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MONDAY, MARCH 19, 2012
Volume 11 Issue 109



Santa Monica Daily Press

We have you covered

TAKING DAYS OFF
SEE PAGE 16

THE CONGRATS ISSUE

L.A. Marathon goes off without a hitch

Strong winds the only impediment to a perfect race day

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

OCEAN AVE The sun sat in a picture-perfect blue sky over the finish line of the Honda L.A. Marathon Sunday for the approximately 23,000 participants that pushed through physical limits to conquer the 26.2 mile course.

The good weather came as a welcome surprise after warnings that Sunday might be a repeat of the previous year when more than two inches of rain made watching a misery and left many runners stricken with hypothermia.

"Thank goodness," said Elaine Polachek, the assistant city manager of Santa Monica, observing the beautiful Santa Monica morning from her spot at the finish line. It was the third time that Santa Monica has hosted the end of the race.

City officials prepared to take on the cold and wet, lining Second Street with buses to heat up or cool down exhausted runners. Department heads staffed the Emergency Operations Center, a dry run in the event of a natural disaster and also the site of communication and coordination for first responders in the field.

Dozens of medical volunteers gathered at the finish line, a gauntlet of support for those that completed the race.

The volunteers don't need a great deal of training beyond basic first aid and CPR to make sure participants make it home healthy, said Andrea Fregoso, a three-year volunteer with the Medical Reserve Corps Los Angeles.

"We make sure that they don't go into shock. We keep them walking and moving," Fregoso said.

Hand crank wheel chair racers, men and women who pedal bicycle-like devices with their hands rather than their feet, zipped across the finish line just an hour after their 7 a.m. start.

They were followed by the elite male

SEE MARATHON PAGE 14



Brandon Wise *brandonw@smdp.com*
PUTTING IN ROAD WORK: **(Above) Fatuma Sado of Ethiopia crosses the finish line of the 2012 L.A. Marathon on Sunday as Mayor Richard Bloom cheers her on. She walked away with $125,000 and a new car for her efforts. (Right) A race watcher holds up an encouraging sign as runners traveled down Ocean Avenue toward the finish line at California Avenue.**



Sado big winner of 2012 edition

ASSOCIATED PRESS

OCEAN AVE Fatuma Sado has never finished worse than second in any of the four marathons she has entered — and still she isn't satisfied.

The Ethiopian-born Sado, who is only 20 years old, won the 27th Los Angeles Marathon in 2 hours, 25 minutes, 39 seconds Sunday, the fourth-best finish in race history and besting her personal record by more than 2 minutes.

Simon Njoroge became the 11th different Kenyan to win the men's race, finishing in 2:12:12 for his seventh marathon win overall and sixth in his last nine.

Sado's victory follows a win in Hamburg, Germany, in her debut last May and second-place finishes in Istanbul, where she ran her previous best of 2:28:01, and in Mumbai, India.

"It's not enough," Sado said through an interpreter. "I am successful running marathons because I train with the elite Ethiopian marathoners."

Some of those can run in 2:19 and 2:20, she said, and Sado wants to get there.

If she gets there, she will be richer. She earned a $100,000 gender challenge bonus in addition to the $25,000 first prize and a new car. The women's elite runners received a 17:31 head start over the men in chasing a prize given to the first runner, male or female, to finish.

As for her next race, Sado said that's not known, either.

"My coach will decide my next race," she said.

The weather was expected to be rainy and windy, less than optimal conditions for the runners. Instead, it was cold, the sun appeared in the later miles and the wind picked up at the end.

The cold might have been the reason Sado started the race feeling a twinge in her left leg. But she said she pushed herself a bit, and the pain subsided.

Sado led over the final 20 miles, but her victory wasn't assured until she broke away

SEE WINNERS PAGE 12

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, March 19, 2012

Bridge for all
Fairview Branch Library
2101 Ocean Park Blvd.,
1 p.m. — 3 p.m.
Get together every week to have fun, meet people and challenge yourself playing bridge. This is not a class, so bring your game. Cost: free. For more information, call (310) 458-8681.

Time to share
Annenberg Beach House
415 Pacific Coast Hwy.,
2 p.m. — 4 p.m.
Come share and exchange your stories with playwright Lucy Wang, as she continues her residency at the Annenberg Beach House. This week, Wang will be reading from "Teen Mogul" and "Junk Bonds." Cost: free. For more information, and to reserve seating, visit www.annenberg-beachhouse.com/beachculture.

Final week of 'OVO'
Santa Monica Pier
1550 Pacific Coast Hwy.,
times vary
Cirque du Soleil's "OVO" is under the big top by the sea. In this show, Cirque delves into the secret lives of bugs to tell their unlikely stories. The show runs through March 25. For more information, call (800) 450-1480.

Tuesday, March 20, 2012

Noir masters
Main Library
601 Santa Monica Blvd., 7 p.m.
This Citywide Reads panel discussion centers on authors Raymond Chandler, Dashiell Hammett and Ross Macdonald. Dubbed "The Masters of Noir," the panel will be moderated by Denise Hamilton, editor of "Los Angeles Noir" and "Los Angeles Noir 2: The Classics." For more information, call (310) 458-8606.

Building happiness
Santa Monica College
1900 Pico Blvd., 11:15 a.m.
Dr. Rakesh Sarin, a member of the faculty at UCLA Anderson School of Management and holder of its Paine Chair in Management, presents Engineering Happiness: A New Approach for Building a Joyful Life. Sarin and co-author Manel Baucells have been conducting groundbreaking research on happiness for more than a decade. For more information, call (310) 434-4303.

Improv time
Senior Center
1450 Ocean Ave.,
12:30 p.m. — 2:30 p.m.
Veteran improv instructor Brian Hamill hosts this weekly comedy workshop for seniors. All seniors are welcome to take part in the workshop, whether you want to be on stage or in the audience. Cost: free for Senior Center members; membership is free for anyone over 50. For more information, call (310) 458-8644.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings



COMMUNITY PROFILES | PAMELA STOLLINGS



Daniel Archuleta *daniela@smdp.com*

STOLLINGS

Uncommon coffee house

BY JESSICA JUNG
Special to the Daily Press

PICO BLVD So, there's a place in Santa Monica where you can get music, art, laughter, get smarter, express yourself, make a difference in the world, and various other takeaways, depending on how you make use of the space — but most of all, be a part of the community.

The Unurban is a quaint bohemian-style coffee house. Inside, you'll find mismatching wallpaper, chairs and tables that placidly come together for a nice colorful mix. It sits on Pico Boulevard and 33rd Street and people who come in notice you can't compare it to corporate coffee shops like Starbucks, especially since it aims to be a resource to others and brings the community together.

"It's not just a business where I just want to make money and get people to get in and

SEE **CP** PAGE 10

Stem cell agency ponders its future

ALICIA CHANG
AP Science Writer

LOS ANGELES The creation of California's stem cell agency in 2004 was greeted by scientists and patients as a turning point in a field mired in debates about the destruction of embryos and hampered by federal research restrictions.

The taxpayer-funded institute wielded the extraordinary power to dole out $3 billion in bond proceeds to fund embryonic stem cell work with an eye toward treatments for a host of crippling diseases. Midway through its mission, with several high-tech labs constructed, but little to show on the medicine front beyond basic research, the California Institute for Regenerative Medicine faces an uncertain future.

Is it still relevant nearly eight years later? And will it still exist when the money dries up?

The answers could depend once again on voters and whether they're willing to extend the life of the agency.

Several camps that support stem cell research think taxpayers should not pay another cent given the state's budget woes.

"It would be so wrong to ask Californians

SEE **CELLS** PAGE 9

'21 Jump Street' leaps to No. 1 with $35M debut

DAVID GERMAIN
AP Movie Writer

LOS ANGELES Audiences headed back to school for the TV update "21 Jump Street," which opened as the No. 1 weekend movie with $35 million.

Sony's action comedy starring Jonah Hill and Channing Tatum as cops going undercover as high school students took down the animated hit "Dr. Seuss' the Lorax," which had been the top flick the previous two weekends.

Studio estimates Sunday put Universal's "The Lorax" in second-place with $22.8 million, raising its domestic total to $158.4 million.

At No. 3, Disney's costly sci-fi dud "John Carter" dropped sharply in its second weekend. The Edgar Rice Burroughs adaptation took in $13.5 million, down 55 percent from its anemic opening weekend and lift-

SEE **BOX OFFICE** PAGE 9

Motorcycle rider dies of injuries

BY DAILY PRESS STAFF

PUBLIC SAFETY FACILITY A motorcyclist who was seriously injured when his bike collided with a sport utility vehicle on Pico Boulevard last month succumbed to his injuries at a local hospital, Santa Monica police report.

Witnesses of the crash, which occurred near Cloverfield Boulevard on Feb. 24, told police that it appeared as if the man, identified as Frank Gauthier, 22, of Los Angeles, and another rider were racing westbound down Pico when the accident occured.

The other rider ditched his bike to avoid the collision, but Gauthier hit the rear passenger side of the vehicle, suffering severe head and body trauma. He was transported to a trauma center in critical condition.

SEE **FATALITY** PAGE 9

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Missing Mel

Editor:

What a beautiful eulogy written by Celia Carroll about our lovely local friend Mel Bloch ("Living life to the fullest," Your Column Here, March 16). Including his poem was so touching, and her description of hiring him at the library after he did a push up on her desk ... ha! Seeing him around Ocean Park was like bathing in a warm scene from "Our Town" where Mel was the mayor of Main Street, unloading an unheard-of story revealing local intrigue, or forever forcing a classic joke (or four) on us as we climbed up Marine Street with him. He always paused at Third Street before he carried on higher. And now to eternity where perhaps he found what Henry Miller called: "Peace! It's Wonderful!" because Mel surely deserved it.

Giovanni Natale and Hank Rosenfeld
Santa Monica

Off base on development

Editor:

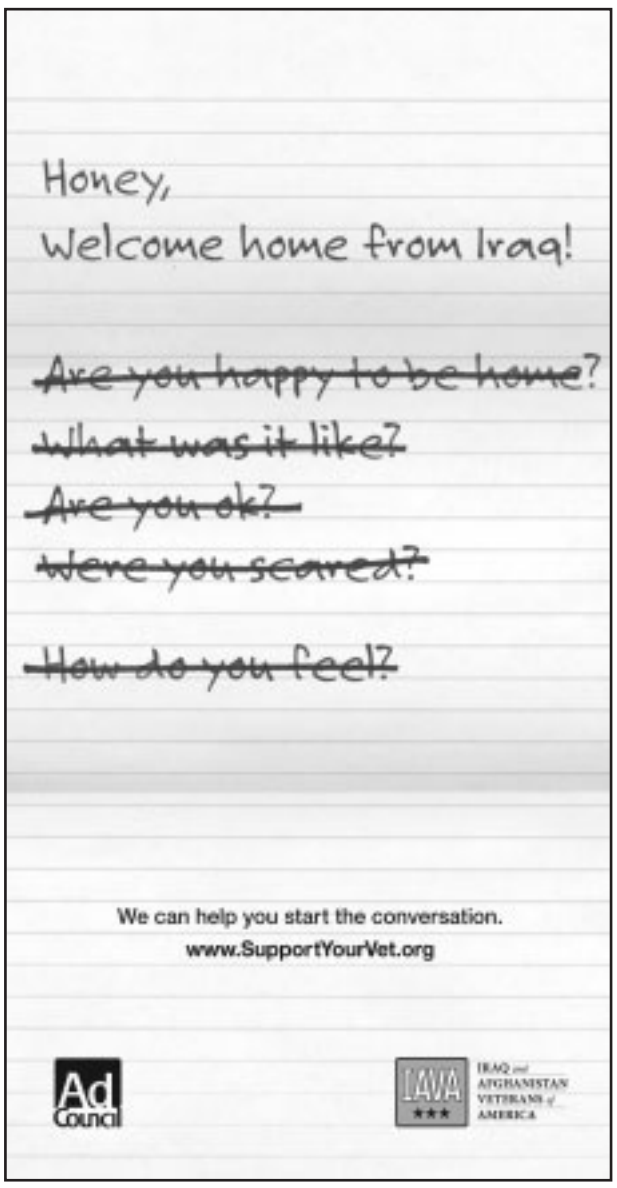
Once again we have a "non-resident" who is an expert on what we Santa Monicans need to improve our quality of life.

FYI, Mr. Friedman, Santa Monica was a truly wonderful place to live, visit, and work before the inappropriate redo of Santa Monica Place, runaway development and the touted Expo Line. ("Stop the NIMBYs," Letters to the Editor, March 14)

Our beautiful city is losing its charm and sense of community to clogged streets, exhaust fumes and angry drivers, thanks to "well-meaning and altruistic" out-of-town-do-gooders (AKA development/investment companies) and a money-hungry foolish City Council.

Your comments show your true lack of understanding and concern for the well being of the Santa Monica community.

Joanne Curtis
Santa Monica



My Write

Bill Bauer

Send comments to editor@smdp.com

Gorby hotel project a bad deal

THE DEVELOPER OF 710 WILSHIRE Blvd., also known as the "Alex Gorby Hotel Project," will be before the City Council tomorrow night for approval of a Development Agreement (DA).

There's a lot to dislike about this project and here's why.

The DA includes restoring and converting the landmark Santa Monica Professional Building at Wilshire Boulevard and Seventh Street across from Reed Park into a moderately priced hotel with 55 guest rooms, retail and restaurant uses. That's the good news.

However, developer Alex Gorby (Maxser & Co, LLC) also plans to erect a new, seven floor addition with 230 additional guest rooms and 16,421 square feet of retail/restaurant/pub space on what is presently a surface parking lot behind the Professional Building at 1213-1233 Seventh St.. Current zoning for the site is 56 feet maximum height (four or five floors).

The addition will feature a pedestrian paseo on the ground floor, rooftop swimming pool, spa and fitness center as well as underground parking for 285 to 325 vehicles — 110 to 150 spaces less than required by code according to a staff report to the council.

Renderings from architect Howard Laks show a — there's no other way to describe it — butt-ugly, 81-foot tall complex that reminds me of 1960s era tourist hotels in London's Bloomsbury neighborhood complete with chintzy paseos and tacky cafes. The back of the addition facing Lincoln Boulevard is basically an ugly wall approximately 70 feet tall and 300 feet long.

The project's Environmental Impact Report states there will be significant environmental impacts. Increased traffic is the major issue. The staff report notes that the project will exceed city thresholds and create "significant and unavoidable" impacts at three key intersections.

When the Planning Commission reviewed this project a few weeks ago, they recommended establishing minimum wages for lower-tier hotel workers — a position I'm still critical of. ("Ugly new developments OK if they meet wage standards," Feb. 27, page 4)

You can bet your Holiday Inn Rewards Card that members of Unite Here! Local 11, the hotel and restaurant employees union, will be in council chambers en masse to request council set higher wage standards for this and other hotels in the city.

I still say City Council has no business or authority to impose wage standards on private firms doing business in the city. Nevertheless, the council will likely approve this monstrosity as long as they can extort Gorby into agreeing to pay at least an $11.89 per hour minimum wage. As if $11.89 an hour is a "livable" wage.

It's really embarrassing when Planning Commissioners and City Council members become union shills instead of reducing the size of Gorby's new addition, demanding better exterior design and insisting on meaningful public benefits including stronger traffic mitigation measures (other than providing 20 free share bicycles for hotel guest use).

With an approved Development Agreement that exceeds current zoning, a cheap minimum wage guarantee, alcohol sales approval and a set of drawings in hand, Gorby is in a better position to secure investment capital or sell the whole package off for a handsome profit and walk away.

