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MONDAY, MARCH 25, 2013
Volume 12 Issue 115



Santa Monica Daily Press

'CROODS' FIRE UP BOX OFFICE
SEE PAGE 3

We have you covered

THE IT WAS A GREAT RUN ISSUE



Charles McDonald *editor@smdp.com.*

RISING UP: **Santa Monica's Jordan Mathews goes up for a jump shot against Pleasant Grove on Friday in Sacramento, Calif.**

HIGH SCHOOL BOYS' BASKETBALL

Samohi falls in state final

BY ED GONZALEZ
Special to the Daily Press

SACRAMENTO, Calif. When Santa Monica's leading scorer Jordan Mathews landed awkwardly on his back midway through the first quarter, it was a terrible sign of things to come.

With the senior guard injured and spending most of the game on the bench, the Vikings struggled offensively in a 73-57 loss to Pleasant Grove in the CIF State Boys Basketball Division I Championship Game on Friday at Sacramento's Sleep Train Arena.

Mathews hit his tailbone on the ground after being fouled on a shot attempt and the impact was immediate.

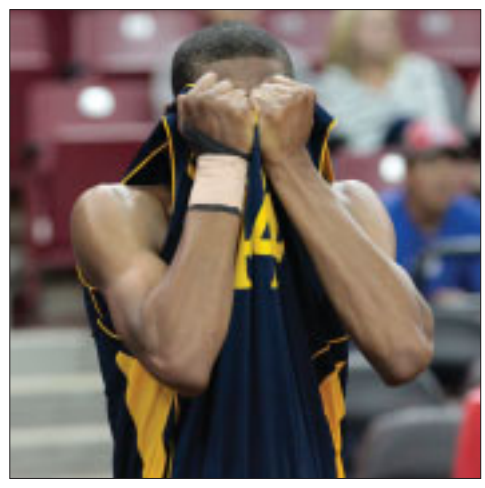
"I came down and got up too quick. I felt if I got up quick then it would go away. It hurt right above my butt and it expanded down to my leg and I could not run," said Mathews of the fall.

The Vikings held an early 10-9 lead after a put-back by Mathews, but it would be the last time that Santa Monica would hold an advantage as Mathews was severely slowed down by the injury.

Pleasant Grove's Matthew Haynes closed out the first quarter with a three-point jumper just before the buzzer to give them an 18-14 lead and the Eagles would never look back.

With Mathews sitting on the bench, there was little that could be done to slow down or counter Pleasant Grove's trio of

SEE SAMOHI PAGE 8



Charles McDonald *editor@smdp.com*

EMOTIONAL: **Samohi's Nuwriyl Williams covers his face after the Vikings lost the state final.**

SMC officials look to online education to fill gaps in learning

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

SMC In January, Santa Monica College officials announced a $1 million gift from Santa Monica couple Conrad Lee Klein and Joan Dempsey Klein to create the Conrad Lee Klein Fund for Online Education.

College President Chui Tsang hailed the gift as generous gift to a program that was becoming an "increasingly vital alternative to the traditional classroom setting."

"Working people, parents, individuals with disabilities, people who live outside the Santa Monica area and others who cannot regularly attend classes on campus will benefit immensely from this extremely generous gift," Tsang said.

The donation came at a time that the potential of online education to reach a vast number of students without the normal boundaries of space or schedule was very much a topic of conversation amongst educators, legislators and even the governor as leaders struggled to find ways to fix California's

SEE SMC PAGE 10

American gas prices drop 3 cents over past two weeks

ASSOCIATED PRESS

CAMARILLO, Calif. The average U.S. price of a gallon of gasoline has dropped three cents over the past two weeks.

The Lundberg Survey of fuel prices released Sunday says the price of a gallon of regular is $3.71. Midgrade costs an average of $3.88 a gallon, and premium is $4.01.

Diesel was down six cents to $4.07 gallon.

Of the cities surveyed in the lower 48 states, Billings, Mont., has the nation's lowest average price for gas at $3.33. Chicago has the highest at $4.10.

In California, the lowest average price was $3.87 in Stockton. The highest was in Los Angeles at $4.09. The average statewide for a gallon of regular was $4.03, down 12 cents.

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, March 25, 2013

Art break
Paint Lab
2912 Main St.,
9 a.m. — 4 p.m.
Spend spring break making a little art. Art Camp packages include full-day passes, half-day passes and even one for the whole week. For more information, call (310) 450-9200.

Strike a pose
Annenberg Community Beach House
415 PCH, 9 a.m.
Yoga at the Beach House is a great place to focus your mind, lift your spirits and strengthen your body. Drop in for the day or sign up for a full five-week session. Ages 12 and up. For more information, visit annenberg-beachhouse.com.

Knit away
Fairview Library
2101 Ocean Park Blvd.,
5 p.m.
All levels welcome. Bring your own supplies. Ages 8 and up. For more information go to: fairviewknittingcircle.blogspot.com.

Tuesday, March 26, 2013

Stories for babies
Fairview Library
2101 Ocean Park Blvd.,
11 a.m. — 11:20 a.m.
Story series for babies ages 0-17 months accompanied by an adult. Call (310) 458-8681 for more information.

Get crafty
Montana Library
1704 Montana Ave.,
3 p.m. — 3:45 p.m.
Tuesday's craft will celebrate Amelia Bedelia's 50th birthday. For more information, visit smpl.org.

Laugh the day away
Ocean Park Library
2601 Main St.,
3:30 p.m. — 5:30 p.m.
Join Mr. Jesse and his gang of puppets for heartfelt stories and songs. Intended for children ages 3-7. For more information, call (310)458-8683.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings





WALK IT OUT

Brandon Wise *brandonw@smdp.com*

People walk along a new pedestrian path on the Santa Monica Pier bridge on Friday. The new path consolidated the old sidewalks on either side of the bridge that connects the pier to Ocean Avenue. Now, pedestrians walk on one side while cars share the other side.

New pope revives question: What is a 'Latino?'

JESSE WASHINGTON
AP National Writer

He is being hailed with pride and wonder as the "first Latino pope," a native Spanish speaker born and raised in the South American nation of Argentina. But for some Latinos in the United States, there's a catch: Pope Francis' parents were born in Italy.

Such recent European heritage is reviving debate in the United States about what makes someone a Latino. Those questioning whether their idea of Latino identity applies to Pope Francis acknowledge that he is Latin American, and that he is a special inspiration to Spanish-speaking Catholics around the world. Yet that, in their eyes, does not mean the pope is "Latino."

These views seem to be in the minority. But they have become a distinct part of the conversation in the United States as the Latino world contemplates this unique man and moment.

• "Are Italians Latino? No," says Eric Cortes, who has been debating the issue with his friends.

• "The most European alternative and the closest thing to an Italian," is how Baylor University professor Philip Jenkins described Pope Francis in the Chronicle of Higher Education.

• "Does a Latino have to have indigenous blood?" asked the LA Weekly newspaper of Los Angeles beneath the headline, "Is The New Pope Latino?"

• "Latinos come in all colors and shades and features," Ivette Baez said in an emotional debate on the "Being Latino" Facebook page.

The swirling discussion indicates just how much the man formerly known as Jorge Mario Bergoglio, whatever his ethnicity, means to Catholic Latinos around the world.

"The Latino community tends to pride itself on the accomplishments of our own," says Baez, a Puerto Rican who lives in New Jersey. "And a lot of people are hoping that a Latino pope would bring more of a focus on the problems in Latin America."

"After the president of the United States, he's probably the most influential person in the world," she says.

The conversation about Pope Francis' ethnicity is rooted in history and geography. Latin America is a complex region of deep racial and class narratives. The elites tend to be whites of European ancestry; the poor are often dark-skinned descendants of indigenous or African people.

Latinos also can be of any race; many identify themselves as both Latino and white, or Latino and black. So debates were bound to happen with the elevation of a fair-skinned son of Italians born in South America's most European city, a place that has always identified more with Rome and Madrid than Caracas or Mexico City.

Cortes, a 29-year-old son of Colombian

SEE **POPE** PAGE 11

'The Croods' catch fire with $44.7M opening

CHRISTY LEMIRE
AP Movie Writer

LOS ANGELES The caveman comedy "The Croods" left an indelible mark on the wall, opening at No. 1 with $44.7 million, according to Sunday studio estimates.

The 3-D adventure from DreamWorks Animation and 20th Century Fox features a voice cast including Nicolas Cage, Emma Stone and Catherine Keener. They play a prehistoric family encountering danger and strange new creatures when they're forced to find a new cave.

Opening strongly in second place with $30.5 million was "Olympus Has Fallen," an action thriller from "Training Day" director Antoine Fuqua in which North Korean terrorists take over the White House. Gerard Butler, as a secret service agent, leads an all-star cast that includes Aaron Eckhart as the president, Morgan Freeman and Angela Bassett.

"The Croods" has now made $108 million worldwide, also opening this weekend in Russia, the United Kingdom, Germany and Spain. In the United States, it's the only game in town as far as animated films for the whole family, and it will continue to be so as kids head out of school for spring break over the next couple of weeks.

"It's a terrific crowd-pleaser, it got an A CinemaScore and an A-plus with audiences under 18, which leads me to believe a lot of kids loved the movie," said Anne Globe, chief marketing officer for DreamWorks Animation.

Chris Aronson, president of domestic distribution for 20th Century Fox, said "The Croods" had a stronger opening than the $40 million the studio had projected.

"To come in at the $45 million mark, ahead of 'How to Train Your Dragon,' which was another terrific movie from DreamWorks Animation, is a great start to the spring holiday," Aronson said.

"Olympus Has Fallen" also opened higher than expectations — much higher — given that FilmDistrict figured it would end up somewhere in the under-$20 million range, said president of distribution Jim Orr. This is by far the biggest debut for the independent distributor, which was just founded in September 2010; the previous best was the $14.3 million the "Red Dawn" remake made over last year's Thanksgiving weekend.

"Millennium Films and Antoine Fuqua delivered a brilliant, action-packed, serious thriller with an all-star cast led by Gerard Butler, and the word of mouth seems to be terrific," said Orr. "It not only exceeded all our pre-weekend estimates, as the weekend has gone on, it's gotten better. This is the first

SEE **BOX OFFICE** PAGE 11

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

3-D future

Editor:

The scientific breakthrough of 2013 and of the last few years will continue to be the 3-D printer that makes printable objects.

I'm sitting here looking at objects that were "printed," made into physical things as easily as a printer makes a copy or prints a photo. This is not science fiction.

How about a lamp printed in nylon plastic; a bracelet printed in stainless steel; a variety of coffee cups printed in ceramic. 3-D desktop printers will create toys, household staples, replacement parts, everyday objects.

Look at any object around you — it can and will be manufactured from a desktop 3-D printer.

How are the products manufactured? A design is filed in the 3-D printer which then proceeds to lay down layer after layer of desired material on the design until the physical object is produced. Very simple really. This is the beginning of a new technological revolution where physical products are produced, as if by magic, right before your eyes.

Ron Lowe
Santa Monica

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My Write

Bill Bauer

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Many more developments coming

SOME RESIDENTS ARE UPSET ABOUT a couple of planned Downtown 20-story hotels. But, the real overdevelopment in Santa Monica is in the dozens of smaller projects pending around our fair city. I call them the "death of a thousand cuts."

Two months ago, I wrote about 10 new mixed-use developments proposed for a three block stretch of Lincoln Boulevard north of the I-10 Freeway. Below is a partial list of pending developments elsewhere around town awaiting development agreement approval according to the March 15, 2013 Planning Department case list.

I didn't list pending mega projects such as the Miramar Hotel replacement, Robert's Center, Hines' Bergamot Village Transit Center, East Village (Village Trailer Park), Paseo Nebraska, 3402 Pico, the two new hotels planned at Fifth Street and Colorado Avenue, etc.. Developments previously approved (such as the 710 Wilshire Blvd. hotel), under construction and recently completed aren't listed, either.

Let's get started.

DOWNTOWN AND AROUND

1318-1324 Second St. Four-floor, mixed-use project with 53 apartments above retail space. Two levels of underground parking with 66 stalls. Total 47,171 square feet. Developer: Michanna Securities, LP (Century West Partners). Site is currently a two-floor commercial building and parking lot.

1415 Fifth St. Eight-floor, mixed-use, 100-unit apartment building with retail space. Five levels of subterranean parking. Size: 67,629 square feet. Developer: 1425 NMS LLC, (NMS Properties). Site is a two-story commercial building.

1425 Fifth St. Mixed-use, eight-floor, 100-unit apartment building with retail space and five levels of subterranean parking. 67,808 square feet. Developer: 1425NMS, LLC, (NMS Properties). Site is currently a two-floor commercial building

1325 Sixth St. Seven-floor, mixed use, 100-unit apartment building with ground floor commercial space and four levels of subterranean parking. NMS Properties, developer. The site is a surface parking lot behind the new library and across from the YMCA.

501 Broadway. Six floor, 77-unit, mixed-use apartment building with ground floor retail space and a four-level, 153 stall subterranean parking garage. Developer: NMS Properties. Site is now a single story, brick commercial building (Performance Bicycle) at Fifth Street and Broadway.

525 Colorado Ave. Eight-floor, 84-foot-tall, mixed-use project with 77 apartments, ground floor retail and a four-level, 125 stall, automated, subterranean parking garage. Total area: 41,145 square feet. Developer: BCP 525 Colorado Ave, LLC/Nautilus Group. Site is now a single story, brick commercial building (former hotel workers union hall).

601 Colorado Ave. Six-floor, mixed-use building with 73 apartments, ground floor retail space and a 66-stall, four-level subterranean garage. NMS Properties, developer. Site is now a single story retail center with Misto Fritto restaurant and surface parking lot.

603 Arizona Ave. Six-floor, 39-unit apartment building with ground floor retail space and three levels of underground parking. Developer: 603 Arizona, LP. Site is currently a church at Sixth Street and Arizona Avenue.

PICO CORRIDOR

234 Pico Blvd. Four-floor, mixed-use building with 91 apartments and retail space. Developer is 234 Pico PS LLC/GRT Portfolio Properties Santa Monica, LLC. The property is now the Bayshore Bowling Alley.

1112-1122 Pico Blvd. Four-floor, 32-unit apartment building with two-level subterranean garage. Pico Eleven, LLC from Manhattan Beach is the developer. Site is a vacant lot.

2121 Cloverfield Blvd. (at Pico). Four-floor, 156-unit apartment building with ground level retail component and two and one-half levels of subterranean parking for 430 vehicles. Developer: 2121 Cloverfield Boulevard. Property is currently a two-story office park with surface parking lot.

