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smdp.com Santa Monica Daily Press
MONDAY, APRIL 5, 2010
Volume 9 Issue 124

Santa Monica Daily Press

SEAS IN TROUBLE
SEE PAGE 6

We have you covered

THE HELLO, MONDAY ISSUE



GOT ONE!

Brandon Wise *brandonw@smdp.com*

Young children search for Easter eggs during the 16th Annual Peter Rabbit Day at Douglas Park on Saturday.

BBB donates ad space to foundation

BY NICK TABOREK
Daily Press Staff Writer

BBB HDQTRS The Big Blue Bus is helping out in an effort to raise money for arts programs at local public schools.

In a new campaign to boost donations to the Santa Monica Malibu Education Foundation, City Hall's bus system is donating valuable advertising space on the sides of 25 buses that the foundation is selling off for $5,000 each.

Donors can run ads featuring a company logo or family name and can write the expense off on their taxes. The ads will be displayed for 10 weeks from May 3 to July 11. The Ed Foundation estimates each bus ad will be viewed 230,000 times.

After the cost of printing and installing the ads, all the money will go to support arts education in local schools, said Linda Gross, the foundation's executive director.

She said the foundation still has 15 ads to sell with less than two weeks left in the promotion. The deadline to buy a bus ad is April 12, she said.

Gross said the new partnership with the BBB is a pilot program the foundation hopes to repeat.

"With all of the budget cuts and things being as difficult as they've been we were just trying to get creative," she said.

"If we're successful in this campaign we'd like to take another 10-week block in the year and benefit academics. Eventually we could do a round for athletics."

Donations to the Ed Foundation's arts and academic endowments have decreased by about 50 percent in the past year and a half, Gross said.

The BBB did not immediately respond to a request for comment on the promotion Friday afternoon.

nickt@smdp.com

County seeks new, improved child welfare computer system

THE ASSOCIATED PRESS

LOS ANGELES A review of computer systems around the nation has revealed ways to share information that might help Los Angeles County's troubled child welfare system, but officials say key options would require changes in state law, according to a report published Saturday.

Contenders to replace the county's computer system include a Web-based portal called the Family and Children's Index being developed for use in New York state, the Los Angeles Times reported.

But that system would violate California's Welfare and Institutions Code, which limits the information that can be shared by social workers, doctors, schools and others.

"The county is held back by a system that combines aged technology with laws focused more on shielding government from liability than protecting children from abuse or neglect," county Supervisor Mark Ridley-Thomas wrote Friday in a memo to county Chief Executive William T Fujioka, whose office led the review that also included sys-

SEE WELFARE PAGE 7


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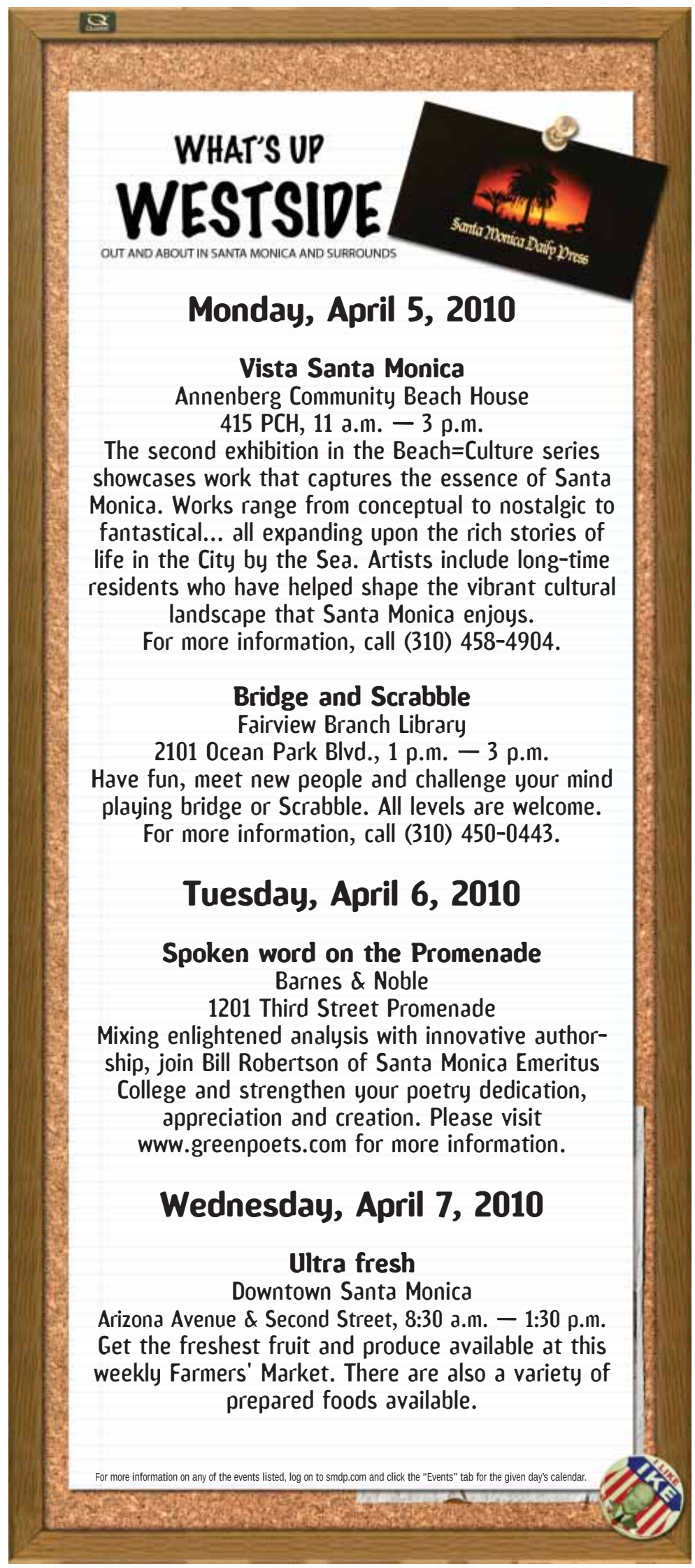
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Monday, April 5, 2010

Vista Santa Monica
Annenberg Community Beach House
415 PCH, 11 a.m. — 3 p.m.
The second exhibition in the Beach=Culture series showcases work that captures the essence of Santa Monica. Works range from conceptual to nostalgic to fantastical... all expanding upon the rich stories of life in the City by the Sea. Artists include long-time residents who have helped shape the vibrant cultural landscape that Santa Monica enjoys.
For more information, call (310) 458-4904.

Bridge and Scrabble
Fairview Branch Library
2101 Ocean Park Blvd., 1 p.m. — 3 p.m.
Have fun, meet new people and challenge your mind playing bridge or Scrabble. All levels are welcome.
For more information, call (310) 450-0443.

Tuesday, April 6, 2010

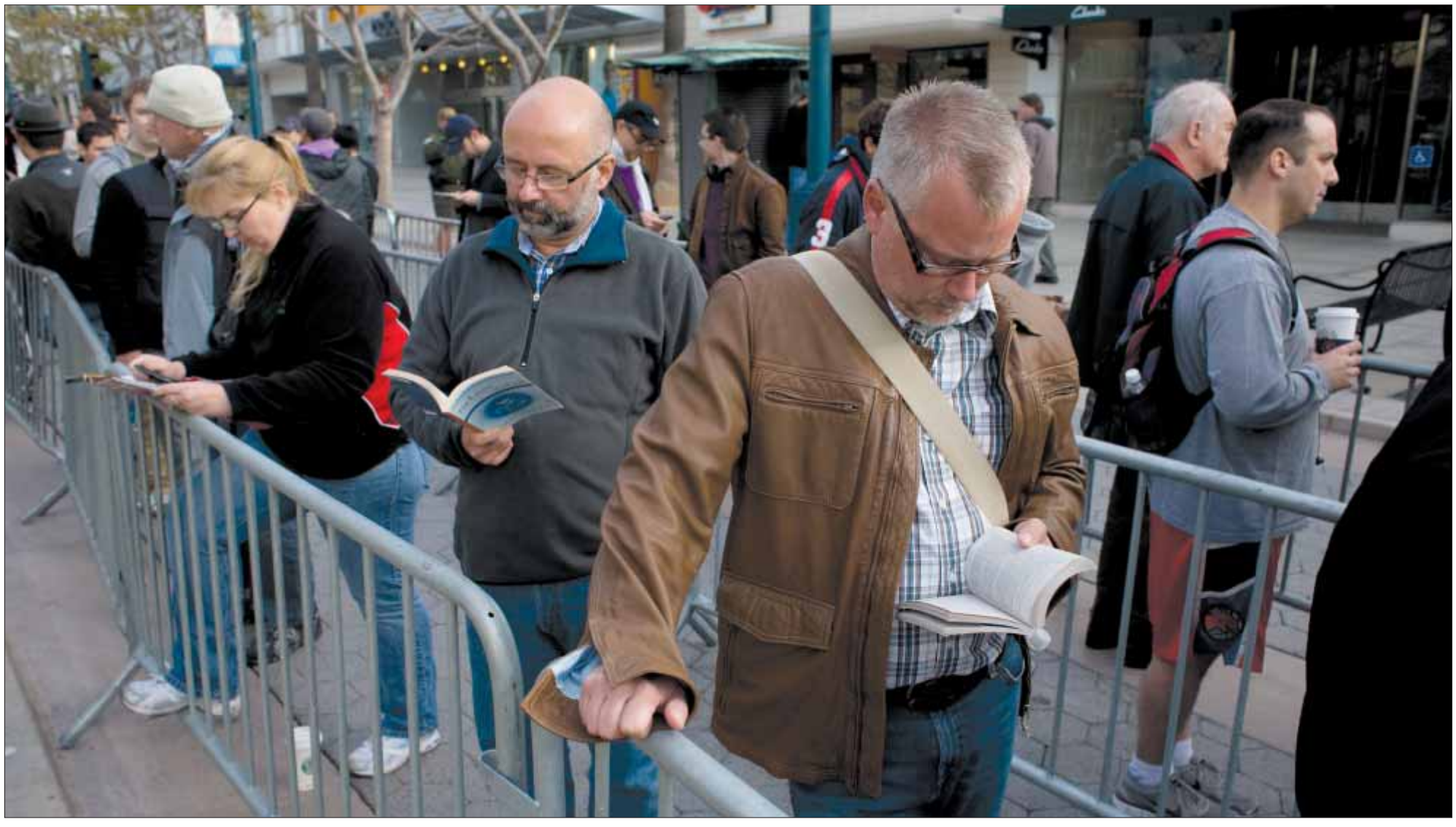
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Wednesday, April 7, 2010

Ultra fresh
Downtown Santa Monica
Arizona Avenue & Second Street, 8:30 a.m. — 1:30 p.m.
Get the freshest fruit and produce available at this weekly Farmers' Market. There are also a variety of prepared foods available.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.

TECHNOLOGY



Brandon Wise *brandonw@smdp.com*

PATIENCE IS A VIRTUE: **Canadian tourist Wall Corbett (right) reads while he waits in line for an iPad at the Apple Store on the Third Street Promenade on Saturday. People began standing in line at 4 a.m. in order to improve their chances of acquiring the new device.**

UCLA student arrested for campus assault

THE ASSOCIATED PRESS

WESTWOOD Police at University of California, Los Angeles have arrested a student on suspicion of attempted rape, three days after an assault on a student walking to her resident hall on the Westwood campus.

UCLA officials say 25-year-old Thaddeus Staniforth of Fullerton was arrested Friday night in his dorm room. He is being held in lieu of $1 million bail at Men's Central Jail downtown.

School officials say the female student was grabbed by a man early Wednesday and taken to an isolated location, where she was thrown to the ground and straddled by the attacker.

Investigators say the assault suddenly ended and the attacker walked away.

Apple fans eagerly touch and swipe first iPads

JESSICA MINTZ
AP Technology Writer

SEATTLE Now that the iPad is in the hands of early adopters, the hard work for Apple Inc. begins.

Eager customers intent on being among the first owners of this new class of gadgetry stood in long lines across the country Saturday. They seemed willing to buy first — and discover uses for the iPad later.

In some ways, it was reminiscent of the lines and hoopla surrounding the 2007 launch of the first iPhone. The difference: People knew then that the iPhone would replace their existing cell phone, an appliance that has become a must-have for everyone from uber-geeks to stay-at-home moms.

With the iPad, which fits somewhere between phone and computer, Apple must convince people who already have smart phones, laptops, e-book readers, set-top boxes and home broadband connections that they need another device that serves many of the same purposes.

Many of the earliest iPad buyers say they will have a better idea of what they'll use it for only after they've had it for a while.

That didn't stop them from imagining, though.

Beth Goza has had iPhones and other smart phones, along with a MacBook Air laptop, yet she believes the iPad has a place in her digital lineup. She likened it to a professional tennis player owning different sneakers for grass, clay and concrete courts.

"At the end of the day, you can get by with one or the other," she said outside an Apple store in Seattle's University Village mall.

But she clearly doesn't want to just "get by." She's already dreaming up specific uses for her iPad, such as knitting applications to help her keep track of her place in a complicated pattern.

Danita Shneidman, a woman in her 60s, wanted one to look at photos and videos of her first grandchild, born this week in Boston.

And then there's Ray Majewski, who went to an Apple store in Freehold, N.J.,

SEE IPAD PAGE 7

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Funny, funny

Editor:

Hysterical, too hip for the room! I especially loved the article about the pregnant whale. I know it was in jest but I thank you for keeping this in the news. I suspect that there may be some truth in it. Is it getting hot in the kitchen yet? At this rate you could replace The Onion.

Judy Neff
Sun City, Calif.

A new bike plan

Editor:

In the recent "On the Beat" article (Weekend Edition, March 27-28, 2010), Officer Pace writes that riding bicycles on sidewalks is illegal. The reason given, in part, is that bikes are "dangerous for pedestrians." While the problem between pedestrians and bicyclists on city sidewalks may seem like a straightforward matter, a closer look into this conflict throughout areas of Santa Monica reveals numerous issues that need to be addressed.

From what I see during my travels in Santa Monica, the ordinance prohibiting bicycles on sidewalks appears to be infrequently enforced; so why was the ordinance enacted? By saying that "an officer may issue a citation at his/her discretion" could be interpreted to mean that riding on sidewalks is OK under some conditions. Is there a double standard here? Any ideas on why bicyclists ride on sidewalks? Unsafe streets?

Further, in over 10 years and at least 500 rides on the beach bike trail and walks on the ocean front promenade in Santa Monica at random times and days of the week, I have never seen enforcement of either the ordinance prohibiting bicycles on the ocean front promenade, or the ordinance prohibiting pedestrians on the beach bike trail from just north of the Pier to the southern border of the city. Why?

Finally, along the over 1-mile, northernmost section of the beach bike trail in Santa Monica there is one concurrent, shared "bike path/pedestrian walkway". I am told this is due to a court ruling that mandates a pedestrian walkway parallel to the beach bike trail. So what about those safety issues which necessitate bicyclists to stay off public sidewalks because they pose a danger to pedestrians? If bikes "are dangerous for pedestrians" on sidewalks, are they less dangerous on the beach bike trail? Does the city of Santa Monica again have a double standard?

This leaves us with at least four options to correct this unsafe condition on this northerly section of the bike trail in Santa Monica:

A. Build a pedestrian walkway, now!

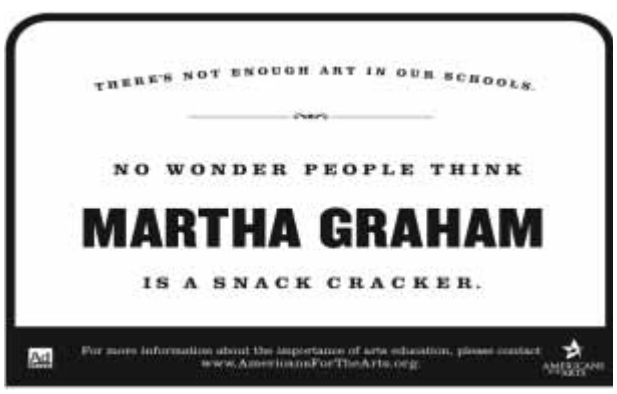
B. Call this section of the bike trail a sidewalk and prohibit bikes; also, remove the section from the Santa Monica Bike Map.

