PROMOTE YOUR BUSINESS HERE!
Yes, in this very spot! EVERYDAY
Call 310-458-7737 for details
smdp.com



Connect
Log on
Stay local
smdp.com
Santa Monica Daily Press



Visit us online at smdp.com

FRIDAY, APRIL 24, 2009

Volume 8 Issue 146



Santa Monica Daily Press

RIDING STRONG
SEE PAGE 3

We have you covered

THE HANGING AND BANGING ISSUE

Samohi, Skaggs blank league rival Inglewood

BY DANIEL ARCHULETA
Managing Editor

SAMOHI It's obvious a pitcher is good when he shuts out his opponent through six innings and all anybody could talk about after the game was how off he was.

Santa Monica High School's Tyler Skaggs, making his first home start of the season, made short work of Inglewood during a 7-0 Ocean League win, but it wasn't without a few miscues by the highly-touted pro prospect.

With a group of nearly 20 pro scouts in attendance, Skaggs allowed just three hits while striking out nine batters, but it was control that kept the game close for much of the afternoon. He limited Inglewood to just one walk, but he provided the Sentinels ample scoring opportunities by hitting four batters.

"I didn't have my best stuff," Skaggs said after the game while raking the mound. "I just didn't have the feel."

Skaggs, who is now 2-2 on the season, began the game strong by striking out lead-off hitter Crosby Lanahm. The second man he faced grounded out to shortstop Ricky Gomez, but that's when Skaggs began to struggle with his control. He hit the next man up, Rena Saucedo. Facing what could have been a rocky first inning, Skaggs bailed himself out by picking off Saucedo at first.

The Vikings' offense was slow out of the gate with Inglewood's Kalvin McCoy allowing no runs through one frame. It was the second inning that gave the sophomore a bit of trouble.

Samohi catcher Colter Johnson got the rally started with a hard single to right field. Logan Whitchurch followed with a near-perfect bunt down the third base line, beating out the throw for a single. First baseman Michael Alonge, with a pair on, promptly hit a bloop single to left field loading the bases.

With the bases juiced and one out, Phillip Dove hit a line drive to first for the second out. Drew Hammond followed, with the bases still loaded, and hit what appeared to

SEE SAMOHI PAGE 8



Morgan Genser *news@smdp.com*

ZIP: **Samohi's Tyler Skaggs tossed six innings of shutout ball against Inglewood on Thursday.**

City employees asked to give up bonuses

BY KEVIN HERRERA
Editor in Chief

CITY HALL City Manager Lamont Ewell has asked hundreds of employees to forego performance bonuses this fiscal year so that he can prevent cuts to services and possible lay-offs because of a reduction in revenue.

The move would save $2.6 million, according to city officials. The City Council approved a budget of $567 million in June of last year. Bonuses are not paid until September, which will count against the 2009-10 budget, which has yet to be approved.

Ewell said the city is facing a potential budget deficit of $8 million (best case scenario) to $16 million (worst case) based on projections given in February that reflected a significant drop in tax revenue. City departments were asked to reduce their respective budgets by 3 percent in the current fiscal year to make up for the deficit while planning for a 5 percent decrease in 2009-10.

"Our priority is to maintain service levels and minimize impacts to our residents," Ewell said. "This one-time revenue will help balance the first year of what could be multiple year deficits resulting from the unprecedented economic downturn."

Two bargaining units representing department heads and division managers — Executive Pay Plan (EPP) and Management Team Associates (MTA) — representing 67 employees have already agreed to forego bonuses, but the largest group, the Administrative Team Associates (ATA), which represents roughly 240 employees, has yet to vote on the issue.

Representatives from the ATA met with Ewell Wednesday and voted in favor of presenting the proposal to members, who must approve any change in their labor agreement. Bonuses are a part of the agreement. A vote is expected next month.

The ATA in 2002 voted to give up overtime to become salaried employees eligible for bonuses. Bonuses have never been a guaranteed benefit, meaning employees have

SEE BONUSES PAGE 8

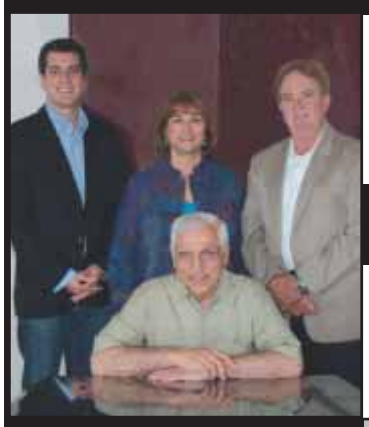




Gary Limjap
(310) 586-0339
In today's real estate climate ...
Experience counts!
garylimjap@earthlink.net
COLDWELL BANKER

BACK OR UNFILED
TAXES?
ALL FORMS • ALL TYPES • ALL STATES
SAMUEL B. MOSES, CPA
(310) 395-9922
100 Wilshire Blvd., Suite 1800 Santa Monica 90401

BOB GABRIEL CO. INSURANCE
Personalized Insurance



- Auto Experts
- Homeowners
- Workers Compensation
- Life, Disability & Pension
- Commercial & Business
- Group & Individual Health

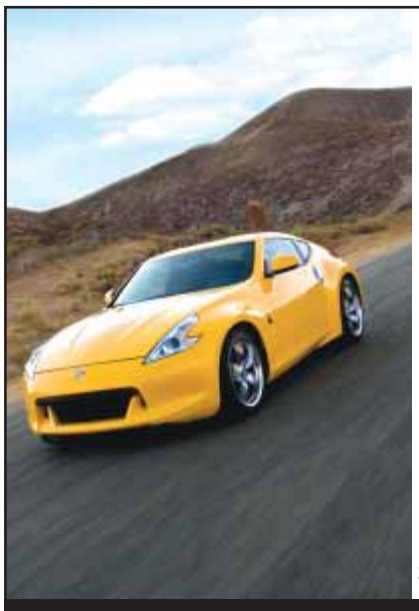
Representing "A" rated companies including MERCURY INSURANCE

Mercury Insurance has cut rates on auto, homeowners, and renters insurance. Please call for new discounted rates.

Phone Quotes Available

Family Owned Business

310.829.0305
2325 Wilshire Blvd., Santa Monica
www.bobgabrielinsurance.com



Anthony's Paint and Body Shop
Under old management
Eddie's Back!
Doing business the right way ... like the old days

- Authorized Body Shop for Honda of Santa Monica
- Exclusive Body Shop for Santa Monica Nissan
- All insurance accepted
- Owner operated

HONDA NISSAN

Since 1945 www.anthonysbodyshop.com

1546 14th St. (just north of Colorado) in Santa Monica • 310-393-0217

VOLVO of Santa Monica
MORE VOLVO MORE VALUE.

Free Service Maintenance for 3 years/36K Miles

NEW 2009 VOLVO S40
Automatic, 31 MPG, Moonroof, 17" Wheels, Bluetooth



Lease for only:
$299 Per month + tax for 36 months.

MSRP: $29,375. $1,999 down plus $1,000 Owner Loyalty Bonus equals $2,999 due at signing. $0 Security Deposit. 10.5K miles/year 20¢ mi. per mile excess. On approval of Tier 1 credit. Must finance through VCF. Offer expires 4/16/09.

5 To Choose From!

Prices do not include government fees and taxes, any dealer document preparation charge, any finance charge and any emissions testing charge.

800-NEW VOLVO
1719 SANTA MONICA BLVD.
VolvoOfSantaMonica.com

Healthy Lunches

For Santa Monica residents 60 and older
Monday – Friday at:

- Senior Recreation Center, 1450 Ocean Ave.
- Ken Edwards Center, 1527 4th Street
- Reed Park, 1133 7th Street
- Adult Day Service Center, 1510 Pico Blvd.

WISE & Healthy Aging

For Information:
(310) 452-7802

Suggested Donation $2.50

WHAT'S UP WESTSIDE

OUT AND ABOUT IN SANTA MONICA AND SURROUNDS



'Jumping the Median'

The Other Space at Santa Monica Playhouse
1211 Fourth St., 8 p.m.

Steve Connell's five new plays run the gamut from sexy and outrageous to moving and provocative. Above all, they're unabashedly fun. The evening explores love, loss and life as we know it, accompanied by live music under the direction of Josh Foy and Sekou Andrews. "Jumping the Median" also runs on Saturday at 8 p.m. and Sunday at 7 p.m. Tickets are $20. Call (562) 547-6207 for more information.

'Movies & More'

WISE & Healthy Aging
1527 Fourth St., 12:45 p.m. — 4:30 p.m.

Join WISE & Healthy Aging for its twice-monthly showing of an entertaining and thought provoking film. This week's film is "Price Above Rubies," with Renée Zellweger and Christopher Eccelston. Movies will be shown on the second and fourth Friday of each month, followed by a lively discussion led by peer counselor Bert Dragin. Just $3 gets you the film, popcorn and the discussion. Call Sheila Segal at (310) 394-9871 ext. 373 for more information.

'Eating Rocks for Hunger'

Miles Memorial Playhouse
1130 Lincoln Blvd., 8 p.m.

The Playhouse presents an original dance piece by choreographers Paula Present and Marie Bergenholtz about a woman battling cancer. The performance was inspired by another tale of dancing through hardship, that of a ballet school in Iraq that continues to operate despite the war. Tickets are $20. Call (310) 458-8634 for more information.

Saturday, April 25, 2009

Annenberg Community Beach House Open House

Annenberg Community Beach House
415 Pacific Coast Highway, 10 a.m. — 4 p.m.

Attend the open house celebration to mark the opening of the Annenberg Community Beach House at the Santa Monica State Beach. The open house will feature performers from "O" by Cirque du Soleil at 11 a.m.. Families will enjoy family-friendly beach fun, volleyball, kite flying and more. This event is free. Call (310) 458-4904 for more information.

Poetry night

Fairview Branch Library
2101 Ocean Park Blvd., 3 p.m. — 4:30 p.m.

April is National Poetry Month! Come to the Fairview Branch Library to hear local poets read their works. Admission is free. Call (310) 450-0443 for more information.

Helping Hands food drive

LDS Santa Monica Stake Center
3400 Sawtelle Blvd., 9 a.m. — 3 p.m.

The Latter Day Saints Santa Monica Stake is hosting a Day of Service. Join them as they canvass local neighborhoods to collect food for the Westside Food Bank. Registration begins at 9 a.m. and the activity will conclude at 3 p.m. All are welcome! Call (214) 435-0765 for more information.

Bach Collegium San Diego

Santa Monica First Presbyterian
1220 Second St., 8 p.m.

The ensemble presents works by Purcell, Handel and Haydn played on period instruments. The Bach Collegium San Diego consists of some 39 vocalists and a complement of instrumentalists bringing to live some of classical music's most celebrated pieces. Tickets cost $12 to $25 dollars. Call (310) 451-1303 for more information.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.



Filmmaker completes marathon project

BY WILL WEISS
Special to the Daily Press

OCEAN PARK Local filmmaker Stephen Auerbach has completed one of the most tremendous projects of his career.

His documentary, "Bicycle Dreams," which chronicles the experiences of five riders in the grueling, 3,000-mile Race Across America (RAAM), is set to world premiere at the Newport Beach Film Festival on Saturday.

The race has been around for nearly three decades, but limited sponsorship revenue, minimal coverage from major media, American apathy for cycling sports, and the appropriate intimidation of racing cross-country on a bike keeps the event relatively small.

Since the race's inception in 1982, fewer than 200 racers have ever finished the competition; an average of 48 percent of those who attempt RAAM ever finish.

But the film has been a long time coming, and Auerbach has been tried and tortured with almost every step along the way.

"Covering the race was so daunting," he said. "The amount of money being offered to cover it was probably between five and 10 percent of what would be required to do a regular film or television show."

Faced with the seemingly impossible task of filming a trans-continental bicycle race on a shoestring, Auerbach assembled a team of dedicated videographers who were willing to work for the bare minimum.

"I ended up with this hodge-podge team of gunslingers who happened to own a camera," Auerbach said. "But it was the perfect marriage for production; everyone was there for 100 percent the right reasons."

Each cameraman was embedded with the support crew of a rider and spent the race following a bicyclist across the country at an average of 15 miles per hour. Auerbach said

SEE FILM PAGE 10



Brandon Wise *brandonw@smdp.com*

GO GREEN: **Energy efficiency instructor Stuart Cooley (right) talks to people from the community about green jobs of the future on Wednesday.**

Growing a green program

BY KEVIN HERRERA
Editor in Chief

BUNDY CAMPUS A cinematographer for most of his life, Andrew Meltzer became concerned about his family's future last year when the economy tanked and the unions representing writers and actors went on strike. Work was sporadic and Meltzer had a daughter to provide for.

The environmental activist decided he needed a career that was more stable. So he went and did something dramatic. He enrolled in an energy efficiency course at Santa Monica College earlier this year in hopes of capitalizing on the sustainability craze and President Obama's push to create millions of new jobs in the renewable-energy arena.

"It seemed like now [sustainability] was finally getting into the mainstream," Meltzer, 37, said Wednesday evening during a 15-minute break in class at the Bundy Campus, where he was learning about solar panel technology from City Hall's energy efficiency engineer, Stuart Cooley.

"I saw this as an opportunity to get out of the trenches as an activist and make money and have a career doing either energy efficiency or green building … ," he said. "I just saw it as the time is now. It felt right."

Seeing a need to adapt to the changing times, SMC administrators, along with the Small Business Development Center, have planted the seeds for a "green" curriculum that they believe will train students to be competitive in the global economy and help them start their own businesses or find companies that are expanding.

In addition to the energy efficiency course, which trains students to be energy auditors capable of reducing electric bills for residents and businesses by taking simple and affordable steps, SMC offers a solar installation program that is one of a handful in the region that is certified by the North American Board of Certified Energy Practitioners. The goal is to combine both into a state credentialed program where students will be trained at a high level and venture out into the workforce and possibly create their own businesses.

"I want to get the type of training and certification folks will be looking for in the future because it seems like [sustainability]

SEE SMC PAGE 9

WORLD FAMOUS The Omelette Parlor
Since 1967
Quality & Value Always!
Open 6am - 2:30pm Mon. - Fri.
6am - 4pm Sat. - Sun.
310-399-7892
2732 Main St.
Santa Monica
"1/2 price menu omelettes everyday! From 6am until 7am GET OUT OF BED!


Golda Savage
Stand [on] your [own] ground.
Helping sellers & buyers accomplish just that.
310.770.4490
golda@bulldogrealtors.com
BULLDOG REALTORS
1209 Abbot Kinney Boulevard, Venice

LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Talking trees

Editor:

In response to the letter by Carlos Pineiro ("Enough with the trees," April 23) I would like to assure Mr. Pineiro that I will not be chaining myself to his bougainvillea although I do not intend to stop marching for trees when necessary or stop selling important environmental and peace bumper stickers on the Promenade.

But I would like to invite Mr. Pineiro to perhaps join me for a cup of coffee to discuss his concerns and to see if we can improve communication. Even though I don't believe I've ever personally met him, I would invite him to call me at (310) 399-1000 to set up coffee or just for a friendly phone chat regarding our precious trees.

Jerry Rubin
Santa Monica Treesavers

Supporting the planet

Editor:

I want our leaders to know that here in Los Angeles we support bold action on climate and energy including a cap on carbon pollution.

Rose Marie Stef
Santa Monica

LOL: laughing out loud
BRB: be right back
MUSM: miss you so much
A/S/L: age, sex, location
BF: boyfriend
OLL: online love
LULAS: love you like a sister
POS: parent over shoulder
WTGP: want to go private?
LMIRL: let's meet in real life

HDOP: help delete online predators

Every day, children are sexually solicited online.

You don't know what your kids are saying online. Or who they are saying it to. A lot of times neither do they. Protect your kid's online life. To get a full list of acronyms or report an incident, call 1-800-THE LOST or visit cybertipline.com. HDOP: help delete online predators

Ad Council

National Center for Missing & Exploited Children



The Soap Box

Bennet Kelley

Send comments to editor@smdp.com

Why the torture memos matter

"[THE ISSUE OF TORTURE] HAS NOTHING to do with al Qaeda, [but] it has everything to do with America." Those were the words of Senator McCain in 2006 — he was absolutely right. The conduct of torture and other atrocities by the state is something that reflects upon us all as a nation.

I invite anyone to visit the War Museum in Saigon and stand, as I did, in front of a wall of images from the Mai Lai Massacre (in which about 500 unarmed civilians were tortured and killed) with my Vietnamese translator and tell me they do not feel any sense of shame as an American or want the people of Vietnam to understand that is not America.

Standing in that museum or any future Iraqi museum featuring Abu Ghraib, you will understand that the current furor over Bush-era torture policies is not an esoteric legal debate, but rather is a fundamental statement about who we are as a people.

We Americans are unique as a nation in that we are united not by a common ethnic or religious heritage but by a belief.

