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Santa Monica Daily Press

FRIDAY, MARCH 27, 2015 **Volume 14 Issue 117** smdp.com **MOVIE REVIEW SEE PAGE 8**

‘Soviet Monica’ apartments get remodel, not demolished

BY DAVID MARK SIMPSON
Daily Press Staff Writer

OCEAN AVE A controversial Ocean Avenue project debated half a decade ago will be significantly remodeled, not demolished. Still, some renters’ rights advocates and historic preservationists say the distinction is moot. In 2008, a developer began ousting rent control tenants from a 47-unit apartment complex for-

SEE REMODEL PAGE 6

Local athlete heads to Italy as football ambassador

BY JEFFREY I. GOODMAN
Daily Press Staff Writer

ITALY When you think of football in Italy, you probably think of, well, soccer. But don’t tell local athlete Alec Dominick. The Santa Monica resident, a senior at Harvard-Westlake School, will soon travel overseas as an ambassador of American football. Dominick will represent the United States during his upcoming trip with American Football Worldwide, which offers cross-cultural sports experiences. Dominick, along with his short-term teammates from across the country, are scheduled to land in Rome on March 29, visit Tuscany starting April 1 and then face an Italian under-19 football team in an international friendly April 4 in Milan. “I decided to play in this game because I wanted to represent my

SEE FOOTBALL PAGE 7



TRAINING BURN

The Santa Monica Fire Department is preparing to welcome a new class of graduates and firefighters held a training session on March 26 that featured building entry scenarios.

Matthew Hall matt@smdp.com

Expo testing now planned for April

BY DAVID MARK SIMPSON
Daily Press Staff Writer

COLORADO BLVD A few months ago, Expo construction officials told the Daily Press that trains would be on the tracks for testing in March, but they’re now saying testing will start next month. The Expo light-rail line is still scheduled to open to the public next year, according to a recent report from Metro, but numerous politicians and regional officials have alluded to the fact that construction may be ahead of schedule. Construction of the light rail is more than 85 percent complete, according to Exposition Construction Authority spokesperson Gabriela Collins. “The Expo Line Systems Integration Testing is planned to begin in April 2015 and will likely continue through March 2016,” Metro said in its report last week. A pre-revenue light-rail testing is expected to last three to five months. “The purpose of pre-revenue testing is to familiarize Metro staff and emergency responders with simulated service and the physical characteristics and equipment of each line,” Metro officials said. “Staff has planned for a temporary shortage of light-rail vehicles during pre-revenue service. To overcome this challenge, staff plans to separate pre-revenue and revenue operations on both the Expo and Gold Lines.” The Gold Line is extending into the foothills in Los Angeles. As more trains become avail-

SEE EXPO PAGE 6

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Low back pain with failed back surgery syndrome treated with Low Intensity Laser Ablation (LILA®). Treated in 2009, still back pain free.... Robert Russell



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Many years of foot pain, many treatments, no relief until treated at Advanced Interventional Pain Center....Vicki Hinkle (non laser)



"I could barely stand straight after being in pain for 4 long years. I couldn't believe I was able to bend backwards immediately after the laser"Cheryl Santor (Ms. Santor was injured in the Chatsworth train wreck)



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Calendar

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FRIDAY, MARCH 27, 2015

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

March 27

Santa Monica Theatre Guild: 'Next To Normal'

The story of a mother, Diane Goodman, who struggles with bipolar disorder and the effect that her illness has on her family. This contemporary musical is an emotional powerhouse that addresses such issues as grieving a loss, ethics in modern psychiatry, and suburban life. With provocative lyrics and a thrilling score, this musical shows how far two parents will go to keep themselves sane and their family's world intact. The Morgan-Wixson Theatre, 2627 Pico Blvd. 8 pm - 10 pm. \$20-\$30. Visit morgan-wixson.org for more information.

Free music at Sonny McLean's

Kat and the Blues Hounds features various incarnations with instrumentation changing from month to month. This month's gig will feature Blues singer Kathy and guest guitarist/singer Greg Cruz. Sonny McLean's Irish Bar, 9 p.m. - 12:30 a.m.

Shorties

Green Light Productions presents Shorties, a production of five new, short, comedic plays written and directed by women to celebrate women in comedy. Selected from hundreds of submissions, Shorties, written by local writers, show just how creative, honest, brave and funny women creating theatre can be. The Miles Memorial Playhouse, 1130 Lincoln Blvd., 8 p.m. Admission: \$20 at door \$15 in advance \$10 student/senior, call (215) 681-0211 for more information.

Yoga at the Beach House

All levels. Drop in for \$15/class or sign up for series (5 week/\$62, w/parking) Fri 3/20-4/17. Annenberg Community Beach House, 415 PCH, 9 a.m.

Guest House Open

Free tours begin at 11 a.m., 12 p.m. and 1 p.m. No reservations needed. Annenberg Community Beach House, 415 PCH.

March 28

Rod Puppets and Puppetry Clinic

Combine doll-based or paper puppets with rod controls to make expressive characters. Some fun and easy puppetry techniques will be explored as well. Bring your own puppets in for a consultation about materials, conservation, repair and performance strategies. 1450 Ocean, 11 a.m. - 2 p.m., \$5. For more information, visit https://apm.activecommunities.com/santamonicarecreation/Activity_Search/43586

Culminating Discussion and Work-in-Progress performance of The Fasting Girls

Puppeteer Alexis Macnab and Playwright Amanda Jane Shank present a mini run-through of scenes and puppet elements for their production The Fasting Girls, created during Alexis' month-long Studio Residency at 1450 Ocean. 3 - 4 p.m., free, RSVP at <http://1450fastinggirls.eventbrite.com>

Linoleum Relief Printing

Carve a linoleum surface to produce a printing block, then use on different kinds of paper to explore the range of looks and the quality of multiples that this method can provide. Linoleum block printing is a form of relief, the oldest kind of printmaking, where the raised parts of the block transfer ink while the parts to be left un-inked are removed. 1450 Ocean, 4 - 7 p.m., \$15 + \$10 cash material fee. For more information, visit https://apm.activecommunities.com/santamonicarecreation/Activity_Search/43729

The Vagina Monologues

The Moss Theater, Herb Alpert Educational Village, 3131 Olympic Blvd. 8 p.m.

VDay Los Angeles will present a one-night only benefit performance of Eve Ensler's award winning play The

SEE LISTINGS PAGE 3

For help submitting an event, contact us at
310-458-7737 or submit to editor@smdp.com

LISTINGS

FROM PAGE 2

Vagina Monologues which was first performed off-Broadway by Ms. Ensler, dives into the mystery, humor, pain, power, wisdom, outrage and excitement buried in women's experiences.

Art College Roadmap

Workshop sessions will cover what should and should not be included in a college art portfolio, a timeline, important benchmarks, tips on documenting work, and application/scholarship deadlines. All sessions free and open to the public. For reservations and more information contact: info@prepforart.com

LA Public Library Palisades Branch, 861 Alma Real Drive, 10-11:30 a.m.

