



REAGAN'S ON THE MEND
SEE PAGE 3

Santa Monica Daily Press

Since 2001: A news odyssey

THE DESIGN COMES FIRST ISSUE



Kevin Herrera kevinh@smdp.com

DESIGNING HOSPITALITY: Thomas Johnson, director of marketing and business development for hospitality design firm Hirsch/Bender Associates, on Tuesday poses underneath the company's collection of flags from more than 50 countries that HBA has designed hotels and casinos in. HBA has been ranked the number one hospitality design firm for nine straight years.

Designer for the comfy home away from home

BY KEVIN HERRERA | Editor in Chief

NEBRASKA AVENUE With a reputation for having some of the finest hotels in all of Southern California, it only makes sense that Santa Monica would be home to the world's leading hospitality design firm in Hirsch/Bedner Associates.

The firm, located at the eastern edge of Santa Monica on Nebraska Avenue, was recently ranked number one in hospitality design for the ninth straight year by Interior Design Magazine, and it's work on the Ritz-Carlton Beijing, Financial Street project helped the building earn top honors from Travel + Leisure Magazine.

Walking through HBA's expansive office on Tuesday, with flags from more than 50 countries where HBA has worked hanging overhead, Thomas Johnson, director of marketing and business development for the firm, made it clear why HBA, with its 450 employees and 12 offices worldwide, has remained competitive in the field of interior design as hotels, casinos and spas look to top one another in the game of attraction and comfort.

"We're a firm that's reliable," Johnson said with pride as he stood in the HBA's research library, where hundreds of

fabric swatches organized by color rested on shelves covering nearly every inch of wall space. "We know what people want. They want bigger rooms. They want nice stuff that's better than what they have at home."

HBA is also a firm that is flexible. With offices all over the globe, designers can be moved to whichever market is hot. Currently Macau, located in the Pearl River Delta in China, is booming, Johnson said, outpacing Las Vegas' growth.

"In China and Dubai gambling is red hot," Johnson said, which means more casinos and resorts. "We can swap (designers) from one culture to another. It's great for career development."

In addition to going overseas, HBA has designed projects closer to home, including the Beverly Hills Hotel, The Wynn in Las Vegas, and The Spa at Bacara in Santa Barbara.

For nearly half a century, the firm has been guided by its founders' philosophy of creating a "sense of place," a well designed and integrated package of fantasy, drama and creature comfort delivered on time and within budget.

SEE DESIGN PAGE 9

Moving closer to City Hall

Officials consider projects to consolidate departments

BY MELODY HANATANI | Daily Press Staff Writer

CITY HALL The Santa Monica municipal family is about to become a tighter-knit unit.

As the Housing and Economic Development Department prepares for a move this summer from its offices in east Santa Monica to the new digs on the corner of Main Street and Pico Boulevard, the City Manager's Office is strategizing ways in which to bring the various municipal departments scattered throughout the city closer to City Hall.

The point in pulling some of these departments closer is to improve operational efficiencies and customer service, according to Don Patterson, the assistant to the city manager for management services.

"Right now, staff is spread out everywhere from the (Santa Monica) Airport to the (Santa Monica) Pier," Patterson said on Tuesday. "It limits staff interactions ... somebody has to drive across town and that basically does impact efficiency and operation."

Aside from City Hall, the various departments are housed in the pier carousel building, Clover Park, the Airport Administration building on Donald Douglas Loop, as well as eight leased-spaces throughout the city, most of which are concentrated in Downtown Santa Monica. These departments include the Water Resources Division, which is located on Fifth Street, and the Cultural Affairs Division, which calls Fourth Street home.

Approximately \$211,000 a month is being spent on rent for the departments housed in the eight privately-owned spaces.

City Hall is currently in the process of finding a consultant to draft a master plan that would outline a long-term strategy in consolidating the various off-site departmental locations, a report that would update a 2002 study by the Sares Regis Group, which developed the City Hall Feasibility and Concept Designs. The difference from the 2002 study would be the inclusion of the Civic Center Specific Plan, which was adopted in 2005, Patterson said.

The original Sares Regis study estimated that it would

SEE PROJECTS PAGE 10

WINTER STACKABLES

READERS JEWELERS
JEWELRY • REPAIRS • CLEANING • POLISHING

331 Wilshire Blvd. Santa Monica • 2 Hours Free Parking (Behind Store)
Monday-Saturday 10am-6pm • 451.1349 • www.readersjewelers.com

Gary Limjap
(310) 586-0339

It's all about you... **The client**

COLDWELL BANKER

SMALL BUSINESS STARTUP?
Let me help you succeed

CONSULTING • BOOKKEEPING • PLANNING TAXES

SAMUEL B. MOSES, CPA
(310) 395-9922
100 Wilshire Blvd., Suite 1800
Santa Monica 90401

Hair Removal Packages

"Sunset Package"
Bikini + Underarms
Six Full Treatments of Each Just \$999

"Platinum Sunset Package"
Bikini + Underarms + Full Legs
Six Full treatments of Each Just \$1999

West Hollywood | Santa Monica
Woodland Hills | Marina Del Rey

888-96-LASER
LASERAWAY.NET



Calendar

2

WEDNESDAY, FEBRUARY 20, 2008

Santa Monica Daily Press

A newspaper with issues



Hours: 6:30 a.m. – 10 p.m. Daily

(310) 829-9597

(corner of 20th & Santa Monica Blvd.)

1920 Santa Monica Blvd.

NOW
LEGAL SERVICE

24-HOUR
ATTORNEY SERVICE

- Rush Messenger Service
- Rush Court Filings
- Licensed Process Servers
- Mobile Notaries
- Mobile Copy Service
- Drivers Equipped with a Handheld Radio for Immediate Contact

***Get a FREE LUNCH with every 10 DELIVERIES**

(213) 482-1567 | nowlegalonline.com

*CALL US FOR DETAILS

**Let Your Money
Work For You!**

LOCK IN
4.81%
APY

Take advantage of our special CD rate* and experience a higher level of customer service from First Private Bank & Trust

FPB **FIRST PRIVATE
BANK & TRUST**

Member of Boston Private Wealth Management Group

First Private Bank & Trust is a provider of private banking and wealth management products and services to high net worth individuals and small businesses in the Los Angeles area.

Bring this ad with you for our special 3 month CD rate*.

Burbank 333 N. Glenoaks Blvd. Burbank, CA 91502 818-842-9191	Encino 16000 Ventura Blvd. Encino, CA 91436 818-501-1700	Granada Hills 10820 Zelzah Ave. Granada Hills, CA 91344 818-832-3800	Santa Monica 520 Broadway Santa Monica, CA 90401 310-899-2620	Westlake Village 2835 Townsgate Road Westlake Village, CA 91361 805-230-2778
---	---	---	--	---

*4.70% rate (4.81% APY) for new funds only (current FPB&T CD's, checking, & MM account funds excluded).
\$10,000 minimum. No early withdrawal without interest penalties. See your local Bank office for details.
Certain other restrictions apply. Advertised rates subject to change without notice.

MEMBER
FDIC

Offer Expires 03/14/08

*APY refers to the Annual Percentage Yield.

www.1stprivate.com



SMDP0208

WHAT'S UP WESTSIDE

OUT AND ABOUT IN SANTA MONICA AND SURROUNDS



One step at a time

16730 Bollinger Dr., Pacific Palisades 7 p.m. — 8 p.m.
Every Wednesday, the 12 Steps for Everybody's 12-Step writing meeting for those with an habitual drug or alcohol problem or illness. Call 310-454-5138 or e-mail info@12stepsforeverybody.org.

Figuring out your taxes

2601 Main St., 5 p.m. - 7 p.m.
Volunteers from the UCLA Anderson School of Management will be on hand to provide free tax assistance to low and middle income taxpayers covering answers and filing for both federal and state income tax forms. For information, call (310) 458-8638.

Celebs in attendance

1519 Wilshire Blvd., 6 p.m. — 8 p.m.
Meet the cast from the Farrelly Brothers' ("There's Something About Mary" and "Dumb and Dumber") new FOX comedy "Unhitched," starring Rashida Jones, Craig Bierko and Johnny Sneed at The Parlor for a "looking for love" event featuring speed dating, food and drink specials.
No cover, 21+.

Kiwanis Club weekly meeting

1332 Sixth St., 12 p.m. - 1:30 p.m.
The Santa Monica Kiwanis Club's weekly luncheon features a wide-range of guest speakers.

Living the green way

Barent Roth, from Sustainable Works, leads this six-week workshop on living green. The workshop covers water, energy, waste, chemicals, transportation and travel, and shopping and food. Get the latest eco-info! Meets Wednesdays through Feb. 20. To register, contact Barent Roth at (310) 458-8716 ext. 1 or e-mail rothbarent@smc.edu.

Kulturas anniversary

1700 Ocean Park Blvd., 11 a.m. — 7 p.m.
Transplant second-hand bookstore, Kulturas, is celebrating its first whole year in Santa Monica by having "rolling sales" around different sections of the store. Check out their "sort-of-vintage" clothing corner and the current artist exhibit. For further information, call (310) 450-8707.

Thursday, Feb. 21, 2008

Calling all docents

5905 Wilshire Blvd., L.A., open times
Finally, a use for that art history degree! The LACMA's Art Docent Council is seeking volunteers to lead tours of the museum's diverse collections. Information and applications can be obtained by e-mailing a request to Admissions@lacmadocent.org. Applications are due no later than February 22, 2008.

Improve eclectically

1323-A Third St. Promenade, 7 p.m. — 10 p.m.
Westside Eclectic's Level 1 Improv class is an introduction to the art of improv comedy. The intro covers core improv ideals, concepts and vocabulary such as hyper-listening, give and take, yes-anding, efficient communication and emotional response. The WE teaching staff creates a warm and open learning environment that facilitates establishing the foundation of a seasoned improviser.

What's new this week

2101 Ocean Park Blvd., 1 p.m. — 2:30 p.m.
A free-wheeling review and discussion of the week's key news stories at home and abroad.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.



(Re)visiting Santa Monica

Visitors Bureau releases new visitors guide, map

BY DAILY PRESS STAFF

MAIN STREET Getting around town just got a whole lot easier for tourists thanks to the Santa Monica Convention & Visitors Bureau, which announced the arrival of the 2008 Official Santa Monica Visitors Map.

The new map was developed by the bureau and Striker Media Group as a companion piece to the 2008 Official Visitors Guide for tourists to navigate their way around Santa Monica.

"Part of branding Santa Monica as the 'best way to discover L.A.' is to help tourists in the most efficient and sensible way possible," said SMCVB President and CEO Misti Kerns. "Our responsibility at SMCVB is to have up-to-date, informative materials on hand like the 2008 Official Visitors Map, which assists

tourists in experiencing L.A. through its most impressive portal, Santa Monica."

The new map features options for getting around Santa Monica including the Big Blue Bus, which brings attention to its commitment to fuel efficiency with natural gas powered buses. If visitors want the convenience of a cab, a toll free number is found at the bottom of the map for reservations.

This foldout map fits into a jacket pocket, day bag, or purse and divides information

evenly on both sides. The listing of Santa Monica's hotels, motels and lodgings is easy to locate with resort logos featured in fact bubbles directly above their location on the map. Each of the Santa Monica shopping districts is also highlighted along the borders of the map, making it effortless and comfortable to read and refer to again and again, said Kerns.

Local businesses have the opportunity to market themselves to Santa Monica visitors

with advertisements and expanded listings in the special district sections. The alternate side of the city map breaks down all the advertisers' contact information along with a brief description, as well as, new additions to the city's growing commerce family.

"This print of the 2008 Santa Monica Official Visitors map is the best and most pleasing to look at of any to date," said Lyndell Gooch, publisher of Striker. "The logos distributed throughout the grid of Santa Monica highlight the maps ultimate purpose of being functional."

Copies of the Official Santa Monica Visitors Map are available at all Santa Monica visitor service locations and can be mailed upon request by calling (310) 393-7593, or downloaded from the Web site.

PART OF BRANDING SANTA MONICA AS THE 'BEST WAY TO DISCOVER L.A.' IS TO HELP TOURISTS IN THE MOST EFFICIENT AND SENSIBLE WAY POSSIBLE."

Misti Kerns, SMCVB President and CEO

news@smdp.com

Nancy Reagan released from local hospital

By the Associated Press

SANTA MONICA Former first lady Nancy Reagan was released Tuesday from St. John's Health Center, two days after falling at her Bel-Air home.

Reagan, 86, was "very happy to be back in her home," her spokeswoman Joanne Drake said in a statement to The Associated Press. Reagan has resumed her daily activities, Drake said.

Reagan fell Sunday morning and was taken to the hospital, where doctors determined she did not break a hip as feared. Drake said Monday that doctors had done tests on Reagan and "all results were good."

Reagan stayed in the same hospital room where former President Ronald Reagan stayed after he broke his hip at home in 2001. He died June 5, 2004, after a 10-year battle with Alzheimer's disease. The two were married for 52 years.

Her last major public appearance was at the Jan. 30 Republican presidential debate at the Reagan library in Simi Valley where she sat with Gov. Arnold Schwarzenegger.

She did not attend a 97th birthday celebration held for her late husband at the library on Feb. 6.



