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MONDAY, APRIL 7, 2014
Volume 13 Issue 121

Santa Monica Daily Press

We have you covered

SAMOHI TAKES TWO FROM VENICE
SEE PAGE 3

THE NEW ERA ISSUE

Downtown could grow; zoning ordinance delayed

BY DAVID MARK SIMPSON
Daily Press Staff Writer

CITY HALL Downtown is getting a little big for its borders.

On Tuesday night, City Council will consider heading in the direction of expanding the boundaries that define the Downtown.

The area, as defined by the property and business improvement district, runs roughly from Ocean Avenue to Seventh Court and Wilshire Boulevard to the Interstate 10 Freeway.

Council will consider approving $55,000 in spending to study the expansion of the district to include Lincoln Boulevard. New mixed-use developments along Lincoln have increased pedestrian activity in the area.

The studies will also look at the impacts of a focus along the Colorado Esplanade, a pedestrian friendly strip slated to open in 2017 that will connects the incoming Expo Light Rail station at Colorado Avenue and Fifth Street with,

SEE COUNCIL PAGE 10



PRESIDENTIAL POWER

Paul Alvarez Jr. *editor@smdp.com*

President Barack Obama made an appearance Saturday afternoon on the Third Street Promenade during the L.A. Puppet Festival

Samohi teacher on leave after student fight

THE ASSOCIATED PRESS

SANTA MONICA A Santa Monica High School teacher has been placed on leave after cellphone videos showed a fight with a student.

Santa Monica-Malibu Unified School District Superintendent Sandra Lyon sent a letter to parents Friday notifying them about the classroom confrontation.

In the letter, Lyon says the videos were "utterly alarming."

School officials said Mark Black, who's also a wrestling coach, was put on leave pending an investigation.

City News Service reports no one was injured in the fight. The student's name has not been released.

Faces of Silicon Beach: Winston an expert in networking

BY ERIK HUBERMAN
Special to the Daily Press

Kevin Winston, founder, DigitalLA, the largest and most established tech, media and entertainment event and networking group in Los Angeles.

Erik: What made you want to be an entrepreneur?

Kevin: Throughout college and graduate school I was always starting organizations or clubs. I've always had an entrepreneurial spirit. I was my high school newspaper editor … and I was on the student council at Yale. You get positive reinforcement doing entrepreneurial things. So I always like starting things and seeing what happens, which is something that an entrepreneur has to do, just go with a risky idea or with something that's not quite proven assurance, to see what happens. That's what I did.

Erik: Tell me about your company DigitalLA



Kevin: I started DigitalLA when I was working at MySpace because there wasn't a networking group in L.A.

SEE Q&A PAGE 5 WINSTON




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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, April 7, 2014

Yoga masters
Annenberg Community Beach House
415 PCH, 9 a.m.
Yoga at the Beach House is a great place to focus your mind, lift your spirits and strengthen your body. Drop in or full five-week session registration available. For more information, visit beachhouse.smgov.net.

Work it
1450 Ocean
1450 Ocean Ave.,
12:30 p.m. — 2 p.m.
Isabelle Pampillo whips her students into shape with salsa-inspired aerobics. Pampillo was born a dancer at heart and dedicated her entire life to dancing since the age of 4. She specializes in salsa, Los Angeles style and her own Argentine tango. Fore more information, call (310) 458-2239.

Homework 101
Fairview Library
2101 Ocean Park Blvd.,
3:30 p.m.
Drop-in homework help, focused on math and reading. Provided by trained volunteers. For grades 1-5. For more information, visit smpl.org.

Knit it out
Fairview Library
2101 Ocean Park Blvd.,
5 p.m.
All levels welcome. Bring your own supplies. Ages 8 and up. For more information, visit fairviewknittingcircle.blogspot.com.

Tuesday, April 8, 2014

It's magic
Main Library
601 Santa Monica Blvd.,
2 p.m.
Enjoy quality family time at the library during spring break. Come catch this entertaining show full of magic, comedy and traffic safety. Ages 4 and up. For more information, visit smpl.org.

Strike a pose
Montana Library
1704 Montana Ave., 7 p.m.
Come to the library and get the endorphins flowing. You'll be laughing, stretching gently, clapping, breathing, and relaxing. Join the fun. For more information, visit smpl.org.

For help submitting an event, contact Daniel Archuleta at **310-458-7737** or submit to editor@smdp.com



WINNER WINNER, CHICKEN DINNER

Paul Alvarez Jr. *editor@smdp.com*

Samohi's Rudy Olmedo gets a hit during a double header against rival Venice on Saturday. Samohi went on to win both games; 12-1, 7-2.

Lawmakers propose reforms to regain the public's trust

FENIT NIRAPPIL
Associated Press

SACRAMENTO, Calif. A series of scandals that has tarnished the integrity of the state Legislature has prompted a wave of proposals aimed at strengthening political ethics and reforming laws governing campaign contributions.

So far this year, a prominent lobbyist was slapped with a record fine for illegally throwing lavish fundraisers for top elected officials at his home, Democratic Sen. Rod Wright was convicted for lying about living inside his district, and federal corruption charges have been filed against two other Democrats, Sens. Ron Calderon of Los Angeles and Leland Yee of San Francisco.

"The reason there's indictments, the reason there's trials is because the system is working," said state Sen. Alex Padilla, D-Los Angeles, who is one of several contenders for secretary of state, the office that oversees elections and campaign fundraising. "But clearly there is more we can do to minimize the likelihood of this kind of bad behavior taking place to begin with."

He is among myriad lawmakers and candidates trying to restore public trust in government by untangling the web of money and politics and strengthening oversight.

Freshman Assemblywoman Cristina Garcia, D-Bell Gardens, released a political reform package in February following the lobbying fine, while a task force of Senate Democrats led by Ricardo Lara of Bell Gardens proposed ethics bills in March after Calderon's indictment.

Bowing to the additional scrutiny of lawmakers, Senate President Pro Tem Darrell Steinberg cancelled a golfing fundraiser in San Diego this weekend and announced plans for an office-by-office ethics review in the Senate.

But after the arrest of Yee, who was indicted last week for taking bribes and conspiring to import arms from Muslim rebel groups in the Philippines, Steinberg

SEE **REFORMS** PAGE 10

'Captain America' sets April record with $96.2M

JESSICA HERNDON
AP Film Writer

LOS ANGELES Disney and Marvel could be one of the finest teams around.

Continuing the success of their superhero franchise, "Captain America: The Winter Soldier" has set a record as the biggest domestic April release ever. The Disney sequel debuted with $96.2 million, topping the previous record-holder, 2011's "Fast Five," which opened with $86.2 million.

"The Winter Soldier," which stars Chris Evans as the shield-wielding superhero and Scarlett Johansson (whose sci-fi film "Under the Skin" also debuted this weekend with $140,000) as Black Widow, commanded 32 international markets last weekend.

Expanding to Russia, Australia and China in its second week, the Marvel comic adaptation, boasting a budget of over $170 million, earned $107.1 million internationally this weekend, bringing its overall worldwide haul to more than $303 million.

Also a touchstone for Imax, "The Winter Soldier" received $9.6 million of its U.S. haul on 346 screens showing the film in the enhanced resolution format. Internationally, it showed on 278 Imax screens, bringing in $6.5 million, $4 million of which was delivered from China.

"Captain America: The First Avenger," which had a budget of around $140 million, debuted in July 2011 with $65 million. Overall, it earned $371 million worldwide.

Why the shift to an April release rather than remaining a summer launch?

"We looked at the possibility of creating separation from the other summer tentpoles," said Dave Hollis, head of worldwide theatrical distribution for Disney. "There was an opportunity. We have the second Marvel film coming at the end of the summer in 'Guardians of the Galaxy.' We wanted to start and end the summer and take advantage of this holiday. In the next month or so we'll have the benefit of spring break."

"The Avengers effect," as Hollis calls it, set the stage for the continuation of Marvel's massive box office presence, which includes the "Iron Man" and "Thor" franchises. With the release of the films' sequels, both have seen earning jumps of over 35 percent.

"There are very few movie brands that are this consistent," Paul Dergarabedian, senior media analyst for box-office tracker Rentrak,

SEE **BOX OFFICE** PAGE 8

CITY OF SANTA MONICA
NOTICE OF UNCLAIMED PROPERTY

Notice is hereby given that the City of Santa Monica has posted a list of stale dated unclaimed checks – any check older than three years as of February 28, 2014 - and claim forms can be found on the City's website at www.smgov.net/finance/ and also at the following locations: the City Clerk's Office, City Hall, Room 102; the Public Safety Facility's counter next to the City Council Agenda folder; the Main Library's bulletin board located next to the public copy machine. If said funds are not claimed by **May 15, 2014** these funds will become the property of the City of Santa Monica in accordance with California Government Code Sections 50050 – 50056. These funds may be released to the depositor, their heir, beneficiary or duly appointed representative provided a claim form has been completed with the required information detailed below and an original signature.

Required claim information includes name, address, phone number, tax identification number, amount of claim, and grounds on which claim is founded. Claims must be submitted to the Finance Department, Attn: Financial Operations, 1717 4th Street, Suite 250, Santa Monica, CA. 90401 or by email to steven.hull@smgov.net. Once a claim is submitted the Finance Department will determine the validity of the claim and if additional information is required to process the claim. The City of Santa Monica reserves the right to deny any claim that is submitted with incomplete or invalid information.

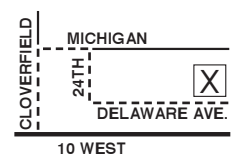


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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Bobby gets it done

Editor:

In his letter of April 2, "Drinking the Kool-Aid," Ron Di Costanzo, speaking of Bobby Shriver's two terms as Santa Monica City Councilmember, asks, "And his success rate here was ...?"

The answer: Extraordinarily high.

When Shriver came into office in 2004, the City Council and staff had settled into a homeless policy they thought was the best they could do. Shriver immediately shook up that attitude and transformed the way Santa Monica approaches homelessness.

He discovered that no programs existed to help the people who needed it most – the chronically homeless. Generally suffering from mental illness, addictions, or both, these are the most vulnerable and visible of the homeless population. Shriver pushed to create or expand six programs to house the chronically homeless.

Some of these solutions wouldn't have happened without Shriver's relentless work; others happened faster because of it. Here are the requested success rates (from the city's website) for three of them:

The Homeless Service Registry identifies the 50 people living on Santa Monica streets who are most vulnerable to die. Case workers move down the list, placing each person in housing with supportive services. Besides giving these people their best chance for rehabilitation, the housing is much less expensive than cycling people in and out of emergency rooms, hospitals and jail. Success rate, 2008-2013: 59 percent (154 out of 262 permanently housed).

The Homeless Community Court dismisses nonviolent misdemeanor charges for people who complete rehab programs. Success rate, 2007-2013: 62 percent who entered the program graduated (156 people); 65 percent of graduates (102 people) placed in permanent housing.

Project Homecoming pays travel expenses to reunite homeless people with family members who agree to house and support them. The city follows up when the person arrives home and again in four months. Success rate, 2006-2013: 1,365 people housed (average cost: $204).