Book signing

Fluidly written for adults who are not dummies, "Just Tell Me How It Works: Practical Help for Adults on All-Things-Digital" solves the gaps in understanding that Boomers and beyond need in order to participate comfortably in today's digital world. Barnes and Noble store on 3rd Street Promenade, 11 a.m. - 3 p.m.

QiGong classes at the YWCA

Try this ancient Chinese form of movement and meditation that is healing and beneficial to the body and mind with instructor, Michael Sieverts. Try your first class free, additional classes can be purchased for \$10. YWCA Santa Monica / Westside, 2019 14th St., 8:45 - 10 a.m. Visit www.smywca.org or call (310) 452-3881 for more info.

Traffic safety enforcement

The Santa Monica Police Department will step up Bike & Pedestrian Safety Enforcement Operations with focused enforcement on primary collision factors involving motorists, pedestrians and bicyclists. Officers will be looking for violations engaged by drivers, bike riders and pedestrians alike that can lead to life changing injuries.

California Friendly Landscape Training

Home gardeners and landscape profes-

sionals - learn the latest ways to reduce water use in landscapes, including the basics of irrigation systems, watering and fertilizing, landscape design and plant identification. Free class, Ken Edwards Center, 1527 4th Street #106, 11 a.m. - 1 p.m. Register by phone or email at savewater@smgov.net or (310) 458-8972 ext.1.

March 29

Abstract Expressionist Art Show

The Unitarian Universalist Church of Santa Monica (UU Santa Monica) is pleased to welcome Abstract Expressionist Vera Arutyunyan with Artist Opening Reception from noon to 1:30 p.m. The show will run through Sunday, April 26 and is open to the public on Sundays from 9 a.m. - 1 p.m. and on weekdays by appointment. UU Santa Monica, 1260 18th Street.

Tom Zimmerman: Downtown in Detail

'Downtown in Detail' author and photographer Tom Zimmerman shares some of his most beloved images and anecdotes about one of his favorite topics: Los Angeles architecture. 'Downtown in Detail' features Zimmerman's keen eye for the architectural details, both exterior and interior, that tell the hidden stories of buildings and the dreams behind them. A book sale and signing follows the program. Presented by the Society of Architectural Historians, Southern California Chapter. Main Library, 601 Santa Monica Blvd., 2 - 3:30 p.m.

Guest House open

Free tours begin at 11 a.m., 12 p.m. and 1 p.m. No reservations needed. Annenberg Community Beach House, 415 PCH.

Local launch party

A new assortment from local makers. Drop by and check out their products, learn more about West Elm's local initiative and enjoy light refreshments and bites. Featuring local designs by: A Question of Eagles Aleksandra Zee Concrete Geometric Dominik Woods Eric Trine MFEO Molly M Designs Rais Case RossLab. RSVP on Facebook. West Elm, 1433 Fourth St., 6 - 9 p.m.

HOLY WEEK & EASTER

MON - WED: MARCH 30-APRIL 1

Daily Mass at 6:30 am, 8 am, 12:10 pm

HOLY THURSDAY: APRIL 2

Mass of the Lord's Supper & Washing of the Feet at 7:00 pm

Adoration at the Altar of Repose following the 7:00 pm Mass until Midnight

Night Prayer at Midnight

GOOD FRIDAY: APRIL 3

Solemn Liturgy at Noon and 7:00 pm

(with Holy Communion & Veneration of the Cross)

Living Stations of the Cross at 2:30 pm

HOLY SATURDAY: APRIL 4

Easter Vigil Mass from 7:00 to 10:00 pm

EASTER SUNDAY: APRIL 5

Mass in the Church

6:15 am, 7:45 am, 9:30 am, 11:30 am, 1:15 pm, and 5:30 pm

Mass in the Gymnasium

9:30 am and 11:30 am

Mass in the Grand Pavilion

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Laughing Matters

Jack Neworth

Send comments to editor@smdp.com

The Isis Crisis

HOW DEPLORABLE IS ISIS? (OR IS it ISIL? I never know which.) Put it this way, Al-Qaeda, brutal terrorists in their own right, long ago disassociated themselves from ISIS. I'm paraphrasing, "Those guys are freeakin' nuts." (Okay, that's slightly more than paraphrasing.)

The latest from the ISIS thugs is their Internet "hit list" of 100 American military officers sent out through social media to their followers advocating death to those named. But there's a point that is seemingly lost when discussing ISIS brutality, that is if there hadn't been an Iraq War there'd be no ISIS. (One more "parting gift" from George W. Bush that keeps on inflicting.)

As brutal a dictator as Saddam Hussein was, he never would have allowed ISIS to take root. The fact is, because Hussein was a secularist, Bin Laden and other Islamic fundamentalists hated him more than they did Bush.

That's why when Bush and the neo-cons suggested we needed to fear an alignment between Hussein and radical Islam, it was absurd on its face. And yet, shockingly, many of Jeb Bush's recently announced "foreign policy advisors" were those very

neo-cons who worked for W! Three words: Heaven help us.

We seem to never learn the lessons of war. An example was revealed in the 2003 Academy Award Documentary, "The Fog of War." As part of a continuing peace effort with Vietnam, President Clinton sent former Defense Secretary Robert McNamara to Hanoi to meet with his then Vietnamese counterpart.

McNamara was stunned when his counterpart asked, "Do Americans ever read history books?" The man elaborated, "You fought the Vietnam War fearing we'd become an ally and puppet of China. But if you'd ever read a history book you'd know we were mortal enemies for over a thousand years." (Much like the Sunis and Shias have been fighting for 1400 years.)

Another Bush parting gift was how the Iraq War elevated Iran into power broker of the region. Bush labeled Iran as part of the "axis of evil," and yet overthrowing Saddam was just what the Ayatollahs dreamed of.

Saddam acted as a buffer to Iran. In fact, it's theorized that he maintained the ruse that he had stock-

piles of WMDs to intimidate Iran. Thanks to W. they're not intimidated anymore.

Didn't anyone in the Bush administration ponder what if the war failed as miserably as it did? Colin Powell doesn't get a free pass because of his lame testimony at the United Nations, which he laments will be in the first paragraph of his obituary.

I'm reminded of the warnings of two iconic American Generals in their Farewell Addresses, albeit 176 years apart. George Washington warned us about "the peril of foreign entanglements," while Dwight Eisenhower warned us about "the military industrial complex." Apparently we have two centuries of collective wax in our ears.

If you agree with the essence of what I've written or, even more importantly, if you think I'm full of it, I want you to watch a free documentary. And you can do it streaming on your computer.

If you have a Santa Monica library card go to smpl.org. In the search box type "The Prosecution of an American President." You'll be taken to a link where the movie is "available instantly on Hoopla." It's free and there are never any late fees because the stream is only good for three days. (Our Main Library should consider a "Jack Neworth Wing" from all my late fees.)

Hoopla started in Santa Monica last August. It's amazing and technologically simple. (If I can do it, trust

me, it's simple.)

"The Prosecution of an American President," is based on former Manson Family Prosecutor Vincent Bugliosi's book, "The Prosecution of George W. Bush for Murder." As it happens, I reviewed it in the Daily Press in 2008.

