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MONDAY, APRIL 27, 2009
Volume 8 Issue 148



Santa Monica Daily Press

HEADING EAST
SEE PAGE 13

We have you covered

THE TOGETHER AGAIN ISSUE

COMMUNITY PROFILES
WHITNEY WERNER



Photo courtesy Maya Sugarman

WERNER

Chef combines education and ample talent

BY WILL WEISS
Special to the Daily Press

PCH Chef Whitney Werner makes his bacon doing more than making bacon.

During his 25-plus years in the hospitality industry he has taken a thoroughly unconventional approach to his role as chef that has brought him financial success and praise from his peers.

"When it comes to chefs, people are always talking about what we call added value," Werner said. "Essentially, what else are you bringing to the table besides putting food on the plate?"

After 15 years of study and service with the American Culinary Federation, the chef has shaped his responsibilities around a philosophy of collaboration and innovation.

SEE CP PAGE 11

Life's a beach

Hundreds celebrate grand opening of public beach house

BY KEVIN HERRERA
Editor in Chief

SM BEACH Standing next to a massive Victorian sand sculpture, Claudia Freire stared across the sand at the families dancing to the Beach Boys' "Don't Worry Baby" in celebration of the grand opening of the Annenberg Community Beach House, known for years simply as 415 PCH.

"This is beautiful," she said, her face decorated with the smile of an elated child. "I've been waiting awhile for this."

It's been a long time coming. An earthquake, recession and threats of development and a lawsuit by neighbors were some of the challenges community members and city officials faced over the last 20 years during their campaign to create the nation's first public beach club.

With the dream finally realized, thanks in large part to $27.5 million from the Annenberg Foundation, hundreds packed the 5-acre site Saturday for a bash that rivaled those thrown by the Gold Coast property's former owner, silent film actress Marion Davies, and her lover William Randolph Hearst, whose guests included Hollywood's finest like Charlie Chaplin, Greta Garbo and Clark Cable.

The event featured ornately decorated synchronized swimmers from Cirque du Soleil, who performed a graceful routine in the beach club's historic pool lined with

SEE BEACH HOUSE PAGE 10



Brandon Wise brandonw@smdp.com

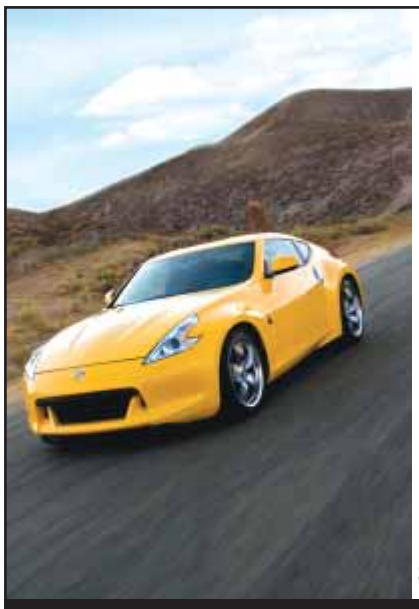
BATHING BEAUTIES: **The Beach Bubble Beauties perform tricks during the opening of the Annenberg Community Beach House on Saturday.**


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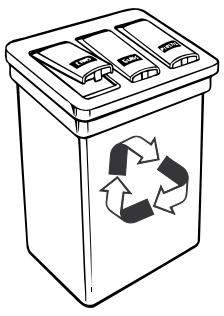
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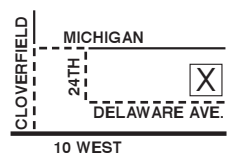


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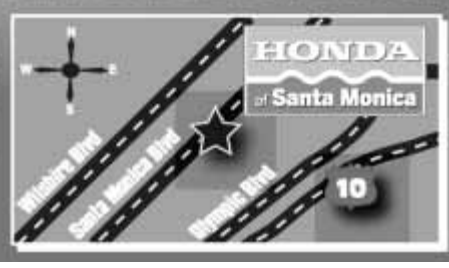
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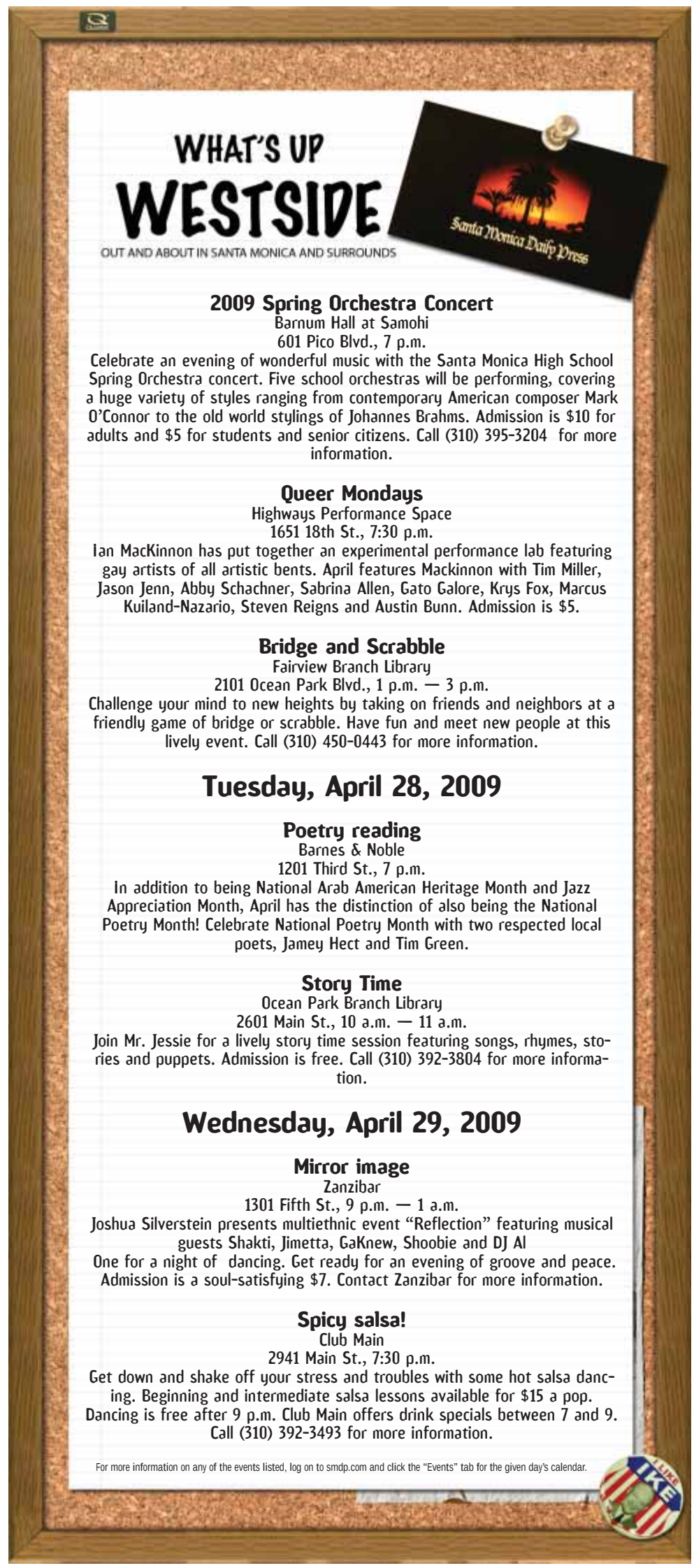
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WHAT'S UP
WESTSIDE
OUT AND ABOUT IN SANTA MONICA AND SURROUNDS

2009 Spring Orchestra Concert
Barnum Hall at Samohi
601 Pico Blvd., 7 p.m.
Celebrate an evening of wonderful music with the Santa Monica High School Spring Orchestra concert. Five school orchestras will be performing, covering a huge variety of styles ranging from contemporary American composer Mark O'Connor to the old world stylings of Johannes Brahms. Admission is $10 for adults and $5 for students and senior citizens. Call (310) 395-3204 for more information.

Queer Mondays
Highways Performance Space
1651 18th St., 7:30 p.m.
Ian MacKinnon has put together an experimental performance lab featuring gay artists of all artistic bents. April features Mackinnon with Tim Miller, Jason Jenn, Abby Schachner, Sabrina Allen, Gato Galore, Krys Fox, Marcus Kuiland-Nazario, Steven Reigns and Austin Bunn. Admission is $5.

Bridge and Scrabble
Fairview Branch Library
2101 Ocean Park Blvd., 1 p.m. — 3 p.m.
Challenge your mind to new heights by taking on friends and neighbors at a friendly game of bridge or scrabble. Have fun and meet new people at this lively event. Call (310) 450-0443 for more information.

Tuesday, April 28, 2009

Poetry reading
Barnes & Noble
1201 Third St., 7 p.m.
In addition to being National Arab American Heritage Month and Jazz Appreciation Month, April has the distinction of also being the National Poetry Month! Celebrate National Poetry Month with two respected local poets, Jamey Hect and Tim Green.

Story Time
Ocean Park Branch Library
2601 Main St., 10 a.m. — 11 a.m.
Join Mr. Jessie for a lively story time session featuring songs, rhymes, stories and puppets. Admission is free. Call (310) 392-3804 for more information.

Wednesday, April 29, 2009

Mirror image
Zanzibar
1301 Fifth St., 9 p.m. — 1 a.m.
Joshua Silverstein presents multiethnic event "Reflection" featuring musical guests Shakti, Jimetta, GaKnew, Shoobie and DJ Al
One for a night of dancing. Get ready for an evening of groove and peace. Admission is a soul-satisfying $7. Contact Zanzibar for more information.

Spicy salsa!
Club Main
2941 Main St., 7:30 p.m.
Get down and shake off your stress and troubles with some hot salsa dancing. Beginning and intermediate salsa lessons available for $15 a pop. Dancing is free after 9 p.m. Club Main offers drink specials between 7 and 9. Call (310) 392-3493 for more information.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.

COMMUNITY BRIEFS

SMMUSD HDQTRS

Talking special ed

The Santa Monica-Malibu Unified School district will be hosting its second Special Education Spring Forum on Saturday, May 2 from 8:30 a.m. to noon at the John Adams Middle School cafeteria.

Per recommendations from the forum held in the fall, the meeting's discussion will focus on level-to-level transitions for special education students, informing parents and community members about the options available at various junctures and facilitating dialog on the challenges of such transitions.

Keynote speakers will include Brad Silverman and Petite Konstantin from L.A. GOAL, an organization that provides educational, vocational and recreational programs to adults with developmental disabilities.

As part of an ongoing effort by SMMUSD Superintendent Tim Cuneo called the "SMMUSD Special Education Collaborative – Working Collaboratively for 21st Century Special Education Students," which utilizes a series of initiatives and public events to develop new ideas for how to educate students with developmental disabilities.

The efforts come as a result of recommendations lined out in the March 2008 independent evaluation of the special education program by Lou Barber & Associates.

DAILY PRESS

FOURTH STREET

Cutting a rug

WISE & Healthy Aging in Santa Monica, in partnership with City of Hope, is conducting a 12-week pilot study on the lingering physical and mental effects of treated disease on cancer survivors.

With funding from the California Breast Cancer Research Program, the "Mindful Movement Program for Breast Cancer Survivors" is designed to assess whether patients who take part in body movement programs experience improvements in quality of life. Researchers hope to find a correlation between movement-dance therapy and a decrease in anxiety, pain or depression, which are often felt by cancer survivors even long after their treatment has ceased.

Enrollees receive compensation ranging from $75 to $145, and must be breast cancer survivors age 50 or older without metastatic disease who completed treatment at least 12 months ago. Those interested can call 310-394-9871, ext. 390 for more information.



SOLID DEFENSE

Photo courtesy Angel Aguilera

Santa Monica High School center fielder Vince Lawrence makes a catch during the Vikings' 2-1 win over Ventura on Saturday. The game was part of the Redondo Tournament. With the win, Samohi is now 12-10 overall and 3-1 in Ocean League play.

Democrats divided on budget propositions

JULIET WILLIAMS
Associated Press Writer

SACRAMENTO Divided Democratic Party delegates split their votes Sunday on a slate of budget-related propositions on the May ballot, heeding calls from some union opponents not to support the lynchpin funding compromise agreed to by their legislative leaders.

After heated debate, delegates narrowly voted to remain neutral on Proposition 1A, which would restrain state spending and extend a series of tax increases. They endorsed others that would secure education funds and authorize billions of dollars in borrowing.

Senate President Pro Tem Darrell Steinberg, one of four legislative leaders who negotiated the deal with Gov. Arnold Schwarzenegger, defended the package before fellow Democrats, telling them $25 billion in funding for core state programs would be jeopardized if Proposition 1A fails.

"The Republicans were after cutting aid to immigrants. The Republicans were after cutting 98,000 children off the rolls. We said no to all of that. We need this revenue so that those kind of decisions are not back on the table," he said before the vote.

But opponents also mounted a vigorous challenge to the measure at the party's annual convention in Sacramento.

Lillian Taiz, president of the California Faculty Association, told delegates that Proposition 1A goes against core Democratic values "and forces us to live the Republican dream."