C. Divide and re-stripe the bike trail with a 2 to 3-foot wide pedestrian walkway on only one side; split the balance for bikes with a new centerline.

D. Do nothing.

Well, "A" is the best solution, but it can't be done "NOW." "B" would cause a revolution, while "C" is an easy, cost-effective short-term solution until option "A" can be funded and built. After many years of inaction, could it be that the City Council has chosen option "D"?

Roger Swanson
Santa Monica



My Write

Bill Bauer

Send comments to editor@smdp.com

Watershed warrior or developer's dupe?

SEVERAL GROUPS HAVE BECOME INVOLVED with the endangered Ballona wetlands in the last few years. Some are true environmental groups out to preserve and restore as much of the endangered wetlands as possible while others want them developed.

A 400-acre chunk of wetlands east of Lincoln Boulevard is the site of one of the largest mixed use projects under development in Southern California. Called Playa Vista, it's under the umbrella of Playa Capital, LLC, a mega-development/real estate corporation. While the Play Vista advocates say their project is a "model of green development," many environmentalists and wetland preservationists disagree.

In my March 23 column ("O'Connor rakes in developer loot," page 4), I wrote that hotel/developer lobbyist Kim Karie was instrumental in helping Councilwoman Pam O'Connor raise re-election money from developers. Karie was also "recruiting attendees and donors for a Ballona Watershed fundraiser honoring (interim City Councilman) Terry O'Day on April 29 at the tony California Plaza in Downtown Los Angeles." Karie is considered by many to be a pipeline for development money to candidates.

Alert readers e-mailed that the Watershed Warriors fundraiser was sponsored by Friends of Ballona Wetlands, "a front group for Playa Vista developers." They were skeptical of O'Day's contribution to wetlands preservation and claimed, "O'Day has never set foot in the wetlands,"

Last week, I e-mailed "Friends" and asked what "sustained and unwavering work" he'd done to earn their praise, how he was chosen and to respond to charges they're a front for Playa Vista developers. I received no response to repeated e-mail requests.

I did, however, receive a cryptic e-mail from www.beban.org, the Web site for Richard Beban who is co-executive director of " Friends." "Marcia Hanscom should be permanently shunned by everyone who still considers public honesty a personal virtue," he e-mailed.

I asked, "Who is Marcia Hanscom?" Turns out she's a former board member of the Sierra Club; executive director, Wetlands Action Network; secretary, Sierra Club Ballona Wetlands Task Force and co-director of the Ballona Institute. The Ballona Institute, Ballona Wetlands Land Trust and the Ballona Ecosystem Education Project are recognized by environmentalists and news media as the three genuine protectors of the ecologically fragile wetlands.

About the same time I received the outlandish e-mail from Beban, Marcia Hanscom e-mailed O'Day and also asked what he'd done to receive "Friends" laurels and warned him that they were a developer-backed group. O'Day responded, "Marcia, Friends of Ballona asked me to be honored at their annual event, and word has gotten out. I hope it is helpful! Terry."

Nobody is giving a straight answer here. What's with the secrecy and evasiveness? Why the subterfuge?

Members of the Friends of Ballona Wetlands Board of Directors includes Catherine Tyrell, a former Playa Vista employee and David Kay, a development advocate who spoke at a Los Angeles City Council hearing last week in favor of Playa Vista Phase II. Their directors include developers, consultants and pro-development advocates. Donors include the Metropolitan Water District, major utilities, construction firms, banks and investment organizations among others.

Phase II will fully develop the last 111 acres of wetland. It will have 2.6 million square feet of luxury housing, senior housing and approximately 341,000 square feet of commercial and retail space. Many individuals associated with "Friends" enthusiastically supported this project at a recent Los Angeles City Council meeting prior to its approval.

It seems that O'Day will receive an accolade from an organization that favors the complete development of one of the last wetland estuaries on the Southern California coast — while claiming to be for preserving the environment. No wonder nobody can (or will) say why he's being feted.

O'Day's award provides an extraordinary opportunity for him to network with a broad number of deep-pocketed developers who could funnel contributions into his council election campaign this fall. In essence, the fundraiser will insure lots of political donations from luxury hotels, developers and business interests Kim Karie serves.

With extensive developer backing expected, predictions are he will amass a formidable campaign war chest — well into the hundreds of thousands of dollars.

O'Day makes his living from firms and organizations that have a strong "green" tint which is laudable. But, the consistent backing by developers and special interests for his failed 2006 City Council bid and a committee he co-chaired to defeat a 2008 ballot measure restricting commercial development is troubling.

His award at the "Watershed Warrior" shindig is just another clumsy attempt — like the political shenanigans and phony issues concocted by public relations hacks working for clueless hotel, business and real estate interests in previous elections — to disguise the real truth.

O'Day has a reputation for being close to developers — too close. With a large number of mega-developments pending, having their own "bought and paid for" man on the City Council to help ram their projects through is a developer's dream — and our nightmare.

Bill can be reached at mr.bilbau@gmail.com

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Air Force to launch robotic spacecraft

JOHN ANTCZAK
Associated Press Writer

LOS ANGELES After a decade of development, the Air Force this month plans to launch a robotic spacecraft resembling a small space shuttle to conduct technology tests in orbit and then glide home to a California runway.

The ultimate purpose of the X-37B Orbital Test Vehicle and details about the craft, which has been passed between several government agencies, however, remain a mystery as it is prepared for launch April 19 from Cape Canaveral, Fla.

"As long as you're confused you're in good shape," said defense analyst John Pike, director of Globalsecurity.org. "I looked into this a couple of years ago — the entire sort of hypersonic, suborbital, scramjet nest of programs — of which there are upwards of a dozen. The more I studied it the less I understood it."

The quietly scheduled launch culminates the project's long and expensive journey from NASA to the Pentagon's research and development arm and then to a secretive Air Force unit.

Hundreds of millions of dollars have been spent on the X-37 program, but the current total has not been released.

The launch date, landing sites and a fact sheet were released by Air Force spokeswoman Maj. Angie I. Blair. She said more information would be released soon, but questions on cost and other matters submitted by e-mail weren't answered by Friday.

While the massive space shuttles have been likened to cargo-hauling trucks, the X-37B is more like a sports car, with the equivalent trunk capacity.

Built by Boeing Co.'s Phantom Works, the 11,000-pound craft is 9? feet tall and just over 29 feet long, with a wingspan of less than 15 feet. It has two angled tail fins rather than a single vertical stabilizer.

Unlike the shuttle, it will be launched like a satellite, housed in a fairing atop an expendable Atlas V rocket, and deploy solar panels to provide electrical power in orbit.

The Air Force released only a general description of the mission objectives: testing of guidance, navigation, control, thermal protection and autonomous operation in orbit, re-entry and landing.

The mission's length was not released but the Air Force said the X-37B can stay in orbit for 270 days. The primary landing site will be northwest of Los Angeles at coastal Vandenberg Air Force Base.

The significance of the X-37B is unclear because the program has been around for so long, said Peter A. Wilson, a senior defense research analyst for the RAND Corp. who several years ago served as executive director of a congressional panel that evaluated national security space launch requirements.

"From my perspective it's a little puzzling as to whether this is the beginning of a program or the end of one," Wilson said Friday in a telephone interview from Washington, D.C.

As NASA anticipated the end of the shuttle, the X-37B was viewed as a working prototype of the next-generation design of a fully reusable spacecraft, but the space agency lost interest and the Air Force picked it up, Wilson said.

"It's viewed as a prototype of a vehicle that could carry small payloads into orbit, carry out a variety of military missions and then return to Earth," he said.

The Air Force statement said the X-37 program is being used "to continue full-scale development" and orbital testing of a long-duration, reusable space vehicle.

Wilson sees the upcoming launch as "a one-shot deal."

He acknowledged that he does not know if there is a classified portion of the program but said there is no evidence of a second vehicle being built to follow the prototype. In aerospace, a prototype typically remains a test vehicle used to prove and improve designs for successive operational vehicles.

To fully function as a completely reusable launch system there would also have to be development of a booster rocket that is capable of landing itself back on Earth to be reassembled with the spacecraft, according to Wilson, who does not see any support for such an initiative.

Wilson also said the usefulness of payloads such as small military satellites is in question, which would undercut the need for the launch system.

The X-37B is now under the direction of the Air Force's Rapid Capabilities Office. Its mission is to speed up development of combat-support systems and weapons systems.

Operating since 2003, the office has worked on several things, including upgrading the air defenses around the nation's capital as an anti-terrorism measure and assessing threats to U.S. combat operations, according to an Air Force fact sheet.

NASA began the X-37 program in 1999 in a cooperative deal with Boeing to roughly split the $173 million cost of developing an experimental space plane. The Air Force put in a small share.

The X-37, initially intended to be carried into space by shuttles in 2003, was a larger version of the Air Force X-40A, a concept for a "Space Maneuver Vehicle" to put small military satellites in orbit. The X-40A was dropped from a helicopter in glide and landing tests but was never capable of actual space flight.

In 2002, NASA awarded Boeing a $301 million contract to complete a version of the X-37 to be used in approach and landing tests and begin designing an orbital version that would fly in 2006.

But in 2004 NASA turned the project over to the Defense Advanced Research Projects Agency, the Defense Department's research and development arm. In 2006, the X-37 was put through captive-carry and drop tests using Mojave-based Scaled Composite LLC's White Knight, the jet that launched SpaceShipOne on the first private suborbital manned space flights.

The Q Line

Making funny

The SMDP published its annual April Fools' Day issue last week. We certainly received a good number of responses, most of which were positive.

So, this week's Q-Line question asks:
Did you think it was funny or do you believe it was in poor taste? Be honest, we can take it.

Call (310) 285-8106 before Friday at 5 p.m. and we'll print your answers in the weekend edition of the Daily Press.

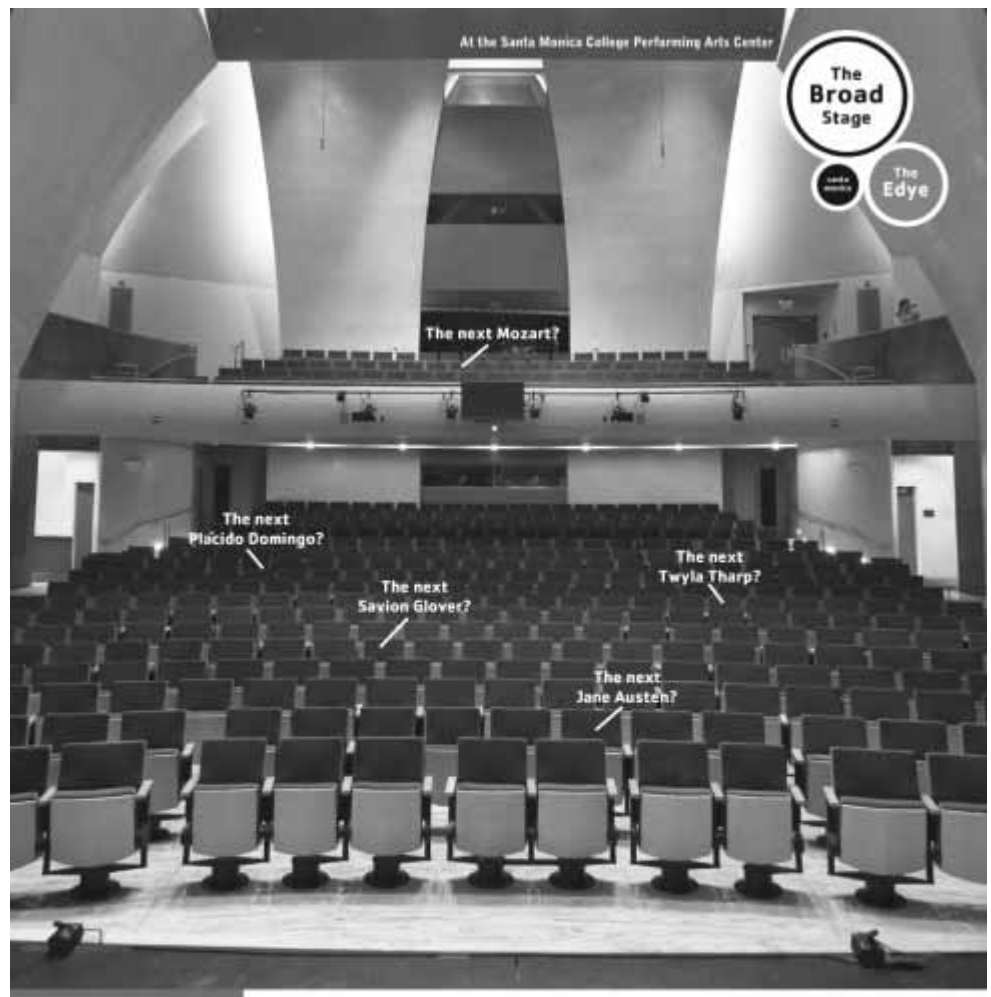


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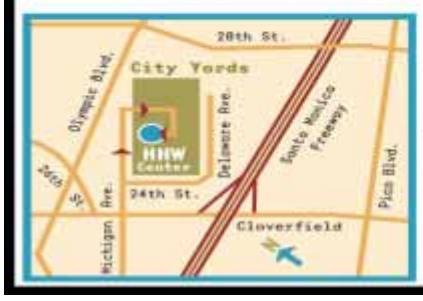
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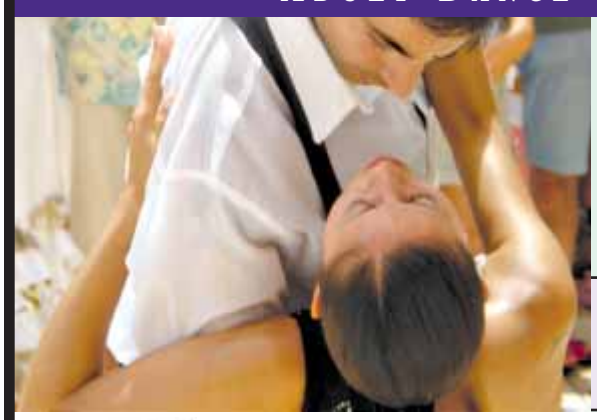
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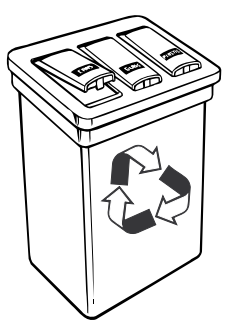
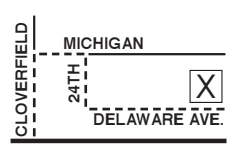
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Earth Talk
By the editors of E Magazine
Proudly Sponsored by City of Santa Monica, A Sustainable Community, sustainablesm.org
Send comments to editor@smdp.com



Image courtesy Richard Ling

OCEAN AWARE: **Our oceans are in a terrible state, thanks primarily to unrestrained commercial and industrial activity. Global warming may also take its toll, by shifting or shutting down powerful ocean currents or killing off biodiversity rich coral reefs, like the Great Barrier Reef, pictured here.**

Saving the seas

Dear EarthTalk

Oceans are in big trouble and I understand President Obama is creating a high-level ocean council to address them. What are the major issues?

Steve Sullivan
Bothell, Wash.

