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Santa Monica Daily Press
MARCH 24-25, 2012
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Santa Monica Daily Press

WHO HAS THE BEST SALSA IN SANTA MONICA?
SEE PAGE 6

We have you covered

THE FEELING LIKE SOME MATZO ISSUE

Gallery owners fret plan for Bergamot

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

CITY HALL Carol Kleinman was at home when Tuesday night became Wednesday morning, but her attention was focused on a meeting taking place just a few miles away that was sure to impact her livelihood.

The co-President of The Artists Gallery, a cooperative art studio housed at the village of galleries on Santa Monica's east side called Bergamot Station, watched members of the City Council wax poetic about the importance of preserving Bergamot as they signed off on a list of criteria that will be used to court developers capable of changing the fabric of the place in order to extract more revenue to support the Big Blue Bus, which technically owns the property.

The discussion continued with input from elected officials, the planning community and representatives of the Santa Monica Museum of Art, but not one gallery owner.

Those who attended the meeting had gone home as a discussion about a large hotel slated for 710 Wilshire Blvd. dragged on into its fourth hour.

Had they been there, Kleinman said, they would have asked to put the brakes on the development train rolling inexorably for what

SEE ART PAGE 11



LOADS OF TALENT

Brandon Wise *brandonw@smdp.com*

Visual and Performing Arts Coordinator and Master of Ceremonies Tom Whaley (center) leads the combined Santa Monica-Malibu Unified School District choirs, bands and orchestras in performing Malneck and Signorelli's 'Stairway to the Stars' during the 63rd annual Stairway of the Stars concert at the Civic Auditorium on Thursday. The concert showcases music programs in local public schools.

Local couple creates gluten-free matzo just in time for Passover

Gluten-free market booming, could reach $5B in sales

BY KEVIN HERRERA
Editor in Chief

NOMA Like any devout member of the tribe, Jessica Katz looks forward to Passover Seder, the Jewish ritual feast that involves the retelling of the story of the liberation of the Israelites from slavery in ancient Egypt.

She enjoys the time spent with family and friends, the customs, the opportunity to reflect and give thanks — and, most of all the, matzo, that unleavened flat bread considered by many to be the official food of Passover.

Some find matzo bland, kind of like a Saltine cracker without the salt. But not Katz. She loves it plain, mixed with eggs, brown sugar and cinnamon (matzah brei) or floating in a bowl of soup.

But after being diagnosed four years ago with celiac disease — an autoimmune disorder in which your body's own immune system attacks your intestines when you eat gluten, the protein found in grains, especially wheat, and used as a thickening agent in many foods — she realized that she could no longer enjoy one of her favorite eats, and more importantly not participate fully in the seder. And that's a serious blow to any dedicated Jew.

"We essentially go through an oral and gastronomic simulation, in a sense, through the history of our people . … All the foods that we eat are symbolic of the various components of that story," Rabbi Neil Comess-Daniels of Beth Shir Shalom in Santa Monica said of seder dinner.

There is the horseradish to remind people of the bitterness of slavery, parsley to symbolize birth and celery dipped in salt water to simulate the tears shed by those oppressed. And of course the matzo, which is unleavened because the Israelites didn't have enough time to let the dough rise before they had to flee Egypt.

"During Passover we take all leavening out of our diet so that we take in a sense of the weight of persecution and enslavement," the rabbi said. "If Passover is about anything, it is about human rights."

Wanting to participate in the seder as much as possible, Jennifer and her husband Ben embarked on a mission to create a gluten-free matzo recipe.

"It started off as a project at home," Ben said.

It's now become the family business — www.GlutenFreeMatzo.com. There people can buy gluten-free matzo from the Yehuda bakery in Israel, as well as gluten-free noodles and macaroons and a gluten-free Passover cookbook. The matzo is certified gluten free by the leading organization and actually tastier than the traditional brands.

"How often can you say that?" Ben asked.

LOTS OF DOUGH

Matzo is big business. Consumers are expected to spend more than $3.5 million on matzo during the week leading up to Passover.

At Chabad in S. Monica, Rabbi Isaac Levitansky expects to distribute over 1,000 pounds of matzo to those in the community who are financially strapped or physically

SEE MATZO PAGE 3

50th Assembly race grows costly

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

WESTSIDE With the primary less than 75 days away, candidates for the 50th Assembly District are moving fast to get their names in front of voters, and the three democrats in the race are putting up substantial fundraising dollars to get it done.

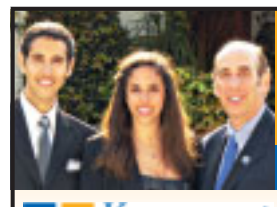
According to campaign finance reports filed Thursday, Assemblywoman Betsy Butler raised $171,725 in the first two and a half months of 2012, far outstripping activist Torie Osborn, who brought just over $100,000 and Santa Monica Mayor Richard Bloom, who trailed just under $50,000.

The amount of money raised for the race between the three candidates comes in at a staggering $1.5 million since the beginning of 2011, far above what it would normally be

SEE CAMPAIGN PAGE 10


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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Saturday, March 24, 2012

Work with worms
Virginia Avenue Park
2200 Virginia Ave., 9:30 a.m.
Always wanted to compost but never knew exactly how it worked? Or maybe you wish you could compost, but think your home doesn't have space for it. The Resource Recovery & Recycling Division in partnership with the County of Los Angeles is offering a free composting workshop to answer these questions and more. Cost: Free.
For more information call (310) 458-8528.

Comic relief
Ocean View Park
2701 Barnard Way,
1 p.m. — 2:30 p.m.
As a response to these difficult and emotionally trying times, the MoveOn West L.A. Council invites everyone to enjoy some comic relief at a free public gathering called The Folly of Our Times Festival. The festival will take a comedic and satirical look at the mortgage crisis, its causes and its consequences, through music and the world premiere of an original play.

H2O
YWCA Santa Monica
2019 14th St., 2 p.m. — 4 p.m.
Sustainable Works, a nonprofit environmental education organization in Santa Monica, invites you to attend the Green Living Workshop for World Water Day. The workshop will focus on water issues in general and as they relate to food production and security. Sustainability tools will be raffled off to help participants carry out the solutions discussed during the workshop. Cost: Free.
For more information go to www.sustainableworks.org or call (310) 458-8716.

Pencil me in
Main Library, MLK Auditorium
601 Santa Monica Blvd., 3 p.m.
Fans of Raymond Chandler's hard-boiled detective fiction style are in for a treat as the Santa Monica Public Library and the Ruskin Group Theatre collaborate to present a staged reading of Chandler's last Philip Marlowe short story, "The Pencil." The staged reading is part of Santa Monica Citywide Reads, the library's annual community reading program that encourages people to read and discuss the same novel. Cost: Free. Seating is first come, first served. The Santa Monica Public Library is wheelchair accessible.

Sunday, March 25, 2012

For your health
William Turner Gallery, Bergamot Station
2525 Michigan Ave.,
2 p.m. — 4 p.m.
Join California Insurance Commissioner Dave Jones and others for an informative discussion about the state of healthcare in America, including the latest on the Affordable Care Act of 2010, the Medicare for All movement and a ballot initiative seeking to control health insurance rate increases. Admission is free, but donations accepted. The meeting is produced by the Pacific Palisades Democratic Club. For more info go to www.palisadesdemclub.org or call (310) 230-2084.

Hate saying goodbye
Main Library, MLK Auditorium
601 Santa Monica Blvd., 2 p.m. — 4:30 p.m.
Actor Elliot Gould and author Michael Connelly will be on hand to answer questions following a screening of Robert Altman's "The Long Goodbye," based on the Raymond Chandler character Philip Marlowe. The event is part of Santa Monica's Citywide Reads program. Limited seating so arrive early. Cost: Free.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings



CORRECTION

The photo that accompanied the Laughing Matters column published in the March 23 edition of the Daily Press should have been credited to Lucie Aleks.



Kevin Herrera *kevinh@smdp.com*

PROBLEM SOLVER: **Jessica Katz, who suffers from celiac disease, soaks some of the gluten-free matzo she helped develop along with her husband Ben. Consumers in the U.S. are expected to spend more than $3.5 million on matzo during the week leading up to Passover.**

MATZO
FROM PAGE 1

unable to get to a supermarket to purchase their own.

"Over the last couple of years there hasn't been a shortage [of matzo in local grocery stores,]" he said. "But in other years there has been. You just never know."

People typically start stocking up on matzo about a week or so before Passover, Levitansky said. Those who are dangerously allergic to gluten get a pass, he said, but others are required to eat matzo during Passover. The required amount each day is minimal, about half of a standard piece.

But even that small amount can pose problems.

Jessica found out she had celiac disease four years ago.

"I would eat cereal in the morning and then a few minutes later I would literally get like nine months pregnant," she said while enjoying coffee her home north of Montana Avenue. That led her to see her doctor, who had her eat something with gluten. After a few minutes, her stomach swelled so much that a button on her pants popped off. It was definitive — she could no longer eat many of the foods she loved.

"I thought all I'm going to eat now is yogurt and cottage cheese."

It turns out that Jewish people may be more susceptible to gluten allergies. According to the American Journal of Gastroenterology, about one in 130 people are affected by celiac disease. Jews experience gluten allergies at significantly higher rates.

At first it was difficult. A diabetic, she had trouble finding the right foods to help with her blood sugar. Going out to eat was nearly impossible as gluten can be found in almost everything.

"It was horrible," said Jennifer, who used to stalk celebrities while working as a reporter for Star Magazine before she gave birth to two kids. "I'm the type that can live on Lucky Charms for days. I've always been a carb person. Now that was off limits."



Kevin Herrera *kevinh@smdp.com*

GOOD MORNING: **A plate of matzo brei, which combines the unleavened bread with fried eggs and fresh pepper. It's a popular breakfast dish during Passover.**

With more awareness came a market. Restaurants and grocery stores started offering more gluten-free products, helping bring the cost down while making it more convenient for Jennifer and others like her to maintain their diets.

The U.S. market for gluten-free foods and beverages experienced a compounded annual growth rate of 30 percent from 2006 to 2010 and was a $2.6 billion market in 2010, according to the analysis "Gluten-free Foods and Beverages in the U.S., 3rd Edition," released last year by Packaged Facts.

Growth rates will slow, according to the analysis, but U.S. sales of gluten-free products will exceed $5 billion by 2015.

Many of those purchasing gluten-free products do so by choice, not out of necessity. These consumers feel gluten-free is healthier and can help treat medical conditions ranging from multiple sclerosis to autism.

Jennifer and Ben saw a market and decided to take their recipe, which they developed in their kitchen, to the mainstream. They hope this Passover, which kicks off April 6, those suffering celiac disease or other gluten allergies will be able to incorporate it into their celebrations.

And if they like it, perhaps branching out. Instead of crackers crushed in chili, why not matzo?

kevinh@smdp.com

Indictment unsealed in LA Coliseum contracts probe

BY LINDA DEUTSCH
AP Special Correspondent

LOS ANGELES A felony indictment unsealed Friday accused former executives and concert promoters of a scheme to embezzle millions of dollars from the historic Los Angeles Memorial Coliseum as the once venerable site of Olympics, Super Bowls and political events was reduced to hosting rave concerts.

The 29-count, grand jury indictment released by Los Angeles County prosecutors alleges bribery, embezzlement, conspiracy and conflict of interest. It names two former Coliseum executives, two rave promoters and two other Coliseum contractors.

It claims that millions of dollars were stolen from the operations of the stadium that has been a landmark since the 1920s.

"My office has thoroughly investigated and will aggressively prosecute this public corruption case." District Attorney Steve Cooley said.

Among the events cited by prosecutors while opposing bail for the defendants was a drug-fueled rave where a young woman suffered an overdose and later died. However, the event was not part of the grand jury indictment.

Prosecutors claim the promoters were undeterred by the death and pressed for more raves, providing bribes to win access to the venue.

Four defendants appeared in court and a judge entered pleas of not guilty for them. Their attorneys have said they are scapegoats for mismanagement of the Coliseum.

Superior Court Judge Patricia Schnegg agreed to significantly reduce the original bail figures set for the men. She ordered them back for a hearing March 28.

At day's end, Todd DeStefano, assistant

SEE CHARGES PAGE 9


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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Kind words

Editor:

Bravo to President Ben Allen and the school board for recognizing the contributions of us "older folks" in the community ("School board accepts new permit policy," March 17-18)! We've lived in Santa Monica for over 40 years, contributed, and love our town, and many of us from the "older generation" are excited to have the chance to send our grandkids to our wonderful local schools.

I volunteer, and encourage other retirees to do the same. Keep up the good work, and my strong congratulations to the Daily Press for its much-needed local news coverage!

Rebecca Cohen
Santa Monica

No hope for rationality

Editor:

Come on Mr. Long ("Double standard," March 19, Letters to the Editor), Bill Maher is merely a court jester who just happens on occasion to point out some ugly truths, not unlike the little girl in the fairy tale "The Emperor's New Clothes."

The silent majority of American voters are slowly realizing that they seem to have been disenfranchised by the ability of billionaires to throw unlimited amounts of money at political causes, thereby completely silencing the hope of any rational informed debates.

When compared to the rest of the world, Maher, and the U.S. in general, is hardly left wing. Social Democracy is still a long way off, if it ever arrives here at all.

Richard Daniel
Santa Monica



On the Beat

NRO Jeff Glaser — **Send comments to editor@smdp.com**

Making a citizen's arrest

Q: I WAS A WITNESS TO A CRIME happening near my house and it appeared nothing was done. How does someone make a private person's arrest for a crime they see committed?

A: First, let's look at the different types of crimes and how they are defined. There are three types of crimes defined within the state of California — infractions, misdemeanors and felonies.

