SAFETY YOU CAN RELY ON
Fully insured for your protection - Lic. #175654
MILLIONS OF SATISFIED AIRPORT TRAVELERS SINCE 1977
$29 Flat Rate to LAX
424-777-TAXI
1-800-LA1-TAXI
www.LATAXI.com
24 HRS. DEPENDABLE
INDEPENDENT TAXI OF SANTA MONICA

(310) 829-5699
wiseconnections.net
WISE & HEALTHY AGING
WISE connections
YOUR NEIGHBORHOOD RESOURCE FOR AGING WELL

smdp.com
Santa Monica Daily Press

FRIDAY, MARCH 23, 2012

Volume 11 Issue 113

HONDA LA MARATHON
PRESENTED BY K-SWISS

Santa Monica Daily Press

We have you covered

L.A. MARATHON COSTS RISE A TOUCH
SEE PAGE 3

THE MAKING FUNNY ISSUE

SMMUSD's financial watchdog quits in protest

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

CITY HALL The vice chair of the school district's Financial Oversight Committee resigned from her post Tuesday over concerns that the Board of Education subverted the nomination process to quell dissent on a sometimes vocal committee.

In her letter of resignation, Joan Chu Reese expressed her anger and frustration that the board decided to look for candidates to replace three incumbents on the board for what she believed to be politically motivated reasons.

"I see a part of the board increasingly taking alarming steps to control members of the FOC whom they deem to be too active, outspoken or independent relative to the board's own point of view," Reese wrote.

In years past, three to four members of the committee interviewed potential candi-

SEE DISTRICT PAGE 10

Developer finds way around lengthy approval process

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

CITY HALL Planning commissioners held their noses and approved three requests Wednesday for minor expansions to apartment complexes that are either in the process of being built or already have tenants.

Through the approval, the developer is one step closer to getting extra retail and residential space above that allowed by code but without an often lengthy public process that would have been necessary if he'd asked for the space from the get-go.

Commissioners struggled throughout the three applications, simultaneously finding it difficult to deny the seemingly small expansions, but unhappy with what they saw as a subversion of the process.

The buildings at 1447 Lincoln Blvd., 829 Broadway and 1548 Sixth St. are all owned by NMS Properties, a developer with holdings throughout Santa Monica known for their small size.

NMS requested small changes at each of the properties that were just enough to push the projects out of eligibility for administrative approval — a streamlined process that doesn't require public hearings — into development agreements, which need to be signed off on by both the Planning Commission and the City Council.

Development agreements have become the norm for governing large developments in Santa Monica since the 2010 approval of the Land Use and Circulation Element, or LUCE, which dictates development and requires negotiations with

SEE DEVELOPMENTS PAGE 11

WATER WISE Daniel Archuleta *daniela@smdp.com*

Michael Welch, from the 'Twilight' movies, on Thursday signs a declaration pledging $50 million over 10 years to help bring fresh water to Swaziland, an African nation that struggles with gaining access to fresh water. The event, held on the Santa Monica Pier, was organized by the nonprofit The Thirst Project and timed to coincide with World Water Day.

Public looks to pin blame over high gas prices

JOHN ROGERS
Associated Press

LOS ANGELES Families canceling vacations. Fishermen watching their profits burn up along with their boats' gasoline. Drivers buying only a few gallons of gas at a time because they can't afford to fill the tank.

From all corners of the country, Americans are irritated these days by record-high fuel prices that have soared above $4 a gallon in some states and could top $5 by summer. And the cost is becoming a political issue just as the presidential campaign kicks into high gear.

Some blame President Barack Obama. Some just cite "the government," while others believe it's the work of big, greedy oil companies. No matter who is responsible, almost everyone seems to want the government to do something, even if people aren't sure what, exactly, it should or can do.

A Gallup poll this month found 85 percent of U.S. adults believe the president and Congress "should take immediate actions to try to control the rising price of gas." An Associated Press-GfK poll last month showed 71 percent believe gas prices are a "very" or "extremely" important matter.

Chris Kaufman, who spends $120 a week on gas to travel the 60 miles between his two jobs, at the University of South Dakota in Sioux Falls and at a hotel in Vermillion, S.D., blames the price spike on threats from Iran to cut off oil shipments through the Strait of Hormuz.

"I think the candidates running for president need to take a good hard look at that

SEE GAS PAGE 9

Gary Limjap
(310) 586-0339
In today's real estate climate ...
Experience counts!
garylimjap@gmail.com
www.garylimjap.com
COLDWELL BANKER

CSLB #789375
LEE CAPITAL BUILDERS, INC.
RESIDENTIAL & COMMERCIAL
Contact us for your next construction project.
We specialize in Santa Monica!
K. John Lee • 310-742-7937 • www.Lee-Builders.com

BACK OR UNFILED
TAXES?
ALL FORMS • ALL TYPES • ALL STATES
SAMUEL B. MOSES, CPA
(310) 395-9922
100 Wilshire Blvd., Suite 1800 Santa Monica 90401

Family Dentistry

General, Cosmetic, & Implant Dentistry

MODERN, COMFORTABLE AND RELAXED ATMOSPHERE

Gentle Dentistry | Sedation Available | Digital Technology | Smile Makeover | Flexible Financing

SANTA MONICA TOOTH DOCTOR

Basic Cleaning, Exam and full Mouth Xrays

$65.00

Free Cosmetic Consultation

– Modern facilities, gentle dentistry, sedation

Ali Mogharei DDS

(310) 829-2224

2222 SANTA MONICA BLVD, SUITE 202, SANTA MONICA, CA 90404

Check our monthly promotions on our website **www.santamonicatoothdr.com**

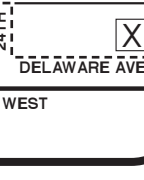
BROADWAY WINE & SPIRITS

MARCH MADNESS BEER SPECIALS!

$6.99 HARP, GUINNESS DRAFT, CANS & BOTTLES

GUINNESS STOUT,
GUINNESS BLACK LAGER, 6 PACKS

BODDINGTONS 4 PACK



(310) 394-8257

1011 BROADWAY | SANTA MONICA, CA 90401

BOB GABRIEL CO. INSURANCE

Personalized Insurance

- Auto Experts
- Homeowners
- Workers Compensation
- Life, Disability & Pension
- Commercial & Business
- Group & Individual Health

Representing "A" rated companies including MERCURY INSURANCE

Mercury Insurance has cut rates on auto, homeowners, and renters insurance. Please call for new discounted rates.

Phone Quotes Available

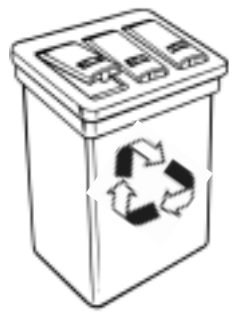
Family Owned Business

310.829.0305

2325 Wilshire Blvd., Santa Monica

www.bobgabrielinsurance.com

RECYCLE NOW!



Aluminum Cans

$1.80 per pound with this coupon expires 4-30-12

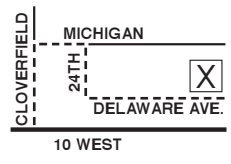
Aluminum · Plastic · Glass · Bi-Metal · Newspaper

CardboardWhite/Color/Computer Paper · Copper & Brass

Santa Monica Recycling Center

2411 Delaware Avenue in Santa Monica

(310) 453-9677



WISE/Santa Monica Dial-A-Ride

Including Door-Through-Door Service

Are you a Santa Monica resident who is 60+ years or 18+ years and disabled?

Let us help you with your transportation needs.

WISE & Healthy Aging

For Information:

(310) 394-9871 ext. 455

www.wiseandhealthyaging.org

What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Friday, March 23, 2012

That burns
The Broad Stage
1310 11th St., 7:30 p.m.
Seinfeld mocked it. Letterman ranked it in his top 10 list. And more than 15 years later, its infamy continues. Everyone knows the McDonald's coffee case. "Hot Coffee" reveals what really happened to Stella Liebeck, the Albuquerque woman who spilled coffee on herself and sued McDonald's, while exploring how and why the case garnered so much media attention, who funded the effort, and to what end. Panel discussion following the film. Cost: $15. For more information call (310) 434-3200 or visit thebroadstage.com/Hot-Coffee.

A love story
The Edgemar Center for the Arts
2437 Main St., 7:30 p.m.
Three-time Emmy Award winner Barbara Bain stars in this rendition of Claire Chafee's comedic play "Why We Have a Body," which follows a female private eye involved in a steamy relationship with a married woman. Directed by Tanna Frederick. Cost: $34.99. For more information call (310) 392-7327 or visit edgemar.org/events/308.

Shave and a haircut
Morgan-Wixson Theatre
2627 Pico Blvd., 8 p.m.
Join the Morgan-Wixson for its first musical of the new season, when it performs Stephen Sondheim's 1979 stage musical, "Sweeney Todd: The Demon Barber of Fleet Street." Based on the 1970 play of the same name by Christopher Bond, Todd is a tragic character driven by revenge. See Sweeney Todd, Mrs. Lovett and all the dark and desperate characters singing one of Sondheim's masterpieces. Cost: $23 general admission/$18 senior, student. There will be a matinee performance on Sunday, March 25 at 2 p.m. For more information, go to morgan-wixson.org or call (310) 828-7519.

Saturday, March 24, 2012

Comic relief
Ocean View Park
2701 Barnard Way,
1 p.m. — 2:30 p.m.
As a response to these difficult and emotionally trying times, the MoveOn West L.A. Council invites everyone to enjoy some comic relief at a free public gathering called The Folly of Our Times Festival. The festival will take a comedic and satirical look at the mortgage crisis, its causes and its consequences, through music and the world premiere of an original play.

H2O
YWCA Santa Monica
2019 14th St., 2 p.m. — 4 p.m.
Sustainable Works, a nonprofit environmental education organization in Santa Monica, invites you to attend the Green Living Workshop for World Water Day. The workshop will focus on water issues in general and as they relate to food production and security. Sustainability tools will be raffled off to help participants carry out the solutions discussed during the workshop. Cost: Free. For more information go to www.sustainableworks.org or call (310) 458-8716.

Pencil me in
Main Library, MLK Auditorium
601 Santa Monica Blvd., 3 p.m.
Fans of Raymond Chandler's hard-boiled detective fiction style are in for a treat as the Santa Monica Public Library and the Ruskin Group Theatre collaborate to present a staged reading of Chandler's last Philip Marlowe short story, "The Pencil." The staged reading is part of Santa Monica Citywide Reads, the library's annual community reading program that encourages people to read and discuss the same novel. Cost: Free. Seating is first come, first served. The Santa Monica Public Library is wheelchair accessible.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings

COMMUNITY BRIEFS

CITY HALL

Marathon costs for City Hall top $320K

City officials estimate the 2012 Los Angeles Marathon cost local taxpayers roughly $323,000, money which is expected to be covered by the event organizers.

Assistant City Manager Elaine Polachek said the L.A. Marathon pays for all costs directly associated with the race. Last year, the marathon cost was $303,513.

"We charge staff time to work orders and then present the L.A. Marathon with an invoice," she said. "The reason the estimate was higher this year is predominantly attributed to labor cost increases."

City Hall can expect to receive payment in two or three months, Polachek said.

KEVIN HERRERA

LOCAL SPORTS ROUNDUP

Area players make All-CIF-SS teams

BY DANIEL ARCHULETA
Managing Editor

CITYWIDE A pair of players from Pacifica Christian and one from St. Monica were named to the All-CIF-Southern Section basketball teams, it was announced this week.

Pacifica Christian was represented by freshman Danielle Preston on the Division 5A girls' team and senior JR Walker was named to the boys team, also in the same division.

Walker helped lead the Seawolves to the third round of the playoffs before being eliminated by Malibu Kilpatrick.

Preston and company advanced to the second round of the playoffs where Rolling Hills Prep knocked them out.

Across town, St. Monica's Briana Harris, a junior, was placed on the Division 4A squad.

The honor for Harris isn't the first for the power forward. She was named Most Valuable Player in the Camino Real League after leading the team with 22.5 points a game. She also grabbed 10 rebounds, 4 assists and 3.5 steals a contest.

Behind Harris, St. Monica made it to the third round of the playoffs where they lost to nearby Brentwood.

AYSO TEAM WINS STATE TITLE

The Santa Monica girls' under-12 Extra Team beat a side from Camarillo Saturday on the strength of a golden goal in overtime to win an AYSO soccer championship.

Santa Monica advanced to the final by going undefeated in the Area 1-P playoffs, which began in January. They advanced to the sectional playoffs in Riverside where the team dispatched Chino, 4-2, to advance to the final.

daniela@smdp.com

✉WHAT DO YOU THINK?
■ Send letters to **editor@smdp.com**

HE'S OUT

Morgan Genser *news@smdp.com*

Santa Monica High School catcher Lino Lares tags out Peninsula's Beau Steinhauer on Thursday on campus. Samohi went on to lose the game, 9-6. The loss sends the Samohi Vikings to 3-8 on the season.

Republicans not happy with 'shell' bills

DON THOMPSON
Associated Press

SACRAMENTO, Calif. Republican state lawmakers stood in united but futile opposition Thursday to the practice of approving empty bills that contain no real legislation but will be amended later to include budget legislation.

Democrats, who control both houses, each approved several so-called "shell" bills — the Senate 40 of them, and the Assembly 38. The bills contain no actual budget details but will be amended later to include specific language needed to enact the budget for the fiscal year that begins July 1.

Passing the bills now makes it quicker and easier to approve a state spending plan before the constitutional deadline in June. Republicans in both chambers lined up to oppose the practice, which senators said dates to 2004. The Assembly said the practice goes back even longer, at least to 1993.

Sen. Doug LaMalfa, R-Willows, said the blank bills let Democrats pass the final series of budget "in the dark of night," giving lawmakers little if any time to review the legislation.

He decried the irony of the Legislature passing a proclamation supporting Sunshine Week, which supports making government records and proceedings more readily available to the public, at the same time it approves "40 blank pieces of paper."

Assemblyman Bob Blumenfield, who chairs the Assembly budget committee, said the procedure is efficient and does not prevent lawmakers from weighing in on budget bills when they are taken up later. The Democrat from Sherman Oaks dismissed concerns over what he characterized as a minor procedural matter.

The debate came the same week that the Center for Public Integrity released a study giving California a C- for transparency in its budget process.

"I'm concerned that my constituents will not have a chance to weigh in once we get these bills back from the Senate," said Assemblywoman Linda Halderman, R-Fresno.

