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Planning Commission debates Downtown parking prices

BY MATTHEW HALL
Daily Press Editor

The Planning Commission will hold a study session at their April 6 meeting to debate the future of parking prices in the Downtown area.

According to the staff report, City Hall is anticipating a change in parking demands based on the opening of Expo on May 20. In addition to Expo's opening recent changes to zoning documents, such as the Land Use and Circulation Element (LUCE) and the proposed Downtown Community Plan have altered expectations. The LUCE specifically calls for policies that create a 15 percent vacancy range at all times.

To account for the change in need, staff has proposed "increasing the price of Downtown transient (daily) and monthly rates, aligning Civic Center rates with current Downtown rates to address high weekday occupancies, and changes to monthly keycards."

Parking rates were last modified in 2012 based on a parking study. At that time rates were decreased for the Civic Center Lot and Main Library, evening flat rates were eliminated from Downtown, meter rates were increased and the free period Downtown was decreased from two hours to 90 minutes.

The proposal to be discussed April 6 includes changes throughout the Downtown area. At structures 1 through 9 and the Ken Edwards Center, the free time would remain 90 minutes. The next hour would increase by 25

SEE PARKING PAGE 10

How a Samohi grad aids schools in the developing world – and why

Nonprofit foundation provides resources in impoverished areas

BY JEFFREY I. GOODMAN
Daily Press Staff Writer

Coby Schoffman didn't usher in his 21st birthday by having his first legal drink at an American bar.

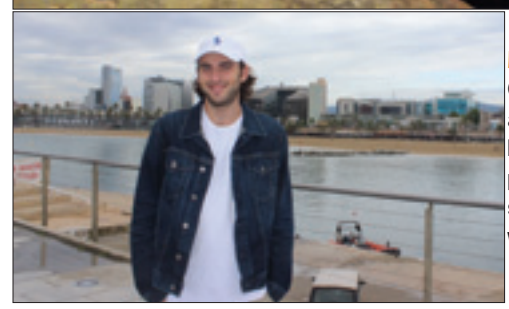
Instead he was on his way to Uganda to volunteer his time at a school where many students have lost their parents and where resources like pencils and paper, let alone computer equipment, are hard to come by.

For Schoffman, who graduated from Santa Monica High School in 2011, it was an opportunity to experience firsthand the struggles of the developing world and make a tangible difference in a place where he felt he could have an immediate impact.

"There are no toilets, no showers, and electricity comes and goes," he said of Kikaaya College and Vocational School. "Being blessed with the education I had growing up in the Santa Monica-Malibu Unified School District, I look back and, with experiences like this, you can't even relate it.

"Half of the school is orphan students, so they live on the school compound year-round. They have such motivation and drive. They're just as hard-working as what you'll find in any other high school. But they lack basic, basic, basic scholastic materials. ... The level of poverty is unimaginable."





Courtesy photos

MAKING A DIFFERENCE: Coby Schoffman, a Samohi alum, recently launched The Nation Foundation, a nonprofit that aims to support schools in the developing world.

The experience inspired Schoffman to launch The Nation Foundation, a recently founded nonprofit that aims to support schools in the developing world.

Along with fellow Samohi alumnus and current Santa Monica College student Jesse Vasquez, Schoffman has raised more than $15,000 to improve the learning conditions at the Uganda school where he volunteered for two months in 2014.

The Nation Foundation plans to extend its reach into Tanzania this summer. Schoffman said it's his goal to bring materials and develop infrastructure at one school in the developing world each year.

Schoffman's path into the nonprofit world started in college at Interdisciplinary Center Herzliya in Israel, where he studied conflict resolution and counter-terrorism. During a semester exchange program in Turkey, he came across a volunteer database and responded to a posting about an opportunity at Kikaaya. That led to email correspondence with the school's director, who later met him at the airport in Entebbe.

"You do a lot of reading and study, but you don't get the hands-on grasp of exactly what you're studying," Schoffman said of his college coursework. "It was one thing to understand in the classroom, but it was entirely another to have an experience where I wouldn't be surrounded by other volunteers or Western technologies or based on an agenda that's implemented by the West."

During his time at Kikaaya, Schoffman helped to renovate school facilities and led a computer science class. The students speak and learn in English, he said.

Schoffman also introduced basketball to the school community, gathering materials from Kampala to build a makeshift hoop on cam-

SEE FOUNDATION PAGE 5

Kean launches bid for SMMUSD board seat

BY JEFFREY I. GOODMAN
Daily Press Staff Writer

Jon Kean is at it again.

An active parent leader who has held several positions in the Santa Monica-Malibu school district, Kean recently filed paperwork to run for a local Board of Education seat in November's election.

Kean is the first challenger to declare his candidacy in what could be a competitive race for three seats on a school board that is currently dealing with myriad issues, including bond projects, environmental concerns and academic achievement gaps.

Ralph Mechur, who was appointed to the school board last year, recently told the Daily Press that he will seek re-election. He is one of three school board members whose terms are up at the end of the calendar year, joining Jose Escarce and Maria Leon-Vazquez. Escarce and Leon-Vazquez have not yet



Courtesy photo

KEAN

SEE KEAN PAGE 7

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, April 4

Santa Monica Reads Book Discussion

Trained facilitators lead discussions of our 2016 Santa Monica Reads featured book, Station Eleven. 7 - 8:30 p.m. Barnes & Noble, 1201 Third Street Promenade.

Architectural Review Board Meeting

The ARB generally meets on the first and third Mondays of each month unless there is a holiday. Meetings are held in the City Council Chambers at City Hall unless otherwise noted. City Hall, 1685 Main St., 7 p.m. www.smgov.net/Departments/PCD/Boards-Commissions/Architectural-Review-Board/

Disabilities Commission Meeting

Regular meeting of the Santa Monica Disabilities Commission. Ken Edwards Center, 1527 4th St., 6:30 - 9 p.m. www.smgov.net/Portals/AccessibleSM/content.aspx?id=16032

Creative Therapy: An Anti-Stress Adult Coloring Program

Relax, unwind, refocus, and have fun. Pico Branch Library, 2201 Pico Blvd., 6 - 7 p.m.

Tuesday, April 5

Writers Lab with Laurie Horowitz

Want to write, but need a little direction, or hungry for some support from a community of writers? Welcome to the Camera Obscura Writing Lab! Led by Laurie Horowitz, published author, editor and former Annenberg Writer-in-Residence, this is the place for anyone working on fiction, creative nonfiction, or memoir. For two hours a week you can pick up pointers on getting started, tricks for muddling through the middle, or a get a gentle shove toward the finish line, all with Laurie's inimitable coaching and the support of your peers. This creative incubator is about crafting good stories, well told. Sink into words up to your elbows and see what you can do! Cost: $50, Drop-In participation is available for $10. 1450 Ocean Ave., 12 - 2 p.m.

Teen Time @ Pico

A space just for Teens. Stop by and play board games, make some crafts, play music, do homework or just talk to your friends. Refreshments will be provided. Pico Branch Library, 2201 Pico Blvd., 3:30 - 5 p.m.

Ocean Park Film Program: "Batman" (1989)

Film historian Elaina Archer screens and discusses this Batman film starring Michael Keaton and Jack Nicholson, directed by Tim Burton.(Film runtime: 126 min.) Ocean Park Branch Library, 2601 Main St., 6 - 8:30 p.m.

Wednesday, April 6

Computer Basics I

Hands-on introduction to computers. Learn how to use a mouse and keyboard, work with Windows and basic computer terms. Length of class is 1-1/2 hours. Beginner level. Seating is first come, first served. For more information, please visit the Reference Desk or call 310-434-2608. Main Library, 601 Santa Monica Blvd., 3:30 - 5 p.m.

Career Prep Series: Scholarship Workshop

Learn how to access scholarship resources. This 5-week workshop is provided in collaboration with the Virginia Avenue Park. Call the branch for more information. Pico Branch Library, 2201 Pico Blvd., 6 - 7 p.m.

Mobeen Ansari presents

SEE **LISTINGS** PAGE 3

For help submitting an event, contact us at
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COMMUNITY BRIEFS

Citywide

Beloved former LA City Councilmember passes away after four year battle with cancer

Bill Rosendahl, the well-loved and larger-than-life former Los Angeles City Councilman, public affairs broadcaster, and cable television executive, passed away early this morning after a four-year battle with cancer. He was 70 years old.

Widely known for his beaming smile and a booming voice, Rosendahl befriended both the powerful and the downtrodden throughout his lifetime and during his eight-year stint representing the Westside on the City Council.

Often called the "Conscience of the City Council," Rosendahl focused on seeking solutions to the problem of homelessness, promoting mass transit, curbing overdevelopment, and giving neighborhoods a greater voice in city decision-making. He was the first openly gay man elected to the Los Angeles City Council, and served from 2005 to 2013, when he retired to battle a stage four cancer that was diagnosed in the summer of 2012. Toward the end of his tenure in office, he became an outspoken advocate for medical marijuana, which he used to combat the side effects of cancer treatments.

Rosendahl was an atypical politician. He embraced his fiercest critics, championed the hot-button issues that many avoided, and almost always spoke extemporaneously, giving long speeches that routinely skewered sacred cows and even his fellow politicians. He rewarded constituents and cajoled fellow elected officials with fresh eggs from the dozens of chickens he raised at his Mar Vista home. Gifted with a boundless sense of optimism, Rosendahl imagined a politics of endless possibility, and was known by his signature exclamation: "Great! Great! Great! Great! Great!"

While Rosendahl represented some of the city's most affluent neighborhoods, his proudest accomplishments involved helping the marginalized, the outsider, and the underdog. He boasted of: approving permanent supportive housing; creating a program that housed more than 100 people living in their vehicles in Venice; opening Fisher House, a home for families of veterans receiving treatment at the Veterans Administration campus in West LA; halting expansion of Los Angeles International Airport into nearby neighborhoods; and approving a citywide Bicycle Master Plan. He was perhaps most proud of securing the reburial of the remains of more than 1300 Gabrielino Tongva Native Americans discovered during the construction of Playa Vista.

Prior to his election, Rosendahl was the award-winning producer and moderator of critically acclaimed public affairs television shows. As host of Local Talk, Week in Review and Beyond the Beltway, Rosendahl created a needed forum for the discussion of public affairs. An advocate of empowering people through information, Rosendahl produced more than 3,000 programs during his 16 years working in journalism, opening the airwaves to all viewpoints and steering thoughtful dialogue on the most complex and controversial issues affecting people's lives. He was well-known for his cheerful sign-off to each of his programs - "God Bless and bye-bye!"

Rosendahl's public service journalism won him the Cable Ace Award, The Diamond Award, the Freedom of Information Award, the Los Angeles League of Women Voters Public Service Award and the Beacon Award for Cable's Free Air Time Project. While producing and hosting the programs, he also served as a cable television executive, serving in senior positions with Adelphia Cable, Century Cablevision, Group W, and TelePrompter.

The sixth of eight children born to German immigrant parents in Englewood, New Jersey, Rosendahl yearned to travel the planet. He led a life that took him around the world, shaping events through the force of his will, the size of his heart, and the warmth of his hugs.

