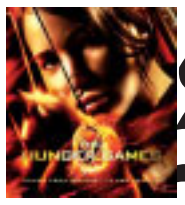
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MONDAY, APRIL 2, 2012
Volume 11 Issue 121



Santa Monica Daily Press

HUNGRY TO DOMINATE BOX OFFICE
SEE PAGE 3

We have you covered

THE DID YOU LAUGH? ISSUE



IN OBSERVANCE

Ray Solano *news@smdp.com*

Parishioners observe Palm Sunday at St. Monica Catholic Community Church on Sunday. The date marks one week until Easter.

Police, bicyclists balance road safety with education

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

11TH STREET Grace Phillips thinks of herself as the "perfect target" for Santa Monica's Bicycle Action Plan, a recently approved document that unrolls massive changes over the next 20 years to make novice cyclists feel safe on the city's roads.

She's not the avid lycra-clad bicyclist that zooms through the streets of Santa Monica at speeds rivaling cars, but the person who runs small errands on two wheels rather than four.

But Grace Phillips won't ride anymore.

On Feb. 9, she was pedaling back from a shopping trip Sears. At 11th Street approaching Pearl Street, Phillips coasted through a stop sign after checking for oncoming traffic.

Immediately after, she heard the "whoop whoop" of police sirens. The result: A $250 ticket, topped by a $69 court fee and a point on her license.

Phillips was incensed, and made more so when she finally saw the ticket, which described her offense as passing through a stop sign at 5 miles per hour.

"If I'd been endangering somebody, running someone down, creating havoc on Lincoln Boulevard, I would understand," Phillips said. "Tottering down 11th with numerous stop signs, no."

Under California's rules of the road, Phillips and her bicycle bear the same responsibilities as a car to obey traffic laws, and doing a "California roll" at a stop sign is a citable violation.

Phillips argued that the punishment — a fine that cost more than the bicycle she used to commit the deed and a point on her driver's license — didn't fit the crime, and in fact acted as a deterrent to people thinking about getting on their bicycles rather than in their cars.

"If you have to dismount at every single stop sign, you're not going to ride," she said.

It's a problem that more cities have to grapple with as they strive to attract bicyclists to cut down on traffic and improve air quality — how do you balance laws with reality?

SEE BIKES PAGE 10

At SMC, veterans on the front lines of their new lives

BY AARON SCHRANK
Special to the Daily Press

Ask any Los Angeles driver, and they'll tell you that traffic is a nightmare.

But for Diego Villalobos, that nightmare is about more than car horns, brake lights and the worry of being late for work. Gridlocked in a sea of commuters on the I-10 freeway between his Palms apartment and Santa Monica College, Villalobos's mind darts to his days behind the wheel in an Iraqi war zone, where potholes were mementos of roadside bombs and any obstructing vehicle was a potential ambush.

The 30-year-old SMC student and Iraq War veteran says he walked into a cloud of depression and anxiety as soon as he returned from deployment in 2005.

"I'd just spent a year in a different place, I didn't think that would completely change who I was, but it did," Villalobos said. "Coming back, you have to adjust to a lower level of security, and that can be a little strange."

After a few years of liberally self-medicating with alcohol, he turned to the U.S. Department of Veterans Affairs, where he was diagnosed with post-traumatic stress disorder — a condition that continues to affect his daily life, he says.

About one-third of the troops returning from Iraq and Afghanistan suffer from PTSD, battle major depression or experienced a traumatic brain injury during deployment, according to a 2010 RAND Corp. report.

As the national conversation shifts from Iraq's end to how to best care for the hundreds of thousands of men and women returning from war, early detection and treatment of mental health issues is among the leading concerns of the VA and community-based organizations.

For many returning veterans who use the Post-9/11 GI Bill, community college is the first step in a trying transition into a civilian life where everyday activities are hampered by memories of war.

Villalobos's last day in Iraq is burned into his memory — as enemy combatants spent

SEE SMC PAGE 11


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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, April 2, 2012

Living alone
YWCA of Santa Monica/Westside
2019 14th St., 7 p.m. — 9 p.m.
In this UCLArts and Healing workshop, you will use a guided, purposeful writing process to let go of old stereotypes, fears, and outdated beliefs while developing a support system with new friendships and interests. For more information, call (310) 452-1439.

'A Portrait of Jesus'
St. Monica Catholic Community
725 Lincoln Blvd., 7 p.m. — 9 p.m.
Join the church for this special five-week Lenten Series with scholar, author and master teacher Dr. Bill Creasy. We have all experienced scripture deeply in liturgy, theology and our daily lives. But you have never experienced scripture like this. For more information, call (310) 566-1500.

Deal the cards
Fairview Branch Library
2101 Ocean Park Blvd.,
1 p.m. — 3 p.m.
Get together every week to have fun, meet people and challenge yourself playing bridge. This is not a class, so bring your game. Cost: free. For more information, call (310) 458-8681.

Tuesday, April 3, 2012

What's cooking
Boys & Girls Clubs of Santa Monica
1238 Lincoln Blvd.,
12 p.m. — 2 p.m.
Head chef Neno Mladenovic of the historic Hollywood restaurant Dan Tana's will be teach a two-hour cooking class for club members and their families. Kids will get to try out new cooking techniques and learn about healthful and delicious food preparation. All guests in attendance will be served a delectable meal by Chef Neno, so come hungry. For more information, contact (818) 612-5217.

Fun with photos
Santa Monica Pier, Merry-Go-Round Building
11 a.m. — 5 p.m.
"Child's Play," a photography exhibit will take to the historic walls of the Merry-Go-Round Building at the Santa Monica Pier from April 3 to May 28, 2012. The exhibit explores the fun, awkward, whimsical, magical memories and moments of childhood featuring the collaboration of three local photo-artists: Ellen Freyer, Judy Raffel and Eileen Rapke. For more information, call (310) 458-8901.

Acting out
Senior Center
1450 Ocean Ave.,
12:30 p.m. — 2:30 p.m.
Veteran improv instructor Brian Hamill hosts this weekly comedy workshop for seniors. All seniors are welcome to take part in the workshop, whether you want to be on stage or in the audience. Cost: free for Senior Center members; membership is free for anyone over 50. For more information, call (310) 458-8644.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings



‘Hunger Games’ tops box office

DAVID GERMAIN,
AP Movie Writer

LOS ANGELES “The Hunger Games” is still the first item on the menu for movie fans, taking in $61.1 million to remain the No. 1 film in its second weekend.

Studio estimates Sunday put Lionsgate’s “The Hunger Games” well ahead of Sam Worthington’s action sequel “Wrath of the Titans,” which opened in second-place with $34.2 million.

That’s far below the $61.2 million opening of its predecessor, “Clash of the Titans,” two years ago. But distributor Warner Bros. opened “Clash” on Easter weekend, when young fans already were off school and in holiday mode. With Easter coming next weekend, the studio expects “Wrath” to catch up to “Clash” in the next few weeks.

Julia Roberts’ comic “Snow White” reinvention “Mirror Mirror” debuted at No. 3 with $19 million. Released by Relativity Media, the film casts Roberts as the wicked queen opposite Lily Collins as Snow White.

Starring Jennifer Lawrence as a teen forced to compete in a televised death match, “The Hunger Games” lifted its domestic total to $251 million after just 10 days.

“We’re obviously ecstatic at that quarter of a billion — I like the sound of that, by the way,” said David Spitz, head of distribution for Lionsgate. “We’re going into a period now with Easter weekend and spring break where literally 30 percent of kids are out of school starting tomorrow. ... We have a great opportunity to continue to play and play and play.”

“The Hunger Games” shot past “Dr. Seuss’ the Lorax” ($189.6 million domestically) to become the top-grossing film this year.

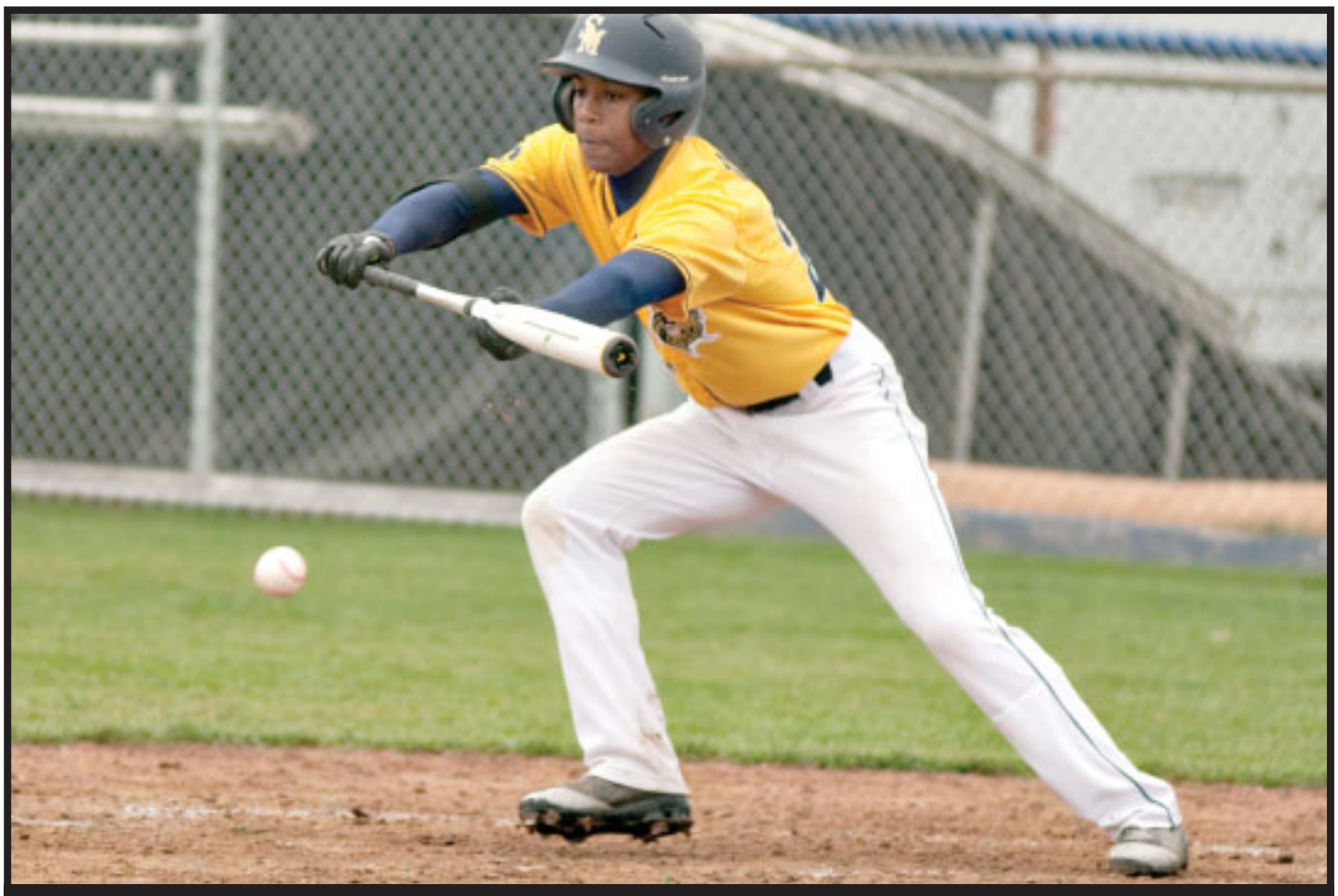
“Wrath of the Titans” had a smaller domestic opening than 2010’s “Clash,” but the sequel was the top draw overseas with a debut of $78 million in 60 markets. That gave it a worldwide total of $112.2 million.

Dan Fellman, head of domestic distribution for Warner Bros., said he expects “Wrath” to follow a pattern similar to the studio’s “Sherlock Holmes” sequel last December.

“Sherlock Holmes: A Game of Shadows” opened earlier in the month and to much smaller crowds than the first movie, which premiered over the busy Christmas weekend. Yet “Game of Shadows” held on longer in subsequent weekends, its worldwide haul slightly exceeding the original movie.

Likewise, “Wrath of the Titans” should hold up better than “Clash” over Easter and

SEE **BOX OFFICE** PAGE 12



THE WIN COLUMN

Morgan Genser *news@smdp.com*

Santa Monica’s Alex Turner lays down a bunt during a 9-7 win over South Torrance on Saturday on campus.

Lawsuit fights seizures of L.A. homeless’ property

CHRISTINA HOAG
Associated Press

LOS ANGELES The city of Los Angeles faces its fifth lawsuit in two decades over the seizure of homeless people’s belongings in street cleaning sweeps after recent crackdowns in the beachfront community of Venice.

Santa Monica civil rights attorney Carol Sobel filed a legal claim against the city Thursday after successfully suing the city in the last three cases over the same issue in Skid Row, the most densely populated homeless area in Los Angeles.

Sobel said she is seeking $4,000 in damages each for 11 people who lost possessions including medicine, wallets with cash, and legal and personal documents in a March 7 sweep.

“It’s just extremely disappointing that this city won’t take a different approach to poor people who don’t have a place to live,” she said.

A spokesman for the city attorney’s office did not return a phone call for comment Friday, but the city has defended its right to keep streets clean, saying bulky items on sidewalks violate local ordinances and cause blight and hazards to health and safety.

The latest case is the first contesting street cleanups outside Skid Row in another area of Los Angeles that is a hub for transients, especially young drifters.

The spate of sweeps started several months ago after the city imposed a nighttime curfew in the Venice beach area. That caused homeless people to decamp to sidewalks, and local residents to lodge numerous complaints about drug use and hygiene issues. The city has responded with a crackdown.

Homeless activist David Busch said his cart of worldly possessions, including a laptop computer, was taken in the March 7 sweep, but he managed to get the items back from a public works yard. Many people, however, were not able to retrieve their items because they did not have bus fare or could not arrange a ride to the yard, Busch said, adding that about 65 people are sleeping on the sidewalk.

The issue came to a head Thursday, he said, when about 30 homeless people and activists stood guard over belongings while sanitation workers arrived with trucks to conduct another sidewalk sweep.

“We were standing there next to every homeless person’s property,” Busch said. “We had quite a dramarama.”

After City Councilman Bill Rosendahl intervened, the sanitation trucks left, Sobel said.

Rosendahl’s office said he could not comment because of the pending litigation.

Sobel noted that although the previous cases dealt specifically with Skid Row, they are based on federal law so they apply to the entire city. She said she plans to use the new case to obtain a citywide ban on homeless property seizures.

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Perplexed by Mayor Bloom's leadership

Editor:

It's no secret that Mayor Bloom has aspirations to win the 50th Assembly District seat. It's a recent quote of his published on Jan. 26 stating, "Imagine taking that step in this city that believes in transparency, and open and full debate" that has me completely confused.

I'm a Santa Monica resident who was born at Saint Johns Hospital and works in Santa Monica. Like my father the legendary Dr. Rimmon C. Fay, I was drawn into local politics because it is easy to see the obvious problems that need input and fixing. When I contacted Mayor Bloom by e-mail requesting a meeting I was denied. At nearly every meeting I've attended related to the Santa Monica Bay Restoration Commission (SMBRC) and California Coastal Commission, Bloom regularly reduced my public comment time from the expected three minutes to two or less, often with interruptions.

On Feb. 22, acting as chairman of the SMBRC Watershed Advisory Council he exhibited behavior unbecoming anyone in elected public office. Members of the public were greeted by chains with signs stating no public access, separating us from the council members. There was also an intimidating employee of the Santa Monica Bay Restoration Foundation present acting as a security guard, not to take part in the annual work plan group discussions. When the meeting started I realized why: Only two minutes of public comment (even though only six of the few in attendance wanted to speak) and we were told we were not allowed to participate in the work plan group discussions. The members of the public represented over a 100 years of experience and involvement in local environmental issues and were blatantly and inappropriately excluded.

During the meeting I discovered that a document analysis I prepared and submitted on May 18, 2011 for the SMBRC Governing Board members has been withheld from them. I was told this was a decision made by the SMBRC Executive Committee which Bloom sits on. In the document I requested presentation time which would include transparency, and open and full debate. For over a year I've attended dozens of meetings requesting discussion time and denied repeatedly.

This is America. In my opinion based on personal observations and experience, Richard Bloom is not fit to represent anyone other than himself. His actions are unbecoming a descent human being.

In the future, vote wisely.

Douglas Fay
Santa Monica





My Write

Bill Bauer

Send comments to editor@smdp.com

SMRR pulls a shoddy trick on Bloom

THE SANTA MONICANS FOR RENTERS' Rights (SMRR) leadership was up to its old tricks a week ago on Sunday. The occasion was a meeting where endorsements for a candidate for the 50th Assembly District primary was, or wasn't, on the agenda.

Three candidates — Democrats Santa Monica Mayor Richard Bloom; 53rd Assembly District Assemblywoman Betsy Butler, social justice advocate Torie Osborn and Republican attorney Brad Torgan — are vying for the seat in the newly redrawn district replacing the old 41st.

The group wound up endorsing Osborn. No surprise as many "old guard" and current SMRR power players overwhelmingly support her. Of 85 votes were cast. 57 went to Osborn, Bloom got 15 and Butler nabbed 12.

Bloom, who boycotted the meeting, issued a statement which was read at the Church in Ocean Park gathering. He said, "Today's meeting was never advertised as an endorsement meeting, although a series of e-mails forwarded to me by those handpicked to receive them clearly indicate a plan to accomplish exactly that."

Bloom, who had received SMRR's endorsement over numerous council runs, claims there was very short notice to candidates that an endorsement vote was on the agenda. He states this was done to specifically flood the meeting with Osborn supporters — a charge that has been frequently leveled by those affiliated with other political organizations that have also endorsed Osborn.

SMRR is notorious for political shenanigans. I'm betting its elite guard, specifically co-chairs Patricia Hoffman and Richard Tahvildaran-Jesswein contributed to the dupery. Tahvildaran-Jesswein was accused of a conflict of interest when students in his Santa Monica College political science class were given extra credit for handing our SMRR literature before the 2010 election. Complaints against him were deflected by the SMRR dominated SMC Board of Trustees.

