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Volume 10 Issue 128

Santa Monica Daily Press

We have you covered

COWBOYS GO GREEN
SEE PAGE 5

THE TAKING NOTES ISSUE

COMMUNITY PROFILES

MARGARET HYDE



HYDE

A legacy of service

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

DOWNTOWN Some people strive to set examples, while others just choose to live them. Margaret Hyde is one of the latter.

It's part of the reason that her house in Downtown Santa Monica remains the uncontested champion of green living, and why her popular children's book series Mo's Nose not only encourages kids to read, but does so using recycled paper and aromatherapy.

SEE CP PAGE 10

Small business owners unsure on Obamacare

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

CITYWIDE Just over a year after President Barack Obama signed the federal health care overhaul into law, small businesses continue to get mixed signals on whether or not the bill's provisions will help or hurt them, and many just ignore it altogether.

In its simplest interpretation, the biblically-long bill aims to drive down costs of health care nationwide by ensuring that all

SEE INSURANCE PAGE 8

Santa Monica police looking for transient in synagogue blast

ASSOCIATED PRESS

PUBLIC SAFETY FACILITY Authorities say an explosion outside a synagogue and Jewish school in Santa Monica was caused by a homemade explosive device and not an accident as previously believed.

Santa Monica police spokesman Sgt. Jay Trisler said Friday that further forensic examination led investigators to conclude the blast that broke windows at Chabad House Lubavitch of Santa Monica on Thursday was intentional.

Trisler says police have linked the device to Ron Hirsch, a transient known to spend time at synagogues and Jewish community centers seeking charity.

Police are searching for Hirsch, whom they describe as "extremely dangerous."

The blast sent a 300-pound pipe into a house where a child was sleeping and spurred police to evacuate several blocks, but no one was injured.

Investigators earlier said the blast was caused by an industrial accident.

news@smdp.com



Photo courtesy SMPD

HIRSCH



GOOD CAUSE

Brandon Wise *brandonw@smdp.com*

Guests enjoy complementary beverages as they pass an eye over the many raffle prizes at the VIP lounge area of the 2011 Santa Monica Red Cross Red Tie Affair at the Fairmont-Miramar Hotel on Saturday night. Actress Betty White was awarded the 'Crystal Cross Award' for her contributions to animal welfare and the 'Red Cross Spirit Award' went to actor Josh Duhamel for his contributions to the Haitian and Japanese relief funds.

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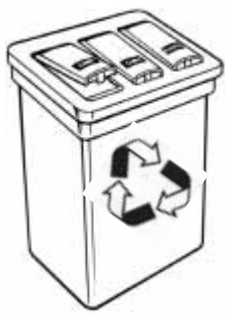
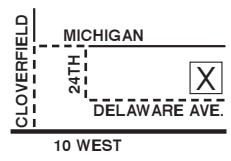
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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, April 11, 2011

Dance with Keith
Annenberg Community Beach House
415 PCH, 6:30 p.m.
The Dance Workshop with Keith Glassman is open to all, no dance experience required. Glassman has extensive experience creating dances for a mixture of professionals and "civilians,", and his dance practice focuses on people, their motivations, and how their physical and emotional environments define and change their lives. Try out choreography that communicates specific human situations, and draws upon various dance and music styles. For more information, visit annenbergbeachhouse.com.

Playing around
Fairview Library
2101 Ocean Park Blvd., 1 p.m.
Have fun, meet new people, and challenge your mind playing bridge or Scrabble. Every Monday at 1 p.m. For more information about this free event, call (310) 458-8681.

Tuesday, April 12, 2011

'The Merchant of Venice' conversation
The Broad Stage
1310 11th St., 7:30 p.m.
Academy Award winner, F. Murray Abraham attacks the role of Shylock in this riveting update of the bard's darkest of comedies, where religion, race and sexuality collide with love, family and justice. The currency of society and humanity has never been so changeable in this Royal Shakespeare Company commissioned production, the first production by an American company to be invited to the RSC's Complete Works Festival. Join panelists as they discuss the bard, the play, and its surprising relevance in today's society. Seating is limited. Reservations required. For information, call (310) 434-3200.

'Garbage Dreams' screening
Fairview Library
2101 Ocean Park Blvd., 7 p.m.
"Garbage Dreams" follows three Egyptian teenage boys born into the trash trade and growing up in the world's largest garbage village on the outskirts of Cairo. Faced with the globalization of the trash trade, each of the boys is forced to make choices that will impact his future and his community. For more information about this free event, call (310) 458-8681.

Healthy eating
Senior Recreation Center
1450 Ocean Ave., 10:30 a.m.
This class focuses on recipes for healthy, hip Santa Monica adults 50 plus. For more information, call (310) 458-8644.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings





JUST JUICE IT

Brandon Wise *brandonw@smdp.com*

Dole employees Susan Ainsworth (far left) and Jackie Kahn (left) demonstrate the ease of juicing for visitors during the 'Get Juiced' event sponsored by Dole Food Company at the Santa Monica Pier on Saturday. The event gave visitors a chance to talk with Dole Nutrition Ambassadors and documentary filmmaker and health advocate Joe Cross. Cross used juicing to lose more than 100 pounds.

Immigration court crisis no easy fix

SHARON COHEN
AP National Writer

The mother from Cameroon came to immigration court bearing scars: She'd been imprisoned back home, she said, beaten with cables, burned with cigarettes and raped repeatedly, contracting HIV. Her husband had died behind bars; her three children she'd left behind were struggling to survive.

She was seeking asylum, hoping to remain in Los Angeles and bring her children there. They were on their own after their grandmother died, living in a bamboo hut without water or a toilet, begging for food. For years, the mother, who'd fled Cameroon, had no contact with her kids, fearing she'd jeopardize their safety. When she finally did, her oldest son — gravely ill with malaria — sent her a letter:

"Ever since you left us mum, six years now, life has become so miserable, hope God intervains," the 20-year-old wrote. "Our greatest desire is to be beside you and ... acquire the love we need from you mama."

If the system had worked, this kind of asylum case would have been resolved promptly. But this was immigration court, where justice often moves at a glacial pace. Files were lost. Background checks delayed. Hearings scheduled at least 12 times over five years. The woman's lawyers, fearing their fragile client had become suicidal, were so alarmed they appealed to two members of Congress — not to intervene, but to call attention to what they say is a system in desperate need of reform.

"So many things are wrong, it's hard to know where to start," says Judy London, one of two Los Angeles lawyers who represented the Cameroon mother.

Some steps are being taken to fix the courts — federal officials are adding judges, improving training, reducing the influence of politics. But critics say these reforms are too little and long overdue. They follow a flurry of studies, congressional testimony and calls to do something about the crush of cases, complaints about erratic judges and delays that can leave thousands of immigrants in limbo for years.

SEE **IMMIGRATION** PAGE 9

Brand takes top spots as 'Hop,' 'Arthur' lead weekend

DAVID GERMAIN
AP Movie Writer

LOS ANGELES The good news for Russell Brand is that his animated comedy "Hop" remains the top movie for the second-straight weekend with $21.7 million.

The bad news is that his new live-action comedy "Arthur" could not jump as high as "Hop."

The Warner Bros. remake of Dudley Moore's 1981 romance about a rich, drunken man-child finally learning to grow up, "Arthur" was a distant second with a modest debut of $12.6 million, according to studio estimates Sunday.

Opening close behind at No. 3 with $12.3 million was Focus Features' "Hanna," the tale of a teenager trained as a killing machine that stars Cate Blanchett, Eric Bana and Saoirse Ronan.

Sony's "Soul Surfer" debuted at No. 4 with $11.1 million. The movie features AnnaSophia Robb in the real-life story of a surfer struggling toward a comeback after losing an arm in a shark attack.

The weekend's other new wide release, Universal's medieval action comedy "Your Highness," opened at No. 6 with $9.5 million, weak results given a cast that includes James Franco and Natalie Portman.

With a solid second weekend, Brand's Easter bunny tale "Hop" raised its 10-day total to $68.2 million. With Easter two weeks away, the Universal release still has room to roam at the box office.

"I'm so thrilled that we're so far ahead of the pack," said Nikki Rocco, head of distribution at Universal.

The poor results for "Your Highness" dimmed the mood at the studio, which had hoped more young males would turn out for the tale starring Franco, Portman and Danny McBride in a blend of supernatural action and frat-boy raunchiness.

"It was a risky concept. It was a very outrageous movie," Rocco said. "I wish more of the male audience had turned out. We always want it better, but it's not a total disaster."

Warner Bros. also had hoped for more out of "Arthur," whose revenues came in on the low side of the studio's expectations.

According to the studio's exit surveys, younger crowds liked "Arthur" much better than those over 50, who likely were comparing it unfavorably to Moore's beloved original version.

SEE **BOX OFFICE** PAGE 10

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

SMO has to go

Editor:

Santa Monica Airport had a charter to allow for recreational and personal aircraft in conjunction with war plane manufacturing during World War II. WWII has long since passed and the beaches of Santa Monica and Venice are world famous with extensive tourism and residential occupancy. SMO is no longer practical with our dense population, schools, and beaches. The threat of plane crashes endangers our lives, the pollution makes us sick, and the horrific noises lower our quality of life.

Why recreational pilots have the right violate our safety, health, and homes is absolutely absurd. Imagine that we opened a motocross track around your home and then buzzed around it in circles a thousand times a day with rice-rocket bikes and monster trucks. That's what SMO is doing to Santa Monica homes. SMO serves so few individuals, please develop the land into something that serves all our community.

Pilots will say, why did you buy a home next to an airport. "I DID NOT." The FAA and SMO moved the flight path over 90405 and effectively stole our property.

SMO is no longer compatible with our community regardless of all the diversionary retorts that airport proponents state.

Rob Nokes
Santa Monica



My Write

Bill Bauer

Send comments to editor@smdp.com

Saint John's thumbs its nose at neighbors

YOU WOULD'VE THOUGHT IT WAS THE Fourth of July the way fireworks were flying at a meeting held at the Main Library last Tuesday evening.

The controversy surrounded a modification to the Saint John's Health Center's 1998 development agreement (DA) with City Hall. Saint John's has delayed building a required 442 space, on-site subterranean parking garage and filed an "Application to Amend" the DA in 2007 asking only to postpone its construction for 10 years.

At the meeting, Saint John's proposed a badly flawed plan for shared parking and transportation management as a substitute for the underground parking facility. Saint John's attorney Chris Harding contends that the health center has no obligation to build the parking garage. City Hall vigorously disagrees.

Planning staff disclosed that Saint John's wants to use 535 off-site parking spaces as the alternative to an on-site garage. At least 450 parking spaces are already leased at the Yahoo! Center a block away and another 85 spaces are at St. Anne's Catholic Church more than two blocks away.

Neighbors were livid. They're skeptical that parking spots blocks away will be utilized.

Lack of parking space, especially affordable parking around the hospital, is the latest in a litany of problems. Residents complain that health center employees, medical staff and visitors alike monopolize already scarce street parking to avoid high garage fees and $12 visitor valet parking.

Saint John's visitor handouts highlight two hour metered space on Arizona Avenue and 23rd Street, which is constantly occupied by "the same vehicles day after day with handicapped placards," one neighbor disclosed.

Neighbors agree that Saint John's reneged on its promises to build on-site parking. What's more, Saint John's 10-year lease at the Yahoo! Center constitutes a violation of the Yahoo! Center's own DA with City Hall. What if the lease is amended or canceled by Yahoo?

Attorney Stanley Epstein asked Harding whether the negotiations with City Hall over the last four years exceeded the scope of the "Application to Amend" and were therefore illegal. Harding failed to answer. If they are illegal, all negotiations are null and void and it's back to the starting line, says Epstein. And Saint John's is in default for not building the garage.

Saint John's is one of the nation's premier medical facilities and Santa Monica's fifth largest employer, according to the Santa Monica Chamber of Commerce. Many in the community claim hospital administrators think they're above neighbor complaints and keeping promises on matters such as providing adequate parking.

I say it's bad marketing to force patients and visitors alike to endure inadequate, distant and expensive parking. It's poor public relations to thumb your nose at the community by letting them think, "We can do what we want. We're Saint John's." And, it's just bad business to offend and anger the core market for its excellent medical services.

The matter will soon go the Planning Commission and then, City Council. The big political question is whether they will protect residents' interests and send a message to all developers that once DAs are approved, conditions such as providing adequate parking and other public benefits aren't going to be rescinded or ignored just because the developer doesn't want to spend the money or thinks its project is so important as to supercede the law and neighborhood quality of life.

Or, will they grant Saint John's request, set a scary new precedent for development in Santa Monica and abandon their duty to protect our neighborhoods.

WILL NEW PICO LIBRARY BE LIKE SADDAM'S PALACE?

Because I was observing the fireworks at the Main Library, I missed the public unveiling of design plans for the proposed Pico Branch Library in Virginia Park.

I've been informed by attendees that there was no discussion about the project's costs, which appear to be excessive. "They were mostly talking about the landscaping and how the building will relate to the park and the neighborhood," one attendee e-mailed, also noting, "Estimates for 22,000 square foot libraries in Pasadena, Santa Barbara, San Francisco, and Palo Alto … are all in the $3 million to $4.5 million range."

The proposed Pico library is 8,300 square feet with a projected cost of $11.5 million. Repeated requests for an explanation of costs in this column have been ignored by City Hall and its well-connected architectural firm. Maybe it's the gold-plated urinals, marble floors and crystal chandeliers that are driving up the price.

This all reeks of a brush-off. Whether it be ignoring DA requirements as in the case of Saint John's or thinking the public doesn't need to know how our money is being spent.

Did I forget to mention that the architectural firm of Koning-Eisenberg was hired to design the library? Did you know that K-E principal Hank Koning is on the Planning Commission? Architect's fees are usually 7 to 10 percent of the construction costs.

Is anybody looking out for the taxpayer? Apparently not.

