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MONDAY, APRIL 4, 2011
Volume 10 Issue 122

Santa Monica Daily Press

KIDS STRESSED IN JAPAN
SEE PAGE 8

We have you covered

THE YET ANOTHER WEEK IN PARADISE ISSUE

COMMUNITY PROFILES | STEFAN RICHTER



Brandon Wise *brandonw@smdp.com*

RICHTER

Santa Monica chef at the top of his game

Former 'Top Chef' contestant opening restaurants, writing books

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

OLYMPIC BLVD Stefan's at L.A. Farm screams aristocratic eatery with every detail of its composition, starting with the rampant bulls with smouldering red eyes at the street entrance and following through to the richly appointed tomes that sit adjacent to the host desk.

And then there's the Double Bubble.

A huge bowl of Double Bubble, splashing pink and yellow and blue hues across the otherwise muted earthtone palette like someone dropped a circus into the middle of a state dinner.

"People like it better," said Stefan Richter, chef and owner of Stefan's at L.A. Farm.

The five-cent-a-piece gum is more expensive than the chalky mints you usually get at the end of a fancy meal, and it leaves a whole lot faster, too.

"I've seen them take it by the bag," Richter said.

People know him as the egotistical Finnish chef from the fifth season of Bravo's reality program, "Top Chef." A guy with mad skills and a tendency to speak his mind without much in the way of diplomacy.

In many ways, however, his approach to his business is not unlike the use of the bubbly confection at the front of his restaurant: fulfilling an expected program, but taking an end run around traditional methodology.

On the one hand, Richter's cooking pedigree is A-list.

He worked in top kitchens in Europe, attaining degrees from cooking schools and achieving the title "master chef."

In his mid-20s, he worked alongside a famed cadre of culinary masters as part of the creative team opening the Bellagio Hotel, Resort and Spa in Las Vegas.

Since, Richter made a name for himself at local restaurants, including the Drago

SEE CP PAGE 12

Budget list a byproduct of GOP's frustration

JULIET WILLIAMS
Associated Press

SACRAMENTO When Gov. Jerry Brown announced last week that he was ending budget negotiations with Republicans, saying their demands were too much and came too late in the process, he rejected a lengthy list of requests GOP lawmakers wanted in exchange for their votes.

His rejection led Republicans to question whether the Democratic governor was serious about compromise, as he repeatedly has claimed. But it also gave rise to criticism that Republican lawmakers had overreached and, in the end, failed to get any of the changes to employee pensions, business regulations and

SEE BUDGET PAGE 12

Firefighters stage drill at L.A. high-rise

ASSOCIATED PRESS

LOS ANGELES Dozens of fire trucks and a pair of helicopters were dispatched to a Los Angeles County high-rise building for a two-hour emergency training exercise.

Los Angeles Fire Department Greg Acevedo says Saturday morning's drill simulated an earthquake and a fire on the 33rd floor of 2029 Century Park East, a 44-story building in Century City.

Fire companies from Santa Monica, Beverly Hills, and Culver City participated in the drill. A staging area and mock evacuation center were set up at nearby Beverly Hills High School.

Acevedo says crews practiced recently implemented new emergency elevator procedures and search and rescue practices.

Fire officials will evaluate the companies' roles in the drill.

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, April 4, 2011

Musicians from Marlboro
The Broad Stage
1310 11th St., 7 p.m.
Discover why the touring extension of the renowned Marlboro Music Festival in Vermont has been called, "the most exciting chamber music in the United States" by Time magazine. The program has been instrumental in introducing American audiences to today's leading solo and chamber music artists. Don't miss this magical evening of Janacek, Mozart and Mendelssohn. For more information, call (310) 434-3200.

Learn to act
Montana Library
1704 Montana Ave., 6 p.m.
Director Adam Collis will lead an on-camera cold reading class for actors or anyone desiring to act. Learn to make strong choices that highlight your personality at auditions. All participants take home a DVD of their performance. For more information, call (310) 458-8682.

Senior dance
Senior Recreation Center
1450 Ocean Ave., 2 p.m.
Organizers say live music and friendly people make the Santa Monica Senior Center dances the best in the area. Tickets are $2.50 for members and $3 for non-members at the door. For more information, call (310) 458-8644.

Playing around
Fairview Library
2101 Ocean Park Blvd., 1 p.m.
Have fun, meet new people, and challenge your mind playing bridge or Scrabble. For information, call (310) 458-8681.

Tuesday, April 5, 2011

April Jollies
Ocean Park Library
2601 Main St., 3:30 p.m.
Shower yourself with laughter through the month of April with some stories and songs from Mr. Jesse and all of his puppet pals. For more information on this free event, call (310) 458-8683.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings



ENTERTAINMENT



Photo courtesy Universal

'HOP'

'Hop' skips to box-office lead with $38.1M debut

DAVID GERMAIN
Associated Press

LOS ANGELES The Easter bunny has hopped into the top spot at the weekend box office.

Russell Brand's family comedy "Hop" debuted at No. 1 with $38.1 million, according to studio estimates Sunday.

With Brand providing the voice of the reluctant new Easter bunny, "Hop" bound well beyond the expectations of industry analysts, who had figured the movie would debut in the $25 million range.

Released by Universal, "Hop" matched the year's best debut, for "Rango," which opened a month ago with $38.1 million.

Jake Gyllenhaal's action thriller "Source Code" debuted at No. 2 with $15.1 million. The haunted-house tale "Insidious" opened at No. 3 with $13.5 million.

A Summit Entertainment release, "Source Code" stars Gyllenhaal as an Army officer tracking down a terrorist bomber by entering the mind of a man aboard a train that's about to be blown up.

"Insidious," released by Film District, features Patrick Wilson and Rose Byrne as a couple with three young children who encounter an eerie force after moving into a new house.

The previous weekend's top movie, "Diary of a Wimpy Kid: Rodrick Rules," fell to No. 4 with $10.2 million, raising its total to $38.4 million.

While "Hop" was among the year's best openings, it was unable to lift Hollywood out of a box-office slide that has persisted since late last year.

Overall revenues came in at $125 million, solid receipts for this time of year. Yet that was down 30 percent from the same weekend last year, when "Clash of the Titans" had a summer-style blockbuster opening of $61.2 million, according to box-office tracker Hollywood.com.

Revenues so far this year are at $2.3 billion, off 20 percent from 2010, which had an unusual string of hits during a typically slow season for movie theaters.

"Even when we have a really strong weekend like this, we can't win, again because of last year's incredible run of big weekend after big weekend early in the year," said Hollywood.com analyst Paul Dergarabedian.

Despite a slow market, "Hop" might be able to leg it out for a while at theaters, with Easter still three weeks away. A combination of live-action and computer animation, the movie has Brand's runaway bunny finding refuge with a grown-up slacker (James Marsden).

"When was there ever a really, truly Easter movie like this, about the Easter bunny that was kid friendly?" said Nikki Rocco, head of distribution for Universal. "I don't see why it wouldn't play out up to and including that little Easter Monday."

Estimated ticket sales for Friday through Sunday at U.S. and Canadian theaters, according to Hollywood.com. Final figures will be released Monday.

L.A. officials aim to stop graffiti artists from going legit

CHRISTINA HOAG
Associated Press

LOS ANGELES Not so long ago, Cristian Gheorghiu roamed the streets of Los Angeles at all hours, black marker in his pocket, hunting for walls and street signs where he could scrawl his graffiti moniker, "Smear."

These days, he's working in his garage, splashed in paint and surrounded by canvases, paint cans, markers and odds and ends he uses to fashion abstract mixed-media artworks, which have been exhibited in galleries from California to Europe, fetching up to a couple thousand dollars.

"Painting is a good way to wean yourself off graffiti, get that bug out," said Gheorghiu, a slightly built 34-year-old with shoulder-length hair. "It's kind of evolved. I've had some moderate success."

Although he says his tagging days are past, Gheorghiu's past is now tagging him.

The Los Angeles city attorney's office has filed a lawsuit against Gheorghiu and nine other graffiti writers associated with the MTA tagging crew, charging them with vio-

SEE **GRAFFITI** PAGE 10

Obama readies to hit campaign trail

DARLENE SUPERVILLE
Associated Press

WASHINGTON President Barack Obama is about to make one of Washington's worst kept secrets official: He wants a second term.

Democratic officials familiar with the president's plans said Saturday that Obama intends to file papers as early as this coming week with the Federal Election Commission to launch his 2012 re-election campaign. He also will announce his candidacy to supporters by e-mail and text messages.

The officials asked not to be identified in order to speak before the papers are filed.

That widely anticipated but formal step of registering with the FEC will free Obama to start raising money for the re-election effort, which, like his 2008 campaign, will be run from Chicago.

That fundraising already has begun.

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Reader gets the joke

Editor:

I really enjoyed your April Fools' edition. As I first read it, I went "What the ...?" but then I glanced at the masthead (the Santa Monica Daily Jest!) and realized it was April 1. The edition was funnier than The Onion. Good work!

Ramon Bidarte
Santa Monica

Think again

Editor:

If you think you are safe when riding a Big Blue Bus, think again. Recently, a female passenger was brutally attacked by a male passenger for no apparent reason. As other passengers looked on, he beat her with his fist and then began to kick her unmercifully. The driver stopped the bus, called police and rushed to the aid of the women. He was able to subdue the man and hold him for police. A hero, right? Not to the Big Blue Bus front office and City Hall. He was fired for failure to follow a unwritten rule that the BBB has. A driver must sit in his seat, call police and observe what is happening so he can testify in court. Never mind that your daughter, wife or mother is being beaten, raped or stabbed to death. It is more important that the criminal's rights are not violated. City Hall and the BBB don't want a lawsuit that the driver violated some criminal's rights. Now this driver has the undying gratitude of the woman but no job. What's wrong with this picture? Everything. Call City Hall and demand justice for this driver.

Brian Gray
Venice



My Write

Bill Bauer

Send comments to editor@smdp.com

Hotel redevelopment may be 'all that'

ANOTHER MAJOR DEVELOPMENT proposal has popped up on the heels of the disastrous Bergamot Transit Village Center business park development proffered by Texas mega-developer Hines for the former Paper Mate property at Olympic Boulevard and 26th Street.

MSD Capital, LP, owner of the Fairmont Miramar Hotel is working on a major renovation for their landmark property on Wilshire Boulevard and Ocean Avenue. Included in the preliminary plans are a slight reduction in the number of hotel rooms, a sizable expansion of retail space and food and beverage spaces, enlarged open garden areas and more on-site parking. In addition, condominiums would be built on the site as well as an unspecified number of affordable housing units.

Previous owners of the hotel initiated plans to redevelop the property in 2004. At one point, a 10-story tower was proposed for the Wilshire/Ocean corner. However, over the years at least one change in ownership put these redevelopment schemes on hold.

MSD Capital is an equity investment firm with offices in London, New York and Santa Monica. It was created to manage the assets of Michael Dell and his family. Dell founded Dell Inc. (computers) and has a personal worth of $13.5 billion according to Forbes Magazine (2010).

MSD's project is very much a work in progress and months away from approaching City Hall for a Development Agreement which would include preservation of the current 1927 Palisades Building and construction of a new tower or wing 138 feet high — about three feet taller than the current hotel according to news reports.

I haven't even seen preliminary plans or elevations, yet despite a 10- or 12-story addition, I have a gut feeling this development will be everything that Bergamot Transit Village isn't: an exciting and handsome project.

CITY HALL'S APRIL FOOLS' DAY JOKE KEEPS ON TAKING

Have you noticed? Today, almost everything in Santa Monica costs more. City Hall's permanent April Fools' Day joke is a half-cent increase to the sales and use tax that went into effect last Friday. It's now 10.5 percent — one of the highest in the state.

It will add a cent or two to the price of your cappuccino, a nickel to your $10 ham on rye at Izzy's, a buck to your $200 designer jeans at Fred Segal, five bucks to your $1,000 washer-dryer from Carlson's and $200 more on any $40,000 motor vehicle you register in Santa Monica whether you bought it here or not.

The sales tax increase was approved by voters last fall as Measure Y. Remember that some of Y's revenues were somehow going into the pocket of our ever-financially stressed school district? One problem: City Hall just can't give tax money away.

Now, city and school district bureaucrats are searching for a way for the SMMUSD to provide a consideration or "something of value" such as use of additional school facilities for recreation purposes for example, that would require a multi-million dollar payment by City Hall to make the sharing of tax revenues legal. Tax first and plan later, huh?

ON THE ROAD WITH BEN AND NIMISH

Board members Nimish Patel and Ben Allen recently journeyed to Malibu to meet with PTA members and parents there about the state of the Santa Monica-Malibu Unified School District.

The last time I heard of someone from the board going to Malibu for a meet and greet, it was former board member Barry Snell who traveled there last year before the election. Snell made a big deal about communicating with Malibu parents, opening doors and mending fences. Unfortunately, he wasn't re-elected to the school board. But, fortunately for Snell, he was recently appointed to the Pier Restoration Corporation.

I don't know how frequently school board members make the arduous trek to Malibu, I have a feeling it's not very often. After going through passport control, security screenings and packing a survival kit (because Malibu is so distant), it would only make sense for school board members to make the trip if they could combine it with some surfing or dinner at Geoffrey's.

At the moment, nobody from Malibu sits on the school board. However, I'm hearing rumblings from up the coast about requiring that one or two board seats must be occupied by a Malibu resident(s). I think this is a good idea.

First, it could help break the Santa Monicans for Renters' Rights death grip on the board of education. Secondarily, it would provide Malibu with a dedicated representative or two on the board. I'm not sure what may be required to bring this about, probably voter approval to change the SMMUSD charter.

What must happen first is the city of Malibu must increase its fiscal contribution to the school district. Wherein the city of Santa Monica subsidizes the district by tens of millions of dollars annually, Malibu only contributes a fraction of that amount.

Like a lot of Santa Monicans, I'm tired of subsidizing Malibu's students.

Bill can be reached at mr.bilbau@gmail.com.

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Crack leaks radioactive water into sea off Japan

EUGENE HOSHIKO
JAY ALABASTER
Associated Press

RIKUZENTAKATA, Japan Highly radioactive water was leaking into the sea Saturday from a crack discovered at a nuclear power plant destabilized by last month's earthquake and tsunami, a new setback as frustrated survivors of the disasters complained that Japan's government was paying too much attention to the nuclear crisis.

The contaminated water will quickly dissipate into the sea and is not expected to cause any health hazard. Nevertheless, the disturbing discovery points at the unexpected problems that can crop up and continue to hamper technicians trying to control the crisis.

Word of the leak came as Prime Minister Naoto Kan toured the town of Rikuzentakata, his first trip to survey damage in one of the dozens of villages, towns and cities slammed by the March 11 tsunami that followed a magnitude 9.0 earthquake.

