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Volume 15 Issue 89

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FIGHTING FOR THE FINALS

Photos by Morgan Genser

On Friday, Feb. 27, the Samohi boys basketball team played John Burroughs High School during the 2016 CIF Southern Section Divsion 1A boys playoffs in which Burroughs hosted Samohi and lost 68-45, which enabled the Vikings to advance to the finals.

Interviews begin for new fire chief

BY MATTHEW HALL
Daily Press Editor

A handful of candidates have qualified for interviews to potentially become Santa Monica's next fire chief.

Staff said interviews are scheduled for the next couple of weeks but it will still take months to bring a new chief on board.

"With fire chief, much like police chief, we have to do through background exploration, plus the required medical exam and physiological exam," said Donna C. Peter, director of human resources. "When you look at that kind of background, after you make an offer and the offer is accepted, it can take four to six weeks to complete that process."

Santa Monica has been without a permanent fire chief since April of 2015 when Chief Scott Ferguson resigned to take a position with the Murrieta Fire Department. The department has been under the interim leadership of Chief Dennis Downs while the city searches for a full-time replacement.

The salary for the fire chief ranges from $219,972 to $271,572. Additional compensation covers retirement benefits, paid health insurance, vacation, sick leave and use of a fire safety vehicle.

The recruitment materials describe the ideal candidate as a collaborative and innovative leader willing to make a long-term commitment to ensuring Santa Monica remains a model of cutting edge emergency response. The recruitment brochure asked for candidates willing to embrace the department's history of customer service with a track record of decisive leadership and innovation.

The material said short term impacts to the department will include expanded public transportation, a growing visitor population, new and taller development and emergency responses caused by chronic homelessness.

The new chief is expected to foster a diverse workforce while catering to the communication needs of the community.

"The leader of the SMFD must be comfortable with forging a strong and visible presence in the field as well as throughout the community," said the brochure. "Given that Santa Monica is a highly engaged community, he/she shall have the proven ability to be effective working with a wide array of stakeholders."

Additional traits include the ability to mentor others, listen to input and the ability to work with organized labor.

Captain James Altman, president of the Santa Monica firefighters union, IAFF Local 1109 said any new chief should have experience with dense, urban firefighting and that it's important for a new chief to realize Santa Monica isn't a small town, despite its relatively small area.

"We're a large metropolis rolled up into 8.3 square miles," he said. "We want to see someone that doesn't forget that and realizes we are as dense as we are."

He said over the last 100 years, the fire service has gotten better at fire prevention and education altering the kind of call that dominates the fire service.

"Our call volume in the [Emergency Medical Service] world is different

SEE CHIEF PAGE 6

Are SMMUSD grading policies hurting students?

School board considers weighted GPAs, new approach to marks in retaken classes

BY JEFFREY I. GOODMAN
Daily Press Staff Writer

Lori Whitesell was troubled by the Santa Monica-Malibu school district's system for calculating grade-point averages, finding it unfair to students who retake classes to get better marks.

And when the active parent asked current Santa Monica High School students about it, she expected them to be outraged.

"They weren't outraged — they felt like the system worked against them," she said. "They're like, 'Yeah, that's what happens. I'm screwed.' And that was so distressing. When we have policies in place where kids are defeated, they stop trying. I saw it in their faces."

Whitesell's testimony came as the local Board of Education discussed possible changes to SMMUSD grading guidelines that could have dramatic implications for students' college prospects.

When students do poorly in a class, they have the opportunity to boost their GPAs by retaking the class and earning a new grade.

SEE GRADES PAGE 7

Outreach beginning for Downtown Community Plan

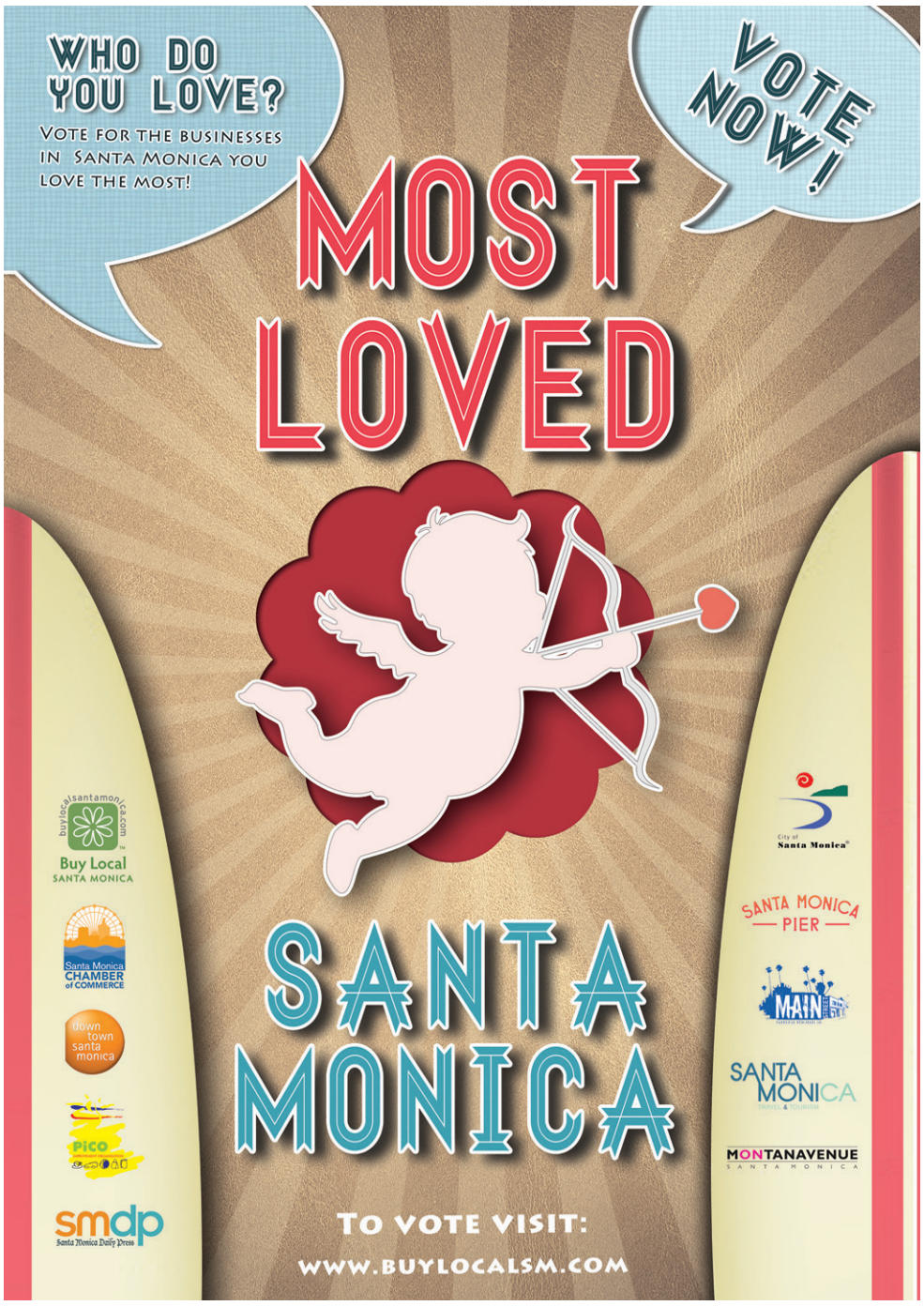
The following is the first in a series of columns produced to highlight the Downtown Community Plan. Content was produced in partnership with City staff and edited by the Santa Monica Daily Press. Future columns will address specific elements of the plan, philosophical underpinnings of the plan and respond to community input.

SEE DCP PAGE 9

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, February 29

Jumpin' Jammies Story Time at Main
Celebrate Leap Day and Leap Year with stories that jump off the page! Ages 3 and up. Main Library, 601 Santa Monica Blvd., 6:30 - 7 p.m.

Homework Help
Get help with your homework! This drop-in program offers a separate study area, basic supplies, and friendly volunteers to assist with homework questions. For students in grades 1-5 only. Pico Branch Library, 2201 Pico Blvd., 3:30 - 4:30 p.m.

Toddler Time at Pico Branch
Stories, songs, and rhymes for toddlers ages 18 to 35 months, accompanied by an adult. Pico Branch Library, 2201 Pico Blvd., 10 - 10:20 a.m.

Tuesday, March 1

Lita Ford: "Living Like a Runaway"
Author Lita Ford discusses and signs her new memoir, "Living Like a Runaway." Diesel Bookstore, 225 26th St., 6:30 p.m.

Teen Time
A space just for teens. Stop by and play board games, make some crafts, play music, do homework or just talk to your friends. Refreshments will be provided. Pico Branch Library, 2201 Pico Blvd., 3:30 – 5 p.m.

GED Prep Class
Get prepared to take the Social Studies subject test of the GED. Class will be held in the Annex, next to Pico Branch Library. Pico Branch Library, 2201 Pico Blvd., 6 – 8 p.m.

Ocean Park Film Program: 'Casino' (1995)
Film historian Elaina Archer screens and discusses this Martin Scorsese film about crime and punishment. Starring Robert De Niro, Sharon Stone, Joe Pesci and James Wood. (Film runtime: 170 min.) Ocean Park Branch Library, 2601 Main St., 6 – 8:30 p.m.

Wednesday, March 2

Happy Birthday, Dr. Seuss!
Celebrate with fun crafts and activities inspired by your favorite books. Montana Avenue Branch Library, 1704 Montana Ave., 2 – 3 p.m.

Dr. Seuss Birthday Party
You're invited to play party games and eat cake! Free giveaways. Limited space; free tickets 30 minutes before program. Ages 4 & up. Pico Branch Library, 2201 Pico Blvd., 3:30 – 4:30 p.m.

Planning Commission Meeting
Meeting of the Planning Commission. City Hall, 1685 Main St., 6 p.m.

SCBWI Westside Writer's Mingle
A monthly gathering for anyone interested in writing for children and young adults. Ocean Park Branch Library, 2601 Main St., 7 – 8:45 p.m.

For help submitting an event, contact us at **310-458-7737** or submit to editor@smdp.com

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COMMUNITY BRIEFS

Annenberg Community Beach House

Celebrate Julia Morgan's legacy

The Julia Morgan Legacy Event marks a special commemoration of architect Julia Morgan's amazing accomplishments as California's first woman architect.

The celebration will take place on Sunday, March 6 from 11 a.m. - 2 p.m at the Annenberg Community Beach House. It kicks off with a lecture by Morgan scholar Karen McNeill, Ph.D., entitled "Julia Morgan and Phoebe Hearst: Building Legacies Together." Dr. McNeill is preparing a biography of Julia Morgan, and has lectured extensively on her work in the San Francisco Bay Area. Her studies focus on women and gender in the architectural profession and the leadership of women in the Progressive Era.

