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Santa Monica Daily Press

MONDAY, APRIL 6, 2015 Volume 14 Issue 125 smdp.com Santa Monica Daily Press

MY WRITE SEE PAGE 4

Santa Monica brewery comes out swingin'

Dodger Stadium to feature locally produced beer

BY JEFFREY I. GOODMAN
Daily Press Staff Writer

Around this time last spring, the thought entered Scott Francis' mind while he was watching a baseball game at Dodger Stadium.

Santa Monica Brew Works hadn't sold any beer — it hadn't even opened its doors or begun brewing — but the thought was too perfect for Francis to keep to himself.

"I turned to the guy I was with and said, 'In one year, our beer is going to be in the stadium,'" recalled Francis, the brewery's president and CEO. "I want to be able to drink my own beer during the game."

Perhaps it didn't sound realistic at the time, but lo and behold: It's Opening Day for the Dodgers against the San Diego Padres this afternoon, and fans can flock to the Loge level on the first- and third-base sides of the diamond for some Santa Monica-produced suds.

The stadium will feature the local company's Wit beer, a Belgian-style white variety that Francis said will be available on tap all season.

"It's anybody's guess how much beer will be sold, but we can handle the production," said Francis, a proud Dodgers fan who shares season tickets. "What the Dodgers did was great — they're highlighting several craft breweries. ... It's nice when good things happen."

The availability of Santa Monica Brew Works beer at one of the region's most well-known sports venues marks a major moment in the quiet but rapid growth of the Colorado Avenue business.

Francis, longtime friend Richard Super and former Ye Olde King's Head bartender Carl Sharpley saw an opportunity to fill a void in Santa Monica with locally produced beer. Super is the vice president of sales and marketing; Sharpley is the director of sales and distribution.

Also on board are two brewers, including Santa Monica native

SEE BEER PAGE 9



Courtesy photo

DELIVERY: Local beer will be available at Dodger stadium.



MEN AT WORK

Matthew Hall editor@smdp.com

The City has begun installation of traffic circles and curb ramps at the Michigan Avenue intersections of 9th, 10th, 12th, and Euclid. Daytime construction will continue through the coming days.

Faces of Silicon Beach

BY ERIK HUBERMAN
Special to the Daily Press

With a background that spans Fox, Hulu and the FCC, Jon Cody understands television in and out. After leaving Fox, Jon founded TV4 Entertainment, a portfolio of broadcast television networks and original content. Erik Huberman, CEO of Hawke Media, talks to Jon about the future of television, Silicon Beach and TV4 Entertainment.



JON CODY

Erik Huberman: What made you want to become an entrepreneur?

Jon Cody: I had kind of an epiphany moment after I had been at Fox for 7 years and I had a kid. I had that kid at the very end of my 3-year contract, and I was presented

SEE FACES PAGE 10

Library lures YA book festival to Santa Monica

BY JEFFREY I. GOODMAN
Daily Press Staff Writer

CITYWIDE While writing big portions of her bestselling novel "Beautiful Creatures" at the Santa Monica Public Library, local author Margaret Stohl regularly crossed paths with public services librarian Robert Graves.

Graves knew Stohl had co-founded YALLFEST, a popular young-adult book festival in South Carolina, and he wasn't shy about sharing his vision.

"(He) said, 'When are you going to bring that home?'" Stohl said. "He probably said it to me three or four times in a row. I was like, 'Well, we should talk about it.' But

SEE BOOK PAGE 3


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"I had foot pain from a sports injury for 6 months which vanished with just one treatment at Advanced Interventional Pain Center!".....John Linder (non laser)





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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, April 6

Architectural Review Board meeting

The ARB generally meets on the first and third Mondays of each month unless there is a holiday. Meetings are held in the City Council Chambers at City Hall unless otherwise noted. Visit www.smgov.net/Departments/PCD/Boards-Commissions/Architectural-Review-Board for more information. City Hall, 1685 Main St., 7 p.m.

Family movie night: 'The Boxtrolls'

A young orphaned boy raised by underground cave-dwelling trash collectors tries to save his friends from an evil exterminator. Based on the children's novel "Here Be Monsters" by Alan Snow. Pico Branch Library, 2201 Pico Blvd., 6 - 7:45 p.m.

Adult beach volleyball

Co-ed classes Ages 16+; all levels. $25/class or $48/session incl. parking (4 classes). Annenberg Community Beach House, 415 PCH, 6 p.m.

Yoga at the Beach House

All levels. Drop in for $15/class or sign up for series (5 week/$62, w/parking). Annenberg Community Beach House, 415 PCH, 9 a.m.

Pajama story time

Grab your favorite stuffed animal and wear your pajamas for this evening story time for the whole family at the Ocean Park Branch Library, 2601 Main St. 6:30 p.m.

April 7

TONI&GUY Santa Monica Academy May Start Date

The cosmetology program at the Santa Monica beauty school prepares students to pass the California State Board exam and be salon-ready upon graduation. Call to schedule a free tour of facility. 8:30 a.m. - 4 p.m., TONI&GUY Santa Monica, 1358 5th St., (310) 451-0101.

Artist on Artist: Zackary Drucker on Brian Weil

Walkthrough SMMoA's Brian Weil, 1979-95: Being in the World exhibition with Los Angeles-based artist and award-winning Transparent associate producer Zackary Drucker, whose work seeks to cultivate and investigate under-recognized aspects of transgender history, locate herself in that history, and communicate her contemporary experience of gender and sexuality. Santa Monica Museum of Art, 2525 Michigan Ave., 7:30 - 8:30 p.m.

Papermaking with Zeina Baltagi

Combine image making and papermaking to create art work that is completely your own from start to finish. This short workshop covers basic techniques of Western paper-making using household items. Feel free to bring any noncoated papers to recycle, and small objects such as flowers, herbs, and thread to be embedded in the paper. 1450 Ocean, 6:30 - 8:30 p.m., $15 + $5 cash material fee, register at https://apm.activecommunities.com/santamonicarecreation/Activity_Search/43095 or call (310) 458-2239

Handwork Hangout with Leslie Robinson

Bring your own sewing, beading, collage or accessorizing projects to get tips, or embark on something new. Some materials provided and others are available for purchase from Leslie, or bring your own. Even if you have no idea what to make, you can learn some great handwork tips from Leslie and embark on a new craft. 1450 Ocean, 6:30 - 8:30 p.m. Register at https://apm.activecommunities.com or call (310) 458-2239

Ocean Park Film Program: "Billy Elliot" (2000)

SEE **LISTINGS** PAGE 3

For help submitting an event, contact us at
310-458-7737 or submit to editor@smdp.com

BOOK

FROM PAGE 1

he wasted no time. I thought I'd meet him for coffee, and he had already assembled everyone in a legit meeting."

Their early interactions spawned YALLWEST, which will be held April 11-12 in Santa Monica. It's the West Coast debut of an event that will bring together hundreds of authors and fans for a full-fledged celebration of the young-adult genre, which has recently turned out wildly popular series like "Harry Potter" and "The Hunger Games."

"The fiction that often appeals to teen audiences — stories of isolation, rebellion, seeking their place in the world — are themes that everyone understands," Graves said. "Adults were once teenagers, so they understand the stories being told and enjoy escaping back into the world with a Harry Potter or Katniss Everdeen."

The library has been preparing for the festival since last summer, and Graves said numerous volunteers — including public and school librarians from throughout Southern California — have jumped at the chance to participate in such a large-scale event.

He added that the library benefits immensely from hosting a festival like YALLWEST.

"Our line-up is world-class, and the fact that a small city municipal system like ours was able to pull something like this off in such a big way is impressive," he said. "We're very lucky that the authors chose the Santa Monica Public Library as the organization they wanted to work with."

According to Graves, the Santa Monica Public Library is the only system in Southern California that has received a five-star ranking from Library Journal and the most frequent host of author events other than the Los Angeles system's main downtown facility.

"I'm biased, but I know from experience that the Santa Monica Public Library is a world-class system," he said. "We've developed strong relationships with publishers and authors who often want to make Santa Monica a stop on their national book tours."

Aiming to be broad in scope, YALLWEST will feature authors as well as artists, musicians — including the Santa Monica High School jazz band — and Hollywood professionals.

Santa Monica resident Ransom Riggs, author of the bestselling novel "Miss Peregrine's Home for Peculiar Children," which Tim Burton will bring to the big screen in 2016, will give the inaugural keynote address.

"Whether books or TV or movies, L.A. is a town that loves to tell stories," Riggs said in a press release. "I've studied film here and I've written books here — and a festival that celebrates both is a great fit for me and for YA."

As a way to promote literacy, organizers have reached out to scores of area schools and invited hundreds of low-income students to the festival. They have also worked with the local school district to stock a few campus libraries with books written by authors who will attend the festival.

Stohl said panel authors will share their personal struggles, not just with writing their famous novels but also with issues like depression, anxiety and ADHD.

"You share your life with your readers, and they share theirs with you," she said. "People spend a lot of time setting up these events, but then what really matters is the programming. What are the actual conversations that are going to be had? ... Teens can smell (fakeness) from a mile away. You can't get phony stuff past them. You have to be prepared to be open, to share your actual self, and you can't phone it in."

Stohl said she has enjoyed collaborating with her peers to bring YALLWEST to Santa Monica.

"When you take a bunch of people and put them in a situation to do a labor of love, it's a miraculous thing," Stohl said. "It's not for profit, and it's ridiculous how much time it all takes, how much labor there is in a labor of love. But everyone who comes has that shared purpose. It's amazing. ... The town is pulling for this. It leads me to believe we needed one of these."

Events on April 11 will be held from 10 a.m. to 8 p.m. at Santa Monica High School, 601 Pico Blvd. The festival continues from noon to 5 p.m. April 12 at the library, 601 Santa Monica Blvd. For more information, visit www.yallwest.com.

jeff@smdp.com



LISTINGS

FROM PAGE 2

Film historian Elaina Archer screens and discusses this uplifting film about a talented boy who is torn between his unexpected love of dance and the disintegration of his family. Starring Jamie Bell, Julie Walters and Jean Heywood. (Film runtime: 110 min.) Ocean Park Branch Library, 2601 Main St. 6 - 8:30 p.m.

Selfie 3D collages

Grades 6-12. Celebrate Earth Day by using upcycled materials to create a self portrait. Presented by reDiscover Center. Space is limited, sign up in person or by phone (310) 458-8681. Fairview Branch Library, 2101 Ocean Park Blvd. 3 p.m.

The Lorax

Get ready for Earth Day with this animated story of the Lorax, who speaks for the trees against the greedy Onceler. Ocean Park Branch Library, 2601 Main St., 3 p.m.

Peepsapalooza

Kids can use Peeps to recreate scenes from your favorite book at home, then come showcase your work and see other's creativity. Main Library Library, 601 Santa Monica Blvd., 2 p.m.

April 8

Restore Your Thyroid Naturally

Come learn about addressing the Root Cause of Hypothyroidism and Hashimoto's Disease at this free talk with Kristin Rotblatt, L.Ac. Lotus East West Medical Center, 2222 Santa Monica Blvd #105, 6:30 - 8 p.m.

Montana Mystery Book Group: The Templar Legacy

Cotton Malone, a former covert U.S. Justice Department operative, and his ex-supervisor Stephanie Nelle, follow a trail of danger, treachery, and overwhelming ambition across Europe on a quest that leads them to the enigmatic secrets of the Knights Templar. Montana Avenue Branch Library, 1704 Montana Ave., 7 - 8:30 p.m.

Green Living Workshop

Learn what you can do on a personal level to live more sustainably while connecting with your neighbors and community. Join a free Green Living Workshop offered by the City of Santa Monica's Office of Sustainability and the Environment and Sustainable Works. Learn ways to save money, positively impact your family, community, and ultimately the planet. Main Library, 601 Santa Monica Blvd., 7 - 8:30 p.m.

Envisioning the future @ SMPL

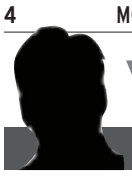
Santa Monica Public Library is envisioning the future through the process of strategic planning and we need your input. Join us for this community forum where we'll ask community members like you to share your hopes and aspirations for the community and the Library's future. Refreshments will be served. Ocean Park Branch Library, 2601 Main St. 6 - 7:30 p.m.

Spring Break Science: 3,2,1...Launch Tube! at Main

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Your column here

Marisa Miller

Send comments to editor@smdp.com

Temporarily handicapped, permanently changed

MY ACCIDENT HAPPENED QUICKLY, AND I painfully found out what it means to be handicapped. My knee was fractured, and I needed crutches to get around and I also needed to park in a handicapped parking spot. This allowed me to open my car door fully so that my leg could be straight while exiting and getting into the car that I was in as a driver or passenger. Back in the late 1960s, I had fallen off the back of a motorcycle and had fractured my knee. However, I was young and getting around on crutches was not a problem. I even took a train and got on and off with a backpack with ease. However, the times they have changed and so has my body. Using crutches now I was very cautious and slow.

This experience has made me so much more sympathetic and understanding of the daily obstacles that a permanent handicapped person must endure; how to shop, how to find a parking spot for handicapped people, and how to get help from strangers are just a few of the daily problems. Learning to be resilient, stay levelheaded and calm is important. I did feel sorry for myself but kept trying to put the situation in perspective. It was temporary. I was use to being in control of my life. Living alone was never an issue until now. I realized that I needed people to shop, to take out my garbage and to spend time with me. Relying on others was not easy for me, but I did learn that it is ok to ask for help.