HISTORICAL SOUNDS

Norm Jones (right) and Duane (left) from the band Rhythm Child were invited to play at Grant Elementary School located on Pearl Street on Tuesday. The pair of musicians performed historical negro spirituals for students and parents to celebrate Black History Month.

Brandon Wise brandonw@smdp.com



Since 1967
Quality & Value Always!
Open 6am - 2:30pm Mon. - Fri.
6am - 4pm Sat. - Sun.

310-399-7892
2732 Main St.
Santa Monica

**"The reason
for to go
boxes."**



Golda Savage

Stand [on] your [own] ground.
Helping sellers & buyers accomplish just that.

310.770.4490
golda@bulldogrealtors.com



BULLDOG REALTORS
1209 Abbot Kinney Boulevard, Venice

LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Baby steps lead to big gains

Editor:

I want to thank (Melody Hanatani) for including parts of my interview in her article ("Restaurants prepare for ban," page 1, Jan. 31) for your paper. It is through avenues like the Santa Monica Daily Press that awareness of this vital issue is increased and it is the passion of people ... who stir others to action. I am also passionate about our environment and feel compelled to write this in an effort to clarify some points brought out in the article and to add my voice to the progress.

I think the goal of the current activity in the field of environmental awareness must be achieving a sustainable existence. This goes well beyond what has been categorized by the catch phrase "going green." To achieve true sustainable existence will require significant changes in the way we do things – from the way we live our lives, what criteria we use in establishing our goals, and how we choose our desires and wants. Unfortunately, focusing on becoming "green" misses this entirely – we can all be green and still deplete our resources very quickly. We need fundamental changes in our very existence if we are ever to truly achieve a sustainable existence.

These changes are, unfortunately, not of the kind people will adopt quickly. We have built up an infrastructure in our past that will not be readily abandoned. Small changes are things people can embrace both philosophically and economically. As an example, Giancola Brothers has just taken delivery of an electric forklift to replace our propane-powered model. Now, the reason we chose an electric model was that it reduced our energy use footprint, but the reason we purchased a new forklift was because our propane model was in need of replacement – the point being that businesses are not going to replace fully functioning expensive equipment with new energy-saving models for the purpose of reducing their energy use. These changes will take place over time, as old equipment needs replacement.

Giancola Bros., Inc. is in the process of becoming a certified green business through Sustainable Works. My involvement in this program (I am a Sustainable Works Crew Leader at Santa Monica College) indicates to me that the goal of quickly converting existing businesses to green businesses entails an unacceptable environmental cost. As new, more environmentally friendly technology is developed and manufacturing technologies become less environmentally harmful, future needs of businesses served through these technologies will be less environmentally taxing than if they were to all convert now using today's more taxing technologies. I am convinced that, short of environmental collapse, a sustainable existence will rationally be achieved by small changes accumulating over time. Any other position seems historically and psychologically uninformed at best and irrational and illogical at worst.

This process must be fueled by education. One point I tried to focus on in the interview, which was not brought up in the article, is the importance of educating people about the simple changes that can be made now and the positive impact those changes can have. I think many people will be less reluctant to implement changes when they are made aware of just how easy they are to make and just how significant their impact can be.

Awareness of our impact on our environment is growing every day. Articles like this one are helpful in bringing these issues to the general public. Through reasonable methods promoted by public education and implemented over time, we can, as a community, achieve the goal of reducing our footprint on this planet and attaining sustainability.

Jennifer L. Giancola

Giancola Brothers, Inc.
Santa Monica



Going Postal

Steve "the Mailman" Breen

Send comments to editor@smdp.com

Gore can't hold a candle to this guy

LET'S ALL TAKE A BREAK FROM THE passion plays of presidential politics, break out the lawn chairs, slather down in SPF 666, pour a long, tall "Arnold Palmer" and I will tell you a story ...

In January 2007 I was coming home from the beach after a Tai Qi workout and decided to stop at Urban Fitness to replenish my parched meat suit. As I passed One Life Market I spotted a new, pristine green military Hummer parked out front. Not the sissy city Hummer 2 or 3 but the real puddle jumper issued to the military. It had no plates but the license frame squishly intoned "Malibu: A Way of Life".

It's owner was a silicone-Botox enhanced former waitress turned actress now Hollywood big wig trophy wife sporting her organic-hemp yoga thong while loading organic produce from the market into the back while her nanny, Consuelo, was strapping the kidlets into the car seats. Obviously, this "eco-tart's" personal trainer had a lot to do with the crafting of this well endowed snack cake as well as the adherence to a wholesome diet plan replete with the necessary carb/protein/fat ratio that could have fed Zimbabwe.

What's wrong with this picture, I inquired sotto voce?

The bumper sticker on the back of her tailgate (on the Hummer not her fanny!) postured, "Live Simply So Others Can Simply Live." I'm sure she thought this through over her wheat grass /Jaegermeister shots while watching "An Inconvenient Truth"

Now let me get this straight, global warming is a hot topic, no pun intended. Currently, automobiles contribute a disputed portion of hot gas [Hillary and Obama not withstanding] to the overall planetary malaise, yet the blatant obscenity of driving a vehicle that gets 3 gal/mile to pick up "green" groceries after yoga class while intoxicated with the notion of privilege that negates ones alleged "values" doesn't make me take the debate from enviro-feebs too seriously. That many of the streetwalking prosthletizers from NRDC and Greenpeace got to work by car (I asked) indicates their vapid cluelessness masquerading as cogent thought. That someone from a pro-environmental NGO wants me to save the planet by eschewing the use of MY car yet got to work themselves by the same mode of travel sounds like they are going to vote for Hillary.

By the way, I eliminated my carbon footprint from the planet as I neither own nor plan to ever purchase a gasoline powered car. I walk or take the Blue Bus ... everywhere ... to do everything. There isn't a single reason that anyone's loved one should fight for a

resource that we can drill for in the ANWR (That I support the war is NOT for oil ... that, however, is another story).

Al Gore et al. won the Nobel Peace Prize for the material contained in his movie. In the past, former Peace Prize recipients have usually won based on stopping a conflict, brokering a peace or having a BBQ to avoid a donnybrook.

Were we at war with the Eskimos? Did Al stop the raging bloodshed over whale blubber rights and sign a treaty so that everybody could share the blubber and peacefully coexist? Howzabout something a little meatier than blubber like lending a hand in the more visceral issues in, oh say, Iraq, Afghanistan, Pakistan, Darfur, North Korea, Iran or Myanmar? And if Al needed an update on current violent events in the world, the erstwhile inventor of the Internet could go here: www.globalincidentmap.com/home.php

IS THIS AN INCONVENIENT 'TRUTH?' SPARE ME ANY OF THE BOVINE SCATOLOGICAL SENTIMENTS OVER THE 'DANGERS' OF GLOBAL WARMING.

Is this an inconvenient "truth?" Spare me any of the bovine scatological sentiments over the "dangers" of global warming. Put on some more sunscreen and a stronger anti-perspirant. If anybody should have won the now tainted "Peace" Prize for work on global warming, it should have been ... Ed Begley, Jr.

I like his attitude and his work ethic. He's a foot soldier. He takes action and doesn't make movies to plump up a flaccid political career. Even his environmental camps have the slogan, "... take action yourself ..." That third word is the most important. This guy is "off the grid" and off the hook. He rides his bike to power his HOUSE and then sells (!) the excess back to the power companies. While Al Gore accepts awards for "enviroporn," Ed Begley Jr. is the gold medalist in the Olympic fight against global warming.

Hot enough in here, for ya?

STEVE BREEN is a self-described Reagan Republican and "the best looking mailman in Santa Monica." He can be reached at dulcamarax@yahoo.com

PUBLISHER

Ross Furukawa
ross@smdp.com

EDITOR IN CHIEF

Kevin Herrera
editor@smdp.com

MANAGING EDITOR

Daniel Archuleta
daniela@smdp.com

STAFF WRITER

Melody Hanatani
melodyh@smdp.com

STAFF PHOTOGRAPHER

Brandon Wise
brandonw@smdp.com

CONTRIBUTING WRITERS

Bill Bauer, David Pisarra, Meredith Carroll, Kenny Mack, Jack Neworth, Lloyd Garver, Seth Barnes, Taylor van Arsdale, Dane Robert Swanson, Mark Marchillo, Ken Tarr, Mike Heayn, Brian Hepp, Mariel Howsepian and Cynthia Citron

NEWS INTERNS

Natalie Edwards
news@smdp.com

Chiara Canzi
news@smdp.com

PHOTOGRAPHY INTERNS

Geoffrey Dunn
news@smdp.com

Morgan Genser
news@smdp.com

Alexis Hawkins
news@smdp.com

ADVERTISING SALES MANAGER

Rob Schwenker
schwenker@smdp.com

ADVERTISING ACCOUNT EXECUTIVES

Julie Martinez
juliem@smdp.com

Liam Blume
Liamb@smdp.com

ADVERTISING ASSISTANT

Cynthia Vazquez
advertising@smdp.com

OPERATIONS MANAGER

Connie Sommerville
connies@smdp.com

PRODUCTION MANAGER

Tessa Vergara
tessav@smdp.com

PRODUCTION ASSISTANT

Frances Casareno
production@smdp.com

CLASSIFIEDS SALES MANAGER

Annie Kotok
anniek@smdp.com

CIRCULATION

Keith Wyatt
Osvaldo Paganini
circulation@smdp.com

Santa Monica Daily Press
A newspaper with issues

410 Broadway, Suite B
Santa Monica, CA 90401
OFFICE (310) 458-PRESS (7737)
FAX (310) 576-9913

Visit us online at smdp.com



The Santa Monica Daily Press is published six days a week, Monday through Saturday.

19,000 daily circulation, 46,450 daily readership. Circulation is audited and verified by Circulation Verification Council, 2006. Serving the City of Santa Monica, and the communities of Venice Beach, Brentwood, West L.A. Members of CNPA, AFCC, CVC, Associated Press, IFPA, Santa Monica Chamber of Commerce.

Published by Newlon Rouge, LLC

© 2006 Newlon Rouge, LLC, all rights reserved.



FEEL LIKE YOUR OPINION IS STIFLED?

IS IT DRIVING YOU CRAZY? QUIT TALKING TO YOURSELF!

WRITE A LETTER, AN OP-ED OR DRAW A CARTOON.

Send Submissions to editor@smdp.com or to: 410 Broadway, Suite B, Santa Monica, 90401

Santa Monica Daily Press

Visit us online at smdp.com



Word in Edgewise

Kenny Mack

Send comments to editor@smdp.com

He's got a serious crush on Obama

READERS OF THIS COLUMN SHOULD know by now that I was the first person to go on record predicting a Barack Obama presidency and once he's elected, I'll naturally assume the title of America's Smartest Pundit. Was I ahead of the curve? Sure. Do I understand the skepticism of people like Santa Monica resident John McColgan who wondered in a letter to the editor, "besides getting elected, what major thing has (Obama) accomplished?" Of course I do. I'm a firm believer in the principle of "each one teach one," so I dedicate this column to the education of one John McColgan.

I have to challenge the premise of his question. He seems to believe that accomplishing a "major thing" is a pre-requisite for being president (but "getting elected" to the U.S. Senate doesn't qualify). It's not. For proof, take a look at our last two presidents.

Besides getting elected governor of Texas, what "major thing" had Dubya accomplished? Prior to his campaign for governor, he had run for a House seat in Texas and lost, was a failed oil speculator, then was managing general partner of the Texas Rangers. As best I can tell, the closest he came to accomplishing a "major thing" was convincing school teacher and librarian Laura Welch to marry him and stand by him through his 30s when, by all accounts, he was a hard drinker who was tough to be around when he was drunk.

Before him, there was Bubba. Besides getting elected governor of Arkansas, what "major thing" had he accomplished before he ran for president? He had also lost a bid for a House seat in his home state; and though he was later elected to be attorney general of Arkansas, there was nobody running against him. I guess I have to give him credit for being governor for 10 years, but even if the good folks of Arkansas named him their king, we're still talking about Arkansas.

If we look at the last two presidents, we find that besides getting elected governor, neither of them could point to any "major thing" accomplished before deciding to run for president. Since they both were re-elected, I have to conclude that it's not what you do before you get to the Oval Office that matters, it's what you do once you're sitting behind the desk.

Let's look at what the president actually does. As best I can tell, he has three jobs: Commander in Chief, Diplomat in Chief, and

Domestic Agenda Setter in Chief. There is no job that can prepare you to be the Commander of the biggest, baddest military force in the history of the world. For this job, the most important quality a candidate can have is good judgment. When compared to the other two people interviewing for the job, Obama's judgment is far superior. In 2002, Hillary Clinton was willing to give President Bush the benefit of the doubt on Iraq. In 2007, she was still willing to give him the benefit of the doubt on Iran, in spite of the failure of his Iraq experiment. These two enormous errors in judgment show that she hasn't learned anything from the last five years. John McCain thinks it's a good idea for the U.S. military to be occupying a Muslim country for the next 100 years. Need I say more?

Obviously, neither of them can be trusted with "The Button."

