Taxi! Taxi!
20th Anniversary
2010 Small Business of the Year Award
California Small Business Association (41st District)
310-444-4444
Hybrid • Mercedes-Benz
not valid from hotels or with other offers • SM residents only • Expires 8/31/10
SM to LAX $30
SantaMonicaTaxi.com

LARGEST SELECTION OF FLAT SCREEN TVs IN SO. CAL. at GUARANTEED LOWEST PRICES!
VIDEO & AUDIO CENTER
...The Talk of the Town!™
See our ad on PAGE 9
Find out why we are the "Talk of the Town!"

smdp.com
APRIL 16-17, 2011
Volume 10 Issue 133



Santa Monica Daily Press

LOTS OF QUACKING GOING ON AT DRAGO
SEE PAGE 7

We have you covered

THE CRAZY GUY ON FOURTH STREET ISSUE

Rental negotiations leave tenants in the dark

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

THIRD STREET Tenants are living in fear of eviction as the City Attorney's Office and Rent Control Board fight to preserve rental units at the Embassy Hotel and Apartments on Third Street.

The owner wants to take the units off the rental market, kicking the current residents out.

Those tenants, who currently have no representation in the lawsuit, are left completely in the dark concerning negotiations over the very homes in which they reside as all three parties in the suit claim attorney-client privilege.

"We're not going to leave them hanging, we just don't have a choice right now," said Michaelyn Jones, attorney for the Rent Control Board.

The fight concerns 19 units in the Embassy Hotel and Apartments complex, which became classified apartment-type

SEE SUIT PAGE 11

City planners move forward with bike plan

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

CITY HALL Santa Monica bicyclists, rejoice — the wait is almost over.

The past week and a half has seen two workshops largely focused on pushing forward the "no new trips" agenda embodied in the general plan's land use and circulation element, or LUCE, with great attention paid to prioritizing bike-friendly solutions to the age old problems of congestion and eco-awareness.

"It's a dream come true," said avid biker Barbara Filet. "We've been wanting to see a bicycle-friendly city for a couple of decades."

Motion behind the concept comes from Tuesday night's presentation to the City Council listing methods of connecting the east and west portions of the city given numerous projects planned there in upcoming years and the Bike Action Plan, a roadmap designed to prioritize improvements and programs set out in the LUCE, which will dictate development and impact traffic for the next 20 years or more.

Planning Director Eileen Fogarty noted that although staff has begun planning several developments recently — including the Colorado Esplanade, Civic Center and the Fifth and Arizona project — little has been done to connect the projects over what consultant Jeff Tumlin called "the trench of doom."

The trench extends through the center of Downtown, following Interstate 10 .

"Not completely, but it's somewhat of a no man's land," Fogarty said. "It's an area where

SEE CYCLE PAGE 10



Brandon Wise *brandonw@smdp.com*

LOCKED: **A cyclist rides by a bike locked to a pole on Olympic Boulevard. City Hall is engaged in a program to make streets more bike friendly by adding bike lanes and places to better secure bikes.**

Got dibs on prom? Girls use Facebook to claim dresses

BY SAMANTHA CRITCHELL
AP Fashion Writer

NEW YORK Teenage girls largely live in a lookalike culture, wearing the same styles that they got in the same stores as their friends. On prom night, though, the idea is to stand out, making sure no one arrives to the big dance in the same outfit.

To ensure their uniqueness — after they've shopped in faraway malls and tapped into store registries — girls are using social media to claim dibs on their dresses.

A photo of Ashley McGowan's floor-length black gown is on the prom Facebook page for her school in suburban Somers, N.Y. She's relieved that only one other classmate has posted a black frock.

"There's an unwritten rule: the moment you buy it, you post it so it's 'your dress,'" explains McGowan.

A fashion advice website, Fashism.com, has even launched a Facebook-based registry called "Got Dibs" that allows users to track who's wearing what to which high school event, and get feedback on their outfit before they wear it.

Amy Avitable, senior vice president of marketing for Lord & Taylor, which is partnering with Fashism.com on Got Dibs, says the project is a way to give girls an insurance policy that they'll have something special, while making sure they won't be second-guessing their outfit at the last minute.

Here's how Got Dibs works: Girls can snap photos of themselves with the tags still on the dress and get instant advice on what shoes to wear, if the hemline is right or if the silhouette is flattering.

The opinions of peers, whether they are best

SEE PROM PAGE 5

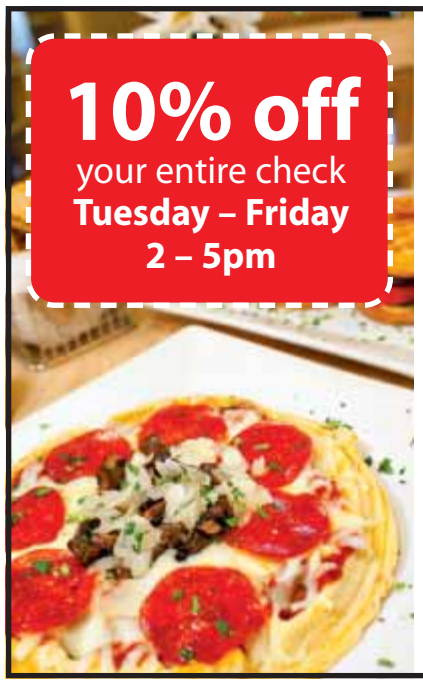
Seamus D. McDonald
Helping small businesses become big businesses
PRE-PAID LEGAL | IDENTITY THEFT SHIELD
Pre-Paid Legal Independent Associate
(310) 245-1925 | Lic #0G41725
smcdonald@newsinsurance.com
OFFICE: 949-791-1300 x1315



Order Your PASSOVER FAVORITES from Izzy's today!
DELI TO THE STARS
IZZY'S
1433 Wilshire Boulevard, at 15th Street
310-394-1131 | OPEN 24 HOURS



LIST WITH KRONOVET, AND START PACKING!
310-829-9303
Robert Kronovet is a California Association of Realtors Director.
Kronovet Realty
DRE # 01128992
sales@Kronovet.com



BRU'S WIFFLE
A WAFFLE JOINT

Breakfast • Lunch

Come try our Curry Chicken Salad, Pizza Waffles & Waffle Sliders

~ Illy gourmet coffee ~

Weekdays: *8am to 5pm* | ***Weekends:*** *8am to 5pm* | ***Closed Mondays***

2408 Wilshire Boulevard | **310-453-2787**

24th & Wilshire *– Free Parking in back*

ARM CANDY
HANDBAG BOUTIQUE



2717 MAIN ST SANTA MONICA 90405
(310) 392- 7492 www.BagsRcandy.com
/BagsRcandy

santa monica
WISE connections

YOUR NEIGHBORHOOD RESOURCE FOR AGING WELL

Palm Springs Follies

Wednesday, May 4

Join Us for the Music, Dance and Comedy of Broadway

- Luxury Motorcoach roundtrip - Santa Monica to Palm Springs
- Buffet Lunch at the Palm Springs Hilton
- A Ticket to the Palm Springs Follies Show at the historic Plaza Theatre complete with guests stars and international vaudeville acts, including the famous line dance of Long-Legged Lovelies and Follies Gentlemen

$115 for WISE Connections members
$135 non-members*

Reserve Your Seat TODAY!

(310) 829-5699

www.wiseconnections.net

*Special promotion – join WISE Connections now and have $50 of the $135 event price applied toward your 12-month membership

WISE & Healthy Aging is a nonprofit social services organization.

WISE/Santa Monica Dial-A-Ride

Including Door-Through-Door Service

Are you a Santa Monica resident who is 60+ years or 18+ years and disabled?

Let us help you with your transportation needs.

WISE & Healthy Aging

For Information:
(310) 394-9871 ext. 455

www.wiseandhealthyaging.org

What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Saturday, April 16, 2011

Celebrate Earth Month
Santa Monica Pier Aquarium
1600 Ocean Front Walk, 11 a.m. — 6 p.m.
Heal the Bay's Santa Monica Pier Aquarium is celebrating Earth Month during a two-day festival April 16 and 17, with presentations and activities for all ages, and an offer of free admission to everyone who first cleans the beach. Meet in front of the aquarium to receive supplies and a safety talk prior to cleaning the beach. For more information, call (310) 393-6149.

'The Merchant of Venice'
The Broad Stage
1310 11th St., 2 p.m. and 7:30 p.m.
Academy Award winner, F. Murray Abraham attacks the role of Shylock in this riveting update of the bard's darkest of comedies, where religion, race and sexuality collide with love, family and justice. The currency of society and humanity has never been so changeable in this Royal Shakespeare Company commissioned production, the first production by an American company to be invited to the RSC's Complete Works Festival. This production runs through April 24. For information, call (310) 434-3200.

Los Angeles Antiques Show
Barker Hangar
3021 Airport Ave., 11 a.m. — 7 p.m.
Sixty prestigious national and international exhibitors presenting an extraordinary collection of rare and beautiful antique furniture, decoration and fine arts reflecting all periods from ancient to the 20th century. The show will run through Sunday. For more information, visit losangelesantiqueshow.com.

Orixas: The Gods of Candomble
Highways Performance Space
1651 18th St., 8:30 p.m.
Carnaval in Rio de Janeiro is one of the biggest global celebrations. Carnaval is when we have the chance to experience fantasy made real. The backdrop is the summer colors of Brazil made kaleidoscopic by the surreal atmosphere of a country gone happily mad. An entire nation works all year long for the brief time of pure happiness via personal expression. This is the debut theatre performance of multi-disciplinary artist Leopold Nunan, who hopes to capture some of the color of Carnaval in this production. For more information, call (323) 378-7617.

Small is big
Main Library
601 Santa Monica Blvd., 3 p.m.
Join researchers from the UC Center for Environmental Implications of Nanotechnology (UC-CEIN), based at UCLA, for "Nanotechnology: Small is Big!," a panel discussion, Q&A, and opportunities for participants to engage in nanotechnology-focused hands-on learning activities. This program is free and is suited for all ages. Space is limited and on a first arrival basis. For more information, visit www.smpl.org

Sunday, April 17, 2011

Music for a movement
Universalist Community Church of Santa Monica
1260 18th St., 7:30 p.m.
Award-winning singer/songwriter John Flynn will perform. Flynn has been honored for his social service as well as his music. His strong rich voice gives life to his passionate and perceptive words. Accompanied by guitar, harmonicas, and sometimes a ukulele, John sings of light in dark places. He makes you laugh, he makes you feel, he makes you care. Donations of $10 will be accepted at the door.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings



SMC students, celebrities join hands in support of high education

BY DAILY PRESS STAFF

PICO BLVD A human chain stretching from San Diego to Sacramento will pass through Santa Monica Sunday to raise funds for community college students in the face of looming budget cuts to higher education.

Santa Monica College students will do their part, forming a length of the chain running along Pico Boulevard from Ocean Avenue to 20th Street, college officials said.

Altogether, an estimated 1 million people — including celebrities and elected officials — will participate in "Hands Across California" as the chain winds its way from the southern tip of California to the state capital. The event promises to be a visually arresting sight and is being billed as the largest charitable event for higher education in American history. Funds raised from the event will go to scholarships for SMC and other community college students throughout California.

"This is such a wonderful way to ensure that a permanent scholarship is endowed to support the California community college students who have no resources to pay for college," says Dr. Barbara K. Ige, SMC's alumni coordinator, who is spearheading the college's participation in the event. "I hope that those who support Santa Monica College will show up on the 17th to join hands, as well as lead the drive to raise funds on SMC's behalf."

Participants can choose one of two ways – or both – to be involved. Funds can be donated by going to www.firstgiving.com/fundraiser/SMC-1/hands-across-california. To register to be part of the human chain, go to www.HandsAcrossCalifornia.org. Donations of $10 can also be made to the cause by texting HANDS to 27722.

Net proceeds from the event will directly benefit the California Community Colleges Scholarship Endowment (CCCSE), a permanent fund that provides annual scholarships to thousands of students every year. Funds raised on behalf of the college will go directly to SMC students. Thanks to a commitment from The Bernard Osher Foundation, every dollar raised through "Hands Across California" will receive a 50 percent match that will be donated to the CCCSE.

Among the celebrities and elected officials participating in the event are music legends Quincy Jones and Dave Koz; actors George Lopez, Mark Harmon, and Lily Tomlin; national hot rod racing champions John Force and Courtney Force; and Los Angeles Mayor Antonio Villaraigosa and U.S. Congresswoman Karen Bass of Los Angeles.

Jones noted the importance of an education as one of the reasons why this event is so needed.

"The nearly 3 million students enrolled at California's Community Colleges make up 25 percent of America's college students, and they know the importance of an education," Jones said. "For them, it can mean the difference between poverty and prosperity, between failure and success, between hopelessness and promise. An education opens doors that would not otherwise be accessible."

SMC student Stephen Olsen is keenly appreciative of how a scholarship has helped him change his life. He recently received a $1,000 Osher Scholars Endowment Fund scholarship, helping him to become the first in his family to attend college.

"A profound debt burden is one of the few things that can stop an ambitious student from finishing to the end," said the 33-year-old honors student. "My scholarship paid for all of my textbooks for the year and then some. When I read my textbooks, I think about that. It also instilled in me the commitment to consider this scholarship as a 'pay it forward.'"

"Hands Across California" will involve most of the state's 112 community colleges and comes at a critical time for the colleges and their students. Amid continuous budget cuts and the ever-rising cost of an education, many of the state's community college students are struggling to pay for college. Full-time students have an annual median income of $16,223, and nearly a quarter have incomes of less than $5,544 per year, SMC officials said. Nearly 90 percent of full-time students are in need of financial aid and almost half (47 percent) of all students have no resources to pay for college.

Ken Kragen, who was the architect behind "Hands Across America" in 1986, is the executive producer of "Hands Across California," collaborating with the Foundation for California Community Colleges to manage the event.

"At times you simply have to do something amazing to get people's attention and get them to take action for a particular proj-

SEE **HANDS** PAGE 8

Bomb scare a false alarm

BY KEVIN HERRERA
Editor in Chief

SM BEACH A simulated grenade found Friday afternoon just north of the Santa Monica Pier prompted police to evacuate the area.

The discovery was made at 2:50 p.m. in the 1200 block of the beach, police said.

Los Angeles County lifeguards were flagged down by a person walking along the beach who saw the grenade, which is used in military training and sometimes on movie sets, police said. Lifeguards notified police, who determined the device could have been an explosive.

The Los Angeles County Sheriff's Department's bomb squad responded and determined the grenade was not dangerous. They took the device and another item from the area. Police continued to search the area and determined it was OK to open it to the public.

No injuries were reported.

kevinh@smdp.com



SURF'S UP

Brandon Wise *brandonw@smdp.com*

Professional surfer Rob Machado (center) talks with guests in front of the new Surfrider Collection display during the Surfrider Foundation benefit party at Bloomingdale's on Wednesday. A percentage of each article sold from the new collection will be donated to the Surfrider Foundation.

General, Cosmetic, & Implant Dentistry
MODERN, COMFORTABLE AND RELAXED ATMOSPHERE
Gentle Dentistry | Sedation Available | Digital Technology | Smile Makeover | Flexible Financing
FREE Teeth Whitening* & COSMETIC CONSULTATION ($400 VALUE)
CALL FOR DETAILS
*after completion of exam and cleaning/ new patients only
SANTA MONICA TOOTH DOCTOR
Ali Mogharei DDS
(310) 829-2224
2222 SANTA MONICA BLVD, SUITE 202, SANTA MONICA, CA 90404
Check our monthly promotions on our website www.santamonicatoothdr.com

SMALL BUSINESS
STARTUP?
LET ME HELP YOU SUCCEED
TAXES • BOOKKEEPING • STARTUPS • CORPS. • LLCS
(310) 395-9922
SAMUEL B. MOSES, CPA
100 Wilshire Blvd., Suite 1800 Santa Monica 90401

LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Problems with chess program

Editor:

My name is Ellen Drury, I am a retired Judge and have lived on the Westside for 40 years.