SMRR's elite have been accused of "a lack of transparency and fairness" numerous times over the years. At its Annual Congress in August, 2010, the rank and file membership refused to endorse perennial leadership darlings Pam O'Connor for City Council and Ralph Mechur and Oscar de la Torre for school board. Two nights later, the high command met behind closed doors and added their three names to SMRR's endorsement roster.

SMRR bosses promised the additions would be billed as "supported" by SMRR. Candidates endorsed by the membership would be billed as "endorsed." Fall campaign materials referred to SMRR's slate as "the SMRR Team" with no differentiation between "support" or "endorsements." And, all three won re-election in November.

Many members of SMRR's oligarchy are veteran political activists used to getting their way. Their bylaws permit SMRR leaders to add their own favorites to member endorsements. And, these bylaws are secret and not available to members, let alone the public, to thwart any challenge that might depose long-entrenched party leaders.

In response to Bloom's complaint, Tahvildaran-Jesswein actually told our reporter, "Certainly, with democracy, you have messy moments." With SMRR, it's so messy, its leaders are drowning in cattle excrement.

Tahvildaran-Jesswein should save it for his poly-sci classes because SMRR isn't a democracy, it's a self-serving, power hungry cabal.

A GENTLER LINCOLN BOULEVARD?

Last Tuesday, City Council approved planning staff's request to pursue $300,000 in grants to begin revitalizing Lincoln Boulevard from the Venice border to Wilshire Boulevard. However, it's the part of Lincoln from the I-10 freeway south that'll be most affected — or maybe I should say, "infected."

"Infected" with the usual, politically hip and magnificently sustainable crapola such as lots of signalized crosswalks, reduced traffic lanes, planted medians, curb bump-outs and wider sidewalks! This will be in addition to the so far unimplemented morning and afternoon rush hour bus/bike only lanes (in the current parking lanes) that council already approved a few years ago.

Staff claims, "The LUCE (Land Use and Circulation Element) envisions Lincoln Boulevard as a street that transitions over time from a vehicle-priority boulevard that acts as a barrier into a vibrant boulevard that connects neighborhoods to the east and west."

The proposed grant "would generate a community-based concept for enhanced pedestrian-orientation, activity centers that showcase quality design standards and a public realm improved with increased landscaping, trees, and street furniture, while still maintaining its role as a functional regional roadway." It gets worse.

The grants would allow "design and transportation consultants to assist staff in design of the Lincoln Boulevard streetscape." Think of the tomfoolery that will result after screwing with one of the city's most heavily traveled and traffic impacted thoroughfares.

Look forward to "rigged" community meetings where planners and their consultants will try to sell their utopian vision of a gentle, attractive lane with lots of birds, bees and greenery where children can play. Forget that their "improvements" will further congest traffic and divert thousands of polluting vehicles a day into Sunset and Ocean parks.

In reality, it also means new building standards to replace auto repair services and other "visually cluttered" mom-and-pop businesses with design worthy, multi-story buildings featuring trendy shops and apartments. Think Montana Avenue with landscaped medians.

Need your car serviced, smogged or repaired? We'll all have to drive (or get towed) to Venice or Mar Vista.

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SEE NEWS HAPPENING OR HAVE SOMETHING TO REPORT?
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In state's 'last frontier,' an unsure future ahead

ELLIOT SPAGAT
Associated Press

CALEXICO, Calif. The day begins at 1:40 a.m. for Maria Guadalupe Pimentel when her husband knocks on their bedroom door, less than four hours after she fell asleep.

"It's time," Ignacio Erape says before heading to the kitchen of their home just across the border in Mexicali, Mexico. He finishes preparing a lunch of spicy chorizo sausage rolled into tortillas for his wife and four children.

Within minutes, Pimentel is in the back seat of her son's 1998 Honda Civic, passing through deserted boulevards on her way to the United States.

She and thousands of other Mexicans enter the US legally each morning and return home each night — forming an unusual pillar of one of America's most depressed labor markets. California's Imperial Valley consistently registers the nation's highest unemployment rate — 26.7 percent in February— yet it looks south of the border to fill many of its jobs because locals shun $9-an-hour jobs picking crops.

And that's not all that distinguishes the Imperial Valley, barely 100 miles east of San Diego but a world away.

It's a place where a massive diversion of the Colorado River created a garden in the desert that stocks the nation's supermarkets with vegetables during winter. It's a place that embraced new prisons and a huge build-up in border enforcement, making law enforcement one of the only careers for young men and women hoping to stay close to home. Trying to grow further beyond its farming roots, it's a place that lately has made its abundant sunshine, wind and underground heat available to renewable energy companies.

A look at a day in the life here shows how issues that all Americans ponder, especially in this election season — environment, jobs, immigration — play out in unique ways in the Imperial Valley.

By 3 a.m., Maria Pimentel is in the long, slow line to reach border inspectors. "Don't let them cut," others shout at line-breakers as she shakes her head in disgust.

Finally, she enters Calexico, pop. 39,000, and walks three blocks to "La Dona," a donut shop that serves weak coffee and is one of the main gathering spots for crew leaders to find workers.

"I need two workers," says one crew leader to Pimentel, who politely declines. It is 5 a.m. and the tiny downtown's streets are bustling with buses and cars headed to the fields.

Pimentel has the best job in her family, making $9 to $11 an hour working for Steve Scaroni, one of Imperial Valley's largest farm labor contractors. He cuts her a check every Friday with $40 cash advances three days a week, and she has never had to haggle over missing pay.

Now 49, she quit a job earning the equivalent of $7 a day assembling heating vents at a Mexicali factory when she became a legal U.S. resident in 2006. She earns more money in an hour working in California, lifting organic romaine hearts from a conveyor belt and putting them into plastic bags three at a time.

Pimentel and her husband never attended a day of school in central Mexico and neither can read. She began picking strawberries when she was 12. He began herding cattle when he was 6.

The young couple heeded the call of Pimentel's half-sister to join her in Mexicali in the late 1970s, hoping for steady work. Erape, now 59, became a legal U.S. resident after a 1986 law granted amnesty to 2.7 million people. For three decades, he worked half the year picking crops in California's Central Valley. But in 2008, spiraling U.S. housing costs led him to stay in Mexcali to care full-time for three of his 11 grandchildren.

They live in a comfortable house on Mexicali's southern outskirts, painted orange with three white arches over the front patio and a well-manicured garden. On Sundays — Pimentel's only day off — it is an open house for family and friends to feast on dishes like shrimp ceviche and tripe soup. Laughter fills the air as Pimentel hovers near the stove.

Money is always tight. The house has no bathroom sink and only enough white floor tiles to cover two of four bedrooms. Telephone service was cut off in December.

And so Pimentel, a stocky woman who pulls her black wavy hair into a ponytail and has a few missing teeth, keeps working in Imperial Valley's fields, as do her children, who also became cross-border commuters when they turned legal residents in 2006.

Alejandro, 32, and Jose, 28, work seven days a week, making $8 an hour connecting irrigation pipes and doing other odd jobs. Alejandro, who drives across the border in his 2006 Chevrolet Silverado around midnight and sleeps in his vehicle to beat the morning rush, was making $800 a week driving trucks in Southern California but the economic downturn forced him to the farms.

SEE **FRONTIER** PAGE 7

The Q Line

Dead mail

Faced with serious deficits, the U.S. Postal Service is recommending the consolidation of services in Santa Monica, which will most likely mean the historic Fifth Street post office will be shuttered and sold. Customers would have to go to the annex on Seventh Street or two other smaller locations in the city to purchase stamps, send packages or pick up their mail from a P.O. box.

So, this week's Q-Line question asks:
Are you concerned about the possible closure of the Fifth Street office, or do you feel post offices are becoming more obsolete because of the Internet and should be closed?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **310-573-8354**.


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Earth Talk

By the editors of E Magazine

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Send comments to editor@smdp.com

Opening up to activity

DEAR EARTHTALK: **I understand that there are a number of bills before Congress right now that seek to turn over public lands to destructive commercial and recreational activity. What can be done to stop this assault on the land that belongs to all the people?**

Astrid Cameron, New York, NY

Yes, more than a dozen bills are under consideration in Congress right now that seek to open up more of our public lands to development and resource extraction. Ranging from drilling in the Arctic National Wildlife Refuge to mining in the Grand Canyon to reversing the 2001 "Roadless rule," they amount to what the Wilderness Society is calling an "unprecedented siege on America's wild places."

Probably the most offensive bill is the Wilderness and Roadless Area Release Act, proposed by California Republican Kevin McCarthy in the House (H.R. 1581) and Wyoming Republican John Barrasso in the Senate (S. 1087). It calls for releasing tens of millions of acres across the American West and beyond from development restrictions instituted by the Clinton administration's 2001 Roadless Area Conservation initiative (the "Roadless rule") that set aside almost 60 million acres of public land as untouchable.

The bill aims to release areas deemed not suitable for wilderness designations-including some "Wilderness Study Areas" on Bureau of Land Management (BLM) property and many still inaccessible areas within National Forests-from restrictions set forth under the Roadless rule. It directs these areas to be managed instead according to principles set forth under a 1960's Multiple Use/Sustained Yield Act that allows for development and resource extraction on lands that don't have significant conservation or scenic value.

The Wilderness Society is fighting hard against the new legislation, which it calls "The Great Outdoors Giveaway." The group claims the bill would undermine decades of land protection work supported by the vast majority of Americans. "It gives polluters and developers, who already have access to 76 percent of all national forests and BLM lands, access to even more of America's vanishing wilderness," reports the group. "This bill is a blank check for polluters to ruin the air we breathe and water we drink."

Some similar bills now before Congress include the Border Patrol Takeover Act, which aims to end clean air and water protections in natural or wilderness areas on or near U.S. borders; the Motorize Our Wilderness Areas Act, which would allow motorbikes, snowmobiles and ATVs into millions of wild acres now protected against the noise and emissions from such vehicles; and the End the National Monuments Act, a call to strip the President of his authority to designate new national monuments by executive order.



Photo courtesy iStockPhoto/Thinkstock

CHANGES ON THE MOUNTAINTOP: **More than a dozen bills are under consideration in Congress that seek to open up more public lands to development, resource extraction and destructive recreational activity, including permitting motorbikes, snowmobiles and ATVs into millions of wild acres now protected against the noise and emissions from such vehicles.**

Conservationists aren't the only ones opposed to opening up more public lands to the axe and drill. The 2012 Conservation in the West Poll conducted by researchers at Colorado College found that upwards of 85 percent of voters in Arizona, Colorado, Montana, New Mexico, Utah and Wyoming support conservation and oppose more development on their public lands. No matter their political leanings, most voters polled believe that conservation helps create and protect jobs in their states and that private companies shouldn't be allowed to develop public lands if public enjoyment or access is compromised.

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FRONTIER

FROM PAGE 5

Eloisa, 30, makes $8.25 an hour packing lettuce, and Liliana, 28, gets $8 an hour plucking weeds. Both must pay $5 a day for car rides to the fields from the border.

Scaroni, whose Swiss grandparents were among the Imperial Valley's first settlers in 1912, worries his employees are aging. Stricter immigration enforcement has made it more difficult to find Mexican workers, and he believes Americans would be unwilling to take the jobs even at $15 an hour.

"It's a shrinking pool. Nobody raises their kids to be farmworkers," said Scaroni, 54, who employs hundreds of workers in the area during peak season.

Gerardo Arballo, one of Scaroni's crew leaders, hired Pimentel in December when she approached him at the donut shop. Because of her age, he assigns her to the conveyor belt.

"She's tired. I try to look for ways to make sure she doesn't wear herself out," said Arballo, 31, who wears a cowboy hat and tries to lighten the mood with jokes.

Downtown is almost emptied when Arballo gets behind the wheel of an old school bus at 6:10 a.m. Everyone is in their regular seats — Pimentel and two other women in front and eight men in back. Few words are exchanged during the one-hour ride as several close their eyes.

The no-stoplight Imperial Valley town of Holtville is called the world's carrot capital. It's here that Jack Vessey begins his workday listening to about a dozen lieutenants take turns addressing their areas of specialty on the 10,000 acres his family owns or leases.

One updates the staff on the 160 acres of organic romaine hearts that Pimentel's crew was hired to pick. Bart Reis, the operations chief who runs the meeting from the head of a long table, orders 10 of those acres watered one last time before it is turned over to the crew for harvesting.

Vessey, a boyish-looking 37 with close-cropped blond hair, grows lettuce, spinach, broccoli, onions, cauliflower, carrots, cabbage, bok choy, arugula, celery. In spring, he picks cantaloupe, honeydew and watermelon. He is constantly on the phone negotiating with Dole, Fresh Express and other companies that slap their labels on his produce.

Vessey is unlike many big farmers who trace their roots in the Imperial Valley to its pioneers a century ago. Early settlers went broke when they got too zealous diverting the Colorado River in 1905, creating a two-year flood and setting the stage for another wave of European immigrants whose descendants own much of the land today. The Vesseys settled full-time in the 1960s after about two decades as part-time residents.

The family occupies some of the region's best land near the Arizona state line, where the river feeds into the All-American Canal, an 82-mile channel that straddles the Mexican border and was built in the 1940s to prevent Imperial Valley's lifeline from meandering outside the United States. His fields thrive on about 30 of the hundreds of narrow, concrete canals built along country highways and dirt roads. The water gets saltier as it runs downhill about 30 miles north to the Salton Sea, California's largest lake.

Water has always been the driving political issue in Imperial Valley, fueled by fears that 19 million people living on Southern California's coast will suck it dry. Los Angeles dealt that fate to Owens Valley farmers almost a century ago, as portrayed in Roman Polanski's film "Chinatown."

Imperial Valley, with only 175,000 people — but a half-million acres of productive farms — gets nearly 20 percent of the Colorado River's flow, which would be enough for more than 6 million homes. It gets more than any of the seven western U.S. states and northern Mexico, which also rely on the 1,450-mile waterway. Early settlers were first to claim the water and, under Western water law, farmers can keep it as long as they can demonstrate it is put to good use.

Imperial Valley got a jolt in 1984 when a state panel ruled farmers were wasting water, forcing the sale of a slice of its share to cities. The Bass family, Texas oil billionaires, soon became the largest landowners in an ill-fated attempt to sell even more water to cities.

Vessey joined other big farmers to campaign against a 2003 agreement under which Imperial Valley sold water to San Diego in the nation's largest farm-to-city transfer.

Mike Morgan, whose great-grandfather settled in 1904, is their leader. A walking encyclopedia on water disputes, Morgan has refused to cut his hair until his concerns are addressed. Now, eight years later, the 64-year-old's gray and strawberry blond ponytail stretches down his back.

The farmers' main target is the Imperial Irrigation District, which bought the canal system from the region's bankrupted pioneers in 1911 and manages its water rights. The government agency employs 1,300 people, ranging from "zanjeros" who open and close 6,000 metal canal gates to meter readers at its electric utility. To critics, the agency is a bloated, misguided bureaucracy.

Non-farmers now control the agency's five-member elected board, a shift welcomed by some who fear large landowners might squander the region's most precious resource.

Vessey disagrees: "It makes me nervous when a jeweler in El Centro has control over that water."

A canal-lined highway carries Roy Limon from his home in the Imperial County seat of El Centro to his job in a different industry that has become a mainstay in the region: law enforcement.

Limon, 57, whose graying mustache rises when he smiles, has been a guard at a prison in Calipatria since it opened in 1992 at the peak of California's prison construction boom and shortly before voters approved a law requiring life sentences for many three-time felons.

He rakes in overtime pay on double shifts three nights a week and he gets weekends and holidays off. His pension guarantees 75 percent of his salary when he retires in five years. Limon, whose great-grandfather settled in the Imperial Valley in the early 1900s, was the first in his family to shun farming after a stint picking watermelons as a teenager.

Calipatria and another state prison that opened nearby in 1993 employ 2,400 people — a big reason why federal, state and local government agencies account for one in three jobs in the Imperial Valley, even more than farming. Nationwide, government provides only one in six jobs.

Still, at California prisons, the flushest times are over. Court orders reduce the inmate population, and budget cuts end vocational programs. Since the Sept. 11 terrorist attacks, federal agencies behind heightened border enforcement have stepped in with jobs that start around $40,000 a year and rise quickly. The Border Patrol nearly doubled its presence in the Imperial Valley over the last six years to 1,240 agents.

Students at an Imperial Valley College criminal justice class say their parents pleaded with them not to follow their footsteps into farming.

"They just wanted something better for me," said Michelle Herrera, 20, whose sister

SEE **FRONTIER** PAGE 8

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FRONTIER
FROM PAGE 7

is a supervisor for U.S. Immigration and Customs Enforcement. "It was either be a teacher or law enforcement."

The region's unemployment rate has been sky-high for as long as anyone can remember, never dropping below double digits.

It topped 40 percent six months after Limon quit his job at the county jail to work at the new prison in 1992, doubling his pay overnight. He celebrated by buying a larger home, and his family took trips to Disneyland and Las Vegas. In 2004, he moved into an even larger custom-built home with his wife, Josie. High ceilings open to a yard of mesquite, palm and magnolia trees, next door to the one-bedroom house where Josie grew up sleeping on the living room couch.

Limon understood when his wife persuaded their two sons to avoid careers law enforcement. She was terrified during a prison disturbance in 1994, the first of several at his maximum-security prison.

"You live with it, but you know things can happen," she said.

One son is a local barber, the other a psychology student.

A nephew, Robert Limon, joined the Border Patrol in 2008 at the peak of the agency's hiring boom. He and his wife are raising four children in the Imperial Valley.

"I'm going to stay here as long as I can," Robert Limon said. "It's home."

To keep its people, Imperial Valley knows it must broaden its economy.

