



Santa Monica Daily Press

A VALENTINE'S GUIDE FOR GUYS
SEE PAGE 5

Since 2001: A news odyssey

THE IN THE SERVICE OF OTHERS ISSUE

PHILANTHROPY



STAYING IN TOUCH

Local business collects cell phones to help soldiers stay in touch

STORY BY MELODY HANATANI PAGE 11

Alexis Hawkins news@smdp.com

TAKING IT IN: Kelcey Murakami collects previously owned cell phones as part of the Cell Phones for Soldiers program at the Handle With Care Packaging Store on Wilshire Boulevard. The program provides calling cards to soldiers serving overseas to stay in touch with family.

Preferential parking OK'd

BY KEVIN HERRERA
Editor in Chief

SAMOH After years of frustration, residents living just south of here will finally have some parking peace.

The California Coastal Commission late last week approved City Hall's request to establish a new preferential parking zone (Zone U) for the neighborhood bounded by Lincoln Boulevard to the east, Pico Boulevard to the north, Fourth Street to the west and Ocean Park Boulevard to the south.

Under the new restrictions, those who do not live in the area and who do not have a preferential parking permit will be allowed to park in the zone only for two hours at a time Monday through Friday from 7 a.m. to 6 p.m.

Currently, residents living on Bay Street between Sixth and Lincoln have filed for preferential parking, as did residents living on Grant Street between Sixth and Lincoln, Sixth between Bay and Pacific, and Kensington Road between Beverly Avenue and Seventh Street.

Ruth Harper, a transportation planning associate with City Hall's Traffic Management Division, said signs notifying drivers of the new restrictions should be posted within two months. Residents in the new preferential parking zone who do not live on the streets mentioned can file petitions with City Hall to have their blocks included.

City Hall filed for preferential parking after hearing complaints from several neighbors about the inability to find parking near their homes because student driv-

ers from nearby Santa Monica High School take up many of the available spaces. Residents said students and their parents have been driving recklessly through their neighborhood, some with no regard for traffic laws or common courtesy, leaving trash behind or playing loud music early in the morning as they sit in their cars and wait for school to start.

Residents who have fought for preferential parking for nearly eight years sent e-mails to the City Council documenting incidents where students have run over cats, clipped cars and come dangerously close to hitting pedestrians.

When longtime resident Steve Short heard the Coastal Commission — which protects beach access and has previously come out against preferential parking restrictions in the coastal zone — approved City Hall's request, he was elated.

"This is absolutely fantastic," Short said. "It's about time. It will be nice to have some feeling of normalcy instead of having to walk three or four blocks to get home."

Barb Frederick, who lived on Bay Street for more than eight years, said she was happy for her former neighbors. Frederick moved out of the area because of her frustrations with traffic and vagrancy.

While it's good news for residents, students at the high school will most likely not be pleased. That's because they feel they have very few options available for parking considering the school provides only 40 spaces on campus. With more than 3,000 students attending Samohi, it is easy to see why there is a problem and why students are parking

SEE PARKING PAGE 10

Officers thankful for paid leave

BY NATALIE EDWARDS
Special to the Daily Press

DOWNTOWN In the main hall under the skylights at the Santa Monica Police Department, a large mixture of police officers, department staff, and family members met last week to honor the departure of Officer Marcus Mitchell.

Mitchell, tall and imbued with a preternatural calmness, wasn't leaving the depart-

ment. A reservist since he left active duty in the military in 2002, Mitchell was shipping out to serve his second tour of duty in Iraq. Mitchell is one of six officers in the SMPD and one of 12 city employees who are members of the United States military reserves.

Though the SMPD would be bereft of an officer, the mood was celebratory because the speakers — Lt. Ray Cooper, Capt. Wendell Shirley, and Deputy Chief Phil Sanchez — focused on the remarkable dual

commitment of an officer who divides his time in service both at home and abroad.

There was also a second, unspoken reason for the festive atmosphere of the gathering. Mitchell's departure is the first since City Hall, in a nationally unprecedented act, passed a resolution that extends paid leave, benefiting Mitchell and city employees who are reservists like him.

SEE LEAVE PAGE 12



Gary Limjap
(310) 586-0339
It's all about you... **The client**
COLDWELL BANKER



WINTER STACKABLES

331 Wilshire Blvd. Santa Monica 2 Hours Free Parking (Behind Store)
Monday-Saturday 10am-6pm 310.451.1349 • www.readersjewelers.com



SMALL BUSINESS STARTUP?
Let me help you succeed
CONSULTING • BOOKKEEPING • PLANNING TAXES
SAMUEL B. MOSES, CPA
(310) 395-9922
100 Wilshire Blvd., Suite 1800
Santa Monica 90401

Fine jewelry, the gift of love



Edward Avedis
COLLECTION

A 5th Generation of Family Jewelers



READERS
FINE JEWELERS
5th GENERATION



Eddie Guerboian
Goldsmith - Designer

331 Wilshire Boulevard, Santa Monica
310.451.1349
www.readersjewelers.com

Hair Removal Packages

"Sunset Package"

Bikini + Underarms

Six Full Treatments of Each Just \$999

"Platinum Sunset Package"

Bikini + Underarms + Full Legs

Six Full treatments of Each Just \$1999

West Hollywood Santa Monica
Woodland Hills Marina Del Rey

888-96-LASER

LASERAWAY.NET



BOB GABRIEL INSURANCE

Providing Professional & Personalized Service Since 1936



- Auto Experts
- Life, Disability & Pension
- Homeowners
- Commercial & Business
- Workers Compensation
- Group & Individual Health

Representing "A" rated companies
including MERCURY INSURANCE

*California survey shows Mercury Insurance Auto
rates to be the most competitive in this area.*

Phone Quotes Available

We encourage you to support the Santa
Monica Historical Society Museum —
The Archives of Santa Monica.
1539 Euclid (310) 395-2290

310.829.0305
2325 Wilshire Blvd., Santa Monica

Calendar

2

WEDNESDAY, FEBRUARY 13, 2008

Santa Monica Daily Press

A newspaper with issues

Notary Public

(insured and bonded)
Santa Monica Daily Press
Ask for Connie
310-458-7737
connies@smdp.com

Available weekdays 9-5
Call or email for rates or appointments
Walk-ins welcome

Santa Monica Daily Press

WHAT'S UP WESTSIDE

OUT AND ABOUT IN SANTA MONICA AND SURROUNDS

Brian Wright and The Waco Tragedies

1211 1/2 N. Cahuenga Blvd., LA, 10 p.m. — 11:30 p.m.

Texas-born Brian Wright and the Waco Tragedies — an Americana Folk/Rock-inspired band — will play the Hotel Cafe tonight. Tickets available at the door. For more information on the band, visit www.myspace.com/thewacotragedies.

Valentine's Enchanted Lunchtime Fairy Tale Theatre

1211 Fourth St., 12:30 p.m. — 2 p.m.

Story-telling, sing-a-longs, crafts, enactment of a Valentine-themed fairy tale, theatre games and a yummy lunch make up Valentine's Week Enchanted Lunchtime Theatre. Ticket prices for this Mommy/Daddy and Me event for 3 to 5-year-olds are \$25 for kids; parents are free (including lunch). Reservations are a must. Call (310) 394-9779 ext. 2 or visit SantaMonicaPlayhouse.com.

Mystery book group

1704 Montana Ave., 7 p.m. — 8:30 p.m.

The Montana Avenue Branch Library will discuss Josephine Tey's "The Daughter of Time."

Hurrell's Muses: 'The Women'

601 Santa Monica Blvd., 6:30 p.m. — 9 p.m.

Coinciding with the California Heritage Museum's exhibit of Hollywood glamour photography by George Hurrell, the Main Library presents the 1939 classic movie, "The Women," starring two of Hurrell's most prominent muses, Norma Shearer and Joan Crawford. Free program, all ages welcome. Seating is first come, first served in the MLK Jr. Auditorium.

Kulturas anniversary

1700 Ocean Park Blvd., 11 a.m. — 7 p.m.

Transplant second-hand bookstore, Kulturas, is celebrating its first whole year in Santa Monica by having "rolling sales" around different sections of the store. Check out their "sort-of-vintage" clothing corner and the current artist exhibit. For further information, call (310) 450-8707.

Thursday, Feb. 14, 2008

Love is in the air 130 feet above the Santa Monica Bay

Santa Monica Pier, Noon — 9 p.m.

Valentine's Day couples will soar to heights of 130 feet to share a quiet, breathtaking moment together on the Pacific Wheel at Pacific Park. An individual ride on the Pacific Wheel is \$3. Prices and operating hours are subject to change so call ahead (310) 260-8744 or visit pacpark.com.

'Bye Bye Birdie'

601 Pico Blvd., 7 p.m. — 10 p.m.

Tonight is the opening night performance of SaMo High's production of "Bye Bye Birdie." So if you can't get "that good 'old-fashioned' fun feeling" through some romance on Valentine's Day, then see if you can't catch it via a performance of this classic musical. Tickets are \$10 for all students and seniors; \$15 for adults. Call the box office for tickets at (310) 458-5939 or visit www.smclo.org.

Yoga your brains out

2215 Main St., 7:30 p.m. — 9:30 p.m.

YogaWorks Main Street Studio will host its annual "Valentine's Day Partner Yoga" class for couples. Lead by yoga duet Billy and Patti Asad, this evening of partner assisted asanas and meditation will be motivating and interactive. This class is open to new and pre-existing students of all levels and is not limited to romantic partners, nor partners of the opposite sex. It can be practiced with a friend, relative or significant other. Partner yoga also welcomes partners of different sizes and flexibility. The course is \$65 per couple.

'Robots vs Fake Robots'

3116 Second St., 8 p.m.

It's the year 6000. Robots rule the world, and humans are despised second-class citizens. A young man named Joe abandons his human world in a quest to transform himself into a robot. The Powerhouse Theatre presents a dark comedy that asks the question: What are you willing to sacrifice to fulfill your deepest desire? General admission is \$20. Students, seniors and individual tickets for groups of 8 or more are \$15. To purchase tickets and for information, call (310) 396-3680, ext. 3 or go to www.powerhousetheatre.com.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.



Nearly 50,000 primary votes won't count

BY DAILY PRESS STAFF

NORWALK An estimated 49,500 votes were cast incorrectly in Los Angeles County by nonpartisan voters in the presidential primaries and cannot be counted because the voters' intentions are unclear, acting Registrar Recorded Dean Logan said Monday.

The mismarked ballots were the result of a confusing ballot design and poor education of poll workers and the public, Logan said. That left many decline-to-state voters unaware of the need to fill in a bubble indicating whether they were voting in the Democratic Party or American Independent Party primary.

Logan said the lost votes would not affect the outcome of the presidential races or the allocation of Democratic Party delegates by congressional district because in each case the margins were too large.

Results from a non-partisan ballot review shows over 140,000 of the 189,438 non-partisan ballots cast on Feb. 5, were cast correctly.

The review and analysis of a statistically relevant sampling of non-partisan ballots cast in 48 precincts was conducted to quickly quantify the occurrence of non-partisan voters who more likely than not intended to cross-over and cast a ballot for a Democratic or American Independent Party Presidential candidate — and to differentiate those ballots from those where the voter clearly elected to vote an exclusively non-partisan ballot.

"The results do, however, indicate that more than two thirds of all non-partisan voters executed their votes appropriately. Despite this finding, it is undoubtedly clear that Los Angeles County must find a remedy for simplifying its cross-over voting procedures before the upcoming June 3, 2008 Statewide Primary Election," Logan said. "I will call upon voters, pollworkers and stakeholders alike to join the Registrar-Recorder/County Clerk in identifying the most effective and least confusing method of achieving this remedy."

The complete Non-Partisan Ballot Review and Analysis is available on the RR/CC website, www.lavote.net.

news@smdp.com

✉ WHAT DO YOU THINK?

■ Send letters to editor@smdp.com



Alexis Hawkins news@smdp.com

THIS WON'T HURT A BIT: Dr. Carol Schwartz (left) treats patient Ernest Lane at the Venice Family Clinic on Pico Boulevard on Tuesday.,

Family Clinic gets big gift

Donation will help complete Santa Monica renovation

By Daily Press Staff

PICO NEIGHBORHOOD The largest free clinic in the country just got a financial shot in the arm from one of the largest health care providers in the state.

Kaiser Permanente of Southern California awarded a \$575,000 grant to the Venice Family Clinic (VFC) on Monday, boosting the center's efforts to make health care accessible to the county's uninsured residents.

More than half of the grant — roughly \$312,000 — will go toward funding the completion of the expansion and renovation project at the Venice Family Clinic Simms/Mann Health and Wellness Center

on Pico Boulevard, one of the seven VFC locations on the Westside, and at 35,000 square feet, is the largest.

The Santa Monica clinic has undergone renovation the past few years, a process that has involved relocation of air conditioning pumps, carpet and vinyl replacement and new signage. The \$4.5 million construction project is expected to be completed in the next nine months, according to Liz Forer, the chief executive officer of the clinic.

The grant will also help complete construction projects at the Robert Levine Family Health Center on Venice Boulevard and the Irma Colen Administration Building on Rose Avenue.

Approximately \$40,000 of the grant will help pay for a full-time staff physician who will rotate among the seven centers and another \$20,000 will be used to streamline various procedures for enrolling eligible patients in public health insurance programs.

The VFC and Kaiser Permanente have a long-standing relationship, dating back to 1971. During the past 37 years the clinic has received more than \$1 million in grants from Kaiser, not including the most recent donation.