These are not Shriver's only successes in Santa Monica, but I hope they begin to answer Mr. Di Costanzo's question.

Jean Sedillos
Santa Monica



My Write

Bill Bauer

Send comments to editor@smdp.com

SMO referendum: Flying high or crash and burn?

THE FUTURE OF SANTA MONICA AIRPORT (SMO) is becoming even more of a community issue now that an airport support group has decided to circulate a referendum petition for the November ballot.

The Aircraft Owners and Pilots Association (AOPA), a national organization, is backing a mysterious group of residents who want to see SMO stay an active, fully-functional airport. Like with the recent Residocracy.org petition against the Bergamot Transit Village, SMO proponents will need to collect a minimum of 6,100 valid voter signatures within a few months.

If it qualifies for the ballot and is approved by Santa Monica voters, any proposal to alter the runway or curtail any aviation-related facilities would require voter approval — assuming that the courts decide that City Hall is legally able to terminate or reduce aviation activity to begin with.

I don't think the federal government will allow City Hall to close down or seriously alter SMO's aviation functions. If they do and this referendum is on the books, citizens will approve levels of SMO aviation activity, not City Council.

This has got to be a blow to airport neighbors who have strongly advocated closing SMO primarily because of safety, noise and pollution issues.

City Council met on Tuesday, March 25 and voted unanimously (6 to 0) to study ways to downsize airport operations including shutting down the western end of the runway to curb jet flights in and out of the facility. The west end of the runway is under a different lease arrangement with the Federal Aviation Agency than other parts of SMO.

Once the courts sort out the legalities, SMO's future would also depend on how long the FAA can control operations. The curtailment of business jet traffic would be a step in the right direction and help reduce the most vocal and numerous complaints against the historic airfield.

If the courts decide the federal government must abandon all claims, the entire 227 acres property would become a blank canvas.

Airport2Park.org, an organization of West Los Angeles and Santa Monica residents, wants to see the entire area become parks or green space. It's never going to happen because I don't see City Hall accepting the huge liability of operating a park that generates limited income aside from a few use fees and park-related service leases.

I laughed out load when Mayor Pam O'Connor proclaimed during the council meeting that the airport has no mass transit and will not be served by it for decades, therefore it's a low-impact development zone. She stated that the land would not be sold off to developers for any kind of high-rise development and called those who are making those claims "alarmists."

Red flag time. A couple questions came to mind. "Not being sold off … for any kind of high-rise development?" Maybe leased? And, what's high-rise? Six floors? Ten floors? Twenty floors? What about density and uses?

As I've written before, this is probably the most desirable, undeveloped, large parcel in Southern California. If the feds relinquish control, major international financial and developer consortiums from Russia, Qatar and other nations could be drawn to SMO like bees to honey. It would only take a few million dollars — or peanuts — to get a sympathetic airport development council elected and "buy" City Hall.

If developed like Century City or London's Canary Wharf, it could be worth many billions of dollars. That's "B" for billions. If the city were to partner with these wealthy entities and lease the land, the income pouring into city coffers would be enormous. Politicians and city administrators know it. The only thing that could stop it is an earthquake fault under the runway.

So, promises of "no extensive redevelopment" are worthless especially 10 or 20 years from now.

The lack of public transit O'Connor frets about now could also change in time. A connector link to the Expo Light Rail Line would likely be part of a development agreement for a mega project.

Imagine the "public benefits." How about tens of millions of dollars annually for schools? Hundreds or thousands of units of housing? Money for arts, recreation and seniors? Off course, there'll be a park — maybe 20 or 30 acres, not 227 acres. Best of all, Santa Monicans would see tax cuts and big improvements in city services.

Unfortunately, more than likely, City Hall planners will advocate dividing the land into little, permeable pieces. Think Bergamot Transit Village (Paper Mate site), East Village (Village Trailer Park) or The Village in the Civic Center. This is how City Hall does development — chopped up, dense, ugly, unimaginative and traffic generating.

Visualize 227 acres of development, five-, six- and seven-floor, multi-income, stucco and glass apartment buildings with ground floor retail and the usual plazas, parklets, underground parking and bicycle amenities — a waste, but very "Santa Monica."

Then there's the histrionics coming from a couple of anti-airport types who are characterizing the referendum as a "pack of lies" and a "dirty trick." Dirty trick? Even folks you don't agree with have a right to use the initiative process, so stop whining.

Referring to the SMO referendum as "handcuffing us to corporate jets forever" and "benefiting a few people" are fraudulent and counter-productive. This level of rhetoric does nothing to help the cause of those who want harmful aviation activities terminated.

Let honest discourse — and the voters — decide the future of the airport.

Bill can be reached at mr.bilbau@gmail.com.

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Q&A
FROM PAGE 1

for people who were in digital, entertainment, and startups so I decided to start one. The first event was me and 10 friends at Ma'kai in Santa Monica and people had a good time. Then we decided to host another event the next month and like 150 people showed up to that. By the end of the first year I built a group of 5,000 people on Facebook. This was five years ago. Five years later, I reach 50,000 people a week through my newsletter and social media, doing weekly panels and mixers and other events.

Erik: So aside from being a huge networking group, what makes DigitalLA cool and unique?

Kevin: The thing that people tell me is that they really like the fact that the people that they meet at the events are good quality people. Everyone is rocking it somehow in digital and they are friendly and they want to meet other people and share.

Erik: Do you have any advice, tips, tricks, to someone that wants to start their own company?

Kevin: The biggest thing for an entrepreneur is to actually just go do it. A lot of people think about it and they just have an idea, but they just don't go out and do it. So just go out and do it.

Erik: How is your company changing the world?

Kevin: DigitalLA is making an impact on the world by bringing people together in the tech, entertainment start-up scene to give them resources to make companies succeed so they can help change the world.

Erik: Why did you choose to locate in Santa Monica?

Kevin: I chose to locate in Santa Monica because I knew that's where the center of the tech scene was.

Erik: Being one of the first people in the Silicon Beach scene, what do you think of what it has actually become?

Kevin: It's grown a lot within the past five years, even in the past two. Two years ago the accelerators came to be and they happened to locate in Santa Monica and Venice. There is Launchpad, there is Science, and ROC, and Cross Campus, which is huge. These accelerators and these co-working spaces and venture capitalists have blossomed in Santa Monica, which is another reason why I did the first several DigitalLA events there and I still do Digital LA events there all the time.

Erik: What's one last thing you would like to say to the people of Santa Monica?

Kevin: Come out and support Silicon Beach Fest, June 18-21 in Santa Monica.

Erik Huberman is CEO of Hawke Media, a Santa Monica-based digital marketing and e-commerce agency.

The Q Line

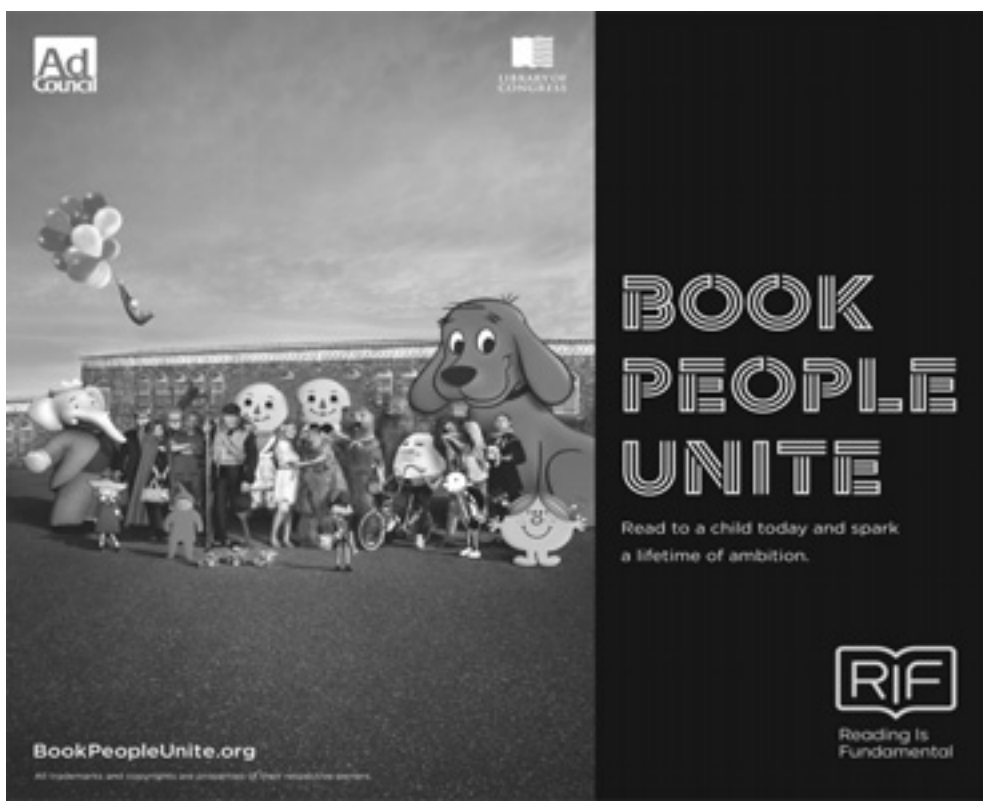
Keeping animals safe

Assemblyman Richard Bloom (D-Santa Monica) recently introduced legislation that would curtail killer whale shows at animal parks. Now, there is a local group calling for the end of pony rides and petting zoos in Santa Monica.

So, this week's Q-Line question asks:
Do you agree that animals are being asked to do unethical acts or is this just alarmist banter?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **310-573-8354**.





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By the editors of E Magazine

Send comments to editor@smdp.com



Photo courtesy Matthew Rutledge/Flickr

LESS: Earth Day Network hopes to galvanize the support of more than a billion people across 192 countries for increasing the sustainability and reducing the carbon footprints of urban areas.

Do it for the planet

Dear EarthTalk:

What's going on with Earth Day this year and how can I get involved?

Christine B
Boston, Mass.

THIS COMING APRIL 22 WILL MARK THE 44th annual celebration of Earth Day, and the focus this year will be green cities. "As the world's population migrates to cities, and as the bleak reality of climate change becomes increasingly clear, the need to create sustainable communities is more important than ever," reports Earth Day Network, the Seattle-based non-profit that helps coordinate Earth Day celebrations and serves as a clearinghouse for related information and resources. The group hopes to galvanize the support of more than a billion people across 192 countries this Earth Day for increasing the sustainability and reducing the carbon footprints of urban areas everywhere.

By focusing on buildings, energy and transportation issues in cities this year, Earth Day Network hopes to raise awareness about the importance of making improvements in efficiency, investments in renewable technology and regulation reform in the urban areas where half the world's population lives today. By 2050, three quarters of us will live in cities, making it more important than ever to adapt and adopt policies that take into account how to support larger numbers of people with less environmental impact.

Earth Day Network has already mobilized a network of partners on the ground in strategically placed cities and towns around the world to organize grassroots efforts to improve local codes, ordinances and policies that will help cities become models for sustainability, but participation of the wider public is crucial to making the Green Cities campaign a success. The Green Cities section of Earth Day Network's website features a series of in-depth tool kits designed to educate the public about key elements of the campaign and serves as the locus of organizing around Earth Day 2014. By making such resources freely available, Earth Day Network hopes to spur individuals to take civic action by signing petitions, sending letters to policymakers and organizing more events.

