Coping with Memory Loss?
Join 'WISE Minds' – a support program for people with early memory loss and their care partners.
Call (310) 452-7802
PRESENTED BY WISE & Healthy Aging
alzheimer's association

need a Dermatologist?
FREE Skin Cancer Screening
Offer Expires 3/1/10
PPO & Medicare
DERMATOLOGY & HAIR RESTORATION
(310) 315-4989

smdp Santa Monica Daily Press
MONDAY, MARCH 1, 2010
Volume 9 Issue 94



Santa Monica Daily Press

'THE KID' SINKS TEAM USA
SEE PAGE 10

We have you covered

THE ON TO THE DANCE ISSUE



Morgan Genser *news@smdp.com*

IN HEAVY TRAFFIC: **Santa Monica's James Montgomery (center) drives to the basket amid a cluster of Colony defenders on Friday at Santa Monica College. Samohi won the game, 70-51, to advance to the finals of the California Interscholastic Federation Southern Section Division 1A playoffs.**

BOYS HIGH SCHOOL BASKETBALL PLAYOFFS

Samohi to play for CIF-SS title

BY DANIEL ARCHULETA
Managing Editor

SMC Santa Monica High School's boys basketball team better know how to dance.

Eighth-seeded Samohi secured a spot in the CIF-SS Division 1A Championship by defeating fourth-seeded Colony, 70-51, in front of a capacity crowd at Santa Monica College on Friday.

Samohi raced out to an early double-digit lead, but Colony was able to mount a comeback, making it 49-43 at the end of the third quarter.

As the fourth quarter began, Colony shaved the lead to 51-47 with 6:35 to play. After turning the ball over on the next possession, Samohi was able to force a defensive stop on Colony setting up a dramatic three-pointer by James Montgomery that put Samohi ahead, 54-47, with 5:25 left on the clock.

From there, Samohi didn't look back as the Vikings outscored Colony, 16-4, to end the quarter, securing a berth in the finals.

"The kids did a great job," Samohi Head Coach James Hecht said following the game. "We got some stops and were able to hold them off."

Samohi will face Leuzinger in the final later this week. The schedule will be released today. The appearance in the finals will be Hecht's first in his 16 seasons as Samohi's head coach.

"Words can't explain how I feel right now," Hecht said. "This is big for our 10 seniors."

The night got off to a bad start for Colony. First, the team thought the 7 p.m. game started at 7:30 p.m. Then, to make matters worse, the team's bus was in a minor accident en route to the site. Colony Head Coach Jerry De Fabiis was visibly upset following the game, but was careful not to blame his team's performance on the mishaps.

He said that his team's late game fade had more to do with the energy spent erasing an 18-point first-half lead. Once Colony came to within four late in the game, he said his

SEE SAMOHI PAGE 9

Samohi girls are finals bound

Santa Monica High School's girls basketball team routed Ayala, 67-37, Saturday to advance to the finals of the CIF-SS Division 1A finals.

Moriah Faulk led Samohi with 20 points. Thea Lemberger added 16.

Samohi will face Summit in the final, next week. It will be the second meeting of the season for the teams. Summit defeated Samohi, 40-39, on Dec. 2, 2009 during the Ladycat Classic.

DAILY PRESS

Pico library plans approved by council; location criticized by residents

BY NICK TABOREK
Daily Press Staff Writer

VIRGINIA AVENUE PARK Despite objections from the Pico Neighborhood Association, the City Council is moving ahead with plans to construct a nearly $13 million library here.

The council on Tuesday voted to award the $882,000 contract to design the facility to Koning Eizenberg Architecture.

The decision came the same day the PNA sent council members a letter urging them to select an alternate site for the library, arguing a better location would be next to the planned Expo Light Rail maintenance facility to be built on Exposition Boulevard at Stewart Street.

A proposed "buffer zone" next to the rail facility is a preferable site, the PNA board argued in the letter, both because it would preserve the open space at Virginia Avenue Park that would be lost to the library and because proximity to the planned Bergamot Station rail stop could benefit the project.

Council members, though, indicated the buffer zone was not a viable site for the library before unanimously voting to approve moving ahead.

Councilwoman Gleam Davis said there were several problems with the PNA's pitch. The buffer zone, which is intended to separate residents from a noisy industrial yard, is hardly an ideal spot for the library, she said, and probably wouldn't serve the purpose of protecting nearby residents from the rail yard's negative impacts.

There's also the question of timing.

"The buffer zone isn't even a done deal

SEE LIBRARY PAGE 8


Gary Limjap
(310) 586-0339
In today's real estate climate ...
Experience counts!
garylimjap@earthlink.net
COLDWELL BANKER


COMMITMENT BANDS
331 Wilshire Blvd. Santa Monica | 2 Hours Free Parking (Behind Store)
Monday-Saturday 10am-6pm • 310.451.1349 • www.readersjewelers.com

TAXES
ALL FORMS, ALL TYPES, ALL STATES
BACK TAXES • BOOKKEEPING • SMALL BUSINESS
SAMUEL B. MOSES, CPA
(310) 395-9922
100 Wilshire Blvd., Suite 1800 Santa Monica 90401



NAOMI KLEIN
Realtor® Sales Consultant
"Appreciate the Difference"
Alliance Properties Group
From Malibu to Hollywood,
first time home-buyers to experienced investors or simply for strategic real estate planning I am your one stop strategy shop!
naomk@cs.com (310) 502-5648



Anthony's Paint and Body Shop
Under old management
Eddie's Back!
Doing business the right way ... like the old days
• Exclusive Body Shop for Honda of Santa Monica
• Recommended Body Shop for Santa Monica Acura
• All insurance accepted
• Owner operated
HONDA ACURA
Since 1945 www.anthonysbodyshop.com
1546 14th St. (just north of Colorado) in Santa Monica • 310-393-0217

REAL ESTATE FINANCING SOLUTIONS MADE SIMPLE



• 20% Down Payment to $2M
• 25% Down Payment to $3M
• 30% Down Payment to $10M+
• Purchase and refinance loans from 3.0% (3.149% APR) up to $10,000,000
• Jumbo 5-Year Fixed Loans from 4.5% (4.599% APR) up to $3,000,000
• Construction financing available
• Bridge financing starting at 9.9%
• Alternative underwriting available for self employed borrowers / "Make sense" underwriting

CONTACT US TODAY AND EXPERIENCE THE DIFFERENCE



Jonathan O'Donnell
Vice President

Rates and terms subject to change. Certain restrictions apply. Final rates and down payment based on approved credit. Call for details.

COAST CAPITAL GROUP
A Real Estate Finance Company
310-798-5507 • Jonathan@CoastCapitalGroup.com

KMS california express yourself
GOLDWELL CLOSER TO STYLISTS. CLOSER TO HAIR

Happy Hour for your Hair
2-for-1 Blow Outs
Every Tuesday and Thursday
4:00pm – 7:00pm
1452 2nd Street
Santa Monica CA
310.460.4160
www.studio1452.com
studio1452 invention in hair

Money Management
When maintaining one's daily finances becomes difficult due to challenges, we're your trusted source.
▪ Assistance with logistics of bill paying
▪ Information on insurance, Medicare and Medi-Cal
▪ Help with reconciling financial statements
WISE & Healthy Aging
For Information: (310) 394-9871
A nonprofit social services organization

WHAT'S UP WESTSIDE
OUT AND ABOUT IN SANTA MONICA AND SURROUNDS



Monday, March 1, 2010

Vista Santa Monica
Annenberg Community Beach House
415 PCH, 11 a.m. — 3 p.m.
The second exhibition in the Beach=Culture series showcases work that captures the essence of Santa Monica. Works range from conceptual to nostalgic to fantastical ... all expanding upon the rich stories of life in the City by the Sea. Artists include long-time residents who have helped shape the vibrant cultural landscape that Santa Monica enjoys.

Telling a story through the lens
Emeritus Colege Art Gallery
1227 Second St., 5 p.m. — 6:30 p.m.
Exhibit of photo works by Emeritus College students. For information, call (310) 434-4306.

Mariachi Monday
El Texate Restaurant
316 Pico Blvd., 6 p.m. — 9 p.m.
Join El Texate for fresh squeezed margaritas and the beautiful music of Mariachi Alta California. No cover charge. Call (310)399-1115 for more information.

Tuesday, March 2, 2010

Rabbits in hats
Santa Monica Museum of Art
2525 Michigan Ave., 7 p.m. — 8:30 p.m.
Helen Varola, independent curator and co-editor of "Con Art," a book on art and magic, discusses the history and symbolism of one of the world's most recognizable magic tricks — pulling a rabbit out of a hat. For information, call (310) 586-6488.

Layla Lane Band live
The Edye Second Space, Santa Monica College Performing Arts Center
1310 11th St., 11:15 a.m.
Embracing the rock genre and cutting through it with a vintage edge and a sprinkling of gypsy swing, this exciting band features eclectic singer-songwriter Heday — a former student in SMC's Applied Music Program — and award-winning pianist Valerie Stern.

It's art!
Bergamont Station
2525 Michigan Ave., 5 p.m. — 8 p.m.
Pam Douglas's "The Seekers Series" and Joan Horsfall Young's "Caught in Time" are now on display at Bergamont's TAG Gallery. Call (310)829-9556 for more information.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.

COMMUNITY PROFILES

ALEJANDRO VILLERO
GARRETT CHEUNG



Brandon Wise *brandonw@smdp.com*

KNOW HOW: **Newly-minted Eagle Scouts Alejandro Villero (left) and Garrett Cheung (right) demonstrate first-aid skills on Sunday during a ceremony promoting the pair to the elite rank.**

Scouts honor

BY KEVIN HERRERA
Editor in Chief

DOWNTOWN One school was in desperate need of new backpack racks and shelves for its kindergarten class. Another wanted to refurbish storage bins and paint concrete trash cans to make the campus more attractive.

Alejandro Villero and Garrett Cheung delivered.

Sunday, surrounded by family, friends and fellow Boy Scouts, Villero and Cheung were rewarded, receiving the rank of Eagle Scout, a rare honor that the seniors at Santa Monica High School earned by completing a series of tasks that included community service projects at St. Anne's and Lincoln Middle schools.

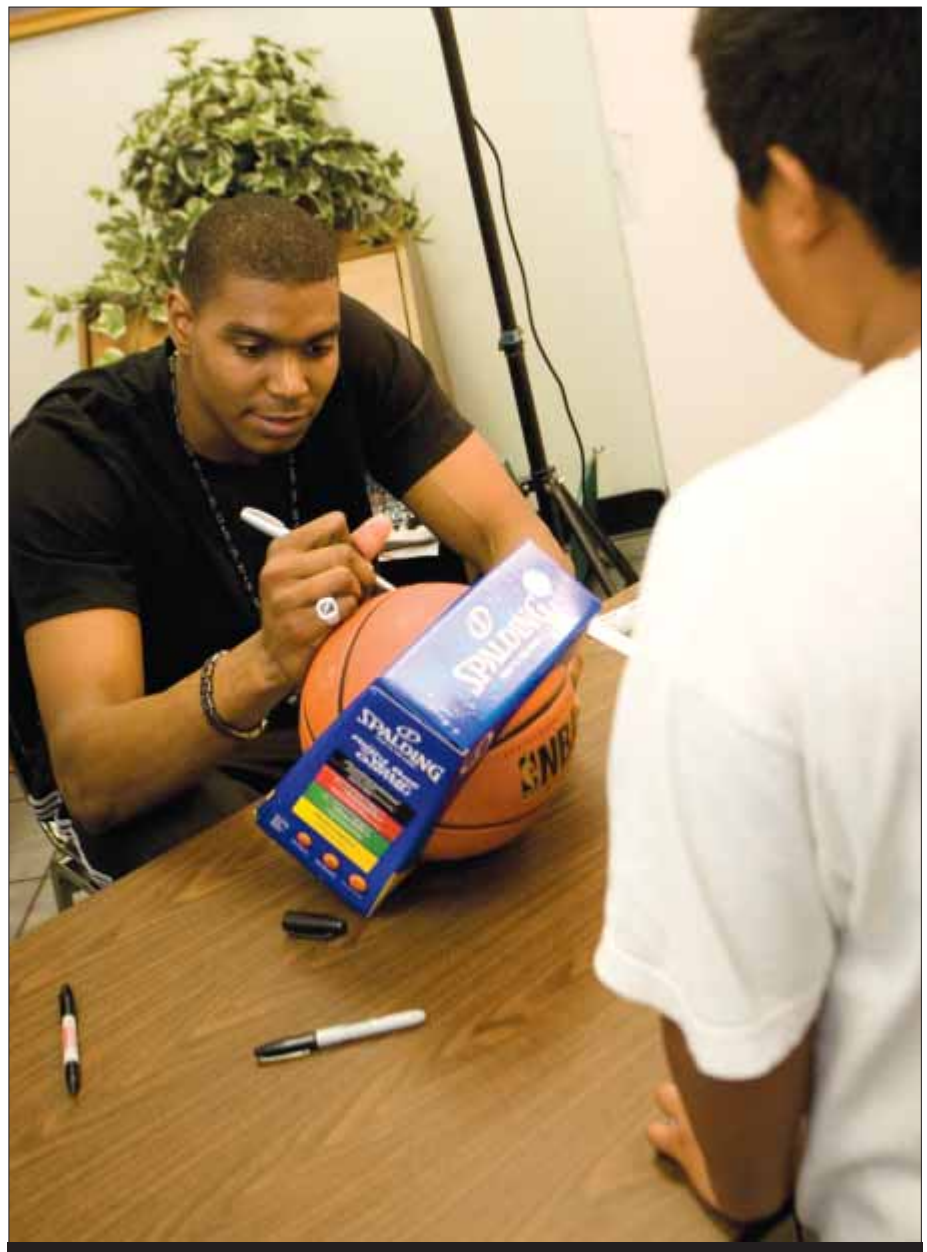
Boy Scout Troop 2, founded in Santa Monica more than 60 years ago, has a tradition of reaching out to local nonprofits and schools, lending a helping hand in exchange for valuable life experience that molds boys into men. Villero, 18, and Cheung, 17, led two groups of younger scouts as they went about measuring, sanding, hammering and painting over several days to complete the projects. And that's on top of the 21 merit badges the two had to earn prior to being considered for the rank of Eagle.

"This really is a great way to sum up what I've done in scouting for the past seven years," said Villero, who in his spare time likes to write fiction, play the piano and guitar, in addition to helping run the student store at Samohi. He hopes to study business or economics in college. "This is really an achievement. Being a scout provides you with a guideline for the rest of your life. Getting Eagle is a great jumping off point."

Both young men see becoming an Eagle Scout through proud eyes.

"It is the highest honor and it comes with a lot of responsibility," said Cheung, who is a member of the Samohi Orchestra, studies Chinese and is involved in a youth leadership program outside of scouts with an eye on studying engineering in college. "A lot is expected of Eagle Scouts. People expect you to act mature, know how to be prepared in any event or emergency situation. In could be just helping someone out or taking control when someone's life is in danger."

SEE CP PAGE 9



MAKING FRIENDS

Brandon Wise *brandonw@smdp.com*

Los Angeles Lakers' Andrew Bynum signs a basketball for Michael Tovar, 12, at Discount Tire Center on Pico Boulevard on Saturday afternoon. Fans waited in line for a chance to meet Bynum and get an autographed picture of the NBA star.

Scientists defend tsunami warning

GILLIAN FLACCUS
Associated Press Writer

HONOLULU The warning was ominous, its predictions dire: Oceanographers issued a bulletin telling Hawaii and other Pacific islands that a killer wave was heading their way with terrifying force and that "urgent action should be taken to protect lives and property."

But the devastating tidal surge predicted after Chile's magnitude 8.8-earthquake for areas far from the epicenter never materialized. And by Sunday, authorities had lifted the warning after waves half the predicted size tickled the shores of Hawaii and tourists once again jammed beaches and restaurants. The United States' West Coast was also issued a warning that included cities along Santa Monica Bay.

Scientists acknowledged they overstated the threat but defended their actions, saying they took the proper steps and learned the lessons of the 2004 Indonesian tsunami that killed thousands of people who didn't get enough warning.

"It's a key point to remember that we cannot end the warnings. Failure to warn is not an option for us," said Dai Lin Wang, an oceanographer at the Pacific Tsunami Warning Center in Hawaii. "We cannot have a situation that we thought was no problem and then it's devastating. That just cannot happen."

Hundreds of thousands of people fled shorelines for higher ground Saturday in a panic that circled the Pacific Rim after scientists warned 53 nations and territories that a tsunami had been generated by the massive Chilean quake.

It was the largest-scale evacuation in Hawaii in years, if not decades. Emergency sirens blared throughout the day, the Navy moved ships out of Pearl Harbor, and residents hoarded gasoline, food and water in anticipation of a major disaster. Some supermarkets even placed limits on items like Spam because of the panic buying.

At least five people were killed by the tsunami on Robinson Crusoe Island off Chile's coast and huge waves devastated the port city of Talcahuano, near hard-hit Concepcion on Chile's mainland.

WORLD FAMOUS
The Omelette Parlor
Since 1967
Quality & Value Always!
Open 6am - 2:30pm Mon. - Fri.
6am - 4pm Sat. - Sun.
310-399-7892
2732 Main St.
Santa Monica
"Half Priced Menu Omelettes Daily From 6-7AM Daily! What A Deal!"


