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MONDAY, FEBRUARY 17, 2014

Volume 13 Issue 79



BUILDING A WINNER  
SEE PAGE 3

# Santa Monica Daily Press

*We have you covered*

THE PLAY IT UP ISSUE

COMMUNITY PROFILES | CHRISTINE WU

## No second fiddle

Santa Monica resident making mark with talents

BY HEATHER DOWNIE  
Special to the Daily Press

**DOWNTOWN** Santa Monica resident Christine Wu is becoming one of Hollywood's most in-demand musicians. Her most recent collaboration went viral and she's busier than ever.

"One day I'm playing with Demi Lovato and Jason Derulo in the Disney Christmas parade and the next I'm performing with Andrea Bocelli," said Wu. "My life is unpredictable, but every day is an adventure."

Wu is an accomplished concert cellist, violinist, composer, string arranger and studio musician. She has performed, recorded and toured with artists like Beyoncé, Plácido Domingo, Justin Timberlake, Bono, Usher, Peter Dinklage, Earth Wind & Fire, Paul Anka and Annie Lennox. She has played on soundtracks for movies like "Salinger," video games like "Assassin's Creed" and is a regular live performer on TV shows like "American Idol," "The Voice," and "Dancing with the Stars." She also composes commercial jingles and writes her own music.

One of Wu's most recent projects is a hip-hop remix of the country music classic "Achy Breaky Heart" with country singer Billy Ray Cyrus and rapper Buck 22. The music video, which she describes as either sexy or "the kind of horrific you can't stop looking at," was released this week via Larry King's Twitter feed. It's gone viral and topped the Youtube charts at No. 1.

"We started with a basic hip hop track. Cyrus did his thing. I did mine on the violin. We'd give each other feedback and bounce back and forth," said Wu. "I



Photo courtesy Adrian Sidney/Picturegroup

**PLAYING ALONG:** Violinist Christine Wu on set during Billy Ray Cyrus' 'Achy Breaky 2' music video shoot at Laurel Canyon Stages on Jan. 7.

just love his energy. It was a really fun, collaborative process and a great way to blend my classical training and love of different genres."

Wu's life in Santa Monica is a far cry from her previous job as an orchestral

SEE CP PAGE 12

## Startup connects fans, entertainers for fundraising

BY DAVID MARK SIMPSON  
Daily Press Staff Writer

**SILICON BEACH** For the more digitally inclined, imagine live streaming video combined with Kickstarter or Indiegogo. For the less digitally inclined, imagine a good old fashion telethon but on a computer. That's kind of like Cogo, a Santa Monica-based startup that helps entertainers raise money for causes.

Last week, the fundraising platform rebranded, dropping its old name, Laffster, and broadening to include all types of entertainment — not just comedy.

The platform lets fans watch and interact with their favorite entertainers (comedians, until last week) in real time.

The performers auction off pre-determined or improvised incentives for charity or to support a project.

The cast of the television show "Glee" is hosting a Cogo event on Saturday and fans can donate \$35 to download the most recent episode or \$975 for a guitar signed by the cast. Fans interact with the stars using hash-tags on Twitter.

In the case of "Glee," the cash goes to support youth arts program, The Young

SEE FUNDRAISING PAGE 13

## Water politics complicate Brown's decisions

JULIET WILLIAMS  
Associated Press

**SACRAMENTO, Calif.** As California struggles to cope with its historic drought, Gov. Jerry Brown is facing increasing pressure to tackle longstanding problems in the state's water storage and delivery systems at a time when the politics of the issue have never been more tangled.

SEE WATER PAGE 8

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## What's Up Westside

OUT AND ABOUT IN SANTA MONICA

### Monday, Feb. 17, 2014

#### Stretch it out

Annenberg Community Beach  
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415 PCH, 9 a.m.

Yoga at the Beach House is a great  
place to focus your mind, lift your  
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registration available. For more  
information, visit  
[beachhouse.smgov.net](http://beachhouse.smgov.net).

#### Under the big top

Santa Monica Pier  
Times vary  
Cirque du Soleil returns to Santa  
Monica. This time around, the  
world famous troupe presents  
"Totem," an artistic look at  
mankind's evolution. For more  
information, visit  
[cirquedusoleil.com](http://cirquedusoleil.com).

### Fat Tuesdays

Coast Restaurant

1 Pico Blvd., 4 p.m. — 10 p.m.  
Mardi Gras is parading to Santa  
Monica. Join Coast each Tuesday  
through March 4 for a special \$29  
three-course Fat Tuesday menu  
featuring oysters Rockefeller,  
andouille and chicken jambalaya  
and butterscotch pudding. For  
more information, call (310) 458-  
0030.

### Zumba time

1450 Ocean  
1450 Ocean Ave., 6:30 p.m.  
Instructor Diana Flores leads class  
members through a fun and chal-  
lenging Zumba workout. Zumba is  
a Latin-inspired, calorie-burning,  
dance-fitness experience. In this fit-  
ness party, you will burn more calo-  
ries than you thought you could.  
For more information, call (310)  
458-2239.

### Tuesday, Feb. 18, 2014

#### Story time

Fairview Library  
2101 Ocean Park Blvd., 11 a.m. —  
11:20 a.m.  
Story series for babies ages 0-17  
months accompanied by an adult.  
Call (310) 458-8681 for more infor-  
mation.

### Wednesday, Feb. 19, 2014

#### Press send

Main Library  
601 Santa Monica Blvd., 3 p.m.  
Learn how to use e-mail and create  
your own free e-mail account.  
Seating is first come, first served.  
Beginner level. For more informa-  
tion or questions, visit the refer-  
ence desk or call (310) 434-2608.

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For more information on any of the events listed,  
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COMMUNITY BRIEFS

**DOWNTOWN**  
**Orchestra board adds trio**

Orchestra Santa Monica has announced three community figures have joined its Board of Directors.

Attorney George Collins, public relations executive Barbara Bishop, and local newspaper publisher T.J. Montemer are seen by the orchestra as valuable additions to the organization, which is in the midst of its second season of presenting concerts of symphonic music to the community.

Collins, Bishop, and Montemer have long been involved in Santa Monica affairs. Collins is the in-coming president of Santa Monica's Rotary Club. Bishop, is on the Board of Directors for the Santa Monica Rotary. Montemer is the publisher of the Santa Monica Mirror, and is also a member of the Santa Monica Rotary.

"We're thrilled to be part of this exciting organization. It's time for the Westside to have a high-quality orchestra, and we are committed to ensuring there is one," Bishop said.

The orchestra's second concert of the 2013-14 season will take place on Sunday, Feb. 23, at 3:30 p.m. at Mt. Olive Lutheran Church. Continuing its artistic mission of presenting music that reflects the cultural diversity of the greater Los Angeles areas, this "North and South of the Border" concert highlights compositions by Mexican and Mexican-American composers and performers.

Supported by grants from City Hall and L.A. County Supervisor Zev Yaroslavsky, this event will also feature outreach programs at the Virginia Avenue Park Teen Center and the Boys & Girls Clubs of Santa Monica. Complete information about the concert can be found at [OrchestraSantaMonica.org](http://OrchestraSantaMonica.org).

— KEVIN HERRERA

**OCEAN PARK**  
**Asbestos scare closes post office**

The post office location at 2720 Neilson Way has been temporarily closed due to possible asbestos contamination, postal officials said on Friday.

A water leak may have damaged ceiling tiles in a bathroom that possibly could contain asbestos, a substance known to be a health risk.

Post office box service has been relocated to the post office at 1653 Seventh St.

"An environmental specialist is assessing the facility and air quality inside," stated a press release from the U.S. Postal Service. "Operations will return to Ocean Park Station as soon as the matter is resolved."

— DANIEL ARCHULETA



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**REAL VIEW**

Artist Tracy Lee Stum created a 3-D mural of the Grand Canyon on the Third Street Promenade on Saturday.

Fabian Lewkowicz [FabianLewkowicz.com](http://FabianLewkowicz.com)

# L.A. workers break record for largest concrete pour

THE ASSOCIATED PRESS

**LOS ANGELES** A Los Angeles project laying the foundation for the tallest building west of the Mississippi has broken the world record for the largest continuous concrete pour, a Guinness World Records adjudicator said Sunday.

Round-the-clock pouring started at 4:47 p.m. Saturday with 208 trucks making more than 2,100 trips and pouring 82 million pounds of concrete during an 18 1/2-hour period,

said Sean Rossall, a spokesman for the project building a skyscraper called the New Wilshire Grand. Ultimately 21,200 cubic yards of concrete were poured by 11:30 a.m., beating the existing record of 21,000 cubic yards set by The Venetian hotel in Las Vegas in 1999, Guinness World Records adjudicator Michael Empric said.

"We just wrapped up, and we broke the world record,"

SEE POUR PAGE 13

# 'Lego Movie' blocks 'RoboCop,' 'About Last Night'

DERRIK J. LANG  
AP Entertainment Writer

**LOS ANGELES** "The Lego Movie" built a huge lead on top of the weekend's new releases at the box office.

In its second outing, the Warner Bros. animated film fea-

turing the voices of Chris Pratt, Elizabeth Banks and Will Arnett earned \$48.8 million to take first place, according to studio estimates Sunday. That brings the film based on the toy brick-building franchise's domestic box office total to

SEE MOVIES PAGE 12

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## LETTERS TO THE EDITOR

Send comments to [editor@smdp.com](mailto:editor@smdp.com)

### Calling the SMDP out

Editor:

SMDP “will show tenacity and strength to hold our elected officials accountable” (“Planning the future,” Editorial, Feb. 4) was the final thought of their editor in support of the now approved Hines business/office park. With preceding slanted and omission filled reportage, or lack of objective reporting, it came as no surprise that the “official” mouthpiece of Santa Monica’s City Hall is supporting it.

On the day of the first vote the SMDP ran two full-page propaganda/editorials. One from the editor of the paper and the other from a vested interest group, Urban Sense, who are responsible for the design of the incredible pedestrian (at best) hotels at Colorado Avenue and Fifth Street. They even had the nerve to critique the creativity and design of the project as “choppy” and designed by “committee.” Have you seen the square, mundane “Bakersfield” boxes of the new hotels and any of their other projects around town? This team is responsible for some of the visual blight we see springing up all over Santa Monica. Two of the architects with Urban Sense held unethically and possibly illegal seats on certain planning boards in the past. Of course they’d support it; with the approval of Hines business/office park the flood gates for more development are left wide open creating more work for them.

To say that this paper will show “tenacity and strength to hold our elected officials accountable” is disingenuous at best. It’s three days after the largest assembly of residents (council meetings included) gathered to oppose and offer an alternative to the councils misguided decision and this paper has yet to print one word about the event and what took place.

So much for “tenacity, strength and accountability.”

**James W Schumacher**

Santa Monica

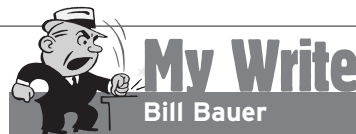
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## Congestion is ‘our’ fault?

**AS EXPECTED, LAST TUESDAY, CITY** Council enthusiastically supported the Michigan Avenue Greenway (MANgo) and Samohi Safe Routes to School proposals. Council ignored the traffic congestion and dangerous conditions that will inevitably result.

This all really started about 30 years ago. City Hall’s social engineering machine was gearing up and motorists became targets for a cornucopia of goofy theories and experimental programs to force us out of our cars and onto buses and bicycles or to walk.

Back then, I attended one of my first community scoping meetings on “traffic calming” — a solution to traffic problems promoted by a Montana Avenue bartender.

City planners introduced their consultant whose job it was to sell their cockeyed traffic jamming concepts to us rubes and help with its implementation. He unveiled a whole kit n’ caboodle of devices to slow traffic and force motorists to drive somewhere else if we wouldn’t abandon our cars.

At the time, “traffic calming” was the biggest thing to come along since cheese fondue. Political leaders declared a vehicle-free Downtown Santa Monica but later backed off of it. That was only the beginning.

Over the years, the speed humps went in. Stop signs (also to curtail speeding) blossomed like spring flowers. Traffic lights were coordinated to make motorists stop at every opportunity. Corner curb extensions widened sidewalks into intersections resulting in squeezed (and fewer) traffic lanes, difficult turns and bottlenecks.

Planted center medians limited oncoming and cross traffic visibility. Medians and street restriping either narrowed travel lanes or eliminated them all together along with street parking. More recently, newly painted bicycle lanes have replaced left turn pockets citywide — adding to congestion and increasing opportunities for rear-end accidents.

Outright removal of travel lanes on major thoroughfares has resulted in two and three mile-long lines of cars crawling along during peak hours. The confusing roundabout on Washington Avenue and 26th Street is dangerous because drivers on 26th Street don’t yield.

For years, City Hall bureaucrats installed crosswalks and promoted pedestrian rights but it also encourages risky behavior as people wander across streets without looking.

When in-street flashing crosswalks were installed, like the one at Pico Boulevard and 22nd Street at Virginia Park, they quickly failed and have been out of service for years. How smart (and safe) is that?

Since Pico was “traffic calmed,” it’s a 20-block-long slalom course with narrow undulating traffic lanes coupled with landscaped medians. It provides a harrowing experience for all users including bicyclists. The streetscaping is some of the ugliest I’ve ever seen. It’s a total horror story.

The latest fad involves even more street impairment to make room for bicycle lanes. Traffic increases from one to three percent, annually. Although only between one and two percent of street users are riding on two wheels, traffic planners are giving bicyclists

more scarce street space while eliminating it for all other users.

Claims that bicycle-friendly streets will mean more riders and less cars are unfounded. But it doesn’t matter. When you have an agenda, why let reality get in the way?

City Hall’s “30 year war” on cars has resulted in some of the worst traffic congestion in Southern California! The whole deal is a total failure.

With less street space to carry traffic and millions of square feet of new development open, under construction or planned, gridlock will only get worse. Yet, politicians and planners still praise deeply flawed, unsafe, traffic jamming nonsense like MANgo and Safe Routes to School.

