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Volume 10 Issue 81

Santa Monica Daily Press

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COTTON PRICES SOARING
SEE PAGE 11

We have you covered

THE SO LONG SANTA MONICA ISSUE

Judge blocks access to Samohi teacher's personnel records

BY KEVIN HERRERA
Editor in Chief

SMMUSD HDQTRS A Los Angeles Superior Court Judge last week granted a temporary restraining order prohibiting the school district from releasing to parents personnel records of a Santa Monica High School teacher accused of having an inappropriate relationship with a female student.

Michael Chwe, a parent with two children in the Santa Monica-Malibu Unified School District, filed a California Public Records Act request in December with the superintendent's office in an attempt to learn more about an investigation involving Ari Marken, who teaches math at Samohi.

That was after more than 140 people signed a letter expressing disapproval of the district's handling of the case and asking for more information about the incident.

The school district was in the process of responding to Chwe's request when Marken filed a motion to block the release of the records. Judge Ruth Kwan granted the restraining order and set a hearing for March 10, at which time she will consider issuing a permanent injunction, attorneys for Marken said.

"I think students have the right to go to school in a safe environment and parents have the right to know about hazards in schools so they can best prepare children for these hazards," Chwe told the Daily Press. "There's no way of knowing unless the district tells us something. We just want information."

According to a letter dated Dec. 4, 2008 from then-Assistant Superintendent Mike

SEE JUDGE PAGE 8

OMG, when did we start talking like txt msgs?

BY JOCELYN NOVECK
AP National Writer

NEW YORK "ILY!" Susan Maushart's 16-year-old daughter often calls out over her shoulder as she leaves the house. Sure, actual words would be better. But Mom knows not to complain.

"A mother of teenagers is pathetically grateful for an 'I love you' no matter what form it takes," she observes.

Then there are the various forms of "LOL" that her teens use in regular parlance — it's become a conjugable verb by now. And of course, there's the saltier acronym used by son Bill: "WTF, Mom?!" But before you judge, note that former VP candidate Sarah Palin just used that one in a TV interview. And CNN's Anderson Cooper used it on his show the other night.

Acronyms have been around for years. But with the advent of text and Twitter-language, it certainly feels like we're speaking in groups of capital letters a lot more. It's a question that intrigues linguists and other language aficionados — even though they'll tell you they have absolutely no concrete research on it.

"It's fascinating," says Scott Kiesling, a socio-linguist and professor at the University of Pittsburgh. "What's interesting to me as a linguist is figuring out which words get picked up, and why. What is it that makes OMG and WTF and LOL so useful that they spread from the written to the spoken form?"

SEE TALK PAGE 7



DROPPING KNOWLEDGE

Ray Solano *news@smdp.com*

Newly-hired Santa Monica High School girls softball coach Marybell Moreno talks to the members of the Santa Monica Girls Fastpitch on Saturday at SamoHi's last clinic on their home field to SMGF. Opening day for the for the SMGF will begin on February 26.

Cops question second driver in deadly car racing crash

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

DOWNTOWN Santa Monica police officers questioned the driver of the Camaro believed to have been involved in the deadly crash that killed a Santa Monica resident early Saturday morning, but he was not immediately arrested.

"We found the other driver of the vehicle," said SMPD Sgt. Jay Trisler. "He was interviewed and cooperative."

Police said the driver of the Camaro fled the scene of the accident and ditched the car. Officers found it a short time later with no one inside. The car was impounded as evi-

SEE CRASH PAGE 8

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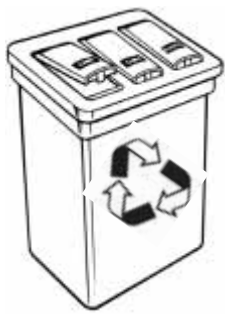
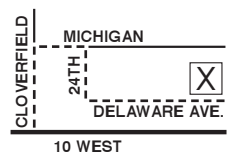
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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Tuesday, Feb. 15, 2011

'Debbie Han: The Eye of Perception'
Santa Monica College, Pete & Susan Barrett Art Gallery
1310 11th St., noon — 5 p.m.
Santa Monica College presents "Debbie Han: The Eye of Perception," an exhibit of ceramic sculptures and large digital photographs that investigate the concepts of cultural identity, authenticity and perception. Taking the familiar and universal beauty icon of Venus, Han turns it into a powerful metaphor that captures contemporary cultural dynamics. This exhibit runs through March 19. For information, call (310) 434-3434.

Far from home
Fairview Branch Library
2101 Ocean Park Blvd., 7 p.m. — 8:30 p.m.
Check out the documentary "Which Way Home," which follows unaccompanied child migrants, on their journey through Mexico, as they try to reach the United States. This event is free.

Wednesday, Feb. 16, 2011

Creating safer streets
Ken Edwards Center
1527 Fourth St., 7 p.m.
The Santa Monica Parks and Recreation Commission will host a community meeting on bike and pedestrian safety. Also on the agenda are updates on the progress of Santa Monica bikeways and bicycle signage. The public is encouraged to attend. Parking under the building is free after 6 p.m. and 2-hour free parking is available in the Santa Monica Place south lot. Biking, busing or walking is encouraged.

Author talks
Main Library
601 Santa Monica Blvd., 3:45 p.m.
Author Candace Ryan reads from her funny picture book, "Animal House." Kids will be able to create art based on the book. For grades K-4.

Thursday, Feb. 17, 2011

Film focus
Lincoln Middle School
1501 California Ave., 7 p.m. — 9 p.m.
Check out the eye-opening documentary "Race to Nowhere," which focuses on the needs of America's youth and how to best prepare them for the future. Tickets are $10 and can be purchased online at www.rtnlincolnmiddleca.eventbrite.com. This event is open to the public. If the screening does not sell out on-line then tickets will be sold at the door for $15. There will be dessert and a short time for discussion after the screening.

In the eye of the beholder
Santa Monica Museum of Art
2525 Michigan Ave., 7 p.m.
Like training for a marathon, cultivating your eye to understand contemporary art takes guidance and practice. SMMoA's "Trust Your Instincts" seminars will help you hone your collecting skills and stay apprised of evolving trends in the art world. This seminar is the second in an annual series of three. Access to this series is an exclusive benefit of members at the SMMoA fellows ($500) level or higher. To RSVP or upgrade your membership, please contact kim.newstadt@smmoa.org or call (310) 586-6488 x 116.

To create your own listing,
log on to smdp.com/submitevent

For help, contact Daniel Archuleta at
310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed,
log on to smdp.com/communitylistings



CORRECTION

In the article "City Council votes to keep mayoral selection process," which appeared in the Feb. 14 edition of the Daily Press, it should have stated that a motion to have the mayor determined by the number of votes received in the most recent municipal election failed by a vote of 4-2.

HIGH SCHOOL SPORTS

Soccer squads make playoffs

BY DANIEL ARCHULETA
Managing Editor

CITYWIDE Santa Monica High School's boys' soccer team leads a number of locally-based clubs into this year's playoffs.

Samohi received the No. 1 seed in the California Interscholastic Federation Southern Section Division 4 playoffs, it was announced on Monday.

The Vikings open at home against the winner of a wild card matchup between El Segundo and Whittier Pioneer. The game, scheduled for Friday at 3:30 p.m., will take place at either John Adams Middle School or Santa Monica College. Team officials would rather play the game at SMC, which has better stands for spectators.

"It's nice to sit at No. 1, but this will identify us as a target," Samohi head coach Serafin Rodriguez said. "We're the team to beat."

Samohi's girls' squad, coming off a first place finish in the Ocean League, will also host a Division 4 first-round game. The Vikings will play nearby Malibu on Thursday at 3:30 p.m. That game too may be played at either SMC or JAMS. That announcement is expected to be made today.

Crossroads joins Samohi as a school sending both its boys' and girls' sides. The boys will travel to Grace Brethren on Friday in Division 6 action. The girls will also be on the road. The Roadrunners will travel to Montclair on Tuesday in a Division 4 wild card game. The winner will face Oaks Christian on Thursday.

New Roads has qualified its boys' team. The Jaguars will play La Sierra Academy on the road on Friday in Division 7.

For more information on the brackets, visit /www.cifss.org.

daniela@smdp.com



Brandon Wise *brandonw@smdp.com*

FINDING A VALENTINE: **Visitors to the Third Street Promenade relax on the world's longest red sofa on Monday. BoConcept and HurryDate teamed up to offer up to 150 singles a chance to meet up on the 213-foot red leather sofa, then enjoy a afterparty at the Downtown ice skating rink.**

Santa Monica's singles seek love on big red couch

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

THIRD STREET PROMENADE Over 100 hopeful singles gathered on the world's largest red couch to participate in an unusual Valentine's Day activity on Third Street Promenade Monday — speed dating.

The evening will go down as the longest speed dating event in the world, said Curtis Micklish spokesperson for BoConcept, the company that loaned the couch for use.

"There is no other record, so we're making history here in Southern California,"

SEE COUCH PAGE 9

COMMUNITY BRIEFS

THIRD STREET PROMENADE

Last day for ICE at Santa Monica

The ICE at Santa Monica rink closes today after a moderately successful season, Bayside District Corporation officials reported.

The rink, which opened for business on Nov. 5, attracted 52,000 paid skaters and approximately 150,000 visitors to the site, said Debbie Lee, marketing manager for Bayside.

"We don't have exact numbers yet," Lee said. "We did pretty well this year considering that we had a great deal of rain during the time that is typically the busiest."

Rain closes the rink because staff cannot maintain safe conditions in wet weather, Lee said.

A full report on the ICE season, including revenues, will be given at the BDC board meeting on Feb. 24.

The 8,000-square-foot rink is in its fourth season in Santa Monica. All lights and other electrics run on renewable energy, Lee said.

DAILY PRESS

SM BEACH

Dodgers bat clean up ... on the beach

The current and former members of the Los Angeles Dodgers and 750 volunteers will gather at the Santa Monica Beach to pick up errant pieces of litter today.