Some of the ways to get involved and raise awareness in your local community about Earth Day itself and the need to green our cities include: hosting a talk for co-workers or community members on the topic of local sustainability initiatives; starting a farmers' market; organizing a day of tree planting, park or beach clean-up, or an eco-fair; and leading a recycling drive to collect as much metal, plastic and glass as possible. Schools can register with Earth Day Network and get access to many student-friendly resources, including an interactive Ecological Footprint Quiz and environmentally-themed lesson plans tailored to the needs of different grade levels from kindergarten through high school. College students can work with dining services to start a composting program or switch over to reusable plates and flatware or start a competition between classes or residence halls to reduce waste and electricity use.

Those looking to initiate just participate in an Earth Day event need look no further than Earth Day Network's website, where a comprehensive database of Earth Day events around the world is updated daily. Even better, keep in mind that every day is Earth Day and the planet-and generations to come-will benefit from every positive action you take.

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KNOW BEFORE YOU GO



Expo Light Rail Line

Note the following activities:
1. Lincoln Boulevard 7-day street closure with 24-hour work shift for rail installation beginning 3 a.m. on Monday, April 22 until 6 a.m. Monday, April 28.
For more information about this closure with a detour map, visit fb.me/1dfeo3Ax5.
• Northbound Lincoln Boulevard will be closed to through traffic at Colorado Avenue and will be detoured at Olympic Boulevard. Left and right turns onto Colorado Avenue will be prohibited.
• Southbound Lincoln Boulevard will be closed to through traffic at Colorado Avenue and will be detoured at Santa Monica Boulevard. Right turns onto Colorado Avenue will be allowed, but left turns will be prohibited.
• Colorado Avenue will be closed at Seventh and Ninth streets, but local access will remain. Turns from Colorado Avenue onto Lincoln Boulevard will be prohibited.
• Eastbound Colorado Avenue will be detoured at Seventh Street and westbound Colorado Avenue will be detoured at 11th Street.
• The I-10 Freeway exit at Lincoln Boulevard will remain open and northbound traffic will be detoured at Seventh Street.
2. Colorado Avenue between Fifth and 18th streets: Street closures in the east and westbound directions. Expect westbound and eastbound lane closures during daytime hours. Expect reduction of travel lanes during the non-peak daytime hours at Sixth and Seventh streets at Colorado. Alleys on the north side of Colorado between Sixth and 18th streets will have limited access at Colorado. Sidewalk and lane closures on north or south side of Colorado between Sixth and 10th streets.
3. Lincoln Boulevard between Broadway and I-10 Freeway: Expect northbound and southbound lane closures during non-peak daytime and nighttime hours.
4. Olympic Boulevard between 20th Street and Centinela Avenue: Eastbound lane closures during non-peak hours of 9:30 a.m. to 3 p.m. Olympic Boulevard between 20th and Stewart streets will be reduced to one lane eastbound 24-hours per day for approximately seven days. This work is tentatively scheduled between April 14-20.
5. Stewart Street at Olympic Boulevard: Daytime northbound and southbound lane closures.
For more information about the Expo Line project, visit BuildExpo.org or call (213) 922-EXPO (3976).

Bus Stop Improvement Project

Citywide installation of new bus shelters will begin. Construction will involve intermittent vehicle lane, bicycle lane, and sidewalk closures, in addition to the use of parking lanes. Construction will take place at the following stops: 3105 Santa Monica Blvd. between Berkeley and Franklin streets (north side of Santa Monica Boulevard), 1401 Santa Monica Blvd. between 14th and 15th streets (north side of Santa Monica Boulevard), 2616 Wilshire Blvd. between 26th and Princeton streets (south side of Wilshire), 3032 Wilshire Blvd. between Stanford and Berkeley streets (south side of Wilshire), 3105 Wilshire Blvd. between Berkeley and Franklin streets (north side of Wilshire), and 2601 Wilshire Blvd. between 26th and Princeton streets (north side of Wilshire). Traffic control measures will be employed in all work zones. Use alternate routes whenever possible. For all bus boarding information, visit www.bigbluebus.com/bsip or call (310) 451-5444. For construction information, contact Alex Parry, project manager, at (310) 458-8981.

Crosswalk Restriping Project

Crosswalk Restriping will occur at various intersections along Wilshire Boulevard, Pico Boulevard at 11th Street, Olympic Boulevard at Fourth Street, and on Ocean Avenue at Moomat Ahiko and Seaside Terrace. Work will take place between the hours of 8 p.m.-5 a.m. Partial roadway closures are expected. Temporary traffic control signs and barricades will be deployed to guide vehicular and pedestrian traffic in and around the work areas. Questions should be directed to the Public Works Street & Fleet Services Division at (310) 458-4991.

Green Bike Lanes

Construction will continue on Broadway east of Fifth Street and on Main Street south of Pico Boulevard between the hours of 8 a.m.-6 p.m. Partial lane closures will occur. Expect delays due to installing of thermoplastic striping and signs. For more information, contact Hany Demitri, civil engineer, at (310) 458-8721 ext. 5385.

Annual Tree Trimming

The city's annual tree pruning program will take place on 15th Street from Georgina to Washington avenues, on Chelsea Avenue from Washington to Santa Monica Boulevard, and on Broadway from 26th Street to Centinela Avenue. Partial lane closures will occur. All work will take place between 8 a.m.-5 p.m. For further information, contact Matthew Wells, urban forester, at (310) 458-8974.

Santa Monica High School

The sidewalk and parking stalls along the north side of Michigan Avenue between 7th Street and 7th Court will be blocked between the hours of 7 a.m.-4 p.m. Flagmen will be posted. Completion date is scheduled for April 27.







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SURF REPORT



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Surf Forecasts

Water Temp: **58.3°**

MONDAY – **POOR TO FAIR** – SURF: **2-3 ft** knee to waist high
Modest SW swell continues; long period NW swell fills in but mainly passes by

TUESDAY – **POOR** – SURF: **2-3 ft** knee to waist high
NW swell may continue along with possible SW swell

WEDNESDAY – **POOR** – SURF: **2-3 ft** knee to waist high
Blend of NW and SW swells may continue

THURSDAY – **POOR** – SURF: **2-3 ft** thigh to waist high
Reinforcing NW and SW/SSW swells

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **April 2, 2014**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - beachreportcard.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 3
- Number of A grades for dry/wet weather -- 37/22
- Number of (C,D,F) grades for dry/wet weather -- 4/14

The Beach Report Card is made possible by: SMA Swain Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	A+
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lechusa and Las Alisos creeks.		
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	A+	A+
Zuma Beach at Zuma Creek mouth.	A+	A+
Walnut Creek, projection of Wildlife Rd. (private).	A+	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	A+
Escondido Creek, just east of Escondido State Beach.	A+	B
Latigo Canyon Creek mouth.	A+	A+
Solstice Canyon at Dan Blocker County Beach.	A	B
Puerco State Beach at creek mouth.	A+	A+
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	F	A
Surfrider Beach at Malibu Colony fence.	A+	D
Surfrider Beach (breach location)- daily.	D	B
Malibu Pier - 50 yards east.	B	A+
Carbon Beach at Sweetwater Canyon.	A	A+
Las Flores State Beach at Las Flores Creek (point zero).	B	B
Big Rock Beach at 19948 PCH stairs.	A+	F
Pena Creek at Las Tunas County Beach.	A+	A+
Tuna Canyon.	A+	ns
Topanga State Beach at creek mouth.	B	B
Castlerock Storm Drain at Castle Rock Beach.	ns	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A	F
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	B
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	B
Will Rogers State Beach at Pulga Canyon storm drain.	A+	A+
Will Rogers State Beach at Temescal Canyon drain.	A+	B
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	F
Santa Monica Beach at Montana Ave. drain.	B	F
Santa Monica Beach at Wilshire Blvd. drain.	A	F
Santa Monica Municipal Pier.	F	F
Santa Monica Beach at Pico/Kenter storm drain.	B	F
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	A+
Ocean Park Beach at Ashland Ave. drain.	A	F
Venice City Beach, at the Rose Ave. storm drain.	A+	A
Venice Beach at Brooks Ave. drain.	A+	D
Venice Beach at Windward Ave. drain.	A+	A+
Venice Fishing Pier - 50 yards south.	A+	A+
Venice Beach- projection of Topsail St..	A+	B
Marina del Rey, Mothers' Beach- lifeguard tower.	F	F
Dockweiler State Beach at Ballona Creek mouth.	A	F
Dockweiler State Beach at Culver Blvd. drain.	A+	A+
North Westchester Storm Drain at Dockweiler State Beach.	A+	A+
Dockweiler State Beach at World Way (south of DAW jetty).	A+	D
Dockweiler State Beach at Imperial Hwy drain.	A+	F
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	A+
Dockweiler State Beach at Grand Ave. drain.	A+	A+

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

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Heal the Bay's Beach Report Card℠ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

BOX OFFICE

FROM PAGE 3

said of the Disney-Marvel team. "For 'The Winter Soldier' to push on $100 million in April shows that you can release a big movie any time of the year. Every studio is going to be looking at this date to plant their flag in the future."

Meanwhile, Paramount's biblical saga "Noah," starring Russell Crowe, Jennifer Connelly and Emma Watson, took a drastic dip in its second weekend, earning $17 million after debuting with $44 million. Still, it sailed into second place, crossing the $70 million mark domestically, while pushing Lionsgate's young adult science-fiction thriller "Divergent," led by Shailene Woodley, to third with $13 million in its third week. Its stateside total is now $114 million.

Freestyle Releasing's surprise hit "God's Not Dead" took the No. 4 slot with $7.7 million in its third weekend.

Despite the decrease in the "Noah" box office performance, the outcome of film's debut, its overall haul, and the success of both "Son of God" and "God's Not Dead" bodes well for other biblical-themed films coming this year, including "Heaven is for Real," starring Greg Kinnear and "Exodus: Gods and Kings," starring Christian Bale.

Coming in at No. 5, Wes Anderson's "The Grand Budapest Hotel" collected $6.3 million, bringing its domestic total to $33 million. Fox Searchlight expanded its stylish comedy to 1,263 locations, and the studio plans to add even more in the coming weeks. This is Anderson's second widest expansion following 2009's "Fantastic Mr. Fox."

"As this movie is expanding it is just building an audience," Dergarabedian said. A total of "$33 million compared to something like 'Captain America' doesn't sound like a lot, but it's a huge number for a film like 'Grand Budapest' that is so indie-minded and original."

The weekend's other releases included Codeblack Films' "Frankie and Alice," starring Halle Berry as a dancer with multiple personality disorder. Playing in 171 locations, it earned $350,000.

And Fox Searchlight's dark comedy "Dom Hemingway," starring Jude Law and "Game of Thrones" star Emilia Clarke, had a domestic gross of $32,000 after showing in only four theaters in New York and Los Angeles. Next week the film will expand to nearly 40 locations.

