

Santa Monica Daily Press

A newspaper with issues

LOTTO

FANTASY 5

2, 29, 1, 27, 19

DAILY 3

Afternoon picks: 4, 7, 3

Evening picks: 2, 3, 9

DAILY DERBY

1st Place: 5, California Classic

2nd Place: 2, Lucky Star

3rd Place: 1, Gold Rush

Race Time: 1:40.31



NEWS OF THE WEIRD

by Chuck Shepard

Dentist Mohamedraza Huss Bhimani (Orland Park, Ill.), whom police say fondled three female patients, was arrested in his office while he happened to be working on another patient, in mid-filling (October). (The patient had to rush to another dentist to finish the job.) And Dr. Leon Gombis (Oak Lawn, Ill.) had battery charges filed against him after he, wielding pliers, ripped a cap out of the mouth of a 58-year-old patient, believing (mistakenly) that she was behind on her payments (January).



QUOTE OF THE DAY

"A relationship is what happens to two people who are waiting for someone better to come along."

— Unknown



INDEX



Horoscopes

Take a nap, Cancer 2



Local

Spring sports at Samohi 3



Opinion

Readers respond 4



Mommy Page

How to pick a pediatrician 8



State

The union's work has just begun 10



International

Iraqi constitution delayed 11



People in the News

Depp comes up for air 16



INSIDE THE CHAMBER

A month-long series that examines the Santa Monica Chamber of Commerce.

Chamber tries to stop the bleeding

Membership is on the rebound but will it be enough?

BY JOHN WOOD

Daily Press Staff Writer

DOWNTOWN — With membership numbers stagnant for nearly a year, the local chamber of commerce will fall short of its \$636,000 budget this year. But how much the chamber will lose is unclear — officials won't

See CHAMBER, page 6

Chamber to launch 'Santa Monica Magazine'

BY JOHN WOOD

Daily Press Staff Writer

Officials from the Santa Monica Chamber of Commerce are hoping a new magazine will help local merchants reach the wealthiest residents of Santa Monica, while creating a steady revenue stream for the chamber. Gramercy Partners Inc., a Culver City-based publisher, will

See MAGAZINE, page 7

Man's murder marks first homicide of year

By Daily Press staff

OCEAN PARK — A Santa Monica man was murdered this past weekend and police have arrested his girlfriend, her son and another man in connection with the crime.

Gabriel Edward Becerrada, 38, was shot multiple times in front of a low-income housing project at 815 Ashland Ave. shortly before 1:20 a.m. on March 7.

Sandra Alfaro, 34, her 17-year-

old son and his friend, Luke Yeron, 19, were arrested for murder by Santa Monica Police after an extensive investigation. All of the suspects are Santa Monica residents. Alfaro and Yeron are each held on \$1 million bail and the juvenile, who remains unidentified because of his age, has no bail.

Becerrada, who was recently released from state prison and was on parole, was found by police

See HOMICIDE, page 6

Road repairs, consultants equal \$459K in city spending

(Editor's note: This is part of an ongoing series that tracks the city's expenditures on the upcoming Santa Monica City Council consent agenda. Consent agenda items are routinely passed by the City Council with little or no discussion. However, many of the items have been part of public discussion in the past.)

By Daily Press staff

COUNCIL CHAMBERS — City Hall is set to spend \$68,000 on

On Jan. 1, a 12-inch water main broke unexpectedly, causing damage to the intersection, as well as one block that stretched to Seventh Street on Colorado Avenue.

a consultant to evaluate the bureaucracies of the planning department and another \$391,000 for a New Year's Day water main break.

The City Council is expected

tonight to approve the hiring of Matrix Consulting Group to study City Hall's permit, plan check and inspection process, as well as code enforcement. The planning

'Piering' into the sun



Del Pastrana/Daily Press

Two women watch the beach activity from the Santa Monica Pier on a sunny Monday afternoon. Warm temperatures have attracted thousands of people to the beaches over the past three days.

'Samuel Jackson' nabbed for fraud by local police

By Daily Press staff

POLICE HDQTRS. — Local police have arrested a Beverly Hills man who allegedly went on a spending spree across the country, racking up more than \$170,000 in credit card charges by apparently trying to capitalize on the fortune of having the same name as a famous actor.

Samuel Jackson, 23, was caught on Friday after Santa Monica Police detectives chased him on foot a couple of blocks from Loews Hotel on Ocean Avenue. Local authorities were waiting for

Jackson before he allegedly tried to check in with a fraudulent credit card.

Jackson was allegedly traveling nationwide using a fraudulent credit card to pay for his hotel rooms, car rentals and other expenses. Police said Jackson called Loews Hotel and made a room reservation using the fraudulent card. At about 11 a.m., Jackson arrived at the hotel and for unknown reasons ran out of the building, police said.

Santa Monica detectives, who arrived at the hotel at about 10:30

See FRAUD, page 6

department has been criticized by the business community in recent years for being overly bureaucratic and slow. Matrix did a similar project in Napa, Calif.

The water main break was paid for through what City Hall calls "emergency purchases," in order to get the area near Lincoln Boulevard and Colorado Avenue immediately

See CONSENT, page 7

Music Lessons...
That last a lifetime
(310) 453-1928
1901 SANTA MONICA BLVD.
IN SANTA MONICA

SANTA MONICA MUSIC CENTER
www.santamoniamusic.com

THE UNDER \$10 DINNER SPECIAL
Served from 4pm - 10pm
1433 Wilshire Blvd at 15th St
310-394-1131

IZZY'S DELI

PERSONAL INJURY
WILLS, TRUSTS & PROBATE
BUSINESS LITIGATION

McGee, Lerer & Associates
(310) 231-9717
Free consultations

SOPHIA Psychic by the Sea Spiritual Advisor

Revealing Your Past, Present and Future
presents

St. Patrick's Day Psychic Fair

featuring
3 reknown
European Psychics

Hor D'oeuvres
& Refreshments

First time customers receive a FREE crystal
107 West Channel Road in Pacific Palisades
Call for Details: 310.573.7703

High-Speed Internet Access



**DO YOU HAVE A T1
CONNECTION FOR YOUR BIZ?
PAYING TOO MUCH? HOW
DOES \$150 A MONTH SOUND?**
Local SM Company Offering High Speed
Internet Access for a Lot Less.

310-393-4037

www.NoCatNetworks.com • sales@nocatnetworks.com

PONTE VECCHIO

ITALIAN HOME & GARDEN FURNISHINGS



Mid-Century Venetian Glass
Tuscan Ceramics • Chandeliers
Deruta Dinnerware • Jewelry
Florentine Leather • Antique Linens

702 MONTANA AVENUE IN SANTA MONICA
(310) 394-0989 • www.PonteV.com



HOROSCOPE

The Daily Horoscope is proudly sponsored by:



THE COUNTER

BUILDING A BETTER BURGER

HOURS: M-TH:11AM-10PM FRI-SAT:11AM-11PM SUN:12PM-9PM
2901 Ocean Park Blvd in Santa Monica • 310.399.8383

Be with your special friend, Aries



JACQUELINE BIGAR'S STARS

The stars show the kind of day you'll have:

★★★★-Dynamic ★★★★★-Positive ★★★-Average
★★-So-so ★-Difficult

ARIES (March 21-April 19)
★★★★ You gain a new perspective from working and brainstorming with key people in your life. As you appear to break out of the box in your thinking, solutions form. Revamp your opinions of those around you. Teamwork is the name of the game. Tonight: Get together with a special friend.

TAURUS (April 20-May 20)
★★★★ Charge into your daily routine. An associate gives you powerful feedback; you need to listen. Investigate better ways of handling your finances. Revive your thinking. Express ideas in a way that others can hear and assimilate. Accomplishment could become your middle name! Tonight: Off for some exercise.

GEMINI (May 21-June 20)
★★★★ Your inventive mind draws a new person toward you and/or helps change his or her perspective about you. Investigate the possibilities without fear of his or her response. Your opinion of someone in your daily life needs revising. Tonight: Get in early, please.

CANCER (June 21-July 22)
★★★★ You might still be considering revitalizing your work in order to spend more time at home. In any case, recognize that you need to be open to some dramatic changes within your daily life. Family demands more time. Take better care of yourself. Tonight: Nap first.

LEO (July 23-Aug. 22)
★★★★ Your diplomatic manner goes far. Reach out for those around you. A new friendship or child invigorates your energy by displaying a wilder side. Also invigorate your energy by making phone calls and perhaps taking a walk at lunchtime. Tonight: Lively works.

VIRGO (Aug. 23-Sept. 22)
★★★★ Touch base with family or check out an expenditure involving your domestic life. Deal with finances directly and don't allow others to make a decision. A change in perspective, possibly in your home life, appears in the near future, if not today. Tonight: Your treat.

LIBRA (Sept. 23-Oct. 22)
★★★★ Work on a more effective way of communicating. Expend energy clearing up your desk, returning calls and reaching out for others. Revise your attitude toward finances in the next few days. Your charisma soars on this power day. Tonight: Beam in what you want.

SCORPIO (Oct. 23-Nov. 21)
★★★★ Lie back and follow through on what is important to you. Investigate and research all you want, but keep your opinions hush-hush. Your low profile serves you well, at least until later, when you get a surge of energy. Keep on smiling. Tonight: Nap and then decide.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ A meeting or a new revelation. Listen well to a friend who wants to put his or her two cents in. Visualize and evaluate different routes to the same goal. Let your excitement shine through to others. Tonight: Get some extra R and R.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ You might need to reverse your attitude about an associate or authority figure. Are you seeing this person clearly? Work through what's on your desk or what must be done. Your intuition plays a strong role in your decision-making process. Tonight: Work late. Join a pal later.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ Look for why something is happening rather than running with the situation. Get to the root of a problem through discussions with a friend or a group with similar interests. Do needed research and take charge. Tonight: Out late.

PISCES (Feb. 19-March 20)
★★★★ Work with others individually, and see what is going on with them. A boss might be demanding. Work with co-workers to please this person. Read between the lines with someone in charge. Tonight: Spend quality time with a special someone.

Have Fun Getting FIT By the BEACH

Feel Better...Lose Weight...Improve your Health!


State of the Heart Fitness offers:

- 4-Week "Way to Wellness" program
- Personal Training
- Exercise Classes
- Life Coaching
- Health & Wellness Education

*Inquire about our Way to Wellness program, Exercise, Eating & Stress Management... all in one great program!

Located at the Loews Santa Monica Beach Hotel
310-842-5657 • www.globalfitnesssolutionsonline.com

Santa Monica Daily Press

Published Monday through Saturday
Phone: 310.458.PRESS(7737) • Fax: 310.576.9913
1427 Third Street Promenade, Ste. #202 • Santa Monica, CA 90401 • www.smdp.com

PUBLISHER
Ross Furukawa ross@smdp.com
EDITOR
Carolyn Sackarison sack@smdp.com
STAFF WRITER
John Wood wood@smdp.com
CHILD DEVELOPMENT COLUMNIST
Margie Altman margiealtman@yahoo.com
ADVERTISING SALES MANAGER
Rob Piubeni rob@smdp.com
ADVERTISING ACCOUNT EXECUTIVE
Steve Averill steve@smdp.com
ADVERTISING ACCOUNT EXECUTIVE
Rob Schwenker schwenker@smdp.com
PRODUCTION MANAGER
Del Pastrana del@smdp.com

PRODUCTION ASSISTANT
Alejandro Cesar Cantarero II alex@smdp.com
ADMINISTRATIVE TRAFFIC MANAGER
Heather Rich heather@smdp.com
CLASSIFIED REPRESENTATIVE
Mitch Troy mitch@smdp.com
CIRCULATION MANAGER
Robert DeAmicis robert@smdp.com
CIRCULATION
Keith Wyatt keith@smdp.com
CIRCULATION
Glenn Bolan glenn@smdp.com
SPECIAL PROJECTS
Dave Danforth dave@smdp.com
MASCOT
Maya Furukawa maya@smdp.com

LOCAL



Vikings spring into new season

Local Sports



THE HOT CORNER

By Jonathan Lee

With the end of a remarkable winter season for almost all of Santa Monica High School teams, the spring sports teams have similarly high expectations to meet. All are working hard in the hopes of starting their seasons off with victories.

■ The baseball team won its first two games of the season. Facing the Roosevelt Rough Riders at home on March 5, the Vikings were able to pull off a 2-1 win. Frustrated by Roosevelt's tough defense, the team was able to achieve offensive superiority against the Palisades Dolphins on March 6. The Vikings scored 11 runs and held the Dolphins scoreless. They host the 1-1 Newbury Park Panthers today at 3:15 p.m.

Seniors Kyle Johnson and Tim Livingston will help lead the pitching staff this year. **Junior Cody Decker** provides support on the other side of the ball as one of the most highly touted offensive players in Southern California.

■ The softball team also boasts a talented team. Currently focusing on playing cohesively, the girls anticipate their match-up against Alverno on March 13. **Senior catcher Rosa Ordaz** takes on the role of leader, catcher, and offensive productivity

as she attempts to cap off her storied career with an Ocean League championship.

■ The swimming team, coached by **Ned Flanders**, is looking forward to the return of many of its talented senior competitors. With tough opponents like Peninsula and Mira Costa coming up, the team will mainly look to its upperclassmen for the skill that comes with experience.

■ Track and Field unites the most athletes under a common team. With athletes ranging from shot putters to sprinters, the team unifies during every competitive event. Samohi's first meet is on March 11 at Malibu High School. The Vikings are stocked with talented sprinters and jumpers, but the sparse amount of seniors may prove to be a detrimental factor as the season progresses.

■ Led by head coach **Pete Barraza**, the boys volleyball team is facing Peninsula today at 3:15 p.m. The match-up is pretty even, as both teams are similar in terms of height and playing style.

■ The Athletic Awareness and Promotion Club, one of Samohi's student clubs, aims to increase attendance at all Samohi sporting events and encourage interest in athletics among all students. The club needs funding and any support or ideas would be appreciated.

(Jonathan Lee is a sports editor at The Samohi and enjoys being Homecoming Duke, writing, playing sports and hanging out with his homeboys and homegirls. He can be reached at jleebroadcast@yahoo.com).

Kids sweat it out at marathon

By Daily Press staff

Only one out of 17 local students didn't finish the LA Marathon on Sunday — one of the most grueling race days in recent memory because of the scorching heat.

Several runners who thought they would be able to break their own records, came in hours later than expected. 15-year-old Daisy Hernandez suffered from dehydration and had to drop out early.

Four-time marathon runner David Ortiz, 17, thought he could come in at three hours, 30 minutes. But because of

heat and exhaustion, he finished more than three hours past his goal. Marathon first-timer Sergio Vides, 16, had the fastest time with four hours, 48 minutes.

The youngest runner, 11-year-old Karina Oblea, finished at seven hours, 51 minutes. The kids ran for the Santa Monica Police Department's Police Activities League. Their coaches and support team of three adults came in anywhere from five hours to eight hours.

