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Volume 11 Issue 103

Santa Monica Daily Press

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COMING CLEAN ON MODIFIED FOOD
SEE PAGE 5

THE WE HEART THE LAKERS ISSUE

COMMUNITY PROFILES | DANNIELLE CARROLL



Photo courtesy Dannielle Carroll

CARROLL AND HER TROOP

Scout leader to be given award before military deployment

BY COLIN NEWTON
Special to the Daily Press

DOWNTOWN Dannielle Carroll can't do weekends.

Carroll, who lives on the outskirts of Santa Monica, is the leader of Girl Scout Troop 8355, part of the national organization that seeks to build character in girls and celebrates its 100 year anniversary today.

Troop 8355 is composed of fifth, sixth and seventh grade girls from schools situated in Santa Monica, and Carroll is constantly organizing events and trips for them, managing the troop's finances, and serving as a role model for the scouts.

Beyond that, Carroll is the Santa Monica Girl Scouts service unit manager, overseeing all Girl Scout troops in the Santa Monica area.

When she isn't doing Girl Scout stuff, Carroll is busy drawing blood at the Torrence Memorial Medical Center.

And when she's not doing that, Carroll is a captain in the United States Army Reserve, a role that will see her deployed to Afghanistan later this year.

She's also getting married this summer.

But Carroll's busy schedule isn't going unnoticed.

"I guess my troop nominated me," Carroll said, referring to the Leader with a Heart award, an award that is given out to troop leaders. The award will be presented to Carroll at a ceremony on April 14 at the Skirball Center in Los Angeles.

Nominees are chosen by the parents of the girls in a troop, or by one of the nominees' co-workers, said Shannon Johnston, chief mission delivery officer of the Girls Scouts of Greater Los Angeles.

"I'm excited that I'm getting recognized for volunteering lots and lots of hours," Carroll said, with more humility than pride.

It's a recognition that's been a long time in the making.

Carroll, who grew up in Chicago, is a lifelong Girl Scout. She has been a part of the organization since she was in first grade; and once she graduated high school, and went to Centre College in Danville, Ky. to study art and math, she stayed involved in scouting as a volunteer.

"I really cherished the organization when I was growing up," she said.

"Once I was an adult, I just wanted to have the opportunity to share Girl Scouting with as many girls as possible."

Carroll moved to Santa Monica with her

SEE CP PAGE 8

Cooperation, transparency key to school fundraising

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

ROOSEVELT ELEMENTARY As almost any advice columnist will tell you, communication and transparency are critical to a functional relationship, particularly when one or both partners has control of the family purse strings.

The same, apparently, is true of Parent Teacher Associations, Education Foundations and the school districts they serve.

Approximately 80 members of the Santa Monica-Malibu school community gathered at Roosevelt Elementary School to hear exactly that from representatives of four school districts in different stages of the tumultuous transition in fundraising that fundamentally changes the rules on how school programs and supplies are funded.

The forum was meant to give local parents and school officials access to real, live district-wide fundraising survivors, said Rochelle Fanali, part of the team that put the event together.

"We asked these folks to come and share their experiences and let people take from those experiences what they may, and what they felt was valuable," Fanali said.

The model was seemingly straight forward. In the interest of equity, Education Foundations would take on the big dollar fundraising to provide similar programs throughout the schools in the district while PTAs could continue raising money for "stuff" for specific sites, like classroom supplies and field trips.

With the "what" and "why" identified, it was a matter of "how."

The switch from school-site fundraising run primarily by parent groups to a district-wide model with the Education Foundation in the driver's seat was taken on in concept

SEE FUNDRAISING PAGE 7

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, March 12, 2012

Walking with Chandler
Annenberg Beach House
415 Pacific Coast Hwy.,
6:30 p.m. — 7:30 p.m.
Judith Freeman, author of "The Long Embrace: Raymond Chandler and the Woman He Loved," leads this lecture that looks at Raymond Chandler not as a pulp fiction author, but as a social historian. Freeman walks a virtual tour that examines how Chandler studied the neighborhoods in the Los Angeles area, including Santa Monica, and how he included them in his hard boiled detective stories. Cost: free. Reservations required, open wait list. For more information, call (310) 458-4904 or visit www.annenberg-beachhouse.com/beachculture.

Piece of mind
Fairview Branch Library
2101 Ocean Park Blvd., 7 p.m. — 7:30 p.m.
Whether you stay for three minutes or all 30, you are welcome to come to the Mindful Meditation workshop. Led by Henry Schipper, a graduate of UCLA's program in mindful studies, this session is meant to guide you to yourself through relaxation and self reflection. Cost: free. For more information, call (310) 458-8681.

Tuesday, March 13, 2012

Cellular motion
Santa Monica College
1900 Pico Blvd., 11:15 a.m.
Part of the Distinguished Scientists Lecture Series, this eclectic talk, led by UCLA professor Dr. Anahid Jewett, will focus on immune cells and stem cells, and their connection to cancer research, the environment, and even work of Martin Luther King Jr. Cost: free. Event to be held in the Science Building. For more information, call (310) 434-4303.

Haven't we met before?
Fairview Branch Library
2101 Ocean Park Blvd., 7 p.m. — 8:45 p.m.
The Patricia Highsmith novel "Strangers on a Train" made marvelous material for this movie by Alfred Hitchcock, which unfolds a story of mistaken goals and twisted murder. Farley Granger plays a tennis pro who unwittingly makes a bargain with psychopath Robert Walker. After Walker kills Granger's wife, he expects the tennis star to fulfill his end of the deal and kill Walker's mother. This film screening is part of Citywide Reads. Cost: free. For more information, call (310) 458-8681.

Wednesday, March 14, 2012

Woman on the edge of the stage
Main Library, Martin Luther King Jr. Auditorium
601 Santa Monica Blvd., 7 p.m.
Barbara Foster appears at the Main Library to discuss her book, "A Dangerous Woman: The Life, Loves and Scandals of Adah Isaacs Menken," a biography of the 19th century American actress and poet, who was as much a revolutionary as she was a lost soul. Cost: free. For more information, call (310) 458-8600.

Paradise lost
Montana Branch Library
1704 Montana Ave., 7 p.m. — 8:30 p.m.
This month's Mystery Book Club compares and contrasts Raymond Chandler's "The Long Goodbye" and Ross Macdonald's "The Underground Man," both of which use crime fiction to provide subtle social commentary in Southern California: Macdonald using fire as a metaphor for environmental and human damage, and Chandler managing to fuse culture clashes with autobiographical hurt in a way that makes this among his most personal works. Cost: free. For more information, call (310) 458-8682.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings



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‘Lorax’ trumps ‘John Carter’ with $39.1M weekend

DAVID GERMAIN
AP Movie Writer



Photo courtesy Universal Pictures

KID STUFF: **‘Dr. Seuss’ the Lorax’ out earned ‘John Carter’ to take this week’s box office crown. The film spreads the green movement gospel.**

LOS ANGELES “Dr. Seuss’ the Lorax” has easily beaten Edgar Rice Burroughs’ “John Carter” at the weekend box office.

Studio estimates Sunday put Universal Pictures’ “The Lorax” at No. 1 for the second-straight weekend as the animated adventure based on the children’s book took in $39.1 million. That raised its 10-day domestic total to $122 million, making “The Lorax” the top-grossing movie released this year.

“John Carter,” based on “Tarzan” creator Burroughs’ tales of the interplanetary adventurer, opened in second-place with $30.6 million. That’s an awful start given the whopping $250 million that Disney reportedly spent to make “John Carter,” which also earned generally poor reviews that will hurt its long-term prospects.

The movie’s salvation could come overseas, where “John Carter” opened in 55 markets with $70.6 million, giving it a worldwide total of $101.2 million.

The stronger international business helps, but that worldwide total still pales compared to global debuts of $200 million and up for many modern blockbusters.

“We would have hoped for more considering the larger economics of the film but are still encouraged with how it’s been received by audiences that have seen it and hope to see that generate positive word of mouth for the balance of the run,” said Dave Hollis, Disney’s head of distribution.

The Warner Bros. teen comedy “Project X” held up well in its second weekend with $11.6 million to finish at No. 3 and raise its domestic haul to $40.1 million.

Elizabeth Olsen’s horror tale “Silent House,” released by Open Road Films, opened modestly at No. 4 with $7 million. Olsen plays a young woman terrorized inside her family’s spooky summer home.

Eddie Murphy’s comedy “A Thousand Words,” a leftover shot in 2008 and finally dumped into theaters by distributor Paramount, was a dud at No. 6 with just $6.4 million.

The movie features Murphy as a fast-talking literary agent and neglectful family man who gets a lesson on the important things in life after discovering he has only a thousand words left to utter before he dies.

“A Thousand Words” was so bad it had a perfect score on the film critic site Rottentomatoes.com: all of the 37 reviews compiled there for the movie were negative.

“John Carter” at least managed 49 percent favorable notices of the 170 reviews compiled there. That’s still not a recipe for staying power at the box office, particularly with such a bad opening in the United States.

“If you just take the domestic number, it’s not a very pretty picture,” said Paul Dergarabedian, analyst for box-office tracker Hollywood.com. “But if you look at the worldwide opening weekend of a hundred million dollars, that’s pretty solid.”

“John Carter” casts “Friday Night Lights” co-star Taylor Kitsch in the title role as a 19th century Civil War veteran whisked away to Mars, where he falls for a beautiful princess and becomes a hero in the red planet’s own civil war.

Disney executives noted that the movie had a 25 percent uptick in domestic business from opening day Friday to Saturday, saying it was a sign that audiences were talking up “John Carter” to friends.

But the movie drew only 41 percent of its viewers from the under-25 crowd, indicating that Hollywood’s key audience of young action fans was not interested.

Overall domestic business rose again as studios continued their 2012 box-office roll. Revenues totaled $140.5 million, up 8.7 percent from the same weekend last year, according to Hollywood.com.

Receipts have climbed every weekend this year, with domestic revenues inching above $2 billion so far in 2012, an 18 percent increase over last year’s.

Estimated ticket sales for Friday through Sunday at U.S. and Canadian theaters, according to Hollywood.com. Where available, latest international numbers are also included. Final domestic figures will be released Monday.

Suit: NASA specialist axed over intelligent design

GILLIAN FLACCUS
Associated Press

LOS ANGELES NASA’s Jet Propulsion Laboratory has landed robotic explorers on the surface of Mars, sent probes to outer planets and operates a worldwide network of antennas that communicates with interplanetary spacecraft.

Its latest mission is defending itself in a workplace lawsuit filed by a former computer specialist who claims he was demoted — and then let go — for promoting his views on intelligent design, the belief that a higher power must have had a hand in creation because life is too complex to have developed through evolution alone.

David Coppedge, who worked as a “team lead” on the Cassini mission exploring Saturn and its many moons, alleges that he was discriminated against because he engaged his co-workers in conversations about intelligent design and handed out DVDs on the idea while at work. Coppedge lost his “team lead” title in 2009 and was let

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Save the sculpture

Editor:

City Council members,

I have been following the story in the Santa Monica Daily Press about your response to the recent Arts Commission recommendation to deaccession the public art sculpture, "Chain Reaction," donated in 1991 to the city of Santa Monica. I hope you will continue to support the recommendation of the 1990 Arts Commission to accept and maintain the sculpture. As a monument to peace, it is as needed in our time as much as it was then.

Concerns about the structure's integrity, and any potential liability arising there from, can be put to rest by appropriate inspection by art professionals. Financing for such inspection and any needed repair of the sculpture is the responsibility of its owner, the city. Certainly, in this time of financial pressure, the city is entitled to seek funding from donors. In order to solicit such donations, the city needs to make clear its support for conserving this iconic work of public art.

Please assure your constituents that our city will retain and maintain Paul Conrad's somber but resonant work of art.

Kit Dreyfuss
Santa Monica

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My Write

Bill Bauer

Send comments to editor@smdp.com

Be afraid, very afraid

IF YOU THINK THAT THERE'S ALREADY too much development going on in Santa Monica, be afraid. Be very afraid.

With the dissolution of the redevelopment agencies (RDAs) across the state, Santa Monica's politicians and bureaucrats are desperately looking for ways to continue their spending spree.

Before the Santa Monica Redevelopment Agency was dissolved, $267 million in RDA funds were set aside to insure completion of a whole raft of projects, including a new Pico Branch Library at Virginia Avenue Park, renovation of the aging Civic Auditorium and creation of Palisades Garden Walk park in the Civic Center, among others.

The biggest chunk of RDA funds — $ 111 million — was earmarked for affordable housing projects over the next couple of years. But, what happens after that? City Hall must source new funding to keep the public housing machine in high gear years from now.

A Feb. 28, 2012 staff report to the City Council stated 306 units of income-restricted housing was under construction in Santa Monica as of Feb. 22 — all of it through the Community Corporation of Santa Monica, which gets plenty of cash from City Hall.

"The largest source of the city's Housing Trust Fund has been the redevelopment tax increment, which represented 75 percent of the city's housing trust funds — approximately $100 million over the last 10 years," the report said. Other revenue includes developer fees ($250,000 to $1.5 million annually over the last decade) and condominium conversion fees.

It continues: "There are currently 3,764 residences specifically affordable for very low-, low- and moderate-income households (7 percent of the city's multifamily units); 675 more are in construction or have zoning approval for a total of 4,439 residences."

Affordable housing is a priority for both City Hall and the leading political party Santa Monicans for Renters' Rights, or SMRR. Substantially scaling back the race to build more and more subsidized rental units in the future apparently isn't an option, although it should be a big one.

One of new sources of funding under study is developer fees on hotels, retail projects and creative office space, which are presently exempt.

You can forget about controlling development. These new developer fees will be the key motivator to approve more and bigger projects. The fees will give City Hall's SMRR politicians the money needed to fulfill their obsession for more and more subsidized apartments — and SMRR voters.

There will then be even less reason to curb growth. New construction will most likely accelerate at a faster pace. That's bad news for folks who want to put the brakes on new developments because of quality of life issues such as crowding and traffic.

Under the current political regime, the "public benefit" of subsidized housing for the Southern California masses trumps local quality of life issues because there's no such thing as "too much public housing."

NEW PIER BOARD CONNECTED AND AGING

At their last meeting, the City Council made appointments to a new, seven member, interim Santa Monica Pier Board of Directors to replace the current 11 member Pier Restoration Corporation Board. Interim directors will serve two-year terms and oversee pier programs and functions such as marketing, community events, filming, fundraising and sponsorships, licensing and community outreach.

