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MONDAY, MARCH 4, 2013
Volume 12 Issue 97

Santa Monica Daily Press

We have you covered

NEW HOPE FOR THE GOP?
SEE PAGE 3

THE PROPS ISSUE



Morgan Genser.*editor@smdp.com*

DOING HIS THING: **Santa Monica High School's Trevis Jackson led the Vikings with 17 points during a 66-56 win over El Toro Saturday in the final of the CIF-Southern Section Division 1A playoffs in Anaheim.**



Paul Alvarez Jr..*editor@smdp.com*

IT'S GOOD: **St. Monica Catholic High School's Briana Harris puts up a shot that would prove to be the difference during a 46-45 win over St. Paul in the final of the CIF-SS Division 4A playoffs on Saturday.**

Championships all around

Samohi holds off El Toro to win title

BY DANIEL ARCHULETA
Managing Editor

ANAHEIM, Calif. For the first time since 1987, Santa Monica's boys' basketball team is a CIF-Southern Section champion.

Samohi point guard Trevis Jackson led the Vikings with 17 points as he orchestrated the offense to a 66-56 victory Saturday in the final of the Division 1A playoffs at the Anaheim Convention Center.

Jordan Mathews, who has signed to play for Cal next season, was the second leading

SEE SAMOHI PAGE 11

Late basket secures title for St. Monica

BY HENRY CRUMBLISH
Special to the Daily Press

SANTA ANA, Calif. St. Monica's Briana Harris for the win, 46-45.

That was the story Saturday night during the CIF-Southern Section Division 4A girls' basketball final at Mater Dei High School. It's a story the St. Monica Mariners have heard before as the spunky senior led her team to victory one more time with her clutch bucket in the game's final seconds.

With their win over the No.

SEE ST. MONICA PAGE 8

Turf war rages over name of Tongva Park

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

CITY HALL On Feb. 12, the Santa Monica City Council voted 4 to 1, with Councilmember Bob Holbrook against, to name the city's newest park after the Native American people who inhabited the land before the arrival of Spanish settlers.

Unfortunately, there seems to be little consensus on who that is.

The $47 million park across from City Hall that will overlook the Pacific Ocean has been named Tongva Park at the urging of a dedicated group who both flocked to a City Council meeting and the online poll set up to capture residents' opinions.

The poll was inconclusive, with most choosing "Other" and writing in names that ranged from Civic Center Park to New Bum Park. While city officials lobbied for Palisades Garden Walk, which had served as the working title for the past two years, council members chose to go with the name "Tongva," which won 128 votes in the online poll.

That doesn't sit well with Tim Poyorena-Miguel.

"It turns my stomach," he said.

The former studio makeup artist turned media relations pro is a member of the Kizh Nation, a band of Indians who hold that the Tongva name is a historical mistake perpetuated by a group of people with money on the mind.

Two representatives of the Kizh spoke at the City Council meeting, asking that the council forgo naming the park after a people who never truly existed.

"Better to name it something neutral than something offensive," said Gary Stickel, who spoke at the Feb. 12 meeting.

Stickel is an archaeologist trained at UCLA and acts as head archaeologist for the Gabrieleño Band of Mission Indians, who call themselves the Kizh. (On a side note, he also was a consultant on the Indiana Jones movies starring Harrison Ford as everyone's favorite science-driven adventurer.)

Stickel's research points to the Kizh as

SEE PARK PAGE 10

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, March 4, 2013

Stretch it out
Annenberg Community Beach House
415 PCH, 9 a.m.
Yoga at the Beach House is a great place to focus your mind, lift your spirits and strengthen your body. Drop in for the day or sign up for a full five-week session. Ages 12 and up. For more information, visit annenbergbeachhouse.com

Calling all knitters
Fairview Library
2101 Ocean Park Blvd., 5 p.m.
All levels welcome. Bring your own supplies. Ages 8 and up. For more information go to: fairviewknitting-circle.blogspot.com.

Get motivated
Main Library
601 Santa Monica Blvd., 7 p.m.
Learn about personality types (including your own) and find ways to turn your interests into leadership opportunities. Presented by academic life coach Hayden Lee. This event is designed for teens. For more information, visit smpl.org.

Tuesday, March 5, 2013

Working together
Santa Monica Bay Woman's Club
1210 Fourth St., 9:30 a.m.
The Artists' League of the Santa Monica Bay Woman's Club meets every Tuesday. Work on your own independent project while enjoying the fellowship and creative energy of fellow artists. Members work on a variety of projects, including watercolor, collage, needlework and scrapbooking in the ballroom of the club. Oil paint is not allowed. The $3 recommended donation benefits free art programs.

Baby time
Fairview Library
2101 Ocean Park Blvd., 11 a.m. — 11:20 a.m.
Story series for babies ages 0-17 months accompanied by an adult. Call (310) 458-8681 for more information.

Laugh the day away
Ocean Park Library
2601 Main St., 3:30 p.m. — 5:30 p.m.
Join Mr. Jesse and his gang of puppets for heartfelt stories and songs. Intended for children ages 3-7. For more information, call (310)458-8683.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings



COMMUNITY BRIEFS



Photo courtesy Santa Monica Arts Foundation

HONORS: **Mayor Pro Tempore Terry O'Day (right) presented the first Arts Leadership Awards on Thursday at the Fairmont Miramar Hotel.**

DOWNTOWN

Local arts leaders earn honors

Mayor Pro Tempore Terry O'Day and members of the Santa Monica Arts Foundation recognized the contributions of local leaders instrumental in making Santa Monica a vibrant arts community at an awards ceremony at the Fairmont Miramar Hotel on Thursday, Feb. 28.

This is the first year of the annual Arts Leadership Awards program. The honorees are:

Wayne Blank – Creative Community Innovator: An individual or small or mid-size commercial creative business contributing to making Santa Monica's arts and culture sector "cutting edge" through experimentation, design, or cultural sustainability.

Abby Sher – Arts Patron: An individual or business leader providing extensive support for the arts in Santa Monica.

Jon Swihart – Artist in the Community/Bruria Finkel Award: An artist who has contributed significantly to Santa Monica's arts community through activism, patronage, and/or volunteerism.

Also honored was artist Bruria Finkel in recognition for her lifetime of leadership in making Santa Monica a place that values artists and the arts. The Artist in the Community award was named in her honor.

"Volunteers, philanthropists, and creative entrepreneurs are essential to Santa Monica's extraordinary arts community," said George Minardos, Foundation Chairperson, "and these awards highlight the importance of their contributions."

Honorees of the nonmonetary award received a signed lithograph by artist Lita Albuquerque, a widely renowned Santa Monica artist. Assemblymember Richard Bloom, representing the 50th Assembly District, also presented the honorees with State Certificates of Recognition expanding the reach of the award from city to state level.

– DAILY PRESS

SMO

Airport ArtWalk returns

The seventh annual Santa Monica Airport ArtWalk is slated to return March 16 with a full compliment of art, music and food trucks.

One of L.A. County's oldest operating airfields, Santa Monica Airport has a rich background as the former home of the Douglas Aircraft Company and the birthplace of the DC-3. The airport has developed over time into an arts incubator, and is home to a number of creative venues housed in converted airplane hangars.

More than 60 local artists and performers will have their private studios and works on view. Painting, sculpture, ceramics, and mixed media will be represented and many artists will be selling work from their studios as well as offering refreshments. Arena 1 Gallery presents the exhibit "Decade of Dissent, Democracy in Action, 1965-1975" featuring original protest posters that reveal the persuasive power of art to inspire ideals of democracy. Visually striking and often confrontational, the works call attention to critical social movements that were shaped by principals, rights, and individual liberties expressed by the Declaration of Independence, the Constitution and the Bill of Rights. "Decade of Dissent" is organized by the Center for the Political Graphics, the largest repository of Post-World War II historical posters in the nation.

– DP

State GOP puts turn-around hopes on ex-lawmaker

JULIET WILLIAMS
Associated Press

SACRAMENTO, Calif. California Republicans on Sunday turned to a familiar face to lead the party back from the brink of irrelevance in a state that once was a GOP stronghold but is now home to a powerful Democratic political machine.

More than 1,000 delegates to the state party's spring convention elected former state lawmaker Jim Brulte as party chairman and charged him with repairing the state's finances and image while recruiting a more diverse pool of candidates.

The hall in the Sacramento Convention Center erupted in applause when his election was announced. It was a rare moment of optimism for the party faithful, coming four months after an election that dropped Republicans to just a third of the state Legislature and cost them a handful of congressional seats.

The party holds no statewide office and dropped to less than 30 percent of all registered voters in California last year.

"If we are going to be successful at winning elections, we have to get out of our comfort zone and stop only talking to the choir and going and talking to the people who don't necessarily share our views, because if we share not only our head, but we share our heart, we will make converts," Brulte told the delegates after his election.

He said he will focus on fundraising and remaking the party's voter outreach and candidate recruitment. Of particular concern is reaching Latinos, the fastest-growing segment of the electorate and a demographic that has generally shunned the party as its political clout has grown.

Brulte, from the Los Angeles suburb of Rancho Cucamonga, also promised to help the party regain seats in the Legislature, saying Democrats controlling both houses and the governor's office "is a recipe for disaster."

What happens in California is important to Republicans nationally because the state has the largest share of electoral votes, at 55. It has not voted for a Republican nominee for president since George H.W. Bush in

SEE **GOP** PAGE 7

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Hire the right person for the job

Editor:

I am writing in regards to your paper reporting that residents are calling for the city to fire Jeffrey Tumlin, a planning consultant, in response to his website showing open contempt for Santa Monica residents ("Community groups demand consultant's job over comment," Feb. 28, page 1).

Does Santa Monica really need someone whose ideas defy logic; who has no proof that any of his ideas will work; and has open contempt for the residents of our city? Does Santa Monica really need to settle for the bottom of the barrel?

How about the city finding someone who has a proven track record of success? How about getting that planning consultant who did a great job for the city of Anaheim?

Downtown Disney and California Adventure could easily have created the worst of traffic nightmares. Instead a plan was created where all cars go directly from the freeway into a giant parking lot, and then there is a free and extremely convenient shuttle system that takes people from the parking lot to where they want to go. How about the city finding someone who can thinks like this?

Jeff Segal
Santa Monica

Hotel is out of place

Editor:

Mr. Gehry's proposed hotel is out of place in Santa Monica ("Frank Gehry-designed hotel proposed for Ocean Avenue," March 1, page 1).

Santa Monica is not New York, Philadelphia, or Bilbao. The Land Use and Circulation Element is a joke. We already have massive over-development and gridlock.

Ruth Rosen
Santa Monica

YOUR OPINION MATTERS!
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My Write

Bill Bauer

Send comments to editor@smdp.com

Fan of the new Miramar hotel

ALMOST EVERYONE IS IN A LATHER about the latest plans for the Fairmont Miramar hotel.

The iconic hotel opened in 1924 on a 4.5 acre site at the corner of Wilshire Boulevard and Ocean Avenue. Hotel owners Ocean Avenue, LLC./MSD Capital (subsidiaries in computer entrepreneur Michael Dell's financial empire) propose to comprehensively redevelop the existing one square-block property by demolishing the entire campus except for the original Palisades Building at Second Street and California Avenue.

Originally, Fairmont Miramar owners filed to double the usable square footage of the existing hotel to over half a million square feet. The remodel would have 265 guest rooms, meeting facilities, retail space, a spa and approximately 120 luxury condominiums. Present parking for 167 cars would be replaced by a 484-space subterranean garage.

The landmark Moreton Bay fig tree would stay and a one acre, public green space at Wilshire and Ocean would be added. And 40 affordable housing units would be built on a hotel-owned parking lot across Second Street.

By the time renovation plans hit the Planning Commission in February of 2012, people were in a tizzy. Opposition mostly came from neighbors and the owners of the Huntley House Hotel across Second Street. They called it "Miramarmageddon" and said the redevelopment would block views and create terrible traffic congestion.

After reviews, the Planning Commission, and the City Council in April 2012, told Fairmont-Miramar's owners to reduce size and density, mitigate traffic problems, minimize view issues and provide a list of appropriate community benefits

Ten days ago, revised plans were unveiled during an invitation-only meeting with the hotel's immediate neighbors and in a glossy, color brochure distributed in local newspapers.

The Miramar (as it's now named) has changed. The two towers have been replaced by a stepped back, mid-property, 21-floor high rise housing the lobby, café, guest rooms and 120 high-end condos. A new, six floor building adjoining a renovated Palisades Building would also contain suites and guest rooms. The new Miramar will now have 280 hotel rooms (down from the current 302 rooms) and provide parking for 484 vehicles in an underground parking garage.