Docent tours will take place in the Guest House from 12 to 2 p.m., highlighting Morgan's work in California, including her collaboration with William Randolph Hearst to create Hearst Castle in San Simeon. Morgan left a legacy of more than 700 projects in her nearly five decades of practice. Recently awarded the AIA's highest honor, a (posthumous) Gold Medal, her brilliant and pioneering work have only gradually won public recognition.

This event is free but reservations are advised as the lecture has limited capacity. The Annenberg Community Beach House is located at 415 Pacific Coast Hwy.

- SUBMITTED BY CAROL LEMLEIN

Santa Monica History Museum

Santa Monica History Museum offers Free Admission Day

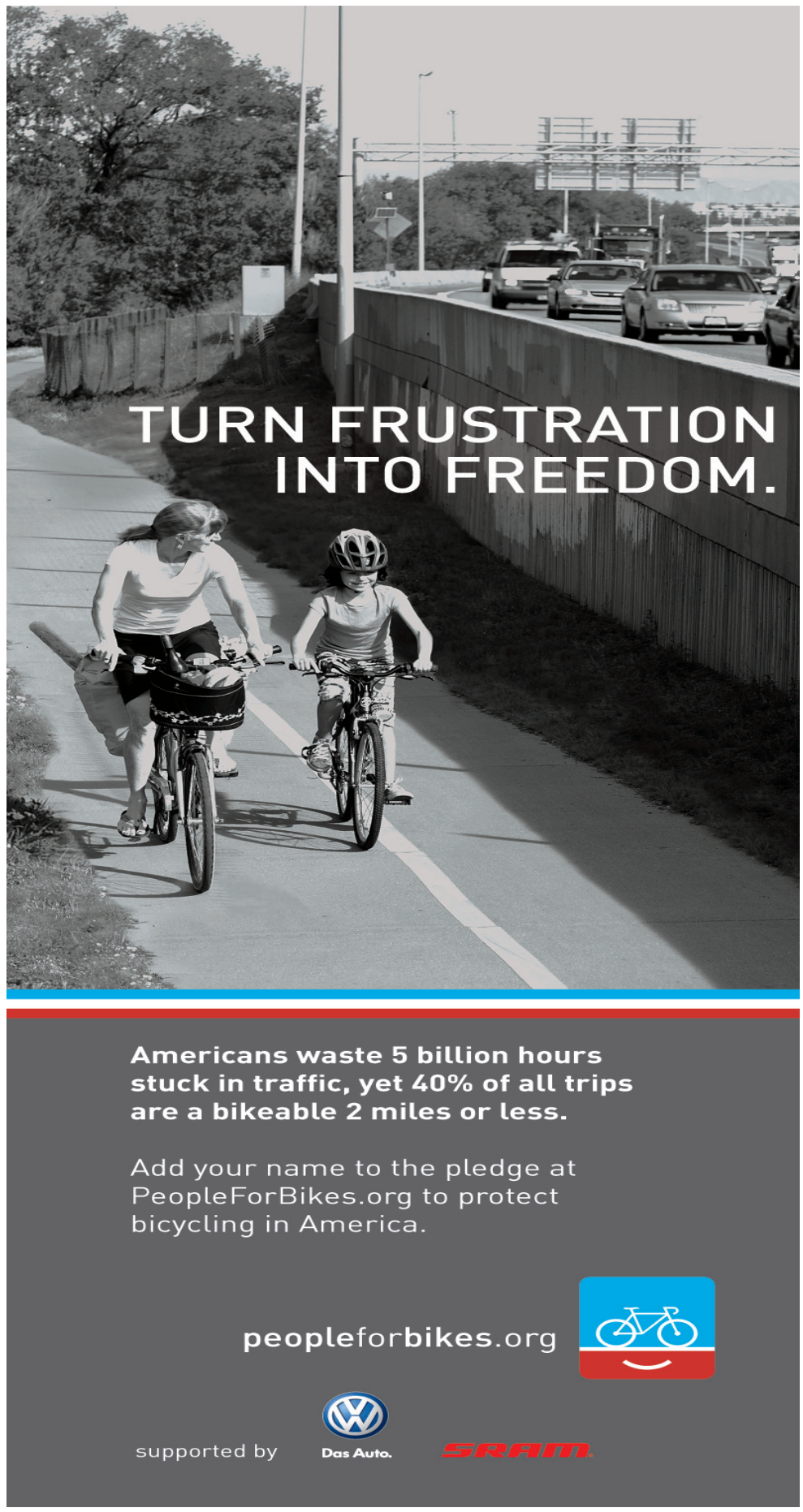
The Santa Monica History Museum is excited to announce it will offer free admission on Thursday, March 10 from 12 to 8 p.m. All are invited to visit on this day to take advantage of free admission to the museum's six galleries.

In addition to the permanent exhibition detailing the founding and growth of the City of Santa Monica, the Santa Monica History Museum is currently offering a special exhibit celebrating the 75th anniversary of the Aero Theater. With free admission, all are welcome to visit, bring family and friends, and enjoy a day of appreciating our local history and culture.

For more information please contact Kathryn Evans at 310.395.2290 or kevans@santamonicahistory.org.

The Santa Monica History Museum preserves, protects, and promotes the rich history of Santa Monica. The museum is open to the public five days a week. The Santa Monica History Museum is located at 1350 7th St. For more information call (310) 395-2290 or visit, www.santamonicahistory.org

- SUBMITTED BY KATHRYN EVANS, DEVELOPMENT & MUSEUM MANAGER



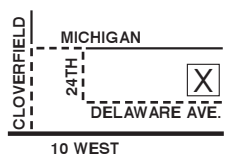


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My Write

Bill Bauer
Send comments to editor@smdp.com

The devil in the details

I HEARD FROM OUR CITY MANAGER, Rick Cole, last week. He wanted to discuss my column last week about the draft Downtown Community Plan (DCP).

"Our goal is to establish, once and for all, without exception, height and density limits for Downtown. These height limits could be 84, 120, 130 or 150 feet. It would be up to staff to determine a maximum height limit, Council to approve it and my office to enforce the height and density codes," Cole told me.

He didn't bring up the fact that the DCP would also allow new developments up to a whopping 100,000 square feet without the requirement for public review. Imagine walls of 100,000 square feet buildings, possibly 8 floors/84 feet tall, replacing Downtown's mostly single and two story structures.

If the DCP is adopted as presently written, there will be no environmental impact analyses, no input from the community and no City Council approval for these overly large developments. They wouldn't be subject to review in terms of traffic impacts or parking demands. And, don't forget, there are even taller "exceptions" in the pipeline, DCP notwithstanding.

In public meetings, Cole has repeatedly said that he wants to eliminate development agreements as they open the door for abuse, special treatment and lead to inconsistent planning.

Development agreements result from developer-initiated negotiations with the City. The goal is for council to grant more generous height and density bonuses for their projects than the zoning codes allow in return for providing so-called community benefits such as low income housing, open space and traffic management programs.

Many residents understood Cole to mean that he was opposed to the increasing frequency of City Council's approval of non-conforming projects that exceed the proscribed codes with out-of-scale heights and densities. It appears that what Cole may really advocate - overall accelerated development with less public input and government oversight - is in the draft DCP.

The zoning codes contain "tiers" that define developments on a graduated scale based on their size. In most commercial zones including major boulevards, Tier 1 allows developers to flat out build structures up to 32 feet (two stories) by right.

To build above the base height of 32 feet, developers may opt for Tier 2 projects up to 60 feet tall. The Land Use and Circulation Element (LUCE) of the City's General Plan required developers to hold community meetings and receive what is called a Conditional Use Permit (CUP) if they had Tier 2 projects.

However, during the zoning ordinance update process, City Council amended the LUCE so that Tier 2 projects no longer need a CUP. Now, Tier 2 projects are only required to meet a standardized checklist of community benefits.

This checklist was created to simplify the process for developer and City staff alike, according to planning staff. However, the removal of community oversight over Tier 2 projects initiated an outcry of "foul" from neighborhood leaders and activists who felt residents were being shut out of the process.

The same loss of oversight has been implemented for even larger Tier 3 projects downtown in the Downtown Community Plan. Tier 3 projects of up to 84 feet and and/or 100,000 square feet of floor space are non-negotiated (Section 2.3B DCP Tier System, page 25). This means developers can build projects up to 84 feet tall and/or up to 100,000 square feet of floor space with no public or council review and no environmental analysis.

According to Tricia Crane, chair of Northeast Neighbors, "The removal of negotiated agreements for Tier 3 in the draft Downtown Community Plan cannot be allowed to stand. Wider sidewalks, more bike racks and other so-called community benefits can never replace the need for a public process to evaluate the impacts of out of scale development on our quality of life."

Benefits Tier 3 developers must provide are slightly greater than those required for Tier 2 projects, but the two are the same in the DCP in one respect: there is no negotiation of the terms of the project as long as the developer agrees to provide required pre-arranged benefits.

Cole mentioned that, "there are three sites downtown where we recommend consideration be given to a maximum height of up to 130 feet." They are the 22 floor/244 foot Frank Gehry designed hotel proposed for 101 Santa Monica Boulevard, the 21 floor Fairmont-Miramar renovation and the 12 floor/148 foot, mixed use, Plaza at Santa Monica slated for City-owned property on Arizona Avenue between Fourth and Fifth Streets.

Cole points out that there are already a number of buildings Downtown with 110 to 130 foot heights, including the Lawrence Welk Plaza, the landmark 1929 era Clock Tower Building and the an existing 10 floor, 105 -135 foot Ocean Tower on the Miramar Hotel property.

The City's tallest building is the 21 floor, 280 foot tall high rise at Wilshire Boulevard and Ocean Avenue.

"One goal would be for a project where an increase in height is granted, there be less density so that floor space and mass is not gained," Cole said. "A taller, skinnier building may be more palatable than a shorter, fat one."

Residents and political watchers have serious doubts about the Downtown Community Plan. Good, bad or indifferent, City Hall has lost so much credibility that the Residocracy Land Use Voter Empowerment (LUVE) Initiative that is expected be on the November may be the only way to restore confidence in our City government and credibility in the City's planning process.

BILL can be reached at mr.bilbau@gmail.com.

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Earth Talk

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By the editors of E Magazine

Send comments to editor@smdp.com

Healthiest cookware options

Dear EarthTalk:

I'm in the market for a new set of non-stick cookware for my kitchen, and I'm wondering which type is healthiest?

Rose Castillo
Santa Fe, NM

NON-STICK COOKWARE CLEANS VERY easily and some health-conscious cooks appreciate that it requires less cooking oil than uncoated varieties. But the convenient cooking surface comes with potential risks when it is used with high heat. At temperatures exceeding 500 degrees Fahrenheit, the synthetic fluoropolymer coating in Teflon non-stick cookware begins to break down and release toxic perfluoroalkyl substances (PFASs) into the air.