A friend took me grocery shopping to a high-scale market in Santa Monica that has the reputation of needing one's "whole paycheck" to shop there. I got in an electric cart and I was able to get around the store without my crutches. However, I found that getting around the ends of the aisles was not manageable. Often there were boxes piled up, and I needed to back up and turn around to find another way to get to the next aisle. People ignored me, didn't look at me, and rarely asked if they could help me. When I needed to get an item that was on an upper shelf I hoped for the kindness of strangers. One lovely lady moved boxes to clear a path for me. I found out that her mother was handicapped and needed to get around in a wheelchair, so she was ready to help me because of her empathy and connection to her mother.

Once I could drive, I drove to Trader Joe's and was fortunate to find a handicapped space immediately. As I opened the door, a gentleman appeared out of nowhere. He just wanted to help me. He took my crutches, helped me out of the car and brought me over to the electric cart. As soon as I entered the store, people came up to me offering help with "Please let me help you." People cleared a path for me, smiled at me, acknowledged me and made me feel good. I had no problems going around the aisles, and my cart was filled due to the kindness of strangers.

A considerable challenge for handicapped people is finding a handicapped parking spot. Some business have only one or two spaces and others have quite a few, but they are usually taken. I had to circle parking lots over and over waiting for a handicapped space to become available. All I could think about was hoping that these spaces were taken by people that were truly handicapped. I could not physically get out of my car unless my car door was open all the way. I don't know if the answer is more handicapped spaces or more considerate people. Using a handicapped spot if not needed is just a big, big mistake.

My crutches are gone. My knee is healed. My awareness and sensibilities have been awakened. I learned that it is ok to ask for help and to be vulnerable. A smile goes a long way and most people want to help … at Trader Joe's.

MARISA MILLER is a Santa Monica resident.



My Write

Bill Bauer

Send comments to editor@smdp.com

SM Forward a step backward

EARLY LAST WEEK, THE NEWS MEDIA was abuzz about a newly formed citizen organization calling itself Santa Monica Forward (SMF). The group billed itself as "community members, residents and local activists who had come together to promote values that will shape the future of the city." Then, the big, red flag went up. The group's co-founder and spokesperson is former Mayor and Councilwoman (Nov. 1988 - Nov. 1994) Judy Abdo.

Abdo is a powerful and long-time member of the Santa Monica for Renters' Rights (SMRR) Steering Committee, is the (appointed) Santa Monica representative on the Metropolitan Water District Board and Chair of the Santa Monica Pier Corporation in addition to having served on numerous city boards and commissions over the years.

She was co-chair of the Save Our City (SOS) committee that opposed 2008 ballot measure Measure T that called for a temporary cap on commercial development Abdo and her SOS Co-Chair, Councilman Terry O'Day (also a SMF founder) raised an astounding $800,000 from developers, hotels and business interests to defeat T.

Abdo told the Daily Press the group came about "because some residents didn't agree with some of the statements made by other organizations at public meetings when they claim to represent Santa Monica citizens at large. "People are feeling… they didn't have a place to have their voices heard," she said. I was perplexed. "Is this an April Fools' joke… but, it's not April 1?"

Between the local news coverage, a website and a Facebook page, there's plenty of information about SMF including a list of its 67 founders/members which is top heavy with development and bicycling advocates and established community leaders.

Founders were obviously assembled based on their pro-City Hall, social engineering agenda. I wasn't invited to join. Neither was Recreation and Parks Chair Phil Brock or most slow-growth activists. Also, conspicuous is the absence of SMRR's most prominent leaders such as its founder Denny Zane and Co-Chairs Patricia Hoffman and Richard Tahvildaran-Jesswein from SMF's member list.

In addition to three pro-development councilpersons (Gleam Davis, Pam O'Connor and O'Day), Assemblyman Richard Bloom is a co-founder along with a number of persons in the business and developer community and individuals associated with Southern California Streets Initiative — the pro-development, smart streets advocates behind Santa Monica Next.

With a number of bicycling proponents, folks from the affordable housing clique, some SMRR-endorsed public office holders on both school and college boards, and other SMRR hangers-on and sycophants aboard, the statement, "They didn't have a place to have their voices heard" is laughable.

Don't kid yourself. This is an organization with a "take no prisoners" development agenda. SMF organizers are concerned that Residocracy, neighborhood groups and independent activists may be gaining too much influence and political clout and their goal is to neutralize any challenge to the status quo before it gains too much momentum such as the recent noisy and somewhat successful efforts of neighborhood leaders to pare down some of the more objectionable zoning code updates dealing with height, density and permitted commercial uses in residential neighborhoods.

SMF's leaders have held positions of power and influence here for years and they want to keep it that way while newcomers are jumping on the SMF train to promote their own but similar goals. However, SMF is really just another reincarnation of previous "dirty tricks," developer backed so-called citizen groups that usually pop up at election time like "Santa Monicans for Quality Government " (2010). "Santa Monicans United for a Responsible Future" (2012) and "Responsible Leadership for a Better Santa Monica" (2014) — also formed by O'Day.

"We are working for a diverse, progressive, sustainable and equitable Santa Monica. We stand for fact-based, inclusive and civil public discourse," SMF states prominently on its Facebook page. Yeah, just like before the last election when Abdo identified herself in automated phone calls to voters as a member of SMRR's Steering Committee and enthusiastically endorsed O'Connor for council after SMRR didn't.

Everyone expects SMF to raise a lot of money to promote its causes and attempt to marginalize Residocracy or any slow growth/pro-resident movement between now and the municipal election 20 months off. In the meantime, SMF's members have begun a letter-writing campaign advocating for their more housing (AKA development) including affordable hous-

SEE **WRITE** PAGE 5

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Earth Talk

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By the editors of E Magazine

Send comments to editor@smdp.com

Hazy on fire pits

Dear EarthTalk:

Now that summer is coming, my neighbors will be firing up their backyard fire pits again, and I'm wondering if the wood smoke drifting in my open windows is a health hazard for my family and if I have any standing to require them to refrain?

Mitch Brasky
Reno, NV

WITH SUMMER APPROACHING, MANY OF us are eagerly anticipating the first night we can gather with loved ones under the stars around our backyard fire pits. But neighbors might have not-so-warm feelings about wood smoke entering their yards and homes. According to the U.S. Environmental Protection Agency (EPA), wood smoke is a complex mixture of gases and microscopic particles, and when these microscopic particles get into your eyes and respiratory system, they can cause health problems such as burning eyes, runny nose, and bronchitis.

As part of its "Burn Wise" program, EPA warns that people who have heart or lung disease, such as congestive heart failure, angina, chronic obstructive pulmonary disease, emphysema or asthma, should especially limit their exposures to wood smoke. If you're concerned about smoke emitting from a neighbor's fire pit, speak to your neighbor about the matter. If the smoke remains an issue, contact your local health or fire department to determine further action.

If you're in the market to buy a fire pit and would like to avoid having smoke drift into your neighbor's yard or home, some models are specially designed to reduce smoke output. The American-made Backyard Firefly fire pit, for example, utilizes a vertical design that causes the smoke to be combusted in the fire and the remainder to rise vertically, reducing air pollution by over 50 percent from conventional campfires. There are also a multitude of beautifully designed natural gas fire pits currently available. Natural gas fire pits won't produce smoke, will instantly light and won't have to be cleaned like wood-burning fire pits that accumulate ash and soot residue.

If you already own a wood-burning backyard fire pit, you can replace conventional wood with certain varieties of Duraflame Logs. Duraflame Stax logs are shaped like split wood and burn with the same charred appearance and crackling sounds of a wood fire, but with half the hazardous air pollutants of an equivalent wood fire. Duraflame Campfire Roasting Logs create hot coals safe for roasting marshmallows, hot dogs or cooking other campfire foods and produce 60 percent less particulate emissions than an equivalent wood fire. No trees are cut down to produce these logs and they are made of 100 percent renewable resources.

For those who own a wood-burning fire pit and would like to continue using conventional chopped wood, the EPA Burn Wise program advises to use only properly dried wood, because wet wood can create excessive smoke. To allow wood to properly dry, stack wood away from buildings on rails in a single row with the split side down. Cracked ends on the wood typically means it's dry enough to burn, or you can purchase a moisture meter to test the moisture level in the wood. "Moisture meters that allow you to test the moisture level in wood are available in all sizes and can cost as little as $20," the EPA states. "Properly dried wood should have a reading of 20 percent or less. Dry wood creates a hotter fire. Hotter fires save wood — ultimately saving you time and money."

EarthTalk® is produced by Doug Moss & Roddy Scheer and is a registered trademark of Earth Action Network Inc. View past columns at: www.earthtalk.org. Or e-mail us your question: earthtalk@emagazine.com.

WRITE

FROM PAGE 4

ing.

Remember that "fact-based discourse?" The six signatories to SMF's recent pro-housing letter assert that if Santa Monica doesn't build the 4,995 new homes that the Land use and Circulation Element (LUCE) calls for by 2030, "We will we only will exacerbate the (housing shortage) problem and lose even more ground on affordability." Not true.

There's so much demand for coastal-adjacent housing that even building 10,000 or 20,000 apartments here over the next 15 years isn't going to trigger any decline in rents or home prices. In fact, the demand is so strong that rents/purchase costs will soar for the foreseeable future no matter how many housing units are built. Housing costs are rising because of insatiable demand, not slow growth.

Forget learning the truth from Santa Monica Forward. For decades, we've all been fed unmitigated bull-pucky by City Hall policy makers and the SMRR leadership that pulls their strings. Remember "No net new car trips" and "Housing is not development" or "More pedestrian and bicycle friendly streets will reduce traffic congestion?"

Expect a lot more of the same because SMF organizers are used to running things and will say and do anything to get their own way.

BILL can be reached at mr.bilbau@gmail.com

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EXPO LIGHT RAIL LINE

For the week April 6, please note the following activities:
17th Street and Colorado Ave. – A full closure is scheduled from Tuesday, April 7 to Thursday, April 9 only during daytime hours from 8 a.m. to 4 p.m.
Lincoln Blvd. between Colorado Ave. and Olympic Blvd. – Lane closures from Thursday, April 9 to Friday, April 10 between 7 p.m. and 11 p.m. and on Saturday, April 11 from 7 a.m. to 11 a.m. Traffic will be maintained.
5th Street and Colorado Ave. – A one day southbound closure is scheduled on Monday, April 6, from 9:30 a.m. to 3:30 p.m.
Colorado Avenue between 5th & 19th Streets – Expect westbound and eastbound lane closures during daytime hours. Alleys on the north side of Colorado between 6th and 18th Street will have limited access at Colorado.
20th Street between Olympic Blvd. and Colorado Ave. – Construction scheduled during daytime hours. Lane closures planned and traffic will be maintained.
26th Street between Olympic Blvd. and Cloverfield Ave. – Construction scheduled during daytime hours. Lane closures planned and traffic will be maintained.
Stewart St. between Olympic Blvd. and Exposition Blvd. – Northbound and southbound lane closures during daytime hours, traffic will be maintained.
Olympic Blvd. between 20th St. and Stewart St. – Eastbound and westbound lane closures between 9 a.m. and 3 p.m. from Monday to Friday.

COLORADO ESPLANADE

Colorado Ave. between 4th Street and Ocean Ave. will permanently become one-way west bound traffic only. Construction will be confined to the North Side of the street including work on new sidewalks curbs and landscaping. For more information contact Gene Higginbotham, Project Manager, at (310) 458-8729.

CITYWIDE BUS STOP SHELTERS:

For the week of April 6 - April 12, citywide installation of new bus shelters will continue. Construction will involve stop closure, intermittent vehicle lane, bicycle lane, and sidewalk closures, in addition to the use of parking lanes. Construction will take place at the following stops:

OCEAN
1401 Ocean between Santa Monica and Broadway (East Side Ocean)
1550 Ocean between Colorado and Broadway (West Side Ocean)
1819 Ocean between Pico and Olympic (East Side Ocean)
1515 Ocean between Colorado and Broadway (East Side Ocean)

SANTA MONICA
524 Santa Monica between 5th and 6th (South Side Santa Monica)
718 Santa Monica between 7th and Lincoln (South Side Santa Monica) Wilshire
530 Wilshire between 5th and 6th (South Side Wilshire) 4th Street
1460 4th St. between Broadway and Santa Monica (West Side 4th)
1255 4th St. between Wilshire and Arizona (East Side 4th)
1410 4th St. between Santa Monica and Broadway (West Side 4th)
1718 4th St. between Pico and Olympic (West Side 4th)

MAIN STREET
1684 Main St. between Colorado and Olympic Dr. (West Side Main)
1797 Main St. between Olympic and Pico (East Side Main)

BROADWAY
501 Broadway between 5th and 6th (North Side Broadway)
Traffic control measures will be employed in all work zones. Use alternate routes whenever possible. For all bus boarding information, please visit www.bigbluebus.com/bsip or call (310) 451-5444. For construction information, please contact Alex Parry, Project Manager at (310) 458-8981.

ANNUAL TREE TRIMMING:

For the week of April 6, the City's annual tree pruning program will occur on:
Alta – 7th Street to 14th Street
9th Street – Alta to Montana
11th Street – San Vicente to Montana
For questions, please contact the City's Urban Forester, Matthew Wells, at (310) 458.2201, ext. 5182.

ANNUAL PAVING & SIDEWALK REPAIR PROJECT:

For the week of April 6, the contractor will be performing striping removal on streets will be slurry sealed in Mid-April. Street locations:

19th Street from Delaware Ave to Pico Blvd
Pacific Street from 11th Street to 16th Street
Bay St from 11th St to 10th St
Bay St from Lincoln Blvd to 10th St
Grant St from 10th to 16th St
24th St from Wilshire Blvd to Arizona Ave
22nd St from San Vicente Blvd to Marguerita Ave
Alta Ave from 26th St to 22nd St
Marguerita Ave from Euclid St to 18th St

SEE **KBUG** PAGE 7

KBUG

FROM PAGE 6

18th St from Montana Ave to Washington Ave
22nd St from Montana Ave to Wilshire Blvd
16th St from Colorado to Olympic Blvd
23rd St from Washington Ave to Arizona Ave
19th St from Montana Ave to California Ave
19th St from Santa Monica Blvd to California Ave
21st St from Washington Ave to Wilshire Blvd
Chelsea Ave from California Ave to Wilshire
Should you have any questions, please contact: Chuck Stagner, Inspector, (714) 925-4628 or Hany Demitri, Civil Engineer, (310) 458-8721 ext. 5385.

