

Santa Monica Daily Press

A newspaper with issues

DAILY LOTTERY

SUPER LOTTO

5 13 15 20 45

Meganumber: 8

Jackpot: \$9 Million

FANTASY 5

13 25 31 36 37

DAILY 3

Daytime: 6 1 8

Evening: 1 7 4

DAILY DERBY

1st: 02 Lucky Star

2nd: 10 Solid Gold

3rd: 07 Eureka

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NEWS OF THE WEIRD

BY CHUCK SHEPARD

Researchers at Massachusetts Institute of Technology are working on a high-tech device with seemingly a multitude of uses in lessening our crushing overload of banality: a boredom detector. A talker, via a wearable camera and software that measures facial expressions and movements, could know whether he has lost touch with a listener (via signals from eyebrows, lips, nose, etc.). The device was designed for the autistic (who are typically oblivious of other people's reactions), but would be useful to anyone underskilled at being interesting. So far, the software is said to be accurate 64 percent of the time, according to a March report in New Scientist.

TODAY IN HISTORY

Today is the 107th day of 2006.
There are 258 days left in the year

On April 17, 1961, about 1,500 CIA-trained Cuban exiles launched the disastrous Bay of Pigs invasion of Cuba in a failed attempt to overthrow the government of Fidel Castro.

QUOTE OF THE DAY

"If you would not be forgotten, as soon as you are dead and rotten, either write things worth reading, or do things worth the writing."

BENJAMIN FRANKLIN

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Deasy ready for his next lesson



Carolyn Sackariason/Daily Press

Superintendent of schools John Deasy chats with schools supporter and community activist Louise Jaffe at a recent farewell party. Deasy is leaving at the end of the month to take a job running Prince George County School District in Maryland.

BY CAROLYN SACKARIASON
Daily Press Staff Writer

DISTRICT HDQTRS. — When he leaves town for good next week, John Deasy would like to think he is leaving local schools in better shape than when he found them five years ago.

"But that was a community effort," said Deasy, who is ending his tenure as the superintendent of schools for the Santa Monica-Malibu Unified School District, a position he has held since 2001.

Deasy is moving to Maryland at the end of next week and starting his

new job as chief executive officer at the Prince George County School District. His last day at work is April 26. He will start his new job only five days later, on May 1.

Deasy will have his work cut out for him in the Prince George County School District, home to 190 schools with 133,000 students, 85 percent of whom are black. The 45-year-old education administrator, who was recruited for the job, sees it as a challenge much like he did when he was recruited to head Santa Monica and Malibu schools, which represent 19 schools with 12,500 students.

However, the challenges are much different in Maryland than they are here in Santa Monica and Malibu, where the population is predominately white and its residents are affluent. On a daily basis, Deasy will face issues within the school district that include racial tensions, violence, low-achieving students and chronically underperforming schools. It's not uncommon to find students with loaded weapons on campus, bus drivers being shot, 30- to 40-day absentee rates and schools that haven't seen any facility upgrades in five years.

"All of that will be turned around, and that's why I'm excited," Deasy said.

And the majority of his colleagues have no doubt in Deasy's ability to get things turned around in Prince George County.

"I think John has been bold and courageous," said SMMUSD board member Oscar de la Torre. "His legacy will be the balancing of equity and edu-

See DEASY, page 8

Mighty python



Fabian Lewkowicz/Daily Press

On Saturday, during the Third Street Promenade's celebration of the 36th anniversary of Earth Day, Orion Comstock, 28, a wildlife instructor from Star Eco Station, displays 'Twister,' a 5-year-old carpet python.

COMMUNITYPROFILES | COMMUNITY PROFILES IS A WEEKLY SERIES THAT APPEARS EACH MONDAY AND DELVES INTO THE PEOPLE WHO LIVE, WORK AND PLAY IN SANTA MONICA.

Eddie Frierson: Finding a field of dreams

BY KEVIN HERRERA

Daily Press Staff Writer

THIRD STREET PROMENADE — After 18 years of performing his critically acclaimed one-man show for audiences across the country, former UCLA pitcher, Santa Monica High School baseball coach and playwright Eddie Frierson is returning to the place where it all started: the Santa Monica Playhouse, which

played host to some of his first performances.

"It's so great to be finally coming back," Frierson, 43, said during an interview last week at a bookstore on the Promenade. "I have a lot of fond memories of the Playhouse and of that time in my life when I was fresh out of college, coaching at Samohi. Those were some of the best moments in my life. It's going to be so much fun."

Frierson, who coached several championship teams at Samohi before hitting the road with his show, "Matty," will perform his act as a special engagement at the Playhouse on Friday, April 21, and the following weekend, April 28 and 29. "Matty" tells the story of Christy Mathewson, a Hall of Fame pitcher for the New York Giants who went on to become a novelist, play-

See PROFILES, page 6



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 LAST DRAG LAST DRAG



SAT 04.15 • ATMAN ROOTS, UNCLE MONKEY



FRI 04.28
 Iggy Starks (Tribute to Iggy Starks and early Bowie),
 Moby Chick (Tribute to Moby and early Bowie) and
 Moby Chick (Tribute to Moby and early Bowie)

IGGY STARDUST



SAT 04.29



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HOROSCOPES

Happy at home, Virgo

Santa Monica Daily Press



JACQUELINE BIGAR'S STARS The stars show the kind of day you'll Have:

★★★★★-Dynamic ★★★★★-Positive ★★★★★-Average ★★★★★-So-so ★★★★★-Difficult



ARIES (March 21-April 19)

★★★★★ Your mind might have difficulty accepting the status quo. Though others might find your progressive thinking a bit hard, you also bring to the table a gift of looking at life through new eyes. Tonight: Catch up on a friend's news.



TAURUS (April 20-May 20)

★★★★★ Working with one other person could draw difficult situations and ones that need to be rethought. Someone's instinctive reaction could surprise you, but at the same time it might just work. Do a better job of listening. Tonight: Follow another's lead.



GEMINI (May 21-June 20)

★★★★★ Others say yes, and you see life in a far more positive light. If you want to rethink a situation, do just that. You have a different perspective or way of thinking because of someone's strong point of view. Tonight: Say yes.



CANCER (June 21-July 22)

★★★★★ Pace yourself and get on top of what could be a challenging situation. You might not understand what others want or need, but you have a strong sense of what makes a partner flourish. Do not second-guess this person. Tonight: Easy does it. Find your favorite chair.



LEO (July 23-Aug. 22)

★★★★★ Your creative streak emerges and might cause a dramatic change within a partnership or personal situation. Do know how to lighten up and make the most of an upcoming personal situation. A new flirtation could make you smile. Tonight: Be playful.



VIRGO (Aug. 23-Sept. 22)

★★★★★ If you see something or someone in a different light, you could be surprised by what happens and where you might find yourself. Investigate new ideas. Allow yourself to enter a new spot or do something different. Tonight: Happy at home.



LIBRA (Sept. 23-Oct. 22)

★★★★★ Listen well to news that heads your way. If you work with another point of view, you could be a bit stunned by what goes down. Listen to yourself. Express your views. Open up to new styles or a different approach. Tonight: Hang with a special friend.



SCORPIO (Oct. 23-Nov. 21)

★★★★★ Deal with others more directly and in a more cheerful manner. You might not realize the impact of your strong, independent personality. Consider carefully rethinking a decision that revolves around you. Tonight: Put some finishing touches on your work.



SAGITTARIUS (Nov. 22-Dec. 21)

★★★★★ You might be taken aback by what happens within your immediate surroundings. Others seem to be in the mood to create havoc, or havoc goes with them. Maintain your sense of humor. Tonight: Easy does it.



CAPRICORN (Dec. 22-Jan. 19)

★★★★★ Your instincts rule you for the next few days. How you handle the pressure could change substantially if you can adjust and flex. Go with the flow, understanding your limitations. Listen to what seems to be an eruptive statement or opinion. Tonight: Out and about.



AQUARIUS (Jan. 20-Feb. 18)

★★★★★ Friends have expectations, but how you deal with them could change remarkably. Your finances could swing dramatically. You have a good time wherever you are, no matter whom you are with. Think in terms of gains and changes. Tonight: Follow your pals.



PISCES (Feb. 19-March 20)

★★★★★ Take a stand and be less uptight about what you need to do in order to get the response you desire. Sometimes you could be overworked and tired by the burdens you carry. Be honest with yourself. Tonight: A must appearance.



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LOCAL



MYSTERY PHOTO



Fabian Lewkowicz/Daily Press

The first person to accurately describe where this photo was taken will win a prize from the Santa Monica Daily Press. E-mail answers to editor@smdp.com.

MYSTERY PHOTO WINNER



Lamont Ewell is last week's mystery photo winner. Ewell accurately described that this photo was taken at the Yahoo Center, formerly known as the Colorado Center. Ewell has won a Rip Curl hooded sweatshirt. Check today's edition for this week's mystery photo contest.

COMMUNITY BRIEFS

RAND receives headquarter design honors

By Daily Press staff

The RAND Corporation has received the U.S. Green Building Council's Gold Leadership in Energy and Environmental Design (LEED) certification for the design of its headquarters in Santa Monica.

In addition, RAND also received the Los Angeles Architectural Award for corporate headquarters design.

The Gold LEED Certification is a sign of RAND's investment in "green building" principles in the design, construction and operation of the headquarters building, which opened in April of 2005. The building is one of 82 new construction projects that qualified for the gold certification.

The Los Angeles Business Council awarded RAND its 36th annual Los Angeles Architectural Award in recognition of the headquarters building's outstanding contribution to the infrastructure of Los Angeles. The council is a nonprofit association of more than 300 businesses, agencies and individuals that addresses issues affecting the business climate and economic health of Los Angeles.

"RAND's headquarters embodies our emphasis on intellectual collaboration,

See BRIEFS, page 8

CORRECTION — In the April 15-16 edition, the phone number to call for tickets to the Green Gardens Tour on April 29 was incorrect. The correct number is (310) 264-4224.

SNOW AND SURF REPORTS

CONDITIONS

DATA PROVIDED BY ONTHESNOW.COM

BEAR MOUNTAIN

NEW SNOW (24 Hrs) 0"	BASE DEPTH 24" - 48"	LIFT HOURS 8:00 am - 4:00 pm	RUNS OPEN 27	LIFTS OPEN 11/12
CONDITIONS: Machine Groomed, Spring, Variable				

JUNE MOUNTAIN

NEW SNOW (24 Hrs) 0"	BASE DEPTH 120" - 144"	LIFT HOURS 8:30 am - 4:00 pm	RUNS OPEN 50	LIFTS OPEN 6/6
CONDITIONS: Powder, Packed Powder, Machine Groomed				

MAMMOTH MOUNTAIN

NEW SNOW (24 Hrs) 0"	BASE DEPTH 126" - 240"	LIFT HOURS 8:30 am - 4:00 pm	RUNS OPEN 150	LIFTS OPEN 20/28
CONDITIONS: Powder, Packed Powder, Machine Groomed				

MOUNTAIN HIGH

NEW SNOW (24 Hrs) 0"	BASE DEPTH 12" - 36"	LIFT HOURS 8:30 am - 4:00 pm	RUNS OPEN 27	LIFTS OPEN 8/16
CONDITIONS: Machine Groomed, Spring, Loose Granular				

MT. BALDY

NEW SNOW (24 Hrs) 0"	BASE DEPTH 18" - 34"	LIFT HOURS 8:00 am - 4:30 pm	RUNS OPEN 26	LIFTS OPEN 4/4
CONDITIONS: Machine Groomed, Spring				

SNOW SUMMIT

NEW SNOW (24 Hrs) 0"	BASE DEPTH 24" - 48"	LIFT HOURS 8:00 am - 4:30 pm	RUNS OPEN 26	LIFTS OPEN 10/14
CONDITIONS: Machine Groomed, Spring, Variable				

SNOW VALLEY

NEW SNOW (24 Hrs) 0"	BASE DEPTH 24" - 60"	LIFT HOURS 8:00 am - 4:00 pm	RUNS OPEN 20	LIFTS OPEN 6/11
CONDITIONS: Machine Groomed, Hard Packed, Spring				

CONDITIONS

WATER TEMP: 57°

DATA PROVIDED BY WETSAND.COM

SWELL FORECAST (2-3 FT)

Today an increase in NW swell is expected from a system sliding down the coast right now from the Gulf. This is very steep for SoCal, coming in from around 310-330 degrees. Some NW diffraction should make it in though, pushing size up around west facing breaks to chest high.

LONG RANGE SYNOPSIS

Slight increase in NW around SoCal Today, Tuesday...