My husband and I just read of the despicable treatment by library management afforded the long-standing Chess Program at the Ocean Park Library.

The library has finally pulled the plug on the director of this amazing program after years of harassing him and the amazing community institution he installed.

My sons and nephews went to chess for more than four years and received world class instruction in chess. They were also taught sportsmanship and citizenship in a healthier fashion than in any other program we have seen in Santa Monica.

I contacted the library administration and was informed that the chess program is "continuing" at Ocean Park branch. Last Wednesday, my neighbor and I took her two children to see this continuing program. When my kids were there, the room was filled with families, music and laughter; in the center of the circus, directing students to teachers and games with other students, was a man named Mel. The only way to describe the room and how it was run is joyful learning. No fights, no yelling, rough-housing of any kind.

There used to be 30 to 50 kids at a time, and, as a parent, I can tell you, that kind of calm atmosphere is darn near impossible in a room filled with kids from 3 years to 16 years of age. It was a miracle.

Back to our Wednesday foray to see the "continuing" chess; the room was attended by a woman who looked bored out of her mind, there was no Mozart on the stereo, no laughter. There were four children, staring off into space as they played at chess. There was no instruction being offered. It was, to say the least, just sad.

We do not know what the library is trying to pull here, but it was, in contrast to the real chess program, bizarre.

The Farmers' Market site indicates that The Library Chess Programs is at both Fairview and Ocean Park branches. I have learned, that the Chess Program at Fairview was killed off, over the objections of hundreds of parents, by its manager, over a year ago and, from what I saw on Wednesday at Ocean Park Library, I would not send a child within 100 yards of the "continuing program."

E. Drury
Santa Monica

So simple

Editor:

My wife is from Hamburg, Germany. Bicycles and cars do co-exist there. There is a rail that separates the cars from the bikes. Even pedestrians and bikes co-exist, too. How? Bikes ride on the red bricks only. Pedestrians walk on the non-red bricks only. It is so simple even an LAUSD student can understand it. Go to Hamburg and see for yourself, City Council, and do the same.

Craig Wilson
Westchester



On the Beat

NRO Mike Boyd — Send comments to editor@smdp.com

Help is out there for homeless

Q. I KNOW A LADY WHO RECENTLY LOST her job and became homeless due to the recession. She has been sleeping in other people's cars (with their permission) for the time being until she can collect Social Security benefits. He owns a car, but it was involved in a hit-and-run accident. Her car is sitting at a body shop but she doesn't have the money to pay to get it out. The body shop says they own the car now and that she has no right to it. She doesn't want to contact the police because she's afraid they'll treat her differently because she is homeless. I feel sorry for her. Is there anything the police can do to help her out?

A. First, I'd like to address the issue of meeting the woman's basic needs, including shelter. Anyone can dial 211 from any pay phone to find out what is available for shelter. The call is free and the operator will provide specific information to the caller regarding where to meet and what time to meet. If this person has extended family members but are unable to contact them, then she can contact West Coast Care. West Coast Care is a non-profit organization dedicated to assisting homeless looking to reunite with their families. Representatives from West Coast Care can be contacted Monday through Friday at 10 a.m. near the entrance to the Santa Monica Pier at Colorado and Ocean avenues. They meet in Palisades Park near the canon. For more information on West Coast Care, please contact Ron Hooks at (310) 351-2565 or e-mail westcoastcare@gmail.com.

As far as her vehicle is concerned, it sounds like a contractual or civil problem. These types of matters are not handled by local law enforcement personnel. Normally, we advise people to contact or seek legal counsel when these types of matters arise. If she feels her vehicle has been unjustly towed, I would suggest she contact the Santa Monica City Attorney's Consumer Protection Unit for guidance. They can be contacted at 1685 Main St. room 310 or she can call them at (310) 458-8336.

There are also several city services this person may benefit from during this time of need. The Santa Monica Police Department has a Homeless Liaison Program (H.L.P.) which is made up of six police officers dedicated to assisting members of the Santa Monica community in dealing with homeless related issues. These officers are very knowledgeable in the various resources available throughout Santa Monica. They can be contacted by visiting the Santa Monica Public Safety Facility or by calling them directly at (310) 458-8953.

If you're able to contact this person, please let her know that the Santa Monica Police Department does not discriminate against a person due to their socioeconomic status. We strive to provide the same level of exemplary service to all members of this community. Our department works closely with the Human Services Division and collaborates on a regular basis with local service providers in a combined effort to help those in need. Homelessness is not a crime, and I really hope the woman you have written about understands that our first concern is to help wherever possible.

I hope this information is very helpful in getting this person the assistance needed to get back on her feet. At the very least, please have her get in contact with me. I will do all that I can to lead her in the right direction. My contact information is listed below.

Q. What is the violation for changing lanes in an intersection? I looked through the California Vehicle Code, and I could not find a section that specifically stated such activity was a violation.

A. There is no section in the California Vehicle Code which specifically addresses changing lanes in an intersection. Changing lanes in an intersection is something most drivers learned not to do during driver's training. The practice is considered unsafe and may cause confusion to other drivers on the road.

Most intersections do not include any pavement markings (yellow or white lines). As a general rule, it is assumed that when you travel through an intersection, you will stay on the same path as you entered. This is the safest way to proceed.

Here's a scenario to better explain the theory: In California, a person may make a right turn at an intersection against a red light (as long as there are no signs prohibiting such action). Suppose there's a car heading east on Colorado Avenue in the no. 1 lane (lanes are numbered from the center) approaching the intersection. This car has a green light. The no. 2 lane is free and clear of any vehicles, so you begin to make your right turn onto Colorado, thinking it's clear and suddenly, crash! You've been hit by the car that was traveling in the no. 1 lane. You assumed that driver was going to stay on the path through the intersection, but that's not the case here. The driver of that car changed his mind and changed lanes while passing through the intersection.

Regardless of fault, this collision scenario could have been prevented if there was not a lane change in the intersection or you waited until there were no cars approaching the intersection. This is just an example of what can really happen. Please use caution while driving and try to avoid making too many assumptions on what other drivers may do. Be safe!

This column was prepared by **NRO MIKE BOYD,** Beat 8 (Pico Neighborhood). He can be reached at (424) 200-0688 or michael.boyd@smgov.net.



PUBLISHER
Ross Furukawa
ross@smdp.com

EDITOR IN CHIEF
Kevin Herrera
editor@smdp.com

MANAGING EDITOR
Daniel Archuleta
daniela@smdp.com

STAFF WRITER
Ashley Archibald
ashley@smdp.com

CHIEF PHOTOGRAPHER
Brandon Wise
brandonw@smdp.com

STAFF PHOTOGRAPHER
Morgan Genser
news@smdp.com

CONTRIBUTING WRITERS
Bill Bauer, David Pisarra, Meredith Carroll, Jack Neworth, Lloyd Garver, Dr. Reese Halter, Taylor Van Arsdale, Dane Robert Swanson, Farzad Mashhood, David Alsabery, Merv Hecht, Cynthia Citron, Amanda Cushman, Steve Parker and Phyllis Chavez

CONTRIBUTING PHOTOGRAPHER
Fabian Lewkowicz

NEWS INTERN
Patrick Hourihan
news@smdp.com

PHOTOGRAPHY INTERN
Ray Solano
news@smdp.com

VICE PRESIDENT–BUSINESS OPERATIONS
Rob Schwenker
schwenker@smdp.com

SENIOR ADVERTISING ACCOUNT EXECUTIVE
Brittney Seeliger
brittneys@smdp.com

ADVERTISING ACCOUNT EXECUTIVES
Steven Stuart
stevens@smdp.com

Theresa MacLean
theresam@smdp.com

ADVERTISING TRAFFIC COORDINATOR
Amber Kessee
amberk@smdp.com

OPERATIONS COORDINATOR
Michele Emch
michele.e@smdp.com

PRODUCTION MANAGER
Darren Ouellette
production@smdp.com

PRODUCTION DESIGNER
Alejandro Cantarero
production@smdp.com

CIRCULATION
Keith Wyatt
Osvaldo Paganini
circulation@smdp.com

Santa Monica Daily Press
We have you covered

410 Broadway, Suite B
Santa Monica, CA 90401
OFFICE (310) 458-PRESS (7737)
FAX (310) 576-9913

smdp.com

CIRCULATION VERIFICATION COUNCIL

The Santa Monica Daily Press is published six days a week, Monday through Saturday.

19,000 daily circulation, 46,450 daily readership. Circulation is audited and verified by Circulation Verification Council, 2011. Serving the City of Santa Monica, and the communities of Venice Beach, Brentwood, West LA. Members of CNPA, AFCP, CVC, Associated Press, IFPA, Santa Monica Chamber of Commerce.

Published by Newlon Rouge, LLC

© 2011 Newlon Rouge, LLC, all rights reserved.

OPINIONS EXPRESSED are those of the writer and do not necessarily reflect those of the Santa Monica Daily Press staff. Guest editorials from residents are encouraged, as are letters to the editor. Letters will be published on a space-available basis. It is our intention to publish all letters we receive, except those that are libelous or are unsigned. Preference will be given to those that are e-mailed to editor@smdp.com. All letters must include the author's name and telephone number for purposes of verification. All letters and guest editorials are subject to editing for space and content.

The Q Line

Show a little hospitality

Saint John's is requesting a modification to its development agreement so that it will not have to build a new parking garage at the hospital. Residents have complained about hospital employees and visitors taking up all the street parking, as well as raw sewage spills.

This past week, Q-line asked:
How can Saint John's be a better neighbor?
Here are your responses:

"IF SAINT JOHN'S WISHES TO BE A better neighbor then it should stop having its staff use handicapped placards to park at the meters and on Arizona Avenue and surrounding streets. Go by on successive days and one will see the same cars with handicapped placards parked in such spots. Then you realize it is staff and not visitors to the hospital. These staff may be handicapped, but they should be parking in the staff lots. The shuttle from the Yahoo! lot will take them to work. It is interesting to see the same black Mercedes, gray Lexus and other nice cars parked there every day. It reminds me of the UCLA sports team a few years ago that had handicapped placards so they could park easily on campus and in Westwood. I wonder if the same doctor that gave those placards out then is now working at Saint John's. It is said because those who truly need those spaces are unable to use them."

"SAINT JOHN'S IS NOT INTERESTED IN being a 'better neighbor.' It's up to the city to force the hospital to build the parking garage required under the development agreement."

"I DO BELIEVE SAINT JOHN'S SHOULD be required to build a parking structure."

"YOU HAVE ESSENTIALLY ONE GIGANTIC hospital stretching from 15th and Wilshire to 23rd and Santa Monica Boulevard. In the surrounding area you have thousands of residents. When your organization does God's work hubris cares little about resident concerns like parking. City Hall hates the symbol of the individual, the car, so Saint John's gets a free pass at not building a parking structure? Saint John's and UCLA should provide more parking at a nominal fee, say $1 an hour, $5 all day. This will solve the parking problem. Hard-working citizens cannot afford the abusive parking rates to see a doctor or hospital. Mouthing Jesus-like platitudes is not a license to steal, whether you are a hospital or bureaucratic City Hall, anti-American leech. When you care for the sick, care for those taxpayers that support the sick."

"I THINK THE HOSPITAL SHOULD BE forced to build the parking structure. I

PROUDLY BROUGHT TO YOU BY

Kate Bransfield
Estates Director
Coldwell Banker - Montana Ave
310.395.1133
What is Your Home Worth?
Contact Me to Find Out.
for local, current real estate info...
SantaMonicaListings.com

development agreement as was given to them back in the '90s by the City Council. I also think the City Council has been way too lenient on them. I'm a neighbor. Bye."

"SAINT JOHN'S CAN INDEED BE A BETTER neighbor if they wouldn't usurp all the public parking."

"THE CITY INEXPLICABLY AND UNBELIEVABLY failed to make sure Saint John's was complying with a binding development agreement to provide 422 on-site parking spaces. It is now time for the city to demand those spaces be created and put on the site in the only spot left, on the recently cleared land on Santa Monica Boulevard. I am tired of incompetent city employees not doing their jobs and my tax money going to their extravagant salaries, pensions and health benefits. I am also tired of big business hiding behind the cloak of religion, read the Sisters of Charity of Leavenworth. They are a multi-billion dollar organization. On-site parking eases community parking issues, reduces traffic and lessens pollution. It is the only reasonable way to handle this. Make them build the parking spaces."

"SAINT JOHN'S SHOULD BE REQUIRED TO build a parking structure. They should also allow for self-parking and they should also not be charging $13 for in and out service."

PROM
FROM PAGE 1

friends or online "friends" from around the country, are key to the tech-savvy, fashion-loving consumer, says Ashley Granata, Fashism.com's co-founder and chief marketing officer.

But for prom-goers, it's the claim on a dress that matters most, she adds.

"When I was a junior, a freshman came to my prom in the same dress. I was mortified," Granata recalls. "It was a pink satin, princess cut with scalloped neckline. I thought it was interesting and beautiful. I was known to have individual sense of style — and then this trendy girl shows up in the same thing. Now I can say it's really funny, but I was really upset about it."

Hollywood stars make a strong impression by owning their looks, and teenage girls want to do the same, says Jane Keltner de Valle, fashion news director of Teen Vogue. They mimic celebrities with elaborate fashion fantasies and hair and makeup plans, but they also play the part of stylist by scouring magazines and websites for months to get ideas, then try to secure exclusivity.

All the preparation fuels anticipation of the prom, which girls start thinking about months in advance. They build it up — with help from movies, TV, fashion magazines and maybe even mom — as their big red-carpet moment.

"Girls feel tremendous pressure to get it right," says Keltner de Valle. "They don't want to feel like a copy of anyone else, and she also doesn't want to be compared to anyone else. They don't want to wake up to the Facebook comparison of: 'Who wore it best?'"