"Our legislative leadership did the very best they could, but Proposition 1A is the ransom they were forced to pay to the Republican minority," she argued.

Delegates voted 58 percent for Proposition 1A, just shy of the 60 percent needed to win support. The party's position was neutral on the measures since it did not reach the 60 percent threshold.

Steinberg called it a significant victory that the party did not oppose the measure but the No on 1A campaign said the vote was a sign that people know it is flawed.

Labor unions and many Democrats dislike the idea of a spending cap such as the one legislators negotiated, saying it limits lawmakers' flexibility when negotiating a budget. If voters approve it, though, increases to the sales, income and vehicle taxes that were enacted earlier this year would be extended an extra year or two, providing a key source of revenue as the state struggles through the recession.

Democrats voted to support Proposition 1B, a measure backed by most labor unions that would guarantee about $9.3 billion in education funding, and Proposition 1C, which authorizes California to sell about $5 billion in bonds based on future lottery proceeds. They also backed a measure that would limit lawmakers' salaries in lean budget years.

They rejected, and thus stayed neutral on, Propositions 1D and 1E, which would shift about $900 million from mental health and child development programs into the state's general fund. Both have been criticized by Democrats and illustrated the divide among delegates during the weekend convention.

Dozens of speakers crowded around microphones to debate the measures, and several people from both sides shouted loudly. Delegates rejected a motion to extend the debate before a chaotic vote in

SEE **DEMOCRATS** PAGE 12

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Get real, Mr. P

Editor:

As I read Carlos Pineiro's letter ("Enough with the trees," page 4, April 23, 2009), I was shocked at his lack of knowledge about the importance of tree leaves to the environment, until I came to the end when he comments on "shady ginkgo trees." Then I realized Mr. P. must really be joking – since one would have to crawl on one's stomach and wrap oneself around the trunk of these plants to get any shade. So I re-read the letter. Of course he couldn't be serious about wasting tax dollars fighting to destroy the trees when hundreds of thousands of dollars would be saved by not destroying them.

However, if he is serious, he needs to see the "Nova" program on trees. Our government thinks the leaves are so important that they have scientists trying to reproduce the leaves' ability to turn car exhaust into oxygen. Also, when he berates Jerry Rubin for his anti-war stickers, does that mean his is for the war? I, too, was once for a war, so I gave up my wood-burning fireplace and bougainvillea and signed up.

Cecilia Heimlich Rosenthal
Santa Monica





My Write

Bill Bauer

Send comments to editor@smdp.com

You said I said what?

IN MY COLLEGE PSYCHOLOGY CLASSES, I learned that a person's perception of an issue is often dependent on their attitude toward the information source and the person's predisposition to agree or disagree with the information being delivered. They and other factors can color a person's understanding of issues.

I'm paid "big bucks" by this newspaper to have opinions. Some Daily Press readers disagree with me while others think I'm "spot on." I've been called everything from a "right wing nihilist" to a "Libtard" and that's OK.

Maybe perception is why readers occasionally completely misrepresent what I've written. For example, a couple of years ago, the Santa Monica/Malibu Unified School District's then chief financial officer, Winston Braham, refused to certify to the state that the district had the resources to cover a classroom teacher pay raise and resigned. I had written a few columns critical of the school board for approving pay increases without knowing whether there were sufficient funds available to support them.

I joked that someone would write the Daily Press and accuse me of being against teacher's raises. Sure enough, someone did. A well-known educational activist took issue with me and stated that raises are important to keeping top teachers even though I hadn't questioned the increases themselves and only wrote that they need to be budgeted so the district wouldn't go into fiscal meltdown. I guess because I've opposed most school parcel tax and bond measures, the letter writer assumed I was against teachers' raises, too.

I've written that homeless services shouldn't enable their clients to maintain an irresponsible street lifestyle. Inevitably, this has generated letters claiming "Bauer hates the homeless." Asking that services be contingent on positive results is hating the homeless? Please.

I've written many columns recently about Expo Light Rail Phase 2 and have been particularly disappointed with the chosen route of the line — at grade (street level) on Colorado Avenue from around 18th Street to the Fourth Street terminal. I think it's a bad choice for a number of good reasons.

On April 11, Dan Wentzel wrote in and said, "Once again we get to read an anti-transit rant from Bill Bauer who clings to the delusion that if we stop the Expo line and other transit and pedestrian improvements … .." Whoa, hold it right there! Say What?

All I've written is that Expo needs to be done right — meaning with its own right-of-way preferably on Olympic or the I-10 Freeway siding; elevated to eliminate accidents, injuries and death and not create horrendous north/south street gridlock and be able to maintain an unfettered "on time" operating schedule.

I've never written that I oppose mass transit, bicycle or pedestrian improvements because I don't. I have taken issue with transit financing and that pedestrian and bicycle amenities should not be at the sacrifice of existing vehicular traffic lanes or exacerbated congestion. That's all. I'm not sure whether Wentzel read something into my column that wasn't there of just wanted to pick a fight. I love a good debate but let's debate on real issues, not on fabricated ones.

I admit, even I'm guilty of a little coloring. My April 6 column "The dark side of Expo Rail" (page 4) contained a quotation from Metro board member and Santa Monica City Councilwoman Pam O'Connor that she took issue with, and rightfully so. The quote was, "We think at-grade is better for development" and was supposedly said by O'Connor during the April 2 Metro board meeting when Expo's route through Santa Monica was under discussion.

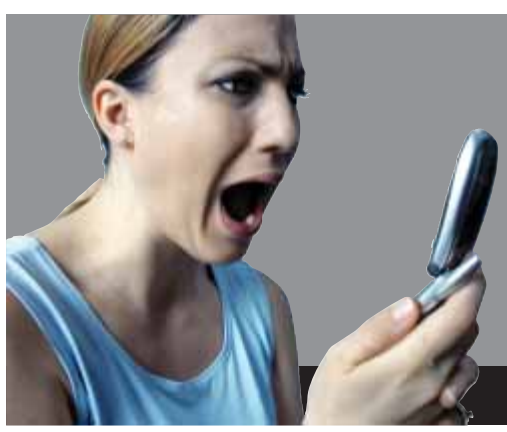
The quotation was e-mailed to me via a source at the meeting who is usually highly reliable. The source was wrong.

For the record, here are O'Connor's transcribed comments recorded at the meeting: "At grade in Santa Monica really works well in terms of creating a strong, urban, pedestrian environment especially at the 17th Street Station which will serve the colleges and other institutions — and especially our downtown area. Coming into downtown Santa Monica at grade will help create and add to the vitality of downtown Santa Monica and we think frankly, it is a benefit and are very excited about designing and working around that downtown station."

I still believe the thrust of her comments were that street level would be better for redevelopment than other alignments under consideration. I regret using quotation marks for what turned out to be my source's interpretation rather than an exact quotation and apologize for putting words in Ms. O'Connor's mouth.

For the record, Phoenix, Arizona's new (at grade) Valley Metro Light Rail has been in operation for three months and there have already been 13 crashes involving trains and passenger vehicles, so far " … averaging one crash every six days. It seems sharing the road with the new light rail has been frustrating and damaging for some Valley drivers." — azfamily.com posted March 30.

Bill can be reached at mr.bilbau@gmail.com


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Santa Monica Daily Press
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PUBLISHER
Ross Furukawa
ross@smdp.com

EDITOR IN CHIEF
Kevin Herrera
editor@smdp.com

MANAGING EDITOR
Daniel Archuleta
daniela@smdp.com

STAFF WRITER
Melody Hanatani
melodyh@smdp.com

STAFF PHOTOGRAPHERS
Brandon Wise
brandonw@smdp.com
Morgan Genser
news@smdp.com

CONTRIBUTING WRITERS
Bill Bauer, David Pisarra, Meredith Carroll, Kenny Mack, Jack Neworth, Lloyd Garver, Taylor Van Arsdale, Dane Robert Swanson, Ryan Hyatt, Steve Breen, Elizabeth Brown, Merv Hecht, Ron Scott Smith Mike Heayn, Brian Hepp Mariel Howsepian, Cynthia Citron, Amanda Cushman, Steve Parker and Phyllis Chavez

CONTRIBUTING PHOTOGRAPHER
Fabian Lewkowicz

NEWS INTERNS
Catherine Cain, Ashley Archibald, Rob Lawrence, Teddy Leshnick
news@smdp.com

PHOTOGRAPHY INTERNS
Raymond Solano, Rachel Dardashti
news@smdp.com

ADVERTISING SALES MANAGER
Rob Schwenker
schwenker@smdp.com

ADVERTISING ACCOUNT EXECUTIVES
Julie Martinez
juliem@smdp.com

Grace Wang
gracew@smdp.com

ADVERTISING TRAFFIC FACILITATOR
Amber Kessee
amberk@smdp.com

OPERATIONS MANAGER
Connie Sommerville
connies@smdp.com

PRODUCTION MANAGER
Robert Summa
summa@smdp.com

CIRCULATION
Keith Wyatt
Osvaldo Paganini
circulation@smdp.com

Santa Monica Daily Press
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410 Broadway, Suite B
Santa Monica, CA 90401
OFFICE (310) 458-PRESS (7737)
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That Rutherford Guy

John W. Whitehead
Send comments to editor@smdp.com

What Is wrong with the federal hate crime law?

AFTER 12 YEARS OF PROTRACTED debate, it looks as if the nation will finally get a federal hate crimes law that includes gay people as a protected class. All this despite the fact, according to the FBI, that of the nearly 1.5 million violent crimes in the U.S. in 2007, only 1,460 were reportedly based on sexual orientation.

Repeated attempts have been made over the past decade to expand the Civil Rights Act of 1968 to include crimes motivated by a person's actual or perceived sexual orientation, gender identity or disability. The most recent legislative attempt, the Matthew Shepard Act, in memory of a gay college student who was savagely beaten to death in Wyoming in 1998, was passed by both houses of Congress in 2007, only to be vetoed by President Bush. However, President Obama has been vocal about his support for the Act and has made clear his desire to see federal hate crimes legislation strengthened, expanded and vigorously enforced.

The Local Law Enforcement Hate Crimes Act of 2009, currently before the House Judiciary Committee, is expected to be sent to the House of Representatives for a vote later this spring. This proposed law gives federal officials greater authority to engage in hate crime investigations at the local and state level. It also removes the current prerequisite that the victim be engaging in a federally protected activity like voting or going to school. In other words, it opens the door for federal law enforcement officials (whether it be agents from the FBI, the Department of Homeland Security and so on) to crack down on undesirable behavior wherever it occurs. The problem, which few want to acknowledge for fear of being labeled politically incorrect, or worse homophobic, is that in order to crack down on hateful behavior, hateful thoughts and expression must also be targeted — which runs diametrically counter to the First Amendment's protections for free speech and expression.

Even the ACLU, which refused to support earlier versions of proposed hate crime bills, has finally caved. In a recent letter to Congress, the ACLU took pains to justify its support for the hate crime bill, insisting that "the legislation provides important new civil rights protections, while also providing an unprecedented level of statutory protection for free speech and association." Unfortunately, the ACLU is asleep at the wheel on this one because, no matter what so-called provisions you include to protect speech, as long as you start prosecuting someone for their feelings about something or someone, all forms of speech and thought immediately become suspect.

It's a complicated, polarizing issue that stirs up deep-seated wells of prejudice, fear and bigotry. However, even with the best of intentions behind it, hate crime legislation on the whole is riddled with problems — and that was the case even before protections for sexual orientation were included.

First, hate crime laws are shortsighted in that they favor a particular class of individuals for protection and seek to punish certain prejudices. As authors James B. Jacobs and Kimberly Potter ask in their book, "Hate Crimes: Criminal Law & Identity Politics," "should all prejudices (ageism, anti-gay bias, bias against the physically and mentally disabled, etc.) be included in hate crime laws or only a select few (racism, ethnic bias, and religious bias)? Inevitably, if some groups are left out, they will resent the selective depreciation of their victimization."

Second, the ramifications go far beyond the intended purpose of dissuading acts of violence against a protected class to actually chilling free speech. On the whole, hate crime laws unnecessarily blur the distinction between what might be constitutionally protected, albeit deplorable, speech and criminal behavior.

Third, this expanded hate crime law creates a whole new class of investigative techniques by government agents and the police. Hate crime laws create a bureaucratic nightmare that poses real threats to our constitutional rights.

The bottom line is simply that you cannot legislate an end to ignorance, prejudice and bigotry, and that's the problem with the Hate Crimes Act. All legislation will do is punish actions and sweep in more innocent people. But it won't change hearts and minds — and that's where you have to start in combating hatred and bigotry.

Constitutional attorney and author John W. Whitehead is founder and president of The Rutherford Institute. He can be contacted at johnw@rutherford.org. Information about The Rutherford Institute is available at www.rutherford.org.

The Q Line

Tough choices

City Manager Lamont Ewell has asked hundreds of city employees to forego performance bonuses to prevent cuts to services and possible layoffs because of a reduction in revenue.

So this week's Q-Line question asks:

Do you think employees should give up their bonuses or should the city find alternative means to cut costs?

