



City and developers square off over affordable housing requirements

BY KATE CAGLE

Daily Press Staff Writer

A major question concerning affordable housing in Santa Monica remains unanswered after the Planning Commission reluctantly approved a massive new development on Lincoln Boulevard.

The project is part of a sea of change coming to the stretch of the

boulevard between the freeway and the Expo Line. The complex at 1613-1637 Lincoln Boulevard will bring 191 new apartments to the street, replacing the JoAnn Fabrics and old Wertz Brothers Antique Mart. Century West and a subsidiary of USAA Real Estate Company, a national developer based in San Antonio, Texas, are developing the five-story property.

Out of nearly 200 units, the owner of the project has reserved 15 for affordable housing at the lowest income level, 30% of the average medium income. By providing the housing at the lowest possible rent, it meant the developer had to provide fewer affordable units overall.

SEE REQUIREMENTS PAGE 7

Holocaust survivors visit Samohi



Courtesy Photo

HISTORY: Students met with Holocaust survivors as part of a theater project.

MARINA ANDALON

Daily Press Staff Writer

The Santa Monica High School Theatre has teamed with the Los Angeles Museum of the Holocaust (LAMOTH) and with Writer's Room Productions to present "Voice of Survivors" to local students.

Students in Theatre Director, Kate Barraza's Acting class participated in the LAMOTH Voices of History Theatre Workshop recently. The Voice of History Theatre program brings together students and survivors of the Holocaust to create artistic mediums.

LAMOTH organizers said they strongly believe the museums' mission to educate the public about the Holocaust. They said the program captures their mission as well as staying connected to the community in a positive and impactful way.

"This year, LAMOTH worked with Santa Monica High School Theatre Department and the students learned interviewing and oral history skills, toured the museum, met with and learned from four different survivors," said Rachel Fidler, Creative Programs Director at LAMOTH.

The production will reflect

scenes from the narratives of four different Holocaust survivors, Avraham Perlmutter, David Lenga, Edith Frankie, and Erika Fabian.

"This program is one of the most profound experiences that I have been a part of in my 15 year teaching career," said Barraza.

Students said have been given an opportunity to speak with survivors, and many of them felt privileged, because of the decreasing number of survivors still around to tell their story. The class was divided into four groups, with each group assigned to a specific survivor. Their task was to hear their story and create an original piece about one of the survivors while adding their own twist.

Celia Debonnet, Junior said, "I learned a lot about the Holocaust throughout my middle school and high school career. When we got to talk to Holocaust survivors, it became a real experience to me, it was no longer a story in a book."

After meeting with their particular survivor, the students met with Writer's Room Production. The organization mentored the students into creating their original piece and thinking outside the

SEE SURVIVORS PAGE 8



LEAGUE VICTORY

Morgan Genser

The Santa Monica High School varsity lacrosse team hosted Culver City High School in an Ocean League lacrosse game on March 15 and won 11-7 to improve to 1-0 league play and 7-0 overall. Pictured are Parker Furlong cradling the ball as he is chased from behind by Ethan Lind from Culver City and Collin Ferrara getting checked by Jacob Taylor-Rhodes from Culver City.



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Calendar

2

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, March 20

Architectural Review Board Meeting

The ARB generally meets on the first and third Mondays of each month unless there is a holiday. Meetings are held in the City Council Chambers at City Hall unless otherwise noted. City Hall, 1685 Main St., 7 p.m.

Arts Commission Meeting

Regular meeting of the Santa Monica Arts Commission. Ken Edwards Center, 1527 4th St., 6:30 p.m.

Santa Monica Reads Book Discussion: Fun Home

This discussion takes place at Earth, Wind & Flour Restaurant, 2222 Wilshire Boulevard. Santa Monica Reads book discussions are hosted by trained discussion facilitators and are free and open to the public. Discussion participants are encouraged to share their thoughts about this year's book selection, Fun Home, and its themes, or are welcome to simply listen and learn more about the book. 1:30 - 3 p.m.

Tuesday, March 21

Ocean Park Mystery Book Group

Join organizers as they discuss the latest authors in the mystery genre. Meets the 3rd Tuesday of the month. Emphasis on international authors and locations. All are welcome. No registration required. Discussion Title: "Mr. Mercedes" by Stephen King. Ocean Park Branch Library, 2601 Main St., 7 - 8:30 p.m.

Tree Hugging Day

An annual day to show "hands on" appreciation for our urban forest. The family-friendly event will take place starting 5:30 p.m. (until 6:30 p.m.) at the Children's Tree of Life located in the Santa Monica Palisades Park at Ocean Ave. and Colorado Ave. just north of the gateway to the Santa Monica Pier. For more information call (310) 399-1000 or visit fb.me/TreeHuggingFriends

Creative Therapy: An Anti- Stress Adult Coloring Program

Relax, unwind, refocus, and have fun. Pico Branch Library, 2201 Pico Blvd., 5:30 - 7:30 p.m.

Spy Academy for Kids

Learn how to become a spy. Limited space; register in person or call (310) 458-8682

for the secret password. CONFIDENTIAL CODES: How to send covert messages. For grades K-5. 3:30 - 4:30 p.m. Montana Avenue Branch Library, 1704 Montana Ave.

Santa Monica Reads Movie: Annie (1982)

Musical based on the legendary comic strip, Little Orphan Annie. Starring Aileen Quinn, Albert Finney and Carol Burnett. (127 min.) Main Library, 601 Santa Monica Blvd., 3 - 5 p.m.

Wednesday, March 22,

Bouchardon and Charles Ray: Sculptors Past and Present

Sculptor Charles Ray, whose Boy with Frog stands in front of the Getty Museum, joins the Getty's curators of sculpture, Anne-Lise Desmas, and drawings, Stephanie Schrader, to discuss 18th-century sculptor and draftsman Edme Bouchardon, and how his endeavors continue to resonate with artists today. All events are free. Parking at the Getty Center is \$15 and is reduced to \$10 after 3 p.m. Getty Center, 1200 Getty Center Dr, Los Angeles, 7 p.m.

Discover the History: Girl Scouts

Dr. Lisette Gold shares the history of the Girl Scouts, who celebrate 105 years of empowering women this March, and discusses local scouting and its impact on the community. Free admission to the Girl Scout exhibit at the Santa Monica History Museum before the program from 5 to 6:30 p.m. Co-presented with the Santa Monica History Museum and the Girl Scouts of Greater Los Angeles. Main Library, 601 Santa Monica Blvd., 6:30 - 7:30 p.m.