OUR OCEANS ARE INDEED IN A TERRIBLE state, thanks primarily to unrestrained commercial and industrial activity. Overfishing and pollution have decimated once abundant stocks of fish and other marine life, and the damaging practices continue to this day despite international agreements outlawing them.

Our appetite for seafood has pushed three-quarters of the world's fisheries to or beyond the limits of sustainability, while nine out of 10 of the sea's large fish like tuna and swordfish have disappeared. And while it is still unclear what toll global warming will have on oceans — coral reefs dying and powerful ocean currents shifting or shutting down are two scary scenarios — the outlook is grim at best.

While George W. Bush was no friend to the environment overall, his record on ocean protection is actually not too bad. After convening a commission of experts from various disciplines to report on the state of U.S. oceans, his administration took steps to protect 215 million acres of biologically rich deep sea ocean habitat in the Pacific near Hawaii and Guam. The newly protected areas are off limits to resource extraction and commercial fishing but open for shipping traffic, scientific research and minimal impact recreation — and should provide a boon for fish and other marine species trying to recover from decades of abuse. But while such protections are a huge step in the right direction, they represent less than a drop in the bucket as to what still needs to be done to help fish stocks and marine ecosystems recover.

In light of ongoing threats, President Obama last June set up a task force to craft a national ocean stewardship policy. Led by Nancy Sutley, chair of the White House's Council on Environmental Quality, the task force is currently working to draft a framework for sustainable management of American coastal and ocean resources. Currently 20 different federal agencies oversee some 140 ocean protection laws; Obama has charged his task force with pulling together all the different authorities and laws to focus attention on addressing the most serious challenges facing the oceans and those who manage them.

Environmentalists have been quick to praise Obama for creating the task force — something called for by Bush's oceans commission and other experts — but it is unclear how effective it can be given competing political priorities. Some members of Congress are pushing an omnibus ocean protection bill called Oceans-21, which aims to regulate fisheries, establish a network of protected areas, provide an oceans management framework to rescue coasts and off-shore areas, and help ocean life survive global warming.

Fortunately, Americans are not the only ones concerned about the world's oceans. The United Nations launched its Oceans and Coastal Areas Network — later renamed UN Oceans — in 2003 to coordinate ocean and coastal efforts around the world. More recently, several island nations in the western Pacific and Indian oceans formed the Coral Triangle Initiative, adopting a 10-year plan of action to avert growing threats to coral reefs, fish, coastal mangrove buffers and other marine resources across the region. While the challenges may be greater than ever, at least now our oceans are getting some long-overdue attention; only time will tell if we took action in time to stave off a global collapse of marine ecosystems.

Want to get down to earth? Submit questions to earthtalk@emagazine.com.

Not all are happy with iPad

FROM IPAD PAGE 3

with his 10-year-old daughter, Julia. The iPad is partly as a reward for her straight A's in school, and partly a present for himself.

"I like the electronic books, and my daughter is really getting into them as well," Majewski said. "I was thinking of getting a Kindle (e-book reader) but then said to myself, 'Why not get an iPad because I can get so much more from that than just reading books?'"

The iPad is essentially a much larger version of Apple's popular iPhone, without the calling capabilities. Just a half-inch thick, the device has a touch screen that measures 9.7 inches on the diagonal — nearly three times the iPhone's. Also like the iPhone, it has no physical keyboard.

For now, Apple is selling iPads that only connect to the Internet using Wi-Fi. Those models start at $499. Versions that also have a cellular data connection will be available by the end of the month. They will cost $130 more, with the most expensive at $829.

In Apple stores in Seattle and on New York's Fifth Avenue, the atmosphere was festive, with employees cheering and clapping as customers entered and left. One kid arrived at a San Francisco store in a homemade iPad costume.

Some analysts had predicted the gadget would sell out on Saturday. Although there didn't seem to be problems with supply at Apple stores, two Best Buy stores in the Washington, D.C., area didn't have iPads in stock for sale when they opened.

People could also "pre-order" iPads online to arrive Saturday. Prasad Thammineni did just that, but had to chase the UPS guy down the block from his office in Cambridge, Mass., to get his iPad.

After playing with it for a few hours, his impressions were mostly positive. Typing on the on-screen keyboard wasn't as comfortable as using a laptop with a regular keyboard, and Thammineni said he found himself using several fingers but not touch-typing normally. Still, he said, it was much easier to use than a Kindle keyboard.

But the weight of the device might keep him from typing on the go. Thammineni said that after about two minutes of holding up the device with one hand and typing with the other, it got too heavy, even at a mere 1.5 pounds.

Once the initial iPad excitement settles, Apple may have to work harder to persuade a broader swath of people to buy one. Many companies have tried to sell tablet computers before, but none has caught on with mainstream consumers. And while early adopters who pre-ordered an iPad in recent weeks have gushed about all the ways they hope to use it, skeptics point to all the ways the iPad comes up short.

They argue the on-screen keyboard is hard to use and complain that it lacks a camera and ports for media storage cards and USB devices such as printers. They also bemoan the fact that the iPad can't play Flash video, which means many Web sites with embedded video clips will look broken to Web surfers using Apple's Safari browser. And the iPad can't run more than one program at a time, which even fans hope will change one day soon.

College student Brett Meulmester stood in line at an Apple store in Arlington, Va., to try one out without buying one yet because of cost.

Lower prices could push wider adoption, but when Apple slashed prices for the iPhone just months after its release, early buyers were irate. Tom Quinn, of Sea Girt, N.J., wasn't worried about paying a premium for being one of the first to have an iPad.

"When that happened with the iPhone, they gave out $100 credit," he said. "If the same thing happens with the iPad, I'm sure they'll do something similar."

For others, cost was clearly not an issue — nor convenience, it seemed. Siggi Manz, a software developer who lives near Frankfurt, Germany, was spending just 20 hours in New York to snag one. Manz, who already carries Apple's MacBook Pro and iPhone, said the iPad would be ideal for note-taking.

"Opening a laptop is sometimes impersonal because the monitor is between us, and the iPhone is too little to really honestly type," Manz said.

James Stuart trekked to Seattle from Canada, where the iPad won't be on sale for another month — too long, in his mind.

"It's like a gorgeous woman — you just want to touch it," he said.

In San Francisco, tattoo artist Max Ackermann is convinced the iPad will "define a giant change in how we perceive computers in general."

Exactly how, Ackermann isn't sure. He and others admit their belief in the iPad grows out of an unwavering devotion to Apple and its products.

Standing outside an Apple store in Arlington, Va., Saturday, was John Kay, a 27-year-old employee of AT&T Inc. He would pay for just about anything Apple made and said, "If they came out with a $1,000 microwave, I'd buy the microwave."

Many of the deaths have been blamed on info failure

FROM WELFARE PAGE 1

tems in Pennsylvania, Indiana and New Jersey. "Investigators still lack rapid access to criminal records, mental health histories or even information on which adults reside in a child's home."

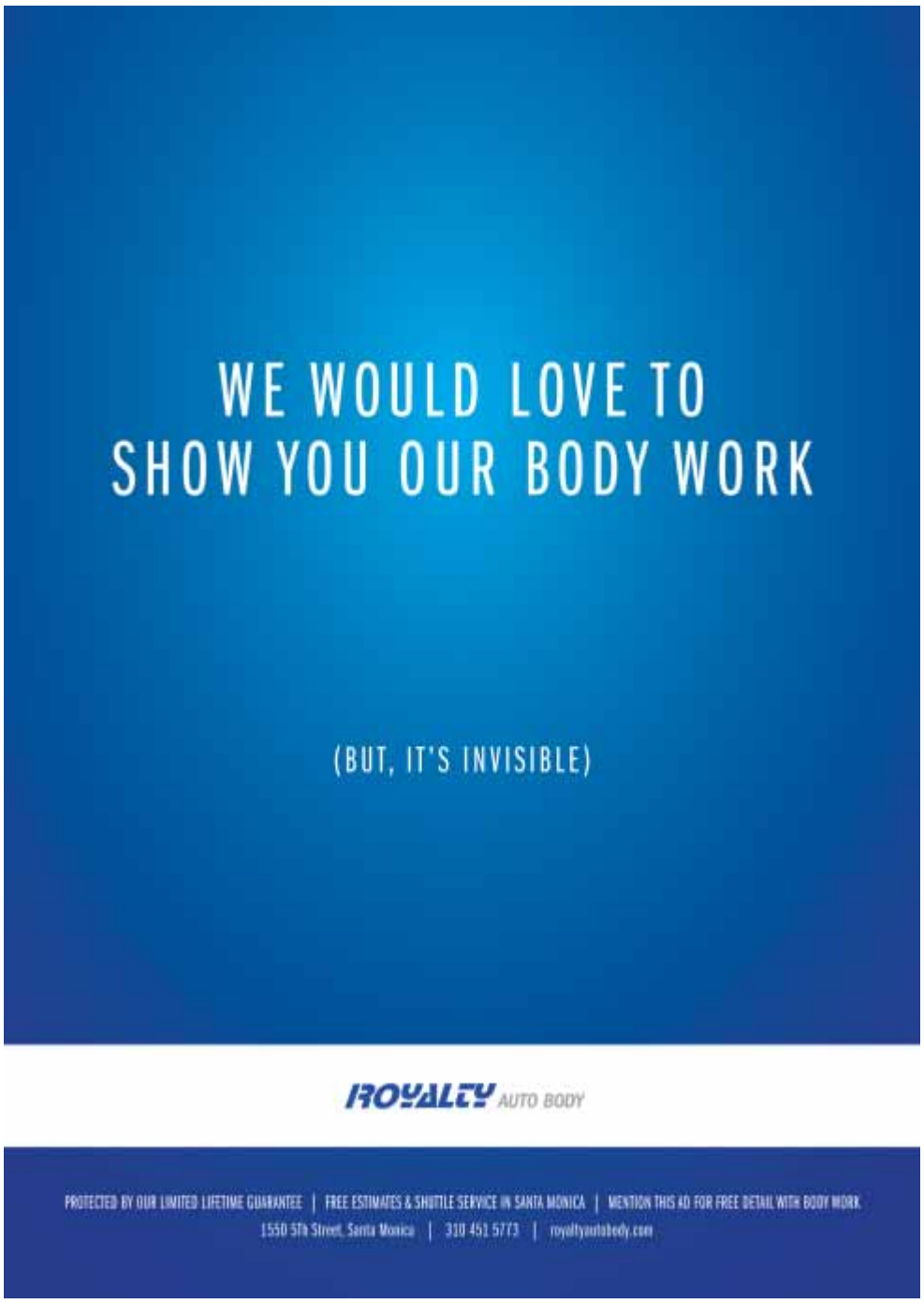
Records show that nearly three dozen children have died of abuse or neglect since January 2008 from families previously investigated by the Los Angeles County Department of Children and Family Services, and a pair of recent deaths of 2-year-olds have brought increasing heat to the department and its head, Trish Ploehn.

Many of the deaths have been blamed on failure to share information both within the department and with other agencies, a problem made worse by a flawed and dated computer system.

Ploehn, who was involved in writing the report, said she "is strongly in favor of pursuing legislative reform to allow for increased communication between agencies."

Assemblyman Mike Feuer, a Democrat from Los Angeles, is working with county officials to propose changes to the state code, Ridley-Thomas and Fujioka said in memos on the report.





KNOW BEFORE YOU GO

Palisades Bluffs Stabilization Project

A northbound lane of Pacific Coast Highway will be closed between 8 a.m. and 3 p.m. until further notice. Any questions can be directed to the hotline, (866) 755-7679.

Stimulus Funded Citywide Street Improvement Project

Street resurfacing and sidewalk replacement will occur at various locations as follows: 26th Street between Carlyle and Montana; Montana between 17th and 26th; Broadway and Colorado between 12th and 26th; Lincoln between Colorado and Olympic; Ocean Park Boulevard between Lincoln and 25th; and Barnard Way between Ocean Park and Pico boulevards resulting in intermittent lane closures and detours. The construction schedule is subject to change without notice based on weather conditions.

Big Blue Bus Campus Expansion Project (1620 Sixth St.)

No parking along the west sidewalk of Seventh Street between Colorado Avenue and Olympic Boulevard until May 2010. The construction schedule is subject to change without notice due to weather conditions.

Annual Street Improvement Project

Street resurfacing on 17th and Euclid streets resulting in intermittent lane closures and traffic delays. Residents are encouraged to take an alternate route. The construction schedule is subject to change without notice due to weather conditions.

Parking Structures at Santa Monica Place

Parking Structure #8 will be completely closed until Aug. 6, 2010 for construction improvements. Parking Structure #7 will close when 8 is re-opened. For construction questions, please contact Dan Griffin at (310) 394-6000. For alternate parking questions, contact Frank Ching at (310) 458-8295.

Santa Monica Boulevard Resurfacing – Phase II

Sidewalk replacement, gutter and alley construction is scheduled to take place on Santa Monica Boulevard between Cloverfield and Centinela boulevards resulting in intermittent lane closures and temporary access restrictions to alleys connecting to Santa Monica Boulevard. The construction schedule is subject to change without notice based on weather conditions.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.

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Calorie labeling could lead to healthier fast food options

MICHAEL HILL
Associated Press Writer

Will a national requirement for chain restaurants to post calorie counts sound the death knell for bacon cheeseburgers and double chocolate doughnuts?

The calorie-posting mandate, signed into law by President Barack Obama as part of the health care overhaul, assumes diners will feel the culinary equivalent of sticker shock when confronted with calorie counts for greasy, sugary and fatty foods.

Anti-obesity advocates also hope that forcing restaurants to reveal calorie counts will coax the chains to offer healthier options.

Early studies do show some modest changes in consumer behavior in New York City, which enacted its pioneering calorie-posting law in 2008. But whether the measure also is pushing healthier items onto menus is less clear.

While chain restaurants have introduced scores of healthier menu items in recent years, most say the changes are coincidental to calorie-posting laws, an effort to keep pace with consumer demand for healthier items.

Not so for Le Pain Quotidien, a bakery and restaurant chain with more than a dozen locations in New York City. Olivier Arizzi, brand marketing manager, said the law definitely prompted changes, including making some pastries smaller to cut calories.

"It forced us to innovate," Arizzi said. "We would have had certain pastries that were very popular before, not being popular anymore because the calorie count would be so high."

Arizzi said they did not need to make changes to their sandwiches and salads.

But other major restaurant chains contacted by The Associated Press cited other reasons for menu tweaks, chief among them the need to satisfy health-conscious customers.

"You hope the calorie posting is going to put pressure on the chain restaurants — because they have to post those calories — to reformulate and make small changes in what they offer," said Cathy Nonas, who directs the New York City health department's physical activity and nutrition programs. "And indeed, we're seeing that. Obviously not with everything, but there are changes in almost every restaurant."

Nonas is looking at menu offerings by chain restaurants before and after the city law took effect. Among the changes she noticed since 2007: Dunkin' Donuts launched its lower-calorie DDSmart options, KFC began selling grilled chicken, Starbucks switched to lower-fat milk for espresso-based drinks and McDonald's cut its serving size for large french fries by 0.6 ounces.



SURF REPORT

Surf Conditions **Water Temp:** 58°

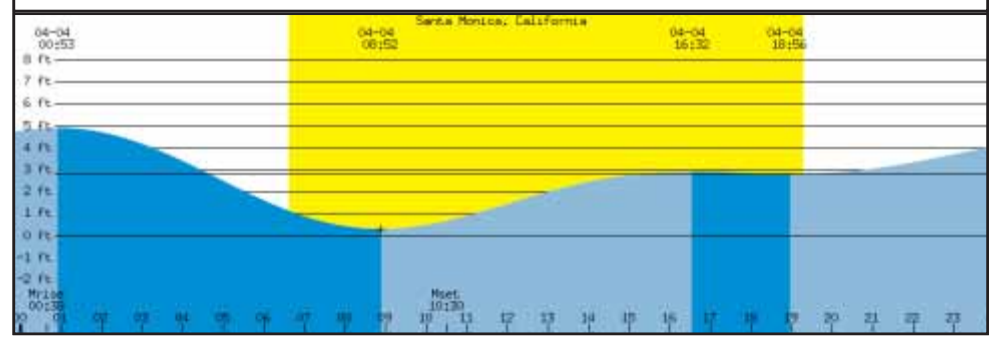
Swell Forecast

Today shouldn't look much different as far as buoy readings go, although conditions will be rather trashed as a storm pushes through the area.

