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Santa Monica Daily Press

MONDAY, MARCH 30, 2015 Volume 14 Issue 119 smdp.com Santa Monica Daily Press

SMART SEE PAGE 4

Slavery taints global supply of seafood

ROBIN MCDOWELL, MARGIE MASON, MARTHA MENDOZA
Associated Press

BENJINA, Indonesia The Burmese slaves sat on the floor and stared through the rusty bars of their locked cage, hidden on a tiny tropical island thousands of miles from home.

Just a few yards away, other workers loaded cargo ships with slave-caught seafood that clouds the supply networks of major supermarkets, restaurants and even pet stores in the United States.

But the eight imprisoned men were considered flight risks — laborers who might dare run away. They lived on a few bites of rice and curry a day in a space barely big enough to lie down, stuck until the next trawler forces them back to sea.

"All I did was tell my captain I couldn't take it anymore, that I wanted to go home," said Kyaw Naing, his dark eyes pleading into an Associated Press video camera sneaked in by a sympathetic worker. "The next time we docked," he said nervously out of earshot of a nearby guard, "I was locked up."

Here, in the Indonesian island village of Benjina and the surrounding waters, hundreds of trapped men represent one of the most desperate links criss-crossing between companies and countries in the seafood industry. This intricate web of connections separates the fish we eat from the men who catch it, and obscures a brutal truth: Your seafood may come from slaves.

The men the AP interviewed on Benjina were mostly from Myanmar, also known as Burma, one of the poorest countries in the world. They were brought to

SEE FISH PAGE 5

203K-square-foot office planned at former Hines site

BY DAVID MARK SIMPSON
Daily Press Staff Writer

26TH STREET New plans for the site of arguably the most controversial Santa Monica development in recent years include reoccupation and an addition, totaling 203,816 square feet of office space, according to documents filed with City Hall earlier this month.

Hines, the Texas-based developer whose larger project included nearly 375,000 square feet of office space but also 427 apartments and $32 million in community benefits, is no longer involved with the property.

The Hines project was approved in a 4-3 council vote that was later overturned by a successful referendum from residents who feared the project was too big and would create too much traffic.

Lincoln Property Company, based in Los Angeles, is now acting as the developer and CSHV Pen Factory owns the land.

Unlike the Hines project, which exceeded City Hall's land-use limits and therefore needed approval from City Council, the Pen Factory project can proceed relatively uninhibited because it stays within

SEE HINES PAGE 8



Matthew Hall matt@smdp.com

REOCCUPIED: New developers have submitted plans for the site.

SMFD names new Battalion Chief

BY MATTHEW HALL
Editor-in-chief

CITYWIDE For the past 28 years, Santa Monicans in need of medical aid might have met Mike McElvaney when they called 9-1-1. The longtime Santa Monica firefighter has maintained an active paramedic certification throughout the duration of his service with the Santa Monica Fire Department, but he will probably have less time to practice those skills due to his recent promotion to battalion chief.

McElvaney said he has always loved being a firefighter and particularly enjoyed his time as a captain, as the position provides leadership experience while retaining the ability to be hands-on during a crisis. His new position allows for less time in the field, and he said he is adjusting to the change.

"In the profession of the fire service, it's really rewarding that we truly get to help people in need," he said. "I won't be the guy that's there with the Band-Aid anymore, and that will be different. It's still new to me, and I'll get used to it, but it's a challenge to stand back and coordinate."

He said he felt he could do more for the department by pursuing the battalion chief position.

"I got to the point where I felt I had to take the next step and, in a sense, pay back the department and take on a bigger leadership role," he said.

Fire Chief Scott Ferguson said McElvaney's decades of experience make him well-suited for the job.

"The fire department has undergone significant turnover in the past five years," he said. "While the new faces and promotions have generated some positive energy, we have also lost a great deal of valuable experience and institutional memory. Chief McElvaney is like a rock in turbulent waters. His experience, perspectives, and calming demeanor provide all our members with a sense that everything is going to be OK. On a personal level, his years on the department also afford me with a great sounding board."

Ferguson said McElvaney's skills as a paramedic are increasingly valuable to the department.

"Responding on medical emergencies makes up a substantial part

SEE CHIEF PAGE 8



Matthew Hall matt@smdp.com

ON DUTY: Mike McElvaney has been promoted to Battalion Chief.


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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

March 30

Grand opening at Kabbalah Centre
The Grand Opening will take place during their monthly Spiritual Social Hour. Spiritual Social Hour is a two-hour window in which people can gather together. The Spiritual Social Hour offers a light, friendly environment with light music, light refreshments, and light-mindedness. 1221 2nd Street, Suite100, 6 - 8 p.m.

Adult Beach Volleyball
Co-ed classes Ages 16+; all levels. $25/class or $48/session incl. parking (4 classes). Annenberg Community Beach House, 415 PCH, 6 p.m.

Online travel resources
This hands-on computer class will show you online travel websites and other resources to help plan your next vacation. Seating is limited and on a first come, first served basis. Montana Ave. Library, 1704 Montana Ave. 6:30 p.m.

Crafty Kids: crowns
Part of Springtime Mania, make a crown to celebrate spring. Ages 3 & up. Montana Ave. Library, 1704 Montana Ave. 3 p.m.

Bridge
Play bridge at the library every Monday afternoon. Have fun, meet new people, and challenge your mind. Advanced beginners welcome. This is not a class. Fairview Branch Library, 2101 Ocean Park Blvd., 12 p.m.

March 31

Chamber of Commerce Ribbon Cutting
Kabbalah Centre, 1221 2nd St. Suite 100, 6 p.m. The Kabbalah Centre is a non-profit organization that makes the principles of Kabbalah understandable and relevant to everyday life.

Family Yoga
Learn a bit about yoga. Come move, breathe, and play. For ages 5 and up, and their families. Ocean Park Branch Library, 2601 Main St., 3 p.m.

Summer Gardening
Let's get ready for summer veggies by learning how to transplant tomato, cucumber, and green bean seedlings from Master Gardener Emi! Space is limited, sign up in person or by phone (310) 458-8684. Pico Branch Library, 2201 Pico Blvd., 3 p.m.

Youth beach volleyball
Classes for ages 7-15 and all experience levels, available in a semi-private setting. $18/class or $72 (4 classes). Annenberg Community Beach House, 415 PCH, 4 p.m.

Learn to knit
All levels welcome. Bring your own supplies. Ages 8 & up. For more information go to: www.fairviewknittingcircle.blogspot.com. Fairview Branch Library, 2101 Ocean Park Blvd., 5 p.m.

Lego robotics 101
Build a Lego Robot and learn how to use basic programming to make it move. For grades 2-6. Limited space, registration is required. Sign-ups start March 16 in-person or by calling (310) 458-8682. Montana Avenue Branch Library, 1704 Montana Ave. 2 p.m.

April 1

Abbit the Average April Fool's Day Magic Show
Kids ages 4 and up and their families are invited to a funny magic and juggling show with Abbit the Average at the Main Library. It's a great way to enjoy some quality family time during Spring Break. The show begins at 2 p.m. in the MLK Jr Auditorium at the library, 601 Santa Monica Blvd. Seating is limited and on a first-arrival basis.

SEE **LISTINGS** PAGE 3

For help submitting an event, contact us at
310-458-7737 or submit to editor@smdp.com

LETTERS TO THE EDITOR

Send comments to editor@smdp.com

No Pharmacies Near Schools

Editor:

On March 23 of 2015, the Santa Monica Daily Press published a letter from local pre-school teacher Lori Ayala in regards to possible medical marijuana collectives in Santa Monica. As someone who would be thrilled to see a place within our city limits to legally obtain medical marijuana; I have the sneaking suspicion the city council will not allow safe access for our Santa Monica residents. This is why I am asking the council to go even further and get rid of all the drug dealers within Santa Monica.

What Miss Ayala fails to mention in her concerned letter is the fact that these same students are within walking distance from places like Ralph's, Rite-Aid, and CVS. At all of these locations, you can not only obtain drugs far more dangerous than cannabis, you can also at the same time purchase various forms of alcohol to wash them down with. Allowing this to happen sends the wrong message to kids.

From the recent death of rocker Wayne Static, to higher profile cases like Heath Ledger, "accidental" overdoses are not just a celebrity issue. According to the CDC over half of the 43,982 drug overdoses in American in 2013 were because of prescription drugs. There were zero reported overdoses from cannabis in America in 2013. From this stat alone, it's clear that cannabis is not what's harming our community and our focus should be on keeping everyone safe from these harmful yet accepted items of destruction.

So in the event the council makes the wrong choice and ends up preventing safe access of medical marijuana from the residents of Santa Monica who need it the most; I hope they make sure to keep the harmful drugs that actually kill thousands of individuals a year out of our community as well. Close down any CVS, Rite-Aid, Walgreens, Ralph's, Vons, and Mom & Pop pharmacy that sell these dangerous items within walking distance from any one of the several schools within Santa Monica. After all, as Miss Ayala pointed out, West Los Angeles and Venice are not only filled with pharmacies, they are within walking distance of our small seaside community.

Justito Watt
Santa Monica

CRIME WATCH

BY DAILY PRESS STAFF



Crime Watch is culled from reports provided by the Santa Monica Police Department. These are arrests only. All parties are innocent until proven guilty in a court of law.

ON MARCH 20

Officers conducted a DUI and drivers license checkpoint in the 2600 block of Main Street. During the checkpoint, an Officer stopped a grey Ford Focus and spoke with the female driver. During the conversation, the Officer observed symptoms of intoxication. The Officer asked the driver to step out of the car for further investigation. The driver was asked to conduct a series of field sobriety tests including providing a breath sample into a preliminary alcohol screening device. The results of the field tests confirmed the Officer's belief the driver was operating her vehicle while under the influence of alcohol. The driver was placed under arrest. Jaime Cuningham of Pontia, IL, had bail set at $5,000.

ON MARCH 12, AT APPROXIMATELY 4:11 A.M.

Officers assigned to the SMPD's Homeless Liaison Program observed a man they recognized from prior contacts as Robert DiBartolo, 62, homeless, lying on a mattress in the alley to the rear of a building on the south side of the 2300 block of Wilshire Blvd. The officers were aware of a letter on file with the department for that particular address authorizing police to enforce the penal code for trespassing on the property when the business is closed. In addition, officers had a copy of a stay away order for the same location specifically prohibiting DiBartolo from sleeping there. The officers had cited the suspect for both violations in the previous month. The officers arrested DiBartolo for violating the orders and transported him to the Santa Monica Jail for booking. Bail was set at $1,000.

COMMUNITY BRIEFS

SMC

SMC Dance Master Class series resumes April 2

The Santa Monica College Dance Department is proud to present the Spring 2015 Masters of Dance Series, an eclectic series of master classes and lectures. The series opens on April 2 with a special dance seminar - "How to Make Money with Your Dance Degree" – presented by Monica Reid, an expert with more than 10 years of experience in the concert dance sector.

All dance master classes are free and are held on the SMC main campus, 1900 Pico Blvd. Seating is on a first-arrival basis.

Reid, who has worked for Dance/USA, the National Service Organization for Professional Dance, and the Alonzo King LINES Ballet in San Francisco - and also as a grant reader for the Dance division of the National Endowment for the Arts - will talk about real-world tactics that can help dancers navigate their passion for dance and a career in the field of dance. She will speak on Thursday, April 2, at 12:15 p.m. in Gym 104.

The remaining Masters of Dance lineup for the season is:

April 30 (10:15 a.m., Gym 104): Eleanor McCoy will teach a Modern Dance: Martha Graham Technique class that explores Graham's methodology, style, and philosophy of dance. McCoy is a dancer/actress/choreographer with dance trainings from Helen McGehee and Mary Hinkson for Martha Graham Technique; Thelma Hill, Talley Beatty, and Alvin Ailey for Lester Horton Technique; and Pearl Primus for African Dance Technique. If participating, wear appropriate black on black dancewear.

May 20 (12:30 p.m., Gym 104): Josie Walsh will present a Contemporary Ballet workshop that explores her unique, progressive approach to ballet, rooted in a strong classical base, and fusing contemporary and modern principles in a way that connects dancers technically, while opening them up artistically through the ballet syllabus and beyond. Chosen as one of Los Angeles Times' "Faces to Watch 2014," Walsh is currently Artistic Director/Choreographer of Ballet RED in Los Angeles, and Artistic Director of the Joffrey Los Angeles and San Francisco Contemporary Ballet Programs. If participating, wear appropriate black on black dancewear.

The master class series is sponsored by the SMC Dance Department and SMC Associates (www.smc.edu/associates), a private organization that funds speakers and special programs on campus.

For information, visit www.smc.edu/dance or call (310) 434-4003 or (310) 434-3467.

- SUBMITTED BY GRACE SMITH

LISTINGS

FROM PAGE 2

Planning Commission Meeting

Regular meeting of the Planning Commission. For more information, visit http://www.smgov.net/Departments/PCD/Boards-Commissions/Planning-Commission. City Hall, 1685 Main St., 7 p.m.

