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MONDAY, MARCH 2, 2009
Volume 8 Issue 100



FEED THE KITTY
SEE PAGE 7

Santa Monica Daily Press
Talk of the town
THE TAKING STEPS ISSUE

Shops finding more shoes to repair



Brandon Wise *brandonw@smdp.com*

BOOTS MADE FOR FIXING: **Alfredo Medina works on a pair of cowboy boots at the Maya Shoe Repair shop on Wednesday afternoon.**

BY MELODY HANATANI
Daily Press Staff Writer

OCEAN PARK BLVD While the recession has taken a toll on merchants across the city, business has curiously picked up at Alfred Medina's small shop.

Little has changed at Maya Shoe Repair where Medina continues on with work as usual, fixing soles and broken heels, and trying to make the customers' footwear appear like brand new, just as he has for the past 39 years.

Yet in a time when nearly every commercial sector is feeling the economic pain, from retailers to auto dealerships to hotels, the downturn has somehow managed to be good to Medina's business. He has experienced a 30 percent increase in orders to be specific.

"I think it's because the new shoes can be expensive," Medina said recently. "Good shoes are at least $250 to $300."

It's a story shared by more than one shoe repair shop and even tailors across the city, finding that when the times get tough, many will bring out the old before adding the new.

Elias Custom Tailor on 11th Street has noticed a similar trend over the past few months, seeing customers bringing in fewer new and more aged suits and dresses.

SEE REPAIR PAGE 6

COMMUNITY PROFILES | BRIAN KEST

Bringing yoga back to the planet Earth

BY TEDDY LESHNICK
Special to the Daily Press

DOWNTOWN Modern yoga comes with a lot of baggage and stereotypes. Some people think yoga involves the metaphysical, chanting, incense, ambient music, pretentious yogi hippies or yogi yuppies and outrageous pricing for instruction.

Forget everything you think you know about yoga when talking to Bryan Kest.

Kest moved to Santa Monica over 25 years ago and has been teaching yoga ever since. He opened up the first donation-based yoga studio in the United States 14 years ago above the RadioShack on Sixth Street and Santa Monica Boulevard.

A lot of other yoga studios, some who charge $20 per class, thought that Kest could only could keep his studio running because he had minuscule expenses with a small upstairs space, he said.

"They were saying he's in some dungeon above radio shack," Kest said. "They we're getting defensive even though I never said anything about them."

Four years ago, Kest opened another space on Second Street that has the most expensive rent for a yoga studio in Santa Monica, he said while cracking his knuckles. Kest wanted to prove to the yoga community and the world that a large studio with significant expenses could run solely on donations.

"If we look out for [students], then the universe will naturally look out for us," Kest said.

Kest originally opened up a donation-based studio

SEE CP PAGE 8



Brandon Wise *brandonw@smdp.com*

STRIKE A POSE: **Yoga instructor Brian Kest at his Santa Monica Boulevard yoga studio on Friday morning.**


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WHAT'S UP
WESTSIDE
OUT AND ABOUT IN SANTA MONICA AND SURROUNDS



It's a hard-knock life
First United Methodist Church of Santa Monica
1008 11th St., 4 p.m. — 6 p.m.
The Children's After School Theater (CAST) group is proud to announce their spring production of "Annie! Jr." auditions. All children from kindergarten through 12th grade are welcome with all skill and talent levels. Everyone who auditions will be cast. A $100 activity fee is asked for, but scholarships are available. Call (310) 393-8258 or e-mail camille.mattick@santamonicaumc.org for more information.

Big jazz sound
Typhoon
3221 Donald Douglas Loop South, 8 p.m. and 9:30 p.m.
Bruce Lofgren and his jazz orchestra play the Typhoon every Monday. Watch the sun set over the Pacific from the glass-encased main dining room as you listen to the sweet sounds of soulful jazz without the hassle of a cover charge or a minimum drink limit. Call (310) 390-8032 for more information.

Viewing Stephen Courtney
James Coleman Gallery
1431 Ocean Ave., call for times
World renowned modern artist Stephen Courtney is exhibiting his fine art furniture and black and white photographs in the permanent exhibition "Affair in the Garden" at the brand new James Coleman Gallery. Call (310) 456-7151 for more information.

Tuesday, March 3, 2009

Story time for toddlers
Ocean Park Branch Library
2601 Main St., 10 a.m. — 11 a.m.
Join Mr. Jesse for some music, rhymes, stories and puppets for children 24-36 months old with an adult. Registration is free but required. Call (310) 392-3804 for more information.

Rent tips
Santa Monica Main Library
601 Santa Monica Blvd., 6:30 p.m. — 9 p.m.
Rent control staff are presenting a seminar for new owners of residential rental property in Santa Monica. Learn the basics of the Santa Monica rent control laws. Ask questions and avoid common pitfalls. All owners and managers are welcome. Call (310) 458-8751 or e-mail rentcontrol@smgov.net for more information.

Wednesday, March 4. 2009

Green living'
Santa Monica Public Library
601 Santa Monica Blvd., 7 p.m. — 8:30 p.m.
Be part of the solution — educate and empower yourself with simple steps that save our environment and save you money. The six-week workshop covers water, energy, waste, chemicals, transportation, travel, shopping and food. Go to www.sustainableworks.eventbrite.com to register for free. Call (310) 458-8600 for more information.

Kicking it with Kiwanis
Santa Monica YMCA
1332 Sixth St., noon — 1:30 p.m.
Come to the Kiwanis club for its weekly luncheon with guest speakers. Call (310) 613-1249 for more information.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.

Villaraigosa makes no apologies

BY MICHAEL R. BLOOD
AP Political Writer

LOS ANGELES Mayor Antonio Villaraigosa doesn't apologize for ambition. Four years ago, the city's first Hispanic mayor in more than a century talked about remaking the city into a metropolis that would rival Renaissance-era Venice, Italy.

But in the city's own Venice — Venice Beach — residents say they would settle for more street parking and plugged potholes, limits on billboards and a helping hand for the droves of homeless who linger on the famous boardwalk.

Los Angeles, a 15th century Venice?

"I see the opposite," says Ira Koslow, 64, a Venice Neighborhood Council member who's lived with his wife in the seaside enclave for decades. The public school teacher sees an eroding quality of life: more noise, traffic and mess on the waterfront, even with a citywide increase in police officers.

"Everything," he says, "has gone downhill."

As the Democratic mayor heads toward an all but certain re-election Tuesday in the nation's second-largest city, he's confronting a question that has followed him through much of his tenure: Despite an abundance of youthful energy and a Hollywood smile, can he produce results from his broad agenda?

The one-time high school dropout who went on to become speaker of the state Assembly shrugs off suggestions he's more talk than tenacity.

"I knew we set the bar high," says Villaraigosa, a possible candidate for governor in 2010. "I recognize we still have a lot of work to do. I'm not saying we've eliminated every problem."

Crime rates were heading down when Villaraigosa took office in 2005, and they have continued to decline under the stewardship of Police Chief William Bratton, who was installed by James Hahn, the mayor Villaraigosa defeated four years ago. Safer streets are a cornerstone of his campaign pitch.

However, Villaraigosa's signature plan to take control of city schools was blocked in court, and a one-in-three dropout rate remains unchanged. Traffic is considered the most snarled in America, and a badly needed subway extension from downtown to Santa Monica is in the distant future.



ONE SHORT

Morgan Genser *news@smdp.com*

Santa Monica High School's Thea Lemberger (right) attempts to drive to the basket against Canyon Springs' Amber Smith on Saturday at Crossroads High School. The Vikings lost the California Interscholastic Federation Southern Section Division I-A semifinal, 48-50. The trip to the semifinals was the first in Samohi history. Canyon Springs advances to play Colony High School in the finals later this week.

COMMUNITY BRIEFS

PACIFICA CHRISTIAN HIGH SCHOOL

Seawolves lose

The season has come to an end for Pacifica Christian's boys basketball team. The Seawolves lost, 65-73, to Tarbut V'Torah in the semifinals of the California Interscholastic Federation Southern Section Division VI-AA playoffs on Saturday at Culver City High School.

With the win, Tarbut V'Torah advances to the finals against Desert Christian. The game will be played either at Mater Dei High School or Colony High School.

The no. 3 seeded Seawolves finished the regular season in first place in the Mulholland League.

DANIEL ARCHULETA

MIDCITY

Clinic announced

The Los Angeles Orthopaedic Hospital announced it would open a children's clinic in Santa Monica in Spring of this year.

The new clinic, funded by Renee and Meyer Luskin, will help alleviate the caseload that is too big for the current facilities and staff, resulting in shorter wait times for patients in need of care.

"Care providers are having difficulty finding someone to refer patients to," said Dr. Anthony Scaduto, chief of pediatric orthopaedics at Los Angeles Orthopaedic Hospital.

The clinic will have eight exam rooms and accept patients five days a week with inpatient care facilities open across the street. The clinic will merge with the new Santa Monica-UCLA Medical Center & Orthopaedic Hospital when that facility opens in 2011.

Orthopaedic specialists deal with two main areas, Scaduto said, trauma and elective reconstruction. The most common kind of injury is bone fractures, but the clinic will also treat musculoskeletal disorders such as cerebral palsy or scoliosis.

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

What about the bees?

Editor:

Part of the beauty of a fruit tree in bloom is the expectation that within a few months the tree will be loaded with plump fruit. Today, the blossoms on our plum, peach, nectarine, and orange trees had an eerie silence about them in that not a single honey bee was active in gathering nectar and pollinating the blossoms. Is it possible that this is the first year that there are no wild or domesticated hives anywhere in Santa Monica? Instead of fruit this summer, we will have to eat crow, and there seems to be a noisy glut of them around.

