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MONDAY, APRIL 8, 2013
Volume 12 Issue 127

Santa Monica Daily Press

We have you covered

TUNES FOR THE KIDS
SEE PAGE 3

THE GOOD LUCK IN THE FUTURE, NAT ISSUE

City Hall declares nativity scenes ouster a success

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

OCEAN PARK BLVD The end of a 60-year tradition of erecting winter displays in Palisades Park removed a huge burden from public employees without impacting the ability of participants to share their message with the world, according to a City Hall release.

Employees in the Community & Cultural Services Department alone cut hours devoted to administering the winter displays from 245 hours in 2011 to 80 hours in 2012 after a City Council decision in June 2012 to ban unattended winter displays from Palisades Park, according to the report.

That does not count other departments who also became involved in watching over the crèches and signs, particularly as controversy began to brew over what some called an invasion of atheist displays in 2011 which displaced 14 scenes traditionally erected by local churches depicting the birth story of Jesus Christ.

Furthermore, both the Christian coali-

SEE SCENES PAGE 7



LAST LOOK

Brandon Wise *brandonw@smdp.com*

Locals look through the booth of long-time flea market dealer Patrice Rios during the last day of the John Muir Elementary School flea market on Saturday. The market has been in operation for over 20 years but finding time and money to support it has become difficult.

Fire destroys city-owned maintenance EVs

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

FOURTH STREET An early morning fire on Saturday that erupted in a city-owned parking structure on the 1200 block of Fourth Street destroyed two electric maintenance vehicles and several cord reels before Santa Monica Fire Department officials could contain the blaze.

The SMFD responded to an emergency call at 1:34 a.m. reporting a structure fire at Parking Structure 1 between Wilshire Boulevard and Arizona Avenue. The fire was discovered inside a secure area of the structure where city-owned vehicles are stored.

Two electric maintenance vehicles were destroyed, and investigators are still looking into the cause of the fire.

One man was arrested for interfering with firefighters as he tried to follow them into the area and refused to leave.

Seven fire units and 19 personnel responded to the call.

ashley@smdp.com

Broadcasters worrying about 'Zero TV' homes

RYAN NAKASHIMA
AP Business Writer

LOS ANGELES Some people have had it with TV. They've had enough of the 100-plus channel universe. They don't like timing their lives around network show schedules. They're tired of $100-plus monthly bills.

A growing number of them have stopped paying for cable and satellite TV service, and don't even use an antenna to get free signals over the air. These people are watching shows and movies on the Internet, sometimes via cellphone connections. Last month, the Nielsen Co. started labeling people in this group "Zero TV" households, because they fall outside the traditional definition of a TV home. There are 5 million of these residences in the U.S., up from 2 million in 2007.

Winning back the Zero TV crowd will be one of the many issues broadcasters discuss

SEE TV PAGE 10

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, April 8, 2013

Yoga by the bay
Annenberg Community Beach House
415 PCH, 9 a.m.
Yoga at the Beach House is a great place to focus your mind, lift your spirits and strengthen your body. Drop in for the day or sign up for a full five-week session. Ages 12 and up. For more information, visit annenbergbeachhouse.com.

In the cards
Fairview Library
2101 Ocean Park Blvd., 1 p.m. — 3 p.m.
Play bridge at the library every Monday afternoon. Have fun, meet new people, and challenge your mind. Advanced beginners welcome. This is not a class. For more information, visit smpl.org.

Knit away
Fairview Library
2101 Ocean Park Blvd., 5 p.m.
All levels welcome. Bring your own supplies. Ages 8 and up. For more information go to: fairviewknittingcircle.blogspot.com.

Tuesday, April 9, 2013

Stories for babies
Fairview Library
2101 Ocean Park Blvd., 11 a.m. — 11:20 a.m.
Story series for babies ages 0-17 months accompanied by an adult. Call (310) 458-8681 for more information.

Puppet time
Ocean Park Library
2601 Main St., 3:30 p.m. — 5:30 p.m.
Join Mr. Jesse and his gang of puppets for heartfelt stories and songs. Intended for children ages 3-7. For more information, call (310)458-8683.

Computer tips
Main Library
601 Santa Monica Blvd., 4 p.m. — 5 p.m.
Hands-on introduction to computers. Learn how to use a mouse and keyboard, work with Windows and basic computer terms. Beginner level. Seating is first come, first served. For more information, visit the reference desk or call (310) 434-2608.

The green life
Main Library
601 Santa Monica Blvd., 7 p.m.
Learn how to treat the environment with care during this workshop. There will be tips on reducing water usage and utility bills, cutting landfill waste and how to shop more green. For more information, visit smpl.org.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings





RIP IT

Paul Alvarez Jr. *editor@smdp.com*

A young tennis player takes part in the 97th annual Dudley Cup on Saturday at Reed Park. The tournament is for young amateurs.

‘Evil Dead’ rises again with $26M box-office stake

DAVID GERMAIN
AP Movie Writer

LOS ANGELES Resurrected demons and resurrected dinosaurs are helping to put some life back into the weekend box office.

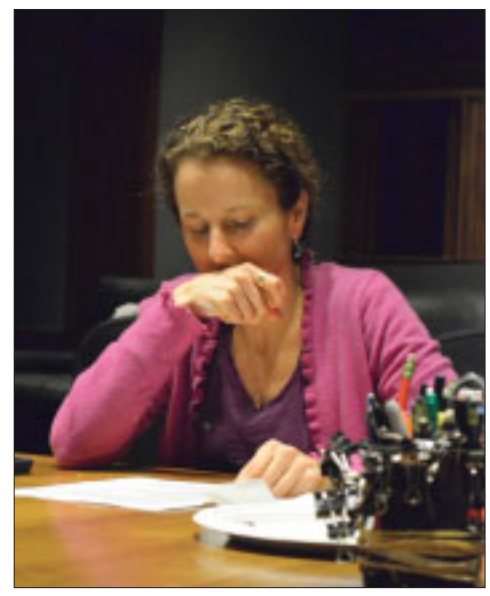
The demonic horror remake “Evil Dead” debuted at No. 1 with $26 million, according to studio estimates Sunday.

In a tight fight for second-place were two holdovers, the animated comedy “The Croods” and the action flick “G.I. Joe: Retaliation,” both with an estimated $21.1 million. Final numbers Monday will sort out which movie comes out ahead.

Steven Spielberg’s 3-D debut of his dinosaur blockbuster “Jurassic Park” came in fourth with $18.2 million. That’s on top of the $357.1 million domestic haul for “Jurassic Park” in its initial run in 1993.

Released by Sony’s TriStar Pictures, “Evil Dead” added $4.5 million in 21 overseas markets, giving it a worldwide start of $30.5 million. Shot on a modest budget of $17 million, the movie is well on its way to

SEE **BOX OFFICE** PAGE 7



Alex Vejar *editor@smdp.com*

NIGHTENGALE

Local couple releases album to help kids

BY ALEX VEJAR
Special to the Daily Press

GLENDALE, Calif. Music is all Santa Monica couple Lynn Harrell and Helen Nightengale have ever known.

When she was 2 years old, Nightengale started playing violin because she “wanted to do everything my brother was doing.” Harrell, now a cellist, finally chose music when he was 16, losing a $50 bet to his brother that he would be a professional baseball player by the age of 20 in the process.

“Music chooses you,” Nightengale said.

Harrell and Nightengale, founders of the HEARTbeats Foundation, have joined forces with notable artists such as Paul Simon, Joan Baez and John Williams to create “We’ll Paint You a Rainbow,” a CD that hopes to raise money to benefit at-risk youth all over the world.

The album, produced by Nightengale and Brad Cobb, features an eclectic mix of sounds, from the African-inspired “Cabhayeye” by Ladysmith Black Mambazo, to the soft, acoustic ballad “God is God” by

SEE **COUPLE** PAGE 8

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Joining forces

Editor:

I must commend Mr. Sanderson on his heartfelt, and well written letter ("Development despair," Letters to the Editor) from Friday, April 5, and before that, Arthur Jeon's letter ("Pump the brakes on development," Letters to the Editor) on April 4 regarding the over development and traffic nightmares.

Even though the politicians (and many residents) would have us all walking or biking, that is not practical in a city like Los Angeles with friends, family and obligations spread out in many directions. And just try getting out of, or back into, town on a busy weekend, or even a week day during the summer (whether you are a resident or visitor).

It doesn't seem like any of the city powers that be bother to read the SM Daily Press, because I never see any of these issues or letters addressed by them. They are squeezing every dime out of anyone brave enough to live, visit, or work here in the form of parking rates and tickets, sales taxes, etc.

They try to attract tourists and visitors from other parts of the city and world, but do not provide parking, city shuttle service, or traffic mitigation so the visitors, as well as the citizens, are forced to suffer the consequences. The new apartment buildings look more like prisons than habitable residences, and I'm sure the rents will be huge and probably at least one car per adult living in them.

I guess we all could go on and on about all of this, but it just seems pointless because no one that has the power to change the course of this development is interested. I just wonder who keeps voting these clowns in?

Catherine Weinberger
Santa Monica

Nothing changes

Editor:

It's good for the city-funded youth center that Oscar de la Torre is finally stepping down ("Executive director leaves youth center," April 5, page 1). Or is he really? The misinformation campaign coming from the group has him stepping down as director, but then has him appointing himself as the group's interim director. And when – or if – he is ever replaced as interim director he's going to stay on as a consultant? All the while with pay and benefits, no doubt. The more things change, the more they stay the same. Hopefully the city has success with its proposal process and finds a replacement organization that actually serves the needs of our youth, and not de la Torre's bank account.

Robert C. Luther
Santa Monica

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My Write

Bill Bauer

Send comments to editor@smdp.com

Palihouse: A bad deal for Wilmont neighbors?

MOST OF THE PROBLEMS THAT vex us occur when changes happen in our neighborhoods.

For example, when your favorite neighborhood florist loses his lease and a Starbucks moves in. Changes can be good for some people, however they're often bad news for us who've lived here for a long time.

Residents around Third Street and Washington Avenue in the Wilmont area are facing changes after the 1927-era Embassy Hotel and Apartments closes next week. The new property owners plan to remodel the venerable Embassy into a boutique hotel/lodge for well-to-do hipsters.

1001 Third Street, LLC, also known as the Paligroup — a developer of vintage, hip "urban lodges" — are behind Palihouse Santa Monica which it expects to open in June. Paligroup owns two similar boutique hotels in the West Hollywood area. Room/suite rates in their 36 unit Santa Monica facility will range from $350 to $1,500 per night.

An application to allow hotel guests and their invitees to purchase and consume alcohol on premises in a ground level lounge or bar area as well as provide alcohol in secure room mini-bars has been filed with City Hall. Neighbors are up in arms

The application must be approved by City Hall and a permit from the California Department of Alcoholic Beverage Control (ABC) must be granted before alcoholic beverages can be sold and served.

Neighbors fear that the Palihouse lounge/bar area will attract large parties consisting of hotel guests and their "invitees" even though service to the general public "off the street" is prohibited. They're concerned that hotel management won't control the size of gatherings, noise or a party atmosphere.

Busby's Sports Bar at 3110 Santa Monica Blvd. (formerly an up-scale restaurant) generated numerous noise and "public intoxication" complaints when it was at the height of its popularity a few years ago. Similarly, South, another sports bar at 3001 Wilshire Blvd., was also a source of neighbor complaints over the same issues.

Three years ago, The Parlor (formerly a high-end restaurant) at 1519 Wilshire shut down after City Hall cut the hours during which alcohol could be served after repeated neighbor complaints about excessive noise, parking problems, public urination coupled with zoning code violations including lack of a parking variance.

All of these establishments have one thing in common. Problems compounded when the businesses became hip and popular. As the crowds grow, so did the complaints. And, alcohol is the engine that drives the train.

The potential for complaints arising from the intensification of use such as those contemplated at Palihouse is a given. Add other problems such as a total lack of on-site parking, additional traffic from hotel guests and their "invitees" and valets shuttling cars around neighborhood streets day and night and it's easy to see why its neighbors are worried.

Public hearings on Palihouse's applications to sell and serve alcohol will be held in the coming weeks. It is paramount that the hip Palihouse and its guests not have a detrimental affect on the neighbors' quality of life including those living in the nursing home directly across the street.

That means either denying the alcohol permits or severely restricting hours alcohol is available. In addition, a satisfactory and enforceable parking and traffic management plan must also be mandated and approved.

APRIL FOOLS' DAY EVERY DAY

My April 1 "My Write" fooled some readers, although most of you caught on.

When I wrote that City Hall was planning to convert five major, bi-directional, east/west streets to one-way to accommodate wider sidewalks, dedicated bike lanes, jogging paths, landscaping and other purposes, some readers took me seriously — and I understand why.

There have been so many outlandish proposals for traffic calming and the creation of "Smart Streets" for recreation and sundry non-transportation purposes, turning Wilshire, Santa Monica, Olympic and Pico boulevards and Montana Avenue into one-way lanes didn't seem like a leg puller.

