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Santa Monica Daily Press

MONDAY, APRIL 27, 2015 Volume 14 Issue 142 smdp.com Santa Monica Daily Press

KNOW BEFORE YOU GO SEE PAGE 4

Council may OK home-sharing, crack down on vacation rentals

BY DAVID MARK SIMPSON
Daily Press Staff Writer

CITY HALL Santa Monica Airbnb hosts, there's good news and bad news.

City Council will consider an ordinance on Tuesday that would allow certain short-term rentals but crack down on others — ones that are currently illegal but have gone largely unenforced.

Short-term rentals, like those advertised on sites like Airbnb and VRBO, let residents host tourists in their homes in exchange for cash.

The proposed ordinance would reiterate the fact that vacation rentals are unlawful in Santa Monica. It would also likely result in the hiring of two new Code Enforcement officers and one administrative analyst dedicated to shutting down the hundreds of vacation rentals that are currently operating in the city.

On the flip side, the ordinance would allow, with many restrictions, home-sharing: The rental of a space for less than 30 days while at least one of the primary residents lives on-site throughout the stay.

These home-sharers would have to, among many other things, register with City Hall, pay both a business license tax and a transient occupancy tax, and abide by rent control laws.

The ordinance would also require the platforms, like Airbnb or VRBO, "to disclose to the City on a regular basis as determined by regulations promulgated to

SEE VRBO PAGE 3

Credit card transactions, new city building top $22.8M consent

BY DAVID MARK SIMPSON
Daily Press Staff Writer

Editor's note: This story is part of an ongoing series that tracks the city's expenditures appearing on upcoming Santa Monica City Council consent agendas. Consent agenda items are routinely passed by the City Council with little or no discussion from elected officials or the public. However, many of the items have been part of public discussion in the past.

CITY HALL City Council will consider approving $22,846,118 worth of spending in Tuesday night's consent agenda. A majority of the spending comes from a design contract for a new municipal building next to City Hall and the costs associated with people using credit cards to pay for public parking over the next five years.

CITY SERVICES BUILDING

City Hall has more employees than it knows what to do with.

Its paying to rent space for hundreds of workers so, earlier this year, City Council approved plans to move forward with the construction of the City Services Building.

On Tuesday, council will consider paying Hathaway Dinwiddie Construction Company $7,064,501 for design of the building.

"Additionally, funds need to be appropriated for direct owner costs

SEE CONSENT PAGE 9







SLACKLINE SHOW

Matthew Hall editor@smdp.com

Slackline enthusiasts gathered on the beach over the weekend to practice their skills.

Landmark meeting wrap: Swiss Chalet, Shangri-La recognized

BY DAVID MARK SIMPSON
Daily Press Staff Writer

CITY HALL At its last meeting, The Landmarks Commission agreed that a Swiss Chalet-style house is worth protecting and that some oral history about the Shangri-La Hotel deserves recognition.

HELLMAN HOUSE

The so-called Hellman House, a two-story Craftsman with a unique Swiss Chalet look, got a quick Landmark designation from the commission recently, becoming at least the 115th structure in the city to receive such protection.

Commissioners were mildly frustrated with the inability of historical consultants to nail down the differences between a father and son's involvement with house over the first half of the last century.

The house was built at 525 Georgina Ave. in 1910.

SHANGRI-LA HOTEL

The Shangri-La got an addition to its standing Landmark designation as the commission recognized oral history that pins the hotel as the birthplace of frogmen, skin-divers who swam onto foreign beaches with just a knife and bathing suit starting in World War II.

Commissioners were also frustrated with the historical consultant's ability to get specific details surrounding claims that William Donovan, the first chief of Office of Strategic Services — a

SEE LANDMARK PAGE 3

Faces of Silicon Beach: Lootsie

Co-Founder of Lootsie, Brandon Werber is a USC grad with a background at CAA. Now at Lootsie, Brandon is focused on creating the best user experience possible. Erik Hubmerman,

SEE FACES PAGE 7

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Saturday, May 2, 2015

9:00 am - 12:30 pm

Ken Edwards Center, 1527 4th St., Santa Monica

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- Effective Tools for Caregivers
- Coping with Caregiver Stress
- Caregiving Support & Training Resources
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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, April 27

Email Basics

Learn what email is, and get hands-on practice with using email to send messages and attachments. Seating is first come, first served. Length of class is 1-1/2 hours. Beginner Level. For more information or questions, please visit the Reference Desk or call (310) 434-2608. Main Library, 601 Santa Monica Blvd., 3:30 - 5 p.m.

Homework Help

Get help with your homework! This drop-in program offers a separate study area, basic supplies, and friendly volunteers to assist with homework questions. For students in grades 1-5 only. Fairview Branch Library, 2101 Ocean Park Blvd, 3:30 p.m.

Study Zone @ Montana

Space for quiet study. Grades K - 12. Children under 8 years must be accompanied by an adult. Montana Avenue Branch Library, 1704 Montana Ave., 3:30 p.m.

Tuesday, April 28

Green Living Workshop

Join this Sustainable Works Workshop and learn how to save money, and positively impact your family, community, and ultimately the planet. Main Library, 601 Santa Monica Blvd., 7 - 8:30 p.m.

College Applications: From Fear to Fulfillment

This fresh approach on how to plan for college will lead students from stress and anxiety to empowerment and excitement about life after high school. Presented by Hayden Lee and Nick Soper. Pico Branch Library, 2201 Pico Blvd., 7 - 8 p.m.

Red Hen Press Reading

Enter the wow zone with four poets whose cutting edge work electrifies! Gary Dop, Steve Langan, Ramon Garcia, Elena Karina Byrne, moderator Helene Cardona. Annenberg Community Beach House, 415 PCH, 6:30 p.m.

Handwork Hangout with Leslie Robinson

Bring your own sewing, beading, collage or accessorizing projects to get tips, or embark on something new. Some materials provided and others are available for purchase from Leslie, or bring your own. Even if you have no idea what to make, you can learn some great handwork tips. 1450 Ocean, 6:30 - 8:30 p.m. Register at https://apm.activecommunities.com/santamonicarecreation/Activity_Search?detailskeyword=handwork

Smartphone & Tablet 'Apps'

How to get and use 'apps' for the library catalog, eMedia, databases, and more. You are welcome to bring your smartphone or tablet. Advanced level. Seating is first come, first serve. For more information, please visit the Reference Desk or call (310) 434-2608. Main Library, 601 Santa Monica Blvd., 6 - 7 p.m.

City Council Meeting

Regular Meeting. Visit www.smgov.net/departments/clerk/agendas.aspx for more information. 5:30 p.m., 1685 Main St.

Most Loved Santa Monica Businesses 2015: Awards Ceremony + Reception

Over 3,000 people voted for their Most Loved Santa Monica businesses ... and tonight you get to learn who won. Come celebrate the Most Loved SM 2015 business finalists and meet the Most Loved SM 2015 Winners. Organized by the Buy Local SM Committee in partnership with the Santa Monica Daily Press and the City of SM Economic Development Team. City Hall, 1685 Main St., 5 - 6:45 p.m. Visit http://www.buylocalsantamonica.com for more information or to RSVP.

Homework Help

SEE **LISTINGS** PAGE 3

For help submitting an event, contact us at
310-458-7737 or submit to editor@smdp.com

LISTINGS
FROM PAGE 2

Get help with your homework. This drop-in program offers a separate study area, basic supplies, and friendly volunteers to assist with homework questions. For students in grades 1-5 only. Pico Branch Library, 2201 Pico Blvd., 3:30 p.m.

Wednesday, April 29

Santa Monica Democratic Club meeting
The Santa Monica Democratic Club will host an Expo-Line Presentation. What to Expect? When? Where? How much? Benefits/Problems. What it will mean to you and to our City. Featured Presenters: Darrell Clarke,Denny Zane, Francie Stefan. Light refreshments, no charge, parking available, public invited, Q & A. Main Library, 601 Santa Monica Blvd., 9 p.m.

Dance Sunset Groove with Deanne Dawson
Come enjoy the beautiful ocean views at sunset while dancing your heart out in TheGROOVE. This class brings the community together for a dance experience that calms the mind, nurtures the body, and feeds the soul. Whether you are a trained dancer or never danced before, TheGroove allows you the freedom to explore your unique personal expression through a simple united rhythm or movement set to all styles of music. Drop-in participation available for $15. 1450 Ocean, 7 - 8 p.m. visit https://apm.activecommunities.com/santamonicarecreation/Activity_Search/42927 to register.

Book Club at Bolivar
Join organizers for a book discussion at Cafe Bolivar (1741 Ocean Park Blvd.). This is a new program that will meet once a month at Cafe Bolivar. April Title: "The Book of the Unknown Americans" by Cristina Henriquez. Fairview Branch Library, 2101 Ocean Park Blvd., 6 - 7 p.m.

Computer Basics Class
Learn basic computer terms and practice using a mouse and keyboard to navigate Windows. This is a beginner level, hands-on class. Seating is limited and is on a first arrival basis. Ocean Park Branch Library, 2601 Main St., 3:30 p.m.

Downtown Farmers' Market
Enjoy one of Santa Monica's farmers markets, widely considered to be among the best on the west coast and featuring field-fresh produce, hundreds of kinds of vegetables, brilliant cut flowers, breads, cheeses, delicious foods, live music and more. Arizona Ave & 2nd St, 8:30 a.m. - 1:30 p.m.

LANDMARK
FROM PAGE 1

predecessor to the CIA — met Jack Taylor, a dentist and waterman, at the hotel to discuss the formation of a Maritime Unit.

In the end, the commission accepted that oral history would have to do, and labeled the evidence as such.

WILSHIRE WEST CARWASH APPROVED FOR DEMOLITION

A car wash that's had some trouble with labor laws was approved for demolition.

In 2013, Wilshire West Carwash owners pleaded no contest to a slew of charges, including failure to pay minimum wage. They agreed to pay more than $650,000 in back wages. Some workers got up to $21,000.

In 2011, an ex-employee of the car wash allegedly stabbed a car wash worker and fled the scene.

The commission is tasked with reviewing every property that requests a demolition permit. Unanimously they agreed, laughing, that the car wash was free of historic value and good to proceed with demolition.

SAN VICENTE HISTORIC DISTRICT

Preservationists are getting their ducks in a row for the creation of a historic district along San Vicente Boulevard.

Last year, City Council voted to make it easier to create historic districts.

Historic districts are made up of a group of buildings that, together, contribute to an overall historical significance. Once designated, properties within these districts are protected, making it harder for property owners to tear them down.

The council vote came as a result of rumors that a developer was looking to take out a slew of courtyard apartments on San Vicente Boulevard. The change to the Landmarks code revoked a landowner's right to veto an application for the creation of a historic district. That provision was put in place in 2003 and not one historic district has been created since then.

President of the Santa Monica Conservancy Carol Lemlein told the commission that the plan to create a historic district on San Vicente recently scored an endorsement from the Ocean Park Association.

DAVE@smdp.com

VRBO
FROM PAGE 1

enforce the Home-Sharing Ordinance, including the name of the host, the address of each listing, length of stay for each listing, and the price paid for each stay."

City officials have long noted that most of the estimated 1,700 short-term rentals listed in the city are likely illegal for one reason or another but enforcement has been slow coming. Landlords, frustrated with the lack of enforcement, have resorted to stinging their own tenants.

Between July and February, 47 enforcement cases were initiated and 10 citations issued, according to city officials. There are 13 cases currently in the "active enforcement" stage.

"Vacation rental enforcement cases are extremely resource intensive because it can be very difficult to verify the violation," city officials said in a report to council. "Unlike most other Code Enforcement cases, these violations are frequently not in plainview."

Additionally, Code Enforcement is busier than ever.

The average enforcement officer's caseload more than doubled between fiscal year 2011-12 and fiscal year 2013-14.

This is "due to the additional programs added over the last two years, including leaf blowers, street performers on the Pier, vendors, trainers, surf instructors, pedicabs, and taxicabs," city officials said.

