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Santa Monica Daily Press

MARCH 28-29, 2015 Volume 14 Issue 118 smdp.com Santa Monica Daily Press

MADNESS TO SADNESS SEE PAGE 4

A tale of two Kevin McKeowns

Mayor, band director share Irish heritage

BY JEFFREY I. GOODMAN
Daily Press Staff Writer

Editor's note: This is the first part of a multi-part series about Santa Monica's two Kevin McKeowns.

CITYWIDE Kevin McKeown still remembers the campaign posters bearing his name, a somewhat odd sight considering he wasn't running for office.

He soon learned it wasn't some sort of practical joke, but rather a quirk of fate: another Kevin McKeown.

An email exchange followed. A crossing of paths eventually ensued. And the tale of two Kevin McKeowns was born, an amusing coincidence that has played out in Santa Monica in humorous and often confusing fashion.

One of the men is probably more familiar to area residents — he's currently the mayor of this fascinating city by the sea. The other acceptingly lurks in the politician's shadow, although he's well-known in certain circles — he's the band director at Santa Monica High School.

"This town is big enough for both of us," the mayor says.

The intersection of their lives took place on the Westside, but even their ancestry is closely aligned, as their family heritages can be traced to Ireland and Northern Ireland.

The mayor was born just outside New York, moved to

SEE KEVIN PAGE 5

Incline closure to start on April 20



Matthew Hall

OPEN FOR NOW: Drivers will have to use alternate routes when the incline closes in April.

BY DAVID MARK SIMPSON
Daily Press Staff Writer

CITY HALL Next month, Santa Monica will offer even more time to get to know the interior of your car.

The California Incline, which is coming up on a century of aiding vehicles in their trips between the Pacific Coast Highway and Ocean Avenue on the bluffs above, will undergo a desperately needed reconstruction, resulting in a yearlong closure starting on April 20, city officials said.

The oft-traveled road is not up to seismic standards, city officials say.

City officials are trying to let drivers know about the closure well in advance.

"Traffic control will begin to be set up in the coming weeks," said acting Principal Traffic Engineer Andrew Maximous.

Primary detours will use Moomat Ahiko Way and Lincoln Boulevard exits.

In the past, when city officials have closed the incline for maintenance, they've seen a back-up on the Interstate 10 freeway off-ramp leading to Lincoln Boulevard.

The incline qualifies for replacement under a Federal Highway Administration program and, therefore, 88.5 percent of the cost of the project will be covered by federal funds. The project is expected to cost about $20 million.

The new incline will be about 750 feet long — about 100 feet shorter than the current one — and consist of a reinforced concrete slab structure with sections ranging from 29 to 56 feet, according to a report from Public Works.

The incline will be widened by more than five and half feet.

The widening will allow for a designated bike lane and improvements to the pedestrian sidewalk, which will be separated from the roadway by a concrete barrier.

dave@smdp.com

UCLA talk to spotlight childhood nutrition

BY JEFFREY I. GOODMAN
Daily Press Staff Writer

UCLA Childhood nutrition is a dietary issue with complex health consequences — but a growing body of medical experts, researchers and advocacy groups also see economic implications.

They point out that children whose nutritional needs are not met are more likely to have difficulties focusing and more likely to miss school days for illness.

"This all leads to poorer school performance, which leads to lower income earning potential as adults," said pediatric specialist Tanya Arora, co-director of the Global Health Education Programs at the UCLA Center for World Health. "As pediatricians, parents and advocates, we have a responsibility to educate ourselves and others on how we can support children in having the right nutrition, right from the start, to reach their full potential."

That education continues at 6:30 p.m. March 30 at UCLA Medical Center, 1250 16th St., in Santa Monica, where Arora and others will take part in a public forum about early childhood nutrition.

The free event will be highlighted by Arora's informal interview of Heidi Murkoff, author of the best-selling "What to Expect When You're Expecting" pregnancy guide.

"The health, wellbeing and economic success of this nation, and countries around the world, is inherently linked to the nutritional status of our moms and moms-to-be, and our babies and toddlers," Murkoff said in a release. "It's time

SEE UCLA PAGE 6

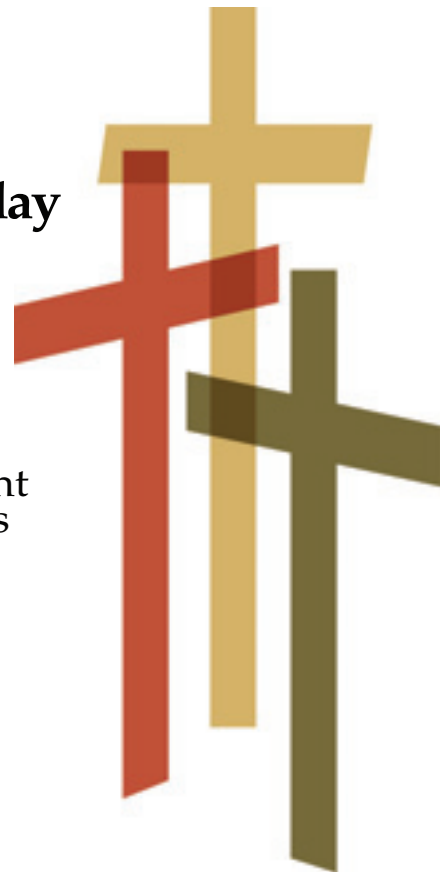
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Holy Week
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- **Palm Sunday**
  MARCH 29TH
  9am and 11am
- **Maundy Thursday**
  APRIL 2ND
  7:15pm
- **Good Friday**
  APRIL 3RD
  12 to 3pm - Tre Ore
  7pm - Service of light & darkness
- **Holy Saturday**
  APRIL 4TH
  7pm - Easter Vigil
- **Easter Sunday**
  APRIL 5TH
  7am, 9am & 11am



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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

March 28

Rod Puppets and Puppetry Clinic

Combine doll-based or paper puppets with rod controls to make expressive characters. Some fun and easy puppetry techniques will be explored as well. Bring your own puppets in for a consultation about materials, conservation, repair and performance strategies. 1450 Ocean, 11 a.m. - 2 p.m., $5. https://apm.activecommunities.com/santamonicarecreation/Activity_Search/43586

Culminating Discussion and Work-in-Progress performance of The Fasting Girls

Puppeteer Alexis Macnab and Playwright Amanda Jane Shank present a mini run-through of scenes and puppet elements for their production The Fasting Girls, created during Alexis' month-long Studio Residency at 1450 Ocean. 3 - 4 p.m., free, RSVP at http://1450fastinggirls.eventbrite.com

Linoleum Relief Printing

Carve a linoleum surface to produce a printing block, then use on different kinds of paper to explore the range of looks and the quality of multiples that this method can provide. Linoleum block printing is a form of relief, the oldest kind of printmaking, where the raised parts of the block transfer ink while the parts to be left un-inked are removed. 1450 Ocean, 4 - 7 p.m., $15 + $10 cash material fee. For more information, visit https://apm.activecommunities.com/santamonicarecreation/Activity_Search/43729

The Vagina Monologues

The Moss Theater, Herb Alpert Educational Village, 3131 Olympic Blvd. 8 p.m.

VDay Los Angeles will present a one-night only benefit performance of Eve Ensler's award winning play The Vagina Monologues which was first performed off- Broadway by Ms. Ensler, dives into the mystery, humor, pain, power, wisdom, outrage and excitement buried in women's experiences.

Art College Roadmap

Workshop sessions will cover what should and should not be included in a college art portfolio, a timeline, important benchmarks, tips on documenting work, and application/scholarship deadlines. All sessions free and open to the public. For reservations and more information contact: info@prepforart.com

LA Public Library Palisades Branch, 861 Alma Real Drive, 10-11:30 a.m.

Book signing

Fluidly written for adults who are not dummies, "Just Tell Me How It Works: Practical Help for Adults on All-Things-Digital" solves the gaps in understanding that Boomers and beyond need in order to participate comfortably in today's digital world. Barnes and Noble store on 3rd Street Promenade, 11 a.m. - 3 p.m.

QiGong classes at the YWCA

Try this ancient Chinese form of movement and meditation that is healing and beneficial to the body and mind with instructor, Michael Sieverts. Try your first class free, additional classes can be purchased for $10. YWCA Santa Monica / Westside, 2019 14th St., 8:45 - 10 a.m. Visit www.smywca.org or call (310) 452-3881 for more info.

Traffic safety enforcement

The Santa Monica Police Department will step up Bike & Pedestrian Safety Enforcement Operations with focused enforcement on primary collision factors involving motorists, pedestrians and bicyclists. Officers will be looking for violations engaged by drivers, bike riders and pedestrians alike that can lead to life changing injuries.

