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Santa Monica Daily Press

MONDAY, MARCH 9, 2015 Volume 14 Issue 101 smdp.com Santa Monica Daily Press

KNOW BEFORE YOU GO SEE PAGE 6

SMMUSD coach-hiring policy unclear

CANDIDATES TO REPLACE CLARK MAY COME FROM OUTSIDE SAMOHI, DISTRICT

BY JEFFREY I. GOODMAN
Daily Press Staff Writer

SAMOHI Following the departure of Travis Clark as Santa Monica High School's head football coach, the local school district will accept applications for the position from outside the campus or district, rekindling debate over the district's hiring practices for sports coaches.

The Santa Monica-Malibu Unified School District will soon post the open position and begin its selection process, a controversial topic in the community following the dismissal of Samohi baseball coach Kurt Schwengel last year.

Clark recently resigned after six years at the helm to become the football coach at Lawndale. He works in television and film production and was not a full-time employee of the school district.

"We want the best coach possible," district spokeswoman Gail Pinsker said of the vacancy created by Clark. "We're not only looking at somebody filling that position from within. We're looking for the best candidate."

The nature of the search for Clark's replacement stands in contrast to district officials' stated position on coaches after the dismissal of Schwengel, who was asked not to return after two successful seasons with the Samohi baseball team.

SMMUSD superintendent Sandra Lyon said at the time that the district sought to replace Schwengel with someone who already held a position on campus.

"In looking ahead, the school has determined that, at this time, it is in the best interest of the program to have a coach who is also a

SEE COACH PAGE 7

All chains could come off in Chain Reaction testing

BY DAVID MARK SIMPSON
Daily Press Staff Writer

MAIN STREET "Chain Reaction" may briefly be renamed "Reaction" if the Landmarks Commission approves recommendations from a consultant.

The aging sculpture, located on Main Street, needs testing, city officials say, in order to avoid a possible public safety hazard and City Hall's consultant recommends removing all chains and parts of the fiberglass shell.

Because it's a designated landmark, any changes made on the structure need approval from the Landmarks Commission, which will consider the proposed testing Monday night.

The sculpture was gifted to City Hall by the Pulitzer Prize-winning political cartoonist Paul Conrad in the early 1990s. It depicts a 26-foot-tall mushroom cloud made of chains.

In 2011, city officials expressed concern that rust build-up and other wear-and-tear could compromise the integrity of the structure.

Some estimated repair costs at $400,000 but a 2012 study from a City Hall-hired consultant noted that "Chain Reaction" was "not an imminent hazard." It was not conclusive about the status of an interior support structure, city planners said.

City Council had initially asked supporters — who call themselves "The Chain Gain" — to fundraise the entire cost of repairs, which the Chain Gain complained was hard to do without a set target amount.

Ultimately, they raised more than $100,000. Council voted to accept the contribution and cover the additional costs, whatever they end up being.

That was a year ago, and the Chain Gain has since grown restless. They want City Hall to get on with the repairs so that the chain link fence around the sculpture can come down. They also want City Hall to avoid removing the sculpture's mushroom cap top, noting that it would be an overly invasive procedure.

"The preferred method of evaluation includes the safe removal of all chains and selective portions of the fiberglass shell to allow access to structural connections that have not been observed," city planners said in a memo to the Landmarks Commission.

This evaluation, city planners

SEE CHAIN PAGE 9

$295K spent on Ed Board race

BY DAVID MARK SIMPSON
Daily Press Staff Writer

SMMUSD HDQRTRS Ed Board candidates spent more on the 2014 election than they did in the previous two elections combined.

The seven Santa Monica-Malibu Board of Education candidates spent a combined $257,705, according to campaign disclosure statements, with another $37,554 coming from outside groups.

Craig Foster, a Malibu resident who ultimately won election, spent $91,712 — more than any candidate has spent in the years that campaign finance statements are readily available.

Former Boardmember Nimish Patel, who did not seek reelection last year, was the board's previous big spender. He dropped $74,582 and pulled off a surprise victory in 2010.

SEE MONEY PAGE 9





POLICE READERS

Courtesy photo

Deputy Chief Al Venegas and Police Chief Jacqueline Seabrooks read to first graders at Carlthorp School in Santa Monica last week as part of the culmination of African American History Month.


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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

March 9

Landmarks Commission

Regular meeting. Visit www.smgov.net/Departments/PCD/Boards-Commissions/Landmarks-Commission for more information. City Hall, 1685 Main St. 7 p.m.

Adult beach volleyball

Co-ed classes Ages 16+; all levels. $25/class or $48/session incl. parking (4 classes). Annenberg Community Beach House, 415 PCH, 6 p.m.

Movie screening "A League of Their Own"

Join organizers to celebrate Women's History Month for the screening of A League of Their Own (1992) a film about two sisters who join the first female baseball league. (PG) Pico Branch Library, 2201 Pico Blvd., 6 p.m.

Santa Monica Reads Book Discussion: Longbourn

Trained volunteers lead these free public book discussions of the 2015 Santa Monica Reads featured novel, LONGBOURN by Jo Baker. Ye Olde King's Head, 116 Santa Monica Blvd. 2:30 p.m.

PYFC & UCLA Xinachtli Family Dinner

On Monday, March 9, UCLA Xinachtli and PYFC will be hosting a Family dinner night and panel discussion on Black and Brown Unity at the Santa Monica High School Cafeteria at 6:30 p.m. After dinner, parents will walk over to the PYFC (around 8:30 p.m.) for dessert and coffee. UCLA will also be bringing entertainment, The Word on Wednesday.

March 10

Fall Prevention

Sunrise of Santa Monica
1312 15th St., 2:30 - 4 p.m.
Learn about risk factors that cause falls and how to prevent them. Sponsored by the UCLA Health 50 Plus Program.

Shadow Puppetry

Join Studio Artist in Residence, puppeteer Alexis Macnab, during her month of puppet creation. Learn basic construction of shadow puppet scenery and characters, and use these techniques to build a simple yet visually striking story. $5. Register for classes at http://ow.ly/oZGSg or call (310) 458-2239 for more information. 1450 Ocean, 6:30 - 9:30 p.m.

Poetry class

Poetry powerhouse Brendan Constantine leads a generative workshop open to new writers and experienced poets alike. The class will go over some tactics, take the plunge and make its way through. All lovers of the word are welcome. Register for classes at http://ow.ly/oZGSg or call (310) 458-2239 for more information. 1450 Ocean, 7 - 9:30 p.m. $25.

Open Handwork Hangout with Leslie Robinson

Join local crafter Leslie Robinson in this Open Handwork Hangout. Leslie likes to mix modern and vintage materials and will be working on papercrafts, embroidery, jewelrymaking and millinery, depending on the day. Bring your handwork projects to get tips, or embark on something new. Some materials provided and others are available for purchase from Leslie, or bring your own. Register for classes at http://ow.ly/oZGSg or call (310) 458-2239 for more information. 1450 Ocean, 6:30 - 8:30 p.m. Cost: $10 in advance, $12 cash at the door

Wearable Tech Open Tinker with Jen Fox

The theme for these sessions is "Wearable Technology." Join local engineer and maker Jennifer Fox to learn how to design and build various engineering and upcycling projects, including upcycled jewelry from old electronics, wearable lights, sensors in clothing or accessories (e.g. light sensors in gloves), solar panels on purses or backpacks. Register for classes at http://ow.ly/oZGSg or call (310) 458-2239 for more information. 1450 Ocean,

SEE **LISTINGS** PAGE 3

For help submitting an event, contact us at
310-458-7737 or submit to editor@smdp.com

LISTINGS
FROM PAGE 2

6:30 - 8:30 p.m. Cost: $10 in advance, $12 cash at the door

Style Stories
Film historian Kimberly Truhler delivers a fascinating glimpse into the history of film fashion, focusing on Gloria Swanson. Annenberg Community Beach House, 415 PCH, 6:30 p.m.

Social Security Workshop
Learn how to optimize Social Security benefits and avoid the pitfalls. John Pak, Certified Financial Planner, and host of KFWB's "Smart Money Fundamentals", will discuss common and lesser known rules. Q&A to follow. Pico Branch Library, 2201 Pico Blvd., 6 p.m.

Sustainable Landscape Installation (for Professionals)
Pass your next inspection. Learn how to "read" and install a sustainable landscape design. Find out about all the elements of a successfully installed project-including irrigation parts, plant material, and permeable hardscapes-and how to integrate recycled materials and local resources into your next project. Learn more about local regulations and rebates, and enjoy an opportunity to network with landscaping experts. Santa Monica College Bundy Campus, Room 123, 3171 South Bundy Drive. Visit http://www.smc.edu/ for more information.

Spring Sprinkles
Come and join Mr. Jesse and all of his puppet pals for lots of wonderful stories filled with laughter and fun. This program is for children ages 3-7. Tickets are free. Ocean Park Branch Library, 2601 Main St. 4:30 p.m.

Laughter Yoga
Come get the endorphins flowing. We'll be laughing, stretching gently, clapping, breathing, and relaxing. Join the fun. Montana Avenue Branch Library, 1704 Montana Ave., 7 p.m.

March 11

Toe and Foot Pain
Santa Monica Bay Woman's Club 1210 4th St., 7 - 8:30 a.m.
UCLA orthopaedic surgeon Joan Williams, MD, will focus on common complaints in the forefoot and toes, and surgical and non-surgical treatment options. Bunions, hammertoes, great toe pain and arthritis will also be discussed. Sponsored by the UCLA Health 50 Plus Program.

Short Short Story Workshop + Open Mic
The Short Short deals with fiction of not more than 2000 words. Join writer and editor Laurie Horowitz in an exploration of short form fiction. Participants will receive several writing prompts for in-class work, and all are invited to read short passages from current or past work in an open mic. All writers of whatever experience level are welcome. Register for classes at http://ow.ly/oZGSg or call (310) 458-2239 for more information. 1450 Ocean, 6:30 - 8 p.m. cost is $10.

Legends of Irish Witches
Filmmaker and educator Tracy Wren provides the intriguing stories of the lives of Biddy Early and Bridget Cleary, two resourceful and independent women suspected of witchcraft in late 19th century Ireland. The multimedia presentation is followed by Q&A. Main Library, 601 Santa Monica Blvd., 7 - 8:30 p.m.

Green Living Workshop
Learn what you can do on a personal level to live more sustainably while connecting with your neighbors and community. Join a free Green Living Workshop offered by the City of Santa Monica's Office of Sustainability and the Environment and Sustainable Works. Learn ways to save money, positively impact your family, community, and ultimately the planet. Topics include: water, energy, waste, chemicals, transportation, and shopping & food. Main Library, 601 Santa Monica Blvd., 7 - 8:30 p.m.

Creative Kids Club: Let's Make Comics
Create your own one page comic with artist Javier Hernandez. Main Library, 601 Santa Monica Blvd., 3:45 p.m.

Adult beach volleyball
Co-ed classes Ages 16+; all levels. $25/class or $48/session incl. parking (4 classes). Annenberg Community Beach House, 415 PCH, 6 - 7:30 p.m.

COMMUNITY BRIEFS

SMC

Distinguished scientists lectures

The latest news from the frontlines in the battle against ebola and research in reconstructing evolutionary history are just two of the topics of Santa Monica College's Spring 2015 Distinguished Scientists Lecture Series, beginning March 10.

All talks - designed for lay audiences - are free and held on the Santa Monica College main campus at 1900 Pico Blvd., Santa Monica. Seating is on a first-arrival basis.

The Spring 2015 line-up of lectures is:

March 10: Steve McAndrew: "Ebola and Infectious Diseases: A Local and International Perspective" at 11:15 a.m. in Art Lecture Hall 214. Head of the International Federation of Red Cross and Red Crescent Societies (IFRC) Emergency Operations for the Ebola Virus Response-Sierra Leone will discuss his work in fighting the frightening illness. This special event is sponsored by the SMC Associates (www.smc.edu/associates), SMC Office of Public Programs, and SMC Global Citizenship Council, and also part of the SMC Global Connections Series.

March 12: Dr. Louise Hamlin: "Land of Sea and Ice" at 11:15 a.m. in Science Lecture Hall 140. Engineer and biologist who spent 9 months living among seals, seabirds, and a small band of fellow scientists in Antarctica will show images and talk about the complex ecosystems of the coldest continent, recent changes to its climate, and the ongoing research aimed at understanding what the future will bring. This presentation is sponsored by the SMC Associates (www.smc.edu/associates) and the SMC Earth Science, Life Science, and Physical Sciences departments.

April 9: Courtney Mattison: "Connecting Art & Science" at 11:15 a.m. in Humanities & Social Science Lecture Hall 165. Ocean Artivist (artist-activist) whose large-scale ceramic coral reef installations have been exhibited at science and art venues that include the headquarters of the National Oceanic and Atmospheric Administration (NOAA) (Washington, DC) - as well as the American Association for the Advancement of Science (AAAS) (Washington, DC), and the Tang Museum (Saratoga Springs, NY) - will discuss the interrelationships of art and science. This lecture is sponsored by the SMC Art Department, SMC Earth Science Department, and the SMC Associates (www.smc.edu/associates), and also part of the SMC Art Lecture Series.

May 7: Nick Demopoulos: "Science/Music/Art" at 11:15 a.m. in Humanities & Social Science Lecture Hall 165. Musician who is also a music technologist - and creates instruments/interfaces that emit sound and light and add a strong visual component to his performances - will discuss the relationships and influences that Science, Music and Art have had on his performance career, and share some of the innovations and inventions that he has produced along the way. This presentation is sponsored by the SMC Art Department and SMC Associates (www.smc.edu/associates), and also part of the SMC Art Lecture Series.

May 19: Dr. David Jacobs: "Adventures in Evolutionary Biology" at 11:15 a.m. in Science Lecture Hall 140. Professor in the UCLA Department of Ecology and Evolutionary Biology will discuss his research in reconstructing evolutionary history through combining information from the fossil record or large-scale physical process with molecular approaches. This lecture is sponsored by the SMC Associates (www.smc.edu/associates) and the SMC Earth Science, Life Science, and Physical Sciences departments.

For more information, please call (310) 434-4003.

– SUBMITTED BY GRACE SMITH

Museum of Flying

Celebrities and comedians support animal rights and rescue

Voice For The Animals Foundation (VFTA) is hosting a hilarious night of comedy, gourmet vegan cuisine and silent and live auctions at their annual fundraiser Saturday March 14 from 6 - 10 p.m. at the Santa Monica Museum of Flying at 3100 Airport Ave, Santa Monica, CA 90405.