Previous efforts to diversify fizzled, from resorts on the Salton Sea that drew the likes of Frank Sinatra and the Beach Boys in the 1960s to a short-lived housing boom in the last decade that fueled talk of Imperial Valley becoming a distant San Diego suburb and ended in a wave of foreclosures.

The North American Free Trade Agreement brought some warehouses in the 1990s but the region has largely failed to capitalize on Mexicali's huge output of televisions, kitchen appliances and other goods for export to the United States.

Three Wal-Mart Supercenters and a host of other new big-box stores cater to droves of shoppers from Mexicali, a booming industrial city of nearly 1 million people. But the malls built over the last decade mainly offer low-paying jobs.

The past struggles don't discourage Andy Horne.

"We're always optimistic down here," he says. "We know we're the last frontier for development potential in Southern California."

Horne, 59, whose grandfather settled in the Imperial Valley in 1913 as a banker, is the county's deputy chief executive officer for natural resources development. He thinks renewable energy may be the right fit for the local economy. Luring solar, geothermal and wind companies is a big part of his job, and there have been hefty investments already.

Imperial Valley's cheap land and proximity to Los Angeles, San Diego and Phoenix make it a natural for renewable energy companies. The summer heat is so intense that stores put foam on metal door handles to prevent customers from burning their hands.

But the valley's traditions and competing interests have to be balanced, too. Keenly sensitive to growing complaints from farmers about the 18,000 acres that solar developers want to turn into about 30 plants, Horne says, "We don't want to kill the goose that laid the golden egg."

In December, Tenaska Energy Inc. of Omaha, Neb., broke ground on 1,000-acre solar plant in Imperial Valley. It anticipates hiring as many as 300 workers during construction but only five full-time employees after operations begin.

"(Solar plants) eat up a lot of our land, they don't create a lot of new jobs, and they also don't pay a lot of property taxes," Horne says in his drawl, behind a large desk that displays a thick binder on another proposed solar plant.

Horne is more enthusiastic about the handful of geothermal plants already built or on the drawing board, saying they generate taxes and good-paying jobs.

One new geothermal plant employs about 30 people along the road that Roy Limon takes home from the prison at the end of his workday.

Jack Vessey closes his farm around 4 p.m. but answers phone calls and emails well into the evening.

As for Maria Guadalupe Pimentel, she gets home bleary-eyed around 8 p.m. after a three-hour commute on two buses from the field, across the border, and finally back to her home in Mexicali. Her husband greets her with tacos of shredded beef.

"The hardest part of the job is the commute," he says.

Lights are out at 10 p.m. Accordion-driven ranchero music plays softly from neighboring homes until 11 p.m., just a few hours before her husband will give her another wake-up knock.

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Expo Light Rail Line Project:
No work within the city is planned this week.

Annual Tree Trimming
The city's annual tree trimming schedule is underway at the following locations: Tree trimming will begin on 19th Street from San Vicente Boulevard to Montana Avenue. For more information, visit www.santamonicatrees.com.

The Village
The Village at Santa Monica is an exciting mixed-income, mixed-use community that will be developed in heart of Santa Monica's Civic Center revitalization area. Intersection of Main Street and Olympic Drive: Haul trucks will be leaving the construction site and heading along Ocean Avenue and Olympic Drive throughout April. Traffic control staff managing traffic and safety at Main Street and Olympic Drive. For more info, go to: www.SMConstructs.org.

Water Main Replacement at Third Court
The water main at Third Court between Broadway and Santa Monica Boulevard is undergoing removal and replacement. Please be advised that two-way traffic will be allowed on each side of the construction work zone for local access only. There will be a partial alley closure between Santa Monica Boulevard and Arizona Avenue. Detour Info: During alley closures two-way traffic will be allowed on either side of the construction work zone for local traffic only. No deliveries will be allowed during construction hours.

Water Main Replacement No. 1
Replacement of approximately 11,700 lineal feet of existing ductile iron water mains with new ductile iron water pipes due to age, condition and capacity demands. Work will take place on Euclid Court, between Idaho and Montana avenues, and on 11th Court, between Washington and California avenues, and on 12th Court, between Montana and Idaho. There will be traffic impacts in the work area.

Alley Resurfacing Project
The alleys in the 1200 block of 19th Court will be resurfaced from April 2 through April 18 – daily work start time is 7 a.m. and end time is 4:30 p.m. Please be advised that resurfacing operations will generate noise and dust. There will be certain times when the alley will not be accessible during construction, but we will minimize these times of closure during the day. Questions should be directed to the Public Works Street & Fleet Services Division at (310) 458-4991. For more info on Alley Renewal Program, visit www.smgov.net/streets/alleyprogram.

Private Development (SMMUSD)
Beginning Feb. 27, 2012, the Santa Monica-Malibu Unified School District is making improvements to some of its campuses. This week, there will be truck deliveries on the east side of 16th Street just north of Maple Street. (Between Maple and Pearl Street) in conjunction with work being done at John Adams Middle School. All work will take place Monday through Friday, 8 a.m. – 5 p.m. More information is available at fip.smmusd.org.

Annual Paving & Sidewalk Repair Project
Annual street and sidewalk maintenance work consists of cold-milling and asphalt overlay, slurry sealing, sidewalk removal and reconstruction, curb and gutter removal and reconstruction, pervious gutter construction, and tree root pruning. Striping modifications will be completed to implement recommendations of the Draft Bicycle Action Plan. Paving and striping for Phase III will be occurring at the following locations: Santa Monica Boulevard – From 20th Street to Cloverfield Boulevard; California Avenue – from 22nd to 25th streets; 21st Street – from Montana to Washington avenues; 14th Street – from Washington to Wilshire Boulevard; Idaho Avenue – from 15th to 19th streets; Alta Avenue – from 15th to 18th streets; 15th Street – from Marguerita to Montana; 16th Street – from San Vicente Boulevard to Marguerita. Partial roadway closures are expected. Temporary traffic control signs and barricades will be deployed to guide vehicular and pedestrian traffic in and around the work areas.

Advanced Traffic Management Systems Project (Phase 3 & 4)
The city's Advanced Traffic Management System (ATMS) Phases 4A and 4B Project will connect 40 signal-controlled intersections along Arizona Avenue and Mid-City areas to the city's centralized control system with fiber optic cables. Also upgrades of traffic signal infrastructure ranging from a full replacement of all traffic signal equipment to less extensive upgrades such as the installation of new controller cabinet and video detection cameras. The project begins January 2012 and is expected to end November 2012. Phase 3 construction will install pull boxes on Pico Boulevard from Lincoln Boulevard to the east city limit. Phase 4 construction will commence along Olympic Boulevard from Lincoln Boulevard to Stewart Street between the hours of 8 a.m. and 6 p.m. Impacts to traffic should be minimal but partial and full lane closures may be necessary some times. Questions may be directed to the project hotline at (866) 755-7679. For more info, go to: www.SMConstructs.org.

Parking Structure No. 6 - Closed for construction through 2013
Beginning in February 2012, Parking Structure No. 6 (located on Second Street between Broadway and Santa Monica Boulevard) will be closed for demolition and rebuilding until winter 2013. Fencing and scaffolding work will take place in the alley behind the parking structure (Second Court), with partial alley closure taking place through Nov. 30 of 2012. All work will take place Monday through Friday, 8 a.m. – 5 p.m. There will be no work on weekends. For more information about the Parking Structure 6 project, visit www.SMConstructs.org or call (310) 458-2205.

Private Development (Mayfair Theater)
Beginning April 2, 2012, there will be trade vehicles utilizing the alley (Second Court) between Santa Monica Boulevard and Broadway.

Private Development (1416 Third Street Promenade)
Beginning April 2 2012 through June 25, 2012 there will be a barricade on the promenade, trucks will be utilizing the alley (Second Court) with temporary loading and alley closures through April 4 2012.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.

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BIKES
FROM PAGE 1

UP NORTH

In San Francisco, they call it an "admonishment."

San Francisco put a bike plan in place in 2009, and had many of the same problems that Phillips encountered. Traffic enforcement did its job, and ticketed the growing number of bicyclists as they would cars.

There was some logic to that, said Tim Papandreou, deputy director for sustainable streets for the San Francisco Municipal Transportation Agency.

"Under California law, bicyclists must obey all traffic laws. It's up to the police to enforce those laws," Papandreou said. "Police can't be everywhere all of the time, and people get used to not having to pay attention."

And bicyclists do have worries on the road that those wrapped in several thousand pounds of metal don't.

A fender bender in a car causes a dent and a bad day. A bike versus car accident even at a slow speed can end a life.

Still, police have discretion to give tickets or what the San Francisco group is calling an "admonishment," more commonly considered a warning, depending on the circumstances.

Instead of doling out citations, police educate bicyclists about what they should or should not be doing on the road, a system which works out well for the people just learning the rules but still has the flexibility to punish flagrant violators.

The SFMTA is also working on alternative programs like a driver education for bicyclists that would allow them to waive the cost of the ticket to put more weight behind the push for education.

DISCRETION

For bike activists, that element of discretion is critical.

Ticketing bicyclists in the same way one does motorists has a discouraging effect on getting new riders on bikes, said Dave Snyder, executive director of the California Bike Coalition, a group that advocates for bike-friendly policies across the Golden State.

Stop signs are hard on bicyclists, who operate under their own manpower and need to gather momentum to get rolling again every time they stop. Drivers face inconvenience from stop signs, but can just as easily jump on a freeway if they need to travel more than a few miles.

"Bicycles want the same thing, but don't have that choice," Synder said.

Running stop signs in a controlled, careful manner becomes logical rather than a demonstration of flagrant disregard for the rules.

Some places have codified that sentiment in law.

Idaho, a state of 1.5 million compared to California's 36.7 million, has something called a "yield" law, which allows bicyclists to roll through stop signs under certain circumstances.

Every few years, a similar movement pops up in California, although it's failed to get much steam. Lacking a fundamental change in the state's vehicle code, it's up to police to grant or deny clemency in stop sign cases.

"Police have the discretion to enforce what they want," Snyder said. "Police choose not to enforce speeding if someone is going 26 MPH. They could choose not to enforce stop sign running unless it's egregious. It's an element of discretion."

In Santa Monica, officers see it as a numbers game.

In 2009, there were 128 accidents involving bicycles. in 2010, that number grew to 136 and by 2011 it was 148.

2012 is right on pace, said Santa Monica Police Department's Lt. Jay Trisler.

"So far, from Jan. 1 to Mar. 3, we've had 29 accidents with bikes, and 31 percent of those, the bicyclist was at fault," Trisler said.

While officers should and do have discretion, bicyclists still have the responsibility to obey the laws as written.

"We want everyone to be a defensive rider, driver and pedestrian," Trisler said. "We want everyone to go home safe."

THE MORE YOU KNOW

It all comes down to education, a critical component of Santa Monica's bicycle action plan which will come online fully in April when the beachside bike campus opens.

"If people don't know what rights are responsibilities they have, they can't do them," explained Cynthia Rose of Santa Monica SPOKE, a bike organization.

Police have to walk a tightrope between enforcement and education, one that could be relaxed if more bicyclists knew how to navigate the streets in an intelligent — and legal — manner.

To that end, Rose hopes that biking novices will take advantage of the Bike Campus, which will be open to the public on Earth Day, April 22. The one-of-a-kind training facility will provide a safe place for people to ride through a skill course painted as though they were on city streets.

Certified instructors will be on hand to guide people through.

Unlike other countries that put more of an emphasis on bicycling, this may be the first time that many people have been given bicycle instruction since they first took off their training wheels, Rose said.

Taking the time to learn what's allowable on city streets will diffuse the tension between bicyclists and officers seeking to keep the roads safe.

"Police are tasked with protecting citizens," Rose said. "Whether you agree or not, they take their job very seriously, and I'm glad they do."

More information will be available on the Santa Monica Spoke website, smspoke.org .

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SMC
FROM PAGE 1

that day mortaring the very airstrip from which his plane out of the war zone was scheduled to take off. The keen survival instincts he developed out of necessity have persisted, uninvited, into his civilian life. He has a fear of crowds and has spent much of his time since deployment surrounded by drinking buddies who share his military background.

Joseph Perez-Marchese returned from his Air Force deployment in Iraq with that same hypervigilance — what he calls a "spidey-sense" — spawned by the knowledge that those eager to kill him were waiting just outside the perimeter fence. Accustomed to being strapped head-to-toe with body armor, an assault rifle and hundreds of rounds of ammunition — in the civilian world, he felt naked. When the 25-year-old SMC student visited the cafeteria, he would find a seat in the corner of the room — a perch from which he could survey the many students inside.

"I couldn't enjoy life …" Perez-Marchese said. "It's difficult being able to just go to a restaurant and not be constantly looking around, constantly distracted by everything else going on. Everyone else is having a good time and you're actually the guy who's ready for anything."

A rift between veteran students and their mostly younger civilian counterparts aggravates these transitional problems.

Perez-Marchese recalled that finding common ground with classmates — even something as simple as making jokes — was challenging. Instead, he sought out others who'd been to war and could relate.

"The only paradigm that I knew was the military paradigm," he said. "I didn't understand that the things that I valued were not valued in the civilian world, so it was difficult making friends."

Villalobos says media-fueled misconceptions and morbid curiosity color many veteran-civilian student interactions.

"The most common question you'll get from a civilian student is: 'Did you kill anyone over there?'" he said. "And it's kind of a jarring question because it puts you back in the situation and you can experience a lot of the same things that you experienced at the time."

More than half of the veterans experiencing combat-related mental health problems don't seek help, according to most estimates — due in part to the social stigma.

When Calvin Lock returned from tours of duty as a Marine infantryman in both Iraq and Afghanistan, he had trouble sleeping. After his roommates would turn in, he'd sneak out to the store to buy a pint of liquor and sit in the corner of his room, playing video games and drinking himself into a doze. His girlfriend would tell him he'd often "freak out" in his sleep. He'd spent most of his Afghanistan deployment in hostile territory-where firefights and IEDs took the lives of men in his company. The 24-year-old SMC student never sought any kind of treatment, because the postwar anxiety he experienced-while unpleasant-was expected, he said.

"Me and my buddies all saw it the same way. We saw PTSD as a weakness," Lock said. "The bad dreams, the waking up in the middle of the night, the excessive drinking-it wasn't a problem because everyone was doing it. We saw PTSD as someone who couldn't handle their job."

But many do seek treatment, when symptoms become unbearable.

When Diego Villalobos finally went to the VA and was told he had PTSD, they also told him to stop drinking — which was easier said than done. He was prescribed a string of antidepressants but none of them did much for him. His alcohol consumption fluctuated as he sought to balance his emotions.

More recently, he's found relative relief with the help of medical marijuana — a form of treatment that wasn't recognized by the VA until 2011. He's been in therapy sporadically over the years and recently started visiting a psychologist — prompted by his involvement in an alcohol-related car accident.

While Perez-Marchese has experienced symptoms for years, he preferred to deal with them alone until a few weeks ago, when a two-year relationship ended and his schoolwork began to suffer. His aggression was a major factor in the break-up, he says.

"I've always known there was something different about me, but I didn't really want help," Perez-Marchese said. "It was a personal pride issue."

Both Villalobos and Perez-Marchese receive counseling through the veteran's resource center at SMC. The center provides an array of services — from academic advising to providing referrals to the VA and other veteran service organizations — to the estimated 600 veterans that take classes there. Most of the veterans use the center as a quiet, comfortable place to study, and now — with the addition of an on-site psychologist — they can receive mental health support between classes.

This new addition is part of a pilot program launched by U.S. Vets — one of the many community-based organizations that work alongside the VA to address veterans' needs. Now a year old, the program, called "Outside the Wire," regularly brings psychologists to the veteran's resource centers at four community colleges in the Los Angeles area.

"The whole idea is to work with this younger generation and provide these services upfront early so that they don't develop into chronic mental health problems," said Dr. Todd Adamson, the clinical psychologist who heads the program. "Substance abuse, poor family relationships, divorce — that's what we're trying to inoculate against with this program."

Adamson met regularly with about 40 veteran students over the past year and conducts workshops to educate community college faculty and staff on veterans' transitional issues.

Public understanding of PTSD has been wrought by this year's media coverage of violent incidents involving service members. From a former Army private shooting and killing a park ranger at Mt. Rainier National Park to the U.S. solider charged with slaying 17 Afghan civilians — PTSD has been a topic of inquiry in each case.

Adamson says developments like these tarnish the image of all veterans, especially those dealing with mental health issues.

"There are these preconceived notions about veterans and the stigma of PTSD," Adamson said. "The reaction is: 'Oh, that's a vet — they all have PTSD — we have to be careful.' Well, not everyone who goes to war is going to develop PTSD. And for those who do, we need to find understanding and compassion for that person and what they've gone through."

Both Villalobos and Perez-Marchese said therapy sessions with Adamson have allowed them to recognize and begin to unpack the issues they carried home from war.

"I would just emphasize patience when dealing with someone who's been over there — a loved one, a friend, any veteran who's having issues," Villalobos said. "Not everyone's timeframe is the same, but we're trying to work with it and we can't do it alone."

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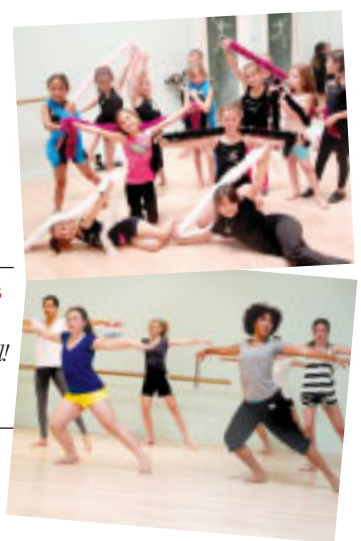
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President/CEO of the Santa Monica Chamber of Commerce Laurel Rosen announces the winners of the raffle during the Second Annual Buy Local Expo on the Third Street Promenade on Saturday afternoon. The event was a showcase for local businesses.