MID-CITY

1402 Santa Monica Blvd. Two-floor, car dealership with showroom, café and auto repair shop. Total project: 33,750 square feet. Quinn Automotive Group, applicant. Site is currently a Union 76 gas station.

1530 Santa Monica Blvd. Two-floor automobile dealership with rooftop parking for Mike Sullivan (Toyota of Santa Monica). Site is currently a car sales lot.

1802 Santa Monica Blvd. and 1407 & 1413 18th St. Three-floor, mixed-use building with auto dealership including showroom, eight-bay service department, restaurant with outdoor dining and two floors of apartments. Four level underground garage. 33,017 square feet total. Developer is Venice One, LLC. Site is now a vacant lot, formerly a car dealership. 18th Street properties are two, two-floor apartment buildings.

3008 Santa Monica Blvd. Two-floor office building with ground floor retail space and subterranean parking for 71 vehicles. 25,210 square feet total. Project being redesigned to include housing. Property owner: Albinas & Vita Markevicius Trust. Site is currently a two-story commercial building.

1431 Colorado Ave. Four-floor, 50-unit apartment building with activity and recreation rooms, ground floor retail, a restaurant, and three-level subterranean parking garage. Developer is Arya, LP. Site is presently a single-floor retail building.

2041-2115 Colorado Ave. Four-floor, 147-unit, apartment building with ground floor commercial/retail space and two-level subterranean garage. Developer: Westgate Center, LLC. Site is currently three, single floor industrial buildings between St. Anne Catholic Church/School and the California DMV office.

1731-33 20th St. New Science Learning Center for the Crossroads School for Arts & Sciences. New, three-floor, 45-foot-tall building with basement. Size: 29,356 square feet.

2919-23 Wilshire Blvd. (at Stanford Street). Five-floor, mixed-use building with 83 apartments, retail space and a three-level underground garage. Developer/property owner: Cypress Equity Investments, LLC/Century West Partners. Site is currently the single-story Jerry's Liquor with a surface parking lot.

3032 Wilshire Blvd. (at Berkeley Street). Five-floor, 100-unit apartment building with retail space and three-level subterranean garage. Developer: Cypress Equity Investments, LLC/Century West Partners. Site is now a single-story Bank of America with a surface parking lot.

Thanks to Paul Foley in the city's Planning Department and Robin Waner for their assistance.

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New York City slowly moves away from sooty heating oil

DAVID B. CARUSO
Associated Press

NEW YORK Few sights capture Manhattan's beauty like the grand, old apartment buildings that ring Central Park. But for decades, many of these mansions for the rich and famous have also been a literal source of urban grit.

Like other pre-war buildings throughout the city, scores of the graceful towers around the park have long burned the dirtiest heating fuel around: a nasty sludge called No. 6 oil that puts more soot into the air annually than all the city's vehicles combined.

This is the kind of Dickensian pollution you don't need fancy equipment to see. On winter mornings, the chimneys of buildings using No. 6 oil, or its nearly-as-bad cousin, No. 4, will sometimes spew thick black smoke.

But that has begun to change as a result of new city regulations put in place in 2011. Since then, around 1,500 city buildings have switched to cleaner fuels. Changes are under way at many more, including some of those Central Park icons.

Late last month, The Dakota, famous as the home of John Lennon and Yoko Ono (and Lauren Bacall, and Connie Chung, and past residents like Leonard Bernstein and John Madden, and too many other luminaries to list), applied for construction permits to begin installing a new dual fuel boiler system that can run on either cleaner-burning No. 2 oil, or even-cleaner natural gas.

Similar conversions are under way at several of the Dakota's close neighbors along Central Park West, including the equally luxurious San Remo, where apartment owners in recent years have included Bono, Steve Martin, Dustin Hoffman and Steven Spielberg.

The changeovers are happening to the delight of environmentalists like Isabelle Silverman, an attorney at the Environmental Defense Fund.

"It doesn't make sense to pollute the air right where you live," she said, adding that her own building had also recently made the switch.

New York still has a long way to go. When Mayor Michael Bloomberg rolled out regulations curbing use of the heaviest fuel oils in 2011, 10,000 buildings in the city still used No. 6 or No. 4 oil. That makes up just 1 percent of the city's buildings, but a collective 85 percent of the soot pollution from heating furnaces, city officials said.

The rules adopted by the city two Aprils ago require buildings to stop using No. 6 oil by 2015. For a time, people will still be allowed to burn No. 4 heating oil in their old furnaces, but any newly installed boiler will have to use natural gas, low-sulfur No. 2 oil, or another low-emission fuel such as biodiesel. The use of No. 4 oil will be banned, even in older furnaces, by 2030.

City officials have predicted that the phase out of the old fuels will lead to substantial air quality improvements, which in turn will reduce the number of hospitalizations and emergency room visits for people with asthma, or other heart and lung conditions.

"It will save lives," Silverman said.

No. 6 oil is something of a New York phenomenon. A cheap residual grade of oil, it never caught on as a residential heating fuel elsewhere in the U.S., partly because it is so sooty, only very large apartment buildings can afford the maintenance staff needed to keep equipment clean and functioning.

Switching to No. 4 oil is relatively simple. A conversion to No. 2 oil can be more costly. A switch to gas — now both the cheapest and cleanest fuel widely available — can involve pricey overhauls to a building, and sometimes street work to connect to neighborhood gas mains.

The San Remo's contractors estimated in their construction application that just the interior work there would cost $210,000.

Connecting buildings to gas lines can cost tens of thousands of dollars more, or even $1 million if the nearest main is blocks away. But Con Edison and other natural gas providers have been waiving many fees if clusters of buildings sign on together.

To help less-wealthy buildings make the switch, city officials and private banks put together a $100 million loan program.

And natural gas is so cheap right now, many buildings may be able to recoup their conversion costs in just a few years.

Hess, a leading oil provider in New York that also has an energy management business, said converting one huge apartment complex in Brooklyn to gas cost $3.8 million. But that change, the company said, will slash 30 percent from the complex's annual heating bill within five years. The complex, called Lindsay Park, was burning 1.6 million gallons of No. 6 oil annually, the company said.

Gas, of course, has issues of its own.

One of the reasons it is so cheap right now is because vast quantities are being extracted by a drilling technique known as fracking, which involves injecting huge volumes of chemical-tainted water underground.

The Q Line

Zero date

Officials have introduced an ambitious plan to have the city become nearly zero waste by 2030.

So, this week's Q-Line question asks:
Do you think the zero waste goal is attainable and why?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **310-573-8354**.



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Farmers team up to convert beets to ethanol

GOSIA WOZNIACKA
Associated Press

FIVE POINTS, Calif. Amid the vast almond orchards and grape fields that surround Five Points in California's Central Valley, a once-dominant crop that has nearly disappeared from the state's farms is making a comeback: sugar beets.

But these beets won't be processed into sugar. A dozen farmers, supported by university experts and a $5 million state grant, are set to start construction of a Fresno County demonstration plant that will convert the beets into ethanol.

If the demo project in Five Points succeeds, the farmers will build the nation's first commercial-scale bio-refinery in nearby Mendota to turn beets into biofuel. Europe already has more than a dozen such plants, but most ethanol in the U.S. is made from corn.

California energy officials say the beet plant is an example of expanding state investment in biofuel production and an innovative way to achieve the state's goal of increasing alternative fuel use over the next decade.

"We're trying to reduce greenhouse gas emissions and to shift our transportation fuels to a lower carbon content," said Robert Weisenmiller, chair of the California Energy Commission, which awarded the grant. "The beets have the potential to provide that."

The farmers say so-called energy beets can deliver ethanol yields more than twice those of corn per acre. That's because beets have a higher sugar content per ton than corn. And, the farmers say, the bio-refinery would bring jobs and investment to an area that's dealing with water pumping restrictions and overly salty soils.

"This project is about rural development. It's about bringing a better tax base to this area and bringing jobs for the people," said John Diener, a grower who farms about 5,000 acres of diverse crops in Five Points and whose ranch will house the demonstration plant.

Driven by a federal mandate to reduce dependence on foreign oil, America's ethanol industry has boomed over the past decade. Plants in 28 states now produce more than 13 billion gallons of ethanol each year, according to Geoff Cooper, vice president for research and analysis for the Renewable Fuels Association. Today, nearly all the gasoline sold in the U.S. contains the biofuel, generally at the 10 percent level.

About 95 percent of U.S. ethanol is made from corn, Cooper said. But that percentage could soon change because the Renewable Fuel Standard, established by Congress in 2005 and later expanded, caps the amount of ethanol produced from corn at 15 billion gallons.

Dozens of non-corn ethanol plants are now being developed and constructed throughout the country, experts say. Other California projects involve producing biofuels from food processing wastes, remains from field crops and manure from the dairy and poultry industries. Across the U.S., plants are looking at converting wheat straw, municipal waste and wood pulp into biofuel.

In central California, the bio-refinery would resurrect a crop that has nearly vanished. The birthplace of the sugar beet industry, California once grew over 330,000 acres of the gnarly root vegetable, with 11 sugar mills processing the beets. But as sugar prices collapsed, the mills shut down. Only one remains in the Imperial Valley.

When the last local mill in Mendota closed in 2008, farmers formed a cooperative and tried — unsuccessfully — to buy it back.

"We were left with a choice: Are we going to build our own sugar mill, which is expensive, or come up with something else?" said William Pucheu, a farmer from Tranquility who is part of the cooperative.

The farmers flew twice to Europe to tour beet-based biofuel facilities. This month, Mendota Bioenergy LLC — the company formed by the cooperative — received a grant to build the demo plant, which will turn about 250 acres of beets into 285,000 gallons of ethanol per year.

If it's successful, a commercial bio-refinery would be built in Mendota, capable of producing 40 million gallons of ethanol annually. The bio-refinery, to debut in 2016, would put a total of about 80 beet growers and 35,000 acres back into production.

Both the demo plant and the commercial plant would run year-round and use beets grown by local farmers. The plants will also burn almond prunings and other wood waste to generate electricity for internal use and will convert some of those prunings into ethanol. They will process waste pulp from the beets to produce biomethane for compressed natural gas, and will produce fertilizer and recycle water for irrigation.

To area farmers, the beets are an ideal crop: they grow in poor and salty soils, and can use lesser-quality water, said Frank DelTesta, a third generation farmer who used to grow 150 acres of beets in Tranquility and is now growing some for the demo plant.

"Everybody liked growing beets, because they grew well here," DelTesta said. "My family has been growing beets for generations and not having that crop in our rotation has affected the yields for other crops like cotton."

And it's not just farmers who would benefit, said project manager Jim Tischer. The group's projections show the bio-refinery would create about 100 long-term jobs, as well as 150 seasonal agricultural jobs. It would lead to millions of dollars of local economic activity and generate taxes — a boon to Mendota, Tischer said, a town of 11,000 with one of the highest unemployment rates in the state.

The beet project comes at a time when the Midwest drought has reduced corn's availability, leading nearly three dozen corn ethanol plants to halt production. At the same time, there are plenty of stockpiles of ethanol, experts say, because Americans are driving less and buying more fuel-efficient cars.

But the beet farmers say they aren't worried, because ethanol is cheaper than regular gasoline.

"As times goes by, customers will start buying more of it," Diener said, "because at the end of the day, it's a cost saving deal and others are motivated by the ethics of the green energy business."



Earth Talk
By the editors of E Magazine

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Send comments to editor@smdp.com



Photo courtesy Tai Viinikka, courtesy Flickr

SUN LOVER: **Recently solar shingles have become price-competitive with bolt-on panels, and are getting much more popular accordingly. On top of that, federal, state and local incentives can bring the cost down considerably more. Pictured: solar shingles from the Dow Powerhouse line.**

Powering up the roof

Dear EarthTalk:

I'm getting my roof redone and have heard about solar shingles. Are they available-and are they practical for the Northeast?

– John Denson,
Glastonbury, Conn.

Solar shingles are photovoltaic cells designed to look like and integrate with conventional asphalt roof shingles. First commercially available in 2005, solar shingles were much more costly than traditional "bolt-on" photovoltaic panels, and thus were used mainly by those wanting to go solar but maintain a traditional roofline. But more recently solar shingles have become price-competitive with bolt-on panels, and are getting much more popular accordingly. Eco-conscious home and building owners might find solar shingles especially attractive when they are re-shingling anyway since the solar shingles also double as functional, protective and weatherproof roof shingles in their own right.

The biggest name in solar shingles is Dow's Powerhouse line, which uses cutting edge Copper Indium Gallium Selenide solar cells (aka "thin-film" solar) to turn sunlight into electricity via a supplied inverter box. The Powerhouse shingles generate 12 watts per square foot and are "grid-tied," meaning they're designed for structures already connected to the power grid and can send excess power back to the grid. They are wireless, snap together and can be installed by regular roofing contractors just like (or alongside) conventional asphalt shingles (an electrician needs to set up the inverter box).

Dow reports that a typical residential cluster of 350 solar singles on a roof could slash one's household electric bill by 40-60 percent. Such an installation can cost a homeowner over $20,000, but federal, state and local incentives can bring the cost to half that in some areas. Powerhouse shingles are currently available (from Dow-authorized contractors) in California, Colorado, Connecticut, Louisiana, Maryland, Massachusetts, Michigan, New York, North Carolina, Texas and Washington, D.C.

Another leader in solar shingles is building products manufacturer CertainTeed. The company's Apollo line of grid-tied monocrystalline solar shingles and roofing tiles offers efficiency similar to larger "bolt-on" photovoltaic arrays at around the same price (and incentives similar to those for Dow may also apply) but with less bulk: Each Apollo tile is less than an inch thick and will integrate with, replace, or lay on top of existing asphalt roof shingles or tiles and generate 12 watts of power per square foot.

CertainTeed says a typical installation will save homeowners 40-70 percent on their electric bills. Their Apollo products are available across the U.S. but the company recommends using one of their authorized roofing contractors to make sure they are installed properly.

Now is an especially good time to go solar-shingles or otherwise-because costs have started to come down and the federal government is still offering 30 percent tax credits with no cap on the purchase of solar electricity equipment. Twenty-seven states and several cities offer additional incentives that can get pricing on solar gear and installations down even lower. For more information check out the Database of State Incentives for Renewables and Efficiency (DSIRE), a free online resource provided by the North Carolina Solar Center and IREC with funding from the U.S. Department of Energy.

