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Santa Monica Daily Press
MONDAY, MARCH 15, 2010
Volume 9 Issue 106



MEAT OF THE MATTER
SEE PAGE 4

Santa Monica Daily Press
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THE WHAT A GREAT SEASON ISSUE

Westside residents sue over Expo line

BY NICK TABOREK
Daily Press Staff Writer

COLORADO AVE As many observers expected, a coalition of Westside homeowner groups has filed a lawsuit challenging the thoroughness of the environmental study recently approved for the Expo Light Rail line that transportation officials hope will connect Santa Monica to Downtown Los Angeles by 2015.

In a suit filed March 5 against the Exposition Metro Line Construction Authority, the group Neighbors for Smart Rail argues the Environmental Impact Report (EIR) for phase two of the project, which covers the link from Culver City to Downtown Santa Monica, is inadequate because it failed to analyze the traffic impacts of several at-grade crossings in West L.A.

The planned rail line would cross Westwood Boulevard and Overland Avenue at-grade before crossing the I-405 freeway near Pico Boulevard. In Santa Monica the rail line would travel down Colorado Avenue to reach its final stop at Fourth Street.

Mike Eveloff, the president of Tract 7260 Association, one of the homeowners' groups that signed on to the suit as a plaintiff, said the challenge isn't an attempt to stop the rail line.

"We're not an anti-rail group," he said. "Our lawsuit exclusively has to do with the fact that the environmental impact report was fatally flawed," he said.

Among its deficiencies, he said, was a failure to analyze the proposed rail line's traffic effects on major thoroughfares like Overland Avenue, Westwood Boulevard, Pico Boulevard and Olympic Boulevard in the neighborhoods east of the I-405 freeway where the line crosses several busy streets. The law suit alleges the EIR is inadequate under California's Environmental Quality Act.

In a response to the lawsuit on Friday, the Expo Authority said it conducted "extensive environmental studies" and "intends to defend the project vigorously."

"Given the long and careful planning history, and the urgent need for traffic relief, we are extremely disappointed that a small faction of the community seeks to delay the extension of a project that has the overwhelming support of the communities on the Westside," the statement read.

"I EXPECT THAT THE JUDGE WILL LOOK AT IT AND SAY THE EIR DID NOT ADEQUATELY DISCLOSE THE IMPACTS."

Mike Eveloff,
President of Tract 7260 Association

SEE EXPO PAGE 10



Morgan Genser *news@smdp.com*

HARD EXIT: **Samohi's Moriah Faulk is visibly upset after fouling out against Clovis West on Saturday. Samohi lost, 61-57, ending its season.**

GIRLS HIGH SCHOOL BASKETBALL PLAYOFFS

Samohi Vikings eliminated from State Championships

BY DANIEL ARCHULETA
Managing Editor

FRESNO Santa Monica High School's girls basketball team lost to Clovis West, 61-57, in the semi-finals of the CIF State Championships Southern Region on Saturday.

Clovis West advances to face Long Beach Poly in the SoCal final next Saturday at USC's Galen Center. Samohi lost to Long Beach Poly in the first round of last season's State Championships.

Samohi finishes the season as CIF-SS Division 1A champions, the first girls basketball title in school history. The Vikings complete the season 28-7 overall and a perfect 10-0 in Ocean League play.

The team will lose a pair of key senior starters in Thea Lemberger and Lilly Feder. Lemberger has committed to play for UCLA. Ironically, Lemberger will play Pac-10 games against USC at the Galen Center next season. Fellow senior Lilly Feder will join sister and former Samohi standout Daisy Feder at UC San Diego next year.

Among the key Viking returners will be Kristina Johnson, Moriah Faulk, Bianka Balthazar and Brianna Harris.

daniela@smdp.com


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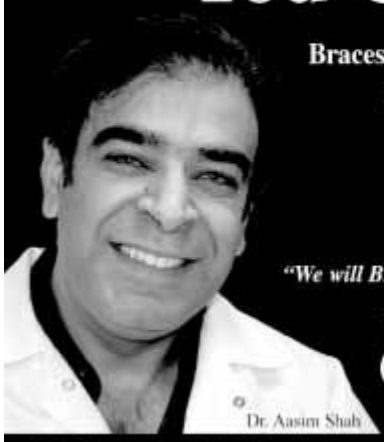


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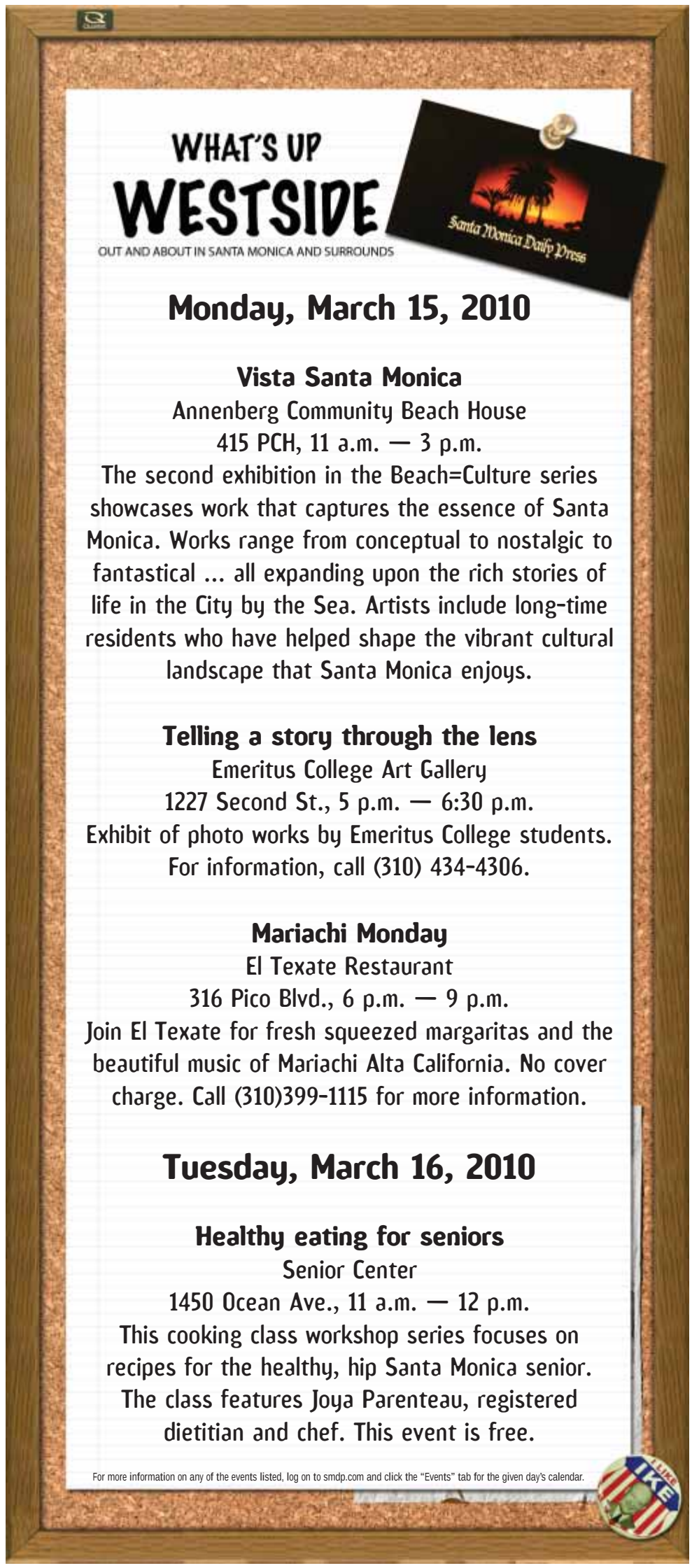
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Monday, March 15, 2010

Vista Santa Monica
Annenberg Community Beach House
415 PCH, 11 a.m. — 3 p.m.
The second exhibition in the Beach=Culture series showcases work that captures the essence of Santa Monica. Works range from conceptual to nostalgic to fantastical ... all expanding upon the rich stories of life in the City by the Sea. Artists include long-time residents who have helped shape the vibrant cultural landscape that Santa Monica enjoys.

Telling a story through the lens
Emeritus College Art Gallery
1227 Second St., 5 p.m. — 6:30 p.m.
Exhibit of photo works by Emeritus College students. For information, call (310) 434-4306.

Mariachi Monday
El Texate Restaurant
316 Pico Blvd., 6 p.m. — 9 p.m.
Join El Texate for fresh squeezed margaritas and the beautiful music of Mariachi Alta California. No cover charge. Call (310)399-1115 for more information.

Tuesday, March 16, 2010

Healthy eating for seniors
Senior Center
1450 Ocean Ave., 11 a.m. — 12 p.m.
This cooking class workshop series focuses on recipes for the healthy, hip Santa Monica senior. The class features Joya Parenteau, registered dietitian and chef. This event is free.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.

COMMUNITY BRIEFS

WEST LOS ANGELES

Bus lines affected by 405 work

Beginning mid-March, bus riders on several Metro lines traveling through the Sepulveda Pass and in the vicinity of Interstate 405 in West Los Angeles should anticipate delays and intermittent detours due to work for the I-405 Sepulveda Pass Widening Project, the 10-mile carpool lane project now under construction.

The following Metro bus lines will be impacted intermittently by construction for the duration of construction, currently scheduled for completion in 2013. These bus lines are:

- Lines 2-302: Sunset Boulevard
- Lines 4 and 704: Santa Monica Boulevard
- Lines 20, 720 and 920: Wilshire Boulevard
- Line 761: Sepulveda Boulevard and the 405 freeway.

These bus lines travel along the freeway and/or through the construction zone, and will be impacted by intermittent freeway ramp closures, reductions in lane widths along major corridors, sound wall construction and occasional freeway closures.

Construction locations and impacts on traffic will vary during the project. Patrons should plan to adjust their travel times accordingly.

The Los Angeles County Metropolitan Transportation Authority (Metro) plans to return buses to their regular routes as quickly as possible if/when detours become necessary. Metro will provide advance notice of planned service delays and detours online at www.metro.net/I-405. The public can also follow the latest construction activity via Twitter at www.twitter.com/I_405.

Metro apologizes in advance for any inconvenience this construction may cause to its patrons.

The I-405 Sepulveda Pass Widening Project, a joint effort between Metro and Caltrans, will complete the last remaining carpool lane gap on the I-405, enabling motorists to use carpool lanes in both freeway directions between the San Fernando Valley and Orange County. The lanes save high-occupancy vehicles one minute per mile during peak commute times.

DAILY PRESS

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COUNT IT

Morgan Genser *news@smdp.com*

Crossroads' Jake Berg-Rosenblatt crosses the plate as Beverly Hills catcher Cody Valles looks on. Crossroads won the non-league game, 12-1.

COMMUNITY PROFILES
TEL TRUJILLO

Familiar feeling

BY LISA ANDERSON
Special to the Daily Press

Sitting in Tel's Barber Shop, there is a feeling of warmth and coziness that cannot be ignored. Tel Trujillo, his two sons and his grandson are the only barbers in the family-run shop, and it's been that way since 1988.

They each speak with smiles strewn across their faces, chatting comfortably with their customers whom they are all familiar with. There is not a person who enters the shop who is not immediately recognized and greeted.

The shop, located at 2210 Pico Blvd., has a steady flow of customers who, after greeting the Trujillo family members, each sit down and grab one of the many magazines occupying a small but fully-stocked bookshelf.

It is known as an old-school barbershop, which is apparent when you walk through the door. The register is also telling of this, which is not only non-electric but looks like it could have been around before electricity

SEE CP PAGE 11

'Mission: Impossible' star Peter Graves dies

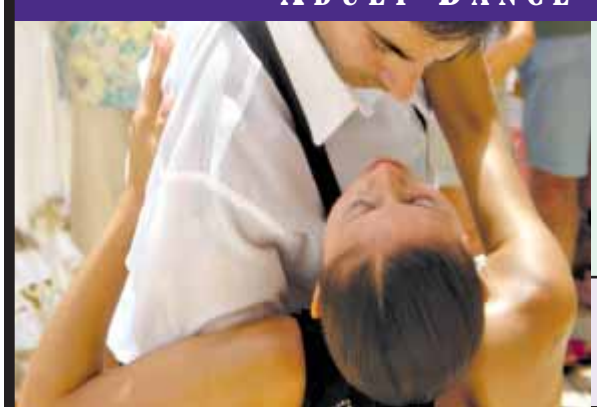
BOB THOMAS
Associated Press Writer

LOS ANGELES Peter Graves, the tall, stalwart actor likely best known for his portrayal of Jim Phelps, leader of a gang of special agents who battled evil conspirators in the long-running television series "Mission: Impossible," died Sunday.

Graves died of an apparent heart attack outside his Los Angeles home, publicist Sandy Brokaw said. He would have been 84 this week.

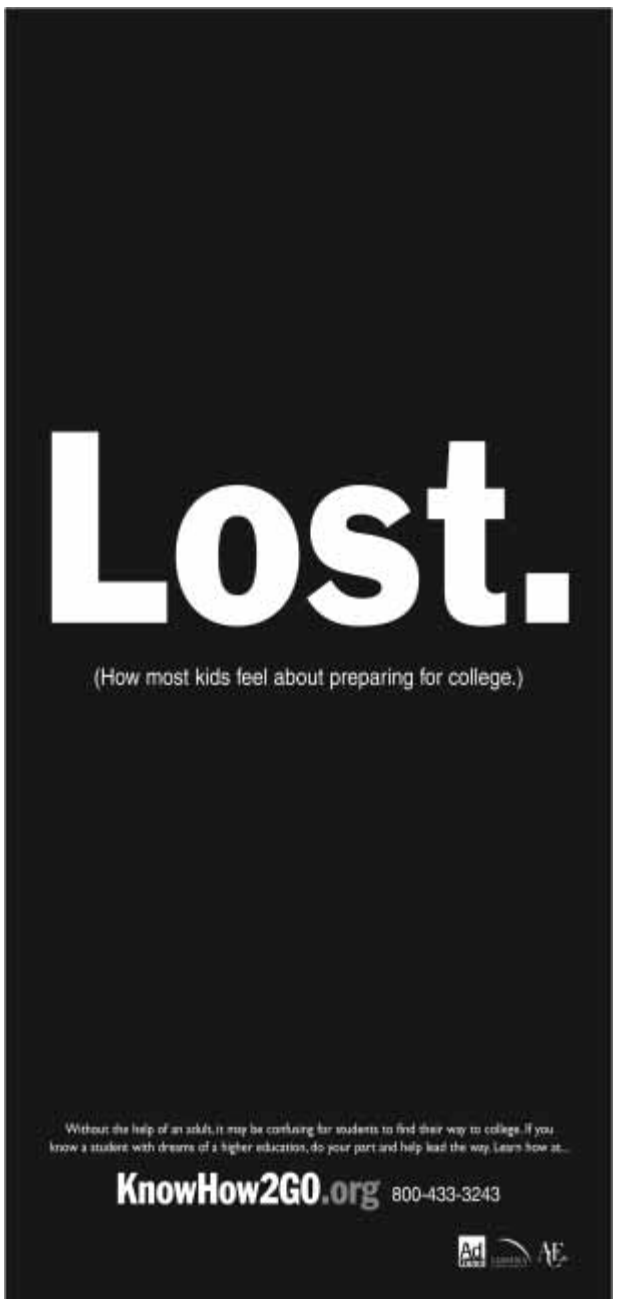
Graves had just returned from brunch with his wife and kids and collapsed before he made it into the house, Brokaw said. One of his daughters administered CPR but was

SEE GRAVES PAGE 11

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My Write

Bill Bauer

Send comments to editor@smdp.com

Whale of a tale

SANTA MONICA HAS MADE INTERNATIONAL news again.

The Hump, a sushi bar adjoining the Typhoon restaurant and owned by parent company, Typhoon Restaurant, Inc. and located on city property in the administration building at the Santa Monica Airport, had been selling whale meat in violation of the Marine Mammal Protection Act.

It all started last October when an outreach coordinator for the marine conservation group Sea Shepherd Conservation Society tipped off an associate producer of the Academy Award winning documentary, "The Cove" (a film about the annual slaughter of thousands of dolphins in a secret Japanese cove) that The Hump was serving whale meat.

Federal agents and animal activists cooperated in a sting orchestrated by film's production team. Two female animal activists posing as customers went into The Hump and ordered kujira (whale meat) which cost $85, according to news reports. They recorded the dinner which included, being served eight pieces of whale. The activists bagged samples of the meat and sent it to the Marine Mammal Institute at Oregon State University, where DNA tests confirmed it was meat from the endangered sei whale.