Assemblyman Don Wagner, R-Irvine, called the process a travesty.

"If we pass this bill, we're showing up for our jobs but we're not doing them," he said.

Other Republican lawmakers said they have been entirely cut out of budget negotiations after voters approved Proposition 25 in 2010. The initiative lets Democrats pass the state's annual budget with a simple majority, instead of the two-thirds vote that had been required.

SEE **BILLS** PAGE 9

WORLD FAMOUS The Omelette Parlor
Since 1967
Quality & Value Always!
Open 6am - 2:30pm Mon. - Fri.
6am - 4pm Sat. - Sun.
310-399-7892
2732 Main St.
Santa Monica
www.theomeletteparlor.com
"Open Easter Sunday
6am-12:30pm.
Happy Easter & Happy
Passover to everyone!"

Home and Office Delivery NOW AVAILABLE!
Change your water ...
EXTEND YOUR LIFE™
with "Beyond O_2" Alkaline Water
The Tiffany of Alkaline Water!
Alkaline Water reverses the effects of illness and leads to:
• increased energy • anti-aging • positive mood • stabilized blood sugars • weight loss
• better digestion • lower cholesterol • clear skin • disease reversal (gout, diabetes, etc.)
(310) 664-8880
Beyond O_2 Water House
2209 Main St., Santa Monica, CA 90405
Doctor Recommended
www.beyondo2water.com
FREE
5 gallons of "Beyond O_2" Alkaline Water
Beyond O_2 Water
(310) 664-8880
With this coupon.
Not valid with other offers or prior purchases.
*Please bring an empty container for your water or you may purchase a container at the store

LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Act now for cleaner air

Editor:

At the West L.A. Democrats meeting on March 15, Congressman [Henry] Waxman discussed the possibility of closing Santa Monica Airport in 2015 ("Waxman holds tongue on Santa Monica Airport," March 17-18).

However, one solution that was not mentioned was the possibility of curtailing some of the airport's nastier impacts on the community by imposing regulations on airport operations under the Federal Clean Air Act. While [City Hall] has made some efforts under its own local laws, those efforts have for the most part failed due to federal preemption. In the meantime, residents around the airport are being exposed to toxic and carcinogenic pollutants such as lead, black carbon and ultrafine particulate matter.

The state of California has delegated federal authority under the Federal Clean Air Act to limit the amount of pollution coming from Santa Monica Airport. It is time that Santa Monica takes some steps to protect local residents and ask the state of California to impose pollution limits on Santa Monica Airport under the Federal Clean Air Act.

Mitchell M. Tsai, Esq.
Alhambra, Calif.

Residency requirement

Editor:

How many of the 33,000 who applied for Santa Monica city-funded affordable apartments actually live in Santa Monica ("Study: Rents on the rise as home ownership drops," March 17-18)? Or are we going to continue to spend millions to house those from outside the city?

Robert C. Luther
Santa Monica

Americanized

Editor:

Now that [St. Patrick's Day] is over and life is getting back to normal for another year, perhaps some folks would be interested to know what happens truly in Ireland on that day. I was born and raised in Ireland, and on this day the Irish in Ireland consider this a very holy day.

The day starts with proudly donning the shamrock. Next it is off to morning mass as a family. The rest of the day is spent attending a parade, then a Gaelic football or hurling game. I never saw green beer or the [River] Liffey flowing green! We never had corned beef and cabbage – that's strictly an American dish.

Although the pubs were open I never saw people rolling in the streets drunk. Sadly, that is an American custom.

Pat Murray
Santa Monica

Laughing Matters

Jack Neworth — **Send comments to editor@smdp.com**

Photo courtesy 'The John Kerwin Show'

FACE TIME: **Talk show host John Kerwin interviews comedian Jonathan Winters at his home in Santa Barbara, Calif. The interview was part of the 100th episode of 'The John Kerwin Show.'**

Thank God he lost his watch

WHEN I WAS GROWING UP IN THE 1950S, my late father worked such long hours that he and I didn't spend that much time together. But two passions he passed on to me were his love of baseball and comedy.

At age 45 I reluctantly came to the realization that I probably wasn't going to make it in professional baseball, whereas I'm hoping the jury is still out on the comedy part. Speaking of which, I vividly remember my dad having me join him as we watched the comic genius of Jonathan Winters. (For those young unfortunates who didn't see Winters in his heyday go to YouTube ASAP and type Jonathan Winters.)

Winters comes to mind because award-winning talk show host John Kerwin, in celebrating his 100th show, garnered the enormous privilege of interviewing Winters, 86, at his home in Santa Barbara, Calif. Remarkably, Jonathan is as sharp as ever and Kerwin's relaxed style allowed Winters to free associate, leaving me wishing the interview had run even longer.

A few years ago I first wrote about Kerwin's show when he filmed before a live audience in Santa Monica in the tiniest of studios. Now, completing his 10th season, the amiable and inventive Kerwin has moved to much fancier digs at the JLTV (Jewish Life Television) studios in the Valley. (Fancy, schmancy.) Actually the show and the sets have evolved beautifully over the years.

When I learned Kerwin's 100th show milestone would include an interview of Winters, a comic hero of mine (and millions more, including Robin Williams), I jumped at the chance of chronicling the event in my column.

Curiously enough, Winters' career began in 1948 as a result of a lost wristwatch. This was only months after his marriage to Eileen Winters. (They would be married 60 years!) Eileen read about a talent contest in which first prize was … a wristwatch! She encouraged Jonathan to "go down and win it." He did and the rest, as they say, is comedy history. In 1991 Winters won an Emmy and in 1999, honoring his remarkable body of work, Winters was awarded the prestigious Mark Twain Prize for American Humor.

Kerwin was kind enough to give me a sneak preview of the show and Winters was a pure delight. He reprised some of his old characters, (including Maude Frickert) and did some delicious improv bits. It took me back to when Winters starred on the biggest talk shows of the era, hosted by Jack Parr, Steve Allen and Johnny Carson. Winters also starred in numerous movie classics such as "The Russians Are Coming," "It's a Mad, Mad World," "Moon Over Parador," and, my personal favorite, "The Loved One."

It's amazing how brilliant Winters' humor was (and is), all without the use of four-letter words or blue material. That said, to Kerwin's question if he still thinks about women, Winters joked, "God is in my mind and the devil's in my pants."

Also very funny on the Kerwin 100th show is the exceedingly attractive Brandi Glanville from "The Real Housewives of Beverly Hills." But, in all fairness, following Winters is a tough act, even for someone with gorgeous legs. I remember when I was still in junior high sneaking out of bed after my parents went to sleep and tip-toeing into the den to watch Winters (at very low volume) on the "Jack Paar Show."

On one occasion, Winters came on stage dressed as a Spanish bullfighter and stayed in character throughout the show. Even as other guests came out, and Winters moved down the couch, he remained "the bullfighter." Paar finally said, "Johnny, you can stop now," to which Winters replied in his Castilian accent, "Who eees this Juanny you speak of?"

Spontaneous and funny in his own right, Kerwin is also an excellent interviewer, a rare talent these days. He also thinks on his feet as evidenced on his very first show in 2001 when his guest canceled at the last minute. In hilarious comedic form, John hurriedly purchased a volleyball and dressed it up to interview Wilson from the then popular "Castaway" film starring Tom Hanks. The interview was a hit and it's that kind of playful humor that makes Kerwin popular with viewers.

As for the two passions I inherited from my dad, in baseball, this upcoming year it's tough to know how the Dodgers will do. As for comedy, I can't help but wish my father were still around so he could watch "The John Kerwin Show" and see Winters one more time.

The 100th "John Kerwin Show" airs Monday, March 26 and can be seen in Santa Monica on Direct TV, channel 336, and Time Warner, channel 177. **JACK** can be reached at jnsmdp@aol.com.

PUBLISHER
Ross Furukawa
ross@smdp.com

EDITOR IN CHIEF
Kevin Herrera
editor@smdp.com

MANAGING EDITOR
Daniel Archuleta
daniela@smdp.com

STAFF WRITER
Ashley Archibald
ashley@smdp.com

CHIEF PHOTOGRAPHER
Brandon Wise
brandonw@smdp.com

STAFF PHOTOGRAPHER
Morgan Genser
news@smdp.com

CONTRIBUTING WRITERS
Bill Bauer, David Pisarra, Meredith Carroll, Jack Neworth, Lloyd Garver, Ron Hooks, Taylor Van Arsdale, Merv Hecht, Cynthia Citron, Tom Viscount, Michael Ryan, JoAnne Barge, Katrina Davy

NEWS INTERN
Colin Newton
news@smdp.com

PHOTOGRAPHY INTERN
Ray Solano
news@smdp.com

VICE PRESIDENT–BUSINESS OPERATIONS
Rob Schwenker
schwenker@smdp.com

JUNIOR ACCOUNT EXECUTIVES
Chelsea Fujitaki
chelsea@smdp.com
Justin Harris
justin@smdp.com

ADVERTISING TRAFFIC COORDINATOR
Rebecca Martinez
admin@smdp.com

OPERATIONS COORDINATOR
Michele Emch
michele.e@smdp.com

PRODUCTION MANAGER
Darren Ouellette
production@smdp.com

PRODUCTION DESIGNER
Alejandro Cantarero
production@smdp.com

CIRCULATION
Keith Wyatt
Osvaldo Paganini
circulation@smdp.com

Santa Monica Daily Press
We have you covered

1640 5th Street, Suite 218
Santa Monica, CA 90401
OFFICE (310) 458-PRESS (7737)
FAX (310) 576-9913

smdp.com

The Santa Monica Daily Press is published six days a week, Monday through Saturday.

19,000 daily circulation, 46,450 daily readership. Circulation is audited and verified by Circulation Verification Council, 2011. Serving the City of Santa Monica, and the communities of Venice Beach, Brentwood, West LA. Members of CNPA, AFCP, CVC, Associated Press, IFPA, Santa Monica Chamber of Commerce.

Published by Newlon Rouge, LLC

© 2011 Newlon Rouge, LLC, all rights reserved.

OPINIONS EXPRESSED are those of the writer and do not necessarily reflect those of the Santa Monica Daily Press staff. Guest editorials from residents are encouraged, as are letters to the editor. Letters will be published on a space-available basis. It is our intention to publish all letters we receive, except those that are libelous or are unsigned. Preference will be given to those that are e-mailed to editor@smdp.com. All letters must include the author's name and telephone number for purposes of verification. All letters and guest editorials are subject to editing for space and content.

DAILY PRESS EDITORIALS

Giving SMC students another option

Public institutions of higher learning are struggling to fulfill their mission, which is to provide a quality education to all those interested in cracking the books. Severe funding cuts have forced many colleges and universities to reduce the number of classes offered and turn students away.

And there are signs that things are about to get worse.

Cal State University system officials recently announced a plan to freeze enrollment next spring at most campuses and to wait-list all applicants the following fall because of hundreds of millions in funding cuts. If a proposed tax initiative on the November ballot fails to pass we could see even more drastic measures that promise to place added pressure on community colleges to deliver. If students can't get in to UCLA or Cal State Long Beach, where else are they going to turn? Santa Monica College, with its reputation for being a feeder school to both public and private schools, is the next best option.

Instead of falling into a state of paralysis, hoping that the economy miraculously recovers quickly enough to fill the coffers, officials at SMC have proposed a controversial plan that promises to provide some relief. The plan is to offer a handful of popular courses during the summer at full cost, meaning students would have to cover the entire load — around $600 to $800 — instead of paying the regular rate, which is heavily subsidized by taxpayers. The courses would pay for themselves, the plan having the potential to free up seats during the school year so that the college can accommodate more students. Instead of having to postpone transferring to a four-year school or graduating because a student doesn't have that one class they need to move on, the plan would provide them the option of shelling out more to get those coveted credits.

Opponents, including members of the student body, say the plan establishes a two-tier system that disenfranchises those who do not have the cash to cover the more expensive classes. Others say it will set a dangerous precedent in which individual schools set their own price for a public education instead of the Legislature.

The Daily Press believes the proposal is creative and worth considering to see if it is legally possible and if Cal Grants and other financial aid would be made available to ensure that low-income students have an opportunity to get ahead.

There are no signs from SMC officials that this plan is designed to fleece students or that it would be expanded in place of finding other ways to offer lower-cost classes. It is a drastic proposal made during a drastic time to provide another option to those students who are frustrated with not being able to get into the classes they need to transfer or finish their degrees. If students have the ability to afford the classes (which are still cheaper than those offered at private schools like USC) then the college should consider offering them. And as more institutions of higher learning turn students away because of their own budget constraints, community colleges will need to adapt to handle the influx. SMC realizes this and is taking steps to stay ahead of the curve. Let's not shoot the proposal down before fully studying its possibilities.

Instead of focusing on SMC trustees, those opposed to the plan should direct their anger and frustration at the Legislature and the governor, who are the ones responsible for formulating the budgets that have contributed to the problem. SMC trustees could fire all the administrators and the cost savings still wouldn't come close to what is needed to restore class offerings to levels seen before the recession. Funding for that must come from Sacramento and that's where the debate should be centered. If nothing is done, students will continue to suffer, as will the economy as the next generation of innovators is left treading water while they wait for English classes to open up.

Signs of the times

After hearing from Main Street merchant Frank Strauss, whose hat store Fedora Primo has seen an increase in foot traffic thanks to a simple sign he installed months ago, the Daily Press is certain that the City Council should extend a relaxation of rules regarding signs in public space.

The pilot program that relaxed the rules is set to expire on March 31 unless the council votes to extend it on Tuesday.

The council has the opportunity to show small business owners that it cares by allowing removable signs on private property. The signs we are talking about are minor — signs attached to buildings that project out into the street or box signs attached to the side of a building to advertise restaurant menus or sales. They are hardly intrusive and pale in comparison to the billboards we see or the pop-up ads that follow us on our mobile devices. These are smaller signs that help local merchants, not mega-chains. Isn't that what City Hall's Buy Local campaign is all about, helping mom-and-pops?

Since the pilot program went into effect roughly nine months ago, the Daily Press has not received any complaints about the signs. Some people find them helpful. In this post-recession economy where recovery is still fragile, City Hall needs to be doing all it can to support our local merchants. It's time for the unreasonable sign law to go.

The Q Line

Paying up

The Planning Commission voted last week to create a new fee on developments that would fund transit projects. The money raised would go to bike infrastructure improvements and other transportation-related projects. If the City Council approves the fee, it would be among the highest in the state.

