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MONDAY, FEBRUARY 20, 2012
Volume 11 Issue 86



Santa Monica Daily Press

HERE COMES ALBERT
SEE PAGE 12

We have you covered

THE CIVIC MINDED ISSUE

HIGH SCHOOL BOYS' BASKETBALL

Samohi Vikings survive tough first round test

BY DANIEL ARCHULETA
Managing Editor

SAMOHI Samohi survived a sluggish start and a wild finish Friday to advance to the second round of the CIF-Southern Section Division 1AA playoffs.

Santa Monica High School's No. 6 seeded boys' basketball team, the favorite going into the game, could only muster 5 points in the first quarter and had to play catch-up against Riverside Roosevelt. The Vikings would eventually outlast Roosevelt in the game's final minutes, 47-44, but it wasn't without some uneasiness on the Samohi sideline.

"We got a little nervous there," Head Coach James Hecht said. "But, once we started making shots I think our guys relaxed a bit."

The Vikings were so cold offensively during the first quarter that it took a 3-pointer by junior Jordan Mathews with a second to go in the period to bring the game to 12-5.

The Vikings trailed until midway through the second quarter when Mathews struck again with another 3-pointer to tie it at 14-14.

Three straight baskets by Samohi's Jordan Walker, Trey Thompson and Kyle Banks built the lead to 20-14. Samohi would reached half-time with a 22-16 lead, but Roosevelt, the third place finisher in the Big VIII League, would tie the game again, this time at 26-26, after a pair of successful free throws by Shawn Joseph.

SEE SAMOHI PAGE 9



Paul Alvarez Jr. *news@smdp.com*

UP AND OVER: **Samohi's Jordan Mathews led the Vikings with 19 points against Roosevelt.**

Businesses see fruits of Buy Local campaign

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

CITYWIDE Santa Monica businesses are expecting improved sales after several years of decreased revenues, according to a survey of businesses participating in a local purchasing campaign.

The survey, conducted amongst 104 members of Santa Monica's Buy Local campaign, showed that although 39 percent of participants counted poor sales as the single biggest problem facing their enterprise, over 70 percent are optimistic that sales will improve over the next 12 months.

The report comes against the backdrop of a regional economic report released last week by the Los Angeles County Economic Development Corporation that predicted a thawing of the stalled economy and a decrease in California's unemployment figures through 2013.

Local businesses are cautiously optimistic, said Jennifer Taylor, of the economic development division at City Hall.

"Certainly, the major growth industries are health care, education, tourism and hospitality and entertainment," Taylor said. "Those are all things that Santa Monica is strong in. It's good news for our local economy because our major employers fall into those categories."

Retail businesses, however, have continued to suffer as money for non-essentials dried up during the prolonged recession.

It's caused local businesses to seek out strategic ways to increase sales, including participation in Santa Monica's Buy Local campaign, an almost three-year-old initiative that targets local businesses' most valuable clientele — Santa Monicans.

"All businesses want to reach the customers they don't have," Taylor said. "There are 88,000 residents in Santa Monica.

SEE BUY LOCAL PAGE 7

Jackson estate, ex-manager sue over earnings share

ANTHONY MCCARTNEY
AP Entertainment Writer

LOS ANGELES A legal war erupted Friday over earnings from Michael Jackson's estate with a former manager claiming a 15 percent stake and the singer's executors seeking to block any payments to the former adviser.

Attorneys for Jackson's estate and Tohme R. Tohme filed dueling cases over the adviser's claims that along with Jackson's mother and three children, he is entitled to a sizable share of the singer's post-death earnings. The estate has earned more than $300 million since Jackson's June 2009 death.

Jackson's estate claims Tohme used undue influence to get Jackson to sign several deals that lined his pockets and that he improperly gave away some of the singer's property. The contracts involved a refinancing of Jackson's debt related to Neverland Ranch and a producer's fee that Tohme negotiated for himself for Jackson's series of planned comeback concerts in London.

SEE JACKSON PAGE 7

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, Feb. 20, 2012

Need to know
Santa Monica Pier Carousel
200 Santa Monica Pier, 11 a.m.
The photo exhibition "What Children Know" features a selections of images made by students at UCPlay Project, and captures the strengths and abilities of what children know and do. UCPlay is a part of United Cerebral Palsy of Los Angeles; the project gives children and young adults with developmental disabilities a chance to express themselves. For more information, visit www.santamonicapier.org.

Tuesday, Feb. 21, 2012

Darkroom
dnj Gallery
2525 Michigan Ave., 11 a.m. — 6 p.m.
It's the last week to see "Encaustic Noir," an exhibit featuring the work of Helen K. Garber. Using film noir and German expressionism as inspiration, Garber has crafted a series of mixed media art that balances between nostalgic and obsolete. The second gallery houses the "Vintage Noir," displaying the moody photographs of Brassai and his contemporaries.

A bicycle built for the silver screen
Helen's Cycles
2501 Broadway, 5 p.m. — 7 p.m.
Steven Rea, author of "Hollywood Rides a Bike: Cycling With the Stars," comes to Helen's Cycles to sign his photography book and discuss his collection of images of Hollywood's elite, classic and contemporary, on and off two wheels. For more information, call (310) 829-1836 or visit www.helenscycles.com.

Globetrotter
Fairview Library Branch
2101 Ocean Park Blvd., 7 p.m. — 8:30 p.m.
Iranian-American writer Ziba Shirazi hosts an evening of poetry, song and storytelling about the lives of Iranians who left their homeland and scattered themselves throughout the world. Cost: free. For more information, call (310) 458-8681.

Wednesday, Feb. 22, 2012

What are we fighting for?
Fairview Library Branch
2101 Ocean Park Blvd., 1 p.m. — 3:30 p.m.
Join Anna Stramese, who has a masters in Critical Studies from USC, for a screening and discussion of Oliver Stone's "Born on the Fourth of July," a film that examines war, peace and patriotism. Cost: free. For more information, call (310) 458-8681.

The things we do for love
Main Library, Martin Luther King Jr. Auditorium
601 Santa Monica Blvd., 6:30 p.m. — 8:15 p.m.
At this special Citywide Reads screening at the Main Library, "Double Indemnity" features Fred MacMurray as a mild mannered insurance salesman who is led to cold blooded murder by femme fatale Barbara Stanwyck, in this classic of the film noir genre. The script earned Raymond Chandler an Oscar nomination. Cost: free. For more information, call (310) 458-8600.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings





WHALE OF A TIME

Brandon Wise *brandonw@smdp.com*

Families and friends gather at the edge of the Santa Monica Pier in order to spot a whale during the annual Whale of a Weekend whale-watching event hosted by the Santa Monica Pier Aquarium on Saturday afternoon. Whale of a Weekend gives aquarium guests an opportunity to spot gray whales as they undertake their annual migration from the Arctic to Baja California.

‘Safe House,’ ‘The Vow’ beat out new ‘Ghost Rider’

DAVID GERMAIN
AP Movie Writer

LOS ANGELES The President’s Day weekend box office was too close to call as the action tale “Safe House” and the love story “The Vow” competed for the No. 1 spot.

Based on Sunday’s studio estimates, Denzel Washington and Ryan Reynolds’ “Safe House” had a slim lead with $24 million from Friday to Sunday. That put it a fraction ahead of Rachel McAdams and Channing Tatum’s “The Vow” with $23.6 million.

The winner won’t be known for certain until Tuesday, when studios will report final numbers for the long holiday weekend. Final numbers often vary from weekend projections, which include estimates for the size of Sunday’s audiences.

No matter which one finishes on top, the movie business remains unusually brisk for winter, typically a slow season at theaters. The business uptick comes after Hollywood lumbered through a humdrum holiday season at the end of last year, when audiences were apathetic about most new releases.

“I still think people don’t want to stay home, and if you give them good choices, you get them out,” said Nikki Rocco, head of distribution for Universal Pictures, which released “Safe House.”

The top-five movies were bunched up tightly, with Nicolas Cage’s sequel “Ghost Rider: Spirit of Vengeance” opening a close No. 3 with $22 million.

Dwayne Johnson’s family action tale “Journey 2: The Mysterious Island” was No. 4 with $20.1 million. Reese Witherspoon’s love-triangle comedy “This Means War” debuted at No. 5 with $17.6 million.

Starring Washington as a CIA traitor on the run, “Safe House” raised its domestic total to $78.2 million. Sony Screen Gems’ “The Vow,” which features McAdams as an amnesiac car-accident victim becoming reacquainted with her husband (Tatum), lifted its total to $85.5 million.

While “Safe House” and “The Vow” held up well, Sony’s “Ghost Rider” follow-up came in below industry expectations, doing a bit less than half the $45 million the first one pulled in with its 2007 debut.

In “Spirit of Vengeance,” Cage reprises his Marvel Comics role as Satan’s bounty hunter, this time trying to save a child from the devil.

Released by Warner Bros., “Journey 2” is

SEE **BOX OFFICE** PAGE 11

Civil cases could hamper molestation investigation

ASSOCIATED PRESS

LOS ANGELES The investigation into a former third-grade teacher charged with committing lewd acts on students could be hampered by the flood of civil cases related to the scandal and public statements made by alleged victims, according to Los Angeles County sheriff’s detectives.

Investigators told the Los Angeles Times they are concerned that Mark Berndt’s defense team could use statements by alleged victims and their attorneys to point out inconsistencies and to suggest that they have a financial motive for accusing the teacher.

The charges against Berndt, 61, were made public Jan. 31. He faces 23 counts of lewd acts upon children, ages 6 to 10. Since the charges were announced, civil attorneys say they are representing more than 60 victims, the Times reported. Earlier this week two alleged victims appeared with their attorney on the “Dr. Phil” television show.

“The lawyers are making it that much more difficult,” William McSweeney, chief of detectives for the Sheriff’s Department, told the newspaper. “It is going to raise issues of credibility.”

The civil attorneys have made claims about Berndt that are not contained in the original charges, including some accusations — repeated on “Dr. Phil” — that Berndt fed the alleged victims cookies with his semen on them.

Investigators say that although they suspect Berndt fed his semen to some students during “tasting games,” they have no evidence to prove it.

Last week, one attorney suggested that another teacher at Miramonte was involved in the Berndt case. The department took the unusual step of publicly stating the teacher was not a suspect in the case.

Berndt’s attorney has declined requests to discuss the case.

The civil attorneys say new alleged victims are continuing to come forward. Detectives are still investigating and are urging families to contact the Sheriff’s Department before seeking private counsel.

SEE **CASE** PAGE 11

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Safe on two wheels

Editor:

Thomas M. Sipos called me a liar ("Get off and walk," Letters to the Editor, Feb. 13) when I submitted that cyclists are often forced off the road by motorists (and other obstructions). Of course we should get off our bikes if there are a lot of pedestrians. Most of us do, except when the sidewalk is relatively free of pedestrians.

I've observed pedestrians jaywalking many, many times. I've also seen them take the crosswalk when there's a yellow light, and then taking their sweet time crossing, while drivers are fuming in their cars.

Motorists kill and maim cyclists (and pedestrians) all the time. Sometimes it is not their fault because some cyclists and pedestrians (I include skateboarders and roller bladers) are reckless. I have only heard of one incident when a pedestrian was killed by a reckless cyclist; decades ago on the promenade.

I have been forced off the bike path to avoid trespassing pedestrians numerous times; once to avoid hitting a reckless jogger pushing her baby carriage. Another time I injured my back and had to have surgery, avoiding a dog on a leash. Its owner flipped me off and told me to watch where I was going. Steve Lopez interviewed me and wrote about that incident in his column for the L.A. Times.

Finally, Mr. Sipos is obviously not a cyclist when he falsely claims that almost 100 percent of cyclists ignore stop signs and flaunt red lights. Most cyclists do not run stop signs. They may not come to a complete stop, but they do slow down to make sure it's safe. The ones that cross red lights and other reckless acts, sooner or later end up getting injured, or even killed. I've been a cyclist for over half a century and have never injured a pedestrian.

Jon Mann
Santa Monica



My Write

Bill Bauer

Send comments to editor@smdp.com

Housing policy exacerbates schools' racial imbalance

THERE'S EVIDENCE THAT CITY HALL'S housing policy of placing low/mid-income family public housing projects primarily in the Pico neighborhood (east of Lincoln Boulevard and west of Centinela Avenue between Pico and Santa Monica boulevards) is a major factor in maintaining racially imbalanced schools in Santa Monica.

According to comments submitted to the City Council on Tuesday night by local attorney, Mathew Millen, "Site selection by City Hall's Housing Authority perpetuates the black and Hispanic segregation of historically segregated neighborhoods and neighborhood schools."

From the 1920s through the late '40s, most residential properties north of Santa Monica Boulevard and south of Pico Boulevard had "restrictive covenants" that prohibited blacks, Latinos and Asians. Minorities were restricted to what is called "the Pico Neighborhood" and near the present Civic Center. In 1948, the U.S. Supreme Court declared restrictive covenants unconstitutional, nationwide.

Forty years later, a Santa Monica-Malibu Unified School District (SMMUSD) "1988 Board of Education Desegregation and Integration Study" (conducted in 1987) clearly demonstrated schools serving Pico were "segregated" or "in danger" of being segregated in a neighborhood considered already "segregated by design" by its residents and neighborhood leaders.

"The study defined schools with 64.9 to 100 percent minority enrollment as "segregated." A 59.0 to 64.9 percent minority school was "in danger." Any school under 24.9 percent was "racially isolated." It concluded, "Historic housing patterns probably preclude any immediate solutions for desegregating the district."

Figures below compare minority percentages of students in schools according to the 1988 SMMUSD study with SMMUSD enrollment figures in October, 2010. Figures from that year are in parenthesis. Edison: 91.3 (69.93), McKinley: 70.3 (62.95), Will Rogers: 69.3 (68.81), Muir: 63.1 (57.59), Grant: 47.1 (44.06), Roosevelt: 33.9 (30.86) and Franklin 28.0 (16.58). The pattern continues through to the two middle schools. John Adams in the southern part of Santa Monica: 52.8 (67.27) percent minority. Lincoln, north of Wilshire: 42.6 (36.58) percent minority

The overwhelming majority of our very low- to mid-income public housing is developed by City Hall affiliate Community Corporation of Santa Monica (CCSM). Millen states that historically, "Most of CCSM's projects were/are assigned to the Pico Neighborhood."

Millen says there is a long history of restricting funding for public housing to the Pico area. City Hall's Pico Neighborhood Housing Trust Fund (PNHTF) limited the geographic development of assisted housing financed by PNHTF exclusively to the Pico Neighborhood.

Because properties values were lower in the Pico area (which coincidentally already had a relatively large economically disadvantaged minority community), it also became the favored location for half-way houses, assisted living facilities, psychological support services, drug/alcohol treatment and counseling centers and other social service providers — driving land values down.

Comparatively speaking, because families needing supportive housing are more likely to be non-Caucasian, their children add to the racial imbalance of Santa Monica's schools when they move into public housing and enroll in higher minority neighborhoods schools.

City Hall and its ruling Santa Monicans for Renters' Rights political machine's top priority is affordable housing — virtually all of its apartments. Millen estimates that one third of the estimated City Hall supported 2,100 public housing family units are in the Pico neighborhood.

It's not by accident that the "North of Montana Avenue" neighborhood has the lowest number of low-income multiple bedroom units of any neighborhood followed by the apartment-heavy Wilshire/Montana area. Renters' Rights power brokers obviously realize advocating for public housing on the northside is bad politics

Minority enrollment has declined over the quarter century in most SMMUSD schools, however Edison, McKinley and Will Rogers on the southside still are "segregated" or "in danger" as defined by the 1988 study.

It's all a direct result of politically driven housing policies that place poor, predominantly minority families into high minority neighborhoods. For example: CCSM is developing 92 units of low- to mid-income housing on High Place across from Edison Elementary School — a "segregated school." This project will inevitably add even more minority students to Edison making it even more "segregated."

Millen suggested that City Hall help correct the disparity in minority populations in Santa Monica schools by declaring a moratorium on new low-income housing projects in the Pico Neighborhood and require that the next 500 units of multi-bedroom, lowincome, family housing be built on Santa Monica's northside including Montana Avenue and San Vicente Boulevard.