A week ago Friday, National Oceanic and Atmospheric Administration officials accompanied by officials from the U.S. Fish and Wildlife Service, California Department of Fish and Game and U.S. Customs and Border Protection searched The Hump for evidence. According to the search warrant, endangered whale meat was served to the activists on three separate occasions.

Typhoon Restaurant, Inc, and sushi chef Kiyoshiro Yamamoto were charged with illegally selling an endangered species product.

Japan operates a controversial whaling program which involves the "taking" of hundreds of whales a season in the Antarctic for "scientific research." Multiple species of whales are harpooned with exploding warheads and slaughtered during the hunt. When research is finished, leftover whale meat is sold for human consumption in Japan, Korea and Norway where it's considered a delicacy.

This annual Japanese whale hunt is documented on "Whale Wars," a cable TV series returning to Animal Planet on June 5. The series follows activists from the Sea Shepherd as they try to prevent the Japanese whaling fleet from killing whales in international waters. It's an intense and dynamically produced show. After watching it and "The Cove," you'll want to permanently boycott all Japanese made products in protest of the barbaric, senseless and unwarranted slaughter of marine mammals.

Most large whale species are endangered and it's illegal to export their products to the United States. Numerous news sources reported that federal agents watched Yamamoto at work and even observed the removal of whale meat, wrapped in clear plastic, from the trunk of a Mercedes parked behind the restaurant. The U.S. attorney's office is still investigating the source of the meat.

Outraged City Council members at last Tuesday's meeting called for the termination of the restaurant's lease and cancellation of its business license.

An attorney for Typhoon has acknowledged its responsibility for serving whale meat and said it will agree to pay a fine. The maximum penalty for Typhoon could be a fine for up to $200,000 and Yamamoto could face a year in prison and a fine of up to $100,000 if convicted.

Even that isn't adequate for this outrageous violation of the law by the scum bags involved and their contribution to the ongoing illegal slaughter of endangered whales. I say, "close 'em down," too!

O'CONNOR FAILS TO DISCLOSE DISCLOSURES

Councilwoman Pam O'Connor's election committee, "Friends of Pam O'Connor," has still not filed its (July 1 through Dec. 31) 2009 campaign financial disclosure statements which were due at the City Clerk on Monday, Feb. 1. Having not received them, the City Clerk sent a letter to O'Connor giving her to March 4 to provide the disclosures and submit a letter as to why they are late.

On Feb. 23, O'Connor wrote the City Clerk and said she was late because she recently had knee surgery, was recuperating and going through therapy. March 4 came and went with the disclosures still unavailable although O'Connor did notify the City Clerk by e-mail saying that she needed the weekend to finish the documents. Monday, March 8 came and still no disclosure statements. As of March 11, the disclosures were still not filed. The year-end disclosures will list persons who contributed a total of about $5,000 to O'Connor at a Sept. 22, 2009 re-election kick-off breakfast.

O'Connor could be fined based on the number of days she's late, but the fine could be waived depending on the reason for being late. Despite recuperating, O'Connor attended the last two City Council meetings, Feb. 23 and March 9.

Knee surgery is a pretty lame excuse for not submitting or arranging for her campaign treasurer Alfredo Caravelli to submit the required disclosures as required by California's Fair Political Practices Commission. From Pam O'Connor to the citizens of Santa Monica: another big thumb off the nose.

BILL can be reached at mr.bilbau@gmail.com

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Regulators accused of lax oversight at L.A. oilfield

NOAKI SCHWARTZ
Associated Press Writer

LOS ANGELES This sprawling metropolis is built atop one of the richest oil basins in the world. Wells dot the city landscape, some hidden behind hollow building facades much like a Hollywood movie set, or, in the case of Beverly Hills High School, encased in a tower painted with flowers.

For decades, it had been assumed that one oil field, the historic Inglewood, just minutes from the downtown skyline, would eventually play out, that the nodding pump-jacks would give way to an elaborately planned, two square-mile park.

But in 2004 Houston-based Plains Exploration & Production Co., which had acquired the drilling rights from Chevron, used new technology to discover that only 35 percent of the reserves had been pumped out and began to drill the first of what is expected to become 600 new wells over the next 20 years. This renewed push for oil was helped along by county and state regulators who determined that the additional wells didn't require any environmental review.

One state engineer charged with granting new permits apparently saw himself as more of a cheerleader for Plains than an impartial regulator, according to e-mails acquired by The Associated Press and an investigation by the state auditor. Not only did he own stock in the company whose wells he was approving, he solicited donations from the oil companies he regulated for his wife's nonprofit.

"Just keep up the good work," state regulator Floyd Leeson wrote to a high-ranking Plains' official in March 2005, "and I will TRY to keep (my boss) from hitting you guys with any more retarded fines ... Remember, I'm on YOUR side ... go PXP!"

The lack of oversight is now at the center of a lawsuit filed by several environmental and community groups who want stronger environmental standards applied to the Inglewood field. This includes a comprehensive health study, decreasing the number of wells the company can drill per year and requiring the company to drill farther away from residential areas.

The park plan, with voters long ago approving $50 million in bond money to snap up half the land, has been delayed.

"No one at (the state) was asking questions and no one at the county was asking questions," said Damon Nagami, an attorney for one of the litigants, the Natural Resources Defense Council. "There's no other place in the country where you have so many people living this close to an active oil field."

In recent years with the price of oil reaching record highs, companies such as Plains have used technological advancements to access the oil abandoned by bigger drillers. In the case of the Inglewood field, residents say the renewed assault on the land is polluting the air and causing their homes to crack.

"It's like a loud consistent hum under your feet," said resident Fran Baker, who blames myriad health problems, including cancer, on the oil field. She said she can feel the ground shiver in the middle of the night.

Crude was discovered here in 1924, a time when the area was just empty fields and environmental regulations were decades from being enacted. Production peaked a year later when 176 new wells were drilled, but by the 1990s an average of less than four new wells were drilled per year.

As the decades passed, residents began to settle near the Inglewood field. Baldwin Hills, one such community, was nicknamed the "black Beverly Hills" where the likes of Ray Charles and Tina Turner once lived. Now, ranch style homes and palatial mansions oversee swaths of dirt and scrub where oil pumps bob behind chain link fences.

After estimating an end date for drilling sometime this decade, a park plan was drawn up and voters approved funding to create the largest new urban park in the country.

"Everybody assumed the oil was a diminishing resource, that the owner at the time was in good conscience saying 'We're almost done here' and here's the unfortunate part — nobody gets it in writing," said David McNeill, the head of the Baldwin Hills Conservancy, created years after then producer Chevron sold the oilfield.

It wasn't until 2006, when noxious fumes leaked out and forced home evacuations that many residents discovered the drilling wasn't going to end anytime soon. Many were unaware that Plains, using 3-D imaging to discover where the crude remained, had ramped up drilling in 2004.

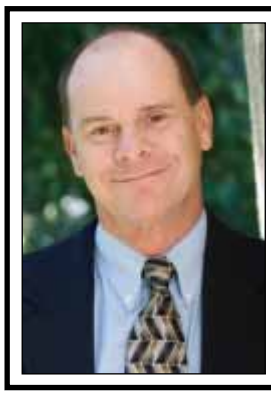
In addition to drilling as deep as 10,000 feet, the company also applied a technique where water is injected into ground under high pressure to push the oil to an area where it can be pumped out. The first of the new wells averaged 800 barrels of crude daily.

Expediting Plains' permits at the time was Leeson, an engineer with the state Division of Oil, Gas & Geothermal Resources. Following the gas leak, Leeson privately warned Plains officials that his department was about to place a hold on permits so they should submit their requests soon, according to a state auditor's investigation.

In other exchanges with one of Plains' vice presidents, Steve Rusch, Leeson complimented himself about the way he handled a homeowner complaint.

"I told her you guys are permitted and

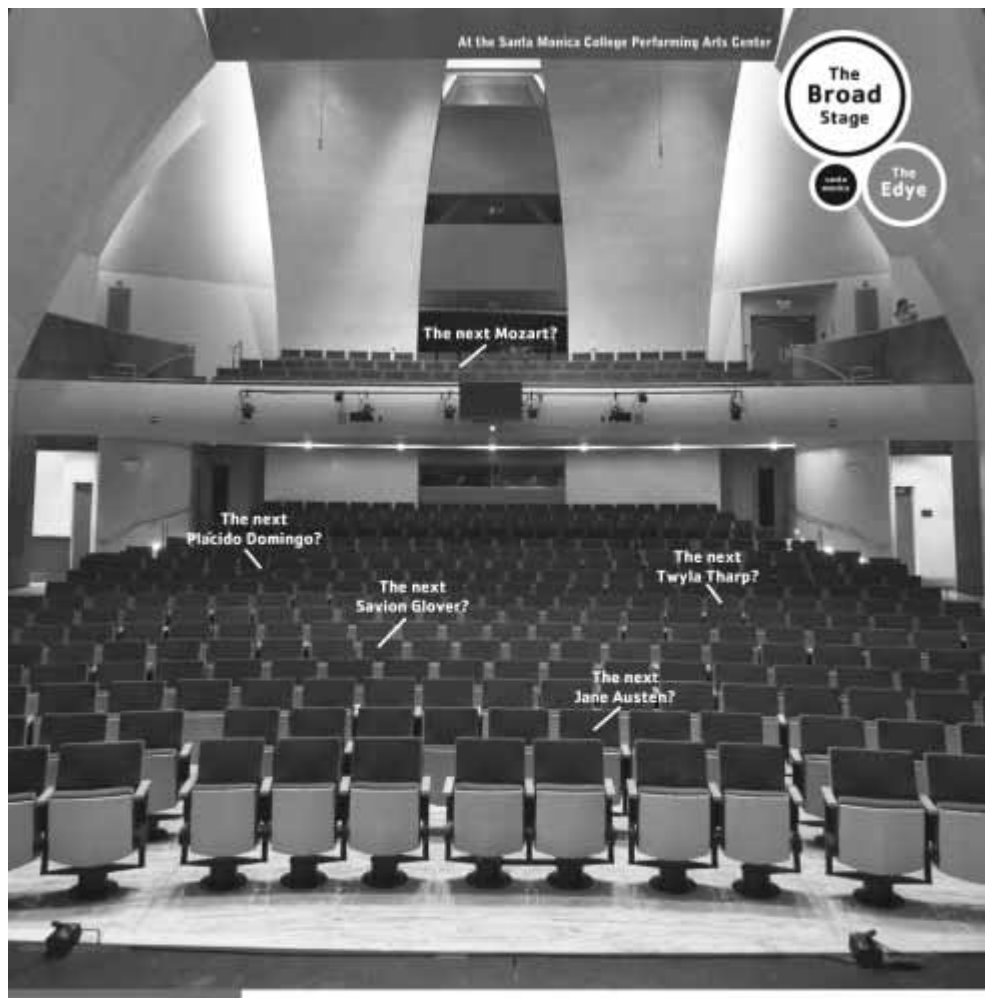
SEE FIELD PAGE 6



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The Q Line

The big race

For the first time in its history, the Honda LA Marathon presented by K-Swiss will end in Santa Monica. The race takes place Sunday, March 21.

So, this week's Q-Line question asks:
Will you be out cheering on the masses of runners or will you be upset by the road closures the event creates?

Call (310) 285-8106 before Friday at 5 p.m. and we'll print your answers in the weekend edition of the Daily Press.



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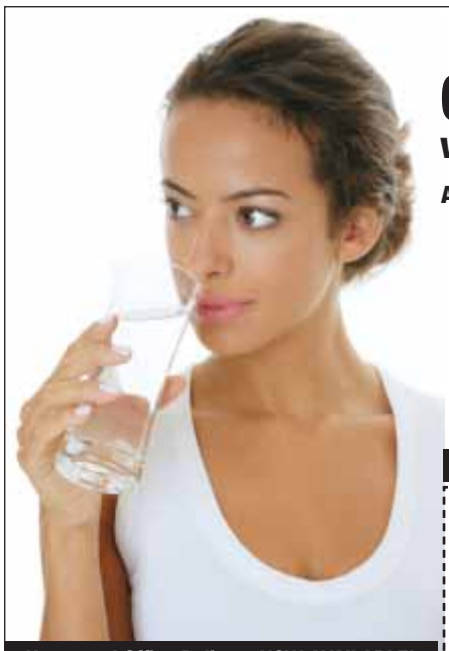
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China alleges diplomatic snub at climate summit

THE ASSOCIATED PRESS

BEIJING Chinese Premier Wen Jiabao said he was snubbed at last year's Copenhagen climate change conference and fired back Sunday at critics who accuse China of arrogance.

China was blamed by some for undermining efforts to reach a binding agreement at the December conference and Wen was himself criticized for skipping a meeting of top leaders attended by President Barack Obama.

However, Wen says he was never formally notified of the late-night Dec. 17 event and sent Vice Foreign Minister He Yafei to register a protest. Wen said no explanation had been given about the lack of a formal invitation.

"Why was China not notified of this meeting? So far no one has given us any explanation about this and it still is a mystery," Wen said at an annual news conference on the final day of China's legislative session.

"It still baffles me why some people try to make an issue out of China," he said.

Wen said China remained fully committed to the nonbinding Copenhagen Accord that requires developing countries to propose voluntary actions to combat climate change.

"China worked with other countries attending the Copenhagen conference, and with joint efforts we have made the Copenhagen Accord possible," Wen said.

"This result has not come easily and it is also the best outcome that could have been achieved on an issue that concerns the major interests of all countries," he said.

As the world's largest emitter of heat-trapping greenhouse gases, China has come under increasing pressure to commit to reductions. Beijing said before Copenhagen it will cut its "carbon intensity" — a measure of carbon dioxide emissions per unit of production — by 40 to 45 percent by 2020, compared with 2005 levels.

The dustup over Wen's Copenhagen appearance was part of a series of controversies portraying China as more aggressive and intransigent in its relations with the outside world. Having weathered the economic downturn better than many nations, Beijing is increasingly regarded as seeking to assert its influence and resist demands for reform.

During his 60 hours at Copenhagen, Wen held numerous meetings and speeches but made no remarks to the media, as is standard with Chinese leaders.

Revelations shock neighborhood group

FROM FIELD PAGE 5

allowed to operate and will be drilling into the future as long as the price of oil stays up," he wrote in a July 2005 e-mail. "I'm a good 'shill' if I say so myself."

Before the county issued a temporary moratorium on new drilling in June 2006, Leeson approved 24 new wells in three days, a process that at the time could take weeks. That year Plains tried to get more wells permitted than any other year in the oil field's history, according to the lawsuit.

In an interview with the AP, Rusch said the exchanges with Leeson were in the past and the company "wants to move forward," and has gone to great lengths to be transparent with the community. He said that he had no knowledge of any Plains officials donating to the nonprofit where Leeson's wife works.

Rusch said the three day permit approvals turned around by Leeson were not unreasonable because similar wells had been drilled at the site for years.

The lawsuit claims the state is required by law to do an environmental review each time a new permit was issued.

Donald Drysdale, a spokesman for DOGGR, said that the permits did not require any special review because the oil field was established decades earlier and operations have not substantially changed.

Iraj Ershaghi, director of Petroleum Engineering Program at the University of Southern California, disagreed. Each time a well is approved, the regulator is supposed to make sure the drilling is safe and won't contaminate the surface or groundwater. "Usually the supervisors don't approve something unless staff recommends it," he said.

Leeson was later investigated by the state auditor, which found that the regulator misused his position and should have been protecting the state's interests. Drysdale would not comment on Leeson, but referenced a subsequent report, which noted that DOGGR had pursued "adverse action" against Leeson, who resigned.

Leeson, who did not respond to emailed questions from the AP or to phone messages left with his wife, Ivy. But he told investigators that he encouraged the expedited permit requests because Plains "provides jobs and capital investment to an economically depressed location," according to the report.

In 2007 the county held hearings and eventually created a special set of regulations governing drilling in Inglewood. Drilling was capped at 600 wells.

Rusch said that the company voluntarily funded an environmental review and agreed to adopt more regulations because they felt it was the best way to address community concerns. The new standards include more restrictions on noise, a cap on the number of wells Plains can drill before triggering additional reviews and a third party environmental coordinator to ensure that the company is in compliance.

Rusch said that, as a result, Inglewood is the heaviest regulated onshore oilfield in the state if not the country. Last year, the company paid $10.2 million in taxes to the county.

"We're not willing to leave so this can be turned into a park," said Rusch. "There's a lot of speculation about the inadequacies of the (new environmental regulations). Let's test them."

The community and environmental groups were in no such mood. By the end of 2008, they had filed four separate lawsuits. A judge consolidated the suits into one, which is expected to go to trial in April.

The suit, in addition to its lack of oversight allegations, also contains claims of environmental racism. It says that the Inglewood field has not been cleaned up or disguised, as oil fields have been in wealthy white sections of Los Angeles County.