Grammy, Tony, Emmy Award winner and Kennedy Center honoree, Lily Tomlin, soon to be seen on the Netflix series Grace and Frankie, will be presenting Grammy, Golden Globe Award winner and seven-time Academy Award nominee, Dianne Warren, with VFTA's "The Lily Award" for her extraordinary and heroic work on behalf of the animal rescue.

VFTA is a non-profit organization that has been protecting abandoned, abused

SEE **BRIEF** PAGE 5

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Time to treat drought with urgency

Editor:

It's time we stop watering our grass and other plants around our houses and businesses.

It's time we place large barrels around our homes and businesses to collect rainwater coming off our roofs. It's time we do everything we can to save water and conserve water more than we ever have in the past.

Doing the above and more will help us make it through the summer and beyond.

California is having its worst drought in 1,200 years. This is scary. We are in uncharted territory.

Dennis R. Malm
Santa Monica

Andre Ethier era may soon come to an end

BY TONY CAPOBIANCO
special to the daily Press

The Los Angeles Dodgers are in the midst of Spring Training with six starting outfielders and only three spots. Andre Ethier has made it known that he wants to start again and if it means being traded to another team, so be it.

"He doesn't have to go out and show us he can play," Dodgers manager Mattingly said. "We know he can play."

What does that mean? The Dodgers are hoping Ethier can show up and accept the fact that Carl Crawford and Yasiel Puig are better than him and more deserving for the everyday spot, and that top prospect Joc Pederson also proves to be worthy of having his rookie year handed to him at centerfield. Or this is all to buy time for a trade while Ethier sells himself on the field.

The Dodgers are leaning towards the trading Ethier route as the easier avenue. Now that they are offering to cover half of Ethier's remaining three-year, $56 million contract to make the trade more feasible for potential takers, getting him at a price of $28 million for three years seems more attractive. Especially with the assumption that acquiring the 33-year-old outfielder and making him

SEE **DODGERS** PAGE 5





My Write

Bill Bauer Send comments to editor@smdp.com

Post-LUCE zoning updates a minefield

THE LAND USE AND CIRCULATION Element (LUCE) — the framework for development and growth here over the next 30 years — was approved by City Council in 2010. Thousands of outdated zoning/building codes on the books have to be brought into alignment with the philosophy and direction described in the LUCE. In a few months, the final update to Santa Monica's zoning codes will become official.

Typically, the LUCE called for development to be environmentally friendly, that new development be concentrated downtown, on major thoroughfares and transit lines. Historical preservation was determined to be important and much emphasis was given to the preservation of residential neighborhoods.

As always, the devil is in the details. With over 500 pages of codes to review and either change or discard plus writing new codes, it's an arduous task. Special interests from neighborhood organizations to developer and various business interests wanted their demands to be reflected in new ordinances that will regulate everything from building size, shape, use, height and density to landscaping, sustainability and traffic management.

Reflecting the political bent of city leadership, rental housing continues to receive favored status. To relieve reliance on private vehicles, the new codes favor housing development on major bus and the Expo light rail line to encourage use of alternate transportation such as buses, trains, walking and bicycles by new residents.

The LUCE and its new codes also seek to alleviate a perceived jobs/housing imbalance in a community where commercial/retail development over the years and the jobs that were created as a result have outpaced the availability of local housing. Problem is that planners ignore the fact that everyone who works here may not want to live here.

Developers pushed for the opportunity to build large, bulky projects on major streets. Because these projects are primarily apartment buildings with ground floor retail, adding a minimum number of low income housing units will still trigger height and density bonuses. This will also ensure the votes of planning commissioners and City Council members who believe that a couple hundred low income apartments require incentives on top of the thousands of units of very profitable market rate housing that constitutes most development in Santa Monica.

Lucky for us, there are alert leaders with the city's neighborhood groups who took the time and effort to analyze thousands of pages of detailed and highly technical ordinances. Their goal was to see what secrets - both good and bad — might be hidden therein. They, along with their members and governing boards, made recommendations enhancing the updates as well as suggesting specific changes that would result in codes more in harmony with those qualities that make their particular neighborhoods - and our city — special.

I've been provided documents by Northeast Neighbors (NN), Mid-City Neighbors (MCN), Friends of Sunset Park (FOSP) and the Ocean Park Association (OPA) and I'm impressed with their work.

They pointed out serious errors — or shenanigans — in staff's work, like "Activity Centers" that, had they been implemented, would have meant more traffic and more density. Suggested changes even permitted commercial businesses (day care centers, bed and breakfasts, hotels, etc.) within single and multifamily residential neighborhoods. Residents drafted counter proposals that, if incorporated to the updates submitted to council, will encourage harmonious new development that'll enhance our neighborhoods.

Mysterious elements cropped up during the rewriting process like the hundred or so "residential" parcels (mostly parking lots) mislabeled in LUCE maps as "commercial" and another hundred plus "inconsistent" and "nonconforming" lots whose development potential is highly controversial.

Changes allowed taller buildings along commercial boulevards, back-to-back with single and multifamily residences. With affordable housing bonuses, structures as high as four or five floors are possible. The so-called walls of mid-rise construction fronting streets like Wilshire Boulevard were universally panned by residents.

Another bad idea: giving a six foot height bonus (allowing an additional floor of housing beyond that which would normally be permitted) to developments that preserve a city-designated landmark or structure of merit in specific zoning districts. Why a height bonus? Isn't preserving historic structures and adaptive reuse already smart development?

Out-of-touch planning commissioners suggested ten feet (an extra floor) of additional height for new developments on Main Street and Montana Avenue if they contained affordable housing. It took many complaints, but the commission finally voted that numbskull idea down.

Best of all, community leaders found and condemned language added surreptitiously to the updates that stated zoning changes were for "economic development" not "resident well-being." My hat's off to Zina Josephs (FSOP) and Tricia Crane and Amy Aukstikalnis (NN) and others for their diligence and perseverance. One lesson learned by all: Don't trust City Hall and by all means, do your own research and assume that some bureaucrat or politician will screw us, given the opportunity.

Keep in mind, that if the lid isn't kept on development, density, heights and community benefits that aren't really benefits, the recourse will be another ballot measure mandating lower maximum heights throughout the city — heights such as 20 feet (two floors) in residential areas, 30 feet (three floors) on major boulevards and 40 feet (four floors) Downtown — with no height and density exceptions for developments with 'low income housing" or bicycle racks.

The Planning Commission is expected to sign off on LUCE zoning changes on or around March 18. The, the whole kit and caboodle goes to City Council for review and approval sometime in April, according to the city's Planning and Community Development website.

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OPINIONS EXPRESSED are those of the writer and do not necessarily reflect those of the Santa Monica Daily Press staff. Guest editorials from residents are encouraged, as are letters to the editor. Letters will be published on a space-available basis. It is our intention to publish all letters we receive, except those that are libelous or are unsigned. Preference will be given to those that are e-mailed to editor@smdp.com. All letters must include the author's name and telephone number for purposes of verification. All letters and guest editorials are subject to editing for space and content.

BRIEF

FROM PAGE 3

and neglected animals for over 15 years. Their mission statement and services includes: The Animal Assistance Hotline which takes over 9200 emergency calls a year; The Rescue, Rehabilitation and Adoption Program; pet care financial assistance to seniors and the disabled through The Helping Friends Program; putting sterilized and vaccinated feral cats to work through The Working Cats Program; and spearheading educational and tactical initiatives to end animal abuse both locally and internationally.

This special evening will be hosted by MC, auctioneer, fine-art consultant and producer of The Lotus Games, Tom Murphy. Comedy line-up includes: Actor/writer Orny Adams, best known for Teen Wolf, appearing on The Tonight Show with Jay Leno, Late Night with David Letterman among others; Actor/writer, comedian and producer Chris Spencer, seen on The Chris Rock Show, Jimmy Kimmel Live! and HBO's Def Comedy Jam and American Comedy Award winner Wendy Liebman, frequent guest on The Larry Sanders Show on HBO, The Tonight Show, Jimmy Kimmel Live!, David Letterman, Jimmy Fallon and The Late Late Show with Craig Ferguson.

For tickets and list of auction items, or to donate to VFTA, please visit vftafoundation.org.

- SUBMITTED BY MELYA KAPLAN

11th St.

Lemle Law Group helps collect 1 million pairs of shoes for Soles4Souls

Lemle Law Group, PC (lemlelaw.com), a Santa Monica based, personal injury law firm, launched a shoe drive to help Soles4Souls Pair It Forward campaign reach their goal of collecting one million pairs of shoes. The campaign is aimed at diverting used shoes away from landfills, and instead using them to generate a source of revenue for micro-entrepreneurs in developing nations.

In addition to the Pair It Forward campaign running through Earth Day (April 22), Attorney Robert Lemle of Lemle Law Group will continue on as a Soles4Souls' official drop-off location, collecting for the remainder of 2015. The community participate by bringing new or gently worn shoes to Lemle Law Group, PC's office location at 1639 11th St., #256.

People like Robert Lemle and non-profits like Soles4Souls are doing their part to repurpose and extend the life of shoes. Soles4Souls' offers their micro-enterprise program and distributes shoes to those in need locally and around the world. To date, they have distributed 22 million pairs in 127 countries.

For more information about the drive or the law firm, call (310) 392-3055 or visit www.soles4souls.org/pair-it-forward for more information about the organization.

- SUBMITTED BY TIFFANI TENDELL

DODGERS

FROM PAGE 4

an everyday player will mean seeing him instantly back to form in 2015.

Should that happen, the Andre Ethier era in Los Angeles would come to such a lackluster end. It's amazing to think that his five-year, $85 million contract he signed with the Dodgers came at such poor timing. Even though the premise of the deal that he signed in June of 2012 was that he and Matt Kemp would be the dueling rock stars in the Dodgers outfield.

Nobody at the time could've foreseen the Dodgers taking on the burden of the Boston Red Sox's contracts that same season by bringing in Carl Crawford, Adrian Gonzalez and Josh Beckett for James Loney during that season. Just as nobody could've foreseen Yasiel Puig coming in the following season and rob Ethier of his spot in the outfield by playing like a phenomenon. The chain of events that followed his John Hancock on the dotted line marked Ethier as the odd man out and led to two down years, including hitting .249 in 341 at-bats last season.

This whole scenario reminds me of the first time I met Ethier in Tucson, Ariz., as a young sportswriter for the now-defunct Tucson Citizen. We talked about whether or not good Spring Training statistics will lead to a good season. He told me that he simply doesn't care about his stats, as long as he contributes to a winning team effort. Thinking that was a bunch of BS, I followed up with "even if that means hitting .250?"

"I've been selfish in the past where I feel I've gone out and played to do too much stuff for myself rather than contribute to the team," Ethier told me back in 2012. "I can see now it's more important sometimes to have the team effort rather than the individual stats."

Three years later and how does that sound now? He's hitting around .250 and the team is winning, with him in the reserve role he dreads to this day.

This is baseball. "Selfish" gets you a five-year, $85 million contract. Not "selfish" makes you the fourth outfielder. "Selfish" – because you want to be the everyday outfielder again – gets you traded.

The most logical team the Dodgers could trade Ethier to would be the Baltimore Orioles. The Orioles have since replaced Nelson Cruz (left to the Seattle Mariners) and Nick Markakis (left to the Atlanta Braves) with Alejandro De Aza and Travis Snider. De Aza has the speed to be either an effective leadoff hitter or in the ninth spot of the lineup, but he only had 27 stolen base attempts last season with the Chicago White Sox and Orioles, and got caught 10 times. Snider only hit 13 home runs and 39 RBIs with a slash line of .246/.310/.406.

Trading for Ethier at a discount rate would be justifiable for the Orioles and the Dodgers could get back an arm that would help out in the bullpen, an area in which they need help in the most.

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KNOW BEFORE YOU GO



Expo Light Rail Line

For the week March 9, please note the following activities:
17th Street at Colorado Avenue – A full closure is scheduled from Tuesday, March 10 through Wednesday, March 12 during daytime hours.
5th Street between I-10 and Broadway – Southbound street closure and Northbound reduced to one lane until March 7.
Colorado Avenue between 5th & 19th Streets – Expect westbound and eastbound lane closures during daytime hours. Alleys on the north side of Colorado between 6th and 18th Street will have limited access at Colorado.
20th Street between Olympic Blvd. and Broadway Ave. – Construction scheduled during daytime hours. Lane closures planned and traffic will be maintained.
26th Street between Olympic Blvd. and Cloverfield Ave. – Construction scheduled during daytime hours. Lane closures planned and traffic will be maintained.
Stewart St. between Olympic Blvd. and Exposition Blvd. – Northbound and southbound lane closures during daytime hours, traffic will be maintained.
Olympic Blvd. between 20th St. and Stewart St. – Eastbound and westbound lane closures between 9 a.m. and 3 p.m. from Monday to Friday.
For more information about the Expo Line project, visit BuildExpo.org or call (213) 922-EXPO (3976).

Citywide Bus Stop Shelters

For the week of March 9, citywide installation of new bus shelters will continue. Construction will involve stop closure, intermittent vehicle lane, bicycle lane, and sidewalk closures, in addition to the use of parking lanes. Construction will take place at the following stops:
Main
1819 Main between Pico and Olympic Dr. (West side Main)
Ocean
1514 Ocean between Broadway and Colorado (West Side Ocean)
Olympic
2600 Olympic between Stewart and 26th (South side Olympic)
Pico
333 Pico Blvd between 4th & Main (North side Pico)
214 Pico Blvd between Main and 3rd. (South Side Pico)
4th Street
1530 4th St. between Broadway and Colorado Midblock (West side 4th)
1210 4th St. between Wilshire and Arizona (West Side 4th)
1207 4th St. between Wilshire and Arizona (East Side 4th)
1855 4th St. between Civic Center and Olympic Dr. (East Side 4th)
6th Street
1400 6th between Santa Monica and Broadway (West side 6th)
Traffic control measures will be employed in all work zones. Use alternate routes whenever possible. For all bus boarding information, please visit www.bigbluebus.com/bsip or call (310) 451-5444. For construction information, please contact Alex Parry, Project Manager at (310) 458-8981.

Annual Tree Trimming

For the week of March 9, the City's annual tree pruning program will occur on:
Monday - 11th St -Wilshire to Idaho
Tuesday - 12th St - Wilshire to California
Wednesday - 12th St - Wilshire to California / 16th St Wilshire to Montana
Thursday - 16th St Wilshire to Montana
Friday - 17th St - Wilshire to Montana
For questions, please contact the City's Urban Forester, Matthew Wells, at 310.458.2201, ext. 5182.