The jobs of Diplomat in Chief and Domestic Agenda Setter in Chief both require a more elusive skill set: The ability to bring opposing sides together to make concessions at the bargaining table. If we're going to be honest with ourselves, we have to admit that even our allies in the international community have been hesitant to work with us ever since we decided to invade Iraq. We also have to admit that Republicans and Democrats in Washington have traditionally been reluctant to work together to solve the country's problems if they thought they could blame the other side at election time. Hillary Clinton and John McCain are on the wrong side of progress when it comes to both of these issues. They both voted to authorize the invasion of Iraq and they are both part of the partisan problem plaguing Washington. There is no reason to believe either of them will do anything differently once in office. Meanwhile, Obama has shown his ability to get people to work together from the time he was elected the first black president of Harvard Law Review, to his time working as a community organizer in Chicago, his time in the Illinois Senate, and his current term in the U.S. Senate.

I believe in Sen. Obama because, when compared to the other two options, he is clearly the best person for the job.

KENNY MACK is a writer, comedian, and occasional pundit living in Santa Monica. He can be reached at kennymack@gmail.com

Considering Filing for *Bankruptcy*?

- Free phone consultation
- Speak to your local Santa Monica Attorney
- Get the facts now

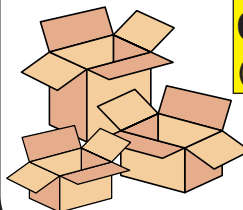
"Your Local
Santa Monica
Attorney"

The Law Offices of
Martin D. Gross

A PROFESSIONAL LEGAL CORPORATION
2001 Wilshire Blvd, Santa Monica CA 310/453 8320 www.lawgross.com

Civil Litigation
Consumer and Business Disputes

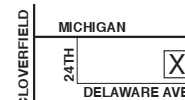
RECYCLE NOW!



CARDBOARD: \$125 per Short Ton

(Up to \$135 per short ton) Drop-off donation bins available 24 hours in front

Santa Monica Recycling Center
2411 Delaware Avenue in Santa Monica
(310) 453-9677



GERMAN CAR SERVICE

Specialist in Repair of **Porsche • VW • Audi • BMW**

- Best alternative to high dealer prices
- Complete service and repair
- All work guaranteed
- Locally owned and operated since 1965



2202 OLYMPIC BLVD., SANTA MONICA • (310) 829-2563



Hypnosis Works!

When you're ready for a change

John McGrail C.Ht.

Clinical Hypnotherapist

(310) 235-2883 www.hypnotherapylosangeles.com

Hypnotherapists are not licensed by the state of California as healing arts practitioners; for your benefit and protection, work on some issues may require a written referral from a licensed physician or mental health professional.

We Solve IRS Problems

JKSM

JK Harris & Company®

The Nation's Largest Tax Resolution Firm
Over 200,000 taxpayers have chosen to benefit from the knowledge, experience, and proven tactics of our Tax Team.

Call 888-749-5918 Today! | *Se Habla Español*

3 Simple Steps to Tax Relief

- 1) Contact Us - 888-749-5918
- 2) Meet With Us - 425 Locations Nationwide*
- 3) Problem Solved - Get Your Life Back

* JK Harris sales consultants are available to meet with consumers, by appointment only, in over 425 locations in 43 states.

Call Now 888-749-5918

The **Q**Line

PROUDLY BROUGHT TO YOU BY

Caring for the elderly

It seems that nursing homes are becoming an endangered species these days.

So this week's Q-Line question asks:

Do you feel that there's a shortage of nursing homes in the city and if so, what do you feel can be done to encourage operators to move into Santa Monica?

Call (310) 285-8106 before Friday at 5 p.m. and we'll print your answers in the weekend edition of the Daily Press. Please limit responses to a minute or less.



Kate Bransfield

Estates Director

Coldwell Banker - Montana Ave

310.395.1133

What is Your Home Worth?
Contact Me to Find Out.

for local, current real estate info...

SantaMonicaListings.com

SHOPPING

Big savings for special events

BY BETH J. HARPAZ

Associated Press Writer

Going into debt for a wedding is no way to start married life. Maxing out credit cards is a bad example to set for the teenager having a bar mitzvah, sweet 16 or quinceanera. And by the time 50th birthdays and golden anniversaries roll around, people know that friends and family matter more than pricetags.

Besides, it's easy to have a big, beautiful bash on a budget. Here are eight tips.

1. **INVITATIONS.** Thermographed invitations cost 50-70 percent less than engraved invitations, "and no one can usually tell," said Alan Fields, co-author with his wife Denise of "Bridal Bargains." Or make your own invitations, said Sharon Naylor, author of "1,000 Best Wedding Bargains."

She recommends Mountaincow.com for invitation software and paper, with CDs starting at \$29.99. Or order invitations online from a site like Invitations4Sale.com, which Naylor says offers 40 percent off retail prices.

Limit enclosures so you don't go over the one-ounce maximum for envelopes with a 41-cent stamp. Note that square envelopes and oddly shaped envelopes cost more to mail.

For kids' parties, you could even go paperless with e-vites.

2. **GOWNS.** "Buy online," advised Fields. Online discounters can order name brand-name dresses for 20-40 percent off retail, and some wedding dress factories in China have Web sites that will ship gowns direct to consumers for \$50-\$100 _ a bargain even

with \$100 shipping. Fields' recommendations include Netbride.com, PearlsPlace.com, BlueCatalog.com and JuliusBridal.com.

Filene's Basement runs a famous bridal sale slashing prices on designer dresses.

Robert Brokamp, who writes about personal finance for The Motley Fool said he found a dress for his wife Elizabeth at David's Bridal, which has 285 stores, for \$250. "It was on the discount rack," he said.

Check out department stores when prom season ends: "You might find sophisticated prom dresses that work for a wedding gown," said Naylor.

To save on high-end gowns, wedding planner Samantha Goldberg advises brides to sign up for trunk shows at department stores like Saks Fifth Avenue or wedding retailers like Kleinfeld Bridal. Also compare state sales taxes. Buying a \$5,000 dress in a nearby state with no clothing tax could save hundreds, said Goldberg, who is known for her work with Style Network's "Whose Wedding Is It Anyway?"

3. **FLOWERS AND DECOR.** Fields recommends Costco for flowers. Costco's "Simply Elegant Wedding Rose Collections" (40-piece sets including bouquets and centerpieces, \$760; 20-piece set, \$430). Order online for delivery anywhere in the U.S. Hydrangeas and calla lilies available too; prices vary.

Naylor notes that the cheapest flowers will be those in season the month you're getting married; that "greenery filler is less expensive

than flowers and makes for a beautiful natural look"; and that smaller bouquets show off gowns to greater advantage.

Casey Cooper, co-author of "What's Your Bridal Style?", says do-it-yourself brides can learn the basics of designing centerpieces, boutonnieres and bouquets. The event design firm Botanicals in Chicago offers classes like "Wedding Design."

Inexpensive ways to dress up tables: candles, bright balloons, wildflowers in jars, potted plants in season _ tulips in spring, mums in fall.

At Congregation Beth Elohim in Brooklyn, N.Y., kids celebrating bar and bat mitzvahs sometimes make centerpieces by filling baskets with nonperishable food for a soup kitchen. Wrap the baskets in colored plastic wrap, add a bow and card about the charity, and you've got a centerpiece that's both beautiful and meaningful.

4. **DRINK.** Instead of open bar with bartender, have a serve-yourself table with wine, beer and/or champagne. Wine retailers can recommend wines in your price range and often give discounts by the case.

If you opt for the full bar, Goldberg notes that restaurants and hotels charge more for premium brands like Johnny Walker and Grey Goose. Ask for Smirnoff vodka or house brands for a lower price.

5. **FOOD.** Catered meals with chicken or fish can run 35 percent of your budget, "but if you start getting into filet mignon, prime rib or lobster, you're going to find yourself in the 40 percent bracket," Goldberg said.

Buffets are cheaper than sit-down meals, because you don't pay for table service. But you might want a server to control portions on the buffet for pricey items like smoked salmon, steak or sashimi.

Consider ethnic food. Having a Thai restaurant cater chicken sate _ grilled chicken on a stick _ with pad Thai noodles might cost less than traditional alternatives.

Brokamp, The Motley Fool writer, had his wedding at a relative's home in the countryside where the food was "basically a cookout _ hot dogs and hamburgers."

For birthday or anniversary parties, guests might bring potluck food instead of gifts. For teenage parties, order pizza, wings, 6-foot-hero sandwiches or see if a Mexican restaurant will cater a taco bar.

6. **CAKE.** Have the cake of your dreams _ only smaller. Then order a sheet cake with the same frosting and flavor, Naylor advised, and have servers plate dessert off the sheet cake in the kitchen.

Also: "Skip the dessert table" with three other choices, said Fields. "People are eating fewer desserts these days anyway."

He added that buttercream frosting is cheaper and tastes better than fondant icing, and that fresh flowers "spruce up a plain cake" and cost less than labor-intensive frosting flowers.

7. **TIME AND PLACE.** Most popular months for weddings are May, June, September and October. Daytime events are cheaper than nighttime, especially if the photographers and DJ get to leave early.

Santa Monica Daily Press

The Agent Directory

Your guide to local real estate agents



Nora Bohanon
RE/MAX WESTSIDE PROPERTIES
501 SANTA MONICA BLVD, 2ND FLOOR, SANTA MONICA

Specializing in residential sales and property management. FREE information online on my website. I pay agents for property management referrals!

www.westsideluxuryliving.com (310) 699-0818



NAOMI KLEIN
Realtor & Sales Consultant

"Appreciate the Difference"
Alliance Properties Group

From Malibu to Hollywood,
first time home-buyers to experienced investors or simply for strategic real estate planning I am your one stop strategy shop!

naomk@cs.com (310) 502-5648



Gary Limjap
COLDWELL BANKER
2444 WILSHIRE BLVD., SANTA MONICA 90403

Your goals become my priority.

Santa Monica Realtor for more than twenty years.
www.garylimjap.com

garylimjap@earthlink.net (310) 586-0339



Why Buy Now?
www.SandaAlcalay.com/offer1

(310) 442-1607
sanda@SandaAlcalay.com

www.SandaAlcalay.com



Heather Nesis
PALM WEST PROPERTIES
3000 LINCOLN BLVD., SANTA MONICA

"Love Where You Live."

Specializing in residential & residential income properties. I am passionate about finding the right properties & buyers for my clients.

www.palmwestproperties.com (310) 314-PALM



Golda Savage
Bulldog Realtors
1209 Abbot Kinney Boulevard, Venice

Stand [on] your [own] ground.
Helping sellers & buyers accomplish just that.

310.770.4490 golda@bulldogrealtors.com



Gaby Schkud
COLDWELL BANKER
2444 WILSHIRE BLVD, STE 102

Gaby & Associates —
a Team of Real Estate Professionals
dedicated to excellence
Serving Buyers and Sellers on the Westside

gabyschkud@aol.com (310) 586-0308



Your Name Here!
YOUR COMPANY NAME
97092 PACIFIC ST. SUITE 1F

The Agent Directory is a unique advertising opportunity to present yourself as more than a name and a number. This unmatched section will allow you to list your specialty, focus, and the demographic you're targeting.

Don't miss out on this opportunity. Call today at (310) 458-7737



J.D. Songstad
RE/MAX WESTSIDE PROPERTIES
501 SANTA MONICA BLVD. 2ND FLOOR
SANTA MONICA, CA 90401

J.D. Songstad is "Tuned In" to all your Westside real estate needs!

www.MrWestside.com

JD@MrWestside.com (310) 571-3441

Santa Monica Daily Press readers will purchase 1/2 a billion in real estate this year.
CALL US TODAY TO BE INCLUDED IN THIS LOCAL LISTING.

(310) 458-7737



Market Matters

Brian Hepp

Send comments to editor@smdp.com

Don't look to the election

AS WE GET CLOSER TO THE UPCOMING PRESIDENTIAL election, you may see or hear news stories about how the stock market behaves in an election year. As a result, you might be tempted to start thinking about how to rearrange or even change your investment strategy around this time. But before you make adjustments based on who might occupy the Oval Office, you may want to take a look at how the stock market has performed historically following election years.

Starting with the 1864 election and leading up to the first presidential election of this century in 2000, information in Yale Hirsch's Stock Trader's Almanac indicates the following:

- The stock market shows no pattern in post-election years. The post-election year from December to December has seen the market advance 17 times and decline 16 times.

- The market has not played favorites with political parties. If broken down by which party won the White House, a Republican victory produced a rising market in the calendar year following the election 10 times and a lower market 10 times. Similarly, a Democrat win produced a higher market in the calendar year following the election seven times and a lower market six times.

If statistics interest you, you may find this curious: Hirsch's Almanac also shows that in the 15 elections between 1900 and 2000, the market rose 13 times when the incumbent party reclaimed the presidency. In the two years of decline, the market dropped only 0.5 percent and 2.3 percent, respectively. When the incumbent lost the presidential election, the market declined six out of nine times. However, only one of those declines was not considered relatively minor.

As you can tell by the historical data, presidential elections typically do not have a major impact on the stock mar-

ket. History has shown us that the relation between the outcome of the election and the stock market's performance is truly a minor connection, at best.

After realizing the lack of a connection, you might be wondering if there is a factor that does correlate with the stock market's performance. The simple answer to this question is yes — the economic cycle. If you look at the 11 post-election calendar years before 2000, you would see that there were six annual market gains and five annual market declines. Once again, nothing in these figures would indicate a clear connection between the stock market and the elections. However, if you compare the economy's performance with the market's performance, you just might find an interesting relationship that has developed over the years.