Disney's "Muppets Most Wanted," which landed at No. 6 with $6.3 million in its third weekend, and Fox's "Mr. Peabody and Sherman," coming in at No. 7 with $5.3 million in its fifth weekend, were the top kiddie films. But Fox's animated "Rio 2" stands to knock them down a few notches when it opens in the U.S. next weekend.

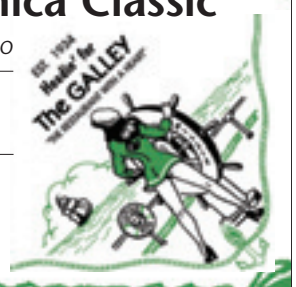


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REFORMS
FROM PAGE 3

conceded that even new laws have their limits.

"I know of no ethics class that teaches about the illegality or the danger of gun-running or other such sordid activities," he said before announcing the ethics review.

Other proposals seek to close loopholes that allowed for abuses.

Lobbyist Kevin Sloat's firm paid $133,500 in part for hosting fundraisers that exceeded the $500 budget allowed by law for Gov. Jerry Brown, Lt. Gov. Gavin Newsom and top legislative leaders of both political parties at his Sacramento home. The limit would be eliminated and the practice banned altogether under SB1441 by the ethics task force and AB1673 by Garcia, which passed a committee vote last week.

Sloat's firm also was fined for illegally giving two Republican assemblymen and a staffer gifts far above the $10-a-month limit, including tickets to 49ers and NBA games. Undercover federal agents posing as Hollywood executives say they wined and dined Calderon numerous times to curry favor. SB1443 from the Senate ethics task force would cut in half an overall $440 gift limit while banning all presents from lobbyists as well as the most eyebrow-raising perks for state officials, such as massages and tickets to Disneyland.

Critics say the Senate's response has been too little, too late.

"I believe it falls woefully short of being meaningful," said Republican Sen. Joel Anderson of Alpine, who has called for the expulsion of the suspended senators and likened their punishment to a paid vacation.

Steinberg, the Senate leader, wants to present the salary issue to voters with SCA17, a constitutional amendment that would allow lawmakers to withhold pay from suspended lawmakers in order to avoid expelling members who are presumed innocent until found guilty.

Others say lawmakers are inherently conflicted when it comes to addressing wrongdoing among their ranks.

Sen. Richard Roth, D-Riverside, who leads a Senate ethics commission tasked with internal investigations, is floating the idea of an ethics ombudsman to handle complaints.

Secretary of state candidates Derek Cressman, a Democrat, and Pete Peterson, a Republican, say a new or existing independent commission should make recommendations to the Assembly and Senate about the pay and punishment for lawmakers accused of corruption.

Good-government reformers say the bigger picture behind the ethics turmoil is the need for politicians to raise campaign money for re-election or when seeking higher office.

"Oftentimes what we'll see is sort of reactionary legislation to a particular scandal of the day," said Sarah Swanbeck, policy and legislative affairs advocate at Common Cause, where Cressman worked before embarking on his run for secretary of state.

Improving transparency has emerged as a top issue in the now-magnified race for secretary of state, which included Yee as a leading candidate until his arrest.

Padilla, who has emerged as the Democratic front-runner after Yee dropped out, is calling for a ban on fundraising during the last 100 days of a legislative session and a week after it ends with SB1101. His opponents say his proposal falls short and call for a total fundraising blackout during the session, which Padilla says is too restrictive given the length of the nine-month session and the potential for court challenges.

"If you were to take all the reform proposals out of the Legislature and put them in one place, they would add up to almost one complete fig leaf," said Dan Schnur, a former Republican strategist and Fair Political Practices Commission chairman who is running for secretary of state as an independent.

He said he would use the position as a bully pulpit to call for more ethics reforms and increased funding for enforcement.

Whatever the fate of this year's bills, Gary Winuk, California's chief ethics watchdog at the Fair Political Practice Commission, said questions about what behavior is legal and ethical are perennial.

"It's constantly a game, if you will, to try and balance the people who do want to follow the law versus the people who try and exploit the loopholes," he said.

COUNCIL
FROM PAGE 1

among other things, the Civic Center and the districts on the other side of the freeway.

Downtown stakeholders recognize that all the increased pedestrian activity in the area will result in the need for more services like sidewalk maintenance, trash cans, seating, and ambassadors. Adding businesses to the district will increase funding for these things.

INTERIM ZONING ORDINANCE EXTENSION

City Hall wants to extend the Interim Zoning Ordinance, which as been in place since January 2011, through the end of the year.

The ordinance, which dictates land-uses throughout the city by the sea, is receiving more scrutiny than expected by the Planning Commission.

City officials initially thought council would get to review the ordinance in May but now they are predicting review in November.

Comment from the public and from commissioners is taking longer than expected.

"Both the commission and community members requested additional time to review Division II, which contains the bulk of the recommended development standards for the base and overlay districts, including maximum unit density and allowable floor area, and required setbacks, stepbacks, and open space," city officials said.

FINANCIAL REPORT

Finance officials will present a report on City Hall's financial condition after last fiscal year, which ended on June 30.

"Overall, (City Hall's) operations show signs of stability, a result of the prudent and sound management practices and efforts of the city of Santa Monica," officials said.

Unfunded pensions and the dissolution of the Redevelopment Agency are the most notable long-term fiscal liabilities for City Hall.

City Hall had a General Fund balance of $384.2 million, with $44.8 million set aside as a rainy day fund and $220.4 set aside for specific purposes based on budget priorities, like continued capital projects, Redevelopment Agency settlements, and pollution remediation funds.

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Sabotage (R) 1hr 49min
1:45pm, 4:45pm, 7:30pm, 10:20pm

Mr. Peabody & Sherman (PG) 1hr 30min
1:15pm, 4:00pm, 6:45pm, 9:30pm

Divergent (PG-13) 2hr 19min
12:30pm, 3:45pm, 7:00pm, 10:30pm

Bad Words (R) 1hr 29min
2:15pm, 5:00pm, 7:45pm, 10:10pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

300: Rise of an Empire (R)
4:45pm, 10:50pm

Captain America: The Winter Soldier (NR)
10:45am, 2:00pm, 5:00pm, 8:00pm

Noah (NR)
10:55am, 12:30pm, 4:00pm, 7:20pm, 10:40pm

300: Rise of an Empire 3D (R) 1hr 42min
2:15pm

Divergent (PG-13) 2hr 19min
10:45am, 1:20pm, 4:30pm, 7:45pm, 10:00pm

Captain America: The Winter Soldier 3D (PG-13) 2hrs 16min
12:05pm, 3:15pm, 6:30pm, 7:00pm, 9:45pm, 10:55pm

Muppets Most Wanted (PG) 1hr 52min
11:00am, 1:50pm, 4:40pm, 7:45pm, 10:30pm

Grand Budapest Hotel (R) 1hr 40min
10:50am, 1:45pm, 4:15pm, 7:30pm, 10:15pm

Laemmle's Monica Fourplex
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Le Week-end Le Week-end (R) 1hr 33min
4:30pm

Unknown Known (PG-13) 1hr 36min
1:50pm, 4:40pm, 7:20pm, 10:00pm

For more information, e-mail **editor@smdp.com**

VISIT WITH A FRIEND TONIGHT, TAURUS

ARIES (March 21-April 19)
★★★★ You could find others to be demanding. Know that you can't make everyone happy all the time. A loved one or associate will let you know this fact in no uncertain terms. Tonight: Play it low-key.

TAURUS (April 20-May 20)
★★★★★ Keep communication flowing. You might want to consider what is said without personalizing the comment. You could feel as if you have no say with a volatile person in your life. It might be good to go to the gym to work out some stress. Tonight: Visit with a friend.

GEMINI (May 21-June 20)
★★★★ Be open to a different method of handling your finances. You might get some important tips that could help you in the future. Be more forthright in your dealings with others. A loved one could cause some problems. Tonight: Buy a treat on the way home.

CANCER (June 21-July 22)
★★★★ You could be facing a problem you don't want to deal with, but you will have little choice. You might not be sure what to say. Honor a change with a friend or loved one. You could find some of this person's views challenging at best. Tonight: Do what makes you happy.

LEO (July 23-Aug. 22)
★★ You might be walking right into a hornet's nest without even realizing it. You could have very little to do with the situation, yet you could be the one being blamed. Listen to your instincts. Use care with flaring tempers. Tonight: Cocoon at home if possible.

VIRGO (Aug. 23-Sept. 22)
★★★★ Emphasize the positives, even if all you are hearing are the negatives. The more you detach from this situation, the better your choices will be. Honor a need for a change, but know that you don't have to act just yet. Tonight: Escape the tension around you.

LIBRA (Sept. 23-Oct. 22)
★★★★ You might want to try a new approach or find a different way of handling a problem. Clearly you do not have all the answers. Still, you must take a bigger role in what is going on. Be sensitive to a boss who could be off-kilter. Tonight: Vanish quickly.

SCORPIO (Oct. 23-Nov. 21)
★★★★ Detach from any volatile situation. You might be angrier than you realize. Express your side of a disagreement by saying what you want. Tonight: Answer emails, then see what you feel like doing.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ Your creativity will be pushed to the max when dealing with a changeable situation. The issue could involve a friend or loved one. You will need to renegotiate what was previously thought to be written in stone. Tonight: With a favorite person.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ You defer to others easily and probably too quickly. Honor a change within yourself, and keep in mind that a situation could get better with time. You seem to be less attached to a personal matter than you realize. Let go and relax. Tonight: Join friends.

AQUARIUS (Jan. 20-Feb. 18)
★★★ Try to stay away from controversy. Buckle down and get your work done. Others might share a lot of their feelings. Detach and gain a new perspective. It is important for you to stay neutral. Tonight: Jump on your computer and surf the Web.

PISCES (Feb. 19-March 20)
★★★★ Your imagination and creativity will take you to a new level. A partner suddenly might be very short and irritable. Be smart and walk away from an argument. Understand that a money matter needs to be handled. Realize what you want here. Tonight: Add some caring.