It is estimated that if all the beekeepers quit, or if all the hives succumbed to the current colony collapse disorder (CCD) that has reduced the honey bee population across the continent by 70 percent, we would begin to starve to death within a few months. We tend to take honey bees for granted, and if a swarm lands in our yard we call the pest company.

Many causes for this decline have been postulated: cell phone radiation, pesticides, global warming, and genetically modified crops. Perhaps a combination of causes has pushed them over the tipping point.

What can be done to encourage the bees? The city could consider an ordinance banning the eradication of colonies. Or the city could emulate farmers by placing rented hives on city property. The alternative is to have a sterile city overrun solely by dogs, cats, squirrels, crows and humans.

James Kohfeld
Santa Monica





My Write

Bill Bauer

Send comments to editor@smdp.com

Gleam's first big test: Expo

AS PREDICTED HERE THREE WEEKS ago, Gleam Davis was picked to replace the late Herb Katz on the City Council last Tuesday. She's a co-chair of the powerful Santa Monicans for Renters' Rights organization.

With a four to two SMRR majority, was there really any question how it was going to turn out? Although last election's fifth place finisher Ted Winterer and the other SMRR co-chair Patricia Hoffman were under consideration, when the smoke cleared Gleam Davis was standing.

If all things were fair and forthright here in "Bay City," Winterer would be in Katz' seat. But this is city politics, SMRR style. Winterer didn't have a chance, this time.

We'll all be watching Davis' first important vote tomorrow when City Council makes decisions on the Expo Light Rail route through Santa Monica. One issue is whether electric trains will travel down Colorado Avenue from near 20th Street to Fourth Street or on Olympic Boulevard from 20th to Fourth and Colorado.

Last week, I wrote Colorado was a bad choice. The Euclid Neighborhood Group e-mailed that I'd failed to mention Expo trains, "going at grade will likely cut off access to the alleys for residents of apartments on the north side of Colorado, eliminate parking and create noise impacts from crossing gates on 17th, 11th, Lincoln, Seventh, Sixth, Fourth."

The unsigned e-mail continued: "So far the SM City Council has said there are no residential areas impacted by the Colorado routes. This is not true. There are apartments one lot north of Colorado all the way from 23rd down to Fourth Street. Olympic is almost entirely light industrial in this area."

Another concern is the Expo maintenance/train storage yard proposed for Exposition Boulevard, east of Stewart Street. Sources tell me area residents are now organizing to fight the facility. Angry neighbors are also asking, "With a Santa Monica council woman (Pam O'Connor) on the Metro Board, why weren't we given a 'heads up' about this before the printed DEIR (environmental report) was dropped on us with only 45 days to review and comment?"

Above-grade tracks are a hot button topic. I favor fully elevated tracks on Olympic because elevated trains on Colorado would have serious impacts on adjacent neighborhoods. The city is pushing for street level tracks on Colorado and a "pedestrian-friendly" downtown gateway street terminus at Fourth.

However, the impact of dozens of peak hour at-grade trains running sixteen blocks will gridlock vehicular traffic, create extensive delays at side street crossings, eliminate left turns on and off of Colorado and cause accidents, injuries and deaths for generations.

Although, none of this appears to be a City Council concern, the "look" of overpasses are. Another reader tipped me off that Councilmen Bob Holbrook and Kevin McKeown oppose a 35-foot high elevated route because "it wasn't very eye-appealing." I e-mailed them for comment.

Holbrook responded. "The picture I saw shows the train about three stories in the air on top of a station. I guess riders would take escalators or elevators to the train platform. That is the reason that I would rather have Colorado. I think the bridges from 11th to Fourth and the train on top of the station would not look good."

McKeown replied, "One big advantage of the Colorado alignment is avoiding an ugly elevated trainway into downtown, with a 50-foot or taller terminal looming over Fourth and Colorado. The at-grade approach means instead a human-scaled pedestrian plaza as the gateway into downtown. How ugly would an elevated train be, and how destructive to both the appearance and value of downtown properties? Take a look at the Green Line."

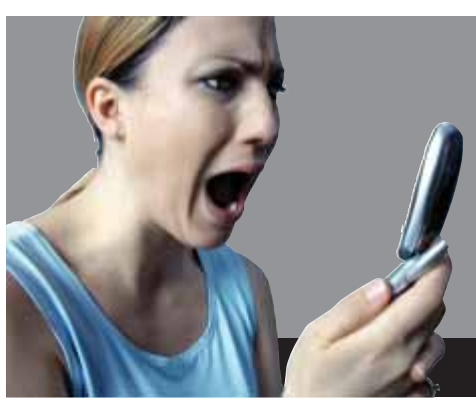
I did look at Metro's Norwalk to Redondo Beach Green Line (with its zero accident rate). It's an exciting example of modern urban architecture. Similar overpasses in our infrastructure-filled environment won't bother me as much as exacerbated traffic, compromised public safety and deteriorating neighborhoods. It's unfortunate that McKeown, Holbrook and others on the dais support visual style over substance.

The real bottom line is that the Colorado route is about more growth, development and social engineering than transportation. West of 20th, there are many more commercial/industrial properties along Colorado ripe for redevelopment than on Olympic. It's ideal for lots of new, "denser, higher, mixed-use development with "affordable/workforce housing" City Hall loves so much. A ground level, Fourth/Colorado terminal invites multiple floors of similar housing above — impossible with an elevated terminal.

This as the same philosophy championed in the proposed city Land Use and Circulation Element (LUCE) update which calls for future growth centered on transit lines. Colorado provides more opportunity for development than Expo's shorter "street level" segment on Olympic where Memorial Park and Crossroads School occupy much of the frontage.

Clearly, Expo has disturbed a hornet's nest. It'll be interesting to see who and how many get stung before the swarm flies off.

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KNOW BEFORE YOU GO



"Know Before You Go" is a weekly update on construction projects throughout Santa Monica.

Annenberg Community Beach House (415 Pacific Coast Hwy.)
Beach Parking Lot 10 will be closed for rehabilitation until project completion in early 2009. Beach users are advised to use the beach bike path or park in Beach Lot 9, just south of Lot 10. The self-pay machine in Lot 9 allows payment for either all-day or two-hour parking.

Annual Tree Trimming Project
City trees will be trimmed at various locations. For the address and location please visit the KBUG website (www.knowB4ugo.smgov.net). The annual tree trimming schedule is subject to change without notice due to inclement weather, emergencies, community events, budget conditions, street repairs or other public improvements. Residences and businesses will be notified in advance of tree trimming operations, blocks will also be posted with no parking signs.

Back On the Beach Café (445 Pacific Coast Highway)
Beach Parking Lot 10 will be closed for rehabilitation until project completion in early 2009. Beach users are advised to use the beach bike path or park in Beach Lot 9, just south of Lot 10. The self-pay machine in Lot 9 offers either all-day or two-hour parking.

Big Blue Bus Campus Expansion (1620 Sixth St.)
No public parking at the eastside of Sixth Street (South of Colorado Avenue). Construction is currently under way through Aug. 25, 2009: No parking along, and no pedestrian access to west sidewalk of Seventh Street, between Colorado and Olympic Boulevard. No parking along and no pedestrian access to south sidewalk of Colorado, between Sixth and Seventh streets.

Colorado Ocean Relief Sewer Project
Eastbound Colorado will not be allowed to turn left onto northbound Second Street and Ocean Court Alley will be blocked at Colorado.

East Colorado Improvement Project
Pedestrian and neighborhood traffic improvements on Colorado Avenue between 20th Street and Centinela Avenue. Streets will be reduced to one lane both east and west bound from 20th Street to 26th Street. Some parking lanes will be removed during various construction phases. Pedestrian walkways will also be reduced during construction.

Citywide Street Repair Project
Improvement contractor will perform sidewalk removal and replacement as follows: curb removal and replacement on Georgina and Marguerita streets between Ocean and Seventh streets, Fourth Street between Marguerita and Georgina streets. In addition, the same work will occur on Ninth Street from Colorado Avenue to Santa Monica Boulevard. Please note the "No Parking" signs that will be posted at least 24 hours in advance of work. A notice has been distributed to all affected addresses. There is a temporary parking permit on the back of the notice that will allow you to park within a two block radius of your address. It will exempt you from getting ticketed on street sweeping days.

Parking Structures 1-6 Façade Improvement Project
We will be working on Garage 6 – 1431 Second St. between 8 a.m. and 6 p.m. One northbound lane will be closed on Second between Broadway and Santa Monica Boulevard. We will also work on painting Garage 4 – 1321 Second St. at night. This work may temporarily affect a maximum of 25 parking spaces at all parking structures.

Parking Structure #4 Seismic Retrofit
Construction is currently under way. It entails seismic retrofit of Parking Structure no. 4, bathroom remodel/expansion in addition to the sweeper storage area to Parking Structure no. 2. There will be reduced parking capacity through March 20, 2009.

Bicknell Street Greening Project
Construction is underway. Crews will be working on both sides of Bicknell from Ocean Avenue to Neilson Way. The work may temporarily block sidewalk travel and parking locations in the area. Driveway access will remain available to residents. Please follow posted detour signs and flag men direction.

The Q Line

Council's new face

The City Council last Tuesday appointed Santa Monicans for Renters' Rights co-chair Gleam Davis to fulfill the remainder of the late Herb Katz' term.

So this week's Q-Line question asks:

Do you believe the council made the right choice and why?

Call (310) 285-8106 before Friday at 5 p.m. and we'll print your answers in the weekend edition of the Daily Press. Please limit responses to a minute or less.





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NICE RUN

Morgan Genser *news@smdp.com*

Santa Monica High School's Jerome Hatchett (left) draws a foul from Tesoro High's Mason Mageo on Friday at Santa Monica College. The Vikings lost the California Interscholastic Federation Southern Section Division I-A boys basketball semifinal, 58-62. Tesoro advances to take on Ventura High School in the finals on Saturday at the Honda Center.

