

Santa Monica Daily Press

A newspaper with issues

LOTTO

FANTASY 5

12, 7, 31, 36, 33

DAILY 3

Afternoon picks: 1, 2, 6

Evening picks: 3, 4, 0

DAILY DERBY

1st Place: 2, Lucky Star

2nd Place: 1, Gold Rush

3rd Place: 8, Gorgeous George

Race Time: 1:49.10



NEWS OF THE WEIRD

by Chuck Shepard

Going beyond bar associations' supervision of lawyers' competence, clients Deniz Dean (in Clayton, Mo.) and Robert Butler (Toronto, Ontario) exacted their own remedies for what they believed to be their attorneys' substandard performance. Dean, complaining in court in January that he did not want Richard Hereford to represent him, punched Hereford in the mouth, and Butler, complaining in court in December about delays in his case, punched out attorney Iryna Revutsky.

QUOTE OF THE DAY

"When I was kidnapped, my parents snapped into action. They rented out my room."

— Woody Allen

INDEX

Horoscopes

Take time off, Libra 2

Local

Surf is building 3

State

A Mars nightmare 5

Opinion

Defending, criticizing SMDP ... 6-7

Real Estate

The 'big boxes' are coming 9

International

American casualties rise 11

Landlord leans on Constitution for attempted eviction

Tenant made her bed, claims she sleeps in it

BY JOHN WOOD

Daily Press Staff Writer

NORTH OF WILSHIRE

Her lawyer says the bed at Patricia Lard's Santa Monica apartment is "her only bed in the United States," and that Lard is an international businesswoman.

"Take the Fifth," her landlord might argue. The Fifth Amendment's property rights provisions have been dragged into a landlord-tenant dispute which covers everything from rent control law to the Constitution.

Lisa Borten wants to evict Lard, her tenant of nearly nine years. Borten argues it's unconstitutional — an illegal taking of property under the Fifth Amendment — to require her to charge rent-controlled prices for a tenant who doesn't need the bed.

The case represents a twist in the new hot-button rent control issue of whether the tenant's primary address is in Santa Monica. The law currently makes it possible for landlords to raise the rent on tenants who really live elsewhere — and thus don't need the protection rent control provides.

Attorneys say Borten isn't trying to jack the rent on Lard and doesn't want more than the \$716 monthly she currently gets for the

"(The law) is contradictory to common sense and actually to the stated purpose of rent control."

— ROSARIO PERRY
Landlord attorney

apartment at 807 Third St. She just wants it used by someone who really needs it. The eviction is being tried as the type of case which doesn't allow a wholesale rent increase once a tenant is removed.

"The proof is in the pudding," said Rosario Perry, a landlord attorney familiar with the case. "If Borten can evict her on a 30-day notice, if we win this lawsuit, she cannot raise the rent to market rates ... period."

Rent control was established to make it more affordable for people to remain in their apartments. Perry agrees with a new Santa Monica rule — Regulation 3304, which since last March has allowed landlords to raise the rent

See EVICTION, page 4

Getting their kicks



Del Pastrana/Daily Press

'Starchild' (front) and 'Jester' practice their stilt routine at the beach on Tuesday afternoon. The duo both come from a circus background and perform for audiences professionally.

Woman struck by car hospitalized

BY CAROLYN SACKARIASON

Daily Press Staff Writer

OCEAN PARK BLVD. — A woman is listed in serious condition at a local hospital after she was hit by a car in a crosswalk on Ocean Park Boulevard Monday.

The unidentified woman was walking southbound in the crosswalk at the intersection of 29th Street and Ocean Park Boulevard when a green Subaru traveling east hit her. The driver of the car, whose identity is not known, was questioned by police at the scene and released a short time later, said Santa Monica Police Department Lt. Frank Fabrega.

"The investigation is ongoing,"

"Everyone that travels needs to exercise caution whether the crosswalk is signaled or not, to look and see if people are there."

— BETH ROLANDSON
Senior transportation planner

he said. "The investigation will determine if the driver will be cited."

The pedestrian, who is described as in her late 20s, apparently hit the car's windshield with

See ACCIDENT, page 4

Gun found in a bush

By Daily Press staff

PICO NEIGHBORHOOD — When a worker installing cable in this neighborhood stumbled upon a firearm in the bushes Tuesday, he called police. But before authorities could get there, three men showed up, grabbed the gun and drove off.

At about 10:30 a.m., police were called to the 1800 block of 17th Street, where the worker found the firearm. Within a matter of minutes, the worker said he saw three black men drive to the area, pick up the gun and leave. He only described one man in the vehicle. That man was wearing a green jersey with white stripes and gray baggy pants.

Santa Monica Police Department Lt. Frank Fabrega said it's unknown whether the firearm was loaded, or if in fact it was a real firearm. It could have been a replica.

New '03 Nissan Pathfinder SE \$23,415

Auto, Power Windows, Power Locks, Cruise Control, Tilt & More

Save \$4600 off MSRP*

MSRP: \$28,015

SANTA MONICA NISSAN

888-651-4821

1599 Santa Monica Blvd.

santamonicanissan.com

*after \$2500 rebate in lieu of NMAC special rates



Stk#230779 vin#3W712007

Acadie
HAND CRAFTED FRENCH CREPES

◆ CREPES ◆ COFFEE ◆ SOUPS ◆ SALADS ◆

213 Arizona Ave, Off The 3rd Street Promenade Tel: (310) 395-1120

BRING THIS AD TO RECEIVE A 10% DISCOUNT

BACK OR UNFILED TAXES?

ALL FORMS • ALL TYPES • ALL STATES

SAMUEL B. MOSES, CPA
(310) 395-9922
429 Santa Monica Blvd. Ste. 710
Santa Monica 90401

PASSENGERS WANTED

EXPRESS TAXI

**SAVE MONEY!
IT'S AS EASY AS...**

\$1

Off Any Fare
of \$6.00 or more.

\$2

Off Any Fare
of \$10.00 or more.

\$3

Off Any Fare
of \$16.00 or more.

FOR FAST PICKUP CALL:
310-828-3333
WWW.PASSENGERSWANTED.NET

\$20 FLAT FEE TO LAX
\$50 FLAT FEE TO LONG BEACH
with ad only



LIBRARY ALEHOUSE

AWARD WINNING BEER SELECTION

29 Beers on Draught

HAPPY HOUR 4-6PM Monday thru Friday

\$5.99 Burger Monday!!!

Your choice of:
**Ahi • Salmon • Boca
Garden • Turkey • Beef**

**PLAN YOUR NEXT PARTY
ON THE PATIO**

2911 Main Street • Santa Monica • 11:30am - Midnight Mon-Sun
Telephone 310.314.4855 • www.libraryalehouse.com

AA OLYMPIC Self Storage

Serving Santa Monica and West L.A.

2 Months FREE Rent + FREE Lock

Call for details



OPEN 7 DAYS

**Call About
FREE Truck
Rental Plan**





(310)829-2525

3250 OLYMPIC BLVD. • www.selfstorage.net/aaolympic



HOROSCOPE

The Daily Horoscope is proudly sponsored by:



THE COUNTER

BUILDING A BETTER BURGER

HOURS: M-TH:11AM-10PM FRI-SAT:11AM-11PM SUN:12PM-9PM
2901 Ocean Park Blvd in Santa Monica • 310.399.8383

Get some extra sleep, Pisces



JACQUELINE BIGAR'S STARS

The stars show the kind of day you'll have:

★★★★-Dynamic ★★★★★-Positive ★★★-Average
★★-So-so ★-Difficult

ARIES (March 21-April 19)
★★★★ Your fiery side comes out, especially if you feel that a friend or associate isn't being true to you. Extremes mark your actions, especially regarding friendship, money and love. You might be a bit confused about what needs to be done. Tonight: A friendship demands your attention.

TAURUS (April 20-May 20)
★★★★ Take the lead and gain an understanding about a boss and what he or she really wants. You could be surprised. Your ability to understand a superior and his or her ideas makes you instrumental, but could create additional responsibilities for you. Tonight: A late dinner.

GEMINI (May 21-June 20)
★★★★ What you feel might not be so, especially if you choose to take an overview. Understanding comes when you walk in another's shoes. Talk to a friend in order to gain a new perspective. Realize how ethereal your thinking might seem to others. Dress your ideas in concrete images and words. Tonight: Follow the music.

CANCER (June 21-July 22)
★★★★ Sometimes you don't see things the same way others do. Brainstorm, but do expect a difference of opinion. Listen more, and you'll gain as a result. A boss appreciates your efforts. An associate or partner adores you and lets you know it. Tonight: Have fun with a loved one.

LEO (July 23-Aug. 22)
★★★★ Allow others to present more of what they want before jumping in with your opinion. You find one particular person stubborn, while another could be in never-never land. Look toward positive changes by diplomatically presenting other ideas. Work as a team. Tonight: Say "yes."

VIRGO (Aug. 23-Sept. 22)
★★★★ Pace yourself carefully, and you'll gain as a result. You might try hard to see a situation differently. Express yourself so that someone can understand your great idea. You might long for a more meaningful job. Think about what you need to do in order to add that quality of depth to your work. Tonight: Easy does it.

LIBRA (Sept. 23-Oct. 22)
★★★★ Extremes mark your life and partnerships. How you see someone could change dramatically. Let go of a point of view and allow someone close to present his or her opinions. You feel inspired by a child or a friendship. Tonight: Take some time off.

SCORPIO (Oct. 23-Nov. 21)
★★★★ Stay close to home. You might want to see something in a new light, especially when you see someone lose his or her temper or forcibly verbalize his or her feelings. Extremes touch you on a deep level. Use your imagination. Tonight: Entertain at home.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ Reach out for others; don't sit on your duff. You'll gain as a result, and others will come toward you. Your intuition homes in on a difficult associate or person in your life. Help others express more of their ideas. Tonight: Out and about.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ Expenses easily could get out of control if you're not careful. Experiment with different ideas or investments without making a commitment or taking a risk yet. You will be a lot happier as a result. Tonight: Think through a new purchase, please.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ A partner or family member could be a bit out of sorts. You might let it go for now and deal with the issue later. Talk to others and reach out to a loved one or a special friend who might have the winter blahs. Tonight: Ask, and you shall receive.

PISCES (Feb. 19-March 20)
★★★★ Know when to pull back and say little. Now is an excellent time to do just that. You might want to carefully write down your ideas that surround a personal venture. Test them out on a trusted friend. Tonight: Get some extra sleep.

Santa Monica Daily Press

Published Monday through Saturday
Phone: 310.458.PRESS(7737) • Fax: 310.576.9913
1427 Third Street Promenade, Ste. #202 • Santa Monica, CA 90401 • www.smdp.com

PUBLISHER Ross Furukawa ross@smdp.com EDITOR Carolyn Sackarison sack@smdp.com STAFF WRITER John Wood wood@smdp.com CHILD DEVELOPMENT COLUMNIST Margie Altman margiealtman@yahoo.com ADVERTISING SALES MANAGER Rob Piubeni rob@smdp.com ADVERTISING ACCOUNT EXECUTIVE Steve Averill steve@smdp.com ADVERTISING ACCOUNT EXECUTIVE Rob Schwenker schwenker@smdp.com PRODUCTION MANAGER Del Pastrana del@smdp.com	PRODUCTION ASSISTANT Alejandro Cesar Cantarero II alex@smdp.com ADMINISTRATIVE TRAFFIC MANAGER Heather Rich heather@smdp.com CLASSIFIED REPRESENTATIVE Mitch Troy mitch@smdp.com CIRCULATION MANAGER Robert DeAmicis robert@smdp.com CIRCULATION Keith Wyatt keith@smdp.com CIRCULATION Glenn Bolan glenn@smdp.com SPECIAL PROJECTS Dave Danforth dave@smdp.com MASCOT Maya Furukawa maya@smdp.com
--	--

LOCAL

COMMUNITY BRIEFS

Battered women can cope with training

By Daily Press staff

Women with children who have been battered can have the tools they need to cope with abuse.

Sojourn Services for Battered Women and Their Children Sojourn will begin its volunteer training at Ocean Park Community Center on April 13. The training runs through June 10 every Tuesday and Thursday between 6:30 p.m. to 9:30 p.m. The training is mandatory for anyone who would like to volunteer at Sojourn. Sojourn works to empower women and children to regain their dignity and make choices to stop the cycle of violence in families.

Volunteers staff the 24 hour hotline, work in the children's program with support groups and provide administrative assistance. To enroll, call (310) 264-6646 x221.

Author examines black history in LA

By Daily Press staff

In its continuing celebration of "Black History Month," Santa Monica College will present a free lecture called "LA City Limits: African American Los Angeles from the Great Depression to the Present."

The lecture, by Cal Poly Pomona history professor Josh Sides, will be held at 7 p.m., Feb. 27 in the SMC Concert Hall, 1900 Pico Blvd. The lecture's title comes from the name of Sides' recently published book, "City Limits."

Sides' lecture is sponsored by the SMC Associates, a private organization that funds speakers and special programs on campus, and the University of California Press, publisher of Sides' book.

In his book, Sides delves into the history and struggles of African Americans in Los Angeles neighborhoods, schools and workplaces.