NO BUSES STOP HERE

After a 25 minute wait at a Lincoln Boulevard and Ashland Avenue bus stop last Tuesday morning around 11:25, I was passed up again by a Number 3 Big Blue Bus crammed with Santa Monica College students.

It's bad enough that the No. 3 (LAX to Montana Avenue/UCLA) runs at half hour intervals on this major route, but during the three or four weeks of the school year when SMC terms begin, residents go without public transit because buses are packed before they even get to Santa Monica.

This has been going on for years. It's obvious that BBB's management is totally incapable of making service adjustments during these high demand periods. They would rather their buses just not stop, thus inconveniencing hundreds — maybe thousands — of local riders for days on end who depend on Big Blue.

Big Blue needs to fix things and do it pronto. It's absolutely inexcusable to leave customers stranded at the curb.

My condolences to those who must use this unreliable bus service. They're probably seeing red with Blue, too.

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Every February Yosemite waterfall turns to lava

TRACIE CONE
Associated Press

YOSEMITE NATIONAL PARK A window of time just opened in Yosemite National Park when nature photographers wait, as if for an eclipse, until the moment when the sun and earth align to create a fleeting phenomenon.

This marvel of celestial configuration happens in a flash at sunset in mid-February — if the winter weather cooperates. On those days the setting sun illuminates one of the park's lesser-known waterfalls so precisely that it resembles molten lava as it flows over the sheer granite face of the imposing El Capitan.

Every year growing numbers of photographers converge on the park, their necks craned toward the ephemeral Horsetail Fall, hoping the sky will be clear so they can duplicate the spectacle first recorded in color in 1973 by the late renowned outdoors photographer Galen Rowell.

"Horsetail is so uniquely situated that I don't know of any other waterfall on earth that gets that kind of light," said Michael Frye, who wrote the book "The Photographer's Guide to Yosemite."

"How many are perched on a high open cliff? Most are in an alcove or canyon and won't get the sun setting behind it. Yosemite's special geography makes this fall distinctive," he said.

Four decades ago, photographers had only to point and shoot to capture another famous Yosemite firefall — a man-made cascade of embers pushed from a bonfire on summer nights from Glacier Point.

But photographing Horsetail is a lesson in astronomy, physics and geometry as hopefuls consider the azimuth degrees and minutes of the earth's orbit relative to the sun to determine the optimal day to experience it. They are looking for the lowest angle of light that will paint Horsetail the colors of an iridescent sunset as rays reflect off granite behind the water. It materializes in varying degrees of intensity for the same two weeks every year.

"If you hit it at just the right time, it turns this amazing color of gold or red-orange," said Frye, a photo instructor with the Ansel Adams Gallery in the park.

Adams photographed the fall, but his iconic black and white images do not capture its fiery quality, and it's unclear whether he ever noted it.

To be successful in photographing the watery firefall, it takes luck and timing, and the cooperation of nature. Horsetail Fall drains a small area on the eastern summit of El Capitan and flows only in the winter and spring in years with adequate rain and snow, which is scarce this year. Experts say it doesn't take a lot of water for the fall to light up.

Most important, the southwestern horizon must be clear, and February is the time of year when storm clouds often obscure the setting sun.

When conditions come together, the scrawny Horsetail Fall is the shining star of a park famed for its other waterfalls — raging Yosemite Fall and Bridalveil Fall. But Horsetail is the longest free-falling one, with a drop of 1,500 feet before it hits granite and spills another 500.

The fire lights up around dusk and lasts for about two minutes. The best views are east of El Capitan along the main roads into and out of Yosemite Valley. Most photographers gather at the El Capitan picnic area, a small pullout marked only by a sign with a table etched on it. But park officials say the inexperienced can look for the hordes of tripods and cameras to find a vantage point.

Recent storms and snowfall mean the finicky fall is flowing again, and park officials are hopeful it will last through February 24, which is generally the last day of the year it can be seen. Once an obscure event, park officials say that Internet discussions have made it more popular in recent years.

The popularity is reminiscent of an actual fiery fall that entertained guests in the park from 1930 to 1968. Each summer evening as the sun set, employees of the park concessionaire would build a huge red fir bark fire atop Glacier Point. At 9 p.m., as the fire burned down to embers and the Indian Love Song waned, someone would yell, "Let the fire fall!"

With long rakes men pushed glowing coals over the 3,200-foot cliff.

Had visitors looked in the opposite direction at a different time of year they would have seen the watery fire-fall of nature.

"There's no comparison, and I've seen both," said park spokesman Scott Gediman. "The natural activities and occurrences in Yosemite are far more amazing and more valuable than the human-made ones — everything from a sunset to wildlife to rainbows at Vernal Fall. There are a lot of amazing things, and they're here year after year."

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The Q Line

Paying it forward

The Planning Commission last week included a living wage provision into a development agreement with a hotel project at 710 Wilshire Blvd. This may set a precedent for future hotels if the City Council signs-off on the agreement.

So, this week's Q-Line question asks:
Do you think it is fair to force a developer to pay a living wage as part of the cost of doing business in Santa Monica and why?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press.
You can also call **310-573-8354**.


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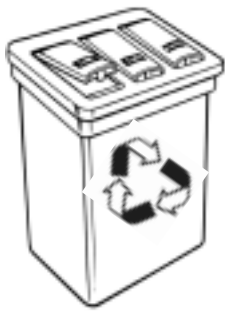
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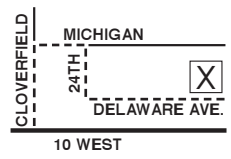


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City of Santa Monica

NOTICE OF PUBLIC HEARING
PROPOSED FY 2012-13 ONE-YEAR ACTION PLAN
ALLOCATING FEDERAL CDBG AND HOME FUNDS

Notice is hereby given that the City of Santa Monica's Social Services Commission will hold a public hearing to receive public comment to draft the 2012-13 One-Year Action Plan. The One-Year Action Plan, which is a component of the Consolidated Plan, is submitted annually to the U.S. Department of Housing and Urban Development (HUD), is required in order for the City to receive Community Development Block Grant (CDBG) and HOME Investment Partnerships Program (HOME) funds.

The Action Plan details the City's specific projects and activities for one-year use of CDBG and HOME funds, per the City's overall housing and community development priority needs as specified in the Consolidated Plan (FY 2010-15) adopted by City Council and submitted to HUD in May 2010. To obtain a copy of the Consolidated Plan (FY2010-15), please visit us on the web at smgov.net/hsd or contact the Human Services Division, 1685 Main Street, Room 212, Santa Monica, CA 90401, telephone (310) 458-8701; TDD (310) 458?8696. Please send your written comments to the above address or email humanservices@smgov.net by February 27, 2012, or you may present your comments verbally at the public hearing on that date.

The Public Hearing is scheduled at the Social Service Commission meeting for Monday, February 27, 2012 at 7:00 p.m. in the Civic Auditorium East Wing located at 1855 Main Street, Santa Monica

The Civic Auditorium is wheelchair accessible. If you have any special disability-related needs/accommodations, please contact the Human Services Division at (310) 458-8701; TDD (310) 458-8696.

Earth Talk

By the editors of E Magazine

Proudly Sponsored by City of Santa Monica, A Sustainable Community, sustainablesm.org

Send comments to editor@smdp.com

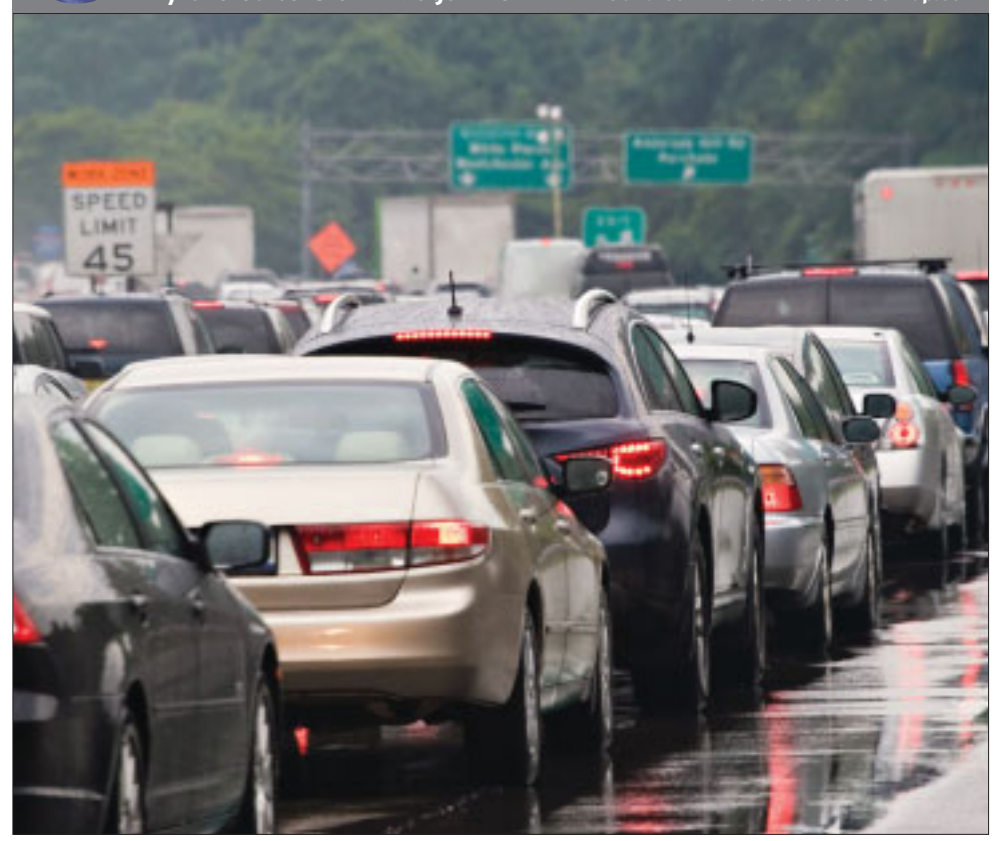


Photo courtesy Hemera Collection/Thinkstock

EFFICIENT: **In a plan formulated by the Obama administration, auto makers will double the average, unadjusted fuel-economy rating of their cars and light trucks to 54.5 miles per gallon by 2025 from today's standard of 27 miles per gallon. Congress is likely to sign the new rules, which will start taking effect for the 2017 model year, into law this summer.**

Gas mileage with gusto

Dear EarthTalk

I read that car makers had agreed to up fuel economy standards to an average of about 55 miles per gallon by the year 2025, and that specifics were due to be hammered out by the end of 2011. Did this happen and where do things stand now?

Scott Ellis
Norwalk, Calif.

AFTER YEARS OF WRANGLING ON THE issue, auto companies, regulators and policymakers have finally come to terms on increased Corporate Average Fuel Economy (CAFE) standards for vehicles plying American roads. According to the plan as formulated by the Obama administration, automakers will double the average, unadjusted fuel-economy rating of their car and light truck vehicle fleets to 54.5 miles per gallon by 2025 from today's standard of 27 miles per gallon. Automakers which don't meet the standards will be penalized $5.50 per 0.1 miles per gallon they fall below, multiplied by their total production for the U.S. market. Congress is likely to sign the new rules, which will start taking effect for the 2017 model year, into law this summer.

According to the White House, the higher standards will likely lead to price increases of some $2,000 per vehicle to cover the costs of more expensive technology, but drivers should save an average of $6,600 in gas over the life of a vehicle. Environmental advocacy groups allied as the Go60mpg Coalition report that the new rules will create almost half a million new jobs while cutting domestic oil consumption by 1.5 million barrels or more a day by 2030.

"The standards are going to lead to large investments and a rebirth of the U.S. auto industry [as] global leaders in innovation," says Roland Hwang, director of the Transportation program at the Natural Resources Defense Council, one of the six environmental groups (along with Environment America, the National Wildlife Federation, the Safe Climate Campaign, the Sierra Club and the Union of Concerned Scientists) behind Go60mpg. Hwang figures the new rules will generate $300 billion in extra revenue to the U.S. auto industry, not to mention lining consumers' pocketbooks with an estimated $200 billion in fuel savings. "This is a big deal [and] something that will keep the U.S. auto industry on the forefront of manufacturing innovation."

In addition to the new CAFE standards for cars and light trucks, the White House is calling for a

20 percent cut in greenhouse gas emissions from large trucks and buses by 2018. The fuel economy bump inherent in these new truck rules will translate to some $73,000 in fuel savings for truckers over the lifetime of a new 18-wheeler and some 530 million barrels of oil saved for all large trucks and buses made between 2014 and 2018.

Critics point out that no one can be sure how much new technology will add to the cost of vehicles, let alone how fluctuations in gas prices, consumer tastes and the overall economy could impact what types of cars people want to drive. While the new rules represent a gamble in regard to these variables, enough Americans see the benefits of more fuel efficient vehicles outweighing the trade-offs. Of course, environmentally conscious consumers can already buy more fuel efficient vehicles-Priuses, Volts and Leafs are already all over American roads. And if Congress goes along with its intent to pass the new rules, greener cars will be standard and the U.S will be on the forefront of automotive innovation once again.

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BUY LOCAL
FROM PAGE 1

Certainly, an opportunity to raise awareness that we have all these great businesses here is good for local entrepreneurs."

Buy Local uses a variety of marketing strategies to get the word out on local businesses, including sidewalk sales, social media advertising campaigns, websites to identify the 450 participating Buy Local businesses and the Buy Local Expo, a weekend of promotions and events that syncs with the Los Angeles Marathon.

Businesses use the Buy Local brand through social media like Facebook and Twitter to reach out to customers, and engage in group marketing and advertising purchases to drive down the cost of solicitation.

Local purchasing campaigns became popular as municipalities tried to find ways to jumpstart their local economies, said Ira Kalb, an assistant professor of clinical marketing at the University of Southern California and a Santa Monica resident.

The success of those campaigns is entirely dependent on how well promoters get the word out. So far, Kalb, a Santa Monica resident, hasn't been sold on Buy Local.

"I haven't heard of it," Kalb said. "I walk from 26th Street and Montana (Avenue) twice a week at least to the promenade and I haven't seen anything."

A successful buy local campaign will find ways to reach consumers where they get their media, like social network sites, local media or even posters and banners where they live.

"People love to know that they're not alone, and that attracts other people," Kalb said. "If you tell people to buy local, no one listens to that. Do I get discounts? Will I meet a new business that I don't know about? Can I sample food from restaurants? Questions like that, if answered yes, are effective."

Business owners hope to answer all of those questions through the second Buy Local expo, which will take place March 17 from 11 a.m. to 4 p.m. It's expanded from last year to span the entire weekend and include promotions for St. Patrick's Day.

"The message is that this is a strong partnership with Santa Monica and all of our Business Improvement Districts," said Laurel Rosen, president of the Santa Monica Chamber of Commerce. "You'll see the messaging throughout the city. Anywhere they can get the message out, they will."

According to the survey, business owners have been pleased by results of the Buy Local campaign, with almost half of participants rating the various initiatives as very effective or somewhat effective.

Businesses get out of it what they put into it, said Christina Norton, manager of Agabhumi Best of Bali, a retail store on Main Street.

"You can maximize it as much or as little as you want," Norton said. "We take advantage of as many facets as possible."

ashley@smdp.com

JACKSON
FROM PAGE 1

Tohme's lawsuit, filed in Santa Monica, claims he was influential in reviving Jackson's career after he was acquitted of child molestation charges. His lawsuit states he worked diligently to create "a financial and career strategy that would provide stability for Michael Jackson and his children."

Estate attorney Howard Weitzman wrote in a statement released Friday morning that he expected Tohme to file suit and that the estate was asking a probate judge to block the former adviser's claims.

"We believe the facts will show that Mr. Tohme's claims are meritless and that Mr. Tohme engaged in wrongdoing with respect to Michael Jackson starting early in their relationship," Weitzman wrote.

Tohme served as Jackson's manager from January 2008 until March 2009. His suit claims he was instrumental in getting the singer to move to Los Angeles to prepare for a career comeback and was key to the singer signing an agreement with AEG Live for a series of comeback concerts in London dubbed "This Is It."