More importantly, they'll also be heavily involved in the pier's master planning process. The creation and implementation of a new direction and philosophy for the venerable old landmark will be the culmination of their work.

It was important to name people with a new vision, imagination and the ability to think creatively. In looking over the applications for the interim board, as someone with management experience at Six Flags and Anheuser-Busch theme parks, I was impressed with the credentials and backgrounds of most of the applicants who were also new to the political scene.

While city staff and the council could have chosen any number of individuals with extensive experience in creating and managing entertainment venues and marketing tourist attractions, they instead mostly appointed the usual City Hall insiders and political cronies.

It seems the majority of the appointments were made based on political connections and familiarity. A SMRR power player and former council person/mayor who has already served on a whole slew of local boards, commissions and task forces was a top pick.

Three former City Hall department heads including a former director of Community and Cultural Services, a former city manager and a former Big Blue Bus director are among the appointees. The current president of the Santa Monica Convention & Visitor's Bureau (CVB) was tapped. A retired RAND researcher who had been a member of the old pier board for 15 years was named.

And, finally, a new face — a founder of a destination entertainment consulting firm.

Most of these appointees, especially some former City Hall department heads, have provided input to the pier for years, as has the president of the CVB. So, I'd be surprised if we get anything unique or out-of-the box, let alone an exciting change of direction for the old pier from this clique.

It also appears that the new board members are all over 40 years of age, with most of them in their 60s or older. Not appointing at least one or two young members more in tune with the majority of pier patrons is another misstep.

Save the pier, again? Good luck.

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Earth Talk
By the editors of E Magazine

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Send comments to editor@smdp.com

Truth in advertising

Dear EarthTalk

Can you fill me in on what the "Just Label It" campaign is and what it is trying to accomplish?

Eric Altieri
Columbus, Ohio



Photo courtesy iStockPhoto

JUST LABEL IT IS AN EFFORT spearheaded by organic farmers and food producers, consumer and public health advocates and environmentalists to persuade the federal government to require that foods with genetically engineered (GE) ingredients be labeled accordingly. Consumers have a right, they believe, to be able to make informed choices about which foods they put into their bodies and support with their pocketbooks.

Most Americans aren't aware that some 80 percent of processed foods at grocery stores contain GE (also known as "genetically modified," or GM) ingredients-yet in polls 93 percent of us support the notion of mandatory labeling of such foods. At present the U.S. Food and Drug Administration (FDA) doesn't require labels for foods with GE ingredients.

Proponents of Just Label It worry that genetically engineered plants (and animals) could wreak havoc on human health and natural ecosystems, given how little we know about them and their ability to proliferate beyond our control. Among the concerns: There has been no long-term health safety testing on GE ingredients because they are so new; unexpected mutations can occur which can introduce unknown toxins into the food supply; the increasing use of herbicide-resistant genes in crops is leading to the overuse of herbicides in general; and the planting of GE crops that are programmed to generate their own pesticides means that more pesticides are in our farms and fields than ever before. Perhaps most worrisome of all is that, unlike chemical pollution or even nuclear contamination, so-called "genetic pollution" cannot be cleaned up after the fact once the proverbial genie is out of the bottle.

"What unifies many of us is the belief that it's our right to know," Just Label It organizers report. The idea for the campaign grew out of a 2011 meeting of organic stakeholders organized by Organic Voices, a project that documents the oral history of organic farming and sustainable agriculture.

The first order of business for the "Just Label It" campaign was to submit a legal petition-written by attorneys at the non-profit Center for Food Safety-to the FDA in September 2011 calling for the mandatory labeling of GE foods for sale in the United States. At this point, FDA is taking public comments on the petition and will issue a final ruling on it later in 2012.

NO INFO: **At present the U.S. Food and Drug Administration doesn't require labels for foods with genetically modified ingredients, but labeling proponents believe consumers have a right to be able to make informed choices about which foods they put into their bodies and support with their pocketbooks.**

Consumers can make their opinions on the topic heard by FDA regulators by customizing and submitting the form letter available at the JustLabelIt.org home page. To date some 600,000 people have sent along comments to the FDA due to the campaign's outreach efforts. Just Label It aims to get that number to one million by the end of spring 2012, and is now working with 450 different partner groups to help spread the word. Campaign organizers are hoping that this outpouring of support will resonate with FDA regulators when it comes time for them to decide whether or not the U.S. should join almost 50 other countries — including South Korea, Brazil, China, and the European Union-in requiring GE labeling across the board.

EarthTalk® is written and edited by Roddy Scheer and Doug Moss and is a registered trademark of E - The Environmental Magazine (www.emagazine.com). Send questions to: earthtalk@emagazine.com. Subscribe: www.emagazine.com/subscribe. Free Trial Issue: www.emagazine.com/trial.

The Q Line

Worth the fight?

The residents of Village Trailer Park have reached out to the Environmental Protection Agency to try to stop the demolition of trailers by an owner that wants to ultimately redevelop the property. This protracted fight has even included an attempt to landmark the park to stop the project from moving forward.

So, this week's Q-Line question asks:
Do you think that it's worth fighting for or should residents just accept the property owner's intentions and move on quietly?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **(310) 458-7737 ext. 102**.


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KNOW BEFORE YOU GO

Pier Parking Lot Storm Drain Improvement Project

Drainage improvements will take place to the 1550 parking lot just north of the Santa Monica Pier. A gravity storm drainage system will be installed to replace the existing pump system. The bike path underneath the pier will be closed; however a bike path detour to Appian Way will be available.

Expo Light Rail Line Project: Expo Line Santa Monica Landscaping Design Meeting

The Exposition Construction Authority invites you to a community meeting regarding the landscaping elements proposed for the Expo Line in Santa Monica. Wednesday, March 28, 2012, 6:30 p.m. – 8 p.m., Virginia Avenue Park – Thelma Terry Building, 2200 Virginia Ave.

The Robson Avenue and Marine Street Reconstruction Project

The Robson Avenue and Marine Street Reconstruction Project will replace the damaged concrete pavement on Robson and Marine. From March 12, 2012 until March 18, 2012, Westbound Robson Avenue will be closed between 17th and Dewey streets, and from March 19, 2012 until March 25, 2012 Robson and Marine will be closed from 16th to Dewey streets.

Annual Tree Trimming

City Hall's annual tree trimming schedule is underway at the following locations: Tree plantings will take place at Clover Park on the 25th Street side of the park, tree trimming will begin on Marguerita Avenue, and on Euclid Street, Michigan Avenue to Ocean Park Boulevard. For more information, please visit www.santamonicatrees.com.

The Village

The Village Santa Monica is an exciting mixed-income, mixed-use community that will be developed in heart of Santa Monica's Civic Center revitalization area. Intersection of Main Street and Olympic Drive: There will be construction haul trucks exiting the construction site in front of City Hall along Olympic Drive. Haul trucks are leaving the construction site and heading along Ocean Avenue and Olympic Drive, exiting continuously at Main Street intersection. Traffic control staff managing traffic and safety at Main and Olympic Drive. For more info, visit www.SMConstructs.org.

Water Main Replacement at Third Court

The water main at Third Court between Broadway and Santa Monica Boulevard is undergoing removal and replacement. Please be advised that two-way traffic will be allowed on each side of the construction work zone for local access only. There will be a partial alley closure between Broadway and Arizona. Detour Info: During alley closures two-way traffic will be allowed on either side of the construction work zone for local traffic only. No deliveries will be allowed during construction hours.

Water Main Replacement No. 1

Replacement of approximately 11,700 lineal feet of existing ductile iron water mains with new ductile iron water pipes due to age, condition and capacity demands. Work will take place on Euclid Court, between Alta and Montana avenues and on 10th Court, between Marguerita and Montana avenues, and on Marguerita Avenue between Seventh and 11th courts. There will be traffic impacts in the work area.

Annual Paving & Sidewalk Repair Project

Annual street and sidewalk maintenance work consists of cold-milling and asphalt overlay, slurry sealing, sidewalk removal and reconstruction, curb and gutter removal and reconstruction, pervious gutter construction, and tree root pruning. In addition to the annual work, striping modifications will be completed to implement recommendations of the Draft Bicycle Action Plan. Street paving will occur mainly in the Ocean Park area, south of Pico Boulevard and west of Lincoln Boulevard. Some work, however, is also planned outside this area. Also placing new gutter plate will take place on Hollister Street from Main Street to Third Street, and Marine Street from Neilsen to Main streets. Miscellaneous work (striping, raising of manhole covers, etc.) will be taking place in the neighborhood south of Pico and west of Lincoln. Paving and striping for Phase III will be occurring at the following locations: Santa Monica Boulevard – from 20th Street to Cloverfield, California Avenue – From 22nd to 25th streets, 21st Street – from Montana to Washington, 14th Street – from Washington to Wilshire, Idaho Ave – from 15th to 19th streets, Alta Avenue – from 15th to 18th streets, 15th Street – from Marguerita to Montana, 16th Street – from San Vicente to Marguerita. Partial roadway closures is expected. Temporary Traffic Control signs and barricades will be deployed to guide vehicular and pedestrian traffic in and around the work areas.

Advanced Traffic Management Systems Project

City Hall's Advanced Traffic Management System (ATMS) Phases 4A and 4B Project will connect 40 signal-controlled intersections along Arizona Avenue and Mid-City areas to the city's centralized control system with fiber optic cables. This will require installation of new conduit and modification of the existing interconnected conduit system to accommodate fiber optic cable. Also upgrades of traffic signal infrastructure ranging from a full replacement of all traffic signal equipment to less extensive upgrades such as the installation of new controller cabinet and video detection cameras. The project begins January, 2012 and is expected to end November, 2012. Construction will commence along Colorado from Lincoln Boulevard to Stewart Street between the hours of 8 a.m. to 6 p.m. Impacts to traffic should be minimal but partial and full lane closures may be necessary some times. Questions may be directed to the project hotline at (866) 755-7679. For more info, go to: www.SMConstructs.org.

Private Development (SMMUSD)

Beginning Feb. 27, 2012, the Santa Monica-Malibu Unified School District is making improvements to some of their campuses. This week, there will be lane closures on the east side of Fourth Street just north of Pico Boulevard (Between Pico & Olympic) in conjunction with work being done on Santa Monica High School, there will lane closures on 17th Street in conjunction with work at John Adams Middle School, and there will be truck hauls from Edison Elementary School and Samohi. All work will take place Monday through Friday, 8 a.m. – 5 p.m.. More information is available at fip.smmusd.org.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.

FUNDRAISING
FROM PAGE 1

by the Santa Monica-Malibu Board of Education in November after a series of contentious meetings that resulted in an end goal but no clear path on how to get there.

There was no defined fundraising target, and parents of wealthier schools remained unconvinced that the Education Foundation, which raised less money per year than some school sites, could be the entity that successfully carried programs for the whole district.

Saturday's forum, which included representatives of Parent Teacher Association and Education Foundation leaders from Palo Alto, Irvine, Beverly Hills and Manhattan Beach, was meant to show that not only was the transition possible, there was no "right way" to accomplish it.

For all but Beverly Hills, which is only just beginning to put the program in place, creating a balance between the Education Foundation and PTA groups resulted in higher fundraising by giving clear direction to parents and businesses about what the money would go toward and who would benefit from it.

Multiple requests from the various school sites and the foundations scared off major donors, who noticed a lack of professionalism and seeming confusion, said Elaine Hahn, the president of the Palo Alto Education Foundation board.

"It was like a shoot out at the OK Corral," Hahn said. "With everyone asking for money, donors got confused."

With professional fundraisers and clear guidelines in place, the Palo Alto foundation saw its donations swell from $100,000 per year to $3.4 million. Manhattan Beach had similarly dramatic results, and its donations have continued to rise.

The first year after districtwide fundraising was put in place, donations jumped from $404,314 to $1.9 million. Last year, they raised $4.6 million for school programs.

They've managed to do that without any formal agreement with their parent groups or district, unlike Santa Monica-Malibu which is in the process of creating a contract between the district and its foundation.

"There's no MOU, board policy or mandate," said Ellen Rosenberg, president of the Manhattan Beach School Board. "It works on a handshake."

That relationship evolved over the course of 10 years, with parent buy-in to the point that the PTAs gave the foundation seed money from their reserves to jumpstart the first year.

That wasn't the case in Palo Alto, which did an abrupt shift in policy and left it to a decentralized band of mini-foundations to pick up the pieces.

Barb Mitchell, a school board member in Palo Alto, was an outspoken critic of what she considered a "reckless" policy change. Parent groups were out-raising the education foundation by a factor of 10 to one, and there was no plan in place to keep programs from slipping under the new direction.

"There was a lot of distrust of the district, which didn't seem interested in the outcome," Mitchell said. "We played by the rules, and were following the rules, and this was threatening precious programs. There was a pervasive sense that this was going to level down."

Local opponents of the new policy expressed similar reservations during the contentious debate last fall.

Building trust back between the groups is essential, and requires constant communication between the three major actors. That took the form of board positions for PTA members on the Education Foundation in some cases, and site representation for the foundation in others.

District-wide fundraising still concerns many members of the parent community used to giving money to their specific school sites and who believe that the disparities between parent fundraising per child (which can vary by over $2,000) are simply too great to overcome without hurting programs at wealthy schools.

The forum was not meant to change their minds, Fanali said.

"I hope that for those folks who came with an open mind, but who had legitimate concerns and fears, the path forward was a little illuminated in hearing the experience of others who went through the same kind of transition and with the same concerns," Fanali said.

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SURF REPORT



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Surf Conditions **Water Temp:** 56.7°

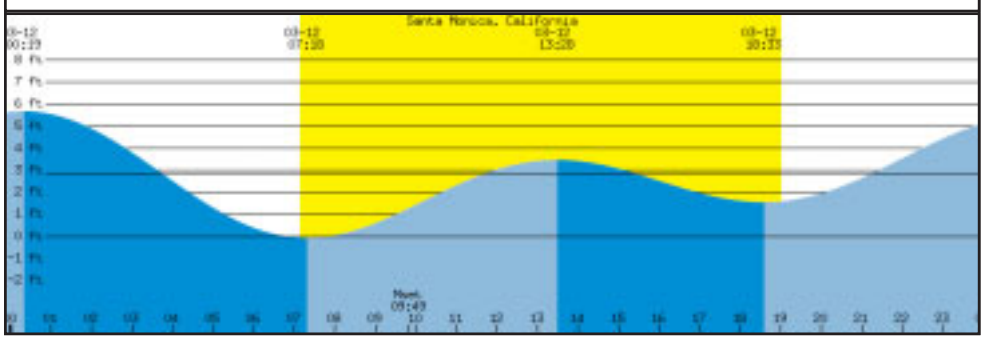
Swell Forecast

Looks to be around waist to chest high at south facing breaks. West facing breaks should see some NW swell start to build into the area, with waist to chest high sets in the AM.