NW hits NCal on Friday, Saturday for SoCal...

Tracking SW for 27th...

TIDE FORECAST FOR SANTA MONICA

MONDAY	LOW TIDE	6:41AM	-0.1FT	4:54PM	2.3FT
HIGH TIDE	1:18PM	2.8FT	11:44PM	5.3FT	
TUESDAY	LOW TIDE	7:45AM	0.0FT	5:01PM	2.6FT
HIGH TIDE	3:12PM	2.7FT	N/A	N/A	
WEDNESDAY	LOW TIDE	9:05AM	0.1FT	N/A	N/A
HIGH TIDE	12:33AM	5.1FT	N/A	N/A	
THURSDAY	LOW TIDE	10:26AM	0.0FT	9:15PM	3.2FT
HIGH TIDE	1:48AM	4.8FT	6:33PM	3.3FT	
FRIDAY	LOW TIDE	11:31AM	-0.2FT	N/A	N/A
HIGH TIDE	3:32AM	4.6FT	6:46PM	3.7FT	

SURF AND SNOW QUESTIONS OR COMMENTS? EMAIL ALEX@SMDP.COM



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The Q Line

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The City Council and city staff are getting ready to draft a budget for the coming fiscal year, which begins July 1. Residents are encouraged to submit budget requests for consideration through the city's Web site at www.santa-monica.org.

So this week, Q-Line wants to know, "What special items do you think should be included in the city's budget for the upcoming year?"

Call (310) 285-8106 before Friday at 5 p.m. and we'll print your responses in the weekend edition. Please try to limit your comments to a minute or less. It might help to think first about the wording of your response.

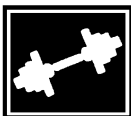
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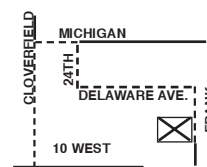
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LETTERS TO THE EDITOR

PCH project at an impasse

Editor:

I live on PCH not far from where the proposed beach facility is planned to be developed.

Over the last few years I have witnessed numerous serious traffic accidents including fatalities. There were three fires in the Palisades Bluffs directly across from my home started by “campers,” according to the fire department. There was a violent assault in my home in front of my children by a deranged homeless person.

I’m also aware of numerous instances of theft, property destruction and other illegal acts perpetrated by homeless people in the area, including public defecation and urination, alcohol and drug consumption, aggressive panhandling and camping on public land.

For these reasons many of us who live on PCH are very concerned about the development of 415 and have asked City Hall to put an enforceable agreement in place that codifies the conditions under which the property will be operated and to which they have already agreed to with our homeowners’ association.

These are reasonable conditions including security for the site, fencing around the pool, adequate staffing levels, abiding by the requirements of Proposition S in regards to food service facilities, noise level requirements and, probably most importantly, the necessity of a light on the PCH to safeguard the public.

In the past, when the property was going to be developed privately, a light on the PCH was a condition required by City Hall in order for the project to go forward.

The wisdom and necessity of a light has not changed because the project is now public, and City Hall should hold itself to the same standard of safety. The EIR report both then and now talk of the serious traffic situation on PCH and clearly state the impact of additional traffic can not be mitigated.

To move forward without a light and put people at serious risk is irresponsible and dangerous. In addition, the requirement of an agreement is not unusual. LAX, for example, entered into the same type of agreement with its neighbors.

The agreement will ensure that City Hall maintains the facility at the level it has promised without regard to potential revenue shortfalls or budget cuts. In fact, in one of our meetings with the City Manager, a representative from one of the beach clubs stated the revenue projections were highly optimistic and unobtainable.

You can hopefully understand our sincere concern that faced with a revenue shortfall, 415 PCH’s budget will be reduced and important aspects of the facility like staffing and security will suffer, which could ultimately result in an underutilized and rundown white elephant.

Please do not confuse the homeowners like myself for our more “liberal” neighbors to the north in Malibu. We have not spent millions to block public access and have in fact chosen to live on a truly public beach.

What we are asking for from City Hall is nothing more than a formal agreement that will protect all of the people of Santa Monica.

Jonathan Ornstein
Santa Monica

We are a nation of immigrants

Editor:

Thank you for the guest commentary by Thomas M. Sipos (SMDP, April 4, page 5). It was most welcome. I agree with about 98 percent of what Sipos asserts at a time when there is so much divisiveness being expressed in the country, and by the protesters who have brazenly raised the Mexican flag and waved it in the faces of Americans.

Julia Reeves
Santa Monica

‘Our town’ is not columnist’s

Editor:

In response to your “guest” contributor, Ted Winterer, and his revisionist history lesson concerning his Ocean Park Association (SMDP, March 29, page 5), a few observations.

While Winterer is an adequate story teller in his column, “Teddy’s Town,” I mean, “Our Town,” he expands his fiction when discussing this “new” community organization but fails to discuss its and his roots with the now shamed and defunct Ocean Park Community Organization (OPCO).

Winterer fails to mention that he was one of OPCO’s chosen ones and hand picked by OPCO’s disgraced chairman, Rick Laudati. Ted fails to mention that he was on the board of OPCO and had a direct hand in its operation and in its calculating drive for self-serving agendas while masquerading as a representative arm of the Ocean Park community at-large. And why wouldn’t he? I believe he lives in the same historic cottages as Ladauti’s and pushes the same “I got mine so you can’t have” agendas that reflect the same elitist hallmarks of the old OPCO and many of its former board members.

I do not know where Winterer is from. I would guess, unlike many others that have moved here and enriched this community, he is a recent transplant from outside California who has migrated to this great community along with his “Not In My Backyard” (NIMBY) agenda after staking his claim then appointing himself as Ocean Park’s historian, architect, civil engineer and civic planning czar.

As a third-generation Californian and Ocean Park native, I can say that at least from me and my neighbors’ perspective, the new OPA is simply an OPCO Light and is as out of touch with Ocean Park’s mainstream residents as its defunct older brother.

Sorry, but “Teddy’s Town” isn’t “Our Town” at all.

Ronnie Shulgasser
Santa Monica

Fixing SM’s parking
wasting time, money



A few months ago, the City Council asked transportation management director Lucy Dyke to develop ways to deal with the city’s growing parking problems.

Dyke and her staff came up with two schemes: (1) Allow employees of certain businesses to park in restricted residential preferential parking zones during weekdays. A limited test program was approved March 28. (2) Expand the edges of existing zones to allow persons residing on nearby streets without restrictions to park on adjacent streets with parking restrictions.

At the Feb. 28 City Council meeting, Dyke recommended allowing persons, only in the mid Wilshire/Montana area, residing in dwelling units within 200 feet of restricted zones, to purchase permits and park in adjacent preferential parking zones. After a brief discussion, the item was continued.

I had mentioned in my column (SMDP, March 6, page 4) that Councilman Bobby Shriver seemed totally unprepared on the parking issue. After reading that criticism, Shriver e-mailed me and suggested, “Let’s drive around. Show me.”

We met on the corner of Euclid Street and Montana Avenue a few weeks ago and walked the neighborhood. On Montana, I pointed out where zoning codes mandate that commercial buildings be built with inadequate parking, forcing employees and customers to park on residential streets. I mentioned a neighbor who was operating a business out of an apartment with six or eight employees who also were parking on residential streets.

As we walked, I told him how there were at least twice as many dwelling units on most of the neighborhood’s blocks as there were parking spaces and that two and three people — most with vehicles — live in those units. I explained how allowing residents of just two small residential properties outside the zone would add as many as thirty more vehicles to restricted blocks.

I said that even restricted parking spots are usually gone by 6 p.m. weeknights. After 7 p.m., the two-hour limit is dead so everybody can park on restricted streets until 11 a.m. the next day. We even dis-

cussed landlords who rent garages at \$150 to \$200 a month. Tenants park on the street while their garages are leased out to non-residents for storage.

I’m delighted and impressed that Shriver took the time and effort to see what many of us in the multi-family neighborhoods go through on a daily basis.

Dyke this past Tuesday presented another plan to extend preferential parking zones — this time by 150 feet. “There are spaces not being used (on restricted streets),” Dyke told the City Council. What? Maybe during the day, but in the evening and on weekends, that’s just not true. Nevertheless, this time most of the City Council got it. The motion to approve died for lack of a second.

I hate to think of the thousands of hours of staff time and costs, as well as the dozens of hours spent by council members in deliberating these flawed schemes. Councilman Ken Genser summed it up best when he said, “There’s no need for it. This will do more harm than good.”

Hats off to Joel Brand for sounding the alarm and gathering the support of hundreds of Santa Monicans for the April 5 Planning Commission meeting when commissioners approved renovation of the 5.5-acre Marion Davies estate on Santa Monica Beach. City Hall plans to convert the ruin into a first-class public beach club using \$28 million in funding from the Annenberg Foundation.

But hold on. There’s opposition from wealthy neighbors living near the project. They’ve threatened to file a lawsuit if City Hall does not sign a contract limiting development and activities at the new facility, as well as their approval of any proposed changes. Any litigation could impact funding, especially if it drags out.

City Hall had made concessions on the size of meeting rooms, reduced the kitchen facilities to limit food service and agreed to early evening closing times for events at the club. City Hall also agreed to extensive security measures to keep undesirables away.

So, If suits are filed, City Hall should take all concessions off the table and fight any legal action, vigorously. City Hall is obligated to give the people what they want and need — a fully functional facility without neighbor veto power.

(Bill Bauer is a long-time resident of Santa Monica and a freelance writer.)

OPINIONS EXPRESSED are those of the writer and do not necessarily reflect those of the Santa Monica Daily Press staff. Guest editorials from residents are encouraged, as are letters to the editor. Letters will be published on a space-available basis. It is our intention to publish all letters we receive, except those that are libelous or are unsigned. Preference will be given to those that are e-mailed to editor@smdp.com. All letters must include the author’s name and telephone number for purposes of verification. Letters also may be mailed to our offices located at 1427 Third Street Promenade, Suite 202, Santa Monica, 90401, or faxed to (310) 576-9913. All letters and guest editorials are subject to editing for space and content.

Bitch!
Whine!
Complain!

Check out our Q-Line™ question on Page 3.

Santa Monica Daily Press

Visit us online @ www.smdp.com

STATE



Stations challenging FCC indecency ruling

BY GARY GENTILE
AP Business Writer

LOS ANGELES — Four TV broadcast networks and their affiliates have filed court challenges to a March 15 Federal Communications Commission ruling that found several programs “indecent” because of language.

ABC, NBC, CBS and Fox, along with their network affiliate associations and the Hearst-Argyle Television group of stations, filed notices of appeal in various federal courts, including in Washington, D.C., and New York. Some were filed late Thursday and the rest Friday morning.

The move represents a protest against the aggressive enforcement of federal indecency rules that broadcasters have complained are vague and inconsistently applied. Millions of dollars in fines have been levied based on those rules.

The appeals challenge the FCC’s finding that profane language was used on the CBS program “The Early Show” in 2004, incidents involving Cher and Nicole Richie on the “Billboard Music Awards” shows broadcast by Fox in 2002 and 2003 and various episodes of the ABC show “NYPD Blue” that aired in 2003.

The FCC did not issue fines in those cases because the incidents occurred before a 2004 ruling that virtually any use of certain expletives would be considered profane and indecent.

While none of the cases involved NBC, the network filed a petition to intervene on behalf of the other networks and stations.

Separately, CBS asked the FCC to reconsider a proposed record fine of \$3.6 million against dozens of CBS stations and affiliates for a 2004 episode of “Without a Trace” as well as a proposed \$550,000 fine for the Janet Jackson “wardrobe malfunction” during the Super Bowl in 2004. Friday was the deadline for the requests.

The networks and affiliate groups, representing more than 800 individual stations, issued a rare joint statement Friday calling the FCC ruling “unconstitutional and inconsistent with two decades of pre-

vious FCC decisions.

“In filing these court appeals we are seeking to overturn the FCC decisions that the broadcast of fleeting, isolated — and in some cases unintentional — words rendered these programs indecent.”

The networks and stations said the FCC “overstepped its authority” and acted arbitrarily in not giving the networks a clear standard for what content is objectionable.

FCC spokeswoman Tamara Lipper said Friday that the U.S. Supreme Court ruled more than 20 years ago that comedian George Carlin’s monologue on the “7 dirty words you can’t say on television and radio” was indecent.

“Today, Disney, Fox and CBS challenged that precedent and argued that they should be able to air two of those same words,” Lipper said. “We are reviewing their filings.”

The Walt Disney Co. owns ABC.