"The government has been too focused on the Fukushima power plant rather than the tsunami victims. Both deserve attention," said 35-year-old Megumi Shimanuki, who was visiting her family at a community center converted into a shelter in hard-hit Natori, about 100 miles (160 kilometers) from Rikuzentakata.

The double disaster is believed to have left nearly 25,000 dead — 11,800 confirmed. More than 165,000 are still living in shelters, and tens of thousands more still do not have electricity or running water.

Although the government had rushed to provide relief, its attention has been divided by the efforts to stabilize the Fukushima Dai-ichi nuclear plant, which suffered heavy damage and has dragged the country to its worst nuclear crisis since the atomic bombings of Hiroshima and Nagasaki during World War II.

The plant's reactors overheated to dangerous levels after electrical pumps — deprived of electricity — failed to circulate water to keep the reactors cool. A series of almost daily problems have led to substantial amount of radiation leaking in the atmosphere, ground and sea.

On Saturday, workers discovered an 8-inch (20-centimeter) long crack in a maintenance pit that was leaking highly radioactive water into the Pacific Ocean, said Japan Nuclear and Industrial Safety Agency spokesman Hidehiko Nishiyama.

He said the water contaminated with levels of radioactive iodine far above the legal limit found inside the pit could be one of the sources of recent spikes in radioactivity in sea water.

"There could be other similar cracks in the area, and we must find them as quickly as possible," he told reporters.

Soon after the discovery, the plant's operator, Tokyo Electric Power Co., started filling the pit with cement to seal the crack and prevent more contaminated water from seeping into the ocean.

Nuclear safety officials said the crack was likely caused by the quake and may be the source of radioactive iodine that started showing up in the ocean more than a week ago.

People living within 12 miles (20 kilometers) of the plant have been evacuated and the radioactive water will quickly dissipate in the sea, but it was unclear if the leak posed any new danger to workers. People have been uneasy about seafood from the area despite official reassurances that the risk of contamination is low.

The cracked pit houses cables for one of the six nuclear reactors, and the concentration of radioactive iodine was the same as in a puddle of contaminated water found outside the reactor earlier in the week. Because of that, officials believe the contaminated water is coming from the same place, though they are not sure where.

A nuclear plant worker who fell into the ocean Friday while trying to board a barge carrying water to help cool the plant did not show any immediate signs of being exposed to unsafe levels of radiation, nuclear safety officials said Saturday, but they were waiting for test results to be sure.

Radiation worries have compounded the misery for people trying to recover from the tsunami. Kan's visit Saturday to Rikuzentakata did little to alleviate their worries.

"The government fully supports you until the end," Kan told 250 people at an elementary school serving as an evacuation center. He earlier met with the mayor, whose 38-year-old wife was swept away.

He bowed his head for a moment of silence in front of the town hall, one of the few buildings still standing, though its windows are blown out and metal and debris sit tangled out front.

Kan also stopped at the sports complex being used as a base camp for nuclear plant workers, who have been hailed as heroes for laboring in dangerous conditions. He had visited the nuclear crisis zone once before, soon after the quake.

Workers have been reluctant to talk to the media about what they are experiencing.

The Q Line

We have to ask

The Daily Press recently published its annual April Fools' Day edition, something that gives us a chance to poke fun at the things we cover.

So, this week's Q-Line question asks:
What did you think of this year's issue? Anything we missed?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **(310) 458-7737 ext. 102.**

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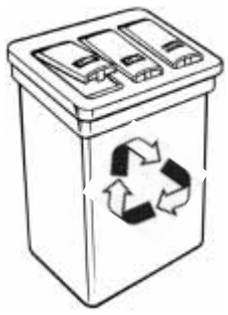
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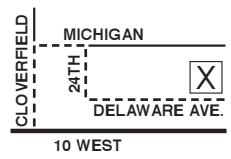


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Earth Talk
By the editors of E Magazine

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Photo courtesy Joe Newman/Flickr

TOUGH CHOICE: **Japan would be hard pressed to close all of its 54 nuclear reactors anytime soon, especially given that these plants provide over a third of the nation's electricity supply and 11 percent of its total energy needs. Pictured: A Greenpeace vigil for Japan in front of the White House in Washington, DC.**

Can Japan do without nuclear energy?

Dear EarthTalk

Were Japan to close all its nuclear plants following the recent damage and radiation leaks from the March 11 earthquake and tsunami, what could its energy mix look like? Would it be able to provide all of its power in other ways?

Richard Miller
New York, NY

MOST EXPERTS AGREE THAT JAPAN would be hard pressed to close all of its 54 nuclear reactors anytime soon, especially given that these plants provide over a third of the nation's electricity supply and 11 percent of its total energy needs. Japan relies so much on nuclear power because it has so few other domestic sources of energy to draw upon. According to the U.S. Department of Energy, Japan is only 16 percent energy self-sufficient, and much of this comes from its now-wounded nuclear power program.

Despite producing only trifling amounts of oil domestically from fields off its west coast, Japan is the third largest oil consumer in the world behind the U.S. and China, as well as the third largest net importer of crude oil. Imported oil accounts for some 45 percent of Japan's energy needs. Besides bringing in a lot of oil, Japan is the world's largest importer of both coal and liquefied natural gas. Against this backdrop of imported fossil fuels, it's no surprise that Japan has embraced nuclear power; worldwide, only the U.S. and France produce more nuclear energy.

Factoring in that it would take decades to ramp up capacity on alternative renewable energy sources — right now hydropower accounts for three percent of Japanese energy usage and other renewable sources like solar and wind only one percent — and that Japan must import just about all its fossil fuels, it becomes obvious that the country will need to rely on nuclear power for some time to come, despite the risks.

"Supplying the same amount of electricity by oil, for example, would increase oil imports by about 62 million metric tons per year, or about 1.25 million barrels per day," says Toufiq Siddiqi, a researcher with the nonprofit East-West Institute. He adds that at the current price of oil per barrel (roughly $100), switching out nuclear for oil would cost Japan upwards of $46 billion per year. "Further, it would take almost a decade to build enough new oil, coal or natural gas-fired power plants to provide the equivalent amount of electricity, and tens of billions of dollars per year would be required to do so," he concludes.

In the short term, the easiest way for Japan to make up for its reduced nuclear output is by importing more natural gas and other fossil fuels, sending its carbon footprint in the wrong direction. What's less clear is whether Japanese policymakers' pre-existing plans to increase the country's nuclear capacity — the stated goal is to generate half of Japan's electricity via nuclear power within two decades as part of a larger effort to trim carbon dioxide emissions — will still be followed following the Fukushima accidents.

The Fukushima plant failures are likely to impact the always evolving energy mix worldwide as well, not just within Japan. Many analysts expect the nuclear disaster in Japan to cause a shift toward the increased use of natural gas worldwide. Of course, the downside for the environment is that natural gas is a fossil fuel and its use contributes significantly to global warming. While solar and wind power can take up some of the slack, these and other renewables are at least decades away from the scalability needed to power a significant share of a modern industrial society's energy requirements.

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Child welfare workers second-guess stressful jobs

COLLEEN LON
Associated Press

NEW YORK When child welfare worker Kelly Mares investigates an abuse case, she doesn't know what's going to greet her on the other side of the door. A ferocious dog. Or a gun. Or a meth lab, or angry parents who lash out violently.

She takes those risks willingly, she says, because she believes in protecting the city's most vulnerable. But she's not willing to risk going to jail. After two of her co-workers were charged with criminally negligent homicide in the death of a 4-year-old Brooklyn girl under their care, she's rethinking her career.

"I do not want to go to work every day afraid that I'm going to be arrested for doing my job, and right now that's how everybody feels and it's really scary," she said, her voice cracking.

Workers at child welfare agencies around the country tell similar stories of taxing, emotional and frustrating jobs that are low in pay and high in stress because of hostile families, tight budgets and overburdened court systems. Workers juggle several cases, make as little as $28,000 a year and usually burn out after a couple of years.

In Brooklyn, an investigator and supervisor for the New York City Administration for Children's Services are arguing they were too busy to record their work in the case of Marchella Pierce, who died after being beaten, drugged and starved to 18 pounds, about half of what a child her age should weigh. If and when they go to trial, a central issue will be whether city workers who fall down on the job should be held criminally responsible — and the outcome could set a precedent for how failures are handled in the future.

Critics liken the practice to arresting a police officer for not getting to the scene of a crime fast enough.

"It's impossible to see into the future about these cases," child welfare expert Andrew White said, referring to Marchella's death.

"It's a lot to take the responsibility for something you're only seeing in hindsight . when you're talking about homicide charges," said White of The New School for Management and Urban Policy which publishes the journal Child Welfare Watch.

Prosecutors insist, though, that child welfare workers who are dangerously negligent in their jobs should be held criminally responsible.

Case workers in Philadelphia who skipped home visits to a 14-year-old disabled girl and contractors who invented phony paperwork after she starved to death in 2006 are serving long prison terms for defrauding the city; her mother is serving 20 to 40 years for third-degree murder.

Florida's system recently came under fire after a child protective investigator failed to call law enforcement during a four-day search for 10-year-old fraternal twins allegedly locked in a bathroom for days. Instead, officials say, she filled out a safety questionnaire indicating the children were not in danger. The girl's body was later found in her father's pickup truck.

In Brooklyn, Marchella Pierce's mother, Carlotta Brett-Pierce, has been charged with murder in her September death; her grandmother has been charged with manslaughter. They have pleaded not guilty.

At the crux of the charges against investigator Damon Adams and his supervisor, Chereece Bell, are whether visits were made to the troubled home. Records and conversations between Bell and Adams were not entered into the computer system until after she died, and prosecutors charge that they were falsified.

The Administration for Children's Services said in an internal report that it appeared no one visited the home in the months before the girl died.

Bell and Adams say some visits took place but weren't recorded because they were so busy. They resigned in October.

"I was so conditioned. ... Every day it was something else coming up that prevented you from doing another. It was so regular to me that it was impossible to get it all done," Bell said.

She said she was undertrained and never got the staff she needed to manage a Brooklyn-based unit that had a high rate of abuse and neglect cases. Adams' attorney said he had dozens of court cases, in addition to open child welfare investigations that took up hours of his day.

But White said that regardless of the hours, good workers get much of their work done, and if they really made the visits, there should be some kind of paperwork to back it up.

New York's child welfare commissioner, John Mattingly, recently announced system changes after Marchella's death and said in a statement that the arrests were troubling and could discourage excellent job applicants.

Child welfare experts say Mattingly's fear is a real possibility, given how difficult the jobs are.

"We're asking people to go into very difficult neighborhoods, work with families that may not have them there, and do it with poise and calm, in highly charged environments in order to protect children," said Mary McCarthy, a child welfare expert at the State University of New York in Albany. "And then make decisions about the future welfare of that child."

In the past decade, the New York City agency's budget has gone from about $2.1 billion in fiscal year 2000 to about $2.7 billion now. Cases have steadily increased since the death of 7-year-old Nixzmary Brown — who was bound to a chair, starved, forced to use a litter box and then beaten to death — shook the city and led to changes in the child welfare system.

The Child Welfare League of America recommends no more than 12 active investigations per worker a month at one time, and no more than 14 combined investigations and court cases at one time.

Child welfare workers in New York on average juggle nine investigations at any given time, plus dozens of other open cases. In Illinois, it's 12. In South Florida, under scrutiny after the case involving the twins, it is nearly 18.

Workers make $28,000 and up. In New York, investigators are paid between $42,000 and $72,000. In Miami, it's $34,000.

Right now, Mares has 22 cases to monitor, including 10 open investigations. She starts early, ends late. She spends as much as five hours at a home and spends days in court on other cases. She needs to obtain medical and school records; examine children physically; and interview parents, teachers, neighbors and friends about potential abuse.

She has to prioritize, and that often means leaving paperwork until the end.

"Look, if this precedent is going to be set, then you might as well arrest me right now, because my notes are late," Mares said. "Does it mean I didn't make those visits? No. Does it mean I don't take good, clear notes? No. Does it mean I didn't do those things I said I did? No.

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SANTA MONICA RENT CONTROL BOARD
NOTICE OF PUBLIC HEARING
April 14, 2011

A public hearing will be conducted at the regular Santa Monica Rent Control Board meeting on Thursday, April 14, 2011, at 7:00 p.m., in the City Hall Council Chamber, 1685 Main Street, Second Floor, Santa Monica, California 90401.

Consideration and possible adoption of proposed Amended Regulation 11200(d), "Deadline for Payment of Registration Fees for Re-Rental of Previously Ellised Units and for Newly Constructed Units Which Replace Withdrawn Units That Were Subsequently Demolished."

All interested persons are invited to present their views at this hearing. Copies of staff reports and the proposed regulation will be available prior to the hearing in the Board's office in Room 202 of Santa Monica City Hall, 1685 Main Street, Santa Monica, California 90401.

CITY OF SANTA MONICA
NOTICE INVITING BIDS

NOTICE IS HEREBY GIVEN that the City of Santa Monica invites sealed bids for:

BID #3027 – PROVIDE MAINTENANCE AND REPAIR SERVICES FOR THE CNG FUELING STATION AT THE CITY YARD AS REQUIRED BY FLEET MANAGEMENT DIVISION.
A mandatory job walk will be held on April 7, 2011 at 9:00AM, Pacific Time.
Bidders are to meet Rick Sikes at the front of the CNG fueling station at the City Yard located at 2500 Michigan Ave., Santa Monica, CA 90401.
Submission deadline is April 25, 2011 at 3:00 PM Pacific Time.

BID #3029 – PROVIDE GRAFFITI REMOVAL/PAINTING SERVICES AT THE SANTA MONICA PIER AS REQUIRED BY PIER MAINTENANCE DIVISION.
A mandatory job walk will be held on April 11, 2011 at 9:00 AM, Pacific Time.
Bidders are to meet Bill Bollinger on the North side of the Pier Carousel Building (Merry-Go-Round) on the Santa Monica Pier.
Submission deadline is April 27, 2011 at 3:00PM Pacific

Please refer to the bid packet for further details.
The bid packet can be downloaded at:
http://vendors.planetbids.com/SantaMonica/QuickSearch.cfm

Request for bid forms and specifications may be obtained from the City of Santa Monica, 1717 4th St., Suite 250, Santa Monica, California, by calling (310) 458-2211, or by e-mailing your request to kimberlie.nimori@smgov.net. Bids must be submitted on forms furnished by the City of Santa Monica.

Vendors interested in doing business with the City of Santa Monica are encouraged to register online at http://www.smgov.net/finance/purchasing/

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Japan's children are stressed after disasters

KRISTEN GELINEAU
Associated Press

KARAKUWA, Japan Zoom in for a snapshot of apparent normalcy: children sitting in a circle, clasping playing cards tightly in their hands. They laugh, chat and occasionally hop up to break into a goofy dance.

Zoom out and the picture changes: The children are kneeling on mattresses in a chilly classroom they now call home. An elderly woman cries nearby, wondering whether her mother was killed by Japan's tsunami. Outside the school, a teacher fiddles with a radiation detector, checking to ensure the levels aren't high enough to make them sick — or worse.