Golda Savage
Stand [on] your [own] ground.
Helping sellers & buyers accomplish just that.
310.770.4490
golda@bulldogrealtors.com
BULLDOG REALTORS
1209 Abbot Kinney Boulevard, Venice

LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Nice work, Neworth

Editor:

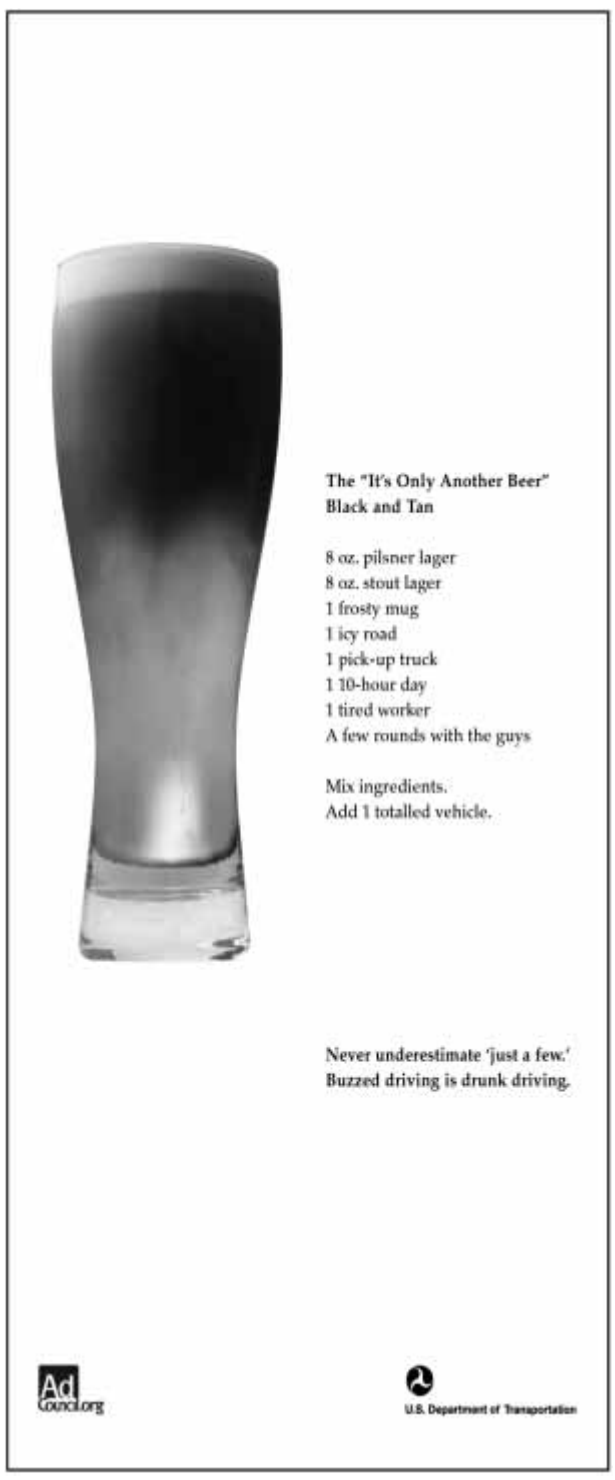
I met [SMDP columnist] Jack Neworth some 30 (can it be?) years ago in a small pub in Santa Monica that has since made room for more profitable use of space.

From the beginning, Jack's amazing "take" on things and his way of capturing life with his written word has always made me relish the opportunity of reading anything he has written. Over the years, we were pulled in different directions, me to Connecticut, while Jack remained in Santa Monica. We lost touch for a time, but have recently reconnected when I clicked his e-mail address by mistake and sent him a photo intended for someone else. In typical "Jack style," he responded to the e-mail, not realizing it was me, basically thanking me for sending the photo but letting me know that he had no idea who these people were or why he was receiving the e-mail.

We both laughed when we realized what I had done and the upshot of the whole thing was that I'm now reading Jack's column on a weekly basis and loving it. Jack's amazing gift of putting to words what so many of us think, his comments on current events, and his take on daily life, are genuine, humorous, and a definite highlight of my Fridays.

For a short time, I'm transported back to the beach, laughing, thinking, and admiring Jack for his talent. Thank you for giving us, the readers, the opportunity to explore life through Jack's eyes, it's definitely a treat!

Susie Dietrich Acker
Stamford, Conn.





My Write

Bill Bauer — Send comments to editor@smdp.com

The (Terry) O'Day SM was put up for sale

LAST TUESDAY, FORMER PLANNING commissioner Terry O'Day was appointed by City Council as an interim replacement for the late Ken Genser on the council dais. In November, he'll have to run against other candidates and win to complete Genser's term which expires in November, 2012. O'Day prevailed after eight rounds of voting.

Santa Monicans for Renters' Rights-affiliated City Councilman Richard Bloom nominated and voted for O'Day through all eight rounds. Bob Holbrook, a "business-backed" councilman, consistently backed O'Day and SMRR-endorsed Pam O'Connor voted six times for O'Day.

Gleam Davis nominated and voted exclusively for SMRR darling and "officeholder-in-training" Jennifer Kennedy. Davis' vote was strictly SMRR "partisan politics." She totally ignored her constituency who were overwhelmingly backing either Ted Winterer or O'Day. The snub was a major political blunder for Davis.

Councilman Kevin McKeown, a SMRR member, nominated and voted for slow growth advocate Ted Winterer but switched and voted for O'Day in the final round. O'Day and Kennedy were the only candidates nominated for the final round.

Bobby Shriver, an independent, voted for Winterer initially but switched to O'Day on the final round, too — possibly to avoid voting for Kennedy. Because Genser was mayor when he died, council will choose an interim mayor at their April 13 meeting. Some are saying that Shriver, seeing O'Day's inevitable victory, may have voted for him in hopes of receiving his support for a mayoral nod.

O'Day has received consistent backing by developer, hotel and real estate interests who contributed to his failed 2006 council bid as well as the campaign committee he co-chaired to defeat 2008's Measure T, a ballot proposition that would have restricted commercial development in the city.

A few years ago, it would've been unthinkable for SMRR-endorsed politicians to support anything associated with real estate interests, landlords and developers who opposed traditional SMRR core values such as rent control and slow-growth development. Today, these "business entities" share many SMRR priorities such as more social services, low income housing, environmental programs and education, so there are some mutual interests.

The political shift is away from SMRR vs. non-SMRR and more toward "more development" vs. "slow growth." The schism between pro-development SMRRs (who see development as a source of funds for expanded public housing, sustainable city and social services) and slow growth SMRRs (concerned about traffic and crowding) within SMRR is real.

Developer and real estate lucre has already found its way into some SMRR politicians's war chests. Thousands of dollars in campaign contributions have flowed to the late Genser as well as Bloom and O'Connor. The real estate/developer largess may have already paid off through votes for O'Day. What? Can't buy Bloom and O'Connor's votes? Looks like someone may have.

Hundreds of thousands of dollars will be spent by hotel interests, developers and big business in the fall election because they smell blood in the water. Deep-pocket interests will likely back a slate of pro-business and pro-development incumbents consisting of Holbrook, O'Day and O'Connor in November.

At their annual summer congress, SMRR will probably endorse McKeown, Davis and Kennedy, and possibly O'Connor (if she has a fat war chest) for November's elections.

Members of the business community already ponied up an estimated five grand for O'Connor at a re-election fundraiser last fall put together in part by Kim Karie, a City Hall lobbyist for developer, real estate and luxury hotel interests. Karie also lobbied hard behind the scenes for O'Day's appointment.

O'Connor, who has a growing list of enemies within SMRR and a lengthy history of accepting developer/real estate boodle, may be sucking up to big money interests to keep her flagging political career afloat in case SMRR dumps her. Year-end (2009) "Friends of Pam O'Connor" financial disclosure statements listing her contributors have still not been filed and posted on the city Web site.

With O'Day's appointment, City Council is now made up of five council persons who are considered pro-development. They are Davis, Bloom, O'Connor, Holbrook and O'Day. On the other side are slow growth McKeown, and Shriver who leans toward "less."

Now, there are enough votes on council to approve projects faster and with more generous terms for developers. Even if a pro-development incumbent loses his or her council seat to a slow-growth advocate such as Winterer in November, the votes will still be there for speedier approval of larger developments and City Hall's growth-encouraging Land use and Circulation Element (LUCE.)

Traffic and quality of life issues for the rest of us will be glossed over because there's big money to be made and campaign coffers to be filled. Scary thought: council's pro-development margin could be even bigger especially if McKeown were to lose his reelection bid this fall.

We're becoming victims of political greed and out-of-state real estate manipulators. As voters, we must smarten up, organize and fight for what's good for all of us.

Santa Monica is not for sale.

BILL can be reached at mr.bilbau@gmail.com

CAN'T FIND A DAILY PRESS NEWSTAND IN YOUR AREA? WE'LL TRY TO GET ONE TO YOU!
Santa Monica Daily Press — Call us at (310) 458-7737

PUBLISHER
Ross Furukawa
ross@smdp.com

EDITOR IN CHIEF
Kevin Herrera
editor@smdp.com

MANAGING EDITOR
Daniel Archuleta
daniela@smdp.com

STAFF WRITER
Nick Taborek
nickt@smdp.com

CHIEF PHOTOGRAPHER
Brandon Wise
brandonw@smdp.com

STAFF PHOTOGRAPHER
Morgan Genser
news@smdp.com

CONTRIBUTING WRITERS
Bill Bauer, David Pisarra, Meredith Carroll, Kenny Mack, Jack Neworth, Lloyd Garver, Dr. Reese Halter, Taylor Van Arsdale, Dane Robert Swanson, Steve Breen, Elizabeth Brown, Merv Hecht, Mike Heayn, Brian Hepp, Mariel Howsepian, Cynthia Citron, Amanda Cushman, and Phyllis Chavez

CONTRIBUTING PHOTOGRAPHER
Fabian Lewkowicz

NEWS INTERNS
Kate Mather
Carlee Jensen, Miriam Finder
news@smdp.com

PHOTOGRAPHY INTERNS
Ray Solano
news@smdp.com

ADVERTISING SALES MANAGER
Rob Schwenker
schwenker@smdp.com

SENIOR ADVERTISING ACCOUNT EXECUTIVE
Grace Wang
gracew@smdp.com

ADVERTISING ACCOUNT EXECUTIVES
Carlos Escalante
carlose@smdp.com
Scott Zubor
scottz@smdp.com

ADVERTISING TRAFFIC FACILITATOR
Amber Kessee
amberk@smdp.com

OPERATIONS MANAGER
Connie Sommerville
connies@smdp.com

PRODUCTION MANAGER
Darren Ouellette
production@smdp.com

CIRCULATION
Keith Wyatt
Osvaldo Paganini
circulation@smdp.com

Santa Monica Daily Press
A newspaper with issues

410 Broadway, Suite B
Santa Monica, CA 90401
OFFICE (310) 458-PRESS (7737)
FAX (310) 576-9913

Visit us online at smdp.com

CIRCULATION VERIFICATION COUNCIL

The Santa Monica Daily Press is published six days a week, Monday through Saturday.

19,000 daily circulation, 46,450 daily readership. Circulation is audited and verified by Circulation Verification Council, 2006. Serving the City of Santa Monica, and the communities of Venice Beach, Brentwood, West LA. Members of CNPA, AFCP, CVC, Associated Press, IFPA, Santa Monica Chamber of Commerce.

Published by Newlon Rouge, LLC

© 2006 Newlon Rouge, LLC, all rights reserved.

OPINIONS EXPRESSED are those of the writer and do not necessarily reflect those of the Santa Monica Daily Press staff. Guest editorials from residents are encouraged, as are letters to the editor. Letters will be published on a space-available basis. It is our intention to publish all letters we receive, except those that are libelous or are unsigned. Preference will be given to those that are e-mailed to editor@smdp.com. All letters must include the author's name and telephone number for purposes of verification. Letters also may be mailed to our offices located at 1427 Third Street Promenade, Suite 202, Santa Monica, 90401, or faxed to (310) 576-9913. All letters and guest editorials are subject to editing for space and content.

L.A. budget problems equal cutbacks, layoffs

MICHAEL R. BLOOD
Associated Press Writer

LOS ANGELES For two decades, Los Angeles built libraries with a vigor rarely seen in the nation, spending $335 million to get books and computers within the reach of those who might not otherwise have them.

Now, it's getter harder to get inside the buildings.

A hobbled economy has left the nation's second-largest city starved for cash, and 72 library branches now are closed Friday mornings to save money. More than 1,000 people work at the libraries, but layoffs and retirements could slash the staff by 20 percent or more by June. Hours will be cut again.

A new era of austerity has arrived grimly in Los Angeles, where Mayor Antonio Villaraigosa is warning the city must do more with less. The library hours only begin to tell the story. As many as 4,000 layoffs are planned, which would translate into more gaping potholes, neglected parks and streets lined with overgrown trees.

Its zoo and convention center could end up being run by private operators. The mayor is determined to protect his biggest success, a bulked-up police force, but even officers are being asked along with other city workers to consider pay cuts as deep as 15 percent.

At the city's newest library in the trendy Silver Lake neighborhood, where the stacks are illuminated by skylights, Leon Moore grimaced at the thought of locked doors.

"You go where the books are, the books don't come to you," lamented Moore, 65, a history buff who borrows regularly from the library's DVD collection. When it comes to budget cuts, libraries should "be the last resort."

Governments across the nation are strapped for cash after a national recession and its wake. But City Hall in Los Angeles is also paying for its decision to hire workers during economic good times while failing to recognize those days could end.

"Now we have a work force we can't maintain," City Administrative Officer Miguel Santana said.

The city is facing budget gaps of $700 million over 16 months, but the problems will linger for at least several years. By 2013, a $1 billion gap is projected as expenses outpace the money coming into the city treasury.

Los Angeles' credit rating has taken a hit, meaning it will cost more to borrow money. Collections of sales taxes are expected to dip more than 10 percent this year as consumers cut back on spending.

"Unlike the federal government, the city can't print money to prime the pump," said Tracy Westen of the Center for Governmental Studies, a Los Angeles-based research group, referring to Washington's vast stimulus spending.

For the mayor, "a lot of this is simply beyond his control," Westen said.

Santana said 4,000 layoffs endorsed by the City Council and backed by the mayor would save $300 million in the fiscal year that starts July 1, not enough to close the gap.

If completed, the layoffs would cut the work force paid from the city's general fund by 16 percent. Overall, Los Angeles has 46,000 workers, but 21,000 are paid from separate sources, such as at the Department of Water and Power, which collects utility rates.

One of the key issues: the city's pension contributions are expected to soar to make up for huge stock market losses during the recession.

The nation and city have weathered recessions before, and the hopeful imagine Los Angeles will emerge with a leaner, more efficient government. Villaraigosa wrote recently that he wants to reinvent government "with a smaller footprint focused on the most important needs," and he has moved to shut down some small agencies.

But the fear is layoffs and cutbacks will lead to a city something less than it is today.

With unemployment in double digits, "to talk about layoffs ... completely misses not only the impact on the quality of life, but the impact on the economy," union leader Cheryl Parisi said.

"Libraries are going to be closed," predicts Parisi, chair of the Coalition of Los Angeles City Unions, an umbrella group for 22,000 workers from librarians to street maintenance workers. "They are going to cut maintenance for parks. You are not going to have crews out filing potholes."

Now in his second, four-year term, Villaraigosa came into office in 2005 promising to reshape Los Angeles for the 21st century.

Crime is down, but the shortage of cash will limit what he can do. Old programs might be shut down to make room for the new. Long-standing problems like clotted traffic and troubled public schools remain.

While economists believe the national recession is over, no one is predicting a quick recovery in Los Angeles. In the recession of the early 1990s, it took nearly a decade for sales tax collections to bounce back.

Villaraigosa attended the opening of the new, $12 million library in November, where he said it would be "a place where children and adults alike can broaden their horizons."

Less than a month later, the hours were cut.

At the Silver Lake library, Nicole Fazio, 37, said she was reluctant to be critical about reduced hours because she grew up in rural Washington without one in town.

The Q Line

Leading the council

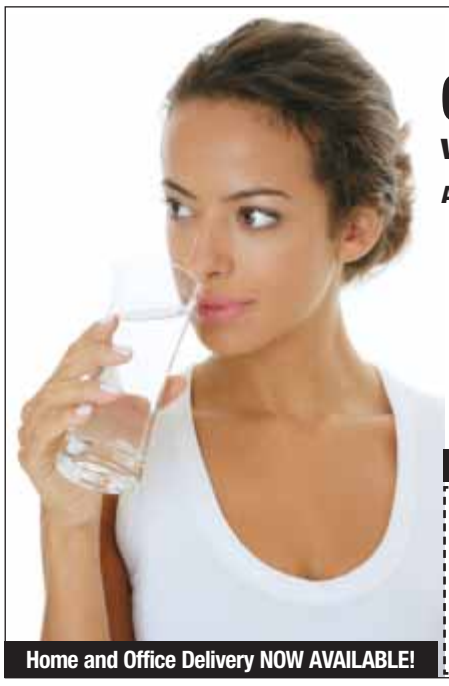
Now that Terry O'Day has been selected to fill the late Mayor Ken Genser's seat on the City Council, the next order of business for the governing body is to appoint a new mayor.

So, this week's Q-Line question asks:
Who should be the next mayor, and why?

Call (310) 285-8106 before Friday at 5 p.m. and we'll print your answers in the weekend edition of the Daily Press.

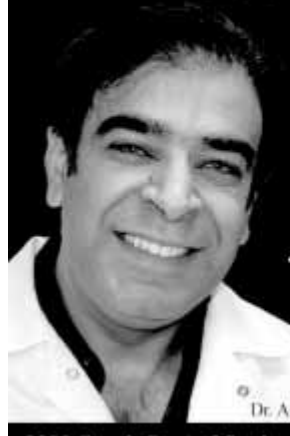



Are You Ready?
Hypnotherapy can help you turn on the no-smoking sign for good
Guaranteed!
John McGrail, Ph.D, C.Ht.
(310) 235-2883 www.hypnotherapylosangeles.com
Hypnotherapists are not licensed by the state of California as healing arts practitioners; for your benefit and protection, work on some issues may require a written referral from a licensed physician or mental health professional.


