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Santa Monica Daily Press
MONDAY, FEBRUARY 27, 2012
Volume 11 Issue 91



Santa Monica Daily Press

THE KID CAN MOTOR
SEE PAGE 12

We have you covered

THE TOUGH TIMES ISSUE

Teachers need training to spot campus molesters

CHRISTINA HOAG
Associated Press

LOS ANGELES Many school teachers across the nation are trained to pick up on clues of child abuse and neglect, but most are not trained to spot the signs of classroom pedophiles, leaving a gray area that could help teacher molesters operate undetected on campuses.

Experts say better training of school teachers and administrators in red-flag behavior could aid in catching molesters, pointing to the case of a former Los Angeles third-grade teacher who is charged with feeding some two dozen students semen-laced cookies, and blindfolding and gagging them over a five-year period.

SEE TEACHERS PAGE 11

HIGH SCHOOL BOYS' BASKETBALL

Etiwanda ends Samohi's playoff run

BY DANIEL ARCHULETA
Managing Editor

ETIWANDA Samohi's trek through the playoffs came to an end on Friday at Etiwanda.

Santa Monica High School's boys' basketball team entered the CIF-Southern Section Division 1AA quarterfinals having dispatched Roosevelt and Silverado in the first two rounds, but couldn't hold off an Etiwanda team that put together a strong second half to win, 89-62, and advance to the semifinals against Long Beach Poly.

Samohi ends the season 20-10 overall and 9-1 in winning the Ocean League.

The loss to Etiwanda was the second for Samohi this season.

daniela@smdp.com

Casualties of creative destruction



Daniel Archuleta *daniela@smdp.com*

IN PROCESS: **Ricky Miller assembles invitations for a client at Wilshire West Fine Paper.**

Local businesses forced out by high rent, old business models

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

CITYWIDE Perennial business owners Larry Miller and his wife Ricky launched Wilshire West Stationers in 1996, a store that had existed in a strip mall at Wilshire Boulevard and Berkeley Street since the 1970s.

They revamped the interior, enhanced the U.S. Post Office contract station with P.O. boxes and widened the selection of products to include Hallmark cards.

Then Staples and Office Depot moved into the east side of Santa Monica.

"We could buy products that we sold from Staples or Office Depot at retail price that was cheaper than the wholesale price we could get from manufacturers," Larry Miller said.

On the other side of town, Kathy and Chris Mittel are also facing the consequences of inevitable change.

The couple owns Mittel's Art Center, which until March will be located on the 2000 block of Lincoln Boulevard. It has been passed down through three generations of the Mittel family, but when rents went up by 50 percent on the location the store occupied for a decade, it became too much.

For the first time in its 58-year history, Mittel's will be moving out of Santa Monica to 2499 Lincoln Blvd., a Venice address.

"Most of our customer base is down that way," Chris Mittel said. "We will disappoint a few people. Anytime you move you do that."

Wilshire West Stationers, now Wilshire West Fine Paper, and Mittel's Art Supply are long-time businesses caught between a rock and a hard place.

On the one hand, technology and big box stores have made their business models obsolete, tempting consumers with convenience and low prices in the place of personalized service and relationships.

On the other, a tepid economic recovery hurt sales while land values in sunny Santa Monica stayed strong, forcing rents upward at a time when small business owners could least afford it.

SEE SMALL BIZ PAGE 8


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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, Feb. 27, 2012

Help the medicine go down
Senior Center
1450 Ocean Ave., 11:30 a.m. — 12:30 p.m.
Join nursing students from Los Angeles Valley College to learn about medications. Over the counter and herbal medications are featured. Cost: free for Senior Center members; membership is free for anyone over 50. For more information, call (310) 458-8644.

Black eyes
Annenberg Beach House
415 Pacific Coast Hwy., 6:30 p.m. — 7:30 p.m.
"On Noir" is a spoken tour with mystery author Naomi Hirahara as she unveils her personal vision of noir through reading and discussing her work. The talk is accompanied by the father-daughter jazz duo Doc & Renee, who weave saxophones and heartache into Hirahara's words. Cost: free, reservations required. For more information, call (310) 458-4904 or visit www.annenbergbeachhouse.com.

Tuesday, Feb. 28, 2012

Must have been the write place
Fairview Branch Library
2101 Ocean Park Blvd. 12 p.m. — 2:30 p.m.
Find guidance and direction from fellow writers, and give your own support and inspiration, at Write-Away, a community meeting for local authors held every Tuesday at the library. Cost: free. For more information, call (310) 458-8681.

Improve your improv
Senior Center
1450 Ocean Ave., 12:30 p.m. — 2:30 p.m.
Veteran improv instructor Brian Hamill hosts this weekly comedy workshop for seniors. All seniors are welcome to take part in the workshop, whether you want to be on stage or in the audience. Cost: free for Senior Center members; membership is free for anyone over 50. For more information, call (310) 458-8644.

Wednesday, Feb. 29, 2012

This is why we fight
Fairview Library Branch
2101 Ocean Park Blvd., 1 p.m. — 3:30 p.m.
Join Anna Stramese, who has a master's in critical studies of film from USC, for a special film series about movies and have reflected and influenced the American Dream. This week, watch the Capra classic "Mr. Smith Goes to Washington," starring Jimmy Stewart as an everyman who must meet the world of political corruption and scandal head on. Cost: free. For more information, call (310) 458-8681.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings





JUST A SECOND LATE

Morgan Genser *news@smdp.com*

Samohi's Jonathan Rakuljic (left) attempts to tag El Camino's Chris Scalisi on Saturday at home. El Camino would go on to win the Easton Tournament game, 2-1. The loss sends Santa Monica to 1-1 on the young season.

'Act of Valor' storms box office this weekend

JAKE COYLE
AP Entertainment Writer

NEW YORK On Oscar weekend, the real-life action stars of "Act of Valor" bested Hollywood's pretend heroes.

The Relativity Media action flick, starring real, active-duty U.S. Navy SEALs, topped the weekend box office, earning $24.7 million according to studio estimates Sunday. That was a strong opening for a unique film made in collaboration with the Navy, which sought to demonstrate the skill and bravery of the SEALs without Hollywood imitation.

"How often can you repeat the same heroes that are big stars pretending to be heroes?" said Kyle Davies, president of worldwide distribution for Relativity. "I think moviegoers are ready for a new, fresh experience."

"Act of Valor" led another strong weekend at the box office, as it was up 24.4 percent over the corresponding weekend last year. Attendance this year is up 20.4 percent, a surge that hasn't been driven by Academy Awards contenders but by new films in a traditionally tepid movie-going season.

"The newcomers this year have just been igniting the box office," said Paul Dergarabedian, box office analyst for Hollywood.com. "It's a very competitive marketplace for both the Oscar contenders and the newcomers."

Lionsgate's "Tyler Perry's Good Deeds," a more dramatic offering for the consistently popular Perry, opened with a healthy $16 million. Its audience was resoundingly female (76 percent) and may have been slightly diminished by the appeal of Denzel Washington in the thriller "Safe House." That earned $11.4 million, bringing its cumulative total to $98.1 million.

The weekend's other new releases — the thriller "Gone" and the comedy "Wanderlust" — had weaker debuts. The latter, a comedy with Paul Rudd and Jennifer Aniston, earned $6.6 million. "Gone," starring Amanda Seyfried, took in $5 million.

In their third week of release, Sony's romantic drama "The Vow" and Warner Bros.' family film "Journey 2: The Mysterious Island" padded their totals. "Journey" added $13.5 million for a total of $76.7 million, while" The Vow" added $10 million more for a cumulative $103 million.

The success of "Act of Valor" validated an unusual strategy for Relativity, a production company that began distributing movies in 2010.

Relativity purchased the film, independently produced by the Bandito Brothers, for $13 million. It stoked interest through more than 400 advance screenings and a robust TV ad campaign that included Super Bowl commercials. Its marketing budget was reportedly approximately $30 million.

Though the film garnered poor reviews, audiences gave it an "A," according to CinemaScore. It has resonated with males, who made up 71 percent of the audience.

Japanese Americans urged to share internment story

AMY TAXIN
Associated Press

LOS ANGELES Bill Shishima shares how he joined the Boy Scouts as a 12-year-old behind the barbed wire of a Japanese American internment camp, or how he had to work on a rabbit farm to earn his keep when his parents couldn't afford to move the family back to California after World War II.

The 81-year-old retired teacher answers the questions of those who ask — school groups, news reporters and sometimes his children and 14-year-old granddaughter — but he's never sat down and recorded his life story or that of his now-deceased parents, who lost the family's grocery and hotel business when they were sent to Wyoming's Heart Mountain camp.

"They just endured," he said. "My parents never talked about it."

Like many survivors, Shishima is now being asked to write down his memories with thousands of others before they're lost to time.

Seventy years after the U.S. government uprooted more than 110,000 people and shipped them off to remote, military-style camps, the Japanese American National Museum in Los Angeles has started a three-year project aimed at recruiting survivors and their descendants to share their stories and photos on a web site poised to become a snapshot of history.

To this day, it is difficult for Japanese Americans to reconcile how the only country they knew, and a democratic one, could incarcerate them because of their ancestry. Many say it is vital to remember the order that forced people from their homes as the country waged war with Japan to prevent others in America from ever suffering the same fate.

Numerous efforts have recorded in-depth oral histories about internees' experiences. But many Japanese Americans have been reluctant to come forward because they don't recall the details of camp life or don't feel like their everyday lives there carry historical weight. Still others find talking about the past too painful, experts said.

"The last of the survivors are dying," said Chris Komai, a spokesman for the museum. "It is about trying to make this last push before everybody's gone."

More than 40 years after the war, the U.S. government issued a formal apology for the

SEE **STORIES** PAGE 8

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

All about the people

Editor:

It's very simple, high mileage standards and low exhaust emissions standards are good for humans and the planet as a whole. They are not so good for corporate profit margins. Clearly we want to make a choice for people's health and well being, not profits for a few greedy individuals.

Joseph & Christine Hardin
Santa Monica

Pot calling the kettle

Editor:

Newt Gingrich's affairs are fair game, much more than Edwards', Spitzer's or Clinton's, because only pro-family, pro-life, ethics committee chairman Gingrich hypocritically broadcast MonicaGate to America for years, freezing all other business and costing taxpayers $47 million for Ken Starr's zero convictions. Meanwhile Gingrich was not only cheating on his wife – again! – but paying for his mistress's abortion, deeds far worse than Clinton's, Spitzer's, Edwards', or any elected officials I can think of!

J. Andrew Smith
Bloomfield, NJ



My Write

Bill Bauer

Send comments to editor@smdp.com

Ugly new developments OK if they meet wage standards

PLANNING COMMISSION CHAIR PRO Tem Gerda Newbold laid down the law.

After the commission forced developers of a proposed 285-room hotel at Seventh Street and Wilshire Boulevard into adopting wage/benefit levels for hotel workers a couple of weeks ago, she said, "It puts projects on notice that this will be required."

Wait a minute. Since when is it in the purview of the planning commission to dictate wage packages for private businesses? Yeah, I know. Someone's going to say "community benefits."

If it's a community benefit, it's an extremely narrow one. The commission's action makes it clear that employee wages and benefits are a major consideration in approval of new developments — especially hotels. I guess that a development's attractiveness, neighborhood compatibility, traffic impacts, appropriateness and other traditional planning concerns are secondary as long as workers are paid what commissioners define as fair.

The proposed hotel in question is a massive, overly tall, butt-ugly, eight floor hotel addition to the landmark Professional Building at Seventh and Wilshire. Commissioners seem to have signed off on its 81 foot height (which exceeds present zoning code by a couple of floors) and its unattractiveness in return for acting as bargaining agent for Unite Here! Local 11 — the hotel and restaurant employees union.

By dictating wage levels, the Planning Commission forces developers over a barrel. Pay employees what we tell you to or your project is rejected. It's nothing short of extortion, an egregious abuse of power and not in the general public's interest.

What's next? Setting rates for goods and services before approving a business's development? Welcome to Soviet Monica. Literally.

We all know this is really all about political payoffs, not community benefits.

By acting as a union "negotiator," Santa Monicans for Renters' Rights City Council members and their commission appointees know the union will return the favor through campaign donations, walking precincts and campaigning for "pro-union" candidates in upcoming elections.

This, my friends, is the "real community benefit:" Deeply flawed developments while selling out residents to stay in power.

NO WAY, JOSE

Santa Monica-Malibu Unified School District School Board member Jose Escarce, MD, PhD took exception to my Feb. 13 column when I wrote that adding up to 300 nonresident, permit students to the district's current 1,314 permit students in 2012-13 was a bad idea and, as it turns out, unpopular with the public.

Escarce's guest commentary (Your Column Here, Feb. 17, 2012, Page 5, "The facts about permits") was packed with conjecture about fixed and incremental costs; saving money by hiring lower salaried teachers and why the $5,300 in State Annual Daily Allowance (ADA) allotments each new permit student would generate was good for the SMMUSD.

Escarce's case is woefully incomplete. He provides no facts to support his position and there's no financial data in the staff recommendation to the school board. So far, there's no basis for making a good decision. It's another example of irresponsible procedure.

It's obvious that with 11,365 students and a 2011-12 budget of around $111 million, the annual gross cost to educate a student is about $10,000. Escarce's assertion is that by increasing the number of new permit students in 2012-13, the district could profit from the additional $5,300 ADA it receives per student.

Escarce suggests hiring younger teachers to serve the additional permit students because they'd only be paid $65,000 to $70,000. Escarce writes as if the only increased expense would be in hiring these additional younger teachers to serve new students.

By his thinking, after paying $70,000 per teacher for example, each permit student in a classroom of 25 students would actually generate $2,500 "profit" for the district. So, if adding nonresident students is such a financial windfall, why aren't school districts across California poaching students from each other?

Escarce wrote, "A sizable portion of the school district's costs are fixed ... Therefore, they don't vary when small numbers of students are added or subtracted." He offers no quantification for this claim. And, with 86 percent of the district's overhead in salaries, I say, "No way, Jose."