I responded to one reader who e-mailed me that my April 1 discourse was serious compared to real recommendations from a planning consultant who was the subject of my May 14, 2012 column ("City Hall getting bad advice on traffic and planning, part 2,")

Last May, I had written about Torti-Gallas and Partners, Inc — a "new urbanism" design firm — that had been awarded a $655,000 contract to consult on a new Downtown Specific Plan. Among their consultant Neal Payton's suggestions: "Rename Lincoln Boulevard because the name 'Lincoln' has outlived its usefulness." I'm serious.

Payton also suggested reducing traffic lanes on Wilshire Boulevard from Fourth Street to Ocean Avenue. "Wilshire Boulevard really doesn't need the space past that point," he declared. Payton, who also doesn't believe that development contributes to traffic increases asked, "Do you really need all of those lanes?"

"Creating wider walkways and more vibrant intersections along Wilshire would help pull people to the north end of the Promenade, which lacks the focal point and foot traffic of its southern end," he said.

But, won't removing traffic lanes on the busiest thoroughfare cause more traffic jams?

Payton doesn't care as long as "foot traffic" is generated. But if people can't, or won't drive Downtown, there will be no pedestrians on Wilshire Boulevard or any other Downtown sidewalks to cater to. Payton's recommendations sound like an April Fools' put-on.

Reality is wackier than fiction. With consultants like Payton on the payroll, it's April Fools' Day 365 days a year. Problem is that nobody's laughing.

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Fracking coalition upsets both greens and drillers

KEVIN BEGOS
Associated Press

PITTSBURGH Like a marriage the in-laws don't approve of, a new plan to strengthen standards for fracking is creating unusual divisions among environmentalists and supporters of the oil and gas industry.

At first glance, it's hard to fathom all the angst over the Pittsburgh-based Center for Sustainable Shale Development. Environmental groups, foundations, and major oil and gas companies came together to support stringent measures to protect air and water from pollution in the Appalachian region, and they invited other groups to join in and help limit pollution from fracking.

Not everyone was flattered by the invitation.

"WHOOO-HOOO, Frackers and Environmentalists collaborate!" noted the anti-drilling website No Fracking Way, in a post titled "Fracking Center and Fluffy Kittens."

The Sierra Club called the new plan "akin to slapping a Band-Aid on a gaping wound," and a coalition of grass-roots groups called No Frack Ohio claimed that the plan "simply puts green lipstick on a pig."

The fight is so toxic in part because fracking has become a symbol for the even bigger debate over climate change. Both sides see a historic crossroads, like an energy version of D-Day or Waterloo, in which the winner will determine energy and climate policy for decades to come.

One side envisions an immediate, all-out embrace of renewable energy and a virtual boycott of all fossil fuels. The other says that whether we like it or not, the transition to renewables will take decades, and in the meantime, we need to use technology and new partnerships to make fracking as safe and clean as possible.

The pro-drilling Marcellus Drilling News website wrote that if energy companies such as Shell and Chevron "want to craft an organization that compromises (too far) with eco-nuts, go right ahead and disadvantage yourselves. But don't require everyone else to follow your lead."

Some drilling companies politely said they aren't joining the new coalition, either.

"No," Range Resources spokesman Matt Pitzarella wrote in an email to The Associated Press, though he added they "commend the groups for coming together."

In Pennsylvania, which has more new shale gas wells than other states in the region, four of the top ten drillers have signed on with the center — meaning six haven't.

One expert suggested that the idea of peace between environmentalists and energy companies threatens extremists on both sides of the fracking debate.

"As moderates in the gas industry and in the environmental community work together more in coming years to improve drilling practices, I think you will see the extremes in both camps become increasingly marginal and isolated, and I think that's a good thing," environmentalist Michael Shellenberger wrote in an email. Shellenberger isn't a part of the shale partnership, but he supports the idea.

Other commentators see promise in opposing sides working together, too.

The Washington Post editorial board called the new plan "a heartening breakthrough in the war over fracking" whose new rules are "a large step toward striking the right balance, and everyone involved deserves credit."

During fracking, large volumes of water, along with sand and hazardous chemicals, are injected into the ground to break rock apart and free the oil and gas. In some places, the practice has been blamed for air pollution and gas leaks that have ruined well water, but the Obama administration and many state regulators say the practice is safe when done properly.

The Pittsburgh-based Heinz Endowments is providing some of the funding for the Center for Sustainable Shale Development, and it has also provided significant funding to groups and researchers that are critical of fracking.

Foundation President Robert Vagt wrote in an email that isolating extreme voices may be "a secondary consequence" of the new plan, but that's not the focus.

"Our sole motivation at The Heinz Endowments — one I believe is shared by all CSSD partners — is to engage directly the challenges of developing" shale oil and gas, "which are being argued primarily in sound bites for the media rather than in constructive dialogue."

"The consistent approach of CSSD has been to use the best science and available technology to develop standards that protect the environment," Vagt said.

In addition to Shell, Chevron and the Heinz Endowments, the participants in the new center include the Environmental Defense Fund, the Clean Air Task Force, CONSOL Energy, PennFuture and other groups.

The Q Line

Park it

The Planning Commission asked city planners last week to go back to the drawing board on a parking policy that would have reduced the amount of parking needed for future development.

So, this week's Q-Line question asks:
Should parking spots be reduced for new buildings? If so, why?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **310-573-8354**.


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Earth Talk
By the editors of E Magazine

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Photo courtesy iStockPhoto

THINK GLOBALLY: **Environmentalists are optimistic that President Obama will take strong action to fight global warming during his second term. But even if he convinces Congress to pass binding legislation limiting carbon outputs, each of us will continue to play an important role.**

The world is in our hands

Dear EarthTalk:

What would you say are the most important steps we need to take as a nation to counter the impacts of climate change?

– Ned Parkinson,
Chino, Calif.

Americans care more about the environment than ever before and the overwhelming majority of us acknowledges that climate change is real and human-induced. But still we continue to consume many more resources per capita than any other nation and refuse to take strong policy action to stave off global warming-even though we have the power to do so.

Reducing greenhouse gas emissions can be achieved in a top down manner-via legislation mandating reductions in fossil fuel emissions-or in a bottom-up fashion with individuals and businesses doing their part by driving and flying less, conserving more and embracing greener forms of energy. Environmental leaders would like to see Americans take both paths to cut greenhouse gas emissions as fast as possible.

The Natural Resources Defense Council (NRDC), a leading green group, has proposed a five-step plan for Americans to follow to cut greenhouse gas emissions by 80 percent by mid-century. Step One is to cut global warming pollution via "strong legislation that caps carbon emissions and makes polluters pay for the global warming gases they produce." Step Two involves investing more in green jobs and clean energy. Producing more fuel efficient cars constitutes Step Three. Creating green homes and buildings is Step Four. Step Five: Build more sustainable communities and transportation networks.

Individuals need to play a role, too, by altering our behaviors to reduce our individual carbon footprints. NRDC has several suggestions along these lines as well. Walking, biking or using public transit instead of driving is one. If you must drive, make sure for best gas mileage that your car is tuned and your tires are properly inflated. If in need of a new car, look into a hybrid or electric that consumes less or no gasoline.

On the home front, weatherization can go a long way to lower heating and air conditioning needs, thus saving significant amounts of energy. Also, upgrading old appliances to more energy efficient models and switching out old lightbulbs with new compact fluorescents (CFL) or LEDs will keep carbon footprints down. If your utility has a green energy option-with power from wind, solar or other renewables-choose it, even if it costs more than the coal-based electricity. And for things you can't change there are carbon offsets you can buy that support renewable energy projects that will offset your carbon emissions.

But perhaps the most important tool we have as individuals for battling global warming is our voice. "Send a message to your elected officials, letting them know that you will hold them accountable for what they do-or fail to do-about global warming," instructs NRDC. On the group's website you can customize a letter to President Obama urging him to finalize a carbon pollution standard for new power plants, and direct the Environmental Protection Agency to set tough new standards for existing plants.

Environmentalists are optimistic that President Obama will take strong action to fight global warming during his second term. But even if he convinces Congress to pass binding legislation limiting carbon outputs, each of us will continue to play an important role through how we lead our own day-to-day lives.

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File photo

NEW HOME: **A woman walks by the new location of the embattled nativity scenes in December. The scenes once stood in Palisades Park before a city ban stopped the longtime practice.**

SCENES
FROM PAGE 1

tion that put up the nativity scenes as well as the Chabad House in Santa Monica found private property on which to place their displays, which was still permitted under the City Council's decision.

Groups like the Christian Defense Coalition, Chabad House and Trinity Church of Santa Monica also held events in the disputed park, according to the report.

Staff time and damage to the landmarked Palisades Park were two main arguments presented to a federal judge by the City Attorney's Office in November when the Santa Monica Nativity Scenes Committee sued City Hall, claiming that the decision to end the displays violated their free speech rights.

William Becker, the attorney for the coalition, dismissed those arguments, saying instead that City Hall had capitulated to atheist groups who flooded the Community & Cultural Services Department with applications for the 21 spaces traditionally allotted for the displays in Palisades Park in 2011.

It was the first time that the number of applications exceeded the number of spaces available, forcing employees to create a lottery system to avoid showing preference to one group over another. That took time to administer, and made employees the target of much hate mail after the atheist groups walked away with 18 of the spots.

It didn't help that they only filled some of those spaces with displays.

Rather than continue that fight, city officials requested that the City Council close a loophole in a blanket law banning unattended displays in city parks that allowed for the tradition.

In doing so, the City Council gave in to what Becker calls the "heckler's veto" in an attempt to avoid controversy, which he argues is unconstitutional.

The ability for groups to use private property for their displays isn't enough, Becker said.

"They do not reach the intended audience of throngs of visitors and pilgrims to Palisades Park seeking out an exhibition that had become a community tradition," Becker said.

He views the report released last week as an attempt to rebut arguments he put forward in arguing for a preliminary injunction that would have allowed the tradition to continue in 2012, at least until the coalition's lawsuit had been decided.

Becker's position has already been rejected once in court. Federal Judge Audrey Collins dismissed the case in November, noting that the Santa Monica Nativity Scenes Committee still had the opportunity to get an events permit to display the scenes or put them on private property.

The group put their scenes up in front of Watts Commercial Properties on the 2700 block of Ocean Park Boulevard.

Downtown Santa Monica, Inc. applied for such an events permit for its own winter events, including a holiday parade and tree lighting ceremony, holiday crafts and gift wrapping event and menorah lighting, according to the report.

The organization, which manages the bustling Third Street Promenade, did not put up its Christmas tree in 2012 for the first time in at least 15 years. Some believed that the tree could also have been considered an unattended display, and the promenade is city-owned property.

Becker still intends to pursue the appeal, which will be filed by June, he said.

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BOX OFFICE
FROM PAGE 3

turning a profit.

The remake was produced by the 1983 original's filmmakers, director Sam Raimi and producer Rob Tapert, and its star, Bruce Campbell. The new "Evil Dead" lays the gore on thickly for the story of a group of friends terrorized and possessed by demons during a trip to a cabin in the woods.

"It's one crazy ride, that movie. I have to think Sam Raimi is so proud in remaking this film that it turned out so well," said Rory Bruer, head of distribution for Sony. "It's such a visceral ride, where you're holding on to your seat or holding on to the person next to you."

Paramount's "G.I. Joe" sequel, which had been No. 1 the previous weekend, pushed its domestic total to $86.7 million. The movie also added $40.2 million overseas for an international haul of $145.2 million and a worldwide take of $232 million.

"The Croods," a DreamWorks Animation release distributed by 20th Century Fox, raised its domestic total to $125.8 million after three weekends. Overseas, the movie did an additional $34.1 million to lift its international total to $206.8 million and its worldwide receipts to $333 million.

Universal Pictures' "Jurassic Park" reissue opened in a similar range of other recent blockbuster 3-D releases such as "Titanic" ($17.3 million) and "Star Wars: Episode I — The Phantom Menace" ($22.4 million).





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Alex Vejar *editor@smdp.com*

TIME WITH MOM: **Helen Nightengale works in a Glendale recording studio while her son Noah plays in the background.**

COUPLE

FROM PAGE 3

Baez.

"I think globally, [the album] hits the message," Cobb said.

Neil Comess-Daniels, friend and congregant to Harrell and Nightengale, has a song on the album called "Children of War." Comess-Daniels ended up working with Nightengale when she agreed to produce his children's music.

"Here I am, a rabbi who happens to play music, and my name is next to Lynn Harrell on the cover," said Comess-Daniels, a rabbi at Beth Shir Shalom in Santa Monica. "My name is near Joan Baez, and near Paul Simon, Blind Boys of Alabama, Ladysmith Black Mambazo and Jessye Norman. It's really quite incredible."

The title of the album comes from a lyric in Comess-Daniels' song.

Nightengale feels that music and art are "intrinsic in really helping them to express what they need to to feel better and perhaps move on and recover."