Change your water ...
CHANGE YOUR LIFE
with "Beyond O_2" Alkaline Water
Alkaline Water reverses the effects of illness and leads to:
• increased energy • anti-aging • positive mood • stabilized blood sugars • weight loss
• better digestion • lower cholesterol • clear skin • disease reversal (gout, diabetes, etc.)
(310) 664-8880
Beyond O_2 Water House
2209 Main St., Santa Monica, CA 90405
www.beyondo2water.com
Home and Office Delivery NOW AVAILABLE!
FREE
5 gallons of "Beyond O_2" Alkaline Water
Beyond O_2 Water
(310) 664-8880
With this coupon.
Not valid with other offers or prior purchases.
*Please bring an empty container for your water or you may purchase a container at the store

V.I.P. YELLOW CAB

Call for Reservations
310.460.8818
310.266.0038
24 Hours a Day
Sedans & Limousines
Great FLAT FEE Specials to All of L.A.
SANTA MONICA
$24.99
TO LAX
Flat rate
25% OFF
METER
TO ANY DESTINATION
Call for an Estimate

Comfortable Dentistry You Can Afford!

Braces • Invisalign • Lumineers • Geneva Dentures
Perio-Protect Trays (Comfortable, Easy to Use)
Regular and Mini Implants
Snap-On-Smile / Change your Smile
and Your Bite (Immediate and Painless)
"We will BEAT ANY PRICE in the area!"
We cordially invite you to call
(310) 586-7676
Open Saturday by Appointment
Dr. Aasim Shah
AWESOME DENTAL of SANTA MONICA
3200 South Santa Monica Boulevard • Suite 208 • Santa Monica

INTERESTED IN YOUR DAILY FORECAST?
CHECK OUT THE HOROSCOPES ON PAGE 11!

The Household Hazardous Waste Center

A Safe, Easy and Free Service for Santa Monica Residents!



2500 Michigan Ave.
Open Wed. – Fri., 9 a.m. to 1 p.m.
Saturday 9 a.m to 2 p.m.

New Hours For 2010!

Do not abandon waste when closed.
To report abandoned waste
call (310) 458-8679.

For instructions on proper disposal
and accepted materials please visit
sustainablesm.org/hhw
or call (310) 458-2213.

City of Santa Monica
A Sustainable Community
sustainablesm.org

Wash Fold

Under New Management

Cleanliness & Service are our Standards

No time to do laundry?
We'll take care of it.
Convenient, Fast, and Careful.
All customer orders are washed individually; competitive prices and quick turnaround.
Give our coupon a try.

Wash & Fold
next day service
Same day service available if dropped before 11 am
$1.00 Lb 10 lbs minimum For limited time
Comforters and large items subject to additional charges

WASH & FOLD DROP OFF LAUNDY
10%OFF COUPON
Minimum 10 Lbs. (exp.3/15/10)

ECO FRIENDLY
All New Energy Efficient Equipment; Environmentally Friendly Detergents Available

Early Bird Special
6:00 am to 9:00 am (for limited time)
30 Lb Large Washers $1.00
FREE SOAP
Tuesday - Wednesday - Thursday
10:00 am to 5:00 pm

(310) 314-5555
1865 Lincoln Blvd., Santa Monica, CA (Corner Pico Blvd.)

WE'LL NAIL THE JOB THE FIRST TIME



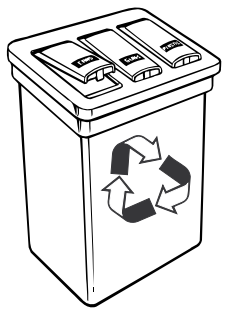
No Job Too Small!
HOME REPAIR
CONSULTATION
EMERGENCY REPAIRS
TROUBLESHOOTING

MIKE PROJECTS

Call Mike Vaughan Sr now! 24/7
(310) 945-8350

TIME TO GET IT DONE

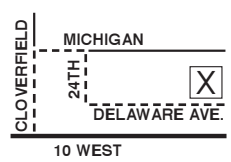
RECYCLE NOW!



Aluminum Cans
$1.70 per pound with
this coupon expires 3-31-10

Aluminum Plastic Glass Bi-Metal Newspaper
CardboardWhite/Color/Computer Paper Copper & Brass

Santa Monica Recycling Center
2411 Delaware Avenue in Santa Monica
(310) 453-9677



ENROLLING AFTER SCHOOL CLASSES NOW!



age: 2-16 years

JAZZ, TAP, BALLET,
SALSA, HIP HOP,
THEATER AND MORE

Call Us Today for a
free class

The Pretenders Studio
www.thepretendersstudio.com
The Pretenders Studio believes in a healthy body image, positive attitude and the power to communicate through creativity.

1635 16th Street, Santa Monica CA 90404 • (310) 450-1800

Death toll rises to 708 in Chile after earthquake

EVA VERGARA
MICHAEL WARREN
Associated Press Writers

CONCEPCION, Chile Heroism and banditry mingled on Chile's shattered streets Sunday as rescuers braved aftershocks digging for survivors and the government sent soldiers and ordered a nighttime curfew to quell looting. The death toll climbed to 708 in one of the biggest earthquakes in centuries.

In the hard-hit city of Concepcion, firefighters pulling survivors from a toppled apartment block were forced to pause because of tear gas fired to stop looters, who were wheeling off everything from microwave ovens to canned milk at a damaged supermarket across the street.

Efforts to determine the full scope of destruction were undermined by an endless string of terrifying aftershocks that continued to turn buildings into rubble. Officials said 500,000 houses were destroyed or badly damaged, and President Michele Bachelet said "a growing number" of people were listed as missing.

"We are facing a catastrophe of such unthinkable magnitude that it will require a giant effort" to recover, Bachelet said after meeting for six hours with ministers and generals in La Moneda Palace, itself chipped and cracked.

She signed a decree giving the military control over security in the province of Concepcion, where looters were pillaging supermarkets, gas stations, pharmacies and banks. Men and women hurried away with plastic containers of chicken, beef and sausages.

Virtually every market and supermarket had been looted — and no food or drinking water could be found. Many people in Concepcion expressed anger at the authorities for not stopping the looting or bringing in supplies. Electricity and water services were out of service.

"We are overwhelmed," a police officer told The Associated Press.

Bachelet said a curfew was being imposed from 9 p.m. to 6 a.m. and only security forces and other emergency personnel would be allowed on the streets. Police vehicles drove around announcing the curfew over loudspeakers.

As nightfall neared, hundreds of people put up tents and huddled around wood fires in parks and the grassy medians of avenues, too fearful to return to their homes amid continuing strong aftershocks.

Bachelet, who leaves office on March 11, said the country would accept some of the offers of aid that have poured in from around the world.

She said Chile needs field hospitals and temporary bridges, water purification plants and damage assessment experts — as well as rescuers to help relieve workers who have been laboring frantically since the magnitude-8.8 quake struck before dawn Saturday.

To strip away any need for looting, Bachelet announced that essentials on the shelves of major supermarkets would be given away for free, under the supervision of authorities. Soldiers and police will also distribute food and water, she said.

Although houses, bridges and highways were damaged in Santiago, the national capital, a few flights managed to land at the airport and subway service resumed.

More chaotic was the region to the south, where the shaking was the strongest and where the quake generated waves that lashed coastal settlements, leaving behind sticks, scraps of metal and masonry houses ripped in two.

In the village of Lloca, a beachside carnival was caught in the tsunami. A carousel was twisted on its side and a ferris wheel rose above the muddy wreckage.

In Concepcion, the largest city in the disaster zone, a new, 15-story apartment building toppled onto its side. Many of those who lived on the side that wound up facing the sky could clamber out; those on the other were trapped. An estimated 60 people remained trapped in the 70-unit apartment building.

Police officer Jorge Guerra took names of the missing from a stream of tearful relatives and friends. He urged them to be optimistic because about two dozen people had been rescued.

> **"THERE ARE PEOPLE ALIVE. THERE ARE SEVERAL PEOPLE WHO ARE GOING TO BE RESCUED."**
>
> Jorge Guerra
> Police officer

"There are people alive. There are several people who are going to be rescued," he said — though the next people pulled from the wreckage were dead.

Concepcion's main hospital was operating, though patients in an older half of the building were moved into hallways as a precaution.

Rescuers worked carefully for fear of aftershocks. Ninety jolts of magnitude 5 or greater shuddered across the region in the first 24 hours after the quake, including one nearly as large as the earthquake that devastated Haiti on Jan. 12.

Firefighters in Concepcion were about to lower a rescuer deep into the rubble when the scent of tear gas fired at looters across the street forced them to interrupt their efforts.

"It's sad, but because of the situation you have to confront the robberies and at the same time continue the search," Guerra said.

The sound of chain saws, power drills and sledgehammers breaking through concrete competed with the whoosh of a water cannon fired at looters and the shouts of crowds that found new ways into a four-story supermarket each time police retreated.

One woman ran off with a shopping cart piled high with slabs of unwrapped meat and cheese. A shirtless man carried a mattress on his head. Some of the looters pitched rocks at police armored vehicles outside the Lider market, which is majority-owned by Wal-Mart Stores Inc.

Across the Bio Bio River in the city of San Pedro, looters cleared out a shopping mall. A video store was set ablaze, two automatic teller machines were broken open, a bank was robbed and a supermarket emptied, its floor littered with mashed plums, scattered dog food and smashed liquor bottles.

"It was a mob. They looted everything," said police Sgt. Rene Gutierrez, 46, who had his men guarding the now-empty mall. "Now we're only here to protect the building — what's left of the building."

Earth Talk
By the editors of E Magazine

Proudly Sponsored by City of Santa Monica, A Sustainable Community, sustainablesm.org

Send comments to editor@smdp.com



Photo courtesy Mario Roberto Duran Ortiz/Flickr

WHAT A VALUE: **According to the blog Futurewheels.com, electric cars and plug-in hybrids (those that have been converted by owners) currently average about two cents per mile to recharge, while gasoline-only cars average about 10 cents per mile to refuel. Pictured: a Toyota Prius Plug-in Hybrid demonstration program vehicle at the 2010 Washington, DC Auto Show.**

Travel on the cheap

Dear EarthTalk

When the plug-in Prius is released, how much electricity will it use? Will my electric bill double if my Prius is plugged in each night? Or will the increase be minimal? Also, will all this recharging put a strain on the existing electricity grid?

G.C. Marx
Colorado Springs, Colo.

IT IS DIFFICULT TO PINPOINT THE ANSWER to this question right now since Toyota has not yet released its much anticipated plug-in hybrid, but most analysts believe the increase in your electric bill from overnight charging will be minimal. According to the blog Futurewheels.com, electric cars and plug-in hybrids (those that have been converted by owners) currently average about two cents per mile to recharge (electric rates vary greatly by region), while gasoline-only cars average about 10 cents per mile to refuel.

Plug In America, a California based network of electric vehicle and (self-converted) plug-in hybrid owners, estimates the cost to charge a typical plug-in hybrid overnight to be less than a dollar. So while your electric bill might go up $30/month due to recharging, your gas bill will decrease by somewhere between 80 and 100 percent depending on your driving habits and what you were driving beforehand.

Of course, it's important to keep in mind that regular hybrids cost between $2,000 and $10,000 more than their gas-only counterparts, and that plug-in hybrids will likely cost even more due to their larger, better batteries and other more advanced technologies. It would take years and years of gasoline-free driving to make up the sticker-price difference between a plug-in hybrid and an equivalent-sized gasoline-fueled car. So while plug-in hybrids will help the environment, they're not so much about saving money — unless you drive thousands of miles a week, in which case you'll recoup your costs in fuel savings in a few years.

As to strain on the existing electricity grid, most experts agree that plug-in hybrids and all-electric vehicles, even in the unlikely event that all of us switched over to them eventually, wouldn't compromise the ability of utilities to provide power, given that they are already scaled up to handle peak loads during heat waves when everyone runs energy-hogging air conditioning.

Furthermore, most of us would charge our cars overnight — typically a slow period for utilities otherwise and during which they could generate much more power if customers wanted it. A 2007 study by the U.S. Department of Energy's Pacific Northwest National Laboratory found that off-peak electricity capacity could fuel the daily commutes of nearly three-quarters of all cars, light trucks, SUVs and vans on American roads today if they were plug-in hybrids. Plug In America adds that many utilities are upgrading local electricity distribution systems to accommodate plug-in hybrids and electric vehicles "just as they do when residents add more air conditioners and TVs."

So if you're interested in taking the plug-in hybrid plunge when the cars become available, don't worry about increased electric bills, as overall you'll be saving gobs of cash at the pump. And given the popularity of the current hybrids on the road, enough of us might go for the plug-in versions so as to reduce the cost disparity with traditional cars — meaning we could "save green" in more ways than one.

Want to talk environment? Submit questions to earthtalk@emagazine.com.

TELL SANTA MONICA WHAT YOU THINK!
WRITE A LETTER TO THE EDITOR
EMAIL TO: EDITOR@SMDP.COM OR FAX TO (310) 576-9913
Santa Monica Daily Press Visit us online at smdp.com

GERMAN CAR SERVICE
Specialist in Repair of Porsche • VW • Audi • BMW
- Best alternative to high dealer prices
- Complete service and repair
- All work guaranteed
- Locally owned and operated since 1965



2202 OLYMPIC BLVD., SANTA MONICA • (310) 829-2563

GET YOUR DOCUMENTS THERE IN A FLASH



Now Legal Services provides messenger services, rush court filings on motorcycles and rush process servings. Our services include the preparation of documents for small claims court filings, the filing in the court and serving the papers.

Call NOW LEGAL SERVICES for details.

NOW LEGAL SERVICE
24-HOUR ATTORNEY SERVICE
213.482.1567
nowlegalonline.com
*CALL US FOR DETAILS

CITY OF SANTA MONICA

NOTICE INVITING BIDS

NOTICE IS HEREBY GIVEN that the City of Santa Monica ("City") invites design-build entities ("Design-Build Entities") to complete and to submit sealed Design-Build Bids ("Bids") for the design and construction of the following project ("Project"):

PROJECT NAME: Design-Build of Santa Monica Resource Recovery Center Project (SP2107)

All Bids shall be submitted in sealed envelopes marked on the outside, **"DESIGN-BUILD BID, SANTA MONICA RESOURCE RECOVERY CENTER PROJECT"** and shall be hand delivered to, or be received by mail at, the City of Santa Monica, Office of the City Clerk, Room 102, 1685 Main Street, Santa Monica, California 90401, not later than **2:30 p.m. on March 19th, 2010**, to be publicly opened and read aloud at 3:00 p.m. on said date in City Hall. All Bids must be prepared in conformance with the RFB using the forms referenced in or attached thereto. The Applicant assumes full and sole responsibility for timely receipt of its complete Bid at the stated location designated for receipt thereof. As set forth more fully in the RFB, the City shall select from the Applicants a "short-list" of the Design-Build Entities determined to be most qualified based on the scoring of the Bids and then shall interview such Applicants to determine the best bidder for the Project.

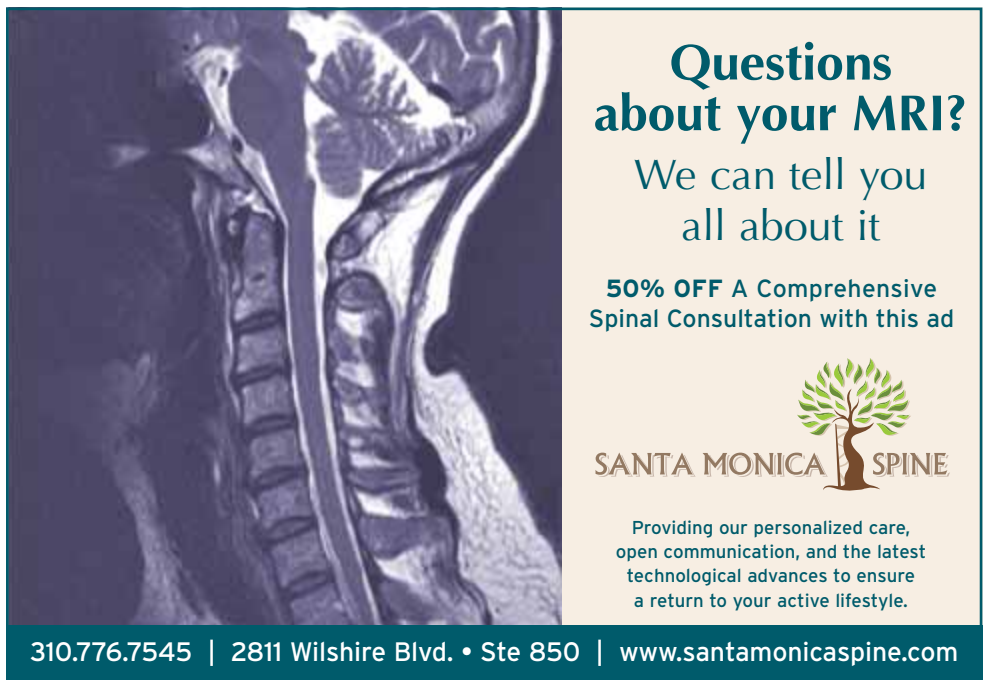
A Bid Conference/Job Walk will be held on March 3rd, 2010, commencing promptly at 10:00 a.m. at the Santa Monica Solid Waste Management office located in the City Yard at 2500 Michigan Avenue, Santa Monica. Participation is not required but is strongly recommended to view the site and existing structures.