Over that same time period, in the five post-election years in which the economy entered a recession, the market declined in all five years. In the six post-election years in which there was no recession, the market rose five times and declined only once. Of course, no single economic indicator always correlates with the stock market's performance. But in the year after the election, the stock market's performance is usually influenced more by the economy, rather than by the election the prior November.

By keeping in mind a long-term investment strategy that fits your objectives and lifestyle, and selecting quality investments to help achieve your financial goals, you can rest easier and tune out some of the buzz around this year's presidential election.

BRIAN HEPP is a financial consultant for A.G. Edwards & Sons, Inc. He can be reached at (310) 453-0077 or at brian.hepp@agedwards.com.

ENERGY

Oil jumps above \$100 on refinery outage news

BY JOHN WILEN

AP Business Writer

NEW YORK Oil futures shot higher Tuesday, closing above \$100 for the first time as investors bet that crude prices will keep climbing despite evidence of plentiful supplies and falling

demand. At the pump, gas prices rose further above \$3 a gallon.

There was no single driver behind oil's sharp price jump; investors seized on an explosion at a 67,000 barrel per day refinery in Texas, the falling dollar, the possibility that OPEC may cut production next month, the threat of new violence in Nigeria and continuing ten-

sions between the U.S. and Venezuela.

The fact that there was no overriding reason for such a price spike could be a bad omen for consumers already bearing the burdens of high heating costs and falling real estate values. Many recent forecasts have said oil demand growth this year will be less than initially expected.

Designer Eye Wear Sale

All Frames in Inventory
Up to 70% OFF*

GUCCI PRADA l'Ort FENDI And More!

OPTIX
EYEWEAR

2926 Wilshire Blvd. (Stanford & Yale), Santa Monica
310.453.0400 * See details at store.

monopromo enhance your business through creative promotional products

Don't Just Do Business. Promote!

BROWSE ON-LINE AT
WWW.MONOPROMO.COM
OR CALL (866) 897-5664

Yes! We Got Pens Too...

Mitchell Brokerage

Real Estate Questions?

We can help! Deal Directly with a Broker. Call Now! 310-594-5760. Have Real Estate Questions? Let us help. Call 310-594-5760, or visit us at www.MitchellBrokerage.com. Licensed under the CA D.R.E.

www.mitchellbrokerage.com

Contact Us Now: (310) 594-5760



Ads by Google

Your ad could run here!
Call us today at (310) 458-7737

WE KNOW YOU CAN DO IT!

Our Best You Program provides you with continuous support throughout your weight loss journey with prepared meals, weekly support meetings & unlimited phone support with a program coordinator!

CALL NOW TO GET \$50 OFF THE PRICE OF THE TOTAL PROGRAM

2001 S. Barrington Plz. West L.A.
310.473.2020

Healing Arts West
Specializing in holistic health care

Swartz GLASS CO.

FREE PARKING AVAILABLE

1726 Colorado Ave., Santa Monica
Phone: (310) 829-3625 Fax: (310) 829-0254

DO YOU HAVE COMMUNITY NEWS?
Submit news releases to editor@smdp.com or by fax at (310) 576-9913

Santa Monica Daily Press Visit us online at smdp.com

What does Nobody Outcleans The Maids really mean?

Peace of mind.

To us, it means giving you the healthiest, most thorough housecleaning every visit.

But to our customers, it takes on a bigger meaning, since we hear a lot of comments just like these:

"My kids have allergies, and I feel good knowing how those vacuum cleaners you use can capture up to 99% of all the dust and allergens and pet dander and stuff. That's important to me."

"I used to put housecleaning off, and it always nagged at me — 'you've gotta do it, you've gotta do it' — but I needed to do so many other things! Now, with The Maids coming every two weeks, I don't worry about it at all!"

Besides a cleaner, healthier home, what kind of benefits will you discover? There's just one way to find out. Call us today, and chances are you'll start feeling good about it before we even get there.

The Maids Home Services

Nobody Outcleans The Maids.

100% Satisfaction Guarantee

Call us within 24 hours after your clean. If we didn't clean something to your satisfaction, we will reclean it — free of charge.

Call today for a FREE estimate!

310-280-0300
www.maids.com

HARRIS LAW GROUP*Unique Solutions for Unique Businesses***Business Start-Ups & New Ventures**

- LLC, Corporation, and LP Formation
- Investor Agreements
- Lender Agreements
- Lease Negotiations
- Entertainment Industry Experience

Real Estate

- Residential & Commercial
- Retail and Office Leases
- Finance Agreements
- Purchase & Sale Agreements

Contact: David Harris

T: 310-593-4602 E-mail: dharris@harrislawsantamonica.com

2932 Wilshire Boulevard, Suite 200, Santa Monica, CA 90403

ARE YOU A
SANTA MONICA COLLEGE DISTINGUISHED ALUMNUS?

DO YOU KNOW AN EXCEPTIONAL SMC ALUMNUS?



SMC IS NOW ACCEPTING APPLICATIONS FOR OUR 2ND ANNUAL
DISTINGUISHED ALUMNI RECOGNITION AWARDS
FOR
OUTSTANDING PROFESSIONAL ACHIEVEMENT
AND
DISTINGUISHED COMMUNITY SERVICE

Please call 310-434-4215 or
log onto our website <http://foundation.smc.edu> to learn more.

DO YOU HAVE SUBSTANTIAL CREDIT CARD DEBT?

Is it difficult just making your minimum payments?
Are you tired of the harassing calls?
Settle your credit card debt for less than you owe.

IT'S SIMPLE, SECURE AND PROVEN!

- Stop the harassing calls
- Legally reduce your debt
- Lower your monthly payments
- Get back on track and worry less

If you owe more than \$5,000 in credit card bills, find out today how quickly and easily you can eliminate your debt. Eliminate your debt - in a fraction of the time and for less than you owe. Get a low monthly payment that fits your budget. The call is free and there's no obligation.

LIFE CAN BE BETTER!

CALL NOW FOR YOUR FREE CONSULTATION

1-888-699-5705

New medical center planned for Mid-City

BY DAILY PRESS STAFF

MID-CITY The medical hub surrounding the new and improved UCLA Medical Center and Orthopaedic Hospital is about to get busier.

The Arnon Development Group recently purchased a 30,000-square-foot parcel of land on 16th Street, a piece of real estate that is slated to become an outpatient medical center. The site is located across the street from the UCLA Medical Center, which is currently undergoing construction.

A cluster of vacant residences and a parking lot currently occupy the space.

The developer is planning to erect a 50,000-square-foot state-of-the-art medical center that will include subterranean parking. The center, which will be designed by architect Eric Shen, is expected to break ground in the spring of 2009 and be completed about a year later. The development group is currently in the process of finishing up the Parnell Medical Plaza, a facility locat-

ed on Santa Monica Boulevard in West Los Angeles.

The new facility will reportedly feature surgery capabilities as well as a clinical laboratory.

Representatives with Arnon Development Group did not return a request seeking comment on Tuesday.

The \$13.25 million deal was brokered by Gary Weiss and John Mudgett of Madison Partners, which announced the deal on Feb. 6.

"There is a lack of large-scale medical office facilities on the Westside of Los Angeles, and available space is extremely rare," Weiss said in a statement earlier this month, noting that rents exceed \$4.50 a square foot. "This is an excellent time to build, when competition is virtually non-existent, and demand is continuing to rise."

news@smdp.com**WHAT DO YOU THINK?**

Send letters to editor@smdp.com

Alexis Hawkins news@smdp.comBrandon Wise bwise@smdp.com

WHAT A DIFFERENCE A DAY MAKES

The light traffic on the Santa Monica Pier on Tuesday (top) was in stark contrast to the hordes of visitors who flocked to the popular attraction on Monday (above), which was Presidents' Day.

Kevin Herrera kevinh@smdp.com

THE FACE OF DESIGN: The walls at Hirsch/Bender Associates' office on Nebraska Avenue is covered with design concepts created for a number of the firm's many notable clients.

Interior design firm named number one

FROM DESIGN PAGE 1

The firm was founded in 1964 by Michael Bedner and Howard Hirsch. They have been located in Santa Monica ever since, choosing the city by the sea because of its pool of talented designers and its proximity to LAX, which comes in handy considering executives and designers are constantly traveling to exotic locales like Singapore and Dubai.

Misha Bedner, project director for the firm and son of the co-founder, said he remembers his father telling him a story about how he drove an old Chevy along Route 66 from Detroit to the edge of the Santa Monica Pier, parked the car and decided that this was where he wanted to make a future for himself.

"And he's never looked back," Misha Bedner said.

The way a hotel looks, from the type of curtains used to whether or not there is a chandelier in the lobby, can have a significant impact on a guest's mood and whether or not they will return for another visit, making interior design just as important to the success of a hotel or casino as the location and the cost of a night's stay.

Incorporating technology has also become an important aspect of design, with hotels removing the massive armchairs that housed large televisions and mini bars and replacing them with sleek flatscreens that hide behind mirrors. Wireless Internet access has become the norm as well as iPod docks.

"The typical hotel guest is now sporting a laptop, Blackberry, cell phone, iPod and maybe iPhone and expect hotels to reflect their lifestyle," said Misti Kerns, president and CEO of the Santa Monica Convention & Visitors Bureau. "More electrical outlets, adapting sound systems, etc."

"What else are they looking for? Open lobbies with activity to 'hang out' in, (a) multi-purpose social environment (where they can) grab coffee, drink or lunch while working on their laptop," Kerns added. "Open space in the room, maybe less square footage but very functional, with ... better lighting, and comfortable soft-goods [couches, chairs, bed] are always ... important (and) should be taken into consideration when designing."

Kerns said when visitors come to Santa Monica they are also looking for a more "sustainable experience," with the Ambrose

being a good example as it features a hybrid car rental service and other green practices.

The hotel was designed in Feng Shui, "and people who walk in 'feel good' about their stay," Kerns said. "That's what it is all about — casual elegance."

And with that comes a feeling that a hotel, casino or spa is timeless, said HBA designer Meghann Day. A designer doesn't want to be too extreme and present something that is too much for the user to take in and lasts four only a few years. Designs must be able to walk a fine line between being bland and being too provocative.

WE KNOW WHAT PEOPLE WANT. THEY WANT BIGGER ROOMS. THEY WANT NICE STUFF THAT'S BETTER THAN WHAT THEY HAVE AT HOME."

Thomas Johnson
Director of marketing
and business development for HBA.

Day said the current trend is the more traditional look with eclectic elements, with a strong emphasis on colors to create a unique space.

As for Santa Monica, HBA executives and designers said the city's hotels could use some touch ups. They were also surprised by the lack of boutique hotels in Santa Monica, feeling that the area is ripe for them.

But don't expect HBA to get involved. The firm is busy working on large projects, with over 70 percent of its business coming from over seas and that is expected to continue in the years ahead.

"We'd love to do more of the boutique hotels, and we do on occasion," Johnson said, "but because of our reputation and our size, we end up with the whales."

kevinh@smdp.com

Convenient Santa Monica Disposal Site



We accept & recycle construction debris & garden waste. Disposal of refuse & unwanted bulky items.

• Santa Monica C & D Permitted

• Open Six Days A Week

Doing Our Part to Reduce Global Warming



Southern California Disposal & Recycling
1908 Frank Street, Santa Monica 90404

310-828-6444
www.scdisposal.com

TERMITES HATE ORANGES!



Don't tent your home if you don't have to.
No toxic fumes or leaving your home.
Whole home guarantees.

Termite
treatment
using xt2000
orange oil.

CALL
for a free
inspection.

**AMERICAN CLASSIC
EXTERMINATOR CO.**

877-731-4223

BENIHANA Lunch Boat Special



Comes with Soup, Salad, Steamed Rice, Shrimp and Vegetable Tempura, Edamame, Half California Roll, Sashimi, Fresh Fruit and Hot Japanese Green Tea, plus your choice of

Salmon or Chicken only **\$9.25**

Available Monday thru Friday
during Lunch hours only.

An experience at every table

BENIHANA

Santa Monica
(310) 260-1423
1447 Fourth Street

**TELL SANTA MONICA WHAT YOU THINK!
WRITE A LETTER TO THE EDITOR**

EMAIL TO: EDITOR@SMDP.COM OR FAX TO (310) 576-9913

Santa Monica Daily Press

Visit us online at smdp.com



RIP CURL

SURF CENTER

Santa Monica

1451 Third Street Promenade, Santa Monica CA
310-656-curl

RIPCURL.COM

SURF REPORT



SURF CONDITIONS

WATER TEMP: 56°

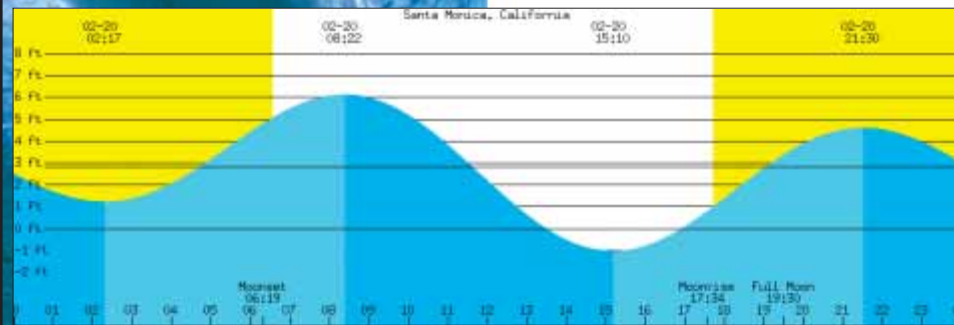
SWELL FORECAST (2-4 FT)

Today looks small like yesterday with just meager NW, and perhaps a smidgen of southern hemi SW for knee to waist high surf most everywhere, perhaps chest high now and again at west facing breaks when the tide is right. This shouldn't bring copious quantities of rain by any means, likely only 0.25 inches. Onshore winds though are likely to start early on, blowing to 20+ by noon. Tide will again be an issue as well.