Infractions are those types of crimes that result in a citation or ticket. Examples would be a moving violation, littering or some local ordinances. The punishment for infractions is typically monetary or having to do some type of community service.

A misdemeanor is a crime that is generally punishable by a fine, community service, or sentence to the county jail for up to one year. Examples would be certain traffic violations, thefts and some physical assaults.

A felony is a crime that is generally punishable in state prison and is for the most serious of crimes, including murder, rape, kidnapping and many others.

Now, let us look at how a police officer is allowed to make arrests. If an officer has reason to believe a felony has been committed, either in or not in their presence, they can make an arrest based on the evidence and facts surrounding the investigation. The opposite is true when an officer is investigating an infraction or misdemeanor and the crime is not committed in his or her presence. A police officer generally cannot make an arrest for an infraction or misdemeanor not committed in their presence unless someone, whether a victim or witness, places the suspect under a "private person's arrest." There are exceptions, including domestic violence and driving under the influence.

In the state of California, you as a private citizens have the right to arrest those you believe have committed a crime. However, you need to use extreme caution when doing so and are strongly advised to call law enforcement personnel whenever possible. Especially if you have any reason to believe the person is dangerous or has a history of mental instability. In fact, you should never physically restrain anyone to have them arrested unless there is physical danger to you or someone else.

If you have decided to place someone under arrest for an infraction or misdemeanor crime, the police officer will first investigate if you are making a legal arrest. The officer will inform you of any concerns he or she may have if they believe the arrest is not legal, and alternatives you may have. If the officer believes you are in fact making a legal arrest, he or she will have you fill out a "Private Person's Arrest" form. The form will have your information, the arrestee's name and the charge he is being arrested for. The form will also have the arresting police officer's information and become part of the crime report.

The police officer will then have the discretion of taking the suspect into custody or releasing him by issuing him a citation. I would like to reiterate, just because you have legally placed someone under arrest, does not mean they will go immediately to jail. Based on the circumstances, the police officer may release the suspect upon him/her signing a citation and promising to appear at a future court date. Examples of this may include someone arrested for urinating in public or for committing a petty theft at a retail store.

WE (POLICE) CANNOT BE EVERYWHERE TO WITNESS CRIMES IN PROGRESS AND WE COUNT ON OUR LAW ABIDING CITIZENS TO HELP MAKE A DIFFERENCE IN OUR COMMUNITY.

Another common circumstance that results in private person's arrests is assault and battery (mutual combat.) Often times this is a result of both parties saying the other started the fight and they each want the other person arrested. If there are no other witnesses, the police officer will have both parties fill out a "Private Person's Arrest" form. In addition, based on the circumstances, the police officer will either issue both parties a citation or he could release them both on their own recognizance. It would then be up to the City Attorney's Office to decide if it wants to pursue the case. The city attorney in charge would base their decision on the statements documented in the officer's report.

Please note that whenever you make a private person's arrest, you may or may not be required to attend court and testify as you are the most credible witness to the incident.

Police officers often respond to a call and the witness or victim demands they want the person arrested. When they are told they have to fill out the form and may have to go to court, they sometimes change their mind. In order for us to make a difference and ensure that those who commit crimes are held accountable, we need your help. We (police) cannot be everywhere to witness crimes in progress and we count on our law abiding citizens to help make a difference in our community. But we can only do that if our community makes the effort to go that extra step. Remember to do it safely and call the police immediately. It is always safer to let us try to detain criminals.

This column was prepared by Neighborhood Resource Officer **JEFF GLASER** (Beat 3: Downtown, including the Third Street Promenade). He can be reached at (424) 200-0683 or jeffrey.glaser@smgov.net.

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The Q Line

Paying up

The Planning Commission voted last week to create a new fee on developments that would fund transit projects. The money raised would go to bike infrastructure improvements and other transportation-related projects. If the City Council approves the fee, it would be among the highest in the state.

This past week, Q-line asked:
Where do you stand on this fee? Is it fair to ask developers to pay for it, or do you think it has the potential to deter future construction?

Here are your responses:

"AS A FORMER LANDLORD IN THE CITY OF San Malicious, even though I am now disabled, I do feel the fees should be broadly paid by everybody involved. Don't pick on us landlords and developers. Spread it around and make it fair."

"I ABSOLUTELY BELIEVE THE DEVELOPERS should pay this new transit fee, and in fact I would be happy if they used the money for bike infrastructure improvements, but the other transportation related projects should not include anymore medians or decorations on the streets of Santa Monica."

"THE NEW FEES, PARTICULARLY THOSE ON retail, will deter the construction of new mixed-use projects in the city. There should be no fees on neighborhood retail."

"IF THE DEVELOPERS CAN AFFORD TO KEEP building big projects to replace small things they tear down, they can afford to pay. They bring traffic, make them pay for it. Make them pay, then pay again. They can afford it."

"THE DEVELOPER FEE SHOULD BE PAID. Their projects bring staggering returns to them. So far as the bike transportation transit project, it is a canard. How many of the 92,000 residents do you expect to be biking under current circumstances? The invention of the bicycle was more than 100 years ago. Are we going back to the future? Council members ask for less car trips yet promote them with four car showrooms on the Third Street Promenade? Let them practice what they preach. It is only reasonable."

"DEVELOPMENT FEES MAY SOUND LIKE a big pocket to go rooting through to fund your poorly conceived 'sustainability' thoughts on traffic, bikes and funding for other 'staff recommendations.' Things like taking balanced lane division on narrow cross-town roads and lumping all the southbound bike and cars into a narrower lane and favoring the trip into the city north bound (welcome to Santa Monica, good luck getting home). The 'staff' recommendations for this was funded without the developers tax (fee) in place. What are the chances of them ever fixing this negligent traffic danger? Would this tax (fee) make their brains work in a more balanced way? I doubt it. What about a home owner who wants to redevelop his property? Act on his own accord? Where will they draw the line? When all the houses and buildings are painted with texture coat in order to hold them together (probably a red color)? This is just one more example of planned urban blight for the advancement of an all encompassing, over stepping city government. Try a smaller government (not one with less than expected growth). Citizens do not expect governments to always get bigger, governments do!"

"I SUPPORT THE FEES FOR ALL development, except for single-family homes. Too bad the City Council did not do this in the 1990s before all the development that now creates gridlock. The developers got a free ride in Santa Monica, but not in other cities, such as Culver City. Want to guess who else benefited from this, besides the developers? Follow the money: campaign contributions!"

HERE ARE SOME RESPONSES LEFT OVER FROM LAST WEEK'S Q-LINE REGARDING THE VILLAGE TRAILER PARK:

"IT IS TIME FOR THESE RESIDENTS TO move on. The developer could have evicted them a long time ago but allowed them to stay over the past seven years. Sure it is their home, but many of these homes look like they will fall apart at any time. They have been offered a lot of money to move or have the chance of being housed while awaiting the new residential housing to be built and open and they will get affordable housing. If some of them had maintained their mobile homes better they may have qualified to relocate them to the city-owned mobile home park on Stewart Street. Perhaps they can find another park outside of the city to relocate them, which the developer has agreed to pay for their relocation for. They need to accept that things change and move on."

"THE TRAILER PARK RESIDENTS ARE SOME of the most selfish people around. Do they own the park? No. Have they been given many years notice that their leases were not being renewed? Yes. Is this private land? Yes. Is the owner going to build replacement affordable housing? Yes. What is the problem? If they spent as much time working as they have trying to fight this, they could afford to buy the property."

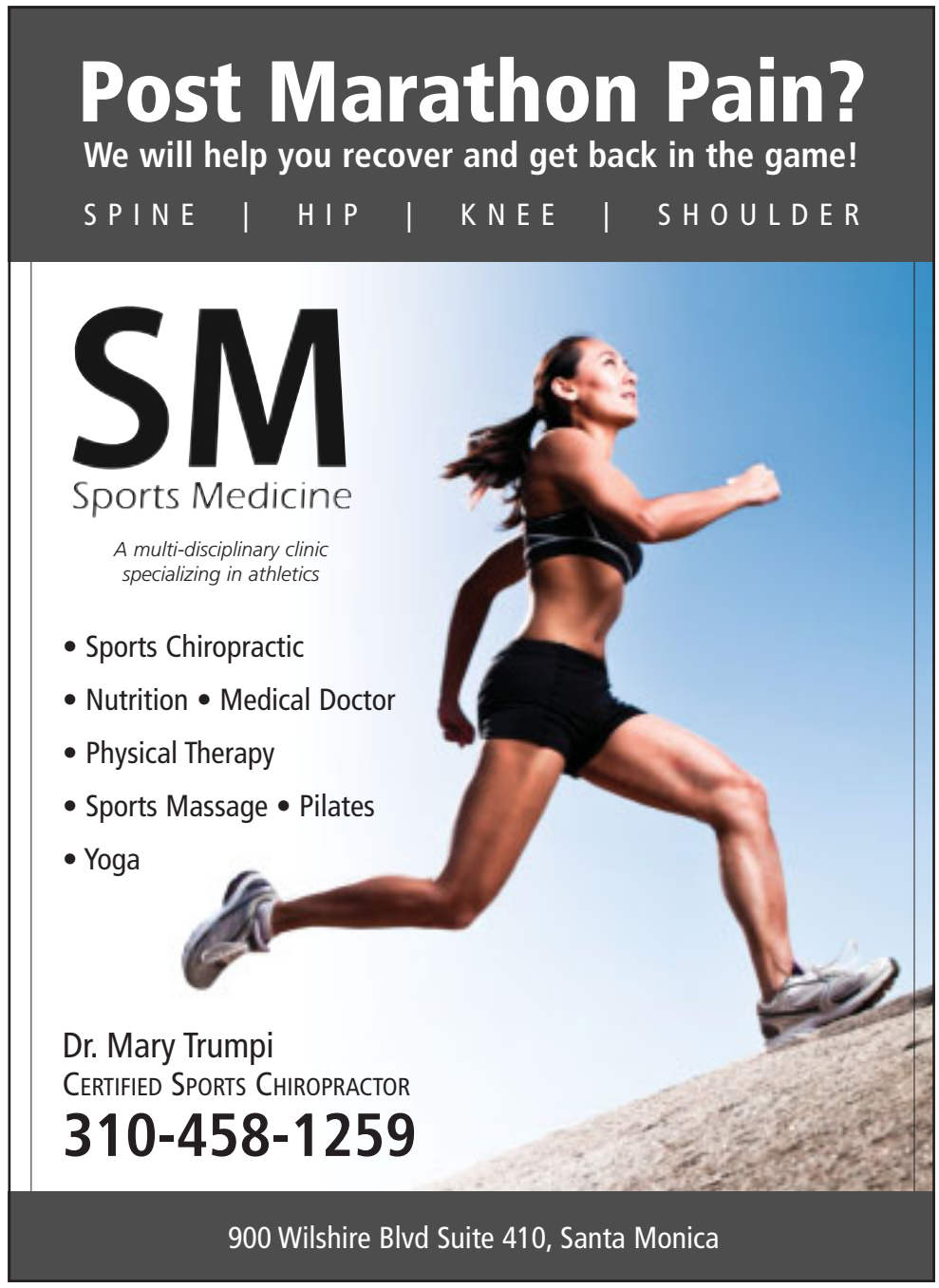
"THE CITY COUNCIL REGARDS ITSELF as the champion of affordable housing and the Village Trailer Park is the essence of affordable housing. If the City Council is loyal to their goals they should do everything in their power to save this park. On the other hand, most council members have loyalties to the developers that fund their campaigns. It will be interesting to see which loyalty will prevail."

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The Re-View

Merv Hecht
Send comments to editor@smdp.com

Sometimes all you need are some good chips, salsa

I'M STILL MAKING MY ROUNDS OF the many Mexican restaurants in Santa Monica. El Cholo doesn't qualify for "Old Timer" status; while the original opened downtown in 1923, they didn't open up in Santa Monica until 1997. Now it's a big chain. The menu emphasizes its history, and the emphasis on history gives the restaurant a nice atmosphere. You know it's a pretty big organization when you read that as of 1996 they had sold over one billion tortillas!

First the good news. The margaritas are as good as it gets, and the drink portions are not stingy as in so many bars. The chips and salsa are the reason I go back. As you know, hot peppers are a great source of vitamin C, so if you can get really hot sauce with your fried chips, it's a healthy dish. Just kidding.

But the star here is in fact the salsas. For the average gringo they serve a mild tomato based salsa with good flavor, but no pizzazz. My wife loves it. If you ask for the hot salsa you're in business. It's really hot, plus it has good body, something missing from hot salsas in most other Mexican restaurants. But don't stop there: ask for the other two salsas, one based on habanero peppers and the other on chipotle peppers. Each has a very distinctive flavor. Then, with four saucers of sauce to dip in, you can have a feast.

Another favorable aspect is that it's a happening spot. It's family friendly, but the bar is also a meeting place for the young crowd. There's a good chance Carlos the bartender will remember your name. And it's busy; on a recent Tuesday evening it was packed. But even when packed, the ambiance is very nice — sitting in the main room feels like you are in an outdoor patio. And there are separate areas for parties. Everyone seems to be having a good time, even the wait staff.

And then we come to the food. The most popular dishes here are the ones made with green corn — the green corn tamale and the green corn chicken enchilada. But green corn is only available six months out of the year, so until May you are out of luck on that. But you could settle for the blue corn, available all year around.

A second favorite is the guacamole. Again, this is as good as it gets. The server brings the mortar to the table and prepares it at the table. The fresh cilantro leaves and chopped onion and tomato give it a fresh taste that makes it stand out from pre-made guacamole.