The three new fulltime positions would cost $410,029 next fiscal year and $266,898 in the following years.

City officials say that enforcement could generate up to $138,500 through the transient occupancy tax but noted that it will likely take several years before the enforcement is up to that speed.

Fines could generate up to $85,000 in revenue, city officials said, but noted that fines are largely unpredictable.

No mention is made, in the report, of what business license taxes might generate.

The issue of short-term rentals was broached at the last council meeting, on the draft Zoning Ordinance. Mayor Kevin McKeown made a late-night request that short-term rentals be regulated through an ordinance. After some discussion, his motion was passed unanimously. Council will consider the ordinance on Tuesday night.

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Your column here

Patrick Adams Send comments to editor@smdp.com

Let parents be effective fundraisers

I READ WITH INTEREST JEFFREY I. Goodman's article "Same goal, different 'Vision' for SMMEF drive" (April 23, 2015). In it, School Board President Laurie Lieberman makes the astute observation "that it's been difficult to rally middle and high school parents, at least in part because there's a perception that elementary school students benefit more." This correctly points out the downside of switching to a centralized fundraising system from the grassroots, school-by-school, parent-run fundraising that had successfully worked until Ms. Lieberman and the rest of the School Board decided to disallow that type of fundraising four years ago.

Of course it is difficult to convince middle and high school parents that they should give money that won't go to their own kid's schools, but instead to younger kids at other schools. It's a simple truth built into human nature: we give more willingly if we can see where our donations go and what good they do. In the past, donating to your own child's school led to changes at that school parents could see every day. Now, donating means giving money to the Ed Foundation, which gets spread among all schools at the whim of the School Board or some preordained formula. It's not only difficult to see what good the donations do, it's difficult to see how they might help your own child. Furthermore, it makes it difficult to rally volunteers at the individual school level to assist with fundraising efforts. It's easy to get a parent to feel school spirit for their own child's school and therefore volunteer to help. Like it or not, nobody feels school spirit for a school board or a school district.

What puzzles me is how Board President Lieberman and the rest of the board seem surprised at this turn of events. I, and dozens of other families involved in the previous fundraising efforts, predicted this situation in 2011 and warned the Board at public hearings prior to their vote banning fundraising by and for individual schools.

At that time, the Daily Press quoted SMMEF Executive Director Linda Greenberg (then Linda Gross) saying "I think we could raise $6 to $8 million altogether…" When the Board voted to entrust the fundraising to SMMEF, that goal was cut to $4 million.

Two years later, we've seen the centralized method entrusted to SMMEF come up short of that reduced goal both times they've tried.

Campaign 1: Having raised only $3.2 million as the fundraising period ended, the School Board gave $800,000 to SMMEF so that they could "make" their $4 million goal, meaning a full 20 percent of the "fundraising" total was really just a transfer from somewhere else that would have directly benefited the schools, too. This $3.2 million included all corporate donations, event profits, and bequests that would have gone to SMMEF regardless of the policy change. Only a minority share of that $3.2 million came from family donations. Let's be generous and say it was half that total, or $1.6 million. As a comparison, six years earlier, among the middle and elementary schools only, parent-led fundraising from family donations totaled $3.3 million. Clearly, this first try was a big step backward.

Campaign 2: SMMEF has raised $2 million to date, $2 million short of their goal, with 2 months to go. Daily Press reports say that 45 percent of this money came from families, or $900,000. Again, compared to the $3.3 million raised six years ago by families in just the middle and elementary schools, this is not progress. SMMEF's Linda Greenberg says she is "optimistic that we will make our goal." But knowing they have only 10 percent of the fundraising period left to raise 50 percent of the money, I do not share her optimism.

Excuses like Superintendent Lyon saying "People don't see it (the name of the program) as connected to the ed foundation," or from Ms. Greenberg adding "…now we're funding them through a different mechanism. I don't think they realized that, in order to keep them, they need to donate to SMMEF," are just that, excuses, neither of which will help hire a teachers aide or add art instruction.

I'd like the School Board to answer two questions:

How can you still think this change in fundraising policy a good idea when the results have been so dismal?

How can you justify continuing it in the face of these results?

Then I'd like them to get back to letting parents run effective fundraising programs that benefit their schools. By all means, let SMMEF add to that total with the kind of district wide events, sales, and corporate donations that are appropriate for a district wide organization. It's time to acknowledge a failed attempt and return to the system that worked.

PATRICK ADAMS is a Santa Monica resident.

KNOW BEFORE YOU GO

Week of April 27, 2015

Expo Light Rail Line

For the week April 27, please note the following activities:

17th Street and Colorado Ave. - A traffic signal outage is scheduled on Tuesday, April 28, during daytime hours. Traffic will be maintained.

Colorado Avenue between 5th & 19th Streets - Expect westbound and eastbound lane closures during daytime hours. Alleys on the north side of Colorado between 6th and 18th Street will have limited access at Colorado.

20th Street between Olympic Blvd. and Colorado Ave. - Northbound and southbound lane closures planned.

26th Street between Olympic Blvd. and Cloverfield Ave. - Northbound lane closures planned.

Stewart St. between Olympic Blvd. and Exposition Blvd.- Northbound and southbound lane closures during daytime hours.

Olympic Blvd. between 20th St. and Stewart St. - Eastbound and westbound lane closures between 9 a.m. and 3 p.m. from Monday to Friday.

Colorado Esplanade

Colorado Ave. between 4th Street and Ocean Ave. will permanently become one-way west bound traffic only. Construction will be confined to the North Side of the street including work on new sidewalks curbs and landscaping. For more information contact Gene Higginbotham, Project Manager, at (310) 458-8729.

Citywide Bus Stop Shelters

For the week of April 27 - May 3, citywide installation of new bus shelters will continue. Construction will involve stop closure, intermittent vehicle lane, bicycle lane, and sidewalk closures, in addition to the use of parking lanes. Construction will take place at the following stops:

Ocean
1819 Ocean between Pico and Olympic (East Side Ocean)
1515 Ocean between Colorado and Broadway (East Side Ocean)
Santa Monica
718 Santa Monica between 7th and Lincoln (South Side Santa Monica)
4th Street
1718 4th St. between Pico and Olympic (West Side 4th)
1412 4th St. between Santa Monica and Broadway (West Side 4th)
Main Street
1797 Main St. between Olympic and Pico (East Side Main)
Pico Blvd.
710 Pico Blvd. between Lincoln and 7th (South Side Pico)
Ocean Park Blvd.
1656 Ocean Park Blvd. between 16th and 17th (South Side Ocean Park)
3101 Ocean Park Blvd. between 31st and 32nd (North Side Ocean Park)
17th Street
2301 17th Street between Pearl and Pico (East Side 17th)
14th Street
1847 14th Street between Pico and Michigan (East Side 14th)
Broadway
525 Broadway between 5th and 6th (North Side Broadway)



Traffic control measures will be employed in all work zones. Use alternate routes whenever possible. For all bus boarding information, please visit www.bigbluebus.com/bsip or call (310) 451-5444. For construction information, please contact Alex Parry, Project Manager at (310) 458-8981.

Annual Tree Trimming

For the week of April 27, the City's annual tree pruning program will occur on:

25th Street from San Vicente Blvd to Montana
21st Street from San Vicente Blvd to Montana

For questions, please contact the City's Urban Forester, Matthew Wells, at 310.458.2201, ext. 5182.

Annual Paving & Sidewalk Repair Project

For the week of April 27, the contractor will be performing striping removal on streets will be slurry sealed in Mid-April. Street locations: 19th St – Delaware Ave to Pico Bl, Pacific St – 11th St to 16th St, Bay St – 11th St to 10th St, Bay St – Lincoln Blvd to 10th St, Grant St – 10th St to 16th St 24th St – Wilshire Blvd to Arizona Ave, 22nd St – San Vicente Blvd to Marguerita Ave, Alta Ave – 26th St to 22nd St, Marguerita Ave – Euclid St to 18th St, 18th St – Montana Ave to Washington Ave, 22nd St – Montana Ave to Wilshire Blvd, 16th St – Colorado Ave to Olympic, 16th St – Wilshire Blvd to Arizona, 23rd St – Washington Ave to Arizona, 19th St – Montana Ave to California Ave, 19th St – Santa Monica Blvd to California Ave, 21st St – Washington Ave to Wilshire Blvd, Chelsea Ave – Wilshire Blvd to Washington Ave,

SEE **KBUG** PAGE 5

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My Write

Bill Bauer

Send comments to editor@smdp.com

Sick of zoning issues, yet?

YOU ARE ALL PROBABLY AS SICK TO death with all the zoning code updates as I am. It's all a lot of boring minutiae, but a wrong word in a new code — let alone in hundreds of new codes — could have huge impacts on the city's future.

Definitions of transit hubs, historical properties, the addition of an extra three foot height allowance here and there just to name a few will add up to larger structures, more valuable properties and increased development desirability. Traffic, parking and all those problems we've been kvetching about for decades will worsen.

How about code revisions, in one form or another, that permit walls of new apartment buildings along major thoroughfares blocking views, light and air from nearby homes?

But, during the update discussions, Councilwoman Pam O'Connor insisted on higher and denser standards so more affordable housing can be produced for people who want to live here. She referred to removing larger Tier 3 developments from Wilshire Boulevard as the "the rich get richer" zoning code because developers wouldn't find it feasible to include low-income units in their projects without more generous Tier 3 standards and "community benefits" bonuses.

Then, Councilman Tony Vazquez chimed in with this zinger on affordable housing projects: "All the housing we have been building this day is for the rich!" Really, Tony? You're not serious?

Two councilpersons are now blaming selfish, wealthy, single family homeowners for interfering with City Council's out-of-control, social engineering agenda. Just one question? Who do Vazquez and O'Connor — and Terry O'Day and Gleam Davis who also supported the more generous development standards — represent? People who want to live here or residents who pay taxes and vote?

The more naive housing/development advocates seem to think that building more and more housing will drive rents down and result in them being more able to afford an apartment in "Paradise-by-the-Pacific." Why would a developer build housing that would rent for anything less than "top dollar?" Because you want to live in Santa Monica and are financially challenged these days? Or, you are 25-years-old, cute and ride a bicycle? Economics doesn't work that way, so dream on.

"More housing" is the number one city priority as well as that of the all-powerful Santa Monicans for Renters' Rights political organization which exerts a commanding influence on virtually every city politician. "Santa Monica isn't doing enough," they say. But, are we obligated to provide apartments for everyone who wants to live by the beach? If so, what's the upper limit, if any?

We're actually way ahead of everyone else in Los Angeles County. According to the Construction Industry Research Board of the Southern California Association of Governments (SCAG), "In 2000, the City of Santa Monica had 5.5 (housing production) permits per 1,000 residents compared to the overall county figure of 2 permits per 1,000 residents. For the city in 2012, the number of (housing) permits per 1,000 residents increased to 7.5 permits. For the county overall, it decreased to 1.9 permits per 1,000 residents."

Housing advocates who insist we're shirking our housing duties should go talk to policy makers in Los Angeles, Culver City, Manhattan Beach, El Segundo, Westchester, Malibu, Beverly Hills, etc." We've already built more than our fair share of "affordable" including true low income housing and have done more than most other California cities to solve and remedy a statewide housing shortage. Keep in mind that at 10,663.8 persons per square mile, Santa Monica is now one of the densest cities in California.

I GET EMAILS

Councilman Ted Winterer emailed me (as he occasionally does) and pointed out an error in last week's column.

He emailed, "The Planning Commission recommended that parking requirements be determined by use and whether a property is located within "Mixed Use Transportation Districts," consisting of commercially zoned properties within proximity to Expo Light Rail stations and the high service transit intersections of Lincoln Boulevard at Pico Boulevard and Fourth Street at Santa Monica Boulevard, and "Residential and Commercial Conservation Districts," consisting of all other zoning districts."