See page 7 for the runners' and coaches' times.

CORRECTION — An article in the March 5 issue of the Daily Press about the closing of the local criminal courtroom incorrectly attributed a statement to Santa Monica Superior Court Judge Alan Haber, who is now retired. The statement was made by Santa Monica Superior Court Judge Bernard Kamins.

Also in the March 6 edition, Kathy Dodson, president and CEO of the Santa Monica Chamber of Commerce, was misquoted. The chamber is not involved in "hard-core, right-wing issues."

surf report

It's beach weather, at least. Look for the surf to stay small this morning — most areas will have ankle-high surf while the standout spots see some bigger sets.

OUTLOOK: Thursday will have a mix of local windswell and quick pulse of WNW swell. Stay tuned for more details.

Write us at wood@smdp.com and tell us what the surf is doing today at your local break.

Today the water is:

60°

	LOW TIDES		HIGH TIDES	
	LOW ONE	LOW TWO	HIGH ONE	HIGH TWO
SATURDAY	11:21 AM	N/A	2:33 AM	N/A
SUNDAY	12:11 PM	11:06 PM	4:04 AM	7:42 PM
MONDAY	12:49 PM	N/A	5:12 AM	7:48 PM
TUESDAY	12:04 AM	1:22 PM	6:02 AM	8:05 PM
WEDNESDAY	12:43 AM	1:46 PM	6:39 AM	8:18 PM
THURSDAY	1:17 AM	2:16 PM	7:18 AM	8:40 PM
FRIDAY	1:45 AM	2:37 PM	7:50 AM	9:00 PM

The Surf Report is sponsored by:

ALL ABOUT HER

ROCKER

BOARD SHOP

SURF • SNOW • SKATE

boards • wetsuits
swimwear
clothing • accessories

12204 Venice Boulevard
Mar Vista, CA 90066
(310) 397-8300 TEL
(310) 397-8931 FAX
www.rockboardshop.com
info@rockboardshop.com

The Q Line

The criminal cases, including all of City Hall's prosecutions for misdemeanors, will soon be moving from Santa Monica to the Airport Courthouse near LAX in an effort to save the county \$500,000 a year.

But the move will increase costs for City Hall and the local police department. Though the costs are unknown, it could be upwards of \$300,000 to place lawyers full time at the Airport Courthouse and transport prisoners from Santa Monica

Jail to the new location.

So this week Q-line wants to know, "Do think it's fair that Santa Monica should absorb the costs in an effort to balance the county budget?"

Call (310) 285-8106 with your response before Friday at 5 p.m. We'll print them in the March 13-14 weekend edition. Please limit your comments to a minute or less. It might help to think first about the wording of your response.

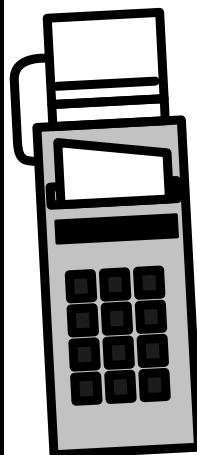
We Don't Just Say Cheese We Say Cheese, Aahhh!!

We offer an incredible selection of gourmet foods from around the world.



1800A Abbot Kinney Blvd., Venice
One block south of Venice Blvd.

310/305-9800



TAXES

ALL FORMS • ALL TYPES • ALL STATES

AUDITS • BACK TAXES • BOOKKEEPING • SMALL BUSINESS

SAMUEL B. MOSES, CPA
(310) 395-9922

429 Santa Monica Blvd. Ste. 710
Santa Monica 90401

LETTERS

A paycheck away?

Editor:

Kudos to Richard Kukler for highlighting the problem of harassment by the homeless by sharing two specific incidents. Kudos also to Lori Emerson and her husband for their similar letter. So far the only exceptions to the Emersons' position seems to have come from a homeless person, Viper Meade, who amidst all too typical woe-is-me outcries declares: "... everyone is a paycheck away from becoming homeless." I think not. Many of us worked long and hard all our lives and despite having to raise children as well as support ourselves and despite having contributed to church and/or charities to aid people such as yourself, managed the discipline to save money against a possible financial reversal such as job loss, etc. and also for retirement. So, no, Ms. Meade, not everyone is a paycheck away from being homeless.

Sunny Kreis
Santa Monica

A dog owner is just that

Editor:

We all want to do what is right for our pets.

In fact, I believe the Santa Monica City Council wants to do what is "right" for the companion animals in our city. However, the members of the council will make a huge mistake if they change the language in city codes referring to the person responsible for pets from "owner" to "guardian." Changing the language from owner to guardian will create chaos for owners, veterinarians, nonprofit animal shelters and the city of Santa Monica as they try to sort out legal rights and responsibilities of "guardians" versus owners. And who will suffer while the legal battles are being fought? Our pets will be the victims of this well-intentioned mistake. In the end, as taxpayers, we will pay for it as well. The medical care for our pets could be delayed while thousands of city dollars are spent defending and defining the term "guardian."

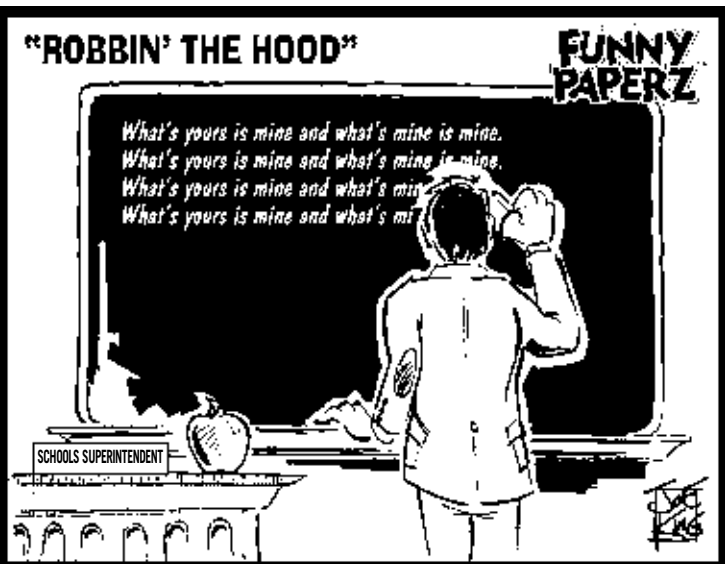
The problem is that "guardian" has no defined meaning as it relates to animals. The courts will have to look to how the term applies to humans. This could mean pet owners will no longer have the right to make certain decisions regarding the medical care and well-being of their pets. Animal shelters, such as the SPCA, might not be able to perform spays, neutering or euthanasia without specific government or court authorizations. This will cause enormous confusion for everyone.

The bottom line is changing the city language to "guardian" creates many more legal

problems than it solves. Changing the word will not change the way we treat our pets! Most people already consider their pets to be part of their families. Those who abuse their pets will continue to do so whether called an "owner" or a "guardian." We already have laws that make it a crime to abuse animals. We do not need to codify "warm and fuzzy" language that may actually cause harmful delays in caring for our pets.

I respectfully request our city council to keep the human-animal bond intact. We shouldn't be spending time trying to fix what isn't broken.

Robert Goldman
Santa Monica



Member: AABC # , NCS #22, SCGS --

© 2004 WWW.FUNNYPAPERZ.COM

Iraqis should embrace ideals of the U.S. Constitution

In the weeks, months and years ahead, you, the Iraqi people, will assume the daunting task of framing a permanent constitution, instituting a new government, and rebuilding civil society. The challenges that confront you are formidable.

Modern history teaches that constitutions are easy to write. Over the course of the last 200 years, almost every nation in the world, including communist dictatorships and Islamic theocracies, has drafted a constitution. The sad reality, however, is that few have brought freedom.

The particular difficulties that you face in establishing a new constitution are awesome. If you are to have any chance at creating a prosperous, just and free Iraqi future, you must confront and overcome your own history. This means two things. First, you must face directly the uncomfortable fact that you have no useable tradition of self-government. Yours is a nation long governed by traditions of fascist-like political rulers, medieval forms of tribal and ethnic justice, and warring religions that are hostile to freedom. Second, you must reject the political anarchy of your ethnic chieftains and the religious tyranny of your Islamic mullahs. In a free Iraqi society, neither tribe nor mosque must be able to gain governmental power.

More importantly, you must discover and accept the moral preconditions of a free society. Iraq's political, social, and economic reconstruction will require an ideological reconstruction. Bad ideas destroyed your society and only good

ones can save it.

Once freed from the political grip of the twin evils of ethnic collectivism and religious oppression, it is imperative that you import and accept the ideas of the Western Enlightenment.

Philosophers such as John Locke and America's founding statesmen discovered the moral foundations and the political institutions necessary to establish a free and just society. You must begin, as we did in our revolution, by recognizing the moral sovereignty of the individual. A free society recognizes that each and every man is capable of rational self-government in the fullest sense. You must enshrine as inalienable the rights of all men and women to their lives, liberty and property.

Through our revolutionary experience, we learned that the protection of man's individual rights is the only legitimate function of government. This means that you must design a government limited to making and enforcing objective laws of social conduct. This is no easy task.

According to James Madison, the father of our constitution, the great problem in framing a government that is to be administered by men over men is this: "You must first enable the government to control the governed and in the next place, oblige it to control itself." The genius of America's founding fathers was

to have discovered a solution to this perennial problem — the idea of a written constitution as fundamental law. Men such as John Adams and James Madison learned through experience that a written constitution must stand above government as a higher law that creates, defines, and limits the powers of government. Politically, your supreme law must be the constitution and not the Koran or sharia law. Otherwise, your constitution will be little more than a "parchment barrier" against the encroachments of power-lusting mullahs.

In order to elevate the rule of law over the rule of men, America's founding statesmen designed a constitutional system that curbed power in two important ways. First, they limited the role of government to making and enforcing laws that define crimes and punishments objectively; resolve civil disputes between individuals, and enforce the sanctity of contracts. These functions serve to protect the rights of the individual from the arbitrary power of other men. Second, they built into our constitution several crucial principles, procedures, and institutions that are necessary barriers to the concentration and abuse of political power: Separation of powers, checks and balances, and Federalism. These mechanisms serve to protect the rights of the individual from the arbitrary use of government power.

In addition to these general principles of constitutional construction, Iraq's founding fathers should add a double security to the freedom of the Iraqi people by explicitly identifying and protecting individual rights in two crucial areas: Freedom of thought and freedom of production and trade. The Iraqi state must be barred from interfering in the intellectual and moral lives of its citizens, and it must not attempt to regulate wealth creation or redistribute the fruits of a man's labor. In other words, there must be a strict separation of mosque and state, as well as a strict separation between the economy and the state.

In stark contrast to your Arab and Persian neighbors, you have a unique opportunity to liberate yourself from the darkness of your past. The United States of America has freed you from the tyranny of a brutal and wicked despot, but its greatest and most enduring gift is contained in two old, musty documents written more than 200 years ago — the Declaration of Independence and the Constitution. It is here that you will find the true meaning of freedom.

(C. Bradley Thompson is the author of *John Adams and the Spirit of Liberty*, and a senior writer for the Ayn Rand Institute (www.aynrand.org) in Irvine, Calif. The Institute promotes the philosophy of Ayn Rand, author of *Atlas Shrugged* and *The Fountainhead*. Send reactions to reaction@aynrand.org.)

Guest
Commentary

By C. Bradley Thompson

OPINION

The business plan is your pathway to success



LEGAL VIEWS AND NEWS

By David Pizarra

It's an old saying that "no one plans to fail, they just fail to plan." For most new entrepreneurs, the business plan is the hardest part to develop. The reason why is that there are so many unknowns, contingencies, pie-eyed optimism, and an utter lack of a track record.

Big corporations have it easy when planning because they have last year's numbers to work from. Whether it is last year's budget or the sales numbers, they have a foundation. But a new business has nothing upon which to build their projections. Frequently they are just taking a wild guess at what they think their costs will be, and how many clients they will have.

The problem with this is that a person who is coming out of a corporate culture and beginning their own company still has the mindset of an employee. They are used to having support staff and they don't realize how much they actually relied on others.

Depending on the type of business contemplated, the plan can be very basic or extremely intricate. It's a large document that incorporates an executive summary of what the product/service is, the marketing differential of the company and pro forma financials. That last one is a fancy way of describing profit and losses, cash flow, balance sheet, proceeds and use from any capital raise (this means where you get money from investors) product costs, and usually a marketing plan also is included.

Invariably the first round of projections is wildly optimistic and has skipped major expenses that will effect the cash flow, profitability and ultimately the success of the company. Usually a new entrepreneur under estimates the costs of running a company and over estimates the amount of revenue to be received. This is completely understandable because no one wants to start a new venture with a negative outlook. However, there is a world of difference between negative and realistic. I review business plans regularly. Some of the smartest people in business have sent me plans that are fatally flawed.

I just reviewed a five-year projection for a wanna-be publisher. The marketing niche is underserved, the concept is excellent and the resumes of the management team are impressive but not comprehensive. There are glaring holes in the management and this will prevent a savvy investor from entrusting them with money. The projections show that the company will be doing \$1.5 million in revenues in its first 12 months and have a net profit of \$600,000, all for the low, low, capital investment of \$300,000. If only it were this easy to turn a profit. The projections do not include advertising expenses, marketing expenses and a whole host of other items. They are top heavy on management salaries and stupidly naïve on offices expenses. For example, they budgeted only \$1,000 a month for telephones. Lastly, they did not include a basic breakdown of the way the revenues were to be generated from all the different revenue streams.

Why does this matter? Well, the business plan is essentially a roadmap that details how a company is going to operate. It's a budget that allows a business owner to know when they are over spending, or under charging. It also is a key

document when you are trying to raise capital. A glaring error like under estimating telephone costs screams that the entrepreneur is either out of touch with business or overly optimistic.

Banks don't like to lend money to someone unless it can be demonstrated that the money will be paid back. One of the ways that this is done is the business plan.

One of the purposes of the business plan also is to spark interest in investors — particularly when a new entrepreneur has gone through all the friends and family who are willing to lend a few thousand for start up. The business plan is like the company calling card to angel investors and venture capitalists.

Without a properly written and well drafted set of financial projections, a new entrepreneur cannot get beyond the e-mail address of most investors. The reason for

this is an investor in a business sees the relationship as one of long-term permanence. When you sell a piece of your company, no matter how small, you have that investor for life.

The bottom line is that when building a business, proper planning for success can reap large rewards and is time well spent. If you are starting a new company you need to meet with someone who is experienced in drafting and reviewing business plans. It's time and money well spent, because an experienced consultant can tell you after an hour or two if your idea will fly or not. This is a lot cheaper than starting a business and then not being able to maintain it.