Annual Paving & Sidewalk Repair Project

For the week of March 9, the contractor will be performing dig-outs which are localized asphalt repairs on Grant Street between 10th Street and 16th Street and on Pacific Street between 11th Street and 16th Street and on Chelsea Ave between

SEE **KBUG** PAGE 7

CITY OF SANTA MONICA
Ordinance Number 2480 (CCS)
(City Council Series)

The following is a summary of Ordinance Number 2480, which was adopted by the Santa Monica City Council at its meeting of February 24, 2005.

Ordinance 2480 modifies the City's noise ordinance to conform to legal requirements. Specifically, it incorporates a new standard, prohibiting unreasonably disruptive noise, that would apply on public streets, in parks, and on other public property. The amendments also clarify that existing decibel limits no longer apply on public property.

Ordinance Number 2480 will become effective 30 days after its adoption. The full text of the ordinance is available from the Office of the City Clerk at 1685 Main Street, Santa Monica, California 90401; (phone (310) 458-8711.

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KBUG

FROM PAGE 6

Wilshire Blvd and California Ave. Notices have been distributed to impacted residents and No Parking Signs posted on the streets. City staff will work to minimize any inconvenience that this work may cause you and thank you for your cooperation. Should you have any questions, please contact: Chuck Stagner, Inspector, (714) 925-4628 or Hany Demitri, Civil Engineer, (310) 458-8721 ext. 5385

Water Main Replacement Project

For the week of March 9, the contractor will be performing street restoration work on Ocean Ave. between California Ave. to Wilshire Blvd. (M-Th 8 a.m. to 6 p.m.); Installation of water main pipe on Ocean Ave. between Colorado Ave. and Moomat Ahiko Way, and on Olympic Blvd. Between 17th St. to 19th St. (M-F 8 p.m. to 6 a.m.); begin layout and exploratory work on Pennsylvania Avenue between 20th Street and 22nd Street. For more information, please contact Eric Schoenen, CM/Inspector at (424) 625-3445 or City's contact: Carlos Rosales, PM at (310) 458-8721, x2620.

Wastewater Main Replacement Project

Wastewater Main Replacement Project: For the week of March 9, the contractor will begin layout and exploratory work on Hill Place North between 23rd Street and 25th Street (M-F 8 a.m. to 6 p.m.). This project will remove and replace the sewer main on Hill Place North between 23rd and 25th Street. The alley will be closed to through traffic. Please use alternate routes when possible and expect some delays. For more information, please contact Eric Schoenen, CM/Inspector at (424)625-3545 or City's contact: Carlos Rosales, PM at (310) 458-8721, x 2620.

Private Development

Southern California Edison (SCE) - At Main Street & Marine Street a contractor (WA Rasic Construction) will be installing traffic loop detectors on March 9. Herman Weissker Construction will be working at Main Street & Marine Street intersection on March 9 for SCE. For electrical emergencies, please call 800-611-1911.

Santa Monica-Malibu USD - Santa Monica High School. Michigan Ave. sidewalk closed bet. 7th Ct. and 7th St. will be closed for ongoing Construction Work through 2015. Signs are posted to direct pedestrians to use the crosswalk and reach the campus from the Southwest corner of Lincoln and Michigan. For more information, please contact Gary Bolin at (310) 399-5865 ext.79-394.

Macerich Arclight Theatre - Construction of new Arclight Theatre at Colorado Ave and 4th Street. Possible southbound lane closures on 4th Street and Westbound Colorado Ave

For more information, visit KBUG, our Facebook page SMConstructs, and the construction notice at www.facebook.com/SMConstructs, www.smgov.net/departments/publicworks/civeng_kbug.aspx

COACH

FROM PAGE 1

member of the teaching staff," Lyon said at the time.

School administrator Elias Miles echoed Lyon's sentiment after science teacher Loren Drake was named the Vikings' baseball coach in June.

"In order to provide even better support for our baseball players and create a more efficient and effective coordination of services for our baseball program," Miles wrote in a message to families, "we are moving to having school-based head and assistant coaches."

Schwengel, who remains a kindergarten teacher at Franklin Elementary School, declined to comment. His ousting followed his now-infamous protest of a playoff opponent's use of Wiffle balls for batting practice, a rule violation that forced the opponent to forfeit after winning the game.

Tony Todd, a Samohi alumnus who served as an assistant baseball coach under Schwengel, criticized the district for its hiring process, saying the district is acting hypocritically.

"This is something the whole community is really upset over," he said. "It's sad. Those kids were so upset about the firing of Schwengel. It shouldn't matter if they're on campus or off campus. It should go to the best person for the job."

James Makris, Pat Dunn and Douglas Kim are overseeing the football program as the district searches for a new head coach, Pinsker said.

Dunn and Kim work full-time in the district as teachers in math and social studies, respectively. Kim is currently listed on the team's website as director of football operations.

Makris, who has served as an assistant coach for the Vikings, is an art director and not a full-time district employee.

Two current varsity coaches, Corey Prost and Wilston Poon, are not full-time district employees, according to a Daily Press analysis. Prost, a Samohi alumnus, recently finished his first season at the helm of the boys soccer team. Poon runs the Vikings' boys and girls tennis programs.

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SURF REPORT



SURF FORECASTS

WATER TEMP: **61.4°**

MONDAY – **POOR TO FAIR** – SURF: **1-3 ft** ankle to waist high
Lingering WNW swell; Small SSW swell; Cleanest early

TUESDAY – **POOR** – SURF: **1-2 ft** ankle to knee high occ. 3ft
Minor WNW swell; Small SSW swell; Cleanest early

WEDNESDAY – **POOR** – SURF: **1-2 ft** ankle to knee high
Small WNW and SSW swell; Cleanest early

THURSDAY – **POOR TO FAIR** – SURF: **2-3 ft** knee to waist high
New SSW groundswell creeping up; Small WNW energy

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **January 12, 2015**

HEAL THE BAY · 1444 9th Street, Santa Monica, CA 90401 · beachreportcard.org · brc@healthebay.org · 800 HEAL BAY

QUICK STATS (for the last 30 days)
- Number of sewage spills – 8
- Number of beach closures due to a sewage spill – 8
- Number of wet days – 14
- Number of A grades for dry/wet weather – 33/20
- Number of (C,D,F) grades for dry/wet weather – 5/19

The Beach Report Card is made possible by: SMA Swain Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Los Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	A+
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lachusa and Los Alisos creeks.		
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	B	A+
Zuma Beach at Zuma Creek mouth.	A+	A+
Walnut Creek, projection of Wildlife Rd. (private).	A+	F
Paradise Cove Pier at Ramirez Canyon Creek mouth.	F	A+
Escondido Creek, just east of Escondido State Beach.	A+	F
Latigo Canyon Creek mouth.	F	A+
Solstice Canyon at Dan Blocker County Beach.	A+	D
Puerco State Beach at creek mouth.	A+	A+
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	A+	F
Surfrider Beach at Malibu Colony fence.	A+	F
Surfrider Beach (broach location)- daily.	A	F
Malibu Pier - 50 yards east.	ns	F
Carbon Beach at Sweetwater Canyon.	A+	F
Las Flores State Beach at Las Flores Creek (point zero).	A+	A+
Big Rock Beach at 19948 PCH stairs.	A+	A+
Pena Creek at Las Tunas County Beach.	A+	F
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	A	B
Castlerock Storm Drain at Castle Rock Beach.	ns	ns
Santa Ynez Storm Drain at Castle Rock Beach.	B	F
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	B	A+

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	A+
Will Rogers State Beach at Pulga Canyon storm drain.	A	F
Will Rogers State Beach at Temescal Canyon drain.	A+	A+
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	B	B
Santa Monica Beach at Montana Ave. drain.	A+	A+
Santa Monica Beach at Wilshire Blvd. drain.	A+	F
Santa Monica Municipal Pier.	C	C
Santa Monica Beach at Pico/Kenter storm drain.	A	D
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	A+
Ocean Park Beach at Ashland Ave. drain.	A+	B
Venice City Beach, at the Rose Ave. storm drain.	A+	F
Venice Beach at Brooks Ave. drain.	A+	A+
Venice Beach at Windward Ave. drain.	A	F
Venice Fishing Pier - 50 yards south.	F	A+
Venice Beach- projection of Topsail St..	A+	D
Marina del Rey, Mothers' Beach- lifeguard tower.	F	B
Dockweiler State Beach at Ballona Creek mouth.	ns	ns
Dockweiler State Beach at Culver Blvd. drain.	A	F
North Westchester Storm Drain at Dockweiler State Beach.	B	B
Dockweiler State Beach at World Way (south of D&W jetty).	A+	A+
Dockweiler State Beach at Imperial Hwy drain.	A+	F
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	A+
Dockweiler State Beach at Grand Ave. drain.	A+	A+

LEGEND
DRY – each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET – grades for days of recorded rainfall and the following 3 days
ns – no sample taken

Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

Earth Talk

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By the editors of E Magazine

Send comments to editor@smdp.com

Food policy

Dear EarthTalk:

What is the "National Food Policy" that environmentalists and foodies are asking President Obama to enact by Executive Order, and how would it affect American diets?

Justin Brockway
Los Angeles, CA

A NOVEMBER 2014 OP-ED PIECE IN The Washington Post entitled "How a National Food Policy Could Save Millions of American Lives" makes the case for President Obama to sign into law an executive order establishing a national food policy for managing the nation's food system as a whole.

The federal government's MyPlate guidelines recommend that about half of the foods we eat should be fruits and vegetables, but critics point out that upwards of 60 percent of our farm subsidies go towards corn and other grains. Credit: U.S. Department of Agriculture.

Authored by food writers Mark Bittman and Michael Pollan, along with Union of Concerned Scientists' Ricardo Salvador and United Nations Special Rapporteur on the Right to Food Olivier De Schutter, the op-ed states that because of unhealthy diets, a third of our kids will develop Type 2 diabetes-a preventable disease that was formerly rare in children.

"Type 2 diabetes is a disease that, along with its associated effects, now costs $245 billion, or 23 percent of the national deficit in 2012, to treat each year," the authors note. "The good news is that solutions are within reach-precisely because the problems are largely a result of government policies." The authors cite Brazil and Mexico-countries they consider "far ahead of the United States in developing food policies"-as examples for positive change: "Mexico's recognition of food as a key driver of public health led to the passage last year of a national tax on junk food and soda, which in the first year has reduced consumption of sugary beverages by 10 percent and increased consumption of water."

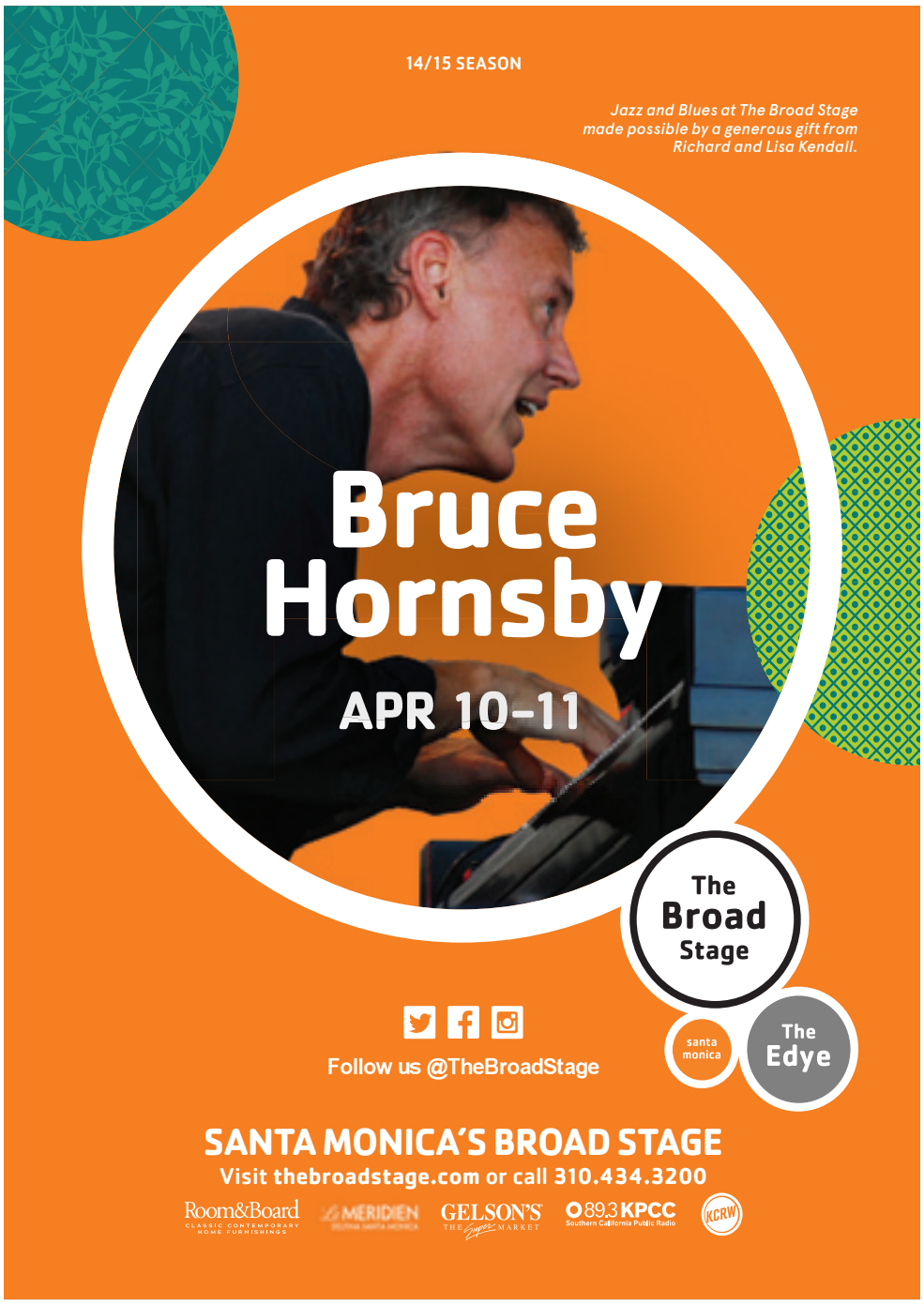
While the White House has not responded in any way to the suggestion thus far, the article's message that the current food system has caused "incalculable damage" remains alarming.