It sounds very broad to me. Lots of generalities — all potatoes and no meat. If key intersections such as on Wilshire and other major streets are ever designated "high service transit intersections" and on-site parking standards are reduced, adjacent residential neighborhoods could be filled with traffic and commuters parking on their streets. I hope that staff better defines the locations affected by code updates and tightens down the conditions for reducing on-site parking and other contentious issues in their final recommendations to council.

Everything will be finalized at the May 5 council meeting.

NO APPEAL

Last week, I wrote about the 2919 Lincoln Boulevard/802 Ashland Avenue appeal going before the Planning Commission. It denied the appeal as I said it would, because commissioners could only deal with Architectural Review Board-related issues like cosmetics and appearance and were unable to reduce this project's excessive size and mass which had already been administratively approved. This project sets a new low for the city's planning process.

BILL can be reached at mr.bilbau@gmail.com

KBUG

FROM PAGE 4

6th St – Arizona to Montana Ave, 16th St – Broadway to Santa Monica Blvd.
Should you have any questions, please contact: Chuck Stagner, Inspector, (714) 925-4628 or Hany Demitri, Civil Engineer, (310) 458-8721 ext. 5385.

Water Main Replacement Project

For the week of April 27 March 30, the contractor will be performing installation of water main pipe on Pennsylvania Ave - 20th St to 21st St, Olympic Bl East Bound/ between 17th St & 19th St, 16th Court

SEE CONSTRUCTION PAGE 9

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NOTICE OF REQUEST FOR PROPOSALS AND CHANGE OF DEADLINE

The Santa Monica-Malibu Unified School District of Los Angeles County will receive sealed bids on the following: Bid #16.07 – Districtwide Trash, Greenwaste, Recycling and Construction Waste Removal fitness and quality being equal, supplies grown, manufactured, or produced in the State of California will be given preference. All bids must be filed in the Purchasing Office at 1651 Sixteenth Street, Santa Monica, California on or before: May 18, 2015; 2:00 pm at which time and place the bids will be publicly opened. Each bid must be sealed and marked with the bid name and number. The right is reserved to reject any and all bids.

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City of Santa Monica

Earth Talk
By the editors of E Magazine

Proudly Sponsored by City of Santa Monica A Sustainable Community sustainablesm.org

Send comments to editor@smdp.com

Recycled batteries

Dear EarthTalk:

Can I throw my old disposable batteries in the trash or is there a way to recycle them?

Jennifer Brandstrom
Chicago, IL

TRUTH BE TOLD, THOSE OLD USED UP disposable alkaline batteries (AA, AAA, C, D, 9-volt, etc.) aren't the environmental menace they used to be before the federal government mandated taking out the mercury, a potent neurotoxin linked to a wide range of environmental and health problems, as part of the Mercury-Containing and Rechargeable Battery Management Act of 1996. These days, in every U.S. state except California (which requires recycling of all spent batteries), it is safe and legal to throw them in the trash.

Environmental Health & Safety Online, the leading web-based clearinghouse for information on environmental health and safety, reports that today's alkaline disposables are composed "primarily of common metals-steel, zinc, and manganese-that do not pose a health or environmental risk during normal use or disposal."

In California, tighter waste reduction laws mean that residents are required to recycle their spent alkalines by placing them in clear ziplock bags on top of their curbside trash cans (so garbage haulers can keep them separate) or by dropping them in battery recycling bins (such as in larger apartment buildings and at libraries). Many electronics, big box and drugstore chains that sell batteries (BestBuy, Walgreens and others) will also take them back for free and send them off for recycling. Check out CalRecycle's website for more detailed information on battery recycling in the Golden State.

Unfortunately, some other kinds of disposable batteries, such as the increasingly ubiquitous alkaline manganese "button cells" (commonly used in digital thermometers, calculators and many toys), still contain mercury, and the federal government provides little guidance regarding their proper disposal. The Mercury-Containing and Rechargeable Battery Management Act doesn't mandate phasing mercury out of alkaline manganese button cells because, at the time of the law's passage in 1996, including mercury was the only way to control the potentially dangerous formation of gas inside the specialized miniature batteries. Lithium button cells are a safer, mercury-free alternative now widely available, but consumers often opt for the still cheaper alkaline manganese variety.

"The use and disposal of mercury-added button cells are unregulated at the federal level," reports the U.S. Environmental Protection Agency (EPA). "They do not have to be labeled; it is legal to dispose of them in the household trash; and they rarely are collected for recycling in most U.S. jurisdictions." California is currently the only state the mandates recycling even for alkaline manganese button cells, but several other states are considering regulating their disposal and whether to subsidize special recycling programs for them. But until then, most of the mercury from these little wonders will end up in the municipal solid waste stream and contribute to our ongoing pollution burden.

Fortunately, the recycling of most types of rechargeable batteries (which can contain potentially harmful heavy metals and other contaminants) remains easy thanks to an industry-backed program called Call2Recycle that points people toward recyclers and retailers across the U.S. and Canada happy to take them off your hands at no cost.

EarthTalk® is written and edited by **RODDY SCHEER** and **DOUG MOSS** and is a registered trademark of E - The Environmental Magazine (www.emagazine.com). Send questions to: earthtalk@emagazine.com. Subscribe: www.emagazine.com/subscribe. Free Trial Issue: emagazine.com/trial.

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CITY OF SANTA MONICA
NOTICE INVITING BIDS

NOTICE IS HEREBY GIVEN that that sealed bids will be received by the City of Santa Monica located at **1717 4th Street Suite 250**, Santa Monica, California, 90401 until 3:00 p.m. on the date indicated at which time they will be publicly opened, read and posted for:

BID #4198 FURNISH AND/OR DELIVER PLUMBING SUPPLIES AND FIXTURES AS REQUIRED BY FACILITIES SERVICES, WATER RESOURCES, AND WASTEWATER DIVISIONS
Submission Deadline is May 12, 2015 at until 3:00 PM Pacific Time.

BID #4199 FURNISH AND DELIVER TRAFFIC PAINT AND THERMOPLASTIC PAINT SUPPLIES, AS REQUIRED BY STREET SERVICISES DIVISION
Submission Deadline is May 11, 2015 at until 3:00 PM Pacific Time.

BID #4202 FURNISH AND DELIVER ASPHALT CONCRETE PAVING MIXES, AS REQUIRED BY STREET MAINTENANCE DIVISION
Submission Deadline is May 11, 2015 at until 3:00 PM Pacific Time.

Bids must be submitted on forms supplied by the City of Santa Monica. Bid packages containing all forms, specifications, terms and conditions may be obtained on the **CITY'S ONLINE VENDOR PORTAL**. The website for this Notice of Inviting Bids and related documents is: Planet Bids or http://vendors.planetbids.com/SantaMonica/bidsearch4.cfm. There is no charge for bid package and specifications.

FACES

FROM PAGE 1

CEO of Hawke Media, talks to Brandon about Lootsie, Silicon Beach and his path to entrepreneurship.

Erik Huberman: What made you want to become an entrepreneur?

Brandon Werber: For me, personally, it was really more about noticing there's a big difference at working at a large company, having a blast and moving up the chain. I started my career at CAA, which is a massive, massive entertainment agency where there's 50,000 chains of command. So, even if there was a phenomenal idea, it would take six months or a year by the time it got through the chain of command. I've always been more of the type of person that loved building things, had a ton of ideas and loved putting teams together. Anyone on any team I build could have a phenomenal idea, and in a week millions of people could potentially be holding that idea in their hand or engaging with it everyday. That's always what excited me: that I built this, or my team did. All working towards the same goal and loving what they do, it's really more about that passion. You see people at these big companies kind of zombie in, hating Mondays. I wanted to create my own idea about what the perfect culture and team would look like who are all passionate and love what they're doing. Mondays are actually something we look forward to, we get to go put our stamp on something every day.

E: Tell me about Lootsie.

B: From a high-level, what we wanted to do was build a bridge between big brand and mobile publishers. There was something that was very broken in the advertising world. As consumers, we don't like to engage with pop-ups and banner ads; we ignore them, they interrupt our experience. Lootsie builds a bridge to build these emotional connections from big brands to users and using mobile apps to do it. What we wanted to do is take the tools that the fortune 500 brands have been using for decades to retain and engage their audience using loyalty and rewards and modernizing that for the mobile age.

E: How are you changing the world?

B: We're truly changing the way that brands and developers make their users happy. We're changing the world in the sense that the most multi-billion dollar company is looking at mobile. The millions of users in our network who have an app with loyalty programs, we're affecting everything they do during the day. Every time they open an app, complete a task, check off a workout and they're getting a loyalty reward for that, we are changing what they do and how they move about their daily lives.

E: What do you think of the Silicon Beach scene?

B: I personally don't like it being referred to as Silicon Beach, per se. I don't think we need to compare ourselves to Silicon Valley. I think we've taken on a life and pulse and soul of our own, so it's almost unfair to continue to compare us. We have so much vibrant life going on here and San Francisco just feels entirely different than here. We're not just an extension of Silicon Valley. We're really our own thing, and I think it should stay that way.

E: Do you have one piece of advice for an entrepreneur starting their own business?

B: Easiest piece of advice, and the one I think most people say but rings so true: surround yourself with mentors and don't be afraid to use them and call upon them. Surround yourself with experts in the field that are willing and happy to help you. There's never too much perspective that can be injected into what you do. And this is super cliché, but don't be afraid to fail. Still don't do things haphazardly; plan things out, give it your all, plan to succeed and don't give up. But, don't let the fear of failure stop you from doing what you're passionate about. If you see something special in a passion you have, you owe it to yourself and your idea to see it out.

E: Is there anything you'd like to share with the Santa Monica community?

B: Let's keep growing and doing what we do. Let's enjoy and grow what is so amazing about this city. Let's show the world how special this place is by growing it even more.

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CITY OF SANTA MONICA
NOTICE INVITING REQUEST FOR PROPOSALS

NOTICE IS HEREBY GIVEN that the City of Santa Monica invites sealed responses for:

RFP: #33 Hydrogeological Professional Services
- **Submission Deadline Is May 11, 2015 at 4:00 PM Pacific Time.**

The RFP documents can be downloaded at:
- **http://vendors.planetbids.com/SantaMonica/QuickSearch.cfm**

Request for RFP documents may also be obtained by e-mailing your request to jessica.arden@smgov.net

RFP responses must be submitted on forms furnished by the City of Santa Monica.

Vendors interested in doing business with the City of Santa Monica are encouraged to register online at http://www.smgov.net/finance/purchasing/

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COMMUNITY BRIEFS

Pico Blvd.

Local manager named General Manager of the Year

The Travelodge at 3102 Pico Blvd. in Santa Monica, California has announced Moe Paknahal has been recognized as "General Manager of the Year" for the fourth time since 2004.

The hotel's General Manager, Moe Paknahal has won top honors as "Manager of the Year" for the fourth time since 2004. To be eligible for his award, Paknahal goes above and beyond the call of duty, demonstrating key characteristics that include professionalism, leadership, creativity, and an overall dedication to guests, employees, and the community.

In addition to Paknahal's achievement as "Manager of the Year," the entire staff at Travelodge Santa Monica is celebrating their ninth consecutive "Perfect Score" on their annual quality assurance inspection by Wyndham Worldwide's Travelodge brand. To earn their perfect score, every employee at the hotel makes guest satisfaction their top priority which includes all aspects of the hotel's relationship with their guests. This includes maintaining top standards with regard to the quality of the guest's visit; the cleanliness of the guest's room and public spaces; the friendliness of the staff; and consistently high levels of service.

Robert Jackson, Managing Member of the Pico Bundy Hotel Co., LLC which has owned and operated the Travelodge on Pico Blvd for over 60 years, agreed and praised Paknahal's ability to coordinate all the hotel's employees, building an award winning team. "Over the past years, Moe and his team have won over twenty awards, including the Quality Standard Award for the nine years in a row for earning a perfect score on the Travelodge Brand field inspection. This achievement reflects not only Paknahal's ability as a Manager, but the dedication and hard work every member of the staff displays every day. We are proud of our team at our Travelodge-Santa Monica."