Earth Talk
By the editors of E Magazine

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Send comments to editor@smdp.com

Toxic trade off

Dear EarthTalk:
Isn't the interest in electric cars and plug-in hybrids going to spur increased reliance on coal as a power source? And is that really any better than gasoline/oil in terms of environmental impact?
Graham Rankin, via e-mail

IT'S TRUE THAT THE ADVENT OF ELECTRIC cars is not necessarily a boon for the environment if it means simply trading our reliance on one fossil fuel — oil, from which gasoline is distilled — for an even dirtier one: coal, which is burned to create electricity.

The mining of coal is an ugly and environmentally destructive process. And, according to the U.S. Environmental Protection Agency (EPA) burning the substance in power plants sends some 48 tons of mercury — a known neurotoxin — into Americans' air and water every year (1999 figures, the latest year for which data are available). Furthermore, coal burning contributes some 40 percent of total U.S. carbon dioxide emissions. The National Academy of Sciences (NAS) estimates that coal mining and burning cause a whopping $62 billion worth of environmental damage every year in the U.S. alone, not to mention its profound impact on our health.

Upwards of half of all the electricity in the U.S. is derived from coal, while the figure is estimated to be around 70 percent in China. As for Europe, the United Kingdom gets more than a third of its electricity from coal, while Italy plans to double its consumption of coal for electricity production within five years to account for some 33 percent of its own electricity needs. Several other countries in Europe, where green sentiment runs deep but economics still rule the roost, are also stockpiling coal and building more power plants to burn it in the face of an ever-increasing thirst for cheap and abundant electricity.

On top of this trend, dozens of electric and plug-in hybrid cars are in the works from the world's carmakers. It stands to reason that, unless we start to source significant amounts of electricity from renewables (solar, wind, etc.), coal-fired plants will not only continue but may actually increase their discharges of mercury, carbon dioxide and other toxins due to greater numbers of electric cars on the road.

Some analysts expect that existing electricity capacity in the U.S. may be enough to power America's electric cars in the near future, but don't rule out the possibility of new coal plants (or new nuclear power plants) coming on line to fill the gap if we don't make haste in developing alternate sources for generating electrical energy. And while proponents of energy efficiency believe we can go a long way by making our electric grids "smarter" through the use of monitoring technologies that can dole out power when it is most plentiful and cheap (usually the middle of the night), others doubt that existing capacity will be able to handle the load placed on even an intelligent "smart grid" distribution network.

Environmentalists — as well as many politicians and policymakers — maintain that the only viable, long-term solution is to spur on the development of renewable energy sources. Not long ago, the concept of an all-electric car charged up by solar power or some other form of clean renewable energy was nothing but a pipe dream. Today, though, such a scenario is within the realm of the possible, but only if everyone does their part to demand that our utilities bring more green power on line.



Photo courtesy Rich McGervey/Flickr

BLOWING SMOKE: **Coal-fired power — albeit indirectly used — will be the predominant source of electricity used by electric and plug-in hybrid cars unless we begin to source significant amounts of electricity from renewables like solar and wind. Pictured: the Virginia Electric and Power Company's Mount Storm coal-fired power plant in northeastern West Virginia.**

Want to talk environment? Submit questions to earthtalk@emagazine.com.

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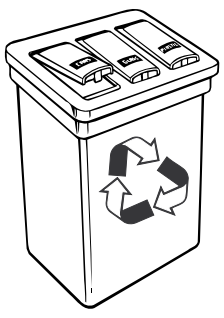
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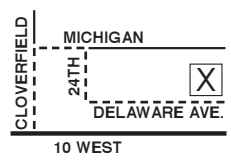
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U.S. consulate employee killed in Ciudad Juarez

OLIVIA TORRES
Associated Press Writer

CIUDAD JUAREZ, Mexico A U.S. consulate employee and her husband were shot to death as they drove in this drug-plagued Mexican city with their baby in the back seat, minutes after gunmen killed the husband of another consular employee and wounded his two children, officials said Sunday.

President Barack Obama expressed outrage over the killings, and Mexican President Felipe Calderon said he was indignant and promised a swift investigation.

Several U.S. citizens have been killed in Mexico's drug war, most of them people with family ties to Mexico. It is very rare for American government employees to be targeted, although assailants hurled grenades at the U.S. consulate in the northern city of Monterrey in 2008.

U.S. State Department spokesman Fred Lash said the three slain people had attended the same social event before the attacks Saturday. But police said they had no information on a possible motive or whether the attacks were related.

Civilians have increasingly gotten caught in the middle of drug gang violence that has made Ciudad Juarez one of the deadliest cities in the world, with more than 2,500 people killed last year alone. At least 11 people were killed in Ciudad Juarez over the weekend.

The three died during a particularly bloody weekend in Mexico, with nearly 50 people killed in apparent gang violence. Nine people were killed in a gang shootout early Sunday in the Pacific resort city of Acapulco, one of Mexico's spring break attractions.

The State Department authorized U.S. government employees at Ciudad Juarez and five other U.S. consulates in northern Mexico to send their family members out of the area because of concerns about rising drug violence. The cities are Tijuana, Nogales, Nuevo Laredo, Monterrey and Matamoros.

Lash said the decision was based not only on Saturday's killings but also on a wider pattern of violence and threats in northern Mexico in recent weeks. The State Department noted the U.S. Embassy in Mexico City has advised American citizens to delay unnecessary travel to parts of the Mexican states of Durango, Coahuila and Chihuahua.

The U.S. consulate employee and her husband were shot to death Saturday afternoon in their car near the Santa Fe International bridge linking Ciudad Juarez with El Paso, Texas, said Vladimir Tuexi, a spokesman for the Chihuahua state prosecutors office.

The woman was shot in the head, while her husband suffered bullet wounds in his neck and arm. Their baby was found unharmed in the back seat. Tuexi estimated the child was about 1 year old.

The pair was identified as consular employee Lesley A. Enriquez, 35, and her husband, Arthur H. Redelfs, 34, by Robert Cason, Redelfs' stepfather. Redelfs was a detention officer at the El Paso County Jail, he said.

Cason declined to discuss the welfare of his grandchild. "I don't want to give any more information to the psychotics out there," he said.

Tuexi said the baby was in the custody of Mexican social services.

The U.S. government had not described Enriquez's job at the consulate, and Cason said he didn't know what she did there. A neighbor of Enriquez, Zonia Rivas, also didn't know.

"I do know she just went back to work about three months ago after having her baby," she said.

Ten minutes before the killing, police had found the body of the husband of a Mexican employee of the consulate.

Jorge Alberto Salcido Ceniceros, 37, was shot to death in his car, while his two children, ages 4 and 7, were wounded, according to the state prosecutors office. The children were hospitalized.

Obama was "deeply saddened and outraged" by the killings, the White House said.

"He extends his condolences to the families and condemns these attacks on consular and diplomatic personnel serving at our foreign missions," the statement said. "In concert with Mexican authorities, we will work tirelessly to bring their killers to justice."

Calderon's office said the Mexican president "expresses his indignation" and "his sincerest condolences to the families of the victims." He "reiterated the Mexican government's unwavering compromise to resolve these grave crimes."

U.S. Rep. Silvestre Reyes, who represents El Paso, expressed concern about the safety of Americans who frequently cross into Ciudad Juarez to work or visit relatives.

"These brutal murders are another sobering reminder that Mexico's drug-related violence poses a shared security threat to the United States," Reyes said in a statement. "Many American citizens and innocent civilians have lost their lives in drug-related violence, and thousands of El Pasoans continue to live and work in Ciudad Juarez every day."

Some Americans killed have been involved in the drug trade. Other cases have not been resolved, including the December killing of Augustin Salcedo, a California school board member and assistant principal who was abducted with five other men from a restaurant in northern Durango state.

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Nearly 18,000 people have been killed since Calderon deployed tens of thousands of troops and federal police across the country in December 2006 in an offensive against drug traffickers.

In Acapulco, a battle between drug gangs killed eight gunmen and a 23-year-old woman caught in the cross fire as she rode in a taxi, according to a Guerrero state police report.

Weekend shootouts left more than 30 people dead in Guerrero, where several cartels are battling for drug dealing turf and trafficking routes. Eight people were killed Friday night when gunmen burst into party in western Sinaloa state.

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Dodd seeking middle ground on new financial regulations

JIM KUHNHENN
Associated Press Writer

WASHINGTON The senator trying to rewrite the nation's financial industry rules is dropping plans to create a stand-alone consumer financial protection agency and give a single regulator the power to oversee all banks, according to people familiar with the evolving proposal.

Backing away from the proposal he offered four months ago, the chairman of the Senate Banking, Housing and Urban Affairs Committee is now incorporating GOP ideas, and yet not one Republican senator is coming along so far.

Sen. Christopher Dodd's new regulatory scheme, expected to be released Monday, follows months of bipartisan negotiations that abruptly ended last week when he said it was time for his committee to consider a bill.

The legislation, a priority for President Barack Obama, aims to avoid a repeat of the financial crisis that caused the Wall Street meltdown 18 months ago.

Those familiar with the plan described it on condition of anonymity because they were not authorized to speak publicly. The details, they said, remained in flux.

Dodd, who's not running for re-election this fall, is planting himself squarely between a united bloc of Republicans on his committee and Democrats who have insisted on a strong, autonomous consumer agency. He's also facing Democratic pressure from outside his committee to take stronger measures to cut down the size of banks and to limit their activities.

In a signal that Republicans were not yet prepared to support Dodd's efforts, the committee's 10 Republicans urged Dodd in a letter Friday not to push the bill through before the Easter recess, which begins March 27.

Dodd wants to create a special council that would watch over the financial markets, looking for trouble spots that could threaten the economy. The council would have an independent chairman appointed by the president. Members would include the treasury secretary, the chairman of the Federal Reserve, and the heads of several regulatory agencies.

The Fed, which would have lost all its regulatory powers under Dodd's initial plan, would emerge with fewer banks to supervise, but retain the power to oversee some of the largest nonbank financial institutions.

The central bank, faulted for not seeing the recent crisis, would oversee all bank holding companies with assets of more than $50 billion — about 50 institutions in all. That's more than Dodd had considered as early as last week. Currently, the Fed supervises all bank holding companies.

The Fed would still supervise state-chartered banks and the U.S. branches of foreign banks.

But the Fed would oversee nonbanks that the council determines are so large and interconnected that their failure would threaten the financial system.

Dodd's other significant shift is on consumer protections, after initially adopting Obama's plan for a separate agency.

The new bill would create a division within the Fed that would have the power to write regulations governing a range of consumer financial transactions, from mortgages to payday loans to credit cards. Those rules could be vetoed by a two-thirds vote of the council. The consumer agency would not have enforcement powers; other regulators would police the various parts of the financial industry.

This proposal is similar to what Dodd was negotiating with Tennessee Sen. Bob Corker, a Republican who had stepped into the talks after Dodd reached an impasse with Alabama Sen. Richard Shelby, the committee's top Republican.

Unlike Corker's plan, though, Dodd would let states write and enforce their own tougher consumer rules. Dodd's bill would incorporate language similar to the House bill, which would allow those state rules to be challenged in court if they "materially interfere" with the business of banking. Bankers have lobbied heavily against the right of states to write their own laws, fearing a patchwork of regulations.

Among other likely provisions in Dodd's proposal:

—Institutions that are bank holding companies, such as Goldman Sachs and Morgan Stanley, could not alter their status to avoid Fed oversight; thus they could enter Fed supervision but never leave.

—Unlike the House bill, with new requirements on broker-dealers and investment advisers, Dodd's measure would call for a study of potential investor protections before writing any new rules.

—Like the House bill, the legislation will require clearinghouses for most derivative trades, forcing them out into the open. Derivatives are instruments whose value depends on an underlying asset, such as mortgages or stocks. They can help hedge risks. But derivatives can also produce steep losses, or huge profits, if the value of their underlying asset sinks.

Banks and corporations are pushing for certain exemptions from central clearing and reporting requirements. It was unclear what those exemptions would be.



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  The bid packet can be downloaded at:
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- **Submission Deadline is April 7, 2010 at 3:00 PM Pacific Time.**

Request for bid forms and specifications may be obtained from the City of Santa Monica, 1717 4th St., Suite 250, Santa Monica, California, or by e-mailing your request to Kellee.macdonald@smgov.net. Bids must be submitted on forms furnished by the City of Santa Monica.

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CITY OF SANTA MONICA
PUBLIC NOTICE OF SIGNIFICANT NONCOMPLIANCE WITH APPLICABLE INDUSTRIAL WASTE PRETREATMENT REQUIREMENTS IN 2009

The United States Environmental Protection Agency (EPA) General Pretreatment Regulations for Existing and New Sources of Pollution, 40 CFR 403 and SMMC 5.20.490 requires the City of Santa Monica to publish a list of industrial users who have been in significant noncompliance with applicable Pretreatment Standards or other applicable requirements. For the purpose of this provision, significant noncompliance is defined under 40 CFR 403.8 (f)(2)(vii) as:

A. Chronic violations of wastewater discharge limits, defined as those in which sixty-six percent or more of the measurements taken during a six month period exceed (by any magnitude) the daily maximum limit or the same average limit for the same pollutant parameter;

B. Technical Review Criteria (TRC) violations, defined as those in which thirty-three percent or more of all the measurements for each pollutant parameter taken during a six month period equal or exceed the product of the daily maximum limit or the average limit multiplied by the applicable TRC (TRC=1.4 for BOD, TSS, fats, oil, grease, and 1.2 for all other pollutants except pH);

C. Any other violation or violations of a pretreatment effluent limit (daily maximum or longer term average) that the Control Authority determines has caused, alone or in combination with other discharges, interference or pass-through (including or endangering the health of POTW personnel or the public);

D. Any discharge of a pollutant that has caused imminent endangerment to human health/welfare or to the environment or has resulted in the POTWs exercise of its emergency authority, under 40 CFR 403.8 paragraph (f)(1)(vi)(B) of this section to halt or prevent such a discharge;

E. Failure to meet, within 90 days after the schedule date, a compliance schedule milestone contained in a local control mechanism or enforcement order for starting construction, completing construction, or attaining final compliance;

F. Failure to provide reports within 30 days from the due date, required reports such as baseline monitoring reports, 90 day compliance reports, periodic self-monitoring reports, and reports on compliance with compliance schedules;

G. Failure to accurately report noncompliance;

H. Any other violation or group of violations which the control authority determines will adversely affect the operation or implementation of the local pretreatment program.

The City Of Santa Monica has found the following industrial facility within its borders to have been in significant noncompliance with applicable pretreatment standards during the 2009 calendar year:

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Palisades Bluffs Stabilization Project
A northbound lane of Pacific Coast Highway will be closed between 8 a.m. and 3 p.m. until further notice. Any questions can be directed to the hotline, (866) 755-7679.

Stimulus Funded Citywide Street Improvement Project
Street resurfacing and sidewalk replacement will occur at various locations as follows: 26th Street between Carlyle and Montana; Montana between 17th and 26th; Broadway and Colorado between 12th and 26th; Lincoln between Colorado and Olympic; Ocean Park Boulevard between Lincoln and 25th; and Barnard Way between Ocean Park and Pico boulevards resulting in intermittent lane closures and detours. The construction schedule is subject to change without notice based on weather conditions.

Big Blue Bus Campus Expansion Project (1620 Sixth St.)
No parking along the west sidewalk of Seventh Street between Colorado Avenue and Olympic Boulevard until May 2010. The construction schedule is subject to change without notice due to weather conditions.

Annual Street Improvement Project
Construction of concrete gutters on 14th Street between Georgina and Montana avenues resulting in intermittent lane closures. The construction schedule is subject to change without notice due to weather conditions.

Parking Structures at Santa Monica Place
Parking Structure 8 will be completely closed until mid June, 2010 for construction improvements. Parking Structure 7 will close when 8 is re-opened. For construction questions please contact Dan Griffin at (310) 394-6000. For alternate parking questions contact Frank Ching at (310) 458-8295.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.

Expo lawsuit alleges traffic impacts ignored by Metro

FROM EXPO PAGE 1

Mayor Pro Tem Pam O'Connor, who also sits on Metro's board, said the lawsuit was "not unexpected."

"When you do a schedule you realize that there are complications that may arise," she said.

Darrell Clarke, president of the group Friends 4 Expo Transit, said overturning an EIR in court is always difficult, and in this case will be even more challenging because Expo planners have long assumed they would be sued and accordingly took special precautions.

"It's a big hill to climb for a plaintiff, particularly under these circumstances," he said.