"This means we're able to essentially keep everything running day in and day out so we can provide care to the 400 people we serve each day," Forer said on Tuesday.

The clinic serves more than 22,000 low-income and uninsured patients every year, making it the largest free clinic in the country. The clinic, which is run by more than 1,800 volunteers, approximately 427 of which are physicians, was co-founded in 1970 by Philip Rossman and Mayer Davidson.

news@smdp.com

✉ WHAT DO YOU THINK?

■ Send letters to editor@smdp.com



Since 1967
Quality & Value Always!
Open 6am - 2:30pm Mon. - Fri.
6am - 4pm Sat. - Sun.

310-399-7892
2732 Main St.
Santa Monica

**"Lunch
Every Day!."**



Golda Savage

Stand [on] your [own] ground.
Helping sellers & buyers accomplish just that.

310.770.4490
golda@bulldogrealtors.com



BULLDOG REALTORS

1209 Abbot Kinney Boulevard, Venice

LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Take a CHiP to lunch

Editor:

I must commend the CHP for saving lives. On Sunday I passed four highway patrol umbrellas and many officers doing a wonderful job (which they trained for).

By appointment only they install safety seats, and most everyone there needed help. Lives will be saved by their dedication. It happened that most of the people there had tiny infants, and were being taught how to properly install their babies. Luckily I had my 4 year old (who was in an obsolete seat, and I didn't even know it). They trashed my seat and installed a brand new one, with many directions to me, and instructions to (my son) Danny, who listened intently.

I don't think our police, firemen, highway patrol are thanked enough. Shake their hands, buy them a coffee, invite them to dinner, do something nice for these dedicated men and women who put their lives on the line for us.

Serene Kenter

Santa Monica

Another restriping complaint

Editor:

I would just like to thank the city of Santa Monica's transportation department or whoever the idiot(s) (are) that thought eliminating a traffic lane, eliminating street parking, creating a two-way left turn lane where there are no possible way of completing a U-turn (there are no driveways), and adding bicycle lanes would somehow improve traffic in our Ocean Park neighborhood.

Since the restriping:

- I've had cars cross over the meridian lines to pass me using the oncoming lanes.
- I've witnessed a driver recklessly pass a vehicle on Pearl Street between 26th and 27th, completing it by blowing through a stop sign while entering the intersection in the oncoming lane.
- Drivers using the bike lane to pass other vehicles
- Curb hopping at traffic signals
- Running stops signs on side streets

The backup of traffic that used to begin around 4 p.m. now starts no later than 2 p.m. and is pretty much non stop morning to evening.

Cars in greater numbers are using Pearl, Oak, Hill streets and the alleys as alternative routes at breakneck speeds.

I can no longer find parking on the street, I can only enter my driveway from one direction on Ocean Park, and I've had to wait over 5 minutes just to exit my driveway because of nonstop, unforgiving motorists.

Restore the parking, restore the lanes, and end this madness before somebody is killed.

William Prrahn

Santa Monica



ODDS OF A CHILD BEING IN A FATAL AUTOMOBILE ACCIDENT:
1 in 23,000

ODDS OF A CHILD BEING DIAGNOSED WITH AUTISM:
1 in 166

Ad Council

To learn the signs of autism, visit autismspeaks.org

AUTISM SPEAKS
It's time to listen.



Going Postal

Steve "the Mailman" Breen

Send comments to editor@smdp.com

Voting holiday sure would be welcomed

SO I DID LIKE MOST OF YOU ON SUPER

Tuesday. I got to the polls after sundown with a scant couple of hours to spare until closing to engage in the franchise that only about one third of eligible voters in the US choose to exercise in this great country of ours. I ambled up the stairs at the church on Second and Hill streets, chatted with folks in line, cut a couple of jokes and scratched myself in a discreet but inappropriate fashion while I waited my turn to cast myself forth into the political miasma of Super Tuesday 2008.

I arrived at the table of poll workers, gave my name and waited for my ballot. The gal at the table informed me solemnly that I couldn't vote as I was a "VBM" [Vote By Mail] and couldn't participate. I said I never received my ballot and asked for a provisional ballot. She cocked an eyebrow at me that reminded me of my mom when I told her as a teen that "... those condoms couldn't possibly be mine." I got the "EYE." Ya know what I mean? When I further explained that I am the mailman on Main Street and that I deliver my own mail to my residence on Main and couldn't possibly have missed my own ballot, the poll worker relented, somewhat chagrined.

As she scanned across the log book and saw the nomenclature "REP" designating Republican next to my name, she again looked up at me quizzically and inquired, "Are you SURE this is YOU?" When I cheerfully and loudly assented without shame that, "Yes, I am a Republican," you would have thought that I told the woman that I had had radioactive syphilis. I scanned the log (which had probably 30 plus names on the page) and noted that I was the ONLY Republican inscribed. I joked that the good thing about being a Republican in Santa Monica is that I don't have to wait in line at the voting booth.

I further cajoled her and anyone within earshot that me and the other four Republicans in Santa Monica meet in a phone booth outside a steakhouse on Wilshire for our monthly meetings comparing caliber sizes. I think the poll worker was a Brady Bill vegetarian.

She looked at me like I was Darth Reagan (*heavy breathing* Nancy says I have this disease but I forget what it's called).

Now let me get this straight folks, we only hang out together and swirl around on our collective indifferences around the nature vs. nurture of our presidential candidates every four years. In a lot of instances it is the ONLY time that we actually ogle/yak/ inappropriately scratch our neighbors during the fever pitch of the Presidential Demolition Derby so why aren't more of us at the steering wheel of the ballot box?

I suggest a bipartisan bill for a proposed NATIONAL VOTING DAY. An unpaid holiday from work (excepting essential emergency personnel and any writers working for Letterman) so everybody that is eligible to vote has no excuse to get to the polls, stick their opposables in purple ink and give a thumbs up to their favorite political NASCAR jockey. This also eliminates tight races decided by "Chad" who seems to "hang" around in Florida. We take a census every decade as well as an occasional trip to the DMV so one should automatically be registered if one is eligible. Fer crissakes, a telemarketer shilling for (insert body part

I SUGGEST A BIPARTISAN BILL FOR A PROPOSED NATIONAL VOTING DAY. AN UNPAID HOLIDAY FROM WORK SO EVERYBODY THAT IS ELIGIBLE TO VOTE HAS NO EXCUSE TO GET TO THE POLLS, STICK THEIR OPPOSABLES IN PURPLE INK AND GIVE A THUMBS UP TO THEIR FAVORITE POLITICAL NASCAR JOCKEY.

here) implants can find you in Zambezi, so why can't the government use them, too?

After voting you can cruise over to O'Brien's to watch the results and either have a wake or have cause for celebration. On Inauguration Day the winning party has to throw the country a BBQ. If Republicans win there will be baby back ribs and beer (McCain was once a beer distributor). Should the Democratopians win there will be tofu dogs and soy caramel lattes (Hillary does a lot of "take out"... Obama favors SPAM musubi and diet Coke) .

Ladies and Gentlemen, start your engines!

STEVE BREEN is a self-described Reagan Republican and the "best looking mailman in Santa Monica." He can be reached at dulcamara@yahoo.com.

TELL SANTA MONICA WHAT YOU THINK!
WRITE A LETTER TO THE EDITOR
EMAIL TO: EDITOR@SMDP.COM OR FAX TO (310) 576-9913

Santa Monica Daily Press

Visit us online at smdp.com

PUBLISHER

Ross Furukawa
ross@smdp.com

EDITOR IN CHIEF

Kevin Herrera
editor@smdp.com

MANAGING EDITOR

Daniel Archuleta
daniela@smdp.com

STAFF WRITER

Melody Hanatani
melodyh@smdp.com

STAFF PHOTOGRAPHER

Brandon Wise
brandonw@smdp.com

CONTRIBUTING WRITERS

Bill Bauer, David Pissarra, Meredith Carroll, Kenny Mack, Jack Neworth, Lloyd Garver, Seth Barnes, Taylor van Arsdale, Dane Robert Swanson, Mark Marchillo, Ken Tarr, Mike Heayn, Brian Hepp, Mariel Howsepian and Cynthia Citron

NEWS INTERNS

Natalie Edwards
news@smdp.com

Chiara Canzi

news@smdp.com

PHOTOGRAPHY INTERNS

Geoffrey Dunn
news@smdp.com

Morgan Genser

news@smdp.com

Alexis Hawkins

news@smdp.com

ADVERTISING SALES MANAGER

Rob Schwenker
schwenker@smdp.com

ADVERTISING ACCOUNT EXECUTIVES

Julie Martinez
juliem@smdp.com

Liam Blume

Liamb@smdp.com

ADVERTISING ASSISTANT

Cynthia Vazquez
advertising@smdp.com

OPERATIONS MANAGER

Connie Sommerville
connies@smdp.com

PRODUCTION MANAGER

Tessa Vergara
tessav@smdp.com

PRODUCTION ASSISTANT

Frances Casareno
production@smdp.com

CLASSIFIEDS SALES MANAGER

Annie Kotok
anniek@smdp.com

CIRCULATION

Keith Wyatt
Osvaldo Paganini
circulation@smdp.com

Santa Monica Daily Press
A newspaper with issues

410 Broadway, Suite B
Santa Monica, CA 90401
OFFICE (310) 458-PRESS (7737)
FAX (310) 576-9913

Visit us online at smdp.com



The Santa Monica Daily Press is published six days a week, Monday through Saturday.

19,000 daily circulation, 46,450 daily readership. Circulation is audited and verified by Circulation Verification Council, 2006. Serving the City of Santa Monica, and the communities of Venice Beach, Brentwood, West L.A. Members of CNPA, AFPP, CVC, Associated Press, IFPA, Santa Monica Chamber of Commerce.

Published by Newlon Rouge, LLC

© 2006 Newlon Rouge, LLC, all rights reserved.



Word in Edgewise

Kenny Mack

Send comments to editor@smdp.com

A man’s guide to Valentine’s Day

TOMORROW IS VALENTINE’S DAY OR, AS I like to call it, the Super Bowl of Coupling. Just as it’s impossible to ignore NFL football during Super Bowl weekend, there will be no way to avoid couples tomorrow. Whether or not you’re actually dating, Feb. 14 can be one of the best days of the year, depending on how you play it.

If you’re a guy in a straight relationship, you need to understand that this is her day; it’s neither for you nor about you. Much like your wedding day, the fact that it couldn’t happen without you is irrelevant. Your job is to turn her fantasy into a reality. Luckily, they all want the same thing (to feel like the most loved and adored woman on Earth) and the road map to get there is clearly marked. If you live together, she should wake up to some kind of breakfast in bed and a Valentine’s card (the more unique the better) with a hand-written quote about love and beauty from one of her favorite writers. During the day, she should have flowers delivered; preferably in the morning so that her friends will all be jealous of how sweet her man is.

THE BEST PART IS YOU CAN PARLAY ONE NIGHT OF DOTING ON HER INTO TWO WEEKS OF PEACE ...

Even if you’re a gourmet chef, you must take her to dinner. This isn’t as much about the food as it is about the fact that she already has a dress, shoes, and bag picked out. Notice how I didn’t mention jewelry she might want to wear. That’s because sometime after the entrée and before dessert, you have to give her a gift of something sparkly.

By this point, she should be glowing. She may or may not be ready for the night to end, so be prepared to take her somewhere she can show off her outfit, her shoes, her bag, and her accessories (yourself included). It could be as simple as stopping for coffee or as involved as going dancing; either way, you’ve got to be ready for whatever she wants to do.

When you get back home, have one last thing waiting for her: Lingerie, the gift that

keeps on giving. If you’ve done everything else correctly (and neither of you has had too much wine), she should be feeling pretty frisky. While she changes into the lingerie, you get into bed and wait for her to give you some of that you’re-the-sweetest-man-in-the-world-and-I-love-you stuff that you usually only get on your birthday. And that’s not the best part. The best part is you can parlay one night of doting on her into two weeks of peace while you obsess over your March Madness brackets or your fantasy baseball draft after Spring Training. All things being equal, it’s not a bad deal.

Ladies also have a role to play tomorrow. If you have the kind of man who will do all of these things to make your day special, the least you can do is pick him up a fragrance you think would smell good on him or a set of cufflinks or something so that on the off-chance you get too drunk to do any physical coupling, he still has something to show for his efforts.

Single guys need to be extra careful because single ladies will be out in force, defiantly asserting their single-ness. And unlike a typical night out on the town, there won’t be that one friend responsible for blocking because they all will be looking for the “Boyfriend Experience” (all the physical benefits of a relationship without the annoying boyfriend). For one glorious night, every girl in the group will be looking for love — even if it’s only temporary. It’s a lot like Christmas for the single dude.

There is one group of guys who can’t participate in the annual Valentine’s Day festivities: Guys like me who date more than one woman. For us, Valentine’s Day is a nightmare because while we can send flowers to all of them, we can only have dinner and spend the night with one of them. Naturally, someone is going to be left out — and not seeing a woman on Valentine’s Day is a great way of guaranteeing you’ll never see her again. If you’re one of those guys, your only option is to do what I do: Tell them your mom is in town and you’re taking her to dinner. No woman will ever complain that you couldn’t see her because you wanted to make your mother feel special. Just make sure you stay out of sight and keep your phone off.

KENNY MACK is a writer and comedian living in Santa Monica who is a firm believer in the creed, “I’m not a player, I just crush a lot.” He can be reached at kennymack@gmail.com



John McGrail, C.Ht.