Green Living Workshop

Learn what you can do on a personal level to live more sustainably while connecting with your neighbors and community. Join a free Green Living Workshop offered by the City of Santa Monica's Office of Sustainability and the Environment and Sustainable Works. Learn ways to save money, positively impact your family, community, and ultimately the planet. Topics include: water, energy, waste, chemicals, transportation, and shopping & food. Main Library, 601 Santa Monica Blvd., 7 - 8:30 p.m.

Frozen Dance Party

Create crafts, sing and dance-along to the tunes of Frozen and more. Ages 4 & up. Montana Avenue Branch Library, 1704 Montana Ave, 3 p.m.

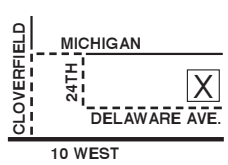
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My Write

Bill Bauer

Send comments to editor@smdp.com

City Hall's one track mind

AFTER THE PLANNING COMMISSION stuck it to residents by refusing to reconsider development-intensive shopping centers euphemistically known as "Activity Centers") and higher, dense Tier 3 developments on major boulevards when they updated the Land Use and Circulation Element (LUCE) zoning codes, City Council picked a highly controversial and unpopular candidate for Planning Commission.

Last Tuesday, "Smart Streets" advocate and Santa Monica Housing Commissioner Carter Rubin was appointed to a vacancy on the Planning Commission created when Sue Himmelrich joined City Council last fall. Housing Commissioners are appointed by City Council. Rubin's term expires on June 30.

Rubin is a program manager for Los Angeles Mayor Eric Garcetti's Great Streets Initiative and is on the board of non-profit "Southern California Streets Initiative" that publishes bicycle/alternative mobility-centric Streetsblog and Santa Monica Next blog. Think he doesn't have an agenda?

Last Tuesday, council persons Terry O'Day, Gleam Davis and Pam O'Connor — the pro-development trio — supported Rubin. Rubin's non-profit bicycle advocacy coalition backed O'Connor last election. So, Pam did what she does best: repay political debts with her vote. This time for Rubin.

The slow growth majority were split between landmarks advocate Nina Fresco, architect Mario Fonda-Bonardi and Wilmont chair Laurence Eubank. Eubank was nominated by Tony Vazquez.

With nobody garnering the four votes necessary for appointment, another round of nominations followed. Vazquez switched to 28-year-old Rubin and that, my friends, was all she wrote.

"I guess what kind of tipped it to me was I kind of agree with many of the folks in town that we need to do a better job of grooming new leadership and getting this new generation involved," Vazquez said. Flip-flop much, Tony?

My G-mailbox filled up with comments from activists (who asked for anonymity), criticizing Vazquez who himself is around sixty. "Even more disturbing is the discriminatory reasoning cited by Vazquez.... It's actually illegal/unlawful in this country to make employment decisions based on age and his statements in the SMDP article make clear that was the basis for his decision," emailed one particularly upset individual. "It seems Vazquez's more interested in cultivating the youth vote for his next election than meeting the needs residents."

"As a resident, I am very concerned about the recent planning commission appointment based on age discrimination. This new appointment should be null and void as illegal! The appointment is a paid position an applicant cannot be decided on by age OR rejected due to age. The candidate should be selected based on their experience, knowledge and ability to do the job. Not because a City Council person wants to 'groom a young person for leadership'," emailed another.

Another email: "Rubin was the worst possible choice - an unqualified, pro-development shill for SM Next who is being groomed for a Council seat…. On the other hand, the obvious dismissal of excellent candidates BASED ON AGE will fuel the referendum/ initiative fires."

And, another. "I guess our City Council members now feel that are so above it all that they don't even need to pretend that they are making their decisions fairly or are accountable to the residents that elected them."

So much for faith in our "slow growth majority" council.

Citizens are becoming increasingly divided along age lines as I had written a few months ago. On one side are the youth spearheaded by newcomers in the bicycle collation. On the other side are the longer term residents — viewed as "grey hairs" — who see Santa Monica's quality of life deteriorating.

It's painfully clear that those in power are absorbed by their own selfish agendas and the rest of us don't matter.

Nowhere is this more obvious than with the Planning Commission. Housing Commissioners are chosen (by council) based on their willingness to prioritize and promote housing. Many Housing Commissioners move up to Planning Commission which, unfortunately, seems to be a key stepping stone to a council seat.

This one-sided approach to citizen oversight of planning and development functions by populating the Planning Commission - and ultimately City Council, both of which are completely controlled by all-powerful Santa Monicans for Renters' Rights — with folks obsessed by development of unlimited rental housing is at the core of the problem.

The lack of diversity in critical thinking has infuriated our citizenry. Heaven forbid that we have policy makers — either elected or appointed — with diverse points of view. We currently have a city government where only people who think one way serve on its boards and commissions.

It's why the same expensive policies live forever, why traffic and parking issues are never properly addressed and too much time, money and energy are spent on vanity projects and fixing things that don't need fixing.

There's a solution and that's a ballot referendum to limit development in the city. Residocracy founder Armen Melkonians, in a widely published open letter last week, fired a shot across City Hall's bow. He announced a "revolutionary 'Resident Petition to Protect Santa Monica'"

"When government fails, it becomes time for individuals to ACT," he wrote. "And Residocracy is currently in the process of doing just that … It's time that residents control the future of Santa Monica. It's time that the residents' vision of the future of our city is unveiled."

If the politicians won't affect change, we will.

BILL can be reached at mr.bilbau@gmail.com

SMart Thinking

By SM a.r.t.

Send comments to editor@smdp.com

Wayward Commission Misses the Mark

LAST WEEK THE PLANNING Commission voted to keep the two Activity Centers on Wilshire Blvd. as proposed in the LUCE. This decision was contrary to their own Staff Report that included several reasons for their removal:

The proposed Centers would be Tier 3 (up to 65') and out of scale with adjacent neighborhoods thereby negatively impacting the surrounding residents;

The demise of the "Subway to the Sea" would eliminate transit stops at the Activity Centers making them only accessible by car creating 'chokepoints" along Wilshire Blvd.;

The Commercial Centers are not the only way to provide affordable housing along Wilshire since it would still be possible to achieve two levels housing at Tier 2 (up to 47') by other means.

In approving the retention of the two Activity Centers, the Planning Commission ignored their own staff's recommendations as well as the community organizations that agreed with staff. Many of those present were left in disbelief. What were the "invisible forces" at play that might lead to such an unexpected result? The idea of putting a large commercial center (150 percent larger than Santa Monica Place) with parking for over two thousand cars at one of the busiest boulevards in the City seems illogical when the primary reason for its existence (Subway to the Sea) may never happen. As it stands, this Center will only be accessible by car and, as the staff point out, will create a major bottleneck at the eastern entrance to our City. The bifurcation of the Center by a large, active boulevard makes the concept of a unified Activity Center at this location or 14th Street even more dubious.

As architects and planners, we can think of many reasons why large Activity Centers are not the way to activate our boulevards with pedestrians. The first is that these Centers tend to be introverted rather than connected to the surrounding urban fabric. For example, Santa Monica Place closely resembles an Activity Center but does little to activate the surrounding streets. The places that are successful in creating a vibrant street life are usually linear with street-level businesses, restaurants, outdoor cafes etc. Some current examples in Santa Monica are the Third Street Promenade, Montana Avenue and Main Street in Ocean Park, all of which have narrower streets. All of these streets have been successful in creating an animated place to window shop, enjoy a meal or just go for a stroll.

The other ingredient for an interesting urban environment is the diversity and variety that comes with mixing old with new, upscale with funky to create a blend of styles and choices that appeal to a diverse population. This is more likely to occur along a street that evolves naturally than in a new commercial center with higher rents and the chain brands found in most malls. The proposed Activity Centers are more likely to resemble Santa Monica Place than a street like Abbot Kinney in Venice that was recently named by GQ as "the most happening block in the nation." This street is primarily low-rise (1 to 2 stories) with an eclectic mix of shops and eateries. It's a place where established businesses share the sidewalk with hip 'start-ups' to create an environment

SEE **SMART** PAGE 5

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FISH

FROM PAGE 1

Indonesia through Thailand and forced to fish. Their catch was then shipped back to Thailand, where it entered the global stream of commerce.

Tainted fish can wind up in the supply chains of some of America's major grocery stores, such as Kroger, Albertsons and Safeway; the nation's largest retailer, Wal-Mart; and the biggest food distributor, Sysco. It can find its way into the supply chains of some of the most popular brands of canned pet food, including Fancy Feast, Meow Mix and Iams. It can turn up as calamari at fine dining restaurants, as imitation crab in a California sushi roll or as packages of frozen snapper relabeled with store brands that land on our dinner tables.

In a year-long investigation, the AP talked to more than 40 current and former slaves in Benjina. The AP documented the journey of a single large shipment of slave-caught seafood from the Indonesian village, tracking it by satellite to a gritty Thai harbor. Upon its arrival, AP journalists followed trucks that loaded and drove the seafood over four nights to dozens of factories, cold storage plants and the country's biggest fish market.

The tainted seafood mixes in with other fish at a number of sites in Thailand, including processing plants. U.S. Customs records show that several of those Thai factories ship to America. They also sell to Europe and Asia, but the AP traced shipments to the U.S., where trade records are public.

By this time, it is nearly impossible to tell where a specific fish caught by a slave ends up. However, entire supply chains are muddied, and money is trickling down the line to companies that benefit from slave labor.

The major corporations contacted would not speak on the record but issued statements that strongly condemned labor abuses. All said they were taking steps to prevent forced labor, such as working with human rights groups to hold subcontractors accountable.

Several independent seafood distributors who did comment described the costly and exhaustive steps taken to ensure their supplies are clean. They said the discovery of slaves underscores how hard it is to monitor what goes on halfway around the world.

Santa Monica Seafood, a large independent importer that sells to restaurants, markets and direct from its store, has been a leader in improving international fisheries, and sends buyers around the world to inspect vendors.

"The supply chain is quite cloudy, especially when it comes from offshore," said Logan Kock, vice president for responsible sourcing, who acknowledged that the industry recognizes and is working to address the problem. "Is it possible a little of this stuff is leaking through? Yeah, it is possible. We are all aware of it."

The slaves interviewed by the AP had no idea where the fish they caught was headed. They knew only that it was so valuable, they were not allowed to eat it.

They said the captains on their fishing boats forced them to drink unclean water and work 20- to 22-hour shifts with no days off. Almost all said they were kicked, whipped with toxic stingray tails or other-

SEE **SLAVE** PAGE 6

SMART

FROM PAGE 4

where everyone can find something of interest or just pass the time people watching. This is a commercial street that coexists with residential neighborhoods in close proximity on both sides.

If one were to imagine a linear approach rather than an inward focused Activity Center, it might be a series of Neighborhood Improvement Districts (NID's) along Wilshire- from Centinela to Lincoln Blvd. These NID's would have incentives for landlords to develop their property in concert to create low- rise, neighborhood commercial districts with affordable housing above. Ideally, the spacing of the developments would keep them close to the maximum walking distance of a quarter mile. They could be developed with a combination small grants and incentives for adaptive reuse. They could include new construction as well as renovation of the existing buildings to create a diverse, yet unified, neighborhood-shopping experience. The NID's would require less parking, generate minimal traffic and be in scale with the surrounding communities. To improve their chances for success, it is recommended that specific standards as to tenant mix, housing and other criteria are put in place to help them achieve the NID objectives. There is no reason why this wouldn't be possible on a smaller scale and in a more linear approach than the proposed Activity Centers.

Each District could share an emphasis on sidewalk cafes, interior courtyards, and other features to enhance the pedestrian experience. The tenant mix would also be controlled to some extent, as it was on the 3rd Street promenade, to insure that the types of stores were both synergistic and neighborhood serving. The short distance between the NID's might eventually encourage pedestrians to walk from one to the next and incentivizing those in between to upgrade their own establishments to capture some of this new foot traffic. As suggested in the Staff Report, the upper stories would be affordable housing geared for families by providing enough bedrooms, balconies and access to ground level activities. These "eyes on the street" would help to create a safer urban environment.

In summary, the idea of decentralizing the proposed Activity Centers into several smaller neighborhood-serving Districts could achieve similar goals while minimizing the detrimental impacts on the surrounding neighborhoods. They could be accessed by foot as well as by car, reducing traffic and "bottlenecks." The lower cost of smaller projects, along with adaptive reuse, could attract smaller, local businesses instead of the chains that populate the larger commercial projects. Ideally, it would enable the "mom and pop" businesses to remain while creating opportunities for new businesses. The housing would be closer to street level where parents could monitor the street activity below and their children would have better access to adjacent parks and schools.

As these districts came into their own, and their unique character emerged, they could join the other vibrant, pedestrian streetscapes currently available across our City. This result would be far preferable that the negative impacts of two more large commercial complexes that would increase traffic and add little to the character and allure of our City.