Local environmental group Heal the Bay coordinated the event with the baseball team as part of the Dodgers Community Caravan, a two-day excursion in which the team fields players old and new to do community service work.

Volunteers will meet at 10 a.m. and pick up trash for two hours, said Matthew King, communications director at Heal the Bay.

Dodgers expected to attend include Fernando Valenzuela, Rafael Furcal and Matt Kemp.

Heal the Bay is not accepting any more volunteers for this event.

Although the goal of the gathering is to clean up the beach, Heal the Bay also sees the event as an opportunity for educating the public about the consequences of trash disposal.

The organization hopes that the inclusion of the Dodgers players will bring out people from inland Los Angeles that don't usually participate in beach cleanups.

"I'd be happy to reach out to new audiences," King said. "You think about the Dodgers, it has such wide demographic appeal throughout Southern California. It's a great brand, and people want to be part of the Dodgers and have a positive feeling about it."

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Cleanliness is next to godliness

Editor:

I would like to compliment Jay Aguilar and the Third Street Promenade staff for delivering an outstanding maintenance job on the promenade and in the Property Based Assessment District overall. Jay rises to any emergency day or night and any customer service requirement or request; continuing a history of service to Santa Monica going back to "The Mall" of 1963. Whatever the challenge and together with staff this group of devoted city employees will contribute any and all energies to complete their mission, 365 days per year, two shifts per day. They never close.

Jay is well organized and is unique in the principle of truth rather than pleasing the listener. Yet he serves with patience, charm and integrity. Therefore the machines are always well serviced and ready to go and the crew is under no illusions as to what is expected of them.

City crews working in a partnership with the Bayside District staff are a very winning combination that continues to make our Downtown "The Shining City on a Hill." I spoke to the young lady who is an ambassador on the promenade who found and returned a laptop to a customer in Japan. She was so modest about it and said it was "just her job." Now, that is five star customer service!

A new hotel is planned for Wilshire Boulevard south side from Seventh Street to Lincoln Boulevard. In my humble opinion the "Shining City on a Hill" concept ought to be extended to the east side of Lincoln so that tourists, visitors and foreign delegations may also benefit from the City Hall/Bayside partnership.

Eddie Greenberg
Santa Monica

Preserve the Affordable Care Act

Editor:

The Affordable Care Act provides Americans with more freedom and control in their health care choices.

It gives families freedom from worrying about losing their insurance, or having it capped unexpectedly if someone is in an accident or becomes sick.

It frees Americans from the fear of insurance companies raising premiums by double digits with no recourse or accountability.

It frees Americans from discrimination when insurance companies deny women health insurance because they are pregnant, or refuse to provide coverage to children who are born with disabilities.

It provides parents the choice of providing health coverage for a child after they finish school.

It provides people the freedom to change jobs without worrying about losing one's health insurance, or even retire a little earlier without having to worry about losing one's coverage.

It provides seniors with the freedom to get the care they need, including free preventive care, lower cost prescription drugs, and Medicare that they can count on.

But Republicans in Congress want to unravel the law that holds insurance companies in check, allowing insurance companies to once again deny coverage to children with existing conditions, cancel coverage when people get sick, and limit the amount of care you can get – even if you need it.

And, by rolling back the Affordable Care Act, Republicans are adding a trillion dollars to the deficit.

Dahlia Berencia
Santa Monica

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Your column here

Valerie Griffin — Send comments to editor@smdp.com

City Hall needs to make traveling by bus more convenient

IF CITY HALL WANTS US TO USE PUBLIC transportation and reduce our car trips, why don't they demonstrate a commitment to public transit? Instead of making the bus more convenient and better than using a car, they often do things counter to good public transportation.

Look at recent actions on Fourth Street in Downtown Santa Monica.

There used to be stops on the west side of Fourth Street at Wilshire Boulevard, at Arizona Avenue, and in front of Santa Monica Place. They have combined the first two into a stop between driveways, right in front of the parking structure entrance between Wilshire and Arizona, and have removed the other one, replacing it with a location for valet parking of cars.

Buses still stop at other corners of Fourth and Wilshire.

Having a stop only in the middle of the block makes public transit harder for hundreds of people every day. People connecting between a southbound or westbound 2, 3, 4, or 9 Big Blue Bus and a northbound or eastbound BBB, or any Metro 720, must now walk (or run) half a block. This is especially difficult for seniors, the handicapped, and people with children or parcels.

Bus schedules are created with the assumption that stops are close to each other, possibly just across the street. The extra half-block causes many riders to miss their connections. Some riders run in the street across traffic on Fourth Street. Others run on the sidewalk through many pedestrians. Still others leave the bus with their bicycles and ride on the sidewalk. People who cannot run find the bus much harder, or impossible, to use. Cars using the driveways on either side of the bus stop add to the danger. One of the driveways provides access to the parking structure itself.

This change is an accident just waiting to happen. Do we need a tragedy before it gets fixed?

Fourth and Wilshire was the stop for the Third Street Promenade. People could get off the bus, walk down Wilshire and find the promenade. Now passengers, including tourists looking for the promenade, are dumped off in front of a parking garage with no clues.

The inconsistency confuses passengers. The bus stops at the corners of Wilshire and Arizona on the east side of the street, but not on the west side of the street. People leaving the Farmers' Market by southbound bus have to carry pounds of produce a half-block north, past a tempting parking structure.

The old Santa Monica Place gave away bus tokens to those making purchases. The new one has free valet parking on Second Street, and the once-convenient bus stops are gone, discouraging bus riders from shopping there. The current situation rewards people who drive and punishes those who take public transportation.

The bus stops should be restored to their original locations before an accident happens, and before City Hall loses more bus riders to cars. Giving us fancy new bus stops at inconvenient and dangerous locations makes no sense whatsoever.

How does the Big Blue Bus make these decisions, and why? What, if any, safety evaluations were made? How can we improve the process? City Hall prides itself on openness and transparency in the community process, but City Hall and the Big Blue Bus can apparently be convinced, by a single organization, to move a bus stop in such a way as to endanger and inconvenience many bus riders, pedestrians, and drivers — all without input from people who actually use the bus.

A few changes would greatly improve public transit and demonstrate City Hall's commitment to its use:

• Convenient Stops: Restore stops along Fourth Street — at Wilshire, at Arizona, and in front of Santa Monica Place. Make sure that there are stops convenient to shopping, dining, and drinking locations.

• Convenient Schedules: Buses should leave the Main Library and shopping areas shortly after closing times, making it convenient to leave with that last-minute purchase or book.

• Special Events: Provide convenient bus service during special events, such as GLOW. During the UCLA Book Fair weekend, years ago, it was a pleasure to get onto a Big Blue Bus and get off at the Hilgard Bus Terminal for a short walk to the Book Fair. Now, it stops a mile away, with a long wait for a crowded UCLA shuttle bus, or a mile-long walk there and back (with books). This causes more people to drive, and more congestion, some of which could be reduced by restoring the stop at Hilgard.

• Consult bus riders before making changes. People who use the bus frequently know what works, and what doesn't.

If City Hall expects us to buy local, while reducing car trips, we need bus stops and schedules convenient to local businesses. City Hall needs to truly commit to public transit, and to bus riders, if they want to reduce gridlock. As we implement the Land Use and Circulation Element, public transportation needs should take priority over private interests and valet parking.

VALERIE GRIFFIN is chair of the Wilshire/Montana Neighborhood Coalition and wrote this column in collaboration with other board members and bus riders.



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What's the Point?

David Pisarra
Send comments to editor@smdp.com

Don't be afraid to engage

MY BROTHER TURNED 60 THIS PAST weekend. So he had a party. He does this every 10 years, and of course I went to help celebrate another decade on the planet for the man who basically raised me.

It's interesting to travel these days. All class, style, and excitement has been driven from what was at one time an adventure. Long gone are the days when people would dress well for traveling.

I flew Southwest Airlines from Los Angeles to Oakland airport. It's called by many the air bus for a reason. It's cheap, reliable, easy transportation. You can buy your tickets online, check in online, and the process of flying is now as easy as a few clicks and a short wait to grab a seat on a 727.

However, the process of getting from curb to gate is not fun. Luckily, I was flying up to Oakland just for a night, so I had a day bag with me. I was going from the warmth of Santa Monica to the chilly north, so I had a cashmere scarf on. But even having that little luggage was still annoying as I went through the Transportation Security Administration lines. The ritual undressing is not nearly as fun as it should be since it stops at shoes and belts. At times it seemed comical.

After having removed my shoes and belt and placed them in the bin to be reviewed by the TSA agent, I moved to get put in the Backscatter X-ray machine. But not so fast, that scarf was still around my neck. That was going to be problem. Evidently the machine that can see under my clothes to determine my religion would not be able to see through the tensile strength of cashmere. It would bring a stop to the operations of the whole security process. No, I must remove it, said the young man with a politeness that reminded me of a waiter asking me if I wanted tea or coffee after dinner.

Going through the TSA protocols did not make me feel any safer. I don't live in great fear as many do. I tend to think that if bad people want to do bad things, they will no matter what. Perhaps it's an occupational hazard of being a divorce lawyer who specializes in fathers and husbands, but I know that a court order won't make someone do something they don't want to do, and a cursory inspection of Americans getting on a plane won't prevent a committed zealot.

Standing in the lines, I was imagining what could be used for bad purposes. Frankly, there's a lot around us every day that a whack job could misapply. We don't live in a world of safety and we shouldn't think we do. Better we learn how to protect ourselves and pay attention to those around us.

Coming back from Oakland, I didn't arrange for someone to pick me up. I wanted to take to the Big Blue Bus back to Santa Monica. I've become a fan of the bus for short hops around town, but thought here's a chance to see it in action in a different way.

I left the airport and hopped on a parking lot shuttle, which takes people to the bus terminal. Across from me was a handsome young man with killer blue eyes. As I was reading how to get home, he got up and jumped off the bus at the first stop. When you take the shuttle, if you want to grab the Big Blue Bus, you wait until the second stop, and the driver lets you off literally 10 feet from where you catch the No. 3 that goes along Lincoln Boulevard into Downtown Santa Monica.