"I think it centers them," she said while taking a break from a long recording session at Bridge Recording Studio in Glendale. "I think it gives them a sense of themselves and their surroundings like no other language."

Nightengale said her two young children, Noah and Hannah, who were present at the studio, are encouraged to play music.

Harrell said his wife handled the administrative aspects of the album, including deciding on the artists and the order of the songs.

"My value was that I've been a good guy, have been fair and honest, and have never asked of anyone something in my entire career," Harrell said.

Harrell said that was the reason Baez, Simon and others joined the project. However, it seems that he does not take credit for much else.

"Our foundation would not have gotten off the ground, this record would not have been made, etc., etc., if it hadn't been for Helen and her tireless energy," Harrell said.

Comess-Daniels believes it was a the couple's joint effort that made the album possible.

"That album was produced by their passion," he said.

Harrell and Nightengale serve as artist ambassadors for Save the Children's Healing Through Education and Art program, which brings all types of art to children in need, such as drawing, painting, music and others.

"We'll Paint You a Rainbow" is available on iTunes now and will be released worldwide on April 8.

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Expo Light Rail Line Project

Note the following activities:
1. Colorado Avenue between Second and17th streets: Expect westbound and eastbound lane closures during daytime hours. Expect reduction of travel lanes during the non-peak day and night time hours at Fourth Street and Colorado, Fifth Street and Colorado, and Lincoln Boulevard and Colorado.
2. Olympic Boulevard between 20th and Cloverfield: Westbound and eastbound night time and lane closures during non-peak travel hours, 9:30 a.m.-3 p.m.
Additional information is available at: www.build-expo.org. For more information about the Expo Line Project, visit BuildExpo.org or call (213) 922-EXPO (3976).

Alley Resurfacing Project

Construction will occur daily at 7:30 a.m. and the end time is 5:30 p.m., Monday through Friday, until April 15. Permeable concrete gutters will be installed in portions of the alleys in the 1200-1400 blocks of Berkeley Court, 1300 block of Stanford Court, and 1500 block of Yale Court. Approximately 200 feet of the southern portion of each alley will be closed 24 hours per day during the construction dates. Please be advised that concrete operations will generate noise and dust. Questions should be directed to the Public Works Street & Fleet Services Division at (310) 458-4991. For more info on the Alley Renewal Program, go to: smgov.net/streets/alleyprogram.

Santa Monica Airport: Storage Parking Lot

Construction activities continue for the improvement of the parking area at the north east corner of the Santa Monica Airport. There will be no significant impacts to traffic for this week. For more information, contact Carlos Rosales at (310) 458-8721.

Crosswalk Restriping Project

Crosswalk restriping will occur at various intersections along Wilshire Boulevard between Fifth and 20th streets. Work will take place between the hours of 8 p.m.-5 a.m. There will be partial closures at intersections. Questions should be directed to the Public Works Street & Fleet Services Division at (310) 458-4991.

Parking Structure No. 6

There will be periodic sidewalk closures on Second Street between Broadway and Santa Monica Boulevard through April 13. There will be periodic northbound lane closures through April 13 for material deliveries on Second Street between Broadway and Santa Monica Boulevard. Temporary traffic control signs and barricades will be deployed to guide vehicular and pedestrian traffic in and around the work areas. Fencing and deliveries work will take place in the alley behind the parking structure (Second Court), with partial alley closures taking place through April 13. All work will take place Monday through Saturday, 8 a.m.-5 p.m. For more information about the Parking Structure 6 project, visit www.SMConstructs.org or call (310) 458-2205.

Wastewater Main Replacement Project

Construction activities will continue on 15th Court from Delaware Avenue to the I-10 Freeway. Drivers are advised to slow down and use caution when workers are present. For more information, contact Carlos Rosales at (310) 458-8721.

Santa Monica-Malibu USD: Santa Monica High School

Seventh Court between Olympic Boulevard and Michigan Avenue will be reduced to one lane through April 9. Flagmen will be posted to direct alternating one-way traffic. For more information, contact Lucy Fairweather at SMMUSD, (310) 450-8338, ext. 70-386.

Tongva Park Construction Update

Through mid-June, northbound Ocean Avenue between Seaside Terrace and Colorado Boulevard will be subject to lane closures. The sidewalk, bike lane, and one lane of vehicular travel in the northbound direction will be closed for construction activities. For more information, contact the Architectural Services Division at (310) 458-2205.

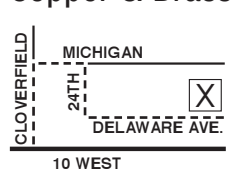


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TV
FROM PAGE 1

at their national meeting, called the NAB Show, taking place this week in Las Vegas.

While show creators and networks make money from this group's viewing habits through deals with online video providers and from advertising on their own websites and apps, broadcasters only get paid when they relay such programming in traditional ways. Unless broadcasters can adapt to modern platforms, their revenue from Zero TV viewers will be zero.

"Getting broadcast programing on all the gizmos and gadgets — like tablets, the backseats of cars, and laptops — is hugely important," says Dennis Wharton, a spokesman for the National Association of Broadcasters.

Although Wharton says more than 130 TV stations in the U.S. are broadcasting live TV signals to mobile devices, few people have the tools to receive them. Most cellphones require an add-on device known as a dongle, but these gadgets are just starting to be sold.

Among this elusive group of consumers is Jeremy Carsen Young, a graphic designer, who is done with traditional TV. Young has a working antenna sitting unplugged on his back porch in Roanoke, Va., and he refuses to put it on the roof.

"I don't think we'd use it enough to justify having a big eyesore on the house," the 30-year-old says.

Online video subscriptions from Netflix Inc. and Amazon.com Inc. — which cost less than $15 a month combined — have given him and his partner plenty to watch. They take in back episodes of AMC's "The Walking Dead" and The CW's "Supernatural," and they don't need more, he says.

He doesn't mind waiting as long as a year for the current season's episodes to appear on streaming services, even if his friends accidently blurt out spoilers in the meantime. With regular television, he might have missed the latest developments, anyway.

"By the time it gets to me to watch, I've kind of forgotten about that," he says.

For the first time, TV ratings giant Nielsen took a close look at this category of viewer in its quarterly video report released in March. It plans to measure their viewing of new TV shows starting this fall, with an eye toward incorporating the results in the formula used to calculate ad rates.

"Our commitment is to being able to measure the content wherever it is," says Dounia Turrill, Nielsen's senior vice president of insights.

The Zero TV segment is increasingly important, because the number of people signing up for traditional TV service has slowed to a standstill in the U.S.

Last year, the cable, satellite and telecoms providers added just 46,000 video customers collectively, according to research firm SNL Kagan. That is tiny when compared to the 974,000 new households created last year. While it's still 100.4 million homes, or 84.7 percent of all households, it's down from the peak of 87.3 percent in early 2010.

Nielsen's study suggests that this new group may have left traditional TV for good. While three-quarters actually have a physical TV set, only 18 percent are interested in hooking it up through a traditional pay TV subscription.

Zero TVers tend to be younger, single and without children. Nielsen's senior vice president of insights, Dounia Turrill, says part of the new monitoring regime is meant to help determine whether they'll change their behavior over time. "As these homes change life stage, what will happen to them?"



FBI eyes possible extortion at Rutgers

GEOFF MULVIHILL
Associated Press

The FBI is investigating whether a former Rutgers basketball employee tried to extort the university before he made videos that showed ex-coach Mike Rice shoving and kicking players and berating them with gay slurs.

Meanwhile, Robert Morris University is expected to report in coming days what it has learned in its own inquiry on the three years Rice spent as head coach there.

A person familiar with the FBI's probe told The Associated Press on Sunday that investigators are interested in Eric Murdock, who left his job as the men's basketball program's player development director last year and later provided the video to university officials and ESPN.

The person spoke on condition of anonymity because the inquiry has not been announced. The investigation was first reported last week by ESPN and The New York Times.

A spokeswoman for the FBI's Newark office said the agency would not say whether there is an investigation. Murdock's lawyer did not return a call to the AP on Sunday. A Rutgers spokesman referred questions to the FBI.

A December letter from Murdock's lawyer to a lawyer representing Rutgers requested $950,000 to settle employment issues and said that if the university did not agree by Jan. 4, Murdock was prepared to file a lawsuit. The letter was obtained last week by the AP and other media outlets.

No settlement has been made. The video became public last week, and Murdock on Friday filed a lawsuit against the university, contending he was fired because he was a whistleblower trying to bring to light Rice's behavior.

The video's release last week set off a chain reaction that led to Rice's firing and the resignations of athletic director Tim Pernetti, the university's top in-house lawyer and an assistant basketball coach. Some critics want the university's president, Robert Barchi, to resign.

Barchi will hold a town hall meeting Monday at the school's Newark campus, where he is expected to face some students and faculty who say they lost confidence in him even before the controversy over Rice's firing. They have said his plan to reorganize the state's higher education system shortchanges the Rutgers campuses in Camden and Newark.

At a news conference last week, Barchi said the firing and resignations likely never would have happened unless Murdock provided the video to ESPN. Barchi said he did not see the video himself until after it had been made public.

Murdock, a New Jersey native who played for seven NBA teams from 1991 to 2000, was on the initial staff Rice assembled when he became the Rutgers coach in 2010. He left the team last year, though there are conflicting stories about the circumstances.

Murdock has said Rice fired him after he skipped a session of Rice's summer basketball camp, but has said he was targeted because he had spoken with others about Rice's conduct at practice. The university found in a report that Murdock was not actually fired and that he could have continued working at the school.

After Murdock left, he spoke with university officials about his allegations against Rice. He also used an open public records request to obtain hundreds of hours of videos of basketball practice. It's not clear who shot the original footage, but it was edited into the half-hour video later given to the university that touched off a scandal last week.

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MONDAY – **POOR TO FAIR** – SURF: **1-2 ft** knee to thigh high
Minimal new WNW swell. Best for standout spots which are up to waist high on the sets late.

TUESDAY – **POOR** – SURF: **1-2 ft** knee to thigh high
Minimal WNW swell eases. Mostly shows for standout spots with 1-3' surf there

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of: **April 3, 2013**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - beachreportcard.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 1
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 4
- Number of A grades for dry/wet weather -- 34 / 20
- Number of (C,D,F) grades for dry/wet weather -- 0 / 0

The Beach Report Card is made possible by: simplehuman, LAcarGUY, SIWA, and Groubeck Family Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	A+
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lechusa and Las Alisos creeks.		
Encinal Canyon at El Matador State Beach.	A+	ns
Broad Beach at Trancas Creek mouth.	A+	A+
Zuma Beach at Zuma Creek mouth.	A+	A+
Walnut Creek, projection of Wildlife Rd. (private).	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	B
Escondido Creek, just east of Escondido State Beach.	A	ns
Latigo Canyon Creek mouth.	A	A+
Solstice Canyon at Don Blocker County Beach.	A	ns
Pescro State Beach at creek mouth.	F	A+
Marie Canyon storm drain at Pescro Beach, at 24572 Malibu Rd.	A+	ns
Surfrider Beach at Malibu Colony fence.	A+	D
Surfrider Beach (beach location) - daily.	B	F
Malibu Pier - 50 yards east.	A+	A+
Carbon Beach at Sweetwater Canyon.	A	ns
Las Flores State Beach at Las Flores Creek (point zero).	A+	ns
Big Rock Beach at 19648 PCH stairs.	A+	A+
Pena Creek at Las Tunas County Beach.	A+	ns
Tuna Canyon.	A+	ns
Topanga State Beach at creek mouth.	B	A+
Castlerock Storm Drain at Castle Rock Beach.	A+	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A+	F
Will Rogers State Beach at 17208 PCH (1/4 mile east of Sunset drain).	A+	ns
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	A+
Will Rogers State Beach at Pulga Canyon storm drain.	A+	ns
Will Rogers State Beach at Temescal Canyon drain.	A+	A+
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A+	F
Santa Monica Beach at Montana Ave. drain.	A+	A+
Santa Monica Beach at Wilshire Blvd. drain.	A+	A+
Santa Monica Municipal Pier.	F	F
Santa Monica Beach at Pico/Kenter storm drain.	F	F
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	A+
Ocean Park Beach at Ashland Ave. drain.	A+	F
Venice City Beach, at the Rose Ave. storm drain.	A+	ns
Venice Beach at Brooks Ave. drain.	A+	A+
Venice Beach at Windward Ave. drain.	A+	ns
Venice Fishing Pier - 50 yards south.	A+	A+
Venice Beach- projection of Topsail St..	A+	A+
Marina del Rey, Mothers' Beach - lifeguard tower.	D	F
Dockweiler State Beach at Ballona Creek mouth.	A	F
Dockweiler State Beach at Culver Blvd. drain.	A	ns
North Westchester Storm Drain at Dockweiler State Beach.	A+	ns
Dockweiler State Beach at World Way (south of CIWW jetty).	A+	A+
Dockweiler State Beach at Imperial Hwy drain.	A	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	A+
Dockweiler State Beach at Grand Ave. drain.	A+	A+

LEGEND

- **DRY** -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
- **WET** -- grades for days of recorded rainfall and the following 3 days
- **ns** -- no sample taken

Heal the Bay's Beach Report Card℠ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

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When You Hear About a Personal Injury or a Personal Injury Lawsuit, What Does It All Mean?