Last week, I wrote that Berkeley Street was on a long list of streets targeted for traffic calming. Alterations include realignment of Berkeley’s intersection with Stanford Street; two median islands between Stanford and Lipton Avenue (which will likely eliminate left turns out of resident’s driveways and street parking), a traffic calming circle at Lipton along with two curb extensions; and channelizers at the Wilshire intersection. “It’s a recipe for more gridlock,” I wrote.

Berkeley resident Peter Rolf e-mailed me, “These alterations were requested by the residents on Berkeley Street because of constant speeding on our block.”

Rolf also mentioned that left turns into a mini-mall at Berkeley and Wilshire Boulevard blocked traffic. A physical barrier that blocked the turns was removed when the street was repaved 10 years ago and wasn’t replaced. “Gridlock at this intersection has been an issue since then.”

Last Tuesday, Sam Morrissey, City Hall’s traffic engineer, asked City Council for another \$30,000 to pay a design consultant to help fix the problems.

Apparently worried that last week’s column might somehow persuade council (fat chance of that happening) to turn down his request, Morrissey e-mailed Berkeley residents, “In addition to providing your input to City Council, you may also want to write to the author of today’s opinion piece and express your support for the project, as it will address the real problem of speeding vehicles on Berkeley Street.” LOL.

Rolf and his neighbors are being flim-flammed. None of the alterations Morrissey wants are going to stop speeders on Berkeley Street.

Installing speed bumps to slow speeding, appropriate signage and replacing a barrier to prevent left turns into the mini-mall seems pretty simple to me. So, why spend hundreds of thousands of dollars and hire expensive consultants to help a bloated city staff reinvent the wheel?

Because, the goal is to create impediments to make driving harder and more dangerous. City Hall’s “sustainable” agenda is more important than people and congestion isn’t their problem.

Shame nobody wants to stop this ridiculousness.

Bill can be reached at [mr.bilbau@gmail.com](mailto:mr.bilbau@gmail.com).

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# John Kerry mocks those who deny climate change

**MATTHEW LEE**  
AP Diplomatic Writer

**JAKARTA, Indonesia** U.S. Secretary of State John Kerry on Sunday called climate change perhaps the world's "most fearsome" destructive weapon and mocked those who deny its existence or question its causes, comparing them to people who insist the Earth is flat.

In a speech to Indonesian students, civic leaders and government officials, Kerry tore into climate change skeptics. He accused them of using shoddy science and scientists to delay steps needed to reduce emissions of greenhouse gases at the risk of imperiling the planet.

A day earlier, the U.S. and China announced an agreement to cooperate more closely on combating climate change. American officials hope that will help encourage others, including developing countries like Indonesia and India, to follow suit.

China and the United States are the biggest sources of emissions of carbon dioxide and other gases that cause the atmosphere to trap solar heat and alter the climate. Scientists say such changes are leading to drought, wildfires, rising sea levels, melting polar ice, plant and animal extinctions and other extreme conditions.

Also in the Jakarta speech, Kerry said everyone and every country must take responsibility for the problem and act immediately.

"We simply don't have time to let a few loud interest groups hijack the climate conversation," he said, referring to what he called "big companies" that "don't want to change and spend a lot of money" to act to reduce the risks.

Kerry later singled out major oil and coal concerns as the primary offenders.

"We should not allow a tiny minority of shoddy scientists and science and extreme ideologues to compete with scientific facts," Kerry told the audience at a U.S. Embassy-run American Center in a shopping mall.

"Nor should we allow any room for those who think that the costs associated with doing the right thing outweigh the benefits."

"The science is unequivocal, and those who refuse to believe it are simply burying

their heads in the sand," Kerry said. "We don't have time for a meeting anywhere of the Flat Earth Society."

Kerry said the cost of inaction will far outweigh the significant expense of reducing greenhouse gas emissions that trap solar heat in the atmosphere and contribute to the Earth's rising temperatures.

He outlined a litany of recent weather disasters, particularly flooding and typhoons in Asia, and their impact on commerce, agriculture, fishing and daily living conditions for billions of people.

"This city, this country, this region, is really on the front lines of climate change," Kerry said. "It's not an exaggeration to say that your entire way of life here is at risk."

He added: "In a sense, climate change can now be considered the world's largest weapon of mass destruction, perhaps even, the world's most fearsome weapon of mass destruction."

The solution, Kerry said, is a new global energy policy that shifts reliance from fossil fuels to cleaner technologies. He noted the President Barack Obama is championing such a shift and encouraged others to appeal to their leaders to join.

The U.S.-China statement issued just after Kerry left Beijing on Saturday said the two countries agreed on steps to carry out commitments to curb greenhouse gases, including reducing vehicle emissions, improving energy efficiency of buildings and other measures.

Beijing and Washington launched a climate change discussion last year, promising progress in five areas: reducing vehicle emissions; advanced electric power grids; capturing and storing carbon emissions; gathering greenhouse gas data; and building efficiency.

Kerry was in Indonesia on the last leg of a three-nation tour of Asia that started in South Korea. After leaving Indonesia on Monday, he planned to visit Abu Dhabi in the United Arab Emirates.

Before the climate change speech, Kerry toured Jakarta's Istiqlal Mosque, one of the largest in the world, to pay his respects to Indonesia's Muslim majority population.

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### The Q-Line

#### Supporting the schools

The Santa Monica-Malibu Unified School District Board of Education recently voted to spend \$800,000 to help make up for the Education Foundation's failure to raise \$4 million as part of the districtwide fundraising campaign to support the new Vision for Student Success, which is supposed to give each student equal opportunity to learn. It's a controversial program, one that limits parents' ability to give directly to their child's school.

**So, this week's Q-Line question asks:**  
Do you think it was wise for the board to give the money, and why?

Contact [qline@smdp.com](mailto:qline@smdp.com) before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **310-573-8354**.



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## Earth Talk

By the editors of E Magazine

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Martin Abegglen, Courtesy Flickr

**POWER UP:** Here in the U.S., energy generated by domestic wind farms has nearly tripled in just the past four years and represents about a third of all new power added to the U.S. grid.

## Blowing in the wind

### Dear EarthTalk:

What is the latest prognosis for wind energy to command a larger piece of the renewable energy pie?

Peter M  
Akron, Ohio

sending the wind industry. "In addition to the record activity at the end of 2013, wind energy helped keep the lights on and insulate against temporary price spikes during the recent 'polar vortex' cold weather snap, demonstrating the value of wind power in a balanced energy portfolio."

### HYDROELECTRIC SOURCES OF POWER

dwarf other forms of renewable energy, but wind power has been a dominant second for years, and continues to show "hockey stick" growth moving forward. According to the Global Wind Energy Council (GWEC), global cumulative installed wind capacity—the total amount of wind power available—has grown fifty-fold in less than two decades, from just 6,100 megawatts (MW) in 1996 to 318,137 MW in 2013.

And the future looks brighter still. Analysts from Bloomberg New Energy Finance (BNEF) predict that wind will account for the largest share—30 percent—of new renewables added to the global power grid by 2030. That new renewables are expected to account for as much as 70 percent of all new power sources over the next 20 years means that wind is poised to become a major player on the global energy scene.

Here in the U.S., energy generated by domestic wind farms has nearly tripled in just the past four years, despite a brief hiccup due to a lapse in the Production Tax Credit, a renewable energy production incentive that effectively subsidizes the creation of more wind farms. But even despite this, wind represented about a third of all new power added to the U.S. grid over the past five years. The Natural Resources Defense Council (NRDC), a leading environmental non-profit and wind power advocate, forecasts that the U.S. will derive some 20 percent of its total electricity production from wind by 2030.

"The U.S. industry has many reasons for favorable long-term prospects," reports the American Wind Energy Association (AWEA), a non-profit trade group repre-

sending the wind industry. "In addition to the record activity at the end of 2013, wind energy helped keep the lights on and insulate against temporary price spikes during the recent 'polar vortex' cold weather snap, demonstrating the value of wind power in a balanced energy portfolio."

AWEA also points out recent reports showing how incorporation of wind energy lowers costs for electric consumers. "And critical to some parts of the country facing continuing drought, wind energy uses no water in its production, as well as releasing no emissions," adds the group.

The fact that wind energy in the U.S. avoids some 100 million tons of carbon dioxide emissions annually is also good news. AWEA adds that that number will grow as wind energy scales up to 20 percent of the grid and beyond "making the addition of more wind power one of the fastest, cheapest, and largest-scale ways for states to meet the Administration's new goals for reducing carbon pollution from power plants."

While wind continues to grow fast, solar may finally be catching up. According to BNEF, some 36.7 gigawatts (GW) of new solar photovoltaic capacity were added worldwide in 2013 compared with 35.5 GW worth of new wind power installations. BNEF adds that global demand for wind turbines may actually shrink in 2014 (by five percent), representing the first such decline since 2004. But Justin Wu, head of wind analysis for BNEF, says it's just a temporary blip: "Falling technology costs, new markets and the growth of the offshore industry will ensure wind remains a leading renewable energy technology."

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# Obama: Figure out how to satisfy U.S. water needs

**DARLENE SUPERVILLE**

Associated Press

**PALM SPRINGS, Calif.** President Barack Obama drew a link between climate change and California's drought, and said the U.S. must do a better job of figuring out how to make sure everyone's water needs are satisfied.

On a tour of central California on Friday, Obama warned that weather-related disasters will only get worse.

"We can't think of this simply as a zero-sum game. It can't just be a matter of there's going to be less and less water so I'm going to grab more and more of a shrinking share of water," Obama said after touring part of a farm that is suffering under the state's worst drought in more than 100 years.

"Instead what we have to do is all come together and figure out how we all are going to make sure that agricultural needs, urban needs, industrial needs, environmental and conservation concerns are all addressed," he said.

Even if the U.S. takes immediate action to curb pollution, the planet will keep getting warmer for a long time to come because of greenhouse gases that already have built up, he said.

"We're going to have to stop looking at these disasters as something to wait for," Obama said, announcing more than \$160 million in federal financial aid. The sum includes \$100 million in the farm bill he signed into law last week for programs that cover the loss of livestock.

The package includes smaller aid amounts for the most extreme drought areas and to help food banks serving families affected by the water shortage. Obama also called on federal facilities in California to begin conserving water immediately.

"These actions will help, but they're just the first step," he said. "We have to be clear. A changing climate means that weather-related disasters like droughts, wildfires, storms, floods, are potentially going to be costlier and they're going to be harsher."

The budget Obama will send Congress next month includes \$1 billion for a "climate resilience fund" to invest in research and pay

for new technologies to help communities deal with climate change. The proposal is likely to face stiff opposition from lawmakers wary of new spending and divided on global warming.

Obama urged Congress to act swiftly on Democratic legislation backed by California's senators, Dianne Feinstein and Barbara Boxer, that would pour \$300 million into emergency aid and drought-relief projects, upgrade city water systems and water conservation, and speed up environmental reviews of water projects.

The White House has threatened to veto a Republican, House-passed bill that would roll back environmental protections and temporarily halt the restoration of a dried-up stretch of the San Joaquin River, work that is designed to restore historic salmon runs. The White House says the measure would not alleviate the drought but would undo decades of work to address California's longstanding water shortages.

In the evening, Obama met Jordan's King Abdullah II at the Rancho Mirage estate Sunnylands for talks focused largely on Syria.

Obama announced he would seek authority from Congress for new financial aid for Jordan, a key Arab ally of the U.S., including \$1 billion in loan guarantees to help it manage the influx of hundreds of thousands of refugees from the Syrian war. He also wants to renew a five-year aid program for the kingdom.

Jordan's economy is struggling in part because of the influx of the nearly 600,000 refugees seeking an escape from the day-to-day death and destruction from the civil war in next-door Syria, which began in 2011.

The refugees have overwhelmed Jordan, a country of 6 million people, straining its health care and education systems and other resources. Jordanians fear the spillover violence from Syria and the potential the presence of the refugees could create a regional base for extremists and terrorists.

Obama was spending the weekend at the sprawling desert estate built by billionaire philanthropists Walter and Leonore Annenberg. He traveled without first lady Michelle Obama.



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## WATER

FROM PAGE 1

For Brown, the drought presents both opportunity and risk for a governor facing re-election who also was in office during California's last major drought in the mid-1970s.

It comes as he is pitching a costly and contentious proposal to drill two 35-mile-long, freeway-size water tunnels beneath the Northern California delta, a project that will cost at least \$25 billion and is opposed by environmentalists who say it will all but destroy the imperiled estuary and has divided the agricultural community.

The governor also faces mounting pressure from the state Legislature to address an \$11 billion water bond measure that lawmakers from both parties agree will require a major overhaul before it goes to voters in November.

Few things are more politically divisive in California than water. Who gets it, who pays for it, where and how it is captured and transported have proven to be political minefields for California governors for nearly a century.

The state's current crisis has gained national attention through pictures of reservoirs turned to mudflats, rivers slowed to a trickle and farmers ripping out orchards and fallowing their fields. The two Republicans in the race to contest Brown's expected re-election campaign are intensifying their criticism and say his administration has not done enough to improve California's water supply or help the hardest hit communities.

Yet policymakers, water agencies, farmers and worried local government officials hope the crisis will produce enough urgency to yield a rare political compromise. Brown told reporters in Tulare last week that "if anybody can get it done, I can get it done."

Now may be the time, said Jay Lund, director of the Center for Watershed Sciences at the University of California, Davis.

"Floods and droughts and lawsuits always bring attention to the water issues," Lund said. "You rarely see big strategic changes in water management without that sort of motivation and attention there."

If the motivation has arrived, so have the politics.

Last month, the Brown administration announced that for the first time it will deny any water allocations to thousands of Central Valley farmers and communities.

In explaining the severity of the situation, Chuck Bonham, director of the California Department of Fish and Wildlife, urged people "to take a deep breath, put down the arguments we've all had in the past and come together as Californians."

"This is not about picking between delta smelt and long fin smelt and chinook salmon, and it's not about picking between fish and farms or people and the environment," he said.

But those arguments are ever-present in California water conflicts, as they are this year.

Republicans in Congress last month pushed through legislation to override federal limits on pumping water from the delta and stop efforts to restore the San Joaquin River, which Rep. David Valadao, R-Hanford, said was a "commitment to putting California families over fish."