Long Range Synopsis

Should see NW ground swell increase as SW swell stays weaker in the background.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **March 7, 2012**

HEAL THE BAY • 1444 9th Street, Santa Monica, CA 90401 • www.healthebay.org • brc@healthebay.org • 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 8
- Number of A grades for dry/wet weather -- 22 / 16
- Number of (C,D,F) grades for dry/wet weather -- 0 / 0

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Grousbeck Family Foundation, simplehuman, LucasGUY, SMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	B	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	A	ns
El Pescador State Beach, between Lechuza and Los Alisos creeks.	ns	ns
Encinal Canyon at El Matador State Beach.	A+	ns
Broad Beach at Trancas Creek mouth.	A+	ns
Zuma Beach at Zuma Creek mouth.	A	ns
Walnut Creek, projection of Wildlife Rd. (private).	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	ns
Escondido Creek, just east of Escondido State Beach.	A	ns
Latigo Canyon Creek mouth.	A+	ns
Solstice Canyon at Ben Blocker County Beach.	A	ns
Puerco State Beach at creek mouth.	A+	ns
Marie Canyon storm drain at Puerco Beach, at 21672 Malibu Rd..	A	ns
Surfrider Beach at Malibu Colony fence.	A	ns
Surfrider Beach (breach location)- daily.	F	ns
Malibu Pier - 50 yards east.	B	ns
Carbon Beach at Sweetwater Canyon.	A+	ns
Las Flores State Beach at Las Flores Creek (point zero).	A+	ns
Big Rock Beach at 19848 PCH stairs.	B	ns
Pena Creek at Los Tenas County Beach.	A+	ns
Tuna Canyon.	A+	ns
Topanga State Beach at creek mouth.	A	ns
Castlerock Storm Drain at Castle Rock Beach.	A	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A	ns
Will Rogers State Beach at 17208 PCH (1/4 mile east of Sunset drain).	A+	ns

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A+	ns
Will Rogers State Beach at Temescal Canyon drain.	A	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	ns
Santa Monica Beach at Montana Ave. drain.	A+	ns
Santa Monica Beach at Wilshire Blvd. drain.	A+	ns
Santa Monica Municipal Pier.	F	ns
Santa Monica Beach at Pico/Kenter storm drain.	B	ns
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	ns
Ocean Park Beach at Ashland Ave. drain.	A	ns
Venice City Beach, at the Rose Ave. storm drain.	A+	ns
Venice Beach at Brooks Ave. drain.	A+	ns
Venice Beach at Windward Ave. drain.	A	ns
Venice Fishing Pier - 50 yards south.	A+	ns
Venice Beach- projection of Topsail St.	A+	ns
Marina del Rey, Mothers' Beach- lifeguard tower.	D	ns
Dockweiler State Beach at Ballona Creek mouth.	A	ns
Dockweiler State Beach at Culver Blvd. drain.	A+	ns
North Westchester Storm Drain at Dockweiler State Beach.	A+	ns
Dockweiler State Beach at World Way (south of DBW jetty).	A+	ns
Dockweiler State Beach at Imperial Hwy drain.	A	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	A	ns
Dockweiler State Beach at Grand Ave. drain.	A	ns

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. But lawyers are happy.

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CP

FROM PAGE 1

fiancé in 2006, and became the co-leader, and eventually leader, of Santa Monica's Troop 8355.

Parents of scouts in the troop, like Lisette Gold, readily recognized Carroll's dedication to the troop, the projects, and the scouts.

"It's very unusual to have access to someone who is such a mature leader who actually sits and works with the girls on these projects. My daughter has been with her for five years," Gold said.

It's also unusual for a troop to be run by someone who isn't a mother with a daughter in the troop, Gold said.

"She's amazing to give so much of herself. Most troops are run by moms. This is something she's always wanted to do," she said.

When the troop mothers heard that Carroll was being deployed to Afghanistan this year, they could not let her go without giving her something to show their appreciation.

Gold and some of the other mothers in the troop sent letters to Johnston, citing Carroll's creativity, skills and devotion to the girls, and recommending her for the Leader with a Heart Award.

Support was easy to find among the troop mothers.

Michelle Richards, another troop mother and the troop's treasurer, has nothing but praise for Carroll.

"I've never heard her raise her voice, I've never seen her flustered. She's just calm and cool and can do anything," Richards said.

Carroll's devotion and know-how extends to the parents. Even if it involves jumper cables.

"She started my [car] battery after a meeting. She said, 'Don't call AAA, we used to do this all the time in Chicago,'" Richards said. "She's like one of the family."

Richards said that even her younger daughter has asked Carroll to organize a Brownie troop for her.

"If she had time, she would. That's who she is," Richards said.

And certainly Carroll is not done with the Girl Scouts, not yet.

She'd love to jump back into Girl Scouts when she returns from Afghanistan, she said, and even continue working with scouts by volunteering with a scouting organization that's already set up in Afghanistan.

"I'm hoping to get involved there as a volunteer, and somehow connect it with Girl Scouting here in Santa Monica," she said.

Carroll would like to set up communication between her Santa Monica Girl Scout troop and an Afghani troop, and have the two units working on the same project half a world away.

"The girls in Santa Monica can have a worldwide experience," she said. "I know that it's been done before, and so it's hopefully something that, when I get there, I can do again."

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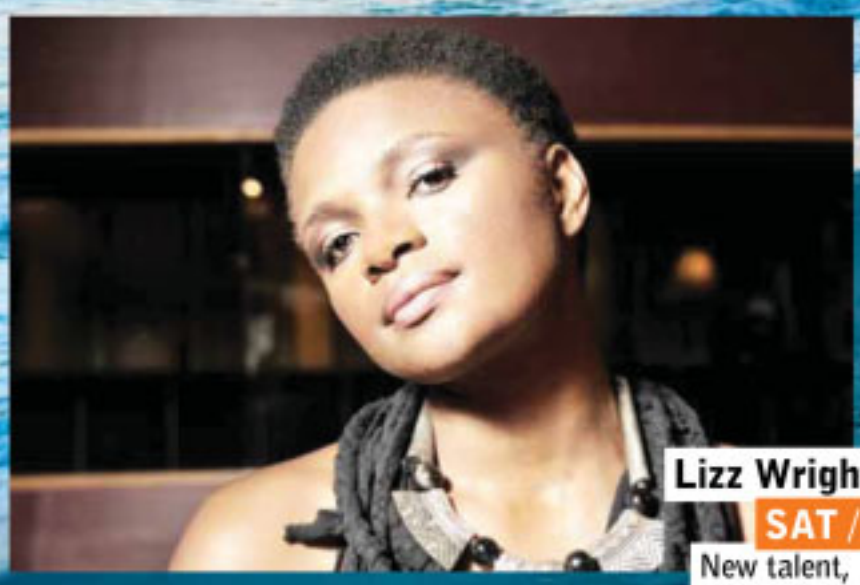
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DESIGN
FROM PAGE 3

go last year after 15 years on the mission.

Opening statements are expected to begin Monday in Los Angeles Superior Court after two years of legal wrangling in a case that has generated interest among supporters of intelligent design. The Alliance Defense Fund, a Christian civil rights group, and the Discovery Institute, a proponent of intelligent design, are both supporting Coppedge's case.

"It's part of a pattern. There is basically a war on anyone who dissents from Darwin and we've seen that for several years," said John West, associate director of Center for Science and Culture at the Seattle-based Discovery Institute. "This is free speech, freedom of conscience 101."

The National Center for Science Education, which rejects intelligent design as thinly veiled creationism, is also watching the case and has posted all the legal filings on its website.

"It would be unfortunate if the court took what seems to be a fairly straightforward employment law case and allowed it to become this tangled mess of trying to adjudicate scientific matters," said Josh Rosenau, NCSE's programs and policy director. "It looks like a pretty straightforward case."

Coppedge's attorney, William Becker, says his client was singled out by his bosses because they perceived his belief in intelligent design to be religious. Coppedge had a reputation around JPL as an evangelical Christian and other interactions with coworkers led some to label him as a Christian conservative, Becker said.

In the lawsuit, Coppedge says he believes other things also led to his demotion, including his support for a state ballot measure that sought to define marriage as limited to heterosexual couples and his request to rename the annual holiday party a "Christmas party."

"David had this reputation for being a Christian, for being a practicing one. He did not go around evangelizing or proselytizing. But if he found out that someone was a Christian he would say, 'Oh that's interesting, what denomination are you?'" Becker said.

"He's not apologizing for who he is. He's an evangelical Christian."

In an emailed statement, JPL dismissed Coppedge's claims. In court papers, lawyers for the California Institute of Technology, which manages JPL for NASA, said Coppedge received a written warning because his co-workers complained of harassment. They also said Coppedge lost his "team lead" status because of ongoing conflicts with others.

Caltech lawyers contend Coppedge was one of two Cassini technicians and among 246 JPL employees let go last year due to planned budget cuts.

While the case has attracted interest because of the controversial nature of intelligent design, it is at its heart a straightforward discrimination case, said Eugene Volokh, a professor of First Amendment law at the University of California, Los Angeles School of Law.

"The question is whether the plaintiff was fired simply because he was wasting people's time and bothering them in ways that would have led him to being fired regardless of whether it was about religion or whether he was treated worse based on the religiosity of his beliefs," said Volokh.

Coppedge, who began working for JPL as a contractor in 1996 and was hired in 2003, is active in the intelligent design sphere and runs a website that interprets scientific discoveries through the lens of intelligent design.

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Vow (PG-13) 1hr 44min
1:55pm, 4:40pm, 7:30pm, 10:05pm

Journey 2: The Mysterious Island (PG) 1hr 34min
1:35pm

This Means War (PG-13) 2hrs 00min
1:40pm, 4:10pm, 7:00pm, 9:45pm

Tyler Perry's Good Deeds (PG-13) 2hrs 09min
4:15pm, 7:15pm, 10:00pm

Chronicle (PG-13) 1hr 23min
1:45pm, 4:20pm, 7:00pm, 9:30pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Thousand Words (PG-13) 1hr 31min
11:50am, 2:30pm, 5:10pm, 7:45pm, 10:15pm

Dr. Seuss' The Lorax (PG) 1hr 35min
1:25pm, 4:05pm, 6:30pm, 9:00pm

John Carter in Disney Digital 3D (PG-13) 2hrs 19min
11:30am, 2:50pm, 6:10pm, 9:30pm

Safe House (R) 1hr 57min
11:20am, 2:00pm, 4:40pm, 7:40pm, 10:30pm

Act of Valor (R) 1hr 51min
11:30am, 2:10pm, 5:00pm, 7:50pm, 10:30pm

Dr. Seuss' The Lorax 3D (PG) 1hr 35min
11:45am, 2:20pm, 5:00pm, 7:30pm, 10:00pm

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1332 Second St.
(310) 478-3836

Boy (NR) 1hr 27min
1:00pm, 3:10pm, 5:30pm, 7:50pm, 10:15pm

Perfect Sense (NR) 1hr 28min
1:10pm, 3:20pm, 5:40pm, 8:00pm, 10:15pm

Salt of Life (Gianni e le donne) (NR) 1hr 30min
1:00pm, 3:00pm, 5:20pm, 7:40pm, 10:00pm

Artist (PG-13) 1hr 40min
1:55pm, 4:30pm, 7:20pm, 9:55pm

AMC Criterion 6
1313 Third St.
(310) 395-1599

Dr. Seuss' The Lorax (PG) 1hr 35min
11:30am, 4:35pm, 9:30pm

Hugo 3D (PG) 2hrs 07min
12:30pm, 3:40pm, 6:45pm, 9:40pm

John Carter (PG-13) 2hrs 19min
12:20pm, 3:40pm, 7:00pm, 10:15pm

Wanderlust (R) 1hr 38min
11:45am, 2:30pm, 5:15pm, 8:00pm, 10:30pm

Friends With Kids (R) 1hr 40min
11:30am, 2:15pm, 5:00pm, 7:45pm, 10:30pm

Dr. Seuss' The Lorax 3D (PG) 1hr 35min
1:55pm, 7:00pm

Silent House (R) 1hr 28min
11:55am, 2:20pm, 4:50pm, 7:20pm, 9:55pm

For more information, e-mail news@smdp.com

Stay close to home, Leo

ARIES (March 21-April 19)
★★★★ You might need to reveal more in a conversation than you normally do. Remember, it is your objective to help someone understand a decision. Once you unite as a team, you will be close to unbeatable. Tonight: Continue discussions.

TAURUS (April 20-May 20)
★★★★ Defer to others and open up. Confusion weaves its path. Why the sudden insecurity? Slow down, and don't make quick assumptions or decisions for the next few weeks. Use this time for soul-searching and sensitivity. Tonight: Have a long-overdue chat.

GEMINI (May 21-June 20)
★★★ Your ruler, Mercury, starts its backward dance, signaling that it is time to slow down and approach life with more awareness. The wise twin will not make commitments during this time. Tonight: Racing around.

CANCER (June 21-July 22)
★★★ Just when you thought your timing was perfect to talk to a boss, parent or other authority figure, you discover otherwise. This person could be acting a bit off. Play the waiting game. Tonight: Leave problems behind.

LEO (July 23-Aug. 22)
★★★ You are called upon to use your insight. First, detach from a problem or situation. Next, understand what is happening within your immediate circle. If your personal and/or domestic life is not as you would like it to be, your professional or public life could be affected. Be careful. Tonight: Close to home.

VIRGO (Aug. 23-Sept. 22)
★★★★ Communication could be off. Whether you sense a haze surrounding someone's words and/or an outright misunderstanding depends on the people involved. Try to confirm your appointments. Tonight: Hang out with easygoing friends.

LIBRA (Sept. 23-Oct. 22)
★★★ Money is essential to living, yet you might find a problem concerning your finances. This problem could involve a partner, if you are not careful. Tonight: Balance your checkbook.