Escarce totally omits additional costs for expanding enrollment such as insurance, overhead, special needs teachers, administrators, debt service, legal claims, etc. A line-by-line analysis would reveal these numbers and he hasn't provided it so there's not nearly enough information to make an intelligent judgment.

He also ignores the fact that the ADA only covers part of the income that pays student costs. Parcel taxes, sales taxes, municipal contributions and miscellaneous income supplement the ADA allotment. Non-resident permit families don't pay the school parcel taxes or Santa Monica's half cent sales tax surcharge residents pay. Their home municipal governments aren't contributing millions of dollars in grants to the SMMUSD like our City Hall does.

The issue is whether the district will really receive more in revenue for permit students than it expends on them. We don't know how much up to 300 new permit students will really cost the district or whether the maximum $1.59 million in ADA is sufficient to cover their expense.

"No way, Jose's" comments appeared one day before a school board meeting where $2 million in cuts to next year's budget may necessitate eliminating teachers, administrators and staff was discussed. Good timing, huh?

I've requested figures from the SMMUSD detailing the costs in adding additional students. Until we have solid financial data in hand, it's all speculation. And, speculation is no way to run a school district.

Stay tuned.

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Mysterious orbs confound residents for decades

TOM BREEN
Associated Press

RALEIGH, N.C. Two orange orbs, just about 10 feet off the ground, floated past Steve Woody and his father as they hunted deer more than 50 years ago. The mysterious lights passed them, then dropped down the side of a gorge in the Blue Ridge foothills.

For at least a century, the Brown Mountain Lights have confounded residents and tourists in a rugged patch of Burke County, bobbing and weaving near a modest peak. Are they reflections from automobile headlights? Brush fires? A paranormal phenomenon, or something natural not yet explained by science?

"I didn't feel anything spooky or look around for Martians or anything like that," Woody said. "It was just a unique situation. It's just as vivid now as when I was 12 years old."

Whatever the explanation, tourism officials are hoping all those decades of unanswered questions add up to a boost in visitors making their way to scenic outlooks around Linville Gorge with the goal of spotting something mysterious.

Unexplained mysteries like the Brown Mountain Lights have been the subject of cable TV documentaries and have fueled vast online communities of amateur investigators. Ed Phillips, Burke County's tourism director, is hoping to capitalize on that.

Earlier this month, a sellout crowd of 120 paid $20 a head to attend a symposium on the lights at Morganton City Hall, and there was a crowd outside the door hoping to get in at the last minute.

"It's a good problem to have," Phillips said. "I could have sold 500 tickets."

Interest in the lights has waxed and waned since the first known printed reference to the phenomenon appeared in The Charlotte Observer in 1913. John Harden, a Raleigh-based radio personality, devoted an episode of his 1940s series "Tales of Tar Heelia" to the lights, saying they "not only have attracted the attention of the people of this state, but have aroused the curiosity of a nation as well." There was also a folk song, recorded by The Kingston Trio and others, that posited the lights came from a slave wandering the hills with a lantern in search of his master.

The profile of the lights has dimmed in recent years, although the number of reports doesn't appear to be falling off. Making the area a destination for fans of the unexplained and anomalous helps give Burke County an edge, Phillips said.

"When you look at everything, you look at what people are really interested in, and the Brown Mountain Lights was something I really wanted to bring back to people's attention," he said.

There are plans for another symposium and a contest with a cash prize for the best photo or video of the lights. There are even T-shirts and refrigerator magnets for sale in the area now.

Also in the works is a regular event tentatively called the Brown Mountain Paranormal Expedition, where people will pay to hear a presentation on the lights at a dinner, then travel by bus to overlook sites where the lights have been reported. The events will be guided by Joshua P. Warren, an Asheville native and paranormal investigator who plans to allow attendees to use equipment like night vision goggles in hopes of spotting the lights.

"The folks who attend will have a true firsthand experience of what it's like to be out there trying to judge what's happening with this mountain," Brown said.

The Brown Mountain Lights have drawn serious scientific interest since the 1920s, when the U.S. Geological Survey issued a report concluding the lights were reflections from automobiles, trains and brush fires.

Daniel Caton, a professor in the physics and astronomy department at Appalachian State University, thinks that's part of the explanation for what people have reported seeing over the years. But Caton thinks there's more to the lights, at least in some cases.

Caton said that about seven years ago, he was ready to give up studying the lights when he began hearing from people who said they saw them from mere feet away, not miles across the Linville Gorge. Those accounts sounded to Caton a lot like firsthand reports of ball lightning, a little-understood but naturally occurring phenomenon involving luminous spheres often said to move or bounce about in the air.

Caton hopes to eventually set up cameras at viewing sites that will feed to his website, allowing anyone to watch for the lights at any time. While he's skeptical, guessing that 95 percent of reports of the lights are something like airplane lights, Caton still thinks there are eyewitness reports worth checking.

"The cool thing is, if ball lightning is preferentially made by nature in the Linville Gorge, at least we have a place to look for the conditions that might create it," he said. "Otherwise, it's hopeless to try and study ball lightning because it's just randomly made and you don't know where to look for it."

The Q Line

Making cuts

Officials with the Santa Monica-Malibu Unified School District are considering cutting $2 million from next year's budget. There has been talk of reducing staff and an increase in class sizes.

So, this week's Q-Line question asks:
If cuts have to be made, where do you think are logical places to look and why?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **(310) 458-7737 ext. 102.**



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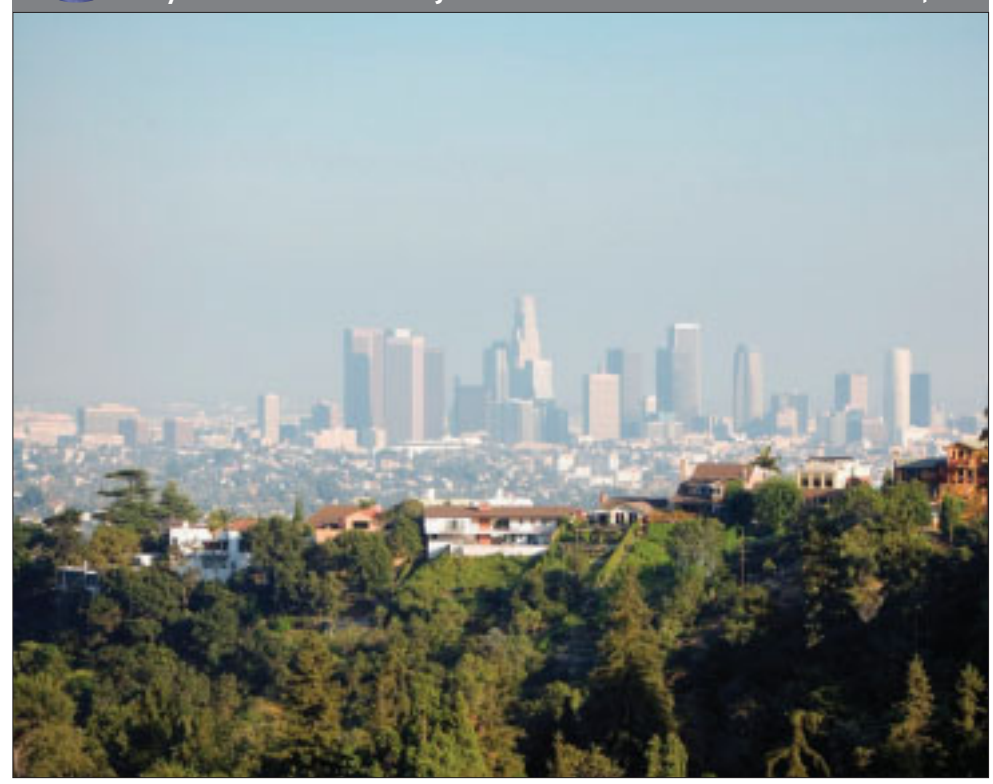


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EASY BREATHING: **Tougher state and federal air quality standards, combined with cleaner burning engines on new vehicles today, have cut air pollution from cars and trucks across California by more than 85 percent since the 1970s, with peak smog levels in the city of L.A. dropping some 70 percent.**

Clearing the air

Dear EarthTalk

I was in Los Angeles recently and the smog was not nearly as bad as when I visited 15 years ago. Is it really better now, and if so, how did it get that way? Or did I just happen to visit on a good day?

Marjorie Hicke
Atlanta, GA

LOS ANGELES IS ALMOST AS FAMOUS for its choking smog-a haze of ground-level ozone and particulate pollution that can aggravate asthma and other respiratory problems-as for its Hollywood stars. The reason so much smog forms there is because the city is in a low basin surrounded by mountains, with millions of cars and industrial sites spewing emissions into the air.

But thanks to tougher state and federal air quality standards, L.A. residents can breathe easier than they've been able to for decades. According to the non-profit Environment California, air pollution from cars and trucks across the state has decreased since the 1970s by more than 85 percent, with peak smog levels in the city of Los Angeles itself dropping some 70 percent. Meanwhile, California's South Coast Air Quality Management District (AQMD) has been tracking smog levels in the area since 1976, and reports the number of ozone advisories-where residents are advised to stay indoors due to unhealthy local accumulations of smog-fell from a high of 184 days in 1977 to between zero and a few days a year now.

"California's efforts to reduce air pollution from cars and trucks have made the state's air cleaner than it has been in decades and Californians are healthier as a result," says Bernadette Del Chiaro, Environment California's clean energy advocate. This is especially notable because the number of miles driven in California doubled since the 1970s even though emissions significantly dropped-meaning that vehicles have gotten considerably more fuel efficient over the years. "The technologies found on new car lots today were practically unimaginable even 20 years ago, much less 40 years ago," adds Del Chiaro. "Yet thanks to strong policies, California has pushed the auto industry to innovate and engineer a greener, cleaner car."

According to Environment California's research, a typical new car today is more than 99 percent cleaner burning than its 1960s counterpart. An older car produces about a ton of smog-forming pollution every 100,000 miles; a new car generates only 10 pounds over the same distance. This improvement saves consumers money at the pump as well as health care expenses and lives due to reduced pollution loads. And a new generation of hybrid and electric cars is driving automotive efficiency to even newer heights.

Updated federal air quality standards implemented in 2008 have also helped reduce ozone alert days in California and elsewhere. But despite this progress, environmental and public health advocates are urging federal lawmakers to raise air quality standards even higher. The goal is to get ground level ozone, a chief contributor to smog, no more prevalent than the range of 60-70 parts per billion averaged over eight hours, as unanimously recommended by an independent board of air experts and scientists created under the Clean Air Act to provide periodic review and recommendations on air quality standards.

The Obama administration reportedly considered updating the 2008 standard last summer but decided to table the decision until 2013 given economic priorities. Let's hope that the economy turns around enough in the meantime so that industry won't push back too hard against raising the federal standards.

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KNOW BEFORE YOU GO



Pier Parking Lot Storm Drain Improvement Project

Drainage improvements will take place to the 1550 parking lot just north of the Santa Monica Pier. A gravity storm drainage system will be installed to replace the existing pump system. The bike path underneath the pier will be closed; however a bike path detour to Appian Way will be available.

Ocean Park Boulevard Complete Green Street Project

The project begins in December 2011 and ends December 2012. Construction will take place Monday to Friday, 8 a.m. to 6 p.m., on Ocean Park Boulevard, between Neilson Way and Lincoln Boulevard. The project will improve the character and functionality of Ocean Park Boulevard for all users and reduce storm water runoff. The project will provide wider sidewalks and parkways for storm water biofilter swales and infiltration, new landscape medians, new marked crosswalks with enhanced overhead flashing beacons, new painted bike lanes and traffic striping, pedestrian level lighting, new trees and landscaping, street furniture, bike racks and traffic signal modification. Traffic control will be in place during construction and will maintain one lane of traffic in each direction. Please use alternate routes whenever possible.

Annual Tree Trimming

City Hall's annual tree trimming schedule is underway at the following locations: Tree plantings will take place at Clover Park on the 25th Street side of the park, tree trimming will begin on Marguerita Avenue, and the trimming of ficus trees will begin on Fifth Street from Wilshire Boulevard to Colorado Avenue. For more information please visit www.santamonicatrees.com.

The Village

The Village Santa Monica is an exciting mixed-income, mixed-use community that will be developed in heart of Santa Monica's Civic Center revitalization area. Intersection of Main Street and Olympic Drive: There will be construction haul trucks exiting the construction site in front of City Hall along Olympic Drive. Haul trucks are leaving the construction site and heading along Ocean Avenue and Olympic Drive, exiting continuously at Main Street intersection. Traffic control staff managing traffic and safety at Main and Olympic Drive. For more info, visit www.SMConstructs.org.

Expo Light Rail Line Project

Follow daily construction on Twitter at www.twitter.com/EXPOinSM. In preparation for construction of Phase 2 of the Expo Light Rail Line, work crews will begin building demolition for the Colorado/17th Street Station. Demolition work will take place on Colorado Avenue between 16th and 18th streets and will include removing all structures, footings and foundations, walls, fencing and debris at designated locations. Temporary sidewalk and lane closures on Colorado Avenue will occur. No parking signs will be implemented during the hours of 8 a.m. and 6 p.m. on the south side of Colorado Avenue only. Pedestrian and local access to businesses and residences will be maintained throughout all construction activities. For questions regarding this project contact Expo Light Rail Line Community Relations at (213) 922-EXPO or www.BuildExpo.org.

Water Main Replacement at Third Court

The water main at Third Court between Broadway and Santa Monica Boulevard is undergoing removal and replacement. Please be advised that two-way traffic will be allowed on each side of construction work zone for local access only. Detour Info: During alley closures two-way traffic will be allowed on either side of the construction work zone for local traffic only. No deliveries will be allowed during construction hours.

Water Main Replacement No. 1

Replacement of approximately 11,700 lineal feet of existing ductile iron water mains with new ductile iron water pipes due to age, condition and capacity demands. Work will take place on Euclid Court, between Alta and Montana avenues and on 10th Court, between Marguerita and Montana avenues, and on Marguerita Avenue between Seventh and 11th courts. There will be traffic impacts in the work area.