Behind the smiling faces of thousands of children in shelters across this wave-battered wasteland, experts say there is often serious anxiety as everything these youngsters once held as normal is suddenly anything but.

"That's what is so wonderfully adaptive about children. They can move very easily into playing or laughing," says psychologist Susie Burke, a disaster response specialist with the Australian Psychological Society. "But that's not saying they're not deeply distressed and upset about what's going on."

Reminders of the tiniest victims are scattered throughout the wreckage: a little girl's white shoe caked in mud, a red rubber ball coated in dust, a sodden comic book whose ink has run.

As many as 25,000 people may have been killed in the March 11 earthquake and tsunami that devastated Japan's northeast coast and damaged a nuclear plant, sending radiation spewing into the environment. Tens of thousands are still living in shelters.

For the children, the monster in the closet has been replaced by the monster of Mother Nature: The ground they play on can rattle and crack, the ocean they swim in can morph into a killer wave, the air they breathe might carry harmful radioactive particles.

Ten-year-old Fumie Unoura remembers well the terror of the day. She was sitting in class when the earth began to shake, sending her and her classmates scrambling under their desks for cover. When the rumbling stopped, the teacher shepherded the students outside, where their town had turned to rubble.

"I saw the dust rising up," she recalled days later, standing outside a shelter in the shattered coastal city of Rikuzentakata.

With the tsunami coming, she ran as fast as her short legs could carry her, surrounded by others sprinting for safety.

She escaped with her life but little else. Her home is ruined. She sleeps on the floor of a school gym with her family and more than a thousand other survivors. She misses her Nintendo DS.

Her father, Masanari Unoura, volunteers at the shelter. He worries constantly about what will become of his life, where they will live, how he will clean up the ruins of their home.

"We parents have a lot to think about," he says. "Whereas the kids are basically free."

It is not so simple, experts say. In fact, the disruption of daily life, if prolonged, can be more damaging than the disaster itself, says psychologist Gaithri Fernando, who led a study on how the 2004 Indian Ocean tsunami affected children in Sri Lanka.

Suddenly discovering they have no water to bathe, no bed of their own and no school where they can see their friends can be highly upsetting, says Fernando, a professor at California State University in Los Angeles.

Experts say getting children back into a routine — even an unusual one — is key.

Unoura and his family are doing this. Every morning, they join others at the shelter for group exercise sessions broadcast on the radio. They have breakfast as a family, and then Fumie and her older sister Shiho have time to play until they all meet for lunch. Fumie's teacher stops by regularly with homework assignments — a source of complaint for his daughter, her father notes with a grin.

That kind of basic structure to the day helps prevent long-term psychological damage, says Burke, the Australian psychologist.

"It gives them a sense that their world is predictable, and when we feel things are predictable, we begin to relax," she says. "A disaster makes us realize or think the world isn't predictable."

Save the Children, an international aid agency, has set up safe spaces for children to meet and play throughout the tsunami zone, with toys, games, crayons and paper.

"The stories they were sharing with me were about first an earthquake, then a tsunami and now their fears for radiation," says Ian Woolverton, a spokesman for the group. But one fear reigned supreme, he says: "Being alone is the thing they're most afraid of."

At a shelter in Kesennuma, a group of boys plays basketball while volunteers from a Tokyo church give massages to elderly people on the second floor.

Sixteen-year-old Keisuke Iwate came here to visit his friend, Yohei Sugawara. "There are people without homes," Iwate says, himself included. "They're not saying how sad they are, but you know they're feeling it."

First, the tsunami ruined the first floor of Iwate's house. Then a fire burned it down.

These days, he, too, has carved out a new routine.

"I help out at the refugee center every morning," he says. "And then we go and try to clean up the place where our house was and look for anything that might be left."

He's better off, he says, than another friend whose parents were killed.





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KNOW BEFORE YOU GO

Transit Priority Systems Project

Installation of the Transit Priority System (TPS) at 80 traffic signals along major corridors within the city of Santa Monica. Work requires installation of wireless detectors to sense the approach of buses on the bus routes. Work is currently taking place on Arizona Avenue at 20th Street and on Arizona at 26th Street. Partial roadway closures are expected and impact to traffic should be minimal.

Utility Undergrounding

Various alleys will be temporarily closed for underground work on utilities in the following locations: 18th Court between Pearl Street and Pico Boulevard; 20th Street between Pearl Street and Ocean Park Boulevard; 18th Street between Ocean Park Boulevard and Ashland Place North; on Ashland Place North between 18th Street and 16th Street. Work is taking place until approximately July, 2011.Borderline Neighborhood Improvement Project
New water main installation, new various street pavement finishes, new landscaped areas, trees, pedestrian lighting, and a neighborhood kiosk. Work will be taking place on Longfellow Street at the intersections of Marine, Navy and Ozone streets. Please observe posted detour signs. Project is anticipated to be complete June, 2011.

Street & Park Lighting Project

The work consists of modifying existing high-voltage series streetlight circuits to low-voltage multiple circuits. Work will take place citywide through September of 2011. Work will be taking place on 11th Street from Marguerita to Alta, and on Sixth Street from Montana to Washington avenues. Partial roadway closures are expected and impact to traffic should be minimal.

Borderline Neighborhood Improvement Project

New water main installation, new various street pavement finishes, new landscaped areas, trees, pedestrian lighting, and a neighborhood kiosk. Ozone Avenue is closed at Longfellow Street and Longfellow Street is closed to through traffic between Marine Street and Ozone Avenue until late April. Please observe posted detour signs. Project is anticipated to be complete June, 2011.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.



GRAFFITI
FROM PAGE 3

lating California's unfair competition laws because they're selling art works on the strength of their outlaw names and reputations.

"They've obtained an unfair advantage because they gained fame and notoriety through criminal acts," said Anne Tremblay, assistant city attorney. "This is unlawful competition."

The argument is a novel one in the legal annals of efforts to prevent criminals from profiting from their crimes, and represents a new weapon in the city's long-suffering battle against graffiti vandals. It also comes at a time when the market for so-called street art is growing exponentially.

But Peter Bibring, Gheorghiu's lawyer, says the city attorney's lawsuit is a thinly-veiled end run around the First Amendment right to free expression.

"This is an extraordinary overreach," said Bibring, staff attorney of the American Civil Liberties Union of Southern California. "The government cannot say who can be an artist."

For years, states have tried to block felons from making money mainly through book and movie deals. The U.S. Supreme Court and other courts have repeatedly struck down so-called "Son of Sam" laws, named after New York's efforts to block 1970s serial killer David Berkowitz from selling his story.

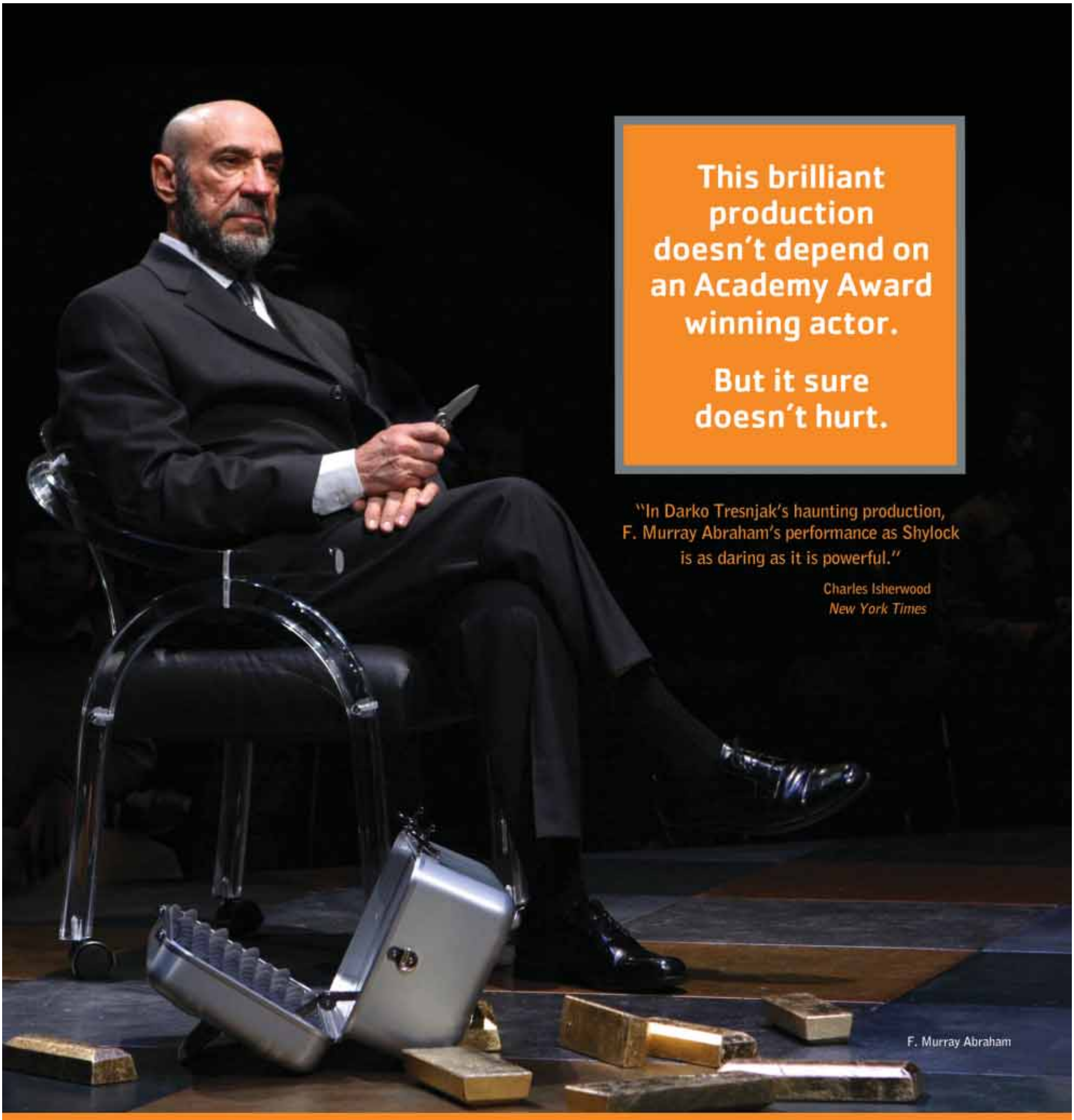
Courts have upheld that criminals have a right to free expression, which includes everything from writing about their crimes to painting about them — and profiting. The fact that crime can pay, however, rankles victims.

"It's a perversion of the criminal justice system that one can take damage to an innocent victim and profit from it. Their story becomes a commodity," said David J. Cook, the San Francisco lawyer who has doggedly pursued a $33.5 million wrongful death judgment against O.J. Simpson for the family of victim Ronald Goldman. Simpson was acquitted of murdering his ex-wife, Nicole, and her friend, Goldman, but hit with damages in civil court.

Victims have been able to thwart criminal profiteering by filing civil lawsuits to collect proceeds from any book or movie deal and by plea bargains that stipulate any profits from such deals must be turned over to the victim.

Using an unfair competition law and targeting graffiti writers' commercial works are both in uncharted legal territory. The maneuver underscores authorities' exasperation with a subculture that prizes prolific defacement of public property, including buses, street signs and freeway overpasses, and costs taxpayers millions to remove.



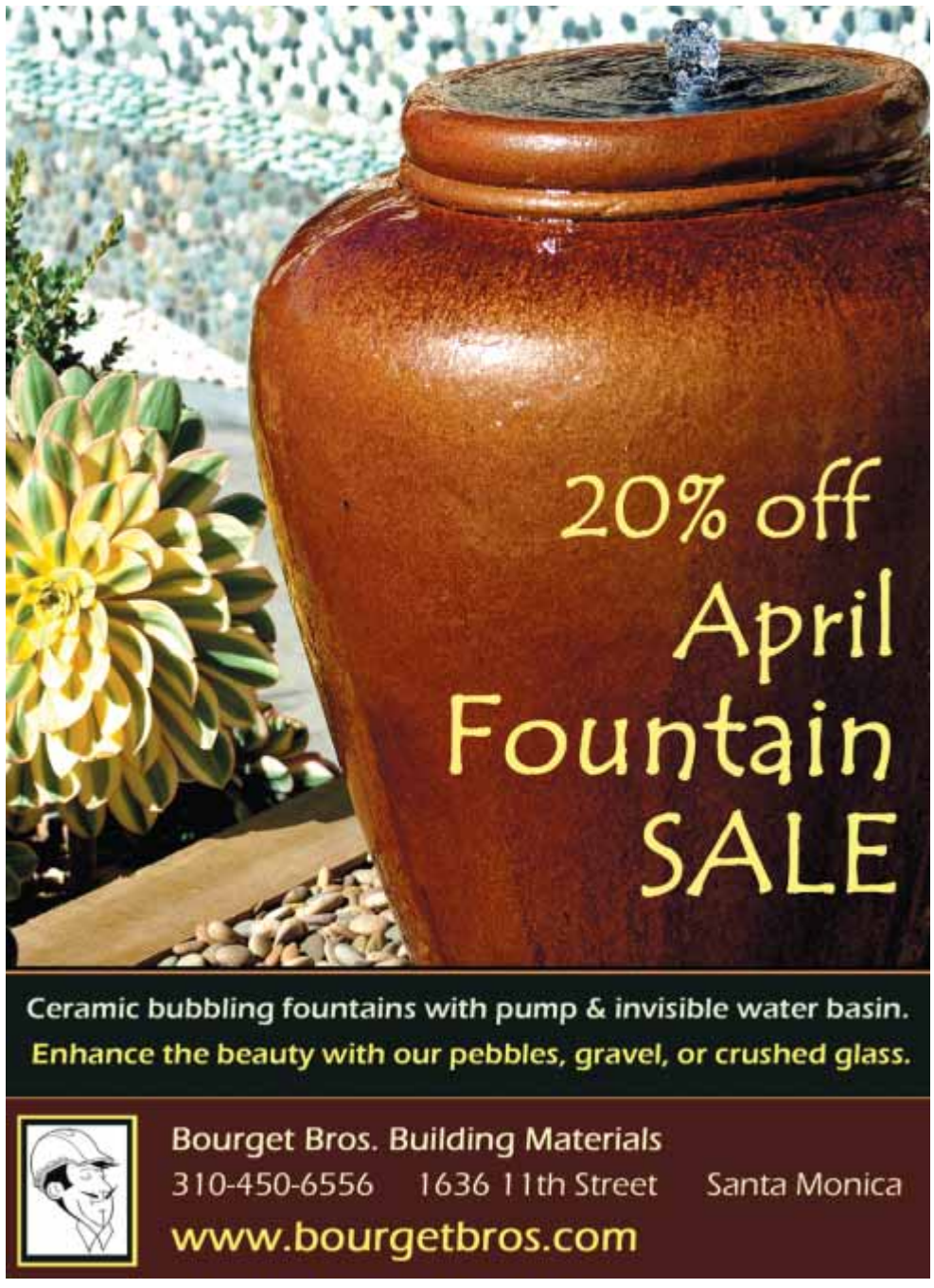


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CP
FROM PAGE 1

Enoteca, before opening up his own catering company in Santa Monica.