Sides is a specialist in the history of California, American urban history and African American history. He received his bachelor's degree from the University of California at Davis and his master's and doctorate degrees in American history from UCLA.



Josh Sides

A evening of cheerleaders, guerrillas and drugs

By Daily Press staff

Santa Monica will get a glimpse into cheerleaders, homelessness and drug-trafficking in one place next month.

Dubbed as "LA's pre-eminent documentary and experimental film showcase," by LA Weekly, and "eye-opening with postscreening chats that cook," by LA Magazine — DOCUMENTAL will screen films on March 27 at 7:30 p.m. at Midnight Special Bookstore, 1450 2nd St.

Admission is free, and Santa Monicans can participate in the examination of culture and politics with the filmmakers who are often present for discussion.

"Radical Teen Cheer" in Eli Elliott's portrait of Los Angeles high school students who boldly express their political views as cheerleaders.

"Ties on a Fence: Women in Downtown L.A. Speak Out," a documentary by Corina Gamm, depicts the lives of homeless women in downtown Los Angeles.

Gerard Ungerman and Audrey Brohy's film, "Plan Columbia: Cashing-in on the Drug-War Failure," probes U.S. government actions to shed light on the complex issues of drug-trafficking and civil struggle, Dyncorp's chemical-spray program and the how oil factors in the Colombian equation.

Interviews include Noam Chomsky, the late Sen. Paul Wellstone, John Conyers, Colombians from all walks of life and guerrilla-leaders.

surf report

A new WNW swell from a fast moving storm off the California Coast started building Tuesday evening and will hold new waves into today. Expect the better exposed winter breaks to see chest- to head-high surf.

OUTLOOK: Those waves will wind down through the afternoon on Wednesday, but another W-WNW swell will start to arrive late Wednesday and into Thursday. This one looks to have some better exposure but slightly shorter periods than the first swell. Wave heights will be about the same.

Write us at wood@smdp.com and tell us what the surf is doing today at your local break. Epic.

Today the water is:

68°

	LOW TIDES		HIGH TIDES	
	LOW ONE	LOW TWO	HIGH ONE	HIGH TWO
SATURDAY	3:05 AM	4:08 PM	9:15 AM	10:37 PM
SUNDAY	3:45 AM	4:36 PM	9:48 AM	11:02 PM
MONDAY	4:30 AM	5:08 PM	10:28 AM	11:37 PM
TUESDAY	5:23 AM	5:38 PM	11:14 AM	N/A
WEDNESDAY	6:30 AM	6:06 PM	12:15 AM	12:15 PM
THURSDAY	8:03 AM	6:48 PM	12:59 AM	1:47 PM
FRIDAY	9:43 AM	7:45 PM	1:54 AM	4:15 PM

The Surf Report is sponsored by:

Today's Special:

Roast Beef Sandwich
\$8 tax included

Includes:
Pickles or coleslaw,
french fries or salad
and drink



Store Hours:

Open
Daily from
11 a.m. to
10 p.m.

119 Broadway, Santa Monica
310.394.0100

The Q-Line

Cell phone companies are pressuring City Hall into allowing them the right to install antennas and other infrastructure throughout Santa Monica to improve reception. Two of them — AT & T and Verizon — have sued City Hall because it doesn't have an ordinance in place to regulate them and therefore can't grant them permission.

In response, City Hall has created a draft law that aims to regulate where, when and how the industry will install

equipment here. The proposed law will be discussed by the City Council on Feb. 24.

So this week, Q-Line wants to know, "Would you mind visible cell phone equipment in your neighborhood if it meant better reception?"

Call (310) 285-8106 with your response before Thursday at 5 p.m. We'll print them in Friday's paper. Please limit your comments to a minute or less. It might help to think first about the wording of your response.



Since 1967
Quality & Value Always!

Open 6am - 2:30pm Mon. - Fri.
6am - 4pm Sat. - Sun.

310-399-7892

2732 Main St.
Santa Monica

HEALTHY
HEARTS
EAT HERE!



310.451.SLICE (7542)
310.399.4060
Catering • Lunch/Office Delivery

- Homemade
- Fresh Ingredients
- Pasta & Dinners
- Calzones
- Hot Subs

Voted Best in L.A.

— America Online Poll

"A slice of NY in your own backyard."

—Anthony Dias Blue
Bon Appetit Lifestyle

**Southern California
Transfer Company**

**PUBLIC DUMP
IN SANTA MONICA**

310-828-6444
1908 Frank St. Santa Monica



The BENIHANA® EARLY BIRD SPECIAL

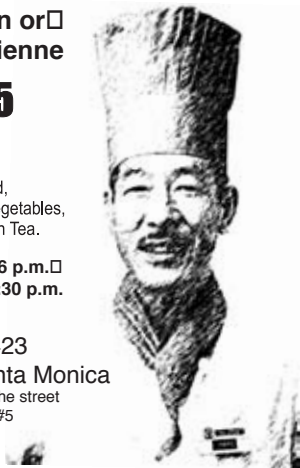
Hibachi Chicken or □
Teriyaki Beef Julienne

only
\$10⁹⁵

Includes Soup, Salad,
Shrimp Appetizer, Hibachi Vegetables,
Steamed Rice and Green Tea.

Monday - Thursday 5-6 p.m. □
Saturday & Sunday 3-4:30 p.m.

(310) 260-1423
1447 - 4th St. ¥ Santa Monica
Parking directly across the street
in City Structure #5



Valid only at Santa Monica
location. Dine-in only. Not good
with any other discount.
Not valid 2/14. Expires 3/31/04.

An experience at every table
BENIHANA
www.benihana.com



3rd Annual Santa Monica Relay For Life Santa Monica College, Corsair Field July 24 and July 25, 2004

The Team Captain is a leader who forms a team, works with the Relay Committee, and is the central organizing person for their team and for the Relay event itself. We need team captains to make this relay work!!!!

Team Captains responsibilities:

- Organize a team of 15-20 people and distribute team member's packets
- Attend the Captain's meetings (there will probably be 2 including one where registration fees will be collected)
- Attend the Bank night 2 weeks before the event (Bring the money raised by your team)
- Create a team name and select your team's campsite
- Be enthusiastic and urge team members to Fundraiser. Most of the money will come from fundraising.

The next team captain's meeting for Relay For Life will be held at Santa Monica Place in the Community Room located on the 3rd floor. The meeting will be on Thursday, February 26, 2004, beginning at 6:00 p.m. and 7:30 p.m. Parking is free.

Teams are forming now!

For more information: Please call LaShawndra Pace at the
American Cancer Society (310) 348-0356 option 3/ext. 246 or
lashawndra.pace@cancer.org



Relay For Life

VICEROY

FIRST FEDERAL

A Team Event to Fight Cancer



LOCAL

Local landlord tries new tactic in eviction case

EVICITION, from page 1

on part-time tenants. Renters who actually live elsewhere shouldn't be entitled to rent control protection, because they are keeping units off the market and thereby driving up rents for everyone, Perry maintains.

The law, passed in Santa Monica, is being challenged in court, though the judge overseeing the matter has indicated he expects it will prevail at trial.

Borten's lawsuit is different because it argues that extending rent control to part-time tenants violates the Fifth Amendment. Perry said the government needs to have a justification in controlling rents, because it essentially removes control of property from landlords, who own it. He added no such justification exists if the unit's being used as a second or vacation home — or even as office or storage space.

"It's contradictory to common sense and actually to the stated purpose of rent control," he said.

But Lard isn't giving up easily. And — after nearly nine years in her apartment — is no stranger to squabbling with her landlord. Lard, who spends a bulk of her time overseas, has successfully fended off the eviction lawsuit for almost three years. Andrew Zanger, her lawyer, characterized the legal fight as an attempt to make money by Borten.

A status conference on the matter is scheduled for today. The case has already been tried once, with the judge siding with Lard. Borten appealed on the constitutionality issue and the Second District Court of Appeals agreed to send it back for another trial, which is expected to take place later this year. Since then, Borten has added a new defendant to her lawsuit — City Hall.

City Hall is being dragged into what began as an eviction lawsuit because the rent control board unfairly protects tenants from eviction, even when they actually live elsewhere, the suit alleges. The

suit seeks eviction as opposed to the usual choice of landlords — a rent increase. Lawyers for the rent control board have said they doubted the courts would find in Borten's favor.

**"But the most
important test (of the
rent control law) is
whether or not the
landlord is making a
fair return, is making
enough money."**

— DORIS GANGA
Rent Control Board Attorney

"There are a lot of different tests ... to determine whether a law's (an unconstitutional) taking (of property)," said Doris Ganga, a lawyer for the rent control board. "But the most important test (of the rent control law) is whether or not the landlord is making a fair return, is making enough money."

"We certainly have a rational basis for the rent control law — on an individual situation it might not work so well, but there's certainly a constitutional basis for it," she added.

Lard didn't return calls seeking comment. Zanger said she may be out of town on business, but added Lard's Third Street apartment is her "only bed in the United States."

"The government has made the determination that rent control is constitutional and the landlord made no restrictions on how a person is supposed to use their apartment," Zanger said Tuesday. "If the landlord wants a permanent resident, (they should) put it in the lease."

Pedestrian accidents down 25 percent in Santa Monica

ACCIDENT, from page 1

her head. She was seen by witnesses lying in the middle of the crosswalk with the Subaru wagon a few feet away in the right hand lane of Ocean Park Boulevard. The pedestrian was transported to a hospital and underwent surgery for her injuries, which are unknown.

Ocean Park Boulevard was shut down and traffic was diverted for a few hours after the accident, which occurred at 1:04 p.m.

The dispatcher at Wilson & Valley Towing, which towed the Subaru away from the accident, said the car was dented in the front and its windshield was shattered, most likely from the impact of the woman's body. One witness said authorities were reportedly looking for some of her teeth in the car's roof gutter.

"It was an ugly site," said the dispatcher, who only wanted to be identified as "Mike."

Beth Rolandson, senior transportation planner in City Hall, said the crosswalk where the accident occurred is "uncontrolled," meaning it doesn't have a traffic light or any other signal. But it does have

the standard "zebra" design paint. The intersection to the west, at 28th Street and Ocean Park Boulevard, has a traffic signal — and a new crosswalk was recently installed at the intersection directly to the east, at 30th Street.

"Everyone that travels needs to exercise caution whether the crosswalk is signalized or not, to look and see if people are there," she said.

There were 10 accidents between pedestrians and automobiles in January, compared to seven last year — a 30 percent decrease, Fabrega said. Pedestrian versus automobile accidents in 2003 were down 25 percent over 2002, with 97 last year and 130 the prior year, Fabrega added.

SMPD conducts about two to three pedestrian sting operations a month, which entail plain-clothed officers walking across streets in crosswalks. If motorists fail to yield, motorcycle officers waiting nearby are given the signal to pull them over and issue them a ticket. The SMPD conducts the stings not only to enforce the law, but also to educate the public about pedestrian safety.

STATE

High tech, thinking machines crash on Mars, too

BY MATTHEW FORDAHL

AP Technology Writer

ALAMEDA — It's a PC user's nightmare: You're almost done with a lengthy e-mail, or about to finish a report at the office, and the computer crashes for no apparent reason. It tries to restart but never quite finishes booting. Then it crashes again. And again.

Getting caught in such a loop is frustrating enough on Earth. But imagine what it's like when the computer is more than 100 million miles away on Mars. That's what mission controllers faced when the Mars rover Spirit stopped communicating last month.

Ultimately, the fix that saved Spirit wasn't that different from how a PC would be repaired on Earth. It's just that the folks who have their hardware on Mars — and the eyes of the world on them — are better prepared for disaster.

Tech support for an \$820 million mission is a cautious affair. Tools to recover from and fix any problem must be built into the system before launch. The systems' behaviors need to be completely understood and predictable.

"Luckily, during the design period, we anticipated that we might get into a situation like this," said Glenn Reeves, who oversees the software aboard the Mars rovers Spirit and Opportunity at NASA's Jet Propulsion Laboratory.

For stability, reliability and predictability, mission designers did not bust the budget and design the hardware or software from scratch. Instead, they turned to hardware and software that's been used in space before and has a proven track record on Earth as well.

"The advantage of using commercial software is it's well-known, and it's well deployed," said Mike Deliman, an engineer at Alameda-based Wind River Systems Inc., which made the rovers' operating system. "It has been used throughout the world in hundreds of thou-

sands of applications."

The operating system, VxWorks, has its roots in software developed to help Francis Ford Coppola gain more control over a film editing system. But the developers, David Wilner and Jerry Fiddler, saw a greater potential and eventually formed Wind River, named for the mountains in Wyoming. VxWorks became a formal product in 1987.

The operating system is embedded in systems that control jetliners and atomic colliders, anti-lock braking systems in cars and even heart pacemakers. It's also been used successfully in the Mars Pathfinder lander, Mars Odyssey orbiter and Stardust comet probe.

"These are all things that can't afford to fail," Deliman said.

A key advantage VxWorks has over Microsoft Corp.'s Windows or the Unix operating system is that it is nimble enough to react quickly to any scenario that might crop up.

