



Montana Ave to get new, smart signals

BY KATE CAGLE

Daily Press Staff Writer

This may not come as news to you, but the traffic signals on Montana are pretty dumb.

"Dumb as dirt," City traffic engineer Henry Servin said of four traffic signals on the street slated for replacement. They may be dumb, but they have been loyal – steadily operating 24 hours a day since 1977 until recent rains caused the 7th Street signal to become "functionally obsolete." Together, the four signals represent two-thirds of repair calls citywide and replacement parts for them are no longer manufactured.

This week the City will begin

the coring, drilling and jackhammering to replace the vintage signals at 7th, 4th, 11th and 14th Streets with newer, smarter models. The new technology already in many intersections across the City can learn traffic patterns and extend green lights for bicyclists and large trucks that may need extra time to brake.

The four new signals will cost about \$1.1 million to purchase and install. While construction starts this week, expect construction and delays to last all summer before finishing near the end of August.

"The signals are adaptive, meaning they learn overtime so if

SEE SIGNALS PAGE 7

Local architect shaping Santa Monica's modern look

BY KATE CAGLE

Daily Press Staff Writer

When one of Santa Monica's most influential architects talks about neighborhood density – the amount of neighbors piled into one building or one street corner – he uses a different word.

Intensity.

"I think it's an exciting place to be," Architect Gwynne Pugh said of the building boom happening in his city of more 30 years.

While he is involved in projects across Los Angeles, including the \$250 million redevelopment of Queen Mary Island in Long Beach, the award-winning architect has certainly left his mark on the City by the Sea.

His hand has graced downtown's modern-looking parking garages, affordable housing and

updated facades.

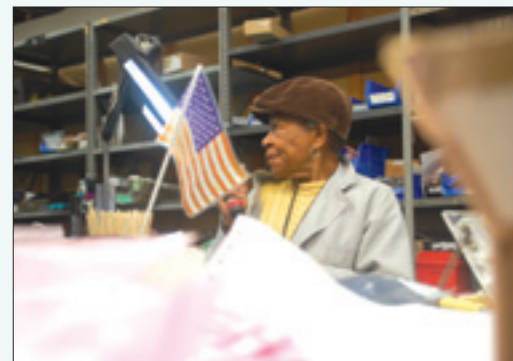
Nowhere has he had greater influence than the corner of 5th and Colorado. His firm, Gwynne Pugh Urban Studio, is behind the new orange Courtyard Marriott, the sea green Hampton Inn across the street and the solar clad Step-Up building, Colorado Court, across the way. Pugh even helped design the new Expo Station itself.

"It's fantastic," Pugh said. "I'm really happy with how it's come out."

Pugh lights up when he talks about his buildings. Originally from Wales, he earned a Bachelor of Science in engineering at the University of Leeds in the UK. He moved to Southern California to study architecture at UCLA and has lived here ever since. Every

SEE ARCHITECT PAGE 7

Parking frustrates future of City's last remaining manufacturing plant



Kate Cagle

JOBS: If Pioneer Magnetics moves out of the city, the city will lose the last of its manufacturing jobs.

BY KATE CAGLE

Daily Press Staff Writer

Stepping into the workspace of Pioneer Magnetics feels like stepping back into a different era or – if not for the faded American flag stuck in a worker's pencil mug – a different country.

Wrinkled fingers thread thin cables through circuit boards. Between empty chairs and vacant desks, a few bespectacled immigrants peer through oversized magnifying glasses. Silently working, they know a technical language developed by engineers as they construct custom power suppliers that will ship to large electronics companies all over the United States.

Pioneer is one of the last manufacturing facilities in Santa Monica. Spread out between two buildings near Bergamot Station big enough to hold 650 employees during their

heyday, the hundred-or-so employees left have survived lay-offs and globalization. To stay competitive, the multi-million dollar company has offshored the bulk of its manufacturing to China and Mexico, where owner Jerry Rosenstein estimates he pays about \$4 an hour per worker, including shipping costs.

Nowadays, he relies on his remaining American employees to fulfill last minute and custom orders at this Santa Monica headquarters.

Now once again, their jobs may be on the move.

"I don't see Pioneer being here a year from now. I just don't," Rosenstein said during a recent tour of his manufacturing plant on the corner of Nebraska and Berkeley.

"We're being forced out."

After nearly 40 years in Santa Monica,

SEE PARKING PAGE 8

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, March 27

Social Services Commission Meeting

Meetings are held on the 4th Monday of each month at 7 pm at the Ken Edwards Center (1527 4th St). 7 p.m.

Airport Commission Meeting

The Santa Monica Airport Commission meets the 4th Monday of each Month at 7 p.m. in the City Hall Council Chambers, 1685 Main St.

Getting Into Your Perfect-Fit College: Make Your Application Stand Out

Learn how to simplify the college application process, set and achieve goals, and stand out with a unique personal statement. Presented by Nick Soper and Kristine Tye of TeenLAUNCH. Grades 9 and Up. Main Library, 601 Santa Monica Blvd. 6:30 - 8:30 p.m.

Maker Mondays

A space to create STEAM projects at Virginia Avenue Park's Teen Center Maker Space! Bring your ideas and use our materials (and MacLab) to create. Space is limited and on first-arrival basis. Presented in collaboration with Virginia Avenue Park. Pico Branch Library, 2201 Pico Blvd. 4 - 6 p.m.

Tuesday, March 28

It's Not Too Soon To Dream: Planning For College Early

Get information on types of colleges and post-secondary options. Includes discussion of high school course planning and choosing extracurricular activities that show demonstrated interest. Presented by Diana Hanson of Magellan Counseling. Grades 6-8. Main Library, 601 Santa Monica Blvd. 7 - 8 p.m.

UC, CSU, Private School, and Out of State School: What's the Difference?

Get informed about the differences between attending different types of colleges and/or universities. Presented in collaboration with

Virginia Avenue Park. Pico Branch Library, 2201 Pico Blvd. 6 - 7 p.m.

City Council Meeting

Regular Meeting of the Santa Monica City Council. City Hall, 1685 Main St. 5:30 p.m.

Kids' Writers Group

Join this group for kids who love to write. This month we'll have a special guest! Greg Pincus, author of The 14 Fibs of Gregory K and The Homework Strike, will give you the scoop on how to write a great story and what it's like to be an author. Ages 8-12. Main Library, 1685 Main St., 3:45 - 4:45 p.m.

Spy Academy for Kids

Learn how to become a spy. Limited space; register in person or call (310) 458-8682 for the secret password. MASTERMIND: Test your memory and solve a mystery. 3:30 - 4:30 p.m. For grades K-5. Montana Avenue Branch Library, 1704 Montana Ave.

Wednesday, March 29

The Future of Healthcare

With the Affordable Care Act in danger of being repealed by Republicans, the Santa Monica Democratic Club will host a panel of healthcare policy experts who will discuss the progressive way forward in healthcare reform both at the state and national level. The panel will be moderated by club co-President Dr. Sion Roy and will feature: Dr. Paul Song, Radiation Oncologist and co-chair, Campaign for a Healthy California Professor Gerald Kominski, Director of UCLA Center for Health Policy Research Gustavo Friederichsen, CEO of LA County Medical Association. For first time and new members, the Executive Board of the club will be available from 6:30-7 p.m. for an informal meet and greet. The main program will start at 7 p.m. The event is free and open to the public. There will be a Q and A opportunity. Light refreshments will be provided. Parking available. Handicap accessible. Main Library, 601 Santa Monica Blvd.,

For help submitting an event, contact us at
310-458-7737 or submit to events@smdp.com

COMMUNITY BRIEFS

LOS ANGELES

The Getty presents an array of free talks sprouting this Spring at the Getty Center

Spring has sprung and the Getty is offering a full line-up of talks on a variety of subjects at the Getty Center.