ESL Class

English as a Second Language (ESL) classes taught by Adult Education Center instructors. Classes are free and students must be 18 years or older to attend. Community parents and SMMUSD parents have priority enrollment. Enrollment is through the Santa Monica-Malibu Unified School District Adult Education Center, located at 2510 Lincoln Blvd., Santa Monica, 90405. Contact Olga Saucedo at (310) 664-6222 ext. 76203 or osaucedo@smmusd.org to learn more or enroll. Fairview Branch Library, 2101 Ocean Park Blvd.

For help submitting an event, contact us at 310-458-7737 or submit to events@smdp.com

COMMUNITY BRIEFS

Downtown
Wandering Reel Traveling Film Festival Visits Santa Monica

Wandering Reel Traveling Film Festival makes its debut to Santa Monica with a collection of short films sure to stir the consciousness of the local community. The event will be held Thursday, March 30 at 7:30 p.m. at the HI Los Angeles Hostel in Santa Monica. This year's program is a showcase of some of the best award winning short films the festival has to offer. The screening is followed by Q&A discussion with festival director, Michael Harrington. The event is free but donations to the festival are welcomed at the door.

Wandering Reel is a traveling short film festival with a focus on bringing meaningful films to communities with limited or no access to compassionate, thought-provoking cinema. WRTFF strives to engage its audience in deeper conversation about the role of cinema, and how films can relate to community, conscious living, and contribute to making the world a stronger and more unified place.

Each year, the festival curates several programs of international short films determined by a team of individuals from varying backgrounds and roles in art, film, social justice and domestic life. "Wandering Reel offers films that are made with purpose, that we think will inspire, that we hope will stay with our audience long after the credits have rolled," said festival director Michael Harrington. "This is how we change the world, one community and one film at a time." Last year's award winning filmmaker Philippe Vaucher said, "Wandering Reel reminded me of why I started making films in the first place: it is possible to change people's lives through thoughtful art and moving art."

In addition to showing thought-provoking cinema, Wandering Reel's mission is to engage its audiences in ways that many other film festivals cannot do: the community-centric format is designed to maximize audience participation and cultivate community building. "By exposing communities with films that are compassionate in their approach and passionate in their purpose, we hope to inspire conversation and collaboration between individuals and communities through the common experience of cinema," said Harrington. Thusly, after each screening, the festival curator facilitates conversations with the audience and, when available, with the filmmakers, as well.

HI - Los Angeles Santa Monica, 1436 2nd Street. For more a complete list of films for each program, please visit: <http://www.wanderingreel.org/2016-film-programs>.

- SUBMITTED BY ANNA LUCAS MARIN

New Roads School
P. J. O'Rourke Explains the 2016 Presidential Election

P. J. O'Rourke, a quintessential voice on American politics and culture, will give his essential take on the recent stranger-than-fiction (and stranger-than-fact) presidential campaign when he talks about his new book How the Hell Did This Happen?: The Election of 2016.

Live Talks Los Angeles presents O'Rourke in conversation just two months into Trump's term. O'Rourke has written 18 books on subjects as diverse as politics and cars and etiquette and economics. Parliament of Whores and Give War a Chance both reached #1 on the New York Times bestseller list. He is a contributing editor at the Weekly Standard, H. L. Mencken Research Fellow at the Cato Institute, a regular panelist on NPR's Wait Wait... Don't Tell Me, and a columnist for The Stansberry Digest investment letter.

This election cycle was so absurd that the celebrated political satirist, journalist, and diehard Republican O'Rourke endorsed Democratic candidate Hillary Clinton. As O'Rourke put it, "America is experiencing the most severe outbreak of mass psychosis since the Salem witch trials of 1692. So why not put Hillary on the dunking stool?" In his latest book, O'Rourke brings his critical eye and inimitable voice to some seriously risky business. He surveys the full cast of presidential candidates including everyone you've already forgotten and everyone you still wish you could forget.

Ann and Jerry Moss Theatre, New Roads School, Herb Alpert Educational Village, 3131 Olympic Blvd. \$42 Reserved Section seat + a copy of How the Hell Did This Happen? \$20 General Admission Section Seat. \$30 Reserved Section Seat. \$95 Reception (6:30-7:30 p.m.) + Reserved Section. <http://livetalksla.org>.

- SUBMITTED BY DARLENE CHAN

Downtown
Free Discover the History Lecture
Featuring the History of Girl Scouts

The Santa Monica History Museum, the Santa Monica Public Library, and the Girl Scouts of Greater Los Angeles will host a free Discover the History lecture on Wednesday, March 22, at 6:30 p.m. in the Santa Monica Public Library's Martin Luther King, Jr. Auditorium. This lecture will focus on the history of Girl Scouts and will also be a celebration of Women's History Month. Dr. Lisette Gold, a Santa Monica Girl Scouts Service Unit Manager and Ambassador Troop #8355 Leader, will be the speaker for this free community event.

Girl Scouts are a ubiquitous part of American life, but where did they get their start and how did they grow to one of the nation's premier women's organizations with nearly three million active and over fifty-nine million alumnae members? Dr. Lisette Gold will share the history of Girl Scouts, who celebrate 105 years of empowering women this March, a fitting way to celebrate Women's History Month 2017. The talk will also include information about local scouting and its impact on the community.

The lecture is offered free to the public, but seating is limited and RSVPs are encouraged. To RSVP or for more information please contact Kathryn Evans at (310) 395-2290 or kevans@santamonicahistory.org.

This program is free and open to all ages. Seating is limited and on a first arrival basis. The Santa Monica Public Library is wheelchair accessible. For special disabled services, call Library Administration at (310) 458-8606 at least one week prior to event. The Main Library is served by Big Blue Bus routes 1, 7, R7, R10 and 18. Ride your bike. Bicycle parking racks are available at the library. Santa Monica History Museum, 1350 7th Street, (310) 395-2290, www.santamonicahistory.org.