Rehearsal footage was turned into a film of the same name, and Tohme was credited in the picture as Jackson's personal adviser.

Jackson's estate however contends that Tohme has improperly retained Jackson's property and financial records and forced the singer to sign unconscionable contracts. One of the deals, which dealt with the refinancing of debt on Neverland Ranch, called for Tohme to receive $2.3 million. Tohme also negotiated a producer's fee of $100,000 a month for the "This Is It" shows planned in London, although Jackson died before the concert series began.

This lawsuit is necessary to finally put a stop to abuse of fiduciary obligations owed to Jackson and seeks to unwind the self-serving and unconscionable agreements (Tohme) encouraged Jackson to enter into" and to compensate the estate for failing to return Jackson's property, the estate's complaint states.

Tohme's lawsuit notes that he returned $5.5 million to Jackson's estate in July 2009.

City of Santa Monica

President's Day Trash Schedule

There is no collection on Monday, February 20th.

All refuse collection will be one day later than the regular schedule.

Monday's routes will be collected on Tuesday.
Tuesday's routes will be collected on Wednesday.
Wednesday's routes will be collected on Thursday.
Thursday's routes will be collected on Friday.
Friday's routes will be collected on Saturday.

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City of Santa Monica

Community Meeting for Fresh and Easy Neighborhood Market Project

March 1, 2012
6:30PM

Community Room
Douglas Park Clubhouse
2439 Wilshire Boulevard

You are invited to attend a community meeting to review an application for a new Fresh and Easy Neighborhood Market proposed in an existing building located at 2800 Wilshire Boulevard (Magnolia building). The application includes a variance for parking and a conditional use permit to sell alcoholic beverages.

This meeting is a City Planning initiative to solicit comments from the public before hearings are conducted by the Planning Commission. You will have an opportunity to provide direct feedback to City Planning staff and the applicant. For further information, please contact Russell Bunim, Associate Planner at (310) 458-8341.

RSVP appreciated to (310) 458-8341.

The meeting facility is wheelchair accessible. For disability-related accommodations, please contact (310) 458-8341 or (310) 458-8696 TTY at least 72 hours in advance. Every attempt will made to provide the requested accommodation.

ESPANOL
Esto es una noticia de una reunión de la comunidad para revisar el diseño de la applicaciónes proponiendo desarrollo en Santa Monica. Si deseas más información, favor de llamar a Carmen Gutierrez en la División de Planificación al número (310) 458-8341.



KNOW BEFORE YOU GO



Pier Parking Lot Storm Drain Improvement Project

Drainage improvements will take place to the 1550 parking lot just north of the Santa Monica Pier. A gravity storm drainage system will be installed to replace the existing pump system. The bike path underneath the pier will be closed; however a bike path detour to Appian Way will be available.

Ocean Park Boulevard Complete Green Street Project

The project begins in December 2011 and ends December 2012. Construction will take place Monday to Friday, 8 a.m. to 6 p.m., on Ocean Park Boulevard, between Neilson Way and Lincoln Boulevard. The project will improve the character and functionality of Ocean Park Boulevard for all users and reduce storm water runoff. The project will provide wider sidewalks and parkways for storm water biofilter swales and infiltration, new landscape medians, new marked crosswalks with enhanced overhead flashing beacons, new painted bike lanes and traffic striping, pedestrian level lighting, new trees and landscaping, street furniture, bike racks and traffic signal modification. Traffic control will be in place during construction and will maintain one lane of traffic in each direction. Please use alternate routes whenever possible.

Annual Tree Trimming

City Hall's annual tree trimming schedule is underway at the following locations: Tree plantings will take place at Clover Park on the 25th Street side of the park, tree trimming will begin on Marguerita Avenue, and the trimming of ficus trees will begin on Fifth Street from Wilshire Boulevard to Colorado Avenue. For more information please visit www.santamonicatrees.com.

The Village

The Village at Santa Monica is an exciting mixed-income, mixed-use community that will be developed in heart of the Civic Center revitalization area. Intersection of Main Street and Olympic Drive: There will be construction haul trucks exiting the construction site in front of City Hall along Olympic Drive. Haul trucks are leaving the construction site and heading directly to the I-10 Freeway. Traffic control personnel will be stopping traffic occasionally to ensure the safety of street traffic, pedestrian traffic, and haul trucks exiting the site. Utilities installation on Ocean Avenue with possible closure of one northbound traffic lane. For more information, visit www.SMConstructs.org.

Expo Light Rail Line Project

Follow daily construction on Twitter at www.twitter.com/EXPOinSM. In preparation for construction of Phase 2 of the Expo Light Rail Line, work crews will begin building demolition for the Colorado/17th Street Station. Demolition work will take place on Colorado Avenue between 16th and 18th streets and will include removing all structures, footings and foundations, walls, fencing and debris at designated locations. Temporary sidewalk and lane closures on Colorado Avenue will occur. No parking signs will be implemented during the hours of 8 a.m. and 6 p.m. on the south side of Colorado Avenue only. Pedestrian and local access to businesses and residences will be maintained throughout all construction activities. For questions regarding this project contact Expo Light Rail Line Community Relations at (213) 922-EXPO or www.BuildExpo.org.

Water Main Replacement at Third Court

The water main at Third Court between Broadway and Santa Monica Boulevard is undergoing removal and replacement. Please be advised that two-way traffic will be allowed on each side of construction work zone for local access only. Alley will be closed to through traffic.

Water Main Replacement No. 1

Replacement of approximately 11,700 lineal feet of existing ductile iron water mains with new ductile iron water pipes due to age, condition and capacity demands. Work will take place on Euclid Court, between Alta and Montana avenues and on 10th Court, between Marguerita and Montana avenues, and on Marguerita Avenue between Seventh and 11th courts. There will be traffic impacts in the work area.

Annual Paving & Sidewalk Repair Project

Annual street and sidewalk maintenance work consists of cold-milling and asphalt overlay, slurry sealing, sidewalk removal and reconstruction, curb and gutter removal and reconstruction, pervious gutter construction, and tree root pruning. In addition to the annual work, striping modifications will be completed to implement recommendations of the Draft Bicycle Action Plan. Street paving will occur mainly in the Ocean Park area, south of Pico Boulevard and west of Lincoln Boulevard. Some work, however, is also planned outside this area. Also placing new gutter plate will take place on Hollister Street from Main to Third streets, and Marine Street from Neilsen to Main streets. Miscellaneous work (striping, raising of manhole covers, etc.) will be taking place in the neighborhood south of Pico and west of Lincoln. Partial roadway closures is expected. Temporary Traffic Control signs and barricades will be deployed to guide vehicular and pedestrian traffic in and around the work areas.

Advanced Traffic Management Systems Project

City Hall's Advanced Traffic Management System (ATMS) Phases 4A and 4B Project will connect 40 signal-controlled intersections along Arizona Avenue and Mid-City areas to the city's centralized control system with fiber optic cables. This will require installation of new conduit and modification of the existing interconnected conduit system to accommodate fiber optic cable. Also upgrades of traffic signal infrastructure ranging from a full replacement of all traffic signal equipment to less extensive upgrades such as the installation of new controller cabinet and video detection cameras. The project begins January, 2012 and is expected to end November, 2012. Construction will commence along Colorado from Lincoln Boulevard to Stewart Street between the hours of 8 a.m. to 6 p.m. Impacts to traffic should be minimal but partial and full lane closures may be necessary some times. Questions may be directed to the project hotline at (866) 755-7679. For more info, go to: www.SMConstructs.org.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.

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Paul Alvarez Jr *news@smdp.com*

VIKING PRIDE: **Samohi fans cheer on their team against Roosevelt on Friday at home.**

SAMOHI
FROM PAGE 1

The teams would battle back and forth with Roosevelt holding a 30-29 lead at the end of three quarters.

The game stayed nip and tuck until the final minutes when things got really interesting.

After six minutes of play in the fourth, the game was far from decided. Roosevelt took a lead with two minutes left in the game after Kendall Brown sunk a short jumper.

Samohi's Thompson responded with a bucket of his own, but the best from him was yet to come. It was Thompson's two free throws with 24 seconds left in the game that would ultimately ice the game as the Vikings advance to round two on Tuesday at Silverado.

"All season long I've been struggling on the line," said Thompson, who finished the night with 10 points. "But, I knew we had to make plays."

Samohi's ability to rally didn't come as a surprise to Roosevelt head coach Romone Neal.

"We executed our defensive game plan early, but we got away from it late," Neal said. "But, [the Vikings] are a good team. They'll do well in the playoffs."

With Tuesday's second round on the road at Victorville, school officials will make a rooter bus available to Samohi fans willing to make the trip.

Samohi will face a Silverado team that dispatched Highland, 78-52, on Friday to advance. Silverado is the No. 11 seeded team in the division.

The game is scheduled for 7 p.m.

daniela@smdp.com

St. Monica girls advance, ladies from Samohi sent packing

St. Monica's girls' basketball team lived to play another day by dispatching Milken Community, 51-43, on the road Saturday to advance to the second round of the CIF-SS Division 4A playoffs.

The Mariners were again led by Briana Harris, who tallied 20 points, 10 rebounds and 6 assists in victory. Melissa Maragnes contributed 17 points, 10 rebounds and a pair of blocks.

St. Monica will face the winner of the Brentwood, Whittier Christian game, which will be played tonight.

Round two will take place on Wednesday.

Samohi's girls fell on the road at Buena, 53-43, on Saturday in Division 1AA play.

Buena advances to take on Etiwanda on Wednesday in the second round.

The playoff run for the Vikings was considerably shorter than last year when Samohi reached the semifinals, losing to eventual champ Mater Dei.

DANIEL ARCHULETA



GO WHERE THE WORLD GOES

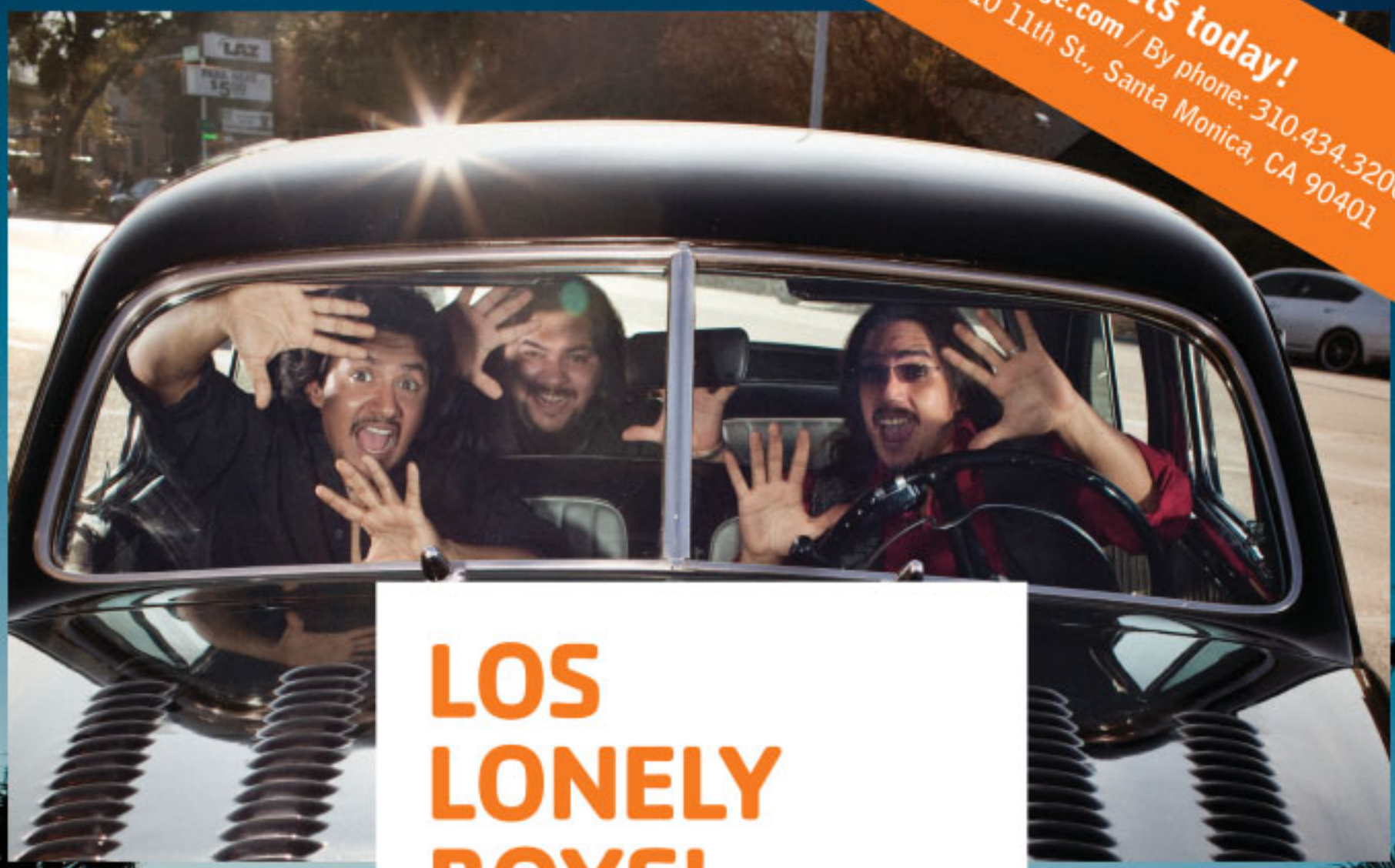
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CASE
FROM PAGE 3

In interviews with the Times over the past two weeks, plaintiffs' attorneys and some parents are have provided details and added new allegations that go well beyond the criminal complaint.

Prosecutors have the advantage of physical evidence, in the form of hundreds of photographs that Berndt allegedly took of his students.

At least two families said they were so disturbed by the photos that they raised concerns at the school. But there is little indication that the children complained about what was going on in Berndt's classroom.

"It's a grotesque form of eroticism," attorney Matthew McNicholas, who represents six alleged victims, told the Times. "That's why, for the most part, it doesn't register with these kids. . They just don't know how to comprehend it."

Meanwhile, superintendent John Deasy sent a video message to all 85,000 employees of the LA Unified School District, saying the allegations at Miramonte don't diminish their work.

"Just because a few members have done terrible things," Deasy said in the video posted Saturday by the LA Daily News, "that does not reflect on the amazing teachers, leadership and classified staff I see every day at LAUSD."

The four-minute video, titled "Breaking the Silence," encourages employees to learn from what Deasy calls the "tragedy" at Miramonte Elementary — starting with a review of the district's child abuse training.

Deasy also explains the status of the Miramonte staff and faculty who were replaced while the district investigates the allegations. The removed staff members have been relocated to a new, unopened high school nearby.

Deasy says they are being interviewed by police and district investigators and counselors, and attending professional development classes.

All will have the chance to return after the investigation, Deasy said.

BOX OFFICE
FROM PAGE 3

a modern take on Jules Verne's "The Mysterious Island." It padded its total to $53.2 million.

In 20th Century Fox's "This Means War," Witherspoon plays a woman who captures the hearts of two CIA agents (Chris Pine and Tom Hardy), the spy guys going from best pals to rivals as they pursue her.

Disney's English-language version of the Japanese animated hit "The Secret World of Arrietty" opened in narrower release and came in at No. 9 with $6.4 million. Based on Mary Norton's children's novel "The Borrowers," about tiny people living beneath the floorboards of a house, the film features a voice cast that includes Carol Burnett, Amy Poehler and Will Arnett.

The weekend's overall domestic revenues totaled $160 million, up 10.7 percent from the same weekend last year, when "Unknown" led with a $21.9 million debut, according to box-office tracker Hollywood.com.

So far this year, revenues have soared to $1.42 billion, a 19 percent increase from 2011's receipts.

"Every weekend this year has been up vs. the comparable weekend a year ago, so Hollywood is definitely on a roll right now," said Hollywood.com analyst Paul Dergarabedian.