A personal injury is a type of harm that an individual suffers as a result of someone else's wrongful act or omission (failure to act when they should have). The types of injuries suffered vary depending on the circumstances and can include, among others, broken bones, lost sight, severed limbs, and death. Also, the wrongful injury causing event could be something caused without fault or intentionally. An example of an unintentional harm is when somebody accidentally rear ends the car in front of them because they simply were not paying attention. This is commonly referred to as negligence. Negligence, in a nutshell, means that a person either did something or did not do something, which resulted in someone else getting hurt. The actual legal requirements are a little more complex, but this simplified explanation will work for now.

Regarding personal injuries caused by the intentional or reckless acts of others, intentional acts include rape, assault, battery, and other types of physical and emotional abuse. Examples of reckless conduct that can cause harm to innocent people are drunk driving, discharging a firearm in public or detonating explosives in public places.

Whether we are talking about personal injuries caused by negligent, intentional or reckless acts, the law generally provides that victims of such conduct who suffer harm are entitled to compensation. And in some instances, victims are also eligible to receive punitive or exemplary damages to ensure that the person or business that caused the harm in the first place does not repeat its bad conduct. More about punitive damages in a minute. For now, let us talk about injury compensation.

What can the law do for you if you have suffered personal injuries caused by someone else? In a perfect world, the need to bring a lawsuit to receive compensation for your injuries would not be necessary because the person who caused the harm would apologize and then endeavor to pay for the damage they caused. The current Court system requires, and actually prefers, that those responsible for harming someone else accept responsibility and pay to the victim reasonable compensation. Reasonable compensation includes such things as lost wages, lost future wages if the hurt person can no longer do their job, the payment of past and future medical bills, and the costs of future and ongoing care if the person can no longer care for themselves. There are additional items that constitute reasonable compensation but the list can be infinite because each person and each harm is unique.

Regarding punitive damages, the imposition of punitive damages is designed to prevent more people from getting hurt. The prevention aspect of punitive damages is to create a "sting" to the defendant. A proper "sting" is only effective if the defendant feels it financially. Stated differently, generally, punitive damages are determined on an ability to pay basis. So do not be surprised when you hear or read about a jury that made a big punitive damage finding because it likely means that someone got hurt real bad or died, the defendant did something really bad, and the defendant has the financial wherewithal to pay the damages.

As a public service announcement, be leery of the argument and those promoting it that customers pay when there are big punitive damages awards. This is not really accurate because safe business practices actually save money in the short and long terms. And do not forget, we live in a civilized society and quick profits should never trump personal safety and well-being. Pass it on.

Why personal injury or victim compensation lawsuits? A lawsuit is necessary because sometimes those responsible for causing harm do not take responsibility for the harm. The Court case is designed to address issues of fairness. If the bad person caused the harm, the jury is empowered by law to tell that bad person to fix it. The concept is simple and injury victims should not be frowned upon because they were forced to file a lawsuit in the first place. After all, they did not ask to get hurt.

One more thing, if you have been hurt be someone else, or you know of someone who has been hurt by someone else, make sure medical attention is the first thing on everyone's mind. Take care of the injuries first. Worry about lawyers and lawsuits as a last resort and trust that the person or business that caused the harm will fix it. If not, then call a lawyer. To ensure that you receive what the law provides for your situation and injuries, be sure to seek the assistance of a lawyer.

This column was prepared by Legal Grind's Personal Injury Attorneys. They can be reached at 310-452-8160 or referral@legalgrind.com

Disclaimer: this article does not constitute legal advice and does not create an attorney client relationship.

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MONDAY
4:00-5:00 pm (1st & 3rd Monday/Month) Criminal Law, DMV & Traffic Law: Felony and Misdemeanor Crimes, with former deputy D.A. Jacob Glucksman

TUESDAY
9:00am-12:00pm Patent, Trademark and Copyright Law with Attorney Marcus Risso. (By appointment only)

4:00pm-5:00pm (1st and 3rd Tuesday of the Month). Civil and Criminal Law with former Deputy District Attorney Hart Levin. Hart has expertise in all criminal and traffic issues, and he also has extensive knowledge in many areas of civil law including business disputes, personal injury, medical malpractice, and wrongful death. (By appointment only)

5:00 - 7:00 pm Wrongful termination, harassment; discrimination; wage and hour ;denial of unemployment benefits; and general counseling on issues in the workplace w/ attorney Nina Baumler. (Call for Appointment) at the 2901 Ocean Park location of the Novel Café.

WEDNESDAY
11:00am-3:00pm Special Education Law (By appointment only. Also available by appointment on Mondays or Fridays from 11:30 am to 3:00 pm) Attorney Alison Arkin has extensive experience working with parfents of special needs children with a wide range of disabilities, and can help them obtain appropriate services from both school districts and regional centers. She has experience with every level of the process including obtaining appropriate assessements, representation at IEP meeting, mediations, settlement negotiations and hearings.

5:00-6:30pm Divorce and Legal Separation; Domestic Partnerships; Child Custody, Support and Visitation; Spousal Support; Prenuptial Agreements & Mediation with Family Law Specialist Attorney Elizabeth Fields at the 2901 Ocean Park location of the Novel Café.

THURSDAY
12:00-2:00pm Immigration and Family Law with Attorney Galorah Keshavarz (By appointment only)
4:00-5:00pm (By appointment only) Chapter 7 and 13 Bankruptcy, Debt Negotiation and Personal Injuries cases with Attorney and Legal Grind founder Jeffrey J. Hughes

FRIDAY
4:00-5:00pm (2nd & 4th Friday/Month) Criminal, DMV & Traffic Law: Felony and Misdemeanor Crimes with Attorney & former Deputy D.A. Jacob Glucksman. By Appointment only

4:00-5:00pm (1st & 3rd Friday/Month) Small business start-ups, Corporations, Contracts, Non-Profit Organizations, Green Law, Employment Law, Green and Sustainable Business Practices with Attorney Becki Kammerling.

SATURDAY
10am-11:30am (1st, 3rd & 5th Saturday/month) Real Estate, Estate Planning, Wills & Living Trusts, Will Contests, Probate, Elder Law Business Litigation, Formation & Dissolution, Contracts, Construction Contracts Family Law including Divorce, Child/Spousal Support, Prenuptial Agreements, Personal Injury, Accidents, Premises and Product Liability, & Legal Malpractice with Attorney Richard Ruman. (By appointment only)

12PM TO 2PM Personal Injury free consultation; Regular consultation on all areas of Estate Planning, Landlord/Tenant rights, Mortgage Litigation, Premises Liability, Construction Accidents, and Products Liability with attorney SandeepAgarwal.

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MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Suddenly, Last Summer (NR) 1hr 34min
7:30pm

A Place in the Sun (NR) 2hrs 2min
10pm

AMC Loews Broadway 4
1441 Third Street Promenade
(888) 262-4386

Croods (PG) 1hr 38min
11:15am, 1:55pm, 4:30pm, 7:15pm, 10:00pm

Host (PG-13) 2hrs 05min
1:00pm, 4:15pm, 7:30pm, 10:30pm

Tyler Perry's Temptation (PG-13) 1hr 51min
11:00am, 1:35pm, 4:30pm, 7:00pm, 9:50pm

Admission (PG-13) 1hr 57min
11:40am, 2:15pm, 4:55pm, 7:45pm, 10:20pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Oz The Great and Powerful (PG)
2hrs 07min
7:15pm

Oz The Great and Powerful (PG)
2hrs 07min
12:45pm

Evil Dead (R) 1hr 31min
11:30am, 2:00pm, 4:40pm, 7:20pm, 10:00pm

G.I. Joe: Retaliation (PG-13) 1hr 39min
11:05am, 4:15pm, 9:45pm

Spring Breakers (R) 1hr 34min
11:45am, 2:20pm, 5:05pm, 7:50pm, 10:20pm

Jurassic Park 3D (PG-13) 2hrs 07min
12:30pm, 3:45pm, 7:00pm, 9:50pm

G.I. Joe: Retaliation 3D (PG-13) 1hr 39min
1:40pm, 7:00pm

Oz The Great and Powerful in 3D (PG)
2hrs 07min
4:05pm, 10:30pm

Croods 3D (PG) 1hr 38min
11:55am, 2:40pm, 5:20pm, 8:00pm, 10:45pm

Olympus Has Fallen () 1hr 40min
11:00am, 1:50pm, 5:00pm, 8:00pm, 10:45pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

From Up On Poppy Hill (Kokurikozaka kara) (PG)
1hr 31min
1:00pm, 3:20pm, 5:40pm, 8:00pm, 10:15pm

Sapphires (PG-13) 1hr 38min
1:55pm, 4:30pm, 7:20pm, 9:50pm

No (R) 1hr 55min
1:20pm, 4:10pm, 7:10pm, 9:50pm

Babe's and Ricky's Inn (Centerpiece) (NR)
1hr 30min
1:00pm, 4:00pm, 7:00pm, 10:00pm

For more information, e-mail news@smdp.com

RELAX TONIGHT, SCORP

ARIES (March 21-April 19)
★★★★ By midafternoon, you simply can't be stopped. A change of pace often energizes you. What you can accomplish in a few hours might surprise many people. A discussion will be directed from the perspective of the other party. Tonight: The world is your oyster.

TAURUS (April 20-May 20)
★★★ Use the morning for a meeting or getting an important errand done. Once that matter is handled, you'll feel more relaxed and perhaps like a different person. Tonight: If you need some time to yourself, just say so.

GEMINI (May 21-June 20)
★★★★ Keep reaching out to someone at a distance. You could be overwhelmed by everything that is falling into your lap. You must handle certain matters directly, but you can delegate different projects to others. Tonight: Chat with a friend.

CANCER (June 21-July 22)
★★★★ Are you feeling burdened by everything you have to handle? Detach first, and then take a look at a different way of handling this overload of responsibilities. Organization and prioritizing might be essential, but don't hesitate to ask for some much-needed help. Tonight: Up late.

LEO (July 23-Aug. 22)
★★★★ Spend the morning dealing with a situation that keeps getting postponed. By midafternoon, you could feel as if your spirit is free -- you'll be open to trying anything, within reason. Tonight: Go for the moment.

VIRGO (Aug. 23-Sept. 22)
★★★ You might be tired of not having a stronger influence in a conversation. Decide how to proceed in regard to enlarging your role in your present situation. When you are able to accomplish this, others will appreciate your feedback. Tonight: Dinner for two.

LIBRA (Sept. 23-Oct. 22)
★★★★ Get as much done as possible by midafternoon. You will have an important discussion with a loved one or an associate. Understand what would make you happy. Tonight: Follow someone else's suggestion.

SCORPIO (Oct. 23-Nov. 21)
★★★★ Tap into your creativity in the morning. One idea builds from another, and so on. You will come up with a workable solution given some time. Focus on a certain key task or project in the afternoon. Tonight: Put your feet up and relax.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ You could be trying too hard to be reasonable, which prevents others from experiencing the excitement of your spontaneity. Being more authentic could move a situation along faster. Tonight: Keep it light.

CAPRICORN (Dec. 22-Jan. 19)
★★★★★ Ask your follow-up questions. You will come out ahead of a situation and be fully aware of what needs to happen. Your sense of humor helps ease your path, as well as others'. Tonight: Head home early, if possible.

AQUARIUS (Jan. 20-Feb. 18)
★★★ A quick look at your finances tells you what the problem might be. Discuss the issue with someone in the know. You will know what to do in the afternoon, though you might choose to get different opinions. Only you can decide what would be most effective. Tonight: Join a friend.

PISCES (Feb. 19-March 20)
★★★★ You are in your element in the morning. Others respond to your requests. By late afternoon, you might decide to be a little more indulgent. Understand if a friend or loved one can't join you immediately. Tonight: Do some shopping on the way home.

Monday, April 8, 2013

This year you will express yourself in an assertive and clear manner, and you'll see excellent results. Still, you might become reclusive for short periods of time. Know that with your high level of creativity and energy, you will need some downtime. These moments will remain instrumental to your success. If you are single, you could attract someone quite different. Be careful, as this person might not be exactly as he or she seems. Take your time getting to know a potential sweetie. If you are attached, be on guard. Avoid becoming too me-oriented. A fellow ARIES might not be the right person to have a fight with.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

Email QLINE@SMDP.COM. WE'LL PRINT THE ANSWERS.
Sound off every week on our Q-Line™. See page 5 for more info.