Riding the Weight Loss Roller Coaster?

Why not lose it for good?

(310) 235-2883

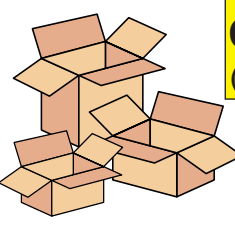
www.hypnotherapylosangeles.com



Hypnotherapists are not licensed by the state of California as healing arts practitioners; for your benefit and protection, work on some issues may require a written referral from a licensed physician or mental health professional.

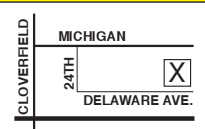
RECYCLE NOW!





CARDBOARD: \$125 per Short Ton
(Up to \$135 per short ton) Drop-off donation bins available 24 hours in front

Santa Monica Recycling Center
2411 Delaware Avenue in Santa Monica
(310) 453-9677



GERMAN CAR SERVICE

Specialist in Repair of **Porsche • VW • Audi • BMW**

- Best alternative to high dealer prices
- Complete service and repair
- All work guaranteed
- Locally owned and operated since 1965



2202 OLYMPIC BLVD., SANTA MONICA • (310) 829-2563



SANTA MONICA CHAMBER of COMMERCE *Nonprofits*



SANTA MONICA CHAMBER OF COMMERCE PRESENTS THE

3RD ANNUAL NONPROFIT FESTIVAL

LEARN HOW TO GET INVOLVED IN THE COMMUNITY

FEATURING:

- Interactive workshops
- Interactive workshops
- Fashion show
- Live entertainment
- Music
- Face painting
- Kid-friendly activities

**SATURDAY
FEBRUARY 23
10 am - 3 pm**

**Third Street Promenade
(between Wilshire & Arizona)**

FREE ADMISSION
Gift bags for the first 100 attendees!

SPONSORED BY



Harding, Larmore, Mullen, Jakle, Kutcher & Kozal

The Q-Line

PROUDLY BROUGHT TO YOU BY

Go small, go local

These days, it seems that the city is being overrun with corporate businesses. You have Starbucks on every corner and the likes of Abercrombie & Fitch taking over the promenade.

So this week’s Q-Line question asks:
In light of the corporate takeover, what local, small business is your favorite place to eat, shop or seek services?

Call (310) 285-8106 before Friday at 5 p.m. and we’ll print your answers in the weekend edition of the Daily Press. Please limit responses to a minute or less.



Kate Bransfield
Estates Director
Coldwell Banker - Montana Ave
310.395.1133

What is Your Home Worth?
Contact Me to Find Out.
for local, current real estate info...

SantaMonicaListings.com

Swartz GLASS CO.

FREE PARKING AVAILABLE

1726 Colorado Ave., Santa Monica
Phone: (310) 829-3625 Fax: (310) 829-0254

We Solve IRS Problems

K

JK Harris & Company®

The Nation's Largest Tax Resolution Firm
Over 200,000 taxpayers have chosen to benefit from the knowledge, experience, and proven tactics of our Tax Team.

Call 888-749-5918 Today! | Se Habla Español

3 Simple Steps to Tax Relief

- 1) Contact Us - 888-749-5918
- 2) Meet With Us - 425 Locations Nationwide*
- 3) Problem Solved - Get Your Life Back

* JK Harris sales consultants are available to meet with consumers, by appointment only, in over 425 locations in 43 states.

Call Now 888-749-5918

DO YOU HAVE SUBSTANTIAL CREDIT CARD DEBT?

Is it difficult just making your minimum payments?

Are you tired of the harassing calls?

Settle your credit card debt for less than you owe.

IT'S SIMPLE, SECURE AND PROVEN!

- Stop the harassing calls
- Legally reduce your debt
- Lower your monthly payments
- Get back on track and worry less

If you owe more than \$5,000 in credit card bills, find out today how quickly and easily you can eliminate your debt. Eliminate your debt - in a fraction of the time and for less than you owe. Get a low monthly payment that fits your budget. The call is free and there's no obligation.

LIFE CAN BE BETTER!

CALL NOW FOR YOUR FREE CONSULTATION

1-888-699-5705

Hermosa Group LLC

Returning troops resort to suicide

BY KIMBERLY HEFLING

Associated Press Writer

WASHINGTON National Guard and Reserve troops who have fought in Iraq and Afghanistan make up more than half of veterans who committed suicide after returning home from those wars, according to new government data obtained by The Associated Press.

A Department of Veterans Affairs analysis of ongoing research of deaths among veterans of both wars — obtained exclusively by The AP — found that Guard or Reserve members were 53 percent of the veteran suicides from 2001, when the war in Afghanistan began, through the end of 2005.

The research, conducted by the agency's Office of Environmental Epidemiology, provides the first demographic look at suicides among Iraq and Afghanistan veterans who left the military — a situation that veterans and mental health advocates worry might worsen as the wars drag on.

Upon learning of the VA's findings on Tuesday, the Veterans of Foreign Wars called for the Pentagon and the VA to combine their efforts to track suicides among those who have served in those countries in order to get a clearer picture of the problem.

"We're very concerned for the overall well-being of our military men and women as well as our veterans and want to know, is there a growing problem that needs to be addressed by both the (Defense Department) and the VA?" said Joe Davis, the VFW's public affairs director. "To fix a problem, you have to define it first."

Military leaders have leaned heavily on Guard and Reserve troops in the wars. At certain times in 2005, members of the Guard and Reserve made up nearly half the troops fighting in Iraq.

They were nearly 28 percent of all U.S. military forces deployed to Iraq or Afghanistan or in support of the operations, according to Defense Department data through the end of 2007.

Many Guard members and Reservists have done multiple tours that kept them away from home for 18 months. When they returned home, some who live far away from a military installation or VA facility have encountered difficulty getting access to mental health counseling or treatment, activists have said.

Paul Rieckhoff, executive director of Iraq and Afghanistan Veterans of America, said the study's findings reinforce the argument that Guard and Reserve troops need more help as they transition back into the civilian world. The military's effort to re-screen Guard and Reservists for mental and physical problems three months after they return home is a positive step, Rieckhoff said, but a more long-term comprehensive approach is needed to help these troops — particularly in their first six months home.

"National Guardsman and Reservists are literally in Baghdad in one week and in Brooklyn the next, and that transition is incredibly tough," Rieckhoff said.

The VA has said there does not appear to be an epidemic of suicide among returning veterans, and that suicide among the Iraq and Afghanistan veterans is comparable to the same demographic group in the general population. However, an escalating suicide rate in the Army, as well as high-profile suicides such as the death of Joshua Omvig —

an Iowa Reservist who shot himself in front of his mother in December 2005 after an 11-month tour in Iraq — have alarmed some members of Congress and mental health advocates.

In November, President Bush signed the Joshua Omvig suicide prevention bill, which directed the VA to improve its mental health training for staff and do a better job of screening and treating veterans.

According to the VA's research, 144 veterans committed suicide from the start of the war in Afghanistan on Oct. 7, 2001, through the end of 2005. Of those, 35 veterans, or 24 percent, served in the Reserves and 41, or 29 percent, had served in the National Guard. Sixty-eight or 47 percent had been in the regular military.

Statistics from 2006 and 2007 were not yet available, the VA said, because the study was based in part on data from the National Death Index, which is still being compiled.

Among the total population of Iraq and Afghanistan veterans who have been discharged from the military, nearly half are formerly regular military and a little more than half were in the Guard and Reserves, according to the VA.

Among those studied, more than half of the veterans who committed suicide were aged 20 to 29. Nearly three-quarters used a firearm to take their lives. Nearly 82 percent were white.

About one in five was seen at least once at a VA facility.

Last year, the VA started a suicide hot line. The VA and the military have also made other improvements in suicide prevention care, such as hiring more counselors and increasing mental health screening.

"The challenge is getting people to come to us before they commit suicide, knowing they can come and get help and knowing they have access to those resources," said Alison Aikele, a VA spokeswoman.

The VA study does not include those who committed suicide in the war zones or those who remained in the military after returning home from war.

Last year, the Army said its suicide rate in 2006 rose to 17.3 per 100,000 troops, the highest level in 26 years of record-keeping. The Army said recently that as many as 121 soldiers committed suicide last year. If all are confirmed, the number would be more than double the number reported in 2001.

Some mental health advocates have complained that there is no comprehensive tracking in one place of suicide among those who served in the wars, whether they are still in the military or discharged.

In October, the AP reported that preliminary research from the VA had found that from the start of the war in Afghanistan on Oct. 7, 2001, and the end of 2005, 283 troops who served in the wars who had been discharged from the military had committed suicide.

The VA later said the number was reduced to 144 because some of the veterans counted were actually in the active military and not discharged when they committed suicide.

The toll-free Veterans Affairs Department suicide hot line number is (800) 273-TALK (8255).

ON THE NET

■ Veterans Affairs Department: www.va.gov

■ Iraq and Afghanistan Veterans of America: www.iava.org



Real Estate 101

Mike Heayn

Send comments to editor@smdp.com

Rent control is a two-way street

DO YOU OWN A PROPERTY IN A RENT controlled area of Los Angeles County and want to raise the rent, but do not want to pay the tenant to vacate? Many owners want to raise below market rents to market levels, but are unable to do so because of strict rent control laws.

Rent control is both good and bad. First, rent control adds stability to the rental market to a degree. However, once a tipping point is reached, rent control inhibits an owner's ability to improve the property. In New York City, the rent control laws became so stringent in the 1980s that many owners walked away from their properties because they were not able to handle the daily operating costs. Many tenants believe apartment properties collect large amounts of money. Some owners do make a great deal of money, however, from what I have seen, many do not.

Apartment owners who own a small number of units do not have the economics of scale on their side. They are not able to bring in the big dollars and do complete property renovations, which can cost hundreds of thousands of dollars. Many apartment owners worked hard and lived in their apartment buildings until they could afford another property and subsequently moved into the new property. The problem with owners who do not have a large number of units lies with the cash flow. After you subtract operating costs, the mortgage payment is still left. A mortgage will usually wipe out the majority of the property's cash flow. A small property owner may be left with a nominal amount of money at the end of the year, if any at all.

If an owner cannot raise rents each year, eventually operating costs surpass income levels, leaving the owner with a negative cash flow property. Now, this is not to say many property owners are not successful because many of

them are; however, the path to success is usually one involving many years of struggle.

If an apartment owner wanted to raise rents, but did not want to pay a tenant relocation fee, they could ask the tenant if they wanted any improvements done to the unit. If a tenant wanted hardwood floors the owner could offer this upgrade for an additional amount of rent each month, say \$25. The owner would write a separate addendum and add it to the lease. This could be done with the addition of ceiling fans, new windows, etc. Each item could raise the rent a small amount. Of course, the tenant would have to agree and want the improvements completed. An owner would want to check with legal council to make sure this course of action was legally permissible.

Another idea is waiting for a tenant to move out and then completely renovate the unit. Before the unit is completed and offered on the rental market, the owner could ask the current tenants if anyone wanted to move into the newly revamped unit. If one of the tenants decided to do so, when that tenant moved out improvements could be done to their unit and the process could be repeated until all units were improved slowly and brought to market rental levels.

Tenants have rights and for good reason, but owners need to be able to profit from the risk that comes from owning real estate. The best way to increase a apartment property's profit margin is to increase the rent, but an owner must remember that they are providing a service and should not arbitrarily increase rents without first doing improvements.

MIKE HEAYN is a Washington Mutual multi-family loan consultant. He can be reached at (310) 428-1342, or e-mailed at michael.heayn@wamu.net.

BUSINESS BRIEFS

DOWNTOWN

Macerich announces increase in operating funds

Macerich Co., the Santa Monica-based real estate investment trust focused on shopping malls, said Tuesday it expects full-year funds from operations to come within the range of analysts' estimates.

"Continued execution of our robust development and redevelopment pipeline was reflected this quarter with the grand opening of two new regional malls, completion of a 435,000 square foot power center and a 100,000 square foot lifestyle expansion," said Arthur Coppola, president and chief executive officer.

In December, Macerich received the OK from City Hall to proceed with plans for a redevelopment of Santa Monica Place. The popular shopping center will be redeveloped as an open-air shopping and dining environment that will connect with the Third Street Promenade. The Santa Monica Place redevelopment should be completed by the fall of 2009.

DAILY PRESS

CITYWIDE

Lionsgate reports revenue growth

Santa Monica-based independent film studio Lionsgate continued its recent growth, reporting third quarter revenues of \$290.9 million and net income of \$2 million, company officials announced Tuesday.

The company noted that revenue growth of 14 percent from the previous year's third quarter was driven by strong theatrical box office numbers, international revenue growth and continued strength in television production revenues. The company achieved its best revenue performance ever for a fiscal third quarter.

"Our theatrical, television, home entertainment, library, international and digital businesses all achieved continued solid performance in the quarter," said Lionsgate Co-Chairman and Chief Executive Officer Jon Feltheimer.

DP

Considering Filing for *Bankruptcy*?