A belief that we are a nation of laws not men founded based on the recognition that "all are endowed with certain unalienable rights" which ultimately is expressed in the covenant between our founders' and future generations that all officeholders, such as the authors of the Torture Memos and their superiors, were sworn to uphold.

Throughout the nation's history, our leaders have rejected the use of torture. This includes General Washington who ordered his troops to treat British prisoners "with humanity;" President Lincoln who made this principle part of the Army's code of conduct (and it remains part of the Army Field Manual); and President Teddy Roosevelt who fired a general for engaging in water-boarding explaining that "nothing can justify . . . the use of torture of any kind on the part of the American Army." This is based, in part, on a recognition that our strength as a nation emanates from the values and principles we uphold.

In addition, generals from Napoleon to Colin Powell have consistently stated that torture rarely yields anything of value and is often counterproductive.

The Bush administration has contended that water-boarding Khalid Shaikh Mohammed 183 times in March 2003 prevented a Sept. 11-style attack on Los Angeles. Not only has this claim been dismissed by the FBI as "ludicrous," but two years later the head of Army Intelligence explained that "the empirical evidence of the last five years . . . tells us that" "[n]o good intelligence" comes from abusive practice."

The Torture Memos are a series of legal opinions whose principal elements are a January 2002 memo by Deputy Assistant Attorney General John Yoo that essentially concluded that the President could ignore constitutional, statutory and international prohibitions on torture and an August 2002 memo by Assistant Attorney General Bybee that redefined torture so as to permit water-boarding and which has been called "an instruction manual on how to break the law." The Bush Justice Department would later repudiate the memos as legally unsound.

... GENERALS FROM NAPOLEON TO COLIN POWELL HAVE CONSISTENTLY STATED THAT TORTURE RARELY YIELDS ANYTHING OF VALUE AND IS OFTEN COUNTERPRODUCTIVE.

Yoo and Bybee are guilty not only of bad lawyering and possibly ethical violations but the fact that they went to such extremes in memos that would serve as the launching pad for what ultimately became Abu Ghraib, might suggest that they were consciously enabling and therefore conspiring with their superiors to commit war crimes.

That is why Bybee, who now is a Ninth Circuit Judge, may face impeachment proceedings.

President Obama is right to open the door to an investigation of the administration's torture policies and those behind it. While Yoo is easily demonized because he has been so visible and unrepentant, the investigation must include all who played a role including those within the White House.

The investigation and, where appropriate, subsequent prosecutions are important because, having already prosecuted some of the low level people involved in Abu Ghraib such as Lynndie England, prosecuting those involved at the top sends a clear message that no one is above the law.

It also sends a message both to the world that the United States has abandoned its membership in the International Rogues Gallery and to all Americans that the conduct authorized and approved by these memos is not who we are as Americans and will not be condoned. Most importantly it brings the Bush era to a close with a clear statement that, as McCain stressed in denouncing water-boarding, "we are a better nation than that."

BENNET KELLEY can be reached at bennet@bennetkelley.com.

PUBLISHER
Ross Furukawa
ross@smdp.com

EDITOR IN CHIEF
Kevin Herrera
editor@smdp.com

MANAGING EDITOR
Daniel Archuleta
daniela@smdp.com

STAFF WRITER
Melody Hanatani
melodyh@smdp.com

STAFF PHOTOGRAPHERS
Brandon Wise
brandonw@smdp.com
Morgan Genser
news@smdp.com

CONTRIBUTING WRITERS
Bill Bauer, David Pisarra, Meredith Carroll, Kenny Mack, Jack Neworth, Lloyd Garver, Taylor Van Arsdale, Dane Robert Swanson, Ryan Hyatt, Steve Breen, Elizabeth Brown, Merv Hecht, Ron Scott Smith Mike Heayn, Brian Hepp Mariel Howsepian, Cynthia Citron, Amanda Cushman, Steve Parker and Phyllis Chavez

CONTRIBUTING PHOTOGRAPHER
Fabian Lewkowicz

NEWS INTERNS
Catherine Cain, Ashley Archibald, Rob Lawrence, Teddy Leshnick
news@smdp.com

PHOTOGRAPHY INTERNS
Raymond Solano, Rachel Dardashti
news@smdp.com

ADVERTISING SALES MANAGER
Rob Schwenker
schwenker@smdp.com

ADVERTISING ACCOUNT EXECUTIVES
Julie Martinez
juliem@smdp.com

Grace Wang
gracew@smdp.com

ADVERTISING TRAFFIC FACILITATOR
Amber Kessee
amberk@smdp.com

OPERATIONS MANAGER
Connie Sommerville
connies@smdp.com

PRODUCTION MANAGER
Robert Summa
summa@smdp.com

CIRCULATION
Keith Wyatt
Osvaldo Paganini
circulation@smdp.com

Santa Monica Daily Press
A newspaper with issues

410 Broadway, Suite B
Santa Monica, CA 90401
OFFICE (310) 458-PRESS (7737)
FAX (310) 576-9913

Visit us online at smdp.com

Circulation Verification Council

The Santa Monica Daily Press is published six days a week, Monday through Saturday.

19,000 daily circulation, 46,450 daily readership. Circulation is audited and verified by Circulation Verification Council, 2006. Serving the City of Santa Monica, and the communities of Venice Beach, Brentwood, West LA. Members of CNPA, AFCP, CVC, Associated Press, IFPA, Santa Monica Chamber of Commerce.

Published by Newlon Rouge, LLC

© 2006 Newlon Rouge, LLC, all rights reserved.

OPINIONS EXPRESSED are those of the writer and do not necessarily reflect those of the Santa Monica Daily Press staff. Guest editorials from residents are encouraged, as are letters to the editor. Letters will be published on a space-available basis. It is our intention to publish all letters we receive, except those that are libelous or are unsigned. Preference will be given to those that are e-mailed to editor@smdp.com. All letters must include the author's name and telephone number for purposes of verification. Letters also may be mailed to our offices located at 410 Broadway, Suite B, Santa Monica, 90401, or faxed to (310) 576-9913. All letters and guest editorials are subject to editing for space and content.

Laughing Matters

Jack Neworth

Send comments to editor@smdp.com

Why be mad at MADD?

AFTER LAST WEEK'S COLUMN ABOUT DUIs, a reader named Mona, sent me a one word e-mail, "Sobering." I hate it when readers are more clever than I am. You'd think by now I'd be used to it.

I received a total of 26 e-mails, though some were not exactly complimentary. For that matter, some were not exactly cordial. Some felt that I was too easy on drunk drivers, while others were highly critical of MADD, not to mention me.

John Davis pointed out that, while I mentioned former President Bush (I love seeing "former president" and Bush in the same sentence) and VP Cheney's DUI convictions, I neglected to include Ted Kennedy's drinking problems. "I guess you don't believe in accountability for your liberal heroes," Mr. Davis wrote, as though I have a framed photo of Ted on my wall. Actually, I have one of Jack.

Sadly, Mr. Davis entirely missed the theme of the column and saw only politics. (And, as long as he was at it, couldn't resist a dig or three.) I'm always mystified with e-mails that begin with an insult. No easing into the perjoratives, just open with "Dear Jerk." I suppose by the time a reader is so irritated that they're e-mailing they can forget their manners.

My column had nothing to do with liberals or conservatives. I don't think that DUI victims' families are much concerned with a drunk driver's political leanings.

I specifically didn't mention Bush or Cheney by name. I referred to our last president and VP as having DUIs, to illustrate how pervasive the problem is that our top two leaders were convicted of that behavior. And one of them, twice. (First name rhymes with "sick.")

I received another rather critical e-mail from a Mr. McKwaig who contends that "MADD is the worst terrorist group in the world." (Don't you hate it when people are so wishy-washy?) I don't know how to respond to Mr. McKwaig, other than to say that when al-Qaeda finds out they've been replaced by MADD, they may be a little crabby. And no offense, but is McKwaig really your last name?

John Kruzelock accuses MADD (and me) of distorting the numbers of DUI related deaths and suggests that I "should do my homework," yada yada. You've got me, John. I can't swear if it's 16,000 or 18,000 DUI related deaths every year. I went to a few Web sites and compared numbers. But honestly, does the exact number really matter? Can't we just agree it's a shameful number of people, a lot of whom were totally innocent and got killed needlessly?

The overall point I was trying to make in the column, apparently unsuccessfully, was that life is difficult enough without some selfish slob adding to human suffering simply because he wanted another belt of booze before hitting the road. I can't imagine any drunk driver saying afterwards, "The crash was a drag but that last Bud sure hit the spot."

Clearly, drunk driving is a very emotional issue. For victims, it's obvious why but for those on the "other side" it's less clear. For that matter, what is the other side? Apparently, MADD is a single-minded, overly powerful lobby out to re-institute prohibition. Somehow, I doubt that.

And yet, Mr. Kruzelock asks rhetorically that, if a deadly collision were caused by a driver whose attention lapsed because he or she was using a cell phone, would MADD care? Frankly, I don't even understand the question.

Any of the three e-mailers can rightfully claim I've quoted them out of context. To quote them in context would amount to about 10 times the 800 words I'm allowed. (Not to mention the possible bored-to-tears factor.)

Meanwhile, it seems like everybody who sent me critical e-mails has a strange last name. Kruzelock? McKwaig? On the other hand, nothing is more straightforward than John Davis so I stand corrected, although in this case, I'm sitting. (A bit of useless trivia, Hemingway wrote standing up. Maybe I should try?)

The vehemence of the e-mails reminded me of some I received when I advocated that our City Council pass an outdoor smoking ban. The latest version, banning smoking in multi-unit housing common areas, went into effect Feb. 26, though I have yet to hear about or see a single sign posted. Then again, the outdoor smoking ban in business districts went into effect almost two years ago, and there are no signs there, either.

Perhaps the responses from the two columns are proof that it's dangerous to get in between a person and their addiction? Or perhaps it's that my writing can be annoying? To test whether it's me or not, next week's column will be entitled "Puppies Are Cute" and we'll see how much anti-puppy e-mail I get.

JACK can be reached at Jackneworth@yahoo.com.

The Q Line

Being kind to Mother Earth

With Earth Day taking place this week, this is a great time to look at the world around you and consider making changes to help the environment.

So this week's Q-Line question asks:

What is the most important step individuals can take to save the planet?

Call (310) 285-8106 before Friday at 5 p.m. and we'll print your answers in the weekend edition of the Daily Press. Please limit responses to a minute or less.

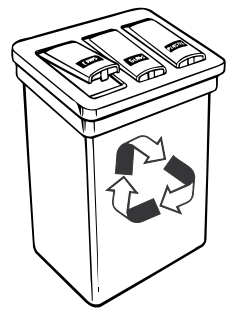


GERMAN CAR SERVICE
Specialist in Repair of Porsche • VW • Audi • BMW

- Best alternative to high dealer prices
- Complete service and repair
- 6 month or 6000 mile guarantee
- Locally owned and operated since 1965

2202 OLYMPIC BLVD., SANTA MONICA • (310) 829-2563


WHAT ARE YOU AFRAID OF?
Flying? Public Speaking?
Doctors? Exams?
Auditions? Spiders? Heights?
We can make them disappear!
John McGrail, Ph.D, C.Ht.
(310) 235-2883 www.hypnotherapylosangeles.com
Hypnotherapists are not licensed by the state of California as healing arts practitioners; for your benefit and protection, work on some issues may require a written referral from a licensed physician or mental health professional.


RECYCLE NOW!
CARDBOARD
$60 per ton with
this coupon expires 4-30-09
Aluminum Plastic Glass Bi-Metal Newspaper
CardboardWhite/Color/Computer Paper Copper & Brass
Santa Monica Recycling Center
2411 Delaware Avenue in Santa Monica
(310) 453-9677


INTERESTED IN ADVERTISING IN THE ONLY LOCAL DAILY PAPER IN SANTA MONICA?
Santa Monica Daily Press Call us at (310) 458-7737

How much is your *time worth?*

Rush Messenger service
First Local Delivery FREE
Get it done NOW!
NOW LEGAL SERVICE
24-HOUR ATTORNEY SERVICE
(213) 482-1567
nowlegalonline.com
*CALL US FOR DETAILS



Yahoo to close GeoCities, other services in revamp

THE ASSOCIATED PRESS

SUNNYVALE Yahoo Inc. said Thursday it plans to close GeoCities, a Web site publishing and hosting service it bought in May 1999 at the height of the dot-com boom for around $3 billion in stock.

The service will be shut down later this year. Visitors to the site now see a message that says new GeoCities accounts will not be available and gives them the option to sign up for Yahoo's Web hosting service for $5.98 a month.

It is not clear when Yahoo made the move, but a spokesman said in an e-mailed statement that the decision was recent.

GeoCities is not the only Yahoo service to get the ax — Yahoo Briefcase, Farechase, My Web, RSS ads, Yahoo Pets, Yahoo Live, Kickstart and Yahoo For Teachers all are being eliminated as well. The search giant also recently outsourced Launchcast radio to CBS Corp.

"As part of Yahoo's ongoing effort to build products and services that deliver the best possible experiences for consumers and results for advertisers, we are increasing investment in some areas while scaling back in others," the statement said.

The trimming is part of a process that started in 2007 while Jerry Yang was still chief executive, to close down services that aren't profitable or don't fit into company's long-term vision.

The revamp has accelerated under new CEO Carol Bartz, who was hired in January.

In a sign of its ongoing troubles, Yahoo said Tuesday that it will lay off nearly 700 workers, the company's third round of job cuts during the past 14 months.

Yahoo earned $118 million, or 8 cents per share, during the first three months of the year. That represents a 78 percent drop from net income of $537 million, or 37 cents per share, in the year-ago period.

Revenue fell 13 percent to $1.58 billion.

Yahoo shares rose 7 cents Thursday to close at $14.55.





CRIME WATCH
BY DAILY PRESS STAFF

Hooked on heroin

Crime Watch is a weekly series culled from reports provided by the Santa Monica Police Department. These are arrests only. All parties are innocent until proven guilty in a court of law.

SUNDAY, APRIL 19, AT 12:03 A.M.,
Santa Monica police officers responded to the 2400 block of Ashland Avenue regarding a report of a man lying in the middle of the street. When officers arrived, they approached the man, who appeared to be under the influence of a controlled substance and possibly suffering from an overdose. Paramedics were notified and transported the man to a local hospital for treatment. Officers said they discovered the man to be in possession of tar heroin, ecstasy and marijuana. After being treated, the man was placed under arrest for being under the influence of a controlled substance, possession of a controlled substance, possession of marijuana and violation of probation. The suspect was identified as Andrew James Glennon, 24, of Malibu. Bail was set at $10,000.

MONDAY, APRIL 13, AT 9:09 A.M.,
Officers responded to the corner of Longfellow and Ozone streets regarding a report of drug dealing. When officers arrived, they observed a man partake in a hand-to-hand transaction with a man in a car. Officers detained the pedestrian for allegedly purchasing heroin, being under the influence of a controlled substance, possession of a hypodermic needle and possession of drug paraphernalia. Officers also detained the driver and discovered he was in possession of 14 balloons of heroin, which were packaged for sale, police said. The driver was identified as Jose Felix Perez, 43, of Inglewood. He was booked for possession of heroin for sale, transporting heroin, selling narcotics within 1,000 yards of a park and driving without a license. No bail was set. The pedestrian was identified as Julian Miles Johnson, 21, from Venice. His bail was set at $35,000.

SUNDAY, APRIL 19, AT 4:23 P.M.,
Officers responded to the 700 block of Broadway — Vons — regarding a report of a theft. When officers arrived, Vons security told them that they observed a man steal $142.78 worth of batteries and deodorant. The man allegedly placed the items in bags and then left the store without paying for them. Officers spoke with the suspect and determined he entered the store with the intent to steal. He was booked for commercial burglary, theft with a prior conviction and violation of parole. He was identified as Benjamin Dwain Williams, 50, a transient.

SATURDAY, APRIL 18, AT 3:38 A.M.,
An officer on patrol near the corner of Ocean and Bicknell avenues observed a vehicle allegedly being driven without its headlights on that struck several orange traffic delineators. The officers stopped the vehicle and had the driver perform a series of field sobriety tests. Officers believed the driver was intoxicated and placed her under arrest for DUI. She was identified as Keecher Keiana Durr, 29, of Santa Monica. Her bail was set at $25,000.