Monday, April 7, 2014

This year you will have plenty of opportunities to deal with your anger. You will learn to turn this uncomfortable feeling into a positive one for you and those around you. Your willingness to look within yourself will be important. If you are single, you could be passionately drawn to a Libra. The fireworks will be incredible, but the fighting also could be intense. Ask yourself if you really want a relationship like this. If you are attached, you could be forging a new path where both you and your sweetie express your deeper feelings. Rather than judge your partner, learn to empathize and understand where he or she is coming from. CANCER can drag you down.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

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Speed Bump
By Dave Coverly



Strange Brew
By John Deering



Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

3						6		8
	2			3		9	4	
4	5		1		9			
		6		4		8		
	4						2	
		3		1		5		
			3		4		9	7
	1	4		8			6	
7		9						5

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

2	7	6	4	5	1	8	9	3
5	9	1	3	8	7	2	6	4
3	4	8	6	9	2	5	7	1
6	3	5	2	4	9	1	8	7
9	8	7	1	3	5	4	2	6
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7	5	4	9	2	3	6	1	8

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CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Gushing review
5 Closes with a bang
10 Flair
11 Warsaw's nation
13 "Shane" star Alan
14 Car from a repair shop
15 Parent's warning
17 Singing Sandra
18 Trumpets' cousins
19 Important time
20 Neon or helium
21 Ran away
22 Indy auto
25 Small nails
26 Smell
27 Behold
28 Scary shout
29 Place to order scones
33 Online address
34 Active
35 Cosine's reciprocal
37 Suffers
38 Wall Street worker
39 March time
40 Tale
41 Carnival attraction

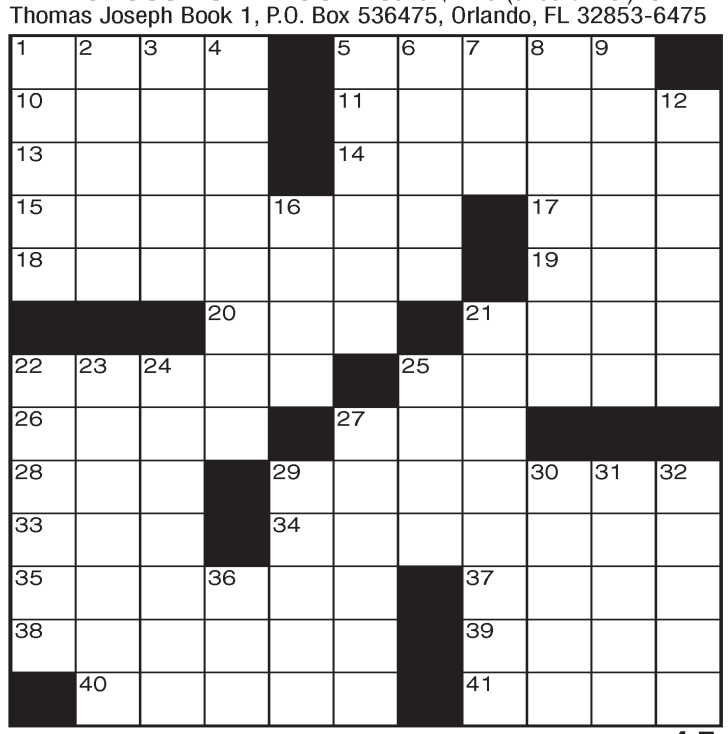
DOWN

1 Archaeology find
2 Texas landmark
3 Skywalker's father
4 Imperil
5 Breaks apart
6 Pillages
7 In the style of
8 South African hero
9 Showed scorn
12 Is fearful of
16 Close
21 Outdoor atmosphere
22 Vigorous
23 Fans
24 Jazz fan
25 Thrash
27 Gate tender
29 Copier supply
30 Girl of the Alps
31 Gawked at
32 Marshal's group
36 Commotion

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Saturday's answer

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4-7



TODAY IN HISTORY

1955 - Winston Churchill resigns as Prime Minister of the United Kingdom amid indications of failing health.

1956 - Spain relinquishes its protectorate in Morocco.

1964 - IBM announces the System/360.

1967 - Film critic Roger Ebert published his very first film review in the Chicago Sun-Times.

1969 - The Internet's symbolic birth date: publication of RFC 1.

1971 - President Richard Nixon announces his decision to increase the rate of American troop withdrawals from Vietnam.

1976 - Former British Cabinet Minister John Stonehouse resigns from the Labour Party.

1977 - German Federal prosecutor Siegfried Buback and his driver are shot by two Red Army Faction members while waiting at a red light.

1978 - Development of the neutron bomb is canceled by President Jimmy Carter.

1980 - The United States severs relations with the Islamic Republic of Iran.

1983 - During STS-6, astronauts Story Musgrave and Don Peterson perform the first space shuttle spacewalk.

1985 - Soviet leader Mikhail Gorbachev declares a moratorium on the deployment of middle-range missiles in Europe.

1989 - Soviet submarine Komsomolets sinks in the Barents Sea off the coast of Norway killing 42 sailors.

1990 - Iran Contra Affair: John Poindexter is found guilty of five charges for his part in the scandal (the conviction is later reversed on appeal).

1990 - A fire breaks out on the passenger ferry M/S Scandinavian Star, killing 158 people.

1992 - Republika Srpska announces its independence.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014064662 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/11/2014 The following person(s) is (are) doing business as ELITE BEAUTY LAB. 10885 WEST PICO BLVD. , LOS ANGELES, CA 90046. The full name of registrant(s) is/are: MONIR KANANY 13952 BORA BORA WAY, 106 MARINA DEL REY, CA 90292. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/13/2014. /s/: MONIR KANANY. MONIR KANANY. This statement was filed with the County Clerk of LOS ANGELES County on 03/11/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/17/2014, 03/24/2014, 03/31/2014, 04/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014066755 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/12/2014 The following person(s) is (are) doing business as PONY UP PRODUCTIONS ENTERTAINMENT. 828 10 STREET #9 , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: PAUL VITAGLIANO 828 10 STREET #9 SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PAUL VITAGLIANO. PAUL VITAGLIANO. This statement was filed with the County Clerk of LOS ANGELES County on 03/12/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/17/2014, 03/24/2014, 03/31/2014, 04/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 044523 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/19/2014 The following person(s) is (are) doing business as Varga Interpreting. 230 Linden Ave., #306 , Long Beach, CA 90802.Ä The full name of registrant(s) is/are: Elizabeth Varga 230 Linden Ave., #306 Long Beach, CA 90802. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/10/2014. /s/: Elizabeth Varga. Elizabeth Varga.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/19/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/17/2014, 03/24/2014, 03/31/2014, 04/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014066754 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/12/2014 The following person(s) is (are) doing business as POWER PROPERTIES. 11295 WASHINGTON BLVD. , CULVER CITY, CA 90230. The full name of registrant(s) is/are: ROP- POWER PROPERTY MANAGEMENT INC. 11295 WASHINGTON BLVD. CULVER CITY, CA 90230. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:THOMAS KHAMMAR. ROP- POWER PROPERTY MANAGEMENT INC.. This statement was filed with the County Clerk of LOS ANGELES County on 03/12/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/17/2014, 03/24/2014, 03/31/2014, 04/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014053595 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/27/2014 The following person(s) is (are) doing business as STILLWATER. 3460 BARRY AVENUE , LOS ANGELES, CA 90066. The full name of registrant(s) is/are: STILLWATER DESIGN, INC. 3460 BARRY AVENUE LOS ANGELES, CA 90066. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/6/14. /s/: LISA POPP. STILLWATER DESIGN, INC.. This statement was filed with the County Clerk of LOS ANGELES County on 02/27/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/17/2014, 03/24/2014, 03/31/2014, 04/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER:Ä 2014 044519 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/19/2014 The following person(s) is (are) doing business as From First to Final. 4924 W.Ä 137th Pl. , Hawthorne, CA 90250.Ä The full name of registrant(s) is/are: Michelle Gaston 4924 W.Ä 137th Pl. Hawthorne, CA 90250. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2014. /s/: Michelle Gaston. Michelle Gaston.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/19/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/17/2014, 03/24/2014, 03/31/2014, 04/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 051484 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/26/2014 The following person(s) is (are) doing business as PFD Delivery Services. 7213 Rosecrans Ave. , Paramount, CA 90723.Ä The full name of registrant(s) is/are: Premise Fuel Distributors, Inc. 344 Mira Loma Ave. Glendale, CA 91204. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/02/2014. /s/: Raed S. Hawatmeh. Premise Fuel Distributors, Inc..Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/26/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/17/2014, 03/24/2014, 03/31/2014, 04/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 044517 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/19/2014 The following person(s) is (are) doing business as Mac Design Studio. 205 Washington Ave., #406 , Santa Monica, CA 90403.Ä The full name of registrant(s) is/are: Marjorie Ann Young 205 Washington Ave., #406 Santa Monica, CA 90403. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Marjorie Ann Young. Marjorie Ann Young.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/19/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/17/2014, 03/24/2014, 03/31/2014, 04/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 046514 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/21/2014 The following person(s) is (are) doing business as Satellite TV Savings, Satellite TV ,Ä Quality Television, The Resource Guide, The Job Finder.Ä 3122 Santa Monica Blvd. Suite 302 , Santa Monica, CA 90404.Ä The full name of registrant(s) is/are: Zendzee LLCÄ 3122 Santa Monica Blvd. Suite 302 Santa Monica, CA 90404. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Jordan Cohen. Zendzee LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/21/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/17/2014, 03/24/2014, 03/31/2014, 04/07/2014.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 046512 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/21/2014 The following person(s) is (are) doing business as Satellite Deals,Ä Dish Authorized Retailer, Satellite TVÄ Promos, Satellite TV Promotions.Ä HD Satellite TV. 3122 Santa Monica Blvd.Ä Suite 302 , Santa Monica, CA 90404.Ä The full name of registrant(s) is/are: Zendzee LLC 3122 Santa Monica Blvd.Ä Suite 302 Santa Monica, CA 90404. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Jordan Cohen. Zendzee LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/21/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/17/2014, 03/24/2014, 03/31/2014, 04/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER:Ä 2014 046516 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/21/2014 The following person(s) is (are) doing business as Presto Approval, Custom Matcher, Custom Approvals, Social Deal Caddy, Work Caddy, Career Scout. 3122 Santa Monica Blvd.Ä Suite 302 , Santa Monica, CA 90404.Ä The full name of registrant(s) is/are: Zendzee LLC 3122 Santa Monica Blvd.Ä Suite 302 Santa Monica, CA 90404. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Jordan Cohen. Zendzee LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/21/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/17/2014, 03/24/2014, 03/31/2014, 04/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 046518 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/21/2014 The following person(s) is (are) doing business as Speedy Matcher, My Custom Finder, Sky Approval, My Approval Match, Ready Matcher. 3122 Santa Monica Blvd.Ä Suite 302 ,Ä Santa Monica, CA 90404.Ä The full name of registrant(s) is/are: Zendzee LLC 3122 Santa Monica Blvd.Ä Suite 302Ä Santa Monica, CA 90404. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Jordan Cohen. Zendzee LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/21/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/17/2014, 03/24/2014, 03/31/2014, 04/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 046520 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/21/2014 The following person(s) is (are) doing business as Shady Griptape. 1367 W. 10th St. , San Pedro, CA 90732.Ä The full name of registrant(s) is/are: Emmett H. Jenkins 1367 W. 10th St. San Pedro, CA 90732. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Emmett H. Jenkins. Emmett H. Jenkins.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/21/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/17/2014, 03/24/2014, 03/31/2014, 04/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 046522 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/21/2014 The following person(s) is (are) doing business as Your True Skin. 3400 Ben Lomond Place Apt. 103 , Los Angeles Calif, CA 90027 .Ä The full name of registrant(s) is/are: Ingrid Thompson 3400 Ben Lomond Place Apt. 103 Los Angeles Calif, CA 90027 . This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Ingrid Thompson. In-