"If your heart beat goes irregular, you don't want it to take five minutes to figure out that your heartbeat has gone irregular," Deliman said in his office filled with computers, an empty fish tank and a few dog toys. "You want to be able to catch it right off the bat."

That's simply not available yet in Windows or Unix.

"I'm sure you've done things with Windows and perhaps gone off to go get a drink in the fridge, made a sandwich and come back and it's still waiting," Deliman said. "It's similar to Unix. Unix can take its sweet time about getting back to you what you want it to do."

VxWorks operates within only 32 megabytes of random access memory, and parts of it can be modified remotely without having to restart the entire system. (Windows users also can have fixes automatically sent, but restarts are very often required.)

VxWorks also can be tweaked to

accommodate different hardware, said Deliman, who started working with JPL while Pathfinder was under development in 1994.

In the rovers, the hardware is a single-board computer called the RAD6000. It was originally developed in the early 1990s by a division of IBM Corp., Air Force Research Labs and NASA's JPL. It's now owned by BAE Systems Inc., of Manassas, Va.

The RAD6000, except for its protection from radiation, is similar to IBM's RS6000 server, which was popular among businesses in the 1990s. Its processor is a predecessor of the PowerPC, used in Apple Computer Inc.'s Macintosh computers since 1994.

Today, there are 145 RAD6000s running on 77 satellites in space, said Vic Scuderi, manager of space programs at BAE Systems. It's so reliable, there's only one running on each rover. Like VxWorks, it was used aboard Mars Pathfinder and Stardust.

The computer, which costs up to

\$300,000, runs at a fraction of the speed of today's desktop computers. It also has other limits, such as just 128 megabytes of random access memory.

But Spirit and Opportunity carry more flash memory — the same type used in digital cameras to store pictures — than any other spacecraft.

That turned out to be part of the problem that temporarily halted Spirit in its tracks.

All computers, through the operating system, need to keep track of their files, whether they're on a hard disk or, as in the case of the rovers, in flash memory. And each file requires a little bit of memory.

After seven months of cruising between Earth and Mars as well as a couple weeks on the ground, thousands of files accumulated in flash memory, quickly gobbling up the 32 megabytes allocated for the operating system.

After more than two weeks on the ground, Spirit's computer reset itself. Over and over again. From the perspective of controllers on Earth, the device just stopped communicating.

GERMAN CAR SERVICE

Specialist in Repair of **Porsche • VW • Audi • BMW**



- Best alternative to high dealer prices
- Complete service and repair
- 6 month or 6000 mile guarantee
- Locally owned and operated since 1965

2202 OLYMPIC BLVD., SANTA MONICA • (310) 829-2563



Britannia Pub

A Great Place To Anchor

Great Food... Great Cocktails... Great Crew... GREAT FUN!!



English Premier Soccer League • All NFL Games "Always Live"

Full Bar • Restaurant • Live Music
International Sporting Event • Heated Patio

Try our NEW low carb menu!

Open Daily @ 9:00 a.m.

KARAOKE!

Tuesday, Thursday, Saturday & Sundays • No Cover

318 Santa Monica Blvd. • Santa Monica
310-458-5350 • www.britanniapub.com

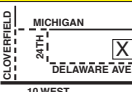
RECYCLE NOW!



CRV ALUMINUM CANS: \$1.40 per lb.
(Up to \$1.60 per lb.) Drop-off donation bins available 24 hours in front

Santa Monica Recycling Center

2411 Delaware Avenue in Santa Monica
(310) 453-9677



BOB GABRIEL INSURANCE

Providing Professional & Personalized Service Since 1936



- Auto Experts
- Life, Disability & Pension
- Homeowners
- Commercial & Business
- Workers Compensation
- Group & Individual Health

Representing "A" rated companies
including **MERCURY INSURANCE**

California survey shows Mercury Insurance Auto
rates to be the most competitive in this area.

Phone Quotes Available

310.829.0305

2325 Wilshire Blvd., Santa Monica

We encourage you to visit the Santa
Monica Historical Society Museum —
The Archives of Santa Monica.
1539 Euclid (310) 395-2290

LETTERS

Honest Abe: City worker was working

Editor:

As a long-time city employee I had a lot of explaining to do with my wife the other night after she had read in your paper that I was getting another paid holiday, ("Public workers pocket another paid holiday," SMDP, Feb. 12, page 1). "So, where were you all day if today is a holiday?" she asked. It took a while for me to convince her that no, I had not been on the golf course but, in fact, had been at my desk in City Hall all day. All that has happened is the trading of a decades-old city holiday that used to close city offices for a flexible personal holiday that keeps city offices open. What an unfortunate inaccuracy in your paper's headline since it appears other folks are now confused as well. I read a letter today from a woman who wonders why City Hall offices are closed every other Friday (SMDP, Feb. 17, page 4) thereby giving all of us civil servants "26 extra holidays a year." Well, this just puts me in even more hot water with my wife since I have been telling her for years that I have to get to work by 7:30 a.m. and stay until 5:30 p.m. to make up for every single one of those hours on the off Fridays. Newspaper headlines aside, the boring truth is that the city of Santa Monica has not adopted the French work week, city employees do work 40 hours per week minimum, and we have not been gifted with any more holidays than we have had for the past few decades. Please be more careful with your stories in the future so I can avoid unnecessary marital stress. Oh, and by the way, more city of Santa Monica employees ride the bus to work than any other employer in town. We do practice what we preach.

Craig Perkins

Director of Environmental and Public Works Management
Santa Monica

Attempt to squash public record 'amusing'

Editor:

As an independent journalist at the beginning of his career, I'm quite amused by the possibility that Cyril Viguiere may sue you for misrepresentation (SMDP, Feb. 17, page 1). Can someone please explain to me how a report about a bad judgment, even if some minor details are wrong, is more damaging than the existence of the actual verdict?

Obviously, the Surf Channel Limited Liability Corp. exists to insulate Viguiere from having to pay in most cases, but the concept of separate corporate entities breaks down in the face of real world business. You can't shake hands with a company, but you can with the responsible officer of that company. No one disputes Viguiere's status as that officer. No one disputes that he was a named party to a civil fraud case. No one disputes that a jury found both the company and the officer liable for that fraud. Since these facts are public record, available to anyone with the money to pay either the court clerk or the online service, how does Viguiere get off complaining about the newspaper that decided to print these facts for its readers?

Because Viguiere can't hide these facts, he will have to take the hit to his reputation, which will happen regardless of the newspapers that print the story. Any sound businessman will check up on potential partners whether or not there are printed stories. Fifty bucks will usually get you a fairly complete picture from an online records search service. The man that walked from Viguiere's deal was not reacting to the minutia of who pays, which is at the core of Viguiere's argument. The guy walked because a company that is too small for the officer to claim ignorance of employee malfeasance got caught using questionable business practices. If this man had been on his game, he wouldn't have needed the Daily Press to warn him about who he was dealing with. Obviously, people

See LETTERS, page 7

Announcing a presidential candidate I can trust — myself



INCITES

By Ed Silverstein

Having suffered under more than three years of President George Bush and observed, with varying degrees of disappointment, the Democratic hopefuls, I have arrived at only one possible conclusion. If you want a job done right, do it yourself.

First let's get a few things out of the way. Yes, I inhaled. No, I've never been arrested for drunk driving. And no, I did not have my father pull strings to keep me out of the military. In comparison to the current first family, my wife would make a better first lady, my mother Barbara is much nicer than his mother Barbara and my father really didn't know anything about Iran Contra.

So, why me? Because my candidacy offers the most comprehensive platform of ideas and policies for a better America.

First and foremost on my agenda is true campaign finance reform. Only a total overhaul of this corrupted system will take special interests out of politics, restore our trust and confidence in our representatives, and make our government of, by and for the people.

In order to succeed we will have to garner the support of the mainstream media, the primary recipient of political dollars. As president, I will create a \$2 billion-a-year political ad fund to be paid to local and national broadcasters. The broadcasters, in turn, would provide free airtime for qualified candidates.

In order to withstand a constitutional challenge, politicians will be permitted to eschew public funds. However, the government will provide all qualified opposing candidates with matching funds plus an additional 10 percent.

All donations to politicians and PACs must be disclosed and posted on the Internet within five days rather than the current 30 days. Issue ads will require conspicuous disclosure of all contributors at the head of the spot. And corporate sponsors are prohibited from shielding their partici-

pation through front organizations.

As president, I will make a universal health plan covering every man, woman and child a top priority. And I stipulate that any person who is willing to allow a child to suffer needlessly from a treatable illness in order to save a few dollars in taxes is no better than the lowest child abuser.

Healthcare is expensive, but the burden will not fall solely on the shoulders of taxpayers. Much of the plan will be paid for by significant increases in corporate taxes and through the elimination of special interest tax breaks and subsidies. Making corporations ineligible for government contracts if they are registered offshore would raise additional revenue. Any effect on corporate profits would be offset by no longer having to provide and administer healthcare, as well as savings from no longer spending billions of dollars trying to influence elections. And you have my word that my administration will insist on using America's buying power to negotiate the best prescription drug prices in the world. And if the pharmaceutical companies don't like it, let them go to Canada for the billions we now provide for drug R&D.

As president, I will redirect the billions of energy subsidies used to promote obsolete and polluting technologies into alternative energy sources. Renewable energy could create an entirely new industry with millions of well paying jobs, provide an inexpensive and infinite source of energy, help the environment and put the U.S. in the forefront of this technological revolution. Alternative energy also will break our dependence on Mideast oil and eliminate the major source of terrorist financing.

Farm subsidies will be pared from \$180 billion to \$40 billion. Only family owned farms doing less than \$1 million in annual revenue and those using environmentally friendly techniques will be eligible.

The remaining \$140 billion will be given out as a \$1,000 per taxpayer debit card that must be used to purchase American made goods and agricultural products within the year. This will stimulate the economy, provide inexpensive food for the poor and middle class, and provide incentive for companies to manufacture goods in the U.S. and for stores to carry them. Globalization may be fine and well in the long run, but not if we enrich

corporations at the expense of the American middle class.

Contrary to what Bush believes, properly enforced regulations are needed. But the problem with our regulatory process is that it is never reviewed and becomes so cumbersome as to be unenforceable. Under my administration regulations will be reviewed for effectiveness every five years. Any regulation found to be ineffective or unnecessary must be reformed or eliminated.

Likewise, our legal system is a necessity, but is out of control. What I would propose is that we increase small claims limits against corporate entities to \$15,000. Civil suits and medical malpractice suits would require majority approval from a six-person grand jury style board in order to go to trial, thus eliminating frivolous and harassment claims.

We must also reform class action law by requiring plaintiffs to opt into a class action, not out. Punitive damages should be increased in cases of corporate malfeasance. However, legal fees on punitive damages would be severely limited and plaintiffs would only be eligible for compensatory damages. These awards would instead be utilized to enforce regulations and increase safety. Lawsuits should be a means to protect us, not a shortcut to a lottery win. We must remove the profit incentive from our courts or we will drown in litigation.

Our war on drugs makes Viet Nam look like a victory. Drug use is up 30 percent since it began. We must legalize drugs. The taxes would be more than enough to provide drug education, counseling and rehab for addicts such as Rush Limbaugh. And legal outlets, such as drug stores, are less likely to sell drugs to kids than a drug dealer. Legalizing drugs also eradicates a key source of financing for terrorists and urban street gangs. And the hundreds of billions we would save on crime and punishment of drug offenders could be used to fight terrorism and crimes against others. We could even use the savings to create public safe havens where kids can play without fear or parental supervision instead of sitting in front of a computer becoming obese.

Another war we have lost is the one on cancer. Despite billions spent on research, cancer rates are still heading higher. Part of the problem is the environment and I would fund research to determine what environ-

mental factors cause this disease. I would also redirect funds toward promising research in preventative measures. Not only will this prove to be a far more effective attack on these diseases, but it will also drastically reduce the cost of healthcare. And if nutrition is found to be an effective preventative measure, I will mandate that such information be included as part of the educational curriculum starting in kindergarten.

As president I will insure that patents will never be used to prevent life saving medical treatment. Our health and quality of life must come before corporate profits. And my administration will never impede medical research because of a narrow interpretation of a 1,600-year-old religious text (that, for the record, was compiled by a pagan king for political rather than religious reasons) nor try to second-guess your doctor when it comes to providing for your health.

Our environment is becoming toxic and no matter what the corporate lobbyists might like the president to believe, global warming is real and represents a danger to us all. We have to stop the ridiculous behavior that allows a president to push for reductions of mercury regulations while warning us to eat fish only once a week because of mercury contamination.

While we need more arduous regulations, it is unfair for corporations to bear the full financial impact of these improvements. If we provide large incentives to reduce pollution, not only will we have a healthier environment, but also the expenditures will stimulate the economy and create new jobs.

And finally, I will conduct myself with honor and dignity. I will attempt at all times to be an honest broker and have an administration that is transparent wherever possible. We will examine each issue in a factual context and embrace ideas that make sense rather than those that fit into a pre-conceived ideology. And if at any time I feel that I must compromise in a manner that compromises my integrity, I will resign the office.