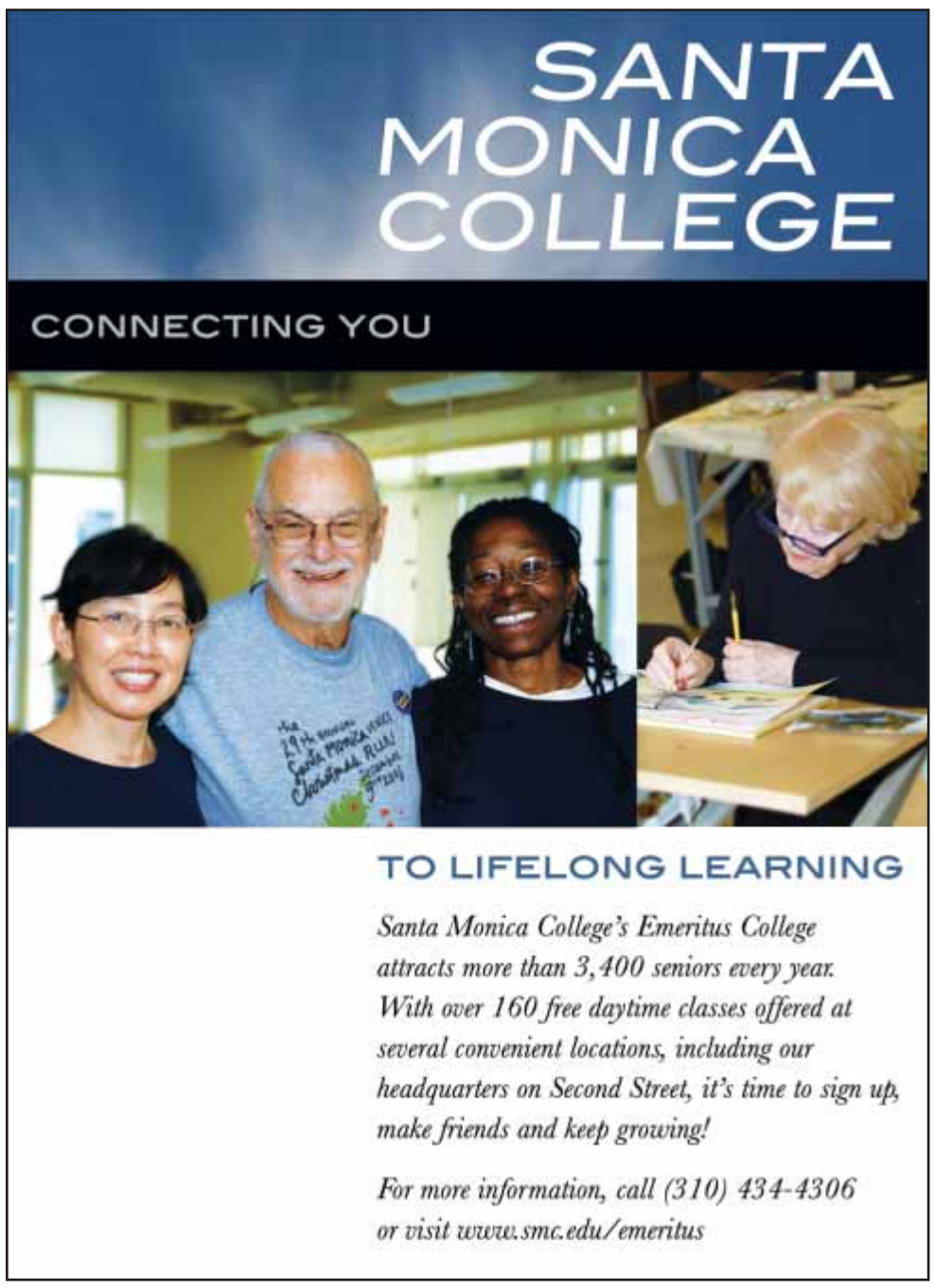
JOB WALK: Wednesday, March 3, 2010 at 10:00 a.m.
2500 Michigan Avenue, Santa Monica

Design-Build Entities wishing to be considered must submit Bids containing all information required pursuant to the City's Request for Bids ("RFB") from Design-Build Entities for the Design-Build of Santa Monica Resource Recovery Center. The RFB is available for download from the City's website: http://www01.smgov.net/finance/purchasing/.

PREPARE TO PUSH, LLC OFFICIAL PROVIDER OF STROLLER STRIDES
STROLLER STRIDES®
Now offering classes in Santa Monica, Culver City, Marina Del Rey, Venice,!
TOTAL FITNESS PROGRAM For Moms With Their Babies.™
WWW.STROLLERSTRIDES.COM
800.795.6708 LAINFO@STROLLERSTRIDES.NET







KNOW BEFORE YOU GO

Palisades Bluffs Stabilization Project

A northbound lane of Pacific Coast Highway will be closed between 8 a.m. and 3 p.m. until further notice. Any questions can be directed to the hotline, (866) 755-7679.

Stimulus Funded Citywide Street Improvement Project

Street resurfacing and sidewalk replacement will occur at various locations as follows: 26th Street between Carlyle and Montana; Montana between 17th and 26th; Broadway and Colorado between 12th and 26th; Lincoln between Colorado and Olympic; Ocean Park Boulevard between Lincoln and 25th; and Barnard Way between Ocean Park and Pico boulevards resulting in intermittent lane closures and detours. The construction schedule is subject to change without notice based on weather conditions.

Big Blue Bus Campus Expansion Project (1620 Sixth St.)

No parking along the west sidewalk of Seventh Street between Colorado Avenue and Olympic Boulevard until May 2010. The construction schedule is subject to change without notice due to weather conditions.

Annual Street Improvement Project

Construction of concrete gutters on San Vicente Boulevard between Seventh and 16th streets; on Brentwood Terrace between 12th and 14th streets; and on Carlyle Avenue between 18th and Euclid streets. This will result in intermittent lane closures.

Beach Public Restroom Replacement Project

Geotechnical soil sampling will take place at various locations on Palisades Beach Road and Ocean Front Walk starting on Wednesday, March 3 and ending on Thursday, March 4, 2010. No detours are anticipated. Flag persons will be available to assist with the delivery and relocation of large equipment to each site and to assure that there is minimal inconvenience for users of beach parking lots and pedestrian and bicycle paths.

Parking Structures at Santa Monica Place

Starting Monday, March 1, 2010, Parking Structure #8 (located at Second Street and Colorado Avenue) will be completely closed for approximately 4 and a half months. Full closure of this garage is necessary to carry out extensive interior and exterior improvements including parking control equipment and structural upgrades, façade enhancements, and public art installation. Parking Structure #7 (located at Fourth Street and Broadway) will close for similar improvements after Parking Structure #8 is re-opened. For questions or comments concerning the construction, please contact Dan Griffin at (310) 394-6000 or Greg de Vinck at (310) 458-8733. For questions about parking availability in Downtown, contact Frank Ching at (310) 458-8295.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.

Buffer zone not seen as viable library site

FROM **LIBRARY** PAGE 1

yet," Davis said. "We don't have control of that land [and] we're not likely to have control of that land for a long time."

That's a significant problem, she said, because City Hall has a tight deadline to sell bonds to fund the library's construction. In order to sell the bonds, plans for the library need to progress, she said.

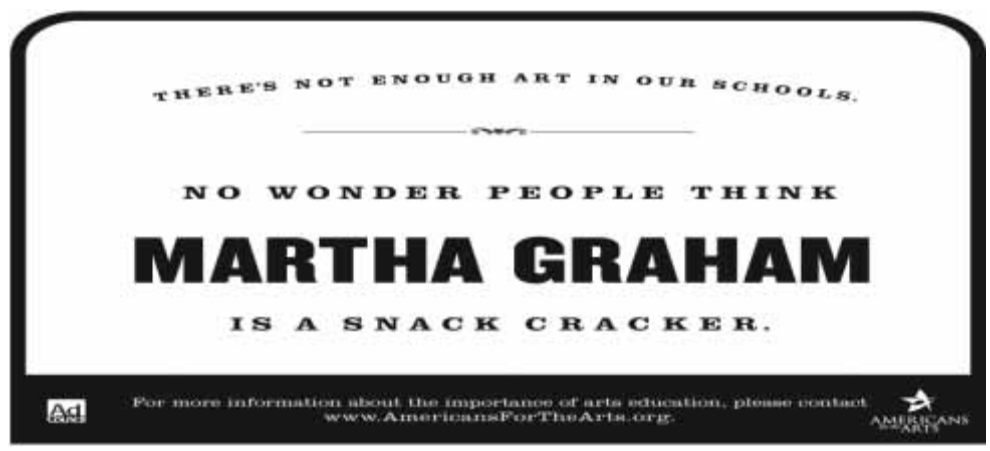
Maria Loya, a past co-chair of the PNA, said she backed the buffer zone proposal but in any case is pleased a library is being planned in her neighborhood.

"We feel like we want to be able to preserve what we have at Virginia Avenue Park and not have it be disturbed," she said, but added: "We're happy because ultimately this has been a victory for our community and this is something our neighborhood has been advocating for many years."

Hank Koning, a principal in the architecture firm that will design the library and chairman of the Planning Commission, called the library an exciting project for the Pico Neighborhood.

"We're going to do our best to make sure we maintain as much park space as possible," he said. "Having designed the park … we don't want to undo that."

nickt@smdp.com



DO YOU HAVE COMMUNITY NEWS?
Submit news releases to editor@smdp.com or by fax at (310) 576-9913
Santa Monica Daily Press Visit us online at smdp.com

West L.A. Scouts a lesson in diversity

FROM CP PAGE 3

The scouts' motto is "Be Prepared," and those who watched the two Eagle Scouts complete their projects said they definitely were. Villero chose St. Anne's, a private, Catholic school that serves mostly low-income families and relies heavily on the kindness of others, said Carol O'Day, marketing and development director for the school. The kindergarten class, situated in a modular structure lacking storage space, needed new shelves and racks for backpacks. The old shelves were situated too high for the children to place their books and toys, with some shelves beginning to sag.

"It was an ambitious project, but Alejandro came in to the classroom a number of times, photographed the space, took measurements and talked with the teacher to see how the room was used, how high things had to be and how they needed to be secured so they are safe for children," O'Day said. "Alejandro did a great job and really made the classroom kid-friendly.

"He organized his troop of helpers, fed them and arranged a painting day at his own home," she added. "He followed up with us. He was very thorough."

O'Day wants Villero to come back to the campus and speak with some of the older kids at the K-8 school to get them excited about the "big boy in the uniform and how fun that is," she said.

Over at Lincoln, Assistant Principal Carl Hobkirk, whose son Kyle earned the rank of Eagle Scout two years ago, worked with Cheung to refurbish six wooden boxes used to store earthquake preparedness materials as well as security and custodial supplies. The boxes were showing their age, having been at the campus for 10 years.

"Now they'll probably be good for another decade," Hobkirk said, giving credit to Cheung's hard work, which included sanding and replacing boards and fittings, painting and upgrading hinges. "Garrett is a terrific kid. The Cheungs are a great family."

In addition to the bins, Cheung and his group of younger scouts painted concrete trash cans donated by City Hall. Cheung used paint that matched the school's colors to create a more aesthetically appealing campus.

"They were just gray and looked really awful," Hobkirk said. "They look much better now."

Hobkirk believes the Boy Scouts are still an important organization and in particular Troop 2, which draws from families from Santa Monica, Brentwood and West Los Angeles. Despite the national arm of the Boy Scouts' stance on gays and lesbians serving in the troop, Hobkirk said Troop 2 does not discriminate, which is why it is so diverse. Openly gay families participate with their children and women serve as assistant scout masters.

"I think it is good for the kids to see that and learn tolerance in addition to the survival skills and other valuable lessons that Boy Scouts provides," Hobkirk said. "My son matured tremendously and has become more responsible. Most boys, myself included, when they are 11,12,13 just want to have fun, have a blast and not pay much attention to what is going on around them. Then you see these older scouts in high school and learn about all the fun they are having and it looks attractive as a kid. You start thinking about all the great trips, backpacking through the Grand Tetons, canoeing around Catalina or hiking in Yosemite.

"Kids just thrive on it and then there comes the whole community service portion, with older scouts helping the younger ones along, singing at local senior centers, there are so many elements that are very positive."

kevinh@smdp.com

Intern Miriam Finder contributed to this report.



Morgan Genser *news@smdp.com*

HAPPY TIMES: **Santa Monica High School's boys basketball team celebrates Friday after beating Colony, 70-51, to advance to the CIF-SS Division 1A final. Samohi will face Leuzinger in the final later this week.**

Appearance in CIF final first for coach

FROM SAMOHI PAGE 1

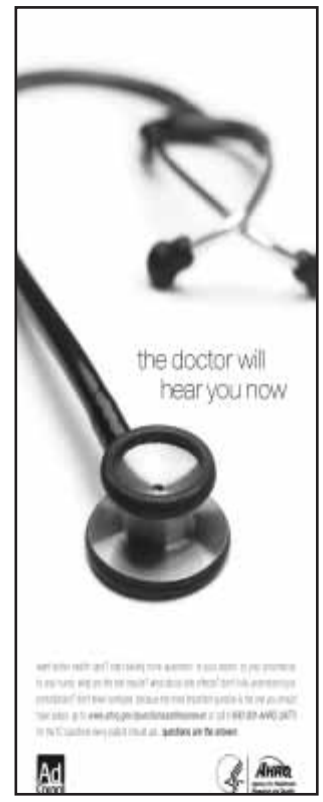
players were mentally and physically tired and lost their composure as a result.

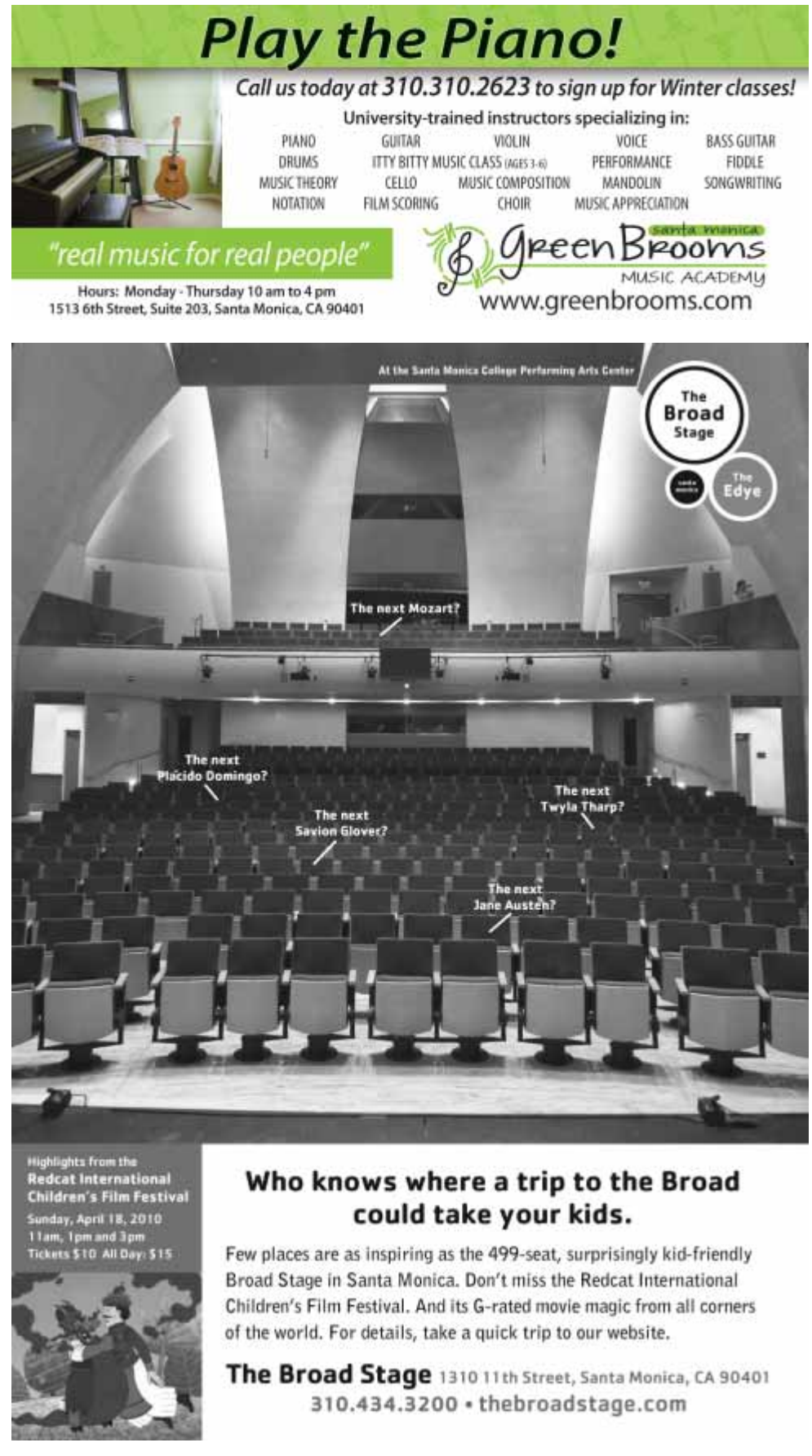
"We weren't ready tonight," De Fabiis said. "But, I don't' want to take any credit away from [Santa Monica], they've been here before."