Long Range Synopsis

Later this week both swells are expected to back off: waist to chest most everywhere.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **March 30, 2010**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 6
- Number of A grades for dry/wet weather -- 41 / 36
- Number of (C,D,F) grades for dry/wet weather -- 5 / 0

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation; simplehuman; SIMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	C
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lechusa and Los Alisos creeks.	A+	A+
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	A	F
Zuma Beach at Zuma Creek mouth.	D	A+
Walnut Creek, projection of Wildlife Rd. (private).	A+	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	C
Escondido Creek, just east of Escondido State Beach.	F	D
Latigo Canyon Creek mouth.	A+	B
Solstice Canyon at Don Blocker County Beach.	A+	C
Puerco State Beach at creek mouth.	A+	A+
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	F	C
Surfrider Beach at Malibu Colony fence.	A+	A+
Surfrider Beach (breach location)- daily.	F	F
Malibu Pier - 50 yards east.	B	A
Carbon Beach at Sweetwater Canyon.	A+	A+
Los Flores State Beach at Las Flores Creek (point zero).	A	A+
Big Rock Beach at 19948 PCH stairs.	A+	A+
Pena Creek at Los Tunos County Beach.	A	A+
Tuna Canyon.	A+	ns
Topanga State Beach at creek mouth.	F	A+
Castlerock Storm Drain at Castle Rock Beach.	A+	A+
Santa Ynez Storm Drain at Castle Rock Beach.	A+	A
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	A+

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	A+
Will Rogers State Beach at Pulga Canyon storm drain.	A+	A+
Will Rogers State Beach at Temescal Canyon drain.	A+	A+
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	B	F
Santa Monica Beach at Montana Ave. drain.	A+	A+
Santa Monica Beach at Wilshire Blvd. drain.	A+	A+
Santa Monica Municipal Pier.	A	A+
Santa Monica Beach at Pico/Kenter storm drain.	A+	A+
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	B
Ocean Park Beach at Ashland Ave. drain.	A+	A+
Venice City Beach, at the Rose Ave. storm drain.	A+	A+
Venice Beach at Brooks Ave. drain.	A+	A+
Venice Beach at Windward Ave. drain.	A+	A+
Venice Fishing Pier - 50 yards south.	A+	A+
Venice Beach- projection of Topsail St..	A+	A+
Marina del Rey, Mothers' Beach- lifeguard tower.	A	A
Dockweiler State Beach at Ballona Creek mouth.	A	A+
Dockweiler State Beach at Culver Blvd. drain.	A+	A
North Westchester Storm Drain at Dockweiler State Beach.	A+	A+
Dockweiler State Beach at World Way (south of D&W jetty).	A	A+
Dockweiler State Beach at Imperial Hwy drain.	A+	A+
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	A+
Dockweiler State Beach at Grand Ave. drain.	A+	C

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.



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MOVIE TIMES

Aero Theatre
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(323) 466-FILM

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AMC Loews Broadway 4
1441 Third Street Promenade

Chloe (R) 1hr 36min
11:15 am, 2:00pm, 4:30pm, 7:00pm, 9:30pm

Greenberg (R) 1hr 47min
11:30am, 2:15pm, 5:00pm, 8:00pm, 10:35pm

Clash of the Titans 3D (PG-13) 1hr 50min
10:45am, 1:45pm, 4:45pm, 7:45pm, 10:45pm

The Runaways (R) 1hr 45min
1:30pm, 7:30pm

Shutter Island (R) 2hr 18min
4:15pm, 10:15pm

AMC 7 Santa Monica
1310 Third St.
(310) 289-4262

Diary of a Wimpy Kid (PG) 1hr 33min
10:15am, 12:45pm, 3:15pm, 5:45pm, 8:15pm, 10:40pm

The Bounty Hunter (PG-13) 1hr 46min
11:00am, 1:45pm, 4:30, 7:30pm, 10:30pm

Alice in Wonderland (in Disney Digital 3D) (PG) 1hr 49min
11:15am, 2:00pm, 4:45pm, 7:45, 10:45pm

Clash of the Titans 3D (PG-13) 1hr 50min
10:00am, 11:30am, 1:00pm, 2:30pm, 4:00pm, 5:30pm, 7:00pm, 8:30pm, 10:00pm, 11:15pm

The Last Song (PG) 1hr 47min
10:30am, 1:15pm, 4:15pm, 7:15pm, 10:15pm

Hot Tub Time Machine (R) 1hr 40min
11:45am, 2:15pm, 5:15pm, 8:00pm, 11:00pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 394-9741

The Greatest (R) 1hr 53min
1:30pm, 4:20pm, 7:10pm, 9:40pm

The Ghost Writer (PG13) 2hr 23min
1:40pm, 4:30pm, 7:20pm, 10:10pm

A Prophet (R) 2hr 44min
1:50pm, 5:10pm, 8:30pm

The Girl With the Dragon Tattoo (NR) 2hr 49min
1:00pm, 4:30pm, 8:00pm

Mann's Criterion Theatre
1313 Third St.
(310) 395-1599

Repo Men (R) 1hr 51min
2:20pm, 7:50pm

Green Zone (R) 1hr 55min
1:10pm, 3:50pm, 6:40pm, 9:20pm

Remember Me (PG-13) 1hr 53min
11:40am, 5:10pm, 10:30pm

How to Train Your Dragon (PG) 1hr 38min
12:00pm, 2:30pm, 5:00pm, 7:30pm, 10:00pm

How to Train Your Dragon 3D (PG) 1hr 38min
11:00am, 1:30pm, 4:05pm, 6:30pm, 9:00pm

She's Out of My League (R) 1hr 44min
11:30am, 2:00pm, 4:30pm, 7:00pm, 9:30pm

Tyler Perry's Why Did I Get Married Too (PG-13) 2hr 1min
1:20pm, 4:20pm, 7:20pm, 10:20pm

For more information, e-mail news@smdp.com

Catch up on e-mail tonight, Taurus

ARIES (March 21-April 19)
★★★★ Have no doubt about who is in charge and what this person wants. You might need to adjust your mental outlook in order to remain an effective member of the team. Misdirected, your high energy could be quite disruptive. Tonight: Chat; share opinions.

TAURUS (April 20-May 20)
★★★★★ You still might be in another mind-set, even if you are at work. Your mind could drift from one topic to another. Stretch your perceptions when it comes to work and your daily life. Use care with a family member who, of late, has been on the warpath. Tonight: Catch up on e-mail.

GEMINI (May 21-June 20)
★★★★★ Work with one partner directly. You might not be comfortable approaching a situation. Let the other party make the first move. You could gain a more complete perspective. Many see you as dramatic, but one person might find your words offensive. Tonight: Continue a long-overdue talk.

CANCER (June 21-July 22)
★★★★★ Let others lead. Take some time to finish up a project. Rest assured, if someone wants to find you, he or she will. A friend might be more open and easygoing than you anticipated. Let this person be your sounding board more often. Tonight: Visit with a friend. (It can be on the phone.)

LEO (July 23-Aug. 22)
★★★ Maintain an even pace, knowing which way you want to go. You'll get more than adequate feedback from someone you look up to. Use your renowned charm when dealing with a key person in your life. Tonight: Burning the candle at both ends.

VIRGO (Aug. 23-Sept. 22)
★★★★★ Your creativity and dynamic energy mark a decision. Others might be taken aback by the scope of your perspective. Your creativity tosses an idea out, and you are ready to come up with another and another, until the right one pops. Tonight: Read between the lines.

LIBRA (Sept. 23-Oct. 22)
★★★ Listen to news that heads in your direction. Your ability to anchor in and work with details emerges. A partner gives you a lot of feedback, which could help support a decision. Know that you have at least one supporter! Tonight: Say "yes" to living.

SCORPIO (Oct. 23-Nov. 21)
★★★★★ Your words do not fall on deaf ears -- quite the contrary. In fact, you might awe someone with your intellect without even intending to. Keep conversations open and flowing. A partner has a lot to share. Tonight: Hang with a friend.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ You can accomplish a lot. You might be quite sure of yourself regarding a budgetary issue. Convincing those you work with might be a whole other issue. To work well with others and keep a project flowing, stop and have these talks. Tonight: You deserve a treat!

CAPRICORN (Dec. 22-Jan. 19)
★★★★★ You might want to rethink a personal decision. Others give you a more updated or different view, allowing for more processing. You actually might be forced to revamp your thinking. Tonight: Accept change.

AQUARIUS (Jan. 20-Feb. 18)
★★★ Know when to step back and not do anything too quickly. Your sense of direction and self could be off right now. Discussions with a roommate or trusted family member bring you to a new understanding. Tonight: Get some much-needed sleep.

PISCES (Feb. 19-March 20)
★★★★★ You generally zero in on what works and don't have a difficult time making a suggestion or convincing another person. You could be amazed by others' attitudes. They transform. Tonight: Where the action is.

Happy birthday

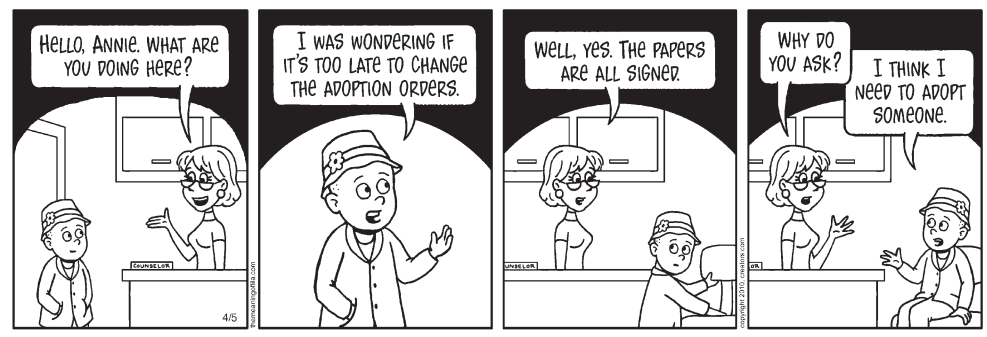
This year, patience pays off when dealing with bosses, associates and those in your community. You generally have good reasons for your decisions. Be willing to express them more often in order to back up your ideas. In general, you'll have a receptive audience, and one that will work and grow with changing times. If you are single, you easily could meet someone through work or while out and about.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

Girls and Sports
By Justin Borus and Andrew Feinstein



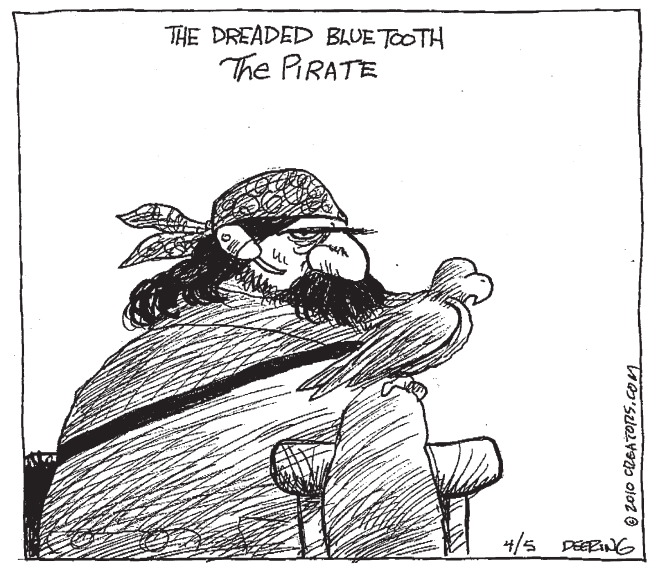
The Meaning of Lila
By John Forgetta & L.A. Rose



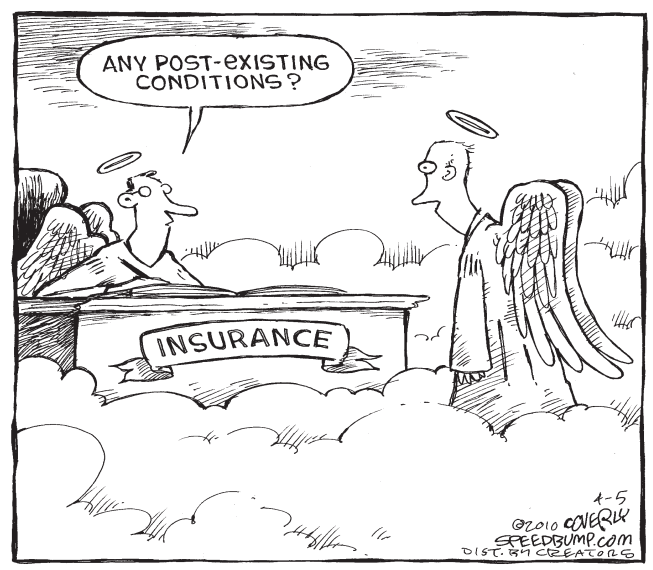
Garfield
By Jim Davis



Strange Brew
By John Deering



Speed Bump
By Dave Coverly



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Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

	1		2		6		5	
		3				2		
	2		8		9		3	
9		4				3		1
5				4				2
2		1				9		5
	4		7		8		9	
		9				4		
	8		5		4		6	

King Features Syndicate

GETTING STARTED

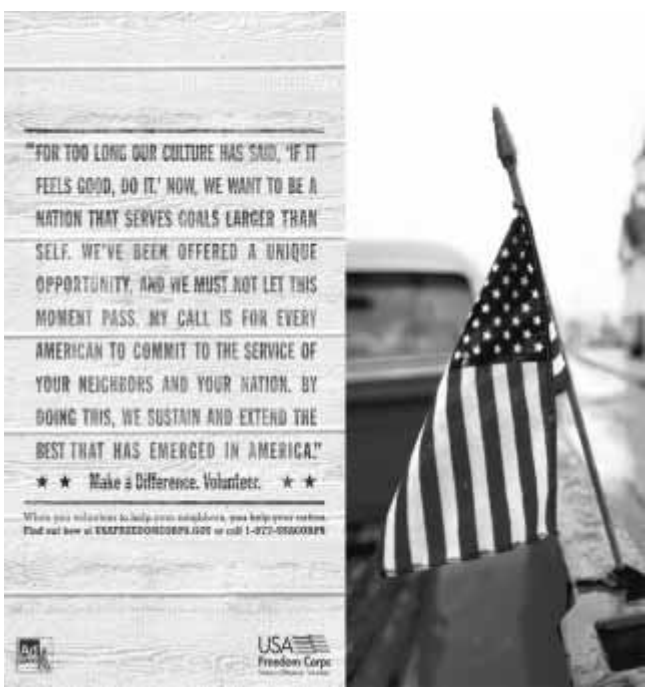
There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