In the meantime, the hotel and restaurant union is once again dragging City Hall into its local unionization and contract efforts. I'm hearing that Unite Here! organizers are planning another run at reorganizing Santa Monica's hotels because most of them are still not unionized and of the hotels that are, many don't have current contracts.

Because they haven't been very successful organizing and securing contracts on their own and it's an election year, they're seeking City Hall clout through co-opting the ruling Santa Monicans for Renters' Rights political organization and candidates for City Council who covet union political contributions and campaign workers.

Those seeking office can't seem to resist becoming developer and union toadies. Residents in return become victims of shoddy, cheap developments whose traffic mitigation and so-called community benefits don't amount to a hill of beans.

In this case, between Gorby's ill-conceived hotel project and our politicians who pander to unions and deep pocketed developers, the rest of us are all losers in this deal.

L.A. TIMES ERECTS A PAY WALL

If you're a regular reader of the Los Angeles Times on line, you may have already seen the dreaded gray screen and locked window.

The Times has set up an Internet pay wall for non-home delivery subscribers who access the L.A. Times website. This means if you want to read more than 15 items per month on line, you're going to have to pay $3.99 a week for the privilege — and you'll still get all those annoying pop-up ads because the money-hungry L.A. Times wants it both ways.

There are other and better free Internet news sources. I've deleted the Times from my bookmarks and I'm using other Internet sites like SMDP.com. Shameless plug.

Boycotting the L.A. Times on the web means they'll get fewer web hits which will cost them online advertising revenue. Then, maybe they'll knock off the crap and terminate the ads or pay per view.

Keep the Internet and its content free; boycott the Times on line.

BILL can be reached at mr.bilbau@gmail.com

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EPA mystified by stubborn DDT pollution in SF Bay

JASON DEAREN
Associated Press

RICHMOND, Calif. A half-century after California officials discovered that large amounts of the pesticide DDT had been discharged into a San Francisco Bay canal, the chemical is still poisoning fish and posing a threat to human health there despite numerous cleanup attempts.

DDT, a chemical banned by the U.S. in 1972, was dumped into a shipping channel near the city of Richmond by the pesticide processing company United Heckathorn starting in the late 1940s and ending in 1966.

In 1990, the U.S. Environmental Protection Agency listed the former plant and the adjacent canal, called the Lauritzen Channel, as one of the most polluted places in the nation, and began the laborious and expensive process of trying to clean it up — so far with limited success.

EPA records show that the last cleanup project, which cost about $12 million, has made no progress in the canal. The most recent fish tissue tests found levels of DDT and another pesticide called dieldrin at the same or higher levels than tests in 1994 — four years before the agency dredged tons of pesticides from the canal.

The EPA said this month it is launching a three-year plan to help unravel the mystery of why its cleanup attempts are failing, and will work with the city to increase awareness among anglers who rely on bay fish to supplement their diets.

EPA noted in a review of the site published last year that their research had confirmed the area is used by recreational and subsistence fishermen, despite multi-lingual signs posted by the state warning against eating fish or shellfish from the canal because of DDT pollution.

Although the canal's fish remain contaminated at unsafe levels, there was improvement seen in fish tested in nearby waters, EPA officials say.

"We hope we'll be able to definitively work out where all the sources of remaining DDT are coming from and clean them up, but there's no guarantee we'll be able to do that," said Jared Blumenfeld, EPA's regional administrator. "We recognize that we need to keep keen oversight on a site that has such large consequences for the environment."

The federal government says DDT in large doses can cause liver damage and seizures, and the EPA considers it a possible carcinogen. Exposure to DDT can occur by eating contaminated fish, which is why subsistence fishing communities like those in Richmond are considered at risk. Officials said they do not know how many people have been exposed.

On a recent morning at the Lauritzen Channel, seabirds floated near decayed pilings in murky green water. A diver plunged below the surface to retrieve new monitoring equipment sunk there by EPA. The agency hopes the new data will help pinpoint the DDT's sources and how the bay's currents are moving it.

The channel was dug into this former wetland to accommodate the ship building boom during WWII. After the war, one of the chemical companies that moved in was United Heckathorn, which packaged DDT made by the Montrose Chemical Co.

The pesticide was shipped around the globe, but tons of DDT and other pesticides were left behind after being spilled or dumped into the canal.

California water quality officials first discovered DDT pollution here in 1960 — before EPA and the federal Clean Water Act existed. At the time, DDT was still used to control mosquitoes for malaria abatement, and in agriculture. But a government study found DDT was also killing off bald eagles and other bird species along the California coast, and that the pesticide could store in the tissues of animals throughout the food chain.

Records show that California designated the canal as a Superfund site in 1982, and state tests of mussels at the time found the highest levels of DDT and dieldrin ever recorded in the state.

EPA Superfund records show its first cleanup attempt was in 1990, when layers of pesticide residue up to three-feet thick were removed.

EPA in 1998 dredged three tons of DDT-laced sludge from the bottom of the canal and contaminated soil from adjacent land. The agency also placed a cement cap over the soil to help prevent runoff into the canal.

Some Richmond officials have been critical of EPA's handling of the site, saying they want more study of impacts on birds and other wildlife.

The Q Line

Paying up

The Planning Commission voted last week to create a new fee on developments that would fund transit projects. The money raised would go to bike infrastructure improvements and other transportation-related projects. If the City Council approves the fee, it would be among the highest in the state.

So, this week's Q-Line question asks:
Where do you stand on this fee? Is it fair to ask developers to pay it, or do you think it has the potential to deter future construction?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **(310) 458-7737 ext. 102**.



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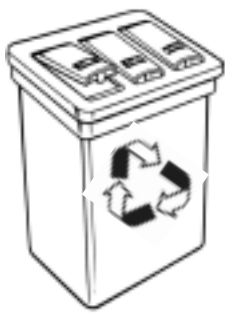
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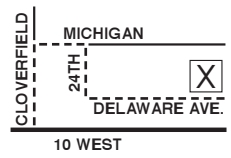


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Earth Talk
By the editors of E Magazine

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Send comments to editor@smdp.com

Growing old on the farm

Dear EarthTalk

American farmers are an aging population. Is anyone doing anything to make sure younger people are taking up this profession in large enough numbers to keep at least some of our food production domestic?

Beverly Smith
Milwaukee, Wisc.



Photo courtesy iStock

AGING: **Convincing young people to take up farming is a hard sell but a necessary one.**

INDEED AMERICAN FARMERS AS A whole are an aging group today as young people gravitate more toward virtual realities than tilling in the soil. The National Young Farmers' Coalition (NYFC) reports that the total number of American farmers has declined from over six million in 1910 to just over two million today, and that for each farmer under the age of 35 there are now six over 65. With the average age of U.S. farmers now at 57, one quarter (500,000) of all American farmers will retire over the next two decades. U.S. Secretary of Agriculture Tom Vilsack is calling for hundreds of thousands of new farmers nationwide, but convincing young people to take up farming remains a hard sell.

NYFC would like to see action at the local, state and federal levels to help beginning farmers. "At the local level, communities can create market opportunities for farmers by starting Community Supported Agriculture groups and shopping at farmers markets, as well as protecting existing farmland through zoning and the purchase of development rights." States can be helpful, the group adds, by offering incentives to preserve farmland and giving tax credits for farmers who sell their land to new practitioners.

But real change has to come from the top down. NYFC and others are pinning their hopes on the inclusion of the "Beginning Farmers and Ranchers Opportunity Act" in Congress' next Farm Bill. The purpose of the proposed legislation is to invest in the next generation of American agricultural and livestock producers by enabling access to land, credit and crop insurance to help new farmers and ranchers launch or strengthen their businesses and become better stewards of their land.

"The future of family farming and ranching in America-and the viability of our nation's food supply-depends upon removing existing obstacles to entry into farming so that more people can start to farm," says the National Sustainable Agriculture Coalition, another backer of the proposed legislation. "This bill encompasses a national strategy for addressing those barriers, focusing on the issues that consistently rank as the greatest challenges for beginning producers." Backers of the bill warn that, at a cost of just a fraction of one percent of the U.S. Department of Agriculture's (USDA's) budget, the nation can't afford not to pass the bill given its potential long term benefits to both our food supply and trade deficit.

The good news is that interest in healthier, greener food is driving a resurgence in organic agriculture. As such, many of the new farmers cropping up to replace their retired forebears are eschewing genetically modified crops and harsh chemicals, thus improving the quality of our agricultural land base overall.

Tierney Creech of the Washington Young Farmers' Coalition (WYFC) calls this influx of green enthusiasm an agrarian revival. "We're not just a few people spread across the country, we're a well organized, politically active group that can be documented," she says. "We know who our senators and representatives are, we vote, and our friends and families vote. We need USDA and government support to succeed and we're going to let the nation know that."

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Brazilian officials to file charges against Chevron executives

STAN LEHMAN
Associated Press

SAO PAULO Brazilian prosecutors said Saturday they will file criminal charges against 17 executives of Chevron Corp. and drilling contractor Transocean Ltd. for a new oil leak near the offshore well where at least 110,000 gallons (about 416,000 liters) spilled late last year.

Those targeted include George Buck, chief operating officer for Chevron's Brazilian division, federal prosecutors' spokesman Marcelo del Negri said by telephone.

He said prosecutors would file the charges including "environmental crimes" in a federal court next week, but he did not provide further details.

Other than Buck, he did not know how many of the executives worked for California-based Chevron and how many for Transocean, the drilling contractor for the well where the leak occurred last year.

Del Negri said a federal judge signed an order late Saturday prohibiting the 17 executives from leaving the country.

In a statement e-mailed Saturday night, Chevron said that neither it nor its executives had been "formally notified of any action by the judiciary" and that "any legal decision will be abided by the company and its employees."

On Thursday, Chevron confirmed that there was a "small new oil seepage" and said it was working to collect the crude.

The size of the new leak is unknown, Brazil's National Petroleum Agency, known as ANP said, explaining the leak was detected because an oil slick appeared on the ocean surface.

An ANP spokeswoman said the new leak was "not coming from the well; it's been sealed. It seems to be coming from fissures on the ocean floor near the well," where the leak occurred last year. She spoke on condition of anonymity, saying she was not authorized to discuss the matter.

Chevron said in its statement that ANP approved its request to temporarily suspend its activities in order to better understand the reservoirs where it has been drilling.

Ibama, Brazil's environmental protection agency said in a statement posted on its website that Chevron has until March 20 to provide "detailed information on the action taken to mitigate the environmental impact" of the new leak.

The new leak is another challenge for plans to safely extract oil from the offshore finds Brazil has seen in recent years. It's estimated at least 50 billion barrels of oil lie off Brazil's coast, the biggest discoveries in the Americas in three decades.

Oil started leaking from cracks on the ocean floor at the site of a Chevron appraisal well last Nov. 7, about 230 miles (370 kilometers) off the northeastern coast of Rio de Janeiro state. About two weeks later, ANP said that the leak was under control.

Experts had warned, however, that there was a high risk of oil seepage resuming.

Chevron said at the time then that the spill occurred because it underestimated the pressure in an underwater reservoir.

It said that caused crude oil to rush up a bore hole and eventually escape into the surrounding seabed. The oil leaked through at least seven narrow fissures on the ocean floor, all within 160 feet (50 meters) of the well head.

The work at the Frade field in the Campos Basin where the leaks occurred is among Chevron's "biggest capital investments," according to the company's website.

The field produces close to 62,000 barrels of oil a day.

Solar storms join floods, terrorism as risks to UK

JILL LAWLESS
Associated Press

LONDON Britain has added volcanoes and solar storms to floods, flu and terrorism on a list of threats to national security.

The highest-priority risks to Britain are pandemic influenza, coastal flooding, terrorist attacks and — a new addition — volcanic eruptions in Iceland, according to the 2012 edition of the National Risk Register for Civil Emergencies.

"Severe space weather" poses a threat to communications systems, electronic circuits and power grids, the list said. Solar storms — eruptions of magnetic energy and charged particles — are part of the sun's normal 11-year cycle, which is expected to reach a peak next year.

The storms can't hurt people, but can disturb electric grids, GPS systems and satellites. In 1989, a strong solar storm knocked out the power grid in Quebec, cutting electricity to 6 million people. Last week, the strongest solar storm since 2004 passed without major disruptions.

Last month, Parliament's defense committee called on the government to prepare for disruptions to electrical supplies and satellites from electromagnetic pulses — whether caused by the sun or by a nuclear weapon exploded in space.

Space war is not included on the British government's risk register.

"We are becoming more and more reliant on technology, and that technology is becoming more and more delicate," the committee's chairman, Conservative lawmaker James Arbuthnot, told Sunday's edition of The Observer newspaper.

Launched in 2008, the risk register assesses threats that are likely to endanger human welfare, the environment or security in Britain. It is the public version of the National Risk Assessment, which is classified.

Volcanic eruptions have been added to the list since the last edition in 2010. Ash from the April 2010 eruption of Iceland's Eyjafjallajokull volcano grounded European air travel for several days.

But the British government says a more serious risk is posed by an effusive, or gas-rich, eruption. The 1783-84 Laki eruption in Iceland sent out noxious gases that spread as smog across Europe, causing crop failures, famine and thousands of deaths. The government said such an eruption "is now one of the highest-priority risks" Britain faces.



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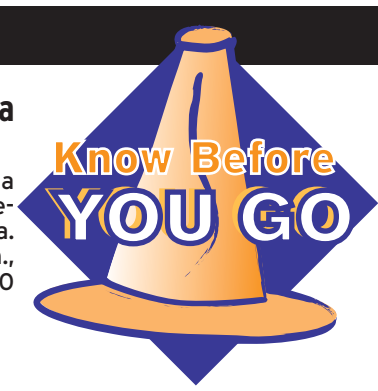
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KNOW BEFORE YOU GO



Expo Light Rail Line Project: Santa Monica Landscaping Design Meeting

The Exposition Construction Authority invites you to a community meeting regarding the landscaping elements proposed for the Expo Line in Santa Monica. Wednesday, March 28, 2012, 6:30 p.m. – 8 p.m., Virginia Avenue Park – Thelma Terry Building, 2200 Virginia Ave.

Robson, Marine Reconstruction Project

The Robson Avenue and Marine Street Reconstruction Project will replace the damaged concrete pavement on Robson and Marine. From March 12, 2012 until March 18, 2012, Westbound Robson Avenue will be closed between 17th and Dewey streets, and from March 19, 2012 until March 25, 2012 Robson and Marine will be closed from 16th to Dewey streets.

Expo Light Rail Line Project: Construction Traffic Signal Work

The Exposition Construction Authority invites you to a community meeting regarding the landscaping elements proposed for the Expo Line in Santa Monica on Wednesday, March 28, 2012, 6:30 p.m. - 8:00 p.m., Virginia Avenue Park – Thelma Terry Building, 2200 Virginia Ave. For more information about the Expo Line project, visit BuildExpo.org or call (213) 922-EXPO (3976).

Annual Tree Trimming

City Hall's annual tree trimming schedule is underway at the following locations: tree plantings will take place at Clover Park on the 25th Street side of the park, tree trimming will begin on Marguerita Avenue, and on 10th Street from San Vicente Boulevard to Montana Avenue. For more information, visit www.santamonicatrees.com.

The Village

The Village Santa Monica is an exciting mixed-income, mixed-use community that will be developed in heart of Santa Monica's Civic Center revitalization area. Intersection of Main Street and Olympic Drive: There will be construction haul trucks exiting the construction site in front of City Hall along Olympic Drive. Haul trucks are leaving the construction site and heading along Ocean Avenue and Olympic Drive, exiting continuously at Main Street intersection. Traffic control staff managing traffic and safety at Main and Olympic Drive. For more info, visit www.SMConstructs.org.