Brown called the legislation an "unwelcome and divisive intrusion" that would "re-open old water wounds." It is not expected to clear the Democratic-controlled U.S. Senate, but it did prompt Sens. Barbara Boxer and Dianne Feinstein, Democrats from California, to respond with a proposed \$300 million drought-relief package.

President Barack Obama also paid his first visit to Fresno on Friday to address the drought, but it's not yet clear whether his administration will push for a long-term solution such as building more reservoirs.

Already divisive is the governor's plan to build twin tunnels, a 10- to 15-year project that is intended to make it easier to pump water from the Sacramento River to Central Valley farms and Southern California cities.

Environmentalists say the project would suck more water from the already fragile delta, the hub of the state's water-delivery system. Critics say it would further harm the delta's fisheries, increase costs for water users and devastate the agricultural economy by lowering river levels and allowing salt water from the San Francisco Bay to invade.

They also say it would funnel more water out of Northern California while doing nothing to increase the supply.

Central Valley farmers who would benefit from the tunnels share blame for the current water crisis by planting lucrative but water-sucking crops such as almonds, pistachios and citrus that require year-round irrigation, said Barbara Barrigan-Parrilla, executive director of Restore the Delta, which is fighting the tunnel plan.

"It's mismanagement. If we can't manage with what we have, why can we manage better with tunnels?" she said.

Voters statewide rejected a similar water conveyance plan, the so-called peripheral canal, during Brown's first stint as governor in 1982.

Brown's water challenges also come against the backdrop of history, specifically his father's tenure as governor in the late 1950s and early 1960s. Then-Gov. Pat Brown reached a water deal in 1959, persuading lawmakers and voters to back the State Water Project, an extensive system of reser-

voirs and canals that was considered an engineering marvel in its day.

It now supplies 25 million people and farms that produce half the nation's fruit and vegetables.

But that system was created for a state with a population half of the current 38 million, and the state has not built a major reservoir in Northern California since 1968.

The most significant step in recent years seeking to address California's water system is the \$11.1 billion water bond on this year's ballot, a legislative deal brokered in 2009 that is now considered too expensive and bloated with local pork barrel projects. The bond includes money to move water, store it, protect sensitive environmental areas and ensure clean drinking water.

At least four less costly proposals have been drafted, but Brown has yet to offer his own opinion. One of the plans, offered by two Republican state senators, would eliminate many of the earmarks in the current bond measure but retain \$3 billion for water storage, \$2.5 billion to protect the delta water supply and \$1 billion for clean drinking water.

"We haven't done anything substantive on water policy in this state in 50 years," said Sen. Anthony Canella of Ceres, co-author of the bond plan with Sen. Andy Vidak of Hanford. "This drought just now really highlights how bad our water infrastructure is in California."

Despite the extreme political challenges, Brown seems intent on securing some kind of sweeping water overhaul. And for that, he deserves credit, said Larry Gerston, a professor of political science at San Jose State University.

"Whatever you think about Jerry Brown's specific proposal, he's the first person to deal with these things on a widespread, comprehensive basis," he said.

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Note the following activities:

1. Colorado Avenue between Fourth and 18th streets: Street closures in the east and westbound directions. Expect westbound and eastbound lane closures during daytime hours. Expect reduction of travel lanes during the non-peak daytime hour at Fifth, Sixth and 17 streets at Colorado. Alleys on the north side of Colorado between Sixth and 18th streets will have limited access at Colorado. Sidewalk and lane closures on north or south side of Colorado between Sixth and 10th streets.
2. Lincoln Boulevard between Broadway and I-10: Expect lane closures during non-peak daytime and nighttime hours. Expect delays.
3. 17th Street between Olympic Boulevard and Broadway: Lane reduction for northbound traffic and street closure in the southbound direction at Colorado. Expect delays.
4. 26th Street between Olympic and Michigan Avenue: Lane reduction for northbound traffic. Expect delays.
5. Stewart Street between Olympic and Exposition boulevards: Lane reduction for north and south traffic. Expect delays.
6. Olympic between 20th and Centinela Avenue: Eastbound lane closures during non-peak hours of 9:30 a.m. to 3 p.m.



The Village

The No. 1 lane will be closed on the 1700 block of Ocean Avenue in the northbound and southbound directions. Also there will be intermittent closure at the intersection of Ocean Avenue and future Olympic Drive and Main Street and Olympic Drive for traffic signal and light pole installation. Contact Gary L. Vitale of Charles Pankow Builders at (510) 772-8836 with any questions or concerns.

Wastewater Main Improvements Citywide

Construction is scheduled in 17th Court from Olympic Boulevard to 135 feet south of Olympic from Feb. 15-18. This work will take place between the hours of 8 a.m. to 6 p.m. Use alternate routes whenever possible. For more information, contact Carlos Rosales, construction manager, city of Santa Monica, at (310) 458-8721.

Street Light Project

The contractor will install street light poles on 18th Street between Ashland Avenue and Ocean Park Boulevard, and on 20th Street between Ocean Park Boulevard and Pearl Avenue. The construction duration is 45 working days. The work will be conducted from the parking lanes, however Impact to traffic should be minimal. For further information, contact Hany Demitri, civil engineer, at (310) 458-8721 ext. 5385

Santa Monica Airport: Airfield Lighting Cable Replacement Project

Construction will begin for the removal and replacement of electrical cables and connectors for all the existing taxiway lights. This work will take place between the hours of 8 a.m. to 5 p.m. No impact to traffic surrounding the airport. All work will take place within the airport. For more information, contact Carlos Rosales, construction manager, city of Santa Monica, at (310) 458-8721.

Annual Tree Trimming

The city's annual tree trimming program will take place on 14th Street between San Vicente Boulevard and Montana Avenue. Partial Lane closures will occur. All work will take place between 8 a.m.-5 p.m. For further information, contact Matthew Wells, urban forester, at (310) 458-8411 ext. 5182.

FAME

Beginning Feb. 3 and running through Feb. 17, 18th Court between Michigan Avenue and the 10 Freeway will be closed. For any questions or concerns, contact Kris Jaghasbanian, ROEM Builders, at (408) 314-7380, or Gary Flora, city of Santa Monica at (310) 458-2645.

Santa Monica Pier Renewal

Construction will continue and is estimated to conclude in spring 2014. The pier and its businesses will remain open during construction. Contact Curtis Castle, civil engineer, at (310) 458-8721 if you have any questions.

High Place East

There will be delivery trucks throughout the week on Cloverfield Boulevard between I-10 and Virginia Avenue, and on Virginia Avenue between Cloverfield and 27th Street for the development of 45 affordable housing units. Use alternate routes whenever possible. For more information on this project, contact Gary Flora, city of Santa Monica at (310) 458-2645, or Donnie Krueger (949) 254-8153.

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Surf Forecasts

Water Temp: 61.3°

MONDAY – FAIR – SURF: 3-4 ft waist to chest high  
Watching for potential new NW swell - larger sets out west in the region.

TUESDAY – FAIR – SURF: 2-3 ft Knee to chest high  
Watching for potential NW swell to ease.

WEDNESDAY – POOR TO FAIR – SURF: 2-3 ft thigh to chest high  
Potential NW swell continues.

THURSDAY – POOR TO FAIR – SURF: 2-3 ft Knee to chest high  
NW swell due to ease.

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of February 12, 2014

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - [beachreportcard.org](http://beachreportcard.org) - [brc@healthebay.org](mailto:brc@healthebay.org) - 800 HEAL BAY

QUICK STATS (for the last 30 days)

Number of sewage spills -- 0  
Number of beach closures due to a sewage spill -- 0  
Number of wet days -- 4  
Number of A grades for dry/wet weather -- 28/5  
Number of (C,D,F) grades for dry/wet weather -- 6/4

The Beach Report Card is made possible by:

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Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

| LOCATION                                                              | DRY | WET |
|-----------------------------------------------------------------------|-----|-----|
| Leo Canille Beach, at Arroyo Sepul Creek mouth.                       | A+  | ns  |
| Nicholas Beach at San Nicholas Canyon Creek mouth.                    | A+  | ns  |
| El Pescador State Beach, between Lachasa and Los Allos creeks.        |     |     |
| Escorial Canyon at El Matador State Beach.                            | A+  | ns  |
| Broad Beach at Trancas Creek mouth.                                   | D   | ns  |
| Zuma Beach at Zuma Creek mouth.                                       | A+  | ns  |
| Walnut Creek, projection of Wildlife Rd. (private).                   | A   | ns  |
| Paradise Cove Pier at Ramirez Canyon Creek mouth.                     | A   | ns  |
| Escondido Creek, just east of Escondido State Beach.                  | A   | ns  |
| Lafite Canyon Creek mouth.                                            | A+  | ns  |
| Solstice Canyon at San Blecker County Beach.                          | A   | ns  |
| Puerto State Beach at creek mouth.                                    | A+  | ns  |
| Marin Canyon storm drain at Puerto Beach, at 24572 Malibu Rd.         | A+  | ns  |
| Serfider Beach at Malibu Colony fence.                                | A+  | ns  |
| Serfider Beach (beach location)- daily.                               | D   | D   |
| Malibu Pier - 50 yards east.                                          | B   | ns  |
| Carbon Beach at Sweetwater Canyon.                                    | A   | ns  |
| Los Flores State Beach at Los Flores Creek (joint rent).              | A+  | ns  |
| Big Rock Beach at 18948 PCH stairs.                                   | D   | ns  |
| Pine Creek at Los Tunes County Beach.                                 | A+  | ns  |
| Tuna Canyon.                                                          | A+  | A+  |
| Topanga State Beach at creek mouth.                                   | A   | A   |
| Carderock Storm Drain at Castle Rock Beach.                           | ns  | ns  |
| Santa Ynez Storm Drain at Castle Rock Beach.                          | A   | ns  |
| Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain). | A+  | ns  |

LEGEND

DRY -- each location is graded on an A -- F scale based on bacterial pollution levels present in the surf zone  
WET -- grades for days of recorded rainfall and the following 3 days  
ns -- no sample taken

| LOCATION                                                           | DRY | WET |
|--------------------------------------------------------------------|-----|-----|
| Will Rogers State Beach at Bel Air Bay Club drain near fence.      | A+  | ns  |
| Will Rogers State Beach at Pulga Canyon storm drain.               | A+  | ns  |
| Will Rogers State Beach at Temescal Canyon drain.                  | A+  | ns  |
| Will Rogers State Beach at Santa Monica Canyon drain (Chatsaugos). | A   | A+  |
| Santa Monica Beach at Montana Ave. drain.                          | A+  | ns  |
| Santa Monica Beach at Wilshire Blvd. drain.                        | A   | ns  |
| Santa Monica Municipal Pier.                                       | F   | A+  |
| Santa Monica Beach at Pico/Xavier storm drain.                     | A   | F   |
| Santa Monica Beach at Strand St. (in front of the restaurant).     | C   | ns  |
| Ocean Park Beach at Adeline Ave. drain.                            | A   | A+  |
| Venice City Beach, at the Rose Ave. storm drain.                   | A   | ns  |
| Venice Beach at Brooks Ave. drain.                                 | A+  | ns  |
| Venice Beach at Windward Ave. drain.                               | A+  | ns  |
| Venice Fishing Pier - 50 yards south.                              | A+  | ns  |
| Venice Beach-projection of Topical St.                             | A   | ns  |
| Marina del Rey, Mothers' Beach- lifeguard tower.                   | F   | F   |
| Dockweiler State Beach at Ballona Creek mouth.                     | A   | F   |
| Dockweiler State Beach at Calver Blvd. drain.                      | A   | ns  |
| North Westchester Storm Drain at Dockweiler State Beach.           | A   | ns  |
| Dockweiler State Beach at World Way (south of DWR jetty).          | A+  | ns  |
| Dockweiler State Beach at Imperial Hwy drain.                      | A   | ns  |
| Dockweiler Beach- opposite Hyperion Treatment Plant.               | A   | ns  |
| Dockweiler State Beach at Grand Ave. drain.                        | A+  | ns  |

Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

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Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria--enterococcus, total and fecal coliforms--that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of these areas swamper. Our swamper are happy.

Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

|   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|
|   | 6 |   |   |   | 8 | 9 |   | 3 |
| 8 | 5 |   |   | 6 | 1 | 2 |   |   |
|   |   |   |   | 2 |   |   | 1 | 8 |
|   |   |   |   |   |   |   | 3 | 6 |
|   | 2 | 4 |   | 9 |   | 1 | 8 |   |
| 5 | 8 |   |   |   |   |   |   |   |
| 2 | 3 |   |   | 7 |   |   |   |   |
|   |   | 8 | 2 | 3 |   |   | 7 | 1 |
| 4 |   | 1 | 9 |   |   |   | 6 |   |

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

|   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|
| 7 | 6 | 1 | 9 | 4 | 3 | 5 | 2 | 8 |
| 5 | 2 | 3 | 6 | 7 | 8 | 1 | 9 | 4 |
| 9 | 4 | 8 | 1 | 2 | 5 | 7 | 6 | 3 |
| 8 | 3 | 7 | 5 | 1 | 6 | 2 | 4 | 9 |
| 6 | 9 | 4 | 2 | 3 | 7 | 8 | 1 | 5 |
| 2 | 1 | 5 | 4 | 8 | 9 | 6 | 3 | 7 |
| 1 | 8 | 9 | 7 | 6 | 4 | 3 | 5 | 2 |
| 4 | 7 | 6 | 3 | 5 | 2 | 9 | 8 | 1 |
| 3 | 5 | 2 | 8 | 9 | 1 | 4 | 7 | 6 |

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The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to [editor@smdp.com](mailto:editor@smdp.com). Send your mystery photos to [editor@smdp.com](mailto:editor@smdp.com) to be used in future issues.