Rosendahl was immensely proud of his international travel, and regaled friends and acquaintances with tales of traveling around the planet, including through Africa, where he walked the length of the continent, often sleeping under the stars. He also cherished his frequent visits to gay resorts in Acapulco, Mexico and on the Russian River in Northern California. He made new friends wherever he went, regularly handing out cash or opening his home without second thought to anyone in need.

Rosendahl had a giant heart and tremendous spirit. Raised Catholic, he became fiercely ecumenical, embracing and incorporating elements of multiple faiths into a personal belief system that celebrated all people and saw God in all things. Each morning, he would soak in his view of the Pacific Ocean, touch a fragment of redwood tree, and pray to a pantheon of friends and family members who had passed but whose memories and spirits gave him strength.

In 1968, Rosendahl worked for the presidential campaigns of Eugene McCarthy and Robert F. Kennedy. In 1972, he worked as a fundraiser for George McGovern, traveling around the country with the Democratic Party nominee. In between presidential campaigns, Rosendahl served in the U.S. Army from 1969 to 1971, spending a year as a psychiatric social worker, counseling troops returning from combat. As special assistant to the commanding general at Ft. Carson, Colorado, he won national recognition for reorganizing the base and boosting morale of the service people. He later served as a White House appointee to the State Department as Chief of Operations for the U.S. Trade and Development Program, and worked as an associate in philanthropic work for John D. Rockefeller, III.

Rosendahl came out publicly as gay in 1995, when his longtime partner, Christopher Lee Blauman, died as a result of AIDS complications. Decades later, he would mourn lost friends and would angrily rail about the ways the Reagan and Clinton administrations betrayed the gay community. In his later years, he relished his role as a gay role model. In 2008, he received the Man of the Year Award from Christopher Street West. In 2013, he received the Morris Kite Lifetime Achievement Award from Christopher Street West, and in 2015 he was honored with a Lifetime Achievement from the Stonewall Young Democrats.

Rosendahl held many positions of civic leadership. He chaired the California Commission on Tax Policy in the New Economy under Governor Gray Davis, served as president of the Los Angeles Press Club, as chairman of the Cable and Telecommunication Association and was a member of the education fund of the Los Angeles League of Women Voters. After his retirement from the Los Angeles City Council, he served as president of the City of Los Angeles Health Commission.

Rosendahl earned a Master of Social Work (MSW) from the University of Pittsburgh, and a Bachelor of Arts in Political Science & Economics from Saint Vincent College in Latrobe, Pennsylvania.

He is survived by his longtime partner, Hedi El-Kholti; his brother Thomas Rosendahl and sister-in-law Sheila Rosendahl, and their sons, Robbie-Paul, Ricky-Luke and Arthur of Westchester; his brother Steven Rosendahl of Highlands Ranch, Colorado; his sister Mary LeMothe of Apex, North Carolina; his sister Helen Davoren of Westfield, New Jersey; and his nephew and caregiver, Christopher Rosendahl of Mar Vista.

Funeral and memorial arrangements are pending, but will include a Mass of Christian Burial at St. Monica's Church in Santa Monica, and a lovely and colorful memorial service and celebration of life at Mar Vista Park.

In lieu of flowers, donations in his memory can be made to any of his favorite organizations helping the homeless; Safe Place for Youth; New Directions for Veterans; and the Jeff Griffith Youth Center at the Los Angeles Gay & Lesbian Center.

- SUBMITTED BY DAVID GRAHAM-CASO, COMMUNICATIONS DIRECTOR & ENVIRONMENTAL POLICY ADVISOR, COUNCILMEMBER MIKE BONIN

LISTINGS

FROM PAGE 2

Pakistan Through My Eyes

Join Mobeen Ansari, a remarkably talented photojournalist from Islamabad, as he takes the audience on a visual journey through Pakistan, offering unseen glimpses of the people and places that make his country beautiful. Main Library, 601 Santa Monica Blvd., 7 - 8:30 p.m.

Planning Commission Meeting

Regular meeting of the Planning Commission. City Hall, 1685 Main St., 7 p.m.



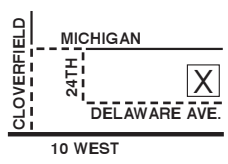


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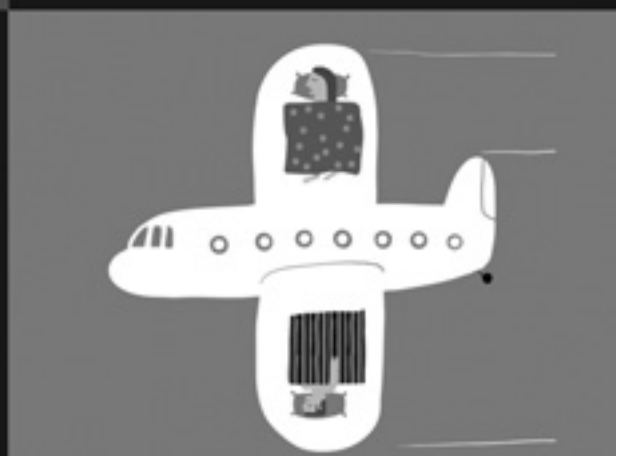
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Bill Rosendahl, friend of democracy

"IN ANY DEMOCRACY, WHEN WE KNOW what the issues are and we know what the political people are about, if we understand the issues and the people, we can connect to the political process; you need to have this information, the airwaves are the people's airwaves and they should be used in part to inform, educate and empower people to connect to the issues of the day" - Bill Rosendahl, May 14, 1945 - March 30, 2016 (https://www.youtube.com/watch?v=xcRQNzlZkLc).

A free exchange of ideas - and an informed public - are pillars of a healthy democracy. Bill Rosendahl brought both to Santa Monica for almost two decades.

Between 1987 and 2003, Rosendahl produced some of the greatest public affairs programing this nation has ever known, operating out of the Century Cable (later Adelphia) studios at 2939 Nebraska Ave. in Santa Monica.

Starting with his flagship "The Week in Review," and then later with "Local Talk" and "Beyond the Beltway," Rosendahl's format was to convene a panel of three or four diverse political/community voices and leaders, and then bring on three or four guests, one at a time, over the course of an hour.

Rosendahl would open with a one-on-one with the guest. Then after a few questions he went to the panel, who would further engage the guest, with Rosendahl moderating the scrum. (http://www.consumerwatchdog.org/node/49307)

Panelists and guests were chosen from civic and governmental leadership throughout Southern California, as well as around the state and nation, as others visited the region. The result was a series of highly accomplished, thoughtful community leaders, debating the issues of the day, coming from a range of different backgrounds and perspectives - and with Rosendahl asking direct, pointed questions when they needed to be said.

Not only was this stimulating, but when ideas and leaders are directly engaged in this manner, we gain a critical level of political accountability. Unfortunately this happens infrequently in politics. In providing it on a consistent basis, Bill Rosendahl's programing was a civic service of the highest order.

SANTA MONICA ELECTION COVERAGE

As Rosendahl's programing grew in popularity and influence, it became an important stop over for many local, state and national politicians, even some world leaders. By the late 1990s, programing not only reached over 800,000 subscribers in the Los Angeles Region (in prime areas from Eagle Rock west to Pacific Palisades, and south to Redondo Beach and Orange County) but some became syndicated to public affairs outlets around the country.

At the same time, Rosendahl consistently and enthusiastically devoted time and resources to covering Santa Monica politics. From 1990 to 2002, he produced Santa Monica City Council election candidate forums; and from 1992 to 2002, School Board election forums for the Santa Monica-Malibu USD. He also featured several issues and initiatives, including a special program on the 2001 Santa Monica Living Wage ordinance.

I first got to know Bill Rosendahl in May 1994, when he hosted a debate on Santa Monica's Propositions D and E. I appeared that night as an advocate for the "yes" side, in favor of the referendum against the City's 1993 Civic Center Specific Plan that would appear on the June 1994 primary election ballot. The "no" side outspent us by about $250,000 to $5,000. As one (of many) resource-poor neighborhood activists, I remember feeling demoralized when the "no" campaign's wave of expensive citywide mailers began to hit.

DEMOCRACY MEANS ALL VOICES

The one bright spot in that campaign's last few weeks was appearing on the Century Cable-hosted debate. It was the one time we got to be on an equal footing, not just based upon money, but upon ideas. I remember the refreshing decency of being treated in that manner. That is part of what Bill Rosendahl offered to so many people, by giving their ideas a fair hearing - both as a Los Angeles City Councilmember from 2005-2013, and through his public affairs programming before that.

Rosendahl's programing was also inclusive within the partisan context - not always an easy thing to do. He gave TV time to candidates from all the ballot-qualified parties - not just the Democrats and Republicans, but also to Greens (https://www.youtube.com/watch?v=sgXBWoRLKUM), Libertarians, Peace and Freedom, Reform Party and others.

He believed the airwaves were the public's airwaves, that people had the right to hear from ballot-qualified candidates, and he was going to make sure it happened. This from the same person that had multiple major, powerful politicians pass through the Green Room each week to appear on his show.

Bill Rosendahl lived in both worlds.

THE GREEN ROOM

When you arrived to do the show, you went to the left down the hall to the makeup room. There you found Connie Cole, a delightful upbeat person who made you look just right for the studio lighting, and whose positive attitude helped get you into the right mind for the show. She was with Bill for 15 years. Adjacent was the Green Room, a six by five foot room that everyone went into to wait before going on air. Bill would pop into both rooms, and then head into the studio.

The Green Room was its own world, and led to incredible spontaneous interactions and networking between all kinds of interesting people. As an elected official and a Green Party spokesperson (https://www.youtube.com/watch?v=6GwPE4gbnUw), I was fortunate to be invited several times to appear on Bill's programs. In

SEE ROSENDAHL PAGE 5

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ROSENDAHL

FROM PAGE 4

the process, I made many long-lasting and valued connections in the Green Room, with people that I would likely never have otherwise. Multiply this by over 3,000 shows and thousands of more guests - and the breadth of community created is itself a great contribution resulting from Rosendahl's innovative programing.

VICTIM OF CORPORATE IRRESPONSIBILITY

In 1999, Century Cable was bought out by Adelphia Cable (http://articles.latimes.com/1999/mar/06/business/fi-14401). While nothing changed immediately, there was concern from the beginning - given the conservative orientation of Adelphia's ownership, that it was not committed to public affairs programing. That feared result eventually came to pass.

As Harvey Rosenfeld of the Santa Monica-based Consumer Watchdog nonprofit observed - himself a periodic guest and panelist - "after 3,000 or so broadcasts, the bean counters at Adelphia cable decided California didn't need quality public affairs programming any longer," (http://www.consumerwatchdog.org/node/49307).

As fate had it, I was at Bill's house in Mar Vista the morning he received the official news from Adelphia. He was clearly disgusted. But he also took it in stride. By that point it was expected, as was Adelphia's overall general corporate irresponsibility (http://www.nbcnews.com/id/5396406/ns/business-corporate_scandals/t/adelphia-founder-john-rigas-found-guilty/).