Whether or not to pass our own tax on junk food and soda in the U.S. has been the subject of much debate in recent years. Some say it's deceitful to suggest that a tax on sodas is necessary to curb obesity and Type 2 diabetes when numerous other unhealthy options like sugary caffeinated beverages, candy, ice cream, fast food and video games that promote sedentary behavior would still be widely available. A 2009 study published in the Journal of Public Economics suggests that soft drink taxation leads to a moderate reduction in soft drink consumption by children and adolescents; however "this reduction in soda consumption is completely offset by increases in consumption of other high-calorie drinks." Furthermore, in 2010, former New York City mayor Michael Bloomberg stated that "an extra 12 cents on a can of soda would raise nearly $1 billion," which suggests that government officials expect people to continue buying soda despite the tax.

Even though passing a soda tax has proven to be controversial, The Washington Post op-ed clearly points out the federal government's contradictions concerning food. Existing federal guidelines for the U.S. diet, known as MyPlate, recommend that half the food we eat should be fruits and vegetables, yet these foods are granted less than one percent of farm subsidies. Meanwhile, more than 60 percent of subsidies go toward corn and other grains. The result, the op-ed states, is the "spectacle of Michelle Obama warning Americans to avoid high-fructose corn syrup at the same time the president is signing farm bills that subsidize its production."

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MONEY

FROM PAGE 1

Richard Tahvildaran-Jesswein — who, like Foster, was a challenger and won election — placed second in the cash race last year with $59,220.

Lieberman, who won reelection, was a close third. Both Oscar de la Torre, who won reelection, and Ralph Mechur, who did not but was subsequently appointed to fill newly-elected State Senator Ben Allen's seat, raised about $24,000.

Santa Monicans for Renters' Rights (SMRR), the city's largest political party, and Committee for Excellent Public Schools (CEPS), the two groups that consistently spend on the Ed Board race, dropped more than they have in years passed.

SMRR has upped its Ed Board spending slightly in each of the last four elections, always doling out money evenly among its three or four endorsed candidates (this year de la Torre, Tahvildaran-Jesswein, Lieberman, and Mechur).

Political action committees were more prolific in the 2012 election, when four groups combined for close to $90,000.

In 2010, SMRR was the only committee to spend on the Ed Board race but candidates raised $180,000 on their own.

Lieberman was the second biggest spender that year, behind Patel, using $52,473 to win election. Chris Bley spent $25,259 that election and $33,741 the election prior but fell short in the polls.

Unlike City Council candidates, who are confined to receiving $325 from each donor, Ed Board candidates have more leeway.

Foster, for instance, got several $5,000 contributions in the last election and one $25,000 contribution from a Robert Hayman of Malibu.

More than a million dollars was spent on the City Council race this past year, with candidates bringing in more than $640,000 and outside groups spending at least $378,000. The council race was also the most expensive in recent years.

All told, more than $530,000 has been spent on Ed Board races in the last four elections. Council elections have resulted in $2.3 million in spending during that same time frame.

Despite the high spending, voter turnout was substantially lower than in previous years.

DAVE@smdp.com

CHAIN

FROM PAGE 1

said, would gain access to and perform tests on parts of the structure that were not accessible during the 2012 study.

"The goal is to perform the least invasive and minimum number of tests required to ascertain its structural status," city planners said.

The art conservator firm Rosa Lowinger and Associates suggests, among other things, the removal and documentation of any affected chain links and the testing of fiberglass reinforcement.

"This phase of the analysis assumes that full removal of the chains and partial removal of the existing fiberglass will provide adequate access to complete all necessary testing," city planners said. "If this assumption proves untrue, the conservation team has drafted a contingency plan of action."

The contingency plan, which would have to go back before the commission for a second approval, would likely involve the removal of the mushroom cap — a process that many have noted in the past would be costly.

If the commission approves the currently-proposed testing, the firm will have a year to complete the changes.

The meeting will take place at 6:30 p.m. on Monday at City Hall, 1685 Main St.

DAVE@smdp.com









CROSSWORD

By THOMAS JOSEPH

ACROSS

1 "— Las Vegas"
5 Dishonor
10 Like a desert
11 City of Australia
13 Tennis star Sampras
14 Build up
15 Just for fun
17 Lupino of films
18 Feels empathy
19 "My country — of thee"
20 "— your loss!"
21 Blanchett of "The Lord of the Rings"
22 Disreputable
25 Store events
26 Story
27 Fellow
28 Building wing
29 Lake vessel
33 Tavern drink
34 Gist
35 Richards of "Twisted"
37 Solemn ceremony
38 City of Australia
39 Hotel offering
40 Bus units
41 Landers and Lee

DOWN

1 Mist
2 Singer Cara
3 Essential
4 City of Australia
5 Stock units
6 Pawns
7 Jackson 5 hit
8 Kind of bliss
9 Learned
12 Makes fun of
16 Lawyer: Abbr.
21 City of Australia
22 Places
23 — Comet
24 Chilean leader of the '70s
25 Carpentry tools
27 Strolls along
29 Stopwatch button
30 Leek's cousin
31 Take, as advice
32 Abounds
36 One — million

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R	A	N	A	T	■	S	P	O	R	T
A	L	E	S	■	F	A	S	T	E	R
W	A	N	T	■	I	G	U	A	N	A
L	I	D	S	■	R	E	P	L	A	Y

Saturday's answer

THOMAS CROSSWORD BOOKS 1 AND 2! Send $4.75 (check/m.o.) for each book to P.O. Box 536475, Orlando, FL 32853-6475

3-9

MYSTERY PHOTO

Matthew Hall *matt@smdp.com*



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Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from (easiest) to (hardest).

Difficulty Level ★

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

6	4	3	5	8	1	9	2	7
2	9	5	4	7	6	8	1	3
8	1	7	3	2	9	4	5	6
9	6	4	2	5	3	7	8	1
5	7	1	6	4	8	3	9	2
3	8	2	9	1	7	6	4	5
4	3	6	1	9	2	5	7	8
1	5	8	7	3	4	2	6	9
7	2	9	8	6	5	1	3	4

			9	2	1			
6	9						8	2
		5		6		9		
3			5		2			8
8		7				1		5
1			6		7			3
		3		5		2		
9	1						6	7
			7	9	4			

King Features Syndicate



TODAY IN HISTORY

1956 – Soviet forces suppress mass demonstrations in the Georgian SSR, reacting to Nikita Khrushchev's de-Stalinization policy.

1957 – A magnitude 8.3 earthquake in the Andreanof Islands, Alaska triggers a Pacific-wide tsunami causing extensive damage to Hawaii and Oahu.

1959 – The Barbie doll makes its debut at the American International Toy Fair in New York.

1960 – Dr. Belding Hibbard Scribner implants for the first time a shunt he invented into a patient, which allows the patient to receive hemodialysis on a regular basis.

1961 – Sputnik 9 successfully launches, carrying a human dummy nicknamed Ivan Ivanovich, and demonstrating that Soviet Union was ready to begin human spaceflight.

1967 – Trans World Airlines Flight 553, a Douglas DC-9-15, crashes in a field in Concord Township, Ohio following a mid-air collision with a Beechcraft Baron, killing 26.

1976 – Forty-two people die in the 1976 Cavalese cable car disaster, the worst cable-car accident to date.

1977 – The Hanafi Siege: In a thirty-nine-hour standoff, armed Hanafi Muslims seize three Washington, D.C., buildings, killing two and taking 149 hostage.

NEWS OF THE WEIRD BY CHUCK SHEPARD

■ CSI Netherlands: Police in the Dutch town of Haarlem, near Amsterdam, raided an urban marijuana farm after a recent snowfall. In photographs of the neighborhood, all yards and roofs of houses are blanketed in white -- except for a certain portion of the roof of one home, on which the snow had completely melted. Police, deducing that the attic was likely an illegal marijuana greenhouse, made arrests.

■ News You Can Use: If you're in pain, shouting "Owww!" has measurable therapeutic value. Writing recently in the Journal of Pain, researchers from the National University of Singapore hypothesize that the muscle movements in vocalizing somehow divert or confuse pain signals, which otherwise would go unimpeded to the brain. Of subjects who plunged their hands into extremely cold water, those who were allowed to vocalize kept their hands immersed for up to three minutes longer than those who were silent. (The "oww" sound is similar in many languages and is apparently instinctive from birth.)

■ A company called AudioQuest believes there are serious music listeners sufficiently grossed out by the imperfect sound delivered by ordinary ethernet cables (typically with plastic connectors on each end and selling for around $20) that relief is needed. The company recently introduced the Cat-6 Ethernet cable, whose connectors are made of silver. For those who require the reportedly richer sound, relief is only $10,500 away.

Catch up with friends tonight, Scorpio

ARIES (March 21-April 19)
★★★★ Listen to your intuition, yet remain responsive to a friend's critique. Your energy could be bolstered by a humorous moment or by a loved one's display of affection. Tonight: Spend quality time with a favorite person.

TAURUS (April 20-May 20)
★★★★★ Defer to others. People will be delighted to have their way, and you will appreciate being less aggravated. With your free time, you might decide to do something special for a friend or family member. Your efforts will be greatly appreciated. Tonight: Happy close to home.

GEMINI (May 21-June 20)
★★★★ You will feel more upbeat than you have in a while. Someone you look up to could give you important feedback that makes you feel as if you're on top of the world. Step away from a situation that involves a lot of tension. Tonight: Make the most out of the moment.

CANCER (June 21-July 22)
★★★★★ You always seem to make the best of a difficult situation, but today your creativity and intuition could be off the mark. You might be able to break through emotional walls that previously seemed indestructible. Tonight: There is no saying "no."

LEO (July 23-Aug. 22)
★★★★ Though you might be reflecting on a serious matter involving your personal life, news from a distance will put a smile on your face. Don't force yourself to do anything you don't want to. Maintain a long-term perspective. Tonight: Relax at home.

VIRGO (Aug. 23-Sept. 22)
★★★★ You'll perk up because you are about to hit your most energetic days of the month. You might be delighted by what an imaginative friend or loved one has conjured up. Test out his or her idea on others before instrumenting it. Tonight: Catch up on someone else's news.

LIBRA (Sept. 23-Oct. 22)
★★★ Your discomfort will come through to others no matter what you do. There is no point in trying to hide your mood. Ask questions rather than just jumping to a conclusion. Tonight: Say "yes" to an offer.

SCORPIO (Oct. 23-Nov. 21)
★★★★★ Don't make the assumption that everyone is on the same page as you. In fact, it could be quite the opposite. Explore other ideas. Someone you respect suddenly might appear with a unique solution. No one will be able to hold you back. Tonight: Catch up with friends.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ You might be daydreaming instead of seeing the big picture. You'll feel good when you distance yourself from the issue at hand. Your creativity is likely to provide an unusual yet effective solution. A discussion will prove to be most fortunate. Tonight: Where your friends are.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ Keep reaching out for more information. You might want to understand more of what an associate or loved one is trying to say. Come from a place of love and caring, and try to remain open to a very different perspective. Tonight: Togetherness works.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ You might want to understand what is happening within your group of friends. Listen to news with more openness, and as a result, success will flow. You might not realize how deeply a loved one supports you in your endeavors. Remain upbeat. Tonight: As you like it.

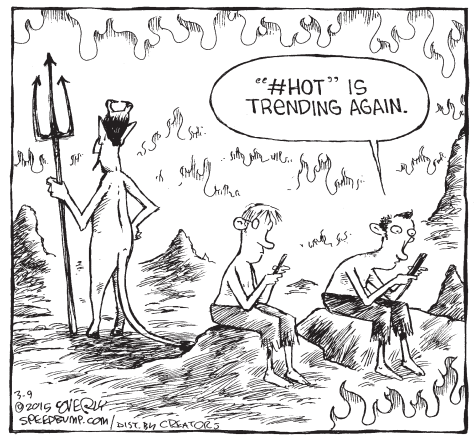
PISCES (Feb. 19-March 20)
★★★★ Your mind is likely to lead you to an interesting idea. You intuitively might feel as if you finally are heading in the right direction. Stay focused when dealing with a nearly overwhelming amount of requests. Use care with your finances. Tonight: Tap into your imagination.

Monday, March 9, 2015

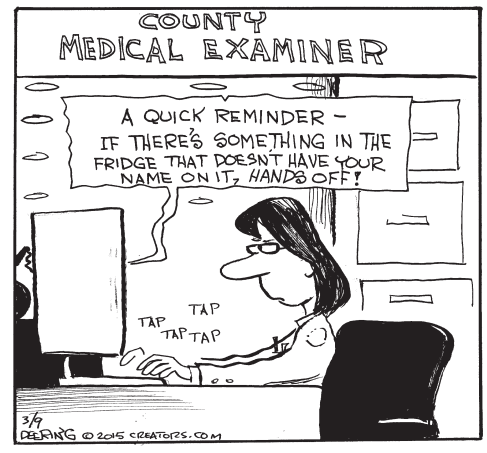
This year no one will doubt your intuitive strength. You often seem to be able to anticipate what will happen next. Your feelings direct you toward success, though you still might want to think before acting. If you are single, the period after early summer could be very fruitful as far as dating goes. It is quite possible that someone special lurks somewhere among the layers of potential suitors. If you are attached, your relationship benefits from you being more in touch with your feelings. A trip could bond you even closer together. SCORPIO can be very informative.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

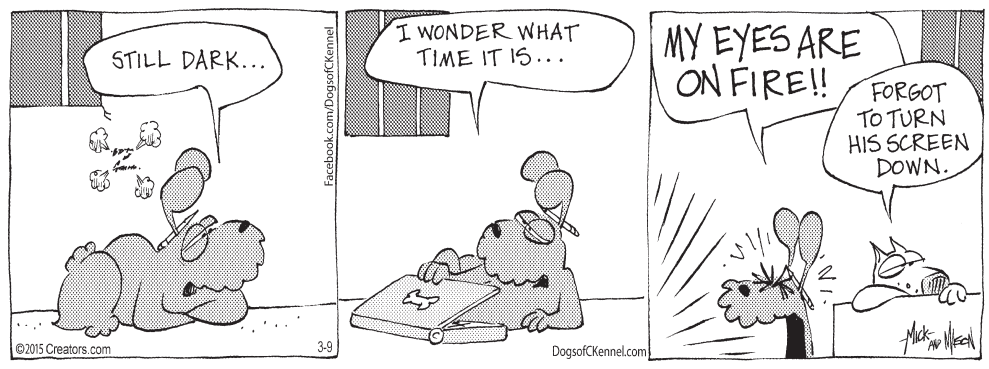
Speed Bump
By Dave Coverly



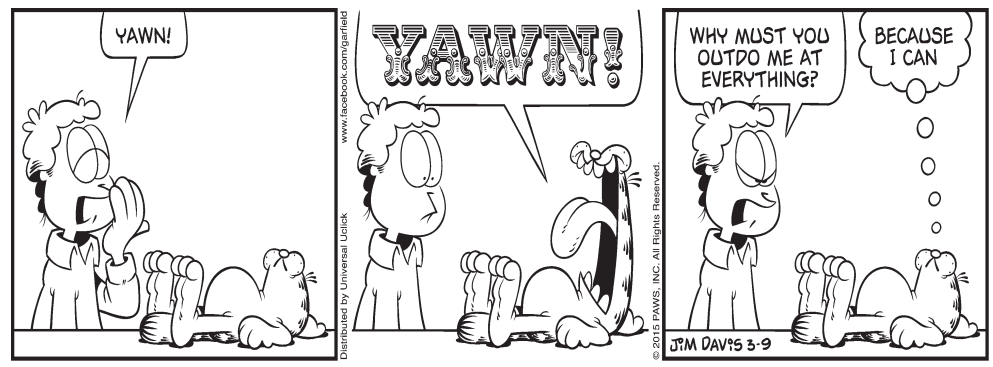
Strange Brew
By John Deering



Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



CRIME WATCH
BY DAILY PRESS STAFF



Crime Watch is culled from reports provided by the Santa Monica Police Department. These are arrests only. All parties are innocent until proven guilty in a court of law.