For more information, visit www.travelodgesantamonica.com.

- SUBMITTED BY ROBERT JACKSON

Edison

Edison Academy Students honor Cesar Chavez by assisting children in Mexican orphanages

More than 300 children and their families attended this year's Noche de Cesar Chavez at Santa Monica-Malibu Unified's Edison Language Academy, sharing stories about the school's annual trip to bring supplies to Mexican orphanages and listening to a second-grade concert celebrating the Mexican-American labor activist's legacy.

"As a vibrant and diverse school, Edison students truly embrace the history of California's Latino-American advocates like Cesar Chavez and give back like he did," Superintendent Sandra Lyon said. "We commend the school's leadership and all those involved in honor Chavez's legacy – on his birthday and throughout the year."

The March 20 event was the Academy's ninth annual recognition of Chavez, an important figure in the school's focus on community. Chavez fought for farm worker rights, popularizing the motto, "Si Se Puede," or "Yes, we can." His birthday on March 31 is recognized as a state holiday in California.

"Our students study about Cesar Chavez as a leader and someone who struggled to better the lives of others," said Lori Orum, principal of the Academy, a dual-language immersion school where students are taught in English and Spanish. "We teach about him as an important figure in California history and the history of the labor movement and as someone who brought about change through non-violence and organizing."

At Edison, a massive portrait of Chavez hangs in the school's cafeteria, painted by former fourth-graders and a school art teacher. The school takes Chavez's mission to improve the lives of the poorest of the poor as more than a source of educational inspiration – it turns it into a call to action on several fronts.

An annual service project also donates supplies for the Corazon de Vida Orphanages in Baja California. The school takes a busload of students and their families to spend a day with the children – reading, playing, doing arts and crafts, and sharing a meal.

In addition, younger Edison students celebrate Chavez' legacy through song. This year, second-graders worked for six weeks with choral music teacher Jacqueline Fuentes to write a song about Chavez, which was included in a concert that featured songs drawn from the culture of Latin America.

Both efforts came together during Noche de Cesar Chavez, an evening of food and fellowship. The evening began with the concert and included a description of the service project, a slide show and a report from families about their experience visiting the orphanage.

Separately from the night program, older students at the school each year meet with former residents of those orphanages who are now attending college. The talks, conducted in Spanish, bring home the grinding poverty that is typical of orphanage life.

"It's an amazing dialogue between students who grew up without families and basically owning nothing, and our students. Even though half of our families have low enough incomes that they qualify for the school lunch program, they seem rich compared with the students from Corazon," Orum said.

- SUBMITTED BY GAIL PINSKER

Broadway

Tickets For annual Chez PAL Fundraising Dinner now available

The City of Santa Monica Police Activities League will partner with Back on Broadway to host the annual Chez PAL Dinner on April 30. This year's dinner will give youth who have participated in PAL's Culinary Arts Program an opportunity to show off what they learned in the kitchen from noted restaurateur and active community member, Fred Deni. Classics such as chicken piccata, salmon and spinach cannelloni will be featured on the menu and will be prepared by entirely be the students. Proceeds from Chez PAL are used to help youth participate in activities, classes, and workshops at PAL, engaging them in fun learning experiences after-school and during school breaks. PAL programs help Santa Monica youth expand their learning and skills in support of the youth wellbeing goals of Santa Monica's Cradle to Career Initiative.

Seating will be available at 5:30 p.m. and 7:30 p.m. Tickets are $40 per person and space is limited – advance reserva-

SEE **BRIEF** PAGE 10

CONSENT

FROM PAGE 1

in the design phase for surveys, permits, fees and management in the amount of $540,000," city officials said in a report to council.

Construction of the three-story building, to be added next to City Hall, could begin in 2017.

CREDIT CARD PURCHASES

Since 2010, when City Hall last negotiated a contract for credit card services, credit transactions are up more than 2,000 percent, to more than 8 million per year. This is largely thanks to the installation of 6,000 parking meters that accept credit payments. Parking transactions account for 98 percent of credit card usage with City Hall, city officials said in a report to council.

As a result, City Hall has to pay more. They are recommending council sign a contract with TransFirst Health and Government Solutions to process credit card payments with an estimated cost of $12.4 million over five years.

PROPERTY MANAGEMENT

City Hall is the landlord of 26 apartments over two developments and 105 spaces in the Mountain View Mobile Home Park.

They use Real Estate Consulting and Services, Inc. to take care of those tenants.

City officials want to extend the company's contract for a year and a half, to the tune of $701,357.

City Hall is transitioning those two developments to a nonprofit housing organization by the end of the summer. The mobile home park is supposed to transition out of City Hall's ownership by the end of 2016. Therefore, these costs are expected to disappear by the time this contract is up.

TRASH TRUCKS

Trash ain't cheap. Council will consider spending $1,651,212 on five Compressed Natural Gas side loading trash trucks. Three would come from Boerner Truck Center and two would come from Los Angeles Freightliner.

300-GALLON TRASH CONTAINERS

Taxpayers' trash is Snyder Industries treasure. The company is slated to get $250,000 to provide 300-gallon refuse and recycling containers over the next three years.

City Hall has more than 38,000 trash cans of all shapes and sizes throughout the city and the 300-gallon containers in question usually last 8 to 10 years according to a report from public works officials to council.

About 360 of the nearly 3,700 throughout the city would be replaced.

ONLINE VIDEOS

If you're very involved with city politics, a local reporter, or a masochist then you've probably streamed or watched archived footage of a City Council meeting. Granicus has been providing that service since 2010 and city officials are recommending that they continuing to do so at the cost of $17,786.40 per year.

AUDITOR

MuniServices, LLC is recommended to get $221,262 to audit parking facilities and businesses, ensuring that they are paying their taxes to City Hall.

MuniServices audited one business that lead to the recovery of almost a $1 million in unpaid taxes.

DAVE@smdp.com

CONSTRUCTION

FROM PAGE 5

between Broadway and Santa Monica Blvd, Ocean Ave North Bound/ between Colorado Ave & Moomat Ahiko Way. For more information, please contact Eric Schoenen, CM/Inspector at (424) 625-3445 or the City's contact: Carlos Rosales at (310) 458-8721, x2620.

Wastewater Main Replacement Project

For the week of April 27 March 30, the contractor will begin removal and replacement of the sewer main on Hill Place North between 23rd and 25th Street. The alley will be closed to through traffic. Should you have any questions, please contact Carlos Rosales at (310) 458-8721, ext 2620.

Crosswalk Renewal Program

Contractor crews will be conducting overnight crosswalk removal and restriping at the intersections of Wilshire/Lincoln - Civic Center Dr/4th - Olympic/11th, 17th, 20th - Cloverfield/Colorado and I-10 on/off ramps. Please be advised that striping removal will generate noise and dust. Temporary traffic control signs will be deployed to guide vehicular traffic in and around work areas. Please contact Kori Jones, Street & Fleet Services, (310) 458-2201 ext. 5002 with any questions/concerns regarding this project

California Incline Bridge

Replacement Project

For the week of April 27, the California Incline will be closed until Summer 2016 while construction crews demolish the existing structure and build the new bridge and roadway. Motorists are advised to use Ocean Avenue (via Moomat Ahiko Way) and Lincoln Boulevard as alternate routes. For more information on this project, please contact: (888-303-6026 or incline@smgov.net).

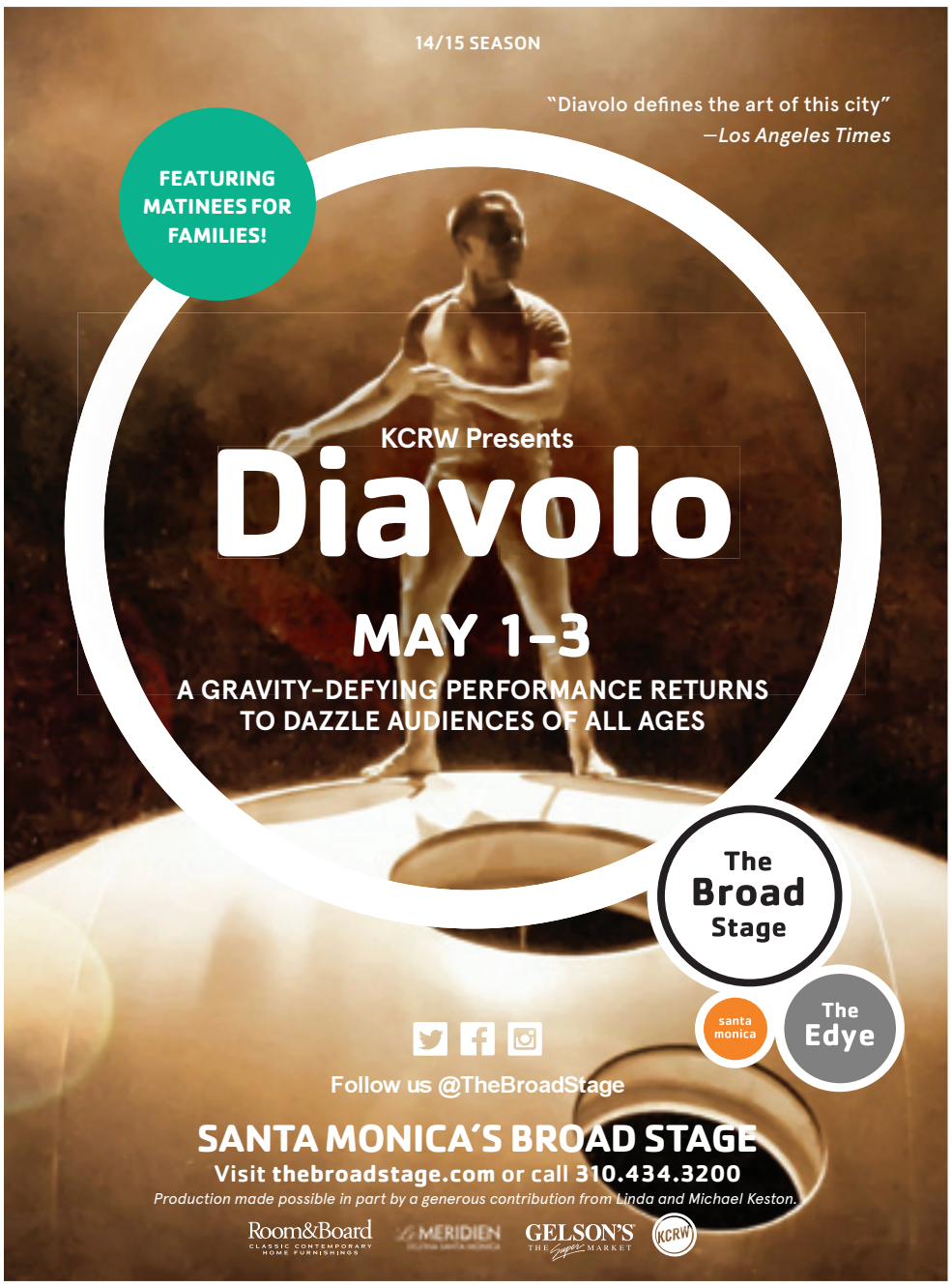
Michigan Avenue Traffic Circles

During the week of April 27, construction crews will be working on Michigan Avenue between Lincoln Blvd and 14th Street. For more information on the project, please contact the construction manager, Zubaid Mizan, at (310) 458-8726

Private Development

Santa Monica-Malibu USD - Santa Monica High School. Michigan Ave. sidewalk closed bet. 7th Ct. and 7th St. will be closed for ongoing Construction Work through 2015. Signs are posted to direct pedestrians to use the crosswalk and reach the campus from the Southwest corner of Lincoln and Michigan. For more information, please contact Gary Bolin at (310) 399-5865 ext.79-394.

