 months. For more information, visit smpl.org.

Thinking ahead
Main Library
601 Santa Monica Blvd., 7 p.m.
Prepare for college early and get information on types of colleges, academic requirements, and much more. Presented by Diana Hanson of College Mentors. For students in Grades 6-8 and their parents.

Thursday, May 1, 2014

National Day of Prayer
Tongva Park
1615 Ocean Ave., 8 a.m.
The National Day of Prayer is an annual day of observance held on the first Thursday of May, designated by the United States Congress, when people are asked "to turn to God in prayer and meditation." The Lighthouse Church is sponsoring this event. For more information, call (310) 560-7793.

For help submitting an event, contact Daniel Archuleta at **310-458-7737** or submit to editor@smdp.com

Bill would ban charging fee for removing mug shots

THE ASSOCIATED PRESS

SACRAMENTO, Calif. California would prohibit businesses from charging a fee to take mug shots off their websites under a bill that passed out of the state Senate on Monday.

Sen. Jerry Hill, D-San Mateo, said websites that extract and compile criminal record information from police and sheriff's departments have proliferated in recent years. These sites charge hundreds or even thousands of dollars to have people's booking photos removed whether or not a person was actually charged or convicted, he said.

"This is extortion, plain and simple," Hill said.

SB1027 passed the Senate on a 34-0 vote. It now moves to the Assembly.

Hill quoted figures from the state attorney general's office saying more than 930,000 Californians were arrested in 2011. Yet more than half of them were never convicted or had the charges dropped.

It's likely all those people have their mug shots online, Hill said.

According to Hill's office, such commercial websites have turned a public service into a profit by charging substantial fees to have information removed. There have been instances where people have lost work because their booking photo for suspicion of driving under the influence was posted online even though the charge was ultimately dropped.

Five other states including Georgia, Illinois, Oregon, Texas, and Utah already have banned fees for removing mug shots. An additional 14 states are now considering similar legislation.

California's bill is being backed by some law enforcement groups such as the Association for Los Angeles Deputy Sheriffs.

In addition to the ban, the bill imposes a fine of up to $1,000 or the cost of damages, whichever is greater.

There's no known opposition so far.

WHAT DO YOU THINK?
Send letters to **editor@smdp.com**



OPEN FOR BUSINESS
After almost a year, a portion of the newly reconstructed Santa Monica Pier opened on Friday.
Fabian Lewkowicz *FabianLewkowicz.com*

Google: Driverless cars are mastering city streets

JUSTIN PRITCHARD
Associated Press

LOS ANGELES Google says that cars it is programming to drive themselves have started to master the navigation of city streets and the challenges they bring, from jaywalkers to weaving bicyclists — a critical milestone for any commercially available self-driving car technology.

Despite the progress over the past year, the cars have plenty of learning to do before 2017, when the Silicon Valley tech giant hopes to get "autonomous driving" technology to the public.

None of the traditional automakers has been so bullish. Instead, they have rolled out features incrementally, including technology that brakes and accelerates in stop-and-go traffic, or keeps cars in their lanes.

"I think the Google technology is great stuff. But I just don't see a quick pathway to the market," said David Alexander, a senior analyst with Navigant Research who specializes in autonomous vehicles.

His projection is that self-driving cars will not be commercially available until 2025.

Google Inc.'s self-driving cars already can navigate freeways comfortably, albeit with a driver ready to take control. In a new blog post, the project's leader said test cars now can handle thousands of urban situations that would have stumped them a year or two ago.

"We're growing more optimistic that we're heading toward an achievable goal — a vehicle that operates fully without human intervention," project director Chris Urmson wrote. The benefits would include fewer accidents, since in principle machines can drive more safely than people.

Urmson's post was the first official update since 2012 on a project that is part of the company's secretive Google X lab.

In initial iterations, human drivers would be expected to take control if the computer fails. The promise is that, eventually, there would be no need for a driver. Passengers could read, daydream, even sleep — or work — while the car drives.

That day is still years away, cautioned Navigant's Alexander.

He noted that Google's retrofitted Lexus RX450H SUVs have a small tower on the roof that uses lasers to map the surrounding area. Automakers want to hide that technology in a car's existing shape, he said. And even once cars are better than humans at driving, it will still take several years to get the technology from development to large-scale production.

Google has not said how it plans to market the technology. Options include collaborating with major carmakers or giving away the software, as the company did with its Android operating system.

SEE **CARS** PAGE 10

SUMMER CAMP REGISTRATION STARTS NOW!

Summer Dance Camp
June 30-July 24, Monday-Thursday, 10am - 3pm
DAY CAMP: ages 7-12
$850/camper INCLUDES T-SHIRT | Pre camp Yoga available!

Afternoon Teen Camp
Monday-Thursday, 3:30pm - 6:30pm
DAY CAMP: ages 13-18
$850/camper INCLUDES T-SHIRT | Space is limited!

The Pretenders Studios -
To register please call - 310.450.1800
wwww.thepretendersstudio.com
1635 16TH STREET, SANTA MONICA CA 90404



BACK or UNFILED TAXES?
ALL FORMS • ALL TYPES • ALL STATES
(310) 395-9922
SAMUEL B. MOSES, CPA
100 Wilshire Blvd., Suite 1800 Santa Monica 90401

LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Paying our dues

Editor:

A new poll released this week by the Better World Campaign has found that even during this polarizing political time, there is one issue that voters agree on: the U.S. can't go it alone to solve the world's problems.

In fact, 86 percent of American voters agree that it's important for the U.S. to maintain an active role in the United Nations. Additionally, more than seven out of 10 Americans believe that working through the UN to resolve international issues improves America's image around the world. I'm one of them.

The U.S. has fallen behind on its dues to UN peacekeeping, but over two-thirds of voters want the U.S. to both pay what is already owed and meet new commitments in the year to come. The U.S. cannot bear all the burden, and by maintaining an active and strong partnership with the UN, we won't have to.

Alma Gutierrez
Redondo Beach, Calif.



Your column here

Elizabeth Kaye Send comments to editor@smdp.com



Photo courtesy Bruno Marcotulli

CLOSING SHOP: After 28 years, the Address Boutique will be closing in mid-May.

Farewell to two Santa Monica institutions

MAUREEN CLAVIN WAS BORN IN LOS Angeles in 1928, which is to say she belonged to a generation of women who were not expected to work.

She was a wife and mother of three when she accidentally happened upon her professional calling. The moment occurred in the spring of 1963 at the Hillcrest Country Club where she had been a golf-playing member for years and where, on this particular evening, she had looked around the ballroom and seen ladies clad in glorious gowns designed by the era's arbiters of American style: Galanos and Bill Blass and Oleg Cassini.

These were wealthy women whose vanity, position and pride had led them to the woefully impractical belief that they must never be seen twice in the same attire. What this meant, Maureen realized, was that every woman she knew was burdened with closets full of beautiful dresses they could afford to buy, but could not afford to wear.

It also occurred to her that these orphaned garments could be sold at a fraction of their original cost to women who would otherwise not even dream of owning an Oscar de la Renta beaded gown, or a lime-chiffon Dior. The proceeds would then be divided between Maureen and the wealthy ladies who had owned the clothes initially and were never averse to making some extra room in their closets while obtaining some extra cash.

It was a classic case of "from each according to his ability, to each according to his need" and for the last 50 years that paradigm fueled Maureen's emporium, The Address Boutique, which may or may not have been the first designer resale store in Los Angeles, but was indisputably the first that mattered. Having opened in Westchester in late 1963, The Address has been housed on Wilshire Boulevard in Santa Monica for the last 28 years.

As time went on, the clothes Maureen sold were culled from socialites and movie stars. Each item had to be in perfect condition which required her to take on the daunting endeavor of telling women who were accustomed to being ceaselessly fawned over, and whose apparel was housed in 3,000-square-foot closets and displayed on rotating carousels, that their lovely bias-cut Donna Karan or little black Chanel dress could not be sold at The Address Boutique because it had a tiny stain left by a bit of béarnaise sauce, or a minuscule snag where a diamond pin used to be.

This was not a task for the meek, and Maureen was more than up to it. She could be cool and impersonal when she needed to be, but she was also warm and maternal and stunningly generous. I always thought she was the toughest, tender-hearted person one could ever hope to meet.

Under her stewardship, The Address Boutique was more than a store. It was a place that offered something that has gone missing from life as we now know it: The Address Boutique provided community. Maureen didn't want it to be simply a place to shop, and with that goal in mind she instructed sales personnel in the tender arts of greeting customers and, as she put it, "listening to their wants and needs." The Address was where customers were remembered and cherished, where there was always a pot of coffee, and bowls of miniature Tootsie Rolls and quarters for the parking machines. Physically, the store was about a mile away from the shiny leviathan that is Santa Monica Place; spiritually, the distance between them is too vast to be charted.

In February, Maureen e-mailed her friends and customers to tell them she might have lung cancer. She had it 30 years previously and, after surgery, been cancer-free ever since. She wrote that she would be going to the hospital for a biopsy and would get back to us in a week when she had a firm diagnosis. She signed off with the words, "Please hold good thoughts for me."

Six days later she wrote, "My dear friends ... thanks to your powerful good thoughts I am home ... I do have lung cancer and will know more in the coming days ... I will keep you posted ... I am very optimistic so ... please keep those positive thoughts coming … love, Maureen."

Those positive thoughts kept coming, but Maureen Clavin died peacefully 11 weeks later, on Tuesday, April 22, at the age of 86. The Address Boutique will be closing in mid-May.

Maureen will be sorely missed by the many who understand that what has been lost, with her passing, is not only a person, but a way of life.

ELIZABETH KAYE is a freelance writer and author of the New York Times No. 1 best-selling e-book "Lifeboat No. 8: An Untold Story of Love, Loss and Surviving the Titanic." To learn more, go to YouTube and type "Lifeboat No. 8."