A ballroom, meeting rooms, dining facilities and a pool would be features of a new four-floor building. The Moreton Bay fig, one acre "Miramar Gardens" and public plaza at Wilshire and Ocean have been retained.

It's unclear how a just announced, totally new 22-floor hotel at Ocean Avenue and Santa Monica Boulevard designed by world renowned architect Frank Gehry will affect the Miramar proposal. ("Frank Gehry-designed hotel proposed for Ocean Avenue," March 1, page 1)

While I generally liked the original proposal, I think this revision is a big improvement. Here's why:

• It meets criteria in the city's Land Use and Circulation Element (LUCE) of the General Plan which calls for "vibrant and commercially successful Downtown development … on transit corridors." It promises meaningful community benefits and respect for Santa Monica's history.

• There's already a large hotel on site. The new redevelopment doesn't substantially intensify the use on the property. It's a "six of this, half dozen of that" situation.

• It will generate millions of dollars annually in tax revenues for the city and provide up to 150 new jobs. Increased revenues will result for local businesses.

• City Hall's priority is housing. Here are 120 new luxury residences. Forty units of affordable/low income rental housing are in the package, too.

• The new Miramar will be sustainable and much more environmentally friendly than the present antiquated campus. Some 50 percent of the project is open space and the entire redevelopment will be LEED Silver certified.

• Employees will park on-site — not in the neighborhood. There'll also be adequate visitor and guest parking.

• The present Fairmont Miramar is one of a few, fully unionized hotels in Santa Monica with a current labor contract. Union membership and wages aren't an issue.

• With a slight reduction in hotel rooms offsetting the new condos, traffic studies conducted by the owners indicate there'll be no additional peak hour impacts.

• An east-west building configuration minimizes view loss. There may be obstructions, but neighbors must realize that in a downtown urban setting, ocean views are neither a guarantee nor a constitutional right.

• Miramar owners seem open to reasonable public comment. While there's still work to do, the current proposal responds to public concerns about size, appearance and traffic impacts. "The Miramar Plan" brochure is being widely circulated to engage folks, not to hide secrets.

• The Art Deco design is elegant and classic, befitting a high-end, luxury hotel/resort. However, in renderings, I think the main tower looks "fussy and overdone." The height doesn't bother me and I'm confident final design details will be tweaked over time.

I know some of you are thinking that I've either lost my marbles or have been bought off. Neither. Being of sound mind, I've had absolutely no contact with the Fairmont Miramar Hotel, MSD Capital, Michael Dell's organization, their agents, partners, PR firms, etc. I've received no gifts, remuneration or even a lunch invitation with one exception.

That was when Alan Epstein, lead negotiator for MSD Capital, left a phone message two weeks ago uninviting me from his private meeting with neighbors, Apparently, he'd (erroneously) heard I was planning to attend and made it very clear that I wasn't welcome.

What do you think? Inquiring minds at the Daily Press want to know.

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Thailand's prime minister vows to end ivory trade

TODD PITMAN
Associated Press

BANGKOK Facing the possibility of sanctions, Thailand's prime minister vowed for the first time Sunday to work toward ending her country's trade in ivory. But she gave no timeline for implementing a domestic ban, and conservationists warned that the unprecedented slaughter of elephants in Africa would continue until she does.

Thailand's internal ivory trade is currently legal, but wildlife groups say smuggled African tusks are mixed in with native stocks and skyrocketing demand here is helping fuel the worst poaching crisis in sub-Saharan African in two decades.

Prime Minister Yingluck Shinawatra made the pledge during the opening meeting of the 178-nation Convention on International Trade in Endangered Species, or CITES, in Bangkok.

She said her government would tighten local controls on Thailand's local tusk trade by systematically registering domestic elephants and ivory products. Then, "as a next step, we will work toward amending the national legislation with the goal of putting an end to (the) ivory trade and to be in line with international norms," she said.

Yingluck gave no timeline, though, and Theerapat Prayurasiddhi, deputy director of Thailand's department of parks and wildlife, told The Associated Press there were no immediate plans to institute a domestic ban.

He said that could happen "step by step in the future — maybe," but called it "the long-term goal." For now, the government will focus on boosting measures to tighten domestic trade controls and slow the flow of African ivory from entering Thai markets.

Thai traders currently have the right to buy or sell ivory obtained legally from domesticated stocks, and Theerapat said taking those rights away could be tantamount to the struggle to ban assault weapons in the United States.

"You cannot change everything overnight," he said. "It's going to take time."

Asked how Thailand's legislation might be amended, Theerapat said there was a push to add African elephants to Thailand's own lists of protected species, a move that would allow law enforcement to impose higher fines and harsher jail terms on smugglers.

Carlos Drews, head of the World Wildlife Fund's delegation to CITES, welcomed Yingluck's pledge but said "the fight to stop wildlife crime and shut down Thailand's ivory markets is not over."

Yingluck "now needs to provide a timeline for this ban and ensure that it takes place as a matter of urgency, because the slaughter of elephants continues," Drews said.

Around 70 years ago, up to 5 million elephants are believed to have roamed sub-Saharan Africa. Today, just several hundred thousand are left. Last year, 32,000 elephants were killed on the continent, according to the Born Free Foundation, which says black-market ivory sells for around $1,300 per pound; much of it ends up as tourist trinkets.

Thailand is one of the world's top destinations for smuggled ivory — second only to China, according to the wildlife monitoring network TRAFFIC. The group has called for CITES members to impose economic trade sanctions against Thailand, along with Nigeria and Congo, which would halt those nations' ability to trade in all 35,000 species regulated by the convention.

CITES banned the international ivory trade in 1989. But the move never addressed domestic markets like Thailand's, where trading remains legal as long as only ivory from domesticated elephants is involved.

Curbing the trade in "blood ivory" is at the top of the agenda during the global biodiversity conference, which lasts two weeks. Around 70 proposals are on the table, most of which will decide whether member nations increase or lower the level of protection on various species. These include polar bears, rays and sharks that are heavily fished for shark fin soup.

There are proposals, too, to regulate 200 commercially valuable timber species — half from Madagascar — and ban their trade unless it can be shown they were harvested legally and sustainably.

Achim Steiner, executive director of the United Nations Environment Program, said up to 90 percent of the world's timber trade is illegal, a business worth at least $30 billion per year.

Illegal wildlife trafficking is also at crisis levels, and the world must clamp down hard to stop it or risk losing some of the planet's most iconic species, like elephants, he said.

"The backdrop against which this meeting takes place should be a very serious wakeup call for all of us," Steiner told some 2,000 delegates assembled at a convention center in the Thai capital.

The Q Line

Coming attractions

A Frank Gehry-designed hotel has been proposed for Ocean Avenue. The 22-story hotel would also include condominiums.

So, this week's Q-Line question asks:
What do you make of this new hotel proposal and why?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **310-573-8354**.



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Earth Talk
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Photo courtesy iStockPhoto/Thinkstock

UNDER FOOT: **A typical carpet, made from petroleum-based synthetic fibers, contains dozens of chemicals, gases, volatile organic compounds (VOCs) and other potential toxins — and they can compromise indoor air quality for years on end and cause dangerous reactions.**

Soft on the feet, safe for the family

Dear EarthTalk:

I like the feel of carpeting, but I'm concerned about all the chemicals. What are some good non-chemical (but still soft!) options?

– Jennifer Jones,
Madison, Wisc.

Modern day carpets, in all their plush and stain-resistant glory, are wonders of technology and help make our homes and workplaces more comfortable. But the typical carpet, made from petroleum-based synthetic fibers, contains dozens of chemicals and gases, including volatile organic compounds (VOCs) and other potential toxins-and they can compromise indoor air quality for years on end and cause dangerous reactions in the sensitive among us, including little ones and the elderly.

Fortunately today there are many green options when it comes to carpeting and alternative floor coverings. Green Depot-the nation's leading supplier of environmentally friendly building products, services and home solutions with 13 retail stores nationwide-sells a lot of wool carpeting, which is typically all-natural, renewable and is the most logical option for those who want the look and feel of real carpet without the chemical impact. Wool carpeting is pricier than synthetic, but those seeking peace-of-mind might not mind paying a premium. Some leading makers of all-natural wool carpeting include Bloomsburg, Earth Weave, Helios, Natural Home and Woolshire. Wool is also a great material for rug pads, as it dampens sound, inhibits mold and provides insulation. Green Depot's favorite is Whisper Wool Underlayment.

Some other choices in all-natural carpet include sisal, coir and seagrass-though these all-natural materials tend to be harder than traditional carpeting and as such might take some getting used to underfoot. Contempo Floor Coverings is one of the leaders in this up-and-coming segment of the flooring industry.

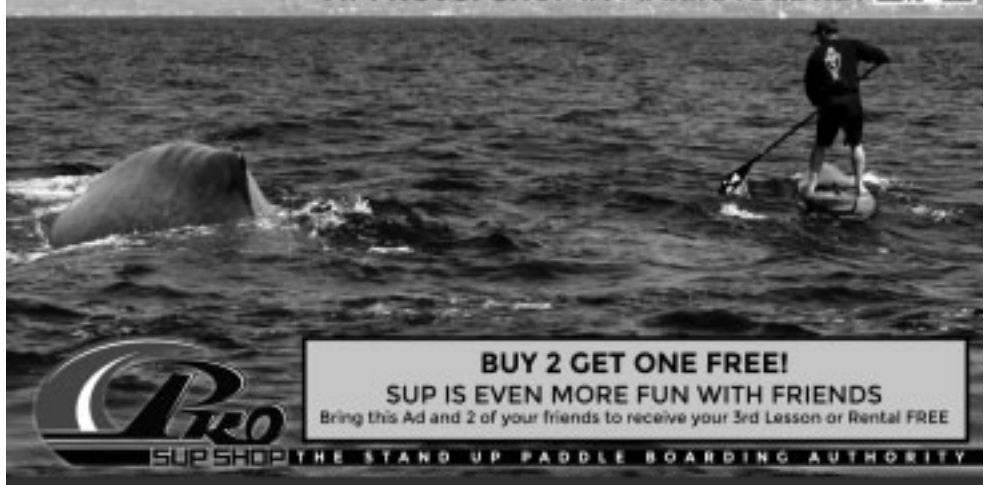
Another green option is carpet tiles, because small sections rather than entire carpets can be replaced when stains or other problems occur. One particularly green carpet tile manufacturer is FLOR, whose products are made with renewable, recycled and recyclable content. The company also takes back its old carpet tiles for recycling and reconstitution into new recycled fibers and backing materials. FLOR's products use some synthetic materials, but most styles meet or exceed the Carpet and Rug Institute's "Green Label Plus" standards for low VOCs. Greenfloors.com offers yet another option for synthetic carpeting made from recycled and recyclable materials, while Mohawk's Aladdin carpet is made from recycled PET soda bottles.

While carpeting in one form or another is no doubt the softest option, cork flooring is also warm and somewhat cushy. Cork is inherently green because it's made from the bark of the cork oak tree which grows back every three years with little to no fertilizer or pesticides needed. It's also resistant to mildews, molds and other unwelcome microbes. Cork flooring is also a nice choice to "warm up" kitchen and bathroom floors. U.S. Floors offers a wide variety of cork and other sustainable flooring options.

Of course, keeping tidy is also key to a healthy indoor environment: Frequent vacuuming of rugs and cleaning of flooring can help reduce exposure to toxins like lead and pesticides that can be tracked in from outside. Using doormats and removing shoes when coming inside can also help mitigate such risks.

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Note the following activities:
1. Colorado Avenue between Second and Ninth streets and between 12th and 17th streets: Expect westbound and eastbound lane closures during nighttime hours of 9 p.m. and 6 a.m. and daytime hours. Expect reduction of travel lanes during nighttime hours at Fourth Street at Colorado, Lincoln Boulevard at Colorado, 11th Street at Colorado, and 14th Street at Colorado.
2. Fifth Street between Colorado and Olympic Drive: Expect temporary sidewalk closures on Fifth Street, please use pedestrian detour via Fourth Street and Olympic Drive.
3. Olympic Boulevard between 20th and Cloverfield: Expect westbound and eastbound delays and lane closures during non-peak travel hours, 9:30 a.m. - 3 p.m.
4. Colorado Avenue eastbound between Fourth and Fifth streets is now closed.

20th/Cloverfield Blvd. Improvement Project

Construction activities will take place on 20th Street and Cloverfield Boulevard, which will involve some lane closures between the hours of 8 a.m. - 6 p.m. Traffic control will be in place during construction and will maintain one lane of traffic in each direction at all times. Curb ramps at Pico Boulevard and 20th Street will be removed and reconstructed on Tuesday and Wednesday. This work will impact traffic circulation and motorists are advised to take alternate routes, however, the traffic signal will remain operational. For more info, contact Jim Litzel, Black & Veatch, (310) 863-4991.