Samohi advanced to the semi-finals last season only to be defeated by Tesoro, 62-58.

daniela@smdp.com









INTERESTED IN ADVERTISING IN THE ONLY LOCAL DAILY PAPER IN SANTA MONICA?
Santa Monica Daily Press Call us at (310) 458-7737



SURF REPORT

Surf Conditions **Water Temp:** 58°

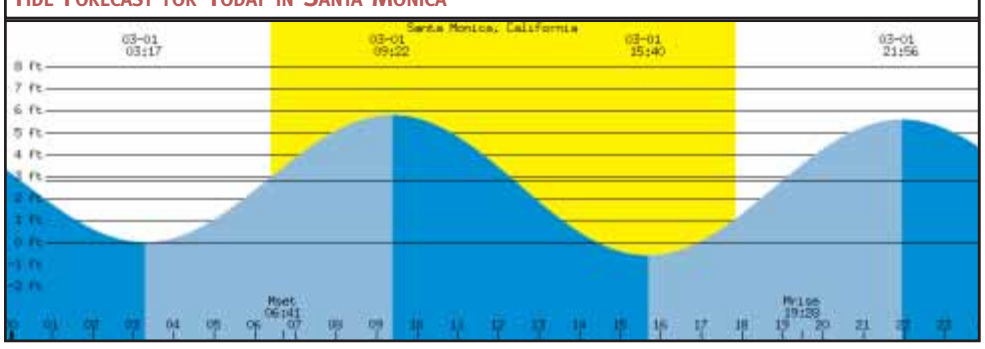
Swell Forecast

Swell is expected to back off to DOH max, perhaps just a couple feet overhead at well-exposed west facing breaks.

Long Range Synopsis

Swell is expected to back down further, at least in the AM, before our next NW swell comes ashore.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **February 23, 2010**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 1
- Number of beach closures due to a sewage spill -- 8
- Number of wet days -- 17
- Number of A grades for dry/wet weather -- 37 / 19
- Number of (C,D,F) grades for dry/wet weather -- 9 / 27

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation; simplehuman; SIMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	C
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lechusa and Las Alina creeks.	A+	A+
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	A+	A+
Zuma Beach at Zuma Creek mouth.	A+	A+
Walnut Creek, projection of Wildlife Rd. (private).	A+	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	F	F
Escondido Creek, just east of Escondido State Beach.	F	C
Latigo Canyon Creek mouth.	A+	A+
Solstice Canyon at Don Blocker County Beach.	A+	A
Pearce State Beach at creek mouth.	A+	D
Marie Canyon storm drain at Pearce Beach, at 24572 Malibu Rd..	F	F
Surfrider Beach at Malibu Colony fence.	A+	F
Surfrider Beach (breach location)- daily.	F	F
Malibu Pier - 50 yards east.	A+	F
Carbon Beach at Sweetwater Canyon.	A+	A
Las Flores State Beach at Las Flores Creek (point zero).	A+	A
Big Rock Beach at 19948 PCH stairs.	A+	F
Pena Creek at Las Tunas County Beach.	B	A
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	F	F
Castlerock Storm Drain at Castle Rock Beach.	A+	A+
Santa Ynez Storm Drain at Castle Rock Beach.	D	D
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	F

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	F
Will Rogers State Beach at Pulga Canyon storm drain.	A+	A+
Will Rogers State Beach at Temescal Canyon drain.	A+	F
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	C	F
Santa Monica Beach at Montana Ave. drain.	A+	C
Santa Monica Beach at Wilshire Blvd. drain.	A+	F
Santa Monica Municipal Pier.	D	C
Santa Monica Beach at Pico/Kenter storm drain.	A	F
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	F
Ocean Park Beach at Ashland Ave. drain.	A+	B
Venice City Beach, at the Rose Ave. storm drain.	A+	F
Venice Beach at Brooks Ave. drain.	A+	F
Venice Beach at Windward Ave. drain.	A+	A+
Venice Fishing Pier - 50 yards south.	A+	D
Venice Beach- projection of Topsail St..	A+	C
Marina del Rey, Mothers' Beach- lifeguard tower.	D	D
Dockweiler State Beach at Ballona Creek mouth.	A	F
Dockweiler State Beach at Culver Blvd. drain.	A+	A+
North Westchester Storm Drain at Dockweiler State Beach.	A+	A+
Dockweiler State Beach at World Way (south of D&W jetty).	A+	F
Dockweiler State Beach at Imperial Hwy drain.	A+	A+
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	A+
Dockweiler State Beach at Grand Ave. drain.	A+	A+

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay's Beach Report Card℠ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

© 2010 Copyright Heal the Bay. All rights reserved. Printed on recycled paper (unless faxed).

MLB

Angels begin search to replace Figgins atop order

THE ASSOCIATED PRESS

TEMPE, Ariz. Mike Scioscia downplayed the offseason losses of several key players on the Los Angeles Angels.

One spot stands out, though: leadoff hitter.

Chone Figgins left Los Angeles for Seattle in the offseason, and Scioscia has a big hole to fill. But the manager thinks the player who bats first does not have to be a copy of the speedy Figgins.

"We talk a lot about this," Scioscia said Sunday. "I don't think it's just a leadoff hitter, you can talk about anybody that's going to be in a table-setter position ... you have to get on base."

Figgins did just that. His .395 on-base percentage was the 11th best in the majors. He also had 42 stolen bases.

Scioscia said there were other ways a leadoff hitter could set up the middle of the batting order and pointed to the outstanding season shortstop Erick Aybar had in 2009.

"If his numbers last year played out this year, he'd be a terrific guy hitting 1 or 2 to feed the middle of the lineup," said Scioscia, when asked if Aybar would get on base enough to hit at the top of the order. "There is some growth in that area but for right now, the amount of times that he's in scoring position, the amount of times that he can get on base, that's just raw production that's going to feed the middle of the lineup.

"There are some things he's got to grow in to, but he's also going to have a one-pitch at bat and split a gap and hit a triple and score on a ground out," Scioscia added.

Earlier this spring, Scioscia referred to Aybar and utility infielder Maicer Izturis as "exciting" choices available to him for the vacant spot in the order.

Aybar had a breakthrough year in 2009, hitting .312 with an on-base percentage of .353. He had 37 extra-base hits (23 doubles, nine triples and five homers), stole 14 bases and was thrown out seven times.

In many ways, Izturis was just as good or better. He had a .343 on-base percentage, but his career on-base percentage of .359 is well ahead of Aybar's .324. He walked five more times (35) than Aybar in 119 fewer plate appearances (437) and had six more extra-base hits (43) than Aybar. Izturis stole 13 bases and was caught five times.

By comparison, Figgins walked 101 times in 720 plate appearances and had 42 extra-base hits.

"I'll come in here and be ready for that role," said Izturis, like Aybar, an outstanding defensive player. "My whole career in the minor leagues I was leadoff or hitting second."

Scioscia said earlier in camp that he would be comfortable giving Izturis 500 at-bats. His 387 last season was a career high and exactly how many he'll get could depend on how well Brandon Wood fares at third base and Howie Kendrick at second.

Figgins, like Vladimir Guerrero and John Lackey, are high-profile former Angels now and Scioscia would prefer to leave them out of the conversation.

"This day-to-day process doesn't really give you the opportunity to think about who's not here," Scioscia said. "We have a terrific team. We're going to concentrate on what we have and what we have we definitely believe is of championship caliber. We've got some big shoes and big holes that we're going to have to fill, and we're going to focus on them."

And Figgins' are as big as any.

"Figgy's some big shoes to fill because of how well-rounded of a player he became," he said. "I don't think one is any more difficult than the other.

"Figgy's on-base (percentage) wasn't always .400. Sometimes he was .350 or .360, but his speed — on those years when he wasn't on as much — let him beat that guy that was going to score 100 runs.

"The bottom line is scoring runs. Some guys don't get on base as high as some guys but their speed would probably create more scoring opportunities for guys hitting behind them," Scioscia continued. "The bottom line is how many times he's going to feed the lineup, not only by getting on base but getting into scoring position."

WINTER OLYMPICS

Crosby's golden goal sinks Americans' hockey hopes

JAIME ARON
AP Sports Writer

VANCOUVER, British Columbia Sid the Kid has a new label: Olympic hero.

Already considered Canada's greatest player since Wayne Gretzky, Sidney Crosby did something the Great One never did, scoring the winning goal in overtime to give Canada a 3-2 victory over the United States in perhaps the most important game in the history of this hockey-obsessed nation.

By winning the final event of the Vancouver Olympics, Canada earned its 14th gold medal — the most by any country at any Winter Olympics.

Wow. Even the disappointed Americans had to appreciate what a Hollywood-esque finish this was.

"It doesn't feel real. It feels like a dream. It just feels like dream," Crosby said.

It still stung. But the Americans were supposed to be lucky to get a bronze at this tournament. Expectations changed when they reached the finals without ever trailing, but the U.S. got behind early and never led.

Their silver was the 37th medal won by the United States at these games, also the most by any country at any Winter Olympics. The U.S. won the medals race for the first time since 1932.

Crosby's goal set off a wild celebration throughout Canada. In downtown Vancouver, fans set off fireworks in the street, climbed atop bus-stop rooftops and danced on tables in bars.

Even IOC president Jacques Rogge got pumped up, gesturing for the crowd inside the arena to cheer louder before he put the gold medal around Crosby's neck.

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(323) 466-FILM

Call theater for information.

AMC Loews Broadway 4
1441 Third Street Promenade

Cop Out (R) 1hr 50min
1:45, 4:20, 7:00, 9:30

From Paris With Love (R) 1hr 35min
2:00, 7:20

The Imaginarium of Doctor Parnassus (PG-13) 2hr 2min
4:30, 9:40

Shutter Island (R) 2hr 18min
3:15, 6:30, 9:35

Up in the Air (R) 1hr 49min
1:30, 4:15, 6:50, 9:25

AMC 7 Santa Monica
1310 Third St.
(310) 289-4262

Avatar 3D (PG-13) 2hr 40 min
2:15, 6:00, 9:30

Cop Out (R) 1hr 50min
2:30, 5:00, 7:30, 10:00

The Wolfman (R) 1hr 42min
2:20, 4:45, 7:25, 9:50

Shutter Island (R) 1hr 35min
1:00, 4:00, 7:15, 8:30, 10:1

Dear John - Digital Presentation (PG-13) 1hr 48min
1:45, 4:20, 7:00, 9:35

The Crazies (R) 1hr 41min
1:15, 4:15, 7:05, 9:45

Laemmle's Monica Fourplex
1332 Second St.
(310) 394-9741

An Education (PG13) 1hr 55min
1:50, 4:30, 7:30, 10:00

Crazy Heart (R) 2hr 07min
1:30, 4:20, 7:10, 9:55

Ajami (NR) 2hr 15min
1:20, 4:10, 7:00, 9:50

Mann's Criterion Theatre
1313 Third St.
(310) 395-1599

The Blind Side (PG-13) 2hrs 6min
12:40, 3:50, 6:40, 9:40

The Good Guy (R) 1hr 30min
12:00, 2:30, 5:00, 7:30, 9:50

Percy Jackson & The Olympians: The Lightning Thief (PG) 2 hrs
12:50, 1:50, 3:40, 4:30, 6:20, 7:20, 9:00, 10:00

Valentine's Day (PG-13) 1hr 57min
12:10, 1:00, 3:10, 4:05, 6:10, 7:00, 9:10, 10:10

For more information, e-mail news@smdp.com

Do your thing tonight, Libra

ARIES (March 21-April 19)
★★★★ Your inner voice weaves through conversations and events. You might question what is going on behind the scenes. Lie back and do your thing. Soon enough, you will see the complete story. Tonight: Discussions lead you in a new direction.

TAURUS (April 20-May 20)
★★★★★ Creativity often fills in the gaps. Let this energy work one more time. You note that a friend or a group of associates isn't following through. Be open to understanding, though you might not like your role. Tonight: Burning the midnight oil.

GEMINI (May 21-June 20)
★★★★ If you have trouble getting going, don't push. Honor your inner needs, and you will be more likely to perform at the level you like. Others could push. Do only what you must. Tonight: A long-overdue discussion.

CANCER (June 21-July 22)
★★★★ Return calls and keep judgments at bay. You want to get the facts. Schedule meetings, though information could cast an interesting light onto an issue. Make no decisions until you are sure. Tonight: Clear out an errand.

LEO (July 23-Aug. 22)
★★★★ Don't lose sight of your fiscal sanity, as many situations could encourage you to go overboard. A partner or associate could be erratic and demanding. Stay centered. Listen to what is being said. Tonight: Talk is cheap.

VIRGO (Aug. 23-Sept. 22)
★★★★★ Know that you are in the pink and in much better shape than many of your cohorts. Know that you might need to assume the lead in the midst of chaos and change. You know what works; now follow through. Tonight: Slow down.

LIBRA (Sept. 23-Oct. 22)
★★★ Don't push. If you don't feel like doing something, there is probably a good reason why. Unexpected developments easily could point to a different path. Observe and reflect. Tonight: Feeling better? Do your thing.

SCORPIO (Oct. 23-Nov. 21)
★★★★★ Investigate a suggestion. Though you might see that many people are in support of this idea, you still could be questioning it. Understanding is heightened through a brainstorming session. Tonight: Take some much-needed personal time.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★ The boss reminds you who is in charge. You might not have been wondering, but he or she needs to claim his or her power. Be willing to back off if you value your job! Tonight: Beam in what you want.

CAPRICORN (Dec. 22-Jan. 19)
★★★ Listen to other people's ideas. Explain with care that you might need to explore your alternatives more fully. Follow your instincts with a sudden event or startling conversation. Tonight: Working late.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ Let a partner run with the ball. When you are stunned by events or a request, be ready to say "no." Certainly don't give anyone carte blanche with your checkbook. Recognize a limitation when you see it. Tonight: Let your mind wander.

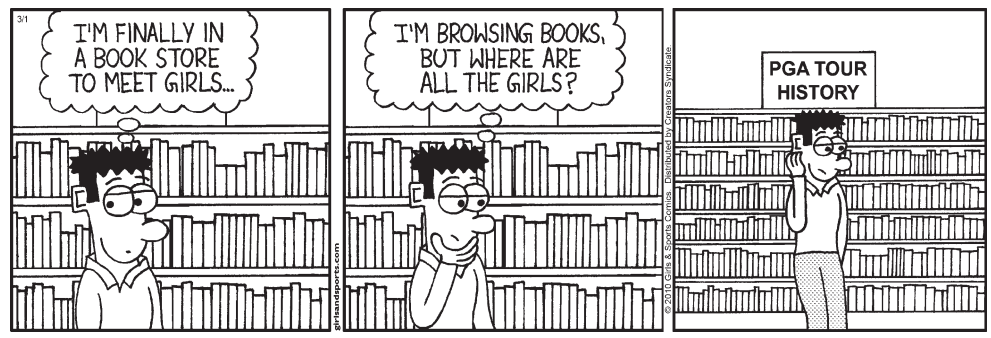
PISCES (Feb. 19-March 20)
★★★ You might need to get your two cents in, but you hit a wall no matter what you try. Ultimately, you might just turn tail and walk away from the situation. Some people might have a problem understanding. Tonight: Listen to a friend who could be down.

Happy birthday

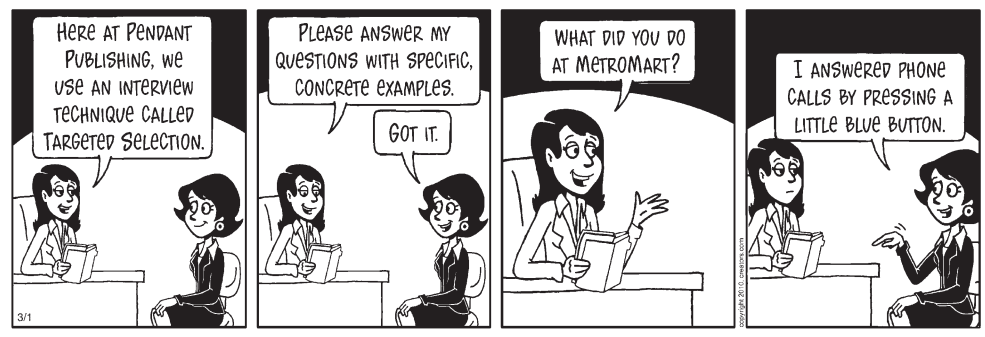
This year, you are ending one cycle and entering a new luck cycle. You often look at what is ahead and want to follow a nontraditional route. A partner could be overly serious, and you often feel that he or she rains on your parade. Joint finances are a key interest, and a profitable one at that. You might be making a major investment. Don't stretch yourself too far. If you're single, you might be ambivalent about many of your suitors.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

Girls and Sports
By Justin Borus and Andrew Feinstein



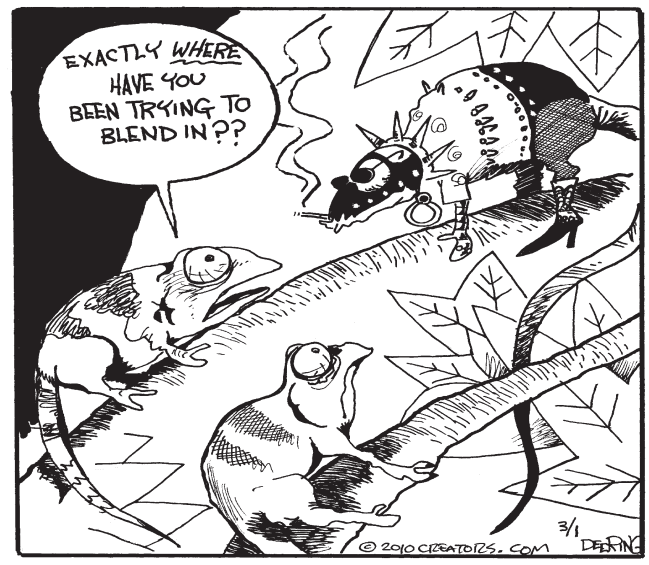
The Meaning of Lila
By John Forgetta & L.A. Rose



