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MONDAY, APRIL 9, 2012
Volume 11 Issue 127



Santa Monica Daily Press

A LEGEND PASSES
SEE PAGE 10

We have you covered

THE FOND MEMORIES ISSUE



GOT IT!

Brandon Wise *brandonw@smdp.com*

Kids hunt for eggs during the 20th Annual Peter Rabbit Day Easter event at Douglas Park on Wilshire Boulevard hosted by the Santa Monica Junior Chamber (Jaycees) on Saturday morning. The festivities included face painting, egg and spoon racing and talking emergency vehicles.

L.A. looks to revive mythic past with streetcars

ANDREW DALTON
Associated Press

LOS ANGELES Half a century after the last of the lost Pacific Electric Red Cars rumbled through Los Angeles, a move has begun to return streetcars to downtown LA.

With a route chosen by the city and an environmental review begun, the proposed four-mile Broadway-to-Figueroa loop is a modest project compared to the region's subway extensions and freeway expansions, but would provide a link between the key spots of the downtown renaissance and a symbolic link with the city's mythologized past.

Los Angeles once had a thousand miles of streetcar tracks.

Along them ran the Yellow Car Line and the more famed Red Cars, and since they gave way to freeways in the early 1960s they've become a symbol of the city's lost intimacy and identity, celebrated by politicians looking to restore transit glory and by films like "Who Framed Roger Rabbit."

While the streetcars of memory are invoked often — the city's soon-to-open Expo light rail line has Red Car tickets etched into the concrete at its final stop and city leaders on a recent test run shared memories of riding it — the proposed downtown project would be a far more direct restoration, starting with the route itself.

"Virtually every bit of this alignment is on streets that have historically had Red or Yellow car lines," said Robin Blair, director of planning for the Metropolitan Transit Authority.

While boosters are quick to point out that the new cars would be thoroughly modern, sleek and environmentally sound, nostalgia is their biggest emotional selling point.

"Everyone has a story about themselves or their parents or somebody riding these

SEE **STREETCARS** PAGE 12

Swimming with a lot of heart

Local nonprofit teaches children with special needs to swim, thrive

SUNSET PARK Displacement.

It's the property that keeps boats, and people, floating in a body of water. It suggests that since two objects cannot exist in the same place at the same time, one will inevitably push the other out of the way.

Swimming is the act of controlling that displacement. Sinking occurs when one succumbs to it.

Mikey Flaherty, a swimming instructor and executive director at the Santa Monica nonprofit Swim with Heart, makes sure her students never sink, a goal made more challenging by the population of swimmers that she chooses to teach.

Flaherty and her instructors work with students with special needs, be they physical or cognitive, teaching them the skills they need to conquer the water, to displace rather than being displaced.

It's an important distinction for children who have so often been displaced themselves, looked at as different or fragile by their peers and the world.

The water is a "magical place," Flaherty said, one that can act as a great equalizer for children who have difficulties in other areas.

"It levels the platform. Failures on the land are victories in the water," Flaherty said. "It gives them a sense of independence."

MIKEY

Flaherty is no stranger to victories in the water.

The accomplished swimmer attended the University of Southern California on an athletic scholarship while studying to get her degree in psychology and childhood development. She was on track to try out for the

SEE **SWIM** PAGE 14


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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, April 9, 2012

Living alone
YWCA Santa Monica/Westside
2019 14th St., 7 p.m. — 9 p.m.
In this UCLArts and Healing workshop, you will use a guided, purposeful writing process to let go of old stereotypes, fears and outdated beliefs while developing a support system with new friendships and interests. For more information, call (310) 452-1439.

Retirement on its head
Senior Center
1450 Ocean Ave.,
1:30 p.m. — 3 p.m.
Author Joan Moran shakes up the myth about retirement. She will share five meaningful and effective tools to help you jump-start creative thinking about your retirement and well-being. Don't retire from life! Join the center for this lively, funny and dynamic speech that will inspire you to live passionately and abundantly as you grow older. Must be a Senior Center member to participate. For more information, call (310) 458-8644.

For your health
Emperor's College
Acupuncture Clinic
1807 Wilshire Blvd.,
8 a.m. — 9:30 a.m.
Spring into health with free acupuncture this April. Jump start the season with renewed energy, better sleep, reduced allergies, fewer headaches and a fresh start. For information, call (310) 453-8383, option 1.

In the cards
Fairview Branch Library
2101 Ocean Park Blvd.,
1 p.m. — 3 p.m.
Get together every week to have fun, meet people and challenge yourself playing bridge. This is not a class, so bring your game. Cost: free. For more information, call (310) 458-8681.

Tuesday, April 10, 2012

A mind for meditation
Fairview Library
2101 Ocean Park Blvd.,
7 p.m. — 8 p.m.
Enjoy a pause in the day in which to refresh yourself by simply sitting and paying attention to your senses, feelings, and thoughts. For more information, call (310) 458-8681.

Kick off your shoes
Santa Monica Pier
TOMS invites the community to take off their shoes to help raise awareness for the need in third world countries. Join us for barefoot activities and a concert. For more information and times, call (800) 975-8667.

Hot, hot, hot
Typhoon
3221 Donald Douglas Loop,
8 p.m. and 9:30 p.m.
Something Hot! will take to the stage at Typhoon. No cover, but reservations are recommended. For more information, call (310) 390-6565.

Acting out
Senior Center
1450 Ocean Ave.,
12:30 p.m. — 2:30 p.m.
Veteran improv instructor Brian Hamill hosts this weekly comedy workshop for seniors. All seniors are welcome to take part in the workshop, whether you want to be on stage or in the audience. Cost: free for Senior Center members; membership is free for anyone over 50. For more information, call (310) 458-8644.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings



‘Hunger Games’ scores Easter feast with $33.5M



Photo courtesy Murray Close

STARS: **Cinna (Lenny Kravitz, left), Haymitch Abernathy (Woody Harrelson, center) and Josh Hutcherson (right) in ‘The Hunger Games.’**

SEE **BOX OFFICE** PAGE 15

DAVID GERMAIN
AP Movie Writer

LOS ANGELES Film fans are still forking over for “The Hunger Games,” which took in $33.5 million to lead the box office for a third-straight weekend.

According to studio estimates Sunday, Lionsgate’s “The Hunger Games” raised its domestic total to $302.8 million. It easily outearned two returning favorites, Universal’s “American Pie” sequel “American Reunion” and a 3-D version of the blockbuster “Titanic,” released domestically by Paramount and overseas by 20th Century Fox.

Both newcomers opened solidly, though. “American Reunion” pulled in $21.5 million, the lowest haul since the 1999 original but still a decent return for a comedy franchise whose last big-screen chapter came nine years ago.

“Titanic” in 3-D reeled in $17.4 million over the weekend, raising its domestic take to $25.7 million since opening Wednesday. That lifts the lifetime domestic gross of James Cameron’s mega-hit to $626.5 million.

Starring Jennifer Lawrence as a teen forced to fight other youths in a televised death match, “The Hunger Games” now has topped the domestic gross of each of the “Twilight” movies and all but the first and last of the “Harry Potter” films.

“The Hunger Games” has helped studios race to a record box-office pace, with domestic revenues for the year now at $2.8 billion, up 20 percent from 2011’s, according to box-office tracker Hollywood.com.

“We’re heading into summer with a tremendous amount of momentum, led obviously by ‘Hunger Games,’” said Hollywood.com analyst Paul Dergarabedian. “Just about everything

‘Defiance’ seen as primary cause of student suspensions

CHRISTINA HOAG
Associated Press

LOS ANGELES School suspensions were once reserved for serious offenses including fighting and bringing weapons or drugs on campus. But these days they’re just as likely for talking back to a teacher, cursing, walking into class late or even student eye rolling.

More than 40 percent of suspensions in California are for “willful defiance,” or any behavior that disrupts class, and critics say it’s a catchall that needs to be eliminated because it’s overused for trivial offenses, disproportionately used against black and Latino boys and alienates the students who need most to stay in school.

“It’s so broad it’s not useful,” said Marqueece Harris-Dawson, president and chief executive of the nonprofit South Los Angeles Community Coalition. “You can’t quite define what it means, what it doesn’t mean.”

Assemblyman Roger Dickinson (D-Sacramento) earlier this year introduced a bill to remove willful defiance as a reason for suspension and expulsion. His bill, AB 2242, would replace that category with specific behaviors such as harassment, threats, intimidation, creating substantial disorder or a hostile environment.

Willful defiance is coming under scrutiny as attention focuses on whether “zero tolerance” discipline policies instituted in many schools in the 1990s are working, especially for minority students. A report by the U.S. Department of Education’s civil rights office last fall found vast disparities in the use of suspensions and expulsions against students of color.

Black students comprise 18 percent of public school enrollment nationwide, but 35 percent of suspensions and 39 percent of expulsions, the report stated.

School discipline even caught the attention of California Supreme Court Chief Justice Tani G. Cantil-Sakauye, who addressed the issue in her State of the Judiciary speech to the Legislature in March, saying she was alarmed to find out that

SEE **STUDENTS** PAGE 15

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Not enough benefits

Editor:

On behalf of some of us who spoke urging the City Council to support the Planning Commission recommendations regarding the 710 Wilshire Blvd. hotel project proposal, I am writing to take issue with Mr. Bill Bauer's column. ("No public benefits here," My Write, March 27)

We agree with his title and his conclusion – the results of this hotel will be higher costs of living, more traffic congestion and yet another tourist-focused hotel – and a mediocre one at best. And we are equally dissatisfied by the results of the council's vote: the magnitude of the project is not balanced by community benefits.

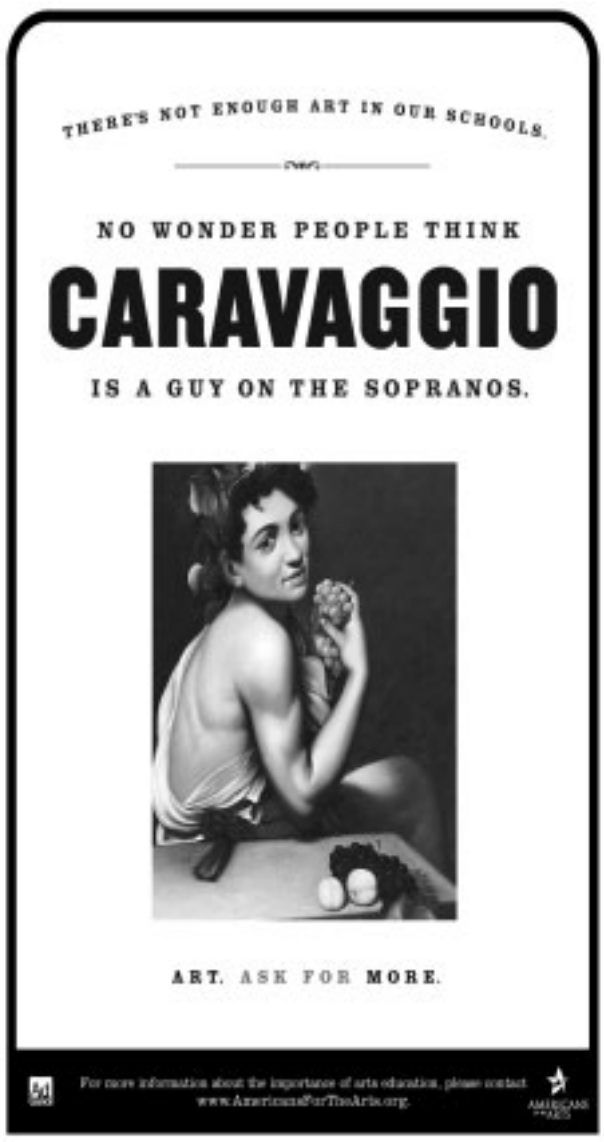
To categorize the City Council as the "union's negotiator" involved in "social engineering" misreads the results. The vote only confirmed the developer's request to build a massive project out of conformance with the city's own zoning plan.

In fact, the project as approved excludes the majority of permanent workers from receiving even the poverty wage that the council endorsed. It says nothing about the wages to be received by the construction workers who will build the hotel. It gives the City Manager exclusive right to unilaterally lower those meager standards without consultation or confirmation. In addition it offers a local hiring aspect that is toothless and unenforceable.

Mr. Bauer is right to question the legitimacy of the development agreement when it justifies oversized projects, but he misses the point by criticizing the decent wage provisions and other provisions that ought to accrue as benefits to the community as a whole.

As the 710 Wilshire hotel project stands now, it does little for the Santa Monica community and even less beyond our borders. The council must face down the greed of developers and defend the quality of life in Santa Monica. It should seek more benefits for workers and community or it should not support these projects.

Rev. Jim Conn
Former Mayor of Santa Monica





Your column here

Sarah Mosko

Send comments to editor@smdp.com

L.A. considers bag ban

THE CITY OF ANGELS MIGHT SOON BE joining a growing web of California jurisdictions banning single-use, plastic carry-out bags.

The Los Angeles City Council had earlier expressed support for some sort of plastic bag ban, but controversy over whether a fee should be placed on paper bags — or whether they should be banned too — had slowed the process. On April 4, the council's Energy and Environment Committee recommended a gradual phase-in approach consisting of a series of six-month steps starting with a grace period, followed by a ban on just plastic bags, then next a 10-cent charge on paper bags, and finally a ban on both paper and plastic. The ban would not include the plastic bags used for fresh produce or meats.

It's not a done deal yet because the full council still needs to weigh in, but if all goes according to plan, the ban should take effect before the end of 2012.

The L.A. Bureau of Sanitation estimates that the city uses 2.3 billion plastic bags and 400 million paper bags a year and that the bag recycling rate is only 5 percent for plastic and 21 percent for paper. The rest end up in landfills or, worse still, as litter.

The Save the Plastic Bag Coalition, a group of plastic bag makers and distributors, is putting forth an all-out effort to block the spread of plastic bag bans within the state through legal challenges. On March 23, L.A. County's ordinance banning plastic bags and placing a 10-cent fee on paper bags was upheld in a Superior Court ruling. Other California jurisdictions which have enacted similar bans include the cities of San Francisco, Santa Cruz, Palo Alto, Santa Clara and San Jose in the northern region and Santa Monica, Long Beach, Manhattan Beach, Calabasas and Malibu in the south. More ban ordinances are in the works in Pasadena, Dana Point, Laguna Beach and Huntington Beach, to name a few.

A pivotal California Supreme Court decision in July 2011 eased the way for local plastic bag bans by ruling that Manhattan Beach did not have to complete a lengthy study of the environmental impact of disposable paper bags before baring retailers from dispensing plastic ones. Such environmental impact reports (EIRs) are costly to prepare, and the plastic bag industry has used them to block municipalities from enacting a local bag ban by suing when an EIR has not been filed. L.A. city plans to borrow from the EIR L.A. county used in implementing its ordinance.

Among ban supporters, there is hope that a successful ban in L.A. city will provide the momentum needed for a statewide ban.

A bill proposing a statewide ban failed in 2010, even though it was supported by the California Grocers Association on the basis that the patchwork, city-by-city bans create confusion for both stores and shoppers (AB 1998). Opponents of the ban, representing the plastic bag trade and a lobbying group for the plastics industry, had argued that a ban would cost jobs and that paper bags are just as bad for the environment because of the energy used to make them. If California had passed a ban, it would have been the first of its kind in the nation.