Highlights include appearances by sculptor Charles Ray, photographers Chris Killip and Jane and Louise Sealander, photographer and documentarian Jamel Shabazz, journalist and "The Wire" creator David Simon, and costume designer Ruth E. Carter.

All events are free. Parking at the Getty Center is \$15 and is reduced to \$10 after 3 p.m. Don't forget to take advantage of "Pay Once, Park Twice," same-day parking at both the Getty Center and Getty Villa for one \$15 fee.

Getty360 is a way to explore events at the Getty, from live music and theater to family activities and hands-on courses –all in one place. Visit getty.edu/360 or download the Getty360 app to keep up to date with the latest at the Getty –surround yourself with inspiration!

DOES ART CAPTURE REALITY BETTER THAN THE NEWS?

Wednesday, March 29, 7 p.m.

As American social problems have become more complex, and harder to understand, artists have stepped in, using their skills to capture the tragedies of the drug war, prisons, and economic dislocation. Photographer and documentarian Jamel Shabazz and "The Wire" creator and journalist David Simon, both recipients of MacArthur fellowships for their portrayals of life in post-industrial American cities, discuss how artists can best offer unflinching views of real life. Presented with Zócalo Public Square.

The J. Paul Getty Trust is an international cultural and philanthropic institution devoted to the visual arts that includes the J. Paul Getty Museum, the Getty Research Institute, the Getty Conservation Institute, and the Getty Foundation. The J. Paul Getty Trust and Getty programs serve a varied audience from two locations: the Getty Center in Los Angeles and the Getty Villa in Pacific Palisades.

The J. Paul Getty Museum collects Greek and Roman antiquities, European paintings, drawings, manuscripts, sculpture and decorative arts to 1900, as well as photographs from around the world to the present day. The Museum's mission is to display and interpret its collections, and present important loan exhibitions and publications for the enjoyment and education of visitors locally and internationally. This is supported by an active program of research, conservation, and public programs that seek to deepen their knowledge of and connection to works of art.

The Getty Center is open Tuesday through Friday and Sunday from 10 a.m. to 5:30 p.m., and Saturday from 10 a.m. to 9 p.m. It is closed Mondays, January 1, Thanksgiving Day, and December 25. Admission to the Getty Center is always free. Parking is \$15 per car, but reduced to \$10 after 3 p.m. No reservation is required for parking or general admission. Reservations are required for event seating and groups of 15 or more. Please call (310) 440-7300 (English or Spanish) for reservations and information. The TTY line for callers who are deaf or hearing impaired is (310) 440-7305. The Getty Center is at 1200 Getty Center Drive, Los Angeles, California.

Same-day parking at both Museum locations (Getty Center and Getty Villa) is available for one fee through the Getty's Pay Once, Park Twice program. Visit the Museum Information Desk at the Center or the Villa to obtain a coupon good for same-day complimentary parking at the other site.

Additional information is available at www.getty.edu.

— SUBMITTED BY VALERIE TATE, GETTY COMMUNICATIONS

Pico Blvd.

SMC "Masters Of Dance" Series Continues

The Santa Monica College (SMC) Dance Department continues its Spring 2017 Masters of Dance series – an eclectic series of master classes and lectures – with a talk by Jennifer Fisher and a master class led by Marlita Hill.

All dance master classes are free and open to the public as observers or participants. The master classes are held on the SMC main campus, 1900 Pico Blvd. Seating is limited and on a first-arrival basis.

March 29 (12:30 p.m., CPC 308): Jennifer Fisher: Sex, Love, and Ballet – Lecture." UC Irvine professor Jennifer Fisher – a former dancer, actor, and journalist who has appeared with the Kirov Ballet and alongside Mikhail Baryshnikov – will talk about how ballet couples have changed over the years and discuss the question: Since dance reflects the culture it develops in, what do ballet's dancing couples tell us about relationships and the contexts in which they occur?

The Masters of Dance series is sponsored by the SMC Associates (www.smc.edu/associates) – a private organization that funds speakers and special programs on the Santa Monica College campus – and the SMC Dance Department.

For information, go to www.smc.edu/dance or call (310) 434-4100 or (310) 434-3467.

— SUBMITTED BY GRACE SMITH, SMC PUBLIC INFORMATION OFFICER

Marina Del Rey

Want to Learn About the LA2024 Olympic and Paralympic Bid?

Join fellow sports enthusiasts and Olympic fans, Wednesday, March 29, at the California Yacht Club as LA2024 Director of Marketing, Matt Rohmer, shares the latest updates on the bid process, the proposed venues plan, key milestones in the bidding process, and community events supporting the LA2024 bid. \$26 includes dinner, tax, service, and parking. Reservations required: reservations@calyachtclub.net. Open to all who enjoy yachting and adventure, as a public service of CYC. No-Host Cocktails – 6:15 p.m. Bountiful Buffet – 7 p.m., followed by presentation. R/C Debbie Feinerman, Yachting Programs Chair

— SUBMITTED BY IRA TELLER

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NOTICE OF AVAILABILITY OF PROPOSED FY 2017-18 ONE-YEAR ACTION PLAN ALLOCATING FEDERAL CDBG AND HOME FUNDS

Notice is hereby given that the City of Santa Monica has developed the Proposed FY 2017-18 One-Year Action Plan. The One-Year Action Plan is submitted annually to the U.S. Department of Housing and Urban Development (HUD). It delineates the City's specific projects and activities for one-year use of Community Development Block Grant (CDBG) and HOME funds in order to meet the City's overall housing and community development needs as specified in the 2015-19 Consolidated Plan adopted by City Council and submitted to HUD in May 2015. The City is seeking community comments on the Proposed One-Year Action Plan.

Copies of the Proposed FY 2017-18 One-Year Action Plan are now available to the public for a 30-day community review period ending April 24, 2017. Copies are available at City Hall and on the web at <http://www.smgov.net/hsd> or you may contact the Human Services Division, 1685 Main Street, Room 212, Santa Monica, CA 90401, telephone (310) 458-8701; TDD (310) 458-8696. Please send your written comments to humanservices@smgov.net or to the above address by April 24, 2017. You may also present your comments verbally at the City Council meeting on May 9, 2017.

City Council Meeting
Tuesday, May 9, 2017 at 6:30 p.m.
City Hall Council Chambers
1685 Main Street, Santa Monica

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OpinionCommentary

4 MONDAY, MARCH 27, 2017

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Earth Talk

By the editors of E Magazine

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Supreme Court policy

Dear EarthTalk:

If Neil Gorsuch is confirmed to fill the vacant seat on the Supreme Court, what will be the implications for environmental and climate policy?

Jim Metcalf
Newark, DE

Environmental leaders aren't particularly jazzed about Neil Gorsuch as Donald Trump's nominee to fill the vacancy left on the U.S. Supreme Court following the death of Antonin Scalia in February 2016. For starters, the name Gorsuch brings back bad memories of the 1980s when Anne Gorsuch (Neil's mother) slashed federal environmental funding by 22 percent as head of the U.S. Environmental Protection Agency (EPA) under Ronald Reagan. Greens at the time accused her of placating polluters and trying to dismantle the very agency she was hired to run. (And it's deja vu all over again at the EPA with Scott Pruitt now at the helm.)