- SUBMITTED BY KATHRYN EVANS, DEVELOPMENT & MUSEUM MANAGER



CITY OF SANTA MONICA
NOTICE OF UNCLAIMED PROPERTY

Notice is hereby given that the City of Santa Monica has posted a list of unclaimed checks – any stale dated check older than three years as of **January 30, 2017** - and claim forms on the City's website at <https://finance.smgov.net/unclaimed-property> and at the following physical locations: the City Clerk's Office, City Hall, Room 102; the Public Safety Facility's counter next to the City Council Agenda folder; the Main Library's bulletin board located next to the public copy machine. If said funds are not claimed by **April 28, 2017** these funds will become the property of the City of Santa Monica in accordance with California Government Code Sections 50050 – 50056. These funds may be released to the depositor, their heir, beneficiary or duly appointed representative provided a claim form has been completed with the required information detailed below and an original signature.

Required claim information includes name, address, phone number, tax identification number, amount of claim, and grounds on which claim is founded. Claims must be submitted to the Finance Department, Attn: Financial Operations, 1717 4th Street, Suite 250, Santa Monica, CA. 90401 or by email to Jason.Duvall@smgov.net. Once a claim is submitted; the Finance Department will determine the validity of the claim and if additional information is required to process the claim. The City of Santa Monica reserves the right to deny any claim that is submitted with incomplete or invalid information.



NOTICE OF A PUBLIC HEARING
BEFORE THE SANTA MONICA CITY COUNCIL

SUBJECT: Public Hearing and Second Reading of an Ordinance of the City of Santa Monica updating seismic retrofit requirements for potentially seismically vulnerable buildings and updating tenant protection laws, through incorporation of the 2015 Edition of the International Existing Building Code (IEBC), American Society of Civil Engineers Standard ASCE 7-10 Minimum Design Loads for Buildings and Other Structures (Second Printing), and the American Society of Civil Engineers Standard ASCE 41-13 Seismic Evaluation and Retrofit of Existing Buildings.

The five building types subject to mandatory seismic retrofit requirements are: (1) Unreinforced Masonry Buildings; (2) Concrete Tilt-Up Buildings; (3) Soft-Story Multi-Family Buildings; (4) Welded Steel Moment Frame Buildings; (5) Non-Ductile Concrete Buildings.

Copies of the 2015 IEBC, ASCE 7-10, and ASCE 41-13 are on file with the City Clerk's Office and open to public inspection.

DATE/TIME: TUESDAY, MARCH 28, 2017, AT 5:30 P.M.

LOCATION: City Council Chambers, Second Floor, Santa Monica City Hall
1685 Main Street, Santa Monica, California

HOW TO COMMENT

The City of Santa Monica encourages public comment. You may comment at the City Council public hearing, or by writing a letter. Written information will be given to the City Council at the meeting.

Address your letters to: City Clerk
Re: Seismic Retrofit Ordinance
1685 Main Street, Room 102
Santa Monica, CA 90401

Or email to councilmtgitems@smgov.net

MORE INFORMATION

If you want more information about this matter, please contact Ron Takiguchi at (310) 458-2201, Extension 5595, or by e-mail at ron.takiguchi@smgov.net. More information will also be available on-line at www.smgov.net/departments/clerk/agendas.aspx or from the Office of the City Clerk, located at 1685 Main Street, Room 102, Santa Monica, California; phone number (310) 458-8211.

The meeting facility is wheelchair accessible. For disability-related accommodations, please contact (310) 458-8355 or (310) 458-8696 TTY at least 72 hours in advance. Every attempt will be made to provide the requested accommodation. All written materials are available in alternate format upon request. The Metro Exposition Line Downtown Santa Monica Terminus Station, Santa Monica "Big Blue" Bus Lines #2, #3, Rapid 3, #7, #8 and #9 service City Hall and the Civic Center. Bike racks are provided.

ESPAÑOL

Esto es una noticia de una audiencia pública para revisar aplicaciones proponiendo desarrollo en Santa Monica. Si deseas más información, favor de llamar a Angelica Bernal en la División de Seguridad de Edificios al número (310) 458-5503.



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AWARD WINNER



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Your column here

By Robert Ross

Send comments to editor@smdp.com

When Homelessness Hits Home

A LETTER ARRIVES FROM THE LOS

Angeles Coroner's office. My chest tightens, the mind focuses. Letter open, the words jump out, "Gary" . . . death, eyes turn away, childhood memories surface.

THE LETTER

"November 3, 2016

The notifications section of the Los Angeles County Department of Coroner has been assigned the responsibility of attempting to locate family for the above named person. During our efforts to locate next of kin, your name and/or address has been uncovered in connection with the decedent's history.

If the above named is a relative, I first of all extend to you my condolences on your loss and sincerely apologize for the insensitivity of informing you of the death in this manner. Regrettably, other methods of notification have not been successful.

If you are related to the above named person . . ."

By phone, the Coroner's office informs us our cousin was homeless, living on the UCLA campus. Palm on forehead, my thoughts turn to memories of Christmas Eves long ago, childhood faces glowing with excitement, colorfully wrapped gifts, sparkling lights on the tree.

How did this happen?

I discovered in the UCLA paper, Daily Bruin Newspaper, November 3

"63-year-old dies after falling from UCLA Biomedical Library

A 63-year-old man died after falling from the UCLA Biomedical Library on Oct. 28. The Los Angeles County coroner identified the death as a suicide.

UCPD spokesperson Nancy Greenstein said UCPD responded to reports of a person falling from the roof or window at 11:30 a.m. She added the person does not appear to be affiliated with UCLA.

Greenstein said UCPD is not releasing the name and is not investigating the death as a homicide.

The library was closed and blocked off from bystanders after the incident. The library opened again at about 2:20 p.m., according to police at the scene.

Counselors were stationed in the library to help those affected by the death, Greenstein said."

Drive down any busy street in San Diego, or Los Angeles, and you'll see at intersections, on the center meridians, the homeless, looking worn, disheveled, with signs asking for money. Some are mentally ill, others support a drug or alcohol habit, still others perhaps adding to their public assistance income. Whatever the motivation, the sleeping bags lining downtown streets, the shopping carts used as mobile homes, and the panhandlers in front of shops and on street corners are disturbing. And the problem is growing.

According to Forbes Magazine, San Diego and County has the fourth largest homeless population in the country at 8669. However, New York leads with an astounding 73,523, followed by Los Angeles and County at 48,853 and Seattle at 10,730.

My cousin, estranged from family, hadn't spoken with me in 20 years. But now, I wanted to know why. I put an ad in the Daily Bruin: "Did anyone know the homeless person who fell from the Biomedical Library on Oct 28? He was my cousin. Please contact me by email ..." No response.