Dr. Deborah Wallen

PET DEPOT VETERINARY GROUP
12423 Wilshire
@ Centinela
310-820-8781


Moving is the best medicine. Keeping active and losing weight are just two of the ways that you can fight osteoarthritis pain. In fact, for every pound you lose, that's four pounds less pressure on each knee. For information on managing pain, go to fightarthritispain.org.
Ad Council
ARTHRITIS FOUNDATION

ZENGO BRUNCH
Unlimited Small Plates
and Free-Flowing Cocktails
SATURDAY & SUNDAY
11:30AM-3PM
$35 per guest
OUTDOOR TERRACE
Linger while watching guests
on the Promenade below
LIVE ENTERTAINMENT
VIEW MENU ONLINE
www.richardsandoval.com
MAKE A RESERVATION
Call 310.899.1000
395 Santa Monica Place
Third St Promenade & Broadway
zengosm



Ad Council
AHRQ Agency for Healthcare Research and Quality


Neck/Back Pain?
Discover the origin
$45 Computerized Posture
Assessment w/Massage & Nutrition Consultation
Value: $150 Expires 3/31/11
An integrative approach to Health and Wellness
At Vitality Health Center, our family of health practitioners are committed to providing our patients with the tools specially designed to help them reach their optimal health. Come share in the Vitality experience; where achieving your goals becomes our personal mission.
Services may be covered by your PPO insurance. Call for details.
Vitality Health Center
310-396-3635 | www.thevitalityhealthcenter.com
318 S. Lincoln Blvd. Suite 225, Venice, CA 90291
Family Medicine | Chiropractic | Physical Therapy | Massage Therapy
Nutrition & Weight Loss | Meditation | Private Pilates | Lactation Consulting

Need more time in your day?
Why not leave the cleaning to us!
$30 Off
($10 Off First Three Cleanings)
Eco-Friendly Cleaning Services.
Reliable Staff. Satisfaction
Guaranteed.
HYBRID cleaning services
(877) 449-8855
www.hybridcleaningservices.com



California Recycles
Recycle, Refurbish, Reuse
You can also shop for recycled
office products and compostable
tableware and utensils
in our online store.
www.californiarecycles-store.com
Recycle old electronics
For Cash*
We pay the best rates for:
• Celll Phones • TVs
• Computers • And much more
Drop your items off at 1932 Cotner Ave. in
West Los Angeles and mention this offer for cash
* Some restrictions apply
310-478-3001 ext. 100 www.californiarecycles.com

Lotus Business Works
Everything your business needs to work
Website Design | Digital Advertis-ing | Phone/ Confer-encing | Merchant Services
Businesses that succeed
in today's economic climate
need to have every technologi-
cal resource available to them
at a moments notice. No matter
what the nature of your indus-
try, utilizing the most cutting
edge technologies to grow
your business and increase
profits is crucial.
Lotus Business Works
www.lotusbusinessworks.com
Call 800-491-7314

FOLLOW US ON twitter.com/smdailypress
smdp.com Santa Monica Daily Press office (310) 458-7737



The Re-View

Merv Hecht
Send comments to editor@smdp.com



photo courtesy John Blanchette

NOT FOR YOU? **A sushi chef at Sasabune poses with some octopus. The restaurant no longer serves Americans certain types of sushi because they don't believe they can handle it.**

Discriminating tastes at Sasabune

SECOND SON SPENCER LIVES IN JAPAN, where he teaches Japanese literature and culture. About twice a year he comes home for vacation. As a special treat and to celebrate his visit we usually go to dinner (with other family members) to Sasabune, where Spencer kids around in Japanese with the owner and the sushi chefs.

All of us, with one exception, order the "chef's selection" (omakase). Over the years omakase has consistently consisted of a few plates of sliced raw fish in various sauces, followed by a number of varied pieces of sushi, then a crab hand roll, a piece of sushi filled with salmon eggs (a type of caviar), a few pieces of sea urchin sushi, and finally some sea eel marinated with a sweet soy sauce. Everyone expects these dishes as they usually appear at a traditional Japanese sushi feast.

Last month Spencer came home, and we rounded up five family members for our typical outing to Sasabune. The meal started out as always, until the end of the sushi courses. Then, all of a sudden, with no prompting, the waitress brought the check!

"What's going on?" Spencer asked in Japanese. "Where is the Ikura, the Uni, and the other dishes?" We were all astounded by her reply: "I am very sorry," she said, "but those dishes are now only served to Japanese people, not to Americans that do not appreciate them."

"But I am Japanese," Spencer said. "I live and work in Japan."

No use, policy is policy.

So Spencer asked her to please send over the owner. He arrived quickly, and confirmed the new policy! So I asked, "But what about tea? Do you not serve tea to Americans?"

If You Go

Sasabune
12400 Wilshire Blvd.
Los Angeles, Calif.
(310) 820-3596

That, he acknowledged, could be arranged, and soon after the waitress brought over tea.

We looked at the check while still in a state of disbelief. We noticed that the "chef's selection" was now a tad less expensive than it had been in the past. For five people the bill was only a bit over $300, while we were accustomed to spending more like $100 a person with drinks.

In looking at reviews on the Internet, I notice that recent patrons no longer mention the special dishes. So I assume that some financial adjustments are taking place, as the most special dishes are also more expensive. Is this why they have been dropped from the "chef's selections?" And whose idea is it to say that Americans do not appreciate these dishes?

For the most part, the local restaurant scene is so much better now than in years past. Sasabune may be the exception that proves the rule.

If you go, order a la carte.

MERV HECHT, the food and wine critic for the Santa Monica Daily Press, is a wine buyer and consultant to a number of national and international food and wine companies. He can be reached at mervynhecht@yahoo.com

Drago's duck dishes are delicious

BY KEVIN HERRERA
Editor in Chief

If You Go

Drago Ristorante
2628 Wilshire Blvd.
Santa Monica
(310) 828-1585

WILSHIRE BLVD Chefs, like any artist, are continually searching for inspiration. For his latest menu, Drago Ristorante's Evan Gotanda didn't have to look very hard. His inspiration for a six-course "menu di anatra" came in the form of a Christmas present from Drago Central Chef and owner Celestino Drago.

The gift was baby ducklings, which Gotanda, a talented young chef who has spent time at Bastide and Paperfish, took home after a long shift and had sleep with him in his bedroom. He showed those duckling love before shipping them off to a friend's mother's home with plenty of land for them to roam.

Looking to shift from the wild game menu, Gotanda felt duck would make for a nice transition. He's done a wonderful job of creating six appetizing dishes that showcase the richness and tenderness duck brings to the table while combining salty, sweet and tangy accents to get the taste buds quacking. Each dish is appealing to the eye and for $59 per person, the price is right.

Gotanda kicks off the menu with a creamy, rich foie gras torchon on a toasted brioche with a sherry reduction. On the side is a medley of pickled vegetables, which help offset the heaviness of the foie gras.

Next came my favorite dish, a duck egg cooked perfectly at 63 degrees for 45 minutes, resting on top of some buttery, but light, whipped potatoes with greens and pomme paille. The thick, fatty yoke of the duck egg with the crispy, saltiness of the pomme paille knocked me back. It was too delicious for words. My companion for the evening couldn't get over the size of the egg and its texture, but I was screaming for seconds.

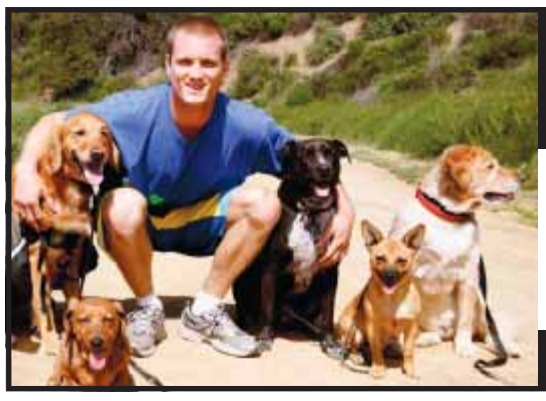
Another favorite of the night was the duck confit risotto with a port wine reduction that brought a salivating sweetness to the dish. Oftentimes restaurants overcook risotto, sending it out mushy. At Drago, Gotanda cooked it to al dente perfection with just enough body and resistance that it stuck to your molars. The Roman's would have been proud.

Dessert was strange, but satisfying. Never before had I thought of eating a dessert with some form of duck represented, but here I was, inhaling the peanut butter foie gras with olive oil mousse, and strawberries sitting on top of candied crushed hazlenut, and, get this, black pepper gelato — spicy! It was served with a sweet — almost too much for my taste — dessert wine.

My one complaint was with the seared duck breast. I felt it could have used another minute or two in the pan. But overall, the food was delectable. The duck was most and tender, thanks to the special brine of salt, herbs and garlic. I cleaned all of my plates.

I highly recommend this experience for anyone who digs waterfowl. If you want to check it out, though, you better hurry. Drago plans to offer the duck tasting menu this month only so don't lag.

kevinh@smdp.com

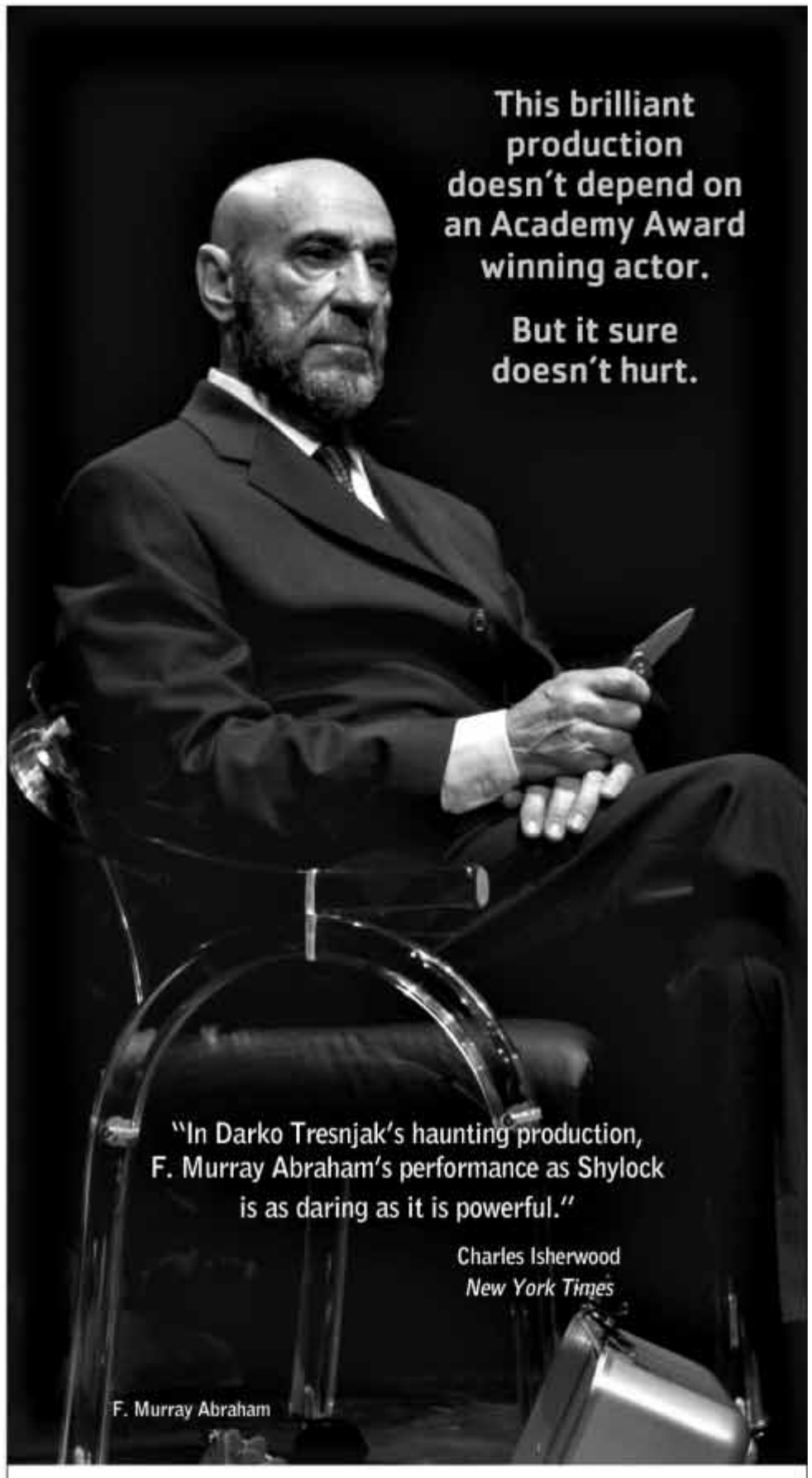


Is your dog getting enough exercise?

Join the Pack… Colin's Pack
1-2 hikes / week: $35 / hike
3-4 hikes / week: $30 / hike
Call today, for Calm dog tomorrow!
Colin West (310) 383-8595
colin@colinspack.com



INTERESTED IN ADVERTISING IN THE ONLY LOCAL DAILY PAPER IN SANTA MONICA?
smdp.com Santa Monica Daily Press office (310) 458-7737



Theatre for a New Audience Presents
F. Murray Abraham in *THE MERCHANT OF VENICE*
By William Shakespeare | Directed by Darko Tresnjak
APR 14-24, 2011

You might have seen Shakespeare's tragicomedy, *The Merchant of Venice*. But, trust us, you've never seen it like this. Not with Academy Award winner, F. Murray Abraham's nuanced unlocking of Shylock's humanity. Not with Director Darko Tresnjak's ingenious staging of a modern, digitized world. And certainly not the West Coast premiere of this highly acclaimed production in the enormously intimate 499-seat Broad Stage in Santa Monica. To see an astonishing *Merchant of Venice*, call or go online for tickets now.

The Broad Stage
santa monica
The Edye

1310 11th Street, Santa Monica, CA 90401
310.434.3200 • thebroadstage.com
At the Santa Monica College Performing Arts Center

LEGAL GRIND®

Justice Served Daily®

since 1996

People often ask me what to do if a landlord does not make repairs to a rental unit. Let me start with something a tenant should not do.

DO NOT WITHHOLD RENT

Under certain limited circumstances, a tenant may withhold rent. But, it is never a good idea to withhold rent. If a tenant does not pay the full rent, when due, the landlord would most likely serve the tenant with a three day notice to pay or quit. Once a three day notice to pay or quit expires, the landlord does not have to accept the money even if the tenant offers the full amount. The landlord can refuse the payment and proceed with an unlawful detainer action (eviction case).

An unlawful detainer action is very stressful. Also, the tenant would have the expense of litigation costs and probably attorney fees. A tenant does not have to retain an attorney to defend an unlawful detainer action, but it would be very wise to do so.

If a tenant loses an unlawful detainer case, the tenant would be evicted and owe all of the back rent and possibly the landlord's attorney fees and litigation costs. Further, the unlawful detainer judgment would probably appear on the tenant's credit reports as well as reports kept by landlord agencies which could make it difficult to rent a new home in the future.

For all of the above reasons, a tenant should never withhold any rent.

GIVE LANDLORD A LIST IN WRITING

The first thing a tenant should do is give the landlord a list in writing of items which need to be repaired. The list should be hand-delivered or mailed to the landlord. The tenant must keep a copy of that list and keep track of when and how the list was delivered to the landlord (the specific date when the list was mailed or hand-delivered).

A tenant must give the landlord a reasonable period to make repairs. What is a "reasonable period" is defined on a case by case basis. Usually, a tenant should give the landlord 30 days to make repairs. But, if the condition is serious (i.e.: no electricity, no hot water, hole in the roof), a reasonable time would be much shorter.

A tenant should list all items which need repair, in detail. Failure to notify the landlord of a specific problem may prevent a tenant from being compensated later for the defective condition.

CONTACT GOVERNMENT INSPECTORS

If the landlord does not make the repairs within a reasonable period, the tenant should contact appropriate government inspectors.

In Santa Monica, the first office to be contacted should be the Santa Monica Code Compliance Department: (310) 458-4984. The Code Compliance Department will not come to a rental unit to perform a general inspection. The tenant must have a specific list of items which need repair.

In addition to the Code Compliance Department, a tenant should call the County of Los Angeles Department of Health Services. To arrange for an inspection, a Santa Monica tenant would call: (310) 665-8484.

The advantage of government inspectors is that the government agency may order the landlord to make repairs. Also, if the tenant is in trial with the landlord (or a hearing with the Santa Monica Rent Control Board), the government inspectors' reports may be admissible as evidence.

PETITION FOR RENT DECREASE

If the landlord does not make the required repairs, a tenant may file a petition for rent decrease. The petition is filed with the Santa Monica Rent Control Board, located in Santa Monica City Hall, 1685 Main Street, Room 202, Santa Monica, CA 90401; (310) 458-8751. The petition for rent decrease may be filed 30 to 180 days after service of the written notice to the landlord of items which need repair.

If the petition is granted, the rent will be reduced. But, the rent reduction is prospective (from that point forward). The Rent Control Board does not have the authority to award any money to compensate the tenant for past conditions or reduced services.