BILL can be reached at mr.bilbau@gmail.com

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Cowboy town goes solar

SHANNON DININNY
Associated Press

PENDLETON, Ore. A cowboy grasping the reins of a bucking bronco has long been the image of this farm and ranch town. It's the emblem of the annual Pendleton Roundup, a celebration of the city's colorful past, when pioneers on the Oregon Trail settled the prairie.

Today, solar panels might just outnumber cowboys.

Rural Pendleton is blazing an unlikely renewable energy trail, offering no-interest loans to spark interest in solar power and a group-buy philosophy to get better prices. More than 50 residents installed systems last year, and the program was expanded to more residents and to include businesses this year.

Oregon earned a reputation for being a green leader years ago, with adoption of the first bottle bill in 1971 to encourage recycling and efforts to keep its beaches public.

However, many green efforts stem from the state's populated — and more liberal — west side. They're less likely to be found in Oregon's ruggedly conservative agricultural country.

"We're a Western community, and we're proud of that, but we're also in the 21st Century," city manager Larry Lehman said. "There are people here who are interested in renewable energy, and we wanted to make it easy for them."

The cost of solar systems — even small ones — run in the thousands of dollars, and having the cash up front is a substantial impediment.

Metropolitan Portland also has pursued solar power in recent years, but other states and communities had long since taken the lead. Some have issued bonds, then used the money to issue clean energy loans that are tied to property taxes. In San Jose, Calif., city employees bought in to solar projects through their credit union,

Meanwhile, Pendleton had two pots of money sitting in sewer-related reserve accounts.

Why not put that money to better use, Lehman said.

"Way out here, if you want to have solar power, who do you call?" he asked.

Sprawling wheat fields and cattle ranches surround Pendleton, a not-so-sleepy city of 16,500 that sits more than 200 miles east of Portland. Cafes and shops line the bustling downtown streets, and a steady stream of customers shuffled in and out of Hamley's World Famous Cowboy Outfitters, a well-known apparel and saddle-making shop established in 1883.

Industry has grown in recent years, but state and local government, agriculture and tourism remain the biggest economic drivers.

The city borrowed from the sewer account to offer no-interest loans of $9,000 each. The repayment schedule, over four years, is tied to residents' tax returns each spring, when they receive refunds of state and federal renewable energy tax credits.

All told, Lehman estimates the program will cost the city only $10,000 in lost interest over four years.

In addition, some residents signed on to programs with their power company to receive credits toward their bills or direct checks for any extra energy they produce.

Community-based approaches like this are a wonderful solution for residents who struggle to come up with the cash needed to go solar, said Monique Hanis, spokeswoman for the Solar Energy Industries Association, an industry trade group.

"Many people don't know how to get started and many face challenges with financing, so these kinds of programs make it as easy as buying a car," she said. "And the price point for some folks is about the same."

Amy Ford, a state employee, said the loan program made installation of solar power possible for her century-old home, because she otherwise didn't have the up-front money. Ken Abbott, a retired postal employee, didn't use the loan program but took advantage of the lower installation prices that resulted from the large number of buyers.

For him, the proof is in his power bills — three months last year at $9.40 each, just the basic service charge.

"That looks nice, when you get a bill like that," he said.

Abbott estimates the $14,500 system will end up costing him about $3,000 total after tax credits and savings on his power bills.

The city is making 75 more loans available to residents in 2011 and recently set aside $1 million for businesses interested in pursuing solar energy. In the first two weeks after that announcement, 45 businesses signed up for assessments to determine their energy needs and how much a system would cost.

Not everyone is sold on the idea.

Kirt Skinner owns the building across the street from the cowboy outfitters. The 75-year-old wheat farmer and retired insurance man equates installing solar panels to adding an elevator to his aging building, where the retail space is already rented.

The Q Line

Show a little hospitality

Saint John's is requesting a modification to its development agreement so that it will not have to build a new parking garage at the hospital. Residents have complained about hospital employees and visitors taking up all of the street parking, as well as raw sewage spills.

So, this week's Q-Line question asks:
How can Saint John's be a better neighbor?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **(310) 458-7737 ext. 102.**


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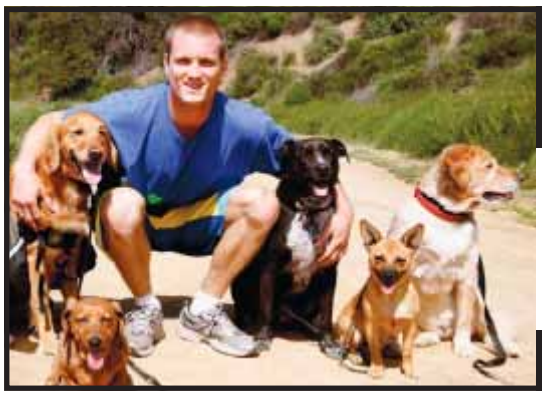
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Earth Talk

By the editors of E Magazine

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Photo courtesy Digital Vision/Thinkstock

CLOSE TO HOME: **The government only requires companies to list 'chemicals of known concern' on their labels. And the operative word is 'known,' because the government has no idea whether most of the chemicals used in everyday cleaning products are safe because it doesn't test them, and it doesn't require manufacturers to test them either.**

Cleaning products' dirty secret

Dear EarthTalk

Why don't cleaning products have to list their ingredients, and are these products tested for what they might do to your health?

Patricia Greenville

Bethel, Conn.

Since cleaning products aren't food, beverages or drugs meant to be ingested, they aren't regulated, per se, by the U.S. Food and Drug Administration. However, makers are required by the U.S. Environmental Protection Agency (EPA) to list ingredients that are active disinfectants or potentially harmful. Otherwise, they usually keep their other ingredients secret, presumably so competitors can't copy their formulas.

But consumer advocate Sloan Barnett, author of Green Goes with Everything, doesn't give manufacturers the benefit of that doubt. "Call me suspicious, but I honestly don't think it's because the recipe is top secret," she says. "If it was, there wouldn't be so many competing products with identical ingredients." Barnett thinks manufacturers don't want to scare off consumers by disclosing how many potentially harmful chemicals are flying under the EPA's radar in their products.

"The government only requires companies to list 'chemicals of known concern' on their labels. The key word here is 'known'," she says. "The fact is that the government has no idea whether most of the chemicals used in everyday cleaning products are safe because it doesn't test them, and it doesn't require manufacturers to test them either."

She adds that the EPA, under the terms of 1976's Toxic Substances Control Act, "can't require chemical companies to prove the safety of their products unless the agency itself can show that the product poses a health risk — which the EPA does not have the resources to do since, according to one estimate, it receives some two thousand new applications for approval every year." She cites a recent study by the non-profit Environmental Working Group, which found that the EPA approved most applications within three weeks even though more than half provided no information on toxicity whatsoever.

Regardless, consumers should be familiar with what warning labels are on cleaning products. "All household cleaners that contain known hazardous chemicals must carry a warning label that spells out potential risks, along with precautionary steps and first-aid instructions," reports Consumer Reports' Greener Choices website.

Some manufacturers are beginning to be more transparent about their ingredients. The Clorox Company, for example, one of the largest manufacturers of cleaning products, now publishes full lists of the ingredients for all of its brands on its corporate responsibility website, CloroxCSR.com. Many praise Clorox for doing so; others argue that, whether or not ingredients are disclosed, the company — like many others — is still in the business of making products that pose health and environmental hazards.

Generally speaking, if you're looking for safer alternatives, browse the cleaning products sections of natural foods markets such as Whole Foods, which are populated with lesser-known but more green-friendly brands. For do-it-yourselfers, the Greener Choices website also lists recipes for eco- and health-friendly homemade household cleaners using ingredients like baking soda, borax, lemon juice and vinegar.

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Debate stirred over first U.S. tar sands mine

CHI-CHI ZHANG
Associated Press

SALT LAKE CITY Beneath the lush, green hills of eastern Utah's Uinta Basin, where elk, bear and bison outnumber people, the soil is saturated with a sticky tar that may soon provide a new domestic source of petroleum for the United States. It would be a first-of-its kind project in the country that some fear could be a slippery slope toward widespread wilderness destruction.

With crude prices surging beyond $100 a barrel, and politicians preaching the need to reduce America's reliance on foreign supplies, companies are now looking for more local sources. One Canadian firm says it's found it in the tar sands of Utah's Book Cliffs.

Alberta-based Earth Energy Resources Inc. aims to start with a roughly 62-acre mine here to produce bitumen, a tar-like form of petroleum, from oil-soaked sands. For decades, other Utah operators have used oil sands as a poor-man's asphalt, and Canada has been wringing oil from the ground for years, but nobody has yet tried to produce petroleum from U.S. soil on such a scale.

And it could be just the beginning. The company has over 7,800 acres of Utah state land under lease, with plans to acquire more, and estimates its current holdings contain more than 250 million barrels of recoverable oil.

"This is not just a 62-acre project that will last seven years. We are looking at a 30,000-acre project that will destroy the environment in this area over many years," said John Weisheit, a Colorado River guide and founder of the Moab, Utah-based environmental group Living Rivers.

Weisheit worries that shortsightedness and the rush to feed America's insatiable appetite for oil could trump reason at the expense of other precious natural resources.

The Bureau of Land Management says Utah has an estimated 12 to 19 billion barrels of oil buried in its tar sands, mostly in the eastern part of the state, though not all of that would be accessible.

Weisheit says if Earth Energy is allowed to mine the land, he fears others may not be far behind.

"We used hear that it's not lucrative to extract oil from tar sands unless oil prices were above $60 barrel," he said. "But now that prices have risen, we're definitely seeing companies take advantage of the situation."

Living Rivers is challenging this project's approval and contends it would dig up fragile topsoil, destroy limestone plateaus formed over thousands of years and pollute groundwater downstream that flows into the Colorado River. The group claims the Utah Division of Water Quality didn't accurately assess the potential for widespread environmental damage from the PR Springs mine. A hearing is set for May 25.

While tar sands projects are relatively new in the U.S., Canada has been a major producer for years, and in doing so, has become the No. 1 foreign supplier of oil to America. Alberta's sprawling oil sands deposits are the second largest oil reserves in the world outside of Saudi Arabia. The region produces about 1.2 million barrels of oil a day with an estimated 174 billion barrels in reserve.

But it comes at a cost. The oil sands operations, including extraction and processing, are responsible for up to 4 percent of Canada's greenhouse gas emissions, and that's expected to triple to 12 percent by 2020.

Unconventional oil — petroleum in any form other than fluid — has been eyed by the industry for years but largely considered not economically viable until recently. The major source of unconventional oil in the U.S. is shale, rock with all the necessary ingredients that wasn't buried under the right conditions to produce oil. But it's all getting a fresh look now as the untapped reserves are being seen as part of the future of domestic supplies.

And while companies are still determining whether shale production makes economic sense, Canada's booming oil sands industry has eyebrows raised and wallets open. Generally, oil from oil sand costs roughly $20 a barrel to produce, about a few dollars more than pumping liquid oil.

The initial Utah mine would be Earth Energy's first commercial effort at extracting oil from sands. It's unclear why the company chose Utah instead of staying closer to home where oil sands are bountiful. The company declined to say, but officials insist the project won't pollute anything and will leave Utah's oil sands as clean as beach sand after processing with a citrus-based solvent.

"We are insuring that we won't pollute by complying with the regulations and as indicated with the project being approved," said company CFO Glen Snarr.

Environmentalists aren't buying it and don't want any part of it in this country.

They've been fighting a 1,900-mile pipeline proposed by another Canadian company that would carry crude extracted from Alberta's tar sands to refineries in Texas. The Keystone XL pipeline would double the capacity of an existing pipeline from Canada, delivering more than 500,000 barrels a day. According to a report commissioned by the Obama administration, the pipeline, coupled with a reduction in overall U.S. oil demand, "could essentially eliminate Middle East crude imports longer term."

Susan Casey-Lefkowitz, director of the International Program at the Natural Resources Defense Council, says the rewards simply aren't worth the risks.

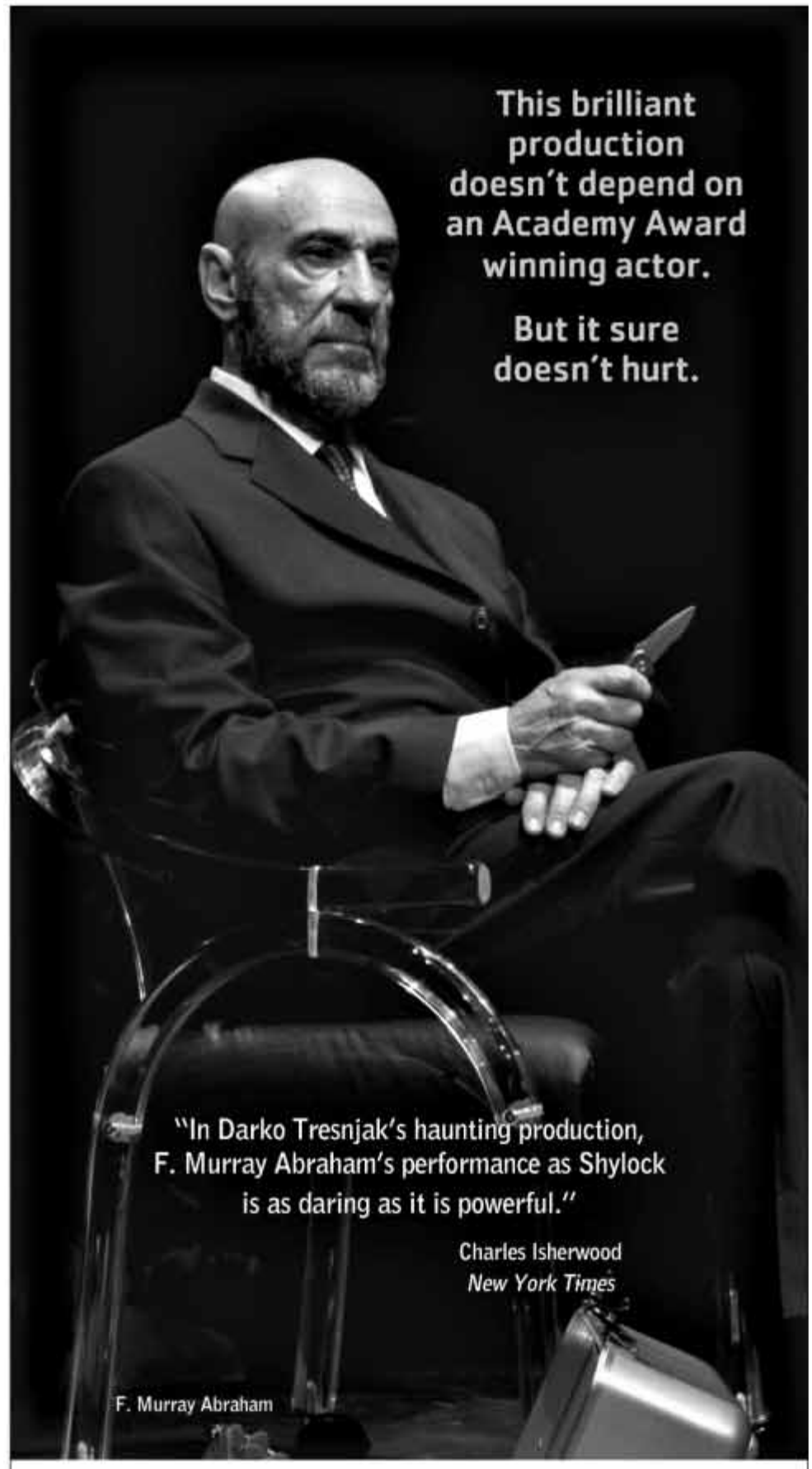
"Refining the oil (from tar sands) creates more greenhouse gases than traditional crude," said Casey-Lefkowitz. "With projects such as Keystone, we have concerns such as pipeline leaks due to the corrosive nature of the bitumen and the high temperatures in which it would be transported."