Gary's death hit home. No longer were these nameless individuals staring at me as I wait for the signal to turn green. They're someone's cousin, son, daughter, father, who, for whatever reason, chose not to use the safety nets available to them. Instead, they hit the streets, sliding down a path of self-destruction.

In an attempt to make sense of it all, I watch the documentary Without a Home, by Rachel Fleischer. The background music written by her sister Jessica is poignant, and the lyrics linger for days. "Walking the streets, but nowhere left to go, pushing carts, there's nothing left to show, the hunger never dies, the sorrow in their eyes ..." The movie follows Rachel as she documents the lives of six homeless people living in the Los Angeles area. Rachel is pulled into their lives and finds herself attempting to help. At the end of the documentary the viewer is left with the feeling that there is no easy answer. Those who live on the streets surrender their sovereignty, often having mental and emotional problems that exceed the limits of any "Twelve Step" type of program.

The National Law Center on Homelessness and Poverty indicates, as of 2016, approximately 1,750,000 are homeless in the U.S. Sixty-six percent have alcohol, drug abuse or mental illness issues.

According to a recent article in the Los Angeles Times, "San Diego County is moving forward with a new program that will provide long-term housing and care to as many as 1,250 mentally ill homeless people in the next two years." And, in February 2016, the Los Angeles City Council, after declaring that homelessness had reached "emergency proportions," approved a \$100 million plan for homeless services this year. And \$2 billion over the next decade for housing - including appointing a city homeless coordinator, creating a network of public restrooms and showers, and, making a huge investment in affordable housing.

Whether or not another layer of programs, another bureaucracy, will make a dent in homelessness remains to be seen.

My cousin, alone, scared, confused, his mind and spirit no longer looking forward to a better life, chose to end it. I'm sorry. I'm sorry I couldn't have done something.

There are 1,750,000 'Garys' living on the streets, alone, scared and confused.

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Earth Talk

By the editors of E Magazine



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Environmental leaders

Dear EarthTalk:

The environmental movement was built on the philosophies of people like Henry David Thoreau, Aldo Leopold and Rachel Carson. But who are the great environmental visionaries of our own day and age?

Betsy Englund
Boston, MA

THOREAU, BEST KNOWN FOR HIS BOOK

"Walden," taught us how to live a simple life and take pleasure in nature's splendor all around us. Leopold's 1949 book, "A Sand County Almanac," encouraged us to respect the land and its inhabitants and manage it with future generations in mind. And Carson, whose book "Silent Spring" is credited with advancing the global environmental movement, taught us that the world would be sick, let alone way too quiet, without the soundtrack of wildlife. While these voices from the past still guide our conservation ethic, a new generation of visionaries is reimagining what it means to be an environmentalist in response to the new existential challenges facing our species and our planet.

One of them is Winona LaDuke, who cut her activist teeth in the 1980s when she helped launch the Indigenous Women's Network and campaigned for tribal land claims in Minnesota. In 1993 she partnered with the folk-rock duo Indigo Girls to launch Honor the Earth, which raises awareness and support for Native environmental issues and develops resources for the survival of sustainable Native communities. Honor the Earth uses music, the arts and the media to spread awareness about our dependency on a clean, healthy planet. Most recently, LaDuke set up her tipi at one of the Dakota Access Pipeline protest camps; she has been outspoken about the need to reject such projects and the oil slated to run through them.

Many Americans first learned about the potential perils of climate change from Bill McKibben's 1989 book *The End of Nature*. McKibben has subsequently penned more than a dozen books on related topics, and in 2006 crossed over into activism, helping lead

a five-day walk across Vermont calling for action on global warming. He went on to launch 350.org, a global climate organizing effort named after climate scientist James Hansen's contention that atmospheric concentrations of carbon dioxide above 350 parts per million would be unsafe for humanity and the planet. Pioneering the use of social media to grow its ranks, the group coordinated 5,200 demonstrations in 181 countries as part of its "International Day of Climate Action" in October 2009 and rallied hundreds of thousands more people at subsequent events. 350.org is currently gearing up for the People's Climate Mobilization on April 29, 2017 and is hoping for a record turnout in Washington DC and at other simultaneous rallies around the world. McKibben remains an outspoken critic of both the Keystone XL and Dakota Access Pipeline projects.

While McKibben worked his way into our hearts through his writing, Josh Fox did it with video. The filmmaker's 2010 documentary *Gasland* focused on the environmental effects of hydraulic fracturing ("fracking") of shale formations to recover natural gas deposits. The Oscar-nominated film became a key lever in the anti-fracking movement and Fox went on to become a vocal opponent of fracking. In 2016, Fox traveled the country on behalf of Bernie Sanders's campaign for President and helped pen a historic climate amendment to the Democratic Platform calling for the institution of a national carbon pricing system, the phase out of gas-fired power plants and higher efficiency standards for federal energy projects. Fox currently works as Creative Director for Our Revolution, a non-profit Sanders launched following the 2016 Democratic primaries to get more Americans involved in the political process and organize and elect progressive candidates.

EarthTalk is produced by Roddy Scheer & Doug Moss and is a registered trademark of the non-profit Earth Action Network. To donate, visit www.earthtalk.org. Send questions to: question@earthtalk.org.



CITY OF SANTA MONICA REQUEST FOR PROPOSALS

NOTICE IS HEREBY GIVEN that the City of Santa Monica invites sealed proposals for

RFP: #110 DOOR THROUGH DOOR ATTENDANT SERVICES

• Submission Deadline is April 17, 2017 at 5:00 PM Pacific Time.

Proposals must include forms furnished by the City of Santa Monica. Request for Proposals may be obtained on the **CITY'S ONLINE VENDOR PORTAL**. The website for this Request for Proposals and related documents is: [Planet Bids](http://PlanetBids.com) or <http://vendors.planetbids.com/SantaMonica/bidsearch4.cfm>. There is no charge for the RFP package.

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Local

6

MONDAY, MARCH 20, 2017

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COMMUNITY BRIEFS



Courtesy photo

WINNERS: (Left to Right): Gary Berry, Mikaela Newall, Audrey Howard, Ruby Winn, Lila Subin, Sasha Zuckerbraun, Isabella Padilla, Assistant Coach - Elvis Guerra
(Front row): Elina Guerra, Nina Slavonia, Nyla Ryf, Andrea Prieto

Citywide

Local girls win soccer playoffs

The Santa Monica Saints Girls U9 Extra (AYSO Region 20) won the Area 1P Championship Sectional Playoffs in Riverside last weekend in two games, both 6-0 shutouts.