For more information, visit KBUG, our Facebook page SMConstructs, and the construction notice at: www.facebook.com/SMConstructs, www.smgov.net/departments/publicworks/civeng_kbug.aspx





SURF REPORT



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SURF FORECASTS

WATER TEMP: **63.2°**

MONDAY – **POOR TO FAIR** – SURF: **1-3 ft** ankle to waist high
Shadowed/inconsistent SW swell. Small NW swell.

TUESDAY – **POOR TO FAIR** – SURF: **1-2 ft** ankle to knee high occ. 3ft
Small SSW swell. Minor NW energy.

WEDNESDAY – **POOR TO FAIR** – SURF: **1-2 ft** knee to thigh high occ. 3ft
Small SSW swell. Minor NW swell-mix may rebound slightly through the PM.

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **January 12, 2015**

HEAL THE BAY · 1444 9th Street, Santa Monica, CA 90401 · beachreportcard.org · brc@healthebay.org · 800 HEAL BAY

QUICK STATS (for the last 30 days)
- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 14
- Number of A grades for dry/wet weather -- 33/20
- Number of (C,D,F) grades for dry/wet weather -- 5/19

The Beach Report Card is made possible by: SMA Swain Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	A+
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lechusa and Los Alisos creeks.		
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	B	A+
Zuma Beach at Zuma Creek mouth.	A+	A+
Walnut Creek, projection of Wildlife Rd. (private).	A+	F
Paradise Cove Pier at Ramirez Canyon Creek mouth.	F	A+
Escondido Creek, just east of Escondido State Beach.	A+	F
Latigo Canyon Creek mouth.	F	A+
Solstice Canyon at Dan Blocker County Beach.	A+	D
Puerco State Beach at creek mouth.	A+	A+
Marie Canyon storm drain at Puerco Beach, at 21572 Malibu Rd..	A+	F
Surfrider Beach at Malibu Colony fence.	A+	F
Surfrider Beach (broach location)- daily.	A	F
Malibu Pier - 50 yards east.	ns	F
Carbon Beach at Sweetwater Canyon.	A+	F
Las Flores State Beach at Las Flores Creek (point zero).	A+	A+
Big Rock Beach at 19948 PCH stairs.	A+	A+
Pena Creek at Las Tunas County Beach.	A+	F
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	A	B
Castlerock Storm Drain at Castle Rock Beach.	ns	ns
Santa Ynez Storm Drain at Castle Rock Beach.	B	F
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	B	A+

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	A+
Will Rogers State Beach at Pulga Canyon storm drain.	A	F
Will Rogers State Beach at Temescal Canyon drain.	A+	A+
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	B	B
Santa Monica Beach at Montana Ave. drain.	A+	A+
Santa Monica Beach at Wilshire Blvd. drain.	A+	F
Santa Monica Municipal Pier.	C	C
Santa Monica Beach at Pico/Kenter storm drain.	A	D
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	A+
Ocean Park Beach at Ashland Ave. drain.	A+	B
Venice City Beach, at the Rose Ave. storm drain.	A+	F
Venice Beach at Brooks Ave. drain.	A+	A+
Venice Beach at Windward Ave. drain.	A	F
Venice Fishing Pier - 50 yards south.	F	A+
Venice Beach- projection of Topsail St..	A+	D
Marina del Rey, Mothers' Beach- lifeguard tower.	F	B
Dockweiler State Beach at Ballona Creek mouth.	ns	ns
Dockweiler State Beach at Culver Blvd. drain.	A	F
North Westchester Storm Drain at Dockweiler State Beach.	B	B
Dockweiler State Beach at World Way (south of D&W jetty).	A+	A+
Dockweiler State Beach at Imperial Hwy drain.	A+	F
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	A+
Dockweiler State Beach at Grand Ave. drain.	A+	A+

LEGEND
DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

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CRIME WATCH

BY DAILY PRESS STAFF

Crime Watch is culled from reports provided by the Santa Monica Police Department.
These are arrests only. All parties are innocent until proven guilty in a court of law.

ON APRIL 16 AT APPROXIMATELY 5:15 P.M. officers were dispatched to the area of 32nd Street and Pearl in regards to a hit and run that just occurred. A witness described seeing a fleeing suspect park in the driveway of a home on the 2400 block of 32nd Street and run. The suspect was described as a female in her forties wearing a pink t-shirt and blue jeans. As officers were speaking to bystanders, a woman matching the suspect description began walking toward officers. The suspect, later described as Mary Van Dyke, 51 of La Canada, called out that she was the suspect driving the vehicle that fled the scene. Witnesses identified Van Dyke as the person whom was driving recklessly and committed multiple hit and run offenses. When officers spoke to Van Dyke, it was determined that she was driving under the influence of drugs. Van Dyke was booked for driving under the influence, misdemeanor hit and run and reckless driving. Bail was set at $15,000.

DAILY POLICE LOG

The Santa Monica Police Department responded to 347 calls for service on April 25.

HERE IS A SAMPLING OF THOSE CALLS CHOSEN BY THE SANTA MONICA DAILY PRESS STAFF.

Drunk driving 2700 block of Santa Monica 1:25 a.m.
Petty theft 2200 block of Virginia 1:49 a.m.
Petty theft 1300 block of Oak 3:35 a.m.
Petty theft 800 block of Pacific 4:20 a.m.
Petty theft 400 block of Wilshire 4:56 a.m.
Grand theft 1700 block of Dewey 6:43 a.m.
Fraud 800 block of 9th 6:47 a.m.
Child endangerment 1500 block of PCH 6:59 a.m.
Fraud 1300 block of Wilshire 7:05 a.m.
Burglary 1800 block of Euclid 7:33 a.m.
Vandalism 1000 block of Carlyle 8:05 a.m.
Vandalism 100 block of Bay 8:21 a.m.
Auto burglary 2500 block of Santa Monica 8:25 a.m.
Hit and misdemeanor 1100 block of Montana 8:29 a.m.
Kidnap 4600 block of Lincoln 9:32 a.m.
Traffic accident unknown injuries of 11th/Wilshire 9:34 a.m.
Vandalism 1900 block of Santa Monica 10:08 a.m.
Rape 1700 block of Franklin 10:21 a.m.
Grand theft 1700 block of Ashland 11:32 a.m.
Grand theft 1700 block of Ashland 11:34 a.m.
Burglary 3000 block of Exposition 12:02 p.m.
Grand theft 1400 block of Maple 12:03 p.m.
Grand theft 1400 block of Pearl 1:04 p.m.
Grand theft 2900 block of Kansas 1:05 p.m.
Grand theft 1300 block of Pak 1:27 p.m.
Fight of Euclid/Pico 1:30 p.m.
Petty theft 1300 block of 2nd 1:34 p.m.
Traffic accident Yale/Wilshire 1:48 p.m.
Grand theft 800 block of Pacific 2:06 p.m.
Burglary 3000 block of Wilshire 2:30 p.m.
Sexual assault 1300 block of 20th 2:50 p.m.
Family disturbance 900 block of San Vicente 3:58 p.m.
Follow up 800 block of Pacific 3:59 p.m.
Kidnap 2100 block of Santa Monica 4:27 p.m.
Hit and 1100 block of Montana 4:27 p.m.
Theft suspect 200 block of Broadway 4:31 p.m.
Battery of 26th/Wilshire 6:10 p.m.
Traffic accident 500 block of Olympic 7 p.m.
Hit and 2800 block of Arizona 7:13 p.m.
Vandalism 1600 block of Cloverfield 7:41 p.m.
Lewd activity of Cloverfield/Pico 8:31 p.m.
Runaway 1000 block of Euclid 8:41 p.m.
Burglary 2800 block of Santa Monica 8:42 p.m.
Traffic accident no injuries of Lincoln/Bay 9:24 p.m.
Petty theft 900 block of Harvard 9:32 p.m.
Drunk driving of Cloverfield/Santa Monica 10:46 p.m.
Party complaint 2200 block of Lincoln 11:19 p.m.
Loud music of Lincoln/Pacific 11:20 p.m.
Petty theft 900 block of Harvard 11:21 p.m.
Exhibition of speed of Stewart/Olympic 11:31 p.m.

BRIEF

FROM PAGE 8

tions are strongly recommended. To RSVP for this special community event, contact Santa Monica PAL at (310) 458-8988.

Santa Monica PAL is a unique partnership between the City of Santa Monica, Santa Monica Police Department, and community members that help youth develop a variety of skills, build trust, and gain self-esteem needed to help reach their full potential.

For more on Santa Monica PAL and its impact in the community, visit www.smpal.org.

- SUBMITTED BY CARRIE LUJAN


Don't just sit there with a hygienic vacuum cap on.
give a (bleep)

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Sings like Ella Fitzgerald
6 Mount Olympus group
10 Politician Sarah
11 Bumbling
13 Laughable
14 Burton of "Roots"
15 Huck's pal
16 Finish
18 Writer Levin
19 Sleep extender
22 Spelling contest
23 Resting on
24 Yawning, perhaps
27 Gushes forth
28 Son of Zeus
29 Gorilla, for example
30 Police alerter
35 Sock part
36 Longing
37 Method
38 Gladden
40 Mirror sight
42 Stopwatch button
43 More tender
44 Vast expanses
45 Listens to

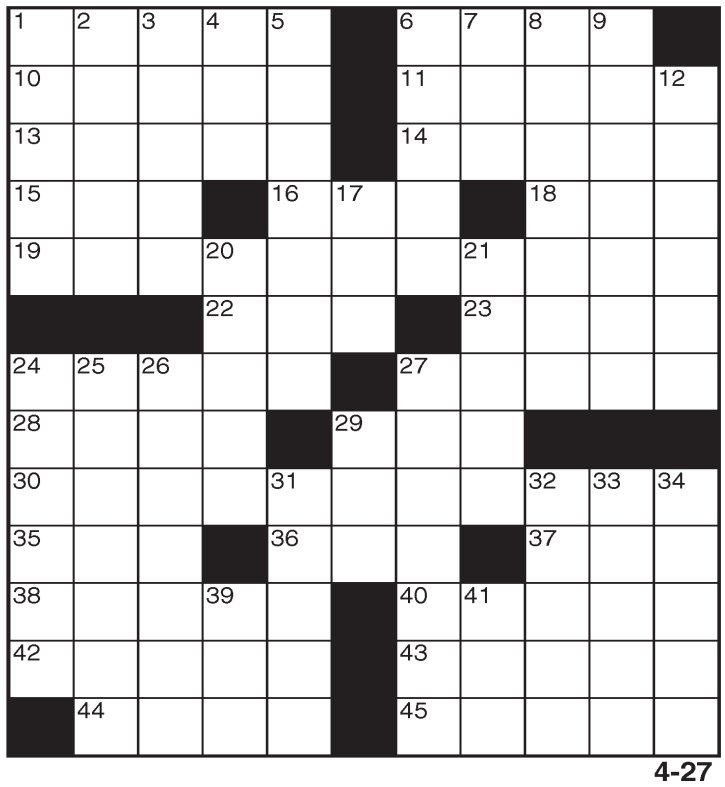
DOWN

1 Barbecue rods
2 Body of law
3 Texas landmark
4 Light metal
5 Reacted to pollen
6 Comic Radner
7 Start of a count
8 Go off course
9 Small songbird
12 Vagabonds
17 Once called
20 Past plump
21 Jacket flap
24 Turkey tool
25 Baltimore team
26 Set free
27 Tijuana tongue
29 Had lunch
31 Russian refusals
32 Not oblivious
33 Was furious
34 Mike of "Shrek"
39 Hot drink
41 One of the Stooges

■	V	A	S	T	■	B	U	S	T	■
P	A	R	E	E	■	O	P	A	R	T
O	C	E	A	N	■	Y	A	L	I	E
S	A	N	T	A	F	E	■	A	B	E
E	T	A	■	B	I	R	D	M	A	N
R	E	S	U	L	T	■	O	I	L	Y
■	■	■	M	E	N	L	O	■	■	■
S	W	A	P	■	E	A	R	T	H	A
P	E	R	S	I	S	T	■	H	I	P
A	B	C	■	T	S	H	I	R	T	S
S	L	A	T	E	■	E	L	A	T	E
M	O	D	E	M	■	R	I	C	E	S
■	G	E	E	S	■	S	E	E	R	■

Saturday's answer

THOMAS CROSSWORD BOOKS 1 AND 2! Send $4.75 (check/m.o.) for each book to P.O. Box 536475, Orlando, FL 32853-6475



4-27

MYSTERY PHOTO

Matthew Hall *matt@smdp.com*



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Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from (easiest) to (hardest).