ON FEB. 24 AT APPROXIMATELY 11:45 P.M.

An officer was patrolling the area of 20th Street and Wilshire Boulevard, when he observed a male subject that appeared to be smoking at a bus stop; a violation of the Santa Monica Municipal Code. Upon approaching the subject, later identified as Michael Trefts, 58, transient, he noticed that the subject was lighting a glass pipe. Trefts went on to yell obscenities at the officer saying he was smoking because of pain. Once the subject was placed under arrest, a black backpack in his possession was searched in which an iPad was discovered. An open email application revealed that this item did not belong to Trefts, and further examination revealed the name of the victim. Trefts was questioned in regards to the iPad and he refused to answer any questions. Trefts was booked for possession of stolen property and possession of drug paraphernalia. Bail was set at $500.

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DAILY POLICE LOG

The Santa Monica Police Department responded to 349 calls for service on March 7

HERE IS A SAMPLING OF THOSE CALLS CHOSEN BY THE SANTA MONICA DAILY PRESS STAFF.

Party complaint, 100 block Strand, 1:51 a.m.
Loud music, 1900 block 19th, 3:26 a.m.
Hit and run, 12th/Wilshire, 4:13 a.m.
Trespassing, 800 block Arizona, 4:40 a.m.
Battery, 1500 block 2nd, 5:12 a.m.
Theft of recyclables, 900 block 16th, 5:15 a.m.
Harassing phone calls, 900 block 11th, 7:38 a.m.
Bike theft, 2400 block Arizona, 8:59 a.m.
Hit and run, 2500 block Montana, 9:34 a.m.
Trespassing, 1700 block Ocean, 9:41 a.m.
Illegal weapon, 1000 block Palisades Park, 9:54 a.m.
Car burglary, 1300 block 2nd, 10:02 a.m.
Trespassing, 1200 block, 7th, 10:53 a.m.
Bike theft, 2400 block Arizona, 11:05 a.m.
Lewd activity, 16th/Santa Monica, 11:34 a.m.
Indecent exposure, 2600 block Santa Monica, 12:03 p.m.
Indecent exposure, 5th/Arizona, 12:24 p.m.
Car crash, 2400 bock Main, 12:54 p.m.
Bike theft, 2400 block Main, 1:26 p.m.
Car burglary, Ocean/Arizona, 1:54 p.m.
Car burglary, 1300 block 2nd, 2:01 p.m.
Stolen car, 2400 block Arizona, 3:16 p.m.
Speeding, 1500 block PCH, 3:30 p.m.
Car burglary, 3100 block Pico, 3:31 p.m.
Petty theft, 300 block Colorado, 4:11 p.m.
Petty theft, 3200 block Wilshire, 5:06 p.m.
Harassing phone calls 500 block Pier, 5:32 p.m.
Fire, 2500 block Santa Monica, 5:40 p.m.
Construction noise, 900 block California, 6:04 p.m.
Identity theft, 100 block 18th St., 9:05 p.m.
Vandalism, 2000 block 20th. 9:22 p.m.

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DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015042889 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/18/2015 The following person(s) is (are) doing business as Borneo Wildlife Preservation. 578 WASHINGTON BLVD STE. 704 , MARINA DEL REY, CA 90292. The full name of registrant(s) is/are: PYGMY ELEPHANT FOUNDATION 4835 W. 139TH ST. HAWTHORNE, CA 90250. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Katerina Pirelli . PYGMY ELEPHANT FOUNDATION . This statement was filed with the County Clerk of LOS ANGELES County on 02/18/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/23/2015, 03/02/2015, 03/09/2015, 03/16/2015. DBA Filing

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015029979 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/04/2015 The following person(s) is (are) doing business as RED LETTER KILL. 1512 PROSPECT AVE UNIT C , SAN GABRIEL, CA, 91776. The full name of registrant(s) is/are: RED LETTER KILL 1512 PROSPECT AVE UNIT C SAN GABRIEL, CA, 91776. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2014. /s/: BRETT WESTPHAL. RED LETTER KILL. This statement was filed with the County Clerk of LOS ANGELES County on 02/04/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/16/2015, 02/23/2015, 03/02/2015, 03/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 020292 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/26/2015 The following person(s) is (are) doing business as PARK SLOPE DESIGN. 1158 26TH STREET #295 , SANTA MONICA, CA 90403.Ä The full name of registrant(s) is/are: JOAN GRABEL 1158 26TH STREET #295 SANTA MONICA, CA 90403. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOAN GRABEL. JOAN GRABEL.Ä This statement was filed with the County Clerk of LOS ANGELES County on 01/26/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/16/2015, 02/23/2015, 03/02/2015, 03/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 020290 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/26/2015 The following person(s) is (are) doing business as ORGANICARD PROCESSING. 20929 VENTURA BLVD. 47-159 , WOODLAND HILLS, CA 91364.Ä The full name of registrant(s) is/are: UNITED SOLUTIONS 20929 VENTURA BLVD. 47-159 WOODLAND HILLS, CA 91364. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2015. /s/: ABIR NAWABI. UNITED SOLUTIONS.Ä This statement was filed with the County Clerk of LOS ANGELES County on 01/26/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/16/2015, 02/23/2015, 03/02/2015, 03/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 020282 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/26/2015 The following person(s) is (are) doing business as LOVEPUPPY PICTURES, LOVEPUPPY , LOVEPUPPYPICTURESDOTCOM. 12607 RUBENS AVE. , LOS ANGELES, CA 90066.Ä The full name of registrant(s) is/are: TONYA MCCAHON 12607 RUBENS AVE. LOS ANGELES, CA 90066. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2015. /s/: TONYA MCCAHON. TONYA MCCAHON.Ä This statement was filed with the County Clerk of LOS ANGELES County on 01/26/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/16/2015, 02/23/2015, 03/02/2015, 03/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 017951 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/22/2015 The following person(s) is (are) doing business as RSS TRAVEL. 211 W. ALAMEDA AVE. #202 , BURBANK, CA 91502.Ä The full name of registrant(s) is/are: RSS MANAGEMENT, INC. 131 ENTRADA DR. #12 SANTA MONICA, CA 90402. This Business is being conducted by:Ä a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RAMEY SOTO. RSS MANAGEMENT, INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 01/22/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/16/2015, 02/23/2015, 03/02/2015, 03/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 017949 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/22/2015 The following person(s) is (are) doing business as HOWLING GOODS. 67 E. LAS FLORES , ALTADENA, CA 91001.Ä The full name of registrant(s) is/are: PAUL SCHOLZ, INC. 67 E. LAS FLORES ALTADENA, CA 91001. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/05/2015. /s/: PAUL SCHOLZ. PAUL SCHOLZ, INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 01/22/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/16/2015, 02/23/2015, 03/02/2015, 03/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 017947 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/22/2015 The following person(s) is (are) doing business as RIVELO. 2260 GRANADA AVE. , LONG BEACH, CA 90815.Ä The full name of registrant(s) is/are: ALANAH SHUCK 2260 GRANADA AVE. LONG BEACH, CA 90815. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALANAH SHUCK. ALANAH SHUCK.Ä This statement was filed with the County Clerk of LOS ANGELES County on 01/22/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/16/2015, 02/23/2015, 03/02/2015, 03/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 017945 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/22/2015 The following person(s) is (are) doing business as APPRAISAL PACIFIC. 5220 CLARK AVE. SUITE 205 , LAKEWOOD, CA 90712.Ä The full name of registrant(s) is/are: APPRAISAL PACIFIC INC. 5220 CLARK AVE. SUITE 205 LAKEWOOD, CA 90712. This Business is being conducted by:Ä a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TED P. DOUGLAS. APPRAISAL PACIFIC INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 01/22/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/16/2015, 02/23/2015, 03/02/2015, 03/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 017506 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/22/2015 The following person(s) is (are) doing business as ZEBRAFLY. 740 N. ALFRED ST. #104 , LOS ANGELES 90069.Ä The full name of registrant(s) is/are: GEORGE PISCOPO 740 N. ALFRED ST. #104 LOS ANGELES 90069. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GEORGE PISCOPO. GEORGE PISCOPO.Ä This statement was filed with the County Clerk of LOS ANGELES County on 01/22/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/16/2015, 02/23/2015, 03/02/2015, 03/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 015992 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/20/2015 The following person(s) is (are) doing business as STYLE AND PALATE. 1551 N. LA BREA AVE. #110 , LOS ANGELES, CA 90028.Ä The full name of registrant(s) is/are: ALEXANDRU BECHERU 1551 N. LA BREA AVE. #110 LOS ANGELES, CA 90028. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/01/2014. /s/: ALEXANDRU BECHERU. ALEXANDRU BECHERU.Ä This statement was filed with the County Clerk of LOS ANGELES County on 01/20/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/16/2015, 02/23/2015, 03/02/2015, 03/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 015994 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/20/2015 The following person(s) is (are) doing business as IDETA COMPANY. 25837 OAK STREET #128 , LOMITA, CA 90717.Ä The full name of registrant(s) is/are: SHIGEKI IDETA 25837 OAK STREET #128 LOMITA, CA 90717, NORIKO IDETA 25837 OAK STREET #128 LOMITA, CA 90717. This Business is being conducted by: a Married Couple. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2015. /s/: SHIGEKI IDETA. SHIGEKI IDETA, NORIKO IDETA.Ä This statement was filed with the County Clerk of LOS ANGELES County on 01/20/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/16/2015, 02/23/2015, 03/02/2015, 03/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 015996 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/20/2015 The following person(s) is (are) doing business as TUNES OF PROPMCP, MUSIC OF PROPMCP, SONGS OF PROPMCP, CHORUS OF PROPMCP, MELODY OF PROPMCP. 1107 FAIR OAKS AVE. #525 , S. PASADENA, CA 913030.Ä The full name of registrant(s) is/are: MEDIA CREATURE PROPERTIES, LLC 1107 FAIR OAKS AVE. #525 S. PASADENA, CA 913030. This Business is being conducted by:Ä a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2015. /s/: SHARAL CHURCHILL. MEDIA CREATURE PROPERTIES, LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 01/20/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/16/2015, 02/23/2015, 03/02/2015, 03/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015037844 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/11/2015 The following person(s) is (are) doing business as FOUR WISE MEN. 3526 S CENTINELA AVE #5 , LOS ANGELES, CA 90066. The full name of registrant(s) is/are: FOUR WISE MEN 3526 S CENTINELA AVE #5 LOS ANGELES, CA 90066. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PHILLIP V. RUBID. FOUR WISE MEN. This statement was filed with the County Clerk of LOS ANGELES County on 02/11/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/16/2015, 02/23/2015, 03/02/2015, 03/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/16/2015, 02/23/2015, 03/02/2015, 03/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 014347 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/16/2015 The following person(s) is (are) doing business as SIEMPRE TAX PLUS. 5418 LONG BEACH BLVD. , LONG BEACH, CA 90805.Ä The full name of registrant(s) is/are: OHANA HANA INC. 14032 COLLEGE ST. WESTMINISTER, CA 92683. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/02/2015. /s/: DANIEL WILLIAMS. OHANA HANA INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 01/16/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/16/2015, 02/23/2015, 03/02/2015, 03/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 014345 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/16/2015 The following person(s) is (are) doing business as LA OPTICAL GALLERY. 606 S. HILL AVE. SUITE 906 , LOS ANGELES, CA 90014.Ä The full name of registrant(s) is/are: NOUSHIN NEYDAVOUD 1870 VETERAN AVE. #314 LOS ANGELES, CA 90025. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NOUSHIN NEYDAVOUD. NOUSHIN NEYDAVOUD.Ä This statement was filed with the County Clerk of LOS ANGELES County on 01/16/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/16/2015, 02/23/2015, 03/02/2015, 03/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015024816 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/29/2015 The following person(s) is (are) doing business as WHISSLER.COM. 2445 28TH STREET SUITE C , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: UESA, INC. 2445 28TH STREET SUITE C SANTA MONICA, CA 90405. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/15/15. /s/: MICHAEL G. PARKER, CEO . UESA, INC. . This statement was filed with the County Clerk of LOS ANGELES County on 01/29/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/23/2015, 03/02/2015, 03/09/2015, 03/16/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015013782 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/16/2015 The following person(s) is (are) doing business as GALVEZ IMAGES , 12301 PACIFIC AVE. #2 , LOS ANGELES, CA 90066.Ä The full name of registrant(s) is/are: KERRI LYNN GALVEZÄ 12301 PACIFIC AVE. #2 LOS ANGELES, CA 90066. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/01/2014. /s/: KERRI LYNN GALVEZ, OWNER . KERRI LYNN GALVEZ .Ä This statement was filed with the County Clerk of LOS ANGELES County on 01/16/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/16/2015, 02/23/2015, 03/02/2015, 03/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 020284 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/26/2015 The following person(s) is (are) doing business as SZALT. 6125 TOLTEC WAY , LOS ANGELES, CA 90042.Ä The full name of registrant(s) is/are: STEPHANIE ZALETEL 6125 TOLTEC WAY LOS ANGELES, CA 90042. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:STEPHANIE ZALETEL. STEPHANIE ZALETEL.Ä This statement was filed with the County Clerk of LOS ANGELES County on 01/26/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/16/2015, 02/23/2015, 03/02/2015, 03/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 020286 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/26/2015 The following person(s) is (are) doing business as TETRASCEND RESOURCES. 1209 MANHATTAN AVE. #303 , MANHATTAN BEACH, CA 90266.Ä The full name of registrant(s) is/are: LIGHTSOUT ASSOCIATES, INC. 1209 MANHATTAN AVE. #303 MANHATTAN BEACH, CA 90266. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/01/2014. /s/: DAVID M. SCHRAMM. LIGHTSOUT ASSOCIATES, INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 01/26/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/16/2015, 02/23/2015, 03/02/2015, 03/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 020288 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/26/2015 The following person(s) is (are) doing business as MCCOY PRODUCTIONS. 10707 MAGNOLIA BLVD. , NORTH HOLLYWOOD, CA 91601.Ä The full name of registrant(s) is/are: THE RONALD AND CYNTHIS MCCOY LIVING TRUST 28611 VISTA MADERA RANCHO PALOS VERDES, CA 90275. This Business is being conducted by:Ä a Trust. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/18/2015. /s/: RONALD D. MCCOY. THE