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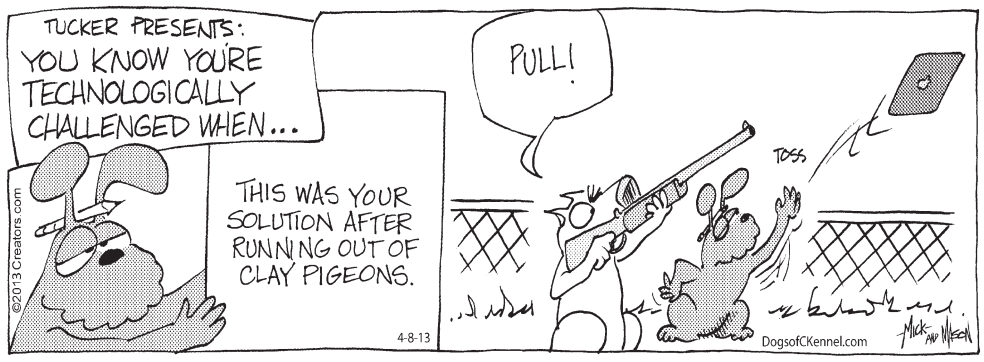
Speed Bump
By Dave Coverly



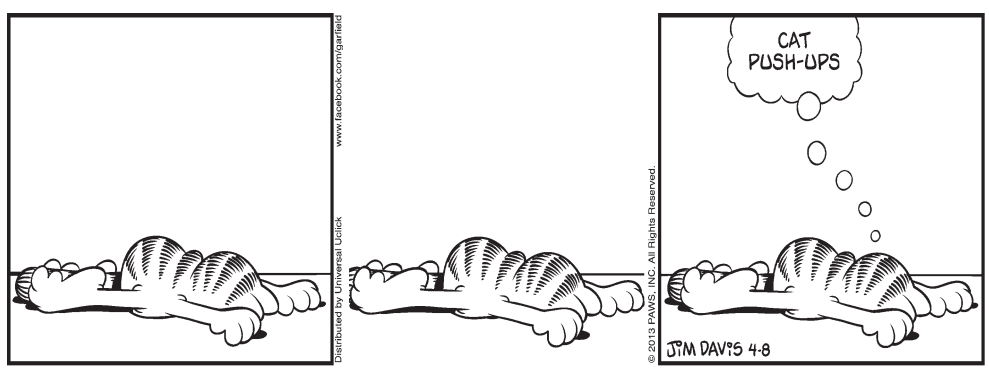
Strange Brew
By John Deering



Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

	4				7	6		
8		6		4			3	
	2	7						8
			4	8				3
	9		7		6		4	
2				1	3			
4						8	1	
	5			3		2		4
		1	5				6	

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

3	1	7	4	5	2	8	9	6
6	5	8	9	7	1	4	3	2
4	2	9	8	3	6	7	1	5
5	9	4	6	1	7	2	8	3
1	3	6	5	2	8	9	7	4
8	7	2	3	4	9	5	6	1
7	4	5	1	8	3	6	2	9
2	6	1	7	9	4	3	5	8
9	8	3	2	6	5	1	4	7

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MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Chess castle
5 Velocity
10 Dull pain
11 Laundry holder
13 Remain
14 Marked down
15 Medusa's killer
17 Acting legend Hagen
18 Grand
19 Cut off
20 Advanced in years
21 Used to be
22 Grassy expanses
25 Croc's cousin
26 Reed instrument
27 Shiverer's sound
28 Zero
29 Language of Belgium
33 North Pole worker
34 Maine's capital
35 "Ocean's Eleven," for one
37 Sandbox toy
38 Traps
39 Shading
40 Contest form
41 Keats poems

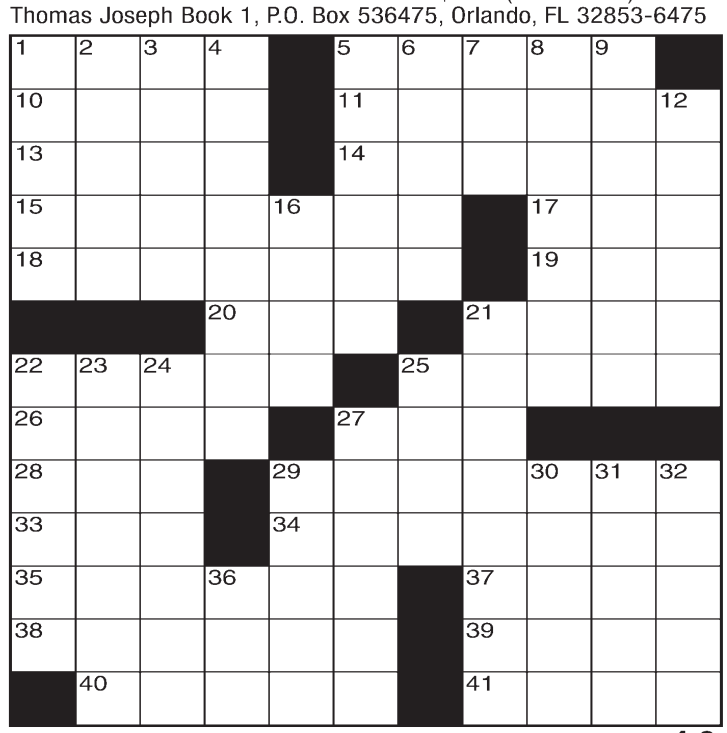
DOWN

1 Grating sounds
2 Quartet doubled
3 Scarlett's last name
4 Arch part
5 Ought to
6 Velvety flower
7 Print measures
8 Shoulder decoration
9 "Traffic" actor Benicio
12 Death personified
16 Snaky swimmers
21 Become friendly with
22 Solitary people
23 Chisholm Trail end
24 Lon Chaney Jr. role
25 Diver Louganis
27 Like B.B. King's music
29 Imposter
30 "To repeat ..."
31 "Goosebumps" writer
32 Ceases
36 Skill

M	E	D	A	L	S	■	A	H	A	B
I	R	O	B	O	T	■	R	A	G	E
D	R	O	O	P	Y	■	O	R	E	L
G	E	N	U	S	■	T	O	R	S	O
E	D	E	N	■	S	I	M	I	A	N
■	■	■	D	R	A	T	■	E	G	G
■	I	P	S	O	F	A	C	T	O	■
P	R	Y	■	G	E	N	E	■	■	■
H	O	R	D	E	S	■	R	O	M	E
O	N	A	I	R	■	H	E	M	A	N
N	O	M	S	■	R	O	B	E	R	T
E	R	I	K	■	E	A	R	N	E	R
R	E	D	S	■	B	R	A	S	S	Y

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



4-8



NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Wait ... What? A startup company in Austin, Texas, also serving San Francisco, promises to take its customers' incoming U.S. mail three times a week, photograph it and deliver it back to the customers via mobile phone app, for $4.99 a month. The company, Outbox, provides some value-added services, removing the customer from junk-mail lists and paying bills. Still, Outbox's unorthodox business model assumes that a growing number of people absolutely hate opening, filing or discarding pieces of paper. Co-founder Will Davis told CNN in February that at least he does not fear competition: "No one is crazy enough to do what we're doing."

■ College basketball player Shanteona Keys makes free throws at a 78 percent rate for her career, but on Feb. 16, she weakly shanked one of those 15-foot shots, causing it to thud to the floor about eight feet short of the rim -- the worst collegiate free-throw attempt of all time, according to several sports commentators who viewed the video. Keys explained to Deadspin.com that she always brings the ball close to her face when she shoots, "and my fingernail got caught on my nose, so I couldn't follow through correctly." Her Georgia College (Milledgeville, Ga.) team lost to rival Columbus State, 70-60.

TODAY IN HISTORY

1992 - Retired tennis great Arthur Ashe announces that he has AIDS, acquired from blood transfusions during one of his two heart surgeries.

1993 - The Republic of Macedonia joins the United Nations.

1999 - Haryana Gana Parishad, a political party in the Indian state of Haryana, merges with the Indian National Congress.

WORD UP!

demimonde

\ DEM-ee-mond; Fr. duh-mee-MAWND \ , noun;

1.a group characterized by lack of success or status: the literary demimonde.

Santa Monica Daily Press

Classifieds

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Employment

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Retirement community is looking for PT cook to help out dining operation. Must have good attitude and love for seniors. Previous experience preferred. Schedule will include weekends. Pre-employment drug screen and background check required. If interested, please come to 2107 Ocean Ave. SM, 90405 and fill out and application. EOE.

Taxi drivers needed. Age 23 or older, H-6 DMV report required. Independent Contractor Call 310-566-3300

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DBAS

Statement of Abandonment of Use of Fictitious Business Name
Document Record # 22011146078
Current File No.# 2013052447
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
LUSITANA DESIGN
The fictitious business name referred to above was filed on 12/08/2011 in the county of LOS ANGELES.
Registered owners: ANA PEKAROVIC
This business is conducted by: AN INDIVIDUAL
This statement was filed with the County Clerk of Los Angeles County on 03/15/2013
Published: SANTA MONICA DAILY PRESS 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013034338 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/20/2013 The following person(s) is (are) doing business as LA3-D. 830 TRACTION AVE. UNIT 2A , LOS ANGELES CA 90013. The full name of registrant(s) is/are: DANNY AGUIRRE 5920 MIDDLETON STREET UNIT 26 LOS ANGELES CA 90255. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/15/2013. /s/: DANNY AGUIRRE. This statement was filed with the County Clerk of LOS ANGELES County on 02/20/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013. dba

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013036595 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/22/2013 The following person(s) is (are) doing business as WONDERFUL DESIGN. 1218 SOUTH LONGWOOD AVE. , LOS ANGELES CA 90019. The full name of registrant(s) is/are: GYASI WILLIAMS 1218 SOUTH LONGWOOD AVE. LOS ANGELES CA 90019. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GYASI WILLIAMS. This statement was filed with the County Clerk of LOS ANGELES County on 02/22/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013048007 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/11/2013 The following person(s) is (are) doing business as LAMNY-FILM. 303 CALIFORNIA AVE #26 , SANTA MONICA CA 90403. The full name of registrant(s) is/are: BERND HEINL 303 CALIFORNIA AVE #26 SANTA MONICA CA 90403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/11/2013. /s/: BERND HEINL. This statement was filed with the County Clerk of LOS ANGELES County on 03/11/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013044710 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/06/2013 The following person(s) is (are) doing business as CASA MOTTI, PRIMAL FORCES. 11511 OHIO AVE #6 , LOS ANGELES CA 90025. The full name of registrant(s) is/are: NICOLETTA MOTTI-CAVALLO 11511 OHIO AVE #6 LOS ANGELES CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NICOLETTA MOTTI-CAVALLO. This statement was filed with the County Clerk of LOS ANGELES County on 03/06/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013046866 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/08/2013 The following person(s) is (are) doing business as A Bored Housewife. 11451 BERWICK STREET , LOS ANGELES CA 90049. The full name of registrant(s) is/are: MARTA L. RALLIS 11451 BERWICK STREET LOS ANGELES CA 90049. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARTA L. RALLIS. This statement was filed with the County Clerk of LOS ANGELES County on 03/08/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013049155 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/12/2013 The following person(s) is (are) doing business as BRYAN WOOSLEY, iBATDOG! RECORDS. 11429 CALVERT STREET , NORTH HOLLYWOOD CA 91606. The full name of registrant(s) is/are: BRYAN LEE WOOSLEY 11429 CALVERT STREET NORTH HOLLYWOOD CA 91606. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BRYAN LEE WOOSLEY. This statement was filed with the County Clerk of LOS ANGELES County on 03/12/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20130411898 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/01/2013 The following person(s) is (are) doing business as GREEN-TEK LANDSCAPE. 23890 COPPER HILL DR. #413 , VALENCIA CA 91354. The full name of registrant(s) is/are: MICHAEL HAGEMEIER 27906 BROOKHAVEN PL VALENCIA CA 91354. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)9/01/2008. /s/: MICHAEL HAGEMEIER. This statement was filed with the County Clerk of LOS ANGELES County on 03/01/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 040868 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/28/2013 The following person(s) is (are) doing business as Soul Journey Accessory Company. 850 S. Broadway #1101 , Los Angeles, CA 90014. The full name of registrant(s) is/are: Raj Kapoor 850 S. Broadway #1101 Los Angeles, CA 90014. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Raj Kapoor. This statement was filed with the County Clerk of LOS ANGELES County on 02/28/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 039859 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/27/2013 The following person(s) is (are) doing business as No Limits Academy. 9801 Washington Blvd. 2nd Floor , Culver City, CA 90232. The full name of registrant(s) is/are: No Limits Theater Group Inc. 9801 Washington Blvd. 2nd floor Culver City, CA 90232. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Michelle Christie. This statement was filed with the County Clerk of LOS ANGELES County on 02/27/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 039079 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/27/2013 The following person(s) is (are) doing business as The Secular Human. 1320 El Cerrito Cir. , South Pasadena, CA 91030. The full name of registrant(s) is/are: David M. Beadle 1320 El Cerrito Cir. South Pasadena, CA 91030. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2013. /s/: David M. Beadle. This statement was filed with the County Clerk of LOS ANGELES County on 02/27/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 039860 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/25/2013 The following person(s) is (are) doing business as Right Flow Plumbing. 1339 W. 145th Pl. , Gardena, CA 90247. The full name of registrant(s) is/are: Joseph P. Padilla 1339 W. 145th Pl. Gardena, CA 90247. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Joseph P. Padilla. This statement was filed with the County Clerk of LOS ANGELES County on 02/25/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 037920 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/25/2013 The following person(s) is (are) doing business as The Long Beach Petroleum Club. 3636 Linden Ave. , Long Beach, CA 90807. The full name of registrant(s) is/are: The Petroleum Club of Long Beach and Los Angeles 3636 Linden Ave. Long Beach, CA 90807. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Bette Bloom. This statement was filed with the County Clerk of LOS ANGELES County on 02/25/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 037918 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/25/2013 The following person(s) is (are) doing business as Trinity Arco. 8505 Pioneer Blvd. , Whittier, CA 90606. The full name of registrant(s) is/are: Trinity Petroleum Group Inc. 1842 Shenandoah St. Los Angeles, CA 90035. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/25/2013. /s/: Priscilla Rizkalla. This statement was filed with the County Clerk of LOS ANGELES County on 02/25/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in