CROSSWORD

By THOMAS JOSEPH

ACROSS

- 1 Glasses, informally
- 6 Bridge utterance
- 11 Foretelling deck
- 12 Johnson's successor
- 13 Wise teacher
- 14 Green of "The Voice"
- 15 Netlike fabric
- 17 Boar's mate
- 18 "Stop panicking!"
- 22 Tennis star Lendl
- 23 Peaceful
- 27 Overlays with precious metal
- 29 Flu symptom
- 30 Winter showers
- 32 Scorch
- 33 Dreamers' counterparts
- 35 Director Burton
- 38 Lumber
- 39 Bush's successor
- 41 Taunt
- 45 Picker
- 46 Open, as a new TV
- 47 Johnson's successor
- 48 Artery opener

DOWN

- 1 Kin of blvds.
- 2 Fido's foot
- 3 Historic time
- 4 With 6-Down, 21-Down
- 5 Author Larsson
- 6 See 4-Down
- 7 Diner dessert
- 8 Chopping tools
- 9 Song for one
- 10 Winter weather
- 16 Last year's jrs.
- 18 Band's jobs
- 19 Wicked

|   |   |   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|---|---|
| R | I | S | E | S |   | T | E | R | R | A |
| I | C | A | M | E |   | A | R | I | E | L |
| D | E | N | I | M |   | B | A | S | S | O |
| E | D | I | T | E | D |   |   | K | I | N |
| R | U | T |   | S | I | G | H | I | N | G |
| S | P | Y |   | T | R | A | I | T | S |   |
|   |   |   |   | S | E | E | M | S |   |   |
|   | C | O | E | R | C | E |   | S | U | P |
| R | E | P | A | S | T | S |   | A | N | A |
| A | R | E |   |   | S | T | A | L | I | N |
| K | E | N | Y | A |   |   | E | L | I | T |
| E | A | T | U | P |   |   | R | E | V | E |
| S | L | O | P | E |   |   | S | C | A | D |

Saturday's answer

- 20 Story
- 21 February
- 24 Nights before
- 25 Orderly
- 26 Messes up
- 28 "Harvey" star
- 31 — Paulo
- 34 Yoga position
- 35 Chinese secret society
- 36 Structural support
- 37 Doll cry
- 40 Fellows
- 42 White House nick-name
- 43 George W., to George H.W.
- 44 Work phone no.

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|    |    |    |    |    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|----|----|----|----|
| 1  | 2  | 3  | 4  | 5  |    | 6  | 7  | 8  | 9  | 10 |
| 11 |    |    |    |    |    | 12 |    |    |    |    |
| 13 |    |    |    |    |    | 14 |    |    |    |    |
|    |    |    | 15 |    | 16 |    |    | 17 |    |    |
| 18 | 19 | 20 |    |    |    |    | 21 |    |    |    |
| 22 |    |    |    |    | 23 |    |    | 24 | 25 | 26 |
| 27 |    |    |    | 28 |    | 29 |    |    |    |    |
| 30 |    |    |    |    | 31 |    | 32 |    |    |    |
|    |    |    | 33 |    |    | 34 |    |    |    |    |
| 35 | 36 | 37 |    | 38 |    |    |    |    |    |    |
| 39 |    |    | 40 |    |    | 41 |    | 42 | 43 | 44 |
| 45 |    |    |    |    |    | 46 |    |    |    |    |
| 47 |    |    |    |    |    | 48 |    |    |    |    |

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NEWS OF THE WEIRD

BY CHUCK SHEPARD

■ The semi-obscure Florida Statute 790.15 took center stage in January following a Miami Herald report of a resident of the town of Big Pine Key who routinely target-shoots his handgun in his yard, with impunity, to the consternation of neighbors. The statute permits open firing on private property (except shooting over a public right of way or an occupied dwelling), and several cities have tried, unsuccessfully, to restrict that right, citing "public safety" in residential neighborhoods. (A 2011 lobbying campaign by the National Rifle Association, and a state supreme court decision, nixed any change in the law.) "Negligent" shooting is illegal, but only a misdemeanor. Thus, even skillful shooting next door to a day care center or in a small yard that abuts a high-trafficked pedestrian street is likely perfectly legal. One Florida legislator who was originally from Alaska noted that even in Anchorage people cannot fire at will in their yards.

■ Acquired Tastes: (1) In December, thieves in Wicklow, Ireland, raided a convent's field at the Dominican Farm and Ecology Center, stripping it of its entire crop of Brussels sprouts. A nun at the farm said the sisters were devastated to miss out on the lucrative market for high-end Christmas dinners. (2) In January, Wal-Mart in China recalled its "Five Spice" donkey meat sold in some locations because the popular snack was found to be tainted -- with fox meat.

TODAY IN HISTORY

1972- Sales of the Volkswagen Beetle exceed those of the Ford Model-T.

1974- Robert K. Preston, a disgruntled U.S. Army private, buzzes the White House in a stolen helicopter.

1978- The Troubles: The Provisional IRA detonates an incendiary bomb at the La Mon restaurant, near Belfast, killing 12 and seriously injuring 30.

1979- The Sino-Vietnamese War begins.

MOVIE TIMES

Aero Theatre  
1328 Montana Ave.  
(310) 260-1528

Call theater for information.

AMC Loews Broadway 4  
1441 Third Street Promenade  
(310) 458-3924

**Frozen (PG) 1hr 25min**  
11:40am, 2:30pm, 5:15pm, 8:00pm

**About Last Night (NR)**  
11:00am, 1:30pm, 4:15pm, 7:00pm, 10:00pm

**Vampire Academy (NR)**  
11:20am, 5:00pm, 7:45pm, 10:40pm

**That Awkward Moment (R)**  
2:15pm, 10:45pm

AMC 7 Santa Monica  
1310 Third St.  
(310) 451-9440

**RoboCop (PG-13)**  
11:10am, 2:00pm, 4:55pm, 7:45pm, 10:50pm

**Lego Movie in 3D (PG)**  
1:20pm, 6:50pm

**Ride Along (PG-13)**  
11:00am, 2:10pm, 4:40pm, 8:00pm, 11:00pm

**Monuments Men (PG-13)**  
11:15am, 1:40pm, 4:25pm, 7:30pm, 10:35pm

**Wolf of Wall Street (R) 2hrs 45min**  
11:30am, 3:15pm, 7:00pm, 10:15pm

**American Hustle (R) 2hrs 09min**  
10:35am, 1:30pm, 4:45pm, 7:15pm, 10:25pm

**Endless Love (PG-13)**  
11:05am, 1:50pm, 4:35pm, 7:15pm, 10:00pm

**Lego Movie (PG)**  
10:45am, 4:00pm, 9:30pm

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**Cutie and the Boxer (R) 1hr 21min**  
11:00am

**20 Feet from Stardom (PG-13) 1hr 30min**  
11:10am

**Gloria (R) 1hr 40min**  
1:50pm, 4:30pm, 7:20pm, 10:00pm

**In Bloom (Grzeli nateli dgeebi) (NR) 1hr 42min**  
11:15am

**Past (Le passe) (PG-13) 2hrs 10min**  
4:00pm, 9:40pm

**Dallas Buyers Club (R) 1hr 57min**  
4:10pm, 9:55pm

**Great Beauty (La Grande Bellezza) (NR) 2hrs 30min**  
1:20pm, 4:40pm, 8:00pm

**Philomena (R) 1hr 34min**  
11:00am, 1:30pm, 7:10pm

**Her (R)**  
1:10pm, 7:00pm

For more information, e-mail [editor@smdp.com](mailto:editor@smdp.com)

UNTIL THE WEE HOURS TONIGHT, CAPRICORN

ARIES (March 21-April 19)

★★★★ You will accomplish more in the morning. In the evening, random calls and perhaps a visit with a loved one could take priority. Your instincts about a situation could be off. Tonight: Make nice, and invite others to dinner.

TAURUS (April 20-May 20)

★★★ Dive into a dynamic problem. You will enjoy the brainstorming involved with heading in a new direction. You could find that someone is dealing with a level of discomfort during this process. Tonight: Remember that you're not always comfortable with change, either.

GEMINI (May 21-June 20)

★★★★★ You will clear up a problem only after you detach and look at the big picture. At that point, the solution will permit resolution in an amiable manner. Once the air is cleared, you can direct your energy in a different direction. Tonight: Live life to the fullest.

CANCER (June 21-July 22)

★★★★ Listen to your sixth sense when speaking with a close loved one. There might be a lot more going on than meets the eye. This person might not be able to share what the issue is. Give him or her space to work it out. Tonight: In the thick of the moment.

LEO (July 23-Aug. 22)

★★★★ You might be concerned with a financial matter that needs to be handled immediately. Your domestic life could point to a different direction and a new possibility. Listen to feedback, and make a decision accordingly. Tonight: Reach out to a favorite person.

VIRGO (Aug. 23-Sept. 22)

★★★★ You might feel strongly about a certain matter, so don't hesitate to let others know where you are coming from. Keep a personal matter quiet, and be willing to have a long-overdue conversation. Focus on your finances and effectiveness. Tonight: Beam in what you want.

LIBRA (Sept. 23-Oct. 22)

★★★★ You might feel out of sync in the morning, but by the afternoon you will draw others to you. Use care with your finances; make smart choices. Your personality and energy are likely to dominate the afternoon. You will be all smiles. Tonight: Visit with a dear loved one.

SCORPIO (Oct. 23-Nov. 21)

★★★ Decisions made in the afternoon might not be as sound as you would like them to be. Listen to news and respond accordingly. Recognize that you need to think carefully about the implications involved, especially after you look at the big picture. Tonight: As you like it.

SAGITTARIUS (Nov. 22-Dec. 21)

★★★★ You could be full of energy. In the morning, maintain your focus on an important matter involving your career or an older relative. Your sense of humor emerges when dealing with a friend in the afternoon. Tonight: Hang with your friends.

CAPRICORN (Dec. 22-Jan. 19)

★★★★ Detaching will help you deal with a volatile situation. Recognize what is happening with a relationship in which information might not be properly communicated between the parties involved. Tonight: Till the wee hours.

AQUARIUS (Jan. 20-Feb. 18)

★★★★ You could discover the benefits of having a conversation in the morning. One-on-one relating resolves a problem better than any other method can. Use this opportunity. Tonight: Detach and observe.

PISCES (Feb. 19-March 20)

★★★★ Rethink your interactions with a key person. It can be great to act spontaneously, but sometimes you need to think more carefully about the actions you take. Make a point of having an important conversation later in the day. Tonight: A little consideration goes a long way.

Monday, February 17, 2014

This year you evolve and grow in a new way. At times you might feel as if you do not have a choice. If you feel that way, stop and rethink your alternatives. Brainstorm more often with people who do not think like you. Seek to achieve your goals. If you are single, you will meet many people. Come summer, the possibility of meeting someone of significance is likely. Do not commit unless you are sure of your choice. If you are attached, your relationship could become even more significant as your sweetie teams up with you to make a dream come true. You will enter a very romantic period during the summer. LIBRA likes the way you think.

JACQUELINE BIGAR'S STARS

The stars show the kind of day you'll have:

★★★★★Dynamic   ★★ So-So  
★★★★ Positive   ★ Difficult  
★★★ Average

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By Dave Coverly



Strange Brew

By John Deering



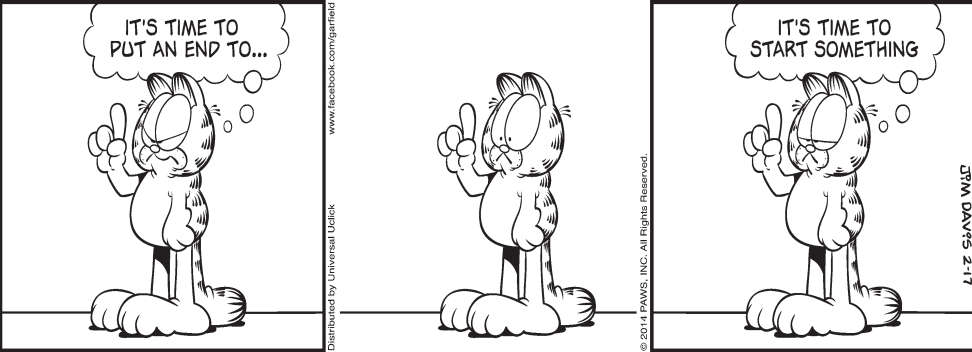
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By Mick and Mason Mastroianni



Garfield

By Jim Davis



The Meaning of Lila

By John Forgetta & L.A. Rose





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## MOVIES

FROM PAGE 3

\$129.1 million, cementing it was one of the biggest blockbusters of the year.

“It’s crossing over to all audiences,” said Paul Dergarabedian, senior media analyst for box-office tracker Rentrak. “It’s not just a kids’ movie. There’s something for boys, girls and adults, as well. The likeability is astronomical. That across-the-board appeal is giving ‘The Lego Movie’ unstoppable momentum, even in a weekend loaded with new competitors.”

“The Lego Movie” earned an additional \$27.7 million from 42 international territories, including the United Kingdom, Holland, Sweden and Norway. The worldwide total box office for “Lego Movie” now stands at \$180.3 million.

Sony’s romantic comedy “About Last Night” starring Kevin Hart and Michael Ealy came in second place with \$27 million. The strong showing further demonstrated Hart’s clout as a box-office draw. The actor-comedian’s other film, the buddy-cop comedy “Ride Along” with Ice Cube, nabbed \$8.8 million in its fifth weekend to take the sixth

spot at the box office.

“I don’t think there’s anyone funnier out there today than Kevin Hart,” said Rory Bruer, head of distribution for Sony. “He’s at the top, and he couldn’t be a nicer or more hardworking guy. He got out there and promoted ‘About Last Night’ really, really hard. The chemistry that he brings to the table is just infectious. You can’t help but wanna take the ride with him.”

The action-packed “RoboCop” reboot from Sony and MGM featuring Joel Kinnaman, Gary Oldman and Michael Keaton captured third place with \$21.5 million. The update to the original 1987 sci-fi film starring Peter Weller as a robotic officer performed better overseas, earning \$35 million from 37 international markets, including France, Australia and Germany.