SCORPIO (Oct. 23-Nov. 21)
★★★★ You might want to be more aware of your expectations. A partner or friend could disappoint you in the near future without intending to. Perhaps you set the bar too high. Still, let your imagination play into plans or a project. Tonight: Not everything has to be serious.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★ You might decide to say little, as you pull back and do some important thinking. Others, from bosses to partners, seem to be unusually flaky or difficult. Don't make any decisions or commitments at this time. Tonight: Nap, then decide what feels right.

CAPRICORN (Dec. 22-Jan. 19)
★★★ You know what you want, but somehow, even if you verbalize just that, it is misunderstood or misrepresented. Tap into your inner strength. A meeting could be more important than you realize. Tonight: Where people are.

AQUARIUS (Jan. 20-Feb. 18)
★★★ You feel as if you must jump through hoops to achieve your immediate goals. Tune into your sensitivity when dealing with others. You might not understand why everyone is scattered, but accept that they are. You see the end results. Tonight: A must appearance.

PISCES (Feb. 19-March 20)
★★★★ Detach from a confusing situation without blaming anyone. With some distance and a lot of discussion, you will understand more. The issue might be that you need to be more careful with messages and calls in the next few weeks. Do not stand on ceremony. Tonight: Let your mind wander.

Happy birthday

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

This year emphasizes communication. When you sense that an interaction might be off, detach and look at what the other person might really mean. At the same time, your intuitive side evolves. You will get better and better at clearing up misunderstandings. A partner often might spew out words without thinking. If you are attached, learn not to take everything your partner says personally. If you are single, others find you very attractive; however, getting a relationship to go beyond dating could be challenging.



MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

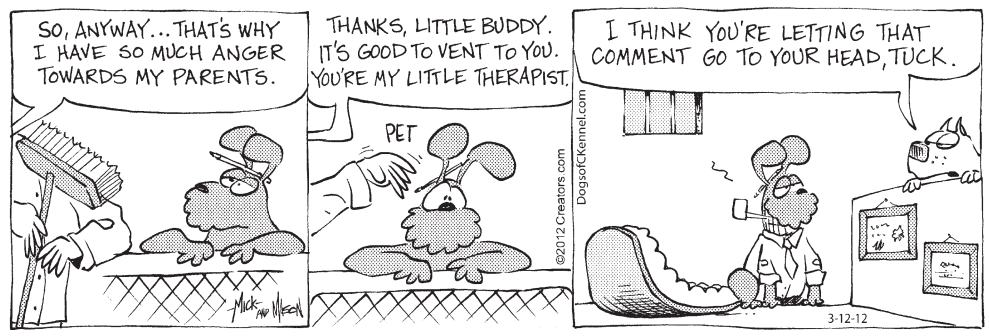
Speed Bump
By Dave Coverly



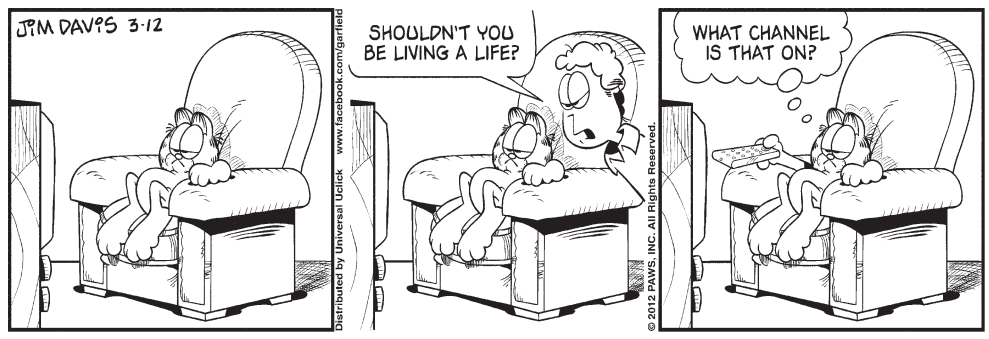
Strange Brew
By John Deering



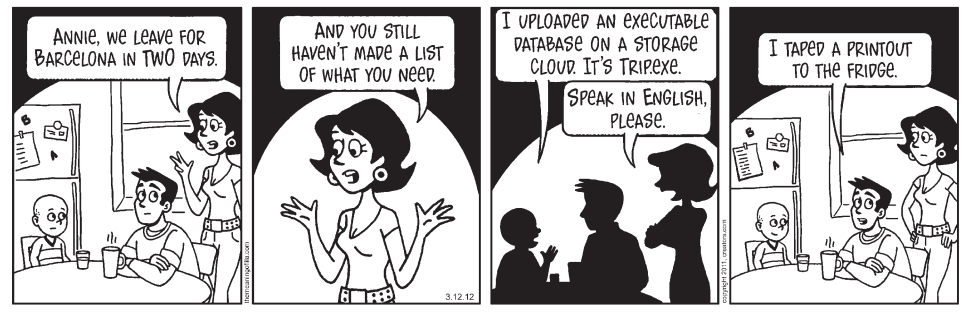
Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

4	5		9			6		
2	6			5	7			
			6					5
7		6	3		9		8	
	1			8			6	
	8		7		4	3		9
8					1			
			8	2			5	1
		4			6		7	8

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

7	5	2	6	4	8	1	3	9
4	9	3	2	5	1	6	8	7
6	8	1	3	7	9	5	2	4
1	3	4	8	9	7	2	5	6
9	2	6	4	3	5	8	7	1
5	7	8	1	6	2	9	4	3
3	4	5	9	2	6	7	1	8
2	1	9	7	8	4	3	6	5
8	6	7	5	1	3	4	9	2

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CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Invites
5 Slow tempo
10 Boutique
11 Large lizard
13 Scarlett's home
14 Wobble
15 Continually
17 Night before
18 Sounded
19 Work wk. start
20 Rent out
21 Fancy party
22 Fills completely
25 Crazy talks
26 Commotions
27 Signer's need
28 Bar bill
29 Ends a call
33 "— little teapot ..."
34 Writer's starting point
35 Track athletes
37 Poker payment
38 Put in a box
39 Finger feature
40 Carries
41 Conks out

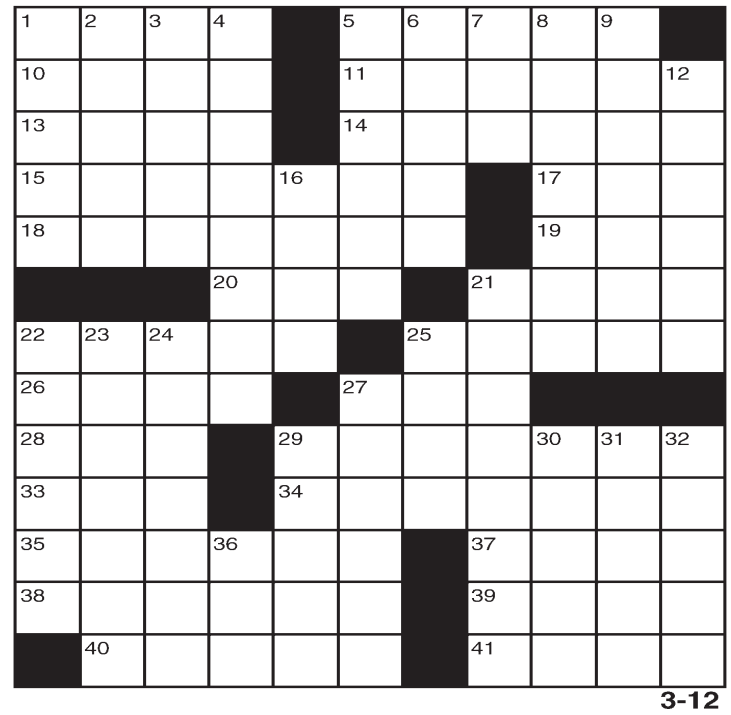
DOWN

1 Silents star Mary
2 Onetime "60 Minutes" co-star Alexander
3 Islamic text
4 Fabric add-ons
5 Left in a hurry
6 Deal maker
7 Regret
8 Sentry
9 Small battery output
12 Sports settings
16 Performs
21 The world of organized crime
22 Mocking writing
23 Inflexible
24 Pipe fill
25 Budget amount
27 Respites
29 Neigh sayer
30 Mideast peninsula
31 Loosen, as laces
32 Disrobes
36 Pig out

L	A	R	E	D	O	■	T	I	E	S
A	M	E	L	I	A	■	A	B	L	E
M	O	L	E	S	T	■	R	E	E	D
E	R	I	C	H	■	D	O	G	M	A
S	E	C	T	■	N	O	T	Y	E	T
■	■	■	O	P	A	L	■	O	N	E
■	S	T	R	I	K	E	O	U	T	■
L	E	E	■	N	E	S	T	■	■	■
E	V	A	D	E	D	■	H	A	S	H
N	I	T	E	S	■	R	E	L	A	Y
S	L	I	M	■	G	A	L	L	U	P
E	L	M	O	■	U	P	L	A	T	E
S	E	E	N	■	S	T	O	N	E	D

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



3-12

ARITHMO™

CrossMath + × − ÷

– Arithmo Crossmath – Reclaim Your Brain

• Insert the given numbers in the empty squares so when they are calculated in threes from left to right and top to bottom they satisfy the demands in the shaded boxes both horizontally and vertically.

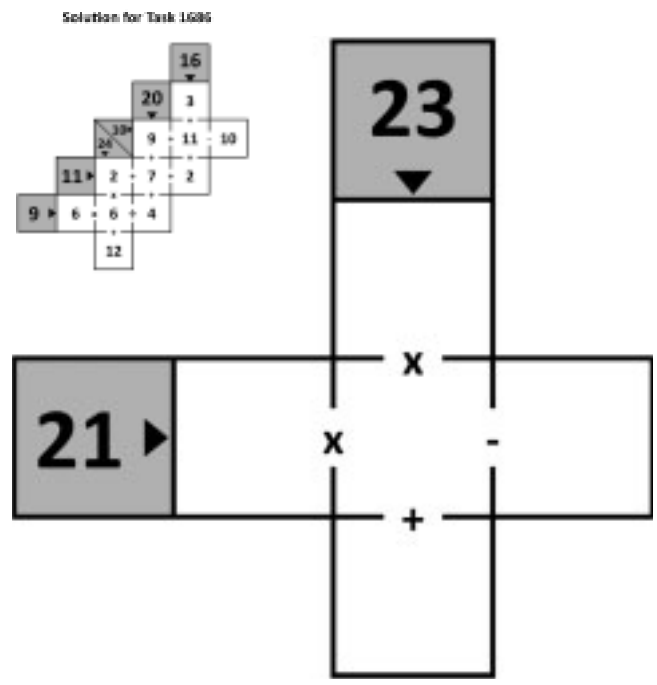
• Each empty square dictates the math operation that must be performed to meet the demands.

• Remember to multiply or divide before you add or subtract.

Go to www.zokigames.net for more fun and challenging games and links to our mobile phone apps.

Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

2, 3, 6, 7, 9



DAILY LOTTERY

MEGA MILLIONS
Draw Date: 3/9
9 10 27 36 42
Meganumber: 11
Jackpot: $171

SUPER LOTTO PLUS
Draw Date: 3/10
14 24 28 35 40
Meganumber: 19
Jackpot: $11M

Fantasy 5
Draw Date: 3/11
3 26 27 31 37

DAILY 3
Draw Date: 3/11
MIDDAY: 0 3 4
EVENING: 3 8 9

SANTA ANITA PARK
Draw Date: 3/11
1st: 05 California Classic
2nd: 08 Gorgeous George
3rd: 07 Eureka!
RACE TIME: 1:43.55

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ News of the Weird has long reported on gallery patrons' inability to distinguish "abstract impressionist" works by human artists (even by masters) from the scribbles drawn by toddlers -- and even animals. To attempt to add sophistication to the topic, a museum at University College London recently opened a comparative installation of "works" from an elephant and several kinds of apes, leading the museum manager to observe that "art produced by apes is a lot more creative." The elephant, with brushes affixed to its trunk, "is not deliberately doing anything" when it stomps or swirls the paint around on the canvas, but ape art is "much freer" and "expressive" -- "almost indistinguishable from abstract art by humans ...." But, he added sheepishly, "Whether this is actually art is the big question."

■ (1) South Korea's Customs Service arrested eight men in January for a 2010 scheme to smuggle gold into Japan without paying import fees. The smugglers allegedly broke down gold bars into small beads and brought them in in their rectums. (2) In an advertising campaign in December for a new line of extreme push-up bras, the Dutch department store Hema hired as its fashion model the androgynous (but flat-chested) superstar Andrej Pejic.

■ Antidote to Multitasking: The U.K. household services broker LocalTraders.com announced in December that it is planning, for central England in 2012, a "world watching-paint-dry championship," with a short list selected on "mental strength, concentration and endurance." Finalists will be asked their favorite color, which will be painted on a wall, and whoever stares the longest without turning away will win. Said a spokesman, "Previous paint-watching experience is not essential."

WORD UP!

antipode \ AN-ti-pohd \ , noun;
1. A direct or exact opposite.