WATER MAIN REPLACEMENT PROJECT:

For the week of April 6, the contractor will be performing installation of water main pipe on Ocean Ave. between Colorado Avenue and Moomat Ahiko Way, Pennsylvania Avenue between 20th Street and 22nd Street, 16th Court between Broadway Ave and Santa Monica Blvd. For more information, please contact Eric Schoenen, CM/Inspector at (424) 625-3445 or the City's contact: Carlos Rosales at (310) 458-8721, x2620.

WASTEWATER MAIN REPLACEMENT PROJECT:

For the week of April 6, the contractor will begin removal and replacement of the sewer main on Hill Place North between 23rd and 25th Street. The alley will be closed to through traffic. Should you have any questions, please contact Carlos Rosales at (310) 458-8721, ext 2620.

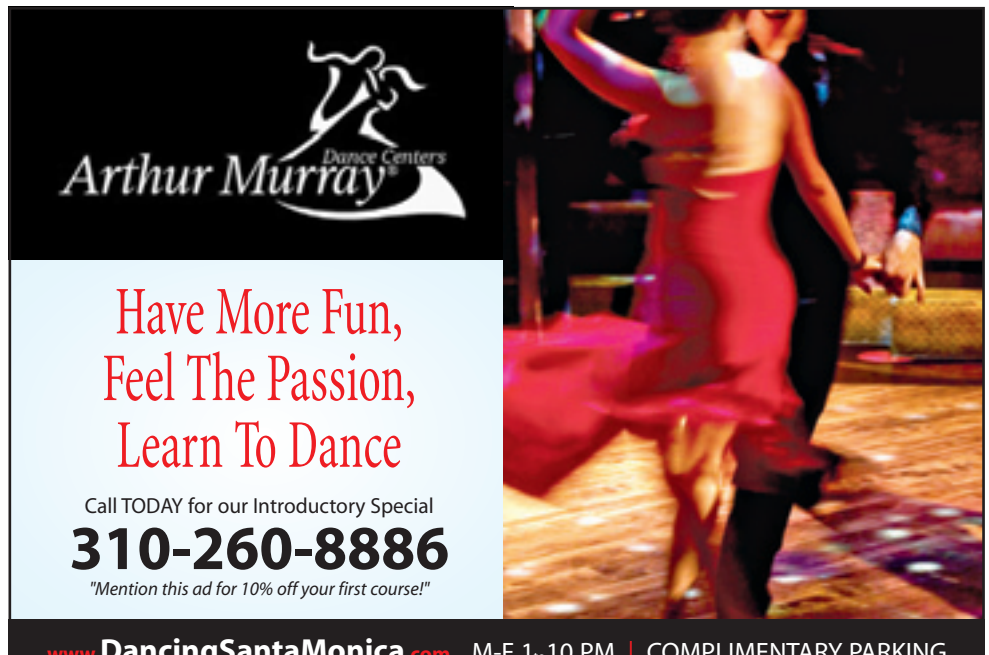
Crosswalk Renewal Program

Contractor crews will be conducting day-time crosswalk removal and restriping at the intersections of Ocean Park Blvd/28th, Broadway/Harvard, Arizona/11th and along Colorado between Princeton and Franklin. Please be advised that striping removal will generate noise and dust. Temporary traffic control signs will be deployed to guide vehicular traffic in and around work areas. Please contact Kori Jones, Street & Fleet Services, (310) 458-2201 ext.5002 with any questions/concerns regarding this project.

PRIVATE DEVELOPMENT

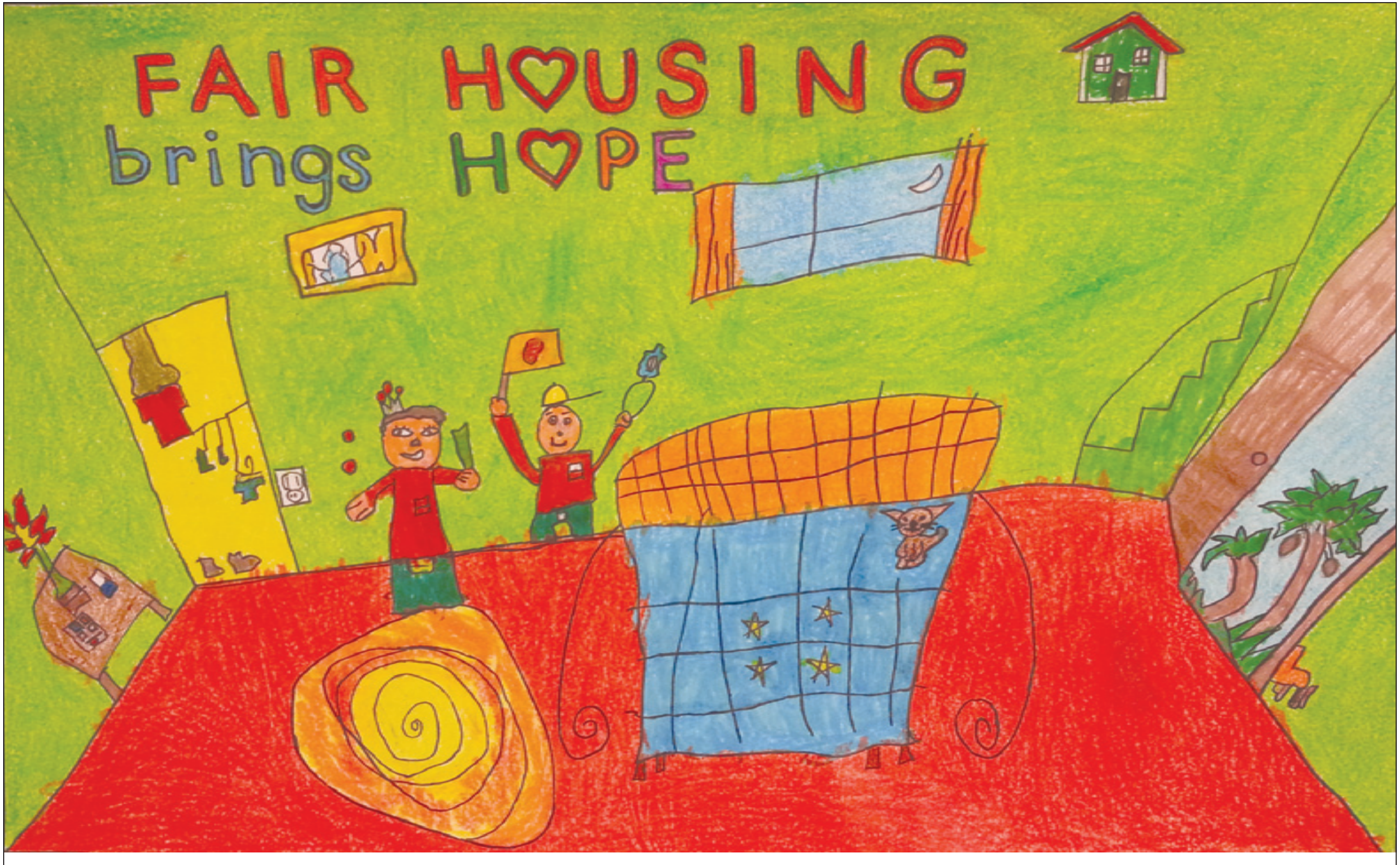
Southern California Edison (SCE) – For the week of April 6, Contractor, WA Rasic Construction, will be striping pavement at Main Street & Marine Street. For electrical emergencies, please call 800-611-1911.
Santa Monica-Malibu USD – Santa Monica High School. Michigan Ave. sidewalk closed bet. 7th Ct. and 7th St. will be closed for ongoing Construction Work through 2015. Signs are posted to direct pedestrians to use the crosswalk and reach the campus from the Southwest corner of Lincoln and Michigan. For more information, please contact Gary Bolin at (310) 399-5865 ext.79-394.
For more information, visit KBUG, our Facebook page SMConstructs, and the construction notice at: www.facebook.com/SMConstructs or www.smgov.net/departments/public-works/civeng_kbug.aspx.











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BEER

FROM PAGE 1

Drew Pomatti.

"Everyone who works here, almost all of us have lived in Santa Monica or live here now," Francis said. "We love this city very much. It's very special to us, and we decided to make great beer in the city we love."

Santa Monica Brew Works opened last May, started brewing in June and released its first batches of beer in early July. Since then, the principals have ushered their product into about 125 bars, restaurants and hotels, including several local establishments. Their beer is also on tap at Los Angeles International Airport.

According to Francis, the company was invited to have its beer sold at Dodger Stadium after a successful partnership at The Forum in Inglewood.

But the expansion doesn't stop there. Santa Monica Brew Works expects to be bottling by early summer, and it plans to introduce two more styles over the next three months.

The forthcoming beers will join a list of offerings that already includes the aforementioned Wit variety as well as XPA (an extra-pale ale) and PCH — a nod to the beachside highway and an acronym for Pale Chocolate Heaven — which is made with cacao nibs and vanilla beans.

Santa Monica Brew Works doesn't currently have a tasting room, but Francis said his company's beers have been well-received in town.

"It's a tourist hub, it's a business hub and it's one of the most beautiful cities in the world," he said. "My gosh, what a great place to work. It's got a great community atmosphere."

jeff@smdp.com

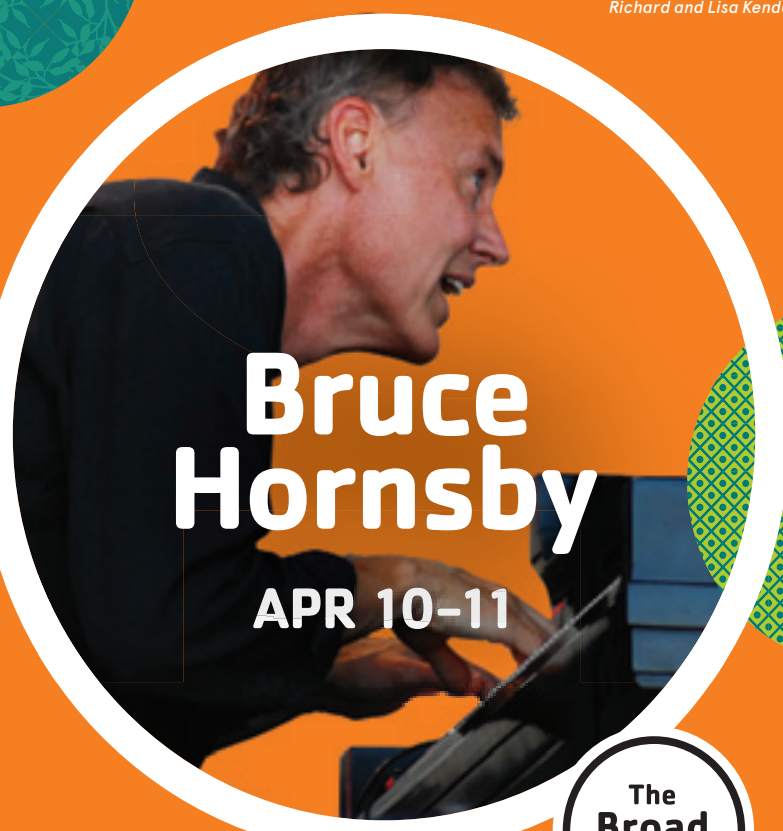
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SURF REPORT



SURF FORECASTS

WATER TEMP: **65.4°**

MONDAY – **POOR TO FAIR** – SURF: **1-2 ft** knee to thigh high
Minimal mix of NW windswell and SSW swell. Conditions looking suspect - lightest wind early.

TUESDAY – **POOR TO FAIR** – SURF: **1-2 ft** knee to thigh high
New but very small SSW-South swell tops out, while very small NW windswell mixes in. Conditions looking suspect - lightest wind early.

WEDNESDAY – **POOR** – SURF: **1-2 ft** knee to thigh high
Possible new shorter period WNW-NW swell mix moves in, stay posted for updates. Very small SSW-South swell holds. Lightest wind early.

THURSDAY – **POOR** – SURF: **1-2 ft** knee to thigh high
Possible shorter period WNW-NW swell mix holding, stay posted for updates. Very small SSW-South swell eases. Lightest wind early.