Estimated ticket sales for Friday through Sunday at U.S. and Canadian theaters, according to Hollywood.com. Where available, latest international numbers are also included. Final domestic figures will be released Tuesday.

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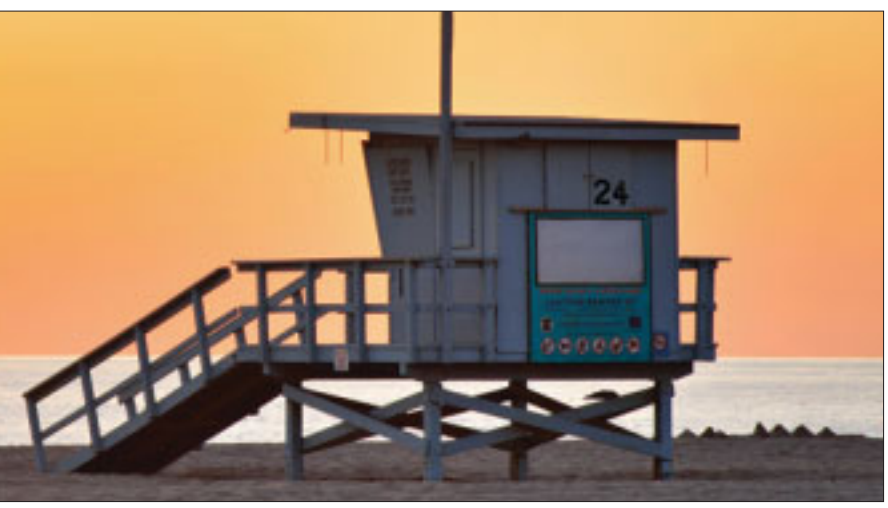
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SURF REPORT



RIPCURL LIVE THE SEARCH
1451 THIRD STREET PROMENADE • SANTA MONICA, CA • 310-656-2875

Surf Conditions **Water Temp:** 61°

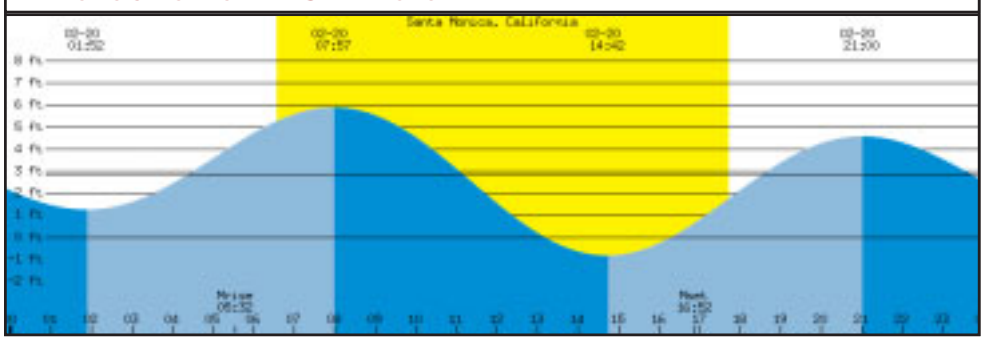
Swell Forecast

We should see the peak of the current swell in the early AM with sets running a couple feet overhead at well-exposed west facing breaks.

Long Range Synopsis

Looking at somewhat smaller surf, mostly chest to at times head high at west facing breaks.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **February 15, 2012**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 2
- Number of beach closures due to a sewage spill -- 3
- Number of wet days -- 6
- Number of A grades for dry/wet weather -- 22 / 19
- Number of (C,D,F) grades for dry/wet weather -- 0 / 0

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Goldsbeck Family Foundation, simplehuman, LazerGUY, SBMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	F	A+
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lechusa and Las Alisos creeks.	ns	ns
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	A+	A+
Zuma Beach at Zuma Creek mouth.	A+	A+
Walnut Creek, projection of Wildlife Rd. (private).	A+	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A	A+
Escondido Creek, just east of Escondido State Beach.	B	B
Latigo Canyon Creek mouth.	A	C
Solstice Canyon at Ben Blocker County Beach.	A	A+
Puerco State Beach at creek mouth.	A+	B
Marie Canyon storm drain at Puerco Beach, at 21672 Malibu Rd.	B	A+
Surfrider Beach at Malibu Colony fence.	B	A+
Surfrider Beach (breach location) - daily.	F	F
Malibu Pier - 50 yards east.	A	ns
Corbon Beach at Sweetwater Canyon.	A+	A+
Las Flores State Beach at Las Flores Creek (point zero).	A+	A+
Big Rock Beach at 19948 PCH stairs.	F	B
Pena Creek at Las Tunas County Beach.	A+	A+
Tuna Canyon.	A+	ns
Topanga State Beach at creek mouth.	F	F
Castlerock Storm Drain at Castle Rock Beach.	A	A+
Santa Ynez Storm Drain at Castle Rock Beach.	B	F
Will Rogers State Beach at 17208 PCH (1/4 mile east of Sunset drain).	A+	D
Will Rogers State Beach at Bel Air Bay Club drain near fence.	B	F
Will Rogers State Beach at Pulga Canyon storm drain.	A+	A+
Will Rogers State Beach at Temescal Canyon drain.	A	F
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	F
Santa Monica Beach at Montana Ave. drain.	A+	F
Santa Monica Beach at Wilshire Blvd. drain.	A+	F
Santa Monica Municipal Pier.	B	F
Santa Monica Beach at Pico/Kenter storm drain.	B	F
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	F
Ocean Park Beach at Ashland Ave. drain.	A	F
Venice City Beach, at the Rose Ave. storm drain.	A+	F
Venice Beach at Brooks Ave. drain.	A+	F
Venice Beach at Windward Ave. drain.	C	D
Venice Fishing Pier - 50 yards south.	A+	A+
Venice Beach- projection of Topsail St.	A+	A+
Marina del Rey, Mothers' Beach - lifeguard tower.	A	A
Dockweiler State Beach at Ballona Creek mouth.	B	F
Dockweiler State Beach at Culver Blvd. drain.	A+	B
North Westchester Storm Drain at Dockweiler State Beach.	A+	B
Dockweiler State Beach at World Way (south of CBW jetty).	A+	B
Dockweiler State Beach at Imperial Hwy drain.	A	A+
Dockweiler Beach - opposite Hyperion Treatment Plant.	A	A+
Dockweiler State Beach at Grand Ave. drain.	A	D

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

MLB

Angels prepare for Pujols

TOM WITHERS
AP Sports Writer

TEMPE, Ariz. C.J. Wilson parked his car and laughed while signing autographs for faceless fans who handed bats, balls and cards to the pitcher from the other side of a brick wall.

An early rite of spring training complete, Wilson, one of the Angels' new big-ticket additions, headed to the clubhouse.

"You're the man, C.J.," one fan yelled to the left-hander, who signed a $77.5 million contract in December.

"Word," Wilson said.

He's the man for one day, and one day only.

Today, Albert Pujols arrives.

The former St. Louis slugger, who rocked baseball this winter by signing a roughly $250 million contract with the Angels and instantly transforming them into the team to beat, will report Monday to begin the next chapter of his career. The plans are for the three-time MVP to greet his new teammates, take some grounders at first base and then batting practice inside Tempe Diablo Stadium before holding a news conference at a resort hotel across the street.

The Angels have booked an amphitheater to handle the expected media crush.

Pujolspalooza begins.

The 32-year-old's locker, situated just inside the main clubhouse door and between the stalls of Bobby Abreu and Torii Hunter, was stacked Sunday with just-out-of-the-box cleats, jerseys, jackets and everything else he'll need for the next six weeks in Arizona. At least the Angels' red and white match the colors Pujols wore with the Cardinals.

However, from the manager, to the league, to the fans, to the city he'll now adopt as his in-season home, everything else will be brand new for Pujols.

During his lunch break from meetings with coaches, Angels manager Mike Scioscia initially tried to act as if this was just a typical spring for his team. It's anything but.

"Being in the game this long, you're always excited this time of year," said Scioscia, who played 13 seasons for the Dodgers and is beginning his 13th season managing the Angels. "Spring training is really a fun time, seeing the guys again and getting them together and getting on the field.

"I'll admit there's a little different excitement this year."

It's been that way since Dec. 8, when Pujols agreed to the second-biggest contract in history and joined the Angels, whose owner Arte Moreno spent a combined $331.5 million during the off-season remodeling his team into perennial power.

Before connecting for his first homer for the Halos, Pujols has already altered his new club dramatically. He's sold tickets and merchandise. He's raised the Angels' profile and their expectations. And, as one of the most feared hitters of his generation, Pujols has given them a frightful presence in the middle of their lineup, one that keeps pitchers awake at night.

"He's going to improve the offense singlehandedly because he's such a force," said Wilson, who went 16-7 last season for the Rangers. "We saw that last year with St. Louis. If you take him out of that lineup, it's not very threatening. But you put him in there and it's 'Oh man, we've got to pitch to (Lance) Berkman, (Matt) Halladay and (David) Freese.' I think he will have the same effect here.

"The guy's got a career .418 on-base percentage or something ridiculous. He's going to be on base, at the worst, a lot for these guys. There are only so many guys you can put on base before you have to pitch to somebody. If the 5-6-7 guys stay within themselves, they'll have a lot more pitches to hit and a lot more chances to drive runs in because of him."

Mark Trumbo didn't mind being kicked off first base and moved over to third to make room for Pujols. Raised in Orange County, Calif., Trumbo pulled for the Angels long before he played for them. He's got a good sense of the team's history, and the signing of Pujols, who many thought would stay in St. Louis, caused a reaction unlike anything before it.

"It was awesome, he said. "I haven't seen a buzz like that — ever," he said.



MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Call theater for more information.

AMC Loews Broadway 4
1441 Third Street Promenade
(888) 262-4386

Ghost Rider: Spirit of Vengeance (PG-13) 1hr 35min
12:30pm, 2:50pm, 7:00pm

Safe House (R) 1hr 57min
11:50am, 2:40pm, 5:20pm, 8:00pm, 10:40pm

Star Wars: Episode I - The Phantom Menace 3D (PG) 2hrs 11min
12:20pm, 3:25pm, 6:40pm, 10:10pm

Puss in Boots 3D (PG) 1hr 30min
12:00pm

Grey (R) 1hr 57min
4:05pm, 10:00pm

Ghost Rider 3D: Spirit of Vengeance (PG-13) 1hr 35min
5:30pm, 8:15pm, 10:45pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

The Secret World of Arrietty (G) 1hr 35min
11:25am, 2:05, 4:45pm, 7:20pm, 10:00pm

Safe House (R) 1hr 57min
11:10am, 2:00pm, 4:40pm, 7:30pm, 10:20pm

Journey 2: The Mysterious Island (PG) 1hr 34min
11:00am, 1:45pm, 4:20pm, 7:00pm

Star Wars: Episode I - The Phantom Menace 3D (PG) 2hrs 13min
10:30am, 1:35pm, 4:40pm, 7:45pm, 10:50pm

Ghost Rider 3D: Spirit of Vengeance (PG-13) 1hr 35in
11:30am, 2:10pm, 4:50pm, 7:30pm, 10:15pm

Chronicle (2012/ I) (PG-13) 1hr 23min
10:50am, 1:10pm, 3:30pm, 5:50pm, 8:15pm, 10:40pm

Journey 2: The Mysterious Island 3D (PG) 1hr 34min
12:05pm, 2:45pm, 5:25pm, 8:05pm, 10:45pm

Extremely Loud & Incredibly Close (PG-13) 2hr 9min
9:40pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Help (PG-13) 2hrs 17min
11:00am

Albert Nobbs (R) 1hr 53min
11:00am

We Need to Talk About Kevin (R) 1hr 50min
11:00am

Happy (NR) 1hr 15min
11:00am

2012 Oscar Shorts: Documentary
1:00pm, 4:00pm, 7:00pm, 10:00pm

Descendants (R) 1hr 55min
1:20pm, 4:10pm, 7:00pm, 9:45pm

Artist (PG-13) 1hr 40min
1:55pm, 4:30pm, 7:20pm, 9:55pm

Bullhead (R) 2hrs 04min
1:10pm, 4:10pm, 7:10pm, 10:10pm

AMC Criterion 6
1313 Third St.
(310) 395-1599

Hugo 3D (PG) 2hrs 07min
10:50am, 1:55pm, 5:00pm, 8:00pm, 10:55pm

Vow (PG-13) 1hr 44min
10:45am, 11:55am, 1:30pm, 2:35pm, 5:25pm, 7:30pm, 8:15pm, 10:15pm, 11:00pm

This Means War (PG-13) 2hrs 00min
11:10am, 1:45pm, 4:20pm, 7:00pm, 9:50pm

Woman in Black (PG-13) 1hr 35min
11:35am, 2:25pm, 5:00pm, 7:30pm, 10:10pm

Girl With the Dragon Tattoo (R) 2hrs 40min
4:05pm

Rampart (R) 1hr 45min
11:00am, 1:50pm, 4:45pm, 7:35pm, 10:30pm

For more information, e-mail news@smdp.com

Head home tonight, Scorpio

ARIES (March 21-April 19)
★★★★★ Your energy carries a project across the finish line. You might wonder what to do next. Follow your natural inclinations, and you will land just fine. Make sure that you let the special people in your life know how you feel about them. Tonight: Zero in on what you want.

TAURUS (April 20-May 20)
★★★★ Take the lead when others are in a quandary. Your efforts are appreciated, and they can make a difference in the outcome. Decide if you want to continue in this role or if you would rather let someone else take over. Tonight: Could be a late dinner.

GEMINI (May 21-June 20)
★★★★★ Keep reaching out for a friend or loved one at a distance. You might have to push very hard to establish a trusting relationship. Don't worry so much, and detach from the immediate issue. Tonight: Approach a situation differently.

CANCER (June 21-July 22)
★★★★ Open up to a very different attitude and approach. This style is unique and points you toward a new path. Realize how fortunate you are to be able to process other approaches. Tonight: Go with another person's suggestion.

LEO (July 23-Aug. 22)
★★★★ Let others make the first move, both professionally and emotionally. Understand what motivates another person before you take a leap of faith. Someone could be clear about his or her feelings and explain that he or she simply cares. Consider taking a trip in the near future. Tonight: As you like it.

VIRGO (Aug. 23-Sept. 22)
★★★ Your focus can, and will, make all the difference in a personal issue. You could be overwhelmed by another person's efforts. He or she generally is supportive, but you did not anticipate this type of caring. Follow-through counts. Tonight: Togetherness is the theme.

LIBRA (Sept. 23-Oct. 22)
★★★★ Deal directly with a child or loved one. You could be overwhelmed by everything that is happening. Step back and consider what would be the best way to proceed. Your imagination could go a little haywire when dealing with this person. Tonight: Enjoy a special person.

SCORPIO (Oct. 23-Nov. 21)
★★★★ Listen to what another person is trying to share with you. He or she might be trying to nudge you out of your complacent attitude. It certainly would not be a problem to play with this person's idea. You might even see some value in it. Curb overindulgence. Tonight: Heading home.

SAGITTARIUS (Nov. 22-Dec. 21) HHHHH
Communication with someone you absolutely love to hang out with tells you a lot about what you need to know. Trust your judgment, but also use your listening skills. Tonight: Make time for a special friend.

CAPRICORN (Dec. 22-Jan. 19)
★★★ You know how to build security on both emotional and financial levels. You see a difference between the two, and you know how to proceed. A family member or roommate does everything he or she can to support you in an adventure. Tonight: Buy a treat on the way home.

AQUARIUS (Jan. 20-Feb. 18)
★★★★★ You feel up to snuff and enjoy just being you. Listen to what another person is sharing. This person is expressing his or her caring in a bold manner. A sibling or neighbor thanks you for your recent effort. Tonight: Wherever you are going to be.

PISCES (Feb. 19-March 20)
★★★ Allow yourself some time alone to process an issue. You could try another approach or speak to a respected confidant. If you relax, you will know exactly which way to go. Tonight: Do for you.