Difficulty Level ★

	9					4		
4	3			2	5		7	
			7	9		6		8
		5	3				9	
	2	9				7	1	
	8				7	3		
2		1		4	8			
	5		1	6			4	7
		3					8	

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

5	1	7	4	9	6	8	3	2
3	2	9	1	5	8	4	6	7
4	8	6	2	7	3	5	9	1
7	3	8	5	1	9	6	2	4
1	9	4	8	6	2	7	5	3
2	6	5	7	3	4	1	8	9
8	7	3	9	4	5	2	1	6
9	5	1	6	2	7	3	4	8
6	4	2	3	8	1	9	7	5

King Features Syndicate



TODAY IN HISTORY

1961 - Sierra Leone is granted its independence from the United Kingdom, with Milton Margai as the first Prime Minister.

1967 - Expo 67 officially opens in Montreal, Canada with a large opening ceremony broadcast around the world. It opens to the public the next day.

1974 - Ten thousand march in Washington, D.C., calling for the impeachment of U.S. President Richard Nixon

1977 - Twenty-eight people are killed in the Guatemala City air disaster.

1978 - Former United States President Nixon aide John D. Ehrlichman is released from an Arizona prison after serving 18 months for Watergate-related crimes.

1986 - The City of Prypiat as well as the surrounding areas are evacuated due to Chernobyl Disaster

1987 - The U.S. Department of Justice bars Austrian President Kurt Waldheim from entering the United States, saying he had aided in the deportation and execution of thousands of Jews and others as a German Army officer during World War II.

1989 - The April 27 Demonstration,a student-led protest responding to the April 26 Editorial, during the Tiananmen Square protests of 1989.

NEWS OF THE WEIRD BY CHUCK SHEPARD

■ Kimberly Kitchen, 45, was a successful estate lawyer in Huntington, Pennsylvania, with more than 30 clients for the BMZ Law firm (so successful in her 10-year career that she had just been promoted to partner and had served as president of the local bar association) with but one complication -- that in December she was finally revealed not to be a lawyer at all. Her diploma, bar exam results, and other documents were forgeries, according to the Pennsylvania attorney general's office, which filed charges in March.

■ Weird: Dan Kennedy of Salt Lake City was driving to work on March 31 when a large bag fell off of the truck in front of him, and, for traffic safety, he stopped to move it from the road -- and discovered it contained about 75 pounds' worth of U.S. currency (about $22,000) in a plastic bag marked with the name of the Brinks armored truck company. The bag remained sealed (any tear could have produced "leakage" weakening Brinks' claims on the loose money), and Kennedy dutifully contacted state troopers and handed it over. He sounded perplexed when Brinks immediately sent him a $5,000 gift check. "Why would I get anything for that?" "Almost anyone," he said, would have done what he did.

You need some downtime, Libra

ARIES (March 21-April 19)
★★★ You might need to cocoon a bit in order to figure out what the current confusion is all about. The issue could be related to communication, or perhaps your finances are involved. Your perspective will change later in the day. Still, use care. Tonight: Let your guard down.

TAURUS (April 20-May 20)
★★★ Allow security and domestic matters to play out. You might not be sure about what would be the best way to proceed. A friend's reaction could seem a bit off-the-wall. Perhaps this person has misinterpreted the implications of your words. Tonight: Hang close to home.

GEMINI (May 21-June 20)
★★★★ You might want to have a long-overdue chat that could point you down a new path. Your sense of direction seems to revolve around the quality of your communication. Listen to what is being said by all parties involved. Then ask questions. Tonight: A conversation is easy.

CANCER (June 21-July 22)
★★★★ You might not understand where someone else is coming from. Finances likely will be involved, and a misunderstanding could be brewing. Communication will point you toward a different solution. Money could be at the heart of this confusion. Tonight: Visit with a friend.

LEO (July 23-Aug. 22)
★★★★ You could be at your wits' end and wondering what is going on. Be more flexible and upbeat. If someone else shares something that doesn't make sense to you, ask nonintrusive questions. Be aware of the costs of providing as you have been. Tonight: Say "yes" to an offer.

VIRGO (Aug. 23-Sept. 22)
★★★★ You could be a bit out of sorts right now. You might want to rethink a decision you have made. What is important is figuring out how you came to that decision in the first place. Have a long-overdue discussion with a friend later in the day. Tonight: Open up to the moment.

LIBRA (Sept. 23-Oct. 22)
★★★★ Emphasize the pluses rather than the minuses. You need to be more trusting of your own thought process and also of those around you. Understand what is happening between you and someone else. Think before you act. Tonight: You need some downtime.

SCORPIO (Oct. 23-Nov. 21)
★★★ Tension builds during the day. You might question your choices and the reasons behind them. Slow down and listen to feedback, because the results will be much better if you do. The late afternoon will lead to an important discussion. Tonight: Zero in on what you want.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ Reach out for more information and greet a loved one's feedback positively. You might not agree, but more insight always helps to solidify your ideas or plans. Tension is likely to build later in the day; perhaps, you feel as if you have not done enough. Tonight: Out late.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ A one-on-one conversation will lead you down a different path. How you deal with someone's responses could change after this talk. You might not agree with this person, but you will understand him or her better as a result. Detach if possible. Tonight: Relax to music.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ You don't have trouble making the first move, but others might want to step up first. They could get difficult if you try to bypass them. You seem to be reviewing a matter in your head that revolves around your personal life. Tonight: Sort through invitations, then choose.

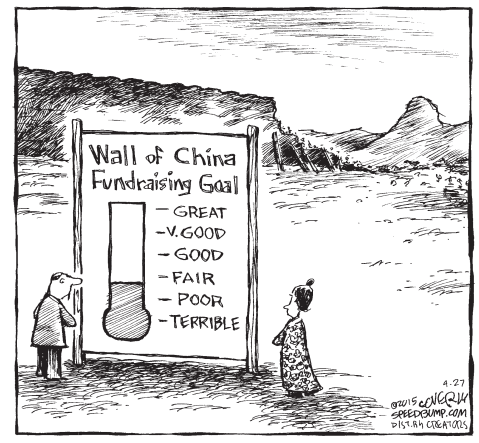
PISCES (Feb. 19-March 20)
★★★★★ You could be overwhelmed by everything that is happening around you. Your words, though well-intended, might fall flat. Verbalize the same statement in different ways until you make some headway. Clear out as much as you can. Tonight: Return calls, then decide.

Monday, April 27, 2015

This year you open up to different ideas. Others often challenge you. Be willing to look at where you are coming from. Understand that everyone comes from a different perspective. As a result, you will be less judgmental. If you are single, you will meet someone after this summer. This person could play a remarkable role in your life. If you are attached, the two of you might enjoy staying home together more. You value your relationship, and you'll make sure it gets some needed private time. VIRGO can be very picky.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

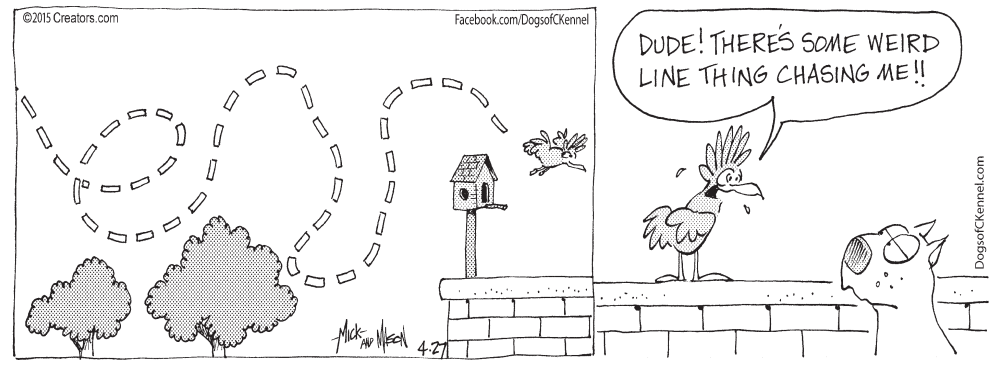
Speed Bump
By Dave Coverly



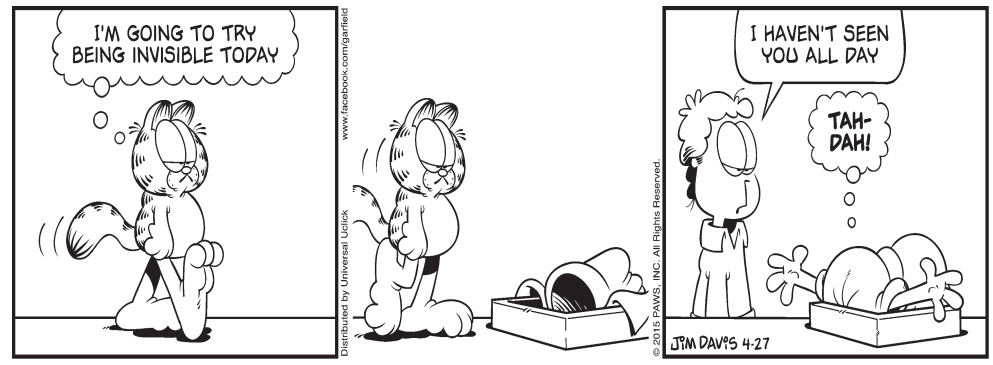
Strange Brew
By John Deering



Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



give a (bleep)

On Mondays, 'Celebrate This' lets you make every day count

National Tell a Story Day
Monday, April 27
Read a book to a sibling or make up a ridiculous tale to tell your friends. The one that got away.

National Blueberry Pie Day
Tuesday, April 28
Don't feel guilty, you're getting your antioxidants. Dig into an individual, deep-dish version at Urth Café on Main Street. Made fresh daily.

International Dance Day
Wednesday, April 29
Shake it like it's hot. Or just let loose in front of the mirror. Zumba releases stress and is a natural high.

International Jazz Day
Thursday, April 30
Mellow out with Miles Davis and Billie Holiday. Grab a bowler hat if you feel inspired. It's cool. Or hot.

National Truffle Day
Saturday, May 2
Lady Chocolatt is one of the best-kept secrets in Santa Monica with hand-crafted truffles in 25 exotic flavors. Snag one … or 25.

Two Different Colored Shoes Day
Sunday, May 3
Be eccentric. You can even wear a flip-flop and a boot. Whatever you slip on, today you're pulling it off!

It's Global Love Day, mon

By Katharine Romefelt

What does "global love" mean to you? Each year, May 1 marks a time to recognize our innate oneness through love. At the end of the day (and every day), we're all human. Our differences shouldn't cause us to feel differently toward each other.

"We all learn what love is from our families," said Ruby Buela, as she enjoyed some breakfast in Santa Monica. "We might interpret love differently because some cultures use tough love and some cultures have a more 'American' family style of love.

"But in the end, we can all come together and break down these boundaries."



Break bread and boundaries.

This Friday, spread some global love by looking for ways to connect with people from different backgrounds, different cultures and different ideas.

In the words of Bob Marley, "one love, one heart; let's get together and feel all right."