In three of the cases being appealed, the FCC found that violations occurred during live broadcasts. A contestant from the CBS show “Survivor: Vanuatu,” for instance, used a variation of the “S” word when referring to another contestant on “The Early Show” in December 2004.

The FCC found the use “indecent,” but did not issue a fine because “our precedent at the time of the broadcast did not clearly indicate that the commission would take enforcement action against an isolated use of the ‘S-word,’” the FCC wrote in its March 15 order.

In the case of “NYPD Blue,” the FCC found that the show’s use of a variation of the “S” word was indecent because the episode aired at 9 p.m. in the Central and Mountain time zones. The use of the word after 10 p.m. in the Eastern and Pacific time zones was not objectionable, the FCC found.

The networks and affiliates Friday said they objected to the “growing government control over what viewers should and shouldn’t see on television.”

The group said parents already have the ability to block certain programs by using the V-chip and various other parental controls.



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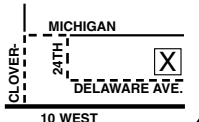
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COMMUNITYPROFILES

PROFILES, from page 1

wright and advisor to president William Howard Taft, not to mention the inventor of the screwball. He still holds the record for most wins in the National League with 373. For the show, Frierson dresses up in a replica 1920s baseball uniform, complete with a real glove from the era, and plays the role of Mathewson. He reminisces about some of Mathewson’s greatest moments, both on and off the field, and answers questions from the audience.

“It’s the greatest thing in the world when people who were dragged to the show come up to me afterwards and tell me they feel inspired or that they just had a fun time,” says Frierson, who lives with his family in Valencia. “I know there’s skeptics out there who think, ‘Oh great, a one-man show about baseball. Who’s Christy Mathewson, and better yet, who’s Eddie Frierson?’ But once you see the show, I think you’ll be pleasantly surprised.”

To Frierson, Mathewson represents more than just a former athlete who made a splash in the big leagues. He’s a hero, a true scholar who cared about youth and strived to make the world a better place, and Frierson feels that it is important to introduce a new generation to “this incredible man.”

While Frierson can be seen in sitcoms and his voice heard on several movies — including Disney’s “The Wild,” which premiered in theaters this past weekend — nothing seems to fill him with as much joy as playing Mathewson, his American idol.

Frierson sat down last week with the Daily Press to discuss his life as a ballplayer, coach and actor, as well as where those roles have intersected.

How did you hear about Christy Mathewson?

“It was a fluke. My dad would rummage through used book stores, and one day he came across this old, beat-up Boy Scout version of ‘Pitching in a Pinch’ by Mathewson. He gave it to me to read, and I just threw it on my shelf, where it sat for about two years collecting dust until one day I was running to catch the Big Blue Bus to LAX for a flight and I rushed back into the house to grab something to read. I just happened to pick up this book, and once I began reading it, I couldn’t stop. I was laughing out loud at these incredible stories about old ball players. The stories just seemed to jump off the page ... After that, I thought he would make a great subject for a play, and from there I went on this incredible road trip to his home town of Factoryville, Pa., and began asking as many questions as I could ... The more I learned, the more I was fascinated by this man, who contributed so much more than just a great screwball.”

How did you get the job at Samohi?

“I started coaching in 1983. I was 23, fresh out of UCLA and (a buddy of mine) from Nashville was out here visiting. It was a Sunday, and I said, ‘You know, I really want to throw.’ I had nobody to throw with ever here, and it had been

about a year since I was at UCLA pitching, so we went up to Samohi to just throw off the mound, and all these kids started showing up, among them Charlie Sheen, who I didn’t know at the time, and a couple of dads to play a scrimmage for fun. They didn’t have enough people, so we joined in. I pitched. I started asking one of the dads if he knew anyone at Samohi because I wanted to help out since I lived so close, just living on the beach being an actor dude. I was able to support myself because the rent was nothing. When I moved in, the rent was \$170 a month right down on the beach at the Sandy Bay house ... So I got a call a couple of months later that Don Sealy, who was the coach at Samohi, had died unexpectedly ... So they called me up, and I jumped at the chance.”

When did you notice you had an interest in acting as well as baseball?

“I always wanted to do it. When I was in the third grade, I had an incredible teacher. We had dramatics every Friday, and I had a great time making the other kids in the class laugh. I loved baseball too, and I always thought that one day I would become a famous sports announcer. I had this little transistor radio, and I would listen to the Atlanta Braves every night. That just got me hooked ... A big influence, though, was when I was 6 years old in Nashville, they had just started bus-ing. I had a very influential teacher who took all the sixth grade classes, and both classes did a show. It culminated with my class doing a rendition of ‘West Side Story,’ but instead of it being Puerto Ricans, it was the blacks against the whites. It was a stuffed auditorium. All the teachers and parents were there, along with TV crews and everything. I didn’t realize it at the time, but we were kind of making a statement to Nashville and the rest of the South. We were kids, we didn’t understand the significance of it, but I’ll always look back on that time as being some of the best moments in my life.”

What’s harder: to throw a no-hitter or to write a play?

“Throwing a no-hitter, especially when there’s two outs in the bottom of the seventh and they pinch hit with a girl that had an article written about her in the local paper that morning. My buddies out in the outfield were yelling, ‘Don’t get knocked out by a girl. She’s a girl.’ I was like, ‘Oh great.’ But she ended up not being so good, and I struck her out. It was my only no-hitter, and my family wasn’t even there. My sister had a big tennis tournament. She ended up coming out here and played as the starting point guard for the UCLA women’s championship basketball team.”

It seems like you come from a long lineage of athletes.

“Well, I’m from a basketball family. I guess that’s why I played baseball. My uncle was a gold medalist, Bob Davies. He’s in the Hall of Fame. He’s known for inventing the behind-the-back pass ... Nobody went pro from my immediate family. My brother-in-law was drafted by

the Dallas Cowboys. My other brother-in-law could have gone pro, but he became a brilliant doctor instead. He played in the Rose Bowl in ’76 for UCLA.”

How come you never went pro?

“It was kind of an easy decision. I wasn’t getting a lot of playing time to begin with (at UCLA) ... Basically, you had to be on the field from noon to 7 p.m., and then from 7:30 to 11 I’d be rehearsing for shows or whatever. I wasn’t able to take the required courses in drama to get my degree because they were all at night, so it became a decision of whether or not I wanted to stay with the team or pursue the acting career. So I talked with my coach, one of the greatest guys ever, weighed my options and decided to go with theater. It just made sense ... I’ve got to say the highlight of my career, if you can even call it that, was last year being asked to be the master of ceremonies for Coach Gary Adams’ retirement party. I was like, ‘Me? You’re kidding me.’ Not being the best player to come out of there, I was surprised, but I never felt for one second I wasn’t a big part of the success we had there. We were all part of a big family.”

What was your best pitch?

“I had a really good breaking pitch and really hard dropping curve ball. I had a lot of movement on the ball and change ups. My fast ball was in that 83, 84 (miles per hour) range, and they had started using me as a short reliever, but that wasn’t my game. I liked to use a lot of strategy on the mound, mix it up from one inning to the next. So for me, being a reliever just didn’t work. I started getting hit hard. I don’t know, it might have been that I wasn’t mentally prepared. No excuses. I just didn’t perform well in that role. So I made the decision to move on. I made a joke at Adams’ retirement that I’m probably the only guy who has thrown more innings in the alumni game than I ever did on the field.”

Would you ever recommend sports as a career for your kids?

“Absolutely, but it’s really hard because all of that competitive stuff. It really depends on who your mentors are, who your coaches are. You can have one bad experience, and it’s all gone. You just have to make sure that your kids, and to a certain extent yourself, are into it for the right reasons. It’s really about building character, teaching life lessons, than it is about making it to the big leagues or whatever.”

What do you think about the pressure that many parents are placing on their children to be star athletes, get that scholarship and one day make millions?

“For lack of a better word, it’s just weird. The fact that you hire (public relations) people to market you to college coaches to get you recruited is just weird. If you’re good, they’ll find you. If they’re not finding you, hopefully you have a coach with enough brains that he can get in the door with people. And that’s easy to do if you’re respected at all or you come off with that air. Confidence is everything. I had a kid who wanted to go to Penn, and there was no way in his mind that he was

going to get in. Well, we did it. We had a set of twins when I was coaching at Samohi who came to practice one day and their heads were drooping real low. Turns out they had wanted to get into UCLA and were denied. I looked at them like, ‘Why didn’t you tell me you wanted to go to UCLA?’ I got on the phone, called Coach Adams, and he came to the very next play-off game. He said he’d get them in and put the stamp on it. They ended up playing at UCLA for four years.”

What about the baseball steroid controversy. Do you think records set while using steroids should be thrown out?

“My problem is with the owners, who now control the game. When they got rid of the former commissioner, who was very impartial and very passionate about the game, it all went downhill. He wouldn’t do all the stupid stuff the owners wanted so they could make more money. Bud Selig? You can’t call him a commissioner. He’s the owner of the Milwaukee Brewers, plain and simple ... The rampant steroid abuse, everyone knew it was happening. Look at Mark McGwire. When he was at USC, he was this scrawny little thing, but could still kill the ball. He didn’t need all that crud ... You can’t go back and erase things, you can’t go back and put an asterisk. It does just make you a little disappointed and skeptical of the game.”

What do you think about the Los Angeles Angels and Anaheim?

“That is just goofy ... I guess it’s OK since they were once the Los Angeles Angels. But they’re not in LA, now in LA County, so come on. Once again, it’s not about baseball. It’s all about selling more hats, more shirts, things that say something different every year as opposed to just playing the game. Baseball’s cool. I wish they would just hire Bob Costas, Jimmy Carter, anybody who isn’t in their back pocket.”

Do you have a special place in your heart for Santa Monica?

“Oh yeah. I can remember when this was known as the Third Street Mall and it shut down, literally, at 6 o’clock. But at 6 the whole town was dead. They had built the Santa Monica Place Mall, but at that time nobody came to Santa Monica at all. I remember the old Criterion Theater, this big barn theater that had double features that would change every week, only for 49 cents. It was subsidized by the city. I saw so many movies. It was the best place. You would slip in puke and everything else because it only cost 49 cents to get a good nap in there. It was already becoming the home of the homeless.

“Another thing that was great was being able to wake up to the sounds of the ocean every day, seeing the sunset every night. I took advantage of it, though. I remember when I got engaged and knew I was going to have to leave to the (San Fernando) Valley to buy a house, I spent the last six months looking at the sunset every night. It was something special, 15 years of living on the beach.”

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KNOW BEFORE YOU GO



'Know before you go' is a weekly update on construction projects throughout Santa Monica. Here are the government-initiated projects for the week of April 17:

Fourth Street pedestrian over-crossing bridge demolition:

Removal of an abandoned pedestrian over-crossing bridge. Fourth Street road closure between Ashland and Raymond avenues between 9 a.m. and 4 p.m. daily. A 48-hour consecutive closure date on Fourth Street will be between Monday, April 10, and Thursday, April 13. Exact dates on consecutive closure will be announced.

Airport Park and Airport Avenue improvements:

Site grading, constructing new artificial turf soccer fields, constructing new playground, restrooms and dog park area, and reconstructing a portion of Airport Avenue. On-site detour possible during street reconstruction.

Civic Center parking structure:

Construction continues on a new 900-space Civic Center public parking structure, located on Fourth Street next to the Public Safety Facility. Construction will require the closure of Avenida Mazatlan and the Fourth Street sidewalk. One lane on southbound Fourth Street is subject to closure while work is occurring. There also may be delays entering the Civic Center parking lot from Fourt Street. Use the Main Street entrance.

Domestic water service installation:

City Hall's water resources division will begin construction work on Santa Monica Boulevard, east of 20th Street. The work will be for the purpose of supplying water service to the 2020 Santa Monica Blvd. property. Work is scheduled for Monday, April 17, to Wednesday, April 26. Construction will occur from 9 a.m. to 2:30 p.m.

Marine Street utility undergrounding:

Relocation and undergrounding of electric, phone and cable facilities on Marine Street, between Lincoln Boulevard and Prospect Court. Parking limitations will be posted daily and detours may be announced as necessary.

Street/park lighting retrofit program:

Installation of a new light standard and circuit conversion from series to multiple and all other apparatus to provide a complete and operational street and park lighting system. Occasional traffic slowdown at five locations: Ocean Avenue from Colorado Avenue to Pico Boulevard; Ocean Avenue from Adelaide Drive to Montana Avenue; Georgina Avenue from Ocean Avenue to Fourth Street; Palisades Avenue from Ocean Avenue to Fourth Street; and Wilshire Boulevard from Yale Street to Centinela Avenue.