Tailors see spike in business

FROM **REPAIR** PAGE 1

"Usually they say they are not shopping and they are bringing in their old stuff and going into the closet instead of buying new ones," said Jack Gagossian, the manager of the 35-year-old business.

Some businesses are also looking to celebrate their good fortune with the community.

Boris Yukthman, who owns Classic Tailors on Ocean Park Boulevard, recently started a promotion in which he offers free alterations for children's clothing.

The tailor, who has owned his business for 25 years, said that he too has seen more customers bringing in old clothes to fix.

The idea for the promotion came after Yukthman learned of Denny's free Grand Slam breakfast giveaway last month.

"You do something for so many years ... that you have to give something back," he said. "It's difficult times definitely and a lot of parents can't afford to pay for alterations for kids."

Robert Goli, whose family has run Buster's Shoe Repair for the past 20 years, said that there has been an increase in business the past few months, but points out that winter is typically the strongest season for the store.

"Some people just can't afford brand new shoes," Goli said.

The business has been flourishing since reopening in a mixed-use building on Main Street last summer. The 78-year-old store was located at the Nu Wilshire Theater for several decades until it was evicted in 2007 by a building owner who aims to convert the landmarked building into upscale retail spaces.

"The people here appreciate us," Samai Goli, the matriarch of the family, said.

Not all stores have experienced the same good outcome from the recession.

Mike Gamburian, who owns Mike's Shoe Repair on Wilshire Boulevard, said that he believes consumers are just scared to spend money, even to fix their footwear.

SEE **REPAIR** PAGE 7

Earth Talk
By the editors of E Magazine
Send comments to editor@smdp.com

Meat of the matter

Dear EarthTalk

I don't eat meat, for a variety of ethical and environmental reasons, and I'd rather not feed it to my cat, either. Do cats have to be carnivores?

John McManus
Needham, MA

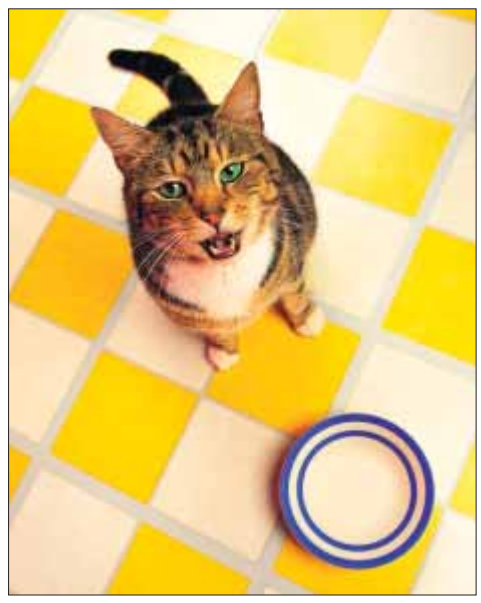


Photo courtesy Getty Images

BIG EATERS: **'Give me meat or give me death!' Well, not necessarily, say some. Cats are natural carnivores and they need certain nutrients that can't be obtained through plant-based foods. But some pet food and supplement makers say they have that problem solved — and that it is even healthier for cats than conventional meat-based pet foods.**

UNLIKE DOGS AND OTHER OMNIVORES, cats are true (so-called "obligate") carnivores: They meet their nutritional needs by consuming other animals and have a higher protein requirement than many other mammals. Cats get certain key nutrients from meat — including taurine, arachidonic acid, vitamin A and vitamin B12 — that can't be sufficiently obtained from plant-based foods. Without a steady supply of these nutrients, cats can suffer from liver and heart problems, not to mention skin irritation and hearing loss.

As such, a cat's ideal diet is made up mainly of protein and fats derived from small prey such as rodents, birds and small reptiles and amphibians. Some cats munch on grass or other plants, but most biologists agree that such roughage serves only as a digestive aid and provides limited if any nutritional value.

Of course, providing your domestic cat with a steady stream of its preferred prey is hardly convenient or humane — and cats can wreak havoc on local wildlife populations if left to forage on their own. So we fill them up on dry "kibble," which combines animal products with vegetable-based starches, and meat-based canned "wet" foods, many containing parts of animals cats would likely never encounter, much less hunt and kill, in a purely natural situation. Most cats adapt to such diets, but it is far from ideal nutritionally.

Veterinarian Marla McGeorge, a cat specialist at Portland, Oregon's Best Friends Veterinary Medical Center, argues that the problem with forcing your cat to be vegetarian or vegan is that such diets fail to provide the amino acids needed for proper feline health and are too high in carbohydrates that felines have not evolved to be able to process. As to those powder-based supplements intended to bridge the nutritional gap, McGeorge says that such formulations may not be as easily absorbed by cats' bodies as the real thing.

Some would vehemently disagree. Evolution Diet, makers of completely vegetarian foods for cats, dogs and ferrets, says that its meatless offerings, on the market for 15 years, are healthy and nutritious, and, if anything, have extended the lives of many a feline and canine, even reversed chronic health problems. Claiming that most mainstream pet foods contain artery-clogging animal fat, diseased tissue, steroid growth hormones and antibiotics no less harmful to pets than to humans, its website posts testimonials from loyal customers who claim happy and long-lasting pets who look forward to their meals.

And Harbingers of a New Age, which makes "Vegecat" kibble and supplements that provide cats with nutrients otherwise only found in meat, says that its products allow owners to "prepare food in your own kitchen, choosing recipes that fit your lifestyle."

The vegetarian pet debate is a contentious one among vegetarian pet owners and veterinarians and is one not likely to go away anytime soon. The best approach may well be to give some of the non-meat supplements and/or foods a try. If your cat won't eat them, or does not do well on them — take kitty to a veterinarian for a check-up to see — you can always go back to what you were feeding her before.

Want to talk environment? Submit questions to earthtalk@emagazine.com.

Shops offering special deals

FROM **REPAIR** PAGE 6

"Before we had people bringing in five or six pairs, now they're bringing in one or two pairs," he said.

Shoe retailers are experiencing varying levels of success depending on the geographic location, some seeing double digit increases in February, said Ed Habre, the board chairman for the National Shoe Retailer Association, a trade organization.

Shoe storeowners in California are reporting challenging times, he said.

While repair might be a growing option, full restoration isn't possible for most shoes, he said.

Habre said that shoes whose leather soles are replaceable actually make up a small part of the footwear market these days.

"People may wish to repair than replace, but in many cases, especially with shoes that are moderate grade, they are not to be repaired to the point where they become like new again," Habre said.

melodyh@smdp.com

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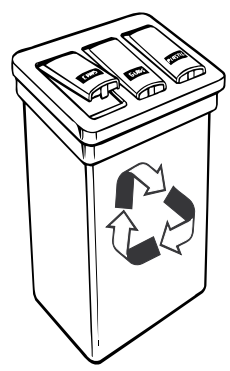
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Unpretentious yoga pleases the masses

FROM CP PAGE 1

because he wanted yoga to be available to everyone. Yoga is notorious for attracting affluent people because of time and money constraints. Poor people are too busy working to have time to do yoga, Kest said.

"We do get a lot of struggling artists … and more ethnic variety than any other studio," Kest said. "It is kind of a luxury."

This aspect of the class resonates with most long time students.

"I love that it's donation-based. It gives a different spirit to the class," artist Lola del Fresno said. "It helps me go inside, I go very deep."

Kest, a Detroit native, started his yoga practice long before he ended up in Santa Monica. At age 15 he spent the summer with his father, who moved to Hawaii. For someone who is so influential in the yoga community, Kest discovered his practice in a rather unusual way.

"My father said, 'Do yoga or get the hell out of the house,'" Kest said. "I didn't have a choice."

Kest's father was so adamant about his son practicing because it was the only thing that helped his back problems. His father also knew if he didn't push Kest then he would never practice because of his young age. It took Kest around six months to start appreciating yoga and its effects on the mind, he said.

In Hawaii during the '70s, Kest practiced with a nuclei of yogis that are partially responsible for the yoga explosion today. Under the tutelage of David Willams, the first American to teach Ashtanga yoga, many influential teachers such as Tim Miller, David Swenson and Danny Paradise spread the practice to mainland America, Kest said.

Kest ended up in L.A. for simple reasons.

"Every kid growing up in Detroit has a fantasy about coming to California and I just did it," Kest said.

Santa Monica has a cleanest air in the are so he decided to open his studio here.

"You can go deep into L.A. and be in some of the most dirty air on the Earth," he said.

At his studio, Kest teaches a variation of Ashtanga called Vinyasa or power yoga. This is similar to classic yoga taught in India, but changed to fit the needs of American lifestyle, Kest said. Out of the 5,000 types of yoga in India, power yoga is simply one more variation or correction on the other forms, he said.

"It's deeply aligned with the principles of yoga that come from India," Kest said. "I've definitely changed it to fit my own personal needs."

No other exercise focuses on the stress and busyness that is ingrained in American culture, Kest said. Therefore he's changed the practice to reflect a fast paced lifestyle.

Today, Indians have adopted a more Western mindset and looking towards America for yoga guidance. In essence we've switched roles, he said.

"We had organization, technology and this amazingly run capitalistic market … .They had depth, richness, culture and spirituality; and we are like we want that," Kest said. "All this rat race left us feeling empty."

Yoga removes people from the constant "rat race" temporarily by fostering awareness. Even though there are 5,000 types of yoga, the emphasis on complete concentration, focus and awareness binds them all, Kest said.

"If you're practicing yoga correctly you're meditating," Kest said. "The idea [is] that we are all part of the whole and we're trying to realize it."

Meditation is partially developed by the workout during class.

"It's still very intense, you're going to sweat in my class," Kest said.

The class' rigor fosters mental patience and awareness.