The weekend’s other new releases, Universal’s coming-of-age drama “Endless Love” and the Warner Bros. novel adaptation “Winter’s Tale,” respectively earned the fifth and seventh spots at the box office. “Endless Love,” starring Alex Pettyfer and Gabriella Wilde, wooed \$13.4 million, while the Colin Farrell drama “Winter’s Tale” made a chilly \$7.8 million.

## CP

FROM PAGE 1

violinist at the Houston Symphony Orchestra, which she left in 2005 to pursue a career in record, film and TV in L.A.

“When I was in Houston I knew my schedule 18 months in advance ... to the minute,” said Wu. “Now, it couldn’t be any less like that and I love it.”

Wu’s training in juggling multiple skills began when she was a child when her parents forced her to play the violin, cello, and piano. While she initially resisted practice, she was hooked when she discovered she could be a professional musician.

Her years of hard work paid off when she won a full, four-year scholarship to study violin performance at Duquesne University. Shortly after she earned her first professional appointment with the Pittsburgh Ballet Theater and Pittsburgh Opera where she played until she graduated.

Wu later joined the St. Louis Symphony Orchestra before earning her master’s degree

in music from the University of Southern California. From there, she competed to earn a spot on the Houston Symphony Orchestra in 2001.

While in Houston, Wu moonlit in clubs improvising on her violin to DJ music. She was eager to challenge herself and create her own classical twists on modern genres.

A few years later, she made the decision to move to L.A. and pursue a career in the entertainment industry. She chose Santa Monica because of its proximity to nature.

“Hollywood is such a crazy business. To live in Santa Monica and be able to ground yourself by looking at the ocean is a real luxury,” said Wu. “It allows me to work on the creative edge.”

When she’s not working till 3 a.m. in her studio, she can be found enjoying sunsets, eating at Father’s Office and practicing ballet and Yoga.

Visit Wu’s website at wutunes.com for more information.

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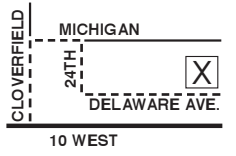
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## POUR FROM PAGE 3

said Rossall excitedly by phone minutes after blaring horns officially announced the last pour.

Empric monitored the pour overnight by smartphone before meeting with contractors and engineers Sunday to check their final numbers. Empric, who had just finished judging a successful Valentine's Day effort to set the record for the most people feeding each other simultaneously, said he has learned a lot about concrete and the challenges of such a pour.

"If they don't cool the concrete as it's poured, it'll go into this thermal reaction and crack," Empric said. He called the record amazing.

Each truck made 10 to 14 concrete drops traveling through the night between eight different concrete plants within a 20-mile radius, Rossall said. The first batch of concrete poured onto the site was brought over from a plant in Vernon that poured the first concrete in Southern California ever, Rossall said.

Once finished, the skyscraper will soar 1,100 feet, making it the tallest structure west of the Mississippi River. It will boast a 900-room hotel, convention space and offices. There also will be an outdoor terrace and a swimming pool on the 73rd floor.

It's scheduled to be completed in 2016

and to open in 2017.

"In L.A. I think people are enthused about downtown. They're excited about this building. ... It means jobs, jobs, jobs," Mayor Eric Garcetti told KABC-TV at a ceremony featuring the University of Southern California marching band. He mused on Twitter whether the construction project should be dubbed "#pourzilla" or "#the-grandpour."

The New Wilshire Grand project, developed by Korean Air, is estimated to cost more than \$1 billion and has been a huge undertaking.

For the past several months, crews have prepared the site by digging an 18-foot-deep pit and lining it with 7 million pounds of reinforcing steel. They then added the concrete.

Because the concrete must be poured within 90 minutes of being mixed, trucks had to arrive on time. In case of freeway jams, alternate routes were mapped. Rossall said traffic had a minimal impact on the pouring, which had been scheduled to last 20 hours.

Rossall said the crews "double-planned and triple-planned" to ensure no disruptions.

The concrete now must "cure" or set and harden over the next couple weeks.

"Once that's completed, we're going to start moving vertical on the building," Rossall said. "That's the next big milestone for us."

## FUNDRAISING FROM PAGE 1

Storytellers Foundation.

But often the prizes deviate from the script, said co-founder Dan Altmann. When comedian Zach Galifianakis was fundraising for Smile Train, a charity that provides cleft palate surgery, the conversation got around to the pop-singer Ke\$ha. One of the viewers asked if he had any merchandise of hers. He did.

"So he signed a Ke\$ha T-shirt, he threw it up as his crowdfunding incentive, and lo and behold people were donating and paying \$485 for one T-shirt," Altmann said. "It's really interesting the way it all plays out, because everyone is laughing, and it's all happening live."

In another instance, fans bid to have their names included in Conan O'Brien sketches.

Altmann and Cogo's other co-founder, Eric Posen, are both obsessive comedy fans that went to college in Southern California. Investment from MuckerLab, a startup accelerator, drew them to the city by the sea. Since launching in 2012, the company has raised \$750,000 from investors and grown to five employees.

"They are transforming the crowdfunding industry and creating a totally new, innovative model that changes the traditional telethon approach to create an interactive experience," said William Hsu, co-founder of MuckerLab.

About a month in, Altmann could tell Cogo (then Laffster) was working after a

fundraiser for a podcast held in a Hollywood comic book store.

"People were at the show that flew there from all these different places, and they're on their phones buying incentives while they were at the event," he said. "We just saw that by focusing on these superfans that are willing to fly to a location for an event, we can make up for a million fans that won't spend a dollar on anything."

The average Cogo fan that buys something spends \$90, Altmann said, and these fundraisers are done in a couple hours.

The average crowdfunding campaign takes nine weeks, he said.

"There's a lot of marketing and pushing people to go there and a lot of hand-holding," he said. "For us, we feel like this blends into the content really naturally."

The aforementioned podcasters raised \$3,300 in an hour from the back of a comic book store.

Galifianakis and company raised \$140,000 for Smile Train in 12 hours.

Cogo means to congregate or come together in Latin, Altmann said, and the upcoming non-comedy acts are impressive and wide-ranging from drummer Ahmir "Questlove" Thompson to documentarian Ken Burns.

"Obviously we'll still have comedians there," Altmann said. "But we do feel like there are superfans and amazing fans in all these different areas and we can reach them with the same kind of experience."

Cogo's website can be found at [cogo.tv](http://cogo.tv)

[dave@smdp.com](mailto:dave@smdp.com)

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MONODOTOPO. 1001 NORTH LA JOLLA  
AVENUE , WEST HOLLYWOOD, CA  
90046.Â The full name of registrant(s)  
is/are: LJILJANA GRUBISIC 1001 NORTH  
LA JOLLA AVENUE WEST HOLLYWOOD,  
CA 90046. This Business is being con-  
ducted by:Â an Individual. The regis-  
trant commenced to transact business  
under the fictitious business name of  
names listed on (Date) REDTELOS  
01/01/2012 - MONDOTOPO 01/01/2013.  
s/s/: LJILJANA GRUBISIC. LJILJANA  
GRUBISIC.Â This statement was filed  
with the County Clerk of LOS ANGELES  
County on 12/31/2013. NOTICE: THIS  
FICTITIOUS BUSINESS NAME STATEMENT  
EXPIRES FIVE YEARS FROM THE DATE IT  
WAS FILED IN THE OFFICE OF THE  
COUNTY CLERK. A NEW FICTITIOUS  
BUSINESS NAME STATEMENT MUST BE  
FILED PRIOR TO THAT DATE. The filing of  
this statement does not of itself author-  
ize the use in this state of a fictitious  
business name statement in violation of  
the rights of another under federal,  
state, or common law (see Section  
14411et seq., Business and Professions  
Code). SANTA MONICA DAILY PRESS to  
publish 01/27/2014, 02/03/2014,  
02/10/2014, 02/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT  
FILE NUMBER: 2014008729 ORIGINAL  
FILING This statement was filed with  
the County Clerk of LOS ANGELES on  
01/13/2014 The following person(s) is  
(are) doing business as AIDENNE MAR-  
LOWE. 4548 PETALUMA AVE. , LAKE-  
WOOD, CA 90713. The full name of reg-  
istrant(s) is/are: LAUREN WESLEY 4548  
PETALUMA AVE. LAKEWOOD, CA 90713.  
This Business is being conducted by:  
an Individual. The registrant has not yet  
commenced to transact business under  
the fictitious business name or names  
listed above. /s/:LAUREN WESLEY. LAU-  
REN WESLEY. This statement was filed  
with the County Clerk of LOS ANGELES  
County on 01/13/2014. NOTICE: THIS  
FICTITIOUS BUSINESS NAME STATEMENT  
EXPIRES FIVE YEARS FROM THE DATE IT  
WAS FILED IN THE OFFICE OF THE  
COUNTY CLERK. A NEW FICTITIOUS  
BUSINESS NAME STATEMENT MUST BE  
FILED PRIOR TO THAT DATE. The filing of  
this statement does not of itself author-  
ize the use in this state of a fictitious  
business name statement in violation of  
the rights of another under federal,  
state, or common law (see Section  
14411et seq.,Business and Professions  
Code). SANTA MONICA DAILY PRESS to  
publish 01/27/2014, 02/03/2014,  
02/10/2014, 02/17/2014.

# DBAS

FICTITIOUS BUSINESS NAME STATEMENT  
FILE NUMBER: 2013 265171 ORIGINAL  
FILING This statement was filed with  
the County Clerk of LOS ANGELES on  
12/31/2013 The following person(s) is  
(are) doing business as R/LTD. 101  
HAMMOND ST. #115 , WEST HOLLY-  
WOOD, CA 90069.Â The full name of  
registrant(s) is/are: BRAND ALLIES LLC.  
101 HAMMOND ST. #115 WEST HOLLY-  
WOOD, CA 90069. This Business is be-  
ing conducted by:Â A Limited Liability  
Company. The registrant commenced to  
transact business under the fictitious  
business name or names listed on  
(Date)12/16/2013. /s/ MICHAEL APPEL.  
BRAND ALLIES LLC..Â This statement  
was filed with the County Clerk of LOS  
ANGELES County on 12/31/2013. NO-  
TICE: THIS FICTITIOUS BUSINESS NAME  
STATEMENT EXPIRES FIVE YEARS FROM  
THE DATE IT WAS FILED IN THE OFFICE  
OF THE COUNTY CLERK. A NEW FICTI-  
TIOUS BUSINESS NAME STATEMENT  
MUST BE FILED PRIOR TO THAT DATE.  
The filing of this statement does not of  
itself authorize the use in this state of a  
fictitious business name statement in  
violation of the rights of another under  
federal, state, or common law (see Sec-  
tion 14411et seq.,Business and Profes-  
sions Code). SANTA MONICA DAILY  
PRESS to publish 01/27/2014,  
02/03/2014, 02/10/2014, 02/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT  
FILE NUMBER: 2013 266301 ORIGINAL  
FILING This statement was filed with  
the County Clerk of LOS ANGELES on  
12/31/2013 The following person(s) is  
(are) doing business as MOCKARY FI  
NANCIAL SERVICES. 1021 N. AVON ST.  
BURBANK, CA 91505-2518.Â The full  
name of registrant(s) is/are: PETER  
MOCKARY 1021 N. AVON ST. BURBANK,  
CA 91505-2518. This Business is being  
conducted by.Â an Individual. The regis  
trant commenced to transact business  
under the fictitious business name or  
names listed on (Date)12/26/2013. /s/  
PETER MOCKARY. PETER MOCKARY.Â  
This statement was filed with the  
County Clerk of LOS ANGELES County on  
12/31/2013. NOTICE: THIS FICTITIOUS  
BUSINESS NAME STATEMENT EXPIRES  
FIVE YEARS FROM THE DATE IT WAS  
FILED IN THE OFFICE OF THE COUNTY  
CLERK. A NEW FICTITIOUS BUSINESS  
NAME STATEMENT MUST BE FILED  
PRIOR TO THAT DATE. The filing of this  
statement does not of itself authorize  
the use in this state of a fictitious busi  
ness name statement in violation of the  
rights of another under federal, state, or  
common law (see Section 14411et  
seq.,Business and Professions Code).  
SANTA MONICA DAILY PRESS to publish  
01/27/2014, 02/03/2014, 02/10/2014,  
02/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT  
FILE NUMBER: 2013 265176 ORIGINAL  
FILING This statement was filed with  
the County Clerk of LOS ANGELES on  
12/31/2013 The following person(s) is  
(are) doing business as MARISSA MI-  
CHAELS. 5036 CAMPO RD. , WOODLAND  
HILLS, CA 91364.Ä The full name of reg-  
istrant(s) is/are: ANN-MARISSA COOK  
5036 CAMPO RD. WOODLAND HILLS, CA  
91364. This Business is being con-  
ducted byÄ an Individual. The regis-