(David Pizarra is a partner in the Santa Monica law firm of Pizarra & Grist. He can be reached at (310) 664-9969 or by e-mail at dpizarra@pizarra.com).

London Sale

or 6 nights & 7 Days for **\$549** per person
(purchase by March 11)

London
Travel Center
(310) 315-9100
cst#2051648-10

Package
Airfare • Hotel • Taxes
Breakfast • Transfers
Feb. 10 to March 31
Based on double occupancy.

\$599 per person
April 1st thru June 14th & Sept. 2 thru Oct. 31

First Class: \$3400
Business Class: \$3099
Restrictions Apply

PANINI GARDEN
A BREAKTHROUGH IN THE WORLD OF SANDWICHES

**Come In & Experience
Our Grilled or Cold Panini
Sandwiches & Superb Salads**

Panini Party Platters • Weekly Specials • Everything Fresh & Made to Order
Order Online at: www.paninigarden.com • Dine-In Garden Patio • We Deliver

Open Daily from 11 a.m. to 9 p.m.
2715 Main Street • Santa Monica • (310) 399-9939 • Fax (310) 314-2634

2.00% APY*

6-month CD

877-906-4639

IndyMac Bank.

www.indymacbank.com

©2004 IndyMac Bank, F.S.B. Registered trademark service marks are the property of IndyMac Bank, F.S.B. and/or its subsidiaries. *Annual Percentage Yield (APY) guaranteed 3/8/04 - 3/31/04. Minimum balance to obtain 2.00% APY is \$5,000. IndyMac Bank reserves the right to make changes. For complete details, refer to our "Consumer Terms and Conditions" and "Account Terms and Fee Schedule" brochures. Penalty for early withdrawal of CD, which may reduce earnings.

OPEN A SECOND LINE OF COMMUNICATION.

Trade up to Nextel. Bring your number and get more done.

NATIONAL TEAM SHARE PLAN

400 anytime cellular minutes. 250 walkie-talkie minutes. Unlimited nights and weekends. Long distance included.

\$39⁹⁹

per month. Other monthly charges apply. See below**

Add a second line and receive an extra. 250 walkie-talkie minutes each month.

\$20

per month

SAVE \$100 ON TWO i530s with mail in rebate

AL & Ed's Autosound

12423 WILSHIRE BLVD. IN SANTA MONICA • 310-820-8446

Nextel also imposes a Federal Programs I Cost Recovery (FCR) fee of \$1.55 or \$2.83. The FCR is not a tax or government required charge. The fee is charged for one or more of the following: E911, number pooling and wireless portability. Offers expire March 31, 2004. Requires one- or two-year service agreement and credit approval. \$200 early termination fee applies, after 15-day trial period (conditions apply). Setup fee of \$35 per phone, up to \$70 max per account applies. \$30 Mail-In Rebate: Expires March 31, 2004. Available while supplies last. Requires two-year service agreement. Allow 10-12 weeks after phone purchase, activation and mailing in of a complete and valid rebate form to receive rebate. Limit one rebate per phone purchase. May not be available in all markets. Full terms and conditions to be found on the mail-in rebate form. **National Team Share Plan: Free Nationwide Long Distance includes domestic calls only. Phones must be on same account and separate plan to share minutes. Add-on Plan cannot be purchased as a stand alone plan. Nextel Direct Connect coverage is \$0.15/min. Group Connect are calculated by multiplying the minutes of use, number of participants, and the applicable rate. Group Connect can only work with members of the same network while in their home market. Nationwide service is not available for Group Connect calls. Cellular coverage is \$0.40/min. Cellular calls round to the next full minute. Unused minutes do not accumulate to the next billing cycle. Nights are 9:00pm to 7:00am. Weekends begin Fri. at 9:00pm and end Mon. at 7:00am. Up to \$0.15 per sent or received text message depending on message type. **Additional charges** may apply and may vary by market, including state and federal taxes a Universal Service Assessment of either 1.087% or 125% in some states a Gross Receipt Recovery Fee of 1.4% to 5%, a TRS charge of approx. .07% and a state-required E911 fee. **Other Terms:** Nextel reserves the right to modify or terminate these offers at any time. Offers may not be available in all markets. Other conditions may apply. Read service agreement for details. Wireless Number Portability is not available in all areas or all numbers. Because number portability requires the cooperation of multiple companies, the amount of time it takes to transfer your number(s) will vary. **Nextel Nationwide Network serves 293 of the top 300 markets.** ©2004 Nextel Communications, Inc. NEXTEL, NEXTEL DONE, PUSH TO TALK, DIRECT CONNECT, GROUP CONNECT, NATIONWIDE DIRECT CONNECT and the Driver Safety logo are service marks, trademarks, and/or registered trademarks owned by Nextel Communication, Inc. MOTOROLA and the Stylized M Logo are registered in the US Patent & Trademark office. All other products and service names are products of their respective owners. All rights reserved.

Reverse Mortgages for Senior Homeowners

You've worked hard to own your home, now let it work for you!

- Receive Payments instead of making them
- Use money for home repairs, buying a car – whatever you choose!
- No repayment due until you sell or vacate your home.

Call Albert Butler – Reverse Mortgage Consultant toll free 866-785-4486

* Must be at least 62 years old. Call for more detailed program information.

Wells Fargo Home Mortgage, Inc. originates mortgage loans in New Hampshire under License No. 5757 MB for reverse mortgages and License No. 5768 MB for second mortgages and is a New Jersey Department of Banking Licensed Mortgage Banker.

WELLS FARGO HOME MORTGAGE



Specializing in Leasing & Selling Office & Industrial Buildings

NAI CAPITAL COMMERCIAL

SPECIALIZING IN LEASING & SELLING OFFICE & INDUSTRIAL BUILDINGS

310/440-8500 ext. 104



Christina S. Porter
Senior Associate

It's Not a Private Club. It Just Plays Like One.

When you play Robinson Ranch, you'll feel transported to a golf destination as exclusive as some of the world's most celebrated private clubs.

Yet, remarkably, you are only minutes from Santa Monica



ROBINSON RANCH

two 18 hole layouts only 40 minutes from Santa Monica

27734 Sand Canyon Road, Santa Clarita, CA 91351
Clubhouse - 661 252-8484 Golf Shop - 661 252-7666



LOCAL

Annual chamber events net tens of thousands

CHAMBER, from page 1

divulge that information.

Leaders of the non-profit organization on Monday blamed the shortfall on a lagging economy and pointed to an array of new ventures that they hope will attract new members, whose dues account for 60 percent of the chamber's revenue.

More than 1,000 local merchants belong to the Santa Monica Chamber of Commerce. Annual dues range from \$275 for one-man companies to \$700 for businesses with 31 to 40 workers, to more than \$2,000 for corporations with hundreds of workers.

"It's tightly run," said Dick Lawrence, president of Encino State Bank, former board chairman and current chief financial officer for the chamber. "But the problem we've been seeing is getting new membership in the chamber — because of the business climate. Our projection for new business memberships is down for this year and will probably be down for the remainder of the fiscal year."

Kathy Dodson, president and CEO of the chamber, said she expects the organization to be out of the red by the end of the year, a place the chamber hasn't been for several years. Her colleagues credited Dodson with helping turn around the chamber's finances since she was hired in 2001.

"In terms of a direction and a tone and a tenor, we are on the right target," said Dr. Mike Gruning, chairman of the board for the chamber. "It is definitely a turn around."

If the chamber doesn't meet its budget, which is likely, Dodson said it will dip into a savings account it keeps to avoid going into debt or borrowing money. Dodson didn't say how much money is in the account.

Dodson also declined to release this year's projected budget, but she did offer some financial information about the private, nonprofit organization. While member dues account for the majority of the chamber's revenue, another 25 to 30 percent comes from community events it sponsors. The remaining 10 to 15 percent of revenue comes mostly from selling newsletter ads, renting out extra office space and selling directory labels to members.

Gruning said the chamber profited \$30,000 last year from its "Taste of Santa Monica" event on the Santa Monica Pier,

where local restaurants showcase their specialties. Lawrence said the chamber expects to bring in another \$12,000 to \$14,000 through its business expo; \$11,000 through its annual health festival and about \$10,000 through its monthly mixers. Chamber officials project another \$2,800 in profits from an annual event it holds to welcome new teachers to the local school district.

It costs \$10 for members and \$20 for non-members to attend the monthly "mixers," which are set up for Santa Monica business people to network. Luncheons, which Dodson said are "pretty much a wash," cost \$30 or \$35 for members and \$45 for non-members. Those fees have increased in recent years.

The chamber spends half of its money on salaries for its five and a half staff positions, Dodson said. Another 17 percent is spent staging community events, and the rest goes towards operating costs — rent, insurance and equipment. Dodson declined to further itemize how those expenses break down or say what her salary is.

"What we spend our money on is nobody's business," she said. "We don't get a dollar of city funding."

As well as working on community events, Dodson said she helped turn around the chamber's finances after she was hired in August of 2001 by redoing the organization's newsletter, Web site and directory. She then worked on producing marketing materials, which were completed last month.

"We had to build the organization first," she said, later adding, "We're not doing bad right now, but we're not meeting our budget. It's because the economy hasn't recovered as quickly as I thought it would."

Daniel Ehrler, a Santa Monica resident and president of the chamber for several years before he resigned, said the chamber "fell into a world of hurt" in late 1999, when members stopped renewing. As a result, membership dropped from above 1,000 to below 850 at the end of 2001. That number eventually climbed back above 1,000, where it has remained since.

Though membership growth was below projections in November, December and January, Dodson said growth was up again in February. There are currently 1,060 members — out of an estimated 6,000 merchants in Santa Monica.

Jackson held in local jail

FRAUD, from page 1

a.m. after being tipped off by hotel employees, saw Jackson running and gave chase. He was arrested shortly after.

Jackson was booked for attempted grand theft, burglary, probation violations and several outstanding warrants. He has no bail.

Loews employees had been altered of Jackson through an association of hotels across the country and were waiting for him to arrive.

"And he couldn't get away from our detectives," said SMPD Lt. Frank Fabrega.

Anyone with any information regarding the incident is encouraged to call the SMPD at (310) 458-8491.

SM police investigate murder

HOMICIDE, from page 1

dead in front of an apartment door after they received a call from a resident who heard a woman screaming and shots fired, said SMPD Lt. Frank Fabrega. It's the first homicide in Santa Monica this year.

SMPD detectives are conducting more search warrants relating to the homicide. If anyone has information about the incident, they should call the SMPD's robbery/homicide unit at (310) 458-8451.

— Carolyn Sackariason

LOCAL



SM magazine to be launched in May

MAGAZINE, from page 1

pay for and produce "Santa Monica Magazine," which launches in May. The first issue of the 80-page, free magazine will be mailed out to 15,000 local households. Another 5,000 copies will be left at what officials call "hot spot" locations throughout the city.

Chamber leaders hope to eventually publish the magazine quarterly, and possibly more frequently. Though its immediate goal is to connect advertisers with affluent households, the magazine also could generate thousands of dollars in profits for the chamber, said Kathy Dodson, chamber president and CEO.

"My philosophy is nothing can lose money," she said. This year, officials expect the magazine to generate about \$1,000 for the chamber. But in coming years, Dodson said each issue could generate \$5,000 to \$8,000, or more.

It's rare for a chamber of commerce to launch its own magazine. Bill Bush, Gramercy's publisher, said he took the gamble because of the success he's had putting together business-to-business directories in Santa Monica. Gramercy will pay nearly all the costs of producing and publishing the magazine, which Bush said are under \$100,000.

Professional writers and designers have been hired to put together the first edition, said Bush, who added he hasn't decided whether to publish the magazine more than once a year because he's waiting to see how successful the first issue is.

"It's hard to pigeon hole the Santa Monica market," said Bush, pointing to groups like small business owners, school parents and business executives. "We're trying to launch a product that hits the sweet spot, the center for everybody."

The magazine's content will be mostly features on local groups and organizations, arts and leisure, restaurants and other activities that occur in Santa Monica.

"It's hard to pigeon hole the Santa Monica market."

— BILL BUSH

Publisher, Gramercy Partners Inc.

Though Gramercy is funding the magazine, it's still an official publication of the Santa Monica Chamber of Commerce and Dodson's team has the final say on content. She said there already has been a dispute over one article, when she took issue with non-chamber merchants being mentioned in a story. Dodson said she eventually bowed to Gramercy's writer, a professional journalist.

Asked what the impetus for the magazine was, Dodson replied that it's needed in a community like Santa Monica that has such a high profile. She added, "There's been this, almost philosophy, in Santa Monica that the business community is separate from the residents — and that's not at all true."

Dodson said she hopes the magazine will eventually go to 45,000 households in Santa Monica. She said the chamber and Gramercy decided to start with 15,000 affluent households to help attract advertisers and get the magazine off the ground.

"We just had to find a starting place," Dodson said.

SANTA MONICA PAL LOS ANGELES MARATHON TIMES

Last Name	First Name	Time:
Barr	James	6:20:57
Barr	Mahealani	7:51:05
Caballero	Leon	6:22:11
Condon	Don	7:51:05
Condon	Gary	6:52:08
Cuellar	James	7:20:13
Escobar	Wendy	6:57:04
Evangelista	Luis	6:55:08
Fernandez	Carmen	6:40:26
Hack	Sonie	7:43:52
Hernandez	Daisy	did not finish
Humphrey	Karen	8:04:53
Jirongopas	Lynna	6:32:32
Mahsoul	Sean	5:59:21
Meyer	Ever	6:55:07
Oblea	Karina	7:51:06
Ortiz	David	7:10:56
Tse	Shirley	5:56:36
Vides	Emma	7:20:32
Vides	Sergio	4:48:30
Villa	Bryant	5:27:22
Villa	Chris	7:49:09
Zaldivar	Leonardo	6:55:21

Main break caused traffic jams

CONSENT, from page 1

repaired, which took nearly a month. Pavement repairs were \$280,000; water main repairs amounted to \$41,000; \$35,000 went to construction management and inspection services and \$35,400 for traffic signal repairs.

On Jan. 1, a 12-inch water main broke unexpectedly, causing damage to the intersection, as well as one block that stretched

to Seventh Street on Colorado Avenue. The damage impacted about 4,000 vehicles, causing hour-long delays. Work included replacing portions of the cast-iron water main with a new 12-inch, iron water main, installing additional valves, and designing and reconstructing the intersection, as well as a 100-foot section of Colorado Avenue west to Seventh Street. The repairs were completed by Jan. 28.



RIDING THE WEIGHT LOSS ROLLER COASTER? WHY NOT LOSE IT ONCE AND FOR ALL?

John McGrail C.Ht.
Certified Hypnotherapist
(310) 235-2882

Serving OCEAN PARK and nearby beach communities



Monte Hartman
Real Estate Services



oceanparkhomes.com

(310)
448-5968

Errands Etc.
with a little less stress

Protecting the most valuable
commodity in L.A. ... YOUR TIME!

