BRAKE MASTERS
TOTAL AUTOMOTIVE REPAIR – SINCE 1983
Lifetime Brakes* $60 OFF MOST CARS
*Lifetime Brake warranty covers brake pads or shoes. See store for details. Price valid with coupon. Offer Ends 4/30/15
310-458-1818
1547 Lincoln Blvd., Santa Monica, CA 90401
www.MyBrakeMasters.com

YOUR SANTA MONICA REAL ESTATE SPECIALISTS
BJORN FARRUGIA
310.998.7175 | BJORN@BJORNFARRUGIA.COM
CALBRE# 01864250
ALPHONSO LASCANO
818.800.8848 | ALPHONSOLASCANO@GMAIL.COM
CALBRE#01723550
HILTON & HYLAND

Santa Monica Daily Press

THURSDAY, APRIL 9, 2015 Volume 14 Issue 127 smdp.com Santa Monica Daily Press

SANTA MONICA NEEDS A THERAPIST SEE PAGE 4

Residocracy challenges zoning ordinance through e-petition

BY DAVID MARK SIMPSON
Daily Press Staff Writer

CITY HALL The group that spearheaded a successful referendum last year is gearing up for another.

Residocracy, which opposed the Hines development project, is asking residents to sign a petition in opposition to the updated Zoning Ordinance as it's currently proposed to City Council.

The Zoning Ordinance update (ZOU), which will dictate land-uses throughout the city for years to come, will go before council as a study session next week, with final approval slated for May.

Residocracy's petition frames the proposal, which was put forward by the Planning Commission after months of debate, as "Too Tall, Too Big, Too Much."

This petition is not an official referendum but meant as a warning to City Council. Residocracy's e-petition, which launched on the group's website this week, asks residents if they would be willing to collect signatures for an R-petition, or referendum petition, should council ignore the group's demands.

After the Hines project was approved, Residocracy had 30 days to gather 6,525 valid signatures from registered Santa Monica voters - or 10 percent of the electorate. They could make the same push if the Zoning Ordinance is approved

SEE VOTE PAGE 7

Morgan Genser editor@smdp.com

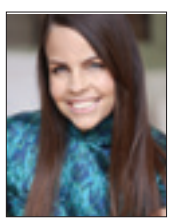
PRE-RAIN VICTORY

The Crossroads High School girls varsity softball team hosted Viewpoint High School in a Gold Coast League softball game on April 7 and won 12-11. The game was shortened due to rain.

'LIKE A COMIC-CON OF BOOKS'

YALLWEST co-founder discusses state of young-adult genre

BY JEFFREY I. GOODMAN
Daily Press Staff Writer



STOHL

CITYWIDE For Margaret Stohl, one of the joys of being a young-adult author is that her works appeal to more than just, well, young adults.

"YA has been great for reading overall," says the

SEE BOOK PAGE 7

Fire chief moving to Murrieta

BY MATTHEW HALL
Editor-in-Chief

FERGUSON

CITYWIDE Santa Monica Fire Chief Scott Ferguson has announced his pending resignation from SMFD to take a position with the Murrieta Fire Department.

Ferguson, whose last day in Santa Monica will be May 10, said the change was prompted by a desire to balance his working

SEE CHIEF PAGE 9

Supporters of Santa Monica
WSA Wynn Sawaii Aston
Solutions by Collaboration
www.bestsantamonicahomes.net
310.963.9944

HUNGRY?
TRY OUR DINNER SPECIALS
DELI TO THE STARS IZZY'S OPEN 24 HOURS
SERVED 4 PM - 10 PM DAILY
1433 Wilshire Boulevard, at 15th Street
310-394-1131 | OPEN 24 HOURS

2015 Most Loved Award
BIKE ATTACK
2400 Main Street, Santa Monica, CA 90405
phone: 310-581-8014 - info@bikeattack.com
www.bikeattack.com
BIKE ATTACK ELECTRIC+
2904 Main Street, Santa Monica, CA 90405
phone: 424-744-8148 - info@bikeattack.com
www.electricbikeattack.com

Advanced Interventional Pain Center

Get Your Pain Treated At The Nation's Only Pain Program That Provides Functional Improvement With Pain Relief. *No Addictive Medications!*

Interventional Pain Medicine Specialists
Offer Hi-Tech Minimally Invasive Laser Treatments
Found Nowhere Else In The World

" I had been to so many facilities for my severe back and leg pain after being T-boned by a car jumping a red light. I thought nothing can help me until I was treated with laser ….. Indiana Police Officer Tom (last name withheld).

Low back pain with failed back surgery syndrome treated with Low Intensity Laser Ablation (LILA®). Treated in 2009, still back pain free....
Robert Russell

I am thrilled and happy as can be. Many years of severe neck pain, all gone with Low Intensity Laser Ablation (LILA®) ....Retd., LAPD Officer, Jim, pain free for 1 year after treatment

Many years of foot pain, many treatments, no relief until treated at Advanced Interventional Pain Center....Vicki Hinkle (non laser)

"I had foot pain from a sports injury for 6 months which vanished with just one treatment at Advanced Interventional Pain Center!".....John Linder (non laser)

"I could barely stand straight after being in pain for 4 long years. I couldn't believe I was able to bend backwards immediately after the laser" .....Cheryl Santor (Ms. Santor was injured in the Chatsworth train wreck)

"Excruciating facial pain treated with minimally invasive non laser treatments resulting in permanent pain relief".....Nicki (Beverly Hills)

Tel: 310-601-7635

11645 Wilshire Blvd, Suite 852,
Los Angeles, CA 90025

(Located in Brentwood, between S Barrington Ave and Barry Ave)

LILA Low Intensity Laser Ablation

PAIN

Advanced Interventional *Pain Center*
*Precise Diagnosis*Better Outcomes*

Visit WWW.INTER-PAIN.COM
For Comprehensive Information And Testimonials

*** INDIVIDUAL RESULTS WILL VARY * NON NARCOTIC TREATMENTS * Laser Treatments Are Not FDA Approved * Digital Imaging ***
*** MOST INSURANCES ARE ACCEPTED * WE DO NOT PRESCRIBE NARCOTICS * WE CANNOT TREAT ADDICTION * MOTIVATION IS KEY TO SUCCESSFUL PAIN RELIEF ***
*** Information contained herein is supported by objective data through case histories and medical records consistent with California Business and Professions Code 651. Patients are actual patients and their testimonials are true. Laser treatments are NOT covered by any insurances at this time.**

Your Trusted Source

Now Available!

- Non-medical home care services
- Professionally trained caregivers fully bonded and background security checked

www.wiseandhealthyaging.org

WISE HomeCare
A WISE & Healthy Aging Service
Toll-Free: **(866) 757-9473**

(310) 394-9871 • 1527 4th Street, 2nd Floor • Santa Monica

What's Up Westside

OUT AND ABOUT IN SANTA MONICA

April 9

Rent Control Board

Regular Rent Control Board Meeting. Visit www.smgov.net/rentcontrol for more information. City Hall, 1685 Main St., 7 p.m.

Lorraine Bracco presents To the Fullest

Join Oscar and Emmy-nominated actress Lorraine Bracco for the west coast launch of her new book, To The Fullest. The book chronicles Lorraine's mind, body and soul reboot after she had crossed the threshold of 50, faced the back-to-back deaths of her parents and decided she wanted to take her life in a healthy new direction. Free tickets for Auditorium seating will be released one hour prior to the program. On-site book sales provided by Book Soup. Main Library, 601 Santa Monica Blvd., 7 - 9 p.m.

Envisioning the Future @ SMPL

Santa Monica Public Library is envisioning the future through the process of strategic planning and we need your input. Join us for this community forum where we'll ask community members like you to share your hopes and aspirations for the community and the Library's future. Refreshments will be served. Main Library, 601 Santa Monica Blvd., 10:30 - 12 p.m.

Envisioning the Future @ SMPL

Santa Monica Public Library is envisioning the future through the process of strategic planning and we need your input. Join us for this community forum where we'll ask community members like you to share your hopes and aspirations for the community and the Library's future. Refreshments will be served. Montana Avenue Branch Library, 1704 Montana Ave., 7 - 8:30 p.m.

Soup Can Automata

Create a moveable sculpture with recycled materials. Presented by reDiscover Center. Ages 8-12. Montana Avenue Branch Library1704 Montana Ave., 3 p.m.

Paper Airplane Flight School

Make and fly paper airplanes. How far will yours go?
Ages 5 & up. Ocean Park Branch Library, 2601 Main St., 3 p.m.

Cinema at the Edge (CATE) Film Festival

Featuring narratives, documentaries, and shorts, from talented filmmakers all over the world, Cinema at the Edge gives new and recognized films and filmmakers the chance to ignite audience buzz, gain acclaimed exposure, and provide global distribution opportunities. (310) 313-0279, Admission: $12 to $25, Edgemar Center of the Arts, 2437 Main St., 7 - 10 p.m.

April 10

A Child Left Behind

In recognition of National Autism Awareness Month, Santa Monica Playhouse presents the return of Alan Aymie's critically acclaimed production, a compelling and powerful portrait of the daily challenges that teachers face in Los Angeles, and a poignant look at his own experiences of trying to teach his son who was assessed with Asperger's Syndrome. Friday, April 10 at 8 p.m. and Sunday, April 12 at 7 p.m. Santa Monica Playhouse Main Stage, 1211 4th St., Gen Adm: $20; $25 VIP tickets

Alexander and the Terrible, Horrible, No Good, Very Bad Day

Alexander's day begins with gum stuck in his hair, followed by more calamities. However, he finds little sympathy from his family and begins to wonder if bad things only happen to him, his mom, dad, brother and sister - who all find themselves living

SEE **LISTINGS** PAGE 3

For help submitting an event, contact us at
310-458-7737 or submit to editor@smdp.com

Golda Savage

Make the Right Move! If not now, when?

14 years helping Sellers and Buyers do just that.

310.770.4490
golda@bulldogrealtors.com

BULLDOG REALTORS
1209 Abbot Kinney Boulevard, Venice

COMMUNITY BRIEFS

SMC

New study abroad scholarship fund at SMC

The Santa Monica College Foundation has announced that 10 students in the Winter 2015 SMC Study Abroad Program were awarded $500 grants to help with the costs of their travel to study in South Africa - thanks to the generosity of Mark and Lani Verge. The Verges have established the Art Verge Study Abroad Scholarship Fund at SMC.

"These grants continue the Verge family's tradition of encouraging SMC students to travel and study in other countries," said SMC Foundation Interim President Lizzy Moore. "Mark's father, Dr. Art Verge, taught California and Latin American history at SMC for more than 40 years and helped pioneer our Study Abroad programs."

"My dad was a huge supporter of traveling and exploring different cultures, and he loved leading groups of SMC students to new places, new experiences, and broader perspectives on the world," said Mark. "He worked hard to help make SMC's Study Abroad Program one of the best ones out there. My dad also believed that the opportunity to study abroad should be available to all students, regardless of their background, so we decided to give the grants to students with a 2.5-3.25 GPA."

Mark and Lani are co-owners of several popular restaurants, including Art's Table, named after his father. "My brother Arthur, a history professor at El Camino College, suggested we use some of the proceeds from the restaurant to help SMC students live and study in other nations," said Mark, who also owns and operates Westside Rentals Connection with his brother Patrick. "All of us Verge 'kids' are SMC alums - my dad wouldn't have it any other way - and we're developing ideas for different things we can do in the future to support programs at SMC."

"These grants made a real difference to our students' travel experiences," said SMC Dean of International Education Kelley Brayton. "The Verge scholarship was granted to recipients just prior to their trip, which was a wonderful surprise for them. They were so appreciative of this generosity. It enabled students to experience local life during their free time, from venturing to a local café, socializing with locals, or just picking up souvenirs to remind them of this special time in South Africa. Study abroad is a transformative experience, and the gift of the Verge scholarship made it all the more memorable for the students."

The 10 students who received grants were: Natalie Arrigotti, Mark Biedlingmaier, Alberto Bravo, William Buckner, Ana Castellon, Sally Chang, Karla Duarte, Kelly Malmloef Sandgren, Janessa Tenille Serate, and Raquel Shapiro.

Visit www.smc.edu/studyabroad to find out more about SMC's Study Abroad Program. For more information about the Art Verge Study Abroad Scholarship Fund, please call the SMC Foundation at (310) 434-4215.

– SUBMITTED BY GRACE SMITH

✉WHAT DO YOU THINK?

■ Send letters to **editor@smdp.com**

LISTINGS

FROM PAGE 2

through their own terrible, horrible, no good, very bad day. Fairview Branch Library, 2101 Ocean Park Blvd, 3:30 - 5 p.m.

April 11

La Opera talk on "The Marriage of Figaro"

Community educator, Len Lipman, provides background on one of The Figaro Trilogies, The Marriage of Figaro. Find out more about Mozart's comic masterpiece opera before heading out to see it. Main Library, 601 Santa Monica Blvd., 3 p.m.