# DBAS

rant has not yet commenced to trans-  
 act business under the fictitious busi-  
 ness name or names listed above.  
 /s/:ANN-MARISSA COOK. ANN-MARISSA  
 COOK.Â This statement was filed with  
 the County Clerk of LOS ANGELES  
 County on 12/31/2013. NOTICE: THIS  
 FICTITIOUS BUSINESS NAME STATEMENT  
 EXPIRES FIVE YEARS FROM THE DATE IT  
 WAS FILED IN THE OFFICE OF THE  
 COUNTY CLERK. A NEW FICTITIOUS  
 BUSINESS NAME STATEMENT MUST BE  
 FILED PRIOR TO THAT DATE. The filing of  
 this statement does not of itself author-  
 ize the use in this state of a fictitious  
 business name statement in violation of  
 the rights of another under federal,  
 state, or common law (see Section  
 14411et seq.,Business and Professions  
 Code). SANTA MONICA DAILY PRESS to  
 publish 01/27/2014, 02/03/2014,  
 02/10/2014, 02/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT  
FILE NUMBER: 2013 265175 ORIGINAL  
FILING This statement was filed with  
the County Clerk of LOS ANGELES on  
12/31/2013 The following person(s) is  
(are) doing business as MOORPARK  
HEALTHCARE. 865 PATRIOT DR., STE.  
102 , MOORPARK, CA 93021.Â The full  
name of registrant(s) is/are: DR. VO  
AND ASSOCIATES, INC. 865 PATRIOT  
DR., STE. 102 MOORPARK, CA 93021.  
This Business is being conducted by/Â a  
Corporation. The registrant has not yet  
commenced to transact business under  
the fictitious business name or names  
listed above. /s/ERIC H. ARIMA. DR. VO  
AND ASSOCIATES, INC.Â This statement  
was filed with the County Clerk of LOS  
ANGELES County on 12/31/2013. NO-  
TICE: THIS FICTITIOUS BUSINESS NAME  
STATEMENT EXPIRES FIVE YEARS FROM  
THE DATE IT WAS FILED IN THE OFFICE  
OF THE COUNTY CLERK. A NEW FICTI-  
TIOUS BUSINESS NAME STATEMENT  
MUST BE FILED PRIOR TO THAT DATE.  
The filing of this statement does not of  
itself authorize the use in this state of a  
fictitious business name statement in  
violation of the rights of another under  
federal, state, or common law (see Sec-  
tion 14411et seq.,Business and Profes-  
sions Code). SANTA MONICA DAILY  
PRESS to publish 01/27/2014,  
02/03/2014, 02/10/2014, 02/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT  
FILE NUMBER: 2013 265173 ORIGINAL  
FILING This statement was filed with  
the County Clerk of LOS ANGELES on  
12/31/2013 The following person(s)  
(are) doing business as TRU CARE  
AUTOMOTIVE. 120 E. LOS FELIZ RD.,  
GLENDALE, CA 91205. The full name of  
registrant(s) is/are: GRANADA HILLS  
TIRES & AUTO CENTER, INC. 1213 N.  
MYERS ST. BURBANK, CA 91506. This  
Business is being conducted by: A Cor-  
poration. The registrant has not yet  
commenced to transact business under  
the fictitious business name or names  
listed above. /s/ENRIQUE UNSON. GRA-  
NADA HILLS TIRES & AUTO CENTER,  
INC. This statement was filed with the  
County Clerk of LOS ANGELES County on  
12/31/2013. NOTICE: THIS FICTITIOUS  
BUSINESS NAME STATEMENT EXPIRES  
FIVE YEARS FROM THE DATE IT WAS  
FILED IN THE OFFICE OF THE COUNTY  
CLERK. A NEW FICTITIOUS BUSINESS

# DBAS

NAME STATEMENT MUST BE FILED  
PRIOR TO THAT DATE. The filing of this  
statement does not of itself authorize  
the use in this state of a fictitious busi-  
ness name statement in violation of the  
rights of another under federal, state, or  
common law (see Section 14411et  
seq., Business and Professions Code).  
SANTA MONICA DAILY PRESS to publish  
01/27/2014, 02/03/2014, 02/10/2014,  
02/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT  
FILE NUMBER: 2013 265172 ORIGINAL  
FILING This statement was filed with  
the County Clerk of LOS ANGELES on  
12/31/2013 The following person(s) is  
(are) doing business as KOKOS FRESH  
FRUIT, 5926 NOBLE AVE. , VAN NUYS,  
CA 91411.Â The full name of the  
registrant(s) is/are: RAHJIE LLC 6614  
CAMELLIA AVE. NORTH HOLLYWOOD, CA  
91606. This Business is being con-  
ducted by:Â A Limited Liability Com-  
pany. The registrant has not yet com-  
menced to transact business under the  
fictitious business name or names  
listed above. /s:/RANDYE M. RAND. RA-  
HJUE LLC.Â This statement was filed  
with the County Clerk of LOS ANGELES  
County on 12/31/2013. NOTICE: THIS  
FICTITIOUS BUSINESS NAME STATEMENT  
EXPIRES FIVE YEARS FROM THE DATE IT  
WAS FILED IN THE OFFICE OF THE  
COUNTY CLERK. A NEW FICTITIOUS  
BUSINESS NAME STATEMENT MUST BE  
FILED PRIOR TO THAT DATE. The filing of  
this statement does not of itself author-  
ize the use in this state of a fictitious  
business name statement in violation of  
the rights of another under federal,  
state, or common law (see Section  
14411et seq., Business and Professions  
Code). SANTA MONICA DAILY PRESS to  
publish 01/27/2014, 02/03/2014,  
02/10/2014, 02/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT  
FILE NUMBER: 2013 265174 ORIGINAL  
FILING This statement was filed with  
the County Clerk of LOS ANGELES on  
12/31/2013 The following person(s) is  
(are) doing business as BALFOUR 17  
VACATION RENTAL, LAGUNA BEACH VA-  
CATION RENTAL. 5919 W. 3RD ST. , LOS  
ANGELES, CA 90036.Â The full name of  
registrant(s) is/are: IRA FRANKEL 5919  
W. 3RD ST. LOS ANGELES, CA 90036.  
This Business is being conducted by:Â  
an Individual. The registrant has not yet  
commenced to transact business under  
the fictitious business name or names  
listed above. /s:/IRA FRANKEL. IRA  
FRANKEL.Â This statement was filed  
with the County Clerk of LOS ANGELES  
County on 12/31/2013. NOTICE: THIS  
FICTITIOUS BUSINESS NAME STATEMENT  
EXPIRES FIVE YEARS FROM THE DATE IT  
WAS FILED IN THE OFFICE OF THE  
COUNTY CLERK. A NEW FICTITIOUS  
BUSINESS NAME STATEMENT MUST BE  
FILED PRIOR TO THAT DATE. The filing of  
this statement does not of itself author-  
ize the use in this state of a fictitious  
business name statement in violation of  
the rights of another under federal,  
state, or common law (see Section  
14411et seq.,Business and Professions  
Code). SANTA MONICA DAILY PRESS to  
publish 01/27/2014, 02/03/2014,  
02/10/2014, 02/17/2014.

# DBAS

FICTITIOUS BUSINESS NAME STATEMENT  
FILE NUMBER: 2013 266303 ORIGINAL  
FILING This statement was filed with  
the County Clerk of LOS ANGELES on  
12/31/2013 The following person(s) is  
(are) doing business as ARDISSONE  
AUDIO. 848 PACIFIC ST. UNIT 1 , SANTA  
MONICA, CA 90405.Â The full name of  
registrant(s) is/are: POPI CHRISTIANSEN  
848 PACIFIC ST. UNIT 1 SANTA MONICA,  
CA 90405. This Business is being con-  
ducted by/Â an Individual. The regis-  
trant has not yet commenced to trans-  
act business under the fictitious busi-  
ness name or names listed above.  
/s/:POPI CHRISTIANSEN. POPI CHRIS-  
TIANSEN.Â This statement was filed  
with the County Clerk of LOS ANGELES  
County on 12/31/2013. NOTICE: THIS  
FICTITIOUS BUSINESS NAME STATEMENT  
EXPIRES FIVE YEARS FROM THE DATE IT  
WAS FILED IN THE OFFICE OF THE  
COUNTY CLERK. A NEW FICTITIOUS  
BUSINESS NAME STATEMENT MUST BE  
FILED PRIOR TO THAT DATE. The filing of  
this statement does not of itself author-  
ize the use in this state of a fictitious  
business name statement in violation of  
the rights of another under federal,  
state, or common law (see Section  
14411et seq.,Business and Professions  
Code). SANTA MONICA DAILY PRESS to  
publish 01/27/2014, 02/03/2014,  
02/10/2014, 02/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT  
FILE NUMBER: 2013 266304 ORIGINAL  
FILING This statement was filed with the County Clerk of LOS ANGELES on 12/31/2013 The following person(s) is (are) doing business as BLACK BOX, BLACK BOX GROUP, BLACK BOX ENTERTAINMENT, BLACK BOX TECHNOLOGIES GROUP. 12424 WILSHIRE BLVD. #860, LOS ANGELES, CA 90025.Â The full name of registrant(s) is/are: RUSSELL CAPITAL VENTURES CORPORATIONS 605 NORTH ARDEN DRIVE BEVERLY HILLS, CA 90210. This Business is being conducted by:Â A Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/01/2013. /s/ BUAN DOKHANIAN. RUSSELL CAPITAL VENTURES CORPORATIONS.Â This statement was filed with the County Clerk of LOS ANGELES County on 12/31/2013.  
NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE.  
The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq. Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/27/2014, 02/03/2014, 02/10/2014, 02/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT  
FILE NUMBER: 2013 266305 ORIGINAL  
FILING This statement was filed with  
the County Clerk of LOS ANGELES on  
12/31/2013 The following person(s) is  
(are) doing business as FIRST FREIGHT,  
1350 ABBOT KINNEY BLVD #201 VEN-  
ICE, CA 90291. The full name of regis-

# DBAS

rant(s) is/are: CHARLES EMERSON  
 1350 ABBOT KINNEY BLVD #201 VENICE,  
 CA 90291. This Business is being  
 conducted by: An Individual. The regis-  
 trant commenced to transact business  
 under the fictitious business name or  
 names listed on (Date)10/02/2008. /s/  
 CHARLES EMERSON. CHARLES EMER-  
 SON. This statement was filed with the  
 County Clerk of LOS ANGELES County on  
 12/31/2013. NOTICE: THIS FICTITIOUS  
 BUSINESS NAME STATEMENT EXPIRES  
 FIVE YEARS FROM THE DATE IT WAS  
 FILED IN THE OFFICE OF THE COUNTY  
 CLERK. A NEW FICTITIOUS BUSINESS  
 NAME STATEMENT MUST BE FILED  
 PRIOR TO THAT DATE. The filing of this  
 statement does not of itself authorize  
 the use in this state of a fictitious busi-  
 ness name statement in violation of the  
 rights of another under federal, state, or  
 common law (see Section 14411 et  
 seq., Business and Professions Code).  
 SANTA MONICA DAILY PRESS to publish  
 01/27/2014, 02/03/2014, 02/10/2014,  
 02/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT  
FILE NUMBER: 2013 265325 ORIGINAL  
FILING This statement was filed with  
the County Clerk of LOS ANGELES on  
12/31/2013 The following person(s) is  
(are) doing business as AMERICAN  
GIRLS. 222 N. CITRUS AVE. , COVINA, CA  
91723.Ä The full name of registrant(s)  
is/are: DENISE MCDONOUGH 918 S.  
MANZANITA DR. WEST COVINA, CA  
91791, KELLY JOHNSON 1112 EDIN-  
BURGH ROAD SAN DIMAS, CA 91773.  
This Business is being conducted by:  
Copartners. The registrant commenced  
to transact business under the fictitious  
business name or names listed on  
(Date)12/01/2013. /s/: DENISE  
MCDONOUGH. DENISE MCDONOUGH  
KELLY JOHNSON.Ä This statement was  
filed with the County Clerk of LOS AN-  
GELES County on 12/31/2013. NOTICE:  
THIS FICTITIOUS BUSINESS NAME  
STATEMENT EXPIRES FIVE YEARS FROM  
THE DATE IT WAS FILED IN THE OFFICE  
OF THE COUNTY CLERK. A NEW FICTI-  
TIOUS BUSINESS NAME STATEMENT  
MUST BE FILED PRIOR TO THAT DATE.  
The filing of this statement does not of  
itself authorize the use in this state of a  
fictitious business name statement in  
violation of the rights of another under  
federal, state, or common law (see Sec-  
tion 14411et seq., Business and Profes-  
sions Code). SANTA MONICA DAILY  
PRESS to publish 01/27/2014,  
02/03/2014, 02/10/2014, 02/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT  
FILE NUMBER: 2014001455 ORIGINAL  
FILING This statement was filed with  
the County Clerk of LOS ANGELES on  
01/03/2014 The following person(s) is  
(are) doing business as SPLASH INTO  
SCIENCE. 229 BICKNELL AVE. #204,  
SANTA MONICA, CA 90405. The full  
name of registrant(s) is/are: Benjamin  
Kay 229 BICKNELL AVE. #204 SANTA  
MONICA, CA 90405. This Business is  
being conducted by: an Individual. The  
registrant has not yet commenced to  
transact business under the fictitious  
business name or names listed above.  
/s:/Benjamin Kay, Benjamin Kay. This  
statement was filed with the County

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**(310) 458-7737**

Santa Monica Daily Press

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**LOCATION** 1640 5th Street, Suite 218, Santa Monica, CA 90401

**CLASSIFIED ADVERTISING CONDITIONS:** REGULAR RATE: \$8.50 a day. Ads over 15 words add 40¢ per word per day. Ad must run a minimum of twelve consecutive days. PREMIUMS: First two words caps no charge. Bold words, italics, centered lines, etc. cost extra. Please call for rates. TYPOS: Check your ad the first day of publication. Sorry, we do not issue credit after an ad has run more than once. DEADLINES: 2:30 p.m. prior the day of publication except for Monday's paper when the deadline is Friday at 2:00 p.m. PAYMENT: All private party ads must be pre-paid. We accept checks, credit cards, and of course cash. CORRESPONDENCE: To place your ad call our offices 9 a.m. to 5 p.m., Monday through Friday, (310) 458-7737; send a check or money order with ad copy to The Santa Monica Daily Press, P.O. Box 1380, Santa Monica, CA 90406. OTHER RATES: For information about the professional services directory or classified display ads, please call our office at (310) 458-7737.



Santa Monica Daily Press

GET RID OF YOUR ROLLERBLADES. Sell your sports equipment to someone who will actually use it.

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\$8<sup>50</sup> per day. Up to 15 words, 40 cents each additional word.