Parking Structure No. 6

There will be periodic sidewalk closures on Second Street between Broadway and Santa Monica Boulevard through March 8. There will be periodic northbound lane closures through March 8 for material deliveries on Second Street between Broadway and Santa Monica Boulevard. Temporary traffic control signs and barricades will be deployed to guide vehicular and pedestrian traffic in and around the work areas. Fencing and deliveries work will take place in the alley behind the parking structure (Second Court), with partial alley closures taking place through March 8. All work will take place Monday through Friday, 8 a.m. - 5 p.m. For more information about the Parking Structure 6 project, visit www.SMConstructs.org or call (310) 458-2205.

Wastewater Main Replacement Project

Possible construction activities will take place on Lincoln Court from Pacific to Pearl streets and in Pearl Place North from Lincoln Court to 11th Street. Temporary traffic control signs and barricades will be implemented near the intersection of Ashland Avenue and 14th Street. Traffic will be restricted to one lane on Ashland Avenue approximately 250 feet on either side of 14th Street. Drivers are advised to slow down and use caution when workers are present. For more information, contact Carlos Rosales at (310) 458-8721.

Ken Genser Square

Ken Genser Square Construction Update: From Sept. 17, 2012 through April 1, 2013 the majority of Town Square (front yard of City Hall) will be closed so the contractor can continue construction activities.
During this time period: The west-facing front door of City Hall will be accessible via a pedestrian pathway that runs north from the sidewalk on Olympic Drive to the front door of City Hall.
The sidewalk and parking lane on the east side of Main Street will be closed in front of City Hall; Pedestrians on the east side of Main Street are routed through a barricaded pathway in the Main Street parking lane.
The parking lot and City Hall entrance on the north side of City Hall will remain open during construction. One-way vehicular traffic has been implemented turning west from Main Street on to Fujinomiya Douri; traffic must exit behind City Hall south on Avenida Mazatlan and onto Olympic Drive. Caution should be used in this area, emergency vehicles are exempt from the one-way traffic pattern.

Tongva Park

On Ocean Avenue, through mid-June, northbound Ocean Avenue between Seaside Terrace and Colorado Avenue will be subject to lane closures. The sidewalk, bike lane, and one lane of vehicular travel in the northbound direction will be closed for construction activities. For more information, contact the Architectural Services Division at (310) 458-2205.

GOP

FROM PAGE 3

1988, and GOP registration has been sliding since it hit 40 percent in 1992.

Charles Munger Jr., the chairman of the Santa Clara County Republican Party who is among the party's most generous donors, said he was confident that Brulte will lift the party from its dire condition.

"Brulte knows how to win elections, how to talk to activists, how to talk to people who care about business and how to bring in large contributors," said Munger, the son of the Berkshire Hathaway vice chairman who has given millions of dollars to moderate candidates and political causes over the last few years. "He knows how to get everybody together."

Brulte has pegged the party's debt in the hundreds of thousands of dollars but declined to specify a number during a news conference following his election Sunday. He said he has commitments of about $200,000 in contributions that he expects to receive within the next month.

In one sign of an attempt to evolve with the times, the state party delegates also elected the first woman and first Sikh, Harmeet Dhillon, to serve as the party's vice-chairwoman. Dhillon, of San Francisco, wants the party to use technology to modernize its registration and outreach.

Her candidacy drew unwanted attention to the party's meeting after the president of the party's San Bernardino County women's group called Dhillon a "Taj Mahal princess" in an online post. That posting featured a photograph of an Islamic terrorist.

"There's been a lot of mudslinging in this campaign, frankly, and I think the more that

SEE REPUBLICANS PAGE 8

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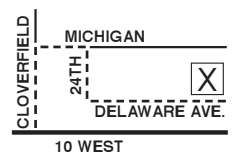
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Paul Alvarez Jr. *editor@smdp.com*

HAPPY TIMES: **St. Monica celebrates after winning the CIF-SS Division 4A championship.**

ST. MONICA
FROM PAGE 1

1 ranked St. Paul Swordsmen, the No. 2 seeded Mariners wiped away the blemishes from their record.

Having been bested by the Swordsmen twice during the Camino Real League regular season, the win over their rival in the championship was particularly satisfying.

"They had something over us, and it was time for revenge," said Harris.

In addition to earning redemption and bragging rights, the Mariners earned a spot in the history books, becoming the very first girls' basketball team to secure a CIF-SS championship for St. Monica.

Although this was Harris' second title in four years (her first was at Santa Monica High School as a freshman), St. Monica hadn't earned championship gold in any sport in over a decade.

The Swordsmen drew first blood, using effective ball movement and superior perimeter shooting to take control early, with a 33-16 advantage at half-time.

"That wasn't in the game plan, we told the team not to allow the three-pointer," said John Skinner, St. Monica's head coach. "At the end of the day it's about heart, it's about desire."

Harris, who had an uncharacteristic shooting night, was visibly upset in the first half and shot one of eight from the field.

"I was frustrated, because I couldn't get anything to go," she said.

Big time players make big time plays, and despite a less than stellar first half, at the end of 32 minutes, Harris made it clear she's ready for the big time recording 23 points, 11 rebounds and 4 steals.

"They got into Briana's head early, good news is she showed resolve, and the team showed resolve," said Skinner.

Starting center Melissa Maragnes never lost her resolve even when trailing the Swordsmen by as many as 17 in the contest.

"I knew we were going to win, I had a dream about it. It was destiny" she said.

Maragnes proved to be an invaluable asset on defense playing more minutes than any other St. Monica player on the night, as she chipped in 6 points, 7 rebounds and 3 blocks.

Although the Mariners will have to say good-bye to their spectacular front-line the future of the program looks bright as three freshmen — Elena Kostadinov, Lisa Engler, and Molly Tomlin —kept composure and contributed huge minutes.

"Totally a team effort, on and off the court," said Skinner. "We're a team that likes drama, and that's what happened tonight."

editor@smdp.com

REPUBLICANS
FROM PAGE 7

we try to shun people and ostracize people because they may not agree with us 100 percent, that's why we're at 29.3 percent registration in this state," Dhillon told a small gathering of conservatives Saturday.

The party faithful are banking on Brulte to restore their party's luster and its finances, but wide divisions remain among members about whether the California GOP needs a total overhaul or a quick makeover. The party's platform still includes opposition to abortion and gay marriage — positions that are counter to the majority opinion, according to public opinion surveys.

Brulte appeared to be targeting the right areas for improvement and has "the benefit of extremely low expectations," said Jack Pitney, a political science professor at Claremont McKenna College. Recent comments such as the smears against Dhillon, however, could detract from his efforts to remake the GOP's image and connect with a new base of voters, he said.

"Above all, do no harm," Pitney said. "His first challenge is to keep Republicans from saying stupid things."

A roster of party officials took the stage Sunday to say that they do not believe the party needs to change any of its principles, just communicate better and with different people.

In addition to reaching minorities, national committeeman Shawn Steel said California Republicans should talk to single, divorced and widowed women whom the party hasn't talked to "in decades."

The need to communicate with a wider audience also was the message on Saturday from Republican strategist Karl Rove, who told party activists they need to field more diverse candidates and reach out to non-white and female voters.

"It's not just the tactical things of a better turnout operation ... we've got a strategic issue," Rove told delegates and party activists. "We have great principles, but we sometimes talk about those principles in a way that makes it sound like it's 1968, 1980 or 2000."

He said the party's losses give the GOP an opportunity to re-evaluate everything from the ground up.

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PARK
FROM PAGE 1

residents of the Whittier Narrows, roughly 20 miles from Santa Monica. The name translates to "house," and describes the dwellings made of willow trees that this band of Native Americans used.

He believes the word "tongva" referred to a rock on which seeds were ground, a reference found in a microfiche copy of notes taken by John Peabody Harrington, a gentleman who was fascinated by the local tribes and strove to study them.

Stickel holds that it was never used to refer to a group of people until the early 20th century when it was brought forward by a Gabrieleño woman named Mrs. James V. Rosemeyer in 1905.

Others snagged the name and popularized it in the 1990s for their own purposes, he said.

"Kizh is the closest thing that they had to a tribal name," Stickel said.

At least three groups have embraced the Tongva title, each with markedly similar names: The Gabrielino-Tongva Tribe, the Gabrieliño/Tongva Nation Tribal Council and the Gabrieleño/Tongva Tribal Council of San Gabriel.

Desireé Martinez chooses not to affiliate with any of the above, but still considers the Tongva name a legitimate one, and the City Council's decision to incorporate it in the park name a win for the community.

Martinez, also a trained archaeologist, characterizes the dispute as a family squabble. Interestingly, both she and Stickel point to a line in William McCawley's book "The First Angelinos" that questions whether or not the Gabrieleños ever had a general name for themselves to prove their overarching point about naming conventions.

However, where Stickel uses the ambiguity to assert the inappropriateness of the name "tongva," Martinez believes it highlights the need for a native name that can apply to the remaining Native Americans to replace Gabrieleño. That moniker was derived from the name of the Spanish mission that the native peoples were enslaved to build.

Martinez doesn't dispute that Kizh was a name used by one group of people, she's just not sold on the idea that it applied to more than one village.

"Each community has a right to call themselves what they want," she said. "(Kizh) is not a term history has proven used for the whole community."

Whatever history bears out to be the appropriate term, there is much power in a name, particularly when it comes to the benefits won by federal recognition of a tribe. Neither Kizh, Tongva nor any spelling of Gabrieleño are currently recognized by the Bureau of Indian Affairs, although several groups, including the Kizh, are working on applications.

Two letters of intent from two separate Tongva groups remain on the rolls at the Bureau of Indian Affairs from 1994 and 1997.



Daniel Archuleta *daniela@smdp.com*

HERE IT COMES: **A crew works at the site of the future Tongva Park in the Civic Center.**

Santa Monica has now entered the fray with a City Council vote and $100,000 worth of signage planned for the new park, and it doesn't look likely to back out any time soon.

To reconsider the park name, one of the four council members who voted for it — Gleam Davis, Kevin McKeown, Tony Vazquez or Ted Winterer — would have to put it on the agenda for reconsideration.

For his part, Holbrook doubts that will happen. He was always opposed to the name, thinking that it ought to reflect the fact that the park is located in the middle of Santa Monica.

He has more dire predictions for the fate of the Tongva name.

"As time goes by, I think the park will be called the Tonka Park, because people will confuse the name with the Tonka Toy company."

ashley@smdp.com





Morgan Genser *editor@smdp.com*

UNITY: **Members of Santa Monica High School's basketball team celebrate after beating El Toro to secure the CIF-Southern Section Division 1A championship on Saturday in Anaheim.**

SAMOHI
FROM PAGE 1

scorer with 13.

"I'm proud of our guys," said Samohi head coach James Hecht. "They weathered a few storms tonight."

The Vikings were in control at the half, up 28-13. But, El Toro rallied, eventually bringing Samohi's lead down to just three in the fourth quarter.

But Jackson and Co. were able to hold off El Toro's mad push led by point guard George Buaku.

Despite an off shooting night, Mathews was instrumental in holding the lead late in the game with four key free throws and a driving lay-up between two defenders that buoyed the Vikings.

"There will be nights when they double and triple team you," Mathews said. "I just had to remain patient."

Through three quarters it was all Santa Monica, but the fourth quarter nearly belonged to El Toro. A more aggressive Buaku took it on himself to make it a game.

Buaku totaled 8 fourth quarter points as his teammates struggled from the field in the arena setting.

All told, El Toro finished the night 2 for 24 on three point attempts. It was disheartening for El Toro head coach Todd Dixon, who has relied on the long ball all season as he led his No. 1 seeded team to the final.

"Playing in an arena did affect us," Dixon said. "I never thought we would shoot that poorly."

The perimeter game may not have been working for El Toro, but their game plan for bottling up Mathews worked like a charm most of the contest.

Mathews, who led the team with a 24 point average this year, was 4 of 18 shooting and wasn't much of a scoring factor until late in the game. While Mathews wasn't himself on offense, his defense and rebounding complimented Jackson's scoring punch and court savvy.

"If you would have said that we'd hold him to 13, I would have said that we did a pretty good job," Dixon said of Mathews.

Samohi's Hecht said that Mathews should have taken it as a compliment that El Toro was focusing so much defensive energy on him.

"All the years I played high school and college basketball, the other team was never talking about me in their locker room," Hecht joked.