Basic Quilt Piecing with Angharad Caceres

Start learning how to piece a patchwork quilt with this easy and classic pattern, the Nine Patch, 1450 Ocean (in Palisades Park), 2 - 5 p.m., Call (310) 458-2239 for more information or register online at https://apm.activecommunities.com/santamonicarecreation/Activity_Search/43714

VITA - Tax Preparation Assistance

Students from the UCLA organization VITA (Volunteer Income Tax Assistance) provide FREE tax assistance for filing both Federal and California State income taxes. VITA aims to help seniors and those with limited or low income. All volunteers are IRS certified and can assist with both e-filing and paper filing. Appointments are limited and on a first come, first served basis at the start of the program. Main Library, 601 Santa Monica Blvd., 11:30 a.m. - 3 p.m.

California Friendly Landscape Training

Home gardeners and landscape professionals – learn the latest ways to reduce water use in landscapes, including the basics of irrigation systems, watering and fertilizing, landscape design and plant identification. Topics include: Taking A Watershed Approach; Building A Healthy Soil Sponge; Evaluating and Designing Your Site; Selecting The Right Plant In The Right Place; Using Rainwater As A Resource; and Managing Your Irrigation Properly. Register by phone or email at savewater@smgov.net or (310) 458-8972 ext.1. Free, 11 a.m., Ken Edwards Center, 1527 4th St.

Second Saturday Free Craft Lounge - Tie Dye with Tiffany

Come to 1450 Ocean on the second Saturday of every month to work on your projects, take in a mini-workshop, and stretch your craft-legs. 1450 Ocean (in Palisades Park), 11 a.m. - 2 p.m., for more information call (310) 458-2239 or visit https://apm.activecommunities.com/santamonicarecreation/Activity_Search/43110 to register.

Plein Air Drawing with Gary Geraths of Otis College

Derived from the French, en plein air means in open air. Take inspiration amidst the breezes of Palisades Park, surrounded by lush views of the landscape, ocean, and pier, as well as the bustling street life of Ocean Avenue. 1450 Ocean (in Palisades Park), 11 a.m. - 2 p.m., Call (310) 458-2239 for more information or visit https://apm.activecommunities.com/santamonicarecreation/Activity_Search/43919 to register.

YALLWEST Young Adult Book Festival, Day 1

Young adult (or YA) hits Santa Monica in a big way in April, as the Santa Monica Public Library presents the nation's biggest YA book festival ever. Two days, nearly 80 of the biggest authors in the business, plus filmmakers, book signings, games, food trucks, giveaways and much more. The majority of this festival is free and open to all, with a few keynote events being ticketed for space considerations. $5 all day parking available across 4th Street in the Santa Monica Civic Center lot. Santa Monica High School (enter on 4th St.) 10 a.m. - 8 p.m.

Otis College Kite Festival

On sand north of the SM Pier. Join world renowned kite artists at this 4th annual event and receive a free kite. For more information call 310-846-2617 or visit www.otis.edu. 10 a.m. - 4 p.m.

Free Compost Giveaway

Residents have the opportunity to cart away free compost at our Compost Giveaway - a quarterly thank you to residents for your efforts in recycling your yard trimmings! Five burlap sacks will be provided per resident. Please bring gloves and be prepared to scoop your own compost. City Yards, 2500 Michigan Ave., 7 a.m. - 2 p.m. Call (310) 458-2223 for more information.

Free Orientation with Sufi Master and Healer

Discover the Sufi ancient secrets of self-healing. Experience the powerful teachings of Sufi Master and healer, Dr. Ibrahim Jaffe, M.D. and learn how you can change your life. Mystic Journey 1624 Abbot Kinney Blvd., (310) 399-7070, 1 - 4 p.m.

TAXES
ALL FORMS • ALL TYPES • ALL STATES
BACK TAXES • BOOKKEEPING • SMALL BUSINESS
(310) 395-9922
SAMUEL B. MOSES, CPA
100 Wilshire Blvd., Suite 1800 Santa Monica 90401

LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Save before desal

Editor:

Bravo to David Pisarra for arguing for greater public investment in smart water supply in his April 7 column, but desalination is not the answer. Before we even start thinking about building desal plants along our coastlines, we need to get truly serious about conservation, wastewater recycling and stormwater capture. These other options cost less, use less energy and cause less harm to our environment. Desalination is a measure of last resort.

Each day, the Hyperion Treatment Plant pumps more than 250 million gallons of highly treated wastewater into the sea. There is no excuse for not recycling this water in the years to come. This valuable water can be used for industrial, commercial and residential purposes instead of being flushed uselessly to the sea.

Urban runoff is the biggest source of pollution on our local shores, but the waste of water is just as troubling. A single typical day of rainfall spews an estimated 10 billion gallons of runoff through stormdrains into Santa Monica Bay. That's the equivalent to roughly 100 Rose Bowl stadiums of water. Even on a dry day, tens of millions of gallons of water flows through L.A. County stormdrains to the Pacific.

Runoff – if captured, filtered and cleansed naturally in groundwater basins – could provide a safe, secure and less costly source of water to millions of Angelenos. Up to 630,000 acre feet per year could be generated by better stormwater capture and reuse in the state, according to a recent study by the NRDC and the Pacific Institute. This volume is roughly equal to the amount of water used by the entire City of Los Angeles annually!

So, yes let's invest in infrastructure to increase water supply. Let's just make sure we are investing in the right projects in the right places.

Matthew King
Communications Director, Heal the Bay

For every dollar you spend with a **local business**, as much as **70 cents** stays right here - supporting our schools, services and the community.

buylocalsantamonica.com TM

Buy Local SANTA MONICA

It makes a difference!

Your column here

Simone Gordon — Send comments to editor@smdp.com

Community personality disorders

AS A GRADUATE STUDENT STUDYING Clinical Psychology with an emphasis on Applied Community Psychology, I essentially study what makes a city livable, how to integrate community members into their municipalities, and how to empower communities-in other words, my interest lies in what makes a city a happy city. As a second generation Santa Monican who loves my hometown, I've followed the city's current events with great fascination. The municipal issue du jour is, without a doubt, development. There is undeniably a divide in public opinion about development in our city; some seeing increased development as a benignant proposition, others fearing it with a malice usually reserved for issues of war or other great national controversy. Seeing as I study psychology, I look at the issue of development through that very lens. Communities have personalities just like people do, and, like people, communities can develop personality problems. Personalities can become strident, defensive, mistrusting, and ultimately, dysfunctional.

In terms of specific emotional problems, some portions of Santa Monica's public exhibit classic anxiety symptoms over development. That anxiety leads some people to become strident and defend their position (tenable or untenable, as the case may be) beyond the point of reason. Like treating a patient suffering from anxiety disorder, we have to separate anxiety from fear. Anxiety is free floating worry, whereas fear is legitimate and carries real consequences of harm. Once we are able to separate anxiety from fear, we can then take action to protect the patient from real fear-if there is such a thing, in that case.

Next, some Santa Monicans suffer from approach/avoidance conflict when it comes to development. A fraction of Santa Monicans are fundamentally conflicted about it. They want the indisputable benefits to the city that development brings (such as increased affordable housing, city revenue, and a more bikeable and walkable urban center) yet have anxiety about feared consequences such as increased traffic and degradation of city character. How do we deal with conflict? We utilize conflict resolution. We begin by identifying the two parts to the entity that seems to be at war with itself. Next, we ask each side what it is wiling to give up in order to live harmoniously. Furthermore, rather than indulging in fears and anxieties, we research the facts that can either validate or dispel such concerns. For example, thoughtful examination of evidence shows that transit-oriented development-in which more people are able to live where they both work and recreate-traffic is actually decreased even as the population density rises. Thus, through mediation we can find both resolution of conflict and abatement of anxiety.

Next on our list of personality issues, we have abandonment. A segment of Santa Monicans worry that an evolving, developing Santa Monica will leave them shut out in the cold-in other words, abandoned. "I've lived here for forty years," is the common refrain. "Santa Monica is changing, and it's not for the better." "Will we even be able to recognize Santa Monica in ten years?" What is the common thread here? It is fear of abandonment, that the world will keep turning, keep changing, keep evolving, and some will be left behind.

Finally, we have an element of paranoia thrown in for good measure. There's a considerable amount of suspicion and distrust about development-paranoia about traffic, of course, and also paranoia about how inclusionary housing policies will lead to "too many people," will tax our public infrastructure, and turn Santa Monica into "Miami Beach," as if building more affordable housing will suddenly turn us into Sodom and Gomorrah.

To deny the inevitably of development is akin to psychiatric patients denying the inevitability of change. They can throw a fit and slam themselves against their padded walls, but it's going to happen, whether they embrace it or not. The attempt to deny change prevents any chance they have of exerting control or a positive influence on that change. In the case of Santa Monica, by refusing the Hines development and shutting it down, we lost the opportunity to create a better outcome for our city. Instead, the former Hines project has been replaced by a development far worse for our community, lacking the benefits that Hines would have brought such as affordable housing, open space inclusions, and traffic mitigation measures. Hines wasn't perfect, to be sure, but then again, nothing in life is ever perfect. As Voltaire once warned, "The perfect is the enemy of the good."

Just as a therapist helps their patients learn to navigate change in the healthiest way, to attempt to ensure the most positive outcomes for future wellbeing, we as the leaders of Santa Monica need to help our city's populace learn to negotiate development in a constructive manner. If we spend all our time trying to prevent development from occurring because we don't want the extra traffic and population, we lose the chance to plan for and mediate that increase in traffic and population that simply will come by virtue of our rapidly growing global population. The world is only going to become more and more populated, not less, and Santa Monica is not the only community that will have to face that inevitability. And thank goodness for that-the other option is to become like Flint, Michigan, with a declining population and a decaying city.

I don't claim to have all the answers, but I can't help but wonder if we can help our community's personality problems the same way we treat patients with personality disorders: through restructuring its cognitions, helping it develop more realistic core beliefs, increase its affect regulation, modify its destructive reactionary behaviors, and — if all else fails — send it to a really good psychiatrist.

SIMONE GORDON is a Santa Monica resident

YOUR OPINION MATTERS! SEND YOUR LETTERS TO • Santa Monica Daily Press • Attn. Editor: • 1640 5th Street, Suite 218 • Santa Monica, CA 90401 • **editor@smdp.com**

PUBLISHER
Ross Furukawa
ross@smdp.com

EDITOR IN CHIEF
Matthew Hall
matt@smdp.com

STAFF WRITER
David Mark Simpson
dave@smdp.com

Jeffrey I. Goodman
jeff@smdp.com

STAFF PHOTOGRAPHER
Paul Alvarez Jr.
editor@smdp.com

Morgan Genser
editor@smdp.com

CONTRIBUTING WRITERS
Bill Bauer, David Pisarra, Charles Andrews, Jack Neworth, Lloyd Garver, Sarah A. Spitz, Taylor Van Arsdale, Merv Hecht, Cynthia Citron, Michael Ryan, JoAnne Barge, Margarita Roze

VICE PRESIDENT–BUSINESS OPERATIONS
Rob Schwenker
schwenker@smdp.com

JUNIOR ACCOUNT EXECUTIVE
Rose Mann
rose@smdp.com

OPERATIONS MANAGER
Jenny Medina
jenny@smdp.com

PRODUCTION MANAGER
Darren Ouellette
production@smdp.com

ASSISTANT GRAPHIC DESIGNER
Cocoa Dixon

CIRCULATION
Keith Wyatt
Osvaldo Paganini
ross@smdp.com

TO ADVERTISE IN THE SANTA MONICA DAILY PRESS IN PRINT OR DIGITAL, PLEASE CALL
310-458-7737 or email schwenker@smdp.com

Santa Monica Daily Press
1640 5th Street, Suite 218
Santa Monica, CA 90401
OFFICE (310) 458-PRESS (7737)
FAX (310) 576-9913
smdp.com

The Santa Monica Daily Press is published six days a week, Monday through Saturday.

19,000 daily circulation, 46,450 daily readership. Circulation is audited and verified by Circulation Verification Council, 2015. Serving the City of Santa Monica, and the communities of Venice Beach, Brentwood, West LA. Members of CNPA, AFCP, CVC, Associated Press, IFPA, Santa Monica Chamber of Commerce.

PUBLISHED BY NEWLON ROUGE, LLC
© 2015 Newlon Rouge, LLC, all rights reserved.

OPINIONS EXPRESSED are those of the writer and do not necessarily reflect those of the Santa Monica Daily Press staff. Guest editorials from residents are encouraged, as are letters to the editor. Letters will be published on a space-available basis. It is our intention to publish all letters we receive, except those that are libelous or are unsigned. Preference will be given to those that are e-mailed to editor@smdp.com. All letters must include the author's name and telephone number for purposes of verification. All letters and guest editorials are subject to editing for space and content.

Culture Watch

Sarah A. Spitz
Send comments to editor@smdp.com

Images, moving and still

SANTA MONICA WILL WELCOME 50 world premiere films tonight when the third annual Cinema at the Edge Festival opens at the aptly-named Edgemar Center.

This unconventional complex on Main Street was originally a warehouse, then an egg candling facility, and in the hands of famed architect Frank Gehry, was adapted and designed first to house Santa Monica Museum of Art and later redesigned for the Edgemar Center for the Arts.