PUBLISHER
Ross Furukawa
ross@smdp.com

MANAGING EDITOR
Daniel Archuleta
daniela@smdp.com

STAFF WRITER
David Mark Simpson
dave@smdp.com

CHIEF PHOTOGRAPHER
Brandon Wise
brandonw@smdp.com

STAFF PHOTOGRAPHER
Paul Alvarez Jr.
editor@smdp.com
Morgan Genser
editor@smdp.com

CONTRIBUTING WRITERS
Bill Bauer, David Pisarra, Charles Andrews, Jack Neworth, Lloyd Garver, Sarah A. Spitz, Taylor Van Arsdale, Merv Hecht, Cynthia Citron, Michael Ryan, JoAnne Barge, Hank Koning, John Zinner, Linda Jassim, Gwynne Pugh, Michael W. Folonis, Lori Salerno, Simone Gordon, Limor Gottlieb, Bennet Kelly

VICE PRESIDENT–BUSINESS OPERATIONS
Rob Schwenker
schwenker@smdp.com

JUNIOR ACCOUNT EXECUTIVE
Rose Mann
rose@smdp.com

OPERATIONS MANAGER
Jenny Medina
jenny@smdp.com

PRODUCTION MANAGER
Darren Ouellette
production@smdp.com

ASSISTANT GRAPHIC DESIGNER
Cocoa Dixon

CIRCULATION
Keith Wyatt
Osvaldo Paganini
ross@smdp.com

TO ADVERTISE IN THE SANTA MONICA DAILY PRESS IN PRINT OR DIGITAL, PLEASE CALL
310-458-7737 or email schwenker@smdp.com

Santa Monica Daily Press
We have you covered
1640 5th Street, Suite 218
Santa Monica, CA 90401
OFFICE (310) 458-PRESS (7737)
FAX (310) 576-9913
smdp.com

The Santa Monica Daily Press is published six days a week, Monday through Saturday.

19,000 daily circulation, 46,450 daily readership. Circulation is audited and verified by Circulation Verification Council, 2014. Serving the City of Santa Monica, and the communities of Venice Beach, Brentwood, West LA. Members of CNPA, AFCP, CVC, Associated Press, IFPA, Santa Monica Chamber of Commerce.

PUBLISHED BY NEWLON ROUGE, LLC

© 2014 Newlon Rouge, LLC, all rights reserved.

OPINIONS EXPRESSED are those of the writer and do not necessarily reflect those of the Santa Monica Daily Press staff. Guest editorials from residents are encouraged, as are letters to the editor. Letters will be published on a space-available basis. It is our intention to publish all letters we receive, except those that are libelous or are unsigned. Preference will be given to those that are e-mailed to editor@smdp.com. All letters must include the author's name and telephone number for purposes of verification. All letters and guest editorials are subject to editing for space and content.



What's the Point?

David Pisarra
Send comments to editor@smdp.com

Chutes and ladders

LIFE IN SANTA MONICA IS AWESOME. There's a lot of fun to be had here, from the Santa Monica Pier to the Third Street Promenade. From sunbathing to Mikhail Baryshnikov live at The Broad Stage.

We get to experience many different cultures in our little city by the bay thanks to our selection of restaurants and nightclubs. I'm often asked by tourists for ideas on what to do in this city. This past Saturday, I was in the hot tub at the Loews Hotel and there were a couple of guys in from Milwaukee.

Being kid-free for the weekend they wanted to do whatever "crazy" stuff they could find. I pointed them in the direction of Chez Jay's for the classic steaks and martinis or 41 Ocean for some ceviche and dinner then over to Harvelles for jazz and blues. I suggested they go biking the next day down the famous beach bike path and explained to them the green zones around town.

It's a good thing that the city created the green bike lanes with that bright paint to alert the riders and the drivers to where they belong. I'm mostly in favor of the idea, just not so fond of the implementation. It seems to me that the city has overdone the painting and the striping. Driving down Broadway is starting to feel like being in a game of Chutes and Ladders with the green zones, the bus zones and the construction zones.

When Lincoln Boulevard was shut down last week the overflow of the traffic was a bit maddening, although the Santa Monica Police Department did a great job of having live traffic officers on site to direct traffic which seems to be more effective than the reliance upon electronic signals.

The ability of our police department to react to situations proves to me that there is a method to the madness, and given time and resources they do a good job generally. There are other departments though which seem to be a bit overzealous in their efforts to regulate behavior of our citizenry.

I give you the following situation: Pico Boulevard between 14th and 12th streets has red zones painted to alert drivers where they may or may not park their cars. Now, in general, this is normal and there is a certain logic to the painting which delineates where one is legally or illegally parked so that the appropriate ticket may be issued.

Then there are those spots that have been painted which frankly seem like they were painted solely to keep the painters working and increasing their hourly billings. It reminds me of the summer I worked for the Malden Public Works Department in Massachusetts. We did a lot of busy work to make sure that everyone was paid enough.

My concern today with the city of Santa Monica is that on the northwest corner of Euclid Street and Pico Boulevard is a streetlamp just out front of Santa Monica Autoworks. There is a red zone which seems, to my mind, to be totally unnecessary. It is approximately 7 feet of red paint that serves no real purpose. In the 14 years I've worked across the street, I've never seen anyone parked there, or even try to park there.

It is oddities like that which make me wonder who is making the decisions in this town. Maybe there's a valid reason for it. Maybe there is in fact a long line of illegal parkers who were abusing the "free" parking available on a 7 foot curved section of sidewalk.

But I don't think so.

I think someone just went overboard and got a little paint happy. Is this a big thing? Not really. When you consider the real things going on in the world that are true disasters like overturned Korean ferries, massacres in Egypt and that still going environmental nightmare known as Fukushima which for some strange reason the Japanese refuse to admit is a problem and ask for help; the errant painting of a sidewalk is of no consequence.

My point is this: our city is getting more and more congested, we have more lines painted on the streets, and more rules and regulations imposed upon us for the orderly living of life all for valid reasons which are making us into a Chutes and Ladders city. Can't we try to reduce the un-necessary painting?

DAVID PISARRA is a Los Angeles Divorce and Child Custody Lawyer specializing in Father's and Men's Rights with the Santa Monica firm of Pisarra & Grist. He welcomes your questions and comments. He can be reached at dpisarra@pisarra.com or (310) 664-9969.You can follow him on Twitter @davidpisarra.

The Q Line

Change of direction

The Daily Press is ushering in a new era with a new editor.

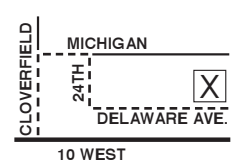
So, this week's Q-Line question asks:
What would you like to see us do and why?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **310-573-8354**.

FINDING A NEW DENTIST IS TOUGH!!!
(BUT WE MAKE IT EASY!!!)
TRY OUR NO OBLIGATION
$1 EXAM
INCLUDES FULL XRAYS
If you don't like what we have to say we will give you a copy of your x-rays at no charge
DENTAL CARE WITHOUT JUDGMENT!
WE OFFER UNIQUE SERVICES
*Nitrous Oxide provided as a courtesy
*No interest payment plans
*Emergencies can be seen today
*Our dentists and staff members are easy to talk to
AND OF COURSE WE DO
-Invisalign -Periodontist on Staff -Oral Surgeon on Staff
-Cosmetics and Implants -Zoom bleaching -and more
SANTA MONICA FAMILY DENTISTRY
DR. ALAN RUBENSTEIN
1260 15th ST. SUITE #703
(310) 736-2589
WWW.ALANRUBENSTEINDDS.COM




RECYCLE NOW!
CRV Aluminum Cans
$1.75 per pound
with this coupon expires 4-30-14
CRV Aluminum Plastic Glass Bi-Metal Newspaper
CardboardWhite/Color/Computer Paper Copper & Brass
Santa Monica Recycling Center
2411 Delaware Avenue in Santa Monica
(310) 453-9677




Kate Bransfield
Estates Director
Coldwell Banker - Montana Ave
310.395.1133
What is Your Home Worth?
Contact Me to Find Out.
for local, current real estate info...
SantaMonicaListings.com

MILLIONS OF SATISFIED AIRPORT TRAVELERS SINCE 1977
$29 Flat Rate from SM to LAX
Hybrid Sedans, Mini-Vans
Door To Door Service 24/7
Professional, Courteous Drivers
Corporate Accounts
Reservations Welcome For Individuals & Groups
"Quality Customer Service Is Our #1 Goal"
INDEPENDENT TAXI OF SANTA MONICA
SAFETY YOU CAN RELY ON
Fully Insured for your protection
Lic. #173654
BOOK ONLINE AT:
424-777-TAXI | 1-800-LA1-TAXI | www.LATAXI.com
Fast at Your Door Within 15 Minutes | 24 HRS. DEPENDABLE

FOR INQUIRIES ON PREMIUM LISTINGS,
OR ADVERTISING ON THESE PAGES
smdp.com Santa Monica Daily Press
call us today (310) 458-7737

HAPPY HOUR
MON.-FRI. 4-7
$2.50 BUD DRAFT
$3.50 COCKTAILS
$3 SLIDERS
$5 BURGER or WINGS

RUSTY'S SURF RANCH
ON THE PIER SANTA MONICA

LUNCH & DINNER DAILY
LIVE MUSIC & DANCING

BEST BEACH HAPPY HOUR M-F 4-7

(310) 393-7437 - 256 SANTA MONICA PIER - rustyssurfranch.com

City of Santa Monica

NOTICE INVITING BIDS

NOTICE IS HEREBY GIVEN that the City of Santa Monica invites Contractors to complete and submit sealed bids for the:

Annual Paving and Sidewalk Repair Project
SP2296, Drawing No. 6783 & 6786

Bids shall be delivered to the City of Santa Monica, Office of the City Clerk, Room 102, 1685 Main Street, Santa Monica, California, 90401, not later than 2:30 p.m. on **Wednesday, May 21, 2014**, to be publicly opened and read aloud after 3:00 p.m. on said date in City Hall Council Chambers. Each Bid shall be in accordance with the Request for Bids.

PROJECT ESTIMATE: $2,600,000
CONTRACT DAYS: 270 Calendar Days
LIQUIDATED DAMAGES: $1,250 Per Day
COMPENSABLE DELAY: $500 Per Day

Bidding Documents may be obtained by logging onto the City's Finance website at: http://www.smgov.net/planetbids. The Contractor is required to have a **Class A** license at the time of bid submission. Contractors wishing to be considered must submit Bids containing all information required pursuant to the City's Request for Bids.