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this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 037919 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/25/2013 The following person(s) is (are) doing business as JDC Management Co. 270 N. Canon Dr Floor #2 , Beverly Hills, CA 90210. The full name of registrant(s) is/are: JDC Management Co. 270 N. Canon Dr Floor #2 Beverly Hills, CA 90210. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: JDC Management Co.. This statement was filed with the County Clerk of LOS ANGELES County on 02/25/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013044771 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/06/2013 The following person(s) is (are) doing business as HERNANDEZ ROAD SERVICE. 12907 DE HAVEN AVE. , SYLMAR CA 91342. The full name of registrant(s) is/are: ELMER A HERNANDEZ POSADA 12907 DE HAVEN AVE. SYLMAR CA 91342. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/11/08. /s/: ELMER A HERNANDEZ POSADA. This statement was filed with the County Clerk of LOS ANGELES County on 03/06/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 040869 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/28/2013 The following person(s) is (are) doing business as California Coastal Real Estate, California Coastal Realty. 5818 Venice Blvd. , Los Angeles, CA 90019. The full name of registrant(s) is/are: Peabody Realty Inc. 5818 Venice Blvd. Los Angeles, CA 90019. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/15/2013. /s/: Stephan Klein. This statement was filed with the County Clerk of LOS ANGELES County on 02/28/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 041845 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/01/2013 The following person(s) is (are) doing business as Jobzy, Best Credit Match, Your Credit Match, Local Work Update, Neighborhood Jobs. 3122 Santa Monica Blvd. Suite 302 , Santa Monica, CA 90404. The full name of registrant(s) is/are: Zendzee LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Chris Clark. This statement was filed with the County Clerk of LOS ANGELES County on 03/01/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

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FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013032819 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/19/2013 The following person(s) is (are) doing business as ECOTHRIFTY, ECOTHRIFTY.COM. 340 S. LEMON AVE. #4909 , WALNUT, CA 91789. The full name of registrant(s) is/are: ANA BOYADZHYAN 1800 WINONA BLVD. APT #35 LOS ANGELES, CA 90027. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/07/2013. /s/: ANA BOYADZHYAN. This statement was filed with the County Clerk of LOS ANGELES County on 02/19/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013051283 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/14/2013 The following person(s) is (are) doing business as JUNCTION 26 CANNING FACILITY. 13918 TRURO AVE. , HAWTHORNE, CA 90250. The full name of registrant(s) is/are: RYAN HORLACHER 13918 TRURO AVE. HAWTHORNE, CA 90250. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RYAN HORLACHER. This statement was filed with the County Clerk of LOS ANGELES County on 03/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013044537 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/06/2013 The following person(s) is (are) doing business as PEACE TREE HEALING. 408 20TH STREET , SANTA MONICA CA 90402. The full name of registrant(s) is/are: HILARY KIMBLIN LICHT 408 20TH STREET SANTA MONICA CA 90402. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2011. /s/: HILARY KIMBLIN LICHT. This statement was filed with the County Clerk of LOS ANGELES County on 03/06/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013045490 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2013 The following person(s) is (are) doing business as FORTUNE TRADING COMPANY. 486 GIN LING WAY , LOS ANGELES CA 90012. The full name of registrant(s) is/are: ESTHER CHIN 486 GIN LING WAY LOS ANGELES CA 90012. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/18/2008. /s/: ESTHER CHIN. This statement was filed with the County Clerk of LOS ANGELES County on

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03/07/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013050442 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/13/2013 The following person(s) is (are) doing business as THE OP HOTEL, THE OCEAN PARK HOTEL. 2680 32ND STREET , SANTA MONICA CA 90405. The full name of registrant(s) is/are: 2680 32ND STREET LLC 1020 WILSHIRE BLVD. SANTA MONICA CA 90401. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LEILANI PASCUAL. This statement was filed with the County Clerk of LOS ANGELES County on 03/13/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013049531 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/12/2013 The following person(s) is (are) doing business as SALT OF THE EARTH. 3417 E. 2ND STREET 5 , LONG BEACH CA 90803. The full name of registrant(s) is/are: ERICA SHACKLEFORD 3417 E. 2ND STREET 5 LONG BEACH CA 90803. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ERICA SHACKLEFORD. This statement was filed with the County Clerk of LOS ANGELES County on 03/12/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013050443 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/13/2013 The following person(s) is (are) doing business as VENICE ON THE BEACH HOTEL, VENICE ON THE BEACH HOTEL.COM, SANTA MONICA OCEAN PARK HOTEL.COM. 2819 OCEAN FRONT WALK , VENICE CA 90291. The full name of registrant(s) is/are: ON THE BEACH LLC 1020 WILSHIRE BLVD SANTA MONICA CA 90401. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LEILANI PASCUAL. This statement was filed with the County Clerk of LOS ANGELES County on 03/13/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013052448 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/15/2013 The following person(s) is (are) doing business as A DESIGN CONCEPT. 2207 GLENDON AVE. , LOS ANGELES CA 90064. The full name of registrant(s) is/are: ANA PEKAROVIC 2207 GLENDON AVE. LOS ANGELES CA 90064. This Business is being conducted by: an Individual.

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The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/18/2013. /s/: ANA PEKAROVIC. This statement was filed with the County Clerk of LOS ANGELES County on 03/15/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013045188 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2013 The following person(s) is (are) doing business as PAIR ORTHODONTICS. 18907 NORDHOFF STREET #42 , NORTHRIDGE, CA 91324. The full name of registrant(s) is/are: DAVID E PAIR, DDS, A PROFESSIONAL CORPORATION 18907 NORDHOFF STREET #42 NORTHRIDGE, CA 91324. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)9/8/2008. /s/: DAVID E PAIR. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013050100 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/13/2013 The following person(s) is (are) doing business as PERSONS SURETY INSURANCE AGENCY, WESTSIDE SURETY INSURANCE AGENCY, SOUTH BAY SURETY INSURANCE AGENCY. 1674 CORINTH AVE. , LOS ANGELES CA 90025-3153. The full name of registrant(s) is/are: WILLIAM CHRIS BAILEY 2427 CENTINELA AVE. UNIT M SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WILLIAM CHRIS BAILEY. This statement was filed with the County Clerk of LOS ANGELES County on 03/13/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013053653 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/18/2013 The following person(s) is (are) doing business as ELIZABETH PEASE REALTOR. 2448 VISTA LAGUNA TERRANCE , PASADENA CA 91103. The full name of registrant(s) is/are: ELIZABETH PEASE 2448 VISTA LAGUNA TERRANCE PASADENA CA 91103. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ELIZABETH PEASE. This statement was filed with the County Clerk of LOS ANGELES County on 03/18/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013053654 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 3/18/2013 The following person(s) is (are) doing business as SKY KING. 7438 SHOSHONE AVE. , LAKE BALBOA, CA 91406. The full name of registrant(s) is/are: LAWRENCE WEISBERG 7438 SHOSHONE AVE. LAKE BALBOA, CA 91406. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/28/2013. /s/: LAWRENCE WEISBERG. This statement was filed with the County Clerk of LOS ANGELES County on 3/18/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013053652 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/18/2013 The following person(s) is (are) doing business as PHENIX SALON SUITES. 559 BIEN VENEDA AVE. , PACIFIC PALISADES, CA 90272. The full name of registrant(s) is/are: PHENIX WESTWOOD, LLC 14900 DALEA DRIVE OKLAHOMA CITY OK 73142. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ROBERT LEE. This statement was filed with the County Clerk of LOS ANGELES County on 03/18/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013053425 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/18/2013 The following person(s) is (are) doing business as MAYAHVELS FLOWERS, MAYAS FLOWERS, MONICAS FLOWERS. 1706 BUNDY DRIVE #1 , W LA CA 90025. The full name of registrant(s) is/are: JERONIMO GARCIA 1706 BUNDY DRIVE #1 W LA CA 90025, ELOY GARCIA 1706 BUNDY DRIVE #1 W LA CA 90025. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JERONIMO GARCIA. This statement was filed with the County Clerk of LOS ANGELES County on 03/18/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013054518 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/19/2013 The following person(s) is (are) doing business as SANTA MONICA MOTORS II. 2318 PICO BLVD. , SANTA MONICA CA 90405. The full name of registrant(s) is/are: KARRS, INC 2318 PICO BLVD. SANTA MONICA CA 90405. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/01/2005. /s/: KARIM RAWJI. This statement was filed with the County Clerk of LOS ANGELES County on 03/19/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES

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FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 053980 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/19/2013 The following person(s) is (are) doing business as THE REFINERY CHURCH. 1233 S. LA BREA AVE. , INGLEWOOD, CA 90301. The full name of registrant(s) is/are: PRAYER TABLE 428 W. REGENT ST. #C INGLEWOOD, CA 90301. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CAMERON MAYS. This statement was filed with the County Clerk of LOS ANGELES County on 03/19/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 051530 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/14/2013 The following person(s) is (are) doing business as My Insurance Guy. 9182 W. Olympic Blvd. , Beverly Hills, CA 90212. The full name of registrant(s) is/are: Eduardo Perez 9182 W. Olympic Blvd. Beverly Hills, CA 90212. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Eduardo Perez. This statement was filed with the County Clerk of LOS ANGELES County on 03/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 051531 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/14/2013 The following person(s) is (are) doing business as Walking Assets Consultancy. 3534 Purdue Ave. , Los Angeles, CA 90066. The full name of registrant(s) is/are: Pauline Tso 3534 Purdue Ave. Los Angeles, CA 90066. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/04/2013. /s/: Pauline Tso. This statement was filed with the County Clerk of LOS ANGELES County on 03/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 053246 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/18/2013 The following person(s) is (are) doing business as Hot Cheeks. 945 Hancock Ave. , Hollywood, CA 90069 . The full name of registrant(s) is/are: Gabriel Suarez 945 Hancock Ave. Hollywood, CA 90069 . This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Gabriel Suarez. This statement was filed with the County Clerk of LOS ANGELES County on 03/18/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 053245 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/18/2013 The following person(s) is (are) doing business as Champion Customs Broker. 848 Commercial Ave. , San Gabriel, CA 91776. The full name of registrant(s) is/are: Enway Hsu 619 N. Chandler Ave. Monterey Park, CA 91754. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Enway Hsu. This statement was filed with the County Clerk of LOS ANGELES County on 03/18/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 042883 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/04/2013 The following person(s) is (are) doing business as WISH CRUISE NAVY AND WISHCRUISE PIRATE ADVENTURES. The full name of registrant(s) is/are: HAPPY CROSS MINISTRY 3836 EAST ANAHEIM STREET LONG BEACH, CA 90804. This Business is being conducted by: an Unincorporated Association other than a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date) 01/06/2012. /s/: CHUCK FOSTER. This statement was filed with the County Clerk of LOS ANGELES County on 03/04/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

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OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 042884 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/04/2013 The following person(s) is (are) doing business as LANG ENTERPRISES GEMS4EVER 1. 9211 CEDROS AVE. #B , Panorama city CA 91402â "1250. The full name of registrant(s) is/are: Ronald B. Lang 9211 CEDROS AVE. #B Panorama city CA 91402â "1250, Elise L. Lang 9211 CEDROS AVE. #B Panorama city CA 91402â "1250. This Business is being conducted by: Husband and Wife. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/27/2013. /s/: Ronald B. Lang. This statement was filed with the County Clerk of LOS ANGELES County on 03/04/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 044584 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/06/2013 The following person(s) is (are) doing business as Bill Nelson Painting. 48 Paloma Ave., #1 , Venice, CA 90291. The full name of registrant(s) is/are: Bill Nelson 48 Paloma Ave., #1 Venice, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Bill Nelson. This statement was filed with the County Clerk of LOS ANGELES County on 03/06/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 044583 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/06/2013 The following person(s) is (are) doing business as Lisa Alvarado. 4251 Madison Avenue , Culver City, CA 90232. The full name of registrant(s) is/are: Lisa Stiegler 4251 Madison Avenue Culver City, CA 90232. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2013. /s/: Lisa Stiegler. This statement was filed with the County Clerk of LOS ANGELES County on 03/06/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS

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FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 047985 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/11/2013 The following person(s) is (are) doing business as ZMP. 13603 Marina Pointe Dr. Unit B436 , Marina del Rey CA 90292. The full name of registrant(s) is/are: Dave Zand 13603 Marina Pointe Dr. Unit B436 Marina del Rey CA 90292, Sarah Meister 13603 Marina Pointe Dr. Unit B436 Marina del Rey CA 90292. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/04/2013. /s/: Dave Zand. This statement was filed with the County Clerk of LOS ANGELES County on 03/11/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 047986 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/11/2013 The following person(s) is (are) doing business as Eye Management Group. 1127 10th Street # 303 , Santa Monica, CA 90403. The full name of registrant(s) is/are: John E. Maiden, Jr. 1127 10th Street # 303 Santa Monica, CA 90403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/02/2013. /s/: John E. Maiden, Jr.. This statement was filed with the County Clerk of LOS ANGELES County on 03/11/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 047987 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/11/2013 The following person(s) is (are) doing business as Haz Engineering. 525 W. California Apartment # 320 , Glendale, CA 91203. The full name of registrant(s) is/are: HAZ PATEL 525 W. California Apartment # 320 Glendale, CA 91203. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HAZ PATEL . This statement was filed with the County Clerk of LOS ANGELES County on 03/11/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT

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WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 047988 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/11/2013 The following person(s) is (are) doing business as National Satellite Systems. 19720 Ventura Blvd. Suite C , Woodland Hills, CA 91364. The full name of registrant(s) is/are: ACLB2B Corp. 19720 Ventura Blvd. Suite C Woodland Hills, CA 91364. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/31/2005. /s/: Kobi Levi. This statement was filed with the County Clerk of LOS ANGELES County on 03/11/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 047989 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/11/2013 The following person(s) is (are) doing business as BRM Entertainment. 953 N. Hazard Ave. , Los Angeles, CA 90063. The full name of registrant(s) is/are: Benedict Mano 953 N. Hazard Ave. Los Angeles, CA 90063. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Benedict Mano. This statement was filed with the County Clerk of LOS ANGELES County on 03/11/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 051527 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/14/2013 The following person(s) is (are) doing business as AB Promotions Intl. 2451 Country Club Dr. , Glendora, CA 91741. The full name of registrant(s) is/are: Allison Barrie Burns 2451 Country Club Dr. Glendora, CA 91741. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/12/2013. /s/: Allison Barrie Burns. This statement was filed with the County Clerk of LOS ANGELES County on 03/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE

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COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 051529 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/14/2013 The following person(s) is (are) doing business as NeuroBalance LA, NeuroBalance . 4029 Alla Rd. , Los Angeles, CA 90066. The full name of registrant(s) is/are: Jon Stuart Haupers 4029 Alla Rd. Los Angeles, CA 90066. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/02/2013. /s/: Jon Stuart Haupers. This statement was filed with the County Clerk of LOS ANGELES County on 03/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013052451 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/15/2013 The following person(s) is (are) doing business as THE BACON STATION. 14904 LAKEWOOD BLVD #10 , BELLFLOWER CA 90706. The full name of registrant(s) is/are: STEVEN SAENZ 14904 LAKEWOOD BLVD #10 BELLFLOWER CA 90706. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:STEVEN SAENZ. This statement was filed with the County Clerk of LOS ANGELES County on 03/15/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013056620 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/21/2013 The following person(s) is (are) doing business as R & R VISION, R AND R VISION, VISION MEDICAL , VISION MICRO, R & R VISION MEDICAL, R & R VISION MICRO . 835 ASHLAND AVE #7 , SANTA MONICA CA 90405. The full name of registrant(s) is/are: REZA BAGHERI 835 ASHLAND AVE #7 SANTA MONICA CA 90405, RAMIN ADNANI 7012 MIDDLESBURG RIDGE CIRCLE WEST HILLS CA 91307. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:REZA BAGHERI. This statement was filed with the County Clerk of LOS ANGELES County on 03/21/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/01/2013, 04/08/2013, 04/15/2013, 04/22/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013055670 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/20/2013 The following person(s) is (are) doing business as SEW CRAFTY STUDIO. 3901 PACIFIC COAST HWY #B , TORRANCE CA 90275. The full name of registrant(s) is/are: ARACELI ARRIOLA 26 OCEAN TRAILS DR RPV CA 90275.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 053247 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/25/2013 The following person(s) is (are) doing business as Valbridge Property Advisors. 99 S. Lake Ave. Suite 21 , Pasadena, CA 91101. The full name of registrant(s) is/are: Cummings Appraisal Group Inc. 99 S. Lake Ave. Suite 21 Pasadena, CA 91101. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Calvin Cummings. This statement was filed with the County Clerk of LOS ANGELES County on 03/25/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 053247 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/18/2013 The following person(s) is (are) doing business as Valbridge Property Advisors. 99 S. Lake Ave. Suite 21 , Pasadena, CA 91101. The full name of registrant(s) is/are: Cummings Appraisal Group Inc. 99 S. Lake Ave. Suite 21 Pasadena, CA 91101. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Calvin Cummings. This statement was filed with the County Clerk of LOS ANGELES County on 03/25/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013050767 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/14/2013 The following person(s) is (are) doing business as PURE DERMATOLOGY AND SKIN SURGERY CENTER. 11901 SANTA MONICA BLVD #572 , LOS ANGELES CA 90025. The full name of registrant(s) is/are: PARRISH SADEGHI MD INC 1118 17TH ST #2 SANTA MONICA CA 90403. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PARRISH SADEGHI. This statement was filed with the County Clerk of LOS ANGELES County on 03/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/01/2013, 04/08/2013, 04/15/2013, 04/22/2013.

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This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ARACELI ARRIOLA . This statement was filed with the County Clerk of LOS ANGELES County on 03/20/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/01/2013, 04/08/2013, 04/15/2013, 04/22/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013051506 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/14/2013 The following person(s) is (are) doing business as TAHITI GOODS. 3553 ATLANTIC AVENUE #1151 , LONG BEACH CA 90807. The full name of registrant(s) is/are: VERONIQUE HUNKIN-TOMASI 3553 ATLANTIC AVENUE #1151 LONG BEACH CA 90807. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:VERONIQUE HUNKIN-TOMASI. This statement was filed with the County Clerk of LOS ANGELES County on 03/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/01/2013, 04/08/2013, 04/15/2013, 04/22/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013059384 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/26/2013 The following person(s) is (are) doing business as CYNTHIA BOMASTER PHYSICAL THERAPY. 835 S WESTGATE STE #7 , LOS ANGELES CA 90049. The full name of registrant(s) is/are: CYNTHIA BOMASTER 835 S WESTGATE STE #7 LOS ANGELES CA 90049. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: CYNTHIA BOMASTER. This statement was filed with the County Clerk of LOS ANGELES County on 03/26/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/01/2013, 04/08/2013, 04/15/2013, 04/22/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013044687 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/06/2013 The following person(s) is (are) doing business as SAPHA MANAGEMENT GROUP, SAPHA REALTY GROUP. 2500 BROADWAY, STE F125 , SANTA MONICA CA 90404. The full name of registrant(s) is/are: THE SAPHA GROUP, INC. 2500 BROADWAY, STE F125 SANTA MONICA CA 90404. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JASON SAWCHUK. This statement was filed with the County Clerk of LOS ANGELES County on 03/06/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/01/2013, 04/08/2013, 04/15/2013, 04/22/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012 255264 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/08/2013 The following person(s) is (are) doing business as Eco Builders. 6309 Ivarene Ave. , Los Angeles, CA 90068. The full name of registrant(s) is/are: Eric Clark 6309 Ivarene Ave. Los Angeles, CA 90068. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/4/2012. /s/: Eric Clark. This statement was filed with the County Clerk of LOS ANGELES County on 03/08/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/01/2013, 04/08/2013, 04/15/2013, 04/22/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 015699 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/23/2013 The following person(s) is (are) doing business as Studio Annik. The full name of registrant(s) is/are: Annie Walton-Teter 2441 20th St. C Santa Monica, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/14/2012. /s/: Annie Walton-Teter. This statement was filed with the County Clerk of LOS ANGELES County on 01/23/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/18/2013, 02/25/2013, 03/4/2013, 03/11/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 047965 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/11/2013 The following person(s) is (are) doing business as Majestic Entertainments. 2870 Los Feliz Pl. Suite #100 , Los Angeles, CA 90039. The full name of registrant(s) is/are: Vahan Hovsepian 2870 Los Feliz Pl. Suite #100 Los Angeles, CA 90039. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Vahan Hovsepian. This statement was filed with the County Clerk of LOS ANGELES County on 03/11/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/01/2013, 04/08/2013, 04/15/2013, 04/22/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 047964 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/11/2013 The following person(s) is (are) doing business as Providential Trade. 1954 253rd St. , Lomita, CA 90717. The full name of registrant(s) is/are: Jeff Hurst 1954 253rd St. Lomita, CA 90717. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/04/2013. /s/: Jeff Hurst. This statement was filed with the County Clerk of LOS ANGELES County on 03/11/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/01/2013, 04/08/2013, 04/15/2013, 04/22/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 047963 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/11/2013 The following person(s) is (are) doing business as Vagabond Entertainment. 1570 N. Edgemont St. suite #109 , Los Angeles, CA 90027. The full name of registrant(s) is/are: Leslie Mahoney 1570 N. Edgemont St. suite #109 Los Angeles, CA 90027. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Leslie Mahoney. This statement was filed with the County Clerk of LOS ANGELES County on 03/11/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/01/2013, 04/08/2013, 04/15/2013, 04/22/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 056173 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/21/2013 The following person(s) is (are) doing business as Krystal Klear Pool & Spa Service and Repair. 30409 TERRACINA PL. , CASTAIC, CA 91384. The full name of registrant(s) is/are: Frank Zapata 30409 TERRACINA PL. CASTAIC, CA 91384. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Frank Zapata. This statement was filed with the County Clerk of LOS ANGELES County on 03/21/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/01/2013, 04/08/2013, 04/15/2013, 04/22/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 056171 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/21/2013 The following person(s) is (are) doing business as Simply Velvet. 28279 Cedar Ln. , Santa Clarita, CA 91350. The full name of registrant(s) is/are: La Creachia Carraway 28279 Cedar Ln. Santa Clarita, CA 91350. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:La Creachia Carraway. This statement was filed with the County Clerk of LOS ANGELES County on 03/21/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/01/2013, 04/08/2013, 04/15/2013, 04/22/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 056172 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/21/2013 The following person(s) is (are) doing business as Adroit Entrepreneurs. 11222 S. La Cienega Blvd Suite 512 (515) , Inglewood, CA 90304. The full name of registrant(s) is/are: Philip Go 1774 33rd Ave. San Francisco, CA 94122. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/13/2004. /s/: Philip Go. This statement was filed with the County Clerk of LOS ANGELES County on 03/21/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/01/2013, 04/08/2013, 04/15/2013, 04/22/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 056174 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/21/2013 The following person(s) is (are) doing business as Smooth Cheeks. 945 Hancock Ave. , West Hollywood, CA 90069. The full name of registrant(s) is/are: Gabriel Suarez 945 Hancock Ave. West Hollywood, CA 90069. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Gabriel Suarez. This statement was filed with the County Clerk of LOS ANGELES County on 03/21/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/01/2013, 04/08/2013, 04/15/2013, 04/22/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012 255261 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/08/2013 The following person(s) is (are) doing business as Palm tree International Education Services. 1117 Ford St. , Redondo Beach, CA 90278. The full name of registrant(s) is/are: Daniel B Silver 1117 Ford St. Redondo Beach, CA 90278, Yoon Nam 5051 Alton Pkwy., #94 Irvine, CA 92604. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Daniel B Silver. This statement was filed with the County Clerk of LOS ANGELES County on 03/08/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/01/2013, 04/08/2013, 04/15/2013, 04/22/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012 255263 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/08/2013 The following person(s) is (are) doing business as SCG Construction, SCG Management, SCG Residential, SCG Commercial. 16430 Vanowen Street , Van Nuys, CA 91406. The full name of registrant(s) is/are: Sharp Capital 16430 Vanowen Street Van Nuys, CA 91406. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/21/2011. /s/: Morad Shophet. This statement was filed with the County Clerk of LOS ANGELES County on 03/08/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/01/2013, 04/08/2013, 04/15/2013, 04/22/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012 255262 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/08/2013 The following person(s) is (are) doing business as NANOHITS, MICROHITS MUSIC. 137 N. Larchmont Blvd., #168 , Los Angeles, CA 90004. The full name of registrant(s) is/are: Microhits, Inc. 137 N. Larchmont Blvd., #168 Los Angeles, CA 90004. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/1/1999. /s/: Anthony Barlo. This statement was filed with the County Clerk of LOS ANGELES County on 03/08/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/01/2013, 04/08/2013, 04/15/2013, 04/22/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013051111 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/14/2013 The following person(s) is (are) doing business as HIGHWAYS DESIGNS. 5060 ROCKVALLEY ROAD , RANCHO PALOS VERDES, CA 90275. The full name of registrant(s) is/are: VANDANA AHLUWALIA 5060 ROCKVALLEY ROAD RANCHO PALOS VERDES, CA 90275. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/1/2013. /s/: VANDANA AHLUWALIA. This statement was filed with the County Clerk of LOS ANGELES County on 03/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/01/2013, 04/08/2013, 04/15/2013, 04/22/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013057681 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/22/2013 The following person(s) is (are) doing business as NUMBER SIX. 1907 OLYMPIC BLVD. #1B , SANTA MONICA CA 90404. The full name of registrant(s) is/are: JMCH, LLC 1907 OLYMPIC BLVD. #1B SANTA MONICA CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/06/2008. /s/: CHARLES HATCHER. This statement was filed with the County Clerk of LOS ANGELES County on 03/22/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/08/2013, 04/15/2013, 04/22/2013, 04/29/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013057841 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/22/2013 The following person(s) is (are) doing business as RITAS OF SANTA MONICA. 11500 TENNESSEE AVE. #131 , LOS ANGELES, CA 90064. The full name of registrant(s) is/are: ICEBERG CAPITAL PARTNERS, LLC 11500 TENNESSEE AVE. #131 LOS ANGELES, CA 90064. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:YOUNG KO. This statement was filed with the County Clerk of LOS ANGELES County on 04/22/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/08/2013, 04/15/2013, 04/22/2013, 04/29/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013064487 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/01/2013 The following person(s) is (are) doing business as BAD DOG TECHING. 12751 PACIFIC AVE #4 , LOS ANGELES CA 90066. The full name of registrant(s) is/are: ANDREW P. MITCHELL 12751 PACIFIC AVE #4 LOS ANGELES CA 90066. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/26/2013. /s/: ANDREW P. MITCHELL. This statement was filed with the County Clerk of LOS ANGELES County on 04/01/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/08/2013, 04/15/2013, 04/22/2013, 04/29/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013044082 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/06/2013 The following person(s) is (are) doing business as GIANT CITY LANDSCAPE, GIANT CITY DESIGN, GIANT CITY LANDSCAPE DESIGN, GIANT CITY LANDSCAPE FARMS, GIANT CITY LANDSCAPE FARM, GIANT CITY GARDENS. 2525 7TH STREET C , SANTA MONICA CA 90405. The full name of registrant(s) is/are: DARLA K. SILVERS-MURRAY 2525 7TH STREET C SANTA MONICA CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DARLA K. SILVERS-MURRAY. This statement was filed with the County Clerk of LOS ANGELES County on 03/06/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/08/2013, 04/15/2013, 04/22/2013, 04/29/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013049836 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/13/2013 The following person(s) is (are) doing business as JOIE MEAL SUPPORT. 8948 BURTON WAY , BEVERLY HILLS CA 90211. The full name of registrant(s) is/are: MBMEAL SOLUTIONS LLC 8948 BURTON WAY BEVERLY HILLS CA 90211. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MELISSA JAVAHERIAN. This statement was filed with the County Clerk of LOS ANGELES County on 03/13/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/08/2013, 04/15/2013, 04/22/2013, 04/29/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013050388 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/13/2013 The following person(s) is (are) doing business as RESORT MANAGEMENT ASSOCIATION. 2245 W. 190TH STREET , TORRANCE, CA 90504. The full name of registrant(s) is/are: DONATE TITLE, INC 2245 W. 190TH STREET TORRANCE, CA 90504. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DAVID MACMILLAN. This statement was filed with the County Clerk of LOS ANGELES County on 03/13/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/08/2013, 04/15/2013, 04/22/2013, 04/29/2013.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2013062468
Current File No. 20100567929
State of California, County of Los Angeles