THROW US SOME FEEDBACK @GIIVE.ORG/CONTACT-US/

Santa Monica Daily Press

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DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 070233 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/16/2015 The following person(s) is (are) doing business as PROJECT BY PROJECT, TALK IS GREAT, PROJECT BY PROJECT REALTY, COUNSELING AND CONSULTING. 5601 W. SLAUSON AVE. SUITE 266 , CULVER CITY, 90230.Ä The full name of registrant(s) is/are: SHERYL MONAUGHAN 10736 JEFFERSON BLVD. #505 CULVER CITY, 90230. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2015. /s/: SHERYL MONAUGHAN. SHERYL MONAUGHAN.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/16/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/06/2015, 04/13/2015, 04/20/2015, 04/27/2015.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 070229 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/16/2015 The following person(s) is (are) doing business as HEALING ZENSATION MASSAGE. 14219 VALNA DR. , WHITTIER, CA 90605.Ä The full name of registrant(s) is/are: LORETTA GONZALES 14219 VALNA DR. WHITTIER, CA 90605. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LORETTA GONZALES. LORETTA GONZALES.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/16/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/06/2015, 04/13/2015, 04/20/2015, 04/27/2015.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 073734 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/18/2015 The following person(s) is (are) doing business as WINDOW OF THE SKY LA. 841 GANYMEADE DRIVE , LOS ANGELES, CA 90065.Ä The full name of registrant(s) is/are: CAREN MOTIKA MCPHERSON 841 GANYMEADE DRIVE LOS ANGELES, CA 90065. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CAREN MOTIKA MCPHERSON. CAREN MOTIKA MCPHERSON.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/18/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/06/2015, 04/13/2015, 04/20/2015, 04/27/2015.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 066932 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/12/2015 The following person(s) is (are) doing business as PAULS PAINT AND HARDWARE, SAND CANYON PAINT AND HARDWARE, SAND CANYON PAINT, SPECIALIZED COATING SYSTEMS. 18597 SOLEDAD CANYON RD. , SANTA CLARITA, CA 91351.Ä The full name of registrant(s) is/are: DELL OLIO ENTERPRISES, INC. 18597 SOLEDAD CANYON RD. SANTA CLARITA, CA 91351. This Business is being conducted by: Äa Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/20/2015. /s/: PAUL DELL OLIO. DELL OLIO ENTERPRISES, INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/12/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/06/2015, 04/13/2015, 04/20/2015, 04/27/2015.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 070231 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/16/2015 The following person(s) is (are) doing business as LOS ANGELES CANCER NETWORK. 15211 VANOWEN ST. SUITE 201 , VANNUYS, CA 91405.Ä The full name of registrant(s) is/are: DR. BAGDASARIAN 1245 WILSHIRE BOULEVARD, SUITE 303 LOS ANGELES, CA 90017, DR. JERRY K. WADA 1245 WILSHIRE BOULEVARD, SUITE 303 LOS ANGELES, CA 90017, DR. LASIKA SENEVIRANTE 1245 WILSHIRE BOULEVARD, SUITE 303 LOS ANGELES, CA 90017, DR. NUBAR P. BOGHOSSIAN 1245 WILSHIRE BOULEVARD, SUITE 303 LOS ANGELES, CA 90017. This Business is being conducted by: Äa General Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/1980. /s/: DR. BAGDASARIAN. DR. BAGDASARIAN, DR. JERRY K. WADA, DR. LASIKA SENEVIRANTE, DR. NUBAR P. BOGHOSSIAN.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/16/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/06/2015, 04/13/2015, 04/20/2015, 04/27/2015.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 07617 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/20/2015 The following person(s) is (are) doing business as Bo1 PRODUCTIONS. 1516 N. NORMANDIE AVE #303 Ä, LOS ANGELES, CA 90027.Ä The full name of registrant(s) is/are: FAWN BOWEN 1516 N. NORMANDIE AVE #303 ÄLOS ANGELES, CA 90027. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:FAWN BOWEN. FAWN BOWEN.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/20/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/06/2015, 04/13/2015, 04/20/2015, 04/27/2015.Ä

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES018962
Superior Court of California, County of Los Angeles
Petition of JESSICA KEENAN ARMSTRONG for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: JESSICA KEENAN ARMSTRONG filed a petition with this court for a decree of changing names as follows: JESSICA KEENAN ARMSTRONG to JESSICA KEENAN WYNN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 04/24/2015, Time: 8:30 AM, Dept: NCB-A, Room:
The address of the court is SUPERIOR COURT OF CALIFORNIA - BURBANK COURTHOUSE, 300 E Olive Ave, BURBANK, CA 91502
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: MARCH 11, 2015

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015070620 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/16/2015 The following person(s) is (are) doing business as BLACKCOMPASSION-COM. 932 E 2ND ST APT#4 , LONG BEACH, CA 90802. The full name of registrant(s) is/are: TERRIS WOODARD 932 E 2ND ST APT#4 LONG BEACH, CA 90802, JASON HEAD 9059 CANFORD ST PICO RIVERA, CA 90660. This Business is being conducted by: a General Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TERRIS WOODARD, GENERAL PARTNER . TERRIS WOODARD, JASON HEAD . This statement was filed with the County Clerk of LOS ANGELES County on 03/16/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/06/2015, 04/13/2015, 04/20/2015, 04/27/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015082383 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/26/2015 The following person(s) is (are) doing business as BENS NETWORKING . 10736 JEFFERSON BLVD 893 , CULVER CITY, CA 90230.MAILING ADDRESS: 1234 6TH ST. #502, SANTA MONICA, CA 90401. The full name of registrant(s) is/are: BENJAMIN LANDIS 10736 JEFFERSON BLVD 893 CULVER CITY, CA 90230. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BENJAMIN LANDIS . BENJAMIN LANDIS . This statement was filed with the County Clerk of LOS ANGELES County on 03/26/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/06/2015, 04/13/2015, 04/20/2015, 04/27/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015085057 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/30/2015 The following person(s) is (are) doing business as LA CLAIM SERVICES, CLAIM SERVICES. 2615 PICKENS STREET , MONTROSE CA 91020.Ä The full name of registrant(s) is/are: CS ADMINISTRATORS, INC. 2615 PICKENS STREET MONTROSE CA 91020. This Business is being conducted by: Äa Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CARL SCHOLTEN. CS ADMINISTRATORS, INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/30/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/13/2015, 04/20/2015, 04/27/2015, 05/04/2015.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015081659 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/30/2015 The following person(s) is (are) doing business as FOUNDRY LIGHTING. 9011 BEVERLY BLVD. , LOS ANGELES, CA 90048.Ä The full name of registrant(s) is/are: Irvin Jaffe, Inc. 303 E. 57th Street #32-G New York, NY 10022. This Business is being conducted by: Äa Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GORDON CHESTER. Irvin Jaffe, Inc..Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/30/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/13/2015, 04/20/2015, 04/27/2015, 05/04/2015.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015091027 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/06/2015 The following person(s) is (are) doing business as MADDIENESS. 5533 HOLLYWOOD BOULEVARD APT. 424 , LOS ANGELES, CA 90028. ÄThe full name of registrant(s) is/are: MADELINE ALBANESIUS 5533 HOLLYWOOD BOULEVARD APT. 424 LOS ANGELES, CA 90028. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MADELINE ALBANESIUS. MADELINE ALBANESIUS. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 04/06/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/13/2015, 04/20/2015, 04/27/2015, 05/04/2015.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015091898 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/06/2015 The following person(s) is (are) doing business as BEVERLY GLEN PHARMACY. 2946 BEVERLY GLEN CIRCLE , LOS ANGELES, CA 90077. The full name of registrant(s) is/are: BURMAN DRUG CO 2946 BEVERLY GLEN CIRCLE LOS ANGELES, CA 90077. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BURMAN DRUG CO, PRESIDENT. BURMAN DRUG CO. This statement was filed with the County Clerk of LOS ANGELES County on 04/06/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/20/2015, 04/27/2015, 05/04/2015, 05/11/2015.

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS025170
Superior Court of California, County of Los Angeles
Petition of ANTHONY CARL FARMER for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: ANTHONY CARL FARMER filed a petition with this court for a decree of changing names as follows: ANTHONY CARL FARMER to ANTHONY DETROIT FARMER. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 05/15/2015, Time: 8:30 AM, Dept: K, Room:
The address of the court is SUPERIOR COURT OF CALIFORNIA - COUNTY OF LOS ANGELES, 1725 MAIN STREET, SANTA MONICA, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: MARCH 18, 2015

Statement of Abandonment of Use of Fictitious Business Name
Document Record # 96220004
Current File No.# 2015092710
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
COOL MAN. 1150 MELROSE AVE. GLENDALE, CA 91202
The fictitious business name referred to above was filed on 02/07/1996 in the county of LOS ANGELES.
Registered owners: MARDIROSIAN, NOUNEH. 1150 MELROSE AVE. GLENDALE, CA 91202. This business is conducted by: An INDIVIDUAL /s/
This statement was filed with the County Clerk of Los Angeles County on 04/07/2015
Published: SANTA MONICA DAILY PRESS: 04/20/2015, 04/27/2015, 05/04/2015, 05/11/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015100470 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/14/2015 The following person(s) is (are) doing business as TERRENCE JONES MANAGEMENT. 1928 84TH PLACE , LOS ANGELES, CA 90047. MAILING ADDRESS: 1495 FAIRINGTON DR. NW APT 301 CONCORD, NC 28027 The full name of registrant(s) is/are: TERRENCE JONES II 1928 84TH PLACE LOS ANGELES, CA 90047. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TERRENCE JONES II, OWNER. TERRENCE JONES II. This statement was filed with the County Clerk of LOS ANGELES County on 04/14/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/20/2015, 04/27/2015, 05/04/2015, 05/11/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015100735 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/15/2015 The following person(s) is (are) doing business as MC DESIGN LAB. 1933 SOUTH BROADWAY #316B , LOS ANGELES, CA 90007. The full name of registrant(s) is/are: BLUE SKY COLLABORATION, LLC 1933 SOUTH BROADWAY #316B LOS ANGELES, CA 90007. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DAMON SCHWEIKERT, GENERAL PARTNER. BLUE SKY COLLABORATION, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 04/15/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/20/2015, 04/27/2015, 05/04/2015, 05/11/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015094211 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 4/8/15 The following person(s) is (are) doing business as WHIMSICALSTITCH.COM, WHIMSICAL STITCH. 2018 6TH ST , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: MARY LEGALLET 2018 6TH ST SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARY LEGALLET. MARY LEGALLET. This statement was filed with the County Clerk of LOS ANGELES County on 4/8/15. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/20/2015, 04/27/2015, 05/04/2015, 05/11/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015101471 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/15/2015 The following person(s) is (are) doing business as CENTRE SALON CALABASAS. 4732 COMMONS WAY, #1 , CALABASAS, CA 91302. The full name of registrant(s) is/are: BAUMAN COSMETOLOGY CALABASAS, LLC 4732 COMMONS WAY, #1 CALABASAS, CA 91302. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/17/2015. /s/: BROOKE BAUMAN, OWNER. BAUMAN COSMETOLOGY CALABASAS, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 04/15/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/20/2015, 04/27/2015, 05/04/2015, 05/11/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015092729 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/07/2015 The following person(s) is (are) doing business as FASHION GIOTESORI ON WHEELS. 826 E 101 ST , LOS ANGELES, CA 90001. The full name of registrant(s) is/are: GIOVANNA BERTHA JAUREGUI 826 E 101 ST LOS ANGELES, CA 90002. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GIOVANNA BERTHA JAUREGUI, (OWNER). GIOVANNA BERTHA JAUREGUI. This statement was filed with the County Clerk of LOS ANGELES County on 04/07/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common