According to an appreciative Bugliosi I was "the only mainstream journalist in America" to have done so. ("The New York Times" wouldn't even take his ad.) Bugliosi saw me as a crusading journalist and somehow I've never been able to convince him otherwise.

The documentary is directed by David J. Burke and Dave Hagen and is written by Bugliosi, a three-time best-selling NY Times author. (At 7,000,000 copies sold, "Helter Skelter" is the #1 True Crime book of all time!) "The Prosecution of an American President" is available on Amazon and wherever DVDs are sold.

But the simplest and quickest way to see the movie is by going to smpl.org where it's instantly available via Hoopla. (Along with hundreds of terrific movies and TV shows.) So first watch the documentary and then, if you're so inclined, you can e-mail me that I'm full of it. Unless you agree with me. In which case, as Hardy said to Laurel, "This is another fine mess you've gotten us into."

JACK is at: [facebook.com/jackneworth](https://www.facebook.com/jackneworth) and twitter.com/jackneworth and can be reached at: jnsmdp@aol.com.



Your column here

James Scullary

Send comments to editor@smdp.com

Tax penalties for not having health care coverage

THE CLOCK IS TICKING ON TAX filers who are facing a penalty for not having health insurance.

Covered California, the agency that administers so-called Obamacare in California, is offering consumers who were unaware of the tax penalty a chance to minimize the damage by getting insurance via a special-enrollment opportunity.

Through April 30, consumers are eligible to apply for health coverage during special enrollment by stating that they did not realize there was a tax penalty. To attest to this fact, they can select "Informed of Tax Penalty Risk" when filling out a special-enrollment application through a certified insurance agent or enrollment counselor.

"For the first time, health care and taxes now are linked arm in arm," Covered California Executive Director Peter V. Lee said. "The law requires most people to be insured, and if you're not, you may face a significant financial penalty when you file your taxes this year."

Consumers who didn't have insurance in 2014 but were eligible to enroll risked a penalty of \$95 per adult per household (\$47.50 per child under 18) or 1 percent of their household income, whichever is greater.

In 2015 the penalty is much larger. Those who don't buy health insurance in 2015 could be penalized \$325 per adult in a household (\$162.50 per child under 18) or 2 percent of their income, whichever is greater.

The new tax penalty for being uninsured — known as the "shared responsibility payment" — motivated many consumers to purchase insurance during the latest open-enrollment period. Covered California acknowledges that many people who are supposed to purchase insurance may be surprised when they file their taxes and learn they must pay a penalty for not having health coverage, Lee said.

"We don't want anyone to feel blindsided by the shared responsibility payment," Lee said. "That's why we established this limited-time special enrollment that builds on the broader availability of coverage for Californians who have a change of circumstance making them eligible outside of open enrollment. If you didn't realize the tax consequences of not having insurance, you can enroll in a Covered California plan up until April 30."

Enrolling in coverage for 2015 will not reduce the penalty for not

being insured during 2014. However, enrolling now could help minimize the penalty for being uninsured for 2015.

As the penalty increases, it makes more and more sense for people who have been waiting on the sidelines to get in and get covered, Lee said. In some cases, he argued, it actually costs less to buy insurance than to pay the penalty.

For example, a 30-year-old person in Los Angeles making \$18,000 a year would pay \$252 over the course of 2015 to be covered under the least expensive Bronze insurance plan. Or they could go without insurance for the entire year and pay a \$325 penalty when they file their taxes next year.

A couple, both 30 years old and living in Los Angeles, earning \$28,000 dollars a year combined, would pay \$468 over the course of 2015 to be covered under the least expensive Bronze plan. Or they could go without insurance for the entire year and owe \$650 when they file their taxes next year.

According to the Internal Revenue Service (IRS), California had 16.9 million individual tax filers in 2012. Potentially, some 338,000 to 676,000 California taxpayers could face a penalty.

"We're nearing the finish line on the second year of this historic initiative, and we don't want to leave anyone behind," Lee said. "Millions of people have gotten covered, which in turn has provided them with the medical care they deserve at the time they need it."

Lee said uninsured residents can still get covered by going to www.CoveredCA.com, where consumers can find the nearest Certified Enrollment Counselor or Certified Insurance Agent to help them enroll. Consumers can also call the Covered California Service Center — at (800) 300-1506 — where a representative will help them.

In addition to Covered California's special-enrollment opportunities, consumers may also be able to qualify for Medi-Cal, which has year-round enrollment.

"It's never smart to avoid having health insurance," said Lee. "One accident can lead to an emergency room visit and tens of thousands of dollars in bills — or learning you have cancer when it's too late to treat it. Now there's another reason to get insured: taxes."

JAMES SCULLARY is a communications and public relations officer for Covered California.

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LETTERS TO THE EDITOR
Send comments to editor@smdp.com

Artists need leases

Editor:
I am a full-time SaMo resident as well as business owner and operator since 1994. Beyond having worked, owned, paid taxes and patronized other businesses, I pioneered environmental printing in 1996. Have advocated biking, the expo rail and alternative fuel cars through my "oil is history" art series. More recently my work has influenced the re-emergence of typewriters through art. I could not have done this anywhere else because of the inspiration and values of this city government and community that has been part of my process.
My art studio was a blessing but a mess and I have worked and paid for the improvements that make it a great place now. The art community has been an enriching boost to my creativity and professional reputation. I love being able to take a break and talk about techniques and tools and color specific to the arts with my artist neighbors here. The theater, barker events, and the restaurants are our community enjoyment, nourishment and meeting places which are very important to me.
Last week I was delighted by the annual art walk. It is a pleasure to meet the local families and share the joy through my artwork. The week before I was filled with national pride to have witnessed the presidential brigade fly out of here. Seriously, the people who bought property next to the airport need to except their decisions and yield to progress. That is what I am doing living next to the new Expo Rail. I helped promote it because it is for the Greater Good of All. The Real Estate Greed and Utopian Green here is disgusting and the ugliest part.
I am so very grateful for my studio space. Thank you. Please protect and preserve this Community of Artists. We need the fixed 3-year leases to grow, plan and complete work that I love to do in a place I love to work.

Louise L. A. Marler
Santa Monica

COMMUNITY BRIEFS

SM Pier
Wake up with the waves returns to the pier
Now in its 9th year, the children's concert series returns to the Pier on Saturday mornings. Starting March 28 through May 16, children 1-8 and their parents can enjoy free interactive concerts and activities including singing, dancing and movement, puppets, talent shows, dress-up, face-painting, prizes and bubbles.

Veteran producer KC Mancebo of Clamorhouse Kids is teaming up the energetic Greg and Sienna Markles of Small Fry Entertainment to bring an amazing line-up of children's entertainers.

"It's Saturday morning, you look at your kids, they look restless. What do you do? What...do...you...do? Pop on the TV or get them out to get active, involved, and maybe even inspired," says S. Jay Farrand, Pier Administrator. "With all the studies about how music improves cognitive development, it's a no brainer (sorry, brain puns). And it's a great way to start the day with some fresh-air, and then you've got all the family fun of the Pier afterwards."