Thane Roberts AIA for SMa.r.t.
Ron Goldman FAIA, Thane Roberts AIA, Architect, Robert H. Taylor AIA, Mario Fonda Bonardi AIA, Daniel Jansenson Architect, Samuel Tolkin AIA, Armen Melkonians Civil & Environmental Engineer, Phil Brock Chair, Parks & Recreation Commission.

For previous articles, see www.santamonicaarch.wordpress.com/writings.

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SLAVE

FROM PAGE 5

wise beaten if they complained or tried to rest. They were paid little or nothing, as they hauled in heavy nets with squid, shrimp, snapper, grouper and other fish.

Some shouted for help over the deck of their trawler in the port to reporters, as bright fluorescent lights silhouetted their faces in the darkness.

"I want to go home. We all do," one man called out in Burmese, a cry repeated by others. The AP is not using the names of some men for their safety. "Our parents haven't heard from us for a long time. I'm sure they think we are dead."

Another glanced fearfully over his shoulder toward the captain's quarters, and then yelled: "It's torture. When we get beaten, we can't do anything back. ... I think our lives are in the hands of the Lord of Death."

In the worst cases, numerous men reported maimings or even deaths on their boats.

"If Americans and Europeans are eating this fish, they should remember us," said Hlaing Min, 30, a runaway slave from Benjina. "There must be a mountain of bones under the sea. ... The bones of the people could be an island, it's that many."

—

For Burmese slaves, Benjina is the end of the world.

Roughly 3,500 people live in the town that straddles two small islands separated by a five-minute boat ride. Part of the Maluku chain, formerly known as the Spice Islands, the area is about 400 miles north of Australia, and hosts small kangaroos and rare birds of paradise with dazzling bright feathers.

Benjina is impossible to reach by boat for several months of the year, when monsoon rains churn the Arafura Sea. It is further cut off by a lack of Internet access. Before a cell tower was finally installed last month, villagers would climb nearby hills each evening in the hope of finding a signal strong enough to send a text. An old landing strip has not been used in years.

The small harbor is occupied by Pusaka Benjina Resources, whose five-story office compound stands out and includes the cage with the slaves. The company is the only fishing operation on Benjina officially registered in Indonesia, and is listed as the owner of more than 90 trawlers. However, the captains are Thai, and the Indonesian government is reviewing to see if the boats are really Thai-owned. Pusaka Benjina did not respond to phone calls and a letter, and did not speak to a reporter who waited for two hours in the company's Jakarta office.

On the dock in Benjina, former slaves unload boats for food and pocket money. Many are men who were abandoned by their captains — sometimes five, 10 or even 20 years ago — and remain stranded.

In the deeply forested island interiors, new runaways forage for food and collect rainwater, living in constant fear of being found by hired slave catchers.

And just off a beach covered in sharp coral, a graveyard swallowed by the jungle entombs dozens of fishermen. They are buried under fake Thai names given to them when they were tricked or sold onto their ships, forever covering up evidence of their captors' abuse, their friends say.

"I always thought if there was an entrance there had to be an exit," said Tun Lin Maung, a slave abandoned on Benjina, as other men nodded or looked at the ground. "Now I know that's not true."

The Arafura Sea provides some of the world's richest and most diverse fishing grounds, teeming with mackerel, tuna, squid and many other species.

Although it is Indonesian territory, it draws many illegal fishing fleets, including from Thailand. The trade that results affects the United States and other countries.

The U.S. counts Thailand as one of its top seafood suppliers, and buys about 20 percent of the country's $7 billion annual exports in the industry. Last year, the State Department blacklisted Thailand for failing to meet minimum standards in fighting human trafficking, placing the country in the ranks of North Korea, Syria and Iran. However, there were no additional sanctions.

Thailand's seafood industry is largely run off the backs of migrant laborers, said Kendra Krieder, a State Department analyst who focuses on supply chains. The treatment of some of these workers falls under the U.S. government's definition of slavery, which includes forcing people to keep working even if they once signed up for the jobs, or trafficking them into situations where they are exploited.

"In the most extreme cases, you're talking about someone kidnapped or tricked into working on a boat, physically beaten, chained," said Krieder. "These situations would be called modern slavery by any measure."

The Thai government says it is cleaning up the problem. On the bustling floor of North America's largest seafood show in Boston earlier this month, an official for the Department of Fisheries laid out a plan to address labor abuse, including new laws that mandate wages, sick leave and shifts of no more than 14 hours. However, Kamonpan Awaiwanont stopped short when presented details about the men in Benjina.

"This is still happening now?" he asked. He paused. "We are trying to solve it. This is ongoing."

The Thai government also promises a new national registry of illegal migrant workers, including more than 100,000 flooding the seafood industry. However, policing has now become even harder because decades of illegal fishing have depleted stocks close to home, pushing the boats farther and deeper into foreign waters.

The Indonesian government has called a temporary ban on most fishing, aiming to clear out foreign poachers who take billions of dollars of seafood from the country's waters. As a result, more than 50 boats are now docked in Benjina, leaving up to 1,000 more slaves stranded onshore and waiting to see what will happen next.

Indonesian officials are trying to enforce laws that ban cargo ships from picking up fish from boats at sea. This practice forces men to stay on the water for months or sometimes years at a time, essentially creating floating prisons.

Susi Pudjiastuti, the new Fisheries Minister, said she has heard of different fishing companies putting men in cells. She added that she believes the trawlers on Benjina may really have Thai owners, despite the Indonesian paperwork, reflecting a common practice of faking or duplicating licenses.

After the AP released its report Wednesday, she tweeted it and distributed copies in a meeting with high-ranking government officials, including police, a high court judge, a prosecutor, the Navy and customs. She said in an interview that illegal fishing is killing people.

"I'm not going to tolerate such a thing to continue happening in our waters," she said. "Nobody knows or cares about this for so long."

—

The story of slavery in the Thai seafood industry started decades ago with the same push-and-pull that shapes economic immi-

SEE FOOD PAGE 7

FOOD

FROM PAGE 6

gration worldwide — the hope of escaping grinding poverty to find a better life somewhere else.

In recent years, as the export business has expanded, it has become more difficult to convince young Burmese or Cambodian migrants and impoverished Thais — all of whom were found on Benjina — to accept the dangerous jobs. Agents have become more desperate and ruthless, recruiting children and the disabled, lying about wages and even drugging and kidnapping migrants, according to a former broker who spoke on condition of anonymity to avoid retribution.

The broker said agents then sell the slaves, usually to Thai captains of fishing boats or the companies that own them. Each slave typically costs around $1,000, according to Patima Tungpuchayakul, manager of the Thai-based nonprofit Labor Rights Promotion Network Foundation. The men are later told they have to work off the "debt" with wages that don't come for months or years, or at all.

"The employers are probably more worried about the fish than the workers' lives," she said. "They get a lot of money from this type of business."

Illegal Thai boats are falsely registered to fish in Indonesia through graft, sometimes with the help of government authorities. Praporn Ekouru, a Thai former member of Parliament, admitted to the AP that he had bribed Indonesian officials to go into their waters, and complained that the Indonesian government's crackdown is hurting business.

"In the past, we sent Thai boats to fish in Indonesian waters by changing their flags," said Praporn, who is also chairman of the Songkhla Fisheries Association in southern Thailand. "We had to pay bribes of millions of baht per year, or about 200,000 baht ($6,100) per month. ... The officials are not receiving money anymore because this order came from the government."

Illegal workers are given false documents, because Thai boats cannot hire undocumented crew. One of the slaves in Benjina, Maung Soe, said he was given a fake seafarer book belonging to a Thai national, accepted in Indonesia as an informal travel permit. He rushed back to his boat to dig up a crinkled copy.

"That's not my name, not my signature," he said angrily, pointing at the worn piece of paper. "The only thing on here that is real is my photograph."

Soe said he had agreed to work on a fishing boat only if it stayed in Thai waters, because he had heard Indonesia was a place from which workers never came back.

"They tricked me," he said. "They lied to me. ... They created fake papers and put me on the boat, and now here I am in Indonesia."

The slaves said the level of abuse on the fishing boats depends on individual captains and assistants. Aung Naing Win, who left a wife and two children behind in Myanmar two years ago, said some fishermen were so depressed that they simply threw themselves into the water. Win, 40, said his most painful task was working without proper clothing in the ship's giant freezer, where temperatures drop to 39 degrees below zero.

"It was so cold, our hands were burning," he said. "No one really cared if anyone died."

—

The shipment the AP tracked from the port of Benjina carried fish from smaller trawlers; AP journalists talked to slaves on more than a dozen of them.

A crane hoisted the seafood onto a refrigerated cargo ship called the Silver Sea Line, with an immense hold as big as 50 semi-trucks. At this point, by United Nations and U.S. standards, every fish in that hold is considered associated with slavery.

The ship belongs to the Silver Sea Reefer Co., which is registered in Thailand and has at least nine refrigerated cargo boats. The company said it is not involved with the fishermen.

"We only carry the shipment and we are hired in general by clients," said owner Panya Luangsomboon. "We're separated from the fishing boats."

The AP followed the Silver Sea Line by satellite over 15 days to Samut Sakhon. When it arrived, workers on the dock packed the seafood over four nights onto more than 150 trucks, which then delivered their loads around the city.

One truck bore the name and bird logo of Kingfisher Holdings Ltd., which supplies frozen and canned seafood around the world. Another truck went to Mahachai Marine Foods Co., a cold storage business that also supplies to Kingfisher and other exporters, according to Kawin Ngernanek, whose family runs it.

"Yes, yes, yes, yes," said Kawin, who also serves as spokesman for the Thai Overseas Fisheries Association. "Kingfisher buys several types of products."

When asked about abusive labor practices, Kingfisher did not answer repeated requests for comment. Mahachai manager Narongdet Prasertsri responded, "I have no idea about it at all."

Every month, Kingfisher and its subsidiary KF Foods Ltd. sends about 100 metric tons of seafood from Thailand to America, according to U.S. Customs Bills of Lading. These shipments have gone to Santa Monica Seafood, Stavis Seafoods — located on Boston's historic Fish Pier — and other distributors.

Richard Stavis, whose grandfather started the dealership in 1929, shook his head when told about the slaves whose catch may end up at businesses he buys from. He said his company visits processors and fisheries, requires notarized certification of legal practices and uses third-party audits.

"The truth is, these are the kind of things that keep you up at night," he said. "That's the sort of thing I want to stop. ... There are companies like ours that care and are working as hard as they can."

Wholesalers like Stavis sell packages of fish, branded and unbranded, that can end up on supermarket shelves with a private label or house brand. Stavis' customers also include Sysco, the largest food distributor in the U.S.; there is no clear way to know which particular fish was sold to them.

Sysco declined an interview, but the company's code of conduct says it "will not knowingly work with any supplier that uses forced, bonded, indentured or slave labor."

Gavin Gibbons, a spokesman for National Fisheries Institute, which represents about 75 percent of the U.S. seafood industry, said the reports of abuse were "disturbing" and "disheartening." "But these type of things flourish in the shadows," he said.

A similar pattern repeats itself with other shipments and other companies, as the supply chain splinters off in many directions in Samut Sakhon. It is in this Thai port that slave-caught seafood starts to lose its history.

The AP followed another truck to Niwat Co., which sells to Thai Union Manufacturing Co., according to part owner Prasert Luangsomboon. Weeks later, when confronted about forced labor in their supply chain, Niwat referred several requests for comment to Luangsomboon, who could not be reached for further comment.

Thai Union Manufacturing is a subsidiary of Thai Union Frozen Products PCL., the country's largest seafood corporation, with $3.5 billion in annual sales. This parent company, known simply as Thai Union, owns Chicken of the Sea and is buying Bumble Bee, although the AP did not observe any tuna fisheries. In September, it became the country's first business to be certified by Dow Jones for sustainable practices, after meeting environmental and social reviews.

Thai Union said it condemns human rights violations, but multiple stakeholders must be part of the solution. "We all have to admit that it is difficult to ensure the Thai seafood industry's supply chain is 100 percent clean," CEO Thiraphong Chansiri said in an emailed statement.

After the AP's story was released Wednesday, the company said it had immediately terminated business ties with a supplier that might be involved with forced labor, but did not say which.

"Thai Union embraces AP's finding. It is utterly unacceptable," it said in a statement. "This is to prove that Thai Union takes the issue of human rights violation extremely seriously."

Thai Union ships thousands of cans of cat food to the U.S., including household brands like Fancy Feast, Meow Mix and Iams. These end up on shelves of major grocery chains, such as Kroger, Safeway and Albertsons, as well as pet stores; again, however, it's impossible to tell if a particular can of cat food might have slave-caught fish.

Thai Union says its direct clients include Wal-Mart, which declined an interview but said in an email statement: "We care about the men and women in our supply chain, and we are concerned about the ethical recruitment of workers."