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law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/20/2015, 04/27/2015, 05/04/2015, 05/11/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015098728 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/13/2015 The following person(s) is (are) doing business as GRAND ENTERPRISE REALTY. 550 S. HOPE STREET, #2200 , LOS ANGELES, CA 90071. MAILING ADDRESS: 2641 4TH SREET, #5 SANTA MONICA, CA 90405 The full name of registrant(s) is/are: NITZAN LUMER 2641 4TH STREET 5 SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NITZAN LUMER, (OWNER). NITZAN LUMER. This statement was filed with the County Clerk of LOS ANGELES County on 04/13/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/20/2015, 04/27/2015, 05/04/2015, 05/11/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015076236 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/20/2015 The following person(s) is (are) doing business as XRS-2PLUGS. 3228 W 139TH ST #3 , HAWTHORNE, CA 90250. The full name of registrant(s) is/are: HUMBERTO SALAZAR 3228 W 139TH ST #3 HAWTHORNE, CA 90250. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/01/2015. /s/: HUMBERTO SALAZAR, (OWNER). HUMBERTO SALAZAR. This statement was filed with the County Clerk of LOS ANGELES County on 03/20/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/20/2015, 04/27/2015, 05/04/2015, 05/11/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 087856 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/01/2015 The following person(s) is (are) doing business as INSPIRACION. 525 TREMONT AVENUE UNIT #1 , LONG BEACH, CA 90814. The full name of registrant(s) is/are: TERESA MARIE DEMARIE 525 TREMONT AVENUE UNIT #1 LONG BEACH, CA 90814. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TERESA MARIE DEMARIE. TERESA MARIE DEMARIE. This statement was filed with the County Clerk of LOS ANGELES County on 04/01/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/20/2015, 04/27/2015, 05/04/2015, 05/11/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 085053 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/30/2015 The following person(s) is (are) doing business as CLEAR COMMUNICATIONS. 12121 WILSHIRE BLVD. SUITE 207 , LOS ANGELES,CA 90025. The full name of registrant(s) is/are: GREG FERGUSON FILMS, INC. 12121 WILSHIRE BLVD. SUITE 207 LOS ANGELES,CA 90025. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/2014. /s/: GREG FERGUSON. GREG FERGUSON FILMS, INC.. This statement was filed with the County Clerk of LOS ANGELES County on 03/30/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/20/2015, 04/27/2015, 05/04/2015, 05/11/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 0804034 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/27/2015 The following person(s) is (are) doing business as ESSENTIAL FAMILY CHIROPRACTIC. 26370 DIAMOND PLACE, SUITE 504 , SANTA CLARITA, CA 91350. The full name of registrant(s) is/are: DR. JANE RAMBOLDT DC 27517 SANTA CLARITA, CA ROAD SAUGUS, CA 91350. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DR. JANE RAMBOLDT DC. DR. JANE RAMBOLDT DC. This statement was filed with the County Clerk of LOS ANGELES County on 03/27/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/20/2015, 04/27/2015, 05/04/2015, 05/11/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 081658 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/26/2015 The following person(s) is (are) doing business as MAVE INVESTMENT. 654 S. CLOVERDALE #5 , LOS ANGELES, CA 90036. The full name of registrant(s) is/are: JANET ODABACH TRUST 654 S. CLOVERDALE #5 LOS ANGELES, CA 90036. This Business is being conducted by: a Trust. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/10/2013. /s/: JANET ODABACH. JANET ODABACH TRUST. This statement was filed with the County Clerk of LOS ANGELES County on 03/26/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/20/2015, 04/27/2015, 05/04/2015, 05/11/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 081657 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/26/2015 The following person(s) is (are) doing business as PROTECTION PARTNERS. 11143 PROVENCE LANE , TUJUNGA, CA 91042. The full name of registrant(s) is/are: SECURITY FUNDING ASSOCIATES, INC. 11143 PROVENCE LANE TUJUNGA, CA 91042. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ROBERT A. SMITH. SECURITY FUNDING ASSOCIATES, INC.. This statement was filed with the County Clerk of LOS ANGELES County on 03/26/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/20/2015, 04/27/2015, 05/04/2015, 05/11/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 081018 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/25/2015 The following person(s) is (are) doing business as TASTY FOODS. 15002 MAGNOLIA BLVD. #9 , SHERMAN OAKS, CA 91403. The full name of registrant(s) is/are: REBECCA MOTAHARNIA 15002 MAGNOLIA BLVD. #9 SHERMAN OAKS, CA 91403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:REBECCA MOTAHARNIA. REBECCA MOTAHARNIA. This statement was filed with the County Clerk of LOS ANGELES County on 03/25/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/20/2015, 04/27/2015, 05/04/2015, 05/11/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 087852 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/01/2015 The following person(s) is (are) doing business as FDF/FACTORY DIRECT FASTENING. 5655 CAHUENGA BLVD , NORTH HOLLYWOOD, CA 91601. The full name of registrant(s) is/are: CORBRAS MARKETING INC. 5655 CAHUENGA BLVD NORTH HOLLYWOOD, CA 91601. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/21/1995. /s/: CARLOS CORDOVA. CORBRAS MARKETING INC.. This statement was filed with the County Clerk of LOS ANGELES County on 04/01/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/20/2015, 04/27/2015, 05/04/2015, 05/11/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015085057 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/30/2015 The following person(s) is (are) doing business as LA CLAIM SERVICES, CLAIM SERVICES. 2615 PICKENS STREET , MONTROSE CA 91020. The full name of registrant(s) is/are: CS ADMINISTRATORS, INC. 2615 PICKENS STREET MONTROSE CA 91020. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CARL SCHOLTEN. CS ADMINISTRATORS, INC.. This statement was filed with the County Clerk of LOS ANGELES County on 03/30/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/13/2015, 04/20/2015, 04/27/2015, 05/04/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015081659 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/30/2015 The following person(s) is (are) doing business as FOUNDRY LIGHTING. 9011 BEVERLY BLVD. , LOS ANGELES, CA 90048. The full name of registrant(s) is/are: Irvin Jaffe, Inc. 303 E. 57th Street #32-G New York, NY 10022. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GORDON CHESTER. Irvin Jaffe, Inc.. This statement was filed with the County Clerk of LOS ANGELES County on 03/30/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/13/2015, 04/20/2015, 04/27/2015, 05/04/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015085057 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/30/2015 The following person(s) is (are) doing business as LA CLAIM SERVICES, CLAIM SERVICES. 2615 PICKENS STREET , MONTROSE CA 91020. The full name of registrant(s) is/are: CS ADMINISTRATORS, INC. 2615 PICKENS STREET MONTROSE CA 91020. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CARL SCHOLTEN. CS ADMINISTRATORS, INC.. This statement was filed with the County Clerk of LOS ANGELES County on 03/30/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/13/2015, 04/20/2015, 04/27/2015, 05/04/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 0804038 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/27/2015 The following person(s) is (are) doing business as BIBI'S BAKERY. 9708 DELCO AVE. , CHATSWORTH, CA 91311. The full name of registrant(s) is/are: BRADIN BABILEH 9708 DELCO AVE. CHATSWORTH, CA 91311. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BRADIN BABILEH. BRADIN BABILEH. This statement was filed with the County Clerk of LOS ANGELES County on 03/27/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/20/2015, 04/27/2015, 05/04/2015, 05/11/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 081021 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/25/2015 The following person(s) is (are) doing business as FABIANA PIGNA. 5224 HARTWICK STREET , LOS ANGELES, CA 90041. The full name of registrant(s) is/are: FABIANA BRANDMAN 5224 HARTWICK STREET LOS ANGELES, CA 90041. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/01/2015. /s/: FABIANA BRANDMAN. FABIANA BRANDMAN. This statement was filed with the County Clerk of LOS ANGELES County on 03/25/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/20/2015, 04/27/2015, 05/04/2015, 05/11/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 081019 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/25/2015 The following person(s) is (are) doing business as TFTM, THANKS FOR THE MEMORIES. 8319 MELROSE AVE. , LOS ANGELES, CA 90069. The full name of registrant(s) is/are: DAVID SADOFSKI 8319 MELROSE AVE. LOS ANGELES, CA 90069. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/1975. /s/: DAVID SADOFSKI. DAVID SADOFSKI. This statement was filed with the County Clerk of LOS ANGELES County on 03/25/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/20/2015, 04/27/2015, 05/04/2015, 05/11/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015103848 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/17/2015 The following person(s) is (are) doing business as CITY CHARTER SCHOOLS, CITY LANGUAGE IMMERSION CHARTER . 11625 W. PICO BLVD. , LOS ANGELES, CA 90064. The full name of registrant(s) is/are: CITY CHARTER SCHOOL 11625 W. PICO BLVD. LOS ANGELES, CA 90064. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/01/2014. /s/: ALISSA CHARITON, (PRESIDENT). CITY CHARTER SCHOOL. This statement was filed with the County Clerk of LOS ANGELES County on 04/17/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/27/2015, 05/04/2015, 05/11/2015, 05/18/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015081959 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/26/2015 The following person(s) is (are) doing business as CODEFIDELITY. 2111 E POINSETTIA ST , LONG BEACH, CA 90805. Mailing Address: PO BOX 6621 SAN PEDRO CA 90734..The full name of registrant(s) is/are: JUSTIN L THAYER 2111 E POINSETTIA ST LONG BEACH, CA 90805, ADRIENNE ZARA ZAMORA 2111 E POINSETTIA ST LONG BEACH, CA 90805. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ADRIENNE ZARA ZAMORA, (PARTNER) . JUSTIN L THAYER, ADRIENNE ZARA ZAMORA. This statement was filed with the County Clerk of LOS ANGELES County on 03/26/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/27/2015, 05/04/2015, 05/11/2015, 05/18/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015108494 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/22/2015 The following person(s) is (are) doing business as SEEING DOUBLE PRODUCTIONS. 12 LATIMER RD , SANTA MONICA, CA 90402. The full name of registrant(s) is/are: AK ENTERTAINMENT US INC 12 LATIMER RD SANTA MONICA, CA 90402, KAYE SWITZER 922 N LAUREL AVE LOS ANGELES, CA 90046. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:STEPHEN SAKS, (SECRETARY). AK ENTERTAINMENT US INC, KAYE SWITZER. This statement was filed with the County Clerk of LOS ANGELES County on 04/22/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/27/2015, 05/04/2015, 05/11/2015, 05/18/2015.

SUMMONS
(Citacion Judicial)
CASE NUMBER BC531838
DATE: 01/02/2015

NOTICE TO DEFENDANT:
PHANI TUMU, MD
(AVISO AL DEMANDADO):
COUNTY OF LOS ANGELES, ET AL00061634

YOU ARE BEING SUED BY PLAINTIFF:
(LO ESTA DEMANDANDO EL DEMANDANTE):
DEBORAH J. FOULKS AKA SWEETS SKYEBLUSPEAKS

NOTICE! You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below.

You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.caurtinfo.ca.gov/selfhelp), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask
the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court.

There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site (www.lawhelpcalifomia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of $10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case.
AVISO! Lo han demandado. Si no responde dentro de 30 dias, la corte puede decidir en su contra sin escuchar su version. Lea la informacion a continuacion.

The name and address of the court is: (El nombre y direccion de la corte es):
SUPERIOUR COURT OF CALIFORNIA, LOS ANGELES COUNTY
STANLEY MOSK Courthouse
111 NORTH HILL STREET, LOS ANGELES CA 90012
The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is: (El nombre, la dirección y el número de teléfono del abogado del demandante, o del demandante que no tiene abogado, es):

LAW OFFICE OF ALABA S. AJETUNMOBI, ESQ (State Bar No. 219228)
100 OCEANGATE, 12TH FLOOR
LONG BEACH, CA 90802
Telephone: (562) 628-5578

NOTICE TO THE PERSON SERVED: You are served as an individual defendant
Published: SANTA MONICA DAILY PRESS: 02/28/15, 03/07/15, 03/14/15, 03/21/15.

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Santa Monica Daily Press
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• 1640 5th Street, Suite 218
• Santa Monica, CA 90401
• **editor@smdp.com**



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Real Estate

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Santa Monica ELEGANT AND ULTRA SPACIOUS 4 LEVEL CONDO 2-car Garage parking, Rent $11,000.00, Deposit 11000, Available Now! westsiderentals.com/listingdetail.cfm?id=1141956

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Marina Del Rey 2 BEDROOM OR ONE BEDROOM PLUS LOFT TRI-LEVEL CONDO 2-car Garage parking, Paid partial utilities & water & hot water & trash & gardener & association fees, Rent $2,925.00, Deposit 2925, Available 6115. westsiderentals.com/listingdetail.cfm?id=1175407

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