For me, an order of guacamole, chips and four salsas make this a destination that brings me back on a regular basis.

If it's not green corn season you can order regular tamales. To qualify as a good tamale the corn should remain soft and not congealed, the meat either well chopped or shredded, and the meat still moist. El Cholo's tamale did not pass the test. It appears to be more of a commercial pre-made tamale, with congealed corn around a small portion of dried pork irregularly chopped into various sized pieces, with ample corn covering but very little meat inside.



Photo courtesy John Blanchette

THE CREATOR: **Carlos the bartender at El Cholo works his magic on freshly-made guacamole, one of the best dishes in the restaurant. Add hot salsa at your peril.**

You could order a chile relleno, which as regular readers will remember is one of my main tests for Mexican restaurants. This one is a mixed blessing. Had I ordered a chile and cheese omelet, this would be highly rated. But as a relleno it fails.

As always, I've also ordered a crab enchilada. The test here is the crab flavor, which unfortunately was not very pronounced, and was blunted with cheese flavor. But the avocado based green sauce on top was delicious, something that a French chef could be proud of, so the dish overall was quite good. And the black beans served with it, instead of heavy refried beans, were a welcomed addition.

And finally consider the fajitas, on the menu since 1984. This is a nice plate of shrimp (the best choice), chicken or steak, served in a hot skillet with well-cooked vegetables. At $16,75, one of the most expensive dishes on the menu, it's a bargain and a very good choice.

Overall El Cholo offers a good experience. Individually the food is not the best available locally. As I've often said, the chile rellenos are better at Lares on Pico Boulevard. You can get a better taco at Tacos Por Favor a few blocks south. There are none of the really special Mexican dishes like barbacoa (goat stew). But for about $25 a person you can get a good plate of the kind of Mexican food most people are used to, in a real nice setting, with good service and a great margarita. And don't forget the beer. But order the bottled beer; the draft beer was flat. I had a couple of Coronas that went really well with this food.

If you go

El Cholo
1025 Wilshire Blvd.
Santa Monica, Calif.
90401
(310) 899-1106
www.elcholo.com

MERV HECHT, the food and wine critic for the Santa Monica Daily Press, is a wine buyer and consultant. He can be reached at mervynhecht@yahoo.com.





Tour De Feast

Michael Ryan

Send comments to editor@smdp.com

Prescribing peace of mind

ELEANOR KONG LEARNED FIRST HAND that starting a small business can push one to their emotional and financial limits. For 20 months her storefront welcomed no customers but rather plenty of high priced contractors to build everything up. Later, more contractors were brought in to tear the previous contractors work down and refurbish the space so it was up to commercial code. At long last, Station Pharmacy is now fully open for business.

Station Pharmacy sparked much curiosity and interest from the community leading up to its eventual opening. Weeks beforehand, signage in the widows displaying "pharmacy" in green lettering left some to believe that a marijuana dispensary had made its way into town. While not the case, Station Pharmacy is still a departure from your standard drugstore.

The most unique aspect of Station Pharmacy is the entire front end of the business is a coffee bar. I have seen plenty of gas station/delis, and a few car wash/taco stands, plus a half dozen Taco Bell/Pizza Huts, but I have never seen a pharmacy/cafe.

The pharmacy seems to be the focal point, but the cafe is not a mere novelty. A high end espresso machine and a good tasting latte showed that the cafe side means business. Coffee, espresso, teas and pastries are all on the menu. Salads, sandwiches, and other healthy offerings are soon to follow. Inside/outside seating and free Wi-Fi are draws too.

In their own version of a coffee house poetry night, Station Pharmacy plans to have scheduled speakers discussing their clinical programs, from diabetes to weight loss, aromatherapy and so on. Conjoining the informational aspect of the pharmacy with the social dynamic of a coffee shop, Station Pharmacy has in some ways created a community center focusing on health and well being.

The whole idea behind this new business was inspired by the old soda fountains/pharmacies of yesteryear. Eleanor lamented that now the job of the pharmacist has been reduced to monotonously counting and pouring prescriptions behind a barrier. As a pharmacist for over 25 years in a hospital and later in a commercial setting, Eleanor has built a solid client base which she attributes to catering to the individual as well as having extensive follow ups with her customers. She saw that people needed some peace of mind to go with their prescriptions.

"Information on pharmaceuticals has flooded the Internet and television and has become overwhelming. The future of pharmacists is to broker that information" Eleanor said.

Brokering information is especially key for the medicinal tea portion of the pharmacy. Walk-ins with headaches, tension, or other ailments can walk out with specifically blended therapeutic tea sans the prescription. Station Pharmacy does offer a more select inventory of prescription drugs, but medicinal teas and eventually medicinal foods will factor into to the grand scheme of things to come.

"We are not writing Western medicine off, or vice versa. There is a synergy between the two" Eleanor explained.

There is no question that starting a new business is a daunting task. Inform the city that food will be served on the premises, and a litany of city codes and subsequent headaches are thrown into the mix as well. Despite the inevitable hiccups of any upstart, Station Pharmacy fits in nicely with the landscape of unique local businesses you can only find here in Santa Monica.



Michael Ryan *news@smdp.com*

HEALER: **Pharmacist Eleanor Kong opened the Station Pharmacy with hopes of providing some peace of mind along with prescriptions.**

If you go

Station Pharmacy
1821 Wilshire Blvd.
Santa Monica, Calif.
90403
(310) 264-3800
www.stationpharmacy.net

MICHAEL can be seen riding around town on his bike burning calories so he can eat more food, or on CityTV hosting his own show, "Tour de Feast." To reach him visit his website at tourdefeast.net or follow him on Twitter @TourDeFeastSM.



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NRG settlement to help fund Calif. car charging network

BY ANDREW DALTON
Associated Press

LOS ANGELES NRG Energy Inc. has agreed to pay $120 million to settle a dispute over long-term contracts signed during California's energy crisis 10 years ago, and most of the money will be used to create a network of more than 10,000 car charging stations for electric vehicles, Gov. Jerry Brown announced Friday.

With the move, California will try to turn a black mark on its past power management into an attempt at future energy efficiency.

"This is a truly creative deal that offers tremendous value for California utility customers," said Michael R. Peavey, a commissioner with the California Public Utilities Commission, which negotiated the settlement. "In one stroke, it closes out an unfortunate chapter in our history and propels us down the road to a clean transportation future."

Brown also signed an executive order setting goals to have 1.5 million vehicles with no tailpipe emissions on California's roads by 2025, and aiming for virtually every vehicle on the road to be emission-free by 2050.

The $120 million settlement, to be paid over four years, stems from decade-old claims against NRG and Dynegy Inc., which co-owned plants that generated California power at the time. NRG assumed full responsibility in 2006 when it bought Dynegy's half of the assets, and the settlement resolves the litigation, NRG said in a statement.

California officials claimed that during 2000 and 2001, the state overpaid nearly $9 billion to companies that artificially raised prices by withholding energy supplies, driving up rates and causing the notorious rolling blackouts that left power customers sporadically in the dark.

Other companies involved in the crisis included Enron Corp., Williams Companies Inc., Duke Energy Corp. and Mirant Corp. Most reached settlements with the state several years ago.

Some $100 million of the money from NRG will fund at least 200 public fast-charging stations, and another 10,000 plug-in units at 1,000 locations in the San Francisco Bay Area, the San Joaquin Valley, the Los Angeles basin and San Diego County, the governor said.

"With this agreement, the people of California will gain a charging infrastructure ready to support their current and future fleet of electric vehicles," David Crane, CEO of Princeton, N.J.-based NRG, said in a written statement, "and we will be helping the state meet its clean car goals."

The other $20 million will go toward reducing rates for utility customers, Brown said.

LA marijuana dispensary workers join labor union

BY THE ASSOCIATED PRESS

LOS ANGELES Marijuana dispensary workers in Los Angeles have joined a labor union to fight for their jobs in an industry that the federal government considers illegal.

Workers at 14 pot shops have formed the "medical cannabis and hemp division" of the United Food and Commercial Workers, Local 770. The 35,000-member union also represents grocery clerks, pharmacists and health care workers.

"This is the next step in professionalizing and stabilizing this new sector of the health care industry," Local 770 President Rick Icaza said at a news conference Thursday. "This is a positive step towards successfully integrating compassionate care into our system of health care."

Los Angeles currently caps the number of medical marijuana dispensaries, but the City Council is considering a full ban in light of a court decision that limits its ability to regulate them.

Icaza said the union would use its considerable political weight to pressure officials to find an alternative to a total ban.

That help will be welcome, said Yamileth Bolanos, president of the Greater Los Angeles Collectives Alliance, which represents dispensaries.

"It's time to bring in some big guns," she told the Los Angeles Times. "Not only are they threatening access for patients, they're also trying to take jobs away from our employees."

Pot clinics flourished in California after voters in 1996 voted to permit people to cultivate and possess marijuana for what became nearly any medical reason. As hundreds of dispensaries opened, cities and counties struggled to interpret the state law, which was light on specifics.

Some communities sought to outlaw the pot clinics under existing zoning and other ordinances, while others tried to regulate them.

Court rulings have further muddied the waters. Last month, a state appellate court ruled that cities cannot use nuisance ordinances to ban medical marijuana dispensaries.

A Los Angeles-based appellate court last year struck down Long Beach's attempt to license marijuana stores, ruling the local ordinance conflicted with federal law. And another appellate court upheld Riverside's right to close and prohibit dispensaries despite the state's medical marijuana law.

Early on in the Obama administration, the U.S. Justice Department said prosecutors wouldn't focus on pot dispensaries that were following state medical marijuana laws even though the entire industry was considered illegal under federal statutes.

But that attitude has changed, with federal prosecutors arguing that many ostensibly nonprofit clinics are raking in money by supplying marijuana to people without a medical need.

Since last year, federal prosecutors have warned California clinics that they are illegal, filed criminal and civil charges against some owners, and threatened to seize properties that are leased to pot growers. About 140 dispensaries in more than 20 Southern California cities have been told to shut down since October when federal authorities began their statewide effort.

The crackdown hasn't dissuaded some communities from welcoming pot shops. Earlier this month, Oakland officials granted approval for four new medical marijuana dispensaries in the city, bringing the total to eight. Officials said the four dispensaries would generate $1.7 million in annual tax revenue for the city.

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CHARGES
FROM PAGE 3

general manager for events, was being allowed to post $1.2 million bail as was Pasquale Rotella, the owner of Insomniac Inc. They were expected to be released.

Reza Gerami, owner of Go Ventures Inc., a promoter of music events also was held on $1.2 million bail and Patrick Lynch, former general manager of the Coliseum had his bail set at $800,000.

Prosecutors said they had not yet presented their bail plans and would not be released immediately.

Two contractors named in the indictment were out of town and had not yet surrendered.

Lynch, DeStefano and Gerami were brought to court in blue jail uniforms with their hands cuffed.

Rotella, who was out of town when the others were arrested Thursday, flew to Los Angeles and surrendered in court. He was taken into custody.

Outside court, Rotella's lawyer Gary Jay Kaufman said his client is a legitimate businessman who "built a company from a garage into selling out football stadiums." He and other defense lawyers said their clients are innocent of any wrongdoing.

"We're going to fight back," said DeStefano's lawyer, Michael Nasatir. "This guy is innocent. We're going to show he's innocent. They're out of line."

Rotella's company staged the infamous Electric Daisy Carnival in 2010 at which a teenage girl took an overdose of Ecstasy and later died. The event led to cancelling other raves at the Coliseum.

"In the past, electronic music concerts, also known as raves, were generally conducted illegally, without permits and with rampant drug use," prosecutors said in a motion opposing bail reduction. "More recently, their promoters have managed to bring the events to conventional venues but have faced resistance from the public due to continued drug use and other safety issues."

The motion by Deputy District Attorney Max Huntsman said the promoters learned that "the best way to overcome such resistance is always to use an inside man."

He said the inside man was DeStefano, who provided them with access to the Coliseum and adjoining property at low rates. The documents submitted to the court claimed that the Coliseum lost $2.5 million while DeStefano, Lynch, Gerami and Rotella made millions, with DeStefano receiving bribes.

In addition, the indictment alleged that Lynch had a side deal with the provider of maintenance services at the Coliseum for kickbacks of more than $385,000.

The charges marked a low point in the storied history of the venue where Rafer Johnson carried the Olympic torch in 1984 and John F. Kennedy accepted the Democratic presidential nomination in 1960.

The Coliseum opened in 1923 and was the site of Olympics in 1932 and 1984. The 1959 World Series and Super Bowls I and VII also were held there.

Known for its distinctive peristyle arches and Olympic torch, the Coliseum has been seen in movies, commercials and was the locale of a mass conducted by Pope John Paul II during a papal visit. It can seat 93,000 people for football games.

It sits in Exposition Park, which also features the aged Sports Arena, museums a science center, huge rose garden and other facilities and lawns.

It has fallen on hard financial times in recent years. The adjacent University of Southern California, which leases the property as an athletic games venue, is seeking to take over day to day operations of the property, owned jointly by the city, county and state.