BOX OFFICE

FROM PAGE 3

the following weeks, Fellman said.

"We're going to get there. It's just going to be in a different pattern," Fellman said.

The sequel stars Worthington as ancient Greek hero Perseus in a battle of gods and men, including Liam Neeson as Zeus and Ralph Fiennes as Hades.

"The Hunger Games" added $34.8 million overseas to raise its international total to $113.9 million and its worldwide haul to about $365 million.

While lagging behind the overseas business of such teen-based literary adaptations as the "Harry Potter" and "Twilight" movies, "The Hunger Games" is on a pace to surpass the domestic revenues of nearly all of those films.

"The Hunger Games" is headed well above $300 million domestically, a level reached by just three of the eight "Harry Potter" films and only once by any of the "Twilight" flicks.

In limited release, the Weinstein Co. documentary "Bully" opened strongly with $115,000 in five theaters, a healthy result for a non-fiction film.

An examination of school bullying, the film benefited from publicity over a campaign asking the Motion Picture Association of America to lower it from an R rating so that youths under 17 could see it without an adult.

Unable to secure a lower rating, Weinstein decided to release "Bully" unrated. The film earned the R rating for language, and filmmaker Lee Hirsch said he declined to edit out the offending words because it would have diminished the documentary's impact.

Hollywood's bull market continued, with audiences continuing their run on theaters. Overall domestic revenues totaled $154 million, up 23.5 percent from the same weekend last year, when "Hop" led with $37.5 million.

For the year, domestic receipts are at $2.6 billion, 20 percent ahead of 2011's, according to box-office tracker Hollywood.com.

By far the biggest movie to open outside the busy summer and late-year holiday periods and the biggest non-sequel debut ever, "The Hunger Games" alone has given the industry a huge prelude to the blockbuster season that hits its stride in early May.

"If this were a summer movie, these would still be impressive numbers," said Hollywood.com analyst Paul Dergarabedian. "Usually, you'll see sequels in a big franchise like this getting bigger and bigger, but this movie right out of the gate has already become one of the biggest blockbusters of all time."

Estimated ticket sales for Friday through Sunday at U.S. and Canadian theaters, according to Hollywood.com. Where available, latest international numbers are also included. Final domestic figures will be released Monday.



Photo credit: Anna Korbeva

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Dems sharpen attack as GOP rallies behind Romney

BETH FOUHY &
STEVE PEOPLES
Associated Press

MILWAUKEE President Barack Obama's administration launched a multi-pronged assault on Mitt Romney's values and foreign policy credentials Sunday, while a fresh set of prominent Republicans rallied behind the GOP front-runner as the odds-on nominee, further signs the general election is overtaking the primary season.

A defiant Rick Santorum outlined plans to leave Wisconsin the day before the state's contest Tuesday, an indication that the conservative favorite may be in retreat, his chances to stop Romney rapidly dwindling.

"I think the chances are overwhelming that (Romney) will be our nominee," Senate Minority Leader Mitch McConnell said Sunday on CNN's "State of the Union." "It seems to me we're in the final phases of wrapping up this nomination. And most of the members of the Senate Republican conference are either supporting him, or they have the view that I do, that it's time to turn our attention to the fall campaign and begin to make the case against the president of the United States."

Both Secretary of State Hillary Clinton and Vice President Joe Biden went after Romney Sunday, underscoring the belief inside Obama's Chicago re-election headquarters that Romney will — sooner than later — secure the right to face Obama this fall. Romney largely agreed, telling a Madison, Wis., crowd Sunday night that the nominee "will probably be me."

The Obama officials' involvement comes as both sides sharpen their general election strategy, perhaps weeks before the GOP contest formally comes to an end.

"I think Gov. Romney's a little out of touch," Biden told CBS' "Face the Nation" in an interview broadcast Sunday. "I can't remember a presidential candidate in the recent past who seems not to understand, by what he says, what ordinary middle-class people are thinking about and are concerned about."

The line of attack is likely to play prominently in the Obama campaign's general election narrative. While Obama is a millionaire, Romney would be among the nation's wealthiest presidents ever elected. And he's opened himself to criticism through a series of missteps.

Romney casually bet a rival $10,000 during a presidential debate, noted that his wife drives a "couple of Cadillacs," and lists owners of professional sports teams among his friends. His personal tax records show investments in the Cayman Islands and a Swiss bank account.

Obama's team on Sunday also seized on Romney's foreign policy inexperience.

Biden said Obama was "stating the obvious" when he told Russian President Dmitry Medvedev that he would have more latitude on missile defense after the November general election. The two presidents did not realize the exchange, during a meeting in Seoul, South Korea, last weekend, was being picked up by a microphone.

Romney called it "alarming" and part of a pattern of "breathtaking weakness" with America's foes. He asked what else Obama would be flexible on if he were to win a second term.

"Speaking of flexible, Gov. Romney's a pretty flexible guy on his positions," Biden said. Romney's GOP opponents have accused the former Massachusetts governor of "flip-flopping" on issues such as health care and abortion.

Clinton seized on Romney's comment that Russia is America's "No. 1 geopolitical foe," calling the statement "dated" and suggesting there were more pressing matters of concern in global affairs.

"I think it's somewhat dated to be looking backwards instead of being realistic about where we agree, where we don't agree," Clinton told CNN Sunday.

"He just seems to be uninformed or stuck in a Cold War mentality," Biden added. "It exposes how little the governor knows about foreign policy."

But the administration's comments may have been overshadowed Sunday by Romney's ballooning Republican support.

Rep. Paul Ryan, R-Wis., spent the weekend at Romney's side campaigning across Wisconsin, one of three states to host Republican primaries Tuesday. First-term Sen. Ron Johnson, R-Wis., followed Ryan's lead Sunday morning.

"I'm coming out urging the voters of Wisconsin: 'Let's lead. Let's show that this is the time to bring this process to an end so we can focus our attention on retiring President Obama,'" Johnson said on NBC's "Meet the Press."

He later appeared at a pancake brunch with Romney and offered a message to "every conservative": "I've spoken with Mitt, I totally believe he is committed to saving America."

The senator joins a growing chorus of prominent Republicans calling for the party to coalesce behind Romney's candidacy. Romney also scored former Florida Gov. Jeb Bush and his father, President George H.W. Bush, in recent days.

Ryan's endorsement was particularly painful for Santorum, who had been aggressively praising the congressman — a fiscal conservative hero in Wisconsin and across the country — for much of the past week. That praise ended Saturday, when Santorum referred to Ryan as "some other Wisconsinite."

Santorum's senior staff outlined an increasingly unlikely path to victory that depends upon hypothetical success more than a month away.

"May is going to be a good month for us," Santorum campaign manager Mike Biundo said. "The race goes on."

Biundo confirmed that Santorum is aggressively working the phones to sway delegates in states like Washington, Iowa, Minnesota and Missouri that have already voted. But he's having mixed success.

"We have some (delegates) that have committed. I think most people seem to right now still be kind of waiting it out. There seems to be a lot of that that's going on," Biundo said.

Santorum was publicly defiant Sunday.

"Look, this race isn't even at halftime yet," he told "Fox News Sunday." He said Romney "hasn't been able to close the deal with conservatives, much less anybody else in this party. And that's not going to be an effective tool for us to win this election."



NBA

Knicks star's injury leaves this story 'Lincomplete'

BRIAN MAHONEY
AP Basketball Writer

NEW YORK Jeremy Lin needed a chance, the Knicks needed a spark, and together they were a perfect match in February.

Lin saved his career and salvaged New York's season, and for three weeks the Knicks and their little-known point guard made basketball matter again at Madison Square Garden, a place known as the Mecca but in reality years removed from being the center of anyone's NBA universe.

New York fans loved him, but Lin's popularity reached far beyond them. An American-born Asian and Ivy League graduate, he was nothing like the opponents he was suddenly outplaying on a nightly basis.

It was an amazing, inspiring story, but ultimately Lincomplete.

Great stories are authored every NBA winter, though rarely with the global impact of Lin's.

Lasting legacies, however, are only made in the spring.

Lin won't be able to help the Knicks reach the playoffs. He probably has lost the chance to match up against Derrick Rose or some other point guard with the season on the line.

He is headed for surgery to repair a torn meniscus in his left knee, with an expected six-week recovery time meaning the Knicks will only still be playing if someone takes hold of the offense the way he did two months ago.

So it's too soon for Lin to describe what he went through this season, knowing the journey ended long before the finish.

"This season's been, when you talk about ups and downs, this has been a lot of downs and a lot of ups," Lin said. "And at the end of the day I'm still thankful to be here, thankful to be part of the Knicks, to see this team, how we've grown and how we're going to make a push for the playoffs and hopefully go deep in the playoffs. I think as a team we're doing OK and we're going to be just fine, but it's obviously been a very emotional year."

For Lin, there certainly should be relief. He was perhaps days away from being cut for a third time this season before former coach Mike D'Antoni turned to him with the season going nowhere in February. The Knicks could have cut him the following week without having to guarantee his contract of the remainder of the season, and Lin refused to even get his own place to live with that black cloud hanging over him.

Undrafted out of Harvard, he left no question of his NBA credentials in the weeks that followed. Someone will give him a job next season, in New York or elsewhere.

But Lin has never been caught up in himself, trying desperately during the height of Linsanity to deflect the attention away from himself and onto his team. So when asked how knee surgery could affect his uncertain future, Lin quickly turned the discussion back to the present.

"I'm more concerned about the season," Lin said.

Already without the injured Amare Stoudemire, another major injury will be difficult to overcome as the Knicks try to hold onto the eighth and final playoff spot in the Eastern Conference. Baron Davis, Mike Bibby and Toney Douglas are the remaining point guards, but if the latter two could do the job, the Knicks never would have needed to try Lin in the first place.

That leaves Davis, who is still playing his way back into shape after a herniated disk kept him sidelined until February. The former All-Star turns 33 this month and has been injury prone, so the Knicks in some ways may need Lin more than ever.

"Jeremy's a lot more livelier than Baron in terms of movement. Baron's been around, Baron is a crafty veteran. But again, he's playing a little banged-up right now, so he's not the Baron of old," interim coach Mike Woodson said. "So Jeremy brings a lot to the table. We're going to miss what he brings."

Assuming he can't make it back this season, the question is where Linsanity will be seen again.

Lin will be a restricted free agent this summer, allowing the Knicks to match any offer made to him. D'Antoni loved him and Woodson has gained respect for him — though he seemed to question Lin's toughness by saying Lin chose to have surgery when he's known players who played through the injury — but it's unknown who will be making the decisions. Woodson may not be back and general manager Glen Grunwald also wears an interim tag, so it's possible the Knicks could have an entirely new staff that has someone else in mind for its point guard.

Lin knows where he wants to be.

"I think New York, the way that the city, that the fans, writers, the media, everybody, I think it's been an unbelievable journey," he said. "I would love to keep this team together as long as we can. Everybody, top to bottom."

The deeply religious Lin called his injury a "bump in the road," saying he would trust in God's plan for him. That faith got Lin through his turbulent first month of this season, when his hometown Golden State Warriors and Houston Rockets waived him before the season started.

And it kept him upbeat and confident after D'Antoni's resignation last month, which was greeted by speculation that Lin wouldn't be the same player under Woodson, who preferred veterans who don't turn the ball over as often as Lin.

Lin's stats indeed went down but the wins kept coming, which is ultimately how point guards should be judged.

Whenever he returns, some doubters will be waiting, wondering if he's lost a step after having surgery for the first time in his life, or if someone else's offense will be too much of an adjustment.

After what Lin accomplished in just two months, nobody should write him off.

That would be Linsane.

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SURF REPORT



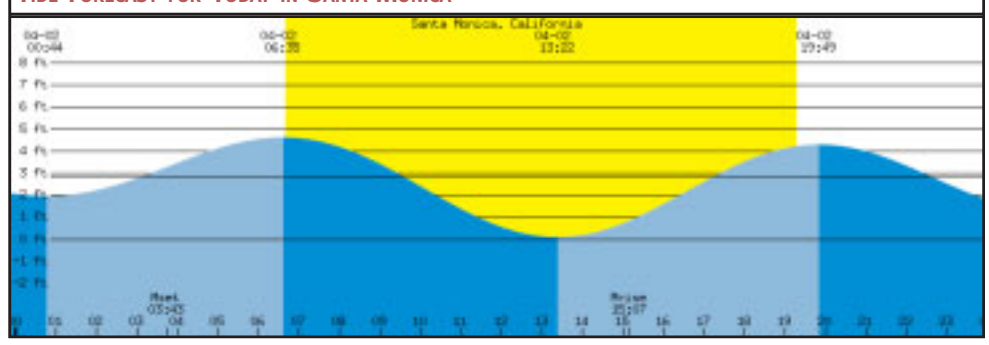
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TIDE FORECAST FOR TODAY IN SANTA MONICA



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **March 28, 2012**

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QUICK STATS (for the last 30 days)
Number of sewage spills -- 1
Number of beach closures due to a sewage spill -- 0
Number of wet days -- 8
Number of A grades for dry/wet weather -- 26 / 16
Number of (C,D,F) grades for dry/wet weather -- 0 / 0

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, simplehuman, LizzarGUY, SMBA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria or the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	A
Nicholas Beach at San Nicholas Canyon Creek mouth.	A	A
El Pescador State Beach, between Lechusa and Los Alisos creeks.	ns	ns
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	A+	A+
Zuma Beach at Zuma Creek mouth.	A	A+
Walnut Creek, projection of Wildlife Rd. (private).	A+	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	F
Escondido Creek, just east of Escondido State Beach.	A+	F
Latigo Canyon Creek mouth.	F	F
Solstice Canyon at Don Blocker County Beach.	A+	F
Puerco State Beach at creek mouth.	A+	F
Marie Canyon storm drain at Puerco Beach, at 21672 Malibu Rd..	A+	A+
Surfrider Beach at Malibu Colony fence.	A+	A+
Surfrider Beach (breach location) - daily.	F	F
Malibu Pier - 50 yards east.	A	F
Corbon Beach at Sweetwater Canyon.	A+	F
Las Flores State Beach at Las Flores Creek (point zero).	A+	A+
Big Rock Beach at 19948 PCH stairs.	A+	F
Pena Creek at Las Tunas County Beach.	A+	A+
Tuna Canyon.	A+	ns
Topanga State Beach at creek mouth.	B	F
Castlerock Storm Drain at Castle Rock Beach.	A	F
Santa Ynez Storm Drain at Castle Rock Beach.	A+	A
Will Rogers State Beach at 17208 PCH (1/4 mile east of Sunset drain).	A+	F
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	F
Will Rogers State Beach at Pulga Canyon storm drain.	A+	B
Will Rogers State Beach at Temescal Canyon drain.	A+	F
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A+	B
Santa Monica Beach at Montana Ave. drain.	A+	A+
Santa Monica Beach at Wilshire Blvd. drain.	A+	A+
Santa Monica Municipal Pier.	F	A
Santa Monica Beach at Pico/Kenter storm drain.	A	F
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	A
Ocean Park Beach at Ashland Ave. drain.	A+	A+
Venice City Beach, at the Rose Ave. storm drain.	A+	A+
Venice Beach at Brooks Ave. drain.	A+	F
Venice Beach at Windward Ave. drain.	B	A+
Venice Fishing Pier - 50 yards south.	A+	B
Venice Beach- projection of Topsail St..	A+	F
Marina del Rey, Mothers' Beach- lifeguard tower.	B	F
Dockweiler State Beach at Ballona Creek mouth.	A	F
Dockweiler State Beach at Culver Blvd. drain.	A+	A+
North Westchester Storm Drain at Dockweiler State Beach.	A+	A+
Dockweiler State Beach at World Way (south of CIWW jetty).	A+	A+
Dockweiler State Beach at Imperial Hwy drain.	A+	C
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	B
Dockweiler State Beach at Grand Ave. drain.	A+	F

LEGEND
DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

MOVIE TIMES

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AMC Loews Broadway 4
1441 Third Street Promenade
(888) 262-4386

John Carter in Disney Digital 3D (PG-13) 2hrs 19min
4:00pm, 10:00pm

John Carter (PG-13) 2hrs 19min
1:00pm, 7:00pm

Hunger Games (PG-13) 2hrs 22min
2:45pm, 6:15pm, 9:45pm

Intruders (R) 1hr 40min
11:30am, 1:45pm, 4:30pm, 7:15pm, 9:55pm

Dark Tide (PG-13) 1hr 34min
1:30pm, 4:15pm, 7:00pm, 9:40pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

21 Jump Street (R) 1hr 49min
10:45am, 11:45am, 1:45pm, 2:45pm, 4:40pm, 7:30pm, 10:30pm

Wrath of the Titans 3D (PG-13) 2hrs 00min
11:00am, 1:40pm, 4:30pm, 7:15pm, 10:00pm

Hunger Games (PG-13) 2hrs 22min
10:45am, 12:05pm, 2:00pm, 3:30pm, 5:30pm, 7:00pm, 8:45pm, 10:30pm

Mirror Mirror (PG) 1hr 46min
11:50am, 2:40pm, 5:30pm, 8:15pm

Dr. Seuss' The Lorax 3D (PG) 1hr 35min
11:00am, 1:30pm, 4:05pm, 6:40pm, 9:15pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Detachment (NR) 1hr 40min
1:50pm, 4:20pm, 7:00pm, 9:45pm

Jiro Dreams of Sushi (PG) 1hr 21min
1:30pm, 3:40pm, 5:50pm, 8:00pm, 10:10pm

Separation (Jodaeiye Nader az Simin) (PG-13) 2hrs 03min
1:20pm, 4:10pm, 7:10pm, 10:00pm

Manzanar Fishing Club (NR) 1hr 14min
1:00pm, 3:10pm, 5:20pm, 7:30pm, 9:40pm

AMC Criterion 6
1313 Third St.
(310) 395-1599

Dr. Seuss' The Lorax (PG) 1hr 35min
11:55am, 2:25pm, 5:00pm, 7:40pm

Wrath of the Titans 3D (PG-13) 2hrs 00min
11:45am, 2:25pm, 5:15pm, 8:00pm, 10:30pm