About two years ago, he launched Stefan's at L.A. Farm riding the coattails of his "Top Chef" notoriety, which lead to two more restaurants — one in Santa Monica and the other, Stefan's Steakhouse, which opened in his native Finland just three weeks ago.

"If not for 'Top Chef' America, there would be no restaurant here and no restaurant in Finland," he said, noting that the "B.S. reality show" created a domino effect that lead up to his current success in both countries.

Richter leverages that fame deftly, taking advantage of an inhuman energy and scattershot attention span to manage the kitchens he already has while opening a third — which he will not speak of — and writing a book titled "Dirty Dishes."

The chef seems set for a lengthy career as a restaurant frontman, fated to end up as a picture on the box of a cookware line, except for that "other hand" — Richter's plans have nothing to do with convention.

The now 38-year-old chef hopes to say sayonara to the restaurant business by the time he's 45, with intentions of getting 10 or 12 successful restaurants off the ground and then selling them for a pretty profit.

"If I won that $300 million lottery, I'd be out of here tomorrow," Richter joked from his perch on a slab of countertop in the L.A. Farm kitchen.

"Don't forget your souz chef!" replied 23-year-old Troy Sazzman, who was promptly promised the reins of L.A. Farm.

Would he take it? Of course.

It gets down to the fact that Richter doesn't want to be working to pay bills any longer than he has to, so he plays the game, with a personal twist.

It was only two years ago that he really mastered it, he said, when he started incorporating reinterpretations of homey foods onto his L.A. Farm menu, catering to the whims of his audience rather than his own desires as a chef.

It's meant that L.A. Farm continues to thrive, even in a down economy where many of his friends are watching their restaurants struggle.

Would chicken pot pie show up on his dream menu? Probably not.

"But I sell 35 in an afternoon," he said. "Do I put my own spin on it? Of course. You can't have an ego."

Retirement means the end of necessary compromise and the freedom to spend his time pursuing other goals, like ditching his Mercedes S550 and jumping in a 1980s tan "vannigon" — a Volkswagon camping van, for the uninitiated — for an outdoor escape.

Not that the Mercedes is a bad car. It's just a "business car."

It would also mean freedom from the constant grind entailed in keeping a restaurant open.

Richter has no food in his kitchen at home, except for a recent purchase of ham sandwich materials. He claims never to have cooked there, which makes sense when one considers that he's probably never there for meal times.

Richter wakes up at 5 a.m. every morning and is at L.A. Farm by 7, figuring out paperwork, finances, orders and everything else that makes a restaurant go.

Standing in the L.A. Farm kitchen, he glanced to the side and pronounced," I'm starving! What should I eat?"

And, although Richter owns a Zagat-rated restaurant or two, it's not the pork cheek and caraway sausage on his menu he reaches for, or the gnocchi Sazzmann he is prepping a few feet away. It's the cylindrical block of liverwurst hidden in a refrigerator under the line.

It doesn't get used in the high-end fare served at L.A. Farm.

"This is just for me," he says slyly, cutting off a slab of the bologna-looking substance and spreading it on a loose chunk of artisan bread.

ashley@smdp.com


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BUDGET
FROM PAGE 1

state spending they have desired for years.

As the blame game continues in the Capitol, the failure of the budget negotiations highlights a political dynamic that has been at the center of the dysfunction in the state Legislature — a minority party embittered by years of losses and a majority party, the Democrats, that resents having to get Republican approval to pass the kinds of budgets it wants.

Republicans have leverage during budget negotiations because any tax or fee increase, or any legislative ballot measure, requires a two-thirds vote of the Legislature and thus some GOP support. They say they have to use that leverage because the Democrats who control the Legislature will not approve their bills any other time of the year.

Democrats control the governor's office, have wide majorities in the Assembly and Senate, hold every statewide constitutional office and say their ideas are more in line with those held by the majority of Californians.

Senate President Pro Tem Darrell Steinberg admonished the minority party during a recent floor debate over the budget, saying their demands should be proportional to their representation in the Legislature (Democrats hold a combined 77-42 edge in both houses).

"I would urge you to recognize that, in order to get this done ... that you acknowledge that elections matter," the Sacramento Democrat said.

In the coming week, Brown is scheduled to press his case with Californians, and Republican officials also plan to make their claims with voters. The governor could seek union support for a special election ballot measure to raise taxes in the fall, but the way forward to solve the remainder of California's deficit — more than $15 billion — is unclear.

Republicans say while they are in the minority, they do not necessarily represent a minority viewpoint. A recent Public Policy Institute of California poll found that fewer than half of California voters favored Brown's proposal to renew two-year-old increases in the sales, personal income and vehicle taxes for another five years.

They said their requests were reasonable.

"This was an honest attempt to try to make sure that we were all on the same page, make sure that we're all starting at the same point, and try to see if there was some type of resolve that could be reached," said Senate Minority Leader Bob Dutton of Rancho Cucamonga.

Before Brown cut off the budget talks, a group of five Republican senators and later, the Senate minority leaders, sought rollbacks in public employee pensions, a hard cap on future state spending and regulatory reforms.

They said that was their price for putting up two Republican votes in each house of the Legislature for Brown's proposal to ask California voters to extend temporary sales, income and vehicle taxes.

NCAA BASKETBALL

Butler, UConn set for final

EDDIE PELLS
AP National Writer

HOUSTON Butler coach Brad Stevens loves an underdog, whether it's his team back in the Final Four or Connecticut making an unprecedented five-games-in-five-nights run through the Big East tournament.

Wait, what?

A Big East team as an underdog? The coach at tiny Butler cheering for big, bad UConn?

Welcome to the bizarro world of college basketball in 2011 — a sport where not only is anything possible, but where nothing quite makes sense. A sport in which the story of a small school from a small conference making a run to a title is no more rare than that of the late-season magic conjured by a power program with one of the nation's best players.

Butler and Connecticut will meet tonight in the national title game — the eighth-seeded Bulldogs trying to finish the deal after coming oh-so-close last season and the third-seeded Huskies (31-9), led by Kemba Walker, talking about shocking the world with their 11th straight victory after a regular season that foreshadowed none of this.

"We were all rooting for UConn because it was a great story," Stevens said, "a lot of fun to follow."

As is Butler, the team from a 4,500-student campus in Indianapolis that practices at Hinkle Fieldhouse, used as the backdrop for the classic movie "Hoosiers" — the based-on-reality melodrama in which tiny Hickory High stares down the biggest schools in Indiana and wins the state championship. On its second try.

What seemed impossible in that movie is becoming more the norm, at least in the college game. Last season, Butler (28-9) came one desperation heave from toppling Duke to become the first true mid-major to win the championship. This season, Butler wasn't even the biggest longshot at the Final Four. That was VCU, an 11th seed that fell to the Bulldogs in Saturday's semifinal.

As recently as 2008, the NCAA tournament landed all four No. 1 seeds in the Final Four. This year, there wasn't a single 1 or 2 for the first time in the 33-year history of seeding.

UConn coach Jim Calhoun said this has been the natural progression since the NCAA started limiting scholarships and new NBA rules triggered a flood of players who would come to college for one year, then declare for the draft.

"It's as close to parity as there can be," Calhoun said. "It certainly can occur in a tournament a lot more than it could playing a Saturday night, then Big Monday. It's just the nature of things. ... The one-and-done thing, walking the tightrope is a hard thing, a very difficult thing."

If anyone can say they've mastered it this season, it's UConn. Led by Walker, the junior guard on the verge of becoming the best player to ever put on a Huskies uniform, Connecticut won five games in five nights against Big East competition to win the postseason tournament.

A remarkable accomplishment in any conference, but especially the Big East — the 16-team behemoth that placed a record 11 teams in the tournament this year. Maybe because of the grueling nature of its regular season, the Big East wore down and had a terrible showing, only moving two teams into the second weekend.

But Connecticut is still standing, a testament to Walker's playmaking ability (he's averaging 25.5 points during this 10-game winning streak) and Calhoun's ability to adjust on the fly to the fatigue that has predictably set in.

"Our code has been very simple: 'The hell with it, let's just go play basketball,'" Calhoun said. "Well, we wouldn't be doing all the things we did last night defensively to Kentucky if we just kind of rolled the thing out there. We worked very hard on it. But we worked on it in a different way."

Connecticut advanced to the final by holding the Wildcats to 33.9 percent shooting in a 56-55 victory Saturday night.

Butler, meanwhile, only needed two wins in four nights to capture the tournament title in the less-heralded Horizon League. Still, the Bulldogs are on a 14-game winning streak that began after losing their third straight back on Feb. 3. At that point, this was a team that had no guarantees it would even make the NCAA field. It looked nothing like the one that captured hearts as it made its run through last year's tournament.

In the final last April, Butler trailed Duke 61-59 with 3.6 seconds left when Gordon Hayward (now playing for Utah in the NBA) grabbed the rebound off an intentionally missed free throw, dribbled four times to the halfcourt line and launched a shot at the buzzer. It hit the backboard, the inside of the rim and bounced out. It could have been the greatest finish ever in sports. It wound up as something less, though Stevens insists he walked away that night feeling like a winner.

"Our guys played as well as they could have," Stevens said. "They represented themselves in an unbelievable manner throughout that whole game. That might be the reason why we had parades, too, even though we lost. It was remarkable the way people treated us even though we lost."

One win away from the pinnacle once again, the Bulldogs are talking about finishing the deal this time. They haven't turned their backs on the heart-tugging story lines that help define them, but they don't fall back on them, either.

"There are some connections to us and 'Hoosiers.' I understand that, and that's nice if people want to make those connections," senior forward Matt Howard said.

Calhoun, trying to become only the fifth coach to win three NCAA titles, says he appreciates Butler as much as the next guy. He sees the slow, steady improvement of mid-majors such as Butler and figures there will be more tournaments like this one and more nights like Monday — where the small school and the big school are on even footing.





SURF REPORT

Surf Conditions **Water Temp: 61°**

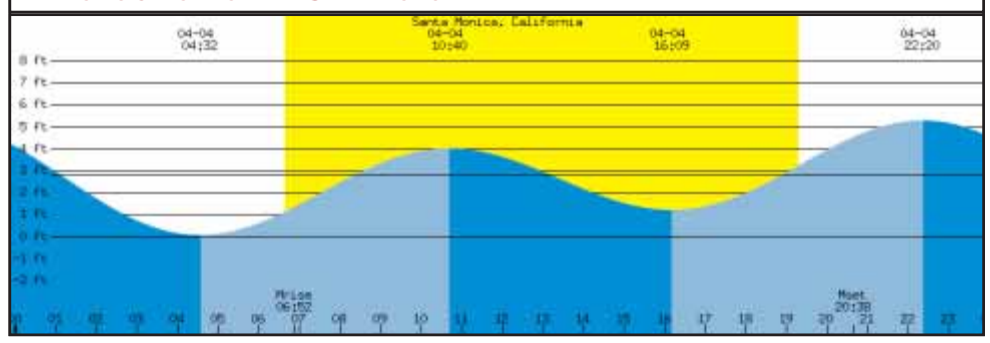
Swell Forecast

NW wind swell will likely stick around for at least the morning with similar size as Sunday. The afternoon looks smaller. Southern hemi energy should keep south facing breaks in chest high sets.

Long Range Synopsis

Midweek the NW should drop even further as southern hemi hovers around waist to chest.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **March 30, 2011**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 15
- Number of A grades for dry/wet weather -- 32 / 23
- Number of (C,D,F) grades for dry/wet weather -- 14 / 19

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Grousbeck Family Foundation, simplehuman, LAcarGUY, SMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	F	D
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lachusa and Las Alisos creeks.	A+	A+
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	A+	F
Zuma Beach at Zuma Creek mouth.	A+	F
Walnut Creek, projection of Wildlife Rd. (private).	B	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	C	F
Escondido Creek, just east of Escondido State Beach.	F	A
Latigo Canyon Creek mouth.	F	B
Solstice Canyon at Don Blocker County Beach.	A+	F
Puerco State Beach at creek mouth.	A+	F
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	F	A+
Surfrider Beach at Malibu Colony fence.	A+	A
Surfrider Beach (breach location)- daily.	F	F
Malibu Pier - 50 yards east.	F	C
Carbon Beach at Sweetwater Canyon.	F	F
Las Flores State Beach at Las Flores Creek (point zero).	A+	A
Big Rock Beach at 19948 PCH stairs.	A+	A
Pena Creek at Las Tunas County Beach.	A+	A
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	F	F
Castlerock Storm Drain at Castle Rock Beach.	A+	A+
Santa Ynez Storm Drain at Castle Rock Beach.	F	A+
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	B

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	B
Will Rogers State Beach at Pulga Canyon storm drain.	A+	F
Will Rogers State Beach at Temescal Canyon drain.	A+	F
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	C	F
Santa Monica Beach at Montana Ave. drain.	A+	A
Santa Monica Beach at Wilshire Blvd. drain.	A+	A
Santa Monica Municipal Pier.	F	F
Santa Monica Beach at Pico/Kenter storm drain.	F	F
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	A
Ocean Park Beach at Ashland Ave. drain.	A	F
Venice City Beach, at the Rose Ave. storm drain.	A+	F
Venice Beach at Brooks Ave. drain.	A+	A
Venice Beach at Windward Ave. drain.	F	B
Venice Fishing Pier - 50 yards south.	A+	A
Venice Beach- projection of Topsail St..	A+	A
Marina del Rey, Mothers' Beach- lifeguard tower.	A	C
Dockweiler State Beach at Ballona Creek mouth.	A+	F
Dockweiler State Beach at Culver Blvd. drain.	A+	A
North Westchester Storm Drain at Dockweiler State Beach.	A+	A+
Dockweiler State Beach at World Way (south of D&W jetty).	A+	A
Dockweiler State Beach at Imperial Hwy drain.	A+	A+
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	A+
Dockweiler State Beach at Grand Ave. drain.	A+	B

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Call theater for information.