Oil sand is like black tar melded onto sand and clay. Reserves are found in Utah and a few other U.S. states, but America's neighbor to the north has by far the continent's largest deposits.

And while most oil sands are easy to get to by strip mining similar to digging out coal, separating the oil from the sand takes a lot of water and energy. In Canada, there's even been talk of building a nuclear power plant simply to supply the industry, a move conservationists there have been fighting.

Environmentalists in the U.S. say they don't want to see a Canadian-style oil sands industry crop up here, and are concerned that water pollution generated in the process could poison underground aquifers and wildlife in the region.

In 2008, more than 1,600 ducks died after landing on a northern Alberta toxic waste pond that contained pollution generated in the oil sands separation process. Dozens of such toxic pools have been building up over 40 years in the region.



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City of Santa Monica

NOTICE OF AVAILABILITY OF PROPOSED FY 2011-12 ONE-YEAR ACTION PLAN ALLOCATING FEDERAL CDBG AND HOME FUNDS

Notice is hereby given that the City of Santa Monica has developed the Proposed FY 2011-12 One-Year Action Plan. The One-Year Action Plan is submitted annually to the U.S. Department of Housing and Urban Development (HUD). It delineates the City's specific projects and activities for one-year use of Community Development Block Grant (CDBG) and HOME funds in order to meet the City's overall housing and community development needs as specified in the Consolidated Plan (FY 2010-15) adopted by City Council and submitted to HUD in May 2010. The City is seeking community comments on the Proposed One-Year Action Plan.

Copies of the Proposed FY 2011-12 One-Year Action Plan are now available to the public for a 30-day community review period ending May 10, 2011. Copies are available at City Hall and on the web at smgov.net, or you may contact the Human Services Division, 1685 Main Street, Room 212, Santa Monica, CA 90401, telephone (310) 458-8701; TDD (310) 458-8696. Please send your written comments to the above address by May 10, 2011, or you may present your comments verbally at the City Council public hearing on that date.

The Council Chambers are wheelchair accessible. If you have any special disability-related needs/accommodations, please contact the Human Services Division.

DO YOU HAVE COMMUNITY NEWS?
Submit news releases to editor@smdp.com or by fax at (310) 576-9913
smdp.com Santa Monica Daily Press office (310) 458-7737

INSURANCE

FROM PAGE 1

Americans purchase health care coverage, or get it provided through their employer.

According to the federal government, small businesses pay 18 percent higher health insurance premiums than large businesses, as well as higher administrative costs because they do not have the same level of bargaining power nor resources to deal with complicated paperwork.

The cost and difficulty cause a lot of small business owners to avoid providing health care to their employees.

To encourage businesses to take the leap, the law includes a tax credit to help small businesses with fewer than 25 full-time employees to cover the premiums.

Calculating the credit involves a complicated formula involving the number of employees, how much the employees earn in a year and what kind of coverage the employee has — family or individual plans.

There are many caveats — the more an employee is paid, the smaller the tax credit for the employer, which already has to shoulder a minimum of half of employee premiums to qualify for the credit at all.

Maximum credit goes to businesses with under 10 employees that pay their workers less than $25,000 a year, which means many professionals don't qualify.

It doesn't help that many business owners remain unsure of the law, and doubtful that it could benefit them in any meaningful way.

Evelyn Guerboian, who co-owns Readers Fine Jewelers on the 300 block of Wilshire Boulevard in Santa Monica, hasn't examined the details of the law because her business doesn't provide health care to its employees.

What she does know is that providing health insurance is a hefty burden on a small, luxury-item business trying to weather the tumultuous economic climate of the Great Recession.

"It's just too much of a cost on small business owners," she said.

According to a survey by the Small Business Majority, a national nonprofit organization that advocates for small business, many business owners are unaware of potential cost-savings built into the law.

The survey found that 57 percent of small businesses didn't know about the tax credits that they can claim on their 2011 taxes to offset health care costs, and 62 percent haven't heard of health insurance exchanges, mechanisms that currently do not exist but will eventually allow small businesses to pool their buying power and reduce administrative costs.

"There's a lot of confusion about the law out there," said John Arensmeyer, CEO of the Small Business Majority. "Part of it may be because they're busy, but there's also a lot of misinformation about it, fear and instilled distrust. It's difficult for small businesses to understand the details, which is too bad, because the tax credits are happening right now."

Of small businesses in California, 76.6 percent are eligible for some level of tax credit under the new law, Arensmeyer said.

While the Small Business Majority wishes the tax credits were bigger, at the very least the bill doesn't hurt small businesses that don't want to participate in them, Arensmeyer said.

"It's all positive and no negative. You either take it, or you are where you were before," he said.

Not so fast, said Bruce Jugan, CEO of Benefitscafe.com, a website that allows businesses to research and enroll in individual and small group health plans.

"The tax credit for small businesses has been set up, but the restrictions are so great and the benefits so small that it doesn't seem to be a factor in people providing health care to their employees," Jugan said.

The credit's requirement of having 10 or fewer employees earning $25,000 prices out many Santa Monica small businesses.

Also, the health care bill puts a great deal of upward pressure on prices because some preventative procedures are promised to be free on top of tax credits, subsidies and the inclusion of higher risk — and more expensive — patients.

"It's not free," Jugan said. "There's no co-pay when you go get these services, but everyone's getting paid. It's really going to exacerbate the problem in that patients are going to be shielded from the costs because they're being promised really rich benefits."

Some insurance companies are already reacting to the law. Blue Shield of California Life & Health Insurance Company announced plans to increase rates by 16.4 percent, which it rescinded in March under heavy pressure from California Insurance Commissioner Dave Jones.

Steven Pinsky, CEO of Babette, a woman's clothing manufacturer and retailer with a store in Santa Monica, said that insurance costs to cover his workers have gone up as much as 35 percent in some states.

Although he can't tie those increases directly to the passage of the health care law, he suspects that the bill — and the fact that for-profit institutions are at the heart of it — contributed to the increases.

The company pays $300,000 a year for insurance to cover its 80 employees, which puts it well out of range of the credits meant to help small businesses.

"The way the law reads now, it would behoove us, in a backwards way of thinking, to give up health care and pay a penalty to let our people go into the private pools," Pinsky said. "It's a stupid way of thinking, to my mind."

ashley@smdp.com





KNOW BEFORE YOU GO



Transit Priority Systems Project

Installation of the Transit Priority System (TPS) at 80 traffic signals along major corridors within the city of Santa Monica. Work requires installation of wireless detectors to sense approach of buses on the bus routes. Work is currently taking place on Wilshire Boulevard from 16th Street to Lincoln Boulevard; and on 26th Street from Wilshire to Arizona Avenue. Partial roadway closures are expected and impact to traffic should be minimal.

Utility Undergrounding

Various alleys will be temporarily closed for underground work on utilities in the following locations: 18th Court between Pearl Street and Pico Boulevard; 20th Street between Pearl Street and Ocean Park Boulevard; 18th Street between Ocean Park Boulevard and Ashland Place North; on Ashland Place North between 18th Street and 16th Street. Work is taking place until approximately July, 2011.Borderline Neighborhood Improvement Project

New water main installation, new various street pavement finishes, new landscaped areas, trees, pedestrian lighting, and a neighborhood kiosk. Work will be taking place on Longfellow Street at the intersections of Marine, Navy and Ozone streets. Please observe posted detour signs. Project is anticipated to be complete June, 2011.

Street & Park Lighting Project

The work consists of modifying existing high-voltage series streetlight circuits to low-voltage multiple circuits. Work will take place citywide through September 2011. Work will be taking place on Marguerita Avenue from Fourth to Seventh streets. Partial roadway closures are expected and impact to traffic should be minimal.

Borderline Neighborhood Improvement Project

New water main installation, new various street pavement finishes, new landscaped areas, trees, pedestrian lighting, and a neighborhood kiosk. Ozone Avenue is closed at Longfellow Street and Longfellow Street is closed to through traffic between Marine Street and Ozone Avenue until late April. Please observe posted detour signs. Project is anticipated to be complete June, 2011.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.

IMMIGRATION

FROM PAGE 3

Malcolm Rich, director of Chicago Appleseed Fund for Justice, a legal research and advocacy group that has studied the courts, is hopeful the spotlight will have an impact. "Can I predict it with certainty?" he asks. "Of course not. But we do have people in place who want to improve the way these courts are run."

One of the most immediate changes is the addition of 38 judges and about 90 others, including clerks, in the past 18 months. They'll help address a staggering backlog of nearly 268,000 cases at the end of last year, according to the Transactional Records Access Clearinghouse, a research group affiliated with Syracuse University.

That's far short of about 100 judges called for in an American Bar Association-commissioned study released last year. But Dana Leigh Marks, head of the union representing the judges, says "it's a very important first step and we hope they'll continue to follow through on the massive crisis that we face."

More staff, though, seems unlikely now; a temporary hiring freeze is in effect.

Judges deal with an overwhelming caseload. They completed, on average, more than 1,500 cases each in fiscal year 2009, Marks testified last summer in a congressional hearing. That can mean as many as nine trials a day — some involving potentially life-and-death matters.

"The consequences for the people in court are very, very high," says Marks, a San Francisco judge. "They may fear persecution in their homeland. That's a valid defense to deportation, even if they are in the United States illegally. ... If we're wrong, it's almost equivalent to sentencing someone to death."

The caliber of immigration judges themselves was at the heart of a recent political scandal that revealed how cronyism had tainted the system.

An internal Justice Department report in 2008 concluded that top advisers to then-Attorney General Alberto Gonzales broke the law by choosing immigration judges over a two-year period based on political loyalties rather than qualifications. That practice was "systematic in nature," according to the report. Several hires had little or no experience in immigration law.

The report noted the Executive Office for Immigration Review — the department running the courts — was occasionally allowed to publish vacancies but no one was considered without the proper political pedigree. As a result, numerous slots remained open for long periods despite pleas for more judges.

In congressional testimony last year, Juan Osuna, now acting director of the office, said "significant steps" had been taken to improve the courts, including changes in hiring practices. His office, he said, notifies more than 120 legal groups of vacancies and casts a wide net for those with the right skills, experience and proper "demeanor and temperament."

He outlined other reforms, including better training, a more open complaint system and more thorough rulings in the appeals stage.

In 2004, for instance, more than 30 percent of the decisions upheld by the Board of Immigration Appeals didn't explain the reasons. That has been reduced to 4 percent, Osuna testified.

His office also says it has made substantial progress in complying with nearly two dozen changes recommended by the Justice Department in 2006. Those proposals came amid reports of wide disparities in asylum granted by judges working in the same city.

Among other improvements: a digital recording system, testing of new judges, and programs to deal with, report and monitor questionable conduct by judges.



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CITY OF SANTA MONICA
NOTICE INVITING BIDS

NOTICE IS HEREBY GIVEN that the City of Santa Monica invites Design-Build Entities to complete and submit sealed bids for the:

Palisades Garden Walk & Town Square Project
(SP2168)

Bids shall be delivered to the City of Santa Monica, Office of the City Clerk, Room 102, 1685 Main Street, Santa Monica, California, 90401, not later than 2:30 p.m. on Monday, April 25, 2011, to be publicly opened and read aloud after 3:00 p.m. on said date in City Hall Council Chambers. Each Bid shall be in accordance with the Request for Bids.