I waited about 15 minutes for the 3 bus to come along. Once on, I see the guy with the blue eyes, and strike up a conversation. Turns out he's from Liverpool and heading to the youth hostel in Venice. He's a bit confused and scared. But our conversation sucks in another guy who knows exactly where our British boy is going and together we help him along.

Moving to an open seat on the crowded bus, I recognize a performer I see often on the Santa Monica Pier — the silver robot guy. He's on the bus with a dolly and three boxes of stuff, plus a boom box, and another piece of equipment.

It's nice to see people I at least recognize. It goes back to the being aware of one's surroundings. By paying attention to the boy with the blue eyes, I was able to help him out, by knowing the silver robot guy I didn't have to be afraid of all his equipment.

The contrast between the bus in the sky and the bus on the road was striking. I didn't feel safer on the plane because of the security measures, I felt less so. On the bus, where I was presumably at greater risk, I felt safer because I sort of kind of knew someone and was engaging with the people around me. There's a lesson in that.

DAVID PISARRA is a family law attorney focusing on father's rights and men's Issues in the Santa Monica firm of Pisarra & Grist. He can be reached at dpisarra@pisarra.com or (310) 664-9969.

The Q Line

Paying to play

The City Council recently approved fee increases for a number of recreation programs.

So, this week's Q-Line question asks: Will the new fee rates dissuade you from participating in recreation programs?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **(310) 458-7737 ext. 102.**

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When You Hear About a Personal Injury or a Personal Injury Lawsuit, What Does It All Mean?

A personal injury is a type of harm that an individual suffers as a result of someone else's wrongful act or omission (failure to act when they should have). The types of injuries suffered vary depending on the circumstances and can include, among others, broken bones, lost sight, severed limbs, and death. Also, the wrongful injury causing event could be something caused without fault or intentionally. An example of an unintentional harm is when somebody accidentally rear ends the car in front of them because they simply were not paying attention. This is commonly referred to as negligence. Negligence, in a nutshell, means that a person either did something or did not do something, which resulted in someone else getting hurt. The actual legal requirements are a little more complex, but this simplified explanation will work for now.

Regarding personal injuries caused by the intentional or reckless acts of others, intentional acts include rape, assault, battery, and other types of physical and emotional abuse. Examples of reckless conduct that can cause harm to innocent people are drunk driving, discharging a firearm in public or detonating explosives in public places.

Whether we are talking about personal injuries caused by negligent, intentional or reckless acts, the law generally provides that victims of such conduct who suffer harm are entitled to compensation. And in some instances, victims are also eligible to receive punitive or exemplary damages to ensure that the person or business that caused the harm in the first place does not repeat its bad conduct. More about punitive damages in a minute. For now, let us talk about injury compensation.

What can the law do for you if you have suffered personal injuries caused by someone else? In a perfect world, the need to bring a lawsuit to receive compensation for your injuries would not be necessary because the person who caused the harm would apologize and then endeavor to pay for the damage they caused. The current Court system requires, and actually prefers, that those responsible for harming someone else accept responsibility and pay to the victim reasonable compensation. Reasonable compensation includes such things as lost wages, lost future wages if the hurt person can no longer do their job, the payment of past and future medical bills, and the costs of future and ongoing care if the person can no longer care for themselves. There are additional items that constitute reasonable compensation but the list can be infinite because each person and each harm is unique.

Regarding punitive damages, the imposition of punitive damages is designed to prevent more people from getting hurt. The prevention aspect of punitive damages is to create a "sting" to the defendant. A proper "sting" is only effective if the defendant feels it financially. Stated differently, generally, punitive damages are determined on an ability to pay basis. So do not be surprised when you hear or read about a jury that made a big punitive damage finding because it likely means that someone got hurt real bad or died, the defendant did something really bad, and the defendant has the financial wherewithal to pay the damages.

As a public service announcement, be leery of the argument and those promoting it that customers pay when there are big punitive damages awards. This is not really accurate because safe business practices actually save money in the short and long terms. And do not forget, we live in a civilized society and quick profits should never trump personal safety and well-being. Pass it on.

Why personal injury or victim compensation lawsuits? A lawsuit is necessary because sometimes those responsible for causing harm do not take responsibility for the harm. The Court case is designed to address issues of fairness. If the bad person caused the harm, the jury is empowered by law to tell that bad person to fix it. The concept is simple and injury victims should not be frowned upon because they were forced to file a lawsuit in the first place. After all, they did not ask to get hurt.

One more thing, if you have been hurt be someone else, or you know of someone who has been hurt by someone else, make sure medical attention is the first thing on everyone's mind. Take care of the injuries first. Worry about lawyers and lawsuits as a last resort and trust that the person or business that caused the harm will fix it. If not, then call a lawyer. To ensure that you receive what the law provides for your situation and injuries, be sure to seek the assistance of a lawyer.

THIS COLUMN WAS PREPARED BY ANTHONY LIBERATORE, A PERSONAL INJURY ATTORNEY. HE CAN BE REACHED THROUGH THE LEGAL GRIND AT 310-452-1860 OR REFERRAL@LEGALGRIND.COM

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Feminine twist on classic menswear at Fashion Week

BY SAMANTHA CRITCHELL

AP Fashion Writer

NEW YORK In every fairytale there's a princess and a hero. Unless she comes to her own rescue.

Luxe textures, sheer fabrics and fitted shapes offering feminine twists on traditional men's suiting are all over the runways at New York Fashion Week. It's strength combined with confidence, boy style, by Day 5 of fall previews.

Prabal Gurung has his share of frilly princesses. But, as in the case of his muse for the season, Miss Havisham of Dickens fame, the knights don't always show up.

"Her story is a lot about men," said Gurung from the front row of his mentor Carolina Herrera's show Monday.

Other designers mixed princess beauty and the strength of menswear.

Tommy Hilfiger sent classic tailoring and pinstripes down the catwalk. Donna Karan's DKNY turned traditional men's jackets into capes. Brian Wolk and Claude Morais looked to the history of menswear to please a Ruffian woman's search for "unkempt elegance" via a white silk blouse with black bow tie and tailed jacket.

Paula Gerbase, the creative director for the Black label collection of Woolrich John Rich & Bros., trained on London's Savile Row. No surprise she drew on 1940s hunting clothes to deconstruct the women's line.

Take away the piping and the lining, she said, and "you're actually left with a really soft, draped garment."

TOMMY HILFIGER

He of global brand launched his collection with menswear more than 25 years ago. He returns to those roots next season, reinterpreting them for women.

A gray herringbone double-breasted jacket with matching wide-leg trousers set the borrowed-from-the-boys mood, emphasized by New York Knicks star Amare Stoudemire in the front row.

There were glen plaids, peacoats and jackets with leather patches on the elbows.

Handkerchiefs peeked out of pockets.

But it wasn't banker-boring. Hilfiger said in his notes that his muse was the girlfriend of a 1970s rock star.

This muse wears a wine-colored leather skirt with navy pony stripes and zipper slits with a cashmere sweatshirt; silk tuxedo-style pants with sheer button-down shirts; and suit jackets with floppy fedora hats and funky high-heel loafers.

JENNY PACKHAM

The British designer paid homage to a Marlene Dietrich quote about men — like moths — being attracted to light.

"Men cluster to me, like moths to a flame, and if their wings burn, I know I'm not to blame," Packham quoted in her notes.

Her best looks were the gowns, and actress Emma Roberts got a close-up view from her front-row perch. A bronze metallic-jersey dress was gathered at the hip and held up over one shoulder with the thinnest spaghetti strap, and a fully beaded tulle dress mimicked snakeskin.

The airy peach-colored chiffon gown with a halter neckline that filled in its deep V-neck with lace and sparkle should be a contender for the Oscars red carpet.

There also has been some buzz that Kate Middleton might choose Packham for her royal wedding wardrobe.

TORY BURCH

For the runway, she smartly mixed office-friendly dresses with velvet trim, and a buttery leather pullover in a neutral stone with a chunky-knit sweater with extra long sleeves. Wide-leg pleated palazzo pants paired with a double-breasted jacket, and a subtle navy-print dress had a hemline made of metallic blue pailettes.

It's day-to-night dressing for a modern woman.

The collection also seemed to build on the updated 1970s' vibe that is a bona fide spring trend, so there can be a seamless transition of seasons.

"Fall 2011 was inspired by a mix of English country dressing and American sportswear," said Burch in an e-mail to The Associated Press. "We played with texture throughout, mixing tweed and plaid, velvet and lace."

As for the accessories that really made Burch famous in the fashion world: The season is about satchels in her hand and stack-heel, color-blocked boots on her feet.

DONNA KARAN

Her "Pearls of Wisdom" collection includes several skirt suits with strong shoulders of a man's tailored jacket, but the silhouette slimmed down quickly to show a woman's shape.

The clothes helped create a lean appearance, thanks to longer lengths and limited adornment.

Shearling stoles were draped around the next to add a little bit of glamour. And, if you thought you needed to buy a new trench for spring, you might consider waiting for her "peachskin" version.

A mix of sheer chiffon, sleek jersey and soft mohair made the outfits an alluring, tactile experience. Karan used not a single stitch of black — a departure — but silver, pearl, cream and powdery shades are almost as easy to wear.

In her notes, Karan said: "Evolving forward with urban sophistication, embracing a woman's femininity with conviction, empowering her to express her strength through her softness, modern, elegant, seductive, this is a woman who commands a room."

CAROLINA HERRERA

The old-school illustration of a woman that was beamed up to a high-tech screen behind Herrera's runway delivered her message: Modernity and refinement are not mutually exclusive.

The image seemed to be of Look No. 2, a dark gray wool flannel wing skirt, black cashmere turtleneck, a slim gray velvet belt and black suede gloves that went high and wide up the arm.

Wear it in the fall, the next year — and the year after that — without ever worrying about a trend.

Double-face wool dresses with fur trim, portrait-style collars, as well as the capelet coats and turquoise-and-black abstract feather print silks are destined to be timeless classics, too.