AMC Loews Broadway 4
1441 Third Street Promenade
(888) 262-4386

Lincoln Lawyer (R) 1hr 59min
12:00pm, 3:00pm, 6:00pm, 9:00pm

Insidious (PG-13) 1hr 42min
1:30pm, 4:00pm, 7:05pm, 9:40pm

Kill the Irishman (R) 1hr 46min
1:30pm, 4:40pm, 7:25pm, 10:00pm

An Affirmative Act (NR) 1hr 40min
1:55pm, 4:30pm, 7:00pm, 9:30pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Rango (PG) 1hr 47min
11:10am, 1:55pm, 7:05pm, 9:50pm

Sucker Punch (R) 2hrs 00min
11:20am, 2:00pm, 4:40pm, 7:20pm, 10:00pm

Hop (PG) 1hr 30min
11:05am, 1:35pm, 4:00pm, 7:00pm, 9:30pm

Paul (R) 1hr 40min
11:00am, 1:45pm, 4:30pm, 7:15pm, 9:55pm

Adjustment Bureau (PG-13) 1hr 46min
12:00pm, 2:30pm, 5:05pm, 7:40pm, 10:10pm

Diary of a Wimpy Kid: Rodrick Rules (PG) 1hr 36min
11:15am, 1:50pm, 4:30pm, 4:35pm, 7:10pm, 9:40pm

Source Code (PG-13) 1hr 34min
11:50am, 2:25pm, 5:00pm, 7:35pm, 10:05pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Barney's Version (NR) 2hrs 12min
3:20pm, 8:30pm

Win Win (R) 1hr 46min
1:40pm, 4:20pm, 7:10pm, 9:50pm

Super (NR) 1hr 36min
1:50pm, 4:40pm, 7:30pm, 9:55pm

I Am (NR) 1hr 16min
1:10pm, 6:20pm

King's Speech (PG-13) 1hr 51min
1:20pm, 4:10pm, 7:00pm, 9:50pm

AMC Criterion 6
1313 Third St.
(310) 395-1599

Battle: Los Angeles (PG-13) 1hr 56min
11:00am, 1:45pm, 4:30pm, 7:15pm, 9:55pm

Limitless (PG-13) 1hr 45min
11:15am, 12:55pm, 2:00pm, 3:45pm, 4:45pm, 6:30pm, 7:20pm, 9:15pm, 9:50pm

Jane Eyre (PG-13) 2hrs 01min
11:05am, 1:50pm, 4:35pm, 7:25pm, 10:15pm

Trust (R) 1hr 44min
11:30am, 2:10pm, 4:45pm, 7:30pm, 10:05pm

Lincoln Lawyer (R) 1hr 59min
1:00pm, 4:00pm, 7:00pm, 10:00pm

For more information, e-mail news@smdp.com

Maintain a sense of humor, Libra

ARIES (March 21-April 19)
★★★★★ You wake up refreshed and ready to go. If you're not working, you might have what seems like endless ideas and possibilities. This creativity is most unusual, and a lot more productive than normal. Tonight: Treat yourself on the way home.

TAURUS (April 20-May 20)
★★★ Much happens behind the scenes during the daylight hours. You wonder what your possibilities are, and you sense they might be limitless. Question what is happening with a friend. This person might be developing a case of the flakies. Tonight: Go for what you want.

GEMINI (May 21-June 20)
★★★★★ Your ability to grasp concepts is far more unique than you know. For you, the problem lies in relaying the idea. Sometimes you cannot find the right words, especially now. Slow down if you are a boss. Tonight: Burning the midnight oil.

CANCER (June 21-July 22)
★★★★ Deal with a partnership directly early on. You don't want a problem later, when a potential issue could have been rerouted and/or worked through. Merge intellect and imagination, and you'll come up with unusual ideas. Tonight: Dream on.

LEO (July 23-Aug. 22)
★★★★★ You often visualize situations very differently from many people. Your ability to read between the lines helps you establish a greater sense of direction. A creative associate seems to be unlimited when it comes to ideas. Tonight: Until the wee hours.

VIRGO (Aug. 23-Sept. 22)
★★★★★ Others naturally defer to you, as they know whatever the issue in question might be, you will handle it properly. Some of you might discover that having a mutual understanding with the many different people in your life becomes more complicated. Tonight: Say "yes." Open up to a discussion.

LIBRA (Sept. 23-Oct. 22)
★★★★ Dive into work knowing full well that a lot could happen and toss you into chaos. You see a networking option on the horizon. You could be amazed by what you encounter. Let others be rather than notify them just yet. Tonight: Maintain a sense of humor.

SCORPIO (Oct. 23-Nov. 21)
★★★★ Your creativity seems endless to many. Please don't take it for granted, as nothing is endless, and a lot can and might happen. Be clear with your choices. Understand what others might be feeling. Tonight: Let the good times rock and roll.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★★ There is only so much one person can do in a key situation. You might wonder what the best option is. Right now, you need to think as if you were on your own. Try a brainstorming situation. Tonight: Working a little too long for your taste.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ Acting confident is half the battle, if not more. However, if you don't have the intellectual or mental grounding, situations could develop that you never wished for or dreamt of. Tonight: A friend becomes more receptive.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ You can be succinct and forthright, but don't be too sure of yourself. Know when you don't know. Acting like you do know could become problematic at this junction. Act on what appears to be a great idea. Tonight: Head home.

PISCES (Feb. 19-March 20)
★★★ Use caution with spending. A swirl of activity could cause a problem if you aren't ready. Listen to what is being shared about a money matter. Right now, any decision you make would be off. Know that. Tonight: Share with a pal.

Happy birthday

You could be surprised and delighted by everything that might occur in the next few months. You have entered a new life cycle, and the first year is often very lucky. Money could flow more easily, in and out of your hands. Be aware that you are entering a 12-year high financially. If you are single, the person you have long dreamt of could appear. Certainly the relationship you choose to enter could be substantial and exciting.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average



MYSTERY PHOTO

Brandon Wise *brandonw@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

Girls and Sports

By Justin Borus and Andrew Feinstein



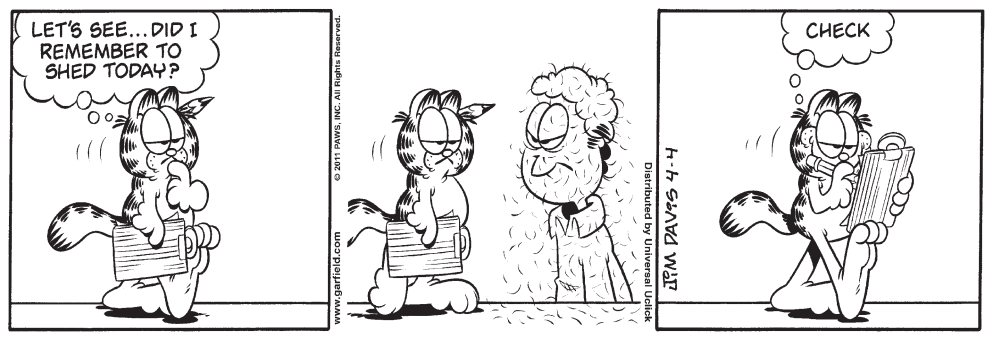
The Meaning of Lila

By John Forgetta & L.A. Rose



Garfield

By Jim Davis



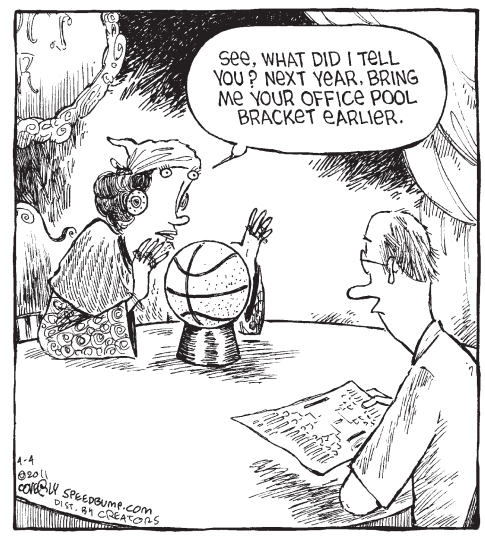
Strange Brew

By John Deering



Speed Bump

By Dave Coverly



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

	4	9		8	3			
						7		5
2	3			7				
	5				1	8		2
	1	3				5	9	
6		8	9				7	
				5			2	4
3		4						
			7	3		6	1	

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

9	4	3	7	1	6	5	8	2
8	1	5	9	2	4	6	3	7
2	7	6	5	8	3	9	1	4
4	2	9	1	3	7	8	6	5
5	3	8	2	6	9	7	4	1
1	6	7	8	4	5	2	9	3
6	9	2	3	7	1	4	5	8
7	5	1	4	9	8	3	2	6
3	8	4	6	5	2	1	7	9

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C52575 | CR52575 | Product and feature availability may vary by state. (R-3/2011)

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Statement of belief
6 Abound
10 "— nice day!"
11 Tax cheat's worry
13 Skilled
14 — donna
15 Immoral act
16 West of films
18 Light metal
19 Logical TV character
22 Clumsy fellow
23 Entice
24 Reef stuff
27 Nymph chaser
28 Metal sources
29 Conical cap
30 Near-sighted TV character
35 Poker prize
36 Noon, on a clock
37 "Gnarly!"
38 "My Fair Lady" heroine
40 "Keen!"
42 Old Nick
43 Fall flower
44 Fall mo.
45 Lusty looks

DOWN

1 Deep gorge
2 Circle spokes
3 Makes flat
4 Airport schedule abbr.
5 Hot cereal
6 VCR inserts
7 Neighbor of Afr.
8 Remove from print
9 Copying
12 Oil ship
17 Sandy's bark
20 Drink to
21 City square
24 Admitted for free
25 Baltimore team
26 Fidgety
27 Formative
29 Wk.'s end
31 Put on a pedestal
32 Vent cover
33 Horse opera
34 Scents
39 Energy
41 Jargon suffix

■	M	A	A	S	■	C	A	S	T	■
L	A	R	G	O	■	A	G	A	I	N
E	R	R	O	L	■	N	O	L	T	E
F	R	I	G	A	T	E	■	I	L	L
T	O	V	■	C	A	R	A	V	E	L
S	W	E	D	E	N	■	L	A	D	Y
■	■	■	E	D	D	I	E	■	■	■
A	B	B	A	■	O	N	E	S	E	C
G	A	L	L	E	O	N	■	A	V	A
I	S	O	■	T	R	A	W	L	E	R
L	A	U	G	H	■	R	O	U	N	D
E	L	S	I	E	■	D	O	T	E	S
■	T	E	L	L	■	S	L	E	D	■

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4	5	■	6	7	8	9	■
10					■	11				12
13					■	14				
15			■	16	17		■	18		
19			20				21			
■	■	■	22			■	23			
24	25	26			■	27				
28				■	29			■	■	■
30				31				32	33	34
35			■	36			■	37		
38			39		■	40	41			
42					■	43				
■	44				■	45				

4-4

ARITHMO™

CrossMath + × − ÷

• Fill the grid with the set of given numbers (1 to 12) to satisfy the Equa demands (7 to 24) in the shaded boxes. The Equa demands represent the sum of the digits that you will insert into the empty squares.

• Each horizontal row has one Equa demand to satisfy; each vertical column also has one demand to satisfy. Each empty square in the grid dictates the math operation (addition +, subtraction -, multiplication X, and division ÷) that must be performed to meet the demands.

• You must follow the given math operations for each square and you must make sure all the numbers satisfy the demands in the shaded boxes when connected in adjacent threes and calculated together from left to right, and top to bottom.

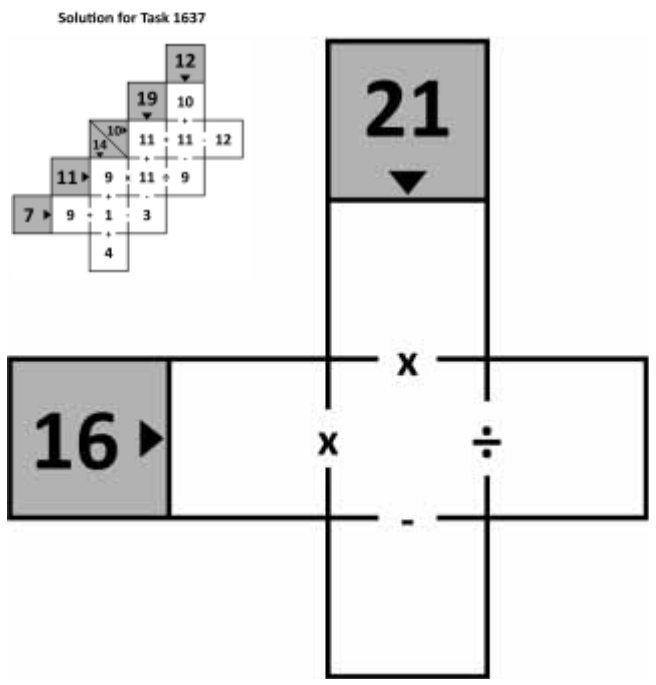
• The numbers you insert into the grid must satisfy the Equa demands both horizontally and vertically.

For more games, go to www.arithmo.com

Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

2, 4, 7, 7, 8

Solution for Task 1637



NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Gen. Than Shwe of Myanmar, leader of Asia's most authoritarian regime, made a rare public appearance in February but dressed in a women's sarong. Most likely, according to a report on AOL News, he was challenging the country's increasingly successful "panty protests" in which females opposed to the regime toss their underwear at the leaders or onto government property to, according to superstition, weaken the oppressors. (Men wear sarongs, too, in Myanmar, but the general's sarong was uniquely of a design worn by women.) An Internet site run by the protesters urges sympathetic women worldwide to "post, deliver or fling" panties at any Burmese embassy.

■ The "F State's" Legislature at Work: (1) Florida Senate Bill 1246, introduced in February, would make it a first-degree felony to take a picture of any farmland, even from the side of the road, without written permission of the land's owner. (The bill is perhaps an overenthusiastic attempt to pre-empt campaigns by People for the Ethical Treatment of Animals.) (2) Though Florida faces a serious budget shortfall, another Senate bill, 1846, would authorize the state to borrow money for golf courses and resorts in at least five state parks and would require that the courses be designed by golf legend Jack Nicklaus' firm. (Update: SB1846 was too excessive even for Florida and was withdrawn.)

TODAY IN HISTORY

1991 Senator John Heinz of Pennsylvania and six others are killed when a helicopter collides with their plane over an elementary school in Merion, Pennsylvania.

1994 Marc Andreessen and Jim Clark found Netscape Communications Corporation under the name "Mosaic Communications Corporation".

1996 Comet Hyakutake is imaged by the USA Asteroid Orbiter Near Earth Asteroid Rendezvous.

WORD UP!

abstemious \ ab-STEE-mee-uhs \ , adjective;
1. Sparing in eating and drinking; temperate; abstinent.
2. Sparingly used or consumed; used with temperance or moderation.