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grid Thompson.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/21/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/17/2014, 03/24/2014, 03/31/2014, 04/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 046525 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/21/2014 The following person(s) is (are) doing business as Hynoyoganosis. 15425 Sherman Way, #301 , Van Nuys, CA 91406.Ä The full name of registrant(s) is/are: Jason Stoll 15425 Sherman Way, #301 Van Nuys, CA 91406. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/15/2014. /s/: Jason Stoll. Jason Stoll.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/21/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/17/2014, 03/24/2014, 03/31/2014, 04/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER:Ä 2014 048179 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/24/2014 The following person(s) is (are) doing business as California Juicery. 1218 S. Plymouth Blvd. , Los Angeles Calif, CA 90019 .Ä The full name of registrant(s) is/are: Scherrie Brown 1218 S. Plymouth Blvd. Los Angeles Calif, CA 90019 . This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Scherrie Brown. Scherrie Brown.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/17/2014, 03/24/2014, 03/31/2014, 04/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER:Ä 2014 048175 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/24/2014 The following person(s) is (are) doing business as Wild West Kennels. 2828 Seattle Drive , Los Angeles Ca 90046 .Ä The full name of registrant(s) is/are: Eve Steele 2828 Seattle Drive Los Angeles Ca 90046 . This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Eve Steele. Eve Steele.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/17/2014, 03/24/2014, 03/31/2014, 04/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 048177 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/24/2014 The following person(s) is (are) doing business as MCXIX. 2828 Seattle Drive , Los Angeles Calif, CA 90046 .Ä The full name of registrant(s) is/are: Eve Steele 2828 Seattle Drive Los Angeles Calif, CA 90046 . This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Eve Steele. Eve Steele.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/17/2014, 03/24/2014, 03/31/2014, 04/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 053596 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/27/2014 The following person(s) is (are) doing business as Kaufman Rosenberg Cohen and Gilbert CPAs. 15300 Ventura Blvd., #304 , Sherman Oaks, California 91403.Ä The full name of registrant(s) is/are: Philip L Kaufman Accountancy Corp. 15300 Ventura Blvd., #304 Sherman Oaks, California 91403,Ä Stephen A. Rosenberg Accountancy Corp. 15300 Ventura Blvd., #304 Sherman Oaks, California 91403, Lewis L. Accountancy Corp. 15300 Ventura Blvd., #304 Sherman Oaks, California 91403, Donna L. Gilbert Accountancy Corp. 15300 Ventura Blvd., #304 Sherman Oaks, California 91403. This Business is being conducted by:Ä a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2014. /s/: Stephen A. Rosenberg. Philip L Kaufman Accountancy Corp.,Ä Stephen A. Rosenberg Accountancy Corp., Lewis L. Accountancy Corp., Donna L. Gilbert Accountancy Corp..Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/27/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/17/2014, 03/24/2014, 03/31/2014, 04/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 053599 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/27/2014 The following person(s) is (are) doing business as SKIBO Enterprises. 854 5th St. , Santa Monica, CA 90403.Ä The full name of registrant(s) is/are: Victor Sabo 5045 N. Bay Rd. Miami Beach, FL 33140, Erica Weinstein 1673 E. 28th St.Ä Brooklyn, NY 11229. This Business is being conducted by:Ä a Joint Venture. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/24/2014. /s/: Erica Weinstein. Victor Sabo, Erica Weinstein.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/27/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/17/2014, 03/24/2014, 03/31/2014, 04/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 048196 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/24/2014 The following person(s) is (are) doing business asÄ Revolve Agency. 11693Ä San Vicente Blvd., #701 , Los Angeles, CA 90049.Ä The full name of registrant(s) is/are: Eyes Creative LLC 11693Ä San Vicente Blvd., #701 Los Angeles, CA 90049. This Business is being conducted by:Ä a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/13/2014. /s/: Javad Vahid Tehrani. Eyes Creative LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/17/2014, 03/24/2014, 03/31/2014, 04/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 048194 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/24/2014 The following person(s) is (are) doing business as A Light Wedding. 2188 Ponet Dr. , Los Angeles, CA 90068.Ä The full name of registrant(s) is/are: A+Light Camera Equipment Rental, LLC 2188 Ponet Dr. Los Angeles, CA 90068. This Business is being conducted by:Ä a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2011. /s/: Alice Fulk. A+Light Camera Equipment Rental, LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/17/2014, 03/24/2014, 03/31/2014, 04/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 048192 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/24/2014 The following person(s) is (are) doing business as Freaks Antiques. 7223 Owensmouth Ave. ,Ä Canoga Park, CA 91303.Ä The full name of registrant(s) is/are: Rebecca Thompson 7223 Owensmouth Ave.Ä Canoga Park, CA 91303. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Rebecca Thompson. Rebecca Thompson.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/17/2014, 03/24/2014, 03/31/2014, 04/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 048190 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/24/2014 The following person(s) is (are) doing business as Yolanda Aiello Independent Cabi Consultant. 34935 Caprock Rd. , Algua Dulce, CA 91390.Ä The full name of registrant(s) is/are: AA Distributing Inc. 34935 Caprock Rd. Algua Dulce, CA 91390. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/16/2014. /s/: Yolanda Aiello. AA Distributing Inc..Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/17/2014, 03/24/2014, 03/31/2014, 04/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 048188 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/24/2014 The following person(s) is (are) doing business as Wireless Blowouts. 4924 Balboa Blvd., #406 , Encino, CA 91316.Ä The full name of registrant(s) is/are: Powerhouse Enterprise LTD 4924 Balboa Blvd., #406 Encino, CA 91316. This Business is being conducted by:Ä a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Gili Cohen. Powerhouse Enterprise LTD.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/17/2014, 03/24/2014, 03/31/2014, 04/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 048186 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/24/2014 The following person(s) is (are) doing business asÄ Herbal Blessings.Ä 3450 W. 43rd St. Suite 108 ,Ä Los Angeles, CA 90008.Ä The full name of registrant(s) is/are: Blue World International Inc. Herbal BlessingsÄ 3450 W. 43rd St. Suite 108Ä Los Angeles, CA 90008. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2014. /s/:Ä Bernard Hamilton. Blue World International Inc. Herbal Blessings.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/17/2014, 03/24/2014, 03/31/2014, 04/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER:Ä 2014 048184 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/24/2014 The following person(s) is (are) doing business as Kanoco Consulting. 461 Vista Del Norte , Walnut, CA 91789.Ä The full name of registrant(s) is/are:Ä Regina Kano Smith aka Gina Kano 461 Vista Del Norte Walnut, CA 91789. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: Regina Kano Smith aka Gina Kano.Ä Regina Kano Smith aka Gina Kano.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/17/2014, 03/24/2014, 03/31/2014, 04/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER:Ä 2014 050070 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/25/2014 The following person(s) is (are) doing business as VBM TRUCKING AND LOGISTICS. 1157 ROSEDALE AVE. APT 7 , GLENDALE, CA 91201.Ä The full name of registrant(s) is/are: VAHAN BORDSHAHI MINACIAN 1157 ROSEDALE AVE. APT 7 GLENDALE, CA 91201. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/12/2014. /s/: VAHAN BORDSHAHI MINACIAN. VAHAN BORDSHAHI MINACIAN.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/17/2014, 03/24/2014, 03/31/2014, 04/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 050072 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/25/2014 The following person(s) is (are) doing business as MAT GOLDEN STATE LOGISTICS.Ä 6000 Fulton Ave., Apt. 1 , VAN NUYS, CA 91401.Ä The full name of registrant(s) is/are: MASIS TAMAZYANÄ 6000 Fulton Ave., Apt. 1 VAN NUYS, CA 91401. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/12/2014. /s/: MASIS TAMAZYAN. MASIS TAMAZYAN.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/17/2014, 03/24/2014, 03/31/2014, 04/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER:Ä 2014 050064 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/25/2014 The following person(s) is (are) doing business as EDDIES TRUCKING SERVIES. 1501 S. Manhattan Pl. , Los Angeles, CA 90019.Ä The full name of registrant(s) is/are: EDGAR JIMINEZ 1501 S. Manhattan Pl. Los Angeles, CA 90019. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/25/2014. /s/: EDGAR JIMINEZ. EDGAR JIMINEZ.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/17/2014, 03/24/2014, 03/31/2014, 04/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 050066 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/25/2014 The following person(s) is (are) doing business as Halo Services. 8020 De Palma St. Ä# 208 , Downey, CA 90241. ÄThe full name of registrant(s) is/are: Angel Mancheno 8020 De Palma St. Ä# 208 Downey, CA 90241. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/12/2014. /s/: Angel Mancheno. Angel Mancheno. ÄThis statement was filed with the County Clerk of LOS ANGELES County on