The Good Housekeeping Research Institute tested how quickly three different non-stick pans (lightweight, medium and heavy) heated up to 500ºF. Scrambled eggs cooked on medium heat for three minutes in a lightweight pan peaked at a safe 218ºF, but all three pans heated on high reached temperatures above 500ºF in less than five minutes. The cheapest, lightest pan of the three got there in under two minutes. Even with oil added, the cheapest pan surpassed the 500ºF mark in two and a half minutes. Cooking steak in a lightweight non-stick pan yielded a pan temperature exceeding 600ºF in less than 10 minutes. At temperatures of 660ºF and above, non-stick coated pans may emit fumes strong enough to cause polymer-fume fever, a temporary flu-like condition with symptoms such as chills, headache and fever. While the fumes aren't fatal to humans, they can kill pet birds.

The Environmental Working Group (EWG), a non-profit focused on health and the environment, recommends cast iron and stainless steel cookware as safer options for stove top cooking, and oven-safe glass for baking. High-quality stainless steel pans are durable and can last a lifetime if treated with care. They also have greater searing and browning capabilities than non-stick pans while still being relatively easy to clean.

Cast iron creates an even, intense heat that helps seal in juices and keeps foods moist. Cast iron is also more versatile than non-stick cookware, as it can go from stove top to oven. While cast iron is heavy and needs to be "seasoned"-a process that involves coating the pan in oil and baking it-it is a more affordable option than stainless steel. Cast iron is also scratch-resistant, so any kind of utensils can be used when cooking with it. While there are a growing number of new cookware options on the market, including ceramic options advertised as a zero-toxin, eco-friendly alternative to Teflon, EWG reports we don't know enough about them yet to be certain they live up to such claims.

Keep in mind that any non-stick cookware you currently own that's not chipped and in good condition can still safely be used with foods that are quickly cooked on low or medium heat, like eggs or pancakes.

"I personally do not advocate throwing away or giving away your non-stick pan," says Simona Balan, senior scientist at the Green Science Policy Institute (GSPI). "That doesn't solve the problem: If you throw it away, it will end up in a landfill from where it will leach PFASs into the environment, or even worse, it will get burned, which will release even more toxins."

But if you're buying new cookware, the experts agree the best way to play it safe would be cast iron for stove top cooking and glass for baking.

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NOTICE IS HEREBY GIVEN that the City of Santa Monica invites sealed proposals for

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CHIEF

FROM PAGE 1

than it was five years ago," he said.

He said firefighters want someone that can balance the department's history against the need to innovate and meet resident expectations while also supporting the needs of the frontline firefighters.

"When you look at our organization from 40-50 years ago and how we've championed new entities and new progressions and because our department is so progressive and so aggressive, we're looking for someone to continue that trait but not jeopardize the top notch service we provide to the City of Santa Monica," he said.

According to Altman, a new chief should be aware of the need to maintain customer service.

"The citizens are the reason why we exist," he said. "When you move or buy a house in Santa Monica, you move to Santa Monica for a reason and we feel that we need to uphold those reasons that you choose to live here and we don't want to negate the fact that you expect a high level of service and we don't want to discount that at all. We really absolutely need a fire chief that will go in and will not be afraid to face the challenges they may have as a leader in backing up their guys."

City Manager Rick Cole said he is looking for someone that is a forward thinking with the ability to maintain excellent service in the face of changing demands.

"Decades of public education, strict building codes and consistent inspections have reduced the number of structure fires in Santa Monica to less than one a week," he said. "While we will always have to be prepared for the threat of fire, that's now just one of the wide range of emergencies handled by our department. Some, like emergency medical calls, happen every day. Some, like earthquakes or a toxic spill, might not happen for decades. The next fire chief will have the responsibility of ensuring we are prepared to effectively address all of them - and to adapt new technology, new deployment models and new prevention efforts to ensure we keep Santa Monica safe in a changing world."

EDITOR@smdp.com



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GRADES

FROM PAGE 1

For years, the district has used an average of the two grades in its overall GPA calculation.

That policy could soon change. As the district tries to close the achievement gap, encourage more students to take challenging courses and promote the pursuit of higher education, many officials believe students' GPAs should be determined using the higher of the two grades.

In addition, officials advocated for using a weighted system that accounts for the rigor of Advanced Placement classes.

The school board could take action on the matter at its March 3 meeting, according to a district report.

The board's recent review of grading was prompted in part by an October study session of summer school offerings. At the time, district officials were unclear about how grades from retaken classes are factored into overall GPA calculations.

Samohi principal Eva Mayoral said the tweaks would help the district reach its goal of having 55 percent of students earn a score of 3 or higher on an AP exam by the time they graduate. Officials at the high school recently began recruiting students they feel are capable of handling AP material.

"Many times these students are resisting because they are fearful that they are going to destroy their GPA," Mayoral said. "How do we help students to not feel like they have to play it safe? One thing we have to do is to have weighted GPAs that allow students to take on more rigorous risks and recognize they're not gonna have to suffer. ... We don't want them taking the path of least resistance."

Beverly Hills, Culver City, El Segundo and Palisades high schools all calculate weighted GPAs for students, Mayoral said.

Samohi college counselor Rosa Mejia said the University of California and California State University systems recalculate student GPAs to account for AP classes, but she added that many students apply to schools that don't.

And because the district doesn't typically calculate weighted GPAs, college counselor Ernesto Flores said, some students might not know they're actually eligible to attend a UC campus.

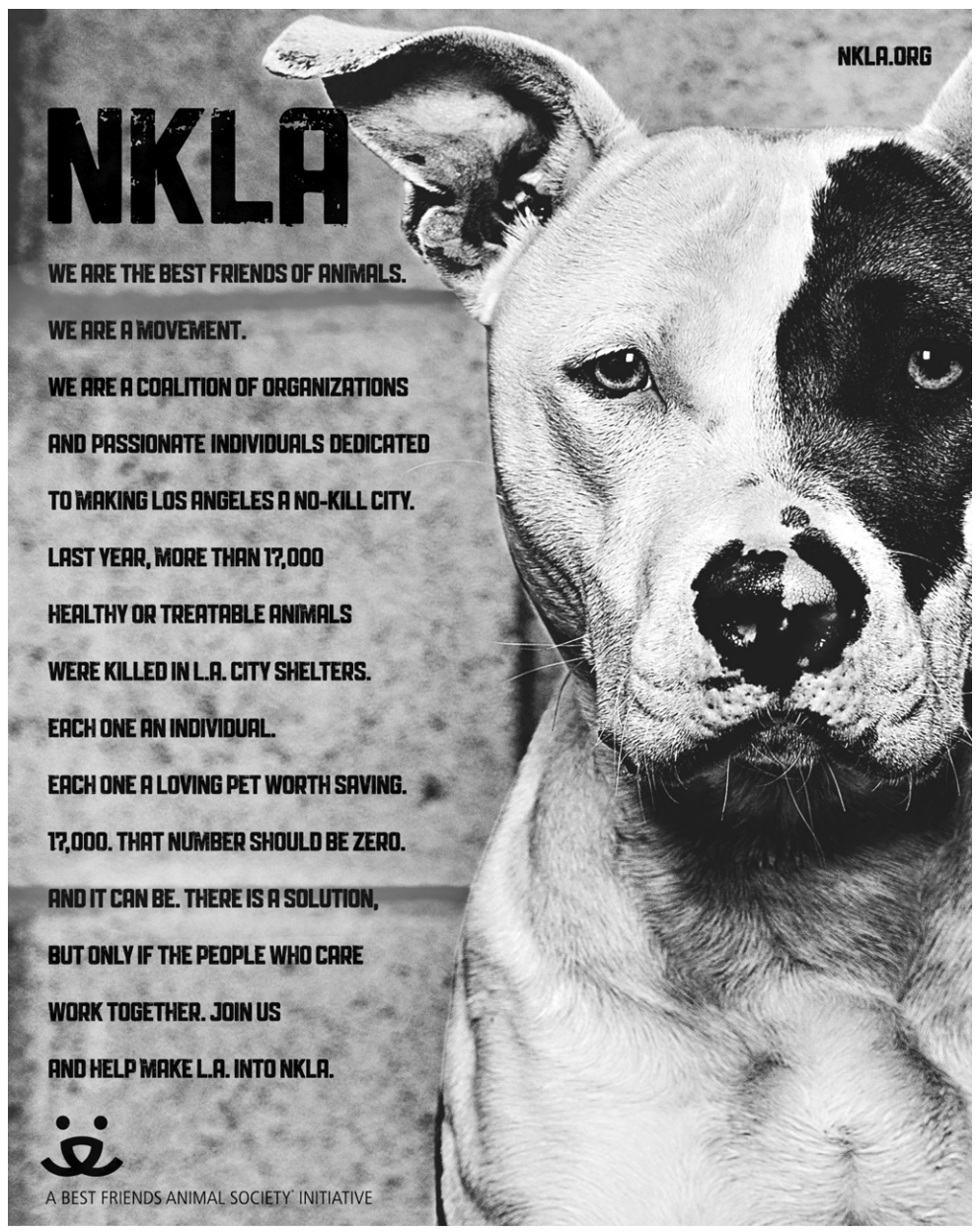
The potential changes could also affect students' chances of qualifying for financial aid. College counselor Julie Honda said some schools offer merit-based assistance, but she added that many of them don't recalculate unweighted GPAs.

"In the past we've written letters to those specific schools saying, 'If we did weight the GPA, this is what the student would have,'" she said. "For students who are on the cusp and just need a little push up, and they've taken one or two APs, that can help them with merit aid."

Added Whitesell: "It's time for these policies to change so we can help kids do better, be better and be encouraged."

JEFF@smdp.com

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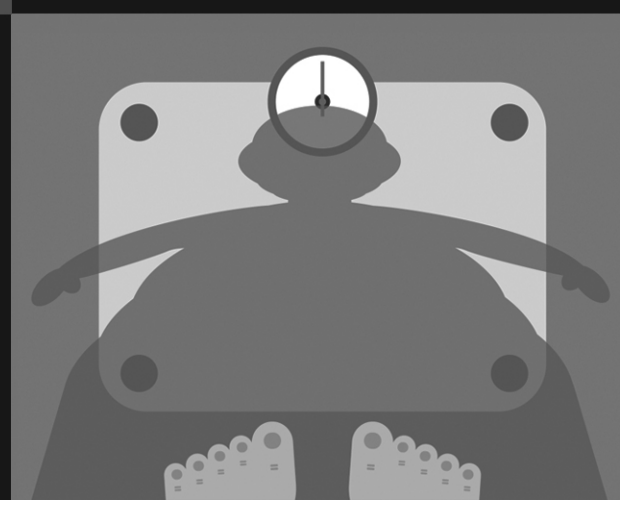


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January 2016

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KNOW BEFORE YOU GO

EXPO LIGHT RAIL LINE:

For the week of Feb. 29, please note the following activities:

1. Train Testing This Week - The Expo Light Rail Line extension from Culver City to Santa Monica is scheduled for train testing activities in Santa Monica this week and will continue for several months. The trains are now operated on their own power. Testing will be ongoing along the entire alignment in Los Angeles and Santa Monica. The testing activity will test train clearances, the Overhead Catenary System which powers the trains, the crossing gates and traffic signals, and all related systems before the project is turned over to Metro for pre-revenue operations.
A more detailed notice is online at http://goo.gl/AMLPxq.
2. Colorado Avenue between 5th & 18th Streets - Expect westbound and eastbound street closures during daytime hours. Alleys on the North side of Colorado between 6th and 18th Street will have limited access at Colorado.
3. Olympic Blvd. between 20th St. and Stewart St. - Eastbound and Westbound lane closures daytime hours Monday to Saturday.
4. 17th St. between Olympic Blvd. and Broadway - Northbound and Southbound lane closures during daytime hours.
5. 20th St. between Olympic Blvd. and Colorado - Northbound and Southbound lane closures during daytime hours.
6. Cloverfield Blvd. between I-10 Freeway and Broadway - weekend lane closures 24 hours per day.
7. Stewart St. between Olympic Blvd. and Exposition Blvd. - Northbound and Southbound lane closures during daytime hours.