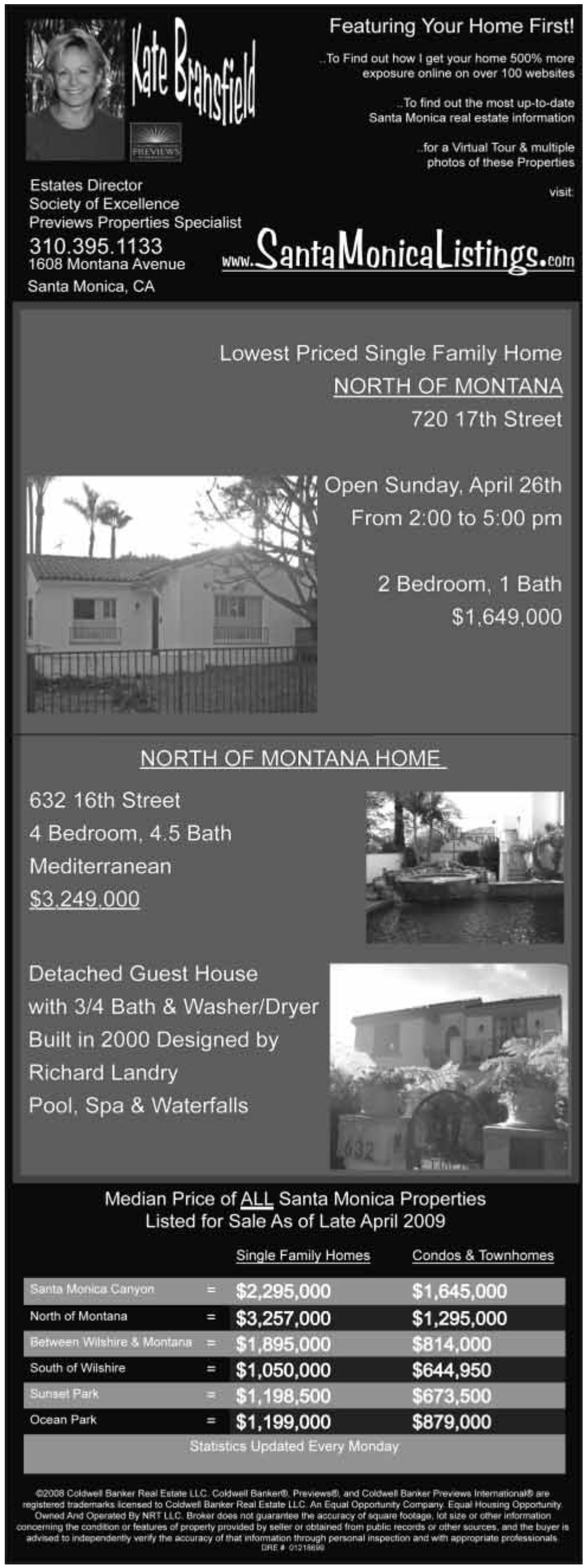
FRIDAY, APRIL 17, AT 1:58 A.M.,
Officers responded to the 1800 block of Euclid Street regarding a report of a suspicious man knocking on a resident's door. Officers made contact with the man and noticed that he was drunk, police said. He was placed under arrest and transported to jail where officers discovered that he allegedly tossed a baggy containing three ecstasy pills on the back seat of the police cruiser. The suspect was booked for public intoxication and possession of a controlled substance. He was identified as Steven Michael Toomey, 31, of Santa Monica. His bail was set at $2,000.

FRIDAY, APRIL 17, AT 3:35 A.M.,
An officer on patrol in the 700 block of Santa Monica Boulevard observed a shredded tire in the middle of the street. The officer followed traces of debris to a nearby gas station where he saw a vehicle up on jacks with a spare tire next to it. The officer made contact with the driver and noticed that he appeared impaired. The officer conducted a field sobriety test and determined the man was under the influence and had been driving while intoxicated. The suspect was arrested for DUI. He was identified as Roberto German Osorio, 26, of Los Angeles. His bail was set at $15,000.

THURSDAY, APRIL 16, AT 2:54 A.M.,
Officers responded to the 2600 block of Santa Monica Boulevard regarding a report of an assault with a deadly weapon. When officers arrived, they made contact with a man who said his roommate attempted to stab him with a knife after he asked her to quiet down. Officers recovered the knife and placed the roommate under arrest for assault with a deadly weapon. She was identified as Elizabeth Kathleen McKeana, 45, of Santa Monica. Her bail was set at $30,000.

WEDNESDAY, APRIL 15, AT 7:51 P.M.,
Officers responded to the 1200 block of the Third Street Promenade — American Apparel — regarding a report of a theft. When officers arrived, they made contact with store security who told them two guys in the store were loading up bags with merchandise. The guard said the two had stolen from the store in the past. Officers watched as the two walked out of the store with the bags. Officers placed them under arrest for commercial burglary. The first suspect was identified as Brian Phillips, 22, a transient, who was also booked for violation of probation and four outstanding warrants. His bail was set at $25,640. The second suspect was a 15-year-old juvenile from Los Angeles. Officers said the pair were in possession of $1,680 worth of clothing items from the store.

Editor in Chief KEVIN HERRERA compiled these reports.





NOTICE OF PREPARATION
OF A DRAFT ENVIRONMENTAL IMPACT REPORT
FOR THE LAND USE AND CIRCULATION ELEMENT UPDATE

DATE: April 24, 2009

TO: State Clearinghouse, Responsible Agencies, Trustee Agencies, Organizations and Interested Parties

LEAD AGENCY: City of Santa Monica
1685 Main Street
Santa Monica, CA 90401
Contact: Francie Stefan, Community and Strategic Planning Manager
Phone: (310) 458-8341

The City of Santa Monica intends to prepare an Environmental Impact Report (EIR) for the Santa Monica Land Use and Circulation Element (LUCE) Update of the City's General Plan (proposed project). In accordance with Section 15082 of the State CEQA Guidelines, the City of Santa Monica has prepared a Notice of Preparation to provide Responsible and Trustee Agencies and other interested parties with information describing the proposed project and its potential environmental effects.

The Notice of Preparation including full project description, location, and details of potential environmental effects that will be analyzed in the EIR for the LUCE Update are available online at www.shapethefuture2025.net or may be viewed at the following locations:

Santa Monica City Planning
Division public counter
Room 111
1685 Main Street, Santa Monica, CA

Santa Monica Office of the City Clerk
Room 102
1685 Main Street, Santa Monica, CA

Santa Monica Library
Main Branch
601 Santa Monica Blvd., Santa Monica, CA

Santa Monica Library
Montana Avenue Branch
1704 Montana Avenue, Santa Monica, CA

Santa Monica Library
Fairview Branch
2101 Ocean Park Blvd., Santa Monica, CA

Santa Monica Library
Ocean Park Branch
2601 Main Street, Santa Monica, CA

PROJECT APPLICANT: City of Santa Monica

PROJECT LOCATION: The LUCE Update, which will become part of the City's General Plan, applies to the entire City of Santa Monica General Plan Planning Area. The City of Santa Monica is located in west Los Angeles County, approximately 20 miles west of the central business district of the City of Los Angeles, adjacent to the Pacific Ocean shoreline. Lands within the City boundaries total approximately 5,100 gross acres (8 square Miles).

ABBREVIATED PROJECT DESCRIPTION: The Santa Monica General Plan is a State-required legal document (Government Code Section 65300) that provides guidance to decision makers regarding the conservation of resources and the future physical form and character of development for the City. It is the official statement of the City's goals and policies regarding the extent and types of development of land and infrastructure that will achieve the community's physical, economic, social, and environmental goals. Although the General Plan consists of individual sections, or "elements," that address a specific area of concern, it embodies a comprehensive and integrated planning approach for the City. The LUCE Update will guide the future physical development and circulation programs of the City of Santa Monica. The plan is intended to provide guidance on new development and circulation until the year 2030, which is referred to as the horizon year of the plan.

REVIEW PERIOD: As specified by the State CEQA Guidelines, the Notice of Preparation will be circulated for a 30-day review period. The City of Santa Monica welcomes agency and public input during this period regarding the scope and content of environmental information related to your agency's responsibility that must be included in the Draft EIR. **Comments may be submitted, in writing, by 5:30 p.m. on May 25, 2009** and addressed to:

Ms. Francie Stefan
Community and Strategic Planning Manager
City Planning Division
1685 Main Street, Room 212
Santa Monica, CA 90401
Fax: (310) 458-3380
E-mail: Francie.Stefan@smgov.net

SCOPING MEETING: The City will hold a Public Scoping Meeting for the EIR to describe the LUCE Update, the environmental process, and to receive your verbal input on the information to be included in the EIR. The Public Scoping Meeting will be held on May 18, 2009 at 7:00 pm, at the Santa Monica Civic Auditorium, East Wing, located at 1855 Main Street, Santa Monica, California 90401.

ESPAÑOL: Esto es una noticia de la preparación de un estudio de prospección ambiental (EIR) para la revisión del elemento de usos de la tierra y circulacion (LUCE), lo cual puede ser de interes a usted. Para más información, llame a Peter James, al numero (310) 458-8341.

Samohi takes on Ventura Saturday

FROM **SAMOHI** PAGE 1

be a playable grounder to second that got the best of Inglewood's Ramone Salazar, scoring Johnson on the play. The run proved to be all that Samohi would need to earn the victory.

"It was a bit of an off day for us," Samohi Head Coach Rob Duron said. "We battled back and fought through it."

His team may have tacked seven on the scoreboard, but Duron wasn't very happy about how the game played out. While he was pleased that his team beat Inglewood for the second time in three days, he did point out that his squad won despite a few miscues both at the plate and in the field.

He praised Skaggs' workman-like effort and said that it's the little things that make a good player a great one.

"If it were easy, everybody could do it," Duron said. "But, in baseball, it doesn't always go that way.

"We did what we needed to do."

On the other side of the diamond, Inglewood's Head Coach Craig Hackett was proud that his injury-depleted team battled what many consider one of the top pitchers in Southern California.

"My boys showed lots of heart," Hackett said. "We're starting to show some promise."

He singled out his hitters' ability to make Skaggs work for every out.

The fourth inning proved to be Inglewood's best chance to score. Saucedo began the inning by slapping a double down the left field line. Daniel Rendon followed and was promptly beaned by Skaggs putting runners at first and second with no outs. Skaggs was then charged with a balk, moving both runners into scoring position.

Johnson took little time deciding to make a trip to the mound to calm the struggling starter. Skaggs responded by striking out fellow pitcher McCoy.

With one down, Skaggs plunked Joseph Somera early in the count loading the bases. Facing what could have been a Sentinel rally, Skaggs induced Trinidad Loeza to hit a grounder back to the box resulting in an inning-ending double play.

Skaggs followed a shaky fourth inning by striking out two batters in both the fifth and sixth innings.

Closer Drew Hammond pitched a scoreless seventh inning by striking out the side. His lone mistake was a walk to Loeza. With the scoreless effort, Hammond has yet to allow a single run in eight-and-two-thirds innings. In that span, he has allowed just one hit and struck out 20 batters.

"I just try to stay calm," Hammond said of his approach on the mound. "I try to keep it light by cracking jokes when I'm out there."

With the win, Samohi is now 11-10 overall and 3-1 on the season. Next up for the Vikings is a home game against Ventura on Saturday at 11 a.m. The matchup will be the fifth and final game of the Redondo Tournament.

daniela@smdp.com

ATA members yet to vote on bonuses

FROM **BONUSES** PAGE 1

to go above and beyond their regular duties to be eligible. Bonuses are a percentage of an employee's salary, with the largest being 10 percent.

Benjamin Steers, a software systems analyst for the Big Blue Bus and president of the ATA, said members can chose to give up the bonuses in exchange for days off for those who would have earned something extra.

"ATA members want to be able to assist the city in closing their budget gap," Steers said. "There are a wide range of opinions amongst our members. Obviously a bonus is something that is not awarded equally to all members, so for those members that do not receive bonuses the impact is less than those members who get a bonus.

"It is essentially hurting the top performers most."

ATA representatives asked Ewell if payment of bonuses could be delayed, but there was no room for negotiation.

"I would hope that ATA members would support the proposal from the city and I think ATA members want to do what is best for the city in being able to assist in closing the budget gap," Steers said. "We also hope that the city remembers us when economic times are good and there will be the possibility of a higher upswing … in our contracts."

ATA members are currently working under an old contract that expired in July of 2008, but was extended for one year.

Representatives from the other two bargaining units said members voted unanimously in favor of the city manager's proposal.

Greg Mullen, Santa Monica's head librarian and the EPP representative, said the decision was easy for his colleagues given that they are department heads and have a responsibility to be fiscally prudent, especially when it comes to cuts in resources and staffing.

"We offered to forgo bonuses," Mullen said. "Hopefully that will save some jobs, and in my case, hopefully have more materials, less cuts, less belt tightening … to save programs … and generally maintain resources for the community."

kevinh@smdp.com

WRITE A LETTER TO THE EDITOR
EMAIL TO: EDITOR@SMDP.COM OR FAX TO (310) 576-9913
Santa Monica Daily Press
Visit us online at smdp.com

SMC wants to expand green course offerings

FROM SMC PAGE 3

is becoming more a part of it," said contractor Jason May, an energy efficiency student. "When the economy recovers, I hope to be able to excel in this niche."

A third offering is the water wise gardening glass which teaches sustainable landscape architecture. Students learn about commercial level irrigation systems and permaculture. Through the class students can become a certified landscaper.

"The economy is retooling right now and this kind of constant renewal is what is needed so we can have a skilled and knowledgeable workforce to deal with new technologies, making our economy run again," said SMC President Chui Tsang. "We are doing our part."

Sustainability has become a part of the college's curriculum across al fields as part of a climate pact signed by Tsang last year. By signing the American College and University Presidents Climate Commitment, Tsang committed the college to achieve climate neutrality as soon as possible by reducing greenhouse gases, recycling, harnessing solar energy and enacting other sustainable practices. Students who take English or other classes that fall under the general education requirement learn about sustainability in some way.

"Any person going into any job will have to have some environmental knowledge," said Genevieve Bertone, SMC's sustainability project manager. "We are looking at the green economy in a holistic perspective."

Students are also required to take a course in global citizenship, which teaches them about issues facing the world, such as global warming, social injustice and maintaining clean water supplies.

"These are issues affecting us as residents of the Earth and they are not issues that can be solved with just a local focus." Tsang said.

The Small Business Development Center plays a crucial role by providing students with the opportunity to consult with professionals and get legal advice on how to run a business — all at no cost to the student. The goal of the SBDC is to attract "eco-preneurs," said Brendon Sher, the sustainable business consultant at the SBDC who coordinates green tech courses for SMC's Office of Workforce & Economic Development. With the SBDC's help, workers can develop skills necessary to increase productivity, retain jobs or help prevent the possibility of being laid off. Through grants, classes like the energy efficiency course and solar installation are offered, helping contractors, architects and others remain competitive.

"This new economy is all about creating your own," Sher said. "It's really exciting and inspiring. There's a lot of opportunity right now and innovation. You can't just sit around waiting for jobs to fall in your lap. You have to be creative."

If people are not sure about starting their own business, by attending the green courses, they can network with those who are and find jobs that way, Sher said.

Energy efficiency student Danna Sigal is one of those people who has the "eco-prenuerial" spirit. An architect by trade, Sigal was laid off in December and used the extra time she had to expand her knowledge so that she can become a sustainable building advisor. While reviewing a business plan at the SBDC, Sigal learned about the energy efficiency class and enrolled.

"Energy efficiency in design is becoming more a part of projects so I wanted to refocus my career and leverage the knowledge and relationships for this class to affect a positive change on a much larger scale than I could do on my own," Sigal said. "It's awesome."

In addition to the SBDC, there is also Sustainable Works, a partnership between the college and City Hall with the mission of fostering a culture of sustainability in cities, colleges and businesses. Sustainable Works helps businesses be more energy efficient, thereby helping them cut costs and possibly save during the economic downturn, Bertone said.

"I think it speaks to the college's well-rounded program for the green economy," Bertone said.

SMC will continue to develop its sustainable curriculum, including creating an alternative-fuel-vehicle course to train people how to build and repair the cars of the future, Tsang said.

"This is all about re-tooling the workforce," he said. "The existing workforce has a lot of knowledge, but they need to change the way we apply these skills," Tsang said. "We need to be nimble so we can respond to changes."

kevinh@smdp.com







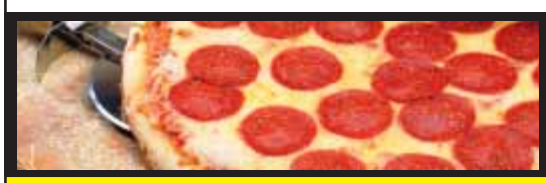
New York Style Pizza

Family owned and operated since 1983

$5 OFF any order over $20
Please mention coupon with order
Not valid with other offers

2 MED. PIZZAS with 2 regular toppings $19.95 (add $5 more for Large Pizzas)
Please mention coupon with order
Not valid with other offers

Large 2 Regular Topping Pizza + Large Italian Salad $16.95
Please mention coupon with order
Not valid with other offers



PIZZA, WINGS, SUBS, PASTA, SALADS

Santa Monica Pizza Kitchen
1318 Wilshire Blvd, Santa Monica
(310) 393-4554 • Open at 11am daily
www.santamonicapizzakitchen.com



TIMBER!