(Ed Silverstein is a freelance writer and presidential candidate living in Santa Monica. You may donate your opinions to edsincites@aol.com).

OPINION

LETTERS

LETTERS, from page 6

don't like spending the money for proper records searches.

We read newspapers to learn this information. It is not the fault of the newspaper that people who get caught skirting or breaking the law will have their reputations harmed. That is the same "Prior Restraint" lunacy that the federal government tried on the New York Times in the Pentagon Papers case. I find it both amusing and annoying that people caught like this always lash out at the messenger instead of facing up to the fact that no one can escape bad decisions. Of course, they go for the messenger because the public usually trusts the media to do this job for them and that they don't realize that they could do it for themselves. What this says about our society is the subject of another rant.

The truly annoying part about this affair is the demand to remove the article from the archive. Even a false article is a valuable historical document. Preventing people from accessing these documents smacks to me like the thought control exercised by totalitarian governments. Stalin airbrushed enemies out of pictures once he'd wiped them out. Not being able to access this article would mean that no one could judge for themselves who was right in this case. It would be an affront to history. The best that Viguier could hope for is a banner explaining the disputed nature of the article plastered at the top. This is how the Washington Post has labeled Janet Cooke's infamous "Jimmy's World" article.

I am confident that the Daily Press has acted within the bounds of commonly accepted journalistic practice leading to vindication in court. However, the road will be longer than most people want to take. Journalists like me are hoping you will fight this guy for every yard, because we need to feel that we are protected when we do our jobs correctly.

On the bright side of things, this to my knowledge is the first time in the three-year history of the Daily Press that someone wants to sue you. This validates your effect as a local newspaper, so hire a good media lawyer, make sure your insurance is paid up, keep publishing and take a perverse pride in a legal action that will probably wash out in your favor.

G.N. Jacobs
Santa Monica

City workers didn't pocket paid holiday

Editor:

Please forgive my tardiness in replying to this article ("Public workers pocket another paid holiday," SMDP, Feb. 12, page 1) but I thought I should point out to you that the title of this article is not totally in agreement with the content.

Now, if I numbered each of your paragraphs, there are 13 total.

In paragraph six, you said all other City of Santa Monica employees unions except MEA agreed to convert Lincoln's Birthday into a floating holiday.

In paragraph eight, you said, "... finally, this year the MEA agreed to change the way Lincoln's Birthday is handled ..."

Same people (City Hall MEA), two different stories about them in a single article.

If we agreed to change the way Lincoln's Birthday is handled, it is obvious that we at City Hall are not taking this day as a paid holiday.

As an MEA board director, I want you to know that I and most all City Hall Employees came in and worked on Feb. 12 and it can only be called a paid holiday because we worked on that day. And isn't it reasonable to get paid for working? We will receive a floating holiday in its stead because this is a historical holiday that the MEA did not create, but it was not just another paid holiday as your title leads many to believe.

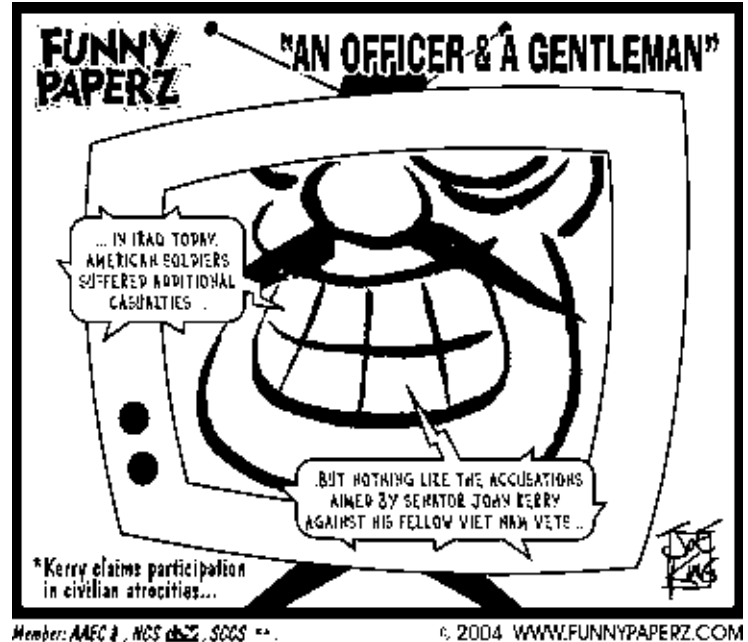
MEA represents a wide variety of job classifications. We do our best to represent all employees and look out for their highest good while offering a superior level of service to all Santa Monica residents. We appreciate our jobs and have no desire to abuse the system, yet we want fair compensation for our efforts.

Again.

City Hall employees did not pocket another paid holiday on Feb. 12.

Jeri Wingo

MEA Board Director, employee transportation coordinator



Member: AACE # , NCS # , SCS #

Saying 'I do' doesn't necessarily mean 'so can you'



POLITI-GIRL
By Beth Solomon

Love is a wonderful thing. Who can get enough of it? Sure, it's a little more complicated these days. Russell Stover, the chocolate maker, is nearly out of business, demolished by Godiva. A rose is a rose is a rose, and it still costs a bundle.

But I'm a sucker for all of it. For Valentine's Day, I sent 13 cards, some of them anonymous. I sent a sea of red tulips to ... guess who?

But not everyone was feeling the love on VD. "I hate this," a friend at Starbucks said. She told a story about a large rat appearing in her toilet one morning, having crawled through the plumbing. She screamed. Then she flushed the toilet.

The rat disappeared. In moments like that, she said, she curses herself for not having a man. For not being married. I could tell she meant it. Then she started talking about a stopped-up sink.

But people do love each other in this cruel world. Lots of them do.

Del Martin and Phyllis Lyon love one another. Del told Phyllis that come what may, they would stay together "for at least one year." That was 51 years ago.

They got officially married last Thursday in San Francisco. Del, 83, and Phyllis, 79, are both women.

"I now pronounce you partners for life," said a Justice of the Peace to another couple the same day. "You may kiss the bride." Which the brides did. Pairs of grooms were down the hall, about marry each other, too.

Hundreds of couples got hitched this weekend in San Francisco as the local government became the first in the nation to recognize same-sex marriages. "You'd have to go back to the civil rights movement to find a step as bold as this," former Mayor Willie Brown told the Los Angeles Times.

But there was just one problem. Someone forgot to tell these folks that marriage is meant only for a man and a woman.

The U.S. Supreme Court said it as late as 100 years ago. "The union for life of one man and one woman is the sure foundation of all that is stable and noble in our civilization."

That phrase was engraved over the altar where Britney Spears tied the knot with her high school classmate in Las Vegas. They got that sacred union annulled a few hours later.

President Bush repeated the sentiment as

recently as a few weeks ago. "Our nation must defend the sanctity of marriage," he said in the State of the Union speech. Homosexuals got confused. He was not talking about the State of Their Unions.

In fact, a lot of people apparently haven't gotten the message about what marriage is. I tuned into "Uprising," hosted by Sonali Kolhatkar on public radio station KPFK, where Jeff Ventrella, an attorney with the Alliance Defense Fund, was patiently explaining that marriage has always been between a man and a woman.

He said it's good for society that way, and that legalizing same-sex marriage would open the door to all kinds of problems, including polygamy, domestic violence and incest.

The phones lit up. "In terms of its history of sexual abuse, domestic abuse, infidelity, intermarital rape, and intermarital incest, I don't think marriage is producing excellent unions, period," said Don from Santa Barbara. Why not de-legalize it, he suggested, by making it a religious, but not a civil, institution.

Other callers agreed. Some said, "Abolish it!" Sonali asked for calm.

Jon Davidson, senior counsel at Lambda Legal, said many same-sex couples want to get married. Without the legal rights of

marriage, he said, law-abiding, responsible citizens lose rights to health care, to privileged communication with their partners, to tax benefits, and to children and property, if something should befall one of the partners.

Shucks. Opposing same-sex marriage was looking like one issue on which Christian and Muslim fundamentalists — both of whom protested in San Francisco over the weekend — could agree.

But after a while, the arguments against same-sex marriage start to sound a lot like the arguments against giving women the right to vote, allowing slaves to be citizens, or letting people practice their religion in peace.

And of course, the brilliance of our country, in fact our entire success, is based on our ability to accommodate people's differences, extend equal rights under the law, and unleash them to pursue productive lives that benefit us all.

Or as the poet Walt Whitman wrote, "As if it harmed me, giving others the same chances and rights as myself — as if it were not indispensable to my own rights that others possess the same."

Take it with a grain of salt. Whitman was bisexual.

(Beth Solomon is a Left Coast writer reachable at bethsolomon@earthlink.net).

Westside | Real Estate

SPONSORED PROUDLY BY:



Countrywide®

HOME LOANS

Easy. Really.®

Smart homes in progress enter the 'Brave New World'



DAYS ON THE MARKET

By Jodi Summers

Decades ago they were pontificating on what life would be like in the new millennium. The truth is, we're not all that far off from George Orwell's "Brave New World."

In today's top of the line technology, you can announce, "I'm home," as your door parts like the Red Sea. Lights go on, music plays. The flat screen TV wall comes to life. The refrigerator takes inventory of what's there, and searches an online database for suitable recipes.

The technology is possible, but it's a couple of steps behind HDTV — standards have yet to be decided and manufacturers are still studying what's worth the trouble and the expense of product development. In an attempt to define the "smart home," companies like Cisco Systems, Panasonic, Sears Roebuck and Whirlpool have formed a nonprofit coalition called the "Internet

Home Alliance," or IHA, to identify technologies that people might actually want.

"I like gadgets, but if I were designing a new home I don't know if I'd want all of this untested cutting edge gear in my walls," notes "Alex," who's looking to buy a newly renovated home in Venice. "You know those '80s household intercoms that are in the walls — they're obsolete eyesores. So are some alarm systems. I want gadgets I can use and then dispose of if and when they become obsolete. It's better if I can run them through my computer."

Already there's plenty of voice-activated gear for the house on the market, ranging from a \$30 light switch to a \$318 home automation kit named HAL (Home Automated Living) that runs on Windows and will respond to commands like "Computer, warm the hot tub at 7 p.m." or "Call dad at the office."

Studies are showing that the 21st Century smart home is evolving on two fronts. First, instead of one big network controlling everything in your home, smaller, independent networks are being developed to control each system: communications, entertainment, home office and home infrastructure systems like heating

and cooling, lighting and security.

Second, appliances are being designed with just enough intelligence to make chores less tedious. Today's kitchens are all about utility. Current trends indicate a desire for warming drawers that keep the family dinner at just the right temperature until the second parent comes through the door. Small waist-high beverage doors that a child can open to pour his own juice. And appliance garages so that you can hide your toaster, coffeemaker and Cuisinart.

Cabinets come equipped with spice racks, knife blocks and lazy Susans. Kitchens have islands, so that your houseguests can watch you cook.

Most houses with smart appliances have structured wiring, high-grade wiring for digital media, telephone, power and cable access all bundled together and built into the walls. In the basic version, your incoming cable signal, Internet and phone service are routed through a central control box and then throughout your house, terminating at jacks located in virtually every room.

The result is a convenient way to network all your home computers and peripherals, manage various phone lines and pipe high-quality audio and video into, say, the

family room, bedroom and kitchen. Shelling out a few thousand bucks more connects your heating and cooling, lighting and security systems together, all controlled from a PC or wall-mounted keypads.

About 16 percent of new homes built in 2001 had structured wiring installed, according to Parks Associates. That number is projected to increase to 22 percent this year and to 50 percent by 2005.

"I run a lot of juice. If I'm going to renovate, I'll put in structured wiring. If not, I'll opt for a strong wireless setup that is essential to my households needs," Alex declared. "Either way, I just have to have enough power to do what I do."

Of course, with an existing home, upgrading to premium wiring means smashing through a lot of drywall. Instead, most people are going the wireless-network route, long a popular choice with tech mavens. Industry experts expect that the rest of us will soon follow, motivated by the desire to connect our DSL or cable-modem subscription to more than one computer.

(For your real estate needs, e-mail Jodi Summers at jodis@boardwalkrealty.com, or call (310) 309-4219.)