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Charles McDonald *editor@smdp.com*

MAKING THE TRIP: **Samohi students cheer on the Vikings on Friday at Sleep Train Arena.**

SAMOHI

FROM PAGE 1

quick guards. They continued to attack the basket and shot well from the field.

Three players from Pleasant Grove were in double figures as Haynes had 19 points, Malik Thames scored 16 and Colfax Nordquist added 13.

"We crawled back, but they kept hitting their jump shots," said senior forward Chris Smith, who had a game-high 20 points for Santa Monica.

Pleasant Grove shot 48 percent from the field, the best of any of the 12 teams that played at Sleep Train Arena during championship games and held a 43-32 rebound advantage.

Santa Monica had open looks too but only made 34 percent of their shots including two of 12 three-pointers.

"We got out-rebounded, and got outplayed in various aspects of the game tonight. The margin of error as the game went on got smaller and smaller and we could not capitalize," said Santa Monica head coach James Hecht.

Samohi's final chance came right after half-time when the Vikings scored the first four points of the third quarter on baskets by Smith and Erron Vaughn to cut the Eagles lead down to five at 36-31. It would be short-lived when Mathews spent nearly the entire quarter on the bench after reinjuring his tailbone and picking up a fourth foul on a charge.

Pleasant Grove took advantage by going on a 20-9 run to close out the third quarter and slowly pulled away from Santa Monica extending their lead to as much as 20 points.

Mathews had a season-low nine points and fouled out in the opening minute of the fourth quarter.

Vaughn was the only other Samohi Viking besides Smith to score in double-figures with 10 points and Trevis Jackson finished with eight.

Even in defeat, this year's team left a large legacy at Santa Monica with one of the best performances in the school's 119 year history.

Santa Monica had a magical journey, from winning the Division 1A Southern Section title to their state playoff run.

From having to hold off a ferocious fourth quarter rally by Narbonne in the opening round of the state playoffs to a thrilling home overtime victory over rival Palisades in the quarterfinals in a sold-out gym, it was a galvanizing run. It was followed up by Santa Monica avenging two previous losses to Loyola when Mathews hit a game-winning three-point shot in the State Regional Finals that gave the Vikings a chance to play for the state title.

"[An] unforgettable season. Not only because of what we did this year, but where we started," Mathews said. "It's been a crazy ride."

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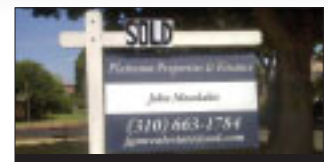
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Expo Light Rail Line Project

Note the following activities:
1. Colorado Avenue between Second and 17th streets: Expect westbound and eastbound lane closures during night time hours of 9 p.m. – 6 a.m. and daytime hours. Expect reduction of travel lanes during the non-peak day and night time hours at Fourth Street and Colorado, Fifth Street and Colorado, Seventh Street and Colorado, and Lincoln Boulevard and Colorado. There will also be sidewalk closures on the north side of Colorado between Fifth and Sixth streets.
2. Fifth Street between Colorado and Olympic Drive: Expect temporary sidewalk closures on the west side of Fifth Street, please use pedestrian detour via Fourth Street and Olympic Drive.
3. Olympic Boulevard between 20th Street and Cloverfield Boulevard: Olympic will be closed during the night time hours of 10 p.m. – 6 a.m. for bridge construction between March 25 and April 12.
4. Olympic Boulevard between 20th Street and Cloverfield: Lane closures during non-peak travel hours of 9:30 a.m. – 3 p.m.
Additional information is available at www.buildexpo.org. For more information about the Expo Line Project, visit BuildExpo.org or call (213) 922-EXPO (3976).

Santa Monica Airport: Storage Parking Lot

Construction activities will begin to improve the parking area at the north east corner of the Santa Monica Airport. There will be no significant impacts to traffic for this week. For more information, contact Carlos Rosales at (310) 458-8721.

Crosswalk Restriping Project

Crosswalk restriping will occur at various intersections along Wilshire Boulevard between Franklin Street and Chelsea Avenue. Work will take place between the hours of 8 p.m. – 5 a.m. There will be partial closures at intersections. Questions should be directed to the Public Works Street & Fleet Services Division at (310) 458-4991.

Parking Structure No. 6

There will be periodic sidewalk closures on Second Street between Broadway and Santa Monica Boulevard through March 29. There will be periodic northbound lane closures through March 29 for material deliveries on Second Street between Broadway and Santa Monica Boulevard. Temporary traffic control signs and barricades will be deployed to guide vehicular and pedestrian traffic in and around the work areas. Fencing and deliveries work will take place in the alley behind the parking structure (Second Court), with partial alley closures taking place through March 29. All work will take place Monday through Friday, 8 a.m. – 5 p.m. For more information about the Parking Structure 6 project, visit www.SMConstructs.org or call (310) 458-2205.

Wastewater Main Replacement Project

Construction activities will take place on 15th Court from Delaware Avenue to the I-10 Freeway. On March 28-29, final paving of the trench will take place on Michigan Avenue between 10th Court and 11th Street, 11th Street between Michigan Avenue and Pico Boulevard, Highland Avenue between Pier and Raymond avenues, Sixth Court between Dewey and Marine streets, and Hollister Avenue between Fifth and Sixth streets. Drivers are advised to slow down and use caution when workers are present. For more information, contact Carlos Rosales at (310) 458-8721.

Civic Center Parks

Ken Genser Square Construction Update: From Sept. 17, 2012 through April 1, 2013 the majority of Town Square (front yard of City Hall) will be closed so the contractor can continue construction activities.
During this time period: The west-facing front door of City Hall will be accessible via a pedestrian pathway that runs north from the sidewalk on Olympic Drive to the front door of City Hall.
The sidewalk and parking lane on the east side of Main Street will be closed in front of City Hall; Pedestrians on the east side of Main Street are routed through a barricaded pathway in the Main Street parking lane.
The parking lot and City Hall entrance on the north side of City Hall will remain open during construction. One-way vehicular traffic has been implemented turning west from Main Street on to Fujinomiya Douri; traffic must exit behind City Hall south on Avenida Mazatlan and onto Olympic Drive. Caution should be used in this area, emergency vehicles are exempt from the one-way traffic pattern.
Tongva Park Construction Update: On Ocean Avenue, through mid-June, northbound Ocean Avenue between Seaside Terrace and Colorado Avenue will be subject to lane closures. The sidewalk, bike lane, and one lane of vehicular travel in the northbound direction will be closed for construction activities. For more information, contact the Architectural Services Division at (310) 458-2205.

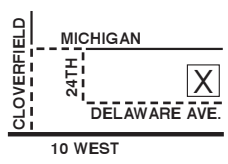


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SMC
FROM PAGE 1

reportedly broken higher education system, which some say has failed in its objective to make higher education available to all Californians at a time when they need it most.

College degrees are required for many jobs in the technology economy fostered in California, and graduates with a bachelor's degree make tens of thousands more than their peers with only a high school education. Those with advanced degrees show additional gains in average salaries and lower rates of unemployment.

With that in mind, colleges and universities across the state have been hopping on the online bandwagon.

The University of California system offered nearly 2,600 fully online courses and more than 90,000 enrollments in the 2011-12 school year alone, although the vast majority of those — 2,228, to be exact — were part of the continuing education classes through UC Extensions.

The UC system has also tipped its hat to the Massive Open Online Courses, better known as MOOCs, with 21 courses either offered or soon-to-be provided through Coursera, EdX and Udacity, online platforms that offer higher education courses for free (but generally not for degree credit).

SMC was online before it was cool, said Julie Yarrish, associate dean with the college's Online Education Department.

SMC has been offering online courses for almost 13 years, making it one of the early adopters in the state. Today, every department in the college has some online offerings with the exception of the math department and cosmetology.

The college has 800 sections online, down from 1,000 before the budget crisis hit.

"At the beginning, people were not so sure, and thought it might be a passing fancy," Yarrish said. "It worked very well, and it met the needs of our students."

In the beginning, teachers interested in joining the online craze had to build their classes from the ground up. That means filming your own videos, creating tests and other learning materials and setting up the environment for students to take an active role in their education and participate in class.

Dorna Sakurai teaches an environmental biology course at SMC, and has done so both online and live on campus.

It took her three months to put together the videos and materials needed to launch the class, which involved learning new technologies so that she could include a mix of mediums — live video, screen shots and even animated tutorials — and keep the class engaging.

"There's a lot of techniques you can use in an online environment to keep students engaged," she said. "That's the biggest challenge. You don't want it to be like reading a textbook."

Sakurai has some experience in these matters. She produces videos posted to Youtube for a dog training business that she has on the side.

"I learned how to edit videos. Some of those skills translate to the online class," Sakurai said.

More important than the availability of the classes, however, is their impact on student learning.

A study released in 2009 by the U.S. Department of Education crunched data from more than 1,000 studies of online learning to determine what research said about student outcomes and achievement. The results were overwhelmingly positive, showing online classrooms to be as good as the brick and mortar variety.

That doesn't mean the medium itself is superior, the report cautioned. Instead, the studies showed that online and classroom conditions often differed in terms of time spent, curriculum and even the type of instruction provided by teachers.

That point is something Brandon Martinez, a professor at the USC Rossier School of Education, stresses — online classes require a new kind of teacher that can manage and direct that kind of learning.

Throwing a traditional teacher into an online classroom may not result in success, Martinez said.

"One of the false assumptions that people have held is that content area expertise translates into being an effective online instructor. The takeaway is that people in charge of putting programs online need to spend the time to train the faculty so that they're effective," Martinez said.

For Sakurai, at least, the online medium itself has opened doors. Her online environmental biology class includes students from Taiwan and London, each of whom can bring their individual experiences of local environmental policy and practices to bear on the discussion.

"They have different recycling programs and pollution issues, it's fascinating," she said.



Paul Alvarez Jr. *editor@smdp.com*

ONLINE: **SMC students study in the college's library.**

Some kinds of classes do not translate so easily to the online format. Think hard sciences, or anything with a hands-on component. While those kinds of classes have been tackled online, they tend to embrace a hybrid model that allows for in-person class time a few times a year, Yarrish said.

Although online classes are growing in popularity at all levels — the Department of Education reported a 65 percent increase in the number of K-12 students who took online courses between 2002-03 and 2003-04 — some still have reservations.

SMC's Math Department has been testing out online classes for several years, but still hasn't made the transition to online.

Moya Mazorow, assistant chair of the department who's in charge of curriculum and learning resources, has been left in charge of the 67 hybrid sections that the department is using to get its feet wet. It's raised a number of issues important to teachers, like how to handle office hours and student questions.

By 12:30 p.m., Mazorow already had 20 questions from students about homework.

Although math programs are routinely taught online at other colleges and universities, the SMC Math Department didn't feel comfortable putting their coursework online until all students were able to participate, Mazorow said.

SEE **ONLINE** PAGE 11

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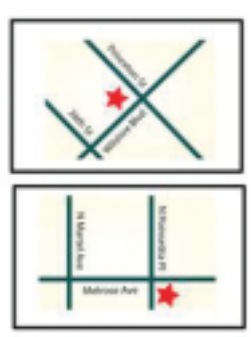

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POPE
FROM PAGE 3

immigrants who lives in Philadelphia, says some friends his age are confused about why the pope is being identified as Latino. "Others are assuming it's a ploy to get Latino Catholics more involved," he says.

According to Cortes' definition of Latino, which includes Spanish, African and Indian descent, it's "stretching" to include Pope Francis. "His parents are Italian ... Just because he is born in Argentina does not make him Latino at all," Cortes says.

The logic is exactly the opposite, however, for millions of others. If you are born in Latin America, and share its language, history and culture, they say, you are Latino — period. They point to the fact that Pope Francis loves tango, drinks the traditional South American beverage mate and follows the San Lorenzo de Almagro futbol team.

"Look: If the guy was raised there, lived there, did the culture there, who has the right to take that away?" says Andrew Ysiano, a Mexican-American and publisher of LatinoTimes.org in Stockton, Calif. "How do you take something away that he was raised by?"

"I consider him Latino," he says. "With a name like Jorge, he has to have the culture, right? I know there has to be some kind of roots there for him."

Benny Martinez, a Mexican-American civil rights activist who lives in Goliad, Texas, says he feels "somewhat proud" that an Argentinian is now pope. "Sure he's Latino. Why not?" says Martinez, who can trace his family's roots to Texas from the 1700s. "Anyone who speaks Spanish and is from Latin America is Latino, I guess."

"But do other Hispanos consider him Latino?" Martinez says. "That I don't know."

Measuring someone's "Latino-ness" — how much they identify with Latino rather than mainstream American culture — is not unusual in the United States. It's the rough equivalent of Americans evaluating each other's patriotism, a way to gauge their loyalty and perspective on life.

And it can hurt.

Vanessa Madrazo, who took part in the Facebook discussion on whether the pope is Latino, was raised in an affluent Michigan suburb by a father born in Argentina and a mother from Brazil. She spoke English in her home, and there were few other Latinos in her area.

An old boyfriend once made fun of her for not knowing what "platanos" are; she had never seen the fried plantain chips in Michigan. When she moved to Miami, another Latina told her she "talked like a white girl."

So when Madrazo saw people on Facebook insisting the pope is not Latino, it struck a nerve. "I am Latina," Madrazo says. "Where do you draw the line?"

Some draw it between the definitions of "Latino" and "Latin American."

The term "Latin American" was created by the French in the 1860s when it was involved in the invasion of Mexico, said Stephen Pitti, a history professor at Yale University and director of the "Latino/a History Project."

"It's an imperial term," Pitti says.

France was challenging the dominance of Spain and Portugal in the Americas, he says, so it wanted to redefine the region as connected to all Latin-based languages. The name stuck as new nations gained independence and sought more regional cooperation in the late 1800s and early 1900s.

Pitti, and many other U.S. scholars, say there is a difference between "Latino" and "Latin American."

Latino is commonly, but not exclusively, used to describe people of Latin American descent in the United States, Pitti said. In Latin America itself, people tend to identify themselves by their native country, such as Argentinian, Panamanian or Mexican.

Another factor in the debate is the term "Hispanic." It descends from Spain and was popularized decades ago by government agencies, Pitti said. But many dislike it because they connect it to the conquest of the Americas, or to recent U.S. arrivals who speak only Spanish. Many prefer Latino because they feel it describes a more accurate mix of indigenous, African and European ancestry, instead of strictly European.

BOX OFFICE
FROM PAGE 3

action thriller in a while that's gotten an A-minus CinemaScore, so it's obvious that people are talking about it and enjoying it."