Annual Paving & Sidewalk Repair Project

Annual street and sidewalk maintenance work consists of cold-milling and asphalt overlay, slurry sealing, sidewalk removal and reconstruction, curb and gutter removal and reconstruction, pervious gutter construction, and tree root pruning. In addition to the annual work, striping modifications will be completed to implement recommendations of the Draft Bicycle Action Plan. Street paving will occur mainly in the Ocean Park area, south of Pico Boulevard and west of Lincoln Boulevard. Some work, however, is also planned outside this area. Also placing new gutter plate will take place on Hollister Street from Main to Third streets, and Marine Street from Neilsen to Main streets. Miscellaneous work (striping, raising of manhole covers, etc.) will be taking place in the neighborhood south of Pico and west of Lincoln. Partial roadway closures is expected. Temporary Traffic Control signs and barricades will be deployed to guide vehicular and pedestrian traffic in and around the work areas.

Advanced Traffic Management Systems Project

City Hall's Advanced Traffic Management System (ATMS) Phases 4A and 4B Project will connect 40 signal-controlled intersections along Arizona Avenue and Mid-City areas to the city's centralized control system with fiber optic cables. This will require installation of new conduit and modification of the existing interconnected conduit system to accommodate fiber optic cable. Also upgrades of traffic signal infrastructure ranging from a full replacement of all traffic signal equipment to less extensive upgrades such as the installation of new controller cabinet and video detection cameras. The project begins January, 2012 and is expected to end November, 2012. Construction will commence along Colorado from Lincoln Boulevard to Stewart Street between the hours of 8 a.m. to 6 p.m. Impacts to traffic should be minimal but partial and full lane closures may be necessary some times. Questions may be directed to the project hotline at (866) 755-7679. For more info, go to: www.SMConstructs.org.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.

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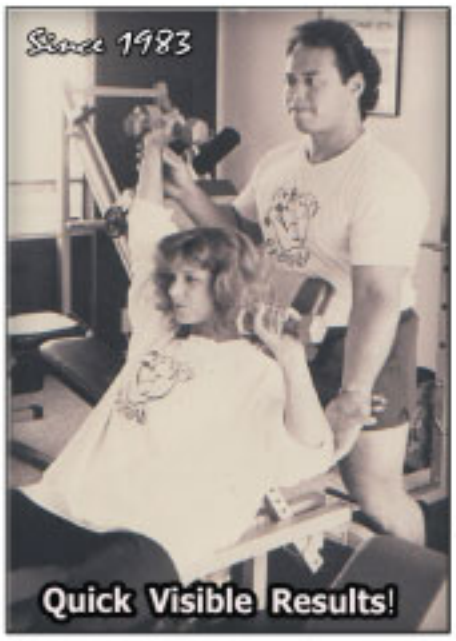
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SMALL BIZ
FROM PAGE 1

Miller has been at this crossroads before.

In 2001, he and his wife considered closing Wilshire West Stationers given their inability to compete with the large office supply stores in the area.

Instead, they created a leaner business, put it in a smaller space and changed the focus to stationary and invitations that people would buy in large quantities for parties, weddings and other events.

The store became Wilshire West Fine Paper, and carried 2,500 designs, colors and themes that customers could use to create their final product, what Miller believes was the biggest selection in Southern California.

But where the big box stores weakened the small business, the Internet killed it.

"In 2006, right around there, more and more people began using the Internet for invitations and thank you notes," Miller said. "They were writing fewer letters because they were using e-mail. At first it was just the younger population, but as the mid-2000s passed, it became more older people as well."

You could do anything online. Even wedding invitations, once a tradition for young brides and grooms along with wedding cakes and musical bookings, went online.

"In the case of the wedding, they can sit with their fiancée at 2 in the morning and order these things," Miller said.

The store has a 50 percent-off sale now through the end of February in an attempt to clear inventory and boost profits as the owners decide if they want to pare down or bow out.

At Mittel's Art Supply, the Mittel's faced a similar problem.

Once upon a time, architects needed to buy supplies from their store to build representational models or draw out blueprints. Product designers had to build and paint models to show customers. If a prospective customer wanted to see it in a different color, they had to buy more supplies from Mittel's.

Today, it works differently, Mittel said.

"Architects no longer draft as much as they used to. They use a program called CAD," Mittel said. "People make home signs and do it on their computer. Labels are the same way. Everything is affected by it."

Now is a particularly difficult time because any kind of transformative change in business model needs capital behind it, something still lacking for many small businesses, said Michelle King, director of the Small Business Development Center in Santa Monica.

According to the Small Business Administration, the third quarter of 2011 showed modest improvements in the lending environment for small businesses, but many banks continue to hold out for larger loans they can make money on rather than the smaller ones that could help get businesses like Wilshire West Fine Paper over its hump.

"Even if they just want to sign a new lease, you still need a security deposit," King said. "It's a challenge for small businesses. Not that it isn't out there, but you have to know where to go and how to go about seeking it."

The SBA also predicts a tough road ahead for small businesses as a graying population begins hoarding more of its money for retirement.

According to the SBA, small businesses with between one and 499 employees are the backbone of the Californian economy. They represent 3.4 million businesses in the Golden State, or 99.2 percent of all employers and 51 percent of the private-sector workforce.

Of those, most are considered "very small," with 79.3 percent of businesses having no employees and a significant portion of those that remained employ fewer than 20 people.

Small businesses represented all of the net new jobs between 2005 and 2008.

For that reason — and the fact that 80 percent of small businesses fail within the first two years — the SBA in Los Angeles sends people over to visit King at the Small Business Development Center whether they're just getting started or they're established and in need of a change.

There, they can find the information and industry experts to help turn their business around, King said, although the advice they get may be to leave Santa Monica anyway.

"You don't have to be in Santa Monica to service Santa Monica," King said. "They have to look at those options. Rent is one of those fixed costs that we ask them to look at."

ashley@smdp.com

STORIES
FROM PAGE 3

wartime camps with the signing of a law that included restitution for former internees.

In recent decades, there has been a broad effort to preserve survivors' stories for future generations. In Seattle, the non-profit organization Densho has videotaped more than 600 oral histories of former internees since its start 16 years ago. In Hawaii, Oregon and Illinois, groups have been doing similar work.

"Every region has an organization — or organizations —who is trying to do this," said Tom Ikeda, Densho's executive director. "A lot of collecting is going on and has been going on and there are these amazing collections but not many people know about them."

The Los Angeles museum — which opened in 1992 in the city's Little Tokyo neighborhood — also has roughly 300 oral histories on file. But they have not been digitized and while used by scholars, they aren't easily accessible to the public, Komai said.

That's another reason museum leaders started the Remembrance Project, hoping the tech-savvy children and grandchildren of internees will log their stories online so they can be shared more easily. The stories don't have to be long or detailed or even written by camp survivors themselves, in contrast to more formal accounts, he said.

"The main point is we pay tribute so that we never forget," said George Takei, the actor who played Hikaru Sulu in the television series Star Trek and a museum trustee.

Inside the museum, digital screens erected inside a wooden barracks once used at Heart Mountain display black and white photographs of Japanese Americans and a message about the project, which requires participants to pay $90 to upload their stories. Museum officials also plan to reach out to former internees at screenings this year of the 1970s film "Farewell to Manzanar" at community centers in California.

It is too soon to tell what the effort will yield in the Los Angeles area, where more than 138,000 people claim some Japanese heritage, or whether the museum will achieve a critical mass of submissions.

Shishima, who volunteers at the museum, said he will probably submit his story on the site.

Franklin Odo, former director of the Asian Pacific American program at the Smithsonian Institution, said there's constantly new aspects of camp life that are being uncovered, noting a recent documentary about internees sneaking out to go fishing up in the mountains of California.



DOG DAY

Brandon Wise *brandonw@smdp.com*

Kim Capria shares information about the dog locator 'Bark Code' during the Third Annual Free Pet Emergency Preparedness Fair hosted by the Santa Monica Red Cross and the Society for Prevention of Cruelty to Animals Los Angeles on Saturday.

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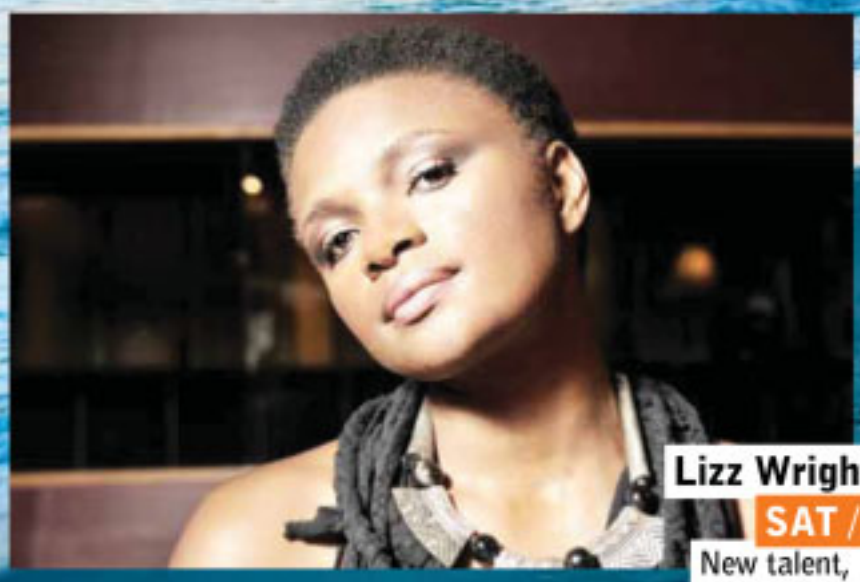
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TEACHERS
FROM PAGE 1

"There are clear and consistent patterns of behavior. If you know what they are, they jump right out at you," said Diane Cranley, founder of Talk About Abuse to Liberate Kids based in Laguna Niguel, Calif. "But there's no awareness."

Only a fraction of the nation's 3 million educators are involved in any sexual misconduct with children. Although no national statistics are kept, a 2007 Associated Press investigation found 2,500 cases nationwide over five years where educators were punished for sexual abuse.

But that number is believed to be only a sliver of all sexual misconduct incidents.

Most abuse never gets reported because children are threatened not to tell, or are too ashamed. Moreover, many reported cases get dismissed because the child is not believed or the allegations can't be proven

Since last month's arrest of former Los Angeles teacher Mark Berndt at Miramonte Elementary School, six other cases involving improper sexual relations between students and teachers or school employees have cropped up just in the Los Angeles Unified School District, the nation's second largest school system.

Police and school officials attribute the rise to increased awareness resulting from that case's notoriety. They've received a flood of reports of possible sexual abuse since Berndt's arrest.

The prevalence of abuse reports underscores the need for better awareness training for school employees, said Victor Vieth, executive director of the National Child Protection Training Center in Minnesota.

Most school districts around the country require teachers and other employees to undergo training in spotting signs of child abuse and neglect. School staffers, as well as other professionals including police, physicians and social workers, are "mandated reporters," who are required by state laws to report suspected child abuse to law enforcement. If they fail to do so, they can be prosecuted.

But many training courses focus on how to detect signs that a child is being abused outside the school, such as drawings a child may make, behavioral changes, and suspect bruises. They do not generally include instruction on spotting suspicious behavior by a perpetrator, least of all by a colleague.

"We need to teach teachers that sex offenders don't wear trench coats, how to observe patterns, have that gut feeling and articulate it," said Vieth, whose organization has developed a college curriculum to help student teachers be more alert to protecting children.

Los Angeles Unified stepped up child abuse prevention training following a 2008 case of an assistant principal who was convicted of molesting a student. Part of the course involves showing employees how to respond to 40 different abuse scenarios, including that of a colleague molesting students, but not all school employees may have been given that particular scenario, said district spokeswoman Lydia Ramos.

In response to the Miramonte case, principals were mandated earlier this week to show staff the specific scenario involving signs of a campus pedophile, she said.

The problem is that the red flags of a child predator can be construed as innocent and easily dismissed.



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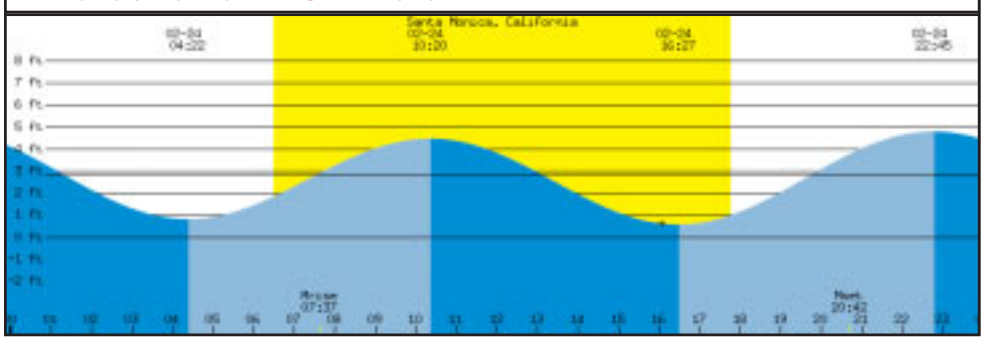
Swell Forecast

NW swell come ashore, hitting SB/VC early in the day, and finally SD mid to late morning. Size should run head high at most west facing breaks with pluses at standouts going about 2' overhead.

Long Range Synopsis

NW is expected to back off a bit, more along the lines of chest to at times head high for west facing breaks.

Tide Forecast for Today in Santa Monica



Young speedster Gordon fills big role for Dodgers

BOB BAUM
AP Sports Writer

GLENDALE, Ariz. Too bad Dee Gordon's father had the nickname "Flash" in his more than two decades as a major league pitcher. It would fit his stunningly speedy son perfectly.

The younger Gordon might be the fastest player in the game. Entering his first full season in the majors, the 23-year-old will be the leadoff batter and everyday shortstop for the Los Angeles Dodgers.