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02/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED
IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME
STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this
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another under federal, state, or common law (see Section 14411et
seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to
publish 03/24/2014, 03/31/2014, 04/07/2014, 04/14/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 050062 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES
on 02/25/2014 The following person(s) is (are) doing business as The
Rock Productions. 24519 S. Neptune Ave. , Carson, CA 90745. ÄThe full
name of registrant(s) is/are: Trinidad Velazquez 24519 S. Neptune Ave.
Carson, CA 90745. This Business is being conducted by: Äan Individual.
The registrant commenced to transact business under the fictitious
business name or names listed on (Date)12/04/2013. /s/: Trinidad
Velazquez. Trinidad Velazquez. ÄThis statement was filed with the
County Clerk of LOS ANGELES County on 02/25/2014. NOTICE: THIS
FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS
NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this
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another under federal, state, or common law (see Section 14411et
seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to
publish 03/24/2014, 03/31/2014, 04/07/2014, 04/14/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 050060 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES
on 02/25/2014 The following person(s) is (are) doing business as Omni
Integrative, Omni Integrative Health Physicians. 954 Calle Amable ,
Glendale, CA 91208. ÄThe full name of registrant(s) is/are: Susan
Payrovi 954 Calle Amable Glendale, CA 91208, Reham Hassan 106481
Woodbridge St. Toluca Lake, CA 91602. This Business is being conducted
by: Äa Partnership. The registrant has not yet commenced to transact
business under the fictitious business name or names listed above.
/s/:Susan Payrovi. Susan Payrovi, Reham Hassan. ÄThis statement was
filed with the County Clerk of LOS ANGELES County on 02/25/2014.
NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS
FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW
FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE.
The filing of this statement does not of itself authorize the use in
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rights of another under federal, state, or common law (see Section
14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS
to publish 03/24/2014, 03/31/2014, 04/07/2014, 04/14/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 050058 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES
on 02/25/2014 The following person(s) is (are) doing business as Peter
Cooks, PaleoFusion Catering. 825 S. Windsor Blvd., #4 , Los Angeles
Calif, CA 90005 . ÄThe full name of registrant(s) is/are: Peter
Leighton 825 S. Windsor Blvd., #4 Los Angeles Calif, CA 90005 . This
Business is being conducted by: Äan Individual. The registrant has not
yet commenced to transact business under the fictitious business name
or names listed above. /s/:Peter Leighton. Peter Leighton. ÄThis
statement was filed with the County Clerk of LOS ANGELES County on
02/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES
FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY
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(see Section 14411et seq.,Business and Professions Code). SANTA MONICA
DAILY PRESS to publish 03/24/2014, 03/31/2014, 04/07/2014, 04/14/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 050056 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES
on 02/25/2014 The following person(s) is (are) doing business as ÄDish
Satellite Experts, Dish TV Savings, View 4 Less. 30401 Agoura Road
Suite 100 , ÄAgoura Hills, CA 91301. ÄThe full name of registrant(s)
is/are: ÄACLB2B Corp 30401 Agoura Road Suite 100 ÄAgoura Hills, CA
91301. This Business is being conducted by: Äa Corporation. The
registrant commenced to transact business under the fictitious
business name or names listed on (Date)10/01/2005. /s/: Kobi Levi.
ACLB2B Corp. ÄThis statement was filed with the County Clerk of LOS
ANGELES County on 02/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME
STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE
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statement in violation of the rights of another under federal, state,
or common law (see Section 14411et seq.,Business and Professions
Code). SANTA MONICA DAILY PRESS to publish 03/24/2014, 03/31/2014,
04/07/2014, 04/14/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 055620 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/03/2014 The following person(s) is (are) doing business as Soul Journey
Sales. 850 S. Broadway #1101 , Los Angeles, CA 90014.Ä The full name of registrant(s) is/are: Raj Kapoor 850 S. Broadway #1101 Los Angeles, CA
90014. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or
names listed on (Date)03/01/2014. /s/: Raj Kapoor. Raj Kapoor.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/31/2014, 04/07/2014, 04/14/2014, 04/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 050068 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES
on 02/25/2014 The following person(s) is (are) doing business as
Bluewater Pilates. 3625 N. Sepulveda Boulevard , Manhattan Beach CA
90266. ÄThe full name of registrant(s) is/are: Elizabeth Jansen 2007
Highland Ave. Manhattan Beach CA 90266. This Business is being
conducted by: Äan Individual. The registrant has not yet commenced to
transact business under the fictitious business name or names listed
above. /s/:Elizabeth Jansen. Elizabeth Jansen. ÄThis statement was
filed with the County Clerk of LOS ANGELES County on 02/25/2014.
NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS
FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW
FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE.
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14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS
to publish 03/24/2014, 03/31/2014, 04/07/2014, 04/14/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 050051 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES
on 02/25/2014 The following person(s) is (are) doing business as
Corporate Realty Advisors. 355 S. Grand Avenue, Suite 2450 , ÄLos
Angeles, CA 90071. ÄThe full name of registrant(s) is/are: Tenant
Advisory Services, Inc. 7755 Center Ave. Suite 1100 Huntington Beach,
CA 92647. This Business is being conducted by: Äa Corporation. The
registrant commenced to transact business under the fictitious
business name or names listed on (Date)02/01/2014. /s/: Jeffrey A.
Tabor. Tenant Advisory Services, Inc.. ÄThis statement was filed with
the County Clerk of LOS ANGELES County on 02/25/2014. NOTICE: THIS
FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT
WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS
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statement does not of itself authorize the use in this state of a
fictitious business name statement in violation of the rights of
another under federal, state, or common law (see Section 14411et
seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to
publish 03/24/2014, 03/31/2014, 04/07/2014, 04/14/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 053603 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES
on 02/27/2014 The following person(s) is (are) doing business as
RIGSLEEVE. 4336 Ventura Canyon Ave. #3 , Sherman Oaks, CA 91423. ÄThe
full name of registrant(s) is/are: Ilham P. Budihartono 4336 Ventura
Canyon Ave. #3 Sherman Oaks, CA 91423, David Gershfeld 4336 Ventura
Canyon Ave. #3 Sherman Oaks, CA 91423. This Business is being
conducted by: Copartners. The registrant has not yet commenced to
transact business under the fictitious business name or names listed
above. /s/:Ilham P. Budihartono. Ilham P. Budihartono, David
Gershfeld. ÄThis statement was filed with the County Clerk of LOS
ANGELES County on 02/27/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME
STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE
OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE
FILED PRIOR TO THAT DATE. The filing of this statement does not of
itself authorize the use in this state of a fictitious business name
statement in violation of the rights of another under federal, state,
or common law (see Section 14411et seq.,Business and Professions
Code). SANTA MONICA DAILY PRESS to publish 03/24/2014, 03/31/2014,
04/07/2014, 04/14/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 053601 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES
on 02/27/2014 The following person(s) is (are) doing business as
Stratford Press. 5426 Stratford Rd. , Los Angeles, CA 90042. ÄThe full
name of registrant(s) is/are: Chris Robison 5426 Stratford Rd. Los
Angeles, CA 90042. This Business is being conducted by: Äan
Individual. The registrant has not yet commenced to transact business
under the fictitious business name or names listed above. /s/:Chris
Robison. Chris Robison. ÄThis statement was filed with the County
Clerk of LOS ANGELES County on 02/27/2014. NOTICE: THIS FICTITIOUS
BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED
IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME
STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this
statement does not of itself authorize the use in this state of a
fictitious business name statement in violation of the rights of
another under federal, state, or common law (see Section 14411et
seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to
publish 03/24/2014, 03/31/2014, 04/07/2014, 04/14/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 053605 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES
on 02/27/2014 The following person(s) is (are) doing business as
Excelsor Investment Services. 550 S. Hope St. Suite 500 , Los Angeles,
CA 90071. ÄThe full name of registrant(s) is/are: Don Favia 550 S.
Hope St. Suite 500 Los Angeles, CA 90071. This Business is being
conducted by: Äan Individual. The registrant commenced to transact
business under the fictitious business name or names listed on
(Date)03/01/2014. /s/: Don Favia. Don Favia. ÄThis statement was filed
with the County Clerk of LOS ANGELES County on 02/27/2014. NOTICE:
THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE
DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS
BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing
of this statement does not of itself authorize the use in this state
of a fictitious business name statement in violation of the rights of
another under federal, state, or common law (see Section 14411et
seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to
publish 03/24/2014, 03/31/2014, 04/07/2014, 04/14/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014056022 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/03/2014 The following person(s) is (are) doing business as MIKE RASHID.
3722 E. HUNGERFORD STREET , LONG BEACH, CA 90805. The full name of registrant(s) is/are: CHARLENE COHEN 3722 E. HUNGERFORD STREET LONG BEACH, CA 90805. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CHARLENE COHEN. CHARLENE COHEN. This statement was filed with the County Clerk of LOS ANGELES County on 03/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/31/2014, 04/07/2014, 04/14/2014, 04/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014070188 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/17/2014 The following person(s) is (are) doing business as SPEAK YOUR PASSION. 504 HILL STREET , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: MARIANNE SIMON 504 HILL STREET SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2014. /s/: MARIANNE SIMON. MARIANNE SIMON. This statement was filed with the County Clerk of LOS ANGELES County on 03/17/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/31/2014, 04/07/2014, 04/14/2014, 04/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 055612 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/03/2014 The following person(s) is (are) doing business asÄ Hummingbird Visions. 3580 Wilshire Blvd. 17th floor , Los Angeles, CA 90010.Ä The full name of registrant(s) is/are: Gisele Ambrosio Kersch 1101 Laveta Terrace Unit 10 Los Angeles, CA 90026, Jennifer LynÄ Beaman 2801 H St. #4 Vancouver, WA 98663. This Business is being conducted by:Ä a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Gisele Ambrosio Kersch. Gisele Ambrosio Kersch, Jennifer LynÄ Beaman.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/31/2014, 04/07/2014, 04/14/2014, 04/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 055610 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/03/2014 The following person(s) is (are) doing business as Los Angeles College of Music. 300 S. Fair Oaks Ave. ,Ä Pasadena, CA 91105.Ä The full name of registrant(s) is/are:Ä Campus Hollywood Inc.Ä 1655 McCadden PlaceÄ Hollywood, CA 90028. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/07/2014. /s/:Ä Charles Aylesbury.Ä Campus Hollywood Inc..Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/31/2014, 04/07/2014, 04/14/2014, 04/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 055614 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/03/2014 The following person(s) is (are) doing business as Chilla Vanilla.
1416 W. 15th St. , Long Beach, CA 90813.Ä The full name of registrant(s) is/are: Emiko A. North 2057 Dracena Drive #207 Los Angeles, CA 90027. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Emiko A. North. Emiko A. North.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/31/2014, 04/07/2014, 04/14/2014, 04/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 055618 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/03/2014 The following person(s) is (are) doing business as Talkie Walkies.
18246 San Jose St. , Northridge, CA 91326.Ä The full name of registrant(s) is/are: Shane Dignum 18246 San Jose St. Northridge, CA 91326. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Shane Dignum. Shane Dignum.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/31/2014, 04/07/2014, 04/14/2014, 04/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 056541 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/03/2014 The following person(s) is

Classifieds **GET RID OF YOUR ROLLERBLADES.** Sell your sports equipment to someone who will actually use it. Santa Monica Daily Press

Prepay your ad today! VISA MasterCard American Express Card **(310)458-7737**

CALL TODAY FOR SPECIAL MONTHLY RATES!
There is no more convincing medium than a **DAILY** local newspaper.

$8.50 per day. Up to 15 words, 40 cents each additional word.

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(are) doing business as Great Country of Texas, Blue Skeleton. 266 S. El Molino Ave. Apt. 36 ,Ä Pasadena, CA 91101.Ä The full name of registrant(s) is/are: Monster Records Inc 266 S. El Molino Ave. Apt. 36Ä Pasadena, CA 91101. This Business is being conducted by:Ä a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:David Vetsch. Swiss Property Inc..Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/12/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/31/2014, 04/07/2014, 04/14/2014, 04/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 067438 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/12/2014 The following person(s) is (are) doing business asÄ Swiss Property, Swiss Property Broker,Ä Swiss Property Management,Ä Swiss Property Maintenance. 8033 W. Sunset Blvd., #286 , Los Angeles, CA 90046.Ä The full name of registrant(s) is/are: Swiss Property Inc. 8033 W. Sunset Blvd., #286 Los Angeles, CA 90046. This Business is being conducted by:Ä a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:David Vetsch. Swiss Property Inc..Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/12/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/31/2014, 04/07/2014, 04/14/2014, 04/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 056543 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/03/2014 The following person(s) is (are) doing business as Homesmith.Ä 5355 Cartwright Ave.Ä #322 , North Hollywood, CA 91601.Ä The full name of registrant(s) is/are: Whitney MarcusÄ 5355 Cartwright Ave.Ä #322 North Hollywood, CA 91601, Kelsey SmithÄ 5355 Cartwright Ave.Ä #322 North Hollywood, CA 91601. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Whitney Marcus. Whitney Marcus, Kelsey Smith.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/31/2014, 04/07/2014, 04/14/2014, 04/21/2014.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 055616 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/03/2014 The following person(s) is (are) doing business as I Whip My Hair. 971 Lehigh St. , Altadena, CA 91001.Ä The full name of registrant(s) is/are: Whitney Gupton 971 Lehigh St. Altadena, CA 91001. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Whitney Gupton. Whitney Gupton.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/31/2014, 04/07/2014, 04/14/2014, 04/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 067154 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/12/2014 The following person(s) is (are) doing business as Refi 2013, Rent2ownscout, Fast Matcher, Limited Cards, National Home Automation Systems, Quality Insurance Info. 3122 Santa Monica Blvd. Suite 302Ä , Santa Monica, CA 90404Ä .Ä The full name of registrant(s) is/are: Zendzee LLC 3122 Santa Monica Blvd. Suite 302Ä Santa Monica, CA 90404Ä . This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Jordan Cohen. Zendzee LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/12/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/31/2014, 04/07/2014, 04/14/2014, 04/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 067152 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/12/2014 The following person(s) is (are) doing business as Affordable Home Automation Systems, Direct Card Finder, Secure Home Automation Systems, USÄ Capitol Insurance Savings, Paleo Plan. 3122 Santa Monica Blvd. Suite 302 , Santa Monica, CA 90404Ä .Ä The full name of registrant(s) is/are: Zendzee LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica, CA 90404Ä . This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Jordan Cohen. Zendzee LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/12/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/31/2014, 04/07/2014, 04/14/2014, 04/21/2014.