Street and parking lot resurfacing:

Street and park parking lot resurfacing, sidewalk, driveway, curb and gutter repairs. Repairs scheduled through October. Sidewalk, driveway, curb and gutter repairs begin April 3 on 14th Streets from Hill Street to Oak; 16th Street from Oak Street to Ocean Park Boulevard; 17th St. from Oak Street to Ocean Park Boulevard; 18th Street from Hill Street to Pier Avenue; 21st Street from Oak to Pier; 17th Street and Marine intersection; and closure to the westbound lane on Airport Avenue from Donald Douglas Loop South to 23rd Street. Lane closures around work posted as necessary.

Traffic signal upgrades:

There will be detours around the work area. However, the contractor will maintain at a minimum one lane in each direction on all streets. Upgrades to the location will be on Ocean Park Boulevard on Cloverfield Boulevard and 23rd Street.

Verizon Wireless facility installation:

Installation of wireless antenna/pole and Myers box installation and utility undergrounding. Daily closures of the east-erly lane on Moomat Ahiko Way from 8 a.m. until 4:30 p.m., Monday through Friday.

Water main replacement:

Installation of new water main complete with service connections throughout the city. Detours and lane closures may occur, and will be posted at various sites during construction.

(For more information, log on to http://santa_monica.org/engineering/projects/kbug_project_list.asp or call 310-458-8721.)



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VIOLET-At Violet restaurant the atmosphere is casual, comfortable, and, like its cuisine, is uncluttered. Chef Jared Simons' flavorful small plate fare has something to suit everyone, from light eaters to those with a taste for a more robust fare. The Braised Short Ribs with Shallot Potatoes (\$14.50) melt apart while the Multi-Colored Beet Salad with Eel delights with Kumquat and Ginger Vinaigrette (\$9) and the favorite among the regulars is the Baked Macaroni and Gruyere Cheese with Serrano Ham (\$7.50). Unique selection of new and old world wines by the bottle, glass or flight as well as an impressive list of domestic & imported artisan beers. Hours: Lunch: Tuesday-Friday, 11:30am-2pm. Dinner: Tuesday-Friday, 6pm-10pm & Saturday and Sunday, 5:30pm-10pm. 3221 Pico Blvd., Santa Monica. www.violetrestaurant.com (310) 453-9113.

THE SLICE-A true neighborhood pizzeria serving authentic New York pizza & buffalo wings. We also offer a selection of hot & cold subs, pastas and salads. You can also create your own calzone. Eat in, take out, or delivery. Catering is available. Hours: open daily 11am-9pm. Visit one of our three locations: 915 Wilshire Blvd., Santa Monica (310) 451-7542, 1622 Ocean Park Blvd., Santa Monica (310) 399-4060, 13151 Fountain Park Drive, Playa Vista (310) 437-7499.

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Colleagues commend Deasy's legacy

DEASY, from page 1

cation for all students. It will serve him well where he is going.”

He's been described by community members, employees and board members as brilliant, energetic, committed, relentless and supportive, as well as a strong leader, a great problem solver and a consensus builder.

And those qualities, along with community support, have led the district to see major improvements in student achievement at every grade level. The district also enjoys strong partnerships within the community and with City Hall, as well as a balanced budget in a state that places little emphasis on education funding.

WHAT A DIFFERENCE FIVE YEARS MAKES

The district is far from where it was when Deasy first arrived. Externally, the newcomer faced a lack of electricity in classrooms due to rolling blackouts during the energy crisis. The state was also in the midst of an economic meltdown, leaving most school districts, including the SMMUSD, with major budget deficits. And not many can forget that 10 days after school began, the Sept. 11 terrorist attacks occurred. Two local parents were killed on the hijacked flights, and the national agenda immediately changed.

Internally, the district was experiencing a plateau, and there was a lack of focus in the core mission, which is the improvement of student achievement while simultaneously closing the achievement gap among students.

“We tackled all of that, and I don't know of another school district in California that advanced the agenda during that time,” Deasy said. “Most just tried to stay alive.”

Deasy attributes the SMMUSD's success to many things and people, but building a set of common beliefs through the development of a strategic plan in 2001 was a key factor.

“That is what guided the work,” he said, adding that establishing and strengthening strategic partnerships within the community and at City Hall made the work possible with funding.

Deasy, who has moved out of his large office at SMMUSD headquarters to allow interim superintendent Mike Matthews to get comfortable in the position, recently reflected upon his time here — the accomplishments, as well as the high points and low points of heading the district.

Deasy said he's proud of helping to establish a policy on permit students, which doesn't allow students who live outside of Santa Monica or Malibu to enroll in the district. It has prevented schools and classrooms from massive overcrowding.

And student achievement at every school has grown by leaps and bounds, Deasy said.

“At every measure, we are at the highest point, but we are not there yet,” he said, adding that not every student in every grade level has reached his or her fullest potential.

The low points have been burying students who died in tragedies including murders, accidents and illnesses, as well as the loss of parents, such as those who were victims of the terrorist attacks.

“Those days after 9-11 were poignant,” Deasy said.

He also would have liked to see full-day kindergarten established within the

school district. A study is currently under way to determine if the idea has merit.

Deasy's fondest moments were during his hands-on experiences, visiting classrooms and interacting with principals, teachers and students.

“I can visualize my time here with a child's face,” he said.

Laura Rosenbaum, president of the PTA, believes that it is Deasy's devotion to learning and his commitment to children that has made his tenure here a success.

“What we get is the benefit of five years with John because of his great strategic vision of what children need,” she said. “It's in his soul.”

LEAVING ON A HIGH NOTE

During Deasy's tenure, he watched the Education Foundation, a nonprofit fund-raising arm for the district, raise millions of dollars for the district. And while the foundation has existed for decades, it has gained momentum in the past few years, particularly in funding arts programs within the SMMUSD.

With the state cutting back its funding even more these days, SMMUSD relies more than ever before on organizations like the Education Foundation, which is solely supported by the community through fund-raising.

For The Arts, a campaign of the Education Foundation, has raised more than \$2 million to support dance, visual arts, music and drama in local schools. For The Arts' goal is to build a \$15 million endowment.

“He has been an incredibly supportive superintendent,” said Linda Gross, executive director of the Education Foundation. “John is the kind of guy that doesn't worry about the obstacles that are in the way but always says, ‘What needs to happen to get it done?’”

Deasy also was part of shaping a historic agreement between the SMMUSD and City Hall that guarantees \$6 million a year for local schools for five years. The district is in the second year of the agreement, which has the option of being renewed for another five when it expires. “Several million dollars comes from the community ... this is a model for other communities,” Deasy said. “It's amazing for this to happen in Santa Monica, where the overwhelming population doesn't have kids.”

But the city's residents do understand the economic implications of having a strong school district, which keeps property values high.

The Santa Monica community is known for its generosity and wealthy residents, which is why Deasy was able to create enough support from the school board to establish the equity fund. It was designed to eliminate the disparity between rich and poor students.

It forces every school in Santa Monica and Malibu to put 15 percent of all private contributions into a central fund, which is then redistributed to schools based on their size and need.

However, the concept didn't come without controversy and opposition. The controversial policy pitted many community members against one another. Opponents called the policy an unfair “tax” that would quell the enthusiasm of many generous donors, many of whom donated to their students' schools only.

School board member Shane McLoud disagreed with Deasy's reasoning regarding the equity fund. He argued that it is a

person's right to donate a gift to a particular school, and it is not up to him or the district to dictate how it should be used or spent. But now that the policy is in place, McLoud says he understands why it was done and respects Deasy for his convictions on the issue.

“He's been a strong leader, and his intentions were right,” McLoud said. “We could always rely on him for direction ... he's not worried about politics.”

PLAYING POLITICS

Politics has been a large factor in Deasy's job, particularly when he played a role in forcing elected officials' hand in contributing a minimum of \$30 million to SMMUSD over five years.

The deal was brokered on behalf of efforts by the group Community for Excellent Public Schools (CEPS). In 2004, the organization gave city officials an ultimatum, announcing it would attempt to change the city charter through a November ballot measure that, if approved by taxpayers, would have forced City Hall to give \$6 million to the school district indefinitely.

City Hall typically gave the SMMUSD \$3 million a year — more during the financially tough years — but school supporters were weary of a developing pattern of marching in front of the council asking for more cash every year.

A majority of council members felt backed into a corner, but they agreed to a compromise that was reached behind closed doors and approved publicly.

“(Deasy) was stuck in the middle,” said CEPS co-chair Louise Jaffe. “He did an amazing job of reaching an agreement that both sides could agree with.”

“And now we have that guarantee instead of going through that angst every year, and I think if we didn't have him, it wouldn't have happened.”

The SMMUSD faced a \$13 million budget shortfall in 2003 but was able to close the gap through personnel cuts and new revenue sources, such as the parcel tax, which brings in \$6.5 million annually through 2009. The tax is a flat \$225 fee on each of the 32,400-plus pieces of property in Santa Monica and Malibu.

MOVING TOO FAST?

Deasy said if he were to guess what his

critics would say about him, they would say he moved too fast, tried to do too much too quickly and wanted results immediately.

“Early on, they said, ‘We know there is a softer side to you, and we'd like to see it,’” Deasy said of his colleagues. “There is a human cost in pushing the organization, but at the same time, I'm so proud of what people have done.”

Deasy said what he will miss most is the team he worked with within the school district as well as outside in the community.

“I'm not sure I will have that experience again,” he said of the working relationships and the different cultures throughout the community. “It is a city of strong beliefs, and they wear them on their sleeves here.”

Deasy said he when he accepted the job, he didn't expect to receive the overwhelming support he did from the board and from the community in general.

“People did whatever it took to help, and I can't imagine a board that worked so hard to deliver what they promised — that's a rarity in this country,” he said.

On a personal level, Deasy said he'll miss morning runs at the beach, great restaurants and weekend skiing excursions in the Sierra mountains.

“What I won't miss? I don't think I'll miss the potential of an earthquake. It is a constant dis-ease with me,” Deasy said. “And I won't miss what some people here call a rainstorm.”

Deasy has handed the reins over to Matthews, who is acting as interim superintendent until a permanent one is hired by the SMMUSD board. In February, Deasy announced that he would be leaving. Since then, he has been meeting with key community leaders and politicians in Maryland and the Washington, D.C., area while working on the transition plan here. Deasy said the transition has been fairly smooth.

“Mike (Matthews) and I are a pretty seamless team, and today's snapshot of the district is very healthy, so it's been great,” Deasy said.

Matthews said he is interested in the permanent job, but the SMMUSD board has hired a consulting firm to do a national search to explore all of its options.

“Whoever is going to walk into (the job) will benefit from the leadership and programs that John has brought through,” board member McLoud said. “It's a big loss to our district. He's been an amazing superintendent and education leader.”

COMMUNITY BRIEFS

BRIEFS, from page 3

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RAND has been headquartered in Santa Monica since it was founded in 1948. It also has offices in the Washington, D.C., area and Pittsburgh. The RAND Gulf States Policy Institute is based in Jackson, Miss. RAND Europe offices are located in: Leiden, the Netherlands; Berlin, Germany; and Cambridge, United Kingdom. The RAND-Qatar Policy Institute is located in Doha, Qatar.

STATE



Court: Homeless able to sleep on the streets

BY ROBERT JABLON

Associated Press Writer

LOS ANGELES — The city cannot arrest homeless people for sleeping on the sidewalks until it provides enough beds for the thousands who lack shelter each night, a federal appeals court ruled Friday.

By a 2-1 majority, a panel of the 9th U.S. Circuit Court of Appeals overturned a lower court ruling that permitted the city to enforce the law at will.

The panel said the ordinance violates the Constitution's Eighth Amendment against cruel and unusual punishment because the people who break it have no choice.

"I think the homeless have just found shelter with the federal courts. I think it's a brave and courageous decision," said Mark Rosenbaum, legal director of the American Civil Liberties Union of Southern California.

The ACLU sued the city and Police Chief William Bratton in February 2003 for enforcing it in downtown's Skid Row — an area with the nation's highest concentration of homeless people.

A federal judge dismissed the case after finding the ordinance penalized conduct, not a person's homeless status. Friday's ruling reversed that decision and sent the case back to the lower court "for a determination of injunctive relief consistent with this opinion."

Rosenbaum said the federal ruling is unique in the nation.

"There's never been a case that a community may not criminalize homelessness," he said.

Earlier this month, a blue-ribbon panel suggested building 50,000 new housing units as a way of ending homelessness throughout Los Angeles County within a decade.