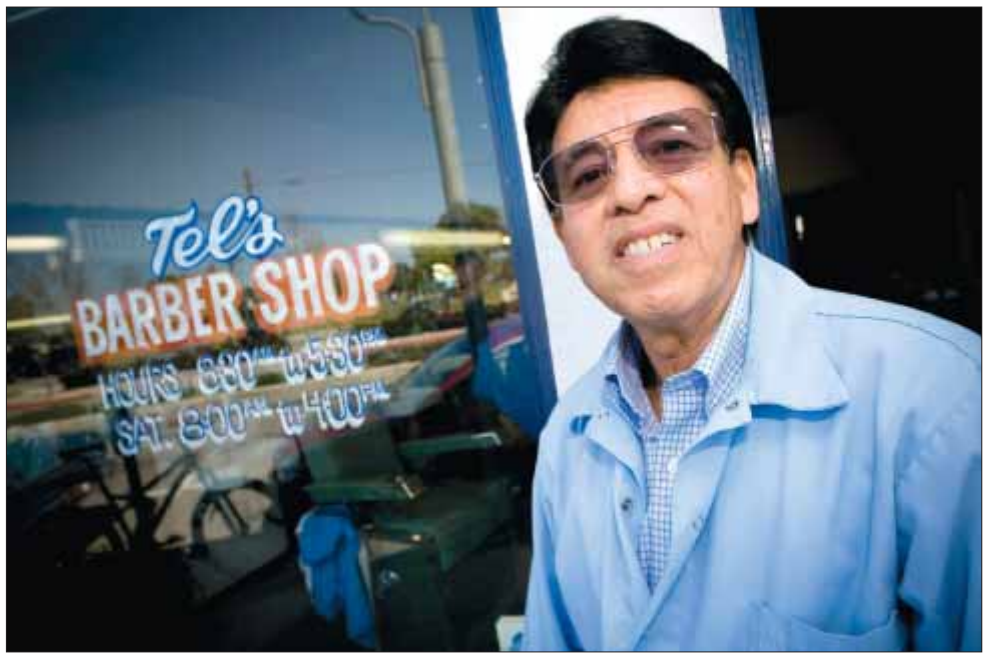
Eveloff, though, said he expects a judge to overturn the EIR at a trial that he said should take place within six months.

"I expect that the judge will look at it and say the EIR did not adequately disclose the impacts," he said. "At that point we expect that the decision makers will see what their true alternatives are."

In addition to Tract 7260, the other groups involved in the litigation are: the West of Westwood Homeowners' Association, the Westwood Gardens Civic Association and the Cheviot Hills Homeowners' Association.

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Brandon Wise *brandonw@smdp.com*

TRUJILLO

Barber shop stirs memories for Trujillo

FROM CP PAGE 3

was discovered.

His son Randy said that he had attempted to get his dad an electronic register at one time, and Tel's response was a sort of blank stare and he seemed a little uncomfortable. Randy laughed and pointed out that it's obviously not being used now.

Toward the back of the barber shop is a wall adorned with autographed photographs of stars, as well as one of the Trujillo family grouped together and smiling. Tel was happy to share that, in addition to the more famous celebrities pictured on the wall, important locals visit as well.

Some of his well-known locals is Santa Monica-Malibu Unified School District board member and founder of the Pico Youth & Family Center, Oscar de la Torre, as well as NASA astronaut and Santa Monica native Randy Bresnik.

Of de la Torre, Tel said, "He's been a regular since he was a kid."

He also said that Bresnik's father has been taking him since he was a child.

"Sometimes we get up to three generations," he added.

The shop is centered on a tone of friendliness, which stems from the tightly knit community of Santa Monica that Tel has come to love — although he didn't immediately.

Tel is from Albuquerque, NM, originally and moved out here in 1962.

"When I first came I was ready to go in a month. Now I love it," he said.

He didn't venture to Santa Monica to cut hair at first, but to do construction work with his uncle and brother.

Although, working at a barbershop wasn't totally random.

"I had a couple of cousins in Albuquerque who were barbers," Tel said.

On occasion he would help them out, putting the beginnings of his career path into place unbeknownst to himself.

"When I came here I was working at an office furniture store," he said. Even though he wasn't always focused on barbering, he said, "I enjoy working with my hands."

When he finally began working at the barbershop, he was working under Charles Ronay, who had opened the shop back in 1955.

"We worked together for a long time," said Tel. "I worked for him from '62 until '74, and then he worked for me for 10 to 11 years part-time, on and off."

He recalls that back then, the city of Santa Monica was a different place.

"When I first came here there was no freeway," he said, pointing out the window toward the I-10 Freeway entrance which is a couple of blocks away.

He said that the quickest way to Los Angeles used to be Olympic Boulevard all the way down. He laments the less hectic pace that the city is now host to, and especially points out the parking problems.

Although the city was less crowded then, he said, "We used to stay busy, just me and the other barber."

But they weren't the only ones staying busy at that time.

"There used to be about 10 barber shops just in this area here. But when long hair came into the picture, the other shops started closing."

news@smdp.com

Graves' career had humble origins

FROM GRAVES PAGE 3

unable to revive him. Graves' family doctor visited the house and believed he had a heart attack, Brokaw said.

Although Graves never achieved the stardom his older brother, James Arness, enjoyed as Marshal Matt Dillon on TV's "Gunsmoke," he had a number of memorable roles in both films and television.

Normally cast as a hero, he turned in an unforgettable performance early in his career as the treacherous Nazi spy in Billy Wilder's 1953 prisoner-of-war drama "Stalag 17."

He also masterfully lampooned his straight-arrow image when he portrayed bumbling airline pilot Clarence Oveur in the 1980 disaster movie spoof "Airplane!"

Graves appeared in dozens of films and a handful of television shows in a career of nearly 60 years.

The authority and trust he projected made him a favorite for commercials late in his life, and he was often encouraged to go into politics.

"He had this statesmanlike quality," Brokaw said. "People were always encouraging him to run for office. But he said, 'I like acting. I like being around actors.'"

Graves' career began with cheaply made exploitation films like "It Conquered the World," in which he battled a carrot-shaped monster from Venus, and "Beginning of the World," in which he fought a giant grasshopper.

He later took on equally formidable human villains each week on "Mission: Impossible."









SURF REPORT

Surf Conditions **Water Temp:** 58°

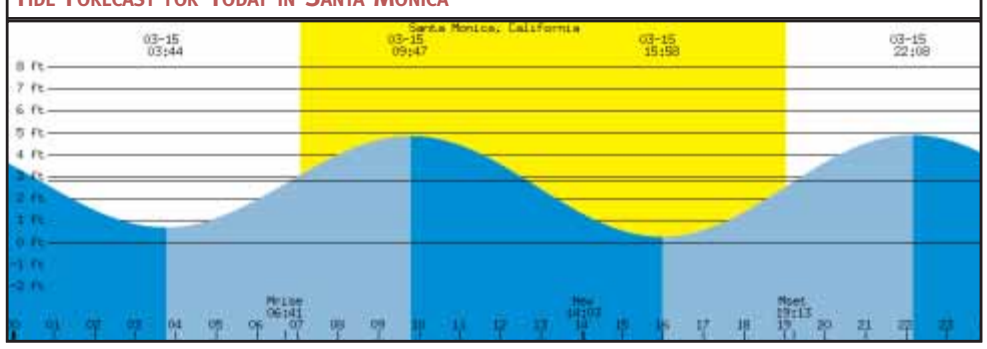
Swell Forecast

Steep angled NW swell should back down to around chest high max for west facing breaks. Winds should be lightly offshore for a good part of the day.

Long Range Synopsis

End of week looks very small as well.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **March 9, 2010**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 1
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 17
- Number of A grades for dry/wet weather -- 38 / 32
- Number of (C,D,F) grades for dry/wet weather -- 8 / 11

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation; simplehuman; SIMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	A
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lechusa and Las Alina creeks.	A+	A+
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	ns	F
Zuma Beach at Zuma Creek mouth.	A+	A+
Walnut Creek, projection of Wildlife Rd. (private).	A+	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	F	A
Escondido Creek, just east of Escondido State Beach.	F	F
Latigo Canyon Creek mouth.	A+	C
Solstice Canyon at Don Blocker County Beach.	A+	A
Pearce State Beach at creek mouth.	A+	A+
Marie Canyon storm drain at Pearce Beach, at 24572 Malibu Rd..	F	D
Surfrider Beach at Malibu Colony fence.	A+	A+
Surfrider Beach (breach location)- daily.	F	F
Malibu Pier - 50 yards east.	A+	F
Carbon Beach at Sweetwater Canyon.	A+	A+
Las Flores State Beach at Las Flores Creek (point zero).	A+	A
Big Rock Beach at 19948 PCH stairs.	A+	A+
Pena Creek at Los Tunos County Beach.	A	A+
Tuna Canyon.	A+	ns
Topanga State Beach at creek mouth.	F	C
Castlerock Storm Drain at Castle Rock Beach.	A+	A+
Santa Ynez Storm Drain at Castle Rock Beach.	C	A
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	A+

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	A+
Will Rogers State Beach at Pulga Canyon storm drain.	A+	A+
Will Rogers State Beach at Temescal Canyon drain.	A+	A+
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	F	F
Santa Monica Beach at Montana Ave. drain.	A+	A+
Santa Monica Beach at Wilshire Blvd. drain.	A+	A+
Santa Monica Municipal Pier.	B	B
Santa Monica Beach at Pico/Kenter storm drain.	A	D
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	B
Ocean Park Beach at Ashland Ave. drain.	A+	A
Venice City Beach, at the Rose Ave. storm drain.	A+	B
Venice Beach at Brooks Ave. drain.	A+	A+
Venice Beach at Windward Ave. drain.	A+	A+
Venice Fishing Pier - 50 yards south.	A+	A+
Venice Beach- projection of Topsail St..	A+	A+
Marina del Rey, Mothers' Beach- lifeguard tower.	C	B
Dockweiler State Beach at Ballona Creek mouth.	A	C
Dockweiler State Beach at Culver Blvd. drain.	A+	A
North Westchester Storm Drain at Dockweiler State Beach.	A+	A+
Dockweiler State Beach at World Way (south of D&W jetty).	A+	A+
Dockweiler State Beach at Imperial Hwy drain.	A+	A+
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	A+
Dockweiler State Beach at Grand Ave. drain.	A+	D

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

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NCAA BASKETBALL

Let the March Madness begin

EDDIE PELLS
AP National Writer

An injury hurts as much as a loss in the days before the brackets are drawn up for March Madness. Syracuse endured both and will have to rack up some major airplane time to make a run to the Final Four.

Kansas, Kentucky and Duke won their conference tournaments and the top seeding that went with them when the selection committee rolled out its 65-team NCAA tournament bracket Sunday.

The Orange, meanwhile, also got a No. 1 seed, but was ranked fourth of the four top teams and sent West — the result of an early loss in the Big East tournament in which center Arinze Onuaku injured his right quadriceps.

Onuaku, who averages 10 points, five rebounds and 1.1 blocks a game, isn't expected to play Friday when Syracuse opens against Vermont.

Syracuse's road to the Final Four, set for April 3-5 in Indianapolis, will have to go through Salt Lake City, a 2,100-mile trek from home.

"We're proud to be a No. 1 seed," Syracuse coach Jim Boeheim said. "This team has worked extremely hard, been consistent all year. Obviously, the tournament is always going to be challenging. It'll be challenging right off the bat."

America's largest, three-week office pool starts getting sorted out Tuesday with an opening-round game between Arkansas-Pine Bluff and Winthrop. The tournament goes into full swing Thursday, with Kansas the overall No. 1 seed.

The Big East led the field with eight teams, tying its own record and marking the third time the conference has put that many teams in the tournament.

But winning the toughest conference's regular-season title wasn't the accomplishment it might have been for Syracuse. The Orange (28-4) lost to Georgetown in the Big East tournament quarterfinals. That pushed Syracuse down, below Duke, which was expected to vie with West Virginia for the final No. 1 spot.

Winning the Atlantic Coast Conference tournament helped Duke vault over Syracuse and the Mountaineers.

"Once again, we're talking about the entire season," selection chairman Dan Guerrero said. "We place value on that. Obviously, the big center for Syracuse got banged up. That's an issue to some degree."

Before the committee even met, there was no question there will be a new national champion.

Defending titlist North Carolina was on a long list of traditional powerhouses that didn't receive spots in this year's tournament. That list also included UCLA, Indiana, Connecticut and Arizona, which saw its NCAA-leading string of appearances snapped at 25 years.

It will mark the first time since 1966 that all five of those big-name schools failed to make the tournament.

"It is strange because obviously those are formidable teams with great traditions," Guerrero said. "But I believe it's reflective of the culture of college basketball this year."

Now holding the longest current streak is Kansas (32-2), making its 21st straight appearance and coming into 2010 as the early 5-2 favorite in Vegas to win its second national title in three years.

Leading the Jayhawks in the Midwest Region are Sherron Collins and Cole Aldrich, two key pieces in the team's 2008 title run. The Jayhawks earned the overall No. 1 seed based on an 18-1 record against Big 12 foes, which includes three wins over Kansas State, a team in the mix for a top seed until falling to KU in the conference final Saturday.

Among Kansas' competition in the Midwest are Ohio State, Georgetown and last year's national runner-up, Michigan State.

"It will be a good recruiting mailout this week," coach Bill Self said of the No. 1 overall seed. "After you look at the bracket, you say, 'Well, I don't think we had a lot of favors done for us.'"

Kansas and Kansas State were two of seven Big 12 teams in the draw. Another so-called power conference, the Pac-10, struggled all year and got punished. Only two teams — tournament champion Washington and regular-season champion Cal — made it. The Huskies got an 11th seed in the East.

Those two spots were only half of what the Mountain West Conference received, led by regular-season champion New Mexico, which was seeded third in the East and watched the selection show in front of a packed crowd at The Pit.

In all, eight at-large slots went to teams from smaller conferences. That was double the number of last year. Among those left out were Virginia Tech, Mississippi State — a 75-74 overtime loser to Kentucky in the SEC tournament final — and Illinois, which is 19-14 after a double-overtime loss to Ohio State in the Big Ten tournament semis.

"It's a close game, a call, a basket going in and out, and they don't get the opportunity to be part of a special thing," Illini coach Bruce Weber said. "I feel bad for them. I reminded them we let some things go early and that put us in a bind."

Weber refused, however, to play the expansion card: One of this season's biggest topics has been the potential expansion of the field to 96 teams, an idea supported by some coaches but not so much by pundits.

"This is the weakest at-large field in the history of the tournament," ESPN's Jay Bilas said, leading to the question of whether there were truly another 32 teams that were worthy.

Those at-large teams included Florida, a No. 10 seed in the West after missing the last two years following two straight titles.

"It was a stressful 48 hours not knowing it we were in or out," forward Chandler Parsons said.

Tubby Smith and Minnesota got in as a No. 11 seed, and UTEP made it as a 12th seed despite losing the Conference USA final to Houston, which stole a spot.

Another spoiler was New Mexico State, which defeated Utah State in the Western Athletic final. Utah State made it anyway, as a No. 12 seed that gets to play its first games in nearby Spokane, Wash. — not a bad reward for one of the very last bubble teams.

Last week, Guerrero said the committee wouldn't weigh teams' performances in their last 12 games as heavily as in the past. How closely the committee toed that line, however, was still in question.

Not up for debate was the reality that key injuries at tournament time make a difference to the committee.

Onuaku hasn't practiced since he was hurt, and Boeheim didn't paint an optimistic picture for the first week.

"I'm looking at it positive, taking it day by day," Onuaku said. "It's getting better, so I'm hoping for the best."

Purdue, meanwhile, was 24-3 and in contention for a top seed as late as Feb. 24. Then, high-scoring forward Robbie Hummel tore up his right knee, and the Boilermakers lost two of the last five, including a 27-point loss to Minnesota. They dropped to the No. 4 seed in the South.

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(323) 466-FILM

Call theater for information.