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RONALD AND CYNTHIS MCCOY LIVING TRUST.Ä This statement was filed with the County Clerk of LOS ANGELES County on 01/26/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/16/2015, 02/23/2015, 03/02/2015, 03/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 014343 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/16/2015 The following person(s) is (are) doing business as PHITEN. 1757 W. CARSON ST. UNIT N , TORRANCE, CA 90501.Ä The full name of registrant(s) is/are: OPTIMA LIFE JAPAN, INC 1757 W. CARSON ST. UNIT N TORRANCE, CA 90501. This Business is being conducted by:Ä a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MITSUKO KATAYAMA. OPTIMA LIFE JAPAN, INC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 01/16/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/16/2015, 02/23/2015, 03/02/2015, 03/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015035595 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/10/2015 The following person(s) is (are) doing business as LOADWATCHER.COM. 1441 12TH STREET #A , MANHATTAN BEACH, CA 90266. The full name of registrant(s) is/are: TAG LOGISTICS LLC 1441 12TH STREET #A MANHATTAN BEACH, CA 90266, ALISSA KOVALL 1441 12TH STREET #A MANHATTAN BEACH, CA 90266. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALISSA KOVALL, OWNER . TAG LOGISTICS LLC, ALISSA KOVALL . This statement was filed with the County Clerk of LOS ANGELES County on 02/10/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/23/2015, 03/02/2015, 03/09/2015, 03/16/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015034991 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/09/2015 The following person(s) is (are) doing business as SMOOTH MOVERS . 2427 BEVERLY AVE , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: LUCAS CHARBONNEAU 2427 BEVERLY AVE SANTA MONICA, CA 90405, JESUS FAJARDO JR. 4084 REDWOOD AVE APT 5 LOS ANGELES, CA 90066, CHRIS IBARRA 12215 CULVER BLVD APT. 2 CULVER CITY, CA 90066. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LUCAS CHARBONNEAU. LUCAS CHARBONNEAU, JESUS FAJARDO JR. , CHRIS IBARRA. This statement was filed with the County Clerk of LOS ANGELES County on 02/09/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/23/2015, 03/02/2015, 03/09/2015, 03/16/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015042891 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/18/2015 The following person(s) is (are) doing business as ALLIED POST, LOS ANGELES POST PRODUCTION GROUP . 1144 21ST ST. #2 , SANTA MONICA, CA 90403. MAILING ADDRESS: 1158 26TH ST. #272 SANTA MONICA, CA 90403. The full name of registrant(s) is/are: ALLIED MEDIA INC 1144 21ST ST. #2 SANTA MONICA, CA 90403. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GEOFFREY WOODHALL . ALLIED MEDIA INC. This statement was filed with the County Clerk of LOS ANGELES County on 02/18/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/23/2015, 03/02/2015, 03/09/2015, 03/16/2015.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015042890 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/18/2015 The following person(s) is (are) doing business as EVROWEST INTERNATIONAL , MESETA CENTRAL , BST SRL, MANCHAMAR SL. 1734 S. WESTGATE AVE #1 , LOS ANGELES, CA 90025. The full name of registrant(s) is/are: JOSE L. VELA 1734 S. WESTGATE AVE #1 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOSE L. VELA. JOSE L. VELA. This statement was filed with the County Clerk of LOS ANGELES County on 02/18/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/23/2015, 03/02/2015, 03/09/2015, 03/16/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015034699 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/09/2015 The following person(s) is (are) doing business as HAUS OF MINIS . 14850 CALVERT ST , VAN NUYS, CA 91411. The full name of registrant(s) is/are: EA UNITED 32541 SEACLIFF DR RANCHO PALOS VERDES, CA 90275. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KEVIN EMAMIAN. EA UNITED . This statement was filed with the County Clerk of LOS ANGELES County on 02/09/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/23/2015, 03/02/2015, 03/09/2015, 03/16/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015018568 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/22/2015 The following person(s) is (are) doing business as SCHEAR EVENT CONCEPTS. 3639 BAGLEY AVE #4 , LOS ANGELES, CA 90034. The full name of registrant(s) is/are: SKY SCHEAR 3639 BAGLEY AVE #4 LOS ANGELES, CA 90034. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SKY SCHEAR . SKY SCHEAR . This statement was filed with the County Clerk of LOS ANGELES County on 01/22/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/16/2015, 02/23/2015, 03/02/2015, 03/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015038945 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/12/2015 The following person(s) is (are) doing business as JULIA TURETSKAYA, PSY.D., DR JULIAS PRACTICE . 321 S. BEVERLY DR. SUITE T , BEVERLY HILLS, CA 90212. The full name of registrant(s) is/are: JULIA TURETSKAYA 11856 MOORPARK ST. #B STUDIO CITY, CA 91604. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/12/2015. /s/: JULIA TURETSKAYA, OWNER . JULIA TURETSKAYA. This statement was filed with the County Clerk of LOS ANGELES County on 02/12/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/02/2015, 03/09/2015, 03/16/2015, 03/23/2015.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015030986 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/04/2015 The following person(s) is (are) doing business as TECHNOLOGY SHERPA . 130 ALTA AVENUE, UNIT H , SANTA MONICA, CA 90402. The full name of registrant(s) is/are: ADAM PAPER 130 ALTA AVENUE, UNIT H SANTA MONICA, CA 90402. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/3/14. /s/: ADAM PAPER, PRESIDENT/OWNER. ADAM PAPER. This statement was filed with the County Clerk of LOS ANGELES County on 02/04/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/02/2015, 03/09/2015, 03/16/2015, 03/23/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015022004 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 01/27/2015 The following person(s) is (are) doing business as PLAYA LAW FIRM , PLAYA LAW . 1801 CENTURY PARK EAST, 2400 , LOS ANGELES, CA 90067. The full name of registrant(s) is/are: PLAYA LAW FIRM, APC 1801 CENTURY PARK EAST, 2400 LOS ANGELES, CA 90067. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/2014. /s/: SABA ZAFAR, PRESIDENT . PLAYA LAW FIRM, APC. This statement was filed with the County Clerk of LOS ANGELES County on 01/27/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/02/2015, 03/09/2015, 03/16/2015, 03/23/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015042140 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/17/2015 The following person(s) is (are) doing business as CA CLEANING . 17819 REGENTVIEW AVE. , BELLFLOWER, CA 90706. The full name of registrant(s) is/are: BRENDAN COLE ALGRA 17819 REGENTVIEW AVE. BELLFLOWER, CA 90706. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BRENDAN COLE ALGRA. BRENDAN COLE ALGRA. This statement was filed with the County Clerk of LOS ANGELES County on 02/17/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/02/2015, 03/09/2015, 03/16/2015, 03/23/2015.

.FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015050162 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/25/2015 The following person(s) is (are) doing business as THE DRAMA CLUB MOVIE . 7760 HOLLYWOOD BLVD #102 , LOS ANGELES, CA 90046. The full name of registrant(s) is/are: JOHN MCCLEAN 7760 HOLLYWOOD BLVD #102 LOS ANGELES, CA 90046. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOHN MCCLEAN. JOHN MCCLEAN. This statement was filed with the County Clerk of LOS ANGELES County on 02/25/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/02/2015, 03/09/2015, 03/16/2015, 03/23/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015046989 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/23/2015 The following person(s) is (are) doing business as PREFERRED PAINTERS , PREFERREDPAINTERSLA.COM. 1105 PALMS BLVD , VENICE, CA 90291. The full name of registrant(s) is/are: JAMES P. BURKE 1105 PALMS BLVD VENICE, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JAMES P. BURKE . JAMES P. BURKE .

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This statement was filed with the County Clerk of LOS ANGELES County on 02/23/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/02/2015, 03/09/2015, 03/16/2015, 03/23/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015029207 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/03/2015 The following person(s) is (are) doing business as TILLYS . 140 STONEWOOD ST , DOWNEY, CA 90241.MAILING ADDRESS: 10 WHATNEY IRVINE, CA 92618 The full name of registrant(s) is/are: WORLD OF JEANS & TOPS 10 WHATNEY IRVINE, CA 92618. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ROCHELLE MYERS, VP OF FINANCE . WORLD OF JEANS & TOPS . This statement was filed with the County Clerk of LOS ANGELES County on 02/03/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/02/2015, 03/09/2015, 03/16/2015, 03/23/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015031401 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/05/2015 The following person(s) is (are) doing business as ALL THE RAGE APPAREL. 11915 BURBANK BLVD APT. 16 , VALLEY VILLAGE, CA 91607. The full name of registrant(s) is/are: JUAN CARLOS CHAVEZ 11915 BURBANK BLVD APT. 16 VALLEY VILLAGE, CA 91607. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JUAN CARLOS CHAVEZ. JUAN CARLOS CHAVEZ. This statement was filed with the County Clerk of LOS ANGELES County on 02/05/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/02/2015, 03/09/2015, 03/16/2015, 03/23/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015041717 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/17/2015 The following person(s) is (are) doing business as 1212. 1212 3RD STREET PROMENADE , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: GLOBAL-DINING INC. OF CA 1212 3RD STREET PROMENADE SANTA MONICA, CA 90401. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Toru Toyokawa, CFO. GLOBAL-DINING INC. OF CA . This statement was filed with the County Clerk of LOS ANGELES County on 02/17/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/02/2015, 03/09/2015, 03/16/2015, 03/23/2015.

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS025096
Superior Court of California, County of Los Angeles
Petition of ILSUN JOSEPH PAE for Change of Name TO ALL INTERESTED PERSONS:
Petitioner or Attorney: ILSUN JOSEPH PAE filed a petition with this court for a decree of changing names as follows: ILSUN JOSEPH PAE to JOSEPH

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ILSUN PAE. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 04/10/2015, Time: 8:30 AM, Dept: K, Room:
The address of the court is SUPERIOR COURT OF CALIFORNIA - COUNTY OF LOS ANGELES, 1725 MAIN STREET, SANTA MONICA, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: FEBRUARY 10, 2015

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015045760 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/20/2015 The following person(s) is (are) doing business as HONORS AND DETENTION . 516 BAY STREET SUITE A , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: EVAN SILVER 516 BAY STREET SUITE A SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/19/2015. /s/: EVAN SILVER . EVAN SILVER . This statement was filed with the County Clerk of LOS ANGELES County on 02/20/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/02/2015, 03/09/2015, 03/16/2015, 03/23/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015048221 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/24/2015 The following person(s) is (are) doing business as SEFAA. 2157 W 31ST ST NUM 2161 , LOS ANGELES, CA 90018. The full name of registrant(s) is/are: SHASHAMANE ETHIOPIA FEDERAL AGENTS ASSOCIATION THE 2157 W 31ST ST NUM 2161 LOS ANGELES, CA 90018. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2015. /s/: DEVINDRA POLITTE SOMADHI JR, SECRETARY . SHASHAMANE ETHIOPIA FEDERAL AGENTS ASSOCIATION THE. This statement was filed with the County Clerk of LOS ANGELES County on 02/24/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/02/2015, 03/09/2015, 03/16/2015, 03/23/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015046931 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/23/2015 The following person(s) is (are) doing business as CALZADA VISUALIZATION , WWW.ANDRESCALZADA.COM. 2122 OCEAN PARK BLVD #10 , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: ANDRES CALZADA 2122 OCEAN PARK BLVD #10 SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/21/2015. /s/: ANDRES CALZADA. ANDRES CALZADA. This statement was filed with the County Clerk of LOS ANGELES County on 02/23/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/02/2015, 03/09/2015, 03/16/2015, 03/23/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015041249 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/17/2015 The following person(s) is (are) doing business as GMSA LEGAL. 1055 W. 7TH STREET 33RD FLOOR , LOS ANGELES, CA 90017. The full name of registrant(s) is/are: MARK SANTA ANNA 1055 W. 7TH STREET 33RD FLOOR LOS ANGELES, CA 90017. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARK SANTA ANNA . MARK SANTA ANNA . This statement was filed with the County Clerk of LOS ANGELES County on 02/17/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK.