But it would be unfair to judge a son based on his mother's doings some four decades ago. Nevertheless, environmentalists aren't finding much to like from Neil Gorsuch either. According to Billy Corriher of the Center for American Progress, Judge Gorsuch made his way onto candidate Trump's radar as a potential Supreme Court nominee in August 2016 after writing a "controversial manifesto arguing that it should be easier for corporations and individuals suing federal agencies to have courts strike down regulations and overrule decisions by experts at agencies like the Environmental Protection Agency." Gorsuch contends that the judiciary should be able to overrule how federal agency experts interpret how a given law should be implemented. In the case of global warming, the Obama EPA interpreted carbon dioxide as a harmful pollutant worth regulating under the Clean Air Act based on the recommen-

dations of the very agency experts Gorsuch would potentially seek to overrule.

Like Trump's cabinet picks, Gorsuch favors the shrinking of federal bureaucracy and an increased reliance on the states to handle their own problems. This antipathy toward federal regulations is another reason Gorsuch could be a disaster for the climate in the case he casts the deciding vote on the Supreme Court against implementing the Clean Power Plan, an Obama-era effort to ratchet down carbon emissions from the utility sector by moving away from coal. Without the Clean Power Plan—currently cooling its heels in judicial review and likely headed for the Supreme Court later this year—there's little hope of the U.S. meeting its Paris climate accord emissions reduction commitments.

Another concern is Gorsuch's historically dismissive posture toward the standing of public interest groups as plaintiffs (defined as their right to file suit given direct injury or harm). According to EnviroNews, Gorsuch dismissed a 2015 case brought by a hunters and anglers group against the Forest Service for allowing motorcycles to access trails in Colorado's San Juan National Forest due to lack of direct harm. Likewise, he barred three leading environmental groups from joining a 2013 suit regarding where off-road vehicles could travel in New Mexico's Santa Fe National Forest.

Greens, still hopeful that the judiciary can be the last check on the conservative-dominated legislative and executive branches, are crossing their fingers that Democrats can block Gorsuch and send the Trump administration back to the drawing board for someone more to their liking.

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Parking trap

Editor:

I parked in front of the Spectrum TV, internet, phone service company at 2939 Nebraska. All the street parking was taken, apparently because the businesses around there provide little or no parking. I waited and waited for someone to leave a parking space and suddenly I found one right in front of Spectrum.

While I was in their offices I noticed a traffic cop right outside giving me at ticket! The meter had time on it. I was parking in a designated space so I asked the cop why I was being ticketed and he pointed to a sign that said "Head in only."

Crime of crimes! I pointed my car outwards and for that 'offense' I have to pay \$53! Really? Is that a parking ticket trap or what?

Randy Walburger
Santa Monica



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COMMUNITY BRIEFS

Main St. Writers Mingle Peer Critique Night

Last month was all about the picture book. Now it's time for those of you who like to tell your story in thousands and thousands of words to have your night.

Come one, come all, to the annual MG/YA Critique Night, in which they break into small groups to offer kind yet useful feedback to each others' manuscripts. This is a great opportunity to find out what is working well in your manuscript as well as what could use a little polishing.

To participate, choose five pages from your manuscript and make six stapled copies. This may be the first five pages or any other five pages, but if you bring something from the middle of your book, expect to give a short summary of what came before so your critique partners aren't totally lost.

To assure everyone gets a turn, each author will get an allotted amount of time to read and receive feedback.

It's 100% okay and encouraged for you to come even if you don't write novels, and even if you don't want to bring material to share. Those who are reading will value your feedback.

As always, an RSVP is not required to attend, but it helps us prepare. RSVP to westsidewriters@gmail.com. Participants are encouraged to bring sharable snacks.

Wednesday, April 5, 7 - 8:45 p.m. Ocean Park branch, Santa Monica Public Library 2601 Main Street (corner of Main & Ocean Park Blvd.) Visit <http://losangeles.scbwi.org/> for more information.

- SUBMITTED BY LAURIE YOUNG AND LORI SNYDER

UCLA \$20 million gift from Samueli Foundation will support UCLA Engineering undergraduates

The UCLA Henry Samueli School of Engineering and Applied Science has received a \$20 million gift from the Samueli Foundation to support expanding the diversity of undergraduate students in engineering and computer science. The donation, which builds on Henry and Susan Samueli's previous gifts, will fund a new program combining scholarships and internships for as many as 50 freshman students annually.

The Samueli Foundation Engineering Undergraduate Scholarship Fund will provide financial support and a research or industry internship early in the student's undergraduate program to connect academic studies to real-world experiences.

"This latest gift from Henry and Susan Samueli demonstrates not only their deep commitment to higher education but their belief that everyone deserves a chance at a quality education," said UCLA Chancellor Gene Block. "Thanks to the Samuelis' vision, students from all backgrounds will now have an opportunity to explore their dreams and become the innovators of the future."

Including internships as part of the Samueli Scholarship Fund recognizes the educational benefits of early exposure to problem-solving in a commercial environment or research lab.

"This new program will allow our students to apply their growing skills in real-life situations and determine early on what career paths are most appealing," said Jayathi Murthy, the Ronald and Valerie Sugar Dean of UCLA Engineering. "Additionally, it helps us ensure that a UCLA Engineering education is accessible to all students regardless of their gender or their social, ethnic or financial backgrounds."

Over the next few years, UCLA Engineering plans to increase its enrollment by 1,000 students for a total of more than 6,500. The school will also add 50 faculty members. The planned growth is spurred by increased demand for undergraduate engineering education by students.

"Susan and I hope this gift will spark the thrill of problem-solving in UCLA Engineering freshmen and ease financial burdens that would otherwise deter them from reaching their full potential," Samueli said. "In particular, the technology sector lags in the number of engineers who are women and underrepresented minorities, and it is our sincere hope that this scholarship program will help support the professional growth of those students at UCLA."

Samueli serves as Orange County chair for the UCLA Centennial Campaign, which seeks to raise \$4.2 billion by 2019, with \$1 billion earmarked for scholarships. The new gift pushed the campaign past the \$3 billion mark, and it moved UCLA Engineering closer to its own campaign goal of \$250 million.

"All of us who care so deeply about UCLA are grateful for the Samuelis' continued commitment to support the university and the communities it serves, from Orange County to Los Angeles County and beyond," said Tony Pritzker, the campaign co-chair.

UCLA's engineering school was named for Henry Samueli in 1999 in recognition of a \$30 million gift from the Samueli Foundation. The engineering school at UC Irvine was named for Samueli after a separate \$20 million gift from the foundation the same year.

Samueli and his wife, Susan, created the foundation in 1999. In 2016, it contributed \$10 million to UCLA to match other donors' gifts in order to create new endowed faculty chairs in engineering and support the school's planned growth.

Henry Samueli earned three degrees from UCLA: a bachelor's in 1975, a master's in 1976 and a doctorate in 1980. He was a member of the engineering faculty in 1991 when he co-founded Broadcom Corp. with one of his students, Henry Nicholas.

In 2016, Broadcom was acquired by Avago Technologies Ltd. for \$37 billion and renamed Broadcom Ltd. The company employs more than 15,000 people and has facilities around the world. Samueli is Avago's chief technical officer and a member of the board.

Samueli is a recipient of the Marconi Society Prize and the Global Semiconductor Alliance's Dr. Morris Chang Exemplary Leadership Award. He is a fellow of the Institute of Electrical and Electronics Engineers, a fellow of the American Academy of Arts and Sciences and a member of the National Academy of Engineering.