LONG RANGE SYNOPSIS

WEATHER AND WIND ISSUES THIS WEEK...

TIDE FORECAST FOR TODAY IN SANTA MONICA



Santa Monica, California

02-20 02:17 02-20 06:22 02-20 15:10 02-20 21:30

8 Ft. 7 Ft. 6 Ft. 5 Ft. 4 Ft. 3 Ft. 2 Ft. 1 Ft. 0 Ft. -1 Ft. -2 Ft.

01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16 17 18 19 20 21 22 23

Lowest 06:19 Highest 17:54 Full Moon 19:50



Brandon Wise brandonw@smdp.com

DOING TIME: City Hall is considering converting the old jail into a technology center.

City Hall explores moving agencies

FROM PROJECTS PAGE 1

cost roughly \$69 million if City Hall underwent a seismic upgrade and if an 111,000 square foot city services building, which would house some of the off-site departments, was constructed just to the northwest of City Hall.

While the building of new city structures around City Hall is years away, city staff has identified several short-term measures that could help fix the operational inefficiency problem that goes along with having departments spread throughout the city. These measures also aim to alleviate the chronic problems of crowdedness in many of the offices, some built for one person but accommodating several.

The strategies include negotiating new leases on the shortest term possible to allow flexibility when portions of the master plan are put into place, exploring spaces adjacent to the Civic Center whenever current leases expire, possibly using the former jail in City Hall as a computer room and exploring vacant office space on the ground floor of the new Civic Center parking garage. The old jail has been vacant since the Public Safety Facility opened a few years ago, Patterson said.

Jeri Wingo, the president of the Santa Monica Municipal Employees Association, called City Hall "extremely overcrowded," noting that many employees' desks have piles of paper underneath.

"There's no personal space," Wingo said on Tuesday.

Wingo added that she would like to see the departments come closer together in a centralized location. Working behind the Transportation Management Counter in City Hall, she often overhears customers coming in asking about parking information, only to be referred to the Parking Office in the downtown area.

"It's so hard to get a place to park (near City Hall), when they're here and sent somewhere else, it's horrifying," Wingo said.

One of the major department moves anticipated in the next few months is the relocation of the Housing and Economic Development Department to a building at 1901 Main St. The two divisions in the

department — Housing and Redevelopment, and Economic Development — are currently located in two separate sites, the former off the intersection of Cloverfield and Pico boulevards and the latter on Donald Douglas Loop.

Bob Moncrief, the manager of the Housing Division, said he believes that bringing the two divisions into one building will enhance teamwork and communication.

Moncrief added that attending meetings in City Hall often requires a bus or car trip, whereas staff will in the new location, be able

RIGHT NOW, STAFF IS SPREAD OUT EVERYWHERE FROM THE (SANTA MONICA) AIRPORT TO THE (SANTA MONICA) PIER."

Donald Patterson
Assistant to the City Manager
for Management Services

to take the short walk over.

"It's an inefficient use of time," Moncrief said.

Another department head moving in the next few weeks is Elaine Polacheck, the head of the Community Maintenance Department, who will relocate from her office at Clover Park to the city yards on Michigan Avenue, where the department operations are headquartered.

Polacheck said that though she has to drive to City Hall a few times a week for meetings, she thinks it would make more sense for her to be closer to the staff.

"It depends on the operation," Polacheck said. "For me, it's easier to be where most of my staff is. I can always make it back and forth for meetings at City Hall, I just try to schedule it so ... I don't have to go back and forth as often."

melodyh@smdp.com

✉ WHAT DO YOU THINK?
■ Send letters to editor@smdp.com

BEACH REPORT CARD



NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous four weeks up to the ending date of **February 12, 2008**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 28 days)

Number of sewage spills — 1

Number of beach closures due to a sewage spill — 2

Number of wet days — 13

Number of A grades for dry/wet weather — 38 / 14

Number of (C,D,F) grades for dry/wet weather — 5 / 28

The Beach Report Card is made possible by a grant from 

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET	LOCATION	DRY	WET
Las Cañitas Beach, at Arroyo Sepul Creek mouth (beacantilla)	A+	C	Will Rogers State Beach at Bel Air Bay Club drain near fence	A+	F
Nicholas Beach at San Nicholas Canyon Creek mouth	A+	D	Will Rogers State Beach at Palms Canyon storm drain	A+	A+
El Pescador State Beach, between Lachasa and Las Alitas creeks	A+	A+	Will Rogers State Beach at Temescal Canyon drain	A+	F
Enchanted Canyon at El Morado State Beach	A+	A+	Will Rogers State Beach at Santa Monica Canyon drain (Chantreaga)	F	F
Bread Beach at Trancas Creek mouth	A+	F	Santa Monica Beach at Montana Ave. drain	A+	F
Zuma Beach at Zuma Creek mouth	A+	F	Santa Monica Beach at Wilshire Blvd. drain	A+	D
Walnut Creek, projection of Wilshire Rd. (private)	A+	A+	Santa Monica Municipal Pier	F	F
Paradise Cove Pier at Ramirez Canyon Creek mouth	F	F	Santa Monica Beach at Pico/Mariner storm drain	B	D
Escalante Creek, just east of Escalante State Beach	A+	C	Santa Monica Beach at Strand St. (in front of the restaurants)	A+	F
Ladigo Canyon Creek mouth	A+	C	Gosson Park Beach at Ashland Ave. drain	A+	A
Selkirk Canyon at San Blasco County Beach	A+	B	Venice City Beach, at the Rose Ave. storm drain	A+	D
Puerto State Beach at creek mouth	B	F	Venice Beach at Brooks Ave. drain	A+	B
Marine Canyon storm drain at Puerto Beach, at 24572 Malibu Rd.	A+	B	Venice Beach at Windward Ave. drain	B	A+
Sunbiter Beach at Malibu Calvey fence	A+	D	Venice Fishing Pier - 50 yards south	A+	A
Sunbiter Beach (beach location) - daily	F	D	Venice Beach - projection of Topical St.	A+	B
Malibu Pier - 50 yards east	A	F	Marina del Rey, Mothers' Beach - lifeguard tower	A	D
Carbon Beach at Sweetwater Canyon	A+	C	Deckweiler State Beach at Ballona Creek mouth	B	B
Las Flores State Beach at Las Flores Creek (joint zone)	A+	A+	Deckweiler State Beach at Culver Blvd. drain	A+	A+
Big Rock Beach at 19948 PCH storm	B	B	North Westchester Storm Drain at Deckweiler State Beach	A+	A+
Pico Creek at Los Tunes County Beach	A+	A+	Deckweiler State Beach at World Way (south of D&W jetty)	A+	A+
Tuna Canyon	A+	A+	Deckweiler State Beach at Imperial Hwy drain	A+	D
Topanga State Beach at creek mouth	B	C	Deckweiler Beach - opposite Hyperion Treatment Plant	A+	A
Cadwick Storm Drain at Castle Rock Beach	F	D	Deckweiler State Beach at Grand Ave. drain	A+	F
Santa Ynez Storm Drain at Castle Rock Beach	m	F			
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain)	A+	F			

LEGEND

DRY — each location is graded on an A - F scale based on bacterial pollution levels present in the surf zone

WET — grades for days of recorded rainfall and the following 3 days

m — no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

© 2002 Copyright Heal the Bay. All rights reserved. Printed on recycled paper (unless noted).



Revealing

Las Vegas man plans to unveil photo of Marilyn

A Las Vegas man plans to unveil what he says is a rare photo of **MARILYN MONROE** posing as a nude hitchhiker.

A news conference is scheduled Wednesday.

Lawrence Nicastro says he found the photo last year while going through storage items at his Las Vegas home.

Nicastro was running a service station in New York's borough of the Bronx when a man dropped off a Ford Sunliner convertible for repairs on New Year's Eve 1962.

When the man didn't return to pick up his car, Nicastro opened the trunk and placed the contents in storage.

Nicastro's publicist believes the photo was taken near Pyramid Lake, near Reno, in 1960. Monroe filmed "The Misfits" with Clark Gable in 1960 in Nevada.

The actress died in 1962.

ASSOCIATED PRESS

LITTLE RICHARD GETS OVATION



LITTLE RICHARD got a standing ovation at the Ryman Auditorium – and he didn't even perform.

The 75-year-old rock 'n' roll pioneer was seated at the rear of the auditorium during a concert by 1960s Motown stalwarts The Temptations and the Four Tops.

He got an extended ovation from the sold-out crowd of about 2,400 Sunday night after being introduced by Otis Williams, an original member of The Temptations.

"We've done some shows together," Williams said.

Little Richard, a native of Macon, Ga., now lives in Tennessee.

He recently performed with Jerry Lee Lewis and John Fogerty on the Grammy Awards.

Ryman Auditorium is the original home of the Grand Ole Opry.

AP

Starting Over?

We specialize in Residential Kitchens & Bathroom Remodels
No job too small

Roofing • Flooring • Plumbing • Tile
Countertops • Cabinetry • Carpentry

We will beat any legitimate bid by any contractor by 10%!



ALL FIELDS CONTRACTORS
287 S. Robertson Blvd., Ste. 513 Beverly Hills
310.203.9282



License #661857

Increase the value of your home Go GREEN with Enviro Plumbing

Saving energy/ Saving money.
Making your home safer for you and your family
Call now for your FREE Green Consultation today

2633 Lincoln Blvd. Suite 606, Santa Monica, Ca. 90405
(310)450-7208 phone (310)450-8111 fax

www.envirop plumbing.com
Making a better world, one home at a time.



BOB GABRIEL INSURANCE

Providing Professional & Personalized Service Since 1936



We encourage you to support the Santa Monica Historical Society Museum — The Archives of Santa Monica.
1539 Euclid (310) 395-2290

- Auto Experts
- Homeowners
- Workers Compensation
- Life, Disability & Pension
- Commercial & Business
- Group & Individual Health

Representing "A" rated companies including MERCURY INSURANCE

California survey shows Mercury Insurance Auto rates to be the most competitive in this area.

Phone Quotes Available

310.829.0305
2325 Wilshire Blvd., Santa Monica

Kick up your heels, Taurus

ARIES (March 21-April 19)

★★★ Last night's dreams could set the tone for today, whether you want to admit it or not. Tonight: Work as late as need be.

TAURUS (April 20-May 20)

★★★ You might be exhausted by what comes down your path. Tonight: Kick up your heels.

GEMINI (May 21-June 20)

★★★★ Discuss a recent opportunity more openly. Share and exchange information, and allow your authentic self to emerge. Tonight: Nestle in at home with some hot chocolate.

CANCER (June 21-July 22)

★★★★ Your steady approach could make all the difference in what heads down your path. Tonight: Hang out.

LEO (July 23-Aug. 22)

★★★★ Knowing that you are in peak form, you stroll out the door. Tonight: Start thinking "taxes."

VIRGO (Aug. 23-Sept. 22)

★★★ Much of what goes on occurs behind the scenes. Tonight: There is no time like the present.

LIBRA (Sept. 23-Oct. 22)

★★★★ Zoom in on what you want, though you might be in a meeting or some other event involving others. Tonight: Private time.

SCORPIO (Oct. 23-Nov. 21)

★★★ Accept a must-do appearance or additional responsibilities. Tonight: Zero in on what you want.

SAGITTARIUS (Nov. 22-Dec. 21)

★★★★ Wed your imagination with your intellect. With the help of several different people, you will find a new path. Tonight: Could be late.

CAPRICORN (Dec. 22-Jan. 19)

★★★★ A key partner or associate demands attention. Use special care with money issues. Tonight: Opt for something different.

AQUARIUS (Jan. 20-Feb. 18)

★★★★ You want other people to respond. If you feel uncomfortable with what does occur, the issue easily could be yours. Tonight: A talk in realism.

PISCES (Feb. 19-March 20)

★★★ Toss yourself into a project knowing that you will see daylight soon enough. Tonight: Time to socialize. You deserve it.

Happy Birthday

Emphasize your capabilities and daily life this year. If you would like more excitement, then add that quality. You will be able to create much more of what your desire; just know your goals. You will be naturally lucky. Friends play a significant role in your life, more so than in the past. A new home, a remodel or a move appears possible. If you are single, you might meet someone through your friends. In any case, friendship will intertwine with romance. If you are attached, focus on a mutual key desire. Let romance filter through.

JACQUELINE BIGAR'S STARS

The stars show the kind of day you'll have:
★★★★★ Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

Janric Classic Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from Bronze (easiest) to Silver to Gold (hardest).

Difficulty
SILVER

6	4					9		1
			3	6				
			4		1		5	
		9		5				8
	1		6	4	3		2	
4				1		5		
	2		9		7			
				3	6			
5		8					9	7

© 2006 Janric Enterprises Dist. by Creators Syndicate Inc.