In response, Bill left broadcasting and moved directly into the political world he had been broadcasting about, and impressively won two consecutive elections to the Los Angeles City Council.

WHAT IF AND THE 2016 ELECTION

Bill Rosendahl had a great run on the LA City Council (http://www.11thdistrict.com/remembering_bill). But what if in an alternative universe, he could have been head of a west coast media organization that reflected his media values, and would have done public affairs programming on a higher level?

Imagine Bill Rosendahl hosting gubernatorial and presidential debates, and in a format that gave the opportunity to get into depth with the candidates and the issues.

Too often in politics, messaging is overly measured and controlled. Bill Rosendahl's programming broke that mold. The enduring value of his work - and a reminder of his spirit - is that it is possible, even in politics, to be fair, transparent, inclusive and humane.

During 16 plus years, Bill Rosendahl produced and moderated more than 3,000 critically acclaimed public affairs television shows, and was awarded the Cable Ace Award, The Diamond Award, the Freedom of Information Award, the Los Angeles League of Women Voters Public Service Award and the Beacon Award for Cable's Free Air Time Project.
His public affairs television programming is now in an archive at Loyola Marymount College, drawing on programs done for Century Communications and Adelphia Communications in L.A. between 1987 and 2006.
http://www.oac.cdlib.org/findaid/ark:/13030/kt2870379s/dsc/#c01-1.3.13.2.

MICHAEL FEINSTEIN is a former Santa Monica City Councilmember (1996-2004) you can reach him on Twitter at @mikefeinstein.

Memorial Services

There will be two memorial services for Bill Rosendahl - a formal Catholic Mass at St. Monica's Church in Santa Monica, and a lively, Rosendahl-style community "Celebration of Life" at Mar Vista Park. The public is welcome to attend either or both events.

MEMORIAL MASS
10 a.m. Tuesday, April 5
St. Monica Catholic Church
725 California Avenue
Santa Monica, CA 90403

GREAT GREAT GREAT:
A Celebration of Life
2 p.m. Saturday, April 16
Mar Vista Park
11430 Woodbine Street
Los Angeles, CA 90066

FOUNDATION

FROM PAGE 1

pus. He showed them how to run layup lines and taught them the three-man weave.

After his stint in Uganda, Schoffman returned to Santa Monica to form his nonprofit before going back to Israel to finish his undergraduate studies.

And his work, he said, is just beginning.

"It's literally brick-by-brick," he said.

For more information about Schoffman's organization, visit nationfoundation.org.

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My Write

Bill Bauer

Send comments to editor@smdp.com

Upcoming elections - development No. 1 issue

WITH AN ELECTION COMING IN EIGHT months, the question is whether the local political powerhouse Santa Monicans for Renters' Rights (SMRR) will be able to maintain its grip for a fourth decade. The venerable renters' rights organization must walk a tightrope between slow growth or accelerated development.

SMRR leadership as always pointed to the east and said, "If it weren't for us, this would be Santa Monica," - obviously referring to the forest of mid-level high rises lining Wilshire Boulevard in West L.A. SMRR boasts that their endorsed politicians have kept this kind of development out of Santa Monica.

However, SMRR affiliated City Council members have been leaning toward being "more development friendly" in recent years. It really began over a decade ago when SMRR politicians voted to allow demolition of the Village Trailer Park (whose tenants were mostly elderly, handicapped and financially challenged) and approve a dense, rabbit warren apartment complex for hipsters.

That was followed by approval of the Bergamot Transit Village, a massive apartment/office complex consisting of five new buildings at Olympic Boulevard and 26th Street with 427 apartments, nearly 375,000 square feet of office space and approximately 30,000 square feet of restaurant/retail space.

That ill-advised project was met with immediate and vitriolic disdain. Residocracy, a resident coalition, sprung up and collected more than 13,500 signatures to force the matter for a public vote. Smelling blood in the water, City Council reversed course and withdrew support for the project. The developer has since sold the property.

There has been an increasingly strident debate on "how much," "how big" and "how dense" development should be permitted in Santa Monica.

About three years ago, MSD Capital LP announced plans to replace its aging Fairmont Miramar Hotel with a new luxury hotel complex. Those plans included a 20 plus story tower and over 100 new, luxury condos.

Public reaction was quick and negative. Hotel neighbors threatened a knockdown fight to limit the size, height and scope of any renovations. MSD has gone back to the drawing board, hoping that a re-imagineering will garner better public acceptance.

In quick succession, announcements were made for a starchitect-designed Frank Gehry's 22 floor, hotel/condominium for the corner of Ocean Avenue and Santa Monica Boulevard.

In June, 2013, FelCor Lodging Trust announced plans to demolish the existing 132 room, 8 story hotel and building a new, mixed-use destination comprising of a hotel, residential and retail components contained in a 5 floor, 63 foot tall building, an 8 floor building from 96 to 107 feet tall and a 15 story, 174 to 195 feet tall building situated at the entrance of the Santa Monica Pier on Colorado and Ocean Avenues.

Many community members see all these projects as an end to Santa Monica as an "iconic beach community." Council has yet to vote on them as they are making their way through the lengthy and complicated development process.

But, the straw that's got everyone in a tizzy is the Plaza at Santa Monica, a massive, zigzag designed 12 floor mixed-use development proposed for three acres of City-owned property on Arizona Avenue between Fourth and Fifth Streets.

Developer Metropolitan Pacific Capital proposes a massive 12 story, mixed use project with 195 hotel rooms, 206,800 square feet of office space, 40,000 square feet of retail/commercial space and 48 affordable residential units. 51,000 square feet of open public space and parking for 1,143 vehicles in a four-level subterranean garage. Conversely, many residents and activists would prefer a green park at the site.

Despite not having an approved Downtown Community Plan and the public's strong preference for new construction in the Downtown Core to be no taller than 84 feet, City Council has twice told Metropolitan Pacific Capital to continue planning for its 148 foot tall (12 floor) proposal as opposed to something shorter and less massive.

Residocracy's LUVE ballot measure now in circulation would limit not only "The Plaza" but establish a whole new set of zoning codes that would clamp a lid on higher construction citywide.

SMRR leaders know that development can be a huge benefit for their causes. The vast majority of new projects in Santa Monica are apartment buildings. Ranging mostly from four to seven floors, they all offer housing, ground floor retail space, and a plethora of so-called community benefits.

Most new proposals are market rate apartments. However, the big plum in SMRR's pudding is the "affordable" or low-income units promised by developers in return for bypassing height and density zoning codes.

SMRR leaders must decide where they stand on development. Support too much and they'll alienate the thousands of mostly older residents, homeowners, slow-growthers and the like. SMRR's traditional ally HERE Unite, Local 11 hotel union can be counted on as long as SMRR supports a minimum wage and continued construction of more hotel rooms.

In the meantime, a new potential constituency has ridden into town.

They've arrived on bicycles and quickly advocated for more bicycle and pedestrian amenities along with a philosophy of encouraging street diets, traffic alterations and other measures to make bicycling and walking desirable.

They "young turks on wheels" formed Santa Monica Next, which favors bikes over cars and lots of Downtown residential development to "keep jobs closer to home." A number of former and current SMRR power-players and housing advocates hopped on the bandwagon, forming Santa Monica Forward. In March, a new "neighborhood group' the Downtown Neighborhood Association (DNA) debuted. Like Forward and Next, the DNA is in favor of a sustainable, denser, and more urban downtown core.

Stay tuned. There's more to come.

BILL can be reached at mr.bilbau@gmail.com



Your column here

Chris Baca

Send comments to editor@smdp.com

Providing food, giving thanks

THE BOARD, STAFF AND ESPECIALLY THE clients of Meals on Wheels West are very grateful for the amazing number of people who supported our annual March for Meals Community Champions event.

Santa Monica Mayor Tony Vasquez and California Assembly member Richard Bloom spoke movingly of their personal commitment to the mission of MOW West. We want to be sure that additional Community Champions are recognized, understanding that there are too many champions for the Santa Monica Daily Press to picture last week. A huge thanks go to both the Santa Monica Police Department, Santa Monica Fire Department and the City of Santa Monica Community Services for their ongoing support for our Delivering More Than a Meal home delivered meals program.

Paul LaClerc, Managing Director of Loews Santa Monica Beach Hotel, along with several energetic members of Loews' staff, took the time to deliver meals! Loews also donates the Avalon Ballroom for our annual Monster Bash fundraiser.

The check presentation from Centinela Feed and Pet Supply represented the generous support of Centinela's customers and CEO Chris Nakagawa to Meals on Wheels pet programs. Centinela's donation funds a dozen pet programs throughout Los Angeles County.

We also welcomed Ron Sorenson and Sister Colleen Settles from MOW West partner Providence St. John Health Center. Thanks to the Daily Press for helping to raise the awareness of MOW West and the growing need for our programs. The SMDP front page photos included Rev. Lester MacKenzie, who reminded us to "see" our clients, and Rob Sherman, Chair of the Board for MOW West.

Malibu Mayor Pro Tem Lou LaMonte reminded everyone that there is hidden hunger even in the most affluent communities. Recently, MOW West began a special outreach initiative to serve veterans of all ages. If you know a vet who may need our meals, please refer her or him to us.

Thanks to everyone who has supported Meals on Wheels West by referring people in need of our services, volunteering or donating. A special thank you to all our volunteers who deliver meals all year long to those who are unable to purchase and prepare meals for themselves due to chronic illness, disability, mobility limitation or rehabilitation from illness or surgery.

The number of meals MOW West delivered has grown 38 percent in the last 18 months. We need the continued support and donations from everyone in the communities we serve.

Thanks again to our Community Champions! Everyone please remember: Refer - Volunteer - Donate.

CHRIS BACA IS the executive director of Meals on Wheels West.

KEAN

FROM PAGE 1

announced their plans.

The other four board members' terms expire at the end of 2018.

Kean, who is currently vice chair of the district's Financial Oversight Committee, has served as PTA president at Roosevelt Elementary and Lincoln Middle schools. He said he has knowledge of education operations at the board and classroom levels.

"I have always sought out leadership positions where I felt that I could affect, in a beneficial way, the largest number of people," said Kean, a documentary filmmaker who has lectured at Chapman University and served on the board of the Los Angeles Museum of the Holocaust. "My desire to seek a seat on the SMMUSD Board of Education comes from the reality that if I truly want to continue my work for all the students of Santa Monica and Malibu, I need to do so from the highest and most effective position available to me.

"A seat on the BOE would allow me to be a voice for all the stakeholders in our school district, a voice that has worked from Day 1 for the members of our community, trying to create positive outcomes for all of our students."

Kean's filing paperwork lists his treasurer as Debbie Mulvaney, a fellow member of the district's Financial Oversight Committee.

Kean has advocated for more foreign language courses at the elementary level, computer science classes in middle school and advanced engineering instruction at the high school level.

He hopes to help in addressing numerous issues in the school district, including aging infrastructure, environmental remediation and changes in career-oriented programming.

"I'm not saying that I have all the answers and that progress is as easy as flipping a switch, but I do believe that I have an understanding of the conversations that we need to be having at our school board," he said.