The team includes students from Will Rogers Learning Community, Edison Elementary School, Roosevelt Elementary School and Grant Elementary School, all in the Santa Monica-Malibu Unified School District, one girl from Beverly Vista Elementary School in Beverly Hills and one from St. Augustine in Culver City.

Section 1 includes Southern California, Western Arizona, and Southern Nevada.

Area P includes communities from West LA to downtown LA.

Section 1 (largest AYSO section in the country) is made up of 125,000 players from Northern So Cal to Nevada.

They now move on to the Western States Championships in Carson City, Nevada on March 25th. The team is lead by an AYSO Community Volunteer, Gary Barry, as the Head Coach.

Western States Championship covers Washington, Oregon, California, Nevada and Arizona.

- SUBMITTED BY GAIL PINSKER COMMUNITY & PUBLIC RELATIONS OFFICER SANTA MONICA - MALIBU UNIFIED SCHOOL DISTRICT

Citywide

Rotary Club of Santa Monica Invites Applications for Community and Youth Grants

The Rotary Club of Santa Monica is currently accepting applications for its Community and Youth Grants program from non-profit organizations that serve the Santa Monica area and address the needs of those less fortunate in our community.

Grant applications are due by March 24, for the next funding cycle. Grants offered by the Community and Youth Grants program range from \$500 to \$3,500. Funds may be requested for equipment and other projects. Funds are not available for annual operating needs or special events.

Non-profit organizations may apply annually for funding. Applications and instructions can be obtained by contacting the Rotary Club of Santa Monica at (310) 917-3313, by e-mailing RotaryClubofSantaMonica@Verizon.net, or from the Rotary Club website at <http://bit.ly/RotaryCYG>. <http://bit.ly/RotaryCYGOrganizations> must provide proof of non-profit 501(c)(3) status and be able to verify that the funds benefit the community of Santa Monica or address the needs of the less fortunate in Santa Monica.

- SUBMITTED BY KATHY SHEPARD

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COMMUNITY BRIEFS

Los Angeles

LOS Angeles

The Getty Presents an Array of Free Talks

Spring has sprung and the Getty is offering a full line-up of talks on a variety of subjects at the Getty Center.

Highlights include appearances by sculptor Charles Ray, photographers Chris Killip and Jane and Louise Sealander, photographer and documentarian Jamel Shabazz, journalist and "The Wire" creator David Simon, and costume designer Ruth E. Carter.

All events are free. Parking at the Getty Center is \$15 and is reduced to \$10 after 3:00 p.m. Don't forget to take advantage of "Pay Once, Park Twice," same-day parking at both the Getty Center and Getty Villa for one \$15 fee.

Getty360 is a way to explore events at the Getty, from live music and theater to family activities and hands-on courses -all in one place. Visit getty.edu/360 or download the Getty360 app to keep up to date with the latest at the Getty -surround yourself with inspiration.

Bouchardon and Charles Ray: Sculptors Past and Present
Wednesday, March 22, 7:00 p.m.

Sculptor Charles Ray, whose *Boy with Frog* stands in front of the Getty Museum, joins the Getty's curators of sculpture, Anne-Lise Desmas, and drawings, Stephanie Schrader, to discuss 18th-century sculptor and draftsman Edme Bouchardon, and how his endeavors continue to resonate with artists today.

For complete program information and to make reservations visit www.getty.edu/360.

– SUBMITTED BY VALERIE TATE GETTY COMMUNICATIONS

11th St.

Andy Moses talks with Peter Frank

Peter Frank is an American art critic, curator, and poet who lives and works in Los Angeles. He was the Senior Curator at Riverside Art Museum and an art critic for Angeleno magazine. He is a frequent contributor to The Huffington Post. Until 2008, he was a long-time critic for LA Weekly. He was a past editor of Visions Art Quarterly and was an art critic for The Village Voice and The SoHo Weekly News in New York. Frank received his B.A. and M.A. in art history from Columbia University. Reception & Viewing 6 p.m. Conversation begins at 7 p.m. RSVP to: andymoses30@lynwinter.com. Santa Monica College Pete and Susan Barrett Art Gallery 1310 11th St. Santa Monica. Parking available in the performing Arts Center parking lot. Tuesday, March 21.

- SUBMITTED BY NATALIE ALAVI

REQUIREMENTS

FROM PAGE 1

"I'd like these people to have 30 affordable units or 20 affordable units," Commissioner Richard McKinnon said at the contentious Wednesday night meeting before reluctantly voting for the project. In the end, only Commissioner Mario Fonda-Bonardi voted against it.

“The Planning Commission has to choose what they stand for and what they are trying to convey to a developer and future developers,” Fonda-Bonardi said in a phone interview with the Daily Press, emphasizing his displeasure with the number of apartments being built so close to the pollution caused by the freeway and the 50,000 cars that travel down Lincoln every day.

This is just one of several projects that will bring approximately 350 new units to the street in the coming years.

“What they’re creating is the great wall of Lincoln,” Fonda-Bonardi said.

In return for all those new residents coming to the City, some Commissioners argue they have the authority to force the developer to provide more affordable housing at slightly higher rents. The City Attorney's office supports this notion.

“It’s about what discretion you have holistically to approve this project or not” deputy city attorney Susan Cola said, saying the commissioners could potentially produce findings to reject the project as a whole and send the entire team back to the drawing board.

Her position did not go over well with developers, who select their affordable housing option on a sliding scale early in the development process. Land-use attorney Chris Harding submitted a six-page letter to the City arguing affordable units are up to

the developer's discretion.

“If you think you have concerns about the choices made by applicants, then you (should) think about changing the law,” Harding said, maintaining developers need certainty when drawing up plans for their projects.

“This (discussion) has alarmed a number of project applicants and people who have bought property because they have been advised by staff they make this choice. And all of a sudden that issue is in play now,” Harding said.

In the end, this particular project received a boost when the Housing Division weighed in, in support of the developer's choice to serve the neediest of those on the waitlist for affordable housing. Most of the people who need apartments meet the lowest income requirement. Without the 15 units provided by this project, the City would miss their annual objective for building those units.