This one-of-a-kind festival programs movies with a unique voice that blend genres or break conventions, with a focus on life in Santa Monica and Venice. Narrative features, documentaries and short film programs will be screened with jury cash prizes and audience awards given in each category. Producers tell us that this year, you can "expect more films, parties and events, more sponsors and perks for festival attendees."

In addition to the Cocktail Reception, the featured Opening Night screenings are "All Stars," a comedy about a coach who wants to give back to the community, and a complicated romantic triangle in "Manhattan Romance."

Of particular note, I'd like call attention to the CalArts Shorts program on Saturday from noon to 1:30 p.m. Many a new talent is spotted amidst this school's offerings.

Also on Saturday, at 2 p.m. is the world premiere of a documentary by James Bruce, "Our Food Chain." The Los Angeles school district is the second largest in the country and its cafeterias serve over 700,000 meals a day. But a food revolution is sweeping the nation and L.A. is no exception. Emmy Award-nominated producer/director James Bruce explores the food revolution in LA public schools. But LA schools are doing more than just changing the menus, they're changing the way that students and their parents think about food.

And for wanna-be filmmakers, an important panel discussion takes place at 4:15 p.m. on Saturday, "How to Raise Financing and Distribution for Indie Films," focusing on how filmmakers must become creative to find funding at this crossroads moment for the entertainment industry.

Find out all you need to know to buy complete festival tickets, individual screening tickets and tickets to shorts programs at www.cinemaattheedge.com.

The festival begins tonight and runs through Sunday, April 12.

EXTINCTION AND AN ARK

When the second installment of the photo series "No Es Basura: This is not Trash" opens at the EarthWE Gallery in Bergamot Station, two ways of contemplating earth's future will present themselves.

The first, "Extinction," is a series of photographs of trash collected by environmental educator Peter Kreitler from the beaches of Cape Cod, Santa Monica and Pacific Palisades. They have been turned into fine art photos by photographer John Reiff Williams.

The 35 color photographs are matched with commentary by scientists about the potential for a "sixth extinction," a condition brought on by human society's propensity to trash its own nest.

To balance this sobering thought, EarthWE gallery will also feature an ark called "Adam's Ark, The Ark of Hope." An ark is a metaphor for some, an ancient boat from Biblical times for others, but in this show it represents the ingenuity, creativity, and the hope-filled future orientation of the human spirit. Families are welcome because the ark can be touched and viewed up close and personally.

The photographer and environmentalist will be present for both openings on Friday, April 17 from 5:30 to 9:30 p.m. and Saturday from 2:30 to 6:30 p.m. The exhibit runs through May 30. The EarthWE gallery is located near the Santa Monica Museum of Art and diagonally across from William Turner Gallery. More info here: http://earthwe.com/events/detail/extinction.

THEATRE AND SPOKEN WORD

Macarthur "Genius" fellow, playwright, actress and Tony Award nominee Anna Deveare Smith is an artist who has probed deeply into the thoughts of others, both known and unknown, and speaking in their voices, creates theatrical performances unique to their time and place yet somehow timeless and universal.

She's back at the Broad Stage in Santa Monica with seven performances of "Never Givin' Up," a theatrical exploration of civil rights, including a seminal reading of Dr. Martin Luther King Jr.'s landmark "Letter from a Birmingham Jail." More than 50 years after Dr. King penned this letter, Ms. Smith delivers contrasting threads of strength, love, reason, and outrage to the stage.

Smith also performs material culled from interviews done in her signature style. Among those portrayed are journalist Charlayne Hunter Gault, Congressman John Lewis and some people the Los Angeles audience will remember from her play "Twilight Los Angeles" about the Los Angeles riots.

I'll share a review in two weeks. More information at www.thebroadstage.com or call the box office at (310) 434-3200.

Meantime, the Getty Villa Auditorium is the setting for British master storytellers Hugh Lupton and Daniel Morden, who will transport you to ancient Greece as they bring Greek myths to life.

Drawing inspiration from the current exhibition "Dangerous Perfection: Funerary Vases from Southern Italy," Lupton and Morden will animate images from the Apulian vases in the exhibition, such as the depiction of Jason, the leader of the Argonauts and his hunt for the Golden Fleece. They'll recount "The Calydonian Boar-hunt," a Greek episode of heroism told and re-told throughout antiquity that follows the great Meleager who sets out to slay a monstrous boar in the forest.

These myths still have the power to charm and chill us today, remaining part of human consciousness millennia after they were first created. Performances take place at 8 p.m. on Friday, April 10 and Saturday, April 11 and at 2 p.m. Sunday, April 12. Tickets are available at (310) 440-7300 or www.getty.edu.

SARAH A. SPITZ spent her career as a producer at public radio station KCRW-Santa Monica and produced freelance arts reports for NPR. She has also reviewed theatre for LAOpeningNights.com.

FINDING A NEW DENTIST IS TOUGH!!!
(BUT WE MAKE IT EASY!!!)
YOUR CHOICE

TRY OUR NO OBLIGATION
$1 EXAM
INCLUDES FULL XRAYS

OR

TRY OUR NO OBLIGATION
$59 EXAM AND CLEANING
For New Patients
INCLUDES FULL XRAYS

If you don't like what we have to say we will give you a copy of your x-rays at no charge

DENTAL CARE WITHOUT JUDGEMENT!

WE OFFER UNIQUE SERVICES
*Nitrous Oxide provided as a courtesy
*No interest payment plans
*Emergencies can be seen today
*Our dentists and staff members are easy to talk to

AND OF COURSE WE DO
-Invisalign -Periodontist on Staff -Oral Surgeon on Staff
-Cosmetics and Implants -Zoom bleaching -and more

SANTA MONICA FAMILY DENTISTRY
DR. ALAN RUBENSTEIN
1260 15th ST. SUITE #703
(310) 736-2589

WWW.ALANRUBENSTEINDDS.COM

CITY OF SANTA MONICA
NOTICE INVITING REQUEST FOR PROPOSALS

NOTICE IS HEREBY GIVEN that the City of Santa Monica invites sealed responses for:

RFP: #31 Audio-Visual Technology Enhancement

- **Submission Deadline Is May 11, 2015 at 5:00 PM Pacific Time.**

The RFP documents can be downloaded at:

- **http://vendors.planetbids.com/SantaMonica/QuickSearch.cfm**

Request for RFP documents may also be obtained by e-mailing your request to Joyce.Perez@smgov.net.

RFP responses must be submitted on forms furnished by the City of Santa Monica.

Vendors interested in doing business with the City of Santa Monica are encouraged to register online at http://www.smgov.net/finance/purchasing/

Tales From Hi De Ho Comics

Mauricio Machuca Send comments to editor@smdp.com

Coming to a "whatever" near you

WE'RE JUST A FEW WEEKS AWAY FROM what will undoubtedly be Marvel's next billion dollar film, Avengers: Age of Ultron, but that doesn't mean that you have to go far for the next big superhero epic. In fact, most of you reading this will only need to open a new tab on your computer or phone.

Comic books are everywhere. DC comics alone has eight series either currently on the air or with a pilot ordered, with homes ranging from free TV to basic cable. And, for the most part, they are doing well. Arrow, The Flash, Gotham have all been renewed for at least another season.

On Marvel's end, ABC (co-owned by the same parent company) houses two series set in their cinematic universe with Agents of SHIELD and Agent Carter. Starting later this month, the first of four Netflix series will premiere, starting with a reboot of Daredevil. Eventually joined by Jessica Jones, Power Man and Iron Fist, the core group of four will culminate in their own supergroup series, The Defenders.

Independent books are not far behind either; in fact Powers, currently streaming exclusively on the Playstation Network, has beat Marvel to the punch in the streaming arena. Based on the Brian Michael Bendis and Michael Avon Oeming comic, Powers debuted in 2000 under the creator-owned imprint, Icon Comics. Headed by Sharlto Copley of District 9 fame, the show follows the story of a de-powered superhero turned homicide detective and his partner as the investigate superhero related crimes.

This is a huge development. Back when Powers fist came into publication, the notion of Superhero media being more than just a passing fad was unbelievable. To put it in perspective, when the book came out, we were still months away from Fox's X-Men, the first major Superhero blockbuster since the days Christopher Reeve made us believe a man could fly.

At the start of the century, comic books stories were confined to the printed page, the fleeting live-action television experiment or at best, Saturday Morning Cartoons and those don't even exist anymore. Likewise, comic book stories are no longer confined to a cinema. Free TV, basic cable, paid cable, your computer, phone, tablet, your video game console, all combine to bring heroes and villains out of the page and into your already crammed viewing schedule. That, of course, is to say nothing of stopping in to your local comic book store for the source material.

MAURICIO MACHUCA co-owns Hi De Ho Comics at 1431 Lincoln Blvd. and holds out hope of being a guest on Doug Loves Movies.

YOUR OPINION MATTERS! SEND YOUR LETTERS TO • Santa Monica Daily Press • Attn. Editor: • 1640 5th Street, Suite 218 • Santa Monica, CA 90401 • **editor@smdp.com**

SPRING 2015
REGIONAL REPAIR CAFE
Free repairs & demos!
Textile recycling also available.
Convenient drop-off in front of facility
SATURDAY
APRIL 18TH
noon to 4 pm
VETERAN'S MEMORIAL AUDITORIUM
4117 Overland Ave.
Culver City, CA
Repair skills offered for:
• Appliances • Electronics
• Bicycles • Jewelry
• Clothing • And more!
City of Santa Monica
Culver CITY
TRANSITION CULVER CITY
City of Santa Monica Resource Recovery & Recycling Division 310.458.2223 www.smgov.net/r3

RECYCLE NOW!
CRV Aluminum Cans
$1.75 per pound
with this coupon expires 4-30-15
CRV Aluminum Plastic Glass Bi-Metal Newspaper
CardboardWhite/Color/Computer Paper Copper & Brass
Santa Monica Recycling Center
2411 Delaware Avenue in Santa Monica
(310) 453-9677
CLOVERFIELD
MICHIGAN
24TH
DELAWARE AVE.
10 WEST

WHEN BAD THINGS HAPPEN TO GOOD PEOPLE BECAUSE OF THE CARELESSNESS OR NEGLIGENCE OF OTHERS.
Robert Lemle
Free Consultation
Over $25 Million Recovered
• CATASTROPHIC PERSONAL INJURIES
• WRONGFUL DEATH
• MOTOR VEHICLE ACCIDENTS
• BICYCLE ACCIDENTS
• SPINAL CORD INJURIES
• TRAUMATIC BRAIN INJURIES
• DOG BITES
• TRIP & FALLS
You Pay Nothing Until Your Case Is Resolved
310.392.3055
www.lemlelaw.com
LEMLE LAW GROUP, PC

InjuryFone.com
Attorney Support Specialists
(866)-345-6987
Phone Line Available 24/7
Have You Been Injured in an Auto Accident?
If you believe that you or a family member are entitled to compensation for an injury, the best thing you can do is speak to an experienced **personal injury attorney**. You may be entitled to compensation for your injury including lost wages.
Find out how much your claim is worth right now!
(866)-345-6987
Get immediate consultation 24/7. This a cost free, no obligation call.
Negligence and Auto Accidents
To have a valid car accident claim, you must first determine the negligent party or parties that caused the car crash. You may suspect that another driver, pedestrian, motorcyclist etc. acted carelessly, but cannot identify what traffic laws they violated. A skilled car accident attorney, however, can examine police reports and state traffic laws and speak to witnesses to determine who was at fault for your motor vehicle accident.
Tip: Act Quickly
If you seek legal advice, it's important that you do so as soon as possible after an accident. You're more likely to get the compensation due to you if your attorney is able to act quickly. Our state attorney's are available 24/7 to discuss your claim.
(866)-345-6987
© 2013 InjuryFone.com

BOOK

FROM PAGE 1

locally based writer, a co-founder of the YALLWEST book festival that will be held April 11-12 in Santa Monica. "From Tolkien to Harry Potter, kids and teens and adults can read and enjoy fantasy at the same time — the age bracket is meaningless. One fan could be a sixth-grader, and one could be a 50-year-old woman, but they're obsessed with the same world. That's the unifying zeitgeist. It's spectacular.

"People should be able to read whatever book they want to read. It's our job to make sure those options are on the shelf."

In an interview with the Daily Press, Stohl discusses the upcoming festival as well as her book-to-movie experience, her Santa Monica connections and more.

DP: What do you see as the benefits of a book festival like YALLWEST to young readers?

MS: You can't just hand a book to a kid — you have to strike the spark that's going to make the kid read it. It's about the books and the conversations that go with them. We're trying to hand the right moment to the kids. It's also about showing our world to as many kids as possible. It's like a Comic-Con of books.

DP: Why do you think the young-adult genre has had so much recent success crossing into television and film?

MS: YA stories tell these really vivid, straight emotional experiences. We want to engage with real feelings, we're not afraid to tell big stories and we're not embarrassed by a big arc, a big emotion or a big feeling. I just saw the "Insurgent" movie with my 21-year-old and my 13-year-old, and we came out high on how weirdly emotional it was. I came to it as a teen action movie, but we were all so struck by it. We all related to it.

DP: Your novel, "Beautiful Creatures," was adapted into a movie. Were you concerned about how the film would portray your written work?