Water Main Replacement at Third Court

The water main at Third Court between Broadway and Santa Monica Boulevard is undergoing removal and replacement. Please be advised that two-way traffic will be allowed on each side of the construction work zone for local access only. There will be a partial alley closure between Broadway and Arizona. Detour Info: During alley closures two-way traffic will be allowed on either side of the construction work zone for local traffic only. No deliveries will be allowed during construction hours.

Water Main Replacement No. 1

Replacement of approximately 11,700 lineal feet of existing ductile iron water mains with new ductile iron water pipes due to age, condition and capacity demands. Work will take place on Euclid Court, between Alta and Montana avenues and on 10th Court, between Marguerita and Montana avenues, and on Marguerita Avenue between Seventh and 11th courts. There will be traffic impacts in the work area.

Annual Paving & Sidewalk Repair Project

Annual street and sidewalk maintenance work consists of cold-milling and asphalt overlay, slurry sealing, sidewalk removal and reconstruction, curb and gutter removal and reconstruction, pervious gutter construction, and tree root pruning. Striping modifications will be completed to implement recommendations of the Draft Bicycle Action Plan. Paving and striping for Phase III will be occurring at the following locations: Santa Monica Boulevard – From 20th Street to Cloverfield Boulevard; California Avenue – from 22nd to 25th streets; 21st Street – from Montana to Washington avenues; 14th Street – from Washington to Wilshire Boulevard; Idaho Avenue – from 15th to 19th streets; Alta Avenue – from 15th to 18th streets; 15th Street – from Marguerita to Montana; 16th Street – from San Vicente Boulevard to Marguerita. Partial roadway closures are expected. Temporary traffic control signs and barricades will be deployed to guide vehicular and pedestrian traffic in and around the work areas.

Advanced Traffic Management Systems Project

City Hall's Advanced Traffic Management System (ATMS) Phases 4A and 4B Project will connect 40 signal-controlled intersections along Arizona Avenue and Mid-City areas to the city's centralized control system with fiber optic cables. This will require installation of new conduit and modification of the existing interconnected conduit system to accommodate fiber optic cable. Also upgrades of traffic signal infrastructure ranging from a full replacement of all traffic signal equipment to less extensive upgrades such as the installation of new controller cabinet and video detection cameras. The project begins January, 2012 and is expected to end November, 2012. Construction will commence along Colorado from Lincoln Boulevard to Stewart Street between the hours of 8 a.m. to 6 p.m. Impacts to traffic should be minimal but partial and full lane closures may be necessary some times. Questions may be directed to the project hotline at (866) 755-7679. For more info, go to: www.SMConstructs.org.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.

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BOX OFFICE
FROM PAGE 3

ing its domestic total to a measly $53.2 million. "John Carter" reportedly cost $250 million to make.

While tanking in the United States, "John Carter" has done decent business overseas. It took in $40.7 million this weekend to push its international haul to $126.1 million and its worldwide total to $179.3 million.

In narrow release, Will Ferrell's Spanish-language B-movie spoof "Casa de mi Padre" opened solidly at No. 9 with $2.2 million. The Lionsgate release played in just 382 theaters, compared to 3,121 for "21 Jump Street."

Based on the 1980s TV show that made Johnny Depp a star, "21 Jump Street" casts Hill and Tatum as rookie cops posing as teens to root out crooks peddling a psychedelic new drug at a Los Angeles school.

Rather than doing a straight update of the TV show, Sony turned "21 Jump Street" on its head for the big-screen, retooling it as a comedy that helped pack in the under-25 crowd, which made up half of the audience.

"I just think you had to make it relevant, and action comedy was the way to go. And they did make it very relevant to a young audience," said Rory Bruer, head of distribution for Sony. "The guys, Jonah and Channing, were just killer together. They had incredible chemistry and certainly were the attraction for younger crowds."

Hollywood's box-office hot streak finally cooled off a bit, with overall business down for the first weekend this year. Domestic revenues totaled $108 million, off 6 percent from the same weekend last year, according to box-office tracker Hollywood.com.

That's likely to be just a hiccup for Hollywood, though, with business expected to soar again next weekend as the adaptation of the best-seller "The Hunger Games" hits theaters.

Hollywood.com analyst Paul Dergarabedian said "The Hunger Games" could have an opening weekend well above $100 million and might surpass the $116.1 million debut of 2010's "Alice in Wonderland," which holds the record for best domestic premiere in March.

Dergarabedian attended "The Hunger Games" premiere and said that "fans were lined up, camped out for days. I hadn't seen that since the 'Twilight' movie. But unlike 'Twilight,' which was dominated by the female audience, there's huge interest from males in this movie."

With a huge summer season ahead that includes the superhero tales "The Avengers," "The Amazing Spider-Man" and "The Dark Knight Rises," Hollywood has a strong shot at setting a revenue record this year.

So far, domestic revenues are at $2.16 billion, 16 percent ahead of last year's.

Estimated ticket sales for Friday through Sunday at U.S. and Canadian theaters, according to Hollywood.com. Where available, latest international numbers are also included. Final domestic figures will be released Monday.

FATALITY
FROM PAGE 3

Police continue to investigate the crash. Anyone with information pertaining to the incident is urged to contact investigators Chris Dawson or Jason Olson at (310) 458-5787.

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CELLS
FROM PAGE 3

to pony up more money," said Marcy Darnovsky of the Center for Genetics and Society, a pro-stem cell research group that opposed Proposition 71, the state ballot initiative that formed CIRM.

Last December, CIRM's former chairman, Robert Klein, who used his fortune and political connections to create Prop 71, floated the possibility of another referendum.

CIRM leaders have shelved the idea of going back to voters for now, but may consider it down the road. The institute recently submitted a transition plan to Gov. Jerry Brown and the Legislature that assumes it will no longer be taxpayer-supported after the bond money runs out. CIRM is exploring creating a nonprofit version of itself and tapping other players to carry on its work.

"The goal is to keep the momentum going," board Chairman Jonathan Thomas said in an interview.

So far, CIRM has spent some $1.3 billion on infrastructure and research. At the current pace, it will earmark the last grants in 2016 or 2017. Since most are multi-year awards, it is expected to stay in business until 2021.

So what have Californians received for their money so far?

The most visible investment is the opening of sleek buildings and gleaming labs at a dozen private and public universities built with matching funds. Two years ago, Stanford University unveiled the nation's largest space dedicated to stem cell research — 200,000 square feet that can hold 550 researchers.

There are no cures yet in the pipeline and CIRM has shifted focus, channeling money to projects with the most promise of yielding near-term results. Most of the money early on was funneled toward learning the basics and recruiting scientists.

One researcher lured to California was Paul Knoepfler, a stem cell and cancer expert who was deciding between positions at University of California, Davis and an East Coast school.

"I was getting more interested in embryonic stem cells and I knew California would be a more friendly climate for that," said Knoepfler, whose work focuses on why some embryonic stem cells trigger tumor growths.

Knoepfler favors another bond measure to keep CIRM afloat, but recognizes the average Californian may disagree.

Scientists have prized embryonic stem cells since their discovery over a decade ago because of their potential to transform into any cell of the body. If researchers could harness these flexible cells, they might create replacement tissues to treat diabetes, spinal cord injury and other debilitating conditions.

For all the medical promise that embryonic stem cells hold, the payoff will take years and it's not surprising that there are still no treatments on the market.



CP
FROM PAGE 3

get out ... there is something for everyone" said Pamela Stollings, the person behind the community minded business.

The Ohio native, a ballet dancer, came to the Westside to pursue different types of dance and ultimately wanted to open up a community space with artistic aspects — and over 16 years ago, she opened the Unurban.

Over the past 16 years, Unurban continued to evolve and Stollings is always willing to adapt and change for the people. Most recently, it's been a hub for political activism.

Stollings opens up her coffee shop to all kinds of meet-up groups, open mic nights for music, comedy and poetry, a revolving art show, vaudeville music and dance night, Alcoholics Anonymous meetings 365 days a year, documentary film screenings, and more — all free of charge.

A neighbor to Unurban, Gary Stewart, moved into his home the same year the coffee shop opened and undoubtedly expresses that it's a place that makes a city worth living in.

"The place is really built around the community and it's giving people, who want to hang out at a place with more soul or more character," Stewart said. "And it's the kind of public place that we see less and less of that we need more and more of."

To run a community-based coffee shop and with corporates moving in next door, Unurban's been faced with threats and Stollings endured a number of struggles. One time she was threatened that she would be replaced by a corporate outfit.

"We've had three different landlords, one was trying to rent it to Starbucks. It was really scary," Stollings said. "I really think that it's a good place and doing good for the community, so we're really just supposed to be here and since we've been such a positive influence to the community, they kept us because they realized that we were a good anchor."

Stollings is all about people over profits and if it weren't that way, Unurban wouldn't still be around. There were many coffee shops similar to Unurban, but they didn't last because corporate types would out-price them, and that wasn't an option for Stollings, even if it meant working 100 hours a week.

"If I was about the profit, I would've closed down a long time ago," she said. "I try to keep the prices low so people can come and feel a sense of community, but now, with the economy being so bad, it's actually been better for us because people know they can come here, get coffee, get Internet for free, see a show, hang out, and talk to people."

At times like these, Stollings feels it's really important for people to have community places and there aren't many places like hers, but through her community support, she's able to make things happen by allowing people to do their thing.

Michael Louis, one of many leaders and contributors who put on activities — as a volunteer — at the Unurban, enjoys giving a piece of his creativity to the community centered space to host open mic nights for spoken word, poetry and performances. And the reason isn't only because he likes what he does, but also because of Stollings' pure passion for the community and advocacy for artists.

"Pam gets it, Pam stands out because she, herself, is an artist," said the open mic host. "This is in her guts, and she aligns herself with others"

This past November, Stollings held a gratitude dinner for all the people like Louis, who host different nights, run meetings or shows and it wasn't until she put her attendee list together that she realized how big the Unurban community had grown and how many people she needed to invite.

The appreciation dinner turned out to be for 70 people. People who don't get paid for their service. People who she relies on.

"It was the first time she did anything like that, as far as getting us together in one room," said Louis. "There were so many different groups and so many [who are] of service to the community."

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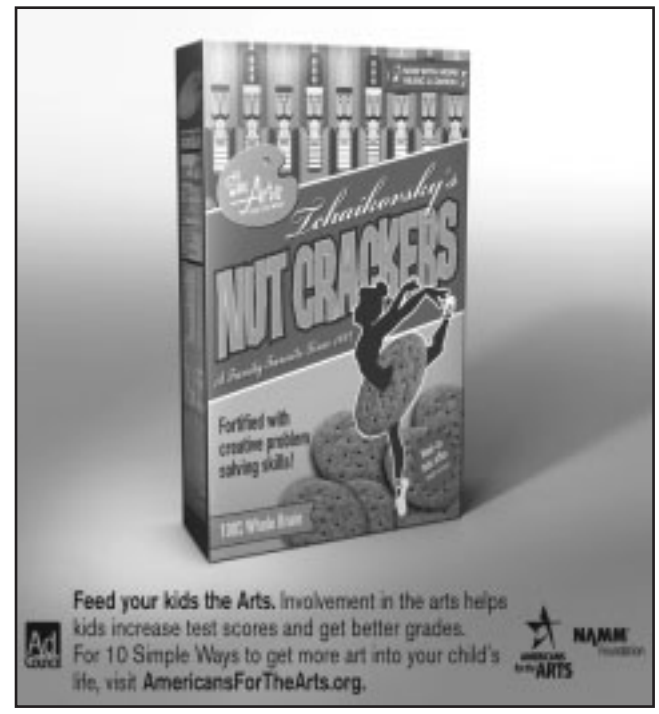


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GLOVE MAN

Morgan Genser *news@smdp.com*

St. Monica shortstop Kurtis Childs fields a ground ball against St. Paul on Friday at Marine Park. St. Monica would go on to lose the game, 11-0.



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Brandon Wise *brandonw@smdp.com*

STRONG FINISH: **Simon Njoroge became the 11th different Kenyan to win the men's race, finishing in 2:12:12 for his seventh marathon win overall and sixth in his last nine.**

WINNERS
FROM PAGE 1

from countrywomen Belainesh Gebre and Yeshimebet Tedesse with split times of 5:05 for mile 15 and 4:58 for mile 16.

She remained on pace to shatter the meet record of 2:25:10 set in 2006 by Russia's Lidiya Grigoyeva until mile 21, when an uphill climb through the Veterans Administration land caused her to slow to a 6:05 pace, followed by mile splits of 5:50 and 5:51.

The wind didn't help, either.

"At the end, it was windy and that is why I did not get so good of a time," she said.

Still, she had enough to beat Misikir Mekonnin, an Ethiopian living in Albuquerque, N.M., by 2 1/2 minutes. Mekonnin finished in 2:28:09, and Tadesse was third in 2:30:46.

Mekonnin was a prerace favorite, but she said back problems hurt her early.

"I felt better after 10 miles and picked up the pace," she said. "There was good weather but windy at the end."

Njoroge started as part of a group of eight that included Teodoro Vega of Mexico, who led for 10 of the first 13 miles. By mile 16, it was a two-man race between Njoroge and countryman Weldon Kirui, and they stayed together until reaching the VA property, when Njoroge increased his lead to 11 seconds, then 22 seconds.

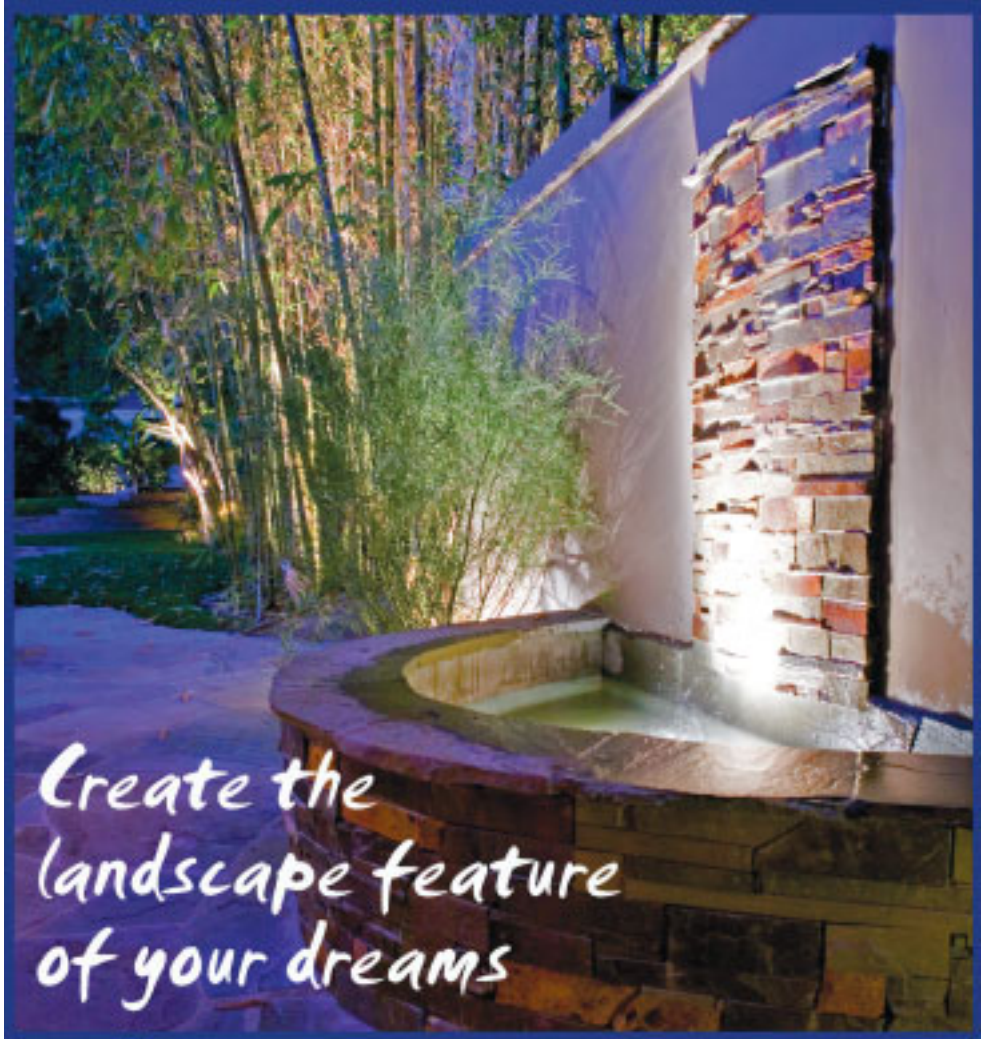
"From the first kilometer, we tried to push the pace up to try and catch the girl's leader," Njoroge said. "When I knew that I could not catch her, I tried to go with Weldon."