For Jackson, he was just happy to step up in the place of Mathews on offense. Once he saw how the game was taking shape, he relied on the lessons he's learned from watching Mathews the three seasons they have played together.

"Trevis Jackson, he carried us tonight," Hecht said. "When times got a little rough and El Toro went on some runs, he was the stabilizing force for us. As a point guard, as a senior captain, I couldn't be more proud."

In addition to the team, Jackson said he did it for his city.

"I take pride in going to Santa Monica High School," Jackson said. "It means a lot to the city. I knew that I had to make a mark for myself."

Next for Samohi is the CIF-State Division 1 Basketball Championships. Samohi hosts Narbonne on Wednesday at 7 p.m.

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Mexico's ruling party says 'yes' to new energy reforms

ADRIANA GOMEZ LICON
Associated Press

MEXICO CITY Mexico's ruling party changed its platform on Sunday to allow for private investment in the state-owned oil monopoly, paving the way for a possible overhaul of a company that is seen as a pillar of the Mexican state.

Nearly 5,000 members of the Institutional Revolutionary Party, also known as the PRI, voted unanimously at their national convention to remove language in the party's platform that for years had opposed injecting private money in Petroleos Mexicanos, or Pemex. The party also erased its opposition to sales taxes on food and medicines.

President Enrique Pena Nieto, who led last year's electoral comeback for the party that governed from 1929 to 2000, said the energy and fiscal reforms are needed for Mexico to become more competitive. He urged party members to support him when he sends the bills to Congress, likely in the second half of this year.

"The PRI is seeking renovation to bring the changes Mexico needs," Pena Nieto told a crowd of thousands. "The PRI is not pleased and it is choosing to reexamine and redefine where it stands on the challenges facing the country."

Pena Nieto's intention of opening the oil behemoth to more private and foreign investment has set off warnings among leftists about the privatization of an enterprise whose nationalization is seen by the left as a source of national pride.

Pena Nieto has previously denied any plans to privatize Pemex. On Sunday, party president Cesar Camacho repeated that the Pemex would stay in state hands, saying "We share the need of an energy reform for better growth, keeping the state's control, but modernizing the industry to reach its full potential and making sure the exploitation of our resources benefits everyone."

A meeting of opposition mayors called for protests in mid-March to oppose the ruling PRI's new platform.

After Sunday's decision, analysts said they expect the PRI to put forward a unified front when the bills are voted upon. The PRI doesn't hold a majority in Congress, but it's the strongest legislative block with 241 of 500 representatives. Pena Nieto has also built consensus in other issues with the opposition parties.

"The party is leaving behind its old taboos to be able to discuss the reality of the country," said Alejandro Schtulmann, head of research of the firm Emerging Markets Political Risk Analysis.

During the PRI's 12-year hiatus from presidency, its members firmly opposed such measures proposed by then-ruling National Action Party, arguing the country would lose sovereignty by allowing foreign investment in Pemex. They also alleged that taxing for food and medicines' purchases would severely affect the poor.

"The PRI wanted to wait until it had the presidency," said Schtulmann.

Though oil is a sensitive topic for many Mexicans who learn state ownership is one of the three main principles of the constitution, its production has fallen year after year. But most of the country's reserves remain untapped because Pemex lacks the technology for exploration.

Calderon was able to sign a law to allow exploration deals with foreign companies but political resistance makes the sealing of such contracts difficult. At the same time, Mexico's government relies on oil revenues for about a third of its budget.



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Female kicker's NFL tryout doesn't get past second try

DENNIS WASZAK JR.
AP Sports Writer

FLORHAM PARK, N.J. Lauren Silberman's NFL tryout lasted all of two kicks, neither of which traveled 20 yards.

Silberman became the first woman to compete at an NFL regional scouting combine on Sunday, but left the New York Jets' practice field after re-injuring her quadriceps. She tried two kickoffs, the first going 19 yards and the second about 13 yards, and then asked to see a trainer.

As more than two dozen media, including E! Entertainment network, watched her every move, the 28-year-old Silberman was examined off to the side of the practice field. About 30 minutes later, while 36 other kickers continued their workouts, she called the scene "surreal" and thanked the NFL for "this tremendous opportunity."

A former club soccer player at Wisconsin, Silberman took no warmup kicks until she attempted her first kickoff and even appeared to have some trouble keeping the football on the kicking tee.

"I've always been an athlete, and I've always been a gamer," she said while fighting back tears. "When I had the opportunity to be in the NFL, one of the world's most competitive leagues, I absolutely had to take the chance."

Silberman said she suffered a quadriceps injury while preparing for the tryout earlier in the week, and attributed her struggles to that.

"I tried staying off it and waited for today," she said. "I didn't even take kicks in warmups, and, it's pretty hard to know that you'll be in pain and I wanted to work through it and I certainly tried to, but I just couldn't do it today."

Silberman, who spoke to the media for 3 minutes after the tryout, insisted she can "do more" and "it's too bad that this happened." She also said she "did the right thing" and anticipates trying to kick again in the future.

Silberman appeared to be favoring her right leg when she left the complex soon after that.

"I would certainly be very, very excited and happy if I had the opportunity to try again," she said, "but it's not up to me. It's up to the scouts."

The regional combines debuted in 2011, and include players who weren't among the 333 invited to the main combine in Indianapolis. The NFL is holding these sessions in 10 cities this offseason, with the most impressive players advancing to a super-regional in April in Dallas.

SURF REPORT



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Surf Forecasts

Water Temp: **58.1°**

MONDAY – **FAIR** – SURF: **2-3 ft** Knee to chest high
NW and SW swell combo; larger 3-4' sets at top combo breaks in the western part of the region

TUESDAY – **POOR TO FAIR** – SURF: **2-3 ft** knee to waist high
Easing NW and SW swells

WEDNESDAY – **POOR TO FAIR** – SURF: **1-3 ft** ankle to waist high
Watching for new WNW swell...stay tuned; SSW swell slowly rebuilds

THURSDAY – **FAIR** – SURF: **1-2 ft** knee to thigh high occ. 3ft
knee to thigh high occ. 3ft

WIND / WEATHER

High pressure will migrate over the western US during the next couple days. This will set up favorable local wind, as well as a warming trend over the next few days. For Wednesday through the end of the work week we will see light and variable to light NE/offshore flow in the morning, shift light to moderate onshore WNW in the afternoon. Similar conditions look likely as we head into the weekend at this time.

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City of Santa Monica

SANTA MONICA RENT CONTROL BOARD
NOTICE OF PUBLIC HEARING

The Santa Monica Rent Control Board will hold a public hearing on Thursday, March 7th, at 7pm in the City Council Chambers (1685 Main Street), to consider adoption of an amendment to Regulation 3201 that would allow for separate agreements between owners and tenants for the purpose of charging electric vehicles.

The staff report and proposed regulation may be requested from the Rent Control office (310-458-8751) or viewed on the Board's website at www.smgov.net/rentcontrol.



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **February 27, 2013**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - beachreportcard.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)
Number of sewage spills -- 0
Number of beach closures due to a sewage spill -- 0
Number of wet days -- 5
Number of A grades for dry/wet weather -- 36 / 31
Number of (C,D,F) grades for dry/wet weather -- 0 / 0

The Beach Report Card is made possible by: simplehuman, LAcarGUY, SIMA, and Grousbeck Family Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Los Cerritos Beach, at Arroyo Seguit Creek mouth.	A+	A+
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
@ Pescadero State Beach, between Lechusa and Las Aliso creeks.	ns	ns
Encinal Canyon at @ Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	A+	B
Zuma Beach at Zuma Creek mouth.	A+	A+
Winter Creek, projection of Wildlife Rd. (private).	A+	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	A+
Escondido Creek, just east of Escondido State Beach.	A+	A+
Latigo Canyon Creek mouth.	A	A+
Solstice Canyon at Zeo Blocker County Beach.	A+	A+
Puerco State Beach at creek mouth.	A+	A+
Marie Canyon storm drain at Puerco Beach, at 21672 Malibu Rd.	A+	A
Surfrider Beach at Malibu Colony fence.	A+	A+
Surfrider Beach (beach location) - daily.	F	F
Malibu Pier - 50 yards east.	A	F
Carbon Beach at Sweetwater Canyon.	A+	F
Los Flores State Beach at Los Flores Creek (point runs).	A+	C
Big Rock Beach at 18948 PCH stairs.	A+	A
Pena Creek at Los Tunos County Beach.	A+	A+
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	A	F
Castlerock Storm Drain at Castle Rock Beach.	A+	A+
Santa Ynez Storm Drain at Castle Rock Beach.	F	F
Will Rogers State Beach at 17208 PCH (1/4 mile east of Sunset drain).	A+	A+

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	A+
Will Rogers State Beach at Pulga Canyon storm drain.	A+	A+
Will Rogers State Beach at Temescal Canyon drain.	A+	A+
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	A+
Santa Monica Beach at Montana Ave. drain.	A+	A+
Santa Monica Beach at Wilshire Blvd. drain.	A+	A+
Santa Monica Municipal Pier.	D	A
Santa Monica Beach at Pico/Kenter storm drain.	A	A
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	A
Ocean Park Beach at Ashland Ave. drain.	A	A+
Venice City Beach, at the Rose Ave. storm drain.	A+	A+
Venice Beach at Brooks Ave. drain.	A+	A
Venice Beach at Windward Ave. drain.	A+	A+
Venice Fishing Pier - 50 yards south.	A+	A+
Venice Beach- projection of Topsail St.	A+	A+
Marina del Rey, Mothers' Beach- lifeguard tower.	F	A
Dockweiler State Beach at Ballona Creek mouth.	A+	C
Dockweiler State Beach at Culver Blvd. drain.	A+	A+
North Westchester Storm Drain at Dockweiler State Beach.	A+	A+
Dockweiler State Beach at World Way (south of CBW jetty).	A+	A+
Dockweiler State Beach at Imperial Hwy drain.	A+	A+
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	A+
Dockweiler State Beach at Grand Ave. drain.	A+	A+

LEGEND
DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

The Postman Always Rings Twice (R) 2hrs 2min
7:30pm

AMC Loews Broadway 4
1441 Third Street Promenade
(888) 262-4386

Life of Pi (PG) 2hrs 06min
1:00pm, 4:15pm, 7:05pm, 9:55pm

Django Unchained (R) 2hrs 45min
9:45pm

Argo (R) 2hrs 00min
1:15pm, 7:15pm

Escape from Planet Earth 3D (PG) 1hr 29min
1:55pm, 7:25pm

Escape from Planet Earth (PG) 1hr 29min
4:40pm

Lincoln (PG-13) 2hrs 30min
4:00pm, 10:00pm

Phantom (R) 1hr 37min
1:45pm, 4:30pm, 7:00pm, 9:45pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Jack the Giant Slayer (PG-13) 1hr 54min
11:25am, 2:25pm, 5:25pm, 8:20pm

Jack the Giant Slayer 3D (PG-13) 1hr 54min
1:00pm, 4:05pm, 7:00pm, 10:00pm

Zero Dark Thirty (R) 2hrs 37min
11:45am, 3:15pm, 6:50pm, 10:25pm

Good Day to Die Hard (R) 1hr 37min
11:10am, 1:40pm, 4:15pm, 7:00pm, 9:40pm

Warm Bodies (PG-13) 1hr 37min
11:35am, 2:20pm, 5:05pm, 7:45pm, 10:20pm

Identity Thief (R) 1hr 51min
11:15am, 2:00pm, 4:40pm, 7:30pm, 10:30pm

Snitch (PG-13) 1hr 52min
11:20am, 2:10pm, 5:00pm, 7:50pm, 10:30pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Bless Me, Ultima (PG-13) 1hr 46min
1:30pm, 4:20pm, 7:00pm, 9:40pm

Amour (PG-13) 2hrs 07min
1:00pm, 4:00pm, 7:00pm, 10:00pm

Lore (NR) 1hr 49min
1:40pm, 4:30pm, 7:20pm, 9:55pm

Quartet (PG-13) 1hr 37min
1:50pm, 4:40pm, 7:30pm, 10:00pm

AMC Criterion 6
1313 Third St.
(310) 395-7910

Silver Linings Playbook (R) 2hrs 00min
11:15am, 1:45pm, 4:35pm, 7:30pm, 10:30pm

21 and Over (R) 1hr 33min
11:40am, 2:20pm, 5:00pm, 7:40pm, 10:20pm

Side Effects (R) 1hr 46min
11:30am, 2:20pm, 5:00pm, 7:50pm, 10:40pm

Safe Haven (PG-13) 1hr 55min
11:15am, 2:05pm, 5:00pm, 7:45pm, 10:40pm

Dark Skies (PG-13) 1hr 37min
11:50am, 2:40pm, 5:20pm, 8:00pm, 10:45pm

Last Exorcism Part II (PG-13) 1hr 28min
11:20am, 2:15pm, 4:45pm, 7:20pm, 10:00pm

For more information, e-mail news@smdp.com

Happy Birthday

Patricia Heaton (Actor, big supporter of the Santa Monica Red Cross)

Take notes tonight, Aquarius

ARIES (March 21-April 19)
★★★ Tension forces you to evaluate each request you get today. Recognize that your plate is full. Prioritize your responsibilities, and some stress will evaporate. Avert a misunderstanding by clarifying and confirming information. Tonight: Partake in a favorite pastime.