Santa Monica Daily Press

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Notices

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2012014250
Current File No.20101155721
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
NORTHRIDGE SUITS AND TUX
The fictitious business name referred to above was filed on 8/19/2010 in the county of LOS ANGELES.
Registered owners: HIRO HAFTVANI, 16661 ITASCA ST, NORTHRIDGE, CA 91343
This business is conducted by: AN INDIVIDUAL
/s/ HIRO HAFTVANI
This statement was filed with the County Clerk of Los Angeles County on 1/25/12
Published: SANTA MONICA DAILY PRESS 2/27/12, 3/5/12, 3/12/12, 3/19/12

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2012014271
Current File No.042862419
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
NORTHRIDGE SUIT OUTLET
The fictitious business name referred to above was filed on 11/4/2004 in the county of LOS ANGELES.
Registered owners: ALIZA HAFTVANI, HAMBARSOOM HAFTVANI
This business is conducted by: HUSBAND AND WIFE
/s/ ALIZA HAFTVANI
This statement was filed with the County Clerk of Los Angeles County on 1/25/12
Published: SANTA MONICA DAILY PRESS 2/27/12, 3/5/12, 3/12/12, 3/19/12

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. PS014215
Superior Court of California, County of Los Angeles
Petition of IN BEHALF OF SOPHIA C. SAHAGUN-JIMENEZ for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: IN BEHALF OF SOPHIA C. SAHAGUN-JIMENEZ filed a petition with this court for a decree of changing names as follows: SOPHIA CARMEN SAHAGUN-JIMENEZ to SOPHIA CARMEN JIMENEZ. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: April 23, 2012 Time: 8:30am, Dept. F49
The address of the court is 9425 Penfield Ave, Chatsworth, CA 91311
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 2/27/2012
CHARLAINE F. OLMEDO, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS022030
Superior Court of California, County of Los Angeles
Petition of MARY JULIA TEACHEY LEMLE for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: MARY JULIA TEACHEY LEMLE filed a petition with this court for a decree of changing names as follows: MARY JULIA TEACHEY LEMLE to JULIA TEACHEY LEMLE. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: April 12, 2012 Time: 8:30am, Dept. A Rm. 104
The address of the court is 1725 Main St., Santa Monica, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 3/1/2012
JOSEPH S. BIDERMAN, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES015485
Superior Court of California, County of Los Angeles
Petition of MEGAN KATHLEEN HENNING for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: MEGAN HENNING. filed a petition with this court for a decree of changing names as follows: MEGAN KATHLEEN HENNING. to MEGAN KATHLEEN SINCLAIR. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: April 6, 2012 Time: 8:30am, Dept. B
The address of the court is 300 E. Olive Ave., Burbank, CA 91502
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 2/10/2012
MARY THORNTON HOUSE, JUDGE OF THE SUPERIOR COURT

DBAS

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-022740
The following person(s) is (are) doing business as: LA BARCA BAKERY, 528 W. HOLT AVE., MONTCLAIR, CA 91768. Full name of registrant(s) is (are) ADRIAN GARCIA, 9354 PRADERA AVE. #2, MONTCLAIR, CA 91763. This Business is conducted by: AN INDIVIDUAL. Signed: ADRIAN GARCIA. This statement was filed with the County Clerk of Los Angeles County on 02/08/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code Pub. Feb. 20, 27, March 05, 12, 2012 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018246 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as MOBILELIFE. The full name of registrant(s) is/are: EHSAN ROOSTA 11908 DOROTHY STREET APT #205 LOS ANGELES CA 90049. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:EHSAN ROOSTA. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012012201 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/20/2012 The following person(s) is (are) doing business as NUENERGY TECHNOLOGIES PERU. The full name of registrant(s) is/are: JUAN GARCES VEGA 10727 WHITE OAK AVE. SUITE 205 GRANADA HILLS, CA 91344, CARLOS DANIEL BOBBIO 10727 WHITE OAK AVE. SUITE 205 GRANADA HILLS, CA 91344. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JUAN GARCES VEGA. This statement was filed with the County Clerk of LOS ANGELES County on 02/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012011590 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/20/2012 The following person(s) is (are) doing business as UNFOLD PROJECT. The full name of registrant(s) is/are: CLINT PERALTA 955 S. HUDSON AVE. LOS ANGELES, CA 90019, MIN CHO 1301 4TH AVE. UNIT 301 SEATTLE, WA 98101, EGODOMINO, LLC. 2649 DANA ST. BERKELEY, CA 94704. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/17/2012. /s/: JOSEPH CHIENG. This statement was filed with the County Clerk of LOS ANGELES County on 01/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012011589 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/20/2012 The following person(s) is (are) doing business as ARYATRADING. The full name of registrant(s) is/are: PARVIZ TAKMILI 728 E. 9TH PLACE LOS ANGELES, CA 90021. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PARVIZ TAKMILI. This statement was filed with the County Clerk of LOS ANGELES County on 01/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012012562 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/23/2012 The following person(s) is (are) doing business as SIRINAN MASSAGE. The full name of registrant(s) is/are: Sirinan Pakkawasa 586 Washington Blvd. Marina Del Rey, CA 90292. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Sirinan Pakkawasa. This statement was filed with the County Clerk of LOS ANGELES County on 01/23/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012017344 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/31/2012 The following person(s) is (are) doing business as LITTLE SPARKS COOKIES. The full name of registrant(s) is/are: Jessica Vargas 1942 Euclid St. Apt. #6 Santa Monica, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Jessica Vargas. This statement was filed with the County Clerk of LOS ANGELES County on 01/31/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012020667 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2012 The following person(s) is (are) doing business as RZ Clinic. The full name of registrant(s) is/are: Radcliffe A Reid 1647 Bundy Dr. #207 Los Angeles, CA 90025. This Business is being conducted by: . The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: Radcliffe A Reid. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012020959 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2012 The following person(s) is (are) doing business as ALLSTATE- THE CAMPBELL AGENCY. The full name of registrant(s) is/are: Billy C. Campbell Enterprises, Inc. 2300 Manchester Blvd. Inglewood, CA 90305. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2011. /s/: Billy C. Campbell Enterprises, Inc.. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-026847
The following person(s) is (are) doing business as: GOOD TIMES PARTY RENTALS, 7625 ROSECRANS AVE. UNIT 30, PARAMOUNT, CA 90723. Full name of registrant(s) is (are) WTM GROUP, INC., 7625 ROSECRANS AVE. UNIT 30, PARAMOUNT, CA 90723. This Business is conducted by: A CORPORATION. Signed: WILSON MAYS. This statement was filed with the County Clerk of Los Angeles County on 02/16/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 01/01/2012. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 20, 27, March 05, 12, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-022735
The following person(s) is (are) doing business as: JA'S CUTS AND COLOR, 1106 N. CITRUS AVE. #B, COVINA, CA 91722. Full name of registrant(s) is (are) JANETT MONTANO, 1106 N. CITRUS AVE. #B, COVINA, CA 91722. This Business is conducted by: AN INDIVIDUAL. Signed: JANETT MONTANO. This statement was filed with the County Clerk of Los Angeles County on 02/08/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk.

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A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 20, 27, March 05, 12, 2012 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-021382
The following person(s) is (are) doing business as: SPEED BURGERS, 10425 AVALON, L.A., CA 90003. Full name of registrant(s) is (are) JOSE DE LACRUZ GARCIA, 1025 E. 84th PL. #B, L.A.., CA 90001. This Business is conducted by: AN INDIVIDUAL. Signed: JOSE DE LACRUZ GARCIA This statement was filed with the County Clerk of Los Angeles County on 02/07/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 20, 27, March 05, 12, 2012 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-019956
The following person(s) is (are) doing business as: YAHWEH INSPIRATIONS, 9019 IOWA ST., DOWNEY, CA 90241. Full name of registrant(s) is (are) IMELDA ARTIGA, 9019 IOWA ST., DOWNEY, CA 90241. This Business is conducted by: AN INDIVIDUAL. Signed: IMELDA ARTIGA. This statement was filed with the County Clerk of Los Angeles County on 02/03/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 20, 27, March 05, 12, 2012 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-019143
The following person(s) is (are) doing business as: TAJMAHAL IMPORTS, 5454 CRENSHAW BLVD., L.A., CA 90043. Full name of registrant(s) is (are) MOFIZUR RAHMAN, 5454 CRENSHAW BLVD., L.A., CA 90043. This Business is conducted by: AN INDIVIDUAL. Signed: MOFIZUR RAHMAN. This statement was filed with the County Clerk of Los Angeles County on 02/02/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 02/02/2012. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub Pub. Feb. 20, 27, March 05, 12, 2012 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-019467
The following person(s) is (are) doing business as: R AND R KEYBOARDS, 275 E. FOOTHILL BLVD., POMONA, CA 91767. Full name of registrant(s) is (are) TERRY ALLEN RUNYAN, 576 E. COUMBIA AVE., POMONA, CA 91767. This Business is conducted by: AN INDIVIDUAL. Signed: TERRY ALLEN RUNYAN. This statement was filed with the County Clerk of Los Angeles County on 02/02/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Pub. Feb. 20, 27, March 05, 12, 2012 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-026842
The following person(s) is (are) doing business as: WTM PROPERTY MANAGEMENT, 7625 ROSECRANS AVE. UNIT 30, PARAMOUNT, CA 90723. Full name of registrant(s) is (are) WTM GROUP, INC., 7625 ROSECRANS AVE. UNIT 30, PARAMOUNT, CA 90723. This Business is conducted by: A CORPORATION. Signed: WILSON MAYS. This statement was filed with the County Clerk of Los Angeles County on 02/16/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 01/01/2011. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 20, 27, March 05, 12, 2012 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-026974
The following person(s) is (are) doing business as: TORRES PRODUCE, 317 S. BROADWAY STALL D7 E8, L.A., CA 90013. Full name of registrant(s) is (are) ALEJANDRO TORRES, MINERVA TORRES, 2827 BALLARD ST., L.A., CA 90063. This Business is conducted by: HUSBAND and WIFE. Signed: ALEJANDRO TORRES. This statement was filed with the County Clerk of Los Angeles County on 02/16/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 20, 27, March 05, 12, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-024874
The following person(s) is (are) doing business as: SUPERFUSHA, 700 E. 92nd ST., L.A., CA 90002. Full name of registrant(s) is (are) TERRIE RIDLEY, 700 E. 92nd ST., L.A., CA 90002. This Business is conducted by: AN INDIVIDUAL. Signed: TERRIE RIDLEY. This statement was filed with the County Clerk of Los Angeles County on 02/10/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 20, 27, March 05, 12, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-024095
The following person(s) is (are) doing business as: SPA SKY, 297 S. ROBERTSON BLVD., BEVERLY HILLS, CA 90211. Full name of registrant(s) is (are) PLASTER ONE, INC., 4170 ADMIRALITY WAY #402, MARINA DEL REY, CA 90292. This Business is conducted by: A CORPORATION. Signed: MONAVAR SOOFIANI. This statement was filed with the County Clerk of Los Angeles County on 02/10/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 20, 27, March 05, 12, 2012
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-027035
The following person(s) is (are) doing business as: ORI'S GLASS AND EJ CONSTRUCTION, 8811 BEACH ST., L.A., CA 90002. Full name of registrant(s) is (are) MARVIN MARTINEZ, RAMIRO VIERA, 8811 BEACH ST., L.A., CA 90002. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: MARVIN MARTINEZ. This statement was filed with the County Clerk of Los Angeles County on 02/16/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 20, 27, March 05, 12, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-027321
The following person(s) is (are) doing business as: MG CAPITAL FUNDING, 8050 FLORENCE AVE. STE 35, DOWNEY, CA 90240. Full name of registrant(s) is (are) FRANCISCO BENCOMO JR., 10519 WADDELL ST., WHITTIER, CA 90606. This Business is conducted by: AN INDIVIDUAL. Signed: FRANCISCO BENCOMO JR. This statement was filed with the County Clerk of Los Angeles County on 02/16/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code)
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-027134
The following person(s) is (are) doing business as: EGG TO EGGI, 12456 OAKCREEK LN., CERRITOS, CA 90703. Full name of registrant(s) is (are) ESTHER LEE, 12456 OAKCREEK LN., CERRITOS, CA 90703. This Business is conducted by: AN INDIVIDUAL. Signed: ESTHER LEE. This statement was filed with the County Clerk of Los Angeles County on 02/16/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 04/30/2011. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 20, 27, March 05, 12, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012015086 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/26/2012 The following person(s) is (are) doing business as PHONES4CASH. The full name of registrant(s) is/are: PHONES 4 CHARITY, LLC. 9327 DEERING AVE. CHATSWORTH, CA 91311. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JEFFERY BAKER. This statement was filed with the County Clerk of LOS ANGELES County on 01/26/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012015088 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/26/2012 The following person(s) is (are) doing business as OCEAN MARINE SALES. The full name of registrant(s) is/are: OMS INC. 7235 N. OAKBANK DRIVE GLENDORA, CA 91741. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WILLIE NEVAREZ. This statement was filed with the County Clerk of LOS ANGELES County on 01/26/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012013727 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/25/2012 The following person(s) is (are) doing business as MOTOPARTSDEPOT. The full name of registrant(s) is/are: MICHAEL DAGATA 3413 BERNADETTE COURT B WEST COVINA, CA 91792. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHAEL DAGATA. This statement was filed with the County Clerk of LOS ANGELES County on 01/25/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012013729 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/25/2012 The following person(s) is (are) doing business as 1. THE JUNIOR JEWELER, 2. GIFT MALL WHOLESALE, 3. OPRO WEB DESIGN. The full name of registrant(s) is/are: WEB LINK MARKETING, LLC 2287 LERONA AVE. ROWLAND HEIGHTS, CA 91748. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:. This statement was filed with the County Clerk of LOS ANGELES County on 01/25/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012030419 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/20/2012 The following person(s) is (are) doing business as FRESH TRADE. The full name of registrant(s) is/are: Peyman Jadidollahi 1042 S. Holt Ave #6 Los Angeles CA 90035. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Peyman Jadidollahi. This statement was filed with the County Clerk of LOS ANGELES County on 02/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/25/2012, 03/03/2012, 03/10/2012, 03/17/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011157329 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/10/2012 The following person(s) is (are) doing business as ASSOCIATED FINANCIAL CONSULTANTS. The full name of registrant(s) is/are: Meier Meier and Associates Inc 1540 7th Street Suite #220 Santa Monica CA 90401. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/03/2005. /s/: Melissa Meier. This statement was filed with the County Clerk of LOS ANGELES County on 02/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012013728 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/25/2012 The following person(s) is (are) doing business as LIGHTHOUSE ACCOUNTING GROUP. The full name of registrant(s) is/are: SILVA AGHAZARYAN 508 W. STOCKER ST. #202 GLENDALE, CA 91202. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SILVA AGHAZARYAN. This statement was filed with the County Clerk of LOS ANGELES County on 01/25/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012027997 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/17/2012 The following person(s) is (are) doing business as SEA SERPENT RECORDS. The full name of registrant(s) is/are: Nate Weldon 750 Skyline Trail #3 Topanga CA 90290, Ted Weldon 750 Skyline Trail #3 Topanga CA 90290. This Business is being conducted by: a Joint Venture. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Nate Weldon. This statement was filed with the County Clerk of LOS ANGELES County on 02/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012025654 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/14/2012 The following person(s) is (are) doing business as DOLLAR LOAN CENTER LLC. The full name of registrant(s) is/are: Dollar Loan Center California LLC 901 E 10th Street Sioux Falls SD 57104. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Charles C Brenan. This statement was filed with the County Clerk of LOS ANGELES County on 02/14/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012028521 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/21/2012 The following person(s) is (are) doing business as DEMETRI STERLING MUSIC, DEMETRI STERLING ARTS, DEMETRI STERLING PRODUCTIONS. The full name of registrant(s) is/are: Lois Evelyn Fein 1929 12th St Apt C Santa Monica CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Lois Fein. This statement was filed with the County Clerk of LOS ANGELES County on 02/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012028227 REFILE This statement was filed with the County Clerk of LOS ANGELES on 02/21/2012 The following person(s) is (are) doing business as DITURI CO REALTORS. The full name of registrant(s) is/are: Robert J Sullivan Inc 2111 Wilshire Blvd Santa Monica CA 90403. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/20/2007. /s/: Joseph E Fitzsimons. This statement was filed with the County Clerk of LOS ANGELES County on 02/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012028226 REFILE This statement was filed with the County Clerk of LOS ANGELES on 02/21/2012 The following person(s) is (are) doing business as SULLIVAN DITURI CO REALTORS. The full name of registrant(s) is/are: Robert J Sullivan Inc 2111 Wilshire Blvd. Santa Monica CA 90403. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/20/2007. /s/: Joseph E Fitzsimons. This statement was filed with the County Clerk of LOS ANGELES County on 02/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012028225 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/21/2012 The following person(s) is (are) doing business as LITTLE MISS NO NAME, MISS NO NAME. The full name of registrant(s) is/are: Whitney Jeffries 4020 W 61st St Los Angeles CA 90043. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/03/2012. /s/: Whitney Jeffries. This statement was filed with the County Clerk of LOS ANGELES County on 02/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-028527 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/21/2012 The following person(s) is (are) doing business as 4 YOU. The full name of registrant(s) is/are: Atef Hanna Sadek 1141 S. Santee Street, LA, CA 90015, Manal Maher Azer 2112 Ocean Park Blvd Apt 2 Santa Monica CA 90405. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Atef H Sadek. This statement was filed with the County Clerk of LOS ANGELES County on 02/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 201202016 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2012 The following person(s) is (are) doing business as PILYS PERFECTIONS BEAUTY SALON. The full name of registrant(s) is/are: Maria Del Pilar Gonzalez 2039 E Lucien St Compton CA 90222. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Maria Del Pilar Gonzalez. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-030514
The following person(s) is (are) doing business as: ABSOLUTE HOMECARE SERVICES; ADVOCATE'S CARE REFERRALS, 1130 N. VERDUGO RD. #18, GLENDALE, CA 91206. Full name of registrant(s) is (are) EVANGELINE N. CARRANZA, 1130 N. VERDUGO RD. #18, GLENDALE, CA 91206. This Business is conducted by: AN INDIVIDUAL. Signed: EVANGELINE N. CARRANZA. This statement was filed with the County Clerk of Los Angeles County on 02/23/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 27, March 05, 12, 19, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-030632
The following person(s) is (are) doing business as: AR AMERICA, 425 N. FORMOSA AVE., L.A., CA 90036. Full name of registrant(s) is (are) AR AMERICA, INC., 2000 TOWERSIDE TR STE 1409, MIAMI, FL 33138. This Business is conducted by: A CORPORATION. Signed: MIKE ROSENBERG. This statement was filed with the County Clerk of Los Angeles County on 02/23/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 02/22/2012. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 27, March 05, 12, 19, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-028577
The following person(s) is (are) doing business as: EAGLE MORTGAGE; ATLANTIC HOME LOANS OF AMERICA, 215 N. MARENGO AVE. 3rd FL, PASA-