So, this week's Q-Line question asks:
Where do you stand on this fee? Is it fair to ask developers to pay it, or do you think it has the potential to deter future construction?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **(310) 458-7737 ext. 102.**

City of Santa Monica

NOTICE OF A JOINT PUBLIC HEARING TO BE HELD BY THE SANTA MONICA PLANNING COMMISSION & ARCHITECTURAL REVIEW BOARD

TIME/DATE: **7:00 p.m., WEDNESDAY, MARCH 28, 2012**
LOCATION: Council Chambers, Room 213,
Santa Monica City Hall,
1685 Main Street, Santa Monica

A Public Hearing and Discussion will be held jointly by the Planning Commission and Architectural Review Board of the City of Santa Monica at the above noted time and place in regard to the following issues:

A joint study session of the Planning Commission and Architectural Review Board to review, discuss and provide input on design and development review processes as part of the Zoning Ordinance Update project. Discussion to include, but not be limited to, review of how similar cities review design and development, options for review thresholds and procedures, use of guidelines and standards, and involvement of design professionals and design review bodies in the process. The discussion will include input and recommendations from the Zoning Ordinance Update consultants.

A discussion of the Downtown Specific Plan and preliminary concepts for the Downtown public realm and strategies to implement the Land Use and Circulation Element (LUCE) vision for the Downtown. The streetscape discussion will include developing standards that facilitate a high quality pedestrian environment, public and private frontages, ground-floor uses, and street and sidewalk elements such as parklets, landscaping and street furniture.

Any person may comment at the Public Hearing, or by writing a letter to the Strategic and Transportation Planning Division, Room 212, P. O. Box 2220, Santa Monica, CA 90407-2220. For more information, please contact the City Planning Division at (310) 458-8341. Pursuant to California Government Code Section 64009(b), if this matter is subsequently challenged in Court, the challenge may be limited to only those issues raised at the Public Hearing described in this notice, or in written correspondence delivered to the City of Santa Monica at, or prior to, the Public Hearing. The meeting facility is accessible. If you have any disabilities related request, contact at (310) 458-8341 or TTY (310) 458-8696 at least three (3) days prior to the meeting. Santa Monica "Big Blue" Bus Lines #1, #2, #3, Rapid 3, #7, and #9 service the City Hall and the Civic Center.

ESPAÑOL
Esto es una noticia de una audiencia pública para revisar applicaciónes proponiendo desarrollo en Santa Monica. Si deseas más información, favor de llamar a Carmen Gutierrez en la División de Planificación al número (310) 458-8341.

MOVIE REVIEW

A 'Footnote' to Israeli history comes into sharper focus

BY CYNTHIA CITRON
Special to the Daily Press

Two men, one in a suit and the other in a sweater, sit side by side in folding chairs in a small auditorium. They are listening to an unseen speaker introducing a new inductee to the Israel Academy of Sciences and Humanities.

As the speaker finishes, the man in the suit rises and moves off-camera to the podium. As he delivers his acceptance speech, the camera remains focused on his empty chair and the taciturn man sitting beside it. For long minutes the seated man registers a series of conflicted emotions, all of them joyless.

The man in the suit is Uriel Shkolnik, a celebrated scholar of the Talmud, and the sour-faced older man is his father, Eliezer Shkolnik, also a Talmudic scholar, who has long been denied the recognition he feels he is entitled to.

Thus begins "Footnote," the engaging film that was Israel's official entry for Best Foreign Language Film at this year's Academy Awards.

A revealing story set in academia, "Footnote" is a harsh depiction of the rivalries, jealousies, ambitions and obsessive attention to minor inconsistencies that pervade academic research.

Professor Shkolnik the elder (played with grim commitment by Shlomo Bar Aba) is a "philologist," someone who studies various versions of the same manuscript and conducts a meticulous comparison of every word to determine the exact intention of a puzzling sentence in a long-forgotten text. Critics of this esoteric field of study deride its exaggerated adherence to details and consider its scholars an exclusive and arrogant clique that has lost its relevance. Eliezer Shkolnik, who has devoted his life to this demanding work, considers himself a victim of this attitude.

His son Uriel (Lior Ashkenazi), on the other hand, is a gregarious, collegial member of the same department at the university. While he respects his father's work, he is a bit afraid of him as well, and is always striving to win his approval, as well as that of his contemporaries. He recognizes, however, that his father has nothing but disdain for the branch of Talmudic studies he has chosen to engage in.

In a strange twist of fate, however, the elder Shkolnik suddenly receives a telephone call informing him that he is to be awarded the prestigious Israel Prize for his outstanding contributions to Jewish studies. Similar to a Nobel Prize, the Israel Prize has been awarded by the state of Israel since 1953 and bestows much public recognition and acclaim on its recipients. Accepting this news as a long-overdue tribute, Eliezer uses the occasion to conduct an interview in which he berates his colleagues and demeans their work.

Unfortunately, he has won the prize through an administrative error. The prize was meant for his son.

Photo courtesy Movie Plus

A SON AND HIS FATHER: **Lior Ashkenazi and Shlomo Bar Aba star in 'Footnote.'**

As Uriel anguishes over this dilemma, the conflicting personalities of father and son play out with damaging consequences to both of them.

Richard Cedar, who wrote and directed "Footnote," was born in New York but immigrated to Israel with his family at the age of 6. He studied at Hebrew University in Jerusalem and at the Film School of New York University. "Footnote" is his fourth feature film and the third to be Israel's official selection for the Foreign Language Oscar.

Although "Footnote" has many emotionally charged moments, the tension is mitigated by the extraordinary cinematography of Yaron Scharf. Long takes with a stationary camera, shots of a person taken from the back, and unusual views and perspectives mark the film as more European in mood than American, even though Scharf is a graduate of New York's School of Visual Arts.

"Footnote" opened at the Laemmle Royal in West Los Angeles last week. There are multiple screenings throughout the weekend. Check it out.

CYNTHIA CITRON can be reached at ccitron@socal.rr.com.

The Palette

*Exploring **Creative** Santa Monica*

Lizz Wright

The Broad Stage, 1310 11th St.
SATURDAY, 7:30 P.M.

Her gospel-rooted voice gracefully flexing among R&B, jazz, and folk, Wright is a hot new singer with a knockout fourth album. Enjoy a warm night of soulful music. A new talent, a bright future. "[Her] sumptuously earthy voice ... commands strict and spine-tingling attention" (The New York Times). Tickets: $47 to $75. For more information: (310) 434-3200.

Opening reception: Garden Party Show

The Clayhouse, 2909 Santa Monica Blvd.
TODAY, 4 P.M. — 9 P.M.
THROUGH APRIL 28

The Garden Party Show will feature the work of Clayhouse resident artists. Original handmade art will be on display and for sale. See a variety of ceramic pieces for the garden and home including planters, wind chimes, watering cans, baskets, sculptures, totems, fountains, vases, luminaries, plant stakes and more — many adorned with rich colorful glazes. Art will be available for sale and range in price from about $10 to $150. Free admission. For more information: (310) 828-7071.

A staged reading of Raymond Chandler's 'The Pencil'

Santa Monica Main Public Library, Martin Luther King, Jr. Auditorium, 601 Santa Monica Blvd.
SATURDAY, 3 P.M.

Fans of Raymond Chandler's hard-boiled detective fiction style are in for a treat as the Santa Monica Public Library and the Ruskin Group Theatre collaborate to present a staged reading of Chandler's last Philip Marlowe short story, "The Pencil." The book finds Marlowe taking on the case of a man who's been penciled in for a hit by underworld figures. The script was adapted by Ed Horowitz from Chandler's original work as well as Chandler's own letters and papers. The staged reading is produced and performed by members of Santa Monica's renowned Ruskin Group Theatre Company. A talk-back between the audience and actors follows the on-stage performance. This staged reading is part of Santa Monica Citywide Reads, the library's annual community reading program, which encourages everyone in and around Santa Monica to read and discuss the same novel in book discussions and special events held throughout the city. The featured novel for Citywide Reads 2012 is "The Lady in the Lake," by Chandler. Free admission. Seating is first come, first served. For more information: (310) 458-8600.

Opening reception: Malibu Art Association, 'Enchanted Spaces'

Schomburg Gallery, Bergamot Station, 2525 Michigan Ave., E3A
SATURDAY, 3 P.M. — 6 P.M.
ON VIEW THROUGH APRIL 25

The Malibu Art Association presents "Enchanted Spaces," a juried art exhibition of 26 artists which will include paintings, watercolors and photographs. Founded in May of 1963, the Malibu Art Association is a diverse group of artists and patrons whose mission is to support, inspire, and develop the art spirit in all. Throughout the years, MAA has become increasingly involved in the community, promoting art appreciation and education. Free admission. For more information: (310) 453-5757.

Courtesy of Santa Monica Cultural Affairs. Sign up to receive The Palette weekly via e-mail at www.smgov.net/arts.

KANAN CONSTRUCTION
CUSTOM HOMES•REMODELS
DANIEL J. KANAN
General Contractor
Building Dreams Since 1989
(310) 451-3540 (800) 585-4326
Bonded - Insured Lic. No. 554451
www.DanKananConstruction.com

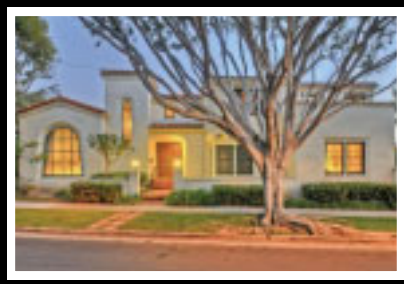
Kate Bransfield

Estates Director
Society of Excellence
Previews Properties Specialist
Coldwell Banker - Montana Avenue
310.395.1133

526 Palisades Avenue

New Listing!
North of Montana Treasure
5 Bed + 3 3/4 Bath
$4,200,000
Open Sunday, March 25th
2:00 pm to 5:00 pm

1424 Marguerita Avenue



In Escrow!
North of Montana
Soaring Ceilings
5 Bed + 4.5 Bath
$2,999,000

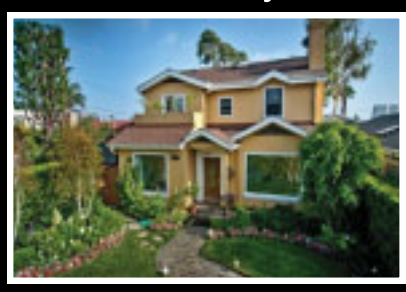
619 Euclid Street

In Escrow!
North of Montana Gem
5 Bed + 4 1/2 Bath
$2,899,000
Open Sunday, March 25th
2:00 pm to 5:00 pm

1320 Princeton St # 101

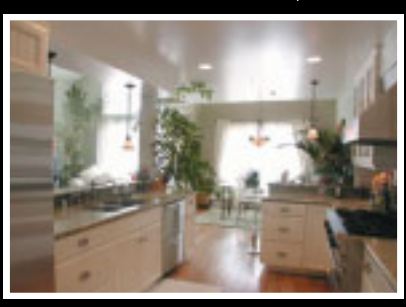
In Escrow!
Front Unit w / Balcony
2 Bed + 2 Bath
$499,000

12220 Dorothy Street



Fabulous
Brentwood Flats Traditional
4 Bed + 4 Bath
$2,099,000
Open Sunday, March 25th
2:00 pm to 5:00 pm

1018 4th Street, #304



New Listing
Almost 2000 sq ft
Loft
Roof-top Deck
2 Bed + 2.5 Bath
$5,900 per month

What is Your Home Worth? Contact Me to Find Out!

This is not intended as a solicitation if you currently have a broker.
The information has been retrieved from the Multiple Listing Service. Some of these properties have been sold or listed with other Real Estate Agents.

Attn: Residents of Ocean Park

opa
www.opa-sm.org
Ocean Park Association

The Ocean Park Association would like to get your opinion on issues regarding the Santa Monica Airport (SMO) so that we can better serve our community.

Your opinion is important to us so please complete our brief online Santa Monica Airport Survey. You will find the link on the front page of our website at: http://opa-sm.org

ATTENTION SANTA MONICA LAW FIRMS AND LEGAL PROFESSIONALS

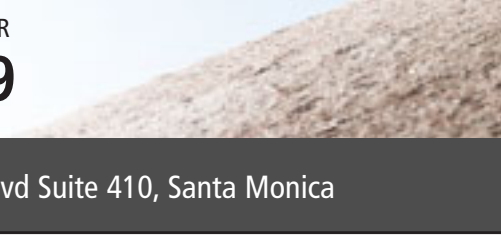
We work Fast!
Specializing in last minute court filings

NOW LEGAL SERVICE
24-HOUR ATTORNEY SERVICE

- Trained & retrained recently in Writs and Unlawful detainers
- Daily Court filing runs
- Rush messenger services
- We always require precision & detail when handling creditor rights and evictions
- Court trained motorcyclists

* Get a FREE Lunch with every 10 Deliveries

(213) 202-6035
nowlegalonline.com
*CALL US FOR DETAILS



Post Marathon Pain?
We will help you recover and get back in the game!
SPINE | HIP | KNEE | SHOULDER

SM
Sports Medicine
A multi-disciplinary clinic specializing in athletics

- Sports Chiropractic
- Nutrition • Medical Doctor
- Physical Therapy
- Sports Massage • Pilates
- Yoga

Dr. Mary Trumpi
CERTIFIED SPORTS CHIROPRACTOR
310-458-1259

900 Wilshire Blvd Suite 410, Santa Monica

CRIME WATCH
BY DAILY PRESS STAFF

Drop-off arrest

Crime Watch is a weekly series culled from reports provided by the Santa Monica Police Department. These are arrests only. All parties are innocent until proven guilty in a court of law.

TUESDAY, MARCH 13, AT 10:45 P.M.,
Officers were at the Public Safety Facility working the front desk when they saw a man park his car on the sidewalk out front. The man ran up to the front doors and began pounding on them. Officers met with the man, who told officers that he was driving in Venice when he saw a woman standing in the middle of the street. He said the woman would not talk with him or acknowledge him, so he brought her to the first police station he could remember. Officers tried to speak with the woman, who was allegedly displaying signs of being under the influence. She was ultimately placed under arrest. During a booking search, officers said they found cocaine and a glass pipe commonly used to smoke the drug. The woman was booked for possession of a controlled substance and drug paraphernalia. She was identified as Kristy Nicole Evans, 24, of El Segundo, Calif. Her bail was set at $10,000.