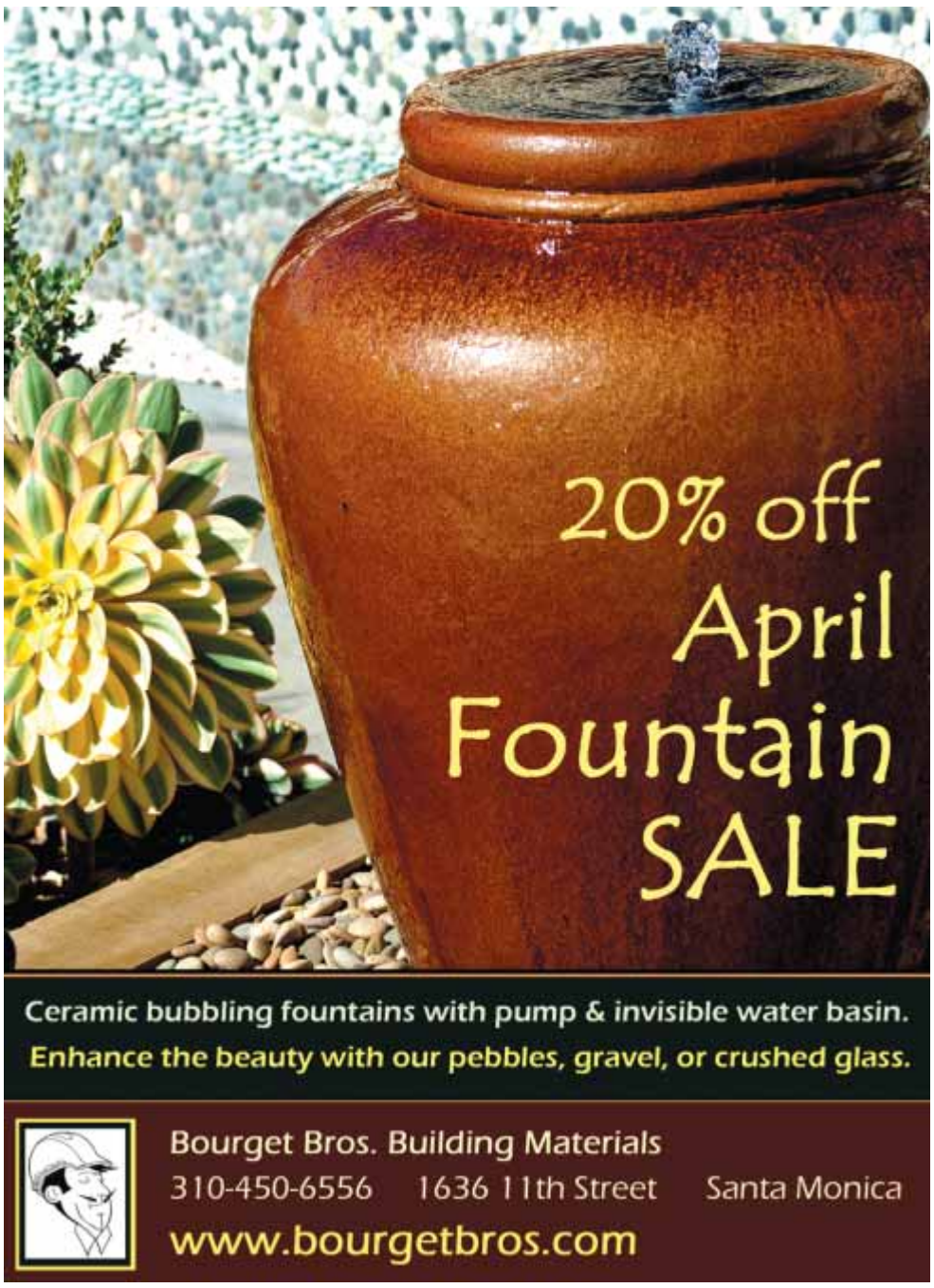
NON-MANDATORY PRE-BID JOB WALK:
Wednesday, April 13, 2011 at 9:00 AM
Meet in front of Santa Monica City Hall, 1685 Main Street, Santa Monica, CA 90401

PROJECT ESTIMATE: $39,000,000

Bidding Documents may be obtained by logging onto the City's Finance website at: http://www01.smgov.net/finance/purchasing/. The Contractor (Design-Builder) is required to have a Class B license at the time of bid submission. Design-Builders wishing to be considered must submit Bids containing all information required pursuant to the City's Request for Bids.

Pursuant to Public Contracts Code Section 22300, the Design-Builder shall be permitted to substitute securities for any monies withheld by the City to ensure performance under this Contract.





CP
FROM PAGE 1

For Hyde, it's less an aim than a consequence of living her beliefs, or as she refers to it, "completing the circle."

"It's being of service, and completing the circle of mindfulness and sustainability," Hyde explained, staring out at the ocean from the lounge of the Oceana Hotel.

It's a maxim that has been instilled in Hyde since her earliest days.

Hyde grew up in Memphis, Tenn., and a trace of accent still hangs on the ends of her elongated words.

Her family started a charitable foundation that supports healthy neighborhoods and education. The Hyde family was also deeply connected to the National Civil Rights Museum, where the prestigious Freedom Award is granted at an annual ceremony.

Hyde attended each of the remarkable events, later as professional photographer at the behest of her family and their foundation.

It was through those connections that she would later travel the world, capturing images of poverty and beauty in countries like Indonesia and Bhutan through the lens of her camera.

On invitation of the Liberian government, she photographed orphans in the poverty-stricken African nation.

"With my photography, I don't have a set thing. I want the people and the place to speak to me," Hyde said. "The lens is a barrier, but I use it to connect with the heart of a place."

Hyde stepped out from behind the lens and into the director's chair in 2008 to create the Academy Award-nominated documentary "The Witness: From the Balcony of Room 306," which shows the last days of Dr. Martin Luther King Jr.'s life through the eyes of his companion, the Revered Samuel "Billy" Kyles.

Hyde knew Kyles through her family's philanthropic organization, the Hyde Family Foundation, and had heard his story of King's life and death at annual gatherings throughout her childhood.

"I was 18 years old and just blown away," Hyde said. "I thought, 'He needs to write a book, something!'"

The result was a film, shot quickly but with powerful material and a crack production staff, that was released on the 40th anniversary of King's death.

"It had a life of its own," Hyde said. "We set out to preserve the story, because we were starting to lose the voices of that generation."

Asking Margaret Hyde what exactly she does opens a Pandora's box. She didn't study to be a photographer or a director, nor did she receive any instruction in writing to pick up her prodigious talents as a children's book author.

And, had you met her in 2004, even she couldn't have told you that she was going to become an overnight expert on green home remodeling.

That year, weary of living in Pacific Palisades, Hyde started searching for a house in Santa Monica that would fit her family and her personality.

The home they lived in was too big, with multiple stories, rooms that never got used and an ecological footprint to match.

"It wasn't in line with the values that I wanted the kids to have," Hyde said.

She already had an eye on a replacement, a craftsman-style home built in 1910 just off Ocean Avenue in Santa Monica.

The owner, a friend of Hyde's, had rented it out for the previous two decades, and the house was in desperate need of a makeover. It was, however, exactly what she was looking for.

Over the course of the next year, Hyde and her family bounced around from house to house while she set about making the craftsman into what it is today — a LEED-certified marvel of efficiency.

"All the trees we've saved have gone into the paperwork," Hyde joked.

In partnership with Santa Monica-based Gray Matter Architecture and planners at City Hall, the low-tech craftsman acquired the first legal grey water system in the city, as well as a less-than-traditional metal roof to reflect sunshine and keep the house cool.

It further regulates temperature using an ancient method, commonly referred to as a "Roman cooling system," which both heats and cools the home using 150-foot holes bored into the ground and fans to conduct the air into the residence.

Technically simple, it uses one quarter of the energy of a normal air conditioning system.

Even the tree house, built into an old fig tree, has wind turbines that collect renewable energy from passing ocean breezes.

While the house is revolutionary in many ways, what draws the eyes of Santa Monicans and tourists alike is the organic vegetable garden placed prominently in the front yard.

The garden, comprised of several raised beds and tended by her youngest son Jasper, has become a regular stop for passersby.

"We were unprepared," Hyde confessed.

Now her home, besides being on a list of "green locations" toured by City Hall, reflects the nature of Hyde's life and the legacy of her family.

"I'm very fortunate for what I grew up with," Hyde said. "Now, I'm a model for my own children."

ashley@smdp.com

BOX OFFICE
FROM PAGE 3

"Younger people that went in who probably weren't around to see the original came in with a fresh approach," said Dan Fellman, Warner's head of distribution. "We really have to maintain the campaign to keep it young and keep rolling into the spring holidays."

"Hanna" and "Soul Surfer" were drastically different portraits of young women, the former a tale of a girl raised to kill, the latter an inspirational drama of a competitor fighting back against the odds.

Both movies found solid audiences amid another weekend of declining business for Hollywood, whose revenues are down 20.5 percent so far this year compared to 2010's.

Despite the slowdown, "Soul Surfer" managed to come in a bit ahead of the studio's expectations for the weekend.

"It's a movie that people love. It's prevailing over adversity in a really big way, and a movie with tremendous heart," said Rory Bruer, head of distribution at Sony.

Revenues have been down virtually every weekend since last November, a prolonged decline that has left Hollywood looking toward the blockbuster-packed summer season to turn things around.

Last year, Hollywood started strongly then saw business fade over the summer and through the holidays. This year, analysts say the opposite may happen, with a strong summer and holiday lineup potentially putting Hollywood back in the black.

"We're a month from the start of the summer movie season, and that's a big deal," said Paul Dergarabedian, analyst for box-office tracker Hollywood.com. "We need summer now more than ever to get us out of the box-office doldrums."



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FACT:
Ford is introducing MyKey, a key that parents can program to set top speed and audio volume limits to encourage safer driving by teens. MyKey, one of AAA's "Top 10 Picks for New Vehicle Technology," is standard on the 2010 Ford Escape XLT, Limited and Hybrid; Flex, Focus, Taurus, Lincoln MKT and Mercury Mariner.

FACT:
Ford pioneered the Personal Safety System, a suite of seven saftey technologies, including dual-stage front airbags and a passenger sensing system. In milliseconds, it helps determine the severity of a crash and how the airbags deploy, depending on passenger weight and other variables.

Ron Davis
Owner
General Manager

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Japan quake victims receiving housing

KOJI UEDA
SHINO YUASA
Associated Press

RIKUZENTAKATA, Japan One month after a devastating tsunami flattened their homes, some families took a step toward normalcy and moved into temporary housing, while Japan's prime minister promised Sunday to help fishermen along the devastated coast get back to their boats.

Rows of 36 boxy, gray houses line a junior high school parking lot in this port city pulverized by the March 11 wave, and, after a lottery, the first lucky few families moved in this weekend. Each unit is just 320 square feet (30 square meters), but replete with modern comforts like a television, refrigerator, microwave and washing machine — a welcome upgrade for the homeless, many of whom have slept on the floors of school gyms for a month.

That's just one house for every 50 applicants.

"It's a mystery how we were lucky enough to be chosen. It's like a dream," said Sakai Sasaki, 80, who had been living with relatives.

The city hopes to complete 400 units in eight different locations by mid May, although that will still only cover about one-quarter of the families in need. Other areas have similar plans, but Rikuzentakata's units are the first to be completed.

"When you think of the feelings of the evacuees, we want to build them even a day faster, or make just one unit more," said Saeki Suga, an official in charge of the housing plan for the city.

The 9.0-magnitude earthquake and the tsunami it generated flattened communities along hundreds of miles (kilometers) of coastline, and is thought to have killed more than 25,000 people.

Fishermen have borne a particularly heavy burden because many boats and piers were washed away. On top of that, radiation spewing from a nuclear plant disabled by the crushing wave has contaminated seafood.

On Sunday, Prime Minister Naoto Kan visited Ishinomaki and promised to support the coastal city, where the fishing industry accounts for 40 percent of the economy.

"The government will do its utmost to help you," Kan, dressed in blue work clothes, told local people gathered near the sea. "We will support you so that you can resume fishing."

Ishinomaki Mayor Hiroshi Kameyama told him the government needs to quickly build temporary homes for the 17,000 city residents who lost theirs and are living in shelters.

The last time Kan visited tsunami-hit towns, there was criticism that his government was distracted from the suffering of coastal communities by the nuclear crisis, which has heaped more misery on the region.

Ahead of Monday's one-month anniversary, nuclear safety official Hidehiko Nishiyama apologized for the worry and inconvenience caused by the radiation spilling from the Fukushima Dai-ichi plant.

"We've done all we could to come this far," said Nishiyama. "Unfortunately we still cannot give any timeline for when we can move on to the next phase, but we are hoping to achieve a sustainable cooling system, contain radiation and bring the situation under control as soon as possible."

He added, however, that it would be several months before normal cooling systems could be restored.

Contamination in water pooling around the complex has slowed efforts to stabilize the reactors, emitting so much radiation in some places that workers can get in only for short periods of time, if at all.

In a move that prompted some criticism from neighboring countries, engineers decided earlier this month to deliberately pump less-contaminated water into the ocean from a storage facility to free up space for more highly radioactive water. They are also pumping out water from drains to keep it from backing up.

The pumping was set to end Sunday.

Now that removal of the contaminated water is under way, officials are starting to consider options for restoring the cooling systems vital for preventing further reactor damage. But they won't know what will work best until the water is out of the way and they can see which parts are usable and which have been destroyed.

Plant operator Tokyo Electric Power Co. reiterated Sunday that it is not considering entombing the hot reactors in concrete, as was done at Chernobyl in 1986 when a reactor fire burned out of control.

"We are not opting for entombment at the moment," said spokesman Junichi Matsumoto. "We see that the Unit 1-4 reactors are relatively stabilized, judging from the reactor temperature and water level, while we are short of calling them stable."

Engineers have struggled to get data from the reactors because they don't have normal access to them. On Sunday, a tiny remote-controlled drone aircraft from Honeywell did its first flight around the compound. Eventually, the gadget may be able to provide more specific information on radiation and temperatures in areas that have been off-limits to workers.

The crisis has sparked several anti-nuclear protests, but one of the largest happened Sunday in a Tokyo neighborhood where many students live. Thousands of people carrying "No nukes" signs gathered for a rally and then marched through the streets chanting and beating drums. Elsewhere in the capital, about 140 miles (220 kilometers) southwest of Fukushima Dai-ichi, protesters demanding the closure of a different plant chanted "No more Fukushima" as they marched through government headquarters and past the Nuclear and Industrial Safety Agency.

Sunday also saw Japanese and U.S. troops fan out along the coast for another all-out search for bodies by land, air and sea.

Television news showed them using heavy equipment to lift a boat washed inland by the tsunami so they could search a crushed car underneath. No one was inside.

Just 13,000 deaths have been confirmed so far, and many bodies have likely washed out to sea and will never be found.

During his visit to the tsunami zone, Kan thanked U.S. troops for their efforts.