Wal-Mart described its work with several non-profits to end forced labor in Thailand, including Project Issara, and referred the AP to Lisa Rende Taylor, its director. She noted that slave-caught seafood can slip into supply chains undetected at several points, such as when it is traded between boats or mingles with clean fish at processing plants. She also confirmed that seafood sold at the Talay Thai market — to where the AP followed several trucks — can enter international supply chains.

"Transactions throughout Thai seafood supply chains are often not well-documented, making it difficult to estimate exactly how much seafood available on supermarket shelves around the world is tainted by human trafficking and forced labor," she said.

Poj Aramwattananont, president of an industry group that represents Thai Union, Kingfisher and others, said Thais are not "jungle people" and know that human trafficking is wrong. However, he acknowledged that Thai companies cannot always track down the origins of their fish.

"We don't know where the fish come from when we buy from Indonesia," said Poj of the Thai Frozen Foods Association. "We have no record. We don't know if that fish is good or bad."

—

The seafood the slaves on Benjina catch may travel around the world, but their own lives often end right here, in this island village.

A crude cemetery holds more than 60 graves strangled by tall grasses and jungle vines, where small wooden markers are neatly labeled, some with the falsified names of slaves and boats. Only their friends remem-

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City of Santa Monica

SANTA MONICA RENT CONTROL BOARD
NOTICE OF PUBLIC HEARING

Thursday, April 9, 2015

A public hearing on the following topic will be conducted at the regular Santa Monica Rent Control Board meeting on Thursday, April 9, 2015 at 7:00 p.m. in the Council Chamber, City Hall, 1685 Main Street, Santa Monica, CA 90401.

An amendment to Rent Control Regulation 9011 authorizing the Board to accept the filing of offers to pay tenants to move from controlled units.

All interested persons are invited to present their views. Copies of the staff report will be available prior to the hearing from the Board's office in Room 202 of Santa Monica City Hall, 1685 Main Street, and on the Board's website at: www.smgov.net/rentcontrol.

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BOAT

FROM PAGE 7

ber where they were laid to rest.

In the past, former slave Hla Phyo said, supervisors on ships simply tossed bodies into the sea to be devoured by sharks. But after authorities and companies started demanding that every man be accounted for on the roster upon return, captains began stowing corpses alongside the fish in ship freezers until they arrived back in Benjina, the slaves said.

Lifting his knees as he stepped over the thick brush, Phyo searched for two grave markers overrun by weeds — friends he helped bury.

It's been five years since he himself escaped the sea and struggled to survive on the island. Every night, his mind drifts back to his mother in Myanmar. He knows she must be getting old now, and he desperately wants to return to her. Standing among so many anonymous tombs stacked on top of each other, hopelessness overwhelms him.

"I'm starting to feel like I will be in Indonesia forever," he said, wiping a tear away. "I remember thinking when I was digging, the only thing that awaits us here is death."

Esther Htusan contributed to this report from Benjina, Indonesia. Mason reported from Samut Sakhon, Thailand; Mendoza reported from Boston, Massachusetts.

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CHIEF

FROM PAGE 1

of our calls for service. Chief McElvaney remaining a paramedic deepens his understanding of what is expected of our first responders," he said. "Our firefighters are accountable for remaining in tune with all fire and EMS best practices, including alterations in protocol. As an example, Chief McElvaney has been a lead in a fresh effort to consider the future of Community Paramedicine within Los Angeles County. Santa Monica is currently undergoing training that would allow an option to transport our patients with minor injuries to a clinic rather than the emergency room."

McElvaney said he had seen a lot of changes in his career, and said he expects to continue his education in his new position.

"I'm still learning, I'm taking management classes and this position requires a different mindset," he said. "It's a challenge, but it's nice to have this challenge at this point in my career."

McElvaney grew up in Southern California and came to SMFD from Los Angeles.

"This is a great city to work for — we have a really nice, progressive, forward-thinking town," he said. "The department is small enough that you can really initiate change and see the impact of your actions."

He cited the formation of Santa Monica's hazardous materials team 20 years ago as an example of firefighters creating positive change.

"We identified this need because we realized that regardless of the training we actually had, we would have to go on those calls or rely on mutual aid from Los Angeles every time something came up," he said.

Under his watch, McElvaney said, the department will have to tackle challenges related to the city's growth. He said the entire department will be challenged by the opening of the Expo light-rail line, and part of his job will be helping to redeploy some of the department's equipment to account for the expected road closures. He said the constantly rising call volume, increasing by about 5 percent each year, is a perennial challenge but one that can be met with additions like the department's new rescue ambulance unit.

"Santa Monica is lucky to have the best of the best serving its citizens and guests — Chief McElvaney continues a tradition of providing excellent leadership to his people and remarkable customer service to the community," Ferguson said.

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HINES

FROM PAGE 1

the code.

"The project can be approved through an administrative approval, which is a code compliance check by staff, then would only need to be reviewed by the ARB (for design review)," said city planner Jing Yeo.

The Architectural Review Board (ARB) won't be able to negotiate for additional community benefits.

"It looks like the scenario where someone rehabs the existing building and hires some designers to make it a desirable workplace - but all internal to the site - is coming to fruition," said Councilmember Pam O'Connor, who supported the Hines project. "No public amenities would be provided and the former industrial site will become more like a gated suburban office campus...except for the two good things - it will be next to a rail station and will provide jobs."

O'Connor said that commercial developers likely won't want or need to add housing for decades.

"Just sad that this opportunity to also provide housing and create a mixed use walkable community - in a time of a housing affordability, and availability crisis - has been lost," she said.

Mayor Kevin McKeown, who opposed the Hines project, sees the reoccupation as the lesser of two evils.

"This project, even as adaptive reuse, will disappoint many of us, but the original Hines proposal failed in even more massive (and likely more permanent) ways to make appropriate use of a challenging site," he said.

McKeown said that Hines project showed those who'd pushed for more housing and less commercial restrictions in previous land-use documents were correct.

"With a new Council, I hope we can now make amendments to reflect our community's true need, which is for more housing," he said. "Meanwhile, the adaptive reuse of the old factory is unimaginative and falls short in delivering needed street connections - but may, once we amend our Plans, mean that other properties in the area will have to create the concentration of housing near the Bergamot Light Rail station that we really need."

The currently vacant building includes 196,317 square feet of space. The proposal would include reducing square footage in some parts of the building, while adding in others, reaching the new total of nearly 204,000 square feet.

Office space is at a premium in Santa Monica, with vacancy rates being among the lowest in the region, city officials have said.

In recent years, Google, Riot Games, Sony Santa Monica Studios, IMAX, and e-Harmony have left, or announced plans to leave, the beachside city.

dave@smdp.com

KNOW BEFORE YOU GO

EXPO LIGHT RAIL LINE:

For the week March 30, please note the following activities:
4th Street between I-10 and Colorado Avenue - Northbound lane closures from Monday, March 16th to Tuesday, March 31.
Olympic Blvd. and Stewart St. - Expect lane closures from Monday, March 30 to Monday, April 6.
Colorado Avenue between 5th & 19th Streets - Expect westbound and eastbound lane closures from March 30during daytime hours. Alleys on the north side of Colorado between 6th and 18th Street will have limited access at Colorado.
20th Street between Olympic Blvd. and Colorado Ave. - Construction scheduled during daytime hours. Lane closures planned and traffic will be maintained.
26th Street between Olympic Blvd. and Cloverfield Ave. - Construction scheduled during daytime hours. Lane closures planned and traffic will be maintained.
Stewart St. between Olympic Blvd. and Exposition Blvd.- Northbound and southbound lane closures during daytime hours, traffic will be maintained.
Olympic Blvd. between 20th St. and Stewart St. - Eastbound and westbound lane closures between 9 a.m. and 3 p.m. from Monday to Friday.
For more information about the Expo Line project, visit BuildExpo.org or call (213) 922-EXPO (3976). Traffic control measures will be employed in all work zones. Use alternate routes whenever possible. For all bus boarding information, please visit www.bigbluebus.com/bsip or call (310) 451-5444. For construction information, please contact Alex Parry, Project Manager at (310) 458-8981.

COLORADO ESPLANADE:

Effective March 26, 2015, Colorado Ave. between 4th Street and Ocean Ave. will permanently become one-way west bound traffic only. Construction will be confined to the North Side of the street including work on new sidewalks curbs and landscaping. For more information contact Gene Higginbotham, Project Manager, at (310) 458-8729.

CITYWIDE BUSE STOP SHELTERS:

For the week of March 30- April 5, citywide installation of new bus shelters will continue. Construction will involve stop closure, intermittent vehicle lane, bicycle lane, and sidewalk closures, in addition to the use of parking lanes. Construction will take place at the following stops:

OCEAN
1401 Ocean between Santa Monica and Broadway (East Side Ocean)
1550 Ocean between Colorado and Broadway (West Side Ocean)
Santa Monica
524 Santa Monica between 5th and 6th (South Side Santa Monica)
Wilshire
530 Wilshire between 5th and 6th (South Side Wilshire)

4TH STREET
1460 4th St. between Broadway and Santa Monica (West Side 4th)
1255 4th St. between Wilshire and Arizona (East Side 4th)
1410 4th St. between Santa Monica and Broadway (East Side 4th)

MAIN STREET
1684 Main St. between Colorado and Olympic Dr. (West Side Main)
Traffic control measures will be employed in all work zones. Use alternate routes whenever possible. For all bus boarding information, please visit www.bigbluebus.com/bsip or call (310) 451-5444. For construction information, please contact Alex Parry, Project Manager at (310) 458-8981.

ANNUAL TREE TRIMMING:

For the week of March 30, 2015, the City's annual tree pruning program will occur on Alta from 7th Street to 14th Street and 12th Street from - Montana to Georgina. For questions, please contact the City's Urban Forester, Matthew Wells, at 310.458.2201, ext. 5182.

ANNUAL PAVING & SIDEWALK REPAIR PROJECT:

For the week of March 30, 2015, the contractor will be performing striping removal in the northeast quadrant of the City east of 15th Street and north of Wilshire Blvd. Should you have any questions, please contact: Chuck Stagner, Inspector, 714-925-4628 or Hany Demitri, Civil Engineer, 310-458-8721 ext. 5385.

WATER MAIN REPLACEMENT PROJECT:

For the week of March 30, 2015, the contractor will be performing installation of water main pipe on Ocean Ave. between Colorado Avenue and Moomat Ahiko Way, Pennsylvania Avenue between 20th Street and 22nd Street, 16th Court between Broadway Ave and Santa Monica Blvd. For more information, please contact Eric Schoenen, CM/Inspector at (424) 625-3445 or the City's contact: Carlos Rosales at (310) 458-8721, x2620.

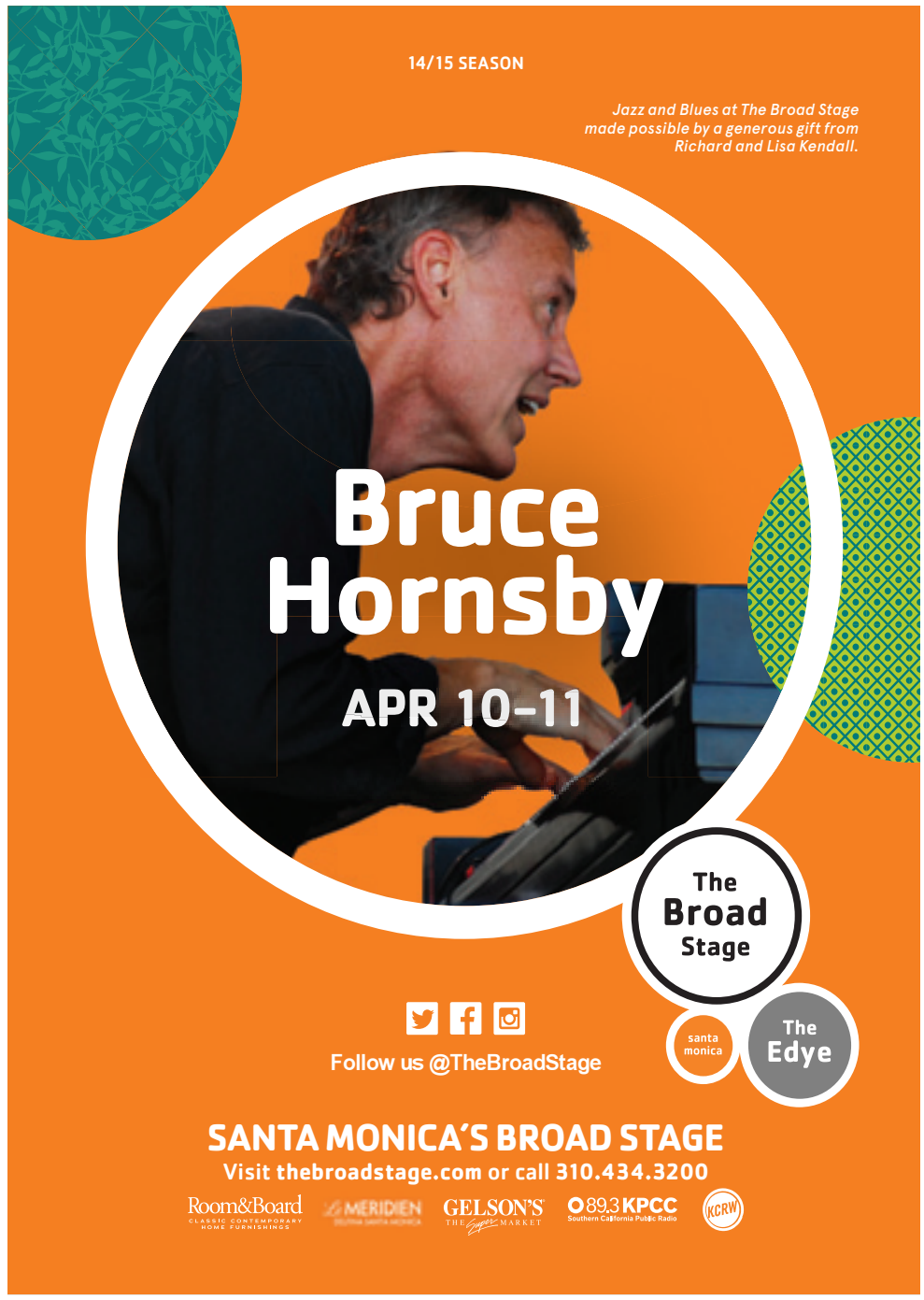
WASTEWATER MAIN REPLACEMENT PROJECT:

For the week of March 30 23, 2015, the contractor will begin removal and replacement of the sewer main on Hill Place North between 23rd and 25th Street. The alley will be closed to through traffic. Should you have any questions, please contact Carlos Rosales at (310) 458-8721, ext 2620.