Fur was there, as always, but it didn't take over, instead being used to punctuate a desire for luxury, and sequins were incorporated into daywear looks. The Herrera woman does, indeed, have places to wear outfits like this.

The rust silk-and-organdy trenchcoat was definitely only for the chauffeured set.

Gurung, normally in jeans, took in Herrera's show, returning the favor. He said he put on a tailored suit jacket and trousers to respect the style of Herrera, his mentor.

TALK
FROM PAGE 1

One possibility, Kiesling proposes, is that some of these acronyms actually become a whole new thought, expressing something different than the words that form them. For example: "You wouldn't say, 'OMG, that person just jumped off a cliff,'" he explains. "But you'd say, 'OMG, do you see those red pants that person is wearing?'"

Which brings us to WTF, an acronym that needs no translation. When Palin used the expression recently in a Fox News interview — twice in two sentences, actually — some pundits were a little shocked. (Palin was playing on the president's "Win the Future" message in his State of the Union speech.)

"That's going to be a tough one for her to come back from and explain," remarked conservative commentator Pat Buchanan on MSNBC's "Morning Joe." Host Joe Scarborough simply shook his head and said: "Not very presidential."

But the chatter died down quickly. "I haven't seen any big blowup," says Kathleen Hall Jamieson, director of the Annenberg Public Policy Center at the University of Pennsylvania and an expert on political communication. "It was misplaced humor. But I assume she thought it was clever and thus would not be judged."

Clever may be in the eyes of the beholder. But Palin is not the only prominent person to use the expression on TV recently. On "Anderson Cooper 360" Monday night, the host was commenting on rapper B.O.B.'s use of an airplane's public address system to perform for the captive passengers. "WTF, B.O.B.?" Cooper asked.

Imagine if he'd said the actual words — a quick call from network executives might have ensued. But WTF seems to have become a winking way of saying something with a little edge, a little bite, without being truly offensive.

It can also be a good icebreaker with an audience. "I do a lot of public speaking," says Maushart, the mother of three, who is also an author (The recent "Winter of our Disconnect.") "And if there is one utterance that I always know will get a laugh, it is WTF. It establishes that you are kind of with it. It brings an instant laugh."

And so she doesn't mind when her kids (they are 20, 17 and 16) use it. If only she could keep up with all their other acronyms. They've graduated from the simple LOL and LOLOL to LMAO — literally, laughing so hard that part of your body comes off (for extra credit, use LMAOOTF — it means it's all happening on the floor.)

Her youngest, Sussy, 16, seems particularly advanced. These days, she has started saying "K-Dot." Translation: OK, but with a finality to it, as in, end of discussion, "K" followed by a period, ergo: "K-Dot."

Not avant-garde enough for you? Try this: Sussy also is known to SPEAK a question mark when asking a question. As in: "Do you really want me to do that, question mark?"

All this delights Robert Lane Greene, author of the upcoming book "You Are What You Speak" and a self-described linguistics nut. Greene doesn't buy in to the concern that kids are destroying our language.

"People often think the language THEY learned was perfect," he says. "But innovation is generally enriching. It's fascinating, if you don't pull your hair out over it."

So just how new is the use of acronyms? Did this all come from Internet speak, texting and the like? "Americans have always liked abbreviations," says linguistics professor and author Deborah Tannen, author of several popular books on language. "That certainly predates the Internet."

In fact, acronyms date back to ancient times, Greene points out — the Romans and the Greeks used them. In the United States, they came into prominence in the early 20th century with the New Deal, the series of economic programs passed during the first term of Franklin D. Roosevelt — who, of course, became known by his three initials. They are widely used in the military and today's government bureaucracy.

People who think acronyms are new may be suffering from what linguists call a "recency illusion" — the illusion that something is new merely because one has just noticed it. They may not realize, for example, that the oft-used "snafu," in its cruder, more popular version, contains the same "F" that "WTF" does.

But one thing that does seem genuinely new, Greene says, "is that these three-letter phrases from the Internet and twitter-speak are being spoken out loud."

And so, maybe you CAN blame the kids for that.

However, Greene notes, "People have been complaining about what the kids are doing to the language since ancient times, and Latin. Language is always changing. It's a fact of life."

And besides, young people are always on a search for the next new thing. And so this whole spoken-acronym thing may be a fad, destined for the linguistic garbage heap in a matter of a few years.

Remember the word "groovy"?

"One generation's teenage slang," Greene says, "is the next generation's "OMG Dad, I can't believe you said 'groovy.'"





CRASH
FROM PAGE 1

dence. It was unclear if the vehicle owner was the driver.

Anupam Sanyal, 23, of Santa Monica, whose westbound car apparently sideswiped the other, died when his vehicle veered off the road and struck a palm tree on the north side of Wilshire Boulevard near 20th Street about 3 a.m. Saturday, according to police and coroner's investigator.

Once traffic detectives finish their investigation, they will turn it over to prosecutors, who will decide what charges, if any, the driver who allegedly fled the scene will face.

Police are asking anyone who witnessed the racing or the crash to call them at (310) 458-8495.

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JUDGE
FROM PAGE 1

Matthews, Marken was put on leave that school year after an investigator hired by the district determined he had violated SMMUSD's sexual harassment policy.

The teacher was again placed on leave the following school year after a complaint surfaced that he had engaged in inappropriate communications with students over Facebook, according to people knowledgeable about the case. He has returned to Samohi as a classroom teacher this school year.

Chwe wants to know whether Marken is restricted form having one-on-one meetings with students or engaging in electronic communications with them, and what disciplinary actions have been taken against him. He would also like to know to what degree the harassment policy was violated.

The district's sexual harassment policy includes everything from making inappropriate jokes or drawings to teasing and touching someone's clothes in a sexual way, as well as making unwanted sexual advances.

Superintendent Tim Cuneo has refused to comment further on the investigation, saying the district cannot legally disclose details about the case.

Attorneys for Marken, who received high marks on ratemyteachers.com, said releasing personnel records could have a "chilling effect" on public employees who may decide not to cooperate in internal investigations out of fear their actions may be released to the public or fellow colleagues.

Others said releasing personnel files could also create friction between employees within a school district or other public agency.

"There is a reason why personnel records are kept confidential," said Daniel Kolodziej, an attorney for Marken. "In order to administer a school district and for teachers to teach, it is necessary for personnel matters to be kept confidential. There is a bigger picture here than the particular wants and needs of a couple of parents."

Marken said if Chwe's request is granted by the school district it would "open up the floodgates" for every public employee in California.

The school district is waiting for the court to make a final ruling before moving forward with Marken's request.

"If the district wants parents to trust in their ability to keep kids safe, they have to answer some questions," Chwe said.

Kolodziej said he believes the judge will rule in favor of Marken.

"In our opinion, the legal standard for disclosure of confidential documents is not met in this case," he said.

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COUCH
FROM PAGE 3

Micklish said.

At 6 p.m., daters sat down on the 213-foot red leather couch and got through 10 to 15 three-minute dates with prospective partners.

After an hour and a half of elevator-style interviews, participants then walked to Arizona Avenue at Fifth Street for dinner, drinks and a bit of skating at the ICE at Santa Monica.

Singer and songwriter Mark Russell also performed for the crowd as speed daters finished the conversations that began on the very large couch.

Cupid may have had a hand in putting the event together, said Debbie Lee, marketing director for the Bayside District Corporation.

"We were strategizing a Valentine's Day event, and at the same time, BoConcept was looking to do a promotion with their 213-foot sofa," Lee said. "It was a perfect match."

The Bayside District Corporation, a private-public management company that promotes the promenade and surrounding streets, worked with BoConcept and the HurryDate speed dating website to put the event together.

Each ticket cost $35 in advance, which paid HurryDate's registration costs.

The star of the show was in 35 to 40 pieces in one of the international company's east coast warehouses when BoConcept decided to put its vibrant color to use, Micklish said.

A previous promotion — that of the world's largest sofa — had fallen through.

During the course of research, the company discovered that there was, in fact, a larger couch in existence.

> **"WE'RE SUPER EXCITED ABOUT IT. IT'S A FUN EVENT FOR VALENTINE'S DAY, AND A WAY TO GET SINGLES INVOLVED."**
>
> **Curtis Micklish,**
> spokesperson for BoConcept

"It was the world's largest sofa," Micklish said. "Now it's the world's largest red sofa."

Undeterred, the 2.17 ton couch was split into dozens of segments and trucked across the United States for its appearance on the promenade.

"We're super excited about it," Micklish said. "It's a fun event for Valentine's Day, and a way to get singles involved."

Passerbys took notice of the promenad's new upholstery, and reactions before the event were largely positive.

"It's a great social experiment," said Mauricio Monnaco, 27, of Palos Verdes. "We use our phones all the time, and we don't have that personal, face-to-face interactions."

Some just hoped this wouldn't be their first and last date with the couch.

"It's cool. I thought it was a lot better than benches," said Ashley Sarafian, 27, of the Inland Empire.

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STATE BRIEFS

LOS ANGELES

LA County says 170 sickened at conference

A mysterious illness sickened about 170 people attending a global Internet conference in Santa Monica, but it was unclear if a party at the Playboy Mansion played any role in spreading it, health officials said Monday.

The Los Angeles County's Department of Public Health said it learned Friday that people who attended the DOMAINfest Global conference at the Fairmont Miramar in Santa Monica had come down with a suspected respiratory infection.

The agency contacted everyone associated with the conference, and so far about 170 people have reported fever, chills, coughs or other signs of illness.

The type of illness and source of exposure remained under investigation.

The conference ran from Feb. 1-3 and drew some 700 people from 30 countries to lectures and attend workshops in Santa Monica.

Nighttime events included a Polynesian-themed pool and garden party, a networking event at the famed Los Angeles Skybar, and a Feb. 3 charity fundraiser at the Playboy Mansion in Holmby Hills.

"At this time, public health has not determined that the source of exposure is limited to a specific location," the agency's statement said.

The Playboy Mansion was cooperating fully with the health investigation, said an e-mail from Teri Thomerson, spokeswoman for Playboy Enterprises Inc.

Health officials said it appeared the illness was confined to the conference-goers.