California Friendly Landscape Training

SEE **LISTINGS** PAGE 3

For help submitting an event, contact us at
310-458-7737 or submit to editor@smdp.com

COMMUNITY BRIEFS

Downtown

Blowin' Smoke's Big 20th Birthday Bash Blowout

On Saturday, March 28, from 9:30 p.m.-1:30 a.m., there's going to be a huge 20th Birthday Bash Blowout presented by, and featuring, Larry "Fuzzy" Knight's Blowin' Smoke Rhythm & Blues Revue featuring The Fabulous Smokettes, at Harvelle's, located at 1432 4th St., in Santa Monica. Admission is $10. Info: (310) 395-1676 or http://santamonica.harvelles.com.

Two decades ago - 1995, to be exact - a gallon of gasoline was $1.09, a dozen eggs were 87 cents, postage stamps were 32 cents each, and the average cost of a new car was $15,500. Also that year, longtime Southern California musician Larry "Fuzzy" Knight formed the Blowin' Smoke Rhythm & Blues Revue, a unique, multi-instrumental band with a big lineup and an even larger sound, augmented by three superb female vocalists collectively known as The Smokettes.

Two decades later, much has changed but one thing has remained constant - Knight and Blowin' Smoke are still going strong, entertaining audiences at festivals and better nightclubs throughout the Southland, often accompanied onstage by renowned guest musicians.

Knight - whose musical resume' includes a decade-plus stint as bassist for one of the great SoCal bands to emerge from the psychedelic era of the Sixties, Spirit - recently announced the addition of a new member to the Blowin' Smoke lineup, Don Preston. Preston is a former original member of Frank Zappa's Mothers of Invention and co-founder of the GrandMothers.

- SUBMITTED BY DOUG DEUTSCH

Broad Stage

SMC Symphony presents romantic program on March 29

The Santa Monica College Symphony Orchestra will present a special concert Sunday, March 29, featuring a romantic program of music both happy and sad. Los Angeles baritone John Atkins joins the symphony to perform as guest artist. SMC student Joseph Rishik, a cellist, is also featured.

The concert will be held at 4 p.m. in The Broad Stage at the SMC Performing Arts Center (Santa Monica Boulevard at 11th Street, Santa Monica). Tickets are $10. A modest service charge applies. Advance tickets may be purchased online at www.smc.edu/eventsinfo or by calling (310) 434-3005. Tickets may also be purchased at the door up to 45 minutes before the concert's start time. Free parking is available on the premises.

Under the baton of James Martin, Director, the concert offers a mix of great works by Brahms, Saint-Saens, Borodin, and Mahler. Atkins will sing Mahler's "Kindertotenlieder."

For more information, please go to www.smc.edu/eventsinfo or call (310) 434-4323.

- SUBMITTED BY GRACE SMITH

LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Airport gripes unreasonable

Editor:

In 1970 I moved to Playa del Rey, right next to LAX. I have since moved, but the airport had nothing to do with my decision to do so.

To those against jets using the Santa Monica airport, and those who just want it closed, I say this: If you bought, built or rented within a mile of the airport before it was built, I fully support your position. If not, hey! You moved next to an airport — what did you expect?

Jack Berkus
Santa Monica

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LISTINGS

FROM PAGE 2

Home gardeners and landscape professionals - learn the latest ways to reduce water use in landscapes, including the basics of irrigation systems, watering and fertilizing, landscape design and plant identification. Free class, Ken Edwards Center, 1527 4th Street #106, 11 a.m. - 1 p.m. Register by phone or email at savewater@smgov.net or (310) 458-8972 ext.1.

March 29

Abstract Expressionist Art Show

The Unitarian Universalist Church of Santa Monica (UU Santa Monica) is pleased to welcome Abstract Expressionist Vera Arutyunyan with Artist Opening Reception from noon to 1:30 p.m. The show will run through Sunday, April 26 and is open to the public on Sundays from 9 a.m. - 1 p.m. and on weekdays by appointment. UU Santa Monica, 1260 18th Street.

Tom Zimmerman: Downtown in Detail

'Downtown in Detail' author and photographer Tom Zimmerman shares some of his most beloved images and anecdotes about one of his favorite topics: Los Angeles architecture. 'Downtown in Detail' features Zimmerman's keen eye for the architectural details, both exterior and interior, that tell the hidden stories of buildings and the dreams behind them. A book sale and signing follows the program. Presented by the Society of Architectural Historians, Southern California Chapter. Main Library, 601 Santa Monica Blvd., 2 - 3:30 p.m.

Guest House open

Free tours begin at 11 a.m., 12 p.m. and 1 p.m. No reservations needed. Annenberg Community Beach House, 415 PCH.

Local launch party

A new assortment from local makers. Drop by and check out their products, learn more about West Elm's local initiative and enjoy light refreshments and bites. Featuring local designs by: A Question of Eagles Aleksandra Zee Concrete Geometric Dominik Woods Eric Trine MFEO Molly M Designs Rais Case RossLab. RSVP on Facebook. West Elm, 1433 Fourth St., 6 - 9 p.m.

March 30

Grand opening at Kabbalah Centre

The Grand Opening will take place during their monthly Spiritual Social Hour. Spiritual Social Hour is a two-hour window in which people can gather together. The Spiritual Social Hour offers a light, friendly environment with light music, light refreshments, and light-mindedness. 1221 2nd Street, Suite100, 6 - 8 p.m.

Adult Beach Volleyball

Co-ed classes Ages 16+; all levels. $25/class or $48/session incl. parking (4 classes). Annenberg Community Beach House, 415 PCH, 6 p.m.

Online travel resources

This hands-on computer class will show you online travel websites and other resources to help plan your next vacation. Seating is limited and on a first come, first served basis. Montana Ave. Library, 1704 Montana Ave. 6:30 p.m.

Crafty Kids: crowns

Part of Springtime Mania, make a crown to celebrate spring. Ages 3 & up. Montana Ave. Library, 1704 Montana Ave. 3 p.m.

Bridge

Play bridge at the library every Monday afternoon. Have fun, meet new people, and challenge your mind. Advanced beginners welcome. This is not a class. Fairview Branch Library, 2101 Ocean Park Blvd., 12 p.m.

City of Santa Monica

CITY OF SANTA MONICA
REQUEST FOR PROPOSALS

NOTICE IS HEREBY GIVEN that the City of Santa Monica invites Proposals for:

Pavement Management System (PMS) Update & Integration
SP2069

The City of Santa Monica is inviting proposals from qualified persons or firms to update the City's existing Pavement Management System (PMS), integrate the system data and results with the City's existing web-based GIS system for cross-functional access by staff and other interested parties such as consultants, developers & private utility companies, and develop an outward-facing web site to share information with the public.

Proposers shall provide two (2) paper copies OR one (1) digital version of their proposal in PDF format to allan.sheth@smgov.net, no later than **5:00 p.m. on Monday, April 20th, 2015. The digital version of the proposal shall be compiled as one single PDF not exceeding 10 MB in size.**

RFP Documents may be obtained by logging onto the City's bid posting website at: http://www.smgov.net/planetbids/.

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Jack Neworth

Send comments to editor@smdp.com

March Madness, gladness and sadness

BY THE TIME YOU READ THIS, UCLA will likely be eliminated from the NCAA tournament known across the country as March Madness. On Friday the Bruins played heavily favored Gonzaga, whose mascot is Spike the Bulldog. You gotta love Spike. (Which is more than I can say for this Friday deadline.)

If UCLA won, it would likely play Duke on Sunday and lose then. That's typical March Madness. You start off with such hope, but by the time it's over only the fans of the champion are jubilant. The rest of us are various degrees of losers. (Being a sports fan is not that easy!)

According to some, the Bruins were lucky to be in the Big Dance and were given a No. 11 seed — but, still, hope sprung eternal. And, sure enough, the Bruins narrowly won their first game against sixth-seeded SMU. Trailing by two with only 13 seconds to play (not good), Bruins point guard Bryce Alford, son of coach Steve Alford, heaved up an off-balance 3-pointer.

While Alford had the game of his life — he went 9-for-11 from distance — this shot didn't have a prayer. But SMU's 6-foot-11 Yanick Moreira was called for goaltending and suddenly UCLA was up by one. (Unbelievably good.) SMU got two more shots off before the buzzer, but neither went in. And Bruin fans, when their blood pressure finally settled down, lived for another day.

I felt bad for Moreira during the post-game press conference as he fought back tears. "As a senior, you can't make those mistakes at the end of the game," he lamented. I also felt compassion for SMU's coach, 74-year-old Larry Brown. Once UCLA's coach and one of the greatest of all time, Brown is still the only coach to have won NCAA and NBA titles.

For days before the game, Brown had a terrible case of bronchitis and the 60-59 loss didn't help. "I never saw a game end like that," said Brown who's pretty much seen it all. In the meantime, UCLA caught a break when Alabama-Birmingham, seeded No. 14 in the region, beat No. 3 Iowa State.

Whereas the Shockers might have been too much for the Bruins, the UAB Blazers were no match. (Blazers? Their team mascot is a jacket?) The Bruins were now in the Sweet 16 and I had transitioned from Madness to gladness.