This year's line up brings a mix of Pier favorites like Latin Grammy winner Lucky Diaz and former Ray Charles back-up singer Birdie's Playhouse, musical impresarios, and a band that Michelle Obama invited to play the White House as part of her initiative to get kids moving.

All concerts are held from 10:30 a.m. to noon. on the Santa Monica Pier. For more information on these shows and all activities at the Santa Monica Pier, call (310) 458-8900 or visit www.WakeUpWithTheWaves.com

The schedule for Wake Up with the Waves is:
MARCH 28 LUCKY DIAZ & THE FAMILY JAM BAND
2013 Latin Grammy winners for Children's Album, Lucky Diaz & The Family Jam Band lights up the stage with a hip-shaking, head bopping dance party.
APRIL 4 RHYTHM CHILD
After 10 years of entertaining children all over California with Kindie Reggae, a family-style roots record for children, plus an invitation to perform at the White House, award-winning Norm Jones & Rhythm Child are blessing the Pier.
APRIL 11 BIRDIE'S PLAYHOUSE
Voted "CD of the Year" by Creative Child Magazine and led by former Ray Charles back-up singer Birdie Mendoza, Birdie's Playhouse creates rhythmic music with a Latin twist that gets families to shake their tail feathers.

APRIL 18 GWENDOLYN & THE GOOD TIME GANG
Come see how Gwendolyn inspires kids to pick up instruments and get involved with music.
APRIL 25 TOM FREUND
A father inspired by his daughter, Tom Freund writes songs that make kids want to get outside and appreciate nature. His soulful yet playful style has been likened to Jack Johnson and Ben Harper.

MAY 2, HEIDI SWEDBERG
Hawaiian native and lifelong musician Heidi Swedberg is self taught and found a home in Hollywood playing a musician both on TV and in real life. Now she brings her funky stage presence and unique brand of "jump music" to the Pier.
MAY 9 RANDY KAPLAN
Finger-picking his way through a combination of Broadway, Blues and Ragtime.
MAY 16 DAVID TOBOCMAN
Children's songwriter David Tobocman never underestimates the intelligence of his audience, and couples thought-provoking melodic songs with a tight band that can switch styles on a dime.

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EXPO

FROM PAGE 1

able, Metro officials said, they'll send revenue trains that have just dropped off their passengers at the Culver City stop — which has been open for nearly three years — on to Santa Monica along the rail.

When Expo opens to the public, officials said, they'll run trains between Metro Center Station in Downtown L.A. and the Santa Monica terminus station every 12 minutes during rush hour and every 10 to 20 minutes in the midday and evenings. As more trains become available, they'll run every six minutes during rush hour.

"On weekends and holidays, day service

will likely be every 12 minutes on the Expo Line," Metro officials said.

Celebrations are already in the works.

"Staff plans to host a VIP Grand Opening celebration the Friday before and the Monday after revenue service begins on both rail extensions," Metro officials said. "The celebration will be followed by one day of public/community free preview rides combined with the community celebrations along each alignment."

"During the public/community free ride celebration day, the community and public along with the media will have the opportunity to ride the service free for one day and explore sites and destinations located near the new rail stations."

dave@smdp.com

REMODEL

FROM PAGE 1

merly owned and occupied by Clo Hoover, the first female mayor of Santa Monica. Hoover's inhabitation of the building had been enough to get it a protective designation from the Landmarks Commission, but council overturned the decision in 2010, paving the way for a demolition.

Developers got approval to build 20 multi-family luxury condos for the plot on the corner of Ocean Avenue and San Vicente Boulevard, but in 2013 the property was sold for \$21 million and new owners decided, instead, to perform a substantial remodel. Construction is underway and expected to be done in November of next year.

"The current construction remodel of the project maintains the same use and general configuration of the previous 47-unit complex, housed within two separate buildings and oriented around a central garden courtyard," said architect Howard Laks, who designed the new look. "The previous post-World War II, mid-century modernist design of the outdated structure will be transformed into a minimalist contemporary design."

Nina Fresco, a former Landmark Commissioner who voted in favor of protecting the property at 301 Ocean Ave., said the historic significance of the building is lost.

"Adaptive reuse is always a good idea from an environmental standpoint," she said of the remodel. "It's more sustainable to save the structure rather than haul it away, dump it somewhere and then manufacture new materials and haul them in to rebuild. But from a historic preservation perspective, it's demolished."

Mayor Kevin McKeown, who was one of two council members who had tried to keep the landmark status in place, agreed with Fresco on the historical loss but went a step further.

"The buildings won't be demolished, but the lives of 47 households, my neighbors,

were demolished," McKeown said of the remodel this week. "A predatory speculator evicted them, held housing off the market, and sold the vacant apartment building 'with entitlements' at a handsome profit. After waiting five years so the former rent-control tenants have no rights, another developer is going to gussy up the property and command top-dollar rents for the homes where those 47 families should have been let live their lives in peace."

The attempted landmarking had revolved around Hoover's historical significance to Santa Monica. There are a number of criteria that can qualify a structure for landmark status, but the case for Hoover's apartments rested solely on historic personage — the first time a Santa Monica landmark relied only on that criterion. Ultimately, council decided that it was wasn't enough and several members argued it would set a bad precedent.

Hoover, was, incidentally, an opponent of rent control, according to Daily Press archives, and hung a sign reading "Soviet Monica" in front of the house for years. She served on council from 1961 to 1975 and was mayor three times.

McKeown argued, at the time, that the location influenced Hoover's views on certain issues, according to Daily Press archives — she apparently told the Los Angeles Times that she opposed projects that might obstruct her ocean view.

"The site work includes new landscaping and lighting improvements, removal and back-fill of the existing pool, construction of ground floor private open space, and a new retaining wall along San Vicente Boulevard," Laks said of the new design. "Modifications to the building facades include six new exterior stair towers, remodel of the existing elevator tower, the addition of private open space on upper levels and rooftops, window replacement, and new projected awnings with retractable canvas."

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FOOTBALL

FROM PAGE 1

country and play a football game overseas,” Dominick said. “I don’t think I will ever have the opportunity to do something like this again.”

For Dominick, who has committed to play football next year at Washington University in St. Louis, the journey will build on an upbringing that has deep local roots. A former Carthorp School student, he used to play baseball in Santa Monica Little League.

Dominick flourished on the gridiron as a defensive end, linebacker and tight end during his time at Harvard-Westlake in Studio City, earning all-Angelus League honors after leading the Wolverines to a 7-3 record this past season.

The talented athlete has complemented his on-field accolades with a dedication to community service. He is the junior board co-president of the Hualalai ‘Ohana Foundation, which raises money to cover education and medical expenses for Hawaiian families.

On the upcoming European adventure, Dominick and his teammates will have football practice in the morning and spend the rest of the day touring historic sites in Rome, Vatican City, Siena, Florence and Milan.