MS: I assumed it wouldn't happen — I was shocked when it did happen — but I was never worried what it would be like. We can't control that. All we control is who we entrust the project to. It was Viola Davis and Emma Thompson — you couldn't get a better team. I spent 18 years making video games — I've worked on "Pirates of the Caribbean," "Spider-Man" and "Sopranos" video games — and it's an alternative fan universe, an extension of the universe. With "Beautiful Creatures," I was relieved that I could be proud of it. It was a piece of content that I felt had the spirit of the book.

DP: How has the young-adult author community handled the book-to-screen transition overall?

MS: I've been in meetings where people have said, "I love books — they're like the seeds of movies." But there's this broad acceptance of all forms of media, of all stories. There's no high-low literary judgment. I like a good story, I like a good comic book. I like Virginia Woolf. I am empowered to enjoy whatever genre I want.

DP: Is there a particular book that grasped you as a child?

MS: I was raised in L.A., right by UCLA, and moved to Santa Monica after college. In third grade I loved "The Dark Is Rising" by Susan Cooper — in school at Brentwood Science Magnet Elementary School, we would meet under the stairs of a bungalow and recite the (recurring) poem. I was into classic fantasy from the very beginning.

DP: Where do you get your creative inspiration?

MS: I had a video game company with my husband, who's now retired, but he's into robotics and always programming. I have a daughter who's a programmer, a daughter who is an artists and a daughter who is into classics. I have my own version of people creating all around me. It's really a Southern California thing. And my sci-fi book "Icons" is all about L.A. — it's like a scenic tour.

DP: Why do you enjoy writing in Santa Monica?

MS: I'm working on a lot of Marvel stuff, so I'm often holed up in my garden in Santa Monica. I like the breeze, I like to hole up and bunker down and not go anywhere in the traffic. My big trip is to the library. Santa Monica is my creative enclave. I've spent time in an art colony in southern Italy, in "the heel of the boot," and it reminds me of Santa Monica. There are other young-adult authors here, too. There really is a little cabal in my neighborhood.

jeff@smdp.com

VOTE

FROM PAGE 1

in May.

"Even after Residocracy gathered 13,440 signatures in 19 days from Santa Monica voters to repeal our City Council's approval of the Hines Development project one year ago, no gains have been made or concessions provided in the ZOU, to reflect residents' wishes and concerns regarding the policies of over-development of our beach town," Residocracy officials say in the e-petition.

In short, Residocracy is asking for a 25 percent reduction of all proposed heights and densities under the first and second tier development standards.

They want an amendment to another planning document (The Land Use and Circulation Element or LUCE) that eliminates third tier developments.

They'd like a second amendment to the LUCE that would eliminate all activity centers, which would allow larger scale development.

And finally, they want an ordinance requiring that all development agreements be approved by Santa Monica voters.

They claim that the proposed ordinance and the LUCE "are complex 500 page documents, seven years in the making and tailored by and for development and special interests."

"Nowhere else in the country are residents more active in local government affairs than in Santa Monica," they say in the petition. "And nowhere else have residents been so marginalized and ignored."

The ordinance goes before council on Tuesday night but, in anticipation of hours of public comment, city officials have also scheduled a special meeting for Wednesday night. The plan is for council to hear public comment the first night and make their suggestions on Wednesday.

Council is scheduled to approve the first reading of the final ordinance on May 5. After a second reading of the ordinance in the weeks that follow, Residocracy can begin collecting John Hancocks. If they score signatures from 10 percent of the electorate, council could decide to overturn their previous decision (as was the case for the Hines development) or they could send the decision to the ballot for voters to decide.

Residocracy also has e-petitions up and running against the proposed redevelopment of the Fairmont Miramar Hotel and the proposed mixed-use development on Arizona Avenue at Fourth and Fifth streets.

dave@smdp.com

THE BEST CUSTOM GROUP TOURS IN L.A. WITH TRANSPORTATION & PROFESSIONAL TOUR GUIDE FOR THE DAY.
SPECIAL CINCO DE MAYO TOUR
Tuesday, May 5th 10:00 AM – 4:00 PM
TOUR LA
Highlights: LA's Authentic Olvera Street & L. A.'s Historic Union Station.
Limited Space. CALL now for more information.

310-745-9822 or email: lauretterobbins@hotmail.com

Seaview HOTEL
Parking | Kitchenettes | WiFi Available
1760 Ocean Avenue | Santa Monica, CA 90401
310.393.6711
BOOK DIRECT AND SAVE
SeaviewHotel.com
Starting from $88 + Taxes

Local, Secure, and Family run for over 30 years
SANTA MONICA MINI STORAGE Established in 1978
(310) 450-1515
1620 14th st. Santa Monica, CA 90404
www.SantaMonicaMiniStorage.com

CITY OF SANTA MONICA
Public Meeting Announcement

The City of Santa Monica invites you to attend an on-going public open house to learn about construction of the California Incline and Colorado Esplanade. Stakeholders will receive information on upcoming construction activities and timelines for both projects. City representatives will be available to share project information and answer any community questions. Meetings take place weekly on Thursdays from 5:00 to 7:00 PM at the Ken Edwards Center 1527 4th Street, Room 106.

NOTICE OF REQUEST FOR PROPOSALS

The Santa Monica-Malibu Unified School District of Los Angeles County will receive sealed bids on the following: Bid #16.05BB–Teacher and Student Laptops-Santa Monica High School - fitness and quality being equal, supplies grown, manufactured, or produced in the State of California will be given preference. All bids must be filed in the Purchasing Office at 1651 Sixteenth Street, Santa Monica, California on or before: April 23, 2015; 2:00 pm at which time and place the bids will be publicly opened. Each bid must be sealed and marked with the bid name and number. The right is reserved to reject any and all bids.

CITY OF SANTA MONICA
NOTICE INVITING REQUEST FOR PROPOSALS

NOTICE IS HEREBY GIVEN that the City of Santa Monica invites sealed responses for:

RFP: #32 95/68 Gallon Containers

- **Submission Deadline Is April 24, 2015 at 5:00 PM Pacific Time.**

The RFP documents can be downloaded at:

- **http://vendors.planetbids.com/SantaMonica/QuickSearch.cfm**

Request for RFP documents may also be obtained by e-mailing your request to fariba.hayashi@smgov.net

RFP responses must be submitted on forms furnished by the City of Santa Monica.

Vendors interested in doing business with the City of Santa Monica are encouraged to register online at http://www.smgov.net/finance/purchasing/

PIER PARTY!
SUPPORT OUR LOCAL SCHOOLS!
Join us for this private event. Buy your tickets for a fun day of rides, games, entertainment and food benefiting all Santa Monica-Malibu public schools.
Sunday, April 26 • 10 a.m. to 2 p.m.
Pacific Park on the Santa Monica Pier

Info and tickets at PierParty.org
Tickets are $25, $50, $125 and $175.
SANTA MONICA–MALIBU Education Foundation

COMMUNITY BRIEFS

courtesy photo

MAR VISTA: (Front row) Boys & Girls Club members Leilani Stopani and Kanyjah Delancy show the rendering of the new Jack and Cindy Jones Youth Center. With the members are (left to right) donor Cindy Jones, HACLA President Douglas Guthrie, and donor John D. "Jack" Jones.

The Boys & Girls Clubs of Santa Monica launches upgrades and fundraising challenge for Mar Vista Gardens branch

The Santa Monica Boys & Girls Clubs, in partnership with the Housing Authority of the City of Los Angeles (HACLA), has launched a major renovation project of the Club's Jack and Cindy Jones Youth Center, located in the Mar Vista Gardens public housing development. A ground-breaking ceremony was held to officially commence the renovation and fundraising campaign that will benefit more than 600 children living in the Mar Vista Gardens community and the surrounding areas who utilize the center.

The groundbreaking held on April 6 at the site on Marionwood Drive in Culver City saw more than 40 community members in attendance. Remarks were heard from donors Jack and Cindy Jones; Club member Leilani Stopani and her mother, Mirna Arias; Douglas Guthrie, HACLA president and CEO; as well as Los Angeles City Councilman Mike Monin and representatives from the Boys & Girls Clubs of Santa Monica, HACLA.

The Club's operations in Mar Vista Gardens are being funded by a $1 million donation by John D. "Jack" and Cindy Jones, and the renovations are funded by $1.7 million secured by HACLA. In addition, Mr. and Mrs. Jones will contribute another $100,000 in matching funds, calling on the philanthropic community to raise $100,000. The additional $200,000 will provide the new Boys & Girls Club with needed furnishings and equipment for the sports, technology, arts, music and other programs offered at the club.

The new Boys & Girls Club branch and fundraising challenge were inspired by the Jones' vision and passion to help children. "All children deserve a safe, positive learning environment," Jack Jones said. "We want to give each child the opportunity to live up to their potential to be the best they can be."

Renovation plans for the site include a complete building retrofit to the existing 7,265-square- foot structure and a 1,310-square-foot addition to accommodate a new art room and education center, along with a music center, practice room and sound booth in the existing teen center. The building also houses a full gym, technology center, recreation center, kitchen, restrooms and offices, which will be updated during the renovation.

In 2012, HACLA was faced with closing the facility due to city budget cuts. As a strategy to keep it open, HACLA solicited bids from nonprofits to operate the facility for the benefit of the community, and the Santa Monica Boys & Girls Clubs won the contract. "The partnership with HACLA has been extraordinary. They have been a joy to work with," said Jack Jones, who has served on the Clubs' board since 2009.

"HACLA is working to establish a framework for housing and education partnerships that place emphasis on early childhood initiatives and out-of-school learning opportunities," said Douglas Guthrie, president and CEO of HACLA. "These partnerships support the agency's goal to ensure that we can engage our youth in productive educational and recreational activities in a safe and healthy environment while working to decrease the education gap. We are pleased to continue our partnership with the Boys & Girls Club and thrilled to be able to provide a state-of-the-art facility for our youngest residents."

The renovations are expected to be completed in October 2015; however, the Jack and Cindy Jones Youth Center will be open during renovations.

"The Club's mission is to serve the children who need us most. That's why we are asking our friends and the community to help us raise the additional funds to help these children receive the support and mentoring they need to succeed," Jack Jones said.

The Jack and Cindy Jones Youth Center supports more than 600 children living in the Mar Vista Gardens complex and the surrounding areas, by providing services during non-school hours, where kids ages 6-18 can receive tutoring, develop social skills, have access to technology and participate in sports, healthy lifestyle programs and leadership and community service projects.

For more information, visit www.smbgc.org

- SUBMITTED BY LEANNE BLACKWELL

WestsideRentals.com
Apartments • Condos • Houses • Guest Houses • Roommates
Looking For a Place to Live?

The newly redesigned WestsideRentals.com can help you find the perfect new home

Now with faster search results and bigger, brighter photos

Search rentals on the go with the WSR mobile app
Visit our 8 local offices open 7 days a week!
310-395-RENT

INTERESTED IN ADVERTISING IN THE ONLY LOCAL DAILY PAPER IN SANTA MONICA?
smdp.com Santa Monica Daily Press office (310) 458-7737

COMMUNITY BRIEFS

Tongva Park & Ken Genser Square Earns National Achievement Award

On March 31, the Tongva Park and Ken Genser Square project was honored with a National Achievement Award for Urban Design from the American Planning Association. The project was one of 12 National Achievement Award and 17 Planning Excellence Award designees out of hundreds of submissions recognized on the national stage. This award comes in addition to previous accolades earned from the Los Angeles and California chapters of the APA for achievements in urban design.

"Tongva Park used to be an underutilized urban swath of asphalt. We have unpaved a parking lot and put up Paradise. Tongva Park is a transformational project embodying excellence in urban design, offering new connectivity in anticipation of the pending arrival of light rail nearby, and providing amenities for all members of our community, both residents and visitors. We are thrilled that the APA National Awards Jury has recognized the success of this project in serving the people of Santa Monica," said Santa Monica Mayor Kevin McKeown.

Once a flat parking lot, Tongva Park & Ken Genser Square are a new type of urban landscape that engages visitors and restores the area's ecosystem. Opened in 2013 after nearly 20 years of planning efforts, the parks cover 7.4 acres and offer a lush landscape featuring rolling hills, meadows and gardens that overlook the Pacific Ocean and the historic Santa Monica Pier. Social spaces are designed for quiet reflection or large community gatherings. The parks also provide physical linkages between the Civic Center and the western edge of the city. The location is just two blocks from the future terminus of the new light rail line connecting Santa Monica to various points within Los Angeles. Since opening to the public in 2013, the parks have played host to concerts on the wide lawn, picnics and celebrations of art and expression. To learn more, visit www.smgov.net/TongvaPark.

The American Planning Association brings together thousands of people - practicing planners, citizens, elected officials - committed to making great communities happen. APA is an independent, not-for-profit educational organization that provides leadership in the development of vital communities. Each year, APA recognizes outstanding efforts in planning and planning leadership. To learn more, visit www.planning.org.

- SUBMITTED BY CARRIE LUJAN

CHIEF

FROM PAGE 1

responsibilities with the needs of his family.