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The following person(s) has/have abandoned the use of the fictitious Business name:
VICTORY DOJO AND FITNESS INC.
Registered owners: VICTORY DOJO AND FITNESS INC.
This business is conducted by: a CORPORATION.
/s/ROBERT CHRISTOPHE
This statement was filed with the County Clerk of Los Angeles County on 03/28/2013.
SANTA MONICA DAILY PRESS to publish 04/08/2013, 04/15/2013, 04/22/2013, 04/29/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 060903 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/27/2013 The following person(s) is (are) doing business as Sacred Life Services. 5311 Inglewood Blvd. , Culver City, CA 90230. The full name of registrant(s) is/are: Stephanie Dawn Preston 5311 Inglewood Blvd. Culver City, CA 90230. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/08/2013. /s/: Stephanie Dawn Preston. This statement was filed with the County Clerk of LOS ANGELES County on 03/27/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/08/2013, 04/15/2013, 04/22/2013, 04/29/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013061389 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/27/2013 The following person(s) is (are) doing business as 30 MILES NORTH. 2700 NEILSON WAY #1229 , SANTA MONICA CA 90405. The full name of registrant(s) is/are: PRISCILLA VENTO 2700 NEILSON WAY #1229 SANTA MONICA CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PRISCILLA VENTO. This statement was filed with the County Clerk of LOS ANGELES County on 03/27/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/08/2013, 04/15/2013, 04/22/2013, 04/29/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 060893 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/27/2013 The following person(s) is (are) doing business as Lucianas Intimates. 1010 Chautauqua Boulevard , Pacific Palisades, CA 90272. The full name of registrant(s) is/are: Luciana Toriello 1010 Chautauqua Boulevard Pacific Palisades, CA 90272. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Luciana Toriello. This statement was filed with the County Clerk of LOS ANGELES County on 03/27/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/08/2013, 04/15/2013, 04/22/2013, 04/29/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 060892 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/27/2013 The following person(s) is (are) doing business as Wine-Shoppe. 2733 D Pacific Coast Highway , Torrance, CA 90505. The full name of registrant(s) is/are: Michael and Marla Inc. 2733 D Pacific Coast Highway Torrance, CA 90505. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Michael McCraley. This statement was filed with the County Clerk of LOS ANGELES County on 03/27/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/08/2013, 04/15/2013, 04/22/2013, 04/29/2013.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 062470 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/28/2013 The following person(s) is (are) doing business as Royal Interactive Studios. 3218 Glendale Boulevard , Los Angeles, CA 90039. The full name of registrant(s) is/are: Logan Enterprises LLC 3218 Glendale Boulevard Los Angeles, CA 90039. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)2000. /s/: Guy Logan. This statement was filed with the County Clerk of LOS ANGELES County on 03/28/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/08/2013, 04/15/2013, 04/22/2013, 04/29/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 062472 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/28/2013 The following person(s) is (are) doing business as Victory Dojo and Fitness. 517 N. Victory Blvd. , Burbank, CA 91506. The full name of registrant(s) is/are: Robert Christophe 1508 Micheltorena #12 Los Angeles, CA 90026, Kim Waldauer 1508 Micheltorena #12 Los Angeles, CA 90026. This Business is being conducted by: Husband and Wife. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/15/2013. /s/: Robert Christophe. This statement was filed with the County Clerk of LOS ANGELES County on 03/28/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/08/2013, 04/15/2013, 04/22/2013, 04/29/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 060906 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/27/2013 The following person(s) is (are) doing business as Wired In, Wired In Productions. 435 2nd St. , Hermosa Beach, CA 90254. The full name of registrant(s) is/are: Andrew Styles 435 2nd St. Hermosa Beach, CA 90254. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/13/2013. /s/: Andrew Styles. This statement was filed with the County Clerk of LOS ANGELES County on 03/27/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/08/2013, 04/15/2013, 04/22/2013, 04/29/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 059360 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/26/2013 The following person(s) is (are) doing business as C Squared Designs. 1522 Amherst Ave., Apt. 103 , Los Angeles, CA 90025. The full name of registrant(s) is/are: Christopher Colangelo 1522 Amherst Ave., Apt. 103 Los Angeles, CA 90025. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on

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(Date)03/20/2013. /s/: Christopher Colangelo. This statement was filed with the County Clerk of LOS ANGELES County on 04/26/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/08/2013, 04/15/2013, 04/22/2013, 04/29/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 060904 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/27/2013 The following person(s) is (are) doing business as South Bay Lock and Safe, Carson Lock and Key, Carson Locksmiths, Torrance Locksmiths. 750 E. Carson St., #134 , Carson, California 9045. The full name of registrant(s) is/are: The Locksmith Group LLC 750 E. Carson St., #134 Carson, California 9045. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/1/2012. /s/: James Marriott. This statement was filed with the County Clerk of LOS ANGELES County on 03/27/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/27/2013, 04/03/2013, 04/10/2013, 04/17/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 059359 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/26/2013 The following person(s) is (are) doing business as Next Degree Golf. 530 S. Lake Ave., #218 , Pasadena, CA 91101. The full name of registrant(s) is/are: Paul Heisig 2328 Women Dr., #6624 Pine Mountain Club, CA 93222 . This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Paul Heisig. This statement was filed with the County Clerk of LOS ANGELES County on 03/26/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/08/2013, 04/15/2013, 04/22/2013, 04/29/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 060907 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/27/2013 The following person(s) is (are) doing business as Chamber of Commerce Journal, McGill and Associates, LADBA, LADBA DOT COM, DBAINLA, DBAINLA DOT COM, Caribbean American Film Festival, CARIBAMFF, CARIBAMFF DOT COM, Los Angeles and Salvador Bahia Sister Cities Program. 5757 W. Century Blvd. SUITE 700 , Los Angeles, CA 90045. The full name of registrant(s) is/are: Carl Lee-McGill 5757 W. Century Blvd. SUITE 700 Los Angeles, CA 90045. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/25/2013. /s/: Carl Lee-McGill. This statement was filed with the County Clerk of LOS ANGELES County on 03/27/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/27/2013, 04/03/2013, 04/10/2013, 04/17/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013061390 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/27/2013 The following person(s) is (are) doing business as

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AAKON CONSULTING. 362 SOUTH ORANGE GROVE BLVD. , PASADENA, CA 91105. The full name of registrant(s) is/are: ANJALI AMIT NAGRECHA 362 SOUTH ORANGE GROVE BLVD. PASADENA, CA 91105. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANJALI AMIT NAGRECHA. This statement was filed with the County Clerk of LOS ANGELES County on 03/27/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/08/2013, 04/15/2013, 04/22/2013, 04/29/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013061388 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/27/2013 The following person(s) is (are) doing business as THE SHAMPOO LOUNGE. 3020 PICO BLVD. , SANTA MONICA CA 90405-2004. The full name of registrant(s) is/are: MICHAEL STORMS 2937 DELAWARE AVE. SANTA MONICA, CA 90404. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/20/2008. /s/: MICHAEL STORMS. This statement was filed with the County Clerk of LOS ANGELES County on 03/27/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/08/2013, 04/15/2013, 04/22/2013, 04/29/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013061391 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/27/2013 The following person(s) is (are) doing business as SPL REALTY PARTNERS. 501 COLORADO AVE. SUITE 170 , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: THE LIFSCHULTZ COMPANY, INC 501 COLORADO AVE. SUITE 170 SANTA MONICA, CA 90401. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/1/2011. /s/: SCOTT LIFSCHULTZ. This statement was filed with the County Clerk of LOS ANGELES County on 03/27/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/08/2013, 04/15/2013, 04/22/2013, 04/29/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013061392 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/27/2013 The following person(s) is (are) doing business as WYN WILSON, UPSIDE DOWN ARTS. 1440 VETERAN AVE. #560 , LOS ANGELES, CA 90024. The full name of registrant(s) is/are: WENDY WILSON 1440 VETERAN AVE. #560 LOS ANGELES, CA 90024. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WENDY WILSON. This statement was filed with the County Clerk of LOS ANGELES County on 03/27/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/08/2013, 04/15/2013, 04/22/2013, 04/29/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013068516 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/05/2013 The following person(s) is (are) doing business as NEW CONTINENT SHUTTLE. 19485 E. WALNUT DRIVE N. , CITY OF INDUSTRY, CA 91789. The full name of registrant(s) is/are: SANY YUAN, INC 19485 E. WALNUT DRIVE N. CITY OF INDUSTRY, CA 91789. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DANLIN ZHANG. This statement was filed with the County Clerk of LOS ANGELES County on 04/05/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/08/2013, 04/15/2013, 04/22/2013, 04/29/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013064665 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/01/2013 The following person(s) is (are) doing business as CRUEL CIRCLE. 2455 S. ST. ANDREWS PL #229 , LOS ANGELES CA 90018. The full name of registrant(s) is/are: TYSON JOHNSON 2455 S. ST. ANDREWS PL #229 LOS ANGELES CA 90018. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/01/2013. /s/: TYSON JOHNSON. This statement was filed with the County Clerk of LOS ANGELES County on 04/01/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/08/2013, 04/15/2013, 04/22/2013, 04/29/2013.

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