- Free phone consultation
- Speak to your local Santa Monica Attorney
- Get the facts now

"Your Local
Santa Monica
Attorney"

**The Law Offices of
Martin D. Gross**
A PROFESSIONAL LEGAL CORPORATION
2001 Wilshire Blvd, Santa Monica CA 90403 310.453.8520 www.lawgross.com

Civil Litigation
Consumer and Business Disputes

HARRIS LAW GROUP

Unique Solutions for Unique Businesses

Business Start-Ups & New Ventures

- LLC, Corporation, and LP Formation
- Investor Agreements
- Lender Agreements
- Lease Negotiations
- Entertainment Industry Experience

Real Estate

- Residential & Commercial
- Retail and Office Leases
- Finance Agreements
- Purchase & Sale Agreements

Contact: David Harris

T: 310-593-4602 E-mail: dharris@harrislawsantamonica.com

2932 Wilshire Boulevard, Suite 200, Santa Monica, CA 90403

DO YOU HAVE COMMUNITY NEWS?

Submit news releases to editor@smdp.com or by fax at (310) 576-9913

Santa Monica Daily Press

Visit us online at smdp.com

Let Your Money Work For You!

LOCK IN
4.81%
APY

Take advantage of our special CD rate* and experience a higher level of customer service from First Private Bank & Trust

**FP FIRST PRIVATE
BANK & TRUST**

Member of Boston Private Wealth Management Group

First Private Bank & Trust is a provider of private banking and wealth management products and services to high net worth individuals and small businesses in the Los Angeles area.

Bring this ad with you for our special 3 month CD rate*.

Burbank 333 N. Glenoaks Blvd. Burbank, CA 91502 818-842-9191	Encino 16000 Ventura Blvd. Encino, CA 91436 818-501-1700	Granada Hills 10820 Zelzah Ave. Granada Hills, CA 91344 818-832-3800	Santa Monica 520 Broadway Santa Monica, CA 90401 310-899-2620	Westlake Village 2835 Townsgate Road Westlake Village, CA 91361 805-230-2778
---	---	---	--	---

*4.70% rate (4.81% APY) for new funds only (current FPB&T CD's, checking, & MM account funds excluded). \$10,000 minimum. No early withdrawal without interest penalties. See your local Bank office for details. Certain other restrictions apply. Advertised rates subject to change without notice.

MEMBER
FDIC

Offer Expires 03/14/08

*APY refers to the Annual Percentage Yield.

www.1stprivate.com



SMDP0208

FASHION

Eco-chic goes way beyond cotton

BY TANIA FUENTEZ

Associated Press Writer

NEW YORK Fashion trends come and go, but Shalom Harlow is optimistic the industry's latest interest in all things "green" isn't a passing phase.

The Canadian-born model was among those showcasing environmentally friendly couture at Earth Pledge's opener for New York Fashion Week.

"The establishment has to catch up," Harlow said after checking out the 2008 fall/winter collection for John Patrick ORGANIC. "It's really about time fashion started looking at its cause and effect on the planet. There's no need to compromise anymore ... you can be fashionable and responsible."

With heightened concern about toxicity from PBDEs (flame retardants) and other chemicals in clothing and products, organic and renewable materials, like bamboo, are gaining ground as alternatives to conventional fibers produced with pesticides, herbicides and defoliates.

In the U.S., sales for organic fiber linens and clothing had climbed to \$203 million by 2006, up nearly 27 percent from the year before, according to the Organic Trade Association. Five years ago food was the focus; increasingly, fashion and style are.

"Concern for the environment is growing and it's only natural that the concern would cross over into what we wear," says Jeanie Pyun, editor of the environmental Web site

sprig.com. "Fashion and home design are the most popular on the site because it's what's happening now."

A growing list of designers are paying attention: At the FutureFashion show, there was a hemp-based pantsuit from Calvin Klein, a dress made of recycled cashmere from Michael Kors and a hemp-silk gown from Donatella Versace.

John Patrick launched ORGANIC in 2004 when eco-fashion wasn't on everyone's to-do list. His designs include smart-looking embroidered coats of organic Vermont wool, recycled silk scarves, vegetable-tanned leather jackets, and eyelet dresses from recycled cotton.

"Ethical design and production — that is becoming of paramount importance," says Patrick, who lived on a commune as a teen in Cocksackie, N.Y. "I'm not doing 'trend.' I am so far away from the 'it' thing."

Though organic cotton is becoming more common in everything from bed linens to diapers, costs and production methods haven't made it an easy sell. Designers also are turning to synthetic fibers from plant-based biopolymers.

Modal is spun from the reconstituted cellulose of beech trees, and Ingeo, a derivative of fermented corn sugar. Tencel, the brand name for lyocell, also is from vegetable cellulose. Soft and durable, it tends to be stronger than rayon and cotton, and can resemble denim or silk.

Raina Blyer, who uses hemp and soy-cotton blends for the Ryann line she began in

2005, says she asks manufacturers for their organic certification.

"I'm starting to veer toward bamboo and hand-loomed silk for my next season," Blyer said at AuH2O, a recycled clothing store. She noted bamboo's antibacterial and water wicking qualities. "Most of my customers want clothes that are easy to wear and don't require a lot of maintenance."

Besides soy, sasawashi and Pina (derived from pineapples), designers are working with mud silk, dyed in yam juice and grass, abaca fiber (known for its flexibility and strength), and peace silk, which allows silkworms to emerge from cocoon for a full life cycle before threads are processed.

Companies like Patagonia, Nike and Timberland have been at the forefront of a green fashion movement for years using recycled plastic or organic materials, and the growing list includes Edun, Loomstate, Banana Republic, Gap, Old Navy, Wal-Mart, Target, Nordstrom, Levi Strauss & Co., H&M and Barneys New York.

Portland, Ore.-based Nau (pronounced 'now') built its entire business model on the concept of sustainability "from the ground up," says Ian Yolles, a founder. The company tracks what it makes from start to finish — ensuring that an item can be recycled. Nau primarily uses organic cotton, wool and PLA (polylactic acid) instead of petroleum-based products like nylon and polyester for its clothing line.

Lori Wynan, OTA's fiber forum liaison,

advises consumers to check labels and look for the names of certification agencies or logos that indicate a company adheres to sustainable business practices and fair labor standards. Third-party verification from organizations like Organic Exchange and Forest Stewardship Council also are useful.

The Web site, evo.com, rates "green" products by looking at what the items are made from, how they're produced, type of energy used in the process and distance traveled to reach consumers.

Patrick just hopes the next generation of designers will embrace the message: "If we inspire them, we're going to have great stuff."

Allison Teich got fed up with disposable fashion, and created a line of recycled handbags and luggage because "I didn't want to make anymore garbage in the world." Two years ago, manufacturers were asking "why did I want organic cotton twill" ... there's no market for it. Now they're making organic twill.

Everything isn't coming up roses, though. "One of the biggest challenges has been financing," says Melissa Sack, who teamed with Emily Santamore in college, and later launched Moral Fervor. "The market is still not catching on to organic and sustainable fashion like we had projected ... it is still very niche."

ON THE NET

■ Organic Trade Association: www.ota.com

■ Nau: www.nau.com

Santa Monica Daily Press

The Agent Directory

Your guide to local real estate agents



Nora Bohanon

RE/MAX WESTSIDE PROPERTIES
501 SANTA MONICA BLVD, 2ND FLOOR, SANTA MONICA

Specializing in residential sales and property management. FREE information online on my website. I pay agents for property management referrals!

www.westsideluxuryliving.com

(310) 699-0818



NAOMI KLEIN
Realtor & Sales Consultant

"Appreciate the Difference"

Alliance Properties Group

From Malibu to Hollywood,
first time home-buyers to experienced investors or simply for
strategic real estate planning I am your one stop strategy shop!

naomk@cs.com

(310) 502-5648



Gary Limjap

COLDWELL BANKER

2444 WILSHIRE BLVD., SANTA MONICA 90403

Your goals become my priority.

Santa Monica Realtor for more than
twenty years.

www.garylimjap.com

garylimgap@earthlink.net

(310) 586-0339



Why Buy Now?

www.SandaAlcalay.com/offer1



(310) 442-1607

sanda@SandaAlcalay.com

www.SandaAlcalay.com



Heather Nesis

PALM WEST PROPERTIES
3000 LINCOLN BLVD., SANTA MONICA

"Love Where You Live."

Specializing in residential & residential income
properties. I am passionate about finding the
right properties & buyers for my clients.

www.palmwestproperties.com

(310) 314-PALM



Golda Savage

Bulldog Realtors

1209 Abbot Kinney Boulevard, Venice

Stand [on] your [own] ground.
Helping sellers & buyers accomplish just that.

310.770.4490 golda@bulldogrealtors.com



Gaby Schkud

COLDWELL BANKER
2444 WILSHIRE BLVD, STE 102

Gaby & Associates —
a Team of Real Estate Professionals
dedicated to excellence
Serving Buyers and Sellers on the Westside

gabyschkud@aol.com

(310) 586-0308



Your Name Here!

YOUR COMPANY NAME
97092 PACIFIC ST. SUITE 1F

The Agent Directory is a unique advertising
opportunity to present yourself as more than
a name and a number. This unmatched
section will allow you to list your specialty,
focus, and the demographic you're targeting.

Don't miss out on this opportunity. Call today at (310) 458-7737



J.D. Songstad

RE/MAX WESTSIDE PROPERTIES
501 SANTA MONICA BLVD. 2ND FLOOR
SANTA MONICA, CA 90401

J.D. Songstad is "Tuned In" to all your Westside
real estate needs!

www.MrWestside.com

JD@MrWestside.com

(310) 571-3441

Santa Monica Daily Press readers will purchase 1/2 a billion in real estate this year.
CALL US TODAY TO BE INCLUDED IN THIS LOCAL LISTING.

(310) 458-7737

REAL ESTATE

Subsidies help some live in resort towns

BY MEAD GRUVER

Associated Press Writer

JACKSON, Wyo. After spending his day in front of a middle school classroom, teacher Brook Yeomans sometimes jumps on his skateboard for the short commute to his home, a two-story, coffee-colored townhouse with views of the vast Wyoming mountains.

The home is the equivalent of real estate gold: He and his wife Jessica recently purchased it for \$230,000, a far cry from its \$750,000 market price.

In most of the country, the two-income couple would be unlikely candidates for subsidized housing. But in this Rocky Mountain resort town, where the median home price is \$1.2 million, officials have made it a top priority to keep public employees and other middle-income residents living in town, and if that means subsidizing families with incomes up to six figures, so be it.

"We were so lucky," said Yeomans, who has a 2-year-old son and is expecting his second child this month. "Affordable housing has basically allowed us to have a family here. Because I can guarantee you that the minute we had a kid, if we couldn't find a place to live, we would have probably moved somewhere where we could."

Towns like Jackson are increasingly relying on affordable housing programs to stay vibrant while the wealthy snap up million-dollar vacation properties with sprawling views of the craggy, snowcapped mountains. In one ski town, the city manager — who earns \$125,000 a year — lives in subsidized housing.

Christine Walker, director of the Teton County Housing Authority in Jackson, said the goal is to prevent people from having to commute from more affordable towns nearby. Since the wealthy are using the homes as vacation destinations, they aren't living there full time, so the communities would wilt in the off season without a steady population.

"This place will turn into Disneyland if we don't have anybody that actually lives here," Walker said. "It's like, 'OK, lights on,' and the whole work force will just commute in, work here during the day. And then, 'lights out,' and travel back."

School officials credit the program with helping recruit and retain teachers like Yeomans. The starting salary for a teacher in the Jackson area is about \$50,000 a year.

"We see what we call a 'churn' after about six to eight years," said Pam Shea, superintendent of Teton County School District. "Once people who've been here for a while, if they are not able to obtain housing, they will move away or to our neighboring communities."

Home prices nationwide may be in a downward slump, but prices in Rocky Mountain ski towns have steadily increased. Prices in Jackson, Aspen, Telluride and Vail

are still on the rise. In 2003, the median home price in Jackson was \$542,000. The figure crested \$1 million for the first time in April and reached \$1.2 million at year's end.

One reason is the towns are hemmed in by public land and have little room to grow. Add a ski area or two — and in Jackson's case, quick access to Grand Teton and Yellowstone national parks — and you get a textbook case of small supply, big demand and soaring prices.

A couple with two children in Jackson can make up to about \$130,000 a year and hold more than \$260,000 in assets and still qualify for deed-restricted housing. The program limits property appreciation and requires homeowners to sell the home back to buyers selected by the housing authority. As many as 72 families put in for a drawing for each home that becomes available.

Compared to Jackson, housing prices in

"AFFORDABLE HOUSING HAS BASICALLY ALLOWED US TO HAVE A FAMILY HERE."

Brook Yeomans
Homeowner

Aspen, Colo. are stratospheric and rising, with a median price of \$5.2 million. Yet the town might have the region's most aggressive affordable housing programs. While Jackson developers set aside 15 percent of all units they build for affordable housing, Aspen developers must set aside 60 percent.

Aspen has about 6,300 year-round residents, but has built 2,800 units of deed-restricted housing. Just over half the work force lives in town rather than commuting from Basalt and other nearby towns in western Colorado's Roaring Fork Valley, according to Tom McCabe, executive director of the Aspen/Pitkin County Housing Authority.

"It's very expensive dirt here," McCabe said. "Doing business here is really an expensive proposition. It is in most resorts. Aspen tends to be at the astronomical end of the equation. So of we can do it, we know darn well everyone else can do it."

In Telluride, Colo., even the town manager lives in deed-restricted housing.

Frank Bell makes \$125,000 a year but said he wouldn't have taken the job a few years ago if the town hadn't allowed him to buy a 2-bedroom, 3-bath deed-restricted house at the Telluride ski area.

"The word 'affordable' can be a little bit oxymoronic," he said. "Most people wouldn't think of a \$600,000 home as affordable."