SMALL CLAIMS COURT

If a tenant wishes to be compensated for the defective conditions or reduced services in the past, the tenant would have to file a lawsuit. A suit could be filed in superior court. Although an attorney is not required for superior court, it is likely that the landlord would retain an attorney. When one party has an attorney and the other does not, it is a big advantage. If the tenant retains an attorney, the expenses might make such a suit in superior court impractical.

Usually, the most economical way to proceed is to file a lawsuit in small claims court. A person can sue in small claims court for up to $7,500.00. And, there are no attorneys in small claims court. Thus, the expenses are greatly reduced.

CONSULT WITH AN ATTORNEY

Even if the tenant is not going to retain an attorney on a fulltime basis, it is usually a good idea to at least have a consultation with a tenants' rights attorney, especially before filing suit in small claims court or filing a petition for rent decrease.

THIS COLUMN WAS PREPARED BY MARK PALMER, A SANTA MONICA TENANTS' RIGHTS ATTORNEY. HE CAN BE REACHED THROUGH THE LEGAL GRIND AT 310-452-8160 OR REFERRAL@LEGALGRIND.COM

www.LegalGrind.com

$45 Coffee & Counsel® Schedule

@ THE NOVEL CAFÉ, located at 2127 Lincoln Blvd, Santa Monica

Although our doors are closed during construction, we're still open!

CALL 310.452.8160 TO CONFIRM TIMES

Info@legalgrind.com

MONDAY	
4:00–5:00pm	(1st & 3rd Monday/Month) Criminal, DMV & Traffic Law: Felony and Misdemeanor Crimes, with former Deputy D.A. and Attorney Jacob Glucksman
5:00–6:00pm	(1st & 3rd Monday/Month) Small Business-startups, Non-profit law, Green & Sustainable Business Practices, Corporations, Contract Drafting, Business Litigation and Employment Law with Attorney Becki Kammerling
5:00–6:00pm	(1st & 3rd Monday/Month) Tenant Rights, Auto accidents, Products Liability, Insurance & Business Disputes, Personal Injury & Small Claims with Attorney Mark Palmer
5:00–6:00pm	(2nd & 4th Monday/Month) Landlord/Tenant Rights & Obligations, Small Claims, Restraining Orders/Domestic Violence & General Practice Law with Attorney John Wittig
TUESDAY	
9:00-12:00noon	Patent, Trademark and Copyright Law with Attorney Marcus Risso (By appointment only)
1:00-4:00pm	Employment Law: Wrongful Termination, Sexual harassment, Disability Accommodation, Leave Law, Discrimination, Retaliation, Whistle Blower, Wage & Hour disputes with Attorney Sara Eliot
WEDNESDAY	
5:00-6:30pm	Divorce and Legal Separation; Domestic Partnerships; Child Custody, Support and Visitation; Spousal Support; Prenuptial Agreements & Mediation with Family Law Specialist Attorney Elizabeth Fields
THURSDAY	
12:00-2:00pm	Immigration and Family Law with Attorney Galorah Keshavarz
5:00-6:00pm	Chapter 7 and 13 Bankruptcy Filings, Debt Negotiation and Personal Injury cases with Attorneys Paul Mankin and/or Jeff Hughes (By appointment Only)
FRIDAY	
4:00-5:00pm	(2st & 4th Friday/Month) Criminal, DMV & Traffic Law: Felony and Misdemeanor Crimes with former Deputy D.A. and Attorney Jacob Glucksman
SATURDAY	
10am-12noon	(1st, 3rd, & 5th Saturday/Month) Estate Planning, Trust & Will Contests Probate, Elder Law, Business Litigation, Formation & Dissolution, Contracts, HOA & Personal Injury with Attorney Richard Ruman

Legal Grind, Inc. is certified by the State Bar of CA as a Lawyer Referral & Information Service (#110), and was the recipient of the ABA's 2001 Legal Access Award. www.accesslegalgrind.com

Copyright © 2010-2011, Legal Grind, Inc.



NOT SO FAST

Morgan Genser *news@smdp.com*

New Roads' Niko Delgado catches Lennox Academy's Javier Haro trying to steal second base during a game at Clover Park on Friday. New Roads won the Southern Section game 7-0.

HANDS

FROM PAGE 3

ect or cause," said Kragen of his involvement in "Hands Across California." "That was true 25 years ago when I and 6.5 million other Americans created a line that stretched all the way across these United States. Now we're doing it again in a smaller, but no less spectacular and important version. Hands Across California will shine a light on the critical issues confronting our community college students and help raise needed funds for student scholarships. It's an event everyone should participate in."

"Hands Across California" is organized by the Foundation for California Community Colleges and made possible through the support of major corporate partnerships with AT&T, Clear Channel, Southern California Edison, UPS and Yahoo!

California's community colleges serve as the nation's largest system of higher education and were created to provide affordable and accessible educational opportunities for all Californians.

Today, the system serves nearly 3 million students each year, enrolls three out of every 10 Californians age 18 to 24, educates the majority of the state's workforce, and provides a stepping-stone for students on the pathway to four-year and graduate degrees, SMC officials said.

Playing a significant role in the state's workforce, California community colleges educate 80 percent of firefighters, law enforcement officers, and emergency medical technicians. In addition, 70 percent of the nurses in California received their education from community colleges.

"Hands Across California" organizers say their ultimate goal is to build a $100 million scholarship endowment that will work to provide desperately needed financial support to at least 5,000 students every year, forever. The CCCSE was established in 2008 thanks to a $25 million gift from The Bernard Osher Foundation. The foundation also committed another $25 million as a challenge grant to the California community colleges, pending their ability to raise an additional $50 million for the endowment by June 2011.

news@smdp.com

City of Santa Monica

CITY OF SANTA MONICA
NOTICE INVITING BIDS

NOTICE IS HEREBY GIVEN that the City of Santa Monica invites General Contractors to complete and submit sealed bids for the:

1550 Pier Parking Lot Storm Drain Improvement Project (SP2160)

Bids shall be delivered to the City of Santa Monica, Office of the City Clerk, Room 102, 1685 Main Street, Santa Monica, California, 90401, not later than 2:30 p.m. on **Monday, May 9, 2011**, to be publicly opened and read aloud after 3:00 p.m. on said date in City Hall Council Chambers. Each Bid shall be in accordance with the Request for Bids.

MANDATORY JOB WALK: **Monday, April 18, 2011 at 9:00 a.m.**
1550 Pier Parking Lot, Santa Monica, CA 90401
Meet on the bike path in front of Bubba Gump Shrimp Co.

PROJECT ESTIMATE:	**$150,000**
CONTRACT CALENDAR DAYS:	**90**
LIQUIDATED DAMAGES:	**$650 Per Day**
COMPENSABLE DELAY:	**$650 Per Day**

Bidding Documents may be obtained by logging onto the City's Finance website at: http://www01.smgov.net/finance/purchasing/. The Contractor is required to have a **Class A** license at the time of bid submission. General Contractors wishing to be considered must submit Bids containing all information required pursuant to the City's Request for Bids ("RFB").

Pursuant to Public Contracts Code Section 22300, the General Contractor shall be permitted to substitute securities for any monies withheld by the City to ensure performance under this Contract.

VIDEO & AUDIO CENTER

AWARDED #1 AUDIO VIDEO INSTALLER IN CALIFORNIA 7 YEARS IN A ROW!

THE LATEST, ALWAYS FIRST! ...The Talk of the Town!™

YOUR LARGEST FLAT SCREEN TV DEALER IN SOUTHERN CALIFORNIA!*

Make your home or business smarter!

JUST ONETOUCH VIDEO & AUDIO CENTER
IN-HOUSE CUSTOM INSTALLATION DEPT.

- Home Theater
- Wiring
- Home Lighting
- Networking
- Whole House Music
- Surround Sound
- iPad/iPhone Control
- A/V Distribution

Simplify Your Home
Access all your devices with only one remote!
UNIVERSAL remote control

iPod music in every room
Wow!
CRESTRON Control SONY SpeakerCraft Integra BOSE marantz

Wall Mounting Options
Tilt, swing or ultra-thin wall mounts from top brands.

Receivers & Speakers
Choose from
SONY ES BOSE Pioneer Integra DENON YAMAHA

TAX REFUND SALE

we'll MAKE IT EZ

WE'LL PAY YOUR SALES TAX ON FLAT SCREEN TVS*
*Excludes Special Purchase items.

LET US INSTALL IT!

WATCH THE PLAYOFFS IN HD!

Wow!



HX800 SERIES

40" NOW $1168 + WE PAY THE TAX

46" NOW $1498 + WE PAY THE TAX

55" NOW $1998 + WE PAY THE TAX

Save up to $1400!

SONY BRAVIA
55", 46" & 40" 1080P EDGE LED BACKLIT 240Hz LCD HDTVs WITH 3D

Full HD 1080p with 3D, Dynamic Edge LED Backlight, BRAVIA Engine™ 3. Also on SALE in 60".

Limited Time Only!

NAME BRAND 3D BLU-RAY DISC PLAYER NOW $127.97 LIMITED TIME

JUST IN! BIGGER, BETTER.



70" Wow! NOW $3247 + WE PAY THE TAX

LC70LE732U

SHARP AQUOS
70" 1080P 120Hz LED LCD HDTV

Quad Pixel technology produces more colors to create a more realistic picture than ever before. Built-in WiFi and access to the best apps & movies through Netflix®...4 HDMI.

Limited Time

IF SONY MAKES IT WE HAVE IT!

JUST IN!



46" NOW $808 SPECIAL PURCHASE

40" NOW $628 SPECIAL PURCHASE

BX420 SERIES

SONY BRAVIA
46" & 40" 1080P LCD HDTVs

You can connect multiple HD devices and share photos, music and videos with friends on the big screen when you connect your USB drive.
Also ON SALE IN 32" (KDL32BX320) for $378 SPECIAL PURCHASE.

Great Value!

Wow!

★ VIDEO & AUDIO CENTER'S DEALS OF THE WEEK ★

Wow!



NEW 2011 MODEL

50" NOW $649 SPECIAL PURCHASE

42" NOW $499 SPECIAL PURCHASE

PT350 SERIES

LG JUST IN!
50" & 42" FLAT SCREEN HDTVs

New TruSlim Frame is less than 1" wide. Amazing picture quality from this slim 600Hz HDTV.



SAVE $150

32" NOW $299 SPECIAL PURCHASE

32" FLAT SCREEN LCD HDTV



CINEMATE II

BOSE Better sound through research
CINEMATE SERIES II SPEAKER SYSTEM
NOW $599

GET ADD'L 10% OFF WITH PURCHASE OF HDTV OR SELECT BLU-RAY PLAYERS*

We will BEAT All local advertised prices
FROM AUTHORIZED DEALERS BASED ON IN-STOCK AVAILABILITY
WE WILL NOT BE UNDERSOLD!*

SANTA MONICA
1426 Wilshire Blvd.
(14 blks from the Ocean)
(310) 451-6200

TORRANCE
4401 Redondo Beach Bl.
(at Hawthorne Blvd.)
(310) 214-0081

AGOURA HILLS
28505 Canwood Street
inside Power of Home
(818) 735-9400

JUST ONE TOUCH
HOME AUTOMATION CENTER
1411 Wilshire Blvd., Santa Monica
(310) 899-2929
www.justonetouch.tv

www.videoandaudiocenter.com

NO DOWN or INTEREST 'TIL APR. 2013!*

*SEE STORE FOR DETAILS. OFFER GOOD THROUGH 4/20/11. CANNOT BE COMBINED WITH ANY OTHER OFFERS. TAX REFUND SALE EXCLUDES SPECIAL PURCHASE ITEMS.

OPEN 7 DAYS Mon.-Sat. 10am-8pm • Sunday 11am-7pm

WE ARE NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS OR OMISSIONS. NEW PURCHASES ONLY. WE DO NOT QUOTE PRICES OVER THE PHONE.

CYCLE
FROM PAGE 1

we have talked about how we are going to make connections, but we still have the freeway and a lot of the area is not served for bicycles, and is barely walkable for pedestrians.

"And, we have Expo coming into it," she said.

Planners expect the arrival of the Expo light rail line to drop between 3,000 and 5,000 extra visitors into the heart of Downtown every day.

To maintain access to the various projects, planners touched briefly on the increased parking planned at Parking Structure 6 on Second Street and a series of pedestrian enhancements on busy streets, but focused primarily on creating an expanded bicycle network.

The slides of projects that followed were a laundry list of to-dos, ranging from increasing bicycle lanes to different connectors in the city, installing bicycle parking and creating ambitious bridge paths, including one over the freeway at Seventh Street.

Ideally, bike routes would be extended on Second, Sixth, and Seventh streets and there would be increased access to Broadway Downtown.

The completed grid presented Tuesday runs down almost every street in Downtown.

Bolstering the proposed paths and extensions would be two transit centers already planned for Parking Structures 7 and 8.

The individual projects are all needed, said Planner Francie Stefan, but not all can be completed at once.

"The first priority projects run within $20 million, and the longer term fall outside of that," Stefan said.

Approximately $20 million in redevelopment funding has been set aside for these Downtown improvements.

Both at the City Council meeting and the previous Wednesday's Planning Commission meeting, staff were looking to the various boards — and the public — to tell them which projects to do first.

"We're trying to get people to comment on something before it's done," said Transportation Planning Manager Lucy Dyke of the Bike Action Plan.

Parsing out the overall improvements project by project has dangers, said Recreation and Parks Commissioner Richard McKinnon.

"I'll say it's a good start, and I think there are things left to do," McKinnon said. "It lacks a vision of what they want out of the plan. It's like a folder of projects at the moment, projects all over the city, but no one will ever go to the mat fighting for a project."

What McKinnon hopes to see is a plan thought out and prioritized by city staff — which has engaged two private consultants to help with the various plans affecting bicycle improvements — which can then be brought to the City Council.

Council member Bobby Shriver made a similar comment at Tuesday's meeting, questioning how the council could make an informed decision on project priorities without knowing the cost of each project.

"The cost of things ought to be very specifically identified," Shriver said. "There's no summary page. There's a list of things that all people think are cool, and a lot of people are behind cool things."

The council, however, could not get behind a list of cool projects that held a potential to overrun its budget.

Tuesday's presentation was preliminary. Staff will return with more detailed plans at future meetings.

ashley@smdp.com



We Buy Gold



BRING US YOUR GOLD JEWELRY AND GET

THE BEST CASH PRICES IN THE CITY

GET AN ADDITIONAL 15% BONUS*

Come In For
– FREE CHAMPAIGN –
WINE and CHEESE EVERY
Sunday 11AM to 3PM

3 GENERATIONS OF EXPERTISE
in the jewelry industry, 17 YEARS
In Santa Monica coupled with Honesty, Integrity and Commitment to offering the Highest Payout with the most Courteous Staff make us

#1 Gold Buyers

CRYSTAL KINGDOM
1418 Wilshire Blvd.
Santa Monica, CA 90403
310-393-9911
M-F 10-5, Sat 10-1, Sun 11-3

15% EXTRA CA$H BONU$
On all scrap gold jewelry WITH THIS AD
Expires 3/31/2011

SUIT
FROM PAGE 1

units as part of a settlement agreement between City Hall and the complex's owners that was reached in 2000 following a dispute over the owners' failure to collect and pay the city tax on hotel beds.

The owners decided to remove those 19 units from the rental housing pool under the Ellis Act, a California state law that allows property owners to get out of the rental business.

According to a 2009 court document, City Hall objected to the removal of the 19 units, saying that the settlement agreement caused the owners to waive any right to remove the disputed units from the housing market.