The U.S. team’s coach, Jim Barnes, believes Dominick and his teammates will form strong bonds in the days leading up to their anticipated football game.

“Meeting one another for the first time and installing a well-coordinated game plan in all phases of football in less than a week will be a



Courtesy photo

INTERNATIONAL PLAY: Alec Dominick will travel to Italy as an ambassador of American Football.

formidable challenge,” Barnes said in a release. “However, from the research we have done, our staff is excited about the potential for this team.

“All week they will bond closer through our unique shared experiences. It is exciting to think about how unified and inspired our ... team will be at the end of the week when running out to take the field to represent the USA and our great game against the Italian national team.”

Dominick, the son of Michele and Frank Dominick, will be part of the third-annual game between an American Football Worldwide all-star roster and a team from Europe. The U.S. squad defeated a French team 19-0 two years ago and earned a 50-0 victory in last year’s return to France.

For more information, visit www.americanfootballworldwide.com.

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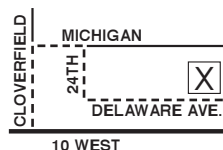
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SURF FORECASTS

WATER TEMP: 62.4°

FRIDAY – FAIR TO GOOD – SURF: 3-4 ft waist to shoulder high occ. 5ft
BIGGEST AT SUMMER MAGNETS - New long period SW shifting SSW swell steadily builds in - gradual increase of mainly South Hemi sets through the day. New WNW swell to build in late.

SATURDAY – FAIR TO GOOD – SURF: 4-6 ft shoulder high to 1 ft overhead
Long period SSW swell builds further, peaks in the PM - focal points out West offer more size. More WNW swell mixing in.

SUNDAY – FAIR TO GOOD – SURF: 4-6 ft shoulder high to 1 ft overhead
Long period SSW swell holds - focal points out West offer more size. WNW swell continues to mix in.

MONDAY – FAIR TO GOOD – SURF: 4-6 ft shoulder high to 1 ft overhead
SSW swell continues - focal points out west see better sets. Holding WNW swell mixes in.

BEACH REPORT CARD



NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **January 12, 2015**

HEAL THE BAY • 1444 9th Street, Santa Monica, CA 90401 • beachreportcard.org • brc@healthebay.org • 800 HEAL BAY

QUICK STATS
(for the last 30 days)

Number of sewage spills -- 0
Number of beach closures due to a sewage spill -- 0
Number of wet days -- 14
Number of A grades for dry/wet weather -- 33/20
Number of (C,D,F) grades for dry/wet weather -- 5/19

The Beach Report Card is made possible by:


Swain Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET	LOCATION	DRY	WET
Leo Canillo Beach, at Arroyo Sequit Creek mouth.	A+	A+	Wil Rogers State Beach at Del Air Bay Club drain near fence.	A+	A+
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+	Wil Rogers State Beach at Palga Canyon storm drain.	A	F
(I) Pescadero State Beach, between Lachona and Los Allos creeks.			Wil Rogers State Beach at Temescal Canyon drain.	A+	A+
Escalante Canyon at (I) Matadero State Beach.	A+	A+	Wil Rogers State Beach at Santa Monica Canyon drain (Chastanot).	B	B
Broad Beach at Trancos Creek mouth.	B	A+	Santa Monica Beach at Montana Ave. drain.	A+	A+
Zuma Beach at Zuma Creek mouth.	A+	A+	Santa Monica Beach at Wilshire Blvd. drain.	A+	F
Walnut Creek, projection of Wildlife Rd. (private).	A+	F	Santa Monica Municipal Pier.	C	C
Paradise Cove Pier at Ramirez Canyon Creek mouth.	F	A+	Santa Monica Beach at Pico/Kanter storm drain.	A	D
Escalante Creek, just east of Escalante State Beach.	A+	F	Santa Monica Beach at Strand St. (in front of the restaurant).	A+	A+
Lariga Canyon Creek mouth.	F	A+	Ocean Park Beach at Adland Ave. drain.	A+	B
Soldado Canyon at San Bonito County Beach.	A+	D	Venice City Beach, at the Rose Ave. storm drain.	A+	F
Puerto State Beach at creek mouth.	A+	A+	Venice Beach at Brooks Ave. drain.	A+	A+
Marie Canyon storm drain at Puerto Beach, at 24572 Malibu Rd.	A+	F	Venice Beach at Windward Ave. drain.	A	F
Sunrider Beach at Malibu Colony fence.	A+	F	Venice Fishing Pier - 50 yards south.	F	A+
Sunrider Beach (beach location) - daily.	A	F	Venice Beach- projection of Topail St.	A+	D
Malibu Pier - 50 yards east.	ns	F	Marina del Rey, Mothers' Beach- lifeguard tower.	F	B
Carbon Beach at Sweetwater Canyon.	A+	F	Dockweiler State Beach at Ballena Creek mouth.	ns	ns
Los Flores State Beach at Los Flores Creek (point rent).	A+	A+	Dockweiler State Beach at Calver Blvd. drain.	A	F
Big Rock Beach at 19548 PCN stairs.	A+	A+	North Westchester Storm Drain at Dockweiler State Beach.	B	B
Pena Creek at Los Tunes County Beach.	A+	F	Dockweiler State Beach at World Way (south of DWR jetty).	A+	A+
Tuna Canyon.	ns	ns	Dockweiler State Beach at Imperial Hwy drain.	A+	F
Topanga State Beach at creek mouth.	A	B	Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	A+
Castlerock Storm Drain at Castle Rock Beach.	ns	ns	Dockweiler State Beach at Grand Ave. drain.	A+	A+
Santa Ynez Storm Drain at Castle Rock Beach.	B	F			
Wil Rogers State Beach at 17200 PCN (1/4 mile east of Sunset drain).	B	A+			

LEGEND

DRY -- each location is graded on an A -- F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken



Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

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FILM REVIEW:

‘Effie Gray’

Unless you are a Victorian scholar, a mini crash-course on British Victorian history, culture and sociology would be helpful in order to really appreciate the new film “Effie Gray.” A quick Wikipedia read will do fine. Here’s the setting: In the mid-1800s, industrialization of the workforce meant that most people no longer worked and lived in the same space. For many, the home became dark, silent and lonely — often oppressively so. The rigidity of the social mores was excruciating. Spirit, especially in women, was often destroyed.

This film, in theaters April 3, paints a meticulously detailed and vivid recreation of Victorian England and Scotland, where even the hills of Scotland seem brown and sodden. An unforgettable scene worth the proverbial 1,000 words shows a small horse-drawn wagon carrying one of the characters as it bumps violently over the deep ruts in the road outside a lonely stone house in the Scottish moors, seemingly overwhelmed by the bleakness.

Director Richard Laxton, production designer James Merifield and cinematographer Andrew Dunn create a graphic depiction of the strict morality of a rapidly growing society moving into the industrial age. This is the milieu that inspired the pre-Raphaelite school of painters. John Everett Milais, a key player in this tale, was a member. The shadowed darkness of the city environment (before electricity), the hard life of London, contrasted with the open space of English and Scottish moors, were inspiration to the painters of this group to glorify nature, color and the human form — to return to a style of minute details, vibrant colors and complex compositions. In the film a painting instructor challenges his students to “paint what you see.” Painter Milais argues that pain and ugliness must be displayed as well as beauty. The filmmakers seem to follow this directive.