Egypt's ex-president Mubarak denies abuse of power

SARAH EL DEEB
Associated Press

CAIRO In the first remarks since his dramatic ouster, former President Hosni Mubarak denied that he used his position to amass wealth and property during three decades in power, and issued an emotional defense of his legacy.

The statement, broadcast Sunday at the end of a turbulent weekend that saw a deadly military crackdown on protesters, only stoked more public anger.

In the prerecorded audiotape, the 82-year-old Mubarak spoke with a tone of authority more in keeping with his past power than his current situation. He said he had agreed to "authorize" an investigation of his finances, and promised to sue all those who smeared his reputation.

As the ruling military council comes under increasing public pressure for its management of the post-Mubarak transition, the ex-president's first words were a reminder that he still has a grip on the country's mood.

Shortly after the speech was aired, Egypt's prosecutor general announced he had issued orders summoning the ex-president and his two sons for questioning on the embezzlement allegations. The scope of the investigation was also widened to include the crackdown on protesters that killed an estimated 300 people.

The move could help ease public anger now largely directed at the military.

The pan-Arab news channel Al-Arabiya, which broadcast the speech, said it was recorded Saturday, a day after demonstrators gathered in huge numbers in Cairo's Tahrir Square to demand that the military council that took over from Mubarak launch an investigation into his wealth.

The speech seemed to be as much about preserving his dignity as about denying the accusations against him.

"I was hurt very much, and I am still hurting — my family and I — from the unjust campaigns against us and false allegations that aim to smear my reputation, my integrity, my (political) stances and my military history," Mubarak said.

The speech came as hundreds of protesters remain barricaded in Tahrir square, the epicenter of the uprising that forced Mubarak from office on Feb. 11 after 18 days of mass demonstrations.

NHL

Golden State well represented in playoffs

GREG BEACHAM
AP Sports Writer

LOS ANGELES Joe Thornton and Teemu Selanne have spent the best years of their careers playing their wintry sport on the sunny West Coast, so they were both thrilled to learn California has more teams in the upcoming NHL postseason than Canada.

It's no knock on the Great White North. From Silicon Valley to Hollywood to Orange County, hockey in the Golden State has just never been better.

The San Jose Sharks, Los Angeles Kings and Anaheim Ducks are headed to the playoffs together for the first time, raising this long-simmering three-way rivalry to a boil.

"This is the first time ever, so it's good for hockey out here, and it's growing," said Thornton, the 2006 NHL MVP who joined the Sharks in 2005. "It's becoming an exciting sport to watch out here."

And it's only going to get more entertaining. After the three clubs played each other four times in the final week of the regular season, second-seeded San Jose will meet seventh-seeded Los Angeles in just the third playoff series between California teams — the second since 1969.

"I realized it hadn't happened before, so I was excited to see it when we got in," said Selanne, who played in San Jose between his two stints in Anaheim. "I'm proud of the teams. We need this. Obviously for hockey here in Southern California, this is going to be a huge boost for both franchises, so I'm very happy about this situation."

Each team brings unique qualities to the postseason: The Kings have the lengthiest history, but the Sharks have the most consistent recent success — and the Ducks, who face Nashville in the first round, have the only Stanley Cup title. Remarkably, all three California clubs have won 11 playoff series apiece heading into this spring.

"As much as what Wayne Gretzky did to develop hockey out here, I think this will create even a greater interest," said Jack Ferreira, the Ducks' original general manager and a current assistant to Kings GM Dean Lombardi. "There's a rivalry, but I think there's a lot of respect, too. I mean, some of the people that are still (with Anaheim), I hired."

Big-time hockey in California began when the Kings joined the NHL in the Second Six expansion in 1967 along with the then-California Seals, renamed the Oakland Seals a month into their first season. The Seals moved to Cleveland in 1976, but the Sharks joined the NHL in 1991 in the first wave of the NHL's Sun Belt expansion, and the Mighty Ducks of Anaheim followed in 1993.

Gretzky's Kings reached the Stanley Cup finals once during his revitalizing tenure in L.A., and the Sharks have become one of the NHL's most consistent winners since Thornton arrived, albeit still without a finals appearance. Anaheim built upon its surprise 2003 finals berth to become a consistent winner with star defensemen Chris Pronger and Scott Niedermayer, claiming the 2007 Stanley Cup title.

"We've been competitive out here in California for a while, but this really shows everybody how good it is," said Anaheim's Corey Perry, who earned the Richard Trophy and strong MVP consideration during his 50-goal season. "What's special is that it's great for the fans. It's a pretty great achievement."

Southern California's two teams had never even made the same postseason in their 17 seasons of coexistence along the I-5 freeway, but the excitement for this playoff push was obvious in a bruising, season-ending, home-and-home series over the past two days.

Anaheim won both games, clinching a playoff spot with the first victory before rocketing past the Kings and all the way to the No. 4 seed in the crowded West on Saturday night.

Oddly enough, most everybody agrees the Kings-Ducks matchup has long been the weak link in this three-way chain: While both teams have significant histories with the Sharks, Los Angeles and Anaheim hadn't built a serious mutual dislike because both clubs had rarely been good in the same season.

That won't be a problem after their violence-filled weekend series, capped by Selanne's first fighting major of his 18-year NHL career for a late scrap with Los Angeles' Brad Richardson on Saturday night.

"We're only 45 minutes apart, so it'll be interesting if we ever got into a series against one other," Anaheim coach Randy Carlyle said. "And there's a third team (350) miles north of here that plays a pretty high brand of hockey, too. So to have three California teams in, I think that's special in itself."

San Jose met the Ducks in the first round two years ago, and eighth-seeded Anaheim ran the Presidents' Trophy-winning Sharks out of the first round in a memorably chippy series that included Ryan Getzlaf and Thornton dropping the gloves at the opening faceoff of Game 6.

There's no reason to think the Sharks-Kings series won't be just as pugnacious, with Los Angeles forced to rely on defense and toughness with top scorers Anze Kopitar and Justin Williams sidelined by injuries.

"It's going to be a real competitive series," Thornton said. "We know them well. They play hard each and every night, and they're very stingy defensively, so it's going to be a really great series for California hockey."

The first generation of California youngsters who grew up with Gretzky's eye-catching presence, widespread NHL-backed youth hockey, and television games is just coming of age, and it's starting to show in the NHL draft. Last summer at Staples Center, two California-trained teens were chosen in the first round: Beau Bennett (No. 20 to Pittsburgh) and Emerson Etem (No. 29 to Anaheim).





SURF CONDITIONS **WATER TEMP: 61°**

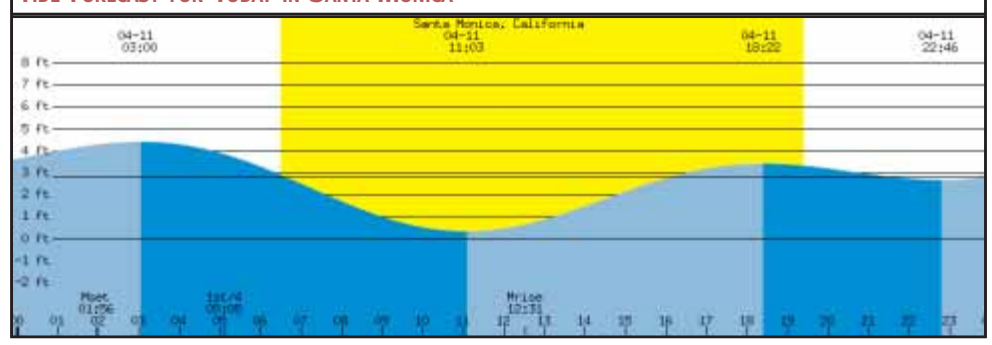
SWELL FORECAST

It looks smaller, about knee to waist at west facing breaks and waist+ at south facing breaks.

LONG RANGE SYNOPSIS

MIDWEEK THE NW WIND SWELL SHOULD PEAK WITH CHEST HIGH SETS AROUND WEST FACING BREAKS. SOUTH FACING SPOTS ARE LOOKING AT KNEE TO MAYBE WAIST HIGH WAVES.

TIDE FORECAST FOR TODAY IN SANTA MONICA



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **April 6, 2011**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 10
- Number of A grades for dry/wet weather -- 34 / 12
- Number of (C,D,F) grades for dry/wet weather -- 11 / 32

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Grousbeck Family Foundation, simplehuman, LAcarGUY, SIMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	F	F
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lachusa and Los Aliso creeks.	A+	A+
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	B	F
Zuma Beach at Zuma Creek mouth.	A+	F
Walnut Creek, projection of Wildlife Rd. (private).	A	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	F	F
Escondido Creek, just east of Escondido State Beach.	F	A+
Latigo Canyon Creek mouth.	A	F
Solstice Canyon at Dan Blocker County Beach.	A+	F
Puerco State Beach at creek mouth.	A+	F
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	F	ns
Surfrider Beach at Malibu Colony fence.	A+	C
Surfrider Beach (breach location)- daily.	F	F
Malibu Pier - 50 yards east.	B	F
Carbon Beach at Sweetwater Canyon.	F	F
Las Flores State Beach at Las Flores Creek (point zero).	A+	A
Big Rock Beach at 19948 PCH stairs.	A+	C
Pena Creek at Las Tunas County Beach.	A+	B
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	F	F
Castlerock Storm Drain at Castle Rock Beach.	A+	A+
Santa Ynez Storm Drain at Castle Rock Beach.	F	A+
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	F

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	F
Will Rogers State Beach at Pulga Canyon storm drain.	A+	F
Will Rogers State Beach at Temescal Canyon drain.	A+	F
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	F	F
Santa Monica Beach at Montana Ave. drain.	A+	C
Santa Monica Beach at Wilshire Blvd. drain.	A+	C
Santa Monica Municipal Pier.	D	F
Santa Monica Beach at Pico/Kenter storm drain.	C	F
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	C
Ocean Park Beach at Ashland Ave. drain.	A	F
Venice City Beach, at the Rose Ave. storm drain.	A+	F
Venice Beach at Brooks Ave. drain.	A+	C
Venice Beach at Windward Ave. drain.	A	A+
Venice Fishing Pier - 50 yards south.	A+	C
Venice Beach- projection of Topsail St..	A+	C
Marina del Rey, Mothers' Beach- lifeguard tower.	A	F
Dockweiler State Beach at Ballona Creek mouth.	A+	F
Dockweiler State Beach at Culver Blvd. drain.	A+	B
North Westchester Storm Drain at Dockweiler State Beach.	A+	A+
Dockweiler State Beach at World Way (south of D&W jetty).	A+	C
Dockweiler State Beach at Imperial Hwy drain.	A+	A+
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	A+
Dockweiler State Beach at Grand Ave. drain.	A+	F

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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Heal the Bay's Beach Report Card℠ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

MOVIE TIMES

Aero Theatre
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AMC Loews Broadway 4
1441 Third Street Promenade
(888) 262-4386

Rango (PG) 1hr 47min
1:00pm, 4:00pm, 6:35pm, 9:15pm

Paul (R) 1hr 40min
2:00pm, 4:30pm, 7:10pm, 9:40pm

Battle: Los Angeles (PG-13) 1hr 56min
1:10pm, 4:05pm, 7:00pm, 9:45pm

Insidious (PG-13) 1hr 42min
2:05pm, 4:35pm, 7:15pm, 9:50pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Sucker Punch (R) 2hrs 00min
11:00am, 1:40pm, 4:30pm, 7:20pm, 10:05pm

Hop (PG) 1hr 30min
11:25am, 2:00pm, 4:35pm, 7:10pm, 9:40pm

Adjustment Bureau (PG-13) 1hr 46min
12:10pm, 2:45pm, 5:20pm, 8:00pm, 10:35pm

Diary of a Wimpy Kid: Rodrick Rules (PG) 1hr 36min
11:05am, 1:45pm, 4:25pm, 7:00pm, 9:35pm

Hanna (PG-13) 1hr 51min
10:55am, 1:50pm, 4:40pm, 7:30pm, 10:15pm

Source Code (PG-13) 1hr 34min
10:30am, 12:40pm, 2:55pm, 5:15pm, 7:40pm, 10:10pm

Soul Surfer (PG-13) 1hr 45min
11:40am, 2:25pm, 5:10pm, 7:50pm, 10:30pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Certified Copy (Copie conforme) (NR) 1hr 46min
1:30pm, 7:00pm

Of Gods and Men (Des hommes et des dieux) (R) 2hrs 00min
3:00pm, 8:00pm

Trophy Wife (Potiche) (R) 1hr 43min
1:50pm, 4:30pm, 7:20pm, 9:55pm

Win Win (R) 1hr 46min
1:40pm, 4:20pm, 7:10pm, 9:50pm

Super (NR) 1hr 36min
4:10pm, 9:40pm

I Am (NR) 1hr 16min
1:00pm, 5:50pm

AMC Criterion 6
1313 Third St.
(310) 395-1599

Your Highness (R) 1hr 42min
11:45am, 2:30pm, 5:15pm, 8:00pm, 10:40pm

Limitless (PG-13) 1hr 45min
11:10am, 1:55pm, 4:40pm, 7:20pm, 10:00pm

Jane Eyre (PG-13) 2hrs 01min
10:10am, 1:00pm, 4:00pm, 7:00pm, 9:55pm

No eres tÃº, soy yo (PG-13) 1hr 45min
12:00pm, 2:35pm, 5:10pm, 7:45pm, 10:20pm

Lincoln Lawyer (R) 1hr 59min
10:40am, 1:25pm, 4:15pm, 7:10pm, 10:05pm

Arthur (PG-13) 1hr 50min
11:30am, 2:10pm, 4:50pm, 7:30pm, 10:10pm

For more information, e-mail news@smdp.com

Work on detachment, Scorpio

ARIES (March 21-April 19)
★★★ Your perceptions might differ from others'. The issue might boil down to who is in charge. Maintain a strong profile and willingness to assume responsibility. Keep adapting to a changing situation. Tonight: Get a good night's sleep.