Hunger Games (PG-13) 2hrs 22min
12:45pm, 4:15pm, 7:45pm

Mirror Mirror (PG) 1hr 46min
11:00am, 1:45pm, 4:30pm, 7:30pm, 10:15pm

Wrath of the Titans (PG-13) 2hrs 00min
6:45pm, 9:30pm

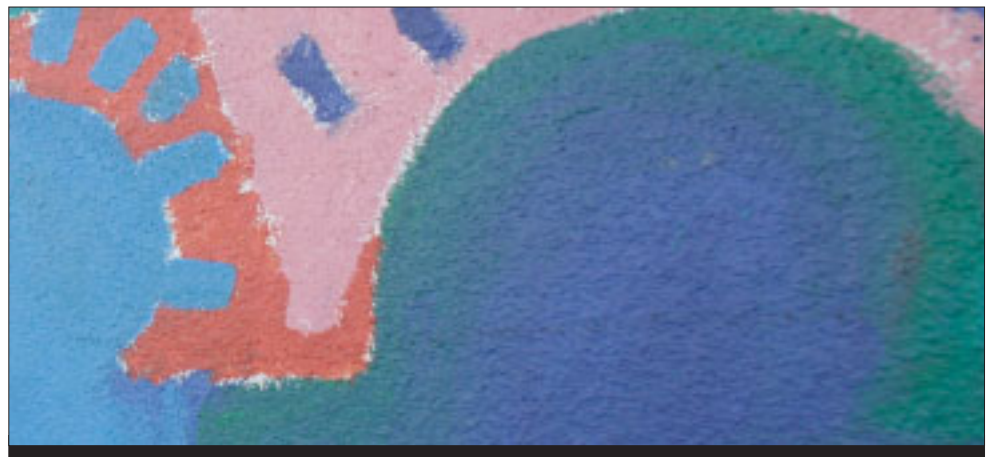
Jeff, Who Lives at Home (R) 1hr 23min
10:00pm

Friends With Kids (R) 1hr 40min
11:05am, 4:00pm

Salmon Fishing in the Yemen (PG-13) 1hr 52min
11:15am, 1:55pm, 4:40pm, 7:30pm, 10:10pm

Casa de mi Padre (R) 1hr 24min
1:50pm

For more information, e-mail news@smdp.com



MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

Invite a friend over, Taurus

ARIES (March 21-April 19)
★★★★★ You can't help but respond to others, and they to you. The connection is evident, whether at work or on the golf course. It also gives all parties involved greater confidence. Indulge in the present vibes. Tonight: Smile and the world smiles with you.

TAURUS (April 20-May 20)
★★★★ You wake up feeling perky and full of energy. Nearly wherever you are, the good vibes will possess you. The problem is that, as jubilant as you are, you might not care about your routine. Tonight: Invite a friend over.

GEMINI (May 21-June 20)
★★★★★ You generally say the correct words and do the correct actions. As you cruise into your day, you'll enjoy your conversations even more than usual. Though sometimes it is a chore, you'll get to a meeting today with ease and a smile. Tonight: Don't even consider being alone.

CANCER (June 21-July 22)
★★★ Treat yourself well -- even better than usual. If you need to take some time off for a personal matter, do so. Consider signing up for a class to develop a favorite pastime or sport. Tonight: Indulge yourself.

LEO (July 23-Aug. 22)
★★★★★ You radiate energy. The way you walk, your smile -- it all reflects your unusual vitality. Others cannot help but respond. Your mind could drift to a trip, someone at a distance or an important discussion with an erudite individual. Tonight: Practice the word "no."

VIRGO (Aug. 23-Sept. 22)
★★★ Your mind drifts when it is not working overtime. You wonder about all the effort you are putting into a project and/or a relationship. Do not isolate yourself unnecessarily. A partner or close friend tries to lure you out of this semi-recluse mode. Tonight: Your energy level calls the shots.

LIBRA (Sept. 23-Oct. 22)
★★★★★ Your ability to zero in on someone's needs might amaze that person, but it also could make him or her uncomfortable. Do not let others become aware of your sensitivity. A meeting is very important. Listen well, as you could miss an important point. Tonight: Among the crowds.

SCORPIO (Oct. 23-Nov. 21)
★★★★ You might want to approach a situation differently. Others are very aware of what you are doing and why. Be aware that you have little privacy at the present time, and make your decisions accordingly. Maintain your boundaries. Tonight: To the wee hours.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★★ Your mind will take off if your body cannot follow. Some of you might be professional armchair travelers. Others could have their minds drift to distant lands or special people during discussions. Tonight: Get physical.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ Deal directly with others. Everyone appreciates being the focus of one person's attention. Note the immediate reaction of one-on-one relating. Do not forget a special person in your life. Consider an investment involving your home or property. Tonight: Dinner for two.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ Sometimes it's best to let someone else run with the ball, especially if this person thinks he or she has a better idea than you. Remember, nothing can replace experience. Check in on an overindulgent family member. Tonight: Let a friend make the final call.

PISCES (Feb. 19-March 20)
★★★ You will do more than your share in the next few days. You know how to say "enough is enough," especially if you feel you are picking up someone's slack. Many people want to share their feelings with you. Tonight: Make it early.

Happy birthday

If you ever were to be described as dramatic, it would be this year. You have an energy, spirit and unusual sensitivity to people and situations. Note a tendency to be too proud for your own good. Pride can cause separation between you and a loved one. Don't jeopardize this relationship because of a newfound confidence. If you are single, you might get into dating much more than in past years. Anytime from summer on could bring a special person down your path. LEO always wants his or her way.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

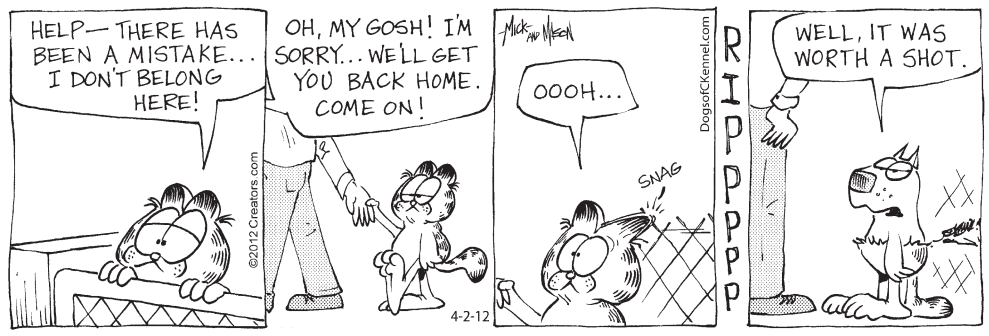
Speed Bump
By Dave Coverly



Strange Brew
By John Deering



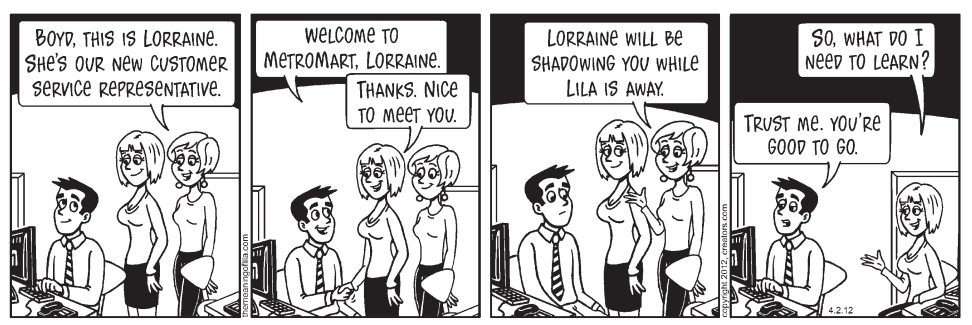
Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

		1		3				2
	5		9					
2			6	5	1			
	4	9	7			8		
1		7		4		9		3
		2			3	4	7	
			3	2	4			9
					7		1	
4				6		5		

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

8	6	1	4	9	2	3	5	7
4	2	7	5	6	3	8	9	1
3	5	9	1	8	7	2	4	6
5	7	2	3	4	9	6	1	8
1	9	3	6	2	8	5	7	4
6	4	8	7	5	1	9	2	3
7	3	6	2	1	5	4	8	9
9	1	5	8	3	4	7	6	2
2	8	4	9	7	6	1	3	5

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CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Half of a 1960s rock group
6 Pronto, in memos
10 Ease up
11 Defame in print
13 Tribe symbol
14 "Three Sisters" sister
15 Color
16 Descartes' conclusion
18 Methane, for one
19 Garden vegetables
22 Chinese chairman
23 Wickedness
24 Passion
27 Cotton bundles
28 Coral growth
29 Tablet
30 Grinder fill
35 Gorilla or gibbon
36 Ante up
37 Dandy
38 Thick
40 Showy detail
42 Follow
43 Main artery
44 Beholds
45 Bird sound

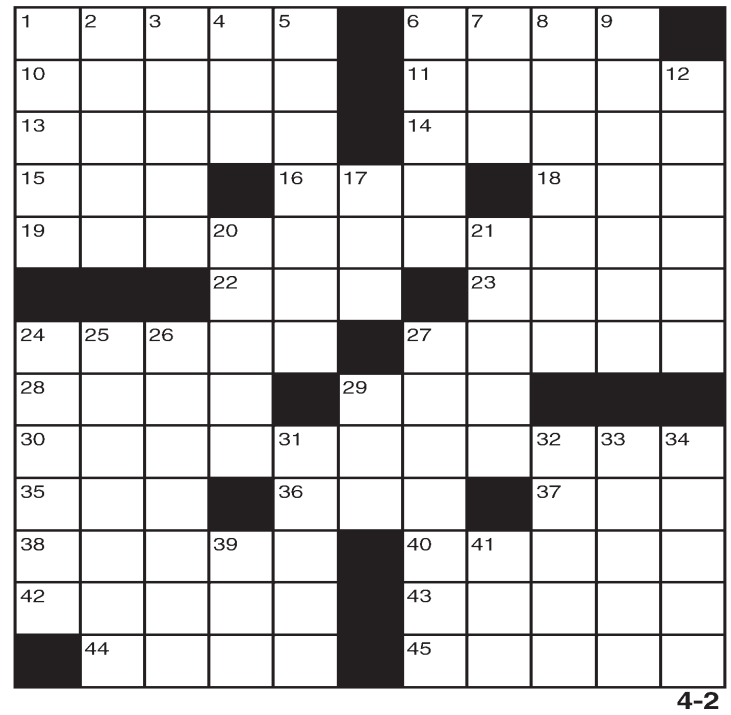
DOWN

1 Maze choices
2 Concerning
3 — noster
4 Had lunch
5 Discussion group
6 Go out on —
7 Knight's title
8 John Adams' wife
9 Act of contrition
12 Girls
17 In the past
20 Parting words
21 Dodge
24 Pinball palace
25 Starts business again
26 Cabinet department
27 Plumpness of youth
29 Casserole bit
31 Some swords
32 Burning
33 Nick of "48 HRS"
34 Paint-spilling sound
39 Take to court
41 Tier

■	D	U	D	S	■	S	L	O	P	■
B	E	S	E	T	■	H	I	N	E	S
O	R	O	N	O	■	I	D	E	A	L
R	I	P	S	O	F	F	■	D	N	A
E	V	E	■	G	O	T	O	G	U	Y
D	E	N	Z	E	L	■	L	E	T	S
■	■	■	A	S	K	E	D	■	■	■
N	O	U	N	■	A	S	S	I	S	T
A	P	P	E	A	R	S	■	N	E	H
R	E	D	■	S	T	E	L	L	A	R
C	R	A	B	S	■	N	O	I	S	E
S	A	T	I	E	■	C	A	N	O	E
■	S	E	N	T	■	E	D	E	N	■

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



4-2

ARITHMO™ CrossMath + × − ÷

– Arithmo Crossmath – Reclaim Your Brain

• Insert the given numbers in the empty squares so when they are calculated in threes from left to right and top to bottom they satisfy the demands in the shaded boxes both horizontally and vertically.

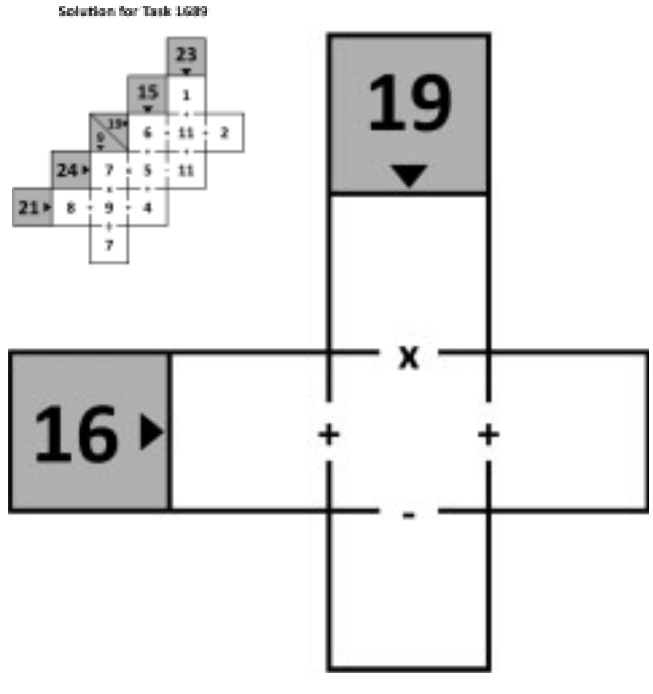
• Each empty square dictates the math operation that must be performed to meet the demands.

• Remember to multiply or divide before you add or subtract.

Go to www.zokigames.net for more fun and challenging games and links to our mobile phone apps.

Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

1, 2, 3, 5, 12



DAILY LOTTERY

MEGA MILLIONS — Draw Date: 3/30
2 4 23 38 46
Meganumber: 23
Jackpot: $12M

SUPER LOTTO PLUS — Draw Date: 3/31
2 12 15 25 47
Meganumber: 13
Jackpot: $7M

Fantasy 5 — Draw Date: 4/1
10 23 25 28 36

DAILY 3 — Draw Date: 4/1
MIDDAY: 0 1 8
EVENING: 6 2 3

SANTA ANITA PARK — Draw Date: 4/1
1st: 09 Winning Spirit
2nd: 01 Gold Rush
3rd: 12 Lucky Charms
RACE TIME: 1:49.27

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Law enforcement officers turn to Facebook nowadays to help solve crimes, knowing that some perpetrators cannot resist bragging about or even showing off things they've recently stolen. For example, Steven Mulhall, 21, will be easily prosecuted for stealing the nameplate off the door of Broward County (Fla.) judge Michael Orlando -- since he posted in March a photograph of himself holding it following a courtroom visit. (In other Facebook news, in Tacoma, Wash., in March, corrections officer Alan O'Neill, 41, was charged with bigamy after his long-estranged first wife found out about the second one when Facebook suggested the two be "friends.")

■ In February, a 41-year-old man in a pond in Gosport, England, apparently suffered an epileptic seizure while feeding swans in water about three feet deep. Firefighters were called, but the first one to arrive remained on shore, explaining that he had been trained only for "ankle deep" water and would have to await a colleague trained in "chest high" water. In July 2011, a man committed suicide in San Francisco Bay by wading into neck-deep water and remaining until he died of hypothermia. Firefighters from the city of Alameda watched from the shore because they lacked water-rescue "training." (In neither situation was it proved that the victim would have survived if rescued sooner.)

TODAY IN HISTORY

1980 - President Jimmy Carter signs the Crude Oil Windfall Profits Tax Act in an effort to help the U.S. economy rebound.

1982 - Falklands War: Argentina invades the Falkland Islands.

WORD UP!

pyknic
\ PIK-nik \ , adjective;
1. Having a rounded build or body structure.

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Notices

NOTICE TO Creditors of Norman R. Greene
Notice is hereby given to the creditors and contingent creditors of the above-named decedent, that all persons having claims against the decedent are required to file them with the successor trustee for the administration of the NORMAN R. GREENE SURVIVOR'S TRUST, dated November 17, 2011, wherein the decedent was the settlor, residing at 3916 Bledsoe Ave., Los Angeles, CA 90066, within the later of four months after MARCH 19TH 2012 or, if notice is mailed or personally delivered to you, 60 days after the date this notice is mailed or personally delivered to you. A claim form may be obtained from the court clerk. For your protection, you are encouraged to file your claim by certified mail, with return receipt requested to the following:
Gary W. Greene, Trustee of the Norman R. Greene Survivor's Trust 2809 Riachuelo San Clemente, CA 92673
SANTA MONICA DAILY PRESS
1640 5th St. Santa Monica, CA 90401
310.458.7737, Ross Furukawa,Publisher
3/19/2012, 3/26/2012, 4/2/2012

DBAS

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-036842
The following person(s) is (are) doing business as: SCRUBBY CLEANING SUPPORT SERVICES, 1203 W. 161st ST., GARDENA, CA 90247. Full name of registrant(s) is (are) CRISTINA ANDRADE, 1203 W. 161st ST., GARDENA, CA 90247. This Business is conducted by: AN INDIVIDUAL. Signed: CRISTINA ANDRADE. This statement was filed with the County Clerk of Los Angeles County on 03/05/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 03/01/2012. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 13, 19, 26, April 02, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012022001 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/07/2012 The following person(s) is (are) doing business as NYATIWEAR, NAYANO. The full name of registrant(s) is/are: Babak Enayati 4385 E. Olympic Blvd. Los Angeles, CA 90023. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Babak Enayati. This statement was filed with the County Clerk of LOS ANGELES County on 02/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/14/2012, 02/21/2012, 02/28/2012, 03/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-032059
The following person(s) is (are) doing business as: J&J NAILS SPA, 15417 S. WESTERN AVE., GARDENA, CA 90249. Full name of registrant(s) is (are) TRUC THANH MAI, 10651 RHONDA AVE., GARDEN GROVE, CA 92843. This Business is conducted by: AN INDIVIDUAL. Signed: TRUC THANH MAI. This statement was filed with the County Clerk of Los Angeles County on 02/27/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 12, 19, 26, April 02, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-031901
The following person(s) is (are) doing business as: PAPAS N MAMAS MART, 4901 HOOPER AVE., L.A., CA 90011. Full name of registrant(s) is (are) NOEL F. DIAZ, 849 W. 89th ST., L.A., CA 90003. This Business is conducted by: AN INDIVIDUAL. Signed: NOEL F. DIAZ. This statement was filed with the County Clerk of Los Angeles County on 02/27/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 12, 19, 26, April 02, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012034901 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/01/2012 The following person(s) is (are) doing business as FUTURE HOUSE PUBLISHING. The full name of registrant(s) is/are: ADAM SIDWELL 11650 NATIONAL BLVD #42 LOS ANGELES CA 90064, MICHELLE SIDWELL 11650 NATIONAL BLVD #42 LOS ANGELES CA 90064. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Adam Sidwell. This statement was filed with the County Clerk of LOS ANGELES County on 03/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/19/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012032932 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/28/2012 The following person(s) is (are) doing business as IMAGINE GEO TECHNOLOGIES . The full name of registrant(s) is/are: GEOVANNI HERRERA 14525 ALBERS ST. APT 4 SHERMAN OAKS CA 91411. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/25/2012. /s/: Geovanni Herrera. This statement was filed with the County Clerk of LOS ANGELES County on 02/28/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/19/2012, 03/26/2012, 04/02/2012.