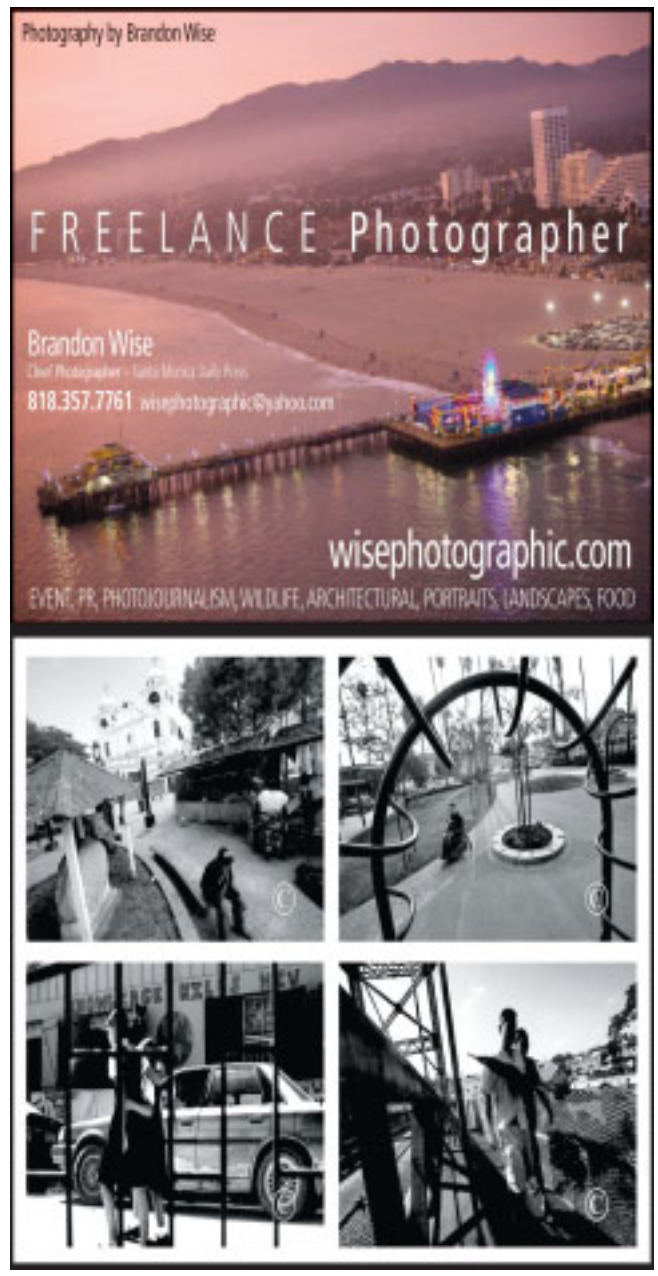
The Coliseum has been the home field since the 1920s for USC, whose football team claims 11 national championships, 36 conference titles and frequently sets conference attendance records, sometimes packing in more than 90,000 fans for games.

Rotella's lawyer said his concert business will go on.

"The company has a robust leadership team in place implementing Mr. Rotella's vision and no events will be impacted," Kaufman said.

He said Insomniac has produced more than 250 music events for more than 2 million concertgoers in California, Nevada, Colorado, Texas, Florida, and Puerto Rico.

Insomniac's premier annual event, Electric Daisy Carnival, is one of the biggest music festivals in the United States, he said.





CAMPAIGN
FROM PAGE 1

said Crystal Litz, vice president of Cerrell Associates, a campaign management firm in Los Angeles.

"They are not normal numbers for this area, and not normal for an Assembly seat," said Litz, who herself gave money to Osborn's campaign.

The inflation factor in the cost of the race comes from what Litz characterizes as an "embarrassment of riches," three solid candidates who are all vying for the same voters — wealthy, educated residents of the Westside who are as likely to pick up the candidates' message on their smartphones as their local newspaper or mailbox.

"You're always in fundraising mode in a seat like this," Litz said, noting that the 50th is an expensive place to run in terms of airtime on local cable and the densely packed population that makes mailers a financial nightmare.

The political consulting community believes the race may cost a couple of million dollars by the end game in November, Litz said.

Up until now, the candidates have largely been beating the bushes for endorsements, appearing for debates or question and answer sessions for the Democratic clubs that pepper the district.

Butler and Osborn have both been strong with institutional endorsers, although each have a panoply of local leaders behind them. Bloom's endorsers largely come from local government officials throughout the region.

Now, the three will see how far their warchests can take them as they begin the task of making sure the average voter knows their name and what they're about.

Not that there is any such thing as an "average" primary voter.

According to statistics kept by the Secretary of State's office, primaries over the last five years have brought out just over 30 percent of eligible voters. Notable exceptions to that rule were 2000 and 2008 when voters turned out to see the primary battle between George Bush and John McCain and later the battles between Barack Obama and Hillary Clinton.

Even in the dramatic years, however, those percentages bumped up to just under 40 percent of eligible voters.

In an off year, with only Obama on the Democratic ballot for president, it's the diehards that will turn out on June 5, pundits said.

Osborn, for one, thinks that will help her candidacy.

Her monetary supporters in the most recent filing period between Jan. 1 and Mar. 17 are a varied group, mainly individuals giving small donations.

Compared to Butler, whose recent fundraising is in large part attributable to the support of other Democrats also running for office, Osborn can style herself the political outsider coming in to fix Sacramento to a largely receptive audience.

"This goes to the real issue for Californians which is mirrored in this race," Osborn said. "People feel Sacramento is broken. They want someone who can reform Sacramento, not someone who is the culture of Sacramento. This is how I'm going to win."

If the recent filings are any indication, Osborn is Santa Monica's favorite in 2012. According to filings, Butler received donations from 10 people claiming a Santa Monica address.

Bloom, who has been on the City Council for over a decade, has 15 individuals and one political action committee under his belt.

Osborn has the endorsement of the Santa Monica Democratic Club and 58 individual contributions from people who live in Santa Monica.

While that is "a small concern," Bloom has the capacity to overcome the deficit, said campaign manager Mark Edwards.

Bloom's name is better known in the area through his time on the City Council and other positions including the Coastal Commission and the Westside Council of Governments.

"It's a very solid advantage," Edwards said. "In campaigns, a big chunk of your effort is just to tie your story to people and have people listen to your story. He's starting off with cache because he's the mayor of Santa Monica. That's respected because it's a successful city."

It's an advantage that Edwards believes will propel Bloom, despite the fact that his competitors both have more than three times the amount of money he does in their respective war chests.

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file photo

CURRENT STATE: **Plans by City Hall to renovate Bergamot Station, a Westside arts institution, have some gallery owners worried about construction impacts. Some are thinking of moving elsewhere.**

ART
FROM PAGE 1

many call the "fragile ecosystem" of artists that has sprung up on the old industrial site over the past two decades.

"At this point, there isn't much we can do about it," she said. "I wish we'd had some more input."

The plan presented to the City Council on Tuesday was primarily a conceptual rendering based on information gathered at two community meetings and over two dozen smaller sessions.

It stressed the retention and renovation of the existing buildings, maintaining the existing art space, a new building for the Santa Monica Museum of Art, nicer open space, parking and access for pedestrians and bicyclists.

Those improvements will cost an estimated $38 million.

For the community to get what it wants, City Hall needs to create new infrastructure and attractions.

That's going to mean a new hotel that rents rooms at $200 per night, a restaurant and bar to go with it and creative office space.

The office buildings will ostensibly protect the galleries which will be left mostly untouched at the eastern end of the current space.

The overall configuration presented in the plan will ultimately be tweaked by whichever developer wins the contract, so what was presented Tuesday will likely not be the final design.

It was a good approximation of the level of development people can expect, said Bill Fulton of Planning Center DCE, a City Hall consultant who prepared the framework.

"Each of these additions meets one or both goals. They either strengthen the art and creative sectors or generate revenue for the city or Big Blue Bus," Fulton said.

Gallery owners winced.

The arrival of the Exposition Light Rail Line, which involves the destruction of the Track 16 Gallery and several years of construction, will be difficult enough to cope with, said William Turner, owner of William Turner Gallery.

"If it was just that and nothing else, we would work very hard to survive and accommodate the change," Turner said. "All of these other developments seem like interesting ideas, but if your overriding priority is to preserve what's here as a cultural destination, go much more slowly than what's developing."

Turner believes that Bergamot Station is the wrong place to milk for extra revenue. He makes the case that the gallery space is by its nature an economic engine for the city in that it attracts people who then go elsewhere to spend money.

What's more, he said, it would be a mistake to think that because Bergamot Station has thrived as an arts destination for 20 years, it will continue to do so in the face of rapid and disruptive change.

Susan Schomburg, owner of Schomburg Gallery, has already begun considering her options. Her gallery sits right across from Track 16, which will be ground zero for demolition and construction in a few short months.

"If the commotion of the construction and the dirt and vibration is so excessive that I look out my window and the people coming drops, we're out of here," she said.

It's a concern both for Schomburg and the artists she features, who primarily hail from Santa Monica and Malibu.

It should be a concern for city officials, she said.

"They have a lot to lose if the arts move out of Santa Monica because of the construction," she said. "What politician would want to have that on their record?"

ashley@smdp.com



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A Roundabout Way Of Thinking

Drivers in Santa Monica might have noticed some recent changes to many intersections around town that have people wondering if they are headed down the Champs Elysees towards the Arch de Triumph or perhaps lost on an English country road. The roundabout intersection has made a roundabout trip across the world to Santa Monica with the hopes of easing traffic congestion and making the roads safer for drivers and pedestrians alike. Drivers here in Santa Monica must be aware of the traffic rules and regulations that govern roundabout driving so that motorists are not stranded like foreigners in a foreign land. Here are some basic rules and explanations about roundabouts that will hopefully help you on your way around town.

The basic definition of a roundabout is a circular junction in which road traffic must travel in one direction around a central island. Roundabouts increase safety in the community by requiring drivers to both decrease their speeds and in turn increase their awareness upon entering the intersection. Roundabouts also increase a neighborhood's aesthetic appeal by creating charming and unique architectural designs. Neatly landscaped circles or placement of a statue, monument, or flagpole give roundabouts a homely and suburban feel despite their very urban purpose. Pedestrians are often prohibited or discouraged from entering the center circle of a roundabout, but pedestrians and drivers can nonetheless enjoy the visual charisma that the intersection adds to a community. Roundabouts facilitate motorists, bicyclists, runners, and dog-walkers in an efficient and competent manner.

Roundabouts have some negative drawbacks as well. Larger vehicles and trucks may find it difficult to navigate through narrow roundabouts that are not built to handle such vehicles. The recent implementation of roundabouts in Santa Monica has also caused some backup and unwanted traffic delays at roundabouts where drivers are not familiar with the traffic laws and traffic flow. On the same note, there is a greater risk of traffic collisions and accidents from drivers who are simply not paying attention to their surroundings. Roundabouts require far greater concentration and awareness than do conventional squared intersections.

Upon entering a roundabout, drivers should first notice a sign or traffic indicator alerting the driver to slow down and prepare to yield. A painted dashed line will also alert drivers that they are entering a roundabout intersection. Unless otherwise indicated, drivers do not have to come to a complete stop; however, the situation may require a complete stop depending on traffic conditions at the time. Remember, pedestrians always have the right of way! So, if you see a bicyclist, jogger, or walker you must stop in order to allow that person safe passage. If there are no other cars in the roundabout and no pedestrians, the driver can then safely enter the roundabout. Most Santa Monica roundabouts are one-way, meaning a driver can only make a right turn to enter the roundabout and a right turn to exit the roundabout.

A driver that is already in the roundabout has the right of way over a driver that is entering the roundabout. Thus, if you are the car that is approaching the roundabout and slowing down getting ready to turn into the roundabout, do not expect another car that is already in the roundabout to stop or slow to let you in! This area tends to be one of the most confusing aspects of roundabouts, but if you remember that the car already in the roundabout has the right of way…you should be alright. Regardless of who has the right of way, drivers should nonetheless always remain vigilant and aware of their surroundings to prevent any kind of accident. Keep a slow to moderate speed while circling depending on the traffic at the time. Also, it is very important that drivers remember to use their turn signals. Turn signals alert circling drivers inside the roundabout and allow other drivers to adjust speeds based on turns. Moreover, a turn signal also notifies drivers waiting to enter the roundabout that the path is clear for them to safely make the maneuver.

Avoid unnecessary traffic citations, accidents, and congestion by following these simple roundabout rules. Remember to be aware, vigilant, and attentive to your surroundings at all time. Adjust to a roundabout way of thinking and enjoy the ride around town!

THIS COLUMN WAS PREPARED BY JACOB GLUCKSMAN, A CRIMINAL DEFENSE ATTORNEY. HE CAN BE REACHED THROUGH THE LEGAL GRIND AT 310-452-8160 OR REFERRAL@LEGALGRIND.COM

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9:00-12:00noon	Patent, Trademark and Copyright Law with Attorney Marcus Risso (By appointment only)
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Cash spills on the highway: What would you do?

BY DAVID DISHNEAU
Associated Press

HAGERSTOWN, Md. You're cruising along the highway when you see a bunch of green bills fluttering around like flakes in a snow globe. You get closer and you realize it's cash. Other drivers are pulling over to snatch what they can. What do you do?

Some drivers in Maryland faced that choice Friday when two plastic bags containing about $5,700 in bills and coins fell from an unlatched door on an armored truck and spilled onto Interstate 270 about 35 miles northwest of Washington.

One witness said she saw about 30 cars pulled over on the shoulders and people frantically collecting fistfuls of cash. Police say the motorists grabbed almost all of it. Others kept driving.

Imagine having your commute turn into a morality play. What's your first reaction? Do you slam on the brakes, jump onto a busy highway and start scrambling? Do you slow down to get a closer look? Or do you keep driving, guilt-free but without a surprise payday? OK, now what if your kids were in the car?

The answers from several people who spoke to The Associated Press on Friday offer a glimpse into the minds of Americans trying to juggle doing the right thing and getting by in a tough economy where even a few unexpected dollars can be a blessing.

It wasn't hypothetical for attorney Heather Kelly, who was driving to her office in Frederick when she passed through the surreal scene. She didn't see the armored truck but noticed the two clear plastic bags of currency along the road and people snatching the $1 to $50 bills wafting through the air and skittering along the highway.