Plastic bag litter is not only an eyesore on land but also fouls waterways and kills marine animals who mistake the bags for food. A floating plastic bag resembles a jellyfish, which might explain why plastic bags are found clogging the digestive tracks of dead sea turtles and marine mammals like whales and dolphins. Plastic bags are a significant source of ocean pollution because, like all plastics derived from petroleum, they are non-biodegradable. Rather, they fragment over time into smaller bits of plastic thought to persist in the ocean environment beyond any meaningful human timescale.

The Long Beach-based Algalita Marine Research Foundation has been measuring the buildup up of plastic debris in an area of the Pacific twice the size of Texas and dubbed the "Pacific Garbage Patch" which, in 1999, already contained six times more plastic than zooplankton. Preliminary analysis of ocean samples collected less than a decade later indicate that the ratio of plastic to plankton has risen six-fold.

Even here right off the coast of Southern California, Algalita has found plastic debris at all ocean depths and in amounts sometimes exceeding twice that of zooplankton.

The Save the Plastic Bag Coalition has made it their business to try to debunk the environmental claims made by plastic bag ban proponents (visit www.SaveThePlasticBag.com). Even if half of what the coalition says is true, the fact remains that throwaway plastic bags are wasteful and easily replaced by reusable bags.

The pace at which local bans are cropping up all over California is picking up and hopefully marking the beginning of the end of the single-use, plastic carryout bag era.

SARAH MOSKO, PH.D., is an environmental writer living in California who blogs at sarahmosko.wordpress.com.

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CIRCULATION VERIFICATION COUNCIL

The Santa Monica Daily Press is published six days a week, Monday through Saturday.

19,000 daily circulation, 46,450 daily readership. Circulation is audited and verified by Circulation Verification Council, 2011. Serving the City of Santa Monica, and the communities of Venice Beach, Brentwood, West LA. Members of CNPA, AFCP, CVC, Associated Press, IFPA, Santa Monica Chamber of Commerce.

Published by Newlon Rouge, LLC

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My Write
Bill Bauer
Send comments to editor@smdp.com

Politics threaten school district's Financial Oversight Committee

The Santa Monica-Malibu Unified School District school board has another embarrassment on its hands.

This time its the March 20 resignation of Joan Chu Reese, vice chair of the district's Financial Oversight Committee. Reese has charged that a faction on the school board was intent on replacing three FOC incumbents "whom they deem to be too active, outspoken or independent relative to the board's own point of view."

Members of the FOC are approved by the school board and charged with providing independent, citizen financial oversight of SMMUSD's fiscal affairs for the board. Reese, David Vukadinovich and Cynthia Torres are the three FOC incumbents being considered for replacement.

Normally, the various district advisory committees put up their own nominees or incumbents who are reappointed. This year, school board members had three new applicants interviewed for the FOC — a move widely viewed as "politically motivated."

Observers said that some FOC members in jeopardy had questioned a controversial policy that switched responsibility for fundraising for school programs from parent groups such as PTAs to the Santa Monica-Malibu Education Foundation (SMMEF).

At a Nov. 17 school board meeting, Torres had read a statement on behalf of the FOC asking the board to put the brakes on implementing the new district-wide policy. Other questions concerned Education Foundation, its accountability and its competency to fulfill the new broader mandate to raise substantial donations for the entire district. Still, the new policy was adopted.

In her resignation letter, Reese praised board members Ben Allen, Laurie Lieberman and Nimish Patel who "forcefully argued that the attempt to replace the FOC's nominees, put forward by the FOC itself, is wrongheaded, and to Ralph Mechur who had the integrity to recuse himself from the debate, given his conflict of interest."

Mechur is romantically linked with SMMEF head Linda Gross and according to my sources, Mechur had rarely, if ever, recused himself when SMEFF decisions were before the board in the past.

That leaves Jose "No way" Escarce and Maria Leon-Vazquez — both up for re-election this fall and Oscar de la Torre who my sources say is mulling a run at City Council even though he has two years left on his school board term.

In her letter, Reese writes, "Liberties are being taken to pressure individual FOC members to take board-friendly positions ... and to sway same members to a board-member centric opinion on their perceived failings of members such as myself.

"I see attempts to add criteria that would gradually eliminate large swaths of the tax-paying population of the city from membership in a group that by design of the City Council is supposed to remain independent and open to all citizens of the cities of Malibu and Santa Monica. This is very dangerous."

I agree. Reese and her supporters are right on.

Certain members of the school board need to stop protecting their own behinds and start being more open, honest and transparent. Once that happens, maybe the SMMUSD will begin to overcome 15 years of bad public relations and win back public confidence in its governance.

Playing politics with the FOC is a step in the wrong direction.

BILL can be reached at mr.bilbau@gmail.com.

The Q Line

Was it the right call?

Santa Monica College officials voted last week to scrap a plan to create a two-tier class payment system. The vote came after a week that saw a student protest at a Board of Trustees meeting that ended with a pepper spraying incident. The chancellor of community colleges even got involved, saying he didn't agree with the plan.

So, this week's Q-Line question asks:
Do you think SMC made the right decision by ditching the plan, or do you think they caved to pressure?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **310-573-8354**.

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MAKING SENSE OF INVESTING

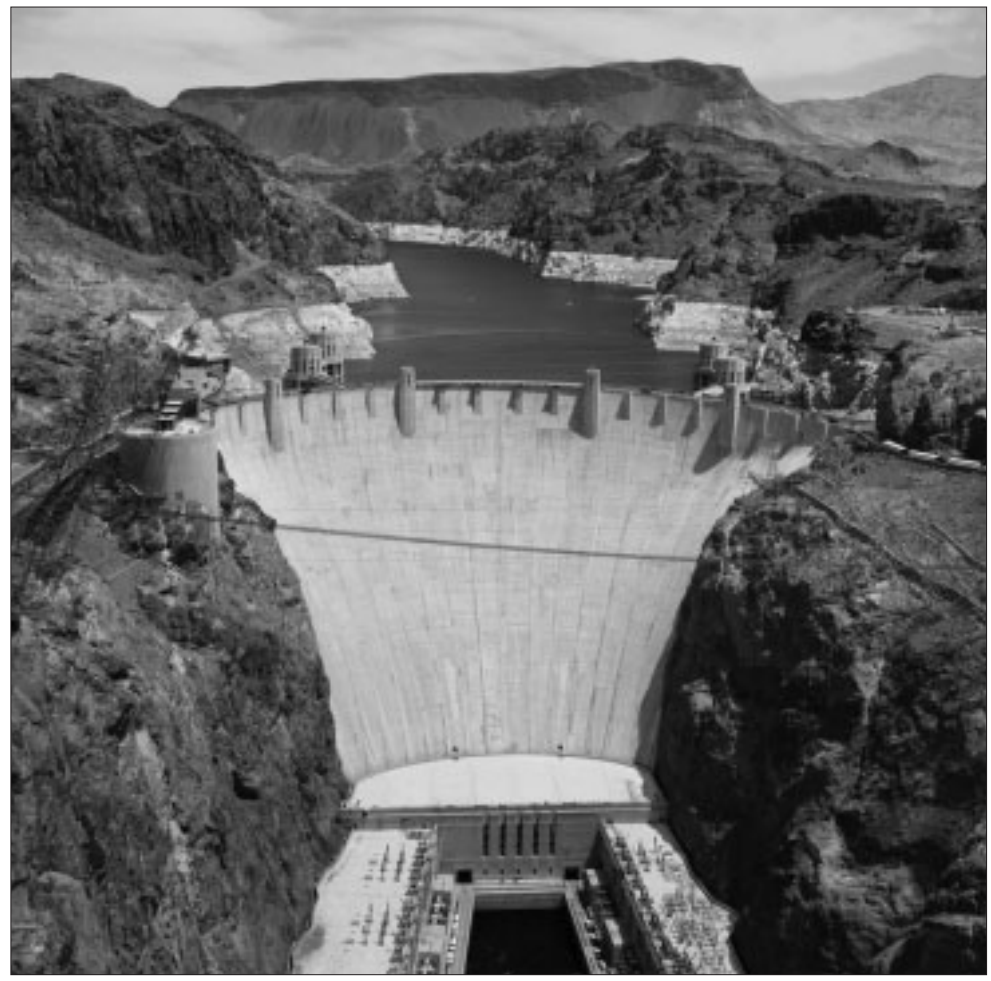


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LINGERING EFFECTS: **Dams have a deleterious affect on water quality and on fish habitat and passage. Indeed, wild salmon numbers in the Pacific Northwest's Columbia River basin are down some 85 percent since the big dams went in there a half century ago. Pictured: the world famous Hoover dam, built in 1936.**

Unintended consequences

Dear EarthTalk
How is it that dams actually hurt rivers?

Missy Davenport
Boulder, Colo.

DAMS ARE A SYMBOL OF HUMAN ingenuity and engineering prowess-controlling the flow of a wild rushing river is no small feat. But in this day and age of environmental awareness, more and more people are questioning whether generating a little hydroelectric power is worth destroying riparian ecosystems from their headwaters in the mountains to their mouths at the ocean and beyond.

According to the non-profit American Rivers, over 1,000 dams across the U.S. have been removed to date. And the biggest dam removal project in history in now well underway in Olympic National Park in Washington State where two century-old dams along the Elwha River are coming out. But why go to all the trouble and expense of removing dams, especially if they contribute much-needed renewable, pollution-free electricity to our power grids?

The decision usually comes down to a cost/benefit analysis taking into account how much power a given dam generates and how much harm its existence is doing to its host river's environment. Removing the dams on the Elwha River was a no-brainer, given that they produced very little usable electricity and blocked fish passage on one of the region's premiere salmon rivers. Other cases aren't so clear cut.

According to the Hydropower Reform Coalition (HRC), a consortium of 150 groups concerned about the impact of dams, degraded water quality is one of the chief concerns. Organic materials from within and outside the river that would normally wash downstream get built up behind dams and start to consume a large amount of oxygen as they decompose. In some cases this triggers algae blooms which, in turn, create oxygen-starved "dead zones" incapable of supporting river life of any kind. Also, water temperatures in dam reservoirs can differ greatly between the surface and depths, further complicating survival for marine life evolved to handle natural temperature cycling. And when dam operators release oxygen-deprived water with unnatural temperatures into the river below, they harm downstream environments as well.

Dammed rivers also lack the natural transport of sediment crucial to maintaining healthy organic riparian channels. Rocks, wood, sand and other natural materials build up at the mouth of the reservoir instead of dispersing through the river's meandering channel. "Downstream of a dam, the river is starved of its structural materials and cannot provide habitat," reports HRC.

Fish passage is also a concern. "Most dams don't simply draw a line in the water; they eliminate habitat in their reservoirs and in the river below," says HRC. Migratory fish like salmon, which are born upstream and may or may not survive their downstream trip around, over or through a dam, stand an even poorer chance of completing the round trip to spawn. Indeed, wild salmon numbers in the Pacific Northwest's Columbia River basin are down some 85 percent since the big dams went in there a half century ago.

While the U.S. government has resisted taking down any major hydroelectric dam along the Columbia system, political pressure is mounting. No doubt all concerned parties will be paying close attention to the ecosystem and salmon recovery on the Elwha as it unfolds over the next few decades.

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Scarce water spreads disease on waterfowl's environment

JEFF BARNARD
Associated Press

TULELAKE, Calif. Dave Mauser walked the edge of a mudflat, peering underneath the dried brown rushes where one coot after another had gone to hide and then die.

"Now the coots are getting the worst of it," said Mauser, head biologist on the Lower Klamath National Wildlife Refuge, the nation's first large marshland preserved for waterfowl habitat. "Prior to that it was the snow geese and the white-fronted geese."

Standing in line for scarce water behind both endangered fish and agriculture, Lower Klamath Lake has watched one marsh after another dry up in recent years. Now migratory geese, ducks and other waterfowl that come here by the millions, following the Pacific Flyway, are so closely packed together that an outbreak of avian cholera has killed more than 10,000 birds, mostly pintail ducks, Ross' geese, snow geese and now coots.

First reported in the United States in the 1940s, the disease is not new to the refuge. Bald eagles that congregate here in winter depend on the deadly bacteria to provide them easy food. But what is different about this year is that only half the refuge's 31,000 acres of marsh are flooded, creating perfect conditions for a broader kill off.

Lying on the east side of the Cascade Range along the Oregon-California border, the shallow lakes and marshes of the Upper Klamath Basin were once known as the Everglades of the West, providing a place to rest and eat for untold millions of birds on the Pacific Flyway.

More than 260 species — ruddy ducks, cinnamon teal, white-faced ibis, sandhill cranes, white pelicans, snowy egrets and bald eagles — pass through in the spring. Some stay the summer to breed, but most fly north to the Arctic to nest, returning here in the fall. Some spend the winter, and others continue south to California's Central Valley and the Salton Sea.

The historic refuge got its origins after wildlife photographer William L. Finley wrote a story for Atlantic Monthly about market hunters wiping out white egrets and grebes here for feathers to decorate ladies' hats.

President Theodore Roosevelt, an avid bird hunter and amateur taxidermist in his youth, signed the executive order creating Lower Klamath in 1908. It was the second of 55 refuges he would create, but the first to offer a large area of land for habitat.

In the 1950s the refuge would see 5 million to 7 million birds annually. Now numbers have dropped to about 2 million, primarily due to the loss of nesting habitat in the far north.

But it still "may be the most important real estate for migratory birds in North America,'" said refuge manager Ron Cole.

The problem is that it is at the end of a long line for water, legally and literally. When it comes to water in the West, first in time is first in right.

Three years earlier, in 1905, Congress created the Klamath Reclamation Project, which created a vast complex of pumps and canals that drained lakes and marshes and fed water to farmlands. The refuge started receiving water from the project in the 1940s, when a tunnel was cut to pump excess water out of Tule Lake, the end of the line for the water running through the irrigation project.

Tule Lake remained the primary source of the refuge's water until 2006, when farmers lost a subsidized electric rate that made it cheap to pump water. Now most of the water for the refuge comes from the Klamath River, through the Ady Canal.

No matter the source, the refuge does not get water until the fish and the farms are satisfied. The last full delivery was in 2006.

"It worked well for decades," said Cole, until more water had to be allocated to the river for endangered salmon, and to Upper Klamath Lake for endangered suckers.

Now it is the refuge that suffers from drought.

Small piles of white feathers and bones covered with dried red flesh dot the matted rushes and mudflats, all that is left after bald eagles and other predators fed on the goose carcasses. Some of the coots with their black heads and round slate-gray bodies were sprawled in the mud, unable to reach the shelter of the rushes before lying down to die. Mauser picked up a few by their wings and laid them in the back of his pickup truck.

At the refuge maintenance yard, the smell of burned flesh and feathers hung in the air. Mauser swung open the heavy door of an incinerator, placed the dead birds inside, then flipped a switch to ignite the gas.

Research indicates the disease spreads bird-to-bird, and outbreaks occur in cold months when birds are packed close together. Volunteers in airboats have picked up 3,500 dead birds and brought them to the incinerator to limit the spread of the bacteria. But with so many of the birds managing to hide before they die, most will never be found. About half the infected birds survive to spread the bacteria. Birds can die so quickly they fall out of the sky.