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of: **January 12, 2015**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - beachreportcard.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)
- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 14
- Number of A grades for dry/wet weather -- 33 / 20
- Number of (C,D,F) grades for dry/wet weather -- 5 / 19

The Beach Report Card is made possible by: SMA Swain Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	A+
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lechusa and Las Alisos creeks.		
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	B	A+
Zuma Beach at Zuma Creek mouth.	A+	A+
Walnut Creek, projection of Wildlife Rd. (private).	A+	F
Paradise Cove Pier at Ramirez Canyon Creek mouth.	F	A+
Escondido Creek, just east of Escondido State Beach.	A+	F
Latigo Canyon Creek mouth.	F	A+
Solstice Canyon at Dan Blocker County Beach.	A+	D
Puerco State Beach at creek mouth.	A+	A+
Marie Canyon storm drain at Puerco Beach, at 21572 Malibu Rd..	A+	F
Surfrider Beach at Malibu Colony fence.	A+	F
Surfrider Beach (broach location) - daily.	A	F
Malibu Pier - 50 yards east.	ns	F
Carbon Beach at Sweetwater Canyon.	A+	F
Las Flores State Beach at Las Flores Creek (point zero).	A+	A+
Big Rock Beach at 19948 PCH stairs.	A+	A+
Pena Creek at Las Tunas County Beach.	A+	F
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	A	B
Castlerock Storm Drain at Castle Rock Beach.	ns	ns
Santa Ynez Storm Drain at Castle Rock Beach.	B	F
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	B	A+

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	A+
Will Rogers State Beach at Pulga Canyon storm drain.	A	F
Will Rogers State Beach at Temescal Canyon drain.	A+	A+
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	B	B
Santa Monica Beach at Montana Ave. drain.	A+	A+
Santa Monica Beach at Wilshire Blvd. drain.	A+	F
Santa Monica Municipal Pier.	C	C
Santa Monica Beach at Pico/Kenter storm drain.	A	D
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	A+
Ocean Park Beach at Ashland Ave. drain.	A+	B
Venice City Beach, at the Rose Ave. storm drain.	A+	F
Venice Beach at Brooks Ave. drain.	A+	A+
Venice Beach at Windward Ave. drain.	A	F
Venice Fishing Pier - 50 yards south.	F	A+
Venice Beach- projection of Topsail St..	A+	D
Marina del Rey, Mothers' Beach- lifeguard tower.	F	B
Dockweiler State Beach at Ballona Creek mouth.	ns	ns
Dockweiler State Beach at Culver Blvd. drain.	A	F
North Westchester Storm Drain at Dockweiler State Beach.	B	B
Dockweiler State Beach at World Way (south of DXW jetty).	A+	A+
Dockweiler State Beach at Imperial Hwy drain.	A+	F
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	A+
Dockweiler State Beach at Grand Ave. drain.	A+	A+

LEGEND
DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

Heal the Bay

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Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

CRIME WATCH

BY DAILY PRESS STAFF



Crime Watch is culled from reports provided by the Santa Monica Police Department. These are arrests only. All parties are innocent until proven guilty in a court of law.

ON MARCH 25, AT APPROXIMATELY 9:50 P.M.

Santa Monica Police officers responded to an "unknown trouble" call at a hotel at the 1900 block of Ocean Way. When officers arrived, they found a juvenile victim with security staff and saw the victim was crying hysterically. The victim told the officers she met the suspect at his hotel room to pick up some glasses she left with him the week before. While in the suspect's room though, the victim and the suspect began arguing about some money that the suspect believed the victim stole from him. The suspect then pinned the victim against the wall and aggressively grabbed her, while also demanding she have sex with him. The victim managed to run out of the room and called for help. Shortly after officers arrived, the victim saw the suspect leaving the hotel and pointed him out to the officers. The suspect was detained and interviewed, then later taken into custody. Draim Ali Alnajarani, 48, of Beverly Hills was held without bail.

FACES

FROM PAGE 1

with another 3-year contract extension for a fair amount of money — a couple of million dollars over that three years. I sat back and looked at my kid and thought, if I sign that contract I'm here for the rest of my life. The money would be too good. I really thought I wanted to go try to do something on my own. I've always been someone who really blazed the path; I ran policy at 26 at a major government agency. I just felt like I wanted to try something that you build from the ground up. I think that's it's relatively easy to operate a $150-million business because you have the resources to do. The challenge of taking something from idea to completion seemed very fun.

EH: Tell me about TV4 Entertainment.

JC: The company is really built on the theory that online television is the fourth generation of television in the United States. We think that the place that is ripe for most disruption in the television business is the network business. So we go out and build very niche but powerful online video networks where we aggregate high-quality video, or make TV, film, Web series and shorts and wrap a channel brand or network brand around it. The tagline of the company is "Your passion plays here," so we focus on having an intensely passionate audience that is fully served by traditional television worldwide. While those networks are mostly built off of library product, we also do originals for those networks. We have a big theme around here called "super distribution," which means that we want our networks and our content that lives on those networks to reach everyone on the Web, whether that's through social media, Hulu, Netflix, Amazon or us going direct to consumers.

EH: How are you changing the world?

JC: The Internet going to be the first worldwide television distribution network. When you think of the history of television — whether broadcast, cable or satellite — we have yet to have one foundational base wire the world. It's always been territorial. When we think about programming for worldwide audience as it continues its migration in television, we're most excited for those countries that have yet to have the second and third generation of television. Now, smartphones can have the capability of turning into a television and reaching an audience with content that is real, interesting and compelling to that community. What we're about is bringing television to the world.

EH: Why Santa Monica?

JC: We started the company in Hollywood. My co-founder and I both had the need for expansion and wanted the place where we thought we could be for years. We both entrenched ourselves in the Santa Monica startup community because we think we are a unique startup that has both content capabilities and technology capabilities. In Santa Monica, there's vibrancy, community and the ability to have the windows open and ocean air coming in. We're in a very interesting spot, location-wise, when you think of Santa Monica. Next door is JJ Abrams and down the street is Jerry Bruckheimer. So there is kind of undiscovered production capabilities in Santa Monica, while also having the technology chops of a vibrant community of Silicon Valley.

EH: Do you have one piece of advice for an entrepreneur starting a business?

JC: I'd want to say two things. First, build a team. You always start with an idea in your head, and the more people you can bring into the idea — whether to validate it or morph it — is kind of vital. We have an ownership culture here; everyone that's here full-time owns a part of the company. As a result, they probably sacrificed a little more salary-wise than they would have, but they've bought into the vision and now they're driving the company. The second thing I'd have to say is, you have to understand what it's like to weather the storm. You have to live in a world that the highs don't get you too high, or the lows too low. What should drive you is the fundamental belief in what you're doing, not the external factors to it. That ability to stay in the keel, on task and in focus is probably the most important factor of getting a company out of idea stage and into growth stage.

EH: Is there anything you'd like to share with the Santa Monica community?

JC: More than anything, the company is very much grounded in community. For us personally, we're proud members of this community. As you watch us grow from one room to a building in Santa Monica, our intention is to put our flag down here and be a long-standing member of this community. We want to be part of this community and want this community to be part of us.

If you have any questions or want to get in touch with **ERIK**, email Erik@hawkemedia.com

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By THOMAS JOSEPH

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40 Secret agents
41 Beholds

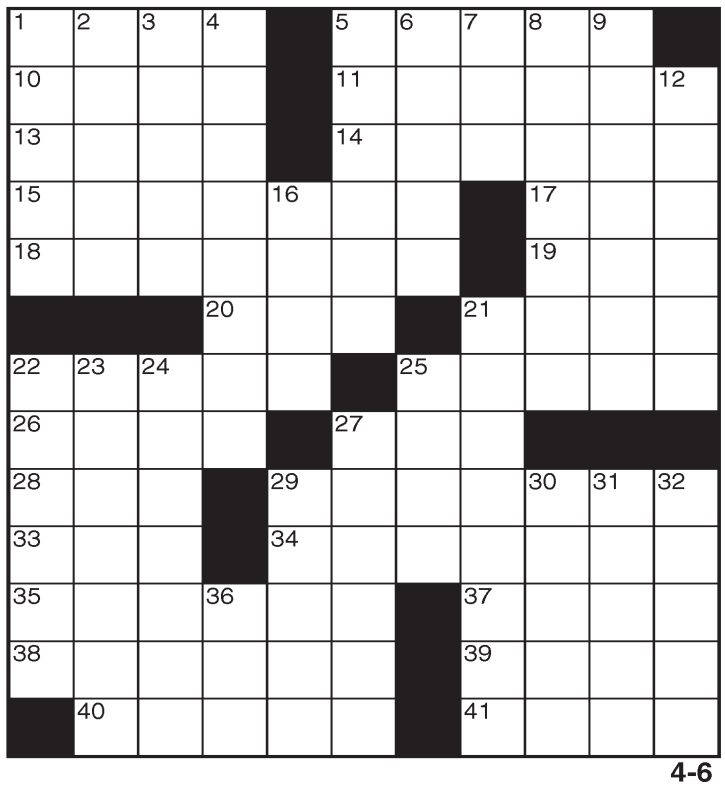
DOWN

1 44th president
2 Arrested
3 Dark wood
4 Levee items
5 Composer Debussy
6 Christmas plant
7 Maximum amount
8 Pipe pro
9 Soap operas
12 Century division
16 Guileful
21 Clutches
22 Library stamps
23 Egg dishes
24 Calls
25 Salon job
27 Some sculptures
29 Jousting weapon
30 "Malefi-cent" star
31 Plain silly
32 Monu-ment Valley sights
36 Here, to Henri

F	E	S	T	A	L	■	T	A	R	O
A	R	O	U	S	E	■	O	L	I	N
C	O	N	N	I	E	■	W	A	N	D
E	D	G	E	S	■	W	E	D	G	E
T	E	S	S	■	N	O	R	D	I	C
■	■	■	U	P	O	N	■	I	N	K
■	N	O	P	A	R	K	I	N	G	■
C	A	R	■	P	A	S	S	■	■	■
A	M	A	Z	E	D	■	A	S	I	F
L	I	T	E	R	■	T	I	A	R	A
I	B	I	S	■	H	E	D	G	E	D
P	I	N	T	■	I	N	S	A	N	E
H	A	G	S	■	S	T	O	N	E	S

Saturday's answer

THOMAS CROSSWORD BOOKS 1 AND 2! Send $4.75 (check/m.o.) for each book to P.O. Box 536475, Orlando, FL 32853-6475



4-6

MYSTERY PHOTO

Matthew Hall *matt@smdp.com*



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Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from (easiest) to (hardest).

Difficulty Level ★

		1		7	5		8	
			2			4		9
2		8				5	7	
	5				2			4
3								7
7			4				1	
	9	7				2		6
1		3			4			
	8		5	6		1		

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

7	5	4	8	6	1	3	2	9
3	9	2	7	4	5	6	1	8
1	8	6	2	9	3	5	7	4
2	3	1	9	5	8	4	6	7
4	6	8	1	7	2	9	3	5
5	7	9	6	3	4	1	8	2
8	4	5	3	2	6	7	9	1
6	2	7	4	1	9	8	5	3
9	1	3	5	8	7	2	4	6

King Features Syndicate



TODAY IN HISTORY

1861 – First performance of Arthur Sullivan's debut success, his suite of incidental music for The Tempest, leading to a career that included the famous Gilbert and Sullivan operas.

1862 – American Civil War: The Battle of Shiloh begins – in Tennessee, forces under Union General Ulysses S. Grant meet Confederate troops led by General Albert Sidney Johnston.

1865 – American Civil War: The Battle of Sailor's Creek – Confederate General Robert E. Lee's Army of Northern Virginia fights and loses its last major battle while in retreat from Richmond, Virginia during the Appomattox Campaign.

1866 – The Grand Army of the Republic, an American patriotic organization composed of Union veterans of the American Civil War, is founded. It lasts until 1956.

1888 – Thomas Green Clemson dies, bequeathing his estate to the State of South Carolina to establish Clemson Agricultural College.

1893 – Salt Lake Temple of The Church of Jesus Christ of Latter-day Saints is dedicated by Wilford Woodruff.

1895 – Oscar Wilde is arrested in the Cadogan Hotel, London after losing a libel case against the Marquess of Queensberry.

NEWS OF THE WEIRD BY CHUCK SHEPARD

■ Supporting the Troops: Federal law prohibits foreclosures and repossessions (unless by court order) against active-duty military members, but Americans would hardly know that from observing creditors. A 2012 Government Accountability Office report found at least 15,000 violations by U.S. financial institutions, small and large, including J.P. Morgan Chase (violations News of the Weird reported in 2011). In February, auto lender Santander Consumer USA agreed to pay $9.35 million to settle charges that it illegally seized cars of 760 service members (some while deployed in war zones) over the last five years.

■ Smash-Mouth Competition: Dentist Leopold Weinstein, 63, was arrested in February in Camarillo, California, and charged with suspicion of setting fire to three competing dental offices (one for the fourth time). One victim said the arsonist even drilled holes in the roof and poured in gasoline to accelerate the blaze. (Later in February, in Hua Hin, Thailand, a 36-year-old woman was arrested for scattering screws on a busy street in order to increase business for her husband's tire shop.)

Be impulsive tonight, Sagittarius

ARIES (March 21-April 19)
★★★★ You might be unusually tuned in to a loved one. Your creative energy blooms, which allows you to move through your day more successfully. A partner could be difficult no matter how hard you attempt to appease him or her. Let it go. Tonight: An animated conversation.

TAURUS (April 20-May 20)
★★★★★ Define your objectives and pursue them before someone trips you up or distracts you. You'll gain insight when you can relax and see what has been accomplished. A personal matter could put a smile on your face. Share an insight with a loved one. Tonight: Accept an invitation.

GEMINI (May 21-June 20)
★★★★ You might feel overwhelmed by the constant barrage of people who need you, or at least think that they do. You need to reach out to a close associate or loved one, as this person will support you in carrying out what must be done. Tonight: Express your easygoing personality.

CANCER (June 21-July 22)
★★★★ You might want to reconsider a judgment you have made about a loved one. You also could need to review a matter that requires your ingenuity. A conversation with a trusted pal could cause an enormous backfire. Tonight: Be playful, and your stress levels will go down.

LEO (July 23-Aug. 22)
★★★★★ You could be content, yet there is someone close to you who is often combative and difficult. You might be wondering whether you need less time with this person. A discussion will help you understand why he or she acts like such a curmudgeon. Tonight: Head home early.

VIRGO (Aug. 23-Sept. 22)
★★★★ You have a tendency to choose your words with care. This trait easily could help you win over a difficult person. You might feel very optimistic at this moment, but it would be wise to proceed with care; others seem to be on the warpath. Tonight: Make an effort toward a love one.