In February 2009, the owners of the Embassy Hotel and Apartments — referred to as Embassy LLC and Embassy Properties, L.P. in the lawsuit — filed a petition for writ of mandate, requesting that a judge tell City Hall to back off.

In the petition, attorney Anthony J. Oliva, who represents the Embassy, described a situation of undo burden on the Embassy's owners, citing the difficulties of running a hybrid operation that both houses permanent tenants and short-term hotel guests.

The needs of hotel guests and permanent residents often compete, he wrote, and the owners find it difficult if not impossible to pass on both maintenance and utilities costs to tenants because the units do not have individual meters.

Also cited were difficulties in getting insurance, and a lack of parking.

"What's not viable is to continue having a building that's half and half," Oliva said. "When you have a hotel of this type, you need different services."

Although the City Attorney's Office and Rent Control Board's representation won in the lower court, the Embassy owners took the matter to the state Court of Appeal, which tossed out the argument regarding the Ellis Act waiver.

The court ruled that property owners cannot "knowingly and intelligently" waive the right to remove a rental unit from the market.

The Santa Monica agencies petitioned the California Supreme Court, which declined to hear the matter.

"The appellate court agreed with us that it was not enforceable," Oliva said. "We're seeking a court order to permit the removal of those units from the market."

He would not say what those units would then be used for.

The matter will return to the lower court, where, City Attorney Marsha Moutrie told elected officials at Tuesday night's City Council meeting, the consequences could be dire.

"Because of that loss (in the appellate court), it is possible with the case returned to trial court, that the city and Rent Board will lose again," she said. "If that happens, the tenants could be evicted immediately."

Oliva acknowledged, however, that the matter is not a slam dunk.

"There are certain circumstances under which a waiver would be enforceable," he said.

The next court hearing is June 23. In the meantime, City Hall, the Rent Control Board and the Embassy are engaging in settlement negotiations, about which they cannot speak, said Deputy City Attorney Alan Seltzer.

Nine units are currently occupied by renters and are affected by the suit, although it is unclear on City Hall's end how many tenants live in those units.

It doesn't inspire confidence on the part of the tenant community that their rights will be protected as negotiations continue.

"The tenants have been assured by the City Council that their rights and interests will be a priority in the negotiations between the city and the Embassy," said one tenant who preferred to remain anonymous. "It is my fervent hope that they follow through with their promise. After a two-and-a-half year battle, we expect to be fairly represented in the fate of our tenancies."

ashley@smdp.com

CITY OF SANTA MONICA
NOTICE INVITING BIDS

NOTICE IS HEREBY GIVEN that the City of Santa Monica invites sealed bids for:

BID #3041 – PROVIDE PEST CONTROL SERVICES AS REQUIRED BY VARIOUS DIVISIONS.

BID #3043 – PROVIDE MAINTENANCE OF PARTS CLEANING TANKS AS REQUIRED BY THE BIG BLUE BUS.

Submission deadline for the bid listed above is April 29, 2011 at 3:00PM Pacific Time.

BID #3045 – PROVIDE VARIOUS STEEL-TOED/NON-STEEL-TOED SAFETY WORK BOOTS & SHOES AND MISCELLANEOUS ACCESSORIES AS REQUIRED BY THE CITY OF SANTA MONICA.

Submission deadline for the bid listed above is May 3, 2011 at 3:00PM Pacific Time.

Please refer to the bid packet for further details.
The bid packet can be downloaded at:
http://vendors.planetbids.com/SantaMonica/QuickSearch.cfm

Request for bid forms and specifications may be obtained from the City of Santa Monica, 1717 4th St., Suite 250, Santa Monica, California, by calling (310) 458-2201, ext. 5898, or by e-mailing your request to thomas.poon@smgov.net. Bids must be submitted on forms furnished by the City of Santa Monica.

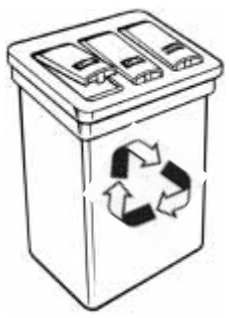
Vendors interested in doing business with the City of Santa Monica are encouraged to register online at http://www.smgov.net/finance/purchasing/

INTERESTED IN ADVERTISING IN THE ONLY LOCAL DAILY PAPER IN SANTA MONICA?
smdp.com Santa Monica Daily Press office (310) 458-7737







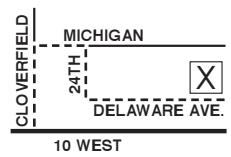


RECYCLE NOW!

Aluminum Cans
$1.80 per pound with
this coupon expires 4-30-11

Aluminum Plastic Glass Bi-Metal Newspaper
CardboardWhite/Color/Computer Paper Copper & Brass

Santa Monica Recycling Center
2411 Delaware Avenue in Santa Monica
(310) 453-9677



Parts of fire-ravage Calif. forest to be restored

BY NOAKI SCHWARTZ
Associated Press

LOS ANGELES Nearly two years after an arsonist ignited what became the largest fire in Los Angeles County history, officials have launched an effort to restore tens of thousands of acres in some of the most severely charred areas of the mountainous Angeles National Forest.

Against the backdrop of a rocky hillside of scrub, blackened trees and pockets of new green, the National Forest Foundation and local and federal officials on Friday announced a five-year effort to plant 3 million trees on 10,000 acres, remove invasive plants and restore the habitat on another 40,000 acres in the Big Tujunga Canyon watershed. The National Forest Foundation said it plans to raise $5 million toward the effort.

Officials stressed the importance of preserving the national forest, particularly because of its location next to an urban environment like Los Angeles.

"In short, these lands are America's expanded backyard and nowhere is that more true than the Los Angeles area," said John Hendricks, chairman of the Forest Foundation.

The 2009 Station Fire scorched about 161,000 acres, destroyed 89 homes and killed two firefighters. An estimated 14,000 acres were burned to deforested conditions, and it is this area that is being targeted for tree planting.

While setting aside the Angeles National Forest as a reserve was important in 1892, said Tom Tidwell, chief of the U.S. Forest Service, preserving that land is even more critical today.

"There are more stresses on these lands than there ever has been," he said.

Workers have been collecting seeds from other parts of the forest in elevations that correspond to the destroyed areas. The seeds have been sent to a nursery that has been growing the saplings being planted in the forest. Officials hope to plant a variety of fir and pine trees on an estimated 4,200 acres this year and already have planted 500,000 trees.

Marty Dumpis, deputy supervisor of Angeles National Forest, said that without the restoration effort, invasive plants would crowd out all the native plants in some parts of the forest. And while the effort will help restore areas where traces of burned trees and charred debris are still visible, Dumpis admitted it may never be what it was.

"We realize we're never going to be able to 100 percent mimic what used to be out there 200 or 300 years ago," he said.

Critics, however, said officials should make sure to plant only the types of trees that belong in the burned areas but appear to be planting a type of tree that could alter the balance of the ecosystem.

"What I've been told is that they're planting Coulter pines in areas that used to have big cone Douglas fir and they're doing it because that's what they have available," said Jon Keeley, research scientist with the U.S. Geological Survey Western Ecological Research Center. "They have a lot of them, they're cheap and they grow fast."

Your Trusted Source for Volunteer Opportunities

In recognition of National Volunteer Services Week, WISE & Healthy Aging thanks the more than 600 volunteers in our "RSVP of Greater West Los Angeles" program for giving of their time to the many organizations that benefit our community.

We are proud to support the following:

- American Red Cross of Greater LA
- American Red Cross, Santa Monica
- Audubon Ballona Education Program
- The Beauty Bus
- Cancer Support Community Benjamin Center
- Cedars-Sinai Medical Center
- Center for Partially Sighted
- City of Beverly Hills Recreation & Parks
- City of Santa Monica
- Eli and Edythe Broad Stage and The Edye Second Space at the Santa Monica College Performing Arts Center
- Felicia Mahood Senior Center
- The Guilded Cage
- Hospice Partners of So. California
- Israel Levin Center
- Kaiser Permanente West Los Angeles Medical Center
- Lincoln Adult Learning Center
- Malibu Senior Center
- Meals on Wheels West
- Meals on Wheels of West LA
- Ocean Park Community Center
- Olympia Medical Center
- Saint John's Health Center
- Salvation Army
- Santa Monica College Learning Resource Center
- Santa Monica Emeritus College
- Santa Monica Pier Aquarium
- Santa Monica Public Library
- Santa Monica Public Library Shut-In Program
- Santa Monica-UCLA Medical Center & Orthopaedic Hospital
- Senior Recreation Center– City of Santa Monica
- St. Joseph's Center
- Topanga Coalition for Emergency Preparedness
- Travelers Aid Society (LAX)
- UCLA Medical Center
- UCLA School of Law, Witness Program
- VA Medical Center/Wadsworth
- Venice Family Clinic
- West LA Japanese Center
- Westside Center for Independent Living
- Will Rogers State Historic Park

WISE & Healthy Aging Programs

- AARP Tax-Aide Program
- Adult Day Service Center
- Advocates for Conserved Elders
- America Reads Intergenerational Reading Program
- Benefits Enrollment Center
- Friendly Visitor Program
- Healthy Lunches Program
- Information & Referral
- Long-Term Care Ombudsman
- Peer Counseling
- Personal Money Management
- WISE Connections

As a longstanding RSVP site on the Westside, call us today to learn more about how you can make a difference!

(310) 394-9871, EXT. 450

WISE & Healthy Aging
1527 4th Street, 2nd Floor • Santa Monica, CA 90401

The Santa Monica Daily Press is proud to sponsor this recognition.

www.wiseandhealthyaging.org

Obama: Raise debt ceiling or risk global recession

BY BEN FELLER
AP White House Correspondent

CHICAGO Failure by Congress to raise the U.S. debt limit "could plunge the world economy back into recession," President Barack Obama declared Friday, and he acknowledged that he must compromise on spending with Republicans who control the House to avoid such a crisis.

"I think he's absolutely right that it's not going to happen without some spending cuts," the president told The Associated Press in an interview in his hometown, agreeing with House Speaker John Boehner's assessment.

Obama urged swift action, saying he doesn't want the United States to get close to a deadline that would destabilize financial markets. He said he was confident Congress ultimately would raise the limit.

"We always have. We will do it again," said Obama, who voted against raising the debt limit as a freshman senator from Illinois.

The interview came a day after the Democratic president held the first major fundraising events of his re-election campaign, which was launched a week ago in a nation still reeling from high unemployment and struggling to recover from economic recession.

"I'm the person who is best prepared for us to finish the job so that we're on track to succeed in the 21st century," Obama said. That's the heart of his argument for voters to give him a second term over more than a half dozen Republicans seeking the White House.

As the 2012 campaign gets under way, it's being shaped by a deep disagreement over federal spending in Washington between Republicans who control the House and Democrats in power in the Senate and White House. Obama and Republicans compromised a week ago on a spending bill to avert a government shutdown, a preview of the debate that's certain to dominate the coming months on deficits and the ceiling on money the nation can borrow.

The president said that he doesn't expect either side to get everything it wants in negotiations and that he's pushing for "a smart compromise that's serious."

He warned of dire consequences if the debt ceiling is not raised before it hits its limit of $14.3 trillion; the administration says the latest Congress could possibly act is by early July. But Obama said some longer-term questions about where the government trims its operations will have to be left until after the 2012 presidential election.

Obama's remarks about the relationship between lifting the debt ceiling and the need for spending cuts was the clearest acknowledgement yet by the president or the White House that the two issues are intertwined. Republicans, particularly tea party-backed lawmakers in the House, have repeatedly said they would not vote to increase the debt cap without a significant step toward long-term deficit reduction — a point reiterated by Boehner on Thursday.

Busy Bee Hardware | We Pay the Sales Tax Day

Monday, April 18 ONLY! (Valid with this Ad)

Hardware, Emergency survival kits, potassium Iodide, Juicers, Dehydrators, water filters, We can special order any item on earth.

Busy Bee Hardware - Since 1918
1521 Santa Monica Blvd., Santa Monica
310.395.1158, M-F 8-6, Sat 9-4:45

Know why you'll breathe easier when you hire The Maids?



• Professionally trained, bonded & insured teams
• Efficient & reliable

Call today for a FREE estimate.
310-280-0300
www.maids.com

Because when it comes to your home's air quality *Nobody* Outcleans The Maids.

We do more than just clean off the surface dirt and dust, we clean for health. We use our 22-Step Healthy Touch® Deep Cleaning System every visit to give you and your family the healthiest, most thorough clean every visit - guaranteed!

The Maids Home Services
Nobody Outcleans The Maids.®

Get Cash For Your Gold & Jewelry!

California's Premier Jewelry Buyer Is Paying The Highest Prices For:


Diamonds


Gold


Watches

WE BUY: Rolex - Cartier - Patek Philippe - Tiffany - Chopard - Van Cleef - David Yurman
Broken & Unwanted Gold Jewelry - 10k - 14k - 18k - 24k - Silver - Coins and More!

LIMITED TIME SPECIAL OFFER!

$25 INSTANT BONUS
On Any Transaction Over $100
$50 INSTANT BONUS
On Any Transaction Over $500!

Offer Ends Soon!
(Bonus not valid on coin sales)
Lic. No. 19651221



DIAMOND & GOLD exchange

Santa Monica
2629 Wilshire Blvd.
Santa Monica 90403
(310) 829-9800

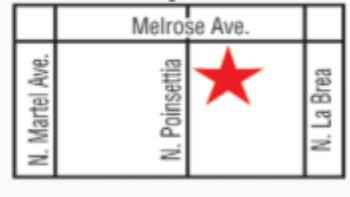
Hollywood
7280 Melrose Ave.
Los Angeles 90046
(323) 653-9009

Mon - Fri 10am to 6pm, Sat 11am to 5pm
www.DiamondAndGoldExchangeUSA.com

Santa Monica



Hollywood



Considering Filing for *Bankruptcy?*

- Free phone consultation
- Speak to your local Santa Monica Attorney
- Get the facts now

"Your Local Santa Monica Attorney"

The Law Offices of Martin D. Gross
A PROFESSIONAL LEGAL CORPORATION
2001 Wilshire Blvd, Santa Monica CA 310/453 8320 www.lawgross.com

Civil Litigation
Consumer and Business Disputes



NBA

Lakers to work with GLAAD on fighting gay slurs

BY GREG BEACHAM
AP Sports Writer

LOS ANGELES The Los Angeles Lakers will work with the Gay and Lesbian Alliance Against Defamation on ways to keep anti-gay slurs out of basketball.

The Lakers and GLAAD announced a partnership Friday, three days after Kobe Bryant was spotted on a national television broadcast yelling a common homophobic slur in frustration over a referee's call. Bryant was fined $100,000 by the league, and the sixth-leading scorer in NBA history issued multiple apologies.

"We want to reaffirm our commitment to all our fans and our appreciation for the support we receive from all segments of society," Lakers spokesman John Black said. "We also understand the importance of positive messages in helping us convey this. We appreciate the input we've received from GLAAD the past two days, and will look forward to working with them on ways to help educate ourselves and our fans, and to help keep language like this out of our game."

GLAAD President Jarrett Barrios said his organization will advocate zero-tolerance policies for anti-gay slurs at sports events, similar to a policy adopted by the New York Yankees at the new Yankee Stadium.

"In light of this slur, there is a real opportunity to build support for our community and educate fans of Kobe Bryant, the Los Angeles Lakers, and the NBA about the use of such words," Barrios said. "The Los Angeles Lakers have taken a positive step, and we look forward to working with them to create messages from players and coaches that combat bullying."