Because many live outside of Los Angeles County, officials were investigating in cooperation with health departments in surrounding counties, the state Department of Public Health, and the Centers for Disease Control and Prevention.

ASSOCIATED PRESS

LOS ANGELES

Feinstein makes endorsement in congressional race

Sen. Dianne Feinstein is endorsing a Los Angeles city councilwoman who is hoping to succeed Rep. Jane Harman in Congress.

Monday's announcement caps a string of early endorsements for Janice Hahn as she moves quickly to demonstrate to potential opponents that she has the support of key Democratic figures. Earlier endorsements came from Los Angeles Mayor Antonio Villaraigosa and California Assembly Speaker John Perez.

Citing Hahn's tenure on the council of California's most populous city, Feinstein said she knew of nobody better prepared to represent the district.s

Harman, a Democrat, has said she will resign her seat by the end of the month. She will become president and chief executive of the Woodrow Wilson International Center for Scholars on Feb. 28.

A special election date is not yet scheduled.

AP

LOS ANGELES

Lawsuit takes aim at LA gang injunctions

Two men have filed a lawsuit against Los Angeles authorities challenging a key provision of many of the city's gang injunctions.

The proposed class-action lawsuit, filed by Christian Rodriguez and Alberto Cazarez, says curfews aimed at keeping gang members off the street after 10 p.m. are unconstitutional.

Rodriguez and Cazarez were arrested in 2009 after police found them outside after 10 p.m. Police said they were gang members, though both men denied the claim and charges against them were dismissed.

Curfews are a key provision in many of the city's injunctions, which have been credited with reducing gang crime in troubled neighborhoods.

The city attorney's office did not immediately return a message seeking comment Monday.

Gang injunctions were pioneered in Los Angeles and are being increasingly used across the nation and overseas.

AP

LOS ANGELES

CBS says reporter fine after on-air incoherence

The CBS-TV station in Los Angeles says a reporter who spoke incoherently during a segment on the Grammy Awards is feeling fine.

Serene Branson was checked by paramedics immediately after her Grammys report Sunday from outside the downtown Los Angeles arena where the awards where held, according to the station's website.

The young woman's vital signs were normal and she wasn't hospitalized, CBS said. A colleague took her home as a precaution and she said she was "feeling fine" Monday morning, according to the channel.

In her brief on-camera appearance Sunday night, Branson struggled to find words and sounded nonsensical.

According to the CBS website, Branson is a Los Angeles native who has worked as an Emmy-nominated reporter in Santa Barbara, Palm Springs and Sacramento and covered stories including politics, natural disasters and a convicted murderer's execution.

AP

SAN DIEGO

San Diego police probe taxi crash into pedestrians

Police are interviewing more than 60 people to determine why a San Diego taxi driver plowed through a crowded sidewalk, injuring more than 30 people during the weekend.

Lt. Rick O'Hanlon says a total of 35 people were injured between the 2 a.m. Saturday accident and the ensuing fight when some in the crowd started beating the driver and smashing his cab's windows.

O'Hanlon says one woman had her leg severed and remains hospitalized. He says a 45-year-old man broke a leg. The others have been released from the hospital.

Authorities say the 48-year-old cab driver sustained a broken nose. Police have made no arrests.

Police say the crash did not appear to be intentional, and alcohol was not involved.

AP

Clothing prices expected to rise 10 percent this spring

BY ANNE D'INNOCENZIO
AP Retail Writer

NEW YORK The era of falling clothing prices is ending.

Clothing prices have dropped for a decade as tame inflation and cheap overseas labor helped hold down costs. Retailers and clothing makers cut frills and experimented with fabric blends to cut prices during the recession.

But as the world economy recovers and demand for goods rises, a surge in labor and raw materials costs is squeezing retailers and manufacturers who have run out of ways to pare costs.

Cotton has more than doubled in price over the past year, hitting all-time highs. The price of other synthetic fabrics has jumped roughly 50 percent as demand for alternatives and blends has risen.

Clothing prices are expected to rise about 10 percent in coming months, with the biggest increases coming in the second half of the year, said Burt Flickinger III president of Strategic Resource Group.

Brooks Brothers' wrinkle-free men's dress shirts now cost $88, up from $79.50. Levi Strauss & Co., Wrangler jeans maker VF Corp., J.C. Penney Co., Nike and designer shoe seller Steve Madden also plan increases.

More specifics on price increases are expected when clothing retailers such as J.C. Penney Co. and Abercrombie & Fitch Co. report financial results this month.

"All of our brands, every single brand, will take some price increases," said Eric Wiseman, chairman and CEO of VF Corp., whose brands include The North Face, Nautica, Wrangler and Lee. Cotton accounts for half the production cost of jeans, which make up about one-third of VF's sales, he told investors in November.

Higher costs also will affect how clothes are made. Clothing makers are blending more synthetic fabrics like rayon and designing jeans with fewer beads and other embellishments. Shoppers also will have fewer color choices.

Retailers are trying to figure out whether consumer demand that gave them strong holiday sales will last. The fear is higher prices will nip that budding demand. Stores that cater to low- and middle-income shoppers will have the hardest time passing along price increases.

"We have been so used to deflation for years and years," said David Bassuk, managing director in the retail practice of AlixPartners. "Customers are going to be surprised."

Janice Mignanelli of Washington Township, N.J., doesn't want any surprises.

"'I'm not going to spend any more than $50 for a pair of jeans," said Mignanelli, a stay-at-home mom shopping at The Garden State Plaza in Paramus, N.J., last week. "I'll just have to cut back on the extras."

Even affluent shoppers, whose spending has rebounded, may bristle.

"It does give me some pause," said Jimmy Franco, a 47-year-old publicity executive and fan of Brooks Brothers' shirts. "Instead of buying two, I may just get one and a pair of socks. There's a certain amount of money that I'm prepared to spend."

Cotton has jumped to a 150-year-high, hitting $1.90 per pound on Friday. That's more than double the price a year ago and just ahead of the $1.89 record during the Civil War, according to the International Cotton Advisory Committee. But the Civil War-era price isn't adjusted for inflation, and the cotton group says it doesn't have an adjusted figure available. The government inflation calculator only goes back to 1913, but at that point $1.89 had the same general power buying power as $41.63 does today.

Cotton prices began soaring in August of 2010 after bad weather cut harvests in major producing countries including China, the U.S., Pakistan and Australia.

Restrictions on exports from India, the world's second-largest cotton exporter behind China, have also produced cotton shortages. On top of that, worldwide demand for cotton has risen as the global economy improves.

Raw materials account for 25 percent to 50 percent of the cost of producing a garment. Labor ranges from 20 percent to 40 percent, depending on how complicated it is to make, Bassuk said.

On the production side, many Chinese factories that shut down temporarily in the depths of the recession still haven't returned to capacity. As they ramp up, they're finding they have to pay workers more because of labor shortages, said John Long, retail strategist at consulting firm Kurt Salmon.

Up until now, retailers have resisted passing along price increases to shoppers by shifting production to lower-cost regions like Vietnam, turning to other materials and absorbing cost increases.

But they're reaching the limit, according to Kevin Burke, president and CEO of the American Apparel & Footwear Association.

Mom-and-pop stores are most vulnerable because they have less power to negotiate better prices with suppliers than, say, Wal-Mart Stores Inc. But even the world's largest retailer is feeling the pressure.

"There's no doubt there may be some price increases that come up, but we don't want to ever let that be the first answer ... that just because cotton prices are up, that we're automatically going to pass that on to consumers," said Mike Duke, Wal-Mart's CEO and president in a recent interview.

Mary Hutchens, owner of Full of Beans, a 25-year-old children's clothing store in Chevy Chase, Md., worries that price increases could be a death blow. She said she has to discount heavily to stay in business and isn't sure she'll be able to pass along the costs.




The Santa Monica Chamber Of Commerce
INVITES YOU TO "HAVE A HEART" AT OUR NEXT
BUSINESS@SUNSET MIXER
Wednesday, February 16th
5:30 – 7:30 PM
Hosted by
American Red Cross of Santa Monica
1450 11th Street, Santa Monica
American Red Cross of Santa Monica
SANTA MONICA CHAMBER OF COMMERCE
"Have a Heart" with our host, the American Red Cross our next Business @ Sunset mixer!
Join over 120 members of the Chamber to mingle and make new contacts, as well as enjoy "Healthy Heart" red wine & different "Take Care of Your Heart" displays. All attendees will be entered into a "Have a Heart" raffle for Santa Monica Place dining, benefitting the Red Cross Santa Monica.
Register with the Chamber by 3pm Valentine's Day on Monday and be entered into a raffle to "Fill Your Heart" – with a $50 dining certificate to Santa Monica Place!
Raffle | Bar | Appetizers
Register ONLINE at www.smchamber.com or contact Shelly at 310-393-9825 x10
Members Presale $10 | Members at the Door $15 | Prospective Members $25





SURF REPORT

Surf Conditions **Water Temp:** 61°

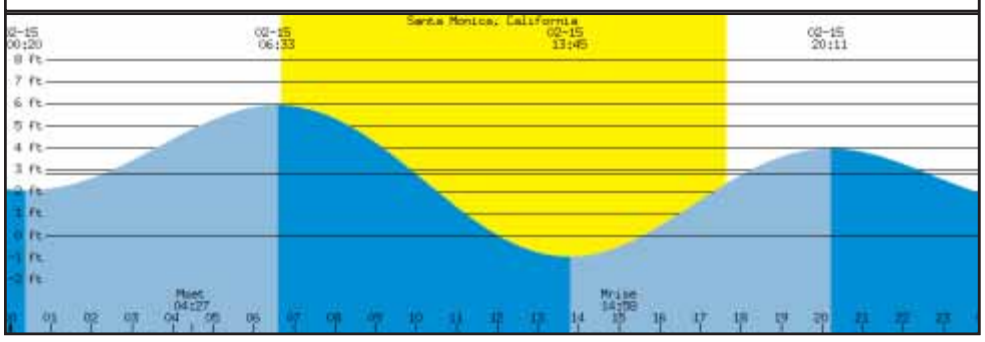
Swell Forecast

Waist high NW swell around west facing breaks.