LIBRA (Sept. 23-Oct. 22)
★★★ Be aware of the costs of a situation with which you are about to be involved. A partner could have a totally different perspective from you, and will let you know in no uncertain terms. You will discover that you have some strong opinions as well. Tonight: Run errands first.

SCORPIO (Oct. 23-Nov. 21)
★★★★★ The Moon in your sign tends to give you that extra magnetism and energy you might want or need. You could be challenged by a family member and might be disappointed with what happens. Investigate potential options involving your health. Tonight: Be spontaneous.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★ Step back a bit before making a decision -- the more information you get, the wiser your choice will be. Keep reaching out to someone at a distance whom you care about. You'll gain a sense of well-being through a conversation. Tonight: Embrace your impulsive side.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ Don't lose your focus with regard to a special issue. Honor a change, and be more open to new possibilities at a later point. You'll need to complete a project as it stands. Do not sell yourself short. Tonight: Do what you want to do.

AQUARIUS (Jan. 20-Feb. 18)
★★★ You'll be coming from a place of confidence despite a difficult authority figure. Communication could be erratic, but you can deal with the unpredictability. A partner will support you in a venture, and he or she will make a difference. Tonight: Burn the midnight oil.

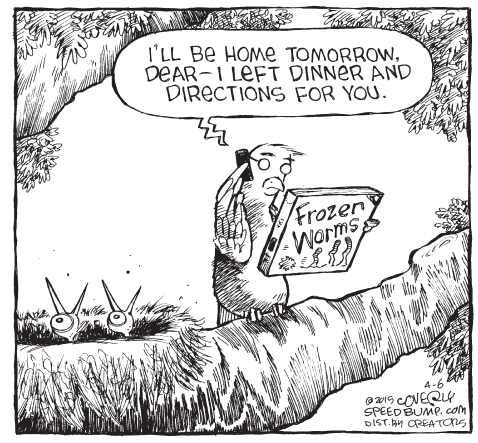
PISCES (Feb. 19-March 20)
★★★★ You might feel as if you can handle nearly everything, and you can -- if you detach. Recognize the importance of taking an overview and understanding why certain people act in the way they do. Tonight: Surf the Web or watch a good movie.

Monday, April 6, 2015

This year you are driven to find a new outlet for self-expression. You will experience great fulfillment as a result. You also discover a new ability to understand and resolve problems quickly. You'll work best with a partner on a one-on-one level, no matter what the project or issue is. If you are single, someone you interact with closely easily could become a more romantic bond. This person will be quite important to your life's history. If you are attached, the two of you experience a period where you are more closely connected. SCORPIO has as much energy as you do, but he or she is more subtle.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

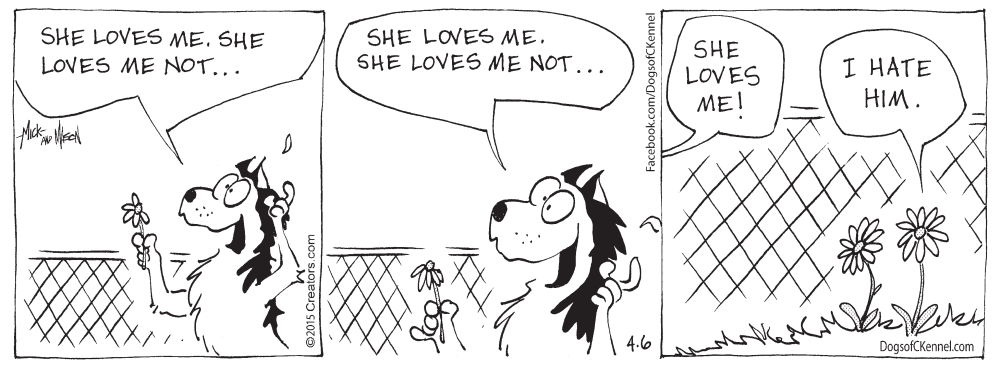
Speed Bump
By Dave Coverly



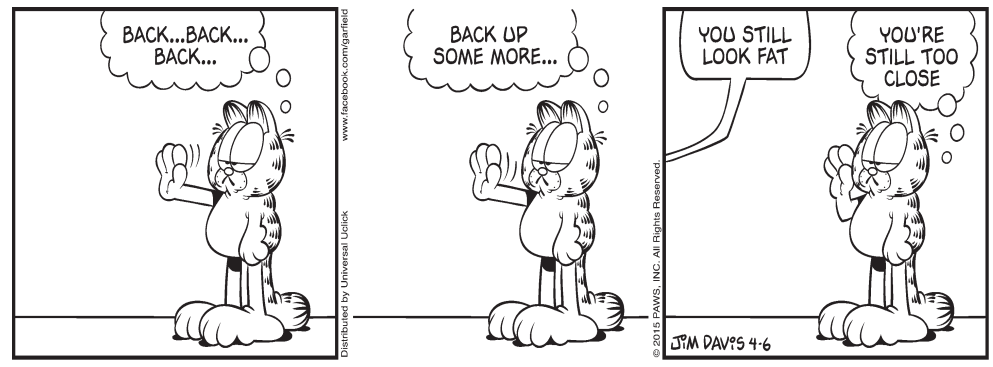
Strange Brew
By John Deering



Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



give a (bleep)

Each Monday, 'Celebrate This' shows you how to make every day count

Drowsy Drivers Awareness Day
Monday, April 6: Wake up! Don't let your lack of sleep get the best of you (or others). Chug a Red Bull. Slap yourself in the face. Don't doze at the wheel.

National Empanada Day
Wednesday, April 8: Cheesy or meaty goodness stuffed into a baked pastry? Yes, please. Grab one of these South American specialties and have a celebration in your mouth.

National Name Yourself Day
Thursday, April 9: Ever wanted a new name? Something that reflects your spunky essence? Well, hello there Twyla? Titus? Encarnacion?

ASPCA Day
Friday, April 10: Say, hey, I'm here for my furry friends. Attending to adorable animals is hardly volunteering. Drop by ASPCA on Jefferson Blvd.

National Cheese Fondue Day
Saturday, April 11: Nothing like gooey melted cheese served with apples, potatoes, bresaola and bread. Or melt Velveeta, Faux-Frenchy.

Drop Everything and Read Day
Sunday, April 12: Drop the cell. Pause *Call of Duty* and grab a book. Reading improves focus and memory ... what were we saying?

You want E. coli with that?

By Katharine Romefelt

Tuesday, April 7, 2015

Ever had food poisoning? Not fun, with all that, well ... Ali Mousavi didn't really want to reminisce about it in the Whole Foods on Wilshire Boulevard last Thursday. It was so severe he spent five days in the hospital during his vacation in Rio.

More than 200 diseases are caused by unsafe food containing harmful viruses, bacteria, chemical substances and parasites. Since the theme of World Health Day 2015 is "food safety", there's no day like today to look under the hood and see how your food arrived on your plate. You can't always watch and make sure Poppie in the kitchen washed his hands, but go organic whenever possible so you can at least avoid pesticides used to farm conventional produce.


Was Poppie a little sloppy?

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 063738 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/09/2015 The following person(s) is (are) doing business as EIGHT CLOVERS. 2155 E. 7TH STREET S. 175 , LOS ANGELES, CA 90023.Ä The full name of registrant(s) is/are: STARDUST INTERNATIONAL CORP. 2155 E. 7TH STREET S. 175 LOS ANGELES, CA 90023. This Business is being conducted by: Äa Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/02/2005. /s/: JUN SUK KIM. STARDUST INTERNATIONAL CORP.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/09/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/16/2015, 03/23/2015, 03/30/2015, 04/06/2015.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 054444 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/02/2015 The following person(s) is (are) doing business as CREATIVE CANDY DESIGNS. 1100 WEST HUNTINGTON DRIVE, APT. #1 , ARCADIA, CA 91007.Ä The full name of registrant(s) is/are: TINA L. MEANS 1100 WEST HUNTINGTON DRIVE, APT. #1 ARCADIA, CA 91007. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/19/2015. /s/: TINA L. MEANS. TINA L. MEANS.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/02/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/16/2015, 03/23/2015, 03/30/2015, 04/06/2015.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 059121 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/05/2015 The following person(s) is (are) doing business as SCENIC OVERLOOK FILMS. 474 EAST CHANNEL RD. , SANTA MONICA, CA 90402.Ä The full name of registrant(s) is/are: STEPHEN GRNBERG 14173 ALISAL LANE SANTA MONICA, CA 90402. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:STEPHEN GRNBERG. STEPHEN GRNBERG.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/05/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/16/2015, 03/23/2015, 03/30/2015, 04/06/2015.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 059117 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/05/2015 The following person(s) is (are) doing business as LA COUNTY MOVING. 3347 KAYAK ST. , LANCASTER, CA 93535.Ä The full name of registrant(s) is/are: JAMES M. STEVENS 3347 KAYAK ST. LANCASTER, CA 93535. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/27/2015. /s/: JAMES M. STEVENS. JAMES M. STEVENS.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/05/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name Åstatement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/16/2015, 03/23/2015, 03/30/2015, 04/06/2015.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 059119 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/05/2015 The following person(s) is (are) doing business as HAWAIIAN TRAVEL ESCAPES, TRAVEL BUCKS. 23250 SPIRES ST , WEST HILLS, CA 91304.Ä The full name of registrant(s) is/are: CARIBBEAN TRAVEL ESCAPES LLC 23250 SPIRES ST WEST HILLS, CA 91304. This Business is being conducted by: Äa Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/15/2014. /s/: NICHOLA MCCLENDON. CARIBBEAN TRAVEL ESCAPES LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/05/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/16/2015, 03/23/2015, 03/30/2015, 04/06/2015.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 063740 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/09/2015 The following person(s) is (are) doing business as WANGS BEAUTY SALON. 1739 HUNTINGTON DR. , DUARTE, CA 91010.Ä The full name of registrant(s) is/are: HOANG TRAN MISHLER 353 N. ENCINITAS AVE. MONROVIA, CA 91016. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/1999. /s/: HOANG TRAN MISHLER. HOANG TRAN MISHLER.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/09/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/16/2015, 03/23/2015, 03/30/2015, 04/06/2015.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015043839 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/19/2015 The following person(s) is (are) doing business as LAIT ESSENTIALS , LAIT CANDLES . 1429 N HAYWORTH AVE UNIT D , WEST HOLLYWOOD, CA 90046. The full name of registrant(s) is/are: JENNIFER RHEE 1429 N HAYWORTH AVE UNIT D WEST HOLLYWOOD, CA 90046. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/23/2015. /s/: JENNIFER RHEE, FOUNDER/OWNER. JENNIFER RHEE. This statement was filed with the County Clerk of LOS ANGELES County on 02/19/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/16/2015, 03/23/2015, 03/30/2015, 04/06/2015.Ä

PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/16/2015, 03/23/2015, 03/30/2015, 04/06/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015073524 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/18/2015 The following person(s) is (are) doing business as OVERNIGHT EDIT . 3744 WHITESPEAK DRIVE , SHERMAN OAKS, CA 91403. The full name of registrant(s) is/are: NEIL HEALY 3744 WHITESPEAK DRIVE SHERMAN OAKS, CA 91403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NEIL HEALY. NEIL HEALY. This statement was filed with the County Clerk of LOS ANGELES County on 03/18/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/23/2015, 03/30/2015, 04/06/2015, 04/13/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015045244 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/20/2015 The following person(s) is (are) doing business as MILK AND BROOKIES. 5482 WILSHIRE BLVD STE 185 , LOS ANGELES, CA 90036. The full name of registrant(s) is/are: JOVON ENGLISH 1831 PROSSER AVE #209 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOVON ENGLISH. JOVON ENGLISH. This statement was filed with the County Clerk of LOS ANGELES County on 02/20/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/23/2015, 03/30/2015, 04/06/2015, 04/13/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015064620 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/10/2015 The following person(s) is (are) doing business as BACKYARD BOWLS . 8303 BEVERLY BLVD , LOS ANGELES, CA 90048. The full name of registrant(s) is/are: BACKYARD LOS ANGELES LLC 8303 BEVERLY BLVD LOS ANGELES, CA 90048. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ADAM RAMOS, OWNER . BACKYARD LOS ANGELES LLC . This statement was filed with the County Clerk of LOS ANGELES County on 03/10/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/23/2015, 03/30/2015, 04/06/2015, 04/13/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015058531 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/04/2015 The following person(s) is (are) doing business as DECEIVED, DECEIVED & CO, DECEIVED & CO. 525 N 4TH ST APT 213 , MONTEBELLO, CA 90640. MAILING ADDRESS: PO BOX 1057 MONTEBELLO, CA 90640, The full name of registrant(s) is/are: JOCELYN GARCIA 525 N 4TH ST APT 213 MONTEBELLO, CA 90640, CINDY GUADALUPE CONTRERAS 4474 TUTTLE ST COMMERCE, CA 90040. This Business is being conducted by: a General Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CINDY GUADALUPE CONTRERAS, CO-OWNER. JOCELYN GARCIA, CINDY GUADALUPE CONTRERAS. This statement was filed with the County Clerk of LOS ANGELES County on 03/04/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/23/2015, 03/30/2015, 04/06/2015, 04/13/2015.