The ACLU's Rosenbaum said such efforts are "a step in the correct direction."

The suit originally was filed on behalf of six homeless people who were cited or arrested under the law, and Rosenbaum said he was trying to contact them Friday to tell them the news of the appellate ruling.

It was unclear whether the city would decide to appeal the appellate ruling.

"We're disappointed and we are in the process of reviewing our options," said Contessa Mankiewicz, spokesperson for the city attorney's office.

The Police Department said it expected to issue a statement on the ruling later in the day.

The law, one of the most restrictive of its kind in the nation, carries a fine of up to \$1,000 and a six-month jail term. The city had argued it was a necessary crime-stopping tool in a city where an estimated 48,000 people are homeless on any given night.

However, in its ruling, the appellate court's 2-1 majority said the Eighth Amendment prohibits the city from punishing people for breaking the law when they have nowhere else to go.

"That is an unavoidable consequence of being human and homeless without shelter in the city of Los Angeles" and thousands are forced to break the ordinance every day, the ruling said.

Those who are arrested often lose their meager possessions when they are arrested, the ruling said.

The appellate ruling cited the case of two plaintiffs to the suit, Edward and Janet Jones, saying they are forced to sleep on the streets each month after their welfare money runs out. Jones cannot find full-time work because he must care for his wife, who has serious mental and physical problems.

Another appellant, Thomas Cash, who has severe kidney problems that cause swelling of his legs and shortness of breath, was resting on a tree stump while heading back to his Skid Row hotel room when he was cited by police in 2003.

Enforcing the ordinance would restrict their "personal liberty, deprive them of property, and cause them to suffer shame and stigma," the ruling said.

In a dissent, Judge Pamela Ann Rymer wrote that the city ordinance "does not punish people simply because they are homeless" but instead legally targets criminal conduct.

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STATE

Student's suicide becomes flashpoint

BY GREG RISLING
 Associated Press Writer

ONTARIO, Calif. — Hours after eighth-grader Anthony Soltero was called to the vice principal's office, he took his stepfather's rifle and killed himself.

Now, Anthony is being portrayed as a martyr in the immigration debate.

The boy's family says he killed himself because he had been threatened with jail for walking out of school to protest proposed changes to immigration law.

School officials deny he took part in the protests and deny he was threatened with anything more than missing a dance or field trip. They say he simply cut class.

Anthony, 14, ducked out of DeAnza Middle School on March 28, the same day thousands of students across Southern California took part in walkouts and protest marches. He killed himself at home two days later, leaving a suicide note in which he blamed the run-in with the vice principal, a family lawyer said. The lawyer would not release the note.

The boy's mother, Louise Corales, said that over her objections, her son protested against federal legislation that would make it a felony to be in the U.S. illegally and would hasten construction of a wall along the U.S.-Mexico border. The boy and his mother were born in the U.S., the family's lawyers said.

"He was just fighting for his rights," Corales said at a Palm Sunday Mass. "He would be proud that we are here now to honor him because he is a hero."

A student march planned for Saturday in downtown Los Angeles will be dedicated to the boy.

"He was 14 years old and he was thinking he's going to jail," said Mitchell Santos, 15, a Venice High School student and member of the Coalition of United Students that is planning the march. "That was a big pressure on him."

On the Internet, several blogs have portrayed Anthony as a martyr — the word used by one civil rights activist aligned

with his family. The headline on one posting pronounced the suicide "First Death From Walkouts."

Officials with the Ontario-Montclair School District about 45 miles east of Los Angeles expressed sympathy for Anthony's family but adamantly defended the vice principal.

“He was just fighting for his rights. He would be proud that we are here now to honor him because he is a hero.”

LOUISE CORALES
Anthony Soltero's mother

The school district said four students left school March 28. Superintendent Sharon McGehee has said that interviews with students and faculty members show the boy and the other students never marched with protesters. She said the students went to a store, then returned to the school for lunch.

Two days later, the vice principal told Anthony and three other students that for their truancy they could choose whether to miss a field trip or year-end dance, McGehee said.

That was not what Anthony told his mother by phone moments before shooting himself, nor what he wrote in a suicide note, according to lawyers for the family.

Attorney Samuel Paz asserted that interviews with the other students support the mother's recollection: that Anthony was told he could be jailed for three years and his parents could be fined. Anthony had been on probation for bringing a pen knife to school, according to the family lawyers.

In his suicide note, the boy named the vice principal and "expresses his fear and worry about what would happen to him," Paz said.

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Rumsfeld is staying, according to Bush

BY LOLITA BALDOR
Associated Press Writer

WASHINGTON — At least twice during the Iraqi prisoner abuse scandal, Defense Secretary Donald H. Rumsfeld offered President Bush his resignation.

On Friday, amid growing criticism of his stewardship of the war from retired generals who waged it, the issue never came up when the president and his Pentagon chief spoke. Bush offered Rumsfeld his full support. And at no time did Rumsfeld offer to step down, according to a senior defense official familiar with the call who spoke on condition of anonymity because the call was private.

The president said in a statement that Rumsfeld's stewardship at the Pentagon was crucial for the United States. "Earlier today, I spoke with Don Rumsfeld about ongoing military operations in the global war on terror," the president said. "I reiterated my strong support for his leadership during this historic and challenging time for

our nation."

Bush's strong endorsement, conveyed in a statement released by the White House while Bush was at Camp David, Md., for the weekend, appeared designed to blunt a clamor from within the ranks of retired commanders for Rumsfeld's ouster.

Six retired generals have called for Rumsfeld to resign, accusing him of mishandling the Iraq war, ignoring advice of field commanders and having an arrogant management style.

In an interview aired Friday on Al-Arabiya television, Rumsfeld said he planned to stay on the job.

"The fact that two or three or four retired people have different views, I respect their views," he said. "But obviously if, out of thousands and thousands of admirals and generals, if every time two or three people disagreed we changed the secretary of defense of the United States, it would be like a merry-go-round."

Similar statements of support are unlikely for other

officials whose time on the job may be limited, such as Treasury Secretary John Snow, according to a senior administration official. The official spoke on condition of anonymity in order to more freely elaborate on White House thinking.

Joshua Bolten took over from retiring Andy Card on Friday as White House chief of staff, and several administration personnel changes were widely anticipated, perhaps as early as next week.

The timing of Bush's statement on Rumsfeld seemed designed to tamp down speculation, particularly in Sunday newspapers and on weekend television news shows, that Rumsfeld might be on his way out.

Bush's statement also contradicted some of the retired generals who said Rumsfeld ignored military recommendations from his commanders on missions in Iraq and in the broader war on terrorism.

"I have seen firsthand how Don relies upon our military commanders in the field and at the Pentagon to make decisions about how to best complete these missions," Bush said. "Secretary Rumsfeld's energetic and steady leadership is exactly what is needed at this period."

"He has my full support and deepest appreciation."

Earlier Friday, retired Gen. John Batiste, who called for Rumsfeld's resignation, said the recent criticism is "absolutely coincidental" and said he did not know of any coordinated effort to discredit the defense secretary.

"I have not talked to the other generals," Batiste said on NBC's "Today" show. But, he said, the demands for Rumsfeld to step down are "happening for a reason."

Rumsfeld supporters in the Pentagon said they expect the criticism to continue, and expressed concern that it could have a damaging effect on officers who deal with Rumsfeld on a daily basis.

The senior defense official said the criticism from the generals makes it look as if general officers play no role in decision-making and don't offer any advice to the civilian leaders. "It makes them look like bystanders and they're not bystanders."

Also calling for Rumsfeld to resign were retired Army Maj. Gen. John Riggs, retired Marine Gen. Anthony Zinni, retired Army Maj. Gen. Charles Swannack, retired Army Maj. Gen. Paul Eaton and retired Marine Lt. Gen. Gregory Newbold.



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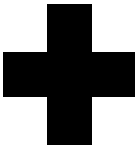
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Jolie, Pitt consider Namibian name

CAPE TOWN, South Africa — A local governor in Namibia said Angelina Jolie and Brad Pitt told him they will have their baby in his country, a newspaper reported Sunday.

Jolie adopted her daughter, Zahara, from Ethiopia last year, accompanied by Pitt. She adopted 4-year-old Maddox in 2002 in Cambodia, where she filmed “Lara Croft: Tomb Raider.”

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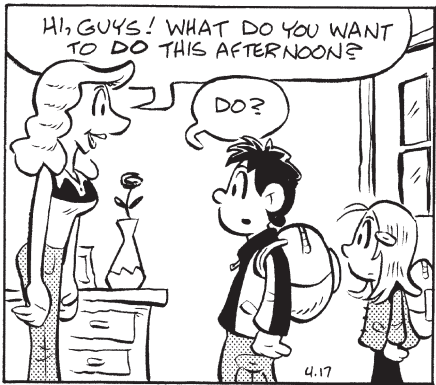