Call (310) 285-8106 before Friday at 5 p.m. and we'll print your answers in the weekend edition of the Daily Press. Please limit responses to a minute or less.




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Otter-like fossil reveals early seal evolution

MALCOLM RITTER
AP Science Writer

NEW YORK Scientists say they've found a "missing link" in the early evolution of seals and walruses — the skeleton of a web-footed, otter-like creature that was evolving away from a life on land.

Those feet and other anatomical features show an early step on the way to developing flippers and other adaptations for a life in the sea, the scientists said.

One expert called it "a fantastic discovery" that fills a crucial gap in the fossil record.

The 23 million-year-old creature was not a direct ancestor of today's seals, sea lions and walruses, a group known collectively as pinnipeds. It's from a different branch. But it does show what an early direct ancestor looked like, said researcher Natalia Rybczynski.

The fossil was found on Devon Island in the Canadian Arctic, bolstering the notion that the far north was an early center of pinniped evolution, she said.

Rybczynski, a researcher at the Canadian Museum of Nature in Ottawa, and colleagues from the United States report the find in Thursday's issue of the journal Nature.

They named the creature Puijila darwini ("pew-YEE-lah dar-WIN-eye"). That combines an Inuit word for "young sea mammal," often a seal, with an homage to Charles Darwin. The famed naturalist had written that a land animal "by occasionally hunting for food in shallow water, then in streams or lakes, might at last be converted into an animal so thoroughly aquatic as to brave the open ocean."

Scientists already knew that pinnipeds evolved from land animals. But the earliest known fossil from that group already had flippers. So Puijila shows an earlier stage of evolution, the researchers said.

Puijila measured about three feet from its snout to the tip of its long tail. It resembled a river otter but had a short snout, large eyes and a thinner tail, Rybczynski said. It could hunt on land or in water, where it was apparently "a pretty darned good swimmer," she said.

The fossil was discovered in sediments of what had been a lake when the Arctic was much warmer, showing Puijila was at home in fresh water as well as on land. Besides eating fish, it probably ate rodents and ducks with dog-like teeth set in powerful jaws, Rybczynski said.

Annalisa Berta, a biology professor at San Diego State University who wasn't involved in the work, welcomed the find.

"This is a fantastic discovery that fills a critical evolutionary gap (from) when terrestrial carnivores traded limbs for fins and moved from land to sea," she wrote in an e-mail.

Apart from the poorly preserved ribs, researchers recovered about 65 percent of the skeleton. Berta said this completeness will help scientists sort out the order in which key pinniped features appeared.

Puijila's fossilized remains were found in 2007 and 2008. Its Arctic location was "completely unexpected."



KNOW BEFORE YOU GO

"Know Before You Go" is a weekly update on construction projects throughout Santa Monica.

Annual Tree Trimming Project

City trees will be trimmed at various locations. For the address and location please visit the KBUG website (www.knowB4ugo.smgov.net). The annual tree trimming schedule is subject to change without notice due to inclement weather, emergencies, community events, budget conditions, street repairs or other public improvements. Residences and businesses will be notified in advance of tree trimming operations, blocks will also be posted with no parking signs.

Big Blue Bus Campus Expansion (1620 Sixth St.)

No public parking at the eastside of Sixth Street (South of Colorado Avenue). Construction is currently under way through Aug. 25, 2009: No parking along, and no pedestrian access to west sidewalk of Seventh Street, between Colorado and Olympic Boulevard. No parking along and no pedestrian access to south sidewalk of Colorado, between Sixth and Seventh streets.

Bicknell Street Greening Project

Crews will be working on both sides of Bicknell Street from Ocean Avenue to Neilson Way. The work may temporarily block sidewalk travel, vehicular access and parking on one block of Bicknell Avenue between Neilson Way and Ocean Avenue. Please follow posted detour signs and flag men's direction. Driveway access will remain available to residents throughout most of the project. Residential access will be permitted from Ocean Avenue.

Colorado Ocean Relief Sewer Project

Eastbound Colorado will not be allowed to turn left onto northbound Second Street and Ocean Court Alley will be blocked at Colorado.

Euclid Court Project

Grinding, concrete gutter and asphalt paving is underway in the 1800 and 1900 block of Euclid Court. Parking enforcement and other public safety agencies have been notified. Please follow posted detour signs and flag men's direction to ensure your safety.

Citywide Street Repair Project

There will be sidewalk repairs to the following streets: Euclid and 12th Street from Olympic to cul-de-sac and 15th Street from Santa Monica Boulevard to Colorado Avenue. A construction notice will be passed out advising the residents and businesses of the work. Temporary parking permits are on the backside of the notice and you may use those to park within a two block radius. Please read the instructions. No Parking posters will also be placed. Please obey the dates and the times posted.

Pico Area Resurfacing Project

The majority of the project is substantially completed. Striping at various locations in the Pico area will be completed by April 17.

Santa Monica Classic 5K/10K

Takes place Sunday, May 3, 2009; 7:30 a.m. – 11 a.m. Route: Beginning at Beach Park no. 1 (Barnard Way south of Ocean Park Boulevard), continue south on Barnard Way, east on Marine Street, north on Main Street, west on Colorado Avenue, north on Ocean Avenue, east on San Vicente Boulevard to 11th Street where participants turn around and go west on San Vicente, south on Ocean ending at the 1500 block of Ocean Avenue (before entrance to Pier ramp). 5K runners will turn around on Ocean Avenue between Santa Monica and Wilshire boulevards.

Charnock Well Field Restoration Project

Construction is under way to improve the water disinfection and water softening processes at the Santa Monica Water Treatment Plant, 1228 S. Bundy Dr., Los Angeles for the City of Santa Monica, Charnock Well Field Restoration Project. The work, which will include some demolition of existing equipment and facilities, is expected to take about one year to complete.

Pier Storm Drain Project

Construction is underway. Crews will be staging in the 1550 lot, and will be working underneath and adjacent to the Santa Monica Municipal Pier. This work will temporarily block the bike path for 12 days beginning May 4, 2009 and continuing through May 16. Please follow posted detour signs and flag men's direction to ensure your safety.

Bicknell Street Greening Project

Crews will be working on both sides of Bicknell Street from Ocean Avenue to Neilson Way. The work may temporarily block sidewalk travel, vehicular access and parking on one block of Bicknell Avenue between Neilson Way and Ocean Avenue. Please follow posted detour signs and flag men's direction. Driveway access will remain available to residents throughout most of the project. Residential access will be permitted from Ocean Avenue.





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The Broad Stage

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THE SMC Associates

Swine flu fears prompt quarantine plans, pork bans

FRANK JORDANS
Associated Press Writer

GENEVA Canada became the third country to confirm human cases of swine flu Sunday as global health officials considered whether to raise the global pandemic alert level.

Nations from New Zealand to Spain also reported suspected cases, and some warned citizens against travel to North America while others planned quarantines, tightened rules on pork imports and tested airline passengers for fevers.

The six Canadian cases in Nova Scotia and British Columbia all had links to people who had traveled to Mexico, and all are the same swine flu strain.

The six people have recovered, said Dr. David Butler-Jones, Canada's chief public health officer.

But "these are probably not the last cases we'll see in Canada," he said.

The news follows the World Health Organization's decision Saturday to declare the outbreak first detected in Mexico and the United States a "public health emergency of international concern."

A senior World Health Organization official said the agency's emergency committee will meet for a second time Tuesday to examine the spread of the virus before deciding whether to increase the alert for a possible pandemic, or global epidemic.

The same strain of the A/H1N1 swine flu virus has been detected in several locations in Mexico and the United States, and it appears to be spreading directly from human to human, said Keiji Fukuda, WHO's assistant director-general in charge of health security.

Mexico's health minister says the disease has killed up to 86 people and likely sickened up to 1,400 since April 13. U.S. officials say the virus has been found in New York, California, Texas, Kansas and Ohio, but no fatalities have been reported.

Governments including China, Russia and Taiwan began planning to put anyone with symptoms of the deadly virus under quarantine.

Others were increasing their screening of pigs and pork imports from the Americas or banning them outright despite health officials' reassurances that it was safe to eat thoroughly cooked pork.

Some nations issued travel warnings for Mexico and the United States.

WHO's emergency committee is still trying to determine exactly how the virus has spread, Fukuda said

"Right now we have cases occurring in a couple of different countries and in multiple locations," he said. "But we also know that in the modern world that cases can simply move around from single locations and not really become established."

Raising the pandemic alert phase could entail issuing specific recommendations to countries on how to halt the disease. So far, WHO has only urged governments to step up their surveillance of suspicious outbreaks.

WHO Director-General Margaret Chan called the outbreak a public health emergency of "pandemic potential" because the virus can pass from human to human.

Her agency was considering whether to issue nonbinding recommendations on travel and trade restrictions, and even border closures. It is up to governments to decide whether to follow the advice.

"Countries are encouraged to do anything that they feel would be a precautionary measure," WHO spokeswoman Aphaluck Bhatiasevi said. "All countries need to enhance their monitoring."

New Zealand said 10 students who took a school trip to Mexico "likely" had swine flu, and on Monday it said three students in a second group just back from Mexico likely have it as well. Israel said a man who had recently visited Mexico had been hospitalized while authorities try to determine whether he had the disease. French Health Ministry officials investigated four possible cases of swine flu, but three were found to be negative. In Brazil, a hospital said a patient who arrived from Mexico was hospitalized with some swine flu symptoms.

Spanish authorities said seven suspected cases were under observation.

Hong Kong and Taiwan said visitors who came back from flu-affected areas with fevers would be quarantined. China said anyone experiencing flu-like symptoms within two weeks of arrival from an affected area had to report to authorities. A Russian health agency said any passenger from North America running a fever would be quarantined until the cause of the fever is determined.

Tokyo's Narita airport installed a device to test the temperatures of passengers arriving from Mexico.

Indonesia increased surveillance at all entry points for travelers with flu-like symptoms — using devices at airports that were put in place years ago to monitor for severe acute respiratory syndrome, or SARS, and bird flu.

Hong Kong and South Korea warned against travel to the Mexican capital and three affected provinces. Italy, Poland and Venezuela also advised their citizens to postpone travel to affected areas of Mexico and the United States.

Symptoms of the flu-like illness include a fever of more than 100 degrees Fahrenheit (37.8 degrees Celsius), body aches, coughing, a sore throat, respiratory congestion and, in some cases, vomiting and diarrhea.

The virus is usually contracted through direct contact with pigs, but Joseph Domenech, chief of animal health service at U.N. Food and Agriculture Agency in Rome, said all indications were that the virus is being spread through human-to-human transmission.

No vaccine specifically protects against swine flu, and it is unclear how much protection current human flu vaccines might offer.

Russia banned the import of meat products from Mexico, California, Texas and Kansas. South Korea said it would increase the number of its influenza virus checks on pork products from Mexico and the U.S.

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Earth Talk

By the editors of E Magazine

Send comments to editor@smdp.com



Photo courtesy Gord Webster/Flickr

HELP ON THE WAY: **Beach counts of Hawaiian monk seals declined by some 60 percent between 1958 and 1996. Today only 1,300-1,400 of the animals exist in the wild. Establishment of the Papahanaumokuakea Marine National Monument, a 1,200-mile-long, 140,000-square-mile stretch of open ocean northwest of Honolulu, hopes to help the animals recover.**

A monument to longevity

Dear EarthTalk

What is the status of Hawaiian monk seals and how will the new national monument designation in the waters around the Hawaiian Islands affect them?

Polly LaBarre
New York, NY

Easily exploited by hunters, whalers and fishermen in the 19th century, Hawaiian monk seals essentially never recovered. As early as 1976, the Hawaiian monk seal was listed as endangered under the U.S. Endangered Species Act. The species is also on the International Union for the Conservation of Nature's (IUCN's) Red List of Threatened Species, and trade in the species or its parts is banned under the Convention on International Trade in Endangered Species (CITES).

According to statistics from the U.S. National Marine Fisheries Service, beach counts of populations of Hawaiian monk seals declined by some 60 percent between 1958 and 1996. Today only 1,300-1,400 of the animals exist in the wild, and their populations have declined about four percent annually in recent years.

What makes marine biologists and environmentalists so sad to see Hawaiian monk seal populations dwindle is the fact that the charismatic mustachioed creatures are one of the few mammals known to science to have evolved very little from their ancestral beginnings some 15 million years ago. In a sense, the monk seals are living fossils, and provide scientists with a window in days long gone by.

In June 2006, the Bush administration created the Papahanaumokuakea Marine National Monument, a 1,200-mile-long, 140,000-square-mile stretch of open ocean northwest of Honolulu. The area is dotted with uninhabited islands and reefs that provide perfect habitat for some 7,000 different species of marine wildlife, a quarter of which, like the monk seal, are found nowhere else on the planet. The establishment of the monument ensures that no development or resource extraction will take place in the area, which is roughly the size of California and is the largest protected marine area in the world. Meanwhile, public access is restricted. And commercial and sport fishing will be phased out there within five years.