For more information about the Expo Line project, visit BuildExpo.org or call (213) 922-EXPO (3976). Traffic control measures will be employed in all work zones.

COLORADO ESPLANADE:

For the Week of February 29, 2016, Construction work on Colorado Ave. will continue daytime Monday through Friday. Pedestrian access is accommodated by use of temporary barricaded pathways marked with signage. Please use caution when navigating through the work zones on Colorado Ave. at 4th St., Main St., 2nd St., and Ocean Ave. Traffic control will be set up for northbound traffic on Ocean Ave. Expect minor delays at the intersection of Colorado and Ocean Ave. For more information contact Gene Higginbotham, Project Manager, at (310) 458-8729.

CALIFORNIA INCLINE BRIDGE REPLACEMENT PROJECT:

The California Incline will be closed until Summer 2016 while construction crews demolish the existing structure and build the new bridge and roadway. Motorists are advised to use Ocean Avenue (via Moomat Ahiko Way) and Lincoln Boulevard as alternate routes. For more information on this project, please contact: (888-303-6026 or incline@smgov.net).

WASTEWATER MAIN REPLACEMENT PROJECT:

For the week of February 29, 2016, the contractor will begin the installation of a new manhole on Ocean Front Walk at Moss Ave. and continue with restoration work on 22nd Court at Georgina, Princeton Street north or Wilshire, Euclid Street between Pearl Ave to Maple and Ocean Park Blvd to Oak Street. The contractor will also finish with the installation of a new manhole on Maple Street between 11th Street and Euclid Street. Should you have any questions, please contact Carlos Rosales, Project Manager (310) 458-8721 ext. 2620.

SAN VICENTE PUMP STATION EMERGENCY GENERATOR:

For the Week of February 29, 2016, the contractor will continue with the installation of the new engine driven standby generator and begin trench excavation on 25th Street for installation the street improvements on the south side of San Vicente Blvd and 25th Street. Should you have any questions, please contact Carlos Rosales, Project Manager (310) 458-8721 ext. 2620.

BUFFER PARK CONSTRUCTION PROJECT:

For the Week of February 29, 2016 please note the following activities:
As part of the construction of the new Buffer Park at 2909 Exposition Blvd, the sidewalk on the eastside of Stewart St. at Exposition Blvd. and along Exposition Blvd to Dorchester Ave. will be closed. Construction will also close part of the northbound bike lane on Stewart Street at the intersection of Stewart St. and Exposition Blvd. Directional signage has been posted alerting pedestrians and bicyclists of the impediments caused by the construction project. This closure will allow for the construction of a new sidewalk on a portion of Stewart St. and Exposition Blvd as well as park pathways and landscaping adjacent to the affected areas. For more information contact Sebastian Felbeck, Construction Manager, at (310) 434-2675.

CROSSWALK RENEWAL PROGRAM:

For the Week of February 29, 2016, Contractor crews will begin nighttime crosswalk removal and restriping at the intersections of Arizona/4th Street and Olympic/Cloverfield Blvd. Please be advised that striping removal will generate noise and dust. Temporary traffic control signs will be deployed to guide vehicular traffic in and around work areas. Please contact Kori Jones, Street & Fleet Services, (310) 458-2201 ext. 5002 or kori.jones@smgov.net with any questions/concerns regarding this project.

Visit KBUG, our Facebook page, SMConstructs, and construction notices at: https://www.facebook.com/SMConstructs and http://www.smgov.net/departments/publicworks/civeng_kbug.aspx.

DCP

FROM PAGE 1

The revised draft of the newly renamed Downtown Community Plan (formerly the Downtown Specific Plan) has been released to the public and city staff is actively seeking feedback on the document.

"This is a draft of the Plan for public review and we are definitely seeking guidance," said Peter James, principal planner. "There will be quite a bit of outreach in the coming months."

The DCP is a geographically focused zoning document that builds upon principles identified in the Land Use and Circulation Element (LUCE).

While the LUCE outlines philosophical approaches to guiding change in the downtown, implementation and specific standards were left for the Downtown Community Plan to address the neighborhood's unique elements.

The revised draft was developed after two years of work, including dozens of workshops, public hearings, stakeholder interviews and broad discussions. Planners are now implementing another wave of outreach efforts to solicit feedback from residents, visitors, employees and business owners about the DCP.

The first opportunity for public input will arrive on March 2 and 3 with a double-header Planning Commission Meeting.

The Commission has scheduled the first meeting for Wednesday, March 2 at 6 p.m. with the only agendized item as, "A study session to review and receive Planning Commission comments on the elements contained within the second draft of the Downtown Community Plan, including but not limited to guiding principles, the proposed land use districts, development standards, regulations and design guidelines, access and mobility strategies, infrastructure, economic development and public space creation."

Public comment is expected to dominate the March 2 meeting with Commission feedback extending into March 3. A potential third meeting could be scheduled on March 9 if necessary.

In an effort to attract as many participants as possible, City Hall is also planning speaker forums in March/April that will include presentations by subject matter experts and academics. The forums will focus on topics such as placemaking and mobility.

"We want to explain why this matters and go through the topics in more detail," said Travis Page, senior planner.

The events will feature guest speakers or a panel of speakers and will include time for questions from the audience. City Hall will also distribute comment cards to allow residents to submit written questions.

Additional in-person events will continue for several weeks including small group discussions. Staff is going to organize a discussion series for groups of 15-20 people to meet with officials about the plan. Those discussion groups will be scheduled as needed and available to anyone who would like to participate.

"We want the conversation to be open and for folks to be able to draw lines between the plan and the narrative in the meetings," James said. "We want to get away from the idea that planners are off inventing this stuff in a lab by themselves."

City Hall is also trying to cast a wide net for community input and staff has developed alternative communication channels that will hopefully appeal to participants that might not attend a traditional workshop.

For the digital generation, staff has created a new website with multiple interactive features. The site allows users to submit written comments on the draft while providing information on the project. Users will be able to access the plan, see photos, take surveys and submit their preferences about the project.

For more information about the DCP and outreach opportunities, visit downtownsmplan.net.



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SURF REPORT



SURF FORECASTS

WATER TEMP: **74.3°**

FRIDAY – **FAIR** – SURF: **2-3 ft** thigh to chest high
SW/S swell mix for exposures. Small windswell.

SATURDAY – **FAIR** – SURF: **2-3 ft** Knee to chest high
SW/S swell mix for exposures. Small windswell.

SUNDAY – **POOR TO FAIR** – SURF: **1-3 ft** ankle to waist high
Small SW/S swell mix and traces of NW windswell.

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CRIME WATCH

BY DAILY PRESS STAFF



Crime Watch is culled from reports provided by the Santa Monica Police Department. These are arrests only. All parties are innocent until proven guilty in a court of law.

ON DECEMBER 22, AT APPROXIMATELY 2:30 P.M.

The victim of reported extortion walked into the Public Safety Facility and reported that while she was at yoga class located in the 700 block of Broadway, she discovered after class that multiple emails containing nude photos of herself that were stored on her phone had been sent out to email addresses that she did not recognize. All of the emails were sent out during the course of time that her class was taking place. Soon after, emails began to be sent to the victim that if she did not comply with the suspect, her photos would be published and this could ruin her career. Days after this incident, the victim received multiple social media requests from people she did not know. After a thorough investigation, on Feb. 18, officers arrested Francisco Perez, 30, of Santa Monica. Perez was arrested for stalking and unauthorized computer access and fraud. Bail was set at $50,000.

DAILY POLICE LOG

The Santa Monica Police Department responded to 364 calls for service on Feb. 27.

HERE IS A SAMPLING OF THOSE CALLS CHOSEN BY THE SANTA MONICA DAILY PRESS STAFF.

Family disturbance, 2300 block of Ocean Park, 12:27 a.m.
DUI, 14th/Pico, 12:29 a.m.
Threats, 1600 block of Ocean Front, 12:48 a.m.
Fight, 1400 block of Franklin, 12:57 a.m.
Hit and run, 1600 block of 4th, 3:35 a.m.
Rape, 2000 block of Pico, 5:00 a.m.
Traffic collision, 1900 block of Wilshire, 6:40 a.m.
Traffic collision, 1200 block of 15th, 7:00 a.m.
Traffic collision, 1400 block of Lincoln, 7:54 a.m.
Arson, 100 block of Esparta, 8:03 a.m.
Traffic collision, 4th/Pico, 8:32 a.m.
Identity theft, 2800 block of Neilson, 9:01 a.m.
Person down, Ocean/Vicente, 9:48 a.m.
Vandalism, 2800 block of Main, 9:57 a.m.
Traffic collision, 200 block of 26th, 9:58 a.m.
Battery, 1300 block of 6th, 11:33 a.m.
Grand theft auto, 1500 block of Princeton, 1:03 p.m.
Grand theft auto, 2900 block of Santa Monica, 2:33 p.m.
Hit and run, Appian/Pacific, 2:35 p.m.
Domestic violence, 1600 block of Ocean, 2:40 p.m.
Traffic collision, Cloverfield/I-10, 3:33 p.m.
Grand theft auto, 200 block of 25th, 3:47 p.m.
Hit and run, 200 block of Santa Monica, 3:53 p.m.
Traffic collision, 7th/Ashland, 3:53 p.m.
Traffic collision, 1700 block of Main, 4:13 p.m.
Burglary, 800 block of Broadway, 4:44 p.m.
Hit and run, Appian/Pacific, 5:01 p.m.
Traffic collision, 10th/Santa Monica, 5:12 p.m.
Hit and run, 1700 block of Appian, 5:17 p.m.
Grand theft auto, 200 block of 25th, 5:41 p.m.
Traffic collision, 2700 block of Main, 6:09 p.m.
Vandalism, 900 block of 2nd, 6:11 p.m.
Battery, 1400 block of 3rd Street Prom, 7:12 p.m.
Report of shots fired, 300 block of California, 7:09 p.m.
Person with a gun, 14th/Pico, 7:16 p.m.
Burglary, 800 block of Broadway, 7:37 p.m.
Vandalism, 2100 block of Lincoln, 7:57 p.m.
Battery, 1900 block of Main, 8:44 p.m.
Stalking, 100 block of Montana, 9:14 p.m.
Grand theft auto, 200 block of 25th, 10:19 p.m.
Traffic collision, Neilson/Bicknell, 10:42 p.m.
Fight, 100 block of Wilshire, 10:43 p.m.