Once people become aware of their surroundings they can ask real questions, especially regarding wellness.

It's known in the medical community that 90 per cent of all disease manifests itself in the brain, Kest said.

"If you're just a little smarter than a monkey and you want to be healthy you know you have to look at your mental state," Kest said. "If you really want to be healthy take a long walk … get on the floor and do some stretching … don't overeat and don't under eat."

Kest asked, "How come there are 20 machines for my butt cheeks and biceps and not one for my spine … or my toes or my wrists or my anal sphincter?

"It's all like were a bunch of [expletive] drones going along with status quo," Kest said. "It's literally like we're robots."

Most Americans emphasis the vanity aspect of fitness, but disregard what's known to promote wellness, Kest said.

"People bring their [poop] into yoga and turn yoga into [poop]," Kest said.

During the latest yoga wave, many teachers have come out against Kest saying that his yoga is sloppy. A lot of people don't like Kest because he doesn't fall into the archetypal or stereotypical mold of a yoga teacher, he said.

"A lot of teachers want to show you the way," New Yorker Greg Gumucio, the founder of the only other donation-based yoga studio in America, said. "He doesn't come across as some guru."

Most would regard Kest as simple and straightforward. He's just a yoga instructor.

"I'm not pretending to be someone that I'm not," Kest said.

news@smdp.com

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POS: parent over shoulder
WTGP: want to go private?
LMIRL: let's meet in real life
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SURF REPORT

Surf Conditions **Water Temp:** 56°

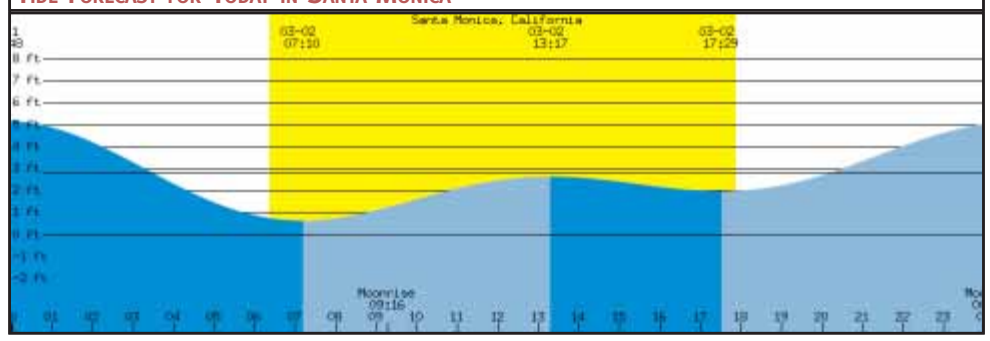
Swell Forecast (3-4 FT)

We should see WNW wind swell increase west facing breaks towards chest high, but with peaky conditions likely. Winds should be light for a good part of the day, but with a slight onshore effect.

Long Range Synopsis

Looking out farther, we still may see some light southern hemi around the 11th.

Tide Forecast for Today in Santa Monica





3/3 MARS EXPERT OPENS SPRING 2009 DISTINGUISHED SCIENTISTS SERIES
Find out the latest on our exploration of the Red Planet from Dr. Michael A. Mischna, NASA/JPL's lead atmospheric scientist during the Phoenix Mars entry/landing phase, who is now working on the Mars Science Laboratory launching in 2011. • Tue, Mar 3 • 11:15 am • Free • Science 145 • SMC Main Campus

3/5 SOYBEANS AND SERVICE: NUTRITION FOR THE WORLD
SMC's Global Connections Series continues with a talk by Dr. Steven Kwon, who founded Nutrition & Education International to fight malnutrition in Afghanistan by providing Afghan farmers with free seeds and training in growing and using soybeans. • Thu, Mar 5 • 11:15 am • Free • Art 214 • SMC Main Campus

3/5 LOS ANGELES CHAMBER ORCHESTRA
Music meets poetry in an intriguing new series exploring the connection between music and other artistic expressions. Guest artist: Poet Robert Pinsky, former Poet Laureate of the United States. For program details and tickets, visit *www.LACO.org* or call (213) 622-7001, ext. 215. • Thu, Mar 5 • 7 pm • See *www.LACO.org* for ticket info • The Broad Stage • SMC Performing Arts Center

3/6 JAZZ SERIES: KIM RICHMOND QUINTET
Versatile LA-based saxophonist expresses a truly original "voice" combining his extensive experience with the new sounds of our evolving musical world. Advance tickets online *(www.smc.edu/eventsinfo)*, at SMC Theatre Arts Box Office (Theatre Arts Complex, SMC Main Campus), or by calling (310) 434-3000. • Fri, Mar 6 • 7 & 9 pm • $10 • The Edye Second Space • SMC Performing Arts Center

3/8 DERVISH
If you like your traditional Irish music fast and furious, Dervish's trademark high-energy instrumentals are just the ticket! • Sun, Mar 8 • 7:30 pm • See *www.thebroadstage.com/tickets* for ticket info • The Broad Stage • SMC Performing Arts Center

also *ONGOING EXHIBITS: SMC alum Ishika Mohan: "Photographs from the Set of Slumdog Millionaire" at SMC Photography Gallery, SMC Main Campus; "Dan Eldon: Images of War/Celebrations of Peace" at Barrett Art Gallery, SMC Performing Arts Center • COMPETITIONS: Men's Volleyball, Fri, Mar 6, 6 pm, SMC Pavilion*

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BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous four weeks up to the ending date of **February 24, 2009**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 28 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 18
- Number of A grades for dry/wet weather -- 40 / 5
- Number of (C,D,F) grades for dry/wet weather -- 7 / 36

The Beach Report Card is made possible by simplehuman, Goldhirsh Foundation, the James Irvine Foundation, Ford

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Los Carrillo Beach, at Arroyo Sequit Creek mouth	A+	B
Nicholas Beach at San Nicholas Canyon Creek mouth	A+	A
El Pescador State Beach, between Lechuza and Las Almas creeks	A+	A+
Encinal Canyon at El Matador State Beach	A+	A+
Broad Beach at Trancas Creek mouth	A+	F
Zuma Beach at Zuma Creek mouth	A+	F
Walnut Creek, projection of Wildlife Rd. (private)	A+	D
Paradise Cove Pier at Ramirez Canyon Creek mouth	A+	B
Escondido Creek, just east of Escondido State Beach	A+	F
Latigo Canyon Creek mouth	A	F
Solstice Canyon at Don Blocker County Beach	A+	D
Pearce State Beach at creek mouth	A+	F
Marie Canyon storm drain at Pearce Beach, at 24572 Malibu Rd.	A+	D
Surfrider Beach at Malibu Colony fence	A+	F
Surfrider Beach (breach location)- daily	F	F
Malibu Pier - 50 yards east	A+	D
Carbon Beach at Sweetwater Canyon	A+	D
Las Flores State Beach at Las Flores Creek (point zero)	A+	F
Big Rock Beach at 19948 PCH stairs	A	B
Pena Creek at Las Tunas County Beach	A+	B
Tuna Canyon	A+	A+
Topanga State Beach at creek mouth	D	F
Castlerock Storm Drain at Castle Rock Beach	F	F
Santa Ynez Storm Drain at Castle Rock Beach	A+	C
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain)	A+	F

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence	A+	F
Will Rogers State Beach at Pulga Canyon storm drain	A+	D
Will Rogers State Beach at Temescal Canyon drain	A+	F
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua)	F	F
Santa Monica Beach at Montana Ave. drain	A+	F
Santa Monica Beach at Wilshire Blvd. drain	A+	F
Santa Monica Municipal Pier	F	F
Santa Monica Beach at Pico/Kenter storm drain	B	F
Santa Monica Beach at Strand St. (in front of the restrooms)	A+	F
Ocean Park Beach at Ashland Ave. drain	A+	B
Venice City Beach, at the Rose Ave. storm drain	A+	F
Venice Beach at Brooks Ave. drain	A+	F
Venice Beach at Windward Ave. drain	A+	A
Venice Fishing Pier - 50 yards south	A+	F
Venice Beach- projection of Topsail St.	A+	F
Marina del Rey, Mothers' Beach- lifeguard tower	A	B
Dockweiler State Beach at Ballona Creek mouth	C	F
Dockweiler State Beach at Culver Blvd. drain	A+	B
North Westchester Storm Drain at Dockweiler State Beach	A+	F
Dockweiler State Beach at World Way (south of D&W jetty)	A+	F
Dockweiler State Beach at Imperial Hwy drain	A+	D
Dockweiler Beach- opposite Hyperion Treatment Plant	C	F
Dockweiler State Beach at Grand Ave. drain	A+	D

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(323) 466-FILM

Call theater for information.