The establishment of the new national monument is key to saving the monk seals, as habitat loss is currently their chief threat, given that hunting is no longer allowed. Other threats include incidental capture in fishing gear, ingestion of fisheries debris or toxic substances, a decrease in prey availability — monk seals are carnivores — and even intentional kills, in some cases by misguided fishermen thinking that the seals are competing for their catches. These factors, along with an inherently slow reproductive rate, continue to threaten the remaining Hawaiian monk seal population.

While the protection of critical habitat, such as in Papahanaumokuakea, is an important part of an overall strategy to try to save the charismatic species from extinction, other conservation efforts include learning more about the animals' reproductive habits, the rehabilitation and release of undersized seal pups that would not otherwise make it in the open ocean without help, captive breeding, the removal of marine debris, and the mitigation of other human disturbances — from loud boat engines to oil spills.

Want to talk environment? Submit questions to earthtalk@emagazine.com.

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Annenberg's contribution funded project

FROM **BEACH HOUSE** PAGE 1

black and white marble and colorful tiles. Ballroom dancers gave demonstrations of their talents in the event house. Sand Sculptures International gave lessons to kids on how to build the ultimate sand castle. Families lined up for free shaved ice. All while surf rock played in the background.

"To the left we have the community's front porch, the sand and the surf," Mayor Ken Genser told the crowd. "Our front porch has been here since the beginning of time. We finally built our living room."

As a kid, Genser said he remembers visiting family in Ocean Park and seeing fences blocking off portions of the beach to the public. That image stuck with him throughout the years and he was excited Saturday to be able to welcome so many to the beach club. Genser promised the beach house would be a place of inclusion where all are welcome to enjoy that natural beauty of Santa Monica Bay.

The nearly $35-million project would not have been possible without Wallis Annenberg, the TV Guide heiress and philanthropist. While the beach club was definitely the star of the production, Annenberg wasn't far behind. State, county and local officials continuously thanked her for her generous gift that many said was key to getting the project completed. Without the help from the Annenberg Foundation, those involved said the beach club would still be a dream, not a reality.

"The truth is this glorious expanse of sea and sand, these stunning ocean vistas, should belong to us all and that is why I wanted to help return it to … [and] help the city of Santa Monica transform it into a shared-used, community treasure, a window not just onto Santa Monica's past, but onto eternity for everyone to enjoy," Wallis Annenberg said.



Brandon Wise *brandonw@smdp.com*

BUILDING UP: **Members of Sand Sculptors International work Saturday on creating sand mansions in front of the Annenberg Community Beach House on Santa Monica State Beach.**

In addition to the $27.5 million, the Annenberg Foundation on Saturday announced the establishment of a new environmental leadership fund named after famed activist Dorothy Green. Annenberg put forth $200,000 to crate the fund.

City Manager Lamont Ewell said City Hall was truly grateful for Annenberg's commitment and called the beach club the "crown jewel of Santa Monica."

THE LONG ROAD

The Davies' estate, which at one time had more than 100 bedrooms and 55 bathrooms, a guest house, tennis courts and a dog kennel, was built by Hearst for his lover in the late 1920s. It was designed by architect Julia Morgan, who created Hearst Castle in San Simeon. in 1945, after 17 years of fun in the sun, Davies fell into financial trouble and had to sell the compound to investors for $600,000.

Hearst died in 1951, and Davies a decade later.

The state purchased the land in 1959 after the main house was demolished, with most of its pieces sold off. City Hall leased the property and a private developer created the Sand & Sea Club, where Annenberg was a member. The club existed from 1960 to 1990.

During the Northridge earthquake, the guest house, which has been restored and is the sole remaining structure of the Davies era, was badly damaged. The structure remained like a ghost, haunting those who wanted to restore the property to what it once was.

"It was awful watching the city screw around for so many years," said Sharon Gilpin, a political consultant and activist who helped lead the fight to stop the construction of a luxury hotel at the site during the early '90s. Gilpin campaigned for Proposition Z, which repealed an agreement between City Hall and a hotel developer.

"The mindset of City Hall was always to max-out revenue out of everything," Gilpin said. "There were some amazing local heroes who didn't want the coast to look like Miami Beach. We called ourselves SOBs, or Save

SEE **BEACH HOUSE** PAGE 12

LIVE! this week at SMC

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After years of study in Asia, chef returned to U.S. with new focus

FROM CP PAGE 1

Encouraging chefs to consider and contribute to the overall dining experience of their restaurants, Werner has mixed in his experience as a hotel development and hospitality consultant with his proven skills in the kitchen and emerged a leader in his field.

Earlier this month he was selected to receive the ACF's regional Chef Professionalism Award, and he will be vying for the national distinction in July.

He is also president of the ACF's Los Angeles chapter, and has been recognized for his leadership efforts with a number of regional and national awards over the last decade.

But before he could lead, Werner had to cook his way to the top.

He began his career bussing tables and scooping ice cream in Santa Monica, eventually working his way into the kitchens of local landmarks of old including Clancy Muldoo's and Gulliver's.

"At Gulliver's I was the Yorkshire pudding man," Werner said of one of his first kitchen jobs. "I didn't know it at the time, but there were tremendous skills being leaned, even at that stage. I had to guess the business coming in the door so I could keep the pudding hot and fresh without throwing any out. You never know what you're learning at the time when it doesn't seem like it."

After graduating from Santa Monica High School, Werner attended the Culinary Institute of America in Hyde Park, NY and completed an apprenticeship at Tavern on the Green.

"At Tavern on the Green we would do 1,500 a la carte dinners on Saturday nights. It was another amazing factory," Werner said, explaining that his experience in large, fast moving kitchens was invaluable, teaching the full spectrum of culinary approaches. Werner took the opportunity to get extra training in with the restaurant's top-tier staff.

"When I was there, they had stolen all the good soup chefs at the good French restaurants," he said. "They saw my potential and brought me under their wing."

After graduating from the CIA in 1984, Werner was part of the opening team at the Ritz Carlton in Laguna Beach, catapulting him into the hotel industry.

"There is nothing like the feeling of opening a hotel because it is such a big, big engine," Werner said. "You see walls go up, and the equipment go in. And you hire the crew, and you create the menus, and all of a sudden from the day you create this thing until eternity, that machine is going 24 hours a day, 7 days a week, year round."

From there, Werner went on to help start a number of Hilton Hotels, many of them in Thailand.

While there, Werner saw an opportunity to study something completely different from his primarily-Western cuisine background.

"One of the guys in the barbecue station in one of the hotel kitchens was scholarly, and he translated all of these ancient Chinese recipes for me," Werner said, explaining that while in Asia he was helping to train chefs in American and Western cuisine.

The blend of the two influences led Werner to a breakthrough, pushing him toward the realm of Asian-fusion cooking, one of his staples and an area in which he has been a pioneer ever since.

But Werner returned to his roots. A job offer stateside at the Beverly Hills Hotel brought him back to Los Angeles.

"When I was working at the Beverly Hills, all these chefs that I had worked for as a kid would come in to eat," he said, listing the names of a number of famous Santa Monica chefs. "And I'll never forget it: one time I cooked lunch for Renee´ Rubin and another chef I had worked for when I was 15. And I remember, Renee´ turned to the other while they were eating and said 'you know, I guess you don't have to be French to cook.' This was my father of cooking, and I showed him that a Santa Monica boy could throw down. That was a pinnacle of my career in a way, inside."

In 1990, Werner opened Whitney's, a successful but short-lived restaurant on Montana Avenue. There too, Werner received praise from former cooking mentors and idols, but because of overhead costs he decided not to renew his lease in 1995.

Instead, he moved Whitney's to The Beach Club, the nearly 100-year-old establishment on the Pacific Coast Highway where Werner had been a member since age 7.

Now, Werner functions in a hands-on administrative capacity. He plans events and menus for the club, researches and experiments with new dishes, and continues his work as head of Los Angeles ACF.

Working at a club, Werner is in a position often sought by chefs at the end of their careers as a type of marginal retirement, but he continues to push himself to do more.

He is preparing to take the master chef exam, a process he said he expects to take some years still.

"I'm ready for that next step, but I'm not ready in my craft. Some of that is to do with the path I've taken, jumping into management before I really perfected my craft," he said.

Largely, he says, because of the influence of the ACF, Werner has also been working on developing techniques for training and motivating employees about kitchen safety, cleanliness and simply cooking well.

"By far I'm right where I need to be. When I want to cook I can cook. When I want to teach I can teach. When I want to consult I can consult" he said.

Consistent with his feelings on great chefs being great teachers, Werner is excited to be training and experimenting with new generations of chefs. He is glad to share what he knows, saying that exchanging information will push others to be creative and innovative in their cooking.

"My philosophy is, give it away and come up with something new," he said. "Because if you're not coming up with something new all the time, everyone else will still be moving forward, and you'll be moving backwards."

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Beach house faced many obstacles

FROM **BEACH HOUSE** PAGE 10

Our Beach.

"I'm glad they found the money. I'm glad that [the beach house] is there. It's not easy saving parkland."

Once the Annenberg Foundation stepped in, it seemed as if there was nothing standing in the way. Then a group of residents living adjacent to the site raised concerns about security, noise, traffic, and parking, and questioned whether or not City Hall could afford to subsidize operations, hoping the beach club does not turn into an eyesore when economic times are tough.

The residents threatened a lawsuit, saying the project violated a local law prohibiting the creation of food-serving facilities along the beach. The restriction come out of the fight Gilpin and others waged against the creation of a hotel. Gilpin said the homeowners were distorting the original intent of the law, which was to restrict large developments, not a public beach club.

Supporters formed Friends of 415, created a Web site and continued to put pressure on the City Council to move forward. The group was concerned a lawsuit could put funding in jeopardy. The group went so far as to organize a beach bash on the lawn of City Hall, complete with a volleyball court.

A settlement was eventually reached in 2006, with the council agreeing to a list of demands. City Hall is required to provide around-the-clock security for at least seven years, with certain conditions in effect for 10. The settlement also reduced the size of the event house and prevented the creation of a kitchen.

Some supporters are concerned that without the kitchen, it will be harder to financially support the beach house. But judging from the response of city officials at the grand opening, City Hall will do whatever it can to ensure the beach house remains open for future generations to enjoy.

Michael Karr, whose father was a member of the Sand & Sea Club, brought his family to the grand opening in hopes of creating some new memories, just as his father did when he was a boy.

"It was a shame to see this waste of land. Whether it was going to be private or public, the land should have been used for something," Karr said. "Now I am excited to see what this has become. … I just remember a lot of laughter, which I heard today. Everyone is laughing and having a good time. The sounds remind me of what it used to be."

And not only will the club itself be an attraction, there is hope that it can turn the beach north of the pier into a destination as well.

"It's open, it's accessible and it's on the beach in Santa Monica. I don't think it gets any better than that," Misti Kerns, president and CEO of the Santa Monica Convention and Visitors Bureau, said of the beach house. "Were hoping this will get people to experience the north side of the pier, which is not as well explored or known. I think this will do that."

Kerns hopes that visitors will stumble upon the beach house and "go 'Wow!' What an incredible community to come together and create something not only for residents, but people who are visiting as well.'"

KEEPING IT GREEN

The beach club was created with sustainability in mind while preserving and restoring the natural environment. The facility is on track to receive a LEED silver Rating from the U.S. Green Building Council.

Before any concrete was laid, the property underwent significant remediation as part of the construction of the beach house, city officials said. Hazardous materials were removed, including lead-based paint, asbestos, insulation and wooden piles containing preservatives. Contaminants found in the soil, the pool and guest house were removed.

Materials used in construction was post-consumer, including insulation made from old blue jeans in place of fiberglass. Decking is made of recycled plastic and building panels of recycled concrete.

Large water retention basins installed underground capture 90 percent of dry or wet weather runoff and treat it before reaching the ocean. Native and drought-tolerant plants and trees are irrigated through a drip system that reduces water usage 50 percent. There are also low-flow shower heads and dual flush toilets.

Green power is purchased for the facility from an alternative source of energy generated by wind, and water for the pool and the splash pad is heated by solar collectors on the roof of the Event House.

Visitors are encouraged to use alternative transit when visiting.

The beach club is now open to the public, with no membership fee required. Guests can reserve beach volleyball and tennis courts, dine at the Back on the Beach Café, dance in the splash pad and soak in some photography at the event house or enjoy cool ocean breezes in Davies' historic guest house. The pool will be open starting on weekends in May.

Most of the facility will be open from 8:30 a.m. to 6 p.m. Reservations are strongly recommended given the expected demand for use of the pool, parking and volleyball courts. Pool passes are $4 for children, $5 for seniors, $10 for adults — or $24 for a family pass (two kids, two adults). Parking ranges from $6 to $10 per day or $3 to $4 per hour depending on the time of year.

Volleyball courts may be reserved for $5, or are available on a walk-up basis for free.

Booking for private events will begin in June, with events starting in October.

kevinh@smdp.com

Republicans seek spending cap

FROM **DEMOCRATS** PAGE 3

which the 1,300 delegates held their convention credentials in the air to be counted one by one on each measure.

Patricia Chavez urged fellow Democrats not to support taking money from early childhood education programs voters approved in 1998.