THURSDAY, MAY 15, AT 9 A.M.,
Officers were on routine patrol on the 200 block of Main Street when they were flagged down by someone who said they had just witnessed a woman pop the tires on two police cars that were parked outside. Officers called it in and began searching for the suspect. Officers eventually located a woman matching the suspect's description in the 500 block of Broadway. She was identified by the witness and placed under arrest for vandalism. In her possession was a potato peeler and a pair of scissors, police said. The suspect was identified as Angie Clemente, 43, a transient. Her bail was set at $1,000.

FRIDAY, MARCH 16, AT 5:24 P.M.,
Officers responded to the 1300 block of Wilshire Boulevard – Vons – regarding a report of a shoplifter fighting with security guards. When officers arrived, they made contact with security who said that the fight was over and that the suspect was inside an office handcuffed. They told officers that the suspect entered the store with several reusable bags inside a shopping cart. He then filled the bags with several items totaling $197.58. After that he walked over to the Starbucks inside the grocery store and purchased a coffee. The suspect then allegedly walked out of the store without offering to pay for the groceries. When confronted, security said the man threw the hot coffee at them and began fighting. The suspect was restrained by several employees and placed under citizen's arrest. He was transported to the Santa Monica Jail and booked for robbery. He was identified as James Tuverson, 47, of Santa Monica. His bail was set at $50,000. A security guard suffered minor burns from the coffee.

SATURDAY, MARCH 17, AT 6:13 P.M.,
Officers responded to the 300 block of the Santa Monica Pier – Bubba Gump Shrimp Co. – regarding a diner who refused to pay their bill. When officers arrived, they made contact with the restaurant manager who said that the suspect ordered food and three alcoholic beverages and after finishing his meal, the suspect walked out without paying. The manager confronted him. The suspect said that it was OK not to pay because he had a "pass," police said. The manager walked the suspect to the police sub-station to press charges. Officers placed the man under arrest for defrauding an innkeeper, public intoxication and a parole violation. He was identified as Deon Denard, 24, of Los Angeles. No bail was set.

SATURDAY, MARCH 17, AT 10:30 P.M.,
Officers assigned to work along Main Street in plain clothes to monitor local bars and restaurants during St. Paddy's day came across a man who offered to sell one of them cocaine. An undercover officer agreed and the suspect made a phone call and arranged for a second person to deliver the drugs outside a restaurant. Officers set up and approximately 15 minutes later the two suspects and the undercover officer arrived. When one of the suspects pulled out the cocaine, officers placed them under arrest. During a search, officers said they found the suspect with the cocaine to also be in possession of both Vicodin and Xanax without a subscription. Both suspects were arrested. Andrew Paul Barnes, 26, of Los Angeles, was booked for possession of a controlled substance for sale. His bail was set at $30,000. James McAuliffe, 37, of Venice, was booked for possession of narcotics for sale and possession of a controlled substance for sale. His bail was set at $30,000.

news@smdp.com

Editor-in-Chief **KEVIN HERRERA** compiled these reports.

KANAN CONSTRUCTION
CUSTOM HOMES•REMODELS
DANIEL J. KANAN
General Contractor
Building Dreams Since 1989
(310) 451-3540 (800) 585-4326
Bonded - Insured Lic. No. 554451
www.DanKananConstruction.com

GAS
FROM PAGE 1

and determine what their foreign policy is going to be for countries that threaten to do that," he said. "It's going to affect every single citizen in the United States."

Still, he believes the president has little control over gas prices, adding that it is commodities traders who really dictate prices.

Trucker Cory Nissen of Ruther Glen, Va., agrees.

"The president is nothing but a fall guy," Nissen said as he took a break from his rig at a stop in Wilton, N.Y., earlier this week.

Nissen, who is paid by the mile, said he has seen his paychecks shrink because his employer has cut back delivery runs in reaction to the rising cost of fuel. "It needs to change and change quick," he said. "I got bills I got to pay, and half the time I can't pay them."

On the presidential campaign trail, Mitt Romney called on Obama last weekend to fire his energy secretary, interior secretary and Environmental Protection Agency administrator, dubbing them "the gas-hike trio." Fellow Republican Newt Gingrich promised to roll the price of gas back to $2.50 a gallon if he is elected.

Obama mocked Gingrich's promise, saying, "They start acting like they've got a magic wand and will give you cheap gas forever if you elect us."

Amy Lis of Buffalo, N.Y., and her boyfriend canceled their vacation to Florida this spring in favor of a three-hour drive to Cleveland for an overnight stay and a visit to the Rock and Roll Hall of Fame. Even that trip will cost more than $100 in gas.

"It's more than our hotel," she said as she filled up her boyfriend's Ford Ranger pickup.

In truth, there is not a lot the president and Congress can do in the short term to push down gasoline prices. They are tied to oil prices, which have climbed in recent months, pushed by increased consumption from developing nations in Asia, Latin America and the Middle East and by concerns about supply disruptions in Iran and elsewhere.

Mike Siroub, who has operated a Union Oil station in the Los Angeles suburb of Arcadia for 25 years, said customers who used to fill up their tanks now put in just $10 or $20 at a time, telling him that that's all they can afford and that they are driving less or using more fuel-efficient cars.

He himself has joined them.

"I used to have a car with a big V-8 engine," he said. "I traded it for a four-cylinder Toyota Camry."

Among the things the government can do to bring relief to drivers is reduce gasoline taxes or push to get more fuel-efficient cars on the road. The first new fuel standards since 1990 are just now going into effect, and the U.S. auto fleet is more efficient than ever.

People are still feeling the pain.

"When I go out to change the prices, they honk their horns and yell at me," said Siroub whose station's cheapest grade of gas, regular unleaded, was selling for $4.44 a gallon earlier this week. "The other day one person even gave me the finger."

In New York City, some cab drivers say the high cost of gas is prompting them to race through the streets of Manhattan even more recklessly than usual to pick up more passengers during a shift.

"When the gas is up, the money you make is going down," said Less Sylla, who paid $4.17 a gallon earlier this week. "You see a lot of drivers, they're driving, boom-boom-boom, because the lease is too high and it's working on their minds. So that's why they go like that, and it causes a lot of accidents."

Sylla, who said he will vote for Obama, blames greedy oil companies.

In Anchorage, Alaska, general contractor W.M. Lewis said he has had to raises his prices to keep his half-dozen trucks running. "It affects your bottom-line pricing," he said as he put $90.13 worth of gas, at $4.25 a gallon, into one of those trucks.

Milton Walker Jr., whose Louisiana tour company takes vacationers on boat rides through the alligator-infested swamps, said he raised prices last year because of the increased cost of fuel and will do it again if gas hits $5 a gallon. He blames the Federal Reserve, saying it hasn't kept inflation in check.

"I don't think it matters who's president," he said.

Shrimpers in Louisiana and lobstermen in Maine complain that high fuel prices are cutting into their profits. Craig Rogers, who burns through 50 gallons of gas a day tending his lobster traps along Maine's rocky coast, blames commodities traders, though he questions whether politicians are doing enough. He said politicians are too well off to really grasp what ordinary people are going through.

"They can say they feel for us, they can say they understand us, but when you have that kind of money, there's no way you can truly understand what we're feeling," he said.

BILLS
FROM PAGE 3

Tax increases still require two-thirds votes in both houses of the Legislature.

Senate President Pro Tem Darrell Steinberg, D-Sacramento, said the blank bills will receive public committee hearings once they are amended to include budget language. Senate budget committees alone are holding 42 public hearings on Gov. Jerry Brown's proposed spending plan.

He mocked Republicans for criticizing a process in which they once participated, paraphrasing Captain Renault in the 1942 classic movie Casablanca: "I'm shocked, I'm shocked, there's gambling in these parts!"

Steinberg and the Senate's budget chairman, Sen. Mark Leno, D-San Francisco, said Republicans have cut themselves out of meaningful budget debate by signing pledges against raising taxes.

Republicans gave several examples of shell bills that ultimately came back for a vote within two hours after they had been amended to include their final language.

Several noted that they have repeatedly introduced bills that would require that budget details be made public 24- to 72 hours before a vote, only to see their legislation quickly die in committees.

"Let's have a real budget with real discussion, real votes," said Senate Majority Leader Bob Huff, R-Diamond Bar.

Steinberg later told reporters that the Republican demonstration "rings hollow," but acknowledged that some of the criticism is warranted.

He said Democrats should endeavor to have the final budget language available to the public, and legislators, at least 24 hours before a vote. But he defended moving some bills on short notice, saying quick action is necessary to prevent affected interest groups from mobilizing to defeat legislation they oppose.

Legislators also face criticism if they fail to complete their work on time, he said.

Santa Monica's Eco-friendly Green taxi.
MetroCab SANTA MONICA
Call Now!
27.90* from SM to LAX
• Low Prices
• Reliable Service
• Experienced Drivers
• On-Time
310.444.7777
www.MetroCabCo.com

DIVORCE/CUSTODY SOLUTIONS
Law Offices of Matthew Rich
Certified Family Law Specialist
Free Consultations
Affordable Costs
310-985-5556
http://www.matthewrichlaw.com
100 Wilshire Blvd. Suite 950 Santa Monica, CA. 90401
Your specialist to help navigate the big changes in family law.
Call now to discuss how these changes affect your case!

LIKE US facebook.com/smdailypress
facebook
smdp.com Santa Monica Daily Press office (310) 458-7737

Lotus
lotusinterworks.com
We Help Small Businesses Perform Like Big Ones.
Merchant Services
(Guaranteed the best rates in town)
Online Advertising and Website Optimization
High-Speed Internet and Phone/ Conference Services
Your business is NOT too small to have an App!
Call Today!
310.442.3330

DISTRICT
FROM PAGE 1

dates and recommended the best of those to the whole membership. Those candidates come to the board, which normally appoints them to the committee through a consent calendar vote.

That didn't happen this year.

Almost three weeks before Reese resigned, the Board of Education authorized three of its members to interview people who had applied for the three open seats rather than automatically reappoint the incumbents that the FOC's own nominating committee put forward.

Those incumbents included David Vukadinovich, Cynthia Torres and Reese.

That was an unusual move, and one that hasn't been pursued for other advisory committees, school board member, Nimish Patel said.

There was a perception amongst members of the committee that the sudden resistance was in response to statements read by Torres on behalf of the FOC at the Nov. 17 board meeting asking the board to slow the pace on a policy shift toward districtwide fundraising, a controversial policy that switched the responsibility to raise money for programs from parent groups to the Santa Monica-Malibu Education Foundation.

Other statements focusing on the effectiveness of the Education Foundation and its ability to fulfill its new role took fire as well, said Craig Foster, a member of the FOC.

Tom Larmore, a former member of the FOC, attended the March 1 board meeting to speak against the decision out of fear that refusing to reappoint the incumbents could send the wrong message to new members.

"If you convey to old members and new members that you're not welcome if you express views contrary to some board members, people will think, 'Why am I doing this?'" Larmore said.

People's perceptions differ, said board member Jose Escarce, but the board had no intention of diminishing the FOC.

"The only thing I can say is that I don't see it," Escarce said. "We have the same discussions with the FOC we've always had."

The Board of Education does have the authority to appoint members of the FOC, but the value of the committee comes from its aura of independence as it oversees the spending habits of the district.

Creating a subcommittee to take an active role in interviewing members for the FOC but no other advisory committee caused problems, Patel said.

"I don't think we were sensitive to the perception we were creating. We're not applying the same process to some of our other (advisory committees)," Patel said. "I think if we do it for only one DAC or one year … it sends out the wrong message."

Patel served on the FOC between 2008 and 2010 before running for school board in 2010. Board President Ben Allen also served on the committee. Both were thanked in Reese's resignation letter for their defense of the FOC's nominees.

The board and the FOC have historically had a tense relationship. The FOC has been in existence since the time of former Superintendent Neil Schmidt. Its role expanded in the early 2000s when the City Council and Board of Education created the first joint use agreement which funneled approximately $6 million a year into the district in return for access to playing fields.

There is still room to fix the relationship between the board and the FOC, but only if each is allowed to fulfill their role as policy makers and oversight body, Reese said.

"I sincerely hope that the board can come to some resolution with the FOC that is consistent with the core purpose of the FOC as a body with the duty to provide independent financial oversight before permanent damage is done to both the FOC and to the reputation of the board itself," Reese concluded.

ashley@smdp.com

GO WHERE THE WORLD GOES

Santa Monica College
No. 1 in Transfers for the 20th Straight Year

Simply Roasted Whole Foods
Healthy, quick, delicious lunch = **SLIDERS**!
Certified angus beef. Short ribs. Roast turkey.
BBQ beef brisket. Beef dip. Corned beef.
Free-range chicken breast.
"WHERE SLIDERS RULE"
147 South Barrington Ave, LA, CA 90049
Located near Sunset in the Brentwood Village
Phone (310) 476-1100 | Fax (310) 476-9400

ROAST
DELI & MARKET

DEVELOPMENTS
FROM PAGE 1

City Hall for the right to exceed normal zoning.

The difference: The buildings on Lincoln Boulevard and Broadway are half built, while the 50-unit property on Sixth Street is not only finished, people already live there.

"It disturbs me that in fact the change we're looking at today was anticipated from the get-go," said Commissioner Amy Anderson.

The first project up for consideration was a 97-unit mixed-use building on Lincoln Boulevard. The developer asked to expand the retail space on the ground floor by 4,190 square feet and add a one bedroom apartment to the fifth floor of the building, which is currently under construction.

No retailers wanted to take the long, narrow space currently included in the building design, said Jim Andersen, president of NMS Properties.

"We wouldn't have brought this at this hour if we had not tested the market to see if it made sense," Andersen said.

Existing parking, which stretches three levels underground, overshot the amount of parking required for the original project, but met the needs of the new expansion.

Commissioners Anderson and Richard McKinnon expressed doubts that the experienced developer would have been surprised by a retailer's needs, not just once, but twice.

The second development agreement, for the property on Broadway, also sought a retail expansion — 2,915 square feet — and another studio for the building.

"We want the expansion of this space because it wasn't as functional when we tried to market it," Andersen explained.

The third, on Sixth Street, proposed four new residences in what was previously classified as "non-useable" space.

One of the four proposed units would be deed restricted as "very low income," potentially for a senior citizen, and the remaining three would be two bedroom apartments rented at market rate.

Each of the developments came with a small suite of community benefits, including $25,000 per building for nearby transportation projects and a plan to reduce traffic created by the new residences.

Commissioners recommended that the City Council approve the agreements, but asked for more money in traffic fees.

Had the projects included the extra space from the beginning and gone through the development agreement process from start to finish, the community would have gotten more for the nearly 250 residences, 22,000 square feet of retail and more than six levels of subterranean parking, McKinnon said Thursday.