Brandon Wise *brandonw@smdp.com*

Azita Moallef (left) and her son Kian, 4, watch from their porch as a crew from West Coast Arborists trim the giant ficus trees along 20th Street on Thursday afternoon.

Though material rewards are few, benefits of RAAM are abundant, invaluable

FROM FILM PAGE 3

that one of the toughest aspects of the project was dealing with the duration and seclusion of the filming.

"It was like sending a kid off to college," he said. "By virtue of the fact that the race takes a route that is way off the beaten path, I had no cell phone coverage for 80 percent of the trip; I'd talk to my guys once or twice over 10 days."

But it wasn't until after the filming itself was finished that Auerbach was confronted with the greatest challenge of all.

"I came back with 450 hours of footage; it took a couple of years to get the film in the can and done," he said.

During those couple of years, things got worse.

"The money ran out after about a year — they wouldn't go any deeper," Auerbach explained. "But I was a year in. I couldn't stop there."

To make ends meet, Auerbach took on other projects, sacrificing time with his wife and two young daughters to work on "Bicycle Dreams" on his nights and weekends. After some time, the parallel between the documentarian's monumental task and that on which he reported became sorely clear.

"This became my RAAM," he said. "While I was working I kept thinking 'why am I doing this? Nobody is ever going to see this.' But I realized that I was (figuratively) one of the riders, and it came down to 'am I going to get off the bike, or am I going to finish it?'"

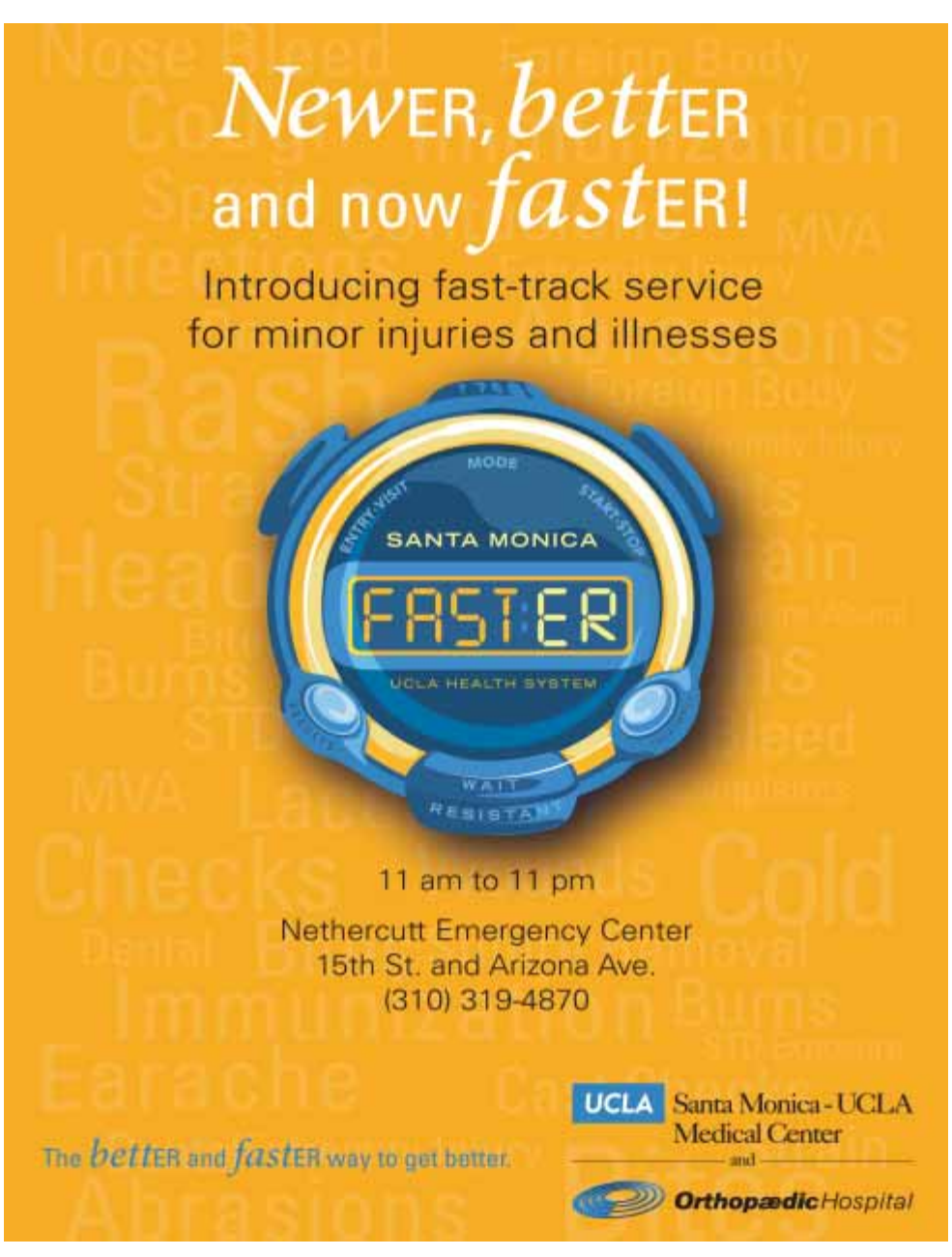
So far, Auerbach said, response to the film has been very positive. Viewers of prescreenings at the Newport Beach Film Festival have written to the director with abundant praise.

But even with the film finished, Auerbach said his feelings of pride and triumph are mixed with melancholy.

Like many of the riders whose stories form the film's narrative, Auerbach will likely not find fortune as the reward for his efforts. Instead, he said he feels that the experience of filming the race, and the satisfaction of finally finishing the project, are among the greatest dividends.

"I'm a soulful guy. I wasn't not going to finish it. I know what a great story it is," he said. "But it's not going to make money; I'd be lucky to sell 5,000 copies to cycling nuts. But I'm really glad I finished it. It seemed like a very honest thing."

news@smdp.com





Hollywood Park®

LIVE RACING RETURNS TO HOLLYWOOD PARK

2009 SPRING/SUMMER MEET | APRIL 22 — JULY 19, 2009

Live Racing Wednesday through Sunday - First Race - 1:00 p.m.





FAN-TASTIC FRIDAYS CONCERT SERIES KICKS OFF APRIL 24

Fan-tastic new location in North Park!

NIGHT RACING 7:05 P.M.
CONCERT BEGINS APPROX. 10:30 P.M.

all for $8.00

$20 admission after 10:00 p.m.

$1 BEER TILL 9:00 P.M.
$1 HOT DOGS AND $1 SODAS
ALL NIGHT LONG

Concert Schedule

April 24	KC and the Sunshine Band
May 8	Steel Pulse
May 15	The Robert Incelli Band
May 22	Queen Nation
May 29	Hollywood U2
June 5	World Classic Rockers
June 12	The Police Experience
June 19	The English Beat
June 26	Atomic Punks
July 3	Lowrider Band
July 10	Eek a Mouse
July 17	The Romantics

Hollywood Park®
CALIFORNIA GOLD RUSH

CALIFORNIA GOLD RUSH

Saturday, April 25
First Post 12:30 p.m.

California bred stars compete in 10 stakes races worth more than $1.3 million. There's plenty of Gold for fans as well with a $500,000 Guaranteed Pick 6.



*One t-shirt and cap per paid admission, while supplies last.

FREE THURSDAYS!

Free General Admission
Free General Parking
$1 Beer (12:00 p.m. - 3:00 p.m.)
$1 Hot Dogs $1 Sodas

SHOW ME THE MONEY

FREE ONLINE CONTEST BEGINS - SUNDAY, APRIL 26

For rules and to register for this free contest, log on to www.hollywoodpark.com and click on the SHOW ME THE MONEY logo.

HOLLYWOOD PARK • 1050 S. PRAIRIE AVENUE, INGLEWOOD, CA 90301 • (310) 419-1500 • www.hollywoodpark.com





West Dressed

Mariel Howsepian

Send comments to editor@smdp.com

Crafty on Main

THE URBAN CRAFT CENTER — HEREAFTER referred to as the UCC — is hidden away in Edgemar, the Frank-Gehry-designed complex on Main Street. You would never know it was there unless you happened to get a cup of coffee at Peet's, and strolled back to the patio to sit and read. Then, you'd spot a shop with mod orange couches, a space filled with verbs.

The UCC opened last November. Owner Angharad Jones dreamed up the space after moving from Seattle, a city with a thriving Do It Yourself (DIY) scene. She discovered that Santa Monica lacked a place where crafters could get together and feed off of each other's creative energies.

Jones wanted to give people a space to stitch, purl, hot glue, and decoupage. She also wanted to provide crafters with equipment they might not be able to afford, or might not have room for in their cramped apartments, such as die cutting machines, spinning wheels, and sewing machines.

Sewing is the reason I have come to the UCC. I haven't used a sewing machine in 10 years, and I have forgotten how. I'm not ready to run out and buy my own Singer, but I would like to be able to make some of my own clothes.

The UCC offers group classes and private lessons. When I ask about the Intro to Sewing group course, manager Jamie Wong says, "After your first sewing class, you can definitely make a tote bag," but, "It has a ridiculous waiting list." The waitlist is as long as the number of people enrolled in the class, and the slots are pre-paid.

One of the UCC's classes grabs my attention because of its name: Camp Pluckyfluff. "Pluckyfluff" makes me, a person completely out of the DIY loop, think of a brave baby duck, or a little lamb with moxie. But Camp Pluckyfluff is guest teacher Lexi Boeger's class on creating art yarn.

If there were anyone who really could spin straw into gold, Lexi Boeger would be that woman.

"She spun steel wool," says Wong, "into yarn. And knit it. Into a purse. And used a steel chain as a shoulder strap. She says it's the ultimate clubbing bag," because, in an act of self-defense, a girl can literally club someone in the skull with it.

"It's insane," Wong says with a cross between reverence and crafter's envy. "I've never seen anything like that before. She took the tape out of a cassette, and spun that too."

In addition to creating purses that double as weapons, Boeger has spun doll parts, coils of wool that look like beehive hairdos, and felt sushi to fashion items like scarves and shrugs.

This isn't your grandmother's knitting.

While knitting, crocheting, and quilting may seem old fashioned to some, Wong explains, without the slightest hint of irony, that people like Boeger "put their own spin on it."

A person might come to the UCC to make her own soap, and sitting next to her is a woman making her own wedding invitations, and next to her is a crafter using contact paper to die cut vinyl stickers. Wong calls what occurs, "a cross-pollination of ideas."

As studio coordinator Rhea Tepp shows me around, my vocabulary is reduced to words like "cool," and "beautiful." Yarn dyed with Kool-Aid, a machine for screen printing T-shirts, jewelry made from Shrinky Dinks, wire-wrapped earrings, bolts and bolts of fabric printed with everything from matryoshka dolls to vintage Vespas, possibilities.

Before long, I am convinced that I, too, can — with enough patience — do just about anything. What girl doesn't need a good clubbing bag?

TIME SENSITIVE

■ For more info on the UCC, check out www.theurbancraftcenter.com.

MARIEL HOWSEPIAN digs black coffee, fairy tales and a man in coveralls. She lives in Santa Monica and can be reached at Mariel_Rodriguez@antiochla.edu.

'The Rachel Zoe Project' hops the pond

ALICIA RANCILIO
Associated Press Writer

NEW YORK Put your resumes back where you got them, all you would-be fashionistas. Despite online rumors, Rachel Zoe hasn't posted an ad on craigslist looking for a new assistant.

"That's the most ridiculous thing I've ever heard," the celebrity stylist said Thursday in an interview. "I would never do that. I have a full staff and about five interns right now."

Zoe's TV show is going strong, too. And viewers in the United Kingdom will soon get a glimpse into Zoe's chaotic, stressful, but always fashionable life when "The Rachel Zoe Project" arrives on the Really lifestyle channel beginning May 19. It will air every night at 11 p.m. GMT.

"Rachel Zoe" is also airing in Finland, Asia, Sweden and Norway. (The series' second season premieres in the United States later this year.)

Zoe says she's particularly excited about the deal because London is a major hub of the fashion industry.

"It's the epitome of street-chic cool," she said.

The 37-year-old Zoe has made a name for herself dressing such celebrities as Anne Hathaway and Kate Hudson. And she's busily developing her brand: Accessories and a fragrance will come first, followed by apparel.

Zoe shot down reports that she's not involved in the design of her products. She insisted that "anything I'm putting my name on has to be something I would wear myself, something I would want to promote and be proud of, and something I would want to see people wearing."

Tally has 87,215 Iraqis dead

KIM GAMEL
Associated Press Writer

BAGHDAD Iraq's government has recorded 87,215 of its citizens killed since 2005 in violence ranging from catastrophic bombings to execution-style slayings, according to government statistics obtained by The Associated Press that break open one of the most closely guarded secrets of the war.

Combined with tallies based on hospital sources and media reports since the beginning of the war and an in-depth review of available evidence by The Associated Press, the figures show that more than 110,600 Iraqis have died in violence since the 2003 U.S.-led invasion.

The number is a minimum count of violent deaths. The official who provided the data to the AP, on condition of anonymity because of its sensitivity, estimated the actual number of deaths at 10 to 20 percent higher because of thousands who are still missing and civilians who were buried in the chaos of war without official records.

The Health Ministry has tallied death certificates since 2005, and late that year the United Nations began using them — along with hospital and morgue figures — to publicly release casualty counts. But by early 2007, when sectarian violence was putting political pressure on the U.S. and Iraqi governments, the Iraqi numbers disappeared. The United Nations "repeatedly asked for that cooperation" to resume but never received a response, U.N. associate spokesman Farhan Haq said Thursday.

The data obtained by the AP measure only violent deaths — people killed in attacks such as the shootings, bombings, mortar attacks and beheadings that have ravaged Iraq. It excluded indirect factors such as damage to infrastructure, health care and stress that caused thousands more to die.

Authoritative statistics for 2003 and 2004 do not exist. But Iraq Body Count, a private, British-based group, has tallied civilian deaths from media reports and other sources since the war's start. The AP reviewed the Iraq Body Count analysis and confirmed its conclusions by sifting the data and consulting experts. The AP also interviewed experts involved with previous studies, prominent Iraq analysts and provincial and medical officials to determine that the new tally was credible.

The AP also added its own tabulation of deaths since Feb. 28, the last date in the Health Ministry count.

The three figures add up to more than 110,600 Iraqis who have died in the war.

That total generally coincides with the trends reported by reputable surveys, which have been compiled either by tallying deaths reported by international journalists, or by surveying samplings of Iraqi households and extrapolating the numbers.

Iraq Body Count's estimate of deaths since the start of the war, excluding police and soldiers, is a range — between 91,466 and 99,861.

The numbers show just how traumatic the war has been for Iraq. In a nation of 29 million people, the deaths represent 0.38 percent of the population. Proportionally, that would be like the United States losing 1.2 million people to violence in the four-year period; about 17,000 people are murdered every year in the U.S.

Security has improved since the worst years, but almost every person in Iraq has been touched by the violence.

"We have lost everything," said Badriya Abbas Jabbar, 54. A 2007 truck bombing targeting a market near her Baghdad home killed three granddaughters, a son and a niece.

North of the capital in the city of Baqouba, a mother shrouded in black calls to her three sons from her doorstep. She calls out as if they were alive, but they were killed in April 2007, when Shiite Muslim militiamen barged into their auto parts store and gunned them down because they were Sunni.

The Health Ministry figures indicate such violence was tremendously deadly. Of the 87,215 deaths, 59,957 came in 2006 and 2007, when sectarian attacks soared and death squads roamed the streets. The period was marked by catastrophic bombings and execution-style killings.

Quantifying the loss has always been difficult. Records were not always compiled centrally, and the brutal insurgency sharply limited on-the-scene reporting. The U.S. military never shared its data.

The Health Ministry was always at the forefront of counting deaths. Under Saddam Hussein, it compiled casualty figures even as U.S. troops closed in on Baghdad, though it later abandoned that effort. It has started up again in fits, and finally began reliable record-keeping at the start of 2005.

Those data were provided to the AP in the form of a two-page computer printout listing yearly totals for death certificates issued for violent deaths by hospitals and morgues between Jan. 1, 2005, and Feb. 28, 2009.

The ministry does not have figures for the first two years of the war because it was devastated in the aftermath of the invasion, the official said.

Experts said the count constitutes an important baseline, albeit an incomplete one. Richard Brennan, who has done mortality research in Congo and Kosovo, said it is likely a "gross underestimate" because many deaths go unrecorded in war zones.

The Iraqi Body Count numbers are likely even more incomplete, given that many killings occurred in incidents journalists were unaware of or in inaccessible areas.