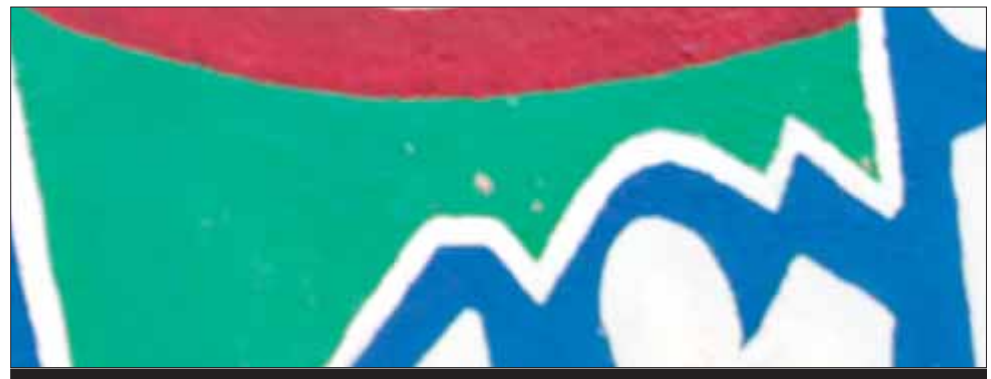
SOLUTIONS TO YESTERDAY'S PUZZLE

1	9	2	4	8	5	3	6	7
7	3	5	9	1	6	8	4	2
6	8	4	2	7	3	1	5	9
3	2	6	5	4	7	9	8	1
4	1	7	8	9	2	5	3	6
9	5	8	3	6	1	7	2	4
8	7	1	6	3	4	2	9	5
2	4	9	1	5	8	6	7	3
5	6	3	7	2	9	4	1	8

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MYSTERY PHOTO

Brandon Wise *brandonw@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Hen sound
6 Touches lightly
10 View anew
11 Leaves out
13 Rome's nation
14 Waffle topper
15 Program error
16 Dawn goddess
18 Hoopla
19 Evelyn Wood, for one
22 Farrow of films
23 Tenant's fee
24 Honey-dew, for one
27 In need of airing out
28 Way out
29 Chemist's place
30 Apolo Anton Ohno, for one
35 Canine command
36 Regret
37 "Norma __"
38 Wear away
40 Ill will
42 Big trucks
43 Under sedation
44 Bears' lairs
45 Starts business

DOWN

1 Spots for tots
2 Stop, as rain
3 Grammar topic
4 Cartoon frame
5 Typed, as text
6 Marshal's group
7 Singer Grant
8 Diatribes
9 School attendee
12 Stylish
17 "... man — mouse?"
20 Ham it up
21 Resort off Venezuela
24 Slob's creations
25 Like an outdated license
26 Tim Roth TV series
27 Copes
29 Baton Rouge sch.
31 Attire
32 Nonsense
33 Con-sumed
34 Oboe parts
39 Cacoph-ony
41 Some music

■	M	A	Z	E	■	S	P	U	R	■
S	A	G	A	S	■	H	O	N	E	S
I	N	E	R	T	■	A	P	R	I	L
F	U	N	F	A	I	R	■	I	N	A
T	A	D	■	T	O	P	S	P	I	N
S	L	A	T	E	D	■	T	E	N	T
■	■	■	A	S	I	D	E	■	■	■
S	T	A	R	■	Z	I	P	S	U	P
K	I	N	S	M	E	N	■	A	S	A
I	N	K	■	A	D	E	L	P	H	I
M	E	A	N	T	■	T	A	P	E	R
P	A	R	E	E	■	T	I	E	R	S
■	R	A	T	S	■	E	N	D	S	■

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4	5	■	6	7	8	9	■
10					■	11				12
13					■	14				
15			■	16	17		■	18		
19			20				21			
■	■	■	22			■	23			
24	25	26			■	27				
28				■	29			■	■	■
30				31				32	33	34
35			■	36			■	37		
38			39		■	40	41			
42					■	43				
■	44				■	45				

4-5

DAILY LOTTERY

MEGA MILLIONS: 2 17 22 30 31 Meganumber: 19 Jackpot: 76$M

SUPER LOTTO PLUS: 1 12 18 22 42 Meganumber: 18 Jackpot: 7$M

Fantasy 5: 18 24 28 32 35

DAILY 3: MIDDAY: 5 6 0 EVENING: 5 2 3

DAILY DERBY: 1st: 12 Lucky Charms 2nd: 09 Winning Spirit 3rd: 02 Lucky Star RACE TIME: 1.44.51

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ A 7-year-old girl died in February in Oroville, Calif., and her 11- year-old sister was hospitalized needing critical care, after being "lovingly" beaten by their adoptive parents, Kevin and Elizabeth Schatz, who are followers of religion-based corporal punishment. The Schatzes, as recommended by a fundamentalist Web site, had whipped the girls with quarter-inch-wide plumbers' rubber tubing, to supposedly make the children "happier" and "more obedient to God." Criminal charges against the couple were pending at press time.

■ In December, in St. Tammany Parish, La., and in February, near Miami Township, Ohio, men driving young female family members around decided it would be cool to feign crimes as they drove. Tim Williams, 45, was arrested in Louisiana after the sight of his duct-taped 12-year-old daughter provoked at least three motorists to call 911. The Ohio man, detained by police after several 911 calls, admitted that he had thought it would be "funny" if his granddaughter held a BB gun to his head as he drove around Dayton Mall.

TODAY IN HISTORY

1804 High Possil Meteorite: The first recorded meteorite in Scotland falls in Possil.

1818 In the Battle of Maipú, Chile's independence movement – led by Bernardo O'Higgins and José de San Martín – win a decisive victory over Spain, leaving 2,000 Spaniards and 1,000 Chilean patriots dead.

1862 American Civil War: The Battle of Yorktown begins.

1874 Birkenhead Park, the first civic public park, is opened in Birkenhead.

1879 Chile declares war on Bolivia and Peru, starting the War of the Pacific.

1897 The Greco-Turkish War, also called "Thirty Days' War", is declared between Greece and the Ottoman Empire.

1923 Firestone Tire and Rubber Company begins production of balloon-tires.

WORD UP!

manumit \man-yuh-MIT\ , verb;
1. To free from slavery or servitude.

Santa Monica Daily Press

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PART-TIME SALES position. Our attorney service is looking for referrals to law firms. Referrals result in ongoing commissions. Submit resume to bsberkowitz@aol.com

UPSCALE RETIREMENT community is looking for full time maintenance assistant to help prepare apartments by painting and completing daily work orders. Schedule is Wed through Sun. Must have clear criminal background check. If interested, please come by to 2107 Ocean Ave. SM 90405 and apply in person or fax resume to (310)314-7356. EOE

For Sale

SPA/HOT TUB 2010 Model. Neck Jets. Therapy seat. Warranty. Never used. Can deliver. Worth $5950, sell for $1950 (310)479-3054

For Rent

MAR VISTA, 11621 Braddock Dr. unit 2 2bdrm. 1.5 bath, $1225 townhouse style, stove, carpt, w/d hookup, patio, gated parking, carpet, intercom entry, no pets.$700 off move-in (310)967-4471 www.jkwproperties.com

12746 Pacific Ave. unit 6 1+1 stove, fridge, dishwasher, wall ac, carpet, blinds, laundry,intercom entry, parking, no pets. $1150.move-in special $700 off (310)578-7512 www.jkwproperties.com

3206 BAGLEY AVE. 2+1.5 upper, stove, fridge, blinds, carpet, dishwasher, on-site laundry, tandem parking, balcony, no pets. $1325 (310)578-7512 jkwproperties.com

3206 BAGLEY AVE. 1+1 upper, stove, fridge, blinds, carpet, dishwasher, on-site laundry, garage parking, intercom entry no pets. $1050 $700 off move-in (310)578-7512 jkwproperties.com

501 N. Venice unit 13 single, $1025/mo $500 off move-in stove, fridge, carpet, utilities included, laundry, parking, no pets. (310)574-6767 www.jkwproperties.com

617 MIDVALE, 2+1.5 Townhouse style. Stove, fridge, dishwasher, microwave, tile countertop, wood and carpet floor. W/D hookups, parking, no pets. $2600/mo. (310)578-7512 www.jkwproperties.com

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(310)869-7901

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$1895 New hardwood floors, Pet OK

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$1625/mo

1214 Idaho # 9 3+2.75 Bath $2795
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rentals@howardmanagement.com

Culver City 4058 LaSalle Unit B lower duplex unit 1+1 w/office, hardwood floors, ceiling fan, breakfast nook, washer/dryer stove, fridge, parking, no pets. $1425/mo $500 off move-in (310)578-7512 www.jkwproperties.com

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for our complete inventory visit
www.MolloyRealtorsInc.com

SANTA MONICA
2 Choices: 2342-A & 2344-B Ocean Park Blvd
Sgl, st, fr, lwr **$850**
401 Washington, #303
1+1, st, dw, cpt **$1400**
2342-A 20th Street
2+1, st,cpt, pkg **$1800**

WEST HOLLYWOOD
8206-C DeLongpre
1+1, st **$1100**

MAR VISTA
12754 Pacific, #1
2+1, st,w/dhu,gar,lwr **$1400**

WEST L.A.
1657 Federal Ave, #1
BACH, st, fr, ln, **$750**
11321 Massachusetts, #4
Sgl, kit, no pkg **$850**
1800 Kelton Ave, #1,4,5,7
TWO WEEKS FREE RENT
1+1, st, fr, cpt, pkg **$1025**
11321 Massachusetts, #9
1+1, st, fr, pkg **$1050**
1920 Manning Ave, #6
TWO WEEKS FREE RENT
2+1.75, st, fr, hdwd **$1425**
1766 Malcolm Ave
TWO WEEKS FREE RENT
2+1, st, fr,cpt, pkg,ln **$1425**
11757 Kiowa, #4 & #7
2+1.75, st, dw, pkg, ln **$1800**
2230 S. Bentley, #206
3+1.75, st, w/d, cpt, a/c, 2 car gar **$2600**
2814 Westwood
4+2, st, fr, d/w,cpt,w/d,2 car garage, fenced bkyd **$3000**
ALL PROPERTIES
ONE-YEAR LEASE, NO PETS, NON-SMOKING UNITS

st *(stove),* ***fr*** *(fridge),* ***cpt*** *(carpet),* ***sgl*** *(single),* ***bach*** *(bachelor),* ***ln*** *(laundry),* ***gar*** *(garage),* ***hdwd*** *(hardwood floors),* ***lwr*** *(lower),* ***upr*** *(upper),* ***htpl*** *(hotplate),* ***pkg*** *(parking),* ***w/d*** *(washer/dryer),* ***hu*** *(hook-up),* ***d/w*** *(dishwasher),* ***c-fn*** *(ceiling fan),* ***fp*** *(fireplace)*

LARGE REMODELED 2+2, on site laundry, garage parking, one block from Westwood shopping area, great location, North of Santa Monica and Greenfield Ave.$1790 (310)666-4033

MAR VISTA 12760 Matteson Ave #6 1+1 $1025/mo stove, fridge, tile and vinlyn floors, blinds, parking, laundry, no pets non smoking call between 5:30-7:30pm units shown by appt.only $750 off move-in (310) 439-1928 jkwproperties.com

MAR VISTA 11924 Courtleigh dr. units 9&10 stove, fridge, blinds, vinyl, utilities included, on-site laundry, parking, no pets, $995 & up/mo $700 off move-in (310)737-7933 jkwproperties.com

For Rent

MAR VISTA 12450 Culver Blvd. 1bdrm/1bath, gated parking, intercom entry, stove, fridge, utilities included, laundry, parking, no pets. $995 & up $700 off move-in (888)414-7778 www.jkwproperties.com

MAR VISTA 2bdrm/1bath, 11461 Washington Place.Unit D, upper, stove, blinds, carpet, laundry, garage parking, no pets $1295 1/month FREE with year lease (310)578-7512 jkwproperties.com

MAR VISTA: 11932 Courtleigh Dr. unit 9, $1025/mo. 1+1 stove, fridge, carpet, blinds, carpet, utilities include, intercom entry, laundry, gated, parking, no pets. $700 off move-in (310) 737-7933 jkwproperties.com

MAR VISTA: 12434 CULVER Blvd. unit 1 2+2 stove, fridge, AC, carpets blinds, laundry room, intercom entry, gated parking, no pets.$1350/mo $1000 off move-in (888)414-7778 www.jkwproperties.com

MARVISTA-LA $1495.00 2bdrms, 2 baths, no pets, balcony, stove, refrig, dshwshr, washr/dryr, 2-car garage 12048 Culver Blvd. #207 Open daily 8am-7pm. Additional info in unit

MARVISTA-LA $1995.00 3bdrms, 1-3/4 baths, + Den, no pets, stove, refrig, dshwshr, parking. 12058 Culver Blvd. #Upper Unit Open daily 9am-7pm. Additional info in unit

MV/MDR adj. 1+1, kitchen, stove & refrigerator, large closets, carpets, laundry, parking. $1100 Info (310)828-4481 or (310)993-0414 after 6p.m.

PALMS 2+1 3633 Keystone ave #1 stove, blinds, tile flooring, carpets, ceiling fan, laundry,parking, AC, no pets. $1275/mo $700 off move-in (310)578-7512 www.jkwproperties.com

PALMS 3540 Overland 1+1 unit 7 $925 Stove, fridge, carpet, blinds, laundry, street parking, no pets. $700 off move-in special. (310)578-7512 www.jkwproperties.com

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VENICE 14 Outrigger St. unit 2 1+1 $2000. Stove, fridge, blinds, tile , onsite laundry, dishwasher small pet OK w/deposit garage parking no pets (310) 578-7512 jkwproperties.com

WESTCHESTER 6707 W 86th place unit F 2bdrm/1 bath, stove, dishwasher, microwave, blinds, carpet, laundry, gated parking, no pets, $1375/mo, $700 off move-in (310)578-7512 jkwproperties.com

WESTCHESTER 6707 W 86th place unit C 2bdrm/1.5 bath, stove, dishwasher, microwave, blinds, carpet, laundry, gated parking, no pets, $1525/mo, $900 off move-in (310)578-7512 jkwproperties.com

WLA 1+1 2656 South Barrington Ave. unit 7, $1025. Stove, fridge, dishwasher, carpet, blinds, laundry, parking, no pets. $700 off move-in (310)578-7512 www.jkwproperties.com

WLA 1215 Barry Ave. #6 1+1 $1150 stove, fridge, carpet, blinds, on-site laundry room, parking, no pets.$700 off move-in (310)578-7512 jkwproperties.com

WLA 1457 Westgate A & E 1+1 stove, fridge, blinds, tile , garage parking no pets $1150/mo $700 off move-in (310) 578-7512 jkwproperties.com

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Notices

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: MARCH 17, 2010
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: POINT ZERO CORPORATION
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 2828 DONALD DOUGLAS LOOP N, SUITE 102, SANTA MONICA, CA 90405
Type of License(s) Applied for: 17 - BEER AND WINE WHOLESALER; 20 - OFF-SALE BEER AND WINE
Department of Alcoholic Beverage Control LOS ANGELES.
SANTA MONICA DAILY PRESS 3/29/2010, 4/5/2010, 4/12/2010

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: MARCH 2, 2010
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: JEON ERIN
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 6000 SEPULVEDA BLVD, SUITE 1161, CULVER CITY, CA 90230-6425
Type of License(s) Applied for: 47 - ON-SALE GENERAL EATING PLACE
Department of Alcoholic Beverage Control LOS ANGELES.
SANTA MONICA DAILY PRESS 4/5/2010, 4/12/2010, 4/19/2010

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS019269
Superior Court of California, County of Los Angeles
Petition of EMILIA MAHMOUDIAN for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: EMILIA MAHMOUDIAN filed a petition with this court for a decree of changing names as follows: EMILIA MAHMOUDIAN to EMILIA MAHMOUDIAN ESHRAGHI. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: MAY 6, 2010 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: MAR 22, 2010
GERALD ROSENBERG
Judge Of The Superior Court
3/29/2010, 4/5/2010, 4/12/2010, 4/19/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES013837
Superior Court of California, County of Los Angeles
Petition of EDUARDO MILIAN SET for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: EDUARDO MILIAN SET filed a petition with this court for a decree of changing names as follows: EDUARDO MILIAN SET to EDUARDO MILIAN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: MAY 14, 2010 Time: 8:30AM, Dept. B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.