AMC Loews Broadway 4
1441 Third Street Promenade

Our Family Wedding (PG-13) 1hr 30min
12:20, 2:50, 5:15, 7:45, 10:10

Valentine's Day (PG-13) 1hr 57min
1:00, 4:00, 7:00, 9:55

Shutter Island (R) 2hrs 18min
11:30am, 2:40, 6:00, 9:15

Dear John (PG-13) 1hr 48min
11:35am, 2:10, 4:45, 7:20, 10:00

AMC 7 Santa Monica
1310 Third St.
(310) 289-4262

Alice in Wonderland (in Disney Digital 3D) (PG) 1hr 49min
10:30am, 11:30am, 1:20, 2:20, 4:10, 5:10, 9:50

Cop Out (R) 1hr 50min
12:15, 2:50, 5:30, 8:10, 10:45

Shutter Island (R) 2hrs 18min
1:00, 4:30, 7:45, 10:55

She's Out of My League - Digital Presentation (R) 1hr 44min
10:45am, 1:30, 4:15, 7:10, 10:00

She's Out of My League (R) 1hr 44min
11:45am, 2:30, 5:15, 8:15, 11:00

The Crazies (R) 1hr 41min
11:15am, 1:45, 4:45, 7:30, 10:15

Laemmle's Monica Fourplex
1332 Second St.
(310) 394-9741

The Yellow Handkerchief (PG-13) 1hr 57min
1:50, 7:30

The Hurt Locker (R) 2hrs 26min
1:10, 4:10, 7:10, 10:10

An Education (PG13) 1hr 55min
4:40, 10:00

Crazy Heart (R) 2hrs 07min
1:30pm, 4:20pm, 7:10pm, 9:55pm

The Ghost Writer (PG-13) 2hrs 23min
1:00pm, 4:00pm, 7:00pm, 10:00pm

Mann's Criterion Theatre
1313 Third St.
(310) 395-1599

Green Zone (R) 1hr 55min
11:00am, 12:00, 1:40, 2:40, 4:20, 5:20, 7:00, 8:00, 9:40, 10:45

Remember Me (PG-13) 1hr 53min
11:30am, 2:10, 4:50, 7:30, 10:10

Avatar 3D (PG-13) 2hrs 40min
1:00, 4:30, 8:15

Brooklyn's Finest (R) 2hrs 13min
1:10, 4:10, 7:10, 10:20

The Blind Side (PG-13) 2hrs 6min
12:50pm, 3:50pm, 6:50pm, 9:50pm

For more information, e-mail news@smdp.com

Head on home, Sagittarius

ARIES (March 21-April 19)
★★★ You get a new beginning. The unexpected occurs; process it rather than react. Reflect and plan. Behind-the-scenes activities are favored. You might be quite stunned by what emerges. Tonight: Vanish while you can!

TAURUS (April 20-May 20)
★★★★★ Use the good will of others and a meeting to move a key project forward. You have the ability to mobilize others. A new beginning becomes possible. Zero in on the unexpected. Act quickly in the moment. Tonight: Vanish while you can.

GEMINI (May 21-June 20)
★★★★ Focus on your career. Deal with those in power and the people you must answer to. You could be surprised by the responses you get. Your direction becomes clear; you know where you are heading. Realize your limits, which might even be self-imposed. You can break past them. Tonight: A must statement.

CANCER (June 21-July 22)
★★★★★ Your ability to detach and take an overview emerges. You also might decide to head in a new direction or do something very differently. Keep smiling, and think about solutions and an option for travel or higher education. Tonight: A must show.

LEO (July 23-Aug. 22)
★★★★ New beginnings become possible to those who defer and work well with others. Trust that there could be a surprise or two in your immediate financial or partnership world. Know that you can handle whatever comes along. Tonight: Togetherness is the theme.

VIRGO (Aug. 23-Sept. 22)
★★★★★ Do know when to defer and say you have had enough. Your way of handling a personal matter could impress some and draw a strong reaction from others. Don't be surprised by the different reactions you might receive. Tonight: Let someone else be in charge.

LIBRA (Sept. 23-Oct. 22)
★★★ Whatever you take on could have a very interesting twist or two. You might not be so sure of yourself when the day ends. You probably will like the dynamic ideas that infuse a key project or idea. Working with others tightens plans so that what you want will work. Tonight: Hook up with a friend or two.

SCORPIO (Oct. 23-Nov. 21)
★★★★★ Sometimes you do better by kicking back and just brainstorming away. Your sense of well-being is enhanced by a willingness to work with others. Creativity bubbles up from out of nowhere, while just hanging out with inspiring people. Listen to what is being shared. Tonight: Do what is best for you.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★★ New beginnings are likely, especially concerning your home and personal life. You could be looking at a purchase or an investment. Check out your decision with care. Think positively. The world is your oyster. Tonight: Head on home.

CAPRICORN (Dec. 22-Jan. 19)
★★★★★ You might want to try a different approach or do something far differently. Communication flourishes. You discover the power of your words. Honestly look at why someone shocks you. Understanding helps you be more effective. Tonight: Chatting with a friend.

AQUARIUS (Jan. 20-Feb. 18)
★★★ Expenses need moderating. Use your ability to understand what is going on behind the scenes. Understanding why you have difficulty keeping a solid, even budget might be more important than you realize. Discussions are animated. Tonight: Take a serious look at spending, bills and expenses.

PISCES (Feb. 19-March 20)
★★★★★ A new beginning can happen, whether it is an event that triggers it or a situation. Let go and work with what is happening. Understanding evolves to a new level. You understand much more than you realize. Laughter surrounds a fun discussion. Tonight: Be spontaneous.

Happy birthday

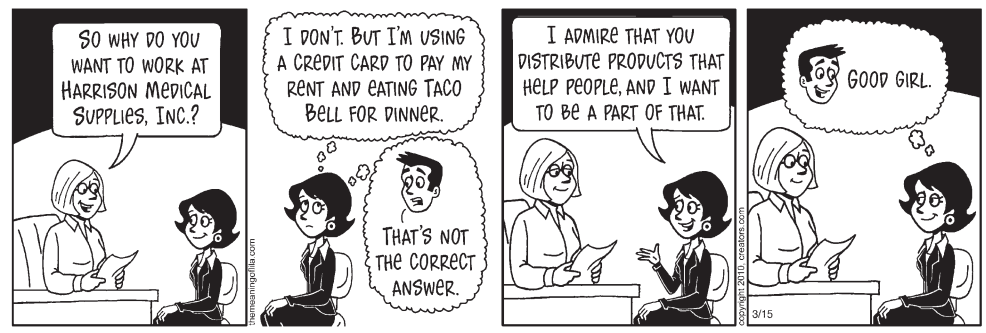
This year, you enter a new luck cycle. You are able to make some major changes that you have been considering. Determine what you want out of your life and the path to get there. Possibilities evolve. If you are single, be more open to new people. You have unusual charisma and magnetism. Others respond. If you are attached, you open up to more possibilities. Your partner finds you happier and sunnier. A fellow PISCES reads you cold.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

Girls and Sports
By Justin Borus and Andrew Feinstein



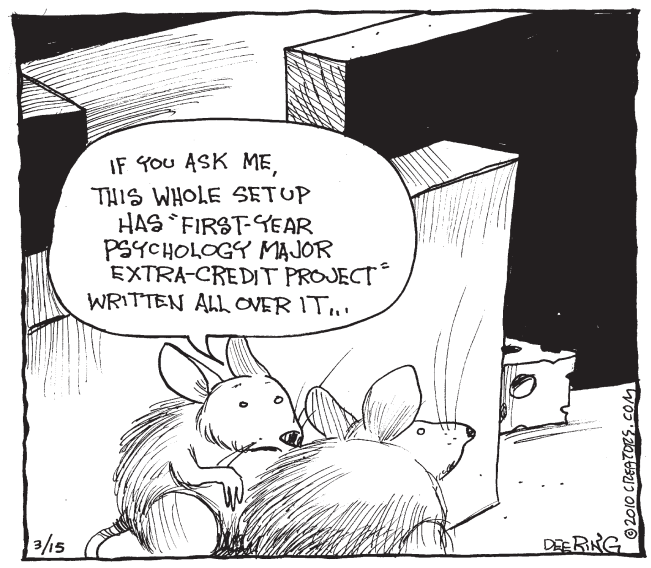
The Meaning of Lila
By John Forgetta & L.A. Rose



Garfield
By Jim Davis



Strange Brew
By John Deering



Speed Bump
By Dave Coverly



Be a Fraud Fighter!
Senior Fraud Prevention Call Center
Volunteers needed ages 55+
• Call seniors and educate them about fraud
• Free lunch
• As little as 3 hours per week
• Parking available
WISE & Healthy Aging
(310) 394 -9871
1527 4th St.
Santa Monica, CA

Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

	2	8			3			
4	1		9	5		3		
6						4	2	
	6		1					2
	5						7	
3					6		8	
	4	1						7
		6		1	5		9	4
			4			1	5	

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

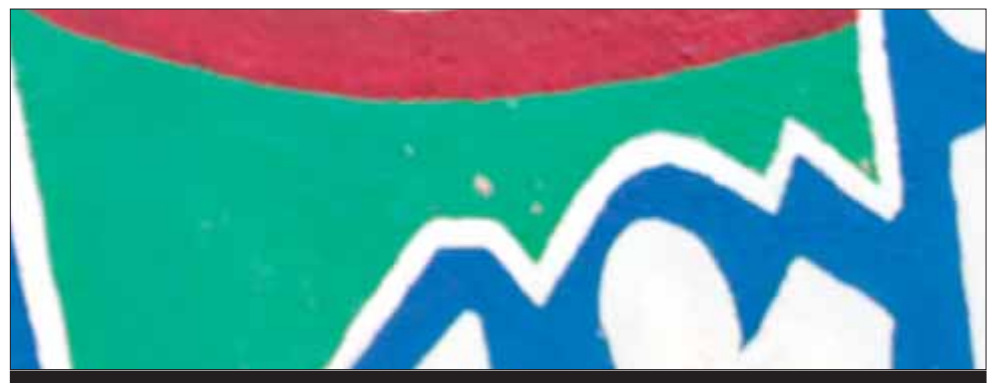
SOLUTIONS TO YESTERDAY'S PUZZLE

6	2	5	9	1	3	7	8	4
3	4	8	7	6	2	5	9	1
9	1	7	8	4	5	3	6	2
1	8	2	5	7	4	6	3	9
7	6	3	2	9	8	1	4	5
5	9	4	1	3	6	2	7	8
8	5	9	6	2	7	4	1	3
4	7	1	3	5	9	8	2	6
2	3	6	4	8	1	9	5	7

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MYSTERY PHOTO

Brandon Wise *brandonw@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Like the plains
5 Dandruff sham-poo's target
10 Impolite
11 Hangs in the air
13 Store door sign
14 Mecca's setting
15 Address ender
17 Band blaster
18 Went in
19 Siesta
20 Homer's neighbor
21 Speck
22 Petty quarrels
25 Cleaned a fish
26 Male turkeys
27 Signing need
28 Director Howard
29 Hotel giveaway
33 Gibbon or gorilla
34 Cable with a pulley for riding
35 American marsupial
37 Printer's supplies
38 Surgeon's stitch
39 Song for one
40 Used a keyboard
41 God of war

DOWN

1 Turned to ice
2 Fictional thief Arsène
3 Skilled
4 Dime's value
5 Lined with elms
6 Prepared apples
7 Gardner of movies
8 Israel neighbor
9 Man or monkey
12 Drained of strength
16 Valuable rocks
21 1507 master-piece
22 Bra parts
23 Become exhausted
24 Legal for-giveness
25 Horn sound
27 Gave a first coat to
29 Blue hue
30 Insignifi-cant
31 Low joint
32 Mexican money
36 Have a late meal

S	C	O	R	E	S	■	R	I	C	H
P	A	R	A	D	E	■	I	S	L	E
O	R	A	N	G	E	■	G	O	A	L
I	N	L	A	Y	■	G	O	T	U	P
L	E	S	T	■	M	O	R	O	S	E
■	■	■	A	C	A	D	■	P	E	R
■	W	E	B	I	S	O	D	E	S	■
S	I	C	■	D	O	T	E	■	■	■
A	C	U	M	E	N	■	C	A	T	S
C	H	A	I	R	■	T	A	G	U	P
H	I	D	E	■	L	A	T	I	N	O
E	T	O	N	■	A	M	U	L	E	T
T	A	R	S	■	P	A	R	E	R	S

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4	■	5	6	7	8	9	■
10				■	11					12
13				■	14					
15				16			■	17		
18							■	19		
■	■	■	20			■	21			
22	23	24			■	25				
26				■	27			■	■	■
28			■	29				30	31	32
33			■	34						
35			36			■	37			
38						■	39			
■	40					■	41			

3-15

DAILY LOTTERY

MEGA MILLIONS: 2 15 25 48 53 Meganumber: 41 Jackpot: $12M

SUPER LOTTO PLUS: 9 15 20 24 43 Meganumber: 2 Jackpot: $24M

Fantasy 5: 3 7 19 22 35

DAILY 3: MIDDAY: 7 6 4 EVENING: 0 9 4

DAILY DERBY: 1st: 11 Money Bags 2nd: 03 Hot Shot 3rd: 09 Winning Spirit RACE TIME: 1:45.18

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ (1) Victim Debra Wilson testified that she had been driven nearly into bankruptcy by loan shark Robert Reynolds, 39, who extorted over time the equivalent of about $135,000. In December, Reynolds was convicted in Durham Crown Court but ordered to repay only the equivalent of about $2,300. (However, the judge warned that if Reynolds failed to pay, he could be jailed for up to 35 days!) (2) In September 2008, veteran criminal Waled Salem and two partners were discovered burglarizing the home of businessman Munir Hussain. Salem, wielding a knife, restrained Hussain, his wife, and children and resumed the ransacking. Hussain freed himself and chased the men away, catching up only with Salem, whom he then beat with a cricket bat. In December 2009 in Reading Crown Court, Salem was sentenced to probation, but Hussain got 30 months in jail for assault.

■ Colt Heltsley, 20, had been spotted by police in 2008 at the Preble County (Ohio) Fair, "looking around, acting nervous" in the area of a row of portable toilets and in one 30-minute sequence continually moving empty toilets until they were close together. He was eventually convicted of voyeurism, peeping at a female using the facility. In December 2009, a state appeals court rejected Heltsley's defense that police had violated his right to privacy with their surveillance.

TODAY IN HISTORY

1781 American Revolutionary War: Battle of Guilford Courthouse – Near present-day Greensboro, North Carolina, 1,900 British troops under General Charles Cornwallis defeat an American force numbering 4,400.

1783 In an emotional speech in Newburgh, New York, George Washington asks his officers not to support the Newburgh Conspiracy. The plea is successful and the threatened coup d'état never takes place.

1820 Maine becomes the 23rd U.S. state.

1906 Rolls-Royce Limited is incorporated.

WORD UP!

fulminate \FUL-muh-nayt\ , intransitive verb; 1. To issue or utter verbal attacks or censures authoritatively or menacingly.

Santa Monica Daily Press

Classifieds

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Obituaries

EUGENE GRECO

GRECO, Eugene, passed away March 1, 2010. He is survived by his wife, Ann; his sons, Scott (Cami) and Chris (Kathy) and his grandchildren, Steven Greco and Monika Wesley. A funeral service will be held on Friday, March 5, 2010 at 1:00 PM in the Woodlawn Mausoleum Chapel at Woodlawn Cemetery, 1847 14th Street, Santa Monica. Midgley Gardenside Mortuary assisting the family.

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1248 11TH st.unit A 2bdrm/1 1/2bath, lower carpet stove, blinds, laundry, vinyl flooring, balcony parking, no pets.on site manager $1540.(310)393-6322 www.jkwproperties.com

12746 Pacific Ave. unit 6 1+1 stove, fridge, dishwasher, wall ac, carpet, blinds, laundry,intercom entry, parking, no pets. $1175.move-in special $500 off (310)578-7512 www.jkwproperties.com

3206 BAGLEY AVE. 1+1 upper, stove, fridge, blinds, carpet, dishwasher, on-site laundry, garage parking, intercom entry no pets. $1050 $500 off move-in (310)578-7512 jkwproperties.com

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721 Pacific St. #1 2+1 1/2
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MAR VISTA: 11932 Courtleigh Dr. unit 9, $1025/mo. 1+1 stove, fridge, carpet, blinds, carpet, utilities include, intercom entry, laundry, gated, parking, no pets. $500 off move-in (310) 737-7933 jkwproperties.com

MAR VISTA: 12434 CULVER Blvd. unit 1 2+2 stove, fridge, AC, carpets blinds, laundry room, intercom entry, gated parking, no pets.$1350/mo $900 off move-in (888)414-7778 www.jkwproperties.com

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1+1, st, fr, ldry **$1100**
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2+1, st, c-fn, w/d hkp **$1350**
2331 20th St, #4
1+1, remodeled, pkng **$1400**

WEST HOLLYWOOD
8206-C DeLongpre
1+1, st **$1100**

WEST L.A.
1800 Kelton Ave, #1,5,7
1+1, st, fr, cpt, pkg **$1050**
11321 Massachusetts, #9
1+1, st, fr, pkg **$1050**
1657 Federal Ave, #11
1+1, st, fr, pkg, ln, **$1050**
1920 Manning Ave, #6
2+1.75 , st, fr, hdwd **$1450**
1766 Malcolm Ave
2+1, st, fr,cpt, pkg,ln **$1450**
11757 Kiowa, #4 & #7
2+1.75, st, dw, pkg, ln **$1900**
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MAR VISTA 2bdrm/1bath, 11461 Washington Place.Unit D, upper, stove, blinds, carpet, laundry, garage parking, no pets $1295 1/moth FREE with year lease (310)578-7512 jkwproperties.com

PALMS 2+1 3633 Keystone ave #1 stove, blinds, tile flooring, carpets, ceiling fan, laundry,parking, AC, no pets. $1295/mo $500 off move-in (310)578-7512 www.jkwproperties.com

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WLA 1+1 2656 South Barrington Ave. unit 7, $1025. Stove, fridge, dishwasher, carpet, blinds, laundry, parking, no pets. $500 off move-in (310)578-7512 www.jkwproperties.com

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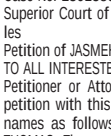
CLASSIFIED ADVERTISING CONDITIONS: REGULAR RATE: $5.50 a day. Ads over 15 words add 20¢ per word per day. Ad must run a minimum of twelve consecutive days. PREMIUMS: First two words caps no charge. Bold words, italics, centered lines, etc. cost extra. Please call for rates. TYPOS: Check your ad the first day of publication. Sorry, we do not issue credit after an ad has run more than once. DEADLINES: 3:00 p.m. prior the day of publication except for Monday's paper when the deadline is Friday at 2:30 p.m. PAYMENT: All private party ads must be pre-paid. We accept checks, credit cards, and of course cash. CORRESPONDENCE: To place your ad call our offices 9 a.m. to 5 p.m., Monday through Friday, (310) 458-7737; send a check or money order with ad copy to The Santa Monica Daily Press, P.O. Box 1380, Santa Monica, CA 90406 or stop in at our office located at 1427 Third Street Promenade, Ste. 202. OTHER RATES: For information about the professional services directory or classified display ads, please call our office at (310) 458-7737.