- SUBMITTED BY UCLA

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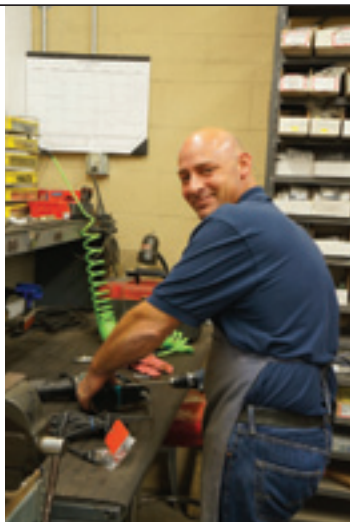
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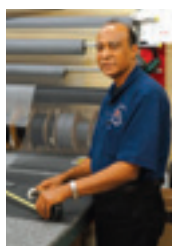
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Local

6

MONDAY, MARCH 27, 2017

Santa Monica Daily Press

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KNOW BEFORE YOU GO

Wastewater Main Replacement Project

For the week of March 27, the Contractor will continue removal and replacement of the sewer main on 9th Court between Marguerita Ave and Georgina Ave. The contractor will continue cleaning, video inspection and lining of the sewer main on Ocean Front Walk from Bay Street to the Santa Monica Pier. During these operations, traffic control will be set up. Should you have any questions, please contact Carlos Rosales, Project Manager (310) 458-8721 ext. 2620 or Tim Scheffer, Construction Manager (909) 376-0275.



Water Main Replacement Project

For the week of March 27, the contractor will continue with installation of the water main on Ocean Avenue between Colorado Avenue and Pico Boulevard Street. Please expect temporary lane closures on Ocean Avenue in the southbound direction, one lane will be maintained at all times. Should you have any questions, please contact Carlos Rosales, Project Manager (310) 458-8721 ext. 2620 or Mike Masengale, Berg & Assoc, Construction Manager, (424) 536-7030.

Los Amigos Park Stormwater Harvesting And Direct Use Demonstration Project

For the week of March 27, the contractor will continue work with the installation of the storm water treatment equipment and plumbing. Construction for the first phase was completed and traffic control on 5th Street was removed. Hollister Ave. between 5th and 6th Streets has been reopened to through traffic. Should you have any questions, please contact Carlos Rosales, Project Manager (310) 458-8721 ext. 2620 or Scott Neumann, Construction Manager (310) 525-0683.

Berkeley Street Improvement Project

For the week of March 27, the contractor will be installing landscaping and water lines. Traffic control will be set up. Lipton Av to Stanford St; Waterline and irrigation work; lane closures for trenching, flaggers will be onsite. Should you have any questions, please contact Curtis Castle, City of Santa Monica Construction Manager (310) 458-8721 ext. 5048.

Citywide Sidewalk Repair Project

For the week of March 27, removal and replacement of sidewalks will occur in the area bound by 14th Street to the east, Colorado Avenue to the south, Ocean Avenue to the west, and Wilshire Boulevard to the north. Work will also be performed along Montana Avenue. Should you have any questions, please contact Jamie Atkinson, City of Santa Monica, Project Manager (310)458-8721 ext. 5081 or Craig Wheeler, Assistant Construction Manager, (951) 522-4505.

4th Street Pedestrian Improvements

For the week of March 27, the City's contractor will be installing decorative tree grates with underground lighting along the east side of 4th Street between Broadway and Colorado Avenue. In addition, new landscaping and sandblasting of historic text will be installed. During these operations the easternmost northbound lane of 4th Street will be closed on this block. If you have any questions, please contact the City's Construction Manager, Zach Pollard, at (310)458-8726.

Traffic Signal At Montana Ave. and 7th St.

An older traffic signal, located at Montana Avenue and 7th Street, has reached the end of its useful life and it may intermittently go into red-flash mode. The City currently in the process of procuring a contractor to perform immediate repairs and ultimately, a full replacement. We request that users of the intersection follow all the rules of the road when encountering a flashing or inoperative traffic signal and treat the intersection as a 4-way stop. Please be patient, aware of others, including pedestrians and bicyclists, and exercise caution and prudence when crossing during a red-flash situation. If you have any questions, please contact the City's Construction Manager, Andrew Maximous, at (310)458-4982.

Street Lighting Modernization Program

For the week of March 27, the contractor will be mobilizing into the project area, which is bound by 16th Street to the east, Ocean Park Boulevard to the south, Lincoln Boulevard to the west, and Pico Boulevard to the north. There may be sidewalk closures and temporary no parking posted within this area. Should you have any questions, please contact Jamie Atkinson, City of Santa Monica, Project Manager (310)458-8721 ext. 5081.





Kate Cagle

GWYNNE PUGH: The architect has designed several local projects throughout the city.

ARCHITECT

FROM PAGE 1

other early morning or so, you may catch him riding his bike along the beach.

As the former Chair of the Planning Commission he was instrumental in developing Santa Monica's land use, urban design and transportation plan through the Land Use and Circulation Element, or LUCE document. The LUCE calls for walkable "transit villages" with creative arts and housing near the Expo Light Rail to reduce traffic.

The goal is materializing as plans for a spate of mixed-use apartment complexes on Lincoln Boulevard near Colorado make their way through the Planning Commission.

"I'm looking forward to Lincoln actually having some intensity to it," Pugh said, remarking right now the street is simply a thoroughfare for cars. "One of the sort of rules of thumb that we think about is the idea that you want a pedestrian oriented environment and to do that, on a long commercial block or a couple of blocks, you need about 1,600 households to support the retail."

The Sunset Park resident says that can be accomplished through buildings that are around four stories in height. He points to the already redeveloped corner of Broadway and Lincoln where an NMS apartment building, a Starbucks and other restaurants have come

up in recent years. Pugh was not involved in the project – or any of the upcoming apartments on Lincoln for that matter – but appreciates what they accomplish.

"No matter what you think of the architecture, look at what's happening," Pugh said.

"That wasn't a very pedestrian friendly place for the longest time and now it's started to become a place that's really a place."

Not everyone agrees with Pugh's rosy assessment of the future of Santa Monica. Density can be a dirty word and slow/no-growth activists fight large projects that they say transform the character of their city. Last November, Measure LV would have brought most developments over two stories to a City-wide vote. The measure ultimately failed but to its advocates, their lazy beach town has been invaded by tourists and traffic.

"It was never a sleepy beach town except when it was depressed," Pugh said from his office near the airport. "This was a city where nothing really happened."

To Pugh, Santa Monica is growing up. People – intensity – who support local bodegas and Laundromats and bars and shops – will truly make it a world class city. Stand-out contemporary architecture represents its future.

"LA is a place where you're allowed to fail. Because it you're allowed to fail you're also allowed to succeed," he said.

kate@smdp.com



Crime Watch is culled from reports provided by the Santa Monica Police Department. These are arrests only. All parties are innocent until proven guilty in a court of law.

ON MARCH 14, AT ABOUT 9:16 P.M.

Officers responded to the Apple Store – 1415 3rd Street Promenade in regards to a theft suspect in custody. Officers determined the suspect entered the store and was monitored by Loss Prevention Staff. The suspect selected a pair of headphones from the sales display case and began using them. He placed them around his neck, walked out of the store without paying for the merchandise and was detained outside the store. The headphones (valued at \$300) were recovered and the store was desirous of prosecution. When officers searched the suspect, several Xanax pills were recovered. Christopher Aguilar, 18, from Los Angeles was arrested for petty theft and possession of drugs without a prescription.

SIGNALS

FROM PAGE 1

there's primarily westbound movement on Montana on a weekday commute, the signal learns to accommodate groups of traffic," Servin said.

Servin says the traffic signals can be adjusted to respond to their place in the City. For example, the signals downtown are timed to accommodate large groups of pedestrians. The signals on Colorado anticipate the Expo Rail and commercial trucks. On Montana, they will strike a balance between the needs of the commuters, the cyclists and the bus drivers.

"There are cameras that sense the user and if a bicycle approaches the green time will be extended to safely allow the bicyclist to cross the intersection," Servin said.

The cameras are only used for video detection and do not record or store data in accordance with the City's agreement with the FBI, according to Servin. They do, however, allow the signals to adjust their settings to meet the needs of traffic.