"As to why leave, quite simply, my personal and professional life has been a bit out of whack lately," he said. "I have reached a point in my life when my family deserves more of my time. It is totally on me, but I have not done a very good job of balancing the commitments of the job with the most important people in my life. My third grandbaby is expected to arrive in a little over a week; and the first two are more familiar with me on Facebook and Skype than they are in person. That has to change."

Ferguson came to Santa Monica in 2010 after previously serving as chief in Manhattan Beach. He has also served as chief in Peoria, Arizona, and Vancouver, Washington. He began his fire service career in 1982 as a part-time fire fighter in Federal Way, Washington, continuing the family tradition started by his father, who was a fire chief, and brother, who is also a firefighter.

When he came to Santa Monica, Ferguson said he was excited to join a new community, and he echoed that sentiment about his new position.

"It would be inaccurate for someone to be left with the idea that our move is about leaving," he said. "Truthfully, Murrieta is facing its own set of pretty cool challenges. The recession hit them hard, but the management team and council are as hungry to expand the economy as any I have seen. I liken the community to a painting (whose) landscape has yet to be finished. There has been a tremendous effort targeting start-up tech firms, health care and a number of other ventures that will expand their job options and strengthen their tax base."

Murrieta Fire Chief Matt Shobert retired in 2014 following a debilitating accident.

Shobert and a crew of local firefighters were checking a commercial brush-clearing operation for potential fire hazards when he was hit in the face by a rock thrown more than 50 yards by a commercial mower.

"Odds are (Murrieta firefighters) are a little nervous about a new chief arriving, in particular one that comes from such a remarkable place, but I am confident that once they see how eager my family is to become part of their family, all will be good," said Ferguson.

Chief Ferguson said he would remember his time in Santa Monica by the friends and relationships he made here.

"I am proud of the relationships I have developed in both my role as fire chief and as a person that cares about the people here," he said. "I have memories of losing more than I won at the annual Westside Shelter Bowl-a-thon; wearing a wig (more than once ... or twice) at Rotary events, Red Tie Affairs, New Heroes Events, and sitting on a number of remarkable boards and committees. Through all of it I have reams of memories where we made a difference in the lives of others and had a lot of fun doing it. Pretty cool."

Interim Santa Monica City Manager Elaine Polachek praised Ferguson's legacy.

"For the past four years, our City has benefited from Chief Ferguson's leadership, fire expertise and the integrity that is ingrained in his work," she said in a statement. "He committed himself to his department, his colleagues and our community. Scott will be missed and Murrieta is lucky to have him as their fire chief."

Under Ferguson, SMFD achieved a Class 1 rating from the Insurance Service Office (ISO), a ranking achieved by only 12 departments in California and less than 1 percent of all departments nationwide. He also oversaw the creation of the joint dispatch program, planning for Fire Station No. 1 and preparations for the Expo line.

Ferguson said he will miss working with the department's 108 responders and 15 civilian staff.

"It has been an honor to work alongside the men and women of this department. Santa Monica Fire has to be the biggest small department in the country; it embodies all aspects of a metro-sized agency wrapped in a tight 8.3-square-mile package," he said. "While the pace is incredible and the work diverse, the members give an incredible amount of time, energy, and passion to making this a safer place to live and work."

According to Ferguson, he is working with city staff to develop a transition plan that will determine short-term leadership while the city hires a full-time replacement.

editor@smdp.com

National Presenting Sponsor

TOYOTA

Beneficiary

LOS ANGELES WATERKEEPER®

WATERKEEPER ALLIANCE

SPLASH

EVENT SERIES

STAND UP PADDLE RACE

Local Sponsors

Paradise Cove BEACH CAFE

Paradise Cove

Pro SUP SHOP

LA environment SANITATION

American Apparel

Letarte MAUI, HAWAII

MALIBU CUSTOM CARTS

City of Santa Monica A Sustainable Community sustainablesm.org

Laird STANDUP

City of Malibu

qb banana MARMALADE CAFE

Wolf Books VENICE!

DUKE'S MALIBU

JOHN WAYNE CANCER FOUNDATION

walkies.com

Becker SURFBOARDS

OLIVER PEOPLES

KFK Jewelers, Inc.

AZTEK PADDLES

FOCUS SUP BOARDS

KEARNY Real Estate Company

goFlow

O'NEILL

90265 MALIBU LIFE & STYLE

SUPEXAMINER

RIVIERA PADDLESURF

LOS ANGELES WATERKEEPER'S 4TH ANNUAL STAND-UP PADDLEBOARD RACE

STAND-UP FOR CLEAN WATER

SATURDAY, APRIL 18, 2015

PARADISE COVE / MALIBU

HOSTED BY: ROBERT F. KENNEDY JR. & CHERYL HINES AND SAM GEORGE

STAND-UP PADDLEBOARD RACES: OPEN RACE / FUN RACE / RELAY RACE / DEMOS & LESSONS

AFTER PARTY AT PARADISE COVE: LIVE MUSIC / FOOD / BEER / SILENT AUCTION

FOR MORE INFORMATION & TO REGISTER VISIT: WWW.SUP4CLEANWATER.ORG

California lawmakers hear impassioned pleas on vaccine bill

JUDY LIN
Associated Press

SACRAMENTO California lawmakers heard impassioned pleas from parents and doctors during their first hearing on a bill that would require schoolchildren to be vaccinated.

The Senate Health Committee on Wednesday considered SB277 by Sen. Richard Pan, Democratic pediatrician from Sacramento. Under the proposal by Pan and Democratic Sen. Ben Allen, a former Santa Monica school board member, parents could no longer cite personal beliefs or religious reasons to send unvaccinated children to private and public schools unless a child's health is in danger.

Ariel Loop told lawmakers she shouldn't have had to fear for her infant son's life after he contracted measles at Disneyland.

But Karen Kain, whose daughter died as a result of injuries from a vaccine, pleaded for maintaining parental rights.

If passed, California would join Mississippi and West Virginia as the only other states with such strict vaccine rules.

Similar efforts to tighten rules for vaccine exemptions were proposed in other states after a measles outbreak in December that started at Disneyland and sickened more than 100 people across the U.S. and in Mexico. But the proposals have become an emotionally charged topic.

Opponents include Robert Kennedy Jr., the nephew of President John F. Kennedy and son of former U.S. Attorney General Robert Kennedy, who said at a Capitol rally head of Wednesday's legislative hearing that he supports using vaccines and had all six of his children vaccinated, but believes the pharmaceutical industry profits immensely when governments make vaccines mandatory.

"The checks and balances in our democratic system that are supposed stand between corporate power and our little children have been removed," Kennedy said. "And there's only one barrier left and that's the parents."

According to the National Conference of State Legislatures, California is among 20 states that allow for personal belief exemptions and 48 that allow for religious exemptions.

The push to limit exemptions was dealt two recent blows when bills in Oregon and Washington failed. Oregon's measure would have restricted vaccine exemptions for only medical reasons while Washington would have removed the personal belief allowance for an exemption.

Public health officials believe an immunization rate of at least 90 percent is critical to minimizing the potential for a disease outbreak. California's kindergarteners met that threshold at the start of this school year, according to state statistics: 2 percent were exempted because of their parents' personal beliefs and another half a percent were exempted because of their parents' religion.

Less than one-fifth of a percent of all California students — about 1,000 — had a medical vaccine exemption that would be preserved under the bill.

Notice of Public Hearing-Measure R Parcel Tax

Notice is hereby given that the Board of Education of the Santa Monica-Malibu Unified School District will conduct a public hearing on the matter of the 2015-16 Special Parcel Tax (Measure R) regarding applying a Consumer Price Index (CPI-U) adjustment. The public hearing will be held on May 7, 2015 at 7:00 p.m. in the Malibu City Council Chambers at 23825 Stuart Ranch Road, Malibu, CA 90265. Subsequent to the public hearing on May 7, 2015 at the regularly scheduled meeting, it is the intention of the Board of Education to adopt a resolution to levy the tax at the rate of $376.77 per parcel, which includes a 0.1% CPI adjustment. The CPI-U for Los Angeles-Riverside-Orange County, base year 1982-84=100, from February, 2014 through February, 2015, was used to calculate the adjustment. Measure R 2015-16 Senior Exemption renewal forms are being mailed in April to prior applicants; the forms must be completed, signed and returned by June 30, 2015. To be added to the mailing list, please call 310/450-8338, ext. 70263.

CITY OF SANTA MONICA
REQUEST FOR BID

NOTICE IS HEREBY GIVEN that the City of Santa Monica is inviting bids for:

Palisades Park Drainage Improvements
SP2205

Bids are due at the City Clerk's Office at 1685 Main St. Room 102 by **2:30 p.m. on Thursday, April 23, 2015.**

RFB Documents may be obtained by logging onto the City's bid posting website at: http://www.smgov.net/planetbids/.

SURF REPORT

SURF FORECASTS

WATER TEMP: **61.2°**

THURSDAY – **POOR TO FAIR** – SURF: **1-2 ft** knee to thigh high occ. 3ft
Easing mix of shorter period WNW swell and SSW-South swell. Lightest wind early.

FRIDAY – **POOR TO FAIR** – SURF: **1-2 ft** ankle to knee high
Minimal SSW-South and NW swells.

SATURDAY – **POOR TO FAIR** – SURF: **1-2 ft** knee to thigh high
New SW-SSW swell starts to creep in - bigger sets showing for summer magnets before dark. Possible new dose of shorter period Westerly swell - stay posted for updates.

SUNDAY – **POOR TO FAIR** – SURF: **2-3 ft** Knee to chest high
New/modest SW-SSW swell builds in further and tops out. Possible new dose of shorter period Westerly swell showing - stay posted for updates. Conditions looking suspect.

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **January 12, 2015**

HEAL THE BAY • 1444 9th Street, Santa Monica, CA 90401 • beachreportcard.org • brc@healthebay.org • 800 HEAL BAY

QUICK STATS (for the last 30 days)
- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 14
- Number of A grades for dry/wet weather -- 33/20
- Number of (C,D,F) grades for dry/wet weather -- 5/19

The Beach Report Card is made possible by: SMA Swain Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	A+
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lachusa and Los Alisos creeks.		
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	B	A+
Zuma Beach at Zuma Creek mouth.	A+	A+
Walnut Creek, projection of Wildlife Rd. (private).	A+	F
Paradise Cove Pier at Ramirez Canyon Creek mouth.	F	A+
Escondido Creek, just east of Escondido State Beach.	A+	F
Latigo Canyon Creek mouth.	F	A+
Solstice Canyon at Dan Blocker County Beach.	A+	D
Pwerco State Beach at creek mouth.	A+	A+
Marie Canyon storm drain at Pwerco Beach, at 21572 Malibu Rd..	A+	F
Surfrider Beach at Malibu Colony fence.	A+	F
Surfrider Beach (broach location)- daily.	A	F
Malibu Pier - 50 yards east.	ns	F
Carbon Beach at Sweetwater Canyon.	A+	F
Las Flores State Beach at Las Flores Creek (point zero).	A+	A+
Big Rock Beach at 19948 PCH stairs.	A+	A+
Pena Creek at Las Tunas County Beach.	A+	F
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	A	B
Castlerock Storm Drain at Castle Rock Beach.	ns	ns
Santa Ynez Storm Drain at Castle Rock Beach.	B	F
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	B	A+

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	A+
Will Rogers State Beach at Pulga Canyon storm drain.	A	F
Will Rogers State Beach at Temescal Canyon drain.	A+	A+
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	B	B
Santa Monica Beach at Montana Ave. drain.	A+	A+
Santa Monica Beach at Wilshire Blvd. drain.	A+	F
Santa Monica Municipal Pier.	C	C
Santa Monica Beach at Pico/Kenter storm drain.	A	D
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	A+
Ocean Park Beach at Ashland Ave. drain.	A+	B
Venice City Beach, at the Rose Ave. storm drain.	A+	F
Venice Beach at Brooks Ave. drain.	A+	A+
Venice Beach at Windward Ave. drain.	A	F
Venice Fishing Pier - 50 yards south.	F	A+
Venice Beach- projection of Topsail St..	A+	D
Marina del Rey, Mothers' Beach- lifeguard tower.	F	B
Dockweiler State Beach at Ballona Creek mouth.	ns	ns
Dockweiler State Beach at Culver Blvd. drain.	A	F
North Westchester Storm Drain at Dockweiler State Beach.	B	B
Dockweiler State Beach at World Way (south of DBW jetty).	A+	A+
Dockweiler State Beach at Imperial Hwy drain.	A+	F
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	A+
Dockweiler State Beach at Grand Ave. drain.	A+	A+

LEGEND
- **DRY** -- each location is graded on an A - F scale based on bacterial pollution levels present in the surf zone
- **WET** -- grades for days of recorded rainfall and the following 3 days
- **ns** -- no sample taken

Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

© 2015 Copyright Heal the Bay. All rights reserved. Printed on recycled paper (without bleach)

CRIME WATCH

BY DAILY PRESS STAFF

Crime Watch is culled from reports provided by the Santa Monica Police Department. These are arrests only. All parties are innocent until proven guilty in a court of law.

ON MARCH 28, AT APPROXIMATELY 8:11 A.M.