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

9	5	4	6	7	3	8	2	1
1	8	7	9	5	2	6	4	3
2	6	3	1	4	8	9	7	5
6	7	5	2	1	4	3	9	8
4	1	8	7	3	9	5	6	2
3	9	2	8	6	5	4	1	7
5	4	9	3	2	7	1	8	6
8	2	1	5	9	6	7	3	4
7	3	6	4	8	1	2	5	9

Your ad could run here!
Call us today at (310) 458-7737

Your ad could run here!
Call us today at (310) 458-7737

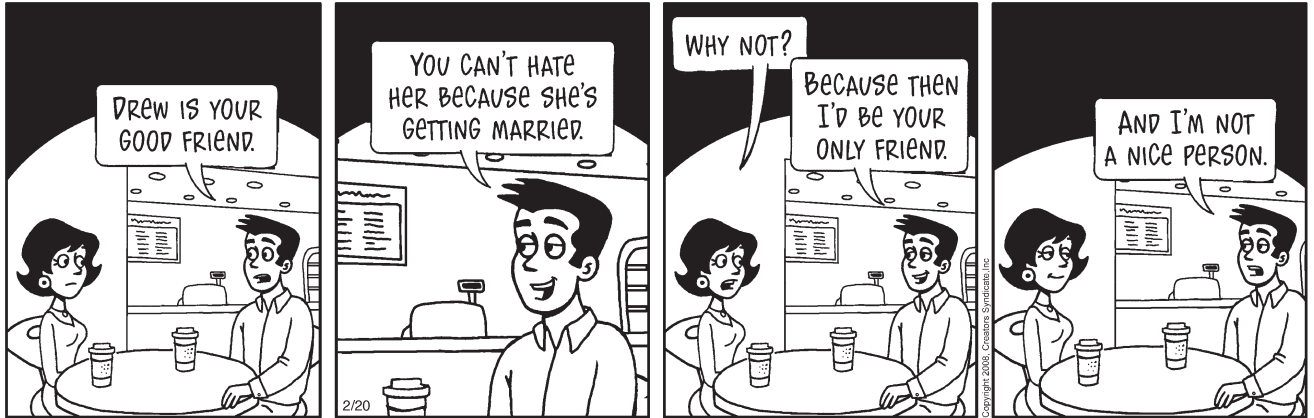
Girls and Sports

By Justin Borus and Andrew Feinstein



The Meaning of Lila

By John Forgetta & L.A. Rose



The Other Coast

By Adrian Raeside



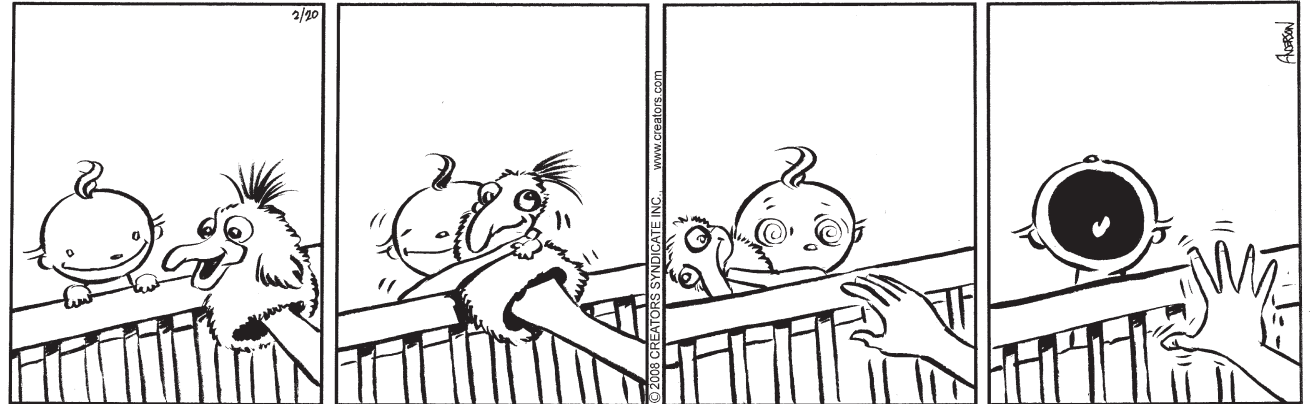
Garfield

By Jim Davis



Dog eat Doug

By Brian Anderson



WE KNOW YOU RENT. BUT IT'S WHAT'S INSIDE THAT MAKES IT YOUR HOME. WE LIVE WHERE YOU LIVE.™



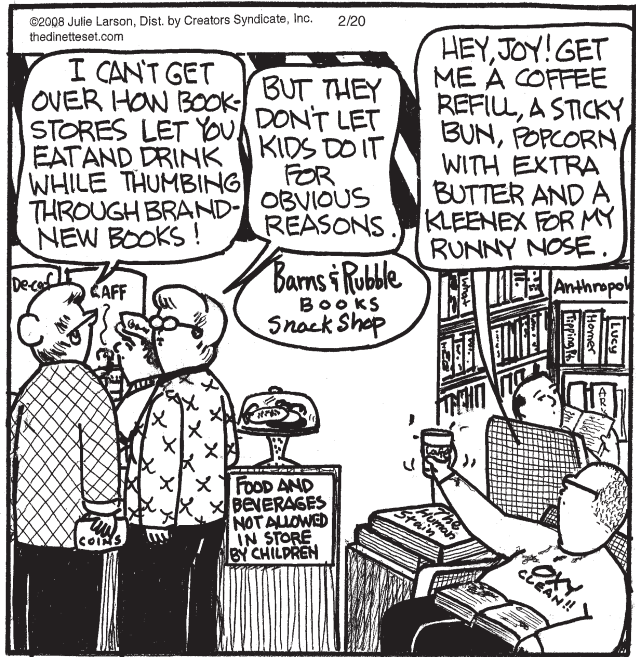
Your landlord's insurance covers the building, not your stuff inside. As a State Farm agent, I can help protect the things that make your place your place. Call me about State Farm® Renters Insurance.

Troy Wilson
Lic. # 0D75687
3122 Santa Monica Blvd., Suite 102
Santa Monica, CA 90404
(310) 315-1955

LIKE A GOOD NEIGHBOR  STATE FARM IS THERE.™

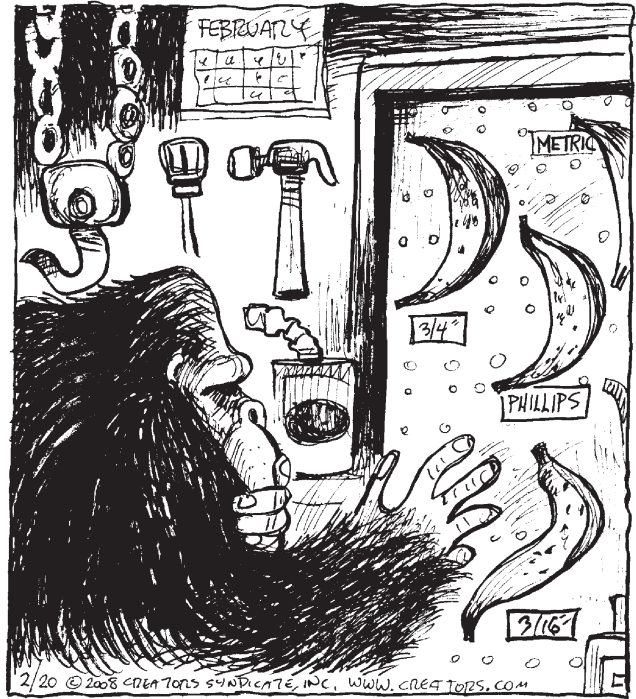
© 2007 State Farm Mutual Insurance Company • Home Office: Bloomington, Illinois

The Dinette Set by Julie Larson



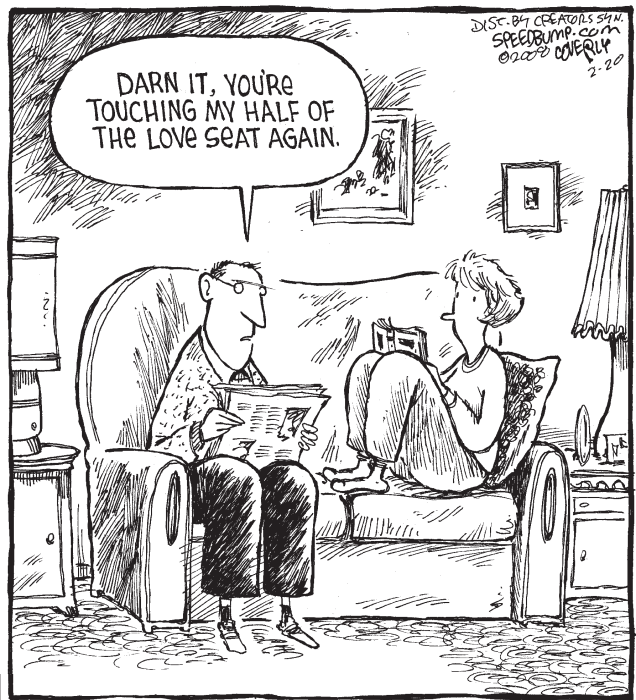
Strange Brew

By John Deering



Speed Bump

By Dave Coverly



Your ad could run here!
Call us today at (310) 458-7737

MYSTERY PHOTO

Brandon Wise brandonw@smdp.com

The first one to identify where this shot was taken wins a prize from the Daily Press. Send answers to editor@smdp.com.

CROSSWORD

By THOMAS JOSEPH

ACROSS

- 1 Baby's call
- 5 Grapevine talk
- 11 Poet Khayyám
- 12 Lead on
- 13 Came to
- 14 Busy
- 15 Go downhill
- 16 Physics bit
- 17 Backpack material
- 19 Steamed
- 22 Gabriel, for one
- 24 Word separator
- 26 Map dot
- 27 Gumbo base
- 28 Sailor's cry
- 30 Critter from Mars
- 31 Week part
- 32 Inert gas
- 34 On the house
- 35 Zeus or Apollo
- 38 Hurt
- 41 Loafer, for one
- 42 Found darling
- 43 Mist
- 44 Apartment rule
- 45 Gave the once-over

DOWN

- 1 Cuts the grass
- 2 Frenzied
- 3 Giving room to pass
- 4 Common verb
- 5 Influence
- 6 Liver accompaniment
- 7 Goblet part
- 8 Comic Caesar
- 9 Hosp. ward
- 10 Vigor
- 16 Greedy desire
- 18 Longings

- 19 Gaining from a situation
- 20 Field unit
- 21 College head
- 22 Some-what
- 23 Telescope sight
- 25 Casual top
- 29 Goal

- 30 Candle count
- 33 Marsh plants
- 34 Cab cost
- 36 Seep
- 37 Monopoly card
- 38 Newsman Rather
- 39 Hubbub
- 40 Unruly do
- 41 That lady

NEW CROSSWORD BOOK! Send \$4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4		5	6	7	8	9	10
11					12					
13					14					
15				16						
		17	18					19	20	21
22	23					24	25			
26							27			
28				29		30				
31				32	33					
			34					35	36	37
38	39	40					41			
42							43			
44							45			

DAILY LOTTERY

MEGA MILLIONS
1 38 42 55 26
Meganumber: 34
Jackpot: \$220M

Super LOTTO
22 25 33 41 45
Meganumber: 9
Jackpot: \$80M

Fantasy 5
1 10 17 31 36

DAILY 3
MIDDAY: 7 1 4
EVENING: 1 9 0

DAILY DERRY
1st: 04 Big Ben
2nd: 08 Gorgeous George
3rd: 07 Eureka
RACE TIME: 1:48:32

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at <http://www.calottery.com>

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ The Austin (Texas) Police Department announced in January that it had suspended Officer Scott Lando, 45, based on preliminary indications that he had been hiring a prostitute while on duty. According to a search warrant affidavit (disclosed in the Austin American-Statesman), Lando had paid for the woman's services in part by giving her free rein over part of Mrs. Lando's closet, declaring that his wife "would never miss" some of the items.

■ Chutzpah: (1) Georgia Ann Newman, 36, was arrested and charged with battery on a police officer after she not only spit on a Charleston, W.Va., officer but, as he was leading her away, wiped her nose on his uniform shirt. (2) Teresa Walker, 44, was arrested in Cincinnati in October in the course of a minor traffic stop because, while the ticket was being written, she allegedly called the police department on her cell phone to complain that the officer was writing too slowly. She later denied the officer's charge that she had threatened to "shoot" him if he didn't speed it up, but only to "sue" him.

TODAY IN HISTORY

1962 astronaut John Glenn became the first American to orbit the Earth as he flew aboard the Mercury spacecraft Friendship 7.

1790 Holy Roman Emperor Joseph II died.

1792 President Washington signed an act creating the U.S. Post Office.

1809 the Supreme Court, in *United States v. Peters*, ruled the power of the federal government is greater than that of any individual state.

1839 Congress prohibited dueling in the District of Columbia.

1907 President Theodore Roosevelt signed an immigration act which excluded "idiots, imbeciles, feeble-minded persons, epileptics, insane persons" from being admitted to the United States.

1938 Anthony Eden resigned as British foreign secretary following Prime Minister Neville Chamberlain's decision to negotiate with Italian dictator Benito Mussolini.

1944 during World War II, U.S. bombers began raiding German aircraft manufacturing centers in a series of attacks that became known as "Big Week."