"He causes havoc," manager Don Mattingly said. "Some craziness is going to happen. When you're playing against teams that have that speed, it can drive you crazy."

Last year, Gordon stole 24 bases in 56 games and was caught seven times. Project that to 162 games, and that's 69 steals.

He accomplished last year's total despite a .325 on-base percentage. No telling what he could do if he made it safely to first more often.

Mattingly wants Gordon to be more selective at the plate, saying he saw improvement late in the season.

"We expect him to make mistakes and we expect him not to be the perfect guy right now," the manager said. "We're asking him to just keep getting better and let that ability shine, and we're going to like it."

Dodgers position players don't have to report to the team's Arizona spring training facility until Monday, but Gordon and most of the others already have arrived.

Gordon is the son of longtime closer Tom Gordon. The polite youngster, who peppers his answers with "sir," said on Sunday that he appreciates the confidence Mattingly has shown in him.

"It's an honor, you know," he said. "I'm very honored to have a guy like Donnie put me in that type of situation. And I'm also ready. I'm ready to play at a high level and help this team play at one, too."

He certainly is comfortable in a major league clubhouse. After all, he's been in them since he was a kid tagging along with his father, who won 138 games and had 158 saves with eight teams from 1988 to 2009.

"It's just fun, getting to go on the field with your dad," Gordon said. "Now being on the field for me, it's a surreal experience."

Asked to describe his defense, Gordon said, "Better."

He committed 10 errors after being called up from Triple-A Albuquerque in late July. He said he worked out in the offseason with former Cincinnati Reds great Barry Larkin, who this year was elected to the Hall of Fame.

"I want to be the best I can be to help the team win ballgames, go to the playoffs and one day win the World Series," Gordon said. "I want to be that guy for this team."

That attitude impresses his manager.

"That's kind of what we love about Dee," Mattingly said. "He's trying to get better. He's going to keep working. He's really not a guy that I sit here and really worry about because I know he's going to keep working and he's going to keep getting better all the time, and I also know that we're going to have to be a little bit patient at times."

Gordon drew just seven walks last season while striking out 27 times. Mattingly wants him to try to work his way into a favorable pitch count more often.

"There's times you work that count, you get to 2-0 it's a good place to take one," Mattingly said.

Gordon's job, Mattingly said, is "basically to get on base, and that's any way possible."

"To me a lot of times with a guy like Dee, you get that pitcher and he's like 'I can't walk this guy' and then he's having trouble throwing strikes," the manager said.

The Dodgers' Chad Billingsley knows what it's like to be on the mound with a fast guy dancing around off first base.

"It can be very distracting,'" Billingsley said, "especially later in the game. He gets on base in the seventh or eighth inning and you're up by one or two runs. You've got to make sure he doesn't get a good jump. If he walks, gets a single, it's almost like it turns into a double right away."

Last year, Gordon hit one barely out of the infield and turned it into a double.

As Billingsley put it, "The guy just flies."

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NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **February 22, 2012**

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QUICK STATS (for the last 30 days)

- Number of sewage spills -- 2
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 3
- Number of A grades for dry/wet weather -- 22 / 19
- Number of (C,D,F) grades for dry/wet weather -- 0 / 0

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Grousbeck Family Foundation
simplehuman, LAcarGUY, SIMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	F	A+
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lachusa and Los Aliso creeks.	ns	ns
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	A+	A+
Zuma Beach at Zuma Creek mouth.	A+	A+
Walnut Creek, projection of Wildlife Rd. (private).	A+	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A	A+
Escondido Creek, just east of Escondido State Beach.	A	B
Latigo Canyon Creek mouth.	A	C
Solstice Canyon at Dan Blocker County Beach.	A	A+
Puerco State Beach at creek mouth.	A+	B
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	A	A+
Surfrider Beach at Malibu Colony fence.	F	A+
Surfrider Beach (breach location)- daily.	F	F
Malibu Pier - 50 yards east.	A	ns
Carbon Beach at Sweetwater Canyon.	A+	A+
Las Flores State Beach at Las Flores Creek (point zero).	A+	A+
Big Rock Beach at 19948 PCH stairs.	F	B
Pena Creek at Las Tunas County Beach.	A+	A+
Tuna Canyon.	A+	ns
Topanga State Beach at creek mouth.	B	F
Castlerock Storm Drain at Castle Rock Beach.	A	A+
Santa Ynez Storm Drain at Castle Rock Beach.	B	F
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	D
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A	F
Will Rogers State Beach at Pulga Canyon storm drain.	A+	A+
Will Rogers State Beach at Temescal Canyon drain.	A	F
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	F
Santa Monica Beach at Montana Ave. drain.	A+	F
Santa Monica Beach at Wilshire Blvd. drain.	A+	F
Santa Monica Municipal Pier.	A	F
Santa Monica Beach at Pico/Kenter storm drain.	A	F
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	F
Ocean Park Beach at Ashland Ave. drain.	A	B
Venice City Beach, at the Rose Ave. storm drain.	A+	F
Venice Beach at Brooks Ave. drain.	A+	F
Venice Beach at Windward Ave. drain.	A	D
Venice Fishing Pier - 50 yards south.	A+	A+
Venice Beach- projection of Topsail St..	A+	A+
Marina del Rey, Mothers' Beach- lifeguard tower.	A	B
Dockweiler State Beach at Ballona Creek mouth.	A	F
Dockweiler State Beach at Culver Blvd. drain.	A+	B
North Westchester Storm Drain at Dockweiler State Beach.	A+	B
Dockweiler State Beach at World Way (south of D&W jetty).	A+	B
Dockweiler State Beach at Imperial Hwy drain.	A	A+
Dockweiler Beach- opposite Hyperion Treatment Plant.	A	A+
Dockweiler State Beach at Grand Ave. drain.	A	D

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay's Beach Report Card℠ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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Aero Theatre
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AMC Loews Broadway 4
1441 Third Street Promenade
(888) 262-4386

Ghost Rider: Spirit of Vengeance (PG-13) 1hr 35min
1:20pm

Safe House (R) 1hr 57min
1:15pm, 4:05pm, 7:00pm, 9:55pm

Star Wars: Episode I - The Phantom Menace 3D (PG) 2hrs 11min
1:30pm, 5:00pm, 8:30pm

Rampart (R) 1hr 45min
1:45pm, 7:15pm

Ghost Rider 3D: Spirit of Vengeance (PG-13) 1hr 35min
3:55pm, 6:45pm, 9:30pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Safe House (R) 1hr 57min
11:20am, 2:00pm, 4:40pm, 7:40pm, 10:30pm

Journey 2: The Mysterious Island (PG) 1hr 34min
11:45am, 5:15pm, 10:30pm

Secret World of Arrietty (Kari-gurashi no Arietti) (G) 1hr 34min
11:25am, 2:05pm, 4:45pm, 7:20pm, 10:00pm

Act of Valor (R) 1hr 51min
11:30am, 1:30pm, 2:10pm, 4:15pm, 5:00pm, 7:00pm, 8:00pm, 10:00pm

Ghost Rider 3D: Spirit of Vengeance (PG-13) 1hr 35min
11:30am, 2:10pm, 4:50pm, 7:30pm, 10:15pm

Chronicle (2012/ I) (PG-13) 1hr 23min
11:55am, 2:25pm, 5:00pm, 7:25pm, 9:50pm

Journey 2: The Mysterious Island 3D (PG) 1hr 34min
2:30pm, 8:00pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

On the Ice (R) 1hr 36min
1:50pm, 4:40pm, 7:30pm, 10:00pm

2012 Oscar Shorts: Documentary ()
4:20pm

Descendants (R) 1hr 55min
1:20pm, 4:10pm, 7:00pm, 9:45pm

Artist (PG-13) 1hr 40min
1:55pm, 4:30pm, 7:20pm, 9:55pm

Bullhead (R) 2hrs 04min
1:30pm, 7:10pm, 10:10pm

AMC Criterion 6
1313 Third St.
(310) 395-1599

Hugo 3D (PG) 2hrs 07min
12:30pm, 3:40pm, 6:45pm, 9:40pm

Wanderlust (R) 1hr 38min
11:45am, 2:30pm, 5:15pm, 8:00pm, 10:30pm

Vow (PG-13) 1hr 44min
11:30am, 2:15pm, 5:00pm, 7:45pm, 10:20pm

This Means War (PG-13) 2hrs 00min
11:15am, 1:45pm, 4:20pm, 7:00pm, 9:50pm

Tyler Perry's Good Deeds (PG-13) 2hrs 09min
11:15am, 1:50pm, 4:40pm, 7:30pm, 10:25pm

Gone (PG-13) 1hr 25min
11:55am, 2:40pm, 5:20pm, 8:10pm, 10:30pm

For more information, e-mail news@smdp.com

Happy at home tonight, Aquarius

ARIES (March 21-April 19)
★★★★★ You have the right words to convince another person of how skilled you are. You could be uncomfortable with a boss, no matter how nice he or she is. Stay on top of your work and accept the situation. Tonight: Pick up several items you need.

TAURUS (April 20-May 20)
★★★★★ You are all smiles, as others let you know that they are there for you. You gain insight as you connect with them. A new interest, be it a person or hobby, seizes your time and attention. There is little you can do but explore and learn more. Tonight: Whatever makes you smile.

GEMINI (May 21-June 20)
★★★★ Listen with a touch of cynicism to news that comes forward. You could be surprised by what is happening. Use a free moment to catch up on another's news. You might like what you hear. Tonight: Know what you want.

CANCER (June 21-July 22)
★★★★★ Keep the grand plan in your mind's eye. You could be overwhelmed by everything that is happening, but if you make your goal a high priority, you will be on cruise control. Listen and share more with an instrumental friend. Tonight: Confirm where you are meeting.

LEO (July 23-Aug. 22)
★★★ You are running the show, whether you like it or not. An associate proves to be unusually responsive. You like what you hear. Use caution with your finances. You easily could see too much money leave your checking account. Tonight: Working late.

VIRGO (Aug. 23-Sept. 22)
★★★★ Clearly you can be feisty. See what is happening behind the scenes to gain understanding. Detach and look at the big picture rather than react. Tonight: Brainstorm with a buddy. Note the self-imposed restrictions on your thinking.

LIBRA (Sept. 23-Oct. 22)
★★★★ Resist having an immediate, knee-jerk reaction. A close partner makes demands, and you respond. Discussions put the two of you on different footing. Tonight: Chat over dinner.

SCORPIO (Oct. 23-Nov. 21)
★★★★ You might want to see someone take more responsibility. Whenever he or she decides to be more dominant, even if the timing is not suitable for you, let it happen. In a meeting, someone expresses his or her anger or frustration. Help this person work through it. Tonight: Say "yes" to an invitation.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★ Pace yourself, and know when to stop. You act like your own drill master. You have reasons for this, but at the same time, allow your humanness to come out. You can and will accomplish a lot. Tonight: Easy works.

CAPRICORN (Dec. 22-Jan. 19)
★★★★★ Your creativity flows, which allows a more fun exchange to take place in conversations. You discover how much your attitude can impact others. Be assertive when seeking new information, and you will discover another perspective. Tonight: So what if it is Monday?

AQUARIUS (Jan. 20-Feb. 18)
★★★ Fundamental issues become very important matters. Though work might be important, basic issues in your home and personal life need to become a high priority. Why do you work? Probably to support your personal lifestyle. Tonight: Happy at home.

PISCES (Feb. 19-March 20)
★★★★ Recognize what is doable, then proceed. Trying to catch the pot of gold at the end of a rainbow is a lovely thought, but it will not happen. You will be happier if you stay realistic in your emotional demands. A partner or friend helps you remove your rose-colored shades. Tonight: Hang out with a trusted friend.

Happy birthday

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

Energy combines with drive this year. You will be close to unstoppable when you are focused. You also will express yourself with precision in building more support for projects, your lifestyle and anything else of importance. If you are single, your strength and awareness make you desirable on yet another level, causing others to feel intimidated. The person you hook up with this year might not be right for your life. You will enjoy the bond nevertheless. If you are attached, include your significant other more often in your plans. You do not want him or her to feel isolated. You could work together to make a goal a reality. TAURUS understands you.