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KAROKE HOST needed Saturdays, 9pm-1am ,. Must have own equipment. Call after 11am- 9pm Jim, or Ruthie (310)450-4989

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Saturday, April 2
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New and gently used items from multiple families!
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Wildlife rehab facility seeks reliable, animal loving drivers with own vehicle to shuttle orphaned & injured squirrels and possums to rehab facility in Malibu. Email: squirrelshuttle@yahoo.com

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Notices

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NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: MARCH 17 2011
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: MIWE LLC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 1323 A 3RD STREET PROMENADE, SANTA MONICA, CA 90401
Type of License(s) Applied for: 42 – ON-SALE BEER AND WINE – PUBLIC PREMISES
Department of Alcoholic Beverage Control LOS ANGELES.
SANTA MONICA DAILY PRESS 3/28/11, 4/4/11, 4/11/11

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. NS023829
Superior Court of California, County of Los Angeles
Petition of KRISTI LYN CARROLL for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: KRISTI LYN CARROLL filed a petition with this court for a decree of changing names as follows: KRISTI LYN CARROLL to KRIS LANDON CARROLL . The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 5/9/11 Time: 1:30PM, Dept. G, Room. 51
The address of the court is Superior Court, 415 W. Ocean Blvd, Long Beach, CA 90802
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 4/1/11
DOUGLAS HAIGH
SUPERVISING JUDGE
4/4/11, 4/11/11, 4/18/11, 4/25/11

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014735
Superior Court of California, County of Los Angeles
Petition of for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: CAREY MCCONNELL filed a petition with this court for a decree of changing names as follows: CAREY CHRISTIAN MCCONNELL to ANGELMCCONNELL The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: APRIL 29, 2011 Time: 8:30AM, Dept. A , ROOM 204
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: March 18, 2011
MARY THORNTON HOUSE
SUPERVISING JUDGE
3/21/11, 3/28/11, 4/4/11, 4/11/11

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS020585
Superior Court of California, County of Los Angeles
Petition of THOMAS BENNETT EELLS for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: THOMAS BENNETT EELLS for filed a petition with this court for a decree of changing names as follows: THOMAS BENNETT EELLS for to THOMAS BENNETT CHAMBERLIN The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: MARCH 5, 2011 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: MARCH 25, 2011
GERALD ROSENBERG
Judge Of The Superior Court
3/28/11, 4/4/11, 4/11/11, 4/18/11

DBAS

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0299535
The following person(s) is (are) doing business as: PIELCANELA C.A. ; IMPORTADORA CAMPERO, 2051 E. 76th ST. #C, L.A., CA 90001. Full name of registrant(s) is (are) NHARBYE A. CAMPERO, 2051 E. 76th ST. #C, L.A., CA 90001. This Business is conducted by: AN INDIVIDUAL. Signed: NHARBYE A. CAMPERO. This statement was filed with the County Clerk of Los Angeles County on 02/25/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 14, 21, 28, April 04, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0328346
The following person(s) is (are) doing business as: R M T GROUP, 3915 EXPOSITION BLVD., L.A., CA 90016. Full name of registrant(s) is (are) RAUL D. DAVIS, 3415 EXPOSITION BLVD., L.A., CA 90016. This Business is conducted by: AN INDIVIDUAL. Signed: RAUL D. DAVIS. This statement was filed with the County Clerk of Los Angeles County on 03/02/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 14, 21, 28, April 04, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0304446
The following person(s) is (are) doing business as: SONS OF SOUL; SONS OF SOUL CAR CLUB; SONS OF SOUL E.L.A. CAR CLUB, 8439 DUCHESS DR., WHITTIER, CA 90606. Full name of registrant(s) is (are) HENRY MENDEZ, 8439 DUCHESS DR., WHITTIER, CA 90606, DANIEL A. GONZALES, 15919 LA FORGE ST. #B, WHITTIER, CA 90603. This Business is conducted by: CO-PARTNERS. Signed: DANIEL A. GONZALES. This statement was filed with the County Clerk of Los Angeles County on 02/25/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 01/01/1965. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 14, 21, 28, April 04, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0299555
The following person(s) is (are) doing business as: TIENDAS ROYEN C.A., 2051 E. 76th ST. #C, L.A., CA 90001. Full name of registrant(s) is (are) ROSA A. CASTILLO BLANCO, 2051 E. 76th ST. #C, L.A., CA 90001. This Business is conducted by: AN INDIVIDUAL. Signed: ROSA A. CASTILLO BLANCO. This statement was filed with the County Clerk of Los Angeles County on 02/25/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 14, 21, 28, April 04, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0331547
The following person(s) is (are) doing business as: VISA PARA UN SUENO, 3343-A TWEEDY BLVD., SOUTH GATE, CA 90280. Full name of registrant(s) is (are) EFRAIN O. RAMIREZ, 4520 W. 136th ST., HAWTHORNE, CA 90250. This Business is conducted by: AN INDIVIDUAL. Signed: EFRAIN O. RAMIREZ. This statement was filed with the County Clerk of Los Angeles County on 03/03/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 14, 21, 28, April 04, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110362275 REFILE This statement was filed with the County Clerk of LOS ANGELES on 03/09/2011 The following person(s) is (are) doing business as MY GYM CHILDRENS FITNESS CENTER. The full name of registrant(s) is/are: MYGYMERS, INC. 1001 CHEVIOT DR LOS ANGELES, CA 90064. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SCOTT MYERS; OWNER/PRESIDENT. This statement was filed with the County Clerk of LOS ANGELES County on 03/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 14, 21, 28, April 04, 2011
Publish: Santa Monica Daily Press

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does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/14/2011, 03/21/2011, 03/28/2011, 04/04/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110362276 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/09/2011 The following person(s) is (are) doing business as WESTSIDE TOWING & TRANSPORT. The full name of registrant(s) is/are: CYRUS K. WAMBAA 3701 OVERLAND AVE #J -184 LOS ANGELES, CA 90034. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CYRUS WAMBAA; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 03/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/14/2011, 03/21/2011, 03/28/2011, 04/04/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110286794 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/23/2011 The following person(s) is (are) doing business as KENNEDY CLEANING AND MAINTENANCE, INC; WILSHIRE LEGACY MANAGEMENT, INC. ; JONATHAN SUHRE, INC.; MIMI MAID, INC.; WILSHIRE LEGACY GROUP, INC.. The full name of registrant(s) is/are: KCM GLOBAL CORPORATION 872 HILLDALE AVE, APT 8 WEST HOLLYWOOD, CA 90069. This Business is being conducted by: a Corporation. This statement was filed with the County Clerk of LOS ANGELES County on 02/23/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/14/2011, 03/21/2011, 03/28/2011, 04/04/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0299123
The following person(s) is (are) doing business as: KOINONIA ENTERTAINMENT, 14027 FIDLER ST., BELLFLOWER, CA 90706. Full name of registrant(s) is (are) TABITHA CAWTHON, 10228 DOTY #3, INGLEWOOD, CA 90303. This Business is conducted by: AN INDIVIDUAL. Signed: TABITHA CAWTHON. This statement was filed with the County Clerk of Los Angeles County on 02/25/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 14, 21, 28, April 04, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0299579
The following person(s) is (are) doing business as: INVERSIONES Y.A.U.S. 21 C.A.; FUCSIA STYLE C.A., 2051 E. 76th ST. #C, L.A., CA 90001. Full name of registrant(s) is (are) ANYOLI J. UTRERA, ANA Y. SANCHEZ, 2051 E. 76th ST. #C, L.A., CA 90001. This Business is conducted by: AN INDIVIDUAL. Signed: ANYOLI J. UTRERA. This statement was filed with the County Clerk of Los Angeles County on 02/25/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 14, 21, 28, April 04, 2011
Publish: Santa Monica Daily Press

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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0334520
The following person(s) is (are) doing business as: EMBASSY FINANCIAL GROUP, INC., 11428 ARTESIA BLVD. #9, ARTESIA, CA 90701. Full name of registrant(s) is (are) EMBASSY FINANCIAL GROUP, INC., 3243 E. WARM SPRINGS RD., LAS VEGAS, NV 89120. This Business is conducted by: A CORPORATION. Signed: PETER MAKHLOUF. This statement was filed with the County Clerk of Los Angeles County on 03/03/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 06/26/06. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (see section 14411 et seq. Business and Professions Code) Pub. March 14, 21, 28, April 04, 2011
Publish: Santa Monica Daily Press

Statement of Abandonment of Use of Fictitious Business Name
Document Record 061363512
Current File No. 20110362274
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
BWELL CLINIC , 2811 WILSHIRE BLVD, # 510, SANTA MONICA, CA 90403
The fictitious business name referred to above was filed on 6/21/06 in the county of LOS ANGELES.
Registered owners: DMV, INC. , 2811 , 2811 WILSHIRE BLVD, # 510, SANTA MONICA, CA 90403
This business is conducted by: A CORPORATION
/s/ JAMES DAHLGREN/ SECRETARY
This statement was filed with the County Clerk of Los Angeles County on 3/9/2011
Published: SANTA MONICA DAILY PRESS 3/14/11, 3/21/11, 3/28/11, 4/7/11

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110362277 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/09/2011 The following person(s) is (are) doing business as ALIE DESIGN INC.. The full name of registrant(s) is/are: ALIE CHANG 222 AMALFI DR. SANTA MONICA, CA 90402. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALIE CHANG; PRESIDENT, CEO. This statement was filed with the County Clerk of LOS ANGELES County on 03/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/14/2011, 03/21/2011, 03/28/2011, 04/04/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110370958 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/10/2011 The following person(s) is (are) doing business as 11AM COMPANY. The full name of registrant(s) is/are: MICHAEL DUBIN 2700 NEILSON WAY, SUITE 1025 SANTA MONICA, CA 90405 . This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/28/2011. /s/: MICHAEL DUBIN; PRESIDENT . This statement was filed with the County Clerk of LOS ANGELES County on 03/10/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/14/2011, 03/21/2011, 03/28/2011, 04/04/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110327766 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/02/2011 The following person(s) is (are) doing business as IVY APPROVED. The full name of registrant(s) is/are: MEGAN AMELIA KNAPP PETERS; MARISSA LEIGH ERICSON 4514 ABBEY PL; 1333 N. CURSON AVE #101 LOS ANGELES, CA 90019; LOS ANGELES, CA 90046. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/1/2010. /s/: MEGAN A. K. PETERS; PARTNER. This statement was filed with

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the County Clerk of LOS ANGELES County on 03/02/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/14/2011, 03/21/2011, 03/28/2011, 04/04/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110316530 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/03/2011 The following person(s) is (are) doing business as KRISTA HAYNES NUTRITION CONSULTING. The full name of registrant(s) is/are: KRISTA LYNN HAYNES . R.D 8238 W. MANCHESTER ACE, UNIT 205 PLAYA DEL REY, CA 90293. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KRISTA L. HAYNES R.D.; REGISTERED DIETITIAN/OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 03/03/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/14/2011, 03/21/2011, 03/28/2011, 04/04/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0315298
The following person(s) is (are) doing business as: ABANTO'S AUTOMOTIVE CORES WAREHOUSE, INC., 7816 MAIE AVE., L.A., CA 90001. Full name of registrant(s) is (are) ABANTO'S AUTOMOTIVE CORE WAREHOUSE, INC., 7816 MAIE AVE., L.A., CA 90001. This Business is conducted by: A CORPORATION. Signed: LUIS MANUEL ABANTO. This statement was filed with the County Clerk of Los Angeles County on 03/01/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 11/14/2005. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 14, 21, 28, April 04, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0311136
The following person(s) is (are) doing business as: ASAP ALWAYS SAY A PRAYER; ASAP THE MOVEMENT, 4600 BERRYMAN AVE., CULVER SITY, CA 90230. Full name of registrant(s) is (are) OBDUL REID, 4600 BERRYMAN AVE., CULVER CITY, CA 90230. This Business is conducted by: AN INDIVIDUAL. Signed: OBDUL REID. This statement was filed with the County Clerk of Los Angeles County on 02/28/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 03/07/06. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 14, 21, 28, April 04, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0371661
The following person(s) is (are) doing business as: CHEERYMAX SOLUTIONS, 2930 W. IMPERIAL HWY., INGLEWOOD, CA 90303. Full name of registrant(s) is (are) OLISAEMEKA A. CHUKWUEMEKA, 12022 BIRCH AVE. #27, HAWTHORNE, CA 90250. This Business is conducted by: AN INDIVIDUAL. Signed: OLISAEMEKA A. CHUKWUEMEKA. This statement was filed with the County Clerk of Los Angeles County on 03/10/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 14, 21, 28, April 04, 2011 Publish: Santa Monica Daily Press

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TITIOUS BUSINESS NAME STATEMENT
File No. 11-0342283
The following person(s) is (are) doing business as: ROCK N ROLL EXPRESS, 537? AVE B, REDONDO BEACH, CA 90277. Full name of registrant(s) is (are) MARIO NEGRETTI, 537? AVE B, REDONDO BEACH, CA 90277. This Business is conducted by: AN INDIVIDUAL. Signed: MARIO NEGRETTI. This statement was filed with the County Clerk of Los Angeles County on 03/04/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 14, 21, 28, April 04, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0354592
The following person(s) is (are) doing business as: A GR8T BEGINNING ACADEMY, 321 E. CARSON ST., CARSON, CA 90745. Full name of registrant(s) is (are) LINDA JOHNSON, 335 E. ALBERTONI ST. 200-644, CARSON, CA 90746. This Business is conducted by: AN INDIVIDUAL. Signed: LINDA JOHNSON. This statement was filed with the County Clerk of Los Angeles County on 03/08/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 03/08/2011. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 14, 21, 28, April 04, 2011
Publish: Santa Monica Daily Press