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MONICA, CA 90404. The full name of registrant(s) is/are: JESSIE CORTEZ 1925 20TH STREET, APT. L SANTA MONICA, CA 90404, VICTOR CORTEZ 1925 20TH STREET, APT. L SANTA MONICA, CA 90404, FELICITAS CORTEZ 1925 20TH STREET, APT. L SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/JESSIE CORTEZ. JESSIE CORTEZ, VICTOR CORTEZ, FELICITAS CORTEZ. This statement was filed with the County Clerk of LOS ANGELES County on 01/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/03/2014, 02/10/2014, 02/17/2014, 02/24/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014025420 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/30/2014 The following person(s) is (are) doing business as WATER GARDEN LOBBY SHOP (SUNDRY). 2450 COLORADO AVE. SUITE #1010W , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: RAHIM KHANMOHAMED 11422 SEGRELL WAY CULVER CITY, CA 90230. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/RAHIM KHANMOHAMED. RAHIM KHANMOHAMED. This statement was filed with the County Clerk of LOS ANGELES County on 01/30/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/03/2014, 02/10/2014, 02/17/2014, 02/24/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014021121 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/27/2014 The following person(s) is (are) doing business as APEX INNOVATIONS COURSES. 22515 BALTAR STREET , WEST HILLS, CA 91304. The full name of registrant(s) is/are: KAREN PATRICE WATTERSON 22515 BALTAR STREET WEST HILLS, CA 91304. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/KAREN PATRICE WATTERSON. KAREN PATRICE WATTERSON. This statement was filed with the County Clerk of LOS ANGELES County on 01/27/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/03/2014, 02/10/2014, 02/17/2014, 02/24/2014.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014021463 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 01/27/2014 The following person(s) is (are) doing business as GSI. 429 SANTA MONICA BLVD. SUITE 620 , SANTA MONICA, CA 90401. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/JOHN ZELLER. SILVER AND GOLD INC. . This statement was filed with the County Clerk of LOS ANGELES County on 01/27/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/03/2014, 02/10/2014, 02/17/2014, 02/24/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014018851 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/23/2014 The following person(s) is (are) doing business as BLINDSIDE FILMS LA . 3110 HIGHLAND AVE. , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: KIRSTEN SHERIDAN 3110 HIGHLAND AVE. SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2014. /s/: KIRSTEN SHERIDAN. KIRSTEN SHERIDAN. This statement was filed with the County Clerk of LOS ANGELES County on 01/23/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/03/2014, 02/10/2014, 02/17/2014, 02/24/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014004930 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/08/2014 The following person(s) is (are) doing business as TLC MORTUARY TRANSPORT SERVICE . 936 W. BEACH AVE. #5 , INGLEWOOD, CA 90302. The full name of registrant(s) is/are: MELVIN R. SNOWDEN 936 W. BEACH AVE. #5 INGLEWOOD, CA 90302. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/MELVIN R. SNOWDEN . MELVIN R. SNOWDEN . This statement was filed with the County Clerk of LOS ANGELES County on 01/08/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/03/2014, 02/10/2014, 02/17/2014, 02/24/2014.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014025422 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/30/2014 The following person(s) is (are) doing business as GOLDWATER ASSOCIATES . 1118 3RD STREET #103 , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: JACK GOLDWATER 1118 3RD STREET #103 SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/1997. /s/: JACK GOLDWATER. JACK GOLDWATER. This statement was filed with the County Clerk of LOS ANGELES County on 01/30/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/03/2014, 02/10/2014, 02/17/2014, 02/24/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014020287 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 01/24/2014 The following person(s) is (are) doing business as AERIAL PHYSIQUE. 625 MONTANA AVE. SUITE M , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: JILL FRANKLIN 13603 MARINA POINTE DR. B504 MARINA DEL REY. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/JILL FRANKLIN. JILL FRANKLIN. This statement was filed with the County Clerk of LOS ANGELES County on 01/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/03/2014, 02/10/2014, 02/17/2014, 02/24/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 013911 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/16/2014 The following person(s) is (are) doing business as Argonza Cellars. 25327 Avenue Stanford Suite 105 , Santa Clarita, CA 91355-4756. Âthe full name of registrant(s) is/are: Argonza Estate 25327 Avenue Stanford Suite 105 Santa Clarita, CA 91355-4756. This Business is being conducted by: Âa Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/emerald d. argonza, jr. Argonza Estate. Âthis statement was filed with the County Clerk of LOS ANGELES County on 01/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/03/2014, 02/10/2014, 02/17/2014, 02/24/2014.Â

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 013913 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/16/2014 The following person(s) is (are) doing business as EEE Printers Parts. 1535 W. McKinley St. Unit 6 , Azusa, Ca 91702. Âthe full name of registrant(s) is/are: Lifei Zhang 1535 W. McKinley St. Unit 6 Azusa, Ca 91702. This Business is being conducted by: Âan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/02/2014. /s/: Lifei Zhang. Lifei Zhang. Âthis statement was filed with the County Clerk of LOS ANGELES County on 01/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/03/2014, 02/10/2014, 02/17/2014, 02/24/2014.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 005393 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/08/2014 The following person(s) is (are) doing business as DESIGN AND ORDER. 9903 SANTA MONICA BLVD. STE. 376 , BEVERLY HILLS, CA 90212. Âthe full name of registrant(s) is/are: LEILANI THOMAS 171 N. ALMONT DR. APT. B BEVERLY HILLS, CA 90211. This Business is being conducted by: Âan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/LEILANI THOMAS. LEILANI THOMAS. Âthis statement was filed with the County Clerk of LOS ANGELES County on 01/08/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/03/2014, 02/10/2014, 02/17/2014, 02/24/2014.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 005389 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/08/2014 The following person(s) is (are) doing business as ITAL WEST FOODS. 1142 WESLEY AVENUE , PASADENA, CA 91104. Âthe full name of registrant(s) is/are: FABIO TESEI 1142 WESLEY AVENUE PASADENA, CA 91104. This Business is being conducted by: Âan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/FABIO TESEI. FABIO TESEI. Âthis statement was filed with the County Clerk of LOS ANGELES County on 01/08/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/03/2014, 02/10/2014, 02/17/2014, 02/24/2014.Â

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 005390 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/08/2014 The following person(s) is (are) doing business as Autocon Transport. 742 Vineland Ave. , La Puente, Ca 91746. Âthe full name of registrant(s) is/are: MANUEL CARREON 742 Vineland Ave. La Puente, Ca 91746. This Business is being conducted by: Âan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/MANUEL CARREON. MANUEL CARREON. Âthis statement was filed with the County Clerk of LOS ANGELES County on 01/08/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/03/2014, 02/10/2014, 02/17/2014, 02/24/2014.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 008164 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/10/2014 The following person(s) is (are) doing business as OHM CONSTRUCTION. 456 OAKFORD DRIVE , LOS ANGELES, CA 90022. Âthe full name of registrant(s) is/are: ALBERT OHM 456 OAKFORD DRIVE LOS ANGELES, CA 90022. This Business is being conducted by: Âan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/ALBERT OHM. ALBERT OHM. Âthis statement was filed with the County Clerk of LOS ANGELES County on 01/10/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/03/2014, 02/10/2014, 02/17/2014, 02/24/2014.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014016902 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 01/21/2014 The following person(s) is (are) doing business as ELITE CPA CORP. . 3200 WILSHIRE BLVD. #1306 NORTH TOWER , LOS ANGELES, CA 90010. The full name of registrant(s) is/are: ELITE CPA CORP. 140 S. CLARK DR. BEVERLY HILLS, CA 90211. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/01/2006. /s/: SHAHRAM JAHANIAN. ELITE CPA CORP. . This statement was filed with the County Clerk of LOS ANGELES County on 01/21/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/03/2014, 02/10/2014, 02/17/2014, 02/24/2014.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 013912 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/16/2014 The following person(s) is (are) doing business as Maruerite de Paris. 6506 Hazeltine Avenue , Van Nuys, CA . Âthe full name of registrant(s) is/are: Donna M. Bourgeois 6506 Hazeltine Avenue Van Nuys, CA . This Business is being conducted by: Âan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/Donna M. Bourgeois. Donna M. Bourgeois. Âthis statement was filed with the County Clerk of LOS ANGELES County on 01/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/03/2014, 02/10/2014, 02/17/2014, 02/24/2014.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014016811 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/21/2014 The following person(s) is (are) doing business as ZEGTRONICS, INC. . 2110 ARTESIA BLVD. #105 , REDONDO BEACH, CA 90278. The full name of registrant(s) is/are: ZEGTRONICS, INC. 2110 ARTESIA BLVD. #105 REDONDO BEACH, CA 90278. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/HALA HASSAN. ZEGTRONICS, INC. . This statement was filed with the County Clerk of LOS ANGELES County on 01/21/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/10/2014, 02/17/2014, 02/24/2014, 03/03/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014027142 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/31/2014 The following person(s) is (are) doing business as ELIXATOR EX. 1714 5TH STREET #2 , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: WEIS BP CORPORATION 1714 5TH STREET #2 SANTA MONICA, CA 90401. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/KOY B. ELLIS . WEIS BP CORPORATION. This statement was filed with the County Clerk of LOS ANGELES County on 01/31/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/10/2014, 02/17/2014, 02/24/2014, 03/03/2014.

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| <p>FICTITIOUS BUSINESS NAME STATEMENT<br/>FILE NUMBER: 2014018648 ORIGINAL<br/>FILING This statement was filed with the County Clerk of LOS ANGELES on 01/23/2014 The following person(s) is (are) doing business as LISTEN LOVE LIVE MUSIC. 522 WILSHIRE BLVD. SUITE G , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: SONIC BLISS PRODUCTIONS, LLC. 522 WILSHIRE BLVD. SUITE G SANTA MONICA, CA 90401. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/Kimberly Adamis. SONIC BLISS PRODUCTIONS, LLC.. This statement was filed with the County Clerk of LOS ANGELES County on 01/23/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/10/2014, 02/17/2014, 02/24/2014, 03/03/2014.</p> | <p>14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/10/2014, 02/17/2014, 02/24/2014, 03/03/2014.</p> <p>FICTITIOUS BUSINESS NAME STATEMENT<br/>FILE NUMBER: 2014014405 ORIGINAL<br/>FILING This statement was filed with the County Clerk of LOS ANGELES on 01/17/2014 The following person(s) is (are) doing business as PACIFIC SANDS . 1515 OCEAN AVE. , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: SAND AND SEA, INC. 1515 OCEAN AVE. SANTA MONICA, CA 90401. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2014. /s/: STEVE FARZAM . SAND AND SEA, INC. . This statement was filed with the County Clerk of LOS ANGELES County on 01/17/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/10/2014, 02/17/2014, 02/24/2014, 03/03/2014.</p> | <p>FICTITIOUS BUSINESS NAME STATEMENT<br/>FILE NUMBER: 2014030488 ORIGINAL<br/>FILING This statement was filed with the County Clerk of LOS ANGELES on 02/04/2014 The following person(s) is (are) doing business as KING MEDIA &amp; ENTERTAINMENT. KING MANAGEMENT. 2428 SANTA MONICA BLVD. PH508 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: UOMAH JOSEPH OPUTA 2428 SANTA MONICA BLVD. PH508 SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/UOMAH JOSEPH OPUTA. UOMAH JOSEPH OPUTA. This statement was filed with the County Clerk of LOS ANGELES County on 02/04/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/17/2014, 02/24/2014, 03/03/2014, 03/10/2014.</p> | <p>FICTITIOUS BUSINESS NAME STATEMENT<br/>FILE NUMBER: 2014031068 ORIGINAL<br/>FILING This statement was filed with the County Clerk of LOS ANGELES on 02/05/2014 The following person(s) is (are) doing business as TRICHOLOGY CERTIFICATION. 9911 W. PICO BLVD. STE. 200 C/9 STUDIO 14 , LOS ANGELES, CA 90035. The full name of registrant(s) is/are: KARI WILLIAMS 3905 KENWAY AVE. LOS ANGELES, CA 90008. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/KARI WILLIAMS . KARI WILLIAMS . This statement was filed with the County Clerk of LOS ANGELES County on 02/05/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/17/2014, 02/24/2014, 03/03/2014, 03/10/2014.</p> | <p>FICTITIOUS BUSINESS NAME STATEMENT<br/>FILE NUMBER: 2014032783 ORIGINAL<br/>FILING This statement was filed with the County Clerk of LOS ANGELES on 02/06/2014 The following person(s) is (are) doing business as PACIFIC VIEW PHARMACY. 2491 PACIFIC AVE SUITE 1 , LONG BEACH, CA 90806. The full name of registrant(s) is/are: MRK VIEW INC. 201 EAST SANTA FE COURT PLACENTIA, CA 92870. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/06/14. /s/: KEVIN NHAN NGUYEN. MRK VIEW INC. . This statement was filed with the County Clerk of LOS ANGELES County on 02/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/17/2014, 02/24/2014, 03/03/2014, 03/10/2014.</p> | <p>FICTITIOUS BUSINESS NAME STATEMENT<br/>FILE NUMBER: 2014021279 ORIGINAL<br/>FILING This statement was filed with the County Clerk of LOS ANGELES on 02/27/2014 The following person(s) is (are) doing business as 90265 MAGAZINE, 90265 MALIBU LIFE &amp; STYLE . 2029 CORRAL CANYON , MALIBU, CA 90265. The full name of registrant(s) is/are: ROCK &amp; REVOLUTION MEDIA 2029 CORRAL CANYON MALIBU, CA 90265. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/17/2014. /s/: CECILIA WOODS . ROCK &amp; REVOLUTION MEDIA . This statement was filed with the County Clerk of LOS ANGELES County on 02/27/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/17/2014, 02/24/2014, 03/03/2014, 03/10/2014.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <p>FICTITIOUS BUSINESS NAME STATEMENT<br/>FILE NUMBER: 2014028742 ORIGINAL<br/>FILING This statement was filed with the County Clerk of LOS ANGELES on 02/03/2014 The following person(s) is (are) doing business as SOSE BAGS . 11743 MAYFIELD AVE. #6 , LOS ANGELES, CA 90049. The full name of registrant(s) is/are: TENI BEDROSIAN 1838 WAGNER ST. PASADENA, CA 91107. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/TENI BEDROSIAN. TENI BEDROSIAN. This statement was filed with the County Clerk of LOS ANGELES County on 02/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section</p>                                                                                                                                                                                                               | <p>FICTITIOUS BUSINESS NAME STATEMENT<br/>FILE NUMBER: 2014034553 ORIGINAL<br/>FILING This statement was filed with the County Clerk of LOS ANGELES on 02/07/2014 The following person(s) is (are) doing business as IGNITE COLLECTIVE. 1326 S. RIDGLEY DR. #4 , LOS ANGELES, CA 90019. The full name of registrant(s) is/are: ZACHARY K. HELMLY 1326 S. RIDGLEY DR. #4 LOS ANGELES, CA 90019, DALE GRIFFITH STAMOS 30TH AVE. #10 VENICE, CA 90291. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/ZACHARY K. HELMLY. ZACHARY K. HELMLY, DALE GRIFFITH STAMOS. This statement was filed with the County Clerk of LOS ANGELES County on 02/07/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself author-</p>                                                                                                                                                                                                                                                                                                                                         | <p>FICTITIOUS BUSINESS NAME STATEMENT<br/>FILE NUMBER: 2014032347 ORIGINAL<br/>FILING This statement was filed with the County Clerk of LOS ANGELES on 02/04/2014 The following person(s) is (are) doing business as O REILLY AUTO PARTS 3037. 20824 E. ARROW HWY., COVINA, CA 91724. The full name of registrant(s) is/are: O REILLY AUTO ENTERPRISES, LLC. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2014. /s/ O REILLY AUTO ENTERPRISES, LLC, SIGNED BY TOM MCFALL/CFO: This statement was filed with the County Clerk of LOS ANGELES County on 02/04/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | <p>FICTITIOUS BUSINESS NAME STATEMENT<br/>FILE NUMBER: 2014040181 ORIGINAL<br/>FILING This statement was filed with the County Clerk of LOS ANGELES on 02/13/2014 The following person(s) is (are) doing business as HAUTE BODY. 12412 TEXAS AVE. #303 , LOS ANGELES, CA 90025. The full name of registrant(s) is/are: RACHEL BEATRIZ ALMAZAN 12412 TEXAS AVE. #303 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/RACHEL BEATRIZ ALMAZAN. RACHEL BEATRIZ ALMAZAN. This statement was filed with the County Clerk of LOS ANGELES County on 02/13/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | <p>FICTITIOUS BUSINESS NAME STATEMENT<br/>FILE NUMBER: 2014032338 ORIGINAL<br/>FILING This statement was filed with the County Clerk of LOS ANGELES on 02/04/2014 The following person(s) is (are) doing business as O REILLY AUTO PARTS 3759. 7020 Laurel Canyon Blvd., North Hollywood, CA 91605. The full name of registrant(s) is/are: O REILLY AUTO ENTERPRISES, LLC. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2014. /s/ O REILLY AUTO ENTERPRISES, LLC, SIGNED BY TOM MCFALL/CFO: This statement was filed</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | <p>with the County Clerk of LOS ANGELES County on 02/04/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/17/2014, 02/24/2014, 03/03/2014, 03/10/2014.</p> <p>FICTITIOUS BUSINESS NAME STATEMENT<br/>FILE NUMBER: 2014031604 ORIGINAL<br/>FILING This statement was filed with the County Clerk of LOS ANGELES on 02/04/2014 The following person(s) is (are) doing business as O REILLY AUTO PARTS 3068. 800 E. Valley Blvd., Alhambra, CA 91801. The full name of registrant(s) is/are: O REILLY AUTO ENTERPRISES, LLC. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2014. /s/ O REILLY AUTO ENTERPRISES, LLC, SIGNED BY TOM MCFALL/CFO: This statement was filed with the County Clerk of LOS ANGELES County on 02/04/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/17/2014, 02/24/2014, 03/03/2014, 03/10/2014.</p> <p>FICTITIOUS BUSINESS NAME STATEMENT<br/>FILE NUMBER: 2014031615 ORIGINAL<br/>FILING This statement was filed with the County Clerk of LOS ANGELES on 02/04/2014 The following person(s) is (are) doing business as O REILLY AUTO PARTS 2983. 501 N. Azusa Ave., Covina, CA 91722. The full name of registrant(s) is/are: O REILLY AUTO ENTERPRISES, LLC. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2014. /s/ O REILLY AUTO ENTERPRISES, LLC, SIGNED BY TOM MCFALL/CFO: This statement was filed with the County Clerk of LOS ANGELES County on 02/04/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/17/2014, 02/24/2014, 03/03/2014, 03/10/2014.</p> <p>FICTITIOUS BUSINESS NAME STATEMENT<br/>FILE NUMBER: 2014031625 ORIGINAL<br/>FILING This statement was filed with the County Clerk of LOS ANGELES on 02/04/2014 The following person(s) is (are) doing business as O REILLY AUTO PARTS 2998. 722 South Atlantic Blvd., Los Angeles, CA 90022. The full name of registrant(s) is/are: O REILLY AUTO ENTERPRISES, LLC. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2014. /s/ O REILLY AUTO ENTERPRISES, LLC, SIGNED BY TOM</p> |