GLAAD said NBA executives also have agreed to meet with the organization to discuss educational tactics for the NBA's young fans.

Bryant cursed and used the homophobic slur when referee Bennie Adams called a technical foul on him during the third quarter of a victory over the San Antonio Spurs on Tuesday night in Los Angeles' regular-season home finale.

Bryant apologized personally to Human Rights Campaign President Joe Solmonese, who had issued a statement condemning Bryant's words.

The 32-year-old Bryant is a former league MVP, a 13-time All-Star, the leading scorer in Lakers franchise history and is sixth on the NBA's career scoring list after passing Moses Malone last month. He was the MVP of the last two NBA finals while leading the Lakers to back-to-back titles.

Dykstra charged with bankruptcy crime

BY THE ASSOCIATED PRESS

LOS ANGELES Former New York Mets and Philadelphia Phillies outfielder Lenny Dykstra has been charged with embezzling from a bankruptcy estate.

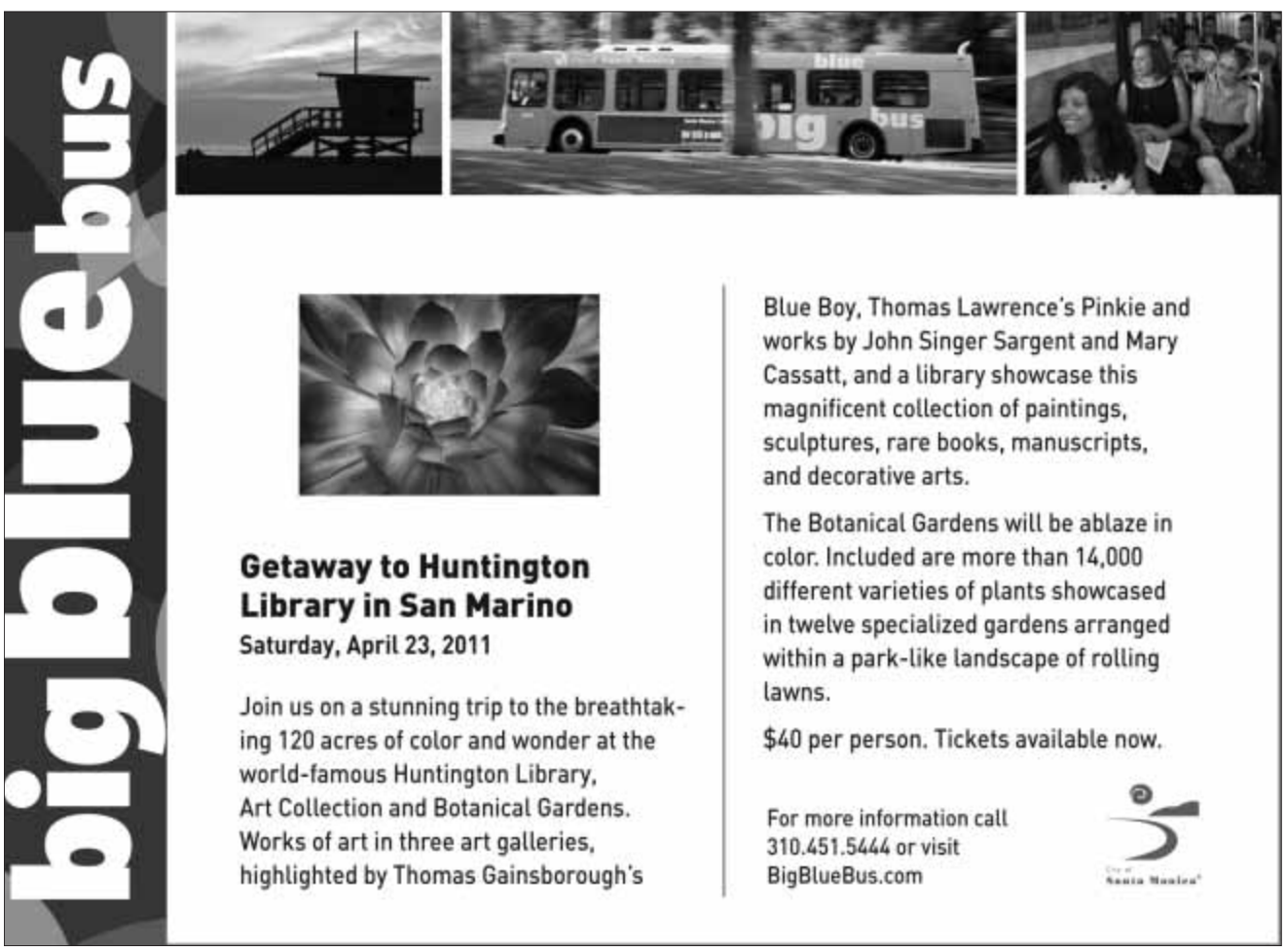
Federal prosecutors in Los Angeles allege that after filing for bankruptcy in 2009, Dykstra hid, sold or destroyed more than $400,000 worth of items from his $18.5 million mansion in Ventura County. They ranged from sports memorabilia to a $50,000 sink.

Dykstra claimed he owed more than $31 million and had only $50,000 in assets.

He was charged Wednesday. Authorities also say he was arrested Thursday at his Encino home in an unrelated grand theft investigation and remains jailed without bail. Local prosecutors haven't filed the latter case.

It wasn't immediately clear whether he has an attorney.

After retiring from baseball in the late 1990s, Dykstra was involved in various businesses and briefly was a stock-picks guru.





The Tiger Mom Question

Should children do what parents choose or what they want to do? Who decides, about what issues, and at which ages?

The *Battle Hymn of the Tiger Mother*, by Amy Chua, is a story of "mother knows best." Parents set goals for their children, and children are expected to live up to those goals.

In healthy families, both parents and children set goals continually. Successfully managing the challenge of *who is in charge, in what areas, and when* is a process that evolves over a lifetime. Each developmental phase – and each individual child – calls for different rules, expectations and parenting approaches. Good parents recognize these shifts and grow along with their children.

Setting realistic and achievable goals and revising them as needed are at the heart of good parenting. However, difficult questions arise as children grow older and become more independent:

Which goals are set by the parent and which by the child? Are there areas where children should choose their own goals, and others where parental values come first? At what age should children's preferences take priority? How far should you push a child to achieve a parental goal, and when should you back off?

> Setting realistic and achievable goals and revising them as needed are at the heart of good parenting.

Amy Chua's ability to set goals for her children appeared to work exceptionally well for one child. With her second child, she had to modify these goals in early adolescence. While the same approach did not work for both children, Chua's book makes it clear that each child recognized her mother's love and commitment.

Many parents today are looking for a role model, but parenting is not "one size fits all." What works for one parent and one child might not work for another. When you get advice, it is usually someone's idea of what *they* would do in your situation. What's needed are realistic choices for *you*, given your temperament, your child's temperament, your life circumstances, and your experience. There is no magic bullet for parenting.

Some parents are blessed with children with easy temperaments. Other parents have children who challenge their values, skills, and capacities from the start. Some children are easy as long as their particular needs are met, such as being protected from overstimulation or too much change. Every family has different joys and stressors, given their particular biological, environmental, social, and psychological characteristics. Each family's pathway to health is unique, reflecting their own uniqueness.

A few guidelines are universally helpful in setting goals that work for your family:

1. When discussing goals with children, limit yourself to one at a time. "One goal, one sentence," is a good rule of thumb.
2. State goals in the positive, describing what you want more of, not what you want to stop. For example, don't just say, "Stop whining." Instead say, "Please look me in the eye and talk to me in a loud, clear voice."
3. The older the child, the more he or she should be involved in setting the goals.
4. Goals must be realistic and achievable over a short time. For example, you and your child might want to see better grades. First, you must define "better," such as moving from a C to a B in math. Second, identify what behaviors are needed to achieve that goal: for example, do math homework nightly and practice multiplication tables daily for 10 minutes. Rewards and consequences must be immediate and easily given. Negative consequences, such as prohibiting cell phone use or playtime with friends, should be of short duration.

Parents who have strong bonds with their children will have an easier time influencing children's goals and behavior. Parents who treat their children respectfully will have more success working together to set and achieve goals. Parents who align their resources with their values will have healthier families.

Amy Chua's parenting strategy offers an opportunity to reflect on your own parenting. Many parents could never implement the Tiger Mom style. They would feel guilty and would not be able to convey love and limits simultaneously, even if Chua did. Books can stimulate us to self-reflect, but they do not give us a hard and fast manual for parenting.

The UCLA Family Commons encourages you to think about who you are and what you want as a parent. Then seek out whatever resources you need to help you along the way.





SURF REPORT

Surf Conditions **Water Temp:** 61°

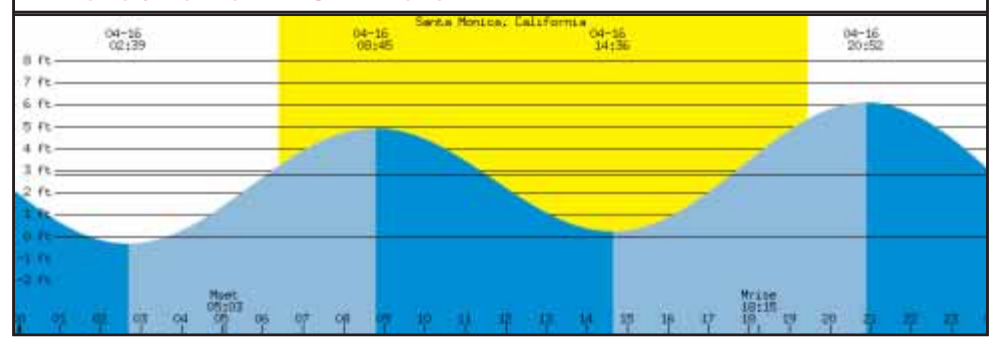
Swell Forecast

SW drops to knee+, but a steady flow of NW wind swell should keep west facing breaks in chest high waves.

Long Range Synopsis

SW remains near nil, but NW should continue at around chest high for west facing spots.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **April 6, 2011**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 10
- Number of A grades for dry/wet weather -- 34 / 12
- Number of (C,D,F) grades for dry/wet weather -- 11 / 32

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Grousbeck Family Foundation, simplehuman, LAcarGUY, SIMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	F	F
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lachusa and Los Aliso creeks.	A+	A+
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	B	F
Zuma Beach at Zuma Creek mouth.	A+	F
Walnut Creek, projection of Wildlife Rd. (private).	A	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	F	F
Escondido Creek, just east of Escondido State Beach.	F	A+
Latigo Canyon Creek mouth.	A	F
Solstice Canyon at Dan Blocker County Beach.	A+	F
Puerco State Beach at creek mouth.	A+	F
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	F	ns
Surfrider Beach at Malibu Colony fence.	A+	C
Surfrider Beach (breach location)- daily.	F	F
Malibu Pier - 50 yards east.	B	F
Carbon Beach at Sweetwater Canyon.	F	F
Las Flores State Beach at Las Flores Creek (point zero).	A+	A
Big Rock Beach at 19948 PCH stairs.	A+	C
Pena Creek at Las Tunas County Beach.	A+	B
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	F	F
Castlerock Storm Drain at Castle Rock Beach.	A+	A+
Santa Ynez Storm Drain at Castle Rock Beach.	F	A+
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	F

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	F
Will Rogers State Beach at Pulga Canyon storm drain.	A+	F
Will Rogers State Beach at Temescal Canyon drain.	A+	F
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	F	F
Santa Monica Beach at Montana Ave. drain.	A+	C
Santa Monica Beach at Wilshire Blvd. drain.	A+	C
Santa Monica Municipal Pier.	D	F
Santa Monica Beach at Pico/Kenter storm drain.	C	F
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	C
Ocean Park Beach at Ashland Ave. drain.	A	F
Venice City Beach, at the Rose Ave. storm drain.	A+	F
Venice Beach at Brooks Ave. drain.	A+	C
Venice Beach at Windward Ave. drain.	A	A+
Venice Fishing Pier - 50 yards south.	A+	C
Venice Beach- projection of Topsail St..	A+	C
Marina del Rey, Mothers' Beach- lifeguard tower.	A	F
Dockweiler State Beach at Ballona Creek mouth.	A+	F
Dockweiler State Beach at Culver Blvd. drain.	A+	B
North Westchester Storm Drain at Dockweiler State Beach.	A+	A+
Dockweiler State Beach at World Way (south of D&W jetty).	A+	C
Dockweiler State Beach at Imperial Hwy drain.	A+	A+
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	A+
Dockweiler State Beach at Grand Ave. drain.	A+	F

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay's Beach Report Card℠ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

© 2010 Copyright Heal the Bay. All rights reserved. Printed on recycled paper (unless faxed).

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Saturday, April 16
The Land Before Time (G) 1hr 9min
4:00pm
Discussion following with voice actor Will Ryan ("Petrie").

Funny Lady (PG) 2hr 16min
Misery (R) 1hr 47min
7:30pm

Sunday, April 17
Wendy and Lucy (R) 1hr 20min
Old Joy (NR) 1hr 16min
7:30pm
Discussion between films with writer-director Kelly Reichardt.

AMC Loews Broadway 4
1441 Third Street Promenade
(888) 262-4386

Rango (PG) 1hr 47min
11:40am, 2:15pm

Sucker Punch (R) 2hrs 00min
5:00pm, 7:40pm, 10:15pm

Scream 4 (R) 1hr 43min
12:30pm, 3:20pm, 6:15pm, 9:05pm

Jane Eyre (PG-13) 2hrs 01min
1:00pm, 4:00pm, 7:00pm, 10:00pm

Insidious (PG-13) 1hr 42min
11:25am, 2:00pm, 4:35pm, 7:10pm, 9:50pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Scream 4 (R) 1hr 43min
11:30am, 2:30pm, 4:15pm, 5:15pm, 7:10pm, 8:00pm, 10:00pm, 10:45pm

Hop (PG) 1hr 30min
11:25am, 2:00pm, 4:30pm, 7:00pm, 9:30pm

Diary of a Wimpy Kid: Rodrick Rules (PG) 1hr 36min
10:50am, 1:30pm

Hanna (PG-13) 1hr 51min
11:00am, 1:55pm, 4:40pm, 7:30pm, 10:15pm

Source Code (PG-13) 1hr 34min
10:30am, 12:55pm, 3:15pm, 5:45pm, 8:15pm, 10:40pm

Soul Surfer (PG-13) 1hr 45min
11:35am, 2:20pm, 5:10pm, 7:45pm, 10:25pm

Rio 3D (PG) 1hr 36min
9:50am, 12:20pm, 2:50pm, 5:20pm, 7:55pm, 10:30pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Queen to Play (Joueuse) (NR) 1hr 40min
1:50pm, 4:30pm, 7:20pm, 9:45pm

Miral (R) 1hr 54min
1:30pm, 4:10pm, 7:00pm, 9:40pm

On Coal River (NR) 1hr 20min
11:00am

Potiche (R) 1hr 43min
3:00pm, 7:30pm

Win Win (R) 1hr 46min
1:40pm, 4:20pm, 7:10pm, 9:50pm

I Am (NR) 1hr 16min
1:00pm, 5:25pm, 10:00pm

Bill Cunningham New York (NR) 1hr 24min
11:00am

Certified Copy (Copie conforme) (NR) 1hr 46min
11:00am

Of Gods and Men (Des hommes et des dieux) (R) 2hrs 00min
11:00am

AMC Criterion 6
1313 Third St.
(310) 395-1599

Rio (PG) 1hr 36min
11:00am, 1:45pm, 4:15pm, 7:00pm, 9:45pm

Your Highness (R) 1hr 42min
11:45am, 2:30pm, 5:15pm, 8:00pm, 10:40pm

Limitless (PG-13) 1hr 45min
11:15am, 2:00pm, 4:45pm, 7:35pm, 10:15pm

Conspirator (PG-13) 2hrs 02min
10:40am, 1:50pm, 4:50pm, 7:40pm, 10:45pm

Lincoln Lawyer (R) 1hr 59min
10:50am, 1:35pm, 4:30pm, 7:20pm, 10:00pm

Arthur (PG-13) 1hr 50min
10:00pm

For more information, e-mail news@smdp.com



MYSTERY PHOTO

Brandon Wise *brandonw@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

A must appearance, Cappy

ARIES (March 21-April 19)
★★★★ You might be juggling two different interests regarding the same situation. What you wish and what seems possible could be in direct conflict with each other. Can you merge these interests? Do they have anything in common? Curb your temper. Tonight: Where the action is.