Pursuant to Public Contracts Code Section 22300, the Contractor shall be permitted to substitute securities for any monies withheld by the City to ensure performance under this Contract.

WHEN BAD THINGS HAPPEN TO GOOD PEOPLE BECAUSE OF THE CARELESSNESS OR NEGLIGENCE OF OTHERS.


Robert Lemle

Free Consultation
Over $25 Million Recovered

- CATASTROPHIC PERSONAL INJURIES
- WRONGFUL DEATH
- MOTOR VEHICLE ACCIDENTS
- BICYCLE ACCIDENTS
- SPINAL CORD INJURIES
- TRAUMATIC BRAIN INJURIES
- DOG BITES
- TRIP & FALLS

You Pay Nothing Until Your Case Is Resolved

310.392.3055
www.lemlelaw.com
LEMLE LAW GROUP, PC

Toyota moving U.S. base from Torrance to Texas

GILLIAN FLACCUS & MICHAEL R. BLOOD
Associated Press

TORRANCE, Calif. Toyota delivered a surprise pink slip to California on Monday, announcing the company would move its U.S. headquarters and about 3,000 jobs from the Los Angeles suburbs to the outskirts of Dallas.

The world's largest automaker will keep a foothold in the Golden State — about 2,300 jobs will remain in California after the company settles into its new corporate campus in Plano, Texas. But the announcement is an economic and symbolic slap for California, a historic center of American car culture that has been trying to shake its reputation as a frustrating place to run a business, whether that involves shooting a film or selling a Prius.

"When you look at the whole package, it's difficult to be a business here," lamented Torrance Mayor Frank Scotto, whose community on the edge of the Pacific will suffer as the jobs migrate to Texas.

"If all these great, high-end jobs are leaving California, then we are going to turn into a place that's a retirement community" with low-paying service-sector jobs, Scotto said. "We can't have that," he added, warning that unless the state has a change of attitude, "it's going to be way too late."

Toyota's announcement comes about two months after Occidental Petroleum Corp. disclosed it was moving its headquarters to Houston from Los Angeles. Texas Gov. Rick Perry has been on a publicity campaign to promote his state as a haven for businesses seeking lower taxes and eased government regulation, but Toyota didn't mention what, if any, role Perry played in the company's decision.

Perry, who made two visits to California to lure employers to his state, said Texas offered Toyota $40 million in incentives from the taxpayer-funded Texas Enterprise Fund. The Republican governor said Toyota is expected to invest $300 million in the new headquarters.

Republicans in California quickly blamed Sacramento for the loss, where Democrats control both chambers of the Legislature and every statewide office. A statement issued by Gov. Jerry Brown's Office of Business and Economic Development did not mention Toyota but stressed the state's steadied balance sheet and jobs recovered after the devastating recession.

"Ford, Volkswagen and Nissan continue to invest in California, and the Golden State remains the center of new electric, zero-emission and self-driving vehicle manufacturing and technology," the statement said.

Toyota will break ground this year on its new environmentally friendly headquarters in Plano, about 25 miles north of Dallas. Small groups of employees will start moving to temporary office space there this year, but most won't move until late 2016 or early 2017 when the new headquarters is completed.

The new campus will bring together about 4,000 employees from sales, marketing, engineering, manufacturing and finance.

Toyota also plans to expand its technical center near Ann Arbor, Mich., and move about 250 parts procurement positions there from Georgetown, Ky., where the Camry and Avalon sedans are made. That will free up space for approximately 300 production engineers to move from Erlanger, Ky., to Georgetown. Toyota will have 8,200 employees in Kentucky after the moves are complete.

Jim Lentz, Toyota's CEO for North America, said the new headquarters will enable faster decision making. Lentz told The Associated Press that the move is one of the most significant changes in Toyota's 57-year history in the U.S.

"We needed to be much more collaborative," he said.

Lentz said any employee who wants to move will be given a relocation package and retention bonus. The company is also offering to send employees and their spouses or partners to the new locations to look for new homes.

"Everything we are doing is encouraging people to go," he said.

Plano Mayor Harry LaRosilliere said Toyota's announcement was the result of an intense, three-month courtship but the company's decision was "years in the making."

Plano economic development director Sally Bane said when Toyota decided to hone in on Texas, the city jumpstarted its own campaign, hiring a private consultant who worked with Toyota to help close the deal.

Toyota will join Cigna Corp., Hewlett-Packard Co. and Pepsico Inc.'s Frito Lay in a city with an unemployment rate lower than the state average. Plano's 265,000 residents have a median income of $81,000, one of the highest in the country.

Toyota Motor Corp. has had a presence in California since 1957, when it opened its first U.S. headquarters in a former Rambler dealership in Hollywood. The following year — Toyota's first in the U.S. market — it sold 287 Toyopet Crown sedans and one Land Cruiser.

By 1975, Toyota had become the top import brand in the U.S. It opened its current U.S. headquarters in Torrance in 1982. Toyota sold 2.2 million cars and trucks in the U.S. last year.

The company also maintains offices in New York and Washington. Plants in Mississippi, Texas and Indiana aren't affected by the moves.

Lentz, who became Toyota's first CEO for the North America region in 2013, said Toyota President Akio Toyoda encouraged him to think of ways to make North America more self-reliant. Lentz said he began working on the idea of a combined headquarters last April or May.

The company decided not to locate in California because it was too far from its plants in the Midwest. Kentucky was rejected because Erlanger wasn't big enough, and Ann Arbor was rejected because it was too close to Detroit rivals like General Motors and Ford.

Lentz said the company ultimately came up with a list of 100 possibilities that it whittled down to four.

"As we visited those four primary locations, it became quite clear that the Dallas metro area was far and above the best choice," Lentz said. He wouldn't disclose the other three finalists.

INTERESTED IN ADVERTISING IN THE ONLY LOCAL DAILY PAPER IN SANTA MONICA?
smdp.com Santa Monica Daily Press office (310) 458-7737

Tips, serious and not, for keeping squirrels away

SARAH WOLFE
Associated Press

They're vermin to some. Cunning adversaries to others. Squirrels have long been a source of fascination and frustration for gardeners and bird enthusiasts engaged in a near-constant battle to keep them away from the nuts and seeds put out for birds.

Greased poles. Loud music. Motion-activated sprinklers.

Bill Adler Jr. has heard all the strategies. And tried many of them.

The 57-year-old humor writer has been collecting tips to keep squirrels from avian meals for three decades, and recently updated his 1988 book, "Outwitting Squirrels: 101 Cunning Stratagems to Reduce Dramatically the Egregious Misappropriation of Seed From Your Birdfeeder by Squirrels" (Chicago Review Press), for a third edition.

The most important thing to know? While technology has changed, squirrels still have little else to do all day but strategize.

And they're good at it.

"There's no one technique that works for everyone," Adler says.

Try a few different strategies, and be willing to change.

Most of all, Adler says, don't sweat it too much.

"I have to admit, I care a little less (these days). I care in a different way," he says of his squirrel strategy.

Squirrels still eat more from his birdfeeders than the birds do, but "I don't mind that I personally don't always win.

"I enjoy outwitting them, I do. But these days I win the battles and not the war."

Here are some tips (some serious, some not) from Adler and others to bring a little harmony to your backyard:

THE NATURAL

Resigned to the fact that squirrels are going to call his Washington, D.C., yard home, Adler puts out some unsalted mixed nuts along his steps.

"If you feed them, they will tend to leave the birdfeeder alone," he says.

Squirrels also love corn, so if you don't want them invading your feeder, keep your birdseed corn-free.

You also can try filling your feeder with safflower seeds, which are high in fat and protein.

"Many favorite backyard birds favor safflower seeds, but squirrels typically do not," says John Schaust, chief naturalist for Wild Birds Unlimited.

THE TECHNICAL

These days, there are motion-activated outdoor cameras if you want to monitor your feeder, and even motion-activated sprinklers to douse offending squirrels.

"Squirrel-proof" birdfeeders abound. The best, according to Adler and other experts, are those that sit on a 5-foot pole and are covered with a plastic dome or "baffle" that's hard for squirrels to cling to.

If you want to get even more high-tech, there are weight-activated feeders that actually cover up the feeding ports when a squirrel latches on.

"Squirrels are foiled, but not harmed in any way," Schaust says.

While some particularly wily squirrels have been known to scratch up the pole and baffle enough to gain access, bird enthusiast Barbara Bergin of Austin, Texas, has a slippery solution: petroleum jelly.

She actually greases the pole her feeder hangs from with Vasoline every now and then, and says it works like a charm.

"As a bonus, it's also fun to watch the squirrels slip off the hanger," the 60-year-old orthopedic surgeon quipped.

THE CRAZY

Adler devotes a chapter of his book to his own misadventures with squirrels, dating back to his bachelor days, when he first moved to Washington from New York. Wanting a pet in an apartment building that didn't allow them, Adler invested in a birdfeeder.

"The next day I got a squirrel, which was not part of the instructions," he says.

He tried yelling, coated the bricks of his building with Teflon, squirted the squirrel with water, even rolled out some stainless-steel spikes.

Nothing worked.

After hearing similar stories from other frustrated bird lovers, Adler decided to pen the first edition of his diatribe against the rodents. Also included in the book are feeder ratings, ways to attract certain birds and 101 "cunning stratagems" to keep squirrels at bay. Some are practical. Most are hilariously ludicrous.

Some of the more entertaining:

— Dig a moat around your feeder. Fill it with piranha.

— Trap squirrels and send them to Antarctica.

— Encourage your neighbors — and what the heck, your local government — to use drones to monitor and, ahem, deal with squirrels.

— Buy a squirrel costume. Parade around your yard wearing it. Squirrels can't figure out what in the world is going on and it drives them away.

— Buy some lasers and set up a hologram show in your yard. Make holograms of cats and hunters.

— Cry. Maybe the squirrel will feel sorry for you and go away.