Officers responded to a radio call of an intoxicated person on the 2100 block of Delaware Ave. Upon arrival Officer's contacted a female subject who indicated that she was waiting for her boyfriend to discuss a fight they had two days prior. The female subject had visible signs of injury to her face. On-scene units noticed the suspect exit his residence. A follow up investigation determined that a physical altercation did occur two days prior. Suspect, Robert Jackson, 62, of Santa Monica was taken into custody for domestic violence.

DAILY POLICE LOG

The Santa Monica Police Department responded to 367 calls for service on April 7.

HERE IS A SAMPLING OF THOSE CALLS CHOSEN BY THE SANTA MONICA DAILY PRESS STAFF.

Petty theft, 1700 block Cloverfield, 1:18 a.m.
Prowler, 2600 block 7th, 4:29 a.m.
Car burglary, 1200 block Bay, 7:17 a.m.
Identity theft, 1400 block 5th, 7:46 a.m.
Death investigation, 800 block 15th, 8:14 a.m.
Traffic accident, 2500 block Ocean Park, 8:48 a.m.
Vandalism, 1100 block Wilshire, 9:28 a.m.
Car burglary, 2000 block 3rd, 9:36 a.m.
Sexual assault, 1200 block 16th, 9:48 a.m.
Petty theft, 1400 block Promenade, 10:54 a.m.
Petty theft, 1000 block 17th, 11:21 a.m.
Petty theft, 1100 block 15th, 12:26 p.m.
Petty theft, 100 block Wilshire, 1:23 p.m.
Elder abuse, 200 block Ocean, 2:18 p.m.
Burglary, 600 block Broadway, 2:39 p.m.
Hit and run, 800 block 10th, 2:50 p.m.
Indecent exposure, 2200 block 20th, 3:41 p.m.
Trespassing, 1800 block Lincoln, 4:42 p.m.
Elder abuse, 1200 block 6th, 4:47 p.m.
Traffic accident, 9th/Pico, 4:49 p.m.
Vandalism, 500 block Arizona, 5:15 p.m.
Harassing phone calls, 1900 block Arizona, 5:42 p.m.
Battery, 1900 block Pico, 5:48 p.m.
Traffic accident, 26th/Broadway, 6:20 p.m.
Vandalism, 1600 block 7th, 6:23 p.m.
Traffic accident, 23rd/Ashland, 6:24 p.m.
Traffic accident, 1500 block Stanford, 6:38 p.m.
Burglary, 1500 block 7th, 7:21 p.m.
Fight, 2nd/Wilshire, 7:51 p.m.
Petty theft, 1900 block Pico, 8:04 p.m.
Fight, 5th/Santa Monica, 9:09 p.m.
Car burglary, 300 block Olympic, 9:32 p.m.
Identity theft, 300 block Olympic, 9:33 p.m.
Petty theft, 1200 block 4th, 10:05 p.m.
Drunk driving, Centinela/Interstate 10, 10:26 p.m.

DAILY FIRE LOG

The Santa Monica Fire Department responded to 34 calls for service on April 7.

HERE IS A SAMPLING OF THOSE CALLS CHOSEN BY THE SANTA MONICA DAILY PRESS STAFF.

EMS 2900 block Neilson, 3:18 a.m.
Automatic alarm, 1400 block 5th, 3:40 a.m.
Automatic alarm, 1100 block 3rd, 6:08 a.m.
Automatic alarm, 1500 block 5th, 8:07 a.m.
Vehicle fire, Lincoln/Navy, 8:09 a.m.
EMS 800 block 15th, 8:15 a.m.
EMS 2500 block Ocean Park, 8:42 a.m.
EMS 100 block Wilshire, 10:06 a.m.
EMS 1700 block Cloverfield, 10:37 a.m.
EMS 2300 block Virginia, 11:12 a.m.
Automatic alarm 1900 block 6th, 11:27 a.m.
EMS 1200 block, 15th, 12:34 p.m.
EMS 500 block Olympic, 12:50 p.m.
EMS 900 block Euclid, 1:27 p.m.
Automatic alarm 200 block Palisades Beach Rd., 1:31 p.m.
Automatic alarm 2600 block 6th, 2:05 p.m.
EMS 700 block California, 2:53 p.m.
Fire out investigation, 300 block SM Pier, 3:28 p.m.
EMS 1500 block Ocean front walk, 3:42 p.m.
EMS 2000 block Pico, 4:52 p.m.
Natural gas, 700 block Ocean, 5:10 p.m.
EMS 1700 block Cloverfield, 6:10 p.m.
EMS 26th/Broadway, 6:21 p.m.
EMS 23rd/Airport, 6:28 p.m.
EMS 900 block 3rd, 6:31 p.m.
EMS 1500 block Stanford, 6:39 p.m.
EMS 1300 block 15th, 6:43 p.m.
EMS 300 block Pico, 6:43 p.m.
EMS 1800 block Lincoln, 7:05 p.m.
EMS 2300 block Main, 7:32 p.m.
Automatic alarm 1200 block Promenade, 8:52 p.m.
Transformer fire 2500 block Michigan, 9:26 p.m.
EMS 100 block Wilshire, 9:44 p.m.
Automatic alarm 100 block Ocean Park, 10:14 p.m.

INTERESTED IN ADVERTISING IN THE ONLY LOCAL DAILY PAPER IN SANTA MONICA?
smdp.com Santa Monica Daily Press office (310) 458-7737

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 "You know you want to!"
5 Took, as an exam
11 Center of activity
12 Scaly pet
13 Vicinity
14 Constant yakker
15 Omens
17 Relay section
18 Wed in haste
22 In the middle of
24 Cut off
25 Scary shout
26 Seventh Greek letter
27 Comic strip worker
30 Farm units
32 Refinement
33 Research site
34 Disadvantaged group
38 Relaxed
41 Toy on a string
42 Grands, e.g.
43 Gumbo veggie
44 Magnitude
45 Manipulative one

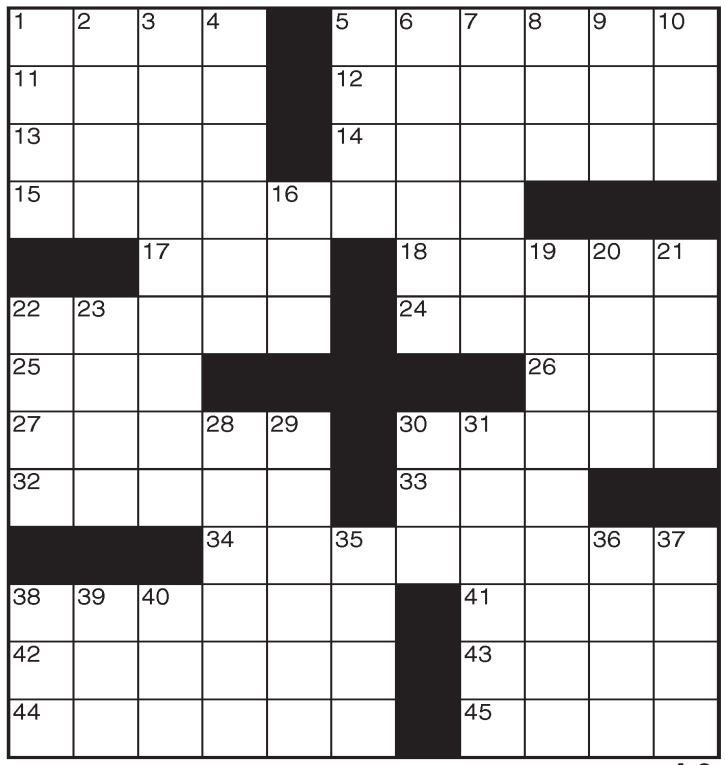
DOWN

1 Fellow
2 Catalan painter
3 Misses
4 Tidy up
5 Omen
6 Playing marbles
7 Clash
8 Beatles descriptor
9 Words before tear or dare
10 Joplin tune
16 Easter find
19 Sells more seats that are available
20 Singer Seeger
21 Historic times
22 Somewhat
23 "— Lisa"
28 Odorless gas
29 Sanity
30 Pub quaff
31 "— hear me now?"
35 Suit piece
36 Brit's spare
37 Fly high
38 Act like
39 Box office buys, in slang
40 Have something

C	O	P	E	■	S	C	R	A	P	S
A	H	O	Y	■	T	A	I	P	E	I
R	I	T	E	■	A	R	D	E	N	T
D	O	H	■	D	I	V	E	■	■	■
■	■	O	P	I	N	E	■	P	E	T
S	A	L	E	M	■	S	C	O	R	E
W	I	D	E	■	■	■	O	T	I	S
A	D	E	P	T	■	T	I	B	E	T
P	E	R	■	R	H	I	N	O	■	■
■	■	■	M	I	E	N	■	I	N	K
G	O	D	I	V	A	■	A	L	A	N
E	N	A	M	E	L	■	N	E	M	O
T	E	N	E	T	S	■	T	R	E	X

Yesterday's answer

THOMAS CROSSWORD BOOKS 1 AND 2! Send $4.75 (check/m.o.) for each book to P.O. Box 536475, Orlando, FL 32853-6475



4-9

MYSTERY PHOTO

Matthew Hall *matt@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*.

PROMOTE YOUR BUSINESS HERE!
Yes, in this very spot!
Call for details
Santa Monica Daily Press smdp.com (310) 458-7737

Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from (easiest) to (hardest).

Difficulty Level ★★★

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

3	9	7	4	2	6	5	8	1
6	2	5	7	1	8	9	3	4
1	8	4	9	5	3	6	7	2
7	1	8	5	9	2	3	4	6
2	6	9	3	8	4	7	1	5
5	4	3	6	7	1	2	9	8
9	7	6	1	4	5	8	2	3
8	5	1	2	3	7	4	6	9
4	3	2	8	6	9	1	5	7

5			4	2				9
	6						8	
			5		1			
		6				4		8
1								6
2		3				5		
			3		8			
	9						2	
7				4	9			1

King Features Syndicate

DAILY LOTTERY

POWERBALL Draw Date: 4/4
33 39 40 41 54
Power#: 28
Jackpot: 70M

MEGA MILLIONS Draw Date: 4/7
5 15 22 26 64
Mega#: 6
Jackpot: 39M

SUPER LOTTO Draw Date: 4/4
1 4 20 27 36
Mega#: 15
Jackpot: 23M

Fantasy 5 Draw Date: 4/7
9 23 27 33 35

DAILY 3 Draw Date: 4/7
MIDDAY: 8 7 2
Draw Date: 4/7
EVENING: 7 8 1

DAILY DERBY Draw Date: 4/7
1st: 03 Hot Shot
2nd: 04 Big Ben
3rd: 07 Eureka
RACE TIME: 1:46.01

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at **http://www.calottery.com**

WORD UP!

caustic
1. severely critical or sarcastic: a caustic remark.
2. capable of burning, corroding, or destroying living tissue.

TODAY IN HISTORY

1948 - Jorge Eliécer Gaitán's assassination provokes a violent riot in Bogotá (the Bogotazo), and a further ten years of violence in Colombia known as La violencia.

1948 - Fighters from the Irgun and Lehi Zionist paramilitary groups attacked Deir Yassin near Jerusalem, killing over 100.

1952 - Hugo Ballivián's government is overthrown by the Bolivian National Revolution, starting a period of agrarian reform, universal suffrage and the nationalisation of tin mines

1957 - The Suez Canal in Egypt is cleared and opens to shipping.

1959 - Project Mercury: NASA announces the selection of the United States' first seven astronauts, whom the news media quickly dub the "Mercury Seven".

1960 - Dr. Hendrik Verwoerd, Prime Minister of South Africa and architect of apartheid, narrowly survives an assassination attempt by a white farmer called David Pratt in Johannesburg.

1961 - The Pacific Electric Railway in Los Angeles, once the largest electric railway in the world, ends operations.

1965 - Astrodome opens. First indoor baseball game is played.

NEWS OF THE WEIRD BY CHUCK SHEPARD

■ According to the 17-year-old bicyclist who was broadsided by a motorist at rush hour in Sheffield, England, on March 6, a woman at first alighted from the car to help. However, upon seeing the extent of the cyclist's injuries, she apologized and walked away, telling the sprawled-out victim that her children were in the car and would be "scared" to see all that blood -- and so she would drive them on to school. (Witnesses provided a description of the vehicle, but the hit-and-run driver was still at large.)

■ Trying to stake out a position on the Paris murders of the staff of Charlie Hebdo magazine, Pope Francis in January told an audience during his Philippines tour that freedom of speech is important, but that there are limits. "If my good friend Dr. (Alberto) Gasbarri (who organized the pope's visit and was standing at his side) says a curse word against my mother," Francis said, "he can expect a punch." He then "threw" a mock "punch" toward Gasbarri. (The Vatican press office was later moved to clarify that violence in God's name can never be justified.)

■ Despite the skepticism of a few tech writers, the Internet pornography super-site Pornhub insists that it is developing a wristband that stores energy (enough to power a cellphone) that can be generated by the "up and down" motion of masturbation. Pornhub announced in February that it will soon begin recruiting human testers for its Wankband.