Speaking of gladness, no one was more so than Georgia State coach Ron Hunter. The weekend before, his team won the Sun Belt Conference championship and an automatic berth to the NCAA tourney. Unfortunately, he got so excited jumping up and down he tore his ACL. Ouch!

So for Georgia State's first round against Baylor, Hunter had to coach from a stool with his leg propped up. Then, when his son R.J. hit the game winning 3-point shot with time running out, Hunter once again got excited. This time he fell off the stool and flat onto the hardwood but continued to cheer from the floor. (Someone suggested Hunter needed a seat-belt for his stool.) Go to YouTube and type "Coach falls off stool." It's hilarious.

Unfortunately, the Panthers lost their next game, so their trip from Madness to gladness to sadness took place over a matter of days.

Ratings for March Madness are the highest since 1991. It's also the most wagered sporting event in the U.S., and that includes the Super Bowl. A whopping one out of every 10 Americans fills out a bracket with as much as $9 billion being bet illegally. (I doubt any cops would enforce it — they're probably in an office pool, too.)

How big of a UCLA basketball fan am I? The Bruins have been in a record 17 Final Fours, and I can name every one. (I did it in my sleep the other night and woke up exhausted. Did I mention being a sports fan is not that easy?)

Assuming UCLA is no longer in the tournament, here's what I'd like to see happen: Top-seeded Kentucky loses, snapping its winning streak and quashing a possible eighth NCAA title. (Too close to UCLA's record of 11.) Unless, of course, the Wildcats play Duke in the championship, in which case I wish they both could lose. (How has Coach K had the same receding hairline for 40 years?)

Next weekend are the final two rounds of March Madness. Actually, I'd like to see a team not favored win the NCAA title. Maybe Michigan State? It's the hugest of long shots as it next plays Kentucky, but how about Notre Dame? Notre Dame has never won an NCAA championship, and its only Final Four appearance was in 1978.

How I'd love to be wrong, but assuming Gonzaga got past UCLA — again, the curse of a Friday deadline — I wouldn't mind seeing the Bulldogs win the title. For one, the Zags have never even been to a Final Four. And two, how can you not root for Spike the Bulldog?

JACK also writes Laughing Matters, which appears every Friday. He's at facebook.com/jackneworth and twitter.com/jackneworth and jnsmdp@aol.com.

City of Santa Monica

CITY OF SANTA MONICA
NOTICE INVITING APPLICATIONS

ARCHITECTURAL REVIEW BOARD

CLEAN BEACHES & OCEAN PARCEL TAX CITIZENS OVERSIGHT COMMITTEE

Architectural Review Board:
One seat available for a term ending June 30, 2016.
Applicants shall be residents of Santa Monica.

Clean Beaches & Ocean Parcel Tax Citizens Oversight Committee:
One seat available for terms ending December 31, 2015.
Applicants shall be residents of Santa Monica.

Applications due by noon, Tuesday, May 5, 2015.
Appointments to be made by City Council, Tuesday, May 12, 2015.

No Santa Monica City Employee may serve as a member of any Board or Commission.

The State Political Reform Act requires certain officeholders to disclose their interest and income which may be materially affected by their official action. The applicants appointed to serve in these positions will be required to file a Statement of Economic Interest (Form 700) upon assuming office, and annually thereafter.

Applications and information on Board/Commission duties & disclosure requirements are available from the City Clerk's Office, City Hall, 1685 Main St., Rm. 102 (submit applications at this same location), by phone at (310) 458-8211 or on-line at http://www.smgov.net/departments/clerk/boards/vacancies.aspx. All current applications on file will be considered.

Disability related assistance and alternate formats of this document are available upon request by calling (310) 458-8211.

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OPINIONS EXPRESSED are those of the writer and do not necessarily reflect those of the Santa Monica Daily Press staff. Guest editorials from residents are encouraged, as are letters to the editor. Letters will be published on a space-available basis. It is our intention to publish all letters we receive, except those that are libelous or are unsigned. Preference will be given to those that are e-mailed to editor@smdp.com. All letters must include the author's name and telephone number for purposes of verification. All letters and guest editorials are subject to editing for space and content.

KEVIN

FROM PAGE 1

Connecticut when he was 13 and earned a full scholarship to Yale University. He drove cross-country to California in 1973 and became radio station KROQ's general manager, later working at a Los Angeles advertising agency and owning a recording studio on Main Street in Santa Monica.

His Irish connections? All eight of his great-grandparents were born in Ireland. And after visiting the plot of land that his paternal grandfather farmed there, he was inspired to become a dual citizen of the United States and the Republic of Ireland.

"I travel in Europe with an Irish passport and love arriving in Dublin to be told by customs, 'Welcome home,' says the mayor, whose middle name, Frederick, is his father's first name.

He also serves as vice chair of the Irish-American Caucus of the California Democratic Party.

And the politician's roots have local implications: He is currently in the process of trying to set up a sister city relationship between Santa Monica and Galway, an Irish coastal city.

The other Kevin McKeown hails from from Belfast, Northern Ireland, which shares an island with Ireland but which is part of the United Kingdom.

He came of age during "The Troubles," a decades-long conflict involving Union loyalists and Irish nationalists, and moved to Santa Monica in 1982.

The band director's heritage lives on in his middle name, Og, which is Irish for "young one." It also continues through his golfing hobby — his father taught him how to play, and he's in constant pursuit of a one-digit handicap.

"It's a nice tie from the old country," he says.

This McKeown is a product of local education. He attended Grant Elementary School and John Adams Middle School and graduated from Samohi in 1992. He then earned bachelor's and master's degrees in music at UCLA.

He now teaches music full-time at Santa Monica High School, although he's worked at numerous other sites in the local district. He also is a faculty member at Santa Monica College and UC Irvine.

The band director, who lives in West Los Angeles, is married with one son, Connor, who is a third-grade student at Grant. And although he's lived in Southern California for more than 30 years, he doesn't take it for granted.

"Coming from Ireland," he says, "the most obvious (reason) is the weather and the location."

jeff@smdp.com

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UCLA

FROM PAGE 1

for us, a society that focuses on family values, to truly value families — and to prioritize nourishing the next generation."

Arora's chat with Murkoff will follow an introduction from UCLA Center for World Health director Tom Coates and remarks from Lucy Martinez Sullivan of 1,000 Days, an advocacy group that promotes improved nutrition for mothers and children in the time between a woman's pregnancy and her child's second birthday. The evening will wrap up with an audience Q&A session.

"Optimizing early childhood nutrition is essential to ensuring healthy physical and mental development," Arora said. "If children don't get the right nutrition during their first two years of life, the damage done to their physical and mental health is irreversible."

Arora said malnutrition refers not only to undernutrition but also to poor nutrition, which includes high-calorie, low-nutrient diets. One in four U.S. preschoolers is overweight and one in eight is obese, she said, placing them at greater risk for diabetes, heart disease and other chronic conditions.

"We tend to treat malnutrition only after it has occurred," she said. "We respond to famine by providing food aid; we respond to obesity with exercise and nutritional programs. While these responses are necessary, it is important to note that malnutrition in the developed and developing world are preventable problems.

"Investing in our children early on in their childhood can allow us to keep them healthy and optimize their physical and mental development to allow them to reach their full potential."

Arora added that children who do not receive appropriate calories, vitamins and micronutrients are at increased risk for infection.

But she believes solutions for improved childhood nutrition, both in the U.S. and around the world, are within reach.

"We know that poverty and income inequality exist," she said. "We know that there are food deserts where parents cannot buy fresh fruits and vegetables in their neighborhoods. Globally, we know that there are seasonal hunger gaps when food will not grow, and we know that foods of lower nutritional quality are cheaper because we subsidize these foods. Improving childhood nutrition is an achievable goal."

For more information, or to register for the event, visit birthplace.uclahealth.org.

Valet parking at the medical center costs $12. Tokens for the parking structure at 1311 16th St., are available for $5 at the main security desk. Other pay-to-park facilities can be found at 1260 15th St., and 1245 16th St.

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Courtesy photo

GAME ON: A group of local girls traveled to Nevada for a soccer tournament.

Santa Monica United girls place second in Vegas tournament

BY FRANK KOSA
Special to the Daily Press

The Santa Monica United Girls 97 team grabbed second place at the storied Las Vegas Showcase tournament this past weekend, and missed finishing first by just a single point.

Playing in the New York New York division, the team won three of four games, two by shut outs, and nearly came back from a 3-0 deficit in its only defeat. In four games, SMU found the back of the net 10 times with seven different players earning a goal or an assist.

"This team has really focused and made themselves into a force that must be reckoned with," said coach James Tonner. "They turned in complete games — from defense to offense, goalkeeping, set plays, every aspect of the game — and against some very good competition. It's no wonder that they caught the attention of dozens of college coaches over the weekend."

The tournament attracts more than 300 college coaches for women's soccer from all over the country. Santa Monica United was the only club from L.A.'s Westside that played in the girls U17 age division.