"It was in the traffic lanes and on the shoulders and just generally kind of like a snow globe of cash," she said. "Some people had fists full of money, fists full of dollars, and other people were just still trying to collect."

Kelly decided it was too risky to stop, though no one was injured. She said she wouldn't have stopped even if it was a two-lane road with no other traffic.

"It was really unclear what was going on and I like to stay away from that type of thing," she said.

The truck belonged to Garda World Security Services Corp., a Montreal-based security and cash logistics company, spokesman Joe Gavaghan said. He said they're cooperating with state police investigators to find out what happened.

Maryland State Police urged people to return the money to the agency's barracks in Rockville, with no questions asked and no charges filed. As of Monday afternoon, no one had.

So what would you do?

Chicago billing clerk Stephany Harris, 53, didn't miss a beat.

"Of course I would," she said. "If the armored car had been in an accident of something, I'd make sure the drivers were OK and I'd call 911. But I'd put as much money in my pockets (as I could) and run."

But what if her kids were there? "I absolutely would not take any money," she answered again without hesitation. "I wouldn't want them to get the message that grabbing money that is not yours is the right thing to do."

Jeff Bora, 30, of Chicago said he would stop to make sure none of the money was stolen.

"I'd start picking it up and I'd call police right away," he said.

As a former lawyer and prosecutor, he knows that it's stealing and he could land in serious trouble. Even if he was alone and could get away undetected, he said he still wouldn't do it: "It would be about how I would feel about myself later. Bad karma would get me in the end."

Another kind of karma occurred to Dennis Lowe, 30, of Providence, R.I. He said it's simple human nature, especially if the money is from an armored truck. He said plenty of Americans are fed up with banks, insurance companies and other corporations that move cash in armored trucks.

"The money is insured," he said while waiting downtown for a bus. "They've been taking money from me, so it's just karma."

He said he likely would have stopped to grab a few bills, but it might depend on where he was going. He planned to watch his alma mater, Xavier University, on TV in the NCAA basketball tournament on Friday night.

What if he spotted the cash on his way to catch the game? Watch his team or grab the greenbacks?

"Watch Xavier," he said. "No question."

In Southern California, where mammoth freeways and gridlock are a way of life, 19-year-old Stephen Schreiber worried about causing traffic.

"I don't want to get hit by some cars and I don't want to cause traffic," he said while working at a coffee shop in Tustin.

He did see one possibility: "What kind of car are we driving? A convertible? Because then maybe my hand or my butterfly net would just stick up and grab some as I drive on by, but otherwise I probably wouldn't stop," he said.

Anthony Janni, 36, a bartender in Hagerstown, said he understands why people would stop for "money that seems to just fall into their hands," but he probably wouldn't have done so.

"The highway's not necessarily the place to do something like that," Janni said. "It's not something worth causing an accident over."

Brian Gates, 32, of Cincinnati said he would get out to pick up the cash, with a few conditions. If he had kids and they were in the car, he wouldn't do it. He also wouldn't risk his safety.

"I'm not going to take a chance of endangering my life or others for money," he said.

If he was alone? "Oh yeah! If there is money out there. We can all use money."

The economy lurked in the decision-making for Gates and others.

Gates believes it's much harder economically now for the middle class than in his parents' day because "everything costs more."

"I bought a little economy car to help with gas, when gas was two dollars, and now it's doubled. I never thought I would have to pay four dollars for gas."

Jeanetta Campbell, 40, is a part-time mail clerk for the U.S. Postal Service in Cincinnati. She said she certainly wouldn't leave her kids in a car to chase money and she probably wouldn't do it if she was alone.

The denomination of the bills might make a difference.

"If it was hundred-dollar bills, it would be worth it," she said, laughing. "But if was just (single) dollars, no."

She's a single mother with three sons and a grandson. Her youngest son, 17, is still at home. She finds it "harder all the time to make ends meet."

Maybe the economy makes people more likely to go chase cash on a highway, she speculated, recalling her own single mother: "My mother still had to struggle, but I think the economy was better when we were growing up than it is now."

Stuck with high gas prices, drivers just pumping less

BY CHRIS KAHN & TOM KRISHER
Associated Press Writers

Americans have pumped less gas every week for the past year.

During those 52 weeks, gasoline consumption dropped by 4.2 billion gallons, or 3 percent, according to MasterCard SpendingPulse. The decline is longer than a 51-week slide during the recession.

The main reason: higher gas prices. The national average for a gallon of gas is $3.89, the highest ever for this time of year, and experts say it could be $4.25 by late April. As a result, Americans are taking fewer trips to restaurants and shopping malls. When they take a vacation, they're staying closer to home.

But the decline in gas consumption is also a sign that efforts to push carmakers to produce vehicles with better gas mileage are paying off. The average new car now gets nearly 24 miles to the gallon, compared with about 20 mpg just four years ago, according to the University of Michigan Transportation Research Institute.

"I'd expect to see lower gasoline consumption for several years to come," Rice University energy expert Ken Medlock says.

Americans have cut back on fill-ups for extended periods before. In 2008, gas spiked from $3.04 to $4.11 per gallon in seven months. It wasn't until January 2009, when the national average for gas had dropped to $1.86 that consumption increased. Drivers bought more gasoline for 23 weeks in a row.

"The spike in 2008 was a real shock to the system," Medlock says. "There's still a residual impact on people's driving behavior."

There were other stretches of reduced gas use, notably two into the 1970's and one in the early 1980's. But in those cases, Americans eventually went back to driving big cars and trucks that guzzled gas.

This time may be different. Medlock thinks economic growth will be too modest and gas prices will stay too high for Americans to start driving more anytime soon. Economists expect the U.S. economy to grow 2.5 percent in 2012. The government estimates that gas will average a record $3.79 per gallon for the year.

John Gamel, who oversees MasterCard SpendingPulse's weekly consumption report, points to rising sales of fuel-efficient vehicles.

"People have gotten used to elevated prices and they've made their long-term purchases," Gamel says. "They're going to be using less fuel."

Consumers now care more if a car gets good gas mileage than if it's reliable, stylish or comes with a great deal, according to a survey of more than 24,000 new-vehicle owners taken last summer and fall by J.D. Power and Associates. That wasn't the case in the nine previous years that J.D. Power conducted the survey.

Automakers have listened to consumers, and responded to stricter government fuel economy requirements. They've improved engines and transmissions so cars burn less fuel. They've also made cars more aerodynamic, boosting mileage by cutting wind drag. The government is gradually increasing gas mileage requirements so that by 2025, cars and trucks will have to average 54.5 mpg.

Between February 2011 and February 2012, the combined city-highway mileage of a new vehicle sold in the U.S rose to 23.7 mpg from 22.7. Better gas mileage has a huge impact on the overall economy. At $3.86 per gallon, U.S. drivers would save $35.8 billion per year with a 1 mpg improvement for the entire fleet of cars, trucks and buses, according to Michael Sivak, a research professor with the University of Michigan Transportation Research Institute.

Consumers would appreciate the help. The rise in gas prices has been so steep that they're still spending more on gas than a year ago despite using less.

Gasoline prices rose by 24 percent in the last 52 weeks, according to auto club AAA, Wright Express and Oil Price Information Service. MasterCard, which collects purchase receipts from more than 100,000 service stations around the country, said spending on gas rose by 20 percent during the period.

In 2011, Americans spent 8.4 percent of their household income on gasoline, or about $4,155, compared with 6.7 percent in 2010, according to experts at OPIS.

W.M. Lewis, a general contractor in Anchorage, Alaska, says he is spending as much as $150 a week on gas. He's consolidating his errands, but still limiting his driving because fuel keeps getting more expensive.

"It's changing everybody's plans," he says. "You have less money to spend."

Behind all this is the high price of oil. Brent crude, which is used to price most of the oil used to make gasoline at many U.S. coastal refineries, has jumped by 16 percent this year to more than $124 per barrel. Benchmark U.S. crude has risen 9 percent this year to more than $107 per barrel.

Increased gas use by the growing number of drivers in China and other developing nations more than makes up for the drop in the U.S. That contributes to an increase in global demand for oil, which in turn pushes the price higher. Fear of a disruption to oil supplies from the Middle East also is keeping oil prices at lofty levels.

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Pope arrives in Mexico, denouncing drug violence

BY NICOLE WINFIELD
Associated Press

SILAO, Mexico Pope Benedict XVI began a pilgrimage to the New World on Friday calling on Mexicans to conquer an "idolatry of money" that feeds drug violence and urged Cuba to leave behind a Marxism that "no longer responds to reality."

Mexican President Felipe Calderon and first lady Margarita Zavala greeted the pope and escorted him along a red carpet amid a clanging of church bells and cheers from a crowd waving Vatican flags. A swelling throng gathered to cheer him along his path from the airport on his first visit to Spanish-speaking Latin America

"Benedict, brother, you are now Mexican," people shouted from the crowd.

He descended the stairs without the cane he had used when he walked to the plane in Rome, the first time he used it in public.

Earlier on the plane, the pope said a lust for money was behind the drug violence that has claimed more than 47,000 lives in the country since a government crackdown began in 2006.

On Monday, Benedict will head for Cuba. He said it is "evident that Marxist ideology as it was conceived no longer responds to reality," and he urged Cubans to "find new models, with patience, and in a constructive way."

The comment about Marxism, in response to questions from a journalist, was as blunt as anything his predecessor, John Paul II, made during his groundbreaking 1998 trip to Cuba, though the earlier pope is widely credited with helping bring down socialism in eastern Europe.

Benedict cautioned that "this process requires patience and also decisiveness."

Asked about reports that dissidents in Cuba are still routinely harassed and arrested, including in the weeks leading up to his visit, Benedict said that the church wants "to help in the spirit of dialogue to avoid trauma and to help bring about a just and fraternal society, as we want in the whole world."

"We want to collaborate in this sense, and it's obvious that the church is always on the side of freedom, freedom of conscience, freedom of religion," the pope said.

Benedict said John Paul's visit to Cuba ushered in a slow process of dialogue and cooperation between church and state on the island.

During that trip, John Paul made a clear if cautious call for then-President Fidel Castro to open up Cuban society, take steady if gradual steps toward democracy and give the church a greater voice. He also called for the release of political prisoners while giving Castro what he wanted, a condemnation of the U.S. embargo.

Asked about Benedict's statement, Cuban Foreign Minister Bruno Rodriguez said the government respects all opinions. "We consider the exchange of ideas to be useful. Our people have deep convictions developed over the course of our history," he said, adding that the Cuban system "is a democratic social project ... which is constantly perfecting itself."

In Mexico, Benedict said, violence is destroying the nation's young.

The "great responsibility of the church is to educate the conscience, teach moral responsibility and strip off the mask (from) the idolatry of money that enslaves mankind, and unmask the false promise, this lie that is behind" the drug culture, he said.

It is a message that Enrique Abundes, one of thousands lining the papal route, was waiting to hear. The 46-year-old shoe-factory worker and father of five said he believed Benedict would inspire Mexicans to keep their children away from the temptations of organized crime.

"The pope's visit to our city will call attention to the violence and, for us, to be good examples to our children," he said.

The weeklong trip to Mexico and Cuba, Benedict's first to both countries, will be a test of stamina for the pope, who turns 85 next month. At the airport on Friday in Rome, the pope used a cane, apparently for the first time in public, as he walked about 100 yards (meters) to the airliner's steps.

Papal aides, speaking on condition of anonymity, said Benedict has been using the cane in private for about two months because it makes him feel more secure, not for any medical reason. Last fall, Benedict started using a wheeled platform to navigate the vast spaces of St. Peter's Basilica during ceremonies. The Vatican has said that device was employed to help the pope save his energy.

John Paul II was just 58 when he made the first of five visits to Mexico, where he is literally venerated by many Mexican Catholics.

The pope's plane set down Friday afternoon in Guanajuato, a deeply conservative state in sun-baked central Mexico, and his route into the city of Leon was thronged with thousands of people eager to get a glimpse of the pontiff.

Maria Jesus Caudillo, a stationery story owner in Leon, found a spot early on the Popemobile route with her four nieces and nephews.

"John Paul came to Mexico but never to Leon and never this pope," she said. "It's a miracle that in all the country, he chose to come to Leon."

Volunteers led the crowds in chants of "Benedicto! Benedicto!" as passing drivers pounded their horns in encouragement. Vendors sold Benedict buttons, T-shirts, Vatican flags and key chains with the image of the pope and the Virgin of Guadalupe.

By midafternoon, many spectators sought refuge from the hot sun under trees on the roadside, fanning themselves or even falling asleep.

Vendors complained about small crowds and lack of sales.

"We thought there would be more people," said Agustin Rodriguez, a 55-year old fruit seller.

Jorge Alfredo, a 15-year-old delivery boy, rolled his bicycle down the sidewalk past drowsy spectators and said he wouldn't be waiting around to see Benedict. None of his friends would be coming either, he said.

"They prefer the other pope," he said.

SEE POPE PAGE 15

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U.S. soldier charged in Afghan shooting rampage

BY DEB RIECHMANN
Associated Press

KABUL, Afghanistan U.S. Army Staff Sgt. Robert Bales was charged on Friday with 17 counts of premeditated murder, a capital offense that could lead to the death penalty in the massacre of Afghan civilians, the U.S. military said.

The 38-year-old soldier is accused of walking off a U.S. military base with his 9mm pistol and M-4 rifle, which was outfitted with a grenade launcher, before dawn on March 11, killing nine Afghan children and eight adults and burning some of the bodies. It was the worst allegation of civilian killings by an American and has severely strained U.S.-Afghan ties at a critical time in the decade-old war.