This one-two punch of "Croods" and "Olympus" — two movies that appealed to two very different audiences — was much-needed at the box office, which is down 13 percent from the same period last year, said Paul Dergarabedian, box office analyst for Hollywood.com.

"I was really surprised by 'Olympus.' This year, the R-rated action films have all fallen flat," Dergarabedian said, including "The Last Stand" and "Parker." "The marketing was good. Gerard Butler — he's the real deal, he looks the part and everything. And the theme of the movie, the fact that the president is under siege — it worked on 'Air Force One.' There's something about that theme that works for audiences."

ONLINE
FROM PAGE 10

Online classes prepackaged by publishers come with online content, videos, animations and even tests and quizzes. Many are translated into English and Spanish subtitles, but Mazorow hasn't seen one that can handle a student who's blind or has limited vision.

"You can get away with things for a while until you have a student say, 'Hey, but…,'" Mazorow said.

The SMC Foundation purchased a program for the math department that can actually speak math symbols, which would enable math-documents to translate to the online world. Mazorow is in the process of transferring all of the documents to that new language.

Another significant issue is the technology available to students when they are far from the classroom and the teacher's watching eye. Some calculators are advanced enough to do the work for students with the click of a few buttons — only recently were programs available that force students to show their work in online exams, Mazorow said.

Although access must be part of the thought process, programs can't just wait for the new best thing, Martinez said.

"I don't think you should wait. You'll wait forever because there will always be a new technology," Martinez said.

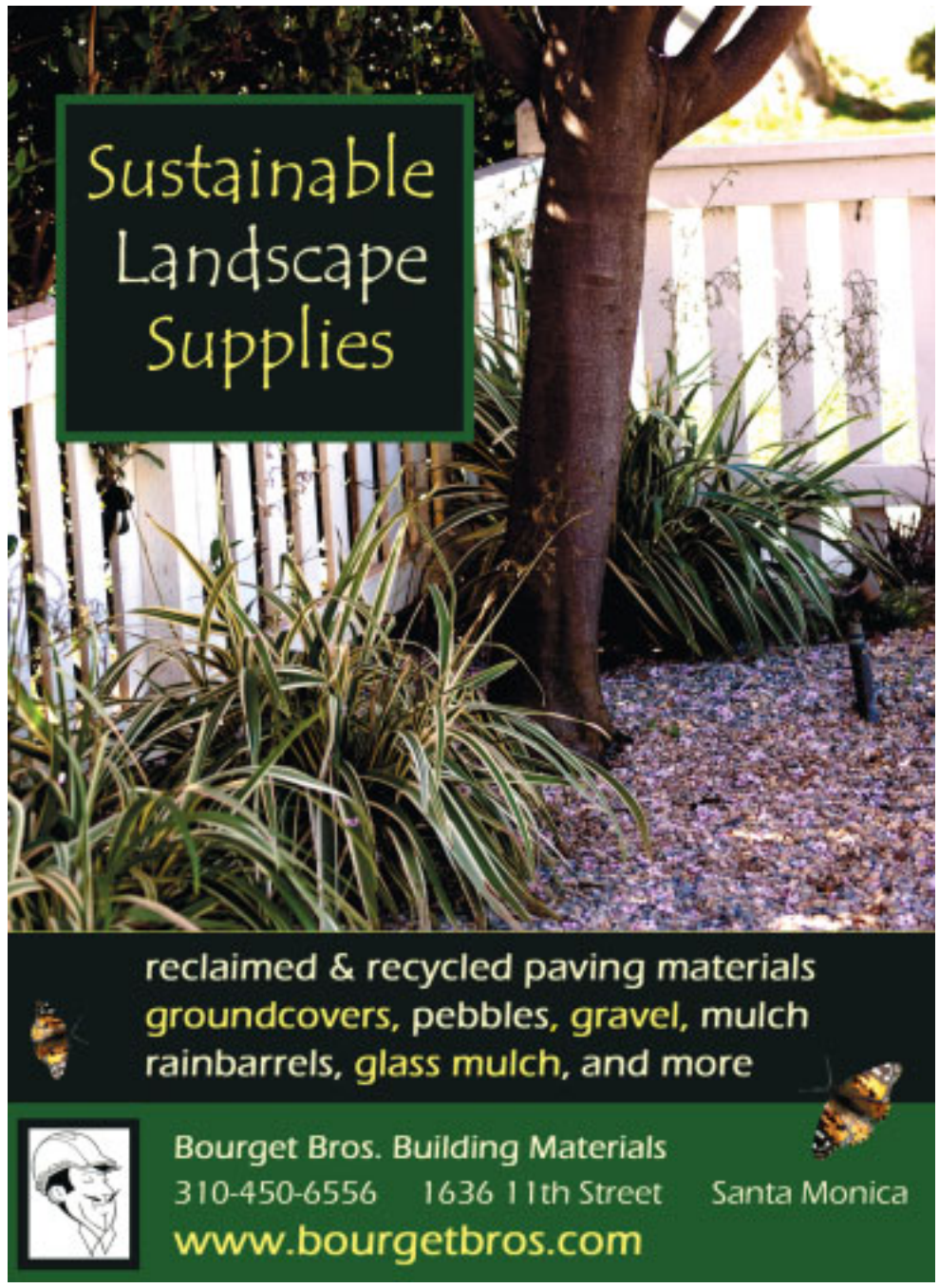
The math department is expected to vote on whether or not it wants to move to an online in the near future, but nothing's a guarantee with so many moving pieces.

"I hope we do it soon," Mazorow said.

ashley@smdp.com







SURF REPORT



Surf Forecasts

Water Temp: **58.1°**

SATURDAY – **FAIR TO GOOD** – SURF: **2-3 ft** knee to chest high occ. 4ft
Building and fading WNW and SW swell combo;
Larger sets possible for top SSW spots; stay tuned

SUNDAY – **FAIR TO GOOD** – SURF: **2-4 ft** knee to shoulder high
SSW swell builds further, plus sets at standout spots; small WNW swell mix

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **March 20, 2013**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - beachreportcard.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 1
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 8
- Number of A grades for dry/wet weather -- 26 / 22
- Number of (C,D,F) grades for dry/wet weather -- 0 / 0

The Beach Report Card is made possible by: simplehuman, LAcarGUY, SIMA and Orsubeck Family Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	A+
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lechusa and Las Alisa creeks.		
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	A+	A
Zuma Beach at Zuma Creek mouth.	A+	A+
Walnut Creek, projection of Wildlife Rd. (private).	A+	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	A
Escondido Creek, just east of Escondido State Beach.	A+	A+
Latigo Canyon Creek mouth.	A+	A+
Solstice Canyon at Don Blocker County Beach.	A+	A+
Pearco State Beach at creek mouth.	A+	A+
Marie Canyon storm drain at Pearco Beach, at 24572 Malibu Rd..	A+	A+
Surfrider Beach at Malibu Colony fence.	A+	B
Surfrider Beach (beach location)- daily.	A	F
Malibu Pier - 50 yards east.	A+	F
Carbon Beach at Sweetwater Canyon.	A	F
Las Flores State Beach at Las Flores Creek (point (we)).	A+	A+
Big Rock Beach at 19548 PCH stairs.	A+	A+
Pena Creek at Las Tunas County Beach.	A+	A+
Tuna Canyon.	A+	ns
Topanga State Beach at creek mouth.	C	C
Cordero Storm Drain at Castle Rock Beach.	A+	A+
Santa Ynez Storm Drain at Castle Rock Beach.	F	F
Will Rogers State Beach at 17308 PCH (1/4 mile east of Sunset drain).	A+	A+
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	A+
Will Rogers State Beach at Pulga Canyon storm drain.	A+	A+
Will Rogers State Beach at Temescal Canyon drain.	A+	A+
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	F
Santa Monica Beach at Montana Ave. drain.	A+	A+
Santa Monica Beach at Wilshire Blvd. drain.	A+	A+
Santa Monica Municipal Pier.	D	F
Santa Monica Beach at Pico/Kenter storm drain.	A	F
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	A+
Ocean Park Beach at Ashland Ave. drain.	A	F
Venice City Beach, at the Rose Ave. storm drain.	A+	A+
Venice Beach at Brooks Ave. drain.	A+	A+
Venice Beach at Windward Ave. drain.	A+	A+
Venice Fishing Pier - 50 yards south.	A+	A+
Venice Beach- projection of Topsail St..	A+	A+
Marina del Rey, Mothers' Beach- lifeguard tower.	F	F
Dockweiler State Beach at Ballona Creek mouth.	A	F
Dockweiler State Beach at Culver Blvd. drain.	A	A+
North Westchester Storm Drain at Dockweiler State Beach.	A+	A+
Dockweiler State Beach at World Way (south of CMW jetty).	A+	A+
Dockweiler State Beach at Imperial Hwy drain.	C	A+
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	A+
Dockweiler State Beach at Grand Ave. drain.	A+	A+

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

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D.U.I. Do's & Don'ts

With a slumping economy, ensuing global conflicts and our own personal dilemmas, a few drinks come as a welcome respite for many. But before you have that extra glass of wine at dinner, make sure you are aware of some new laws and issues that may drastically affect your driving privileges. California has some of the toughest DUI laws in the country, and while no one plans to get arrested for DUI, here are 5 helpful tips to remember if you find yourself at the wrong end of a DUI checkpoint this year.

1) Submit To FSTS: When arrested for DUI many people look for a quick and easy way out of it such as refusing to submit the officer's tests. Well, truth be told, this doesn't really work. Refusing to submit to field sobriety tests (FSTS) will almost always earn a year suspension from the DMV regardless what happens with your court case. Refusing to submit to FSTS might weaken the State's evidence against you, but is it worth risking an automatic one year suspension? This includes submitting a breathalyzer test at the scene of the arrest (called a PAS test). A PAS test might not even be admissible in the criminal case, but if you are below a .08 it will save you a ton of hassle…and probably earn a get out of jail free card. Submit to testing and let a skilled lawyer take it from there. Even if the test results appear "bad," by hiring the right attorney there are many legal arguments and challenges that can be made to the manner in which the tests weand administered, your statements, and the results of the tests.

2) Request A Hearing: if arrested for DUI you will receive a temporary driver's license that is good for 30 days before your license is suspended. However, you have the right to request an administrative hearing with the DMV in order to challenge the suspension. This hearing might also yield valuable testimony from the arresting officers that could help you later on when fighting your case in court. Administrative hearings are conducted either in person or telephonically, are far less formal than a court proceeding, and have a lower evidentiary standard of proof required to sustain a suspension. Administrative hearings must be requested within 10 days of arrest, so make sure to act fast if you are arrested. A trained experienced lawyer is also advantageous in order to help navigate through the complexities of the DMV.

3) Know The Penalties: In most Los Angeles County courtrooms a "standard" first time DUI conviction carries with it a $390 fine, 3 month alcohol program, 3 year probation, and mandatory installation of an ignition interlock device (a new 2010 law that L.A. County D.A.'s and C.A.'s are widely enforcing). Typically, prosecutors will not seek jail confinement on a 1st time conviction. In addition to the fines, the court will add on various penalty assessments and fees that could raise your final bill to upwards of $1,750. Depending on the circumstances of your case (under 21, high blood alcohol, refusal) the court could also order you to complete community service, caltrans work, attend AA meetings, and complete a MADD or hospital/morgue program. A first time DUI conviction is priorable, meaning it will be used to enhance punishment on any subsequent DUI in a 10 year period. A second time DUI begets similar punishment with heightened fines and a mandatory minimum of 96 hours (4 days) in jail. Of course, all of these penalties and punishments are subject to change based on varying circumstances, and it should be noted that there are additional restrictions that the DMV can enforce on top of all the court required punishments.

4) Be Polite & Courteous: No matter what crime you are arrested for, be it for DUI or some other offense, dealing with police officers in a calm, respectful, and appropriate manner is always the best approach and will reward you in the end. Officers will note your behavior in their reports, and any belligerent outburst or tirade will likely be used against you as a sign of intoxication and could also earn you additional charges. Of course the opposite is also true meaning if you are calm and collected it could be used as a sign of non-impairment. Even if you didn't do anything wrong always remember that you attract more bees with honey!

5) Don't Drive!: The easiest tip of all...drink to your heart's content and enjoy the holidays, and when you're done take a cab, ride a bus, or call a friend...just don't drive!

THIS COLUMN WAS PREPARED BY JACOB GLUCKSMAN, A CRIMINAL DEFENSE ATTORNEY. HE CAN BE REACHED THROUGH THE LEGAL GRIND AT 310-452-8160 OR REFERRAL@LEGALGRIND.COM

Disclaimer: this article does not constitute legal advice and does not create an attorney client relationship.

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@ THE NOVEL CAFÉ, located at 2127 Lincoln Blvd, Santa Monica
Although our doors are closed during construction, we're still open!
CALL 310.452.8160 TO CONFIRM TIMES
Info@legalgrind.com

MONDAY
4:00-5:00 pm (1st & 3rd Monday/Month) Criminal Law, DMV & Traffic Law: Felony and Misdemeanor Crimes, with former deputy D.A. Jacob Glucksman

TUESDAY
9:00am-12:00pm Patent, Trademark and Copyright Law with Attorney Marcus Risso. (By appointment only)

4:00pm-5:00pm (1st and 3rd Tuesday of the Month). Civil and Criminal Law with former Deputy District Attorney Hart Levin. Hart has expertise in all criminal and traffic issues, and he also has extensive knowledge in many areas of civil law including business disputes, personal injury, medical malpractice, and wrongful death. (By appointment only)

5:00 - 7:00 pm Wrongful termination, harassment; discrimination; wage and hour ;denial of unemployment benefits; and general counseling on issues in the workplace w/ attorney Nina Baumler. (Call for Appointment) at the 2901 Ocean Park location of the Novel Café.

WEDNESDAY
11:00am-3:00pm Special Education Law (By appointment only. Also available by appointment on Mondays or Fridays from 11:30 am to 3:00 pm) Attorney Alison Arkin has extensive experience working with parfents of special needs children with a wide range of disabilities, and can help them obtain appropriate services from both school districts and regional centers. She has experience with every level of the process including obtaining appropriate assessements, representation at IEP meeting, mediations, settlement negotiations and hearings.

5:00-6:30pm Divorce and Legal Separation; Domestic Partnerships; Child Custody, Support and Visitation; Spousal Support; Prenuptial Agreements & Mediation with Family Law Specialist Attorney Elizabeth Fields at the 2901 Ocean Park location of the Novel Café.