TAURUS (April 20-May 20)
★★★★★ Allow yourself to transform an opinion as your mental perception opens up. The more willing you are to see, the more open and content you will become. Sometimes you might find it difficult to let go of a rigid position. Tonight: Pretend you are a Vulcan --go for a mind meld.

GEMINI (May 21-June 20)
★★★★★ Realize that in order to relate on an individual level, you need to consider options that revolve around a partnership. Though you most certainly are versatile, you also can benefit from others, especially if they come from a different mind-set. Tonight: Brainstorm away with a close associate.

CANCER (June 21-July 22)
★★★★★ Defer, and you will remain content and upbeat. You might not have all the answers, and that is quite clear -- but neither do others. Don't put them on a pedestal. Think positively. Tonight: Defer to another person.

LEO (July 23-Aug. 22)
★★★★ The time has come to get ahead of a situation, clear out a problem and deal with others directly. You might not always have the right solutions, but your energy and charisma convince others that you do. Tonight: Put your feet up.

VIRGO (Aug. 23-Sept. 22)
★★★★ Your dynamic thinking draws many people. You might wonder which way to go with a new friendship, child or creative project. What is sure is that much will change during the next few weeks. Be ready to transform! Tonight: In the whirlwind of fun!

LIBRA (Sept. 23-Oct. 22)
★★★ Anchor in, realizing your limits and knowing what is essential to stay steady. Everyone's domestic life plays into other areas. You are no exception. In fact, you could be a bit more sensitive. Know that times are changing. You cannot stop that. Tonight: Hanging out.

SCORPIO (Oct. 23-Nov. 21)
★★★★ Discuss a major change with a key associate, friend or family member. What you believe is happening might be off. Take a seat in the peanut gallery and watch the story unfold in the next few days and weeks. Tonight: Work on detachment.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★ Knowing when to put a halt to spending, overeating and other frivolous yet destructive behavior remains critical. The time has come to return to a little self-discipline. Can you do it? Yes. Do you want to do it? That is up to you. Tonight: OK, OK, one last night of being a wild thing.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ Didn't you make a New Year's resolution about going in a new direction after the holidays? Well, the time has come. Tomorrow's Solar Eclipse will put a punctuation mark on that wildness. Why not join forces and be empowered? Tonight: As you like.

AQUARIUS (Jan. 20-Feb. 18)
★★ Knowing when to pull back is instrumental to your well-being. You could be so tired and have so much to do that you might hesitate to stop. Taking a break or easing up on yourself might improve the situation. You will re-energize given some care. Tonight: Vanish while you can.

PISCES (Feb. 19-March 20)
★★★ You know what to do and when to do it. Follow your instincts in a meeting. Not everything is as you believe. Take your time dealing with someone who might have a somewhat rogue idea. You might be revising your lists of close friends (by choice) soon enough. Tonight: Where the action is.

Happy birthday

This year, you decide to take a strong stand in your life. A personal decision or event encourages growth in a new direction. You might be quite delighted with the personal transformation. Many issues will dissolve. If you are single, you attract a whole new type of suitor. Life becomes very exciting. If you are attached, your sweetie will be adjusting to you. Be generous in spirit, as all these changes aren't easy, and it will take time.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★ Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average



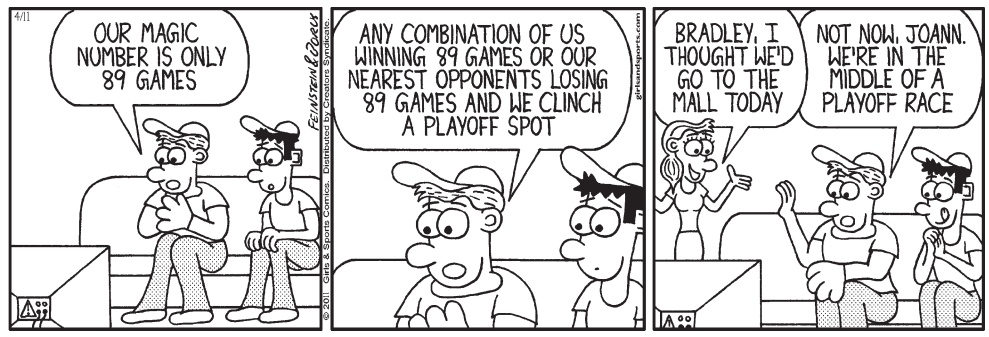
MYSTERY PHOTO

Brandon Wise *brandonw@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

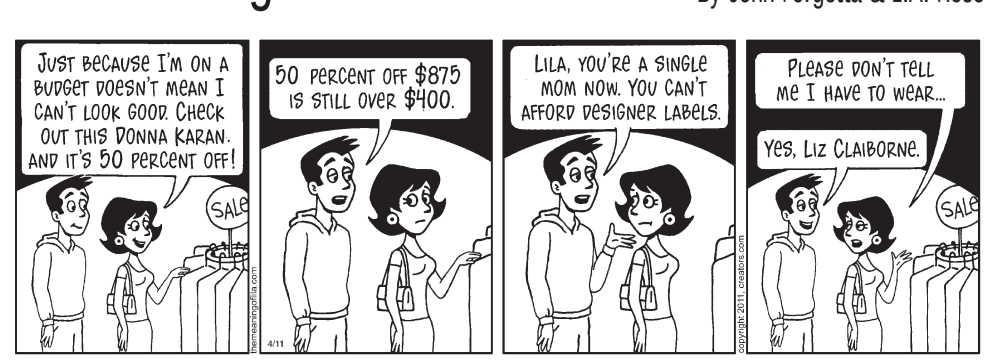
Girls and Sports

By Justin Borus and Andrew Feinstein



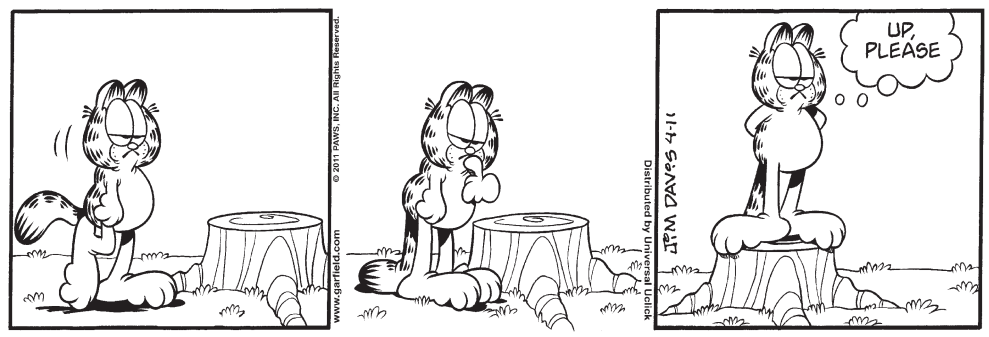
The Meaning of Lila

By John Forgetta & L.A. Rose



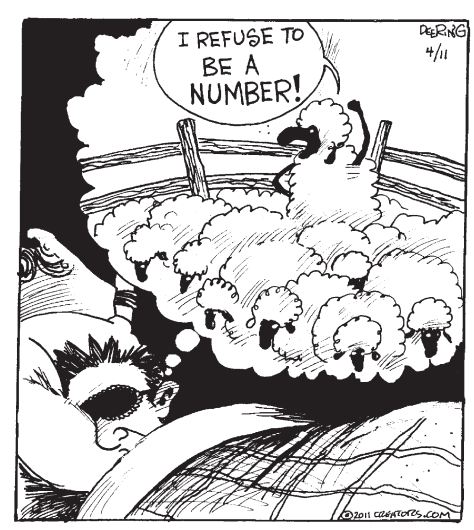
Garfield

By Jim Davis



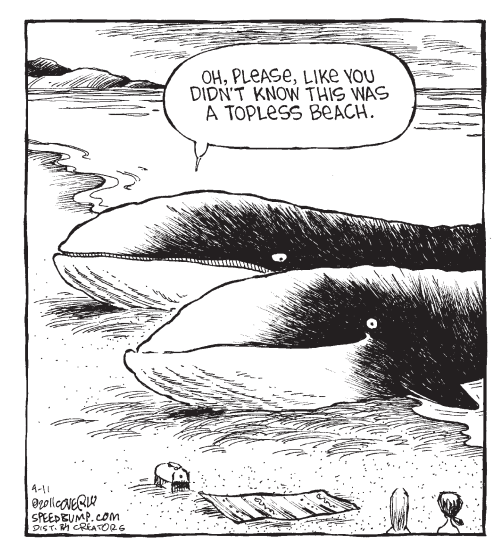
Strange Brew

By John Deering



Speed Bump

By Dave Coverly



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

	1			8			2	
5			3		2			8
		4			9	3		
	3	6	4		1		8	
2								5
	5		8		7	4	6	
		5	1			9		
1			5		3			6
	8			9			7	

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

4	9	8	7	2	1	5	6	3
1	5	7	8	6	3	9	2	4
2	3	6	5	9	4	1	7	8
6	2	5	1	3	7	8	4	9
7	8	9	4	5	6	3	1	2
3	4	1	9	8	2	7	5	6
8	7	4	6	1	9	2	3	5
5	1	3	2	4	8	6	9	7
9	6	2	3	7	5	4	8	1

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C52575 | CR52575 | Product and feature availability may vary by state. (R-3/2011)

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Fake
5 Eager
9 Scarlett's last name
10 Fathered
12 Skin openings
13 Cutlery piece
14 Wallet bill
16 Confession item
17 Jane Austen novel
18 Impassioned
21 — Moines
22 Fold
23 Internet connection
24 Helix shape
26 Animation frame
29 Leapt
30 Mexican peninsula
31 Discoverer's cry
32 Football team
34 Permitted
37 Wonderland visitor
38 Faithfully
39 Louver parts
40 Long swimmers
41 Mariners

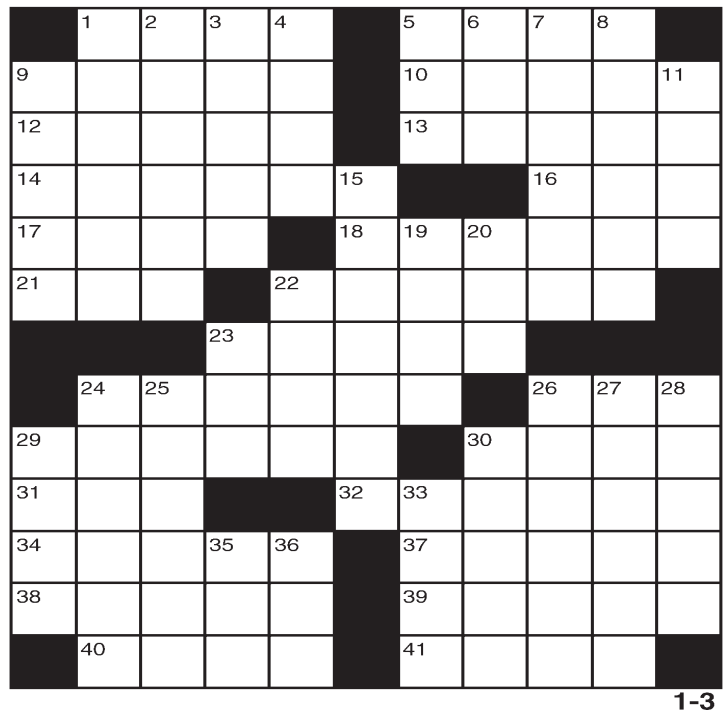
DOWN

1 Missouri motto
2 Groups of women
3 Sports setting
4 Ship pole
5 Inquire
6 — ordinaire
7 Van Gogh subject
8 Give the meaning of
9 Made a choice
11 Car ding
15 Running back's gain
19 Film unit
20 River blocker
22 Succotash half
23 Farrow of films
24 Orb
25 Czech capital
26 Expensive spread
27 Throws out
28 Bowling spots
29 Shaker fill
30 "Twilight" heroine
33 Final
35 Everything
36 Fleur-de-—

J	O	S	H	■	■	L	A	M	A	S
A	N	T	E	D	■	A	V	A	N	T
P	A	R	M	A	■	V	E	R	N	E
A	L	A	■	Y	M	A	■	R	U	E
N	O	D	S	T	O	■	T	O	A	D
■	G	A	T	O	R	B	O	W	L	■
■	■	■	A	N	D	O	R	■	■	■
■	S	U	G	A	R	B	O	W	L	■
P	A	N	E	■	E	D	S	E	L	S
A	F	T	■	A	D	O	■	N	A	T
C	A	R	O	N	■	L	E	T	M	E
E	R	U	P	T	■	E	A	T	A	T
D	I	E	T	S	■	■	R	O	S	S

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



1-3

ARITHMO™

CrossMath + × − ÷

• Fill the grid with the set of given numbers (1 to 12) to satisfy the Equa demands (7 to 24) in the shaded boxes. The Equa demands represent the sum of the digits that you will insert into the empty squares.

• Each horizontal row has one Equa demand to satisfy; each vertical column also has one demand to satisfy. Each empty square in the grid dictates the math operation (addition +, subtraction -, multiplication X, and division ÷) that must be performed to meet the demands.

• You must follow the given math operations for each square and you must make sure all the numbers satisfy the demands in the shaded boxes when connected in adjacent threes and calculated together from left to right, and top to bottom.

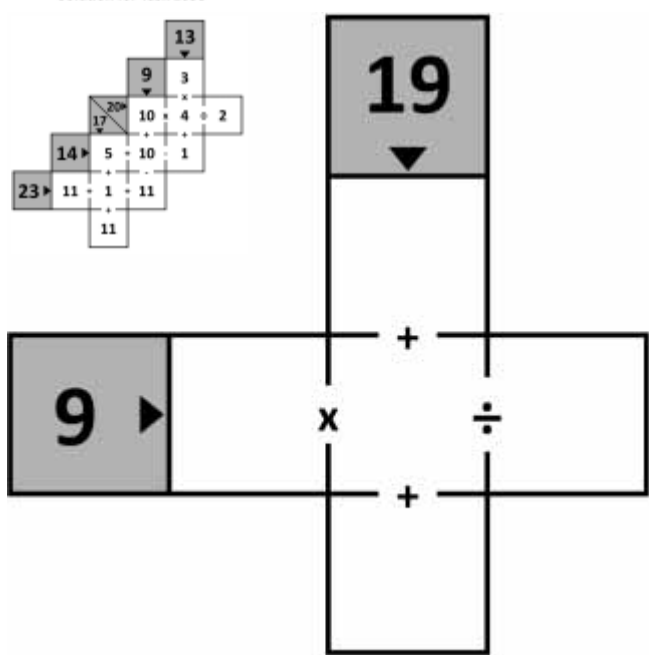
• The numbers you insert into the grid must satisfy the Equa demands both horizontally and vertically.