"There should be no amount of desperation that justifies sacrificing these proven, preventive programs for children under 5," she said.

The measures were part of the compromise legislative leaders reached with Schwarzenegger in February to help close a $42 billion budget shortfall projected through June 2010.

Proposition 1A is the most visible example of the deal-cutting: Republicans and Schwarzenegger have long sought a state spending cap, while Democrats have opposed it. To secure Democratic support for placing the measure on the ballot, lawmakers agreed the tax increases will stay in effect longer if it passes.

NFL

Jets introduce Sanchez

DENNIS WASZAK JR.
AP Sports Writer

FLORHAM PARK, N.J. Mark Sanchez's first pass with the New York Jets was right on target.

The fifth overall pick in the NFL draft clutched his new No. 6 green and white jersey at his introductory news conference Sunday and softly tossed it over two rows of seats, right into the hands of his father.

"Over the linebacker," a beaming Nick Sanchez said, "and into the seam."

The Jets are hoping for a whole lot of that on the field for years to come after trading up 12 spots Saturday to select their new face of the franchise.

"It's very rare that you find a team that you like so much and you end up getting drafted by them," Mark Sanchez said. "You usually end up getting heartbroken on draft day."

Sanchez, decked out in a black pinstriped suit, dark green tie and white Jets cap, caught a flight from his home in Mission Viejo, Calif., shortly before midnight and landed in the New York area early Sunday morning. He then went on a head-spinning media tour, including a stop at the draft site at Radio City Music Hall, along with his family and agent David Dunn.

And it won't stop there. Sanchez announced on Twitter that he's throwing out the first pitch at Citi Field before the Mets' game against Florida on Monday night.

"This is so cool," said a smiling Sanchez as the cameras flashed while he held up his jersey — punter Reggie Hodges worked out a side agreement for the No. 6.

"There's a lot of work ahead," the former Southern California star said.

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Surf Conditions **Water Temp:** 58°

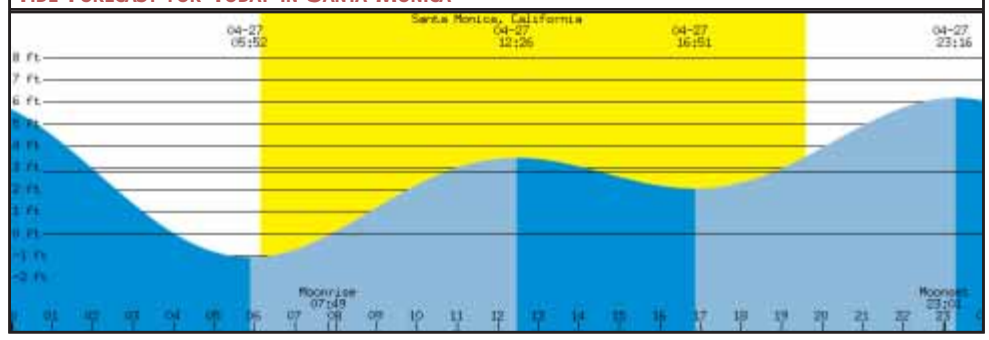
Swell Forecast (2-3 FT)

Waist to chest high day (max) around south facing breaks as the southern hemi fades further. Wind swell will likely linger in the waist high range for west facing breaks.

Long Range Synopsis

This week this small SW should keep south facing breaks in waist high waves. Wind swell should linger for knee to waist high waves

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous four weeks up to the ending date of **April 21, 2009**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 28 days)

Number of sewage spills -- 0
Number of beach closures due to a sewage spill -- 0
Number of wet days -- 8
Number of A grades for dry/wet weather -- 40 / 25
Number of (C,D,F) grades for dry/wet weather -- 7 / 25

The Beach Report Card is made possible by simplehuman, Goldhirsh Foundation, the James Irvine Foundation, Ford

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Los Carrillo Beach, at Arroyo Seguit Creek mouth	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth	A+	ns
El Pescador State Beach, between Lechuza and Las Alisos creeks	A+	ns
Encinal Canyon at El Matador State Beach	A+	ns
Broad Beach at Trancas Creek mouth	A+	ns
Zuma Beach at Zuma Creek mouth	A+	ns
Walnut Creek, projection of Wildlife Rd. (private)	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth	D	ns
Escondido Creek, just east of Escondido State Beach	A	ns
Latigo Canyon Creek mouth	A+	ns
Solstice Canyon at Don Blocker County Beach	A+	ns
Pearce State Beach at creek mouth	A+	ns
Marie Canyon storm drain at Pearce Beach, at 24572 Malibu Rd.	C	ns
Surfrider Beach at Malibu Colony fence	A+	ns
Surfrider Beach (breach location)- daily	C	ns
Malibu Pier - 50 yards east	A+	ns
Carbon Beach at Sweetwater Canyon	A+	ns
Las Flores State Beach at Las Flores Creek (point zero)	A+	ns
Big Rock Beach at 19948 PCH stairs	A+	ns
Pena Creek at Las Tunas County Beach	A+	ns
Tuna Canyon	A+	ns
Topanga State Beach at creek mouth	F	ns
Castlerock Storm Drain at Castle Rock Beach	D	ns
Santa Ynez Storm Drain at Castle Rock Beach	A	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain)	A+	ns

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence	A+	ns
Will Rogers State Beach at Pulga Canyon storm drain	A	ns
Will Rogers State Beach at Temescal Canyon drain	A+	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua)	A	ns
Santa Monica Beach at Montana Ave. drain	A+	ns
Santa Monica Beach at Wilshire Blvd. drain	D	ns
Santa Monica Municipal Pier	F	ns
Santa Monica Beach at Pico/Kenter storm drain	B	ns
Santa Monica Beach at Strand St. (in front of the restrooms)	A	ns
Ocean Park Beach at Ashland Ave. drain	A+	ns
Venice City Beach, at the Rose Ave. storm drain	A+	ns
Venice Beach at Brooks Ave. drain	A	ns
Venice Beach at Windward Ave. drain	A+	ns
Venice Fishing Pier - 50 yards south	A+	ns
Venice Beach- projection of Topsail St.	A+	ns
Marina del Rey, Mothers' Beach- lifeguard tower	A	ns
Dockweiler State Beach at Ballona Creek mouth	A+	ns
Dockweiler State Beach at Culver Blvd. drain	A+	ns
North Westchester Storm Drain at Dockweiler State Beach	A+	ns
Dockweiler State Beach at World Way (south of D&W jetty)	A+	ns
Dockweiler State Beach at Imperial Hwy drain	A+	ns
Dockweiler Beach- opposite Hyperion Treatment Plant	A+	ns
Dockweiler State Beach at Grand Ave. drain	A	ns

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(323) 466-FILM

Call theater for information.

AMC Loews Broadway 4
1441 Third Street Promenade

Duplicity (PG-13) 2hr 5min
1:35, 6:45

The Informers (R) 1hr 38min
2:30, 4:55, 7:15, 9:40

Is Anybody There? (PG-13) 1hr 32 min
2:15, 4:45, 7:00, 9:15

Sunshine Cleaning (R) 1hr 42min
4:25, 9:30

Observe and Report (R) 1hr 46min
1:00, 3:10, 5:20, 7:30, 9:45

AMC 7 Santa Monica
1310 Third St.
(310) 289-4262

Fast & Furious (PG-13) 1hr 46min
2:10, 4:50, 7:35, 10:00

Crank High Voltage (R) 1hr 25min
2:40, 5:05, 7:30, 9:55

Hannah Montana: The Movie (G) 1hr 42min
2:05, 4:40, 7:15, 9:45

Earth (G) 1hr 30min
2:00, 4:30, 7:00, 9:30

Monsters vs. Aliens 3D (PG) 1hr 34min
1:40, 4:05, 6:30, 9:00

Fighting (PG-13) 1hr 45min
1:45, 4:25, 7:05, 9:40

Obsessed (PG-13) 1hr 40min
1:30, 4:10, 7:05, 9:35

Laemmle's Monica Fourplex
1332 Second St.
(310) 394-9741

Adventureland (R) 1hr 46min
4:20, 9:30

Enlighten Up! (NR) 1hr 22min
1:55, 7:20

Sin Nombre (R) 1hr 36min
1:45, 4:10, 7:00, 9:30

Goodbye Solo (NR) 1hr 46min
1:30, 7:10

Tyson (R) 1hr 45min
1:00, 3:15, 5:30, 7:45, 10:00

Gigantic (R) 1hr 53min
4:40, 9:40

Mann's Criterion Theatre
1313 Third St.
(310) 395-1599

17 Again (PG-13) 1hr 42min
1:00, 2:30, 5:00, 6:30, 7:30, 10:00

I Love You, Man (R) 1hr 50min
2:40, 5:10, 7:40, 10:10

State of Play (PG-13) 1hr 58min
1:10, 3:30, 4:20, 7:20, 9:20, 10:20, 12:20 a.m.

The Soloist (PG-13) 1hr 49min
1:20, 4:10, 7:00, 9:50, 12:30 a.m.

Valentino: The Last Emperor (NR) 1hr 36min
2:20, 4:50, 7:10, 9:40

For more information, e-mail news@smdp.com

Catch up on e-mails and calls, Aries

ARIES (March 21-April 19)
★★★★ How you say what you think, the words you choose, your expression and your tone of voice define the results. Don't allow negativity to float in, especially if you are trying to inspire others. Tonight: Catch up on e-mail and calls.

TAURUS (April 20-May 20)
★★★ You might nix a risk, but perhaps too late. Financial dealings are highlighted, for better or for worse. Generally, you are grounded and serious, though right now you are inclined to be a bit of a wild card. Tonight: Ever playful.

GEMINI (May 21-June 20)
★★★★ Your personality draws many out. Are you overwhelmed by what you hear? Investigate and decide what needs to happen. A snag in your life slows you down. Stay focused. Tonight: A force to behold.

CANCER (June 21-July 22)
★★ If you can, consider taking a personal day. You could be tired and withdrawn. Think positively and be open to changes ... tomorrow. If possible, vanish. A little mystery or silence might be important. Tonight: Play it low-key.

LEO (July 23-Aug. 22)
★★★★ Zero in on goals and keep the faith -- it can and will happen. You could be overtired and drawn. Others look to you for major decisions and direction. At the same time, you seem to make a goal a reality. Tonight: Where the happening is.

VIRGO (Aug. 23-Sept. 22)
★★★★ A must appearance seems inevitable. You can accomplish more than your fair share if you so choose. Do step back and get a vision. Investigate and read between the lines with a boss or an associate. This person's comments might not make you happy! Tonight: Burning the candle at both ends.

LIBRA (Sept. 23-Oct. 22)
★★★★ If you want to and can, step back and see a situation for what it is. Possibilities only come through accepting all the information and then moving forward. Think positively. An associate or pal could be on the warpath. Tonight: Let your mind escape.

SCORPIO (Oct. 23-Nov. 21)
★★★★ Defer to others and discover answers. You are on top of your game and willing to do what is necessary to solidify a situation, not just for you but also for others. One-on-one relating proves to be fruitful. Tonight: Togetherness works.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ A boss could be tough or an associate could be sassy. Focus on what is good, and work with those issues and people. Certainly you might want to network or lighten up your plans. Do just that. Tonight: Say yes to an invitation.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ Juggling the pros and cons of a situation seems futile. You might ask what it is that you aren't seeing. Detach and give yourself space. Tonight: No, you don't need to do anything.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ Your sense of mischief comes out, even in the most serious talks. You will have to muzzle yourself and remember where you are and whom you are with. Tonight: Just enjoy.

PISCES (Feb. 19-March 20)
★★★ Be careful as to how you handle a situation. Someone or several someones could be a lot more difficult and sassy than you anticipate. Know when to step back and let others play out. Be easy when others are difficult. Tonight: Mosey on home.

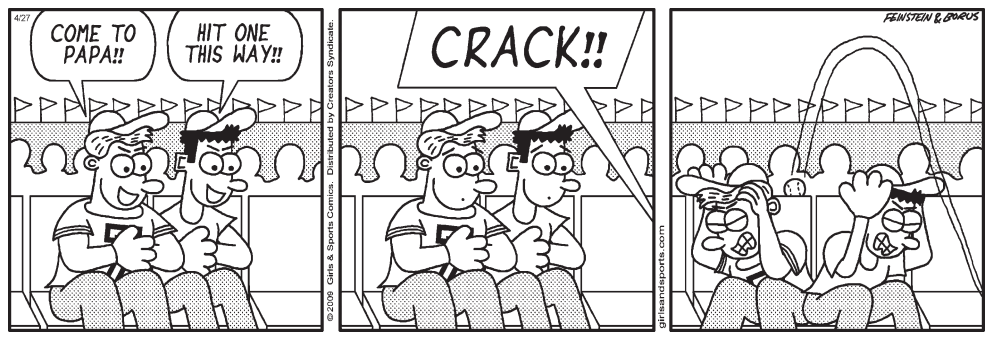
Happy birthday

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★ Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

This year, you are tuned in to your financial stability. The difference is, you will come out more solid than many, as you seem to have a sense of what works and what doesn't. Kick in your conservative side and say goodbye to risks of sort. If you are single, you might discover that meeting the right person isn't as easy as you would like. However, you might enjoy socializing and meeting many different types of people. If you are attached, you could opt to make a concrete addition to your bond. Be patient with your sweetie. GEMINI can be quite "fluffy" and irresponsible with your funds.