Kean has previously tried to secure a spot on the school board to no avail.

In November 2014, he unsuccessfully campaigned for a seat on the board. A couple months later, he sought to fill the vacancy created by the departure of state Sen. Ben Allen, losing out to Mechur.

During the competition for appointment in early 2015, Kean was supported only by current board member Craig Foster.

"He has a committed life purpose," Foster said at the time, explaining his nomination. "I value him most for his vision and for the inspiration he brings to a lot of people. As a board member, he would fire our imaginations."

Shortly after Mechur's victory, Kean said he would enter the upcoming race.

"Consider this a very early announcement," he wrote in a Daily Press letter to the editor last January. "I will be seeking a seat on the Santa Monica-Malibu Unified School District Board of Education in 2016."

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Where are the radical environmental groups?

Dear Earthtalk:

What ever happened to the radical environmental group Earth First!? Are they still around and what other groups are leading the charge when it comes to so-called "radical environmentalism" these days?

Betty Jones
Irvine, CA

CAR BOMB INJURIES, PRISON TERMS, and death were among the perils protestors with the Earth First! (EF!) movement faced throughout the 1990s. EF! formed in 1979, in response to what they called an increasingly corporate, compromising and ineffective environmental community. Throughout the 1980s and '90s, small EF! groups throughout the U.S. and other countries took part in protests that may have included road blockades, activists locking themselves to heavy equipment, tree-sitting, destruction of machinery and tree-spiking. Tree-spiking, which was advocated by EF! co-founder Dave Foreman in his book Ecodefense, involves hammering a nail into the trunk of a tree to discourage logging as a result of chain saw destruction. In 1987, California mill worker George Alexander was nearly killed when the bandsaw he was operating was shattered by a possible tree spike. This led many EF! groups to reject this form of "ecotage" entirely.

In 2008, the Federal Bureau of Investigation (FBI) stated that they consider eco-terrorists, along with animal rights extremists, among the most serious domestic terrorist threats in the United States today. One group the FBI specifically named was the Earth Liberation Front (ELF), who they consider to be a "loosely-organized movement whose adherents engage in crimes like arson, fire bombings, vandalism, intimidation, assaults, stalking, etc." ELF, which formed in 1992, received national attention in 1998 after they burned down a Vail Ski Resort in Vail, Colorado that resulted in an estimated $26 million in damages.

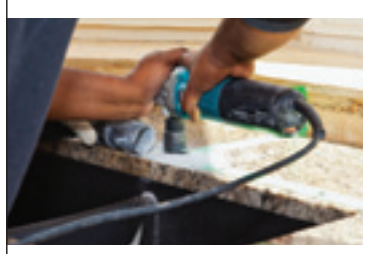
"Terrorism is terrorism, no matter what the motive," FBI Director Robert S. Mueller said. "There's a clear difference between constitutionally protected advocacy - which is the right of all Americans - and violent criminal activity."

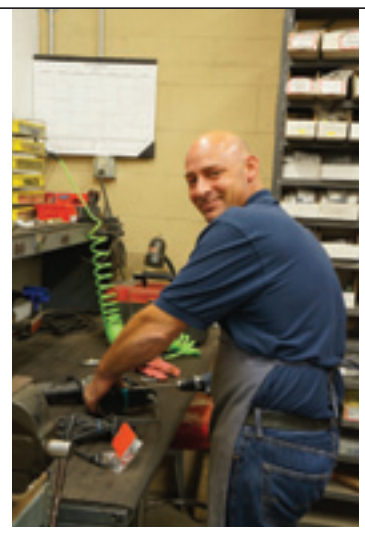
A study published in 2014 revealed that attacks related to eco-terrorism from 1970 to 2012 reached a peak of 163 incidents a year by 2001, but after 2003, the frequency declined, and by 2012, there were next to none. The decline in attacks coincided with stricter post-9/11 law enforcement policies against acts of eco-terrorism.

Today, groups like Greenpeace and Sea Shepherd Conservation Society - while not attempting illegal acts that earn them the label of an FBI domestic terrorist threat - still gain widespread publicity for their bold and aggressive tactics to achieve their campaign goals. Paul Watson, founder of Sea Shepherd, dispels accusations that they are an eco-terrorist organization, however, stating that they have no basis in fact. Watson has said that Sea Shepherd is not a protest organization, but rather an interventionist organization that intervenes against illegal activities, like the poaching of whales from a whale sanctuary.

"I was invited to give a lecture at the FBI Academy in Quantico, Virginia in August 2009 where one agent remarked that Sea Shepherd walked a very fine line with the law," Watson detailed on the group's website. "My answer was, and he did not dispute it, is that there is nothing wrong with walking a fine line as long as the laws are not broken."

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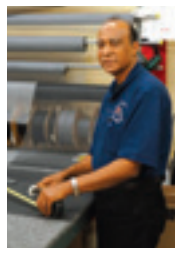
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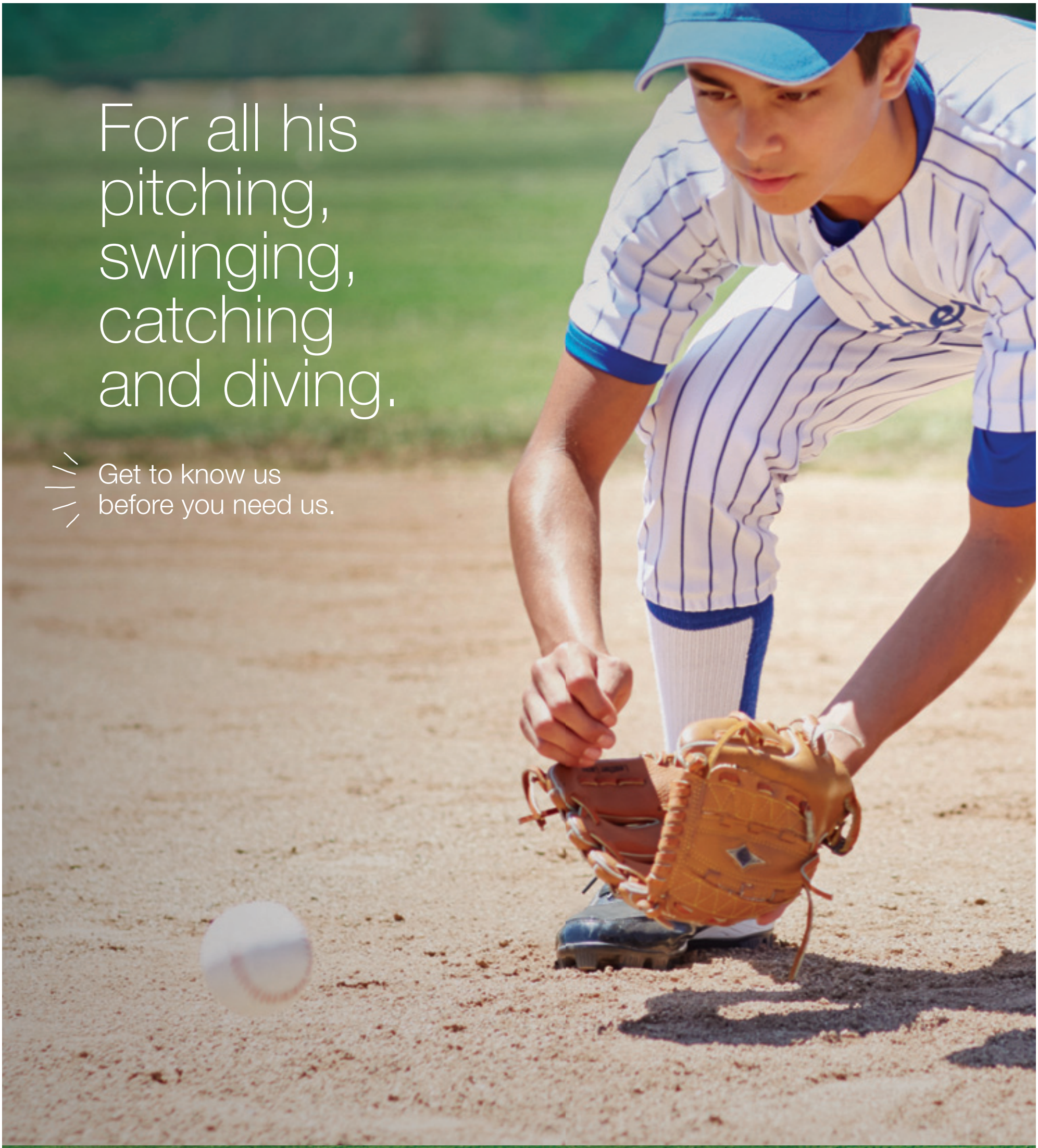
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For the week of April 4, 2016, please note the following activities:
1. Expo Light Rail Line extension from Culver City to Santa Monica is scheduled to open on May 20, 2016.
2. Colorado Avenue between 5th & 18th Streets - Expect westbound and eastbound street closures during daytime hours. Alleys on the North side of Colorado between 6th and 18th Street will have limited access at Colorado.
3. Olympic Blvd. between 20th St. and Stewart St. - Eastbound and Westbound lane closures daytime hours Monday to Saturday.
4. 17th St. between Olympic Blvd. and Broadway - Northbound and Southbound lane closures during daytime hours.
5. 20th St. between Olympic Blvd. and Colorado - Northbound and Southbound lane closures during daytime hours.
6. Cloverfield Blvd. between I-10 Freeway and Broadway - weekend lane closures 24 hours per day.
7. Stewart St. between Olympic Blvd. and Exposition Blvd - Northbound and Southbound lane closures during daytime hours.
Traffic control measures will be employed in all work zones.

COLORADO ESPLANADE:

Construction work on Colorado Ave. will continue daytime Monday through Friday. Pedestrian access is accommodated by use of temporary barricaded pathways marked with signage. Please use caution when navigating through the work zones on Colorado Ave. at 4th St., Main St., 2nd St., and Ocean Ave. Traffic control will be set up for northbound traffic on Ocean Ave. Expect minor delays at the intersection of Colorado and Ocean Ave. For more information contact Gene Higginbotham, Project Manager, at (310) 458-8729.

CALIFORNIA INCLINE BRIDGE REPLACEMENT PROJECT:

The California Incline will be closed until Summer 2016 while construction crews demolish the existing structure and build the new bridge and roadway. Motorists are advised to use Ocean Avenue (via Moomat Ahiko Way) and Lincoln Boulevard as alternate routes. For more information on this project, please contact: (888-303-6026 or incline@smgov.net).

WASTEWATER MAIN REPLACEMENT PROJECT:

The contractor will continue work for the installation of a new manhole on Ocean Front Walk at Moss Avenue. Should you have any questions, please contact Carlos Rosales, Project Manager (310) 458-8721 ext. 2620.

SAN VICENTE PUMP STATION EMERGENCY GENERATOR:

The contractor will continue with testing of the new engine driven standby generator. No street improvement work is scheduled. Should you have any questions, please contact Carlos Rosales, Project Manager (310) 458-8721 ext. 2620.