Mass graves have been turning up as improved security allows patrols in formerly off-limits areas, but how many remain will never be known.

The death toll in Iraq has been a hotly disputed subject because of the high political stakes in a war opposed by many countries and by a large portion of the American public. Critics on each side accuse the other of manipulating the death numbers to sway opinion.

While the Pentagon maintains meticulous records of the number of American troops killed — at least 4,276 as of Thursday — it does not publicly release comprehensive Iraqi casualty figures. American units around the country do compile figures, drawing them mostly from the Iraqi military. They are not released publicly but are used to determine trends, according to Lt. Col. Mark Ballesteros, a U.S. spokesman in Baghdad.

The AP has filed Freedom of Information Act requests since 2005 seeking that data, but has not received it.

The U.S. policy to not fully address civilian deaths has drawn heavy criticism from human rights groups.

"We believe that all warring parties have a duty to keep information on casualties," said Sarah Leah Whitson of Human Rights Watch in New York. "It's one of many factors one needs to analyze compliance with international humanitarian law."

The AP has tried since the first days of the war to understand how many Iraqis were being killed.

In 2003, AP journalists traveled across Iraq to search hospital records for civilian deaths during the first chaotic month of the invasion. They found that at least 3,240 civilians died that month, including 1,896 in Baghdad, but acknowledged that number was a fraction of the total because record-keeping often fell victim to the bloodshed.

Beginning in May 2005, the AP has tracked war-related casualties as reported by police, hospital and government officials, mosque workers and verifiable witness accounts, breaking down the victims into civilians, soldiers and police. That tally has reached 46,065, including 37,205 civilians, but also underrepresents the true casualty number because many killings go unreported, especially in more remote areas.

Those numbers rose significantly on Thursday with two suicide attacks that killed dozens of people.

There are other clues to the death toll, such as the number of people buried at the main Shiite cemetery in the holy city of Najaf. But even there, the deaths are limited mostly to Shiites and include natural as well as violent causes, so they cannot be considered definitive.

The director of the cemetery's statistics office, Ammar al-Ithari, said the number of burials jumped from just over 32,000 in 2004 and 2005 to nearly 50,000 in 2006 and 54,000 in 2007. It fell to nearly 40,000 last year, as violence declined. There are no statistics from before the war because records were destroyed in the fighting.

The Iraqi official who provided the Health Ministry figures expressed confidence in its count. He said local authorities consistently reported on violence throughout the war, and that the ministry accurately compiled their reports.

He also defended death certificates as an instrument, because relatives need them to bury a body in most cemeteries, as well as for inheritance and compensation purposes.

He acknowledged some slain insurgents could be included in the count but said he believed that number was low because few insurgents went to hospitals for treatment out of fear of detection, and many insurgent groups buried their own fighters without getting death certificates.

ACT! Database Coaching
FREE CONSULTATION
WHEN THE MARKET IS SLOW
FIND THE MONEY IN YOUR CONTACTS

Eliminate your frustrations using ACT! and take your skills to the next level! All versions.
Call Chris Pumphrey
20 years hands-on ACT! Experience
www.actcoaching.com
800-915-4228

Vintage Fashion Expo
April 25-26
Santa Monica Civic Auditorium
Main St. at Pico
$2 off Reg Adm with ad
Sat 10:30-6, Sun 11-5
Early Buy Sat: 9-10:30
www.vintageexpo.com
707-793-0773

Students Free on Sunday
$10
$20
SMDP

YOUR AD
COULD RUN HERE!
CALL US TODAY AT
(310) 458-7737

Rock Nation
now accepting students
Instrument lessons
Performance based
Summer Camp!
Original Music writing program
Professional Music Educators
Proven Music Curriculum
Learn how to read and write music
Song & Band Development
Hard Jam Sessions & Shows
"State of Art" Gear & Studios
Artist Development & Fan-building
All Age Performers
Big Shows & Events
santa monica
211 arizona ave
santa monica, ca 90401
310-395-3935
www.rocknationschool.com

Brand loyalty at risk as GM makes new cuts

EMILY FREDRIX
AP Business Writer

MILWAUKEE There seemed little chance U.S. car makers could look any worse, but moves like General Motors' announcement Thursday that it will cut production this summer risk scaring off remaining potential customers and eroding decades of brand loyalty.

When General Motors said it plans to idle 13 factories in the U.S. and Mexico for two months to reduce its inventory, it renewed fear that longtime customers will abandon American car companies.

Consumers tend to be staunchly loyal when it comes to their auto brands, but bad news surrounding a brand and concerns about a company's future can eventually tip the balance, said Deborah Mitchell, a marketing professor at Wisconsin School of Business.

"They feel sick. They're heartbroken. But they're not stupid," Mitchell said.

Addie Kidd, who planned to buy a used car before interest rates dropped, is trying to keep an open mind and consider new American cars as she makes her purchase, probably next week.

But the 28-year-old from Wauwatosa, Wis., doesn't like their design and felt the risk of buying from a company that could vanish was too great.

"I would want something that was going to be around for the long haul, and a company that would back it up too," said Kidd, a magazine editor. "So if they're not going to be there, it's concerning."

General Motors is trying to allay consumer fears — not just about whether it will be around to honor warranties — but to coax cash-strapped consumers to buy new cars now. It's in the midst of a month-long GM Total Confidence marketing campaign — which includes protections for car buyers if they lose their jobs or if the value of their vehicle slips.

Spokesman John M. McDonald said the promotion — the first of its kind for the maker of brands like Buick and Chevrolet — is bringing more traffic to dealerships. April sales are trending better than the company predicted, and GM may extend the deal, which ends next week.

He downplayed concern that consumers would shy away from the brand based on plant closures.

"I don't know any consumer who wouldn't buy a computer because a computer plant was reducing production," he said.

But Mitchell said the production halt could be the final straw in a large stack of bad news consumers are hearing about the venerable automaker. The news is chipping away at the brand's standing, said Mitchell, who used to consult for GM.

Promises — including warranties, OnStar safety monitoring and payment protections for customers who lose their jobs — don't address the looming bankruptcy or other issues facing the automaker, she said.

"GM is saying, 'We're going to take care of you,' but the consumer is wondering if it will be around to take care of itself," she said.

GM is deeply troubled and relying on $13.4 billion in government loans as it faces a June 1 deadline to restructure and cut labor costs and debt. Its CEO has said the company will file for Chapter 11 bankruptcy protection if it misses the deadline.

Some experts said car makers may have no choice but to offer still more incentives beyond thousands of dollars in price cuts and rebates and guarantees. But Jesse Toprak, executive director of industry analysis for the auto Web site Edmunds.com, said GM may not want to offer more because they dilute the brand.

Incentives reached a record across the industry in March — an average of $3,153 per car purchased, according to data from Edmunds.com. For GM, they were at an all-time high of $4,772. Toprak said that helps bring in traffic and potential sales, but the costs of those incentives can be negative for the brand later on.

"What happens with consumers now is that you're selling them the incentive, not the car," Toprak said. "And that's not an optimal way for an auto maker to operate for a long time."

Besides, consumers expect incentives all the time now, said David Cole, chairman of the Center for Automotive Research. So giving them a year-end rebate is nothing new.

"We've built so much overcapacity that it turned it into a true buyer's market, and literally incentives became a way of life," he said, adding that cutting inventory will give sellers more power in the market.

The incentives, low financing and a longer warranty are cementing Jessica Cosby's interest in a GM purchase. The 33-year-old massage school student, who wants to replace her 1998 Pontiac Grand Prix, a GM vehicle, with a Pontiac Vibe if possible. After test driving a 2005 Chevrolet Equinox Thursday at a dealership in Wausau, Wis., she said bankruptcy won't deter her.

At the Community Chevrolet lot in Burbank, Calif., Thursday, Phil Brierley, a 33-year-old entertainment cameraman from Santa Monica, said his confidence in GM was not shaken by the temporary plant shutdowns.

"If GM has a glut of cars that they can't sell, then they can't sell them at premium value," he said. Brierley, who said he's owned "more Pontiacs, Trans Ams and Firebirds" than he can count, plans to return when the Camaro he wants is in stock.

Toprak said he expected General Motors to continue its Total Confidence plan since it costs relatively little — he estimates $300 a car — and helps assuage consumer fears. The third-party program is actually must cheaper than a typical discount or rebate or curate financing, he noted.

But what's needed most is clarity about the future of the business, which should come in June.

Until then, General Motors must go after its remaining loyal customers any way it can, said Mitchell, adding that one way would be to offer more promotions and generate more positive news coverage.

"Within autos, once the loyalty is broken, it's difficult if not impossible to get it back," she said.

Your Trusted Source for Volunteer Opportunities

In recognition of National Volunteer Services Week, WISE & Healthy Aging thanks the more than 700 volunteers in our "RSVP of Greater West Los Angeles" program for giving of their time to the many organizations that benefit our community.

We are proud to support the following:

- American Cancer Society Discovery Shop
- American Red Cross of Greater LA
- American Red Cross, Santa Monica
- Arts Matter
- Cedars-Sinai Medical Center
- Center for Partially Sighted
- City of Beverly Hills Recreation & Parks
- City of Santa Monica
- Felicia Mahood Senior Center
- Hospice Partners of Southern California
- Israel Levin Center
- ITN Los Angeles
- Kaiser Permanente Hospital
- KOREH LA
- Lincoln Adult Learning Center
- Madison Project
- Malibu Senior Center
- Meals on Wheels West
- Meals on Wheels of West LA
- Olympia Medical Center
- OPCC
- Saint John's Health Center
- Salvation Army
- Santa Monica College Learning Resource Center
- Santa Monica Emeritus College
- Santa Monica Pier Aquarium
- Santa Monica Public Library
- Santa Monica Public Library Shut-In Program
- Santa Monica-UCLA Medical Center & Orthopaedic Hospital
- Senior Recreation Center – City of Santa Monica
- Stroke Association of Southern California
- The Guilded Cage
- The Wellness Community
- Topanga Coalition for Emergency Preparedness
- Travelers Aide Society (LAX)
- UCLA Medical Center
- UCLA School of Law, Witness Program
- VA Medical Center/Wadsworth
- Venice Family Clinic
- West LA Japanese Center
- Will Rogers State Historic Park
- WISE & Healthy Aging AARP Tax-Aide Program
- WISE & Healthy Aging Adult Day Service Center
- WISE & Healthy Aging Advocates for Conserved Elders (ACE)
- WISE & Healthy Aging America Reads Intergenerational Reading Program
- WISE & Healthy Aging Congregate Meals Program
- WISE & Healthy Aging Daily Money Management (DMM)
- WISE & Healthy Aging Friendly Visitor Program
- WISE & Healthy Aging Health Services
- WISE & Healthy Aging Information & Referral
- WISE & Healthy Aging Long-Term Care Ombudsman
- WISE & Healthy Aging Peer Counseling
- WISE & Healthy Seniors Against Investment Fraud (SAIF)
- WISE & Healthy Aging Senior Fraud Prevention Call Center

As a longstanding RSVP site on the Westside, call us today to learn more about how you can make a difference!

(310) 394-9871, EXT. 450

WISE & Healthy Aging

1527 4th Street, 2nd Floor • Santa Monica, CA 90401

www.wiseandhealthyaging.org

The Santa Monica Daily Press is proud to sponsor this recognition.

DONATE Your Vehicle

Tax deductible.
No DMV hassle.

The call is free!
And so is the pick-up!

American Red Cross
1-888-5-RED-CROSS
(888-573-3276)

Cars • Boats • RVs • Cars • Boats • RVs • Cars • Boats • RVs

Notary Public
(insured and bonded)
Santa Monica Daily Press
Ask for Connie
310-458-7737
connies@smdp.com

Available weekdays 9-5
Call or email for rates
or appointments
Walk-ins welcome

LOVE YOUR HAIR
1/2 OFF 1ST HAIRCUT
COMPLIMENTARY HAIRCUT WITH COLOR OR HI-LITE
COMPLIMENTARY HAIRCUT WITH 100% HUMAN HAIR EXTENSIONS
WE NOW CARRY 'AVEDA' AND 'BUMBLE AND BUMBLE'
1/2 OFF HAIRCUT WITH PERMANENT HAIR STRAIGHTENING
NEW CUSTOMERS ONLY. COUPON VALID FOR ONE SERVICE. PLEASE BRING COUPON TO REDEEM. ONLY ONE COUPON PER CUSTOMER.
ALL SALON SERVICES, INCLUDING: Creative Hair Cutting & Styling, Highlighting & Color Techniques, Human Hair Extensions. Walk-ins welcome.



FRINGE HAIR SALON
3015 Lincoln Blvd.
Two blocks north of Whole Foods
(310) 399-7100

Implants $1,500* *With coupon *Must Meet Requirements *New Patients Only

Private Practice • Gentle Dentistry
General & Cosmetic Dentistry • Whitening • Crowns & Bridges • Implants
Emergency Service • Kid Friendly

$500 OFF Full Case Free Consultation
invisalign
BRITE SMILE Professional Teeth Whitening Centers
$299 Whitening Special

Nancy J. Yee D.D.S. | 310-395-7221 | 620 Arizona, SM



Change your water ...
CHANGE YOUR LIFE
with "Alka Power" Alkaline Water

Alkaline Water reverses the effects of illness and leads to:
- increased energy
- anti-aging
- positive mood
- stabilized blood sugars
- weight loss
- better digestion
- lower cholesterol
- clear skin
- disease reversal (gout, diabetes, etc.)

(310) 664-8880
Beyond O2 Water House
2209 Main St.
Santa Monica, CA 90405
www.beyondo2water.com

FREE 5 gallons of "Alka Power" Alkaline Water
Beyond O2 Water
(310) 664-8880
With this coupon.
Not valid with other offers or prior purchases.
*Please bring an empty container for your water or you may purchase a container at the store

EXPOSITION METRO LINE CONSTRUCTION AUTHORITY

INDUSTRY REVIEW

The Exposition Metro Line Construction Authority ("EXPO") is developing a procurement process for Phase 2 of the Exposition Light Rail Transit Project. EXPO anticipates using a design-build delivery method which would include completion of preliminary engineering (PE) and using EXPO Phase 1 design to develop firm fixed price proposals.

Firms interested in participating in this industry review should monitor the EXPO website (www.buildexpo.org) for information to be posted later this month on how to obtain review materials. The date of the industry review meeting has been set for Monday May 18, 2009, 10:30 AM Pacific Standard Time at the Veterans Memorial Complex, in the Rotunda Room, located at 4117 Overland Avenue in Culver City, California. Any changes to the date, time, and/or location of the meeting will be posted on the EXPO website.



Surf Conditions **Water Temp:** 58°

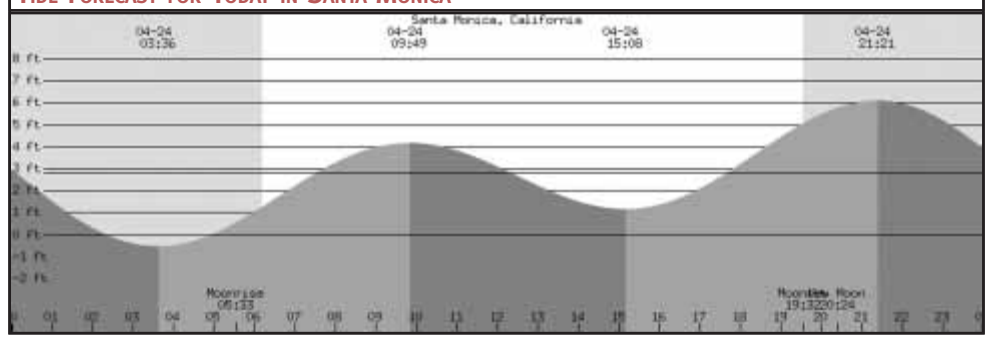
Swell Forecast (1-1 FT)

The southern hemi swell should come to its peak. Most south facing breaks are looking at head high sets. Standouts may see sets running 1-2 feet overhead, but for the most part, head high max is the call for breaks able to work a 190.