- Detail oriented attention to your daily tasks
- Care of plants and pets
- Chauffered limo service
- Complete tech support for your home/office/small biz
- Relocation services
- Your personal concierge

Major Credit Cards Accepted • Virtually anything you need! Just ask!

400 S. Beverly Dr., Ste 214 in Beverly Hills • (310) 876-3180 • fax (310) 876-0182
Check us out at our website: www.errandsetc.biz



PROactive Accounting

Fed & State Income Tax Returns

Prepare Your Taxes Online Today for \$29.95

Try it for FREE - No charge until you file or print your returns!
No upfront FEE option - Deduct the \$29.95 FEE from your tax refund!

VISIT OUR WEBSITE TO RECEIVE A FREE TAX ORGANIZER

SERVICE INCLUDES THE FOLLOWING:

- Tax Tips
- Electronic Tax Guide
- Recent Tax Laws
- Private & Secure
- File Electronically or Manually!

File Electronically & Get your Refund FAST!

Log on to our website:

www.proactiveaccounting.com/tax.htm

Ph: 310.393.7267

Go Ahead...Smile!



**FEATURING: THE INTRA ORAL CAMERA
TO WATCH YOUR DENTAL EXAM!**

- General & Cosmetic Dentistry
- Oral Surgery
- Fillings (Mercury free)
- Bonding, Veneers & Porcelain Crowns
- Gum Treatments
- Dentures, Partials & Repairs

\$39 Cleaning
(Regularly \$149)

Cash Patients. Limited Time Offer. Expires 3/03/04
Based on California Dental Fee Survey

Dr. Vafadar, D.D.S., D.D.M.
12113 Santa Monica Blvd. Suite 204

310.571.3000

Free Cosmetic Consultation

Let us design and create your masterpiece smile in the most up-to-date technology and relaxing environment.

Call us today for your next appointment.

Medical and most insurance accepted

FREE PARKING



Santa Monica

A weekly look at events and programs for

The right pediatrician is crucial to your baby's health

QUESTION: How can I make sure that the pediatrician I select will be right for me and my new baby?

ANSWER: Finding a good pediatrician is an important first step in ensuring your child's well-being and helping to reduce some of the stress involved in being a new mom. Having a pediatrician with whom you feel comfortable and confident about is crucial to getting the best results for your child's healthcare needs. Although selecting the right pediatrician is a very personal decision for parents, I suggest following the simple guidelines below to help you select a physician and make the best use of his or her medical services.

When visiting the pediatrician's office for the first time, take careful note of the following considerations as part of your initial evaluation:

■ Is the office staff pleasant and well

organized?

■ How do the physician and staff relate to you and your child? Does your child seem comfortable with them?

■ Do you have good communication with the physician?

■ Are you given the opportunity to ask questions?

■ Are your questions and opinions considered carefully?

When interviewing a new pediatrician, some of the key questions to ask include the following:

■ How many years have you been practicing?

■ Are you in a solo or group practice? If part of a group practice, who are the other physicians and what are their specialties?

■ Who covers for you when you're

unavailable?

■ Are you or a back-up physician available 24 hours a day, seven days a week? How do you handle emergencies?

■ Can I make a same-day appointment if my child suddenly becomes ill?

■ At what hospital do you have admitting privileges? If more than one, can I select the hospital that I prefer?

■ What is your philosophy about issues that are important to me? (i.e., breastfeeding, toilet training, discipline, etc.)

Once you've selected a pediatrician, there are several things you can do to make the best use of your doctor's services and ensure that your child is receiving the proper treatment. Write down questions as you think of them and bring the list with you to office visits so you won't forget to discuss important items.

Always keep up-to-date health records of your child, including immunizations and drug allergies, as well as any special treatments. If your child is ill, be ready with important information such as the child's exact age, when symptoms began and note any temperature or behavior changes, etc. Have your pharmacy phone number available in case your pediatrician has to call in a prescription. Make sure you understand your pediatrician's advice and, if you're unsure, repeat the instructions back to him or her to eliminate any confusion. Don't be afraid to ask questions or voice any concerns about treatment regimens. Good luck on your search.

(Edward Malphus, M.D., is a pediatrician at Saint John's Health Center in Santa Monica. For more information, contact Saint John's at (310) 829-5511 or visit the hospital's Web site at www.stjohns.org.)

Guest Commentary

By Edward Malphus, M.D.

Ocean Oasis
A Medical Spa for Women

Itsy Bitsy YOGA

TUESDAYS
Tots: 10am-11am
Babys: 11:20am-12:20pm
www.itsybitsyyoga.com

1333 Ocean Avenue
in Santa Monica
(310) 458-8190

WELCOME TO THE WORLD!



Announce
the arrival
of your
newest
family
member.

The Santa Monica Daily Press is now running birth announcements every Tuesday.

Call Heather Rich at 310-458-PRESS (7737) x 101 for details.

DID YOU KNOW?: Babies are born without knee caps. They don't appear until the child reaches 2-6 years of age.

THE LACTATION STATION

- One-on-One Consultations
- Breastfeeding Support Groups
- Breastfeeding Education and Support Line
- Pump Rentals
- Supplies and Equipment

Saint John's Health Center

(310) 829-8944 • www.stjohns.org

PARENTING GUIDE FOR 2004

Developing Your Child's Emotional Intelligence

by child development experts
Margaret Altman, Dr. Reyes and A. Bitton

Available on Amazon.com, Barnes and Noble, and public library

Author is in private practice with Dr. Korchmarev in Sherman Oaks. Treating children, adolescents and adults (818) 788-7580

UNIVERSAL ART GALLERY

"Best Framer in Los Angeles"
LA Magazine

Catering to the Interior Design and Film Industry

- ✓ Speedy & professional service
- ✓ All work done on the premises
- ✓ Special discounts to the trade

Your family portraits deserve a professional touch.

Universal Art Gallery • 2001 Lincoln Blvd., Venice • phone: (310) 302-8909

hnic Mom

or Santa Monica mothers and mothers to be

CALENDAR OF MOMMY EVENTS:

SPECIAL EVENTS

KID'S AND YOUTH PROGRAMS – City of Santa Monica. Registration begins March 11, most classes/programs begin the week of April 5. Check out RecScape in the Spring issue of SeaScape or visit www.santa-monica.org for details on a variety of classes and programs including Parent & Me classes, sports, dancing, drama, art and more. 310-458-2239

CHILDREN OF UGANDA: TOUR OF LIGHT 2004 – Wednesday, March 10th, 8:00 p.m. An award-winning company of 20 Ugandan dancers, singers and musicians who are orphaned by HIV/Aids. They perform a vibrant and inspiring program of East African dance that raises awareness of the AIDS epidemic. Pepperdine Center for the Arts, 24255 Pacific Coast Hwy, Malibu, 310-506-4522, \$35.

YMCA SPRING PROGRAM REGISTRATION – Register now for the Santa Monica YMCA's spring programs including Parent & Me Gym & Swim, Toddler Time, Sports Jam, Drawing, Creative Movement and more. Spring session dates are March 27 – June 4th. Call 310-393-2721 for more info.

ZIMMER CHILDREN'S MUSEUM – Sunday, March 14, 1:00 p.m. Musical program encourages kids to create musical bangles followed by a trip to the Slavin Children's Library for an introduction to Middle Eastern music and dance. For all ages, \$5 adults, \$3 kids, 2 and under free. Reservations recommended – 323-761-8989. 6505 Wilshire Blvd., Suite 100, LA

LEPRECHAUN LAUGHS – Tuesday, March 16. A special St. Patrick's Day puppet show with Mr. Jesse and Lester at the Ocean Park Branch Library, 2601 Main St., 392-3804. Ages 3-7, free tickets available day of show after 12:00 p.m. Showtimes at 3:30 and 4:30 p.m.

TUESDAY

Movies for Moms presents: "Starsky and Hutch" showing March 9 11:00 a.m., Loews Broadway, 1441 3rd St. Promenade – for Moms and babies newborn – 1 year old. Doors open early for socializing and getting comfortable.

www.reelmoms.urbanbaby.com
"Starsky and Hutch" stars Ben Stiller, Owen Wilson and Snoop Dogg. It's a "prequel" to the television series, about how the two police heroes got together, and their first case involving a former college campus drug dealer turned big-time, white-collar criminal. Directed by Todd Phillips; rated PG-13 for drug content, sexual situations, partial nudity, language and some violence.

Storytelling

Main Library – Toddler Storytime at Reed Park; 10:00 & 10:30 a.m. Stories for two year olds with adult.

Fairview Branch Library – 2101 Ocean Park Blvd – 310-450-0443. Cuentos Para Pequeños – 10:00 a.m., thru April 6. Six-week series in Spanish for 24 – 36 month olds with adult.

Lap Time – 11:00 a.m., thru April 6. Six-week series for babies 0-24 months, co-sponsored by the SMMUSD Infant and Family Support Programs.

Twilight Story Time – 7pm – an ongoing

program for 3-5 year olds.

Montana Avenue Branch Library – 1704 Montana Ave – 310-829-7081. Family Story Time – 7:00 p.m., all ages.

Terrific Tuesdays – March 23, 3:30 p.m. Stories and crafts for K-4th graders.

Ocean Park Branch Library – 2601 Main St. – 310-392-3804.

Toddler Storytime, 10:00 and 10:30, thru March 30th. Music, rhymes and stories for 24-36 month olds with adult. Registration begins March 31 for the next session (April 13 – May 18).

Tiny Tuesday Storytime at Storyopolis Themes change weekly; for ages infant to 3. 11:00 a.m. 116 North Robertson, Plaza A, LA. 310-358-2500. www.storyopolis.com

Barnes and Noble at the Grove Storytime for ages 2 – 6. 10:00 a.m. 189 Grove Drive, LA, 323-525-0270

Yoga & Exercise

Yoga Baby (Venice) – 310-306-9381 – Mommy & Me (ages 0-5 years) – 10 – 11 a.m.; Prenatal yoga – 7-8:15 p.m.

Yoga Works – 2215 Montana Ave, 310-393-5150; Pre/postnatal – 12:15 – 1:40 p.m., \$15. Mommy and Me – 1:45 – 3:00 p.m.

Mommy Care – 11870 Santa Monica Blvd, at the Dance Factory, West LA, 310-394-6711. Pregnancy Exercise – 9:15 – 10:15 a.m.; Post Partum Exercise – 10:15 – 11:15 a.m. (babies welcome, includes baby massage and workout at the end)

Breastfeeding Group **The Pump Station** – 310-826-5774, no pre-reg required, first class free, \$10 fee thereafter. Moms/babies 0-4 months, 1:00 – 2:30 p.m.

Other

Leprechaun Laughs – a special St. Patrick's Day puppet show with Mr. Jesse and Lester at the Ocean Park Branch Library, 2601 Main St., 392-3804. Ages 3-7, free tickets available day of show after 12:00 p.m. Showtimes at 3:30 and 4:30 p.m.

WEDNESDAY

Storytelling

The Walking Stick Coffee Lounge – 1630 Ocean Park Blvd., 450-6052 10:30 a.m. Free story time for moms and kids ages 0-4. This neighborhood coffee shop has a comfortable atmosphere, toys and storytelling every Wednesday.

Fairview Branch Library – 2101 Ocean Park Blvd – 310-450-0443. Preschool Story Time – 10:30 a.m., March 3 – April 7; six-week series for 3-5 year olds with adult.

Montana Avenue Branch Library – 1704 Montana Ave – 310-829-7081.

Lap Time – 10:00 & 10:30 a.m., thru March 31. 6-week series for children up to 24 months of age with adult.

Toddler Story Time – 11:15 a.m., thru Mar. 31. 6-week series for 2 year olds with adult.

Ocean Park Branch Library – 2601 Main St. – 392-3804.

Preschool Twilight Story Time – 7:00 – 7:30 p.m. An ongoing story time for parents and their children ages 3-5.

Barnes and Noble, Westside Pavilion – 2 pm – ages 2-5 – 310-475-4144

Border's, Westwood – 11am – 310-475-3444.

Yoga & Exercise

Yoga Baby (Venice) – 310-306-9381 – Mommy & Me (ages 0-5 years) – 10 – 11 a.m.; (infants only) – 1 – 2 p.m. Prenatal yoga – 11:15 a.m. – 12:30 p.m.

Yoga Works – 2215 Montana Ave, 310-393-5150 Pre/Postnatal – 12:15 – 1:45pm, \$15

Ocean Oasis Day Spa – 1333 Ocean Avenue, 458-8190. Pre/Post Natal Yoga/Gentle Flow – 5:30 – 6:45 p.m. Private sessions available; call Kate Thomas, RN – 408-1717

Breastfeeding Group

The Pump Station – 310-826-5774, no pre-reg required, first class free, \$10 fee thereafter. Moms/babies 0-4 months, 1:00 – 2:30 p.m.

Other

Puppetolio – 1:00 p.m., 310-656-0483, 1255 2nd St., ages 3 & up, reservations suggested

THURSDAY

Storytelling

Babystyle – 1324 Montana Avenue, 434-9590

10:30 a.m. Free story time for moms and kids ages 0-4.

Main Library – Reed Park Toddler Storytime at Reed Park; 10:00 a.m. Stories for two year olds with adult.

Preschool Story Time at Reed Park; 10:30 a.m. Stories for 3-5 year olds with adult.

Fairview Branch Library – 2101 Ocean Park Blvd – 310-450-0443. Toddler Story Time – 10:30 a.m., Mar. 5 – April 8; 6-week series for 2 – 3 year olds with adult.

La Hora Del Cuento – 7:00 p.m. Spanish stories, songs and rhymes for all ages.

Montana Avenue Branch Library – 1704 Montana Ave – 310-829-7081. Toddler Story Time – 10:15 a.m., thru April 1. Six-week series for 2 year olds.

Preschool Story Time – 11:15 a.m. Stories for 3-5 year olds with adult.

Ocean Park Branch Library – 2601 Main St. – 310-392-3804. Lap Time – 9:20 & 10:20 a.m., thru April 15. 6-week series for babies 0-24 months, co-sponsored by the SMMUSD Infant and Family Support Program.

Yoga & Exercise

Yoga Baby (Venice) – 310-306-9381 – Mommy & Me (ages 0-5 years) – 10 – 11 a.m.; Prenatal yoga – 7-8:15 p.m.

Yoga Works – 2215 Montana Ave, 310-393-5150; Pre/postnatal – 12:15 – 1:40 p.m., \$15. Mommy and Me – 1:45 – 3:00 p.m.

Mommy Care – 11870 Santa Monica Blvd, at the Dance Factory, West LA, 310-394-6711. Pregnancy Exercise – 9:15 – 10:15 a.m.; Post Partum Exercise – 10:15 – 11:15 a.m. (babies welcome, includes baby massage and workout at the end)

Breastfeeding Group

The Pump Station – 310-826-5774, no pre-reg required, first class free, \$10 fee thereafter. Moms/babies 4-8 months, 1:00 – 2:30 p.m.