It's unclear what prompted the killings, but the case has drawn new attention to the debate over mental health care for the troops, who have experienced record suicide rates and high incidences of post-traumatic stress and brain injuries during repeated deployments in Iraq and Afghanistan.

Six other Afghans — a man, a woman and four children — were wounded in Panjwai district of Kandahar province, the spiritual birthplace of the Taliban. Bales also was charged with six counts of attempted murder and six counts of assault in those cases, according to Col. Gary Kolb, a spokesman for U.S. forces in Afghanistan who disclosed information from the charging document.

Bales, a father of two from Lake Tapps, Washington, was officially informed of the 29 charges just before noon local time at the U.S. military prison at Fort Leavenworth, Kansas, where he is confined.

His civilian attorney, John Henry Browne, said Friday that he believes the government will have a hard time proving its case and that his client's mental state will be an important issue. Bales was on his fourth tour of duty, having served three tours in Iraq, where he suffered head and foot injuries.

The decision to charge him with premeditated murder suggests that prosecutors plan to argue that he consciously conceived the killings. A military legal official for U.S. forces in Afghanistan who spoke on condition of anonymity to discuss the case, noted that premeditated murder is not something that has to have been contemplated for a long time.

The maximum punishment for a premeditated murder conviction is death, dishonorable discharge from the armed forces, reduction to the lowest enlisted grade and total forfeiture of pay and allowances, Kolb said.

POPE
FROM PAGE 14

Many businesses and schools had closed for the day in Leon, and thousands of people were traveling in on buses from across the country.

Still about 30 percent of the city's 6,000 hotel rooms were still empty, said Fabiola Vera, president of the Association of Hotels and Motels of Leon. She said people may have been discouraged by rumors that there weren't enough rooms.

The main campground in Leon, meant for tens of thousands of pilgrims, remained empty. The only evidence of preparations early Friday were about a dozen portable toilets, a single police patrol and a group of three men and a woman putting up a tent to sell T-shirts and photos of Benedict.

Church officials say as many as 300,000 people are expected for Sunday's Mass and Carlos Aguiar, president of the Mexican Episcopal Conference, said he expected the faithful to begin arriving later Friday.

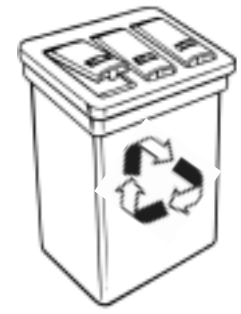
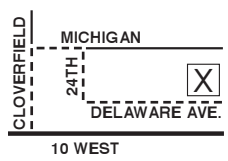
Benedict is visiting a church battling to overcome painful setbacks that include legalized abortion and gay marriage in the capital of the most populous Catholic country in the Spanish-speaking world.

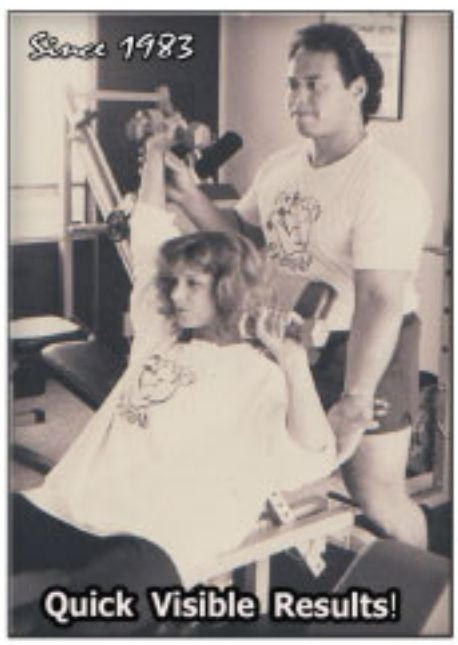
Guanajuato's constitution declares that life begins at conception and bars abortion with extremely limited exceptions. Seven women were jailed there in 2010 for the deaths of their newborns and later released. The women said they had miscarriages, not abortions.

Benedict's church is encouraging more such laws across Mexico, and a measure before Congress would strip away many of the remaining restrictions on religion that were imposed during conflicts more than a century ago.

Church leaders also are trying to overcome a scandal over the most influential Mexican figure in the church.

The Rev. Marcial Maciel founded the Legionaries of Christ order, which John Paul II praised as a model of rectitude. But a series of investigations forced the order to acknowledge in 2010 that Maciel had sexually abused seminarians and fathered three children. Church documents released in a book this week reveal the Vatican had been told of Maciel's drug abuse and pederasty decades ago.


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Applications due by noon, Tuesday, May 1, 2012.
Appointment to be made by City Council, May 8, 2012.

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The appointed appeals and advisory boards conduct hearings on policy and technical issues, involving specific provisions of the building and fire codes and ordinances in the Santa Monica Municipal Code. They also review the updated editions of the building and fire codes with staff; and recommend any revisions appropriate for the City's building, seismic, fire, health and other public safety programs.

No City of Santa Monica employee may serve as a member of any Board or Commission.

Applications and information on Board/Commission duties & disclosure requirements are available from the City Clerk's Office, City Hall, 1685 Main St., Rm. 102 (submit applications at this same location), by phone at (310) 458-8211 or on-line at http://www01.smgov.net/cityclerk/boards/appt_boards.htm. All current applications on file will be considered.

The City will provide reimbursement of expenses for members of Boards and Commissions at the standard rate of $25.00 per meeting not to exceed $50.00 per month.

The State Political Reform Act requires Commission members to disclose their interest and income which may be materially affected by their official action by filing a Statement of Economic Interest (Form 700) with the City Clerk's office upon assuming office, and annually thereafter.

Disability related assistance and alternate formats of this document are available upon request by calling (310) 458-8211.

SURF REPORT



RIPCURL LIVE THE SEARCH
1451 THIRD STREET PROMENADE • SANTA MONICA, CA • 310-656-2875

Surf Conditions **Water Temp:** 57°

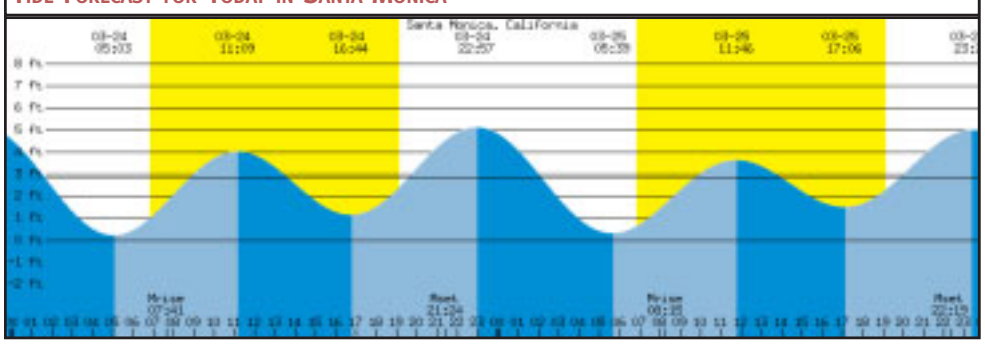
Swell Forecast

Waist high most everywhere in SoCal with some chest high sets around west facing breaks.

Long Range Synopsis

Should see NW increase to chest to head high at west facing breaks, but rain and southerly winds are expected.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **March 21, 2012**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 1
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 4
- Number of A grades for dry/wet weather -- 33 / 34
- Number of (C,D,F) grades for dry/wet weather -- 0 / 0

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Goodbrook Family Foundation, simplehuman, LazerGUY, SBBA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	D
Nicholas Beach at San Nicholas Canyon Creek mouth.	A	D
El Pescador State Beach, between Lechusa and Los Alisos creeks.	ns	ns
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	A+	A+
Zuma Beach at Zuma Creek mouth.	A	A+
Walnut Creek, projection of Wildlife Rd. (private).	A+	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	F
Escondido Creek, just east of Escondido State Beach.	A+	A+
Latigo Canyon Creek mouth.	F	A+
Solstice Canyon at Ben Blocker County Beach.	A+	A+
Puerco State Beach at creek mouth.	A+	A+
Marie Canyon storm drain at Puerco Beach, at 21672 Malibu Rd..	A+	A+
Surfrider Beach at Malibu Colony fence.	A	A+
Surfrider Beach (breach location)- daily.	B	F
Malibu Pier - 50 yards east.	A	ns
Corbon Beach at Sweetwater Canyon.	A+	A+
Las Flores State Beach at Las Flores Creek (point zero).	A+	A+
Big Rock Beach at 19948 PCH stairs.	A	A+
Pena Creek at Los Tunas County Beach.	A+	A+
Tuna Canyon.	A+	ns
Topanga State Beach at creek mouth.	A	A+
Castlerock Storm Drain at Castle Rock Beach.	A	A+
Santa Ynez Storm Drain at Castle Rock Beach.	A+	A
Will Rogers State Beach at 17208 PCH (1/4 mile east of Sunset drain).	A+	A+
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	A+
Will Rogers State Beach at Pulga Canyon storm drain.	A+	A+
Will Rogers State Beach at Temescal Canyon drain.	A+	A+
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A+	A
Santa Monica Beach at Montana Ave. drain.	A+	A+
Santa Monica Beach at Wilshire Blvd. drain.	A+	A+
Santa Monica Municipal Pier.	D	C
Santa Monica Beach at Pico/Kenter storm drain.	A	F
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	D
Ocean Park Beach at Ashland Ave. drain.	A+	A+
Venice City Beach, at the Rose Ave. storm drain.	A+	A+
Venice Beach at Brooks Ave. drain.	A+	A+
Venice Beach at Windward Ave. drain.	A	A+
Venice Fishing Pier - 50 yards south.	A+	A+
Venice Beach- projection of Topsail St..	A+	A+
Marina del Rey, Mothers' Beach- lifeguard tower.	D	F
Dockweiler State Beach at Ballona Creek mouth.	A	B
Dockweiler State Beach at Culver Blvd. drain.	A+	A+
North Westchester Storm Drain at Dockweiler State Beach.	A+	A+
Dockweiler State Beach at World Way (south of CIWW jetty).	A+	A+
Dockweiler State Beach at Imperial Hwy drain.	A+	A+
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	A+
Dockweiler State Beach at Grand Ave. drain.	A+	A+

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone

WET -- grades for days of recorded rainfall and the following 3 days

ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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Heal the Bay's Beach Report Card℠ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

NFL

Jets creating potential QB mess with Sanchez-Tebow

BY DENNIS WASZAK JR.
AP Sports Writer

NEW YORK The quarterback hierarchy has been clearly set by the New York Jets.

Mark Sanchez is No. 1. Tim Tebow is No. 2.

But how long will it last?

In acquiring the popular and electrifying Tebow from Denver, the Jets have created the potential for a really messy situation. Sure, things will be fine when Sanchez, who's expected to show significant progress this season, has his good moments. But whenever he struggles and Tebow comes in and gets the offense moving, the inevitable question will be: Are the Jets better with Tebow in there all the time?

That's something Sanchez, Tebow, coach Rex Ryan and general manager Mike Tannenbaum must be prepared to address. Because there will be a quarterback controversy — just ask Kyle Orton how Tebow worked out for him in Denver.

"Personally, you look at this situation, I think for the Jets, this is a disaster," former NFL offensive lineman Mark Schlereth said on ESPN after the deal. "You already have a quarterback in New York that's fragile, that's mentally beat up, that didn't play well last season. What happens Week 1 when Mark Sanchez throws two picks? You can't stop the fans from chanting, 'Tebow! Tebow!' You can't stop the pressure as to what's going to happen to you as a franchise. You can act like you're not listening. You can think you're plugging your ears, but it is deafening."

And there's already plenty of noise.

The trade was done late Wednesday, hung up for eight hours because of a contract issue, and it won't be official until Saturday because of a technicality that requires Tebow to sign a rewritten deal. That gives the New York-area tabloids and sports radio hosts plenty of time to embrace Tebowmania and speculate about the effect it will have on Sanchez and the Jets — before the team even introduces Tebow on Monday.

In acquiring Tebow, the Jets struck marketing gold. They've been the talk of the town since making the trade, with fans and media decidedly split on whether it was a good football move. From a public relations standpoint, owner Woody Johnson probably couldn't be more thrilled. His team is selling merchandise like hotcakes, with an overwhelming desire for green and white No. 15 Tebow jerseys.

Tebow is a rock star, a celebrity unlike any other in New York right now. He has a huge following from his days at the University of Florida, and his Christian beliefs have made him a role model. But remember, it wasn't long ago when Sanchez was being compared to Joe Namath as a New York football-playing matinee idol.

The Jets certainly showed their confidence in Sanchez by recently giving him a three-year, $40.5 million contract extension. Because that deal includes $20.5 million guaranteed, it's unlikely the Jets would be able to trade Sanchez even if he's unhappy about his new teammate.

Instead, the Jets are banking on Sanchez being able to handle the pressure, thrive and prove he is indeed "the guy."

For now, the game plan is to have Sanchez start games and then bring Tebow in in certain key situations: wildcat packages, third-and-long, fourth-and-goal.

"If our offense is sputtering," Tannenbaum said during a radio interview, "we have three straight three-and-outs, and we roll (the wildcat) out there, who knows?"

But that means Sanchez will have to come off the field at points during the game, and that's something he has never been a fan of — even in practice. He was angered when Ryan put in 41-year-old Mark Brunell to take a few snaps, and the coach acknowledged he did it to fire up his young quarterback.

The knock on Sanchez is that during his first three seasons, he never had a backup who would keep him in check, make him wonder about his job security.

Tebow now becomes the first quarterback who will offer Sanchez some serious competition.



MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Saturday, March 24
Sunset Boulevard (1950) (NR) 1hr 50min
Mulholland Dr. (R) 2hrs 26min
7:30pm

Sunday, March 25
Mean Streets (R) 1hr 50min
Across 110th Street (R) 1hr 42min
7:30pm

AMC Loews Broadway 4
1441 Third Street Promenade
(888) 262-4386

Alvin and the Chipmunks: Chipwrecked (G) 1hr 27min
1:00pm, 7:00pm

John Carter (PG-13) 2hrs 19min
11:55am, 3:20pm, 6:45pm, 10:00pm

Hunger Games (PG-13) 2hrs 22min
11:15am, 11:40am, 2:45pm, 6:15pm, 10:00pm

Project X (R) 1hr 28min
2:35pm, 5:00pm, 7:30pm, 10:10pm

Act of Valor (R) 1hr 51min
3:40pm, 9:40pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Thousand Words (PG-13) 1hr 31min
11:15am, 1:50pm, 4:20pm, 7:00pm

John Carter in Disney Digital 3D (PG-13) 2hrs 19min
10:40am, 1:40pm, 4:45pm, 7:55pm, 11:00pm

21 Jump Street (R) 1hr 49min
10:45am, 11:45am, 1:45pm, 2:45pm, 4:40pm, 5:40pm, 7:30pm, 8:30pm, 10:30pm, 11:15pm

Hunger Games (PG-13) 2hrs 22min
10:30am, 12:00pm, 2:00pm, 3:30pm, 5:30pm, 7:00pm, 8:45pm, 9:30pm, 10:30pm, 11:45pm

Dr. Seuss' The Lorax 3D (PG) 1hr 35min
11:00am, 1:30pm, 4:05pm, 6:40pm, 9:15pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Detachment (NR) 1hr 40min
1:50pm, 4:20pm, 7:00pm, 9:45pm

Boy (NR) 1hr 27min
11:00am

Salt of Life (Gianni e le donne) (NR) 1hr 30min
1:55pm, 7:20pm

Separation (Jodaeiye Nader az Simin) (PG-13) 2hrs 03min
1:20pm, 4:10pm, 7:10pm, 10:00pm

Iron Lady (PG-13) 1hr 45min
11:30am, 4:30pm

4:44 Last Day on Earth (NR) 1hr 22min
1:00pm, 3:10pm, 5:30pm, 7:50pm, 10:10pm

Rampart (R) 1hr 45min
11:00am, 9:40pm

AMC Criterion 6
1313 Third St.
(310) 395-1599

Dr. Seuss' The Lorax (PG) 1hr 35min
11:55am, 2:25pm, 5:00pm, 7:40pm, 10:00pm

Hunger Games (PG-13) 2hrs 22min
12:45pm, 4:15pm, 7:45pm, 11:00pm

Jeff, Who Lives at Home (R) 1hr 23min
11:55am, 2:30pm, 4:50pm, 7:15pm, 9:45pm

Friends With Kids (R) 1hr 40min
11:25am, 2:15pm, 5:00pm, 7:45pm, 10:30pm

Salmon Fishing in the Yemen (PG-13) 1hr 52min
11:15am, 1:55pm, 4:40pm, 7:30pm, 10:10pm

Casa de mi Padre (R) 1hr 24min
11:45am, 2:10pm, 4:30pm, 7:00pm, 9:15pm

For more information, e-mail news@smdp.com

Say 'yes' tonight, Scorpio

ARIES (March 21-April 19)
★★★★ You know what negativity can do. You see a clear-cut example of this attitude and its consequences in someone. You might want to help, but only this person can change his or her mood. Tonight: May the party go on.

TAURUS (April 20-May 20)
★★★ How you feel in the morning has nothing to do with your soaring spirit and energy by late afternoon. Handle what you must in the morning, and you will be able to make up for lost time. Tonight: All smiles.

GEMINI (May 21-June 20)
★★★★ You might want to approach a personal matter differently than you have in the past. Meet up with a friend for a late brunch, and remain spontaneous. The unexpected seems to happen more often when hanging with friends. Tonight: Go for something quiet.

CANCER (June 21-July 22)
★★★ You are in the limelight. Others seem to notice you, no matter where you are. The problem lies in the fact that you have certain responsibilities to attend to. Complete them ASAP. When you are relaxed, you cannot help but have a good time. Tonight: Let the party go on.

LEO (July 23-Aug. 22)
★★★ Make calls in the morning. If you have some traveling or errands to do, use the morning as well. An obligation demands your attention in the afternoon. You will want to handle this yourself. Everything happens as it should. Tonight: As you wish.

VIRGO (Aug. 23-Sept. 22)
★★★★ Keep reaching for something new. You'll discover the power of your imagination, especially when you are teamed up with someone. You just might decide to explore a place you have been wondering about. Tonight: Try new vistas, please.

LIBRA (Sept. 23-Oct. 22)
★★★★ Understand what is going on with a key person in your life. You could be surprised by what this person reveals. Make plans that you both would like. Tonight: An interesting dinner together.

SCORPIO (Oct. 23-Nov. 21)
★★★★ If you need to do something specifically for you, do it early. By mid-afternoon, you might not have time. A friend seeks you out with incredibly fun plans. Tonight: The only answer is "yes."

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ A child, loved one and/or new friend asks for your time. How well can you juggle? Plan on a relaxing activity with at least one of them in the late afternoon. You will need and enjoy that downtime after sorting through all your errands and invitations. Tonight: Make it easy.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ You will want to slow down the pace a bit in the morning. Remember, this is your weekend, too. When you relax, you will be better prepared to get together with friends. Do not forget a loved one or child when making plans. Tonight: Go somewhere you can enjoy yourself.

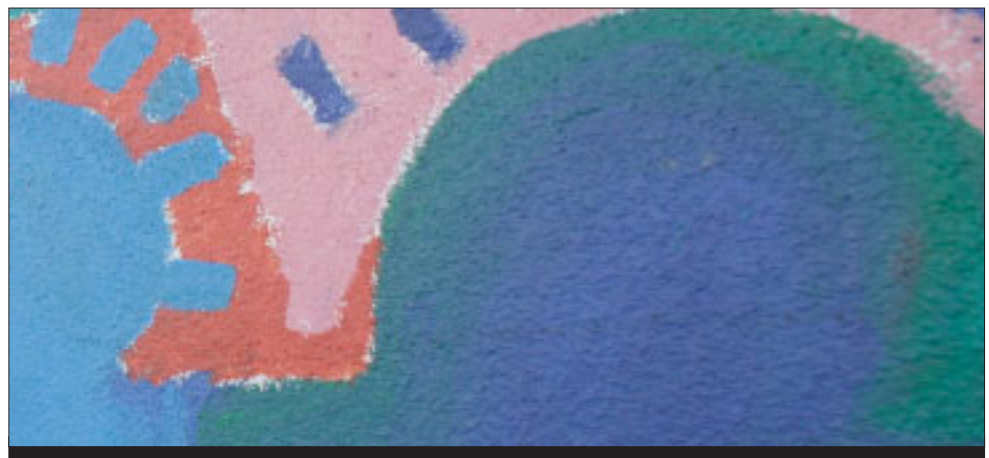
AQUARIUS (Jan. 20-Feb. 18)
★★★★ You need to evaluate alternatives more closely. Encourage different approaches to a conversation. Don't hesitate to try out someone's idea. You might find that it works better than you thought. Tonight: Entertain at home.

PISCES (Feb. 19-March 20)
★★★ Balance your budget, and decide how much energy you have before walking out the door. By midafternoon, because of the care you have taken, you'll have a wonderful time. Join friends or invite a loved one on a special mission involving a surprise. Tonight: Just be yourself.

Happy birthday

Many of you will have more energy, ideas and direction than you have experienced in many years. If you have a goal or project you have put on the back burner, look at completing it this year. You will learn what is necessary to live your life well and strip away what is frivolous. Money flows for the next few months, but use caution with wild risks. If you are single, don't worry about a lack of suitors. The unexpected nature of your life this year could make a relationship exciting but unstable. If you are attached, the two of you could enjoy a major change in your lives -- perhaps a move, new addition or new goal. TAURUS could be very possessive.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average



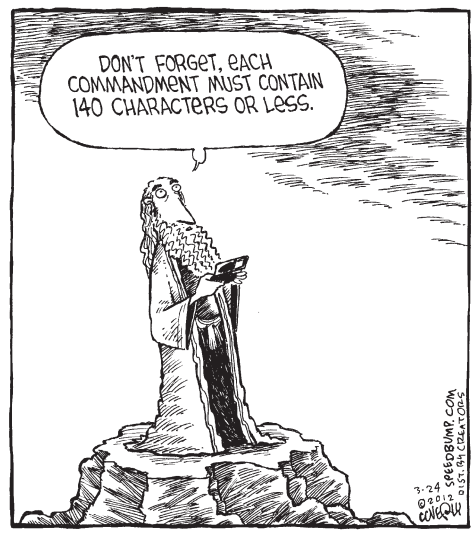
MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

Speed Bump

By Dave Coverly



Strange Brew

By John Deering



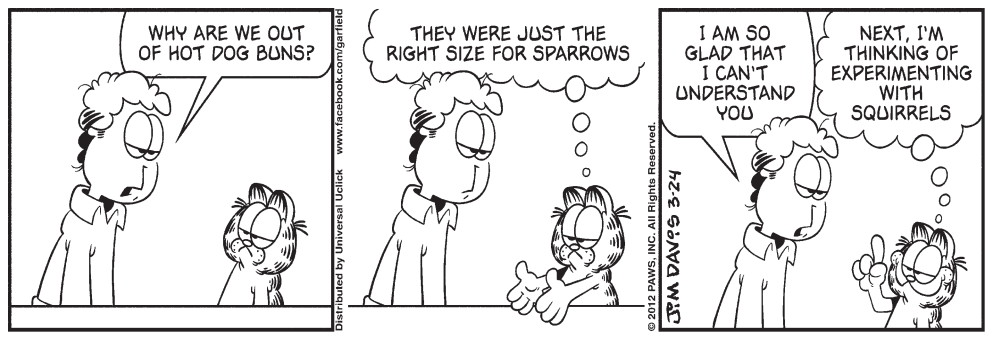
Dogs of C-Kennel

By Mick and Mason Mastroianni



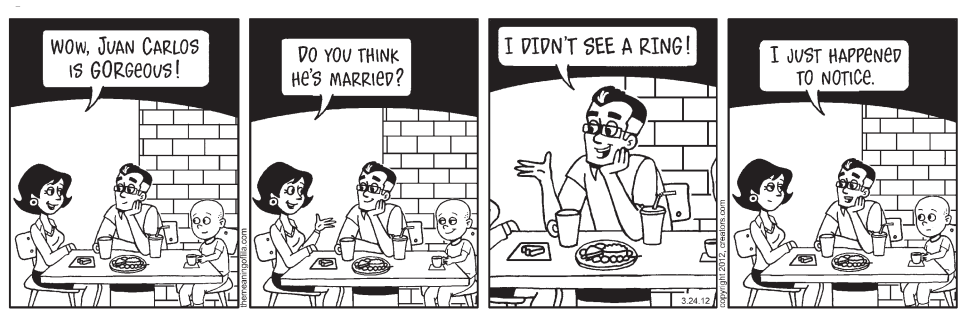
Garfield

By Jim Davis



The Meaning of Lila

By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★★★★

		1				3		
9								2
8	4			2			7	1
			7		3			
		4		5		8		
			8		2			
5	2			7			6	4
4								3
		6				9		

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

1	8	2	6	9	4	7	5	3
4	9	5	3	7	1	6	2	8
7	3	6	2	8	5	9	1	4
5	6	4	1	3	7	8	9	2
9	7	3	8	6	2	5	4	1
2	1	8	4	5	9	3	7	6
8	4	7	9	2	6	1	3	5
3	5	1	7	4	8	2	6	9
6	2	9	5	1	3	4	8	7

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CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Chooses
5 Resort isle
10 Distant
12 Stair part
13 Oklahoma city
14 Final letter
15 Before, to bards
16 Youngster
18 Ball girl
19 Bring down
21 Dull lives
22 They sink ships
24 "Six Crises" writer
25 Rage
29 Store department
30 Girls
32 Corrida cheer
33 Casino action
34 Pussy foot
35 Score speed
37 Make blank
39 Studio sign
40 Had a feast
41 Grazing area
42 Fence feature

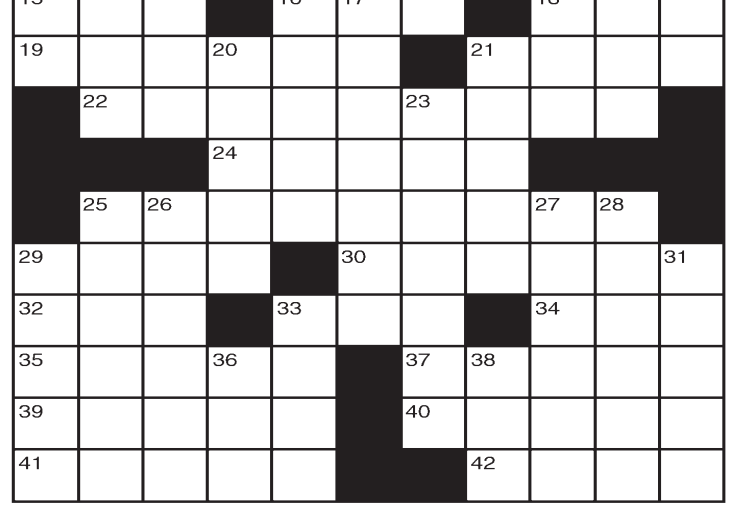
DOWN

1 Writer Joyce Carol
2 Like mice and men
3 Sword-making city
4 Sinking signal
5 Yankee slugger, to fans
6 Crater part
7 Spent
8 Sires
9 Swift horses
11 Bluffs
17 Banished
20 Forbidden acts
21 Skating spots
23 Found
25 Western capital
26 Kind of band or show
27 Sevilla setting
28 Serving need
29 Power provider
31 Garbo, for one
33 Dull fellow
36 Greedy one
38 Convoy truck

L	A	M	E	S	■	C	A	P	E	R
I	R	A	T	E	■	A	B	O	V	E
B	O	R	A	X	■	L	E	T	O	N
R	U	T	■	E	P	I	S	T	L	E
A	S	H	■	S	O	B	■	E	V	E
S	E	A	T	■	D	E	E	R	E	■
■	■	S	E	T	■	R	M	S	■	■
■	S	T	A	Y	S	■	S	T	O	P
A	T	E	■	R	E	P	■	E	R	A
L	O	W	B	A	L	L	■	W	A	S
P	L	A	I	N	■	A	V	A	N	T
H	E	R	O	N	■	C	A	R	G	O
A	N	T	S	Y	■	E	N	T	E	R

Yesterday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 2, P.O. Box 536475, Orlando, FL 32853-6475



3-24

ARITHMO™ CrossMath + × − ÷

– Arithmo Crossmath – Reclaim Your Brain

• Insert the given numbers in the empty squares so when they are calculated in threes from left to right and top to bottom they satisfy the demands in the shaded boxes both horizontally and vertically.