FILE NO. 2010-0381464
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: ESTEPHANIE'S SHOES, 1326 E. 48th ST., L.A., CA 90011. The fictitious business name referred to above was filed on 06/22/2010, in the county of Los Angeles. The original file number of 20100854864. The business was conducted by: CO-PARTNERS. This statement was filed with the County Clerk of Los Angeles on 03/11/11. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: OSWALDO H. HERNANDEZ/OWNER.
Pub. March 21, 28, April 04, 11, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0379444
The following person(s) is (are) doing business as: YMAGEN GRUPO NORTENO, 11824 ALBURTIS AVE., NORWALK, CA 90650. Full name of registrant(s) is (are) EUGENIO ELIZARRARAS, 11824 ALBURTIS AVE., NORWALK, CA 90650. This Business is conducted by: AN INDIVIDUAL. Signed: EUGENIO ELIZARRARAS. This statement was filed with the County Clerk of Los Angeles County on 03/11/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 21, 28, April 04, 11, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0311827
The following person(s) is (are) doing business as: TIERRA SANTA NUTRITION CENTER, 757 S. FETTERLY AVE. STE 105-A, L.A., CA 90022. Full name of registrant(s) is (are) MOSBAH ZHOUR, 4268 WALNUT ST., BELL, CA 90201. This Business is conducted by: AN INDIVIDUAL. Signed: MOSBAH ZHOUR. This statement was filed with the County Clerk of Los Angeles County on 02/28/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 02/22/11. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 21, 28, April 04, 11, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0395337
The following person(s) is (are) doing business as: SILVIA FLOWERS, 508 E. 8th ST. UNIT B, L.A., CA 90014. Full name of registrant(s) is (are) SILVIA SOLACHA, 3469 OPAL ST., L.A., CA 90023. This Business is conducted by: AN INDIVIDUAL. Signed: SILVIA SOLACHA. This statement was filed with the County Clerk of Los Angeles County on 03/15/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 03/01/11. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 21, 28, April 04, 11, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0380613
The following person(s) is (are) doing business as: REAL EXPERT BUILDERS, 2127 E. 81st ST., L.A., CA 90001. Full name of registrant(s) is (are) BETTER BUILDING CONSTRUCTION, INC., 2127 E. 81st ST., L.A., CA 90001. This Business is conducted by: A CORPORATION. Signed: FEDERICO M. MENDOZA. This statement was filed with the County Clerk of Los Angeles County on 03/11/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 01/25/2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 21, 28, April 04, 11, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0387410
The following person(s) is (are) doing business as: PASTELERIA 3 LUCEROS, 12934 PARAMOUNT BLVD., DOWNEY, CA 90242. Full name of registrant(s) is (are) ESPERANZA CHAVEZ, 19421 ELY AVE., ARTESIA, CA 90701. This Business is conducted by: AN INDIVIDUAL. Signed: ESPERANZA CHAVEZ. This statement was filed with the County Clerk of Los Angeles County on 03/14/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 03/14/11. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 21, 28, April 04, 11, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0410980
The following person(s) is (are) doing business as: NEZA AUTO REPAIR, 8925 S. FIGUEROA, L.A., CA 90003. Full name of registrant(s) is (are) JUAN M. LOPEZ, 5873? BONSALLO AV., L.A., CA 90044, RICARDO MORENO, 49 FIGUEROA #215, L.A., CA 90037. This Business is conducted by: CO-PARTNERS. Signed: JUAN MANUEL LOPEZ. This statement was filed with the County Clerk of Los Angeles County on 03/17/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 03/17/11. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 21, 28, April 04, 11, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0394424
The following person(s) is (are) doing business as: KING OF KINGS JEWELRY, 12641 BELINDA CT., LYNWOOD, CA 90262. Full name of registrant(s) is (are) TAMBARI ESAENWI, 12641 BELINDA CT., LYNWOOD, CA 90262. This Business is conducted by: AN INDIVIDUAL. Signed: TAMBARI ESAENWI. This statement was filed with the County Clerk of Los Angeles County on 03/15/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 21, 28, April 04, 11, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0409779
The following person(s) is (are) doing business as: ABJR ENTERPRISES, 450 CHARMINGDALE RD., DIAMOND BAR, CA 91765. Full name of registrant(s) is (are) JOSE REYES, 450 CHARMINGDALE RD., DIAMOND BAR, CA 91765. This Business is conducted by: AN INDIVIDUAL. Signed: JOSE REYES. This statement was filed with the County Clerk of Los Angeles County on 03/17/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 21, 28, April 04, 11, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0311827
The following person(s) is (are) doing business as: TIERRA SANTA NUTRITION CENTER, 757 S. FETTERLY AVE. STE 105-A, L.A., CA 90022. Full name of registrant(s) is (are) MOSBAH ZHOUR, 4268 WALNUT ST., BELL, CA 90201. This Business is conducted by: AN INDIVIDUAL. Signed: MOSBAH ZHOUR. This statement was filed with the County Clerk of Los Angeles County on 02/28/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 02/22/11. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 21, 28, April 04, 11, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110340194 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/04/2011 The following person(s) is (are) doing business as AI#ON 200615710167. The full name of registrant(s) is/are: SUMMIT ENTERTAINMENT, LLC 1601 CLOVERFIELD BLVD, SUITE 200 SOUTH TOWER SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SUMMIT ENTERTAINMENT; EVP & GENERAL COUNSEL . This statement was filed with the County Clerk of LOS ANGELES County on 03/04/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/21/2011, 03/28/2011, 04/04/2011, 04/11/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110340771 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/04/2011 The following person(s) is (are) doing business as TYLER NOREN MUSIC STUDIO; TYLER NOREN. The full name of registrant(s) is/are: NORENE ELEANOR FOIN 5250 COLODNY DR #27 AGOURA HILLS, CA 91301. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/2006. /s/: NORENE FOIN; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 03/04/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/21/2011, 03/28/2011, 04/04/2011, 04/11/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110383788 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/14/2011 The following person(s) is (are) doing business as SPOT - 44 AUTO REPAIR. The full name of registrant(s) is/are: MONICA MAYER 3519 CLARINGTON AVE #29 LOS ANGELES, CA 90034. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/14/2011. /s/: MONICA MAYER. This statement was filed with the County Clerk of LOS ANGELES County on 03/14/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/21/2011, 03/28/2011, 04/04/2011, 04/11/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0355998
The following person(s) is (are) doing business as: SUIT PRESTIGE, 9637 BRYSON AVE., SOUTH GATE, CA 90280. Full name of registrant(s) is (are) VERONICA MENDEZ, 9637 BRYSON AVE., SOUTH GATE, CA 90280. This Business is conducted by: AN INDIVIDUAL. Signed: VERONICA MENDEZ. This statement was filed with the County Clerk of Los Angeles County on 03/08/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 14, 21, 28, April 04, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0349185
The following person(s) is (are) doing business as: KEVIN'S TOBACCO PALACE; TOBACCO PALACE, 3837 TWEEDY BLVD., SOUTH GATE, CA 90280. Full name of registrant(s) is (are) KEVIN RUEDA, 10033 CALIFORNIA AVE., SOUTH GATE, CA 90280. This Business is conducted by: AN INDIVIDUAL. Signed: KEVIN RUEDA. This statement was filed with the County Clerk of Los Angeles County on 03/07/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 14, 21, 28, April 04, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0348472
The following person(s) is (are) doing business as: HOLISTIC HEALTH STYLES, 908 6th ST. #5, SANTA MONICA, CA 90403. Full name of registrant(s) is (are) LAUREN HARTUNG, 908 6th ST. #5, SANTA MONICA, CA 90403. This Business is conducted by: AN INDIVIDUAL. Signed: LAUREN HARTUNG. This statement was filed with the County Clerk of Los Angeles County on 03/07/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 14, 21, 28, April 04, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0371105
The following person(s) is (are) doing business as: GRUPO CANELA Y ESPECIAS, 775 S. CENTRAL AVE., L.A., CA 90021. Full name of registrant(s) is (are) BTS CARBON, INC., 14101 ROSECRANS AVE. UNIT E, LA MIRADA, CA 90638. This Business is conducted by: A CORPORATION. Signed: RAVI DESILVA. This statement was filed with the County Clerk of Los Angeles County on 03/10/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 03/10/2011. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 14, 21, 28, April 04, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0348555
The following person(s) is (are) doing business as: BELL ENTERTAINMENT, 15981 YARNELL ST., SYLMAR, CA 91342. Full name of registrant(s) is (are) RAYLENE BELL YEUNG, 15981 YARNELL ST., SYLMAR, CA 91342. This Business is conducted by: AN INDIVIDUAL. Signed: RAYLENE BELL YEUNG. This statement was filed with the County Clerk of Los Angeles County on 03/07/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 09/18/2006. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 14, 21, 28, April 04, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0348793
The following person(s) is (are) doing business as: BELL ENTERTAINMENT; RED DRAGON ENTERTAINMENT, 15981 YARNELL ST., SYLMAR, CA 91342. Full name of registrant(s) is (are) RAYLENE BELL YEUNG, 15981 YARNELL ST., SYLMAR, CA 91342. This Business is conducted by: AN INDIVIDUAL. Signed: RAYLENE BELL YEUNG. This statement was filed with the County Clerk of Los Angeles County on 03/07/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 09/19/2006. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 14, 21, 28, April 04, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110422836 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/21/2011 The following person(s) is (are) doing business as DJ MARVELOUS EVENTS; TAMALA GREEN ENERGY . The full name of registrant(s) is/are: MARVIN BUTLER 3701 MONTCLAIR ST #1 LOS Angeles, CA 90018. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/21/2011. /s/: MARVIN BUTLER; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 03/21/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2011, 04/04/2011, 04/11/2011, 04/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110423058 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/21/2011 The following person(s) is (are) doing business as QWERTY GUYS. The full name of registrant(s) is/are: JOEL CARDINAL 45662 BARHAM CT LANCASTER, CA 93534. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOEL CARDINAL ; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 03/21/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2011, 04/04/2011, 04/11/2011, 04/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110430784 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/22/2011 The following person(s) is (are) doing business as RED VIOLIN GROUP. The full name of registrant(s) is/are: TIM MIKLAUCIC; REJKO NAKANO 1429 N. TIGERTAIL RD; 3676 VINTON AVE #102 LOS ANGELES, CA 90049; LOS ANGELES, CA 90034. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TIM MIKLAUCIC; PARTNER. This statement was filed with the County Clerk of LOS ANGELES County on 03/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2011, 04/04/2011, 04/11/2011, 04/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110393068 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/15/2011 The following person(s) is (are) doing business as STUDIO R3 ARCHITECTURE. The full name of registrant(s) is/are: PETER RITTNER 1069 PALMS BLVD VENICE, CA 90291. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/01/2011. /s/: PETER RITTNER. This statement was filed with the County Clerk of LOS ANGELES County on 03/15/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2011, 04/04/2011, 04/11/2011, 04/18/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110363028 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/09/2011 The following person(s) is (are) doing business as WHOLE CIRCLE; WHOLE CIRCLE PRESS. The full name of registrant(s) is/are: JESSICA MARTINSON 10584 SANTA MONICA BLVD #104 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JESSICA MARTINSON; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 03/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2011, 04/04/2011, 04/11/2011, 04/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110413975 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/18/2011 The following person(s) is (are) doing business as SOLANEE. The full name of registrant(s) is/are: STEPHANIE GALLET 101 MARGUERITA AVE #A SANTA MONICA, CA 90402. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:STEPHAINE GALLET; OWNER OF SOLANEE. This statement was filed with the County Clerk of LOS ANGELES County on 03/18/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2011, 04/04/2011, 04/11/2011, 04/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110335797 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/03/2011 The following person(s) is (are) doing business as LIQUID ALCHEMY GROUP. The full name of registrant(s) is/are: JOHN GRONDORF 1037 11TH STREET #2 SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOHN GRONDORF; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 03/03/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2011, 04/04/2011, 04/11/2011, 04/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110421449 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/21/2011 The following person(s) is (are) doing business as WILLIAM ZATTARA. The full name of registrant(s) is/are: WILLIAM BARDINI 1014 HILL ST APT 5 SANTA MONICA, CA 90405 . This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WILLIAM BARDINI; SOLE PROPRIETOR . This statement was filed with the County Clerk of LOS ANGELES County on 03/21/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2011, 04/04/2011, 04/11/2011, 04/18/2011.

FILE NO. 2010-0423227
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: LA YALALTECA MEAT MARKET, 2596 W. PICO BLVD., L.A., CA 90006. The fictitious business name referred to above was filed on 04/12/2006, in the county of Los Angeles. The original file number of 06-0802268. The business was conducted by: AN INDIVIDUAL. This statement was filed with the County Clerk of Los Angeles on 03/21/11. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: EUCARIO MIRELO/OWNER.
Pub. March 28, April 04, 11, 18, 2011
Publish: Santa Monica Daily Press

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110337978 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/04/2011 The following person(s) is (are) doing business as SHAWN MAKINTELLE. The full name of registrant(s) is/are: SHAWN HILLARD 319 S NEW HAMPSHIRE #104 LOS ANGELES, CA 90020. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/04/2011. /s/: SHAWN HILLARD. This statement was filed with the County Clerk of LOS ANGELES County on 03/04/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2011, 04/04/2011, 04/11/2011, 04/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110312853 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/28/2011 The following person(s) is (are) doing business as DOGS DAY OUT. The full name of registrant(s) is/are: JOYCE KANG 9600 SEPULVEDA BLVD #15 NORTH HILLS, CA 91343. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/27/2011. /s/: JOYCE KANG; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 03/28/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2011, 04/04/2011, 04/11/2011, 04/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0417807
The following person(s) is (are) doing business as: E X 3, 816 LAKE AVE., LA VERNE, CA 91750. Full name of registrant(s) is (are) VIRGINIA ESPINOZA, 816 LAKE AVE., LA VERNE, CA 91750. This Business is conducted by: AN INDIVIDUAL. Signed: VIRGINIA ESPINOZA. This statement was filed with the County Clerk of Los Angeles County on 03/18/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 28, April 04, 11, 18, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0417722
The following person(s) is (are) doing business as: ENTERPRISES FLOORING SUPPLIES, 10837 REICHLING LN., WHITTIER, CA 90606. Full name of registrant(s) is (are) FLOORING IMPROVEMENT SOLUTIONS, INC., 10837 REICHLING LN., WHITTIER, CA 90606. This Business is conducted by: A CORPORATION. Signed: SAUL NAVARRO. This statement was filed with the County Clerk of Los Angeles County on 03/18/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 03/18/2011. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 28, April 04, 11, 18, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110441859 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/24/2011 The following person(s) is (are) doing business as CEDAR DALE HOWE-OWNERS ASSOCIATION. The full name of registrant(s) is/are: . This Business is being conducted by: . This statement was filed with the County Clerk of LOS ANGELES County on 03/24/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110441860 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/24/2011 The following person(s) is (are) doing business as BARBARA LIPSCOMB; BARBARA LIPCOMB COACHING . The full name of registrant(s) is/are: BARBARA LIPSCOMB COACHING 417 BAY STREET #3 SANTA MONICA, CA 90405 . This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2011. /s/: BARBARA LIPSCOMB; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 03/24/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2011, 04/04/2011, 04/11/2011, 04/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0423234
The following person(s) is (are) doing business as: RINCONCITO OAXAQUENO MARKET, 2596 W. PICO BLVD., L.A., CA 90016. Full name of registrant(s) is (are) LUIS M. LOPEZ, FRANCISCO AQUINO, 2596 W. PICO BLVD., L.A., CA 90016. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: LUIS M. LOPEZ. This statement was filed with the County Clerk of Los Angeles County on 03/21/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 28, April 04, 11, 18, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0423955
The following person(s) is (are) doing business as: THANK GOD FOR CLEANING, 16818 E. DEVANAH ST., COVINA, CA 91722. Full name of registrant(s) is (are) PORFIRIO EDGAR GARCIA, ARLENE CELESTE GARCIA, 16818 E. DEVANAH ST., COVINA, CA 91722. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: PORFIRIO EDGAR GARCIA. This statement was filed with the County Clerk of Los Angeles County on 03/21/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 28, April 04, 11, 18, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0446650
The following person(s) is (are) doing business as: TOP SERVICE TOURS, 4405 W. RIVERSIDE DR. #204, BURBANK, CA 91505. Full name of registrant(s) is (are) LEN AND CLO TRAVEL, LLC, 4405 W. RIVERSIDE DR. #204, BURBANK, CA 91505. This Business is conducted by: A LIMITED LIABILITY COMPANY. Signed: LEONARD EDELSTEIN. This statement was filed with the County Clerk of Los Angeles County on 03/24/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 28, April 04, 11, 18, 2011
Publish: Santa Monica Daily Press