TAURUS (April 20-May 20)
★★★ Dig into a project, even if you feel semi-lazy. Just don't add any unnecessary pressure. You need some time off as well. Share more of what is on your mind with a friend or loved one. This person's support helps. Tonight: Remember, it is your Saturday night, too.

GEMINI (May 21-June 20)
★★★★★ You are very playful and full of fun. Lighten up when dealing with an older friend. You could be amazed by what you see. Remember what is ultimately important in your relationships. Allow the child within you out when with a loved one. Tonight: Enjoying every single moment.

CANCER (June 21-July 22)
★★★★ You absolutely are a sign that adores your family, and often your deepest friends come from your family. A little argument doesn't need to be anything else, if you play it smart. Know when to remain quiet. Let the other party regain his or her senses. Tonight: Laugh at confusion.

LEO (July 23-Aug. 22)
★★★★ The situation could be volatile if you are not careful. Make it easy for others to express their seemingly controversial feelings while at the same time let them know what you think and feel. Take an overview if possible. Tonight: Make sure you have company.

VIRGO (Aug. 23-Sept. 22)
★★★ Curb a need to go overboard. You can enjoy yourself without an extravaganza. Understand what it takes to help someone relax. Your sense of humor comes out with a very close friend. You have a lot in common. Tonight: Treat someone to dinner.

LIBRA (Sept. 23-Oct. 22)
★★★★★ Use the moment. Has there been someone you have wanted to speak to or share with? Make your approach, even if you have to deal with another person's anger or a general attitude of confusion. You can and will get past the issue. Your sense of direction makes a big difference. Tonight: Do only what you want.

SCORPIO (Oct. 23-Nov. 21)
★★★ Take some time for yourself. You are a sign that gets into reflection. You know what you need. You could be pushed or handling more responsibility than before. You might be angry as a defense to being hurt. Take some time to work through a problem. Tonight: Mystery works.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★★ Happiness occurs when your friends surround you. Your creativity likes interacting and brainstorming. A child or new friend adds more spice and excitement to your plans. Enjoy the moment and let go of recent stress. Tonight: Where the crowds are.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ Shore up some details with a boss or older relative or friend. Free yourself to go and be with the people you want to spend time with. Understand what is happening and that you might want to take the lead in an event. Tonight: A must appearance.

AQUARIUS (Jan. 20-Feb. 18)
★★★★★ Take another look at what is happening with a detached and/or non-triggered attitude. Use time as an ally. You need more space to make a solid decision. If need be, find an expert or two. Tonight: Where your mind can relax.

PISCES (Feb. 19-March 20)
★★★★★ Deal with partners and friends individually. You could be overly tired and cranky. If that is the case, do yourself a favor -- slow down and take a nap before having a hot discussion. The end results will be better. Tonight: Chat over dinner.

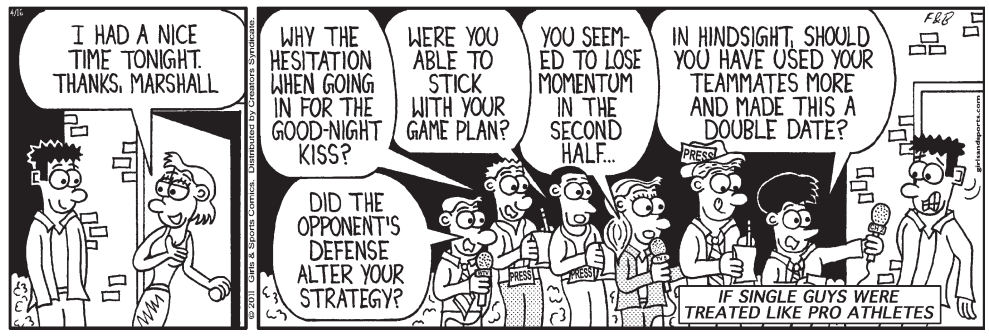
Happy birthday

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

This year, you have more impact than you have experienced in many years. You also are setting up a new life cycle, and it could be a very fortunate one if you handle stress well. If you are single, many people would like to be your sweetie. You have quite the line-up of admirers! But who do you want? Be pro-active. If you are attached, the two of you can have a lot of fun, if you juggle your roles well. LIBRA reflects many of your issues.

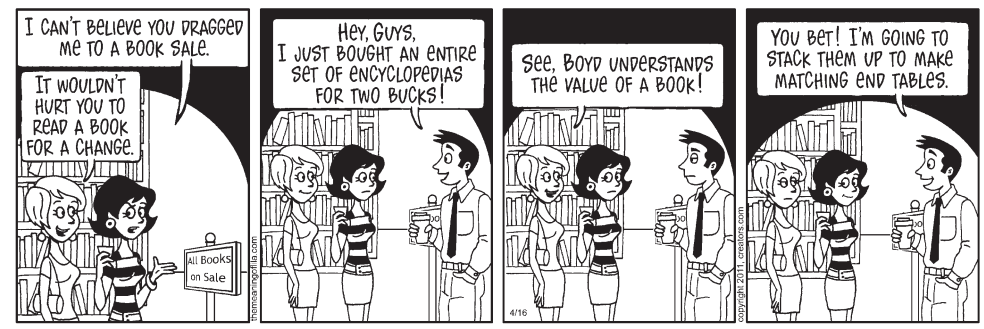
Girls and Sports

By Justin Borus and Andrew Feinstein



The Meaning of Lila

By John Forgetta & L.A. Rose



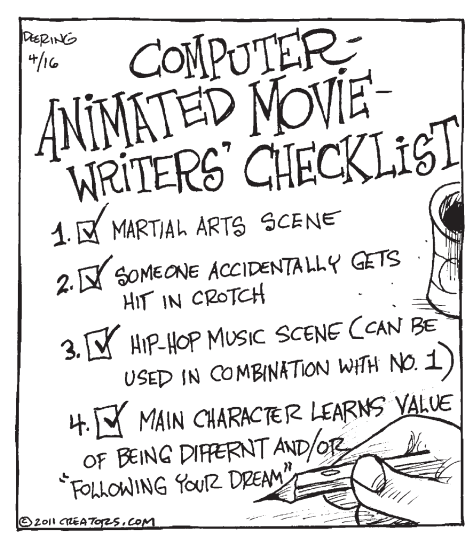
Garfield

By Jim Davis



Strange Brew

By John Deering



Speed Bump

By Dave Coverly



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★★★★

8		6			3			9
			9			3		
	4				8			2
7		9					6	
				1				
	3					1		5
1			6				4	
		8			4			
5			7			9		8

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

1	6	3	8	9	7	2	5	4
2	8	9	1	4	5	6	7	3
4	7	5	2	6	3	1	9	8
3	2	8	5	7	4	9	6	1
9	1	7	3	8	6	4	2	5
5	4	6	9	2	1	3	8	7
8	5	2	4	3	9	7	1	6
6	3	1	7	5	2	8	4	9
7	9	4	6	1	8	5	3	2



CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Swindles
6 Church areas
11 Taken all one can
12 Push out of bed
13 Kitchen come-on
14 Score speed
15 Moolah
17 Blemish
18 Bullring cheer
19 New Orleans treat
22 Tie the knot
23 Bach work
24 — Python
25 Lentil, e.g.
27 Fall mo.
30 Of the shore
31 Apply
32 Do something
33 "Forget it!"
35 Twangy
38 Peony part
39 Recital piece
40 Wed in secret
41 Train stop
42 Fathered

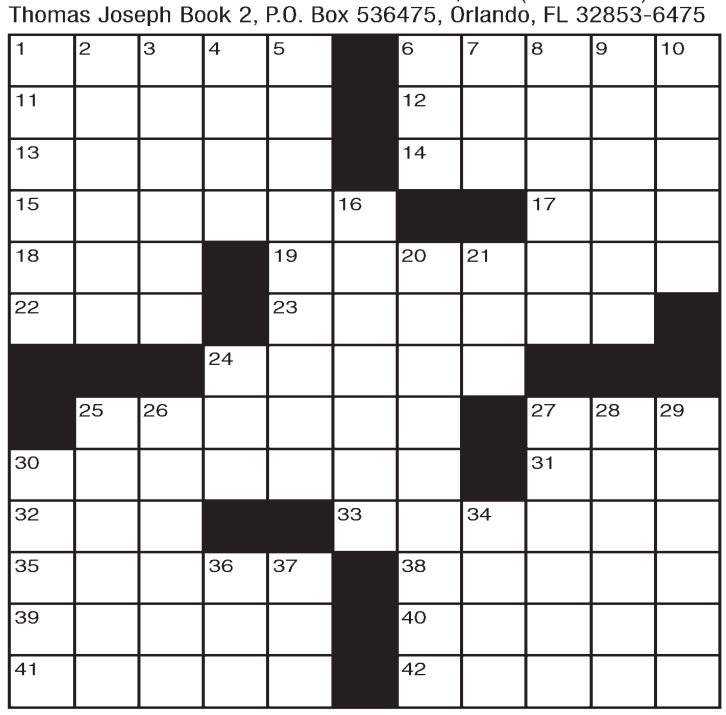
DOWN

1 Sundial need
2 King of music
3 Found darling
4 Silent performer
5 Puts an end to
6 Cunning
7 Roderick Usher's creator
8 High place
9 Site of Sevilla
10 Cache
16 Tony Stark's alter ego
20 Impalas, e.g.
21 Put down
24 Music's Booker T & the —
25 Find
26 Relishes
27 Beau
28 Houdini feat
29 Disrobed
30 Fixed seats
34 Sub spot
36 Hoopla
37 Rent out

H	A	R	P	S	■	S	T	R	A	P
O	P	E	R	A	■	P	E	E	V	E
G	E	T	O	N	■	A	R	T	I	E
■	■	U	S	E	S	■	R	U	S	K
A	C	R	E	■	A	F	A	R	■	■
S	U	N	■	A	G	A	I	N	S	T
T	R	A	I	L	■	U	N	T	I	E
A	D	D	S	T	A	X	■	I	R	S
■	■	D	O	O	R	■	A	C	E	S
C	A	R	L	■	C	A	S	K	■	■
A	H	E	A	D	■	S	P	E	A	R
P	A	S	T	E	■	T	E	T	R	A
E	B	S	E	N	■	O	N	S	E	T

Yesterday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 2, P.O. Box 536475, Orlando, FL 32853-6475



4-16

ARITHMO™

CrossMath + × − ÷

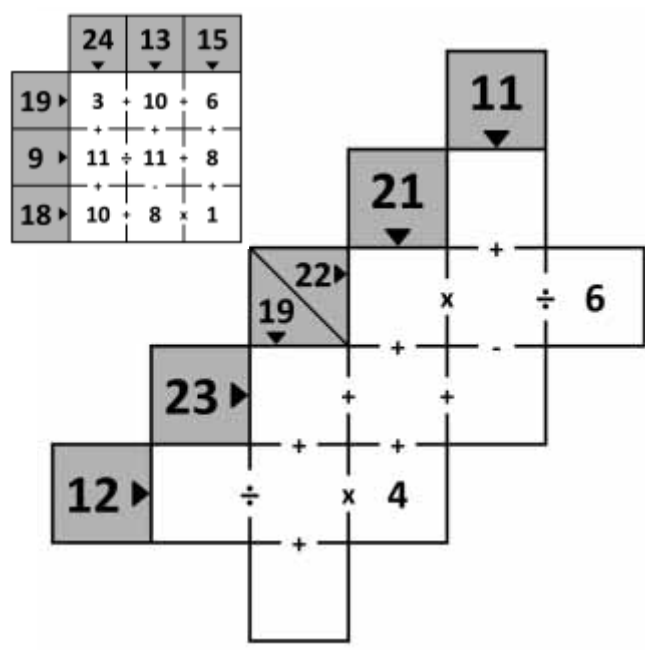
Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

1, 3, 6, 7, 8, 9, 9, 11, 12

- Fill the grid with the set of given numbers (1 to 12) to satisfy the Equa demands (7 to 24) in the shaded boxes. The Equa demands represent the sum of the digits that you will insert into the empty squares.
- Each horizontal row has one Equa demand to satisfy; each vertical column also has one demand to satisfy. Each empty square in the grid dictates the math operation (addition +, subtraction -, multiplication X, and division ÷) that must be performed to meet the demands.
- You must follow the given math operations for each square and you must make sure all the numbers satisfy the demands in the shaded boxes when connected in adjacent threes and calculated together from left to right, and top to bottom.
- The numbers you insert into the grid must satisfy the Equa demands both horizontally and vertically.

For more games, go to www.arithmo.com

Solution for Task 1239



DAILY LOTTERY

MEGA MILLIONS: 22 23 33 39 48 Meganumber: 29 Jackpot: $172M

SUPER LOTTO PLUS: 13 22 27 29 42 Meganumber: 25 Jackpot: $11M

Fantasy 5: 1 8 16 19 32

DAILY 3: MIDDAY: 7 9 7 EVENING: 1 4 7

DAILY DERBY: 1st: 04 Big Ben 2nd: 12 Lucky Charms 3rd: 03 Hot Shot RACE TIME: 1:46.64

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Scottish artist Jane Forbes, 47, won the "Shoe Is Art" competition in Dundee in late 2010 with a work ("Ad Infinitum") that a University of Dundee spokesman called "awe-inspiring." Forbes painted (and photographed) the same pair of shoes every day for 66 consecutive days, hypothesizing that subtle differences in her "mood" would be detectable in any variations in the paint jobs.

■ Not Ready for Prime Time: (1) Jason Davis was sentenced in December in Burlington, Iowa, to five years in prison for one crime, but still pending is his August 2010 arrest for shoplifting at Westland Mall, which ended with Davis passed out after making a crime-scene booboo in his pants. (2) Michael Trias, 20, was arrested in March in Mesa, Ariz., after a botched residential burglary. According to police, Trias had come in through a window but had landed in a clothes basket made of PVC and netting, and become entangled. His flailing attempts to free himself alerted the homeowner.

■ Salt Lake County (Utah) corrections officer Robert Monson, 38, was charged in December with having sex with a female he had met while she was in lockup. According to the woman, the couple's trysts were not impeded by her ankle monitor, which Monson insisted was "sexy." (In fact, shortly after the monitor was removed, the relationship ended.) (2) A 50-year-old man was charged with indecent exposure near Yakima, Wash., in March when he jumped in front of a woman, genitals exposed, but otherwise dressed in a diver's wet suit, mask and bright orange gloves.

■ India's legal system is notoriously among the world's most leisurely paced. In December (1990) in New Delhi, four men (ages 82, 71, 63 and 62) were acquitted of accusations that they defrauded a government-run transport company by buying bogus motor parts. The men had been charged with the crime in 1955 (when they were, respectively, 47, 36, 28 and 27 years old), and the trial began in 1957. Hearings continued, off and on, for 33 years before Judge V.B. Gupta concluded in December that the government had failed to prove its case.