Come rediscover a Santa Monica Classic
WE DO SUNDAY BRUNCH! NOTHING LIKE A SUNDAY AFTERNOON ON OUR BEAUTIFUL OUTDOOR PATIO
STEAKS • FRESH FISH • FULL BAR
HAPPY HOUR 5-7PM EVERYDAY
2442 MAIN ST. | 310-452 1934
Ron Schur, Captain


BROADWAY
WINE & SPIRITS


BEER AND TEQUILA SPECIALS!
CORONA FAMILIAR 32OZ 2 FOR $6.00+ TX
HEINEKEN 24OZ 2 FOR $5.00+ TX
TEQUILA CAMERENA 750 ML
REPOSADO AND SILVER $14.99+ TX
MoneyGram money transfer
(310) 394-8257
1011 BROADWAY | SANTA MONICA, CA 90401

DO YOU HAVE COMMUNITY NEWS?
Submit news releases to editor@smdp.com or by fax at (310) 576-9913
smdp.com Santa Monica Daily Press office (310) 458-7737

The
Santa Monica Daily Press
IS PROUD TO BE
A 2014 WINNER OF
A SUSTAINABLE
QUALITY AWARD
FOR
SOCIAL RESPONSIBILITY
SQA
Sustainable Quality Awards
THE SANTA MONICA DAILY PRESS – *We have you covered*
1640 5TH STREET, SUITE 218 | SANTA MONICA, CA 90401 | OFFICE: 310-458-7737

13/14 SEASON

SOUTHERN CALIFORNIA PREMIERE!

ONLY LA APPEARANCE!

Baryshnikov is Back!

Man in a Case

APR 24–MAY 10

MIKHAIL BARYSHNIKOV AND THE OBIE AWARD-WINNING BIG DANCE THEATER ENSEMBLE STAR IN A VISIONARY TAKE ON CHEKHOV'S STORIES OF LOVE AND LOSS.

"An intriguing, ultimately irresistible evening of live performance and mixed media"

-Examiner

BUY YOUR TICKETS TODAY!
thebroadstage.com
310.434.3200

Photo by T. Charles Erickson

The Broad Stage

Room&Board · PACE · Le MERIDIEN DELFINA SANTA MONICA · KCRW · GELSON'S · santa monica · The Edye

Production made possible by a generous contribution from Laurie and Bill Benenson.

SANTA MONICA COLLEGE PERFORMING ARTS CENTER



Daniel Archuleta *daniela@smdp.com*

ON THE NET: **The new Pico Branch Library includes a computer lab.**

LIBRARY
FROM PAGE 1

tom shelf is already checked-out.

After 4 or 5 p.m. the place fills with middle school and high school students, he said. Some of them do their homework but most of them just hang out.

"It's a good, safe, public place for them," Cordero said.

The diverse Pico Neighborhood has been waiting for a library of their own for decades.

"Even before it opened you had people peeking in and waiting for the opening," he said. "A lot of the community patrons stop by. A lot of the park people also come in here. On Saturday, we had the Farmers' Market right outside. We've had a good amount of people come in since the opening. Obviously it will be busier as we go on."

Curtis Chappell, who lives in the neighborhood, said he's stopped by everyday since it opened.

Nikki Dyson lives in Venice but she goes to the Pico Farmers' Market religiously on Saturdays. This Saturday she shelled out the $25 for a non-resident library card.

"The computers are amazing and it's such a vast collection," she said. "That's easily worth the $25 for a year."

Her 4-year-old and 20-month-old explored the stacks while Dyson worked the book sorter.

Cordero said they added about 20 library cards on opening day, some of them from out of the city.

The Cohn family sat at one of the children's computers looking like they were planted by City Hall to make the new branch look utopian. Laurel, who is 4, clicked through a Dora the Explorer soccer game with her dad, Ben. Connie Cohn scanned some children's books at a nearby table — looking for the right one for Laurel — and then pulled up a squat, colorful chair, joining them.

"It's definitely the most beautiful library I've ever been in," Ben Cohn said. "(Laurel's) just learning how to read so we'll be using it a lot."

They moved across the street three years ago, before the library broke ground. Monday was their first time visiting and they were thrilled with the selection.

"It's nice to have a library of all brand new books," Connie Cohn said. "We've been waiting for this."

dave@smdp.com









BROAD
FROM PAGE 1

seat theater, is applying for a special permit that would allow the sale of alcohol during performances.

City officials are recommending that the Planning Commission approve the request at its Wednesday night meeting.

Since its opening in 2008, the theater has been serving beer and wine by getting special daily licenses or using caterers with alcohol licenses.

There have never been any alcohol-related complaints at The Broad, according to city officials, and the theater operators say it's cumbersome to constantly apply for daily permits.

Currently, The Broad serves alcohol at most of its four or five weekly performances. If the permit is approved, theater operators say that the number of performances at which alcohol is served would be no different than it is now.

Theatergoers would be allowed to drink in the ground-floor lobby, the upper-level lobby, and the outdoor patio terrace out in front of the theater.

Food and drink is prohibited in the auditorium so patrons won't be able to bring their suds in for the performance.

Beer and wine would be served from the concession stand on the ground floor and, on warmer days, from a portable bar on the outdoor patio.

The theater property takes up a city block and is surrounded on three sides by homes. Apartments are located across the street from the patio, 130 feet away.

Booze could be served two hours before a performance and up to an hour after, all between the hours of 10 a.m. and 12 a.m.

After-performance receptions are generally limited to 50 to 100 people, theater operators said.

The Santa Monica Police Department has no objection to the proposal, city officials said.

Mid-City Neighbors did not vote on the issue and took no formal position, said the neighborhood group's spokesperson Stacy Dalgleish.

"Board members had generally favorable comments regarding The Broad Stage performance season since opening in 2008, and recognized that alcohol was served before performances, during intermission and at some special events," she said in a letter to City Hall.

Dennis Erickson, who lives nearby, said he doesn't want a "bar" near his block.

"After the play or musical is over, what will these people do?" he wrote in an e-mail to the Daily Press. "They will drive home. We do not need any more bad (or) impaired drivers on our roads … or near my grandson."

The Planning Commission has been busy reviewing the Draft Zoning Ordinance, which will dictate land-uses throughout the city, but they'll take a break this Wednesday to review alcohol permit applications from The Broad and two new restaurants.

One incoming restaurant, Aestus, wants to serve beer, wine, and spirits in their space on the ground floor of a Downtown apartment. The restaurant owners have collected signatures from more than a dozen residents in the apartment who favor the alcohol license.

An Ocean Park Boulevard restaurant that remains unnamed wants a liquor license for its 50-seat space. Previously occupied by Marty's Liquor, the restaurant will be located in a neighborhood commercial district.

Northeast Neighbors will challenge an Architectural Review Board decision to approve the façade design, colors, materials, and sign plans for an incoming Citibank.

The neighborhood group is concerned that it will negatively impact the pedestrian experience on Wilshire. They say that the bank will diminish the unique character of the property.

"Further, the appellant states that the project has environmental impacts by way of increased traffic and congestion to the neighborhood," city officials said of the Northeast Neighbors' appeal. "The appellant also highlights potential non-compliance with parking requirements, landscaping standards, and setbacks associated with a substantial remodel."

City officials are recommending that the Planning Commission deny the appeal.



Daniel Archuleta *daniela@smdp.com*

DRINK UP? Operators of The Broad Stage are seeking a permit to sell alcohol.

dave@smdp.com

CARS
FROM PAGE 3

While Google has the balance sheet to invest in making cars, that is unlikely. Certainly not in the 2017 time-frame that Google co-founder Sergey Brin has laid out.

Urmson said in an interview that 2017 is "a pretty great time frame" for people living near Google's San Francisco Bay Area headquarters to expect to have access to the technology, but in what form remains to be seen.

While Brin is his boss, and he wants to keep the boss happy, Urmson said safety will come first.

He added that he has another milestone in mind: His 10-year-old son can get behind the wheel in about five years, and knowing how teens drive, he'd like to see the technology available by 2019.

For now, Google is focused on the predictably common challenges of city driving.

To deal with cyclists, engineers have taught the software to predict likely behavior based on thousands of real-life encounters, according to Google spokeswoman Courtney Hohne. The software plots the car's path accordingly — then reacts if something unexpected happens.

Before recent breakthroughs, Google had contemplated mapping all the world's stop signs. Now the technology can read stop signs, including those held in the hands of school crossing guards, Hohne said.

While the car knows to stop, just when to start again is still a challenge, partly because the cars are programmed to drive defensively. At a four-way stop, Google's cars have been known to wait in place as other cars edge out into the intersection.

The cars still need human help with other problems. Among them, understanding the gestures that drivers give one another to signal it's OK to merge or change lanes, turning right on red, and driving in rain or fog (which requires more sophisticated sensors).

To date, Google's cars have gone about 700,000 miles in self-driving mode, the company said. Hohne said more than 10,000 miles have been on city streets; Urmson said it would not be easy to calculate the total with greater specificity.





Stocks higher on deal hopes; Bank of America sinks

KEN SWEET
AP Markets Writer

NEW YORK It was a choppy ride for the stock market on Monday that ended with major U.S. indexes closing mostly higher.

Traders were pulled in multiple directions. Stocks opened higher, fell in the afternoon, and then rose again in the last hour of trading.

Bank stocks fell after Bank of America said a financial error would force it to cancel its stock buyback plan and dividend increase, while health-care stocks rose after U.S. drug giant Pfizer renewed its pursuit of a merger with British rival AstraZeneca. Formerly highflying technology stocks fell again, dragging the Nasdaq composite index into the red.

The Standard & Poor's 500 index rose 6.03 points, or 0.3 percent, to close at 1,869.43. The Dow Jones industrial average rose 87.28 points, or 0.5 percent, to 16,448.74 and the Nasdaq edged down 1.16 points, or 0.03 percent, to 4,074.40. The Nasdaq erased most of a 61-point loss.