The issue will likely come up again as more Lincoln Boulevard projects come through the pipeline.

In a last-minute attempt to appease the Commission, the developer decided to reduce the number of parking spaces in the underground garage from 388 to 292. While the move saves the developer money on construction costs, the decision will hurt the bottom line in the long run because so many renters are now sharing one-bedroom apartments.

“The inability to offer two parking spaces to two people who may have cars is a hit to the rent,” the project’s lawyer David Rand told the Planning Commissioners at the Wednesday night meeting, estimating the owner would have been able to charge \$200 a month per space.

The project now moves to the Architectural Review Board.

kate@smdp.com

A large green bottle of champagne is positioned vertically on the left side of the poster, partially cut off by the edge. The bottle has a dark green label and a cork at the top.

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A row of various beer and champagne bottles and cans is lined up on a shelf at the bottom of the poster. The bottles include different brands and sizes, and the cans are also of various types. The shelf is set against a light-colored wall.

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SURVIVORS

FROM PAGE 1

box. Not only are they writing and directing this piece, the students themselves will be performing their original pieces on March 22 at 7 p.m.

LAMOTH and Samohi's Theatre Department have been working together for two months now and are eager to present their final performance.

"Personally, it's been incredibly inspiring to see these high school students to openly and wholeheartedly embrace the personal life stories of these four special individuals," said Fidler. "We are grateful to Santa Monica

High School for allowing for this unique and meaningful opportunity, and I am very excited to see the final performance."

The production will be held on Mar. 22 at 7 p.m. at the Humanities Center, Santa Monica High School.

"I really hope at the end of this production the kids received an understanding of compassion in a deeper and meaningful way," said Kate. "I also want them to gain confidence and feel good about producing art."

Tickets can be purchased online, with a suggested donation of \$10 an adult and \$5 a student. <https://lamoth.ticketleap.com/voices-of-survivors/>

marina@smdp.com



Crime Watch is culled from reports provided by the Santa Monica Police Department. These are arrests only. All parties are innocent until proven guilty in a court of law.

ON MARCH 7, AT ABOUT 1:15 P.M.

Officers responded to the AMC Theater-1310 3rd Street Promenade regarding a subject punching an employee. An officer met with the victim who said the subject purchased a ticket for a movie and walked in. After the subject entered, he allowed access to his companion through a side access door. The victim walked over to the subject and confronted the subjects asking for their tickets. The suspect became upset, punched the victim in the face with a closed fist and exited the movie theater. At about 2:47 p.m., the suspect was located and the victim was positively identified by the victim. Charles Anthony West, 31, homeless was arrested for battery. Bail was set at \$20,000.

TODAY'S BIRTHDAY (March 20)

Your responsibilities are many and they are also few, depending on how you look at it. With a judicious eye, you'll stop doing what was never your responsibility to begin with. You'll set the balance right and claim more of what's really yours. Strive for professional mastery in April. August and October celebrate love. Sagittarius and Aquarius adore you. Your lucky numbers are: 6, 16, 33, 39 and 45.

ARIES (March 21-April 19)

It's a persistent idea. It's chasing you, really. You're not the originator of this, but with a little tenacity, you'll add to it in highly original ways. Keep following the line of thought.

TAURUS (April 20-May 20)

There are new questions emerging from your mind. Knowing comes from not knowing. Your curiosity will lead you to interesting places -- places you might not have dared to go, say, a year ago.

GEMINI (May 21-June 21)

Meetings can be productive, or they can be a waste of time, but you'll never know if you don't show up. Also, the one who doesn't show up gets talked about. So go where the discussion is happening, and bring your A-game.

CANCER (June 22-July 22)

You're good at complimenting people. Your attention is a form of praise. You'll give it fully because you're totally engaged in the moment and in what people are doing and saying right now.

LEO (July 23-Aug. 22)

You will stand up and be counted for what you believe, even though it happens to be in disagreement with what's going on in your circle. Starting the discussion is a step in the right direction.

VIRGO (Aug. 23-Sept. 22)

Countries, counties and companies all have a culture. Your family has a culture, too. You'll understand more about what that is and what it feels like when you can see it from an outsider's point of view.

LIBRA (Sept. 23-Oct. 23)

In some ways, you're on your own, but you don't have to totally wing it because there are people around you who will be excellent examples. Copy them until you learn.

SCORPIO (Oct. 24-Nov. 21)

You've built good boundaries around yourself and your work, and they are firmly in place today. The safety you feel inside your boundaries allows you to work in full concentration.

SAGITTARIUS (Nov. 22-Dec. 21)

One thing you can count on is that however good or bad a situation may be, it will change. The impermanence of today's situation is what makes it precious, interesting and beautiful.

CAPRICORN (Dec. 22-Jan. 19)

Love and risk go together. You can't have one without the other. Also, they work in balance with each other. The more you love the more you risk. Don't worry; it will always be worth it.

AQUARIUS (Jan. 20-Feb. 18)

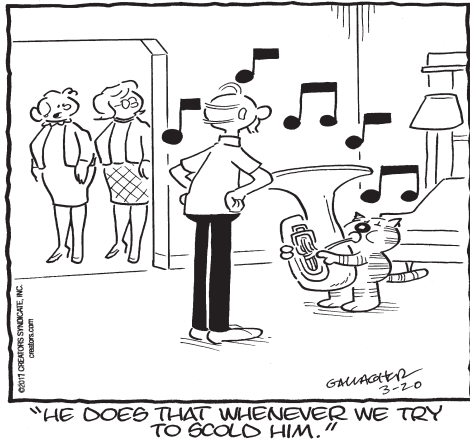
This is one of those times when you think you need an opportunity, but what you really need is much simpler and readily available, too. Just see the opportunities that already exist around you.

PISCES (Feb. 19-March 20)

Acceptance is a magic balm now. There's so much that can be healed through simply agreeing that "this is the way it is, and this is fine." Acceptance is the way to power.