SANTA MONICA RESIDENTIAL REAL ESTATE TRANSACTIONS

SOLD 1321 PALISADES BEACH RD SANTA MONICA 90401

Sold Date	SqFt: 0	List Price: \$2,195,000	Bed: 3
02/11/2004	Lot Size: 2,495	Bath: 3	

SOLD 1330 SUNSET AVE SANTA MONICA 90405

Sold Date	SqFt: 3,519	List Price: \$1,595,000	Bed: 4
02/12/2004	Lot Size: 8,062	Sold Price: \$1,632,000	Bath: 4

SOLD 940 7TH ST #10 SANTA MONICA 90403

Sold Date	SqFt: 715	List Price: \$359,000	Bed: 1
02/11/2004	HOD: \$165	Sold Price: \$379,000	Bath: 1

SOLD 2525 14TH ST #6 SANTA MONICA 90405

Sold Date	SqFt: 694	List Price: \$280,000	Bed: 1
02/12/2004	HOD: \$216	Sold Price: \$268,000	Bath: 1

SOLD 723 PALISADES BEACH RD #103 SANTA MONICA 90401

Sold Date	SqFt: 677	List Price: \$450,000	Bed: 1
02/13/2004	HOD: \$450	Sold Price: \$482,500	Bath: 1

SOLD 1120 23RD ST #C SANTA MONICA 90403

Sold Date	SqFt: 703	List Price: \$419,000	Bed: 1
02/13/2004	HOD: \$162	Sold Price: \$402,500	Bath: 1

SOLD 2138 STEWART ST #3 SANTA MONICA 90404

Sold Date	SqFt: 862	List Price: \$325,000	Bed: 2
02/09/2004	HOD: \$192	Sold Price: \$335,000	Bath: 1.5

SOLD 2726 MONTANA AVE #E SANTA MONICA 90403

Sold Date	SqFt: 1,402	List Price: \$899,000	Bed: 2
02/10/2004	HOD: \$199	Sold Price: \$875,000	Bath: 2.5

SOLD 720 ALTA AVE SANTA MONICA 90402

Sold Date	SqFt: 2,035	List Price: \$975,000	Bed: 3
02/12/2004	HOD: \$316	Sold Price: \$1,080,000	Bath: 2.5

SOLD 515 S OCEAN AVE #606 SANTA MONICA 90402

Sold Date	SqFt: 1,490	List Price: \$900,000	Bed: 2
02/12/2004	HOD: \$812	Sold Price: \$900,000 Pool: Yes	Bath: 2

Jodi Summers at Boardwalk Realty
310.309.4219

jodis@boardwalkrealty.com



PROPERTY OF THE WEEK

702 S. FLOWER AVENUE VENICE, 90291

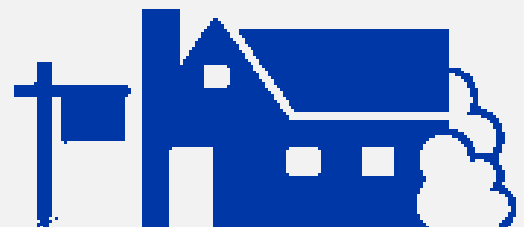


Spectacular, newer townhouse built in 2002 and never before on the market. Almost 2000 S.F. of Italian designed living space. Feels like your own home. Bamboo floors, high ceilings, large picture windows, attached garage, central heat and air, 2 patios plus roof deck. Only 2 units in complex. Just a few blocks to the beach and main street. Close date after 4/23/04.

\$945,000

Boardwalk Realty, Jodi Summers
310.392.1211 • jodis@boardwalkrealty.com

Got hot property?



We want to know about it.
Give us a call.

310.458.7737

REAL ESTATE



Big box stores will drive commercial real estate market



IN YOUR SPACE

By Christina S. Porter

The current market conditions in the Los Angeles Basin retail market remains very healthy. Demand from tenants is strong, coming from a wide variety of sectors, including restaurants — particularly fast-foods — coffee houses and the service segment (dry cleaners, hair salons, etc.). There also is strong growth in demand from Wal-Mart for their 50,000 to 60,000-square-foot grocery stores in in-fill locations, as well as from drugstores (Longs Drugs, Save-on, CVS and Walgreens) and from large users (Wal-Mart, Kohl's, Target and Costco). Supply remains restrained and vacancy rates have dropped to between 4 percent and 6 percent in most markets, and sub 4 percent in the most desirable areas. Effective rental rates are up, approximately 4 percent over last year basin-wide, and by as much as 10 percent in some areas, such as prime locations in the San Fernando Valley, where effective rents have reached \$3.75 to \$4 NNN per square foot per month.

Demand to buy retail neighborhood and community centers, and single-tenant properties is very strong, stimulated by the underlying health of the market and by

low interest rates. Cap rates on neighborhood centers fully occupied with quality tenants have dropped to the low 7 percent range. Underwriting, however, has become more difficult. Lenders, while continuing to quote exceptional rates, are now taking 80 to 90 days to approve deals that used to take 30 days, and are now quicker to turn down deals that have any significant blemishes.

There remains a general shortage of properties for sale, and value-added properties have become particularly hard to find. Prices have reached new highs.

Within the marketplace, supermarkets still prefer larger facilities (55,000 to 60,000 square feet), enabling them to offer a wide array of prepared foods, as well as expanded liquor and specialty products. Drugstores prefer smaller facilities (approximately 15,000 square feet), that are freestanding and that offer drive-up windows. The most desired locations for retailers generally remain those with the high-income households (such as West Los Angeles and South Orange County), but there also is a growing appreciation of the value of consumer density, as well as addressing the large unmet needs of various ethnic groups.

THE OUTLOOK

The most significant change on the horizon is the expansion of Wal-Mart into the Los Angeles Basin. They are planning to open 40 stores in the basin over the next year. When they have expanded in other

markets in the nation, they had a major negative impact on existing retailers in the area, including supermarkets — which are already reeling in Southern California from the recent strike — as well as drug stores and other discount stores. We expect a similar impact here. There will be resistance to Wal-Mart's expansion in some communities, but we expect Wal-Mart to succeed nevertheless. The response from existing retailers will likely include mergers, consolidations and, in some cases, upgrades to serve higher-end niches that Wal-Mart does not address.

A significant amount of retail construc-

tion is taking place in the Los Angeles Basin, but generally no more than projected growth in demand. The outlook is for continued healthy market conditions in 2004. However, rents and prices are already quite high, and it is difficult to imagine any increases above and beyond inflation. If interest rates should climb substantially, we may even see a modest downward adjustment in prices.

(Christina S. Porter is a senior associate at NAI Capital Commercial Real Estate, where she specializes in leasing and selling office and industrial buildings.)

COMMERCIAL REAL ESTATE PROPERTIES LEASED OR SOLD

SOLD/LEASED

Date	Location	Price	Sq.Ft
2/13/04	1460 4th Street	\$3.00-\$4.00/nnn	12,010 sf
2/10/04	1304 15th Street	\$3.15/fs	1,950 sf
2/11/04	2950 31st Street	\$2.35/fs	1,323 sf
2/11/04	1424 Lincoln Blvd.	\$1.00/mg	8,000 sf
2/10/04	2116 Main Street	\$3.00/nnn	1,700 sf
2/13/04	1299 Ocean Ave.	\$3.60/fs	19,300 sf
2/13/04	1541-1551 Ocean Ave.	\$2.75-\$3.50/fs	1,200 sf
2/11/04	300 W. Olympic Blvd.	\$3.25/fs	4,789 sf

RESIDENTIAL INCOME



Helping Sellers:

- Complete 1031 Exchanges ■ Trade Equity for Larger Buildings & Increased Income
- Receive the Best Possible Price for their Property (showings w/accepted offer only)

Helping Buyers:

- Locate & Secure Desired Properties ■ Purchase Homes with Income Units

CALL JOSH KAHN 310.968.1737

CENTURY 21 BETTER HOMES • 1626 Ocean Park Blvd., Santa Monica

Put one of our PayPlans to work for you.



Wouldn't it be nice to have one less thing to worry about? With a Countrywide® home loan and PayPlan you can. Sit back and choose a plan with a schedule to fit your lifestyle and finances. Relax as payments are drafted automatically from the account of your choice. Then enjoy the benefits, because with the right plan, you could save thousands of dollars in interest payments and shave years off your loan term.

- With **PayPlan/52** one fourth of your monthly payment is drafted each week. After one year of participating in this plan, you will have made an equivalent of 13 payments. The additional funds that you paid are applied directly to the principal balance of your loan.* Available only on Fixed Rate Loans.
- The **PayPlan/26** automatically drafts one half of your monthly payment every two weeks. In a twelve-month period this equals 26 biweekly payments. After one year in this plan, you will have made the equivalent of 13 payments. The additional funds are applied directly to the principal balance of your loan. Available only on Fixed Rate Loans.*
- The **PayPlan/24** allows you to schedule your payment in a way that works with your personal finances. One half of your monthly payment is drafted twice prior to or within your grace period. There will be a total of 24 semi-monthly drafts in a twelve-month period. Available on all loan programs except Home Equity accounts.*

Signing up is easy, and there's no enrollment fee. For more information on how one of our PayPlans can start working for you, call me today.

Steve Danziger

Branch Manager
100 Wilshire Blvd., Suite 600
Santa Monica, CA 90401
(310) 434-1800 Phone
(310) 393-1824 Fax

Countrywide®
HOME LOANS
Easy. Really.®

Equal Housing Lender. ©2004 Countrywide Home Loans, Inc. Trademark marks are the property of Countrywide Financial Corporation and/or its subsidiaries. Licensed by the Department of Corporations under the California Residential Mortgage Lending Act. The following fees apply: PayPlan/52 - \$1.00 per transaction; PayPlan/26 & 24 - \$2.00 per transaction. For California properties only. Some products may not be available in California. Restrictions apply. All rights reserved. 31235

Merger Proof

In this era of bank mergers, isn't it nice to know First Bank will **never** be sold? This means we are free to do what a bank should be doing — devoting all our energy to providing you with superior customer service and premium products.

Simply put, First Bank is Not For Sale.
And that's more than a promise, it's a guarantee.



Member FDIC
firstbanks.com

Westside Office
11835 W. Olympic Blvd
Los Angeles, CA 90064
310-473-8080



DID YOU KNOW?:

The oldest word in the English language is town.

NATIONAL

Serving OCEAN PARK and nearby beach communities


Monte Hartman
Real Estate Services


oceanparkhomes.com

(310)
448-5968

Incontinent?

If you're a woman 18 or older with urinary incontinence (A medical condition where urine leaks with exercising, coughing or any other sudden movement or urine leaks easily with a strong urge to urinate) you may be eligible to participate in a research study.

For more information call: (310)-829-1317

 Pacific Clinical Research • 2021 Santa Monica Boulevard, Suite 510E
Santa Monica, CA 90404

ALL LAKERS & KINGS GAMES
\$2.50 Pints – 12 Different Beers on Tap
SPORTS GRILL
(Next to I4 below)
Happy Hour
5-7 M-F
*Burger, Fries
& Pint
\$6⁹⁵

8 TVs • 2 Big Screens

 Authentic Philly Cheese Steaks • Burgers
Pop-a-shot • 3 Pool Tables and more!

(310) 899-0076

 1333 Santa Monica Blvd.
(corner of I4th and Santa Monica)
Lunch-Time Delivery Available
SUB SANDWICH
 Buy One at Regular Price & Get the 2nd
of equal or lesser value for **FREE!**
With Coupon. Expires 6/30/04

 Since 1993
Available for private parties

 Next door to
Over/Under
(310) 451-5040
www.i4below.com

Upcoming Headliners

WEDNESDAY 2/18

Steel Remains

THURSDAY 2/19

The Kax & Big Muff

FRIDAY 2/20
 Banyan (featuring Stephen Perkins
from Jane's Addiction)

Jury awards \$1.28B to cattlemen in suit against Tyson Fresh Meats Inc.

 BY KYLE WINGFIELD
Associated Press Writer

MONTGOMERY, Ala. — Cattlemen won a landmark \$1.28 billion price manipulation verdict Tuesday against the nation's largest beef packer, Tyson Fresh Meats Inc., that could affect the way other agricultural industries do business.

A federal court jury deliberated four days before agreeing with the cattlemen, who say they represent thousands of beef producers across the country, that Tyson used contracts with a select few ranchers to create a captive supply of cattle.

The cattlemen said that captive supply allowed Tyson to stay out of the cash market for cattle when prices were high and re-enter only when prices fell — thereby keeping cattle prices low.

The verdict "really means that independent cattle business has an opportunity to survive, that consolidation will not continue in the feeding sector, and won't be forced by the packers," said cattlemen's attorney David Domina. "So we have an opportunity to keep our businesses and, in much of the Midwest, to keep those states going."

Attorneys for Tyson said they planned to appeal the verdict, which is a recommendation from the jury and could be lower than \$1.28 billion. The final total will depend on the number of cattlemen affected and the amount of damages per animal, yet to be determined by the court.

"In my view, it's incompatible and inconsistent with the evidence," Tyson attorney Thomas C. Green said. "I suspect that there will be a lot more to say about this verdict before it's all over."

Several legal issues remain to be decided, most notably whether the judge will enter an order prohibiting certain uses of contracts.

An agricultural economist said an order restricting contracts will determine whether Tuesday's verdict affects the poultry or pork industries, both of which rely heavily on such contracts.

"If the judge comes out and prohibits these types of activities, the pork industry probably would feel it more so than others, including the cattle," said John Lawrence, director of the Iowa Beef Center at Iowa State University.

"Currently, something less than 15 percent of all the hogs are sold in the cash market. About 60 percent are on some type of contract," he said.

The impact of the verdict on consumers' pocketbooks, if any, will depend on the severity of any injunctive action, Lawrence said.

"I don't think we'll see much impact at the consumer level," he said. "If the long-term effect is to do away with the contracts altogether, then we're probably going to see some higher costs to achieve the same thing" in beef production.

Domina said visiting senior U.S. District Judge Lyle Strom likely will wait until after similar trials in Nebraska involving two other large packers, Swift & Co. and Excel Corp., before issuing any injunction. Spokesmen for both Excel and Swift declined comment.