DAILY FIRE LOG

The Santa Monica Fire Department responded to 39 calls for service on Feb. 27.

HERE IS A SAMPLING OF THOSE CALLS CHOSEN BY THE SANTA MONICA DAILY PRESS STAFF.

EMS, 2800 block of 2nd, 12:12 a.m.
EMS, 1100 block of 11th, 12:56 a.m.
EMS, 2400 block of Santa Monica, 1:17 a.m.
Automatic alarm, 1400 block of 5th, 1:20 a.m.
EMS, 2900 block of 4th, 1:31 a.m.
Injuries from assault, 200 block of Hollister, 7:21 a.m.
EMS, 1400 block of Lincoln, 7:52 a.m.
EMS, 500 block of Olympic, 8:14 a.m.
Flooded condition, 3200 block of Santa Monica, 8:43 a.m.
Automatic alarm, 1400 block of 3rd Street Prom, 9:01 a.m.
Elevator rescue, 200 block of Marguerita, 9:07 a.m.
EMS, 2800 block of Pearl, 11:21 a.m.
EMS, 1400 block of 9th, 11:27 a.m.
EMS, 800 block of 2nd, 11:33 a.m.
EMS, 1100 block of Pico, 11:49 a.m.
EMS, 200 block of Montana, 11:51 a.m.
EMS, 300 block of Colorado, 12:00 p.m.
EMS, 1100 block of 5th, 12:01 p.m.
EMS, 1400 block of 16th, 12:38 p.m.
EMS, 1200 block of 23rd, 1:25 p.m.
Automatic alarm, 1500 block of 6th, 1:40 p.m.
EMS, 1300 block of 15th, 2:15 p.m.
EMS, 300 block of Santa Monica Pier, 3:10 p.m.
EMS, 1100 block of 3rd, 3:20 p.m.
EMS, 1300 block of 20th, 3:45 p.m.
EMS, Ocean/Colorado, 3:48 p.m.
EMS, 1300 block of 15th, 3:59 p.m.
EMS, 1600 block of Ocean Front, 4:06 p.m.
EMS, 10th/Santa Monica, 5:14 p.m.
EMS, 1100 block of 7th, 5:54 p.m.
EMS, 2700 block of Main, 6:10 p.m.
EMS, 400 block of Ocean, 6:11 p.m.
EMS, 3000 block of Highland, 6:49 p.m.
EMS, 24th/Pico, 8:09 p.m.

CROSSWORD
By THOMAS JOSEPH

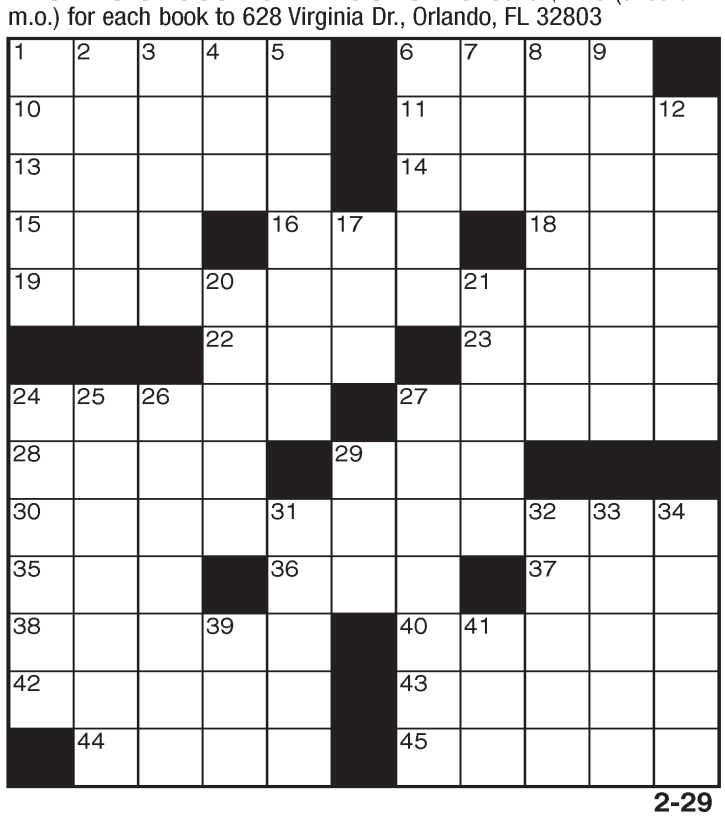
ACROSS
1 "Beat it!"
6 Curving paths
10 Yes-man
11 Prepares leftovers
13 Thompson and Stone
14 Folder's phrase
15 Flow out
16 "My country — of thee"
18 Poem of praise
19 Pocket fill
22 Anger
23 Lusty look
24 Not well
27 Hawks and doves
28 Wicked
29 Tavern drink
30 Unpredictable sort
35 Vacuum lack
36 Fellows
37 Stop — dime
38 Sun Valley's state
40 Toys with tails
42 Mail, as payment
43 Happening
44 Postmark part
45 Lacy nightwear

DOWN
1 Girder material
2 Jazz group
3 Stallone role
4 Nabokov novel
5 Whodunit
6 "Make —!" (birthday cry)
7 Ewe's mate
8 Bing Crosby, for one
9 Messed up, as makeup
12 Takes the wheel
17 Rink stuff
20 Opera's Beverly
21 UFO flyer
24 Ritzy Los Angeles area
25 Dodged
26 Museum display
27 Snow layer
29 King topper
31 Ham it up
32 Famous
33 Without stop
34 Unpleasant
39 Wallop
41 "— had it!"

■	S	O	D	A	■	F	A	S	T	■
D	O	R	A	G	■	U	L	T	R	A
A	L	I	V	E	■	S	E	R	U	M
R	E	G	E	N	T	S	■	I	M	A
E	L	I	■	D	A	Y	S	P	A	S
S	Y	N	T	A	X	■	H	E	N	S
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M	E	N	S	A	■	L	O	V	E	D
P	A	C	E	R	■	E	V	E	R	Y
■	L	E	A	D	■	D	E	N	S	■

Saturday's answer

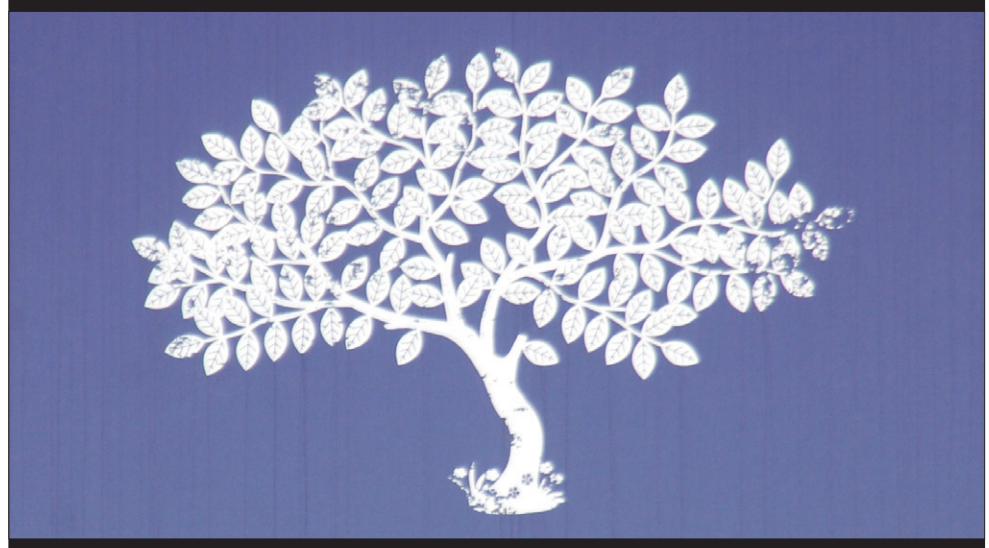
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2-29

MYSTERY PHOTO

Matthew Hall *matt@smdp.com*



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Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from (easiest) to (hardest).

Difficulty Level ★

		9		2		7		
	8		3		6		4	
3		5				6		1
	7		9		2		1	
2				6				7
	9		8		3		6	
7		4				8		5
	5		7		4		3	
		6		8		1		

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

7	2	3	1	9	5	8	4	6
8	9	6	2	4	3	7	5	1
4	5	1	8	6	7	9	2	3
5	3	7	9	8	4	6	1	2
2	4	9	6	3	1	5	7	8
1	6	8	5	7	2	3	9	4
3	7	5	4	2	6	1	8	9
9	1	4	3	5	8	2	6	7
6	8	2	7	1	9	4	3	5

King Features Syndicate



TODAY IN HISTORY

1964 – In Sydney, Australian swimmer Dawn Fraser sets a new world record in the 100-meter freestyle swimming competition (58.9 seconds).

1972 – Vietnam War: Vietnamization – South Korea withdraws 11,000 of its 48,000 troops from Vietnam.

1980 – Gordie Howe of the then Hartford Whalers makes NHL history as he scores his 800th goal.

1988 – South African archbishop Desmond Tutu is arrested along with 100 clergymen during a five-day anti-apartheid demonstration in Cape Town.

1988 – Svend Robinson becomes the first member of the Canadian House of Commons to come out as gay.

1992 – First day of Bosnia and Herzegovina independence referendum.

1996 – Faucett Flight 251 crashes in the Andes, all 123 passengers and crew died.

2000 – Second Chechen War: 84 Russian paratroopers are killed in a rebel attack on a guard post near Ulus Kert.

2004 – Jean-Bertrand Aristide is removed as President of Haiti following a coup.

NEWS OF THE WEIRD BY CHUCK SHEPARD

■ Longtime National Symphony cellist David Teie announced in November that his crowdfunding project was hugely successful, freeing him to produce an album of music meaningful to cats. (Cats, for example, relax in response to the earliest sound of their mother's purring, which Teie clocked at 23 harp notes a second.) Teie's work, according to an October Washington Post feature, includes examining waveforms of real-time purrs and creating an organ sound to mimic the opening and closing of a cat's vocal chords. His KickStarter pitch raised so much money that he might also try creating music for bored zoo elephants or stressed-out whales. In tests, cats responded well to Teie's music, according to a 2015 journal article (but with less curiosity at the Washington cat cafe Crumbs & Whiskers).

■ Amazon.com has riled up Buddhist temples in Japan, according to a January Associated Press dispatch, by offering traveling monks rentable online to conduct funerals and other rituals. The monk would go to a home, grave or funeral home, at fees and upgrades ranging from the equivalent of $300 to about $8,500. (Many of Japan's 75,000 Buddhist temples are struggling financially and destined to close. Complained a spokesman for the Japan Buddhist Association, what Amazon is facilitating "is allowed in no other country in the world.")