TAURUS (April 20-May 20)
★★★ Sometimes an unimportant interaction can dominate your day. Avoid letting this type of distraction prevent you from dealing with a loved one. You see eye-to-eye with others, as was demonstrated in an earlier meeting. Tonight: Dinner for two.

GEMINI (May 21-June 20)
★★★★ Defer to others, and know full well what must be done. Understand that Lady Luck is riding on your shoulder. You will gain a greater understanding of the interpersonal dynamics of an important partnership. Tonight: Say "yes."

CANCER (June 21-July 22)
★★★ Think rather than react. Sometimes you won't be able to stop yourself, but start the process anyway. Remind yourself of the negativity that can result from knee-jerk reactions. Opportunities will greet you more often with a little self-discipline. Tonight: Get a lot done.

LEO (July 23-Aug. 22)
★★★★ Open up your imagination, and let your ideas flow in a more upbeat manner. Others rarely see the complete dimension of your personality, and they could have odd responses at first. Tonight: Ever playful.

VIRGO (Aug. 23-Sept. 22)
★★★ You are coming from a solid place, where understanding is enhanced to a level that might shock even you. Honor a change that occurs between you and someone else. Tonight: Feeling pulled between two different possibilities.

LIBRA (Sept. 23-Oct. 22)
★★★ Excess spending -- or perhaps a different indulgence -- comes out. You could be too verbal for your own good and end up saying something unintentionally. Keep reaching out to someone at a distance, and show this person that you care. Tonight: Catch up on news.

SCORPIO (Oct. 23-Nov. 21)
★★ Curb a need to be possessive or controlling. New beginnings become possible if you allow the other party to have more of a say. Confusion surrounds communication. Tonight: Before spending money, check your budget.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★★ Imagine being so stressed out by so many opportunities that you don't know which way to turn. You might even wonder if there can be such a thing as too much good news. You will tend to overindulge and not be as grounded as you'd like. Tonight: King or Queen of your domain.

CAPRICORN (Dec. 22-Jan. 19)
★★★ You would prefer to be an observer rather than a player today. You will be subject to several ups and downs as the day goes on. Get some exercise, and make sure that you are eating properly. Tonight: Get some extra R and R. You are going to need it.

AQUARIUS (Jan. 20-Feb. 18)
★★★★★ Your friends seem to seek you out. Even in a meeting, nearly everyone acts like your best friend. Listen to what is being shared. Your creativity soars with everything that is happening around you. Tonight: Take notes.

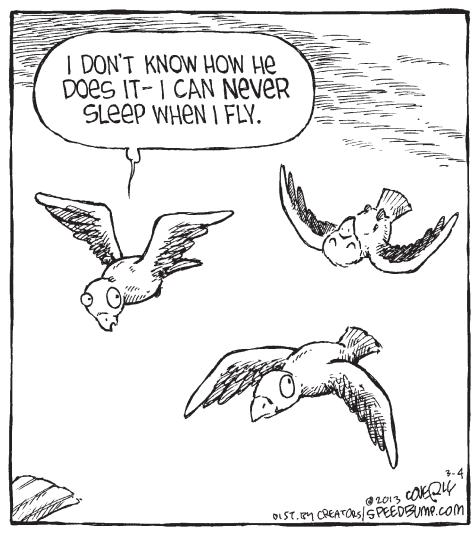
PISCES (Feb. 19-March 20)
★★★ You shoulder many responsibilities. You handle these burdens so well that few people realize how much you actually do. A family member could throw a tantrum, as he or she might feel neglected. Give this person more of your time. Tonight: To the wee hours.

Monday, March 4, 2013

This year tension often is the motivator that creates important events and opportunities in your life. Your career, your relationships and your public image become even more significant. Your family life serves as a foundation that seems indestructible. If you are single, take your time getting to know a potential suitor. You could meet this person quite easily, perhaps even on your way to work. If you are attached, bring your significant other into your public life. GEMINI cares deeply.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

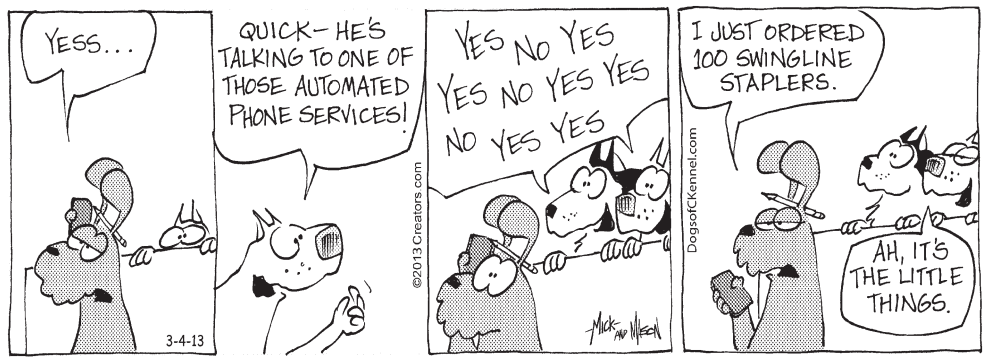
Speed Bump
By Dave Coverly



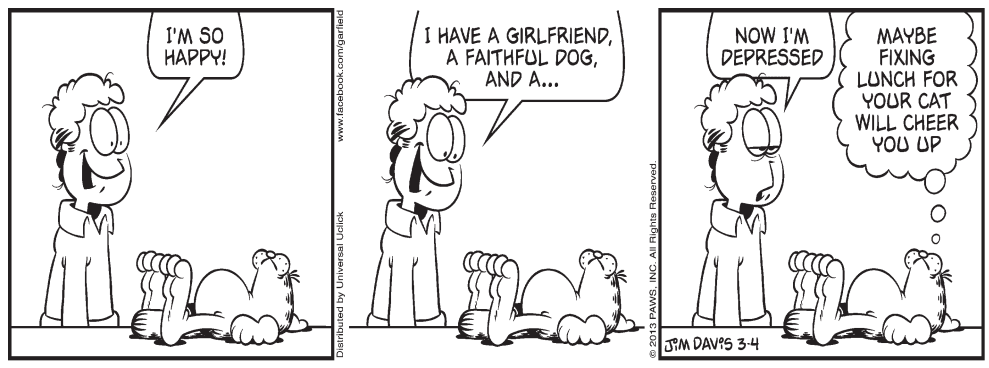
Strange Brew
By John Deering



Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

	7			5		1	9	
8	2					5		4
			6				2	3
		8		9	1			
7								5
			8	3		9		
3	8				5			
4		6					8	1
	9	7		2			5	

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

6	5	3	9	7	2	8	1	4
9	4	7	6	8	1	2	3	5
1	2	8	5	4	3	9	7	6
7	9	2	4	1	5	6	8	3
4	3	6	2	9	8	7	5	1
8	1	5	3	6	7	4	2	9
2	6	1	8	5	9	3	4	7
3	7	4	1	2	6	5	9	8
5	8	9	7	3	4	1	6	2

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MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

CROSSWORD

By THOMAS JOSEPH

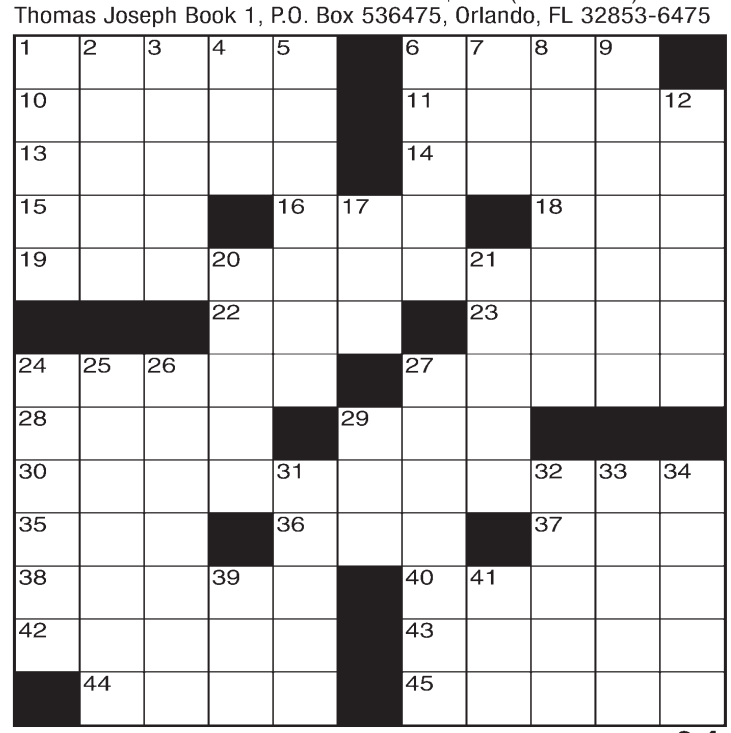
ACROSS
1 Cardiff residents
6 Sassy
10 Hawaiian hello
11 Asserts
13 Emergency sound
14 Start
15 — favor (Spanish "please")
16 Lass
18 Commotion
19 Road flattener
22 Rent out
23 "— She Sweet?"
24 Visit unexpectedly
27 Petty quarrels
28 Land unit
29 King Kong, for one
30 Coat-applying tool
35 Curry of "Today"
36 Play division
37 Chopping tool
38 David who directed four Harry Potter films
40 Surges
42 Skilled
43 Turn outward
44 "— at the Races"
45 Cars' scars

DOWN
1 Stinging insects
2 Poet T.S.
3 Peter of "M"
4 That woman
5 Gallows fellows
6 Painter Picasso
7 Night before
8 King's finery
9 Poseidon prop
12 Horse sounds
17 Gallery fill
20 UFO pilot
21 Jacket flap
24 Tropical fruit
25 Ottawa anthem
26 Used a press
27 Like leopards
29 Curved path
31 Delicious
32 Burdened
33 Wield, as power
34 Takes a break
39 Clean Water Act org.
41 "— had it!"

■	M	A	R	K	■	S	L	U	R	■
C	O	L	O	N	■	C	A	S	E	D
O	R	A	T	E	■	O	M	E	G	A
M	A	S	S	E	U	R	■	S	I	T
E	L	K	■	P	R	E	S	U	M	E
T	E	A	B	A	G	■	O	P	E	D
■	■	■	I	D	E	A	L	■	■	■
S	P	I	N	■	S	P	O	O	L	S
P	I	T	S	T	O	P	■	R	A	Y
A	L	A	■	O	N	A	L	A	R	K
N	O	L	A	N	■	R	A	N	G	E
S	T	I	N	G	■	E	D	G	E	S
■	S	A	Y	S	■	L	E	E	R	■

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



3-4

DAILY LOTTERY

MEGA MILLIONS
Draw Date: 3/1
17 30 38 43 51
Meganumber: 20
Jackpot: $M

SUPER LOTTO PLUS
Draw Date: 3/2
5 10 26 43 44
Meganumber: 16
Jackpot: $M

FANTASY 5
Draw Date: 3/2
2 3 24 36 39

DAILY 3
Draw Date: 3/3
MIDDAY: 1 8 9
EVENING: 3 5 5

SANTA ANITA
Draw Date: 3/2
1st: 04 - BIG BEN
2nd: 06 - WHIRL WIN
3rd: 09 - WINNING SPIRIT
RACE TIME: 1:41.79

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Richard Blake took the witness stand in Ottawa, Ontario, in January to deny that it was he who had invaded a home and stabbed two people numerous times. With a straight face, he had an answer for all of the incriminating evidence. He had the perp's car because "a stranger" had just handed him the keys; he didn't recall what the stranger looked like (but guessed that he probably resembled Blake, because for some reason Blake got picked out of the lineup); he donned the stranger's bloody knit cap (abandoning his own cap); he handled the stranger's knife and bloody glove, and that's why his DNA was on them; he fled at the first sight of police, ramming a cruiser to escape (even though he had "done nothing wrong"); he fled on foot after the collision and hid in a tree (but only to get away from a swarm of black flies). After deliberating politely for a day, the jury found him guilty.