Long Range Synopsis

We should see our next NW swell come ashore with chest high surf at west facing breaks in the AM, bigger later in the afternoon.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **February 8, 2011**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 1
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 4
- Number of A grades for dry/wet weather -- 38 / 27
- Number of (C,D,F) grades for dry/wet weather -- 5 / 10

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Groudwick Family Foundation, simplehuman, LucasGUY, SMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A	B
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	B
El Pescador State Beach, between Lechusa and Las Alisa creeks.	A+	A+
Encinal Canyon at El Matador State Beach.	B	A+
Broad Beach at Trancas Creek mouth.	A	B
Zuma Beach at Zuma Creek mouth.	A+	A
Walnut Creek, projection of Wildlife Rd. (private).	A	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	B	B
Escondido Creek, just east of Escondido State Beach.	B	B
Latigo Canyon Creek mouth.	A	C
Solstice Canyon at Dan Blocker County Beach.	A	A+
Puerco State Beach at creek mouth.	A	A
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	A+	A+
Surfrider Beach at Malibu Colony fence.	A+	A
Surfrider Beach (breach location)- daily.	F	F
Malibu Pier - 50 yards east.	D	D
Carbon Beach at Sweetwater Canyon.	A	A+
Las Flores State Beach at Las Flores Creek (point zero).	A	A+
Big Rock Beach at 19948 PCH stairs.	A+	A+
Pena Creek at Los Tunos County Beach.	A+	A+
Tuna Canyon.	A+	ns
Topanga State Beach at creek mouth.	F	A+
Castlerock Storm Drain at Castle Rock Beach.	A+	A+
Santa Ynez Storm Drain at Castle Rock Beach.	A+	A+
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	A+
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	A+
Will Rogers State Beach at Pulga Canyon storm drain.	A+	A+
Will Rogers State Beach at Temescal Canyon drain.	A+	A+
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	F	A+
Santa Monica Beach at Montana Ave. drain.	A+	B
Santa Monica Beach at Wilshire Blvd. drain.	F	D
Santa Monica Municipal Pier.	A	C
Santa Monica Beach at Pico/Kenter storm drain.	A	B
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	F
Ocean Park Beach at Ashland Ave. drain.	A	A+
Venice City Beach, at the Rose Ave. storm drain.	A	D
Venice Beach at Brooks Ave. drain.	A+	B
Venice Beach at Windward Ave. drain.	A+	A+
Venice Fishing Pier - 50 yards south.	A+	B
Venice Beach- projection of Topsail St..	A	F
Marina del Rey, Mothers' Beach- lifeguard tower.	A	B
Dockweiler State Beach at Ballona Creek mouth.	A	A
Dockweiler State Beach at Culver Blvd. drain.	A+	A+
North Westchester Storm Drain at Dockweiler State Beach.	A+	A+
Dockweiler State Beach at World Way (south of D&W jetty).	A+	D
Dockweiler State Beach at Imperial Hwy drain.	B	A+
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	A+
Dockweiler State Beach at Grand Ave. drain.	B	F

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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NFL

Raiders hire Hall of Famer Rod Woodson as asst

BY JOSH DUBOW
AP Sports Writer

ALAMEDA, Calif. The Oakland Raiders added a Hall of Famer to their coaching staff, hiring Rod Woodson on Monday as an assistant to coach the team's cornerbacks.

Woodson was one of the most accomplished defensive backs ever to play the game and was named to the NFL's 75th Anniversary Team. He played the final two of his 17 seasons with the Raiders, helping the team win the 2002 AFC championship.

"It's an honor to be back with the Raiders and be able to talk to Raider players about true football," Woodson said. "I'm looking forward to working with the organization and the challenges of the 2011 season."

Woodson had recently served as a television analyst at the NFL Network and Big Ten Network but decided to get into coaching.

Woodson spent the bulk of his playing career with Pittsburgh, starring for 10 seasons on the Steelers. He was named AP Defensive Player of the Year for Pittsburgh in 1993 and helped the Steelers reach the Super Bowl following the 1995 season.

He also spent one season with the San Francisco 49ers and four with Baltimore, winning the Super Bowl with the Ravens following the 2000 season.

Woodson was named to 11 Pro Bowls, the 1990s all-decade team and was named a first-team All-Pro six times as either a cornerback, safety or kick returner.

"I'm excited that we have a Hall of Fame player who is coming back to the organization," coach Hue Jackson said. "I was extremely impressed during the interview process with his communication skills and I'm looking forward to Rod imparting his wealth of knowledge to our players."

Woodson's 71 career interceptions rank third all-time in NFL history. He is the career leader in interception returns for touchdowns (12), and interception return yardage (1,483).

The Raiders still have not announced who their defensive coordinator will be next season. Chuck Bresnahan and Kevin Ross are both on staff listed as defensive assistants without any position responsibilities and could be candidates.

Rev Up Your Business with Speed Networking



Join the Santa Monica Chamber of Commerce for our Monthly Speed Networking Event

Speed Networking is a fast paced event that allows you to network, one-on-one, for 3 minutes with each person in the room. You then rotate around the room, trading leads, tips, and contact information.

Event Details
When: February 22, 2011
Time: 5pm - 6:30pm

Where: Santa Monica Chamber (1234 6th St., Suite 100, Santa Monica, CA)
Who: Both members and prospective members welcome
Cost: $10 for members, $25 for prospective members

SANTA MONICA CHAMBER OF COMMERCE

For more information Call 310-393-9825 or visit www.smchamber.com

TELL SANTA MONICA WHAT YOU THINK!
WRITE A LETTER TO THE EDITOR
Email to: editor@smdp.com or fax to (310) 576-9913
smdp.com Santa Monica Daily Press office (310) 458-7737

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Call theater for information.

AMC Loews Broadway 4
1441 Third Street Promenade
(310) 458-6232

Blue Valentine (NC-17) 1hr 54min
4:40pm, 10:00pm

Company Men (R) 1hr 53min
2:05pm, 7:25pm

True Grit (PG-13) 1hr 50min
1:55pm, 4:35pm, 7:15pm, 9:55pm

Rite (PG-13) 1hr 52min
1:30pm, 4:20pm, 7:05pm, 9:45pm

Green Hornet 3D (PG-13) 1hr 48min
1:20pm, 4:10pm, 7:00pm, 9:50pm

AMC Santa Monica 7
1310 Third St.
(310) 451-9440

Gnomeo & Juliet 3D (PG) 1hr 24min
11:30am, 1:50pm, 4:10pm, 6:30pm, 8:50pm

Just Go With It (PG-13) 1hr 50min
11:00am, 1:45pm, 4:45pm, 7:45pm, 10:30pm

No Strings Attached (R) 1hr 50min
11:10am, 1:45pm, 4:30pm, 7:15pm, 10:00pm

Sanctum 3D (R) 1hr 43min
11:05am, 1:40pm, 4:15pm, 7:00pm, 9:45pm

Black Swan (R) 1hr 50min
11:35am, 2:20pm, 5:05pm, 7:45pm, 10:30pm

Justin Bieber Never Say Never 3D (G) 1hr 45min
11:15am, 12:45pm, 2:05pm, 3:00pm, 4:45pm, 6:15pm, 7:30pm, 9:00pm, 10:15pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Dogtooth (Kynodontas) (NR) 1hr 34min
4:30pm, 9:55pm

Carancho (Las heridas) (NR) 1hr 45min
1:50pm, 7:20pm

King's Speech (R) 1 hour 58 min
1:10pm, 4:00pm, 7:00pm, 9:50pm

Another Year (PG-13) 2hrs 09min
1:10pm, 4:10pm, 7:10pm, 10:10pm

Biutiful (R) 2hrs 27min
1:20pm, 4:40pm, 8:00pm

AMC Criterion 6
1313 Third Street Promenade
(310) 395-1599

Roommate (PG-13) 1hr 33min
12:30pm, 3:00pm, 5:30pm, 8:00pm, 10:20pm

Eagle (PG-13) 1hr 54min
1:40pm, 4:30pm, 7:20pm, 10:10pm

Just Go With It (PG-13) 1hr 50min
1:00pm, 4:00pm, 7:00pm, 10:00pm

Mechanic (R) 1hr 40min
2:40pm, 5:10pm, 10:35pm

Fighter (R) 1hr 54min
1:30pm, 4:25pm, 10:30pm

From Prada to Nada (PG-13) 1hr 47min
12:05pm

Gnomeo & Juliet (PG) 1hr 24min
12:20pm, 2:40pm, 5:05pm, 7:30pm, 9:50pm

For more information, e-mail news@smdp.com

Visit with friends, Taurus

ARIES (March 21-April 19)
★★★ Stay centered. Your time will come. Calming down a volatile situation might be a problem. Perhaps letting it go might be best. Through observing, an unexpected insight becomes plausible. Tonight: Home is where the heart is.

TAURUS (April 20-May 20)
★★★★ Others might be in a unique position of facilitating one of your long-wished-for goals. You will gain a perspective about others as a result of what occurs. Know when to say "enough" or to delegate. You cannot be everything to all people. Tonight: Visit with friends.

GEMINI (May 21-June 20)
★★★ You might not appreciate being on a budget, yet you might not be able to do otherwise. Your sense of direction comes into play, as well as long-term goals. An unexpected offer or opportunity could color your perspective. Tonight: Run errands on the way home.

CANCER (June 21-July 22)
★★★★★ Your smile goes a long way toward making you a winner. Evaluate and consider your options with more depth. Unexpected avenues will open up if you are willing to let go of your comfort level mentally. Look at your rigidity about issues. Perhaps that locked thinking is really about protection. Tonight: The world is your oyster.

LEO (July 23-Aug. 22)
★★★ Know when not to get involved. Someone you count on reveals unusual unpredictability. Decide to trust his or her judgment and sit on the sideline in order to see what comes up. Fatigue could mark your decisions. Buy time rather than act. Tonight: Much-needed personal time.