FRIDAY

Yoga & Exercise

Yoga Works – 2215 Montana Ave,

310-393-5150; Pre/postnatal – 12:15 – 1:45 p.m., \$15.

Yoga Baby (Venice) – 310-306-9381 – Mommy & Me (ages 0-5 years) – 10 – 11 a.m.; (infants only) – 1 – 2 p.m. Prenatal yoga – 11:15 a.m. – 12:30 p.m.

Ocean Oasis Day Spa – 1333 Ocean Avenue, 458-8190. Pre/Post Natal Yoga/Gentle Flow – 10:30 – 11:45 a.m.; Yoga for Fitness – noon – 1 p.m. Private sessions available; call Kate Thomas, RN – 408-1717

SATURDAY

La Leche League of Los Angeles/ West Hollywood – meets 3rd Saturday of every month at Plummer Park Community Building (Art Room), 7377 Santa Monica Blvd., West Hollywood.

Storytelling

Barnes and Noble, 3rd St. Promenade – Kid's Story Time – 10am – 310-260-9110

Barnes and Noble, Westside Pavilion – 10:30am – 2:45 – 310-475-4144.

Children's Book World – 10580 1/2 Pico Blvd, LA – 10:30 a.m., 310-559-BOOK. March 13 & 20th – stories with Jennifer and Jon.

Yoga & Exercise

Santa Monica Yoga – Pre- & Post-Natal Yoga, Saturdays – 12:30 – 2:00 p.m. 1640 Ocean Park Blvd, 396-4040, www.santamonicalyoga.com

Yoga Baby (Venice) – 310-306-9381; Prenatal yoga – 9:15 – 10:45 a.m., \$13

Mommy Care – 11870 Santa Monica Blvd, at the Dance Factory, West LA, 394-6711; Pregnancy Exercise – 8:30 – 9:30 a.m.; Post Partum Exercise – 8:30 – 9:30 a.m. (babies welcome, includes baby massage and workout at the end)

Ocean Oasis Day Spa – 1333 Ocean Avenue, 458-8190. Pre/Post Natal Yoga/Gentle Flow – 10:30 – 11:45 a.m.; Yoga for Fitness – noon – 1 p.m. Private sessions available; call Kate Thomas, RN – 408-1717

Other

Cinderella at the Santa Monica Playhouse – Saturdays & Sundays at 12:30 & 3:00 p.m. thru March 28, \$12

adults, \$10 kids ages 12 & under. 394-9779 ext. 2 for reservations, www.santamonicalplayhouse.com

Puppetolio – 1:00 and 3:00pm, 310-656-0483, 1255 2nd St., ages 3 & up, reservations suggested

Magiopolis – 2 and 8 p.m., 1418 4th St., Admission is \$20 for evening, \$15 for matinee. Call 310-451-2241 for info.

Youth Rugby – Santa Monica Rugby Club (ages 6-15, co-ed, non-contact) Saturday mornings thru May 15; times and location vary; get details at www.santamonicarugby.com/youth.html or contact Kilian Kerwin at smyouthrugby@earthlink.net.

Precious Prints – Ceramic Heirlooms for a Lifetime – Second Saturday every month at The Pump Station, 1:00 – 4:00 p.m. Contact Kristan Ritchie at 310-802-8013 or visit www.preciousprintsstudios.com for more info.

Franklin Canyon Tykes – 10:00 a.m., 2600 Franklin Canyon Blvd, Beverly Hills. Free program for children to explore and enjoy the sights, sounds and feelings of nature. 310-858-7272, ext. 131

SUNDAY

Cinderella at the Santa Monica Playhouse – Saturdays & Sundays at 12:30 & 3:00 p.m. thru March 28, \$12 adults, \$10 kids ages 12 & under. 394-9779 ext. 2 for reservations, www.santamonicalplayhouse.com

Main Street Farmer's Market – 9:30 a.m. – 1:00 p.m., corner of Main St. and Ocean Park Blvd. Pony rides, live music, lots of vendors and great family socializing.

Puppetolio – 1:00 and 3:00pm, 310-656-0483, 1255 2nd St., ages 3 & up, reservations suggested

Magiopolis – 2 p.m., 1418 4th St., Admission is \$15. Call 310-451-2241 for info.

Zimmer Children's Museum – 1 p.m. Musical program encourages kids to create musical bangles followed by a trip to the Slavin Children's Library for an introduction to Middle Eastern music and dance. For all ages, \$5 adults, \$3 kids, 2 and under free. Reservations recommended – 323-761-8989. 6505 Wilshire Blvd., Suite

100, LA

The Sound of Music – 2 p.m., UCLA Kid's Flick, Sunday family movie matinees. Refreshments served during intermission. Ages 5 and older. James Bridges Theater on UCLA campus, near intersection of Sunset and Hilgard Ave. 310-206-Film; www.cinema.ucla.edu

MONDAY

Storytelling

Lap Time at Joslyn Park, 9:30 a.m., Jan. 5 – June 4. Ages 0-24 months with adult in conjunction with the Infant and Family Support program of SMMUSD. Followed immediately by "Family Connections" – a series of discussions related to early childhood development and growth. Children welcome, free.

Ocean Park Branch Library – 2601 Main Street, 310-392-3804.

"Spanish for Little Ones", 11:15 a.m., Mar. 8 – April 12. Rhymes, songs and very simple stories in Spanish for ages 2-5 with adult.

Barnes and Noble, 3rd St. Promenade – Toddler Story Time – 10am – 310-260-9110

Breastfeeding Group

The Pump Station – 310-826-5774, no pre-reg required, first class free, \$10 fee thereafter. Moms/babies 0-4 months, 1:00 – 2:30 p.m.

Yoga & Exercise

Yoga Works – 2215 Montana Ave, 310-393-5150 Pre/Postnatal – 12:15 – 1:45pm, \$15

Yoga Garden – Restorative yoga for pre/postnatal – 6:30 p.m., 310-450-0133. www.yogagardenstudios.com

Yoga Baby (Venice) – 310-306-9381 – Mommy & Me (ages 0-5 years) – 10 – 11 a.m.; (infants only) – 1 – 2 p.m. Prenatal yoga – 11:15 a.m. – 12:30 p.m.

Ocean Oasis Day Spa – 1333 Ocean Avenue, 458-8190. Pre/Post Natal Yoga/Gentle Flow – 10:30 – 11:45 a.m.; Yoga for Fitness – noon – 1 p.m. Private sessions available; call Kate Thomas, RN – 408-1717

Expecting? We'll Be Expecting You!

Take a FREE tour of The BirthPlace
at Santa Monica – UCLA Medical Center
Tours held monthly. Private tours available too.

Call today: (310) 319-4947



Santa Monica UCLA
Medical Center

STATE

Grocery workers' union readying for more labor disputes

BY ALEX VEIGA

AP Business Writer

LOS ANGELES — As Southern California grocery workers return to work after their long strike-lockout, union leaders are already discussing how to tackle negotiations for more than a dozen other contracts expiring over the next several months.

Many of the contracts, covering roughly 187,000 grocery clerks, involve one or all of the same companies who were targeted in the Southern California strike: Albertsons Inc., Kroger Co. and Safeway Inc.

But regardless of any mutual understanding that might have developed by the time the 4 1/2-month-long Southern California strike was settled, union officials warn it's not going to make much difference in future negotiations and they are gearing their members up for other strikes, if needed.

"You cannot say that the settlement in Southern California sets the stage for settlements everywhere. ... What it did do is mobilize our local unions for a potential fight," said Greg Denier, national spokesman for the United Food and Commercial Workers.

"If the employers continue to pursue an aggressive strategy and present unreasonable demands as they did in Southern California, they're inviting labor disputes across the country."

Two separate contracts covering nearly 43,000 workers in northern and central California expire in July and September. Contracts in Phoenix, Indianapolis and Chicago, which have already expired, were temporarily extended. The contract covering the largest single group of employees — 29,000 workers in Baltimore and

Washington — ends March 27.

In a message posted on a Web site for San Francisco-area grocery employees, the union advises its members that the Southern California strike was "just the first battle in a much larger war," and that their contract will soon become the next front.

"Everybody is preparing for disputes and for fights," Denier said.

"Everybody is preparing for disputes and for fights."

— GREG DENIER

National spokesman,
United Food and Commercial Workers

The UFCW will be able to back up threats of a strike in upcoming negotiations by pointing to how it kept Southern California members out of the stores until a compromise was reached. But labor experts say the financial hit absorbed by the workers might make employees elsewhere think twice about supporting a walkout.

"This was the longest and most contentious and largest strike in supermarket history," said Kent Wong, director of the Labor Center at the University of California, Los Angeles. "This will cause more supermarket workers in other parts of the country to carefully weigh what is being proposed in relation to the strike vote and what the plan is for winning a strike."

The supermarket chains will also have to consider whether they can endure the losses of another large strike. By some analyst estimates, the companies lost between \$1.5 billion and \$2.5 billion in sales and now face additional costs as they try to woo shoppers away from their competitors and back to their stores.

"They lost public support, they antagonized their work force, they really completely undermined the good will

that had been built up over the years between labor and management in the industry," Wong said. "There's enough lead time between now and the next contract negotiations to really try to change the dynamic."

Union leaders ordered the strike against Safeway's Vons and Pavilions chains on Oct. 11. Albertsons and Ralphs, a unit of Kroger, then locked out their employees. In all, about 59,000 workers were idled at 859 stores.

The final contract, which covers 70,000 workers and was overwhelmingly approved by union members on Feb. 29, split employees into separate wage and benefit classes, with new hires slated to receive less pay and fewer benefits than veteran employees.

The supermarket operators, under pressure to remain competitive against big-box retailers like Wal-Mart, are expected to push for similar concessions from the union in upcoming negotiations.

Union officials won't give specifics, but concede they learned hard lessons during the strike and plan to do some things differently next time, starting with winning the battle for the hearts and mind of the public.

During the dispute, the supermarket chains ran full-page advertisements in newspapers and tried to define the workers as overpaid beneficiaries of free health insurance who unreasonably refused to share even a small part of the costs.

The union also will focus on Wall Street.

"We need to be far more aggressive in communicating with the investment community," Denier said. "They gave (Safeway chief executive) Steve Burd the benefit of the doubt. The message he was delivering is it would be a very short strike ... and they bought that."

Calls to Albertsons and Kroger were not returned. Safeway spokesman David Bowlby declined to discuss pending bargaining issues, but gave a general statement on the upcoming contract talks.

"Every labor contract is unique and the competitive elements differ by market," Bowlby said. "As with all our contracts, though, we will continue to bargain in good faith."

Automotive entertainment
WINDOW TINTING
Auto • Commercial • Residential • UV Coating • Lifetime Warranty
FREE ESTIMATES
CALL US FOR FREE COST SAVING
TIPS FOR YOUR HOME

\$20 OFF*
w/ this ad
*Any tint job over \$60
2410 Wilshire Blvd. Santa Monica
(310) 453-3541
www.automotiveentertainment.com Lic#743969

ARE YOU BACKED UP?
IT'S EASY AND WILL SAVE YOU TIME AND MONEY IN THE LONG RUN.
• Data backup packages start at \$50 a month
• Daily and Weekly back ups available
• It's automatic!
• Recovery assistance available.

Call Zylink at 866.227.9539


live and local
six days a week
Your only source of daily news in Santa Monica
Call today for a great, affordable advertising rates to propel your business to the next level.
Santa Monica Daily Press 1427 Third Street Promenade Santa Monica
310-458-PRESS (7737)
LISA GRACE-KELLOGG SBN 191988 - Attorneys at Law — 210 S. Spring Street, Los Angeles, California 90012 — Telephone: (213) 628-4384 — Attorney for Petitioner. SUPERIOR COURT OF THE STATE OF CALIFORNIA COUNTY OF LOS ANGELES — IN RE THE PETITION ROSS FURUKAWA TO ESTABLISH THE SANTA MONICA DAILY PRESS OUTLOOK AS A NEWSPAPER OF GENERAL CIRCULATION. NOTICE OF HEARING ON PETITION TO ESTABLISH A NEWSPAPER OF GENERAL CIRCULATION. MEMORANDUM OF POINTS AND AUTHORITIES. Government Code §6000 NOTICE IS GIVEN that on March 17, 2004 at 8:30 a.m. or as soon after that time as the matter may be heard, petitioner Ross Furukawa, will move for an order pursuant to Government Code §6000 adjudicating The Santa Monica Daily Press as a newspaper of general circulation for the County of Los Angeles. The hearing will be held in Department 45 of the Los Angeles Superior Court, 111 N. Hill Street, Los Angeles, CA 90012. The Petition sets forth the following: 1) Petitioner, Ross Furukawa, is editor of the newspaper known as The Santa Monica Daily Press, which is seeking adjudication under Government Code §6000 as a newspaper of general circulation for the County of Los Angeles. 2) The Santa Monica Daily Press is published for the dissemination of local news and intelligence of a general character in the County of Los Angeles, California. It is not devoted to the interests, or published for the entertainment or instruction of a particular class, profession, trade, calling, race, or denomination, or for any number thereof. 3) The Santa Monica Daily Press has a bona fide subscription list of paying subscribers, numbering 26 in the County of Los Angeles for a total of 26 bona fide paying subscribers. 4) For more than one year preceding the filing of the petition, the petitioning newspaper has been established and has been printed and published at regular intervals in the County of Los Angeles. 5) During the whole of such one-year period, the mechanical work of producing the petitioning newspaper, that is, the work of typesetting and impressing type on paper, has been performed in the County of Los Angeles; the newspaper has been issued from the same county where it is printed and sold; it has been both printed and published in the County; and it has been published as a daily newspaper on each weekday and Saturday and has a daily paid circulation of 26. WHEREFORE, petitioner prays that The Santa Monica Daily Press be adjudicated pursuant to Government Code §6000 as a newspaper of general circulation for the County of Los Angeles, State of California. DATED: January 13, 2004 — LISA GRACE-KELLOGG, Attorney for Petitioner

DID YOU KNOW?: There are more than 27,000 rent-controlled housing units in Santa Monica.



Failure to sign constitution causes blow to Iraqi morale

BY HAMZA HENDAWI

Associated Press Writer

BAGHDAD, Iraq — It was supposed to provide a ray of hope to a wounded nation, but instead it caused it more pain.

Iraqi leaders were to sign an interim constitution they have said was so liberal it had no equal in the Arab world and maybe beyond. It redressed the ills of decades of dictatorship, restored the rights of every component in Iraq's tribal, ethnic and religious mosaic and laid down principles of democracy and human rights.

But the 25 members of the Governing Council, Iraq's U.S.-appointed interim leadership, never showed up for the elaborate signing ceremony. Instead, they were bogged down in intensive talks after last-minute disagreements surfaced.