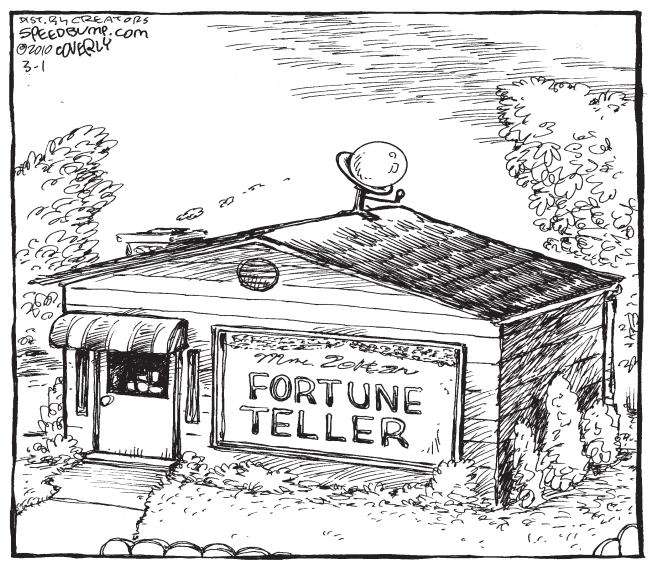
Garfield
By Jim Davis



Strange Brew
By John Deering



Speed Bump
By Dave Coverly



Be a Fraud Fighter!
Senior Fraud Prevention Call Center
Volunteers needed ages 55+
• Call seniors and educate them about fraud
• Free lunch
• As little as 3 hours per week
• Parking available
WISE & Healthy Aging
(310) 394 -9871
1527 4th St.
Santa Monica, CA

Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

	6			1			2	
3			9			1		5
				4	6		8	
	2				3	7		
4		6				9		2
		9	8				5	
	5		4	7				
6		8			5			4
	4			6			9	

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

7	4	2	5	9	1	6	3	8
8	9	5	3	2	6	7	1	4
6	3	1	8	4	7	9	2	5
5	2	4	6	7	8	1	9	3
3	1	8	9	5	2	4	7	6
9	6	7	1	3	4	5	8	2
2	8	6	7	1	5	3	4	9
1	5	3	4	8	9	2	6	7
4	7	9	2	6	3	8	5	1

Your ad could run here!
Call us today at (310) 458-7737

Your ad could run here!
Call us today at (310) 458-7737





MYSTERY PHOTO

Brandon Wise *brandonw@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Stallion's mate
5 School grade
9 Located
10 Sports venue
12 Next to
13 Model sticker
14 Bike for two
16 Adam's mate
17 Small bills
18 Tolerates
21 Silent OK
22 Vestiges
23 Baseball's Dent
24 Fume
26 Cry loudly
29 Tastebud setting
30 Simmer
31 Dictator Amin
32 "A Streetcar Named Desire" role
34 Two cubed
37 Santa's crew
38 Bit of gossip
39 Watchful
40 "Quite contrary" lass
41 Earth neighbor

DOWN

1 La Scala setting
2 Made amends
3 Tears apart
4 Border
5 Fuming
6 Common verb
7 Diminish
8 Scoundrels
9 Squelched
11 Pub orders
15 Parades
19 Make brownies
20 Far from friendly
22 Ballet wear
23 Entreat
24 Salt base
25 Puzzle
26 Puzzle worker
27 Edmonton team
28 Big party
29 Layer
30 "Twilight" heroine
33 League member
35 Vert.'s counterpart
36 Attempt

A	L	I	T	■	■	S	U	G	A	R
T	O	N	E	S	■	I	N	A	N	E
L	A	B	E	L	■	F	I	N	N	S
A	V	A	■	E	A	T	■	D	U	E
S	E	C	R	E	T	■	C	H	A	T
■	S	K	I	P	S	B	A	I	L	■
■	■	■	S	I	T	A	R	■	■	■
■	A	R	E	N	A	R	O	C	K	■
S	P	I	N	■	K	I	M	O	N	O
T	O	T	■	Y	E	S	■	L	E	N
E	L	U	D	E	■	T	A	L	E	S
P	L	A	I	N	■	A	G	I	L	E
S	O	L	E	S	■	■	T	E	S	T

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

■	1	2	3	4	■	5	6	7	8	■
9					■	10				11
12					■	13				
14					15	■	■	16		
17				■	18	19	20			
21			■	22						■
■	■	■	23					■	■	■
■	24	25					■	26	27	28
29						■	30			
31			■	■	32	33				
34			35	36	■	37				
38					■	39				
■	40				■	41				■

3-1

DAILY LOTTERY

MEGA MILLIONS: 4 14 29 54 56
Meganumber: 40
Jackpot: 112$M

SUPER LOTTO PLUS: 5 9 14 39 47
Meganumber: 27
Jackpot: 14$M

FANTASY 5: 3 5 10 37 38

DAILY 3: MIDDAY: 0 4 1
EVENING: 2 5 7

DAILY DERBY:
1st: 02 Lucky Star
2nd: 07 Eureka!
3rd: 03 Hot Shot
RACE TIME: 1:40.90

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ University of Montreal School of Social Work professor Simon Louis Lajeunesse, intending to research the effects of pornography on men's relationships with women and needing a control group for comparison, advertised in the local community for up to 20 nonusers of pornography, but he was forced to radically alter his research model when no one signed up. Concluded Lajeunesse, in December: "Guys who do not watch pornography do not exist."

■ Poorly Conceived: (1) Travis Copeland, 19, bolting from a courtroom in Waukegan, Ill., in January, ran down a hallway and then lowered his shoulder and thrust himself at a window, intending to crash through it to freedom. Courthouse windows are bulletproof, and Copeland merely bounced off, staggered away and fell to the floor in pain. (2) Chamil Guadarrama, 30, was arrested in Springfield, Mass., in February after a store security guard spotted him with 75 bottles of lotion stuffed down his pant legs (which were tied off at the ankles), making him look like a nearly immobile Michelin Man. Said a cop: "(We) could not fit Mr. Guadarrama into the cruiser because ... he could not bend over."

TODAY IN HISTORY

2002 The peseta is discontinued as official currency of Spain and is replaced with the euro (?).

2003 Management of the United States Customs Service and the United States Secret Service move to the United States Department of Homeland Security.

2004 Mohammed Bahr al-Uloum becomes President of Iraq.

2005 Death penalty for juveniles revoked in United States of America.

2006 English-language Wikipedia reaches its one millionth article, Jordanhill railway station.

2007 Tornadoes swarm across the southern United States, killing at least 20; eight of the deaths are at a high school in Enterprise, Alabama.

WORD UP!

quixotic \kwik-SOT-ik\ , adjective;

1. Caught up in the romance of noble deeds and the pursuit of unreachable goals

Classifieds CALL TODAY FOR SPECIAL MONTHLY RATES!

Prepay your ad today!

(310) 458-7737

$5.50 per day. Up to 15 words, 20 cents each additional word.

Employment

HOUSEKEEPER, LIVE-IN English speaking, required for Malibu Broad Beach home, Mature, experienced, responsible person to provide cooking and cleaning services to small household. Must be able to prove high standard of service, Furnished apartment. Single/married pref. no children, no pets, non-smoking. References required. Salary negotiable Call 310-469-6846

OVERSEE THE accounting department for our satellite offices, including review of financial statements, taxes and budgets in compliance with foreign local laws. Jobsite: HBA, Santa Monica; Min. BA in Business or foreign equivalent or MBA required; Fax resumes to M.G. (310) 453-1182

For Sale

SPA/HOT TUB 2010 Model. Neck Jets. Therapy seat. Warranty. Never used. Can deliver. Worth $5950, sell for $1950 (310)479-3054

For Rent

MAR VISTA, 11621 Braddock Dr. unit 2 2bdrm. 1.5 bath, $1225 & up, townhouse style, stove, carpt, w/d hookup, patio, gated parking, carpet, intercom entry, no pets.$700 off move-in (310)967-4471 www.jkwproperties.com

1248 11TH st.unit A 2bdrm/1 1/2bath, lower carpet stove, blinds, laundry, vinyl flooring, balcony parking, no pets.on site manager $1540.(310)393-6322 www.jkwproperties.com

12746 Pacific Ave. unit 6 1+1 stove, fridge, dishwasher, wall ac, carpet, blinds, laundry,intercom entry, parking, no pets. $1195.move-in special $500 off (310)578-7512 www.jkwproperties.com

3206 BAGLEY AVE. 1+1 upper, stove, fridge, blinds, carpet, dishwasher, on-site laundry, garage parking, intercom entry no pets. $1050 $500 off move-in (310)578-7512 jkwproperties.com

501 N. Venice 1+1, #29 $1225/mo stove, fridge, carpet, utilities included, laundry, parking, no pets. $500 off move-in (310)574-6767 www.jkwproperties.com

HOWARD MANAGEMENT GROUP
(310)869-7901

721 Pacific St. #1 2+1 1/2
$1995 New hardwood floors, Pet OK

1234 11th St. #11, 2+1,
Hardwood floors, D/W $1895

1214 Idaho Ave. #8, 2+1 1/2
Townhouse, Garage $2350

MOST BUILDINGS ARE PET FRIENDLY

Please visit our website for complete listings and information on vacancies in Santa Monica and the Westside
www.howardmanagement.com
rentals@howardmanagement.com

Culver City 4058 LaSalle Unit B lower duplex unit 1+1 w/office, hardwood floors, ceiling fan, breakfast nook, washer/dryer stove, fridge, parking, no pets. $1450/mo $500 off move-in (310)578-7512 www.jkwproperties.com

MAR VISTA: 11932 Courtleigh Dr. unit 9, $1025/mo. 1+1 stove, fridge, carpet, blinds, carpet, utilities include, intercom entry, laundry, gated, parking, no pets. $500 off move-in (310) 737-7933 jkwproperties.com

MAR VISTA: 12434 CULVER Blvd. unit 1 2+2 stove, fridge, AC, carpets blinds, laundry room, intercom entry, gated parking, no pets.$1350/mo $500 off move-in (888)414-7778 www.jkwproperties.com

MV/MDR adj. 1+1, kitchen, stove & refrigerator, large closets, carpets, laundry, parking. $1100 Info (310)828-4481 or (310)993-0414 after 6p.m.

For Rent

MOLLOY, REALTORS, INC
310-453-1172
for our complete inventory visit
www.MolloyRealtorsInc.com

SANTA MONICA
2344-A Ocean Park Blvd
Sgl, st, fr, lwr **$850**
1531 – 17TH Street, Apt C
1+1, st, fr, ldry **$1100**
2842-B Exposition Blvd
2+1, st, c-fn, w/d hkp **$1350**
2331 20th St, #4
1+1, remodeled, pkng **$1400**

WEST HOLLYWOOD
8206-C DeLongpre
1+1, st **$1100**

WEST L.A.
11321 Massachusetts, #4
Sgl, st, fr, pkg **$850**
1800 Kelton Ave, #1,5,7
1+1, st, fr, cpt, pkg **$1050**
11321 Massachusetts, #9
1+1, st, fr, pkg **$1050**
1657 Federal Ave, #11
1+1, st, fr, pkg, ln, **$1050**
1920 Manning Ave, #6
2+1 3/4 , st, fr, hdwd **$1450**
1766 Malcolm Ave
2+1, st, fr,cpt, pkg,ln **$1450**
11757 Kiowa, #4 & #7
2+1 3/4, st, dw, pkg, ln **$1900**
2814 Westwood
4+2, st, fr,d/w,cpt,w/d,2 car garage, fenced bkyd **$3000**

ALL PROPERTIES
ONE-YEAR LEASE, NO PETS,
NON-SMOKING UNITS

st (stove), fr (fridge), cpt (carpet), sgl (single), bach (bachelor), ln (laundry), gar (garage), hdwd (hardwood floors), lwr (lower), upr (upper) , htpl (hotplate), pkg (parking), w/d (washer/dryer), hu (hook-up), d/w (dishwasher), c-fn (ceiling fan), fp (fireplace)

MAR VISTA 12450 Culver Blvd. 1bdrm/1bath, gated parking, intercom entry, stove, fridge, utilities included, laundry, parking, no pets. $995 & up (888)414-7778 www.jkwproperties.com

MAR VISTA 2bdrm/1bath, 11461 Washington Place.Unit D, upper, stove, blinds, carpet, laundry, garage parking, no pets $1295 1/moth FREE with year lease (310)578-7512 jkwproperties.com

MAR VISTA 3976 Inglewood Blvd. Unit 1, 2+2 lower $1295/Mo, stove, fridge, blinds, carpet, balcony, laundry, parking, no pets. (310)578-7512 www.jkwproperties.com

MAR VISTA 3976 Inglewood Blvd.unit 8 $995 & up stove, fridge, blinds, carpet, laundry, parking, no pets. $500 off move-in (310)578-7512 www.jkwproperties.com

PALMS/BVRLYWD ADJ. $880.00 1 Bdrm, 1Bath, NO PETS, stove, refrg, parking 2009 Preuss Rd., #10 Open daily 8am-7pm .Additional info in unit

For Rent

PALMS 2+1 3633 Keystone ave #1 stove, blinds, tile flooring, carpets, ceiling fan, laundry,parking, AC, no pets. $1295/mo $500 off move-in (310)578-7512 www.jkwproperties.com

PALMS 3540 Overland 1+1 unit 5 $875 Stove, fridge, carpet, blinds, laundry, street parking, no pets. $700 off move-in special. (310)578-7512 www.jkwproperties.com

SANTA MONICA 3+1 819 Michigan #A stove, refrigerator, 8 blocks from beach $1795 (310)478-6633

PRIME LOCATION Studio in SM. with hardwood floors, new condition, renovated kitchen, parking, (310)264-6699 smgiftstore@gmail.com

SANTA MONICA . $1275.00 1 Bdrm,1 Bath, No pets, stove, refrg, parking 1935 Cloverfield Blvd. #3, Open daily 8am- 7pm. Additional info in Unit. Mgr in Apt #19

WLA 1+1 2656 South Barrington Ave. unit 7, $1025. Stove, fridge, dishwasher, carpet, blinds, laundry, parking, no pets. $500 off move-in (310)578-7512 www.jkwproperties.com

WLA 1457 Westgate A & E 1+1 stove, fridge, blinds, tile , garage parking no pets $1175/mo $700 off move-in (310) 578-7512 jkwproperties.com

WLA, OCEAN VIEW,
2 bedroom upper, hill top apt on private driveway, large sundeck -front patio, newly redeco $1850 (310)390-4610

Commercial Lease

THREE OFFICES IN SUITE ON PROMENADE--Furnished



Three adjacent furnished offices in six-office suite on Third Street Promenade. Brick walls, skylights, exposed redwood ceiling, original artwork. One office with window on Promenade, two interior offices with windows onto skylit area. Includes use of waiting room and kitchen. Parking passes available. $2900/month for all three; will consider renting individually. 310-395-2828x333.

Vehicles for sale

2006 TOYOTA Highlander Hybrid in Millennium Silver. Leather, One Owner. Must see! All service records, performed by dealer. 33 city/28 Highway. 63500 Miles. Tan/Silver asking $23,000.00

Trucks/Vans

HONDA ODYSSY Mini Van 2002 EX; great shape; 46K miles; well taken care of; $8,400; call: 310-283-2076

Bookkeeping Services

EXPERIENCED FULL CHARGE BOOKKEEPER
Personal/Business, Tax Prep., Training, Set-up, and on going services
$10-15/hr (310) 463-4226

QUICKBOOKS/PEACHTREE BOOKKEEPING service, personal or businesses. Online version available. Call 310 977-7935

YOUR AD
COULD RUN HERE!
CALL US TODAY AT
(310) 458-7737

Services

Ferrigno FIT
Certified Private Fitness Trainer



- Lose weight, shed bodyfat
- Exclusively private facility
- Individualized routines!

(310) 913-2232
FERRIGKNOW@gmail.com



Accounting

Tax Preparation: Free quote – R.Brady&Sons, LLC (310) 393-0523 or info@rbradyandsons.net

Handyman

The Handy Hatts
Painting and Decorating Co.
SINCE 1967
RESIDENTIAL/COMMERCIAL
SPECIALISTS IN ALL
DAMAGE REPAIR
"EXPERT IN GREEN CONCEPTS"
Free estimates, great referrals
FULL SERVICE HANDYMAN FROM A TO Z
Call Brian @
(310) 927-5120
(310) 915-7907
LIC# 888736
"HOME SWEET HOME"

Moving

BEST MOVERS
No job too small
2 MEN, $59 PER HOUR
Fully Insured. We make it EZ.
Free prep. & boxes. Discount for handicap & seniors!
Since 1975 Lic. T-163844
(323) 997-1193 (323) 630-9971

Therapy

STILL SMOKING?
Life is short — Why make it shorter
Dr. John McGrail, Ph.D, C.Ht.



(310) 235-2883
www.hypnotherapylosangeles.com

Legal Services

Considering Filing for Bankruptcy?
"Your Local Santa Monica Attorney"
- Free phone consultation
- Speak to your local Santa Monica Attorney
- Get the facts now

The Law Offices of Martin D. Gross
A PROFESSIONAL LEGAL CORPORATION
2001 Wilshire Blvd
Santa Monica CA 310 453 8320
www.lawgross.com

Notices

THE CITY of Santa Monica is offering two (2) door knobs to the public from the Historic City Jail at no cost. Visit the City of Santa Monica website for details: www.smgov.net/architecture.