Kirui said that he had leg problems over the last few miles.

"I tried to come with my best attempt to stay with my friend, but because of the problem with my leg, I was not able to stay with him," he said.

Kirui finished second in 2:13:40 and Kenyan Stephen Muange was third in 2:13:50.

Krige Schabat, a 48-year-old South African living in Cedartown, Ga., won the men's wheelchair race for third consecutive year, this time in 1:39:53. American Shirley Reilly successfully defended her women's wheelchair title, winning in 1:41:14. It was her third victory in this event. She first won in 2006.

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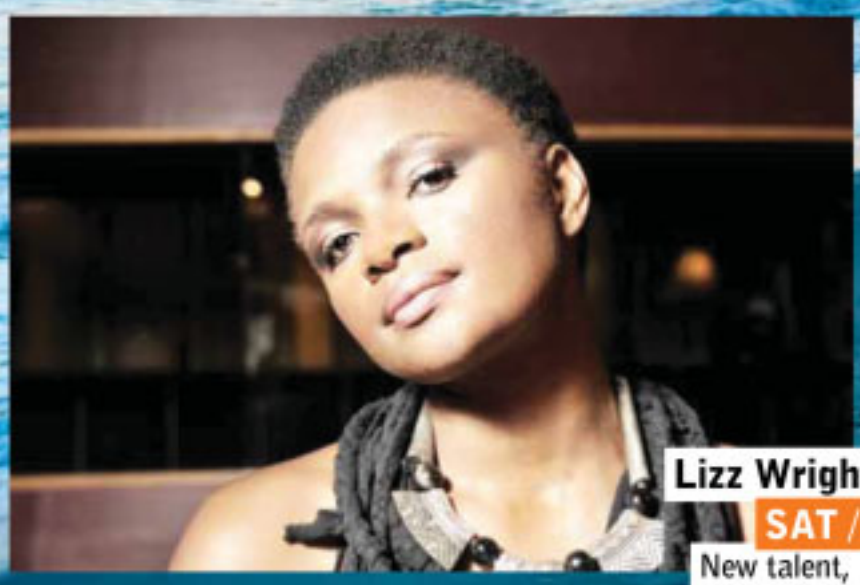
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Daniel Archuleta *daniela@smdp.com*

PICTURE PERFECT: **Christine Rasmussen snaps pictures of L.A. Marathon runners with the St. Monica statue in Palisades Park as a back drop. Rasmussen was on Ocean Avenue awaiting her son, Ryan, who was running his first L.A. Marathon.**

MARATHON

FROM PAGE 1

and female runners, who were competing for pride, their own personal bests and cash prizes of up to $125,000 and a new car.

Fatuma Sado, 20, of Ethiopia, snagged the grand prize, which included a $100,000 bonus for being the first runner to finish the race. She knelt down and kissed the ground after streaking through the finish for a time of 2:25:39, a personal best.

It was the young runner's fourth marathon. She won out in the first competitive race she ran in Hamburg, Germany last year.

Simon Njoroge, 31, of Kenya, got the top spot in the men's category, only four minutes behind Sado despite the woman's 17 minute, 31 second head start.

The next wave of runners began trickling across the finish line about 40 minutes later, exhausted but accomplished with their strong three-hour showings.

One such was Airport Commissioner David Goddard, who made it through the course in three hours and 15 minutes.

"It's not my personal best, but it was good for me," Goddard said. He has quite a benchmark — the civil servant ran seven marathons in 2011 alone.

Claudio Martinez, of Koreatown, finished up not long after for a three hour and 27-minute time. It was the best time he's gotten over the past six attempts at the L.A. Marathon, which is the only marathon he's ever run.

He was there in 2011 when the rain and the cold buffeted runners. This year was much better, Martinez said.

Not that everything was perfect.

Later runners had to contend with raucous winds that came in at 20 miles per hour with gusts up to 30-plus miles per hour. By the afternoon, the wind was like a physical force impeding runners. Even the elite runners reported that they felt their times were worsened by the wind.

Runners clutched their Mylar blankets which whipped around like capes in the stiff breeze or hunkered near the sidewalks in an attempt to escape the wind and rest aching muscles.

Last year's rain and wind combination caused a rash of hypothermia, forcing hotels to open their ballrooms to provide shelter and a place for freezing athletes to warm up.

No such emergency measures were needed this year, with most runners just happy to have put the distance behind them, like first-time runner Noah Wagner.

The 12-year-old ran the marathon with his parents, a tradition begun with his older brother, Zach, whose time he beat by four minutes.

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RACE DAY SIGHTS: **(Top) Runners cool down along Ocean Avenue after finishing the L.A. Marathon on Sunday. (Above) Thousands of medals await finishers of this year's massive race.**

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SURF REPORT



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Surf Conditions **Water Temp:** 56.7°

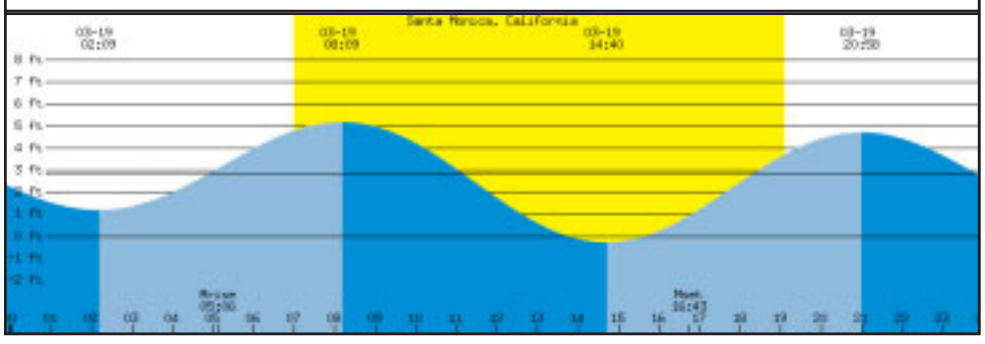
Swell Forecast

Looking at overhead surf at west facing breaks, and at least chest+ swell at south facing breaks.

Long Range Synopsis

Looking at chest+ surf most everywhere in SoCal.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of: **March 14, 2012**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 1
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 8
- Number of A grades for dry/wet weather -- 28 / xx
- Number of (C,D,F) grades for dry/wet weather -- 0 / xx

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Goodbrook Family Foundation, simplehuman, LiterGUY, SBMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A	xx
Nicholas Beach at San Nicholas Canyon Creek mouth.	A	xx
El Pescador State Beach, between Lechusa and Las Alisa creeks.	xx	xx
Encinal Canyon at El Matador State Beach.	A+	xx
Broad Beach at Trancas Creek mouth.	A+	xx
Zuma Beach at Zuma Creek mouth.	A	xx
Walnut Creek, projection of Wildlife Rd. (private).	A+	xx
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	xx
Escondido Creek, just east of Escondido State Beach.	A+	xx
Latigo Canyon Creek mouth.	F	xx
Solstice Canyon at Don Blocker County Beach.	A+	xx
Pnarco State Beach at creek mouth.	A+	xx
Marie Canyon storm drain at Pnarco Beach, at 21672 Malibu Rd.	A	xx
Surfrider Beach at Malibu Colony fence.	A	xx
Surfrider Beach (breach location) - daily.	F	xx
Malibu Pier - 50 yards east.	A	xx
Carbon Beach at Sweetwater Canyon.	A+	xx
Las Flores State Beach at Las Flores Creek (point zero).	A+	xx
Big Rock Beach at 19948 PCH stairs.	B	xx
Pena Creek at Las Tunas County Beach.	A+	xx
Tuna Canyon.	A+	xx
Topanga State Beach at creek mouth.	D	xx
Castlerock Storm Drain at Castle Rock Beach.	A	xx
Santa Ynez Storm Drain at Castle Rock Beach.	A	xx
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	xx

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A	xx
Will Rogers State Beach at Pulga Canyon storm drain.	A+	xx
Will Rogers State Beach at Temescal Canyon drain.	A+	xx
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	xx
Santa Monica Beach at Montana Ave. drain.	A+	xx
Santa Monica Beach at Wilshire Blvd. drain.	A+	xx
Santa Monica Municipal Pier.	D	xx
Santa Monica Beach at Pico/Kenter storm drain.	A	xx
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	xx
Ocean Park Beach at Ashland Ave. drain.	A+	xx
Venice City Beach, at the Rose Ave. storm drain.	A+	xx
Venice Beach at Brooks Ave. drain.	A+	xx
Venice Beach at Windward Ave. drain.	F	xx
Venice Fishing Pier - 50 yards south.	A+	xx
Venice Beach- projection of Topsail St.	A+	xx
Marina del Rey, Mothers' Beach- lifeguard tower.	B	xx
Dockweiler State Beach at Ballona Creek mouth.	A	xx
Dockweiler State Beach at Culver Blvd. drain.	A+	xx
North Westchester Storm Drain at Dockweiler State Beach.	A+	xx
Dockweiler State Beach at World Way (south of CIWW jetty).	A+	xx
Dockweiler State Beach at Imperial Hwy drain.	A+	xx
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	xx
Dockweiler State Beach at Grand Ave. drain.	A+	xx

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone.
WET -- grades for days of recorded rainfall and the following 3 days
xx -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

MLB

Vin Scully to scale back workload this season

ASSOCIATED PRESS

LOS ANGELES Vin Scully will no longer be calling Los Angeles Dodgers games in Colorado this season as the revered announcer scales back his workload entering his 63rd season with the team.

The 84-year-old Hall of Famer will broadcast all home and road games the Dodgers play in California and Arizona, which adds up to more than 100 games, the team said Saturday in a release of its 2012 broadcast schedule.

Scully calls all nine innings of the team's television broadcasts, while the first three innings of his games are simulcast on the radio. He works alone on the air and long ago reduced his travel schedule to avoid calling games east of the Rockies.

Scully's years of service with the Dodgers make him the longest tenured broadcaster in sports history.

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Hugo 3D (PG) 2hrs 07min
1:45pm, 4:50pm

Wanderlust (R) 1hr 38min
7:45pm, 10:15pm

Seeking Justice (R) 1hr 45min
1:40pm, 4:40pm, 7:30pm, 10:10pm

Being Flynn (R) 1hr 42min
1:30pm, 4:20pm, 7:15pm, 9:45pm

Silent House (R) 1hr 28min
1:55pm, 4:30pm, 7:00pm, 9:30pm

AMC 7 Santa Monica
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Hugo 3D (PG) 2hrs 07min
1:45pm, 4:50pm

Wanderlust (R) 1hr 38min
7:45pm, 10:15pm

Seeking Justice (R) 1hr 45min
1:40pm, 4:40pm, 7:30pm, 10:10pm

Being Flynn (R) 1hr 42min
1:30pm, 4:20pm, 7:15pm, 9:45pm

Silent House (R) 1hr 28min
1:55pm, 4:30pm, 7:00pm, 9:30pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Boy (NR) 1hr 27min
1:00pm, 3:10pm, 5:30pm, 7:50pm, 10:15pm

Salt of Life (Gianni e le donne) (NR) 1hr 30min
3:35pm, 5:45pm, 8:00pm

Artist (PG-13) 1hr 40min
1:00pm, 10:10pm

Separation (Jodaeiye Nader az Simin) (PG-13) 2hrs 03min
1:20pm, 4:10pm, 7:10pm, 10:00pm

Decoy Bride (NR) 1hr 29min
1:10pm, 3:15pm, 5:25pm, 7:40pm, 9:55pm

AMC Criterion 6
1313 Third St.
(310) 395-1599

Dr. Seuss' The Lorax (PG) 1hr 35min
11:50am, 2:20pm, 4:45pm, 7:20pm, 9:55pm

John Carter (PG-13) 2hrs 19min
12:20pm, 3:40pm, 7:00pm, 10:15pm

Jeff, Who Lives at Home (R) 1hr 23min
11:55am, 2:30pm, 4:50pm, 7:15pm, 9:45pm

Friends With Kids (R) 1hr 40min
11:25am, 2:15pm, 5:00pm, 7:45pm, 10:30pm

Salmon Fishing in the Yemen (PG-13) 1hr 52min
11:15am, 1:55pm, 4:40pm, 7:30pm, 10:10pm

Casa de mi Padre (R) 1hr 24min
11:45am, 2:10pm, 4:30pm, 7:00pm, 9:30pm

For more information, e-mail news@smdp.com

Visit with a friend, Cappy

ARIES (March 21-April 19)
★★★★ Stay focused. Enlist a key person, and you'll accomplish more. A meeting proves to be instrumental. By late afternoon, you'll complete tasks rather than initiate them. Tonight: Head home. Do something just for you.

TAURUS (April 20-May 20)
★★★★ Others will follow your suggestion. Your ability to sway people to your way of thinking directly reflects your communication skills. One person remains resistant, despite your attempts to bring him or her into your camp. Let go. You might be thrilled by later events. Tonight: Catch up on a friend's news.

GEMINI (May 21-June 20)
★★★★ Do adequate research. You might want to understand the pros and cons of an evolving situation. Your unique creativity and intellect will help you figure out what to do. Tonight: Could be late.

CANCER (June 21-July 22)
★★★★ Discuss a pending decision, and you'll feel more confident. Let someone else do more research; he or she can play devil's advocate. Think about scheduling a trip in the near future. Tonight: Put on some music, and surf the Web.

LEO (July 23-Aug. 22)
★★★★ You cannot always be the center of all discussions. You know it, too. Flex, and let another person assume this coveted role -- it's only fair. You will gain a greater perspective as a result. Tonight: Visit with a loved one or friend over dinner.

VIRGO (Aug. 23-Sept. 22)
★★★★ You're ready to handle a challenge and move forward. Others might back off in a similar situation, but you will not. Be aware of the emotional or financial cost of this tenacious quality. Tonight: Not everything needs to test your patience. Be with a favorite person.

LIBRA (Sept. 23-Oct. 22)
★★★★ Your serious thinking, combined with an innate ingenuity, points to a new path. You feel very different and much more in tune with your needs than in the past. Respond to an inner desire; you deserve to have what you want. Tonight: Know when to call it a night.