Spokesmen for the council and the U.S.-led coalition tried to play down the significance of the delay, insisting it was due to technical issues. For hours they held out hope the document would still be signed Friday.

But by midnight, eight hours after the ceremony was to have begun, it became clear that Iraq's "historical day" was not to be. Reporters and a handful of coalition officials — no more than 100 from an original audience of at least 600 — were the last to leave the marble-and-glass

"We want so many things. We want law, we want order, a president and a strong government."

— NAHRAWAN AL-JANABI
Iraqi journalist

Convention Center. The complex was at the heavily guarded "green zone" that houses the coalition headquarters on the west bank of the Tigris river.

Hopes were running high in the hours before the document was to have been signed.

"We want so many things. We want law, we want order, a president and a strong government," Iraqi journalist Nahrawan al-Janabi, 25, said before the signing was delayed. "Today is a step. A positive one."

Ahmed Hamed, a member of Baghdad's 37-member city council, said, "People need this. It's a starting point toward security and stability."

Such sentiments are not uncommon in today's Iraq, where a huge political void remains nearly 11 months after the fall of Saddam Hussein's regime. Humiliated by occupation and torn by a spate of horrific terror attacks, sectarian tensions and a sense of uncertainty, Iraq at times looks like a nation on the verge of chaos, even

civil war.

The interim constitution is supposed to give Iraqis the rights and freedoms they never had and facilitate the transfer of power from the coalition on June 30. That would provide something of a reprieve from the woes and the tragedies that have stalked the nation for months.

Reporters were asked to arrive three hours ahead of the ceremony for security reasons. U.S. helicopters hovered in the skies and security was visibly beefed up on the ground, with more than the usual number of troops on duty.

"Please don't do anything to spoil this historical occasion," one coalition organizer said as he went through the "do's" and "don'ts" with journalists.

Organizers brought 25 gold-and-blue fountain pens and neatly arrayed them atop an antique desk once used by Iraq's first monarch, Feisal I, for council members to use when they sign the document. A huge banner behind the desk declared:

"We all participate in the building of Iraq."

Guests posed for photos next to the desk. When it became increasingly likely that the ceremony was not going to take place, photographers turned their cameras to the desk, the motionless pens and the empty chairs with name tags reserved for members of the council and the Cabinet.

With cameras flashing, some Iraqi guests lightheartedly sat on the desk and pretended to be signing the document.

A children's choir in gray and white uniforms and a group of classical musicians in black ties also were on hand for entertainment, along with six children wearing colorful Assyrian, Kurdish and Arab costumes — underlining the country's unity.

They all ended up performing to warm applause from Cabinet ministers and coalition officials — perhaps in a bid to lift the morale as the Iraqi politicians haggled behind the scenes.

"Ask the stars and planets about us, they'll tell you that we are an ambitious generation," a group of children sang. "We love our country and our country loves us."

Fatma Hassan Mohammed, one of the guests, said, "I am ready to stay here all night in support of the constitution. They need to introduce changes, this is democracy and freedom of expression."



WORLD BRIEFLY

Five dead in Haiti, U.S. investigates

By The Associated Press

PORT-AU-PRINCE, Haiti — U.S. Marines are investigating the attack on thousands celebrating the ouster of President Jean-Bertrand Aristide that killed at least five people and led Marines to return fire in the first armed action of their mission to Haiti.

A few doctors without enough medication or staff struggled Monday to treat dozens of injured from Sunday's protest, despite the dramatic arrival of a French Air Force helicopter that landed on a major road to deliver emergency supplies to Port-au-Prince's main private hospital.

Among the five people killed were Spanish television correspondent Ricardo Ortega. Dozens were injured, including South Florida photographer Michael Laughlin, 37.

Prime Minister Yvon Neptune condemned the killings. He also defended the Marines' return of fire, saying they abided by "rules of engagement (that) permit that they use proportional force."

Violence spikes on Gaza Strip

By The Associated Press

GAZA CITY, Gaza Strip — Hamas threatened revenge Monday after 14 Palestinians were killed in the deadliest Israeli raid in Gaza in 17 months — part of an upsurge in bloodshed linked to a proposed Israeli withdrawal from the coastal strip.

Among the dead were 11 militants and three boys between the ages of 8 and 15, and 81 people were wound-

ed. The fighting near the Bureij refugee camp Sunday pitted hundreds of Palestinians with assault rifles, anti-tank missiles and grenade launchers against Israeli snipers and troops firing from helicopters and tanks.

In new fighting Monday, a 16-year-old Palestinian was killed by army fire.

The spike of violence in Gaza — two recent Israeli air strikes and a complex attack on an Israeli army post by militants — has come weeks after Israeli Prime Minister Ariel Sharon said he would withdraw from most of the strip if peace efforts remain stuck.

Each side now seems to be positioning itself to claim a withdrawal as a victory — Israel by pounding the militants hard before a pullout, and the armed groups by stepping up attacks to create the impression they are chasing the Israelis out.

Kerry probes Bush's security failures

By The Associated Press

HOLLYWOOD, Fla. — John Kerry is pressing President Bush on national security issues, raising questions about the handling of probes into terrorist attacks as well as intelligence suggesting weapons of mass destruction were in Iraq.

"The American people deserve an answer now as to why we had intelligence failures and what the security needs of our nation are," Kerry, the presumptive Democratic presidential nominee said Sunday. He accused Bush of stonewalling separate probes into those issues.

The Massachusetts senator is putting the finishing touches on a four-day swing through the South, a trip he argued was aimed at showing that his populist econom-

ic message and focus on jobs can sell well in what is arguably his toughest region to win.

Florida, the key to Bush's 2000 victory, was Kerry's focus Monday, with appearances set in Hollywood, West Palm Beach and Tampa.

Throughout his Southern tour he has focused on job losses, blaming Bush's trade policies. And, he said, "I'm going to run the same campaign in every part of the country. I believe people in the South care deeply about jobs, about health care."

Mayor recognizes gay marriage

By The Associated Press

SEATTLE — Seattle's mayor jumped into the roiling debate over gay marriage, vowing to recognize the marriages of gay city employees who tie the knot elsewhere and pushing for a measure to extend protections for gay married couples throughout the city.

Mayor Greg Nickels can't issue marriage licenses in the city — that authority rests with the county — so he has decided to do what he calls "the next best thing."

On Sunday, he told The Associated Press he plans to sign an executive order Monday requiring the city to recognize the marriages of gay employees who get their licenses elsewhere.

Nickels also said he'll ask the City Council to protect gay married couples throughout the city from discrimination in employment, housing or the use of parks or other city facilities. If the council approves the ordinance, it also would require contractors doing business with the city to recognize gay marriages among their own employees.

Rick Forcier, head of the state Christian Coalition and a critic of extending marriage licenses to gay couples, called Nickels' plan a clear violation of state law.

"What he's about to do is anarchy — taking the law into his own hands," Forcier said. "People cannot be recognized as married in one jurisdiction and not in another."



Can't find the Daily Press in your neighborhood?

Call us. We'll take your suggestions. (310) 458-PRESS (7737)

COMICS

The Dinette Set by Julie Larson

edge

BY KEENE PATMY LARSON

Natural Selection®

By Russ Wallace

**CROSSWORD**

By THOMAS JOSEPH

ACROSS

- 1 Physicist
Nikola
6 Rocker
setting
11 Early
Mexican
12 Mindful
13 One who
rejects
dogma
15 Keg need
16 Great
weight
17 Ram's
male
18 Like most
desserts
20 Spotted
horse
23 Wooden
rod
27 Neighbor
of Huron
28 Stadium
motion
29 Govern-
ment
funders
31 Helped
32 Sprung
34 Cash
dispenser
37 Nile
serpent
38 Workout
site
41 One who
acts irre-
sponsibly
44 Historic
volcano
45 Celeb
roster
46 Prepared
47 Prom
transports

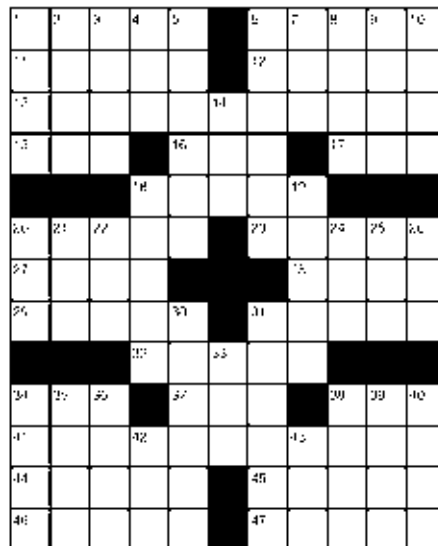
DOWN

- 1 President
who
became
Chief
Justice
2 Poet
Pound
3 Escalator
part
4 Actor
Marvin
5 Play part
6 Hurt
7 Hold
8 Yard tool
9 Liner
staff
10 On this
spot
14 Garden
tool
18 Girder
material
19 Namely
distance

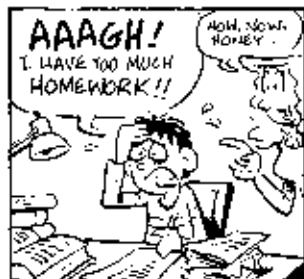
**Yesterday's answer**

- 20 Favorite
35 Genealogy
21 Nest egg
chart
36 Tran-
scending,
in combi-
nation
22 Veto
38 Svelte
24 Gum mass
39 Cuban
coin
25 Apple
sampler
40 College
study
26 Went
ahead
42 Break
oil
30 Ocean
lane
43 Bulldog
backer
31 Attraction
33 Bat wood
34 In the
distance

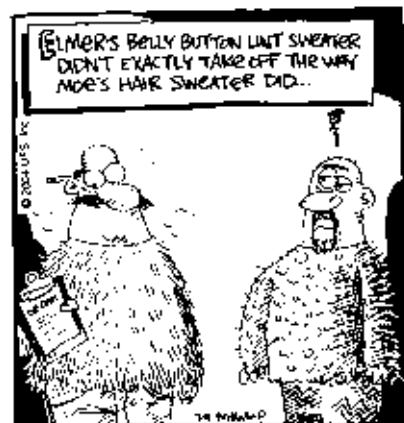
NEW CROSSWORD BOOK! Send \$4.99 (check or m/c) to
Thomas Joseph, Book 2, P.O. Box 28475, Orlando, FL 32803-6475



3-9

**Reality Check®**

By Dave Whammond

**Speed Bump®**

By Dave Coverly



"WORLD FAMOUS"

Big Dean's Cafe

AT SANTA MONICA BEACH

Where the "locals" meet and the "fun loving" tourists always return!

SUN • FUN • GREAT FOOD
BEER • WINE • MUSIC

SPORTS TV • 2 OUTDOOR PATIOS
SMOKING ALLOWED
REASONABLE PRICES! CHILDREN WELCOME!

1615 Ocean Front, Santa Monica (310) 393-2666
At Santa Monica Beach in front of the historic merry-go-round, just below & southeast of the pier. This location has been here since 1902

福 Fukuji Sushi
JAPANESE RESTAURANT

\$5.95 Lunch Special
Choose 2 Select Items (served w/ Miso Soup)
Available from 11a.m. to 3 p.m.

Sushi & Roll Special
Buy 1 get second item free
Exp. March. 31, 2004

2645 LINCOLN BLVD. IN SANTA MONICA
(AT OCEAN PARK INSIDE THOMAS' COFFEE SHOP)

(310) 452-2265

P.O. Box 777, Santa Monica, CA, 90406
info@copiacreative.com
310-8-Copia-C (826-7422)
www.copiacreative.com

COPIA CREATIVE

Where creativity knows no boundaries...
Where imagination has no limits...
Where innovation and integrity go hand in hand...
Where intelligent marketing strategy and compelling concepts thrive.

Specializing in:
Brand Identity • Marketing Strategy • Web Development •
Print and On-Air graphics and design • Product Packaging

\$3⁵⁰ per day. Up to 15 words, 20 cents each additional word.

Call 310-458-7737 and promote your business opportunities to our daily readership of over 15,000.

CLASSIFICATIONS:

Announcements
Creative
Employment
For Sale
Furniture
Pets
Boats

Jewelry
Wanted
Travel
Vacation Rentals
Apartments/Condos Rent
Houses for Rent
Roomates
Commercial Lease

Real Estate
Real Estate Loans
Storage Space
Vehicles for Sale
Massage
Services
Computer Services
Attorney Services

Business Opportunities
Yard Sales
Health and Beauty
Fitness
Wealth and Success
Lost and Found
Personals
Obituaries

Employment

\$3 - 5K per week income potential work from home, NOT MLM. (800)570-3782 Ext. 4020.

ADMINISTRATIVE FILE
clerk/office assistant needed for W. LA CPA Firm. Candidate must be responsible, included filing, copying, faxing & office errands, team player a must! Fax resume 310-477-8424
Attn: Michelle or e-mail Michele.McLaughlin@MossAdams.com

ADVERTISING SALES INTERNSHIP

Learn about the fast paced and creative world of advertising! Create real world ad campaigns, work with customers, gain experience in proposal writing, media planning and outstanding customer service. Must be computer literate, have an outgoing personality and enjoy multi-tasking. Email resume to ross@smdp.com or call 310-458-7737 x 104

Santa Monica Daily Press

ADVERTISING SALES

Work with clients to figure out their message, package it cleverly, get results. Must be persistent and willing to make the calls, knock on doors, network fiercely. One third selling, one third PR and Marketing, one third keeping yourself organized. This can be fun for the right person, misery for the wrong person. Front loaded commission program enables you to start making money right away, if you have what it takes. Great long term potential for the right personality. Energetic office full of resources to help you grow as a professional. Must be a self starter, high energy and computer literate. Send resume and cover letter to ross@smdp.com.

Santa Monica Daily Press

AUTO DETAILER wanted. No experience required will train. California drivers license/clean DMV required. Apply with DMV printout P/T/F/T \$7/hr 310-459-6800, Greg

NANNY/HOUSEKEEPER 5 days/wk, live out, good english & references required. House in Brentwood/Riviera Palisades area, must have own transportation 818-591-9228 Mon-Fri

Employment

CIRCULATION MANAGER
Early morning, part time
Circulation manager needed immediately. Must have reliable transportation, clean driving record and proof of insurance. Must be detail oriented, and willing to work early mornings (2am to 8am), six days a week. Ex-military preferred. Duties include, pick up of newspapers, distribution to rack, box and drop locations, development of new territory, rack and box maintenance, daily communication with office management of other drivers. Call 310-458-7737 x 104

CUSTOMER SERVICE/
Account Manager for telecommunications consulting company. Microsoft Office experience. \$10-\$12/hr Fax resume (310)998-5690

FULL TIME Nanny wanted, experienced, loving. Must have references & transportation. West Family 310-922-7367

GENERAL OFFICE P/T
Includes cleaning, Santa Monica. Fax work history/ resume to 310-394-0697

HATARI IS looking for an experienced salesperson F/T. Fax resume to 310-260-1273 or call for interview. 1406 Montana Ave.