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. TS018302
Superior Court of California, County of Los Angeles
Petition of COLT MATHEW BENDER BY CECILIA VALLES for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: CECILIA VALLES filed a petition with this court for a decree of changing names as follows: COLT MATHEW BENDER to COLT MATTHEW VALLES . The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 04/21/2015, Time: 8:30 AM, Dept: B, Room: 906
The address of the court is SUPERIOR COURT OF CALIFORNIA - COUNTY OF LOS ANGELES, 200 WEST COMPTON BLVD, COMPTON CA 90220.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: DECEMBER 18, 2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015065807 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/11/2015 The following person(s) is (are) doing business as LILY SPINDLE. 1040 PALMS BLVD , VENICE, CA 90291. The full name of registrant(s) is/are: DEBRA VIGNA 4545 DON TONITO DRIVE LOS ANGELES, CA 90008, REBECCA COX 1040 PALMS BLVD VENICE, CA 90291. This Business is being conducted by: a GENERAL Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/15/2015. /s/: DEBRA VIGNA. DEBRA VIGNA, REBECCA COX . This statement was filed with the County Clerk of LOS ANGELES County on 03/11/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/23/2015, 03/30/2015, 04/06/2015, 04/13/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015076096 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/20/2015 The following person(s) is (are) doing business as CHIANGS ART GALLERY. 623 WEST LAS TUNAS DR , SAN GABRIEL, CA 91776. The full name of registrant(s) is/are: CHIANGS ART GALLERY 623 WEST LAS TUNAS DR SAN GABRIEL, CA 91776. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CHIANGS ART GALLERY. CHIANGS ART GALLERY. This statement was filed with the County Clerk of LOS ANGELES County on 03/20/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/30/2015, 04/06/2015, 04/13/2015, 04/20/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015058533 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/04/2015 The following person(s) is (are) doing business as OKI INSURANCE AGENCY . 4558 SHERMAN OAKS AVE , SHERMAN OAKS, CA 91403. The full name of registrant(s) is/are: PROFESSIONAL PLANNING CORPORATION 4558 SHERMAN OAKS AVE SHERMAN OAKS, CA 91403. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KENNETH MADICK, PRESIDENT . PROFESSIONAL PLANNING CORPORATION . This statement was filed with the County Clerk of LOS ANGELES County on 03/04/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/30/2015, 04/06/2015, 04/13/2015, 04/20/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015075585 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/20/2015 The following person(s) is (are) doing business as VENICE SUNSETS , VENICE BEACH SUNSETS . 2620 11TH STREET APT 10 , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: DANIEL RICE 2620 11TH STREET APT 10 SANTA MONICA, CA 90405, ANDREW KARL 34 DUDLEY AVE APT 3 VENICE, CA 90291. This Business is being conducted by: a General Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/30/2015. /s/: DANIEL RICE, OWNER . DANIEL RICE, ANDREW KARL . This statement was filed with the County Clerk of LOS ANGELES County on 03/20/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/30/2015, 04/06/2015, 04/13/2015, 04/20/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015074157 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/19/2015 The following person(s) is (are) doing business as THOUGHT MERCHANTS . 229 BICKNELL AVE APT 104 , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: STEVEN JAMES BERRY JR 229 BICKNELL AVE APT 104 SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:STEVEN JAMES BERRY JR. STEVEN JAMES BERRY JR. This statement was filed with the County Clerk of LOS ANGELES County on 03/19/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/30/2015, 04/06/2015, 04/13/2015, 04/20/2015.

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS025182
Superior Court of California, County of Los Angeles
Petition of JAFAR HADIZADEH for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: JAFAR HADIZADEH filed a petition with this court for a decree of changing names as follows: JAFAR HADIZADEH to KIAN HADIZADEH. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 07/10/2015, Time: 8:30 AM, Dept: K, Room: A203
The address of the court is SUPERIOR COURT OF CALIFORNIA - COUNTY OF LOS ANGELES, 1725 MAIN STREET, SANTA MONICA, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: MARCH 26, 2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015082237 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/26/2015 The following person(s) is (are) doing business as BRIGHT VISION TRADING CO. . 11420 SANTA MONICA BLVD., #25167 , LOS ANGELES, CA 90025. The full name of registrant(s) is/are: JAFAR HADIZADEH 2669 S. BARRINGTON AVE., #210 LOS ANGELES, CA 90064. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)9/18/08. /s/: JAFAR HADIZADEH. JAFAR HADIZADEH. This statement was filed with the County Clerk of LOS ANGELES County on 03/26/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/30/2015, 04/06/2015, 04/13/2015, 04/20/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015075605 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/20/2015 The following person(s) is (are) doing business as BENETONE FILMS . 1323 15TH ST. (FRONT UNIT) , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: BENETONE HILLIN ENTERTAINMENT 1323 15TH ST. (FRONT UNIT) SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WILLIAM DAEMON HILLIN, MANAGING MEMBER . BENETONE HILLIN ENTERTAINMENT . This statement was filed with the County Clerk of LOS ANGELES County on 03/20/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/30/2015, 04/06/2015, 04/13/2015, 04/20/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015075606 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/20/2015 The following person(s) is (are) doing business as SANTA MONICA TENNIS CENTER . 2505 WILSHIRE BLVD , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: SM TENNIS INC. 2505 WILSHIRE BLVD SANTA MONICA, CA 90403. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SM TENNIS CENTER INC., OWNER. SM TENNIS INC. . This statement was filed with the County

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Clerk of LOS ANGELES County on 03/20/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/30/2015, 04/06/2015, 04/13/2015, 04/20/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015078310 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/23/2015 The following person(s) is (are) doing business as MARAMARA KITCHEN. 6339 AGNES AVE , NORTH HOLLYWOOD, CA 91606. The full name of registrant(s) is/are: ZAROUI VARTANIAN 6339 AGNES AVE NORTH HOLLYWOOD, CA 91606. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:VARTANIAN ZAROUI, OWNER . ZAROUI VARTANIAN. This statement was filed with the County Clerk of LOS ANGELES County on 03/23/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/30/2015, 04/06/2015, 04/13/2015, 04/20/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015076586 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 03/20/2015 The following person(s) is (are) doing business as NEW CREDIT AMERICA . 5230 LAS VIRGENES RD., SUITE 102 , CALABASAS, CA 91302. The full name of registrant(s) is/are: PRS LOANS LLC 5230 LAS VIRGENES RD., SUITE 102 CALABASAS, CA 91302. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DOUGLAS JACOBSEN, CEO . PRS LOANS LLC . This statement was filed with the County Clerk of LOS ANGELES County on 03/20/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/30/2015, 04/06/2015, 04/13/2015, 04/20/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 055464 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/02/2015 The following person(s) is (are) doing business as LAND SKIPS. 25876 THE OLD ROAD #107 , STEVENSON RANCH, CA 91381.Ä The full name of registrant(s) is/are: MARK S DE NIKE 25675 DORADO DRIVE VALENCIA, CA 91355. This Business is being conducted by: Åan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARK S DE NIKE. MARK S DE NIKE.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/02/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/30/2015, 04/06/2015, 04/13/2015, 04/20/2015.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015070620 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/16/2015 The following person(s) is (are) doing business as BLACKCOMPASSION-COM. 932 E 2ND ST APT#4 , LONG BEACH, CA 90802. The full name of registrant(s) is/are: TERRIS WOODARD 932 E 2ND ST APT#4 LONG BEACH, CA 90802, JASON HEAD 9059 CANFORD ST PICO RIVERA, CA 90660. This Business is being conducted by: a General Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TERRIS WOODARD, GENERAL PARTNER . TERRIS WOODARD, JASON HEAD . This statement was filed with the County Clerk of LOS ANGELES County on 03/16/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common

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law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/06/2015, 04/13/2015, 04/20/2015, 04/27/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015082383 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/26/2015 The following person(s) is (are) doing business as BENS NETWORKING . 10736 JEFFERSON BLVD 893 , CULVER CITY, CA 90230.MAILING ADDRESS: 1234 6TH ST. #502, SANTA MONICA, CA 90401. The full name of registrant(s) is/are: BENJAMIN LANDIS 10736 JEFFERSON BLVD 893 CULVER CITY, CA 90230. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BENJAMIN LANDIS . BENJAMIN LANDIS . This statement was filed with the County Clerk of LOS ANGELES County on 03/26/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/06/2015, 04/13/2015, 04/20/2015, 04/27/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 07617 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/20/2015 The following person(s) is (are) doing business as Bo1 PRODUCTIONS. 1516 N. NORMANDIE AVE #303 Ä, LOS ANGELES, CA 90027.Ä The full name of registrant(s) is/are: FAWN BOWEN 1516 N. NORMANDIE AVE #303 ÄLOS ANGELES, CA 90027. This Business is being conducted by: Åan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:FAWN BOWEN. FAWN BOWEN.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/20/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/06/2015, 04/13/2015, 04/20/2015, 04/27/2015.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 066932 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/12/2015 The following person(s) is (are) doing business as PAULS PAINT AND HARDWARE, SAND CANYON PAINT AND HARDWARE, SAND CANYON PAINT, SPECIALIZED COATING SYSTEMS. 18597 SOLEDAD CANYON RD. , SANTA CLARITA, CA 91351.Ä The full name of registrant(s) is/are: DELL OLIO ENTERPRISES, INC. 18597 SOLEDAD CANYON RD. SANTA CLARITA, CA 91351. This Business is being conducted by: Åa Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/20/2015. /s/: PAUL DELL OLIO. DELL OLIO ENTERPRISES, INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/12/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/06/2015, 04/13/2015, 04/20/2015, 04/27/2015.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 070231 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/16/2015 The following person(s) is (are) doing business as LOS ANGELES CANCER NETWORK. 15211 VANOWEN ST. SUITE 201 , VANNUYS, CA 91405.Ä The full name of registrant(s) is/are: DR. BAGDASARIAN 1245 WILSHIRE BOULEVARD, SUITE 303 LOS ANGELES, CA 90017, DR. JERRY K. WADA 1245 WILSHIRE BOULEVARD, SUITE 303 LOS ANGELES, CA 90017, DR. LASIKA SENEVIRANTE 1245 WILSHIRE BOULEVARD, SUITE 303 LOS ANGELES, CA 90017, DR. NUBAR P. BOGHOSSIAN 1245 WILSHIRE BOULEVARD, SUITE 303 LOS ANGELES, CA 90017. This Business is being conducted by: Åa General Partnership. The registrant commenced to transact

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business under the fictitious business name or names listed on (Date)01/01/1980. /s/: DR. BAGDASARIAN. DR. BAGDASARIAN, DR. JERRY K. WADA, DR. LASIKA SENEVIRANTE, DR. NUBAR P. BOGHOSSIAN.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/16/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/06/2015, 04/13/2015, 04/20/2015, 04/27/2015.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 070233 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/16/2015 The following person(s) is (are) doing business as PROJECT BY PROJECT, TALK IS GREAT, PROJECT BY PROJECT REALTY, COUNSELING AND CONSULTING. 5601 W. SLAUSON AVE. SUITE 266 , CULVER CITY, 90230.Ä The full name of registrant(s) is/are: SHERYL MONAUGHAN 10736 JEFFERSON BLVD. #505 CULVER CITY, 90230. This Business is being conducted by: Åan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2015. /s/: SHERYL MONAUGHAN. SHERYL MONAUGHAN.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/16/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/06/2015, 04/13/2015, 04/20/2015, 04/27/2015.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 070229 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/16/2015 The following person(s) is (are) doing business as HEALING ZENSATION MASSAGE. 14219 VALNA DR. , WHITTIER, CA 90605.Ä The full name of registrant(s) is/are: LORETTA GONZALES 14219 VALNA DR. WHITTIER, CA 90605. This Business is being conducted by: Åan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LORETTA GONZALES. LORETTA GONZALES.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/16/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/06/2015, 04/13/2015, 04/20/2015, 04/27/2015.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 073734 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/18/2015 The following person(s) is (are) doing business as WINDOW OF THE SKY LA. 841 GANYMEADE DRIVE , LOS ANGELES, CA 90065.Ä The full name of registrant(s) is/are: CAREN MOTIKA MCPHERSON 841 GANYMEADE DRIVE LOS ANGELES, CA 90065. This Business is being conducted by: Åan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CAREN MOTIKA MCPHERSON. CAREN MOTIKA MCPHERSON.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/18/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/06/2015, 04/13/2015, 04/20/2015, 04/27/2015.Ä

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES018962
Superior Court of California, County of Los Angeles
Petition of JESSICA KEENAN ARMSTRONG for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: JESSICA KEENAN ARMSTRONG filed a petition with this court for a decree of changing names as follows: JESSICA KEENAN ARMSTRONG to JESSICA KEENAN WYNN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:

DBAS

Date: 04/24/2015, Time: 8:30 AM, Dept: NCB-A, Room:
The address of the court is SUPERIOR COURT OF CALIFORNIA - BURBANK COURTHOUSE, 300 E Olive Ave, BURBANK, CA 91502
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: MARCH 11, 2015

YOUR OPINION MATTERS!
SEND YOUR LETTERS TO
Santa Monica Daily Press
• Attn. Editor: • 1640 5th Street,
Suite 218 • Santa Monica, CA 90401
• editor@smdp.com

ADOPTIONS
PREGNANT? CONSIDERING ADOPTION? Call us first. Living expenses, housing, medical, and continued support afterwards. Choose adoptive family of your choice. Call 24/7. 1-877-879-4709 (CalSCAN)

ANNOUNCEMENTS
Hot Flashes? Women 40-65 with frequent hot flashes, may qualify for the REPLENISH Trial - a free medical research study for post-menopausal women. Call 855-781-1851. (Cal-SCAN)
Place these house ads sporadically throughout your classified sections to promote the network - Thank you!