Santa Monica Daily Press

Classifieds

$5.50 per day. Up to 15 words, 20 cents each additional word.

Call us today start and promoting your business opportunities to our daily readership of over 40,000.

YOUR AD COULD RUN TOMORROW!*

Some restrictions may apply.

Prepay your ad today!

VISA MasterCard American Express Card

(310) 458-7737

*Please call our Classified Sales Manager to reserve your ad space. Specific ad placement not gauranteed on classified ads. Ad must meet deadline requirements. See complete conditions below.

CLASSIFICATIONS:
Announcements, Creative, Employment, For Sale, Furniture, Pets, Boats, Jewelry, Wanted, Travel, Vacation Rentals, Apartments/Condos, Rent, Houses for Rent, Roomates, Commerical Lease, Real Estate, Real Estate Loans, Storage Space, Vehicles for Sale, Massage, Services, Computer Services, Attorney Services, Business Opportunities, Yard Sales, Health and Beauty, Fitness, Wealth and Success, Lost and Found, Personals, Psychic, Obituaries, Tutoring

All classified liner ads are placed on our website for **FREE!** Check out ***www.smdp.com*** for more info.

Employment

HAIRSTYLIST AND MANICURE station for rent Santa Monica (310) 449-1923

Pets

FOR SALE
Hairless, young show carts and kittens. Lowest price in 3 yrs Call for appt.(562)477-6707

For Rent

400 S Barrington , unit 101, new condo 3+3.5 in Brentwood , hardwood floors, $4700 (310)828-6600cc

HOWARD MANAGEMENT GROUP
(310)869-7901

1623 Bundy Dr. 2+1 $1675
completely remodeled

1234 11th St. #1 ,1+1
lower front $1625

815 Pacific Street #2 1+1, $1495

WE HAVE MORE VACANCIES ON THE WESTSIDE

www.howardmanagement.com
rentals@howardmanagement.com

Storage Only. Excellent Location, West LA. Clean.$175/month (310)666-8360 or (310)395-1495

WEST LA Large, bright 1br upper on Barrington near National. Appliances, new carpet, on-site laundry, closed garage, well maintained building. Close to Wholefoods $1285/mo. 310-828-4481 or 310-993-0414 after 6pm.

Houses For Rent

SMALL SM. HOME
Close to all. 1+ den, new paint in and out, new woodfloors. Open house Sat 11-1 & 11-12,& 4-5 Sunday. $1690 1747 9th Street.310)450-5114

Commercial Lease

SANTA MONICA one room office suite. First floor w/ street frontage. Well maintained, garden building. $600/month. 30th St & Ocean Park Blvd.(310)456-7031 ext.175

Storage Space

SANTA MONICA single garage for rent. Vehicle or storage. $175/month. Brenda (310)991-2694.

Services

FEMALE PERSONAL ASSISTANT
Transportation, doctor's appt., errands, bookkeeping, reliable, good driver, compassionate, SM. resident, excellent references (310)463-3820

YOUR AD
COULD RUN HERE!
CALL US TODAY AT
(310) 458-7737

Services

PINES
remodeling & construction
Your Local Contractor
- Window Replacement
- Tex-Cote
- Kitchen Remodeling
- Bathroom Remodeling
- Room Addition
- Sunroom
- General Remodeling

310.470.3747 Lic # 848754
www.pinesconstructioninc.com

Handyman

The Handy Hatts
Painting and Decorating Co.
SINCE 1967
RESIDENTIAL/COMMERCIAL
SPECIALISTS IN ALL
DAMAGE REPAIR
"EXPERT IN GREEN CONCEPTS"
Free estimates, great referrals
FULL SERVICE HANDYMAN FROM A TO Z
Call Brian @
(310) 927-5120
(310) 915-7907
LIC# 888736
"HOME SWEET HOME"

ELECTRICAL & Kitchen/Bath Remodeling, Troubleshooting, New Circuts, Recessed lighting, Security lights.Lic#612380. 310-770-3022

Superman
Handyman Service
Kitchen, Bath Remodels, Tile, Granite, Marble, Electrical, Plumbing
20 years of great local references
Super Work, Great Value!
Erik
310-508-3828
No charge, three months.

Notices

Santa Monica Malibu Unified School District of Los Angeles County (SMMUSD) will receive sealed bids from contractors holding a type, A or C-12 license, with a Hazardous Materials certification, on the following: Bid #10.42.BB,m Soil Remediation at Malibu HS. All bids must be filed in the SMMUSD Purchasing Office, 1651 16th Street, Santa Monica, California 90404 on or before Tuesday 05/10/11 at 2:00 PM at which time and place the bids will be publicly opened. Each bid must be sealed and marked with the bid name and number. All bidders must attend the Mandatory Job Walk to be held at the site on Wednesday , 04/20/11 at 10:00 AM. All bidders must be prequalified prior to submittal of bids. Please contact Loren Trejo at ltrejo@smmusd.org for prequalification requirements, contract documents and bid information .

Notices

Miller Honda
CULVER CITY

04 HONDA ACCORD EXL
480568A/038936
$15865

10 HYUNDAI ELANTRA
PRIOR RENTAL
R900532/905673
$15995

07 HONDA FIT
480855A/046475
$15995

08 HONDA CIVIC LX
900501/514166
$15995

09 SCION XB
480151DTA/093097
$16995

08 HONDA CIVIC
CERTIFIED
900529/536436
$16995

10 VOLKSWAGEN JETTA
PRIOR RENTAL
R900514/078385
$16995

06 HONDA ACCORD EX
480728DTA/098949
$18995

800-614-3020

Miller Toyota
CULVER CITY

06 TOYOTA COROLLA CE
306092A/083831
$10999

07 TOYOTA COROLLA S
1000782/769228
$13999

04 TOYOTA HIGHLANDER
1000806/091203
$14900

01 MERCEDES-BENZ E320
1000787A/245509
$14999

10 PONTIAC VIBE
PRIOR RENTAL
R1000816/410006
$15998

07 TOYOTA CAMRY LE
1000840/559596
$15998

03 TOYOTA HIGHLANDER
306546A/138076
$15998

866-966-4553



CALL TODAY FOR SPECIAL MONTHLY RATES!

There is no more convincing medium than a DAILY local newspaper.

Prepay your ad today!

VISA MasterCard American Express Card

(310) 458-7737

CLASSIFIED ADVERTISING CONDITIONS: REGULAR RATE: $5.50 a day. Ads over 15 words add 20¢ per word per day. Ad must run a minimum of twelve consecutive days. PREMIUMS: First two words caps no charge. Bold words, italics, centered lines, etc. cost extra. Please call for rates. TYPOS: Check your ad the first day of publication. Sorry, we do not issue credit after an ad has run more than once. DEADLINES: 3:00 p.m. prior the day of publication except for Monday's paper when the deadline is Friday at 2:30 p.m. PAYMENT: All private party ads must be pre-paid. We accept checks, credit cards, and of course cash. CORRESPONDENCE: To place your ad call our offices 9 a.m. to 5 p.m., Monday through Friday, (310) 458-7737; send a check or money order with ad copy to The Santa Monica Daily Press, P.O. Box 1380, Santa Monica, CA 90406 or stop in at our office located at 1427 Third Street Promenade, Ste. 202. OTHER RATES: For information about the professional services directory or classified display ads, please call our office at (310) 458-7737.

Miller Toyota | CULVER CITY

www.MillerToyota.LA

Miller serving you for over 60 years!

#1 FOR A REASON*

*Toyota is the #1 choice among consumers based on Toyota retail brand sales CY2010.

HOME OF THE $14.95 OIL CHANGE*

*Applies to Toyota & Lexus vehicles only. Oil change for $14.95+tax & hazardous waste fees. Must mention ad at time service order is taken. May not be used in conjunction with any other special offer. May not be applied to previous charges. Valid at MillerToyota Culver City. Synthetic Oil and V8s extra. Up to 5 quarts. Expires 4/18/11

Set your appointment TODAY!
877-421-5108 or MillerToyota.LA

LESS THAN 7 MILES FROM THE SANTA MONICA PIER!

Fastest Growing Toyota Store in Southern California!
*Based on Toyota Motor Sales 2010 calendar year.

0.0% AVAILABLE** FOR 60 MONTHS!

**0% APR includes 60 monthly payments of $16.67/mo per $1000 financed. For example 10% down - down payment varies with credit. Available through Toyota Financial Services to qualified Tier 1+ (plus); Tier 1, Tier 2 and Tier 3 credit customers. Available on new 2011 Camry (excludes Camry Hybrid), RAV4, Sienna, Tundra, and Venza purchased out of dealer stock by midnight 4/18/2011. In lieu of factory rebates. See Toyota dealer for details.

2011 PRIUS
Huge Selection!

Get your MPG!

NOW IS THE TIME TO GET INTO A NEW PRIUS! EASY ON THE WALLET, EASY ON THE ENVIRONMENT!



NEW 2011 TOYOTA CAMRY LE



LEASE FOR $119*/MO+TAX OR NET COST $16,998††

1 AT THESE OFFERS

SELLING PRICE: $18,748
FACTORY REBATE: - $750
COLLEGE REBATE**: - $1,000
NET COST: $16,998

0.0% APR AVAILABLE**

AUTOMATIC 2532

*Lease for $119/mo plus tax for 36 months, $1619 due at lease signing ($119 out-of-pocket after $500 factory rebate, $1000 college rebate**) plus tax and license. $0 security deposit. 12k miles/year and $0.15 per mile in excess. On approved above average credit. ††Purchase for $16998 after $750 factory rebate and $1000 college grad** rebate. Must finance through TFS to receive college rebate. (306322/691244) 4/18/2011.

NEW 2011 TOYOTA COROLLA LE



LEASE FOR $149*/MO+TAX OR NET COST $13,998††

1 AT THESE OFFERS

SELLING PRICE: $15,498
FACTORY REBATE: - $500
COLLEGE REBATE**: - $1,000
NET COST: $13,998

AUTOMATIC 1838

*Lease for $149/mo plus tax for 36 months, $1349 due at lease signing ($149 out-of-pocket after $1000 college rebate**) plus tax and license. $0 security deposit. 12k miles/year and $0.15 per mile in excess. On approved above average credit. ††Purchase for $13998 after $500 factory rebate and $1000 college grad** rebate. Must finance through TFS to receive college rebate. (306479/089316) Expires 4/18/2011.

NEW 2011 TOYOTA SIENNA



SELLING PRICE: $24,499
MILITARY REBATE++: - $500
NET COST: $23,999

AUTOMATIC 5321

NET COST $23,999* 2 AT THIS OFFER

*Purchase for $23999 AFTER $500 military rebate** (Z305373DTI/005542; 306622/007268) Expires 4/18/2011.

NEW 2010 TOYOTA MATRIX S



MSRP: $22,460
MILLER DISCOUNT: - $2,473
SELLING PRICE: $19,987
FACTORY REBATE: - $1,000
COLLEGE REBATE**: - $1,000
NET COST: $17,987

AUTOMATIC 1934

NET COST $17,987* 5 AT THIS OFFER

*Purchase for $17987 after $1000 college rebate** and $1000 factory rebate. Must finance through TFS to receive college rebate. Expires 4/18/11.

NEW 2011 TOYOTA CAMRY

0.0% APR AVAILABLE**



SELLING PRICE: $17,749
COLLEGE REBATE**: - $1,000
FACTORY REBATE: - $750
NET COST: $15,999

MANUAL 2513
A/C

NET COST $15,999* 1 AT THIS OFFER

*Purchase for $15999 after $750 factory rebate & $1000 college** rebate. Must finance through TFS to receive college rebate. (305332/633907) Expires 4/18/11.

CARFAX VEHICLE HISTORY REPORTS

2.9%APR UP TO 60 MONTHS ON ALL OVER 30 ONE-OWNER VEHICLES IN STOCK!

TOYOTA CERTIFIED Used Vehicles

06 TOYOTA COROLLA CE	04 TOYOTA HIGHLANDER	01 MERCEDES-BENZ E320	10 PONTIAC VIBE	10 NISSAN VERSA
306092A/083831	1000806/091203	1000787A/245509	R1000816/410006 (PRIOR RENTAL)	1000814/361332
$10,999	$14,900	$14,999	$15,998	$15,999

Miller Toyota 866-966-4553

9077 W. Washington Boulevard, Culver City, CA 90232 www.MillerToyota.LA

**$1,000 College Graduate Rebate Program applies to new Toyota Camry (excluding Hybrid models), Corolla, Matrix, Rav4, Yaris, & Tacoma. One rebate per finance transaction. Must be college graduate within 2 years from 2 or 4 year accredited college or university or about to graduate within 6 months. Requires letter from registrar's office or copy of diploma. College Graduate Program is subject to change or termination at any time. On approved credit. Not all applicants will qualify. Some restrictions apply. Offer valid through 1/3/12. ++Valid Military ID required. Rebate offered by Toyota Motor Sales, USA, Inc. All advertised prices exclude government fees and taxes, any finance charges, $55 dealer document preparation charge, and any emission testing charge. All financing subject to credit approval. Sale ends on close of business 4/18/2011.



Kate Bransfield

COLDWELL BANKER PREVIEWS INTERNATIONAL

Estates Director
Society of Excellence
Previews Properties Specialist
Coldwell Banker - Montana Avenue
310.395.1133

Featuring Your Home First!

....To find out how I get your home 1,000% more exposure online on over 100 websites

.....To find out the most up-to-date Santa Monica real estate information

....for a Virtual Tour & multiple photos of these Properties

visit:

www.SantaMonicaListings.com

1814 12th Street



Units # 1,2, 3 & 4
$799,000—$859,000
Open Saturday, April 16th
&
Sunday, April 17th
2:00 pm to 5:00 pm

401 California Ave. # 7



$1,279,000
3 Bed, 2.75 Bath
Easy to Show
Call for Private Showing

2226 6th Street #A



$1,199,000
2 Bed, 2.5 Bath + Loft
Open Sunday, April 17th
2:00 pm to 5:00 pm

2310 31st Street



$795,000
2 Bed, 1 Bath
Open Sunday, April 17th
2:00 pm to 5:00 pm

515 Ocean #605 S.



$1,399,000
2 Bed, 2 Bath
Easy to Show
Call for Private Showing

Average Price of **ALL** Santa Monica Properties
From **ALL** agents in **ALL** companies
Listed for Sale As of Mid - April 2011

		Single Family Homes	Condos & Townhomes
Santa Monica Canyon	=	$1,725,000	None Listed
North of Montana	=	$3,087,500	$1,369,000
Between Wilshire & Montana	=	$1,717,500	$799,000
South of Wilshire	=	$737,000	$499,000
Sunset Park	=	$1,095,000	$577,500
Ocean Park	=	$1,274,500	$919,000

Statistics updated every Monday

Proud Sponsor Of:

FRANKLIN Elementary School

Roosevelt Elementary School
831 Montana Avenue, Santa Monica, CA 90403
(310) 395-9941 (310) 587-1188 FAX

LINCOLN MIDDLE SCHOOL
SANTA MONICA, CA
CA Distinguished School, 1994, 1999
National Blue Ribbon School, 2000
Disney Spotlight School, 2001

Santa Monica LITTLE LEAGUE established 1950

What is Your Home Worth? Contact Me to Find Out!

This is not intended as a solicitation if you currently have a broker. The information has been retrieved from the Multiple Listing Service. Some of these properties have been sold or listed with other Real Estate Agents.