MYSTERY PHOTO

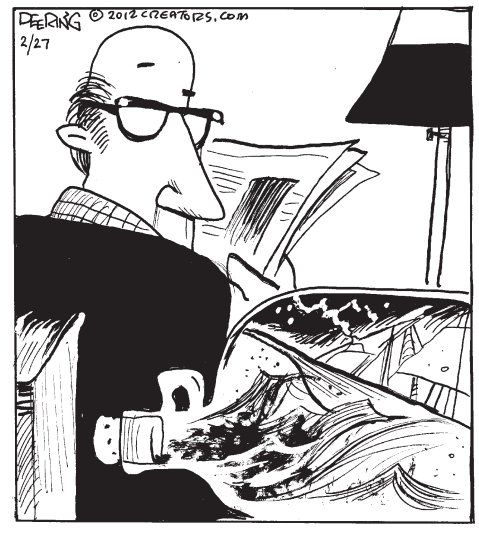
Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

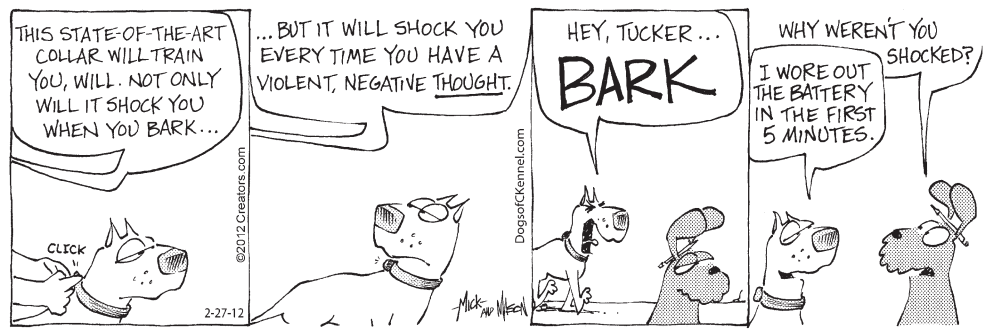
Speed Bump By Dave Coverly



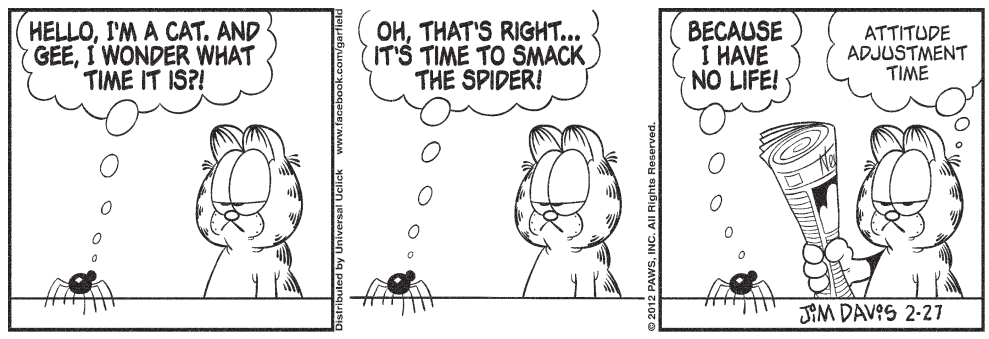
Strange Brew By John Deering



Dogs of C-Kennel By Mick and Mason Mastroianni



Garfield By Jim Davis



The Meaning of Lila By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

5	1		9		6		3	7
			4	7	5			
		4				2		
	7		8		2		1	
	2						9	
	5		6		4		7	
		5				8		
			2	4	1			
6	9		3		8		4	1

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

3	8	4	1	7	9	6	2	5
2	5	9	8	6	4	3	7	1
6	7	1	3	5	2	9	4	8
5	4	7	6	2	8	1	3	9
1	6	8	9	3	7	2	5	4
9	2	3	4	1	5	8	6	7
7	1	2	5	9	3	4	8	6
4	3	6	7	8	1	5	9	2
8	9	5	2	4	6	7	1	3



CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Flour-making spot
5 Perennial campaign issue
9 Kayak's cousin
10 Modify
12 One of the Chip-munks
13 Baseball's Yogi
14 Kid's sandwich, for short
16 Gratuity
17 Cincinnati team
18 Metal men
21 High card
22 "Ocean's Eleven," for one
23 Namely
24 "Scram!"
26 Tourist's aid
29 Sauer-kraut sandwich
30 Opera's Carreras
31 Rower's need
32 Jet pilot's pressure
34 Sports setting
37 Modify
38 Fists, in slang
39 Detroit team
40 Butter squares
41 Spring period

DOWN

1 Dark red wine
2 Overrun
3 They may be girded
4 Give for a time
5 Quick punch
6 Keats poem
7 Com-poser Béla
8 Pixie
9 "Meet John Doe" director
11 Spigots
15 "Dallas" schemer
19 Leave out
20 Cave dweller
22 Learning method
23 Bar bill
24 Stay resolute
25 Cry of discovery
26 Jazz's Jelly Roll
27 Climb
28 Jury members
29 Highway
30 "Salt" star
33 Plummet
35 Take in
36 Burro

G	L	A	M			M	O	R	A	L
R	E	M	I	T		E	N	E	R	O
E	N	O	C	H		D	E	L	A	Y
G	N	U		E	S	S		I	R	A
G	O	S	S	I	P		V	E	A	L
	N	E	E	D	A	L	I	F	T	
			C	E	R	E	S			
	G	E	T	A	R	A	I	S	E	
T	O	S	S		E	N	T	E	R	S
R	A	P		O	D	D		D	O	E
A	L	A	M	O		E	V	A	D	E
P	I	N	U	P		R	A	T	E	D
S	E	A	M	S			T	E	S	S

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

■	1	2	3	4	■	5	6	7	8	■
9					■	10				11
12					■	13				
14					15	■	■	16		
17				■	18	19	20			
21			■	22						■
■	■	■	23					■	■	■
■	24	25					■	26	27	28
29						■	30			
31			■	■	32	33				
34			35	36	■	37				
38					■	39				
■	40				■	41				■

2-27

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Fantasy 5: 4 9 12 32 39

DAILY 3 MIDDAY: 3 7 6 EVENING: 0 0 0

DAILY DERBY: 1st: 10 Solid Gold 2nd: 07 Eureka! 3rd: 11 Money Bags RACE TIME: 1:43.18

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Needed to Think It Through Better: Car salesman Frank Ready was showing his inventory to Pedro Prieto and Yordan Llauger at his lot in Austin, Texas, in December, and they had settled on a Nissan Maxima for around $9,000. "They asked if I took Visa," Ready told KVUE-TV. "I said, 'Yeah.'" The next day, Prieto and Llauger returned with 90 $100 Visa gift cards. Naturally, Ready called police, who later found at least 28 counterfeit credit cards on the pair and charged them and a third person with fraud and identity theft.

■ Part-time Devon, England, vicar Gavin Tyte, who serves churches in Uplyme and Axmouth, recently produced a rap video of the Nativity, in which he plays a shepherd, an angel and the narrator. Sample lyrics (about Mary placing her baby in a cattle trough and angels calming the frightened shepherds): "No hotel, motel, custom baby-changer / She wrapped the baby up and laid him in a manger" and "Chill out, my friends, there's no need for trepidation / Got a message for the world, and it's elation information."

TODAY IN HISTORY

1963 - The Dominican Republic receives its first democratically elected president, Juan Bosch, since the end of the dictatorship led by Rafael Trujillo.

1964 - The government of Italy asks for help to keep the Leaning Tower of Pisa from toppling over.

1971 - Doctors in the first Dutch abortion clinic (the Mildredhuis in Arnhem) start to perform aborti provocati.

1973 - The American Indian Movement occupies Wounded Knee, South Dakota.

1976 - The formerly Spanish territory of Western Sahara, under the auspices of the Polisario Front declares independence as the Sahrawi Arab Democratic Republic.

1989 - Venezuela is rocked by the Caracazo riots.

WORD UP!

hircine \ HUR-sahyn \ , adjective;
1. of, pertaining to, or resembling a goat.
2. Having a goatish odor.
3. Lustful; libidinous.

Santa Monica Daily Press

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Notices

NOTICE OF PETITION TO ADMINISTER ESTATE OF (Name):Lucille Stumbaugh, aka Lucille Brink, deceased. Case Number BP 132536
1.To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of (specify all names by which the decedent was known):
Lucille Stumbaugh, aka Lucille Brink, aka Lucille Witherow, aka Lucille Wolf
2.A Petition for Probate has been filed by (name of petitioner): in the Superior Court of California, County of (specify): Jack D. Wolf
3.The Petition for Probate requests that (name): Jack D. Wolf
be appointed as personal representative to administer the estate of the decedent.
4.The petition requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.
5.The petition requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.
6.A hearing on the petition will be held in this court as follows:
a. Date: Mar. 22, 2012 Time: 8:30am Dept.:11
b.Address of court: 111 North HIll Stt., Los Angeles, CA 90012
If you object to the granting of the petition, you should appear at the hearing and state your objections or file written objections
with the court before the hearing. Your appearance may be in person or by your attorney.
8.If you are a creditor or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.
9.You may examine the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.
10.Petitioner Attorney for petitioner (name): Jack D. Wolf
(Address):
16511 County Road 7
Wiggins, CO 80654
(Telephone):
(970) 483-6308

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2012014271
Current File No.042862419
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
NORTHRIDGE SUIT OUTLET
The fictitious business name referred to above was filed on 11/4/2004 in the county of LOS ANGELES.
Registered owners: ALIZA HAFTVANI, HAMBARSOOM HAFTVANI
This business is conducted by: HUSBAND AND WIFE
/s/ ALIZA HAFTVANI
This statement was filed with the County Clerk of Los Angeles County on 1/25/12
Published: SANTA MONICA DAILY PRESS 2/27/12, 3/5/12, 3/12/12, 3/19/12

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2012014250
Current File No.20101155721
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
NORTHRIDGE SUITS AND TUX
The fictitious business name referred to above was filed on 8/19/2010 in the county of LOS ANGELES.

Notices

Registered owners: HIRO HAFTVANI, 16661 ITASCA ST, NORTHRIDGE, CA 91343
This business is conducted by: AN INDIVIDUAL
/s/ HIRO HAFTVANI
This statement was filed with the County Clerk of Los Angeles County on 1/25/12
Published: SANTA MONICA DAILY PRESS 2/27/12, 3/5/12, 3/12/12, 3/19/12

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES015485
Superior Court of California, County of Los Angeles
Petition of MEGAN KATHLEEN HENNING for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: MEGAN HENNING. filed a petition with this court for a decree of changing names as follows: MEGAN KATHLEEN HENNING. to MEGAN KATHLEEN SINCLAIR. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: April 6, 2012 Time: 8:30am, Dept. B
The address of the court is 300 E. Olive Ave., Burbank, CA 91502
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 2/10/2012
MARY THORNTON HOUSE, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES015472
Superior Court of California, County of Los Angeles
Petition of JORDAN BENJAMIN SERWIN for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: JORDAN BENJAMIN SERWIN filed a petition with this court for a decree of changing names as follows: JORDAN BENJAMIN SERWIN to JORDYN OLIVIA SERWIN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: JANUARY 30, 2012 Time: 8:30am, Dept. A
The address of the court is 300 E. Olive Ave., Burbank, CA 90502
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 3/23/12
MARY THORNTON HOUSE, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES015466
Superior Court of California, County of Los Angeles
Petition of DALE ROBERT FANNING for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: DALE ROBERT FANNING filed a petition with this court for a decree of changing names as follows: DALE ROBERT FANNING to DALE

Name Changes

ROBERT SHEEHAN The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: APRIL 6, 2012 Time: 8:30am, Dept. A
The address of the court is 300 E. Olive Ave., Burbank, CA 90502
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 1/30/12
MARY THORNTON HOUSE, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS021915
Superior Court of California, County of Los Angeles
Petition of ZANDRA ST. JAMES for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: ZANDRA ST. JAMES filed a petition with this court for a decree of changing names as follows: ZANDRA ST. JAMES to ZANDRA CASETTE ST. JAMES. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: MARCH 15, 2012 Time: 8:30am, Dept. A Rm. 104
The address of the court is 1725 Main St., Los Angeles, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 1/31/12
JOSEPH S. BIDERMAN, JUDGE OF THE SUPERIOR COURT

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018208 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as FOSSIL AND CHAIN. The full name of registrant(s) is/are: Krista Holt 923 9th St. Apt. 6 Santa Monica, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Krista Holt. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

DBA

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012001403 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/04/2012 The following person(s) is (are) doing business as DESCHLER LOS ANGELES. The full name of registrant(s) is/are: Jay Mark Johnson 1686 Electric Ave. Venice, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Jay Mark Johnson. This statement was filed with the County

DBAS

Clerk of LOS ANGELES County on 01/04/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/03/2012, 02/10/2012, 02/17/2012, 02/24/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012014834 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/28/2012 The following person(s) is (are) doing business as INDIECLICK MEDIA GROUP. The full name of registrant(s) is/are: Demand Media 1299 Ocean Ave. #500 Santa Monica, CA 90401. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Demand Media. This statement was filed with the County Clerk of LOS ANGELES County on 01/28/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012013443 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/24/2012 The following person(s) is (are) doing business as BLIND COPY, BALLENDINE & SON, BALLENDINE, PONY LEAGUE, INCREASE MATHERS, DUAL DX, BLINDCOPY, PARISH HOUSE, FIFTY - ONE FIFTY, SMALL BISCUIT AFFAIRS, PRIORY, ROWLAND, 5150, 51 FIFTY, 50 ONE 50, LAURA PETERSON GROUP. The full name of registrant(s) is/are: Laura Peterson 1643 12th Street, Unit 4 Santa Monica, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Laura Peterson. This statement was filed with the County Clerk of LOS ANGELES County on 01/24/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018884 REFILE This statement was filed with the County Clerk of LOS ANGELES on 02/02/2012 The following person(s) is (are) doing business as WESTSIDE RENTAL CONNECTION, WESTSIDERENTALS.COM, WESTSIDEHOMERENTALS.COM. The full name of registrant(s) is/are: Koa Lei Inc. 524 Pacific Coast Hwy. Hermosa Beach, CA 90254. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2007. /s/: Mark Verge. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012078885 REFILE This statement was filed with the County Clerk of LOS ANGELES on 02/02/2012 The following person(s) is (are) doing business as WESTSIDERENTALS.COM, WESTSIDE RENTAL CONNECTION. The full name of registrant(s) is/are: Koa Lei Inc. 1020 Wilshire Blvd. Santa Monica, CA 90401. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2007. /s/: Mark Verge. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018852 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/02/2012 The following person(s) is (are) doing business as THE TAMMY. The full name of registrant(s) is/are: Step Up on Second Street, Inc. 1328 Second Street Santa Monica, CA 90401. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Tod Lipka. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018851 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/02/2012 The following person(s) is (are) doing business as PINK CLOUD EVENTS, PINK CLOUD 9. The full name of registrant(s) is/are: Sarah Shewey / Pink Cloud, Inc 2806 Clearwater Street Los Angeles, CA 90039. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2006. /s/: Sarah Shewey. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018850 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/02/2012 The following person(s) is (are) doing business as PENKETH Co. The full name of registrant(s) is/are: Christopher Penketh 711 N. Sweetzer Ave. #202 Los Angeles, CA 90069. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: Christopher Penketh. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018246 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as MOBILELIFE. The full name of registrant(s) is/are: EHSAN ROOSTA 11908 DOROTHY STREET APT #205 LOS ANGELES CA 90049. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:EHSAN ROOSTA. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