DID YOU KNOW 7 IN 10 Americans or 158 million U.S. Adults read content from newspaper media each week? Discover the Power of Newspaper Advertising. For a free brochure call 916-288-6011 or email cecelia@cnpa.com (Cal-SCAN)

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AUTOS WANTED
DONATE YOUR CAR, TRUCK OR BOAT TO HERITAGE FOR THE BLIND. FREE 3 Day Vacation, Tax Deductible, Free Towing, All Paperwork Taken Care of. Call 800-731-5042 (Cal-SCAN)

Got an older car, boat or RV? Do the humane thing. Donate it to the Humane Society. Call 1- 800-743-1482 (Cal-SCAN)

AUTOS WANTED/LUXURY
WANTED: Old Mercedes 190sl, Jaguar XKE or pre-1972 foreign SPORTSCAR/convertible. ANY CONDITION! I come with trailer & funds. FAIR OFFERS! Finders fee! Mike 520-977-1110. (Cal-SCAN)
Please run week of April 6, 2015

CASH for VINTAGE CARS Mercedes convertibles, Porsche, Jaguar, Alfa, Lancia, Ferrari, Corvettes, Mustangs. Early Japanese Cars 213-465-3227 rstevensjr@gmail.com Other collector cars of significant value desired. (Cal-SCAN)

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Switch & Save Event from DirecTV! Packages starting at $19.99/mo. Free 3-Months of HBO, Starz, SHOWTIME & CINEMAX FREE GENIE HD/DVR Upgrade! 2015 NFL Sunday Ticket. Included with Select Packages. New Customers Only IV Support Holdings LLC- An authorized DirecTV Dealer. Some exclusions apply - Call for details 1-800-385-9017 (CalSCAN)

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FINANCIAL SERVICES
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Reduce Your Past Tax Bill by as much as 75 Percent. Stop Levies, Liens and Wage Garnishments. Call The Tax DR Now to see if you Qualify 1-800-498-1067. (Cal-SCAN)

SOCIAL SECURITY DISABILITY BENEFITS. Unable to work? Denied benefits? We Can Help! WIN or Pay Nothing! Contact Bill Gordon & Associates at 1-800-966-1904 to start your application today! (Cal-SCAN)

Sell your structured settlement or annuity payments for CASH NOW. You don't have to wait for your future payments any longer! Call 1-800-673-5926 (Cal-SCAN)

HEALTH/MEDICAL
Attention: VIAGRA and CIALIS USERS! A cheaper alternative to high drugstore prices! 50 Pill Special - $99 FREE Shipping! 100 Percent Guaranteed. CALL NOW: 1-800-624-9105 (Cal-SCAN)

Canada Drug Center is your choice for safe and affordable medications. Our licensed Canadian mail order pharmacy will provide you with savings of up to 93% on all your medication needs. Call today 1-800-273-0209 for $10.00 off your first prescription and free shipping. (Cal-SCAN)

Got Knee Pain? Back Pain? Shoulder Pain? Get a pain-relieving brace -little or NO cost to you. Medicare Patients Call Health Hotline Now! 1- 800-796-5091 (Cal-SCAN)

VIAGRA 100mg or CIALIS 20mg. 40 tabs +10 FREE all for $99 including FREE, Fast and Discreet SHIPPING. 1-888-836-0780 or Metro-Meds.net (Cal-SCAN)

HELP WANTED/DRIVERS
ATTN: Drivers - $2K Sign-On Bonus! Love your Job and Make Great Money! Family Company. APU Equipped Newer KWs. CDL-A Required. 888-293-9337 www.drive4melton.mobi (Cal-SCAN)

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LEGAL SERVICES
DID YOU KNOW Information is power and content is King? Do you need timely access to public notices and remain relevant in today's hostile business climate? Gain the edge with California Newspaper Publishers Association new innovative website capublicnotice.com and check out the FREE One-Month Trial Smart Search Feature. For more information call Cecelia @ (916) 288-6011 or www.capublicnotice.com (Cal-SCAN)

LEGAL/PUBLIC NOTICE
Place this house ad in Legal/Public Notice Section under Announcements and run until further notice. - Thank you!

DID YOU KNOW Information is power and content is King? Your doorway to statewide Public Notices, California Newspaper Publishers Association Smart Search Feature. Sign-up, Enter keywords and sit back and let public notices come to you on your mobile, desktop, and tablet. For more information call Cecelia @ (916) 288-6011 or www.capublicnotice.com (Cal-SCAN)

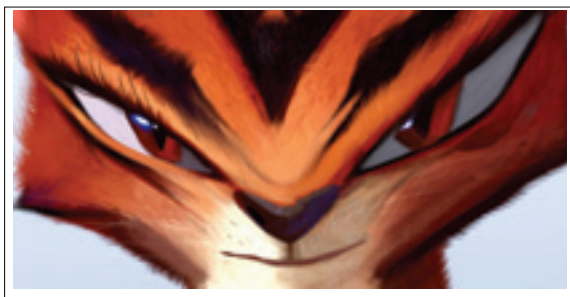
MEDICAL SUPPLIES/EQUIPMENT
Safe Step Walk-In Tub! Alert for Seniors. Bathroom falls can be fatal. Approved by Arthritis Foundation. Therapeutic Jets. Less Than 4 Inch Step-In. Wide Door. Anti-Slip Floors. American Made. Installation Included. Call 800-799-4811 for $750 Off. (Cal-SCAN)

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Character Technical Director. MFA. 1 yr exp. Send resume to Big Red Button Ent, 880 Apollo St, #245, El Segundo, CA 90245. www.brbent.cm

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Stand Up Paddle Board "Helper" Must be: Strong, Know SUP, Great with People Reliable, Able to work weekends, experience running credit cards, customer service, social media skills Please email: mike@prosupshop.com or call mike at 310-945-8350

The Santa Monica Daily Press is seeking an operations coordinator. The position is responsible for management, input and interpretation of display advertising contracts, collection of billed and prepaid accounts, management of the back office database and publishing systems. Management of website advertising contracts and execution of placements and billing. This position is responsible for monthly billing, application of payments, reconciliation of A/ R and bank and merchant service deposits. Also responsible for management of the classified data entry and billing/ payment systems. This position will direct and oversee the approval of office purchases, phone coverage and customer coverage. Manage all legal advertising of existing and new customers. Market the newspaper to agencies through direct contact, email and by ensuring representation in all listing collateral for qualified publications. Manage all City legal advertising Human Resources: Manage intake of new employees, train in relevant areas, assist with paperwork, employee benefits and general office policies and procedures. Monitor sick/ vacation days for staff. Additionally, applicants must have strong grasp of the Microsoft Office Suite as well as be proficient in the Macintosh operating system. Applicants must be organized and deadline orientated, get along well with others and have strong interpersonal skills. The position is 30 hours per week. 9 AM - 2 PM Monday - Thursday and 9 AM - 5 PM on Friday. Interested applicants should submit a resume to schwenker@smdp.com with Operations Coordinator in the subject line.

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BLISSFUL RELAXATION! Experience Tranquility & Freedom from Stress through Nurturing & Caring touch in a total healing environment. Lynda, LMT: 310-749-0621

Real Estate

Commercial

Furnished Santa Monica psychotherapy office for sublease with psychologist. Available 5/1/15. $500/ mo. (310) 386-1808.

West Side Rentals

Marina Del Rey BEAUTIFUL GARDEN APARTMENT WITH PRIVATE GARDEN VIEW! 2-car Subterranean parking, Paid gas, Rent $2,905.00 to AND UP, Available Now! westsiderentals.com/listingdetail.cfm?id=342454

Santa Monica SANTA MONICA CHARMING COTTAGE STYLE 1-car Parking included, Rent $1,500.00, Available Now! westsiderentals.com/listingdetail.cfm?id=608281

Venice HISTORIC CANALS DUPLEX Garage parking, Paid water, Rent $3,750.00, Available 5115. westsiderentals.com/listingdetail.cfm?id=194178

Brentwood GATED, POOL, GYM REMODELED PRIME BRENTWOOD LOCATION 1-car Gated parking, Rent $1,775.00, Available 5915. westsiderentals.com/listingdetail.cfm?id=515980

Santa Monica TOP FLOOR ONE BED2 BATH LOFT-STYLE APARTMENT HOME ON 4TH ST & COLORADO AVE. 1-car Parking included, Rent $3,595.00 to and up, Available Now! westsiderentals.com/listingdetail.cfm?id=1170466

Santa Monica FRONT DUPLEX HOUSE, 1 BLOCK SOUTH TO HEART OF THE MONTANA AVE SHOPPING Street parking, Paid water & trash & gardener, Rent $3,000.00, Deposit 6000, Available 41115. westsiderentals.com/listingdetail.cfm?id=798819

Venice AN ENTERTAINER'S DREAM 2-car Parking included, Rent $10,000.00 to 10000, Deposit 20000, Available Now! westsiderentals.com/listingdetail.cfm?id=1171148

Brentwood PRICE DROPPED>>>>BEL AIR PRIVATE ADDRESS. STUNNING VIEWS. FLEXIBLE TERMS 1-car Private Garage, Paid water & hot water, Rent $2,295.00, Deposit 2295.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1162709

Santa Monica 2 BR2BA APARTMENT NEAR TRENDY MAIN STREET AND SANTA MONICA BEACHES 2-car Subterranean parking, Paid water & hot water & trash & gardener, Rent $2,490.00 to Per Month, Deposit 2490, Available Now! westsiderentals.com/listingdetail.cfm?id=762780

Santa Monica 2 BEDROOM CONDO FURNISHED OCEAN VIEW Valet parking, Paid water & trash, Rent $10,000.00, Deposit 20000, Available 7115. westsiderentals.com/listingdetail.cfm?id=1101660

Santa Monica HISTORIC OCEAN PARK COURTYARD ONE BEDROOM BEACH BUNGALOW Permit parking, Paid water & trash & gardener, Rent $3,250.00, Deposit 6500, Available 4115. westsiderentals.com/listingdetail.cfm?id=557827

West LA 2 BED 2 BATH 2-car Subterranean parking, Paid water & hot water & trash & gardener, Rent $2,595.00, Deposit 2595, Available Now! westsiderentals.com/listingdetail.cfm?id=1173268

West LA GORGEOUS WEST LA CONDO (2BD2BTH) AVAILABLE AT $3400MO 2-car Tandem Parking, Paid association fees, Rent $3,400.00, Deposit 3400, Available 4115. westsiderentals.com/listingdetail.cfm?id=1166469

West LA BACHELOR- CLEAN AND READY Street parking, Paid water & trash, Rent $925.00, Deposit 925, Available Now! westsiderentals.com/listingdetail.cfm?id=736763

Santa Monica UPPER, BRIGHT, SPACIOUS 2 BDRM 2 BATH APARTMENT IN A PREMIERE SANTA MONICA LOCATION 1-car Subterranean parking, Paid water & trash & gardener, Rent $2,995.00, Deposit 2995, Available Now! westsiderentals.com/listingdetail.cfm?id=1160790

Brentwood PRIME BEL-AIR--MINUTES TO UCLA- TWO STORY 2BED2.5BA 1600 SQ FT! 2-car Subterranean parking, Paid water & trash, Rent $2,995.00, Deposit 2995, Available Now! westsiderentals.com/listingdetail.cfm?id=1171668

Santa Monica CONTEMPORARY CONDO WITH OCEAN, MOUNTAIN, AND CITY VIEW 2-car Gated parking, Paid water, Rent $7,500.00 to mo, Deposit 15000, Available Now! westsiderentals.com/listingdetail.cfm?id=1165471

Santa Monica ONE BEDROOM ONE BATH FURNISHED OCEAN VIEW 1-car Valet parking, Paid water & trash, Rent $7,500.00, Deposit 15000, Available 9115. westsiderentals.com/listingdetail.cfm?id=1101740

Santa Monica PRIME LOCATION, BRIGHT RENOVATED 1923 APARTMENT IN QUIET BUILDING, Street parking, Paid utilities, Rent $1,850.00, Available 4115. westsiderentals.com/listingdetail.cfm?id=518732

Santa Monica ONE MONTH FREE. 1BR1BA NEWLY RENOVATED NEAR BEACH 1-car Parking included, Paid water & trash & gardener, Rent $2,295.00, Deposit 2295.00, Available 53115. westsiderentals.com/listingdetail.cfm?id=903812

West LA LARGE APARTMENT 2-car Parking included, Rent $1,600.00, Deposit 1600, Available Now! westsiderentals.com/listingdetail.cfm?id=630432

Santa Monica LARGE 3 BEDROOM 2 BATH TOTALLY REMODELED 1500 SQFT Parking included, Paid water & trash & gardener, Rent $3,495.00, Deposit 3495, Available 5115. westsiderentals.com/listingdetail.cfm?id=532305

West LA GREAT COMMUNITY JUST MILES FROM SANTA MONICA PIER! FANTASTIC 2BD.WITH ATTACHED GARAGE! 2-car Private Garage, Rent $4,399.00, Deposit 6598, Available Now! westsiderentals.com/listingdetail.cfm?id=1160566

Marina Del Rey 2 BEDROOMS & 2 BATHROOMS CORNER UNIT APARTMENT IN THE MARINA. 2-car Subterranean parking, Paid water & hot water & trash & gas, Rent $2,900.00 to month, Deposit 3000.00, Available Now! westsiderentals.com/listingdetail.cfm?id=979748

Marina Del Rey 2 BEDROOMS, 2 BATHS UNIT WITH OVER 1330 SQFT OF LIVING SPACE! 2-car Parking included, Rent $4,015.00 to AND UP, Available Now! westsiderentals.com/listingdetail.cfm?id=1031791

Santa Monica OCEAN PARK CHARMING GARDEN APARTMENT IN TRIPLEX 1-car Driveway parking, Paid water & trash & gardener, Rent $2,250.00, Available Now! westsiderentals.com/listingdetail.cfm?id=42546

Santa Monica ONE BEDROOM - SANTA MONICA 1-car Parking included, Paid water, Rent $1,750.00, Deposit 1950, Available Now! westsiderentals.com/listingdetail.cfm?id=1171250