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Notices

THE CITY of Santa Monica is offering two (2) door knobs to the public from the Historic City Jail at no cost. Visit the City of Santa Monica website for details: www.smgov.net/architecture.

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: FEBRUARY 17, 2010
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: HAKIM ALFRED
HAKIM FARSHID
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 11677 SAN VICENTE BLVD., SUITE 317, LOS ANGELES, CA 90049-5133
Type of License(s) Applied for: 41 - ON-SALE BEER AND WINE - EATING PLACE
Department of Alcoholic Beverage Control LOS ANGELES.
SANTA MONICA DAILY PRESS 3/15/2010, 3/22/2010, 3/29/2010

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES013805
Superior Court of California, County of Los Angeles
Petition of KIRISTYN ISRAELEYAN-UVASGANE for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: KIRISTYN ISRAELEYAN-UVASGANE filed a petition with this court for a decree of changing names as follows: KIRISTYN ISRAELEYAN-UVASGANE to CHRISTINE ISRAEL. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: APRIL 23, 2010 Time: 8:30AM, Dept. B, ROOM 204
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: FEB 25, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
03/08/2010, 03/15/2010, 03/22/2010, 03/29/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES013806
Superior Court of California, County of Los Angeles
Petition of JASMEH MEHRABI for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: JASMEH MEHRABI filed a petition with this court for a decree of changing names as follows: JASMEH MEHRABI to JASMEN THOMAS. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: APRIL 23, 2010 Time: 8:30AM, Dept. B, ROOM 204
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: FEB 25, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
03/08/2010, 03/15/2010, 03/22/2010, 03/29/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS019111
Superior Court of California, County of Los Angeles
Petition of MARCIA MCMARTIN ILLING for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: MARCIA MCMARTIN ILLING filed a petition with this court for a decree of changing names as follows: MARCIA MCMARTIN ILLING to MARCIA MCMARTIN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: MARCH 25, 2010 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: FEB 11, 2010
GERALD ROSENBERG
Judge Of The Superior Court
02/22/2010, 03/01/2010, 03/08/2010, 03/15/2010

DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100196686 FIRST FILING. The following person(s) is (are) doing business as THE TICKET ANGELS, 755 17TH ST, SANTA MONICA, CA 90403; 1112 MONTANA AVE, SUITE 264, SANTA MONICA, CA 90403. The full name of registrant(s) is/are : MATTHEW D. PARKER, 755 17TH ST, SANTA MONICA, CA 90403; CHRISTOPHER C. DOYLE, 745 17TH ST, APT D, SANTA MONICA, CA 90402 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MATTHEW D. PARKER, CHRISTOPHER C. DOYLE
This statement was filed with the County Clerk of LOS ANGELES County on 2/11/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100150281 FIRST FILING. The following person(s) is (are) doing business as PDT CREATIVE AGENCY; AI #/ON C3208131, 1813 CENTINELA AVENUE, SANTA MONICA, CA 90404. The full name of registrant(s) is/are : PLAYGROUND DIGITAL TECHNOLOGIES, INC., 1813 CENTINELA AVENUE, SANTA MONICA, CA 90404 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: PLAYGROUND DIGITAL TECHNOLOGIES, INC., COO
This statement was filed with the County Clerk of LOS ANGELES County on 2/2/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100160905 FIRST FILING. The following person(s) is (are) doing business as RINCON CONTRACTORS; CHELOS INTERIORS, 2746 1/2 S. SEPULVEDA BLVD, LOS ANGELES, CA 90405. The full name of registrant(s) is/are : MANUEL RINCON, 2746 1/2 S. SEPULVEDA BLVD, LOS ANGELES, CA 90405 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MANUEL RINCON
This statement was filed with the County Clerk of LOS ANGELES County on 2/4/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100296583 FIRST FILING. The following person(s) is (are) doing business as TWIG, 3027 11TH STREET, SANTA MONICA, CA 90405. The full name of registrant(s) is/are : TAMARA S. SZUCS, 3027 11TH STREET, SANTA MONICA, CA 90405 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: TAMARA SZUCS
This statement was filed with the County Clerk of LOS ANGELES County on 3/4/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

DBAS

OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/8/2010, 3/15/2010, 3/22/2010, 3/29/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100138613 FIRST FILING. The following person(s) is (are) doing business as ACCOUNT MANAGEMENT SOLUTIONS, 13924 EMORY DR., WHITTIER, CA 90605. The full name of registrant(s) is/are : GABRIEL FUENTES, 13924 EMORY DR., WHITTIER, CA 90605, GILBERTO S. MENDEZ, 808 S. EVANWOOD AVE., WEST COVINA, CA 91790 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: GABRIEL FUENTES
This statement was filed with the County Clerk of LOS ANGELES County on 1/29/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100196739 FIRST FILING. The following person(s) is (are) doing business as ADRIAN UNDERWEAR, 1900 N. LONG BEACH BLVD., COMPTON, CA 90221. The full name of registrant(s) is/are : SILVIA ROJAS, 217 S. HARRIS AVE., COMPTON, CA 90221 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: SILVIA ROJAS
This statement was filed with the County Clerk of LOS ANGELES County on 2/11/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100156340 FIRST FILING. The following person(s) is (are) doing business as LURDES BEAUTY SALON, 12320 LONG BEACH BLVD., LYNWOOD, CA 90262. The full name of registrant(s) is/are : JESUS CASAS, 1984 PARK GROVE APT. 202, L.A., CA 90007 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JESUS CASAS
This statement was filed with the County Clerk of LOS ANGELES County on 2/3/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100197901 FIRST FILING. The following person(s) is (are) doing business as LOS ANGELES TANGO FESTIVAL, 11203 EMELITA ST., N. HOLLYWOOD, CA 91601. The full name of registrant(s) is/are : ALFREDO M. MARTIN, 11203 EMELITA ST., N. HOLLYWOOD, CA 91601 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ALFREDO M. MARTIN
This statement was filed with the County Clerk of LOS ANGELES County on 2/11/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100156848 FIRST FILING. The following person(s) is (are) doing business as JUAREZ SCRAP METAL, 5719 DUARTE ST., L.A., CA 90058. The full name of registrant(s) is/are : IVAN DE JESUS JUAREZ, 4139 PARAMOUNT BLVD. #14, PICO RIVERA, CA 90660 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: IVAN DE JESUS JUAREZ

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This statement was filed with the County Clerk of LOS ANGELES County on 2/3/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 2010 0149563 FIRST FILING. The following person(s) is (are) doing business as BEAUTIFUL BEE, 846 GARVEY ST. #B, MONTEREY PARK, CA 91755. The full name of registrant(s) is/are : YEN TONG, 8625 LONGDEN AVE., SAN GABRIEL, CA 91775 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: YEN TONG
This statement was filed with the County Clerk of LOS ANGELES County on 2/2/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100164461 FIRST FILING. The following person(s) is (are) doing business as ANYWHERE FITNESS; INHOME FITNESS, 10531 SAN VINCENTE AVE., SOUTH GATE, CA 90280. The full name of registrant(s) is/are : ERIC MENDOZA, 10531 SAN VINCENTE AVE., SOUTH GATE, CA 90280 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ERIC MENDOZA
This statement was filed with the County Clerk of LOS ANGELES County on 2/4/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100169488 FIRST FILING. The following person(s) is (are) doing business as ANTOJITOS VALERIE'S, 3100 E. IMPERIAL HWY. STE. #3008 2nd FL., LYNWOOD, CA 90262. The full name of registrant(s) is/are : INOCENCIA RAMIREZ, 8721 GARDENDALE ST., DOWNEY, CA 90242 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: INOCENCIA RAMIREZ
This statement was filed with the County Clerk of LOS ANGELES County on 2/5/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100156953 FIRST FILING. The following person(s) is (are) doing business as AMERICAN BEAUTY SALON, 6606 PACIFIC BLVD. #106, HUNTINGTON PARK, CA 90255. The full name of registrant(s) is/are : ROSA ELVIRA VASQUEZ, 2411 E. GAGE AVE., HUNTINGTON PARK, CA 90255 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ROSA E. VASQUEZ
This statement was filed with the County Clerk of LOS ANGELES County on 2/3/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100197562 FIRST FILING. The following person(s) is (are) doing business as OPEN HEART DATING, 3732 MENTONE AVE, #3, LOS ANGELES, CA 90034. The full name of registrant(s) is/are : BOLD VISION ENTERPRISES, INC., 3732 MENTONE AVE, #3, LOS ANGELES, CA 90034 (CALIFORNIA) This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to

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transact business under the fictitious name or names listed herein.. /s/: BOLD VISION ENTERPRISES, INC., PRESIDENT & CEO, DAVID F. RUBIN
This statement was filed with the County Clerk of LOS ANGELES County on 2/11/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100138351 FIRST FILING. The following person(s) is (are) doing business as MAGIC TOUCH MESSENGER SERVICES, 2109 SCOTT RD., BURBANK, CA 91504. The full name of registrant(s) is/are : SHANTI NAJARIAN, 2109 SCOTT RD., BURBANK, CA 91504 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: SHANTI NAJARIAN
This statement was filed with the County Clerk of LOS ANGELES County on 1/29/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FILE NO. 2010-0156337
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: LURDES BEAUTY SALON, 12320 LONG BEACH BLVD., LYNWOOD, CA 90262. The fictitious business name referred to above was filed on 10/13/2009, in the county of Los Angeles. The original file number of 20091549618. The business was conducted by: AN INDIVIDUAL. This statement was filed with the County Clerk of Los Angeles on 02/03/10. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: LOURDES AMADO ROJAS/OWNER.
Pub. Feb 22, Mar 01, 08, 15 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100175362 FIRST FILING. The following person(s) is (are) doing business as 1607 PRODUCTIONS, 5850 W. 3RD ST, #337, LOS ANGELES, CA 90036. The full name of registrant(s) is/are : ELENA VAGNEROVA EUSTACHE, 5850 W. 3RD ST, #337, LOS ANGELES, CA 90036; LAWRENCE JOHN, 2225 E. PUMALO ST, #41, SAN BERNADINO, CA 92404 This Business is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: LAWRENCE JOHN
This statement was filed with the County Clerk of LOS ANGELES County on 2/8/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100175679 FIRST FILING. The following person(s) is (are) doing business as KNAUF ASSOCIATES, 2001 WILSHIRE BLVD, SUITE 510, SANTA MONICA, CA 90403. The full name of registrant(s) is/are : CHRISTOPHER H. KNAUF, 2611 30TH ST, SANTA MONICA, CA 90405 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/1/2006. /s/: CHRISTOPHER H. KNAUF
This statement was filed with the County Clerk of LOS ANGELES County on 3/1/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100215654 FIRST FILING. The following person(s) is (are) doing business as AG PRO SYSTEMS, 303 CALIFORNIA AVE, #32, SANTA MONICA, CA 90403. The full name of registrant(s) is/are : ALGIRDAS GALINAITIS, 303 CALIFORNIA AVE, #32, SANTA MONICA, CA 90403 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: AL-

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GIRDAS GALINAITIS
This statement was filed with the County Clerk of LOS ANGELES County on 2/17/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100185009 FIRST FILING. The following person(s) is (are) doing business as V M S COMPANY, 9527 E. SLAUSON AVE., PICO RIVERA, CA 90660. The full name of registrant(s) is/are : ENRIQUE VAZQUEZ, 14266 BARRIDALE ST., LA PUENTE, CA 91746 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ENRIQUE VAZQUEZ
This statement was filed with the County Clerk of LOS ANGELES County on 2/9/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100163891 FIRST FILING. The following person(s) is (are) doing business as TR TREASURE ROCK, 1300 S. SAN PEDRO ST. STE. 101, L.A., CA 90015. The full name of registrant(s) is/are : TREASURE DESIGN GROUP, INC., 1300 S. SAN PEDRO ST. STE. 101, L.A., CA 90015 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: URIEL CHAZOOT/PRES
This statement was filed with the County Clerk of LOS ANGELES County on 2/4/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100169988 FIRST FILING. The following person(s) is (are) doing business as MEDICAL MANAGEMENT WORKERS COMPENSATION CONSULTATION, 2662 E. 2nd ST. I2, LONG BEACH, CA 90803. The full name of registrant(s) is/are : BLEAKER DANIELS, 2662 E. 2nd ST. I2, LONG BEACH, CA 90803 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/1/2008. /s/: BLEAKER DANIELS
This statement was filed with the County Clerk of LOS ANGELES County on 2/5/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100185042 FIRST FILING. The following person(s) is (are) doing business as MX SERVICES, 9527 E. SLAUSON AVE., PICO RIVERA, CA 90660. The full name of registrant(s) is/are : MAX GABINO ACEVEDO, 11835 DEONA ST. #12, EL MONTE, CA 91732 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MAX GABINO ACEVEDO
This statement was filed with the County Clerk of LOS ANGELES County on 2/9/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100220711 FIRST FILING. The following person(s) is (are) doing business as WHITEWATER, 1626 MONTANA AVENUE, SANTA MONICA, CA 90403. The full name of registrant(s) is/are : MARION ANDREA BOETEL, 5520 HORIZON DRIVE, MALIBU, CA 90265 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MARION ANDREA BOETEL
This statement was filed with the County Clerk of LOS ANGELES County on 2/18/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/1/2010, 3/8/2010, 3/15/2010, 3/22/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100209326 FIRST FILING. The following person(s) is (are) doing business as ROCK ART 101, 4201 DUQUESNE #3, CULVER CITY, CA 90232. The full name of registrant(s) is/are : DONALD AUSTIN, 4201 DUQUESNE #3, CULVER CITY, CA 90232; ALAN GOLD, 2800 SAN PABLO AVE, BAKERSFIELD, CA 93306 This Business is being conducted by, a general partnership. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/16/2010. /s/: DONALD AUSTIN
This statement was filed with the County Clerk of LOS ANGELES County on 2/16/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/1/2010, 3/8/2010, 3/15/2010, 3/22/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100169043 FIRST FILING. The following person(s) is (are) doing business as ANDERSONGRACE, 1158 WELLESLEY AVE, #102, LOS ANGELES, CA 90049. The full name of registrant(s) is/are : ANDERSONGRACE, 1158 WELLESLEY AVE, #102, LOS ANGELES, CA 90049 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: LESLIE ANDERSON, PRESIDENT & CEO
This statement was filed with the County Clerk of LOS ANGELES County on 2/5/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/1/2010, 3/8/2010, 3/15/2010, 3/22/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100296582 FIRST FILING. The following person(s) is (are) doing business as THEA MILLER EDUCATION, 10420 EASTBORNE AVE, #2, LOS ANGELES, CA 90024. The full name of registrant(s) is/are : THEA MILLER, 10420 EASTBORNE AVE, #2, LOS ANGELES, CA 90024 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein. /s/: THEA MILLER
This statement was filed with the County Clerk of LOS ANGELES County on 3/4/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/8/2010, 3/15/2010, 3/22/2010, 3/29/2010

FILE NO. 2010-0290382
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: TOUCH DOWN WIRELESS, 11702 IMPERIAL HWY., NORWALK, CA 90650. The fictitious business name referred to above was filed on 11-05-07, in the county of Los Angeles. The original file number of 2007-2483976. The business was conducted by: A CORPORATION. This statement was filed with the County Clerk of Los Angeles on 03/03/10. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: ANDY ALI/PRES.
Pub. Mar 08, 15, 22, 29, 2010
Publish: Santa Monica Daily Press