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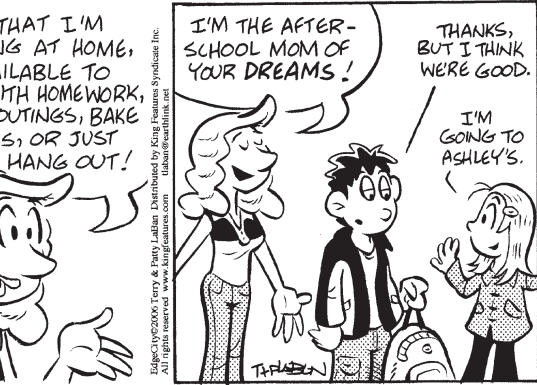
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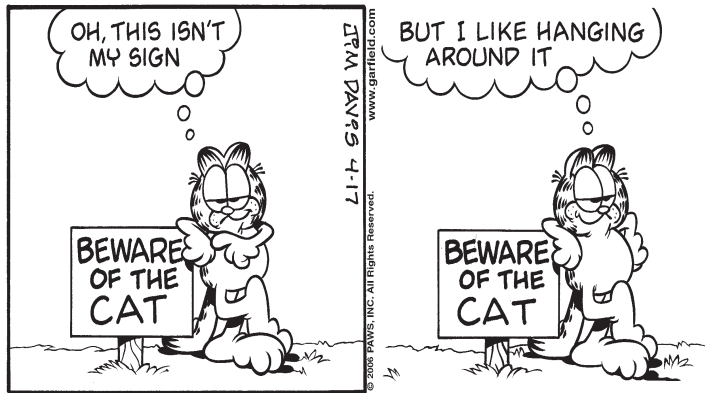
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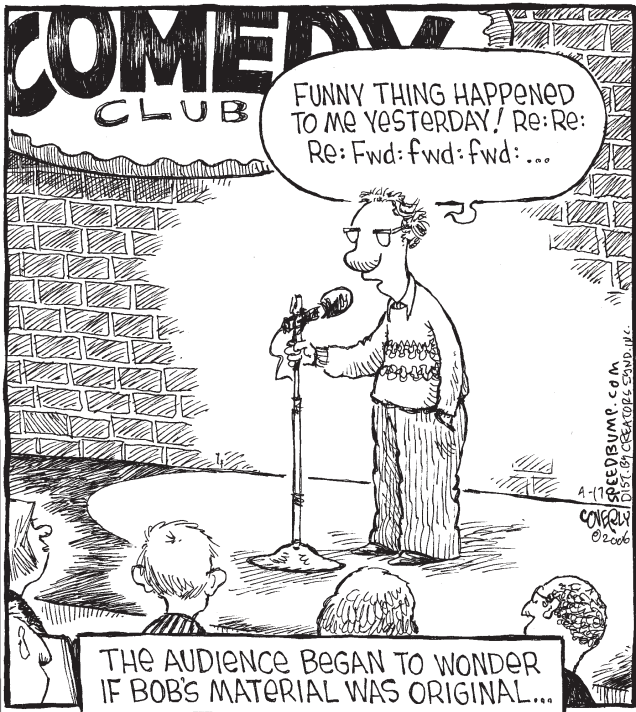
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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0565657 FIRST FILING. The following person(s) is (are) doing business as CJA ENTERPRISES CO., 608 E. VALLEY BLVD., #D-101, SAN GABRIEL, CA 91776. The full name of registrant(s) is/are : CHEN HUI HUANG, 5121 N. ROSEMEAD BLVD, SAN GABRIEL, CA 91776 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/5/2005. /s/: CHEN HUI HUANG This statement was filed with the County Clerk of LOS ANGELES County on 03/16/06. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/27/2006, 4/3/2006, 4/10/2006, 4/17/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0565553 FIRST FILING. The following person(s) is (are) doing business as CONTINENTAL FLOWERS WHOLESALE AND RETAIL, 630 E. 8ST, LOS ANGELES, CA 90014. The full name of registrant(s) is/are : JOSE TORRES, 2076 PIRU ST, COMPTON, CA 90222 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JOSE TORRES This statement was filed with the County Clerk of LOS ANGELES County on 3/16/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/27/2006, 4/3/2006, 4/10/2006, 4/17/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0519465 FIRST FILING. The following person(s) is (are) doing business as DEER TRUCKING, 3912 HILL ST, HUNTINGTON PARK, 90255. The full name of registrant(s) is/are : CARLOS MORALES, 3912 HILL ST, HUNTINGTON PARK, CA 90255 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/26/1999. /s/: CARLOS MORALES This statement was filed with the County Clerk of LOS ANGELES County on 03/10/06. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/27/2006, 4/3/2006, 4/10/2006, 4/17/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0565554 FIRST FILING. The following person(s) is (are) doing business as DRASTICO'S ENTERTAINMENT, DRASTICO'S RECORDS, DRASTICO'S PRODUCTION, PO BOX 5803 BEVERLY HILLS, CA 90209-5803. The full name of registrant(s) is/are : JOHNNELL HARRIS JR, 7349 MILLIKEN #140, RANCHO CUCAMONGA, CA 91730 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JOHNNELL HARRIS JR This statement was filed with the County Clerk of LOS ANGELES County on 3/16/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/27/2006, 4/3/2006, 4/10/2006, 4/17/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0519455 FIRST FILING. The following person(s) is (are) doing business as FLAG AUTO SALES, 1210 S. LA BREA AVE, INGLEWOOD, CA 90301. The full name of registrant(s) is/are : JERRY LEE REYNOLDS, 2303 CARNEYLA LN, #G, REDONDO BEACH, CA 90278, WILLIAM THIMES BRUCE, 10513 S. 3RD AVE, INGLEWOOD, CA 90303-1732 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JERRY L. REYNOLDS, WILLIAM T. BRUCE This statement was filed with the County Clerk of LOS ANGELES County on 3/10/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/27/2006, 4/3/2006, 4/10/2006, 4/17/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0519455 FIRST FILING. The following person(s) is (are) doing business as GUS THE PLUMBER HEATING, AC, ELECTRICAL, 1947 W. 39TH ST, LA, CA 90062. The full name of registrant(s) is (are) doing business as GUS THE PLUMBER HEATING, AC, ELECTRICAL, 1947 W. 39TH ST, LA, CA 90062. The full name of registrant(s) is/are : MICHAEL GARGIVLO, 8608 Artesia Blvd, Bellflower, CA 90062, GUSTAVO BONE, 1947 W. 39TH ST, LA, CA 90062 This Business is being conducted by, co-partners. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/20/06 /s/: MICHAEL GARGIVLO, GUSTAVO BONE This statement was filed with the County Clerk of LOS ANGELES County on 3/20/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/27/2006, 4/3/2006, 4/10/2006, 4/17/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0587031 FIRST FILING. The following person(s) is (are) doing business as GUS THE PLUMBER HEATING, AC, ELECTRICAL, 1947 W. 39TH ST, LA, CA 90062. The full name of registrant(s) is (are) doing business as GUS THE PLUMBER HEATING, AC, ELECTRICAL, 1947 W. 39TH ST, LA, CA 90062. The full name of registrant(s) is/are : MICHAEL GARGIVLO, 8608 Artesia Blvd, Bellflower, CA 90062, GUSTAVO BONE, 1947 W. 39TH ST, LA, CA 90062 This Business is being conducted by, co-partners. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/20/06 /s/: MICHAEL GARGIVLO, GUSTAVO BONE This statement was filed with the County Clerk of LOS ANGELES County on 3/20/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/27/2006, 4/3/2006, 4/10/2006, 4/17/2006

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trant(s) is/are : MICHAEL GARGIVLO, 8608 Artesia Blvd, Bellflower, CA 90062, GUSTAVO BONE, 1947 W. 39TH ST, LA, CA 90062 This Business is being conducted by, co-partners. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/20/06 /s/: MICHAEL GARGIVLO, GUSTAVO BONE This statement was filed with the County Clerk of LOS ANGELES County on 3/20/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/27/2006, 4/3/2006, 4/10/2006, 4/17/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0545174 FIRST FILING. The following person(s) is (are) doing business as WESTSIDE VIDEO DISPLAY RENTALS, 2050 S. BUNDY DRIVE, #276, LOS ANGELES, CA 90025. The full name of registrant(s) is/are : RUDOLPH EDWARD BERNASCONI, 4248 VIA MARINA, #80, MARINA DEL REY, CA 90292 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: RUDOLPH E. BERNASCONI This statement was filed with the County Clerk of LOS ANGELES County on 3/14/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/27/2006, 4/3/2006, 4/10/2006, 4/17/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0519463 FIRST FILING. The following person(s) is (are) doing business as VIRGLIO-LOPEZ AUTO SALES, 13065 1/2 E. VALLEY BLVD., LA PUENTE, CA 91746. The full name of registrant(s) is/are : VIRGLIO LOPEZ, 357 SAN ANGELO AVE, LA PUENTE, CA 91746 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: VIRGLIO LOPEZ This statement was filed with the County Clerk of LOS ANGELES County on 3/10/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/27/2006, 4/3/2006, 4/10/2006, 4/17/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0545116 FIRST FILING. The following person(s) is (are) doing business as TRANS UNITED TOW, 3323 SAN FERNANDO ROAD, LA, CA 90065. The full name of registrant(s) is/are : OMEGA PROJECT GROUP INC., (CALIFORNIA), 3323 SAN FERNANDO ROAD, LA, CA 90065 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: OMEGA PROJECT GROUP INC., PRESIDENT, TIMOTHY J. JOHNSON This statement was filed with the County Clerk of LOS ANGELES County on 3/14/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/27/2006, 4/3/2006, 4/10/2006, 4/17/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0565665 FIRST FILING. The following person(s) is (are) doing business as SPEDER ROOTER, 11912 S. STANFORD AVE, LA, CA. The full name of registrant(s) is/are : JACQUELINE R. TATUM, 115 W. CALIFORNIA BLVD., #159, LA, CA 91105 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JACQUELINE R. TATUM This statement was filed with the County Clerk of LOS ANGELES County on 3/16/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/27/2006, 4/3/2006, 4/10/2006, 4/17/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0565665 FIRST FILING. The following person(s) is (are) doing business as SPEDER ROOTER, 11912 S. STANFORD AVE, LA, CA. The full name of registrant(s) is/are : JACQUELINE R. TATUM, 115 W. CALIFORNIA BLVD., #159, LA, CA 91105 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JACQUELINE R. TATUM This statement was filed with the County Clerk of LOS ANGELES County on 3/16/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/27/2006, 4/3/2006, 4/10/2006, 4/17/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0545123 FIRST FILING. The following person(s) is (are) doing business as SAN MIGUEL COLIMA N PROPERTY MANAGEMENT, 3658 3RD ST, LOS ANGELES, CA 90063. The full name of registrant(s) is/are : ENESTO LLAMAS GARCIA, 3658 3RD ST, LOS ANGELES, CA 90063 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/14/2006. /s/: ENESTO LLAMAS GARCIA This statement was filed with the County Clerk of LOS ANGELES County on 3/14/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/27/2006, 4/3/2006, 4/10/2006, 4/17/2006

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0545170 FIRST FILING. The following person(s) is (are) doing business as MULTI-AUTO INSURANCE SERVICES, 851 S. LARK ELLEN ST, AZUSA, CA 91702. The full name of registrant(s) is/are : MAYRA D. CERVANTES, 366 W. DUELL ST, AZUSA, CA 91702 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MAYRA D. CERVANTES This statement was filed with the County Clerk of LOS ANGELES County on 3/14/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/27/2006, 4/3/2006, 4/10/2006, 4/17/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0545174 FIRST FILING. The following person(s) is (are) doing business as WESTSIDE VIDEO DISPLAY RENTALS, 2050 S. BUNDY DRIVE, #276, LOS ANGELES, CA 90025. The full name of registrant(s) is/are : RUDOLPH EDWARD BERNASCONI, 4248 VIA MARINA, #80, MARINA DEL REY, CA 90292 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: RUDOLPH E. BERNASCONI This statement was filed with the County Clerk of LOS ANGELES County on 3/14/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/27/2006, 4/3/2006, 4/10/2006, 4/17/2006



LEGAL NOTICES

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0637394 FIRST FILING. The following person(s) is (are) doing business as YUNGRAPHIK, 1737 1/2 S. BARRINGTON AVE, LOS ANGELES, CA 90025. The full name of registrant(s) is/are : KAREN YUNG, 1737 1/2 S. BARRINGTON AVE, LOS ANGELES, CA 90025 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2005. /s/: KAREN YUNG
This statement was filed with the County Clerk of LOS ANGELES County on 1/1/2005. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/27/2006, 4/3/2006, 4/10/2006, 4/17/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0637393 FIRST FILING. The following person(s) is (are) doing business as Beachside Property Management, 4422 Via Marina, #P77, Marina Del Rey, CA 90292. The full name of registrant(s) is/are : Stacey Durbin, 4422 Via Marina, #P77, Marina Del Rey, CA 90292 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein../s/: Stacey Durbin

This statement was filed with the County Clerk of LOS ANGELES County on 3/24/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/27/2006, 4/3/2006, 4/10/2006, 4/17/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0637389 FIRST FILING. The following person(s) is (are) doing business as THE BOULEVARD, 2331 WESTWOOD BLVD., #115, LA, CA 90064-2109. The full name of registrant(s) is/are : TANGELA MCWILLIAMS, 2331 WESTWOOD BLVD., #115, LA, CA 90064-2109 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein. /s/: TANGELA MCWILLIAMS

This statement was filed with the County Clerk of LOS ANGELES County on 3/24/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/27/2006, 4/3/2006, 4/10/2006, 4/17/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0637391 FIRST FILING. The following person(s) is (are) doing business as CHERP PRODUCTIONS, 920 EUCLID ST, #309, SANTA MONICA, CA 90403. The full name of registrant(s) is/are : PAUL PERLOVE, 920 EUCLID ST, #309, SANTA MONICA, CA 90403 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein../s/: PAUL PERLOVE
This statement was filed with the County Clerk of LOS ANGELES County on 3/24/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/27/2006, 4/3/2006, 4/10/2006, 4/17/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0578206 FIRST FILING. The following person(s) is (are) doing business as INTEGRATED HEALTHCARE INC, 11111 WEST OLYMPIC BLVD, SUITE 300, LOS ANGELES, CA 90064. The full name of registrant(s) is/are : INTEGRATED HEALTHCARE INC, (CA), 11111 WEST OLYMPIC BLVD, SUITE 300, LOS ANGELES, CA 90064 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein../s/: INTEGRATED HEALTHCARE INC, PRESIDENT, EUGENE LIKER

This statement was filed with the County Clerk of LOS ANGELES County on 3/17/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/27/2006, 4/3/2006, 4/10/2006, 4/17/2006

Statement of Withdrawal from Partnership Operating under Fictitious Business Name
Current File No: 03 0186215
The following person(s) has/have withdrawn as a general partner(s) from the partnership operating under the fictitious business name of PYRAMID MACHINING located at 1935 ALPHA RD, #238, GLENDALE, CA 91208. The fictitious business name statement for the partnership was filed on 01/21/03 in the County of LOS ANGELES. The full name and residence of the person(s) withdrawing as a partner(s): KATRIN ABARCHIAN, 1935 ALPHA RD, #238, GLENDALE, CA 91208. /s/ KATRIN ABARCHIAN
This statement was filed with the County Clerk of Los Angeles County on 03/22/06.
Published SANTA MONICA DAILY PRESS April, 3, 10, 17, 24, 2006