The cattlemen will ask Strom to issue an order requiring that a "substantial amount" of the nation's cattle be bought on the cash market, not with contracts.

"I suspect that there will be a lot more to say about this verdict before it's all over."

 — THOMAS C. GREEN
Tyson attorney

The court also must decide the size of the class. Beyond the six class representatives who in 1996 sued IBP Inc., which later merged with Tyson, no one knows how many ranchers sold cattle to Tyson during the class period of February 1994 to October 2002. The plaintiffs say the class could total as many as 30,000; Tyson contends that the number is much lower.

The company said it does not expect the verdict to "materially impair" its liquidity or operations.

Mike Callicrate, who operates feed yards in Kansas and Colorado, called the verdict a "very rewarding" conclusion to eight years of lobbying against the use of marketing agreements. But he said he plans to continue working to reduce the dominance of the nation's largest packers.

"I want to see a breakup of these packers, and I want to see a lot more diverse food system, not a food system dependent upon a handful of companies who control the food supply and dictate the price to the consumer," Callicrate said.

Some other cattlemen, however, were less enthusiastic about the jury's finding.

"This is a bad verdict because cattle feeders have potentially lost their right to sell their cattle through very efficient and rewarding marketing agreements," said Mike Engler, president of Cactus Feeders. The Amarillo, Texas-based company is a major user of marketing agreements in the nation's largest beef-producing state.

Matt Brockman, spokesman for the Texas and Southwestern Cattle Raisers in Fort Worth, said the verdict is just one event in an ongoing debate.

"Obviously ours and everyone's overall objective is to have a marketplace that's free, competitive and fair to everyone," Brockman said.

 FIND OUT YOUR FORECAST IN TODAY'S
HOROSCOPES ... PAGE 2

Santa Monica Daily Press



Roadside bombs kill three more Americans in Iraq

BY MATT MOORE

Associated Press Writer

BAGHDAD, Iraq — Roadside bombs have claimed more American lives, killing three U.S. soldiers in separate attacks in Baghdad and Sunni Muslim areas to the north of the capital. At least six soldiers were injured in the attacks, one critically.

One soldier from Task Force Iron Horse was killed and four were wounded in a roadside bombing in Baqouba, 35 miles northeast of Baghdad. One of the wounded was critically injured and the other three were in guarded condition, the military said.

A soldier from Task Force Olympia was killed and another wounded by a bomb Monday evening in Tall Afar in northern Iraq. A soldier from the 1st Armored Division died and another was wounded in a bombing Monday in central Baghdad.

The latest deaths brought to 541 the number of Americans who have died since President Bush launched the Iraq war March 20. Most of the casualties have occurred since Bush declared an end to active combat May 1.

Witnesses said two roadside bombs exploded Tuesday outside the Anbar Medical College and hospital in Ramadi in the Sunni Triangle, damaging a U.S. Army Humvee. It was unclear if any soldiers or civilians were injured. A third bomb was defused.

The United States and its allies are preparing to hand over sovereignty to the Iraqis by July 1, despite disagreements over the best way to choose a new government.

Some members of the Governing Council said the U.S.-favored use of caucuses was losing support.

"This system is alien to us," said Naseer Kamel al-Chaderchi, a Sunni Muslim. "It's based on city councils and the integrity of these councils is in question."

He added that the Governing Council, which is sticking to the June 30 deadline for the transfer of power, hasn't had a formal discussion about caucuses, but said there is an "inclination" toward rejecting them.

Mahmoud Othman, a Kurdish Sunni member of the council, agreed that the caucus plan has little support. He said the Americans could simply hand over sovereignty to the Governing Council but most

Iraqis wouldn't accept it because the body was appointed by the United States.

"So the second option is to hold a national conference with the wide participation of political and religious figures. A leadership will emerge from this conference to take over," he said. "Personally I prefer the second option because I think it will enjoy the greatest support among Iraqis. They Americans are saying now that they will not block any option agreed upon by the Iraqi people."

On Monday, U.S. administrator L. Paul Bremer said he would move to block any effort by Iraqi leaders to put Islamic law as the foundation of legislation in the interim constitution, which is supposed to take effect at the end of February.

Mohsen Abdel-Hamid, the current president of the Iraqi Governing Council and a Sunni Muslim hard-liner, has proposed making Islamic law the "principal basis" of legislation, which many Iraqi women's groups fear will threaten their legal rights.

Bremer must sign all measures passed by the 25-member council before they can become law. Iraq's powerful Shiite clergy

wants the interim constitution to be approved by an elected legislature. Under U.S. plans, a permanent constitution would not be drawn up and voted on by the Iraqi people until 2005.

Sadraddin al-Qubani, the preacher at the Imam Ali shrine in Najaf and a key figure in the Supreme Council for the Islamic Revolution in Iraq, said Bremer should be wary of vetoing any constitution with sharia as its basis.

"No foreign views should be imposed on us," he said. "A political crisis will erupt if anyone tries to impose on Iraqis what they do not like."

Under most interpretations of Islamic law, women's rights to seek divorce are strictly limited and they only receive half the inheritance of men. Islamic law also allows for polygamy and often permits marriage of girls at a younger age than does secular law.

Police arrested five Iraqis suspected in the assassination of Aquila al-Hashimi, a member of the Governing Council who was gunned down Sept. 20 as she left her Baghdad home, the Interior Ministry said.



WORLD BRIEFLY

Haitian uprising on the move

By The Associated Press

GONAIVES, Haiti — Former soldiers took Haiti's rebellion to the key central city of Hinche, burning the police station and freeing prisoners as President Jean-Bertrand Aristide appealed for international help to end an 11-day-old uprising.

Rebels now control most roads leading to the Artibonite, the country's breadbasket and home to almost 1 million people, and have cut off northern Haiti by chasing police from a dozen towns.

"Blood has flowed in Hinche," Aristide told reporters late Monday, adding that he has asked for assistance from the Organization of American States. "It may be that the police cannot cope with this kind of attack."

Discontent has grown in Haiti, a nation of 8 million people, since Aristide's party swept flawed legislative elections in 2000. Opposition politicians refuse to participate in new elections unless the president steps down, but Aristide insists he will stay until his term ends in February 2006.

About 50 rebels descended Monday on the station in Hinche and killed three officers before the police fled the city of 50,000, witnesses said. They said the rebels were led by Louis-Jodel Chamblain, a former soldier.

Cingular no longer single

By The Associated Press

ATLANTA — Cingular Wireless, the nation's No. 2 mobile phone provider, has agreed to acquire third-largest AT&T Wireless for more than \$40 billion, a deal that could create the nation's largest cellular subscription base, the company announced Tuesday.

The deal, confirmed after the British company Vodafone Group PLC said it had withdrawn from the two-way bidding war, creates a combined company with a potential 46 million subscribers, Cingular said Tuesday in announcing the agreement.

The current market leader, Verizon Wireless, reported 37.5 million subscribers in its quarterly earnings report last month.

"This is great news for America's wireless users," said Stan Sigman, president and CEO of Atlanta-based Cingular in confirming his company's winning bid, which is subject to the approval of AT&T Wireless shareholders and federal regulatory authorities.

John D. Zeglis, AT&T Wireless Chairman and CEO,

said in a statement that the transaction means "a handsome return" for investors, advantages for customers and more opportunities for employees.

Traffic stop turns deadly for officers

By The Associated Press

DETROIT — A motorist pulled over in the middle of the night for a seemingly routine traffic stop got out of his truck and pumped several bullets into the two police officers who stopped him, killing them both, police said.

Officers Jennifer Fettig, 26, and Matthew Bowens, 21, were shot about 2 a.m. Monday, becoming the 18th and 19th Detroit officers killed in the line of duty since 1990.

Police used the suspect's driver's license, found in

the police cruiser, to arrest Eric L. Marshall, 23, later Monday at his home. The unemployed Detroit man was likely to be arraigned Tuesday, Chief Ella Bully-Cummings said.

The traffic stop had not been called in to police dispatchers. "We don't know what they stopped him for. It's hard to say," said Cmdr. Craig Schwartz of the Major Crimes Division.

UNIVERSAL ART GALLERY

"Best Framer in Los Angeles"
LA Magazine

Catering to the Interior Design
and Film Industry

- ✓ Speedy & professional service
- ✓ All work done on the premises
- ✓ Special discounts to the trade

Your family portraits deserve a professional touch.

Universal Art Gallery • 2001 Lincoln Blvd., Venice • phone: (310) 302-8909

ARE YOU BACKED UP?

IT'S EASY AND WILL SAVE YOU TIME
AND MONEY IN THE LONG RUN.

- Data backup packages start at \$50 a month
- Daily and Weekly back ups available
- It's automatic!
- Recovery assistance available.

ZyLink

Call Zylink at 866.227.9539

KEEP YOUR NUMBER

T-Mobile®

Get a **FREE**
Samsung E105

3000

ANYTIME MINUTES

***PLUS \$49.99** in CA & NV

Free Activation & Accessories



*Only on approved credit. See store for details.

GL Mobile: 710 Broadway, Santa Monica
(on the corner of 7th & Broadway)

310-255-0916

\$3⁵⁰ per day. Up to 15 words, 20 cents each additional word.

Call 310-458-7737 and promote your business opportunities to our daily readership of over 15,000.

CLASSIFICATIONS:

Announcements
Creative
Employment
For Sale
Furniture
Pets
Boats

Jewelry
Wanted
Travel
Vacation Rentals
Apartments/Condos Rent
Houses for Rent
Roomates
Commercial Lease

Real Estate
Real Estate Loans
Storage Space
Vehicles for Sale
Massage
Services
Computer Services
Attorney Services

Business Opportunities
Yard Sales
Health and Beauty
Fitness
Wealth and Success
Lost and Found
Personals
Obituaries

Employment

\$3 - 5K per week income potential work from home, NOT MLM. (800)570-3782 Ext. 4020.

ADVERTISING SALES INTERNSHIP

Learn about the fast paced and creative world of advertising! Create real world ad campaigns, work with customers, gain experience in proposal writing, media planning and outstanding customer service. Must be computer literate, have an outgoing personality and enjoy multi-tasking. Email resume to ross@smdp.com or call 310-458-7737 x 104

Santa Monica Daily Press

ADVERTISING SALES

Work with clients to figure out their message, package it cleverly, get results. Must be persistent and willing to make the calls, knock on doors, network fiercely. One third selling, one third PR and Marketing, one third keeping yourself organized. This can be fun for the right person, misery for the wrong person. Front loaded commission program enables you to start making money right away, if you have what it takes. Great long term potential for the right personality. Energetic office full of resources to help you grow as a professional. Must be a self starter, high energy and computer literate. Send resume and cover letter to ross@smdp.com.

Santa Monica Daily Press

APARTMENT ASST. MANAGERS: immediate opening, couple needed for senior bldg. Salary plus benefits. Fax to (310) 451-1628 (E.O.E.)

AUTO DETAILER wanted. No experience required will train. California drivers license/clean DMV required. Apply with DMV printout P/T/F/T \$7/hr 310-459-6800, Greg

CHIROPRACTIC OFFICE seeks exp. massage therapist/medica asst. Please call 310-449-1222 or fax resume to 310-449-1228

DENTAL ASSISTANT Santa Monica. Great office! P/T, F/T Please fax resume 310-394-0697

PRIVATE DUTY Malibu RN and CNA. Days LVN Nights/12/hr call Bonnie 323-782-0303 or fax/resume 310-456-3950

Employment

GOOD OPPORTUNITY for F/T or P/T employment. R.N., up to \$85K/year & M.S.W/Master in Social Work up to \$55K/year needed for Adult Day Health center in M.D.R 310-821-3599 Fax 310-821-3387

MSGI

Help make the world a better place and earn extra cash as a Tele Fundraiser. Raise money for the Democratic National Committee, PBS Radio and TV Stations, Symphonies, Operas and Theatres. Work for MSGI!!

Now is your chance to join a dynamic fund raising organization that offers employees flexible schedules, paid training, and an hourly salary plus bonuses. Start to make a difference today by calling Danni at 310-760-0770 ext. 400 or email us at submissions@sdatel.com.

INSIDE & Out Nutrition Marina Del Rey vitamin/sports/hair & skin care. Retail sales P/T & F/T positions available. Excellent customer service skills required. 310-306-5232 Fax/resume 310-306-5026

NEED SECURITY p/t am&pm in Santa Monica call (714)531-0555.

RETAIL SALESPERSON Music Store Must be familiar with band & orchestra instruments-computer point of sale- friendly attitude. 310-453-1928

SALES PROFESSIONAL

THE DAILY PRESS is seeking a qualified, aggressive, telephone representative to help us develop new business in classified advertising. Must have experience in telephone sales, not afraid to make 80 - 100 calls per day and be a self starter. Must be well spoken, computer literate, and possess a passion for customer service. Please send resumes to : ross@smdp.com

WORK P/T No experience needed, evenings, \$8/hr, flexible schedule. Call (888)263-9886.