In February, heavy rain and saturated soil at Montana Avenue and 7th Street caused the underground wiring conduits to fail and throw the signal into red-flash mode, according to a recent staff report on the signals. Crews dug under ground and discovered much of the conduit had rusted away.

The entire intersection hardware will be replaced this summer, including poles, signals, and underground electronics. Temporary traffic signals will be put into place during the next five months of construction.

kate@smdp.com

COMMUNITY BRIEFS

Los Angeles LASD Employee Wins American Academy of Forensic Sciences Field Award

On February 18 Sandra R. Enslow, Graphic Arts Coordinator and Lead Forensic Artist for the Los Angeles Sheriff's Department was awarded the American Academy of Forensic Sciences Kenneth S. Field Award of Appreciation for Outstanding Service, at the American Academy of Forensic Science 69th Annual Scientific Meeting, held in New Orleans, Louisiana. The American Academy of Forensic Sciences is a multi-disciplinary professional organization that provides leadership to advance science and its application to the legal system.

After receiving the award Enslow said "It is my sixth year here at the Academy. I joined for my own personal growth and to represent my discipline on the national stage. 2016 was my first year as Chair and I was recognized in New Orleans for the work I accomplished. I received the Kenneth S. Field Award of Appreciation for service to the AAFS staff this year. I was really honored."

Sandra R. Enslow is a 23-year forensic art veteran of the Los Angeles County Sheriff's Department. As Lead Forensic Artist and the Graphics Coordinator, she manages the Graphics Unit with one Publications Coordinator, at the Sheriff's Information Bureau. She additionally manages, the Forensic Art Unit, with two forensic artists at the Homicide Bureau. Enslow lectures on forensic art to law enforcement organizations and schools, including the LASD Internal Criminal Homicide Investigation School and LASD Detective College. She is a Fellow with the American Academy of Forensic Sciences and presents there on Forensic Art and Imaging.

"I have the good fortune of working in a rewarding job with a truly top notch law enforcement agency – the Los Angeles County Sheriff's Department," Enslow said. "I'm also very pleased to be a Fellow with the American Academy of Forensic Sciences, another great organization."

To learn more about the graphic arts unit for the LASD visit www.graphics.lasd.org.

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PARKING

FROM PAGE 1

Rosenstein's business has faced ups and downs before. In the end it seems, it's all come down to parking.

With new start-ups and small businesses moving to his neighborhood near the 26th Street Expo Light Rail Station, parking is at a premium. His business has only four parking spaces. He can no longer get away with sharing a lot with a neighbor – the nearby school and architecture firm now need those spots for themselves.

Some employees have resorted to parking in West Los Angeles where there are fewer restrictions or in metered spots, getting up from their desks every hour or so to feed the

meter. To Rosenstein, it's no way to run a business.

"We've lost out on potential employees who were high level engineers because of parking," Rosenstein said, explaining those skilled workers don't want to deal with the frustration. The Expo Line has provided little relief to his workers who commute from as far away as Palmdale, Valencia, Torrance, West Covina and Alhambra for jobs that pay between \$12 to \$15 an hour.

"When he started operations at Pioneer back in the day, Bergamot was a totally different place," Peter James, Santa Monica's senior strategic planner, said in an interview about Rosenstein's situation. James says parking has become a major challenge as creative businesses move into the neighborhood off Olympic Boulevard. The workforce has den-

sified and competition for space is greater.

While some businesses have worked around the problem by offering valet services to employees or leasing spaces at the nearby arts complex for a premium, two separate projects to build nearby garages are years from realization.

James admits City infrastructure in the area has failed to keep up with the rapid growth of the private sector. The Economic Development Department, the Mobility Division and the Planning Department have all tried to solve the problem, according to City officials.

"We have worked with him extensively over the years," City spokeswoman Constance Farrell said. "He is one of the last manufacturing businesses in Santa Monica. We value our businesses of all sizes and types."

Without a solution in sight, Rosenstein has turned to Los Angeles County and the State of California to help relocate his business.

"They have got overboard to try to help me find ways in which we can still survive because they want to keep jobs here," Rosenstein said. "But the competition is so great it's a tough situation."

Rosenstein knows he will lose some trusted employees in the transition. To him, it's just the reality of doing business. While Pioneer's technology powers the electronics we use every day like television stations and computers, he feels he's a tech company of the past.

"I know the world that were facing and we're an Albatross. We're old school."

kate@smdp.com

TODAY'S BIRTHDAY (March 27)

Because you are open to new experiences, you'll be a different person by your next birthday. Romance and friendship will accompany you closely in the months to come. In June, you'll want independence and adventure. You'll win and lose money, and in the process, you'll figure out how to win more often. Taurus and Gemini adore you. Your lucky numbers are: 7, 9, 30, 21 and 4.

ARIES (March 21-April 19)

You can't control how many times people acknowledge and accept you, but you certainly can control how many times you smile and acknowledge other people. That will tip the balance.

TAURUS (April 20-May 20)

Sometimes it seems you need to speak your thoughts to know what you are thinking. This is one of those days. It will help you to be around that friend who actually listens, too.

GEMINI (May 21-June 21)

To air things out is a very literal thing for you today. What's unwanted can be carried away by the wind. Today you'll change the energy of a relationship by conversing in the open air of the outdoors.

CANCER (June 22-July 22)

This problem that keeps coming up is not so much big or unsurmountable as it is persistent. Like a gnat, it can be handled with an accurate swat -- in this case, with the application of a specific tactic.

LEO (July 23-Aug. 22)

The absurd trivialities of life will annoy you if you let them. One way to avoid the harassment is to find something much bigger and so immersive that your perspective disallows petty provocations.

VIRGO (Aug. 23-Sept. 22)

It's rare that a person intrigues and relaxes you at the same time, and you might be fascinated to know that you have the same effect, which makes for a rather irresistible attraction.

LIBRA (Sept. 23-Oct. 23)

What was once a vast and wondrous experience is now reduced to a segment of information in your mind. You condensed it to "good" or "bad" so it would fit neatly. Now it's time to unpack that bag and see what's really in there.

SCORPIO (Oct. 24-Nov. 21)

Exploration happens best by accident. Way leads to way as you wander, trusting that something of enduring value is out there for you to find. There's no map, only a faithful sense that you're getting closer.

SAGITTARIUS (Nov. 22-Dec. 21)

It will be a small gesture that gets you through the obstacle and into the place you want to be. As philanthropist W. Clement Stone suggested, "big doors swing on little hinges."

CAPRICORN (Dec. 22-Jan. 19)

You won't have to look long for beauty. The ordinary, everyday landscape will reward you and every other traveler looking up. Unfortunately, many will be too mesmerized by their glowing screens to raise their heads.

AQUARIUS (Jan. 20-Feb. 18)

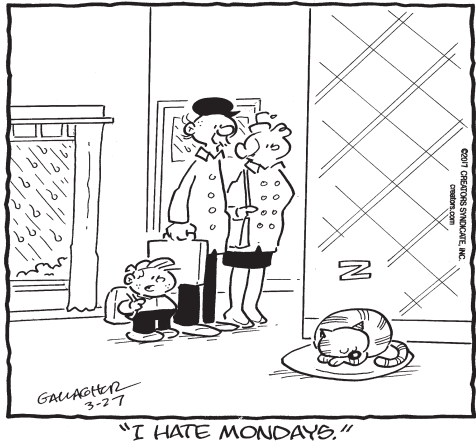
You'll only be able to see what's available to you through unwanting eyes. As soon as you want something from the situation, your vision becomes limited.

PISCES (Feb. 19-March 20)

When you come to the impasse (and you will in some minor way at least three times today), turn and walk in the direction of fresh air. The bright idea you need will be riding a zephyr. Let it hit you in the face.