Go along with a suggestion, Gem

ARIES (March 21-April 19)
★★★★ You will be mulling over a situation that has financial implications that could affect a key relationship. Someone you are dealing with seems to have quite a temper. Reach out to a friend for a more detached opinion. Tonight: Give yourself some time away from a tense situation.

TAURUS (April 20-May 20)
★★★ Someone might see you as being more easygoing than you really are. A disagreement could emerge later in the day. You will need to pull back some until your temper subsides. Fortunately, this does not happen frequently. Tonight: Let a partner or loved one steal center stage.

GEMINI (May 21-June 20)
★★ You could be so focused on a personal matter that you miss an important detail. Tempers might flare up; however, there is a way to work together. In any case, you might feel as if you need to double back in order to redo part of a project. Tonight: Go along with a suggestion.

CANCER (June 21-July 22)
★★★★ You could quickly change your mind about a certain person. As a result, others might see you as being too changeable. You have the gift of being able to pick up on people's emotions, perhaps even better than those who are experiencing them. Tonight: Know when to call it.

LEO (July 23-Aug. 22)
★★★ Your instinct will be to keep your opinions close to your chest. Do your best not to put too much pressure on a loved one, as this person could be working through some anger. Maintain self-discipline, but still remember to express yourself. Tonight: Share your feelings.

VIRGO (Aug. 23-Sept. 22)
★★★★ Make time for a long-overdue conversation. What you might hear is a lot of misconceptions that seem to have popped up from out of nowhere. You could experience some anger at being misunderstood. Tonight: Time to hang out and let go of recent squabbles.

LIBRA (Sept. 23-Oct. 22)
★★★ You can't keep pushing a money situation to the extent that you have, especially if you want to maintain some semblance of order. Still, you might feel the need to pay off several bills or make an important expenditure. Tonight: Enjoy someone else's kind efforts toward you.

SCORPIO (Oct. 23-Nov. 21)
★★★★ You could be sorting through a lot of conflicting data that you have been told. Recognize that different people naturally will have different perception of the same event. Refuse to get into a quarrel with someone who keeps pushing you. Tonight: Be thoughtful of a family member.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★ Lie low during the day, as you are likely to see many different situations develop. You might not be sure which way would be best. Don't worry -- an option will open up from out of the blue. Tonight: Your words and tone will make all the difference.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ Know that you are best off in a group setting right now. Try not to be alone. You will find an answer that works because of others' suggestions. A male friend or associate could be very pushy. Refuse to respond to this person's present mood. Tonight: Not to be found.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ Be willing to accept more responsibility as you head in a key direction. Others will make helpful suggestions, or they will at least trigger conversations that point to new options. Be grateful for this group of associates or friends. Tonight: You have a lot to smile about.

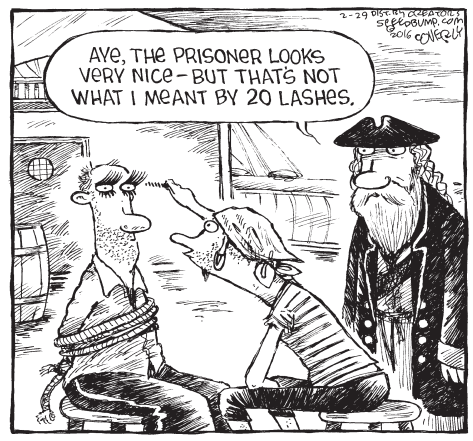
PISCES (Feb. 19-March 20)
★★★★ Make calls to those who have a different mental position from yours. You have the ability to visualize much more than the majority of people around you. Use your imagination to visualize the results of proceeding in several different directions. Tonight: Out till the wee hours.

Monday, February 29, 2016

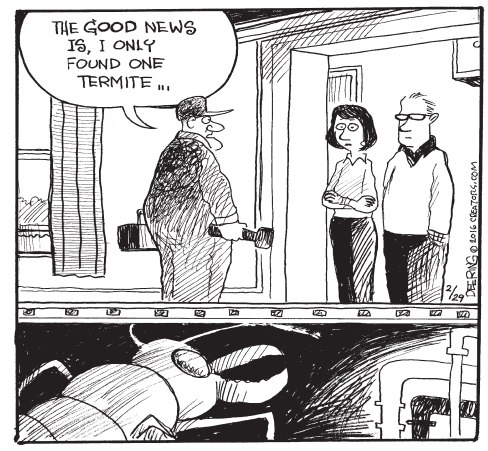
JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

This year you'll experience a lot of confusion. If you tune in to your intuitive sense, you will have an easier time sorting through the facts. You have a strong drive to learn more and to travel. Many of you could go back to school or schedule an exotic trip. If you are single, you tend to extend yourself too much when you meet someone of interest. Allow the other party to do more work in making plans. If you are attached, emotional closeness will be enhanced by a new sense of understanding and acceptance. Don't fight with your sweetie over trivial matters. SAGITTARIUS can irritate you.

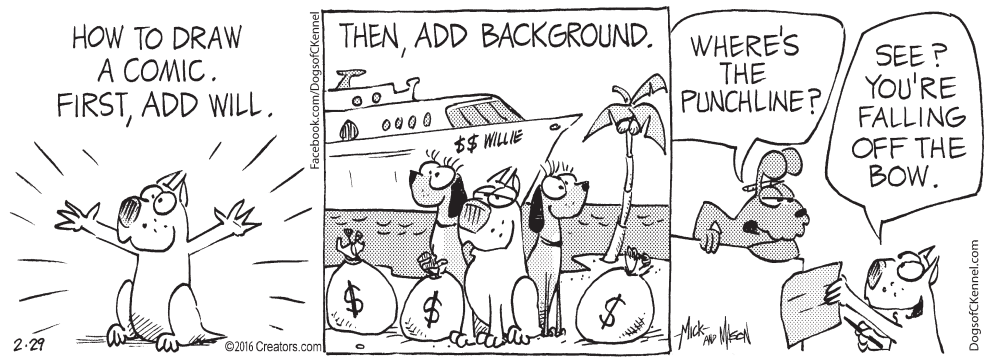
Speed Bump
By Dave Coverly



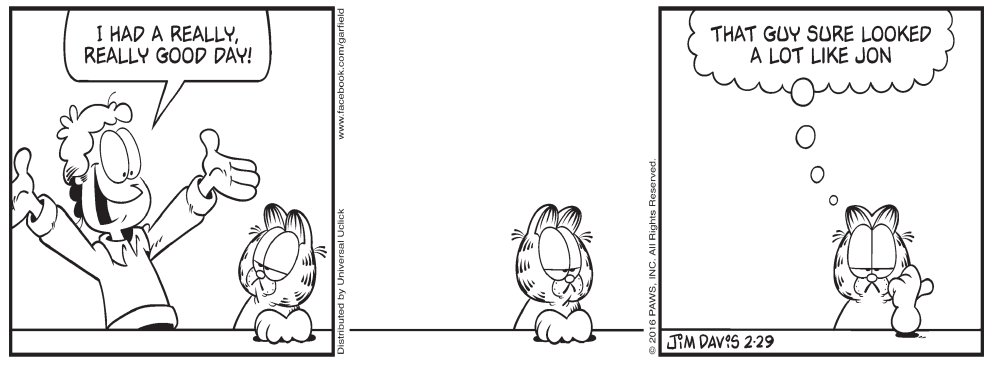
Strange Brew
By John Deering



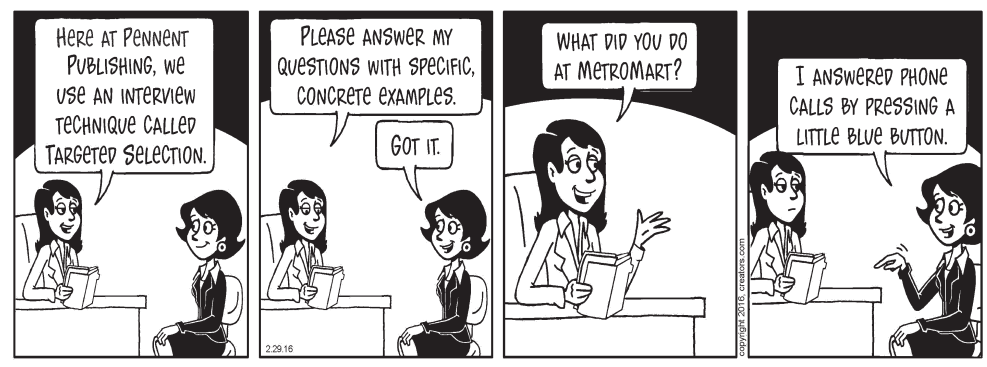
Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