Emma Thompson skillfully wrote the screenplay for “Effie Gray” and also plays the supporting role of Lady Eastlake, a voice of reason and strength in an unreasonable society. This is not Thompson’s first foray into screenwriting. She won an Oscar for her adapted screenplay of “Sense and Sensibility,” and she also penned “Nanny McPhee” and its encore, “Nanny McPhee Returns.”

Dakota Fanning takes on the difficult role of a tragically suppressed wife whose personality progresses from exuberance to withdrawn sadness because of the dysfunctional ideas of her husband, painter/philosopher John Ruskin. Dakota looks every bit the model for the muse in the paintings of

MOVIE TIMES

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10:25AM, 4:00PM, 7:05PM

3/27 - HEAVY TRAFFIC / AMERICAN POP
7:30PM

Run All Night
1:20PM, 10:10PM

3/28 - THE LORD OF THE RINGS (1978) / WIZARDS
7:30PM

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Cinderella
10:00AM, 1:30PM, 4:15PM, 7:00PM, 9:45PM

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The Gunman
10:35AM, 1:40PM, 4:30PM, 7:15PM, 10:00PM

Insurgent
10:15AM, 4:25PM, 10:05PM, 1:15PM, 7:15PM

Home
1:55PM, 6:55PM, 11:10AM, 4:20PM, 9:30PM

Get Hard
10:45AM, 12:00PM, 2:30PM, 5:00PM, 7:30PM, 10:00PM, 12:45PM, 8:15PM, 10:45PM

It Follows
11:40AM, 2:05PM, 4:40PM, 7:20PM, 9:50PM

Home
10:30AM, 3:50PM, 9:00PM, 1:15PM, 6:25PM

For more information, e-mail editor@smdp.com

Milais, and her character carries the film despite very little dialogue. It is good to know that the real Effie was later able to escape this painful marriage and to go on become a happy wife and mother of eight children. Also notable are the performances of Tom Sturridge as “John Everett Milais,” Greg Wise as John Ruskin and Julie Walters as Ruskin’s over-possessive mother.

“Effie Gray” is worth seeing for its strikingly detailed representation of Victorian Britain and for bringing to life some little known yet quite influential historical figures.

Rated PG-13. 108 minutes.

KATHRYN WHITNEY BOOLE was drawn into the entertainment industry as a kid and never left. It has been the backdrop for many awesome adventures with crazy creative people. She now works as a Talent Manager with Studio Talent Group in Santa Monica. Reach her at kwboole@gmail.com.

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- 15** Sense of self
- 16** Entrance-way employee
- 18** Lawsuit award
- 20** Julep need
- 21** Sized up
- 22** Swift jets
- 23** Silent approval
- 24** Sound of delight
- 25** Flower feature
- 27** Radio dial
- 29** CBS sitcom
- 30** Fumes
- 32** Duds
- 34** Cobbler’s cousin
- 35** Glisten
- 36** Stage comment
- 38** “Luck of Roaring Camp” writer
- 39** Full of caffeine, perhaps
- 40** New driver, usually
- 41** Gen — (boomers’ kids)

S	O	R	E			R	A	C	E	R		
A	B	O	M	B		A	L	O	N	E		
T	A	M	P	A		M	A	N	T	A		
U	M	A		S	P	A	N	N	E	R		
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E	R	E	C	T			S	E	R	I	F	
T	A	N	K	S					D	O	N	S

Yesterday’s answer

- DOWN**
- 1** Plant, in a way
- 2** Tawny cat
- 3** 16th-cen-tury power
- 4** Trawling need
- 5** Targets for bulls
- 6** Massage target
- 7** Early-20th-cen-tury power
- 8** Choose
- 10** Like chairs and tables
- 12** Tender spots
- 17** Stop color
- 19** Physics bit
- 22** Some babies
- 24** Desper-ado
- 25** Big hit
- 26** 1935 Astaire film
- 27** Player’s peg
- 28** Corporate shark
- 30** Go color
- 31** Actions
- 33** Pay to play
- 37** Caret’s key

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1	2	3	4			5	6	7	8	
9				10		11				12
13						14				
15					16	17				
18				19					20	
	21						22			
			23			24				
25	26				27				28	
29				30						31
32				33					34	
35						36	37			
38						39				
	40						41			

3-27

MYSTERY PHOTO

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Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from (easiest) to (hardest).

Difficulty Level ★★★★★

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY’S PUZZLE

7	6	2	8	3	5	4	1	9
9	4	1	2	6	7	5	3	8
3	8	5	1	9	4	6	7	2
8	9	4	5	2	1	7	6	3
1	5	6	3	7	8	9	2	4
2	7	3	6	4	9	8	5	1
4	3	8	7	1	6	2	9	5
5	1	7	9	8	2	3	4	6
6	2	9	4	5	3	1	8	7

					9		2	
	8		7		1	6	4	
	3				5			
8			1			5		7
1		3			8			6
			5				6	
	1	4	2		6		8	
	7		3					

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Draw Date: 3/25
3 5 10 25 47
Mega#: 7
Jackpot: 20M

Fantasy 5

Draw Date: 3/25
8 9 10 17 18

DAILY 3

Draw Date: 3/25
MIDDAY: 3 8 8
Draw Date: 3/25
EVENING: 6 6 4

DAILY 4

Draw Date: 3/25
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WORD UP!

forsooth

1. Archaic. (now used in derision or to express disbelief) in truth; in fact; indeed.

TODAY IN HISTORY

1986 - A car bomb explodes at Russell Street Police HQ in Melbourne, killing one police officer and injuring 21 people.

1990 - The United States begins broadcasting TV Martí, an anti-Castro propaganda network, to Cuba.

1993 - Jiang Zemin is appointed President of the People’s Republic of China.

1993 - Italian former minister and Christian Democracy leader Giulio Andreotti is accused of mafia allegiance by the tribunal of Palermo.

1998 - The Food and Drug Administration approves Viagra for use as a treatment for male impotence, the first

pill to be approved for this condition in the United States.

1999 - Kosovo War: Yugoslav SAM downed F117A, the first and only kill of the stealth aircraft.

2000 - A Phillips Petroleum plant explosion in Pasadena, Texas kills one and injures 71.

2002 - Passover massacre: A Palestinian suicide bomber kills 29 people partaking of the Passover meal in Netanya, Israel.

2002 - Nanterre massacre: In Nanterre, France, a gunman opens fire at the end of a town council meeting, resulting in the deaths of eight councilors and the injury of 19 others.

NEWS OF THE WEIRD BY CHUCK SHEPARD

■ The Job of the Researcher: Cockroaches can be bold explorers or shy and withdrawn, according to recent work by researchers at Belgium’s Universite Libre de Bruxelles, who caught a bunch of them, affixed radio tags and studied their movements. “Explorers” are necessary for locating food sources, although, obviously, they are also most likely to find Roach Motels; “shy, cautious” roaches are necessary for survival and group stability, and a mixture of the types ensures cockroaches’ legendary survivability. A Mother Nature News commentator wrote, hopefully, that understanding roaches’ personalities might make us “less quick” to “grab a shoe.”