FICTITIOUS BUSINESS NAME STATEMENT  
FILE NUMBER: 2014031353 ORIGINAL  
FILING This statement was filed with  
the County Clerk of LOS ANGELES on  
02/04/2014 The following person(s) is  
(are) doing business as O REILLY AUTO  
PARTS 3153. 965 E. Las Tunas Drive,  
San Gabriel, CA 91776. The full name  
of registrant(s) is/are: O REILLY AUTO

# DBAS

FICTITIOUS BUSINESS NAME STATEMENT  
FILE NUMBER: 2014032554 ORIGINAL  
FILING This statement was filed with  
the County Clerk of LOS ANGELES on  
02/04/2014 The following person(s) is  
(are) doing business as O REILLY AUTO  
PARTS 3123. 801 EAST ROUTE 66,  
GLENDDORA, CA 91740. The full name of  
registrant(s) is/are: O REILLY AUTO  
ENTERPRISES, LLC. This Business is being  
conducted by: a Limited Liability Com-  
pany. The registrant commenced to  
transact business under the fictitious  
business name or names listed on  
(Date)01/01/2014. /s/ O REILLY AUTO  
ENTERPRISES, LLC, SIGNED BY TOM  
MCFALL/CFO: This statement was filed  
with the County Clerk of LOS ANGELES  
County on 02/04/2014. NOTICE: THIS  
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business name statement in violation of  
the rights of another under federal,  
state, or common law (see Section  
14411et seq.,Business and Professions  
Code). SANTA MONICA DAILY PRESS to  
publish 02/17/2014, 02/24/2014,  
03/03/2014, 03/10/2014.

FICTITIOUS BUSINESS NAME STATEMENT  
FILE NUMBER: 2014032433 ORIGINAL  
FILING This statement was filed with  
the County Clerk of LOS ANGELES on  
02/04/2014 The following person(s) is  
(are) doing business as O REILLY AUTO  
PARTS 3868. 2540 EAST AVENUE, PALM-  
DALE, CA 93550. The full name of reg-  
istrant(s) is/are: O REILLY AUTO ENTER-  
PRISES, LLC. This Business is being  
conducted by: a Limited Liability Com-  
pany. The registrant commenced to  
transact business under the fictitious  
business name or names listed on  
(Date)01/01/2014. /s/ O REILLY AUTO  
ENTERPRISES, LLC, SIGNED BY TOM  
MCFAIR/CF/O This statement was filed  
with the County Clerk of LOS ANGELES  
County on 02/04/2014. NOTICE: THIS  
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business name statement in violation of  
the rights of another under federal,  
state, or common law (see Section  
14411et seq.,Business and Professions  
Code). SANTA MONICA DAILY PRESS to  
publish 02/17/2014, 02/24/2014,  
03/03/2014, 03/10/2014.

FICTITIOUS BUSINESS NAME STATEMENT  
FILE NUMBER: 2014031369 ORIGINAL  
FILING This statement was filed with  
the County Clerk of LOS ANGELES on  
02/04/2014 The following person(s) is  
(are) doing business as O REILLY AUTO  
PARTS 3047. 19705 E. COLIMA ROAD  
ROWLAND HEIGHTS, CA 91748. The full  
name of registrant(s) is/are: O REILLY  
AUTO ENTERPRISES, LLC. This Business  
is being conducted by: a Limited Liabil-  
ity Company. The registrant commenced  
to transact business under the fictitious  
business name or names listed on  
(Date)01/01/2014. /s/ O REILLY AUTO  
ENTERPRISES, LLC, SIGNED BY TOM  
MCFALL/CF/O This statement was filed  
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business name statement in violation of  
the rights of another under federal,  
state, or common law (see Section  
14411et seq.,Business and Professions  
Code). SANTA MONICA DAILY PRESS to  
publish 02/17/2014, 02/24/2014,  
03/03/2014, 03/10/2014.

FICTITIOUS BUSINESS NAME STATEMENT  
FILE NUMBER: 2014032388 ORIGINAL  
FILING This statement was filed with  
the County Clerk of LOS ANGELES on  
02/04/2014 The following person(s) is  
(are) doing business as O REILLY AUTO  
PARTS 3952. 4792 PECK ROAD, EL  
MONTE, CA 91732. The full name of  
registrant(s) is/are: O REILLY AUTO EN-  
TERPRISES, LLC. This Business is being  
conducted by: a Limited Liability Com-  
pany. The registrant commenced to  
transact business under the fictitious  
business name or names listed on  
(Date)01/01/2014. /s/ O REILLY AUTO  
ENTERPRISES, LLC, SIGNED BY TOM  
MCFALL/CFO: This statement was filed  
with the County Clerk of LOS ANGELES  
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business name statement in violation of  
the rights of another under federal,  
state, or common law (see Section  
14411et seq.,Business and Professions  
Code). SANTA MONICA DAILY PRESS to  
publish 02/17/2014, 02/24/2014,  
03/03/2014, 03/10/2014.

FICTITIOUS BUSINESS NAME STATEMENT  
FILE NUMBER: 2014032408 ORIGINAL  
FILING This statement was filed with

FICTITIOUS BUSINESS NAME STATEMENT  
FILE NUMBER: 2014032544 ORIGINAL  
FILING This statement was filed with  
the County Clerk of LOS ANGELES on  
02/04/2014 The following person(s) is  
(are) doing business as O REILLY AUTO  
PARTS 3070. 1350 LONG BEACH BLVD.,  
LONG BEACH, CA 90813. The full name  
of registrant(s) is/are: O REILLY AUTO  
ENTERPRISES, LLC. This Business is be-  
ing conducted by: a Limited Liability  
Company. The registrant commenced to  
transact business under the fictitious  
business name or names listed on  
(Date)01/01/2014. /s/ O REILLY AUTO  
ENTERPRISES, LLC, SIGNED BY TOM  
MCFALL/CFO: This statement was filed  
with the County Clerk of LOS ANGELES  
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the rights of another under federal,  
state, or common law (see Section  
14411et seq.,Business and Professions  
Code). SANTA MONICA DAILY PRESS to  
publish 02/17/2014, 02/24/2014,  
03/03/2014, 03/10/2014.

FICTITIOUS BUSINESS NAME STATEMENT  
FILE NUMBER: 2014029953 ORIGINAL  
FILING This statement was filed with  
the County Clerk of LOS ANGELES on  
02/04/2014 The following person(s) is  
(are) doing business as O REILLY AUTO  
PARTS 3052. 14503 RAMONA BLVD  
BALDWIN PARK, CA 91706. The full  
name of registrant(s) is/are: O REILLY  
AUTO ENTERPRISES, LLC. This Business  
is being conducted by: a Limited Liability  
Company. The registrant commenced  
to transact business under the fictitious  
business name or names listed on  
(Date)01/01/2014. /s/ O REILLY AUTO  
ENTERPRISES, LLC, SIGNED BY TOM  
MCFALL/CFO: This statement was filed  
with the County Clerk of LOS ANGELES  
County on 02/04/2014. NOTICE: THIS  
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**CASH FOR DIABETIC TEST STRIPS!!** Don't throw boxes away-Help others. Unopened /Unexpired boxes only. All Brands Considered! Call Anytime! 24hrs/7days (888) 491-1168 (Cal-SCAN)

**Employment****Employment Wanted**

**Dining Room Server** Assisted living community is looking for a FT Server to provide great customer service to seniors. Schedule to include holidays and weekends. Pre-employment drug test and criminal background check required. If interested, please come to fill out an application at 2107 Ocean Ave. SM 90405. EOE.

**Help Wanted**

**ADVERTISING...** Enterprise Trainer in Santa Monica, CA. Develop training programs. regarding company's custom software applications for global online media campaign delivery systems. Travel 15-20% of the time (national and international). Apply: Adconion Direct, Inc., Attn: S. Lindholm, Job ID#ET101, 3301 Exposition Blvd., 1st Fl., Santa Monica, CA 90404.

**Dishwasher** Assisted Living community is looking for a dishwasher to help in the kitchen. Schedule to include weekends and holidays. Pre-employment drug test and criminal background check required. If interested, please apply at 2107 Ocean Ave. SM 90405. EOE.

**For Sale****For Sale**

**AMAZING YARD SALE!! HUGE, HUGE, HUGE All Weekend Yard Sale!!!** - Saturday 2/15 & Sunday 2/16 - Lots of Furniture & Household Items @ 948 Rose Ave. Venice, Ca 90291

**Real Estate****Commercial**

Attractive meeting rooms for rent West LA. Holds 45 people classroom style, whiteboards, projectors, climate control. (310) 820-6322

**Services****Business Services**

Computer Programmer MS reqd. Send resume to Lotus Interworks, 400 Pico Blvd Santa Monica, CA 90405

**Personal Services**

**BLISSFUL RELAXATION!** Experience Tranquility & Freedom from Stress through Nurturing & Caring touch in a total healing environment. Lynda, LMT: 310-749-0621

**WEEKLY JOKE**  
Joke of the Week

**MODERN ROMANCE**  
An elderly couple had just learned how to send text messages on their cell phones. The wife was a romantic type and the husband was more of a no-nonsense guy.

One afternoon the wife went out to meet a friend for coffee. She decided to send her husband a romantic text message and she wrote:

"If you are sleeping, send me your dreams. If you are laughing, send me your smile. If you are eating, send me a bite. If you are drinking, send me a sip. If you are crying, send me your tears. I love you."

The husband texted back to her:

"I'm on the toilet. Please advise."

**WEEKLY QUOTE**  
Quote of the Week

"We can't help everyone, but everyone can help someone." ~ Ronald Reagan

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