Heathcliff

By PETER GALLAGHER



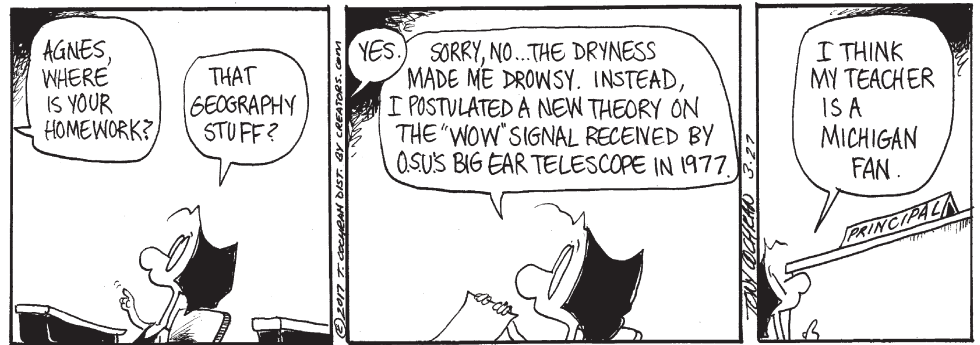
Strange Brew

By JOHN DEERING



Agnes

By TONY COCHRAN



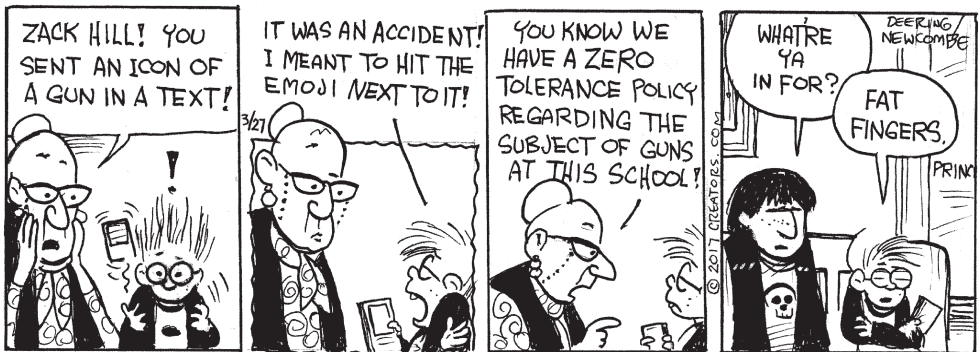
Dogs of C-Kennel

By MICK & MASON MASTROIANNI & JOHNNY HART



Zack Hill

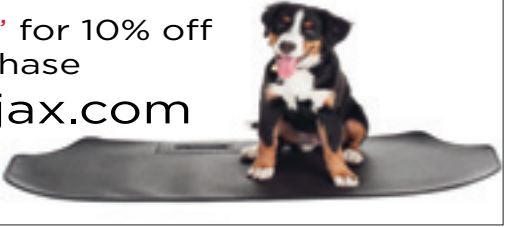
By JOHN DEERING & JOHN NEWCOMBE



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Draw Date: 3/22
2 9 27 29 42
Power#: 9
Jackpot: 40M



Draw Date: 3/21
4 45 53 73 75
Mega#: 7
Jackpot: 151M



Draw Date: 3/22
8 26 28 33 42
Mega#: 23
Jackpot: 23M

Fantasy 5

Draw Date: 3/23
1 6 27 31 32

DAILY 3

Draw Date: 3/23
MIDDAY: 8 5 0
Draw Date: 3/23
EVENING: 1 6 7



Draw Date: 3/23
1st: 12 Lucky Charms
2nd: 08 Gorgeous George
3rd: 09 Winning Spirit
RACE TIME: 1:45.34

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WELL NEWS BY SCOTT LALEE

Number Cruncher
■ A single, round toaster waffle (33 grams, no syrup) contains 103 calories, 29 from fat. It has 3.2 grams of total fat or 5 percent of the recommended total fat intake for a 2,000-calorie daily diet.
■ It also contains 5 milligrams of cholesterol (2 percent); 241 mg of sodium (10 percent); 16.3 grams of total carbohydrates (5 percent); 1.7 grams of sugar and 2.4 g of protein.

Counts
■ 4: Percentage of donated organs in New England that came from victims of drug overdoses in 2010
■ 27: Percentage today
SOURCE: NEW ENGLAND ORGAN BANK

MYSTERY PHOTO
Matthew Hall matt@smdp.com



The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to editor@smdp.com.

SOLUTIONS TO YESTERDAY'S CROSSWORD

B	A	S	I	L	I	C	A	S		D	E	C	C	A
O	B	A	M	A	C	A	R	E		R	E	H	A	B
N	A	P	A	W	I	N	E	S		A	R	E	N	S
U	C	O	N	N		N	A	T		W	O	E	T	O
S	I	R			C	O	W	E	R	S		S	O	L
			E	M	A	N	A	T	E		M	E	N	U
P	U	N	D	I	T	R	Y			V	I	O	L	E
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Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle.

	9	2	1	8	6		3	
5		1						2
		7		9		8		
				5	1		7	
9		5		7		1		3
	7		8	4				
		6		2		3		
2						6		7
	5		9	6	3	2	1	

SOLUTIONS TO YESTERDAY'S SUDOKU

6	8	3	1	4	9	7	2	5
2	9	5	6	8	7	3	4	1
4	7	1	5	2	3	8	9	6
7	6	2	8	3	1	9	5	4
1	4	8	9	6	5	2	7	3
3	5	9	4	7	2	1	6	8
8	2	7	3	5	6	4	1	9
9	3	6	7	1	4	5	8	2
5	1	4	2	9	8	6	3	7

Newsday Crossword

ACROSS

- 1 Soft throw
5 Illinois or Iowa
10 Make a trade
14 Region
15 Keeps out of sight
16 Operatic solo
17 "Look before you ____"
18 Woodwind instruments
19 Small mountain
20 Desktop machines showing dates
22 Out of style
23 Angry
24 Arrange into stacks
25 Agree (to)
28 Soft-drink sipping accessories
30 Group of students
31 Say something
33 Pie ____ mode
35 Lean to one side
36 Cunning
37 Grade-school support grps.
38 Figure-skating surface
39 Dinner course with lettuce
40 Spiny desert plants
41 Party companion
43 Hidden stockpiles
44 Sandal or moccasin
45 Bird on a birth-announcement card
47 ____ mignon (beef dish)
49 Daily publication showing a date
53 Garfield's pooch pal

- 54 Yearn for
55 Donated
56 Sales agents, for short
57 Basketball great Shaquille
58 One of the Great Lakes
59 Make less difficult
60 Cheerful and energetic
61 Get cash for
- DOWN**
1 Soft mineral
2 Black-and-white cookie
3 Stitched clothing line
4 Most oversentimental
5 Used as a target
6 Dalai Lama's land

- 7 Like a lot
8 Golfer's pegs
9 Double-curve letter
10 North African desert
11 Timepiece showing a date
12 Isn't feeling well
13 Not at all colorful
21 Large coffee dispensers
22 "Pulled" barbecue meat
24 Remain
25 First part of a play
26 Piece of pizza
27 Consumers' receipts showing dates
28 Bird-feeder food
29 Chalkboard material
31 Pretzel topping

- 32 Org. for expert putters
34 Having no warranty
36 Show concern
37 Post office parcels
39 Chimney dust
40 Find fault
42 Cheddar or Swiss
43 High in price
45 Lop off
46 Minor adjustment
47 Shout heard on a fairway
48 Creative thought
49 "____ of your business!"
50 Whittle (down)
51 Wicked
52 Fishing-line spool
54 Patrol car driver