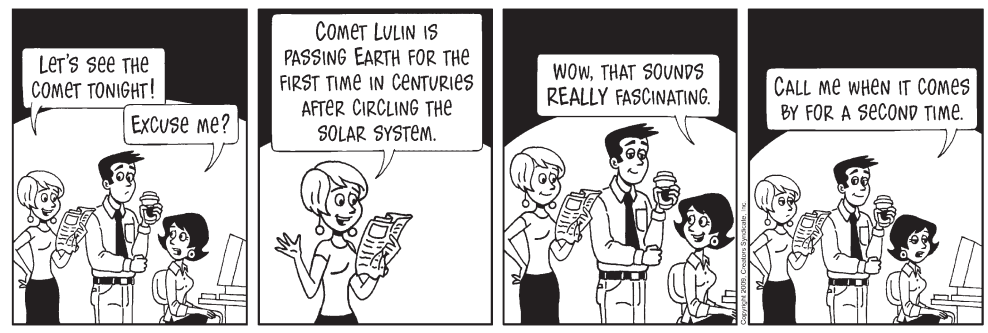
Girls and Sports

By Justin Borus and Andrew Feinstein



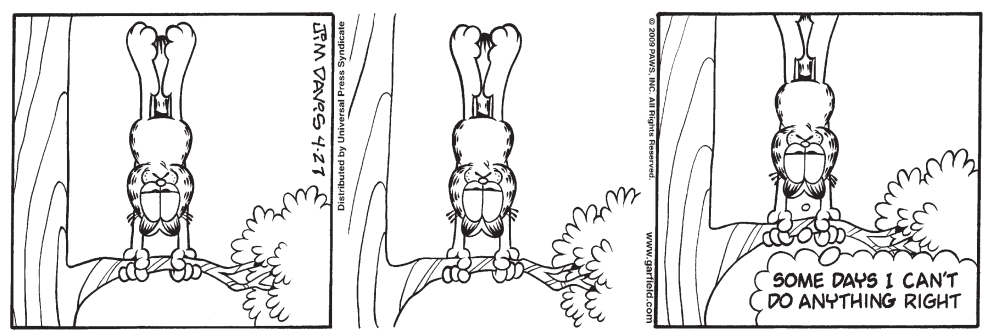
The Meaning of Lila

By John Forgetta & L.A. Rose



Garfield

By Jim Davis



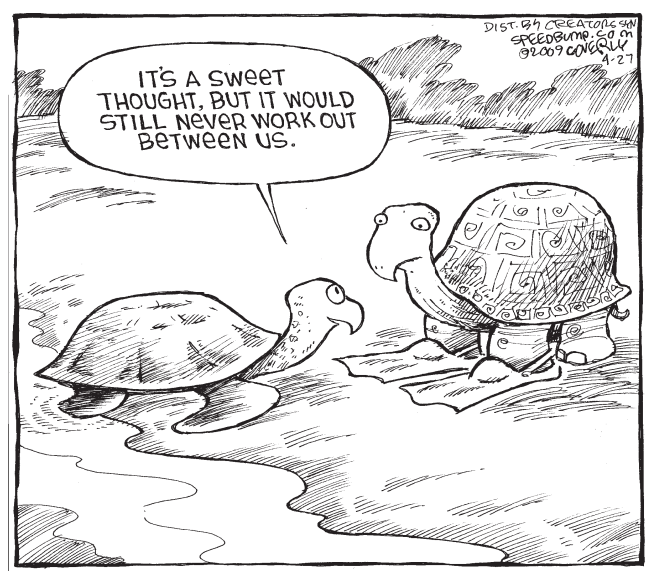
Strange Brew

By John Deering



Speed Bump

By Dave Coverly



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Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

	3						1	
7			3	4				6
1	4	6			2	8	5	3
		4		5			8	
	1						2	
	7			8		6		
2	5	3	7			9	6	4
8				3	9			2
	9						3	

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

7	8	6	1	4	3	5	9	2
4	5	1	9	7	2	3	6	8
2	3	9	6	8	5	4	7	1
9	1	2	3	6	4	7	8	5
8	7	3	5	1	9	6	2	4
6	4	5	8	2	7	1	3	9
1	6	7	4	9	8	2	5	3
3	2	8	7	5	1	9	4	6
5	9	4	2	3	6	8	1	7

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MYSTERY REVEALED!

Soraya Danesh news@smdp.com

Once again, resident Benjamin Steers has correctly identified this photo of the statue of Arcadia Bandini de Baker in Palisades Park. Congratulations. Look for tomorrow's issue for a new challenge.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Ordered, in olden days
5 Chowder ingredient
9 Spoil
10 Pine product
12 Full of energy
13 Cover words
14 Debt indicator
16 Luau instrument
17 Raised, as dogs
18 Stood the test of time
21 Lawn material
22 Fishing-line weight
23 Like some mouth-wash
24 Hotel area
26 That fellow's
29 Nancy's pal
30 Solitary
31 Chapeau
32 Subtlety
34 Nebraska city
37 Sun blocker
38 Bet
39 Bird of basketball
40 Mailed
41 Really impresses

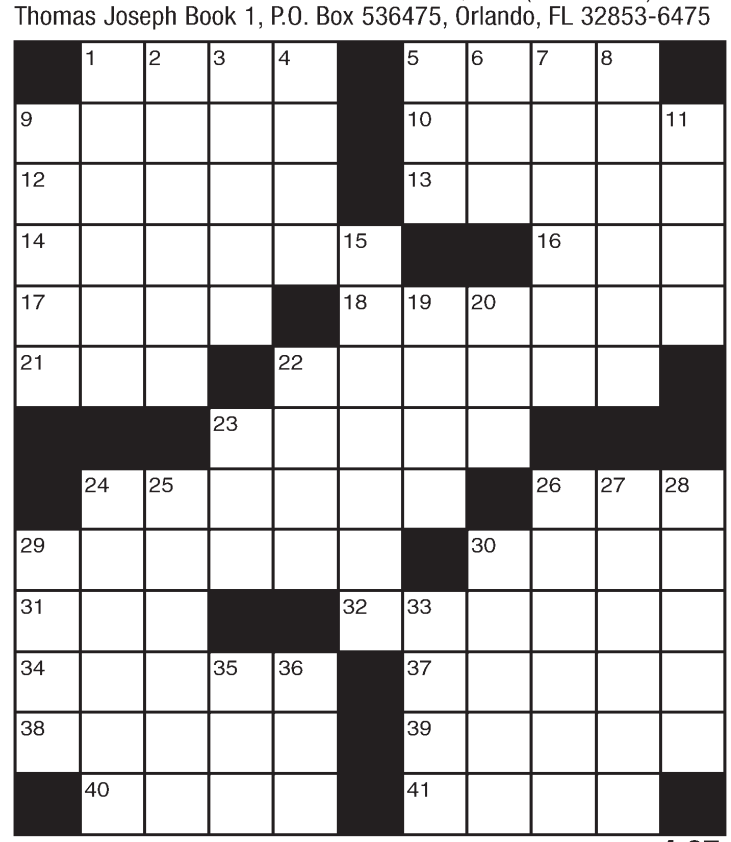
DOWN

1 Lively dance
2 Tolerated
3 Michelangelo work
4 Genesis site
5 Old PC display
6 Maui souvenir
7 Shrewd
8 Dairy farmer, at times
9 Attires
11 Require
15 "Star Trek" being
19 Poker price
20 Kite site
22 Warble
23 Cocoa holder
24 Andean animals
25 Power problem
26 Writer Balzac
27 Brings on oneself
28 Squalid
29 Exhibit
30 Harry Hamlin series
33 Bruins' sch.
35 Rooster's mate
36 Museum stuff

G	I	S	T	■	■	G	E	N	O	A
A	C	E	O	F	■	A	M	E	N	S
P	A	R	M	A	■	R	O	G	E	T
E	R	A	■	K	E	Y	■	A	W	E
D	U	P	L	E	X	■	S	T	A	R
■	S	E	E	D	M	O	N	E	Y	■
■	■	■	D	I	A	N	E	■	■	■
■	P	E	T	T	Y	C	A	S	H	■
L	E	N	O	■	O	A	K	T	A	G
E	R	R	■	O	R	B	■	E	V	E
A	M	I	G	A	■	L	E	V	E	E
P	I	C	O	T	■	E	L	I	A	S
S	T	O	P	S	■	■	F	E	T	E

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



4-27

DAILY LOTTERY

MEGA MILLIONS: 9 20 21 48 49
Meganumber: 7
Jackpot: $181M

SUPER LOTTO PLUS: 6 26 36 40 46
Meganumber: 19
Jackpot: $7M

FANTASY 5: 2 8 18 23 32

DAILY 3: MIDDAY: 7 0 2
EVENING: 3 0 0

DAILY DERBY:
1st: 08 Gorgeous George
2nd: 07 Eureka!
3rd: 04 Big Ben
RACE TIME: 1.48.89

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Several Florida jurisdictions have restrictions on where convicted sex offenders can live, even those who long ago finished their sentences. As noted in News of the Weird in 2007, Miami-Dade, Florida's most populous county, has only one spot far enough away from places where children roam: the approach to the Interstate 195 bridge to Miami Beach (the Julia Tuttle Causeway). Judges routinely give released sex offenders the choice of either leaving town or camping under the bridge. One man has been there so long that he now has a Florida driver's license with his address as "Julia Tuttle Causeway Bridge." In March, the encampment of about 50 men welcomed its first female sex-offender, 43-year-old Voncel Johnson, who told the Miami Herald that she had so far been treated respectfully.

■ Recent Public Appearances: Dade City, Fla., February (Jesus in a stain on the door of a car-dealer sales manager's office). Huntsville, Ala., February (Jesus on a rock on the side of Keel Mountain Road). Near Helena, Mont., January (Mary on a translucent agate rock along the Yellowstone River). Sydney, Australia, January (Mary and Jesus in a lava lamp). Hamilton, New Zealand, December (Jesus on a pita bread). Melton, England, November (Jesus on a chocolate cookie). Fort Pierce, Fla., December (Mary in the MRI brain scan of a cancer patient).

TODAY IN HISTORY

1509 Pope Julius II placed the Republic of Venice under an interdict following its refusal to give up lands claimed by the Papal States. (The pope lifted the sanction the following year.)

1521 Portuguese explorer Ferdinand Magellan was killed by natives in the Philippines.

1570 Pope Pius V excommunicated Queen Elizabeth I.

1805 During the First Barbary War, an U.S.-led force of Marines and mercenaries captured the city of Derna, on the shores of Tripoli, Libya.

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PALMS 3346 S. Canfiled #205 $1065 1+1 upper, stove, fridge, blinds, carpet, on-site laundry, garage parking, intercom entry no pets.$500 off move-in (310)578-7512 jkwproperties.com

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Palms/LaCienega Hghts $1225.00 2 Bdrms, 1-1/2 Baths, No-Pets appliances, parking 2009 Preuss Rd., #7 Los Angeles, Open house daily for viewing 8am-8pm Additional info in Apt, Move-in special -available

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Notices

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: March 27, 2009
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: SANTA MONICA BREAD BAR LLC THE
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 602 SANTA MONICA BLVD., SANTA MONICA, CA 90401-2502
Type of License(s) Applied for: 41 – ON-SALE BEER AND WINE – EATING PLACE.
Department of Alcoholic Beverage Control LOS ANGELES.
SANTA MONICA DAILY PRESS 4/20/2009, 4/27/2009, 5/4/2009

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS017934
Superior Court of California, County of Los Angeles
Petition of ELSA JARAMILLO for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: ELSA JARAMILLO filed a petition with this court for a decree of changing names as follows: ELSA JARAMILLO to ELSA GISELLE JARAMILLO. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: MAY 7, 2009 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: MAR 26 2009
GERALD ROSENBERG
Judge Of The Superior Court
4/6/2009, 4/13/2009, 4/20/2009, 4/27/2009