BUFFER PARK CONSTRUCTION PROJECT:

As part of the construction of the new Buffer Park at 2909 Exposition Blvd, the sidewalk on the eastside of Stewart St. at Exposition Blvd. and along Exposition Blvd to Dorchester Ave. will be closed. Construction will also close part of the northbound bike lane on Stewart Street at the intersection of Stewart St. and Exposition Blvd. Directional signage has been posted alerting pedestrians and bicyclists of the impediments caused by the construction project. This closure will allow for the construction of a new sidewalk on a portion of Stewart St. and Exposition Blvd as well as park pathways and landscaping adjacent to the affected areas. For more information contact Sebastian Felbeck, Construction Manager, at (310) 434-2675.

CROSSWALK RENEWAL PROGRAM:

Contractor crews will begin nighttime crosswalk removal and restriping at the intersections of Cloverfield/Olympic. Please be advised that striping removal will generate noise and dust. Temporary traffic control signs will be deployed to guide vehicular traffic in and around work areas. Please contact Kori Jones, Street & Fleet Services, (310) 458-2201 ext. 5002 or kori.jones@smgov.net with any questions/concerns regarding this project.

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PARKING

FROM PAGE 1

cents to $1.25, each additional 30 minutes would increase from $1.50 to $1.88 and the daily maximum would increase to $17.50.

All access monthly rates would increase by $16 to $176, weekday only rates would increase by $12 to $132 and weekend/weeknights would increase by $7.50 to $82.50

In Parking Structure 10 and Downtown Lots 27-30 each 30 minutes will increase by 25 cents to $1.25 and the daily maximum will increase to $17.50. The monthly weekday rate will increase by $12 to $132 with weeknight/weekend rates increasing by $7.50 to $82.50.

Parking rates at the Main Library would not change.

"Parking rates at the Main Library parking structure and lot are not proposed to be changed at this time as occupancies at this facility are lower than the rest of the Downtown structures and lots. Further, as this facility is located on the eastern edge of downtown, the Draft Downtown Community Plan suggests that rates should be lower in comparison to incentivize patrons to park on the edge of the Downtown neighborhood and walk to their destination," said the report. "The proposed rate changes might result in increased occupancies at the Library, so staff will monitor the situation closely and make adjustments as conditions require."

More substantive changes are proposed for the Civic Center Lot. These changes are to account for the lots increasing popularity and to protect it from park and ride activity that could lock up spaces for 10 hours at a time without any benefit to Downtown.

The free period at the Civic would increase from 30 to 90 minutes. Additional time would increase from $1 an hour to $1 for the first hour and $1.50 for every additional 30 minutes. The daily maximum would increase from $5 to $14.

The Civic lot is underutilized on the weekends and evenings.

"To further the peripheral parking strategy outlined in the Draft Downtown Community Plan, staff is considering a $3 evening flat rate (from 5:30 p.m. to 3 a.m.) and maintaining the $5 daily maximum on weekends," said the report.

Monthly passes would increase from $65 to $160 and weeknight/weekends would increase from $50 to $75.

Staff wants to revise downtown keycard use to better reflect the city's priorities. City Hall wants passes to equate to a minimum of 20 times the daily rate. Current prices, $160, are about 11.5 times the daily rate. Staff wants to raise the rate to eliminate the incentive for keycard holders to use the passes on evening and weekends for recreation purposes. According to the staff report other transportation options, such as bus passes and Breeze Bike Share, are priced more competitively and could motivate some individuals to give up driving.

To combat downtown workers utilizing Santa Monica parking and taking Expo downtown every day, sales of keycards would be limited to Downtown Santa Monica employers, employees and residents of Downtown buildings without on-site parking. Existing keycard holders would be provided with a grace period to submit the required proof of employment or residency before their account would be suspended, such as three months. Keycards could also be limited to specific structures.

The Downtown Santa Monica, Inc. Board of Directors has been consulted on the proposal.

"The Board stressed that they want to maintain the 90 minute free period, agreed with discouraging park and ride activity by limiting monthly parking sales to those living and working Downtown, and expressed that they would like to see additional dynamic wayfinding signage to direct drivers to available spaces," said the report. "Additionally, staff participated in a discussion with the Parking, Access and Circulation Committee of the Downtown Santa Monica, Inc. Board on February 23, 2016. At this meeting, there was a general consensus to increase the daily maximum rate, slightly increase the price of monthlies, and to explore keeping the Main Library parking structure open later, as it currently closes at 11 p.m."

EDITOR@smdp.com



CROSSWORD

By THOMAS JOSEPH

ACROSS

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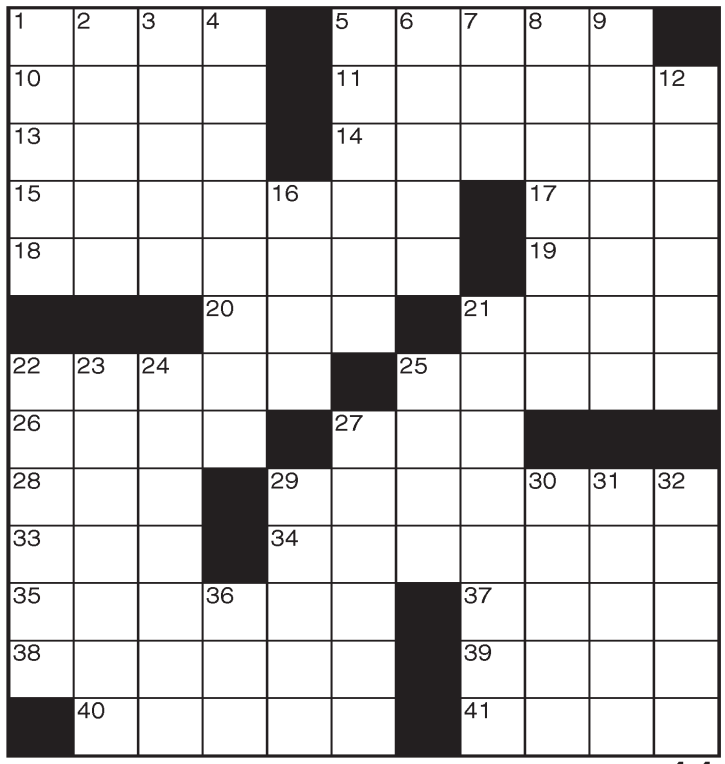
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2 Brewery product
3 Sports setting
4 French prison stormed in 1789
5 Stood the test of time
6 Cast member
7 Neither follower
8 Chums
9 Sign, as a check
12 Brawls
16 Murder
21 Medicated lozenge
22 Declares
23 Decked out
24 — Brothers (early film-makers)
25 U.S.-owned island
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29 Swoon
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4-4

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Matthew Hall *matt@smdp.com*



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Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from (easiest) to (hardest).

Difficulty Level ★

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

8	2	9	1	3	7	6	4	5
4	1	7	5	6	9	3	8	2
3	5	6	2	4	8	7	1	9
7	9	1	8	2	6	4	5	3
2	4	5	3	7	1	9	6	8
6	8	3	4	9	5	1	2	7
9	3	4	6	5	2	8	7	1
5	7	8	9	1	4	2	3	6
1	6	2	7	8	3	5	9	4

		9			6			2
6					5	8	3	
1		2		4			5	6
4					9			7
		6				5		
7			8					9
8	7			1		6		4
	9	1	4					5
5			3			2		

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TODAY IN HISTORY

1984 – President Ronald Reagan calls for an international ban on chemical weapons.

1988 – Governor Evan Mecham of Arizona is convicted in his impeachment trial and removed from office.

1991 – The current flag of Hong Kong is adopted for post-colonial Hong Kong during the Third Session of the Seventh National People's Congress.

1994 – Marc Andreessen and Jim Clark found Netscape Communications Corporation under the name Mosaic Communications Corporation.

1996 – Comet Hyakutake is imaged by the USA Asteroid Orbiter Near Earth Asteroid Rendezvous.

2002 – The Angolan government and UNITA rebels sign a peace treaty ending the Angolan Civil War.

2007 – Fifteen British Royal Navy personnel held in Iran are released by the Iranian President.

2009 – Three police officers are shot and killed during a shootout in Pittsburgh, Pennsylvania.

2013 – More than 70 people are killed in a building collapse in Thane, India.

NEWS OF THE WEIRD BY CHUCK SHEPARD

■ Bill Bailey (a former nine-year employee of the water-irrigation network near Grand Junction, Colorado) was awarded unemployment benefits in December for being wrongfully fired. The company claimed Bailey was insubordinate and that any complaints he had were merely because he is "too sensitive" to workplace "fun" and unable to "forgive and forget" his supervisors' team-building spirit. According to an administrative law judge, the "fun" included, among other things, detonating unannounced, ear-splitting PVC "potato guns" (using golf balls and other items) on the job and Bailey's boss's placing his own feces in a bag inside Bailey's lunch pail. (At one point in the hearing, during the boss's mirthful, carefree descriptions of the "fun," the judge felt the need to advise him of his Fifth Amendment right.) (Following the judge's decision, Bailey's two supervisors resigned.)

■ The Agony and Tediousness of "Peeling": The Canadian supermarket chain Sobeys has recently been selling pre-cut avocado halves, sealed in plastic packages. Said a spokesman, the product "eliminates the guesswork ... if you are not familiar with peeling and seeding a fresh avocado." Also, recently, Whole Foods began selling peeled mandarin oranges, sealed in "recyclable" plastic, at $5.99 a pound (but withdrew the product in March, with an apology and promise to sell the oranges only in their "natural packaging: the peel").

SURF REPORT



SURF FORECASTS
WATER TEMP: **74.3°**

FRIDAY – **FAIR** – SURF: **2-3 ft** thigh to chest high
SW/S swell mix for exposures. Small windswell.

SATURDAY – **FAIR** – SURF: **2-3 ft** Knee to chest high
SW/S swell mix for exposures. Small windswell.

SUNDAY – **POOR TO FAIR** – SURF: **1-3 ft** ankle to waist high
Small SW/S swell mix and traces of NW windswell.

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CRIME WATCH
BY DAILY PRESS STAFF



Crime Watch is culled from reports provided by the Santa Monica Police Department. These are arrests only. All parties are innocent until proven guilty in a court of law.

ON MARCH 22, 2016, AT APPROXIMATELY 8:55 P.M.

Officers responded to a call of a vandalism that just occurred on the 2000 block of the beach. According to the reporting party, he observed a male Hispanic vandalize one of the restroom walls with graffiti. He went on to state that the subject, later identified as Alonso Vargas, 18, of Sylmar, spray painted large black letters on the wall and proceeded to drop the spray paint can when he was done. The witness yelled at Vargas letting him know that he should not be spray painting walls and proceeded to call the police. Officers spotted and detained subjects that matched the descriptions given by the witness. The witness positively identified Vargas as the subject that vandalized the wall. A further search of his possessions rendered two additional aerosol spray cans. Vargas was arrested for felony vandalism, vandalism over $450 and possession of graffiti tools. Bail was set at $20,000.

DAILY POLICE LOG

The Santa Monica Police Department responded to 348 calls for service on April 2.