SCORPIO (Oct. 23-Nov. 21)
★★★ Let your emotions emerge more in your home life. Perhaps you could call in and take part of the day -- if not all of the day -- off. When you are recharged, you will be able to make up for lost time. Spend time away from the status quo. Tonight: Feed your feelings.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ You are an active, chatty sign with strong opinions. You easily might shake your head at everything you hear. Someone is angry at another person. Tonight: Head home. Squeeze in some exercise.

CAPRICORN (Dec. 22-Jan. 19)
★★★ Finances always are important. Someone who can affect you financially could be rather stern or remote. Know that you cannot change this person. All the worrying in the world will make no difference. Tonight: Visit with a friend.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ Do not wonder about what is going on. Just be happy that it doesn't involve you. Go off and do what you want. An important call could go unreturned. Consider acting on this matter soon. Do not stand on ceremony. Tonight: All smiles. Treat yourself.

PISCES (Feb. 19-March 20)
★★★ If you're feeling off, it might not be surprising. Ask yourself what might be going on with you, beyond the obvious. For some, you simply might need to make a change. As the day ends, energy will surge. Watch out, world! Tonight: Act like you're top dog.

Happy birthday

You will feel many different, conflicting emotions this year. Until you are sure of yourself, explore the plethora of options on your plate. Do not judge your changeability so much; just make sure you stay open. If you are single, be careful, as the person you have your eye on might be different from how he or she first appeared. Take your time. If you are attached, you and your sweetie will benefit from spending more one-on-one time together. A fellow PISCES feels more than you realize.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★ Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

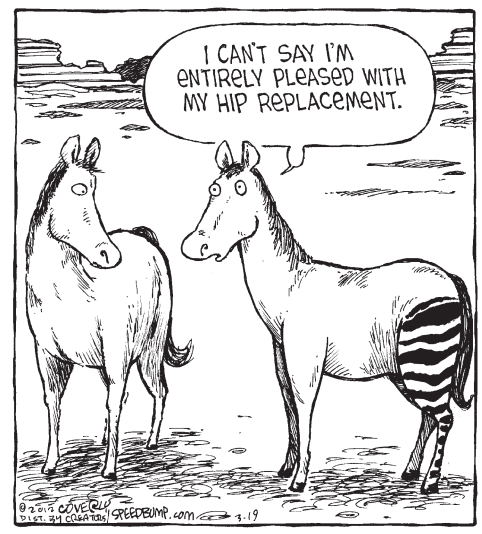


MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

Speed Bump
By Dave Coverly



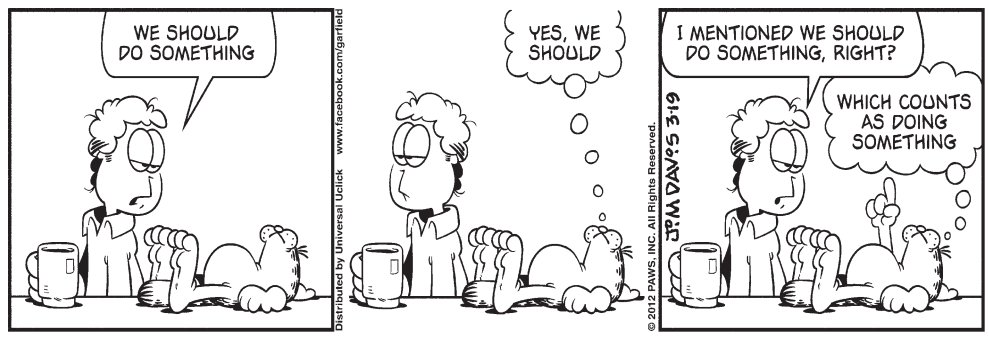
Strange Brew
By John Deering



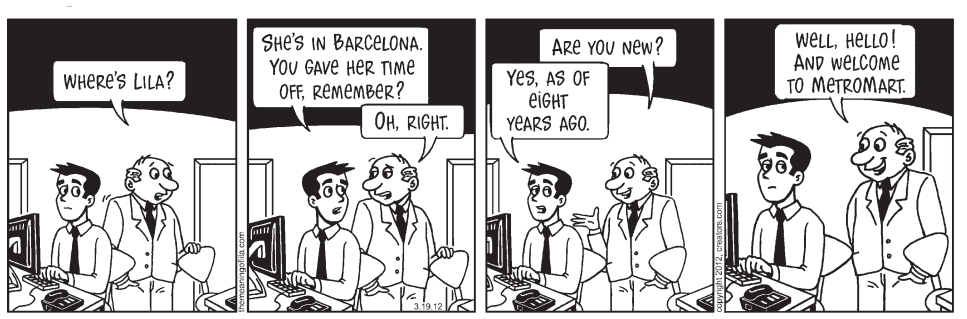
Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

		1	8		6	7		
	8	5		3		6	2	
3	2						8	1
8			9		3			2
	5						4	
2			4		1			5
5	4						6	7
	1	7		8		9	3	
		2	6		7	5		

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

3	9	5	7	2	8	6	4	1
8	6	1	3	5	4	9	7	2
4	2	7	1	9	6	5	8	3
9	1	4	8	6	3	2	5	7
2	5	8	9	7	1	3	6	4
6	7	3	2	4	5	8	1	9
5	3	6	4	1	2	7	9	8
7	4	2	6	8	9	1	3	5
1	8	9	5	3	7	4	2	6

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CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Perch
6 Pharmacy stock
11 Boise's state
12 Ryan of "Paper Moon"
13 "Understand?"
14 Plain silly
15 Mowing site
17 Checkers side
18 Kitchen pans
22 Leslie Caron movie
23 Mocking writing
27 Track legend Jesse
29 Kind of pool
30 Sandra Dee role
32 Floral rings
33 Mike Hammer's creator
35 Sleep site
38 Blue hue
39 Oxygen variety
41 Some evergreens
45 Lake swimmer
46 Burning
47 Hinds' mates
48 Horse's cousin

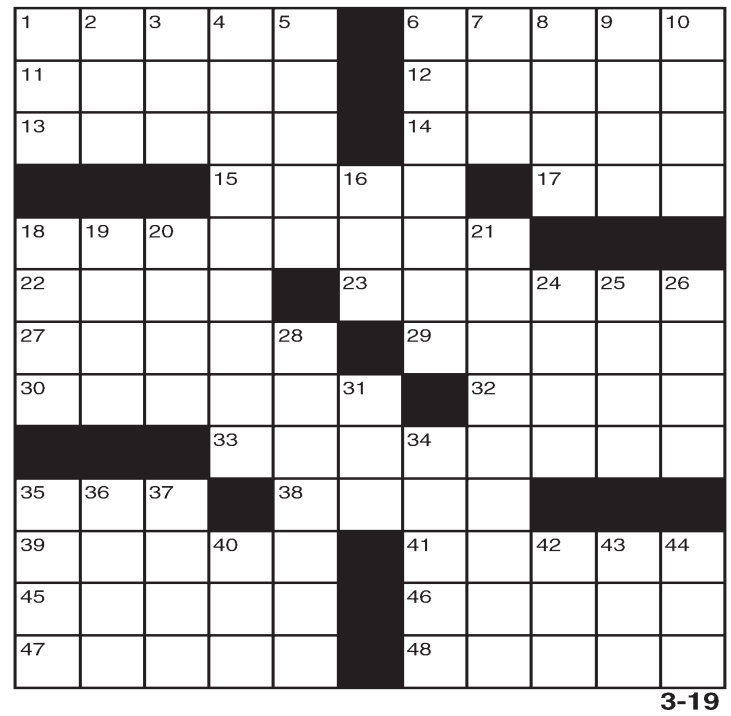
DOWN

1 Equip
2 Poem of praise
3 Bran bit
4 Old British coins
5 Add up
6 Indicate
7 Hostel
8 Shakespearean king
9 Road division
10 Downhill glider
16 Director Craven
18 Move with effort
19 New Zealand bird
20 "— Three Lives"
21 Painting of fruit, e.g.
24 Notion
25 April weather
26 Different
28 Singing groups
31 Tether
34 Bolivia's largest city
35 This and that
36 Poet Pound
37 Elevator part
40 Bolt partner
42 Pen point
43 Blunder
44 Sailing site

S	T	I	N	G	■	C	L	A	R	E
P	A	C	E	R	■	P	O	S	E	R
O	B	E	S	E	■	A	S	T	E	R
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M	I	X	E	D	I	N	■	M	E	T
I	V	E	■	■	T	R	A	L	E	E
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S	N	E	A	K	■	O	T	T	E	R
K	E	R	R	Y	■	M	Y	E	R	S

Saturday's answer

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3-19

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• Insert the given numbers in the empty squares so when they are calculated in threes from left to right and top to bottom they satisfy the demands in the shaded boxes both horizontally and vertically.

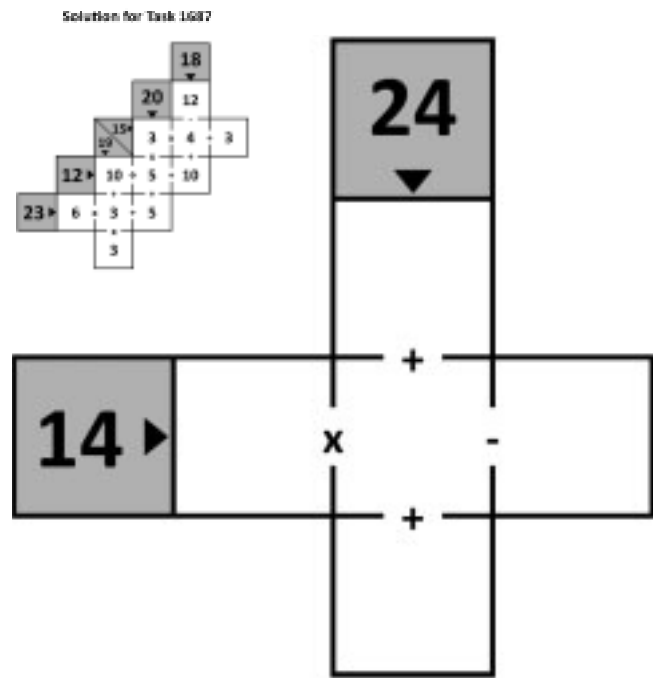
• Each empty square dictates the math operation that must be performed to meet the demands.

• Remember to multiply or divide before you add or subtract.

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Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

2, 2, 10, 10, 12



NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Airbags Save Lives: News of the Weird has previously chronicled the breast-obsessive Sheyla Hershey, the Guinness Book record-holder for largest artificially enhanced bosom (size 38MMM). (To recap, the Brazil-born, Houston-area woman had her implants removed two years ago for health reasons but then, after depression set in over her "loss," she wanted them back, but no U.S. surgeon would meet her requirement of 85 fluid ounces of silicone per breast. Finally, she found a surgeon in Cancun, Mexico, and received slightly smaller implants -- 38KKK.) Hershey, 32, was charged with DUI as she drove home after a Super Bowl party in February. Her car spun around and hit a tree, and according to Hershey, who was not wearing a seat belt, it was likely that her breasts saved her from injury by cushioning her as she was thrust against the steering wheel.

■ Like many cities, Taipei, Taiwan, has a dog-litter problem that has proved unsolvable, as citizens continue to ignore pleas to pick up after their dogs and keep sidewalks clean. Finally, city officials designed a successful program (announced in December): a dog-poop lottery. Anyone handing in a bag of dog litter would get a ticket (one ticket per bag) to a drawing with prizes ranging up to pieces of gold worth the equivalent of about $2,000. (Citizens would be on the honor system as to whether the "litter" in the bag came from a dog or from another source.)

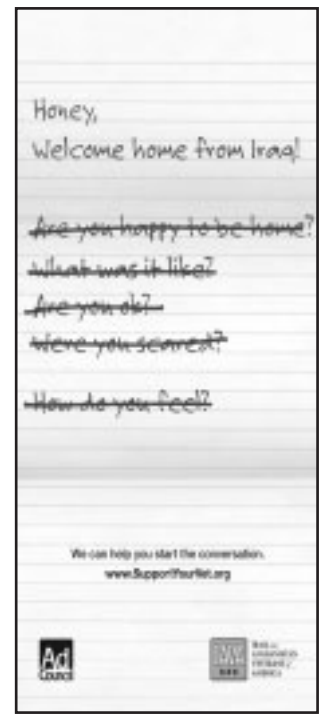
TODAY IN HISTORY

1982 - Falklands War: Argentinian forces land on South Georgia Island, precipitating war with the United Kingdom.

1987 - Televangelist Jim Bakker resigns as head of the PTL Club due to a brewing sex scandal; he hands over control to Jerry Falwell.

WORD UP!

brisance \ bri-ZAHNS \ , noun;
1. The shattering effect of a high explosive.



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Notices

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2012014250
Current File No.20101155721
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
NORTHRIDGE SUITS AND TUX
The fictitious business name referred to above was filed on 8/19/2010 in the county of LOS ANGELES.
Registered owners: HIRO HAFTVANI, 16661 ITASCA ST, NORTHRIDGE, CA 91343
This business is conducted by: AN INDIVIDUAL
/s/ HIRO HAFTVANI
This statement was filed with the County Clerk of Los Angeles County on 1/25/12
Published: SANTA MONICA DAILY PRESS 2/27/12, 3/5/12, 3/12/12, 3/19/12

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2012014271
Current File No.042862419
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
NORTHRIDGE SUIT OUTLET
The fictitious business name referred to above was filed on 11/4/2004 in the county of LOS ANGELES.
Registered owners: ALIZA HAFTVANI, HAMBARSOOM HAFTVANI
This business is conducted by: HUSBAND AND WIFE
/s/ ALIZA HAFTVANI
This statement was filed with the County Clerk of Los Angeles County on 1/25/12
Published: SANTA MONICA DAILY PRESS 2/27/12, 3/5/12, 3/12/12, 3/19/12

NOTICE TO Creditors of Norman R. Greene
Notice is hereby given to the creditors and contingent creditors of the above-named decedent, that all persons having claims against the decedent are required to file them with the successor trustee for the administration of the NORMAN R. GREENE SURVIVOR'S TRUST, dated November 17, 2011, wherein the decedent was the settlor, residing at 3916 Bledsoe Ave., Los Angeles, CA 90066, within the later of four months after MARCH 19TH 2012 or, if notice is mailed or personally delivered to you, 60 days after the date this notice is mailed or personally delivered to you. A claim form may be obtained from the court clerk. For your protection, you are encouraged to file your claim by certified mail, with return receipt requested to the following:
Gary W. Greene, Trustee of the Norman R. Greene Survivor's Trust 2809 Riachuelo San Clemente, CA 92673
SANTA MONICA DAILY PRESS
1640 5th St. Santa Monica, CA 90401
310.458.7737, Ross Furukawa,Publisher
3/19/2012, 3/26/2012, 4/2/2012

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. PS014215
Superior Court of California, County of Los Angeles
Petition of IN BEHALF OF SOPHIA C. SAHAGUN-JIMENEZ for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: IN BEHALF OF SOPHIA C. SAHAGUN-JIMENEZ filed a petition with this court for a decree of changing names as follows: SOPHIA CARMEN SAHAGUN-JIMENEZ to SOPHIA CARMEN JIMENEZ. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: April 23, 2012 Time: 8:30am, Dept. F49
The address of the court is 9425 Penfield Ave, Chatsworth, CA 91311
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 2/27/2012
CHARLAINE F. OLMEDO, JUDGE OF THE SUPERIOR COURT

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS022030
Superior Court of California, County of Los Angeles
Petition of MARY JULIA TEACHEY LEMLE for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: MARY JULIA TEACHEY LEMLE filed a petition with this court for a decree of changing names as follows: MARY JULIA TEACHEY LEMLE to JULIA TEACHEY LEMLE. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: April 12, 2012 Time: 8:30am, Dept. A Rm. 104
The address of the court is 1725 Main St., Santa Monica, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 3/1/2012
JOSEPH S. BIDERMAN, JUDGE OF THE SUPERIOR COURT

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018246 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as MOBILELIFE. The full name of registrant(s) is/are: EHSAN ROOSTA 11908 DOROTHY STREET APT #205 LOS ANGELES CA 90049. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:EHSAN ROOSTA. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012022001 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/07/2012 The following person(s) is (are) doing business as NYATIWEAR, NAYANO. The full name of registrant(s) is/are: Babak Enayati 4385 E. Olympic Blvd. Los Angeles, CA 90023. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Babak Enayati. This statement was filed with the County Clerk of LOS ANGELES County on 02/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/14/2012, 02/21/2012, 02/28/2012, 03/06/2012.