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A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015040101 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/13/2015 The following person(s) is (are) doing business as CRF CONSULTING . 923-9TH STREET SUITE 4 , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: CHRISTINA R. FLATLEY 923-9TH STREET SUITE 4 SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/5/15. /s/: CHRISTINA R. FLATLEY . CHRISTINA R. FLATLEY . This statement was filed with the County Clerk of LOS ANGELES County on 02/13/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015052107 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/26/2015 The following person(s) is (are) doing business as FIG + STONE . 906 N SWEETZER AVE APT 1 , LOS ANGELES, CA 90069. The full name of registrant(s) is/are: ARIEL M. FULMER 906 N SWEETZER AVE APT 1 LOS ANGELES, CA 90069. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MRS. ARIEL M. FULMER. ARIEL M. FULMER. This statement was filed with the County Clerk of LOS ANGELES County on 02/26/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 047348 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/23/2015 The following person(s) is (are) doing business as AMERICAN ASSOCIATION OF CHINESE HERBS. 20657 GOLDEN SPRINGS DR. SUITE 108 , DIAMOND BAR, CA 91789.Ä The full name of registrant(s) is/are: TCM HEALTH EDUCATION & RESEARCH CENTER 20657 GOLDEN SPRINGS DR. SUITE 108 DIAMOND BAR, CA 91789. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2015. /s/: JIANGUA LIU. TCM HEALTH EDUCATION & RESEARCH CENTER.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/23/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 051403 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/26/2015 The following person(s) is (are) doing business as SPINEFIT. 2940 WESTWOOD BLVD. SUITE 2 , LOS ANGELES, CA 90064.Ä The full name of registrant(s) is/are: JOSEPH FAIR 501 OYMPIC BLVD. APT. 505 LOS ANGELES, CA 90015. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOSEPH FAIR. JOSEPH FAIR.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/26/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 050569 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/25/2015 The following person(s) is (are) doing business as THOSE LA TWINS. 26417 EMERALD DOVE DR. , VALENCIA, CA 91355.Ä The full name of registrant(s) is/are: HUNTER CLANCEY 26417 EMERALD DOVE DR. VALENCIA, CA 91355, SHANE CLANCEY 26417 EMERALD DOVE DR. VALENCIA, CA 91355. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HUNTER CLANCEY. HUNTER CLANCEY, SHANE CLANCEY.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/25/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 035266 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/09/2015 The following person(s) is (are) doing business as HG5 ENTERTAINMENT. 1335 N. LA BREA AVE. #2172 , LOS ANGELES, CA 90028.Ä The full name of registrant(s) is/are: REBECCA POLIAKOFF 1335 N. LA BREA AVE. #2172 LOS ANGELES, CA 90028. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/21/2015. /s/: REBECCA POLIAKOFF. REBECCA POLIAKOFF.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/09/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 051404 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/26/2015 The following person(s) is (are) doing business as THE HANGED MAN PRODUCTIONS. 2465 TOWN CENTER DR. #8116 , VALENCIA, CA 91355.Ä The full name of registrant(s) is/are: THE HANGED MAN PRODUCTIONS 2465 TOWN CENTER DR. #8116 VALENCIA, CA 91355. This Business is being conducted by:Ä a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:THE HANGED MAN PRODUCTIONS. THE HANGED MAN PRODUCTIONS.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/26/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 051402 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/26/2015 The following person(s) is (are) doing business as FAMILY FIRST, FAMILY FIRST IN HOME CARE, FAMILY FIRST HOME CARE, FAMILY FIRST HOME HEALTH CARE. 5132 WHITE OAK AVE. , ENCINO, CA 91316.Ä The full name of registrant(s) is/are: FAMILY FIRST IN HOME CARE SERVICES INC. 5132 WHITE OAK AVE. ENCINO, CA 91316. This Business is being conducted by:Ä a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LINDA FINE. FAMILY FIRST IN HOME CARE SERVICES INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/26/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 054449 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/02/2015 The following person(s) is (are) doing business as SANTA MONICA ELECTRIC BIKES. 214 PIER AVENUE , SANTA MONICA, CA 90405.Ä The full name of registrant(s) is/are: PEDAL OR NOT INC 214 PIER AVENUE SANTA MONICA, CA 90405. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/02/2015. /s/: STEPHEN WITTELS. PEDAL OR NOT INC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/02/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 054444 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 03/02/2015 The following person(s) is (are) doing business as CREATIVE CANDY DESIGNS. 1100 WEST HUNTINGTON DRIVE APT #1 , ARCADIA, CA 91007.Ä The full name of registrant(s) is/are: TINA L. MEANS 1100 WEST HUNTINGTON DRIVE APT #1 ARCADIA, CA 91007. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/19/2015. /s/: TINA L. MEANS. TINA L. MEANS.Ä This statement was filed with the County Clerk of LOS ANGELES County on 03/02/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/02/2015, 03/09/2015, 03/16/2015, 03/23/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015040979 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/17/2015 The following person(s) is (are) doing business as FREE AGENT GROUP. 2425 OLYMPIC BLVD SUITE 400W , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: LEONID MAYZEL 918 6TH STREET #2 SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/1/14. /s/: LEONID MAYZEL. LEONID MAYZEL. This statement was filed with the County Clerk of LOS ANGELES County on 02/17/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20156397804 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/10/2015 The following person(s) is (are) doing business as RN India . 29181 Dean Street , LAGUNA NIGUEL, CA 92677. The full name of registrant(s) is/are: Lalitendu Pattanaik 29181 Dean Street LAGUNA NIGUEL, CA 92677. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/15. /s/: Lalitendu Pattanaik. Lalitendu Pattanaik. This statement was filed with the County Clerk of LOS ANGELES County on 02/10/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 050567 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/25/2015 The following person(s) is (are) doing business as SOUNDDOC POST. 122 S. BUENA VISTA ST. APT B , BURBANK, CA 91505.Ä The full name of registrant(s) is/are: EVAN R. DOCKTER 122 S. BUENA VISTA ST. APT B BURBANK, CA 91505. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/11/2014. /s/: EVAN R. DOCKTER. EVAN R. DOCKTER.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/25/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 047426 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/23/2015 The following person(s) is (are) doing business as CARDIO BARRE BEVERLY HILLS. 469 S. ROBERTSON BOULEVARD , BEVERLY HILLS, CA 90211.Ä The full name of registrant(s) is/are: KB CARDIO INC. 469 S. ROBERTSON BOULEVARD BEVERLY HILLS, CA 90211. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2015. /s/: LUCILLE KWAK BRADLEY. KB CARDIO INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/23/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 047428 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/23/2015 The following person(s) is (are) doing business as MAJORDOMO. 960 N. ALFRED STREET, UNIT 204 , LOS ANGELE, CA 90069.Ä The full name of registrant(s) is/are: MODERN BUTLER, LLC. 960 N. ALFRED STREET, UNIT 204 LOS ANGELE, CA 90069. This Business is being conducted by:Ä a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/13/2015. /s/: ROBERT GERTZ. MODERN BUTLER, LLC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/23/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 047427 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/23/2015 The following person(s) is (are) doing business as Q PUDWORTH PUBLICATIONS. 24047 DANDELION LANE , VALENCIA, CA 91354.Ä The full name of registrant(s) is/are: RAMP MEDIA PARTNERS, INC. 24047 DANDELION LANE VALENCIA, CA 91354. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/06/2015. /s/: KEVIN TOMPKINS. RAMP MEDIA PARTNERS, INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/23/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 051405 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/26/2015 The following person(s) is (are) doing business as PM TRUCKING. 5040 CALMVIEW AVE. UNIT D , BALDWIN PARK, CA 91706.Ä The full name of registrant(s) is/are: PABLO MENDOZA 18157 NORTHAM ST. LA PUENTE, CA 91744. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PABLO MENDOZA. PABLO MENDOZA.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/26/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015043411 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/18/2015 The following person(s) is (are) doing business as UNIVERSITY TIRE & AUTO SERVICE , UNIVERSITY TIRE CENTER . 2908 S VERMONT AVE , LOS ANGELES, CA 90007. The full name of registrant(s) is/are: UNIVERSITY TIRE CENTER, LLC 2908 S VERMONT AVE LOS ANGELES, CA 90007. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/01/2009. /s/: JOHN BITTEROLF, MANAGING MEMBER . UNIVERSITY TIRE CENTER, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 02/18/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 051406 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/26/2015 The following person(s) is (are) doing business as OPEN CHANNEL GALLERY. 814 VIRGINIA STREET , EL SEGUNDO, CA 90245.Ä The full name of registrant(s) is/are: LAURA D. LEVIA 814 VIRGINIA STREET EL SEGUNDO, CA 90245. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LAURA D. LEVIA. LAURA D. LEVIA.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/26/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 051407 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/26/2015 The following person(s) is (are) doing business as CALIFORNIA PREMIER AQUATICS. 254 QUINCY AVE. , LONG BEACH, CA 90803.Ä The full name of registrant(s) is/are: CHRISTOPHER PLANTE 254 QUINCY AVE. LONG BEACH, CA 90803, DANIEL MUNOZ 2928 EAST MARIQUITA ST. LONG BEACH, CA 90803. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2015. /s/: CHRISTOPHER PLANTE. CHRISTOPHER PLANTE, DANIEL MUNOZ.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/26/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 047347 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/23/2015 The following person(s) is (are) doing business as DG DISPATCH SERVICE. 1214 1/2 ORANGE GROVE AVE. , GLENDALE, CA 91205.Ä The full name of registrant(s) is/are: SIGFREDO GARCIA 1214 1/2 ORANGE GROVE AVE. GLENDALE, CA 91205. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/20/2015. /s/: SIGFREDO GARCIA. SIGFREDO GARCIA.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/23/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 047349 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/23/2015 The following person(s) is (are) doing business as ISAIAHS DISPATCH SERVICES. 3100 BELLEVUE AVE. APT 309 , LOS ANGELES, CA 90026.Ä The full name of registrant(s) is/are: ISAIAHS DISPATCH SERVICES 3100 BELLEVUE AVE. APT 309 LOS ANGELES, CA 90026. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/30/2015. /s/: ISAIAHS DISPATCH SERVICES. ISAIAHS DISPATCH SERVICES.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/23/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 051408 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/26/2015 The following person(s) is (are) doing business as ASPEN COOPER. 512 HILL STREET , SANTA MONICA, CA 90405.Ä The full name of registrant(s) is/are: SERENA WESTWELL 512 HILL STREET SANTA MONICA, CA 90405, JOANNE FACCIOLO 512 HILL STREET SANTA MONICA, CA 90405. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SERENA WESTWELL. SERENA WESTWELL, JOANNE FACCIOLO.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/26/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/09/2015, 03/16/2015, 03/23/2015, 03/30/2015.

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Santa Monica CHARMING FAMILY HOME 2-car Driveway parking, Paid water & trash & gardener, Rent $9,500.00, Deposit 15250, Available 4115. westsiderentals.com/listingdetail.cfm?id=1167603

Santa Monica GREAT LOCATION NEAR BEACH 1-car Covered parking, Paid water & trash, Rent $1,695.00, Deposit 1695, Available Now! westsiderentals.com/listingdetail.cfm?id=1161892

Brentwood ULTRA LUXURY 3BR Parking included, Rent $4,800.00, Deposit 4800, Available Now! westsiderentals.com/listingdetail.cfm?id=984319

Santa Monica AMAZING 1X1 ON SPECIAL! WCOURTYARD, LAP POOL & TREE VIEWS! 2-car Garage parking, Rent $3,210.00, Deposit 3210.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1055268

Venice BRIGHT, UPPER UNIT 12 BLOCK TO BEACH WITH ECO-FRIENDLY RENOVATIONS AND PARKING 1-car Parking included, Paid water & trash, Rent $1,650.00, Deposit 2200, Available Now! westsiderentals.com/listingdetail.cfm?id=1168503

Santa Monica GREAT APARTMENT CLOSE TO EVERYTHING 1-car Carport parking, Paid water, Rent $1,695.00, Deposit 1995.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1167373

Santa Monica 2BED 1.5BATH WITH 5000 SQFT YARD 1-car Garage parking, Rent $3,600.00, Deposit 5000, Available Now! westsiderentals.com/listingdetail.cfm?id=1159633

Santa Monica 2 BEDROOM 1 BATH APARTMENT 1-car Parking included, Paid water & trash, Rent $2,700.00, Deposit 2700.00, Available Now! westsiderentals.com/listingdetail.cfm?id=594110

Venice GREAT OPEN BUILDING WITH COURTYARD. 2-car Gated parking, Paid water, Rent $2,295.00, Deposit 2295, Available Now! westsiderentals.com/listingdetail.cfm?id=947185

Venice MODERN VENICE LOFT (FURNISHED SUBLET) Street parking, Paid partial utilities, Rent $5,000.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1165894

Santa Monica A LUXURY HOTEL ALTERNATIVE LUX 2BD2 BA IN SUITE. OCEAN FRONT VIEW 1-car Parking available, Paid utilities & water & hot water & trash & gas & electricity & cable & gardener, Rent $7,500.00, Deposit 500.00, Available 6115. westsiderentals.com/listingdetail.cfm?id=565433

Marina Del Rey 1 BEDROOM MARINA VIEW APARTMENT HOME 1-car Parking included, Paid gas & gardener & pool service, Rent $2,655.00, Deposit 500, Available Now! westsiderentals.com/listingdetail.cfm?id=1125251

Santa Monica SANTA MONICA BEACH & PIER RENTAL 1-car Parking available, Paid utilities & water & hot water & gas & electricity & cable & gardener, Rent $2,650.00 to to $4,550.00, Deposit 500, Available Now! westsiderentals.com/listingdetail.cfm?id=1000470

West LA PRIME WEST LA BRIGHT AND SPACIOUS APARTMENT 2-car Carport parking, Paid water & trash & pool service, Rent $2,095.00, Deposit 2100, Available Now! westsiderentals.com/listingdetail.cfm?id=1165801

Santa Monica CENTRALLY LOCATED BY BEACH Permit parking, Paid water & trash & gardener, Rent $2,195.00, Deposit 4000, Available Now! westsiderentals.com/listingdetail.cfm?id=1134964

West LA CONTEMPORARY COURTYARD BUILDING 2-car Parking available, Paid water & trash, Rent $2,695.00, Deposit 1500, Available Now! westsiderentals.com/listingdetail.cfm?id=1164802

Santa Monica ONE BEDROOM - OCEAN PARK AREA No Parking, Paid water & gas & electricity, Rent $1,650.00, Deposit 1850, Available Now! westsiderentals.com/listingdetail.cfm?id=1158254

Santa Monica ELEGANT AND ULTRA SPACIOUS 4 LEVEL CONDO 2-car Garage parking, Rent $10,000.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1141956

Venice DESIGNER LEASE IN PRIME VENICE LOCATION 2-car Parking included, Paid water, Rent $4,695.00, Deposit 7425, Available Now! westsiderentals.com/listingdetail.cfm?id=1160981

Santa Monica NEWLY REMODELED, FULLY FURNISHED APARTMENT, ONE BLOCK FROM THE BEACH! 1-car Subterranean parking, Paid utilities & water & hot water & trash & gas & electricity & cable & gardener, Rent $2,800.00, Available 3315. westsiderentals.com/listingdetail.cfm?id=563505

Santa Monica UPDATED 2 BED 2 BATH HARDWOOD FLOORS NEAR 3RD ST PROM MONTANA AVE BEACH 1-car Carport parking, Paid water & trash, Rent $3,200.00, Deposit 3200, Available Now! westsiderentals.com/listingdetail.cfm?id=874774

Marina Del Rey BEAUTIFUL VIEWS FROM THIS LOVELY 2 BEDROOM CONDO! 2-car Parking included, Paid partial utilities, Rent $3,950.00, Deposit 3950, Available Now! westsiderentals.com/listingdetail.cfm?id=1166838

West LA LARGE & CHARMING 1BDR IN CULVER CITY Parking available, Paid water & trash & gardener, Rent $1,465.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1168746

West LA SPACIOUS AND LUXURIOUS 3 BEDROOM, 3 BATHROOM PENTHOUSE 2-car Parking included, Paid trash & gardener, Rent $3,895.00, Available 32415. westsiderentals.com/listingdetail.cfm?id=702664