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self authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012008920 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/17/2012 The following person(s) is (are) doing business as KINGSTON REALTY. The full name of registrant(s) is/are: WALNUT LAKE CORPORATION 1024 E. VALLY BLVD. ALHAMBRA, CA 91801. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CHESLEY CHAO. This statement was filed with the County Clerk of LOS ANGELES County on 01/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012010507 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/19/2012 The following person(s) is (are) doing business as Taranis Technologies. The full name of registrant(s) is/are: Taranis Technologies, LLC 330 The Village Drive #317 Redondo Beach, CA 90277. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Peter S. Clark. This statement was filed with the County Clerk of LOS ANGELES County on 01/19/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012008921 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/17/2012 The following person(s) is (are) doing business as Asylum Design Works. The full name of registrant(s) is/are: Todd Cherniawsky 6820 Woodrow Wilson Drive Los Angeles, CA 90068. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/06/2012. /s/: Todd Cherniawsky. This statement was filed with the County Clerk of LOS ANGELES County on 01/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012008919 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/17/2012 The following person(s) is (are) doing business as Millerie. The full name of registrant(s) is/are: Azia Classic, Inc. 1458 S. San Pedro St. Unit #214 Los Angeles, CA 90015. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Jinnie Choi. This statement was filed with the County Clerk of LOS ANGELES County on 01/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012008918 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/17/2012 The following person(s) is (are) doing business as Griffin Enterprises. The full name of registrant(s) is/are: Chris Hawk 19139 Owen Way Cerritos, CA 90703. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/15/2011. /s/: Chris Hawk. This statement was filed with the County Clerk of LOS ANGELES County on 01/17/2012. NOTICE: THIS

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FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012008916 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/17/2012 The following person(s) is (are) doing business as Shutmouth. The full name of registrant(s) is/are: Charles C. Capen 13012 Riverside Drive #9 Sherman Oaks, CA 91423, Bret Rigney 13012 Riverside Drive #9 Sherman Oaks, CA 91423. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/01/2011. /s/: Charles C. Capen. This statement was filed with the County Clerk of LOS ANGELES County on 01/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012009086 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/17/2012 The following person(s) is (are) doing business as C and C Hardwood Floors. The full name of registrant(s) is/are: Cesar A. Herrera 2322 E. Foothill Blvd. Pasadena, CA 91107. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2000. /s/: Cesar A. Herrera. This statement was filed with the County Clerk of LOS ANGELES County on 01/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012002864 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/05/2012 The following person(s) is (are) doing business as ECLECTIXXX. The full name of registrant(s) is/are: NEHANDA TAGLE 2699 N. FAIR OAKS AVE. ALTADENA, CA 91001. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: NEHANDA TAGLE. This statement was filed with the County Clerk of LOS ANGELES County on 01/05/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012002863 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/05/2012 The following person(s) is (are) doing business as S. ESTEBAN-LEE CONSULTING. The full name of registrant(s) is/are: SUSANNA E. LEE 19315 SANTA MARIA DRIVE SANTA CLARITA, CA 91321, KEVIN ANTHONY LEE 19315 SANTA MARIA DRIVE SANTA CLARITA, CA 91321. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/28/2011. /s/: SUSANNA E. LEE. This statement was filed with the County Clerk of LOS ANGELES County on 01/05/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2012002860
Current File No. 20101698742

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State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
WEINTRAUB REAL ESTATE GROUP
The fictitious business name referred to above was filed on 11/23/2010 in the county of LOS ANGELES.
Registered owners: WEINTRAUB FINANCIAL SERVICES INC.
This business is conducted by: CORPORATION
/s/ RAHSAANA ALLEN
This statement was filed with the County Clerk of Los Angeles County on 1/5/2012
Published: SANTA MONICA DAILY PRESS 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012002867 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/05/2012 The following person(s) is (are) doing business as DATASCIENCECENTRAL.COM. The full name of registrant(s) is/are: INDEPENDENT MEDIA ASSOCIATES, INC. 10536 PUTNEY RD. LOS ANGELES, CA 90064. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TIM MATTESON. This statement was filed with the County Clerk of LOS ANGELES County on 01/05/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012002866 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/05/2012 The following person(s) is (are) doing business as Design Studio 27. The full name of registrant(s) is/are: Marilyn Brown 4201 Don Luis Drive Los Angeles, CA 90008. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Marilyn Brown. This statement was filed with the County Clerk of LOS ANGELES County on 01/05/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012002865 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/05/2012 The following person(s) is (are) doing business as FRANS MOBILE LIVESCAN FINGERPRINTING SERVICE, LIVESCAN ANTELOPE VALLEY. The full name of registrant(s) is/are: FRAN WILSON 2153 W. AVE. K-8 LANCASTER, CA 93536. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/09/2006. /s/: FRAN WILSON. This statement was filed with the County Clerk of LOS ANGELES County on 01/05/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012003843 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/06/2012 The following person(s) is (are) doing business as ALLEN REAL ESTATE SOLUTIONS. The full name of registrant(s) is/are: Leslie Allen 2851 W. 120TH STREET, STE. E-156 Hawthorne, CA 90250. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: Leslie Allen. This statement was filed with the County Clerk of LOS ANGELES County on 01/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012003844 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/06/2012 The following person(s) is (are) doing business as Champ and Associates. The full name of registrant(s) is/are: Michael W. Champ 5740 Valerie Ave. Woodland Hills, CA 91367. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/10/2005. /s/: Michael W. Champ. This statement was filed with the County Clerk of LOS ANGELES County on 01/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012003977 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/09/2012 The following person(s) is (are) doing business as FIE. The full name of registrant(s) is/are: Patrick Wilson 2850 Ocean Park Blvd. #300 Santa Monica, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Patrick Wilson. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012003976 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/09/2012 The following person(s) is (are) doing business as Rise West. The full name of registrant(s) is/are: Jesse Nabel 2170 Georgina Ave. Santa Monica, CA 90402. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/2010. /s/: Jesse Nabel. This statement was filed with the County Clerk of LOS ANGELES County on 01/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012003975 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/09/2012 The following person(s) is (are) doing business as JP Thornton Photography. The full name of registrant(s) is/are: John Peter Thornton 2700 Abbot Kinney Blvd. Apt. 15 Venice, CA 90291. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/18/2011. /s/: John Peter Thornton. This statement was filed with the County Clerk of LOS ANGELES County on 01/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012003974 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/09/2012 The following person(s) is (are) doing business as Kids Cuts and Waves. The full name of registrant(s) is/are: Laura Jicha 13231 Kismet Ave. Sylmar, CA 91342. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/10/2012. /s/: Laura Jicha. This statement was filed with the County Clerk of LOS ANGELES County on 01/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business

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and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012003973 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/09/2012 The following person(s) is (are) doing business as ISHTAR FILMS. The full name of registrant(s) is/are: Martha Wheelock 12400 Moorpark Street #2 Studio City, CA 91604. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Martha Wheelock. This statement was filed with the County Clerk of LOS ANGELES County on 01/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012004962 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/10/2012 The following person(s) is (are) doing business as Corniche Entertainment. The full name of registrant(s) is/are: The Corniche Group Inc. 8721 Sunset Blvd. Suite 200 West Hollywood, CA 90069. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2010. /s/: Anastasia Mann. This statement was filed with the County Clerk of LOS ANGELES County on 01/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012004963 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/10/2012 The following person(s) is (are) doing business as Five Star Contractors. The full name of registrant(s) is/are: Timlijah, Inc. 43423 Division Street, Suite 305 Lancaster, CA 93535. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/22/2001. /s/: Rodney Martinez. This statement was filed with the County Clerk of LOS ANGELES County on 01/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012004964 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/10/2012 The following person(s) is (are) doing business as Drive SEM. The full name of registrant(s) is/are: Henry Camacho 380 Kenoak Drive Pomona, CA 91768. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/26/2011. /s/: Henry Camacho. This statement was filed with the County Clerk of LOS ANGELES County on 01/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012004965 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/10/2012 The following person(s) is (are) doing business as WriteBrand Studio. The full name of registrant(s) is/are: Janelle McGlothlin 534 N. Ave. 54 Los Angeles, CA 90042. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Janelle McGlothlin. This statement was filed with the County Clerk of LOS ANGELES County on 01/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT

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MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012004966 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/10/2012 The following person(s) is (are) doing business as SERVPRO OF AZUSA COVINA. The full name of registrant(s) is/are: Thomas Brunjes 20355 E. Cienega Ave. Covina, CA 91724. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Thomas Brunjes. This statement was filed with the County Clerk of LOS ANGELES County on 01/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012005471 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/10/2012 The following person(s) is (are) doing business as Camacho Recycling Center. The full name of registrant(s) is/are: Victoria Camacho 2617 Ralston Lane Redondo Beach, CA 90278. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)2008. /s/: Victoria Camacho. This statement was filed with the County Clerk of LOS ANGELES County on 01/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012005609 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/11/2012 The following person(s) is (are) doing business as La Puente Partners. The full name of registrant(s) is/are: AC Real Estate Services, Inc. 382 N. Lemon Ave. #457 Walnut, CA 91789. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/09/2012. /s/: Angela Chu. This statement was filed with the County Clerk of LOS ANGELES County on 01/11/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012006867 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/12/2012 The following person(s) is (are) doing business as Hybrid Apparel. The full name of registrant(s) is/are: Headline Entertainment, Inc. 7655 San Fernando Road Burbank, CA 91505. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Steve Sperl. This statement was filed with the County Clerk of LOS ANGELES County on 01/11/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012006869 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/12/2012 The following person(s) is (are) doing business as Clover Heights. The full name of registrant(s) is/are: Dominick Photography, Inc. 710 Wilshire Blvd. PH Santa Monica, CA 90401. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: Dominick Guillemot. This statement was filed with the County Clerk of LOS ANGELES County on 01/12/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012006868 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/12/2012 The following person(s) is (are) doing business as IRecoverFit. The full name of registrant(s) is/are: Aram Homampour 4750 Lincoln Blvd. #245 Marina Del Rey, CA 90292, Kent Lehnhoff 4750 Lincoln Blvd. #245 Marina Del Rey, CA 90292. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Aram Homampour. This statement was filed with the County Clerk of LOS ANGELES County on 01/12/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012006866 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/12/2012 The following person(s) is (are) doing business as EZ Bonsai. The full name of registrant(s) is/are: Greenhouse Nursey Inc. 2040 Desire Avenue Rowland heights, CA 91748. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Sing-Ping Guo. This statement was filed with the County Clerk of LOS ANGELES County on 01/12/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012008271 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/13/2012 The following person(s) is (are) doing business as Nova Han Productions. The full name of registrant(s) is/are: Lisa Han 3520 Parrish Ave. Los Angeles, CA 90065. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Lisa Han. This statement was filed with the County Clerk of LOS ANGELES County on 01/12/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012008914 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/17/2012 The following person(s) is (are) doing business as Snuglar Entertainment. The full name of registrant(s) is/are: Jorma Taccone 9229 Sunset Blvd., Suite 414 West Hollywood, CA 90069-3404. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: Jorma Taccone. This statement was filed with the County Clerk of LOS ANGELES County on 01/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012008915 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/17/2012 The following person(s) is (are) doing business as Boner Tek. The full name of registrant(s) is/are: Andrew Samberg 9229 Sunset Blvd., Suite 414 West Hollywood, CA 90069-3404. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: Andrew Samberg. This statement was filed with the County Clerk of LOS ANGELES County on 01/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012008917 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/17/2012 The following person(s) is (are) doing business as Shebar Music. The full name of registrant(s) is/are: Akiva Schaffer 9229 Sunset Blvd., Suite 414 West Hollywood, CA 90069-3404. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: Akiva Schaffer. This statement was filed with the County Clerk of LOS ANGELES County on 01/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2012008912
Current File No. 20062713771
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
VIBRANT TWIST, 1933 Manning Avenue #204, Los Angeles, CA 90025.
The fictitious business name referred to above was filed on 02/01/2007 in the county of LOS ANGELES.
Registered owners: Michael R. Flynn and Karen Solomon.
This business is conducted by: COPARTNERS
/s/ Michael R. Flynn
This statement was filed with the County Clerk of Los Angeles County on 1/17/2012
Published: SANTA MONICA DAILY PRESS 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018209 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as LONG SHING REALTY. The full name of registrant(s) is/are: Alfonso Montero 11504 Promenade Dr. Santa Fe Springs, CA 90670. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2012. /s/: Alfonso Montero. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-022740
The following person(s) is (are) doing business as: LA BARCA BAKERY, 528 W. HOLT AVE., MONTCLAIR, CA 91768. Full name of registrant(s) is (are) ADRIAN GARCIA, 9354 PRADERA AVE. #2, MONTCLAIR, CA 91763. This Business is conducted by: AN INDIVIDUAL. Signed: ADRIAN GARCIA. This statement was filed with the County Clerk of Los Angeles County on 02/08/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code Pub. Feb. 20, 27, March 05, 12, 2012 Publish: Santa Monica Daily Press