Name Changes

Date: MAR 19, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
03/22/2010, 03/29/2010, 04/05/2010, 04/12/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS019288
Superior Court of California, County of Los Angeles
Petition of SHAWN NAIM for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: SHAWN NAIM filed a petition with this court for a decree of changing names as follows: SHAWN NAIMOLLAH to SHAWN NAIM. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: MAY 13, 2010 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: MAR 29, 2010
GERALD ROSENBERG
Judge Of The Superior Court
4/5/2010, 4/12/2010, 4/19/2010, 4/26/2010

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100221353 FIRST FILING. The following person(s) is (are) doing business as MOMOMOXY, 622 N. VISTA STREET, LOS ANGELES, CA 90036. The full name of registrant(s) is/are : MARIA-KHRISTY MILLARES, 622 N. VISTA STREET, LOS ANGELES, CA 90036 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/18/2010. /s/: MARIA-KHRISTY MILLARES
This statement was filed with the County Clerk of LOS ANGELES County on 2/18/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100313436 FIRST FILING. The following person(s) is (are) doing business as CORNERSTONE IMPROVEMENT AND REPAIR, 7713 SHADYCOVE AVE., BURBANK, CA 91504, LA COUNTY. The full name of registrant(s) is/are : WESLEY J. J. STONE, 7713 SHADYCOVE AVE., BURBANK, CA 91504 This Business is being conducted by, husband and wife. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/8/2010. /s/: WESLEY J. J. STONE, ROBIN L. STONE
This statement was filed with the County Clerk of LOS ANGELES County on 3/8/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100314629 FIRST FILING. The following person(s) is (are) doing business as THE NEW ELEMENT, 11737 KIOWA AVENUE #2, LOS ANGELES, CA 90049, LA COUNTY. The full name of registrant(s) is/are : MILLER-HIRCKLEY, LLC, 11737 KIOWA AVENUE #2, LOS ANGELES, CA 90049 This Business is being conducted by, a limited liability. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/8/2010. /s/: TERI DION MILLER/ MILLER-HIRCKLEY LLC, PARTNER
This statement was filed with the County Clerk of LOS ANGELES County on 3/8/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100329635 FIRST FILING. The following person(s) is (are) doing business as LA RUE SALES, 127 EAST 9TH STREET, STE 1106, LOS ANGELES, CA 90015, LA COUNTY. The full name of registrant(s) is/are : TATE GOLDSBERRY, 549 TERRILL AVE, LOS ANGELES, CA 90042; MIRYAM ABITBOL, 1212 B ABBOTT KINNEY BLVD., LOS ANGELES, CA 90291 This Business is being conducted by, a general partnership. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/10/2010. /s/: TATE GOLDSBERRY, CEO
This statement was filed with the County Clerk of LOS ANGELES County on 3/10/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090106640 FIRST FILING. The following person(s) is (are) doing business as SULLIVAN COPY SERVICE, 137 N. LARCHMONT BLVD., LOS ANGELES, CA 90004, LA COUNTY. The full name of registrant(s) is/are : BRYAN SULLIVAN 137 N. LARCHMONT BLVD., LOS AANGELES, CA 90004; BRITTANY SULLIVAN 137 N. LARCHMONT BLVD., LOS ANGELES, CA 90004; BRIANNA SULLIVAN 137 N. LARCHMONT BLVD., LOS ANGELES, CA 90004 This Business is being conducted by, a general partnership. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/27/2009. /s/: BRYAN SULLIVAN; CEO
This statement was filed with the County Clerk of LOS ANGELES County on 1/27/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100331049 FIRST FILING. The following person(s) is (are) doing business as WE CARE FOR SENIORS HOME HEALTH AGENCY, 2519 ARLINGTON AVE. APT. B, TORRANCE, CA 90501. The full name of registrant(s) is/are : SHARO FRANCISCO, 2519 ARLINGTON AVE. APT. B, TORRANCE, CA 90501 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: SHARO FRANCISCO
This statement was filed with the County Clerk of LOS ANGELES County on 3/10/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100330654 FIRST FILING. The following person(s) is (are) doing business as UNWRAPPED STUDIO, 12536 SUMMERWIND ST., CERRITOS, CA 90703. The full name of registrant(s) is/are : NELSON LOURENCO, 12536 SUMMERWIND ST., CERRITOS, CA 90703, JAMES NGUYEN, 10922 LADONA AVE., GARDEN GROVE, CA 92840 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: NELSON LOURENCO
This statement was filed with the County Clerk of LOS ANGELES County on 3/10/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100314883 FIRST FILING. The following person(s) is (are) doing business as TONY MOON MAINTENANCE, 7001 ZELZAH AVE., RESEDA, CA 91335. The full name of registrant(s) is/are : MARIA ANTONIETA LUNA HERRERA, 7001 ZELZAH AVE., RESEDA, CA 91335 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/8/2010. /s/: MARIA ANTONIETA LUNA HERRERA
This statement was filed with the County Clerk of LOS ANGELES County on 3/8/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE

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OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100322145 FIRST FILING. The following person(s) is (are) doing business as THE ROJAS WELDING REPAIR, 14504 CARMENITA RD. SPC. C, NORWALK, CA 90650. The full name of registrant(s) is/are : MANUEL ROJAS, 14812 GRIDLEY RD. APT. 41, NORWALK, CA 90650 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MANUEL ROJAS
This statement was filed with the County Clerk of LOS ANGELES County on 3/9/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100331174 FIRST FILING. The following person(s) is (are) doing business as THE PLACEMENT BOUTIQUE; TPB BRANDING, 4411 CAMERO AVE., L.A., CA 90027. The full name of registrant(s) is/are : LACEY GRAY, 4411 CAMERO AVE., L.A., CA 90027, STEEVE BOHBOT, 846 LOS ANGELES,L.A., CA 90014 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: LACEY GRAY
This statement was filed with the County Clerk of LOS ANGELES County on 3/10/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100290006 FIRST FILING. The following person(s) is (are) doing business as FIBERCARE, 10012 HUNT AVENUE, SOUTH GATE, CA 90280, LOS ANGELES COUNTY. The full name of registrant(s) is/are : MICHAEL A. LOZANO, 10012 HUNT AVENUE, SOUTH GATE, CA 90282; TAWNYA M. JEFFERSON, 10012 HUNT AVENUE, SOUTH GATE, CA 90280 This Business is being conducted by, a general partnership. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/3/2010. /s/: MICHAEL A. LOZANO; OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 3/3/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100314458 FIRST FILING. The following person(s) is (are) doing business as REAL ESTATE HEAVEN; REAL ESTATE HEAVEN REALTY; REH REALTY; REOHEAVEN.COM, 2491 HUNTINGTON DR., SAN MARINO, CA 91108. The full name of registrant(s) is/are : REAL ESTATE HEAVEN CORP., 2491 HUNTINGTON DR., SAN MARINO, CA 91108 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/1/2010. /s/: IAN SANCHEZ
This statement was filed with the County Clerk of LOS ANGELES County on 3/8/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100339935 FIRST FILING. The following person(s) is (are) doing business as PRELUDE DANCE COMPETITION; PRELUDE URBAN DANCE COMPETITION, 19238 E. NORTHAM ST., WEST COVINA, CA 91792. The full name of registrant(s)

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is/are : ANTHONY CALUB, 19238 E. NORTHAM ST., WEST COVINA, CA 91792 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/1/2010. /s/: ANTHONY CALUB
This statement was filed with the County Clerk of LOS ANGELES County on 3/11/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100344214 FIRST FILING. The following person(s) is (are) doing business as PACOIMA SMILES; AI # ON 65-1308276 , 13711 VAN NUYS BLVD. #3, PACOIMA, CA, 91331. The full name of registrant(s) is/are : WAEL H. OBEID, DDS, INC., 13711 VAN NUYS BLVD #3, PACOIMA, CA 91331 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/12/2010. /s/: WAEL H. OBEID, DDS INC; PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 3/12/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100305732 FIRST FILING. The following person(s) is (are) doing business as PLATO'S GARMENT, 11203 ARROYO DR., WHITTIER, CA 90604. The full name of registrant(s) is/are : PLATO CHI, 11203 ARROYO DR., WHITTIER, CA 90604 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2010. /s/: PLATO CHI
This statement was filed with the County Clerk of LOS ANGELES County on 3/5/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100321345 FIRST FILING. The following person(s) is (are) doing business as MONSTER TRUCKING, INC., 9401 VICTORIA AVE., SOUTH GATE, CA 90280. The full name of registrant(s) is/are : MONSTER TRUCKING, INC., 9401 VICTORIA AVE., SOUTH GATE, CA 90280 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JONATHAN SANCHEZ
This statement was filed with the County Clerk of LOS ANGELES County on 3/9/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100314198 FIRST FILING. The following person(s) is (are) doing business as HASBERRY'S PROCESS SERVER, 10404 VAN RUITEN ST., BELLFLOWER, CA 90706. The full name of registrant(s) is/are : JONATHAN HASBERRY, 10404 VAN RUITEN ST., BELLFLOWER, CA 90706 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JONATHAN HASBERRY
This statement was filed with the County Clerk of LOS ANGELES County on 3/8/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100281523 FIRST FILING. The following person(s) is (are) doing business as CREATIVA, 13440 PARAMOUNT BLVD. STE. D, SOUTH GATE, CA 90280. The full name of registrant(s) is/are : BELINDA SOTO MONTOYA, 15727 PERILLA AVE. APT.1, PARAMOUNT, CA 90723 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: BELINDA SOTO MONTOYA
This statement was filed with the County Clerk of LOS ANGELES County on 3/2/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100330901 FIRST FILING. The following person(s) is (are) doing business as CAL FLOORING; CALIFORNIA FLOORING SERVICES, 5 CLAYMONT DR., LADERA RANCH, CA 92694. The full name of registrant(s) is/are : ZEINAB ABEDIN MOGHANAKI, 5 CLAYMONT DR., LADERA RANCH, CA 92694, ELIAS VIERA AMAVIZCA, 1771 E. 85th ST., L.A., CA 90001 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ZEINAB ABEDIN MOGHANAKI
This statement was filed with the County Clerk of LOS ANGELES County on 3/10/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100313044 FIRST FILING. The following person(s) is (are) doing business as TWO SCISSORS, 9715 CHARNOCK AVE. #101, LOS ANGELES, CA 90034, LOS ANGELES COUNTY. The full name of registrant(s) is/are : AMY LANDERS, 9715 CHARNOCK AVE. #101, LOS ANGELES, CA 90034 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/8/2010. /s/: AMY LANDERS
This statement was filed with the County Clerk of LOS ANGELES County on 3/8/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100290395 FIRST FILING. The following person(s) is (are) doing business as TOUCH DOWN WIRELESS, 5449 N. FIGUEROA ST., HIGHLAND PARK, CA 90042. The full name of registrant(s) is/are : NABALI CONSULTING, INC., 7132 PACIFIC BLVD., HUNTINGTON PARK, CA 90255 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ANDY ALI
This statement was filed with the County Clerk of LOS ANGELES County on 3/3/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FILE NO. 2010-0344336
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: PEPE'S STEAN-CLEANING, 3800 LYNDORA ST., LYNWOOD, CA 90262. The fictitious business name referred to above was filed on 10-10-2008, in the county of Los Angeles. The original file number of 2008-1822147. The business was conducted by: AN INDIVIDUAL. This statement was filed with the County Clerk of Los Angeles on 03/12/10. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: JOSE GUTIERREZ/OWNER.
Pub. Mar 22, 29, April 5, 12, 2010
Publish: Santa Monica Daily Press

BOLD IT! MAKE YOUR AD STAND OUT

DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100290396 FIRST FILING. The following person(s) is (are) doing business as TOUCH DOWN WIRELESS, 306 W. COMPTON BLVD. #102, COMPTON, CA 90220. The full name of registrant(s) is/are : NABALI CONSULTING, INC., 7132 PACIFIC BLVD., HUNTINGTON PARK, CA 90255 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ANDY ALI
This statement was filed with the County Clerk of LOS ANGELES County on 3/3/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100290397 FIRST FILING. The following person(s) is (are) doing business as TOUCH DOWN WIRELESS, 2701 S. WESTERN AVE., L.A., CA 90018. The full name of registrant(s) is/are : NABALI CONSULTING, INC., 7132 PACIFIC BLVD., HUNTINGTON PARK, CA 90255 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ANDY ALI
This statement was filed with the County Clerk of LOS ANGELES County on 3/3/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100290378 FIRST FILING. The following person(s) is (are) doing business as TOUCH DOWN WIRELESS, 2115 E. CESAR E. CHAVEZ, BOYLE HEIGHTS, CA 90033. The full name of registrant(s) is/are : NABALI CONSULTING, INC., 7132 PACIFIC BLVD., HUNTINGTON PARK, CA 90255 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ANDY ALI
This statement was filed with the County Clerk of LOS ANGELES County on 3/3/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100290379 FIRST FILING. The following person(s) is (are) doing business as TOUCHDOWN WIRELESS, 11702 E. IMPERIAL HWY. #103, NORWALK, CA 90650. The full name of registrant(s) is/are : NABALI CONSULTING, INC., 7132 PACIFIC BLVD., HUNTINGTON PARK, CA 90255 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ANDY ALI
This statement was filed with the County Clerk of LOS ANGELES County on 3/3/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100290380 FIRST FILING. The following person(s) is (are) doing business as TOUCHDOWN WIRELESS, 1547 W. PICCO BLVD., L.A., CA 90015. The full name of registrant(s) is/are : NABALI CONSULTING, INC., 7132 PACIFIC BLVD., HUNTINGTON PARK, CA 90255 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ANDY ALI
This statement was filed with the County Clerk of LOS ANGELES County on 3/3/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of

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3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100290315 FIRST FILING. The following person(s) is (are) doing business as TOUCH DOWN WIRELESS, 4218 SLAUSON BLVD., MAYWOOD, CA 90270. The full name of registrant(s) is/are : NABALI CONSULTING, INC., 7132 PACIFIC BLVD., HUNTINGTON PARK, CA 90255 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ANDY ALI
This statement was filed with the County Clerk of LOS ANGELES County on 3/3/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100323081 FIRST FILING. The following person(s) is (are) doing business as SIBERIANS, 2889 E. VALLEY BLVD. UNIT C, WEST COVINA, CA 91792. The full name of registrant(s) is/are : DIONICIO RAMIREZ, 18151 E. VALLEY BLVD. SPC. 23, LA PUENTE, CA 91744 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: DIONICIO RAMIREZ
This statement was filed with the County Clerk of LOS ANGELES County on 3/9/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/22/2010, 3/29/2010, 4/5/2010, 4/12/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100402836 FIRST FILING. The following person(s) is (are) doing business as RUBICON OFFICE, 2633 LINCOLN BLVD, SUITE 534, SANTA MONICA, CA 90405. The full name of registrant(s) is/are : ATWATER9, INC., 11500 OLYMPIC BLVD, #400, LOS ANGELES, CA 90064 (CALIFORNIA) This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ATWATER9 INC, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 3/24/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100402836 FIRST FILING. The following person(s) is (are) doing business as WESTSIDE RENTALS.COM HOTEL COLORADO, 520 COLORADO AVE, SM, CA 90403; 1020 WILSHIRE BLVD., SM, CA 90401. The full name of registrant(s) is/are : HOTEL COLORADO PACIFIC LLC, 1020 WILSHIRE BLVD., SM, CA 90401 This Business is being conducted by, a limited liability. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)4/4/2005. /s/: MARK VERGE, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 3/24/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/29/2010, 4/5/2010, 4/12/2010, 4/19/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100286420 FIRST FILING. The following person(s) is (are) doing business as INVISIBLE-FILM, 5482 WILSHIRE BLVD., #400, LOS ANGELES, CA 90036; PO BOX 480821, LOS ANGELES, CA 90048. The full name of registrant(s) is/are : DAVID KHACHATORIAN, 619 S. HAUSER BLVD., LOS ANGELES, CA 90036 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/11/2010. /s/: DAVID KHACHATORIAN
This statement was filed with the County Clerk of LOS ANGELES County on 3/3/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/22/2010, 3/29/2010, 4/5/2010, 4/12/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100402848 FIRST FILING. The following person(s) is (are) doing business as SIBERIANS, 2889 E. VALLEY BLVD. UNIT C, WEST COVINA, CA 91792. The full name of registrant(s) is/are : DIONICIO RAMIREZ, 18151 E. VALLEY BLVD. SPC. 23, LA PUENTE, CA 91744 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: DIONICIO RAMIREZ
This statement was filed with the County Clerk of LOS ANGELES County on 3/9/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of