THURSDAY
12:00-2:00pm Immigration and Family Law with Attorney Galorah Keshavarz (By appointment only)
4:00-5:00pm (By appointment only) Chapter 7 and 13 Bankruptcy, Debt Negotiation and Personal Injuries cases with Attorney and Legal Grind founder Jeffrey J. Hughes

FRIDAY
4:00-5:00pm (2nd & 4th Friday/Month) Criminal, DMV & Traffic Law: Felony and Misdemeanor Crimes with Attorney & former Deputy D.A. Jacob Glucksman. By Appointment only

4:00-5:00pm (1st & 3rd Friday/Month) Small business start-ups, Corporations, Contracts, Non-Profit Organizations, Green Law, Employment Law, Green and Sustainable Business Practices with Attorney Becki Kammerling.

SATURDAY
10am-11:30am (1st, 3rd & 5th Saturday/month) Real Estate, Estate Planning, Wills & Living Trusts, Will Contests, Probate, Elder Law Business Litigation, Formation & Dissolution, Contracts, Construction Contracts Family Law including Divorce, Child/Spousal Support, Prenuptial Agreements, Personal Injury, Accidents, Premises and Product Liability, & Legal Malpractice with Attorney Richard Ruman. (By appointment only)

12PM TO 2PM Personal Injury free consultation; Regular consultation on all areas of Estate Planning, Landlord/Tenant rights, Mortgage Litigation, Premises Liability, Construction Accidents, and Products Liability with attorney SandeepAgarwal.

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MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Call theater for information.

AMC Loews Broadway 4
1441 Third Street Promenade
(888) 262-4386

Life of Pi 3D (PG) 2hrs 06min
12:45pm, 6:45pm

Croods (PG) 1hr 38min
11:55am, 1:35pm, 4:15pm, 7:00pm, 9:45pm

Jack the Giant Slayer (PG-13) 1hr 54min
2:20pm, 5:00pm, 7:40pm, 10:20pm

Identity Thief (R) 1hr 51min
3:45pm, 10:00pm

Admission (PG-13) 1hr 57min
11:45am, 2:15pm, 4:45pm, 7:20pm, 10:00pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Spring Breakers (R) 1hr 34min
11:15am, 1:35pm, 5:50pm, 8:20pm, 11:00pm

Oz The Great and Powerful in 3D (PG) 2hrs 07min
11:45am, 2:45pm, 3:55pm, 6:55pm, 10:00pm

Croods 3D (PG) 1hr 38min
11:30am, 12:45pm, 2:35pm, 3:35pm, 5:15pm, 8:00pm, 10:40pm

Incredible Burt Wonderstone (PG-13) 1hr 40min
11:20am, 1:50pm, 4:30pm, 7:15pm, 9:50pm

Olympus Has Fallen () 1hr 40min
11:15am, 2:00pm, 4:45pm, 7:45pm, 10:50pm

Call (R) 1hr 35min
11:50am, 2:20pm, 4:55pm, 7:30pm, 10:10pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Happy Poet (NR) 1hr 25min
1:00pm, 3:10pm, 5:20pm, 7:30pm, 10:00pm

On the Road (R) 2hrs 20min
1:20pm, 4:20pm, 7:20pm, 10:15pm

Bless Me, Ultima (PG-13) 1hr 46min
4:30pm

Everyone Has a Plan (Todos tenemos un plan) (R) 1hr 58min
1:10pm, 4:00pm, 7:00pm, 9:50pm

Gatekeepers (Shomerei Ha'saf) (PG-13) 1hr 35min
1:50pm, 7:10pm, 9:40pm

AMC Criterion 6
1313 Third St.
(310) 395-7910

Oz The Great and Powerful (PG) 2hrs 07min
11:15am, 2:05pm, 4:30pm, 7:35pm, 10:35pm

Warm Bodies (PG-13) 1hr 37min
11:30am, 1:50pm, 7:15pm

Silver Linings Playbook (R) 2hrs 00min
12:30pm, 3:30pm, 6:45pm, 9:45pm

Side Effects (R) 1hr 46min
11:40am, 2:10pm, 4:50pm, 7:25pm, 10:20pm

Stoker (R) 1hr 38min
4:20pm, 10:00pm

Incredible Burt Wonderstone (PG-13) 1hr 40min
11:55am, 2:30pm, 5:20pm, 7:55pm, 10:25pm

InAPPropriate Comedy (R) 1hr 24min
11:20am, 1:50pm, 5:15pm, 7:45pm, 10:10pm

For more information, e-mail news@smdp.com

Happy Birthday

Heather Renee: SMDP reader, dog lover

SAY 'YES' TO AN INVITE, SCORP

ARIES (March 21-April 19)
★★★ You might feel overburdened as you deal with others' plights. Shaking yourself free takes talent and detachment. Though you might want to do more, you have limits. Changes are brewing around authority. Do not fight the inevitable. Tonight: Let it all hang out.

TAURUS (April 20-May 20)
★★★★ You continue to see life in a different, more grounded way. You might wonder what is going on around you, as others seem to act oddly. Detach more. Tonight: Find a person who knows more about the topic at hand, and/or surf the web to get more information.

GEMINI (May 21-June 20)
★★★ You might be a bit more grounded than you'd like. Information that is forthcoming could challenge your knowledge of a specific relationship or financial agreement. Tonight: Let go of a vision of how things "should" be.

CANCER (June 21-July 22)
★★★★ Ask more questions. You might realize that someone close to you is changing, and he or she could be quite controlling at this point in time. Opportunities come from your imagination and your willingness to look at hard facts. Tonight: Have a long-overdue discussion.

LEO (July 23-Aug. 22)
★★★ Be aware of the cost of proceeding in a certain direction. You might want to rethink a decision involving your daily life and finances. Brainstorm with a friend who knows you. Tonight: Do some shopping on the way home.

VIRGO (Aug. 23-Sept. 22)
★★★ You could be full of energy and feel the need to move through a problem. Your ability to change how situations look is quite unique. Knowing what you need to do is important. Tonight: Lighten up, and enjoy yourself.

LIBRA (Sept. 23-Oct. 22)
★★★ You might feel weighed down by a changing situation in your life. Home and family no longer carry the same significance. Realize what is happening behind the scenes. You could be fearful of the implications of a decision. Tonight: Soul searching.

SCORPIO (Oct. 23-Nov. 21)
★★★★ You might want to rethink a decision that has been weighing heavily on your mind. If there is a misunderstanding or a lack of communication, perhaps it is time to clear the air. What might be bothering you could be irrelevant to the other party. Tonight: Say "yes" to an invitation.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ You'll open up to new ideas and a better way of living. Optimism follows you everywhere, and it presents you with many opportunities. Be the captain of your ship. You could be overtired by everything you need to get done. Tonight: To the wee hours.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ Defer to someone who might be more detached and slightly less emotional than you. You could discover many paths to take. You know where you want to head and why -- just not how. Tonight: Follow your imagination.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ Deal with a partner directly. Your creativity invites many opportunities, and it also helps you identify them. You might be forced to face the fact that a preconceived notion is not valid. Tonight: Be spontaneous.

PISCES (Feb. 19-March 20)
★★★★ Others demand your attention, yet your imagination wanders. Recognize that your self-discipline needs to kick in. Give some thought about a change in your day-to-day life that has captured your interest. Tonight: Where the action is.

Monday, March 25, 2013

This year you greet change in a positive manner. Your daily life takes on a more upbeat tone. Your ability to attract others' interest soars, especially when having one-on-one discussions. If you are single, you will have to decide whether you want to stay that way, as many people find you intriguing. If you are attached, take up a new hobby or project together. VIRGO can be fussy and critical. Remember that when dealing with this sign.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

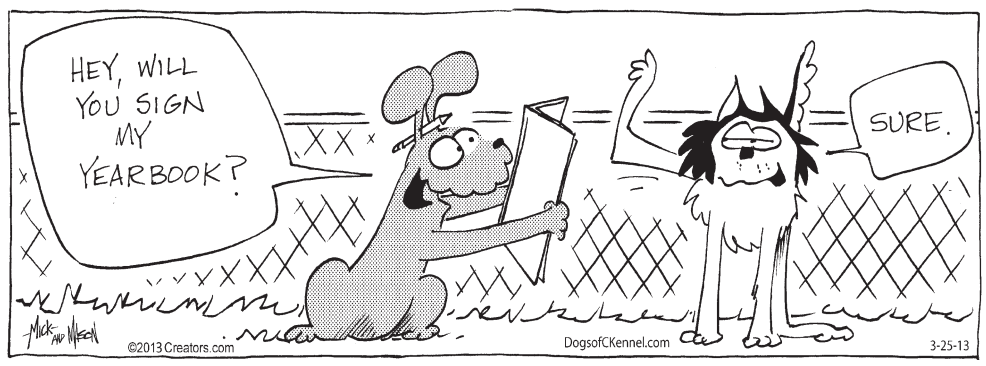
Speed Bump
By Dave Coverly



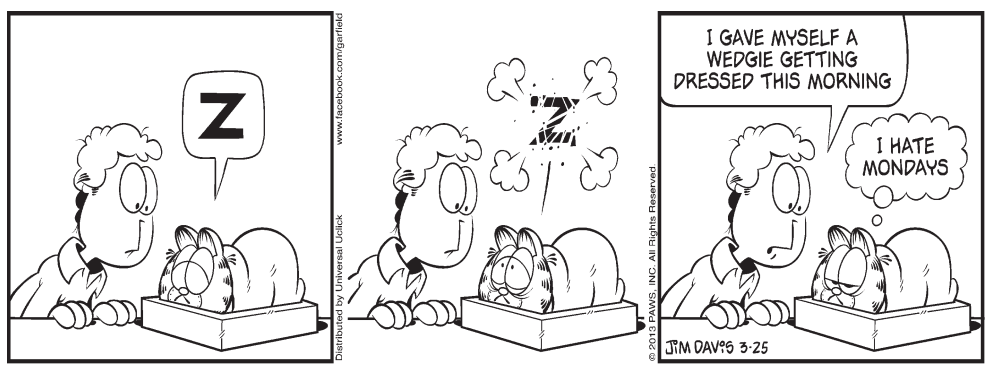
Strange Brew
By John Deering



Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

	5	3				7	9	
			7	4	6			
		7				1		
9	1		3		5		2	7
6								3
3	7		6		9		1	4
		8				5		
			8	5	2			
	4	9				3	8	

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

1	3	9	4	8	2	7	5	6
8	6	5	1	9	7	3	2	4
2	4	7	6	3	5	8	1	9
7	5	2	8	4	9	1	6	3
4	9	6	7	1	3	2	8	5
3	8	1	2	5	6	9	4	7
9	1	4	3	6	8	5	7	2
6	2	3	5	7	1	4	9	8
5	7	8	9	2	4	6	3	1

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70 cents

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MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Mealtime protectors
5 Trips around the track
9 "The Devil and Daniel Webster" writer
10 Out doors
12 Soup server
13 Italian seaport
14 Boxing combo
16 Screw up
17 Victories
18 Broadway's "— Game"
21 Tennis need
22 Ever so
23 Lubricated
24 Tremors
26 Nap site
29 Like some treasures
30 Chess turn
31 Clumsy one
32 Global line
34 Diver's gear
37 Smart — (wise guy)
38 Ohio city
39 Track contests
40 Wow 'em at the comedy club
41 Nile serpents

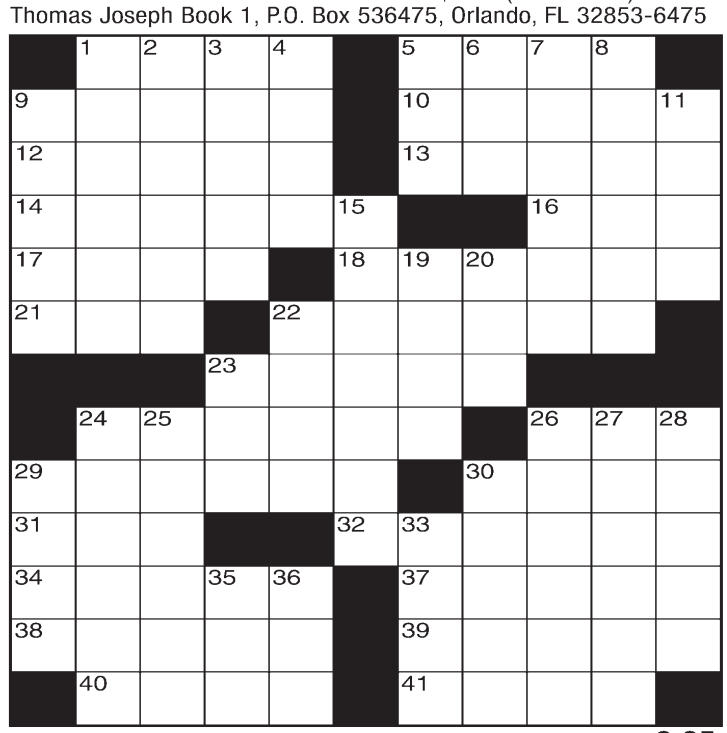
DOWN

1 Freshman's cap
2 Start a new paragraph
3 Karate levels
4 Hearty dish
5 Chair part
6 Chopping tool
7 Gland in the brain
8 Blustery
9 Like some glass
11 Mystery writer Woods
15 Luxurious
19 A long time
20 One of the Clampetts
22 Walk in the woods
23 Sturdy tree
24 Bad doctors
25 Roll out
26 Tender of nursery rhyme sheep
27 Kicks out
28 Liner parts
29 Slugger Sammy
30 Lawn pests
33 Hindu hero
35 Big snake
36 Some amount of

T	A	C	O	■	■	R	A	B	A	T
E	V	A	D	E	■	O	P	E	R	A
S	I	R	E	N	■	A	T	A	L	L
S	A	L	■	R	E	D	■	T	E	E
A	T	O	M	I	C	■	S	I	N	S
■	E	T	I	Q	U	E	T	T	E	■
■	■	■	S	U	A	V	E	■	■	■
■	N	O	S	E	D	I	V	E	S	■
D	E	N	Y	■	O	N	E	S	E	C
R	U	B	■	A	R	C	■	T	A	R
A	R	A	B	S	■	E	L	A	T	E
G	A	S	E	S	■	D	A	T	E	S
S	L	E	E	T	■	■	B	E	D	S

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



3-25

DAILY LOTTERY

MEGA MILLIONS
Draw Date: Mar. 22
14 27 34 37 41
Meganumber: 38
Jackpot: $20M

SUPER LOTTO PLUS
Draw Date: Mar. 23
4 11 21 26 46
Meganumber: 6
Jackpot: $11M

Fantasy 5
Draw Date: Mar. 23
6 7 14 25 30

DAILY 3
Draw Date: Mar. 23
MIDDAY: 3 6 6
EVENING: 2 3 5

SANTA ANITA PARK
Draw Date: Mar. 23
1st: 02 - LUCKY STAR
2nd: 11 - MONEY BAGS
3rd: 01 - GOLD RUSH
RACE TIME: 1:43.47

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD

BY CHUCK SHEPARD

■ Though Americans may feel safe that the Food and Drug Administration approves a drug only for certain specific uses, the U.S. Court of Appeals in New York ruled in December that drug company salespeople have a First Amendment right to claim that drugs approved for only one use can be marketed for nonapproved uses, as well. Doctors and bioethicists seemed outraged, according to the Los Angeles Times, generally agreeing with a University of Minnesota professor who called the decision "a complete disgrace. What this basically does is destroy drug regulation in the United States."