Bank of America sank $1.00, or 6.3 percent, to $14.95 after it unexpectedly announced it would suspend its stock buyback program and dividend increase. The bank discovered an error in how it calculates its capital ratio, a crucial measure of a bank's financial strength. The Federal Reserve asked the bank to put its buyback and dividend increase on hold until the error was fixed.

Goldman Sachs and Citigroup each 1 percent following BofA's announcement. JPMorgan Chase edged down 0.4 percent.

High-risk technology stocks were another area of weakness Monday as investors continue to cut their exposure to high-growth names and turn their focus to larger dividend-paying companies. Amazon fell $7.25, or 2.5 percent, to $296.58 after falling 10 percent on Friday. Netflix lost $7.87, or 2.4 percent, to $314.21 and Facebook fell $1.57, or 2.7 percent, to $56.14.

In contrast, "old" technology companies such as Microsoft, Apple and IBM, which have more mature businesses and pay quarterly dividends, rose 2 percent or more Monday.

High-growth technology and biotechnology stocks have been falling for several weeks now. The Nasdaq is down 3 percent in April, while the S&P 500 and Dow are roughly flat.

Traders say the selling has been coming from large investors, who have been moving out of high-growth stocks and into safer investments. The Russell 2000, an index made up mostly of smaller companies, is down nearly 5 percent this month.

"When you have so many investors doing the same thing at the same time, you get these exaggerated moves in some of these stocks," said Ian Winer, director of equity trading at Wedbush Securities.

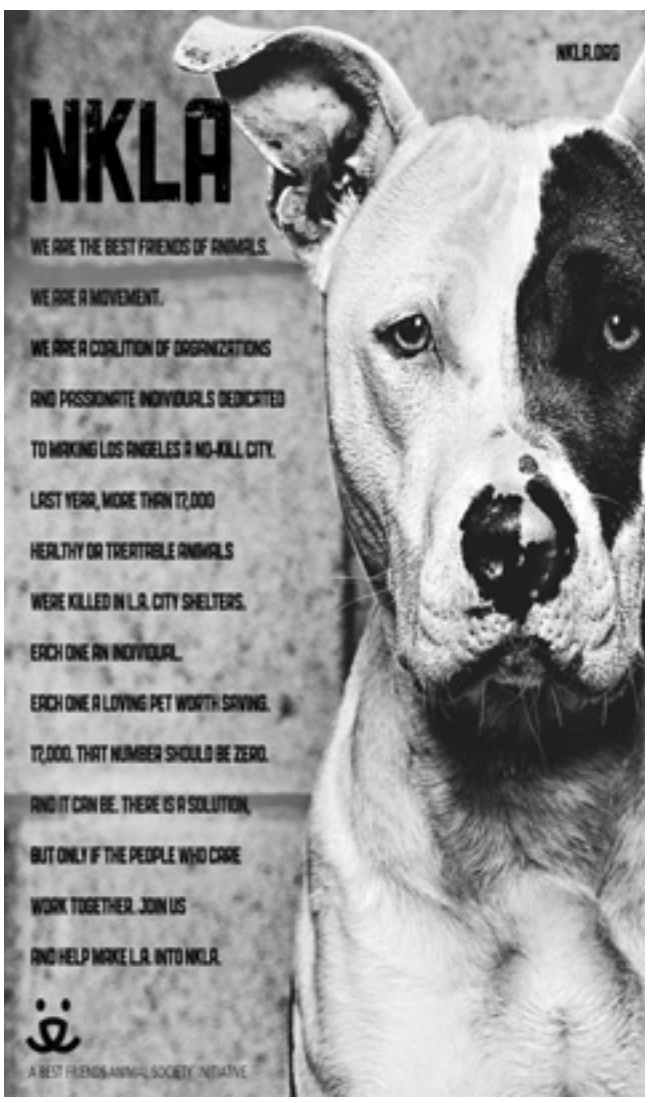
Health-care stocks did well after drug giant Pfizer renewed its push to buy British drug company AstraZeneca for $100 billion. The deal would be the latest big merger in the drug industry in recent weeks, if it happens. AstraZeneca jumped $8.35, or 12 percent, to $77.01. Pfizer rose $1.29, or 4.2 percent, to $32.04.

The health-care industry has seen several big deals this year. Just in the last two weeks, Zimmer Holdings announced it would buy medical device maker Biomet for $13.4 billion, Valeant Pharmaceuticals said it would bid for Botox maker Allergan for $50 billion and Novartis agreed to buy GlaxoSmithKline's cancer drug business for $16 billion.

"These deals have a halo effect on the rest of the market, particularly in the industry where it happens, because investors expect it means more deals are on their way," said Quincy Krosby, market strategist with Prudential Financial.

Investors now turn their focus to the Federal Reserve, which starts a two-day policy meeting on Tuesday. The central bank is expected to further dial back its economic stimulus by reducing its monthly bond purchases to $45 billion. Those monthly purchases, which totaled $85 billion in December, have helped hold down long-term interest rates for consumers and businesses.

In other markets, bond prices fell, pushing the yield of the 10-year U.S. Treasury note up to 2.70 percent from 2.66 percent Friday. Gold was little changed at $1,299 an ounce.





SURF REPORT



O'NEILL

O'NEILL CARRIES APPAREL, FOOTWEAR, ACCESSORIES, WETSUITS AND ROBERT'S SURFBOARDS.

131 BROADWAY SANTA MONICA, CA 90401 | (657) 859-3721
FACEBOOK.COM/ONEILLSANTAMONICA

Surf Forecasts

Water Temp: **59.5°**

TUESDAY – **FAIR TO GOOD** – SURF: **3-5 ft** waist to head high
SSW swell eases; small NW swell mixing in; favorable AM wind looks likely

WEDNESDAY – **FAIR TO GOOD** – SURF: **3-4 ft** waist to shoulder high
Reinforcing S swell moves in; small NW swell easing; favorable AM wind looks likely

THURSDAY – **FAIR** – SURF: **2-4 ft** knee to shoulder high
Continued S swell; small NW swell fades; favorable AM wind looks likely

FRIDAY – **FAIR** – SURF: **2-3 ft** Knee to chest high occ. 4ft
Continued S-SSE swell; trace NW swell fades

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **April 23, 2014**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - beachreportcard.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)
- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 4
- Number of A grades for dry/wet weather -- 42 / 14
- Number of (C,D,F) grades for dry/wet weather -- 3 / 0

The Beach Report Card is made possible by: SMA Swain Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	ns
El Pescador State Beach, between Lechusa and Los Alisos creeks.		
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	A+	ns
Zuma Beach at Zuma Creek mouth.	A+	ns
Walnut Creek, projection of Wildlife Rd. (private).	A+	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	ns
Escondido Creek, just east of Escondido State Beach.	A+	B
Latigo Canyon Creek mouth.	A+	ns
Solstice Canyon at Dan Blocker County Beach.	A	A+
Puerco State Beach at creek mouth.	A+	ns
Marie Canyon storm drain at Puerco Beach, at 21572 Malibu Rd..	C	A+
Surfrider Beach at Malibu Colony fence.	A+	ns
Surfrider Beach (broach location)- daily.	B	C
Malibu Pier - 50 yards east.	A+	ns
Carbon Beach at Sweetwater Canyon.	A	A+
Las Flores State Beach at Las Flores Creek (point zero).	A+	A+
Big Rock Beach at 19948 PCH stairs.	A+	ns
Pena Creek at Las Tunas County Beach.	A+	A+
Tuna Canyon.	A+	A+
Topanga State Beach at creek mouth.	A	A+
Castlerock Storm Drain at Castle Rock Beach.	ns	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A+	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A	ns

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A+	A+
Will Rogers State Beach at Temescal Canyon drain.	A+	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	F
Santa Monica Beach at Montana Ave. drain.	A	ns
Santa Monica Beach at Wilshire Blvd. drain.	A+	ns
Santa Monica Municipal Pier.	F	F
Santa Monica Beach at Pico/Kenter storm drain.	A	F
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	ns
Ocean Park Beach at Ashland Ave. drain.	A	D
Venice City Beach, at the Rose Ave. storm drain.	A+	A+
Venice Beach at Brooks Ave. drain.	A+	ns
Venice Beach at Windward Ave. drain.	A+	A+
Venice Fishing Pier - 50 yards south.	A+	ns
Venice Beach- projection of Topsail St..	A+	ns
Marina del Rey, Mothers' Beach- lifeguard tower.	F	F
Dockweiler State Beach at Ballona Creek mouth.	A	F
Dockweiler State Beach at Culver Blvd. drain.	A	A+
North Westchester Storm Drain at Dockweiler State Beach.	A+	A+
Dockweiler State Beach at World Way (south of DBW jetty).	A+	ns
Dockweiler State Beach at Imperial Hwy drain.	A+	F
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	ns
Dockweiler State Beach at Grand Ave. drain.	A+	ns

LEGEND
DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

Advertisers back away from NBA's Clippers

MARLEY JAY
AP Business Writer

NEW YORK Advertisers are backing away from the Los Angeles Clippers after racist comments attributed to the NBA team's owner.

Mercedes-Benz USA said Monday its dealerships are ending their sponsorship of the Clippers in the wake of comments allegedly made by the team's owner, Donald Sterling. Used car dealership chain CarMax, airline Virgin America, and the Chumash Casino Resort are doing the same.

Four other sponsors, Kia Motors America, energy drink maker Red Bull, hardwood flooring retailer Lumber Liquidators and Yokohama Tire, said they are suspending their advertising and sponsorship activities with the team. Yet another sponsor, insurer State Farm, said it "will be taking a pause in our relationship with the organization."

The Clippers declined to comment.

The incident highlights the risks that companies face when they make sponsorship deals. The deals can bring goodwill when things are going well, but brands face a tough spot when they link themselves with teams or athletes that become mired in controversy. Advertising experts say that once the bad news it out there, a negative association could have already been made in the eyes of consumers.

Allen Adamson, managing director of research firm Landor Associates, said there's little benefit for brands to stick with their sponsorship deals in this instance.

"There's some benefit in moving quickly," he said. "You can always renew your sponsorship later, but the longer you're linking your brand to a brand in trouble, the higher the risk."