■ A 61-year-old man in southern Sweden beat a DUI charge in February even though his blood-alcohol was five times over the legal limit. The man told the judge he is a hearty drinker and normally starts in even before work every day, with "no effect" on his performance. According to the Skanskan newspaper, that must have impressed the judge, who was so awed that he tossed out the charge.

TODAY IN HISTORY

1970 – French submarine Eurydice explodes underwater, resulting in the loss of the entire 57-man crew.

1974 – People magazine is published for the first time.

1976 – The Northern Ireland Constitutional Convention is formally dissolved in Northern Ireland resulting in direct rule of Northern Ireland from London by the British parliament.

WORD UP!

panoptic
\ pan-OP-tik \ , adjective;
1.permitting the viewing of all parts or elements: a panoptic stain used in microscopy; a panoptic aerial photograph of an enemy missile base.

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Quality Assurance Engineer. BS & 1 yr exp reqd. Send resume to Scalable Network Tech, 6100 Center Dr, #1250, Los Angeles, CA 90045.

SALES POSITION

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Taxi drivers needed. Age 23 or older, H-6 DMV report required. Independent Contractor Call 310-566-3300

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$295 Best location West LA. Large, dry, clean, double garage, 18x20 ft. Also storage, $175, 8x16 ft. 310-666-8360. 2606 S. Sepulveda

Attractive meeting rooms. WLA 45 people classroom. White boards, projectors, climate control 310-820-6322

Garage for rent. Santa Monica. Near Ocean Park and 25th Street Call John at 310-709-0547

Room in Luxury condo, MDR. Furnished, private bathroom. Walking distance to shops/entertainment. Pool, gym, utilities included. Female prefered. $900. 310)574-3832

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CALL US TODAY AT
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For Rent

HOWARD MANAGEMENT GROUP
(310)869-7901

2125 Stewart St. 1 Bd + 1 Bth. Park like settings, hdwd floors, pet ok, street parking only, laundry onsite. $1545 per month

34 23rd Ave. in Venice. 2Bd+2Bth 2 story house. Steps to the sand.

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NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE(S)
Date of Filing Application: 1/15/2013
To Whom it may concern:
The Name(s) of the Applicant(s) is/are:
NOVUS ORDO SECLORUM LLC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 3116 2ND STREET SANTA MONICA CA 90405-5406
Type of License(s) Applied for: 47- ON-SALE GENERAL EATING PLACE Department of Alcoholic Beverage Control INGLEWOOD.

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SANTA MONICA DAILY PRESS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013007335 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 1/11/2013 The following person(s) is (are) doing business as TERRITORYKID. The full name of registrant(s) is/are: TERRITORYKID, LLC 727 SECOND STREET SUITE 101 HERMOSA BEACH CA 90245. This Business is being conducted by: a Limited Liability Company. This statement was filed with the County Clerk of LOS ANGELES County on 1/11/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/11/2013, 2/18/2013, 2/25/2013, 3/4/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 012640 This statement was filed with the County Clerk of LOS ANGELES on 01/17/2013 The following person(s) is (are) doing business as Aloha Commercial Pest Service. The full name of registrant(s) is/are: Tomic Insecticide Co. Inc. 131 S. Mednik Ave. Los Angeles, CA 90022. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1970. /s/: Brad Mukai. This statement was filed with the County Clerk of LOS ANGELES County on 01/17/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/18/2013, 02/25/2013, 03/04/2013, 03/11/2013.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2013012637
Current File No. 20080076557
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
ALOHA COMMERCIAL PEST SERVICES county of LOS ANGELES.
Registered owners: BRAD MUKAI.
This business is conducted by: INDIVIDUAL
/s/ BRAD MUKAI
This statement was filed with the County Clerk of Los Angeles County on 01/17/2013.
SANTA MONICA DAILY PRESS to publish 02/18/2013, 02/25/2013, 03/04/2013, 03/11/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013012645 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/17/2013 The following person(s) is (are) doing business as SHAKE OFF STRESS. The full name of registrant(s) is/are: MARY SHRIVER 14435 RIVERSIDE DRIVE UNIT 1 SHERMANOAKS, CA 91423. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/2/2013. /s/: MARY SHRIVER. This statement was filed with the County Clerk of LOS ANGELES County on 01/17/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/18/2013, 02/25/2013, 03/04/2013, 03/11/2013.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013013616 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/18/2013 The following person(s) is (are) doing business as EAST WEST PROPERTIES. The full name of registrant(s) is/are: HOPE BOONE 10061 RIVERSIDE DR. STE. #148 TOLUCA LAKE, CA 91602. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/11/2013. /s/: HOPE BOONE. This statement was filed with the County Clerk of LOS ANGELES County on 01/18/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/18/2013, 02/25/2013, 03/04/2013, 03/11/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013013617 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/18/2013 The following person(s) is (are) doing business as THE PARKHURST GALLERY. The full name of registrant(s) is/are: LINDA E. EHLIG 1122 STRATFORD AVE. SOUTH PASADENA, CA 91030. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LINDA E. EHLIG. This statement was filed with the County Clerk of LOS ANGELES County on 01/18/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/18/2013, 02/25/2013, 03/04/2013, 03/11/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013018492 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 1/28/2013 The following person(s) is (are) doing business as SHIFTY TEETH PRODUCTIONS. The full name of registrant(s) is/are: MATTHEW PAUL FLYNN 2012 VIRGINIA AVE. SANTA MONICA CA 90404. This Business is being conducted by: . The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MATTHEW PAUL FLYNN. This statement was filed with the County Clerk of LOS ANGELES County on 1/28/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/11/2013, 2/18/2013, 2/25/2013, 3/4/2013.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013013618 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/18/2013 The following person(s) is (are) doing business as CATALINA DIVERS SUPPLY. The full name of registrant(s) is/are: C AND N LINS, INC. 2 CABRILLO DR. AVALON, CA 90704-2112. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/14/2012. /s/: CHRISTY LINS. This statement was filed with the County Clerk of LOS ANGELES County on 01/18/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/18/2013, 02/25/2013, 03/04/2013, 03/11/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013017340 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 1/25/2013 The following person(s) is (are) doing business as SEO OPTIMIZERS. The full name of registrant(s) is/are: BRANDON LEIBOWITZ 1509 WESTMONT DRIVE SAN PEDRO CA 90732. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2012. /s/: BRANDON LEIBOWITZ. This statement was filed with the County Clerk of LOS ANGELES County on 1/25/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/11/2013, 2/18/2013, 2/25/2013, 3/4/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013013431 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 1/18/2013 The following person(s) is (are) doing business as EXQUISITE EVENTS AND COMPANY. The full name of registrant(s) is/are: EXQUISITE EVENTS CONCEPT AND DESIGN LLC 1043 PRINCETON STREET SANTA MONICA CA 90403. This Business is being conducted by: a Limited Liability Company. This statement was filed with the County Clerk of LOS ANGELES County on 1/18/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/11/2013, 2/18/2013, 2/25/2013, 3/4/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013025415 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 2/6/2013 The following person(s) is (are) doing business as CTL E. The full name of registrant(s) is/are: JEFFREY ALLEN LANDRETH 8717 DELGANY AVE #206 PLAYA DEL REY CA 90293, MONICA JEAN LANDRETH 8717 DELGANY AVE #206 PLAYA DEL REY CA 90293. This Business is being conducted by: Husband and Wife. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/06/2013. /s/: JEFFREY ALLEN LANDRETH. This statement was filed with the County Clerk of LOS ANGELES County on 2/6/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/11/2013, 2/18/2013, 2/25/2013, 3/4/2013.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013026917 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 2/7/2013 The following person(s) is (are) doing business as JUNCTION 26 BREWING CO, JUNCTION 26 BREWING SUPPLIES. The full name of registrant(s) is/are: DARLENE CAPONE 13918 TRURO AVE. HAWTHORNE CA 90250, RYAN HARLACHER 13918 TRURO AVE. HAWTHORNE CA 90250. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DARLENE CAPONE. This statement was filed with the County Clerk of LOS ANGELES County on 2/7/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/18/2013, 2/25/2013, 3/4/2013, 3/11/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013029535 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 2/12/2013 The following person(s) is (are) doing business as MITZY DESIGNS, MITZY BEVERLY HILLS, EXPO MITZY, MITZY EXPO. The full name of registrant(s) is/are: MITZY FASHION HOUSE LLC 9407 S. SANTA MONICA BLVD. BEVERLY HILLS CA 90210. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ARTEMISA MCLEOD. This statement was filed with the County Clerk of LOS ANGELES County on 2/12/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/18/2013, 2/25/2013, 3/4/2013, 3/11/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013014479 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 1/22/2013 The following person(s) is (are) doing business as C MEDIA C MEDIA, C MEDIA SOLUTIONS C MEDIA SOLUTIONS. The full name of registrant(s) is/are: HARRIET SILVERMAN 446 N. OAKHURST DR. #207 BEVERLY HILLS CA 90210. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HARRIET SILVERMAN. This statement was filed

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with the County Clerk of LOS ANGELES County on 1/22/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/18/2013, 2/25/2013, 3/4/2013, 3/11/2013.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2013027597 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 2/8/2013 The following person(s) is (are) doing business as ATLAS WRITING CO.. The full name of registrant(s) is/are: ALEXIS LEHTONEN 12440 ANETA STREET LOS ANGELES CA 90066. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/21/2012. /s/: ALEXIS LEHTONEN. This statement was filed with the County Clerk of LOS ANGELES County on 2/8/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/18/2013, 2/25/2013, 3/4/2013, 3/11/2013.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2013029671 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 2/12/2013 The following person(s) is (are) doing business as CHOWHOUND. The full name of registrant(s) is/are: DENISE WARD 4055 REDWOOD AVE #226 LOS ANGELES, CA 90066. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DENISE WARD. This statement was filed with the County Clerk of LOS ANGELES County on 2/12/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/18/2013, 2/25/2013, 3/4/2013, 3/11/2013.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2013026557 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 2/7/2013 The following person(s) is (are) doing business as THE GROSS FUND LLC. The full name of registrant(s) is/are: THE GROSS FUND LLC 461 NORTH GRAND AVE. COVINA, CA 91724. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/01/2012. /s/: LUIS A. JAQUEZ. This statement was filed with the County Clerk of LOS ANGELES County on 2/7/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/18/2013, 2/25/2013, 3/4/2013, 3/11/2013.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2013026388 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 2/7/2013 The following person(s) is (are) doing business as AUDREY MCGEE PHOTOGRAPHY. The full name of registrant(s) is/are: AUDREY MCGEE 2750 ARTESIA BLVD. #255 REDONDO BEACH CA 90278. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/2013. /s/: AUDREY MCGEE. This statement was filed with the County Clerk of LOS ANGELES County on 2/7/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTI-

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TIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/18/2013, 2/25/2013, 3/4/2013, 3/11/2013.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2013031266 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 2/14/2013 The following person(s) is (are) doing business as DR MACA SOLUTIONS 605 SAN VICENTE BLVD. #308 SANTA MONICA CA 90402. The full name of registrant(s) is/are: STEPHEN ANGEMEIER 605 SAN VICENTE BLVD. #308 SANTA MONICA CA 90402. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:STEPHEN ANGEMEIER. This statement was filed with the County Clerk of LOS ANGELES County on 2/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/18/2013, 2/25/2013, 3/4/2013, 3/11/2013.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2013 014584 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 01/22/2013 The following person(s) is (are) doing business as Money Mailer of Conjeo, Agoura, Calabasas, and the West Valley. The full name of registrant(s) is/are: Linmark Solutions, Inc. 32049 Waterside Ln. Westlake Village, CA 91361. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/1/12. /s/: Mark H. Linder. This statement was filed with the County Clerk of LOS ANGELES County on 01/22/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/18/2013, 02/25/2013, 03/04/2013, 03/11/2013.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2013 014586 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 01/22/2013 The following person(s) is (are) doing business as SALON C, C SALON. The full name of registrant(s) is/are: CATHERINE WEBER-HUSCHITT 277 BRIDLEWOOD DR. CASTIAC, CA 91384. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CATHERINE WEBER-HUSCHITT. This statement was filed with the County Clerk of LOS ANGELES County on 01/22/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/18/2013, 02/25/2013, 03/4/2013, 03/11/2013.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2013 015698 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 01/23/2013 The following person(s) is (are) doing business as Get It There Transporting. The full name of registrant(s) is/are: Derek Price 12711 S. Avalon Blvd. Los Angeles, CA 90061. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/29/2013. /s/: Derek Price. This statement was filed with the County Clerk of LOS ANGELES County on 01/23/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED

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PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/18/2013, 02/25/2013, 03/04/2013, 03/11/2013.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2013 015697 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 01/23/2013 The following person(s) is (are) doing business as Affiliated Payment Systems. The full name of registrant(s) is/are: Walter H. Carleton 4976 Wawona St. Los Angeles, CA 90041. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/15/2013. /s/: Walter H. Carleton. This statement was filed with the County Clerk of LOS ANGELES County on 01/23/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/18/2013, 02/25/2013, 03/04/2013, 03/11/2013.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2013027271 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 2/8/2013 The following person(s) is (are) doing business as MERIDIEN DENTAL 2825 SANTA MONICA #310 SANTA MONICA CA 90404. The full name of registrant(s) is/are: GLOBAL DENTAL 1257 BROCKTON AVE #101 LOS ANGELES, CA 90025. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PETER PHAM. This statement was filed with the County Clerk of LOS ANGELES County on 2/8/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/18/2013, 2/25/2013, 3/4/2013, 3/11/2013.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2013027270 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 2/8/2013 The following person(s) is (are) doing business as KITTY BOY PRODUCTIONS 3572 1/2 GREENWOOD AVENUE LOS ANGELES, CA 90066. The full name of registrant(s) is/are: CYNTHIA B. FRASER 3572 1/2 GREENWOOD AVENUE LOS ANGELES, CA 90066. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CYNTHIA B. FRASER. This statement was filed with the County Clerk of LOS ANGELES County on 2/8/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/18/2013, 2/25/2013, 3/4/2013, 3/11/2013 .