■ Denials of disability allowances in the town of Basildon, England, near London, are handled at the Acorn House courthouse, on the fourth floor, where afflicted people who believe they were wrongly rejected for benefits must present their appeals. However, in November, zealous government safety wardens, concerned about fire-escape dangers, closed off the fourth floor to wheelchair-using people. Asked one woman, turned away in early February, "Why are they holding disability tribunals in a building disabled people aren't allowed in?" (In February, full access resumed.)

TODAY IN HISTORY

1979 - The first fully functional space shuttle orbiter, Columbia, is delivered to the John F. Kennedy Space Center to be prepared for its first launch.

1990 - The Happy Land fire was an arson fire that kills 87 people trapped inside an illegal nightclub in the New York City borough of The Bronx.

1992 - Pakistan national cricket team won the 1992 Cricket World Cup first time in the history of cricket, Final was played at Melbourne Cricket Ground .

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\ DAH-vuhn \ , verb;

1.

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DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013034338 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/20/2013 The following person(s) is (are) doing business as LA3-D. 830 TRACTION AVE. UNIT 2A , LOS ANGELES CA 90013. The full name of registrant(s) is/are: DANNY AGUIRRE 5920 MIDDLETON STREET UNIT 26 LOS ANGELES CA 90255. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/15/2013. /s/: DANNY AGUIRRE. This statement was filed with the County Clerk of LOS ANGELES County on 02/20/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013. dba

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2013025198
Current File No. 2012 117029
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
Hammer Sprinkler Company.
Registered owners: Steve Hammer.
This business is conducted by: a Corporation
/s/ Steve Hammer
This statement was filed with the County Clerk of Los Angeles County on 02/06/2013.
SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 025888 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2013 The following person(s) is (are) doing business as KVMA. 1489 3/4 Allison Avenue , Los Angeles, CA 90026. The full name of registrant(s) is/are: Kyla Van Maanen 1489 3/4 Allison Avenue Los Angeles, CA 90026. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Kyla Van Maanen. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 027927 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/08/2013 The following person(s) is (are) doing business as LA Night Life Magazine. 1018 21st St., Apt. B , Santa Monica, CA 90403. The full name of registrant(s) is/are: Laurent Barouch 1018 21st St., Apt. B Santa Monica, CA 90403, Chantal Moltini 828 5th St. Santa Monica, CA 90403. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Laurent Barouch. This statement was filed with the County Clerk of LOS ANGELES County on 02/08/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 029778 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/12/2013 The following person(s) is (are) doing business as IndieAandR. 549 E. Edna Pl. , Covina, CA 91723. The full name of registrant(s) is/are: Signature Designs, LLC. 549 E. Edna Pl. Covina, CA 91723. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Walter Ware. This statement was filed with the County Clerk of LOS ANGELES County on 02/12/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2013 029769
Current File No. 2010 0439930
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
E & K Vintage Wood.
Registered owners: Jon K. Dahlin.
This business is conducted by: a LLC.
/s/ Jon K. Dahlin
This statement was filed with the County Clerk of Los Angeles County on 02/12/2013.
SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

DBAS

or names listed above. /s/:Kyla Van Maanen. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 027927 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/08/2013 The following person(s) is (are) doing business as LA Night Life Magazine. 1018 21st St., Apt. B , Santa Monica, CA 90403. The full name of registrant(s) is/are: Laurent Barouch 1018 21st St., Apt. B Santa Monica, CA 90403, Chantal Moltini 828 5th St. Santa Monica, CA 90403. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Laurent Barouch. This statement was filed with the County Clerk of LOS ANGELES County on 02/08/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 029797 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/12/2013 The following person(s) is (are) doing business as Notespace. 476 W. Ave. 46 , Los Angeles, CA 90065. The full name of registrant(s) is/are: Amorse, Inc. 476 W. Ave. 46 Los Angeles, CA 90065. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Alexis Brandow. This statement was filed with the County Clerk of LOS ANGELES County on 02/12/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 029776 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/12/2013 The following person(s) is (are) doing business as Magnifica. 3412 Red Rose Dr. , Encino, CA 91436. The full name of registrant(s) is/are: Charles Hershon 3412 Red Rose Dr. Encino, CA 91436. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2013. /s/: Charles Hershon. This statement was filed with the County Clerk of LOS ANGELES County on 02/12/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 029777 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/12/2013 The following person(s) is (are) doing business as E & K Vintage Wood. 12718 Washington Blvd. , Los Angeles, CA 90066. The full name of registrant(s) is/are: E & K LTD, LLC. 12718 Washington Blvd. Los Angeles, CA 90066. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/30/2010. /s/: Jon K. Dahlin. This statement was filed with the County Clerk of LOS ANGELES County on 02/12/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 031727 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/14/2013 The following person(s) is (are) doing business as Select Emeralds. 11684 Ventura Blvd. Suite 142 , Studio City, CA 91604. The full name of registrant(s) is/are: Denis Mandel 11684 Ventura Blvd. Suite 142 Studio City, CA 91604. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/10/2013. /s/: Denis Mandel. This statement was filed with the County Clerk of LOS ANGELES County on 02/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 031726 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/14/2013 The following person(s) is (are) doing business as Fomukong Medical Clinic. 1601 W. Washington Blvd. , Los Angeles, CA 90007. The full name of registrant(s) is/are: Fomukong Health Foundation, Inc. 2355 Westwood Blvd., #332 Los Angeles, CA 90064. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Ndika Fomukong. This statement was filed with the County Clerk of LOS ANGELES County on 02/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 031725 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/14/2013 The following person(s) is (are) doing business as Royal Oak Facility Maintenance Services. 7750 Burnet Ave. , Van Nuys, CA 91405. The full name of registrant(s) is/are: E & S Construction Corporation 7750 Burnet Ave. Van Nuys, CA 91405. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Todd Brown. This statement was filed with the County Clerk of LOS ANGELES County on 02/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 031724 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/14/2013 The following person(s) is (are) doing business as Allied Merchandising Group, Allied Group. 1530 El Segundo Blvd. , Gardena, CA 90249. The full name of registrant(s) is/are: Allied Imex Inc. 1530 El Segundo Blvd. Gardena, CA 90249. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the ficti-

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tious business name or names listed above. /s/:Bijan Dokhanian. This statement was filed with the County Clerk of LOS ANGELES County on 02/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 025889 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2013 The following person(s) is (are) doing business as Higher Self Solutions, 5 Elements Herbs, The Laffing Elefant, AcupuncturesAlyce. 6722 Arlington Ave. , Los Angeles, CA 90043. The full name of registrant(s) is/are: Alyce K. Hopkins 6722 Arlington Ave. Los Angeles, CA 90043. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Alyce K. Hopkins. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013038409 ORIGINAL FILING This stateFICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 025197 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2013 The following person(s) is (are) doing business as AXM Projects. 19225 Sylvan St. , Tarzana, CA 91335. The full name of registrant(s) is/are: AN MINA 19225 Sylvan St. Tarzana, CA 91335. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:AN MINA. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013. ment was filed with the County Clerk of LOS ANGELES on 02/26/2013 The following person(s) is (are) doing business as KU-RAY GLASS. 1639 11TH STREET , SANTA MONICA CA 90404. The full name of registrant(s) is/are: KURUSH SAADAT 18 N. VENICE APT. C VENICE CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KURUSH SAADAT. This statement was filed with the County Clerk of LOS ANGELES County on 02/26/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 025200 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2013 The following person(s) is (are) doing business as DynamicWebDesign, Dynamic Web Design. 41457 51st West , Quartz Hill, CA 93536. The full name of registrant(s) is/are: Lefether Don Jackson 41457 51st West Quartz Hill, CA 93536. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)4/8/2008. /s/: Lefether Don Jackson. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 025199 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2013 The following person(s) is (are) doing business as MDMC. 13020 Otsego ST. , Sherman Oaks, CA 91423. The full name of registrant(s) is/are: RUNNING WIRED INC. 13020 Otsego ST. Sherman Oaks, CA 91423. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MADELINE AGOPIAN. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013030477 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/13/2013 The following person(s) is (are) doing business as VISIONS IN MOTION. 2918 3RD STREET #2 , SANTA MONICA CA 90405. The full name of registrant(s) is/are: PAUL REAL 2918 3RD STREET #2 SANTA MONICA CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2009. /s/: PAUL REAL. This statement was filed with the County Clerk of LOS ANGELES County on 02/13/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013040393 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/28/2013 The following person(s) is (are) doing business as ASPEN LEARNING. 201 WILSHIRE BLVD. STE A12 , SANTA MONICA CA 90401. The full name of registrant(s) is/are: UNIVERSITY TUTORS LLC 201 WILSHIRE BLVD. STE A12 SANTA MONICA CA 90401. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/15/2013. /s/: KELSEY LICHTENSTEIN. This statement was filed with the County Clerk of LOS ANGELES County on 02/28/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013039941 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/28/2013 The following person(s) is (are) doing business as US TRAFFIC ACADEMY. 4250 VIA DOLCE APT 320 , MARINA DEL REY CA 90292. The full name of registrant(s) is/are: LEOARK LLC 4250 VIA DOLCE APT 320 MARINA DEL REY CA 90292. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LEOARK LLC. This statement was filed with the County Clerk of LOS ANGELES County on 02/28/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013039258 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/27/2013 The following person(s) is (are) doing business as WINE TASTE LIMITED. 4350 VIA DOLCE SUITE 208 , MARINA DEL REY CA 90292. The full name of registrant(s) is/are: STEPHANE CLASQUIN 4350 VIA DOLCE SUITE 208 MARINA DEL REY CA 90292. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:STEPHANE CLASQUIN. This statement was filed with the County Clerk of LOS ANGELES County on 02/27/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013037708 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/25/2013 The following person(s) is (are) doing business as FASHIONABLE INSPIRATIONS. 414 S. CLOVERDALE AVE. #207 , LOS ANGELES, CA 90036. The full name of registrant(s) is/are: STEFANIE NISSEN 414 S. CLOVERDALE AVE. #207 LOS ANGELES, CA 90036. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/20/2013. /s/: STEFANIE NISSEN. This statement was filed with the County Clerk of LOS ANGELES County on 02/25/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013040574 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/28/2013 The following person(s) is (are) doing business as SWANN JEWELRY. 366 N. HAYWORTH AVE #202 , LOS ANGELES CA 90048. The full name of registrant(s) is/are: ROBIN SEYMOUR 366 N. HAYWORTH AVE #202 LOS ANGELES CA 90048. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ROBIN SEYMOUR. This statement was filed with the County Clerk of LOS ANGELES County on 02/28/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013034555 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/20/2013 The following person(s) is (are) doing business as BROOKSIDE PARTNERS. 38 SEA COLONY DRIVE , SANTA MONICA CA 90405. The full name of registrant(s) is/are: CAROLE HELFERT ARAGON 38 SEA COLONY DRIVE SANTA MONICA CA 90405. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/08/2013. /s/: CAROLE HELFERT ARAGON. This statement was filed with the County Clerk of LOS ANGELES County on 02/20/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013039337 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/27/2013 The following person(s) is (are) doing business as VINZY, FALKON PRODUCTIONS. 8028 KENTWOOD AVE. , LOS ANGELES CA 90045. The full name of registrant(s) is/are: VERAISON, LLC 8028 KENTWOOD AVE. LOS ANGELES CA 90045. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/01/2013. /s/: ANDREW FALKMAN. This statement was filed with the County Clerk of LOS ANGELES County on 02/27/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/01/2013, 03/08/2013, 03/15/2013, 03/22/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013038410 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/26/2013 The following person(s) is (are) doing business as SPARTAN FITNESS. 1840 FEDERAL AVE. APT #1 , LOS ANGELES CA 90025. The full name of registrant(s) is/are: VICTOR IKANI 1840 FEDERAL AVE. APT #1 LOS ANGELES CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:VICTOR IKANI. This statement was filed with the County Clerk of LOS ANGELES County on 02/26/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013038409 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/26/2013 The following person(s) is (are) doing business as KU-RAY GLASS. 1639 11TH STREET , SANTA MONICA CA 90404. The full name of registrant(s) is/are: KURUSH SAADAT 18 N. VENICE APT. C VENICE CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KURUSH SAADAT. This statement was filed with the County Clerk of LOS ANGELES County on 02/26/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013044052 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 3/6/2013 The following person(s) is (are) doing business as ELLE THE AUTHOR. 827 4TH STREET APT 102 , SANTA MONICA CA 90403. The full name of registrant(s) is/are: ELIZABETH JEAN POSTON 827 4TH STREET APT 102 SANTA MONICA CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ELIZABETH JEAN POSTON. This statement was filed with the County Clerk of LOS ANGELES County on 3/6/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/11/2013, 03/18/2013, 03/25/2013, 04/01/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013043148 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/05/2013 The following person(s) is (are) doing business as TEXTURE THE SWEATER STORE. 716 MONTANA AVE. , SANTA MONICA CA 90403. The full name of registrant(s) is/are: JISU INC. 2525 MAIN STREET STE 103 SANTA MONICA CA 90405. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/05/2013. /s/: SUSAN AMENTA. This statement was filed with the County Clerk of LOS ANGELES County on 03/05/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/11/2013, 03/18/2013, 03/25/2013, 04/01/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013039052 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/27/2013 The following person(s) is (are) doing business as SANTA MONICA DENTISTRY FOR CHILDREN. 2825 SANTA MONICA BLVD. SUITE 301 , SANTA MONICA CA 90404. The full name of registrant(s) is/are: JESSIE SCHWARZ, DMD & ELLEN STONE DMD APC 2825 SANTA MONICA BLVD. SUITE 301 SANTA MONICA CA 90404. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JESSIE SCHWARZ. This statement was filed with the County Clerk of LOS ANGELES County on 02/27/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/11/2013, 03/18/2013, 03/25/2013, 04/01/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013041776 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/01/2013 The following person(s) is (are) doing business as BARSTAR. 11901 SANTA MONICA BLVD #493 , LOS ANGELES CA 90025. The full name of registrant(s) is/are: JS IDEA LABS, INC. 11901 SANTA MONICA BLVD #493 LOS ANGELES CA 90025. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JASON SCHERR. This statement was filed with the County Clerk of LOS ANGELES County on 03/01/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/11/2013, 03/18/2013, 03/25/2013, 04/01/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013038875 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/26/2013 The following person(s) is (are) doing business as KIMA SANTA MONICA, KIMA USA. 2216 4TH STREET #8 , SANTA MONICA CA 90405. The full name of registrant(s) is/are: MAKIKO UENO 2216 4TH STREET #8 SANTA MONICA CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MAKIKO UENO. This statement was filed with the County Clerk of LOS ANGELES County on 02/26/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/11/2013, 03/18/2013, 03/25/2013, 0 4 / 0 1 / 2 0 1 3 .