VIRGO (Aug. 23-Sept. 22)
★★★★★ A meeting clears the air. The spirit of cooperation is renewed. Still, you find others to be full of surprises. Honor each person's uniqueness. A great idea floats in from out of left field. Knowing your limits is key. Tonight: Only where there are crowds.

LIBRA (Sept. 23-Oct. 22)
★★★★ A must appearance is clearly the only way to go. Investigate a new technique or technology. You don't need to understand what is motivating someone; simply decide if you can deal with his or her energy. Negativity needs to be curbed, in either case. Tonight: Forget obligations. Be happy.

SCORPIO (Oct. 23-Nov. 21)
★★★★★ Follow through on a lead. Think about what is presented. An unusual idea comes forward that at first you might need to rethink. Be careful if you feel that you are heading in the wrong direction. Tonight: Follow an emotional suggestion.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ Work with individuals, knowing full well what is happening and your choices. A meeting could be difficult, creating an underlying sense of tension. Postpone dealing with a private matter until you have the time to process and really think it through. Tonight: Where the action is.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ Keep talking and sharing. People in general might command a lot of attention. You know how far you are willing to go. Reveal more of your thoughts, yet be willing to deal with different ideas as well. A boss could be difficult. Tonight: Go with another's plans.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ Remain easygoing, but don't allow your finances to get involved with a choice of direction. You might wonder what is the best way to handle someone who feels that he or she has more say-so in your life than you would like. Perhaps an honest chat is needed. Tonight: Choose a relaxing activity.

PISCES (Feb. 19-March 20)
★★★★★ Your creativity keeps bubbling up. The real decision is which idea you want to follow through on. You could jolt not only others but also yourself with the decisions you make. Remain easygoing, despite a partner's innate tension-laden behavior. Tonight: Lighten up.

Happy birthday

This year, you will be juggling many responsibilities with your ability to be extremely innovative. The question might be where it would be most effective to streamline the process. Explore creative options. Those at a distance don't seem to be as receptive or as caring as in the past. If you are single, you could meet a fun playmate to share with in the spring. If you are attached, the two of you do a lot more sharing and bond even more strongly. A CANCER in your daily life adds to the quality of your life.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average



MYSTERY PHOTO

Brandon Wise *brandonw@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

Garfield

By Jim Davis



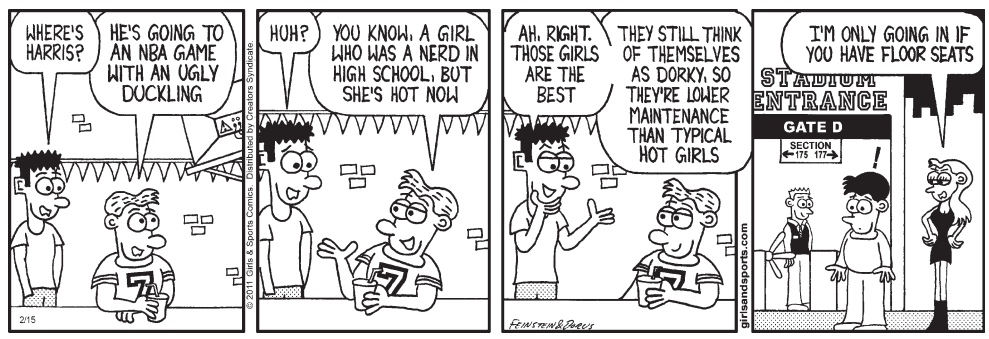
The Meaning of Lila

By John Forgetta & L.A. Rose



Girls and Sports

By Justin Borus and Andrew Feinstein



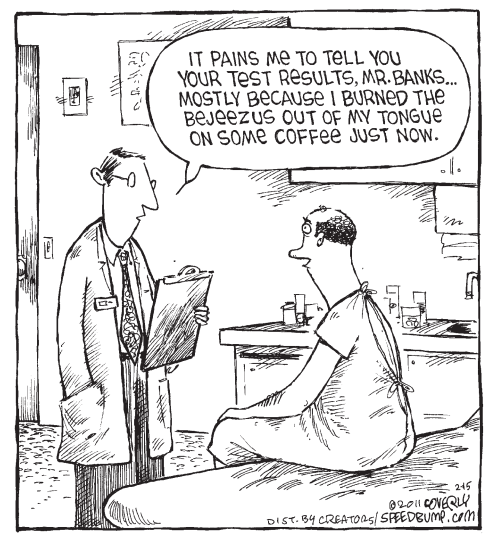
Strange Brew

By John Deering



Speed Bump

By Dave Coverly



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★★

			8		2	6		
	2				1		7	
9		7				4		
6	1		7		5			8
				6				
5			2		4		6	1
		8				3		9
	5		9				8	
		9	6		8			

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

9	2	8	5	7	4	3	1	6
7	5	1	3	6	9	4	2	8
6	3	4	8	1	2	7	5	9
5	1	7	6	2	3	9	8	4
8	9	6	7	4	5	2	3	1
2	4	3	1	9	8	6	7	5
4	7	5	9	3	1	8	6	2
3	8	2	4	5	6	1	9	7
1	6	9	2	8	7	5	4	3



Rivini Salon & Reflexology
Grand Opening
We offer full 1 Hour:
Foot Massage: $25/hr
Deep Pressure massage that includes 20 minutes head, neck, back, arms and shoulder massage, and 40 minutes of foot massage.
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CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Stream sediment
5 Sound mixer's control
10 Without — in the world
12 Unaided
13 As an example
15 Finish
16 West of Hollywood
17 Fine, to NASA
18 Bugsy's last name
20 French 1 verb
21 Earth layer
22 Require
23 Mall businesses
25 Worry
28 Sentence subjects
31 Hightails it
32 Gumshoe
34 French article
35 Glimpse
36 Homer's bartending pal
37 First of all
40 Bach creation
41 Fathers
42 Like a cliff
43 Do some modeling

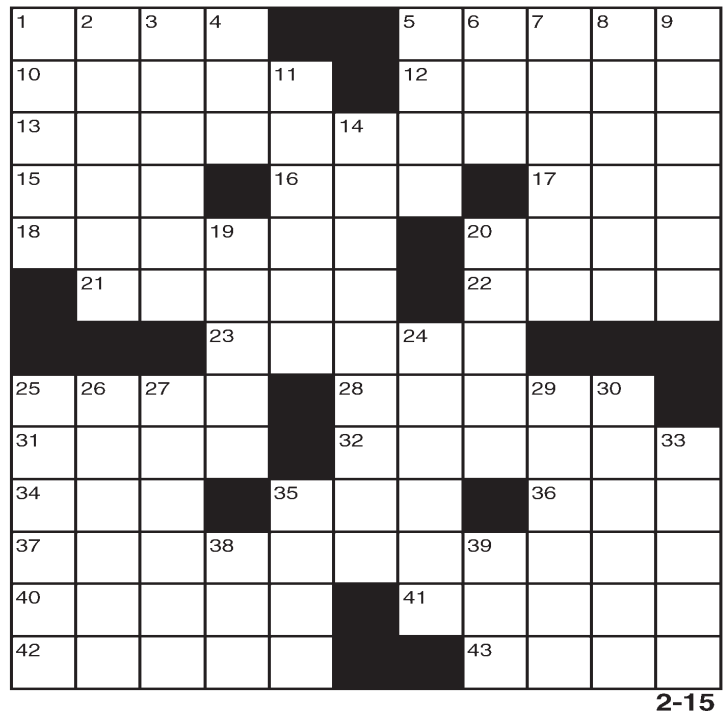
DOWN

1 Bank fixtures
2 Serving as a symbol
3 Pantry
4 Numerical prefix
5 Destiny
6 In the style of
7 Give to charity
8 Concert bonus
9 Smelled really bad
11 Catch in a net
14 South-east California sight
19 Strong winds
20 Follow
24 Raft operators
25 Plumps up
26 Became depleted
27 Come into view
29 Uno, for one
30 Boutiques
33 "Siddhartha" author
35 Escalator part
38 Take to court
39 Pointer

O	R	A	L	■	P	A	I	R	S	■
P	O	G	O	■	U	P	K	E	E	P
A	V	I	V	■	R	E	E	L	E	R
R	E	L	E	A	S	E	■	A	P	E
T	R	E	N	D	U	P	■	T	I	P
■	■	■	O	D	E	■	L	E	N	A
S	P	I	T	S	■	D	O	D	G	Y
P	A	N	E	■	C	A	V	■	■	■
A	R	C	■	M	O	L	E	R	A	T
D	O	E	■	A	L	I	B	A	B	A
E	L	N	I	N	O	■	I	T	A	L
R	E	S	T	O	N	■	R	I	S	E
■	S	E	E	R	S	■	D	O	E	S

Yesterday's answer

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2-15

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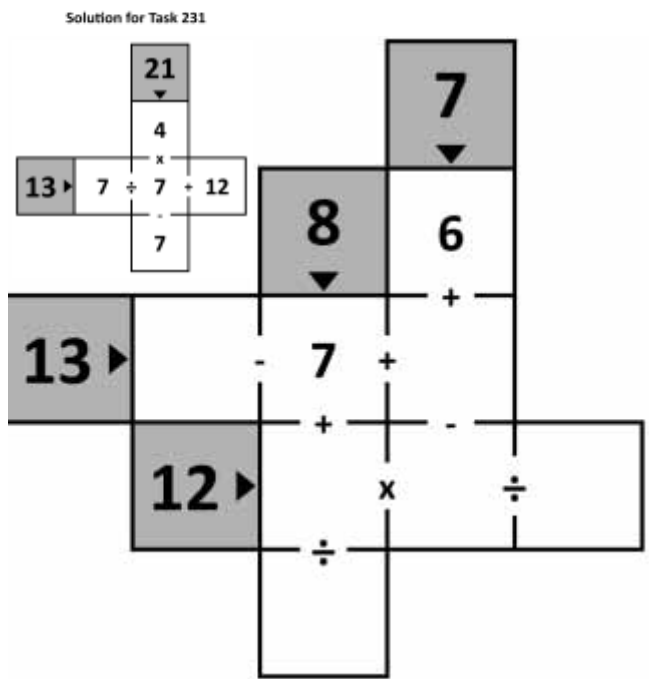
- Fill the grid with the set of given numbers (1 to 12) to satisfy the Equa demands (7 to 24) in the shaded boxes. The Equa demands represent the sum of the digits that you will insert into the empty squares.
- Each horizontal row has one Equa demand to satisfy; each vertical column also has one demand to satisfy. Each empty square in the grid dictates the math operation (addition +, subtraction -, multiplication X, and division ÷) that must be performed to meet the demands.
- You must follow the given math operations for each square and you must make sure all the numbers satisfy the demands in the shaded boxes when connected in adjacent threes and calculated together from left to right, and top to bottom.
- The numbers you insert into the grid must satisfy the Equa demands both horizontally and vertically.