Paul Swangard, managing director at Warsaw Sports Marketing Center at the University of Oregon, said sponsorships like Carmax and Virgin America can be worth hundreds of thousands of dollars to millions, depending on terms of the agreement. He said many brands might be waiting to see what happens at the NBA's press conference on Tuesday.

"The early indication is that this could be incredibly damaging to the franchise if things aren't dealt with quickly," he said

This isn't the first time companies have had to consider whether to keep a sponsorship deal after a controversy erupts. Nike and other sponsors dropped disgraced cyclist Lance Armstrong after his doping scandal. But many sponsors stood by golfer Tiger Woods after he acknowledged infidelities and went to rehab for sex addiction.

Sterling has come under fire for comments he is alleged to have made in a recorded conversation with a woman. Portions of that conversation were released over the weekend by TMZ and Deadspin, leading to a national outcry. The NBA is planning a news conference Tuesday on its investigation into Sterling.

"CarMax finds the statements attributed to the Clippers' owner completely unacceptable," Richmond, Va.-based CarMax Inc. said Monday in an emailed statement. "While we have been a proud Clippers sponsor for 9 years and support the team, fans and community, these statements necessitate that CarMax end its sponsorship."

Bloomington, Ill.-based State Farm also described the remarks as offensive and said it will monitor the situation as the facts are sorted out. It will continue to run its Born to Assist ad campaign, which began in December 2012 and features Clippers point guard Chris Paul as himself and a fictional, mustachioed insurance-selling twin, Cliff Paul. State Farm said that campaign is part of its overall sponsorship of the NBA.

Kia's suspension of sponsorship and ads with the Clippers does not affect its deal with Clippers star Blake Griffin, who appears in commercials for the car company.

UCLA's Adams changes mind and enters NBA draft

THE ASSOCIATED PRESS

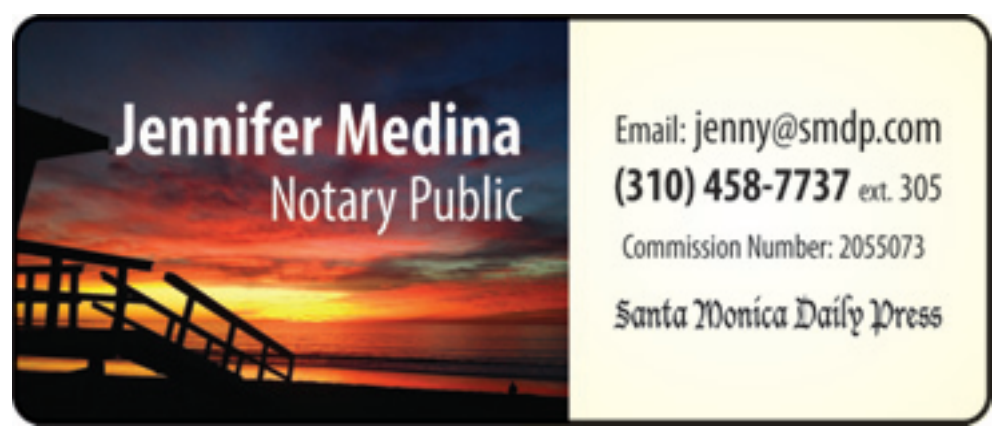
LOS ANGELES UCLA guard Jordan Adams has changed his mind and decided to enter the NBA draft, leaving the Bruins without their two best players from last season.

Sophomore guard Kyle Anderson had already declared for the draft earlier this month.

Adams, a sophomore from Atlanta, led the Bruins in scoring with 17.4 points per game this season, was the second-leading rebounder at 5.3, and set the school single-season steals record with 95. He was first team All-Pac-12.

About 10 days ago, Adams said he had fun playing college basketball and was excited about the team the Bruins would have back. There was no word Sunday on why he reversed his decision.

Freshman Zach LaVine is also leaving UCLA early for the draft. Adams, Anderson and LaVine combined to average 41.4 points.



MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Call theater for information.

AMC Loews Broadway 4
1441 Third Street Promenade
(310) 458-3924

Bears (NR - Family friendly)
1:30pm, 3:40pm, 5:50pm, 8:00pm, 10:20pm

Haunted House 2 ()
4:20pm, 10:00pm

Railway Man (NR) 1hr 56min
1:50pm, 4:30pm, 7:20pm, 10:10pm

Grand Budapest Hotel (R)
2:00pm, 4:50pm, 7:40pm, 10:20pm

Draft Day (NR)
1:40pm, 7:00pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Captain America: The Winter Soldier (NR)
1:30pm, 7:20pm

Rio 2 (NR)
11:00am, 4:45pm, 9:45pm

Captain America: The Winter Soldier 3D (NR)
11:05am, 4:50pm, 10:10pm

Transcendence (NR)
11:00am, 1:55pm, 4:45pm, 7:35pm, 10:20pm

Rio 2 in 3D (NR)
2:10pm, 8:00pm

Quiet Ones (PG-13)
11:10am, 1:40pm, 4:30pm, 7:10pm, 10:25pm

Heaven Is for Real (PG)
11:20am, 1:50pm, 4:30pm, 7:15pm, 10:00pm

Other Woman (NR)
11:15am, 2:00pm, 5:00pm, 7:50pm, 10:30pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Blue Ruin (NR) 1hr 30min
1:00pm, 3:10pm, 5:30pm, 7:50pm, 10:10pm

Bright Days Ahead (Les Beaux Jours) (NR) 1hr 34min
1:50pm, 4:20pm, 7:00pm, 9:30pm

Fading Gigolo (NR) 1hr 38min
1:00pm, 3:20pm, 5:40pm, 8:00pm, 10:15pm

Finding Vivian Maier (NR) 1hr 23min
1:10pm, 3:20pm, 5:30pm, 7:40pm, 9:50pm

For more information, e-mail **editor@smdp.com**

CONSIDER AN OFFER TONIGHT, VIRGO

ARIES (March 21-April 19)
★★★ Be aware of the costs of proceeding as you have been. The unexpected will occur with a partner, who could be described as combative. Verbalize more of what you want. Make an adjustment that a boss or higher-up demands. Tonight: Say "no" to an extravagance.

TAURUS (April 20-May 20)
★★★★ You'll beam in more of what you want because of your ability to brainstorm well with one specific person. Reach out to someone who always sheds clarity onto a situation. Screen calls as you weigh the pros and cons of a key matter. Tonight: Take the lead.

GEMINI (May 21-June 20)
★★★ Make it OK to be a little less positive at the moment, especially if you want to air out a concern. You have a strong sense of direction, but you might want to evaluate the pros and cons of a problem before taking any action. Tonight: Not to be found.

CANCER (June 21-July 22)
★★★★ Zero in on what you want. You can't underestimate someone else's role in a particular situation. You might not want to face the music; however, if you do, the outcome ultimately could become even more positive and upbeat. Tonight: Where your friends are.

LEO (July 23-Aug. 22)
★★★ Verbalize more of what you want. Be direct in how you handle a problem. Discussions will be animated, and you'll get a better sense of where others are coming from as a result. Tonight: A must appearance.

VIRGO (Aug. 23-Sept. 22)
★★★★ Keep reaching out to a friend or loved one who means a lot to you. Your imagination and creativity might not be putting the correct slant on a matter. Stay zeroed in on what is important. A friendship means a lot more than you might realize. Tonight: Consider an offer.

LIBRA (Sept. 23-Oct. 22)
★★★★ A partner will offer you a myriad of solutions. The issue is deciding whether you would like to act on any of them. A discussion could trigger some anger, and you might lose your cool. Tonight: Togetherness counts.

SCORPIO (Oct. 23-Nov. 21)
★★★★ Listen to others; they have a lot to share. You could be frustrated when dealing with a personal matter. Communication will remain active, but you might notice a change of tone. You also could be taken aback by everything you hear. Tonight: Go with a suggestion.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★ Pace yourself, and know that you have a lot to do. You could be amazed by what you can accomplish, especially if you funnel your frustration into activity. As a result, you might be more upbeat than you have been in a while. Tonight: Keep yourself busy.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ Encourage a brainstorming session. You could be delighted by the solution that emerges, as well as by the good will that evolves. Others seem to be more than willing to pitch in and help, so be sure to let them. Tonight: Where the fun is.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ A stop in the boss's office will tell you that you have a lot of ground to cover. Demands on the homefront also could keep you more than busy. Understand where someone else is coming from, or at least try to ascertain what is going on. Tonight: At home.

PISCES (Feb. 19-March 20)
★★★★★ You must relax and go with the flow. You could be overwhelmed by everything that is happening and by how much you need to do. Allow your creativity to flourish, especially when dealing with a difficult person at a distance. Tonight: Make weekend plans.

Tuesday, April 29, 2014

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

This year you have a new beginning in at least one area of your life. You'll be more energetic and more willing to take risks. Communication flourishes. You will tend to do what you must 100 percent, which will open the door to many possibilities. If you are single, you will meet someone with ease, yet it often might seem like someone better is right around the corner. If you are attached, you could be very me-oriented. Obviously, this behavior could cause a problem in your relationship. Make sure to be sensitive to your mate. This person will enjoy your more upbeat personality. TAURUS often challenges you.