Record rains in March allowed the U.S. Bureau of Reclamation to start delivering all the water the refuge could take through the Ady Canal, but that will only be enough to flood 4,000 acres more before it runs out, said Cole. Prospects for this summer are not looking good.

Meanwhile, a deal that raises the refuge's water priority on a par with farms, while laying out how water is divided in drought years, has been stymied in Congress.

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NOTICE OF AVAILABILITY OF PROPOSED FY 2012-13 ONE-YEAR ACTION PLAN ALLOCATING FEDERAL CDBG AND HOME FUNDS

Notice is hereby given that the City of Santa Monica has developed the Proposed FY 2012-13 One-Year Action Plan. The One-Year Action Plan is submitted annually to the U.S. Department of Housing and Urban Development (HUD). It delineates the City's specific projects and activities for one-year use of Community Development Block Grant (CDBG) and HOME funds in order to meet the City's overall housing and community development needs as specified in the Consolidated Plan (FY 2010-15) adopted by City Council and submitted to HUD in May 2010. The City is seeking community comments on the Proposed One-Year Action Plan.

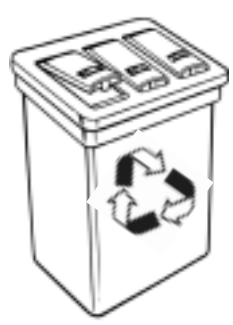
Copies of the Proposed FY 2012-13 One-Year Action Plan are now available to the public for a 30-day community review period ending May 8, 2012. Copies are available at City Hall and on the web at smgov.net/hsd, or you may contact the Human Services Division, 1685 Main Street, Room 212, Santa Monica, CA 90401, telephone (310) 458-8701; TDD (310) 458-8696. Please send your written comments to the above address by May 8, 2012, or you may present your comments verbally at the City Council public hearing on that date.

The Council Chambers are wheelchair accessible. If you have any special disability-related needs/accommodations, please contact the Human Services Division.

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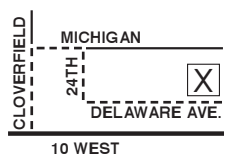


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Pacific fishermen prepare for robust salmon season

ASSOCIATED PRESS

SAN FRANCISCO Federal regulators will allow plenty of opportunity for fishermen to troll for Pacific Coast salmon as biologists forecast a dramatic rebound in populations of the prized fish.

The Pacific Fishery Management Council on Thursday approved salmon seasons that provide ample fishing time for commercial and recreational anglers in California, Oregon and Washington over the next six months.

The council, which regulates Pacific Coast fisheries, chose the final set of regulations from three options approved last month.

The panel's decision comes as biologists project big increases in salmon populations from the Sacramento, Klamath and Rogue rivers. Their forecast for chinook salmon returning to the Klamath this fall is about four times greater than average and the highest on record since 1985.

That marks a sharp turnaround from just a few years ago when steep declines in salmon stocks led to the largest fishery closures on record in 2008 and 2009.

"It's about as big of a rebound as we could have hoped for, when you're talking about record or near-record forecasts coming from unprecedented closures," Chuck Tracy, the council's salmon staff officer, told the Bay Area News Group (http://bit.ly/I2l1zp). "It's all the way from the bottom to the top in three years."

Biologists attribute the comeback to wet winters and favorable ocean conditions over the past few years that have allowed salmon to thrive and spawn in large numbers.

Many fishermen also link the rebound in Sacramento River salmon to restrictions on water pumping in the Sacramento-San Joaquin River Delta, which the migratory fish must traverse to get to and from the ocean.

"We're getting more salmon back, in part, because restrictions on siphoning water out of the delta are working," said Golden Gate Salmon Association President Victor Gonella. "It's crucial that enough water is held back to make sure this year's salmon run thrives."

Under the approved regulations, most of the Pacific Coast will be open to commercial and sport fishing from May to September, with some areas open to recreational anglers in April.

Drilling fees pay for new national forest lands

JEFF BARNARD
AP Environmental Writer

Offshore drilling fees are financing the purchase of $41.6 million worth of new national forest lands in 15 states.

Agriculture Secretary Tom Vilsack said Thursday the 28 different purchases from North Carolina to Oregon will protect clean water and fish and wildlife habitat, absorb private inholdings within wilderness areas, and support outdoor recreation spending that contributes $14.5 billion annually to the economy.

The purchases from willing sellers represent about 20,000 acres, which were chosen from 68 applications.

The money comes from the Land and Water Conservation Fund, created in 1964. Congress taps mitigation fees paid by companies drilling for offshore oil and gas to finance the fund year to year. The fund is capped at $900 million a year. Other federal agencies also use it.

Projects are typically proposed by local organizations and evaluated by the U.S. Forest Service. Purchases often are arranged with help from organizations like the Trust for Public Lands and Nature conservancy.

In California, Trust for Public Lands arranged the purchase of the Fleming Ranch for $1.5 million to add to the San Bernardino National Forest.

The 1,288 acres has been used as a retreat by the Fleming family since the early 1900s, and is surrounded by the national forest, said Brent Handley, who oversees acquisitions for the trust. The property abuts the Pacific Crest Trail and the San Jacinto Wilderness, and is covered with oak, pine and Douglas fir. The Forest Service said it planned to do thinning projects to reduce fire danger and promote carbon sequestration in the trees.

The fund is paying $1.4 million to complete the purchase of 1,481 acres previously marketed for vacation home sites along the Imnaha River in northeastern Oregon and add them to the Hells Canyon National Recreation Area on the Wallowa-Whitman National Forest.

The transaction completes the sale to the Forest Service of 6,695 acres the Nature Conservancy bought in 2008 from the Gazelle Land and Timber Co., said conservancy spokesman Stephen Anderson. Since 2008, the land has been open to the public for fishing along the Imnaha River, and they accounted for 35 percent of the spring chinook caught in the river in 2009.

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Little opposition over Burning Man crowd size plan

MARTIN GRIFFITH
Associated Press

RENO, Nev. When it drew much smaller crowds in the 1990s, the Burning Man festival generated strong opposition from the Sierra Club and other groups over its impact to the northern Nevada desert.

But with a week to go for public comment on it, organizers' request to boost the event's maximum allowable crowd size by 20 percent to 70,000 is attracting only scant opposition — and none from the environmental organization.

Veteran Sierra Club activist Tina Nappe of Reno attributes the reversal of the position to Burning Man organizers' track record of cleaning up and addressing environmental concerns at the largest outdoor arts festival in North America.

Black Rock LLC, which runs the weeklong celebration of radical self-expression and self-reliance leading up to Labor Day, recognizes the desert environment has limitations and strives to minimize environmental impacts, she said.

The federal Bureau of Land Management oversees the eclectic art and music gathering because it's staged on public land in the scenic, sprawling Black Rock Desert, about 100 miles north of Reno.

"BRLLC, because of running the gauntlet of BLM regulations and addressing local concerns, has become a model citizen," Nappe wrote by email. "BLM's 'leave no trace' program has received a real boost by Burning Man."

Cory Roegner, of the BLM's Black Rock Field Office, said no group has come out so far against organizers' proposed five-year license that would increase the crowd cap from 58,000 to 70,000 over the next five years.

Fewer individuals than past years have lodged complaints, he said, and the reason for the dampened opposition is twofold.

"Organizers have been doing a great job of cleaning up and leaving no trace," Roegner said. "I think they're also providing a lot of economic benefits to northern Nevada, which I think members of the public are responding to."

The festival pumps millions into the economy of a state that leads the nation in foreclosures and unemployment. Burning Man participants spend an estimated $10 million around Reno, and Reno-Tahoe International Airport receives about 15,000 people from more than 30 countries for the gathering.

Organizers' request to increase the capacity comes after the festival sold out for the first time last year with a crowd in excess of 53,000. The sell-out forced organizers to sell the bulk of this year's tickets through random drawings, but demand exceeded supply thanks in part to scalpers, leaving many regulars out in the cold.

Burning Man spokeswoman Marian Goodell said organizers have shown they can handle the larger crowd, and have gone out of their way to be "good citizens."

"There's a lot of different things that irritate people about Burning Man, but when we hear of issues we put every effort to resolve them," she told The Associated Press. "As the event has grown, we have prided ourselves on listening to neighbors, and I think that's why you haven't heard any major complaints to the latest request."

Goodell said she thinks the desert venue could accommodate a Burning Man crowd of 100,000 or more.

"We're not aiming for it at this point, but the desert can hold that many," she said. "But we have to make sure we have the infrastructure for a larger crowd ... (and) whether our community wants it. We just went over 50,000 people for the first time last year. We're fans of slow growth."

After it moved from San Francisco's Baker Beach, the inaugural Burning Man in Nevada drew 80 people in 1990. The first 1,000-plus crowd in 1993 doubled each of the next three years before attendance climbed to 23,000 in 1999. It was capped at 50,000 under the most recent five-year permit granted by the BLM, which expired in 2010.

Since then, the event has operated under temporary annual permits. Goodell said the current permit allows "in the neighborhood" of 58,000 people to be present at any one time in the 5-square-mile encampment.

The public faces an April 16 deadline to submit comments to the BLM on the request. The agency plans to act on it by early June.

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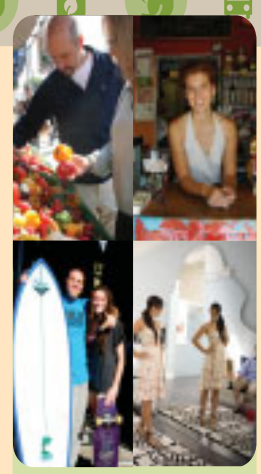


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Mike Wallace, '60 Minutes' star interviewer, dies

FRAZIER MOORE
AP Television Writer

NEW YORK CBS newsman Mike Wallace, the dogged, merciless reporter and interviewer who took on politicians, celebrities and other public figures in a 60-year career highlighted by the on-air confrontations that helped make "60 Minutes" the most successful prime-time television news program ever, has died. He was 93.

Wallace died Saturday night, CBS spokesman Kevin Tedesco said. On CBS' "Face the Nation," host Bob Schieffer said Wallace died at a care facility in New Haven, Conn., where he had lived in recent years.

Until he was slowed by heart surgery as he neared his 90th birthday in 2008, Wallace continued making news, doing "60 Minutes" interviews with such subjects as Jack Kevorkian and Roger Clemens. He had promised to still do occasional reports when he announced his retirement as a regular correspondent in March 2006.

Wallace said then that he had long vowed to retire "when my toes turn up" and "they're just beginning to curl a trifle. ... It's become apparent to me that my eyes and ears, among other appurtenances, aren't quite what they used to be."

Among his later contributions, after bowing out as a regular, was a May 2007 profile of GOP presidential hopeful Mitt Romney, and an interview with Kevorkian, the assisted suicide doctor released from prison in June 2007 who died June 3, 2011, at age 83.

In December 2007, Wallace landed the first interview with Clemens after the star pitcher was implicated in the Mitchell report on performance enhancing drugs in baseball. The interview, in which Clemens maintained his innocence, was broadcast in early January 2008.

Wallace was the first man hired when late CBS news producer Don Hewitt put together the staff of "60 Minutes" at its inception in 1968. The show wasn't a hit at first, but it worked its way up to the top 10 in the 1977-78 season and remained there, season after season, with Wallace as one of its mainstays. Among other things, it proved there could be big profits in TV journalism.

The top 10 streak was broken in 2001, in part due to the onset of huge-drawing rated reality shows. But "60 Minutes" remained in the top 25 in recent years, ranking 15th in viewers in the 2010-11 season.

The show pioneered the use of "ambush interviews," with reporter and camera crew corralling alleged wrongdoers in parking lots, hallways, wherever a comment — or at least a stricken expression — might be harvested from someone dodging the reporters' phone calls.

Such tactics were phased out over time — Wallace said they provided drama but not much good information.

And his style never was all about surprise, anyway. Wallace was a master of the skeptical follow-up question, coaxing his prey with a "forgive me, but ..." or a simple, "come on." He was known as one who did his homework, spending hours preparing for interviews, and alongside the exposes, "60 Minutes" featured insightful talks with celebrities and world leaders.

He was equally tough on public and private behavior. In 1973, with the Watergate scandal growing, he sat with top Nixon aide John Ehrlichman and read a long list of alleged crimes, from money laundering to obstructing justice. "All of this, Wallace noted, "by the law and order administration of Richard Nixon."

The surly Ehrlichman could only respond: "Is there a question in there somewhere?"

In the early 1990s, Wallace reduced Barbra Streisand to tears as he scolded her for being "totally self-absorbed" when she was young and mocked her decades of psychoanalysis. "What is it she is trying to find out that takes 20 years?" Wallace said he wondered.

"I'm a slow learner," Streisand told him.

His late colleague Harry Reasoner once said, "There is one thing that Mike can do better than anybody else: With an angelic smile, he can ask a question that would get anyone else smashed in the face."

Wallace said he didn't think he had an unfair advantage over his interview subjects: "The person I'm interviewing has not been subpoenaed. He's in charge of himself, and he lives with his subject matter every day. All I'm armed with is research."

Wallace himself became a dramatic character in several projects, from the stage version of "Frost/Nixon," when he was played by Stephen Rowe, to the 1999 film "The Insider," based in part on a 1995 "60 Minutes" story about tobacco industry whistle-blower Jeffrey Wigand, who accused Brown & Williamson of intentionally adding nicotine to cigarettes. Christopher Plummer starred as Wallace and Russell Crowe as Wigand. Wallace was unhappy with the film, in which he was portrayed as caving to pressure to kill a story about Wigand.

Operating on a tip, The New York Times reported that "60 Minutes" planned to excise Wigand's interview from its tobacco expose. CBS said Wigand had signed a nondisclosure agreement with his former company, and the network feared that by airing what he had to say, "60 Minutes" could be sued along with him.

The day the Times story appeared, Wallace downplayed the gutted story as "a momentary setback." He soon sharpened his tone. Leading into the revised report when it aired, he made no bones that "we cannot broadcast what critical information about tobacco, addiction and public health (Wigand) might be able to offer." Then, in a "personal note," he told viewers that he and his "60 Minutes" colleagues were "dismayed that the management at CBS had seen fit to give in to perceived threats of legal action."

The full report eventually was broadcast.

Wallace maintained a hectic pace after CBS waived its long-standing rule requiring broadcasters to retire at 65. In early 1999, at age 80, he added another line to his resume by appearing on the network's spinoff, "60 Minutes II." (A similar concession was granted Wallace's longtime colleague, Don Hewitt, who in 2004, at age 81, relinquished his reins as executive producer; he died in 2009.)

Wallace amassed 21 Emmy awards during his career, as well as five DuPont-Columbia journalism and five Peabody awards.

In all, his television career spanned six decades, much of it spent at CBS.

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STREETCARS

FROM PAGE 1

streetcars," said City Councilman Jose Huizar, whose 2008 "Bringing Back Broadway" plan started the push.

Broadway was once the busiest and brightest street in the center of the city, then for decades became a symbol of downtown's decay.

Huizar's $36.5-million plan has sought to revive the movie theaters and nightspots that have sat in disrepair.

It appears to be working, and the streetcar line could make its restoration complete.

"It's a beautiful corridor," Huizar said. "It's located in a perfect spot."