BOLD IT! MAKE YOUR AD STAND OUT

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100217321 FIRST FILING. The following person(s) is (are) doing business as MASE TJHABA, 905 LA CANADA VERDUGO RD, PASADENA, CA 91103; 11308 SUMMERTIME LN, CULVER CITY, CA 90230. The full name of registrant(s) is/are : LISA D. WILLIAMS, 11308 SUMMERTIME LN, CULVER CITY, CA 90230 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: LISA D. WILLIAMS
This statement was filed with the County Clerk of LOS ANGELES County on 2/17/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/1/2010, 3/8/2010, 3/15/2010, 3/22/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100208358 FIRST FILING. The following person(s) is (are) doing business as WEST VALLEY PAWN SHOP; COLLATERAL JEWELRY & LOAN, 20930 VENTURA BLVD., WOODLAND HILLS, CA 91364. The full name of registrant(s) is/are : THE COLLATERAL LENDER, INC, 103 NORTH ROBERTSON BOULEVARD, BEVERLY HILLS, CA 90211 (CA) This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/19/1988. /s/: THE COLLATERAL LENDER INC, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 2/16/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/1/2010, 3/8/2010, 3/15/2010, 3/22/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100213396 FIRST FILING. The following person(s) is (are) doing business as ORGANIC MODERN, 4317 1/4 AVOCADO STREET, LOS ANGELES, CA 90027. The full name of registrant(s) is/are : HANH VO, 4317 1/4 AVOCADO STREET, LOS ANGELES, CA 90027; MAI BLOOM HOANG, 3056 TYBURN STREET, LOS ANGELES, CA 90039 This Business is being conducted by, co-partners. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/11/2010. /s/: HANH KIM VO
This statement was filed with the County Clerk of LOS ANGELES County on 2/17/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/1/2010, 3/8/2010, 3/15/2010, 3/22/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100217903 FIRST FILING. The following person(s) is (are) doing business as END CLEANING SERVICES, 21801 LANARK ST. #4, CANOGA PARK, CA 91304. The full name of registrant(s) is/are : DANILO CAMSPA, 21801 LANARK ST. #4 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: DANILO CAMSPA
This statement was filed with the County Clerk of LOS ANGELES County on 2/17/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/1/2010, 3/8/2010, 3/15/2010, 3/22/2010

FILE NO. 2010-0290316
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: TOUCHDOWN WIRELESS, 2115 E. CESAR CHAVEZ, L.A., CA 90003. The fictitious business name referred to above was filed on 12/14/09, in the county of Los Angeles. The original file number of 2009-1896833. The business was conducted by: A CORPORATION. This statement was filed with the County Clerk of Los Angeles on 03/03/10. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: ANDY ALI/PRES.
Pub. Mar 08, 15, 22, 29, 2010
Publish: Santa Monica Daily Press

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100184715 FIRST FILING. The following person(s) is (are) doing business as HOLLYWOOD CINEMA FILM FESTIVAL; LOS ANGELES REEL FILM FESTIVAL; LOS ANGELES MOVIE AWARDS; LOS ANGELES FILM AND SCRIPT FESTIVAL; CALIFORNIA FILM FESTIVAL; LAUGH SQUAD COMEDY FESTIVAL; HOLLYWOOD BLACK AND LATINO FILM FESTIVAL, 4827 TOPANGA CYN. BLVD. #217, WOODLAND HILLS, CA 91364. The full name of registrant(s) is/are : CLIFFORD WARWELL, 4858 DON PIO DR., WOODLAND HILLS, CA 91364 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: CLIFFORD WARWELL
This statement was filed with the County Clerk of LOS ANGELES County on 2/9/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/1/2010, 3/8/2010, 3/15/2010, 3/22/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100209398 FIRST FILING. The following person(s) is (are) doing business as AMERICAN-HUNGARIAN DIARY, 5433 COLDWATER CYN. AVE., SHERMAN OAKS, CA 91401. The full name of registrant(s) is/are : GEORGE MATSIK, 5433 COLDWATER CYN. AVE., SHERMAN OAKS, CA 91401 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/16/2010. /s/: GEORGE MATSIK
This statement was filed with the County Clerk of LOS ANGELES County on 2/16/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/1/2010, 3/8/2010, 2/15/2010, 2/22/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100196842 FIRST FILING. The following person(s) is (are) doing business as J&B ENTERPRISE, 16019 CALAHAN ST., NORTH HILLS, CA 91343. The full name of registrant(s) is/are : SAMUEL MENDOZA, 16019 CALAHAN ST., NORTH HILLS, CA 91343 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: SAMUEL MENDOZA
This statement was filed with the County Clerk of LOS ANGELES County on 2/11/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/1/2010, 3/8/2010, 3/15/2010, 3/22/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100190177 FIRST FILING. The following person(s) is (are) doing business as GOLD STANDARD, 652 N. MARENGO AVE. #201, PASADENA, CA 91101. The full name of registrant(s) is/are : JUDE CHACON, RUDY OLIVAS, 652 N. MARENGO AVE. #201, PASADENA, CA 91101 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JUDE CHACON
This statement was filed with the County Clerk of LOS ANGELES County on 2/10/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/1/2010, 3/8/2010, 3/15/2010, 3/22/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100189981 FIRST FILING. The following person(s) is (are) doing business as A'S DELIVERY SERVICE, 10600 LEMONA AV., MISSION HILLS, CA 91345. The full name of registrant(s) is/are : ASEESH NARAYAN, 10600 LEMONA AV., MISSION HILLS, CA 91345 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2010. /s/: ASEESH NARAYAN
This statement was filed with the County Clerk of LOS ANGELES County on 2/10/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement

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does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/1/2010, 3/8/2010, 3/15/2010, 3/22/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100209672 FIRST FILING. The following person(s) is (are) doing business as CONTENT BRIDGE PARTNERS; GODIGITAL MEDIA GROUP, 411 SANTA MONICA BLVD, SUITE B, SANTA MONICA, CA 90401. The full name of registrant(s) is/are : GODIGITAL RECORDS, LLC; 411 SANTA MONICA BLVD, SUITE B, SANTA MONICA, CA 90401 This Business is being conducted by, a limited liability. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2010. /s/: JASON PETERSON, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 2/16/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/1/2010, 3/8/2010, 3/15/2010, 3/22/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100236101 FIRST FILING. The following person(s) is (are) doing business as LIFENET INSURANCE SOLUTIONS, 23630 CLOVER TRAIL, CALABASAS, CA 91302. The full name of registrant(s) is/are : LEONARD A. ROBBINS, 23630 CLOVER TRAIL, CALABASAS, CA 91302 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/15/2010. /s/: LEONARD A. ROBBINS
This statement was filed with the County Clerk of LOS ANGELES County on 2/22/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/1/2010, 3/8/2010, 3/15/2010, 3/22/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100257530 FIRST FILING. The following person(s) is (are) doing business as THE GREEN CLEANING CO., 532 COLORADO AVE, SANTA MONICA, CA 90401. The full name of registrant(s) is/are : ANA MARIA PINEDA, 11310 WASHINGTON PL, LOS ANGELES, CA 90066; FLORIDALMA CABRERA, 1185 LAKE ST, #6, LA, CA 90097 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ANA M. PINEDA
This statement was filed with the County Clerk of LOS ANGELES County on 2/25/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/8/2010, 3/15/2010, 3/22/2010, 3/29/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100265016 FIRST FILING. The following person(s) is (are) doing business as NLTR ENTERPRISE, 4338 REDWOOD AVE, B204, MARINA DEL REY, CA 90292. The full name of registrant(s) is/are : LARISSA CHARNY, 4338 REDWOOD AVE, B204, MARINA DEL REY, CA 90292 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: LARISSA CHARNY
This statement was filed with the County Clerk of LOS ANGELES County on 2/26/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/8/2010, 3/15/2010, 3/22/2010, 3/29/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100236743 FIRST FILING. The following person(s) is (are) doing business as STOLEN DREAMS PRODUCTIONS; STOLEN DREAMS FILMS, 444 N. GREENCRAIG RD., LOS ANGELES, CA 90049. The full name of registrant(s) is/are : ERIC KENNETH BERGERSON, 444 N. GREENCRAIG RD., LOS ANGELES, CA 90049 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/27/2003. /s/: ERIC KENNETH BERGERSON
This statement was filed with the County Clerk of LOS ANGELES County on 2/22/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/8/2010, 3/15/2010, 3/22/2010, 3/29/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100176368 FIRST FILING. The following person(s) is (are) doing business as THE NT ENTERTAINMENT LAW GROUP, 1285 N. CRESCENT HEIGHTS, APT G, WEST HOLLYWOOD, CA 90046. The full name of registrant(s) is/are : QUYNN N. TON, 1285 N. CRESCENT HEIGHTS, APT G, WEST HOLLYWOOD, CA 90046; JULIE N. NONG, 1622 LEYCROSS DRIVE, LA CANADA FLINTRIDGE, CA 91011 This Business is being conducted by, a general partnership. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2010. /s/: QUYNN N. TON, GENERAL PARTNER
This statement was filed with the County Clerk of LOS ANGELES County on 2/8/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/8/2010, 3/15/2010, 3/22/2010, 3/29/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100256252 FIRST FILING. The following person(s) is (are) doing business as TED DESIGN STUDIO, 12405 VENICE BLVD., SUITE 356, LA, CA 90066. The full name of registrant(s) is/are : CARIN CASTELNUOVO-TEDESCO, 12405 VENICE BLVD., SUITE 356, LA, CA 90066 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/5/2010. /s/: CARIN C-TEDESCO, PRINCIPAL/CREATIVE DIRECTOR
This statement was filed with the County Clerk of LOS ANGELES County on 2/25/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/8/2010, 3/15/2010, 3/22/2010, 3/29/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100166964 FIRST FILING. The following person(s) is (are) doing business as SHIMAHARA ILLUSTRATION, 2601 OCEAN PARK BLVD., SUITE 114, SANTA MONICA, CA 90405. The full name of registrant(s) is/are : SHIMAHARA, INC., 2602 PEARL ST, SANTA MONICA, CA 90405 (CALIFORNIA) This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/1999. /s/: SHIMAHARA, INC., CRAIG SHIMAHARA, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 2/5/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/8/2010, 3/15/2010, 3/22/2010, 3/29/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100246781 FIRST FILING. The following person(s) is (are) doing business as WATERMARK INTERPRETING, 2081 KERWOOD AVENUE, LOS ANGELES, CA 90025. The full name of registrant(s) is/are : HELEN PALMER, 2081 KERWOOD AVENUE, LOS ANGELES, CA 90025 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: HELEN PALMER
This statement was filed with the County Clerk of LOS ANGELES County on 2/24/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/8/2010, 3/15/2010, 3/22/2010, 3/29/2010

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100243014 FIRST FILING. The following person(s) is (are) doing business as ROCK THE PONY, 1120 ARIZONA AVE, #1, SANTA MONICA, CA 90401. The full name of registrant(s) is/are : LAUREN HATTEM, 1120 ARIZONA AVE, #1, SANTA MONICA, CA 90401 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: LAUREN HATTEM
This statement was filed with the County Clerk of LOS ANGELES County on 2/23/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/8/2010, 3/15/2010, 3/22/2010, 3/29/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100278845 FIRST FILING. The following person(s) is (are) doing business as PACE PRODUCTIONS INC., 22817 VENTURA BLVD., #317, WOODLAND HILLS, CA 91364. The full name of registrant(s) is/are : TUFF CHIX, INC., 22817 VENTURA BLVD., #317, WOODLAND HILLS, CA 91364 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2010. /s/: PAIGE HEMMIS, CEO & PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 3/2/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/8/2010, 3/15/2010, 3/22/2010, 3/29/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100250637 FIRST FILING. The following person(s) is (are) doing business as GIFT FOR EVERYONE, 1600 S. AZUSA AVE., CITY OF INDUSTRY, CA 91748. The full name of registrant(s) is/are : LY RYIN LI, 18543 FIDALGO ST., ROWLAND HTS., CA 91748 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: LY RYIN LI
This statement was filed with the County Clerk of LOS ANGELES County on 2/24/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/8/2010, 3/15/2010, 3/22/2010, 3/29/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100293055 FIRST FILING. The following person(s) is (are) doing business as TE CONSULTING, 13273 FIJI WAY, #411, MARINA DEL REY, CA 90292. The full name of registrant(s) is/are : RAYMOND ALAN WATSON, 13273 FIJI WAY, #411, MARINA DEL REY, CA 90292 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/4/2010. /s/: RAYMOND WATSON
This statement was filed with the County Clerk of LOS ANGELES County on 3/4/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/8/2010, 3/15/2010, 3/22/2010, 3/29/2010

FILE NO. 2010-0290317
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: TOUCHDOWN WIRELESS, 2115 E. CESAR CHAVEZ, L.A., CA 90003. The fictitious business name referred to above was filed on 6/29/09, in the county of Los Angeles. The original file number of 2009-0973348. The business was conducted by: A CORPORATION. This statement was filed with the County Clerk of Los Angeles on 03/03/10. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: ANDY ALI/PRES.
Pub. Mar 08, 15, 22, 29, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100257477 FIRST FILING. The following person(s) is (are) doing business as VIAJES BOJORGUEZ USA; VIAJES LIBERACION USA, 526 W. COLORADO BLVD., MONROVIA, CA 91016. The full

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name of registrant(s) is/are : CARLOS VILLANUEVA ALAVEZ, ARMANDO BOJORGUEZ PATRON, 4422 W. IMPERIAL HWY., INGLEWOOD, CA 90304 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: CARLOS VILLANUEVA ALAVEZ
This statement was filed with the County Clerk of LOS ANGELES County on 2/25/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/8/2010, 3/15/2010, 3/22/2010, 3/29/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100235748 FIRST FILING. The following person(s) is (are) doing business as U.S. THAI EXPRESS SERVICE, 1020 S. RAMONA ST., SAN GABRIEL, CA 91776. The full name of registrant(s) is/are : WORAPHAN CHANGECHAI, 1020 S. RAMONA ST., SAN GABRIEL, CA 91776 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: WORAPHAN CHANGECHAI
This statement was filed with the County Clerk of LOS ANGELES County on 2/22/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/8/2010, 3/15/2010, 3/22/2010, 3/29/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100250031 FIRST FILING. The following person(s) is (are) doing business as THE HOLLYHOODZ, 1130 E. ALOSTA AVE. APT. C207, AZUSA, CA 91702. The full name of registrant(s) is/are : ANTHONY CARREON JR., 1130 E. ALOSTA AVE. APT. C207, AZUSA, CA 91702 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ANTHONY CARREON JR.
This statement was filed with the County Clerk of LOS ANGELES County on 2/24/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/8/2010, 3/15/2010, 3/22/2010, 3/29/2010