"The DA process would have exposed what was being built to the community," McKinnon said. "It would have been a stronger project for everyone."

He believed they might have been able to get larger apartments rather than the 375- to 460-square-foot apartments included in the project, many of which were studios at one point before the developer added an additional wall without expanding the square footage.

The company charges over $100 per unit extra for a one bedroom over a studio of the same size, commissioners noted.

ashley@smdp.com

50% off
INITIATION
or $700
for 1 year

Go to **www.BurnFit.com**
to get your VIP Pass

EMBRACE
THE NEW YOU

BURN FITNESS

INDOOR CYCLING | BOOT CAMPS | KICKBOXING | YOGA & MORE

1315 3rd Street Promenade
4th floor (above food court)
310.394.1300
www.BurnFit.com

Downtown Santa Monica. Free Parking

A New Way
to Work Out

- On the Water • All Major Muscle Groups
- Boats and Instruction Provided

Our Whitehall Spirit Rowing Craft allow you to burn 800 calories per hour, while enjoying harbor views and breezes.

No Annual or Monthly Fees!
No Commitment!

$25 Special!

Receive incredible reduced pricing.
Sign up online for a 1 hour Introductory Lesson with one of our staff for just $25.

310.822.7600
Whitehalldelrey.com

Whitehall Spirit™
Rowing Club
of Marina del Rey

MAKE THE OCEAN YOUR TREADMILL

GET THE SENSA® 2 MONTH STARTER KIT FREE*

*No purchase necessary. Limited quantity, while supplies last. **Studies show average weight loss of 30.5 lbs in 6 months. †SENSA® is not endorsed by Bravo or "The Millionaire Matchmaker"

Buy Local
SANTA MONICA
™
CITY-WIDE
SCAVENGER HUNT
Enjoy the best of Santa Monica and WIN thousands of dollars in valuable prize packages!
Hunt ends April 2
FOR CLUES GO TO:
www.buylocalsm.com/scavengerhunt
Ready...Set... Go!
Buy Local Weekend March 17 & 18 - Buy Local, Eat Local, Play Local
www.buylocalsm.com/buylocalweekend

STATE BRIEFS

LOS ANGELES

Councilman's plan could block new Walmart

A Los Angeles city councilman wants to block efforts by chain stores such as Walmart to open in Chinatown, arguing that they threaten small businesses and the area's character.

The Los Angeles Times says Councilman Ed Reyes wants a moratorium on building permits for businesses with standardized designs, uniforms and merchandise. He plans to ask the City Council on Friday to order the drafting of a temporary ordinance.

The measure could hamper Wal-Mart's announced plan to open a 33,000-square-foot grocery and pharmacy in Chinatown.

Labor groups have opposed the market because of Wal-Mart's wages and nonunion workforce.

Reyes denies he's trying to block the effort but Wal-Mart says the proposed measure serves outside interests and not the needs of his district.

ASSOCIATED PRESS

LOS ANGELES

Teacher charged with having sex with students

Los Angeles County prosecutors have charged a high school Spanish teacher with six felonies alleging sexual relationships with two students.

Police arrested 42-year-old Gabriela Cortez last month after an 18-year-old man told investigators that he had sex with Cortez at the teacher's suburban Montebello home from 2008 to 2010 while he was a student at Roosevelt High School.

The student said he came forward because his conscience was bothering him.

Detectives learned of another student allegedly involved with the teacher and he told investigators he also had sex with Cortez in her home.

Cortez is due in court Thursday on six counts of unlawful sexual intercourse.

AP

LOS ANGELES

Utility says new solar plant ahead of schedule

The Los Angeles Department of Water and Power says the final support pole has been placed on a 10 megawatt solar array in the Mojave Desert, and the plant is expected to begin delivering energy to the city by summer.

LADWP said in a statement Wednesday that construction is ahead of schedule on the plant in Adelanto of Los Angeles, and it's expected to produce an average of 20,000 megawatt hours per year for 25 year.

The utility estimates that amount of power would meet the needs of 3,300 homes a year.

The Adelanto Solar Power Project is being built on a 42-acre 65 miles north of Los Angeles where LADWP already owns a switching station.

Work on the $48 million plant began in February, 2011.

AP

LOS ANGELES

Former execs of Coliseum, promoter arrested

The district attorney's office says two former executives of the Los Angeles Memorial Coliseum and the owner of a music promotion company have been arrested for unspecified reasons.

Spokeswoman Jane Robison says district attorney's investigators on Thursday arrested the former general manager, the former events manager and the owner of Go Ventures Inc., which holds rave concerts.

Last year, the Coliseum Commission sued the former executives for more than $1 million, alleging they siphoned off revenues from the taxpayer-owned Coliseum and adjacent Sports Arena. The suit also claimed Go Ventures and another company, Insomniac Inc., conspired with the pair. The commission is a joint-powers authority that oversees the complex and has representatives of the state and the city and county of Los Angeles.

AP

LOS ANGELES

Romney to look for laughs, and votes, on Leno show

Mitt Romney has been a target of Jay Leno jokes, and now he'll get the chance to give the late-night comedian a few jabs in return.

NBC announced Thursday that the Republican presidential candidate will be the lead guest on the "Tonight Show" on Tuesday. It's the former Massachusetts governor's first visit to Leno's stage during the 2012 presidential season.

Over the years, Leno has riffed about the candidate's wealth — Romney is a multimillionaire — and poked him on his restrained — some say stiff — demeanor.

Romney has been a Leno guest three times in the past, but this will be his first appearance since 2010.

AP

SAN FRANCISCO

Audit: Gas lines tied to fracking lack oversight

Auditors say the federal government needs to track safety hazards tied to unregulated pipelines tapping oil and gas released through the drilling method known as fracking.

Thousands of miles of small pipelines have been installed in recent years to collect new gas flows and oil reserves tapped through the high-pressure drilling technique.

Many of these pipelines course through densely populated areas, including neighborhoods in Fort Worth, Texas.

About 240,000 miles of pipelines ferry oil and gas supplies to processing facilities and larger pipelines in the nation.

AP

SACRAMENTO

Birthers sue state over candidate eligibility

People who believe President Barack Obama was born in Africa have filed a lawsuit demanding California's secretary of state verify the eligibility of presidential candidates before allowing them on the November ballot.

Minor party politicians and voters aligned with the so-called birthers movement filed the suit in Sacramento that also raises questions about Mitt Romney's eligibility to run for president. Attorney Gary Kreep tells the Los Angeles Times that stems from Romney's parents living in Mexico for many years.

Lawsuits bring scrutiny to Trinity Broadcasting

GILLIAN FLACCUS
Associated Press

COSTA MESA, Calif. Televangelists Paul and Jan Crouch have faced plenty of mountains building their religious broadcast empire — among them allegations of a homosexual tryst and a prolonged battle with the Federal Communications Commission — but the most recent attack on the founders of Trinity Broadcasting Network comes from their own flesh and blood.

Their granddaughter, Brittany Koper, recently filed court papers that include allegations of $50 million in financial shenanigans at the world's largest Christian broadcasting network. Her suit was followed by another from a Koper in-law, who detailed opulent spending at the network on items such as private jets, mansions in California, Tennessee and Florida and a $100,000 mobile home for Jan Crouch's dogs.

The lawsuits came after Koper's husband was accused by a debt collection company of embezzling more than $1 million from TBN. The debt collection company that filed the lawsuit later added the Crouches' granddaughter and two of her in-laws as defendants.

The outbreak of legal skirmish offers a rare window into the secretive world of the sprawling religious non-profit and exposes a family feud that could draw more outside scrutiny of TBN. Attorneys from both sides say they have contacted police and the Internal Revenue Service.

The Crouches founded TBN in 1973 and grew it into an international Christian empire that beams prosperity gospel programming — which promises that if the faithful sacrifice for their belief, God will reward them with material wealth — to every continent but Antarctica 24 hours a day, seven days a week. It has 78 satellites and more than 18,000 television and cable affiliates and owns seven other networks, as well as its headquarters in Costa Mesa in Orange County, an estate outside Nashville called Trinity Music City, USA and the Holy Land Experience, a Christian amusement park in Orlando.

On any given day — or night — viewers from the United States to India can watch Christian-inspired news updates, documentaries, movies, talk shows and sermons by preachers such as Benny Hinn, T.D. Jakes and Dr. Creflo Dollar without leaving their armchairs.

The lawsuit attention comes at a bad time for TBN, which has seen viewer donations drop steeply. TBN raked in $92 million in donations in 2010 and cleared $175 million in tax-free revenue, but its net income plummeted from nearly $60 million in 2006 to a loss of $18 million in 2010, the most recent year available. Donations fell by nearly $30 million in the same period — a hit the network blames on the bad economy.

At the same time, Koper's father — the eldest Crouch son — resigned abruptly as vice president and chief-of-staff late last year. The unexplained departure of Paul Crouch Jr. roughly coincided with his daughter's legal battle and came just months after he launched iTBN, a project to expand the network's online and mobile reach.

TBN places a premium on privacy and it's almost impossible to divine what is going on behind the scenes. Yet televangelist empires built largely on charisma often encounter choppy waters as their founding personalities age.

"It's true that in these large ministries, they do become family enterprises ... and in many ways that can be a most precarious problem for them," said David E. Harrell, a professor emeritus of American religion at Auburn University, who has written about well-known televangelists. "Business squabbles, if they're complicated with family squabbles, can get nasty indeed."

TBN referred requests for comment to its attorney, Colby M. May. Crouch Jr. did not return a call.

May dismissed the idea of family turmoil and said the reason behind the legal fight was simple: Koper and her husband stole from the network.

"They're attempting to create a diversion and to create as much public spectacle as they can in the vain hope that this will all get resolved and that's simply not going to happen," he said.

TBN's reach and programming are expansive, but what is more impressive is the amount of money it receives from viewers — even in a downturn.

During TBN's Praise-A-Thon earlier this month, a preacher exhorted viewers to bellow "Fear not!" three times, count down from 10 and then rush to the phone with donations. In exchange, he said, they would receive a miracle from God "about this time tomorrow." Within seconds, all 200 phone lines were busy.

Ministry watchdogs have long questioned how TBN — which declared more than $800 million in net assets in 2010 — spends that wealth.

TBN files reports with the IRS, but the Crouches run nearly two dozen other organizations that are harder to track and they operate extensively overseas, said Rusty Leonard, who founded Wall Watchers, an organization that monitors the financial transparency of church ministries to which its members donate.

Wall Watchers gives TBN an 'F' for financial transparency and keeps them on its list of the 30 worst ministries.

"They could run a loss like the one they ran last year for an awfully long time before they would run out of money," Leonard said. "They're basically taking money from old people and putting it in their pocket and living the high life."

Allegations of lavish spending are central in the battle between the Crouches' granddaughter and a debt collection company called Redemption Strategies Inc., which was incorporated by a TBN attorney.

According to Koper's attorney, the 26-year-old took over as chief financial officer at TBN after obtaining a master's in business administration degree and quickly realized that its directors — her family members — were acting illegally.

Koper sent a memo to the board detailing her allegations, but was fired within days, said the attorney, Tymothy MacLeod.

Koper's husband was sued by Redemption Strategies, which alleged he had embezzled hundreds of thousands while he worked at the family business. The debt collection company was registered with the state by a TBN attorney one day before it filed suit against Michael Koper.

Culver City
VOLVO
YOUR WESTSIDE VOLVO DEALER
#1 Volvo Dealer*
*in the Western United States

4 Miles from Santa Monica • Open Saturdays • Hertz Rental Car on Property
Presidents Award Winner • 19 Bays, Largest Service Capacity on Westside
Abundance of Service Loaners • Large Part Inventory in Stock, Largest in LA
Family Owned and Operated • Complimentary Car Wash with Every Service
Shuttle Service 6 Days A Week • FREE WIFI and Starbucks Coffee Bar
4 Volvo Master Techs with 117 Years Experience • Vista Winning Expert Technician
Easy Access, Freeway Adjacent • 50 Years Westside Volvo Dealer

OIL & FILTER SPECIAL
• Install Volvo oil filter
• Add up to 7 qts. motor oil (Synthetic oil additional)
• Top off all fluids
• Check/adjust tire pressure
• Multi-point inspection
$15.00 + tax
Castrol
Valid only at Culver City Volvo. Present coupon when order is written. Volvo vehicles only. Cannot be combined with any other offer. Void where prohibited by law. No cash value. Offer expires 4/30/12.

COUPON SPECIAL
50% Off
Your Next Scheduled Maintenance
Valid only at Culver City Volvo. Present coupon when order is written. Volvo vehicles only. Cannot be combined with any other offer. Void where prohibited by law. No cash value. Offer expires 4/30/12.

11201 W. Washington Blvd, Culver City, CA 90230 • (877) 248-8176 • culvercityvolvo.com

Insurers speed health care overhaul preparations

TOM MURPHY
AP Business Writer

The nation's big insurers are spending millions to carry out President Barack Obama's health care overhaul even though there's a chance the wide-reaching law won't survive Supreme Court scrutiny.

It's not that health insurance companies want to bet big that the court will uphold the Affordable Care Act, but they can't afford not to. It will take at least several months and lots of resources for insurers to prepare to implement key elements of the law, which includes a controversial requirement that most Americans have health insurance by 2014.

WellPoint Inc., the nation's second-largest health insurer with 34 million members, has said it will spend $100 million this year on technology upgrades to meet the law's requirements. Aetna Inc., third-largest U.S. health insurer with more than 18 million members, says it expects to spend $50 million this year in part to upgrade software and computers.

Even smaller insurers like Blue Cross Blue Shield of Michigan, a private company with 4 million members, are spending big. This year, the company, which employs 7,000 people, plans to add about 100 employees and spend nearly $20 million.

The law calls for big changes in the number of people receiving coverage, what must be covered and who pays for it, so insurers that don't prepare until after the court's ruling, expected in late June, will run short on time, said Kirk Roy, vice president of national health reform with Blue Cross Blue Shield of Michigan.

"Waiting is too big a business risk for any insurer," said Roy, who was promoted to his current job shortly after the overhaul became law in 2010.

The Supreme Court will hear arguments over the law for three days starting Monday. Among other options, the justices could uphold the law, strike it down completely or get rid of some provisions.

Insurers will be paying particular attention to arguments over two key provisions. One is the so-called individual mandate that requires most people to carry health insurance by 2014 or pay penalties. Of equally high interest is the requirement that insurers cover everyone who applies even if they have a pre-existing condition, like diabetes, which can produce high medical costs.