■ Clueless in Florida’s Panhandle: (1) Debra Mason, 58, was arrested for theft of a pickup truck in Destin, Florida, in January -- and according to police, Mason said she knew it was stolen property but “didn’t think it was ‘that’ stolen.” (2) Ten miles away in Mary Esther, Florida, in February, Robert Pursley, 54, was arrested for DUI and was asked about items in his truck. According to the police report, Pursley insisted that everything was his -- “except for anything illegal.” A baggie of cocaine was in the truck’s center console.

EARLY TO BED, CANCER

ARIES (March 21-April 19)
★★★★ You'll want to look at the big picture and consider your options. A sense of discomfort might be slowing you down. It would be wise to take your time before making a decision. Your instincts are right-on with an emotional domestic matter. Tonight: Get carried away!

TAURUS (April 20-May 20)
★★★★ At first, an idea might not seem realistic, but the more you discuss it, the more plausible it will seem. Work as a team, and you'll increase your chances for success. Someone at a distance might be controlling. Let this person take the reins for now. Tonight: Try a new spot with a friend.

GEMINI (May 21-June 20)
★★★ Your ability to tap into your intellect will make you appear more grounded. The unexpected could cause a change in your plans. Take a moderate risk. A partner or associate will be maintaining his or her control over a situation. Tonight: Make it your treat.

CANCER (June 21-July 22)
★★★★ You beam and bring others toward you. Try to work through some controlling issues that you seem to manifest. The only way to win a power play is not to play. Consider changing your schedule if you find that your daily life needs a little more excitement. Tonight: Early to bed.

LEO (July 23-Aug. 22)
★★★ Assume a low profile. A partner or loved one might be very idealistic and could share a long-term desire with you. Have a discussion about how to make this goal a reality. Mull over this issue for several days, and you'll find a solution. Tonight: Happiest at home.

VIRGO (Aug. 23-Sept. 22)
★★★★ A meeting could prove to be instrumental in determining the path to a long-desired goal. Confirm that there are several ways to get there, and then take the one you are most comfortable with. A friend or loved one seems to be very idealistic about you. Tonight: TGIF!

LIBRA (Sept. 23-Oct. 22)
★★★ You might feel unusually tense and need to reduce the stress. Make sure to schedule a little extra free time. Get some exercise or schedule a massage. Be sensitive to a partner, even if you and this person have very different ideas about how to have fun. Tonight: Let your hair down.

SCORPIO (Oct. 23-Nov. 21)
★★★★ Understand someone's expectations, but realize that you might not want to meet them. How you tell this person that you don't want to get involved could make all the difference in your approach. Tonight: Listen to the other side of the issue.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ Make time to relate directly to someone who makes a difference in your life. You might not be comfortable moving forward and clearing the air right now. In any case, stay on a one-on-one level with friends and loved ones. Tonight: Dinner with a favorite person.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ Others can't seem to get enough of you. You'll want to consider canceling plans for the sole purpose of being able to let your hair down. A conversation could be uncomfortable at first, but you might be surprised by how good you feel afterward. Tonight: An intense discussion.

AQUARIUS (Jan. 20-Feb. 18)
★★★ You might want to make plans for several months ahead, but you could feel uncomfortable with a situation and the other parties involved. Go off and schedule a massage or some other type of stress-reducing activity, then address the issue. Tonight: Make it cozy.

PISCES (Feb. 19-March 20)
★★★★★ Deal with others who want things to go their way. This attitude could cause a problem, especially if you are in the midst of a negotiation. Try to find some common ground. Let go of a need to be right. Tonight: Start the weekend with flair.

Friday, March 27, 2015

This year you and others often have many discussions, yet you might fully understand each other's ideas. Some of you could be signing up for workshops with an eye to better self-expression. You have a tendency to daydream at times. You find these short escapes relaxing and stimulating to your imagination. If you are single, fall could bring an intriguing suitor. Get ready! You will remember this person for a long time. If you are attached, the two of you will experience a relationship pinnacle as the weather becomes colder. Plan a special, long-discussed vacation during this period. CANCER can be emotionally draining.

JACQUELINE BIGAR'S STARS

The stars show the kind of day you'll have:

★★★★★ Dynamic	★★ So-So
★★★★ Positive	★ Difficult
★★★ Average	

CRIME WATCH

Crime Watch is culled from reports provided by the Santa Monica Police Department. These are arrests only. All parties are innocent until proven guilty in a court of law.

ON MARCH 20 AT APPROXIMATELY 10 P.M.
Officers were dispatched to the parking structure near the 1500 block of 2nd Street in regards to a report of an assault with a deadly weapon. Upon arriving, officers were told the suspect, later identified as Joshua Williams, 23, homeless, was sleeping near the entrance of the parking structure when the victim, a security guard working at the structure, asked him to leave. As Williams stood up to leave, the guard noticed that Williams had a knife in his hand. In fear for his safety, guard, pulled out his pepper spray and sprayed Williams. Williams began to run away and the guard chased him. At some point while being chased, Williams turned and threw a metal chain with a lock at the victim. The guard, in fear for his safety, stopped chasing the suspect. Information on the suspect was broadcasted, and as responding officers approached the scene, they identified and detained Williams. Williams was placed under arrest, and a subsequent search found three credit cards and an ID that belonged to other people. Williams was booked for assault with a deadly weapon and appropriation of lost property. Officers later determined that Williams had 13 outstanding warrants; he was additionally booked for the warrants. Bail was set at \$111,500.