1965 the Ranger 8 spacecraft crashed on the moon after sending back thousands of pictures of the lunar surface.

WORD UP!

abominate \uh-BOM-uh-nayt\, *transitive verb*: To hate in the highest degree; to detest intensely; to loathe; to abhor.

Santa Monica Daily Press

Classifieds

\$5⁵⁰ per day. Up to 15 words, 20 cents each additional word.

Call us today start and promoting your business opportunities to our daily readership of over 40,000.

YOUR AD COULD RUN TOMORROW!*

Some restrictions may apply.

(310) 458-7737

Prepay your ad today!

VISA

MasterCard

AMERICAN EXPRESS

Card

*Please call our Classified Sales Manager to reserve your ad space. Specific ad placement not guaranteed on classified ads. Ad must meet deadline requirements. See complete conditions below.

CLASSIFICATIONS:

Announcements

Creative

Employment

For Sale

Furniture

Pets

Boats

Jewelry

Wanted

Travel

Vacation Rentals

Apartments/Condos

Rent

Houses for Rent

Roomates

Commercial Lease

Real Estate

Real Estate Loans

Storage Space

Vehicles for Sale

Massage

Services

Computer Services

Attorney Services

Business Opportunities

Yard Sales

Health and Beauty

Fitness

Wealth and Success

Lost and Found

Personals

Psychic

Obituaries

Tutoring

All classified liner ads are placed on our website for FREE! Check out www.smdp.com for more info.

Miscellaneous

\$\$\$CASH\$ - Immediate cash for structured Settlements, Annuities, Lawsuits, Inheritances, Mortgage Notes & Cash Flows. J.G. Wentworth #1. 1-800-794-7310.

ATTEND COLLEGE ONLINE from home. Medical, Business, Paralegal, Computers, Criminal Justice. Job placement assistance. Computer available. Financial aid if qualified. Call 800-494-3586, www.OnlineTidewaterTech.com

OLD GUITARS WANTED! Fender, Gibson, Gretsch, Martin. 1930s - 1960s. Top cash paid. 1-800-401-0440.

YOU ARE in Danger! Luckily the Tesla Shield provides 100% protection against harmful electromagnetic pollution and cellphone radiation. Order the Telsa Shield today at www.lifetechnology.org

Announcements

GROUP FOR Women In Addictive Unhealthy Relationships. Time 7-8:45 p.m. Thursdays. Location on Westside. Call Lynelle Goodreau, LMFT. 818.995.3547
Fee \$45 per peson

LIFE RECOVERY
12-Step / Christ-Centered
www.12steppin2jesus.com
310-463-4945

TRAINED OPERA singer available to sing jolson songs, oldies. Available for all sorts of parties and occasions. There will be a sing-a-long!
Gabe (310)392-6501

Adoption

CONSIDERING ADOPTION? Talk with caring agency specializing in matching birthmothers with families nationwide. LIVING EXPENSES PAID. Call 24/7. Abby's One True Gift Adoptions. 866-910-5610.

PREGNANT? Consider adoption.YOU choose your baby's family! Receive pictures/ information. Financial assistance. 1-866-236-7638. 24/7. Lic#123021.

Employment

A JOB no experience nec. Unique co-ed traveling sales job. 18+ Only. Transportation furnished, return guaranteed. Call today, start tomorrow. 1-877-Kay-Crew, 1-800-988-0850.

A/R, A/P Position Available
W. LA based Property Management Co. is seeking a full time A/R, A/P for immediate hire.
Compensation commensurate with experience. Include salary history with resume.
Contact: ryan@cm1.com
*principles only, no recruiters.
*No phone calls.

CASHIER POSITION FOR gas station. Immediate positions available. Customer service. Call for more information. (310)451-2355, (310)498-7910

Employment

CHIROPRACTORS
POSITION available, fully equipped office with front office staff.
Fax resume to 323-525-1140, or email mindy.rosenman@yahoo.com

BUSINESS OPPORTUNITY
Partners Wanted
Call on Schools, clubs, PTA, Organizations and friends
Excellent communication
Skills needed
Call (310)697-3177
Math Maze USA Redondo Beach, Ca
Women and Spanish speakers
Encouraged to apply
Excellent profit potential

COMPANION/CAREGIVER
LOOKING for a Career not just a job? Live-In / Live-out - Full/Part-time. Must drive. We offer benefits
Complete online application at www.sheridancare.com or call 310 204-1187

COOK
OCEAN HOUSE, an elegant senior living residence in Santa Monica, is looking for an ideal candidate for it's line cook position. Duties include participating in the daily menu production, preparing and coordinates daily breakfast, lunch and dinners from standardized recipes. Working line shifts daily to ensure speedy service. Ensuring kitchen equipment is clean, operable, and properly maintained on a daily basis. This is a full time position with benefits after 3 months, medical, dental, vision. 401(k) plan and meal plan as well. If you have a great attitude and enjoy working on a great team, please come by and fill out an application at 2107 Ocean Ave., SM,CA 90405 or fax a resume to (310) 314-7356.

COUNTER HELP needed. Cafe near 3rd St. Promenade 215 Broadway. Must be experienced. Immediate openings. Apply afternoons in person. (310) 396-9898.

DRIVERS: A great career! England Transport offers on the job CDL training. No credit check. No co-signers. No contract. No down-payment. 1-866-619-6081, AD#3110

GENERAL OFFICE help for Swartz Glass Co., permanent position, full-time w/ benefits. (310)829-0251

GIVE OF YOURSELF volunteers wanted at the discovery shop. Help us contribute to the American cancer society by spending 4 hours per week assisting in our resale shop in Santa Monica. Contact Terry or Shaunna at (310)458-4490

IMMEDIATE POSITIONS available in the Environmental Services Department. Looking for part time housekeepers/ floor techs. Hospital Experience preferred. Call (310)829-8431 for interview.

Employment

MUSIC BOOKING agency sales. p/t flex. (310)998-8305 xt 88

MYSTERY SHOPPERS! Earn up to \$150 daily. Get paid to shop pt/ft. Call now 800-690-1272.

\$5.50 A DAY LINER ADS! CALL TODAY

PART-TIME OR FULL-TIME Driver. Must have own car, need to be familiar with L.A. have Ca. driver's license, English speaking. Can earn up to \$100/ a day. Submit resume to bsberkowitz@aol.com

PART-TIME SALES position for legal secretaries. Our attorney service is looking for referrals to law firms. Referrals result in ongoing commissions. Submit resume to bsberkowitz@aol.com

POST OFFICE NOW HIRING. Avg. \$20/hr. \$57K/yr. including Fed. Benefits, OT, Offered by Exam Services, not aff.w/USPS who hires. 1-866-483-1057

BOLD IT! MAKE YOUR AD STAND OUT

RECEPTIONIST
BUSY WLA Commercial RE office seeks a receptionist to answer phone and assist with general clerical duties. Excellent phone etiquette and strong computer skill required. 310.231.5299 x201

RETAIL SALESPERSON Needed
Full time position for Santa Monica jewelry store. Min. 2 years retail sales experience; Jewelry preferred. Must have excellent customer service skills. Fax Resumes to 310-451-0095

SALES OF Cruise & Tour Pkgs
30 hrs/wk Flex sch. Base + Comm Pd. Tng. No cold calling
40 yr Natl tour Co. Near LAX
Aaron 1 800 922 9000

Help Wanted

1000 ENVELOPES = \$6000 GURANTEED! Receive \$6 for every envelope stuffed. 24hr information. 1-888-423-3820, code701.

ASSEMBLE MAGNETS & CRAFTS FROM HOME! Year-round Work! Excellent Pay! No Experience! TOLL FREE 1-866-844-5091, code-11

EARN UP TO \$500 weekly assembling angel pins at home. No experience required. 817-230-4879, www.angelpin.net

EXTRA INCOME assembling CD cases from home. www.easywork-greatpay.com 1-800-341-6573, Ext. 3644. Not valid in MD,SD,NJ,WI

SECRET SHOPPERS NEEDED - For Store Evaluations. Get paid to shop and rate local stores, restaurants and theatres. Flexible hours, training provided. 1-800-585-9024, ext. 6750.

SECURITY/BODYGUARDS JOBS. Government contracts. Excellent income + benefits. FREE training. No experience/felonies. 1-866-271-7779. www.bodyguardsunlimited.net

Your ad could run here!
Call us today at (310) 458-7737

Career Opportunities

CREATE WEALTH and Freedom now. Make your Annual income your Monthly income. Training, no exp. nec. 800-541-5892. iseekgrowth.com

For Sale

200 GALLON fish tank with pumps and a huge base just reupholstered in black. \$800.00.
Mike 310-989-9444

Your ad could run here!
Call us today at (310) 458-7737

LIFE Fitness Elliptical Cross-Trainer Paid \$4000.00 New will sacrifice \$1600.00
Like new barely used. Contact Mike @ 310-989-9444

NO MORE SPEEDING TICKETS. Invisible to RADAR - Legal Phazer Laser. Free 30 days. Call 1-877-474-1056

SPA/HOT TUB 2008 Model. Neck Jets. Therapy seat. Warranty. Never used. Can deliver. Worth \$5950, sell for \$1950 (310) 479-3054

SURFBOARD MC Coy 7'4" Gun first \$200.00 takes it. Contact Mike @ 310-989-9444

TREADMILL \$150. Good Shape in Santa Monica. (310)829-0251

Yard Sales

MULTI-FAMILY GARAGE SALE
SAT FEB 23rd 7AM to 4PM
1112 Berkeley St Santa Monica 90403
Profits help Charitable group in LA - 310-469-1247

Computers

GET A NEW COMPUTER. Brand new laptops & desktops. Bad or NO credit - No Problem. Smallest weekly payments available. It's yours NOW - Call 1-800-624-1557.

YOUR BRAND NEW COMPUTER. BAD or NO Credit. No problem. Brand Name laptops & desktops. Smallest weekly payments available. It's yours NOW. 800-932-4501

Your ad could run here!
Call us today at (310) 458-7737

Mattresses

MEMORY FOAM Thera-Peutic NASA Mattress: Q-\$399, K-\$499. Free Delivery. Warranty. 1-888-287-5337. (60 night trial) www.mattressdr.com

Education

HIGH SCHOOL DIPLOMA! Fast, affordable, accredited. FREE brochure. Call now! 1-800-532-6546, ext. 532 www.continentalacademy.com

HIGH SCHOOL Diploma! Graduate in 4 weeks! CALL TOLL FREE NOW! 1-866-308-2165, Ext.503 www.south-easternHS.com

Classes


WANT To learn French? New 6-week session of classes starting February 25. Adults, children, teens. Call Alliance Française at (310) 652-0306 or book online at www.afdelia.org

ADVERTISE! CALL US (310) 458-7737

Wanted

\$ WANTED \$
WARHOL-HARING
Signed Originals and prints only!
zyart@pacbell.net
(310)533-9539

Bookkeeping Services

QUICKBOOKS BOOKKEEPING service, personal or businesses. Online version available. Call 310 977-7935

For Rent

2BDRM/1BATH. 20TH st. and Pico. Hardwood floors, stove, refrigerator, \$1850. (310)273-1185

FREE HOUSEMATE MATCHING SERVICE
We help match seniors with seniors/mid-age/younger people.
323-650-7988
Monday - Friday • 9 - 5

SENIORS
Affordable Housing starting at \$460/month
323-650-7988
Monday - Friday • 9 - 5

HOWARD MANAGEMENT GROUP
(310) 869-7901
12321 Ocean Park 2bd/1ba \$2495, 1234 11th st 1bd/1ba \$1650

PLEASE Visit our website for complete listings at:
www.howardmanagement.com

MAR VISTA \$1600 spacious two bdrm/2bath lower. Patio. Parking. Stove, refrigerator, intercom entry, carpet, blinds, no pets. Centinela, near Palms. (310)456-5659

\$5.50 A DAY LINER ADS! CALL TODAY

For Rent

SANTA MONICA \$1025, single w/ sm. den, 1 bath, no pets, stove, refrigerator, parking, 2535 Kansas ave. #108-B, Open Daily for viewing 9am-7pm. Additional info in unit. Manager in #101

SM 3+2, lower, walk to beach and Main st. Tandem cvrd parking, we. & tile floors. F/p appls. W/d 733 Hill st. \$2600. No pets. (310)569-4200

Apartment Wanted

SEEKING GUEST house in SM, Pacific Palisades, Venice area. Clean, quiet, non-smoking, responsible, working female. Excellent References
Wendy (310)749-0787

Commercial Lease

SANTA MONICA 2941 Main Street. Creative office space \$750-\$1000/month. Parking available.
MDR 13322 Washington 500-1900 sq. ft. office space for lease.
PAR Commercial
(310)395-2663.xt.112

ADVERTISE! CALL US (310) 458-7737

Real Estate


Where quality tenants find a place to live!

SoCal's #1 Home Listing Service
For apartments, houses, townhouses and roommates
Live Help 24/7
Online or By Phone
Thousands of rental listings updated daily
♦FREE Guest Search
♦Full Real Estate & Insurance Brokerage
♦7 Office Locations
♦Landlords Always List FREE
Need a Place to Live?
Call us, Stop by or Visit us Online
www.westsiderentals.com
310-395-RENT

DISCOVER THE JOY of Murphy NC Mountain living. Best buys on homes/land: 800-747-7322x104, www.carolinamtnhome.com

CALL TODAY FOR SPECIAL MONTHLY RATES!