The two mandates are important cogs in the law's push to expand coverage through health insurance exchanges set up by federal and state regulators. These exchanges will be mostly online marketplaces, where individuals and small business employees can go to comparison shop for insurance policies. Insurers are spending money to figure out how to set prices for their coverage on these exchanges, which will vary by state and require changes like the inclusion of subsidies to help people pay for coverage.

Much of the money insurers are spending is paying for a close look at how to set premiums high enough to cover the expected increase in claims from people with pre-existing diseases, but not so high that healthy customers are scared off. That includes research into how many people with chronic conditions will need expensive prescriptions or how their customers will use health care.

"There's an awful lot of work that goes into preparing those kinds of analyses," said Sheryl Skolnick, an analyst at CRT Capital Group, an institutional broker and dealer. "One should not do that in a rush because making a mistake could literally be fatal to the health plan."

Even though these changes wouldn't take effect for a couple years, insurers are preparing now because they'll need to have their plans ready several months before then. They will have to submit plans to regulators and then wait for a review and approval, the timing of which will vary by state. Additionally, they will need time to advertise the plans before customers will be able to start signing up in October 2013.

Insurers also have to prepare for more pressing deadlines. For instance, the overhaul requires for them to create benefits summaries by September that make it easier for consumers to compare coverage. The summaries will give consumers details like a plan's deductible or the annual amount a patient pays out of pocket for care before insurance coverage kicks in. They'll also give examples for how the plan would cover events like childbirth.

The forms aim to make insurance shopping easier, but they pose a headache for the industry, said Karen Ignagni, CEO of the trade association America's Health Insurance Plans. That's because the summaries will have to be adjusted, depending on the plan, to account for varied pharmacy benefits or provider networks. An insurer with 50,000 different small business customers would likely have to design thousands of different forms.

"It's not a simple matter of creating a computer program," Ignagni said.

If the health care law is altered or thrown out, some money spent this year would have to be written off. For instance, insurers won't need computer programs that interact with state-based exchanges or marketplaces.

But not all the money would be wasted. Roy, with Blue Cross Blue Shield of Michigan, says the overhaul has compelled insurers to make it easier for customers to understand their coverage and how much it costs — a valuable change whether or not the law is upheld.

"Generally people tell all of the insurance industry, 'Your stuff 's complicated and confusing ... make that simpler,'" he said. "That's absolutely something that we're working on."

The overhaul also encourages insurers to invest in improving the quality of care and ultimately reducing costs. Market forces also encourage this: Health care costs are still growing faster than inflation and worker wages, and employers that provide coverage need help narrowing that gap.

"The forces that led us to the need for health care reform are not going away," said Les Funtleyder, health care portfolio manager with Miller Tabak, an institutional trading and asset management firm. "If not (the Affordable Care Act), there is going to be something else that replaces this."

NFL

Senator calls hearing to examine bounties

HOWARD FENDRICH
AP Pro Football Writer

WASHINGTON The Senate wants to grill the NFL about bounties. And the NBA, NHL, NCAA and Major League Baseball are invited, too.

Sen. Dick Durbin is setting up a Judiciary Committee hearing about bounties in professional football and other major sports in the wake of news that New Orleans Saints players received extra cash for hits that hurt particular opponents.

The assistant Senate majority leader, an Illinois Democrat, said Thursday he wants to examine whether federal law should make such bounty systems a crime.

"Let's be real basic about it here. If this activity were taking place off of a sporting field, away from a court, nobody would have a second thought (about whether it's wrong). 'You mean, someone paid you to go out and hurt someone?'" Durbin said in a telephone interview before raising the issue on the floor of the Senate.

"It goes way beyond the rules of any sporting contest, at least team contest, to intentionally inflict harm on another person for a financial reward," he said.

His announcement came a day after the NFL took a harsh stand on bounties, suspending Saints head coach Sean Payton for all of next season, and indefinitely banning their former defensive coordinator, Gregg Williams. Saints general manager Mickey Loomis was barred for half of 2012, an assistant coach got a six-game ban, and the team also was docked two second-round draft picks and $500,000.

NFL Commissioner Roger Goodell still needs to decide what penalties to give players who were involved in the Saints' scheme from 2009-11.

"I am encouraged by what the National Football League did. What they came down with as a penalty on the New Orleans Saints was decisive and historic," Durbin said, adding that he thought the league was "taking this very seriously."

But moving forward, the NFL and other leagues must "come up with standards to make sure this isn't going to happen again," he said. Otherwise, lawmakers will need to "at least explore whether it is necessary to have federal legislation in this area."

One possibility, Durbin explained, would be to extend federal sports bribery laws to cover bounties, so that "if someone offers in a team sports situation some sort of value, money or otherwise, to intentionally hurt another player, that, in fact, would be a crime."

In an email to the AP, NFL spokesman Greg Aiello wrote: "Commissioner Goodell has taken strong action to ensure that bounties are eliminated from the NFL. We have not heard from Senator Durbin but would be pleased to discuss the matter with him."

Under the bounty system overseen in New Orleans by Williams — who was hired in January by the St. Louis Rams — the targeted players included quarterbacks Aaron Rodgers, Cam Newton, Brett Favre and Kurt Warner. "Knockouts" were worth $1,500 and "cart-offs" $1,000, with payments doubled or tripled for the playoffs.

According to the league, Saints defensive captain Jonathan Vilma offered $10,000 to any player who knocked then-Vikings QB Favre out of the 2010 NFC championship game.

Durbin isn't sure when the hearing will happen, but he said it could be two to three weeks from now.

Bookkeeping by the Numbers

Peace of Mind for Small Businesses & Households
30 Years Experience | **Free Consultations**
www.bookkeeping-bythenumbers.com
Karen Wedge, PB | **310-614-0856**

READ US ON THE GO
www.smdp.com/**mobile**
smdp
Santa Monica Daily Press

GERMAN CAR SERVICE
Specialist in Repair of **Porsche • VW • Audi • BMW**

- **Best alternative to high dealer prices**
- **Complete service and repair**
- **6 month or 6000 mile guarantee**
- **Locally owned and operated since 1965**

WE HAVE MOVED!
2143 PONTIUS AVE., WEST L.A. | (310) 477-2563

Local, Secure, and Family run for over 30 years
SANTA MONICA MINI STORAGE Established in 1978
(310) 450-1515
1620 14th st. Santa Monica, CA 90404
www.SantaMonicaMiniStorage.com

SURF REPORT

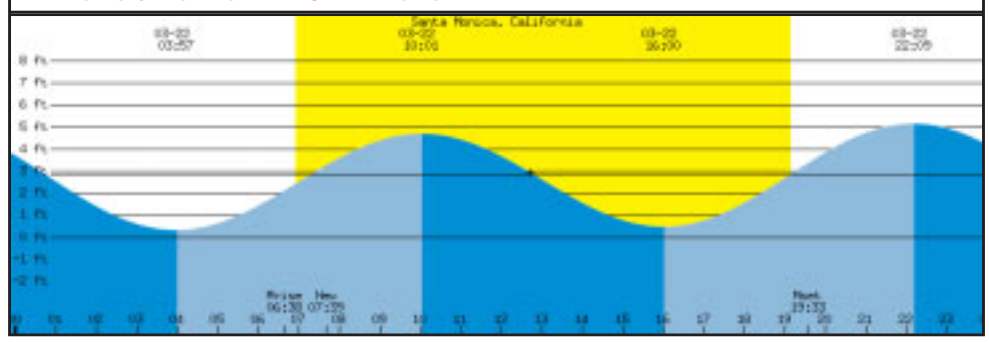
RIPCURL LIVE THE SEARCH
1451 THIRD STREET PROMENADE • SANTA MONICA, CA • 310-656-2875

Surf Conditions **Water Temp:** 56.7°

Swell Forecast
Looks similar to today, about waist high most everywhere in SoCal with some chest high sets around west facing breaks.

Long Range Synopsis
Looks similar.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **March 14, 2012**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)
- Number of sewage spills -- 1
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 8
- Number of A grades for dry/wet weather -- 28 / 16
- Number of (C,D,F) grades for dry/wet weather -- 0 / 10

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, simplehuman, LAcarGUY, SBMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria or the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	A	ns
El Pescador State Beach, between Lechusa and Los Alisos creeks.	ns	ns
Encinal Canyon at El Matador State Beach.	A+	ns
Broad Beach at Trancas Creek mouth.	A+	ns
Zuma Beach at Zuma Creek mouth.	A	ns
Walnut Creek, projection of Wildlife Rd. (private).	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	ns
Escondido Creek, just east of Escondido State Beach.	A+	ns
Latigo Canyon Creek mouth.	F	ns
Solstice Canyon at Ben Blocker County Beach.	A+	ns
Puerco State Beach at creek mouth.	A+	ns
Marie Canyon storm drain at Puerco Beach, at 21672 Malibu Rd.	A	ns
Surfrider Beach at Malibu Colony fence.	A	ns
Surfrider Beach (breach location) - daily.	F	ns
Malibu Pier - 50 yards east.	A	ns
Corbon Beach at Sweetwater Canyon.	A+	ns
Las Flores State Beach at Las Flores Creek (point zero).	A+	ns
Big Rock Beach at 19948 PCH stairs.	B	ns
Pena Creek at Los Tunas County Beach.	A+	ns
Tuna Canyon.	A+	ns
Topanga State Beach at creek mouth.	D	ns
Castlerock Storm Drain at Castle Rock Beach.	A	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A	ns
Will Rogers State Beach at 17208 PCH (1/4 mile east of Sunset drain).	A+	ns

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A+	ns
Will Rogers State Beach at Temescal Canyon drain.	A+	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	ns
Santa Monica Beach at Montana Ave. drain.	A+	ns
Santa Monica Beach at Wilshire Blvd. drain.	A+	ns
Santa Monica Municipal Pier.	D	ns
Santa Monica Beach at Pico/Kenter storm drain.	A	ns
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	ns
Ocean Park Beach at Ashland Ave. drain.	A+	ns
Venice City Beach, at the Rose Ave. storm drain.	A+	ns
Venice Beach at Brooks Ave. drain.	A+	ns
Venice Beach at Windward Ave. drain.	F	ns
Venice Fishing Pier - 50 yards south.	A+	ns
Venice Beach- projection of Topsail St.	A+	ns
Marina del Rey, Mothers' Beach- lifeguard tower.	B	ns
Dockweiler State Beach at Ballona Creek mouth.	A	ns
Dockweiler State Beach at Culver Blvd. drain.	A+	ns
North Westchester Storm Drain at Dockweiler State Beach.	A+	ns
Dockweiler State Beach at World Way (south of CBW jetty).	A+	ns
Dockweiler State Beach at Imperial Hwy drain.	A+	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	ns
Dockweiler State Beach at Grand Ave. drain.	A+	ns

LEGEND
DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay's Beach Report Card℠ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Moonstruck (PG) 1hr 42min
9 To 5 (PG) 1hr 50min
7:30pm

AMC Loews Broadway 4
1441 Third Street Promenade
(888) 262-4386

Act of Valor (R) 1 hr 51 min
11:45am 2:45pm 5:30pm 8:20pm 11:00pm

John Carter (PG-13) 2hr 19min
11:55am 3:20pm 6:45pm 10:00pm

Project X (R) 1hr 28 min
2:35pm 5:00pm 7:30pm 10:10pm

The Hunger Games (PG-13) 2hr 22 min
11:15am 11:40am 2:45pm 6:15pm 10:00pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

21 Jump Street (R) 1hr 49 min
10:45am 11:45am 1:45pm 2:45pm 4:40pm 5:40pm 7:30pm 8:30pm 10:30pm 11:15pm

A Thousand Words (PG-13)1 hr 31 min
11:15am 1:50pm 4:20pm 7:00pm

Dr. Seuss' The Lorax 3D (PG) 1 hr 35 min
11:00am 1:30pm 4:05pm 6:40pm 9:15pm

John Carter in Disney Digital 3D (PG-13) 2 hr 19 min
10:40am 1:40pm 4:45pm 7:55pm 11:00pm

The Hunger Games (PG-13) 2 hr 22 min
10:30am 12:00pm 2:00pm 3:30pm 5:30pm 7:00pm 8:45pm 9:30pm 10:30pm 11:45pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

The Iron Lady (PG13) 1hr 59min
4:30pm

A Separation (PG13) 2hr 18min
1:20pm 4:10pm 7:10pm 10:00pm

Salt Of Life (NR) 1hr 45min
1:55pm 7:20pm

Detachment (NR) 1hr 54min
1:50pm 4:20pm 7:00pm 9:45pm

444 Last Day On Earth (NR) 1hr 40min
1:00pm 3:10pm 5:30pm 7:50pm 10:10pm

Rampart (R) 2hrs 2min
9:40pm

AMC Criterion 6
1313 Third St.
(310) 395-1599

Dr. Seuss' The Lorax (PG) 1hr 35min
11:55am 2:25pm 5:00pm 7:40pm 10:00pm

Jeff, Who Lives at Home (R) 1hr 23min
11:55am, 2:30pm, 4:50pm, 7:15pm, 9:45pm

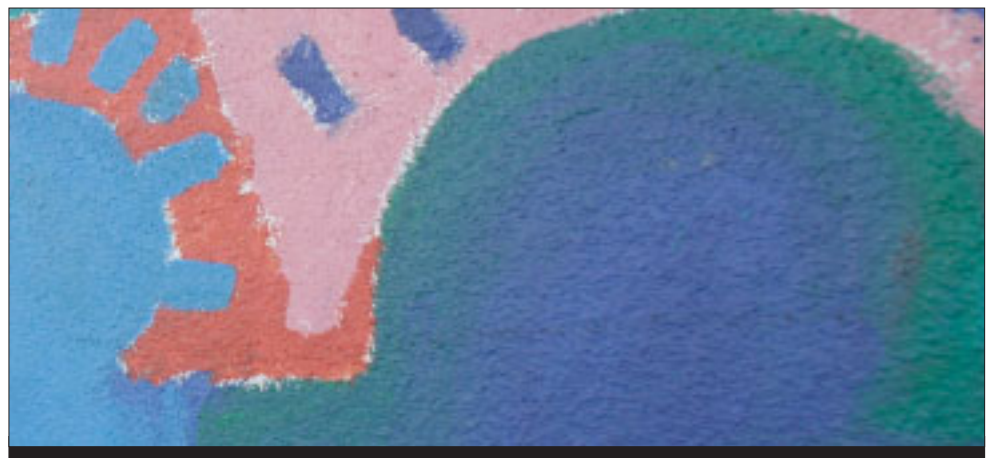
Friends With Kids (R) 1hr 40min
11:25am 2:15pm 5:00pm 7:45pm 10:30pm