Marina Del Rey 1 BEDROOM, 1 BATHROOM UNIT WITH ALMOST 700 SQFT OF SPACE! 1-car Parking included, Rent $3,130.00 to AND UP, Available Now! westsiderentals.com/listingdetail.cfm?id=1059348

West LA POOL VIEW, LARGE PATIO, SECURITY SURVEILLANCE CAMERAS 2-car Gated parking, Paid partial utilities & water & hot water & trash & gardener & pool service & association fees, Rent $2,495.00 to per month, Deposit 2495, Available 4215. westsiderentals.com/listingdetail.cfm?id=273716

West LA PRIME WLA LOCATION, WALK TO ALL, NEAR BARRINGTON AND SM BLVD. 1-car Subterranean parking, Paid water & trash, Rent $1,600.00, Deposit 1600.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1168651

Venice 3 BR 2 BA HOUSE IN VENICE. GREAT LOCATION! 2-car Garage parking, Paid trash & gardener, Rent $4,500.00, Available 3515. westsiderentals.com/listingdetail.cfm?id=203861

Santa Monica 2 BEDROOM 2 BATH FURNISHED OCEAN VIEW Valet parking, Paid water & trash, Rent $10,000.00, Deposit 20000, Available Now! westsiderentals.com/listingdetail.cfm?id=1101734

Brentwood 987 SQ. FT. APARTMENT IN RESORT STYLE MEDITERRANEAN BUILDING 2-car Garage parking, Paid water & hot water & trash & gardener & pool service, Rent $2,995.00, Available Now! westsiderentals.com/listingdetail.cfm?id=712671

Santa Monica HOME BY THE SEA! 1-car Driveway parking, Paid gardener, Rent $6,250.00, Deposit 12500, Available Now! westsiderentals.com/listingdetail.cfm?id=1155847

Marina Del Rey 1 BEDROOM WITH COURTYARD VIEW. 1-car Subterranean parking, Paid water & hot water & trash & gas, Rent $2,050.00 to month, Deposit 2100.00, Available Now! westsiderentals.com/listingdetail.cfm?id=990881

Marina Del Rey STUDIO THAT FEELS LIKE A JR 1 BED! WATER VIEW!! 1-car Covered parking, Paid gardener & pool service & association fees, Rent $2,868.00 to 2978, Deposit 1000, Available Now! westsiderentals.com/listingdetail.cfm?id=1156653

Santa Monica ONE BEDROOM ONE BATH FURNISHED CITY VIEW Valet parking, Paid water & trash, Rent $5,500.00, Deposit 11000, Available Now! westsiderentals.com/listingdetail.cfm?id=1153363

Santa Monica UNIQUE UPPER 22 ON 32ND! DISHWASHER, SPACIOUS, SWEET LOCATION! MUST SEE! 1-car Parking included, Paid water & trash, Rent $2,150.00, Deposit 2150.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1161458

Santa Monica 2 BEDROOM CONDO FURNISHED OCEAN VIEW Valet parking, Paid water & trash, Rent $10,000.00, Deposit 20000, Available 7115. westsiderentals.com/listingdetail.cfm?id=1101660

Brentwood THE ULTIMATE IN LUXURY LIVING IN THE HEART OF BEL - AIR. CALL TODAY FOR MOVE-IN SPECIALS! 2-car Parking included, Paid trash, Rent $4,200.00 to 00, Deposit 4200.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1165790

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Santa Monica CHARMING 1920 ENGLISH COTTAGE 2-car Garage parking, Paid gardener, Rent $10,500.00, Deposit 20000.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1157102

Brentwood RUSTIC DESIGNER HOME AVAILABLE 2-car Parking included, Paid gardener, Rent $5,950.00, Available 4715. westsiderentals.com/listingdetail.cfm?id=738112

West LA LARGE ONE BEDROOM APARTMENT 1-car Parking included, Rent $1,385.00, Available Now! westsiderentals.com/listingdetail.cfm?id=547306

Brentwood EXTRA LARGE COMPLETELY REMODELED 1 BED 2 BATH & DEN APT HARDWOOD FLOORS 1-car Covered parking, Paid water & hot water & trash & gardener, Rent $2,400.00 to mo, Deposit 2400, Available Now! westsiderentals.com/listingdetail.cfm?id=807439

Marina Del Rey WELCOME TO YOUR NEW APARTMENT HOME! 1-car Parking included, Rent $2,265.00 to AND UP, Available Now! westsiderentals.com/listingdetail.cfm?id=38575

Santa Monica REMODELED APARTMENT IN PRIME LOCATION 1-car Parking available, Paid utilities, Rent $2,800.00, Available 3515. westsiderentals.com/listingdetail.cfm?id=737586

West LA SPACIOUS 2 BEDROOM 2 BATH CONDO STYLE UNIT 1-car Parking available, Paid water & trash & gardener, Rent $2,400.00, Deposit 2750, Available Now! westsiderentals.com/listingdetail.cfm?id=1150399

West LA 2 BED 2 BATH CONDO CENTRAL AIRHEAT WD ELEVATOR 2-car Gated parking, Paid water & trash & gas & gardener & association fees, Rent $3,500.00, Deposit 3500, Available Now! westsiderentals.com/listingdetail.cfm?id=1151122

Santa Monica CAPE COD CHARMER IN SUNSET PARK 1-car Garage parking, Paid water & trash & gardener, Rent $2,950.00, Deposit $3,000, Available Now! westsiderentals.com/listingdetail.cfm?id=496473

Santa Monica LARGE 2BED 2BATH APARTMENT, UPPER, BALCONY, WOOD FLOOR 1-car Parking included, Paid water & hot water & trash & gardener, Rent $2,650.00, Deposit 2650, Available Now! westsiderentals.com/listingdetail.cfm?id=1020591

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Brentwood BEAUTIFULLY REMODELED 2 BEDROOM IN PRIME BRENTWOOD 2-car Gated parking, Paid trash & gas & gardener & pool service, Rent $2,995.00, Deposit 2995, Available Now! westsiderentals.com/listingdetail.cfm?id=1161125

Santa Monica 1 1 IN PRIME SANTA MONICA!! No Parking, Paid water & trash, Rent $2,095.00 to 2095, Deposit 2095, Available Now! westsiderentals.com/listingdetail.cfm?id=1160903

Santa Monica ONE BEDROOM ONE BATH OCEAN VIEW Valet parking, Paid water & trash, Rent $6,000.00, Deposit 12000, Available Now! westsiderentals.com/listingdetail.cfm?id=1153362

Santa Monica WALKER'S PARADISE! ELEGANT BRICK BLDG, ACROSS FROM LINCOLN PARK & ST. MONICA'S, NORTH OF WILSHIRE 2-car Carport parking, Paid water & trash & gardener, Rent $3,000.00, Deposit 3000.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1168241

Marina Del Rey BRAND NEW! LUXURY 2 BEDROOM 2-car Parking included, Rent $3,385.00 to AND UP, Deposit 1000, Available Now! westsiderentals.com/listingdetail.cfm?id=1138763

Brentwood 2 BEDROOM APARTMENT, -5 MINS TO UCLA, DINING, AND SHOPS 1-car Carport parking, Paid water & trash, Rent $1,800.00, Deposit 1800, Available Now! westsiderentals.com/listingdetail.cfm?id=613996

Santa Monica 2 BEDROOM 1 BATH BUNGALOW 2-car Garage parking, Paid hot water & trash & gardener, Rent $3,700.00, Available 3615. westsiderentals.com/listingdetail.cfm?id=980276

Brentwood COMMUNITY LOCATED IN THE HIGHLY SOUGHT AFTER RESIDENTIAL!! 1-car Parking included, Paid water & trash & pool service, Rent $1,950.00, Deposit 1500, Available Now! westsiderentals.com/listingdetail.cfm?id=1167023

Venice FULLY FURNISHED SUMMER RENTAL IN VENICE 2-car Parking included, Paid utilities, Rent $4,600.00, Deposit 2500, Available 5115. westsiderentals.com/listingdetail.cfm?id=1166118

Brentwood 22 LARGE PRIVATE TOWNHOUSE 2-car Parking available, Rent $2,500.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1162582

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Santa Monica CHARMING LUXURY TOWNHOUSE NORTH OF MONTANA 2-car Garage parking, Paid water & trash & gardener & association fees, Rent $4,800.00 to negotiable, Available Now! westsiderentals.com/listingdetail.cfm?id=255054

Venice VENICE TOWNHOUSE 1-car Covered parking, Rent $5,700.00, Deposit 1000.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1088939

West LA 2BD2BTH_ MODERN CONDO, WOOD FLR, WD INSIDE, GARAGED PARKING, ... 2-car Garage parking, Paid gardener & association fees, Rent $2,950.00 to Garaged Parking, Available 3415. westsiderentals.com/listingdetail.cfm?id=1109447

Santa Monica COMPLETELY RENOVATED STUDIO WITH1 BATH WITH REFINISHED HARDWOOD FLOORS THROUGHOUT! 1-car Covered parking, Rent $1,650.00, Deposit 1650, Available 31115. westsiderentals.com/listingdetail.cfm?id=1165798

Brentwood LARGE BRIGHT UPPER FRONT 1-car Parking included, Paid hot water & trash, Rent $1,295.00, Deposit 1295.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1168860

Santa Monica TOP FLOOR WFLOOR TO CEILING WINDOWS! PANORAMIC OCEAN VIEWS! 1-car Valet parking, Rent $4,340.00, Deposit 750, Available 4715. westsiderentals.com/listingdetail.cfm?id=973742

West LA 1 BED , 1 BATH - URBAN CHIC AND SOPHISTICATED ELEGANCE 1-car Parking included, Rent $2,195.00, Deposit 100, Available Now! westsiderentals.com/listingdetail.cfm?id=1167459

Santa Monica ARCHITECTURAL MODERN MASTERPIECE! 3-car Valet parking, Paid water, Rent $30,000.00 to mo, Deposit 60000, Available Now! westsiderentals.com/listingdetail.cfm?id=1166154

Santa Monica TWO BEDROOMTWO BATH - N. WILSHIRE BLVD 1-car Parking included, Paid water, Rent $2,850.00, Deposit 3050, Available Now! westsiderentals.com/listingdetail.cfm?id=1166320

West LA UPSCALE BACHELOR GUEST UNIT- FULLY FURNISHED Street parking, Paid utilities & cable & gardener & maid service, Rent $1,275.00, Deposit 1800.00, Available 5715. westsiderentals.com/listingdetail.cfm?id=968982

Santa Monica LOVELY BACHELOR - SANTA MONICA AREA - NEW APPLIANCES No Parking, Rent $1,250.00, Available Now! westsiderentals.com/listingdetail.cfm?id=988335

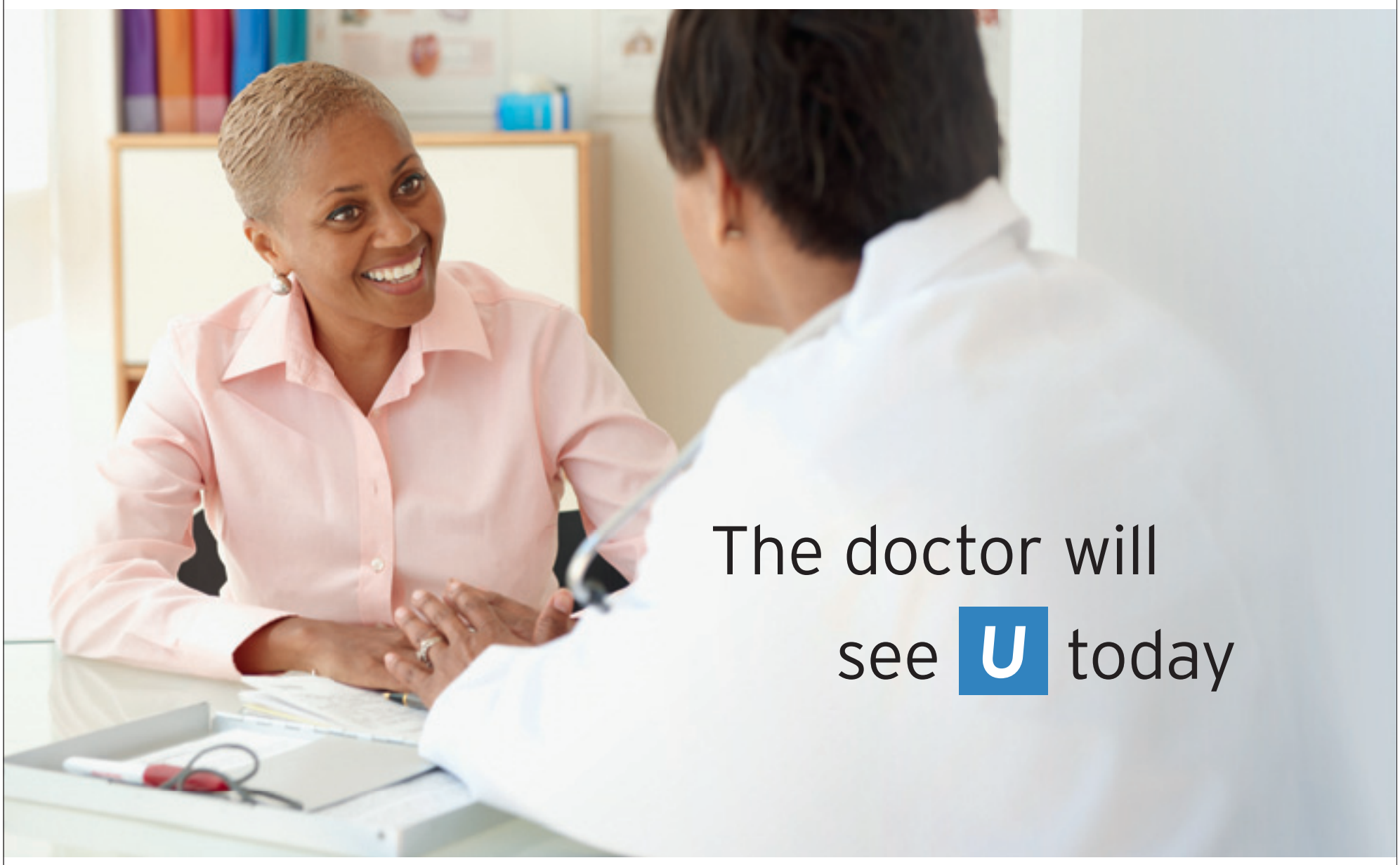
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