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ness name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/31/2014, 04/07/2014, 04/14/2014, 04/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 067430 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/12/2014 The following person(s) is (are) doing business as Life Easy Products. 540 E. Foothill Blvd. Suite 101 , Sending this CA 91773.Ä The full name of registrant(s) is/are: Generations Pro LLC 540 E. Foothill Blvd. Suite 101 Sending this CA 91773. This Business is being conducted by:Ä a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/01/2013. /s/: Thom Hunzicker. Generations Pro LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/12/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/31/2014, 04/07/2014, 04/14/2014, 04/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 067432 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/12/2014 The following person(s) is (are) doing business as Unique Hair N More. 9835 Flowers St., #1611 , Bellflower, CA 90706.Ä The full name of registrant(s) is/are: Shanae Wren 9835 Flowers St., #1611 Bellflower, CA 90706. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2014. /s/: Shanae Wren. Shanae Wren.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/12/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/31/2014, 04/07/2014, 04/14/2014, 04/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 067434 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/12/2014 The following person(s) is (are) doing business asÄ The Fitness Studio. 7235 Santa Monica Blvd. , West Hollywood, CA 90046.Ä The full name of registrant(s) is/are: David Minicucci 1040 N. LaurelÄ Ave., #7 West Hollywood, CA 90046. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:David Minicucci. David Minicucci.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/12/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS

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NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/31/2014, 04/07/2014, 04/14/2014, 04/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 067436 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/12/2014 The following person(s) is (are) doing business as Linda Michaels. 630 Sartori Ave. Apt. A , Los Angeles, CA 90501.Ä The full name of registrant(s) is/are: Marguerite Linda Baca 630 Sartori Ave. Apt. A Los Angeles, CA 90501. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Marguerite Linda Baca. Marguerite Linda Baca.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/12/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/31/2014, 04/07/2014, 04/14/2014, 04/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 056542 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/03/2014 The following person(s) is (are) doing business as Wildergardens. 4416 Gainsborough Ave. , Los Angeles, CA 90027.Ä The full name of registrant(s) is/are: Katherine Pakradouni 4416 Gainsborough Ave. Los Angeles, CA 90027. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/26/2014. /s/: Katherine Pakradouni. Katherine Pakradouni.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/31/2014, 04/07/2014, 04/14/2014, 04/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 062088 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2014 The following person(s) is (are) doing business as RSM Global. 724 Alta Ave. , Santa Monica CaliforniaÄ 90402.Ä The full name of registrant(s) is/are: RSM Consulting LLC 724 Alta Ave. Santa Monica CaliforniaÄ 90402. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RSM Consulting LLC. RSM Consulting LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE

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OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/31/2014, 04/07/2014, 04/14/2014, 04/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 062083 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2014 The following person(s) is (are) doing business as Certified 1 Roofing Company. 16809 Bellflower Blvd. #545 , Bellflower, CA 90706.Ä The full name of registrant(s) is/are: Larry J. Marks 16809 Bellflower Blvd. #545 Bellflower, CA 90706. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/1986. /s/: Larry J. Marks. Larry J. Marks.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/31/2014, 04/07/2014, 04/14/2014, 04/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014090481 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/04/2014 The following person(s) is (are) doing business as JAN SARAH SINK PHOTOGRAPHY. 928 4TH STREET #2 , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: JAN SARAH SINK 928 4TH STREET #2 SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JAN SARAH SINK. JAN SARAH SINK. This statement was filed with the County Clerk of LOS ANGELES County on 04/04/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/07/2014, 04/14/2014, 04/21/2014, 04/28/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014089286 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/03/2014 The following person(s) is (are) doing business as GREEN MANGO BOOKS, GREEN MANGO BOOKSTORE. 8236 MAMMOTH AVENUE , PANORAMA CITY, CA 91402. The full name of registrant(s) is/are: ALLAN QUIJANO AMIT 8236 MAMMOTH AVENUE PANORAMA CITY, CA 91402. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALLAN QUIJANO AMIT. ALLAN QUIJANO AMIT. This statement was filed with the County Clerk of LOS ANGELES

DBAS

County on 04/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/07/2014, 04/14/2014, 04/21/2014, 04/28/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014090480 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/04/2014 The following person(s) is (are) doing business as SANTA MONICA AIR CENTER, INC. . 3021 AIRPORT AVE. #203 , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: JUDI BARKER 13876 VALLEY VISTA BLVD. SHERMAN OAKS, CA 91406. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JUDI BARKER . JUDI BARKER . This statement was filed with the County Clerk of LOS ANGELES County on 04/04/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/07/2014, 04/14/2014, 04/21/2014, 04/28/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014090548 REFILE This statement was filed with the County Clerk of LOS ANGELES on 04/04/2014 The following person(s) is (are) doing business as SANTA MONICA GLASS COMPANY. 23215 RED ROCK RD. , TOPANGA, CA 90290. The full name of registrant(s) is/are: BRIGITTE HARTMAN 23215 RED ROCK RD. TOPANGA, CA 90290. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)2000. /s/: BRIGITTE HARTMAN. BRIGITTE HARTMAN. This statement was filed with the County Clerk of LOS ANGELES County on 04/04/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/07/2014, 04/14/2014, 04/21/2014, 04/28/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014090479 REFILE This statement was filed with the County Clerk of LOS ANGELES on 04/04/2014 The following person(s) is (are) doing business as GERMAN MOTOR CAR SERVICE. 1714 15TH STREET , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: HERBERT RICHTER 2901 WASHINGTON AVE. SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1972. /s/: HERBERT RICHTER. HERBERT RICHTER. This statement was filed with the

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County Clerk of LOS ANGELES County on 04/04/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/07/2014, 04/14/2014, 04/21/2014, 04/28/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014079074 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/25/2014 The following person(s) is (are) doing business as UNIVERSITY SHADOWMASK. 10468 ALMAYO AVE. , LOS ANGELES, CA 90064. The full name of registrant(s) is/are: WAYNE HENRY 10468 ALMAYO AVE. LOS ANGELES, CA 90064. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WAYNE HENRY. WAYNE HENRY. This statement was filed with the County Clerk of LOS ANGELES County on 03/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/07/2014, 04/14/2014, 04/21/2014, 04/28/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014089468 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/03/2014 The following person(s) is (are) doing business as CC SURFACE RESTORATION. 3005 MAIN ST. #207 , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: CHARLES COFFEY 3005 MAIN ST. #207 SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CHARLES COFFEY. CHARLES COFFEY. This statement was filed with the County Clerk of LOS ANGELES County on 04/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/07/2014, 04/14/2014, 04/21/2014, 04/28/2014.



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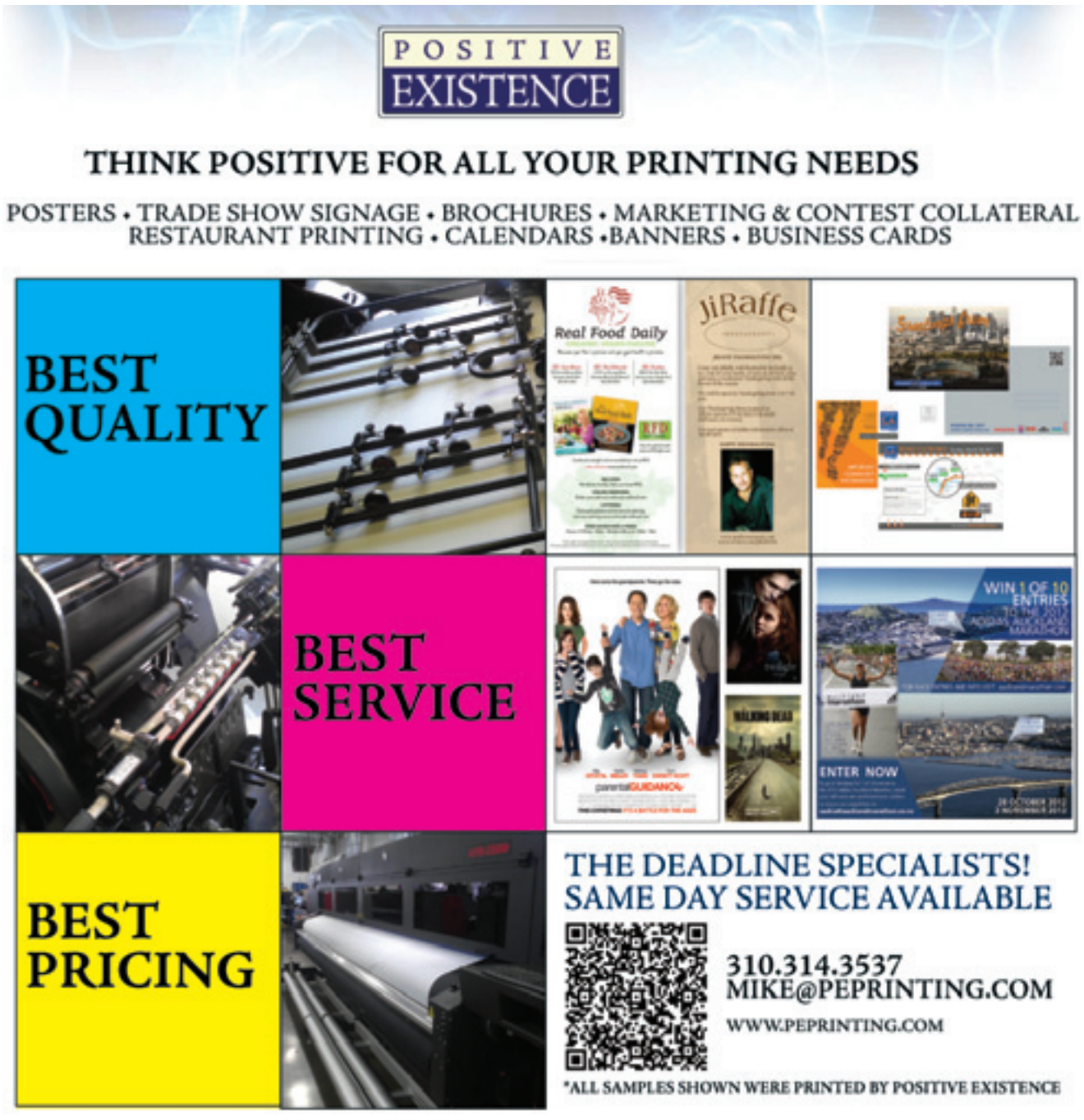
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