Long Range Synopsis

Saturday the 25th should still see some of this swell, but the lagging, shorter periods (14 seconds) should arrive.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous four weeks up to the ending date of: **April 14, 2009**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 28 days)
- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 8
- Number of A grades for dry/wet weather -- 38 / ns
- Number of (C,D,F) grades for dry/wet weather -- 10 / ns

The Beach Report Card is made possible by simplehuman, The Goldhirsh Foundation, the James Irvine Foundation, Ford

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Los Carrillo Beach, at Arroyo Seguit Creek mouth	A	ns
Nicholas Beach at San Nicholas Canyon Creek mouth	A+	ns
El Pescador State Beach, between Lechusa and Las Arlas creeks	A+	ns
Encinal Canyon at El Matador State Beach	A+	ns
Broad Beach at Trancas Creek mouth	A+	ns
Zuma Beach at Zuma Creek mouth	A+	ns
Walnut Creek, projection of Wildlife Rd. (private)	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth	F	ns
Escondido Creek, just east of Escondido State Beach	F	ns
Latigo Canyon Creek mouth	A	ns
Solstice Canyon at Don Blocker County Beach	A+	ns
Puerco State Beach at creek mouth	C	ns
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd.	A	ns
Surfrider Beach at Malibu Colony fence	A+	ns
Surfrider Beach (breach location)- daily	F	ns
Malibu Pier - 50 yards east	A	ns
Carbon Beach at Sweetwater Canyon	A+	ns
Las Flores State Beach at Las Flores Creek (paint zero)	A+	ns
Big Rock Beach at 19948 PCH stairs	A+	ns
Pena Creek at Las Tunas County Beach	A+	ns
Tuna Canyon	A+	ns
Topanga State Beach at creek mouth	C	ns
Castlerock Storm Drain at Castle Rock Beach	D	ns
Santa Ynez Storm Drain at Castle Rock Beach	A	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain)	A+	ns

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence	A+	ns
Will Rogers State Beach at Pulga Canyon storm drain	A	ns
Will Rogers State Beach at Temescal Canyon drain	A+	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua)	C	ns
Santa Monica Beach at Montana Ave. drain	A	ns
Santa Monica Beach at Wilshire Blvd. drain	C	ns
Santa Monica Municipal Pier	F	ns
Santa Monica Beach at Pico/Kenter storm drain	A	ns
Santa Monica Beach at Strand St. (in front of the restrooms)	D	ns
Ocean Park Beach at Ashland Ave. drain	A+	ns
Venice City Beach, at the Rose Ave. storm drain	A+	ns
Venice Beach at Brooks Ave. drain	A	ns
Venice Beach at Windward Ave. drain	A+	ns
Venice Fishing Pier - 50 yards south	A	ns
Venice Beach- projection of Topsail St.	A+	ns
Marina del Rey, Mothers' Beach- lifeguard tower	A	ns
Dockweiler State Beach at Ballona Creek mouth	A	ns
Dockweiler State Beach at Culver Blvd. drain	A+	ns
North Westchester Storm Drain at Dockweiler State Beach	A+	ns
Dockweiler State Beach at World Way (south of D&W jetty)	A+	ns
Dockweiler State Beach at Imperial Hwy drain	A+	ns
Dockweiler Beach- opposite Hyperion Treatment Plant	A+	ns
Dockweiler State Beach at Grand Ave. drain	A	ns

LEGEND
DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET – grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

© 2009 Copyright Heal the Bay. All rights reserved. Printed on recycled paper (unless bleach)

Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(323) 466-FILM

Adoration (NR) 1hr 40min
7:30

AMC Loews Broadway 4
1441 Third Street Promenade

Duplicity (PG-13) 2hr 5min
1:50, 7:15

The Informers (R) 1hr 38min
12:30, 2:50, 5:20, 7:50, 10:15

Is Anybody There? (PG-13) 1hr 32 min
12:10, 2:30, 5:00, 7:00, 9:50

Sunshine Cleaning (R) 1hr 42min
11:30 a.m., 4:45, 10:10

Observe and Report (R) 1hr 46min
11:35 a.m., 1:45, 4:00, 7:00, 9:20

AMC 7 Santa Monica
1310 Third St.
(310) 289-4262

Fighting (PG-13) 1hr 45min
11:20 a.m., 1:55, 4:45, 7:45, 10:35

Hannah Montana: The Movie (G) 1hr 42min
11:40 a.m., 2:15, 4:50, 7:20, 9:50

Obsessed (PG-13) 1hr 40min
11:00 a.m., 1:30, 4:10, 7:05, 10:00

Earth (G) 1hr 30min
11:30 a.m., 2:00, 4:30, 7:00, 9:30

Monsters vs. Aliens 3D (PG) 1hr 34min
11:45 a.m., 2:10, 4:35, 7:10, 9:35

Crank High Voltage (R) 1hr 25min
12:30, 3:00, 5:35, 8:00, 10:00

Fast & Furious (PG-13) 1hr 46min
12:00, 2:30, 5:10, 7:50, 10:25

Laemmle's Monica Fourplex
1332 Second St.
(310) 394-9741

Adventureland (R) 1hr 46min
4:20, 9:30

Enlighten Up! (NR) 1hr 22min
1:55, 7:20

Sin Nombre (R) 1hr 36min
1:45, 4:10, 7:00, 9:30

Goodbye Solo (NR) 1hr 46min
1:30, 7:10

Tyson (R) 1hr 45min
1:00, 3:15, 5:30, 7:45, 10:00

Gigantic (R) 1hr 53min
4:40, 9:40

Mann's Criterion Theatre
1313 Third St.
(310) 395-1599

I Love You, Man (R) 1hr 50min
12:10, 2:40, 5:10, 7:40, 10:10

The Soloist (PG-13) 1hr 49min
1:20, 4:10, 7:00, 9:50, 12:30 a.m.

State of Play (PG-13) 1hr 58min
1:10, 3:30, 4:20, 7:20, 9:20, 10:20

17 Again (PG-13) 1hr 42min
12:00, 1:00, 2:30, 5:00, 6:30, 7:30, 10:00

Valentino: The Last Emperor (NR) 1hr 36min
11:50 a.m., 2:20, 4:50, 7:10, 9:40

For more information, e-mail news@smdp.com

Dinner for two, Libra

ARIES (March 21-April 19)
★★★ Accomplish as much as you can, knowing the weekend is greeting you. In the afternoon, re-evaluate your assets, spending and budget for the next few days. Decisions made now are likely to come to fruition. Tonight: Your treat.

TAURUS (April 20-May 20)
★★★★ Slow to start, you cannot be stopped once energized. Perhaps you could choose a healthy lunch or take a walk midday to avoid stress. Reach out for a special person who you respect and who is possibly at a distance. Imagination and intellect meet. Tonight: The world is your oyster.

GEMINI (May 21-June 20)
★★★ Don't let a coffee break dissolve into a party. Accomplish what must be done. In the afternoon, events, news or work will force you to go within to think and reflect. You might not be able to change the present, but you can impact the future. Tonight: Early to bed.

CANCER (June 21-July 22)
★★★★ Clear out as much as you can in the morning. A meeting or another group of people's concerns dominate the afternoon. You could be weighing the pros and cons of a personal situation. Tonight: Be where people are.

LEO (July 23-Aug. 22)
★★★★★ Stretch mentally. Make calls to experts. Brainstorm. Take off your blinders. Open up to dynamic, exciting thinking. This afternoon, claim your natural position in a situation. Tonight: In the limelight.

VIRGO (Aug. 23-Sept. 22)
★★★★★ Deal directly with a partner, associate or key person. You cannot back away from the situation. You can, however, take a new look or detach in order to gain a broader perspective. Seek out experts. Tonight: Escape the here and now, at least mentally.

LIBRA (Sept. 23-Oct. 22)
★★★★ Others continue to dominate. You know what is workable. Communicating this information effectively to an unreceptive audience proves to be impossible. Remember, experience is the best teacher. Find like minds. Tonight: A cozy dinner for two.

SCORPIO (Oct. 23-Nov. 21)
★★★ You might wake up tired. If you can, take off. Recharge, knowing you will only be able to accomplish more later. Show your breadth of wisdom, and don't be shortsighted. For the next few days, defer to others, even concerning plans. Tonight: Sort through your options, but go for what works.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ Some people's energy cannot be suppressed, namely yours. Self-discipline could help you resolve some of your work, errands and to-dos. Tonight: Join a friend and relax.

CAPRICORN (Dec. 22-Jan. 19)
★★★ Handle a personal matter this morning. (You can also take a lazy morning if you so choose.) In the afternoon, you re-energize. You are more playful and creative than usual. Don't hold back. Start the weekend early. Tonight: Let it all hang out!

AQUARIUS (Jan. 20-Feb. 18)
★★★★ Speak your mind. Get past an immediate problem through brainstorming. Others might wonder how you conjure up such wild ideas. You cannot explain it, as it is "just you." Play it low-key this afternoon. Tonight: Mosey on home.

PISCES (Feb. 19-March 20)
★★★ Your expenses could be way out of control, and you are the only person who can tame them! Allow greater communication this afternoon, not necessarily about finances, but anything else. You will be surprised by everything that is going on around you. Tonight: Hang out.

Happy birthday

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★ Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

This year, know when to back off. You often find others to be controlling. Revise your perspective, vis-a-vis a like situation or like people. Certainly learn not to tumble into power plays. Open up to others. Meetings and groups prove to be exciting and open more doors than you realize. Discuss a limitation rather than defend it. Open doors rather than close them. Let your creativity flourish. If you are single, you could meet someone quite interesting through friends. Take a full year to get to know this person, as he or she could be emotionally unavailable. If you are attached, schedule several weekend retreats together. Another TAURUS echoes your thoughts.

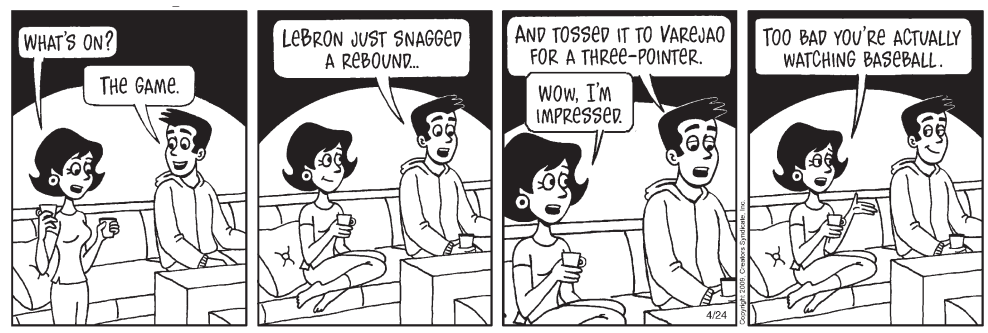
Girls and Sports

By Justin Borus and Andrew Feinstein



The Meaning of Lila

By John Forgetta & L.A. Rose



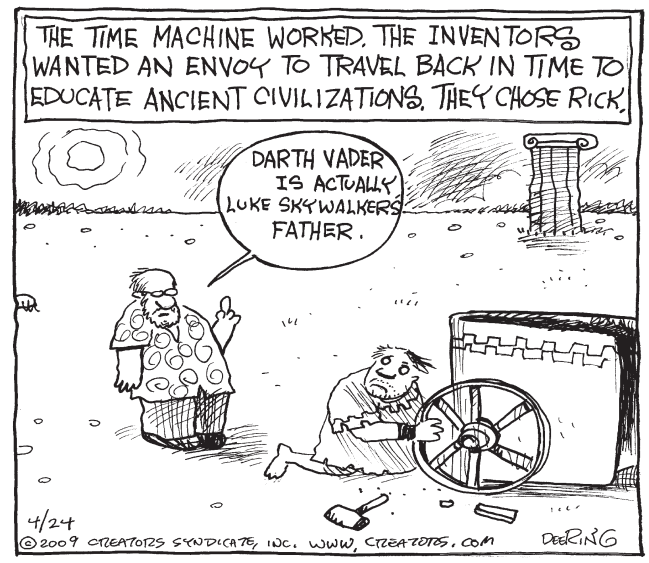
Garfield

By Jim Davis



Strange Brew

By John Deering



Speed Bump

By Dave Coverly



YOUR AD
COULD RUN HERE!
CALL US
TODAY AT
(310) 458-7737

Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★★★★

3								5
			6		5			
		4	3		1	7		
	2	6				9	4	
				5				
	4	9				5	7	
		5	4		3	2		
			2		7			
9								8

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

6	4	3	2	5	8	7	9	1
5	2	8	9	7	1	4	3	6
1	9	7	3	6	4	2	5	8
2	8	5	6	9	7	3	1	4
3	6	4	5	1	2	8	7	9
9	7	1	4	8	3	6	2	5
7	1	6	8	2	9	5	4	3
8	3	9	7	4	5	1	6	2
4	5	2	1	3	6	9	8	7

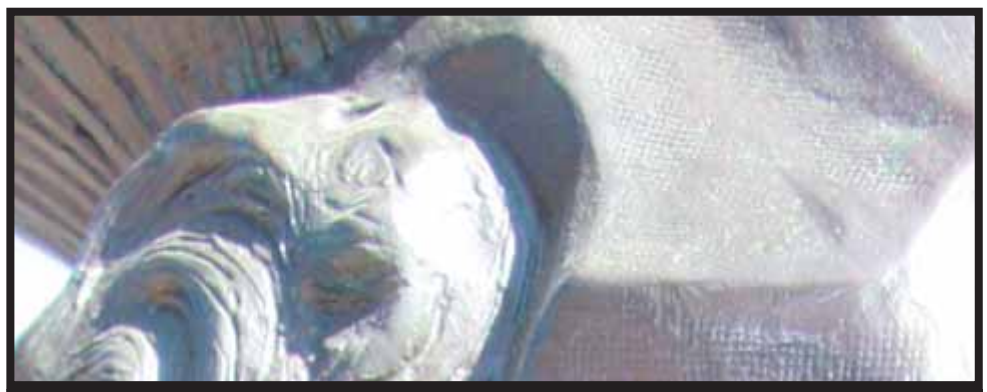
Your ad could run here!
Call us today at (310) 458-7737

Your ad could run here!
Call us today at (310) 458-7737

NEW OFFICES,
Same "Good Neighbor" agents.
Our offices have moved. But we're still a part of your community. See one of us for all your insurance needs.

3122 Santa Monica Blvd
Santa Monica, CA 90404

Troy Wilson, Agent
Insurance Lic. #: 0075687
Bus: 310-315-1955
Monday-Thursday 8:30am-6pm
Friday 8:30am-5pm
Saturday 10am-2pm
Frank D. Wilson, Agent
Insurance Lic. #:0164884
Bus: 310-696-0555
Monday-Friday 8:30am-5pm
LIKE A GOOD NEIGHBOR STATE FARM IS THERE.®
Providing Insurance and Financial Services
State Farm Insurance Companies • Home Offices: Bloomington, IL
statefarm.com®



MYSTERY PHOTO

Soraya Danesh news@smdp.com

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Ship poles
6 Comes down in buckets
11 Doctrine
12 Bolt
13 Kitchen cooker
14 Put out
15 Small bill
16 Traveling
18 Idler
19 Uno doubled
20 Rent out
21 Make printing plates
23 Bakery need
25 Limit
27 Afg. neighbor
28 Glossy fabric
30 Spill the beans
33 Game official
34 Force member
36 Greek vowel
37 Excite
39 Understood
40 Front parts
41 Dismay
43 Lets loose
44 Storybook adventurer
45 Assurance
46 Cruise ship

DOWN

1 Flashing light
2 Elephant treat
3 Writer who created Pern
4 Trademark type: Abbr.
5 Mount
6 Forms couples
7 Words of approximation
8 Writer who created Earthsea
9 Network need
10 Adorable
17 Some answers
22 Pillbox, for one
24 Yak it up
26 "Guernica" painter
28 Lady of Spain
29 — de plume
31 Without delay
32 Waffle iron fill
33 Jazz bits
35 Brake, e.g.
38 Sediment
42 Will Smith film

G	R	A	B	■	■	F	E	V	E	R
R	O	L	E	■	U	R	B	A	N	E
A	M	E	N	■	T	A	B	L	E	D
F	A	C	E	T	I	M	E	■	■	■
■	■	■	F	A	C	E	D	O	W	N
M	A	N	I	L	A	■	■	M	O	E
I	R	A	T	E	■	L	I	N	K	S
F	I	R	■	■	P	O	N	I	E	S
F	A	C	E	M	A	S	K	■	■	■
■	■	■	F	A	C	E	L	I	F	T
C	A	L	L	I	T	■	I	D	L	E
O	C	E	A	N	S	■	N	O	O	N
B	E	T	T	E	■	■	G	L	E	N

Yesterday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4	5	■	6	7	8	9	10
11					■	12				
13					■	14				
15			■	16	17					
18			■	19			■	20		
21			22	■	23		24			■
■	■	25		26	■	27			■	■
■	28				29	■	30		31	32
33			■	34		35	■	36		
37			38				■	39		
40					■	41	42			
43					■	44				
45					■	46				

4-24

DAILY LOTTERY

MEGA MILLIONS: 5 24 37 47 52
Meganumber: 6
Jackpot: $155M

SUPER LOTTO PLUS: 5 6 20 36 44
Meganumber: 18
Jackpot: $12M

FANTASY 5: 18 21 25 34 36

DAILY 3: MIDDAY: 9 3 6
EVENING: 9 5 9

DAILY DERBY:
1st: 06 Whirl Win
2nd: 02 Lucky Star
3rd: 11 Money Bags
RACE TIME: 1.49.39

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ For the past two years, Britain's Jean Driscoll, 72, has been studied by two doctors and three hospitals' staffs, but so far no one knows why she belches constantly every day. "I don't go out anymore," she said. "People laugh and stare at me. One man said, 'Can't you control that?'"