AMC Loews Broadway 4
1441 Third Street Promenade
(310) 458-1506

Echelon Conspiracy (R) 1hr 46min
1:40, 4:25, 7:15, 9:55

Fuel (NR) 1hr 55min
1:45, 4:30, 7:20, 10:00

Milk (R) 2hrs 08min
1:30, 4:20, 7:10, 10:05

Street Fighter: The Legend of Chun-Li (PG-13) 1hr 36min
2:00, 4:40, 7:05, 9:25

AMC 7 Santa Monica
1310 Third St.
(310) 289-4262

Confessions of a Shopaholic (PG) 1hr 52min
1:30, 4:15, 7:10, 9:55

Fired Up (PG-13) 1hr 30min
2:30, 4:50, 7:15, 9:30

Coraline 3D (PG) 1hr 40min
1:45, 4:25, 7:00, 9:25

Frost/Nixon (R) 2hrs 02min
1:20, 4:10, 7:05, 9:50

Push (PG-13) 1hr 51min
5:00, 10:00

Friday the 13th (2009) (R) 1hr 35min
2:45, 5:20, 7:45, 10:05

The Pink Panther 2 (PG) 1hr 32min
2:00, 7:40

Jonas Brothers: The 3D Concert Experience (G) 1hr 16min
12:45, 3:00, 5:15, 7:30, 9:45

Laemmle's Monica Fourplex
1332 Second St.
(310) 394-9741

Doubt (PG-13) 1hr 44min
1:50, 7:20

Waltz With Bashir (R) 1hr 30min
4:30, 9:50

Slumdog Millionaire (R) 2hr 1min
1:10, 4:10, 7:10, 10:00

The Wrestler (R) 1hr 45min
1:30, 4:20, 7:00, 9:40

Class (Entre les murs), The (PG-13) 2hrs 08min
1:00, 4:00, 7:00, 10:00

Mann's Criterion Theatre
1313 Third St.
(310) 395-1599

The International (R) 1hr 58min
1:10, 4:20, 7:10, 10:20

Gran Torino (R)
11:50am, 2:30, 5:10, 7:50, 10:30

Taken (PG-13) 1hr 33min
12:10, 2:40, 5:00, 7:30, 10:00

Tyler Perry's Madea Goes to Jail (PG-13) 1hr 43min
11:40am, 2:10, 4:50, 7:20, 9:50

He's Just Not That Into You (PG-13) 2hrs 09min
12:50, 4:05, 7:00, 10:10

The Reader (R) 2hrs 02min
1:00, 3:50, 6:50, 9:40

For more information, e-mail news@smdp.com

The world is your oyster, Capricorn!

ARIES (March 21-April 19)
★★★ Any walk on the wild side or indulgence could be problematic. How you deal with someone and the choices you make could be radically different and opening. Tonight: Gather your bills.

TAURUS (April 20-May 20)
★★★★★ You are invigorated and content. You could be rambunctious in approaching a situation and making it work. Tonight: Say yes to living.

GEMINI (May 21-June 20)
★★★★★ You could question someone's approach, as it seems this person is coming up with odd results and happenings. You might want to rethink a situation more carefully, especially as there seems to be conflicting interests. Tonight: Think positively.

CANCER (June 21-July 22)
★★★★★ You could be wondering what to do with a friend or group of friends who seem too determined to do something their way and only their way. Difficulties stem from the fact that many different people think very differently. Getting a consensus could be close to impossible! Tonight: Where the action is.

LEO (July 23-Aug. 22)
★★★★ You might want to approach a situation with more dynamic energy and possibilities. Often, much appears that provides many different results. Consider your options. Tonight: Take a stand.

VIRGO (Aug. 23-Sept. 22)
★★★★★ When you reach out past the norm, you will be surprised by what comes up and what goes on. How you deal with a personal matter could be subject to revision, with interesting and dynamic results. Tonight: Sort through new ideas that have become possible.

LIBRA (Sept. 23-Oct. 22)
★★★★★ Your ability to read between the lines might be more important than you realize. Consider options with more care and energy than in the past. You think one way, but learn that a partner might be coming in from out of left field. Tonight: Togetherness is the theme.

SCORPIO (Oct. 23-Nov. 21)
HHHHH Your sensitivity to different situations works and draws strong results. If you defer to others, you'll discover the power of two minds with different abilities to think and understand. Tonight: Dinner with a friend.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★ Your easy, strong and steady pace helps you accomplish a lion's share of work. If you want to tackle or complete a project, you can, but expect everyone to put their two cents in. Tonight: Get some much-needed rest.

CAPRICORN (Dec. 22-Jan. 19)
★★★★★ Your creativity seems contagious, as many ideas spin out in many different directions. By the time you come up with the right answer, you are smiling and sure of yourself. Tonight: The world really is your oyster.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ Much drops in your lap, particularly on the personal, domestic or real estate front. You easily could feel overwhelmed and wonder if you are doing the right thing. Give yourself some space. Tonight: Happily at home.

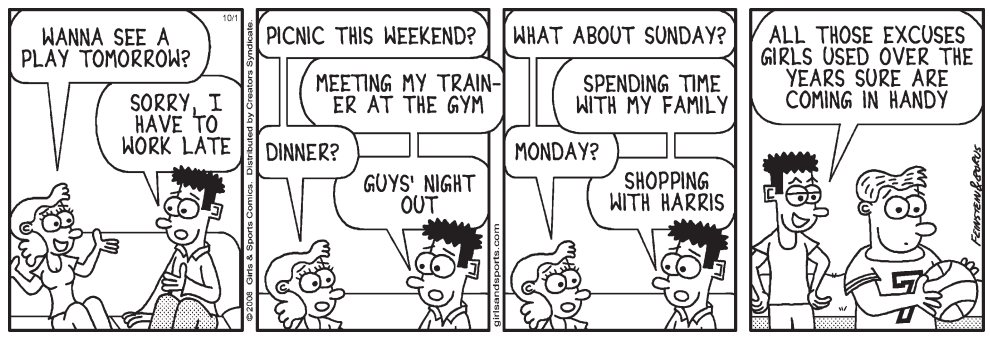
PISCES (Feb. 19-March 20)
★★★★ How you deal with a situation could change radically with news heading your way. Although you're looking for solid answers, questions draw only the complicated. You simply wonder. Tonight: Discussions could continue over dinner.

Happy birthday

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★ Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

Many unique periods mark this year. Investigate the possibilities with open eyes and a willingness to break past previous assumptions. You will gain and grow in a new direction if you open up to what is new and different. Listen to news that heads your way. You often discover much transforming around you. You are ending a recent life cycle this year, so be willing to let go of what no longer works. Something better will head in once there is a clearing. If you are attached, you'll discover a warming up of your bond. The more you do together, the closer the two of you become.

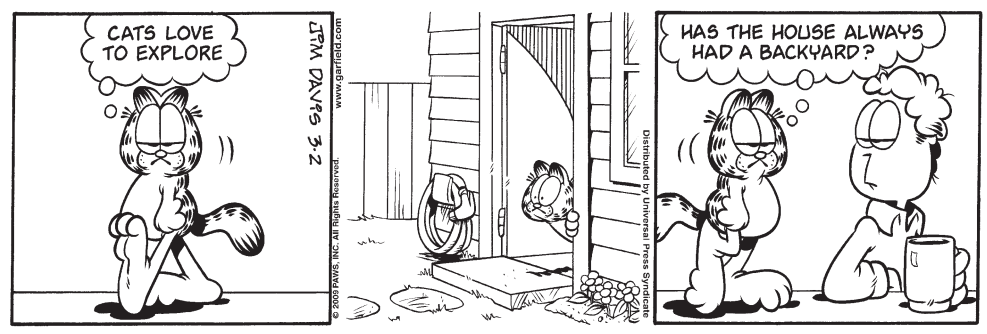
Girls and Sports
By Justin Borus and Andrew Feinstein



The Meaning of Lila
By John Forgetta & L.A. Rose



Garfield
By Jim Davis



Strange Brew
By John Deering



Speed Bump
By Dave Coverly



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Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

	9		6			8		3
2				4			5	
			5		8			6
8		6		3		7		
	4		8		9		1	
		1		5		2		8
6			9		4			
	1			2				7
3		7			5		9	

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

8	6	7	3	4	5	9	2	1
9	3	1	8	2	7	4	6	5
4	5	2	6	1	9	3	8	7
5	8	9	4	6	1	2	7	3
1	2	4	7	3	8	6	5	9
6	7	3	5	9	2	1	4	8
7	4	6	1	8	3	5	9	2
3	9	8	2	5	4	7	1	6
2	1	5	9	7	6	8	3	4

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Saturday 10am-2pm
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Rachel Dardashti *news@smdp.com*

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CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Window section
5 Uncle Remus' — Rabbit
9 Dancer Ailey
10 Competitor
12 Like monsoon season
13 Higher than
14 Trouble-ridden
16 Gunpowder container
17 Blues singer James
18 Trembling trees
21 Compass dir.
22 R2-D2 and C-3PO
23 Irritate
24 Flirt with, in London
26 Pouchlike part
29 Statue metal
30 Mexican coin
31 Devour
32 Snake oil
34 Fund
37 Rust, for one
38 Shrek's love
39 More knowing
40 Mature
41 Hardens

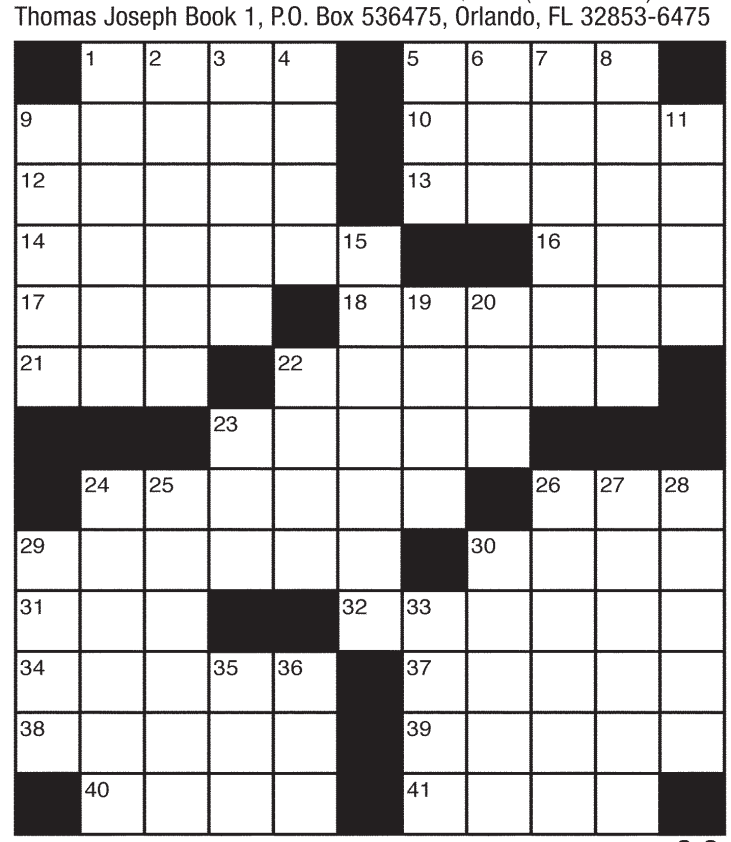
DOWN

1 Flora
2 Fly high
3 Asian assassin
4 "Orinoco Flow" singer
5 Lingerie item
6 Chest bone
7 Drew out
8 Baltimore team
9 Zodiac ram
11 Tripod trio
15 Theater feature
19 Bisque, for one
20 Cobbler's cousin
22 Scatter-brained sort
23 Mythical piper
24 Brain cases
25 Frank
26 Biased, in a way
27 Stage comments
28 Kitchen tool
29 Stew meat
30 Sprite
33 Weather-map spots
35 Low digit
36 Bankroll