Furniture

DINING ROOM TABLE/CHAIRS, SOFA BED, COLOR T.V'S, QUEEN BED SET, LOUNGE CHAIRS, END TABLE & LAMPS, MISC. EVERYTHING LIKE NEW! MOVING, MUST SELL! WLA AREA 310-922-7499

RECLINER FOR sale, A Sears workbench and Montgomery Ward side-by-side refrigerator 2444-4th Street Santa Monica 310-664-1052

Pets

GOLDEN RETRIEVER Pups Gorgeous! AKC-OSA Champion lines, must see! \$600-\$700 Male & Female 909-790-5918

Instruction

DRUM LESSONS in your home! Great w/children & beginners, first lesson FREE! Call Tom (310)422-2699.

Vehicles for sale**OF SANTA MONICA****'02 Ford Mustang**

5-Speed, A/C, P/W, P/Locks, SHARP CAR! (ID#F116156) **\$9,989**

'01 Ford F150

V6, automatic, P/W, P/C, (ID#A29098) **\$14,995**

'97 Ford Explorer Eddie Bauer Edition

Leather, Alloys, Sun Roof, Low Miles, Multi-Disc (ID#C05419) **\$9,889**

'96 Ford Taurus

Auto, V6, P/W, P/L, Low miles (ID#F160363) **\$3,995**

'99 Dodge Quad Cab

Pick Up, Oversize Tires & Wheels, Auto, A/C, Sharp (ID#610134) **\$13,989**

'99 Ford Explorer

Red, A/C, Leather (ID#71978) **\$10,989**

'02 Ford Explorer XLT

V8, Leather, Loaded, Black MANAGER SPECIAL (ID#A61068) **\$18,995**

BRING US YOUR TRADE-INS

PLUS TAX, LICENSE & DOCUMENT FEE ON ALL VEHICLES

1230 Santa Monica Blvd.
310-451-1588

Vehicles for sale**Claude Short
Auto Sales Dealer****'96 PLYMOUTH GRAND VOYAGER**

SE, VIN 484227 \$7000

'94 DODGE CARAVAN

VIN 635648 7 passenger V6 \$3995

'95 SATURN SL2

VIN 392250 \$4000

'92 FORD TAURUS

4DR VIN 233060
One Owner \$2000

'93 TOYOTA PREVIA

Mini Van VIN 112783
One owner \$4000

'90 ACURA LEGEND

Coupe VIN 003085 \$5000

'70 BUICK RIVIERA

VIN 925668 Classic \$5000

'65 VW BUG

VIN 260574 \$4500

2501 Lincoln Blvd.
in Venice
(310) 395-3712

Vehicles for sale**LOOK**

LEXUS/VOLKSWAGEN
OF SANTA MONICA
PRE-OWNED CENTER



As Low as **1.9%**
Financing on
Selected Models.
Limited Term OAC.

2001 LEXUS GS 430

4D Sedan, 5-Speed Auto
Moon Roof, Alloy Wheels
(002870)

1998 LEXUS GS 300

4D, Sedan, 5-SD Automatic,
Alloy Wheels, Moon Roof
(019197)

2001 BMW X5

4D SUV, Automatic, Leather,
Moon Roof (H14719)

2002 VW GOLF GLS

4D Hatchback, 5-Speed
Air Conditioning (016284)

2002 VW GTI VR6

2D Hatchback, 5-Speed,
Leather, Moon Roof
(006117)

1100 Santa Monica Blvd
(310) 319-1661
LAcARGuy.com

Vehicles for sale**Monumental Savings!**

'00 CAMRY XLE
TOYOTA CERTIFIED
(Y0239166) \$14,788

'03 TOYOTA 4RUNNER
Limited, Just Traded
(38007245) Call for \$\$

'00 LANDCRUISER

Black, LOADED
(4011676) \$33,995

'98 FORD F150

Lariat, Leather, Low Miles
(WKA76579) \$12,450

'00 VOLVO S80T6

Auto, Leather, Low Miles
(Y110204) \$18,988

'02 MITSUBISHI GALANT

Loaded with goodies
(2E0303388) \$10,998

'03 TOYOTA RAV4

Recent trade, Warranty
(30108392) \$19,995

AD EXPIRES 2/23/04

All advertised prices exclude government fees and taxes, any finance charges, any dealer document preparation charges, and any emission testing charge.

HURRY TO:
832 Santa Monica Blvd.
800-944-4157
LAcARGuy.com

**YOUR
AD
HERE
ADVERTISE!!!**

Santa Monica
Daily Press
Classifieds

310.458.7737
Ask for Mitch

For Rent**ENJOY LIFE ON THE 3RD STREET PROMENADE
GREAT LIVE/WORK SPACE**

Criterion Apartments



302 Arizona Avenue, Santa Monica

Walk to the Beach ♦ Pedestrian Lifestyle ♦ Beautiful Studio Apts. from \$1,100 per month

310-394-9833

*One year lease minimum term. Utilities, Stove, & Refrigerator included.

METROPOLITAN PACIFIC
REAL ESTATE

CLASSIFIEDS

Instruction

INTRODUCTORY
MEDITATION Workshop Satur-
day 2/21 12:00pm-1:15pm
Fairview Branch Library 2102
Ocean Park Blvd, Santa Monica
www.meditation4joy.com
Suggested donation \$10.00
\$5 for students

For Rent

3RD STREET PROMENADE
Apts. Ocean views, remodeled
units 1+1, \$1500-\$2000, 2+2
\$2100-\$2500. 1453 3rd Street.
MOVE IN SPECIALS!
(310)862-1000.

BEVERLY HILLS ADJ.
\$1175.00 Close to malls. On
Sweetzer. Bright 2bdrm/1ba,
laundry, parking, d/w, stove,
water & trash included newly
finished hardwood, fresh paint,
small pet OK.

Get phone # and address free.
NO FEE! We have others from
\$550.00 EQ Housing Opportu-
nity logo.

www.apartmenthunterz.com
(310)276-4663

BRENTWOOD \$1250.00 Tradi-
tional 2bdrm/1ba. Upper, newer
carpet, fridge, stove, laundry &
parking. No pets.

Get phone # and address free.
NO FEE! We have others from
\$550.00 EQ Housing Opportu-
nity logo.

www.apartmenthunterz.com
(310)276-4663

Casa Loma Apartment

101 Dudley Ave. Venice
NOW LEASING!

Steps to the beach
Singles and Studios
\$695.00 to \$1095.00

MOVE IN SPECIAL
FIRST MONTH FREE!
(Requires S.D. & 1 yr. lease)
1-888-399-1166

CULVER CITY \$650.00 Quiet,
single, remodeled building,
pool, landscape, balcony, car-
pets. Convenient to shopping,
premises, dishwasher, fire-
place, refrigerator, stove.

Get phone # and address free.
NO FEE! We have others from
\$550.00 EQ Housing Opportu-
nity logo.

www.apartmenthunterz.com
(310)276-4663

SANTA MONICA \$1195/mo
Best neighborhood, nice lower
front 1bd, 1ba. Appliances,
redecorated, private patio Open
Daily 1318 Euclid #1
310-395-1495

For Rent

**The BEST
RENTALS
in VENICE**
ELLY NESIS CO. INC
(310) 396-4443
ellynesis.com

PASADENA \$725.00 Spacious
1bdrm/1ba, hardwood ceilings,
very private, hardwood floors,
large closets, upper unit, air
conditioning.

Get phone # and address free.
NO FEE! We have others from
\$550.00 EQ Housing Opportu-
nity logo.

www.apartmenthunterz.com
(310)276-4663

SANTA MONICA \$1150/mo
Large 1bdrm, hardwood floors,
appliances, parking, laundry,
near college, cats ok
310-450-8748

SANTA MONICA \$1550.00 N.
of Wilshire. Contemporary, spa-
cious, 2bdrm/2ba, stove, dish-
washer, parking, pet OK, W/D
in unit, mini-blinds, fridge.

Get phone # and address free.
NO FEE! We have others from
\$550.00 EQ Housing Opportu-
nity logo.

www.apartmenthunterz.com
(310)276-4663

SANTA MONICA \$1790/mo. 2
bedroom, 2 bath, prime loca-
tion, parking available, hard-
wood floors.(310)451-2178.

SANTA MONICA \$795.00 Low-
er Unit, Part. Furn., safe neigh-
borhood, bright, full kitchen, off
of Wilshire Blvd., utils. inc.,
amenities include Street park-
ing, Indry facilities, crpts, fur-
nished, refrig., stv. storage.

Get phone # address Free. No
Fee. We have others from
\$550.00 EQ. Housing Opportu-
nity logo.

www.apartmenthunterz.com
(310)276-4663

SANTA MONICA 1bd
\$1450/mo. New tiles,
appliances, hardwood floors,
bright/airy, beautiful garden
area. Franklin/Arizona
310-729-5367

SANTA MONICA 1bd/1ba
\$950/mo. New tile in kitchen &
bath. Beautiful view of beach. 2
blocks from College on 12th
Street. 310-925-5761

SANTA MONICA 2bdrm 2ba
\$1575/mo, new carpet, new
paint, refrigerator, walk-in closet
call Gail 310-718-9158

SANTA MONICA ADJ.
Townhouse, \$2000/mo 2bd,
2 1/2ba, vaulted ceilings,
washer/dryer, parking
310-391-8580

For Rent

SANTA MONICA Bungalow, r/s,
hrdwd flrs, W/D, bookshelves,
near Wilshire, \$1195
www.westsiderentals.com

SANTA MONICA Bungalowm
r/s, hrdwd flrs, balcony, near
beach, historic, \$895
www.westsiderentals.com

SANTA MONICA N. of
Wilshire. 1+1 upper unit, bright,
new carpet & paint. Close to
grocery, 10 short blocks to
beach and Promenade.
\$1290/mo lease month to
month. Closed garage for
\$179/mo. 661-330-0836

SANTA MONICA shared apt,
pvt rm, pvt bath, util incld, near
beach, \$500
www.westsiderentals.com

SANTA MONICA shared apt,
pvt rm, r/s, dwsr, balcony, patio,
gated prkng, \$500
www.westsiderentals.com

SANTA MONICA Triplex, dog
ok, r/s, hrdwd flrs, laundry,
patio, prkng, \$1800
www.westsiderentals.com

SANTA MONICA, crpt, laundry,
balcony w/city view, m to m, util
incld, \$780
www.westsiderentals.com

SANTA MONICA, dog ok,
balcony, hrdwd flrs, quiet, near
beach, \$925
www.westsiderentals.com

SANTA MONICA, dog ok, r/s,
pool, laundry, cable, sauna, m
to m, util incld, \$780
www.westsiderentals.com

SANTA MONICA, lower, dog
ok, r/s, hrdwd flrs, laundry, 8-
units, prkng, \$2090

SANTA MONICA, R/S, laundry,
nu kitchen, near SMC, double
garage, \$1300
www.westsiderentals.com

STUDIO CITY \$1000.00
1bdrm/1ba New w/d in each
unit, new bbq and sun patio w/
fountain, central air & heat, mir-
rored wardrobe doors.

Get phone # and address free.
NO FEE! We have others from
\$550.00 EQ Housing Opportu-
nity logo.

www.apartmenthunterz.com
(310)276-4663

VENICE GREAT LOCATION 1
BLOCK TO BEACH 2BD 11/2
BA, ALL NEW AMENITIES
INCLUDING REFRIGERATOR,
WASHER/DRYER, PRIVATE
PATIO, 1 PARKING \$2100/MO
W/1YR LEASE GAS & WATER
PAID AVAILABLE NOW
310-403-8729

WLA \$1390/MO. 2 Bedrooms, 1
bath, hardwood floors, large
kitchen (310)391-8880.

For Rent

WEST HOLLYWOOD \$795.00
Great 1bdrm/1ba, patio, 2 units
available, patio, hardwood
floors, stove, fridge, Spanish
style.

Get phone # and address free.
NO FEE! We have others from
\$550.00 EQ Housing Opportu-
nity logo.

www.apartmenthunterz.com
(310)276-4663

Do Not Use #2

CALLING ALL Kato Kaelin's!
Find a sweet guest house in the
Daily Press.

Houses For Rent

2BR 1BA House, 1507 18th
Street, new paint & blinds,
carpet. \$1500/mo NO PETS
310-532-3876

SANTA MONICA Ocean View
2bd 2ba+ office, hardwood
floors, Ocean Park. 2553 3rd
St. Pets negotiable \$3600/mo
310-480-5623

SANTA MONICA Rear house,
2bd/2ba New carpet, new paint
No pets \$1300/mo 310-925-
5761

Commercial Lease

SANTA MONICA OFFICES 6th ST.

ONE MONTH FREE RENT

Remodeled, Mediterranean Design
Near Promenade, Windows
Parking, Garden Courtyard
Janitorial, Utilities included
2-4 Rooms, Short/Long Term

\$1495-\$2450
(310) 395-4620

1617 BROADWAY Individual Offices

New building.
All services included.
Reception telephone answering.
High speed T-1 Internet.
Full use of conference rooms,
copier, printer, faxes...etc.
Parking. Flexible lease terms.
310-526-0310

DENTAL OFFICE to share.
Seeking aggressive dentist to
start solo practice. Share quality
Santa Monica location in a
prestigious professional medical
building. Available mornings un-
til 1pm, all day Fridays and Sat-
urdays. Call 310-315-3676.