• Each empty square dictates the math operation that must be performed to meet the demands.

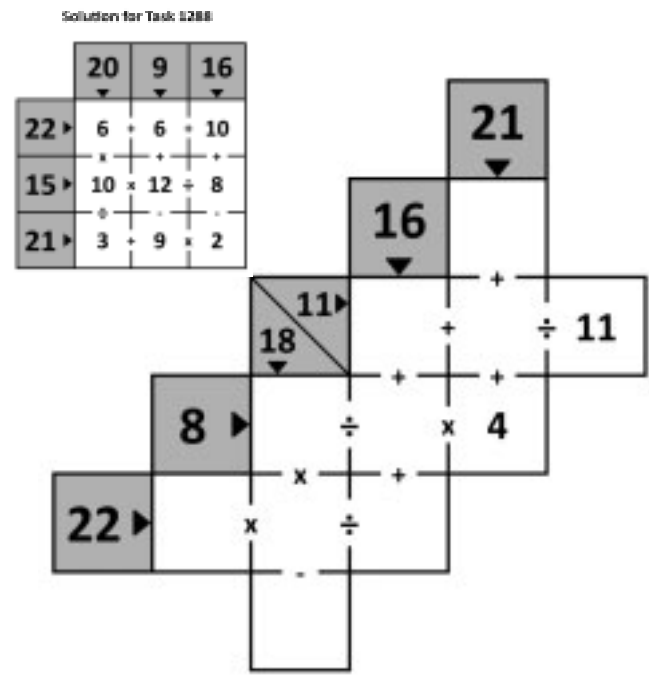
• Remember to multiply or divide before you add or subtract.

Go to www.zokigames.net for more fun and challenging games and links to our mobile phone apps.

Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

1, 2, 4, 5, 6, 10, 10, 11, 11

Solution for Task 1288:



DAILY LOTTERY

MEGA MILLIONS
Draw Date:
Meganumber:
Jackpot:

SUPER LOTTO PLUS
Draw Date: 3/21
8 21 31 40 42
Meganumber: 2
Jackpot: $14M

Fantasy 5
Draw Date: 3/23
9 10 22 25 35

DAILY 3
Draw Date: 3/23
MIDDAY: 5 2 7
EVENING: 5 2 1

SANTA ANITA PARK
Draw Date: 3/23
1st: 01 Gold Rush
2nd: 11 Money Bags
3rd: 04 Big Ben
RACE TIME: 1:45.09

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Jack Taylor, 18, of Worcester, England, was given a lenient sentence in January for an August burglary he admitted. He and another youth had tried to steal a resident's motorcycle but damaged it in the process. Since he was remorseful, made restitution, observed a curfew and did community service, he was released by the judge when he secured full-time employment. (However, the employment, the court later learned, was as a slaughterman in Norway, where he was to take part in the culling of Alaskan baby seals.) [Worcester News, 1-17-2012]

■ (1) John Morgan, 34, was charged in February in Port St. Lucie, Fla., with embezzling over $40,000 from a trust fund that had been established for his daughter, who has special needs because of cerebral palsy. Because of the theft, she is unable to have dental work necessitated because a care provider failed to lock her wheelchair, sending her sprawling face-first. (2) Police officer Skeeter Manos, 34, was charged in February in Seattle with embezzling over $120,000 from a fund for the families of four colleagues who had been shot to death in the line of duty. Manos' alleged expenditures included several trips to Las Vegas. [WPTV (West Palm Beach, Fla.), 2-6-2012] [Associated Press via WHBF-TV (Rock Island, Ill.), 2-8-2012]

TODAY IN HISTORY

2000 - S&P 500 index reaches an intraday high of 1,552.87, a peak that, due to the collapse of the dot-com bubble, it will not reach again for another seven-and-a-half years.

2003 - The Arab League votes 21-1 in favor of a resolution demanding the immediate and unconditional removal of U.S. and British soldiers from Iraq.

WORD UP!

ruck
\ ruhk \ , noun; 1. A large number or quantity; mass. 2. The great mass of undistinguished or inferior persons or things.

Santa Monica Daily Press

Classifieds

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SR. REGULATORY Affairs Specialist – Medtronic, Santa Rosa, CA. Requires Master's in Eng., Regulatory Sc., Life Sc. or related medical/scientific field & 3 yrs exp in regulatory affairs, eng. or related field; or a Bachelor's & 6 yrs exp. Must possess exp. or coursework in regulation of medical devices or exp. working with medical devices; exp. with worldwide medical device regulations & submissions; exp. with medical device labeling & promotional requirements; & exp. with writing and editing technical documents. Must be able to travel 5%-25%. Send resume to Emily Sheehan, Medtronic, Inc., 3576 Unocal Place, Santa Rosa, CA 95403. No agencies or phone calls please.

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Notices

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Notices

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE(S)
Date of Filing Application: 03/14/2012
To Whom it may concern:
The Name(s) of the Applicant(s) is/are:
MSRV-1 L-PSHIP
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 2907 MAIN ST, SANTA MONICA, CA 90405-5315
Type of License(s) Applied for: 47- ON-SALE GENERAL EATING PLACE Department of Alcoholic Beverage Control INGLEWOOD.
SANTA MONICA DAILY PRESS

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012029102 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/22/2012 The following person(s) is (are) doing business as RIFF RAFF PRODUCTIONS. The full name of registrant(s) is/are: SERGE HOELTSCHI STUDIOS INC. 2012 HYPERION AVE. LOS ANGELES, CA 90027. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/14/2012. /s/: SERGE HOELTSCHI. This statement was filed with the County Clerk of LOS ANGELES County on 02/22/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/24/2012, 03/31/2012, 04/07/2012, 04/14/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012029103 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/22/2012 The following person(s) is (are) doing business as PAY DAY RECYCLING. The full name of registrant(s) is/are: STEVE L. ROBINSON 1800 PORT SHEFFIELD PLACE NEWPORT BEACH, CA 92660. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:STEVE L. ROBINSON. This statement was filed with the County Clerk of LOS ANGELES County on 02/22/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/24/2012, 03/31/2012, 04/07/2012, 04/14/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012028165 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/21/2012 The following person(s) is (are) doing business as CRAFTS BY ZIEHLER. The full name of registrant(s) is/are: MARIA ZIEHLER 11948 WICKS STREET SUN VALEY, CA 91352. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: MARIA ZIEHLER. This statement was filed with the County Clerk of LOS ANGELES County on 02/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/24/2012, 03/31/2012, 04/07/2012, 04/14/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012028166 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/21/2012 The following person(s) is (are) doing business as PROFESSIONAL SERVICES UNLIMITED, UNLIMITED PROFESSIONAL SERVICES. The full name of registrant(s) is/are: SAUL ENRIQUE MARINEZ M 137 W. IMPERIAL HWY LOS ANGELES, CA 90061. This Business is being conducted by: . The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SAUL ENRIQUE MARINEZ M. This statement was filed with the County Clerk of LOS ANGELES County on 02/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/24/2012, 03/31/2012, 04/07/2012, 04/14/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012028164 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/21/2012 The following person(s) is (are) doing business as PACIFIC COAST , STRUCTURAL INTEGRITY. The full name of registrant(s) is/are: OCEAN STRUCTURE INC. 9919 CANOGA AVENUE CHATSWORTH, CA 91311. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RODNEY ROSENSTEIN. This statement was filed with the County Clerk of LOS ANGELES County on 02/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/24/2012, 03/31/2012, 04/07/2012, 04/14/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012029100 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/22/2012 The following person(s) is (are) doing business as OPTIC ARTS. The full name of registrant(s) is/are: MOODIE, PINCU AND ASSOCIATES, INC. 4200 W. BURBANK BLVD. BURBANK, CA 91505. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date). /s/: WARREN MAYS. This statement was filed with the County Clerk of LOS ANGELES County on 02/22/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/24/2012, 03/31/2012, 04/07/2012, 04/14/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012028161 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/21/2012 The following person(s) is (are) doing business as LIFT WITH CARE. The full name of registrant(s) is/are: TONY HONG 25900 NARBONNE AVE. #11 LOMITA, CA 90717. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: TONY HONG. This statement was filed with the County Clerk of LOS ANGELES County on 02/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use

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in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/24/2012, 03/31/2012, 04/07/2012, 04/14/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012028160 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/21/2012 The following person(s) is (are) doing business as CARS TO THE STARS. The full name of registrant(s) is/are: MITCH MALPEDE 2929 190TH STREET SUITE 254 REDONDO BEACH, CA 90278. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/3/2004. /s/: MITCH MALPEDE. This statement was filed with the County Clerk of LOS ANGELES County on 03/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/24/2012, 03/31/2012, 04/07/2012, 04/14/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012029099 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/22/2012 The following person(s) is (are) doing business as GUNG HOE GARDEN GIRLS. The full name of registrant(s) is/are: KATHARINE PINNEY 3900 BERENICE PLACE LOS ANGELES, CA 90031. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KATHARINE PINNEY. This statement was filed with the County Clerk of LOS ANGELES County on 02/22/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012029101 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/22/2012 The following person(s) is (are) doing business as ECHOS PLUS. The full name of registrant(s) is/are: JOHN NOEL 2 CORSICA LAGUNA NIGUEL, CA 92677. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/15/2012. /s/: JOHN NOEL. This statement was filed with the County Clerk of LOS ANGELES County on 02/22/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/24/2012, 03/31/2012, 04/07/2012, 04/14/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012028163 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/21/2012 The following person(s) is (are) doing business as OASIS MARKETING GROUP. The full name of registrant(s) is/are: SAHAR MILANI 2512 MATHEWS AVE. UNIT 2 REDONDO BEACH, CA 90278. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/12/2012. /s/: SAHAR MILANI. This statement was filed with the County Clerk of LOS ANGELES County on 02/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES

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FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/24/2012, 03/31/2012, 04/07/2012, 04/14/2012.

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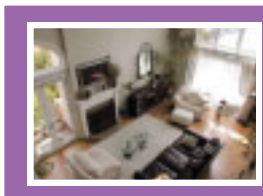
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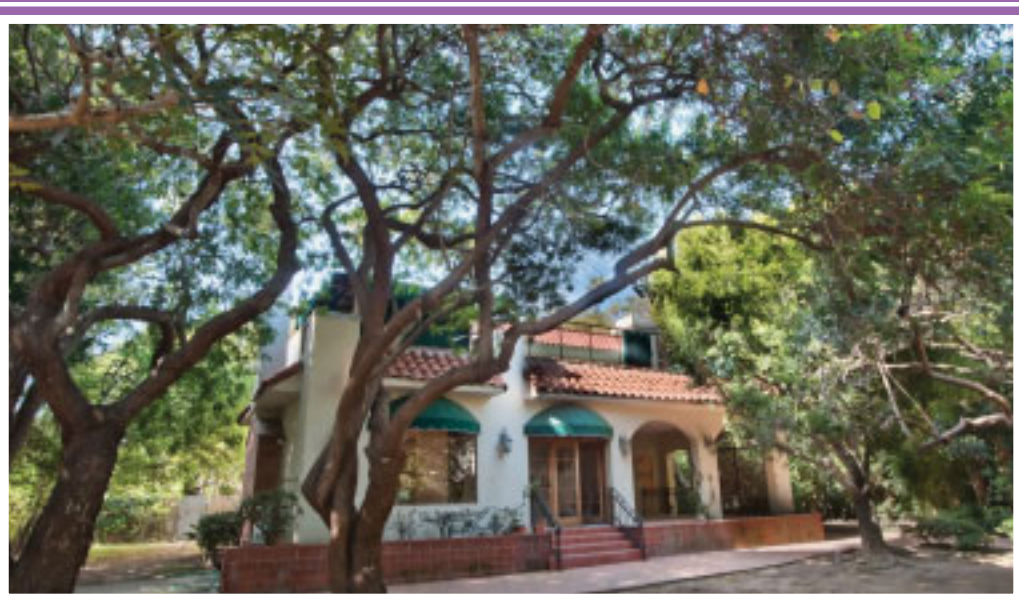


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From **ALL** agents in **ALL** companies
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South of Wilshire	=	$ 899,000
Sunset Park	=	$ 1,175,000
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