PRIVATE DEVELOPMENT

Southern California Edison (SCE) - For the week of March 30, Contractor, WA Rasic Construction, will be striping pavement at Main Street & Marine Street. For electrical emergencies, please call 800-611-1911.
Santa Monica-Malibu USD -Santa Monica High School. Michigan Ave. sidewalk closed bet. 7th Ct. and 7th St. will be closed for ongoing Construction Work through 2015. Signs are posted to direct pedestrians to use the crosswalk and reach the campus from the Southwest corner of Lincoln and Michigan. For more information, please contact Gary Bolin at (310) 399-5865 ext.79-394.

For more information, visit KBUG, our Facebook page SMConstructs, and the construction notice at: www.facebook.com/SMConstructs, www.smgov.net/departments/publicworks/civeng_kbug.aspx





SURF REPORT



GoPro Be a HERO. AUTHORIZED RETAILER

SURF FORECASTS

WATER TEMP: **64.1°**

MONDAY – **POOR TO FAIR** – SURF: **4-6 ft** shoulder high to 1 ft overhead
SSW swell continues - focal points out west see better sets. Holding WNW swell mixes in.

TUESDAY – **POOR TO FAIR** – SURF: **3-5 ft** waist to head high
SSW swell eases. WNW swell holds. Potential offshore AM flow.

WEDNESDAY – **FAIR** – SURF: **3-4 ft** waist to chest high
WNW swell eases. SSW swell fades.

THURSDAY – **FAIR** – SURF: **3-4 ft** waist to chest high
More WNW swell. Small SSW swell.

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **January 12, 2015**

HEAL THE BAY · 1444 9th Street, Santa Monica, CA 90401 · beachreportcard.org · brc@healthebay.org · 800 HEAL BAY

QUICK STATS (for the last 30 days)
- Number of sewage spills – 0
- Number of beach closures due to a sewage spill – 0
- Number of wet days – 14
- Number of A grades for dry/wet weather – 33/20
- Number of (C,D,F) grades for dry/wet weather – 5/19

The Beach Report Card is made possible by: SMA Swain Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	A+
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lachusa and Los Alisos creeks.		
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	B	A+
Zuma Beach at Zuma Creek mouth.	A+	A+
Walnut Creek, projection of Wildlife Rd. (private).	A+	F
Paradise Cove Pier at Ramirez Canyon Creek mouth.	F	A+
Escondido Creek, just east of Escondido State Beach.	A+	F
Latigo Canyon Creek mouth.	F	A+
Solstice Canyon at Dan Blocker County Beach.	A+	D
Puerco State Beach at creek mouth.	A+	A+
Marie Canyon storm drain at Puerco Beach, at 21572 Malibu Rd..	A+	F
Surfrider Beach at Malibu Colony fence.	A+	F
Surfrider Beach (breach location)- daily.	A	F
Malibu Pier - 50 yards east.	ns	F
Carbon Beach at Sweetwater Canyon.	A+	F
Las Flores State Beach at Las Flores Creek (point zero).	A+	A+
Big Rock Beach at 19948 PCH stairs.	A+	A+
Pena Creek at Las Tunas County Beach.	A+	F
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	A	B
Castlerock Storm Drain at Castle Rock Beach.	ns	ns
Santa Ynez Storm Drain at Castle Rock Beach.	B	F
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	B	A+

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	A+
Will Rogers State Beach at Pulga Canyon storm drain.	A	F
Will Rogers State Beach at Temescal Canyon drain.	A+	A+
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	B	B
Santa Monica Beach at Montana Ave. drain.	A+	A+
Santa Monica Beach at Wilshire Blvd. drain.	A+	F
Santa Monica Municipal Pier.	C	C
Santa Monica Beach at Pico/Kenter storm drain.	A	D
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	A+
Ocean Park Beach at Ashland Ave. drain.	A+	B
Venice City Beach, at the Rose Ave. storm drain.	A+	F
Venice Beach at Brooks Ave. drain.	A+	A+
Venice Beach at Windward Ave. drain.	A	F
Venice Fishing Pier - 50 yards south.	F	A+
Venice Beach- projection of Topsail St..	A+	D
Marina del Rey, Mothers' Beach- lifeguard tower.	F	B
Dockweiler State Beach at Ballona Creek mouth.	ns	ns
Dockweiler State Beach at Culver Blvd. drain.	A	F
North Westchester Storm Drain at Dockweiler State Beach.	B	B
Dockweiler State Beach at World Way (south of DBW jetty).	A+	A+
Dockweiler State Beach at Imperial Hwy drain.	A+	F
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	A+
Dockweiler State Beach at Grand Ave. drain.	A+	A+

LEGEND
DRY – each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET – grades for days of recorded rainfall and the following 3 days
ns – no sample taken

Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

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COMMUNITY BRIEFS

Downtown

Philanthropist and RAND research supporter dies at 75

David K. Richards, an investment manager and philanthropist who funded unique research on what it would take to make an independent Palestinian state viable as well as on the costs of the continuing Israeli-Palestinian conflict, has died. He was 75.

Richards, who was a major donor to the RAND Corporation, died March 19 of amyotrophic lateral sclerosis (ALS) at his home in Santa Monica, his family announced.

His ties to RAND spanned more than a decade. Richards was a member of the RAND Board of Trustees from 2011 to 2014, served on the board of advisors of RAND Health from 2000 to 2014, and the advisory board of the organization's Center for Middle East Public Policy from 2003 to 2014.

"The David I knew was a true visionary, bold in his thinking, with an ability to express his thoughts clearly and convincingly," said Michael Rich, president and chief executive officer of RAND. "It is impossible to overstate how much David meant to me and the many others he touched here."

The first RAND study Richards underwrote - "Building a Successful Palestinian State" - focused on a single question: How can an independent Palestinian state, if created, be made successful? It came about after Richards contacted RAND, hoping to see an end to the Israeli-Palestine conflict.

When the report was released in 2005, it contained, "the most comprehensive recommendations ever made for the success of an independent Palestinian state," a RAND release said at the time. The long list of suggested improvements included a landmark rail, highway and infrastructure link between the West Bank and Gaza intended to spur development in a new Palestinian state.

Under a headline that read "The Day After Peace: Designing Palestine," the New York Times wrote about the pioneering research in 2005, saying that RAND had delivered a "gimlet-eyed survey of life in the West Bank and Gaza Strip that shows how far Palestinians are from viable statehood." Two years later, the Middle East Journal called the study a "refreshingly upbeat 'how to' manual" that identified the main challenges to an independent Palestinian state.

A second and equally ambitious RAND study funded by Richards and his wife, on the costs of the enduring Israeli-Palestine conflict, is scheduled to be released this spring.

"David wasn't Jewish, he wasn't Palestinian, and the only goal he had in either study was to find a way to do something helpful for U.S. policy and the region," said Charles Ries, vice president, International at RAND. "He really did have vision, really brave vision, and he drew on RAND to try to help leaders in the Middle East move it toward reality."

David Kimball Richards was born in 1939 in Maine, the son of Robert Ladd Richards, M.D. and the former Janice Kimball, and grew up in Vermont. He attended Harvard College, receiving his bachelor's degree in English literature in 1961.

At Harvard, he rowed for three undefeated years on the varsity lightweight crew team, which he captained his senior year. His fellow athletes established the David K. Richards Small Boat Endowment Fund at Harvard to purchase training boats for up-and-coming rowers in perpetuity.

He earned a master's degree in 1963 in philosophy, politics and economics from Wadham College, Oxford University and a second master's degree in business administration from the Harvard Business School in 1965. Harvard and Wadham colleges were prominent among his philanthropic interests.

From 1973 to 1991, Richards worked as a fund manager for two noted investment firms, Capital Research and Management in Los Angeles, and PRIMECAP Management in Pasadena, California.

Richards also had a career-long dedication to advancing thinking about economic theory and developing solutions to economic and foreign policy problems. His support for the Joint Center for History and Economics at Harvard and Cambridge universities reflects these concerns. In addition, he was a founding member of the Global Partners Council of the Institute for New Economic Thinking.

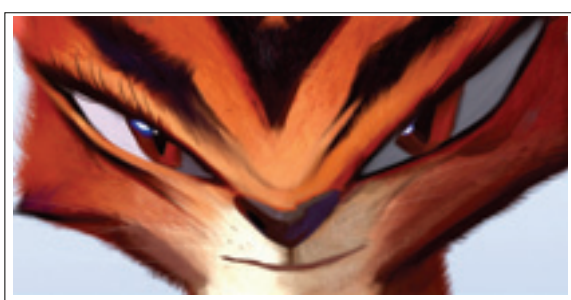
In 1967, Richards married Carol A. Liebich. Their eldest son, Adam, is a physician and assistant professor of medicine at UCLA School of Medicine. Their other son, Peter, is an actor and director based in New York.

Richards is survived by his wife and children, grandchildren Theo and Ian, and a brother, Robert C. Richards.

Since 1979, David Richards had lived part of each year with his family on a farm in Stonington, Maine, and loved to get out on the surrounding water in the calm, early-morning hours and go rowing, his family said.

"He was the quintessential out-of-the-box thinker," said Jeffrey Wasserman, vice president of RAND Health. "I think of him like Wayne Gretzky, skating not to where the puck is, but where it is going to be."

- SUBMITTED BY LISA SODDERS



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CROSSWORD
By THOMAS JOSEPH

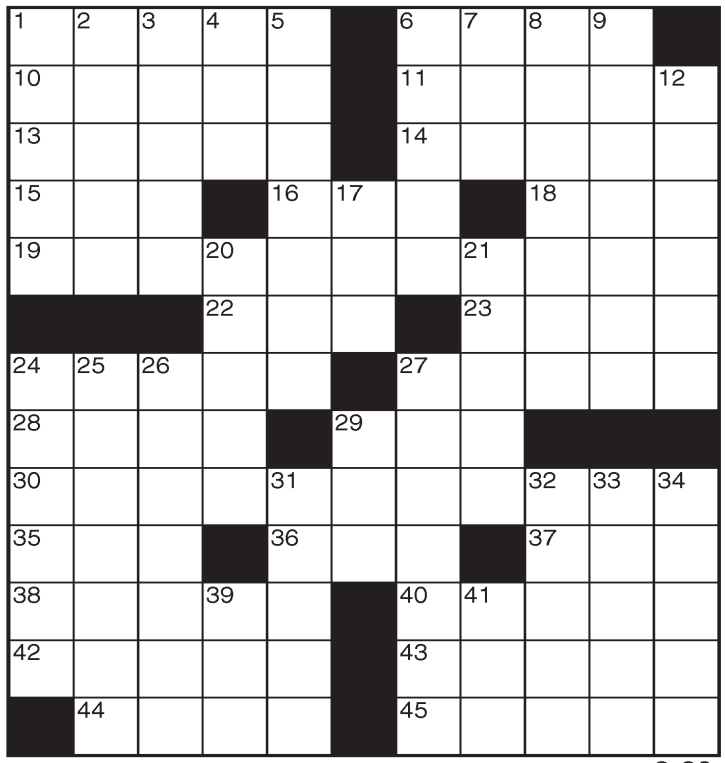
ACROSS
1 Snowboarding spot
6 Like the desert
10 Watergate evidence
11 Column type
13 Happening
14 African scavenger
15 Ventilate
16 Fuss
18 Apiece
19 Sources of income
22 Mouse-spotting cry
23 Brussels-based org.
24 Fizzy drinks
27 Grow toward night
28 God of war
29 Buddy
30 Skiers' purchases
35 Grow older
36 Chopping tool
37 Cry of insight
38 Breath fresheners
40 Glossy fabric
42 Detail map
43 Tip over
44 Hot, in a way
45 Cheerful

DOWN
1 Iron output
2 "C'est —!"
3 Sung drama
4 Farm enclosure
5 Fancy homes
6 Kind of committee
7 Singer Orbison
8 Words of emphasis
9 Set of chairs and a table
12 "Downton Abbey" butler
17 Cartoonist Browne
20 Minimal amount
21 Aptitude
24 Deli meat
25 Starts
26 Cabinet department
27 Ties, as skates
29 Blend
31 Delicious
32 Glutton
33 Use your brain
34 Annie's dog
39 Singer Ritter
41 Gorilla or gibbon

■	F	U	S	S	■	S	K	I	D	■
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D	E	L	V	E	■	E	D	E	N	S
■	R	E	A	D	■	T	E	A	S	■

Saturday's answer

THOMAS CROSSWORD BOOKS 1 AND 2! Send $4.75 (check/m.o.) for each book to P.O. Box 536475, Orlando, FL 32853-6475



3-30

MYSTERY REVEALED

Matthew Hall *matt@smdp.com*



Linda Jassim was the first person to identify the photo as Ashland Park. Prizes can be claimed at the SMDP office, 1640 5th St., Suite 218.