The Ace Hotel, a hot hangout for the young and hip in Portland, Palm Springs and New York, shocked many city watchers in December when, for its LA location, it passed up more gentrified neighborhoods for a seedy stretch of Broadway. The hotel will make its home in the United Artists Theater and the office building above it.

The Ace will join other fashionable spots like the Los Angeles Brewery and Umamicatessen, where highbrow and lowbrow diners can get foie-gras doughnuts and french fries with pig brain aioli.

"It's one of the bright parts of the region where people are actually still building stuff," Blair said.

Similar streetcar systems can be found throughout Europe and in U.S. cities like Portland, Seattle and Pittsburgh, with a Washington D.C. line set to open next year. And thanks to Tennessee Williams and Marlon Brando, they're most associated with New Orleans and its "Streetcar Named Desire."

Unlike the light rail more common in public transit, streetcars run low to the ground on shallow tracks with the regular flow of traffic.

Because there are few barriers and they mix so intimately with cars, bikes and pedestrians, they sometimes bring safety worries, but supporters say they are no more dangerous than buses, and if anything safer because they have predictable paths and stop patterns.

Portland's streetcar has become a model for LA, and a visit there helped sell Huizar on the idea.

He was wary when he saw trains move so freely in traffic and come so close to the curb, but he was quickly won over when he stepped on and got a smooth ride in a packed car.

"It's like a sidewalk escalator ride," the councilman said, "and there weren't a whole lot of seats."

The proposed route would head south from First Street down Broadway, then turn around and head north past Staples Center and a possible NFL stadium that remains in the planning and policy stages, before ending near the Museum of Contemporary Art.

"The idea when we set out on this was to connect every major destination point in downtown," Huizar said.

Despite covering a very short distance, the loop functions like a tour of every economic level of LA, from the Ritz-Carlton to Skid Row.

"Some of that line is highly dense, highly trafficked, and some of the route needs a good incentive for investors to come in," said Paul Habibi, a professor of business at UCLA, who is acting as the project's director.

The current environmental review is expected to take about a year, with groundbreaking projected for 2014 and completion for 2016.

The money, at a time when cities are fighting over every scrap, is the biggest potential stumbling block. Cost estimates have ranged from $110 million to $125 million.

Ten million has already been raised through city sources. Of the remaining cost, supporters expect to get federal grants for half, but they first they must pass a local tax on property owners near the route. It would require approval from two-thirds of some 7,000 registered voters.

Streetcar organizers know they'll need to work to prove to merchants and landlords that they'll get a decent return on the investment, and they hope they'll have a stronger economy when the issue comes up for a vote in 2013.

"We've been doing our homework to talk to the property owners," Huizar said. "The momentum's there and we want to take advantage."





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KNOW BEFORE YOU GO



Expo Light Rail Line Project:

Longitudinal k-rail installation will occur April 12-13 between 14th and 16th streets on the south side of Colorado Avenue. Parking on the south side of Colorado will be displaced for the duration of the upcoming work. Lane closures may occur during the k-rail installations. For more information about the Expo Line project, visit BuildExpo.org or call (213) 922-EXPO (3976).

Annual Tree Trimming

City Hall's annual tree trimming schedule is underway at the following locations: tree trimming will begin on Yale Street from Montana to Arizona avenues. For more information please visit www.santamonicatrees.com.

Water Main Replacement at Third Court

The water main at Third Court between Broadway and Santa Monica Boulevard is undergoing removal and replacement. Please be advised that two-way traffic will be allowed on each side of the construction work zone for local access only. There will be a partial alley closure between Santa Monica Boulevard and Arizona Avenue. Detour Info: During alley closures two-way traffic will be allowed on either side of the construction work zone for local traffic only. No deliveries will be allowed during construction hours.

Water Main Replacement No. 1

Replacement of approximately 11,700 lineal feet of existing ductile iron water mains with new ductile iron water pipes due to age, condition and capacity demands. Work will take place on Euclid Court, between Idaho and Montana avenues, and on 10th Court and Montana Avenue, 11th Court, between Washington and California avenues, and on 12th Court, between Montana and Idaho. Work will involve partial alley closures and intersection closures.

Alley Resurfacing Project

The alleys in the 1200 block of 19th Court will be resurfaced from April 2 through April 18 – daily work start time is 7 a.m. and end time is 4:30 p.m., and the alleys in the 1300 block of 17th Court will be resurfaced from April 16 through April 30 – daily work start time is 7 a.m. and end time is 4:30 p.m Please be advised that resurfacing operations will generate noise and dust. There will be certain times when the alley will not be accessible during construction, but we will minimize these times of closure during the day. Questions should be directed to the Public Works Street & Fleet Services Division at (310) 458-4991. For more info on Alley Renewal Program, go to: www.smgov.net/streets/alleyprogram.

Private Development (SMMUSD)

Beginning Feb. 27, 2012, the Santa Monica-Malibu Unified School District is making improvements to some of its campuses. On April 9-13, there will be truck deliveries (approx. four trucks) on the east side of 16th Street just north of Maple Street. (Between Maple and Pearl streets) in conjunction with work being done at John Adams Middle School (JAMS), and beginning on April 4 and ending on April 10, there will be four truck deliveries to JAMS per day. Samohi will have truck deliveries April 13, 16 and 17. In addition, April 9-13 Edison will be Installing a new drive approach for new temporary construction entrance off of Virginia Avenue. Flagperson and traffic control signage will be utilized. About 50 feet of the sidewalk will be closed. All work will take place Monday through Friday, 8 a.m. – 5 p.m. More information is available at http://fip.smmusd.org.

Annual Paving & Sidewalk Repair Project

Annual street and sidewalk maintenance work consists of cold-milling and asphalt overlay, slurry sealing, sidewalk removal and reconstruction, curb and gutter removal and reconstruction, pervious gutter construction, and tree root pruning. Striping modifications will be completed to implement recommendations of the Draft Bicycle Action Plan. Paving and striping for Phase III will be occurring at the following locations: 21st Street from Montana to Washington avenues; 14th Street from Washington to Wilshire Boulevard; Idaho Avenue from 15th to 19th streets; Alta Avenue from 15th to 18th streets; 15th Street from Marguerita to Montana; 16th Street from San Vicente Boulevard to Marguerita; and Airport Avenue from 23rd Street to Donald Douglas. Partial roadway closures are expected. Temporary Traffic Control signs and barricades will be deployed to guide vehicular and pedestrian traffic in and around the work areas.

Advanced Traffic Management Systems Project (Phase 3 & 4)

The city's Advanced Traffic Management System (ATMS) Phases 4A and 4B Project will connect 40 signal-controlled intersections along Arizona Avenue and Mid-City areas to the city's centralized control system with fiber optic cables. Also upgrades of traffic signal infrastructure ranging from a full replacement of all traffic signal equipment to less extensive upgrades such as the installation of new controller cabinet and video detection cameras. The project begins January 2012 and is expected to end November 2012. Phase 3 construction will install pull boxes on Pico Boulevard from Lincoln Boulevard to the east city limit. Phase 4 construction will commence along Olympic Boulevard from Lincoln Boulevard to Stewart Street between the hours of 8 a.m. and 6 p.m. Impacts to traffic should be minimal but partial and full lane closures may be necessary some times. Questions may be directed to the project hotline at (866) 755-7679. For more info, go to: www.SMConstructs.org.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.





SWIM
FROM PAGE 1

summer Olympics when a car accident derailed her plans.

Flaherty watched her friends and teammates go on to pursue their futures in the water and she decided to see what else was out there, although she never lost her connection with the pool.

Over the course of the next decade, Flaherty moved to New York where she worked in sales and coached a college swim team.

When she returned to Southern California, she discovered Leaps-n-Boundz, a program for children with disabilities that linked her passion for swimming with the academic interests she pursued while at USC.

With a practiced eye, Flaherty observed the children moving through the water and sought to create individualized programs for them to harness their inherent physical and mental strengths rather than work around their weaknesses.

She developed ways for children without legs to propel themselves, and worked with autistic children to take their natural energy and concentration and focus it on the technical details of their freestyle stroke.

Dan and Jodi Nagy sent their daughter, Tessa, to Leaps-N-Boundz on recommendation from their doctor. Tessa, who's on the autistic spectrum, could keep herself afloat using the dog paddle stroke but not much more.

Tessa, now 11, doesn't rely on such rudimentary techniques anymore.

Over the course of her time with Flaherty, the two examined photographs and video of Tessa swimming, identified areas of weakness and strength and set about fixing what needed improvement and practicing what went well.

Improvements came in the form of attainable goals, bite-sized chunks that gave Tessa a taste of success and the confidence to move forward with her swimming.

Now, she excels at the breast stroke, a technically difficult move to master, and can hold her own in a pool outside of the context of Swim with Heart.

Perhaps unsurprisingly, when Flaherty left Leaps-N-Boundz to begin Swim with Heart, which got its nonprofit status in 2011, the Nagys followed. Other parents did the same.

"Her style is really what these kids need," said Jodi Nagy. "It's clear, concise instruction, and consistency is key. She builds confidence. Once they master a skill, that confidence shines through."

BENEFITS

Experts tout swimming as an ideal exercise because swimmers get all the strength and cardio workout they need with little wear and tear on their joints relative to a "bouncy" activity like running.

For children with special needs, it can mean much more.

Swimming addresses several of the physical concerns raised by spina bifida, a condition that causes varying degrees of lower body paralysis, said Lisa Raman, director of the national resource center at the Spina Bifida Association.

Getting into and out of a wheel chair or onto crutches requires a lot of upper body strength. Swimming provides that and reduces the risk of soft tissue injuries, like a strained rotator cuff or tendonitis.

It's also helpful for the lungs, which can be put under severe pressure by the disease.

"Most kids with (spina bifida) have scoliosis, a curvature in the spine," Raman wrote. "Severe scoliosis can put pressure on the lungs, reducing the ability to breathe deeply and maintain good lung pressure."

Swimming strengthens the diaphragm, a skeletal muscle that plays an important role in breathing, and improves lung function.

It comes down to more than just exercising and making it from one end of the pool to the other in style, but about knowing how to navigate the noisy, crowded environment of the Swim Center, something that can be difficult for a child with autism.

Autistic children have difficulty processing the stimuli in the world around them. Noise can be disconcerting, and concepts like waiting in line to take your turn can be foreign, said Beth Burt, the vice president of the Autism Society of California.

Things people take for granted, like communication, attention to the circumstances and people around you or even a motor skill like alternating your arms for a swim stroke can be real obstacles for children with autism.

Putting children in a situation like a structured swim lesson helps drill those habits they otherwise might struggle with, Burt said.

And then there's the intangible factor — confidence.

"(Tessa has the) confidence to try things and she's becoming more outgoing to interact with other people. She's always very happy when she's in the water. She has a huge grin on her face all the time," Dan Nagy said.

Although the program is structured for its students, Swim with Heart gives almost as much back to the parents who drop their children off at the pool.

The advent of a swim program specifically for adults — proceeds help keep the cost of the children's program low and provide scholarships — lets parents connect more deeply with other parents who share some of their stresses and concerns.

"We'll talk about our kids and what she's doing and all that," said Amy Hopper. "It's a way to get together because as parents we don't have time to get together."

For parents like Dan Nagy, it also gives them hope.

"Most parents share something where you have a tear come to your eye when your child does something new," Dan Nagy said. "She's doing things herself, and new things that I'm not there helping her and facilitating her. I can just let her run the show. It's really exciting because the thing I want for her so much is to one day have the chance to be an independent adult. To take something on and accomplish it herself is a really huge thing to watch."

SUCCESS

Over the years, Swim with Heart has become a victim of its own success.

Its student body grew from a class of seven when Flaherty first launched the program to 53 in 2011, and there are still 10 children on the waiting list.

Now that they've passed the point of trying to get by, Flaherty and her board now must look to the future and what direction it should take. It has grants in the works and is raising funds to support its programs and the scholarships to benefit low-income students in the area.

Flaherty doesn't want to expand the program until she can grow her stable of vetted instructors, people she feels confident will maintain the quality of instruction and care that Swim with Heart has come to represent.

Instead, the program will continue to focus on what it does best — teaching kids to swim and giving them the physical and emotional strength to accomplish and thrive.

"Every human has capabilities, possibilities and dreams," Flaherty sad.

It's just about finding a way to make them happen.

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STUDENTS
FROM PAGE 3

700,000 suspensions and expulsions were handed down statewide last year.

"You might ask, 'Why is school discipline a justice issue?' The answer is obvious — when children are not in school, studies show they are at risk of entering the juvenile justice system," she said. "Studies show that one suspension triples the likelihood of a juvenile justice contact within that year."

Most school districts across the country stipulate defiance or insubordination as a cause for discipline. The key is the punishment meted out for the offense.

Baltimore City Public Schools has managed to slash the number of suspensions from nearly 27,000 in 2003-04 to just over 11,000 in 2010-11 after extensively revising its code of conduct and disciplinary policies. A suspension for defiance is now only given if it's a repeated offense, according to district data.

In California, defiance is a key reason behind high suspension rates, particularly for black and Latino students. A University of California Los Angeles report found students of color are most often suspended for infractions relating to disrespect, defiance and disobedience.

"There's a bit of profiling that goes on, particularly with low-income African-American and Latino boys," Harris-Dawson said. "A white girl can scream and slam books on the desk and not be seen as threatening, but a black boy can do half of that and it can be taken as 'he's going to hit me.'"

For teachers, sending troublemakers to the principal's office is a necessary tool to maintain classroom discipline, said Frank Wells, Southern California representative of the California Teachers Association, who said he has not noticed an excessive use of defiance and the union has to remind teachers they can use that.

But if statistics show a disproportionate use of defiance against certain groups of students, it could indicate a cultural gap. "It's something that should be studied," he said. "But we hate to limit teachers' authority to discipline."

South Los Angeles high school senior Brett Williams said he feels teachers use defiance as an excuse not to hear the students' side. "It's like sit down and shut up," the 18-year-old said. "You're not even able to tell your story. That to them is being defiant."

A few weeks ago, Williams was not wearing his uniform shirt under a sweater after playing basketball. Told to go to the dean's office, he resisted because he was putting on his shirt and wanted to remain for the lesson. He was threatened with suspension for being defiant and sent home.

When he returned to school the next day, he had a run-in with the dean and was told he was disrespectful, rude and defiant and was sent home again.

"It escalated into two days of missing school over a uniform shirt," said Williams, adding he's determined to graduate in June despite the problems. "You can't even be treated fairly so what's the point of going to school. That's the way they made me feel."

BOX OFFICE
FROM PAGE 3

seems to be working."

The first big-screen "American Pie" sequel since 2003's "American Wedding," "American Reunion" brings back all key cast members from the 1999 gross-out hit, including Jason Biggs, Alyson Hannigan, Seann William Scott, Mena Suvari and Tara Reid.

The new sequel had the smallest start since 1999's "American Pie" debuted with $18.7 million. Factoring in inflation, the original movie also sold more tickets than "American Reunion."

Yet adding its $19.3 million earnings in 28 overseas markets, "American Reunion" started well with a worldwide total of $40.8 million.

"We're very content. It's a great launch worldwide," said Nikki Rocco, Universal's head of distribution. "It's a successful reboot of a franchise that we believe in."

"Titanic" follows such past hits as "The Lion King" and "Star Wars: Episode I — The Phantom Menace" to be converted to 3-D.