The Las Vegas Showcase is a premier soccer event in the U.S. Coming from as far as Hawaii and New Jersey, more than 400 U.S. and Canadian girls teams played in this year's Las Vegas showcase.

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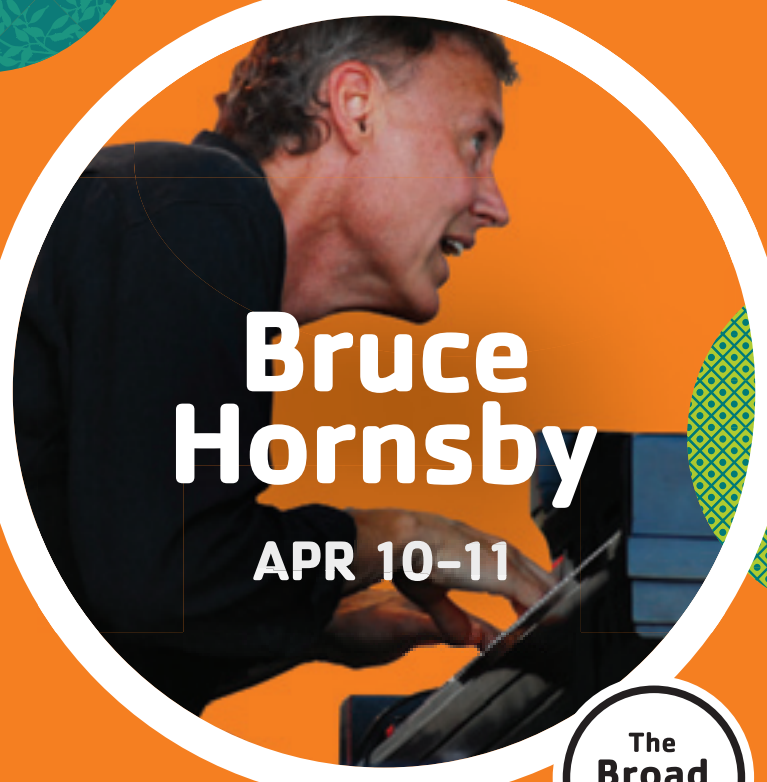
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SURF REPORT



SURF FORECASTS

WATER TEMP: **64.0°**

SATURDAY – **POOR TO FAIR** – SURF: **4-6 ft** shoulder high to 1 ft overhead
Long period SSW swell builds further, peaks in the PM - focal points out West offer more size. More WNW swell mixing in.

SUNDAY – **POOR TO FAIR** – SURF: **4-6 ft** shoulder high to 1 ft overhead
Long period SSW swell holds - focal points out West offer more size. WNW swell continues to mix in.

MONDAY – **POOR TO FAIR** – SURF: **4-6 ft** shoulder high to 1 ft overhead
SSW swell continues - focal points out west see better sets. Holding WNW swell mixes in.

TUESDAY – **POOR TO FAIR** – SURF: **3-5 ft** waist to head high
SSW swell eases. WNW swell holds. Potential offshore AM flow.

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **January 12, 2015**

HEAL THE BAY • 1444 9th Street, Santa Monica, CA 90401 • beachreportcard.org • brc@healthebay.org • 800 HEAL BAY

QUICK STATS (for the last 30 days)
- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 14
- Number of A grades for dry/wet weather -- 33/20
- Number of (C,D,F) grades for dry/wet weather -- 5/19

The Beach Report Card is made possible by: SMA Swain Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	A+
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lechusa and Los Alisos creeks.		
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	B	A+
Zuma Beach at Zuma Creek mouth.	A+	A+
Walnut Creek, projection of Wildlife Rd. (private).	A+	F
Paradise Cove Pier at Ramirez Canyon Creek mouth.	F	A+
Escondido Creek, just east of Escondido State Beach.	A+	F
Latigo Canyon Creek mouth.	F	A+
Solstice Canyon at Dan Blocker County Beach.	A+	D
Puerco State Beach at creek mouth.	A+	A+
Marie Canyon storm drain at Puerco Beach, at 21572 Malibu Rd..	A+	F
Surfrider Beach at Malibu Colony fence.	A+	F
Surfrider Beach (breach location)- daily.	A	F
Malibu Pier - 50 yards east.	ns	F
Carbon Beach at Sweetwater Canyon.	A+	F
Las Flores State Beach at Las Flores Creek (point zero).	A+	A+
Big Rock Beach at 19948 PCH stairs.	A+	A+
Pena Creek at Las Tunas County Beach.	A+	F
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	A	B
Castlerock Storm Drain at Castle Rock Beach.	ns	ns
Santa Ynez Storm Drain at Castle Rock Beach.	B	F
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	B	A+

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	A+
Will Rogers State Beach at Pulga Canyon storm drain.	A	F
Will Rogers State Beach at Temescal Canyon drain.	A+	A+
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	B	B
Santa Monica Beach at Montana Ave. drain.	A+	A+
Santa Monica Beach at Wilshire Blvd. drain.	A+	F
Santa Monica Municipal Pier.	C	C
Santa Monica Beach at Pico/Kenter storm drain.	A	D
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	A+
Ocean Park Beach at Ashland Ave. drain.	A+	B
Venice City Beach, at the Rose Ave. storm drain.	A+	F
Venice Beach at Brooks Ave. drain.	A+	A+
Venice Beach at Windward Ave. drain.	A	F
Venice Fishing Pier - 50 yards south.	F	A+
Venice Beach- projection of Topsail St..	A+	D
Marina del Rey, Mothers' Beach- lifeguard tower.	F	B
Dockweiler State Beach at Ballona Creek mouth.	ns	ns
Dockweiler State Beach at Culver Blvd. drain.	A	F
North Westchester Storm Drain at Dockweiler State Beach.	B	B
Dockweiler State Beach at World Way (south of DBW jetty).	A+	A+
Dockweiler State Beach at Imperial Hwy drain.	A+	F
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	A+
Dockweiler State Beach at Grand Ave. drain.	A+	A+

LEGEND
DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

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DAILY FIRE LOG

The Santa Monica Fire Department responded to 43 calls for service on March 26.

HERE IS A SAMPLING OF THOSE CALLS CHOSEN BY THE SANTA MONICA DAILY PRESS STAFF.

Emergency Medical Service (EMS) 1600 Block of LINCOLN BLVD 3:05 a.m.
EMS 900 Block of 26TH ST 6:39 a.m.
EMS 1500 Block of 4TH ST 8 a.m.
EMS 400 Block of CALIFORNIA AVE 8:40 a.m.
EMS 2200 Block of COLORADO AVE 9:19 a.m.
EMS 2100 Block of WILSHIRE BLVD 9:46 a.m.
Automatic alarm 1300 Block of 3RD STREET PROM 9:53 a.m.
EMS 1400 Block of 4TH ST 10:05 a.m.
EMS 500 Block of 9TH ST 10:20 a.m.
EMS 2200 Block of MONTANA AVE 10:46 a.m.
EMS 2900 Block of 31ST ST 11:10 a.m.
EMS 500 Block of COLORADO AVE 11:16 a.m.
EMS 1900 Block of COLORADO AVE 11:35 a.m.
EMS 2900 Block of SANTA MONICA BLVD 11:58 a.m.
Automatic alarm 1400 Block of 5TH ST 12:03 p.m.
Automatic alarm 1700 Block of OCEAN AVE 12:12 p.m.
EMS 1200 Block of 16TH ST 12:36 p.m.
Wires down 1000 Block of 1000BLK WASHINGTON AVE 12:52 p.m.
Automatic alarm 900 Block of OCEAN AVE 1:28 p.m.
EMS 2000 Block of WILSHIRE BLVD 1:57 p.m.
EMS 1400 Block of OCEAN AVE 3:04 p.m.
EMS 1300 Block of OCEAN AVE 3:25 p.m.
EMS 700 Block of OZONE ST 3:54 p.m.
EMS Intersection of 20TH ST / OLYMPIC BLVD 4:18 p.m.
EMS Intersection of 25TH ST / WILSHIRE BLVD 4:29 p.m.
EMS 2200 Block of VIRGINIA AVE 4:36 p.m.
EMS 2200 Block of 16TH ST 4:50 p.m.
EMS Intersection of MAIN ST / PACIFIC ST 5:27 p.m.
EMS Intersection of NEILSON WAY / PACIFIC ST 5:30 p.m.
EMS 1500 Block of OCEAN FRONT WALK 6:29 p.m.
EMS 1600 Block of OCEAN FRONT WALK 6:38 p.m.
Wires down 800 Block of 23RD ST 7:08 p.m.
EMS 2400 Block of 4TH ST 7:44 p.m.
EMS 500 Block of OCEAN AVE 7:46 p.m.
Haz-Mat Intersection of 25TH ST / WILSHIRE BLVD 8:10 p.m.
EMS 2600 Block of EUCLID ST 8:48 p.m.
Smoke Investigation 300 Block of WILSHIRE BLVD 8:51 p.m.
EMS 1000 Block of 11TH ST 9:50 p.m.
EMS 1100 Block of 24TH ST 9:51 p.m.
EMS 1500 Block of OCEAN AVE 10:11 p.m.
EMS 500 Block of OLYMPIC BLVD 10:12 p.m.
Smoke Investigation1200 Block of 20TH ST 11 p.m.
EMS 1700 Block of OCEAN FRONT WALK 11:38 p.m.