DBAS

filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 12, 19, 26, April 02, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-031901
The following person(s) is (are) doing business as: PAPAS N MAMAS MART, 4901 HOOPER AVE., L.A., CA 90011. Full name of registrant(s) is (are) NOEL F. DIAZ, 849 W. 89th ST., L.A., CA 90003. This Business is conducted by: AN INDIVIDUAL. Signed: NOEL F. DIAZ. This statement was filed with the County Clerk of Los Angeles County on 02/27/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 12, 19, 26, April 02, 2012
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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012034901 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/01/2012 The following person(s) is (are) doing business as FUTURE HOUSE PUBLISHING. The full name of registrant(s) is/are: ADAM SIDWELL 11650 NATIONAL BLVD #42 LOS ANGELES CA 90064, MICHELLE SIDWELL 11650 NATIONAL BLVD #42 LOS ANGELES CA 90064. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Adam Sidwell. This statement was filed with the County Clerk of LOS ANGELES County on 03/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/19/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012032932 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/28/2012 The following person(s) is (are) doing business as IMAGINE GEO TECHNOLOGIES . The full name of registrant(s) is/are: GEOVANNI HERRERA 14525 ALBERS ST. APT 4 SHERMAN OAKS CA 91411. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/25/2012. /s/: Geovanni Herrera. This statement was filed with the County Clerk of LOS ANGELES County on 02/28/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/19/2012, 03/26/2012, 04/02/2012.

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of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/19/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012024666 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/10/2012 The following person(s) is (are) doing business as NEWPRO PLUMBING . The full name of registrant(s) is/are: MIGUEL LOPEZ 3553 SAWTELLE BLVD #C LOS ANGELES CA 90066. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MIGUEL LOPEZ. This statement was filed with the County Clerk of LOS ANGELES County on 02/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/19/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-031744
The following person(s) is (are) doing business as: REBECCA RASPADOS, 706 S. MATHEWS ST., L.A., CA 90023. Full name of registrant(s) is (are) CARMEN ISABEL ZAPATA, 612 EUCLID AVE., L.A., CA 90023. This Business is conducted by: AN INDIVIDUAL. Signed: CARMEN ISABEL ZAPATA. This statement was filed with the County Clerk of Los Angeles County on 02/27/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 05/04/2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 12, 19, 26, April 02, 2012
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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012024988 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/13/2012 The following person(s) is (are) doing business as SSPSTUDIO ARCHITECTURE. The full name of registrant(s) is/are: SAMG HUN PARK 3423 MENTONE AVE #202 LOS ANGELES CA 90034. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SAN HUN PARK. This statement was filed with the County Clerk of LOS ANGELES County on 02/13/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/19/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018717 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/02/2012 The following person(s) is (are) doing business as 123 COLLEGE OF LOS ANGELES, 123 COLLEGE OF SOUTHERN CALIFORNIA. The full name of registrant(s) is/are: STUART D. HALL 6380 WILSHIRE BLVD. SUITE 1612 LOS ANGELES, CA 90048. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:STUART D. HALL. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-032941
The following person(s) is (are) doing business as: ZUMBA FITNESS LOVE STUDIO, 1108 E. ARTESIA BLVD., LONG BEACH, CA 90805. Full name of registrant(s) is (are) SUSANNA LOBOS, 1010 E. YORBALINDA BLVD., PLACENTIA, CA 92870, MARIA VIZCARRA, 2850 E. 69th ST., LONG BEACH, CA 90805. This Business is conducted by: CO-PARTNERS. Signed: SUSANNA LOBOS. This statement was filed with the County Clerk of Los Angeles County on 02/28/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 12, 19, 26, April 02, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-033961
The following person(s) is (are) doing business as: XPRESS CELLULAR REPAIR, 4320 SOUTH ST., LAKEWOOD, CA 90712. Full name of registrant(s) is (are) YEN KIM TRAN, 3603 W. 144th PL., HAWTHORNE, CA 90250. This Business is conducted by: AN INDIVIDUAL. Signed: YEN KIM TRAN. This statement was filed with the County Clerk of Los Angeles County on 02/29/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 12, 19, 26, April 02, 2012
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-032165
The following person(s) is (are) doing business as: SKINSTAR USA, 7639 BOER AVE., WHITTIER, CA 90606. Full name of registrant(s) is (are) CARLOS GONZALEZ, 7639 BOER AVE., L.A., CA 90606. This Business is conducted by: AN INDIVIDUAL. Signed: CARLOS GONZALEZ. This statement was filed with the County Clerk of Los Angeles County on 02/27/2012. The registrant(s) has (have) commenced to transact business under the ficti-

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tious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 12, 19, 26, April 02, 2012
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-032499
The following person(s) is (are) doing business as: S.T. MANAGEMENT, 792 E. 41st ST., L.A., CA 90011. Full name of registrant(s) is (are) SAIN TORRES, 792 E. 41st ST., L.A., CA 90011. This Business is conducted by: AN INDIVIDUAL. Signed: SAIN TORRES. This statement was filed with the County Clerk of Los Angeles County on 02/28/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 12, 19, 26, April 02, 2012
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-032790
The following person(s) is (are) doing business as: IFIX IDEVICES, 2123 W. 8th ST., L.A., CA 90057. Full name of registrant(s) is (are) KARLA YOSELYN NOLASCO AYALA, 402 S. BENTON WAY, L.A., CA 90057. This Business is conducted by: AN INDIVIDUAL. Signed: KARLA YOSELYN NOLASCO AYALA. This statement was filed with the County Clerk of Los Angeles County on 02/28/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 02/22/2012. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 12, 19, 26, April 02, 2012
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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012025229 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/13/2012 The following person(s) is (are) doing business as AXIOM RESOURCES, AXIOM HOLDINGS, AXIOM TRAVEL, TEND TO TRAVEL, TEND 2 TRAVEL, TRAVEL FOR TEAMS, TRAVEL 4 TEAMS, TRAVEL FOR ATHLETES, TRAVEL 4 ATHLETES, MMA TRAVEL PROS. The full name of registrant(s) is/are: AXIOM RESOURCES LLC 14621 LA PLUMA DRIVE LA MIRADA, CA 90638. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: MICHELLE WILLIAMS. This statement was filed with the County Clerk of LOS ANGELES County on 02/13/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 03/26/2012, 04/02/2012.

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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-033656
The following person(s) is (are) doing business as: BETANCOURT BODY SHOP, 11240 ALAMEDA ST., LYNWOOD, CA 90262. Full name of registrant(s) is (are) DAVID HERNANDEZ, 14502 FIDEL AVE., NORWALK, CA 90650. This Business is conducted by: AN INDIVIDUAL. Signed: DAVID HERNANDEZ. This statement was filed with the County Clerk of Los Angeles County on 02/29/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 12, 19, 26, April 02, 2012
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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012039712 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/08/2012 The following person(s) is (are) doing business as AGRA INDIAN KITCHEN. The full name of registrant(s) is/are: MOHAMMOD ALI 12520 PACIFIC AVE 15 LOS ANGELES CA 90066, JAMIL AHMED 425 S. NEW HAMPSHIRE AVE 306 LOS ANGELES CA 90020. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/2007. /s/: MOHAMMOD ALI . This statement was filed with the County Clerk of LOS ANGELES County on 03/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/19/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-037576
The following person(s) is (are) doing business as: RANA JEE IMPORTS, 11833 OLD RIVER SCHOOL RD. #24, DOWNEY, CA 90241. Full name of registrant(s) is (are) BHAGAWAN JUNG RANA, 11833 OLD RIVER SCHOOL RD. #24, DOWNEY, CA 90241. This Business is conducted by: AN INDIVIDUAL. Signed: BHAGAWAN JUNG RANA. This statement was filed with the County Clerk of Los Angeles County on 03/06/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 13, 19, 26, April 02, 2012
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-038479
The following person(s) is (are) doing business as: DIOR HAIR STUDIO & BOUTIQUE, 4273 S. VERMONT AVE., L.A., CA 90037. Full name of registrant(s) is (are) CAROLINA COREAS, 4273 S. VERMONT AVE., L.A., CA 90037. This Business is conducted by: AN INDIVIDUAL. Signed: CAROLINA COREAS. This statement was filed with the County Clerk of Los Angeles County on 03/07/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See

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section 14411 et seq. Business and Professions Code) Pub. March 13, 19, 26, April 02, 2012
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-039069
The following person(s) is (are) doing business as: DOWNEY REALTORS & INV. CO.; HANMI REALTY, 8423 7th ST., DOWNEY, CA 90241. Full name of registrant(s) is (are) PETER PAIK, 8423 7th ST., DOWNEY, CA 90241. This Business is conducted by: AN INDIVIDUAL. Signed: PETER PAIK. This statement was filed with the County Clerk of Los Angeles County on 03/08/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 13, 19, 26, April 02, 2012
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-038459
The following person(s) is (are) doing business as: FORWARDPLUMBING CO; FORWARD PLUMBING, 17360 COLIMA RD. #190, ROWLAND HTS., CA 91748. Full name of registrant(s) is (are) CALLES REGIS, 17360 COLIMA RD. #190, ROWLAND HTS., CA 91748. This Business is conducted by: AN INDIVIDUAL. Signed: CALLES REGIS. This statement was filed with the County Clerk of Los Angeles County on 03/07/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 08/31/2009. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 13, 19, 26, April 02, 2012
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-039152
The following person(s) is (are) doing business as: JD'S SPORTS CAFÉ, 10 VILLAGE LOOP RD., POMONA, CA 91766. Full name of registrant(s) is (are) BRIAN KEITH MCGUIGAN, 7166 PLUMROSE ST., FONTANA, CA 92336, VANESSA PETRA GASTELUM, 9547 BRIARWOOD AVE., FONTANA, CA 92335. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: BRIAN KEITH MCGUIGAN. This statement was filed with the County Clerk of Los Angeles County on 03/08/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 13, 19, 26, April 02, 2012
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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012039707 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/08/2012 The following person(s) is (are) doing business as Margaret Berg Art. The full name of registrant(s) is/are: Magrikie Berg 521 Hollister Ave., Apt 4 Santa Monica, CA 90404. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/2011. /s/: Magrikie Berg. This statement was filed with the County Clerk of LOS ANGELES County on 03/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/19/2012, 03/26/2012, 04/02/2012, 04/09/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038063 This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as TCM Health Services, Traditional Chinese Medicine Health Services. The full name of registrant(s) is/are: Christopher Ruth 1036 S. Wooster St., Apt2 Los Angeles, CA 90035. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Christopher Ruth. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS

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FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/19/2012, 03/26/2012, 04/02/2012, 04/09/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026488 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2012 The following person(s) is (are) doing business as ALMAK VIDEOGRAPHY. The full name of registrant(s) is/are: TERESA M. KIMBROUGH 6310 WHITSETT AVE. #19 NORTH HOLLYWOOD, CA 91606. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TERESA M. KIMBROUGH. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publishFICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026120 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2012 The following person(s) is (are) doing business as THE ACCOUNTING GROUP. The full name of registrant(s) is/are: BERNARDY FINANCIAL SERVICES 1346 N. STANLEY AVENUE #1 LOS ANGELES, CA 90046. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GILBERT BERNARDY. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 04/02/2012, 04/09/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026495 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2012 The following person(s) is (are) doing business as A AND V ASSET RECOVERY. The full name of registrant(s) is/are: CARL VELASQUEZ 2519 COLLEGE LANE LA VERNE, CA 91750, ALEX ARELLANO 1714 BIG DALTON AVE. APT. E BALDWIN PARK, CA 91706. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CARL VELASQUEZ. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 04/02/2012, 04/09/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026491 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2012 The following person(s) is (are) doing business as SB COMMERCIAL, SOUTH BAY COMMERCIAL. The full name of registrant(s) is/are: ANDREAS OHANESSIAN 408 S. CATALINA AVE. APT. C REDONDO BEACH, CA 90277. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/19/2006. /s/: . This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026120 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2012 The following person(s) is (are) doing business as THE ACCOUNTING GROUP. The full name of registrant(s) is/are: BERNARDY FINANCIAL SERVICES 1346 N. STANLEY AVENUE #1 LOS ANGELES, CA 90046. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GILBERT BERNARDY. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 3/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026490 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2012 The following person(s) is (are) doing business as VISUAL TAPESTRY IMAGES, VISUAL TAPESTRY PHOTOS. The full name of registrant(s) is/are: LEILANI J. RAMIREZ 16180 W. SUNSET BLVD. APT. D PACIFIC PALISADES, CA 90272. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/1/2012. /s/: LEILANI J. RAMIREZ. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026120 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2012 The following person(s) is (are) doing business as THE ACCOUNTING GROUP. The full name of registrant(s) is/are: BERNARDY FINANCIAL SERVICES 1346 N. STANLEY AVENUE #1 LOS ANGELES, CA 90046. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GILBERT BERNARDY. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 3/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026493 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2012 The following person(s) is (are) doing business as GENESIS FINANCIAL AND INSURANCE SERVICES. The full name of registrant(s) is/are: CREATIVE EMPLOYEE BENEFITS INSURANCE SERVICES, INC. 13025 ERWIN STREET VALLEY GLEN, CA 91401. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MYRON D. SMITH. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026489 ORIGINAL FILING This statement was filed with the County Clerk of LOS

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ANGELES on 02/15/2012 The following person(s) is (are) doing business as THE BABY BOTTOM BAKERY, BABY BOTTOM BAKERY. The full name of registrant(s) is/are: JENNIFER RAY 250 N. 1ST STREET #417 BURBANK, CA 91502. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JENNIFER RAY. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026120 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2012 The following person(s) is (are) doing business as THE ACCOUNTING GROUP. The full name of registrant(s) is/are: BERNARDY FINANCIAL SERVICES 1346 N. STANLEY AVENUE #1 LOS ANGELES, CA 90046. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GILBERT BERNARDY. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 3/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026492 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2012 The following person(s) is (are) doing business as BEING ENERGY. The full name of registrant(s) is/are: TILO MEDICAL AND ACUPUNCTURE INC. 2001 S. BARRINGTON AVE. STE. 116 LOS ANGELES, CA 90025. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/02/2011. /s/: AERIN ALEXANDER. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026486 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2012 The following person(s) is (are) doing business as HANGAR 28. The full name of registrant(s) is/are: THE BELMONT COMPANIES 6216 E. PACIFIC COAST HWY. LONG BEACH, CA 90803. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARK NEVIN. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026117 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2012 The following person(s) is (are) doing business as SOURCE MEMBERSHIP SERVICES, SOURCE MARKETING GROUP, THE PRINT PRESS, CLUB BENEFIT NETWORK, TICKET SOURCES, GROCERY SAVINGS NETWORK, DINING SAVINGS NETWORK, PREMIUM TICKET SOURCES, CASH REBATE MALL, EXCLUSIVE ACCESS, YOUR CHOICE REBATES, VALUE MAGAZINES, ONLINE VITAMIN OUTLET, EMPLOYEE BENEFIT CLUB, CANDY WHOLESALE COMPANY. The full name of registrant(s) is/are: SOURCE MEMBERSHIP SERVICES INC. 9445 DESOTO AVE. CHATSWORTH, CA 91311. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DOUGLAS FREEDMAN. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM

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THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026119 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2012 The following person(s) is (are) doing business as CPC CONSTRUCTION. The full name of registrant(s) is/are: CARLOS P. CUNHA 1724 LAUREL CANYON BLVD. #A LOS ANGELES, CA 90046. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CARLOS P. CUNHA. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026494 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2012 The following person(s) is (are) doing business as TOP GUN SMITHING. The full name of registrant(s) is/are: SCOTT D. WORLEY 44118 FINE CIRCLE LANCASTER, CA 93536-1000. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 04/02/2012, 04/09/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012025227 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/13/2012 The following person(s) is (are) doing business as DWELL LA. The full name of registrant(s) is/are: DIANE HELEN OLECH 1327 N. LAUREL AVENUE #5 WEST HOLLYWOOD CA 90046. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DIANE HELEN OLECH. This statement was filed with the County Clerk of LOS ANGELES County on 02/13/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012 025226 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/13/2012 The following person(s) is (are) doing business as INTERCAPITAL GROUP. The full name of registrant(s) is/are: DANIEL KLEIN 5659 W. 8TH #303 LOS ANGELES, CA 90036. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2012. /s/: DANIEL KLEIN. This statement was filed with the County Clerk of LOS ANGELES County on 02/13/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012025225 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/13/2012 The following person(s) is (are) doing business as BLU IVY. The full name of registrant(s) is/are: EXCLUSIVE NEW DESIGN INC. 795 E. WASHINGTON BLVD. LOS ANGELES, CA 90021. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/10/2010. /s/: MAHYAR KAMJOO. This statement was filed with the County Clerk of LOS ANGELES County on 02/13/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012025227 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/13/2012 The following person(s) is (are) doing business as DWELL LA. The full name of registrant(s) is/are: DIANE HELEN OLECH 1327 N. LAUREL AVENUE #5 WEST HOLLYWOOD CA 90046. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DIANE HELEN OLECH. This statement was filed with the County Clerk of LOS ANGELES County on 02/13/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012025224 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/13/2012 The following person(s) is (are) doing business as EPIFUNNY PRODUCTIONS. The full name of registrant(s) is/are: WILLIAM H. HOFFMAN JR. 3839 REVERE AVE. LOS ANGELS, CA 90039. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WILLIAM H. HOFFMAN JR.. This statement was filed with the County Clerk of LOS ANGELES County on 02/13/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012025223 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/13/2012 The following person(s) is (are) doing business as QT FITNESS. The full name of registrant(s) is/are: DANIELLE ROBINSON 1309 AMHERST AVE. #211 WEST LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DANIELLE ROBINSON. This statement was filed with the County Clerk of LOS ANGELES County on 02/13/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012025222 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/13/2012 The following person(s) is (are) doing business as PARALLAX TALENT AGENCY. The full name of registrant(s) is/are: DANIEL STREHLAU 477 LAFAYETTE AVE., APT 2 BROOKLYN, NY 11205. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/02/2012. /s/: DANIEL STREHLAU. This statement was filed with the County Clerk of LOS ANGELES County on 02/13/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026120 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2012 The following person(s) is (are) doing business as THE ACCOUNTING GROUP. The full name of registrant(s) is/are: BERNARDY FINANCIAL SERVICES 1346 N. STANLEY AVENUE #1 LOS ANGELES, CA 90046. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GILBERT BERNARDY. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 04/02/2012, 04/09/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026121 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2012 The following person(s) is (are) doing business as RESTORACISE. The full name of registrant(s) is/are: LULIN TSAI 1527 GRANVILLE AVENUE #3 LOS ANGELES, 90045. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LULIN TSAI. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 04/02/2012, 04/09/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026122 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2012 The following person(s) is (are) doing business as SHOES REGETTA. The full name of registrant(s) is/are: SHOES MINI-SHU INC. 21221 S. WESTERN AVE. SUITE 215 TORRANCE, CA 90501. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/17/2011. /s/: YASUA TAKAMOTO. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/19/2012, 03/26/2012, 04/02/2012, 04/09/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012025328 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/13/2012 The following person(s) is (are) doing business as SIMPLY WONDERFUL. The full name of registrant(s) is/are: GD COUTURE LLC 1960 ESHLERMAN WAY LOMITA, CA 90717. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GEORGE WANG. This statement was filed with the County Clerk of LOS ANGELES County on 02/13/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012025228 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/13/2012 The following person(s) is (are) doing business as LA DOOR AND HARDWARE. The full name of registrant(s) is/are: SCHEERCO 11145 BURBANK BLVD. N. HOLLYWOOD, CA 91601. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/25/2012. /s/: TOM ENSLIN. This statement was filed with the County Clerk of LOS ANGELES County on 02/13/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012046841 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/20/2012 The following person(s) is (are) doing business as SOCIAL TEDIUM. The full name of registrant(s) is/are: Ken Vermillion 1436 Butler Ave. #5 Los Angeles CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Ken Vermillion. This statement was filed with the County Clerk of LOS ANGELES County on 03/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012034186 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as ST ENTERPRISE. The full name of registrant(s) is/are: Sercam Tanis 3416 Manning Ave. #3706 Los Angeles, CA 90064. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/29/2012. /s/: Sercam Tams. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012043031 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/14/2012 The following person(s) is (are) doing business as URBANFIG. The full name of registrant(s) is/are: Safari Ent., Inc 171 Pier Ave #134 Santa Monica, CA 90405. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/01/2011. /s/: Devin Slatas. This statement was filed with the County Clerk of LOS ANGELES County on 03/14/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012049090 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/22/2012 The following person(s) is (are) doing business as KERAM PRODUCTIONS. The full name of registrant(s) is/are: Cynthia Biret 11956 Kiowa Ave. Apt #6 Los Angeles, CA 90049. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Cynthia Biret. This statement was filed with the County Clerk of LOS ANGELES County on 03/22/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012037445 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/06/2012 The following person(s) is (are) doing business as PALISADES CHOCOLATE. The full name of registrant(s) is/are: Robyn Ruth Wells 124 Palisades Ave. Santa Monica CA 90402. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Robyn Ruth Wells. This statement was filed with the County Clerk of LOS ANGELES County on 03/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012047066 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/20/2012 The following person(s) is (are) doing business as DRIFT. The full name of registrant(s) is/are: Lauren Ashley Browne 590 Rialto Ave. Venice CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Lauren Ashley Browne. This statement was filed with the County Clerk of LOS ANGELES County on 03/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012032264 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/27/2012 The following person(s) is (are) doing business as NATURALLY YOU NATURAL HAIR CARE, . The full name of registrant(s) is/are: CONNIE MILLER-JONES 8260 VICTORIA AVE. INGLEWOOD, CA 90305. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: CONNIE MILLER-JONES. This statement was filed with the County Clerk of LOS ANGELES County on 02/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033300 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/28/2012 The following person(s) is (are) doing business as FIVE STAR VALET. The full name of registrant(s) is/are: DARIUS KENNEDY 1530 N. POINSETTIA PL. SUITE 318 LOS ANGELES, CA 90046. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/24/2012. /s/: DARIUS KENNEDY. This statement was filed with the County Clerk of LOS ANGELES County on 02/28/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033510 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as THE BRANDIE GROUP. The full name of registrant(s) is/are: LA CHANDA WOODS 20324 DOROTHY STREET SANTA CLARITA, CA 91350. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LA CHANDA WOODS. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033499 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as BILLS HANDYMAN SERVICE. The full name of registrant(s) is/are: WILLIAM E. KENTON 18954 LASSEN NORTHRIDGE, CA 91324. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/24/2012. /s/: WILLIAM E. KENTON. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033494 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as RED APPLE BUILDERS. The full name of registrant(s) is/are: FERMIN DANIEL RIVERA 26417 GOVERNOR AVE. HARBOR CITY, CA 90710. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/17/2012. /s/: FERMIN DANIEL RIVERA. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012034178 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as AMANDINE. The full name of registrant(s) is/are: NCORA USA INC. 12225 WILSHIRE BLVD. LOS ANGELES, CA 90025. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RYUTA TOYOSHIMA. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033493 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as POWERFUL HEALINGS. The full name of registrant(s) is/are: JANE LU 12125 179 STREET ARTESIA, CA 90701. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JANE LU. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033492 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as MOTO CHOP SHOP. The full name of registrant(s) is/are: KEVIN STANLEY 14941 HESBY ST. SHERMAN OAKS, CA 91403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KEVIN STANLEY. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033495 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as FIRST ENTERTAINMENT INSURANCE SERVICES. The full name of registrant(s) is/are: MEDIA BENEFITS CORP 6735 FOREST LAWN DRIVE LOS ANGELES, CA 90068. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: CHARLES BRUEN. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033496 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as INHANCE ARABIA. The full name of registrant(s) is/are: INHANCE DIGITAL CORPORATION 8057 BEVERLY BLVD. LOS ANGELES, CA 90048. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/13/2012. /s/: JEFF BAPTIE. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033497 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as CJ RACING. The full name of registrant(s) is/are: HELIFILMS USA INC. 1299 OCEAN AVE. #333 SANTA MONICA, CA 90401. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/08/2012. /s/: DAVID CALVERT-JONES. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033498 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/23/2012 The following person(s) is (are) doing business as SOMEWHERE LOS ANGELES. The full name of registrant(s) is/are: NELLY FUSIL 111 WEST 7TH STREET APT. 1012 LOS ANGELES, CA 90014. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NELLY FUSIL. This statement was filed with the County Clerk of LOS ANGELES County on 03/23/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

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self authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012034965 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/01/2012 The following person(s) is (are) doing business as TOP QUALITY AIR. The full name of registrant(s) is/are: MAYAN RASHTI 13340 SATICOY STREET #F NORTH HOLLYWOOD, CA 91605, LIOR DADON 13340 SATICOY STREET #F NORTH HOLLYWOOD, CA 91605. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/12/2012. /s/: MAYAN RASHTI. This statement was filed with the County Clerk of LOS ANGELES County on 03/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033503 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as DESIGNER ARCHIVES. The full name of registrant(s) is/are: KRH LICENSING COMPANY LLC 250 N. CANON DRIVE LOS ANGELES, CA 90077. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/30/2010. /s/: KANDICE SIMPSON. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033500 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as LIZZIE MANDLER FINE JEWELRY. The full name of registrant(s) is/are: ELIZABETH MANDLER 425 1/2 N. STANLEY AVE. LOS ANGELES, CA 90036. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033504 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as MANIKRIT CONSULTING. The full name of registrant(s) is/are: GEETIKA GARG 17 CORDOBA CT. MANHATTAN BEACH, CA 90266, MAN M. GARG 17 CORDOBA CT. MANHATTAN BEACH, CA 90266. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033505 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as LO MOTION LOS ANGELES. The full name of registrant(s) is/are: LORA BANZALI 2614 JALMIA DRIVE LOS ANGELES, CA 90046. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or

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names listed on (Date)02/15/2012. /s/: LORA BANZALI. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033501 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as DOOR AND GLASS UNIQUE. The full name of registrant(s) is/are: JIM CHAO YUE CHUANG 720 S. HINDRY AVE. INGLEWOOD, CA 90301. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/13/2012. /s/: JIM CHAO YUE CHUANG. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033507 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as HEALTHWORKSFS. The full name of registrant(s) is/are: FLORENCE SILVERSTEIN 12540 BURBANK BLVD. UNIT 104 VALLEY VILLAGE, CA 91607. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:FLORENCE SILVERSTEIN. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033508 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as 1. AL PEREZ DESIGNS 2. AL PEREZ DESIGN 3. APD. The full name of registrant(s) is/are: ALFREDO S. PEREZ 9718 TUJUNGA CANYON BLVD. LOS ANGELES, CA 91042. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/2011. /s/: ALFREDO S. PEREZ. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033509 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as COMPELLING PICTURES LLC. The full name of registrant(s) is/are: COMPELLING PICTURES LLC 12100 WILSHIRE BLVD. SUITE 800 LOS ANGELES, CA 90025. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/12/2012. /s/: JEROME HAWKINS. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033506 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as FCF TRAVEL AGENCY. The full name of registrant(s) is/are: JOSHUA THRONEBURG 7205 HOLLYWOOD BLVD. #326 LOS ANGELES, CA 90046. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOSHUA THRONEBURG. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012034184 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as NICKLOFF ENTERPRISES. The full name of registrant(s) is/are: LOREN A. NICKLOFF 17551 OSBOURNE ST. NORTHRIDGE, CA 91324, WILLIAM G. NICKLOFF 17551 OSBOURNE ST. NORTHRIDGE, CA 91324. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WILLIAM G. NICKLOFF. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012034746 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/01/2012 The following person(s) is (are) doing business as COLTURE. The full name of registrant(s) is/are: THOAI TRINH 2401 S. HACIENDA BLVD. #313 HACIENDA HEIGHTS, CA 91745. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/25/2012. /s/: THOAI TRINH. This statement was filed with the County Clerk of LOS ANGELES County on 03/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012034745 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/01/2012 The following person(s) is (are) doing business as BELL TOWER PROPERTIES. The full name of registrant(s) is/are: ROBERT CAMPANELLI 2604 WARWOOD RD. LAKEWOOD, CA 90712. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ROBERT CAMPANELLI. This statement was filed with the County Clerk of LOS ANGELES County on 03/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012034744 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/01/2012 The following person(s) is (are) doing business as HEALTHCARE FINANCIAL SERVICES, HEALTHCO FINANCE, LOANS AND FINANCE INTERMEDIARIES. The full name of registrant(s) is/are: MEDICAL DEPOT CORPORATION 2360 TORRANCE BLVD. TORRANCE, CA 90501. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANONIO T. QUION. This statement was filed with the County Clerk of LOS ANGELES County on 03/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK.

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A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012034964 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/01/2012 The following person(s) is (are) doing business as SUN VALLEY TRUCK SHOP. The full name of registrant(s) is/are: VELOCE PROPERTIES LLC. 11270 1/2 ROSCOE BLVD. SUN VALLEY, CA 91352. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/15/2011. /s/: HAROUT BROUTIAN. This statement was filed with the County Clerk of LOS ANGELES County on 03/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012034963 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/01/2012 The following person(s) is (are) doing business as BIG VALLEY CONCRETE. The full name of registrant(s) is/are: DEAN PASTRANA 6604 FORBES AVENUE LAKE BALBOA, CA 91406. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DEAN ANTHONY PASTRANA. This statement was filed with the County Clerk of LOS ANGELES County on 03/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012034747 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/01/2012 The following person(s) is (are) doing business as REAL TIME ANSWERING, ONE PACKAGE TECH SUPPORT. The full name of registrant(s) is/are: FRANK AMO 21741 FIGUEROA ST. CARSON, CA 90745. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/22/2012. /s/: FRANK AMO. This statement was filed with the County Clerk of LOS ANGELES County on 03/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033502 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as TURBO MEDICAL MARKETING. The full name of registrant(s) is/are: TURBO SOCIAL MEDIA INC. 8605 SANTA MONICA BLVD. #58582 LOS ANGELES,CA 90069. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MATTHEW ARNDT. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/26/2012, 04/02/2012, 04/09/2012, 04/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-049122
The following person(s) is (are) doing business as: IN THE CAN PRODUCTIONS TMC, 4709 DOCKWEILER ST., L.A., CA 90019. Full name of registrant(s) is (are) ALPHONSO

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SLATER, 4709 DOCKWEILER ST., L.A., CA 90019. This Business is conducted by: AN INDIVIDUAL. Signed: ALPHONSO SLATER. This statement was filed with the County Clerk of Los Angeles County on 03/22/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 27, April 02, 09, 16, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-049096
The following person(s) is (are) doing business as: INTIMATE DELIGHTS, 904 N. DWIGHT AVE., COMPTON, CA 90220. Full name of registrant(s) is (are) ERIKA SIMPSON, 904 N. DWIGHT AVE., COMPTON, CA 90220. This Business is conducted by: AN INDIVIDUAL. Signed: ERIKA SIMPSON. This statement was filed with the County Clerk of Los Angeles County on 03/22/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 27, April 02, 09, 16, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-045764
The following person(s) is (are) doing business as: PUPUSERIA LA LIBERTAD, 1260 LONG BEACH BLVD., LONG BEACH, CA 90813. Full name of registrant(s) is (are) JOSE LUIS GARCIA, 1260 LONG BEACH BLVD., LONG BEACH, CA 90813. This Business is conducted by: AN INDIVIDUAL. Signed: JOSE LUIS GARCIA. This statement was filed with the County Clerk of Los Angeles County on 03/19/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 27, April 02, 09, 16, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-042737
The following person(s) is (are) doing business as: ACCESSORIES BY BELLA, 1332 S. EAASTMEN AVE., L.A., CA 90023. Full name of registrant(s) is (are) ERIK SANTOS, 2404 SYCAMORE AVE. #C1, L.A., CA 90023. This Business is conducted by: AN INDIVIDUAL. Signed: ERIK SANTOS. This statement was filed with the County Clerk of Los Angeles County on 03/14/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 27, April 02, 09, 16, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-040905
The following person(s) is (are) doing business as: AMERICAN SENIOR DREAMS; AFFORDABLE FAST FUNDING, 8141 E. 2nd ST. STE 401, DOWNEY, CA 90241. Full name of registrant(s) is (are) INVESTMENT BANKERS NETWORK, INC., 8141 E. 2nd ST. STE 608B, DOWNEY, CA 90241. This Business is con-