Nobody Outcleans The Maids.®



100% Satisfaction Guarantee

Call us within 24 hours after your clean. If we didn't clean something to your satisfaction, we will reclean it — free of charge.

We use our 22-Step Healthy Touch® Deep Cleaning System every visit!

KITCHEN

- Clean sink
- Clean appliance exteriors
- Clean inside microwave
- Clean range top
- Damp wipe cabinet doors
- Clean counters
- Hand wash floor
- Load dishwasher



ALL ROOMS

- Pick up & straighten
- Dust sills, ledges, wall hangings
- Remove cobwebs
- Dust/vacuum furniture
- Vacuum floors, carpets
- Vacuum stairs
- Vacuum under beds
- Change linens, make beds
- Empty trash

BATHROOMS

- Clean sinks, counters; change towels
- Clean, disinfect toilets, tubs, showers
- Hand wash, disinfect floors

WINDOWS

- Clean entry windows & one set of patio door windows
- Clean window over kitchen sink

Call today for a FREE estimate:

The Maids Home Services

310-280-0300
www.maids.com

WINTER SPECIAL

MONDAY-FRIDAY
LUNCH SPECIALS
FROM **\$8.95**



Eat fresh fish plentifully...

DINNER FROM \$10.99



since 1992

Sushi MON
Japanese Cuisine

www.sushimonusa.com

Santa Monica

401 W. Santa Monica Bl | 310.576.7011

Beverly Hills

8562 West 3rd Street | 310.246.9230

**POSITIVE
EXISTENCE**

Printing & Design Experts
310-314-3537 www.peprinting.com

Celebrating 18 years of providing quality printing solutions to Santa Monica businesses.





GOING LIKE HOT CAKES

Students from the Lighthouse School enjoy free pancakes on Tuesday courtesy of IHOP on 20th Street and Santa Monica Boulevard. The pancake house gave away three-stacks to customers as part of National Pancake Day. In exchange, customers were encouraged to donate funds to the Children's Miracle Network. IHOP hopes to raise \$750,000 for the charity.

Kevin Herrera
kevinh@smdp.com

Samohi students have just 40 parking spaces available

FROM PARKING PAGE 1

on nearby residential streets.

When the council approved of preferential parking in the area back in September 2007, students spoke out against the decisions, saying they had little time to organize. Students asked the council to wait until students and school officials could work out some kind of a compromise with City Hall that could include discount parking in the new Civic Center lot, which has yet to reach full capacity.

The council last month did reduce the parking fee at the lot from \$8 to \$3, but only during the weekends and holidays. The council also waived parking fees for up to 25 Samohi evening events a year as well as for visitors to meetings and events that are sponsored by City Hall and are free to the public.

That did little to help students who need parking during the week.

The parking problem was so bad that the council dedicated 60 spots on Ninth Street between Michigan Avenue and Pico for residents. Previously, residents shared the spots with students and local businesses, although surrounding streets were restricted for residents only.

A few years ago Samohi students rallied before the council for more parking spaces, but council members refused to add another level to the Civic Center structure, which was being developed at the time. Instead, the council directed students to take their plight to the local school board.

IT WILL BE NICE TO HAVE SOME FEELING OF NORMALCY INSTEAD OF HAVING TO WALK THREE OR FOUR BLOCKS TO GET HOME."

Steve Short, Resident

A task force was created in the 2003-04 school year and possible solutions arose from meetings with the school board members, students and council members. But apparently that's as far as it went.

Adding parking at the high school was recently discussed as part of the facilities master plan process. A draft proposal showed several places where parking could be added, including underneath the football field, underneath the tennis courts, or on top of the current parking next to the I-10 Freeway.

During freshman orientation, parents and students are encouraged to car pool or take public transit. School officials said Samohi was not designed for drop offs and pick ups, something that will be addressed as improvements are made.

Samohi principal Dr. Hugo Pedroza said City Hall has been very accommodating thus far and hopes that discussions can continue so that students will be able to park in the Civic Center structure during the week at a reduced rate.

"Parking around Santa Monica is near impossible, particularly around Santa Monica High School," Pedroza said. "We don't have enough spaces and hopefully that will be addressed in the ultimate plan for Samohi. Right now our only real viable alternative is using the Civic Center, which has many empty spaces."

Pedroza said having kids park off campus, "makes me nervous," and has the potential for something bad to happen, which is why City Hall should move quickly to provide some relief.

Lucy Dyke, City Hall's transportation planning manager, said in September that it's not a case of no parking for students but rather a case of wanting better parking. If students do not want to pay the high cost of parking at the civic center structure, they can pay a lower, monthly rate to park at the beach lots. It may be a farther walk, but it still is available parking.

City Hall's request for permit parking is the 11th that has come before the Coastal Commission. In 1999, the commission approved seven preferential parking zones. Six zones were located south of the beach. The zones varied in location from adjacent to the beach to seven blocks from the beach. The parking restriction hours for each zone varied from 24-



Alexis Hawkins news@smdp.com

WHAT A RELIEF: City Hall has agreed to give some residents who live near Santa Monica High School preferential parking.

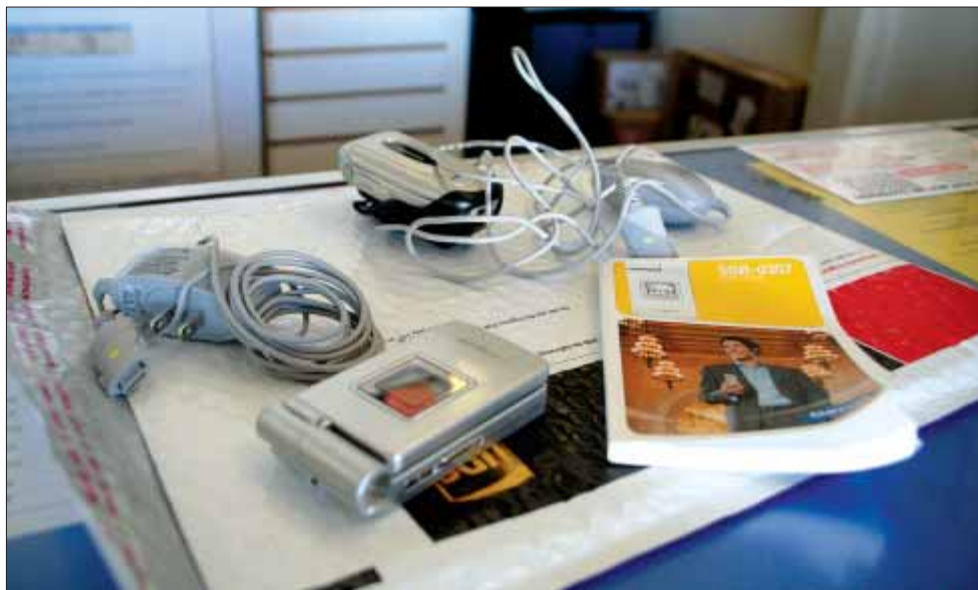
hour restrictions, limited public parking during the day, to evening hours only. The latest zone approved by the commission was in 2003, and located just north of downtown and east of Ocean Avenue.

Commission staff recommended approving City Hall's application because the restrictions would not be enforced on the weekends and because the neighborhood was deemed to be too far away from the beach to be used by beachgoers, therefore, it would not limit access to the beach.

kevinh@smdp.com

✉ WHAT DO YOU THINK?

Send letters to editor@smdp.com

Alexis Hawkins news@smdp.com

HOOKING IT UP: The Handle With Care Packaging Store on Wilshire Boulevard is collecting previously owned cell phones as a part of the Cell Phones for Soldiers program.

Helping troops stay in touch

Local business collects donated cell phones for soldiers overseas

BY MELODY HANATANI
Daily Press Staff Writer

WILSHIRE BOULEVARD A local mail packaging business is making it a lot easier for U.S. troops to get in contact with their family.

From now until March, the Handle with Care Packaging Store on Wilshire Boulevard will serve as a repository for donated, used cell phones, collected and shipped to a Michigan-based cell phone refurbishing company in exchange for calling minutes for U.S. soldiers overseas.

The packaging store is among the more than 400 franchises under the umbrella of the Postal Annex that is participating in the Cell Phones for Soldiers program, which collects old cell phones and ships them to ReCellular Inc., which assesses each phone and transfers that value to minutes, Laura Longobardi, spokeswoman for Postal Annex, said.

"We try to get our stores involved in as many community events as we can," Longobardi said.

The donation drive at Handle with Care Packaging Store, owned by school teacher and former serviceman Frank Letcher, started earlier this month and has collected two phones thus far.

"When you're overseas, you don't have any family support and you don't know what's going on," Letcher, who served in the Vietnam War, said. "It's important to have that information and that connection."

"Your connection usually came through U.S. mail," he added.

The program was founded in 2004 by two then-middle school students — Brittany and Robbie Berquist — from Norwell, Mass. who after watching a television news segment about a soldier who had accumulated an \$8,000 cell phone bill, decided to raise money to help the local military man.

The two kids managed to collect around \$600 when they learned that the soldier's cell phone bill had been waived. The Berquist decided to instead focus their efforts on recycling

cell phones to donate the minutes to soldiers, according to their father, Bob Berquist.

The program has grown over the past eight years and there are now phone drop-off sites at all 1,800 AT&T-owned stores nationwide as well as 4,000 other locations, collecting more than 60,000 cell phones in 2007.

"It's incredible to see the growth in them just by being able to do this," the elder Berquist said of his children — Brittany, now a junior at Norwell High School and Robbie, now a sophomore.

ReCellular became involved in the program more than a year ago, the third cell phone refurbishing company to come on board since the inception of the program. Each donated cell phone ranges from a value of 20 cents to \$100 dollars, averaging about one hour of call time per phone, according to company spokesman Mike Newman. The company runs similar programs with other charities.

"This one is really remarkable in that it truly was these two teens who just made it happen and still make it happen," Newman said. "For our employees here, there's excitement and pride to be able to support what they're doing."

Considering that many military families send packages to their kin overseas, it was a natural fit for Postal Annex to have its 400 franchises, which includes Handle with Care and Sunshine Pack and Ship, to participate, Steve Goble, the vice president of marketing, said.

"This was a great complement to that kind of service," Goble said.

Though running a nationwide program has been exhausting many times, Berquist said she doesn't plan to slow down and is looking to expand to other countries whose troops also serve elsewhere.

The Berquist siblings often get letters of thanks from troops and their families. One in particular really stood out.

"There's one we received from a soldier who said our phone cards were able to get him and his troops a little bit of heaven in the middle of a war," Brittany Berquist said. "That was amazing to hear and it made us realize what we were doing was making a difference."

The Handle with Care Packaging Store is located at 2510 Wilshire Blvd.

melodyh@smdp.com

WE KNOW YOU CAN DO IT!

Leading Arts West
Ligand Health & Art Program

2001 S. Barrington Ave. West L.A.
310.473.2020

Our Best You Program provides you with continuous support throughout your weight loss journey with prepared meals, weekly support meetings & unlimited phone support with a program coordinator!

CALL NOW TO GET \$50 OFF THE PRICE OF THE TOTAL PROGRAM

Convenient Santa Monica Disposal Site



We accept & recycle construction debris & garden waste. Disposal of refuse & unwanted bulky items.

- Santa Monica C & D Permitted
- Open Six Days A Week

Doing Our Part to Reduce Global Warming



Southern California Disposal & Recycling
1908 Frank Street, Santa Monica 90404

310-828-6444
www.scdisposal.com

Let us help you keep your New Year's Resolution

The Zone Diet ...DELIVERED!



Call NOW
for Today's
Special
Low Prices

The Diet of the Hollywood Stars is now delivered right to your Doorstep!
Three Delicious Gourmet Meals & Two Wonderful Snacks Delivered
Daily to your door!

Nutritious • Fresh • Convenient • Healthy

www.zone-la.com 310-246-2320

zone
LOS ANGELES

Santa Monica Banned Styrofoam® Take-Out Containers on Saturday



With over 600 food related establishments to choose from, Santa Monica is a great place to dine. However, plastic food service containers have become a major pollutant in our coastal waters, and across the nation. Now, Santa Monica stands with other leading cities in banning Styrofoam®, plastics marked #6, and other non-recyclable to-go containers. By providing sustainable to-go containers we protect the Santa Monica Bay and eat well.

If your favorite restaurant needs help making the switch, let us know.

Learn More:
Website: www.smeprd.org/container
Email: environment@smgov.net
Phone: 310.458.2213



Designer Eye Wear Sale

All Frames in Inventory

Up to 70% OFF*

GUCCI PRADA l'Ort. FENDI And More!

OPTIX

EYEWEAR

2926 Wilshire Blvd. (Stanford & Yale), Santa Monica
310.453.0400 * See details at store.

Great kids selection

Notary Public(insured and bonded)
Santa Monica Daily Press
Ask for Connie
310-458-7737
connies@smdp.comAvailable weekdays 9-5
Call or email for rates
or appointments
Walk-ins welcome

Santa Monica Daily Press

NOW24-HOUR
ATTORNEY SERVICE■ Rush Messenger
Service

■ Rush Court Filings

■ Licensed Process
Servers

■ Mobile Notaries

■ Mobile Copy Service

■ Drivers Equipped with
a Handheld Radio for
Immediate Contact

*Get a FREE LUNCH with every 10 DELIVERIES

(213) 482-1567 | nowlegalonline.com

*CALL US FOR DETAILS

SEND US YOUR ENTERTAINMENT BRIEFS!
EMAIL TO: DANIELA@SMDP.COM OR FAX TO (310) 576-9913

Santa Monica Daily Press

Visit us online at smdp.com

Santa Monica's
New, Quaint, & Intimate Sushi Restaurant*Valentine's Day*
Dinner Special*Dinner for two*

- ♥ The Love Potion Roll
- ♥ Hearts Roll
- ♥ 2 Japanese Hash Brown
- ♥ 2 Ramune drinks and share a
fried banana ice cream dessert

\$29.95
per couple

Space is limited so reservations are suggested.