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"I had foot pain from a sports injury for 6 months which vanished with just one treatment at Advanced Interventional Pain Center!".....John Linder (non laser)





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By THOMAS JOSEPH

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44 Afternoon socials

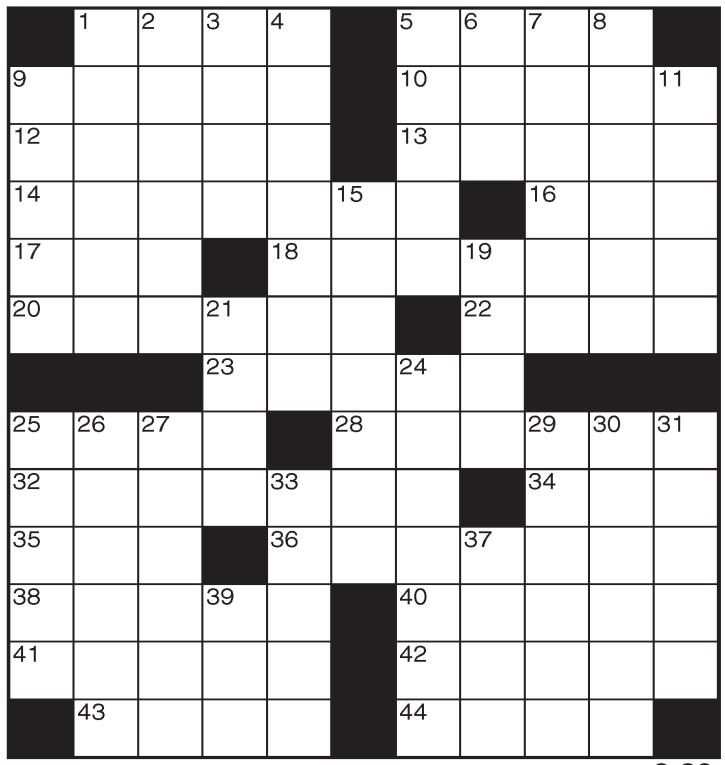
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26 Less refined
27 Dangling art
29 Honeysuckle's cousin
30 Bar stock
31 Plane count
33 Restrained
37 Await
39 Some gametes

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B	U	T	T	E	■	P	H	I	L	O
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3-28

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Matthew Hall *matt@smdp.com*



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Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from (easiest) to (hardest).

Difficulty Level ★★★★

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

7	6	5	8	4	9	3	2	1
9	8	2	7	3	1	6	4	5
4	3	1	6	2	5	9	7	8
8	4	9	1	6	2	5	3	7
6	2	7	9	5	3	8	1	4
1	5	3	4	7	8	2	9	6
3	9	8	5	1	7	4	6	2
5	1	4	2	9	6	7	8	3
2	7	6	3	8	4	1	5	9

		4				1		
	3						7	
9			4	2				5
			5		4	6		
		3				9		
		2	7		1			
6				1	7			9
	9						6	
		8				4		

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3 5 10 25 47
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Jackpot: 20M

Fantasy 5 Draw Date: 3/26
2 11 25 36 39

DAILY 3 Draw Date: 3/26
MIDDAY: 6 9 3
Draw Date: 3/26
EVENING: 3 6 0

DAILY DERBY Draw Date: 3/26
1st: 10 Solid Gold
2nd: 11 Money Bags
3rd: 07 Eureka
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WORD UP!

cantillate
1. to chant; intone.

TODAY IN HISTORY

1802 – Heinrich Wilhelm Matthäus Olbers discovers 2 Pallas, the second asteroid known to man.

1809 – Peninsular War: France defeats Spain in the Battle of Medelin.

1814 – War of 1812: The Royal Navy of the United Kingdom defeats de United States Navy in a Battle off Valparaíso, Chile.

1854 – Crimean War: France and Britain declare war on Russia.

1860 – First Taranaki War: The Battle of Waireka begins.

1862 – American Civil War: Battle of Glorieta Pass – in New Mexico, Union forces stop the Confederate invasion of New Mexico territory. The battle began on March 26.

1871 – The Paris Commune is formally established in Paris.

1883 – Tonkin Campaign: French victory in the Battle of Gia Cuc.

1889 – The Yngsjö murder in Yngsjö, Sweden: Anna Månsdotter is arrested along with her son.

1910 – Henri Fabre becomes the first person to fly a seaplane, the Fabre Hydravion, after taking off from a water runway near Martigues, France.

NEWS OF THE WEIRD BY CHUCK SHEPARD

■ Americans Abroad: (1) American sisters Lindsey, 22, and Leslie Adams, 20, were convicted, fined and deported by Cambodia's Siem Reap Court in February after taking several nude photos of each other at the Preah Khan temple, apparently for their social media "friends." The Angkor Archaeological Park, where the temple is located, is reportedly the world's largest religious monument. (2) Two other American women were arrested in March for carving 8-inch initials into a wall at Rome's ancient Colosseum and then snapping selfies for their friends.

■ Recurring Theme: Among the most recent lives ruined by badly botched prosecutions: (1) Joseph Sledge, now 70, was released from prison in North Carolina in January after wrongly serving 36 years for a double murder; hair samples (revealing another man's DNA), long thought to be lost, were discovered in a court clerk's storage room. (2) Kirk Odom, 52, served 22 years after his wrongful Washington, D.C., conviction for rape and robbery; a court in February awarded him $9.2 million in compensation, but on the other hand, after several prison rapes, he had contracted HIV. (Odom is one of several D.C. men convicted of rape or murder based on erroneous analysis by an "elite" FBI hair-analysis unit.)

Step back and stay calm, Aries

ARIES (March 21-April 19)
★★★ Others will be surprised by your silence, as you typically are a fiery personality. You could be weighing the pros and cons of an important situation involving a sibling or a close friend. A family member might push you and trigger your temper. Take a step back. Tonight: Stay calm.

TAURUS (April 20-May 20)
★★★★ You'll zero in on what is important in a conversation. The other party might not respond well to you pointing out something that he or she missed. Tap into your diplomatic skills. Your temper could emerge if you're contradicted. Tonight: Try to mend bridges.

GEMINI (May 21-June 20)
★★★ You read between the lines and know that much more is going on. Saying anything could be a mistake, though, as others are set in their ways. Pull back and take a long walk. You will like some peace, and they will like having the final say. Tonight: Go shopping!

CANCER (June 21-July 22)
★★★★ Claim your power through a focused and poised attitude. Others seem to want to drag out a disagreement. Smile and decide to let others have their way. In time, they will see the error in their method of thinking. Tonight: The world is your oyster.

LEO (July 23-Aug. 22)
★★★★ Taking some personal time alone will be a relief. You love people, but to give so much of your time to them can be exhausting. By spending the day at a favorite spot or going off to the movies, you will eliminate a lot of the chatter. Tonight: Opt for something quiet and enjoyable.

VIRGO (Aug. 23-Sept. 22)
★★★★ Decide to get into a favorite hobby. You need the change of pace, and crowds always intrigue you. Meet up with some friends at a favorite spot. Just catching up on news will prove to be much more fun than you had anticipated. Tonight: Near good music.

LIBRA (Sept. 23-Oct. 22)
★★★ Tension builds, and you will have some difficulty getting past what is happening. A parent could inject him- or herself into your plans. You might not be able to say "no," but someone around you will. Be careful, as a partner will have sharp words. Tonight: Out and about.

SCORPIO (Oct. 23-Nov. 21)
★★★★★ Your creativity emerges. Be honest with yourself and recognize that you are a large part of the excessive emotional scenes taking place around you, perhaps because of the friends you choose. Go for a long walk to relieve some stress. Tonight: Say little for now.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★★ Relate to friends on a one-on-one level. You could be busy all day, as your immediate circle is large and quite devoted. Spontaneity becomes you, so allow that facet of your personality to emerge. Avoid heavy conversations for now. Tonight: Dinner with all the frills.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ Your friends come to you because of your wisdom and practicality. Be open to what is going on. Invite friends over for a spontaneous, fun get-together. You might be surprised by how open a loved one becomes. Tonight: Go along with someone else's choice.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ While others seem to want make the most of the moment, you'll have plans that involve time and concentration. You will turn your focus to this project and be happy not to be involved in any chaos. Tonight: Keep it low-key.

PISCES (Feb. 19-March 20)
★★★★★ You'll watch as others get petty or upset over what you consider to be unimportant. Understand that everyone has different priorities. Reach out to a child or loved one, and indulge in a mutually shared favorite pastime. Tonight: You benefit from a change of scenery.