FILE NO. 2010-0438363
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: TRINH CARE & SANDWISHES, 14426 S. CRENSHAW BLVD., GARDENA, CA 90249. The fictitious business name referred to above was filed on 10/10/2006, in the county of Los Angeles. The original file number of 20062247221. The business was conducted by: AN INDIVIDUAL. This statement was filed with the County Clerk of Los Angeles on 03/23/11. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: CHRISTINE TRINH/OWNER.
Pub. March 28, April 04, 11, 18, 2011
Publish: Santa Monica Daily Press

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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0438360
The following person(s) is (are) doing business as: TRINH CAFÉ AND SANDWICHES, 14426 S. CRENSHAW BLVD., GARDENA, CA 90249. Full name of registrant(s) is (are) MICHAEL MINH NGUYEN, 15009 EAST WOOD, LAWNDALE, CA 90260. This Business is conducted by: AN INDIVIDUAL. Signed: MICHAEL MINH NGUYEN. This statement was filed with the County Clerk of Los Angeles County on 03/23/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 28, April 04, 11, 18, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0423398
The following person(s) is (are) doing business as: TRIO LOS FRANCO ENTERTAINMENT, 7251 IRWINGROVE DR., DOWNEY, CA 90241. Full name of registrant(s) is (are) LUIS MENDOZA, 7251 IRWINGROVE DR., DOWNEY, CA 90241. This Business is conducted by: AN INDIVIDUAL. Signed: LUIS MENDOZA. This statement was filed with the County Clerk of Los Angeles County on 03/21/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 28, April 04, 11, 18, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110324711 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/03/2011 The following person(s) is (are) doing business as HOUSE HEALING CONSTRUCTION. The full name of registrant(s) is/are: MICHAEL BRENNAN 1640 ARMACOST AVE #6 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHAEL BRENNAN; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 03/03/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2011, 04/04/2011, 04/11/2011, 04/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110347906 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2011 The following person(s) is (are) doing business as HEALTHY BY NATURE; HEALTHYBYNATURE. The full name of registrant(s) is/are: STACY KUPPERMAN 7924 CLINTON STREET, APT 8 Los Angeles, CA 90048. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:STACY KUPPERMAN; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2011, 04/04/2011, 04/11/2011, 04/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110441863 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/24/2011 The following person(s) is (are) doing business as PRO SUP SHOP. The full name of registrant(s) is/are: NICOLE VONRIESON; MICHAEL VAUGHAN 1833 18TH ST SANTA MONICA, CA 90404. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/21/2011. /s/: NICOLE VONRIESEN; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 03/24/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the

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rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2011, 04/04/2011, 04/11/2011, 04/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110441862 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/24/2011 The following person(s) is (are) doing business as TanGO CLOTH USA. The full name of registrant(s) is/are: KEVIN HOMAIZAD 2445 RUE LE CHARLENE RANCHO PALOS VERDES, CA 90275. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KEVIN HOMAIZAD; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 03/24/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/28/2011, 04/04/2011, 04/11/2011, 04/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0430104
The following person(s) is (are) doing business as: MONTALVO'S MOBILE CAR WASH, 8116 RANCHO PODEROSA RD., PARAMOUNT, CA 90723. Full name of registrant(s) is (are) MARICELA MONTALVO, 8116 RANCHO PODEROSA RD., PARAMOUNT, CA 90723. This Business is conducted by: AN INDIVIDUAL. Signed: MARICELA MONTALVO. This statement was filed with the County Clerk of Los Angeles County on 03/22/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 28, April 04, 11, 18, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110430599 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/22/2011 The following person(s) is (are) doing business as AI#ON 201101310276 GREENLIGHT AVIATION LLC. The full name of registrant(s) is/are: GREENLIGHT AVIATION, LLC 2602 3RD STREET SANTA MONICA, CA 90405 . This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GREENLIGHT AVIATION, LLC; OWNER . This statement was filed with the County Clerk of LOS ANGELES County on 03/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/04/2011, 04/11/2011, 04/18/2011, 04/25/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110483820 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/31/2011 The following person(s) is (are) doing business as HOLLYWOOD POOL GUYS. The full name of registrant(s) is/are: MICHAEL CRANE 174 WEST FOOTHILL BLVD MONROVIA , CA 91016. This Business is being conducted by: an Individual. This statement was filed with the County Clerk of LOS ANGELES County on 03/31/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/04/2011, 04/11/2011, 04/18/2011, 04/25/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110437469 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/23/2011 The following person(s) is (are) doing business as OMNIMEDIA MUSIC. The full name of registrant(s) is/are: ADAM LEVENSON 1315 FRANKLIN STREET #D SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/01/2011. /s/: ADAM LEVENSON; EXECUTIVE DIRECTOR . This statement was filed with the County Clerk of LOS ANGELES County on 03/23/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE

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COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/04/2011, 04/11/2011, 04/18/2011, 04/25/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110403155 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/16/2011 The following person(s) is (are) doing business as TIMEWARP MUSIC . The full name of registrant(s) is/are: SHANE GUDLOW 3780 OCEAN VIEW AVE #10 LOS ANGELES, CA 90066. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/05. /s/: SHANE GUDLOW; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 03/16/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/04/2011, 04/11/2011, 04/18/2011, 04/25/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0483500
The following person(s) is (are) doing business as: LETTY'S AUTO SALES, 9727 SAN CARLOS AVE., SOUTH GATE, CA 90280. Full name of registrant(s) is (are) LETICIA SANCHEZ, 9727 SAN CARLOS AVE., SOUTH GATE, CA 90280. This Business is conducted by: AN INDIVIDUAL. Signed: LETICIA SANCHEZ. This statement was filed with the County Clerk of Los Angeles County on 03/31/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. April 04, 11, 18, 25, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110474590 This statement was filed with the County Clerk of LOS ANGELES on 03/30/2011 The following person(s) is (are) doing business as AI#ON 20072750002 ANGELENO HOMES. The full name of registrant(s) is/are: GREEN BUILDING REAL ESTATE INVESTMENT L.P 1223 WILSHIRE BLVD #212 SANTA MONICA, CA 90403. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GREEN BUILDING REAL ESTATE INVESTMENT L.P ; PRESIDENT . This statement was filed with the County Clerk of LOS ANGELES County on 03/30/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/04/2011, 04/11/2011, 04/18/2011, 04/25/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0482236
The following person(s) is (are) doing business as: EDGE-UP BARBER SHOP; EDGE-UP; EDGE-UP KIOSK; EDGE-UP BARBER SHOP KIOSK, 6000 SEPULVEDA BLVD., CULVER CITY, CA 90230. Full name of registrant(s) is (are) PERCY SOUDER, 8717 S. 3rd AVE., INGLEWOOD, CA 90305. This Business is conducted by: AN INDIVIDUAL. Signed: PERCY SOUDER. This statement was filed with the County Clerk of Los Angeles County on 03/31/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 03/31/2011. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. April 04, 11, 18, 25, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110347030 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2011 The following person(s) is (are) doing business as CHRYSALIS COUTURE. The full name of registrant(s) is/are: CASSANDRA STEARNS 229 SAN VICENTE BLVD, UNIT K SANTA MONICA, CA 90402. This Business is being conducted by: an Individual. The registrant has not

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yet commenced to transact business under the fictitious business name or names listed above. /s/:CASSANDRA STEARNS; OWNER/CREATIVE DIRECTOR DESIGNER . This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/04/2011, 04/11/2011, 04/18/2011, 04/25/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110379817 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/11/2011 The following person(s) is (are) doing business as KOCA PHOTO. The full name of registrant(s) is/are: OMAR GALVEZ 12310 PACIFIC AVENUE #2 LOS ANGELES, CA 90066. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:OMAR GALVEZ; PRESIDENT . This statement was filed with the County Clerk of LOS ANGELES County on 03/11/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/04/2011, 04/11/2011, 04/18/2011, 04/25/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110479998 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/31/2011 The following person(s) is (are) doing business as SOCIAL NETWORKING MANAGEMENT; SNM . The full name of registrant(s) is/are: RAY DELGADO 1259 OCCIDENTAL DR. REDLANDS, CA 92374. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RAY DELGADO; OWNER . This statement was filed with the County Clerk of LOS ANGELES County on 03/31/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/04/2011, 04/11/2011, 04/18/2011, 04/25/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110479999 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/31/2011 The following person(s) is (are) doing business as COCOON TRADING . The full name of registrant(s) is/are: PENSRI THIENPIRAK 151 FRASER AVE SANTA MONICA, CA 90405 . This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/1990. /s/: PENSRI THIENPIRAK; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 03/31/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/04/2011, 04/11/2011, 04/18/2011, 04/25/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110449394 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/25/2011 The following person(s) is (are) doing business as THE ASHER GROUP. The full name of registrant(s) is/are: JERRY ASHER 2102 CENTURY PARK LANE, #416 LOS ANGELES, CA 90067. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2011. /s/: JERRY ASHER. This statement was filed with the County Clerk of LOS ANGELES County on 03/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/04/2011, 04/11/2011, 04/18/2011, 04/25/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110480000 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/31/2011 The following person(s) is (are) doing business as HOTEL COLORADO. The full name of registrant(s) is/are: STEP UP ON SECOND STREET 1328 SECOND STREET SANTA MONICA, CA 90401. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/17/2010. /s/: STEP UP ON SECOND STREET; OWNER . This statement was filed with the County Clerk of LOS ANGELES County on 03/31/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/04/2011, 04/11/2011, 04/18/2011, 04/25/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110430283 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on-* 03/22/2011 The following person(s) is (are) doing business as ZODIAK USA. The full name of registrant(s) is/are: RDF MEDIA USA, INC 225 SANTA MONICA BLVD, 5TH FLOOR SANTA MONICA, CA 90401. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/14/2011. /s/: TRACEY MITCHEL-LAI; VP OF FINANCE. This statement was filed with the County Clerk of LOS ANGELES County on 03/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/04/2011, 04/11/2011, 04/18/2011, 04/25/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0481695
The following person(s) is (are) doing business as: HONG KONG EXPRESS CA, 2006 W. 6th ST. #A, L.A., CA 90057-3164. Full name of registrant(s) is (are) PEDRO A. PINEDA ROSALES, 2006 W. 6th ST. #A, L.A., CA 90057-3164. This Business is conducted by: AN INDIVIDUAL. Signed: PEDRO A. PINEDA ROSALES. This statement was filed with the County Clerk of Los Angeles County on 03/31/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. April 04, 11, 18, 25, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0482236
The following person(s) is (are) doing business as: EDGE-UP BARBER SHOP; EDGE-UP, 6000 SEPULVEDA BLVD., CULVER CITY, CA 90230. Full name of registrant(s) is (are) PERCY SOUDER, 8717 S. 3rd AVE., INGLEWOOD, CA 90305. This Business is conducted by: AN INDIVIDUAL. Signed: PERCY SOUDER. This statement was filed with the County Clerk of Los Angeles County on 03/31/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. April 04, 11, 18, 25, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0475492
The following person(s) is (are) doing business as: THE COFFEE, 1940 LAS PALOMAS DR., LA HABRA HTS., CA 90631. Full name of registrant(s) is (are) RAUL ALVARADO, 1940 LAS PALOMAS DR., LA HABRA HTS., CA 90631. This Business is conducted by: AN INDIVIDUAL. Signed: RAUL ALVARADO. This statement was filed with the County Clerk of Los Angeles County on 03/30/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 03/30/11. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code)

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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0458944
The following person(s) is (are) doing business as: SOSA PALLETS, 14636 VALLEY BLVD., LA PUENTE, CA 91746. Full name of registrant(s) is (are) MARIO SOSA BUCIO, 14636 VALLEY BLVD., LA PUENTE, CA 91746. This Business is conducted by: AN INDIVIDUAL. Signed: MARIO SOSA BUCIO. This statement was filed with the County Clerk of Los Angeles County on 03/28/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 03/28/11. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. April 04, 11, 18, 25, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0475119
The following person(s) is (are) doing business as: SALUD VERDADERATERAPIAS HOLISTICAS, 3425 E. 1st ST., L.A., CA 90063. Full name of registrant(s) is (are) MARIO CESAR CALDERON, 1177 W. EVANS ST., SAN BERNARDINO, CA 92411, MISNORALBA RAMIREZ, 570 S. FERRIS AVE., L.A., CA. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: MARIO CALDERON. This statement was filed with the County Clerk of Los Angeles County on 03/30/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. April 04, 11, 18, 25, 2011
Publish: Santa Monica Daily Press

ICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0452573
The following person(s) is (are) doing business as: RELIIABLE REPAIR AND PRESERVATION, INC., 2648 E. WORKMAN AVE. #223, WEST COVINA, CA 91791. Full name of registrant(s) is (are) RELIABLE REPAIR AND PRESERVATION, INC., 2648 E. WORKMAN AVE. #223, WEST COVINA, CA 91791. This Business is conducted by: A CORPORATION. Signed: ARIC DEFUSCO. This statement was filed with the County Clerk of Los Angeles County on 03/25/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 03/22/11. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. April 04, 11, 18, 25, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0483150
The following person(s) is (are) doing business as: OIL PLANET INTERNATIONAL, 1940 LAS PALOMAS DR., LA HABRA HTS., CA 90631. Full name of registrant(s) is (are) RAUL ALVARADO, 1940 LAS PALOMAS DR., LA HABRA HTS., CA 90631. This Business is conducted by: AN INDIVIDUAL. Signed: RAUL ALVARADO. This statement was filed with the County Clerk of Los Angeles County on 03/31/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 03/31/11. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. April 04, 11, 18, 25, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0452967
The following person(s) is (are) doing business as: MIKE HAWK TEES, 344 CARRIONE CT., POMONA, CA 91766. Full name of registrant(s) is (are) JASON KIM, 18945 NORTHERN DANCER LN., YORBA LINDA, CA 92886, SEAN HATASHITA, 344 CARRIONE CT., POMONA, CA 91766. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: JASON KIM. This statement was filed with the County Clerk of Los Angeles County on 03/25/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See

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section 14411 et seq. Business and Professions Code) Pub. April 04, 11, 18, 25, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0474229
The following person(s) is (are) doing business as: MERIDIAN DAY SPA, 808 HILLDALE AVE., WEST HOLLYWOOD, CA 90069. Full name of registrant(s) is (are) MERIDIAN MASSAGE & REFLEXOLOGY LLC, 808 HILLDLAE AVE., WEST HOLLYWOOD, CA 90069. This Business is conducted by: A LIMITED LIABILITY COMPANY. Signed: MICHAEL LIANG. This statement was filed with the County Clerk of Los Angeles County on 03/30/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. April 04, 11, 18, 25, 2011
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