HERE IS A SAMPLING OF THOSE CALLS CHOSEN BY THE SANTA MONICA DAILY PRESS STAFF.

DUI, Yale/Broadway, 12:05 a.m.
Loud music, 1700 block of Pico, 12:22 a.m.
Suspicious vehicle, 2900 block of 28th, 12:29 a.m.
Traffic collision, 4th/Georgina, 12:38 a.m.
Threats, 300 block of Olympic Dr., 12:58 a.m.
Traffic collision, 4th/Pico, 12:58 a.m.
Family disturbance, 1700 block of Ocean, 1:04 a.m.
Party complaint, 2000 block of Ocean Park, 1:06 a.m.
Fight, 2800 block of Main, 1:35 a.m.
Public intoxication, 1800 block of Olympic, 3:08 a.m.
Family disturbance, 800 block of Idaho, 5:00 a.m.
Fight, 1900 block of Pico, 9:09 a.m.
Disturbance at a business, 1900 block of Pico, 10:26 a.m.
Disturbance of the peace, 100 block of Ashland, 11:37 a.m.
Traffic collision, 14th/Olympic, 12:02 p.m.
Public intoxication, 1400 block of 5th, 12:13 p.m.
Burglary, 300 block of San Vicente, 12:44 p.m.
Traffic collision, 1400 block of 5th, 1:00 p.m.
Hit and run, 300 block of Pico, 1:27 p.m.
Disturbance at a business, 2500 block of Wilshire, 1:35 p.m.
Traffic collision, 6th/California, 1:44 p.m.
Traffic collision, 1800 block of Main, 2:06 p.m.
DUI, 3100 block of Wilshire, 2:15 p.m.
Traffic collision, Centinela/Pico, 2:36 p.m.
Disturbance of the peace, 800 block of Bay, 3:07 p.m.
Critical missing person, 1700 block of Ocean Front, 3:16 p.m.
Traffic collision, 1300 block of PCH, 3:38 p.m.
Family disturbance, 2800 block of Wilshire, 3:53 p.m.
Traffic collision, 2900 block of 28th, 4:08 p.m.
Critical missing person, 1500 block of PCH, 4:15 p.m.
Traffic collision, 1300 block of PCH, 4:56 p.m.
Vandalism, 1600 block of 12th, 5:21 p.m.
Hit and run, 1500 block of PCH, 5:36 p.m.
Traffic collision, 5th/Colorado, 5:42 p.m.
Grand theft, 1300 block of 3rd Street Prom, 7:24 p.m.
Vandalism, 1300 block of Ocean, 7:30 p.m.
Fight, 1700 block of Pico, 7:31 p.m.
Traffic collision, 1500 block of Lincoln, 8:38 p.m.
Death, 1300 block of Harvard, 8:44 p.m.
Hit and run, Lincoln/Ocean Park, 8:53 p.m.
Traffic collision, 15th/Santa Monica, 9:23 p.m.

DAILY FIRE LOG

The Santa Monica Fire Department responded to 46 calls for service on April 2.

HERE IS A SAMPLING OF THOSE CALLS CHOSEN BY THE SANTA MONICA DAILY PRESS STAFF.

EMS, 1300 block of 15th, 12:32 a.m.
EMS, 900 block of 3rd, 12:33 a.m.
EMS, 100 block of Kinney, 12:34 a.m.
EMS, 4th/Pico, 12:57 a.m.
EMS, 600 block of Palisades Beach, 1:01 a.m.
Automatic alarm, 2900 block of 28th, 1:38 a.m.
EMS, Ocean/Santa Monica, 4:43 a.m.
EMS, 2000 block of 6th, 5:07 a.m.
EMS, 2000 block of Santa Monica, 5:50 a.m.
EMS, 900 block of 3rd, 6:47 a.m.
EMS, 14th/Santa Monica, 10:15 a.m.
EMS, 400 block of Broadway, 11:12 a.m.
Automatic alarm, 1500 block of 5th, 11:26 a.m.
EMS, 2900 block of Pico, 11:32 a.m.
EMS, 1400 block of Olympic, 12:01 p.m.
EMS, 1200 block of 6th, 12:15 p.m.
EMS, 3200 block of Airport, 12:17 p.m.
EMS, 1700 block of Ocean Park, 12:34 p.m.
EMS, 2100 block of Ocean, 12:52 p.m.
EMS, 1400 block of Ocean, 1:21 p.m.
EMS, 1000 block of Marine, 1:38 p.m.
EMS, 6th/California, 1:44 p.m.
Hydrant shear, Centinela/Pico, 2:36 p.m.
EMS, 2000 block of California, 3:07 p.m.
EMS, 2600 block of Main, 3:24 p.m.
EMS, 1300 block of Franklin, 4:23 p.m.
Automatic alarm, 300 block of Santa Monica Pl., 4:26 p.m.
EMS, 1900 block of 20th, 4:33 p.m.
EMS, 1600 block of Arizona, 4:49 p.m.
EMS, 1600 block of Ocean, 6:18 p.m.
EMS, 500 block of Olympic, 6:42 p.m.
Automatic alarm, 700 block of Wilshire, 7:11 p.m.
EMS, 17th/Santa Monica, 7:19 p.m.
EMS, 2000 block of 20th, 8:00 p.m.
EMS, 1700 block of 18th, 8:07 p.m.
EMS, 1500 block of Ocean, 8:08 p.m.
EMS, 2800 block of Ocean Front, 8:18 p.m.
EMS, 1200 block of Princeton, 8:20 p.m.
EMS, 1300 block of 3rd Street Prom, 8:35 p.m.

Don't be alone tonight, Leo

ARIES (March 21-April 19)
★★★★ You will be replaying a scenario over and over again in your mind. You might be distracted by a friend's demand. Fatigue could be at the base of the issue, at least in your mind. Avoid redundancy if you can. Tonight: Write down some notes rather than overthink.

TAURUS (April 20-May 20)
★★★ A friend appeals to you emotionally and/or intellectually. You will respond in kind. This person often inspires you to create much more of what you desire. With his or her encouragement, you'll find that a goal is within reach. Tonight: Avoid a difficult loved one.

GEMINI (May 21-June 20)
★★★★ You might have your hands full handling an aggressive, defiant associate. Take responsibility for your side of the issue. Consider your options more carefully, yet be willing to support yourself - not only with this issue, but also in life. Tonight: Say "yes" to a dreamy offer.

CANCER (June 21-July 22)
★★★★ Recognize your limits with a difficult associate. You could be running around doing too much, causing yourself to be accident-prone. Slow down. News from a distance makes you smile from ear to ear. Enjoy the moment. Tonight: Catch up on a favorite TV series.

LEO (July 23-Aug. 22)
★★★★ You understand the power of relating to others individually. If there is a difference of opinion, you can discuss it and come to a mutually agreeable solution. A new friend tends to upset the applecart in another sector of your life. Try to remain calm. Tonight: Don't be alone.

VIRGO (Aug. 23-Sept. 22)
★★★★ Understand your limitations when dealing with a key person. How you approach this individual could change dramatically if he or she is being difficult. Be careful about a loved one whom you have put on a pedestal, as he or she is likely to fall off! Tonight: As you like it.

LIBRA (Sept. 23-Oct. 22)
★★★★ Keep reaching out to someone you care about. You often have a difficult time understanding what ails this person. He or she finally might decide to open up, but it is very likely that you still will have a difficult time understanding. Tonight: Let the party go on.

SCORPIO (Oct. 23-Nov. 21)
★★★★ You might take a risk only to discover that you have made a mistake. Rethink a decision more carefully. Support yourself in saying "no" to a gamble. Understand what is happening and why you might want to take action. Tonight: Play out a fantasy. Be a rock 'n' roll singer.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ A family member will mean well, but still might create some uproar. You could be confused about a personal situation. One of the reasons behind a present misunderstanding is that there is so much confusion around the homefront. Tonight: Stay close to home if you can.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ Your sense of what is going on might be quite off. Part of the reason is that you are not getting the whole story. Someone could be choosing not to share certain details with you. Go off and do your own research rather than get angry. Tonight: Return calls and emails, then decide.

AQUARIUS (Jan. 20-Feb. 18)
★★★ You might be convinced that you are doing the right thing, especially as a friend keeps pushing you in a certain direction. What works for one person won't necessarily work for another. Do not lose sight of a long-term goal. Tonight: Work on being more reasonable.

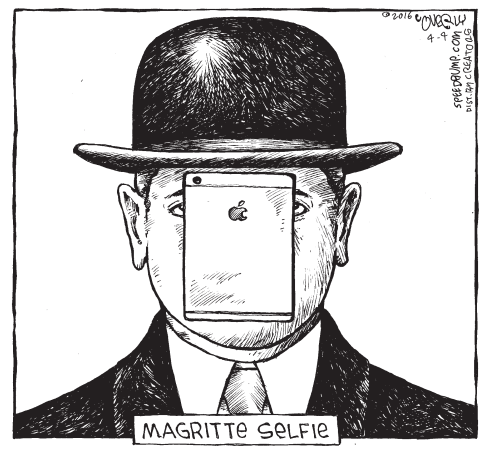
PISCES (Feb. 19-March 20)
★★★★ Use a positive perspective and believe in the power of positive thought. Someone who has clout over you might be very disagreeable - probably because he or she does not want to give you the flexibility you want. Consider different ways of handling this situation. Tonight: Out.

Monday, April 4, 2016

This year you could alternate between experiencing periods of deep reflection and periods of impulsiveness. Others around you, who are used to your high energy, won't have a problem with your changeability. Be sure to curb a tendency to be sarcastic or hostile. If you are single, a potential suitor might have some difficulty with your ups and downs. If this is the case, know that this is not the right person for you. If you are attached, the two of you work well together. Escape for a day getaway with your sweetie. PISCES understands you better than you do!