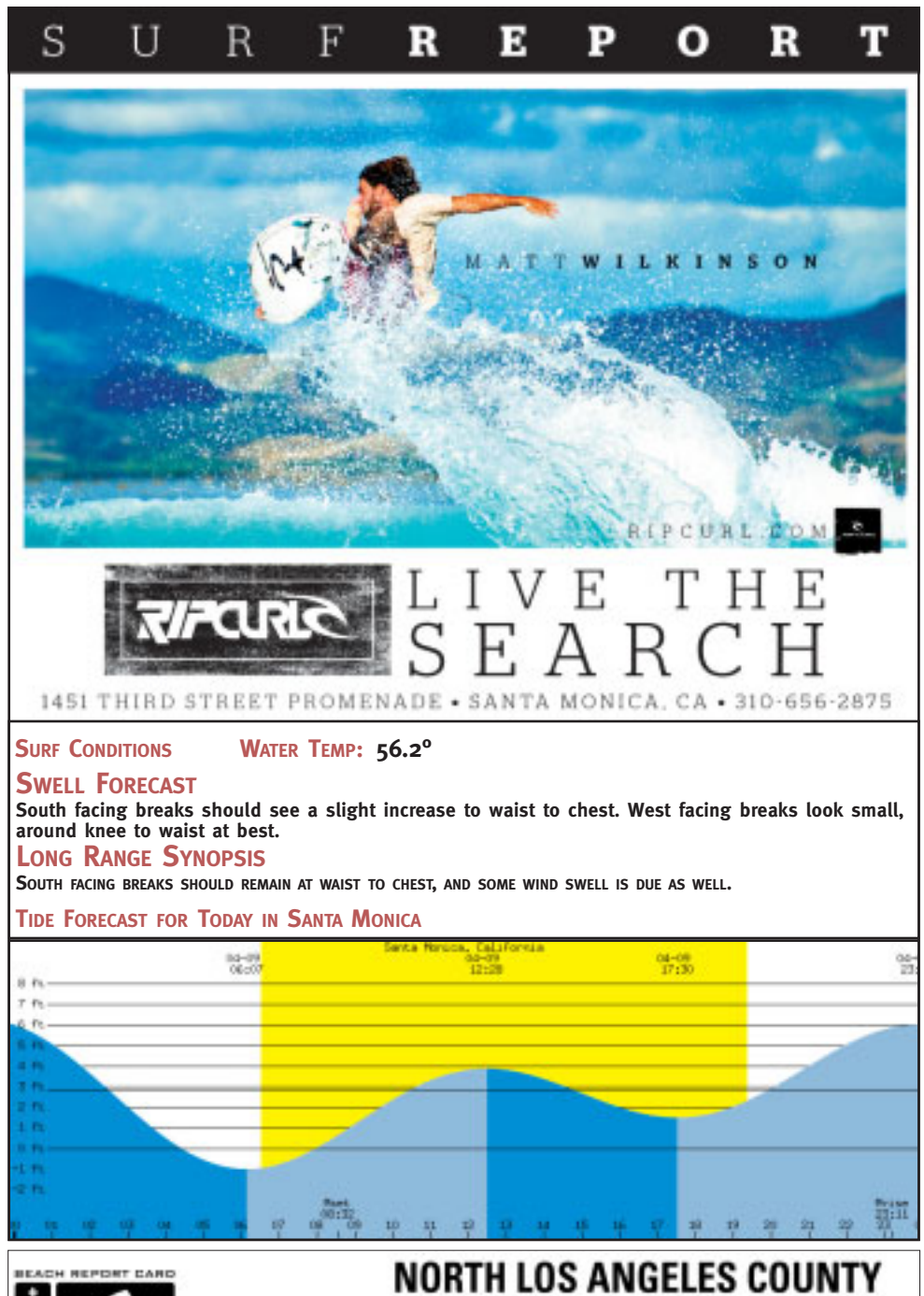
"This is something that has already been seen by tens of millions of people in the domestic market. To have taken the time and care that Jim Cameron did to re-create it in 3-D and to do $25-plus-million over five days is just a home run," said Don Harris, head of distribution at Paramount.

Cameron's 1997 smash added $35.5 million in 84 overseas markets, putting its 3-D worldwide total at $60.2 million.

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Surf Conditions **Water Temp:** 56.2°

Swell Forecast

South facing breaks should see a slight increase to waist to chest. West facing breaks look small, around knee to waist at best.

Long Range Synopsis

South facing breaks should remain at waist to chest, and some wind swell is due as well.

Tide Forecast for Today in Santa Monica

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **April 4, 2012**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)
- Number of sewage spills -- 1
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 13
- Number of A grades for dry/wet weather -- 34 / 14
- Number of (C,D,F) grades for dry/wet weather -- 0 / 0

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Goodbrook Family Foundation, simplehuman, LAcarGUY, SBMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria or the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	A
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A
El Pescador State Beach, between Lechusa and Los Alisos creeks.	ns	ns
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	A+	A+
Zuma Beach at Zuma Creek mouth.	A	A+
Walnut Creek, projection of Wildlife Rd. (private).	A+	F
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	C
Escondido Creek, just east of Escondido State Beach.	A+	F
Latigo Canyon Creek mouth.	F	A
Solstice Canyon at Don Blocker County Beach.	A+	D
Puerco State Beach at creek mouth.	A+	C
Marie Canyon storm drain at Puerco Beach, at 21672 Malibu Rd..	A+	A+
Surfrider Beach at Malibu Colony fence.	A+	A+
Surfrider Beach (breach location) - daily.	B	F
Malibu Pier - 50 yards east.	A	B
Corbon Beach at Sweetwater Canyon.	A+	A
Las Flores State Beach at Las Flores Creek (point zero).	A+	F
Big Rock Beach at 19948 PCH stairs.	A+	A
Pena Creek at Los Tunas County Beach.	A+	A+
Tuna Canyon.	D	ns
Topanga State Beach at creek mouth.	C	F
Castlerock Storm Drain at Castle Rock Beach.	A	B
Santa Ynez Storm Drain at Castle Rock Beach.	A+	A
Will Rogers State Beach at 17208 PCH (1/4 mile east of Sunset drain).	A+	A
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	A
Will Rogers State Beach at Pulga Canyon storm drain.	A+	A
Will Rogers State Beach at Temescal Canyon drain.	A+	A
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	B	A
Santa Monica Beach at Montana Ave. drain.	A+	A+
Santa Monica Beach at Wilshire Blvd. drain.	A+	A+
Santa Monica Municipal Pier.	F	B
Santa Monica Beach at Pico/Kenter storm drain.	A	C
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	A
Ocean Park Beach at Ashland Ave. drain.	A+	A+
Venice City Beach, at the Rose Ave. storm drain.	A+	A+
Venice Beach at Brooks Ave. drain.	A+	A
Venice Beach at Windward Ave. drain.	F	A+
Venice Fishing Pier - 50 yards south.	A+	A
Venice Beach- projection of Topsail St..	A+	B
Marina del Rey, Mothers' Beach - lifeguard tower.	A	C
Dockweiler State Beach at Ballona Creek mouth.	B	C
Dockweiler State Beach at Culver Blvd. drain.	A+	A+
North Westchester Storm Drain at Dockweiler State Beach.	A+	A+
Dockweiler State Beach at World Way (south of CBW jetty).	A+	A+
Dockweiler State Beach at Imperial Hwy drain.	A+	A
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	A
Dockweiler State Beach at Grand Ave. drain.	A+	A

LEGEND
DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay's Beach Report Card℠ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Call theater for information.

AMC Loews Broadway 4
1441 Third Street Promenade
(888) 262-4386

Hunger Games (PG-13) 2hrs 22min
2:45pm, 6:15pm, 9:45pm

American Reunion (R) 1hr 53min
1:00pm, 4:05pm, 7:00pm, 10:00pm

Titanic 3D (PG-13) 3hrs 14min
1:15pm, 5:30pm, 9:30pm

We the Party (R) 1hr 44min
1:30pm, 4:20pm, 7:15pm, 9:55pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

21 Jump Street (R) 1hr 49min
11:45am, 1:30pm, 2:30pm, 4:20pm, 5:20pm, 7:10pm, 8:10pm, 10:00pm

Wrath of the Titans 3D (PG-13) 2hrs 00min
11:00am, 1:40pm, 4:30pm, 7:15pm, 10:00pm

Hunger Games (PG-13) 2hrs 22min
12:05pm, 3:30pm, 7:00pm, 10:20pm

Mirror Mirror (PG) 1hr 46min
11:50am, 2:40pm, 5:30pm, 8:15pm

American Reunion (R) 1hr 53min
11:00am, 1:45pm, 4:40pm, 7:30pm, 10:20pm

Titanic 3D (PG-13) 3hrs 14min
11:50am, 4:15pm, 8:30pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Attenberg (NR) 1hr 35min
1:40pm, 4:20pm, 7:00pm, 9:30pm

Comic-Con: Episode IV - A Fan's Hope (PG-13) 1hr 28min
1:00 pm, 3:15pm, 5:30pm, 7:45pm, 10:00pm

ATM (R) 1hr 30min
1:00pm, 3:20pm, 5:40pm, 8:00pm, 10:15pm

Delicacy (PG-13) 11min
1:50pm, 4:30pm, 7:10pm, 9:45pm

AMC Criterion 6
1313 Third St.
(310) 395-1599

Dr. Seuss' The Lorax (PG) 1hr 35min
2:25pm, 7:40pm

Wrath of the Titans 3D (PG-13) 2hrs 00min
11:45am, 2:25pm, 5:15pm, 8:00pm, 10:45pm

Hunger Games (PG-13) 2hrs 22min
12:45pm, 4:15pm, 7:45pm, 11:00pm

Mirror Mirror (PG) 1hr 46min
11:10am, 1:45pm, 4:30pm, 7:30pm, 10:15pm

Raid: Redemption (Serbuan maut) (R) 1hr 41min
11:25am, 2:05pm, 4:45pm, 7:20pm, 9:50pm

Salmon Fishing in the Yemen (PG-13) 1hr 52min
11:15am, 1:55pm, 4:40pm, 7:30pm, 10:10pm

Dr. Seuss' The Lorax 3D (PG) 1 hr, 35min
11:55am, 5:00pm, 10:00pm

For more information, e-mail news@smdp.com

Indulge a little, Scorpio

ARIES (March 21-April 19)
★★★★ Start eliminating any illusions surrounding a situation. The unexpected tumbles into your plans, but do not let your irritation or anger show. If you do, you might need to placate others later. Tonight: Relax with a loved one.

TAURUS (April 20-May 20)
★★★ Relate directly to an individual, and maintain that direct avenue of communication in the future. A child or new friend could be unusually difficult. He or she cannot get enough of you and seems to be jealous that you aren't able to share more of your time. Tonight: Be with a favorite person.

GEMINI (May 21-June 20)
★★★★ You might want to understand what is going on with others. Mixed messages seem to come from out of nowhere. Still, you'll need to be true to yourself. A family member or domestic issue could be quite upsetting. Tonight: Go out for dinner.

CANCER (June 21-July 22)
★★★ Stay levelheaded, no matter what you do. The unexpected opens your mind to a new option or different approach. Choose your words carefully; otherwise, you could be sorry for a very long time. Remain positive. Tonight: Do what makes you feel good.

LEO (July 23-Aug. 22)
★★★★ Where others hit a brick wall, you seem to find a way through. You know what you want and why. You also have the determination to make it so. Do not sell yourself short. Be aware of a child's and/or loved one's needs. Tonight: Give into some impulsive fun.

VIRGO (Aug. 23-Sept. 22)
★★★★ You can turn irritation into energy if you focus. Emphasize a project and pour all of your energy into it. Frustration will dissipate out of the blue. Know that you can do the same with anger. Tonight: Head home.

LIBRA (Sept. 23-Oct. 22)
★★★★ You are likely to say what you mean and mean what you say. You can change what is happening in your immediate circle if you just relax. Know when to stop pushing so hard, as you could be accident-prone. Do not sit on your feelings, either. Tonight: Lighten up the moment.

SCORPIO (Oct. 23-Nov. 21)
★★★ Be aware of what you are spending. What are your limits in this situation? You might feel pushed to do something because it is the "right" thing to do within a certain set of friends or acquaintances. Tonight: Indulge a little. Relax.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ You might understand what is going on with others. You are in the position to stay centered and know what it is you want. You will deal with an element of surprise, others' anger and a need to express yourself. Tonight: Smile, and others will become more agreeable.

CAPRICORN (Dec. 22-Jan. 19)
★★ Understand that others mean to be supportive, whether they actually are or not. You will want to rethink a situation without your normal advisers. You could be surprised by news, no matter how it is delivered. Tonight: Take some much-needed time off.

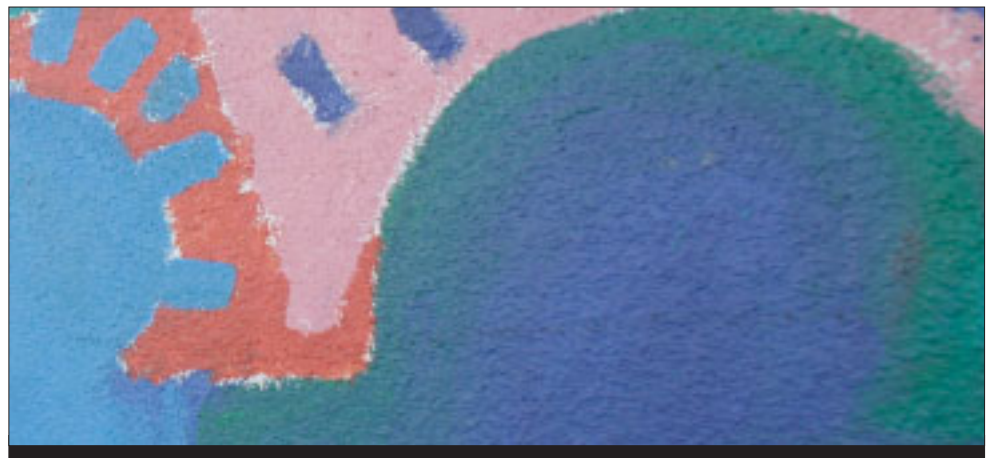
AQUARIUS (Jan. 20-Feb. 18)
★★★★ You might want to understand what is happening within your circle of friends. Focus on a key goal that seems to be interfering with others' interests or commitments. Discussions could become adversarial out of the blue. Tonight: All smiles.

PISCES (Feb. 19-March 20)
★★★★ You have a way with people, but you still might choose to walk away from hostility. Be careful, because you might be establishing a precedent, and others will follow your lead. Is this what you want? Use caution with your finances. Tonight: In the limelight.

Happy birthday

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

This year you develop an interest in the fundamentals of life. You could become interested in psychology, research about life and death, and other studies that deal with the basics of living. You'll stretch your mind and find more inner peace. If you are single, you will bond with someone very different who will facilitate the above-mentioned process. If you are attached, as a couple you might travel more and witness different lifestyles. SAGITTARIUS encourages impulsiveness.



MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

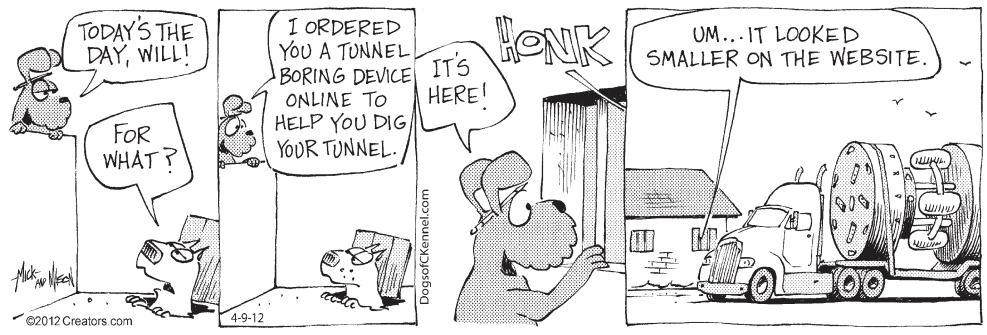
Speed Bump
By Dave Coverly



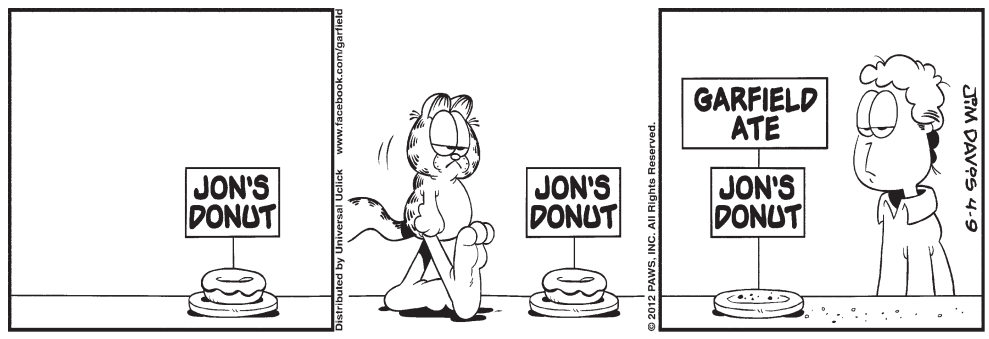
Strange Brew
By John Deering



Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

2				7	1		5	
	4		8					
9		3		5		6	8	
			7	3			6	
8								2
	1			9	6			
	5	1		8		4		9
					4		3	
	9		5	2				7

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

1	6	3	4	5	7	2	9	8
5	8	2	9	3	1	6	7	4
9	7	4	6	2	8	3	5	1
8	9	1	3	7	5	4	6	2
2	4	6	8	1	9	5	3	7
3	5	7	2	4	6	8	1	9
6	1	8	5	9	4	7	2	3
4	3	9	7	6	2	1	8	5
7	2	5	1	8	3	9	4	6

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CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Thin wooden strip
5 Applauds
10 Inkling
11 Improvised arrangement
13 Painter Chagall
14 Not out
15 Theoretical
17 Prof's helpers: Abbr.
18 Increase, as an incline
19 Baseball legend Mel
20 Squirrel's snack
21 Bull, in Barcelona
22 Creases
25 Mamas' mates
26 Opera piece
27 Buddy
28 Sort
29 Band instruments
33 Golf peg
34 Peach's cousin
35 Emotional problem
37 Ice unit
38 Allergy symptom
39 Proton's place
40 Adorable
41 Permits

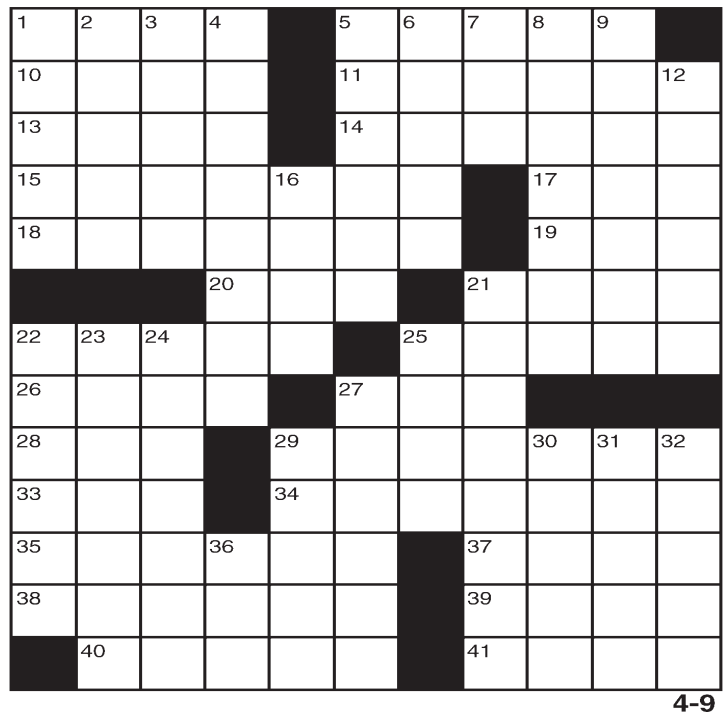
DOWN

1 Some beans
2 Modify
3 — Haute
4 Home south of the border
5 Dinner wine
6 Classical language
7 Cigar bit
8 Pol's media event
9 Indonesian island
12 Italian sauces
16 Major work
21 Strategic
22 Religions
23 Site of Joan of Arc's victory
24 In pristine condition
25 Duo
27 Kermit, for one
29 Flimsy fabric
30 Keen
31 Metal man
32 Goblet parts
36 "Golly!"

C	A	R	S	O	N	■	R	O	I	L
O	N	E	T	W	O	■	O	N	T	O
R	O	A	R	E	D	■	B	A	S	S
A	D	D	E	D	■	N	O	L	T	E
L	E	S	T	■	H	A	T	A	R	I
■	■	■	C	H	I	N	■	R	U	T
■	T	C	H	O	T	C	H	K	E	■
M	A	R	■	Y	O	Y	O	■	■	■
O	N	E	M	A	N	■	B	A	R	A
P	L	E	A	S	■	V	O	C	A	L
S	I	P	S	■	R	A	K	I	N	G
U	N	I	T	■	O	N	E	D	G	E
P	E	N	S	■	T	E	N	S	E	R

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



4-9

ARITHMO™

CrossMath + × − ÷

– Arithmo Crossmath – Reclaim Your Brain

• Insert the given numbers in the empty squares so when they are calculated in threes from left to right and top to bottom they satisfy the demands in the shaded boxes both horizontally and vertically.

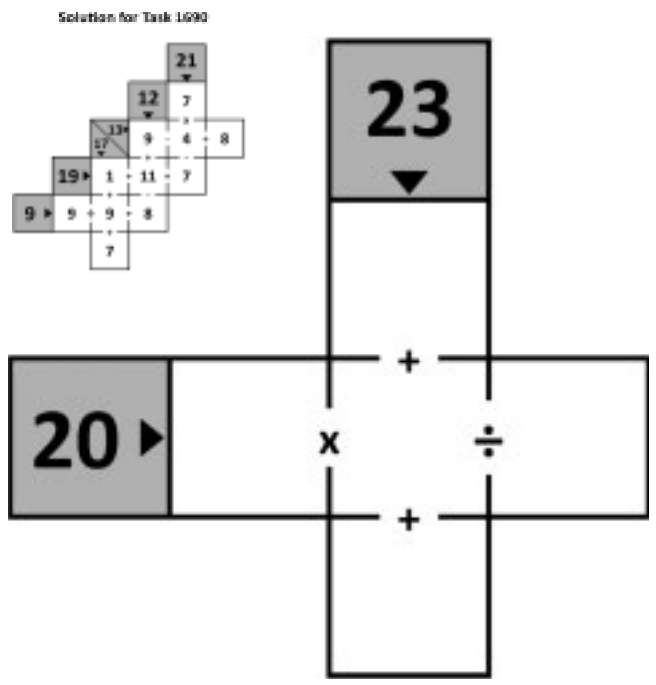
• Each empty square dictates the math operation that must be performed to meet the demands.

• Remember to multiply or divide before you add or subtract.

Go to www.zokigames.net for more fun and challenging games and links to our mobile phone apps.

Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

4, 5, 9, 10, 10



NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Now in its third season, the TLC cable channel's series "My Strange Addiction" continues to raise the bar for News of the Weird stories. This season's highlights include the man sexually attracted to his car, plus women who surround themselves with mothballs or eat cat food or drink nail polish or dig into their ears or eat adhesive tape. In one episode, "Ayanna," 54, who has not cut her fingernails in three decades, reports that she has recently been cultivating her toenails, which are now 4 inches long and hampering her use of shoes. Another episode this season features Sheyla Hershey, mentioned in News of the Weird four weeks ago after she credited her gigantic breast implants with cushioning her body during a recent car crash. [ABC News, 2-10-2012; Daily Mail (London), 3-6- 2012]

■ One of the largest methamphetamine busts in U.S. history was made in March by police in Palo Alto, Calif., who used the popular Find-My-iPad app. Apparently, someone at the drug house had stolen the iPad, and police turned on the owner's global-positioning "app," pointing to an apartment complex in Santa Clara County. Almost 800 pounds of meth was confiscated, with a street value of about $35 million. Said the father of the iPad owner, "They have $35 million, and they can't go out and buy an iPad?" [Mercury News (San Jose), 3-3-2012]

TODAY IN HISTORY

1952 Hugo Ballivian's government is overthrown by the Bolivian National Revolution, starting a period of agrarian reform, universal suffrage and the nationalisation of tin mines

1957 The Suez Canal in Egypt is cleared and opens to shipping.

WORD UP!

apotropaic \ ap-uh-truh-PEY-ik \ , adjective;
1. Intended to ward off evil.



Santa Monica Daily Press

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Employment

Assisted Living community is looking for PT caregivers and PT medication technicians to assist elderly residents. 2 yrs of experience preferred. Must have good attitude and a love for seniors. Schedule will include weekends. Pre employment drug screen and background check required. If interested, please come to 2107 Ocean Ave. SM, CA 90405 and fill out an application. EOE

COMMISSION SALES rep needed part time with internet marketing experience. Submit resume to bsberkowitz@aol.com

Retirement community is looking for PT dishwasher and PT cook to help out dining operation. Must have good attitude and love for seniors. Previous experience preferred. Schedule will include weekends. Pre-employment drug screen and background check required. If interested, please come to 2107 Ocean Ave. SM, 90405 and fill out and application. EOE.

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Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. PS014340
Superior Court of California, County of Los Angeles
Petition of CLIFTON PHILLIP JETER for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: CLIFTON PHILLIP JETER filed a petition with this court for a decree of changing names as follows: CLIFTON PHILLIP JETER to LAWRENCE ENCARDONE AESIER. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date May 29, 2012 Time: 8:30am, Dept. F47
The address of the court is North Valley District, Chatsworth Courthouse, 9425 Penfield Ave, Rm 1200, Chatsworth, CA 91311
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 04/05/2012
C. F. O., JUDGE OF THE SUPERIOR COURT

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033493 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as POWERFUL HEALINGS. The full name of registrant(s) is/are: JANE LU 12125 179 STREET ARTESIA, CA 90701. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JANE LU. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS

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BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012022001 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/07/2012 The following person(s) is (are) doing business as NYATIWEAR, NAYANO. The full name of registrant(s) is/are: Babak Enayati 4385 E. Olympic Blvd. Los Angeles, CA 90023. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Babak Enayati. This statement was filed with the County Clerk of LOS ANGELES County on 02/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/14/2012, 02/21/2012, 02/28/2012, 03/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012039707 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/08/2012 The following person(s) is (are) doing business as Margaret Berg Art. The full name of registrant(s) is/are: Magrikie Berg 521 Hollister Ave., Apt 4 Santa Monica, CA 90404. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/2011. /s/: Magrikie Berg. This statement was filed with the County Clerk of LOS ANGELES County on 03/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/19/2012, 03/26/2012, 04/02/2012, 04/09/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038063 This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as TCM Health Services, Traditional Chinese Medicine Health Services. The full name of registrant(s) is/are: Christopher Ruth 1036 S. Wooster St., Apt2 Los Angeles, CA 90035. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Christopher Ruth. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/19/2012, 03/26/2012, 04/02/2012, 04/09/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012034745 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/01/2012 The following person(s) is (are) doing business as BELL TOWER PROPERTIES. The full name of registrant(s) is/are: ROBERT CAMPANELLI 2604 WARWOOD RD. LAKEWOOD, CA 90712. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ROBERT CAMPANELLI. This statement was filed with the County Clerk of LOS ANGELES County on 03/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

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ducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ROBERT CAMPANELLI. This statement was filed with the County Clerk of LOS ANGELES County on 03/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012034746 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/01/2012 The following person(s) is (are) doing business as COLTURE. The full name of registrant(s) is/are: THOAI TRINH 2401 S. HACIENDA BLVD. #313 HACIENDA HEIGHTS, CA 91745. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/25/2012. /s/: THOAI TRINH. This statement was filed with the County Clerk of LOS ANGELES County on 03/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012034184 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as NICKLOFF ENTERPRISES. The full name of registrant(s) is/are: LOREN A. NICKLOFF 17551 OSBOURNE ST. NORTHRIDGE, CA 91324, WILLIAM G. NICKLOFF 17551 OSBOURNE ST. NORTHRIDGE, CA 91324. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WILLIAM G. NICKLOFF. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033506 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as FCF TRAVEL AGENCY. The full name of registrant(s) is/are: JOSHUA THRONEBURG 7205 HOLLYWOOD BLVD. #326 LOS ANGELES, CA 90046. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOSHUA THRONEBURG. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033509 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as COMPELLING PICTURES LLC. The full name of registrant(s) is/are: COMPELLING PICTURES LLC 12100 WILSHIRE BLVD. SUITE 800 LOS ANGELES, CA 90025. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/12/2012. /s/: JEROME HAWKINS. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033508 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as 1. AL PEREZ DESIGNS 2. AL PEREZ DESIGN 3. APD. The full name of registrant(s) is/are: ALFREDO S. PEREZ 9718 TUJUNGA CANYON BLVD. LOS ANGELES, CA 91042. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/2011. /s/: ALFREDO S. PEREZ. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033507 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as HEALTHWORKSFS. The full name of registrant(s) is/are: FLORENCE SILVERSTEIN 12540 BURBANK BLVD. UNIT 104 VALLEY VILLAGE, CA 91607. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:FLORENCE SILVERSTEIN. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033501 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as DOOR AND GLASS UNIQUE. The full name of registrant(s) is/are: JIM CHAO YUE CHUANG 720 S. HINDRY AVE. INGLEWOOD, CA 90301. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/13/2012. /s/: JIM CHAO YUE CHUANG. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this

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statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033505 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as LO MOTION LOS ANGELES. The full name of registrant(s) is/are: LORA BANZALI 2614 JALMIA DRIVE LOS ANGELES, CA 90046. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/15/2012. /s/: LORA BANZALI. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033504 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as MANIKRIT CONSULTING. The full name of registrant(s) is/are: GEETIKA GARG 17 CORDOBA CT. MANHATTAN BEACH, CA 90266, MAN M. GARG 17 CORDOBA CT. MANHATTAN BEACH, CA 90266. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033500 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as LIZZIE MANDLER FINE JEWELRY. The full name of registrant(s) is/are: ELIZABETH MANDLER 425 1/2 N. STANLEY AVE. LOS ANGELES, CA 90036. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033503 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as DESIGNER ARCHIVES. The full name of registrant(s) is/are: KRH LICENSING COMPANY LLC 250 N. CANON DRIVE LOS ANGELES, CA 90077. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on