INTERESTED IN YOUR DAILY FORECAST?
Check out the HOROSCOPES above!
smdp.com Santa Monica Daily Press office (310) 458-7737

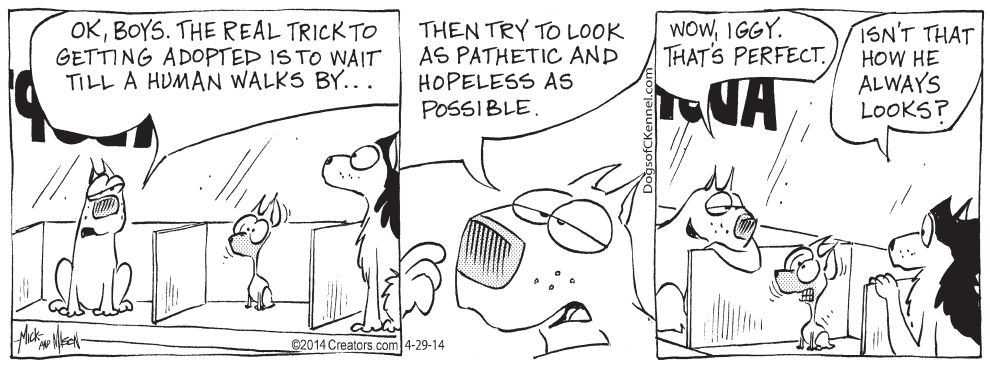
Speed Bump
By Dave Coverly



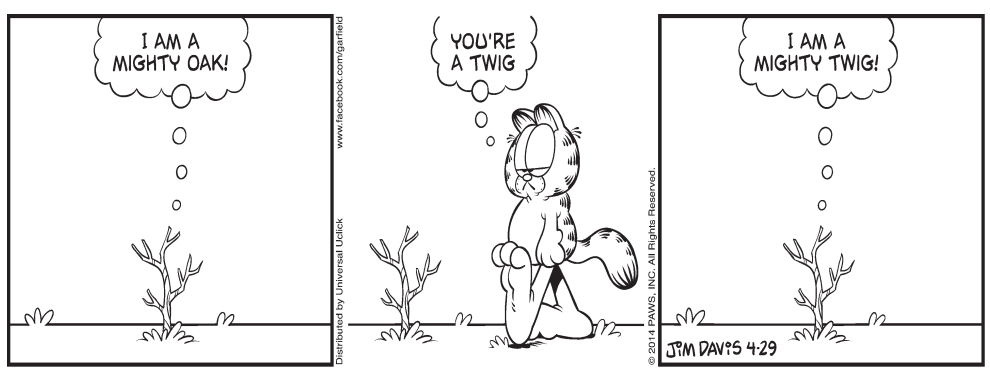
Strange Brew
By John Deering



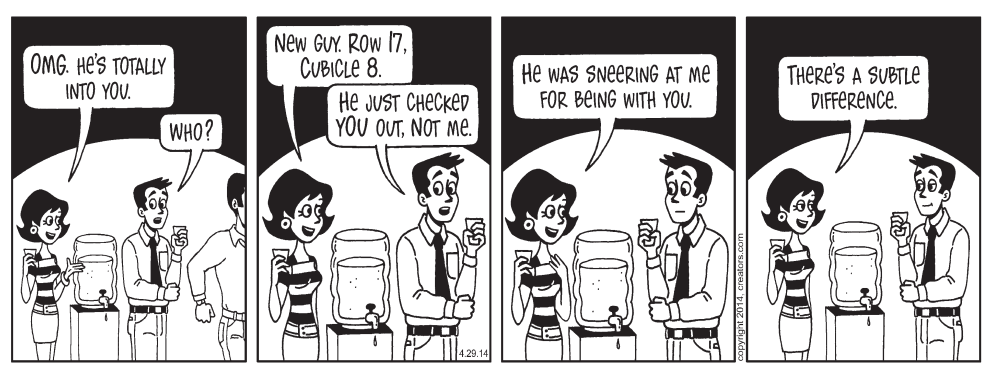
Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★★

9			6		5		3	
			3			1		2
					1		4	
6	8				9	4		7
4		1	8				6	3
	4		9					
7		5			6			
	3		1		7			9

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

8	5	7	1	3	9	4	6	2
2	1	3	4	7	6	5	8	9
4	9	6	2	8	5	1	7	3
3	7	9	6	4	8	2	1	5
1	8	4	5	2	7	3	9	6
6	2	5	9	1	3	8	4	7
5	6	8	3	9	4	7	2	1
7	3	1	8	6	2	9	5	4
9	4	2	7	5	1	6	3	8

For every dollar you spend with a **local business**, as much as
70 cents
stays right here - supporting our schools, services and the community.

buy local santamonica.com ™
Buy Local
SANTA MONICA

It makes a difference!



MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

CROSSWORD

By THOMAS JOSEPH

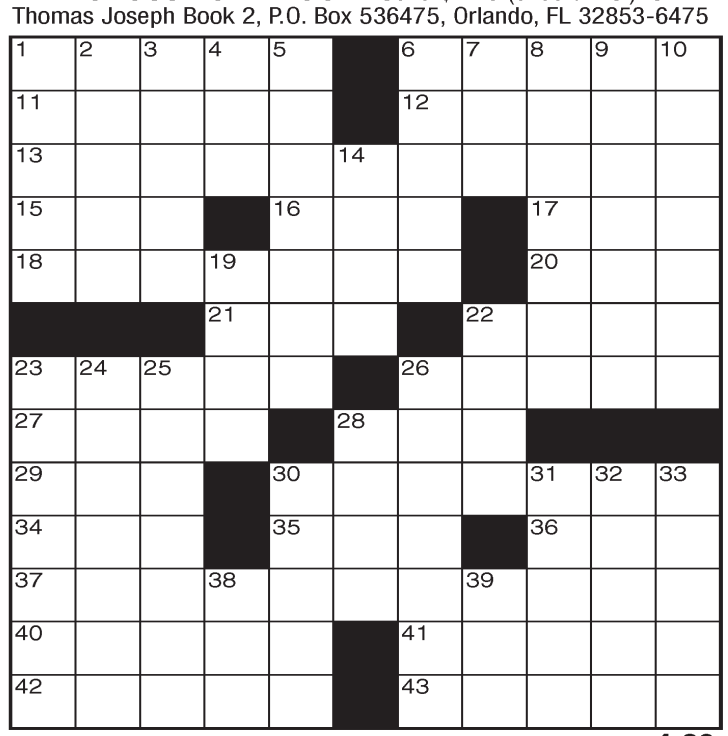
ACROSS
1 Pointy
6 Almanac fill
11 Whetstone user
12 Hawaiian greeting
13 Try to get a city hall job
15 Language suffix
16 Pollen collector
17 Tolkien baddie
18 Tutu of South Africa
20 Hot brew
21 — Jima
22 Neptune's domain
23 Whoop it up
26 Briefly
27 Store sign
28 Genetic stuff
29 Storage site
30 Exhibit
34 Play division
35 Sturgeon eggs
36 Seventh Greek letter
37 Seek safety
40 Slump
41 Sneaker feature
42 Some Europeans
43 Sea dogs

DOWN
1 Tatter
2 Abode
3 Queen — lace
4 Game caller
5 NFL all-star game
6 Renowned
7 In the style of
8 Phoenix NHL team
9 "Walden" writer
10 Cutting humor
14 Nevada city
19 Bearing
22 Football play start
23 Jason of "All the President's Men"
24 Food fancier
25 Monopoly avenue
26 Entomology subjects
28 French designer
30 Plummets
31 Flat
32 Worried
33 Rushing measure
38 Watch chain
39 — pro nobis

L	A	B	E	L	■	A	M	I	S	■
A	G	I	L	E	■	L	A	T	H	S
P	A	N	I	C	■	P	O	S	I	T
U	T	E	■	A	S	H	■	O	V	A
P	E	T	E	R	P	A	R	K	E	R
■	■	■	T	R	Y	■	A	A	R	E
L	A	T	H	E	■	A	B	Y	S	S
A	R	E	A	■	A	P	B	■	■	■
D	I	A	N	A	P	R	I	N	C	E
L	E	S	■	G	E	O	■	O	R	A
E	T	H	E	R	■	P	A	L	E	R
S	T	O	L	E	■	O	F	T	E	N
■	A	P	S	E	■	S	T	E	P	S

Yesterday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 2, P.O. Box 536475, Orlando, FL 32853-6475



4-29

DAILY LOTTERY

POWERBALL
Draw Date: 4/26
3 7 22 30 33
Power#: 20
Jackpot: $20M

MEGA MILLIONS
Draw Date: 4/25
3 11 18 20 66
Mega#: 9
Jackpot: $9M

SUPER LOTTO PLUS
Draw Date: 4/26
15 16 24 29 35
Mega#: 6
Jackpot: $6M

Fantasy 5
Draw Date: 4/28
18 19 21 23 35

DAILY 3
Draw Date: 4/28
MIDDAY: 4 7 6
EVENING: 9 2 7

DAILY DERBY
Draw Date: 4/28
1st: 02 Lucky Star
2nd: 03 Hot Shot
3rd: 10 Solid Gold
RACE TIME: 1:44.69

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at **http://www.calottery.com**

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ The tax software company Vertex reported in March, via the Tax Foundation, that tax-hating American states have somehow organized themselves into nearly 10,000 sales/use-tax jurisdictions with distinct rules, coverages or exemptions. Ironically, states criticized as tax profligates sometimes have the simplest systems (e.g., one set of rules covering the entire state, such as in Connecticut, Massachusetts and Washington, D.C.) while states regarded as refuges from intrusive government often have the most complicated (e.g., 310 different jurisdictions in Utah, 587 in Oklahoma, 994 in Iowa and 1,515 in Texas).

■ Formally asking a sweetheart to "please be my (boyfriend/girlfriend)" is said to be a traditional romantic milestone in Japanese relationships, and the town of Nagareyama in Chiba Prefecture now provides a government document to commemorate that big step (for a filing fee, of course). In fact, according to the news site RocketNews24.com, since only one party need file the document, the town hopes the form will become a strategic step to declare one's love without the need for messy, face-to-face, rejection-risking confrontation (and also become a robust municipal-revenue producer).

TODAY IN HISTORY

1997 - The Chemical Weapons Convention of 1993 enters into force, outlawing the production, stockpiling and use of chemical weapons by its signatories.

1999 - The Avala TV Tower near Belgrade is destroyed in the NATO bombing of Yugoslavia.

WORD UP!

forenamed
\ FAWR-NEYMD, FOHR- \ , adjective;
1. named before; mentioned before in the same writing or speech; aforementioned.

Santa Monica Daily Press

Classifieds

$8.50 per day. Up to 15 words, 40 cents each additional word.

Call us today start and promoting your business opportunities to our daily readership of over 40,000.

YOUR AD COULD RUN TOMORROW!*

Some restrictions may apply.

Prepay your ad today!