Roll House

1509 4th St., Santa Monica

310.394.3956

**TAKING FLIGHT**

Alexis Hawkins news@smdp.com

'Propositions To Fly,' a two-piece wooden sculpture by Valerie Tymoczko was installed at the Santa Monica Airport Park late last month. It is part of an ongoing exhibit at the airport.

Soldiers will not sacrifice vacation

FROM LEAVE PAGE 1

Mitchell, who Lt. Alex Padilla called a "hard worker and a very down to Earth good person," will no longer risk working without pay to serve both his city and his country.

Before the change was approved in January by the City Council, police officers who served in the United States military reserves found themselves in a bind. As the number of available troops became strained, the U.S. government relied more heavily on reserve forces and required of them additional training. Many officers found the 15 days of paid leave mandated by an Executive Order of the President of the United States on Sept. 14, 2001 was outdated and no longer covered extended training obligations.

The traditional requirements of just two weeks per year and one weekend per month became to SMPD Officer Mike Solis a relic of "the good old days."

Officers worked nonetheless.

"Out of commitment to the department and to the military," officers like Mitchell and others were at risk of sacrificing sick days off and the needed rest of vacation time with family, said President of Police Officers' Union Jay Trisler.

Several were running up hundreds of hours of training in addition to the 174 covered by the city. The numbers were staggering, ranging from 382 to 540 hours, such that scheduling became, if not an impossibility, then certainly daunting.

"Officers will work to adjust their schedules, but after a point, nothing can be done," Solis said.

Officers couldn't wrap their schedules around their dual commitments.

This was especially problematic when it came to those officers who held higher positions in the military and required longer, more advanced training. One, SMPD Officer Andres Rios, was going without pay with a family of five. The sacrifice was strictly a result of training, not active duty. Rios, a Navy SEAL, was required to do extra training due to his specialization.

Officer Doug Woodhams, a major in the reserves, also felt the pressure. After undergoing 395 hours of training, Woodhams had exhausted his allotted compensation only halfway into the fiscal year. Time meant for vacation was slowly withering away.

Supplying the city with adequate documentation to convince the council to make a change took two years and two rounds of different council members. Precipitating the passage of the resolution, Trisler and others were able to gather enough documentation to prove that the cases of struggling officer reservists were not aberrations, but instead an indication of a long term issue.

Despite the wait, City Hall was receptive and both sides found a compromise. While City Hall would permit retroactive compensation, it would only extend as far back as July 1, 2007. Still, for those officers with several years of reserve duty, the resolution allotted up to 320 hours of military pay and, with the budget already established, did so with no additional outlays of funds.

Woodhams, who just returned from a tour of duty, is one officer who will reap the benefit of the resolution.

"I think it is absolutely wonderful," he said. "To know that the city and the department support military personnel is comforting. I know I have the support and backing of my employer. Before, I felt like I had to begrudge my military obligations away from my employer and it made for a less enjoyable work experience. It was a struggle between two opposing forces. This sets a strong example that I'd like to see elsewhere as well. The Marines under me don't have that kind of support."

Woodhams sent copies of the resolutions to the reservists serving under him. He's hoping it will spur them to push for the same kind of treatment.

"This was about taking care of employees," Trisler said, "not the war."

news@smdp.com



FEBRUARY 14-17, 2008 • RIVIERA COUNTRY CLUB • PACIFIC PALISADES



**Join us at Riviera
Country Club
for the inaugural
Northern Trust
Open**

EXECUTIVE TICKET PLANS

Entertain your personal group of VIP guests in a prestigious venue Thursday through Sunday, February 14-17, with these Executive Ticket Plans:

Grey Goose VIP Club

- Overlooking the Par 3, 14th Green
- Food Buffet and Full Bar
- Reserved Tables for 4 to 8 Guests
- \$225 per person/per day

Champions Club

- Located in the Riviera C.C. Grand Ballroom
- Food Buffet and Soft Bar
- \$180 per person/per day

Individual Tickets

- \$25 in advance or \$30 at the gate

Call **1-800-752-OPEN** or visit
northerntrustopen.com





RIP CURL
SURF CENTER
Santa Monica
1451 Third Street Promenade, Santa Monica CA
310-656-curl
RIPCURL.COM

SURF REPORT



SURF CONDITIONS
WATER TEMP: 56°

SWELL FORECAST (3-4 FT)
Today the NW swell should drop off, leaving size mostly waist to chest high at west facing breaks, knee to waist high or so at south facing spots. Winds on Wednesday look fairly mild, at least for the AM. Tide isn't much of an issue. Note that some forerunners from Thursday's swell could sneak in during the afternoon, bringing some infrequent, rogue set waves running chest to head high at west facing breaks.

LONG RANGE SYANOPSIS
NW GROUND SWELL THURSDAY

TIDE FORECAST FOR TODAY IN SANTA MONICA



02-13 01:00 02-13 08:49 02-13 15:08 02-13 18:49

8 Ft. 7 Ft. 6 Ft. 5 Ft. 4 Ft. 3 Ft. 2 Ft. 1 Ft. 0 Ft. -1 Ft. -2 Ft. -3 Ft.

01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Noon 12:00 First Quarter 19:33

BEACH REPORT CARD


NORTH LOS ANGELES COUNTY
Grades for this report are based on monitoring data from the previous four weeks up to the ending date of
February 6, 2008

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS
(for the last 28 days)
Number of sewage spills -- 1
Number of beach closures due to a sewage spill -- 2
Number of wet days -- 14
Number of A grades for dry/wet weather -- 37 / 13
Number of C,D,F grades for dry/wet weather -- 8 / 31

The Beach Report Card is made possible by a grant from

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closures and Health Warning Protocol.

LOCATION	DRY	WET	LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sepulch Creek mouth (Jocarrilla)	A+	C	Wili Rogers State Beach at Del Air Bay Club drain near fence	A+	D
Nicholas Beach at San Nicholas Canyon Creek mouth	A+	B	Wili Rogers State Beach at Palga Canyon storm drain	A+	A+
El Pescador State Beach, between Lachase and Las Alitas creeks	A+	A+	Wili Rogers State Beach at Temescal Canyon drain	A+	C
Escorial Canyon at El Matador State Beach	A+	A+	Wili Rogers State Beach at Santa Monica Canyon drain (Chautauque)	F	F
Bread Beach at Trancas Creek mouth	A+	F	Santa Monica Beach at Montana Ave. drain	A+	F
Zuma Beach at Zuma Creek mouth	A+	F	Santa Monica Beach at Wilshire Blvd. drain	A+	F
Walnut Creek, projection of Wilshire Rd. (private)	A+	A+	Santa Monica Municipal Pier	C	F
Paradise Cove Pier at Rancho Canyon Creek mouth	B	F	Santa Monica Beach at Pico/Venice storm drain	F	D
Escandido Creek, just east of Escandido State Beach	A+	C	Santa Monica Beach at Strand St. (in front of the restaurants)	A+	F
Lafita Canyon Creek mouth	A+	C	Goose Park Beach at Ashland Ave. drain	A+	A
Selkirk Canyon at San Blacore County Beach	A+	C	Venice City Beach, at the Base Ave. storm drain	A+	C
Puerto State Beach at creek mouth	B	F	Venice Beach at Bristol Ave. drain	A+	D
Marie Canyon storm drain at Puerto Beach, at 24572 Malibu Rd.	A+	C	Venice Beach at Windward Ave. drain	A+	A+
Sunridge Beach at Malibu Colony fence	A+	C	Venice Fishing Pier - 50 yards south	A+	C
Sunridge Beach (beach location)- daily	F	F	Venice Beach-projection of Topical St.	A+	D
Malibu Pier - 50 yards east	B	F	Marino del Rey, Mothers' Beach- Hikegard tower	A	F
Carbon Beach at Sweetwater Canyon	A+	C	Dockweiler State Beach at Ballona Creek mouth	F	B
Las Flores State Beach at Las Flores Creek (point zone)	A+	A	Dockweiler State Beach at Culver Blvd. drain	A+	A+
Big Rock Beach at 19943 PCH stairs	F	B	North Westchester Storm Drain at Dockweiler State Beach	A+	A
Pine Creek at Los Tunes County Beach	A+	A+	Dockweiler State Beach at World Way (south of GWW jetty)	A+	A+
Tuna Canyon	A+	A+	Dockweiler State Beach at Imperial Hwy drain	A+	B
Tepanga State Beach at creek mouth	A	C	Dockweiler Beach- opposite Hyperion Treatment Plant	A+	A
Castroville Storm Drain at Castle Rock Beach	F	D	Dockweiler State Beach at Grand Ave. drain	A+	F
Santa Ynez Storm Drain at Castle Rock Beach	m	F			
Wili Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain)	A+	D			

LEGEND
DRY -- each location is graded on an A - F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
m -- no sample taken



Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.
© 2002 Copyright Heal the Bay. All rights reserved. Printed on recycled paper (optional text)

Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. This report is not designed to measure the amount of trash or toxins found at local beaches. The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

PGA Mickelson and Singh develop big rivalry

BY DOUG FERGUSON
AP Golf Writer

PEBBLE BEACH The rivalry began simmering a couple of years ago, and while it takes place more in the record books than on fairways and greens, it might be the most compelling on the PGA Tour at the moment.

It doesn't involve Tiger Woods, whose only rivals seem to be retired.

No, this is about the duel going on between Phil Mickelson and Vijay Singh, who are linked by victories and majors, and lately by losing. At stake is who will be regarded as the second-best player of his generation on the PGA Tour.

Mickelson lost in a sudden-death playoff in the FBR Open to J.B. Holmes, at the time No. 197 in the world. One week later, Singh looked like a lock to win the AT&T Pebble Beach National Pro-Am until a playoff loss to Steve Lowery, who checked in at No. 305 in the world.

"I let this one slip away," Singh said. That's something they rarely do.

Mickelson is second among active players with 32 victories, one of them while he was still an amateur at Arizona State. Singh is right behind with 31 victories, the majority after he turned 40, and one more will put him atop the career list of foreign-born players.

Woods has 62 victories and is closer to Sam Snead's record 82 than anyone behind him. Even so, Mickelson and Singh are so far ahead of everyone else that next among active players is 43-year-old Davis Love III with 19 wins.

Both have won three majors — Mickelson has two Masters and a PGA, Singh one Masters and two PGAs. Lefty has 21 runner-up finishes on the PGA Tour, while the big Fijian has 24. Singh has won 13 times with Woods in the field, Mickelson has done that 11 times.

The biggest difference in their record is that Singh can look back on his career one day and say he was No. 1 in the world. He reached the top in 2004 when he won nine times and captured the money title for the second straight season, and was a runaway winner as PGA Tour player of the year.

Mickelson has never been No. 1, and the closest he came to winning a money title was in 1996, Woods' last year as an amateur. He is only 37 and still has time, although his prospects look bleak when Woods is winning 30 percent of the time and probably won't lose his grasp on No. 1 unless he decides to revamp his swing again.

That's OK with Mickelson, who said as much last year at the Masters.

"If I have a great rest of my career and I go out and win 20 more tournament win seven more majors to get to 50 wins and 10 majors, which would be an awesome career, I still won't get to where he's at today," Mickelson said. "So I don't try to compare myself against him. What I'd like to do is try to win as many tournaments and as many majors that I can. And with him in the field, it just gives it more credibility, whatever it is I am able to accomplish."

Purposely omitted from this discussion is Ernie Els, who doesn't belong to any one tour.

Els also has three majors and reached No. 1 in the world on three occasions in the late 1990s. But he only has 15 victories on the PGA Tour, the product of crisscrossing the globe. No telling how many more times Els would have won in America had he stayed in one place.

With apologies to Ian Poulter, odds are it will be Mickelson who wins best supporting role on the PGA Tour.

What to make of the last two weeks?

Mickelson drew the wrong guy on the wrong course in losing at Phoenix. Holmes hits the ball like a gorilla, and the playoff took place on an 18th hole where Holmes could bash it anywhere and have a flip sand wedge to the green.

Lefty then missed the cut in defense of his title at Pebble Beach, courtesy of an 11 on the 14th hole when he took two out-of-bounds. It was the highest score on one hole in his PGA Tour career. Mickelson makes big mistakes occasionally, but not often does he make big numbers. That was an anomaly. His swing is fine, and he has few concerns about his progress this early in the year.

Singh raised more questions.

He retooled his swing the latter part of the 2007 season and has reached the point where it feels great on the driving range, but trusting it inside the ropes becomes a chore. That much was clear Sunday, when he twice made bogey from short range in the fairway, and barely got the ball out of the bunker on No. 18 in the playoff.

"I have to think and see why the shots went bad," Singh said. "I'll go back and do that, see what went wrong. Each time you get in a situation like this, you learn more from it. I'm going to learn more from not winning."

Most believe Singh hit his peak in 2004. Since then, he has changed caddies and split with his longtime trainer. He has gone 23 starts without winning.

Starting Over?
We specialize in Residential Kitchens & Bathroom Remodels
No job too small



Roofing • Flooring • Plumbing • Tile
Countertops • Cabinetry • Carpentry

We will beat any legitimate bid by any contractor by 10%!