Heathcliff

By PETER GALLAGHER



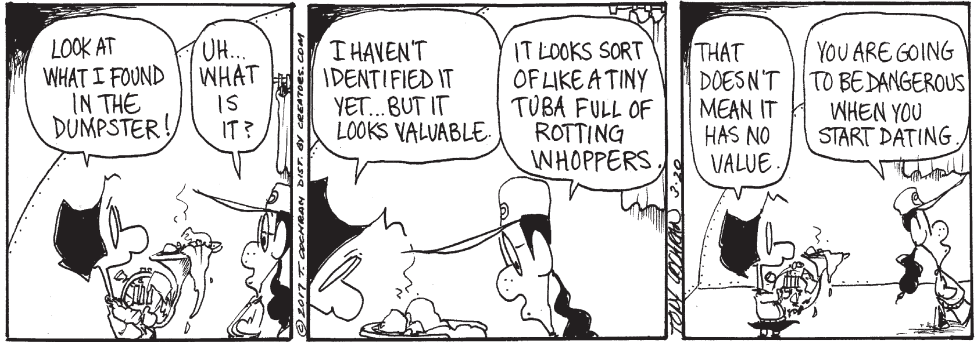
Strange Brew

By JOHN DEERING



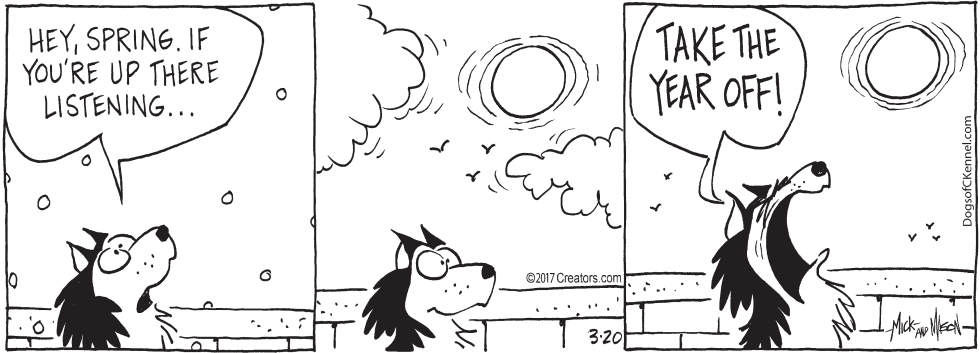
Agnes

By TONY COCHRAN



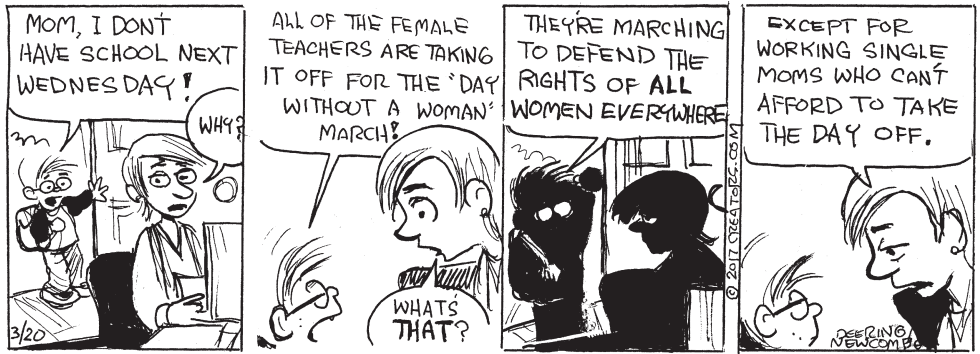
Dogs of C-Kennel

By MICK & MASON MASTROIANNI & JOHNNY HART



Zack Hill

By JOHN DEERING & JOHN NEWCOMBE



Equinox and Change

As a rule, change is hard. But where there's a rule, there's an exception. Today change isn't hard, because change is the natural progression of life. It will take no effort whatsoever, unless relaxing and letting something happen is hard for you. Bonus: The passage of the sun into Aries comes with a rush of youthful vigor.

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Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS027034
Superior Court of California, County of Los Angeles
Petition of JESSE WILLIAM LOMBARDI BY BRIAN GORDON ERBE for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner: JESSE WILLIAM LOMBARDI BY BRIAN GORDON ERBE filed a petition with this court for a decree of changing names as follows: JESSE WILLIAM LOMBARDI TO JESSE WILLIAM ERBE. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: APR 28, 2017 Time: 8:30 AM, Dept: K, Room: A203
The address of the court is SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES, 1725 MAIN ST., ROOM 102 SANTA MONICA, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: MAR 01, 2017

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS027002
Superior Court of California, County of Los Angeles
Petition of DOMINICK LARAE SNEED for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner: DOMINICK LARAE SNEED filed a petition with this court for a decree of changing names as follows: DOMINICK LARAE SNEED TO DOMINICK LARAE. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: APR 14, 2017 Time: 8:30 AM, Dept: K, Room: ANNEX
The address of the court is SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES, 1725 MAIN ST., SANTA MONICA, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: FEB 16, 2017

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS026880
Superior Court of California, County of Los Angeles
Petition of MARIA SELENENKOVA for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner: MARIA SELENENKOVA filed a petition with this court for a decree of changing names as follows: MARIA SELENENKOVA TO MARIA TOL-STYKH. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: APR 7, 2017 Time: 8:30 AM, Dept: K, Room: A203
The address of the court is SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES, 1725 MAIN ST., ROOM 102 SANTA MONICA, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JAN 23, 2017

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS027031
Superior Court of California, County of Los Angeles
Petition of JILA SHAHMIRZADI GHAFERI for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner: JILA SHAHMIRZADI GHAFERI filed a petition with this court for a decree of changing names as follows: JILA SHAHMIRZADI GHAFERI TO JILA SHAHMIRZADI. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: APR 28, 2017 Time: 8:30 AM, Dept: K, Room: ANNEX
The address of the court is SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES, 1725 MAIN ST., SANTA MONICA, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: MAR 1, 2017

DBAS

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2017055619 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 03/06/2017 The following person(s) is (are) doing business as CITIZEN Y. 117 BROADWAY , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: HAUS OF MOO, LLC 517 OCEAN FRONT WALK #18-19 VENICE, CA 90291. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/06/2017. /s/: HAUS OF MOO, LLC. HAUS OF MOO, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 03/06/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/20/2017, 03/27/2017, 04/03/2017, 04/10/2017.