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Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from (easiest) to (hardest).

Difficulty Level ★

7		8	2		9	5		4
			6	8	1			
1								2
	4		3		8		2	
	7			2			5	
	5		1		4		3	
2								1
			5	1	3			
6		7	4		2	3		5

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

5	2	4	3	7	8	1	9	6
8	3	6	1	5	9	2	7	4
9	1	7	4	2	6	8	3	5
7	8	9	5	3	4	6	1	2
1	5	3	6	8	2	9	4	7
4	6	2	7	9	1	5	8	3
6	4	5	8	1	7	3	2	9
3	9	1	2	4	5	7	6	8
2	7	8	9	6	3	4	5	1

King Features Syndicate



TODAY IN HISTORY

1939 – Detective Comics #27 is released, introducing Batman.

1940 – Second Sino-Japanese War: Japan declares Nanking capital of a new Chinese puppet government, nominally controlled by Wang Jingwei.

1944 – World War II: Allied bombers conduct their most severe bombing run on Sofia, Bulgaria.

1944 – Allied bombing raid on Nuremberg. Along the English eastern coast 795 aircraft are despatched, including 572 Lancasters, 214 Halifaxes and 9 Mosquitos. The bombers meet resistance at the coasts of Belgium and the Netherlands from German fighters. In total, 95 bombers are lost, making it the largest RAF Bomber Command loss of World War II.

1945 – World War II: Soviet forces invade Austria and capture Vienna; Polish and Soviet forces liberate Danzig.

1949 – A riot breaks out in Austurvöllur square in Reykjavík, when Iceland joins NATO.

1954 – The Yonge Street subway line opens in Toronto. It is the first subway in Canada.

1961 – The Single Convention on Narcotic Drugs is signed in New York City.

NEWS OF THE WEIRD BY CHUCK SHEPARD

■ Not Ready for Prime Time: (1) Tyler Lankford, 21, attempting a robbery of Minerva's Bakery in McKeesport, Pennsylvania, in January, committed (according to police) the rookie mistake of laying his gun on the counter so he could pick up the money with both hands. The clerk grabbed the gun, and Lankford fled but was arrested in March. (2) There are expert counterfeiters, and then there is Cass Alder, 22, convicted by a court in Canada's Prince Edward Island of trying to pass $100 bills that had been printed on napkins but affixed by Alder onto thicker paper.

■ "America's Game" Is Gaming the Government: The U.S. Treasury recently took in more than $40 billion by auctioning off part of the wireless spectrum, but one buyer -- the Dish satellite-TV provider -- got a discount worth $3.25 billion by convincing the Federal Communications Commission that it is a "very small business" (despite its market value of $34 billion). Using awe-inspiring loophole-management, Dish created a separate company in partnership with a small Alaskan Natives' group, which theoretically "managed" the company -- though the Alaskans' hands were tied by an earlier Dish-friendly contract. Thus, Dish got the benefits of being "very small" while retaining control -- a "mockery" (said one commissioner) of the FCC's simple-minded attempt to help small businesses.

Respond to someone's call, Leo

ARIES (March 21-April 19)
★★★★ You'll be energized and ready to tackle someone who is standing in your way. Allow yourself some freedom in how you approach this situation. Being flexible could become a high priority. Tonight: You are extremely verbal and direct.

TAURUS (April 20-May 20)
★★★★ You can be very direct, but will that serve you well? Perhaps detaching and understanding more of what might be happening with each individual would be better. You will find a solution that works for everyone involved. Tonight: Head home, and buy a treat on the way.

GEMINI (May 21-June 20)
★★★★ You could feel awkward in a discussion that makes you feel out of sorts. Worry less. Understand that your ability to reach out to this person has not changed -- he or she simply has turned inward. Tonight: Get together with a friend.

CANCER (June 21-July 22)
★★★ Sometimes you become possessive. Security has always been a primary concern for you. Ask yourself what it will take to make you feel safer and more confident. You might need to have a discussion with several people who know you well. Tonight: Pay bills first.

LEO (July 23-Aug. 22)
★★★★★ You'll realize that you are on a very expansive and fortunate path. Stop for a moment and look at everything that has occurred in recent months. Is there an area of your life that you might want to change? Start putting more energy there. Tonight: Respond to someone's call.

VIRGO (Aug. 23-Sept. 22)
★★★ Don't push yourself too hard. You might be irritated about the fact that you aren't getting the information you want. Resist causing an argument; you can get the same information from someone else. Tonight: Take a step back, and observe what's happening around you.

LIBRA (Sept. 23-Oct. 22)
★★★★ You can't always make everyone happy, but you have a tendency to try hard to do so. Trying to be a ray of sunshine is natural, but it is not your job to make others happy. Trust that you have the wherewithal to handle any issue. Tonight: Head home early.

SCORPIO (Oct. 23-Nov. 21)
★★★ Take charge of a matter that affects others, and they will appreciate your efforts. Try not to be too demanding! The unexpected could throw your schedule into chaos. Relax, and let go of any controlling instincts for now. Tonight: A must appearance.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ Allow yourself to see the big picture, even if an issue triggers you. Do whatever you need to do in order to avoid letting let a situation control you. You have the power and strength to ride out this matter. Your inner strength and discipline will emerge. Tonight: Relax to a good movie.

CAPRICORN (Dec. 22-Jan. 19)
★★★★★ Deal with someone directly, rather than push others away. Not everyone understands the issues you are dealing with, nor do they need to. However, having a confidant might be important, as you'll need someone to bounce ideas off of. Tonight: Togetherness works.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ Defer to others, and gain a better sense of direction through active conversation with a partner. You might realize that you're not as dependent as you had thought you were. Listen to a dear friend's suggestion, and everything will work out. Tonight: Say "yes" to an invitation.

PISCES (Feb. 19-March 20)
★★★★ Without much effort, you seem to have put yourself in a pivotal position. Stay level-headed when dealing with key people in your life. Aim for what you want in a meeting. A discussion will help others understand your direction. Tonight: Take a hard look at your finances.

Monday, March 30, 2015

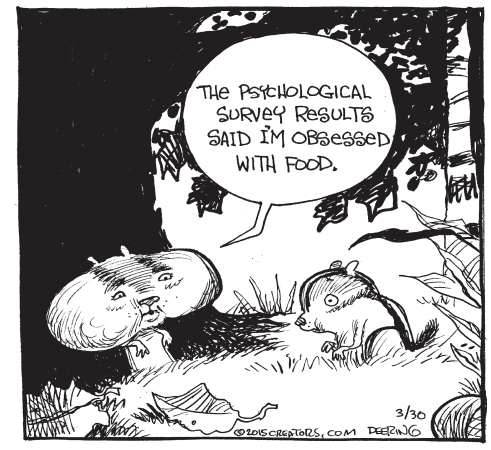
This year you are able to easily grasp both sides of an issue. As a result, you might waffle over which point of view to support. You are extremely playful this year, as if you were a kid again. You will be surrounded by people who are in touch with their authentic selves. If you are single, that status easily could change, if you so desire. A friendship could play a strong role in your love life. If you are attached, the two of you often have different ideas about which people you should reach out to, so entertaining will be challenging. Just enjoy the different characters you bring together. LEO encourages you to let go more often and have fun.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

Speed Bump
By Dave Coverly



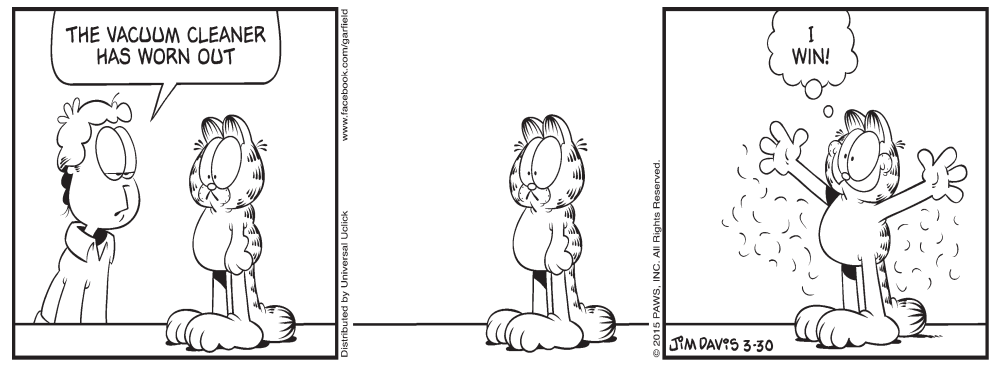
Strange Brew
By John Deering



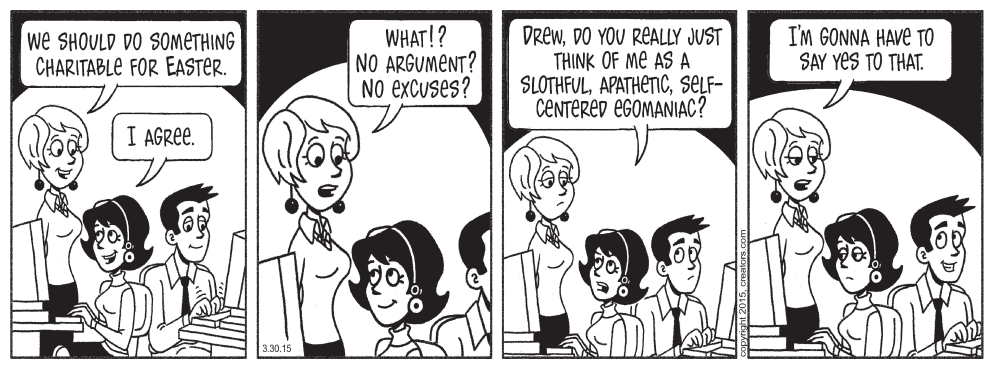
Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



give a (bleep)

Each Monday, 'Celebrate This' shows you how to make every day count

Clams on the Half Shell Day
Tuesday, March 31: Get your crustacean on. You know you want to. Try The Hungry Cat or toe the sand with new friends. Everyone's doing it.

Poetry & Creative Mind Day
Wednesday, April 1: Instead of duping your Foolish friends and family all day, take a stab at dashing some song lyrics. Or quote T.S. Eliot and W.H. Auden to your friends all day. They'll like that.

Reconciliation Day
Thursday, April 2: Life is too short for petty conflicts, mister. Resolve disagreements and apologize for looking in medicine cabinets. Or whatever.

Chocolate Mousse Day
Friday, April 3: What's more delicious than chocolate mousse? Irony? Satisfy your creamy craving at Vanilla Bake Shop or get churning.

Tangible Karma Day
Saturday, April 4: Forget you. At least today. Fulfill the needs of another by supporting a friend, volunteering at the Santa Monica Animal Shelter or even feed a stranger's parking meter.

National Deep Dish Pizza Day
Sunday, April 5: Da pizza! Maybe scarf some hearty pie at n.y. & c. pizzeria and talk all things Ditka.

Time to take life 'to the hole'

By Katharine Romefelt

Monday, March 30, 2015

Hey, you. Yeah, you on the couch feeling like you aren't in control. Pressure from the parents, friends, teachers. Everybody telling you what to do and how to do it. Today is I Am in Control Day and it's time to stop being a passenger in your own life. When you own up to your ability to change yourself, you can even help others.

"Have better habits like exercising more, going to sleep on time and eating organic food," suggested Chris Cotten while shooting hoops with Jamie Harmon at Reed Park.