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

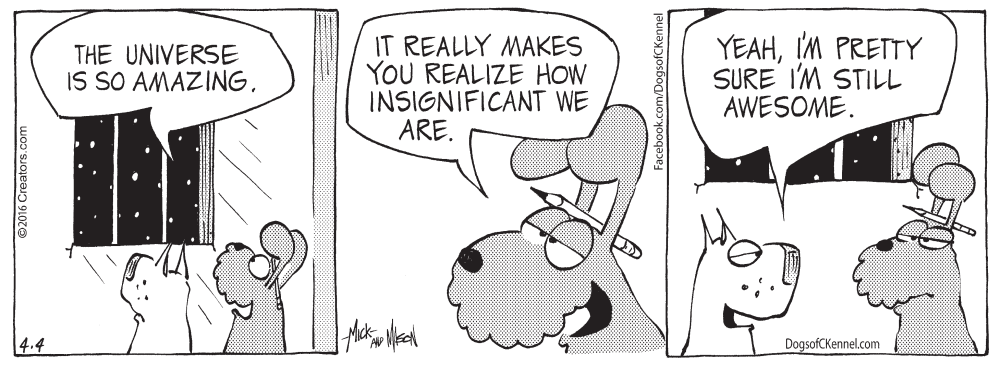
Speed Bump
By Dave Coverly



Strange Brew
By John Deering



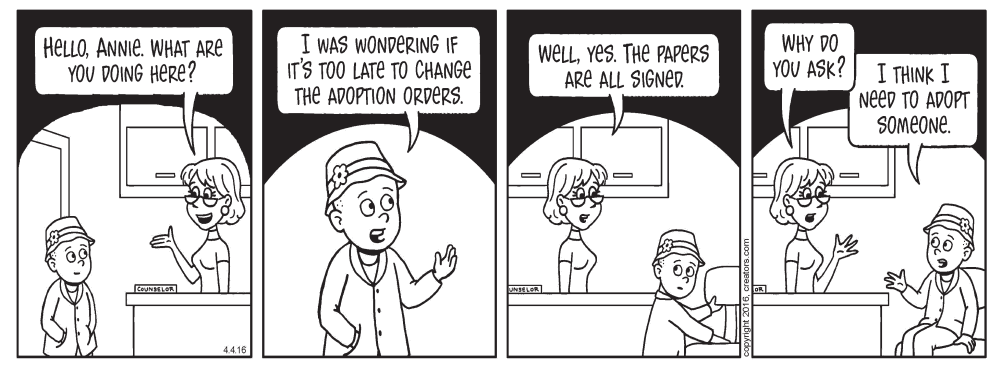
Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



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Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS028627
Superior Court of California, County of Los Angeles
Petition of FAWAD ZAFAR AND SADIA ZAFAR-KHAN for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: FAWAD ZAFAR AND SADIA ZAFAR-KHAN filed a petition with this court for a decree of changing names as follows: MARIAM FAWAD ZAFAR-KHAN to MARIAM ZAFAR-KHAN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 05/13/16 Time: 8:30 AM, Dept: K, Room:
The address of the court is SUPERIOR COURT OF CALIFORNIA - COUNTY OF LOS ANGELES, 1725 MAIN STREET, SANTA MONICA, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: MAR 17, 2016

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016059318 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/11/2016 The following person(s) is (are) doing business as AQUA TECHNOLOGY. 1112 MONTANA AV #177 , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: DOUGLAS CONVERSE 1652 WILMAR AV OCEANO, CA 93445. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/1990. /s/: DOUGLAS CONVERSE. DOUGLAS CONVERSE. This statement was filed with the County Clerk of LOS ANGELES County on 03/11/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/14/2016, 03/21/2016, 03/28/2016, 04/04/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016 053260 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/04/2016 The following person(s) is (are) doing business as SOREGASHI. 6775 SANTA MONICA BLVD. SUITE 3 , LOS ANGELES, CA 90038.Ã The full name of registrant(s) is/are: WASHOKUYA, INC. 5227 LEE STREET TORRANCE, CA 90503. This Business is being conducted by: Åa Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TSUYOSHI KAWADA. WASHOKUYA, INC..Ã This statement was filed with the County Clerk of LOS ANGELES County on 03/04/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/21/2016, 03/28/2016, 04/04/2016, 04/11/2016.Ã

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016046584 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/26/2016 The following person(s) is (are) doing business as PENN PAC INVESTMENTS. 1450 HARVARD ST., APT 1 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: KEITH MCCLOSKEY 1450 HARVARD ST., APT 1 SANTA MONICA, CA 90404, YEVA MCCLOSKEY 1450 HARVARD ST., APT 1 SANTA MONICA, CA 90404, KELLY LANYI 102 CEDAR LANE LANSDALE, PA 19446, WILLIAM LANYI 102 CEDAR LANE LANSDALE, PA 19446. This Business is being conducted by: a General Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WILLIAM LANYI. KEITH MCCLOSKEY, YEVA MCCLOSKEY, KELLY LANYI, WILLIAM LANYI. This statement was filed with the County Clerk of LOS ANGELES County on 02/26/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/14/2016, 03/21/2016, 03/28/2016, 04/04/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016055984 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/08/2016 The following person(s) is (are) doing business as REPOWER IRVINE. 822 19TH ST APT B , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: SERELICA SOLAR LLC 822 19TH ST APT B SANTA MONICA, CA 90403. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SERELICA SOLAR LLC. SERELICA SOLAR LLC. This statement was filed with the County Clerk of LOS ANGELES County on 03/08/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/14/2016, 03/21/2016, 03/28/2016, 04/04/2016.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2016 054897
Current File No. 2012052118
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
GETTY VIEW, 1305 CASIANO ROAD, LOS ANGELES, CA 90049
Registered owners: MICHAEL AND SANDRA SCHWARTZ LIVING TRUST, 1305 CASIANO ROAD, LOS ANGELES, CA 90049
This business is conducted by: A TRUST
/s/ MICHAEL SCHWARTZ as filed with the County Clerk of Los Angeles County on Ã03/27/2012.
SANTA MONICA DAILY PRESS to publish 03/21/2016, 03/28/2016, 04/04/2016, 04/11/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016058395 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/10/2016 The following person(s) is

DBAS

(are) doing business as LOGIWERKS DIGITAL SOLUTIONS. 9415 CULVER BLVD #198 , CULVER CITY, CA 90232. The full name of registrant(s) is/are: ELIZABETH GRACE FRAZIER 9313 NATIONAL BLVD #207 LOS ANGELES, CA 90034. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ELIZABETH GRACE FRAZIER. ELIZABETH GRACE FRAZIER. This statement was filed with the County Clerk of LOS ANGELES County on 03/10/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/14/2016, 03/21/2016, 03/28/2016, 04/04/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016059638 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/11/2016 The following person(s) is (are) doing business as PACIFIC POST-ACUTE. 1323 17TH ST , SANTA MONICA, CA 90404-1993. The full name of registrant(s) is/are: PC CARE, LLC. 3050 SATURN ST STE 201 BREA, CA 92821. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2016. /s/: PC CARE, LLC.. PC CARE, LLC.. This statement was filed with the County Clerk of LOS ANGELES County on 03/11/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/21/2016, 03/28/2016, 04/04/2016, 04/11/2016. FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016059638 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/11/2016 The following person(s) is (are) doing business as PACIFIC POST-ACUTE. 1323 17TH ST , SANTA MONICA, CA 90404-1993. The full name of registrant(s) is/are: PC CARE, LLC. 3050 SATURN ST STE 201 BREA, CA 92821. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2016. /s/: PC CARE, LLC.. PC CARE, LLC.. This statement was filed with the County Clerk of LOS ANGELES County on 03/11/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/21/2016, 03/28/2016, 04/04/2016, 04/11/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016041359 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/22/2016 The following person(s) is (are) doing business as ECHO PARK JUICERY, QUE FANCY TAVERN. 1162 GLENDALE BLVD. , LOS ANGELES, CA 90026. The full name of registrant(s) is/are: RAY A. RIVERA 966 WHITE

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KNOLL DRIVE #4 LOS ANGELES, CA 90012, JULIO C. DOUGLAS 620 LAVETA TER LOS ANGELES, CA 90026. This Business is being conducted by: a General Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/20/2016. /s/: JULIO C. DOUGLAS. RAY A. RIVERA, JULIO C. DOUGLAS. This statement was filed with the County Clerk of LOS ANGELES County on 02/22/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/21/2016, 03/28/2016, 04/04/2016, 04/11/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016062389 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 03/15/2016 The following person(s) is (are) doing business as FANCYBREAD. SANTA MONICA PROMENADE , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: ELI MARAVICH 4217 INGLEWOOD BLVD APT 311 LOS ANGELES, CA 90066. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/13/2016. /s/: ELI MARAVICH. ELI MARAVICH. This statement was filed with the County Clerk of LOS ANGELES County on 03/15/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/21/2016, 03/28/2016, 04/04/2016, 04/11/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016052824 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/04/2016 The following person(s) is (are) doing business as FEATHERS AND 4CAKES, BLYTHE AYERS. 11421 W WASHINGTON BLVD #329 , LOS ANGELES, CA 90066. The full name of registrant(s) is/are: JESSICA H BURNETT 11421 W WASHINGTON BLVD #329 LOS ANGELES, CA 90066. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/24/2016. /s/: JESSICA H BURNETT. JESSICA H BURNETT. This statement was filed with the County Clerk of LOS ANGELES County on 03/04/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/21/2016, 03/28/2016, 04/04/2016, 04/11/2016.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2016 068700
Current File No. 2012067123
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
ASAP HEATING & AIR CONDITIONING
Registered owners: CHARLES C. FULTZ, SR, 44527 CHAPARRAL DRIVE
This business is conducted by: AN INDIVIDUAL
/s/ CHARLES C. FULTZ, SR. as filed with the County Clerk of Los Angeles County on Ã03/21/2016.
SANTA MONICA DAILY PRESS to publish 03/28/2016, 04/04/2016, 04/11/2016, 04/18/2016.Ã

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016 054898 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2016 The following person(s) is (are) doing business as GETTY VIEW. 612 N. SEPULVEDA , LOS ANGELES, CA 90049.Ã The full name of registrant(s) is/are: SEPULVEDA ACANTO LLC 1305 CASIANO ROAD LOS ANGELES, CA 90049. This Business is being conducted by: Åa Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/01/2015. /s/: MICHAEL SCHWARTZ. SEPULVEDA ACANTO LLC.Ã This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/21/2016, 03/28/2016, 04/04/2016, 04/11/2016.Ã

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016 063072 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/15/2016 The following person(s) is (are) doing business as BROTHERS FINANCIAL. 29485 KRISTINE CT , SANTA CLARITA, CA 91387.Ã The full name of registrant(s) is/are: WILLIAM EDWARDS 29485 KRISTINE CT SSANTA CLARITA, CA 91387. This Business is being conducted by: Åan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/16/2016. /s/: WILLIAM EDWARDS. WILLIAM EDWARDS.Ã This statement was filed with the County Clerk of LOS ANGELES County on 03/15/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/21/2016, 03/28/2016, 04/04/2016, 04/11/2016.Ã

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016062141 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/17/2016 The following person(s) is (are) doing business as LA PETITE BOULANGERIE. 330 S. HOPE STREET , LOS ANGELES, CA 90071.Ã The full name of registrant(s) is/are: MARCO INVESTMENT CORP. 8647 W. PICO BLVD. LOS ANGELES, CA 90035. This Business is being conducted by: Åa Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/21/2015. /s/: M MIMOUN MOISE. MARCO INVESTMENT CORP..Ã This statement was filed with the County Clerk of LOS ANGELES County on 03/17/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/21/2016, 03/28/2016, 04/04/2016, 04/11/2016.Ã

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016 063074 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/15/2016 The following person(s) is (are) doing business as GRODELL INDUSTRIES. 14832 DISNEY AVE. , NORWALK, CA 90650.Ã The full name of registrant(s) is/are: CHARLES RENDON 14832 DISNEY AVE. NORWALK, CA 90650, TONYA LAMARSH 14832 DISNEY AVE. NORWALK, CA 90650. This Business is being conducted by: Äa General Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2016. /s/: CHARLES RENDON. CHAR-

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LES RENDON, TONYA LAMARSH.Ã This statement was filed with the County Clerk of LOS ANGELES County on 03/15/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/21/2016, 03/28/2016, 04/04/2016, 04/11/2016.Ã