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DENA, CA 91101. Full name of registrant(s) is (are) ATLANTIC REALTY OF AMERICA, INC., 215 N. MARENGO AVE. 3rd FL., PASADENA, CA 91101. This Business is conducted by: A CORPORATION. Signed: JOSEPH BERNARDO MARCOS. This statement was filed with the County Clerk of Los Angeles County on 02/21/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 09/11/1998. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 27, March 05, 12, 19, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-029734
The following person(s) is (are) doing business as: FIRST CHOICE PLUMBING SUPPLY, 413 S. CENTRAL AVE. #A120, GLENDALE, CA 91204. Full name of registrant(s) is (are) ALFRED HEYDARLOU, 413 S. CENTRAL AVE. #A120, GLENDALE, CA 91204. This Business is conducted by: AN INDIVIDUAL. Signed: ALFRED HEYDARLOU. This statement was filed with the County Clerk of Los Angeles County on 02/22/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 27, March 05, 12, 19, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-027920
The following person(s) is (are) doing business as: KH M PAINTING, 2233 RAFAEL TER., GLENDALE, CA 91208. Full name of registrant(s) is (are) KHOSROV MIRZAKHANYAN, 2233 RAFAEL TER., GLENDALE, CA 91208. This Business is conducted by: AN INDIVIDUAL. Signed: KHOSROV MIRZAKHANYAN. This statement was filed with the County Clerk of Los Angeles County on 02/17/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 03/01/1999. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 27, March 05, 12, 19, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012015089 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/26/2012 The following person(s) is (are) doing business as CAD CAM DESIGNER. The full name of registrant(s) is/are: ESTEBAN AMBRIZ, JR. 5260 N. CITRUS AVE. #14 COVINA, CA 91722. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: ESTEBAN AMBRIZ, JR.. This statement was filed with the County Clerk of LOS ANGELES County on 01/26/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012015157 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/26/2012 The following person(s) is (are) doing business as FULLY CONNECTED VIRTUAL ENVIRONMENT. The full name of registrant(s) is/are: JONATHAN W. DIMOCK 311 N. ROBERTSON BLVD. SUITE 818 BEVERLY HILLS, CA 90211. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/13/2012. /s/: JONATHAN W. DIMOCK. This statement was filed with the County Clerk of LOS ANGELES County on 01/26/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

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publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012012200 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/23/2012 The following person(s) is (are) doing business as JULES OF THE WORLD. The full name of registrant(s) is/are: ELIZABETH NEFF 10061 RIVERSIDE DRIVE #495 TOLUCA LAKE, CA 91602. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ELIZABETH NEFF. This statement was filed with the County Clerk of LOS ANGELES County on 01/23/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012012197 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/23/2012 The following person(s) is (are) doing business as MAGNETIC SUPPLEMENTS. The full name of registrant(s) is/are: ZAREMA TASTANOVA 14847 HAGAR ST. MISSION HILLS, CA 91345, JOHN W. HART 14847 HAGAR ST. MISSION HILLS, CA 91345. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ZAREMA TASTANOVA. This statement was filed with the County Clerk of LOS ANGELES County on 01/23/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012012196 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/23/2012 The following person(s) is (are) doing business as RUETHER AUTOMOTIVE CENTER. The full name of registrant(s) is/are: 26502 RUETHNER AVENUE, L.P. 26502 RUETHNER AVENUE, UNIT 601 SANTA CLARITA, CA 91350. This Business is being conducted by: a Limited Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ROBERT A. STRATTON, JR.. This statement was filed with the County Clerk of LOS ANGELES County on 01/23/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012012199 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/23/2012 The following person(s) is (are) doing business as LEMS FLOWERS. The full name of registrant(s) is/are: JOSE LUIS VILLEGAS 16755 HIGHFALLS ST. CANYON COUNTRY, CA 91387. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/2012. /s/: JOSE LUIS VILLEGAS. This statement was filed with the County Clerk of LOS ANGELES County on 01/23/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012012198 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/23/2012 The following person(s) is (are) doing business as BUNGALOW TWENTY FOUR. The full name of registrant(s) is/are: BYXBEE PRODUCTIONS, LLC 1600 VINE STREET, UNIT 1102 LOS ANGELES, CA 90028. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2011. /s/: KACY BYXBEE. This statement was filed with the County Clerk of LOS ANGELES County on 01/23/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EX-

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PIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012013300 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/24/2012 The following person(s) is (are) doing business as MUSIC MYND. The full name of registrant(s) is/are: RYAN HARRIS 3716 GREENFIELD AVE. LOS ANGELES, CA 90034. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RYAN HARRIS. This statement was filed with the County Clerk of LOS ANGELES County on 01/24/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012013301 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/24/2012 The following person(s) is (are) doing business as ESKAYWHY PUBLISHING. The full name of registrant(s) is/are: SKYLER AUSTEN GORDY 10960 WILSHIRE BLVD., 5TH FLOOR LOS ANGELES, CA 90024. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SKYLER AUSTEN GORDY. This statement was filed with the County Clerk of LOS ANGELES County on 01/24/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012031095 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/24/2012 The following person(s) is (are) doing business as JL RCH ENTERPRISES. The full name of registrant(s) is/are: Lenny Kumasi 2505 4th Street #108 Santa Monica CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Lenny Kumasi. This statement was filed with the County Clerk of LOS ANGELES County on 02/24/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 03/26/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012031694 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/27/2012 The following person(s) is (are) doing business as SOCIAL LANDSCAPE, INC.. The full name of registrant(s) is/are: Social Landscape, Inc. 1428 Yale Street, Front House Santa Monica, CA 90404, LA COUNTY. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2007. /s/: Chiu-Yueh Yu. This statement was filed with the County Clerk of LOS ANGELES County on 02/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 03/26/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012032799 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/28/2012 The following person(s) is (are) doing business as PIXOGRAPHIA. The full name of registrant(s) is/are: Mariola Szeliga 1645 Ashland Ave. Santa Monica, CA 90405, LOS ANGELES COUNTY. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Mariola Szeliga. This statement was filed with the County Clerk of LOS ANGELES County on 02/28/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 03/26/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012033402 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2012 The following person(s) is (are) doing business as GOOD WITH WOOD. The full name of registrant(s) is/are: Imas Inary Corporation 3310 Airport Ave. 07 Santa Monica CA 90405. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2006. /s/: Howard Minkin. This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 03/26/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012031871 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/27/2012 The following person(s) is (are) doing business as CASH FOR GOLD SANTA MONICA, SMITH AND COMPANY. The full name of registrant(s) is/are: Whit Smith 2432 Lincoln Blvd, Suite C Santa Monica, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/01/2010. /s/: Whit Smith. This statement was filed with the County Clerk of LOS ANGELES County on 02/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 03/26/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012031870 REFILE This statement was filed with the County Clerk of LOS ANGELES on 02/27/2012 The following person(s) is (are) doing business as ANTHONY L DITURI CO. The full name of registrant(s) is/are: Robert J Sullivan Inc 2111 Wilshire Blvd. Santa Monica CA 90403. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/20/07. /s/: Joseph E Fitzsimons. This statement was filed with the County Clerk of LOS ANGELES County on 02/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 03/26/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012031872 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/27/2012 The following person(s) is (are) doing business as SHOP SMART TOURS. The full name of registrant(s) is/are: Claudia Lipert Powell 3705 McLaughlin Ave. Los Angeles,CA,90066. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Claudia Lipert Powell. This statement was filed with the County Clerk of LOS ANGELES County on 02/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 03/26/2012.

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012021658 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/07/2012 The following person(s) is (are) doing business as PLUCKAPLUM.COM. The full name of registrant(s) is/are: Susan Shemin 720 Raymond Avenue #11 Santa Monica CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Susan Shemin. This statement was filed with the County Clerk of LOS ANGELES County on 02/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 03/26/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012029882 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/22/2012 The following person(s) is (are) doing business as ALVES & ASSOCIATES . The full name of registrant(s) is/are: Law Offices of Rodney Alves 2029 Century Park East Suite 1400 Los Angeles CA 90067. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: Rodney Alves. This statement was filed with the County Clerk of LOS ANGELES County on 02/22/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 03/26/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012030019 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/23/2012 The following person(s) is (are) doing business as KEN KREISEL BY INTERSOURCE. The full name of registrant(s) is/are: Intersource OEM Inc, 2912 Columbia Street Torrance, CA 90503, L.A COUNTY. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Sheri Wills. This statement was filed with the County Clerk of LOS ANGELES County on 02/23/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 03/26/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011156433 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/28/2012 The following person(s) is (are) doing business as LEWIS WISE REAL ESTATE. The full name of registrant(s) is/are: LEWIS WISE 415 S. PROSPECT AVE. UNIT 306 REDONDO BEACH, CA 90277. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/10/2011. /s/: LEWIS WISE. This statement was filed with the County Clerk of LOS ANGELES County on 12/28/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/23/2012, 01/30/2012, 2/6/2012, 02/13/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011150043 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/19/2011 The following person(s) is (are) doing business as KAYNE CAPITAL. The full name of registrant(s) is/are: KAYNE ANDERSON INVESTMENT MANAGEMENT, INC. 1800 AVENUE OF THE STARS 3RD FLOOR LOS ANGELES, CA 90067. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DAVID SHLADOVSKY. This statement was filed with the County Clerk of LOS ANGELES County on 12/19/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/02/2012, 01/09/2012, 01/16/2012, 01/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011156430 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/28/2012 The following person(s) is (are) doing business as US ONLINE SHOPPING, UNITED ONLINE SHOPPING, HIFICITIDOTCOM. The full name of registrant(s) is/are: YAWA CORPORATION 1706 E. FRANCIS ST. ONTARIO, CA 91761. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/04/2000. /s/: XINWEN YAN. This statement was filed with the County Clerk of LOS ANGELES County on 12/28/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/23/2012, 01/30/2012, 2/6/2012, 02/13/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012023456 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/09/2012 The following person(s) is (are) doing business as HOME GROWN GARDENS. The full name of registrant(s) is/are: Matthew Van Diepen 26803 Westvale Rd. Palos Verdes, CA 90274. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/03/2012. /s/: Matthew Van Diepen. This statement was filed with the County Clerk of LOS ANGELES County on 02/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/07/2012, 03/14/2012, 03/21/2012, 03/28/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-032941
The following person(s) is (are) doing business as: ZUMBA FITNESS LOVE STUDIO, 1108 E. ARTESIA BLVD., LONG BEACH, CA 90805. Full name of registrant(s) is (are) SUSANNA LOBOS, 1010 E. YORBALINDA BLVD., PLACENTIA, CA 92870, MARIA VIZCARRA, 2850 E. 69th ST., LONG BEACH, CA 90805. This Business is conducted by: CO-PARTNERS. Signed: SUSANNA LOBOS. This statement was filed with the County Clerk of Los Angeles County on 02/28/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 12, 19, 26, April 02, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018583 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as BRITTA PHOTOGRAPHY, FRANCISCO FILMS. The full name of registrant(s) is/are: BRITTA FRANCISCO 1836 CARMONA AVE. LOS ANGELES, CA 90019, MICHAEL ANTHONY FRANCSICO 1836 CARMONA AVE. LOS ANGELES, CA 90019. This Business is being conducted by: Husband and Wife. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/07/2005. /s/: BRITTA FRANCISCO. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-033656
The following person(s) is (are)