ROBERT MICHAELS
Santa Monica

The following position is available:

KEYHOLDER/SALES ASSOCIATE - PART-TIME

Seeking motivated Keyholder/Sales Associate for women's boutique on Montana Ave. in Santa Monica. Experience in retail, customer sales and opening/closing operations. Highly responsible, self starter as well as team player attitude. Part-time position with flexible hours and the ability to work weekends. Fax resume to E.M. @ (323) 584-5955

PERSONAL ASSISTANT, P/T
20 hrs a week. Work from home, computer necessary. Up to \$25/hr. Fax resume to 310-458-2985

RECEPTIONIST FRONT
office position answering phones, greeting visitors and providing clerical support for busy shopping center, mgmt. office. Only candidates with a minimum of one year local experience and knowledge of MS word and excel will be considered. Full time position providing parking and benefits, hours M-F 8:30-5:30. Qualified applicants should e-mail resume and cover letter to: char_bossel@macerich.com or fax both to (310)451-9939 attn: Char. No phone calls please.

Employment**SALES PROFESSIONAL**

THE DAILY PRESS is seeking a qualified, aggressive, telephone representative to help us develop new business in classified advertising. Must have experience in telephone sales, not afraid to make 80 - 100 calls per day and be a self starter. Must be well spoken, computer literate, and possess a passion for customer service. Please send resumes to : ross@smdp.com

SANTA MONICA Financial Firm
seeks Personal Assistant to VP Great phone voice, excellent troubleshooting skills & computer proficient 800-965-0580

STATION FOR Rent. Hip, light, airy Santa Monica Salon. \$250/wk P/T available 310-395-8025

TOP DESIGNER Santa Monica Boutique seeks team player. High energy sales person, experience preferred, family environment. Salary + commission

WORK P/T No experience needed, evenings, \$8/hr, flexible schedule. Call (888)263-9886.

For Sale

HOT TUB 2004 Model. Neck jets. Therapy Seat. Warranty, never used. Can deliver worth \$5700, sell for \$1750 818-785-9043

Furniture

5 PIECE Sectional Sofa
Beautiful black velour, unused, sacrifice \$800. Matching 5-bulb diner spider lamp. \$50 310-709-0990

YOUR AD HERE
ADVERTISE!!!

Santa Monica Daily Press Classifieds

310.458.7737
Ask for Mitch

Vehicles for sale

Ford
OF SANTA MONICA

'02 Ford Mustang

5-Speed, A/C, P/W, P/Locks, SHARP CAR! (ID#F116156)

'01 Ford F150

V6, automatic, P/W, P/C, (ID#A29098)

'97 Ford Explorer Eddie Bauer Edition

Leather, Alloys, Sun Roof, Low Miles, Multi-Disc (ID#C05419)

'96 Ford Taurus
A/C, P/W, P/L, Low Miles (ID#160363)

'99 Dodge Quad Cab
Pick Up, Oversize Tires & Wheels, Auto, A/C, Sharp (ID#610134)

'99 Ford Explorer

Red, A/C, Leather (ID#71978)

'02 Ford Explorer XLT

V8, Leather, Loaded, Black MANAGER SPECIAL (ID#A61068)

BRING US YOUR TRADE-INS

PLUS TAX, LICENSE & DOCUMENT FEE ON ALL VEHICLES

1230 Santa Monica Blvd.
310-451-1588

Vehicles for sale

LOOK
LEXUS/VOLKSWAGEN
OF SANTA MONICA
PRE-OWNED CENTER

Lexus Volkswagen

As Low as **1.9%**
Financing on Selected Volkswagen Models. Limited Term OAC.

2000 PASSAT GLX

4-Door Sedan, Automatic A/C, Moon Roof, Leather (226595)

1999 LEXUS GS 300

4D, Sedan, 5-SD Automatic, Alloy Wheels, Moon Roof (D19197)

2000 GRAND CHEROKEE

4WD, Automatic, Moon Roof, Roof Rack, Privacy Glass 29,348 Miles (232441)

1999 JETTA GLS

4D, Sedan, 5-SD Manuel, Alloy Wheels, Moon Roof (M05760)

1999 MERCURY COUGAR

2-Door Coupe, Automatic, Moon Roof (671255)

1100 Santa Monica Blvd

(310) 319-1661

LAcARgUY.com

Vehicles for sale

Claude Short
Auto Sales Dealer

'96 PLYMOUTH GRAND VOYAGER
SE, VIN 484227 \$7000

94 CHRYSLER LABARON

Convertible, 1 owner VIN 277493 \$3995

'95 SATURN SL2

VIN 392250 \$4000

'97 VOLKSWAGEN GOLF

Sun roof, Alloy wheels, 79K miles VIN 102126 \$6995

'90 ACURA LEGEND

Coupe VIN 003085 \$5000

'70 BUICK RIVIERA

VIN 925668 Classic \$5000

'65 VW BUG

VIN 260574 \$4500

2501 Lincoln Blvd.
in Venice
(310) 395-3712

YOUR AD HERE

ADVERTISE!!!

Santa Monica Daily Press Classifieds

310.458.7737
Ask for Mitch

Vehicles for sale

Claude Short Auto Sales
Offering Quality Service to the Westside since 1927

This Week's Special



'03 Dodge Viper
Rare Red Car w/ Black Top
Only 43 Miles vin#500992 **\$83,000**

Four Generations
of
Devoted Service

2501 Lincoln Blvd.
in Venice
(310) 395-3712

CLASSIFIEDS

Vehicles for sale



Monumental Savings!

'01 TOYOTA CAMRY

CONVERTIBLE,
38K Miles Super Clean
(1U029135) \$12,988

'99 LEXUS ES 300

Lexus Luxury
(X5072626) \$14,950

'00 CAVALIER

Auto, AC + More
(Y744439) \$5,750

'99 4-RUNNER

59K Miles, LOADED
(X0043634) \$14,995

'00 TOYOTA

SOLARA SLE
V-6, Auto, Loaded
(YC304076) \$10,998

'02 FORD FOCUS ZX5

Auto, A/C, CD + More
(ZR116904) \$10,488

'03 TOYOTA RAV4

Recent trade, Warranty
(30108392) \$17,450

AD EXPIRES 3/12/04

All advertised prices exclude government fees and taxes, any finance charges, any dealer document preparation charges, and any emission testing charge.

HURRY TO:

832 Santa Monica Blvd.
800-944-4157
LacarGUY.com

Instruction

DRUM LESSONS in your home! Great w/children & beginners, first lesson FREE! Call Tom (310)422-2699.

For Rent

TUTORING AVAILABLE for all subjects by credentialed K-6 Teacher & Reading, language, arts specialist. 310-385-2782

Employment

EARLY MORNING DELIVERY

Newspaper delivery person needed to deliver the Santa Monica Daily Press. Very good hourly pay. Must have own vehicle, preferably a pick-up or light truck, insurance and clean driving record. Responsible for delivery six days a week. Up to five hours nightly. Must be detail oriented, reliable and responsible. Long term position available immediately.

Call 310-458-7737 x104

Santa Monica Daily Press

Instruction

INTRODUCTORY MEDITATION Workshop Thursday 3/18 7:30-8:30pm Montana Avenue Branch Library, 1704 Montana Ave. www.meditation4joy.com Suggested donation \$10.00 \$5 for students

Wanted

GET PAID TO GIVE BLOOD! Help us help others. Qualified healthy individuals receive monetary compensation. Call for information: Clinical Research Technologies 310-572-1666

For Rent

The BEST RENTALS in VENICE
ELLY NESIS CO. INC
(310) 396-4443
ellynesis.com

FREE RENTAL Lists & No Fee Rentals. Sullivan-Dituri Company. 2111 Wilshire Blvd. Santa Monica, CA 90403.

MDR ADJ \$675 large single, lower, w/large closets, full kitchen, refrigerator, very light, freshly painted. Laundry, parking & no pets. (310)828-4481

SANTA MONICA \$1300/mo 2bd, 11/2ba, upper, carpets, blinds, refrigerator, stove, laundry, parking. No pets. 9th St. north of Wilshire 310-456-7137

SANTA MONICA \$1550/mo 1517 19th Street #5 2bd 2ba, upper, bright, parking, laundry, painted. 310-450-3314

SANTA MONICA 1bd \$1400/mo. New tiles, appliances, hardwood floors, bright/airy, beautiful garden area. Franklin/Arizona 310-729-5367

SANTA MONICA 2bdrm 2ba \$1650/mo 15th Street. South of Montana, new carpet, paint & floor. 310-312-8100

SANTA MONICA 2bdrm 2ba \$1575/mo, new carpet, new paint, refrigerator, walk-in closet call Gail 310-718-9158

SANTA MONICA Adj. 2bd 1ba \$1890/mo includes all utilities & cable, hardwood floors, No dogs! 805-499-5775

For Rent

SANTA MONICA Condo, r/s, hrdwd flrs, laundry, yard, remod, prking, m to m, \$1300 www.westsiderentals.com

SANTA MONICA Duplex, lower, dog ok, r/s, hrdwd flrs, backyard, pvt patio, \$1595 www.westsiderentals.com

SANTA MONICA Duplex, r/s, balcony, gated, hrdwd flrs, laundry, near SMC, \$1250 www.westsiderentals.com

SANTA MONICA Penthouse Ocean View, 3bd 2ba+loft, dining, living, balcony, built-ins, hardwood floors 2 car garage \$4800/mo 626-485-3015

SANTA MONICA shrd apt, pvt rm, r/s, laundry, quiet, prking, m to m, \$500 www.westsiderentals.com

SANTA MONICA shrd apt, pvt rm, r/s, dishwasher, patio, m to m, util incl, \$575 www.westsiderentals.com

SANTA MONICA Triplex, r/s, full kitchen, new crpt, pvt entry, prking, refurbished, \$900 www.westsiderentals.com

SANTA MONICA, 3+2, dishwasher, crpt, lg closets, laundry, blinds, prking, \$1595 www.westsiderentals.com

SANTA MONICA, hrdwd flrs, laundry, courtyard bldg, prking, near beach, \$850 www.westsiderentals.com

SANTA MONICA, r/s, lg closets, laundry, high ceilings, near shopping, prking, \$825 www.westsiderentals.com

SANTA MONICA, r/s, micro, bright & airy, W/D, 6-unit bldg, prking, quiet \$700 www.westsiderentals.com

W. LA 1 Large 1bd/1ba \$950/mo. Hardwood floors, venetian blinds, walk-in closets 310-826-3360

WLA \$1390/MO. 2 Bedrooms, 1 bath, hardwood floors, large kitchen (310)391-8880.

Houses For Rent

SANTA MONICA Adj. 2bd 1ba \$1890/mo includes all utilities & cable, hardwood floors, No dogs! 805-499-5775

SANTA MONICA Ocean View 2bd 2ba+ office, hardwood floors, Ocean Park. 2553 3rd St. Pets negotiable \$3300/mo 310-480-5623

SMALL COUNTRY HOME IN MONTANA NEIGHBORHOOD Designer one bedroom in a private garden with brick patio. Exquisite attention to detail, high beamed ceilings, wood floors, fireplace, new stainless steel appliances and limestone bath. Completely secured and gated environment, near 14th & Montana. Enclosed garage, no pets. \$2500/mo 310-826-7960

Roommates

ROOMMATE WANTED Beach Front \$1500/mo share bath. All utilities included No pets, n/s Darren 310-451-8256

Roommates

ROOMMATE WANTED to share a large 3 BR/2BA house in West LA, Rancho Park area. Large Yard, sunroom, washer/dryer, dishwasher. We are professional twentysomethings, M/F, a couple of well-behaved dogs. \$750 per month. Call 310-55-1151. Available 4/1

Commercial Lease

SANTA MONICA OFFICES 6th ST.

ONE MONTH FREE RENT

Remodeled: Mediterranean Design
Near Promenade, Windows
Parking, Garden Courtyard
Janitorial, Utilities included
2-4 Rooms, Short/Long Term
\$1495-\$2450
(310) 395-4620

2901 OCEAN Park, commercial space available. 2200sq/ft Turn Key Salon, \$2.25/sq/ft. Also available, office space 1000sq/ft ample parking, \$2.10/sq/ft. Call 310-450-5056

3101 OCEAN Park, Brand New Remodeled Building. Office space available, 1500sq/ft, \$2.25 sq/ft, ample parking 310-450-5056

COMMERCIAL SPACE to share. Approx. 600sq/ft open to artists, manicurists, small business. Talk to me! 310-395-8025

MDR SHARE space. New suite, 3 space in small Law Firm. Law Library, Conference Room, Receptionist, Copier, DSL, Parking Available, 90 Freeway close. Starting at \$800. (310)553-0756.

OFFICE SPACE. 350-1000 Sq Ft. Reasonable. 19th & Colorado Santa Monica 310-453-4427

SANTA MONICA 1334 Lincoln Blvd 1140sq/ft \$2200/mo. & 600 sq/ft 1300/mo. Can combine. E. Keasbey (310)477-3192.

SM/OCEAN PARK: room available in well located Chiropractic & Acupuncture office 3 days per/wk \$500/mo. Jasmine (310)392-9596.

THERAPY OFFICE for rent. Part/Time rent negotiable downtown Santa Monica, Paula 310-451-7211

VENICE OFFICE Lincoln 1600sq ft @ \$1.4NNN. Open space, 2 privates, kitchen, parking, George Gross Agent 310-586-0344

WAREHOUSE SPACE 1300sq/ft Includes 1 office and bathroom; Lease for 6-30/mo @ \$2300/mo Includes roll-up door+4 parking spaces. Located in S.M. Colorado & Yale. Quiet, safe & accessible. Tom 310-612-0840

Real Estate



AGAPE ESTATES

Pride of Ownership
Homes and Units
Realtor and Developer
Call Today

310-745-4847

Buy or Sell Tomorrow

CULVER CITY Condo 1bd/1ba Frplc, balc, bright corner unit. Multiple upgrades, pool & gym. \$289K 310-396-3377

I WILL BUY YOUR MORTGAGE NOTE. CALL TODAY TO FIND OUT HOW YOU CAN CONVERT YOUR MONTHLY PAYMENTS INTO A LARGE LUMP SUM OF CASH. 818-878-3006

MAR VISTA Hill w/large lot, Possible view w/remodel 3bd 1 3/4 ba, den 1700sq/ft, 3336 Grandview Blvd. By owner, \$789K Shown 3/13/04 10am-2pm or by appointment. 661-252-3480

Real Estate Wanted

MOTIVATED BUYER: I buy houses, any area, any price, any condition Call (310)422-4933

Massage

BLISSFUL RELAXATION! Heal your body, mind, spirit. Therapeutic, Swedish, Deep-tissue. Energy balancing. Strictly non-sexual. Introductory specials from \$50.00/hr. Lynda, L.M.T. (310)749-0621

BODYWORK BY PAUL. DEEP OR LIGHT PRESSURE \$40/70MIN. ATHLETES WELCOME NON-SEXUAL PAUL (310)741-1901.