1	2	3	4		5	6	7	8	9		10	11	12	13
14					15						16			
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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017064307 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/14/2017 The following person(s) is (are) doing business as DBOW ENT.. 5740 FRANKLIN AVE. #104 , LOS ANGELES, CA 90028. The full name of registrant(s) is/are: DANE BOWMAN 5740 FRANKLIN AVE. #104 LOS ANGELES, CA 90028. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DANE BOWMAN. DANE BOWMAN. This statement was filed with the County Clerk of LOS ANGELES County on 03/14/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of it-self authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/20/2017, 03/27/2017, 04/03/2017, 04/10/2017.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017064545 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/14/2017 The following person(s) is (are) doing business as DIGITAL EVOLUTIS. 909 6TH STREET, #10 , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: JONATHAN CORREA 909 6TH STREET, #10 SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2017. /s/: JONATHAN CORREA. JONATHAN CORREA. This statement was filed with the County Clerk of LOS ANGELES County on 03/14/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/20/2017, 03/27/2017, 04/03/2017, 04/10/2017.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017049997 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/28/2017 The following person(s) is (are) doing business as I CREATIVE PRODUCTIONS. 1123 B 15TH ST , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: MARTIN PERRY LUTZ 1123B 15TH ST SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2017. /s/: MARTIN PERRY LUTZ. MARTIN PERRY LUTZ. This statement was filed with the County Clerk of LOS ANGELES County on 02/28/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/06/2017, 03/13/2017, 03/20/2017, 03/27/2017.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017051970 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/01/2017 The following person(s) is (are) doing business as FAIR. 9200 SUNSET BOULEVARD SUITE 1201 , WEST HOLLYWOOD, CA 90059. The full name of registrant(s) is/are: FAIR FINANCIAL CORP. 9200 SUNSET BOULEVARD SUITE 1201 WEST HOLLYWOOD, CA 90059. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/01/2015. /s/: FAIR FINANCIAL CORP. FAIR FINANCIAL CORP. This statement was filed with the County Clerk of LOS ANGELES County on 03/01/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of it-self authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/06/2017, 03/13/2017, 03/20/2017, 03/27/2017.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017056864 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2017 The following person(s) is (are) doing business as PRYDE VOICE AND SPEECH THERAPY. 4170 ADMIRALTY WAY , MARINA DEL REY, CA 90292. The full name of registrant(s) is/are: ERYN GITELIS 4170 ADMIRALTY WAY UNIT 105 MARINA DEL REY, CA 90292. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/07/2017. /s/: ERYN GITELIS. ERYN GITELIS. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of it-self authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/13/2017, 03/20/2017, 03/27/2017, 04/03/2017.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017048496 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/27/2017 The following person(s) is (are) doing business as COMMON JACKAL CLOTHEIR. 1851 N. NORMANDIE AVE # 12 , LOS ANGELES, CA 90027. The full name of registrant(s) is/are: KAHNILEY ADAM SANGARE 1851 N. NORMANDIE AVE # 12 LOS ANGELES, CA 90027. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KAHNNILEY ADAM SANGARE. KAHNNILEY ADAM SANGARE. This statement was filed with the County Clerk of LOS ANGELES County on 02/27/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/20/2017, 03/27/2017, 04/03/2017, 04/10/2017.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017059376 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/08/2017 The following person(s) is (are) doing business as TALA. TALA MOBILE. TALA.CO. 910 COLOARDO AVENUE , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: INVENTURE CAPITAL CORPORATION 910 COLOARDO AVENUE SANTA MONICA, CA 90401. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2016. /s/: INVENTURE CAPITAL CORPORATION. INVENTURE CAPITAL CORPORATION. This statement was filed with the County Clerk of LOS ANGELES County on 03/08/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of it-self authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/20/2017, 03/27/2017, 04/03/2017, 04/10/2017.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017057403 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2017 The following person(s) is (are) doing business as PHRESH JUICE BAR. 1396 1/2 W 30TH ST , LOS ANGELES, CA 90007. The full name of registrant(s) is/are: PHELIPE DAVILA 1396 1/2 W 30TH ST LOS ANGELES, CA 90007. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PHELIPE DAVILA. PHELIPE DAVILA. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/20/2017, 03/27/2017, 04/03/2017, 04/10/2017.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017058946 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/08/2017 The following person(s) is (are) doing business as LOS ANGELES PROTECTION DIVISION. 9465 WILSHIRE BLVD., SUITE 300 , BEVERLY HILLS, CA 90212. The full name of registrant(s) is/are: PRIVATE EXECUTIVE GUARDS, INC. 9465 WILSHIRE BLVD., SUITE 300 BEVERLY HILLS, CA 90212. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/08/2017. /s/: PRIVATE EXECUTIVE GUARDS, INC.. This statement was filed with the County Clerk of LOS ANGELES County on 03/08/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/20/2017, 03/27/2017, 04/03/2017, 04/10/2017.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017057051 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2017 The following person(s) is (are) doing business as TOM CLOTHES AND GOODS. 4470 W. SUNSET BLVD. #568 , LOS ANGELES, CA 90027. The full name of registrant(s) is/are: ARIELLE ACKERMAN 4470 W. SUNSET BLVD. #568 LOS ANGELES, CA 90027. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2017. /s/: ARIELLE ACKERMAN. ARIELLE ACKERMAN. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of it-self authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/20/2017, 03/27/2017, 04/03/2017, 04/10/2017.

ORDER TO SHOW CAUSE FOR CHANGE OF NAME Case No. SS027031 Superior Court of California, County of Los Angeles
Petition of JILA SHAHMIRZADI GHAFERI for Change of Name
TO ALL INTERESTED PERSONS: Petitioner: JILA SHAHMIRZADI GHAFERI filed a petition with this court for a decree of changing names as follows: JILA SHAHMIRZADI GHAFERI TO JILA SHAHMIRZADI. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing: Date: APR 28, 2017 Time: 8:30 AM, Dept: K, Room: ANNEX
The address of the court is SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES, 1725 MAIN ST., SANTA MONICA, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: MAR 1, 2017