Classifieds

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doing business as: BETANCOURT BODY SHOP, 11240 ALAMEDA ST., LYNWOOD, CA 90262. Full name of registrant(s) is (are) DAVID HERNANDEZ, 14502 FIDEL AVE., NORWALK, CA 90650. This Business is conducted by: AN INDIVIDUAL. Signed: DAVID HERNANDEZ. This statement was filed with the County Clerk of Los Angeles County on 02/29/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 12, 19, 26, April 02, 2012
Publish: Santa Monica Daily Press

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018581 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as BELLJAR MEDIA. The full name of registrant(s) is/are: JEFFREY C. MAIER 1317 1ST STREET MANHATTAN BEACH, CA 90266. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/27/2012. /s/: JEFFREY C. MAIER. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018582 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as AMDA COLLEGE AND CONSERVATORY OF THE PERFORMING ARTS IN LOS ANGELES, . The full name of registrant(s) is/are: AMDA, INC. 6305 YUCCA LOS ANGELES, CA 90028. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DAVID SILVERMAN. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012021073 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2012 The following person(s) is (are) doing business as PCMAIL. The full name of registrant(s) is/are: SAM KHULUSI 12 RAWHIDE LANE ROLLING HILLS ESTATES, CA 90272. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SAM KHULUSI. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012., 3/26/12

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018319 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as Insignia Entertainment. The full name of registrant(s) is/are: Alexander Robb 10849 Fruitland Dr, Ste 304 Studio City, CA, 91604. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/21/2011. /s/: Alexander Robb. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018317 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as West Hollywood Property Management Pros. The full name of registrant(s) is/are: Amy Palian 1001 N OGDEN DR. #8 West Hollywood, CA 90046. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Amy Palian. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as Canterbury International. The full name of registrant(s) is/are: Canterbury Designs of Ohio, LLC 444 Reading Road Cincinnati, OH 45202. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/01/2010. /s/: Steve Kemme. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018313 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as Form and Function. The full name of registrant(s) is/are: Tara Lacarna 11818 Moorpark St. Unit C Studio City, CA 91604. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/14/2011. /s/: Tara Lacarna. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018316 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as Zue Kinnies Bread. The full name of registrant(s) is/are: Lissette Monagas 5291 Colodny Dr. #23 Agoura Hills, CA 91301. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Lissette Monagas. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section

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14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018311 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as A1 FLOORS. The full name of registrant(s) is/are: AAA AMERICAN 2 LLC 9533 CENTRAL AVE. MONTCLAIR, CA 91711. This Business is being conducted by: a Limited Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MOHAMMAD SHAHID. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018320 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as SLOBBERY FLY. The full name of registrant(s) is/are: JAMES C. HOGUE 10875 KLING ST. #302 NORTH HOLLYWOOD, CA 91602. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/25/2012. /s/: JAMES C. HOGUE. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018314 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as CEVICHE PROJECT. The full name of registrant(s) is/are: OCTAVIO OLIVAS BENITEZ 4039 LOS FELIZ BLVD. LOS ANGELES, CA 90027. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/11/2011. /s/: OCTAVIO OLIVAS BENITEZ. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018312 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as KB PROJECT MANAGEMENT. The full name of registrant(s) is/are: KATRINA BETHARDS 220 E. BROADWAY #407 GLENDALE, CA 91205. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date). /s/: KATRINA BETHARDS. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018310 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as FORE-PEAK INC. The full name of registrant(s) is/are: FORE-PEAK INC 6027 WHEELER CANYON RD. SANTA PAULA, CA 93026. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1980. /s/: HEIDI LOTUS WINGER. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS

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NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018321 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as VICTOR WIRE & CABLE AND VICTOR WIRE AND CABLE. The full name of registrant(s) is/are: DACON SYSTEMS, INC. 1891 N. DELIAH ST. CORONA, CA 92879. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/23/2012. /s/: MARK DANIELS. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018318 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as EVS CARPET CARE. The full name of registrant(s) is/are: ENIO G. VILLALTA 1318 W. 213 STREET TORRANCE, CA 90501. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/26/2012. /s/: ENIO G. VILLALTA. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012032932 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/28/2012 The following person(s) is (are) doing business as IMAGINE GEO TECHNOLOGIES . The full name of registrant(s) is/are: GEOVANNI HERRERA 14525 ALBERS ST. APT 4 SHERMAN OAKS CA 91411. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/25/2012. /s/: Geovanni Herrera. This statement was filed with the County Clerk of LOS ANGELES County on 02/28/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/19/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012 018715 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/02/2012 The following person(s) is (are) doing business as PINNACLE CALL SOLUTIONS. The full name of registrant(s) is/are: PINNACLE TRAVEL SERVICES LLC 8133 E. BAILEY WAY ANAHEIM, CA 92808. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ROBERT G. SINGH. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018716 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/02/2012 The following person(s) is (are) doing business as FIRSTSEARCH ENVIRONMENTAL INFORMATION. The full name of registrant(s) is/are: TRACK INFO SERVICES LLC 2239

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1/2 HONOLULU AVE. MONTROSE, CA 91020. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CHARLES COX. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018717 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/02/2012 The following person(s) is (are) doing business as 123 COLLEGE OF LOS ANGELES, 123 COLLEGE OF SOUTHERN CALIFORNIA. The full name of registrant(s) is/are: STUART D. HALL 6380 WILSHIRE BLVD. SUITE 1612 LOS ANGELES, CA 90048. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:STUART D. HALL. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018718 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/02/2012 The following person(s) is (are) doing business as FUMBAH MANOR. The full name of registrant(s) is/are: STL PROPERTIES, A CALIFORNIA PARTNERSHIP 832 SOUTH LAKE STREET LOS ANGELES, CA 90057. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KAIFA TULAY. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018719 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/02/2012 The following person(s) is (are) doing business as MIDNITE AIR, MIDNITE EXPRESS, MIDNITE EXPRESS INTERNATIONAL COURIER. The full name of registrant(s) is/are: MIDNITE AIR CORP 26812 DESERT LOCUST MURRIETA, CA 92562. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/06/2000. /s/: SCOTT A. CANNON. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012021074 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2012 The following person(s) is (are) doing business as JOAN AND SISTERS. The full name of registrant(s) is/are: SAMUEL A. BEVANS 3636 W. 116TH STREET INGLEWOOD, CA 90303. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1989. /s/: SAMUEL A. BEVANS. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012021077 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2012 The following person(s) is (are) doing business as FLAVA HAIR DESIGN. The full name of registrant(s) is/are: DANA BEVANS 3629 W. 116ST STREET LOS ANGELES, CA 90047. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1997. /s/: DANA BEVANS. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012..3/26/2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012020859 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2012 The following person(s) is (are) doing business as TIGHTEN UP FITNESS. The full name of registrant(s) is/are: AMANDA SPENCER 29500 HEATHERCLIFF RD. SPACE 11 MALIBU, CA 90265. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:AMANDA SPENCER. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.03/26/2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012 020860 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2012 The following person(s) is (are) doing business as DAVID A. FRANCO AND ASSOCIATES. The full name of registrant(s) is/are: DAVID A. FRANCO 11721 WHITTIER BLVD., #550 WHITTIER, CA 90601. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2007. /s/: DAVID A. FRANCO. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 3/26/2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2912020857 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2012 The following person(s) is (are) doing business as FANBOY COMICS. The full name of registrant(s) is/are: BARBARA DILLION 5227 CORTEEN PLACE APT. 9 NORTH HOLLYWOOD, CA 91607, BRYANT DILLION 5227 CORTEEN PLACE APT. 9 NORTH HOLLYWOOD, CA 91607, SAM RHODES 5227 CORTEEN PLACE APT. 9 NORTH HOLLYWOOD, CA 91607. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BARBARA DILLION. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012. , 3/26/2012

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012020858 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2012 The following person(s) is (are) doing business as MRC SCANNING SOLUTIONS. The full name of registrant(s) is/are: MANUEL RAMOS-CARDENAS 1448 S. GREENWOOD AVE. UNIT C MONTEBELLO, CA 90640. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MANUEL RAMOS-CARDENAS. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012., 3/26/2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012020856 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2012 The following person(s) is (are) doing business as NUVISION MOTORS. The full name of registrant(s) is/are: MOSTAFA BAHRAWY 7891 STARK DR #6 HUNTINGTON BEACH, CA 92647. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MOSTAFA BAHRAWY. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012. 3/26/2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012020855 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2012 The following person(s) is (are) doing business as KULT DECOR. The full name of registrant(s) is/are: KIMBERLY ROTH 1850 INDUTRIAL ST. #214 LOS ANGELES, CA 90021. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/30/2012. /s/: KIMBERLY ROTH. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012., 3/26/2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012021075 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2012 The following person(s) is (are) doing business as COMPUTERX. The full name of registrant(s) is/are: FLORENCIO MORALES JR. 815 S. CENTRAL AVE. SUITE 27 GLENDALE, CA 91204. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/02/2012. /s/: FLORENCIO MORALES JR.. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012. 3/26/2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012021327 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/07/2012 The following person(s) is (are) doing business as STAR KNOWLEDGE CONFERENCE. The full name of registrant(s) is/are: LINDA L. KAPLAN 25090 MULHOLLAND HWY. CALABASAS, CA 91302, ALAN BLACKBURN 25090 MULHOLLAND HWY. CALABASAS, CA 91302. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/2012. /s/: LINDA L. KAPLAN. This statement was filed with the County Clerk of LOS ANGELES County on 02/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012. 3/26/12

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012021328 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/07/2012 The following person(s) is (are) doing business as UNIONCREWS DOT COM. The full name of registrant(s) is/are: LAURENT TURLURE 5415 SIMPSON AVE, VALLEY VILLAGE, CA 91607. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: LAURENT TURLURE. This statement was filed with the County Clerk of LOS ANGELES County on 02/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish, 03/05/2012, 03/12/2012, 03/19/2012. 3/26/12

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012021329 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/07/2012 The following person(s) is (are) doing business as SPENCER WHITE AND COMPANY. The full name of registrant(s) is/are: HARRY E. GREENWOOD 440 SO. PARKWOOD AVENUE PASADENA, CA 91107. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2005. /s/: HARRY E. GREENWOOD. This statement was filed with the County Clerk of LOS ANGELES County on 02/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish, 03/05/2012, 03/12/2012, 03/19/2012.3/26/12

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012021330 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/07/2012 The following person(s) is (are) doing business as CTS WEIGHT LOSS CENTER. The full name of registrant(s) is/are: CARE TRAINING SERVICES, INC. 5336 CRENSHAW BLVD. LOS ANGELES, CA 90043. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/05/2012. /s/: VIDELLA WALLER. This statement was filed with the County Clerk of LOS ANGELES County on 02/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012. 3/26/2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012021331 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/07/2012 The following person(s) is (are) doing business as CALWEST INSURANCE. The full name of registrant(s) is/are: HOMAN ZAREI 1242 SOUTH BARRINGTON #208 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HOMAN ZAREI. This statement was filed with the County Clerk of LOS ANGELES County on 02/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012.3/26/2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012023384 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/09/2012 The following person(s) is (are) doing business as JEWELRY BY SCOOP. The full name of registrant(s) is/are: YVONNE V. ERICKSON 107 GROVE LANE SIERE MADRE, CA 91024. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:YVONNE V. ERICKSON. This statement was filed with the County Clerk of LOS ANGELES County on 02/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012. , 3/26/12