Salmon Fishing in the Yemen (PG-13) 1hr 52min
11:15am 1:55pm 4:40pm 7:30pm 10:10pm

Casa de mi Padre (R) 1hr 24min
11:45am, 2:10pm, 4:30pm, 7:00pm, 9:15pm

The Hunger Games (PG-13) 2hr 22 min
12:45pm 4:15pm 7:45pm 11:00pm

For more information, e-mail news@smdp.com



MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

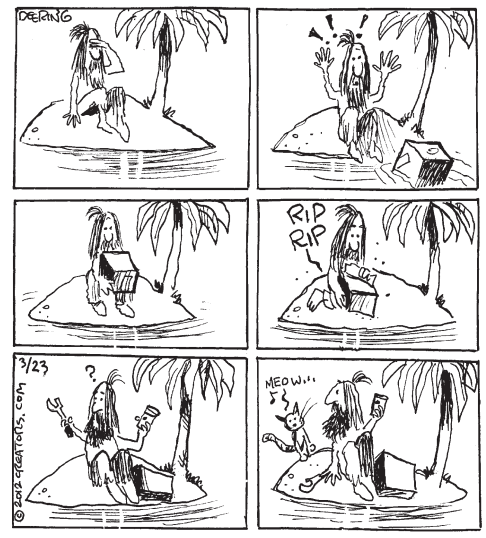
The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

Speed Bump

By Dave Coverly

Strange Brew

By John Deering



Dogs of C-Kennel

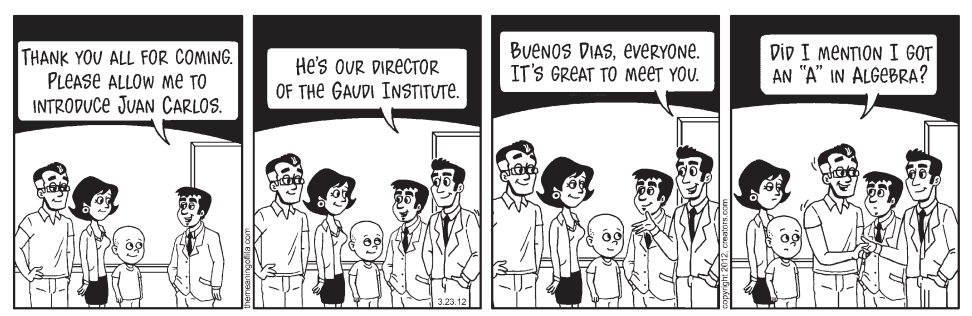
By Mick and Mason Mastroianni

Garfield

By Jim Davis

The Meaning of Lila

By John Forgetta & L.A. Rose



Let go of problems, Pisces

ARIES (March 21-April 19)
★★★★★ Stay upbeat, but maintain decorum with a testy boss, parent or friend. The fallout that could erupt otherwise might not be worth it. You pick up information quickly. Rethink an impression carefully, as there is a nugget of information that could be important. Tonight: Only what you want.

TAURUS (April 20-May 20)
★★★ Much is going on behind the scenes. You might sense some of the energy. Establish communication with certain supporters who also might be feeling the same. Tonight: Where the fun is.

GEMINI (May 21-June 20)
★★★★ You could think that your first impression might be off if you listen to others, but it is right-on. Don't share what you are sensing with everyone. Someone you look up to -- an older friend or boss -- starts opening up. You feel affirmed. Tonight: Where the gang is.

CANCER (June 21-July 22)
★★★★ You have a take-charge attitude right now, especially with groups. Open up to new possibilities with an eye to clearing out an obstruction. Make a call later today to get another opinion. You might be making travel plans soon. Tonight: A force to be dealt with.

LEO (July 23-Aug. 22)
★★★★ Keep reaching out for someone at a distance. You could be confused by what comes out, at first. Step back, and you will see a situation differently. Detach, and you'll see where you might have prevented an interaction. Tonight: Follow the music.

VIRGO (Aug. 23-Sept. 22)
★★★★ You might want to do something in a very different manner. Be aware that you could shock someone with your change. A little discussion and some warning would help. Tonight: Be with a favorite person.

LIBRA (Sept. 23-Oct. 22)
★★★★ Defer to others. Recognize that you cannot always have control as you might like. Know when to pull back and let the cards fall as they may. Stop and have a discussion with someone you see every day. Go beyond saying "hello." Tonight: You might want to drop in on a party and also do something else. You can squeeze it all in.

SCORPIO (Oct. 23-Nov. 21)
★★★★ Honor a change or difficult situation, as you are dealing with many controlling people. You might want to back out gracefully. You also might decide to become too busy to be bothered. Tonight: Out with a pal.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ Let your creativity emerge, as it has not for a long time. You will add a sense of happiness and possibility to a situation. Curb a tendency to be controlling. Be careful in the same manner when handling finances. Tonight: Let your hair down.

CAPRICORN (Dec. 22-Jan. 19)
★★★ You could shake up the status quo with ease. You might not see the changes in yourself just yet, but others can feel the difference. Know that a reaction to change is normal. Tonight: You don't have to go far.

AQUARIUS (Jan. 20-Feb. 18)
★★★★★ You will speak your mind and be heard, whether someone wants to hear it or not. Your ability to get past a problem amazes others. Let go of grudges. Tonight: Visit with friends over munchies.

PISCES (Feb. 19-March 20)
★★★ You cannot put off a decision any longer. Finances factor in. Somehow, you could feel like you are working against a longtime goal. Before doing anything, open up and share what you are feeling. There is a resolution to be found. Tonight: Let go of problems.

Happy birthday

This year, true to Aries' standard behavior, you will decide to buck the status quo. You also could become involved in a political commitment or organization, and take a stand. If you are single, you attract many interesting people. Have fun deciding whether a specific person could become more than a pal. Your charisma is high; expect more than one possibility. If you are attached, you are creative and fiery. You could steal the scene from your sweetie without intending to. Remember to give your sweetie special time, too. It takes two to make a relationship work. A fellow ARIES could get in your face one too many times. Be careful!...

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★★★★

1							5	
				7			2	8
		6	2					
		4	1					
	7						4	
					9	3		
					6	1		
3	5			4				
	2							7

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

2	9	6	3	7	4	1	5	8
4	3	5	8	1	6	9	2	7
7	8	1	9	2	5	3	4	6
3	4	7	2	6	1	5	8	9
5	1	8	4	9	7	6	3	2
9	6	2	5	8	3	7	1	4
1	2	9	6	5	8	4	7	3
8	5	4	7	3	9	2	6	1
6	7	3	1	4	2	8	9	5

For every dollar you spend with a **local business**, as much as

70 cents

stays right here - supporting our schools, services and the community.

buy local santamonica.com ™

Buy Local

SANTA MONICA

It makes a difference!

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Disables
6 Crime outing
11 Seething
12 Up there
13 Water softener
14 Pretend
15 Wheel track
16 Formal letter
18 Tough wood
19 Blubber
20 Planning time
21 Plane fixture
23 Plow pioneer
25 Determined
27 Apt. units
28 Corset parts
30 Organ part
33 Finished off
34 Agent, for short
36 Historic time
37 Deliberately underestimate
39 Used to be
40 Unembellished
41 — garde
43 Marsh bird
44 Hold stuff
45 Nervous
46 Computer key

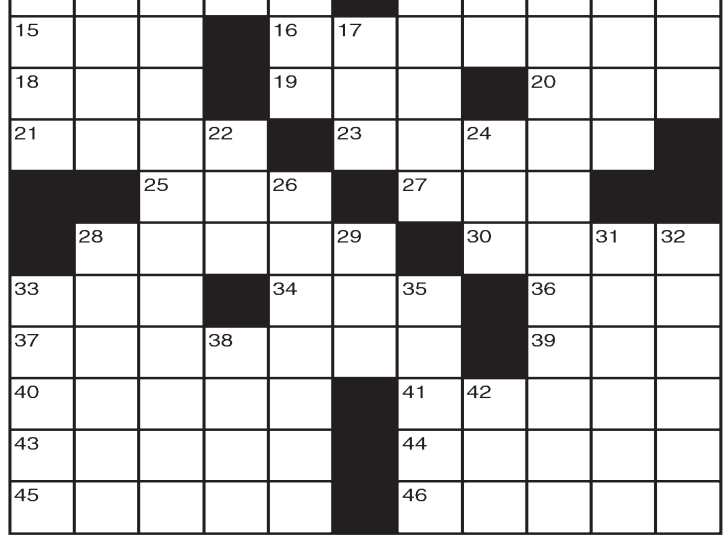
DOWN

1 Some October babies
2 Kindle
3 Homemaking expert
4 LAX guess
5 Genders
6 Gun measure
7 Beame and Burrows
8 Former Supreme Court justice
9 Change over time
10 "Walk Away ___"
17 Okra unit
22 Pot fill
24 Print units
26 Oppression
28 Hot
29 Poivre's partner
31 Marigold color
32 Flock leader
33 Dominant
35 Come in second
38 Life stories
42 Big truck

C	O	N	N	■	■	S	T	R	U	M
A	L	O	E	■	B	L	O	U	S	E
L	E	N	S	■	L	I	N	T	E	L
F	O	O	T	L	O	N	G	■	■	■
■	■	■	L	O	N	G	S	H	O	T
A	S	C	E	N	D	■	■	A	B	E
N	O	O	S	E	■	T	E	N	O	N
E	R	R	■	■	T	A	G	G	E	D
W	E	E	K	L	O	N	G	■	■	■
■	■	■	L	O	N	G	H	A	N	D
C	E	R	I	S	E	■	E	R	I	E
A	T	O	N	E	D	■	A	N	N	E
T	A	T	E	R	■	■	D	O	E	S

Yesterday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



3-23

DAILY LOTTERY

MEGA MILLIONS
Draw Date: 3/20
1 4 6 11 14
Meganumber: 30
Jackpot: $290M

SUPER LOTTO PLUS
Draw Date: 3/21
8 21 31 40 42
Meganumber: 2
Jackpot: $14M

Fantasy 5
Draw Date: 3/22
4 13 22 32 37

DAILY 3
Draw Date: 3/22
MIDDAY: 6 3 8
EVENING: 0 2 9

SANTA ANITA PARK
Draw Date: 3/22
1st: 11 Money Bags
2nd: 09 Winning Spirit
3rd: 06 Whirl Win
RACE TIME: 1:40.53

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD

BY CHUCK SHEPARD

■ In December, Pennsylvania judge Mark Martin dismissed harassment charges against Muslim Talaag Elbayomy, who had snatched a "Zombie Mohammad" sign from the neck of atheist Ernie Perce at last year's Halloween parade in Mechanicsburg, Pa. (Perce was mockingly dressed as an undead person, in robes and beard.) In tossing out the charge (even though Elbayomy seemed to admit to an assault and battery), Martin ruled that Sharia law actually required Elbayomy to take the sign away from Perce. Judge Martin later explained that the technical basis for the ruling was (he-said/he-said) lack of evidence. (The December ruling did not attract press attention until February.) [WHTM-TV (Harrisburg, Pa.), 2-21-2012; Carlisle (Pa.) Sentinel, 3-3-2012]

■ According to a municipal street sign in front of Lakewood Elementary School in White Lake, Mich. (filmed in February by Detroit's WJBK-TV), the speed limit drops to 25 mph on "school days only," but just from "6:49-7:15 a.m., 7:52-8:22 a.m., 8:37-9:07 a.m., 2:03-2:33 p.m., 3:04-3:34 p.m. (and) 3:59-4:29 p.m." [WJBK-TV, 2-15-2012]

TODAY IN HISTORY

1994 – Aeroflot Flight 593 crashes in Siberia when the pilot's fifteen-year old son accidentally disengages the autopilot, killing all 75 people on board.

1994 – A United States Air Force (USAF) F-16 aircraft collides with a USAF C-130 at Pope Air Force Base and then crashes, killing 24 United States Army soldiers on the ground. This later became known as the Green Ramp disaster.

1996 – Taiwan holds its first direct elections and chooses Lee Teng-hui as President.

WORD UP!

moschate
\ MOS-keyt \ , adjective;
1.
Having a musky smell.

ARITHMO™

CrossMath + × − ÷

– Arithmo Crossmath – Reclaim Your Brain

• Insert the given numbers in the empty squares so when they are calculated in threes from left to right and top to bottom they satisfy the demands in the shaded boxes both horizontally and vertically.

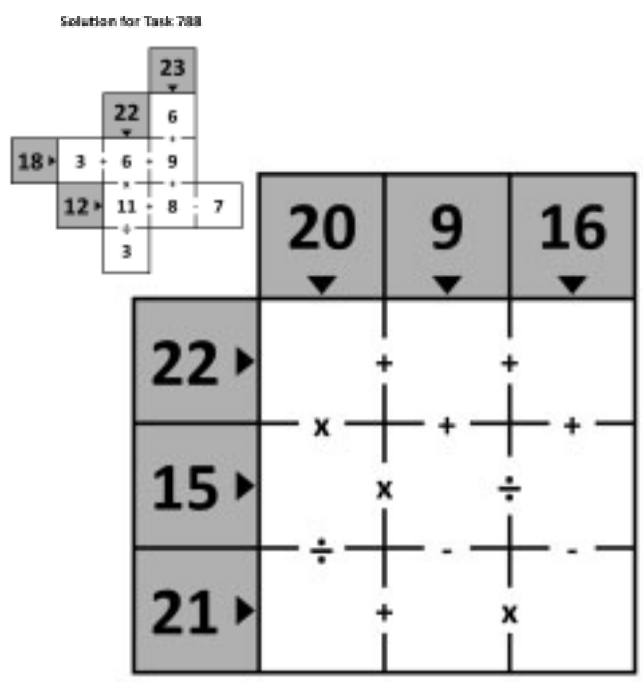
• Each empty square dictates the math operation that must be performed to meet the demands.

• Remember to multiply or divide before you add or subtract.

Go to www.zokigames.net for more fun and challenging games and links to our mobile phone apps.

Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

2, 3, 6, 6, 8, 9, 10, 10, 12



Santa Monica Daily Press

Classifieds

$7.50 per day. Up to 15 words, 30 cents each additional word.

Call us today start and promoting your business opportunities to our daily readership of over 40,000.