Happy birthday

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

This year you will tend to walk to your own beat. Often you will feel left out, as others go down their own paths. Your self-confidence grows as a result of success. Others find you to be most appealing and gentle, yet also a bit odd. If you are single, you need to be more open to someone who will appreciate you. Be careful that this person is not emotionally unavailable. If you are attached, plan a special vacation together. AQUARIUS reads you cold.



MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

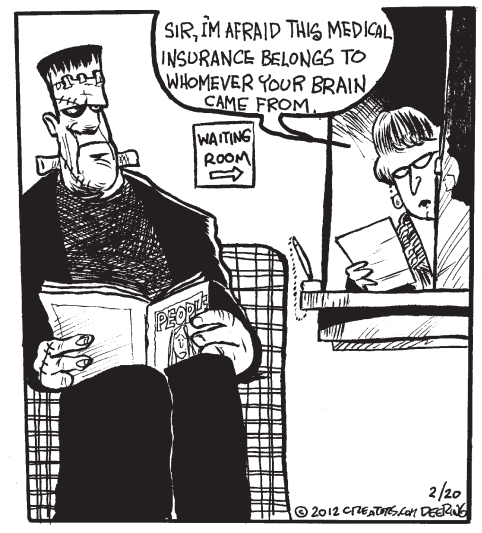
Speed Bump

By Dave Coverly



Strange Brew

By John Deering



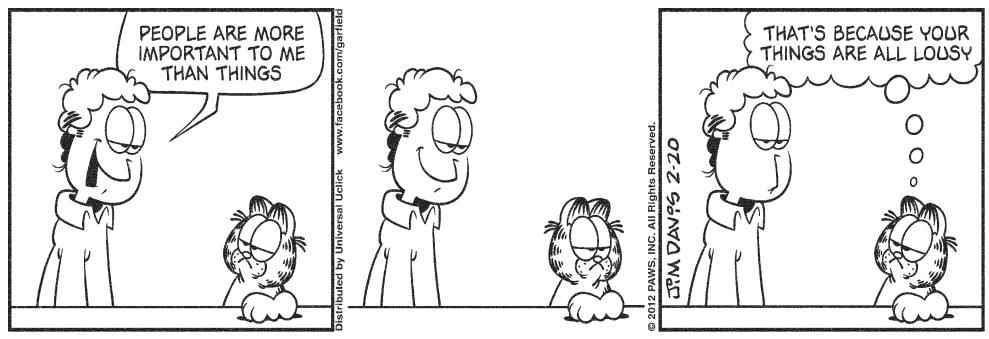
Dogs of C-Kennel

By Mick and Mason Mastroianni



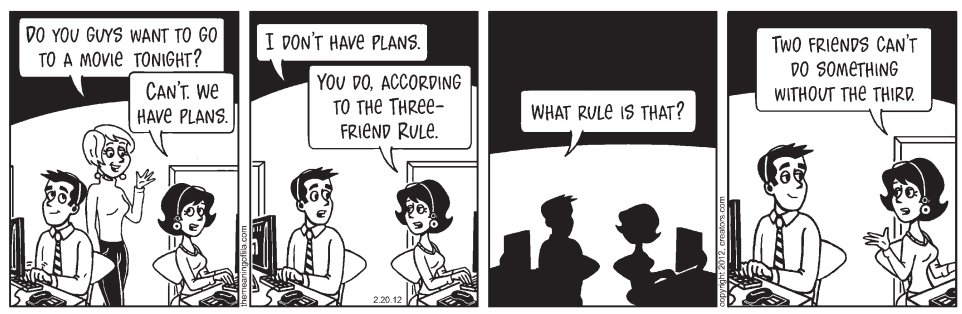
Garfield

By Jim Davis



The Meaning of Lila

By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★★★★★

	2	6	8			5	7	
8				5				6
9			6					4
2		3	5		4			
	9			1			4	
			7		3	6		2
3					8			7
7				6				8
	4	8			7	3	9	

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

1	3	9	2	8	7	6	5	4
7	2	4	1	5	6	3	8	9
8	5	6	9	3	4	2	7	1
9	6	2	8	1	3	7	4	5
5	8	7	4	6	2	1	9	3
4	1	3	7	9	5	8	6	2
6	4	8	3	2	9	5	1	7
3	7	1	5	4	8	9	2	6
2	9	5	6	7	1	4	3	8

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CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Dance of Brazil
6 Nuts' partners
11 Rap-sheet item
12 Boise's state
13 Fuzzy fruit
14 Car rental choice
15 Superman's alter ego
17 Use a spade
18 Soak up again
22 Trade show
23 Bright-billed bird
27 Travel papers
29 Make a point
30 Sound system
32 Realized
33 Loafer
35 River block
38 Duo plus one
39 Dublin natives
41 Mexican snacks
45 Concur
46 Characteristic
47 Pillages
48 In a strange way

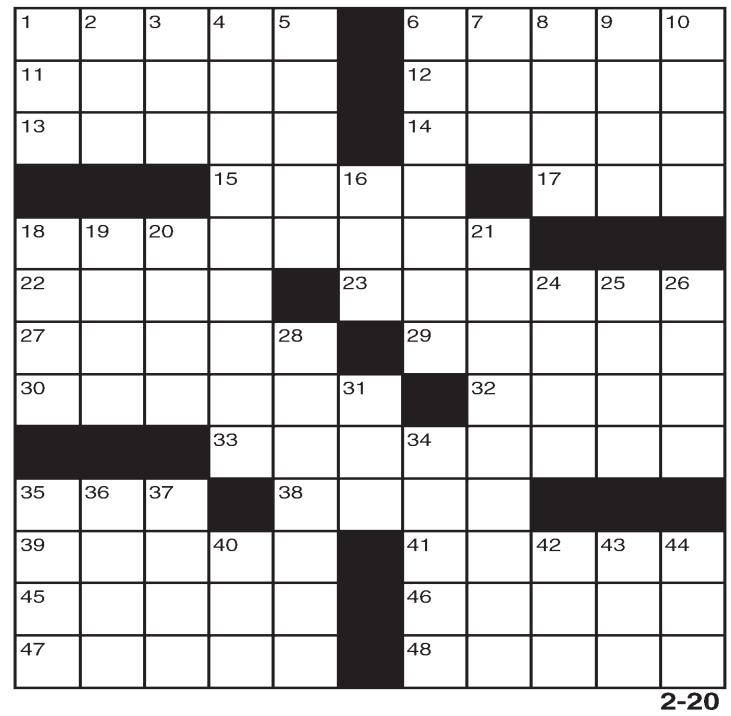
DOWN

1 Tree fluid
2 Pub supply
3 Farrow of films
4 It's behind a hoop
5 Fire remnants
6 Small eateries
7 Keats poem
8 Alan of "Shane"
9 Bangkok language
10 Ditty
16 Undoing word
18 Speeds (up)
19 Way out
20 Church part
21 Western wagon
24 Volcano shape
25 Region
26 Salamander
28 Is furious
31 Rower's tool
34 "The same"
35 Watch part
36 Jason's ship
37 Painter Joan
40 Determined
42 Scoundrel
43 Motor need
44 Pig's place

S	P	A	D	E	■	S	H	E	D	S
L	A	T	E	X	■	P	I	X	E	L
A	P	O	R	T	■	A	M	P	L	E
T	A	N	N	E	R	■	■	O	L	E
E	Y	E	■	M	E	E	T	S	A	T
S	A	D	■	P	I	X	I	E	S	■
■	■	■	P	O	T	T	S	■	■	■
■	D	E	A	R	M	E	■	R	A	E
T	A	X	Y	E	A	R	■	E	R	R
A	R	C	■	■	N	I	A	C	I	N
F	R	I	A	R	■	O	B	E	S	E
T	O	S	C	A	■	R	I	D	E	S
S	W	E	E	T	■	S	T	E	N	T

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



2-20

ARITHMO™

CrossMath + × − ÷

– Arithmo Crossmath – Reclaim Your Brain

• Insert the given numbers in the empty squares so when they are calculated in threes from left to right and top to bottom they satisfy the demands in the shaded boxes both horizontally and vertically.

• Each empty square dictates the math operation that must be performed to meet the demands.

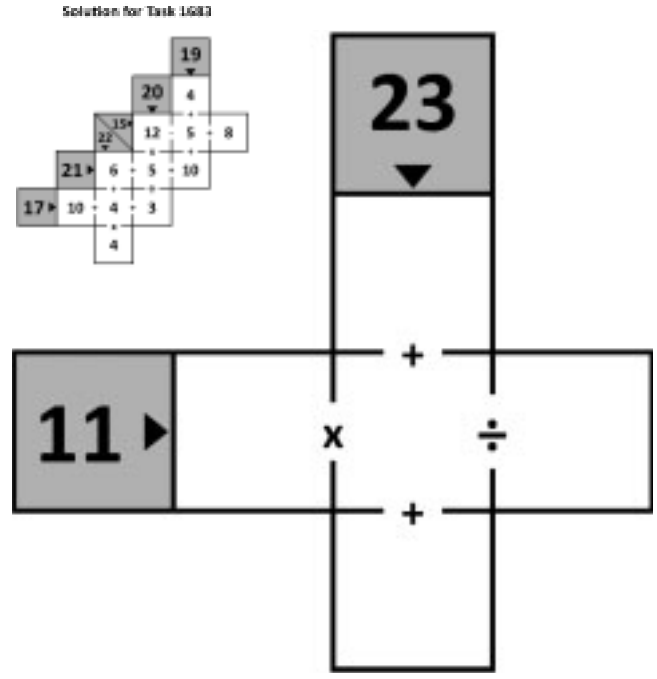
• Remember to multiply or divide before you add or subtract.

Go to www.zokigames.net for more fun and challenging games and links to our mobile phone apps.

Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

5, 7, 10, 10, 11

Solution for Task 1683



DAILY LOTTERY

MEGA MILLIONS: 16 25 28 32 40 Meganumber: 3 Jackpot: $72M

SUPER LOTTO PLUS: 1 19 32 41 42 Meganumber: 11 Jackpot: $14M

Fantasy 5: 8 23 29 32 37

DAILY 3 MIDDAY: 2 0 3 EVENING: 6 2 2

DAILY DERBY: 1st: 03 Hot Shot 2nd: 05 California Classic 3rd: 10 Solid Gold RACE TIME: 1:32.44

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Sri Lanka has, as an "unwritten symbol of pride and culture," the world's highest per-capita rate for eye-donation, according to a January Associated Press dispatch from Colombo. Underpinning this national purpose is the country's Buddhist tradition that celebrates afterlives. "He's dead," said a relative of an eye recipient about the donor, "but he's still alive. His eye can still see the world." Doctors even report instances in which Sri Lankans consider giving up an eyeball while still alive, as a measure of virtue. A new state-of-the-art clinic, funded by Singaporean donors, is expected to nearly double Sri Lanka's eyeball exports.

■ Melissa Torres was a passenger in an April 2011 auto accident in Texas City, Texas, in which the five people involved were reported "uninjured" by police, and indeed, Torres was released from the Mainland Medical Center emergency room after a routine evaluation (for which she was billed $4,850). In fact, records from April 2011 until September showed her balance as $4,850. However, in December, Mainland learned that Torres had made an insurance claim against the driver and settled it for $30,000. The hospital quickly "updated" her balance to $20,211 and filed a claim against the settlement.

TODAY IN HISTORY

1872 In New York City the Metropolitan Museum of Art opens.

1873 The University of California opens its first medical school in San Francisco, California.

1877 Tchaikovsky's ballet Swan Lake receives its première performance at the Bolshoi Theatre in Moscow.

1901 The legislature of Hawaii Territory convenes for the first time.

1931 The Congress of the United States approves the construction of the San Francisco – Oakland Bay Bridge by the state of California.

WORD UP!

spruce \ sproos \ , verb, adjective;
1. To make neat or dapper (often followed by up).
2. To make oneself spruce (usually followed by up). adjective:

Santa Monica Daily Press

Classifieds

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CASHIER/SALES F/T for a Building Materials retailer, including Sat. Will train. Retail and computer exp favored. Apply in person: Bourget Bros. 1636 11th St. Santa Monica, Ca 90404

COMMISSION SALES rep needed part time with internet marketing experience. Submit resume to bsberkowitz@aol.com

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$795.00
Prime Location Santa Monica
Cute efficiency unit, part furnished,
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10552 (Little) Santa Monica Blvd.
2Bd + 1Bth upper rear unit in triplex.
No walls shared $2395

1011 Pico #18. 2Bd+1Bth+Loft. Modern building. 2 sxs parking spaces.
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MV/MDR adj. Large Studio , near Centinela/90 Freeway. Full kitchen with stove and fridge, large closet, carpets, laundry, parking. $925/mo. (310)828-4481 or (310)993-0414 after 6p.m.

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Teacher seeks affordable mother-in-law apartment, guest house or similar situation in Santa Monica. Ideal tenant: 30 something female with stellar credit rating. Responsible, stable, quiet, organized, and doesn't smoke or do drugs. References available. (310) 526 – 1919 or mytenant2012@yahoo.com

Wanted small garage or guesthouse apartment for middle-aged responsible woman.
Call or email Virginia 310-399-7407 VVO@MAC.com.

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Notices

NOTICE OF PETITION TO ADMINISTER ESTATE OF (Name):Lucille Stumbaugh, aka Lucille Brink, deceased. Case Number BP 132536
1.To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of (specify all names by which the decedent was known):
Lucille Stumbaugh, aka Lucille Brink, aka Lucille Witherow, aka Lucille Wolf
2.A Petition for Probate has been filed by (name of petitioner): in the Superior Court of California, County of (specify): Jack D. Wolf
3.The Petition for Probate requests that (name): Jack D. Wolf
be appointed as personal representative to administer the estate of the decedent.
4.The petition requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.
5.The petition requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.
6.A hearing on the petition will be held in this court as follows:
a. Date: Feb. 23, 2013 Time: 8:30am Dept.:11
b.Address of court: 111 North HIll Stt., Los Angeles, CA 90012
If you object to the granting of the petition, you should appear at the hearing and state your objections or file written objections
with the court before the hearing. Your appearance may be in person or by your attorney.
8.If you are a creditor or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.
9.You may examine the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.
10.Petitioner Attorney for petitioner (name): Jack D. Wolf
(Address):
16511 County Road 7
Wiggins, CO 80654
(Telephone):
(970) 483-6308

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS021873
Superior Court of California, County of Los Angeles
Petition of WEI XIE for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: WEI XIE filed a petition with this court for a decree of changing names as follows: WEI XIE to WIE XEI BRIGHTEARTH. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: March 1, 2012 Time: 8:30am, Dept. A, Room #104
The address of the court is 1725 Main Stree, Santa Monica, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 01/19/2012
JOSEPH S. BIDERMAN, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS021864
Superior Court of California, County of Los Angeles
Petition of JAMESON MYER SCHINE for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: NICHOLAS J. SCHNEIDER, SBN 162462 filed a petition with this court for a decree of changing names as follows: JAMESON MYER SCHINE to JAMESON SCHINE WACHTELL. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: March 1, 2012 Time: 8:30am, Dept. A, Room #104
The address of the court is 1725 Main StreeT, Santa Monica, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 01/18/2012
JOSEPH S. BIDERMAN, JUDGE OF THE SUPERIOR COURT

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS021864
Superior Court of California, County of Los Angeles
Petition of BRADLEY THOMAS SCHINE for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: NICHOLAS J. SCHNEIDER, SBN 162462 filed a petition with this court for a decree of changing names as follows: BRADLEY THOMAS SCHINE to BRADLEY THOMAS WACHTELL. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: March 1, 2012 Time: 8:30am, Dept. A, Room #104
The address of the court is 1725 Main StreeT, Santa Monica, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 01/18/2012
JOSEPH S. BIDERMAN, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS021864
Superior Court of California, County of Los Angeles
Petition of WENDY WACHTELL & JONATHAN MARK SCHINE for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: NICHOLAS J. SCHNEIDER, SBN 162462 filed a petition with this court for a decree of changing names as follows: DAVID BERNDT SCHINE to DAVID SCHINE WACHTELL. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: March 1, 2012 Time: 8:30am, Dept. A, Room #104
The address of the court is 1725 Main StreeT, Santa Monica, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 01/18/2012
JOSEPH S. BIDERMAN, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS021915
Superior Court of California, County of Los Angeles
Petition of ZANDRA ST. JAMES for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: ZANDRA ST. JAMES filed a petition with this court for a decree of changing names as follows: ZANDRA ST. JAMES to ZANDRA CASETTE ST. JAMES. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: MARCH 15, 2012 Time: 8:30am, Dept. A Rm. 104
The address of the court is 1725 Main St., Los Angeles, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 1/31/12
JOSEPH S. BIDERMAN, JUDGE OF THE SUPERIOR COURT