Weekend Edition, March 28-29, 2015

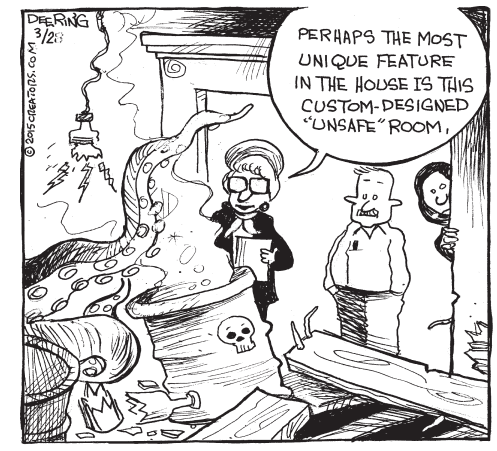
This year you have an opportunity to move past a former restriction. The reason is that your perceptions are changing, which allows you to walk through what has been perceived to be a rats' nest. You value your personal life; however, communicating that sentiment might be difficult. If you are single, maintain that status through mid-August, when you will find your dating life to be very prosperous. You'll have so many people to choose from! If you are attached, your significant other will sense a change in your caring and might become more comfortable and open. CANCER can irritate you with his or her neediness.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

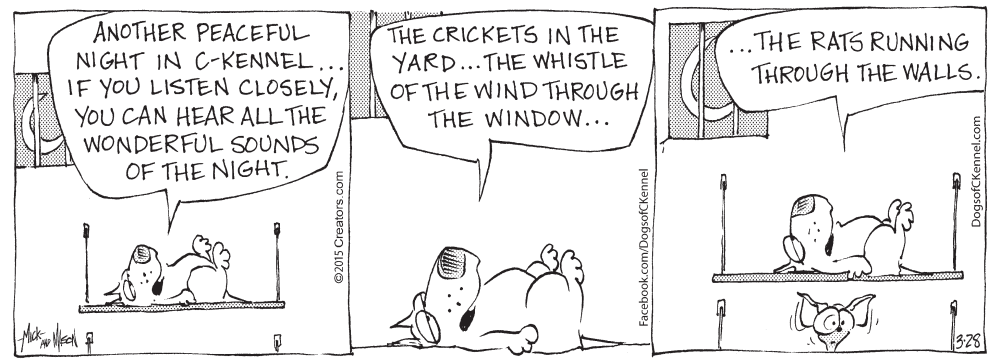
Speed Bump
By Dave Coverly



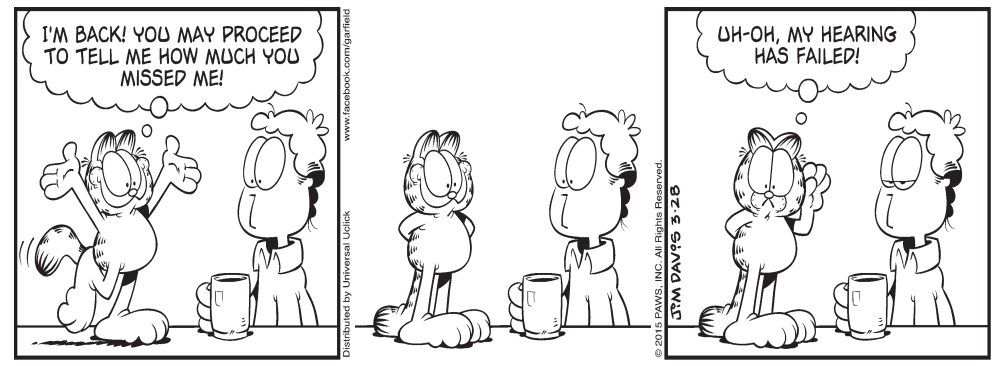
Strange Brew
By John Deering



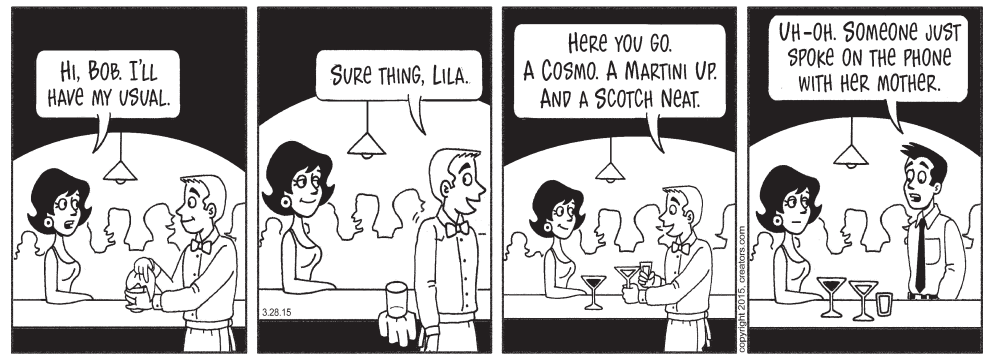
Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



CRIME WATCH
BY DAILY PRESS STAFF



Crime Watch is culled from reports provided by the Santa Monica Police Department. These are arrests only. All parties are innocent until proven guilty in a court of law.

ON MARCH 20 AT APPROXIMATELY 12 A.M.
Officers responded to a report of a person refusing to leave Starbucks located in the 1300 block of 3rd Street. Upon arrival, officers spoke with an employee who stated that the suspect, later identified as Tanya Varilek, 37, of West Hollywood, frequents the establishment and frequently causes disturbances. When employees asked Varilek to leave on this particular day, she refused to do so. When officers approached Varilek in an effort to get her to leave, she began to say she was doing official work to protect the officers, therefore she could not leave. After several failed attempts to get Varilek to leave the store, she was placed under arrest. She was booked for obstructing a public business establishment. Bail was set at $5,000.

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smdp.com Santa Monica Daily Press office (310) 458-7737

DAILY POLICE LOG

The Santa Monica Police Department responded to 370 calls for service on March 26.

HERE IS A SAMPLING OF THOSE CALLS CHOSEN BY THE SANTA MONICA DAILY PRESS STAFF.

Living in a Vehicle Intersection of OCEAN AVE / MARGUERITA AVE 12:23 a.m.
Drunk Driving Investigation Intersection of 6TH ST / COLORADO AVE 12:58 a.m.
Fight 2900 Block of MAIN ST 1:23 a.m.
Fight 2900 Block of MAIN ST 2 a.m.
Vandalism 700 Block of ARIZONA AVE 6:40 a.m.
Vandalism 700 Block of SANTA MONICA BLVD 6:55 a.m.
Domestic Violence Intersection of URBAN AVE / PICO BLVD 7:06 a.m.
Assault Just Occurred 3300 Block of PICO BLVD 7:08 a.m.
Vandalism 500 Block of ARIZONA AVE 7:43 a.m.
Vandalism 1600 Block of 10TH ST 7:48 a.m.
Traffic Accident 800 Block of 2ND 7:49 a.m.
Burglary Report 1200 Block of BAY ST 8:07 a.m.
Vandalism 1800 Block of COLORADO AVE 8:14 a.m.
Vandalism 500 Block of ARIZONA AVE 8:24 a.m.
Petty Theft Just Occurred 1800 Block of LINCOLN BLVD 8:33 a.m.
Burglary 1200 Block of BAY ST 8:38 a.m.
Elder Abuse 1100 Block of 10TH ST 9:18 a.m.
Elder Abuse 2000 Block of EUCLID ST 9:18 a.m.
Traffic Accident with Injuries 1400 Block of 4TH ST 10:05 a.m.
Vandalism 500 Block of WILSHIRE BLVD 10:12 a.m.
Vandalism 1300 Block of 19TH ST 10:15 a.m.
Harassing Phone Calls 1300 Block of 2ND ST 11:53 a.m.

Santa Monica Daily Press

Classifieds

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Employment

Help Wanted

JOB OFFER
Stand Up Paddle Board "Helper" Must be: Strong, Know SUP, Great with People Reliable, Able to work weekends, experience running credit cards, customer service, social media skills Please email: mike@prosupshop.com or call mike at 310-945-8350

Part-time Bookkeeper/Assistant WLA Prop Mgmt Co., 25hrs wk Monday-Friday, bookkeeping and office experience, computer literate, $12 to $15 hrs BOE. mail resume to ji@paceq.com

The Santa Monica Daily Press is seeking an operations coordinator. The position is responsible for management, input and interpretation of display advertising contracts, collection of billed and prepaid accounts, management of the back office database and publishing systems. Management of website advertising contracts and execution of placements and billing. This position is responsible for monthly billing, application of payments, reconciliation of A/ R and bank and merchant service deposits. Also responsible for management of the classified data entry and billing/ payment systems. This position will direct and oversee the approval of office purchases, phone coverage and customer coverage. Manage all legal advertising of existing and new customers. Market the newspaper to agencies through direct contact, email and by ensuring representation in all listing collateral for qualified publications. Manage all City legal advertising Human Resources: Manage intake of new employees, train in relevant areas, assist with paperwork, employee benefits and general office policies and procedures. Monitor sick/ vacation days for staff. Additionally, applicants must have strong grasp of the Microsoft Office Suite as well as be proficient in the Macintosh operating system. Applicants must be organized and deadline orientated, get along well with others and have strong interpersonal skills. The position is 30 hours per week. 9 AM - 2 PM Monday - Thursday and 9 AM - 5 PM on Friday. Interested applicants should submit a resume to schwenker@smdp.com with Operations Coordinator in the subject line.