West LA CALL FOR OPEN HOUSE HOURS ! HUUUUGE! 2 BED 2 BATH APT AVAILABLE NEXT WEEK! 1-car Gated parking, Paid water & hot water & trash & gardener, Rent $2,395.00, Deposit 2395.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1167209

Brentwood 2 BED 2 BATH APT 2-car Parking included, Paid water & trash & gas, Rent $2,795.00, Deposit 2795, Available Now! westsiderentals.com/listingdetail.cfm?id=708473

Marina Del Rey EVERYTHING YOU'VE BEEN LOOKING FOR & MORE! 1-car Parking included, Rent $2,435.00, Deposit $500 (O.A.C.), Available Now! westsiderentals.com/listingdetail.cfm?id=854263

Santa Monica THREE BEDROOM 2.5 BATH OCEAN AND CITY VIEW Valet parking, Paid water & trash, Rent $15,000.00, Deposit 30000, Available 12515. westsiderentals.com/listingdetail.cfm?id=1101715

Santa Monica NA 1-car Private Garage, Paid water & trash & association fees, Rent $2,525.00, Deposit 2725, Available Now! westsiderentals.com/listingdetail.cfm?id=1173036

West LA TOTALLY REMODELED AND CENTRALLY LOCATED 11 2-car Carport parking, Paid partial utilities & trash & association fees, Rent $1,950.00, Deposit 1950.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1169724

West LA NEWLY REMODELEDPOOL 2-car Parking included, Paid water & trash, Rent $3,100.00, Deposit 2000, Available 4115. westsiderentals.com/listingdetail.cfm?id=927079

Santa Monica ARCHITECTURAL BUILDING IN PRIME SANTA MONICA - FRONT TOP FLOOR, OCEAN BREEZES WITH VIEW 2-car Subterranean parking, Paid water & trash, Rent $3,350.00, Deposit 3350, Available 4115. westsiderentals.com/listingdetail.cfm?id=325309

Brentwood GORGEOUS 2 LEVEL BUILDING IN THE HEART OF BRENTWOOD. 1-car Parking included, Paid water & trash, Rent $2,699.00, Deposit 2699, Available Now! westsiderentals.com/listingdetail.cfm?id=1168440

Santa Monica GORGEOUS REMODEL! UPPER 22 ON 21ST! HUGE SUNROOM, BUILT IN SHELVING, LUXURY REMODEL! LOVELY! 2-car Parking included, Paid water & trash, Rent $4,250.00, Deposit 4250.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1173489

West LA UP TO 2 MONTHS FREE! 2 BEDROOM! LUXURY COMMUNITY! RARE FLOOR PLAN! 2-car Parking included, Rent $3,640.00, Deposit 1250, Available Now! westsiderentals.com/listingdetail.cfm?id=1002915

Santa Monica 2 BEDROOM1 BATH UTILITIES INCLUDED CLOSE TO BEACH IN SANTA MONICA 1-car Parking included, Paid utilities & water & trash & gas & electricity, Rent $2,195.00, Deposit 2195, Available 4515. westsiderentals.com/listingdetail.cfm?id=1173200

Venice 3-STORY HOUSE IN VENICE 1-car Garage parking, Rent $10,900.00 to 10900, Deposit 21800, Available Now! westsiderentals.com/listingdetail.cfm?id=1171308

Marina Del Rey 2 BEDROOMS, 2 BATHROOMS UNIT 2-car Parking included, Rent $3,655.00 to AND UP, Available Now! westsiderentals.com/listingdetail.cfm?id=1028998

Santa Monica LOVELY UPPER 1BD1BA APT W 1 GATED PARKING IN OCEAN PARK, SANTA MONICA! 1-car Gated parking, Paid water & trash, Rent $2,250.00, Deposit 2385, Available Now! westsiderentals.com/listingdetail.cfm?id=1170991

Santa Monica PENTHOUSE WITH PANORAMIC VIEWS! 1-car Valet parking, Paid water, Rent $6,000.00, Deposit 12000, Available Now! westsiderentals.com/listingdetail.cfm?id=1170023

West LA LARGE NEWLY REMODELED ONE BEDROOMONE BATH IN WEST L.A. W PARKING. SECURE GATED BUILDING 1-car Parking included, Paid water & hot water & trash & gardener, Rent $2,100.00, Deposit 2100, Available Now! westsiderentals.com/listingdetail.cfm?id=1171223

Santa Monica BEAUTIFULLY REMODELED ONE BEDROOM 1-car Carport parking, Paid water & trash & gardener, Rent $2,375.00, Deposit 2375, Available Now! westsiderentals.com/listingdetail.cfm?id=1173355

Brentwood SPACIOUS UPPER 2 BED.2 BATH UNIT WITH PATIO. 1-car Subterranean parking, Paid water, Rent $2,250.00, Deposit 2250.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1171208

West LA 3BD2BTH-$2995- SEC DEP REDUCED IN HALF OAC! 2-car Gated parking, Rent $2,995.00 to 00, Deposit 2995, Available Now! westsiderentals.com/listingdetail.cfm?id=948680

West LA GET 2 MONTHS FREE IN A RARE 2 BEDROOM IN A LUXURY RESORT STYLE COMMUNITY ! COME AND TOUR TODAY! 2-car Parking included, Rent $3,550.00, Deposit 500, Available Now! westsiderentals.com/listingdetail.cfm?id=1007915

West LA BRIGHT AND CONTEMPORARY CORNER PENTHOUSE 3 BR UNIT 2-car Parking included, Paid water & trash & association fees, Rent $4,500.00 to month, Deposit 7000, Available Now! westsiderentals.com/listingdetail.cfm?id=1170626

Marina Del Rey 1 BEDROOM APARTMENTS IN THE MARINA 1-car Subterranean parking, Paid water & hot water & trash & gas, Rent $2,150.00 to month, Deposit 2200.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1016546

West LA EAST FACING CONDO FACING CONDO! NO SHARED WALLS! VERY RARE!! 2-car Parking included, Rent $3,057.00, Deposit 1000, Available Now! westsiderentals.com/listingdetail.cfm?id=1033835

Santa Monica BRIGHT & CHEERY UPPER 1 BEDROOM WITH HARDWOOD FLOORS! Permit parking, Paid water & hot water, Rent $1,600.00, Deposit 1600.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1068287

Santa Monica RENOVATED APARTMENT WPIER & OCEAN VIEWS! 1-car Valet parking, Rent $2,885.00, Deposit 750, Available 61615. westsiderentals.com/listingdetail.cfm?id=981895

Marina Del Rey WELCOME TO YOUR NEW HOME! 1-car Parking included, Rent $2,250.00 to AND UP, Available Now! westsiderentals.com/listingdetail.cfm?id=363893

Brentwood ALL INCLUSIVE - FULLY FURNISHED UNIT - 2 LARGE BEDROOM SUITES AND 3 BATHROOMS 2-car Parking included, Paid utilities & water & hot water & trash & gas & electricity & cable & pool service & association fees, Rent $4,950.00, Deposit flexible, Available Now! westsiderentals.com/listingdetail.cfm?id=678250

Venice 2 BED 1 BATH AVAILABLE 1-car Gated parking, Paid water & gardener, Rent $3,100.00 to 00, Deposit 2000.00, Available 4115. westsiderentals.com/listingdetail.cfm?id=1173482

West LA BEAUTIFUL NEWLY REMODELED 2 BEDROOM2 BATH IN A GATED BUILDING. 2-car Subterranean parking, Paid water, Rent $2,250.00, Deposit 2250.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1171205

West LA CHARMING 2 BR 1 BA SINGLE FAMILY HOME IN WLASM 1-car Garage parking, Paid gardener, Rent $2,650.00, Deposit 2000, Available Now! westsiderentals.com/listingdetail.cfm?id=1172091

Santa Monica PERFECT TOWNHOUSE IN SM 2-car Parking included, Paid trash & gardener & association fees, Rent $3,450.00 to 3450, Deposit 3450, Available 5115. westsiderentals.com/listingdetail.cfm?id=1168460

Venice CRAFTSMAN DUPLEX IN VENICE Driveway parking, Rent $4,200.00, Deposit 8400, Available Now! westsiderentals.com/listingdetail.cfm?id=1173281

Brentwood LARGE BRIGHT BEAUTIFUL UPPER APARTMENT No Parking, Paid water & trash, Rent $1,395.00, Deposit 1395.00..., Available Now! westsiderentals.com/listingdetail.cfm?id=875659

West LA QUIET APARTMENT Street parking, Paid water & hot water & gardener, Rent $2,000.00, Deposit 2500.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1171427

Brentwood DESIREABLE BRENTWOOD LOCATION ONE BED, ONE BATH, ONE PARKING- 1-car Parking included, Paid trash, Rent $1,695.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1169534

West LA UPSCALE BACHELOR GUEST UNIT- FULLY FURNISHED Street parking, Paid utilities & cable & gardener & maid service, Rent $1,275.00, Deposit 1800.00, Available 5715. westsiderentals.com/listingdetail.cfm?id=968982

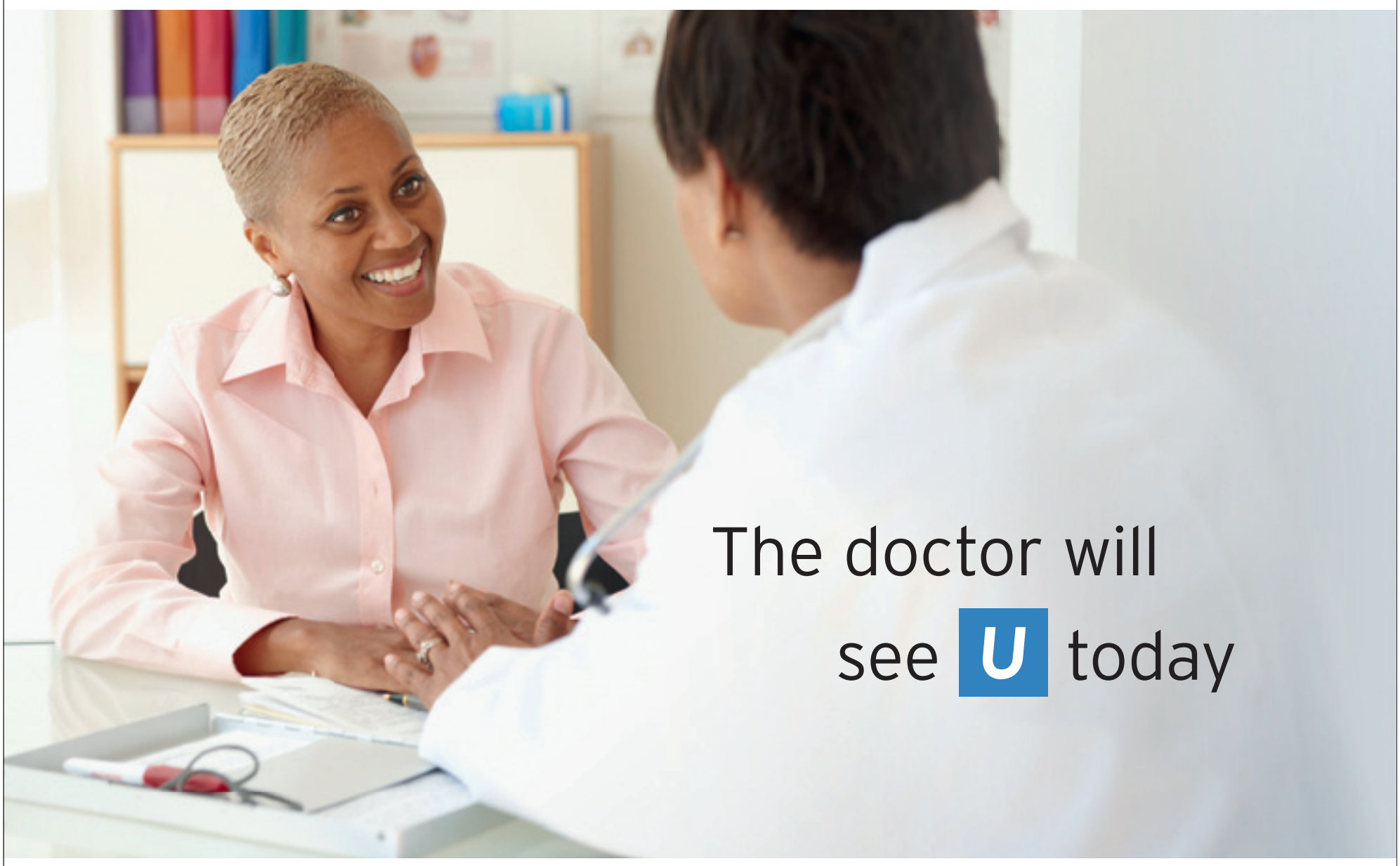
West LA 2 BEDROOM APARTMENT Parking included, Rent $2,150.00, Deposit 2150, Available 41515. westsiderentals.com/listingdetail.cfm?id=1170510

Santa Monica AFFORDABLE SINGLE (ZERO BDRM1 BATH) -- SANTA MONICA No Parking, Paid water & trash, Rent $886.00, Available Now! westsiderentals.com/listingdetail.cfm?id=359575

Venice DUPLEX Street parking, Paid water & gardener, Rent $2,500.00, Deposit 3000.00, Available Now! westsiderentals.com/listingdetail.cfm?id=856724

Santa Monica 2 BEDBATH BEACH TOWNHOME - FULLY FURNISHED & EQUIPPED 3-car Parking included, Paid partial utilities & water & trash & gardener & association fees, Rent $3,975.00 to per Month, Deposit 1000, Available 6115. westsiderentals.com/listingdetail.cfm?id=713259

Venice BEAUTIFUL 3 BDRM HOUSE 1 BATH ON A CUL-DE-SAC IN VENICE! 1-car Parking included, Paid gardener, Rent $4,200.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1172206



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