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES015472
Superior Court of California, County of Los Angeles
Petition of JORDAN BENJAMIN SERWIN for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: JORDAN BENJAMIN SERWIN filed a petition with this court for a decree of changing names as follows: JORDAN BENJAMIN SERWIN to JORDYN OLIVIA SERWIN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: JANUARY 30, 2012 Time: 8:30am, Dept. A
The address of the court is 300 E. Olive Ave., Burbank, CA 90502
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 3/23/12
MARY THORNTON HOUSE, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES015466
Superior Court of California, County of Los Angeles
Petition of DALE ROBERT FANNING for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: DALE ROBERT FANNING filed a petition with this court for a decree of changing names as follows: DALE ROBERT FANNING to DALE ROBERT SHEEHAN The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: APRIL 6, 2012 Time: 8:30am, Dept. A
The address of the court is 300 E. Olive Ave., Burbank, CA 90502
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 1/30/12
MARY THORNTON HOUSE, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES015461
Superior Court of California, County of Los Angeles
Petition of WILLIAM ALEXANDER WEED for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: WILLIAM ALEXANDER WEED filed a petition with this court for a decree of changing names as follows: WILLIAM ALEXANDER WEED to WILLIAM ALEXANDER MARTIN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

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Name Changes

Notice of Hearing:
Date: March 9, 2012 Time: 8:30am, Dept. B
The address of the court is 300 East Olive Ave., Burbank, CA 91502
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 1/25/12
MARY THORNTON HOUSE, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES015485
Superior Court of California, County of Los Angeles
Petition of MEGAN KATHLEEN HENNING for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: MEGAN HENNING. filed a petition with this court for a decree of changing names as follows: MEGAN KATHLEEN HENNING. to MEGAN KATHLEEN SINCLAIR. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: April 6, 2012 Time: 8:30am, Dept. B
The address of the court is 300 E. Olive Ave., Burbank, CA 91502
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 2/10/2012
MARY THORNTON HOUSE, JUDGE OF THE SUPERIOR COURT

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012013214 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/24/2012 The following person(s) is (are) doing business as RONEN LEVY EVENTS. The full name of registrant(s) is/are: Ronen Levy Events, Inc. 2715 Bagley Ave. Los Angeles, CA 90034. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/06/2007. /s/: Ronen Levy. This statement was filed with the County Clerk of LOS ANGELES County on 01/24/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/30/2012, 02/06/2012, 02/13/2012, 02/20/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-015080
The following person(s) is (are) doing business as: VIVIAN'S REGALO IDEAL & PARTY SUPPLY, 16731 E. ARROW HWY., AZUSA, CA 91702. Full name of registrant(s) is (are) MARIA DEL CARMEN ROJAS-NAVOR, 5524 N. ASTELL AVE., AZUSA, CA 91702. This Business is conducted by: AN INDIVIDUAL. Signed: MARIA DEL CARMEN ROJAS-NAVOR. This statement was filed with the County Clerk of Los Angeles County on 01/26/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 30, Feb. 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-015085
The following person(s) is (are) doing business as: ROQUES MAINTENANCE, 12251 OSBORNE ST. UNIT 205, PACOIMA, CA 91331. Full name of registrant(s) is (are) CONCEPCION ROQUE, 12251 OSBORNE ST. UNIT 205, PACOIMA, CA 91331. This Business is conducted by: AN INDIVIDUAL. Signed: CONCEPCION ROQUE. This statement was filed with the County Clerk of Los Angeles County on 01/26/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires

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five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 30, Feb. 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-013241
The following person(s) is (are) doing business as: MMPR GROUP, 6717 LELAND WAY #10, L.A., CA 90028. Full name of registrant(s) is (are) VERANE JACKIE DESCHAMPS, 67217 LELAND WAY #10, L.A., CA 90028. This Business is conducted by: AN INDIVIDUAL. Signed: VERANE JACKIE DESCHAMPS. This statement was filed with the County Clerk of Los Angeles County on 01/24/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 03/06/2006. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 30, Feb. 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-011307
The following person(s) is (are) doing business as: J & S HANDYMAN SERVICE, 530 WILLIAMSON AVE., L.A., CA 90022. Full name of registrant(s) is (are) JOSE SIGALA, 530 WILLIAMSON AVE., L.A., CA 90022. This Business is conducted by: AN INDIVIDUAL. Signed: JOSE SIGALA. This statement was filed with the County Clerk of Los Angeles County on 01/20/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 30, Feb. 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-013225
The following person(s) is (are) doing business as: I DREAM I DO, 1533 S. OGDEN DR., L.A., CA 90019. Full name of registrant(s) is (are) CORINNE CASTAGNET, 1533 S. OGDEN DR., L.A., CA 90019. This Business is conducted by: AN INDIVIDUAL. Signed: CORINNE CASTAGNET. This statement was filed with the County Clerk of Los Angeles County on 01/24/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 30, Feb. 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-013407
The following person(s) is (are) doing business as: CUDDLE BEAR BAKERY, 1045 S. MARIPOSA AVE., L.A., CA 90006. Full name of registrant(s) is (are) MARTHA MENDEZ, 1045 S. MARIPOSA AVE., L.A., CA 90006. This Business is conducted by: AN INDIVIDUAL. Signed: MARTHA MENDEZ. This statement was filed with the County Clerk of Los Angeles County on 01/24/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 30, Feb. 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-015181
The following person(s) is (are) doing business as: CMC SALES & MARKETING, 12070 TELEGRAPH RD. STE 208, SANTA FE SPRINGS, CA 90670-8210. Full name of registrant(s) is (are) PREMIER SALES AND MARKETING, INC., 12070 TELEGRAPH RD. #208, SANTA FE SPRINGS, CA

DBAS

90670. This Business is conducted by: A CORPORATION. Signed: MIKE BRACCI. This statement was filed with the County Clerk of Los Angeles County on 01/26/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 9/18/06. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 30, Feb. 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012011698 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/20/2012 The following person(s) is (are) doing business as iByteBits. The full name of registrant(s) is/are: John Rutger Penick 2956 S. Robertson Blvd. #1 Los Angeles, CA 90034. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:John Rutger Penick. This statement was filed with the County Clerk of LOS ANGELES County on 01/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/30/2012, 02/06/2012, 02/13/2012, 02/20/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-012858
The following person(s) is (are) doing business as: BEAUTY AFTER; BEAUTYAFTER.COM, 4127_ FLOWER ST., CUDAHY, CA 90201. Full name of registrant(s) is (are) MONICA A. DE LA CRUZ, VIRIDIANA ESPARZA MARTINEZ, 4127_ FLOWER ST., CUDAHY, CA 90201. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: VIRIDIANA ESPARZA MARTINEZ. This statement was filed with the County Clerk of Los Angeles County on 01/23/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 30, Feb. 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-014476
The following person(s) is (are) doing business as: ALICIAS CLEANING SERVICES, 3614 JOSEPHINE ST. #C, LYNWOOD, CA 90262. Full name of registrant(s) is (are) ALICIAS RUANO, 3614 JOSEPHINE ST. #C, LYNWOOD, CA 90262. This Business is conducted by: AN INDIVIDUAL. Signed: ALICIAS RUANO. This statement was filed with the County Clerk of Los Angeles County on 01/25/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 30, Feb. 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012011467 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/20/2012 The following person(s) is (are) doing business as URBAN AUDIO POST. The full name of registrant(s) is/are: Steven C. Urban 1465 Alvira Street Los Angeles, CA 90035, Karol A. Urban 1465 Alvira Street Los Angeles, CA 90035. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: Steven C. Urban. This statement was filed with the County Clerk of LOS ANGELES County on 01/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/30/2012, 02/06/2012, 02/13/2012, 02/20/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012009928 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/18/2012 The following person(s) is (are) doing business as TODAN. The full name of registrant(s) is/are: TEASERS CORPORATION 4445 ADMIRALTY WAY MARINA DEL REY, CA 90292. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Anthony Palermo. This statement was filed with the County Clerk of LOS ANGELES County on 01/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/30/2012, 02/06/2012, 02/13/2012, 02/20/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012009929 This statement was filed with the County Clerk of LOS ANGELES on 01/18/2012 The following person(s) is (are) doing business as PICTURE PERFECT. The full name of registrant(s) is/are: PHYLISS J. CHAVEZ 2112 OCEAN PARK BLVD. #5 SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/01/2002. /s/: PHYLISS J. CHAVEZ. This statement was filed with the County Clerk of LOS ANGELES County on 01/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/30/2012, 02/06/2012, 02/13/2012, 02/20/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012008995 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/17/2012 The following person(s) is (are) doing business as TAKUSHI WEBWORKS. The full name of registrant(s) is/are: Takushi Webworks, LLC 2800 Plaza Del Amo #38 Torrance, CA 90503. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Alan Takushi. This statement was filed with the County Clerk of LOS ANGELES County on 01/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/30/2012, 02/06/2012, 02/13/2012, 02/20/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012011377 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/20/2012 The following person(s) is (are) doing business as TROPIC FROZEN FOODS. The full name of registrant(s) is/are: ROSHAN JAYASINGHE 3420 NEWTON ST. TORRANCE, CA 90505. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ROSHAN JAYASINGHE. This statement was filed with the County Clerk of LOS ANGELES County on 01/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/30/2012, 02/06/2012, 02/13/2012, 02/20/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011158228 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/30/2011 The following person(s) is (are) doing business as LOCAL YOCAL, LOCAL YOCAL CARD. The full name of registrant(s) is/are: LOCAL YOCAL, LLC 1019 20TH STRET SANTA MONICA, CA 90403. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/21/2011. /s/: KRISTEN JOHNSON. This statement was filed with the County Clerk of LOS ANGELES County on 12/30/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in

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this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/30/2012, 02/06/2012, 02/13/2012, 02/20/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-014432
The following person(s) is (are) doing business as: CAL-COAST SCHOOL RE, 9531 FLOWER ST. #2, BELLFLOWER, CA 90706. Full name of registrant(s) is (are) JOHNNY GOMEZ, 9531 FLOWER ST. #2, BELLFLOWER, CA 90706. This Business is conducted by: AN INDIVIDUAL. Signed: JOHNNY GOMEZ. This statement was filed with the County Clerk of Los Angeles County on 01/25/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 30, Feb. 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018852 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/02/2012 The following person(s) is (are) doing business as THE TAMMY. The full name of registrant(s) is/are: Step Up on Second Street, Inc. 1328 Second Street Santa Monica, CA 90401. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Tod Lipka. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018851 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/02/2012 The following person(s) is (are) doing business as PINK CLOUD EVENTS, PINK CLOUD 9. The full name of registrant(s) is/are: Sarah Shewey / Pink Cloud, Inc 2806 Clearwater Street Los Angeles, CA 90039. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2006. /s/: Sarah Shewey. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018884 REFILE This statement was filed with the County Clerk of LOS ANGELES on 02/02/2012 The following person(s) is (are) doing business as WESTSIDE RENTAL CONNECTION, WESTSIDERENTALS.COM, WESTSIDEHOMERENTALS.COM. The full name of registrant(s) is/are: Koa Lei Inc. 524 Pacific Coast Hwy. Hermosa Beach, CA 90254. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2007. /s/: Mark Verge. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012078885 REFILE This statement was filed with the County Clerk of LOS ANGELES on 02/02/2012 The following person(s) is (are) doing business as WESTSIDERENTALS.COM, WESTSIDE RENTAL CONNECTION. The full name of registrant(s) is/are: Koa Lei Inc. 1020 Wilshire Blvd. Santa Monica, CA 90401. This Business is being conducted by: a Corporation. The regis-

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trant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2007. /s/: Mark Verge. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012013443 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/24/2012 The following person(s) is (are) doing business as BLIND COPY, BALLENDINE & SON, BALLENDINE, PONY LEAGUE, INCREASE MATHERS, DUAL DX, BLINDCOPY, PARISH HOUSE, FIFTY - ONE FIFTY, SMALL BISCUIT AFFAIRS, PRIORY, ROWLAND, 5150, 51 FIFTY, 50 ONE 50, LAURA PETERSON GROUP. The full name of registrant(s) is/are: Laura Peterson 1643 12th Street, Unit 4 Santa Monica, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Laura Peterson. This statement was filed with the County Clerk of LOS ANGELES County on 01/24/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012014834 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/28/2012 The following person(s) is (are) doing business as INDIECLICK MEDIA GROUP. The full name of registrant(s) is/are: Demand Media 1299 Ocean Ave. #500 Santa Monica, CA 90401. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Demand Media. This statement was filed with the County Clerk of LOS ANGELES County on 01/28/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012001403 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/04/2012 The following person(s) is (are) doing business as DESCHLER LOS ANGELES. The full name of registrant(s) is/are: Jay Mark Johnson 1686 Electric Ave. Venice, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Jay Mark Johnson. This statement was filed with the County Clerk of LOS ANGELES County on 01/04/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/03/2012, 02/10/2012, 02/17/2012, 02/24/2012.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2012008912
Current File No. 20062713771
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
VIBRANT TWIST, 1933 Manning Avenue #204, Los Angeles, CA 90025.
The fictitious business name referred to above was filed on 02/01/2007 in the county of LOS ANGELES.
Registered owners: Michael R. Flynn and Karen Solomon.
This business is conducted by: COPARTNERS
/s/ Michael R. Flynn
This statement was filed with the County Clerk of Los Angeles County on 1/17/2012
Published: SANTA MONICA DAILY PRESS 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018208 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as FOSSIL AND CHAIN. The full name of registrant(s) is/are: Krista Holt 923 9th St. Apt. 6 Santa Monica, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Krista Holt. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018850 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/02/2012 The following person(s) is (are) doing business as PENKETH Co. The full name of registrant(s) is/are: Christopher Penketh 711 N. Sweetzer Ave. #202 Los Angeles, CA 90069. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: Christopher Penketh. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012008914 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/17/2012 The following person(s) is (are) doing business as Snuglar Entertainment. The full name of registrant(s) is/are: Jorma Taccone 9229 Sunset Blvd., Suite 414 West Hollywood, CA 90069-3404. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: Jorma Taccone. This statement was filed with the County Clerk of LOS ANGELES County on 01/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012008915 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/17/2012 The following person(s) is (are) doing business as Boner Tek. The full name of registrant(s) is/are: Andrew Samberg 9229 Sunset Blvd., Suite 414 West Hollywood, CA 90069-3404. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: Andrew Samberg. This statement was filed with the County Clerk of LOS ANGELES County on 01/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012008917 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/17/2012 The following person(s) is (are) doing business as Shebar Music. The full name of registrant(s) is/are: Akiva Schaffer 9229 Sunset Blvd., Suite 414 West Hollywood, CA 90069-3404. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: Akiva Schaffer. This statement was filed with the County Clerk of LOS ANGELES County on 01/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

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rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018209 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as LONG SHING REALTY. The full name of registrant(s) is/are: Alfonso Montero 11504 Promenade Dr. Santa Fe Springs, CA 90670. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2012. /s/: Alfonso Montero. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012013434 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/24/2012 The following person(s) is (are) doing business as MISS SANTA MONICA, MISS SANTA MONICA PAGEANT. The full name of registrant(s) is/are: Kristen Bradford 1706 Brockton #5 Los Angeles, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Kristen Bradford. This statement was filed with the County Clerk of LOS ANGELES County on 01/24/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012013435 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/24/2012 The following person(s) is (are) doing business as CROWN DIVA, CROWN DIVA BOUTIQUE. The full name of registrant(s) is/are: Kristen Bradford 1706 Brockton Ave. #5 Los Angeles, CA 90025, Quentin Frismand 1706 Brockton Ave. #5 Los Angeles, CA 90025. This Business is being conducted by: a Limited Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Kristen Bradford. This statement was filed with the County Clerk of LOS ANGELES County on 01/24/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012019268 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/02/2012 The following person(s) is (are) doing business as TBELL FACADES. The full name of registrant(s) is/are: Terry Bell 2274 Cloverfield Blvd. Santa Monica, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Terry Bell. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012020234 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/03/2012 The following person(s) is (are) doing business as LETS TALK DATING. The full name of registrant(s) is/are: Christian Anderson 721 Hill St., Suite 102 Santa Monica, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/31/2011. /s/: Christian Anderson. This statement was filed with the County Clerk of LOS ANGELES County on