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DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016028815 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/05/2016 The following person(s) is (are) doing business as ONE STOP PRINT SHOP, ALPHA GRAPHICS US 763. 2717 WILSHIRE BLVD. , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: LITVACK ENTERPRISES, INC. 2717 WILSHIRE BLVD. SANTA MONICA, CA 90403. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/23/2015. /s/: LITVACK ENTERPRISES, INC.. LITVACK ENTERPRISES, INC.. This statement was filed with the County Clerk of LOS ANGELES County on 02/05/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/08/2016, 02/15/2016, 02/22/2016, 02/29/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016017995 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/25/2016 The following person(s) is (are) doing business as NO PROBLEM FINE ARTS, NO PROBLEM ART SERVICES, NO PROBLEM INTERNATIONAL, NO PROBLEM STUDIOS. 1922 KENT STREET , LOS ANGELES, CA 90026. The full name of registrant(s) is/are: PARI DESAI LLC 1922 KENT STREET LOS ANGELES, CA 90026. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PARI DESAI LLC. PARI DESAI LLC. This statement was filed with the County Clerk of LOS ANGELES County on 01/25/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/08/2016, 02/15/2016, 02/22/2016, 02/29/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016020548 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/27/2016 The following person(s) is (are) doing business as OWN STUDIOS. 1041 N. FORMOSA AVE. , WEST HOLLYWOOD, CA 90046. The full name of registrant(s) is/are: OWN PRODUCTIONS LLC 1041 N. FORMOSA AVE. WEST HOLLYWOOD, CA 90046. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:OWN PRODUCTIONS LLC. OWN PRODUCTIONS LLC. This statement was filed with the County Clerk of LOS ANGELES County on 01/27/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/08/2016, 02/15/2016, 02/22/2016, 02/29/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016025597 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/02/2016 The following person(s) is (are) doing business as KANEBMEDIA. 1900 BELMONT LANE , REDONDO BEACH, CA 90278. The full name of registrant(s) is/are: KANE BISCAYA 1900 BELMONT LANE REDONDO BEACH, CA 90278, SHARON BISCAYA 1900 BELMONT LANE REDONDO BEACH, CA 90278. This Business is being conducted by: a Married Couple. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KANE BISCAYA. KANE BISCAYA, SHARON BISCAYA. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/08/2016, 02/15/2016, 02/22/2016, 02/29/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016025996 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/02/2016 The following person(s) is (are) doing business as VOELKEL & ASSOCIATES. 233 WILSHIRE BLVD #400 , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: NORMA VOELKEL 7100 ALVERN ST #315 LOS ANGELES, CA 90045. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/02/2016. /s/: NORMA VOELKEL. NORMA VOELKEL. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/08/2016, 02/15/2016, 02/22/2016, 02/29/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016010764 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/15/2016 The following person(s) is (are) doing business as KITCHEN PERI PERI, PERI PERI KITCHEN. 4317 STEWART AVE. , LOS ANGELES, CA 90066. The full name of registrant(s) is/are: LIANNE GOLDSMITH 4317 STEWART AVE. LOS ANGELES, CA 90066. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LIANNE GOLDSMITH. LIANNE GOLDSMITH. This statement was filed with the County Clerk of LOS ANGELES County on 01/15/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/08/2016, 02/15/2016, 02/22/2016, 02/29/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016025995 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/02/2016 The following person(s) is (are) doing business as GOLDEN STARS TALENT. 233 WILSHIRE BLVD. #400 , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: NORMA VOELKEL 7100 ALVERN ST #315 LOS ANGELES, CA 90045. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/02/2016. /s/: NORMA VOELKEL. NORMA VOELKEL. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/08/2016, 02/15/2016, 02/22/2016, 02/29/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016025997 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/02/2016 The following person(s) is (are) doing business as ESTRELLAS DE ORO PRODUCTION. 233 WILSHIRE BLVD #400 , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: NORMA VOELKEL 7100 ALVERN ST #315 LOS ANGELES, CA 90045. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/02/2016. /s/: NORMA VOELKEL. NORMA VOELKEL. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/08/2016, 02/15/2016, 02/22/2016, 02/29/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016026756 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/03/2016 The following person(s) is (are) doing business as SENNTERTAIN. 1421 VENICE BLVD, APT. 6 , VENICE, CA 90291. The full name of registrant(s) is/are: SENNTERTAIN LLC 1421 VENICE BLVD, APT. 6 VENICE, CA 90291. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SENNTERTAIN LLC. SENNTERTAIN LLC. This statement was filed with the County Clerk of LOS ANGELES County on 02/03/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/08/2016, 02/15/2016, 02/22/2016, 02/29/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016035247 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/12/2016 The following person(s) is (are) doing business as COURT REPORTERS ARE WE, Q - COVER . 2415 23RD STREET , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: EVANGELINA R. MYERS 2415 23RD STREET SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:EVANGELINA R. MYERS. EVANGELINA R. MYERS. This statement was filed with the County Clerk of LOS ANGELES County on 02/12/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/15/2016, 02/22/2016, 02/29/2016, 03/07/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016 005824 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/11/2016 The following person(s) is (are) doing business as BOVINETTE CONSULTING, PHOTOBOOST, LYNDA L BOVINETTE, M Z BOVINETTE. 61 WEST PINE ST. , ALTADENA, CA 91001.Ä The full name of registrant(s) is/are: KAMLOR CORPORATION 61 WEST PINE ST. ALTADENA, CA 91001. This Business is being conducted by: Äa Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LYNDA L BOVINETTE. KAMLOR CORPORATION.Ä This statement was filed with the County Clerk of LOS ANGELES County on 01/11/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/08/2016, 02/15/2016, 02/22/2016, 02/29/2016.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016018324 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/25/2016 The following person(s) is (are) doing business as SAZZY FEET. 731 W 97TH ST APT 3 , Los Angeles, CA 90044.Ä The full name of registrant(s) is/are: YOLANDA TAYLOR 731 W 97TH ST APT 3 Los Angeles, CA 90044. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:YOLANDA TAYLOR. YOLANDA TAYLOR.Ä This statement was filed with the County Clerk of LOS ANGELES County on 01/25/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/08/2016, 02/15/2016, 02/22/2016, 02/29/2016.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016024882 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2016 The following person(s) is (are) doing business as PJs Unforgettable Gourmet Sweet Potato Pies. 3475 N MARENGO AVE. , Altadena CA, 91001.Ä The full name of registrant(s) is/are: PJs Unforgettable Gourmet Sweet Potato Pies 3475 N MARENGO AVE. Altadena CA, 91001. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2008. /s/: PJs Unforgettable Gourmet Sweet Potato Pies. PJs Unforgettable Gourmet Sweet Potato Pies.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/08/2016, 02/15/2016, 02/22/2016, 02/29/2016.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016024880 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2016 The following person(s) is (are) doing business as CLEANING SERVICES NANCY. 25110 Eshelman Ave Apt 121 , LOMITA, CA 90717.Ä The full name of registrant(s) is/are: Nancy Villarreal Alvarez 25110 Eshelman Ave Apt 121 LOMITA, CA 90717. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Nancy Villarreal Alvarez. Nancy Villarreal Alvarez.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/08/2016, 02/15/2016, 02/22/2016, 02/29/2016.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016023764 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/29/2016 The following person(s) is (are) doing business as GracyArt. 204 E. Broadway , SAN GABRIEL, CA 91776.Ä The full name of registrant(s) is/are: Grace Giyoung Kim 204 E Broadway(SAN GABRIEL, CA 91776. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2016. /s/: Grace Giyoung Kim. Grace Giyoung Kim.Ä This statement was filed with the County Clerk of LOS ANGELES County on 01/29/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/08/2016, 02/15/2016, 02/22/2016, 02/29/2016.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016028912 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/05/2016 The following person(s) is (are) doing business as LEATHER DOG WEAR. 3110 MAIN ST. THE ANNEX , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: SHANT ASADOURIAN 9640 VAN NUYS BLVD 210 PANORAMA CITY, CA 91402, ANI ASADOURIAN 9640 VAN NUYS BLVD 210 PANORAMA CITY, CA 91402. This Business is being conducted by: a Married Couple. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANI ASADOURIAN. SHANT ASADOURIAN, ANI ASADOURIAN. This statement was filed with the County Clerk of LOS ANGELES County on 02/05/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/08/2016, 02/15/2016, 02/22/2016, 02/29/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016029464 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/05/2016 The following person(s) is (are) doing business as TOP 100. 3314 DONA LOLA PL , STUDIO CITY, CA 91604. The full name of registrant(s) is/are: JESSICA LEVATON 3314 DONA LOLA PL STUDIO CITY, CA 91604. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JESSICA LEVATON. JESSICA LEVATON. This statement was filed with the County Clerk of LOS ANGELES County on 02/05/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/15/2016, 02/22/2016, 02/29/2016, 03/07/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016029554 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/05/2016 The following person(s) is (are) doing business as DICTATOR. 16070 W SUNSET BLVD SUITE 105 , PACIFIC PALISADES,CA 90272. The full name of registrant(s) is/are: AARON PARSONS 16070 W SUNSET BLVD SUITE 105 PACIFIC PALISADES,CA 90272. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:AARON PARSONS. AARON PARSONS. This statement was filed with the County Clerk of LOS ANGELES County on 02/05/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/15/2016, 02/22/2016, 02/29/2016, 03/07/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016029654 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/05/2016 The following person(s) is (are) doing business as HIGH DENSITY. 3212 LONGFELLOW ST. , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: SARAH ELIZABETH JONES 3212 LONGFELLOW ST. SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SARAH ELIZABETH JONES. SARAH ELIZABETH JONES. This statement was filed with the County Clerk of LOS ANGELES County on 02/05/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/15/2016, 02/22/2016, 02/29/2016, 03/07/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016035225 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/12/2016 The following person(s) is (are) doing business as PAXMAKER PRODUCTIONS , PAXMAKER . 11693 SAN VICENTE BLVD. #163 , LOS ANGELES, CA 90049. The full name of registrant(s) is/are: ANNA THEA BOGDANOVICH 11693 SAN VICENTE BLVD. #163 LOS ANGELES, CA 90049. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANNA THEA BOGDANOVICH, OWNER . ANNA THEA BOGDANOVICH. This statement was filed with the County Clerk of LOS ANGELES County on 02/12/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/15/2016, 02/22/2016, 02/29/2016, 03/07/2016.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2015 171268
Current File No.2014100491
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
I HEART RINGS, 8132 FIRESTONE BLVD. SUITE 904, DOWNEY, CA 90241
Registered owners: JAIME J. RAYGOZA, 8132 FIRESTONE BLVD. SUITE 904, DOWNEY, CA 90241
This business is conducted by: AN INDIVIDUAL
/s/ JAIME J. RAYGOZA as filed with the County Clerk of Los Angeles County on Ä09/15/2015.
SANTA MONICA DAILY PRESS to publish 02/29/2016, 03/07/2016, 03/14/2016, 03/21/2016.Ä