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 034671 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/20/2013 The following person(s) is (are) doing business as MW TRENDY TRAVEL. 1735 N. FULLER AVE. #203 , LOS ANGELES, CA 90046. The full name of registrant(s) is/are: MARLA WERT 1735 N. FULLER AVE. #203 LOS ANGELES, CA 90046. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARLA WERT. This statement was filed with the County Clerk of LOS ANGELES County on 02/20/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/11/2013, 03/18/2013, 03/25/2013, 04/01/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 034670 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/20/2013 The following person(s) is (are) doing business as PRIMEIMPULSE. 7301 VISTA DEL MAR APT 9 , PLAYA DEL REY, CA 90293. The full name of registrant(s) is/are: KATHLEEN KEAGY 7301 VISTA DEL MAR APT 9 PLAYA DEL REY, CA 90293. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/15/2013. /s/: KATHLEEN KEAGY. This statement was filed with the County Clerk of LOS ANGELES County on 02/20/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/11/2013, 03/18/2013, 03/25/2013, 04/01/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 034669 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/20/2013 The following person(s) is (are) doing business as HONEST INJUNS. 1299 OCEAN AVE. #333 , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: ANDREW MORAHAN 1299 OCEAN AVE. #333 SANTA MONICA, CA 90401. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/11/2013. /s/: ANDREW MORAHAN. This statement was filed with the County Clerk of LOS ANGELES County on 02/20/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 034667 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/20/2013 The following person(s) is (are) doing business as ROBERT I PRADO GROUP. 18117 ERIK CT. 411 , CANYON COUNTRY, CA 91387. The full name of registrant(s) is/are: JEROMY ROBERT 18117 ERIK CT. 411 CANYON COUNTRY, CA 91387, LINDA PRADO 26841 NAUTICAL LN. VALENCIA, CA 91355. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JEROMY ROBERT. This statement was filed with the County Clerk of LOS ANGELES County on 02/20/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/11/2013, 03/18/2013, 03/25/2013, 04/01/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 034668 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/20/2013 The following person(s) is (are) doing business as MANHATTAN LAW. 30 MONTEREY COURT , MANHATTAN BEACH, CA 90266. The full name of registrant(s) is/are: AZITA BAGHERI 30 MONTEREY COURT MANHATTN BEACH, CA 90266. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:AZITA BAGHERI. This statement was filed with the County Clerk of LOS ANGELES County on 02/20/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/11/2013, 03/18/2013, 03/25/2013, 04/01/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 034665 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/20/2013 The following person(s) is (are) doing business as 141 TEAM. 8945 WONDERLAND AVENUE , LOS ANGELES CA 90048. The full name of registrant(s) is/are: 12 ANGELES STAFFING, LLC 8945 WONDERLAND AVENUE LOS ANGELES CA 90048. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALEX SHOHET. This statement was filed with the County Clerk of LOS ANGELES County on 02/20/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/11/2013, 03/18/2013, 03/25/2013, 04/01/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 034665 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/20/2013 The following person(s) is (are) doing business as DARK CITY PRESS. 915 RIDGESIDE , MONROVIA, CA 91016. The full name of registrant(s) is/are: DAVID G. HARRIS 915 RIDGESIDE MONROVIA, CA 91016. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DAVID G. HARRIS. This statement was filed with the County Clerk of LOS ANGELES County on 02/20/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/11/2013, 03/18/2013, 03/25/2013, 04/01/2013.

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tion of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/11/2013, 03/18/2013, 03/25/2013, 04/01/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 032667 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2013 The following person(s) is (are) doing business as LEGAL NURSES ASSOCIATES. 4335 VAN NUYS BLVD. #142 , SHERMAN OAKS, CA 91403. The full name of registrant(s) is/are: ANN LE SHAY, RN 4335 VAN NUYS BLVD. #142 SHERMAN OAKS, CA 91403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2012. /s/: ANN LE SHAY, RN. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/11/2013, 03/18/2013, 03/25/2013, 04/01/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 032668 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2013 The following person(s) is (are) doing business as CLUB FIXIE. 505 N. FIGUEROA ST. 549 , LOS ANGELES, CA 90012. The full name of registrant(s) is/are: HYUN KIM 505 N. FIGUEROA ST. 549 LOS ANGELES, CA 90012. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HYUN KIM. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/11/2013, 03/18/2013, 03/25/2013, 04/01/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013045123 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2013 The following person(s) is (are) doing business as GLAMCAKES CATERING. 1200 S. WOOSTER STREET APT 307 , LOS ANGELES CA 90035. The full name of registrant(s) is/are: GLENDA WUK-TONG LAM 1200 S. WOOSTER STREET APT 307 LOS ANGELES CA 90035. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/06/2013. /s/: GLENDA WUK-TONG LAM. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/11/2013, 03/18/2013, 03/25/2013, 04/01/2013.

Statement of Abandonment of Use of Fictitious Business Name
Document Record # 22011146078
Current File No.# 2013052447
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
LUSITANA DESIGN
The fictitious business name referred to above was filed on 12/08/2011 in the county of LOS ANGELES.
Registered owners: ANA PEKAROVIC
This business is conducted by: AN INDIVIDUAL
This statement was filed with the County Clerk of Los Angeles County on 03/15/2013
Published: SANTA MONICA DAILY PRESS 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 034672 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/20/2013 The following person(s) is (are) doing business as MOCAN MARKETING. 340 S. LEMON AVE. #6903 , WALNUT, CA 91789. The full name of registrant(s) is/are: FIREBRAND GROUP, LLC. 340 S. LEMON AVE. #6903 WALNUT, CA 91789. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/2013. /s/: MATTHEW BEUCLER. This statement was filed with the County Clerk of LOS ANGELES County on 02/20/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/11/2013, 03/18/2013, 03/25/2013, 04/01/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 034674 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/20/2013 The following person(s) is (are) doing business as INSPIRED TREASURES. 21101 MILL RIDGE DR. , SAUGUS, CA 91350. The full name of registrant(s) is/are: VIOLA F. BROWN 21101 MILL RIDGE DR. SAUGUS, CA 91350. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:VIOLA F. BROWN. This statement was filed with the County Clerk of LOS ANGELES County on 02/20/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/11/2013, 03/18/2013, 03/25/2013, 04/01/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 034673 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/20/2013 The following person(s) is (are) doing business as DCRS. 3628 DUNN DRIVE , LA, CA 90034. The full name of registrant(s) is/are: DAVID TAMAYO 3628 DUNN DRIVE LA, CA 90034. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/2012. /s/: DAVID TAMAYO. This statement was filed with the County Clerk of LOS ANGELES County on 02/20/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/11/2013, 03/18/2013, 03/25/2013, 04/01/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013048007 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/11/2013 The following person(s) is (are) doing business as LAMNY-FILM. 303 CALIFORNIA AVE #26 , SANTA MONICA CA 90403. The full name of registrant(s) is/are: BERND HEINL 303 CALIFORNIA AVE #26 SANTA MONICA CA 90403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/11/2013. /s/: BERND HEINL. This statement was filed with the County Clerk of LOS ANGELES County on 03/11/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013044710 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/06/2013 The following person(s) is (are) doing business as CASA MOTTI, PRIMAL FORCES. 11511 OHIO AVE #6 , LOS ANGELES CA 90025. The full name of registrant(s) is/are: NICOLETTA MOTTI-CAVALLO 11511 OHIO AVE #6 LOS ANGELES CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NICOLETTA MOTTI-CAVALLO. This statement was filed with the County Clerk of LOS ANGELES County on 03/06/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013049155 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/12/2013 The following person(s) is (are) doing business as BRYAN WOOSLEY, iBATDOG! RECORDS. 11429 CALVERT STREET , NORTH HOLLYWOOD CA 91606. The full name of registrant(s) is/are: BRYAN LEE WOOSLEY 11429 CALVERT STREET NORTH HOLLYWOOD CA 91606. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BRYAN LEE WOOSLEY. This statement was filed with the County Clerk of LOS ANGELES County on 03/12/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013046866 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/08/2013 The following person(s) is (are) doing business as A Bored Housewife. 11451 BERWICK STREET , LOS ANGELES CA 90049. The full name of registrant(s) is/are: MARTA L. RALLIS 11451 BERWICK STREET LOS ANGELES CA 90049. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARTA L. RALLIS. This statement was filed with the County Clerk of LOS ANGELES County on 03/08/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013036595 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/22/2013 The following person(s) is (are) doing business as WONDERFUL DESIGN. 1218 SOUTH LONGWOOD AVE. , LOS ANGELES CA 90019. The full name of registrant(s) is/are: GYASI WILLIAMS 1218 SOUTH LONGWOOD AVE. LOS ANGELES CA 90019. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GYASI WILLIAMS. This statement was filed with the County Clerk of LOS ANGELES County on 02/22/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20130411898 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/01/2013 The following person(s) is (are) doing business as GREEN-TEK LANDSCAPE. 23890 COPPER HILL DR. #413 , VALENCIA CA 91354. The full name of registrant(s) is/are: MICHAEL HAGEMEIER 27906 BROOKHAVEN PL VALENCIA CA 91354. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)9/01/2008. /s/: MICHAEL HAGEMEIER. This statement was filed with the County Clerk of LOS ANGELES County on 03/01/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 039860 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/25/2013 The following person(s) is (are) doing business as Right Flow Plumbing. 1339 W. 145th Pl. , Gardena, CA 90247. The full name of registrant(s) is/are: Joseph P. Padilla 1339 W. 145th Pl. Gardena, CA 90247. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Joseph P. Padilla. This statement was filed with the County Clerk of LOS ANGELES County on 02/25/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 037920 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/25/2013 The following person(s) is (are) doing business as The Long Beach Petroleum Club. 3636 Linden Ave. , Long Beach, CA 90807. The full name of registrant(s) is/are: The Petroleum Club of Long Beach and Los Angeles 3636 Linden Ave. Long Beach, CA 90807. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Bette Bloom. This statement was filed with the County Clerk of LOS ANGELES County on 02/25/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 037918 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/25/2013 The following person(s) is (are) doing business as Trinity Arco. 8505 Pioneer Blvd. , Whittier, CA 90606. The full name of registrant(s) is/are: Trinity Petroleum Group Inc. 1842 Shenandoah St. Los Angeles, CA 90035. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/25/2013. /s/: Priscilla Rizkalla. This statement was filed with the County Clerk of LOS ANGELES County on 02/25/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code).

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SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 037919 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/25/2013 The following person(s) is (are) doing business as JDC Management Co. 270 N. Canon Dr Floor #2 , Beverly Hills, CA 90210. The full name of registrant(s) is/are: JDC Management Co. 270 N. Canon Dr Floor #2 Beverly Hills, CA 90210. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: JDC Management Co.. This statement was filed with the County Clerk of LOS ANGELES County on 02/25/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013044771 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/06/2013 The following person(s) is (are) doing business as HERNANDEZ ROAD SERVICE. 12907 DE HAVEN AVE. , SYLMAR CA 91342. The full name of registrant(s) is/are: ELMER A HERNANDEZ POSADA 12907 DE HAVEN AVE. SYLMAR CA 91342. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/11/08. /s/: ELMER A HERNANDEZ POSADA. This statement was filed with the County Clerk of LOS ANGELES County on 03/06/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 039079 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/27/2013 The following person(s) is (are) doing business as The Secular Human. 1320 El Cerrito Cir. , South Pasadena, CA 91030. The full name of registrant(s) is/are: David M. Beadle 1320 El Cerrito Cir. South Pasadena, CA 91030. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2013. /s/: David M. Beadle. This statement was filed with the County Clerk of LOS ANGELES County on 02/27/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 039859 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/27/2013 The following person(s) is (are) doing business as No Limits Academy. 9801 Washington Blvd. 2nd Floor , Culver City, CA 90232. The full name of registrant(s) is/are: No Limits Theater Group Inc. 9801 Washington Blvd. 2nd floor Culver City, CA 90232. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Michelle Christie. This statement was filed with the County Clerk of LOS ANGELES County on 02/27/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious

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business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 040868 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/28/2013 The following person(s) is (are) doing business as Soul Journey Accessory Company. 850 S. Broadway #1101 , Los Angeles, CA 90014. The full name of registrant(s) is/are: Raj Kapoor 850 S. Broadway #1101 Los Angeles, CA 90014. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Raj Kapoor. This statement was filed with the County Clerk of LOS ANGELES County on 02/28/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 041845 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/01/2013 The following person(s) is (are) doing business as Jobzy, Best Credit Match, Your Credit Match, Local Work Update, Neighborhood Jobs. 3122 Santa Monica Blvd. Suite 302 , Santa Monica, CA 90404. The full name of registrant(s) is/are: Zendzee LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Chris Clark. This statement was filed with the County Clerk of LOS ANGELES County on 03/01/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013032819 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/19/2013 The following person(s) is (are) doing business as ECOTHRIFTY, ECOTHRIFTY.COM. 340 S. LEMON AVE. #4909 , WALNUT, CA 91789. The full name of registrant(s) is/are: ANA BOYADZHYAN 1800 WINONA BLVD. APT #35 LOS ANGELES, CA 90027. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/07/2013. /s/: ANA BOYADZHYAN. This statement was filed with the County Clerk of LOS ANGELES County on 02/19/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013051283 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/14/2013 The following person(s) is (are) doing business as JUNCTION 26 CANNING FACILITY. 13918 TRURO AVE. , HAWTHORNE, CA 90250. The full name of registrant(s) is/are: RYAN HORLACHER 13918 TRURO AVE. HAWTHORNE, CA 90250. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RYAN HORLACHER. This statement was filed with the County Clerk of LOS ANGELES County on 03/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW

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FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 040869 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/28/2013 The following person(s) is (are) doing business as California Coastal Real Estate, California Coastal Realty. 5818 Venice Blvd. , Los Angeles, CA 90019. The full name of registrant(s) is/are: Peabody Realty Inc. 5818 Venice Blvd. Los Angeles, CA 90019. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/15/2013. /s/: Stephan Klein. This statement was filed with the County Clerk of LOS ANGELES County on 02/28/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013050443 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/13/2013 The following person(s) is (are) doing business as VENICE ON THE BEACH HOTEL, VENICE ON THE BEACH HOTEL.COM, SANTA MONICA OCEAN PARK HOTEL.COM. 2819 OCEAN FRONT WALK , VENICE CA 90291. The full name of registrant(s) is/are: ON THE BEACH LLC 1020 WILSHIRE BLVD SANTA MONICA CA 90401. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LEILANI PASCUAL. This statement was filed with the County Clerk of LOS ANGELES County on 03/13/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013052448 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/15/2013 The following person(s) is (are) doing business as A DESIGN CONCEPT. 2207 GLENDON AVE. , LOS ANGELES CA 90064. The full name of registrant(s) is/are: ANA PEKAROVIC 2207 GLENDON AVE. LOS ANGELES CA 90064. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/18/2013. /s/: ANA PEKAROVIC. This statement was filed with the County Clerk of LOS ANGELES County on 03/15/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013045490 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2013 The following person(s) is (are) doing business as FORTUNE TRADING COMPANY. 486 GIN LING WAY , LOS ANGELES CA 90012. The full name of registrant(s) is/are: ESTHER CHIN 486 GIN LING WAY LOS ANGELES CA 90012. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/18/2008. /s/: ESTHER CHIN. This statement was filed with the County Clerk of LOS ANGELES County on

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03/07/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013044537 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/06/2013 The following person(s) is (are) doing business as PEACE TREE HEALING. 408 20TH STREET , SANTA MONICA CA 90402. The full name of registrant(s) is/are: HILARY KIMBLIN LICHT 408 20TH STREET SANTA MONICA CA 90402. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2011. /s/: HILARY KIMBLIN LICHT. This statement was filed with the County Clerk of LOS ANGELES County on 03/06/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013049531 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/12/2013 The following person(s) is (are) doing business as SALT OF THE EARTH. 3417 E. 2ND STREET 5 , LONG BEACH CA 90803. The full name of registrant(s) is/are: ERICA SHACKLEFORD 3417 E. 2ND STREET 5 LONG BEACH CA 90803. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ERICA SHACKLEFORD. This statement was filed with the County Clerk of LOS ANGELES County on 03/12/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013050442 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/13/2013 The following person(s) is (are) doing business as THE OP HOTEL, THE OCEAN PARK HOTEL. 2680 32ND STREET , SANTA MONICA CA 90405. The full name of registrant(s) is/are: 2680 32ND STREET LLC 1020 WILSHIRE BLVD. SANTA MONICA CA 90401. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LEILANI PASCUAL. This statement was filed with the County Clerk of LOS ANGELES County on 03/13/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013050100 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/13/2013 The following person(s) is (are) doing business as PERSONS SURETY INSURANCE AGENCY, WESTSIDE SURETY INSURANCE AGENCY, SOUTH BAY SURETY INSURANCE AGENCY. 1674 CORINTH AVE. , LOS ANGELES CA 90025-3153. The full name of registrant(s) is/are: WILLIAM CHRIS BAILEY 2427 CENTINELA AVE. UNIT M SANTA MONICA, CA 90405.

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This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WILLIAM CHRIS BAILEY. This statement was filed with the County Clerk of LOS ANGELES County on 03/13/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013045188 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/07/2013 The following person(s) is (are) doing business as PAIR ORTHODONTICS. 18907 NORDHOFF STREET #42 , NORTHRIDGE, CA 91324. The full name of registrant(s) is/are: DAVID E PAIR, DDS, A PROFESSIONAL CORPORATION 18907 NORDHOFF STREET #42 NORTHRIDGE, CA 91324. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)9/8/2008. /s/: DAVID E PAIR. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013053654 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 3/18/2013 The following person(s) is (are) doing business as SKY KING. 7438 SHOSHONE AVE. , LAKE BALBOA, CA 91406. The full name of registrant(s) is/are: LAWRENCE WEISBERG 7438 SHOSHONE AVE. LAKE BALBOA, CA 91406. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/28/2013. /s/: LAWRENCE WEISBERG. This statement was filed with the County Clerk of LOS ANGELES County on 3/18/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013053652 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/18/2013 The following person(s) is (are) doing business as PHENIX SALON SUITES. 559 BIEN VENEDA AVE. , PACIFIC PALISADES, CA 90272. The full name of registrant(s) is/are: PHENIX WESTWOOD, LLC 14900 DALEA DRIVE OKLAHOMA CITY OK 73142. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ROBERT LEE. This statement was filed with the County Clerk of LOS ANGELES County on 03/18/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013053653 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/18/2013 The following person(s) is (are) doing business as ELIZABETH PEASE REALTOR. 2448 VISTA LA-

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GUNA TERRANCE , PASADENA CA 91103. The full name of registrant(s) is/are: ELIZABETH PEASE 2448 VISTA LAGUNA TERRANCE PASADENA CA 91103. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ELIZABETH PEASE. This statement was filed with the County Clerk of LOS ANGELES County on 03/18/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 047986 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/11/2013 The following person(s) is (are) doing business as Eye Management Group. 1127 10th Street # 303 , Santa Monica, CA 90403. The full name of registrant(s) is/are: John E. Maiden, Jr. 1127 10th Street # 303 Santa Monica, CA 90403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/02/2013. /s/: John E. Maiden, Jr.. This statement was filed with the County Clerk of LOS ANGELES County on 03/11/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 047985 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/11/2013 The following person(s) is (are) doing business as ZMP. 13603 Marina Pointe Dr. Unit B436 , Marina del Rey CA 90292. The full name of registrant(s) is/are: Dave Zand 13603 Marina Pointe Dr. Unit B436 Marina del Rey CA 90292, Sarah Meister 13603 Marina Pointe Dr. Unit B436 Marina del Rey CA 90292. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/04/2013. /s/: Dave Zand. This statement was filed with the County Clerk of LOS ANGELES County on 03/11/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013053425 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/18/2013 The following person(s) is (are) doing business as MAYAHVELS FLOWERS, MAYAS FLOWERS, MONICAS FLOWERS. 1706 BUNDY DRIVE #1 , W LA CA 90025. The full name of registrant(s) is/are: JERONIMO GARCIA 1706 BUNDY DRIVE #1 W LA CA 90025, ELOY GARCIA 1706 BUNDY DRIVE #1 W LA CA 90025. This Business is being

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conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JERONIMO GARCIA. This statement was filed with the County Clerk of LOS ANGELES County on 03/18/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 044584 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/06/2013 The following person(s) is (are) doing business as Bill Nelson Painting. 48 Paloma Ave., #1 , Venice, CA 90291. The full name of registrant(s) is/are: Bill Nelson 48 Paloma Ave., #1 Venice, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Bill Nelson. This statement was filed with the County Clerk of LOS ANGELES County on 03/06/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 042884 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/04/2013 The following person(s) is (are) doing business as LANG ENTERPRISES GEMS4EVER 1. 9211 CEDROS AVE. #B , Panorama city CA 91402â "1250. The full name of registrant(s) is/are: Ronald B. Lang 9211 CEDROS AVE. #B Panorama city CA 91402â "1250, Elise L. Lang 9211 CEDROS AVE. #B Panorama city CA 91402â "1250. This Business is being conducted by: Husband and Wife. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/27/2013. /s/: Ronald B. Lang. This statement was filed with the County Clerk of LOS ANGELES County on 03/04/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 042883 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/04/2013 The following person(s) is (are) doing business as WISH CRUISE NAVY AND WISHCRUISE PIRATE ADVENTURES. The full name of registrant(s) is/are: HAPPY CROSS MINISTRY 3836 EAST ANAHEIM STREET LONG BEACH, CA 90804. This Business is being con-

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ducted by: an Unincorporated Association other than a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date) 01/06/2012. /s/: CHUCK FOSTER. This statement was filed with the County Clerk of LOS ANGELES County on 03/04/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 053245 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/18/2013 The following person(s) is (are) doing business as Champion Customs Broker. 848 Commercial Ave. , San Gabriel, CA 91776. The full name of registrant(s) is/are: Enway Hsu 619 N. Chandler Ave. Monterey Park, CA 91754. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Enway Hsu. This statement was filed with the County Clerk of LOS ANGELES County on 03/18/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/18/2013, 03/25/2013, 04/01/2013, 04/08/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 053246 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/18/2013 The following person(s) is (are) doing business as Hot Cheeks. 945 Hancock Ave. , Hollywood, CA 90069 . The full name of registrant(s) is/are: Gabriel Suarez 945 Hancock Ave. Hollywood, CA 90069 . This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Gabriel Suarez. This statement was filed with the County Clerk of LOS ANGELES County on 03/18/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 053247 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/25/2013 The following person(s) is (are) doing business as Valbridge Property Advisors. 99 S. Lake Ave. Suite 21 , Pasadena, CA 91101. The full name of registrant(s) is/are: Cummings Appraisal Group Inc. 99 S. Lake Ave. Suite 21 Pasadena, CA 91101. This Business is being conducted by: a Corporation.

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The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Calvin Cummings. This statement was filed with the County Clerk of LOS ANGELES County on 03/25/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 051531 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/14/2013 The following person(s) is (are) doing business as Walking Assets Consultancy. 3534 Purdue Ave. , Los Angeles, CA 90066. The full name of registrant(s) is/are: Pauline Tso 3534 Purdue Ave. Los Angeles, CA 90066. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/04/2013. /s/: Pauline Tso. This statement was filed with the County Clerk of LOS ANGELES County on 03/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 051530 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/14/2013 The following person(s) is (are) doing business as My Insurance Guy. 9182 W. Olympic Blvd. , Beverly Hills, CA 90212. The full name of registrant(s) is/are: Eduardo Perez 9182 W. Olympic Blvd. Beverly Hills, CA 90212. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Eduardo Perez. This statement was filed with the County Clerk of LOS ANGELES County on 03/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013052451 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/15/2013 The following person(s) is (are) doing business as THE BACON STATION. 14904 LAKEWOOD BLVD #10 , BELLFLOWER CA 90706. The full name of registrant(s) is/are: STEVEN SAENZ 14904 LAKEWOOD BLVD #10 BELLFLOWER CA 90706. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:STEVEN SAENZ. This statement was filed with the County Clerk of LOS ANGELES County on 03/15/2013. NOTICE: THIS FICTITIOUS BUSI-

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NESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 053980 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/19/2013 The following person(s) is (are) doing business as THE REFINERY CHURCH. 1233 S. LA BREA AVE. , INGLEWOOD, CA 90301. The full name of registrant(s) is/are: PRAYER TABLE 428 W. REGENT ST. #C INGLEWOOD, CA 90301. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CAMERON MAYS. This statement was filed with the County Clerk of LOS ANGELES County on 03/19/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013054518 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/19/2013 The following person(s) is (are) doing business as SANTA MONICA MOTORS II. 2318 PICO BLVD. , SANTA MONICA CA 90405. The full name of registrant(s) is/are: KARRS, INC 2318 PICO BLVD. SANTA MONICA CA 90405. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/01/2005. /s/: KARIM RAWJI. This statement was filed with the County Clerk of LOS ANGELES County on 03/19/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 047987 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/11/2013 The following person(s) is (are) doing business as Haz Engineering. 525 W. California Apartment # 320 , Glendale, CA 91203. The full name of registrant(s) is/are: HAZ PATEL 525 W. California Apartment # 320 Glendale, CA 91203. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HAZ PATEL . This statement was filed with the County Clerk of LOS ANGELES County on 03/11/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS

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BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 047988 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/11/2013 The following person(s) is (are) doing business as National Satellite Systems. 19720 Ventura Blvd. Suite C , Woodland Hills, CA 91364. The full name of registrant(s) is/are: ACLB2B Corp. 19720 Ventura Blvd. Suite C Woodland Hills, CA 91364. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/31/2005. /s/: Kobi Levi. This statement was filed with the County Clerk of LOS ANGELES County on 03/11/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 047989 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/11/2013 The following person(s) is (are) doing business as BRM Entertainment. 953 N. Hazard Ave. , Los Angeles, CA 90063. The full name of registrant(s) is/are: Benedict Mano 953 N. Hazard Ave. Los Angeles, CA 90063. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Benedict Mano. This statement was filed with the County Clerk of LOS ANGELES County on 03/11/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 051527 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/14/2013 The following person(s) is (are) doing business as AB Promotions Intl. 2451 Country Club Dr. , Glendora, CA 91741. The full name of registrant(s) is/are: Allison Barrie Burns 2451 Country Club Dr. Glendora, CA 91741. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/12/2013. /s/: Allison Barrie Burns. This statement was filed with the County Clerk of LOS ANGELES County on 03/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE

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FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 051529 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/14/2013 The following person(s) is (are) doing business as NeuroBalance LA, NeuroBalance . 4029 Alla Rd. , Los Angeles, CA 90066. The full name of registrant(s) is/are: Jon Stuart Haupers 4029 Alla Rd. Los Angeles, CA 90066. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/02/2013. /s/: Jon Stuart Haupers. This statement was filed with the County Clerk of LOS ANGELES County on 03/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 044583 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/06/2013 The following person(s) is (are) doing business as Lisa Alvarado. 4251 Madison Avenue , Culver City, CA 90232. The full name of registrant(s) is/are: Lisa Stiegler 4251 Madison Avenue Culver City, CA 90232. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2013. /s/: Lisa Stiegler. This statement was filed with the County Clerk of LOS ANGELES County on 03/06/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/25/2013, 04/01/2013, 04/08/2013, 04/15/2013.











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