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0556475 FIRST FILING. The following person(s) is (are) doing business as SoulWorks LA, 3906 INGLEWOOD BLVD., #3, LOS ANGELES, CA 90066. The full name of registrant(s) is/are : KEL-LIE JEAN JOHNSON, 3906 INGLEWOOD BLVD., #3, LOS ANGELES, CA 90066 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein../s/: KELLIE JOHNSON
This statement was filed with the County Clerk of LOS ANGELES County on 3/15/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/27/2006, 4/3/2006, 4/10/2006, 4/17/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0436633 FIRST FILING. The following person(s) is (are) doing business as OXYMORON PRODUCTIONS, AI #/ON 2547833, 13428 MAXELLA AVENUE, SUITE 563, MARINA DEL REY, CA 90292. The full name of registrant(s) is/are : OXYMORON ENTERTAINMENT, INC. (CA), 13428 MAXELLA AVENUE, SUITE 563, MARINA DEL REY, CA 90292 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein../s/: OXYMORON ENTERTAINMENT, INC., CEO/OWNER, J. CHRISTOPHER MALLICK
This statement was filed with the County Clerk of LOS ANGELES County on 2/28/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/27/2006, 4/3/2006, 4/10/2006, 4/17/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0559501 FIRST FILING. The following person(s) is (are) doing business as STARKE DESIGN, 908 N. HARPER AVENUE, WEST HOLLYWOOD, CA 90046. The full name of registrant(s) is/are : LISA LOUISE STARKE, 908 N. HARPER AVENUE, WEST HOLLYWOOD, CA 90046 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2006. /s/: LISA STARKE
This statement was filed with the County Clerk of LOS ANGELES County on 3/15/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/27/2006, 4/3/2006, 4/10/2006, 4/17/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0637390 FIRST FILING. The following person(s) is (are) doing business as DESIGN INDEMAND, WEB MEDIA INDEMAND, 22356 PHILIPRIMM ST, WOODLAND HILLS, CA 91367. The full name of registrant(s) is/are : DAVOOD AZIMI, 22356 PHILIPRIMM ST, WOODLAND HILLS, CA 91367 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein../s/: DAVOOD AZIMI
This statement was filed with the County Clerk of LOS ANGELES County on 3/24/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/27/2006, 4/3/2006, 4/10/2006, 4/17/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0611640 FIRST FILING. The following person(s) is (are) doing business as BETO'S SHEET METAL, 2600 WHITTIER BLVD, SUITE A, LA, CA 90023. The full name of registrant(s) is/are : SILVIA ESTELA MARTINEZ, 3666 WESTWOOD BLVD, #104, LA, CA 90034 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/1/2005. /s/: SILVIA ESTELA MARTINEZ
This statement was filed with the County Clerk of LOS ANGELES County on 3/22/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/3/2006, 4/10/2006, 4/17/2006, 4/24/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0623417 FIRST FILING. The following person(s) is (are) doing business as ARP CONTRACTOR, INC, AI #/ON A0642038, 5324 9TH AVENUE, LOS ANGELES, CA 90043. The full name of registrant(s) is/are : ARP CONTRACTOR, CORP. (CALIFORNIA), 5324 9TH AVENUE, LOS ANGELES, CA 90043 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein../s/: ARP CONTRACTOR, CORP, PRESIDENT, ADOLFO RAMOS PORTILLO
This statement was filed with the County Clerk of LOS ANGELES County on 3/22/2006. NOTICE: THIS

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FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/3/2006, 4/10/2006, 4/17/2006, 4/24/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0611576 FIRST FILING. The following person(s) is (are) doing business as ARAIMAGES, 1935 ALPHA RD, #238, GLENDALE, CA 91208. The full name of registrant(s) is/are : GREGG ABARCHIAN, 1935 ALPHA RD, #238, GLENDALE, CA 91208 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2006. /s/: GREGG ABARCHIAN
This statement was filed with the County Clerk of LOS ANGELES County on 3/22/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/3/2006, 4/10/2006, 4/17/2006, 4/24/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0587157 FIRST FILING. The following person(s) is (are) doing business as ANGELS PRN HOMECARE, 232 N. MAR VISTA AVE, #1, PASADENA, CA 91106. The full name of registrant(s) is/are : DOHN MANUEL BURCE, 232 N. MAR VISTA AVE, #1, PASADENA, CA 91106, VERADEA T. R. BURCE, 232 N. MAR VISTA AVE, #1, PASADENA, CA 91106 This Business is being conducted by, husband and wife. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein../s/: DOHN MANUEL BURCE, VERADEA T. R. BURCE

This statement was filed with the County Clerk of LOS ANGELES County on 3/20/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/3/2006, 4/10/2006, 4/17/2006, 4/24/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0611686 FIRST FILING. The following person(s) is (are) doing business as C CALIFORNIA EXPRESS TAX, WHITTIER YELLOW CAB, ALL YELLOW CAB, 12623 E. IMPERIAL HIGHWAY, #207, SANTA FE SPRING, CA 90670. The full name of registrant(s) is/are : ALBERTO QUINTERO, 725 S. HARDINS AVE, LOS ANGELES, CA 90022 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein../s/: ALBERTO QUINTERO

This statement was filed with the County Clerk of LOS ANGELES County on 3/22/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/3/2006, 4/10/2006, 4/17/2006, 4/24/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0577913 FIRST FILING. The following person(s) is (are) doing business as CITALLI ENTRY SYSTEM, 1020 N. BROAD AVE, #2, WILMINGTON, CA 90744. The full name of registrant(s) is/are : GUSTAVO MUNOZ LIRA, 1020 N. BROAD AVE, #2, WILMINGTON, CA 90744 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein../s/: GUSTAVO MUNOZ LIRA

This statement was filed with the County Clerk of LOS ANGELES County on 3/17/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/3/2006, 4/10/2006, 4/17/2006, 4/24/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0577895 FIRST FILING. The following person(s) is (are) doing business as COUNTRYWIDE ROOFING CO., 5023 BUCHANAN ST, LA, CA 90042. The full name of registrant(s) is/are : CHARLIE VIVANCO, 5023 BUCHANAN ST, LA, CA 90042 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/17/2006. /s/: CHARLIE VIVANCO
This statement was filed with the County Clerk of LOS ANGELES County on 3/17/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/3/2006, 4/10/2006, 4/17/2006, 4/24/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0623416 FIRST FILING. The following person(s) is (are) doing business as EL CHAMAN AMAZONICO, INC., AI #/ON 2859877, 857 N. VIRGIL AVENUE, SUITE C, LOS ANGELES, CA 90029. The full name of registrant(s) is/are : EL CHAMAN AMAZONICO, INC. (CALIFORNIA), 857 N. VIRGIL AVENUE, SUITE C, LOS ANGELES, CA 90029 This Business is being conducted by, a corporation.

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Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein../s/: EL CHAMAN AMAZONICO, INC., PRESIDENT, GUSTAVO A. FELIX
This statement was filed with the County Clerk of LOS ANGELES County on 3/22/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/3/2006, 4/10/2006, 4/17/2006, 4/24/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0623671 FIRST FILING. The following person(s) is (are) doing business as HOLLYWOOD HAUNTED TOURS, HOLLYWOOD HAUNTED DISCOUNT TOURS, CELEBRITY DISCOUNT TOURS, A LIST SHUTTLE SERVICE, AMAZING CELEBRITY DISCOUNT TOURS. 15919 PARTHINA ST, NORTH HILLS, CA 913143. The full name of registrant(s) is/are : CELEBRITY HAUNTED DISCOUNT TOURS. 15919 PARTHINA ST, NORTH HILLS, CA 913143 This Business is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein../s/: CELEBRITY HAUNTED DISCOUNT TOURS, PRESIDENT, GERALD JOSEPH AUCOIN

This statement was filed with the County Clerk of LOS ANGELES County on 3/23/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/3/2006, 4/10/2006, 4/17/2006, 4/24/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0601198 FIRST FILING. The following person(s) is (are) doing business as Inkjet Depot, 9045 E. Fairview Ave, San Gabriel, CA 91775. The full name of registrant(s) is/are : Ka Tai, 9045 E. Fairview Ave, San Gabriel, CA 91775 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein../s/: Ka Tai

This statement was filed with the County Clerk of LOS ANGELES County on 3/21/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/3/2006, 4/10/2006, 4/17/2006, 4/24/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0605007 FIRST FILING. The following person(s) is (are) doing business as MYKOANGELO PRODUCTIONS, 2625 ALLENTON AVENUE, HACIENDA HEIGHTS, CA 91745. The full name of registrant(s) is/are : MICHAEL G. MICHEL, 2625 ALLENTON AVENUE, HACIENDA HEIGHTS, CA 91745 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein../s/: MICHAEL MICHEL
This statement was filed with the County Clerk of LOS ANGELES County on 3/21/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/3/2006, 4/10/2006, 4/17/2006, 4/24/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0601196 FIRST FILING. The following person(s) is (are) doing business as PETS HOME, 1343 GLENDALE BLVD, LA, CA 90026. The full name of registrant(s) is/are : WILLIAM RODRIGUEZ, 1930 VASSAR ST, GLENDALE, CA 91204 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein../s/: WILLIAM RODRIGUEZ
This statement was filed with the County Clerk of LOS ANGELES County on 3/21/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/3/2006, 4/10/2006, 4/17/2006, 4/24/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0577930 FIRST FILING. The following person(s) is (are) doing business as A&C Sweeping, 125 E. Home St, LB, CA 90805. The full name of registrant(s) is/are : Cecil B. Harper, 125 E. Home St, LB, CA 90805, Angelica Perez, 125 E. Home St, LB, CA 90805 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein../s/: Cecil Harper, Angelica Perez

This statement was filed with the County Clerk of LOS ANGELES County on 3/17/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/3/2006, 4/10/2006, 4/17/2006, 4/24/2006

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0611641 FIRST FILING. The following person(s) is (are) doing business as POMONA AUTO REGISTRATION, 1470 W. HOLT AVE, #C, POMONA, CA 91768. The full name of registrant(s) is/are : NANCY DORANTES, 15738 AMAR RD, LA PUENTE, CA 91744 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein../s/: NANCY DORANTES
This statement was filed with the County Clerk of LOS ANGELES County on 3/22/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/3/2006, 4/10/2006, 4/17/2006, 4/24/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0611672 FIRST FILING. The following person(s) is (are) doing business as PREMIER HORIZON, RLC PROPERTIES, AI #/ON 2450642, 11100 E. ARTESIA BLVD, #E, CERRITOS, CA 90703. The full name of registrant(s) is/are : WEALTH FINDERS INC (CA), 12109 CAMINO VALENCIA, CERRITOS, CA 90703 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein../s/: WEALTH FINDERS, INC, CEO, REYNANTE CUEOFA

This statement was filed with the County Clerk of LOS ANGELES County on 3/22/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/3/2006, 4/10/2006, 4/17/2006, 4/24/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0623680 FIRST FILING. The following person(s) is (are) doing business as QUEENLY BEADS, AI #/ON 2770688, 6134 N. WALNUT AVENUE, LONG BEACH, CA 90805. The full name of registrant(s) is/are : BRAIN HONEY EROTIC, INC., 6134 N. WALNUT AVENUE, LONG BEACH, CA 90805 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/22/2005. /s/: BRAIN HONEY EROTICA, INC., YVONNE WALKER, VICE PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on 03/23/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/3/2006, 4/10/2006, 4/17/2006, 4/24/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0623665 FIRST FILING. The following person(s) is (are) doing business as ROMERO TRUCKING #2, 1410 1/2 W. 37 PL, LA, CA 90018. The full name of registrant(s) is/are : HIGINIO FLORES BENITEZ, 1410 1/2 W. 37 PL, LA, CA 90018 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/25/2006. /s/: HIGINIO FLORES BENITEZ

This statement was filed with the County Clerk of LOS ANGELES County on 3/22/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/3/2006, 4/10/2006, 4/17/2006, 4/24/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0623613 FIRST FILING. The following person(s) is (are) doing business as SASSY BUT CLASSY, 1123 N. LA BREA AVE, INGLEWOOD, CA 90301. The full name of registrant(s) is/are : JOANNE SIMS, 831 S. FLOWER, #4, INGLEWOOD, CA 90301 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date) 1986. /s/: JOANNE SIMS

This statement was filed with the County Clerk of LOS ANGELES County on 03/23/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/3/2006, 4/10/2006, 4/17/2006, 4/24/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0587209 FIRST FILING. The following person(s) is (are) doing business as THE PERFECT FIT, 918 MILLWOOD AVENUE, VENICE, CA 90291. The full name of registrant(s) is/are : KAREN M. LEE, 918 MILLWOOD AVENUE, VENICE, CA 90291 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/16/2006. /s/: KAREN M. LEE

This statement was filed with the County Clerk of LOS ANGELES County on 3/16/2006. NOTICE: THIS

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FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/3/2006, 4/10/2006, 4/17/2006, 4/24/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0623543 FIRST FILING. The following person(s) is (are) doing business as VIC'S SHOE AND LUGGAGE REPAIR, 18996 SOLEDAD CANYON ROAD, CANYON COUNTRY, CA. The full name of registrant(s) is/are : KHACHATUR MIRAELYAN, 12775 STAGE ST, NORTH HOLLYWOOD, CA 91605 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein../s/: KHACHATUR MIRAELYAN
This statement was filed with the County Clerk of LOS ANGELES County on 3/23/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/3/20