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a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/29/2010, 4/5/2010, 4/12/2010, 4/19/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100350054 FIRST FILING. The following person(s) is (are) doing business as SPECIALTY PET CARE, 2255 30TH ST, APT 8, SANTA MONICA, CA 90405. The full name of registrant(s) is/are : STEPHANIE ZEMLER, 2255 30TH ST, APT 8, SANTA MONICA, CA 90405 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/8/2010. /s/: STEPHANIE ZEMLER
This statement was filed with the County Clerk of LOS ANGELES County on 2/8/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/22/2010, 3/29/2010, 4/5/2010, 4/12/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100345669 FIRST FILING. The following person(s) is (are) doing business as SKYLINE CONSTRUCTION, 225 S. LAKE AV. #300, PASADENA, CA 91101. The full name of registrant(s) is/are : ARA APRAHAMIAN, 681 GATEWOOD LN., SIERRA MADRE, CA 91024 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)4/1/2005. /s/: ARA APRAHAMIAN
This statement was filed with the County Clerk of LOS ANGELES County on 3/12/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/22/2010, 3/29/2010, 4/5/2010, 4/12/2010 FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100345669 FIRST FILING. The following person(s) is (are) doing business as SKYLINE CONSTUCTION, 225 S. LAKE AV. #300, PASADENA, CA 91101. The full name of registrant(s) is/are : ARA APRAHAMIAN, 681 GATEWOOD LN., SIERRA MADRE, CA 91024 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)4/1/2005. /s/: ARA APRAHAMIAN
This statement was filed with the County Clerk of LOS ANGELES County on 4/1/2005. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/22/2010, 3/29/2010, 4/5/2010, 4/12/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100359700 FIRST FILING. The following person(s) is (are) doing business as S&A TRUCKING, 11853 E. RAMONA BLVD., EL MONTE, CA 91732. The full name of registrant(s) is/are : QHANG VIET VO, 11853 E. RAMONA BLVD., EL MONTE, CA 91732 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: QUANG VIET VO
This statement was filed with the County Clerk of LOS ANGELES County on 3/16/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/22/2010, 3/29/2010, 4/5/2010, 4/12/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100345694 FIRST FILING. The following person(s) is (are) doing business as RZP SECURITY PATROL, 2100 N. LONG BEACH BLVD., COMPTON, CA 90221. The full name of registrant(s) is/are : EMMA ZUNIGA, 11442 COLIMA #15, WHITTIER, CA 90604 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)4/16/2004. /s/: EMMA ZUNIGA
This statement was filed with the County Clerk of LOS ANGELES County on 3/12/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED

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PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/22/2010, 3/29/2010, 4/5/2010, 4/12/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100342027 FIRST FILING. The following person(s) is (are) doing business as REFLECTION PHOTOGRAPHY, 12240 CORNUTA AVE., DOWNEY, CA 90242. The full name of registrant(s) is/are : ADAM LANG, 12240 CORNUTA AVE., DOWNEY, CA 90242 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2010. /s/: ADAM LANG
This statement was filed with the County Clerk of LOS ANGELES County on 3/12/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/22/2010, 3/29/2010, 4/5/2010, 4/12/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100345670 FIRST FILING. The following person(s) is (are) doing business as REAL ESTATE MANAGEMENT GROUP, 225 S. LAKE AVE. #300, PASADENA, CA 91101. The full name of registrant(s) is/are : ARA APRAHAMIAN, 681 GATEWOOD LN., SIERRA MADRE, CA 91024 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)4/1/2005. /s/: ARA APRAHAMIAN
This statement was filed with the County Clerk of LOS ANGELES County on 3/12/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/22/2010, 3/29/2010, 4/5/2010, 4/12/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100344497 FIRST FILING. The following person(s) is (are) doing business as NOSTRA CUCINA CATERING, 12177 MENDOCINO PL., CHINO, CA 91710. The full name of registrant(s) is/are : LUIS ALANIZ, MARIA HELENA GUTIERREZ, 6514 SANTA FE AV. APT. 1, HUNTINGTON PARK, CA 90255 This Business is being conducted by, co-partners. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/8/2010. /s/: LUIS ALANIZ
This statement was filed with the County Clerk of LOS ANGELES County on 3/12/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/22/2010, 3/29/2010, 4/5/2010, 4/12/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100345021 FIRST FILING. The following person(s) is (are) doing business as MUSTARD SEED TRAVEL & COMMUNICATIONS, 7518 S. DENKER AVE., L.A., CA 90047. The full name of registrant(s) is/are : LATISHA STURGES, 7518 S. DENKER AVE., L.A., CA 90047 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: LATISHA STURGES
This statement was filed with the County Clerk of LOS ANGELES County on 3/12/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/22/2010, 3/29/2010, 4/5/2010, 4/12/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100369674 FIRST FILING. The following person(s) is (are) doing business as RAPT CLOTHING, 341 N. MONTEBELLO BLVD.. The full name of registrant(s) is/are : ARA SEROP MINASSIAN, 341 N. MONTEBELLO BLVD., MONTEBELLO, CA 90640 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/17/2010. /s/: ARA MINASSIAN, OWNER
This statement was filed with the County Clerk of

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LOS ANGELES County on 3/17/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/22/2010, 3/29/2010, 4/5/2010, 4/12/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100359654 FIRST FILING. The following person(s) is (are) doing business as FREZKO; AZOL, 7344 DINWIDDIE ST., DOWNEY, CA 90241. The full name of registrant(s) is/are : ALBERT LOZA, ALONDRA HERNANDEZ, 7344 DINWIDDIE ST., DOWNEY, CA 90241 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ALBERT LOZA
This statement was filed with the County Clerk of LOS ANGELES County on 3/16/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/22/2010, 3/29/2010, 4/5/2010, 4/12/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100358351 FIRST FILING. The following person(s) is (are) doing business as FG WOOD, 6525 FLOTILLA ST., COMMERCE, CA 90040. The full name of registrant(s) is/are : DESKMAKERS, INC., 6525 FLOTILLA ST., COMMERCE, CA 90040 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/1/2010. /s/: PHILIP K. POLISHOOK
This statement was filed with the County Clerk of LOS ANGELES County on 3/16/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/22/2010, 3/29/2010, 4/5/2010, 4/12/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100343209 FIRST FILING. The following person(s) is (are) doing business as D.H. ASSOCIATES, 2256 WINROCK AVE., ALTADENA, CA 91001. The full name of registrant(s) is/are : DOUGLAS HEGEMIER, TONI HEGEMIER, 2256 WINROCK AVE., ALTADENA, CA 91001 This Business is being conducted by, husband and wife. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/11/2010. /s/: DOUGLAS HEGEMIER
This statement was filed with the County Clerk of LOS ANGELES County on 3/12/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/22/2010, 3/29/2010, 4/5/2010, 4/12/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100377012 FIRST FILING. The following person(s) is (are) doing business as CHAPOS TACOS #2, 1501 FIRESTONE BLVD., L.A., CA 90001. The full name of registrant(s) is/are : MARINA ROJAS, ENRIQUE ORTIZ ROJAS, 914 E. 88th ST., L.A., CA 90002 This Business is being conducted by, co-partners. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/18/2010. /s/: MARINA ROJAS
This statement was filed with the County Clerk of LOS ANGELES County on 3/18/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/22/2010, 3/29/2010, 4/5/2010, 4/12/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100377276 FIRST FILING. The following person(s) is (are) doing business as STAR RM PROMOTIONS, 14220 FRANCISQUITO AVE. #408, BALDWIN PARK, CA 91706. The full name of registrant(s) is/are : RICARDO J. CHAIRES, ROSARIO J. CHAIRES, 14220 FRANCISQUITO AVE. #408, BALDWIN PARK, CA 91706 This Business is being conducted by, husband and wife. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: RICARDO J. CHAIRES
This statement was filed with the County Clerk of LOS ANGELES County on 3/18/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/22/2010, 3/29/2010, 4/5/2010, 4/12/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100377448 FIRST FILING. The following person(s) is (are) doing business as TAYLOR MADE EXECUTIVE, 9434 BARTOLO AVE., PICO RIVERA, CA 90660. The full name of registrant(s) is/are : JAMES GRAY TAYLOR, 9434 BARTOLO AVE., PICO RIVERA, CA 90660 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JAMES TAYLOR
This statement was filed with the County Clerk of LOS ANGELES County on 3/18/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/22/2010, 3/29/2010, 4/5/2010, 4/12/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100338686 FIRST FILING. The following person(s) is (are) doing business as ENDLESS SUMMER HOME CARE; ENDLESS SUMMER CARE; ENDLESS SUMMER HEALTH CARE; ENDLESS SUMMER SENIOR CARE; ENDLESS SUMMER MEDICAL; BOARDWALK HOME CARE; BOARDWALK CARE; BOARDWALK HEALTH CARE; BOARDWALK SENIOR CARE; BOARDWALK MEDICAL; SANTA MONICA DIET; SM DIET; AI #/ON C10021-2003, 1342 10TH ST, #104, SANTA MONICA, CA 90401. The full name of registrant(s) is/are : UP & UP PRODUCTIONS INC., 1342 10TH STREET, #104, SANTA MONICA, CA 90401 (NEVADA) This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: LEONARD ROSENTHAL, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 3/11/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/29/2010, 4/5/2010, 4/12/2010, 4/19/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100297505 FIRST FILING. The following person(s) is (are) doing business as RJM TECHNOLOGY, 25949 STAFFORD CYN RD, #C, STEVENSON RANCH, CA 91381. The full name of registrant(s) is/are : RONALD JAMES MECHSNER, 25949 STAFFORD CYN RD, #C, STEVENSON RANCH, CA 91381; CATHERINE LOUISE MECHSNER, 25949 STAFFORD CYN RD, #C, STEVENSON RANCH, CA 91381 This Business is being conducted by, husband and wife. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/1/2004. /s/: CATHERINE MECHSNER
This statement was filed with the County Clerk of LOS ANGELES County on 10/1/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/22/2010, 3/29/2010, 4/5/2010, 4/12/2010

FILE NO. 2010-0393309
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: MAJESTIC MATTRESS, 8147 MABRISA AVE., HUNTINGTON PARK, CA 90255. The fictitious business name referred to above was filed on JUNE 13, 2001, in the county of Los Angeles. The original file number of 20011021490. The business was conducted by: A GENERAL PARTNERSHIP. This statement was filed with the County Clerk of Los Angeles on 03/23/10. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: PEDRO GARCIA/GEN PARTNER.
Pub. Mar 29, April 5, 12, 19, 2010
Publish: Santa Monica Daily Press

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100359569 FIRST FILING. The following person(s) is (are) doing business as J.R.A.A. TRUCKING, 10136 SCOTT AVE. #7, WHITTIER, CA 90603. The full name of registrant(s) is/are : JOHN R. APODACA, 10136 SCOTT AVE. #7, WHITTIER, CA 90603 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JOHN R. APODACA
This statement was filed with the County Clerk of LOS ANGELES County on 3/16/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/22/2010, 3/29/2010, 4/5/2010, 4/12/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100313294 FIRST FILING. The following person(s) is (are) doing business as AMERICAN BALLET OF LOS ANGELES; AMERICAN ACTORS OF LOS ANGELES, 10938 STRATHMORE DR, #207, LA, CA 90024. The full name of registrant(s) is/are : EDUARDO CUETO, 10938 STRATHMORE DR, #207, LA, CA 90024; KATRINA HAWKES, 10938 STRATHMORE DR, #207, LA, CA 90024 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: EDUARDO CUETO
This statement was filed with the County Clerk of LOS ANGELES County on 3/8/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/29/2010, 4/5/2010, 4/12/2010, 4/19/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100403803 FIRST FILING. The following person(s) is (are) doing business as HOLLYWOOD UNITED FC; AI #/ON 200916010206, 3122 SANTA MONICA BLVD., #301, SANTA MONICA, CA 90404. The full name of registrant(s) is/are : ARA FOOTBALL LLC, 3122 SANTA MONICA BLVD., #301, SANTA MONICA, CA 90404 This Business is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ARA FOOTBALL LLC, ALI MANSOURI, MANAGER
This statement was filed with the County Clerk of LOS ANGELES County on 3/24/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/29/2010, 4/5/2010, 4/12/2010, 4/19/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100438462 FIRST FILING. The following person(s) is (are) doing business as ONNI, 830 20TH STREET, FRONT UNIT, SANTA MONICA, CA 90403. The full name of registrant(s) is/are : MIRA FAIN, 830 20TH STREET, FRONT UNIT, SANTA MONICA, CA 90403 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MIRA FAIN, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 3/31/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/5/2010, 4/12/2010, 4/19/2010, 4/26/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100404935 FIRST FILING. The following person(s) is (are) doing business as BLACK BOX AUDIO VIDEO SERVICES, 4757 NORELLE ST., L.A., CA 90032. The full name of registrant(s) is/are : MIGUEL A. DIAZ CAMACHO, 4757 NORELLE ST., L.A., CA 90032 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/24/2010. /s/: MIGUEL CAMACHO
This statement was filed with the County Clerk of LOS ANGELES County on 3/24/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or

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common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/29/2010, 4/5/2010, 4/12/2010, 4/19/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100396103 FIRST FILING. The following person(s) is (are) doing business as MORGAN PUBLISHING, 2013 THOREAU ST, LOS ANGELES, CA 90047, LA COUNTY ; P.O BOX 361074, LOS ANGELES, CA 90036. The full name of registrant(s) is/are : SARAH IRENE MORGAN, 2013 THOREAU ST, LOS ANGELES, CA 90047 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/23/2010. /s/: SARAH IRENE MORGAN, OWNER/PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 3/23/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/29/2010, 4/5/2010, 4/12/2010, 4/19/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100358999 FIRST FILING. The following person(s) is (are) doing business as DUODI LLC; AI # ON 201005610262, 13900 PANAY WAY #R214, MARINA DEL REY, CA 90292, LOS ANGELES COUNTY . The full name of registrant(s) is/are : DUODI LLC, 13900 PANAY WAY #R214, MARINA DEL REY, CA 90292 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/14/2010. /s/: DUODI LLC; MANAGER
This statement was filed with the County Clerk of LOS ANGELES County on 3/16/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/29/2010, 4/5/2010, 4/12/2010, 4/19/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100403853 FIRST FILING. The following person(s) is (are) doing business as BEACH APPRAISERS, 2707 PORTLAND ST. APT. 302, L.A., CA 90007. The full name of registrant(s) is/are : MAHESH KASHYAP, 2707 PORTLAND ST. APT. 302, L.A., CA 90007 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/15/2010. /s/: MAHESH KASHYAP
This statement was filed with the County Clerk of LOS ANGELES County on 3/24/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/29/2010, 4/5/2010, 4/12/2010, 4/19/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100356835 FIRST FILING. The following person(s) is (are) doing business as DAWN DEE MOTEL AND APARTMENTS; COMFORT INN, 2815 SANTA MONICA BLVD, SANTA MONICA, CA 90404, LOS ANGELES COUNTY. The full name of registrant(s) is/are : YNS INTERNATIONAL CORP, 11 AGUILAR, IRVINE, CA 92714 (DELAWARE); IS CAPITAL INVESTMENTS, LLC, 11 AGUILAR, IRVINE, CA 92714 (CALIFORNIA); CRR HEARTFAMILY, LLC, 12323 SUNSET PARKWAY, LOS ANGELES, CA 90064 (CALIFORNIA) This Business is being conducted by, a general partnership. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/16/2010. /s/: SUSAN WU/YNS INTERNATIONAL CORP; PARTNERS
This statement was filed with the County Clerk of LOS ANGELES County on 6/15/1977. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/29/2010, 4/5/2010, 4/12/2010, 4/19/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100382742 FIRST FILING. The following person(s) is (are) doing business as RELATIONSHIP METER, 2428 SANTA MONICA BLVD., PH 508, SANTA MONICA, CA 90404. The full name of registrant(s) is/are : MEDIA CONNECT, INC., 1999 AVENUE OF THE STARS, SUITE 1100, LOS ANGELES, CA 90067 (NEVADA) This Business is being conducted by, a corporation. Signed: The regis-