EXQUISITE, INTUITIVE, strong and tender relaxing bodywork by mature European. Professional Lady Sonja (310)397-0433.

FULL BODY Swedish to light fingertip massage by classy European therapist. Serious callers only. (310)826-7271.

FULL SERVICE Massage Therapy for Women Swedish & Shower gel full body scrub. 323-660-3732 Call David

OCEAN THERAPY: nice relaxing massage Spanish & Asian Staff (310)899-3709.

REVITALIZE & Rejuvenate. Body, Mind & Spirit with an exquisite full body Swedish/Deep-tissue massage. Laura (310)394-2923 (310)569-0883.

WESTSIDE BOMBSHELL Sparkling green eyes, 5'2", fit and toned. Naturally busty, soothing sensual touch, full body massage. Crystal 310-339-6709 In/Out *Special Rate for Outcalls*

Announcements

"I SOLD it one day! When I put my futon for sale in the Daily Press, it took me one day to sell it...thanks!" Nina Stewart, Santa Monica.

ALZHEIMER'S SUPPORT GROUP meeting. Last Wednesday of the month; at Sunrise Assisted Living, Pacific Palisades call (310)573-9545/Linda.

Business Opps

ABSOLUTE GOLDMINE! 60 Vending machines with excellent locations all for \$10,995. (800)234-6982.

BUILD CLIENTELE in Brentwood. Share Studio w/Esthetician ideal for Botox or collagen injections. 310-451-9880

Health/Beauty

STILL SMOKING?

Life is short – Why make it shorter

John J. McGrail, C.Ht.



Certified Hypnotherapist

(310) 235-2882

Fitness

Ocean Oasis
A Medical Day Spa for Women
Facials • Yoga • Pilates • Therapeutic Massage
Pregnancy & Post-pregnancy services
BRING IN A FRIEND FOR YOGA AND SHE'S FREE!
(310) 458-8190
Dr. Lisa Masterson, M.D.
1333 Ocean Avenue in Santa Monica

TONE BODY IMPROVE POSTURE
PILATES CLASS AT THE DANCE DOCTOR
213-500-2718

Personals

FINANCIAL SECURE 70 seeking 50 plus, petite, secure lady for companion, travel, hiking, homelife. (310)452-3131.

Talk to a Model 24hrs.
310-786-8400
818-264-1906
213-259-1902
949-722-2222
\$15/15 min.
CC/Check OK
www.USLove.com

Classified Advertising Conditions :**REGULAR RATE:** \$2.50 a day. Ads over 15 words add 20¢ per word per day. Ad must run a minimum of twelve consecutive days. **PREMIUMS:** First two words caps no charge. Bold words, italics, centered lines, etc. cost extra. Please call for rates. **TYPOS:** Check your ad the first day of publication. Sorry, we do not issue credit after an ad has run more than once. **DEADLINES:** 4:00 p.m. prior the day of publication except for Monday's paper when the deadline is Friday at 4:00 p.m. **PAYMENT:** All private party ads must be pre-paid. We accept checks, credit cards, and of course cash. **CORRESPONDENCE:** To place your ad call our offices 9 a.m. to 5 p.m., Monday through Friday, (310)458-7737; send a check or money order with ad copy to The Santa Monica Daily Press, P.O. Box 1380, Santa Monica, CA 90406 or stop in at our office located at 1427 Third Street Promenade, Ste. 202. **OTHER RATES:** For information about the professional services directory or classified display ads, please call our office at (310)458-7737.

Pay tribute
to a
loved one.

Now offering obituary listings
For more details call the Daily Press.

310.458.7737 ext. 111

CLASSIFIEDS



PROMOTE YOUR BUSINESS IN THE SANTA MONICA SERVICE DIRECTORY

Services

DENTAL EMERGENCY?



- Evening hours + emergency services
- Root Canals, Crowns, Veneers
- 20+ years of experience
- UCLA Graduate
- Most insurances accepted
- Cosmetic Dentistry

Dr. David Taft, DDS
310-315-3676

UCLA Parkside Medical
2428 SANTA MONICA BLVD., SUITE 303 • SANTA MONICA

Services

B.C. HAULING clean-up; all types big truck; hydrolic liftgate -small truck. No Saturdays. (310)714-1838.

"JENNY CAN CLEAN-IT" fast, reliable. We take care of your cleaning, own transportation. \$40 (818)705-0297.



BEST MOVERS
No job too small

2 MEN, \$59 PER HOUR
Fully insured. We make it EZ.
Free prep. & boxes. Discount for handicap & seniors!
Since 1975 Lic. T-163844
(323) 997-1193

A1 CONSTRUCTION, framing, drywall, electrical. 30 years in this area. Free estimate. (310)475-0497 or (310)415-7134.

Services

A/C CONSTRUCTION

COMMERCIAL
Residential Remodel
HONEST & RELIABLE
FREE ESTIMATES



310.278.5380
Fax 310.271.4790

Lic# 804884 Fully Insured

THE MOLD EXPERTS

Expert Mold
Inspection,
Investigation
& Remediation

400 S. Beverly Dr., Ste 214
in Beverly Hills
(310) 281-2282
www.errandsetc.biz

MARCO TELECOM: Phone jacks, installation & repair. Rewiring phone line, splitting business. (310)301-1926, pager: (310)351-7673.

Services

GET ORGANIZED!

for filing system set-ups, unpacking from a major move, uncluttering closets and other home/office paper management problems, etc.

HIRE A PROFESSIONAL ORGANIZER!

Call Christine Cohen:
310-274-4988

Member: National Association of Professional Organizers

HOME THEATER AND MUSIC: system design, installing and troubleshooting. 16 years experience with audio/video systems, satellite, cable, telephone and computer networks. (310)450-6540.

Lic.#759420
All Work
Guaranteed

Steve's

**24
HOUR**

DISCOUNT PLUMBING

**DRAINS • HEAT
RESIDENTIAL • COMMERCIAL**

(310) 439-7771 ALL PRICES NEGOTIABLE
15% OFF WITH THIS AD

PAINTING TOP QUALITY A&A custom, Interior And Exterior . Free Quote. Jeff Arrieta (310)560-9864.

Services

NOTICE TO READERS:

California law requires that contractors taking jobs that total \$500 or more (labor or materials) be licensed by the Contractors State License Board. State law also requires that contractors include their license number on all advertising. You can check the status of your licensed contractor at www.cslb.ca.gov or 800-321-CSLB. Unlicensed contractors taking jobs that total less than \$500 must state in their advertisements that they are not licensed by the Contractors State License Board.

ONE HOUR Alterations, hemming, jeans, pants, skirts, etc. Made by professional Call Michael 310-980-2674

When You Get Ready to Fix Up, Call Us!

NED PARKER CONSTRUCTION

Bonded & Insured • Lic#658-486
PAINTING • CARPENTRY • ROOFING
CONCRETE • ELECTRICAL

323.871.8869

Business Services

DO YOU Mind Earning an Extra 300-2100/wk? Working 10 Hours a Week? Call 323-632-1234

High-Speed Internet Access
UP TO 8X FASTER THAN DSL

NoCat Networks
310-393-4037
www.NoCatNetworks.com • sales@nocatnetworks.com

Only \$12* per month

- No Contract
- Includes Email and Webpace
- 1-Month Trial

Computer Services

COMPUTER HELP: Your office or home. Computer tune-up, Microsoft Word, Excel, Quickbooks, internet navigation, software installation. PO Sale (310)207-3366/310-801-6845

DIGITAL DUCHESS
COMPUTER SPECIALIST
Extremely Professional Service at a Low Rate

- Repairs
- Upgrades
- Set-up
- Training
- Networking
- Wireless

(310) 395-6884 or email
kerry@digitalduchess.com

GRAPHIC DESIGNER Print or Web **Raymond Fernandez** 310-780-5725 portfolios.com/raymondfernandez

WE ARE THE *Classiest* GIG IN TOWN!

The Daily Press Hiring Guarantee:

Run an ad in the classified section of the Santa Monica Daily Press for 4 weeks and we'll guarantee that you'll find the perfect employee! Call for more details.

Call Mitch at the Santa Monica Daily Press 310.458.7737 ext.111



PEOPLE IN THE NEWS

Depp speaks in tongues to get out of heartthrob role

By The Associated Press

■ **NEW YORK** — Johnny Depp isn't adverse to acting a little weird — even off camera.

The actor, whose role in "Pirates of the Caribbean: The Curse of the Black Pearl" earned him a Golden Globe and an Academy Award nomination, said he has disliked conformity since his career began.

Depp told the latest edition of Time magazine that in the 1980s he was so desperate to get out of playing heartthrob detective Tom Hanson on Fox's "21 Jump Street" that he purposely wore odd clothes and spoke in tongues on the set.

The producers, though, didn't buy the nutty routine. "It was a weird thing not to be in control of your own image," he said. "I remember saying to myself, Man, when I'm free of this, I'm going to do only the things that I want to do. I'm going to go down whatever road I decide."

Depp, 40, whose credits include "Sleepy Hollow," "Ed Wood," "Edward Scissorhands" and "Blow," said he picks scripts to keep himself and the audience off-kilter.

■ **LOS ANGELES** — Forget Hutch. Actor Ben Stiller wanted to be more like Starsky.

"I loved 'Starsky & Hutch' and was very inspired, growing up, by Michael Paul Glaser," Stiller said of the actor who played Dave Starsky on the series. "I thought he was so cool."

So when Stiller agreed to bring "Starsky & Hutch" to the big screen, the actor instantly knew which TV cop he wanted to play. As for his on-screen partner, he had only one guy in mind: Owen Wilson as Ken "Hutch" Hutchinson, the role originally played by David Soul.

The two have starred in five previous films, including the off-kilter buddy flick "Zoolander." It made sense to both men to have fun tackling the popular ABC series that ran from 1975-79.

"It's an extremely cliched plot that could be from

any 'Starsky & Hutch' episode, and the buddy relationship is pretty cliched, too. But that was sort of intentional," Stiller told the San Francisco Chronicle in Sunday's editions. "The idea was: We can't reinvent this, so why not play it straight and let the irony of 30 years later be what it is."

■ **SANTA ANA** — When upstart American hockey players beat the mighty Soviet team at the 1980 Winter Olympics, there was a future star in the stands — Viggo Mortensen.

"I was on winter break from college, and I volunteered to be a translator for the Scandinavian teams," the actor told The Orange County Register in Sunday's editions. "I only did it to get free hockey tickets."

Mortensen said he saw the gold-medal game between the Americans and the team from Finland, but it was the previous game — the "Miracle on Ice" game — that is burned into his memory.

"I am not a nationalistic person by nature, but you had to get caught up in what was going on in that arena," he said. "The excitement was amazing. You couldn't believe it was happening, but it was happening, and I feel so honored to have been there."

Mortensen, fresh off his role in "The Lord of the Rings: The Return of the King," is currently starring in "Hidalgo," a 19th-century adventure film set in the Arabian desert.

■ **SAN FRANCISCO** — Kelis' eyebrow-raising video for the song "Milkshake" hasn't left the R&B singer feeling embarrassed.

"I just don't take myself so seriously. I don't mean everything verbatim. So there's nothing to be embarrassed about," she told the San Francisco Chronicle in Sunday's editions. "People also have to understand I'm an artist and it doesn't necessarily mean that's how I am 24/7. It's just a video."

The video for "Milkshake," taken from her latest album, "Tasty," features Kelis tantalizing diner patrons with her sultry sashaying and suggestive poses. The milk shake theme is echoed on the back cover of her album — a photo of the singer in her underwear sitting atop a giant milk shake.

"It's a fantasy. I can't really sit on an enormous milk shake. It's not possible," she said.

■ **ASPEN, Colo.** — Diane Keaton won the AFI Star Award on the final night of the 10th U.S. Comedy Arts Festival.

"Simply being awkward, scared and wrong is why I figure I have a place in romantic comedy," Keaton said, accepting the award from the CEO of the American Film Institute, Jean Picker Firstenberg.

Throughout her 30-plus career Keaton has grown up in front of audiences, portraying an ingenue in Woody Allen's "Annie Hall," a single mother in "Baby Boom," a jilted wife in "The First Wives Club" and in 2003, a 50-something writer who bares all in "Something's Gotta Give."

On Saturday, the 58-year-old actress thanked Nancy Meyers — the writer, director and producer of "Something's Gotta Give" who was also the moderator at the AFI ceremony — for offering her this comeback role.

Keaton said in an industry in which women's parts in Hollywood are relegated to "babe, district attorney and 'Driving Miss Daisy,'" she was "thrilled you gave me this opportunity to play someone in her mid-50s who gets the guy."

Keaton also thanked Woody Allen for writing the seminal role in "Annie Hall" that won her an Academy Award.

Past winners of the AFI Star Award, which recognizes excellence in film and television, include Billy Crystal, Whoopi Goldberg, Steve Martin and Jerry Seinfeld.

A FAMILY OF DEALERS



VOLKSWAGEN
SANTA MONICA
IN SANTA MONICA... ON SANTA MONICA™

Drivers
wanted.*

Volkswagen Santa Monica,
family owned with 40 years in your community,
is expanding our
SERVICE DEPARTMENT
to provide you a faster, more efficient service experience.

We listened, we heard your comments, and we are working
to make you the happiest customer on earth.

2440 Santa Monica Boulevard • Santa Monica, CA 90404

310-829-1888 • 866-LACARGUY

LacarGUY.com™

Our family of dealers include:

Toyota of Hollywood • Lincoln/Mercury of Hollywood • Scion of Hollywood • Lexus Santa Monica • Scion Santa Monica
Toyota Santa Monica • Volkswagen Santa Monica • Pacific Porsche • Pacific Audi • Pacific Volkswagen

LacarGUY.com



LEXUS
SANTA MONICA
IN SANTA MONICA... ON SANTA MONICA

Lexus Santa Monica
has expanded their
**AWARD-WINNING
SERVICE DEPARTMENT**
with a new 15 million dollar
STATE-OF-THE-ART FACILITY.
Offering you, our loyal customer, less
wait time and continued quality
service for your Lexus.

2450 Santa Monica Boulevard • Santa Monica, CA 90404

888-640-8466

LacarGUY.com

Our family of dealers include:

Toyota of Hollywood • Lincoln/Mercury of Hollywood • Scion of Hollywood • Lexus Santa Monica • Scion Santa Monica
Toyota Santa Monica • Volkswagen Santa Monica • Pacific Porsche • Pacific Audi • Pacific Volkswagen