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012023383 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/09/2012 The following person(s) is (are) doing business as CATMANDA PET MAMA. The full name of registrant(s) is/are: AMANDA ABEL 4610 FULTON AVE. #207 SHERMAN OAKS, CA 91423. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:AMANDA ABEL. This statement was filed with the County Clerk of LOS ANGELES County on 02/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012. 3/26/2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012022883 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/08/2012 The following person(s) is (are) doing business as MSI-MODULAR SYSTEM INSTALLATIONS. The full name of registrant(s) is/are: JORGE O. LOPEZ 6343 PARAMOUNT BLVD. PICO RIVERA, CA 90660. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORGE O. LOPEZ. This statement was filed with the County Clerk of LOS ANGELES County on 02/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 3/26/2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012022558 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/08/2012 The following person(s) is (are) doing business as GOLDEN HOME CARE SERVICES. The full name of registrant(s) is/are: ESTHER SUTHERLAND 2950 VETERAN AVE. LOS ANGELES, CA 90064, ESTELITA BRAL 2950 VETERAN AVE. LOS ANGELES, CA 90064, VIOLETA ZIVALICH 2950 VETERAN AVE. LOS ANGELES, CA 90064. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ESTHER SUTHERLAND. This statement was filed with the County Clerk of LOS ANGELES County on 02/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 3/26/2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012022557 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/08/2012 The following person(s) is (are) doing business as AMDA COLLEGE AND CONSERVATORY OF THE PERFORMING ARTS. The full name of registrant(s) is/are: AMDA, INC. 6305 YUCCA LOS ANGELES, CA 90028. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DAVID SILVERMAN. This statement was filed with the County Clerk of LOS ANGELES County on 02/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 3/26/2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012022556 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/08/2012 The following person(s) is (are) doing business as LEMS PRODUCE. The full name of registrant(s) is/are: VILLEGAS GROUP 16755 HIGHFALLS ST. CANYON COUNTRY, CA 91387. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/16/2012. /s/: JOSE LUIS VILLEGAS. This statement was filed with the County Clerk of LOS ANGELES County on 02/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 3/26/2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012022555 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/08/2012 The following person(s) is (are) doing business as BRAIN BOOSTERS CENTERS FOR SUCCESS. The full name of registrant(s) is/are: EXL-ETA CORPORATION 1053 POMELLO DRIVE CLAREMONT, CA 91711. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2012. /s/: MARILYN MUNGIA. This statement was filed with the County Clerk of LOS ANGELES County on 02/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 3/26/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012022554 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/08/2012 The following person(s) is (are) doing business as BRILLIANT DIRECTORIES, INTERIOR DESIGN PRO. The full name of registrant(s) is/are: JASON HALOOSSIM 311 BORA BORA WAY #111 MARINA DEL REY, CA 90292, MATTHEW BROOKS 311 BORA BORA WAY #111 MARINA DEL REY, CA 90292. This Business is being conducted by: . The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: MATTHEW BROOKS. This statement was filed with the County Clerk of LOS ANGELES County on 02/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 3/26/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012023385 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/09/2012 The following person(s) is (are) doing business as GUARDIAN GOLD AND SILVER. The full name of registrant(s) is/are: AARON KUTHCINSKY 15021 VENTURA BLVD. SUITE 459 SHERMAN OAKS, CA 91403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:AARON KUTHCINSKY. This statement was filed with the County Clerk of LOS ANGELES County on 02/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 3/26/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012021332 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/07/2012 The following person(s) is (are) doing business as STARK TRUCKING. The full name of registrant(s) is/are: HRACH MUSHEGYAN 10315 MCCLEMONT AVE. TUJUNGA, CA 91042. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HRACH MUSHEGYAN. This statement was filed with the County Clerk of LOS ANGELES County on 02/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 3/26/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-033961
The following person(s) is (are) doing business as: XPRESS CELLULAR REPAIR, 4320 SOUTH ST., LAKEWOOD, CA 90712. Full name of registrant(s) is (are) YEN KIM TRAN, 3603 W. 144th PL., HAWTHORNE, CA 90250. This Business is conducted by: AN INDIVIDUAL. Signed: YEN KIM TRAN. This statement was filed with the County Clerk of Los Angeles County on 02/29/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 12, 19, 26, April 02, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012034901 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/01/2012 The following person(s) is (are) doing business as FUTURE HOUSE PUBLISHING. The full name of registrant(s) is/are: ADAM SIDWELL 11650 NATIONAL BLVD #42 LOS ANGELES CA 90064, MICHELLE SIDWELL 11650 NATIONAL BLVD #42 LOS ANGELES CA 90064. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Adam Sidwell. This statement was filed with the County Clerk of LOS ANGELES County on 03/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/19/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-032165
The following person(s) is (are) doing business as: SKINSTAR USA, 7639 BOER AVE., WHITTIER, CA 90606. Full name of registrant(s) is (are) CARLOS GONZALEZ, 7639 BOER AVE., L.A., CA 90606. This Business is conducted by: AN INDIVIDUAL. Signed: CARLOS GONZALEZ. This statement was filed with the County Clerk of Los Angeles County on 02/27/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 12, 19, 26, April 02, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-032499
The following person(s) is (are) doing business as: S.T. MANAGEMENT, 792 E. 41st ST., L.A., CA 90011. Full name of registrant(s) is (are) SAIN TORRES, 792 E. 41st ST., L.A., CA 90011. This Business is conducted by: AN INDIVIDUAL. Signed: SAIN TORRES. This statement was filed with the County Clerk of Los Angeles County on 02/28/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 12, 19, 26, April 02, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-031744
The following person(s) is (are) doing business as: REBECCA RASPADOS, 706 S. MATHEWS ST., L.A., CA 90023. Full name of registrant(s) is (are) CARMEN ISABEL ZAPATA, 612 EUCLID AVE., L.A., CA 90023. This Business is conducted by: AN INDIVIDUAL. Signed: CARMEN ISABEL ZAPATA. This statement was filed with the County Clerk of Los Angeles County on 02/27/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 05/04/2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 12, 19, 26, April 02, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-031901
The following person(s) is (are) doing business as: PAPAS N MAMAS MART, 4901 HOOPER AVE., L.A., CA 90011. Full name of registrant(s) is (are) NOEL F. DIAZ, 849 W. 89th ST., L.A., CA 90003. This Business is conducted by: AN INDIVIDUAL. Signed: NOEL F. DIAZ. This statement was filed with the County Clerk of Los Angeles County on 02/27/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from

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the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 12, 19, 26, April 02, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-031901
The following person(s) is (are) doing business as: PAPAS N MAMAS MART, 4901 HOOPER AVE., L.A., CA 90011. Full name of registrant(s) is (are) NOEL F. DIAZ, 849 W. 89th ST., L.A., CA 90003. This Business is conducted by: AN INDIVIDUAL. Signed: NOEL F. DIAZ. This statement was filed with the County Clerk of Los Angeles County on 02/27/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 12, 19, 26, April 02, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-032059
The following person(s) is (are) doing business as: J&J NAILS SPA, 15417 S. WESTERN AVE., GARDENA, CA 90249. Full name of registrant(s) is (are) TRUC THANH MAI, 10651 RHONDA AVE., GARDEN GROVE, CA 92843. This Business is conducted by: AN INDIVIDUAL. Signed: TRUC THANH MAI. This statement was filed with the County Clerk of Los Angeles County on 02/27/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 12, 19, 26, April 02, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012039712 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/08/2012 The following person(s) is (are) doing business as AGRA INDIAN KITCHEN. The full name of registrant(s) is/are: MOHAMMOD ALI 12520 PACIFIC AVE 15 LOS ANGELES CA 90066, JAMIL AHMED 425 S. NEW HAMPSHIRE AVE 306 LOS ANGELES CA 90020. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/2007. /s/: MOHAMMOD ALI . This statement was filed with the County Clerk of LOS ANGELES County on 03/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/19/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-032790
The following person(s) is (are) doing business as: IFIX IDEVICES, 2123 W. 8th ST., L.A., CA 90057. Full name of registrant(s) is (are)

DBAS

KARLA YOSELYN NOLASCO AYALA, 402 S. BENTON WAY, L.A., CA 90057. This Business is conducted by: AN INDIVIDUAL. Signed: KARLA YOSELYN NOLASCO AYALA. This statement was filed with the County Clerk of Los Angeles County on 02/28/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 02/22/2012. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. March 12, 19, 26, April 02, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012024988 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/13/2012 The following person(s) is (are) doing business as SSPSTUDIO ARCHITECTURE. The full name of registrant(s) is/are: SAMG HUN PARK 3423 MENTONE AVE #202 LOS ANGELES CA 90034. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SAN HUN PARK. This statement was filed with the County Clerk of LOS ANGELES County on 02/13/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/19/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012024666 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/10/2012 The following person(s) is (are) doing business as NEWPRO PLUMBING . The full name of registrant(s) is/are: MIGUEL LOPEZ 3553 SAWTELLE BLVD #C LOS ANGELES CA 90066. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MIGUEL LOPEZ. This statement was filed with the County Clerk of LOS ANGELES County on 02/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/12/2012, 03/19/2012, 03/26/2012, 04/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012021076 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2012 The following person(s) is (are) doing business as MARLENE CAGATAO. The full name of registrant(s) is/are: MARKUS ALEXANDER GROUP INC. 9914 MILBURN DR. SUN VALLEY, CA 91352. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2012. /s/: MARLENE CAGATAO. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 3/26/2012.

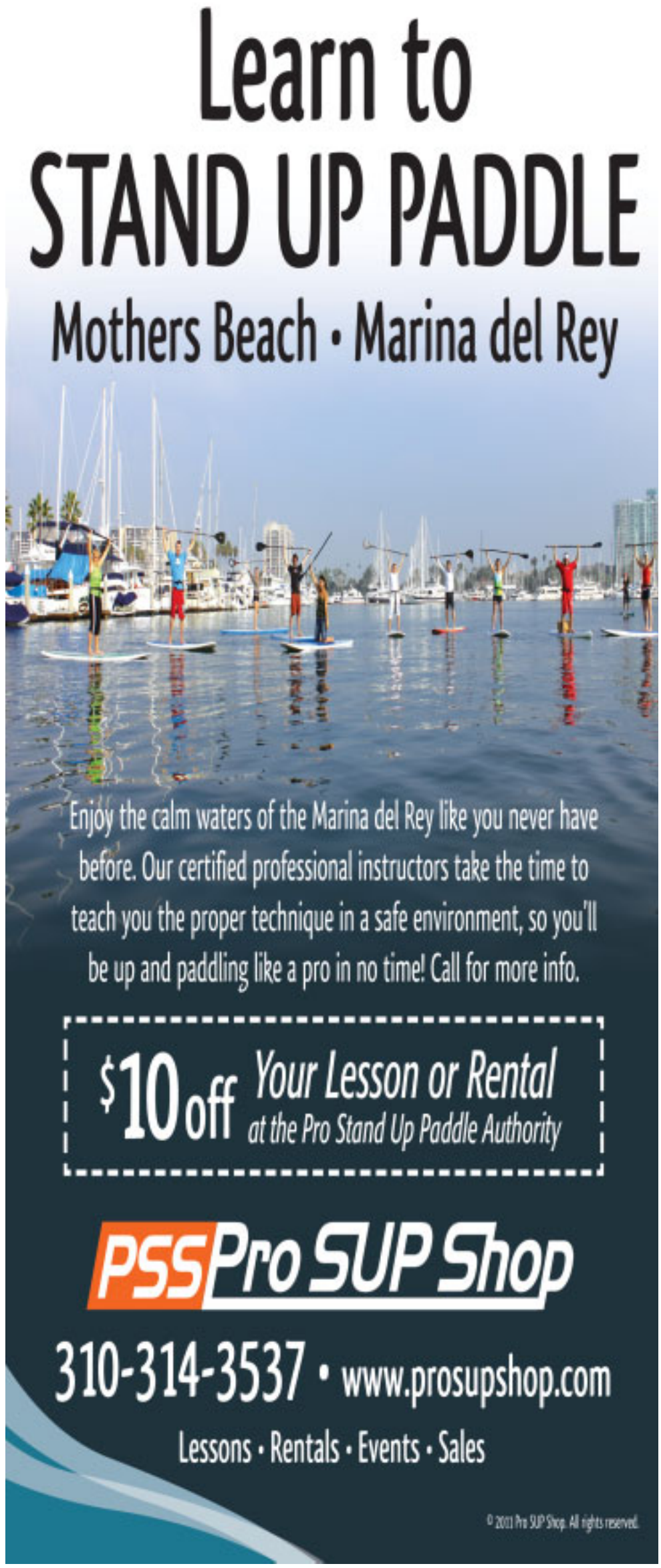
FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012025329 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/13/2012 The following person(s) is (are) doing business as NEW LEAF CONSULTING SO CAL. The full name of registrant(s) is/are: RANDALL E. RUPPART, PH.D. 1657 HUNTINGTON DR. APT. 224 DUARTE, CA 91010. This Business is being conducted by: . The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RANDALL E. RUPPART, PH.D.. This statement was filed with the County Clerk of LOS ANGELES County on 02/13/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS

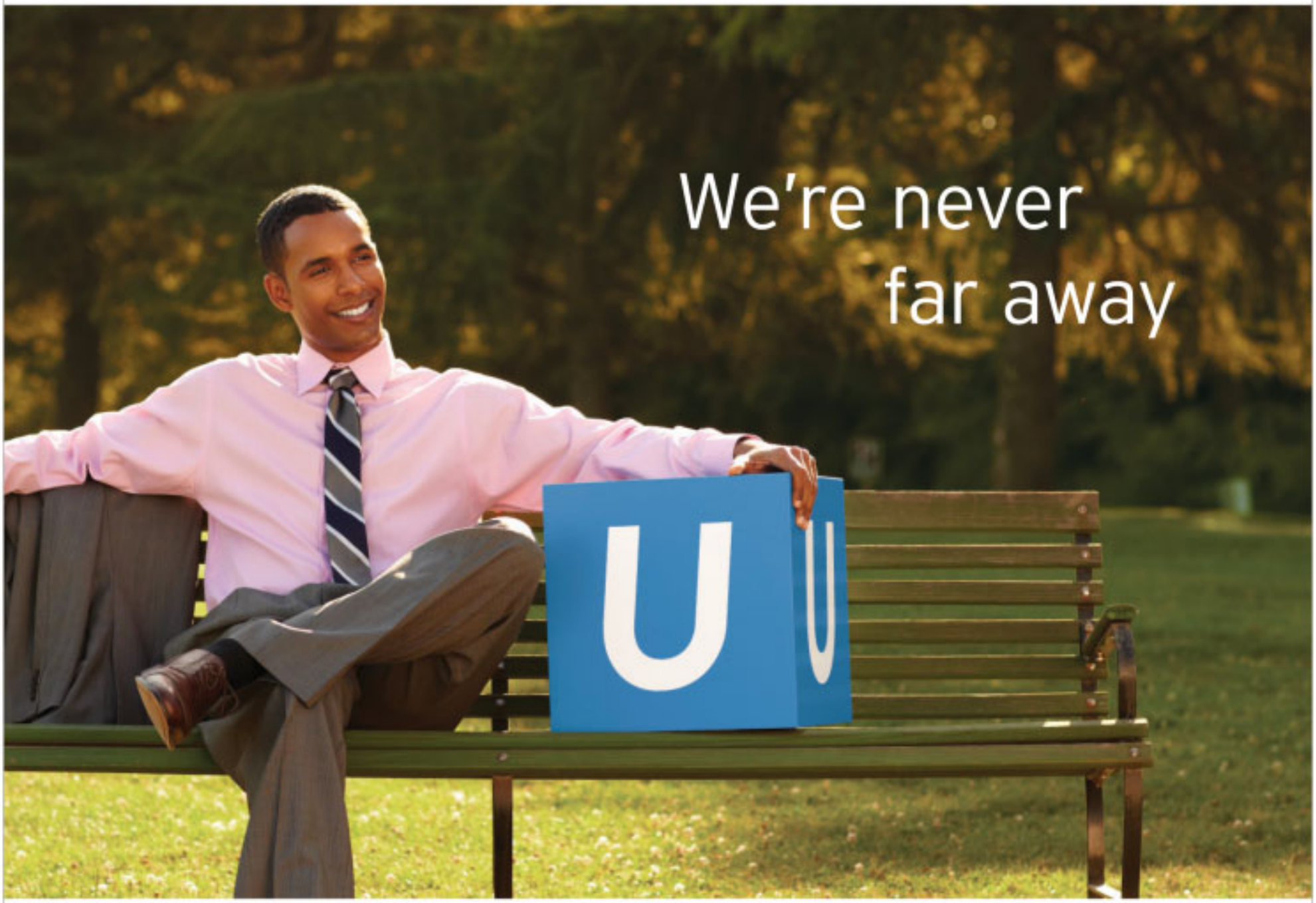
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FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/05/2012, 03/12/2012, 03/19/2012, 3/26/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018714 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/02/2012 The following person(s) is (are) doing business as UNLIMITED SECURITY AND CAR SERVICES. The full name of registrant(s) is/are: MICHAEL GONZALES 9061 KEITH AVE. #305 WEST HOLLYWOOD, CA 90069. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHAEL GONZALES. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.







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