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 014583 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/22/2013 The following person(s) is (are) doing business as Commercial Property Advisors. The full name of registrant(s) is/are: Kurt P. Robinson 9658 Amigo Ave., #112 Northridge, CA 91324. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/17/13. /s/: Kurt P. Robinson. This statement was filed with the County Clerk of LOS ANGELES County on 01/22/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this state-

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ment does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/18/2013, 02/25/2013, 03/04/2013, 03/11/2013.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2013 017831 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 01/25/2013 The following person(s) is (are) doing business as Fileforjobs, Credit Solutions, Card Approvals, College Degree Finder, Financial Aid Options, Education Services, ApprovalMatch, The Job Finder, Find A Local Job, Job Finder, College Approval Dept, Local Job Finder, . The full name of registrant(s) is/are: Revenue Media Empire 3122 Santa Monica Blvd. Suite 302 Santa Monica, CA 90404. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Christopher Clark. This statement was filed with the County Clerk of LOS ANGELES County on 01/25/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/18/2013, 02/25/2013, 03/4/2013, 03/11/2013.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2013 014585 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 01/22/2013 The following person(s) is (are) doing business as Create Visual Productions, Be Well Beauty and Wellness Therapies by Michelle, Infatuatedbyivy.com. The full name of registrant(s) is/are: Michelle LeFort 17930 Rosita St. Encino, CA 91316. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Michelle LeFort. This statement was filed with the County Clerk of LOS ANGELES County on 01/22/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/18/2013, 02/11/2013, 03/04/2013, 03/11/2013.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2013 017830 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 01/25/2013 The following person(s) is (are) doing business as Cullen Enterprises. The full name of registrant(s) is/are: Colleen T. Lindsay 425 Linwood Ave. Apt. H Monrovia, CA 91016. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Colleen T. Lindsay. This statement was filed with the County Clerk of LOS ANGELES County on 01/25/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/18/2013, 02/25/2013, 03/4/2013, 03/11/2013.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2013 015700 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 01/23/2013 The following person(s) is (are) doing business as Aquadocs. The full name of registrant(s) is/are: Dietmar H. Urrutia 2926 Oakendale Place LA CRESCENTA, CA 91214. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Dietmar H. Urrutia. This statement was filed with the County Clerk of LOS ANGELES County on 01/23/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE

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OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/18/2013, 02/25/2013, 03/4/2013, 03/11/2013.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2013 015699 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 01/23/2013 The following person(s) is (are) doing business as Studio Annik. The full name of registrant(s) is/are: Annie Walton-Teter 2441 20th St. C Santa Monica, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/14/2012. /s/: Annie Walton-Teter. This statement was filed with the County Clerk of LOS ANGELES County on 01/23/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/18/2013, 02/25/2013, 03/4/2013, 03/11/2013.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2013 015699 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 01/23/2013 The following person(s) is (are) doing business as Studio Annik. The full name of registrant(s) is/are: Annie Walton-Teter 2441 20th St. C Santa Monica, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/14/2012. /s/: Annie Walton-Teter. This statement was filed with the County Clerk of LOS ANGELES County on 01/23/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/25/2013, 03/04/2013, 03/11/2013, 03/18/2013.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2013022887 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 02/01/2013 The following person(s) is (are) doing business as DANUSH APPLIANCES. 402 N. STREET , MONTEBELLO CA 90640. The full name of registrant(s) is/are: ARAM KAZARIAN 402 N. STREET MONTEBELLO CA 90640. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/1/2008. /s/: ARAM KAZARIAN. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/25/2013, 03/04/2013, 03/11/2013, 03/18/2013.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2013-031790
The following person(s) is (are) doing business as: GREEN COAST SERVICE, 13163 FOUNTAIN PARK DR. UNIT B220, PLAYA VISTA, CA 90094. Full name of registrant(s) is (are) MARCO ALOIS EHGARTNER-LIPP, 13163 FOUNTAIN PARK DR. UNIT B220, PLAYA VISTA, CA 90094. This Business is conducted by: AN INDIVIDUAL. Signed: MARCO ALOIS EHGARTNER-LIPP. This statement was filed with the County Clerk of Los Angeles County on 02/14/2013. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of

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this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 25, March 04, 11, 18, 2013
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2013-029683
The following person(s) is (are) doing business as: VELASCO FURNITURE FRAMES, 6212 ROSEMEAD BLVD., TEMPLE CITY, CA 91780. Full name of registrant(s) is (are) MICHAEL VELASCO, 6212 ROSEMEAD BLVD., TEMPLE CITY, CA 91780. This Business is conducted by: AN INDIVIDUAL. Signed: MICHAEL VELASCO. This statement was filed with the County Clerk of Los Angeles County on 02/12/2013. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 25, March 04, 11, 18, 2013
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013033279 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/19/2013 The following person(s) is (are) doing business as CVM RESEARCH CONSULTANTS. 1112 MONTANA AVE #66 , SANTA MONICA CA 90403. The full name of registrant(s) is/are: CLAUDIA VON MALLINCKRODT 1112 MONTANA AVE #66 SANTA MONICA CA 90403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/01/2012. /s/: CLAUDIA VON MALLINCKRODT. This statement was filed with the County Clerk of LOS ANGELES County on 02/19/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/25/2013, 03/04/2013, 03/11/2013, 03/18/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013033155 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/19/2013 The following person(s) is (are) doing business as EDWARD AVEDIS COLLECTION, EDWARD AVEDIS FINE JEWELERS . 331 WILSHIRE BOULEVARD , SANTA MONICA CA 90401. The full name of registrant(s) is/are: READERS FINE JEWELERS, INC 331 WILSHIRE BOULEVARD SANTA MONICA CA 90401. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:EDWARD A GUERBOIAN . This statement was filed with the County Clerk of LOS ANGELES County on 02/19/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/25/2013, 03/04/2013, 03/11/2013, 03/18/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013033156 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/19/2013 The following person(s) is (are) doing business as WEATHERGLASS. 101 CALIFORNIA AVE , SANTA MONICA CA 90403. The full name of registrant(s) is/are: SUSAN CASTELOT 101 CALIFORNIA AVE SANTA MONICA CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SUSAN CASTELOT. This statement was filed with the County Clerk of LOS ANGELES County on 02/19/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS

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BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/25/2013, 03/04/2013, 03/11/2013, 03/18/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013017832 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/25/2013 The following person(s) is (are) doing business as Canoga Discount Birds. 21731 Sherman Way , Canoga Park, California 91303. The full name of registrant(s) is/are: Dawn Bianchini 1117 W. Sherwood Blvd. Big Bear City, California 92314. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2013. /s/: Dawn Bianchini. This statement was filed with the County Clerk of LOS ANGELES County on 01/25/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/25/2013, 03/04/2013, 03/11/2013, 02/18/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 017833 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/25/2013 The following person(s) is (are) doing business as CTE Computer Data Recovery Masters, Voices on Call. 3818 Cane Hill , Long Beach, CA 90808. The full name of registrant(s) is/are: CTE Group LLC 3818 Cane Hill Long Beach, CA 90808. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/1/2012. /s/: Larry Maizlish. This statement was filed with the County Clerk of LOS ANGELES County on 01/25/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/25/2013, 03/04/2013, 03/11/2013, 03/18/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 017834 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/25/2013 The following person(s) is (are) doing business as Pane in the Glass. 251 Termino Ave. , Long Beach, CA 90803. The full name of registrant(s) is/are: Dy-Jo Corporation 251 Termino Ave. Long Beach, CA 90803. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: Melissa Warwick. This statement was filed with the County Clerk of LOS ANGELES County on 01/25/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/25/2013, 03/04/2013, 03/11/2013, 03/18/2013.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2013 029769
Current File No. 2010 0439930
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
E & K Vintage Wood.
Registered owners: Jon K. Dahlin.
This business is conducted by: a LLC.
/s/ Jon K. Dahlin
This statement was filed with the County Clerk of Los Angeles County on 02/12/2013.
SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

ICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 017835 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/25/2013 The following person(s) is (are) doing business as Little Miss Fancy. 22415 Cardiff Dr. , Santa Clarita, CA 91350. The full name of registrant(s) is/are: Lyla Aguilar 22415 Cardiff Dr. Santa Clarita, CA 91350, Johanna M. Silva 22415 Cardiff Dr. Santa Clarita, CA 91350. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Lyla Aguilar. This statement was filed with the County Clerk of LOS ANGELES County on 01/25/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/25/2013, 03/04/2013, 03/11/2013, 03/18/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 019986 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/29/2013 The following person(s) is (are) doing business as ceucme.com. 13888 Shablow , Sylmar, CA 91342. The full name of registrant(s) is/are: Uklex, Inc. 13888 Shablow Sylmar, CA 91342. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Alexis Nixon. This statement was filed with the County Clerk of LOS ANGELES County on 01/29/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/25/2013, 03/04/2013, 03/11/2013, 03/18/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 021874 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/31/2013 The following person(s) is (are) doing business as Ingenious Travel. 1319 Wirelessly Ave., #207 , Los Angeles, CA 90025. The full name of registrant(s) is/are: Maria Stefanopoulos 1319 Wirelessly Ave., #207 Los Angeles, CA 90025. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2013. /s/: Maria Stefanopoulos. This statement was filed with the County Clerk of LOS ANGELES County on 01/31/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/25/2013, 03/04/2013, 03/11/2013, 03/18/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013034014 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/20/2013 The following person(s) is (are) doing business as SEPISPA. 11601 DUNSTAN WAY #104 , LA CA 90049. The full name of registrant(s) is/are: DESEA ENTERPRISES INC 11601 DUNSTAN WAY #104 LA CA 90049. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DESEA ENTERPRISES INC . This statement was filed with the County Clerk of LOS ANGELES County on 02/20/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/25/2013, 03/04/2013, 03/11/2013, 03/18/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 021875 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/31/2013 The following person(s) is (are) doing business as HPS Holdings. 4009 Coldwater Canyon Ave. , Studio City, CA 91604. The full name of registrant(s) is/are: Doug Gayer 4009 Coldwater Canyon Ave. Studio City, CA 91604, Kristin Gayer 4009 Coldwater Canyon Ave. Studio City, CA 91604. This Business is being conducted by: Husband and Wife. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2013. /s/: Doug Gayer. This statement was filed with the County Clerk of LOS ANGELES County on 01/31/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/25/2013, 03/04/2013, 03/11/2013, 03/18/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012031095 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/29/2013 The following person(s) is (are) doing business as JL RCA ENTERPRISES . 2505 4TH ST #108 , SANTA MONICA CA 90405. The full name of registrant(s) is/are: LENNY KUMASI 2505 4TH ST #108 SANTA MONICA CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LENNY KUMASI . This statement was filed with the County Clerk of LOS ANGELES County on 01/29/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/25/2013, 03/04/2013, 03/11/2013, 03/18/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013034436 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/20/2013 The following person(s) is (are) doing business as SWEET PEA PRODUCTIONS. 8000 W MANCHESTER BLVD #122 , PLAYA DEL REY CA 90293. The full name of registrant(s) is/are: WENDY HYRELL SCHULTZ 8000 W MANCHESTER BLVD #122 PLAYA DEL REY CA 90293. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WENDY HYRELL SCHULTZ. This statement was filed with the County Clerk of LOS ANGELES County on 02/20/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/25/2013, 03/04/2013, 03/11/2013, 03/18/2013.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2013025198
Current File No. 2012 117029
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
Hammer Sprinkler Company.
Registered owners: Steve Hammer.
This business is conducted by: a Corporation
/s/ Steve Hammer
This statement was filed with the County Clerk of Los Angeles County on 02/06/2013.
SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013022984 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2013 The following person(s) is (are) doing business as W-3 INTERNATIONAL REALTY. 11693 SAN VICENTE BLVD #300 , LOS ANGELES CA 90049. The full name of registrant(s) is/are: ROBERT PAVLOFF 11693 SAN VICENTE BLVD #300 LOS ANGELES CA 90049. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/17/2006. /s/: ROBERT PAVLOFF . This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/25/2013, 03/04/2013, 03/11/2013, 03/18/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013021138 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/31/2013 The following person(s) is (are) doing business as RETORT. 1211 PICO BLVD #3 , SANTA MONICA CA 90405. The full name of registrant(s) is/are: JASON ROY BONDHUS 1211 PICO BLVD #3 SANTA MONICA CA 90405. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JASON ROY BONDHUS. This statement was filed with the County Clerk of LOS ANGELES County on 01/31/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/25/2013, 03/04/2013, 03/11/2013, 03/18/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013018975 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/28/2013 The following person(s) is (are) doing business as ADELHEID STUDIO. 2266 31ST ST APT 16 , SANTA MONICA CA 90405. The full name of registrant(s) is/are: HEIDI MARIE DAVIS 2266 31ST ST APT 16 SANTA MONICA CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HEIDI M DAVIS . This statement was filed with the County Clerk of LOS ANGELES County on 01/28/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/25/2013, 03/04/2013, 03/11/2013, 03/18/2013.

ICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 021877 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/31/2013 The following person(s) is (are) doing business as AA-Translators. 15721 Crenshaw Blvd. , Gardena, CA 90249. The full name of registrant(s) is/are: Alonso C. Araque 8436 Alameda St. Downey, CA 90242. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/08/2002. /s/: Alonso C. Araque. This statement was filed with the County Clerk of LOS ANGELES County on 01/31/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/25/2013, 03/04/2013, 03/11/2013, 03/18/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 021876 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/31/2013 The following person(s) is (are) doing business as David Botfield and Company, Voss Investment Properties, The Stewart Group LLC . 2612 26th Street, Santa Monica, CA 90405. The full name of registrant(s) is/are: The Stewart Group LLC 2612 26th Street Santa Monica, CA 90405. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/20/1999. /s/: David Botfeld. This statement was filed with the County Clerk of LOS ANGELES County on 01/31/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/25/2013, 03/04/2013, 03/11/2013, 03/18/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013038409 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/26/2013 The following person(s) is (are) doing business as KU-RAY GLASS. 1639 11TH STREET , SANTA MONICA CA 90404. The full name of registrant(s) is/are: KURUSH SAADAT 18 N. VENICE APT. C VENICE CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KURUSH SAADAT. This statement was filed with the County Clerk of LOS ANGELES County on 02/26/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013038409 ORIGINAL FILING This stateFICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 025197 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2013 The following person(s) is (are) doing business as AXM Projects. 19225 Sylvan St. , Tarzana, CA 91335. The full name of registrant(s) is/are: AN MINA 19225 Sylvan St. Tarzana, CA 91335. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:AN MINA. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013. ment was filed with the County Clerk of LOS ANGELES on 02/26/2013 The following person(s) is (are) doing business as KU-RAY GLASS. 1639 11TH STREET , SANTA MONICA CA 90404. The full name of registrant(s) is/are: KURUSH SAADAT 18 N. VENICE APT. C VENICE CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KURUSH SAADAT. This statement was filed with the County Clerk of LOS ANGELES County on 02/26/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013038410 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/26/2013 The following person(s) is (are) doing business as SPARTAN FITNESS. 1840 FEDERAL AVE. APT #1 , LOS ANGELES CA 90025. The full name of registrant(s) is/are: VICTOR IKANI 1840 FEDERAL AVE. APT #1 LOS ANGELES CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:VICTOR IKANI. This statement was filed with the County Clerk of LOS ANGELES County on 02/26/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013039258 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/27/2013 The following person(s) is (are) doing business as WINE TASTE LIMITED. 4350 VIA DOLCE SUITE 208 , MARINA DEL REY CA 90292. The full name of registrant(s) is/are: STEPHANE CLASQUIN 4350 VIA DOLCE SUITE 208 MARINA DEL REY CA 90292. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:STEPHANE CLASQUIN. This statement was filed with the County Clerk of LOS ANGELES County on 02/27/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013039337 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/27/2013 The following person(s) is (are) doing business as VINZY, FALKON PRODUCTIONS. 8028 KENTWOOD AVE. , LOS ANGELES CA 90045. The full name of registrant(s) is/are: VERAISON, LLC 8028 KENTWOOD AVE. LOS ANGELES CA 90045. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/01/2013. /s/: ANDREW FALKMAN. This statement was filed with the County Clerk of LOS ANGELES County on 02/27/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/01/2013, 03/08/2013, 03/15/2013, 03/22/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013034555 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/20/2013 The following person(s) is (are) doing business as BROOKSIDE PARTNERS. 38 SEA COLONY DRIVE , SANTA MONICA CA 90405. The full name of registrant(s) is/are: CAROLE HELFERT ARAGON 38 SEA COLONY DRIVE SANTA MONICA CA 90405. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/08/2013. /s/: CAROLE HELFERT ARAGON. This statement was filed with the County Clerk of LOS ANGELES County on 02/20/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013040574 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/28/2013 The following person(s) is (are) doing business as SWANN JEWELRY. 366 N. HAYWORTH AVE #202 , LOS ANGELES CA 90048. The full name of registrant(s) is/are: ROBIN SEYMOUR

Classifieds

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366 N. HAYWORTH AVE #202 LOS ANGELES CA 90048. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ROBIN SEYMOUR. This statement was filed with the County Clerk of LOS ANGELES County on 02/28/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013037708 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/25/2013 The following person(s) is (are) doing business as FASHIONABLE INSPIRATIONS. 414 S. CLOVERDALE AVE. #207 , LOS ANGELES, CA 90036. The full name of registrant(s) is/are: STEFANIE NISSEN 414 S. CLOVERDALE AVE. #207 LOS ANGELES, CA 90036. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/20/2013. /s/: STEFANIE NISSEN. This statement was filed with the County Clerk of LOS ANGELES County on 02/25/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 025889 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2013 The following person(s) is (are) doing business as Higher Self Solutions, 5 Elements Herbs, The Laffing Elefant, AcupunctureAlyce. 6722 Arlington Ave. , Los Angeles, CA 90043. The full name of registrant(s) is/are: Alyce K. Hopkins 6722 Arlington Ave. Los Angeles, CA 90043. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Alyce K. Hopkins. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 031724 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/14/2013 The following person(s) is (are) doing business as Allied Merchandising Group, Allied Group. 1530 El Segundo Blvd. , Gardena, CA 90249. The full name of registrant(s) is/are: Allied Imex Inc. 1530 El Segundo Blvd. Gardena, CA 90249. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Bijan Dokhanian. This statement was filed with the County Clerk of LOS ANGELES County on 02/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 031725 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/14/2013 The following person(s) is (are) doing business as Royal Oak Facility Maintenance Services. 7750 Burnet Ave. , Van Nuys, CA 91405. The full name of registrant(s) is/are: E & S Construction Corporation 7750 Burnet Ave. Van Nuys, CA 91405. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Todd Brown. This statement was filed with the County Clerk of LOS ANGELES County on 02/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 031726 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/14/2013 The following person(s) is (are) doing business as Fomukong Medical Clinic. 1601 W. Washington Blvd. , Los Angeles, CA 90007. The full name of registrant(s) is/are: Fomukong Health Foundation, Inc. 2355 Westwood Blvd., #332 Los Angeles, CA 90064. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Ndika Fomukong. This statement was filed with the County Clerk of LOS ANGELES County on 02/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 031727 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/14/2013 The following person(s) is (are) doing business as Select Emeralds. 11684 Ventura Blvd. Suite 142 , Studio City, CA 91604. The full name of registrant(s) is/are: Denis Mandel 11684 Ventura Blvd. Suite 142 Studio City, CA 91604. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/10/2013. /s/: Denis Mandel. This statement was filed with the County Clerk of LOS ANGELES County on 02/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 029777 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/12/2013 The following person(s) is (are) doing business as E & K Vintage Wood. 12718 Washington Blvd. , Los Angeles, CA 90066. The full name of registrant(s) is/are: E & K LTD, LLC. 12718 Washington Blvd. Los Angeles, CA 90066. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/30/2010. /s/: Jon K. Dahlin. This statement was filed with the County Clerk of LOS ANGELES County on 02/12/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 029776 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/12/2013 The following person(s) is (are) doing business as Magnifica. 3412 Red Rose Dr. , Encino, CA 91436. The full name of registrant(s) is/are: Charles Hershon 3412 Red Rose Dr. Encino, CA 91436. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2013. /s/: Charles Hershon. This statement was filed with the County Clerk of LOS ANGELES County on 02/12/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 029797 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/12/2013 The following person(s) is (are) doing business as Notespace. 476 W. Ave. 46 , Los Angeles, CA 90065. The full name of registrant(s) is/are: Amorse, Inc. 476 W. Ave. 46 Los Angeles, CA 90065. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Alexis Brandow. This statement was filed with the County Clerk of LOS ANGELES County on 02/12/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 029778 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/12/2013 The following person(s) is (are) doing business as IndieAandR. 549 E. Edna Pl. , Covina, CA 91723. The full name of registrant(s) is/are: Signature Designs, LLC. 549 E. Edna Pl. Covina, CA 91723. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Walter Ware. This statement was filed with the County Clerk of LOS ANGELES County on 02/12/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 027927 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/08/2013 The following person(s) is (are) doing business as LA Night Life Magazine. 1018 21st St., Apt. B , Santa Monica, CA 90403. The full name of registrant(s) is/are: Laurent Barouch 1018 21st St., Apt. B Santa Monica, CA 90403, Chantal Moltini 828 5th St. Santa Monica, CA 90403. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Laurent Barouch. This statement was filed with the County Clerk of LOS ANGELES County on 02/08/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 025888 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2013 The following person(s) is (are) doing business as KVMA. 1489 3/4 Allison Avenue , Los Angeles, CA 90026. The full name of registrant(s) is/are: Kyla Van Maanen 1489 3/4 Allison Avenue Los Angeles, CA 90026. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Kyla Van Maanen. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 025200 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2013 The following person(s) is (are) doing business as DynamicWebDesign, Dynamic Web Design. 41457 51st West , Quartz Hill, CA 93536. The full name of registrant(s) is/are: Lefether Don Jackson 41457 51st West Quartz Hill, CA 93536. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)4/8/2008. /s/: Lefether Don Jackson. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 025199 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2013 The following person(s) is (are) doing business as MDMC. 13020 Otsego ST. , Sherman Oaks, CA 91423. The full name of registrant(s) is/are: RUNNING WIRED INC. 13020 Otsego ST. Sherman Oaks, CA 91423. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MADELINE AGOPIAN. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013030477 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/13/2013 The following person(s) is (are) doing business as VISIONS IN MOTION. 2918 3RD STREET #2 , SANTA MONICA CA 90405. The full name of registrant(s) is/are: PAUL REAL 2918 3RD STREET #2 SANTA MONICA CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2009. /s/: PAUL REAL. This statement was filed with the County Clerk of LOS ANGELES County on 02/13/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013040393 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/28/2013 The following person(s) is (are) doing business as ASPEN LEARNING. 201 WILSHIRE BLVD. STE A12 , SANTA MONICA CA 90401. The full name of registrant(s) is/are: UNIVERSITY TUTORS LLC 201 WILSHIRE BLVD. STE A12 SANTA MONICA CA 90401. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/15/2013. /s/: KELSEY LICHTENSTEIN. This statement was filed with the County Clerk of LOS ANGELES County on 02/28/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013039941 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/28/2013 The following person(s) is (are) doing business as US TRAFFIC ACADEMY. 4250 VIA DOLCE APT 320 , MARINA DEL REY CA 90292. The full name of registrant(s) is/are: LEOARK LLC 4250 VIA DOLCE APT 320 MARINA DEL REY CA 90292. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LEOARK LLC. This statement was filed with the County Clerk of LOS ANGELES County on 02/28/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 03/04/2013, 03/11/2013, 03/18/2013, 03/25/2013.

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