Speed Bump By Dave Coverly



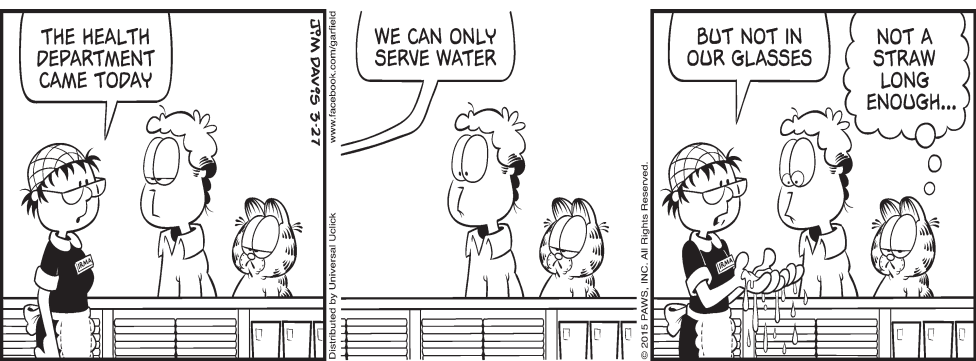
Strange Brew By John Deering



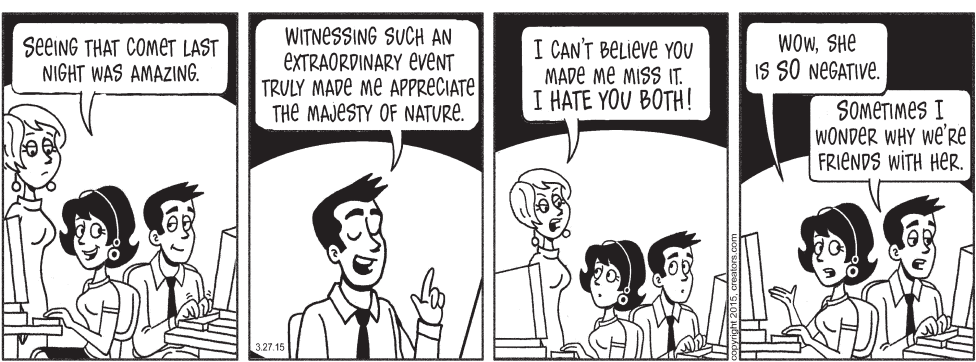
Dogs of C-Kennel



Garfield



The Meaning of Lila



COMMUNITY BRIEFS

Miles Memorial Playhouse
Input wanted for Reed Park Improvements

Community members are invited to participate in the second workshop on improvements to the 1-acre lawn at Reed Park. Concept design options developed from public input received to date will be presented for community input. The workshop will be held from 10 a.m. to noon on Saturday, March 28, at Miles Memorial Playhouse (1130 Lincoln Blvd). Located on Lincoln Blvd between Wilshire Blvd and California Ave, Reed Park opened in 1892, making it one of Santa Monica's oldest parks. Reed Park is home to the historic Miles Memorial Playhouse, tennis courts, basketball courts, playgrounds, a senior lunch program, and offices for the City's CREST after school program. The most recent set of improvements completed in 2012 included the addition of a new playground, a new garden adjacent to Miles Playhouse, new landscaping along Wilshire Blvd and 7th Street, and general facility updates. The lawn located in the northeast corner at Lincoln Blvd and California Ave makes up one fifth of the 5.3-acre park. It is located north of Miles Playhouse, east of the basketball courts, and across the street from St. Monica's Church. In this final phase of improvements for Reed Park, the 1-acre lawn will be redesigned to better connect with the rest of this active park. Public input is needed to ensure that the northeast section of the park will meet community needs. For more information on this and other park improvement projects, visit www.santa-monicaparks.org. To request a disability-related accommodation, email ccs@smgov.net or call (310) 458-8310 at least three business days in advance of the workshop.

Santa Monica Daily Press

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All classified liner ads are placed on our website for FREE! Check out www.smdp.com for more info.

Employment

Help Wanted

The Santa Monica Daily Press is seeking an operations coordinator. The position is responsible for management, input and interpretation of display advertising contracts, collection of billed and prepaid accounts, management of the back office database and publishing systems. Management of website advertising contracts and execution of placements and billing. This position is responsible for monthly billing, application of payments, reconciliation of A/ R and bank and merchant service deposits. Also responsible for management of the classified data entry and billing/ payment systems. This position will direct and oversee the approval of office purchases, phone coverage and customer coverage. Manage all legal advertising of existing and new customers. Market the newspaper to agencies through direct contact, email and by ensuring representation in all listing collateral for qualified publications. Manage all City legal advertising Human Resources: Manage intake of new employees, train in relevant areas, assist with paperwork, employee benefits and general office policies and procedures. Monitor sick/ vacation days for staff. Additionally, applicants must have strong grasp of the Microsoft Office Suite as well as be proficient in the Macintosh operating system. Applicants must be organized and deadline orientated, get along well with others and have strong interpersonal skills. The position is 30 hours per week. 9 AM - 2 PM Monday - Thursday and 9 AM - 5 PM on Friday. Interested applicants should submit a resume to schwenker@smdp.com with Operations Coordinator in the subject line.

School and Instruction

Instruction

Children's Books Needed! Support literacy for disadvantaged students in East Los Angeles by donating new or "gently" used books for elementary age students. Make a difference in a child's life! Will pick up (323) 855-8106

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Real Estate

Commercial

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West Side Rentals

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Venice FULLY FURNISHED SHORT OR LONG-TERM RENTAL IN VENICE 2-car Parking included, Paid utilities, Rent \$4,200.00, Deposit 2500, Available 6115. westsiderentals.com/listingdetail.cfm?id=1166118

Santa Monica SANTA MONICA CON-DOS 1-car Private Garage, Paid water & trash & gardener, Rent \$2,550.00, Deposit 2550.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1162927

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Marina Del Rey 1 BEDROOM WITH COURTYARD VIEW. 1-car Subterranean parking, Paid water & hot water & trash & gas, Rent \$2,050.00 to month, Deposit 2100.00, Available Now! westsiderentals.com/listingdetail.cfm?id=990881

Santa Monica CLEAN LUXE, MODERN UPPER 22 WITH BALCONY, REMODELED & amp; PARKING! 1-car Carport parking, Paid water & trash, Rent \$2,600.00, Deposit 2600, Available 4115. westsiderentals.com/listingdetail.cfm?id=1169727

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Venice DESIGNER LEASE IN PRIME VENICE LOCATION 2-car Parking included, Paid water, Rent \$3,995.00, Deposit 7425, Available Now! westsiderentals.com/listingdetail.cfm?id=1160981

Venice 6TH AVENUE ZEN RETREAT Street parking, Rent \$6,000.00 to 7000, Deposit 1000, Available Now! westsiderentals.com/listingdetail.cfm?id=1169981

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Brentwood SPACIOUS 2 2 PENTHOUSE WITH MOUNTAINCITY VIEWS Parking included, Paid water & trash & gardener, Rent \$2,695.00, Available Now! westsiderentals.com/listingdetail.cfm?id=529103

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Santa Monica ONE BEDROOM -VINTAGE SM CHARMER 1-car Garage parking, Paid water, Rent \$2,395.00, Deposit 2395.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1170151

West LA WILSHIRE & amp; BUNDY AREA NICE 1 BR, 1BA APT. 1-car Parking included, Paid water & trash & gardener, Rent \$1,595.00, Deposit 1595.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1164856

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Venice SINGLE APARTMENT No Parking, Paid utilities, Rent \$1,450.00, Deposit 1450, Available Now! westsiderentals.com/listingdetail.cfm?id=1159660

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Venice VERY RARE AND SPECIAL VENICE CANALS OASIS 1-car Parking available, Paid utilities, Rent \$3,600.00, Deposit 1500, Available Now! westsiderentals.com/listingdetail.cfm?id=1116004

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West LA PRIME WESTSIDE, 2 BEDROOM, LARGE BALCONY IN GATED BUILDING 1-car Covered parking, Paid water & hot water & trash, Rent \$2,100.00, Deposit 2000., Available Now! westsiderentals.com/listingdetail.cfm?id=1071799

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Santa Monica Daily Press

HOURS MONDAY - FRIDAY 9:00am - 5:00pm

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