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016069838 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/22/2016 The following person(s) is (are) doing business as DUNN PRODUCTIONS. 1328 FRANKLIN ST UNIT 1 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: LINDSEY WEINSTEIN 1328 FRANKLIN ST UNIT 1 SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LINDSEY WEINSTEIN. LINDSEY WEINSTEIN. This statement was filed with the County Clerk of LOS ANGELES County on 03/22/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2016, 04/04/2016, 04/11/2016, 04/18/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016056059 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/08/2016 The following person(s) is (are) doing business as AMERICAN SHAMAN. 23679 CALABASAS RD #1123 , CALABASAS, CA 91302. The full name of registrant(s) is/are: ELIZABETH HYER ROSE 23679 CALABASAS RD #1123 CALABASAS, CA 91302. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ELIZABETH HYER ROSE. ELIZABETH HYER ROSE. This statement was filed with the County Clerk of LOS ANGELES County on 03/08/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2016, 04/04/2016, 04/11/2016, 04/18/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016 068703 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/21/2016 The following person(s) is (are) doing business as L.A. CASH BUYER. 20442 THRUST DR. , WALNUT, CA 97189.Ã The full name of registrant(s) is/are: THE NEXT STEP, LLC. 20442 THRUST DR. WALNUT, CA 97189. This Business is being conducted by: Åa Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/13/2016. /s/: RYAN MCMAHON. THE NEXT STEP, LLC..Ã This statement was filed with the County Clerk of LOS ANGELES County on 03/21/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2016, 04/04/2016, 04/11/2016, 04/18/2016.Ã

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016069830 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/22/2016 The following person(s) is (are) doing business as ANGEL ASHLEY DESIGNS. 13900 PANAY WAY SUITE M204 , MARINA DEL REY, CA 90292. The full name of registrant(s) is/are: ANGEL ASHLEY PATTON 13900 PANAY WAY SUITE M204 MARINA DEL REY, CA 90292. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANGEL ASHLEY PATTON. ANGEL ASHLEY PATTON. This statement was filed with the County Clerk of LOS ANGELES County on 03/22/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2016, 04/04/2016, 04/11/2016, 04/18/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016068251 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/21/2016 The following person(s) is (are) doing business as MARILYNS HEALING KITCHEN. 10008 NATIONAL BLVD, #318 , LOS ANGELES, CA 90034. The full name of registrant(s) is/are: MARILYN WILSON HAMASU 10866 WASHINGTON BLVD #625 CULVER CITY, CA 90232. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARILYN WILSON HAMASU. MARILYN WILSON HAMASU. This statement was filed with the County Clerk of LOS ANGELES County on 03/21/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2016, 04/04/2016, 04/11/2016, 04/18/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016064024 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/16/2016 The following person(s) is (are) doing business as SUPERDRY STORE. 1334 THIRD STREET PROMENADE SUITE 102 , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: SUPERDRY RETAIL LLC 210 ELIZABETH STREET, 2ND FL NEW YORK, NY 10012. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/01/2015. /s/: SUPERDRY RETAIL LLC. SUPERDRY RETAIL LLC. This statement was filed with the County Clerk of LOS ANGELES County on 03/16/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2016, 04/04/2016, 04/11/2016, 04/18/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016068096 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/21/2016 The following person(s) is (are) doing business as ETHICS MEDIA. 225 SAN VICENTE BLVD #212 , SANTA MONICA, CA 90402. The full name of registrant(s) is/are: LAURIE DELGADO 225 SAN VICENTE BLVD #212 SANTA MONICA, CA 90402. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/21/16. /s/: LAURIE DELGADO. LAURIE DELGADO. This statement was filed with the County Clerk of LOS ANGELES County on 03/21/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2016, 04/04/2016, 04/11/2016, 04/18/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016055779 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/08/2016 The following person(s) is (are) doing business as ADMIRABLE FAMILY VINEYARDS IN MALIBU. 5941 KANAN DUME ROAD , MALIBU, CA 90265-4026. The full name of registrant(s) is/are: MALIBU BELLEVIEW DISTRIBUTION, LLC 5941 KANAN DUME ROAD MALIBU, CA 90265-4026. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2015. /s/: MALIBU BELLEVIEW DISTRIBUTION, LLC. MALIBU BELLEVIEW DISTRIBUTION, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 03/08/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2016, 04/04/2016, 04/11/2016, 04/18/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016 068701 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/21/2016 The following person(s) is (are) doing business as ASAP HEATING & AIR CONDITIONING, ASAP HEATING & AIR CONDITIONING, LLC.. 44527 CHAPARRAL DRIVE , LANCASTER, CA 93536.Ä The full name of registrant(s) is/are: ASAP HEATING & AIR CONDITIONING, LLC. 44527 CHAPARRAL DRIVE LANCASTER, CA 93536. This Business is being conducted by: Åa Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: CHARLES FULTZ, SR.. ASAP HEATING & AIR CONDITIONING, LLC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/21/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2016, 04/04/2016, 04/11/2016, 04/18/2016.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016 067321 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/18/2016 The following person(s) is (are) doing business as FRANCISCO FELIX, FRANCISCO JAVIER FELIX ESPINOSA. 9145 WOODMAN AVE. #2 , ARLETA, CA 91331.Ä The full name of registrant(s) is/are: VICTOR JOEL ASCENCIO 9145 WOODMAN AVE. #2 ARLETA, CA 91331. This Business is being conducted by: Åan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:VICTOR JOEL ASCENCIO MARTINEZ. VICTOR JOEL ASCENCIO.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/18/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2016, 04/04/2016, 04/11/2016, 04/18/2016.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016 067319 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/18/2016 The following person(s) is (are) doing business as SKIN SAVIOR. 4240 MAMMOTH AVE. , LOS ANGELES, CA 91423.Ä The full name of registrant(s) is/are: NO MO-STACHE LLC. 4240 MAMMOTH AVE. LOS ANGELES, CA 91423. This Business is being conducted by: Åa Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JENNIFER PASCHALL. NO MO-STACHE LLC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/18/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2016, 04/04/2016, 04/11/2016, 04/18/2016.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016 067317 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/18/2016 The following person(s) is (are) doing business as NO MO-BO. 4240 MAMMOTH AVE. , SHERMAN OAKS, CA 91423.Ä The full name of registrant(s) is/are: NO MO-STACHE LLC. 4240 MAMMOTH AVE. SHERMAN OAKS, CA 91423. This Business is being conducted by: Åa Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JENNIFER PASCHALL. NO MO-STACHE LLC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/18/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2016, 04/04/2016, 04/11/2016, 04/18/2016.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016 071835 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/24/2016 The following person(s) is (are) doing business as Tap Academy Online. 6385 Green Valley Circle #316 , Culver City, CA 90230.Ä The full name of registrant(s) is/are: Steve Zee Ä6385 Green Valley Circle #316 Culver City, CA 90230. This Business is being conducted by: Åan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Steve Zee . Steve Zee .Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/24/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2016, 04/04/2016, 04/11/2016, 04/18/2016.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016 067323 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/18/2016 The following person(s) is (are) doing business as V.T.H. COMMUNITY SERVICES, VIRGINIA TAYLOR HUGHES COMMUNITY SERVICES. 4067 8TH AVE. , LOS ANGELES, CA 90008.Ä The full name of registrant(s) is/are: WILLIAM JONES 4067 8TH AVE. LOS ANGELES, CA 90008, ANGELEA MILLER 4067 8TH AVE. LOS ANGELES, CA 90008. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/14/2016. /s/: WILLIAM JONES. WILLIAM JONES, ANGELEA MILLER.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/18/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2016, 04/04/2016, 04/11/2016, 04/18/2016.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016 076874 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/29/2016 The following person(s) is (are) doing business as 6757 HOLLYWOOD ASSOCIATES, LLC.. 1710 NORTH MCCADDEN PLACE , HOLLYWOOD, CA 90028.Ä The full name of registrant(s) is/are: 6759 HOLLYWOOD ASSOCIATES, LLC. 1710 NORTH MCCADDEN PLACE HOLLYWOOD, CA 90028. This Business is being conducted by: Åa Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/25/2016. /s/: MEHDI BOLOUR. 6759 HOLLYWOOD ASSOCIATES, LLC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 04/29/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/04/2016, 04/11/2016, 04/18/2016, 04/25/2016.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016 079551 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/31/2016 The following person(s) is (are) doing business as ATOMIC ROOFING. 2074 LOMITA BLVD. , LOMITA, CA 90717.Ä The full name of registrant(s) is/are: Thomas Gonzalez 2074 LOMITA BLVD. LOMITA, CA 90717. This Business is being conducted by: Åan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/14/2015. /s/: Thomas Gonzalez. Thomas Gonzalez.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/31/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/04/2016, 04/11/2016, 04/18/2016, 04/25/2016.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016 079549 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/31/2016 The following person(s) is (are) doing business as ELITE MARKETING SERVICES. 17730 LASSEN ST. #222 , NORTHRIDGE, CA 91325.Ä The full name of registrant(s) is/are: KAREN E. SCOGGINS 17730 LASSEN ST. #222 NORTHRIDGE, CA 91325. This Business is being conducted by: Åan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/15/2016. /s/: KAREN E. SCOGGINS. KAREN E. SCOGGINS.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/31/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/04/2016, 04/11/2016, 04/18/2016, 04/25/2016.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016 076876 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/29/2016 The following person(s) is (are) doing business as ORTIZ WINDOW CLEANING. 5708 N. TRAYMORE AVE. , AZUSA, CA 91702.Ä The full name of registrant(s) is/are: CRAIG JAMES ORTIZ 5708 N. TRAYMORE AVE. AZUSA, CA 91702. This Business is being conducted by: Åan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CRAIG JAMES ORTIZ. CRAIG JAMES ORTIZ.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/29/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/04/2016, 04/11/2016, 04/18/2016, 04/25/2016.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016 076878 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/29/2016 The following person(s) is (are) doing business as POLLONAIS PROPERTY SOLUTIONS. 26005 ALIZA CANYON DR. UNIT D , CALABASAS, CA 91302.Ä The full name of registrant(s) is/are: POLLONAIS PROPERTY SOLUTIONS 26005 ALIZA CANYON DR. UNIT D CALABASAS, CA 91302. This Business is being conducted by: Åa Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GEORGE POLLONAIS. POLLONAIS PROPERTY SOLUTIONS.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/29/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/04/2016, 04/11/2016, 04/18/2016, 04/25/2016.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016079447 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/31/2016 The following person(s) is (are) doing business as EASTWIND VD. 2928 WASHINGTON BLVD. , MARINA DEL REY, CA 90292. The full name of registrant(s) is/are: UNCHAKET CHIANGSORN 2928 WASHINGTON BLVD. MARINA DEL REY, CA 90292. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:UNCHAKET CHIANGSORN. UNCHAKET CHIANGSORN. This statement was filed with the County Clerk of LOS ANGELES County on 03/31/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/04/2016, 04/11/2016, 04/18/2016, 04/25/2016.

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