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(Date)09/30/2010. /s/: KANDICE SIMPSON. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033502 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as TURBO MEDICAL MARKETING. The full name of registrant(s) is/are: TURBO SOCIAL MEDIA INC. 8605 SANTA MONICA BLVD. #58582 LOS ANGELES,CA 90069. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MATTHEW ARNDT. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012034965 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/01/2012 The following person(s) is (are) doing business as TOP QUALITY AIR. The full name of registrant(s) is/are: MAYAN RASHTI 13340 SATICOY STREET #F NORTH HOLLYWOOD, CA 91605, LIOR DADON 13340 SATICOY STREET #F NORTH HOLLYWOOD, CA 91605. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/12/2012. /s/: MAYAN RASHTI. This statement was filed with the County Clerk of LOS ANGELES County on 03/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033498 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/23/2012 The following person(s) is (are) doing business as SOMEWHERE LOS ANGELES. The full name of registrant(s) is/are: NELLY FUSIL 111 WEST 7TH STREET APT. 1012 LOS ANGELES, CA 90014. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NELLY FUSIL. This statement was filed with the County Clerk of LOS ANGELES County on 03/23/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033497 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as CJ RACING. The full name of registrant(s) is/are: HELIFILMS USA INC. 1299 OCEAN AVE. #333 SANTA MONICA, CA 90401. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/08/2012. /s/: DAVID CALVERT-JONES. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033496 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as INHANCE ARABIA. The full name of registrant(s) is/are: INHANCE DIGITAL CORPORATION 8057 BEVERLY BLVD. LOS ANGELES, CA 90048. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/13/2012. /s/: JEFF BAPTIE. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033495 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as FIRST ENTERTAINMENT INSURANCE SERVICES. The full name of registrant(s) is/are: MEDIA BENEFITS CORP 6735 FOREST LAWN DRIVE LOS ANGELES, CA 90068. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: CHARLES BRUEN. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033492 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as MOTO CHOP SHOP. The full name of registrant(s) is/are: KEVIN STANLEY 14941 HESBY ST. SHERMAN OAKS, CA 91403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KEVIN STANLEY. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012034178 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as AMANDINE. The full name of registrant(s) is/are: NCORA USA INC. 12225 WILSHIRE BLVD. LOS ANGELES, CA 90025. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RYUTA TOYOSHIMA. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033494 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as RED APPLE BUILDERS. The full name of registrant(s) is/are: FERMIN DANIEL RIVERA 26417 GOVERNOR AVE. HARBOR CITY, CA 90710. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/17/2012. /s/: FERMIN DANIEL RIVERA. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033499 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as BILLS HANDYMAN SERVICE. The full name of registrant(s) is/are: WILLIAM E. KENTON 18954 LASSEN NORTHRIDGE, CA 91324. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/24/2012. /s/: WILLIAM E. KENTON. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033510 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as THE BRANDIE GROUP. The full name of registrant(s) is/are: LA CHANDA WOODS 20324 DOROTHY STREET SANTA CLARITA, CA 91350. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LA CHANDA WOODS. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033300 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/28/2012 The following person(s) is (are) doing business as FIVE STAR VALET. The full name of registrant(s) is/are: DARIUS KENNEDY 1530 N. POINSETTIA PL. SUITE 318 LOS ANGELES, CA 90046. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/24/2012. /s/: DARIUS KENNEDY. This statement was filed with the County Clerk of LOS ANGELES County on 02/28/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012032264 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/27/2012 The following person(s) is (are) doing business as NATURALLY YOU NATURAL HAIR CARE, . The full name of registrant(s) is/are: CONNIE MILLER-JONES 8260 VICTORIA AVE. INGLEWOOD, CA 90305. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: CONNIE MILLER-JONES. This statement was filed with the County Clerk of LOS ANGELES County on 02/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012047066 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/20/2012 The following person(s) is (are) doing business as DRIFT. The full name of registrant(s) is/are: Lauren Ashley Browne 590 Rialto Ave. Venice CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed

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above. /s/:Lauren Ashley Browne. This statement was filed with the County Clerk of LOS ANGELES County on 03/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012037445 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/06/2012 The following person(s) is (are) doing business as PALISADES CHOCOLATE. The full name of registrant(s) is/are: Robyn Ruth Wells 124 Palisades Ave. Santa Monica CA 90402. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Robyn Ruth Wells. This statement was filed with the County Clerk of LOS ANGELES County on 03/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012049090 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/22/2012 The following person(s) is (are) doing business as KERAM PRODUCTIONS. The full name of registrant(s) is/are: Cynthia Biret 11956 Kiowa Ave. Apt #6 Los Angeles, CA 90049. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Cynthia Biret. This statement was filed with the County Clerk of LOS ANGELES County on 03/22/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012043031 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/14/2012 The following person(s) is (are) doing business as URBANFIG. The full name of registrant(s) is/are: Safari Ent., Inc 171 Pier Ave #134 Santa Monica, CA 90405. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/01/2011. /s/: Devin Slatas. This statement was filed with the County Clerk of LOS ANGELES County on 03/14/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012034186 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as ST ENTERPRISE. The full name of registrant(s) is/are: Sercam Tanis 3416 Manning Ave. #3706 Los Angeles, CA 90064. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/29/2012. /s/: Sercam Tams. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012046841 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/20/2012 The following person(s)

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is (are) doing business as SOCIAL TEDIUM. The full name of registrant(s) is/are: Ken Vermillion 1436 Butler Ave. #5 Los Angeles CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Ken Vermillion. This statement was filed with the County Clerk of LOS ANGELES County on 03/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012034744 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/01/2012 The following person(s) is (are) doing business as HEALTHCARE FINANCIAL SERVICES, HEALTHCO FINANCE, LOANS AND FINANCE INTERMEDIARIES. The full name of registrant(s) is/are: MEDICAL DEPOT CORPORATION 2360 TORRANCE BLVD. TORRANCE, CA 90501. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANONIO T. QUION. This statement was filed with the County Clerk of LOS ANGELES County on 03/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012034747 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/01/2012 The following person(s) is (are) doing business as REAL TIME ANSWERING, ONE PACKAGE TECH SUPPORT. The full name of registrant(s) is/are: FRANK AMO 21741 FIGUEROA ST. CARSON, CA 90745. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/22/2012. /s/: FRANK AMO. This statement was filed with the County Clerk of LOS ANGELES County on 03/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012034963 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/01/2012 The following person(s) is (are) doing business as BIG VALLEY CONCRETE. The full name of registrant(s) is/are: DEAN PASTRANA 6604 FORBES AVENUE LAKE BALBOA, CA 91406. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DEAN ANTHONY PASTRANA. This statement was filed with the County Clerk of LOS ANGELES County on 03/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2012038075
Current File No. 2011016695
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
PAYLESS CIGARETTES, 12464 OXNARD ST., NORTH HOLLYWOOD, CA 91606.
The fictitious business name referred to above was filed on 04/26/2011 in the county of LOS ANGELES.
Registered owners: RAFIK HAGHVERDIAN.
This business is conducted by: AN INDIVIDUAL
/s/ RAFIK HAGHVERDIAN
This statement was filed with the County Clerk of Los Angeles County on 05/07/2012
Published: SANTA MONICA DAILY PRESS 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012034964 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/01/2012 The following person(s) is (are) doing business as SUN VALLEY TRUCK SHOP. The full name of registrant(s) is/are: VELOCE PROPERTIES LLC. 11270 1/2 ROSCOE BLVD. SUN VALLEY, CA 91352. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/15/2011. /s/: HAROUT BROUTIAN. This statement was filed with the County Clerk of LOS ANGELES County on 03/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-049122
The following person(s) is (are) doing business as: IN THE CAN PRODUCTIONS TMC, 4709 DOCKWEILER ST., L.A., CA 90019. Full name of registrant(s) is (are) ALPHONSO SLATER, 4709 DOCKWEILER ST., L.A., CA 90019. This Business is conducted by: AN INDIVIDUAL. Signed: ALPHONSO SLATER. This statement was filed with the County Clerk of Los Angeles County on 03/22/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 27, April 02, 09, 16, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-049096
The following person(s) is (are) doing business as: INTIMATE DELIGHTS, 904 N. DWIGHT AVE., COMPTON, CA 90220. Full name of registrant(s) is (are) ERIKA SIMPSON, 904 N. DWIGHT AVE., COMPTON, CA 90220. This Business is conducted by: AN INDIVIDUAL. Signed: ERIKA SIMPSON. This statement was filed with the County Clerk of Los Angeles County on 03/22/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 27, April 02, 09, 16, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-045764
The following person(s) is (are) doing business as: PUPUSERIA LA LIBERTAD, 1260 LONG BEACH BLVD., LONG BEACH, CA 90813. Full name of registrant(s) is (are) JOSE LUIS GARCIA, 1260 LONG BEACH BLVD., LONG BEACH, CA 90813. This Business is conducted by: AN INDIVIDUAL. Signed: JOSE LUIS GARCIA. This statement was filed with the County Clerk of Los Angeles County on 03/19/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 27, April 02, 09, 16, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-042737
The following person(s) is (are) doing business as: ACCESSORIES BY BELLA, 1332 S. EAASTMEN AVE., L.A., CA 90023. Full name of

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registrant(s) is (are) ERIK SANTOS, 2404 SYCAMORE AVE. #C1, L.A., CA 90023. This Business is conducted by: AN INDIVIDUAL. Signed: ERIK SANTOS. This statement was filed with the County Clerk of Los Angeles County on 03/14/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 27, April 02, 09, 16, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-040905
The following person(s) is (are) doing business as: AMERICAN SENIOR DREAMS; AFFORDABLE FAST FUNDING, 8141 E. 2nd ST. STE 401, DOWNEY, CA 90241. Full name of registrant(s) is (are) INVESTMENT BANKERS NETWORK, INC., 8141 E. 2nd ST. STE 608B, DOWNEY, CA 90241. This Business is conducted by: A CORPORATION. Signed: VICTOR CHAVEZ. This statement was filed with the County Clerk of Los Angeles County on 03/12/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 27, April 02, 09, 16, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-042695
The following person(s) is (are) doing business as: C J TRUCKING, 326_ N. GRAFIELD AVE., MONTEBELLO, CA 90640. Full name of registrant(s) is (are) CLAUDIA VELASCO, 326_ N. GARFIELD AVE., MONTEBELLO, CA 90640. This Business is conducted by: AN INDIVIDUAL. Signed: CLAUDIA VELASCO. This statement was filed with the County Clerk of Los Angeles County on 03/14/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 26, April 02, 09, 16, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-042421
The following person(s) is (are) doing business as: GGG SOLUTIONS, 1130 PAPEETE ST., WILMINGTON, CA 90744. Full name of registrant(s) is (are) GUSTAVO RAMOS, 1130 PAPEETE ST., WILMINGTON, CA 90744. This Business is conducted by: AN INDIVIDUAL. Signed: GUSTAVO RAMOS. This statement was filed with the County Clerk of Los Angeles County on 03/13/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 27, April 02, 09, 16, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-040846
The following person(s) is (are) doing business as: LELYS FASHION, 318 W. 9th #804, L.A., CA 90015. Full name of registrant(s) is (are) ROBERTO VICTORIA, 815 S. BONNIE BRAE ST. #202, L.A., CA 90057. This Business is conducted by: AN INDIVIDUAL. Signed: ROBERTO VICTORIA. This statement was filed with the County Clerk of Los Angeles County on 03/12/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 27, April 02, 09, 16, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-049125
The following person(s) is (are) doing business as: AQUARIUS PRODUCTIONS, 1037 S. BEDFORD ST. STE 2, L.A., CA 90035. Full name of registrant(s) is (are) EDYTHE DAVIS, 1037 S. BEDFORD ST. STE 2, L.A., CA 90035. This Business is conducted by: AN INDIVIDUAL. Signed: EDYTHE DAVIS. This statement was filed with the County Clerk of Los Angeles County on 03/22/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 27, April 02, 09, 16, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-047145
The following person(s) is (are) doing business as: BLACKWOOD & ASSOCIATES; BLACKWOOD PARTNERS; BLACKWOOD; BLACKWOOD ENTERTAINMENT GROUP, 1055 W. 7th ST. STE 650, L.A., CA 90017. Full name of registrant(s) is (are) BLACKWOOD PROPERTIES, INC., 1055 W. 7th ST. STE 650, L.A., CA 90017. This Business is conducted by: A CORPORATION. Signed: VICENTE TAPIA. This statement was filed with the County Clerk of Los Angeles County on 03/20/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 27, April 02, 09, 16, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012041684 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/13/2012 The following person(s) is (are) doing business as BEL AIR CAMERA & VIDEO, BEL AIR CAMERA SUPERSTORE, BEL AIR CAMERA. The full name of registrant(s) is/are: BEL AIR CAMERA, INC. 10925 KINROSS AVE. LOS ANGELES CA 90024. This Business is being conducted by: . The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2012. /s/: SUZANNE PONDER. This statement was filed with the County Clerk of LOS ANGELES County on 03/13/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-047010
The following person(s) is (are) doing business as: HCT FINE CARPENTRY, 4225 N. VIRGINIA VISTA CT., LONG BEACH, CA 90807. Full name of registrant(s) is (are) HECTOR FLORES, 4225 N. VIRGINIA VISTA CT., LONG BEACH, CA 90807, GERARDO MACIEL SALDANA, 1326 S. WESTERN AVE., L.A., CA 90006. This Business is conducted by: JOINT VENTURE. Signed: HECTOR FLORES. This statement was filed with the County Clerk of Los Angeles County on 03/20/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 27, April 02, 09, 16, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012053103 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/28/2012 The following person(s) is (are) doing business as 2535 REDONDO PROPERTY. The full name of registrant(s) is/are: HECTOR AYALA 2901 STRONGS DRIVE VENICE CA 90291. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/01/2012. /s/: HECTOR AYALA. This statement was filed with the County Clerk of LOS ANGELES County on 03/28/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012050204 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/23/2012 The following person(s) is (are) doing business as 3DHC LLC, 3 DEGREES HOSPITALITY CONSULTING, SOPHISTICATED DEBAUCHERY. The full name of registrant(s) is/are: 3DHC LLC 560 N. KINGS PD #2 WEST HOLLYWOOD CA 90048. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/15/2012. /s/: PETER THOMAS SANCHEZ JR.. This statement was filed with the County Clerk of LOS ANGELES County on 03/23/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012051656 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/27/2012 The following person(s) is (are) doing business as FUSE ENGINE. The full name of registrant(s) is/are: JULLIAN SARMIENTO 3611 KALSMAN DR., UNIT 2 LOS ANGELES CA 90016. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JULLIAN SARMIENTO. This statement was filed with the County Clerk of LOS ANGELES County on 03/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038910 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 03/08/2012 The following person(s) is (are) doing business as GROWING FORWARD. The full name of registrant(s) is/are: SCOTT ASAI 2621 CENTINELA AVE. #7 SANTA MONICA CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/07/2007. /s/: SCOTT ASAI. This statement was filed with the County Clerk of LOS ANGELES County on 03/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012048810 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/22/2012 The following person(s) is (are) doing business as INTERNET RESOURCES. The full name of registrant(s) is/are: PETER COOPERSMITH 6517 TREFOIL AVE. OAK PARK CA 91377. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/1995. /s/: PETER COOPERSMITH. This statement was filed with the County Clerk of LOS ANGELES County on 03/22/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012035656 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/02/2012 The following person(s) is (are) doing business as GOURMET-BASKET.COM. The full name of registrant(s) is/are: GOURMET BASKET, INC. 4066 W 7TH ST LOS ANGELES CA 90005. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JONATHAN M. MARKELL. This statement was filed with the County Clerk of LOS ANGELES County on 03/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012035602 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 03/02/2012 The following person(s) is (are) doing business as SILK ROADS DESIGN GALLERY, LOTUS ASCENDING. The full name of registrant(s) is/are: MARKELL IMPORTS INC 4066 W 7TH ST LOS ANGELES CA 90005. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JONATHAN M. MARKELL. This statement was filed with the County Clerk of LOS ANGELES County on 03/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012048809 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/22/2012 The following person(s) is (are) doing business as HERCULESS INTERNATIONAL INTERNE EMPIRE. The full name of registrant(s) is/are: LASZLO SZABO 1014 S. NORTON AVE. APT. 2 LOS ANGELES CA 90019. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LASZLO SZABO. This statement was filed with the County Clerk of LOS ANGELES County on 03/22/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012040483 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/09/2012 The following person(s) is (are) doing business as THE PLANT WHISPERER. The full name of registrant(s) is/are: PAMELA B. PERKINS 13707 ROSSBORN AVE. HAWTHORNE, CA 90250. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/01/2012. /s/: PAMELA B. PERKINS. This statement was filed with the County Clerk of LOS ANGELES County on 03/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012039058 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/08/2012 The following person(s) is (are) doing business as NATURALLY DISTURBED. The full name of registrant(s) is/are: TIA KROL SHEA 26058 BALDWIN PL. STEVENSON RANCH, CA 91381. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/05/2012. /s/: TIA KROL SHEA. This statement was filed with the County Clerk of LOS ANGELES County on 03/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012039056 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 03/08/2012 The following person(s) is (are) doing business as CHLOES COURTYARD SECRET. The full name of registrant(s) is/are: VALERIE S. DENNISON 2016 ARGYLE AVE. LA, CA 90068. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/20/2007. /s/: VALERIE S. DENNISON. This statement was filed with the County Clerk of LOS ANGELES County on 03/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2002, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038074 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as PAYLESS CIGARETTES. The full name of registrant(s) is/are: PARGEV JR. GAZDHYAN 12464 OXNARD ST. NORTH HOLLYWOOD, CA 91606. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/26/2011. /s/: PARGEV JR. GAZDHYAN. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038585 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as KINGSTON REALTY. The full name of registrant(s) is/are: WALNUT LAKE ENTERPRISE CORPORATION 913 E. WALNUT ST. PASADENA, CA 91106. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CHESLEY CHAO. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038076 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as Q4 MARKETING AND MEDIA GROUP. The full name of registrant(s) is/are: JONAH MYTRO 1507 7TH ST. #561 SANTA MONICA, CA 90401. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/2009. /s/: JONAH MYTRO. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038092 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as AKADA CENTRAL. The full name of registrant(s) is/are: CHUKWUMA J. NZE 3852 W. 113TH STREET APT. 3 INGLEWOOD, CA 90303. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CHUKWUMA J. NZE. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012034299 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/01/2012 The following person(s) is (are) doing business as CJ PERMIT EXPEDITING, CJ EXPEDITING. The full name of registrant(s) is/are: CURTIS FORTIER 1239 20TH STREET #206 SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: CURTIS FORTIER. This statement was filed with the County Clerk of LOS ANGELES County on 03/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038092 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as AKADA CENTRAL. The full name of registrant(s) is/are: CHUKWUMA J. NZE 3852 W. 113TH STREET APT. 3 INGLEWOOD, CA 90303. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CHUKWUMA J. NZE. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of it-