■ The Democratic Process: (1) In March, George Snyder Jr., 39, was removed from the May election ballot in Westmoreland County, Pa., when a judge ruled that Snyder lived outside the county and not really in the garage storage room that he claimed was his main residence. (2) In December, John Kaye, a member of Australia's New South Wales Parliament, proposed a remedy for the recent displays of immature partying by some of his colleagues: "Honestly," he told Sydney's Daily Telegraph, "if you are going to have breathalyzers for people driving cranes, you should have breathalyzers for people (who pass) laws."

TODAY IN HISTORY

1916 some 1,600 Irish nationalists launched the Easter Rising by seizing several key sites in Dublin. (The rising was put down by British forces almost a week later.)

1953 British statesman Winston Churchill was knighted by Queen Elizabeth II.

1962 the Massachusetts Institute of Technology achieved the first satellite relay of a television signal, between Camp Parks, Calif., and Westford, Mass.

1970 the People's Republic of China launched its first satellite, which kept transmitting a song, "The East is Red."

1980 the United States launched an unsuccessful attempt to free the American hostages in Iran, a mission that resulted in the deaths of eight U.S. servicemen.

1990 the space shuttle Discovery blasted off from Cape Canaveral, Fla., carrying the $1.5 billion Hubble Space Telescope.

WORD UP!

paladin \PAL-uh-din\, *noun*:
1. A knight-errant; a distinguished champion of a medieval king or prince; as, the paladins of Charlemagne.
2. A champion of a cause.

Santa Monica Daily Press

Classifieds

$5.50 per day. Up to 15 words, 20 cents each additional word.

Call us today start and promoting your business opportunities to our daily readership of over 40,000.

YOUR AD COULD RUN TOMORROW!*

Some restrictions may apply.

Prepay your ad today!

VISA MasterCard American Express Card

(310) 458-7737

*Please call our Classified Sales Manager to reserve your ad space. Specific ad placement not gauranteed on classified ads. Ad must meet deadline requirements. See complete conditions below.

CLASSIFICATIONS:

Announcements, Creative, Employment, For Sale, Furniture, Pets, Boats, Jewelry, Wanted, Travel, Vacation Rentals, Apartments/Condos, Rent, Houses for Rent, Roomates, Commerical Lease, Real Estate, Real Estate Loans, Storage Space, Vehicles for Sale, Massage, Services, Computer Services, Attorney Services, Business Opportunities, Yard Sales, Health and Beauty, Fitness, Wealth and Success, Lost and Found, Personals, Psychic, Obituaries, Tutoring

All classified liner ads are placed on our website for **FREE!** Check out ***www.smdp.com*** for more info.

Employment

CASHIER POSITION for gas station. Immediate positions available. Customer service. Call for more information. (310)451-2355, (310)498-7910

GIVE OF YOURSELF American Cancer Society Discovery Shop needs volunteer sales help. You can contribute by spending 4 hours per week Thurs., Fri., or Sat.assisting in our up-scale resale shop in Santa Monica. Conact Terry or Shaunnah at (310) 458-4490.

IMMEDIATE POSITIONS available in the Housekeeping Department. Hospital experience preferred. Must speak English, Call (310)829-8431 for interview.

Dishwasher, Line Cook, and Cashier with valid drivers license Needed for catering delivery Must speak English. Please call (310)985-0080

PART-TIME OR FULL-TIME Driver. Must have own car, need to be familiar with L.A. have Ca. driver's license, English speaking. Can earn up to $100/ a day. Submit resume to bsberkowitz@aol.com

PART-TIME SALES position. Our attorney service is looking for referrals to law firms. Referrals result in ongoing commissions. Submit resume to bsberkowitz@aol.com

Help Wanted

CLINIPROSTAFFING, A top-rated National Dietetic Staffing Company, has immediate assignments for Registered Dietitians. Flexible hours/Competitive pay. CCS RDs needed immediately. Call today 800-993-9431 x105. (Cal-SCAN)

DRIVER - West Coast Regional NEW HIRING AREA. Newest equipment on the road. Competitive Pay. Run the Western 11 States. On Site - Full Service Maintenance Shop. Reasonable Home Time. Western Express - 22 yrs. old. Good MVR, EOE, CDL-A, 1 yr. OTR. Call Edna Today! 1-866-863-4112. (Cal-SCAN)

DRIVER- CURRENTLY HIRING Experienced Teams and Solos with HazMat. Dry Van & Temp Control available. O/Os welcome. Call Covenant 1-866-684-2519 EOE. (Cal-SCAN)

INDEPENDENT CONTRACTORS & Company DRIVERS. All 53' Refrigerated. Various Lanes, 7 Western States. Contact Brent Redmond Transportation Safety Department for details, 1-800-777-5342 or www.BrentRedmond.com (Cal-SCAN)

Business Opps

100% RECESSION PROOF! Be Your Own Boss! Your Own Local Vending Route. Includes 25 Machines and Candy for $9,995. MultiVend LLC, 1-888-625-2405. (Cal-SCAN)

For Sale

SPA/HOT TUB 2009 Model. Neck Jets. Therapy seat. Warranty. Never used. Can deliver. Worth $5950, sell for $1950 (310)479-3054

ADVERTISE! CALL US (310) 458-7737

For Sale

SAWMILLS FROM ONLY $2,990 - Convert your Logs To Valuable Lumber with your own Norwood portable band sawmill. Log skidders also available. www.NorwoodSawmills.com/300n -FREE Information: 1-800-578-1363 x300-N. (Cal-SCAN)

For Rent

1244 11TH st. single, $1050/mo $250 off move-in stove, fridge, carpet, laundry, parking, no pets. (310)393-6322 www.jkwproperties.com

25 Westwind Unit #1 1+1 Newly remodeled spacious dishwasher, tile countertops, hardwood floors, balcony, fireplace, intercom entry, laundry,parking, No pets.$1795/mo (310)578-7512 www.jkwproperties.com

833 5TH St. SM upper unit 206 single $1395 stove, carpet, blinds, swimming pool, laundry, granite countertops, wood/tile floors, intercom entry, gated parking, no pets. $500 off move-in (310)393-2547 www.jkwproperties.com

AFFORDABLE SENIOR HOUSING IN SANTA MONICA
4 blocks to beach
2-BD + 2-BA
shared by 2 seniors.
$645/month each.
323-650-7988 • M–F 9–5

FREE HOUSEMATE MATCHING SERVICE
We help match seniors with seniors/mid-age/younger people.
323-650-7988
Monday – Friday • 9 – 5

Newly Lowered Rates
Room and Board
401 Montana Avenue
Your home away from home.
Daily meals, laundry, housekeeping, utilities, and cable. Studios, 1bdrms avaliable. Seniors and all ages welcome. Ask about move-in special 1 month FREE.
IMMEDIATE OPENINGS
Starting at $1,800/MO
Beautiful Montana Gardens
(310) 245-9436

SENIORS
Affordable Housing
starting at
$495/month
323-650-7988
Monday – Friday • 9 – 5

For Rent

DUPLEX-LOVELY 2BDRM 2 bath rm Remodeled thruout,lg living/dining rm,fireplace,patio,priv backyard and 1 car garage parking. One mile from ocean,3rd st Promenade,freeway,AVAILABLE NOW $2300/mo (323)9385676 mgayles@sbcglobal.net

FOUR FULLY self contained trailers for rent across from Will Rogers state beach 2 miles from Santa Monica Pier $1095/mo and $995/mo (310)454-2515

FREE RENTAL LIST
Sullivan-Dituri Company.
2111 Wilshire Blvd., SM, (310)453-3341
sullivan-dituri.com

HOWARD MANAGEMENT GROUP
(310)869-7901

931 Euclid St. # 202 2+1.75 $2250

1214 Idaho Ave. #9 3+3 $2795 Townhouse

2104 Ocean Park Blvd. #2 $1895 2+1

We are offering aggressive move-in specials

PLEASE Visit our website for complete listings at:
www.howardmanagement.com
rentals@howardmanagement.com

JUST A breath away from the beach, this fully furnished apartment is a wonderful and luxurious home away from home, perfect for family vacations, relocations, and business lodging. Impeccably furnished with such features as: Open living room with gas fireplace Beautiful, fully appointed kitchen with Viking stove Couch that converts to a queen sized air bed Private balcony off living room
Top floor loft bedroom with ocean views, vaulted ceiling, king bed, gas fireplace, and sitting area with desk DirectTV with HBO, DVD/VCR in both living room and bedroom Local phone line, Wireless DSL All housewares and linens, Free laundry facilities, Parking 11 19th at West of Pacific Rates: $2400 - Week Golda 310-770-4490

MAR VISTA 11916 Courtleigh Dr. unit 8 one bedroom/one bath $1085 stove, fridge, carpet blinds utilities included parking laundry room no pets on site manager $400 off move-in (310)737-7933 jkwproperties.com

MAR VISTA 12450 Culver Blvd. Unit 205 1bdrm/1bath, gated parking, intercom entry, stove, fridge, utilities included, laundry, parking, no pets. $1025/mo $400 off move-in on site manager (888)414-7778 www.jkwproperties.com

MAR VISTA 12450 Culver Blvd. Unit 306 1bdrm/1bath, gated parking, intercom entry, stove, fridge, utilities included, laundry, parking, no pets. $1100/mo $400 off move-in on site manager (888)414-7778 www.jkwproperties.com

Santa Monica $1650.00 2 Bdrms, 1Bath NO pets, stove, refrigerator, parking 1935 Cloverfield Blvd., #15 Open daily for viewing 8am-8pm. Additional info in unit. Manager in unit #19. Move-in-special-available

For Rent

MAR VISTA: 11932 Courtleigh Dr. unit 10, $1125/mo. 1+1 stove, fridge, carpet, blinds, granite countertop, wood/tile floors, utilities include, intercom entry, laundry, gated, parking, no pets. $400 off move-in (310) 737-7933 jkwproperties.com

MDR STUDIO 3rd floor city view, utilities Also for sale @ $2,760.000 Call (818)359-2073

PALMS 3346 S. Canfiled #205 $1065 1+1 upper, stove, fridge, blinds, carpet, on-site laundry, garage parking, intercom entry no pets.$500 off move-in (310)578-7512 jkwproperties.com

PENTHOUSE 2+2 with unobstrocted ocean view Malibu to Catalina. Upper, front. $2445/mo. (310)390-4610

Santa Monica $1695.00 2 Bdrms, 1Bath NO pets, stove, refrigerator, Dshwshr, parking 1935 Cloverfield Blvd., #21 Open daily for viewing 8am-8pm. Additional info in unit. Manager in unit #19. Move-in-special-available

SANTA MONICA / Mar Vista/Palms Adj. $1200.00 to $2150.00 1 Bdrm, 2 Bdrms, w/appliances, parking For list of our vacancies, see manager at : 1935 Cloverfield Blvd. #19, Santa Monica move-in-special available

Palms/LaCienega Hghts $1225.00 2 Bdrms, 1-1/2 Baths, No-Pets appliances, parking 2009 Preuss Rd., #7 Los Angeles, Open house daily for viewing 8am-8pm Additional info in Apt, Move-in special -available

SPACIOUS STUDIO condo just blocks to the beach. Great beach pad with full kitchen, full bath and walk-in closet. Unit includes built-in desk, entertainment center, china cabinet and queen sized Murphy bed with new carpet, new paint and new blinds. Garage. Secure entrance. Pool/sundeck, utilities included Close to Main Street and the beach. Views of the Santa Monica mountains. $1700, utilities included. Call (310) 447-4623.

WESTCHESTER 6707 W. 86th place B, 2+ 2 upper, bright unit, newly remodeled hardwood floors, tile, carpet d/w microwave,blinds, laundry, tandem gated parking no pets $1575 (310)578-7512 www.jkwproperties.com

Westwood 619 1/2 Midvale upper 2+1 stove, fridge, large patio, carpet, blinds, ceiling fan, parking no pets, $2495(310) 578-7512 jkwproperties.com

WESTWOOD: 617 1/2 Midvale unit 2.Bachelor, no kitchen, sink, fridge,hot plate, microwave, ceiling fan, carpet, street parking, no pets $895/mo (310)578-7512 wwwjkwproperties.com

WLA, OCEAN VIEW. Hilltop/upper 2bedroom. Private driveway, sundeck, front patio. $2045/mo. 310-390-4610.

Houses For Rent

Santa Monica. Very close to Santa Monica College 3 houses for rent or lease In front house 3bdrm/1 bath $2800 w/own driveway parking Back house 3+1 $2,500 w/parking Next house 1+1

Houses For Rent

$1,650 Ready to move in, New appliances. (714)450-0224

Commercial Lease

Marina Del Rey ADJ 7000 square feet great for creative office, design studio, sound studio, retail, or manufacturing. dividable $1 per square feet for preview call 310-995-5136

PRIME SANTA MONICA 1430 Colorado Ave. Architectural offices/ great design layout 3000 square feet $6200 for preview contact Charles (310)995-5136

Real Estate

20 ACRE RANCHES!! $0 down!! Near Booming El Paso, Texas. $15,900, $159 /month! (10%/209 months) Beautiful Views. Money Back Guarantee. Owner Financing. Free Maps/Pictures. 800-343-9444. (Cal-SCAN)

No equity?
Behind in payments?
Loan adjusting?
Notice of default?
Call the
Short Sale Guys
for FREE
consultation 24/7
(888) 873-4633

Go Green.
Hire locals. It cuts down on commuting, traffic and smog.
Find them
in the
Santa Monica Daily Press
classifieds.
Call today to learn about our local hiring packages.
310-458-7737

Real Estate

WestsideRentals.com
Where quality tenants find a place to live!
SoCal's #1 Home Listing Service
For apartments, houses, townhouses and roommates
Live Help 24/7 Online or By Phone
Thousands of rental listings updated daily
◆FREE Guest Search
◆Full Real Estate & Insurance Brokerage
◆7 Office Locations
◆Landlords Always List FREE
Need a Place to Live? Call us, Stop by or Visit us Online
1020 Wilshire Blvd. Santa Monica
www.westsiderentals.com
310-395-RENT

Land for Sale

BIG BEAUTIFUL ARIZONA Lots! $0 Down, $0 Interest. Starting $129/mth. Total $14,995. Guaranteed Financing. Only 12 lots available. Pre-recorded message 1-800-631-8164 mention code 5051. www.sunsiteslandrush.com (Cal-SCAN)

BUYER'S MARKET. New Mexico. Ranch Dispersal. 140 acres - $89,900. River Access. Northern New Mexico. Cool 6,000' elevation with stunning views. Great tree cover including Ponderosa, rolling grassland and rock outcroppings. Abundant wildlife, great hunting. EZ terms. Call NML&R, Inc. 1-866-360-5263. (Cal-SCAN)

COLORADO BANK FORECLOSURE- 35 AC $29,900. Enjoy 300 days of sunshine. Rocky mountain views, utilities. Excellent financing. 1st come, 1st serve!! Call Today 1-866-696-5263 x4938. (Cal-SCAN)

Autos Wanted

DONATE YOUR CAR: Children's Cancer Fund! Help Save A Child's Life Through Research & Support! Free Vacation Package. Fast, Easy & Tax Deductible. Call 1-800-252-0615. (Cal-SCAN)

DONATE YOUR VEHICLE! Receive Free Vacation Voucher. United Breast Cancer Foundation. Free Mammograms, Breast Cancer Info www.ubcf.info Free Towing,

CALL TODAY FOR SPECIAL MONTHLY RATES!

There is no more convincing medium than a DAILY local newspaper.

Prepay your ad today!

VISA MasterCard American Express Card

(310) 458-7737

CLASSIFIED ADVERTISING CONDITIONS: REGULAR RATE: $5.50 a day. Ads over 15 words add 20¢ per word per day. Ad must run a minimum of twelve consecutive days. PREMIUMS: First two words caps no charge. Bold words, italics, centered lines, etc. cost extra. Please call for rates. TYPOS: Check your ad the first day of publication. Sorry, we do not issue credit after an ad has run more than once. DEADLINES: 3:00 p.m. prior the day of publication except for Monday's paper when the deadline is Friday at 2:30 p.m. PAYMENT: All private party ads must be pre-paid. We accept checks, credit cards, and of course cash. CORRESPONDENCE: To place your ad call our offices 9 a.m. to 5 p.m., Monday through Friday, (310) 458-7737; send a check or money order with ad copy to The Santa Monica Daily Press, P.O. Box 1380, Santa Monica, CA 90406 or stop in at our office located at 410 Broadway, Suite B, Santa Monica. OTHER RATES: For information about the professional services directory or classified display ads, please call our office at (310) 458-7737.