Notices

DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 2090389652 FIRST FILING. The following person(s) is (are) doing business as CAROLEENA RUE, 1158 26TH STREET, #229, SANTA MONICA, CA 90403, COUNTY OF LA. The full name of registrant(s) is/are : CAROLINE PESSOA MURPHY, 1337 CENTINELA AVE, #1, SANTA MONICA, CA 90404 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)4/18/2008. /s/: CAROLINE PESSOA MURPHY, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 3/18/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/6/2009, 4/13/2009, 4/20/2009, 4/27/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090389590 FIRST FILING. The following person(s) is (are) doing business as NOAH BLU, 1158 26TH STREET, #229, SANTA MONICA, CA 90403, COUNTY OF LA. The full name of registrant(s) is/are : CAROLINE PESSOA MURPHY, 1337 CENTINELA AVENUE, #1, SANTA MONICA, CA 90404; PETER L. MURPHY, 1337 CENTINELA AVENUE, #1, SANTA MONICA, CA 90404 This Business is being conducted by, husband and wife. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/18/2009. /s/: CAROLINE PESSOA MURPHY, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 3/18/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/6/2009, 4/13/2009, 4/20/2009, 4/27/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090474238 FIRST FILING. The following person(s) is (are) doing business as LYFE SYSTEMS, 12130 LAWLER ST., LOS ANGELES, CA 90066, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are : MARK H. ECKHARDT, 12130 LAWLER ST., LOS ANGELES, CA 90066 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/20/2009. /s/: MARK H. ECKHARDT
This statement was filed with the County Clerk of LOS ANGELES County on 4/02/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/6/2009, 4/13/2009, 4/20/2009, 4/27/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090427647 FIRST FILING. The following person(s) is (are) doing business as FULL CIRCLE ENTERTAINMENT, 225 SANTA MONICA BLVD., SANTA MONICA, CA 90401, COUNTY OF LA. The full name of registrant(s) is/are : RDF MEDIA USA, INC., 225 SANTA MONICA BLVD., SANTA MONICA, CA 90401 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: RDF MEDIA USA, INC., CFO, ANDREW LENNON
This statement was filed with the County Clerk of LOS ANGELES County on 3/25/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/6/2009, 4/13/2009, 4/20/2009, 4/27/2009

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of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/6/2009, 4/13/2009, 4/20/2009, 4/27/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090508667 FIRST FILING. The following person(s) is (are) doing business as PERFECT ALIGNMENT BREATHING STRENGTH (PERFECT ABS), 151 FRASER AVE, SANTA MONICA, CA 90405. The full name of registrant(s) is/are : PENSRI T. JARVIS, 151 FRASER AVE, SANTA MONICA, CA 90405 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: PENSRI T. JARVIS
This statement was filed with the County Clerk of LOS ANGELES County on 4/8/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/13/2009, 4/20/2009, 4/27/2009, 5/4/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090389678 FIRST FILING. The following person(s) is (are) doing business as UTOPIA 18, 1158 26TH STREET, #229, SANTA MONICA, CA 90403, COUNTY OF LA. The full name of registrant(s) is/are : CAROLINE PESSOA MURPHY, 1337 CENTINELA AVENUE, #1, SANTA MONICA, CA 90404 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)4/18/2008. /s/: CAROLINE PESSOA MURPHY, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 3/18/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/6/2009, 4/13/2009, 4/20/2009, 4/27/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090389498 FIRST FILING. The following person(s) is (are) doing business as GUERRILLA ANIMATION, 20906 FONTAINE RD, TOPANGA, CA 90290-3611, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are : CAMERON WALSER, 20946 FONTAINE RD, TOPANGA, CA 90290 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)8/29/2006. /s/: CAMERON WALSER, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 3/18/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/6/2009, 4/13/2009, 4/20/2009, 4/27/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090389954 FIRST FILING. The following person(s) is (are) doing business as 3D RECREATIONS, 20906 FONTAINE RD, TOPANGA, CA 90290-3611, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are : CAMERON WALSER, 20946 FONTAINE RD, TOPANGA, CA 90290 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: CAMERON WALSER, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 3/18/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/6/2009, 4/13/2009, 4/20/2009, 4/27/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090406228 FIRST FILING. The following person(s) is (are) doing business as ADALLA, TIU & ASSOCIATES, 1545 AMHERST AVE, #106, LOS ANGELES, CA 90025, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are : LYNA ADALLA, 1545 AMHERST AVE, #106, LOS ANGELES, CA 90025; GLENNARD TIU, 1545 AMHERST AVE, #106, LOS ANGELES, CA 90025 This Business is being conducted by, husband and wife. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/23/2009. /s/: LYNA ADALLA, GLENNARD TIU
This statement was filed with the County Clerk of

DBAS

LOS ANGELES County on 3/20/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/6/2009, 4/13/2009, 4/20/2009, 4/27/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090475123 FIRST FILING. The following person(s) is (are) doing business as BOTANICA LA DIOSA DEL MAR, 2728 E. FLORENCE AVE, HUNTINGTON PARK, CA 90255, COUNTY OF LA. The full name of registrant(s) is/are : ROSARIO GARCIA, 8923 ANNETTA AVE, SOUTH GATE, CA 90280 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ROSARIO GARCIA
This statement was filed with the County Clerk of LOS ANGELES County on 4/2/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/6/2009, 4/13/2009, 4/20/2009, 4/27/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090451037 FIRST FILING. The following person(s) is (are) doing business as SINKING CITY LA, 208 SAN JUAN AVE, #1, VENICE, CA 90291, COUNTY OF LA. The full name of registrant(s) is/are : MARK CLOUGH, 208 SAN JUAN AVE, #1, VENICE, CA 90291 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/30/2009. /s/: MARK CLOUGH
This statement was filed with the County Clerk of LOS ANGELES County on 3/30/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/6/2009, 4/13/2009, 4/20/2009, 4/27/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090391435 FIRST FILING. The following person(s) is (are) doing business as MAD MARKETING, 1342 10TH ST, #202, SANTA MONICA, CA 90401, COUNTY OF LA. The full name of registrant(s) is/are : GEORGE F. OLSZEWSKI, 1342 10TH ST, #202, SANTA MONICA, CA 90401 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/22/1996. /s/: GEORGE OLSZEWSKI
This statement was filed with the County Clerk of LOS ANGELES County on 3/18/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/6/2009, 4/13/2009, 4/20/2009, 4/27/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090515813 FIRST FILING. The following person(s) is (are) doing business as MEDIATE 2.0, 1422 7TH STREET, #301, SANTA MONICA, CA 90401, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are : MARC TOCKER, 1422 7TH STREET, #301, SANTA MONICA, CA 90401 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MARC TOCKER
This statement was filed with the County Clerk of LOS ANGELES County on 4/9/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/13/2009, 4/20/2009, 4/27/2009, 5/4/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090398053 FIRST FILING. The following person(s) is (are) doing business as CENTER FOR MINDFUL PARENTING, AI #/ON 3200237, 2665 30TH STREET, STE 204, SANTA MONICA, CA 90405, COUNTY OF LA. The full name of registrant(s) is/are : MINDFUL PARENTING GROUPS, INC., 2665 30TH STREET, STE 204, SANTA MONICA, CA 90405 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MINDFUL PARENTING GROUPS, INC., WENDY DENHAM, VICE PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 3/19/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/13/2009, 4/20/2009, 4/27/2009, 5/4/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090491190 FIRST FILING. The following person(s) is (are) doing business as LOUIE'S MOVING, 44731 EHM AVE, LANCASTER, CA 93534, COUNTY OF LA. The full name of registrant(s) is/are : LOUIS G. PACHECO JR, 44731 EHM AVE, LANCASTER, CA 93534; MARY J. PACHECO, 44731 EHM AVE, LANCASTER, CA 93534 This Business is being conducted by, husband and wife. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/17/2008. /s/: LOUIS G. PACHECO JR., OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 12/17/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/13/2009, 4/20/2009, 4/27/2009, 5/4/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090545831 FIRST FILING. The following person(s) is (are) doing business as KRYPTON WATCH COMPANY, 1114 12TH STREET, #308, SANTA MONICA, CA 90403, COUNTY OF LA. The full name of registrant(s) is/are : MICHAEL HARRIS FIERSTEIN, 1114 12TH STREET, #308, SANTA MONICA, CA 90403 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MICHAEL HARRIS FIERSTEIN
This statement was filed with the County Clerk of LOS ANGELES County on 4/15/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/20/2009, 4/27/2009, 5/4/2009, 5/11/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090476492 FIRST FILING. The following person(s) is (are) doing business as GILBERT'S EL INDIO RESTAURANT, 2526 PICO BLVD., SANTA MONICA, CA 90405, COUNTY OF LA; 606 PIER AVE, SANTA MONICA, CA 90405. The full name of registrant(s) is/are : GILBERTO RODRIGUEZ, 606 PIER AVE, SANTA MONICA, CA 90405; CARMEN RODRIGUEZ, 606 PIER AVE, SANTA MONICA, CA 90405 This Business is being conducted by, husband and wife. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/1974. /s/: GILBERTO RODRIGUEZ, CARMEN RODRIGUEZ
This statement was filed with the County Clerk of LOS ANGELES County on 4/2/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/20/2009, 4/27/2009, 5/4/2009, 5/11/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090562751 FIRST FILING. The following person(s) is (are) doing business as RIDE 4 SENIORS, 1552 MICHAEL LANE, PACIFIC PALISADES, CA 90272, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are : EDUARDO H. BOGLIO, 1552 MICHAEL LANE, PACIFIC PALISADES, CA 90272 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)4/17/2009. /s/: EDUARDO H. BOGLIO
This statement was filed with the County Clerk of LOS ANGELES County on 4/17/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation

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of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/20/2009, 4/27/2009, 5/4/2009, 5/11/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 2090474370 FIRST FILING. The following person(s) is (are) doing business as GEOFFREY'S TOURS AND CRUISES, 14112 ATTILLA ROAD, SANTA MONICA, CA 90402-1314, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are : GEOFFREY EVANS, 14112 ATTILLA ROAD, SANTA MONICA, CA 90402-1314 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: GEOFFREY EVANS
This statement was filed with the County Clerk of LOS ANGELES County on 4/2/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/20/2009, 4/27/2009, 5/4/2009, 5/11/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090461674 FIRST FILING. The following person(s) is (are) doing business as SO CAL CARBIDE CUTTING TOOLS CO., INC., 13610 IMPERIAL HWY. UNIT 5 SANTA FE SPRINGS, CA 90670. The full name of registrant(s) is/are : SO CAL CARBIDE CUTTING TOOLS CO., INC. 13610 IMPERIAL HWY. UNIT 5 SANTA FE SPRINGS, CA 90670 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/21/2009. /s/: LUISANA GUTIERREZ
This statement was filed with the County Clerk of LOS ANGELES County on 3/31/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/20/2009, 4/27/2009, 5/4/2009, 5/11/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090493238 FIRST FILING. The following person(s) is (are) doing business as CHEAP SHUTTLE, TAXI & LIMOUSINE SERVICES, 14010 LEMOLI AVE. UNIT E HAWTHORNE, CA 90250. The full name of registrant(s) is/are : ROLAND IKILO 14010 LEMOLI AVE. UNIT E HAWTHORNE, CA 90250 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ROLAND IKILO
This statement was filed with the County Clerk of LOS ANGELES County on 4/6/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/20/2009, 4/27/2009, 5/4/2009, 5/11/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090504617 FIRST FILING. The following person(s) is (are) doing business as SOUTH COAST ASSEMBLY, 13715 ALMA AVE GARDENA, CA 90249. The full name of registrant(s) is/are : IPAX OF CALIFORNIA, INC. 13714 ALMA AVE. GARDENA, CA 90249 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)4/1/2009. /s/: ALEX SKLAR
This statement was filed with the County Clerk of LOS ANGELES County on 4/8/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/20/2009, 4/27/2009, 5/4/2009, 5/11/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090508985 FIRST FILING. The following person(s) is (are) doing business as XPRESS CLEANING, 6636 SANDY LN. RIVERSIDE, CA 92505. The full name of registrant(s) is/are : XPRESSS TOWING, INC. 6636 SANDY LN. RIVERSIDE, CA 92505 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: IRMA AVALOS
This statement was filed with the County Clerk of LOS ANGELES County on 4/8/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090508986 FIRST FILING. The following person(s) is (are) doing business as SPEAKER GO BOOM RECORDS, INC., SGB RECORDS, 10255 SOMERSET BLVD. UNIT6 BELLFLOWER, CA 90706. The full name of registrant(s) is/are : SPEAKER GO BOOM RECORDS, INC., 10255 SOMERSET BLVD. UNIT6 BELLFLOWER, CA 90706 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: STEVEN PACHECO
This statement was filed with the County Clerk of LOS ANGELES County on 4/8/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/20/2009, 4/27/2009, 5/4/2009, 5/11/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090451612 FIRST FILING. The following person(s) is (are) doing business as EL PORVENIR BAKERY, 2273 W. WASHINGTON BLVD. LOS ANGELES, CA 90016. The full name of registrant(s) is/are : LEOPOLDO MENA 2621 CARMONA AVE. LOS ANGELES, CA 90016 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)8/25/2004. /s/: LEOPOLDO MENA
This statement was filed with the County Clerk of LOS ANGELES County on 3/30/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/20/2009, 4/27/2009, 5/4/2009, 5/11/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090443050 FIRST FILING. The following person(s) is (are) doing business as ESSENTIAL INVESTIGATIONS, 2105 WARFIELD AVE. REDONDO BEACH, CA 90678. The full name of registrant(s) is/are : JOSEPH C. MATTHEWS 2105 WARFIELD AVE. REDONDO BEACH, CA 90678 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/19/2005. /s/: JOSEPH C. MATTHEWS
This statement was filed with the County Clerk of LOS ANGELES County on 3/27/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/20/2009, 4/27/2009, 5/4/2009, 5/11/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090459282 FIRST FILING. The following person(s) is (are) doing business as NUESTRA BELLEZA JALISCO USA, , 8255 FIRESTONE BLVD. STE#409 DOWNEY, CA 90241. The full name of registrant(s) is/are : FUNDACION JALISCO USA 8255 FIRESTONE BLVD. STE#409 DOWNEY, CA 90241 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/29/2008. /s/: HERIBERTO GUTIERREZ
This statement was filed with the County Clerk of LOS ANGELES County on 3/31/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/20/2009, 4/27/2009, 5/4/2009, 5/11/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090500538 FIRST FILING. The following person(s) is (are) doing business as A&J MORTUARY TRANSPORTATION, 624 N. 7TH ST. MONTEBELLO, CA 90640. The full name of registrant(s) is/are : ANTHONY HILL 624 N. 7TH ST. MONTEBELLO, CA 90640 JUAN C. ZENDEJAS 624 N. 7TH ST. MONTEBELLO, CA 90640 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JUAN C. ZENDEJAS
This statement was filed with the County Clerk of LOS ANGELES County on 4/7/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/20/2009, 4/27/2009, 5/4/2009, 5/11/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090486263 FIRST FILING. The following person(s) is (are) doing business as MONG-TTANG.COM, 1463 S. MAPLE AVE. LOS ANGELES, CA 90015. The full name of registrant(s) is/are : UN JING SHAN 2327 JAMES M. WOODS BLVD. #2 LOS ANGELES, CA 90006 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: UN JING SHAN
This statement was filed with the County Clerk of LOS ANGELES County on 4/3/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/20/2009, 4/27/2009, 5/4/2009, 5/11/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090492224 FIRST FILING. The following person(s) is (are) doing business as PEPE'S TACOS, 7954 E. IMPERIAL HWY. DOWNEY, CA 90242. The full name of registrant(s) is/are : VICTOR A. CEJA 9513 LA REYNA AVE. DOWNEY, CA 90240 MARIA L. CEJA 9513 LA REYNA AVE. DOWNEY, CA 90240 This Business is being conducted by, husband and wife. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: VICTOR A. CEJA
This statement was filed with the County Clerk of LOS ANGELES County on 4/6/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/20/2009, 4/27/2009, 5/4/2009, 5/11/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090517477 FIRST FILING. The following person(s) is (are) doing business as ARAIZA TIRES, 4236 GRIFFIN AVE. LOS ANGELES, CA 90031. The full name of registrant(s) is/are : JORGE A. ARAIZA 4236 GRIFFIN AVE. LOS ANGELES, CA 90031 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JORGE A. ARAIZA
This statement was filed with the County Clerk of LOS ANGELES County on 4/9/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/20/2009, 4/27/2009, 5/4/2009, 5/11/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090515409 FIRST FILING. The following person(s) is (are) doing business as MAXWELLS EXCHANGE RESALE, 11288 VENTURA BLVD. STUDIO CITY, CA 91604. The full name of registrant(s) is/are : MAXWELLS ARMANI 330 N. CRESCENT DR. BEVERLY HILLS, CA 90210 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MAXWELLS ARMANI
This statement was filed with the County Clerk of LOS ANGELES County on 4/9/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/20/2009, 4/27/2009, 5/4/2009, 5/11/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090516285 FIRST FILING. The following person(s) is (are) doing business as PROMOCIONES HERNANDEZ, HERNANDEZ PROMOTIONS, 712 W. COMPTON BLVD. COMPTON, CA 90220. The full name of registrant(s) is/are : CASIMIRO HERNANDEZ 712 W. COMPTON BLVD. COMPTON, CA 90220 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: CASIMIRO HERNANDEZ
This statement was filed with the County Clerk of LOS ANGELES County on 4/9/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/20/2009, 4/27/2009, 5/4/2009, 5/11/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090595261 FIRST FILING. The following person(s) is (are) doing business as LOS ANGELES SITTERS - LA SITTERS; ORANGE COUNTY SITTERS - OC SITTERS, 5726 VIRGINIA AVE, APT #7, LOS ANGELES, CA 90038. The full name of registrant(s) is/are : DAFNE ZOCH SOUZA, 5726 VIRGINIA AVE, APT #7, LOS ANGELES, CA 90038 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: DAFNE ZOCH SOUZA
This statement was filed with the County Clerk of LOS ANGELES County on 4/23/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/27/2009, 5/4/2009, 5/11/2009, 5/18/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090571411 FIRST FILING. The following person(s) is (are) doing business as BOUGHIE HAIR, BOUGHIE BOMBSHELLS, 527 E. 97TH ST. #1 INGLEWOOD, CA 90301. The full name of registrant(s) is/are : NATASHA BULL 527 E. 97TH ST. #1 INGLEWOOD, CA 90301 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: NATASHA BULL
This statement was filed with the County Clerk of LOS ANGELES County on 4/20/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/27/2009, 5/4/2009, 5/11/2009, 5/18/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090593350 FIRST FILING. The following person(s) is (are) doing business as BIKINI BARBER Z, 1400 CALIFORNIA AVE, #207, SANTA MONICA, CA 90403, COUNTY OF LA. The full name of registrant(s) is/are : FULTON SINGLETON, 1400 CALIFORNIA AVE, #207, SANTA MONICA, CA 90403 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: FULTON SINGLETON
This statement was filed with the County Clerk of LOS ANGELES County on 4/23/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/27/2009, 5/4/2009, 5/11/2009, 5/18/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090593352 FIRST FILING. The following person(s) is (are) doing business as QUIZNOS CLASSIC SUBS #1795, AI #/ON 3179700, 2200 COLORADO AVE, #B, SANTA MONICA, CA 90404, COUNTY OF LA. The full name of registrant(s) is/are : PARTY SUB CORPORATION, 3040 MOUNTAIN VIEW AVENUE, LOS ANGELES, CA 90066, (CALIFORNIA) This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: PARTY SUB CORPORATION, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 4/23/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/27/2009, 5/4/2009, 5/11/2009, 5/18/2009

BOLD IT! MAKE YOUR AD STAND OUT

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090593351 FIRST FILING. The following person(s) is (are) doing business as QUIZNOS CLASSIC SUBS #0835, AI #/ON A0687557, 2461 SANTA MONICA BLVD., #B, SANTA MONICA, CA 90404, COUNTY OF LA. The full name of registrant(s) is/are : QUALITY FRANCHISE OWNERS, INC., 3040 MOUNTAIN VIEW AVE, LOS ANGELES, CA 90066 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: QUALITY FRANCHISE OWNERS, INC., PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 4/23/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/27/2009, 5/4/2009, 5/11/2009, 5/18/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090501966 FIRST FILING. The following person(s) is (are) doing business as SANTA MONICA PRODUCTION CENTER, 225 SANTA MONICA BLVD., 5TH FLOOR, SANTA MONICA, CA 90401, COUNTY OF LA. The full name of registrant(s) is/are : RDF MEDIA USA, INC., 225 SANTA MONICA BLVD., 5TH FLOOR, SANTA MONICA, CA 90401 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/16/2009. /s/: BRYAN BEUHRING, ASSISTANT CONTROLLER
This statement was filed with the County Clerk of LOS ANGELES County on 4/7/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/27/2009, 5/4/2009, 5/11/2009, 5/18/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090571295 FIRST FILING. The following person(s) is (are) doing business as FLOWER GODDESS PRODUCTIONS; FLOWER GODDESS FILMS; FLOWER GODDESS ENTERTAINMENT, 18333 HATTERAS ST, UNIT 19, TARZANA, CA 91356. The full name of registrant(s) is/are : CECILIA FOSTER, 18333 HATTERAS ST, UNIT 19, TARZANA, CA 91356; MASHARI BAIN, 1810 STONER AVE, #4, LA, CA 90025 This Business is being conducted by, joint venture. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: CECILIA FOSTER, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 4/20/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/27/2009, 5/4/2009, 5/11/2009, 5/18/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090546131 FIRST FILING. The following person(s) is (are) doing business as GBN CONSULTING, 4733 HASKELL AVE, #32, ENCINO, CA 91436, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are : GABRIELA BIGAI, 4733 HASKELL AVE, #32, ENCINO, CA 91436 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: GABRIELA BIGAI
This statement was filed with the County Clerk of LOS ANGELES County on 4/15/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/27/2009, 5/4/2009, 5/11/2009, 5/18/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090524775 FIRST FILING. The following person(s) is (are) doing business as CASTANON SHOP, 1917 PINE AVE. #5 LONG BEACH, CA 90806. The full name of registrant(s) is/are : MINERVA FLORENTINA CASTANON 1917 PINE AVE. #5 LONG BEACH, CA 90806 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MINERVA FLORENTINA CASTANON
This statement was filed with the County Clerk of LOS ANGELES County on 4/10/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/27/2009, 5/4/2009, 5/11/2009, 5/18/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090521994 FIRST FILING. The following person(s) is (are) doing business as TEM EDUCATION SERVICES, 1045 E. CARSON ST. #8 LONG BEACH, CA 90807. The full name of registrant(s) is/are : ERICA T. MUNN 1045 E. CARSON ST. #8 LONG BEACH, CA 90807 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ERICA T. MUNN
This statement was filed with the County Clerk of LOS ANGELES County on 4/10/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/27/2009, 5/4/2009, 5/11/2009, 5/18/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090529879 FIRST FILING. The following person(s) is (are) doing business as TAQUERIA ZAVALA #3, TAQUERIA ZAVALA #1, 9037 SOMERSET BLVD. BELLFLOWER, CA 90706. The full name of registrant(s) is/are : ARILA US, INC. 9037 SOMERSET BLVD. BELLFLOWER, CA 90706 This Business is being conducted by, A CORPORATION. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)4/13/2009. /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 4/13/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/27/2009, 5/18/2009, ,

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090577688 FIRST FILING. The following person(s) is (are) doing business as 2SWIFT,CLOTHING COMPANY, 1002 HARRINGTON WAY WEST COVINA, CA 91792. The full name of registrant(s) is/are : RAMON CAMACHO 1002 HARRINGTON WAY WEST COVINA, CA 91792 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: RAMON CAMACHO
This statement was filed with the County Clerk of LOS ANGELES County on 4/21/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/27/2009, 5/4/2009, 5/11/2009, 5/18/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090570715 FIRST FILING. The following person(s) is (are) doing business as BANDA SERRO MOCHO, 6034 LIVE OAK ST. APT.C BELL GARDENS, CA 90201. The full name of registrant(s) is/are : HERWIN FOOMEZ 6034 LIVE OAK ST. APT.C BELL GARDENS, CA 90201 CHRISTIAN ALBERTO LERMA 6034 LIVE OAK ST. APT.C BELL GARDENS, CA 90201 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: CHRISTIAN ALBERTO LERMA
This statement was filed with the County Clerk of LOS ANGELES County on 4/20/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/27/2009, 5/4/2009, 5/11/2009, 5/18/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090568421 FIRST FILING. The following person(s) is (are) doing business as MADY'S AUTO PARTS, 710 E. 90TH ST. LOS ANGELES, CA 90002. The full name of registrant(s) is/are : JORGE H. TENORIO 710 E. 90TH ST. LOS ANGELES, CA 90002 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JORGE H. TENORIO
This statement was filed with the County Clerk of LOS ANGELES County on 4/20/09. NOTICE: THIS

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FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/27/2009, 5/4/2009, 5/11/2009, 5/18/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090563786 FIRST FILING. The following person(s) is (are) doing business as TRUONG GRAPHIC, 333 W. GARVEY AVE. STE. 1231 MONTEREY PARK, CA 91754. The full name of registrant(s) is/are : DAVID L. TRUONG 333 W. GARVEY AVE. STE. 1231 MONTEREY PARK, CA 91754 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: DAVID L. TRUONG
This statement was filed with the County Clerk of LOS ANGELES County on 4/17/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/27/2009, 5/4/2009, 5/11/2009, 5/18/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090563353 FIRST FILING. The following person(s) is (are) doing business as PERFORMANCE TRANSMISSION & AUTO MOTIVE REPAIR, 18411 HAWTHORNE BLVD. #A TORRANCE, CA 90504. The full name of registrant(s) is/are : GUADALUPE ROJAS 8525 GUTHRIE AVE. LOS ANGELES,CA 90034 OSCAR RAMIREZ 4306 1/2 MARINE AVE. LAWNDALE, CA 90260 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: GUADALUPE ROJAS
This statement was filed with the County Clerk of LOS ANGELES County on 4/17/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/27/2009, 5/4/2009, 5/11/2009, 5/18/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090499115 FIRST FILING. The following person(s) is (are) doing business as VALENZUELA SPECIALTY PRODUCE, 651 KOHLER ST. LOS ANGELES, CA 90021. The full name of registrant(s) is/are : MARIA M. ARRIAS 5848 1/4 LUDELL ST. BELL GARDENS, CA 90201 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MARIA M. ARRIAS
This statement was filed with the County Clerk of LOS ANGELES County on 4/7/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/27/2009, 5/4/2009, 5/11/2009, 5/18/2009

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