YOUR AD COULD RUN TOMORROW!*

Some restrictions may apply.

Prepay your ad today!

(310) 458-7737

*Please call our Classified Sales Manager to reserve your ad space. Specific ad placement not gauranteed on classified ads. Ad must meet deadline requirements. See complete conditions below.

CLASSIFICATIONS:

- Announcements
- Creative
- Employment
- For Sale
- Furniture
- Pets
- Boats
- Jewelry
- Wanted
- Travel
- Vacation Rentals
- Apartments/Condos
- Rent
- Houses for Rent
- Roomates
- Commerical Lease
- Real Estate
- Real Estate Loans
- Storage Space
- Vehicles for Sale
- Massage
- Services
- Computer Services
- Attorney Services
- Business Opportunities
- Yard Sales
- Health and Beauty
- Fitness
- Wealth and Success
- Lost and Found
- Personals
- Psychic
- Obituaries
- Tutoring

All classified liner ads are placed on our website for **FREE!** Check out ***www.smdp.com*** for more info.

Employment

COMMISSION SALES rep needed part time with internet marketing experience. Submit resume to bsberkowitz@aol.com

Yard Sales

8AM - MOVING OUT -MULTIPLE FAMILY SALES- COUCHES, TABLE & CHAIRS-ARMOIRE- LOT OF FURNITURE- TREADMILL- BRAND NEW DESIGNER S CLOTHES - AND MUCH MORE.

For Rent

$1295. BEST LOCATION IN WEST LOS ANGELES. BEAUTIFUL lower front apt. 1bdrm, 1bth. Hardwood flooring. Open Daily. 2606 South Sepulveda (310)666.8360

HOWARD MANAGEMENT GROUP
(310)869-7901

10552 (Little) Santa Monica Blvd. 2Bd + 1Bth upper rear unit in triplex. No walls shared $1995

1011 Pico #18. 2Bd+1Bth+Loft. Modern building. 2 sxs parking spaces. $2375

011 Pico #8. Work/Live Tri-level Loft. 2 Bd+2 Bth + Large loft. 2 sxs parkings spots. Master and 2nd bedroom have private entry. $2995

WE HAVE MORE VACANCIES ON THE WESTSIDE. PETS WELCOME

www.howardmanagement.com
rentals@howardmanagement.com

Commercial Lease

SANTA MONICA - two room office suite in garden bldg. Approx. 350 square feet. 30th near Ocean Park Boulevard. $1050.00/month. Includes utilities and parking. (310) 456-7031 X175.

Real Estate

Available Now!!! 2-4 Bedroom homes Take Over Payments No Money Down/No Credit Check Call 1-888-269-9192

Stop Renting. Lease option buy. Rent to own. No money down. No credit check. 1-877-395-0321

FREE Foreclosure Listings OVER 400,000 properties nationwide. Low down payment. Call now 800-250-2043.

GEORGIA LAND Beautiful 1acre-20acres. Amazing weather, Augusta Area. Financing w/Low down, from $149/month. Owner 706-364-4200

ADVERTISE! CALL US **(310) 458-7737**

Bookkeeping Services

Accounting & Bookkeeping Service
Call 310.828.5494

QUICKBOOKS BOOKKEEPING SERVICE
Call 310 977-7935

YOUR AD
COULD RUN HERE!
CALL US TODAY AT
(310) 458-7737

Services

Handyman

The Handy Hatts
Painting and Decorating Co.
SINCE 1967
RESIDENTIAL/COMMERCIAL
SPECIALISTS IN ALL
DAMAGE REPAIR
"EXPERT IN GREEN CONCEPTS"
Free estimates, great referrals
FULL SERVICE HANDYMAN FROM A TO Z
Call Brian @
(310) 927-5120
(310) 915-7907
LIC# 888736

Massage

BLISSFUL RELAXATION! Experience Tranquility & Freedom from Stress through Nurturing & Caring touch in a total healing environment. Lynda, LMT: 310-749-0621

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026492 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2012 The following person(s) is (are) doing business as BEING ENERGY. The full name of registrant(s) is/are: TILO MEDICAL AND ACUPUNCTURE INC. 2001 S. BARRINGTON AVE. STE. 116 LOS ANGELES, CA 90025. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/02/2011. /s/: AERIN ALEXANDER. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026486 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2012 The following person(s) is (are) doing business as HANGAR 28. The full name of registrant(s) is/are: THE BELMONT COMPANIES 6216 E. PACIFIC COAST HWY. LONG BEACH, CA 90803. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARK NEVIN. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026117 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2012 The following person(s) is (are) doing business as SOURCE MEMBERSHIP SERVICES, SOURCE MARKETING GROUP, THE PRINT PRESS, CLUB BENEFIT NETWORK, TICKET SOURCES, GROCERY SAVINGS NETWORK, DINING SAVINGS NETWORK, PREMIUM TICKET SOURCES, CASH REBATE MALL, EXCLUSIVE ACCESS, YOUR CHOICE REBATES, VALUE MAGAZINES, ONLINE VITAMIN OUTLET, EMPLOYEE BENEFIT CLUB, CANDY WHOLESALE COMPANY. The full name of registrant(s) is/are: SOURCE MEMBERSHIP SERVICES INC. 9445 DESOTO AVE. CHATSWORTH, CA 91311. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DOUGLAS FREEDMAN. This statement was filed with the

DBAS

County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026119 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2012 The following person(s) is (are) doing business as CPC CONSTRUCTION. The full name of registrant(s) is/are: CARLOS P. CUNHA 1724 LAUREL CANYON BLVD. #A LOS ANGELES, CA 90046. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CARLOS P. CUNHA. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012025229 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/13/2012 The following person(s) is (are) doing business as AXIOM RESOURCES, AXIOM HOLDINGS, AXIOM TRAVEL, TEND TO TRAVEL, TEND 2 TRAVEL, TRAVEL FOR TEAMS, TRAVEL 4 TEAMS, TRAVEL FOR ATHLETES, TRAVEL 4 ATHLETES, MMA TRAVEL PROS. The full name of registrant(s) is/are: AXIOM RESOURCES LLC 14621 LA PLUMA DRIVE LA MIRADA, CA 90638. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: MICHELLE WILLIAMS. This statement was filed with the County Clerk of LOS ANGELES County on 02/13/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012025228 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/13/2012 The following person(s) is (are) doing business as LA DOOR AND HARDWARE. The full name of registrant(s) is/are: SCHEERCO 11145 BURBANK BLVD. N. HOLLYWOOD, CA 91601. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/25/2012. /s/: TOM ENSLIN. This statement was filed with the County Clerk of LOS ANGELES County on 02/13/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012025227 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/13/2012 The following person(s) is (are) doing business as DWELL LA. The full name of registrant(s) is/are: DIANE HELEN OLECH 1327 N. LAUREL AVENUE #5 WEST HOLLYWOOD CA 90046. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DIANE HELEN OLECH. This statement was filed with the County Clerk of LOS ANGELES County on 02/13/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE

DBAS

COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012 025226 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/13/2012 The following person(s) is (are) doing business as INTERCAPITAL GROUP. The full name of registrant(s) is/are: DANIEL KLEIN 5659 W. 8TH #303 LOS ANGELES, CA 90036. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2012. /s/: DANIEL KLEIN. This statement was filed with the County Clerk of LOS ANGELES County on 02/13/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012025225 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/13/2012 The following person(s) is (are) doing business as BLU IVY. The full name of registrant(s) is/are: EXCLUSIVE NEW DESIGN INC. 795 E. WASHINGTON BLVD. LOS ANGELES, CA 90021. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/10/2010. /s/: MAHYAR KAMJOO. This statement was filed with the County Clerk of LOS ANGELES County on 02/13/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012025227 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/13/2012 The following person(s) is (are) doing business as DWELL LA. The full name of registrant(s) is/are: DIANE HELEN OLECH 1327 N. LAUREL AVENUE #5 WEST HOLLYWOOD CA 90046. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DIANE HELEN OLECH. This statement was filed with the County Clerk of LOS ANGELES County on 02/13/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012025224 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/13/2012 The following person(s) is (are) doing business as EPIFUNNY PRODUCTIONS. The full name of registrant(s) is/are: WILLIAM H. HOFFMAN JR. 3839 REVERE AVE. LOS ANGELS, CA 90039. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WILLIAM H. HOFFMAN JR.. This statement was filed with the County Clerk of LOS ANGELES County on 02/13/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to

DBAS

publish 03/12/2012, 03/23/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012025223 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/13/2012 The following person(s) is (are) doing business as QT FITNESS. The full name of registrant(s) is/are: DANIELLE ROBINSON 1309 AMHERST AVE. #211 WEST LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DANIELLE ROBINSON. This statement was filed with the County Clerk of LOS ANGELES County on 02/13/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012025222 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/13/2012 The following person(s) is (are) doing business as PARALLAX TALENT AGENCY. The full name of registrant(s) is/are: DANIEL STREHLAU 477 LAFAYETTE AVE., APT 2 BROOKLYN, NY 11205. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/02/2012. /s/: DANIEL STREHLAU. This statement was filed with the County Clerk of LOS ANGELES County on 02/13/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 04/02/2012, 04/09/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026489 ORIGINAL FILING This statement was filed with the County Clerk of LOS

DBAS

ANGELES on 02/15/2012 The following person(s) is (are) doing business as THE BABY BOTTOM BAKERY, BABY BOTTOM BAKERY. The full name of registrant(s) is/are: JENNIFER RAY 250 N. 1ST STREET #417 BURBANK, CA 91502. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JENNIFER RAY. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026120 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2012 The following person(s) is (are) doing business as THE ACCOUNTING GROUP. The full name of registrant(s) is/are: BERNARDY FINANCIAL SERVICES 1346 N. STANLEY AVENUE #1 LOS ANGELES, CA 90046. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GILBERT BERNARDY. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/19/2012, 03/26/2012, 04/02/2012, 04/09/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026491 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2012 The following person(s) is (are) doing business as SB COMMERCIAL, SOUTH BAY COMMERCIAL. The full name of registrant(s) is/are: ANDREAS OHANESSIAN 408 S. CATALINA AVE. APT. C REDONDO BEACH, CA 90277. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/19/2006. /s/: . This statement was filed with the County Clerk of LOS

Classifieds

GET RID OF YOUR ROLLERBLADES. Sell your sports equipment to someone who will actually use it.

Santa Monica Daily Press

Prepay your ad today!

(310) 458-7737

CALL TODAY FOR SPECIAL MONTHLY RATES!
There is no more convincing medium than a DAILY local newspaper.

$5.50 per day. Up to 15 words, 20 cents each additional word.

DBAS

ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026120 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2012 The following person(s) is (are) doing business as THE ACCOUNTING GROUP. The full name of registrant(s) is/are: BERNARDY FINANCIAL SERVICES 1346 N. STANLEY AVENUE #1 LOS ANGELES, CA 90046. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GILBERT BERNARDY. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 3/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026495 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2012 The following person(s) is (are) doing business as A AND V ASSET RECOVERY. The full name of registrant(s) is/are: CARL VELASQUEZ 2519 COLLEGE LANE LA VERNE, CA 91750, ALEX ARELLANO 1714 BIG DALTON AVE. APT. E BALDWIN PARK, CA 91706. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CARL VELASQUEZ. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026120 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2012 The following person(s) is (are) doing business as THE ACCOUNTING GROUP. The full name of registrant(s) is/are: BERNARDY FINANCIAL SERVICES 1346 N. STANLEY AVENUE #1 LOS ANGELES, CA 90046. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GILBERT BERNARDY. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 3/26/2012, 04/02/2012, 04/09/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026121 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2012 The following person(s) is (are) doing business as RESTORACISE. The full name of registrant(s) is/are: LULIN TSAI 1527 GRANVILLE AVENUE #3 LOS ANGELES, 90045. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LULIN TSAI. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 04/02/2012, 04/09/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026488 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2012 The following person(s) is (are) doing business as ALMAK VIDEOGRAPHY. The full name of registrant(s) is/are: TERESA M. KIMBROUGH 6310 WHITSETT AVE. #19 NORTH HOLLYWOOD, CA 91606. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TERESA M. KIMBROUGH. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publishFICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026120 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2012 The following person(s) is (are) doing business as THE ACCOUNTING GROUP. The full name of registrant(s) is/are: BERNARDY FINANCIAL SERVICES 1346 N. STANLEY AVENUE #1 LOS ANGELES, CA 90046. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GILBERT BERNARDY. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 04/02/2012, 04/09/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026494 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2012 The following person(s) is (are) doing business as TOP GUN SMITHING. The full name of registrant(s) is/are: SCOTT D. WORLEY 44118 FINE CIRCLE LANCASTER, CA 93536-1000. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026120 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2012 The following person(s) is (are) doing business as THE ACCOUNTING GROUP. The full name of registrant(s) is/are: BERNARDY FINANCIAL SERVICES 1346 N. STANLEY AVENUE #1 LOS ANGELES, CA 90046. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GILBERT BERNARDY. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 04/02/2012, 04/09/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026490 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2012 The following person(s) is (are) doing business as VISUAL TAPESTRY IMAGES, VISUAL TAPESTRY PHOTOS. The full name of registrant(s) is/are: LEILANI J. RAMIREZ 16180 W. SUNSET BLVD. APT. D PACIFIC PALISADES, CA 90272. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/1/2012. /s/: LEILANI J. RAMIREZ. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012026120 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/15/2012 The following person(s) is (are) doing business as THE ACCOUNTING GROUP. The full name of registrant(s) is/are: BERNARDY FINANCIAL SERVICES 1346 N. STANLEY AVENUE #1 LOS ANGELES, CA 90046. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GILBERT BERNARDY. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/23/2012, 3/26/2012, 04/02/2012.

Introducing the all-new 2012 Subaru Impreza. It makes friends wherever it goes. Symmetrical All-Wheel Drive to take you to the end of any road you point it down, and 36 mpg highway* so pit stops are always on your own terms. Experience love that lasts. Love. It's what makes a Subaru, a Subaru.

SUBARU
Confidence in Motion

Impreza®. Well-equipped at $17,495*

*EPA-estimated hwy fuel economy for 2012 Subaru Impreza 2.0i CVT models. Actual mileage may vary. †MSRP excludes destination and delivery charges, tax, title and registration fees. Dealer sets actual price. 2012 Impreza 2.0i Premium 4-door and 5-door pictured have MSRPs of $20,795 and $21,295 respectively.

Subaru of Santa Monica 1229 Santa Monica Blvd. | Santa Monica, Ca., 90404 | (800) 809-1283