School and Instruction

Tutoring

Experienced elementary tutor Licensed Elementary Ed. teacher and experienced tutor available for private tutoring. Specializing in reading and early ed. Contact Wilhelmina at wilhelminatutoring@gmail.com or (310) 920-1515

Instruction

Children's Books Needed! Support literacy for disadvantaged students in East Los Angeles by donating new or "gently" used books for elementary age students. Make a difference in a child's life! Will pick up (323) 855-8106

Services

Personal Services

BLISSFUL RELAXATION! Experience Tranquility & Freedom from Stress through Nurturing & Caring touch in a total healing environment. Lynda, LMT: 310-749-0621

Real Estate

Commercial

Furnished Santa Monica psychotherapy office for sublease with psychologist. Available 5/1/15. $500/ mo. (310) 386-1808.

Private 1-Room SM Office Spc w/ ba, laminate flr, ground flr,1-park spc, Wilshire/Berkeley. $ 1,200/mo (310) 453-3341

West Side Rentals

Santa Monica PENTHOUSE APARTMENT! 1 BED 1 BATH NEAR THE PACIFIC COAST! 1-car Parking included, Rent $4,195.00 to and up, Available Now! westsiderentals.com/listingdetail.cfm?id=1163755

West LA GREAT UNIT 1-car Parking included, Paid water & trash, Rent $1,495.00, Deposit 1495, Available Now! westsiderentals.com/listingdetail.cfm?id=1173436

Venice MOVE IN SPECIAL! FIRST MONTH RENT FREE!! Parking included, Rent $2,350.00, Deposit 3525, Available Now! westsiderentals.com/listingdetail.cfm?id=809402

Santa Monica SANTA MONICA CONDOS 1-car Private Garage, Paid water & trash & gardener, Rent $2,550.00, Deposit 2550.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1162927

Brentwood ONE BEDROOM ONE BATHROOM IN BRENTWOOD 1-car Parking included, Paid partial utilities & water & hot water & trash & gardener & pool service & association fees, Rent $1,895.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1168640

Brentwood PERFECT BRENTWOOD CONDO WITH POOL AND JACUZZI 2-car Parking included, Paid partial utilities & trash & gardener & pool service, Rent $3,600.00, Deposit 3000, Available 8115. westsiderentals.com/listingdetail.cfm?id=1173206

Santa Monica 2 BEDROOM1 BATH UTILITIES INCLUDED CLOSE TO BEACH IN SANTA MONICA 1-car Parking included, Paid utilities & water & trash & gas & electricity, Rent $2,195.00, Deposit 2195, Available 4515. westsiderentals.com/listingdetail.cfm?id=1173200

West LA COMPLETELY REMODELED Parking included, Paid water, Rent $3,400.00, Available Now! westsiderentals.com/listingdetail.cfm?id=558829

Venice BEAUTIFUL, 2 BEDROOM, 2 BATHROOM APARTMENT IN THE HEART OF VENICE. 2-car Private Garage, Rent $3,300.00, Available 5115. westsiderentals.com/listingdetail.cfm?id=1044333

West LA $2695.00 CLEAN, QUIET, AFFORDABLE ON WESTSIDE (MAR VISTA) 2-car Tandem Parking, Paid water & trash, Rent $2,695.00, Deposit 4000, Available Now! westsiderentals.com/listingdetail.cfm?id=811113

West LA GREAT LOCATION No Parking, Rent $1,750.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1140075

Marina Del Rey PHENOMENAL VIEW CONDO FOR LEASE! 2-car Parking included, Paid partial utilities, Rent $4,000.00, Deposit 4000, Available Now! westsiderentals.com/listingdetail.cfm?id=1164939

Marina Del Rey GREAT TOWNHOUSE IN MARINA DEL REY!!! 2-car Garage parking, Paid cable, Rent $3,850.00 to 3850.00, Deposit 4000.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1167964

Santa Monica NEWLY RENOVATED 3 BED 2 BATH HOUSE WITH YARD AND 2 CAR GARAGE 2-car Private Garage, Paid gardener, Rent $4,750.00, Deposit 4750, Available 4115. westsiderentals.com/listingdetail.cfm?id=1074233

Santa Monica RARE COMPLETELY REMODELED (ALL NEW APPLIANCES , FLOORS AND BATHROOMS) IN THE HEART OF SANTA MONICA! 1-car Garage parking, Rent $3,195.00, Deposit 3500, Available Now! westsiderentals.com/listingdetail.cfm?id=1164157

Marina Del Rey BRIGHT MARINA CONDOSW FACINGEASY WALK TO BEACH 2-car Garage parking, Paid water & trash & gardener & pool service & association fees, Rent $4,750.00, Deposit 9000, Available 4115. westsiderentals.com/listingdetail.cfm?id=1171941

Santa Monica APARTMENT Street parking, Paid water & trash & gardener, Rent $1,500.00, Available Now! westsiderentals.com/listingdetail.cfm?id=267741

Venice VENICE BEACH LIVING AT IT'S FINEST! 2-car Garage parking, Paid water & trash & gardener & association fees, Rent $3,600.00, Deposit 3000, Available 4115. westsiderentals.com/listingdetail.cfm?id=1172851

Brentwood MODERN 11 UPPER UNIT Parking included, Paid water, Rent $1,665.00, Available Now! westsiderentals.com/listingdetail.cfm?id=47209

West LA SPACIOUS UPDATED 2 BEDROOM APARTMENT DEN 1-car Parking included, Paid water, Rent $2,900.00, Deposit 2900, Available Now! westsiderentals.com/listingdetail.cfm?id=1157216

Brentwood LOVELY 2 STORY BUILDING IN QUIET RESIDENTIAL STREET PET FRIENDLY 1-car Parking included, Paid water & trash, Rent $2,195.00, Deposit 1000, Available 33115. westsiderentals.com/listingdetail.cfm?id=1171490

Santa Monica BEAUTIFUL CORNER UNIT WITH GREAT OCEAN AND MOUNTAIN VIEWS 2-car Valet parking, Paid water, Rent $9,000.00 to mo, Deposit 18000, Available Now! westsiderentals.com/listingdetail.cfm?id=1171957

West LA FABULOUS PENTHOUSE 2-car Gated parking, Paid association fees, Rent $3,500.00 to 00, Deposit 3500, Available Now! westsiderentals.com/listingdetail.cfm?id=1162170

West LA MODERN LUXURY APARTMENT LOFT IN HIP WEST LA! - FURNISHED AVAILABLE! 1-car Subterranean parking, Rent $2,895.00 to and up, Available Now! westsiderentals.com/listingdetail.cfm?id=1157204

Brentwood TRADITIONAL 3 BED 3 BATH BRENTWOOD SINGLE FAMILY HOME **3 MONTH RENTAL** 2-car Garage parking, Rent $4,500.00, Deposit 4500.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1165265

Venice 3 BEDROOM 4 BATHROOM HOME IN VENICE 1-car Garage parking, Rent $7,000.00 to 7000, Deposit 16000, Available Now! westsiderentals.com/listingdetail.cfm?id=1171311

Santa Monica FURNISHED HOME AWAY FROM HOME Permit parking, Paid water & hot water & trash & gardener, Rent $2,493.00, Deposit 4000, Available Now! westsiderentals.com/listingdetail.cfm?id=1134969

Marina Del Rey DESIGNER DONE WEST FACING UNIT AT THE AZZURRA WITH MARINA VIEWS!! 2-car Subterranean parking, Paid water & hot water & trash & cable & gardener & pool service & association fees, Rent $4,500.00, Deposit 4500, Available Now! westsiderentals.com/listingdetail.cfm?id=1163078

Brentwood BEAUTFIUL REMODELED HOME IN BRENTWOOD!! Garage parking, Rent $7,500.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1171786

Venice ONE BEDROOM ONE BATH APARTMENT 1-car Gated parking, Rent $2,095.00, Deposit 2095, Available Now! westsiderentals.com/listingdetail.cfm?id=1055856

West LA TOWNHOUSE STYLE 1 BED 1 BTH W25 FT CEILINGS, SKYLIGHTS, NEW WOOD FLOORING 1-car Subterranean parking, Paid water & hot water & trash & gardener, Rent $1,895.00, Deposit 1895.00, Available 4115. westsiderentals.com/listingdetail.cfm?id=831895

Marina Del Rey NICE 2 DEN REDONE TOWNHOME CLOSE TO ALL! 3-car Garage parking, Paid association fees, Rent $3,850.00 to month, Deposit 7500, Available Now! westsiderentals.com/listingdetail.cfm?id=1162631