For more games, go to www.arithmo.com

Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

1, 8, 8, 9, 9

Solution for Task 1638



DAILY LOTTERY

MEGA MILLIONS: 6 40 45 50 56 Meganumber: 11 Jackpot: $58M

SUPER LOTTO PLUS: 15 25 30 42 46 Meganumber: 21 Jackpot: $10M

Fantasy 5: 15 19 26 28 34

DAILY 3: MIDDAY: 0 7 0 EVENING: 2 7 9

DAILY DERBY: 1st: 06 Whirl Win 2nd: 09 Winning Spirit 3rd: 03 Hot Shot RACE TIME: 1:42.45

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ In April (2006), a dead, decaying cow got caught on a tree branch at a dam near West Milford, W.Va., and remained there for "several weeks," according to an Associated Press report, grossing out neighbors, while five government agencies split hairs to keep from getting involved. Could the West Milford city government move the cow? (No, outside city limits.) State Department of Natural Resources? (No, they handle only wild animals.) State Environmental Protection agency? (No, the cow presents no ecological danger.) State Agriculture Department? (No, it's a local issue.) Regional Water Board? (No, just no.) Finally, workers from the state Division of Highways, along with volunteer firefighters, removed the cow.

■ A 200-exhibit installation on the history of dirt and filth and their importance in our lives opened in a London gallery in March, featuring the ordinary (dust), the educational (a video tribute to New York's Fresh Kills landfill, at one time the world's largest), the medical (vials of historic, nasty-looking secretions from cholera victims), and the artistic (bricks fashioned from feces gathered by India's Dalits, who hand-clean latrines). Dirt may worry us as a society, said the exhibit's curator, but we have learned that we "need bits of it and, guiltily, secretly, we are sometimes drawn to it." Capping the exhibit, leaning against a wall, was what appeared at a distance to be an ordinary broom but whose handle was studded with diamonds and pearls.

TODAY IN HISTORY

1856 Battle of Rivas: Juan Santamaria burns down the hostel where William Walker's filibusters are holed up.

1865 President Abraham Lincoln makes his last public speech.

1876 The Benevolent and Protective Order of Elks is organized.

WORD UP!

simpatico \ sim-PAH-ti-koh \ , adjective;
1. Congenial or like-minded.

Santa Monica Daily Press

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Lost & Found

REWARD- Lost male black, long hair, Chihuahua , tan marking, 7 pounds, 7 years old. Has digital chip (310)367-9689

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Blind man needs help in light food shopping, will pay $25/per visit. Must have car (310)396-0191

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Notices

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: MARCH 17 2011
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: MIWE LLC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 1323 A 3RD STREET PROMENADE, SANTA MONICA, CA 90401
Type of License(s) Applied for: 42 – ON-SALE BEER AND WINE – PUBLIC PREMISES
Department of Alcoholic Beverage Control LOS ANGELES.
SANTA MONICA DAILY PRESS 3/28/11, 4/4/11, 4/11/11

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS020585
Superior Court of California, County of Los Angeles
Petition of THOMAS BENNETT EELLS for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: THOMAS BENNETT EELLS for filed a petition with this court for a decree of changing names as follows: THOMAS BENNETT EELLS for to THOMAS BENNETT CHAMBERLIN The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: MARCH 5, 2011 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: MARCH 25, 2011
GERALD ROSENBERG
Judge Of The Superior Court
3/28/11, 4/4/11, 4/11/11, 4/18/11

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014735
Superior Court of California, County of Los Angeles
Petition of for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: CAREY MCCONNELL filed a petition with this court for a decree of changing names as follows: CAREY CHRISTIAN MCCONNELL to ANGELMCCONNELL The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: APRIL 29, 2011 Time: 8:30AM, Dept. A , ROOM 204
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: March 18, 2011

Name Changes

MARY THORNTON HOUSE
SUPERVISING JUDGE
3/21/11, 3/28/11, 4/4/11, 4/11/11

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. NS023829
Superior Court of California, County of Los Angeles
Petition of KRISTI LYN CARROLL for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: KRISTI LYN CARROLL filed a petition with this court for a decree of changing names as follows: KRISTI LYN CARROLL to KRIS LANDON CARROLL . The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 5/9/11 Time: 1:30PM, Dept. G, Room. 51
The address of the court is Superior Court, 415 W. Ocean Blvd, Long Beach, CA 90802
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 4/1/11
DOUGLAS HAIGH
SUPERVISING JUDGE
4/4/11, 4/11/11, 4/18/11, 4/25/11

DBAS

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0371661
The following person(s) is (are) doing business as: CHEERYMAX SOLUTIONS, 2930 W. IMPERIAL HWY., INGLEWOOD, CA 90303. Full name of registrant(s) is (are) OLISAEMEKA A. CHUKWUEMEKA, 12022 BIRCH AVE. #27, HAWTHORNE, CA 90250. This Business is conducted by: AN INDIVIDUAL. Signed: OLISAEMEKA A. CHUKWUEMEKA. This statement was filed with the County Clerk of Los Angeles County on 03/10/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 14, 21, 28, April 04, 2011 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0348793
The following person(s) is (are) doing business as: BELL ENTERTAINMENT; RED DRAGON ENTERTAINMENT, 15981 YARNELL ST., SYLMAR, CA 91342. Full name of registrant(s) is (are) RAYLENE BELL YEUNG, 15981 YARNELL ST., SYLMAR, CA 91342. This Business is conducted by: AN INDIVIDUAL. Signed: RAYLENE BELL YEUNG. This statement was filed with the County Clerk of Los Angeles County on 03/07/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 09/19/2006. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 14, 21, 28, April 04, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0348555
The following person(s) is (are) doing business as: BELL ENTERTAINMENT, 15981 YARNELL ST., SYLMAR, CA 91342. Full name of registrant(s) is (are) RAYLENE BELL YEUNG, 15981 YARNELL ST., SYLMAR, CA 91342. This Business is conducted by: AN INDIVIDUAL. Signed: RAYLENE BELL YEUNG. This statement was filed with the County Clerk of Los Angeles County on 03/07/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 09/18/2006. NOTICE- This

DBAS

Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 14, 21, 28, April 04, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0371105
The following person(s) is (are) doing business as: GRUPO CANELA Y ESPECIAS, 775 S. CENTRAL AVE., L.A., CA 90021. Full name of registrant(s) is (are) BTS CARBON, INC., 14101 ROSECRANS AVE. UNIT E, LA MIRADA, CA 90638. This Business is conducted by: A CORPORATION. Signed: RAVI DESILVA. This statement was filed with the County Clerk of Los Angeles County on 03/10/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 03/10/2011. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 14, 21, 28, April 04, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0348472
The following person(s) is (are) doing business as: HOLISTIC HEALTH STYLES, 908 6th ST. #5, SANTA MONICA, CA 90403. Full name of registrant(s) is (are) LAUREN HARTUNG, 908 6th ST. #5, SANTA MONICA, CA 90403. This Business is conducted by: AN INDIVIDUAL. Signed: LAUREN HARTUNG. This statement was filed with the County Clerk of Los Angeles County on 03/07/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 14, 21, 28, April 04, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0349185
The following person(s) is (are) doing business as: KEVIN'S TOBACCO PALACE; TOBACCO PALACE, 3837 TWEEDY BLVD., SOUTH GATE, CA 90280. Full name of registrant(s) is (are) KEVIN RUEDA, 10033 CALIFORNIA AVE., SOUTH GATE, CA 90280. This Business is conducted by: AN INDIVIDUAL. Signed: KEVIN RUEDA. This statement was filed with the County Clerk of Los Angeles County on 03/07/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 14, 21, 28, April 04, 2011
Publish: Santa Monica Daily Press

TITIOUS BUSINESS NAME STATEMENT
File No. 11-0342283
The following person(s) is (are) doing business as: ROCK N ROLL EXPRESS, 537? AVE B, REDONDO BEACH, CA 90277. Full name of registrant(s) is (are) MARIO NEGRETTI, 537? AVE B, REDONDO BEACH, CA 90277. This Business is conducted by: AN INDIVIDUAL. Signed: MARIO NEGRETTI. This statement was filed with the County Clerk of Los Angeles County on 03/04/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk.

DBAS

A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 14, 21, 28, April 04, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0409779
The following person(s) is (are) doing business as: ABJR ENTERPRISES, 450 CHARMINGDALE RD., DIAMOND BAR, CA 91765. Full name of registrant(s) is (are) JOSE REYES, 450 CHARMINGDALE RD., DIAMOND BAR, CA 91765. This Business is conducted by: AN INDIVIDUAL. Signed: JOSE REYES. This statement was filed with the County Clerk of Los Angeles County on 03/17/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 21, 28, April 04, 11, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0354592
The following person(s) is (are) doing business as: A GR8T BEGINNING ACADEMY, 321 E. CARSON ST., CARSON, CA 90745. Full name of registrant(s) is (are) LINDA JOHNSON, 335 E. ALBERTONI ST. 200-644, CARSON, CA 90746. This Business is conducted by: AN INDIVIDUAL. Signed: LINDA JOHNSON. This statement was filed with the County Clerk of Los Angeles County on 03/08/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 03/08/2011. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 14, 21, 28, April 04, 2011
Publish: Santa Monica Daily Press

FILE NO. 2010-0381464
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: ESTEPHANIE'S SHOES, 1326 E. 48th ST., L.A., CA 90011. The fictitious business name referred to above was filed on 06/22/2010, in the county of Los Angeles. The original file number of 20100854864. The business was conducted by: CO-PARTNERS. This statement was filed with the County Clerk of Los Angeles on 03/11/11. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: OSWALDO H. HERNANDEZ/OWNER.
Pub. March 21, 28, April 04, 11, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0379444
The following person(s) is (are) doing business as: YMAGEN GRUPO NORTENO, 11824 ALBURTIS AVE., NORWALK, CA 90650. Full name of registrant(s) is (are) EUGENIO ELIZARRARAS, 11824 ALBURTIS AVE., NORWALK, CA 90650. This Business is conducted by: AN INDIVIDUAL. Signed: EUGENIO ELIZARRARAS. This statement was filed with the County Clerk of Los Angeles County on 03/11/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of an-

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other under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 21, 28, April 04, 11, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0311827
The following person(s) is (are) doing business as: TIERRA SANTA NUTRITION CENTER, 757 S. FETTERLY AVE. STE 105-A, L.A., CA 90022. Full name of registrant(s) is (are) MOSBAH ZHOUR, 4268 WALNUT ST., BELL, CA 90201. This Business is conducted by: AN INDIVIDUAL. Signed: MOSBAH ZHOUR. This statement was filed with the County Clerk of Los Angeles County on 02/28/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 02/22/11. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 21, 28, April 04, 11, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0311827
The following person(s) is (are) doing business as: TIERRA SANTA NUTRITION CENTER, 757 S. FETTERLY AVE. STE 105-A, L.A., CA 90022. Full name of registrant(s) is (are) MOSBAH ZHOUR, 4268 WALNUT ST., BELL, CA 90201. This Business is conducted by: AN INDIVIDUAL. Signed: MOSBAH ZHOUR. This statement was filed with the County Clerk of Los Angeles County on 02/28/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 02/22/11. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 21, 28, April 04, 11, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0395337
The following person(s) is (are) doing business as: SILVIA FLOWERS, 508 E. 8th ST. UNIT B, L.A., CA 90014. Full name of registrant(s) is (are) SILVIA SOLACHA, 3469 OPAL ST., L.A., CA 90023. This Business is conducted by: AN INDIVIDUAL. Signed: SILVIA SOLACHA. This statement was filed with the County Clerk of Los Angeles County on 03/15/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 03/01/11. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 21, 28, April 04, 11, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0380613
The following person(s) is (are) doing business as: REAL EXPERT BUILDERS, 2127 E. 81st ST., L.A., CA 90001. Full name of registrant(s) is (are) BETTER BUILDING CONSTRUCTION, INC., 2127 E. 81st ST., L.A., CA 90001. This Business is conducted by: A CORPORATION. Signed: FEDERICO M. MENDOZA. This statement was filed with the County Clerk of Los Angeles County on 03/11/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 01/25/2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 21, 28, April 04, 11, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0417807
The following person(s) is (are) doing business as: E X 3, 816 LAKE AVE., LA VERNE, CA 91750. Full name of registrant(s) is (are) VIRGINIA ESPINOZA, 816 LAKE AVE., LA VERNE, CA 91750. This Business is conducted by: AN INDIVIDUAL. Signed: VIRGINIA ESPINOZA. This statement was filed with the County Clerk of Los Angeles County on 03/18/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 28, April 04, 11, 18, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0387410
The following person(s) is (are) doing business as: PASTELERIA 3 LUCEROS, 12934 PARAMOUNT BLVD., DOWNEY, CA 90242. Full name of registrant(s) is (are) ESPERANZA CHAVEZ, 19421 ELY AVE., ARTESIA, CA 90701. This Business is conducted by: AN INDIVIDUAL. Signed: ESPERANZA CHAVEZ. This statement was filed with the County Clerk of Los Angeles County on 03/14/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 03/14/11. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 21, 28, April 04, 11, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0410980
The following person(s) is (are) doing business as: NEZA AUTO REPAIR, 8925 S. FIGUEROA, L.A., CA 90003. Full name of registrant(s) is (are) JUAN M. LOPEZ, 5873? BONSALLO AV., L.A., CA 90044, RICARDO MORENO, 49 FIGUEROA #215, L.A., CA 90037. This Business is conducted by: CO-PARTNERS. Signed: JUAN MANUEL LOPEZ. This statement was filed with the County Clerk of Los Angeles County on 03/17/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 03/17/11. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 21, 28, April 04, 11, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0394424
The following person(s) is (are) doing business as: KING OF KINGS JEWELRY, 12641 BELINDA CT., LYNWOOD, CA 90262. Full name of registrant(s) is (are) TAMBARI ESAENWI, 12641 BELINDA CT., LYNWOOD, CA 90262. This Business is conducted by: AN INDIVIDUAL. Signed: TAMBARI ESAENWI. This statement was filed with the County Clerk of Los Angeles County on 03/15/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 21, 28, April 04, 11, 2011
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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110340194 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/04/2011 The following person(s) is (are) doing business as AI#ON 200615710167. The full name of registrant(s) is/are: SUMMIT ENTERTAINMENT, LLC 1601 CLOVERFIELD BLVD, SUITE 200 SOUTH TOWER SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SUMMIT ENTERTAINMENT; EVP & GENERAL COUNSEL . This statement was filed with the County Clerk of LOS ANGELES County on 03/04/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/21/2011, 03/28/2011, 04/04/2011, 04/11/2011.