L	A	T	E	■	■	F	L	I	R	T
A	M	U	S	E	■	R	E	N	E	W
Y	U	C	C	A	■	A	G	A	V	E
E	L	K	■	T	A	T	■	B	E	E
R	E	E	F	E	R	■	B	I	R	D
■	T	R	E	N	T	L	O	T	T	■
■	■	■	R	U	D	E	R	■	■	■
■	S	C	A	P	E	G	O	A	T	■
D	U	A	L	■	C	E	N	T	E	R
I	N	N	■	J	O	N	■	T	A	U
S	T	A	R	E	■	D	R	U	M	S
C	A	D	E	T	■	S	I	N	E	S
S	N	A	P	S	■	■	M	E	D	O

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



3-2

DAILY LOTTERY

MEGA MILLIONS: 24 37 44 50 56
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SUPER LOTTO PLUS: 8 16 21 28 29
Meganumber: 1
Jackpot: $14M

Fantasy 5: 5 26 28 32 35

DAILY 3: MIDDAY: 9 4 7
EVENING: 0 0 9

DAILY DERBY:
1st: 01 Gold Rush
2nd: 03 Hot Shot
3rd: 05 California Classic
RACE TIME: 1.47.17

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ In January, an appeals court in Newark, N.J., reinstated Doris Sexton's worker-compensation lawsuit against a county-owned nursing home where Sexton had claimed that breathing a co-worker's perfume one day in 2004 had made her permanently disabled and tethered to an oxygen tank. A lower court had decided that it was far more likely that her disability was caused by Sexton's 43-year, pack-a-day cigarette habit than by the brief exposure to perfume.

■ Inadvertently, Raed Jarrar, 30, made his August 2006 airline flight from New York to Oakland, Calif., pay off handsomely for him, despite some inconvenience and harassment. Jarrar, an Iraqi-born U.S. resident married to an American citizen, was wearing a T-shirt with Arabic lettering at the JetBlue gate at JFK airport when the airline denied him boarding. After negotiating, he was allowed to board provided he cover the shirt and sit in the back row. In January 2009, JetBlue and two officials of the Transportation Security Administration agreed to pay Jarrar $240,000 to settle his racial profiling lawsuit. (The T-shirt read "We Will Not Be Silent" and was in both English and Arabic.)

TODAY IN HISTORY

1793 The first president of the Republic of Texas, Sam Houston, was born near Lexington, Va.

1836 The Republic of Texas formally declared its independence from Mexico.

1877 Republican Rutherford B. Hayes was declared the winner of the 1876 presidential election over Democrat Samuel J. Tilden, even though Tilden had won the popular vote.

1899 Mount Rainier National Park in Washington state was established.

1917 Puerto Ricans were granted U.S. citizenship as President Woodrow Wilson signed the Jones-Shafroth Act.

WORD UP!

lampoon \lam-POON\, noun, verb:

1. a composition that imitates or misrepresents someone's style, usually in a humorous way
2. a light, good-humored satire

Santa Monica Daily Press

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Employment

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25 Westwind 4+3 Unit 4 dishwasher, tile countertops, stove, refrigerator, hardwood floors, sundeck, intercom entry, washer.dryer, tandem parking, no pets.$3600/mo (310)578-7512 www.jkwproperties.com

501 N. Venice 1+1, #37 $1325/mo stove, fridge, carpet, utilities included, laundry, parking, no pets. $300 off move-in (310)574-6767 www.jkwproperties.com

615 1/2 MIDVALE lower Bachelor, no kitchen, sink, fridge,hot plate,, ceiling fan, carpet, street parking, no pets $895/mo utilities included (310)578-7512 wwwjkwproperties.com

833 5TH St. SM upper unit 206 single $1495 stove, carpet, blinds, swimming pool, laundry, granite countertops, wood/tile floors, intercom entry, gated parking, no pets. (310)393-2547 www.jkwproperties.com

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Gated 2+2 $1995.&
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Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS017722
Superior Court of California, County of Los Angeles
Petition of ENNA ILYIN AND YONNAH ILYIN for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: ENNA ILYIN filed a petition with this court for a decree of changing names as follows: ENNA ILYIN to CHANA HERTZBERG and YONNAH ILYIN to YONAH HERTZBERG. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: MARCH 12, 2009 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JAN 28, 2009
GERALD ROSENBERG
Judge Of The Superior Court
2/9/2009, 2/16/2009, 2/23/2009, 3/2/2009

DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090136155 FIRST FILING. The following person(s) is (are) doing business as BRIM CONSTRUCTION COMPANY, 953 21ST ST, #B, SANTA MONICA, CA 90403, COUNTY OF LA. The full name of registrant(s) is/are : CORY BAKER PIPKIN, 953 21ST ST, #B, SANTA MONICA, CA 90403 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: CORY BAKER PIPKIN
This statement was filed with the County Clerk of LOS ANGELES County on 2/2/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/9/2009, 2/16/2009, 2/23/2009, 3/2/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090163136 FIRST FILING. The following person(s) is (are) doing business as A6 IMPORT EXPORT, 3435 OCEAN PARK BLVD. #107-359 SANTA MONICA, CA 90405. The full name of registrant(s) is/are : AZIZ KHALIL 2624 KANSAS AVE. # 2 SANTA MONICA, CA 90404 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: AZIZ KHALIL
This statement was filed with the County Clerk of LOS ANGELES County on 2/5/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES

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---

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090163952 FIRST FILING. The following person(s) is (are) doing business as XINCA DESIGNS, 133 E. HULLET ST. LONG BEACH, CA 90805. The full name of registrant(s) is/are : JORGE GALVEZ 133 E. HULLET ST. LONG BEACH, CA 90805 MIGUEL ESCOBAR 2900 SUNSET PL. LOS ANGELES, CA 90005 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JORGE GALVEZ
This statement was filed with the County Clerk of LOS ANGELES County on 2/5/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/16/2009, 2/23/2009, 3/2/2009, 3/9/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090162094 FIRST FILING. The following person(s) is (are) doing business as FRUTAS FRESCAS EL PAPI CHULO, MARTHA'S MINI MARKET, 9522 1/2 S. FIGUEROA LOS ANGELES, CA 90003. The full name of registrant(s) is/are : CONSUELO HYMAN 1530 W. 59TH PL. LOS ANGELES, CA 90047 This Business is being conducted by, an individual. Signed: The registrant has not commenced to transact business under the fictitious business name or names listed . /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 2/5/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/16/2009, 2/23/2009, 3/2/2009, 3/9/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090155441 FIRST FILING. The following person(s) is (are) doing business as RIO AUTO ELECTRIC, 11122 ATLANTIC AVE. LYNWOOD, CA 90262 . The full name of registrant(s) is/are : GEORGE LOPEZ 8848 FLOWER ST. BELLFLOWER, CA 90706 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: GEORGE LOPEZ
This statement was filed with the County Clerk of LOS ANGELES County on 2/4/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/16/2009, 2/23/2009, 3/2/2009, 3/9/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090155431 FIRST FILING. The following person(s) is (are) doing business as RHCC, 2476 S. ATLANTIC BLVD. COMMERCE, CA 90040. The full name of registrant(s) is/are : GUADALUPE MACIAS 7441 CITRONELL AVE. PICO RIVERA, CA 90660 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: GUADALUPE MACIAS
This statement was filed with the County Clerk of LOS ANGELES County on 2/4/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/16/2009, 2/23/2009, 3/2/2009, 3/9/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090134121 FIRST FILING. The following person(s) is (are) doing business as MORELIA MARKET, 11416 S. VERMONT AVE. LOS ANGELES, CA 90044. The full name of registrant(s) is/are : NICOLASA F. BAZAN 3174 EL SEGUNDO BLVD APT 10 LYNWOOD, CA 90262 SOLEDAD BAZAN 3174 EL SEGUNDO BLVD APT 10 LYNWOOD, CA 90262 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: SOLEDAD BAZAN
This statement was filed with the County Clerk of LOS ANGELES County on 2/2/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/16/2009, 2/23/2009, 3/2/2009, 3/9/2009how about