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DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016023076 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/29/2016 The following person(s) is (are) doing business as NJS CONSULTING. 27511 HALESCORNER ROAD , RANCHO PALOS VERDES, CA 90275. The full name of registrant(s) is/are: NICHOLAS J. SCHERMERHORN 27511 HALESCORNER ROAD RANCHO PALOS VERDES, CA 90275, LHAKSMITA SCHERMERHORN 27511 HALESCORNER ROAD RANCHO PALOS VERDES, CA 90275. This Business is being conducted by: a Married Couple. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NICHOLAS J. SCHERMERHORN. NICHOLAS J. SCHERMERHORN, LHAKSMITA SCHERMERHORN. This statement was filed with the County Clerk of LOS ANGELES County on 01/29/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/15/2016, 02/22/2016, 02/29/2016, 03/07/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016035226 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/12/2016 The following person(s) is (are) doing business as PAXMAKER PUBLISHING , PAXMAKER MEDIA. 11693 SAN VICENTE BLVD. #163 , LOS ANGELES, CA 90049. The full name of registrant(s) is/are: ANNA THEA BOGDANOVICH 11693 SAN VICENTE BLVD. #163 LOS ANGELES, CA 90049. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANNA THEA BOGDANOVICH, OWNER . ANNA THEA BOGDANOVICH. This statement was filed with the County Clerk of LOS ANGELES County on 02/12/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/15/2016, 02/22/2016, 02/29/2016, 03/07/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016035227 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/12/2016 The following person(s) is (are) doing business as SKYHAWKS SPORTS ACADEMY LOS ANGELES. 435 LOMITA STREET , EL SEGUNDO, CA 90245. The full name of registrant(s) is/are: LEAP SPORTS ACADEMY LLC 435 LOMITA STREET EL SEGUNDO, CA 90245. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LEAP SPORTS ACADEMY LLC. LEAP SPORTS ACADEMY LLC. This statement was filed with the County Clerk of LOS ANGELES County on 02/12/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/22/2016, 02/29/2016, 03/07/2016, 03/14/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016046822 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 02/26/2016 The following person(s) is (are) doing business as TERRA INVESTMENTS. 1112 MONTANA AVENUE, SUITE A , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: JOHN E. LAUTEMANN 230 CHAMPNEY BAY COURT NAPLES, FL 34102. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/1982. /s/: JOHN E. LAUTEMANN. JOHN E. LAUTEMANN. This statement was filed with the County Clerk of LOS ANGELES County on 02/26/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/29/2016, 03/07/2016, 03/14/2016, 03/21/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016019299 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/26/2016 The following person(s) is (are) doing business as THE AGE OF MEN, AGE OF MEN. 2240 S COCHRAN AVE , LOS ANGELES, CA 90016. The full name of registrant(s) is/are: CHRISTOPHER MCCONNELL 2240 S COCHRAN AVE LOS ANGELES, CA 90016. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CHRISTOPHER MCCONNELL. CHRISTOPHER MCCONNELL. This statement was filed with the County Clerk of LOS ANGELES County on 01/26/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/22/2016, 02/29/2016, 03/07/2016, 03/14/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016037160 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/17/2016 The following person(s) is (are) doing business as ROARK PUBLICATIONS. 811 N. CATALINA AVE. SUITE 1204B , REDONDO BEACH, CA 90277. The full name of registrant(s) is/are: RYAN ABRAHAM 839 6TH ST., UNIT 3 HERMOSA BEACH, CA 90254. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2016. /s/: RYAN ABRAHAM. RYAN ABRAHAM. This statement was filed with the County Clerk of LOS ANGELES County on 02/17/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/22/2016, 02/29/2016, 03/07/2016, 03/14/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016 030870 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/08/2016 The following person(s) is (are) doing business as WAWA CYNTHIA INSURANCE AGENCY. 19065 COLIMA ROAD , ROWLAND HEIGHTS, CA 91748.Ä The full name of registrant(s) is/are: BOB WANG CORPORATION 19065 COLIMA ROAD ROWLAND HEIGHTS, CA 91748. This Business is being conducted by: Äa Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/01/1996. /s/: FU-HUA WANG. BOB WANG CORPORATION.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/08/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/22/2016, 02/29/2016, 03/07/2016, 03/14/2016.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016 029723 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/05/2016 The following person(s) is (are) doing business as LAUNCHIFY. 30343 Canwood Street, #212 , AGOURA HILLS, CA 91301.Ä The full name of registrant(s) is/are: ONLOOP, INC 30343 Canwood Street, #212 AGOURA HILLS, CA 91301. This Business is being conducted by: Äa Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2016. /s/: DEANNA L FARNELL. ONLOOP, INC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/05/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/22/2016, 02/29/2016, 03/07/2016, 03/14/2016.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016 030868 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/08/2016 The following person(s) is (are) doing business as ALDAMA MARKETING. 1446 W. 18TH STREET , SAN PEDRO, CA 90732.Ä The full name of registrant(s) is/are: VEDRANA P. ALDAMA 1446 W. 18TH STREET SAN PEDRO, CA 90732. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2016. /s/: VEDRANA P. ALDAMA. VEDRANA P. ALDAMA.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/08/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/22/2016, 02/29/2016, 03/07/2016, 03/14/2016.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016037894 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/17/2016 The following person(s) is (are) doing business as Z PLUMBING SUPPLIES. 860 E. MISSION RD. , SAN GABRIEL, CA 91776.Ä The full name of registrant(s) is/are: Perry Zhou 3167 SUNNYSLOPE BLVD. PASADENA, CA 91107, CODY Zhou 3167 SUNNYSLOPE BLVD. PASADENA, CA 91107. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Perry Zhou. Perry Zhou, CODY Zhou.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/17/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/22/2016, 02/29/2016, 03/07/2016, 03/14/2016.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016 037896 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/17/2016 The following person(s) is (are) doing business as J CHUCK ENTERPRISES. 11440 SHELDON ST. , SUN VALLEY, CA 91352.Ä The full name of registrant(s) is/are: J CHUCK ENTERPRISES INC. 11440 SHELDON ST. SUN VALLEY, CA 91352. This Business is being conducted by: Äa Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/05/2015. /s/: TODD RICHARDS. J CHUCK ENTERPRISES INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/17/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/22/2016, 02/29/2016, 03/07/2016, 03/14/2016.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016 037898 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/17/2016 The following person(s) is (are) doing business as TABER SNACK. 10993 BLUFFSIDE DRIVE #2318 , STUDIO CITY, CA 91604.Ä The full name of registrant(s) is/are: ALAIN LABRIE 10993 BLUFFSIDE DRIVE #2318 STUDIO CITY, CA 91604. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALAIN LABRIE. ALAIN LABRIE.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/17/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/22/2016, 02/29/2016, 03/07/2016, 03/14/2016.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016 039270 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/18/2016 The following person(s) is (are) doing business as MYSTICA IMPORT. 16160 Magnolia Blvd. , ENCINO, CA 91436.Ä The full name of registrant(s) is/are: SHAR YASHUV PEREZ 16160 Magnolia Blvd. ENCINO, CA 91436. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/03/2016. /s/: SHAR YASHUV PEREZ. SHAR YASHUV PEREZ.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/18/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/22/2016, 02/29/2016, 03/07/2016, 03/14/2016.Ä

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS028588
Superior Court of California, County of Los Angeles
Petition of ROSE DONG REISS for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: ROSE OKUMOTO filed a petition with this court for a decree of changing names as follows: ROSE DONG REISS to ROSE KWAN REISS. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 04/22/16 Time: 8:30 AM, Dept: K, Room: A203
The address of the court is SUPERIOR COURT OF CALIFORNIA - COUNTY OF LOS ANGELES, 1725 MAIN STREET, SANTA MONICA, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: FEB 22, 2016

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016043112 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/23/2016 The following person(s) is (are) doing business as CASCADE DRINKING WATER. 4435 LENNOX BLVD #5 , LENNOX, CA 90403. The full name of registrant(s) is/are: LUIS JAQUEZ 4435 LENNOX BLVD #5 LENNOX, CA 90403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2016. /s/: LUIS JAQUEZ. LUIS JAQUEZ. This statement was filed with the County Clerk of LOS ANGELES County on 02/23/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/29/2016, 03/07/2016, 03/14/2016, 03/21/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016 042829 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/05/2016 The following person(s) is (are) doing business as STANDWITHUS, IEA, ARTISTS 4 ISRAEL US, CREATIVE COMMUNITY FOR PEACE. 6505 WILSHIRE BLVD., 5TH FLOOR , LOS ANGELES, CA 90048. The full name of registrant(s) is/are: ISRAEL EMERGENCY ALLIANCE 6505 WILSHIRE BLVD., 5TH FLOOR LOS ANGELES, CA 90048. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/01/2001. /s/: ISRAEL EMERGENCY ALLIANCE. ISRAEL EMERGENCY ALLIANCE. This statement was filed with the County Clerk of LOS ANGELES County on 02/05/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/29/2016, 03/07/2016, 03/14/2016, 03/21/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016033563 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/11/2016 The following person(s) is (are) doing business as FINE LINE AUTO WORKS. 13500 INGLEWOOD AVE., UNIT #B , HAWTHORNE, CA 90250. The full name of registrant(s) is/are: GABRIEL GONZALEZ SANCHEZ 12701 TRURO AVE., UNIT A HAWTHORNE, CA 90250. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GABRIEL GONZALEZ SANCHEZ. GABRIEL GONZALEZ SANCHEZ. This statement was filed with the County Clerk of LOS ANGELES County on 02/11/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/29/2016, 03/07/2016, 03/14/2016, 03/21/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016041391 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/22/2016 The following person(s) is (are) doing business as BARRON CHARLES. 1050 EUCLID ST. #303 , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: BARRON CHARLES EBENSTEIN 1050 EUCLID ST. #303 SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BARRON CHARLES EBENSTEIN. BARRON CHARLES EBENSTEIN. This statement was filed with the County Clerk of LOS ANGELES County on 02/22/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/29/2016, 03/07/2016, 03/14/2016, 03/21/2016.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016 043129 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/29/2016 The following person(s) is (are) doing business as MISSTINGUETTES. 21355 PACIFIC COAST HIGHWAY , MALIBU, CA 90265.Ä The full name of registrant(s) is/are: R BRUNS CORP 21355 PACIFIC COAST HIGHWAY MALIBU, CA 90265. This Business is being conducted by: Äa Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2016. /s/: SANDRA FOULQUIER-GAZAGNES. R BRUNS CORP.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/29/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/29/2016, 03/07/2016, 03/14/2016, 03/21/2016.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016 043132 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/23/2016 The following person(s) is (are) doing business as I HEART RINGS. 2833 LEONIS BLVD. STE. 107 , VERNON, CA 90058.Ä The full name of registrant(s) is/are: INFINITY 78 CORPORATION 2833 LEONIS BLVD. STE. 107 VERNON, CA 90058. This Business is being conducted by: Äa Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/21/2016. /s/: ELIZABETH YEPEZ. INFINITY 78 CORPORATION.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/23/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/29/2016, 03/07/2016, 03/14/2016, 03/21/2016.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016 040238 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/19/2016 The following person(s) is (are) doing business as ALO HOUSE RECOVERY CENTERS. 30765 PACIFIC COAST HWY STE 135 , MALIBU, CA 90265.Ä The full name of registrant(s) is/are: ACADIA MALIBU INC. 30765 PACIFIC COAST HWY STE 135 MALIBU, CA 90265. This Business is being conducted by: Äa Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:THOMAS FELDMAN. ACADIA MALIBU INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/19/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/29/2016, 03/07/2016, 03/14/2016, 03/21/2016.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016 040236 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/19/2016 The following person(s) is (are) doing business as LE VILLAGE CAFE. 5901 CLOVER HEIGHTS , MALIBU, CA 90265.Ä The full name of registrant(s) is/are: MALIBU FARMHOUSE CAFE INC. 5901 CLOVER HEIGHTS MALIBU, CA 90265. This Business is being conducted by: Äa Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:FRANCOIS CLAUSSE. MALIBU FARMHOUSE CAFE INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/19/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/29/2016, 03/07/2016, 03/14/2016, 03/21/2016.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016 040237 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/19/2016 The following person(s) is (are) doing business as ORGANIZED BY ELLIS. 846 WESTBOURNE DRIVE UNIT 3 , WEST HOLLYWOOD, CA 90069-4618.Ä The full name of registrant(s) is/are: LAURA ELLIS 846 WESTBOURNE DRIVE UNIT 3 WEST HOLLYWOOD, CA 90069-4618. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2010. /s/: LAURA ELLIS. LAURA ELLIS.Ä This statement was filed with the County Clerk of LOS ANGELES County on 02/19/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/29/2016, 03/07/2016, 03/14/2016, 03/21/2016.Ä

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2016020718 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/27/2016 The following person(s) is (are) doing business as MUSCLECONTEST, MUSCLECONTEST.COM, LINDSAY PRODUCTIONS, USA BODYBUILDING CHAMPIONSHIPS. 2554 LINCOLN BLVD, VENICE, CA 90291. The full name of registrant(s) is/are: JON LINDSAY 2554 LINCOLN BLVD VENICE, CA 90291. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/1982. /s/: JON LINDSAY. JON LINDSAY. This statement was filed with the County Clerk of LOS ANGELES County on 01/27/2016. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2016, 03/05/2016, 03/12/2016, 03/19/2016.

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