DBAS

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2017038975 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 02/15/2017 The following person(s) is (are) doing business as SOUND THEORY INVESTMENTS, SOUND THEORY. 1457 MOHAWK STREET , LOS ANGELES, CA 90026. The full name of registrant(s) is/are: CAMERON CHRISTIAN 3361 SCARBORO ST LOS ANGELES, CA 90065, LORISA CHRISTIAN 3361 SCARBORO ST LOS ANGELES, CA 90065. This Business is being conducted by: a Married Couple. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: CAMERON CHRISTIAN. CAMERON CHRISTIAN, LORISA CHRISTIAN. This statement was filed with the County Clerk of LOS ANGELES County on 02/15/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2017, 03/06/2017, 03/13/2017, 03/20/2017.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2017041454 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 02/17/2017 The following person(s) is (are) doing business as ZENBIOTIC. 2808 3RD ST. UNIT B , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: SARA BIELECKI 2808 3RD ST. UNIT B SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SARA BIELECKI. SARA BIELECKI. This statement was filed with the County Clerk of LOS ANGELES County on 02/17/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2017, 03/06/2017, 03/13/2017, 03/20/2017.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2017058946 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 03/08/2017 The following person(s) is (are) doing business as LOS ANGELES PROTECTION DIVISION. 9465 WILSHIRE BLVD., SUITE 300 , BEVERLY HILLS, CA 90212. The full name of registrant(s) is/are: PRIVATE EXECUTIVE GUARDS, INC. 9465 WILSHIRE BLVD., SUITE 300 BEVERLY HILLS, CA 90212. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/08/2017. /s/: PRIVATE EXECUTIVE GUARDS, INC.. PRIVATE EXECUTIVE GUARDS, INC.. This statement was filed with the County Clerk of LOS ANGELES County on 03/08/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/20/2017, 03/27/2017, 04/03/2017, 04/10/2017.

DBAS

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2017023378 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 01/27/2017 The following person(s) is (are) doing business as PRISTINE JEWELRY PLATING. 1534 N MOORPARK RD #259 , THOUSAND OAKS, CA 91360. The full name of registrant(s) is/are: ELIZABETH MARIE GENETTI 4104 24TH ST #428 SAN FRANCISCO, CA 94114. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ELIZABETH MARIE GENETTI. ELIZABETH MARIE GENETTI. This statement was filed with the County Clerk of LOS ANGELES County on 01/27/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2017, 03/06/2017, 03/13/2017, 03/20/2017.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2017049997 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 02/28/2017 The following person(s) is (are) doing business as I CREATIVE PRODUCTIONS. 1123 B 15TH ST , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: MARTIN PERRY LUTZ 1123B 15TH ST SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2017. /s/: MARTIN PERRY LUTZ. MARTIN PERRY LUTZ. This statement was filed with the County Clerk of LOS ANGELES County on 02/28/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/06/2017, 03/13/2017, 03/20/2017, 03/27/2017.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2017057403 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 03/07/2017 The following person(s) is (are) doing business as PHRESH JUICE BAR. 1396 1/2 W 30TH ST , LOS ANGELES, CA 90007. The full name of registrant(s) is/are: PHELIPE DAVILA 1396 1/2 W 30TH ST LOS ANGELES, CA 90007. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PHELIPE DAVILA. PHELIPE DAVILA. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/20/2017, 03/27/2017, 04/03/2017, 04/10/2017.

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FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2017048653 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 02/27/2017 The following person(s) is (are) doing business as KB KINGS POKER COMPANY. 12540 BRADDOCK DR. #131B , LOS ANGELES, CA 90066. The full name of registrant(s) is/are: KYLE BRITTON 12540 BRADDOCK DR. #131B LOS ANGELES, CA 90066. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/27/2017. /s/: KYLE BRITTON. KYLE BRITTON. This statement was filed with the County Clerk of LOS ANGELES County on 02/27/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/06/2017, 03/13/2017, 03/20/2017, 03/27/2017.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2017051970 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 03/01/2017 The following person(s) is (are) doing business as FAIR. 9200 SUNSET BOULEVARD SUITE 1201 , WEST HOLLYWOOD, CA 90059. The full name of registrant(s) is/are: FAIR FINANCIAL CORP. 9200 SUNSET BOULEVARD SUITE 1201 WEST HOLLYWOOD, CA 90059. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/01/2015. /s/: FAIR FINANCIAL CORP.. FAIR FINANCIAL CORP.. This statement was filed with the County Clerk of LOS ANGELES County on 03/01/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/06/2017, 03/13/2017, 03/20/2017, 03/27/2017.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2017068301 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 03/17/2017 The following person(s) is (are) doing business as WISE STRATEGIC ADVISING. 2443 25TH ST. , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: KAREN WISE 2443 25TH ST. SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KAREN WISE. KAREN WISE. This statement was filed with the County Clerk of LOS ANGELES County on 03/17/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/20/2017, 03/27/2017, 04/03/2017, 04/10/2017.

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FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2017048496 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 02/27/2017 The following person(s) is (are) doing business as COMMON JACKAL CLOTHEIR. 1851 N. NORMANDIE AVE # 12 , LOS ANGELES, CA 90027. The full name of registrant(s) is/are: KAHNILEY ADAM SANGARE 1851 N. NORMANDIE AVE # 12 LOS ANGELES, CA 90027. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KAHNNILEY ADAM SANGARE. KAHNNILEY ADAM SANGARE. This statement was filed with the County Clerk of LOS ANGELES County on 02/27/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/20/2017, 03/27/2017, 04/03/2017, 04/10/2017.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2017059376 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 03/08/2017 The following person(s) is (are) doing business as TALA. TALA MOBILE, TALA.CO. 910 COLORADO AVENUE , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: INVENTURE CAPITAL CORPORATION 910 COLORADO AVENUE SANTA MONICA, CA 90401. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2016. /s/: INVENTURE CAPITAL CORPORATION. INVENTURE CAPITAL CORPORATION. This statement was filed with the County Clerk of LOS ANGELES County on 03/08/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/20/2017, 03/27/2017, 04/03/2017, 04/10/2017.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2017056864 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 03/07/2017 The following person(s) is (are) doing business as PRYDE VOICE AND SPEECH THERAPY. 4170 ADMIRALTY WAY , MARINA DEL REY, CA 90292. The full name of registrant(s) is/are: ERYN GITELIS 4170 ADMIRALTY WAY UNIT 105 MARINA DEL REY, CA 90292. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/07/2017. /s/: ERYN GITELIS. ERYN GITELIS. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/13/2017, 03/20/2017, 03/27/2017, 04/03/2017.

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