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017055619 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/06/2017 The following person(s) is (are) doing business as CITIZEN Y. 117 BROADWAY , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: HAUS OF MOO, LLC 517 OCEAN FRONT WALK #18-19 VENICE, CA 90291. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/06/2017. /s/: HAUS OF MOO, LLC. HAUS OF MOO, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 03/06/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/20/2017, 03/27/2017, 04/03/2017, 04/10/2017.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017070019 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/20/2017 The following person(s) is (are) doing business as MAY PROPERTIES. 2633 LINCOLN BLVD. #433 , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: SHANNON MAY 2633 LINCOLN BLVD. #433 SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/20/2017. /s/: SHANNON MAY. SHANNON MAY. This statement was filed with the County Clerk of LOS ANGELES County on 03/20/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/27/2017, 04/03/2017, 04/10/2017, 04/17/2017.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017067372 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/16/2017 The following person(s) is (are) doing business as VIVACE. 11650 NATIONAL BLVD #26 , LOS ANGELES, CA 90064. The full name of registrant(s) is/are: FOOD TRUCK, LLC 11650 NATIONAL BLVD #26 LOS ANGELES, CA 90064. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2017. /s/: FOOD TRUCK, LLC. FOOD TRUCK, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 03/16/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of it-self authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/27/2017, 04/03/2017, 04/10/2017, 04/17/2017.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017048653 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/27/2017 The following person(s) is (are) doing business as KB KINGS POKER COMPANY. 12540 BRADDOCK DR. #131B , LOS ANGELES, CA 90066. The full name of registrant(s) is/are: KYLE BRITTON 12540 BRADDOCK DR. #131B LOS ANGELES, CA 90066. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/27/2017. /s/: KYLE BRITTON. KYLE BRITTON. This statement was filed with the County Clerk of LOS ANGELES County on 02/27/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/06/2017, 03/13/2017, 03/20/2017, 03/27/2017.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017056112 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/06/2017 The following person(s) is (are) doing business as FLEETWAY CAR RENTAL. FLEET CAR RENTAL. 510 17TH ST , SANTA MONICA, CA 90402. The full name of registrant(s) is/are: FLEETWAY CAR RENTAL, LLC 510 17TH ST. SANTA MONICA, CA 90402. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:FLEETWAY CAR RENTAL, LLC. FLEETWAY CAR RENTAL, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 03/06/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/13/2017, 03/20/2017, 03/27/2017, 04/03/2017.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017059297 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/08/2017 The following person(s) is (are) doing business as THE PRETTY JIMMY. 8431 CATALINA AVE. , WHITTIER, CA 90605. The full name of registrant(s) is/are: MATTHEW DAVID ROSENTHAL 8431 CATALINA AVE. WHITTIER, CA 90605. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MATTHEW DAVID ROSENTHAL. MATTHEW DAVID ROSENTHAL. This statement was filed with the County Clerk of LOS ANGELES County on 03/08/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/13/2017, 03/20/2017, 03/27/2017, 04/03/2017.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017067789 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/16/2017 The following person(s) is (are) doing business as FLIGHT OF THE HEART. 212 26TH STREET , SANTA MONICA, CA 90402. The full name of registrant(s) is/are: VOICES TO SHARE LLC 212 26TH STREET #126 SANTA MONICA, CA 90402. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/VOICES TO SHARE LLC. VOICES TO SHARE LLC. This statement was filed with the County Clerk of LOS ANGELES County on 03/16/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/27/2017, 04/03/2017, 04/10/2017, 04/17/2017.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017070797 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/21/2017 The following person(s) is (are) doing business as PHYSICIANS' CORNER MEDICAL BILLING. 2929 COLORADO AVENUE #13 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: NICOLE BRADLEY-LOPEZ 2929 COLORADO AVENUE #13 SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/NICOLE BRADLEY-LOPEZ. NICOLE BRADLEY-LOPEZ. This statement was filed with the County Clerk of LOS ANGELES County on 03/21/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/27/2017, 04/03/2017, 04/10/2017, 04/17/2017.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017074645 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/24/2017 The following person(s) is (are) doing business as SUZANNE STEINER PHOTOGRAPHY. 1515 7TH STREET, #126, SANTA MONICA, CA 90401. The full name of registrant(s) is/are: SUZANNE STEINER 1515 7TH STREET, #126 SANTA MONICA, CA 90401. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/SUZANNE STEINER. SUZANNE STEINER. This statement was filed with the County Clerk of LOS ANGELES County on 03/24/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/27/2017, 04/03/2017, 04/10/2017, 04/17/2017.

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017068301 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/17/2017 The following person(s) is (are) doing business as WISE STRATEGIC ADVISING. 2443 25TH ST. , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: KAREN WISE 2443 25TH ST. SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/KAREN WISE. KAREN WISE. This statement was filed with the County Clerk of LOS ANGELES County on 03/17/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/20/2017, 03/27/2017, 04/03/2017, 04/10/2017.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017070191 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/20/2017 The following person(s) is (are) doing business as NSP WELLNESS CENTER. 2116 WILSHIRE BLVD. STE. 100 , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: MARIA R. BROWN 11680 MONTANA AVE. APT. 102 LOS ANGELES, CA 90049, MICHAEL J. BROWN 11680 MONTANA AVE. APT. 102 LOS ANGELES, CA 90049. This Business is being conducted by: a Married Couple. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/MARIA R. BROWN, MARIA R. BROWN, MICHAEL J. BROWN. This statement was filed with the County Clerk of LOS ANGELES County on 03/20/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/27/2017, 04/03/2017, 04/10/2017, 04/17/2017.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017074644 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/24/2017 The following person(s) is (are) doing business as GOLD LEAF AUTO SALES. 1720 BROADWAY , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: GOLD LEAF AUTO SALES LLC 1720 BROADWAY SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/GOLD LEAF AUTO SALES LLC. GOLD LEAF AUTO SALES LLC. This statement was filed with the County Clerk of LOS ANGELES County on 03/24/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/27/2017, 04/03/2017, 04/10/2017, 04/17/2017. .

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017070452 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/21/2017 The following person(s) is (are) doing business as DB CHEVRON. 21324 PATHFINDER DR. , DIAMOND BAR, CA 91765. The full name of registrant(s) is/are: HOSN VENTURES, INC. 4964 VIA ALVARADO YORBA LINDA, CA 92887. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/HOSN VENTURES, INC.. HOSN VENTURES, INC.. This statement was filed with the County Clerk of LOS ANGELES County on 03/21/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/27/2017, 04/03/2017, 04/10/2017, 04/17/2017.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017070029 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/20/2017 The following person(s) is (are) doing business as MERIPOSA TRANSFORMATIVE HEALING. MERIPOSA TRANSFORMATIONAL YOGA. 1800 COLBY AVE. UNIT 304 , LOS ANGELES, CA 90025. The full name of registrant(s) is/are: ZANKHANA DESAI 1800 COLBY AVE, UNIT 304 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2017. /s/. ZANKHANA DESAI. ZANKHANA DESAI. This statement was filed with the County Clerk of LOS ANGELES County on 03/20/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/27/2017, 04/03/2017, 04/10/2017, 04/17/2017.

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME Case No. SS027031 Superior Court of California, County of Los Angeles Petition of JILA SHAHMIRZADI GHAFERI for Change of Name TO ALL INTERESTED PERSONS: Petitioner: JILA SHAHMIRZADI GHAFERI filed a petition with this court for a decree of changing names as follows: JILA SHAHMIRZADI GHAFERI TO JILA SHAHMIRZADI. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Notice of Hearing: Date: APR 28, 2017 Time: 8:30 AM, Dept: K, Room: ANNEX The address of the court is SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES, 1725 MAIN ST., SANTA MONICA, CA 90401. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press. Date: MAR 1, 2017

ORDER TO SHOW CAUSE FOR CHANGE OF NAME Case No. SS026880 Superior Court of California, County of Los Angeles Petition of MARIA SELENENKOVA for Change of Name TO ALL INTERESTED PERSONS: Petitioner: MARIA SELENENKOVA filed a petition with this court for a decree of changing names as follows: MARIA SELENENKOVA TO MARIA TOL-STYKH. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Notice of Hearing: Date: APR 7, 2017 Time: 8:30 AM, Dept: K, Room: A203 The address of the court is SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES, 1725 MAIN ST., ROOM 102 SANTA MONICA, CA 90401. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press. Date: JAN 23, 2017

ORDER TO SHOW CAUSE FOR CHANGE OF NAME Case No. SS027034 Superior Court of California, County of Los Angeles Petition of JESSE WILLIAM LOMBARDI BY BRIAN GORDON ERBE for Change of Name TO ALL INTERESTED PERSONS: Petitioner: JESSE WILLIAM LOMBARDI BY BRIAN GORDON ERBE filed a petition with this court for a decree of changing names as follows: JESSE WILLIAM LOMBARDI TO JESSE WILLIAM ERBE. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Notice of Hearing: Date: APR 28, 2017 Time: 8:30 AM, Dept: K, Room: A203 The address of the court is SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES, 1725 MAIN ST., ROOM 102 SANTA MONICA, CA 90401. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press. Date: MAR 01, 2017

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