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012013434 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/24/2012 The following person(s) is (are) doing business as MISS SANTA MONICA, MISS SANTA MONICA PAGEANT. The full name of registrant(s) is/are: Kristen Bradford 1706 Brockton #5 Los Angeles, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Kristen Bradford. This statement was filed with the County Clerk of LOS ANGELES County on 01/24/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012013435 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/24/2012 The following person(s) is (are) doing business as CROWN DIVA, CROWN DIVA BOUTIQUE. The full name of registrant(s) is/are: Kristen Bradford 1706 Brockton Ave. #5 Los Angeles, CA 90025, Quentin Frismand 1706 Brockton Ave. #5 Los Angeles, CA 90025. This Business is being conducted by: a Limited Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Kristen Bradford. This statement was filed with the County Clerk of LOS ANGELES County on 01/24/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012019268 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/02/2012 The following person(s) is (are) doing business as TBELL FACADES. The full name of registrant(s) is/are: Terry Bell 2274 Cloverfield Blvd. Santa Monica, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Terry Bell. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012020234 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/03/2012 The following person(s) is (are) doing business as LETS TALK DATING. The full name of registrant(s) is/are: Christian Anderson 721 Hill St., Suite 102 Santa Monica, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/31/2011. /s/: Christian Anderson. This statement was filed with the County Clerk of LOS ANGELES County on 02/03/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012008507 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/17/2012 The following person(s) is (are) doing business as LOS ANGELES CHILDRENS COALITION. The full name of registrant(s) is/are: LOS ANGELES CHILDRENS COALITION 2012 Coolidge St. #94 San Diego, CA 92111. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Jeff Perwin. This statement was filed with the County Clerk of LOS ANGELES County on 01/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012010514 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/19/2012 The following person(s) is (are) doing business as FATBOI LIMITED. The full name of registrant(s) is/are: STEPHEN S. HAN 4003 W. 178 STREET TORRANCE, CA 90504, MICHAEL M. HAN 4003 W. 178 STREET TORRANCE, CA 90504. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/2011. /s/: STEPHEN S. HAN. This statement was filed with the County Clerk of LOS ANGELES County on 01/19/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012010513 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/19/2012 The following person(s) is (are) doing business as WOODSIDE FAMILY DENTISTRY, MARLENE R QUINTO DMD INC. The full name of registrant(s) is/are: MARLENE R. QUINTO DMD INC 1557 E. AMAR ROAD SUITE C WEST COVINA, CA 91792. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1997. /s/: MARLENE R. QUINTO DMD INC. This statement was filed with the County Clerk of LOS ANGELES County on 01/19/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012011590 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/20/2012 The following person(s) is (are) doing business as UNFOLD PROJECT. The full name of registrant(s) is/are: CLINT PERALTA 955 S. HUDSON AVE. LOS ANGELES, CA 90019, MIN CHO 1301 4TH AVE. UNIT 301 SEATTLE, WA 98101, EGODOMINO, LLC. 2649 DANA ST. BERKELEY, CA 94704. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/17/2012. /s/: JOSEPH CHIENG. This statement was filed with the County Clerk of LOS ANGELES County on 01/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012010510 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/19/2012 The following person(s) is (are) doing business as A GIFT FROM THE HEART. The full name of registrant(s) is/are: LORRAINE WATTS 9725 11TH AVENUE INGLEWOOD, CA 90305. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LORRAINE WATTS. This statement was filed with the County Clerk of LOS ANGELES County on 01/19/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012010511 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/19/2012 The following person(s) is (are) doing business as DOMA THEATRE CO. The full name of registrant(s) is/are: DOMA DEVELOPMENT CORP 1110 N. WESTERN AVE. SUITE 104 LOS ANGELES, CA 90029. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2011. /s/: MARCO GOMEZ. This statement was filed with the County Clerk of LOS ANGELES County on 01/19/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012010508 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/19/2012 The following person(s) is (are) doing business as INTUBOOKS. The full name of registrant(s) is/are: MIKOL MCGILVRA 2362 FOUNTAIN CREST LANE #27 THOUSAND OAKS, CA 91801. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MIKOL MCGILVRA. This statement was filed with the County Clerk of LOS ANGELES County on 01/19/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012010509 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/19/2012 The following person(s) is (are) doing business as MOORE ULTIMATE DESIGNS. The full name of registrant(s) is/are: ROBERT P. MOORE 1815 NORTH WILTON No. 8 LOS ANGELES, CA 90028. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/04/2012. /s/: ROBERT P. MOORE. This statement was filed with the County Clerk of LOS ANGELES County on 01/19/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012010512 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/19/2012 The following person(s) is (are) doing business as RELENTLESS THREADS. The full name of registrant(s) is/are: MATTHEW HUGHES 23420 WATERWAY LANE UNIT 12 VALENCIA, CA 91355, MATTHEW REGOLI 20000 PLUM CANYON ROAD UNIT 313 SANTA CLARITA, CA 91350. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/2012. /s/: MATTHEW HUGHES. This statement was filed with the County Clerk of LOS ANGELES County on 01/19/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012011589 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/20/2012 The following person(s) is (are) doing business as ARYATRADING. The full name of registrant(s) is/are: PARVIZ TAKMILI 728 E. 9TH PLACE LOS ANGELES, CA 90021. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PARVIZ TAKMILI. This statement was filed with the County Clerk of LOS ANGELES County on 01/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012012201 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/20/2012 The following person(s) is (are) doing business as NUENERGY TECHNOLOGIES PERU. The full name of registrant(s) is/are: JUAN GARCES VEGA 10727 WHITE OAK AVE. SUITE 205 GRANADA HILLS, CA 91344, CARLOS DANIEL BOBBIO 10727 WHITE OAK AVE. SUITE 205 GRANADA HILLS, CA 91344. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JUAN GARCES VEGA. This statement was filed with the County Clerk of LOS ANGELES County on 02/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012012562 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/23/2012 The following person(s) is (are) doing business as SIRINAN MASSAGE. The full name of registrant(s) is/are: Sirinan Pakkawasa 586 Washington Blvd. Marina Del Rey, CA 90292. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Sirinan Pakkawasa. This statement was filed with the County Clerk of LOS ANGELES County on 01/23/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-024874
The following person(s) is (are) doing business as: SUPERFUSHA, 700 E. 92nd ST., L.A., CA 90002. Full name of registrant(s) is (are) TERRIE RIDLEY, 700 E. 92nd ST., L.A., CA 90002. This Business is conducted by: AN INDIVIDUAL. Signed: TERRIE RIDLEY. This statement was filed with the County Clerk of Los Angeles County on 02/10/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 20, 27, March 05, 12, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-027134
The following person(s) is (are) doing business as: EGG TO EGGI, 12456 OAKCREEK LN., CERRITOS, CA 90703. Full name of registrant(s) is (are) ESTHER LEE, 12456 OAKCREEK LN., CERRITOS, CA 90703. This Business is conducted by: AN INDIVIDUAL. Signed: ESTHER LEE. This statement was filed with the County Clerk of Los Angeles County on 02/16/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 04/30/2011. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 20, 27, March 05, 12, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-026847
The following person(s) is (are) doing business as: GOOD TIMES PARTY RENTALS, 7625 ROSECRANS AVE. UNIT 30, PARAMOUNT, CA 90723. Full name of registrant(s) is (are) WTM GROUP, INC., 7625 ROSECRANS AVE. UNIT 30, PARAMOUNT, CA 90723. This Business is conducted by: A CORPORATION. Signed: WILSON MAYS. This statement was filed with the County Clerk of Los Angeles County on 02/16/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 01/01/2012. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 20, 27, March 05, 12, 2012
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state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 20, 27, March 05, 12, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-027321
The following person(s) is (are) doing business as: MG CAPITAL FUNDING, 8050 FLORENCE AVE. STE 35, DOWNEY, CA 90240. Full name of registrant(s) is (are) FRANCISCO BENCOMO JR., 10519 WADDELL ST., WHITTIER, CA 90606. This Business is conducted by: AN INDIVIDUAL. Signed: FRANCISCO BENCOMO JR. This statement was filed with the County Clerk of Los Angeles County on 02/16/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 20, 27, March 05, 12, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-027035
The following person(s) is (are) doing business as: ORI'S GLASS AND EJ CONSTRUCTION, 8811 BEACH ST., L.A., CA 90002. Full name of registrant(s) is (are) MARVIN MARTINEZ, RAMIRO VIERA, 8811 BEACH ST., L.A., CA 90002. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: MARVIN MARTINEZ. This statement was filed with the County Clerk of Los Angeles County on 02/16/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 20, 27, March 05, 12, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-024095
The following person(s) is (are) doing business as: SPA SKY, 297 S. ROBERTSON BLVD., BEVERLY HILLS, CA 90211. Full name of registrant(s) is (are) PLASTER ONE, INC., 4170 ADMIRALITY WAY #402, MARINA DEL REY, CA 90292. This Business is conducted by: A CORPORATION. Signed: MONAVAR SOOFIANI. This statement was filed with the County Clerk of Los Angeles County on 02/10/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 20, 27, March 05, 12, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 201202066 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2012 The following person(s) is (are) doing business as SATYA RAW. The full name of registrant(s) is/are: Jessica Przygocki 2007 Ocean Park Blvd. Santa Monica, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Jessica Przygocki. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012020667 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2012 The following person(s) is (are) doing business as RZ Clinic. The full name of registrant(s) is/are: Radcliffe A Reid 1647 Bundy Dr. #207 Los Angeles, CA 90025. This Business is being conducted by: . The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: Radcliffe A Reid. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS

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FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-026974
The following person(s) is (are) doing business as: TORRES PRODUCE, 317 S. BROADWAY STALL D7 E8, L.A., CA 90013. Full name of registrant(s) is (are) ALEJANDRO TORRES, MINERVA TORRES, 2827 BALLARD ST., L.A., CA 90063. This Business is conducted by: HUSBAND and WIFE. Signed: ALEJANDRO TORRES. This statement was filed with the County Clerk of Los Angeles County on 02/16/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 20, 27, March 05, 12, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-022735
The following person(s) is (are) doing business as: JA'S CUTS AND COLOR, 1106 N. CITRUS AVE. #B, COVINA, CA 91722. Full name of registrant(s) is (are) JANETT MONTANO, 1106 N. CITRUS AVE. #B, COVINA, CA 91722. This Business is conducted by: AN INDIVIDUAL. Signed: JANETT MONTANO. This statement was filed with the County Clerk of Los Angeles County on 02/08/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 20, 27, March 05, 12, 2012 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-021382
The following person(s) is (are) doing business as: SPEED BURGERS, 10425 AVALON, L.A., CA 90003. Full name of registrant(s) is (are) JOSE DE LACRUZ GARCIA, 1025 E. 84th PL. #B, L.A., CA 90001. This Business is conducted by: AN INDIVIDUAL. Signed: JOSE DE LACRUZ GARCIA This statement was filed with the County Clerk of Los Angeles County on 02/07/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 20, 27, March 05, 12, 2012 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-019956
The following person(s) is (are) doing business as: YAHWEH INSPIRATIONS, 9019 IOWA ST., DOWNEY, CA 90241. Full name of registrant(s) is (are) IMELDA ARTIGA, 9019 IOWA ST., DOWNEY, CA 90241. This Business is conducted by: AN INDIVIDUAL. Signed: IMELDA ARTIGA. This statement was filed with the County Clerk of Los Angeles County on 02/03/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 20, 27, March 05, 12, 2012 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-019143
The following person(s) is (are) doing business as: TAJMAHAL IMPORTS, 5454 CRENSHAW BLVD., L.A., CA 90043. Full name of registrant(s) is (are) MOFIZUR RAHMAN, 5454 CRENSHAW BLVD., L.A., CA 90043. This Business is conducted by: AN INDIVIDUAL. Signed: MOFIZUR RAHMAN. This statement was filed with the County Clerk of Los Angeles County on 02/02/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 02/02/2012. NOTICE- This Fictitious

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Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub Pub. Feb. 20, 27, March 05, 12, 2012 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-019467
The following person(s) is (are) doing business as: R AND R KEYBOARDS, 275 E. FOOTHILL BLVD., POMONA, CA 91767. Full name of registrant(s) is (are) TERRY ALLEN RUNYAN, 576 E. COUMBIA AVE., POMONA, CA 91767. This Business is conducted by: AN INDIVIDUAL. Signed: TERRY ALLEN RUNYAN. This statement was filed with the County Clerk of Los Angeles County on 02/02/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Pub. Feb. 20, 27, March 05, 12, 2012 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-026842
The following person(s) is (are) doing business as: WTM PROPERTY MANAGEMENT, 7625 ROSECRANS AVE. UNIT 30, PARAMOUNT, CA 90723. Full name of registrant(s) is (are) WTM GROUP, INC., 7625 ROSECRANS AVE. UNIT 30, PARAMOUNT, CA 90723. This Business is conducted by: A CORPORATION. Signed: WILSON MAYS. This statement was filed with the County Clerk of Los Angeles County on 02/16/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 01/01/2011. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 20, 27, March 05, 12, 2012
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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012020959 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2012 The following person(s) is (are) doing business as ALLSTATE- THE CAMPBELL AGENCY. The full name of registrant(s) is/are: Billy C. Campbell Enterprises, Inc. 2300 Manchester Blvd. Inglewood, CA 90305. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2011. /s/: Billy C. Campbell Enterprises, Inc.. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012017344 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/31/2012 The following person(s) is (are) doing business as LITTLE SPARKS COOKIES. The full name of registrant(s) is/are: Jessica Vargas 1942 Euclid St. Apt. #6 Santa Monica, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Jessica Vargas. This statement was filed with the County Clerk of LOS ANGELES County on 01/31/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012030419 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/20/2012 The following person(s) is (are) doing business as FRESH TRADE. The full name of registrant(s) is/are: Peyman Jadidollahi

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1042 S. Holt Ave #6 Los Angeles CA 90035. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Peyman Jadidollahi. This statement was filed with the County Clerk of LOS ANGELES County on 02/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011157329 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/10/2012 The following person(s) is (are) doing business as ASSOCIATED FINANCIAL CONSULTANTS. The full name of registrant(s) is/are: Meier Meier and Associates Inc 1540 7th Street Suite #220 Santa Monica CA 90401. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/03/2005. /s/: Melissa Meier. This statement was filed with the County Clerk of LOS ANGELES County on 02/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012025654 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/14/2012 The following person(s) is (are) doing business as DOLLAR LOAN CENTER LLC. The full name of registrant(s) is/are: Dollar Loan Center California LLC 901 E 10th Street Sioux Falls SD 57104. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Charles C Brenan. This statement was filed with the County Clerk of LOS ANGELES County on 02/14/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012028521 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/21/2012 The following person(s) is (are) doing business as DEMETRI STERLING MUSIC, DEMETRI STERLING ARTS, DEMETRI STERLING PRODUCTIONS. The full name of registrant(s) is/are: Lois Evelyn Fein 1929 12th St Apt C Santa Monica CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Lois Fein. This statement was filed with the County Clerk of LOS ANGELES County on 02/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012028227 REFILE This statement was filed with the County Clerk of LOS ANGELES on 02/21/2012 The following person(s) is (are) doing business as DITURI CO REALTORS. The full name of registrant(s) is/are: Robert J Sullivan Inc 2111 Wilshire Blvd Santa Monica CA 90403. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/20/2007. /s/: Joseph E Fitzsimons. This statement was filed with the County Clerk of LOS ANGELES County on 02/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish

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02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012028226 REFILE This statement was filed with the County Clerk of LOS ANGELES on 02/21/2012 The following person(s) is (are) doing business as SULLIVAN DITURI CO REALTORS. The full name of registrant(s) is/are: Robert J Sullivan Inc 2111 Wilshire Blvd. Santa Monica CA 90403. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/20/2007. /s/: Joseph E Fitzsimons. This statement was filed with the County Clerk of LOS ANGELES County on 02/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012028225 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/21/2012 The following person(s) is (are) doing business as LITTLE MISS NO NAME, MISS NO NAME. The full name of registrant(s) is/are: Whitney Jeffries 4020 W 61st St Los Angeles CA 90043. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/03/2012. /s/: Whitney Jeffries. This statement was filed with the County Clerk of LOS ANGELES County on 02/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-029734
The following person(s) is (are) doing business as: FIRST CHOICE PLUMBING SUPPLY, 413 S. CENTRAL AVE. #A120, GLENDALE, CA 91204. Full name of registrant(s) is (are) ALFRED HEYDARLOU, 413 S. CENTRAL AVE. #A120, GLENDALE, CA 91204. This Business is conducted by: AN INDIVIDUAL. Signed: ALFRED HEYDARLOU. This statement was filed with the County Clerk of Los Angeles County on 02/22/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 27, March 05, 12, 19, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-028577
The following person(s) is (are) doing business as: EAGLE MORTGAGE; ATLANTIC HOME LOANS OF AMERICA, 215 N. MARENGO AVE. 3rd FL, PASADENA, CA 91101. Full name of registrant(s) is (are) ATLANTIC REALTY OF AMERICA, INC., 215 N. MARENGO AVE. 3rd FL., PASADENA, CA 91101. This Business is conducted by: A CORPORATION. Signed: JOSEPH BERNARDO MARCOS. This statement was filed with the County Clerk of Los Angeles County on 02/21/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 09/11/1998. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 27, March 05, 12, 19, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 201202016 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2012 The following person(s) is (are) doing business as PILYS PERFECTIONS BEAUTY SALON. The full name of registrant(s) is/are: Maria Del Pilar Gonzalez 2039 E Lucien St Compton CA 90222. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Maria Del Pilar Gonzalez. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF

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THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012028527 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/21/2012 The following person(s) is (are) doing business as 4 YOU. The full name of registrant(s) is/are: Atef Hanna Sadek 2112 Ocean Park Blvd Apt 2 Santa Monica CA 90405, Manal Maher Azer 2112 Ocean Park Blvd Apt 2 Santa Monica CA 90405. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Atef H Sadek. This statement was filed with the County Clerk of LOS ANGELES County on 02/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012015088 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/26/2012 The following person(s) is (are) doing business as OCEAN MARINE SALES. The full name of registrant(s) is/are: OMS INC. 7235 N. OAKBANK DRIVE GLENDORA, CA 91741. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WILLIE NEVAREZ. This statement was filed with the County Clerk of LOS ANGELES County on 01/26/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012015086 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/26/2012 The following person(s) is (are) doing business as PHONES4CASH. The full name of registrant(s) is/are: PHONES 4 CHARITY, LLC. 9327 DEERING AVE. CHATSWORTH, CA 91311. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JEFFERY BAKER. This statement was filed with the County Clerk of LOS ANGELES County on 01/26/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012015157 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/26/2012 The following person(s) is (are) doing business as FULLY CONNECTED VIRTUAL ENVIRONMENT. The full name of registrant(s) is/are: JONATHAN W. DIMOCK 311 N. ROBERTSON BLVD. SUITE 818 BEVERLY HILLS, CA 90211. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/13/2012. /s/: JONATHAN W. DIMOCK. This statement was filed with the County Clerk of LOS ANGELES County on 01/26/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012015089 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/26/2012 The following person(s) is (are) doing business as CAD CAM DESIGNER. The full name of registrant(s) is/are: ESTEBAN AMBRIZ, JR. 5260 N. CITRUS AVE. #14 COVINA, CA 91722. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: ESTEBAN AMBRIZ, JR.. This statement was filed with the County Clerk of LOS ANGELES County on 01/26/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012013727 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/25/2012 The following person(s) is (are) doing business as MOTOPARTSDEPOT. The full name of registrant(s) is/are: MICHAEL DAGATA 3413 BERNADETTE COURT B WEST COVINA, CA 91792. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHAEL DAGATA. This statement was filed with the County Clerk of LOS ANGELES County on 01/25/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012013729 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/25/2012 The following person(s) is (are) doing business as 1. THE JUNIOR JEWELER, 2. GIFT MALL WHOLESALE, 3. OPRO WEB DESIGN. The full name of registrant(s) is/are: WEB LINK MARKETING, LLC 2287 LERONA AVE. ROWLAND HEIGHTS, CA 91748. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:. This statement was filed with the County Clerk of LOS ANGELES County on 01/25/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012013728 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/25/2012 The following person(s) is (are) doing business as LIGHTHOUSE ACCOUNTING GROUP. The full name of registrant(s) is/are: SILVA AGHAZARYAN 508 W. STOCKER ST. #202 GLENDALE, CA 91202. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SILVA AGHAZARYAN. This statement was filed with the County Clerk of LOS ANGELES County on 01/25/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012013300 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/24/2012 The following person(s) is (are) doing business as MUSIC MYND. The full name of registrant(s) is/are: RYAN HARRIS 3716 GREENFIELD AVE. LOS ANGELES, CA 90034. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RYAN HARRIS. This statement was filed with the County Clerk of LOS ANGELES County on 01/24/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-030632
The following person(s) is (are) doing business as: AR AMERICA, 425 N. FORMOSA AVE., L.A., CA 90036. Full name of registrant(s) is (are) AR AMERICA, INC., 2000 TOWERSIDE TR STE 1409, MIAMI, FL 33138. This Business is conducted by: A CORPORATION. Signed: MIKE ROSENBERG. This statement was filed with the County Clerk of Los Angeles County on 02/23/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 02/22/2012. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 27, March 05, 12, 19, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012012198 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/23/2012 The following person(s) is (are) doing business as BUNGALOW TWENTY FOUR. The full name of registrant(s) is/are: BYXBEE PRODUCTIONS, LLC 1600 VINE STREET, UNIT 1102 LOS ANGELES, CA 90028. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2011. /s/: KACY BYXBEE. This statement was filed with the County Clerk of LOS ANGELES County on 01/23/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012012199 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/23/2012 The following person(s) is (are) doing business as LEMS FLOWERS. The full name of registrant(s) is/are: JOSE LUIS VILLEGAS 16755 HIGHFALLS ST. CANYON COUNTRY, CA 91387. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/2012. /s/: JOSE LUIS VILLEGAS. This statement was filed with the County Clerk of LOS ANGELES County on 01/23/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012012196 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/23/2012 The following person(s) is (are) doing business as RUETHER AUTOMOTIVE CENTER. The full name of registrant(s) is/are: 26502 RUETHNER AVENUE, L.P. 26502 RUETHNER AVENUE, UNIT 601 SANTA CLARITA, CA 91350. This Business is being conducted by: a Limited Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ROBERT A. STRATTON, JR.. This statement was filed with the County Clerk of LOS ANGELES County on 01/23/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012012197 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/23/2012 The following person(s) is (are) doing business as MAGNETIC SUPPLEMENTS. The full name of registrant(s) is/are: ZAREMA TASTANOVA 14847 HAGAR ST. MISSION HILLS, CA 91345, JOHN W. HART 14847 HAGAR ST. MISSION HILLS, CA 91345. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ZAREMA TASTANOVA. This statement was filed with the County Clerk of LOS ANGELES County on 01/23/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012012200 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/23/2012 The following person(s) is (are) doing business as JULES OF THE WORLD. The full name of registrant(s) is/are: ELIZABETH NEFF 10061 RIVERSIDE DRIVE #495 TOLUCA LAKE, CA 91602. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ELIZABETH NEFF. This statement was filed with the County Clerk of LOS ANGELES County on 01/23/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-027920
The following person(s) is (are) doing business as: KH M PAINTING, 2233 RAFAEL TER., GLENDALE, CA 91208. Full name of registrant(s) is (are) KHOSROV MIRZAKHANYAN, 2233 RAFAEL TER., GLENDALE, CA 91208. This Business is conducted by: AN INDIVIDUAL. Signed: KHOSROV MIRZAKHANYAN. This statement was filed with the County Clerk of Los Angeles County on 02/17/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 03/01/1999. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 27, March 05, 12, 19, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012027997 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/17/2012 The following person(s) is (are) doing business as SEA SERPENT RECORDS. The full name of registrant(s) is/are: Nate Weldon 750 Skyline Trail #3 Topanga CA 90290, Ted Weldon 750 Skyline Trail #3 Topanga CA 90290. This Business is being conducted by: a Joint Venture. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Nate Weldon. This statement was filed with the County Clerk of LOS ANGELES County on 02/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/27/2012, 03/05/2012, 03/12/2012, 03/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-030514
The following person(s) is (are) doing business as: ABSOLUTE HOMECARE SERVICES; ADVOCATE'S CARE REFERRALS, 1130 N. VERDUGO RD. #18, GLENDALE, CA 91206. Full name of registrant(s) is (are) EVANGELINE N. CARRANZA, 1130 N. VERDUGO RD. #18, GLENDALE, CA 91206. This Business is conducted by: AN INDIVIDUAL. Signed: EVANGELINE N. CARRANZA. This statement was filed with the County Clerk of Los Angeles County on 02/23/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 27, March 05, 12, 19, 2012
Publish: Santa Monica Daily Press

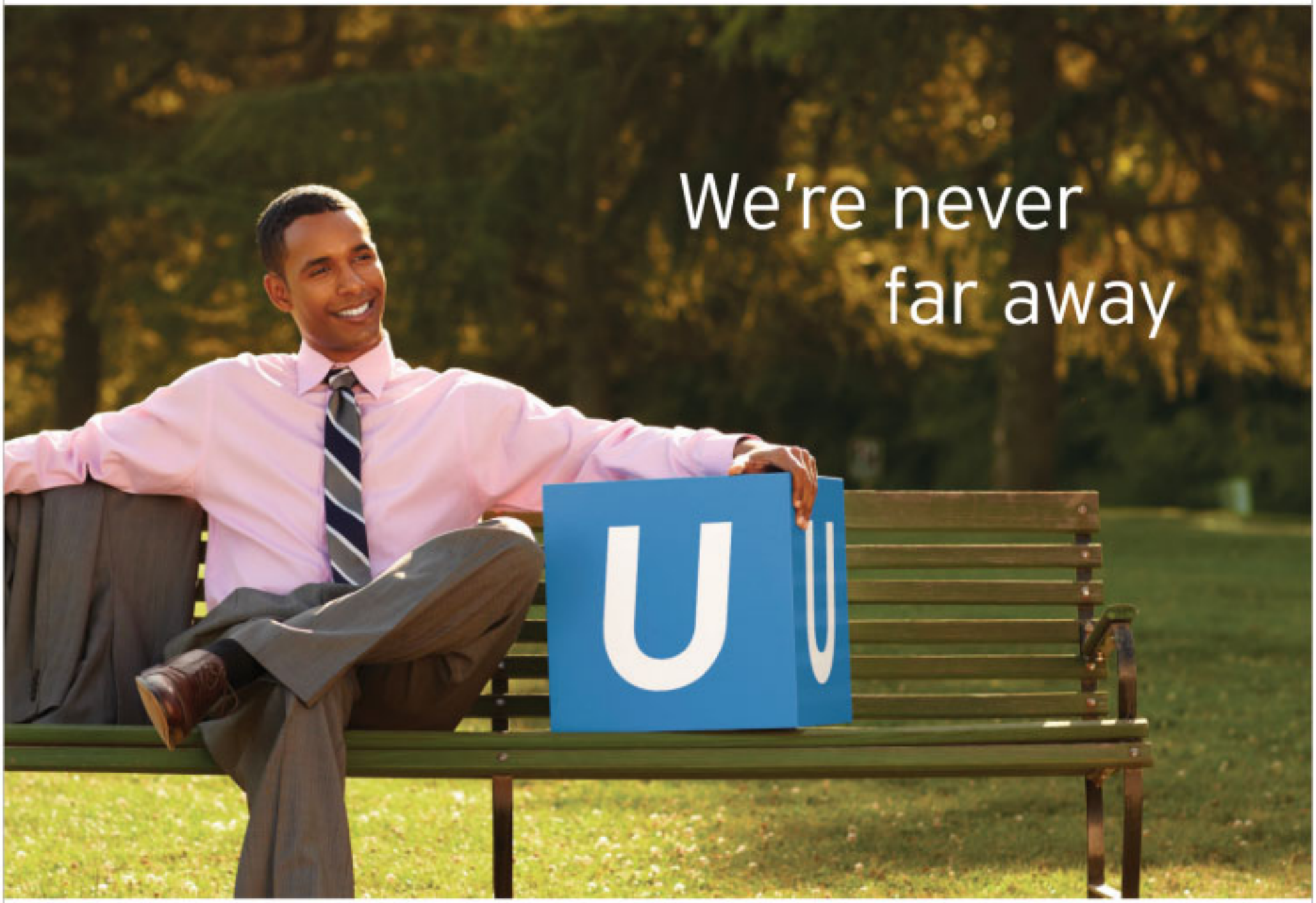
FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012013301 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/24/2012 The following person(s) is (are) doing business as ESKAYWHY PUBLISHING. The full name of registrant(s) is/are: SKYLER AUSTEN GORDY 10960 WILSHIRE BLVD., 5TH FLOOR LOS ANGELES, CA 90024. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SKYLER AUSTEN GORDY. This statement was filed with the County Clerk of LOS ANGELES County on 01/24/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

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