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self authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038586 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as ELECTRIC BICYCLE EXPO, E-BIKE EXPO, LA E-BIKE EXPO, E-BIKETOPIA, E BIKETOPIA, LOS ANGELES ELECTRIC BICYCLES, LA E-BIKES, MALIBU E-BIKES, MALIBU ELECTRIC BICYCLES. The full name of registrant(s) is/are: WILLIAM SCHRADE 8945 WONDERLAND PARK AVE. LOS ANGELES, CA 90046. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WILLIAM SCHRADE. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2002, 04/09/2002, 04/16/2002, 04/23/2002.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038089 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as BEACON FINANCIAL SERVICES. The full name of registrant(s) is/are: JOHN G. KOLFSCHOTEN 19954 BLYTHE ST. WINNETKA, CA 91306. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/01/2012. /s/: JOHN G. KOLFSCHOTEN. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038088 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as SOCAL STRUCTURED WIRING. The full name of registrant(s) is/are: KEVIN ROOT 1115 VAN BUREN AVE. VENICE, CA 90921. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KEVIN ROOT. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038087 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as FIRST CLASS REPORTERS, LA TRIAL REPORTERS. The full name of registrant(s) is/are: DEBORAH L. STOUGH 5848-1/2 COLFAX AVENUE NORTH HOLLYWOOD, CA 91601-1004. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DEBORAH L. STOUGH. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038086 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as ORIGINAL POST. The full name of registrant(s) is/are: JOE BLOW FILMS INC. 5930 W. JEFFERSON BL. LO ANGELES, CA 90016. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JENNIFER BRISICK. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038085 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as E MARKETING ASSOCIATES. The full name of registrant(s) is/are: MITCHELL WALTER WOOLLEY 779 SUMMERWOOD AVE. WALNUT, CA 91789. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/03/2000. /s/: MITCHELL WALTER WOOLLEY. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012 018715 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as SSSHHH SHIRTS. The full name of registrant(s) is/are: JONATHAN LONG 11317 OTSEGO ST. APT. 10 NORTH HOLLYWOOD, CA 91601. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/29/2012. /s/: JONATHAN LONG. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2002, 04/09/2002, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038090 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as WSI STRATEGIC MARKETING. The full name of registrant(s) is/are: STRATEGIC DIGITAL MARKETING INC. 340 S. LEMON #611 WALNUT, CA 91789. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BRYCE MILLER. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FILE NO. 2012-059745
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME The following person(s) has/have abandoned the use of the fictitious business name: OLVERAS HOUSEKEEPING, 240 S. 10th ST., MONTEBELLO, CA 90640. The fictitious business name referred to above was filed on 01/23/08, in the county of Los Angeles. The original file number of 2012059746. The business was conducted by: AN INDIVIDUAL. This statement was filed with the County Clerk of Los Angeles on 04/05/2012. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: DEOLVERA ESTELA S./OWNER.
Pub. April 09, 16, 23, 30, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038084 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as BOOMER ENTERTAINMENT. The full name of registrant(s) is/are: KERRI L. EVANS 4570 VAN NUYS BLVD. STE 372 SHERMAN OAKS, CA 91403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KERRI L. EVANS. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038083 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as AMBASSADOR LB VETERINARY HOSPITAL. The full name of registrant(s) is/are: SAMEH SHENOUDA, DVM, INC. 2251 E. CARSON ST. LONG BEACH, CA 90807. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SAMEH SHENOUDA, DVM, INC.. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038082 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as STOIC ENTERTAINMENT. The full name of registrant(s) is/are: JILLIAN ARMENANTE 574 NORTH IRVING BLVD. LOS ANGELES, CA 90004. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JILLIAN ARMENANTE. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2002, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20120038081 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as CHANNEL WEST. The full name of registrant(s) is/are: JOHN GUTIERREZ 31336 BIRDELLA RD MALIBU, CA 90265, LISA KAY NILES-GUTIERREZ 31336 BIRDELLA RD MALIBU, CA 90265. This Business is being conducted by: Husband and Wife. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/05/2012. /s/: JOHN GUTIERREZ. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2002, 04/09/2002, 04/16/2002, 04/23/2002.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038080 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as KC PHOTO STUDIO. The full name of registrant(s) is/are: HANS KOWOLL 11100 ACAMA ST. UNIT #4 STUDIO CITY, CA 91602. This Business is being conducted by: . The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HANS KOWOLL. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038079 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as CUAL OUTSOURCING SOLUTIONS. The full name of registrant(s) is/are: CHRISTIAN CUAL 8380 RUSH ST. ROSEMEAD, CA 91770. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/27/2012. /s/: CHRISTIAN CUAL. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038078 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as RHYTHM N BREWS, RYTHM N BREWS LA 3, R N B LA. The full name of registrant(s) is/are: LAB PARTNERS, LLC 8845 LOOKOUT MOUNTAIN AVE. LOS ANGELES, CA 90046. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOSEPH K KURAS. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012045832 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/19/2012 The following person(s) is (are) doing business as DEMAND DOMAINS. The full name of registrant(s) is/are: HOT MEDIA, INC 1299 OCEAN AVE. STE 500 SANTA MONICA CA 90401. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MATHEW POLESETSKY. This statement was filed with the County Clerk of LOS ANGELES County on 03/19/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012047206 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/20/2012 The following person(s) is (are) doing business as WALLACE REAL ESTATE INVESTMENTS. The full name of registrant(s) is/are: ANGELA WALLACE 701 N. HOLLYWOOD WAY #204 BURBANK CA 91505 . This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANGELA WALLACE. This statement was filed with the County Clerk of LOS ANGELES County on 03/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012043190 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/14/2012 The following person(s) is (are) doing business as VIRTUAL LUX. The full name of registrant(s) is/are: SHABNAM BAHADORI 2920 11TH STREET #4 SANTA MONIC, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2006. /s/: SHABNAM BAHADORI. This statement was filed with the County Clerk of LOS ANGELES County on 03/14/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

ICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012045832 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/19/2012 The following person(s) is (are) doing business as DEMAND DOMAINS. The full name of registrant(s) is/are: HOT MEDIA, INC 1299 OCEAN AVE. STE 500 SANTA MONICA CA 90401. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MATHEW POLESETSKY. This statement was filed with the County Clerk of LOS ANGELES County on 03/19/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-053994 The following person(s) is (are) doing business as: JL POTTER DUCT CLEANING, 1373 HILDA AVE., GLENDALE, CA 91205. Full name of registrant(s) is (are) JEFFERSON LEE POTTER, 1373 HILDA AVE., GLENDALE, CA 91205. This Business is conducted by: AN INDIVIDUAL. Signed: JEFFERSON LEE POTTER. This statement was filed with the County Clerk of Los Angeles County on 03/29/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. April 02, 09, 16, 23, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-052150 The following person(s) is (are) doing business as: LULUS PARTY CENTRAL; LULU'S PARTY CENTRAL, 1002 S. LONG BEACH BLVD., COMPTON, CA 90221. Full name of registrant(s) is (are) JAIME JUAREZ, 1491 DOUGLASS DR., POMONA, CA 91768, LUIS GUTIERREZ, 1002 S. LONG BEACH BLVD., COMPTON, CA 90221. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: JAIME JUAREZ. This statement was filed with the County Clerk of Los Angeles County on 03/27/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 03/27/2012. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. April 02, 09, 16, 23, 2012 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-052142 The following person(s) is (are) doing business as: JENZSKIN, 122 W. OAK AVE., EL SEGUNDO, CA 90245. Full name of registrant(s) is (are) JENNIFER CORLEY, 122 W. OAK AVE., L.A., CA 90245. This Business is conducted by: AN INDIVIDUAL. Signed: JENNIFER CORLEY. This statement was filed with the County Clerk of Los Angeles County on 03/27/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. April 09, 16, 23, 30, 2012 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-051367 The following person(s) is (are) doing business as: SEVILLE MANOR GUEST HOME, 6803 SEVILLE AVE., HUNTINGTON PARK, CA 90255. Full name of registrant(s) is (are) SADLER HEALTHCARE, INC., 5232 E. BEVERLY BLVD., L.A., CA 90022. This Business is conducted by: A CORPORATION. Signed: GILBERT R. VARELA. This statement was filed with the County Clerk of Los Angeles County on 03/26/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 05/01/2006. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. April 02, 09, 16, 23, 2012 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-055676 The following person(s) is (are) doing business as: SAN MARINO MUSIC CENTER, 916 HUNTINGTON DR., SAN MARINO, CA 91108. Full name of registrant(s) is (are) SISILIA O. AXUME, JUAN A. AXUME, 1504 S. SIERRA VISTA AVE., ALHAMBRA, CA 91801. This Business is conducted by: HUSBAND and WIFE. Signed: JUAN A. AXUME. This statement was filed with the County Clerk of Los Angeles County on 04/02/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. April 09, 16, 23, 30, 2012 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-050229 The following person(s) is (are) doing business as: INTEGRITY WEALTH MANAGEMENT & INSURANCE SERVICES, 14241 E. FIRESTONE BLVD. STE 400, LA MIRADA, CA 90638. Full name of registrant(s) is (are) MILES BABCOCK, 11441 WEST ST., GARDEN GROVE, CA 92840. This Business is conducted by: AN INDIVIDUAL. Signed: MILES BABCOCK. This statement was filed with the County Clerk of Los Angeles County on 03/23/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed

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above on 03/23/2012. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. April 02, 09, 16, 23, 2012 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012054093 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/29/2012 The following person(s) is (are) doing business as ERIC J. DOLGIN, D.O. F.C.A.. The full name of registrant(s) is/are: ERIC J. DOLGIN, D.O. 1303 18TH ST. SANTA MONICA CA 90404. This Business is being conducted by: . The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ERIC J. DOLGIN, D.O.. This statement was filed with the County Clerk of LOS ANGELES County on 03/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/09/2012, 04/16/2012, 04/23/2012, 04/30/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012054094 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 03/29/2012 The following person(s) is (are) doing business as Delmar Events. The full name of registrant(s) is/are: Heather Freedman 1325 N. Sierra Bonita Ave. #205 West Hollywood CA 90046. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Heather Freedman. This statement was filed with the County Clerk of LOS ANGELES County on 03/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/09/2012, 04/16/2012, 04/23/2012, 04/30/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-054265 The following person(s) is (are) doing business as: HOUSE OF QUIVER; QUIVER CAKES, 5838 ALLSTON ST. UNIT 1, L.A., CA 90022. Full name of registrant(s) is (are) KIM PORCHE, 5838 ALLSTON ST. UNIT 1, L.A., CA 90022. This Business is conducted by: AN INDIVIDUAL. Signed: KIM PORCHE. This statement was filed with the County Clerk of Los Angeles County on 03/29/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. April 02, 09, 16, 23, 2012 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-055044 The following person(s) is (are) doing business as: CALIFORNIA GUM DROPS; GUMM DROPS, 468 N. CAMDEN DR., BEVERLY HILLS, CA 90210. Full name of registrant(s) is (are) VIRGO 21 ENTERTAINMENT, 468 N. CAMDEN DR., BEVERLY HILLS, CA 90210. This Business is conducted by: A CORPORATION. Signed: LAWRENCE C. COUNCIL. This statement was filed with the County Clerk of Los Angeles County on 03/30/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. April 09, 16, 23, 30, 2012 Publish: Santa Monica Daily Press



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Beyond Alzheimer's

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