Santa Monica Daily Press GET RID OF YOUR ROLLERBLADES. Sell your sports equipment to someone who will actually use it. **Classifieds**

Prepay your ad today! (310) 458-7737 | CALL TODAY FOR SPECIAL MONTHLY RATES! There is no more convincing medium than a DAILY local newspaper. | $5.50 per day. Up to 15 words, 20 cents each additional word.

Autos Wanted

Tax Deductible, Non-Runners Accepted, 1-888-468-5964. (Cal-SCAN)

Bookkeeping Services

QUICKBOOKS BOOKKEEPING service, personal or businesses. Online version available. Call 310 977-7935

Services

Tutoring Services

Reading, Math ESOL, French

Winifred S, Davis Ec. S. Educational Specialist in reading, MA in Education

818-880-8178
Winniethepooh182@yahoo.com

DRAIN CLEANING/ ROOTER SERVICE
clogged drains cleared
camera/jetting/sewer replacement
Licensed 22 years 310-648-2611

OVERWHELMED IN DIFFICULT TIMES?
Get the answers you need.
Call Dr. B Ph.d, Psychic Counselor
310-917-2676

TRAINED PROFESSIONAL SINGER
Will sing at all parties, churches, women's clubs, Irish,Latin,and Italian songs, Jolson, Sinatra, Tony Bennett, popular songs, and will have a sing along. Lots of fun. Holiday Parties! Call Gabe 310-392-6501

Personal Trainer

Lou Ferrigno Jr
Certified Private Fitness Trainer



*Lose weight, shed bodyfat
*Exclusively private facility
*Individualized routines!
(310) 913-2232
FERRIGKNOW@gmail.com

Caregivers

MALE CAREGIVER serving Westside families. Meal prep, medication, light housecleaning, great personality. Excellent references (310)570-0057

Gen. Contracting

A/C CONSTRUCTION
General Construction
Commercial & Residential
Remodel & Add ons
Honest. Reliable.
FREE ESTIMATES
— Sabbath Observed—
310.278.5380
Lic# 804884 Fully Insured

Your ad could run here!
Call us today at (310) 458-7737

Services

Handyman

The Handy Hatts
Painting and Decorating Co.
SINCE 1967
RESIDENTIAL/COMMERCIAL
SPECIALISTS IN ALL
DAMAGE REPAIR
"EXPERT IN GREEN CONCEPTS"
Free estimates, great referrals
FULL SERVICE HANDYMAN
FROM A TO Z
Call Brian @
(310) 927-5120
(310) 915-7907
LIC# 888736
"HOME SWEET HOME"

Martin's Professional Services
Quality European Workman
All Manors of Home Repairs
From painting to electrical
(310) 289-3222

Roofing

4 SEASONS ROOFING
LIC. #726424
ROOFING • REPAIRS
"LOWEST RESIDENTIAL RATES IN SO. CALIF."
310-317-9595 ofc.
310-779-5265 cell

Therapy

STILL SMOKING?
Life is short — Why make it shorter
Dr. John McGrail, Ph.D, C.Ht.



(310) 235-2883
www.hypnotherapylosangeles.com

Legal Services

Considering Filing for Bankruptcy?
"Your Local Santa Monica Attorney"
• Free phone consultation
• Speak to your local Santa Monica Attorney
• Get the facts now
The Law Offices of Martin D. Gross
A PROFESSIONAL LEGAL CORPORATION
2001 Wilshire Blvd
Santa Monica CA 310 453 8320
www.lawgross.com

Business Services

CLASSIFIED ADVERTISING in 240 Cal-SCAN newspapers for the best reach, coverage, and price. 25-words $450. Reach 6 million Californians!. FREE email brochure. Call (916) 288-6019. www.Cal-SCAN.com (Cal-SCAN)

DISPLAY ADVERTISING in 140 Cal-SDAN newspapers statewide for $1,550! Reach over 3 million Californians! FREE email brochure. Call (916) 288-6019. www.Cal-SDAN.com (Cal-SCAN)

NEWS RELEASE? Cost-efficient service. The California Press Release Service has 500 current daily, weekly and college newspaper contacts in California. FREE email brochure. Call (916) 288-6010. www.CaliforniaPressReleaseService.com (Cal-SCAN)

Business Services

Financial

BEHIND IN HOUSE PAYMENTS? Real Estate attorney with 25 years of experience can Stop Foreclosure, Reduce house payments, Reduce interest rates and Reduce principal. (760) 610-7574. www.AttorneyMikeGroves.com (Cal-SCAN)

Massage

BLISSFUL RELAXATION! Heal your body, mind, spirit. Therapeutic bodywork/energy healing. Strictly non-sexual. Introductory specials $68.00. Lynda, L.M.T. (310) 749-0621

Notices

NOTICE
Pursuant To California Self-Storage Facility Act (B & P Code 21700 ET SEQ) the Undersigned Will Sell At Public Auction. On The Below Listed Day, Time, And Location. Notice Of Public Sale Of Personal Property: The Personal Property Including, But Not Limited To Listed Items Stored By The Following Persons Or Businesses On The 29th Day Of April 2009 At 10:00 AM At: AA Olympic SS 3250 Olympic Blvd. Santa Monica, Ca. 90404 (310) 829-2525
THE FOLLOWING LIST IS A DESCRIPTION OF THE PROPERTY TO BE SOLD:
Storage Unit #
2363 - Lois Berry - luggage, plastic containers, boxes, typewriter
2360 - Kenton Barrett - couch, bar stool, office chair, basket, magazines, patio furniture
2712 - Salon Leasing Inc. - boxes, plastic containers, clothes, computer, luggage, file boxes, frying pans
705 - Alexander Imhoff - desk, heater, boxes, stereo equipment, couch, loveseat, bed frame, pictures, table, luggage, chair
2338 - Susan Biemesderfer - boxes, paperwork, clothes, plastic containers
2204 - John Koehler - bags, boxes, guitar cases, bike, clothes, drawer carts, TV
2501 - George S. Burrows - file cabinet, boxes, bag, pictures, printer, table, bookshelf, file boxes, coffee table, entertainment center
AUCTIONEER: K.E. AUCTION SERVICE 12127 Mall Blvd. A-178 Victorville, Ca. 92392 CA. BOND # FS836-21-31

Santa Monica Daily Press
CN817068 4-29-09 Apr 17,24, 2009

DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090355562 FIRST FILING. The following person(s) is (are) doing business as EAT CHIC FOOD AND NUTRITION, 1337 BERKELEY ST, APT 2, SANTA MONICA, CA 90404, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are : EAT CHIC FOOD AND NUTRITION LLC, 1337 BERKELEY ST, APT 2, SANTA MONICA, CA 90404 This Business is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: EAT CHIC FOOD AND NUTRITION LLC, MANAGER, LARRY ROSALES
This statement was filed with the County Clerk of LOS ANGELES County on 3/12/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/10/2009, 4/17/2009, 4/24/2009, 5/1/2009

TAKE A SMALL STEP TO GET HEALTHY
www.smallstep.gov
Ad Council.org

Make this Mother's Day a success for your business



For a limited time we're offering
5 quarter page ads for only $650*
OR
5 eighth page ads for only $400 *
*Separate charge for color

Get started advertising with the Santa Monica Daily Press
By taking advantage of this special Mother's Day offer

How's Business Gonna be this Summer?



Out of towners and locals will be spending dollars in Santa Monica this Summer, we can help bring them to you!

Advertise in our annual summer guide
310-458-7737

Santa Monica Daily Press
Our readers are your customers

SONY A200 OUTFIT
WITH SONY 18-70MM LENS
$499 75-300MM SONY LENS JUST $49.00 MORE



SUPER HAD CCD, ISO 3200, IMAGE STABILIZATION, ANTI-DUST, EYE-START AUTOFOCUS, 9-POINT AF SENSOR, 2.7 LCD SCREEN. 10.2MP

BEL AIR Camera

We have been making our customers smile for over 52 years.

How can we make you smile today?

Canon ZR930(R)*
$149 $249 MSRP

SAVE $100



MINIDV, 48X ADVANCED ZOOM; IMAGE STABILIZER, 1 MPX CCD SENSOR; WIDESCREEN HR REC., 2.7" WIDESCREEN LCD, MULTI-ANGLE WIRELESS REMOTE, MICROPHONE INPUT, COMPACT & LIGHTWEIGHT, REFURBISHED WITH 3 MONTH WAR.



CASIO EX-Z150
$169.95 SUPER SPECIAL WHILE THEY LAST!



8.1 MPX, 3.0" WIDE LCD DISPLAY, IMAGE STABILIZER, 23 BEST SHOT SCENE MODES, EASY MODE, YOUTUBE CAPTURE MODE

CAMERAS INCLUDE CASIO USA 1 YR. LMTD. WAR. / REG.

Intro To Photoshop Class By Scott Stulberg. May 23th, 1-4pm. Only $40

SUNPAK 15" FRAME



NEW MODEL!
W/ WIRELESS REMOTE, BUILT IN STEREO SPEAKERS, HIGH RESOLUTION DISPLAY, BLACK WOOD FRAME.

SONY 7" TO 10" FRAMES



DIGITAL PHOTO FRAMES, 800X480 RESOLUTION, 15:9 ASPECT RATIO, 512MB OF INTERNAL MEMORY, HDMI OUTPUT FOR VIEWING PHOTOS IN HIGH DEFINITION ON AN HDTV.

POCKET DIGITAL PHOTO FRAMES+KEY CHAINS
UP TO 3.5" FROM **$29.95**



Canon EOS 5D MARK II BODY
$2699

STILL & HD VIDEO



21.1MP

IN STOCK NOW!

21.1 MEGAPIXEL, HD VIDEO (720/30P), 3 FPS BURST RATE, 35MM FULL FRAME, 3-INCH LCD W/ LIVE VIEW. CAMERAS INCLUDE CANON USA 1 YR. LMTD. WAR. / REG.

DORA THE EXPLORER FLASH JR. RUGGED DIGITAL CAMERA
$69



DXG 563V
$99



"FLIP" STYLE VIDEO CAMERA

5.0 MEGAPIXEL, CMOS SENSOR, H.264 VIDEO COMPRESSION, 1280 X 720 RESOLUTION, HIGH-RESOLUTION 1.77" SCREEN

SPONGEBOB 8MB DIGITAL CAMERA
$29



HOLGA HOLGAWOOD SERIES 120N MEDIUM FORMAT FIXED FOCUS CAMERA WITH LENS
$34.95



Canon REBEL XS KIT
WITH 18-55MM IS LENS
$499



10.1MP

10.1 MEGAPIXEL, AUTO LIGHTING OPTIMIZER, 7-POINT AF, 3.5 FPS CONTINUOUS SHOOTING, 2.5-INCH LCD MONITOR, LIVE VIEW FUNCTION. CAMERAS INCLUDE CANON USA 1 YR. LMTD. WAR. / REG.

SONY HDR TG1
$699.95



FITS IN SHIRT POCKET

HD 1920 X 1080 RESOLUTION VIDEO FROM A LIGHTWEIGHT, SLIM BODY CRAFTED FROM PURE TITANIUM. CAMERAS INCLUDE SONY USA LMTD. WAR.

Canon VIXIA HG21
$899



120GB HARDDRIVE CAMCORDER

AVCHD RECORDING, UP TO 45HRS RECORDING, HDMI OUT, MIC IN, 30P, 24P RECORDING, 12X OPTICAL ZOOM, MULTIANGLE VIVID LCD. CAMERA INCLUDES CANON USA 1 YR. LIMTD. WAR. / REG.

SONY HDR-FX7
$1999.95

STILL & VIDEO



HDMI OUTPUT, HIGH DEFINITION ON MINIDV TAPES WITH HDV, CLEARVID 3CMOS TECHNOLOGY, SMALL AND LIGHTWEIGHT. CAMERAS INCLUDE SONY USA LIMTD. WAR.

PURE DIGITAL FLIP VIDEO MinoHD CAMCORDER
$229



1/4.5" IMAGE SENSOR, 1280 X 720P HD RECORDING, 2X DIGITAL ZOOM, FLIP-OUT USB ARM, 2.5" TFT DISPLAY, VIDEO FIXTURE, BUILT-IN FLIPSHARE SOFTWARE, 4GB INTERNAL FLASH MEMORY.

Nikon D40 OUTFIT
WITH 18-55MM NIKKOR ZOOM
$449*



SAVE $50*

6.1MP

6.1 MPX, INCLUDES 3X 18-55MM F/3.5-5.6G ED II AF-S DX ZOOM-NIKKOR LENS, 2.5" LCD, BUILT-IN SPEEDLIGHT, I-TTL AUTO FLASH COMPEN. *YOU PAY $499 LESS $50 INSTANT NIKON REBATE. ENDS 5/2/09

OLYMPUS 550WP
WATERPROOF TO 10'
$199



10.0MP

10 MEGAPIXEL CCD, 3X OPTICAL ZOOM LENS, EQUIVALENT TO 38-114 MM. WATERPROOF TO 10 FEET; BLACK AND AQUA BLUE. 2.5" LCD, INTELLIGENT AUTO MODE, VGA MOVIE MODE (30 FPS) WITH SOUND. INCLUDES OLYMPUS USA 1 YR. LIMTD. WAR. / REG.

Leica C-LUX 3
10.1MP **$499**



10.1MP, WITH 5X LEICA DC VARIO-ELMARIT ZOOM LENS, 2.5" LCD DISPLAY. CAMERAS INCLUDE LEICA USA 3 YR. LIMTD. WAR. / REG.

Canon SD1200 IS
$229

NEW MODEL!



10.0MP

DARK GRAY, BLUE, PINK, GREEN, LIGHT GRAY AND ORANGE, 10.0 MEGAPIXEL, 2.5-INCH PURECOLOR LCD II, FACE DETECTION TECHNOLOGY. CAMERAS INCLUDE CANON USA 1 YR. LIMTD. WAR. / REG.

Nikon P80 KIT
$299*



SAVE $100*

10.1MP

INCLUDES NIKON CASE & 3YR WARRANTY

10.1 MPX, 18X OPTICAL WIDE-ANGLE ZOOM, COMPACT SUPER-TELEPHOTO CAMERA. *YOU PAY $399 LESS $100.00 NIKON INSTANT SAVINGS.

Nikon Authorized Dealer

CAMERAS INCLUDE NIKON USA 1 YR. LIMTD. WAR.

Nikon At the heart of the Image

Nikon D300 BODY
$1699* $100 REBATE



12.3MP

12.3 MPX, 3.0" MONITOR, 6 FPS, 51-POINT AF, 3 DYNAMIC AF MODES, SCENE RECOGNITION, DUST REDUCTION SYSTEM. *YOU PAY $1799 LESS $100 INSTANT NIKON REBATE. ENDS 5/2/09

Nikon Authorized Dealer

CAMERAS INCLUDE NIKON USA 1 YR. LIMTD. WAR.

Custom 1-hour^photo
FAST & EASY! WE WILL HELP YOU!



Restoration, Shoebox Scanning, Frames, Mugs, Mouse Pads, T-Shirts, Puzzles, Photo Books, Calendars. Ask any of our trained staff for assistance.

IN-HOUSE PHOTO LAB, 1 HOUR FILM PROCESSING, DOMESTIC & INTERNATIONAL PASSPORT PHOTOS, PRINTS, ENLARGEMENTS & MORE!

20% OFF
All Frames in Stock WITH THIS COUPON.



$20 DVD Slideshow
Visit our kiosk and we'll assist you in making a DVD slideshow in minutes from hundreds of your own photos!

INCLUDES TITLE, FADES, SPECIAL EFFECTS AND THEME MUSIC. JUST BRING US YOUR CD OR MEMORY CARD.

FREE 4 X 6 PRINTS
MENTION THIS AD AND RECEIVE 100 FREE 4 X 6 PRINTS WITH PURCHASE OF ANY STILL CAMERA FEATURED IN THIS AD.

FREE SENSOR CLEANING
ONLY MON-FRI 9AM - 5PM WITH THIS COUPON

The one and only BEL AIR Camera

50 YEARS IN WESTWOOD VILLAGE.
Our Customers Get The Picture.

310-208-5150
www.belaircamera.com
Check out our website for rentals and FREE digital classes.

10925 Kinross Ave at Gayley, In Westwood Village
MON-FRI 9-7; SAT 9:30-6; SUN 12-5
FREE PARKING at lot next to store. Rental Dept Closed Sundays

*SAVINGS BASED ON M.S.R.P. GOOD THROUGH 05/07/09. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. PRICES SUBJECT TO CHANGE WITHOUT NOTICE. QUANTITIES & SPECIAL PRICING TO STOCK ON HAND. FIRST COME, FIRST SERVED. NO RAINCHECKS & NO HOLDS. COUPONS, DISCOUNTS & SPECIALS MAY NOT BE COMBINED. NOT VALID FOR PREVIOUS PURCHASES.