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011157329 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/10/2012 The following person(s) is (are) doing business as ASSOCIATED FINANCIAL CONSULTANTS. The full name of registrant(s) is/are: Meier Meier and Associates Inc 1540 7th Street Suite #220 Santa Monica CA 90401. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/03/2005. /s/: Melissa Meier. This statement was filed with the County Clerk of LOS ANGELES County on 02/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012030419 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/20/2012 The following person(s) is (are) doing business as FRESH TRADE. The full name of registrant(s) is/are: Peyman Jadidollahi 1042 S. Holt Ave #6 Los Angeles CA 90035. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Peyman Jadidollahi. This statement was filed with the County Clerk of LOS ANGELES County on 02/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/25/2012, 03/03/2012, 03/10/2012, 03/17/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012025654 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/14/2012 The following person(s) is (are) doing business as DOLLAR LOAN CENTER LLC. The full name of registrant(s) is/are: Dollar Loan Center California LLC 901 E 10th Street Sioux Falls SD 57104. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Charles C Brenan. This statement was filed with the County Clerk of LOS ANGELES County on 02/14/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012028521 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/21/2012 The following person(s) is (are) doing business as DEMETRI STERLING MUSIC, DEMETRI STERLING ARTS, DEMETRI STERLING PRODUCTIONS. The full name of registrant(s) is/are: Lois Evelyn Fein 1929 12th St Apt C Santa Monica CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Lois Fein. This statement was filed with the County Clerk of LOS ANGELES County on 02/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012028227 REFILE This statement was filed with the County Clerk of LOS ANGELES on 02/21/2012 The following person(s) is (are) doing business as DITURI CO REALTORS. The full name of registrant(s) is/are: Robert J Sullivan Inc 2111 Wilshire Blvd Santa Monica CA 90403. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/20/2007. /s/: Joseph E Fitzsimons. This statement was filed with the County Clerk of LOS ANGELES County on 02/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-029734
The following person(s) is (are) doing business as: FIRST CHOICE PLUMBING SUPPLY, 413 S. CENTRAL AVE. #A120, GLENDALE, CA 91204. Full name of registrant(s) is (are) ALFRED HEYDARLOU, 413 S. CENTRAL AVE. #A120, GLENDALE, CA 91204. This Business is conducted by: AN INDIVIDUAL. Signed: ALFRED HEYDARLOU. This statement was filed with the County Clerk of Los Angeles County on 02/22/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 27, March 05, 12, 19, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012028226 REFILE This statement was filed with the County Clerk of LOS ANGELES on 02/21/2012 The following person(s) is (are) doing business as SULLIVAN DITURI CO REALTORS. The full name of registrant(s) is/are: Robert J Sullivan Inc 2111 Wilshire Blvd. Santa Monica CA 90403. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/20/2007. /s/: Joseph E Fitzsimons. This statement was filed with the County Clerk of LOS ANGELES County on 02/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-028577
The following person(s) is (are) doing business as: EAGLE MORTGAGE; ATLANTIC HOME LOANS OF AMERICA, 215 N. MARENGO AVE. 3rd FL, PASADENA, CA 91101. Full name of registrant(s) is (are) ATLANTIC REALTY OF AMERICA, INC., 215 N. MARENGO AVE. 3rd FL., PASADENA, CA 91101. This Business is conducted by: A CORPORATION. Signed: JOSEPH BERNARDO MARCOS. This statement was filed with the County Clerk of Los Angeles County on 02/21/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 09/11/1998. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 27, March 05, 12, 19, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012028225 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/21/2012 The following person(s) is (are) doing business as LITTLE MISS NO NAME, MISS NO NAME. The full name of registrant(s) is/are: Whitney Jeffries 4020 W 61st St Los Angeles CA 90043. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/03/2012. /s/: Whitney Jeffries. This statement was filed with the County Clerk of LOS ANGELES County on 02/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012028527 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/21/2012 The following person(s) is (are) doing business as 4 YOU. The full name of registrant(s) is/are: Atef Hanna Sadek 1141 S. Santee Street, LA, CA 90015, Manal Maher Azer 2112 Ocean Park Blvd Apt 2 Santa Monica CA 90405. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Atef H Sadek. This statement was filed with the County Clerk of LOS ANGELES County on 02/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012020216 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2012 The following person(s) is (are) doing business as PILYS PERFECTIONS BEAUTY SALON. The full name of registrant(s) is/are: Maria Del Pilar Gonzalez 2039 E Lucien St Compton CA 90222. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Maria Del Pilar Gonzalez. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

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DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012027997 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/17/2012 The following person(s) is (are) doing business as SEA SERPENT RECORDS. The full name of registrant(s) is/are: Nate Weldon 750 Skyline Trail #3 Topanga CA 90290, Ted Weldon 750 Skyline Trail #3 Topanga CA 90290. This Business is being conducted by: a Joint Venture. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Nate Weldon. This statement was filed with the County Clerk of LOS ANGELES County on 02/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-027920
The following person(s) is (are) doing business as: KH M PAINTING, 2233 RAFAEL TER., GLENDALE, CA 91208. Full name of registrant(s) is (are) KHOSROV MIRZAKHANYAN, 2233 RAFAEL TER., GLENDALE, CA 91208. This Business is conducted by: AN INDIVIDUAL. Signed: KHOSROV MIRZAKHANYAN. This statement was filed with the County Clerk of Los Angeles County on 02/17/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 03/01/1999. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 27, March 05, 12, 19, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-030632
The following person(s) is (are) doing business as: AR AMERICA, 425 N. FORMOSA AVE., L.A., CA 90036. Full name of registrant(s) is (are) AR AMERICA, INC., 2000 TOWERSIDE TR STE 1409, MIAMI, FL 33138. This Business is conducted by: A CORPORATION. Signed: MIKE ROSENBERG. This statement was filed with the County Clerk of Los Angeles County on 02/23/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 02/22/2012. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 27, March 05, 12, 19, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-030514
The following person(s) is (are) doing business as: ABSOLUTE HOMECARE SERVICES; ADVOCATE'S CARE REFERRALS, 1130 N. VERDUGO RD. #18, GLENDALE, CA 91206. Full name of registrant(s) is (are) EVANGELINE N. CARRANZA, 1130 N. VERDUGO RD. #18, GLENDALE, CA 91206. This Business is conducted by: AN INDIVIDUAL. Signed: EVANGELINE N. CARRANZA. This statement was filed with the County Clerk of Los Angeles County on 02/23/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 27, March 05, 12, 19, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012031694 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/27/2012 The following person(s) is (are) doing business as SOCIAL LANDSCAPE, INC.. The full name of registrant(s) is/are: Social Landscape, Inc. 1428 Yale Street, Front House Santa Monica, CA 90404, LA COUNTY. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2007. /s/: Chiu-Yueh Yu. This statement was filed with the County Clerk of LOS ANGELES County on 02/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 03/26/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012031095 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/24/2012 The following person(s) is (are) doing business as JL RCH ENTERPRISES. The full name of registrant(s) is/are: Lenny Kumasi 2505 4th Street #108 Santa Monica CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Lenny Kumasi. This statement was filed with the County Clerk of LOS ANGELES County on 02/24/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 03/26/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012031871 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/27/2012 The following person(s) is (are) doing business as CASH FOR GOLD SANTA MONICA, SMITH AND COMPANY. The full name of registrant(s) is/are: Whit Smith 2432 Lincoln Blvd, Suite C Santa Monica, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/01/2010. /s/: Whit Smith. This statement was filed with the County Clerk of LOS ANGELES County on 02/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 03/26/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012031872 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/27/2012 The following person(s) is (are) doing business as SHOP SMART TOURS. The full name of registrant(s) is/are: Claudia Lipert Powell 3705 McLaughlin Ave. Los Angeles,CA,90066. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Claudia Lipert Powell. This statement was filed with the County Clerk of LOS ANGELES County on 02/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 03/26/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012031870 REFILE This statement was filed with the County Clerk of LOS ANGELES on 02/27/2012 The following person(s) is (are) doing business as ANTHONY L DITURI CO. The full name of registrant(s) is/are: Robert J Sullivan Inc 2111 Wilshire Blvd. Santa Monica CA 90403. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/20/07. /s/: Joseph E Fitzsimons. This statement was filed with the County Clerk of LOS ANGELES County on 02/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 03/26/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012030019 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/23/2012 The following person(s) is (are) doing business as KEN KREISEL BY INTERSOURCE. The full name of registrant(s) is/are: Intersource OEM Inc, 2912 Columbia Street Torrance, CA 90503, L.A COUNTY. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Sheri Wills. This statement was filed with the County Clerk of LOS ANGELES County on 02/23/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 03/26/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033402 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as GOOD WITH WOOD. The full name of registrant(s) is/are: Imas Inary Corporation 3310 Airport Ave. 07 Santa Monica CA 90405. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2006. /s/: Howard Minkin. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 03/26/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012032799 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/28/2012 The following person(s) is (are) doing business as PIXOGRAPHIA. The full name of registrant(s) is/are: Mariola Szeliga 1645 Ashland Ave. Santa Monica, CA 90405, LOS ANGELES COUNTY. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Mariola Szeliga. This statement was filed with the County Clerk of LOS ANGELES County on 02/28/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 03/26/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012021658 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/07/2012 The following person(s) is (are) doing business as PLUCKAPLUM.COM. The full name of registrant(s) is/are: Susan Shemin 720 Raymond Avenue #11 Santa Monica CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Susan Shemin. This statement was filed with the County Clerk of LOS ANGELES County on 02/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 03/26/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012029882 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/22/2012 The following person(s) is (are) doing business as ALVES & ASSOCIATES . The full name of registrant(s) is/are: Law Offices of Rodney Alves 2029 Century Park East Suite 1400 Los Angeles CA 90067. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: Rodney Alves. This statement was filed with the County Clerk of LOS ANGELES County on 02/22/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 03/26/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011156433 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/28/2012 The following person(s) is (are) doing business as LEWIS WISE REAL ESTATE. The full name of registrant(s) is/are: LEWIS WISE 415 S. PROSPECT AVE. UNIT 306 REDONDO BEACH, CA 90277. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/10/2011. /s/: LEWIS WISE. This statement was filed with the County Clerk of LOS ANGELES County on 12/28/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/23/2012, 01/30/2012, 2/6/2012, 02/13/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011156430 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/28/2012 The following person(s) is (are) doing business as US ONLINE SHOPPING, UNITED ONLINE SHOPPING, HIFICITIDOTCOM. The full name of registrant(s) is/are: YAWA CORPORATION 1706 E. FRANCIS ST. ONTARIO, CA 91761. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/04/2000. /s/: XINWEN YAN. This statement was filed with the County Clerk of LOS ANGELES County on 12/28/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/23/2012, 01/30/2012, 2/6/2012, 02/13/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011150043 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/19/2011 The following person(s) is (are) doing business as KAYNE CAPITAL. The full name of registrant(s) is/are: KAYNE ANDERSON INVESTMENT MANAGEMENT, INC. 1800 AVENUE OF THE STARS 3RD FLOOR LOS ANGELES, CA 90067. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DAVID SHLADOVSKY. This statement was filed with the County Clerk of LOS ANGELES County on 12/19/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/02/2012, 01/09/2012, 01/16/2012, 01/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012023456 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/09/2012 The following person(s) is (are) doing business as HOME GROWN GARDENS. The full name of registrant(s) is/are: Matthew Van Diepen 26803 Westvale Rd. Palos Verdes, CA 90274. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/03/2012. /s/: Matthew Van Diepen. This statement was filed with the County Clerk of LOS ANGELES County on 02/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/07/2012, 03/14/2012, 03/21/2012, 03/28/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012023383 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/09/2012 The following person(s) is (are) doing business as CATMANDA PET MAMA. The full name of registrant(s) is/are: AMANDA ABEL 4610 FULTON AVE. #207 SHERMAN OAKS, CA 91423. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:AMANDA ABEL. This statement was filed with the County Clerk of LOS ANGELES County on 02/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 3/26/2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012022883 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/08/2012 The following person(s) is (are) doing business as MSI-MODULAR SYSTEM INSTALLATIONS. The full name of registrant(s) is/are: JORGE O. LOPEZ 6343 PARAMOUNT BLVD. PICO RIVERA, CA 90660. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORGE O. LOPEZ. This statement was filed with the County Clerk of LOS ANGELES County on 02/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 3/26/2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012022558 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/08/2012 The following person(s) is (are) doing business as GOLDEN HOME CARE SERVICES. The full name of registrant(s) is/are: ESTHER SUTHERLAND 2950 VETERAN AVE. LOS ANGELES, CA 90064, ESTELITA BRAL 2950 VETERAN AVE. LOS ANGELES, CA 90064, VIOLETA ZIVALICH 2950 VETERAN AVE. LOS ANGELES, CA 90064. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ESTHER SUTHERLAND. This statement was filed with the County Clerk of LOS ANGELES County on 02/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 3/26/2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012022557 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/08/2012 The following person(s) is (are) doing business as AMDA COLLEGE AND CONSERVATORY OF THE PERFORMING ARTS. The full name of registrant(s) is/are: AMDA, INC. 6305 YUCCA LOS ANGELES, CA 90028. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DAVID SILVERMAN. This statement was filed with the County Clerk of LOS ANGELES County on 02/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 3/26/2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012022556 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/08/2012 The following person(s) is (are) doing business as LEMS PRODUCE. The full name of registrant(s) is/are: VILLEGAS GROUP 16755 HIGHFALLS ST. CANYON COUNTRY, CA 91387. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/16/2012. /s/: JOSE LUIS VILLEGAS. This statement was filed with the County Clerk of LOS ANGELES County on 02/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 3/26/2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012022555 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/08/2012 The following person(s) is (are) doing business as BRAIN BOOSTERS CENTERS FOR SUCCESS. The full name of registrant(s) is/are: EXL-ETA CORPORATION 1053 POMELLO DRIVE CLAREMONT, CA 91711. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2012. /s/: MARILYN MUNGIA. This statement was filed with the County Clerk of LOS ANGELES County on 02/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 3/26/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012022554 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/08/2012 The following person(s) is (are) doing business as BRILLIANT DIRECTORIES, INTERIOR DESIGN PRO. The full name of registrant(s) is/are: JASON HALOOSSIM 311 BORA BORA WAY #111 MARINA DEL REY, CA 90292, MATTHEW BROOKS 311 BORA BORA WAY #111 MARINA DEL REY, CA 90292. This Business is being conducted by: . The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: MATTHEW BROOKS. This statement was filed with the County Clerk of LOS ANGELES County on 02/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 3/26/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012023385 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/09/2012 The following person(s) is (are) doing business as GUARDIAN GOLD AND SILVER. The full name of registrant(s) is/are: AARON KUTHCINSKY 15021 VENTURA BLVD. SUITE 459 SHERMAN OAKS, CA 91403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:AARON KUTHCINSKY. This statement was filed with the County Clerk of LOS ANGELES County on 02/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 3/26/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012022553 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 02/08/2012 The following person(s) is (are) doing business as GLSM GLOBAL LOGISTICS SECURITY MANAGEMENT. The full name of registrant(s) is/are: MIDNITE AIR CORP 26812 DESERT LOCUST MURRIETA, CA 92562. This Business is being conducted by: . The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/06/2000. /s/: SCOTT A. CANNON. This statement was filed with the County Clerk of LOS ANGELES County on 02/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 3/26/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012021332 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/07/2012 The following person(s) is (are) doing business as STARK TRUCKING. The full name of registrant(s) is/are: HRACH MUSHEGYAN 10315 MCCLEMONT AVE. TUJUNGA, CA 91042. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HRACH MUSHEGYAN. This statement was filed with the County Clerk of LOS ANGELES County on 02/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 3/26/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012025329 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/13/2012 The following person(s) is (are) doing business as NEW LEAF CONSULTING SO CAL. The full name of registrant(s) is/are: RANDALL E. RUPPART, PH.D. 1657 HUNTINGTON DR. APT. 224 DUARTE, CA 91010. This Business is being conducted by: . The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RANDALL E. RUPPART, PH.D.. This statement was filed with the County Clerk of LOS ANGELES County on 02/13/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 3/26/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012021076 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2012 The following person(s) is (are) doing business as MARLENE CAGATAO. The full name of registrant(s) is/are: MARKUS ALEXANDER GROUP INC. 9914 MILBURN DR. SUN VALLEY, CA 91352. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2012. /s/: MARLENE CAGATAO. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/19/2012, 03/26/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012024988 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/13/2012 The following person(s) is (are) doing business as SSPSTUDIO ARCHITECTURE. The full name of registrant(s) is/are: SAMG HUN PARK 3423 MENTONE AVE #202 LOS ANGELES CA 90034. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SAN HUN PARK. This statement was filed with the County Clerk of LOS ANGELES County on 02/13/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/19/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012039712 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/08/2012 The following person(s) is (are) doing business as AGRA INDIAN KITCHEN. The full name of registrant(s) is/are: MOHAMMOD ALI 12520 PACIFIC AVE 15 LOS ANGELES CA 90066, JAMIL AHMED 425 S. NEW HAMPSHIRE AVE 306 LOS ANGELES CA 90020. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/2007. /s/: MOHAMMOD ALI . This statement was filed with the County Clerk of LOS ANGELES County on 03/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/19/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012024666 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/10/2012 The following person(s) is (are) doing business as NEWPRO PLUMBING . The full name of registrant(s) is/are: MIGUEL LOPEZ 3553 SAWTELLE BLVD #C LOS ANGELES CA 90066. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MIGUEL LOPEZ. This statement was filed with the County Clerk of LOS ANGELES County on 02/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS

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NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/19/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012032932 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/28/2012 The following person(s) is (are) doing business as IMAGINE GEO TECHNOLOGIES . The full name of registrant(s) is/are: GEOVANNI HERRERA 14525 ALBERS ST. APT 4 SHERMAN OAKS CA 91411. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/25/2012. /s/: Geovanni Herrera. This statement was filed with the County Clerk of LOS ANGELES County on 02/28/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/19/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012034901 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/01/2012 The following person(s) is (are) doing business as FUTURE HOUSE PUBLISHING. The full name of registrant(s) is/are: ADAM SIDWELL 11650 NATIONAL BLVD #42 LOS ANGELES CA 90064, MICHELLE SIDWELL 11650 NATIONAL BLVD #42 LOS ANGELES CA 90064. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Adam Sidwell. This statement was filed with the County Clerk of LOS ANGELES County on 03/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/19/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012023384 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/09/2012 The following person(s) is (are) doing business as JEWELRY BY SCOOP. The full name of registrant(s) is/are: YVONNE V. ERICKSON 107 GROVE LANE SIERE MADRE, CA 91024. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:YVONNE V. ERICKSON. This statement was filed with the County Clerk of LOS ANGELES County on 02/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012. , 3/26/12

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012021331 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/07/2012 The following person(s) is (are) doing business as CALWEST INSURANCE. The full name of registrant(s) is/are: HOMAN ZAREI 1242 SOUTH BARRINGTON #208 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HOMAN ZAREI. This statement was filed with the County Clerk of LOS ANGELES County on 02/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012.3/26/2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012023384 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/09/2012 The following person(s) is (are) doing business as JEWELRY BY SCOOP. The full name of registrant(s) is/are: YVONNE V. ERICKSON 107 GROVE LANE SIERE MADRE, CA 91024. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:YVONNE V. ERICKSON. This statement was filed with the County Clerk of LOS ANGELES County on 02/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012. , 3/26/12

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012021330 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/07/2012 The following person(s) is (are) doing business as CTS WEIGHT LOSS CENTER. The full name of registrant(s) is/are: CARE TRAINING SERVICES, INC. 5336 CRENSHAW BLVD. LOS ANGELES, CA 90043. This Business is

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being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/05/2012. /s/: VIDELLA WALLER. This statement was filed with the County Clerk of LOS ANGELES County on 02/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012. 3/26/2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012021329 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/07/2012 The following person(s) is (are) doing business as SPENCER WHITE AND COMPANY. The full name of registrant(s) is/are: HARRY E. GREENWOOD 440 SO. PARKWOOD AVENUE PASADENA, CA 91107. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2005. /s/: HARRY E. GREENWOOD. This statement was filed with the County Clerk of LOS ANGELES County on 02/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish, 03/05/2012, 03/12/2012, 03/19/2012.3/26/12

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012021328 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/07/2012 The following person(s) is (are) doing business as UNIONCREWS DOT COM. The full name of registrant(s) is/are: LAURENT TURLURE 5415 SIMPSON AVE, VALLEY VILLAGE, CA 91607. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: LAURENT TURLURE. This statement was filed with the County Clerk of LOS ANGELES County on 02/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish, 03/05/2012, 03/12/2012, 03/19/2012. 3/26/12

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012021327 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/07/2012 The following person(s) is (are) doing business as STAR KNOWLEDGE CONFERENCE. The full name of registrant(s) is/are: LINDA L. KAPLAN 25090 MULHOLLAND HWY. CALABASAS, CA 91302, ALAN BLACKBURN 25090 MULHOLLAND HWY. CALABASAS, CA 91302. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/2012. /s/: LINDA L. KAPLAN. This statement was filed with the County Clerk of LOS ANGELES County on 02/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012. 3/26/12

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012021075 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2012 The following person(s) is (are) doing business as COMPUTERX. The full name of registrant(s) is/are: FLORENCIO MORALES JR. 815 S. CENTRAL AVE. SUITE 27 GLENDALE, CA 91204. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/02/2012. /s/: FLORENCIO MORALES JR..

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This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012. 3/26/2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012020855 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2012 The following person(s) is (are) doing business as KULT DECOR. The full name of registrant(s) is/are: KIMBERLY ROTH 1850 INDUTRIAL ST. #214 LOS ANGELES, CA 90021. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/30/2012. /s/: KIMBERLY ROTH. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012., 3/26/2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012020856 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2012 The following person(s) is (are) doing business as NUVISION MOTORS. The full name of registrant(s) is/are: MOSTAFA BAHRAWY 7891 STARK DR #6 HUNTINGTON BEACH, CA 92647. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MOSTAFA BAHRAWY. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012. 3/26/2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2912020857 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2012 The following person(s) is (are) doing business as FANBOY COMICS. The full name of registrant(s) is/are: BARBARA DILLION 5227 CORTEEN PLACE APT. 9 NORTH HOLLYWOOD, CA 91607, BRYANT DILLION 5227 CORTEEN PLACE APT. 9 NORTH HOLLYWOOD, CA 91607, SAM RHODES 5227 CORTEEN PLACE APT. 9 NORTH HOLLYWOOD, CA 91607. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BARBARA DILLION. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012. , 3/26/2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018583 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as BRITTA PHOTOGRAPHY, FRANCISCO FILMS. The full name of registrant(s) is/are: BRITTA FRANCISCO 1836 CARMONA AVE. LOS ANGELES, CA 90019, MICHAEL ANTHONY FRANCSICO 1836 CARMONA AVE. LOS ANGELES, CA 90019. This Business is being conducted by: Husband and Wife. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/07/2005. /s/: BRITTA FRANCISCO. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012020858 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2012 The following person(s) is (are) doing business as MRC SCANNING SOLUTIONS. The full name of registrant(s) is/are: MANUEL RAMOS-CARDENAS 1448 S. GREENWOOD AVE. UNIT C MONTEBELLO, CA 90640. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MANUEL RAMOS-CARDENAS. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012., 3/26/2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012 020860 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2012 The following person(s) is (are) doing business as DAVID A. FRANCO AND ASSOCIATES. The full name of registrant(s) is/are: DAVID A. FRANCO 11721 WHITTIER BLVD., #550 WHITTIER, CA 90601. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2007. /s/: DAVID A. FRANCO. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 3/26/2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012020859 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2012 The following person(s) is (are) doing business as TIGHTEN UP FITNESS. The full name of registrant(s) is/are: AMANDA SPENCER 29500 HEATHERCLIFF RD. SPACE 11 MALIBU, CA 90265. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:AMANDA SPENCER. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.03/26/2012

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-032941
The following person(s) is (are) doing business as: ZUMBA FITNESS LOVE STUDIO, 1108 E. ARTESIA BLVD., LONG BEACH, CA 90805. Full name of registrant(s) is (are) SUSANNA LOBOS, 1010 E. YORBALINDA BLVD., PLACENTIA, CA 92870, MARIA VIZCARRA, 2850 E. 69th ST., LONG BEACH, CA 90805. This Business is conducted by: CO-PARTNERS. Signed: SUSANNA LOBOS. This statement was filed with the County Clerk of Los Angeles County on 02/28/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 12, 19, 26, April 02, 2012
Publish: Santa Monica Daily Press

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012021077 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2012 The following person(s) is (are) doing business as FLAVA HAIR DESIGN. The full name of registrant(s) is/are: DANA BEVANS 3629 W. 116ST STREET LOS ANGELES, CA 90047. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1997. /s/: DANA BEVANS. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012..3/26/2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012021074 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2012 The following person(s) is (are) doing business as JOAN AND SISTERS. The full name of registrant(s) is/are: SAMUEL A. BEVANS 3636 W. 116TH STREET INGLEWOOD, CA 90303. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1989. /s/: SAMUEL A. BEVANS. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012021073 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2012 The following person(s) is (are) doing business as PCMAIL. The full name of registrant(s) is/are: SAM KHULUSI 12 RAWHIDE LANE ROLLING HILLS ESTATES, CA 90272. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SAM KHULUSI. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012., 3/26/12

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018719 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/02/2012 The following person(s) is (are) doing business as MIDNITE AIR, MIDNITE EXPRESS, MIDNITE EXPRESS INTERNATIONAL COURIER. The full name of registrant(s) is/are: MIDNITE AIR CORP 26812 DESERT LOCUST MURRIETA, CA 92562. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/06/2000. /s/: SCOTT A. CANNON. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018718 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/02/2012 The following person(s) is (are) doing business as FUMBAH MANOR. The full name of registrant(s) is/are: STL PROPERTIES, A CALIFORNIA PARTNERSHIP 832 SOUTH

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LAKE STREET LOS ANGELES, CA 90057. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KAIFA TULAY. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018717 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/02/2012 The following person(s) is (are) doing business as 123 COLLEGE OF LOS ANGELES, 123 COLLEGE OF SOUTHERN CALIFORNIA. The full name of registrant(s) is/are: STUART D. HALL 6380 WILSHIRE BLVD. SUITE 1612 LOS ANGELES, CA 90048. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:STUART D. HALL. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018716 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/02/2012 The following person(s) is (are) doing business as FIRSTSEARCH ENVIRONMENTAL INFORMATION. The full name of registrant(s) is/are: TRACK INFO SERVICES LLC 2239 1/2 HONOLULU AVE. MONTROSE, CA 91020. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CHARLES COX. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012 018715 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/02/2012 The following person(s) is (are) doing business as PINNACLE CALL SOLUTIONS. The full name of registrant(s) is/are: PINNACLE TRAVEL SERVICES LLC 8133 E. BAILEY WAY ANAHEIM, CA 92808. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ROBERT G. SINGH. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018714 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/02/2012 The following person(s) is (are) doing business as UNLIMITED SECURITY AND CAR SERVICES. The full name of registrant(s) is/are: MICHAEL GONZALES 9061 KEITH AVE. #305 WEST HOLLYWOOD, CA 90069. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHAEL GONZALES. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018318 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as EVS CARPET CARE. The full name of registrant(s) is/are: ENIO G. VILLALTA 1318 W. 213 STREET TORRANCE, CA 90501. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/26/2012. /s/: ENIO G. VILLALTA. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018321 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as VICTOR WIRE & CABLE AND VICTOR WIRE AND CABLE. The full name of registrant(s) is/are: DACON SYSTEMS, INC. 1891 N. DELIAH ST. CORONA, CA 92879. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/23/2012. /s/: MARK DANIELS. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018310 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as FORE-PEAK INC. The full name of registrant(s) is/are: FORE-PEAK INC 6027 WHEELER CANYON RD. SANTA PAULA, CA 93026. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1980. /s/: HEIDI LOTUS WINGER. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018312 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as KB PROJECT MANAGEMENT. The full name of registrant(s) is/are: KATRINA BETHARDS 220 E. BROADWAY #407 GLENDALE, CA 91205. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date). /s/: KATRINA BETHARDS. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018314 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as CEVICHE PROJECT. The full name of registrant(s) is/are: OCTAVIO OLIVAS BENITEZ 4039 LOS FELIZ BLVD. LOS ANGELES, CA 90027. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/11/2011. /s/: OCTAVIO OLIVAS BENITEZ. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED

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IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018320 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as SLOBBERY FLY. The full name of registrant(s) is/are: JAMES C. HOGUE 10875 KLING ST. #302 NORTH HOLLYWOOD, CA 91602. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/25/2012. /s/: JAMES C. HOGUE. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018311 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as A1 FLOORS. The full name of registrant(s) is/are: AAA AMERICAN 2 LLC 9533 CENTRAL AVE. MONTCLAIR, CA 91711. This Business is being conducted by: a Limited Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MOHAMMAD SHAHID. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018313 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as Form and Function. The full name of registrant(s) is/are: Tara Lacarna 11818 Moorpark St. Unit C Studio City, CA 91604. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/14/2011. /s/: Tara Lacarna. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as Canterbury International. The full name of registrant(s) is/are: Canterbury Designs of Ohio, LLC 444 Reading Road Cincinnati, OH 45202. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/01/2010. /s/: Steve Kemme. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018317 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as West Hollywood Property Management Pros. The full name of registrant(s) is/are: Amy Palian 1001 N OGDEN DR. #8 West Hollywood, CA 90046. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Amy Palian. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018319 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as Insignia Entertainment. The full name of registrant(s) is/are: Alexander Robb 10849 Fruitland Dr, Ste 304 Studio City, CA, 91604. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/21/2011. /s/: Alexander Robb. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018582 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as AMDA COLLEGE AND CONSERVATORY OF THE PERFORMING ARTS IN LOS ANGELES, . The full name of registrant(s) is/are: AMDA, INC. 6305 YUCCA LOS ANGELES, CA 90028. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DAVID SILVERMAN. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018581 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as BELLJAR MEDIA. The full name of registrant(s) is/are: JEFFREY C. MAIER 1317 1ST STREET MANHATTAN BEACH, CA 90266. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/27/2012. /s/: JEFFREY C. MAIER. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-033961
The following person(s) is (are) doing business as: XPRESS CELLULAR REPAIR, 4320 SOUTH ST., LAKEWOOD, CA 90712. Full name of registrant(s) is (are) YEN KIM TRAN, 3603 W. 144th PL., HAWTHORNE, CA 90250. This Business is conducted by: AN INDIVIDUAL. Signed: YEN KIM TRAN. This statement was filed with the County Clerk of Los Angeles County on 02/29/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 12, 19, 26, April 02, 2012
Publish: Santa Monica Daily Press