LEGAL NOTICES

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0708866 FIRST FILING. The following person(s) is (are) doing business as MARISCOS EL PERIHUETE BAHIA, 10910 LONG BEACH BLVD., UNIT 101, LYNNWOOD, CA 90262. The full name of registrant(s) is/are : PAUL PENUELAS, 9726 SAN MIGUEL AVE, #B, SOUTH GATE, CA 90280, ADALIA PENUELAS, 9726 SAN MIGUEL AVE, #B, SOUTH GATE, CA 90280, DORA LUZ AGUILERA, 8432 TERRADELL ST., PICO RIVERA, CA 90660 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: PAUL PENUELAS, ADALIA PENUELAS, DORA LUZ AGUILERA

This statement was filed with the County Clerk of LOS ANGELES County on 4/3/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/17/2006, 4/24/2006, 5/1/2006, 5/8/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0722040 FIRST FILING. The following person(s) is (are) doing business as URBAN IDENTITY, AI #/ON 2693026, 2504 E. 1ST ST, LOS ANGELES, CA 90033. The full name of registrant(s) is/are : LATINO INVESTMENT ASSOCIATION INC (CALIFORNIA), 8590 MALVAN AVE, #213, RANCHO CUCAMONGA, CA 91730 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: LATINO INVESTMENT ASSOCIATION, INC, SECRETARY, ANTONIO CALDERA

This statement was filed with the County Clerk of LOS ANGELES County on 4/4/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/17/2006, 4/24/2006, 5/1/2006, 5/8/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0695664 FIRST FILING. The following person(s) is (are) doing business as TIMBERLAND BUILDERS, 218 E. 70TH ST, LOS ANGELES, CA 90003. The full name of registrant(s) is/are : WOLFRED ORIZABAL, 218 E. 70TH ST, LOS ANGELES, CA 90003 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: WOLFRED ORIZABAL
This statement was filed with the County Clerk of LOS ANGELES County on 3/31/2006. NOTICE: THIS

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FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/17/2006, 4/24/2006, 5/1/2006, 5/8/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0695698 FIRST FILING. The following person(s) is (are) doing business as TEATRO EAST OF THE RIVER, 3458 E. GLEASON AVE, LOS ANGELES, CA 90063. The full name of registrant(s) is/are : JAVIER MORENO, 3458 E. GLEASON AVE, LOS ANGELES, CA 90063, MARIELLA SABA, 4437 RADIUM DRIVE, LOS ANGELES, CA 90032 This Business is being conducted by, co-partners. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2003. /s/: JAVIER MORENO, MARIELLA SABA

This statement was filed with the County Clerk of LOS ANGELES County on 1/1/2003. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/17/2006, 4/24/2006, 5/1/2006, 5/8/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0695665 FIRST FILING. The following person(s) is (are) doing business as PROMO GOAL, AI #/ON 200601410006, 21227 E. GRANITE WELLS RD, WALNUT, CA 91789. The full name of registrant(s) is/are : MUNDIAL VENTURES, LLC, (CA), 21227 E. GRANITE WELLS RD, WALNUT, CA 91789 This Business is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MUNDIAL VENTURES, LLC, DIRECTOR, JORGE E. ARTILES

This statement was filed with the County Clerk of LOS ANGELES County on 3/31/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/17/2006, 4/24/2006, 5/1/2006, 5/8/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0753087 FIRST FILING. The following person(s) is (are) doing business as PIZZA MANIA, 7008 1/2 S. SAN PEDRO ST., LOS ANGELES, CA 90005. The full name of registrant(s) is/are : HELEN PINEDA, 6305 LOMA VISTA AVE, BELL, CA 90201 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: HELEN PINEDA

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This statement was filed with the County Clerk of LOS ANGELES County on 4/6/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/17/2006, 4/24/2006, 5/1/2006, 5/8/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0708755 FIRST FILING. The following person(s) is (are) doing business as PENNY ESCROW, 209 S. CITRUS AVE, #5, COVINA, CA 91791. The full name of registrant(s) is/are : MANUEL HERMANDEZ JR, 1229 SO. WILSON DRIVE, WEST COVINA, CA 91791 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: M. HERMANDEZ JR.

This statement was filed with the County Clerk of LOS ANGELES County on 4/3/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/17/2006, 4/24/2006, 5/1/2006, 5/8/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0696936 FIRST FILING. The following person(s) is (are) doing business as PACHULA MEAT MARKET BAKERY, 1837 E. PACIFIC COAST HIGHWAY, LONG BEACH, CA 90806. The full name of registrant(s) is/are : CLAUDIA M. TOVAR, 3404 WALNUT ST, H. PARK, CA, 90255, LUISG. TOVAR, 3404 WALNUT ST., H. PARK, CA, 90255 This Business is being conducted by, husband and wife. Signed: Registrant commenced to transact business under the fictitious name or names listed herein.on (Date): 3/24/06. /s/: CLAUDIA M. TOVAR, LUIS G. TOVAR

This statement was filed with the County Clerk of LOS ANGELES County on 3/31/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/17/2006, 4/24/2006, 5/1/2006, 5/8/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0708858 FIRST FILING. The following person(s) is (are) doing business as OULET "LA ECONOMICA", 5207 EAST OLYMPIC BLVD., LA, CA 90022. The full name of registrant(s) is/are : ELIZABETH ROMERO, 844 MINES AVE, APT 11, MONTEBELLO, CA 90640 This Business is being conducted by, an individual. Signed: Registrant

DBAS

has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ELIZABETH ROMERO
This statement was filed with the County Clerk of LOS ANGELES County on 4/3/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/17/2006, 4/24/2006, 5/1/2006, 5/8/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0825606 FIRST FILING. The following person(s) is (are) doing business as SYNERGY CENTER, SYNERGY & MEDICAL GROUP, 2444 WILSHIRE BLVD., #620, SM, CA 90403. The full name of registrant(s) is/are : ORLANDO J. CARRAYA, MD, INC (CALIF), 2444 WILSHIRE BLVD., #620, SM, CA 90403 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ORLANDO J. CARRAYA, MD, INC

This statement was filed with the County Clerk of LOS ANGELES County on 4/14/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/17/2006, 4/24/2006, 5/1/2006, 5/8/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0825605 FIRST FILING. The following person(s) is (are) doing business as THE BEAUTY CHANNEL, 1452 SECOND ST., #21, SANTA MONICA, CA 90401. The full name of registrant(s) is/are : ERIKA SOMERFELD, 425 BROADWAY STREET, SANTA MONICA, CA 90401 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ERIKA SOMERFELD

This statement was filed with the County Clerk of LOS ANGELES County on 4/14/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/17/2006, 4/24/2006, 5/1/2006, 5/8/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0825603 FIRST FILING. The following person(s) is (are) doing business as FORREST YOGA INSTITUTE: A CIRCLE OF HEALING AND YOGA, 1430 OLYMPIC BLVD., 2ND FLOOR, SANTA MONICA, CA 90404. The full name of registrant(s) is/are

DBAS

: FORREST YOGA CIRCLE, (CALIFORNIA), 1430 OLYMPIC BLVD., 2ND FLOOR, SANTA MONICA, CA 90404 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/1/2005. /s/: FORREST YOGA CIRCLE, OWNER, PRESIDENT, ANA T. FORREST

This statement was filed with the County Clerk of LOS ANGELES County on 4/14/06. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/17/2006, 4/24/2006, 5/1/2006, 5/8/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0825602 FIRST FILING. The following person(s) is (are) doing business as YUNGRAPHIK, 1307 HARVARD ST., SANTA MONICA, CA 90404. The full name of registrant(s) is/are : KAREN YUNG, 1307 HARVARD ST., SANTA MONICA, CA 90404 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2005. /s/: KAREN YUNG
This statement was filed with the County Clerk of LOS ANGELES County on 04/14/06. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/17/2006, 4/24/2006, 5/1/2006, 5/8/2006

Statement of Abandonment of Use of Fictitious Business Name
Document Record # 06 0825601
Current File No. 06 0637394
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
YUNGRAPHIK located at 1737 1/2 S. BARRINGTON AVE, LOS ANGELES, CA 90025
The fictitious business name referred to above was filed on 3/24/2006
In the county of LOS ANGELES.
KAREN YUNG, 1737 1/2 S. BARRINGTON AVE, LOS ANGELES, CA 90025
This business is conducted by: AN INDIVIDUAL
/s/ KAREN YUNG
This statement was filed with the County Clerk of Los Angeles County on 04/14/06
Published: SANTA MONICA DAILY PRESS 4/17/2006, 4/24/2006, 5/1/2006, 5/8/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0752662 FIRST FILING. The following person(s) is (are) doing business as Cece Littlejohn, 29 East 28th Avenue, Unit A, Venice, CA 90291. The full name of registrant(s) is/are : Jill Noel, 29 East 28th Avenue, Unit A, Venice, CA 90291 This Business is being conducted by, an individual.

DBAS

Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Jill Noel
This statement was filed with the County Clerk of LOS ANGELES County on 4/6/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/17/2006, 4/24/2006, 5/1/2006, 5/8/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0681253 FIRST FILING. The following person(s) is (are) doing business as FACULTY LOUNGE CALIFORNIA, FACULTY LOUNGE CLOTHING, FACULTY LOUNGE APPAREL, 8739 RANGELY AVE, W. HOLLYWOOD, CA 90048. The full name of registrant(s) is/are : ARI D. SCHNEIDERMAN, 8739 RANGELY AVE, W. HOLLYWOOD, CA 90048 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ARI SCHNEIDERMAN

This statement was filed with the County Clerk of LOS ANGELES County on 3/30/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/17/2006, 4/24/2006, 5/1/2006, 5/8/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0813416 FIRST FILING. The following person(s) is (are) doing business as UNMAP, 3049 JAMES M. WOOD BLVD., LOS ANGELES, CA 90006. The full name of registrant(s) is/are : ALEX AMERRI, 3049 JAMES M. WOOD BLVD., LOS ANGELES, CA 90006 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2006. /s/: ALEX AMERRI
This statement was filed with the County Clerk of LOS ANGELES County on 04/13/06. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/17/2006, 4/24/2006, 5/1/2006, 5/8/2006



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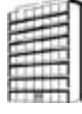
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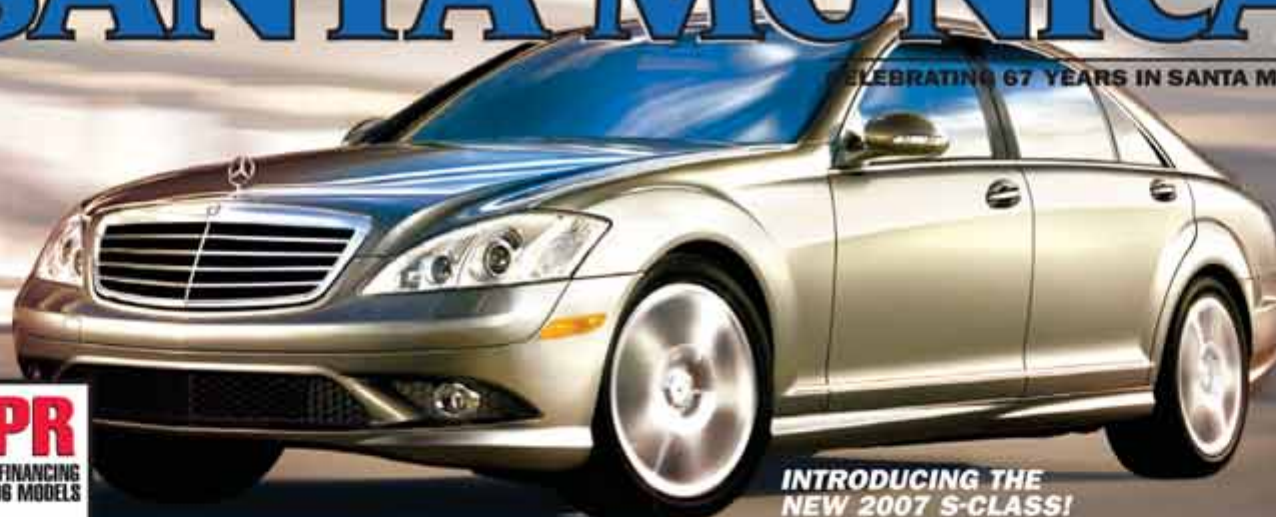
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