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090127987 FIRST FILING. The following person(s) is (are) doing business as HECTOR THE TAYLOR, 8235 WHITTIER BLVD. #B PICO RIVERA, CA 90660. The full name of registrant(s) is/are : MARIA A. VILLANUEVA 4902 ACACIA AVE. PICO RIVERA, CA 90660 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/30/2009. /s/: MARIA A. VILLANUEVA
This statement was filed with the County Clerk of LOS ANGELES County on 1/30/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/16/2009, 2/23/2009, 3/2/2009, 3/9/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090105965 FIRST FILING. The following person(s) is (are) doing business as A DEAL SEEKER, 5713 SCRIVENER ST. LONG BEACH, CA 90808. The full name of registrant(s) is/are : LLOYD L. CONLEY 5713 SCRIVENER ST. LONG BEACH, CA 90808 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: LLOYD L. CONLEY
This statement was filed with the County Clerk of LOS ANGELES County on 1/27/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/16/2009, 2/23/2009, 3/2/2009, 3/9/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090146768 FIRST FILING. The following person(s) is (are) doing business as TACO SALSA , 5167 VENICE BLVD. LOS ANGELES, CA 90019. The full name of registrant(s) is/are : JOSE R. REYES 107 E. JOHNSON ST. COMPTON, CA 90220 ANA M. AREVALO 1427 S. STANDEY AVE. LOS ANGELES, CA 90019 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JOSE R. REYES
This statement was filed with the County Clerk of LOS ANGELES County on 2/3/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/16/2009, 2/23/2009, 3/2/2009, 3/9/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090142773 FIRST FILING. The following person(s) is (are) doing business as ON TIME DELIVERIES, 5801 BRENTWOOD PL. FONTANA, CA 92336. The full name of registrant(s) is/are : HAYZON CORPORATION 5801 BRENTWOOD PL. FONTANA, CA 92336 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date). /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 2/3/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/16/2009, 2/23/2009, 3/2/2009, 3/9/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090155196 FIRST FILING. The following person(s) is (are) doing business as SECRET SALON, 10361 CALIFORNIA AVE. SOUTH GATE, CA 90280. The full name of registrant(s) is/are : CIPRIANO MIRANDA 3382 MARTIN LUTHER KING JR. BLVD LYNWOOD, CA 90262 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: CIPRIANO MIRANDA
This statement was filed with the County Clerk of LOS ANGELES County on 2/4/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/16/2009, 2/23/2009, 3/2/2009, 3/9/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090195689 FIRST FILING. The following person(s) is (are) doing business as IMPACT XIX UNIVERSAL METRO PICTURES INTERNATIONAL, ("UMPI") , 9737 CHARNOCK AVE, SUITE 5, LOS ANGELES, CA 90034; PO BOX 341225, LOS ANGELES, CA 90034. The full name of registrant(s) is/are : PRINCETON HUMMINGWAY, 9737 CHARNOCK AVE, SUITE 5, LOS ANGELES, CA 90034 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: PRINCETON HUMMINGWAY
This statement was filed with the County Clerk of LOS ANGELES County on 2/12/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/16/2009, 2/23/2009, 3/2/2009, 3/9/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090177624 FIRST FILING. The following person(s) is (are) doing business as FIRST PAGE ADVERTISING, 1155 S. BARRINGTON AVE, #304, LOS ANGELES, CA 90049, COUNTY OF LA. The full name of registrant(s) is/are : ALEXANDER TISHBI, 1155 S. BARRINGTON AVE, #304, LOS ANGELES, CA 90049 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/9/2009. /s/: ALEXANDER TISHBI
This statement was filed with the County Clerk of LOS ANGELES County on 2/9/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/16/2009, 2/23/2009, 3/2/2009, 3/9/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090177622 FIRST FILING. The following person(s) is (are) doing business as LARES AND SON, AI #/ON 3036854, 1249 CAROB WAY, MONTEBELLO, CA 90640. The full name of registrant(s) is/are : RICARDO LARES INC., 1249 CAROB WAY, MONTEBELLO, CA 90640 This Business is being conducted by, an corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: RICARDO LARES INC., CORPORATE PRESIDENT, RICARDO LARES
This statement was filed with the County Clerk of LOS ANGELES County on 2/9/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/16/2009, 2/23/2009, 3/2/2009, 3/9/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090213392 FIRST FILING. The following person(s) is (are) doing business as SRILANKAN CAFE, 9857 MASON AVE. CHATSWORTH, CA 91311. The full name of registrant(s) is/are : AMALI DISSANAYKE 18610 NORDHOFF ST. NORTHRIDGE, CA 91324 NIHAL DISSANAYKE 18610 NORDHOFF ST. NORTHRIDGE, CA 91324 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: AMALI DISSANAYKE
This statement was filed with the County Clerk of LOS ANGELES County on 2/17/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/23/2009, 3/2/2009, 3/9/2009, 3/16/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090170645 FIRST FILING. The following person(s) is (are) doing business as THE MEASUREMENT GROUP LLC, AI #/ON 101998364019, 5753 UPLANDER WAY, CULVER CITY, CA 90230, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are : THE MEASUREMENT GROUP LLC, 5753 UPLANDER WAY, CULVER CITY, CA 90230 This Business is being conducted by, a limited liability. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/1999. /s/: THE MEASUREMENT GROUP LLC, VICE PRESIDENT/MEMBER, LISA A. MELCHIOR
This statement was filed with the County Clerk of LOS ANGELES County on 2/6/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/16/2009, 2/23/2009, 3/2/2009, 3/9/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090229178 FIRST FILING. The following person(s) is (are) doing business as ORCHATEE LA ORIGINAL, 11203 GLEOAKS BLVD. PACOIMA, CA 91331. The full name of registrant(s) is/are : MICHAEL VILLALTA 11203 GLENOAKS BLVD. PACOIMA, CA 91331 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MICHAEL VILLALTA
This statement was filed with the County Clerk of LOS ANGELES County on 2/19/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/23/2009, 3/2/2009, 3/9/2009, 3/16/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090206606 FIRST FILING. The following person(s) is (are) doing business as TECH BROADBAND SERVICES, 5318 E. 2ND ST. #134 LONG BEACH, CA 90803. The full name of registrant(s) is/are : BOZ BELL 5318 E. 2ND ST. #134 LONG BEACH, CA 90803 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: BOZ BELL
This statement was filed with the County Clerk of LOS ANGELES County on 2/13/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/23/2009, 3/2/2009, 3/9/2009, 3/16/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090206111 FIRST FILING. The following person(s) is (are) doing business as SYTS GROUP, 1234 WILSHIRE BLVD. #609 LOS ANGELES, CA 90017. The full name of registrant(s) is/are : TED SUH 1234 WILSHIRE BLVD. #609 LOS ANGELES, CA 90017 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: TED SUH
This statement was filed with the County Clerk of LOS ANGELES County on 2/13/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/23/2009, 3/2/2009, 3/9/2009, 3/16/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090222583 FIRST FILING. The following person(s) is (are) doing business as INL PROPERTIES, 18760 E. AMAR RD. #10 WALNUT, CA 91789. The full name of registrant(s) is/are : DONNA DEVRIES1332 DUBUQUE AVE. WALNUT, CA 91789IRWIN DEVRIES1332 DUBUQUE AVE. WALNUT, CA 91789 This Business is being conducted by, HUSBAND AND WIFE. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: DONNA DEVRIES
This statement was filed with the County Clerk of LOS ANGELES County on 2/18/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/23/2009, 3/2/2009, 3/9/2009, 3/16/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090229753 FIRST FILING. The following person(s) is (are) doing business as QUALITY TECH SERVICE, 9252 1/2 RAMONA ST. BELLFLOWER, CA 90706. The full name of registrant(s) is/are : CHAE KWON KIM 9252 1/2 RAMONA ST. BELLFLOWER, CA 90706 DAE WOONG KIM 9252 1/2 RAMONA ST. BELLFLOWER, CA 90706 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: CHAE KWON KIM
This statement was filed with the County Clerk of LOS ANGELES County on 2/19/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/23/2009, 3/2/2009, 3/9/2009, 3/16/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090228487 FIRST FILING. The following person(s) is (are) doing business as ERX BUSINESS SOLUTIONS, INC., EL REY EXPRESS, ERX, 2020 PACIFIC AVE. LONG BEACH, CA 90806. The full name of registrant(s) is/are : ERX BUSINESS SOLUTIONS, INC. 2020 PACIFIC AVE. LONG BEACH, CA 90806 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: DANIEL PENA
This statement was filed with the County Clerk of LOS ANGELES County on 2/19/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/23/2009, 3/2/2009, 3/9/2009, 3/16/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090228488 FIRST FILING. The following person(s) is (are) doing business as MYSTERY INC. ENTERTAINMENT, 11335 MAGNOLIA AVE. N. HOLLYWOOD, CA 91601. The full name of registrant(s) is/are : MYSTERY INC. ENTERTAINMENT 7658 PARAMOUNT PL. PICO RIVERA, CA 90660 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: HASSAN E. MEDINA JR.
This statement was filed with the County Clerk of LOS ANGELES County on 2/19/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/23/2009, 3/2/2009, 3/9/2009, 3/16/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090213787 FIRST FILING. The following person(s) is (are) doing business as PROFESSIONAL INVESTMENT & FINANCIAL GROUP 401K PLAN & TRUST, JOSEPH CHANG TRUSTEE, 3461 N. BURTON AVE. ROSEMEAD, CA 91770. The full name of registrant(s) is/are : JOSEPH CHANG 3461 N. BURTON AVE. ROSEMEAD, CA 91770 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JOSEPH CHANG
This statement was filed with the County Clerk of LOS ANGELES County on 2/17/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/23/2009, 3/2/2009, 3/9/2009, 3/16/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090217410 FIRST FILING. The following person(s) is (are) doing business as MART CLEANING SOLUTIONS, REALIZA MIS SUENOS, 2739 ORCHARD PL. APT. C SOUTH GATE, CA 90280. The full name of registrant(s) is/are : MART CLEANING SOLUTIONS, INC. 2739 ORCHARD PL. APT. C SOUTH GATE, CA 90280 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: IGNACIO MARTINEZ
This statement was filed with the County Clerk of LOS ANGELES County on 2/18/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/23/2009, 3/2/2009, 3/9/2009, 3/16/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090229036 FIRST FILING. The following person(s) is (are) doing business as TONY'S FABRIC, 14146 LAMBERT RD. WHITTIER, CA 90605. The full name of registrant(s) is/are : ROSARIO RODRIGUEZ 7527 EMIL AVE. BELL GARDENS, CA 90201 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ROSARIO RODRIGUEZ
This statement was filed with the County Clerk of LOS ANGELES County on 2/19/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/23/2009, 3/2/2009, 3/9/2009, 3/16/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090222473 FIRST FILING. The following person(s) is (are) doing business as ED VENTURES LLC. EDDIE'S ROOTER WORKS, 1324 W. "L" ST WILMINGTON, CA 90744. The full name of registrant(s) is/are : ED VENTURES LLC. 1324 W. "L" ST WILMINGTON, CA 90744 This Business is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: EDWARD BAUTISTA
This statement was filed with the County Clerk of LOS ANGELES County on 2/18/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/23/2009, 3/2/2009, 3/9/2009, 3/16/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090221723 FIRST FILING. The following person(s) is (are) doing business as PRO ACTIVE ESCROW, INC., 12063 PARAMOUNT BLVD. DOWNEY, CA 90242. The full name of registrant(s) is/are : PRO ACTIVE ESCROW, INC. 12063 PARAMOUNT BLVD. DOWNEY, CA 90242 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/12/2009. /s/: VERONICA BAYONA
This statement was filed with the County Clerk of LOS ANGELES County on 2/18/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/23/2009, 3/2/2009, 3/9/2009, 3/16/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090229179 FIRST FILING. The following person(s) is (are) doing business as COSTA DEL SOL RESTAUTANTE, INC., 11203 GLENOAKS BLVD. PACOIMA, CA 91331. The full name of registrant(s) is/are : COSTA DEL SOL RESTAUTANTE, INC. 11203 GLENOAKS BLVD. PACOIMA, CA 91331 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: NAPOLEON VILLALTA
This statement was filed with the County Clerk of