ALL FIELDS CONTRACTORS
287 S. Robertson Blvd., Ste. 513 Beverly Hills
310.203.9282

Giving back

Internet auction of Shakira's tour wardrobe raises \$76,000

Ever paid \$3,000 for a bra? That's what one fan forked over for one of **SHAKIRA'S** bras. Another admirer shelled out \$14,000 for the privilege of meeting the pop sensation and receiving front-row seats at a future

show in Toronto. The two bids were among the highest offered for 40 items that Shakira donated to an Internet auction for her Bare Feet Foundation, which is building a school for impoverished children in northern

Colombia. Another popular item: a shiny lavender skirt with turquoise-and-coral beading that she wore while singing "Hips Don't Lie," which fetched more than \$1,000. The items were from

Shakira's 2007 "Oral Fixation" tour. Still up for grabs until Sunday: an electric Fender guitar and an acoustic Taylor guitar, both bearing the 31-year-old singer's autograph. The auction has raised

\$76,000. "It was a phenomenal success," Eric Gazin, president of Auction Cause, told The Associated Press in a telephone interview Tuesday. "We had bidders from 10 countries."

ASSOCIATED PRESS

Kravitz in Miami Beach hospital with bronchitis; postponing his world tour



KRAVITZ

LENNY KRAVITZ was taken to the hospital Tuesday and will postpone his upcoming European tour due to a bout of bronchitis. Kravitz was set to begin the tour this week. It was to run through the end of March, accompanying the release of his new album, "It Is Time for a Love Revolution." The 43-year-old singer had been struggling with a series of severe respiratory tract infections and the flu since mid-January, his spokeswoman, Carleen Donovan, said in a statement. Donovan said Kravitz was suffering from dehydration and fatigue and that doctors advised him to check into the hospital.

He was taken to Mount Sinai Medical Center in Miami Beach. In a statement, Kravitz apologized to his European fans. "I am extremely disappointed that I am not able to come to Europe to see everyone and also perform. Unfortunately I need to take this time to rest and get healthy and so I was forced to make this decision," he said. Kravitz's European trip will be rescheduled as soon as possible, Donovan said. His first stop was scheduled for London next Monday, followed by a performance in Brussels, Belgium.

AP

PARIS' BROTHER ARRESTED

Another Hilton has landed in the gray-bar hotel. Paris Hilton's younger brother Barron Hilton was arrested Tuesday morning for allegedly driving under the influence, authorities said. Barron Hilton was held at the Malibu station of the Los Angeles County Sheriff's Department. No other information was immediately available, said sheriff's Sgt. Diane Hecht. As word of his arrest spread, nearly a dozen paparazzi swarmed the sheriff's station. Paris Hilton pleaded no contest last year to alcohol-related reckless driving.

AP

MOVIEGUIDE

AERO THEATRE
1328 Montana Avenue
(310) 260.1528

Check theatre for showtimes

AMC LOEWS BROADWAY 4
1441 3rd Street
(310) 458-1506

Atonement (R)
1:30, 4:15, 7:00, 9:50
National Treasure: Book of Secrets (PG)
1:35, 4:10, 6:55, 9:40
Over Her Dead Body (PG-13)
1:40, 4:00, 6:30, 8:50
Untraceable (R)
1:50, 4:20, 6:40, 9:05

AMC 7 SANTA MONICA
1310 3rd Street
(310) 289-4262

27 Dresses (PG-13)
1:20, 4:00, 6:50, 9:30
Cloverfield (PG-13)
1:10, 3:15, 5:30, 7:40, 9:50
The Eye (PG-13)
2:30, 5:00, 7:15, 9:35
Fool's Gold (PG-13)
1:30, 4:15, 7:00, 9:40
Hannah Montana & Miley Cyrus: Best of Both Worlds Concert Disney Digital 3D (G)
1:00, 3:00, 5:15, 7:30, 9:45
There Will Be Blood (R)
2:45, 6:30, 10:00
Welcome Home Roscoe Jenkins (PG-13)
1:45, 4:30, 7:20, 9:55

LAEMMLE'S MONICA
FOURPLEX
1332 2nd Street
(310) 394-9741

The Diving Bell and the Butterfly (Le Scaphandre et le papillon) (PG-13)
1:30, 4:20, 7:10, 9:55
Juno (PG-13)
12:45, 3:05, 5:25, 7:50, 10:15
No Country for Old Men (R)
1:15, 4:05, 7:00, 9:55
Persepolis (PG-13)
12:55, 3:15, 5:35, 8:00, 10:15

MANN'S CRITERION
THEATRE
1313 3rd Street
(310) 395-1599

The Bucket List (PG-13)
11:50am, 2:10, 4:30, 7:00, 9:30
Meet the Spartans (PG-13)
12:30, 2:50, 5:10, 7:30, 9:50
Michael Clayton (R)
1:10, 4:20, 7:10, 10:20
Rambo (R)
12:00, 2:20, 4:40, 7:20, 10:00
Strange Wilderness (R)
12:20, 2:30, 5:00, 7:40, 10:10
Vince Vaughn's Wild West Comedy Show: 30 Days & 30 Nights - From Hollywood to the Heartland (R)
12:10, 2:40, 5:20, 7:50, 10:30

More information email news@smdp.com

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★ Dynamic ★★★★★ Positive ★★★ Average ★★ So-So ★ Difficult

Happy Birthday!

Focus on efficiency and information this year. You need to be sure you are working with facts and not theories on a daily basis. Weed out hearsay and conjecture. The strength of your foundations could be tested, and you will create greater stability as a result. Weigh an investment, especially real estate, or consider a home business. You could easily succeed beyond your wildest dreams.



Born Today

Singer Peter Gabriel (1950)
TV host Jerry Springer (1944)
Singer Tennessee Ernie Ford (1919)

Jacqueline Bigar is on the Internet at <http://www.jacquelinebigar.com>
(c) 2006 by King Features Syndicate Inc.

Indulge a little, Aries

ARIES (March 21-April 19)

★★★ What you thought could be a great catch might wind up a confusing or messy situation. Don't hang your hat on any project right now. Be flexible as controversial information heads in your direction. Tonight: Indulge a little.

TAURUS (April 20-May 20)

★★★★ Be grateful that the cards are stacked in your favor, though you might question your luck later on. Sometimes the end results reveal another story. Trusting and remaining open could be instrumental. Tonight: A must appearance.

GEMINI (May 21-June 20)

★★ Slow down and absorb information. Observe and withhold judgment. A different scenario will come to mind as a result. Recognize how often you decide what is going on rather than listening to the source. Tonight: Get some extra R and R.

CANCER (June 21-July 22)

★★★★ Zero in on what you want. Listen to what is being said among your friends. Though you cannot be absolutely sure about what is happening or that you are getting a clear story, a new picture arises. Tonight: Hook up with friends.

LEO (July 23-Aug. 22)

★★★★ Once more, accept the role of leader. Be aware of the multiple undertones around you. Though people don't intend on hassling you, their attitudes or preferences, if different from yours, seem to seep out. Weigh your actions. Tonight: A must appearance.

VIRGO (Aug. 23-Sept. 22)

★★★★ Take a deep breath if you feel you have to act immediately. A little less spontaneity and a touch more evenness might work. Know that the present situation is in a state of change. A misunderstanding bubbles up. Tonight: Put on a favorite piece of music.

LIBRA (Sept. 23-Oct. 22)

★★★★ Work with others directly and eliminate any middlemen. Look toward clarity and strong feedback. Direct information from a person is more likely to be exact. You need facts. Revamp plans accordingly. Tonight: Make time for a special communication.

SCORPIO (Oct. 23-Nov. 21)

★★★★ Others dominate. Recognize when it would be less frustrating not to give your opinions. Others might question where you are coming from. A child or new friend acts quirky. Know when to pull back. Tonight: Just don't be alone.

SAGITTARIUS (Nov. 22-Dec. 21)

★★★★ All work and no play could be the scenario, though note how a rebellion comes from within. You understand far more than you are willing to reveal. Your openness could shake out some unnecessary restrictions. Tonight: Think "exercise."

CAPRICORN (Dec. 22-Jan. 19)

★★★★ Your creativity helps turn a negative situation into a positive one. Your ability to reframe or open up a problem, making it a dynamic situation, emerges. Arrange time for a child or a romantic attachment. Tonight: Let your imagination rock and roll.

AQUARIUS (Jan. 20-Feb. 18)

★★★ Stop or slow down. How you deal with someone could define your relationship. One of you could be patronizing the other, or both of you, for that matter. Investigate a potential real estate investment. Tonight: Happy at home.

PISCES (Feb. 19-March 20)

★★★ Your unpredictability could backfire, causing a sudden change of plans. You might not be comfortable with what is happening. Open up conversations, if you can stay nonreactive. Tonight: Hang out.

Janric Classic Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from Bronze (easiest) to Silver to Gold (hardest).

Difficulty
GOLD

1		6				7		9
	7		1	8		4		
5							2	
		1	3		2		7	
7				1				6
	3		6		9	5		
	2							7
		7		3	1		4	
3		5				6		2

© 2006 Janric Enterprises Dist. by Creators Syndicate Inc.

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

1	7	2	3	8	9	6	4	5
4	3	8	2	6	5	9	7	1
5	6	9	4	7	1	8	2	3
9	8	4	5	3	6	7	1	2
6	1	7	8	2	4	5	3	9
3	2	5	1	9	7	4	8	6
2	4	1	9	5	8	3	6	7
8	9	6	7	1	3	2	5	4
7	5	3	6	4	2	1	9	8

Your ad could run here!
Call us today at (310) 458-7737

Your ad could run here!
Call us today at (310) 458-7737

WE KNOW YOU RENT. BUT IT'S WHAT'S INSIDE THAT MAKES IT YOUR HOME. WE LIVE WHERE YOU LIVE.™



Your landlord's insurance covers the building, not your stuff inside. As a State Farm agent, I can help protect the things that make your place your place. Call me about State Farm® Renters Insurance.

Troy Wilson
Lic. # 0D75687
3122 Santa Monica Blvd., Suite 102
Santa Monica, CA 90404
(310) 315-1955