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Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

9, 10, 10, 11, 12, 12

Solution for Task 231



DAILY LOTTERY

MEGA MILLIONS: 8 9 17 32 34 Meganumber: 13 Jackpot: $40M

SUPER LOTTO PLUS: 11 30 31 33 42 Meganumber: 8 Jackpot: $9M

Fantasy 5: 18 19 28 31 37

DAILY 3 MIDDAY: 9 2 8 EVENING: 1 7 3

DAILY DERBY: 1st: 10 Solid Gold 2nd: 05 Calfornia Classic 3rd: 09 Winning Spirit RACE TIME: 1:45.05

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ In December, McCaskey East High School in Lancaster, Pa., established a dynamic new program to improve their students' educational outcomes: racial segregation. At least three of the 11 junior class homerooms were designated as black-only with black girls "mentored" during homeroom period by black female teachers and black boys mentored by black male teachers (on the theory that kids will learn more from people who look like them).

■ Vietnam veteran Ronald Flanagan, in the midst of expensive treatment for bone cancer, had his medical insurance canceled in January because his wife mistakenly keyed in a "7" instead of a "9" in the "cents" space while paying the couple's regular premium online, leaving the Flanagans 2 cents short. Said the administrator, Ceridian COBRA Services, that remittance "fit into the definition in the regulations of 'insufficient payment'" and allows termination. (Ceridian said it warned the Flanagans before cancellation, but Ron Flanagan said the "warning" was just an ordinary billing statement that did not draw his attention.)

■ From a December memo to paramedics in Edmonton, Alberta, by Alberta Health Services: Drivers should "respond within the posted speed limits even when responding with lights and siren." "Our job is to save lives," AHS wrote, "not put them in jeopardy." According to drivers interviewed by Canadian Broadcasting Corporation News, police have been issuing tickets to drivers on emergencies if they speed or go through red lights.

TODAY IN HISTORY

1996 At the Xichang Satellite Launch Center in China, a Long March 3 rocket, carrying an Intelsat 708, crashes into a rural village after liftoff, killing many people.

2003 Protests against the Iraq war occur in over 600 cities worldwide. It is estimated that between 8 million to 30 million people took part, making this the largest peace demonstration in the history of the world.

WORD UP!

inveigle \ in-VAY-guhl; -VEE- \ , transitive verb;

1. To persuade by ingenuity or flattery; to entice. 2. To obtain by ingenuity or flattery.

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Obituaries

Elizabeth (Bea) Musica Holzman



Elizabeth (Bea) Musica Holzman Born December 26th, 1920 to January 31st, 2011 Little Falls, NY Bea loved hiking, being in nature, travel, cooking, the arts, and she had a great sense of style and aesthetics. She surrounded herself with beauty.
Born to Czechoslovakian immigrant parents, she was the youngest of seven children. She graduated and trained at Massachusetts General Hospital School of Nursing Then worked at Lenox Hill Hospital The career she was most proud of, was working for Dermatologist, Dr. George Andrews, New York City Traveled Europe and Guatemala in the 40s, then moved to Santa Monica, CA. Met her husband, Herbert Holzman, whose Aerospace job took them to Brunswick, Maine, Tacoma Washington, then back to Santa Monica.
She continued her work as an RN, working at Saint John's Hospital and then in the Student Health Immunalogy Department at UCLA. After Herb's passing in 1993, Bea stayed in their home 12 more years, until she decided to join her two daughters in Santa Barbara. Bea lived happily in her apartment, in Maravilla until her passing. Bea is survived by her two daughters, Lisa Holzman James, Myla Holzman Kato, son-in-law, Danny Kato, and granddaughters Isabel Myla James, and Katie Anne James. Bea's Brother, Daniel Mucica, 97, still lives in Caruthersville, Missouri.
In lieu of flowers, please send donations to Santa Barbara Visiting Nurses and Hospice Care, 805-965-5555

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110109359 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/20/2011 The following person(s) is (are) doing business as ILLUMINE. The full name of registrant(s) is/are: EMILY A. HODA 1217 20TH ST, UNIT 104 SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:EMILY A. HODA; OWNER . This statement was filed with the County Clerk of LOS ANGELES County on 01/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/25/2011, 02/01/2011, 02/08/2011, 02/15/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0220075
The following person(s) is (are) doing business as: MAID EXOCTIC; BEAUTY CLEAN, 1711 STONER AVE., L.A., CA 90025. Full name of registrant(s) is (are) TYWONDA SHANKLIN, 1711 STONER AVE., L.A., CA 90025. This Business is conducted by: AN INDIVIDUAL. Signed: TYWONDA SHANKLIN. This statement was filed with the County Clerk of Los Angeles County on 02/09/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 14, 21, 28, March 07, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0220086
The following person(s) is (are) doing business as: MILLIONAIRE WOMEN'S CLUB, 468 N. CAMDEN DR., BEVERLY HILLS, CA 90210. Full name of registrant(s) is (are) PHOEBUS VINCENT SMITH, 2024 W. 96th PL., L.A., CA 90047. This Business is conducted by: AN INDIVIDUAL. Signed: PHOEBUS VINCENT SMITH. This statement was filed with the County Clerk of Los Angeles County on 02/09/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 2/1/11. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under

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Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 14, 21, 28, March 07, 2011
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ICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0227182
The following person(s) is (are) doing business as: RETI, 6060 HILLANDALE DR. #1, L.A., CA 90042. Full name of registrant(s) is (are) ANTONIO F. ORTIZ, ANTHONY FRANCIS ORTIZ, 6060 HILLANDALE DR. #1, L.A., CA 90042. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: ANTONIO F. ORTIZ. This statement was filed with the County Clerk of Los Angeles County on 02/10/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 14, 21, 28, March 07, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0198567
The following person(s) is (are) doing business as: TRUJILLO FIBERGLASS REPAIR, 804 NANTES AVE., LA PUENTE, CA 91744. Full name of registrant(s) is (are) ANNA SOTO, 804 NANTES AVE., LA PUENTE, CA 91744. This Business is conducted by: AN INDIVIDUAL. Signed: ANNA SOTO. This statement was filed with the County Clerk of Los Angeles County on 02/04/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 14, 21, 28, March 07, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0228813
The following person(s) is (are) doing business as: TWENTIETH CENTURY OBJECT, 2062 GLENCOE WAY, HOLLYWOOD, CA 90068. Full name of registrant(s) is (are) MICHAEL CRISPEN, 835 S. OXFORD ST., L.A., CA 90005. This Business is conducted by: AN INDIVIDUAL. Signed: MICHAEL CRISPEN. This statement was filed with the County Clerk of Los Angeles County on 02/10/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 14, 21, 28, March 07, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0200209
The following person(s) is (are) doing business as: iCUTE SHOP, 19300 OAKVIEW LANE, ROWLAND HTS., CA 91748. Full name of registrant(s) is (are) LI LI JIANG, 19300 OAKVIEW LANE, ROWLAND HTS., CA 91748. This Business is conducted by: AN INDIVIDUAL. Signed: LI LI JIANG. This statement was filed with the County Clerk of Los Angeles County on 02/04/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 14, 21, 28, March 07, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0228470
The following person(s) is (are) doing business as: EMPIRE PAYMENT SYSTEMS; EMPIRE FINANCIAL SOLUTIONS, 727 ASHLAND #5, SANTA MONICA, CA 90405. Full name of registrant(s) is (are) STEVEN SCHUARTZ, 727 ASHLAND #5, SANTA MONICA, CA 90405. This Business is conducted by: AN INDIVIDUAL. Signed: STEVEN SCHUARTZ. This statement was filed with the County Clerk of Los Angeles County on 02/10/11. The

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registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 14, 21, 28, March 07, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0219716
The following person(s) is (are) doing business as: CHILA'S WEDDINGS, 5103 NEARGLEN AVE., COVINA, CA 91724. Full name of registrant(s) is (are) MARIA MARTINEZ, 5103 NEARGLEN AVE., COVINA, CA 91724. This Business is conducted by: AN INDIVIDUAL. Signed: MARIA MARTINEZ. This statement was filed with the County Clerk of Los Angeles County on 02/09/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 2/9/2011. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 14, 21, 28, March 07, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0200463
The following person(s) is (are) doing business as: VAN'S TRANSLATION & INS SERVICES, 7220 N. ROSEMEAD BLVD. #202-9, SAN GABRIEL, CA 91775. Full name of registrant(s) is (are) VANESSA NGUYEN HUA, 3807 TEMPLE CITY BLVD., ROSEMEAD, CA 91770. This Business is conducted by: AN INDIVIDUAL. Signed: VANESSA NGUYEN HUA. This statement was filed with the County Clerk of Los Angeles County on 02/04/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 14, 21, 28, March 07, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0198332
The following person(s) is (are) doing business as: GLOBAL BULLION ADVISORY SERVICES, 13715 DE ALCALA DR., LA MIRADA, CA 90638. Full name of registrant(s) is (are) TSR ENTERPRISES, INC., 13715 DE ALCALA DR., LA MIRADA, CA 90638. This Business is conducted by: A CORPORATION. Signed: TODD ROBINSON. This statement was filed with the County Clerk of Los Angeles County on 02/04/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 12/17/2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 14, 21, 28, March 07, 2011
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