VISA MasterCard American Express Card

(310) 458-7737

*Please call our Classified Sales Manager to reserve your ad space. Specific ad placement not gauranteed on classified ads. Ad must meet deadline requirements. See complete conditions below.

CLASSIFICATIONS

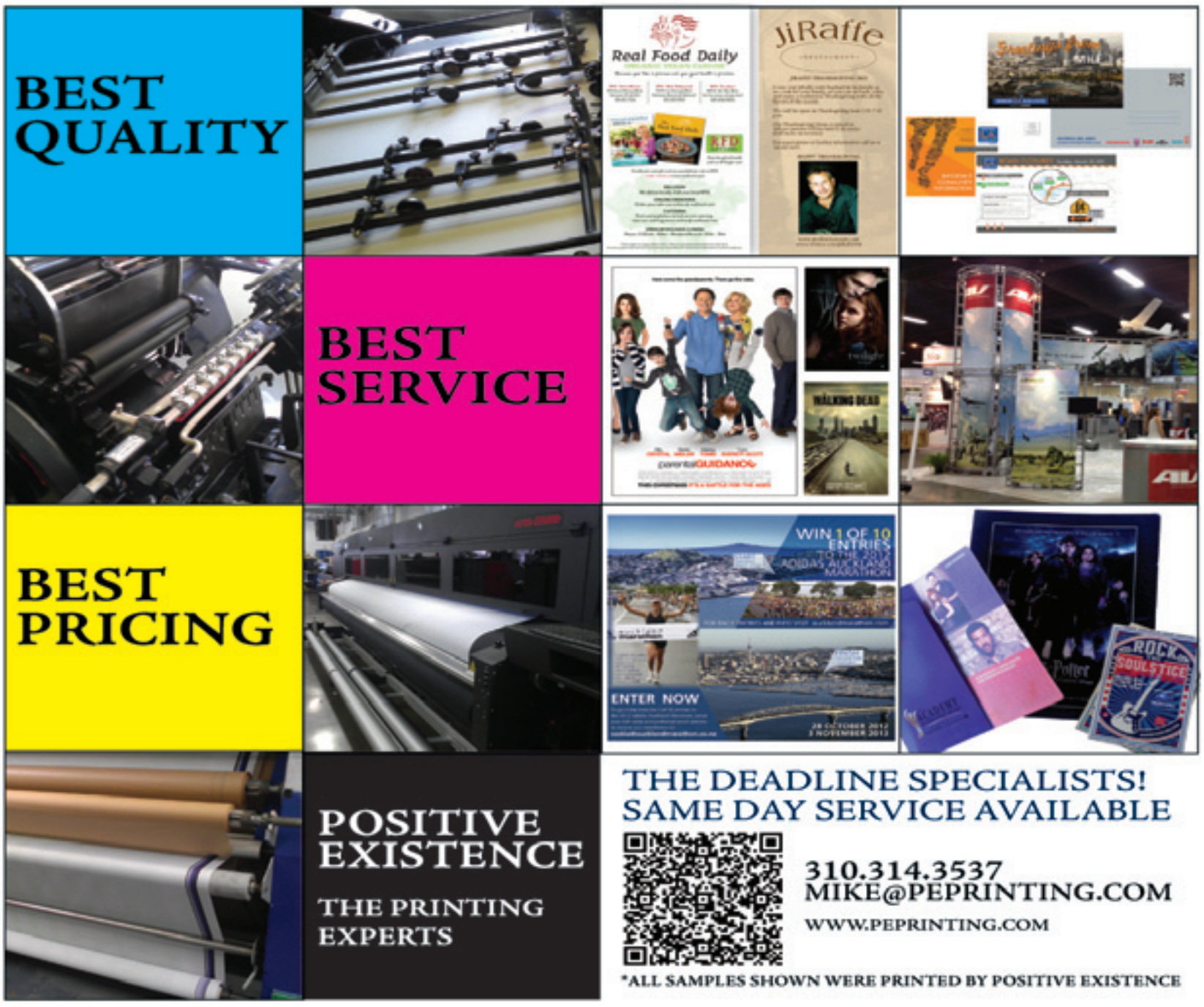
Announcements
Creative
Employment
For Sale
Furniture
Pets
Boats
Jewelry
Wanted
Travel
Vacation Rentals
Apartments/Condos
Rent
Houses for Rent
Roomates
Commerical Lease
Real Estate
Real Estate Loans
Storage Space
Vehicles for Sale
Massage
Services
Computer Services
Attorney Services
Business Opportunities
Yard Sales
Health and Beauty
Fitness
Wealth and Success
Lost and Found
Personals
Psychic
Obituaries
Tutoring

All classified liner ads are placed on our website for FREE! Check out www.smdp.com for more info.

POSITIVE EXISTENCE

THINK POSITIVE FOR ALL YOUR PRINTING NEEDS

POSTERS • TRADE SHOW SIGNAGE • BROCHURES • MARKETING & CONTEST COLLATERAL • RESTAURANT PRINTING • CALENDARS BANNERS • BUSINESS CARDS



THE DEADLINE SPECIALISTS!
SAME DAY SERVICE AVAILABLE

310.314.3537
MIKE@PEPRINTING.COM
WWW.PEPRINTING.COM

*ALL SAMPLES SHOWN WERE PRINTED BY POSITIVE EXISTENCE

Employment

Help Wanted

Business Operations Specialist Film & TV Mktg. MA & 1 yr; or BA & 5 yr exp. Send resume to Karga Seven Pictures, 1201 W 5th St, M-150, Los Angeles, CA 90017

Graphic designer position available immediately in Downtown Santa Monica must know Indesign Photoshop and illustrator and be able to get files print ready must have good references Send resume to mike@peprinting.com

Real Estate

For Rent

office for rent Spacious Santa Monica office for rent, perfect for small business/start-up. Approx. 500-600 sq. ft., comes with on-site parking. Close to 3rd st., beach and 10 fwy. Reduced rent, $700/mo. and May is paid. Email Jen, (310) 738-8711.

Services

Personal Services

BLISSFUL RELAXATION! Experience Tranquility & Freedom from Stress through Nurturing & Caring touch in a total healing environment. Lynda, LMT: 310-749-0621

RUN YOUR DBAs IN THE DAILY PRESS FOR ONLY

$55 *Call us today!*

PUBLISH YOUR ALREADY FILED DBA AND FILE A PROOF OF PUBLICATION

(310) 458-7737

www.smdp.com/dba

Santa Monica Daily Press



CALL TODAY FOR SPECIAL MONTHLY RATES!

There is no more convincing medium than a DAILY local newspaper.

PREPAY YOUR AD TODAY!

VISA MasterCard American Express Card

(310) 458-7737

CLASSIFIED ADVERTISING CONDITIONS: REGULAR RATE: $8.50 a day. Ads over 15 words add 40¢ per word per day. Ad must run a minimum of twelve consecutive days. PREMIUMS: First two words caps no charge. Bold words, italics, centered lines, etc. cost extra. Please call for rates. TYPOS: Check your ad the first day of publication. Sorry, we do not issue credit after an ad has run more than once. DEADLINES: 2:30 p.m. prior the day of publication except for Monday's paper when the deadline is Friday at 2:00 p.m. PAYMENT: All private party ads must be pre-paid. We accept checks, credit cards, and of course cash. CORRESPONDENCE: To place your ad call our offices 9 a.m. to 5 p.m., Monday through Friday, (310) 458-7737; send a check or money order with ad copy to The Santa Monica Daily Press, P.O. Box 1380, Santa Monica, CA 90406. OTHER RATES: For information about the professional services directory or classified display ads, please call our office at (310) 458-7737.

All are invited

Residocracy: Planning the Future

The residents' movement to take Santa Monica back from developer interests

Thursday, May 1st @ 7:00 pm

Lincoln Middle School Auditorium

14th Street & California Avenue

Free Parking (Enter on California Ave)

We the People

RESIDOCRACY.ORG

A Community Network of Residents

632 16th Street
North of Montana
$3,899,000

Open Sunday
May 4th
2pm - 5pm



- Built in 2000
- 4 Bedrooms
- 4.5 Bathrooms
- Approx. 4,000 Sq Ft
- Detached Guest House
- Oasis Pool & Spa



11326 Bolas Street
Brentwood Glen
$1,249,000

Open Sunday
May 4th
2pm - 5pm



- Extensively Remodeled
- Brentwood Glen
- 3 Bedroom, 2 Bathroom
- Detached Guest House



Buyer Needs

I am working with qualified Buyers who are looking for:

Raw Land/ Fixer/Teardown
No.rth of Montana,
Brentwood, Pacific Palisades
$1,500,000 - $4,500,000

~

Single Family Home
Santa Monica, Brentwood,
Pacific Palisades
Minimum 3 + 1.75
$1,200,000 - $3,500,000

~

Anywhere in Santa Monica
Minimum 3 + 2.5
Up to $1,200,000

~

Single Family Home
Beverly Hills, Brentwood,
Santa Monica, Pacific Palisades,
Studio City, Sherman Oaks
Minimum 3 + 1.75
$900,000 - $1,700,000

~

Raw Land/ Teardown
North of Montana
Minimum 8,500 Square Foot Lot
Up to $3,500,000

Your Free MLS™ Mobile App!

Text K1608 to 87778

I am a Proud Sponsor Of:

FRANKLIN Elementary School

Roosevelt Elementary School

LINCOLN MIDDLE SCHOOL
SANTA MONICA, CA

Santa Monica High School
A TRADITION OF EXCELLENCE SINCE 1891

Santa Monica
GIRLS FASTPITCH

Santa Monica
LITTLE LEAGUE
established 1950

GREAT FUTURES START HERE.
BOYS & GIRLS CLUBS OF SANTA MONICA

WOUNDED WARRIOR PROJECT

Kate Bransfield

Estates Director
Previews Properties Specialist
Society of Excellence

BRE# 01218699

COLDWELL BANKER PREVIEWS INTERNATIONAL



310.395.1133

Kate@SantaMonicaListings.com
www.SantaMonicaListings.com

Kate@NorthOfMontana.com
www.NorthOfMontana.com