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trant commenced to transact business under the fictitious business name or names listed on (Date)3/19/2010. /s/: MEDIA CONNECT, INC., CFO, JOMAH OPUTA
This statement was filed with the County Clerk of LOS ANGELES County on 3/19/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/29/2010, 4/5/2010, 4/12/2010, 4/19/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100411106 FIRST FILING. The following person(s) is (are) doing business as YI FEI, 211 N. McPHERRIN AVE., MONTEREY PARK, CA 91754. The full name of registrant(s) is/are : MENG HU, 211 N. McPHERRIN AVE., MONTEREY PARK, CA 91754 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MENG HU
This statement was filed with the County Clerk of LOS ANGELES County on 3/25/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/29/2010, 4/5/2010, 4/12/2010, 4/19/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100389746 FIRST FILING. The following person(s) is (are) doing business as UNDERGROUND 101, 7367 MELROSE AVE., MELROSE, CA 90046. The full name of registrant(s) is/are : MAHER YASSINE, 2657 RISA DR., GLENDALE, CA 91208 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MAHER YASSINE
This statement was filed with the County Clerk of LOS ANGELES County on 3/22/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/29/2010, 4/5/2010, 4/12/2010, 4/19/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100411663 FIRST FILING. The following person(s) is (are) doing business as TRULA LANDSCAPING, 16709 BENBOW ST., COVINA, CA 91722. The full name of registrant(s) is/are : GILBERTO IBARRA, 16709 BENBOW ST., COVINA, CA 91722 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: GILBERTO IBARRA
This statement was filed with the County Clerk of LOS ANGELES County on 3/25/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/29/2010, 4/5/2010, 4/12/2010, 4/19/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100388865 FIRST FILING. The following person(s) is (are) doing business as SOUNDWAVE PRODUCTIONS, 14742 BEACH BLVD. #409, LA MIRADA, CA 90638. The full name of registrant(s) is/are : CHRIS BERRY, 14742 BEACH BLVD. #409, LA MIRADA, CA 90638 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/30/2003. /s/: CHRIS BERRY
This statement was filed with the County Clerk of LOS ANGELES County on 3/22/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/29/2010, 4/5/2010, 4/12/2010, 4/19/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100411341 FIRST FILING. The following person(s) is (are) doing business as ROQ DA MIC, 1164 W. 28th ST., L.A., CA 90007. The full name of registrant(s) is/are : CHARLTON BRIONES, 1164 W. 28th ST., L.A., CA 90007, FANK MORENO, 486 S. ALLEN AVE. #B, PASADENA, CA 91106 This Business is being conducted by, co-partners. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/25/2010. /s/: CHARLTON BRIONES
This statement was filed with the County Clerk of LOS ANGELES County on 3/25/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/29/2010, 4/5/2010, 4/12/2010, 4/19/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100395025 FIRST FILING. The following person(s) is (are) doing business as MIRACLE NAILS, 527 S. ALVARADO ST., L.A., CA 90057. The full name of registrant(s) is/are : HAI THANH PHAM, 15332 LARCH AVE., LAWNDALE, CA 90260 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: HAI THANH PHAM
This statement was filed with the County Clerk of LOS ANGELES County on 3/23/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/29/2010, 4/5/2010, 4/12/2010, 4/19/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100393308 FIRST FILING. The following person(s) is (are) doing business as MAJESTIC MATTRESS, INC., 4939 CECELIA ST., CUDAHY, CA 90201. The full name of registrant(s) is/are : MAJESTIC MATTRESS, INC., 4031 WEIK AVE., BELL, CA 90201 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: PEDRO GARCIA
This statement was filed with the County Clerk of LOS ANGELES County on 3/23/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/29/2010, 4/5/2010, 4/12/2010, 4/19/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100399599 FIRST FILING. The following person(s) is (are) doing business as M & R CUTTING SERVICES, LLC, 4537 HUNTINGTON DR. SOUTH, L.A., CA 90032. The full name of registrant(s) is/are : M & R CUTTING SERVICES, LLC, 4537 HUNTINGTON DR. SOUTH, L.A.., CA 90032 This Business is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MARIA GUADALUPE ABARCA
This statement was filed with the County Clerk of LOS ANGELES County on 3/23/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/29/2010, 4/5/2010, 4/12/2010, 4/19/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100404707 FIRST FILING. The following person(s) is (are) doing business as J & S GENERAL MACHINE SHOP, 145 SECOND ST., LA PUENTE, CA 91744. The full name of registrant(s) is/are : SAMUEL LIMON, JOSE LIMON, 333 N. SIESTA AVE., LA PUENTE, CA 91746 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: SAMUEL LIMON
This statement was filed with the County Clerk of LOS ANGELES County on 3/24/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/29/2010, 4/5/2010, 4/12/2010, 4/19/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100382480 FIRST FILING. The following person(s) is (are) doing business as IMMACULATE CONSULTING, 7727 LA SALLE AVE., L.A., CA 90047. The full name of registrant(s) is/are : AARON L.L. LUCKETT, 7727 LA SALLE AVE., L.A., CA 90047 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2010. /s/: ARRON LUCKETT
This statement was filed with the County Clerk of LOS ANGELES County on 3/19/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/29/2010, 4/5/2010, 4/12/2010, 4/19/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100383404 FIRST FILING. The following person(s) is (are) doing business as FALCON ELECTRICAL; ERIC HUMPHREY ELECTRIC, 754 N. BANNA AVE., GLENDORA, CA 91741. The full name of registrant(s) is/are : HUMBRIC ENTERPRISES, INC., 754 N. BANNA AVE., GLENDORA, CA 91741 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ERIC HUMPHREY
This statement was filed with the County Clerk of LOS ANGELES County on 3/19/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/29/2010, 4/5/2010, 4/12/2010, 4/19/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100410656 FIRST FILING. The following person(s) is (are) doing business as DONUT EXPRESS, 425 E. IMPERIAL HWY. #A, L.A., CA 90061. The full name of registrant(s) is/are : PAUL RY THU, 8738 PRICHARD ST., DOWNEY, CA 90242 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: PAUL RY THU
This statement was filed with the County Clerk of LOS ANGELES County on 3/25/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/29/2010, 4/5/2010, 4/12/2010, 4/19/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100416266 FIRST FILING. The following person(s) is (are) doing business as DANDELION XI DESIGN STUDIO, 10714 WOODBINE STREET, #6, LOS ANGELES, CA 90034; PO BOX 1364, SANTA MONICA, CA 90034. The full name of registrant(s) is/are : TERESA BARAHONA, 10714 WOODBINE STREET, #6, LOS ANGELES, CA 90034 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: TERESA BARAHONA
This statement was filed with the County Clerk of LOS ANGELES County on 3/26/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/5/2010, 4/12/2010, 4/19/2010, 4/26/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100437937 FIRST FILING. The following person(s) is (are) doing business as LOS ANGELES POST PRODUCTION GROUP, 1642 17TH STREET, SANTA MONICA, CA 90404. The full name of registrant(s) is/are : GEOFFREY WOODHALL, 1815 PURDUE AVE, APT 301, LOS ANGELES, CA 90025 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/1/2010. /s/: GEOFFREY WOODHALL, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 3/31/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/5/2010, 4/12/2010, 4/19/2010, 4/26/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100389523 FIRST FILING. The following person(s) is (are) doing business as LP INTERNATIONAL, 11239 HOMEDALE STREET, LOS ANGELES, CA 90049; PO BOX 24039, LOS ANGELES, CA 90024. The full name of registrant(s) is/are : LIGHTING PARTS INC., 11239 HOMEDALE STREET, LOS ANGELES, CA 90049; PO BOX 24039, LOS ANGELES, CA 90024 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2000. /s/: LIGHTING PARTS, INC., PRESIDENT, DAVID OKUN
This statement was filed with the County Clerk of LOS ANGELES County on 1/1/2000. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/5/2010, 4/12/2010, 4/19/2010, 4/26/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100377189 FIRST FILING. The following person(s) is (are) doing business as CLEAN WITH KARE, 1242 S. WELLESLEY AVE, #5, LOS ANGELES, CA 90025. The full name of registrant(s) is/are : KATRINA VARGAS, 1242 S. WELLESLEY AVE, #5, LOS ANGELES, CA 90025 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: KATRINA VARGAS
This statement was filed with the County Clerk of LOS ANGELES County on 3/18/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/5/2010, 4/12/2010, 4/19/2010, 4/26/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100298098 FIRST FILING. The following person(s) is (are) doing business as VENICE BOARDWALK BIKE RENTAL, 517 OCEAN FRONT WALK, UNIT #1, VENICE, CA 90291. The full name of registrant(s) is/are : QUYNN N. TON, 1285 CRESCENT HEIGHTS BLVD., APT G, WEST HOLLYWOOD, CA 90046 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/1/2010. /s/: QUYNN N. TON, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 3/4/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/5/2010, 4/12/2010, 4/19/2010, 4/26/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100445799 FIRST FILING. The following person(s) is (are) doing business as GLOBAL AND TRANSNATIONAL CONSULTING OPERATIONS, 1474A MORTON CIRCLE, CLAREMONT, CA 91711; PO BOX 8296, LA VERNE, CA 91750. The full name of registrant(s) is/are : CHARLES RAY LEMONS JR, 1474A MORTON CIRCLE, CLAREMONT, CA 91711 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/1/2005. /s/: CHARLES RAY LEMONS JR, OWNER & CEO
This statement was filed with the County Clerk of LOS ANGELES County on 4/1/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/5/2010, 4/12/2010, 4/19/2010, 4/26/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100418249 FIRST FILING. The following person(s) is (are) doing business as 55 GRILL AND BAR, 8825 E. WASHINGTON, PICO RIVERA, CA 90660. The full name of registrant(s) is/are : ERDM, INC., 8825 E. WASHINGTON, PICO RIVERA, CA 90660 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: EVA MENESES
This statement was filed with the County Clerk of LOS ANGELES County on 3/26/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/5/2010, 4/12/2010, 4/19/2010, 4/26/2010

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a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/5/2010, 4/12/2010, 4/19/2010, 4/26/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100428053 FIRST FILING. The following person(s) is (are) doing business as BIZ-PRO, 14500 McNAB AVE. APT. 2608, BELLFLOWER, CA 90706. The full name of registrant(s) is/are : UPALI TENNAKOON, 14500 McNAB AVE. APT. 2608, BELLFLOWER, CA 90706 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/29/2010. /s/: UPALI TENNAKOON
This statement was filed with the County Clerk of LOS ANGELES County on 3/30/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/5/2010, 4/12/2010, 4/19/2010, 4/26/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100417858 FIRST FILING. The following person(s) is (are) doing business as CASTELLANOS SATELLITE, 7153 EL VIENTO WAY, BUENA PARK, CA 90620. The full name of registrant(s) is/are : WERNER CASTELLANOS, 7153 EL VIENTO WAY, BUENA PARK, CA 90620 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: WERNER CASTELLANOS
This statement was filed with the County Clerk of LOS ANGELES County on 3/26/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/5/2010, 4/12/2010, 4/19/2010, 4/26/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100446628 FIRST FILING. The following person(s) is (are) doing business as HAJR RICHSHAW, 3611 CRENSHAW BLVD., L.A., CA 90016. The full name of registrant(s) is/are : HENRY STATEN DUNHAM, 3611 CRENSHAW BLVD., L.A., CA 90016 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/31/2010. /s/: HENRY STATEN DUNHAM
This statement was filed with the County Clerk of LOS ANGELES County on 4/1/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/5/2010, 4/12/2010, 4/19/2010, 4/26/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100415126 FIRST FILING. The following person(s) is (are) doing business as PHOTOGRAPHERS & VISUAL ARTIST FOR CAUSES, 8216 BIRCHCREST RD., DOWNEY, CA 90240. The full name of registrant(s) is/are : IRENO RODRIGUEZ, 8216 BIRCHCREST RD., DOWNEY, CA 90240 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: IRENO RODRIGUEZ
This statement was filed with the County Clerk of LOS ANGELES County on 3/26/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/5/2010, 4/12/2010, 4/19/2010, 4/26/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100422634 FIRST FILING. The following person(s) is (are) doing business as S S SOUND SPECIALTY, 262 E. 55th ST., LONG BEACH, CA 90805. The full name of registrant(s) is/are : JOSE J. GARCIA, 262 E. 55th ST., LONG BEACH, CA 90805 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JOSE J. GARCIA
This statement was filed with the County Clerk of LOS ANGELES County on 3/29/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED

PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/5/2010, 4/12/2010, 4/19/2010, 4/26/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100418122 FIRST FILING. The following person(s) is (are) doing business as SUNKEN CITY; SC RECORDS, 2369 EUCALYPTUS AVE., LONG BEACH, CA 90806. The full name of registrant(s) is/are : MARIO T. DE ALBA, 1115? S. PACIFIC AVE., SAN PEDRO, CA 90731, ROBERT RIOS, 2369 EUCALYPTUS AVE., LONG BEACH, CA 90806 This Business is being conducted by, a general partnership. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/22/2010. /s/: MARIO T. DE ALBA
This statement was filed with the County Clerk of LOS ANGELES County on 3/26/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/5/2010, 4/12/2010, 4/19/2010, 4/26/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100439293 FIRST FILING. The following person(s) is (are) doing business as THRIFTY AIRPORT SHUTTLE, 829 CEDAR AVE., LONG BEACH, CA 90813. The full name of registrant(s) is/are : SOKHENG STACEY YOU, 829 CEDAR AVE., LONG BEACH, CA 90813 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/31/2010. /s/: SOKHENG S. YOU
This statement was filed with the County Clerk of LOS ANGELES County on 3/31/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/5/2010, 4/12/2010, 4/19/2010, 4/26/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100439193 FIRST FILING. The following person(s) is (are) doing business as TRUE DENIM EMPIRE TRADING, 6680 PACIFIC BLVD., HUNTINGTON PARK, CA 90255. The full name of registrant(s) is/are : LUXURY DENIM, INC., 6680 PACIFIC BLVD., HUNTINGTON PARK, CA 90255 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MOHAMMOD SAAB
This statement was filed with the County Clerk of LOS ANGELES County on 3/31/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 4/5/2010, 4/12/2010, 4/19/2010, 4/26/2010

FILE NO. 2010-0439192
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: EL PALACIO CLOTHING, 6680 PACIFIC BLVD., HUNTINGTON PARK, CA 90255. The fictitious business name referred to above was filed on 12/23/2009, in the county of Los Angeles. The original file number of 20091959948. The business was conducted by: A CORPORATION. This statement was filed with the County Clerk of Los Angeles on 03/31/10. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: MOHAMMOD SAAB/PRES.
Pub. April 5, 12, 19, 26, 2010
Publish: Santa Monica Daily Press

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