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02/03/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012008507 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/17/2012 The following person(s) is (are) doing business as LOS ANGELES CHILDRENS COALITION. The full name of registrant(s) is/are: LOS ANGELES CHILDRENS COALITION 2012 Coolidge St. #94 San Diego, CA 92111. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Jeff Perwin. This statement was filed with the County Clerk of LOS ANGELES County on 01/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012008271 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/13/2012 The following person(s) is (are) doing business as Nova Han Productions. The full name of registrant(s) is/are: Lisa Han 3520 Parrish Ave. Los Angeles, CA 90065. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Lisa Han. This statement was filed with the County Clerk of LOS ANGELES County on 01/12/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012006866 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/12/2012 The following person(s) is (are) doing business as EZ Bonsai. The full name of registrant(s) is/are: Greenhouse Nursey Inc. 2040 Desire Avenue Rowland heights, CA 91748. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Sing-Ping Guo. This statement was filed with the County Clerk of LOS ANGELES County on 01/12/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012006868 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/12/2012 The following person(s) is (are) doing business as IRecoverFit. The full name of registrant(s) is/are: Aram Homampour 4750 Lincoln Blvd. #245 Marina Del Rey, CA 90292, Kent Lehnhoff 4750 Lincoln Blvd. #245 Marina Del Rey, CA 90292. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Aram Homampour. This statement was filed with the County Clerk of LOS ANGELES County on 01/12/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012006869 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/12/2012 The following person(s) is (are) doing business as Clover Heights. The full name of registrant(s) is/are: Dominick Photography, Inc. 710 Wilshire Blvd. PH Santa Monica, CA 90401. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: Dominick Guillemot. This statement was filed with the County Clerk of LOS ANGELES County on 01/12/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012006867 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/12/2012 The following person(s) is (are) doing business as Hybrid Apparel. The full name of registrant(s) is/are: Headline Entertainment, Inc. 7655 San Fernando Road Burbank, CA 91505. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Steve Sperl. This statement was filed with the County Clerk of LOS ANGELES County on 01/11/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012005609 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/11/2012 The following person(s) is (are) doing business as La Puente Partners. The full name of registrant(s) is/are: AC Real Estate Services, Inc. 382 N. Lemon Ave. #457 Walnut, CA 91789. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/09/2012. /s/: Angela Chu. This statement was filed with the County Clerk of LOS ANGELES County on 01/11/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012005471 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/10/2012 The following person(s) is (are) doing business as Camacho Recycling Center. The full name of registrant(s) is/are: Victoria Camacho 2617 Ralston Lane Redondo Beach, CA 90278. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)2008. /s/: Victoria Camacho. This statement was filed with the County Clerk of LOS ANGELES County on 01/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012004964 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/10/2012 The following person(s) is (are) doing business as Drive SEM. The full name of registrant(s) is/are: Henry Camacho 380 Kenoak Drive Pomona, CA 91768. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/26/2011. /s/: Henry Camacho. This statement was filed with the County Clerk of LOS ANGELES County on 01/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012004966 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/10/2012 The following person(s) is (are) doing business as SERVPRO OF AZUSA COVINA. The full name of registrant(s) is/are: Thomas Brunjes 20355 E. Cienega Ave. Covina, CA 91724. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Thomas Brunjes. This statement was filed with the County Clerk of LOS ANGELES County on 01/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012004965 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/10/2012 The following person(s) is (are) doing business as WriteBrand Studio. The full name of registrant(s) is/are: Janelle McGlothlin 534 N. Ave. 54 Los Angeles, CA 90042. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Janelle McGlothlin. This statement was filed with the County Clerk of LOS ANGELES County on 01/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012004963 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/10/2012 The following person(s) is (are) doing business as Five Star Contractors. The full name of registrant(s) is/are: Timlijah, Inc. 43423 Division Street, Suite 305 Lancaster, CA 93535. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/22/2001. /s/: Rodney Martinez. This statement was filed with the County Clerk of LOS ANGELES County on 01/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012004962 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/10/2012 The following person(s) is (are) doing business as Corniche Entertainment. The full name of registrant(s) is/are: The Corniche Group Inc. 8721 Sunset Blvd. Suite 200 West Hollywood, CA 90069. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2010. /s/: Anastasia Mann. This statement was filed with the County Clerk of LOS ANGELES County on 01/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012003973 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/09/2012 The following person(s) is (are) doing business as ISHTAR FILMS. The full name of registrant(s) is/are: Martha Wheelock 12400 Moorpark Street #2 Studio City, CA 91604. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Martha Wheelock. This statement was filed with the County Clerk of LOS ANGELES County on 01/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement-

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ment in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012003974 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/09/2012 The following person(s) is (are) doing business as Kids Cuts and Waves. The full name of registrant(s) is/are: Laura Jicha 13231 Kismet Ave. Sylmar, CA 91342. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/10/2012. /s/: Laura Jicha. This statement was filed with the County Clerk of LOS ANGELES County on 01/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012003975 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/09/2012 The following person(s) is (are) doing business as JP Thornton Photography. The full name of registrant(s) is/are: John Peter Thornton 2700 Abbot Kinney Blvd. Apt. 15 Venice, CA 90291. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/18/2011. /s/: John Peter Thornton. This statement was filed with the County Clerk of LOS ANGELES County on 01/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012003976 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/09/2012 The following person(s) is (are) doing business as Rise West. The full name of registrant(s) is/are: Jesse Nabel 2170 Georgina Ave. Santa Monica, CA 90402. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/2010. /s/: Jesse Nabel. This statement was filed with the County Clerk of LOS ANGELES County on 01/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012003977 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/09/2012 The following person(s) is (are) doing business as FIE. The full name of registrant(s) is/are: Patrick Wilson 2850 Ocean Park Blvd. #300 Santa Monica, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Patrick Wilson. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012003844 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/06/2012 The following person(s) is (are) doing business as Champ and Associates. The full name of registrant(s) is/are: Michael W. Champ 5740 Valerie Ave. Woodland Hills, CA 91367. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/10/2005. /s/: Michael W. Champ. This statement was filed with the County Clerk of LOS ANGELES County on 01/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES

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FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012003843 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/06/2012 The following person(s) is (are) doing business as ALLEN REAL ESTATE SOLUTIONS. The full name of registrant(s) is/are: Leslie Allen 2851 W. 120TH STREET, STE. E-156 Hawthorne, CA 90250. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: Leslie Allen. This statement was filed with the County Clerk of LOS ANGELES County on 01/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012002865 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/05/2012 The following person(s) is (are) doing business as FRANS MOBILE LIVESCAN FINGERPRINTING SERVICE, LIVESCAN ANTELOPE VALLEY. The full name of registrant(s) is/are: FRAN WILSON 2153 W. AVE. K-8 LANCASTER, CA 93536. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/09/2006. /s/: FRAN WILSON. This statement was filed with the County Clerk of LOS ANGELES County on 01/05/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012002866 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/05/2012 The following person(s) is (are) doing business as Design Studio 27. The full name of registrant(s) is/are: Marilyn Brown 4201 Don Luis Drive Los Angeles, CA 90008. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Marilyn Brown. This statement was filed with the County Clerk of LOS ANGELES County on 01/05/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012002867 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/05/2012 The following person(s) is (are) doing business as DATASCIENCECENTRAL.COM. The full name of registrant(s) is/are: INDEPENDENT MEDIA ASSOCIATES, INC. 10536 PUTNEY RD. LOS ANGELES, CA 90064. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TIM MATTESON. This statement was filed with the County Clerk of LOS ANGELES County on 01/05/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2012002860
Current File No. 20101698742
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
WEINTRAUB REAL ESTATE GROUP

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The fictitious business name referred to above was filed on 11/23/2010 in the county of LOS ANGELES.
Registered owners: WEINTRAUB FINANCIAL SERVICES INC.
This business is conducted by: CORPORATION
/s/ RAHSAANA ALLEN
This statement was filed with the County Clerk of Los Angeles County on 1/5/2012
Published: SANTA MONICA DAILY PRESS 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012002863 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/05/2012 The following person(s) is (are) doing business as S. ESTEBAN-LEE CONSULTING. The full name of registrant(s) is/are: SUSANNA E. LEE 19315 SANTA MARIA DRIVE SANTA CLARITA, CA 91321, KEVIN ANTHONY LEE 19315 SANTA MARIA DRIVE SANTA CLARITA, CA 91321. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/28/2011. /s/: SUSANNA E. LEE. This statement was filed with the County Clerk of LOS ANGELES County on 01/05/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012002864 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/05/2012 The following person(s) is (are) doing business as ECLECTIXXX. The full name of registrant(s) is/are: NEHANDA TAGLE 2699 N. FAIR OAKS AVE. ALTADENA, CA 91001. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: NEHANDA TAGLE. This statement was filed with the County Clerk of LOS ANGELES County on 01/05/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012009086 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/17/2012 The following person(s) is (are) doing business as C and C Hardwood Floors. The full name of registrant(s) is/are: Cesar A. Herrera 2322 E. Foothill Blvd. Pasadena, CA 91107. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2000. /s/: Cesar A. Herrera. This statement was filed with the County Clerk of LOS ANGELES County on 01/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012008916 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/17/2012 The following person(s) is (are) doing business as Shutmouth. The full name of registrant(s) is/are: Charles C. Capen 13012 Riverside Drive #9 Sherman Oaks, CA 91423, Bret Rigney 13012 Riverside Drive #9 Sherman Oaks, CA 91423. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/01/2011. /s/: Charles C. Capen. This statement was filed with the County Clerk of LOS ANGELES County on 01/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012008918 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/17/2012 The following person(s) is (are) doing business as Griffin Enterprises. The full name of registrant(s) is/are: Chris Hawk 19139 Owen Way Cerritos, CA 90703. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/15/2011. /s/: Chris Hawk. This statement was filed with the County Clerk of LOS ANGELES County on 01/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012008919 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/17/2012 The following person(s) is (are) doing business as Millerie. The full name of registrant(s) is/are: Azia Classic, Inc. 1458 S. San Pedro St. Unit #214 Los Angeles, CA 90015. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Jinnie Choi. This statement was filed with the County Clerk of LOS ANGELES County on 01/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012008921 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/17/2012 The following person(s) is (are) doing business as Asylum Design Works. The full name of registrant(s) is/are: Todd Cherniawsky 6820 Woodrow Wilson Drive Los Angeles, CA 90068. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/06/2012. /s/: Todd Cherniawsky. This statement was filed with the County Clerk of LOS ANGELES County on 01/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012010507 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/19/2012 The following person(s) is (are) doing business as Taranis Technologies. The full name of registrant(s) is/are: Taranis Technologies, LLC 330 The Village Drive #317 Redondo Beach, CA 90277. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Peter S. Clark. This statement was filed with the County Clerk of LOS ANGELES County on 01/19/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012008920 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/17/2012 The following person(s) is (are) doing business as KINGSTON REALTY. The full name of registrant(s) is/are: WALNUT LAKE CORPORATION 1024 E. VALLY BLVD. ALHAMBRA, CA 91801. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CHESLEY CHAO. This statement was filed with the County Clerk of LOS ANGELES County on 01/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common

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law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012010514 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/19/2012 The following person(s) is (are) doing business as FATBOI LIMITED. The full name of registrant(s) is/are: STEPHEN S. HAN 4003 W. 178 STREET TORRANCE, CA 90504, MICHAEL M. HAN 4003 W. 178 STREET TORRANCE, CA 90504. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/2011. /s/: STEPHEN S. HAN. This statement was filed with the County Clerk of LOS ANGELES County on 01/19/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012010513 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/19/2012 The following person(s) is (are) doing business as WOODSIDE FAMILY DENTISTRY, MARLENE R QUINTO DMD INC. The full name of registrant(s) is/are: MARLENE R. QUINTO DMD INC 1557 E. AMAR ROAD SUITE C WEST COVINA, CA 91792. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1997. /s/: MARLENE R. QUINTO DMD INC. This statement was filed with the County Clerk of LOS ANGELES County on 01/19/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012010512 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/19/2012 The following person(s) is (are) doing business as RELENTLESS THREADS. The full name of registrant(s) is/are: MATTHEW HUGHES 23420 WATERWAY LANE UNIT 12 VALENCIA, CA 91355, MATTHEW REGOLI 20000 PLUM CANYON ROAD UNIT 313 SANTA CLARITA, CA 91350. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/2012. /s/: MATTHEW HUGHES. This statement was filed with the County Clerk of LOS ANGELES County on 01/19/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012010509 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/19/2012 The following person(s) is (are) doing business as MOORE ULTIMATE DESIGNS. The full name of registrant(s) is/are: ROBERT P. MOORE 1815 NORTH WILTON No. 8 LOS ANGELES, CA 90028. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/04/2012. /s/: ROBERT P. MOORE. This statement was filed with the County Clerk of LOS ANGELES County on 01/19/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012010508 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/19/2012 The following person(s) is (are) doing business as INTUBOOKS. The full name of registrant(s) is/are: MIKOL MCGILVRA 2362 FOUNTAIN CREST LANE #27 THOUSAND OAKS, CA 91801. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above.