FILE NO. 2010-0438363
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: TRINH CARE & SANDWISHES, 14426 S. CRENSHAW BLVD., GARDENA, CA 90249. The fictitious business name referred to above was filed on 10/10/2006, in the county of Los Angeles. The original file number of 20062247221. The business was conducted by: AN INDIVIDUAL. This statement was filed with the County Clerk of Los Angeles on 03/23/11. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: CHRISTINE TRINH/OWNER.
Pub. March 28, April 04, 11, 18, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110340771 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/04/2011 The following person(s) is (are) doing business as TYLER NOREN MUSIC STUDIO; TYLER NOREN. The full name of registrant(s) is/are: NORENE ELEANOR FOIN 5250 COLODNY DR #27 AGOURA HILLS, CA 91301. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/2006. /s/: NORENE FOIN; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 03/04/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/21/2011, 03/28/2011, 04/04/2011, 04/11/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110383788 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/14/2011 The following person(s) is (are) doing business as SPOT - 44 AUTO REPAIR. The full name of registrant(s) is/are: MONICA MAYER 3519 CLARINGTON AVE #29 LOS ANGELES, CA 90034. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/14/2011. /s/: MONICA MAYER. This statement was filed with the County Clerk of LOS ANGELES County on 03/14/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/21/2011, 03/28/2011, 04/04/2011, 04/11/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0355998
The following person(s) is (are) doing business as: SUIT PRESTIGE, 9637 BRYSON AVE., SOUTH GATE, CA 90280. Full name of registrant(s) is (are) VERONICA MENDEZ, 9637 BRYSON AVE., SOUTH GATE, CA 90280. This Business is conducted by: AN INDIVIDUAL. Signed: VERONICA MENDEZ. This statement was filed with the County Clerk of Los Angeles County on 03/08/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 14, 21, 28, April 04, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110347906 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2011 The following person(s) is (are) doing business as HEALTHY BY NATURE; HEALTHYBYNATURE. The full name of registrant(s) is/are: STACY KUPPERMAN 7924 CLINTON STREET, APT 8 Los Angeles, CA 90048. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:STACY KUPPERMAN; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2011, 04/04/2011, 04/11/2011, 04/18/2011.

FILE NO. 2010-0423227
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: LA YALALTECA MEAT MARKET, 2596 W. PICO BLVD., L.A., CA 90006. The fictitious business name referred to above was filed on 04/12/2006, in the county of Los Angeles. The original file number of 06-0802268. The business was conducted by: AN INDIVIDUAL. This statement was filed with the County Clerk of Los Angeles on 03/21/11. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: EUCARIO MIRELO/OWNER.
Pub. March 28, April 04, 11, 18, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110335797 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/03/2011 The following person(s) is (are) doing business as LIQUID ALCHEMY GROUP. The full name of registrant(s) is/are: JOHN GRONDORF 1037 11TH STREET #2 SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOHN GRONDORF; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 03/03/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2011, 04/04/2011, 04/11/2011, 04/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110413975 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/18/2011 The following person(s) is (are) doing business as SOLANEE. The full name of registrant(s) is/are: STEPHANIE GALLET 101 MARGUERITA AVE #A SANTA MONICA, CA 90402. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:STEPHAINE GALLET; OWNER OF SOLANEE. This statement was filed with the County Clerk of LOS ANGELES County on 03/18/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2011, 04/04/2011, 04/11/2011, 04/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110422836 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/21/2011 The following person(s) is (are) doing business as DJ MARVELOUS EVENTS; TAMALA GREEN ENERGY . The full name of registrant(s) is/are: MARVIN BUTLER 3701 MONTCLAIR ST #1 LOS Angeles, CA 90018. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/21/2011. /s/: MARVIN BUTLER; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 03/21/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2011, 04/04/2011, 04/11/2011, 04/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110423058 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/21/2011 The following person(s) is (are) doing business as QWERTY GUYS. The full name of registrant(s) is/are: JOEL CARDINAL 45662 BARHAM CT LANCASTER, CA 93534. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOEL CARDINAL ; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 03/21/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2011, 04/04/2011, 04/11/2011, 04/25/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110421449 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/21/2011 The following person(s) is (are) doing business as WILLIAM ZATTARA. The full name of registrant(s) is/are: WILLIAM BARDINI 1014 HILL ST APT 5 SANTA MONICA, CA 90405 . This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WILLIAM BARDINI; SOLE PROPRIETOR . This statement was filed with the County Clerk of LOS ANGELES County on 03/21/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2011, 04/04/2011, 04/11/2011, 04/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110337978 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/04/2011 The following person(s) is (are) doing business as SHAWN MAKINTELLE. The full name of registrant(s) is/are: SHAWN HILLARD 319 S NEW HAMPSHIRE #104 LOS ANGELES, CA 90020. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/04/2011. /s/: SHAWN HILLARD. This statement was filed with the County Clerk of LOS ANGELES County on 03/04/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2011, 04/04/2011, 04/11/2011, 04/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110312853 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/28/2011 The following person(s) is (are) doing business as DOGS DAY OUT. The full name of registrant(s) is/are: JOYCE KANG 9600 SEPULVEDA BLVD #15 NORTH HILLS, CA 91343. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/27/2011. /s/: JOYCE KANG; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 03/28/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2011, 04/04/2011, 04/11/2011, 04/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110441860 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/24/2011 The following person(s) is (are) doing business as BARBARA LIPSCOMB; BARBARA LIPCOMB COACHING . The full name of registrant(s) is/are: BARBARA LIPSCOMB COACHING 417 BAY STREET #3 SANTA MONICA, CA 90405 . This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2011. /s/: BARBARA LIPSCOMB; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 03/24/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2011, 04/04/2011, 04/11/2011, 04/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110430784 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/22/2011 The following person(s) is (are) doing business as RED VIOLIN GROUP. The full name of registrant(s) is/are: TIM MIKLAUCIC; REJKO NAKANO 1429 N. TIGERTAIL RD; 3676 VINTON AVE #102 LOS ANGELES, CA 90049; LOS ANGELES, CA 90034. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TIM MIKLAUCIC; PARTNER. This statement was filed with the County Clerk of LOS ANGELES County on 03/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2011, 04/04/2011, 04/11/2011, 04/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0430104
The following person(s) is (are) doing business as: MONTALVO'S MOBILE CAR WASH, 8116 RANCHO PODEROSA RD., PARAMOUNT, CA 90723. Full name of registrant(s) is (are) MARICELA MONTALVO, 8116 RANCHO PODEROSA RD., PARAMOUNT, CA 90723. This Business is conducted by: AN INDIVIDUAL. Signed: MARICELA MONTALVO. This statement was filed with the County Clerk of Los Angeles County on 03/22/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 28, April 04, 11, 18, 2011
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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110441863 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/24/2011 The following person(s) is (are) doing business as PRO SUP SHOP. The full name of registrant(s) is/are: NICOLE VONRIESON; MICHAEL VAUGHAN 1833 18TH ST SANTA MONICA, CA 90404. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/21/2011. /s/: NICOLE VONRIESEN; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 03/24/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2011, 04/04/2011, 04/11/2011, 04/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110324711 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/03/2011 The following person(s) is (are) doing business as HOUSE HEALING CONSTRUCTION. The full name of registrant(s) is/are: MICHAEL BRENNAN 1640 ARMACOST AVE #6 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHAEL BRENNAN; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 03/03/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2011, 04/04/2011, 04/11/2011, 04/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110363028 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/09/2011 The following person(s) is (are) doing business as WHOLE CIRCLE; WHOLE CIRCLE PRESS. The full name of registrant(s) is/are: JESSICA MARTINSON 10584 SANTA MONICA BLVD #104 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JESSICA MARTINSON; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 03/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2011, 04/04/2011, 04/11/2011, 04/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110393068 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/15/2011 The following person(s) is (are) doing business as STUDIO R3 ARCHITECTURE. The full name of registrant(s) is/are: PETER RITTNER 1069 PALMS BLVD VENICE, CA 90291. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/01/2011. /s/: PETER RITTNER. This statement was filed with the County Clerk of LOS ANGELES County on 03/15/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2011, 04/04/2011, 04/11/2011, 04/18/2011.

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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0417722
The following person(s) is (are) doing business as: ENTERPRISES FLOORING SUPPLIES, 10837 REICHLING LN., WHITTIER, CA 90606. Full name of registrant(s) is (are) FLOORING IMPROVEMENT SOLUTIONS, INC., 10837 REICHLING LN., WHITTIER, CA 90606. This Business is conducted by: A CORPORATION. Signed: SAUL NAVARRO. This statement was filed with the County Clerk of Los Angeles County on 03/18/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 03/18/2011. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 28, April 04, 11, 18, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0423234
The following person(s) is (are) doing business as: RINCONCITO OAXAQUENO MARKET, 2596 W. PICO BLVD., L.A., CA 90016. Full name of registrant(s) is (are) LUIS M. LOPEZ, FRANCISCO AQUINO, 2596 W. PICO BLVD., L.A., CA 90016. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: LUIS M. LOPEZ. This statement was filed with the County Clerk of Los Angeles County on 03/21/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 28, April 04, 11, 18, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0423955
The following person(s) is (are) doing business as: THANK GOD FOR CLEANING, 16818 E. DEVANAH ST., COVINA, CA 91722. Full name of registrant(s) is (are) PORFIRIO EDGAR GARCIA, ARLENE CELESTE GARCIA, 16818 E. DEVANAH ST., COVINA, CA 91722. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: PORFIRIO EDGAR GARCIA. This statement was filed with the County Clerk of Los Angeles County on 03/21/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 28, April 04, 11, 18, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0446650
The following person(s) is (are) doing business as: TOP SERVICE TOURS, 4405 W. RIVERSIDE DR. #204, BURBANK, CA 91505. Full name of registrant(s) is (are) LEN AND CLO TRAVEL, LLC, 4405 W. RIVERSIDE DR. #204, BURBANK, CA 91505. This Business is conducted by: A LIMITED LIABILITY COMPANY. Signed: LEONARD EDELSTEIN. This statement was filed with the County Clerk of Los Angeles County on 03/24/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 28, April 04, 11, 18, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0423398
The following person(s) is (are) doing business as: TRIO LOS FRANCO ENTERTAINMENT, 7251 IRWINGROVE DR., DOWNEY, CA 90241. Full name of registrant(s) is (are) LUIS MENDOZA, 7251 IRWINGROVE DR., DOWNEY, CA 90241. This Business is conducted by: AN INDIVIDUAL. Signed: LUIS MENDOZA. This statement was filed with the County Clerk of Los Angeles County on 03/21/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 28, April 04, 11, 18, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0438360
The following person(s) is (are) doing business as: TRINH CAFÉ AND SANDWICHES, 14426 S. CRENSHAW BLVD., GARDENA, CA 90249. Full name of registrant(s) is (are) MICHAEL MINH NGUYEN, 15009 EAST WOOD, LAWNDALE, CA 90260. This Business is conducted by: AN INDIVIDUAL. Signed: MICHAEL MINH NGUYEN. This statement was filed with the County Clerk of Los Angeles County on 03/23/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 28, April 04, 11, 18, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110441862 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/24/2011 The following person(s) is (are) doing business as TanGO CLOTH USA. The full name of registrant(s) is/are: KEVIN HOMAIZAD 2445 RUE LE CHARLENE RANCHO PALOS VERDES, CA 90275. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KEVIN HOMAIZAD; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 03/24/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2011, 04/04/2011, 04/11/2011, 04/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110441859 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/24/2011 The following person(s) is (are) doing business as CEDAR DALE HOWE-OWNERS ASSOCIATION. The full name of registrant(s) is/are: . This Business is being conducted by: . This statement was filed with the County Clerk of LOS ANGELES County on 03/24/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110430599 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/22/2011 The following person(s) is (are) doing business as AI#ON 201101310276 GREENLIGHT AVIATION LLC. The full name of registrant(s) is/are: GREENLIGHT AVIATION, LLC 2602 3RD STREET SANTA MONICA, CA 90405 . This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GREENLIGHT AVIATION, LLC; OWNER . This statement was filed with the County Clerk of LOS ANGELES County on 03/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/04/2011, 04/11/2011, 04/18/2011, 04/25/2011.

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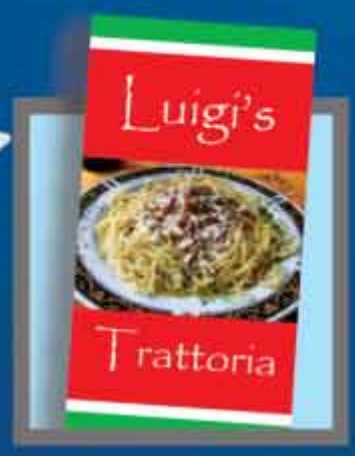


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