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090226763 FIRST FILING. The following person(s) is (are) doing business as A+ ASSESSMENTS, 4303 CREST, MANHATTAN BEACH, CA 90266, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are : JULIA JOSLYN, 4303 CREST, MANHATTAN BEACH, CA 90266 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JULIA JOSLYN
This statement was filed with the County Clerk of LOS ANGELES County on 2/19/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/23/2009, 3/2/2009, 3/9/2009, 3/16/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090226764 FIRST FILING. The following person(s) is (are) doing business as GETTY CAPITAL, 1431 OCEAN AV, SUITE 600, SANTA MONICA, CA 90401. The full name of registrant(s) is/are : GETTY FINANCIAL INC, 1431 OCEAN AV, SUITE 600, SANTA MONICA, CA 90401 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: DANIEL KILGORE, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 2/19/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/23/2009, 3/2/2009, 3/9/2009, 3/16/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090210279 FIRST FILING. The following person(s) is (are) doing business as DOWNEY FINANCIAL, 8423 FLORENCE AVE. DOWNEY, CA 90240. The full name of registrant(s) is/are : DOWNEY FINANCIAL SERVICES, INC 8423 FLORENCE AVE. DOWNEY, CA 90240 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/23/2007. /s/: CHRIS BAUMAN
This statement was filed with the County Clerk of LOS ANGELES County on 2/17/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/23/2009, 3/2/2009, 3/9/2009, 3/16/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090245967 FIRST FILING. The following person(s) is (are) doing business as YOUR PERSONAL SECURITY, 2005 PALO VERDE AVE. #329 LONG BEACH, CA 90815. The full name of registrant(s) is/are : WILLIE WYSINGER JR. 3605 DENVER AVE. LONG BEACH, CA 90810 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: WILLIE WYSINGER JR.
This statement was filed with the County Clerk of LOS ANGELES County on 2/23/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/2/2009, 3/9/2009, 3/16/2009, 3/23/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090278287 FIRST FILING. The following person(s) is (are) doing business as DTB PROPERTIES, 2633 LINCOLN BLVD., SM, CA 90405. The full name of registrant(s) is/are : DANIEL BEATTIE, 2633 LINCOLN BLVD., SM, CA 90405 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: DANIEL BEATTIE
This statement was filed with the County Clerk of LOS ANGELES County on 2/27/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/2/2009, 3/9/2009, 3/16/2009, 3/23/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090160969 FIRST FILING. The following person(s) is (are) doing business as ASK THE PHOTOGRAPHER, 2128 LASSEN STREET, STE D, CHATSWORTH, CA 91311, LA COUNTY. The full name of registrant(s) is/are : ICON SPORTS MEDIA, INC., 2128 LASSEN STREET, STE D, CHATSWORTH, CA 91311 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ICON SPORTS MEDIA, INC., PRESIDENT, JAMISON K. CALSYN
This statement was filed with the County Clerk of LOS ANGELES County on 2/5/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/2/2009, 3/9/2009, 3/16/2009, 3/23/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090143698 FIRST FILING. The following person(s) is (are) doing business as BACKPACK TRAVEL, 1203 1/2 VENICE BLVD., VENICE, CA 90291, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are : TANYA TODOROVA, 1203 1/2 VENICE BLVD., VENICE, CA 90291 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: TANYA TODOROVA
This statement was filed with the County Clerk of LOS ANGELES County on 2/3/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/2/2009, 3/9/2009, 3/16/2009, 3/23/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090273485 FIRST FILING. The following person(s) is (are) doing business as ASISTENCIA LEGAL AL MUNDO HISPANO, 757 S. FETERLY AVE. LOS ANGELES, CA 90022. The full name of registrant(s) is/are : MARGARITA RAMIREZ 757 S. FETERLY AVE. LOS ANGELES, CA 90022 SILVESTRE VAZQUEZ 757 S. FETERLY AVE. LOS ANGELES, CA 90022 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MARGARITA RAMIREZ
This statement was filed with the County Clerk of LOS ANGELES County on 2/26/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/2/2009, 3/9/2009, 3/16/2009, 3/23/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090274918 FIRST FILING. The following person(s) is (are) doing business as DOMIGUEZ ELECTRONICS & ACCESSORIES, 125 E. ANAHEIM ST. #A LONG BEACH, CA 90813. The full name of registrant(s) is/are : ALFREDO DOMINGUEZ125 E. ANAHEIM ST. #A LONG BEACH, CA 90813 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/19/1999. /s/: ALFREDO DOMINGUEZ
This statement was filed with the County Clerk of LOS ANGELES County on 2/26/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/2/2009, 3/9/2009, 3/16/2009, 3/23/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090275147 FIRST FILING. The following person(s) is (are) doing business as GRANDVIEW APARTMENTS, 3970 GRANDVIEW APARTMENTS LOS ANGELES, CA 90066. The full name of registrant(s) is/are : E&J SCHORR ENTERPRISES, INC. 19106 MARLIA CT. TARZANA, CA 91356 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2009. /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 2/26/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/2/2009, 3/9/2009, 3/16/2009, 3/23/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090249904 FIRST FILING. The following person(s) is (are) doing business as LOVING CARE ALLIANCE, 26015 CYPRESS ST. #13 LOMITA, CA 90717. The full name of registrant(s) is/are : LILIAN LECHUGA 26015 CYPRESS ST. #13 LOMITA, CA 90717 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: LILIAN LECHUGA
This statement was filed with the County Clerk of LOS ANGELES County on 2/23/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/2/2009, 3/9/2009, 3/16/2009, 3/23/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090213919 FIRST FILING. The following person(s) is (are) doing business as THE WEAPON WAREHOUSE, 13532 MEGANWOOD PL, LA MIRADA, CA 90638, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are : DAVE DUCHENE, 13532 MEGANWOOD PL, LA MIRADA, CA 90638 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: DAVE DUCHENE
This statement was filed with the County Clerk of LOS ANGELES County on 2/17/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/2/2009, 3/9/2009, 3/16/2009, 3/23/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090264476 FIRST FILING. The following person(s) is (are) doing business as FLEET CARGO, 15012 WYANDOTTE AVE. VAN NUYS, CA 91405. The full name of registrant(s) is/are : RAYMUNDO C. FRANCO 15012 WYANDOTTE AVE. VAN NUYS, CA 91405 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/7/2000. /s/: RAYMUNDO C. FRANCO
This statement was filed with the County Clerk of LOS ANGELES County on 2/25/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/2/2009, 3/9/2009, 3/16/2009, 3/23/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090220649 FIRST FILING. The following person(s) is (are) doing business as SO CAL YELLOW CAB, 16323 PIUMA AVE. CERRITOS, CA 90703. The full name of registrant(s) is/are : VIVEK SHARMA 333 1ST ST. #H-312 SEAL BEACH, CA 90740 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/1/2009. /s/: VIVEK SHARMA
This statement was filed with the County Clerk of LOS ANGELES County on 2/18/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/2/2009, 3/9/2009, 3/16/2009, 3/23/2009

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090264307 FIRST FILING. The following person(s) is (are) doing business as SANTIAGO'S MEXICAN FOOD, 2378 W. WASHINGTON BLVD. LOS ANGELES, CA 90018. The full name of registrant(s) is/are : ANTONIO SANTIAGO MARTINEZ 2378 W. WASHINGTON BLVD. LOS ANGELES, CA 90018 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ANTONIO SANTIAGO MARTINEZ
This statement was filed with the County Clerk of LOS ANGELES County on 2/25/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/2/2009, 3/9/2009, 3/16/2009, 3/23/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090263795 FIRST FILING. The following person(s) is (are) doing business as HAWTHORNE ACUPUNCTURE & MASSAGE, 21188 HAWTHORNE AVE. TORRANCE, CA 90506. The full name of registrant(s) is/are : XIAO YAN ZHAO 2500 HERMOSA AVE. MONTROSE, CA 91020 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: XIAO YAN ZHAO
This statement was filed with the County Clerk of LOS ANGELES County on 2/25/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/2/2009, 3/9/2009, 3/16/2009, 3/23/2009

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