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/s/:MIKOL MCGILVRA. This statement was filed with the County Clerk of LOS ANGELES County on 01/19/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012010511 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/19/2012 The following person(s) is (are) doing business as DOMA THEATRE CO. The full name of registrant(s) is/are: DOMA DEVELOPMENT CORP 1110 N. WESTERN AVE. SUITE 104 LOS ANGELES, CA 90029. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2011. /s/: MARCO GOMEZ. This statement was filed with the County Clerk of LOS ANGELES County on 01/19/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012010510 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/19/2012 The following person(s) is (are) doing business as A GIFT FROM THE HEART. The full name of registrant(s) is/are: LORRAINE WATTS 9725 11TH AVENUE INGLEWOOD, CA 90305. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LORRAINE WATTS. This statement was filed with the County Clerk of LOS ANGELES County on 01/19/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/13/2012, 02/20/2012, 02/27/2012, 03/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012011590 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/20/2012 The following person(s) is (are) doing business as UNFOLD PROJECT. The full name of registrant(s) is/are: CLINT PERALTA 955 S. HUDSON AVE. LOS ANGELES, CA 90019, MIN CHO 1301 4TH AVE. UNIT 301 SEATTLE, WA 98101, EGODOMINO, LLC. 2649 DANA ST. BERKELEY, CA 94704. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/17/2012. /s/: JOSEPH CHIENG. This statement was filed with the County Clerk of LOS ANGELES County on 01/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012011589 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/20/2012 The following person(s) is (are) doing business as ARYATRADING. The full name of registrant(s) is/are: PARVIZ TAKMILI 728 E. 9TH PLACE LOS ANGELES, CA 90021. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PARVIZ TAKMILI. This statement was filed with the County Clerk of LOS ANGELES County on 01/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012012201 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/20/2012 The following person(s) is (are) doing business as NUENERGY TECHNOLOGIES PERU. The full name of registrant(s) is/are: JUAN GARCES VEGA 10727 WHITE OAK AVE. SUITE 205 GRANADA HILLS, CA 91344, CARLOS DANIEL BOBBIO 10727 WHITE OAK AVE. SUITE 205 GRANADA HILLS, CA 91344. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JUAN GARCES VEGA. This statement was filed with the County Clerk of LOS ANGELES County on 02/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012012562 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/23/2012 The following person(s) is (are) doing business as SIRINAN MASSAGE. The full name of registrant(s) is/are: Sirinan Pakkawasa 586 Washington Blvd. Marina Del Rey, CA 90292. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Sirinan Pakkawasa. This statement was filed with the County Clerk of LOS ANGELES County on 01/23/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-027035
The following person(s) is (are) doing business as: ORI'S GLASS AND EJ CONSTRUCTION, 8811 BEACH ST., L.A., CA 90002. Full name of registrant(s) is (are) MARVIN MARTINEZ, RAMIRO VIERA, 8811 BEACH ST., L.A., CA 90002. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: MARVIN MARTINEZ. This statement was filed with the County Clerk of Los Angeles County on 02/16/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 20, 27, March 05, 12, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-024095
The following person(s) is (are) doing business as: SPA SKY, 297 S. ROBERTSON BLVD., BEVERLY HILLS, CA 90211. Full name of registrant(s) is (are) PLASTER ONE, INC., 4170 ADMIRALITY WAY #402, MARINA DEL REY, CA 90292. This Business is conducted by: A CORPORATION. Signed: MONAVAR SOOFIANI. This statement was filed with the County Clerk of Los Angeles County on 02/10/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 20, 27, March 05, 12, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-024874
The following person(s) is (are) doing business as: SUPERFUSHA, 700 E. 92nd ST., L.A., CA 90002. Full name of registrant(s) is (are) TERRIE RIDLEY, 700 E. 92nd ST., L.A., CA 90002. This Business is conducted by: AN INDIVIDUAL. Signed: TERRIE RIDLEY. This statement was filed with the County Clerk of Los Angeles County on 02/10/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of an-

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other under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 20, 27, March 05, 12, 2012
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-026974
The following person(s) is (are) doing business as: TORRES PRODUCE, 317 S. BROADWAY STALL D7 E8, L.A., CA 90013. Full name of registrant(s) is (are) ALEJANDRO TORRES, MINERVA TORRES, 2827 BALLARD ST., L.A., CA 90063. This Business is conducted by: HUSBAND and WIFE. Signed: ALEJANDRO TORRES. This statement was filed with the County Clerk of Los Angeles County on 02/16/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 20, 27, March 05, 12, 2012
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-026842
The following person(s) is (are) doing business as: WTM PROPERTY MANAGEMENT, 7625 ROSECRANS AVE. UNIT 30, PARAMOUNT, CA 90723. Full name of registrant(s) is (are) WTM GROUP, INC., 7625 ROSECRANS AVE. UNIT 30, PARAMOUNT, CA 90723. This Business is conducted by: A CORPORATION. Signed: WILSON MAYS. This statement was filed with the County Clerk of Los Angeles County on 02/16/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 01/01/2011. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 20, 27, March 05, 12, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-019467
The following person(s) is (are) doing business as: R AND R KEYBOARDS, 275 E. FOOTHILL BLVD., POMONA, CA 91767. Full name of registrant(s) is (are) TERRY ALLEN RUNYAN, 576 E. COUMBIA AVE., POMONA, CA 91767. This Business is conducted by: AN INDIVIDUAL. Signed: TERRY ALLEN RUNYAN. This statement was filed with the County Clerk of Los Angeles County on 02/02/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Pub. Feb. 20, 27, March 05, 12, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-019143
The following person(s) is (are) doing business as: TAJMAHAL IMPORTS, 5454 CRENSHAW BLVD., L.A., CA 90043. Full name of registrant(s) is (are) MOFIZUR RAHMAN, 5454 CRENSHAW BLVD., L.A., CA 90043. This Business is conducted by: AN INDIVIDUAL. Signed: MOFIZUR RAHMAN. This statement was filed with the County Clerk of Los Angeles County on 02/02/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 02/02/2012. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub Pub. Feb. 20, 27, March 05, 12, 2012 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-019956
The following person(s) is (are) doing business as: YAHWEH INSPIRATIONS, 9019 IOWA ST., DOWNEY, CA 90241. Full name of registrant(s) is (are) IMELDA ARTIGA, 9019 IOWA ST., DOWNEY, CA 90241. This Business is conducted by: AN INDIVIDUAL. Signed: IMELDA ARTIGA. This statement was filed with the County Clerk of Los Angeles County on 02/03/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was

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filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 20, 27, March 05, 12, 2012 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-026847
The following person(s) is (are) doing business as: GOOD TIMES PARTY RENTALS, 7625 ROSECRANS AVE. UNIT 30, PARAMOUNT, CA 90723. Full name of registrant(s) is (are) WTM GROUP, INC., 7625 ROSECRANS AVE. UNIT 30, PARAMOUNT, CA 90723. This Business is conducted by: A CORPORATION. Signed: WILSON MAYS. This statement was filed with the County Clerk of Los Angeles County on 02/16/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 01/01/2012. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 20, 27, March 05, 12, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-022735
The following person(s) is (are) doing business as: JA'S CUTS AND COLOR, 1106 N. CITRUS AVE. #B, COVINA, CA 91722. Full name of registrant(s) is (are) JANETT MONTANO, 1106 N. CITRUS AVE. #B, COVINA, CA 91722. This Business is conducted by: AN INDIVIDUAL. Signed: JANETT MONTANO. This statement was filed with the County Clerk of Los Angeles County on 02/08/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 20, 27, March 05, 12, 2012 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-022740
The following person(s) is (are) doing business as: LA BARCA BAKERY, 528 W. HOLT AVE., MONTCLAIR, CA 91768. Full name of registrant(s) is (are) ADRIAN GARCIA, 9354 PRADERA AVE. #2, MONTCLAIR, CA 91763. This Business is conducted by: AN INDIVIDUAL. Signed: ADRIAN GARCIA. This statement was filed with the County Clerk of Los Angeles County on 02/08/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code Pub. Feb. 20, 27, March 05, 12, 2012 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-027134
The following person(s) is (are) doing business as: EGG TO EGGI, 12456 OAKCREEK LN., CERRITOS, CA 90703. Full name of registrant(s) is (are) ESTHER LEE, 12456 OAKCREEK LN., CERRITOS, CA 90703. This Business is conducted by: AN INDIVIDUAL. Signed: ESTHER LEE. This statement was filed with the County Clerk of Los Angeles County on 02/16/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 04/30/2011. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 20, 27, March 05, 12, 2012
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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012017344 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/31/2012 The following person(s) is (are) doing business as LITTLE SPARKS COOKIES. The full name of registrant(s) is/are: Jessica Vargas 1942 Euclid St. Apt. #6 Santa Monica, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Jessica Vargas. This statement was filed with the County Clerk of LOS ANGELES County on 01/31/2012. NOTICE:

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THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012020667 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2012 The following person(s) is (are) doing business as RZ Clinic. The full name of registrant(s) is/are: Radcliffe A Reid 1647 Bundy Dr. #207 Los Angeles, CA 90025. This Business is being conducted by: . The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: Radcliffe A Reid. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

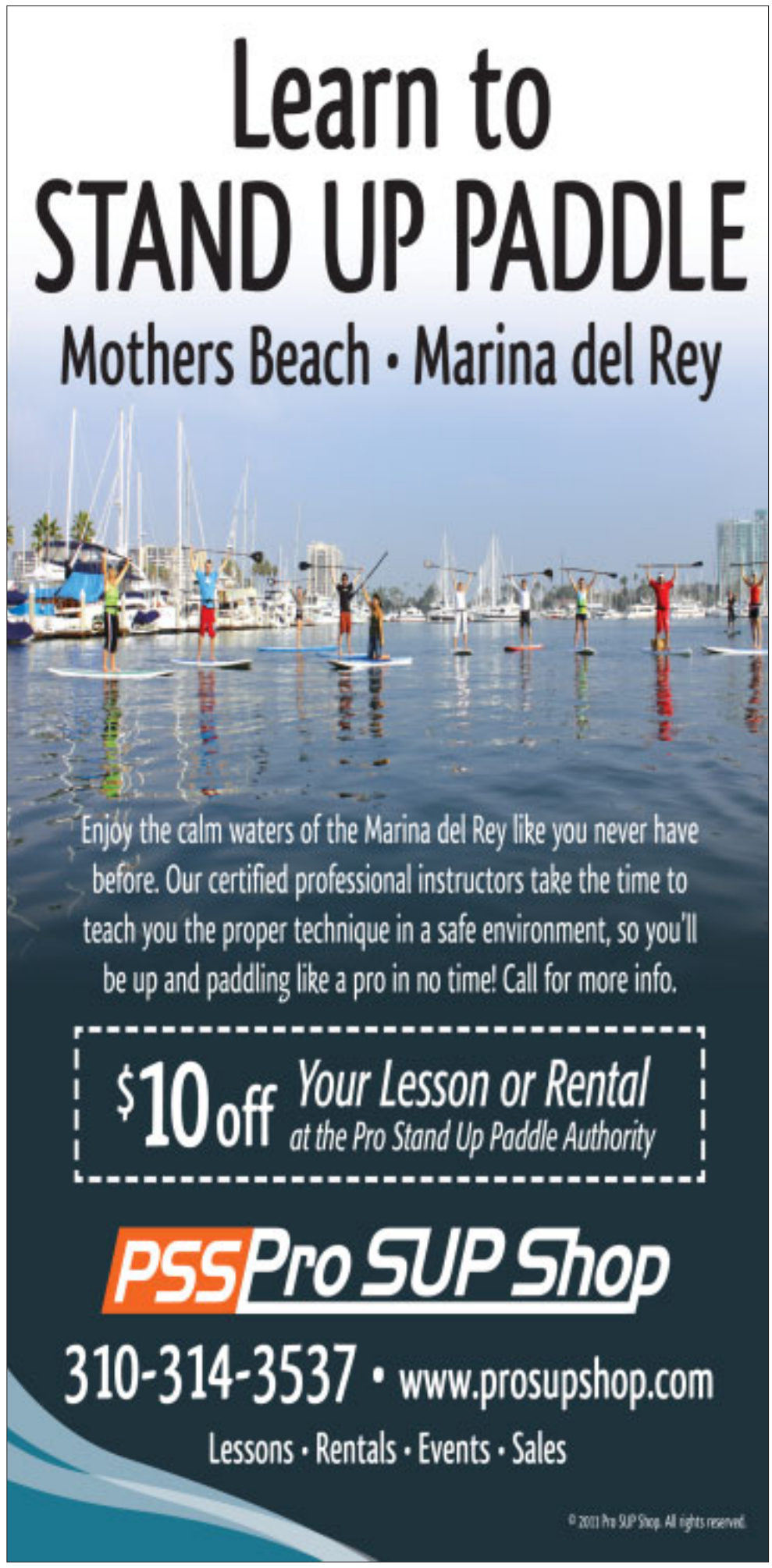
FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 201202066 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2012 The following person(s) is (are) doing business as SATYA RAW. The full name of registrant(s) is/are: Jessica Przygocki 2007 Ocean Park Blvd. Santa Monica, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Jessica Przygocki. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

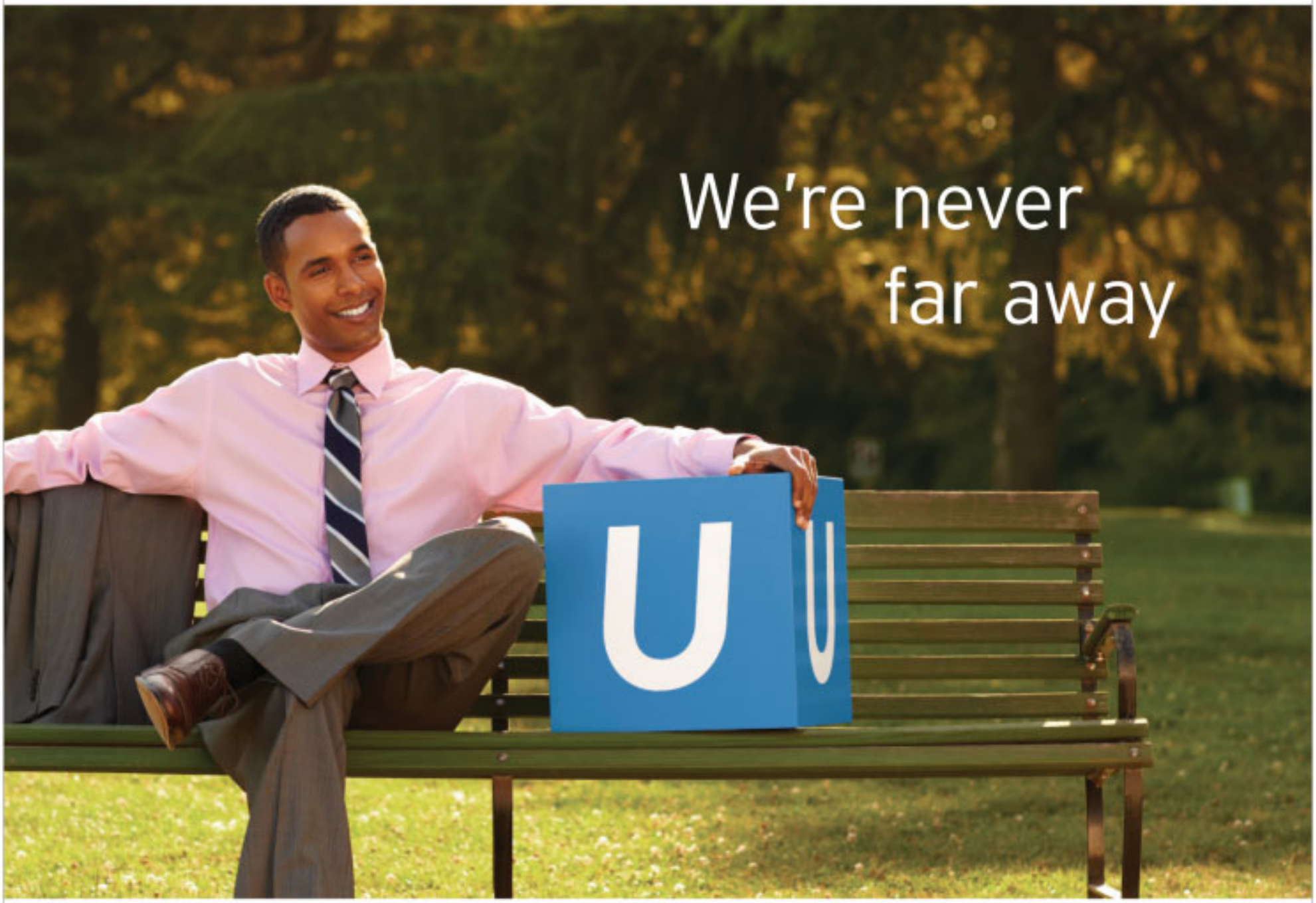
FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012020959 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2012 The following person(s) is (are) doing business as ALLSTATE- THE CAMPBELL AGENCY. The full name of registrant(s) is/are: Billy C. Campbell Enterprises, Inc. 2300 Manchester Blvd. Inglewood, CA 90305. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2011. /s/: Billy C. Campbell Enterprises, Inc.. This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/20/2012, 02/27/2012, 03/05/2012, 03/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-027321
The following person(s) is (are) doing business as: MG CAPITAL FUNDING, 8050 FLORENCE AVE. STE 35, DOWNEY, CA 90240. Full name of registrant(s) is (are) FRANCISCO BENCOMO JR., 10519 WADDELL ST., WHITTIER, CA 90606. This Business is conducted by: AN INDIVIDUAL. Signed: FRANCISCO BENCOMO JR. This statement was filed with the County Clerk of Los Angeles County on 02/16/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 20, 27, March 05, 12, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-021382
The following person(s) is (are) doing business as: SPEED BURGERS, 10425 AVALON, L.A., CA 90003. Full name of registrant(s) is (are) JOSE DE LACRUZ GARCIA, 1025 E. 84th PL. #B, L.A.., CA 90001. This Business is conducted by: AN INDIVIDUAL. Signed: JOSE DE LACRUZ GARCIA This statement was filed with the County Clerk of Los Angeles County on 02/07/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 20, 27, March 05, 12, 2012 Publish: Santa Monica Daily Press







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