Cotten and Harmon

"People should recognize they have the power of choice and truly claim that power," Cotten said.

So on I Am in Control Day, ruminate how you can stop passing the ball. You really only have yourself to blame for feeling lost. It's not *Game of Thrones'* fault.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015041249 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/17/2015 The following person(s) is (are) doing business as GMSA LEGAL. 1055 W. 7TH STREET 33RD FLOOR , LOS ANGELES, CA 90017. The full name of registrant(s) is/are: MARK SANTA ANNA 1055 W. 7TH STREET 33RD FLOOR LOS ANGELES, CA 90017. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARK SANTA ANNA . MARK SANTA ANNA . This statement was filed with the County Clerk of LOS ANGELES County on 02/17/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015040101 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/13/2015 The following person(s) is (are) doing business as CRF CONSULTING . 923-9TH STREET SUITE 4 , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: CHRISTINA R. FLATLEY 923-9TH STREET SUITE 4 SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/5/15. /s/: CHRISTINA R. FLATLEY . CHRISTINA R. FLATLEY . This statement was filed with the County Clerk of LOS ANGELES County on 02/13/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015052107 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/26/2015 The following person(s) is (are) doing business as FIG + STONE . 906 N SWEETZER AVE APT 1 , LOS ANGELES, CA 90069. The full name of registrant(s) is/are: ARIEL M. FULMER 906 N SWEETZER AVE APT 1 LOS ANGELES, CA 90069. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MRS. ARIEL M. FULMER. ARIEL M. FULMER. This statement was filed with the County Clerk of LOS ANGELES County on 02/26/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 051405 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/26/2015 The following person(s) is (are) doing business as PM TRUCKING. 5040 CALMVIEW AVE. UNIT D , BALDWIN PARK, CA 91706.Ä The full name of registrant(s) is/are: PABLO MENDOZA 18157 NORTHAM ST. LA PUENTE, CA 91744. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PABLO MENDOZA. PABLO MENDOZA.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/26/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 051408 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/26/2015 The following person(s) is (are) doing business as ASPEN COOPER. 512 HILL STREET , SANTA MONICA, CA 90405.Ä The full name of registrant(s) is/are: SERENA WESTWELL 512 HILL STREET SANTA MONICA, CA 90405, JOANNE FACCIOLO 512 HILL STREET SANTA MONICA, CA 90405. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SERENA WESTWELL. SERENA WESTWELL, JOANNE FACCIOLO.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/26/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 047427 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/23/2015 The following person(s) is (are) doing business as Q PUDWORTH PUBLICATIONS. 24047 DANDELION LANE , VALENCIA, CA 91354.Ä The full name of registrant(s) is/are: RAMP MEDIA PARTNERS, INC. 24047 DANDELION LANE VALENCIA, CA 91354. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/06/2015. /s/: KEVIN TOMPKINS. RAMP MEDIA PARTNERS, INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/23/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 047428 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/23/2015 The following person(s) is (are) doing business as MAJORDOMO. 960 N. ALFRED STREET, UNIT 204 , LOS ANGELE, CA 90069.Ä The full name of registrant(s) is/are: MODERN BUTLER, LLC. 960 N. ALFRED STREET, UNIT 204 LOS ANGELE, CA 90069. This Business is being conducted by:Ä a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/13/2015. /s/: ROBERT GERTZ. MODERN BUTLER, LLC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/23/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 047426 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/23/2015 The following person(s) is (are) doing business as CARDIO BARRE BEVERLY HILLS. 469 S. ROBERTSON BOULEVARD , BEVERLY HILLS, CA 90211.Ä The full name of registrant(s) is/are: KB CARDIO INC. 469 S. ROBERTSON BOULEVARD BEVERLY HILLS, CA 90211. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2015. /s/: LUCILLE KWAK BRADLEY. KB CARDIO INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/23/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 050567 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/25/2015 The following person(s) is (are) doing business as SOUNDDOC POST. 122 S. BUENA VISTA ST. APT B , BURBANK, CA 91505.Ä The full name of registrant(s) is/are: EVAN R. DOCKTER 122 S. BUENA VISTA ST. APT B BURBANK, CA 91505. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/11/2014. /s/: EVAN R. DOCKTER. EVAN R. DOCKTER.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/25/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 047348 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/23/2015 The following person(s) is (are) doing business as AMERICAN ASSOCIATION OF CHINESE HERBS. 20657 GOLDEN SPRINGS DR. SUITE 108 , DIAMOND BAR, CA 91789.Ä The full name of registrant(s) is/are: TCM HEALTH EDUCATION & RESEARCH CENTER 20657 GOLDEN SPRINGS DR. SUITE 108 DIAMOND BAR, CA 91789. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2015. /s/: JIANGUA LIU. TCM HEALTH EDUCATION & RESEARCH CENTER.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/23/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 050569 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/25/2015 The following person(s) is (are) doing business as THOSE LA TWINS. 26417 EMERALD DOVE DR. , VALENCIA, CA 91355.Ä The full name of registrant(s) is/are: HUNTER CLANCEY 26417 EMERALD DOVE DR. VALENCIA, CA 91355, SHANE CLANCEY 26417 EMERALD DOVE DR. VALENCIA, CA 91355. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HUNTER CLANCEY. HUNTER CLANCEY, SHANE CLANCEY.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/25/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 035266 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/09/2015 The following person(s) is (are) doing business as HG5 ENTERTAINMENT. 1335 N. LA BREA AVE. #2172 , LOS ANGELES, CA 90028.Ä The full name of registrant(s) is/are: REBECCA POLIAKOFF 1335 N. LA BREA AVE. #2172 LOS ANGELES, CA 90028. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/21/2015. /s/: REBECCA POLIAKOFF. REBECCA POLIAKOFF.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/09/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 051404 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/26/2015 The following person(s) is (are) doing business as THE HANGED MAN PRODUCTIONS. 2465 TOWN CENTER DR. #8116 , VALENCIA, CA 91355.Ä The full name of registrant(s) is/are: THE HANGED MAN PRODUCTIONS 2465 TOWN CENTER DR. #8116 VALENCIA, CA 91355. This Business is being conducted by:Ä a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:THE HANGED MAN PRODUCTIONS. THE HANGED MAN PRODUCTIONS.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/26/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 051403 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/26/2015 The following person(s) is (are) doing business as SPINEFIT. 2940 WESTWOOD BLVD. SUITE 2 , LOS ANGELES, CA 90064.Ä The full name of registrant(s) is/are: JOSEPH FAIR 501 OYMPIC BLVD. APT. 505 LOS ANGELES, CA 90015. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOSEPH FAIR. JOSEPH FAIR.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/26/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 051402 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/26/2015 The following person(s) is (are) doing business as FAMILY FIRST, FAMILY FIRST IN HOME CARE, FAMILY FIRST HOME CARE, FAMILY FIRST HOME HEALTH CARE. 5132 WHITE OAK AVE. , ENCINO, CA 91316.Ä The full name of registrant(s) is/are: FAMILY FIRST IN HOME CARE SERVICES INC. 5132 WHITE OAK AVE. ENCINO, CA 91316. This Business is being conducted by:Ä a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LINDA FINE. FAMILY FIRST IN HOME CARE SERVICES INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/26/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 054449 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/02/2015 The following person(s) is (are) doing business as SANTA MONICA ELECTRIC BIKES. 214 PIER AVENUE , SANTA MONICA, CA 90405.Ä The full name of registrant(s) is/are: PEDAL OR NOT INC 214 PIER AVENUE SANTA MONICA, CA 90405. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/02/2015. /s/: STEPHEN WITTELS. PEDAL OR NOT INC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/02/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 054444 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/02/2015 The following person(s) is (are) doing business as CREATIVE CANDY DESIGNS. 1100 WEST HUNTINGTON DRIVE APT #1 , ARCADIA, CA 91007.Ä The full name of registrant(s) is/are: TINA L. MEANS 1100 WEST HUNTINGTON DRIVE APT #1 ARCADIA, CA 91007. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/19/2015. /s/: TINA L. MEANS. TINA L. MEANS.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/02/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20156397804 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/10/2015 The following person(s) is (are) doing business as RN India . 29181 Dean Street , LAGUNA NIGUEL, CA 92677. The full name of registrant(s) is/are: Lalitendu Pattanaik 29181 Dean Street LAGUNA NIGUEL, CA 92677. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/15. /s/: Lalitendu Pattanaik. Lalitendu Pattanaik. This statement was filed with the County Clerk of LOS ANGELES County on 02/10/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015040979 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/17/2015 The following person(s) is (are) doing business as FREE AGENT GROUP. 2425 OLYMPIC BLVD SUITE 400W , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: LEONID MAYZEL 918 6TH STREET #2 SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/1/14. /s/: LEONID MAYZEL. LEONID MAYZEL. This statement was filed with the County Clerk of LOS ANGELES County on 02/17/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 051406 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/26/2015 The following person(s) is (are) doing business as OPEN CHANNEL GALLERY. 814 VIRGINIA STREET , EL SEGUNDO, CA 90245.Ä The full name of registrant(s) is/are: LAURA D. LEVIA 814 VIRGINIA STREET EL SEGUNDO, CA 90245. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LAURA D. LEVIA. LAURA D. LEVIA.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/26/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 051407 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/26/2015 The following person(s) is (are) doing business as CALIFORNIA PREMIER AQUATICS. 254 QUINCY AVE. , LONG BEACH, CA 90803.Ä The full name of registrant(s) is/are: CHRISTOPHER PLANTE 254 QUINCY AVE. LONG BEACH, CA 90803, DANIEL MUNOZ 2928 EAST MARIQUITA ST. LONG BEACH, CA 90803. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2015. /s/: CHRISTOPHER PLANTE. CHRISTOPHER PLANTE, DANIEL MUNOZ.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/26/2015. NOTICE:

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THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 047347 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/23/2015 The following person(s) is (are) doing business as DG DISPATCH SERVICE. 1214 1/2 ORANGE GROVE AVE. , GLENDALE, CA 91205.Ä The full name of registrant(s) is/are: SIGFREDO GARCIA 1214 1/2 ORANGE GROVE AVE. GLENDALE, CA 91205. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/20/2015. /s/: SIGFREDO GARCIA. SIGFREDO GARCIA.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/23/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 047349 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/23/2015 The following person(s) is (are) doing business as ISAIAHS DISPATCH SERVICES. 3100 BELLEVUE AVE. APT 309 , LOS ANGELES, CA 90026.Ä The full name of registrant(s) is/are: ISAIAHS DISPATCH SERVICES 3100 BELLEVUE AVE. APT 309 LOS ANGELES, CA 90026. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/30/2015. /s/: ISAIAHS DISPATCH SERVICES. ISAIAHS DISPATCH SERVICES.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/23/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015043411 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/18/2015 The following person(s) is (are) doing business as UNIVERSITY TIRE & AUTO SERVICE , UNIVERSITY TIRE CENTER . 2908 S VERMONT AVE , LOS ANGELES, CA 90007. The full name of registrant(s) is/are: UNIVERSITY TIRE CENTER, LLC 2908 S VERMONT AVE LOS ANGELES, CA 90007. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/01/2009. /s/: JOHN BITTEROLF, MANAGING MEMBER . UNIVERSITY TIRE CENTER, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 02/18/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 059121 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/05/2015 The following person(s) is (are) doing business as SCENIC OVERLOOK FILMS. 474 EAST CHANNEL RD. , SANTA MONICA, CA 90402.Ä The full name of registrant(s) is/are: STEPHEN GRNBERG 14173 ALISAL LANE SANTA MONICA, CA 90402. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:STEPHEN GRNBERG. STEPHEN GRNBERG.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/05/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/16/2015, 03/23/2015, 03/30/2015, 04/06/2015.Ä

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business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/16/2015, 03/23/2015, 03/30/2015, 04/06/2015.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 054444 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/02/2015 The following person(s) is (are) doing business as CREATIVE CANDY DESIGNS. 1100 WEST HUNTINGTON DRIVE, APT. #1 , ARCADIA, CA 91007.Ä The full name of registrant(s) is/are: TINA L. MEANS 1100 WEST HUNTINGTON DRIVE, APT. #1 ARCADIA, CA 91007. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/19/2015. /s/: TINA L. MEANS. TINA L. MEANS.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/02/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/16/2015, 03/23/2015, 03/30/2015, 04/06/2015.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 063738 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/09/2015 The following person(s) is (are) doing business as EIGHT CLOVERS. 2155 E. 7TH STREET S. 175 , LOS ANGELES, CA 90023.Ä The full name of registrant(s) is/are: STARDUST INTERNATIONAL CORP. 2155 E. 7TH STREET S. 175 LOS ANGELES, CA 90023. This Business is being conducted by: Äa Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/02/2005. /s/: JUN SUK KIM. STARDUST INTERNATIONAL CORP.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/09/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/16/2015, 03/23/2015, 03/30/2015, 04/06/2015.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 063740 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/09/2015 The following person(s) is (are) doing business as WANGS BEAUTY SALON. 1739 HUNTINGTON DR. , DUARTE, CA 91010.Ä The full name of registrant(s) is/are: HOANG TRAN MISHLER 353 N. ENCINITAS AVE. MONROVIA, CA 91016. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/1999. /s/: HOANG TRAN MISHLER. HOANG TRAN MISHLER.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/09/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/16/2015, 03/23/2015, 03/30/2015, 04/06/2015.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 059117 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/05/2015 The following person(s) is (are) doing business as LA COUNTY MOVING. 3347 KAYAK ST. , LANCASTER, CA 93535.Ä The full name of registrant(s) is/are: JAMES M. STEVENS 3347 KAYAK ST. LANCASTER, CA 93535. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/27/2015. /s/: JAMES M. STEVENS. JAMES M. STEVENS.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/05/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name Åstatement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/16/2015, 03/23/2015, 03/30/2015, 04/06/2015.Ä