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: FEBRUARY 3, 2010
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: FUDDRUCKERS INC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 8250 SANTA MONICA BLVD., WEST HOLLYWOOD, CA 90069-5916
Type of License(s) Applied for: 41 - ON-SALE BEER AND WINE - EATING PLACE
Department of Alcoholic Beverage Control LOS ANGELES.
SANTA MONICA DAILY PRESS 2/15/2010, 2/22/2010, 03/01/2010

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS019111
Superior Court of California, County of Los Angeles
Petition of MARCIA MCMARTIN ILLING for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: MARCIA MCMARTIN ILLING filed a petition with this court for a decree of changing names as follows: MARCIA MCMARTIN ILLING to MARCIA MCMARTIN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: MARCH 25, 2010 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: FEB 11, 2010
GERALD ROSENBERG
Judge Of The Superior Court
02/22/2010, 03/01/2010, 03/08/2010, 03/15/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES013777
Superior Court of California, County of Los Angeles
Petition of ROSE RAE STEVENS for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: ROSE RAE STEVENS filed a petition with this court for a decree of changing names as follows: ROSE RAE STEVENS to STACY RAE BLAKE. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: MARCH 26, 2010 Time: 8:30AM, Dept. B, ROOM 204
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: FEB 5, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
2/15/2010, 2/22/2010, 3/1/2010, 3/8/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES013775
Superior Court of California, County of Los Angeles
Petition of HUY DUC TRAN, A MINOR BY AND THROUGH HIS GUARDIAN LITEM ANNHAN THI NGUYEN AND QUANG KIM TRAN for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: HUY DUC TRAN filed a petition with this court for a decree of changing names as follows: HUY DUC TRAN to DANIEL HUY TRAN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: APRIL 2, 2010 Time: 8:30AM, Dept. B, ROOM 204
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: FEB 8, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
2/15/2010, 2/22/2010, 3/1/2010, 3/8/2010

DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100105272 FIRST FILING. The following person(s) is (are) doing business as MAGNETIC WEBWORKS, 4619 KESTER AVE, #13, SHERMAN OAKS, CA 91403. The full name of registrant(s) is/are : DORON ORENSTEIN, 4619 KESTER AVE, #13, SHERMAN OAKS, CA 91403 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/6/2009. /s/: DORON ORENSTEIN
This statement was filed with the County Clerk of LOS ANGELES County on 1/25/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/8/2010, 2/15/2010, 2/22/2010, 3/1/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100089511 FIRST FILING. The following person(s) is (are) doing business as INSPIRED TRUTH, 2928 4TH STREET, #3, SANTA MONICA, CA 90405. The full name of registrant(s) is/are : ANGELA ROBERTSON, 2928 4TH STREET, #3, SANTA MONICA, CA 90405 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ANGELA ROBERTSON
This statement was filed with the County Clerk of LOS ANGELES County on 1/21/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/8/2010, 2/15/2010, 2/22/2010, 3/1/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100135791 FIRST FILING. The following person(s) is (are) doing business as SHEN BAI ACUPUNCTURE, 2414 7TH STREET, SANTA MONICA, CA 90405; PO BOX 1005, SANTA MONICA, CA 90406-1005. The full name of registrant(s) is/are : GABRIELLE HAMMOND, 2414 7TH STREET, SANTA MONICA, CA 90405 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: GABRIELLE HAMMOND
This statement was filed with the County Clerk of LOS ANGELES County on 1/29/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/15/2010, 2/22/2010, 3/1/2010, 3/8/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100133240 FIRST FILING. The following person(s) is (are) doing business as AGELESS MEN'S HEALTH CA PC, 11870 SANTA MONICA BLVD, #201, LOS ANGELES, CA 90025. The full name of registrant(s) is/are : AGELESS MEN'S HEALTH PC, 11870 SANTA MONICA BLVD, #201, LOS ANGELES, CA 90025, (CALIFORNIA) This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/1/2010. /s/: AGELESS MEN'S HEALTH PC
This statement was filed with the County Clerk of LOS ANGELES County on 1/29/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/8/2010, 2/15/2010, 2/22/2010, 3/1/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100145147 FIRST FILING. The following person(s) is (are) doing business as METICULOUS TV; AI #/ON 1731796, 3115 W. OLIVE AVENUE, SUITE 11, BURBANK, CA 91505. The full name of registrant(s) is/are : METICULOUS PRODUCTIONS, INC., 3115 W. OLIVE AVENUE, SUITE 11, BURBANK, CA 91505 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/1/2010. /s/: METICULOUS PRODUCTIONS, INC., PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 2/1/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/15/2010, 2/22/2010, 3/1/2010, 3/8/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100161564 FIRST FILING. The following person(s) is (are) doing business as CLOUTIER REMIX, 1026 MONTANA AVENUE, SANTA MONICA, CA 90403. The full name of registrant(s) is/are : AMELIA AGENCY, INC., 16535 LAS CASAS PLACE, PACIFIC PALISADES, CA 90272 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed

ADVERTISE! CALL US (310) 458-7737

Classifieds CALL TODAY FOR SPECIAL MONTHLY RATES!
Prepay your ad today!
(310) 458-7737
$5.50 per day. Up to 15 words, 20 cents each additional word.

DBAS

on (Date)3/7/2010. /s/: MADELINE L. LEONARD, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 2/4/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/15/2010, 2/22/2010, 3/1/2010, 3/8/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100150032 FIRST FILING. The following person(s) is (are) doing business as FRESH FACE, 13050 SAN VICENTE BLVD, #101, LOS ANGELES, CA 90049; 2332 SELBY AVE, LOS ANGELES, CA 90064. The full name of registrant(s) is/are : BRADY CRAINE, 2332 SELBY AVE, LOS ANGELES, CA 90064 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: BRADY CRAINE
This statement was filed with the County Clerk of LOS ANGELES County on 2/2/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/15/2010, 2/22/2010, 3/1/2010, 3/8/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100135714 FIRST FILING. The following person(s) is (are) doing business as THE GREEN BOOKKEEPER; GREEN BOOKKEEPING, 1422 6TH ST, #507, SANTA MONICA, CA 90401. The full name of registrant(s) is/are : TYE J. KIRK, 1422 6TH ST, #507, SANTA MONICA, CA 90401 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: TYE J. KIRK
This statement was filed with the County Clerk of LOS ANGELES County on 1/29/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/8/2010, 2/15/2010, 2/22/2010, 3/1/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100135713 FIRST FILING. The following person(s) is (are) doing business as FULL MONTY DIVISION; FULL MONTY, 1422 6TH ST, #507, SANTA MONICA, CA 90401. The full name of registrant(s) is/are : TYE J. KIRK, 1422 6TH ST, #507, SANTA MONICA, CA 90401 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: TYE J. KIRK
This statement was filed with the County Clerk of LOS ANGELES County on 1/29/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/8/2010, 2/15/2010, 2/22/2010, 3/1/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100135336 FIRST FILING. The following person(s) is (are) doing business as THE MACWHISPERER; 2 SMART TECHIES, 6282 PISCES ST, AGOURA HILLS, CA 91301. The full name of registrant(s) is/are : DYLAN STEWART, 6282 PISCES ST, AGOURA HILLS, CA 91301 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2009. /s/: DYLAN STEWART
This statement was filed with the County Clerk of LOS ANGELES County on 1/29/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/8/2010, 2/15/2010, 2/22/2010, 3/1/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100135670 FIRST FILING. The following person(s) is (are) doing business as ASCENDED LIVING; AI #/ON 26-3969045, 1418 ABBOT KINNEY BLVD., VENICE, CA 90291. The full name of registrant(s) is/are : ASCENDED HEALTH LLC, 1418 ABBOT KINNEY BLVD., VENICE, CA 90291 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: TONI O'BRYAN
This statement was filed with the County Clerk of LOS ANGELES County on 1/29/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/8/2010, 2/15/2010, 2/22/2010, 3/1/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100196686 FIRST FILING. The following person(s) is (are) doing business as THE TICKET ANGELS, 755 17TH ST, SANTA MONICA, CA 90403; 1112 MONTANA AVE, SUITE 264, SANTA MONICA, CA 90403. The full name of registrant(s) is/are : MATTHEW D. PARKER, 755 17TH ST, SANTA MONICA, CA 90403; CHRISTOPHER C. DOYLE, 745 17TH ST, APT D, SANTA MONICA, CA 90402 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MATTHEW D. PARKER, CHRISTOPHER C. DOYLE
This statement was filed with the County Clerk of LOS ANGELES County on 2/11/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100195242 FIRST FILING. The following person(s) is (are) doing business as ACCESS TO THE BOYS CLUB; ACCESSTOTHEBOYSCLUB.COM; AI #/ON 200935610232, 1020 WILSHIRE BLVD., SANTA MONICA, CA 90401. The full name of registrant(s) is/are : ACCESS TO THE BOYS CLUB LLC, 1020 WILSHIRE BLVD., SANTA MONICA, CA 90401 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ACCESS TO THE BOYS CLUB LLC, PRESIDENT, MARK VERGE
This statement was filed with the County Clerk of LOS ANGELES County on 2/11/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/15/2010, 2/22/2010, 3/1/2010, 3/8/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100195245 FIRST FILING. The following person(s) is (are) doing business as THE HOTEL HOLLYWOOD, THEHOTELHOLLYWOOD.COM, 1020 WILSHIRE BLVD., SANTA MONICA, CA 90401. The full name of registrant(s) is/are : HOLLYWOOD GUEST INN, LLC, 1020 WILSHIRE BLVD., SANTA MONICA, CA 90401 This Business is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: HOLLYWOOD GUEST INN LLC, PRESIDENT, MARK VERGE
This statement was filed with the County Clerk of LOS ANGELES County on 2/11/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/15/2010, 2/22/2010, 3/1/2010, 3/8/2010

FILE NO. 2010-0156337
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: LURDES BEAUTY SALON, 12320 LONG BEACH BLVD., LYNWOOD, CA 90262. The fictitious business name referred to above was filed on 10/13/2009, in the county of Los Angeles. The original file number of 20091549618. The business was conducted by: AN INDIVIDUAL. This statement was filed with the County Clerk of Los Angeles on 02/03/10. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: LOURDES AMADO ROJAS/OWNER.
Pub. Feb 22, Mar 01, 08, 15 2010
Publish: Santa Monica Daily Press

ADVERTISE! CALL US (310) 458-7737

DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100171414 FIRST FILING. The following person(s) is (are) doing business as OMEDICAL-STORE.COM, 10324 NORTHVALE RD, LA, CA 90064. The full name of registrant(s) is/are : SAVIOUR PRODUCTS, INC., 10324 NORTHVALE RD, LA, CA 90064 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MICHAEL LIGHTBOURN
This statement was filed with the County Clerk of LOS ANGELES County on 2/5/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/15/2010, 2/22/2010, 3/1/2010, 3/8/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100183662 FIRST FILING. The following person(s) is (are) doing business as MONTAGE CLINIC, 3200 SANTA MONICA BLVD., SUITE 205, SANTA MONICA, CA 90404. The full name of registrant(s) is/are : QUEENIE NG, 1175 LORAIN ROAD, SAN MARINE, CA 91108 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: QUEENIE NG
This statement was filed with the County Clerk of LOS ANGELES County on 2/9/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/15/2010, 2/22/2010, 3/1/2010, 3/8/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100195243 FIRST FILING. The following person(s) is (are) doing business as LAZRTAG, 960 1/2 EVERETT ST, LOS ANGELES, CA 90026. The full name of registrant(s) is/are : VINH CHUNG, 960 1/2 EVERETT ST, LOS ANGELES, CA 90026; ERIK CASTRO, 1057 SENTINEL AVE, LOS ANGELES, CA 90063 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: VINH CHUNG
This statement was filed with the County Clerk of LOS ANGELES County on 2/11/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/15/2010, 2/22/2010, 3/1/2010, 3/8/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100136626 FIRST FILING. The following person(s) is (are) doing business as TELETHRIVE; RINGADOC; DOCTORS ON DEMAND; SOFA SESSIONS; DOD VENTURES, 9454 WILSHIRE BOULEVARD, SUITE 525, BEVERLY HILLS, CA 90212. The full name of registrant(s) is/are : MEDTECH SOLUTIONS, INC., 9454 WILSHIRE BOULEVARD, SUITE 525, BEVERLY HILLS, CA 90212 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2010. /s/: DAVID GONEN, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 1/1/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/15/2010, 2/22/2010, 3/1/2010, 3/8/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100176609 FIRST FILING. The following person(s) is (are) doing business as KULOVCOMMUNICATIONS; KULOVPRESENTS; KULOV CONTEMPORARY, 3111 3RD STREET, UNIT 5, SANTA MONICA, CA 90405. The full name of registrant(s) is/are : D KULOV, 3111 3RD STREET, UNIT 5, SANTA MONICA, CA 90405 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2010. /s/: D KULOV
This statement was filed with the County Clerk of LOS ANGELES County on 1/1/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of

DBAS

a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/15/2010, 2/22/2010, 3/1/2010, 3/8/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100142432 FIRST FILING. The following person(s) is (are) doing business as PURPLE SKY PRODUCTIONS, 712 N. KINGS ROAD, APT 106, LOS ANGELES, CA 90069. The full name of registrant(s) is/are : DANA SORMAN, 712 N. KINGS ROAD, APT 106, LOS ANGELES, CA 90069 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: DANA SORMAN
This statement was filed with the County Clerk of LOS ANGELES County on 2/1/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/15/2010, 2/22/2010, 3/1/2010, 3/8/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100082228 FIRST FILING. The following person(s) is (are) doing business as JDT & ASSOCIATES, 3435 OCEAN PARK BLVD, #107, PMB 371, SANTA MONICA, CA 90405. The full name of registrant(s) is/are : DAVID K. TE'O, 8355 DUNBARTON AVE, LOS ANGELES, CA 90045 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: DAVID K. TE'O
This statement was filed with the County Clerk of LOS ANGELES County on 1/20/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/15/2010, 2/22/2010, 3/1/2010, 3/8/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100169970 FIRST FILING. The following person(s) is (are) doing business as 90210 SEX TOYS, 9903 SANTA MONICA BLVD, SUITE 506, BEVERLY HILLS, CA 90212. The full name of registrant(s) is/are : RAE STEVENS, 9903 SANTA MONICA BLVD, SUITE 506, BEVERLY HILLS, CA 90212 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/1/2010. /s/: RAE STEVENS
This statement was filed with the County Clerk of LOS ANGELES County on 2/5/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/15/2010, 2/22/2010, 3/1/2010, 3/8/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100143106 FIRST FILING. The following person(s) is (are) doing business as THEATER THAT MATTERS; TTM PRODUCTIONS, 2437 MAIN STREET, SANTA MONICA, CA 90405. The full name of registrant(s) is/are : MONIQUE HITZMAN, 1301 11TH STREET, #10, SANTA MONICA, CA 90401; DANA LAU, 119 N. BENTON WAY, LOS ANGELES, CA 90026; SHAYNE ANDERSON, 1231 5TH STREET, #402, SANTA MONICA, CA 90401; DAMON LIRA, 621 PICO PLACE SOUTH, SANTA MONICA, CA 90405 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MONIQUE HITZMAN
This statement was filed with the County Clerk of LOS ANGELES County on 2/1/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/15/2010, 2/22/2010, 3/1/2010, 3/8/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100195244 FIRST FILING. The following person(s) is (are) doing business as KARMA-POINTS, 612 PACIFIC ST, #6, SANTA MONICA, CA 90025. The full name of registrant(s) is/are : ROBERT BRODY, 2311 4TH ST, #216, SANTA MONICA, CA 90405; ROSS FURUKAWA, 612 PACIFIC ST, #6, SANTA MONICA, CA 90405 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ROSS FURUKAWA, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 2/11/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES

BOLD IT! MAKE YOUR AD STAND OUT

DBAS

FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/15/2010, 2/22/2010, 3/1/2010, 3/8/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100082572 FIRST FILING. The following person(s) is (are) doing business as LOVING CARE DOULA, 28955 BARDELL DR, AGOURA HILLS, CA 91301. The full name of registrant(s) is/are : LUDMILLA BARAZ, 28955 BARDELL DR, AGOURA HILLS, CA 91301 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: LUDMILLA BARAZ
This statement was filed with the County Clerk of LOS ANGELES County on 1/20/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/15/2010, 2/22/2010, 3/1/2010, 3/8/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100097650 FIRST FILING. The following person(s) is (are) doing business as FAY ROSE; SOUL INSPIRED DESIGNS, 2461 SANTA MONICA BLVD., #642, SANTA MONICA, CA 90404. The full name of registrant(s) is/are : FAY SZADZIEWICZ, 2461 SANTA MONICA BLVD., #642, SANTA MONICA, CA 90404 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: FAY SZADZIEWICZ
This statement was filed with the County Clerk of LOS ANGELES County on 1/22/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/15/2010, 2/22/2010, 3/1/2010, 3/8/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100189948 FIRST FILING. The following person(s) is (are) doing business as PAPA JOHN'S HIGH DESERT; AI #/ON 200913910168, 908 26TH ST, SANTA MONICA, CA 90403. The full name of registrant(s) is/are : GIBBS PIZZA LLC, 908 26TH ST, SANTA MONICA, CA 90403 (CALIFORNIA) This Business is being conducted by, a limited liability. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)9/4/2009. /s/: GIBBS PIZZA LLC, MANAGING PARTNER
This statement was filed with the County Clerk of LOS ANGELES County on 2/10/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/15/2010, 2/22/2010, 3/1/2010, 3/8/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100168007 FIRST FILING. The following person(s) is (are) doing business as CAPITOL PEOPLE GROUP; CAP PEOPLE GROUP; AI #/ON 200920810067, 120 BROADWAY, SUITE 300, SANTA MONICA, CA 90401. The full name of registrant(s) is/are : CAPITOL PACIFIC GROUP, LLC, 120 BROADWAY, SUITE 300, SANTA MONICA, CA 90401 This Business is being conducted by, a limited liability. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/5/2010. /s/: WILLIAM J. SHRAGA, CFO
This statement was filed with the County Clerk of LOS ANGELES County on 2/5/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/15/2010, 2/22/2010, 3/1/2010, 3/8/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100150281 FIRST FILING. The following person(s) is (are) doing business as PDT CREATIVE AGENCY; AI #/ON C3208131, 1813 CENTINELA AVENUE, SANTA MONICA, CA 90404. The full name of registrant(s) is/are : PLAYGROUND DIGITAL TECHNOLOGIES, INC., 1813 CENTINELA AVENUE, SANTA MONICA, CA 90404 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: PLAYGROUND DIGITAL TECHNOLOGIES, INC., COO
This statement was filed with the County Clerk of LOS ANGELES County on 2/2/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES

DBAS

FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100160905 FIRST FILING. The following person(s) is (are) doing business as RINCON CONTRACTORS; CHELOS INTERIORS, 2746 1/2 S. SEPULVEDA BLVD, LOS ANGELES, CA 90405. The full name of registrant(s) is/are : MANUEL RINCON, 2746 1/2 S. SEPULVEDA BLVD, LOS ANGELES, CA 90405 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MANUEL RINCON
This statement was filed with the County Clerk of LOS ANGELES County on 2/4/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 2010 0149563 FIRST FILING. The following person(s) is (are) doing business as BEAUTIFUL BEE, 846 GARVEY ST. #B, MONTEREY PARK, CA 91755. The full name of registrant(s) is/are : YEN TONG, 8625 LONGDEN AVE., SAN GABRIEL, CA 91775 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: YEN TONG
This statement was filed with the County Clerk of LOS ANGELES County on 2/2/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100156848 FIRST FILING. The following person(s) is (are) doing business as JUAREZ SCRAP METAL, 5719 DUARTE ST., L.A., CA 90058. The full name of registrant(s) is/are : IVAN DE JESUS JUAREZ, 4139 PARAMOUNT BLVD. #14, PICO RIVERA, CA 90660 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: IVAN DE JESUS JUAREZ
This statement was filed with the County Clerk of LOS ANGELES County on 2/3/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100197901 FIRST FILING. The following person(s) is (are) doing business as LOS ANGELES TANGO FESTIVAL, 11203 EMELITA ST., N. HOLLYWOOD, CA 91601. The full name of registrant(s) is/are : ALFREDO M. MARTIN, 11203 EMELITA ST., N. HOLLYWOOD, CA 91601 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ALFREDO M. MARTIN
This statement was filed with the County Clerk of LOS ANGELES County on 2/11/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100164461 FIRST FILING. The following person(s) is (are) doing business as ANYWHERE FITNESS; INHOME FITNESS, 10531 SAN VINCENTE AVE., SOUTH GATE, CA 90280. The full name of registrant(s) is/are : ERIC MENDOZA, 10531 SAN VINCENTE AVE., SOUTH GATE, CA 90280 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ERIC MENDOZA
This statement was filed with the County Clerk of LOS ANGELES County on 2/4/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of

Classifieds CALL TODAY FOR SPECIAL MONTHLY RATES!

Prepay your ad today!

(310) 458-7737

$5.50 per day. Up to 15 words, 20 cents each additional word.

DBAS

a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100169488 FIRST FILING. The following person(s) is (are) doing business as ANTOJITOS VALERIE'S, 3100 E. IMPERIAL HWY. STE. #3008 2nd FL., LYNWOOD, CA 90262. The full name of registrant(s) is/are : INOCENCIA RAMIREZ, 8721 GARDENDALE ST., DOWNEY, CA 90242 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: INOCENCIA RAMIREZ
This statement was filed with the County Clerk of LOS ANGELES County on 2/5/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100156953 FIRST FILING. The following person(s) is (are) doing business as AMERICAN BEAUTY SALON, 6606 PACIFIC BLVD. #106, HUNTINGTON PARK, CA 90255. The full name of registrant(s) is/are : ROSA ELVIRA VASQUEZ, 2411 E. GAGE AVE., HUNTINGTON PARK, CA 90255 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ROSA E. VASQUEZ
This statement was filed with the County Clerk of LOS ANGELES County on 2/3/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100196739 FIRST FILING. The following person(s) is (are) doing business as ADRIAN UNDERWEAR, 1900 N. LONG BEACH BLVD., COMPTON, CA 90221. The full name of registrant(s) is/are : SILVIA ROJAS, 217 S. HARRIS AVE., COMPTON, CA 90221 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: SILVIA ROJAS
This statement was filed with the County Clerk of LOS ANGELES County on 2/11/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100138613 FIRST FILING. The following person(s) is (are) doing business as ACCOUNT MANAGEMENT SOLUTIONS, 13924 EMORY DR., WHITTIER, CA 90605. The full name of registrant(s) is/are : GABRIEL FUENTES, 13924 EMORY DR., WHITTIER, CA 90605, GILBERTO S. MENDEZ, 808 S. EVANWOOD AVE., WEST COVINA, CA 91790 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: GABRIEL FUENTES
This statement was filed with the County Clerk of LOS ANGELES County on 1/29/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100156340 FIRST FILING. The following person(s) is (are) doing business as LURDES BEAUTY SALON, 12320 LONG BEACH BLVD., LYNWOOD, CA 90262. The full name of registrant(s) is/are : JESUS CASAS, 1984 PARK GROVE APT. 202, L.A., CA 90007 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JESUS CASAS
This statement was filed with the County Clerk of LOS ANGELES County on 2/3/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS

DBAS

BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100197562 FIRST FILING. The following person(s) is (are) doing business as OPEN HEART DATING, 3732 MENTONE AVE, #3, LOS ANGELES, CA 90034. The full name of registrant(s) is/are : BOLD VISION ENTERPRISES, INC., 3732 MENTONE AVE, #3, LOS ANGELES, CA 90034 (CALIFORNIA)
This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: BOLD VISION ENTERPRISES, INC., PRESIDENT & CEO, DAVID F. RUBIN
This statement was filed with the County Clerk of LOS ANGELES County on 2/11/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100175362 FIRST FILING. The following person(s) is (are) doing business as 1607 PRODUCTIONS, 5850 W. 3RD ST, #337, LOS ANGELES, CA 90036. The full name of registrant(s) is/are : ELENA VAGNEROVA EUSTACHE, 5850 W. 3RD ST, #337, LOS ANGELES, CA 90036; LAWRENCE JOHN, 2225 E. PUMALO ST, #41, SAN BERNADINO, CA 92404 This Business is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: LAWRENCE JOHN
This statement was filed with the County Clerk of LOS ANGELES County on 2/8/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100215654 FIRST FILING. The following person(s) is (are) doing business as AG PRO SYSTEMS, 303 CALIFORNIA AVE, #32, SANTA MONICA, CA 90403. The full name of registrant(s) is/are : ALGIRDAS GALINAITIS, 303 CALIFORNIA AVE, #32, SANTA MONICA, CA 90403 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ALGIRDAS GALINAITIS
This statement was filed with the County Clerk of LOS ANGELES County on 2/17/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100185009 FIRST FILING. The following person(s) is (are) doing business as V M S COMPANY, 9527 E. SLAUSON AVE., PICO RIVERA, CA 90660. The full name of registrant(s) is/are : ENRIQUE VAZQUEZ, 14266 BARRIDALE ST., LA PUENTE, CA 91746 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ENRIQUE VAZQUEZ

DBAS

QUE VAZQUEZ
This statement was filed with the County Clerk of LOS ANGELES County on 2/9/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100163891 FIRST FILING. The following person(s) is (are) doing business as TR TREASURE ROCK, 1300 S. SAN PEDRO ST. STE. 101, L.A., CA 90015. The full name of registrant(s) is/are : TREASURE DESIGN GROUP, INC., 1300 S. SAN PEDRO ST. STE. 101, L.A., CA 90015 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: URIEL CHAZOOT/PRES
This statement was filed with the County Clerk of LOS ANGELES County on 2/4/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100185042 FIRST FILING. The following person(s) is (are) doing business as MX SERVICES, 9527 E. SLAUSON AVE., PICO RIVERA, CA 90660. The full name of registrant(s) is/are : MAX GABINO ACEVEDO, 11835 DEONA ST. #12, EL MONTE, CA 91732 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MAX GABINO ACEVEDO
This statement was filed with the County Clerk of LOS ANGELES County on 2/9/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100169988 FIRST FILING. The following person(s) is (are) doing business as MEDICAL MANAGEMENT WORKERS COMPENSATION CONSULTATION, 2662 E. 2nd ST. I2, LONG BEACH, CA 90803. The full name of registrant(s) is/are : BLEAKER DANIELS, 2662 E. 2nd ST. I2, LONG BEACH, CA 90803 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/1/2008. /s/: BLEAKER DANIELS
This statement was filed with the County Clerk of LOS ANGELES County on 2/5/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100138351 FIRST FILING. The following person(s) is (are) doing business as MAGIC TOUCH MESSENGER SERVICES, 2109 SCOTT RD., BURBANK, CA 91504. The full name of registrant(s) is/are : SHANTI NAJARIAN, 2109 SCOTT RD., BURBANK, CA 91504 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: SHANTI NAJARIAN
This statement was filed with the County Clerk of LOS ANGELES County on 1/29/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 2/22/2010, 3/1/2010, 3/8/2010, 3/15/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100220711 FIRST FILING. The following person(s) is (are) doing business as WHITEWATER, 1626 MONTANA AVENUE, SANTA MONICA, CA 90403. The full name of registrant(s) is/are : MARION ANDREA BOETEL, 5520 HORIZON DRIVE, MALIBU, CA 90265 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MARION ANDREA BOETEL
This statement was filed with the County Clerk of LOS ANGELES County on 2/18/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/1/2010, 3/8/2010, 3/15/2010, 3/22/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100209326 FIRST FILING. The following person(s) is (are) doing business as ROCK ART 101, 4201 DUQUESNE #3, CULVER CITY, CA 90232. The full name of registrant(s) is/are : DONALD AUSTIN, 4201 DUQUESNE #3, CULVER CITY, CA 90232; ALAN GOLD, 2800 SAN PABLO AVE, BAKERSFIELD, CA 93306 This Business is being conducted by, a general partnership. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/16/2010. /s/: DONALD AUSTIN
This statement was filed with the County Clerk of LOS ANGELES County on 2/16/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/1/2010, 3/8/2010, 3/15/2010, 3/22/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100169043 FIRST FILING. The following person(s) is (are) doing business as ANDERSONGRACE, 1158 WELLESLEY AVE, #102, LOS ANGELES, CA 90049. The full name of registrant(s) is/are : ANDERSONGRACE, 1158 WELLESLEY AVE, #102, LOS ANGELES, CA 90049 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: LESLIE ANDERSON, PRESIDENT & CEO
This statement was filed with the County Clerk of LOS ANGELES County on 2/5/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/1/2010, 3/8/2010, 3/15/2010, 3/22/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100217321 FIRST FILING. The following person(s) is (are) doing business as MASE TJHABA, 905 LA CANADA VERDUGO RD, PASADENA, CA 91103; 11308 SUMMERTIME LN, CULVER CITY, CA 90230. The full name of registrant(s) is/are : LISA D. WILLIAMS, 11308 SUMMERTIME LN, CULVER CITY, CA 90230 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: LISA D. WILLIAMS
This statement was filed with the County Clerk of LOS ANGELES County on 2/17/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/1/2010, 3/8/2010, 3/15/2010, 3/22/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100208358 FIRST FILING. The following person(s) is (are) doing business as WEST VALLEY PAWN SHOP; COLLATERAL JEWELRY & LOAN, 20930 VENTURA BLVD., WOODLAND HILLS, CA 91364. The full name of registrant(s) is/are : THE COLLATERAL LENDER, INC, 103 NORTH ROBERTSON BOULEVARD, BEVERLY HILLS, CA 90211 (CA)
This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/19/1988. /s/: THE COLLATERAL LENDER INC, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 2/16/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/1/2010, 3/8/2010, 3/15/2010, 3/22/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100213396 FIRST FILING. The following person(s) is (are) doing business as ORGANIC MODERN, 4317 1/4 AVOCADO STREET, LOS ANGELES, CA 90027. The full name of registrant(s) is/are : HANH VO, 4317 1/4 AVOCADO STREET, LOS ANGELES, CA 90027; MAI BLOOM HOANG,

DBAS

3056 TYBURN STREET, LOS ANGELES, CA 90039 This Business is being conducted by, co-partners. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/11/2010. /s/: HANH KIM VO
This statement was filed with the County Clerk of LOS ANGELES County on 2/17/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/1/2010, 3/8/2010, 3/15/2010, 3/22/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100209398 FIRST FILING. The following person(s) is (are) doing business as AMERICAN-HUNGARIAN DIARY, 5433 COLDWATER CYN. AVE., SHERMAN OAKS, CA 91401. The full name of registrant(s) is/are : GEORGE MATSIK, 5433 COLDWATER CYN. AVE., SHERMAN OAKS, CA 91401 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/16/2010. /s/: GEORGE MATSIK
This statement was filed with the County Clerk of LOS ANGELES County on 2/16/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/1/2010, 2/8/2010, 2/15/2010, 2/22/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100189981 FIRST FILING. The following person(s) is (are) doing business as A'S DELIVERY SERVICE, 10600 LEMONA AV., MISSION HILLS, CA 91345. The full name of registrant(s) is/are : ASEESH NARAYAN, 10600 LEMONA AV., MISSION HILLS, CA 91345 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2010. /s/: ASEESH NARAYAN
This statement was filed with the County Clerk of LOS ANGELES County on 2/10/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/1/2010, 3/8/2010, 3/15/2010, 3/22/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100209672 FIRST FILING. The following person(s) is (are) doing business as CONTENT BRIDGE PARTNERS; GODIGITAL MEDIA GROUP, 411 SANTA MONICA BLVD, SUITE B, SANTA MONICA, CA 90401. The full name of registrant(s) is/are : GODIGITAL RECORDS, LLC; 411 SANTA MONICA BLVD, SUITE B, SANTA MONICA, CA 90401 This Business is being conducted by, a limited liability. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2010. /s/: JASON PETERSON, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 2/16/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/1/2010, 3/8/2010, 3/15/2010, 3/22/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100184715 FIRST FILING. The following person(s) is (are) doing business as HOLLYWOOD CINEMA FILM FESTIVAL; LOS ANGELES REEL FILM FESTIVAL; LOS ANGELES MOVIE AWARDS; LOS ANGELES FILM AND SCRIPT FESTIVAL; CALIFORNIA FILM FESTIVAL; LAUGH SQUAD COMEDY FESTIVAL; HOLLYWOOD BLACK AND LATINO FILM FESTIVAL,

DBAS

4827 TOPANGA CYN. BLVD. #217, WOODLAND HILLS, CA 91364. The full name of registrant(s) is/are : CLIFFORD WARWELL, 4858 DON PIO DR., WOODLAND HILLS, CA 91364 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: CLIFFORD WARWELL
This statement was filed with the County Clerk of LOS ANGELES County on 2/9/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/1/2010, 3/8/2010, 3/15/2010, 3/22/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100196842 FIRST FILING. The following person(s) is (are) doing business as J&B ENTERPRISE, 16019 CALAHAN ST., NORTH HILLS, CA 91343. The full name of registrant(s) is/are : SAMUEL MENDOZA, 16019 CALAHAN ST., NORTH HILLS, CA 91343 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: SAMUEL MENDOZA
This statement was filed with the County Clerk of LOS ANGELES County on 2/11/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/1/2010, 3/8/2010, 3/15/2010, 3/22/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100190177 FIRST FILING. The following person(s) is (are) doing business as GOLD STANDARD, 652 N. MARENGO AVE. #201, PASADENA, CA 91101. The full name of registrant(s) is/are : JUDE CHACON, RUDY OLIVAS, 652 N. MARENGO AVE. #201, PASADENA, CA 91101 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JUDE CHACON
This statement was filed with the County Clerk of LOS ANGELES County on 2/10/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/1/2010, 3/8/2010, 3/15/2010, 3/22/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100236101 FIRST FILING. The following person(s) is (are) doing business as LIFENET INSURANCE SOLUTIONS, 23630 CLOVER TRAIL, CALABASAS, CA 91302. The full name of registrant(s) is/are : LEONARD A. ROBBINS, 23630 CLOVER TRAIL, CALABASAS, CA 91302 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/15/2010. /s/: LEONARD A. ROBBINS
This statement was filed with the County Clerk of LOS ANGELES County on 2/22/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 3/1/2010, 3/8/2010, 3/15/2010, 3/22/2010



Bourget Bros. Building Materials

&

Bourget Flagstone Co.

When considering home improvements . . .
visit our *Display Showrooms* for ideas!



Slate ⟡ Limestone ⟡ Flagstone
Granite ⟡ Marble
Pebbles ⟡ River Rock
Landscape Boulders



Tumbled & Crushed Recycled Glass
Polished & Landscape Pebbles
Mexican Tile
Doors & Windows ⟡ Lumber
Exterior Grade Italian Porcelain

Tiles are available for a multitude of exterior applications, including patios, driveways, walkways, pool decks and copings.

NATURAL STONE SHOWROOM
1810 Colorado Avenue
Santa Monica, CA 90404
(310) 829-4010

TILE SHOWROOM &
GLASS / PEBBLE DISPLAY
1636 - 11th Street
Santa Monica, CA 90404
(310) 450-6556

www.bourgetbros.com

Meet with one of our knowledgeable Sales Associates to discuss your home improvement project!