Be near good music tonight, Capricorn

ARIES (March 21-April 19)
★★★★★ Express your sense of humor, and others naturally will gravitate toward you. You have so many ideas, and now you have an audience to share them with. You know how to take control in a way that has others feeling as though they are actively participating. Tonight: Meet a friend.

TAURUS (April 20-May 20)
★★★ One-on-one relating helps you head in the direction you want. Express your thoughts to a trusted partner and get feedback. This person might seem unusually agreeable, perhaps because you are grounded and know what you are doing. Tonight: Where you want to be.

GEMINI (May 21-June 20)
★★★★★ Defer to someone else, and worry less about this person's reactions. You can't always get others to be on the same page as you, but this person knows how to take your ideas and run with them. Express your confidence in his or her approach. Tonight: A force to be dealt with.

CANCER (June 21-July 22)
★★ Your ability to organize and delegate will determine your ability to clear out a project that might be a high priority. An older relative might keep interfering without realizing it. Politely let this person know that you need him or her to back down some. Tonight: Off to the gym.

LEO (July 23-Aug. 22)
★★★★ It might seem as if a muse has suddenly appeared, as you can't stop creating. Romance could be enhanced by a conversation involving a trip or vacation. You might be surprised by how excited a loved one becomes at the idea of getting away. Tonight: All smiles.

VIRGO (Aug. 23-Sept. 22)
★★★ You might feel happiest at home. You can accomplish a lot in this setting, and as a result, you'll have more time for a friend or relative. You'll find this person to be extremely verbal. Sometimes, you even could feel overwhelmed by him or her. Tonight: Togetherness works.

LIBRA (Sept. 23-Oct. 22)
★★★★ Reach out to someone whom you care a lot about. Sometimes you might feel overwhelmed when this person is around. Schedule time to visit with him or her, but also know when to say "no." Establishing strong boundaries will help you. Tonight: Just don't be alone.

SCORPIO (Oct. 23-Nov. 21)
★★★★ Be aware of the financial implications of a new idea or business venture; otherwise, you could encounter a problem with your budget. Someone you admire will be quite pleased when observing your chosen direction. Tonight: A must appearance.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★★ You might be impossible to stop, as you'll be full of great ideas and have the energy to make them realities. Your creativity soars, but you also will appreciate feedback from friends. Tonight: Be a flirt if you want, but know that you could cause some jealousy!

CAPRICORN (Dec. 22-Jan. 19)
★★★ You sense a lot of activity around you, but some information seems to be hidden or withheld. A partner or dear friend will fill you in when he or she can. Meanwhile, don't worry so much. Schedule a fun lunch with a loved one. Tonight: Be near good music.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ Focus on what you want, and be aware of the role of a friendship in achieving this goal. Conversations might have you busy by just having to answer and return calls. Don't lose your focus -- you're heading down the right track. Tonight: Be where the crowds are.

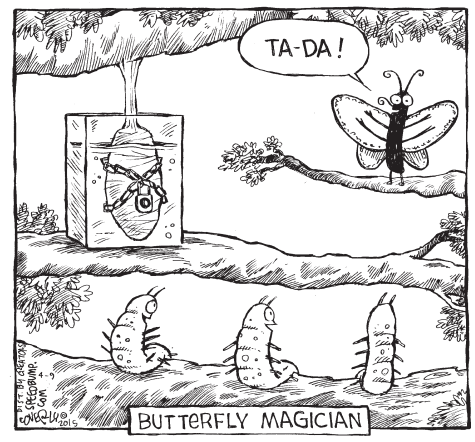
PISCES (Feb. 19-March 20)
★★★★ Stay on top of a situation that demands your guidance. Remain sure of yourself. Money could play a role in making decisions, but you might need to have a conversation first with someone else involved in this matter. Tonight: Chat over dinner.

Thursday, April 9, 2015

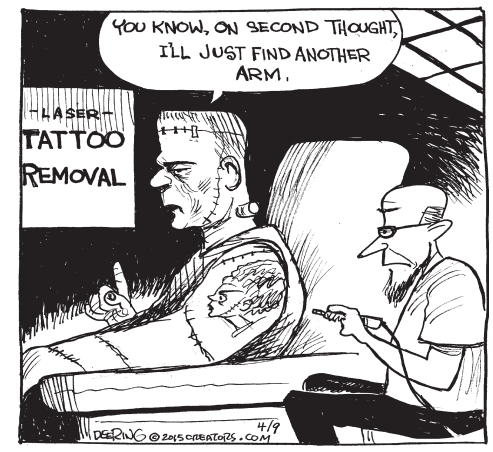
JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

This year you will go with the flow more easily than in years past. Others want to hear your ideas; they respect your intelligence and abilities. You appear to be walking down the path of success. Your creativity keeps surging, and it appears to be never-ending. If you are single, your personality plus your love of good times attracts many wannabe sweeties. You really will have your pick, but don't settle. If you are attached, romance is intense and seems to build to a new high as the two of you bond on an even deeper level. You nearly always have a great time together. SAGITTARIUS can entice you to join him or her on some wild adventures.

Speed Bump
By Dave Coverly



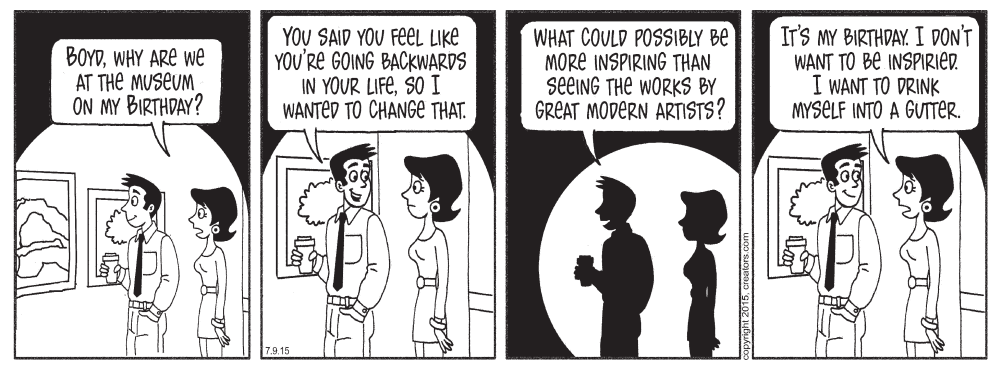
Strange Brew
By John Deering



Dogs of C-Kennel
By Mick and Mason Mastroianni

Garfield
By Jim Davis

The Meaning of Lila
By John Forgetta & L.A. Rose



give a (bleep)

Each Thursday, 'ii's on Entertainment' props purpose-driven projects

Publication of the week: Read between the waves

By Andrew Shane Walters

Can ya read? Then you're in business, bud. Settle in for YALLWEST and ridiculously fun storytime. The two-day festival kicks off at Santa Monica High School on Saturday, then migrates over to the Santa Monica Public Library.

"The goal is to introduce kids to new authors and get them even more excited about reading," said Melissa

del la Cruz, festival co-founder.

Building more enthusiasm for books in kids ... now there's a, ahem, *novel* idea. So get your children on the best substance for their imagination, for their lives.

Book it.

Production: Film fest spotlights local premiers

Get stoked for this weekend's third annual Cinema At The Edge (CATE) film festival. What's to be stoked about, dude? This year's fest received triple the amount of submissions from 2014, and has twice as many premiers.

But it's still quality over quantity. CATE organizers search for the new eye, that different perspective, that challenges the status quo. This year, there are several directorial debuts, such as Kyle Broom's *Tabloid Vivant* and Rosalyn Rosen's *The Other Kind*. So find a way to wiggle your tush on over to the Edgemar

this weekend to be stimulated, intrigued and entertained.

"Our event supports Santa Monica by recognizing local films and filmmakers," said festival founder Michelle Danner.

Why give a (bleep)? This is LA, people. We all love a good flick, especially one that engages.

CATE runs from April 9-12. For more, see cinemaattheedge.com.

LEARN MORE @ GIIVE.ORG/GIIVEABLEEP

Santa Monica Daily Press

Classifieds

$9.50 per day. Up to 15 words, 50 cents each additional word.

Call us today start and promoting your business opportunities to our daily readership of over 40,000.

YOUR AD COULD RUN TOMORROW!*

Some restrictions may apply.

Prepay your ad today!

(310) 458-7737

*Please call our Classified Sales Manager to reserve your ad space. Specific ad placement not guaranteed on classified ads. Ad must meet deadline requirements. See complete conditions below.

CLASSIFICATIONS

Announcements, Creative, Employment, For Sale, Furniture, Pets, Boats, Jewelry, Wanted, Travel, Vacation Rentals, Apartments/Condos, Rent, Houses for Rent, Roommates, Commercial Lease, Real Estate, Real Estate Loans, Storage Space, Vehicles for Sale, Massage, Services, Computer Services, Attorney Services, Business Opportunities, Yard Sales, Health and Beauty, Fitness, Wealth and Success, Lost and Found, Personals, Psychic, Obituaries, Tutoring

All classified liner ads are placed on our website for FREE! Check out www.smdp.com for more info.

Employment

Help Wanted

COUNTER HELP Interactive Cafe near 3rd St. 215 Broadway Must be experienced Afternoon & Night shift Apply in person (310) 396-9898

JOB OFFER
Stand Up Paddle Board "Helper" Must be: Strong, Know SUP, Great with People Reliable, Able to work weekends, experience running credit cards, customer service, social media skills Please email: mike@prosupshop.com or call mike at 310-945-8350

The Santa Monica Daily Press is seeking an operations coordinator. The position is responsible for management, input and interpretation of display advertising contracts, collection of billed and prepaid accounts, management of the back office database and publishing systems. Management of website advertising contracts and execution of placements and billing. This position is responsible for monthly billing, application of payments, reconciliation of A/ R and bank and merchant service deposits. Also responsible for management of the classified data entry and billing/ payment systems. This position will direct and oversee the approval of office purchases, phone coverage and customer coverage. Manage all legal advertising of existing and new customers. Market the newspaper to agencies through direct contact, email and by ensuring representation in all listing collateral for qualified publications. Manage all City legal advertising Human Resources: Manage intake of new employees, train in relevant areas, assist with paperwork, employee benefits and general office policies and procedures. Monitor sick/ vacation days for staff. Additionally, applicants must have strong grasp of the Microsoft Office Suite as well as be proficient in the Macintosh operating system. Applicants must be organized and deadline orientated, get along well with others and have strong interpersonal skills. The position is 30 hours per week. 9 AM - 2 PM Monday - Thursday and 9 AM - 5 PM on Friday. Interested applicants should submit a resume to schwenker@smdp.com with Operations Coordinator in the subject line.

Services

Personal Services

BLISSFUL RELAXATION! Experience Tranquility & Freedom from Stress through Nurturing & Caring touch in a total healing environment. Lynda, LMT: 310-749-0621

Real Estate

For Sale

SPACIOUS ONE BEDROOM Gorgeous, Modern, Open Floor Plan. 4 Blks to Ocean. North of Wilshire! Hardwood Floors, Surround Sound, Recess Lighting, Lrg Bdrm w/ Lrg Closets, Bathroom w/Granite Counter. Modern Kitchen!! Relaxing Pool. Tandem Secured Parking. Low HOA. Laundry in Bldg. Homes Rarely for Sale in Bldg. Prime Location. $695.000. (424) 259-3107

Commercial

Furnished Santa Monica psychotherapy office for sublease with psychologist. Available 5/1/15. $500/ mo. (310) 386-1808.