There is no more convincing medium than a DAILY local newspaper.

Prepay your ad today!

VISA

MasterCard

AMERICAN EXPRESS

Card

(310) 458-7737

Santa Monica Daily Press

HOURS MONDAY - FRIDAY 9:00am - 5:00pm

LOCATION 410 Broadway, Suite B, Santa Monica, CA 90401

THE MARKET

LOCAL SERVICES FROM LOCAL BUSINESSES

SHOP OUR EASY-TO-USE DIRECTORY FOR SERVICES OF EVERY KIND.
POST YOUR SERVICES BY CALLING TODAY!

(310) 458-7737

Prepay your ad today!



Please call our Classified Sales Manager to reserve your ad space. Specific ad placement not guaranteed on classified ads. Ad must meet deadline requirements. All classified liner ads are placed on our website for **FREE**. Check out www.smdp.com for more info.

Real Estate

NORTH CAROLINA Mountains. New log cabin shell on 2 wooded acres, only \$99,900. FREE BROCHURE of Mountain& Riverfront acreage. Financing. 828-652-8700

TEXAS LAND LIQUIDATION! 20-acres Near Booming El Paso. Good road access. ONLY \$14,900, \$200/down, \$145 per mo. Money Back Guarantee. No credit checks. 1-800-755-8953, www.sunsetranches.com

TEXAS LAND LIQUIDATION! 20acres, near Bloomington El Paso. Good road access. Only \$14,900. \$200/down, \$145/per mo. Money back guarantee. No credit checks. 1-800-755-8953. www.sunsetranches.com

Condos for Sale

PLAYA VISTA: FINAL OPPTY -

CLOSEOUT PRICING: 2bd+2ba for \$547,204! Playa Vista. Special financing through the builder's preferred lender. Models also for sale. Contact Coronado by Warmington Homes CA. 310-857-2850. www.warmingtonhomesca.com.

PLAYA VISTA: NEW CONSTRUCTION: Loft inspired living from the mid - \$500,000's! Co certo Lofts by Warmington Homes CA. Call: 310-857-2850 or visit us at: www.LIVEatCONCERTO.com

Automotive

\$500 POLICE IMPOUNDS. Cars / Trucks from \$500! For listings call 1-800-706-1759 x 6461

2001 INTERNATIONAL 24ft Bobtail with a 4000 lb. lift gate (rollup door) Mileage is 140K Excellent condition, in and out. \$16,500.00 310-930-2931

WANTED JAPANESE MOTORCYCLES KAWASAKI,1970-1980, Z1-900, KZ900, KZ1000, H2-750, H1-500, S1-250, S2-250, S2-350, S3-400. CASH PAID. 1-800-772-1142. 1-310-721-0726.

Autos Wanted

DONATE YOUR Car. Help disabled children with camp and education. Fast, easy, Free towing. Deductible. Special kids fund. 1-888-830-2127.

Business Opps

ABSOLUTELY ALL Cash! Do you earn \$800/day? Vending route. 30 machines + candy. \$9,995. 1-800-807-6485. (Void/SD,CT,MD)

FREE CASH GRANTS/PROGRAMS! \$700 - \$800,000++ **2008** NEVER REPAY! Personal/Medical Bills, Business, School/House. Almost Everyone qualifies! Live Operators! AVOID DEADLINES! Listings, 1-800-270-1213, Ext. 279

NOW HIRING HOME TYPISTS. \$5000 guaranteed in 30 days. Apply online: www.Job861.com

STARBUCKS TYPE. Local Distributorship. Guaranteed Accts. Huge Profit Potential. Free info. 24/7, 1-800-729-4212

Health/Beauty

VIAGRA/CIALIS, VIAGRA/CIALIS. 40 for \$99.00; 40 for \$99.00. www.WE-SAVEONDRUGS.COM 888-942-2262.

ADVERTISE! CALL US (310) 458-7737

Health/Beauty

WEIGHT LOSS CHALLENGE!!

- In Santa Monica
- Cash Prizes for the winners!!
- Personal wellness coach
- Winner from last round lost 21 lbs, 31 inches

(310) 882-0757
fitclub_jake@yahoo.com

Medical

ARE YOU THE FATHER? 100% accurate AABB accredited lab DNA paternity test using mouth swabs for \$265, with or without the mother. Chewing gum, cigarette butts or other special samples or tests are additional. 1-888-875-7574 www.DNATestingCentre.com

\$5.50 A DAY LINER ADS! CALL TODAY

Fitness

Personal Training, Physiotherapy, Nutrition Counseling, Group Training and Organic Meals designed and delivered to your door. www.nk-evolutionbody.com natashakufa@hotmail.com (818) 620-3376

Financial

BURIED IN CREDIT CARD DEBT. We can save you thousands & lower your monthly payments! Call the Debt Relief Hotline for your FREE consultation. 800-934-9187.

CONSOLIDATE BILLS. Good/Bad Credit Welcome. \$2500-\$200,000. No application fees. Save Money Now! Solutions for all your financial needs. 1-866-677-2455. www.PaylessSolutions.com

NEED A LOAN? No credit - BAD credit - Bankruptcy - Repossession - Personal Loans - Auto Loans - Consolidation Loans AVAILABLE! "We have been helping people with credit problems since 1991". Call 1-800-654-1816.

Your ad could run here!
Call us today at (310) 458-7737

Lost & Found

LOST LONG haired black and tan female miniature dachshund puppy goes by the name Nini. Lost at 17th and Arizona. Greatly Missed. Please return. REWARD, missing on Valentine's Day 2/14 at 4:30pm. Please call with any information. (262)716-4270 or (262)716-4147

REWARD, LOST 20 lb siamese male cat with blue eyes, black face, and a long black tail. 14 months old. Last seen 1/20/08 at Broadway and 18th st. in Santa Monica. Call (310)828-6701 or email loisannpepitone@yahoo.com

Massage

BLISSFUL RELAXATION! Heal your body, mind, spirit. Therapeutic bodywork/energy healing. Strictly non-sexual. Introductory specials \$68.00. Lynda, L.M.T. (310) 749-0621

EXQUISITE, INTUITIVE, strong and tender relaxing body work by mature European. Very Professional, Sonja (310) 397-0433.

Vehicles for sale

SUZUKI ATV 250 2004, Used 3 Times looks and rides brand new wife's quad first \$2700.00 takes it. Contact Mike @ 310-989-9444

\$5.50 A DAY LINER ADS! CALL TODAY

ELECTRIC CAR Santa Monica Street Legal 2007 Barely used Perfect condition, Silver Metallic, Looks like H3 Hummer fully loaded. Paid \$15,000 will sacrifice \$9950.00 Contact Mike @ 310-989-9444

Your ad could run here!
Call us today at (310) 458-7737



1985 Mercedes Benz. 500 sec coupe, \$3995.00 1 owner, clean, estate sale. Lic. #1NAF991, (310)395-3712

SELL YOUR CAR FAST!

Advertise your used car for sale in the only **LOCAL DAILY** newspaper in town.

FOR ONLY
\$45

Run it until it sells!*



1964 Pontiac Catalina
New Transmission, new paint job. 150K original miles. Immaculate condition inside. Kept in garage for many years. Must see!
\$3,000 (310) 458-7737

Ad shown actual size

Package includes:

- Ad runs until your car sells. Period.*
- Large format photograph.
- 20 word description.
- **FREE** online placement!

Call us today at (310) 458-7737

Take advantage of this great offer.



*Terms and conditions. Ad will run for thirty (30) consecutive days. After 30 days, ad will expire and advertiser must call to schedule a free renewal. Ads are renewed for an additional 2 weeks. Advertiser must call within 5 days of ad expiration to renew; if renewal is placed after 5 days of ad expiration, advertiser must pay full price. Photographs must be submitted digitally in JPG or TIFF format. Email photographs to annie@smdp.com. Photographs only appear on print edition. 20 word description maximum; additional words 50 cents. Call for more details. Private parties only. Terms subject to change without notice.

Your ad could run here!
Call us today at (310) 458-7737

Trained in Family Therapy by
Carl Whitaker, M.D. & Walter Kempler, M.D.

DR. LEN BERGANTINO

Clinical Psychology

FAMILY THERAPY IN YOUR HOME

Diplomate in Family Psychology
American Board of Professional Psychology

PSY 3887

Call (310) 207-9397

Services

BILL WALTER - LOCKSMITH
Residential & Commercial
License # LCO-4438
Emergency Service 24/7
(310) 396-7784

GREG'S CABINET & FURNITURE REFINISHING

(Kitchen)
Cabinet Refinishing Specialist

gregscabinetrefinishing.com



2015 3/4 Main St. SM
310.396.8741

BOLD IT! MAKE YOUR AD STAND OUT

NO JOB TOO BIG OR TOO SMALL

Coy Construction Residential & Commercial

SAVE MONEY

"Do It Right The First Time."

- Home Improvement & Remodeling
- Quality Work - Competitive Prices
- Interior & Exterior
- Photos & References - Over 30 Yrs. Exp.

Call For A Free Estimate
310-587-3397

we are licensed and bonded
and we have been in business since 1983

LIC# 78093

Gen. Contracting

A/C CONSTRUCTION

General Construction
Commercial & Residential
Remodel & Add ons
Honest. Reliable.
FREE ESTIMATES
— Sabbath Observed—



310.278.5380

Lic# 804884 Fully Insured

YOUR AD COULD RUN HERE! CALL US TODAY AT (310) 458-7737

Services

The Handy Hatts

Painting and Decorating Co.

SINCE 1967

RESIDENTIAL/COMMERCIAL
INTERIOR/EXTERIOR
SPECIALISTS IN ALL
DAMAGE REPAIR

Free estimates, great referrals

FULL SERVICE HANDYMAN FROM A TO Z

Call Brian @
(310) 927-5120
(310) 915-7907

LIC# 888736

"HOME SWEET HOME"

Pool and Spa

JIM DELANTEY
Swimming Pool service
(818)312-3922

Therapy

STILL SMOKING?

Life is short — Why make it shorter

John J. McGrail, C.Ht.



Certified Hypnotherapist

(310) 235-2883
www.hypnotherapylosangeles.com

Hire Locals.

Locals don't have to sit in traffic, and come to the office in a better mood.

Find them

in the
Santa Monica Daily Press
classifieds.

Call today to learn about
our local hiring packages.
310-458-7737

Handy Man

- Carpentry
- Frame/Finish
- Foundation/Concrete
- DryWall, Paint, Elec.
- Lighting Landscape
- Hardscape Furniture
- Architectural Design
- Plans & Permits
- Green & Sustainable
- Free Consultation
- Unlicensed

10% off 1st Job
27 Years exp.
Call (310) 430-2806

PREPARE TO PUSH, LLC OFFICIAL PROVIDER OF STROLLER STRIDES

STROLLER STRIDES

Now offering classes
in Santa Monica, Culver City & Marina Del Rey!

FIRST CLASS FREE!

WWW.STROLLERSTRIDES.COM
800.796.6708 LAINFO@STROLLERSTRIDES.NET



Kate Bransfield



Estates Director
Previews Properties Specialist
Society of Excellence
Coldwell Banker - Montana Avenue

310.395.1133

Featuring Your Home First!

....To find out how I get your home 1,000% more exposure online on over 100 websites

.....To find out the most up-to-date Santa Monica real estate information

....for a Virtual Tour & multiple photos of these Properties

visit:

www.SantaMonicaListings.com

Open Sunday, February 24th

1:00 - 4:00 pm



1135 - Berkeley Street

\$1,995,000

Two Story Traditional 5 + 3 Home

Open Sunday, February 24th

1:00 - 4:00 pm



785 Linda Flora Drive

\$1,599,000

3 + 1.75 Fabulous Lower Bel Air Home

Easy to Show

Call for an Appointment



231 - 18th Street

\$2,349,000

Original 3 + 1.75 Spanish Home

Open Sunday, February 24th
1:00 - 4:00 pm



947 - 15th Street # 6

\$719,000

Top Floor 2 + 1.75 Condo

Open Sunday, February 24th
1:00 - 4:00 pm



2041 Euclid Street # 11

\$349,000

Sunset Park 1 + 1 Condo

Open Sunday, February 24th
1:00 - 4:00 pm



737 Pier Avenue # 3

~~\$689,000~~ \$689,000

Ocean Park 2 + 2.5 Townhome

Open Sunday, February 24th
1:00 - 4:00 pm



1012 - 7th Street # 7

\$639,000

Updated 2 + 1.75 Condo

Average Price of Properties Listed for Sale As of Late February 2008

		Single Family Homes	Condos & Townhomes
Santa Monica Canyon	=	\$ 2,293,083	\$ 1,399,000
North of Montana	=	\$ 3,568,882	\$ 2,164,667
Between Wilshire & Montana	=	\$ 3,289,900	\$ 981,143
South of Wilshire	=	\$ 1,021,737	\$ 776,389
Sunset Park	=	\$ 1,366,737	\$ 604,000
Ocean Park	=	\$ 1,884,800	\$ 1,041,037

Statistics updated every Friday

What is Your Home Worth? Contact Me to Find Out!

This is not intended as a solicitation if you currently have a broker. The information has been retrieved from the Multiple Listing Service. Some of these properties have been sold or listed with other Real Estate Agents.