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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-032165
The following person(s) is (are) doing business as: SKINSTAR USA, 7639 BOER AVE., WHITTIER, CA 90606. Full name of registrant(s) is (are) CARLOS GONZALEZ, 7639 BOER AVE., L.A., CA 90606. This Business is conducted by: AN INDIVIDUAL. Signed: CARLOS GONZALEZ. This statement was filed with the County Clerk of Los Angeles County on 02/27/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 12, 19, 26, April 02, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-032499
The following person(s) is (are) doing business as: S.T. MANAGEMENT, 792 E. 41st ST., L.A., CA 90011. Full name of registrant(s) is (are) SAIN TORRES, 792 E. 41st ST., L.A., CA 90011. This Business is conducted by: AN INDIVIDUAL. Signed: SAIN TORRES. This statement was filed with the County Clerk of Los Angeles County on 02/28/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 12, 19, 26, April 02, 2012
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-031744
The following person(s) is (are) doing business as: REBECCA RASPADOS, 706 S. MATHEWS ST., L.A., CA 90023. Full name of registrant(s) is (are) CARMEN ISABEL ZAPATA, 612 EUCLID AVE., L.A., CA 90023. This Business is conducted by: AN INDIVIDUAL. Signed: CARMEN ISABEL ZAPATA. This statement was filed with the County Clerk of Los Angeles County on 02/27/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 05/04/2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 12, 19, 26, April 02, 2012
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-031901
The following person(s) is (are) doing business as: PAPAS N MAMAS MART, 4901 HOOPER AVE., L.A., CA 90011. Full name of registrant(s) is (are) NOEL F. DIAZ, 849 W. 89th ST., L.A., CA 90003. This Business is conducted by: AN INDIVIDUAL. Signed: NOEL F. DIAZ. This statement was filed with the County Clerk of Los Angeles County on 02/27/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 12, 19, 26, April 02, 2012
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-032059
The following person(s) is (are) doing business as: J&J NAILS SPA, 15417 S. WESTERN AVE., GARDENA, CA 90249. Full name of registrant(s) is (are) TRUC THANH MAI, 10651 RHONDA AVE., GARDEN GROVE, CA 92843. This Business is conducted by: AN INDIVIDUAL. Signed: TRUC THANH MAI. This statement was filed with the County Clerk of Los Angeles County on 02/27/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 12, 19, 26, April 02, 2012
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-039152
The following person(s) is (are) doing business as: JD'S SPORTS CAFÉ, 10 VILLAGE LOOP RD., POMONA, CA 91766. Full name of registrant(s) is (are) BRIAN KEITH MCGUIGAN, 7166 PLUMROSE ST., FONTANA, CA 92336, VANESSA PETRA GASTELUM, 9547 BRIARWOOD AVE., FONTANA, CA 92335. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: BRIAN KEITH MCGUIGAN. This statement was filed with the County Clerk of Los Angeles County on 03/08/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 13, 19, 26, April 02, 2012
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-032790
The following person(s) is (are) doing business as: IFIX IDEVICES, 2123 W. 8th ST., L.A., CA 90057. Full name of registrant(s) is (are) KARLA YOSELYN NOLASCO AYALA, 402 S. BENTON WAY, L.A., CA 90057. This Business is conducted by: AN INDIVIDUAL. Signed: KARLA YOSELYN NOLASCO AYALA. This statement was filed with the County Clerk of Los Angeles County on 02/28/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 02/22/2012. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 12, 19, 26, April 02, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-033656
The following person(s) is (are) doing business as: BETANCOURT BODY SHOP, 11240 ALAMEDA ST., LYNWOOD, CA 90262. Full name of registrant(s) is (are) DAVID HERNANDEZ, 14502 FIDEL AVE., NORWALK, CA 90650. This Business is conducted by: AN INDIVIDUAL. Signed: DAVID HERNANDEZ. This statement was filed with the County Clerk of Los Angeles County on 02/29/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 12, 19, 26, April 02, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018316 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as Zue Kinnies Bread. The full name of registrant(s) is/are: Lissette Monagas 5291 Colodny Dr. #23 Agoura Hills, CA 91301. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Lissette Monagas. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-037576
The following person(s) is (are) doing business as: RANA JEE IMPORTS, 11833 OLD RIVER SCHOOL RD. #24, DOWNEY, CA 90241. Full name of registrant(s) is (are) BHAGAWAN JUNG RANA, 11833 OLD RIVER SCHOOL RD. #24, DOWNEY, CA 90241. This Business is conducted by: AN INDIVIDUAL. Signed: BHAGAWAN JUNG RANA. This statement was filed with the County Clerk of Los Angeles County on 03/06/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 13, 19, 26, April 02, 2012
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-036842
The following person(s) is (are) doing business as: SCRUBBY CLEANING SUPPORT SERVICES, 1203 W. 161st ST., GARDENA, CA 90247. Full name of registrant(s) is (are) CRISTINA ANDRADE, 1203 W. 161st ST., GARDENA, CA 90247. This Business is conducted by: AN INDIVIDUAL. Signed: CRISTINA ANDRADE. This statement was filed with the County Clerk of Los Angeles County on 03/05/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 03/01/2012. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 13, 19, 26, April 02, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-039069
The following person(s) is (are) doing business as: DOWNEY REALTORS & INV. CO.; HANMI REALTY, 8423 7th ST., DOWNEY, CA 90241. Full name of registrant(s) is (are) PETER PAIK, 8423 7th ST., DOWNEY, CA 90241. This Business is conducted by: AN INDIVIDUAL. Signed: PETER PAIK. This statement was filed with the County Clerk of Los Angeles County on 03/08/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 13, 19, 26, April 02, 2012
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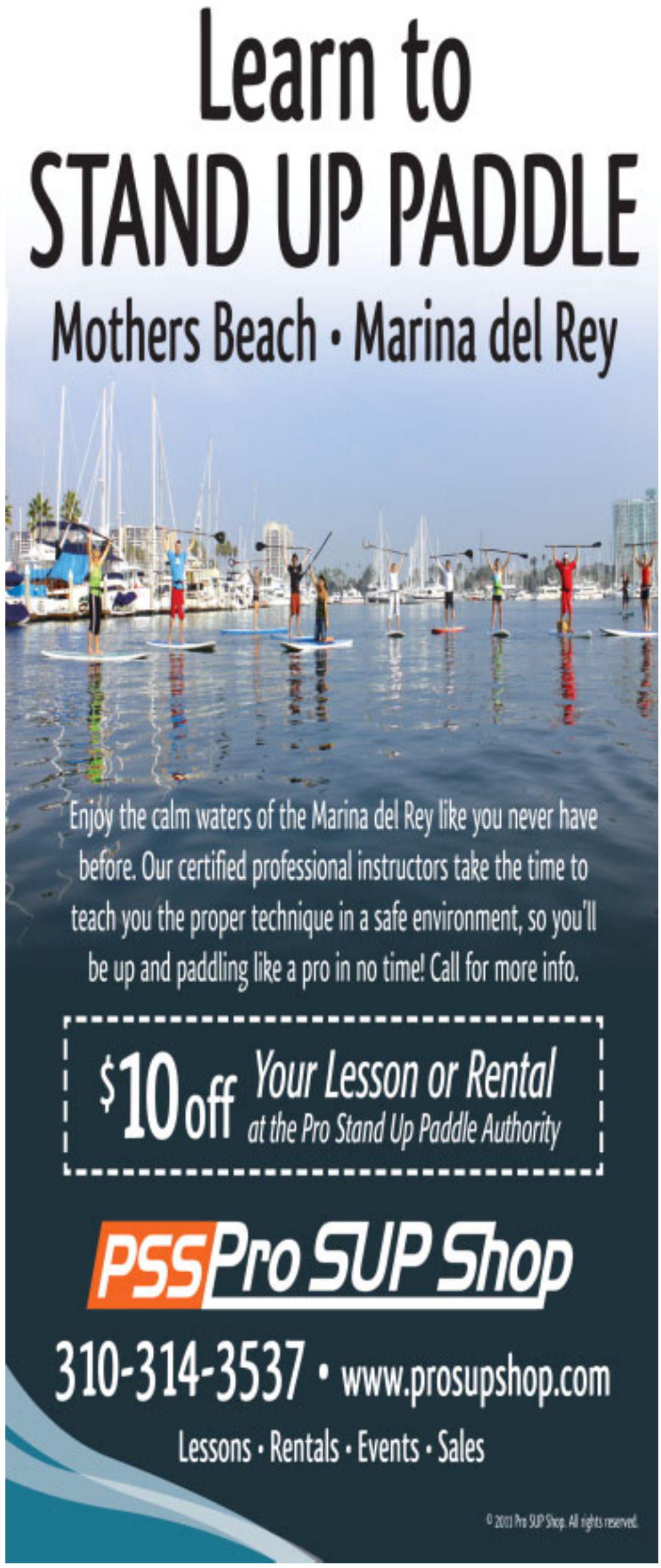
FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-038479
The following person(s) is (are) doing business as: DIOR HAIR STUDIO & BOUTIQUE, 4273 S. VERMONT AVE., L.A., CA 90037. Full name of registrant(s) is (are) CAROLINA COREAS, 4273 S. VERMONT AVE., L.A., CA 90037. This Business is conducted by: AN INDIVIDUAL. Signed: CAROLINA COREAS. This statement was filed with the County Clerk of Los Angeles County on 03/07/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 13, 19, 26, April 02, 2012
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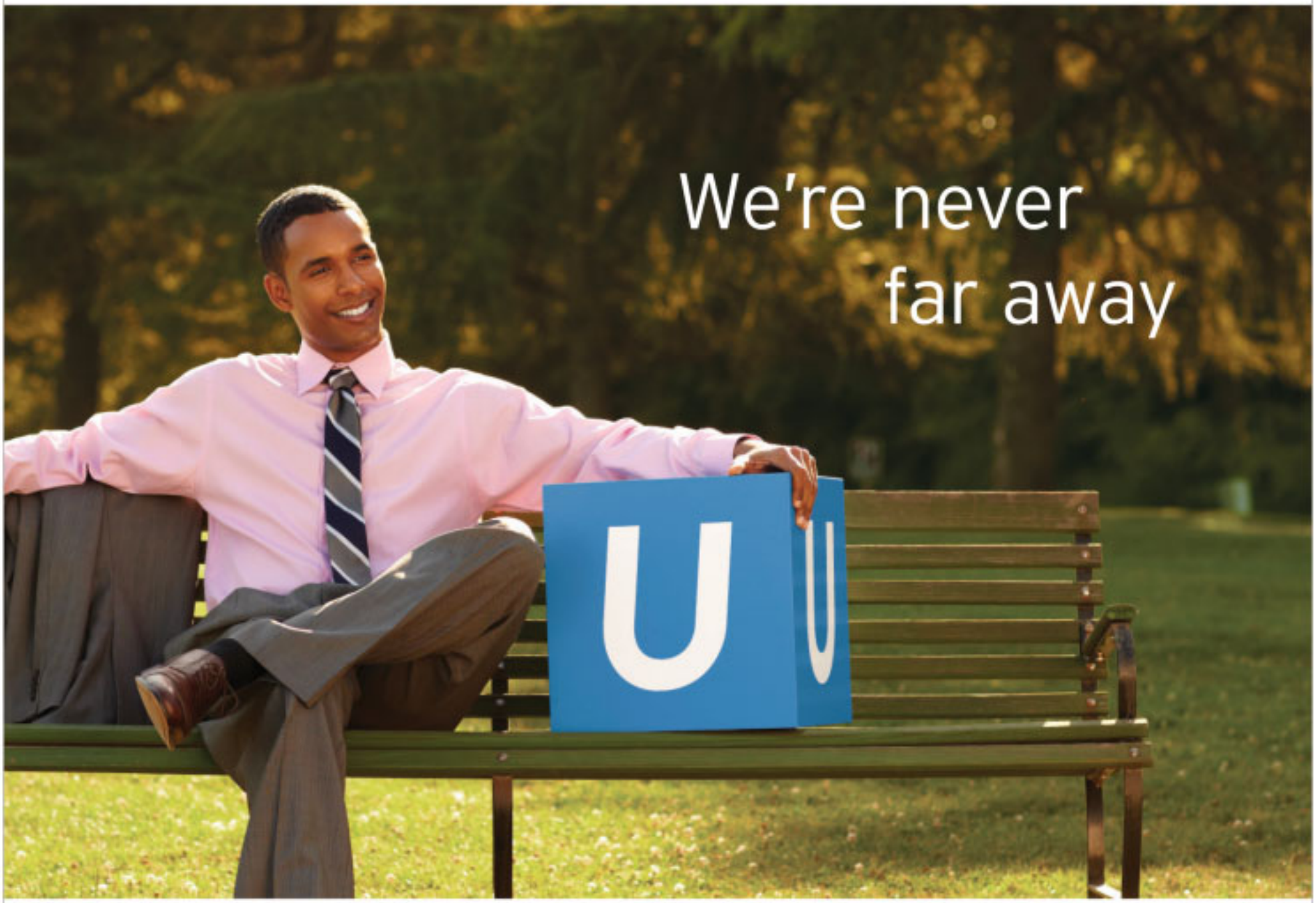
FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-038459
The following person(s) is (are) doing business as: FORWARDPLUMBING CO; FORWARD PLUMBING, 17360 COLIMA RD. #190, ROWLAND HTS., CA 91748. Full name of registrant(s) is (are) CALLES REGIS, 17360 COLIMA RD. #190, ROWLAND HTS., CA 91748. This Business is conducted by: AN INDIVIDUAL. Signed: CALLES REGIS. This statement was filed with the County Clerk of Los Angeles County on 03/07/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 08/31/2009. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 13, 19, 26, April 02, 2012
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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012039707 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/08/2012 The following person(s) is (are) doing business as Margaret Berg Art. The full name of registrant(s) is/are: Magrikie Berg 521 Hollister Ave., Apt 4 Santa Monica, CA 90404. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/2011. /s/: Magrikie Berg. This statement was filed with the County Clerk of LOS ANGELES County on 03/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/19/2012, 03/26/2012, 04/02/2012, 04/09/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012038063 This statement was filed with the County Clerk of LOS ANGELES on 03/07/2012 The following person(s) is (are) doing business as TCM Health Services, Traditional Chinese Medicine Health Services. The full name of registrant(s) is/are: Christopher Ruth 1036 S. Wooster St., Apt2 Los Angeles, CA 90035. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Christopher Ruth. This statement was filed with the County Clerk of LOS ANGELES County on 03/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/19/2012, 03/26/2012, 04/02/2012, 04/09/2012.







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