Santa Monica MODERN INDUSTRIAL-INSPIRED LOFT IN DOWNTOWN SANTA MONICA! 1-car Parking included, Rent $3,395.00 to and up, Available 43015. westsiderentals.com/listingdetail.cfm?id=1155545

West LA STUNNING NEW 2 BED - 2 BATH 2-car Gated parking, Paid partial utilities, Rent $3,125.00, Deposit 1000, Available 5115. westsiderentals.com/listingdetail.cfm?id=1171821

West LA MODERN ONE BEDROOM APARTMENT Street parking, Paid utilities, Rent $1,295.00, Available 4115. westsiderentals.com/listingdetail.cfm?id=529106

Brentwood NEW FULLY FURNISHED CONDO - ALL INCLUSIVE - 2-car Parking included, Paid utilities, Rent $3,450.00, Deposit Flexible, Available 4115. westsiderentals.com/listingdetail.cfm?id=601962

West LA SPACIOUS 1 BEDROOM 1 BATHROOM, GREAT SUNLIGHT, LARGE CLOSETS, NICE KITCHEN AREA! Parking available, Paid water & trash & gardener, Rent $1,595.00, Available 4515. westsiderentals.com/listingdetail.cfm?id=769918

Santa Monica RENOVATED ARTIST'S STUDIO BY THE BEACH! Parking available, Paid water & trash, Rent $2,000.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1171228

Santa Monica FULLY FURNISHED, NEWLY REMODELED WRITER'S RETREAT 10 BLOCKS FROM BEACH 1-car Private Garage, Paid utilities, Rent $7,500.00, Deposit 7500, Available 5115. westsiderentals.com/listingdetail.cfm?id=1157541

Santa Monica 2 BEDROOM 1 BATH SANTA MONICA Street parking, Paid water & hot water & trash, Rent $2,450.00, Deposit 2450, Available 4115. westsiderentals.com/listingdetail.cfm?id=1171472

Brentwood CHARMING APARTMENT IN A BRENTWOOD LOCATION 1-car Covered parking, Paid water & hot water & trash & gardener, Rent $2,350.00, Deposit 2350, Available 4515. westsiderentals.com/listingdetail.cfm?id=1172167

Venice LIVING IN TRENDY VENICE BEACH! BACHELOR APARTMENT 1-car Garage parking, Paid water & trash, Rent $1,750.00, Deposit 3500.00, Available 4115. westsiderentals.com/listingdetail.cfm?id=1087701

Venice 1833SF ENJOY BEACH LIVINGS STEP'S TO SAND WITH 500SF OCEAN DECK 2-car Garage parking, Paid water & hot water & trash & cable & gardener, Rent $7,995.00, Deposit 15000, Available Now! westsiderentals.com/listingdetail.cfm?id=638719

Marina Del Rey WELCOME TO YOUR NEW HOME! 1-car Parking included, Paid trash, Rent $2,440.00 to AND UP, Available Now! westsiderentals.com/listingdetail.cfm?id=363892

Brentwood HUGE 3 BEDROOM 4 BATHS & DEN 2-car Gated parking, Paid partial utilities & water & hot water & trash & gardener & pool service & association fees, Rent $4,695.00, Deposit 4695, Available 4115. westsiderentals.com/listingdetail.cfm?id=1171502

Santa Monica 3 BLOCKS TO SAND, NORTH OF WILSHIRE 3 LEVEL TOWNHOUSE SPECTACULAR LOCATION 2-car Garage parking, Paid utilities & water & trash & gas, Rent $8,500.00, Deposit 8500, Available 91615. westsiderentals.com/listingdetail.cfm?id=1128015

West LA BRIGHT, BEAUTIFUL UPPER 1 BD1 BA WITH DECK 1-car Carport parking, Paid partial utilities & water & hot water & trash & cable & gardener & association fees, Rent $1,990.00, Deposit Required, Available 52415. westsiderentals.com/listingdetail.cfm?id=625414

Santa Monica LIGHT AND BRIGHT 11 UPPER UNIT - WALK TO WILSHIRE & PROMENADE 1-car Parking included, Paid water & hot water & trash & gardener, Rent $2,500.00, Deposit 1695.00, Available Now! westsiderentals.com/listingdetail.cfm?id=863117

Santa Monica CHARMING SPANISH 2 BDRMS, 2 BATHS HOME (OPEN HOUSE 0328 - 0329 1 PM - 4 PM) Street parking, Paid gardener & pool service, Rent $7,000.00 to 00, Deposit 14000.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1172581

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Santa Monica Daily Press HOURS MONDAY - FRIDAY 9:00am - 5:00pm LOCATION 1640 5th Street, Suite 218, Santa Monica, CA 90401

"The Residents' Petition to Protect Santa Monica"

When government fails, it becomes time for individuals to ACT. Our local government has failed the residents of Santa Monica.

The time for action is NOW!

The planning commission last week finalized two years of deliberations on the Zoning Ordinance Update (ZOU). The ZOU, when approved by our City Council, will codify the failed Land Use and Circulation Element (LUCE) policy document that allows for massive over-development.

In 2010, the LUCE promised to protect Santa Monica & yet we have already seen the massive developments it has incentivized & those that are in the pipeline.

The LUCE is the shaky foundation of the ZOU both of which bring massive developments and increased traffic congestion to our beach town.

They are just **TOO BIG, TOO MUCH, and TOO TALL** and do not belong in Santa Monica.

The time for individuals to Act is NOW!

Since 2007, the LUCE and the ZOU process have been heavily controlled and influenced by special interests. Residents have been ignored, cast aside, marginalized, and even ridiculed in the seven plus years of public input and debate that has shaped the ZOU.

The Planning Commission released the draft ZOU on November 12, 2013. A "redline" edit was released in October 2014 followed by a "greenline" edit. The final product, the "brownline" ZOU, is now being forwarded to City Council - ready to be flushed by residents.

When government fails, it becomes time for individuals to ACT – the guiding principle of RESIDOCRACY.

Our City Council has scheduled just two days (April 14th & 15th at City Council Chambers) to review, opine, and make modifications to the ZOU. In the final hours of the imminent release of an explosion of density & traffic congestion slated to affect Santa Monica for generations to come, some of our elected officials are now shifting the focus by demonizing the Planning Commission as the pro-development forces responsible for producing a ZOU catered to special interests.

Some council members have even stated that they will "fix" the ZOU on April 14th and 15th and restore residents' faith in the process.
Two days is not adequate. Two days defies common sense. Fixing a complex 500 page document, seven years in the making and tailored to special interests, in just two days of deliberations, after ignoring resident input for these seven years, is impossible and frankly offensive to Santa Monica residents.

The time for individuals to ACT is NOW.

It's time that residents once again take control, as we did last year when Residocracy organized and vetoed the City Council approval of the massive Hines Development project through our constitutional right of referendum.

When the City Council originally approved the massive Hines Development Project, they claimed that it met the policy goals and objectives of the LUCE.
A policy document that falsely claimed to protect Santa Monica and its' residents.

Again, our elected officials are now telling us that the ZOU will protect Santa Monica.
That the ZOU is good for residents.
That the ZOU is better than the existing zoning code.
That the ZOU will limit development.
That the ZOU can be fixed in just two days.
They were wrong about Hines and they are wrong about the ZOU.
They are both Too Big, Too Much, Too Tall and don't belong in Santa Monica.
Get ready and don't be fooled!

On April 14th and 15th, in the final hours of this seven year process, the Council may throw a bone to residents as they witness a sea of residents oppose their imminent approval of the ZOU and the final codification of the failed policies of the LUCE.

Surely, in their two days of deliberations, they may remove a couple of proposed Activity Centers on Wilshire Boulevard and even slightly reduce proposed heights and densities across a portion of Wilshire Boulevard or Pico Boulevard. But these so called "fixes" and "politicking" by our elected officials, claiming to listen to residents in the final hours, just won't cut the mustard.
It will be too little, too late.

When government fails, it becomes time for individuals to ACT.

And Residocracy is currently in the process of doing just that.
Residocracy will soon unveil a revolutionary ACT to take back control of our city once and for all.
It's time for residents to provide the "real" fix.
It's time for special interests to take the back seat.
It's time that residents control the future of Santa Monica.
It's time that the residents' vision of the future of our city is unveiled.

Please watch for us as Residocracy prepares for the release of our revolutionary **"Resident Petition to Protect Santa Monica"**.

All of us – together – proved once before that the power to protect our interests lies only with us, the residents. Only residents can protect and preserve Santa Monica for ourselves, for our children, and for the future.

Government has failed and the time for individual action is NOW!

Are you with us?

Please send comments to armen@residocracy.org

Armen Melkonians,
Residocracy Founder

Kate Bransfield,
Residocracy Advisory Board Member

To receive updates on Residocracy's

"Resident Petition to Protect Santa Monica"

Register on
www.Residocracy.org

We the People
RESIDOCRACY.ORG
A Community Network of Residents



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