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 059119 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/05/2015 The following person(s) is (are) doing business as HAWAIIAN TRAVEL ESCAPES, TRAVEL BUCKS. 23250 SPIRES ST , WEST HILLS, CA 91304.Ä The full name of registrant(s) is/are: CARIBBEAN TRAVEL ESCAPES LLC 23250 SPIRES ST WEST HILLS, CA 91304. This Business is being conducted by: Äa Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/15/2014. /s/: NICHOLA MCCLENDON. CARIBBEAN TRAVEL ESCAPES LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/05/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/16/2015, 03/23/2015, 03/30/2015, 04/06/2015.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015043839 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/19/2015 The following person(s) is (are) doing business as LAIT ESSENTIALS , LAIT CANDLES . 1429 N HAYWORTH AVE UNIT D , WEST HOLLYWOOD, CA 90046. The full name of registrant(s) is/are: JENNIFER RHEE 1429 N HAYWORTH AVE UNIT D WEST HOLLYWOOD, CA 90046. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/23/2015. /s/: JENNIFER RHEE, FOUNDER/OWNER. JENNIFER RHEE. This statement was filed with the County Clerk of LOS ANGELES County on 02/19/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/16/2015, 03/23/2015, 03/30/2015, 04/06/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015064620 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/10/2015 The following person(s) is (are) doing business as BACKYARD BOWLS . 8303 BEVERLY BLVD , LOS ANGELES, CA 90048. The full name of registrant(s) is/are: BACKYARD LOS ANGELES LLC 8303 BEVERLY BLVD LOS ANGELES, CA 90048. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ADAM RAMOS, OWNER . BACKYARD LOS ANGELES LLC . This statement was filed with the County Clerk of LOS ANGELES County on 03/10/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/23/2015, 03/30/2015, 04/06/2015, 04/13/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015058531 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/04/2015 The following person(s) is (are) doing business as DECEIVED, DECEIVED & CO, DECEIVED & CO. 525 N 4TH ST APT 213 , MONTEBELLO, CA 90640. MAILING ADDRESS: PO BOX 1057 MONTEBELLO, CA 90640, The full name of registrant(s) is/are: JOCELYN GARCIA 525 N 4TH ST APT 213 MONTEBELLO, CA 90640, CINDY GUADALUPE CONTRERAS 4474 TUTTLE ST COMMERCE, CA 90040. This Business is being conducted by: a General Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CINDY GUADALUPE CONTRERAS, CO-OWNER. JOCELYN GARCIA, CINDY GUADALUPE CONTRERAS. This statement was filed with the County Clerk of LOS ANGELES County on 03/04/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/23/2015, 03/30/2015, 04/06/2015, 04/13/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015045244 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/20/2015 The following person(s) is (are) doing business as MILK AND BROOKIES. 5482 WILSHIRE BLVD STE 185 , LOS ANGELES, CA 90036. The full name of registrant(s) is/are: JOVON ENGLISH 1831 PROSSER AVE #209 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOVON ENGLISH. JOVON ENGLISH. This statement was filed with the County Clerk of LOS ANGELES County on 02/20/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/23/2015, 03/30/2015, 04/06/2015, 04/13/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015073524 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/18/2015 The following person(s) is (are) doing business as OVERNIGHT EDIT . 3744 WHITESPEAK DRIVE , SHERMAN OAKS, CA 91403. The full name of registrant(s) is/are: NEIL HEALY 3744 WHITESPEAK DRIVE SHERMAN OAKS, CA 91403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NEIL HEALY. NEIL HEALY. This statement was filed with the County Clerk of LOS ANGELES County on 03/18/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/23/2015, 03/30/2015, 04/06/2015, 04/13/2015.

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. TS018302
Superior Court of California, County of Los Angeles
Petition of COLT MATHEW BENDER BY CECILIA VALLES for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: CECILIA VALLES filed a petition with this court for a decree of changing names as follows: COLT MATHEW BENDER to COLT MATTHEW VALLES . The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 04/21/2015, Time: 8:30 AM, Dept: B, Room: 906
The address of the court is SUPERIOR COURT OF CALIFORNIA - COUNTY OF LOS ANGELES, 200 WEST COMPTON BLVD, COMPTON CA 90220.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: DECEMBER 18, 2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015065807 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/11/2015 The following person(s) is (are) doing business as LILY SPINDLE. 1040 PALMS BLVD , VENICE, CA 90291. The full name of registrant(s) is/are: DEBRA VIGNA 4545 DON TONITO DRIVE LOS ANGELES, CA 90008, REBECCA COX 1040 PALMS BLVD VENICE, CA 90291. This Business is being conducted by: a GENERAL Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/15/2015. /s/: DEBRA VIGNA. DEBRA VIGNA, REBECCA COX . This statement was filed with the County Clerk of LOS ANGELES County on 03/11/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/23/2015, 03/30/2015, 04/06/2015, 04/13/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015058533 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/04/2015 The following person(s) is (are) doing business as OKI INSURANCE AGENCY . 4558 SHERMAN OAKS AVE , SHERMAN OAKS, CA 91403. The full name of registrant(s) is/are: PROFESSIONAL PLANNING CORPORATION 4558 SHERMAN OAKS AVE SHERMAN OAKS, CA 91403. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KENNETH MADICK, PRESIDENT . PROFESSIONAL PLANNING CORPORATION . This statement was filed with the County Clerk of LOS ANGELES County on 03/04/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM

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THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/30/2015, 04/06/2015, 04/13/2015, 04/20/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015076096 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/20/2015 The following person(s) is (are) doing business as CHIANGS ART GALLERY. 623 WEST LAS TUNAS DR , SAN GABRIEL, CA 91776. The full name of registrant(s) is/are: CHIANGS ART GALLERY 623 WEST LAS TUNAS DR SAN GABRIEL, CA 91776. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CHIANGS ART GALLERY. CHIANGS ART GALLERY. This statement was filed with the County Clerk of LOS ANGELES County on 03/20/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/30/2015, 04/06/2015, 04/13/2015, 04/20/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015076586 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 03/20/2015 The following person(s) is (are) doing business as NEW CREDIT AMERICA . 5230 LAS VIRGENES RD., SUITE 102 , CALABASAS, CA 91302. The full name of registrant(s) is/are: PRS LOANS LLC 5230 LAS VIRGENES RD., SUITE 102 CALABASAS, CA 91302. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DOUGLAS JACOBSEN, CEO . PRS LOANS LLC . This statement was filed with the County Clerk of LOS ANGELES County on 03/20/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/30/2015, 04/06/2015, 04/13/2015, 04/20/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015074157 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/19/2015 The following person(s) is (are) doing business as THOUGHT MERCHANTS . 229 BICKNELL AVE APT 104 , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: STEVEN JAMES BERRY JR 229 BICKNELL AVE APT 104 SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:STEVEN JAMES BERRY JR. STEVEN JAMES BERRY JR. This statement was filed with the County Clerk of LOS ANGELES County on 03/19/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/30/2015, 04/06/2015, 04/13/2015, 04/20/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015075606 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/20/2015 The following person(s) is (are) doing business as SANTA MONICA TENNIS CENTER . 2505 WILSHIRE BLVD , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: SM TENNIS INC. 2505 WILSHIRE BLVD SANTA MONICA, CA 90403. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SM TENNIS CENTER INC., OWNER. SM TENNIS INC. . This statement was filed with the County Clerk of LOS ANGELES County on 03/20/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/30/2015, 04/06/2015, 04/13/2015, 04/20/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015075605 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/20/2015 The following person(s) is (are) doing business as BENETONE FILMS . 1323 15TH ST. (FRONT UNIT) , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: BENETONE HILLIN ENTERTAINMENT 1323 15TH ST. (FRONT UNIT) SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WILLIAM DAEMON HILLIN, MANAGING MEMBER . BENETONE HILLIN ENTERTAINMENT . This statement was filed with the County Clerk of LOS ANGELES County on 03/20/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/30/2015, 04/06/2015, 04/13/2015, 04/20/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015082237 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/26/2015 The following person(s) is (are) doing business as BRIGHT VISION TRADING CO. . 11420 SANTA MONICA BLVD., #25167 , LOS ANGELES, CA 90025. The full name of registrant(s) is/are: JAFAR HADIZADEH 2669 S. BARRINGTON AVE., #210 LOS ANGELES, CA 90064. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)9/18/08. /s/: JAFAR HADIZADEH. JAFAR HADIZADEH. This statement was filed with the County Clerk of LOS ANGELES County on 03/26/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/30/2015, 04/06/2015, 04/13/2015, 04/20/2015.

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS025182
Superior Court of California, County of Los Angeles
Petition of JAFAR HADIZADEH for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: JAFAR HADIZADEH filed a petition with this court for a decree of changing names as follows: JAFAR HADIZADEH to KIAN HADIZADEH. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 07/10/2015, Time: 8:30 AM, Dept: K, Room: A203
The address of the court is SUPERIOR COURT OF CALIFORNIA - COUNTY OF LOS ANGELES, 1725 MAIN STREET, SANTA MONICA, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: MARCH 26, 2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 055464 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/02/2015 The following person(s) is (are) doing business as LAND SKIPS. 25876 THE OLD ROAD #107 , STEVENSON RANCH, CA 91381.Ä The full name of registrant(s) is/are: MARK S DE NIKE 25675 DORADO DRIVE VALENCIA, CA 91355. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARK S DE NIKE. MARK S DE NIKE.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/02/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/30/2015, 04/06/2015, 04/13/2015, 04/20/2015.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015075585 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/20/2015 The following person(s) is (are) doing business as VENICE SUNSETS , VENICE BEACH SUNSETS . 2620 11TH STREET APT 10 , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: DANIEL RICE 2620 11TH STREET APT 10 SANTA MONICA, CA 90405, ANDREW KARL 34 DUDLEY AVE APT 3 VENICE, CA 90291. This Business is being conducted by: a

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DBAS

General Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/30/2015. /s/: DANIEL RICE, OWNER . DANIEL RICE, ANDREW KARL . This statement was filed with the County Clerk of LOS ANGELES County on 03/20/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/30/2015, 04/06/2015, 04/13/2015, 04/20/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015078310 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/23/2015 The following person(s) is (are) doing business as MARAMARA KITCHEN. 6339 AGNES AVE , NORTH HOLLYWOOD, CA 91606. The full name of registrant(s) is/are: ZAROUI VARTANIAN 6339 AGNES AVE NORTH HOLLYWOOD, CA 91606. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:VARTANIAN ZAROUI, OWNER . ZAROUI VARTANIAN. This statement was filed with the County Clerk of LOS ANGELES County on 03/23/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/30/2015, 04/06/2015, 04/13/2015, 04/20/2015.

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DISH TV Packages for $19.99/mo & $14.95/mo for Internet + $25 Visa Gift Card (with Activation). Call NOW and Save: 844-589-9575. Conditions apply. (Cal-SCAN)

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The Santa Monica Daily Press is seeking an operations coordinator. The position is responsible for management, input and interpretation of display advertising contracts, collection of billed and prepaid accounts, management of the back office database and publishing systems. Management of website advertising contracts and execution of placements and billing. This position is responsible for monthly billing, application of payments, reconciliation of A/ R and bank and merchant service deposits. Also responsible for management of the classified data entry and billing/ payment systems. This position will direct and oversee the approval of office purchases, phone coverage and customer coverage. Manage all legal advertising of existing and new customers. Market the newspaper to agencies through direct contact, email and by ensuring representation in all listing collateral for qualified publications. Manage all City legal advertising Human Resources: Manage intake of new employees, train in relevant areas, assist with paperwork, employee benefits and general office policies and procedures. Monitor sick/ vacation days for staff. Additionally, applicants must have strong grasp of the Microsoft Office Suite as well as be proficient in the Macintosh operating system. Applicants must be organized and deadline orientated, get along well with others and have strong interpersonal skills. The position is 30 hours per week. 9 AM - 2 PM Monday - Thursday and 9 AM - 5 PM on Friday. Interested applicants should submit a resume to schwenker@smdp.com with Operations Coordinator in the subject line.

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