FILE NO. 2010-0235747
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: ROYAL THAI YOGA THERAPY, 3323 W. PICO, L.A., CA 90019. The fictitious business name referred to above was filed on 7/20/07, in the county of Los Angeles. The original file number of 2007-1725032. The business was conducted by: AN INDIVIDUAL. This statement was filed with the County Clerk of Los Angeles on 02/22/10. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.)
SIGNED: WORAPHAN CHANGECHAI/OWNER.
Pub. Mar 08, 15, 22, 29, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100257472 FIRST FILING. The following person(s) is (are) doing business as RENACE; REPARADORA DE CREDITO, 526 W. COLORADO BLVD., MONROVIA, CA 91016. The full name of registrant(s) is/are : CARLOS VILLANUEVA ALAVEZ, 4422 W. IMPERIAL HWY., INGLEWOOD, CA 90304 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: CARLOS VILLANUEVA ALAVEZ
This statement was filed with the County Clerk of LOS ANGELES County on 2/25/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/8/2010, 3/15/2010, 3/22/2010, 3/29/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100230095 FIRST FILING. The following person(s) is (are) doing business as PROFESSIONAL CARPETING SERVICES, 10537 DOWNEY AVE., DOWNEY, CA 90241. The full name of registrant(s) is/are : MARIA KATTAN, 10537 DOWNEY AVE., DOWNEY, CA 90241 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MARIA KATTAN
This statement was filed with the County Clerk of LOS ANGELES County on 2/19/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/8/2010, 3/15/2010, 3/22/2010, 3/29/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100250819 FIRST FILING. The following person(s) is (are) doing business as MUSEZON, 3824 MADISON RD., LA CANADA, CA 91011. The full name of registrant(s) is/are : ELIZABETH FRAINES, 3824 MADISON RD., LA CANADA, CA 91011 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ELIZABETH FRAINES
This statement was filed with the County Clerk of LOS ANGELES County on 2/24/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/8/2010, 3/15/2010, 3/22/2010, 3/29/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100230237 FIRST FILING. The following person(s) is (are) doing business as MERRY'S HOUSE OF CHICKEN, 2550 E. AMAR RD. #A5, WEST COVINA, CA 91792. The full name of registrant(s) is/are : MERRY ISTIOWATI TIO, 2241 CALLE JALAPA, WEST COVINA,. CA 91792 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MERRY ISTIOWATI TIO
This statement was filed with the County Clerk of LOS ANGELES County on 2/19/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/8/2010, 3/15/2010, 3/22/2010, 3/29/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100236635 FIRST FILING. The following person(s) is (are) doing business as LUCKY BUNNY, 435 N. EUCLID AVE. #23, PASADENA, CA 91101. The full name of registrant(s) is/are : RICHARD DESIMONE JR., 435 N. EUCLID AVE. #23, PASADENA, CA 91101 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: RICHARD DESIMONE
This statement was filed with the County Clerk of LOS ANGELES County on 2/22/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/8/2010, 3/15/2010, 3/22/2010, 3/29/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100242086 FIRST FILING. The following person(s) is (are) doing business as KURAMA, 5210 ELLEN WOOD PL., L.A., CA 90041. The full name of registrant(s) is/are : MICHAEL SCOFIELD, 5210 ELLEN WOOD PL., L.A., CA 90041 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MICHAEL SCOFIELD
This statement was filed with the County Clerk of LOS ANGELES County on 2/23/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/8/2010, 3/15/2010, 3/22/2010, 3/29/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100256941 FIRST FILING. The following person(s) is (are) doing business as GONZALEZ MARKETING, 4755 E. CESAR CHAVEZ AVE. #A, L.A., CA 90022. The full name of registrant(s) is/are : ALFRED F. GONZALEZ, 515 MANGATE AVE., VALINDA, CA 91744 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ALFRED F. GONZALEZ
This statement was filed with the County Clerk of LOS ANGELES County on 2/25/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/8/2010, 3/15/2010, 3/22/2010, 3/29/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100255578 FIRST FILING. The following person(s) is (are) doing business as CAUSE AN EFFECT; AI #/ON 2378686, 225 SANTA MONICA BLVD., 9TH FLOOR, SANTA MONICA, CA 90404. The full name of registrant(s) is/are : FAMIGLIA DI VENDETTA, INC., 225 SANTA MONICA BLVD., 9TH FLOOR, SANTA MONICA, CA 90404 (CALIFORNIA) This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ANDREA L. BYGRAVE, SECRETARY
This statement was filed with the County Clerk of LOS ANGELES County on 2/25/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/8/2010, 3/15/2010, 3/22/2010, 3/29/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100296584 FIRST FILING. The following person(s) is (are) doing business as SANAT KITABEVI, 701 BAY STREET, SANTA MONICA, CA 90405. The full name of registrant(s) is/are : FATMA AYNUR OZTOPCU, 701 ABY STREET, SANTA MONICA, CA 90405 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/30/2008. /s/: FATMA AYNUR OZTOPCU
This statement was filed with the County Clerk of LOS ANGELES County on 3/4/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/8/2010, 3/15/2010, 3/22/2010, 3/29/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100221353 FIRST FILING. The following person(s) is (are) doing business as MOMOMOXY, 622 N. VISTA STREET, LOS ANGELES, CA 90036. The full name of registrant(s) is/are : MARIA-KHRISTY MILLARES, 622 N. VISTA STREET, LOS ANGELES, CA 90036 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/18/2010. /s/: MARIA-KHRISTY MILLARES
This statement was filed with the County Clerk of LOS ANGELES County on 2/18/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100290315 FIRST FILING. The following person(s) is (are) doing business as TOUCH DOWN WIRELESS, 4218 SLAUSON BLVD., MAYWOOD, CA 90270. The full name of registrant(s) is/are : NABALI CONSULTING, INC., 7132 PACIFIC BLVD., HUNTINGTON PARK, CA 90255 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ANDY ALI
This statement was filed with the County Clerk of LOS ANGELES County on 3/3/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100313436 FIRST FILING. The following person(s) is (are) doing business as CORNERSTONE IMPROVEMENT AND REPAIR, 7713 SHADYCOVE AVE., BURBANK, CA 91504, LA COUNTY. The full name of registrant(s) is/are : WESLEY J. J. STONE, 7713 SHADYCOVE AVE., BURBANK, CA 91504 This Business is being conducted by, husband and wife. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/8/2010. /s/: WESLEY J. J. STONE, ROBIN L. STONE
This statement was filed with the County Clerk of LOS ANGELES County on 3/8/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100314629 FIRST FILING. The following person(s) is (are) doing business as THE NEW ELEMENT, 11737 KIOWA AVENUE #2, LOS ANGELES, CA 90049, LA COUNTY. The full name of registrant(s) is/are : MILLER-HIRCKLEY, LLC, 11737 KIOWA AVENUE #2, LOS ANGELES, CA 90049 This Business is being conducted by, a limited liability. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/8/2010. /s/: TERI DION MILLER/ MILLER-HIRCKLEY LLC, PARTNER
This statement was filed with the County Clerk of LOS ANGELES County on 3/8/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100329635 FIRST FILING. The following person(s) is (are) doing business as LA RUE SALES, 127 EAST 9TH STREET, STE 1106, LOS ANGELES, CA 90015, LA COUNTY. The full name of registrant(s) is/are : TATE GOLDSBERRY, 549 TERRILL AVE, LOS ANGELES, CA 90042; MIRYAM ABITBOL, 1212 B ABBOTT KINNEY BLVD., LOS ANGELES, CA 90291 This Business is being conducted by, a general partnership. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/10/2010. /s/: TATE GOLDSBERRY, CEO
This statement was filed with the County Clerk of LOS ANGELES County on 3/10/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100330901 FIRST FILING. The following person(s) is (are) doing business as CAL FLOORING; CALIFORNIA FLOORING SERVICES, 5 CLAYMONT DR., LADERA RANCH, CA 92694. The full name of registrant(s) is/are : ZEINAB ABEDIN MOGHANAKI, 5 CLAYMONT DR., LADERA RANCH, CA 92694, ELIAS VIERA AMAVIZCA, 1771 E. 85th ST., L.A., CA 90001 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ZEINAB ABEDIN MOGHANAKI
This statement was filed with the County Clerk of LOS ANGELES County on 3/10/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090106640 FIRST FILING. The following person(s) is (are) doing business as SULLIVAN COPY SERVICE, 137 N. LARCHMONT BLVD., LOS ANGELES, CA 90004, LA COUNTY. The full name of registrant(s) is/are : BRYAN SULLIVAN 137 N. LARCHMONT BLVD., LOS AANGELES, CA 90004; BRITTANY SULLIVAN 137 N. LARCHMONT BLVD., LOS ANGELES, CA 90004; BRIANNA SULLIVAN 137 N. LARCHMONT BLVD., LOS ANGELES, CA 90004 This Business is being conducted by, a general partnership. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/27/2009. /s/: BRYAN SULLIVAN; CEO
This statement was filed with the County Clerk of LOS ANGELES County on 1/27/2009. NOTICE: THIS

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FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100331049 FIRST FILING. The following person(s) is (are) doing business as WE CARE FOR SENIORS HOME HEALTH AGENCY, 2519 ARLINGTON AVE. APT. B, TORRANCE, CA 90501. The full name of registrant(s) is/are : SHARO FRANCISCO, 2519 ARLINGTON AVE. APT. B, TORRANCE, CA 90501 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: SHARO FRANCISCO
This statement was filed with the County Clerk of LOS ANGELES County on 3/10/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100290380 FIRST FILING. The following person(s) is (are) doing business as TOUCHDOWN WIRELESS, 1547 W. PICCO BLVD., L.A., CA 90015. The full name of registrant(s) is/are : NABALI CONSULTING, INC., 7132 PACIFIC BLVD., HUNTINGTON PARK, CA 90255 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ANDY ALI
This statement was filed with the County Clerk of LOS ANGELES County on 3/3/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100290379 FIRST FILING. The following person(s) is (are) doing business as TOUCHDOWN WIRELESS, 11702 E. IMPERIAL HWY. #103, NORWALK, CA 90650. The full name of registrant(s) is/are : NABALI CONSULTING, INC., 7132 PACIFIC BLVD., HUNTINGTON PARK, CA 90255 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ANDY ALI
This statement was filed with the County Clerk of LOS ANGELES County on 3/3/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100290378 FIRST FILING. The following person(s) is (are) doing business as TOUCH DOWN WIRELESS, 2115 E. CESAR E. CHAVEZ, BOYLE HEIGHTS, CA 90033. The full name of registrant(s) is/are : NABALI CONSULTING, INC., 7132 PACIFIC BLVD., HUNTINGTON PARK, CA 90255 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ANDY ALI
This statement was filed with the County Clerk of LOS ANGELES County on 3/3/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100290397 FIRST FILING. The following person(s) is (are) doing business as TOUCH DOWN WIRELESS, 2701 S. WESTERN AVE., L.A., CA 90018. The full name of registrant(s) is/are : NABALI CONSULTING, INC., 7132 PACIFIC BLVD., HUNTINGTON PARK, CA 90255 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ANDY ALI
This statement was filed with the County Clerk of LOS ANGELES County on 3/3/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100290396 FIRST FILING. The following person(s) is (are) doing business as TOUCH DOWN WIRELESS, 306 W. COMPTON BLVD. #102, COMPTON, CA 90220. The full name of registrant(s) is/are : NABALI CONSULTING, INC., 7132 PACIFIC BLVD., HUNTINGTON PARK, CA 90255 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ANDY ALI
This statement was filed with the County Clerk of LOS ANGELES County on 3/3/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100290395 FIRST FILING. The following person(s) is (are) doing business as TOUCH DOWN WIRELESS, 5449 N. FIGUEROA ST., HIGHLAND PARK, CA 90042. The full name of registrant(s) is/are : NABALI CONSULTING, INC., 7132 PACIFIC BLVD., HUNTINGTON PARK, CA 90255 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ANDY ALI
This statement was filed with the County Clerk of LOS ANGELES County on 3/3/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100313044 FIRST FILING. The following person(s) is (are) doing business as TWO SCISSORS, 9715 CHARNOCK AVE. #101, LOS ANGELES, CA 90034, LOS ANGELES COUNTY. The full name of registrant(s) is/are : AMY LANDERS, 9715 CHARNOCK AVE. #101, LOS ANGELES, CA 90034 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/8/2010. /s/: AMY LANDERS
This statement was filed with the County Clerk of LOS ANGELES County on 3/8/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100281523 FIRST FILING. The following person(s) is (are) doing business as CREATIVA, 13440 PARAMOUNT BLVD. STE. D, SOUTH GATE, CA 90280. The full name of registrant(s) is/are : BELINDA SOTO MONTOYA, 15727 PERILLA AVE. APT.1, PARAMOUNT, CA 90723 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: BELINDA SOTO MONTOYA
This statement was filed with the County Clerk of LOS ANGELES County on 3/2/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100314198 FIRST FILING. The following person(s) is (are) doing business as HASBERRY'S PROCESS SERVER, 10404 VAN RUITEN ST., BELLFLOWER, CA 90706. The full name of registrant(s)

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is/are : JONATHAN HASBERRY, 10404 VAN RUITEN ST., BELLFLOWER, CA 90706 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JONATHAN HASBERRY
This statement was filed with the County Clerk of LOS ANGELES County on 3/8/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100321345 FIRST FILING. The following person(s) is (are) doing business as MONSTER TRUCKING, INC., 9401 VICTORIA AVE., SOUTH GATE, CA 90280. The full name of registrant(s) is/are : MONSTER TRUCKING, INC., 9401 VICTORIA AVE., SOUTH GATE, CA 90280 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JONATHAN SANCHEZ
This statement was filed with the County Clerk of LOS ANGELES County on 3/9/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100305732 FIRST FILING. The following person(s) is (are) doing business as PLATO'S GARMENT, 11203 ARROYO DR., WHITTIER, CA 90604. The full name of registrant(s) is/are : PLATO CHI, 11203 ARROYO DR., WHITTIER, CA 90604 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2010. /s/: PLATO CHI
This statement was filed with the County Clerk of LOS ANGELES County on 3/5/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100344214 FIRST FILING. The following person(s) is (are) doing business as PACOIMA SMILES; AI # ON 65-1308276 , 13711 VAN NUYS BLVD. #3, PACOIMA, CA, 91331. The full name of registrant(s) is/are : WAEL H. OBEID, DDS, INC., 13711 VAN NUYS BLVD #3, PACOIMA, CA 91331 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/12/2010. /s/: WAEL H. OBEID, DDS INC; PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 3/12/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100339935 FIRST FILING. The following person(s) is (are) doing business as PRELUDE DANCE COMPETITION; PRELUDE URBAN DANCE COMPETITION, 19238 E. NORTHAM ST., WEST COVINA, CA 91792. The full name of registrant(s) is/are : ANTHONY CALUB, 19238 E. NORTHAM ST., WEST COVINA, CA 91792 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/1/2010. /s/: ANTHONY CALUB
This statement was filed with the County Clerk of LOS ANGELES County on 3/11/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100314458 FIRST FILING. The following person(s) is (are) doing business as REAL ESTATE HEAVEN; REAL ESTATE HEAVEN REALTY; REH REALTY; REOHEAVEN.COM, 2491 HUNTINGTON DR., SAN MARINO, CA 91108. The full name of registrant(s) is/are : REAL ESTATE HEAVEN CORP., 2491 HUNTINGTON DR., SAN MARINO, CA 91108 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/1/2010. /s/: IAN SANCHEZ
This statement was filed with the County Clerk of LOS ANGELES County on 3/8/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100290006 FIRST FILING. The following person(s) is (are) doing business as FIBERCARE, 10012 HUNT AVENUE, SOUTH GATE, CA 90280, LOS ANGELES COUNTY. The full name of registrant(s) is/are : MICHAEL A. LOZANO, 10012 HUNT AVENUE, SOUTH GATE, CA 90282; TAWNYA M. JEFFERSON, 10012 HUNT AVENUE, SOUTH GATE, CA 90280 This Business is being conducted by, a general partnership. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/3/2010. /s/: MICHAEL A. LOZANO; OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 3/3/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100323081 FIRST FILING. The following person(s) is (are) doing business as SIBERIANS, 2889 E. VALLEY BLVD. UNIT C, WEST COVINA, CA 91792. The full name of registrant(s) is/are : DIONICIO RAMIREZ, 18151 E. VALLEY BLVD. SPC. 23, LA PUENTE, CA 91744 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: DIONICIO RAMIREZ
This statement was filed with the County Clerk of LOS ANGELES County on 3/9/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100331174 FIRST FILING. The following person(s) is (are) doing business as THE PLACEMENT BOUTIQUE; TPB BRANDING, 4411 CAMERO AVE., L.A., CA 90027. The full name of registrant(s) is/are : LACEY GRAY, 4411 CAMERO AVE., L.A., CA 90027, STEEVE BOHBOT, 846 LOS ANGELES,L.A., CA 90014 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: LACEY GRAY
This statement was filed with the County Clerk of LOS ANGELES County on 3/10/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100322145 FIRST FILING. The following person(s) is (are) doing business as THE ROJAS WELDING REPAIR, 14504 CARMENITA RD. SPC. C, NORWALK, CA 90650. The full name of registrant(s) is/are : MANUEL ROJAS, 14812 GRIDLEY RD. APT. 41, NORWALK, CA 90650 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MANUEL ROJAS
This statement was filed with the County Clerk of LOS ANGELES County on 3/9/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED

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PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100314883 FIRST FILING. The following person(s) is (are) doing business as TONY MOON MAINTENANCE, 7001 ZELZAH AVE., RESEDA, CA 91335. The full name of registrant(s) is/are : MARIA ANTONIETA LUNA HERRERA, 7001 ZELZAH AVE., RESEDA, CA 91335 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/8/2010. /s/: MARIA ANTONIETA LUNA HERRERA
This statement was filed with the County Clerk of LOS ANGELES County on 3/8/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100330654 FIRST FILING. The following person(s) is (are) doing business as UNWRAPPED STUDIO, 12536 SUMMERWIND ST., CERRITOS, CA 90703. The full name of registrant(s) is/are : NELSON LOURENCO, 12536 SUMMERWIND ST., CERRITOS, CA 90703, JAMES NGUYEN, 10922 LADONA AVE., GARDEN GROVE, CA 92840 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: NELSON LOURENCO
This statement was filed with the County Clerk of LOS ANGELES County on 3/10/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/15/2010, 3/22/2010, 3/29/2010, 4/5/2010





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