West Side Rentals

Santa Monica PENTHOUSE APARTMENT! 1 BED 1 BATH NEAR THE PACIFIC COAST! 1-car Parking included, Rent $3,795.00 to and up, Available Now! westsiderentals.com/listingdetail.cfm?id=1163755

West LA 2 BEDROOM 2 ROOM GUESTHOUSE POOL & JACUZZI - NICE BACK YARD 2-car Driveway parking, Paid gardener & pool service, Rent $4,975.00, Deposit 4975.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1171895

West LA AC . POOL WGAS BBQ GATED. GARAGE PARKING MUCH MORE 1-car Garage parking, Rent $1,705.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1087749

Brentwood HUGE ONE BEDROOM ONE BATHROOM 1-car Parking included, Paid partial utilities & water & hot water & trash & gardener & pool service & association fees, Rent $1,950.00, Deposit 1950.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1114734

Santa Monica SPACIOUS 2BD 2 BA APT, 5 BLOCKS FROM BEACH, NEAR MAIN ST, ABBOT KINNEY AND ROSE SHOPS 1-car Garage parking, Paid water & trash & gardener, Rent $2,650.00, Deposit 2650, Available Now! westsiderentals.com/listingdetail.cfm?id=1172794

Brentwood PRICE DROPPED>>>>BEL AIR PRIVATE ADDRESS. STUNNING VIEWS. FLEXIBLE TERMS 1-car Private Garage, Paid water & hot water, Rent $2,295.00, Deposit 2295.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1162709

YOUR AD
COULD RUN HERE!
(310) 458-7737

Brentwood GORGEOUS BRENTWOOD POOL HOME 3-car Garage parking, Paid gardener, Rent $9,900.00, Deposit Negotiable, Available Now! westsiderentals.com/listingdetail.cfm?id=1073012

Marina Del Rey BEAUTIFUL GARDEN APARTMENT WITH PRIVATE GARDEN VIEW! 2-car Subterranean parking, Paid gas, Rent $2,905.00 to AND UP, Available Now! westsiderentals.com/listingdetail.cfm?id=342454

Santa Monica BRIGHT, SPACIOUS 2 BDRM 1 12 BATH CONDO, ALL WOOD FLOORS, EXTRA STORAGE INCLUDED 1-car Garage parking, Paid water & trash & gas & gardener & association fees, Rent $2,600.00, Deposit 3000, Available Now! westsiderentals.com/listingdetail.cfm?id=768072

Santa Monica LIVE IN LUXURY ON OCEAN IN THIS LAVISHLY COSTUME FURNISHED APT HOME 1-car Garage parking, Paid utilities & water & hot water & trash & gas & electricity & cable & gardener & pool service, Rent $5,800.00, Deposit 5800, Available Now! westsiderentals.com/listingdetail.cfm?id=967328

Brentwood LOVELY APARTMENT 2-car Covered parking, Paid water & trash, Rent $3,695.00, Deposit 3695.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1165740

Santa Monica GREAT APARTMENT IN SANTA MONICA-OCEAN PARK 1-car Parking included, Paid water & trash & gardener & pool service, Rent $1,950.00, Deposit 2050.00, Available 41515. westsiderentals.com/listingdetail.cfm?id=1174651

Brentwood LOWEST PRICED SINGLE FAMILY HOME IN BRENTWOOD 4-car Garage parking, Paid gardener, Rent $5,900.00 to Month, Deposit 11800.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1172724

Santa Monica 3 BEDROOM 2.5 BATH FURNISHED OCEAN VIEW 2-car Valet parking, Paid water & trash, Rent $8,500.00, Deposit 17000, Available Now! westsiderentals.com/listingdetail.cfm?id=1101725

Santa Monica NEWLY RENOVATED SANTA MONICA 2 BEDROOM 1-car Carport parking, Paid association fees, Rent $3,000.00, Deposit 6000, Available Now! westsiderentals.com/listingdetail.cfm?id=1170939

Venice GREAT MARINA ADJACENT APARTMENT WITH COURTYARD 2-car Gated parking, Paid water, Rent $2,345.00, Deposit 2345, Available Now! westsiderentals.com/listingdetail.cfm?id=588624

Brentwood 2 BEDROOMS 2 BATHS APARTMENT 1-car Gated parking, Rent $2,350.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1103507

Santa Monica ARCHITECTURAL BUILDING IN PRIME SANTA MONICA - FRONT TOP FLOOR, OCEAN BREEZES WITH VIEW 2-car Subterranean parking, Paid water & trash, Rent $3,350.00, Deposit 3350, Available Now! westsiderentals.com/listingdetail.cfm?id=325309

Santa Monica BEAUTIFUL HOME WITH ADDITIONAL GUEST HOUSE, POOL & LARGE BACKYARD Gated parking, Rent $8,250.00, Deposit 8250, Available Now! westsiderentals.com/listingdetail.cfm?id=1170186

Brentwood LARGE 2 BEDROOM GREAT BRENTWOOD LOCATION 1-car Carport parking, Paid water, Rent $2,200.00 to Per Month, Available Now! westsiderentals.com/listingdetail.cfm?id=1096633

Santa Monica WOOD FLRS IN LR! OCEANFRONT 1X1-PENTHOUSE! WOW! 2-car Garage parking, Paid water & trash, Rent $4,725.00, Deposit 4725.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1056862

Santa Monica GORGEOUS 21 APARTMENT ON HIGHLAND & MARINE PERFECT LOCATION BLOCKS TO THE BEACH APPROX. 1100 SQ FT Parking available, Paid water & hot water & gas & electricity & cable, Rent $2,950.00, Deposit 2000, Available Now! westsiderentals.com/listingdetail.cfm?id=1171191

West LA NEWER LUXURY 2 BEDROOM 2 BATH, MOVE-IN-READY! 1-car Gated parking, Paid water & trash & gardener, Rent $2,200.00, Deposit plus OAC, Available 5115. westsiderentals.com/listingdetail.cfm?id=490481

Brentwood 1 BEDROOM APARTMENT 1-car Carport parking, Paid water & trash, Rent $1,600.00, Deposit 1800, Available Now! westsiderentals.com/listingdetail.cfm?id=1172314

Santa Monica SINGLE - JUST SOUTH OF MONTANA AVE. No Parking, Paid water & gas & electricity, Rent $1,795.00, Deposit 1995, Available Now! westsiderentals.com/listingdetail.cfm?id=1169131

Marina Del Rey LOVELY ONE BEDROOM VIEW CONDO FOR LEASE! 1-car Parking included, Paid partial utilities, Rent $2,850.00, Deposit 2850, Available Now! westsiderentals.com/listingdetail.cfm?id=1171314

Santa Monica UPSCALE, FULLY-FURNISHED, 1-BED APT 3 BLOCKS FROM THE BEACH! 1-car Gated parking, Paid utilities & water & hot water & trash & gas & electricity & cable & gardener & pool service, Rent $3,500.00, Available Now! westsiderentals.com/listingdetail.cfm?id=484716

Santa Monica PRIME SANTA MONICA APARTMENT 2-car Parking included, Paid water & hot water & gardener, Rent $2,795.00, Deposit 3000.00, Available Now! westsiderentals.com/listingdetail.cfm?id=41105

Brentwood THE ULTIMATE IN LUXURY LIVING IN THE HEART OF BEL - AIR! 1 MONTH FREE RENT! 2-car Parking included, Paid trash, Rent $3,500.00 to 00, Deposit 3500.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1161063

West LA GORGEOUS 2 BEDROOM 2 BATH IN HEART OF WEST LOS ANGELES 1-car Carport parking, Paid water & trash, Rent $2,100.00, Deposit 2100, Available Now! westsiderentals.com/listingdetail.cfm?id=1163004

Santa Monica 3 BLOCKS TO SAND, NORTH OF WILSHIRE 3 LEVEL TOWNHOUSE SPECTACULAR LOCATION 2-car Garage parking, Paid utilities & water & trash & gas, Rent $8,500.00, Deposit 8500, Available 91615. westsiderentals.com/listingdetail.cfm?id=1128015

Santa Monica PENTHOUSE APARTMENT ON OCEAN - STUNNING OCEAN VIEWS FROM EVERY WINDOW! 1-car Garage parking, Paid water & hot water & trash & gas & electricity & cable & gardener & pool service, Rent $10,750.00, Deposit 10750, Available 5115. westsiderentals.com/listingdetail.cfm?id=727196

Santa Monica SANTA MONICA OCEAN VIEW 1-car Parking included, Paid partial utilities, Rent $3,800.00 to 3,900, Deposit 3800.00, Available 5115. westsiderentals.com/listingdetail.cfm?id=975410

Santa Monica BEAUTIFUL, LUXURY CONDO FOR RENT 1-car Gated parking, Paid trash & gardener & pool service & association fees, Rent $2,995.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1170347

Brentwood CUSTOM FRONT 3 BEDROOM 2 BATH WITH STONE FIREPLACE AND PRIVATE PATIO IN BRENTWOOD'S GOLDEN TRIANGLE Parking available, Paid water & trash & gardener, Rent $2,895.00, Deposit 2795.00, Available Now! westsiderentals.com/listingdetail.cfm?id=769083

West LA SPACIOUS UPDATED 2 BEDROOM APARTMENT DEN 1-car Parking included, Paid water, Rent $2,900.00, Deposit 2900, Available Now! westsiderentals.com/listingdetail.cfm?id=1157216

Venice 4 BEDROOM, 3 BATHROOM HOUSE IN VENICE No Parking, Rent $35,000.00 to 35000, Deposit 70000, Available Now! westsiderentals.com/listingdetail.cfm?id=1171305

Venice INCREDIBLE VENICE LOCATION-FULLY FURNISHED RENTAL 1-car Parking included, Paid partial utilities & trash & gardener, Rent $6,000.00 to $5,600 for 12 month lease, Deposit 6000, Available Now! westsiderentals.com/listingdetail.cfm?id=1167718

Santa Monica MODERN LUXURY IN THIS 1BED 1BATH PLUS DEN!!!!! CATS & DOGS OK! 1-car Parking included, Rent $3,695.00 to and up, Available 51215. westsiderentals.com/listingdetail.cfm?id=1156071

West LA HARDWOOD FLOORS IN BRENTWOOD. INCLUDES COVERED PARKING .FREE LAUNDRY 1-car Garage parking, Paid water & hot water, Rent $1,600.00, Deposit 1600, Available 5115. westsiderentals.com/listingdetail.cfm?id=677377

Santa Monica UNIQUE UPPER 22 ON 32ND! DISHWASHER, SPACIOUS, SWEET LOCATION! MUST SEE! 1-car Parking included, Paid water & trash, Rent $2,050.00, Deposit 2050.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1161458

Santa Monica UNIQUE 2 BEDROOM HOUSE IN IDEAL SANTA MONICA LOCATION 2-car Gated parking, Paid gardener, Rent $3,300.00, Deposit 4000, Available Now! westsiderentals.com/listingdetail.cfm?id=1148762

Santa Monica LARGE 3 BEDROOM 2 BATH PLUS DININGTOTALLY REMODELED 1900 SQFT WASHER & DRYER IN UNIT Parking included, Paid water & trash & gardener, Rent $3,695.00, Deposit 3695.00, Available 5115. westsiderentals.com/listingdetail.cfm?id=1105218

Venice HUGE 3-STORY TH -- 1 BLOCK FROM BEACH! 2-car Garage parking, Paid utilities, Rent $10,000.00, Deposit 5000, Available Now! westsiderentals.com/listingdetail.cfm?id=1166234

Venice 3-STORY HOUSE IN VENICE 1-car Garage parking, Rent $10,900.00 to 10900, Deposit 21800, Available Now! westsiderentals.com/listingdetail.cfm?id=1171308

ADVERTISE!
CALL US (310) 458-7737

CALL TODAY FOR SPECIAL MONTHLY RATES!
There is no more convincing medium than a DAILY local newspaper.
PREPAY YOUR AD TODAY!
(310) 458-7737

CLASSIFIED ADVERTISING CONDITIONS: REGULAR RATE: $9.50 a day. Ads over 15 words add 50¢ per word per day. Ad must run a minimum of twelve consecutive days. PREMIUMS: First two words caps no charge. Bold words, italics, centered lines, etc. cost extra. Please call for rates. TYPOS: Check your ad the first day of publication. Sorry, we do not issue credit after an ad has run more than once. DEADLINES: 2:30 p.m. prior the day of publication except for Monday's paper when the deadline is Friday at 2:00 p.m. PAYMENT: All private party ads must be pre-paid. We accept checks, credit cards, and of course cash. CORRESPONDENCE: To place your ad call our offices 9 a.m. to 5 p.m., Monday through Friday, (310) 458-7737; send a check or money order with ad copy to The Santa Monica Daily Press, P.O. Box 1380, Santa Monica, CA 90406. OTHER RATES: For information about the professional services directory or classified display ads, please call our office at (310) 458-7737.

Hot New E-Petition

Stop the Zoning Ordinance Update (ZOU)

Its Too Tall, Too Big, Too Much

Sign the E-Petition Today @ www.Residocracy.org

& Protect Santa Monica from over-development

Scheduled for City Council Hearing

April 14 & 15

Santa Monica City Hall

6:30 pm

Sign the E-Petition Today @ www.Residocracy.org

- If approved the ZOU will unleash an explosion of development and traffic congestion never before seen
- The ZOU was advanced by a majority pro-growth and pro-development Planning Commission
- The ZOU is now in front of our City Council for approval
- The ZOU was written by and for special interests over the last several years
- Residents have been ignored for far too long
- Now its time that Residents have the final say
- Major modifications are needed to the proposed ZOU and the LUCE before City Council approves the ZOU

Tell City Council that Santa Monica belongs to Residents

and not to Special Interests

Sign the E-Petition Today @ www.Residocracy.org

Copyright © 2015 Residocracy, All rights reserved.
You are receiving this email because you opted in at our website to receive important Residocracy notifications
Our mailing address is:
Residocracy
1112 Montana Ave, #358
Santa Monica, CA 90403

We The People

RESIDOCRACY.ORG

A Community Network of Residents

Proud Sponsor Of:

FRANKLIN Elementary School

Roosevelt Elementary School

LINCOLN MIDDLE SCHOOL SANTA MONICA, CA

Santa Monica High School
A TRADITION OF EXCELLENCE SINCE 1891

Santa Monica GIRLS FASTPITCH

Santa Monica LITTLE LEAGUE established 1950

GREAT FUTURES START HERE.
BOYS & GIRLS CLUBS OF SANTA MONICA

WOUNDED WARRIOR PROJECT

Kate Bransfield

Estates Director
Previews Properties Specialist
Society of Excellence

BRE# 01218699

COLDWELL BANKER PREVIEWS INTERNATIONAL

310.395.1133

Kate@SantaMonicaListings.com
www.SantaMonicaListings.com

Kate@NorthOfMontana.com
www.NorthOfMontana.com