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ducted by: A CORPORATION. Signed: VICTOR CHAVEZ. This statement was filed with the County Clerk of Los Angeles County on 03/12/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 27, April 02, 09, 16, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-042695
The following person(s) is (are) doing business as: C J TRUCKING, 326_ N. GRAFIELD AVE., MONTEBELLO, CA 90640. Full name of registrant(s) is (are) CLAUDIA VELASCO, 326_ N. GARFIELD AVE., MONTEBELLO, CA 90640. This Business is conducted by: AN INDIVIDUAL. Signed: CLAUDIA VELASCO. This statement was filed with the County Clerk of Los Angeles County on 03/14/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 26, April 02, 09, 16, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-042421
The following person(s) is (are) doing business as: GGG SOLUTIONS, 1130 PAPEETE ST., WILMINGTON, CA 90744. Full name of registrant(s) is (are) GUSTAVO RAMOS, 1130 PAPEETE ST., WILMINGTON, CA 90744. This Business is conducted by: AN INDIVIDUAL. Signed: GUSTAVO RAMOS. This statement was filed with the County Clerk of Los Angeles County on 03/13/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 27, April 02, 09, 16, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-040846
The following person(s) is (are) doing business as: LELYS FASHION, 318 W. 9th #804, L.A., CA 90015. Full name of registrant(s) is (are) ROBERTO VICTORIA, 815 S. BONNIE BRAE ST. #202, L.A., CA 90057. This Business is conducted by: AN INDIVIDUAL. Signed: ROBERTO VICTORIA. This statement was filed with the County Clerk of Los Angeles County on 03/12/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 27, April 02, 09, 16, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-047145
The following person(s) is (are) doing business as: BLACKWOOD & ASSOCIATES; BLACKWOOD PARTNERS; BLACKWOOD; BLACKWOOD ENTERTAINMENT GROUP, 1055 W. 7th ST. STE 650, L.A., CA 90017. Full name of registrant(s) is (are) BLACKWOOD PROPERTIES, INC., 1055 W. 7th ST. STE 650, L.A., CA 90017. This Business is conducted by: A CORPORATION. Signed: VICENTE TAPIA. This statement was filed with the County Clerk of Los Angeles County on 03/20/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 27, April 02, 09, 16, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-049125
The following person(s) is (are) doing business as: AQUARIUS PRODUCTIONS, 1037 S. BEDFORD ST. STE 2, L.A., CA 90035. Full name of registrant(s) is (are) EDYTHE DAVIS, 1037 S. BEDFORD ST. STE 2, L.A., CA 90035. This Business is conducted by: AN INDIVIDUAL. Signed: EDYTHE DAVIS. This statement was filed with the County Clerk of Los Angeles County on 03/22/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 27, April 02, 09, 16, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-047010
The following person(s) is (are) doing business as: HCT FINE CARPENTRY, 4225 N. VIRGINIA VISTA CT., LONG BEACH, CA 90807. Full name of registrant(s) is (are) HECTOR FLORES, 4225 N. VIRGINIA VISTA CT., LONG BEACH, CA 90807, GERARDO MACIEL SALDANA, 1326 S. WESTERN AVE., L.A., CA 90006. This Business is conducted by: JOINT VENTURE. Signed: HECTOR FLORES. This statement was filed with the County Clerk of Los Angeles County on 03/20/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 27, April 02, 09, 16, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012053103 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/28/2012 The following person(s) is (are) doing business as 2535 REDONDO PROPERTY. The full name of registrant(s) is/are: HECTOR AYALA 2901 STRONGS DRIVE VENICE CA 90291. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/01/2012. /s/: HECTOR AYALA. This statement was filed with the County Clerk of LOS ANGELES County on 03/28/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012050204 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/23/2012 The following person(s) is (are) doing business as 3DHC LLC, 3 DEGREES HOSPITALITY CONSULTING, SOPHISTICATED DEBAUCHERY. The full name of registrant(s) is/are: 3DHC LLC 560 N. KINGS PD #2 WEST HOLLYWOOD CA 90048. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/15/2012. /s/: PETER THOMAS SANCHEZ JR.. This statement was filed with the County Clerk of LOS ANGELES County on 03/23/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012051656 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/27/2012 The following person(s) is (are) doing business as FUSE ENGINE. The full name of registrant(s) is/are: JULLIAN SARMIENTO 3611 KALSMAN DR., UNIT 2 LOS ANGELES CA 90016. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JULLIAN SARMIENTO. This statement was filed with the County Clerk of LOS ANGELES County on 03/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012047206 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/20/2012 The following person(s) is (are) doing business as WALLACE REAL ESTATE INVESTMENTS. The full name of registrant(s) is/are: ANGELA WALLACE 701 N. HOLLYWOOD WAY #204 BURBANK CA 91505 . This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANGELA WALLACE. This statement was filed with the County Clerk of LOS ANGELES County on 03/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038910 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 03/08/2012 The following person(s) is (are) doing business as GROWING FORWARD. The full name of registrant(s) is/are: SCOTT ASAI 2621 CENTINELA AVE. #7 SANTA MONICA CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/07/2007. /s/: SCOTT ASAI. This statement was filed with the County Clerk of LOS ANGELES County on 03/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012035656 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/02/2012 The following person(s) is (are) doing business as GOURMET-BASKET.COM. The full name of registrant(s) is/are: GOURMET BASKET, INC. 4066 W 7TH ST LOS ANGELES CA 90005. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JONATHAN M. MARKELL. This statement was filed with the County Clerk of LOS ANGELES County on 03/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012034602 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 03/02/2012 The following person(s) is (are) doing business as SILK ROADS DESIGN GALLERY, LOTUS ASCENDING. The full name of registrant(s) is/are: MARKELL IMPORTS INC 4066 W 7TH ST LOS ANGELES CA 90005. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JONATHAN M. MARKELL. This statement was filed with the County Clerk of LOS ANGELES County on 03/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012048809 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/22/2012 The following person(s) is (are) doing business as HERCULESS INTERNATIONAL INTERNE EMPIRE. The full name of registrant(s) is/are: LASZLO SZABO 1014 S. NORTON AVE. APT. 2 LOS ANGELES CA 90019. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LASZLO SZABO. This statement was filed with the County Clerk of LOS ANGELES County on 03/22/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012040483 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/09/2012 The following person(s) is (are) doing business as THE PLANT WHISPERER. The full name of registrant(s) is/are: PAMELA B. PERKINS 13707 ROSSBORN AVE. HAWTHORNE, CA 90250. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/01/2012. /s/: PAMELA B. PERKINS. This statement was filed with the County Clerk of LOS ANGELES County on 03/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012041684 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/13/2012 The following person(s) is (are) doing business as BEL AIR CAMERA & VIDEO, BEL AIR CAMERA SUPERSTORE, BEL AIR CAMERA. The full name of registrant(s) is/are: BEL AIR CAMERA, INC. 10925 KINROSS AVE. LOS ANGELES CA 90024. This Business is being conducted by: . The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2012. /s/: SUZANNE PONDER. This statement was filed with the County Clerk of LOS ANGELES County on 03/13/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2002, 04/16/2012, 04/23/2012.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2012038075
Current File No. 2011016695
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
PAYLESS CIGARETTES, 12464 OXNARD ST., NORTH HOLLYWOOD, CA 91606.
The fictitious business name referred to above was filed on 04/26/2011 in the county of LOS ANGELES.
Registered owners: RAFIK HAGHVERDIAN.
This business is conducted by: AN INDIVIDUAL
/s/ RAFIK HAGHVERDIAN
This statement was filed with the County Clerk of Los Angeles County on 05/07/2012
Published: SANTA MONICA DAILY PRESS 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012039058 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/08/2012 The following person(s) is (are) doing business as NATURALLY DISTURBED. The full name of registrant(s) is/are: TIA KROL SHEA 26058 BALDWIN PL. STEVENSON RANCH, CA 91381. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/05/2012. /s/: TIA KROL SHEA. This statement was filed with the County Clerk of LOS ANGELES County on 03/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012039056 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 03/08/2012 The following person(s) is (are) doing business as CHLOES COURTYARD SECRET. The full name of registrant(s) is/are: VALERIE S. DENNISON 2016 ARGYLE AVE. LA, CA 90068. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/20/2007. /s/: VALERIE S. DENNISON. This statement was filed with the County Clerk of LOS ANGELES County on 03/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2002, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038074 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as PAYLESS CIGARETTES. The full name of registrant(s) is/are: PARGEV JR. GAZDHYAN 12464 OXNARD ST. NORTH HOLLYWOOD, CA 91606. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/26/2011. /s/: PARGEV JR. GAZDHYAN. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038585 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as KINGSTON REALTY. The full name of registrant(s) is/are: WALNUT LAKE ENTERPRISE CORPORATION 913 E. WALNUT ST. PASADENA, CA 91106. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CHESLEY CHAO. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038078 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as RHYTHM N BREWS, RYTHM N BREWS LA 3, R N B LA. The full name of registrant(s) is/are: LAB PARTNERS, LLC 8845 LOOKOUT MOUNTAIN AVE. LOS ANGELES, CA 90046. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOSEPH K KURAS. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038092 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as AKADA CENTRAL. The full name of registrant(s) is/are: CHUKWUMA J. NZE 3852 W. 113TH STREET APT. 3 INGLEWOOD, CA 90303. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CHUKWUMA J. NZE. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012034299 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/01/2012 The following person(s) is (are) doing business as CJ PERMIT EXPEDITING, CJ EXPEDITING. The full name of registrant(s) is/are: CURTIS FORTIER 1239 20TH STREET #206 SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: CURTIS FORTIER. This statement was filed with the County Clerk of LOS ANGELES County on 03/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038092 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as AKADA CENTRAL. The full name of registrant(s) is/are: CHUKWUMA J. NZE 3852 W. 113TH STREET APT. 3 INGLEWOOD, CA 90303. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CHUKWUMA J. NZE. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038586 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as ELECTRIC BICYCLE EXPO, E-BIKE EXPO, LA E-BIKE EXPO, E-BIKETOPIA, E BIKETOPIA, LOS ANGELES ELECTRIC BICYCLES, LA E-BIKES, MALIBU E-BIKES, MALIBU ELECTRIC BICYCLES. The full name of registrant(s) is/are: WILLIAM SCHRADE 8945 WONDERLAND PARK AVE. LOS ANGELES, CA 90046. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WILLIAM SCHRADE. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2002, 04/09/2002, 04/16/2002, 04/23/2002.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038089 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as BEACON FINANCIAL SERVICES. The full name of registrant(s) is/are: JOHN G. KOLFSCHOTEN 19954 BLYTHE ST. WINNETKA, CA 91306. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/01/2012. /s/: JOHN G. KOLFSCHOTEN. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038088 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as SOCAL STRUCTURED WIRING. The full name of registrant(s) is/are: KEVIN ROOT 1115 VAN BUREN AVE. VENICE, CA 90921. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KEVIN ROOT. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038087 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as FIRST CLASS REPORTERS, LA TRIAL REPORTERS. The full name of registrant(s) is/are: DEBORAH L. STOUGH 5848-1/2 COLFAX AVENUE NORTH HOLLYWOOD, CA 91601-1004. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DEBORAH L. STOUGH. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038086 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as ORIGINAL POST. The full name of registrant(s) is/are: JOE BLOW FILMS INC. 5930 W. JEFFERSON BL. LO ANGELES, CA 90016. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JENNIFER BRISICK. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS

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NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038085 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as E MARKETING ASSOCIATES. The full name of registrant(s) is/are: MITCHELL WALTER WOOLLEY 779 SUMMERWOOD AVE. WALNUT, CA 91789. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/03/2000. /s/: MITCHELL WALTER WOOLLEY. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012 018715 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as SSSHHH SHIRTS. The full name of registrant(s) is/are: JONATHAN LONG 11317 OTSEGO ST. APT. 10 NORTH HOLLYWOOD, CA 91601. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/29/2012. /s/: JONATHAN LONG. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2002, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038090 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as WSI STRATEGIC MARKETING. The full name of registrant(s) is/are: STRATEGIC DIGITAL MARKETING INC. 340 S. LEMON #611 WALNUT, CA 91789. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BRYCE MILLER. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038084 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as BOOMER ENTERTAINMENT. The full name of registrant(s) is/are: KERRI L. EVANS 4570 VAN NUYS BLVD. STE 372 SHERMAN OAKS, CA 91403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KERRI L. EVANS. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038083 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as AMBASSADOR LB VETERINARY HOSPITAL. The full name of

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registrant(s) is/are: SAMEH SHENOUDA, DVM, INC. 2251 E. CARSON ST. LONG BEACH, CA 90807. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SAMEH SHENOUDA, DVM, INC.. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038082 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as STOIC ENTERTAINMENT. The full name of registrant(s) is/are: JILLIAN ARMENANTE 574 NORTH IRVING BLVD. LOS ANGELES, CA 90004. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JILLIAN ARMENANTE. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20120038081 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as CHANNEL WEST. The full name of registrant(s) is/are: JOHN GUTIERREZ 31336 BIRDELLA RD MALIBU, CA 90265, LISA KAY NILES-GUTIERREZ 31336 BIRDELLA RD MALIBU, CA 90265. This Business is being conducted by: Husband and Wife. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/05/2012. /s/: JOHN GUTIERREZ. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2002, 04/16/2012, 04/23/2002.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038080 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as KC PHOTO STUDIO. The full name of registrant(s) is/are: HANS KOWOLL 11100 ACAMA ST. UNIT #4 STUDIO CITY, CA 91602. This Business is being conducted by: . The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HANS KOWOLL. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038079 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as CUAL OUTSOURCING SOLUTIONS. The full name of registrant(s) is/are: CHRISTIAN CUAL 8380 RUSH ST. ROSEMEAD, CA 91770. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/27/2012. /s/: CHRISTIAN CUAL. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

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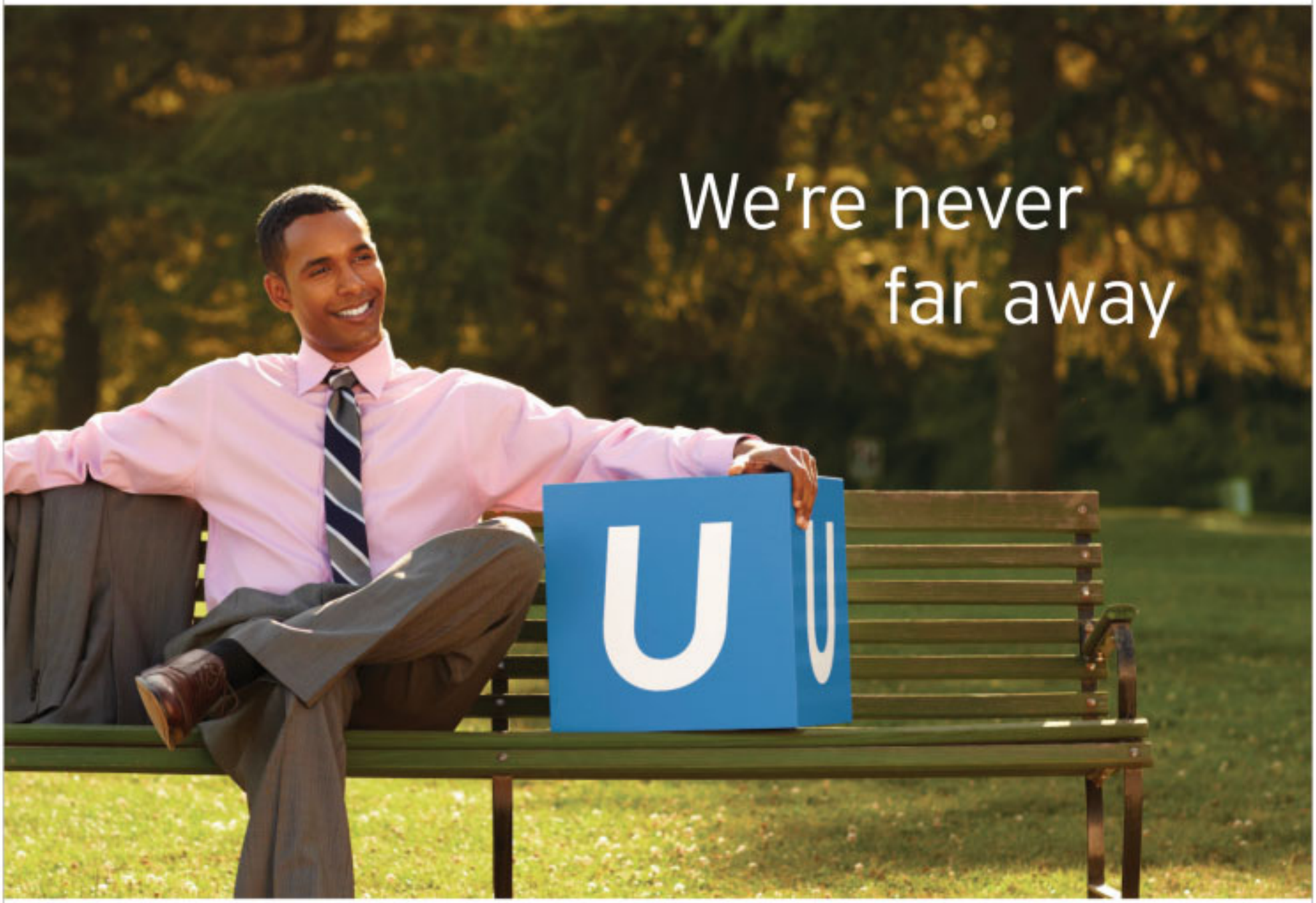
FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012043190 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/14/2012 The following person(s) is (are) doing business as VIRTUAL LUX. The full name of registrant(s) is/are: SHABNAM BAHADORI 2920 11TH STREET #4 SANTA MONIC, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2006. /s/: SHABNAM BAHADORI. This statement was filed with the County Clerk of LOS ANGELES County on 03/14/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

ICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012045832 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/19/2012 The following person(s) is (are) doing business as DEMAND DOMAINS. The full name of registrant(s) is/are: HOT MEDIA, INC 1299 OCEAN AVE. STE 500 SANTA MONICA CA 90401. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MATHEW POLESETSKY. This statement was filed with the County Clerk of LOS ANGELES County on 03/19/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033366 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/28/2012 The following person(s) is (are) doing business as LIVELYSTONE MUSIC AND SOUND, LIVINGWATERS MUSIC AND SOUND, 12 FRAMES PRODUCTIONS AND MEDIA, A DAY OF PLAY, AQUARIUM CARDS,GIFTS AND STATIONIERS, BI-RITE FLOWERS, CLEARSPRINGS WATER, LIVE WITH HOPE, LOVESHIRTS, ROSE APPAREL, THE PAPERBAG PUPPET COMPANY, WELLSPRINGS OIL,GAS, PETROLEUM, STEAM AND WATER, WELLSPRINGS PUBLISHING COMPANY. The full name of registrant(s) is/are: ANN CAGE 3751 W. 6TH STREET #75850 LOS ANGELES CA 90075. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANN CAGE. This statement was filed with the County Clerk of LOS ANGELES County on 02/28/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038076 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as Q4 MARKETING AND MEDIA GROUP. The full name of registrant(s) is/are: JONAH MYTRO 1507 7TH ST. #561 SANTA MONICA, CA 90401. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/2009. /s/: JONAH MYTRO. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 04/02/2012, 04/09/2012, 04/16/2012, 04/23/2012.





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