OFFICE SPACE. 235-340
Sq Ft. Reasonable. 19th &
Colorado Santa Monica
310-453-4427

Commercial Lease

MDR SHARE space. New suite,
3 space in small Law Firm. Law
Library, Conference Room, Re-
ceptionist, Copier, DSL, Parking
Available, 90 Freeway close.
Starting at \$800. (310)553-
0756.

SANTA MONICA 1334 Lincoln
Blvd 1140sq/ft \$2200/mo. &
600 sq/ft 1300/mo. Can
combine. E.Keasbey
(310)477-3192.

SM/OCEAN PARK: room avail-
able in well located Chiropractic
& Acupuncture office 3 days
per/wk \$500/mo. Jasmine
(310)392-9596.

Real Estate



AGAPE ESTATES
Pride of Ownership
Homes and Units
Realtor and Developer
Call Today
310-745-4847
Buy or Sell Tomorrow

**I WILL BUY YOUR
MORTGAGE NOTE. CALL
TODAY TO FIND OUT HOW
YOU CAN CONVERT YOUR
MONTHLY PAYMENTS INTO
A LARGE LUMP SUM OF
CASH.**
818-878-3006

Real Estate Wanted

MOTIVATED BUYER: I buy
houses, any area, any price,
any condition
Call (310)422-4933 .

Massage

**\$10 OFF/AD THERAPY &
RELAX 1227 LINCOLN BLVD
#201 SANTA MONICA
(323)630-9506**

BODYWORK BY PAUL. DEEP
OR LIGHT PRESSURE
\$40/70MIN. ATHLETES
WELCOME NON-SEXUAL
PAUL (310)741-1901.

Massage

BLISSFUL RELAXATION! Heal
your body, mind, spirit. Thera-
peutic, Swedish, Deep-tissue.
Energy balancing. Strictly non-
sexual. Introductory specials
from \$50.00/hr. Lynda, L.M.T.
(310)749-0621

EXQUISITE, INTUITIVE, strong
and tender relaxing bodywork
by mature European. Profession-
al Lady Sonja (310)397-0433.

OCEAN THERAPY: nice relax-
ing massage Spanish & Asian
Staff (310)899-3709.

REVITALIZE & Rejuvenate.
Body, Mind & Spirit with an ex-
quisite full body Swedish/Deep-
tissue massage. Laura
(310)394-2923 (310)569-0883.

Announcements

"I SOLD it one day! When I put
my futon for sale in the Daily
Press, it took me one day to sell
it...thanks!" Nina Stewart, San-
ta Monica.

ALZHEIMER'S SUPPORT GROUP
meeting. Last Wednesday of
the month; at Sunrise Assisted
Living, Pacific Palisades call
(310)573-9545/Linda.

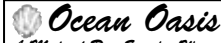
Business Opps

ABSOLUTE GOLDMINE! 60
Vending machines with excel-
lent locations all for \$10,995.
(800)234-6982.

BUILD CLIENTELE in
Brentwood. Share Studio
w/esthetician ideal for Botox or
collagen injections. 310-451-
9980

EARN \$1,000's processing
postcards. Mail to Wes-State
Corporation. 1450 N. 7th Ave.
Dept.4468, Eugene OR, 97402..

Fitness



Ocean Oasis
A Medical Day Spa for Women
Facials • Yoga • Pilates • Therapeutic Massage
Pregnancy & Post-pregnancy services
BRING IN A FRIEND FOR YOGA AND SHE'S FREE!
(310) 458-8190
Dr. Lisa Masterson, M.D.
1333 Ocean Avenue in Santa Monica

For Rent

For Rent



CENTURY WEST PROPERTIES
EXCEPTIONAL WESTSIDE RENTALS

LEASING CENTER
1437 SEVENTH STREET, SUITE 200
SANTA MONICA



COMPLEMENTARY RENTAL LIST &
LEASING CONSULTATION
WALK-INS WELCOME 10AM – 6PM DAILY
(310) 899-9580

Pay tribute
to a
loved one.



Now offering obituary listings.
For more details call the Daily Press.

310.458.7737 ext. 111

Announce the
Arrival of Your
New Born!

For more details
call Elise at
the Daily Press.

310.458.7737
Ext. 101



CLASSIFIEDS



PROMOTE YOUR BUSINESS IN THE SANTA MONICA SERVICE DIRECTORY

Services

A/C CONSTRUCTION

COMMERCIAL

Residential Remodel
HONEST & RELIABLE
FREE ESTIMATES



310.278.5380
Fax 310.271.4790

Lic# 804884 Fully Insured

A1 CONSTRUCTION, framing, drywall, electrical. 30 years in this area. Free estimate. (310)475-0497 or (310)415-7134.

Services

ACCOUNTING CYCLE Taxes!
Taxes! Call for your free tax or-
ganizer today! 310-740-1390
Pin#P00260949

THE MOLD EXPERTS

Expert Mold
Inspection,
Investigation
& Remediation

400 S. Beverly Dr., Ste 214
in Beverly Hills
(310) 281-2282
www.errandsetc.biz

Services

AWARD PAINTING

When Quality Counts!

- Excellent References
- Knowledgeable, Professional
- Affordable Pricing
- Mastercard / Visa
- Faux Finishing
- Proper Preparation
- Beautiful Finish Work
- Satisfaction Guaranteed

Call Dave Ward for a
Free Estimate:
(310) 641-1235

30+ Years
Experience
Insured Lic. 502762

B.C. HAULING clean-up; all
types big truck; hydraulic liftgate
-small truck. No Saturdays.
(310)714-1838.

BEST MOVERS

No job too small

2 MEN, \$59 PER HOUR
Fully insured. We make it EZ.
Free prep. & boxes. Discount for
handicap & seniors!
Since 1975 Lic. T-163844
(323) 997-1193

IRONMAN

Handyman Service

323-842-9787
Electrical, Painting & More
100% Satisfied Pay. Friendly Service

Services

GET ORGANIZED!

for filing system set-ups,
unpacking from a major move,
uncluttering closets and
other home/office paper
management problems, etc.

HIRE A PROFESSIONAL ORGANIZER!

Call Christine Cohen:
310-274-4988

Member: National Association of Professional Organizers

HOME THEATER AND MUSIC:
system design, installing and
troubleshooting. 16 years expe-
rience with audio/video sys-
tems, satellite, cable, telephone
and computer networks.
(310)450-6540.

MARCO TELECOM: Phone
jacks, installation & repair. Re-
wiring phone line, splitting busi-
ness. (310)301-1926, pager:
(310)351-7673.

"JENNY CAN CLEAN-IT"
fast, reliable. We take care of
your cleaning, own transporta-
tion. \$40 (818)705-0297.

STILL SMOKING?

Life is short –
Why make it shorter

John J. McGrail, C.Ht.



Certified
Hypnotherapist

(310) 235-2882

Services

NOTICE TO READERS:

California law requires that
contractors taking jobs that
total \$500 or more (labor or
materials) be licensed by the
Contractors State License
Board. State law also requires
that contractors include their
license number on all
advertising. You can check the
status of your licensed
contractor at www.cslb.ca.gov
or 800-321-CSLB. Unlicensed
contractors taking jobs that
total less than \$500 must state
in their advertisements that
they are not licensed by the
Contractors State License
Board.

PAINTING TOP QUALITY A&A
custom, interior And Exterior .
Free Quote. Jeff Arrieta
(310)560-9864.

Steve's DISCOUNT PLUMBING

DRAINS • HEAT
RESIDENTIAL • COMMERCIAL
(310) 439-7771 ALL PRICES NEGOTIABLE
15% OFF WITH THIS AD

When You Get Ready to Fix Up, Call Us!

NED PARKER CONSTRUCTION

Bonded & Insured • Lic#658-486
PAINTING • CARPENTRY • ROOFING
CONCRETE • ELECTRICAL

323.871.8869

Business Services

DO YOU Mind Earning an Extra
\$109K/year Working 10 Hours a
Week? Call 323-632-1234

High-Speed Internet Access

UP TO 6X FASTER THAN DSL

Only "12" per month
• No Contract
• Includes Email and
Webpage
• 1-Month Trial
NoCat Networks
310-393-4037
www.NoCatNetworks.com • sales@nocatnetworks.com

Computer Services

APPLE MACINTOSH

Trouble Shooting Tutoring

Excellent Malibu References
10 years experience
Former Apple Employee
Expanding to Santa Monica area

- Wireless Network • OS 9 & OS X
- DSL/Cable Modem • Low Rates
- No extra charge for weekends

310-804-2237

Ask for Michael

COMPUTER HELP: Your office
or home. Typing, tutorial, Micro-
soft Word, Excel, Access, inter-
net navigation, software instal-
lation. Also, notary public ser-
vices. (310)207-3366

VERY PATIENT friendly & af-
fordable repairs, set-ups, train-
ing networks and more! Digital
Duchess. (310)395-6884.

ONE HOUR Alterations,
hemming, jeans, pants, skirts,
etc. Made by professional Call
Michael 310-980-2674

DENTAL EMERGENCY?



- Evening hours + emergency services
- Root Canals, Crowns, Veneers
- 20+ years of experience
- UCLA Graduate
- Most insurances accepted
- Cosmetic Dentistry

Dr. David Taft, DDS
310-315-3676

UCLA Parkside Medical

2428 SANTA MONICA BLVD., SUITE 303 • SANTA MONICA

Classified Advertising Conditions :**REGULAR RATE:** \$2.50 a day. Ads over 15 words add 20¢ per word per day. Ad must run a minimum of twelve consecutive days. **PREMIUMS:** First two words caps no charge. Bold words, italics, centered lines, etc. cost extra. Please call for rates. **TYPOS:** Check your ad the first day of publication. Sorry, we do not issue credit after an ad has run more than once. **DEADLINES:** 4:00 p.m. prior the day of publication except for Monday's paper when the deadline is Friday at 4:00 p.m. **PAYMENT:** All private party ads must be pre-paid. We accept checks, credit cards, and of course cash. **CORRESPONDENCE:** To place your ad call our offices 9 a.m. to 5 p.m., Monday through Friday, (310)458-7737; send a check or money order with ad copy to The Santa Monica Daily Press, P.O. Box 1380, Santa Monica, CA 90406 or stop in at our office located at 1427 Third Street Promenade, Ste. 202. **OTHER RATES:** For information about the professional services directory or classified display ads, please call our office at (310)458-7737.

WE ARE THE

Classiest GIG IN TOWN!

The Daily Press Hiring Guarantee:

Run an ad in the classified section of the Santa Monica Daily Press for 4 weeks and we'll guarantee that you'll find the perfect employee! Call for more details.

Call Mitch at the Santa Monica Daily Press 310.458.7737 ext.111

SANTA MONICA RESIDENTS ... SANTA MONICA FORD IS

#1 VOLUME FORD DEALER IN THE U.S.A.*

We are currently the #1 volume Ford dealership in the U.S.A. *based on a combination of retail and fleet sales and to maintain this distinction we MUST not lose your business.

It is imperative you contact us before you purchase that next Ford.



Family Owned & Operated since 1948

HAVE WE GOT SERVICE DEALS FOR YOU!

Tire Rotation & Brake Inspection **\$19.95**

Inspect brake friction material, caliper operation, rotors, drums, hoses and connections. Inspect parking brake for damage and proper operation. Rotate and inspect four tires. Dual-rear-wheel vehicle extra. See Service Advisor for details.

Must mention this ad at time of write up. Taxes extra.
Expires 6/30/04

10% OFF SERVICE BILL

Bring this coupon to your Service Advisor and receive the above savings applied to your entire service bill, when it does not include services listed on this ad.

Must mention this ad at time of write up. Taxes extra.
Expires 6/30/04

4-wheel alignment & Tire Inspection **\$69.95**

Check and adjust camber and toe. Check tread depth and condition all four tires. Additional parts and labor may be required on some vehicles. See Service Advisor for details.

Must mention this ad at time of write up. Taxes extra.
Expires 6/30/04

2-wheel alignment & Tire Inspection **\$39.95**

Check and adjust camber and toe. Check tread depth and condition all four tires. Additional parts and labor may be required on some vehicles. See Service Advisor for details.

Must mention this ad at time of write up. Taxes extra.
Expires 6/30/04

Minor Service for only **\$39.95**

Oil Change & Oil Filter Replacement, Lube Hinges, Latches & Applicable Chassis Parts, Silicone Protection of Window Weather Strips, Check Fluid Levels & Top Off to Factory Specifications, Inspect Cooling System, Hoses & Belts, Check Running Lights for Proper Operation, Check Suspension System, Inspect Exhaust System for Corrosion, Inspect & Rotate Tires, Adjust Pressures, Multi-Point Inspection Report Card

Must mention this ad at time of write up.
Excludes diesels & HD "E" & "F" series vehicles/OP code PMinor.
Expires 6/30/04

If you purchased elsewhere ... you probably paid too much!

SANTA MONICA  **1230 Santa Monica Blvd. • 310.451-1588**