LIKE A GOOD NEIGHBOR  STATE FARM IS THERE.™

©2007 State Farm General Insurance Company • Home Office: Bloomington, Illinois

Girls and Sports

By Justin Borus and Andrew Feinstein



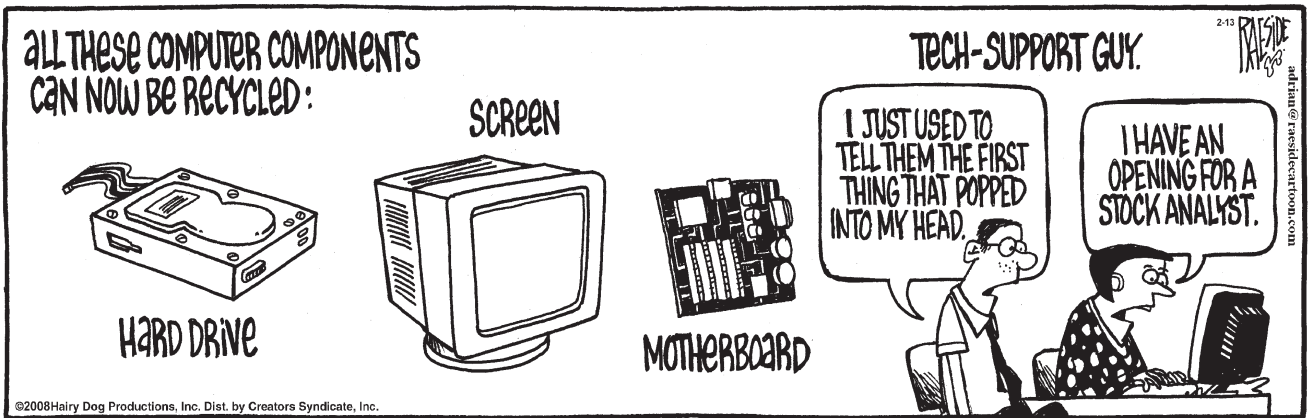
The Meaning of Lila

By John Forgetta & L.A. Rose



The Other Coast

By Adrian Raeside



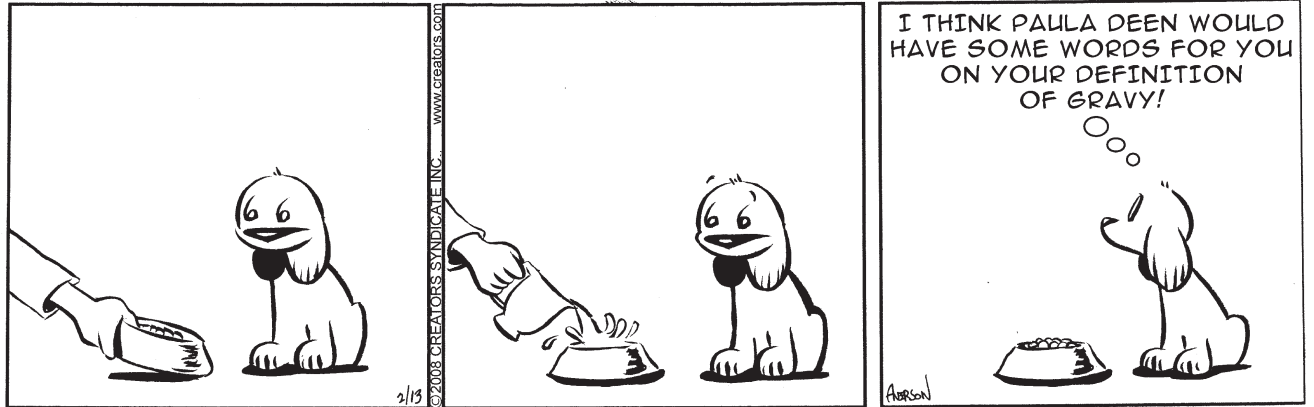
Garfield

By Jim Davis

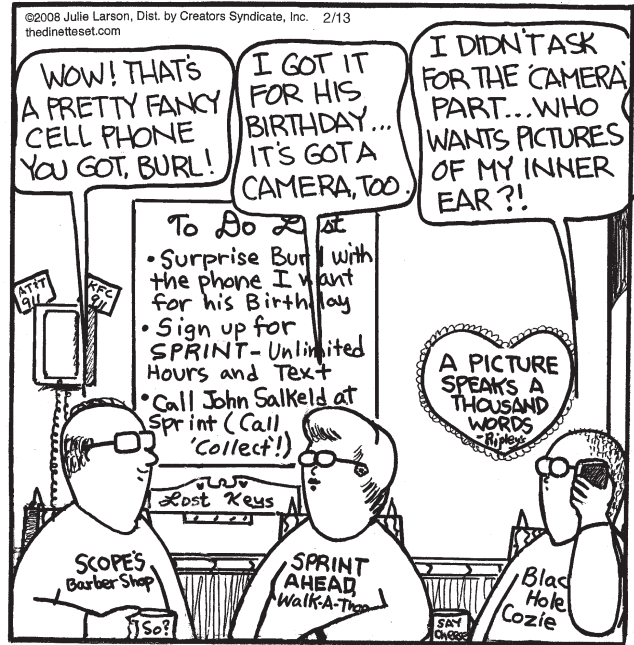


Dog eat Doug

By Brian Anderson



The Dinette Set by Julie Larson



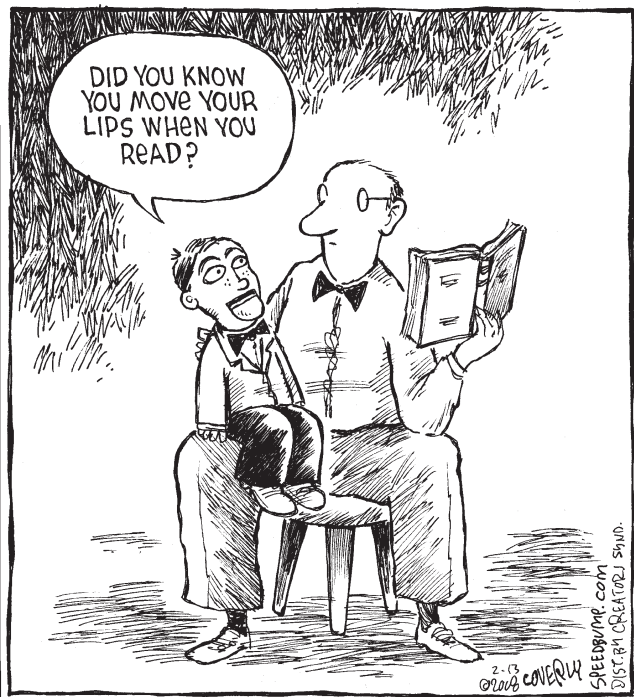
Strange Brew

By John Deering



Speed Bump

By Dave Coverly



Your ad could run here!
Call us today at (310) 458-7737

MYSTERY PHOTO

Brandon Wise brandonw@smdp.com

The first one to identify where this shot was taken wins a prize from the Daily Press. Send answers to editor@smdp.com.

CROSSWORD

By THOMAS JOSEPH

ACROSS

- 1 Panda's home
- 6 Jazz phrase
- 10 Chump
- 11 Painter Matisse
- 12 Gladden
- 13 Composer Bruckner
- 14 Frees
- 15 Allergy sign
- 16 Groom's answer
- 17 Hefty
- 18 Danger signal
- 19 Merry-go-round
- 22 Croquet setting
- 23 Crowd sound
- 26 Boisterous party
- 29 Chum
- 32 Frying need
- 33 School org.
- 34 "Lose Yourself" rapper
- 36 Boost
- 37 Wanders
- 38 Deserve
- 39 Coat of arms
- 40 Lamblike
- 41 Towel word
- 42 Flirtatious acts

DOWN

- 1 Man of the cloth
- 2 Time off work
- 3 Dancer Duncan
- 4 New Jersey team
- 5 Verb for you
- 6 Painter Magritte
- 7 — alia
- 8 Turned to ice
- 9 Penalized
- 11 Syco-phant
- 15 Bro's sibling
- 17 Hungary's capital

S	T	A	B	S		P	A	I	N	S
P	E	R	I	L		A	R	R	O	W
O	P	E	N	I	N	G	M	O	V	E
T	E	N		D	U	E		N	I	E
S	E	A	B	E	D	S		O	C	T
			O	R	E		D	U	E	L
T	O	A	D	S		G	U	T	S	Y
O	N	C	E		S	O	N			
S	P	A		S	P	I	K	I	N	G
S	A	D		T	A	N		B	O	A
O	P	E	N	I	N	G	B	E	L	L
F	E	M	U	R		O	R	A	T	E
F	R	E	T	S		N	A	M	E	S

Yesterday's answer

- 20 "Lord of the Rings" creature
- 21 Baseball's Gehrig
- 24 Medicine cabinet staple
- 25 Rotten fellow
- 27 Flock father
- 28 Coffee-bar orders
- 29 Canary cage fixture
- 30 Love, to Luigi
- 31 Bile producer
- 35 Costner role of 1987
- 36 Jacob's son
- 38 Trim the grass

NEW CROSSWORD BOOK! Send \$4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4	5		6	7	8	9
10						11			
12						13			
14					15				
16				17			18		
19			20				21		
	22					23		24	25
			26		27				28
29	30	31		32			33		
34			35			36			
37						38			
39						40			
41						42			

DAILY LOTTERY

MEGA MILLIONS 21 30 43 46 50
Meganumber: 18
Jackpot: \$150M

Super LOTTO 23 30 34 39 41
Meganumber: 1
Jackpot: \$69M

Fantasy 5 3 20 27 30 35

DAILY 3 MIDDAY: 4 9 8
EVENING: 0 3 6

DAILY DERRY 1st: 09 Winning Spirit
2nd: 06 Whirl Win
3rd: 04 Big Ben
RACE TIME: 1.43.68

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at <http://www.calottery.com>

NEWS OF THE WEIRD
BY CHUCK SHEPARD

December, as the director of the District of Columbia's Youth Rehabilitation Services spoke before the City Council on the successes of his special unit tracking down escapees, one on-the-run youth watched from the audience a few feet away, unknown to the director, according to a Washington Post report. (Another 19-year-old ran away in September and was unaccounted for because a female YRS officer, unknown to her superiors, had subsequently married him and was keeping him at their home, according to the Post.)

Authorities in Valentine, Neb., have been on the lookout since November for the vandal who has approached several storefronts at night and, apparently with Vaseline smeared over his nude body, pressed himself against windows and doors. A radio station called the person "the buttcheek bandit" (although some speculate there may also be a copycat). Asked Valentine police chief Ben McBride, "Who in their right mind would do something like that?"

TODAY IN HISTORY

1935, a jury in Flemington, N.J., found Bruno Richard Hauptmann guilty of first-degree murder in the kidnap-slaying of the son of Charles and Anne Lindbergh. (Hauptmann was later executed.)

1542 the fifth wife of England's King Henry VIII, Catherine Howard, was executed for adultery.

1795 the University of North Carolina became the first U.S. state university to admit students with the arrival of Hinton James, who was the only student on campus for two weeks.

1914 the American Society of Composers, Authors and Publishers, known as ASCAP, was founded in New York.

1920 the League of Nations recognized the perpetual neutrality of Switzerland.

1945 during World War II, Allied planes began bombing the German city of Dresden.

1945 the Soviets captured Budapest, Hungary, from the Germans.

1960 France exploded its first atomic bomb, in the Sahara Desert.

1980 the 13th Winter Olympics opened in Lake Placid, N.Y.

1984 Konstantin Chernenko was chosen to be general secretary of the Soviet Communist Party's Central Committee, succeeding the late Yuri Andropov.

WORD UP!

copacetic \koh-puh-SET-ik\, adjective: Very satisfactory; fine.

Santa Monica Daily Press

Classifieds

\$5⁵⁰ per day. Up to 15 words, 20 cents each additional word.
Call us today start and promoting your business opportunities to our daily readership of over 40,000.

YOUR AD COULD RUN TOMORROW!^{*}

Some restrictions may apply.

(310) 458-7737

Prepay your ad today!

VISA

MasterCard

AMERICAN EXPRESS

Card

*Please call our Classified Sales Manager to reserve your ad space. Specific ad placement not gauranteed on classified ads. Ad must meet deadline requirements. See complete conditions below.

CLASSIFICATIONS:

Announcements

Creative

Employment

For Sale

Furniture

Pets

Boats

Jewelry

Wanted

Travel

Vacation Rentals

Apartments/Condos

Rent

Houses for Rent

Roomates

Commerical Lease

Real Estate

Real Estate Loans

Storage Space

Vehicles for Sale

Massage

Services

Computer Services

Attorney Services

Business Opportunities

Yard Sales

Health and Beauty

Fitness

Wealth and Success

Lost and Found

Personals

Psychic

Obituaries

Tutoring

All classified liner ads are placed on our website for FREE! Check out www.smdp.com for more info.

Miscellaneous

\$\$\$CASH\$\$\$ - Immediate cash for struc-tured Settlements, Annuities, Lawsuits, Inheritances, Mortgage Notes & Cash Flows. J.G. Wentworth #1. 1-800-794-7310.

ATTEND COLLEGE ONLINE from home. Medical, Business, Paralegal, Comput-ers, Criminal Justice. Job placement as-sistance. Computer available. Financial aid if qualified. Call 800-494-3586, www.OnlineTidewaterTech.com

DIRECTV SATELLITE Television, FREE Equipment, FREE 4 room Installation, FREE HD or DVR Receiver Upgrade & \$100 cash back. Programming Pack-ages from \$29.99/mo. Call 800-380-8939.

OLD GUITARS WANTED! Fender, Gibson, Gretsch, Martin. 1930s - 1960s. Top cash paid. 1-800-401-0440.

STEEL BUILDINGS: 5 only. 2)25x30, 3)30x40. Must move. Selling for balance owed/ Free delivery! 1-800-462-7930x51

Announcements

GROUP FOR Women In Addictive Un-healthy Relationships. Time 7-8:45 p.m. Thursdays. Location on Westside. Call Lynelle Goodreau, LMFT. 818.995.3547
Fee \$45 per peson

LIFE RECOVERY
12-Step / Christ-Centered
www.12steppin2jesus.com
310-463-4945

TRAINED OPERA singer available to sing jolson songs, oldies. There will be a sing-a-long! Gabe (310)392-6501

Adoption

CONSIDERING ADOPTION? Talk with car-ing agency specializing in matching birthmothers with families nationwide. LIVING EXPENSES PAID. Call 24/7. Abby's One True Gift Adoptions. 866-910-5610.

Employment

A/R, A/P Position Available
W. LA based Property Management Co. is seeking a full time A/R, A/P for im-mediate hire.
Compensation commensurate with ex-perience. Include salary history with re-sume.
Contact: ryan@cm1.com
*principles only, no recruiters.
*No phone calls.

ADVERTISE! CALL US (310) 458-7737

CASHIER FT/PT FOR gas station. Imme-diate positions available. Customer service. Call for more information. (310)451-2355, (310)498-7910

CHIROPRACTORS
POSITION available, fully equipped of-fice with front office staff.
Fax resume to 323-525-1140, or email mindy.rosenman@yahoo.com

MYSTERY SHOPPERS! Earn up to \$150 daily. Get paid to shop pt/ft. Call now 800-690-1272.

Employment

BUSINESS OPPORTUNITY
Partners Wanted
Call on Schools, clubs, PTA, Organizations and friends
Excellent communication
Skills needed
Call (310)697-3177
Math Maze USA Redondo Beach, Ca
Women and Spanish speakers
Encouraged to apply
Excellent profit potential

COME BE a Part of our Growing Team
Teachers Needed
Toddler Teachers/Preschool Teachers
ECE Units Required
Beth Shir Sholom Early
Childhood Center
Please fax resume to 310-453-6827,
Attn: Marsha or E-mail resume to marsha.newstat@bethshirsholom.org

COMPANION/CAREGIVER
LOOKING for a Career not just a job? Live-In / Live-out - Full/Part-time.
Must drive. We offer benefits
Complete online application at www.sheridancare.com or call 310 204-1187

COOK
OCEAN HOUSE, an elegant senior liv-ing residence in Santa Monica, is looking for an ideal candidate for it's line cook position. Duties include participating in the daily menu pro-duction, preparing and coordinates daily breakfast, lunch and dinners from standardized recipes. Working line shifts daily to ensure speedy service. Ensuring kitchen equipment is clean, operable, and properly main-tained on a daily basis. This is a full time position with benefits after 3 months, medical, dental, vision. 401(k) plan and meal plan as well. If you have a great attitude and enjoy working on a great team, please come by and fill out an application at 2107 Ocean Ave., SM,CA 90405 or fax a re-sume to (310) 314-7356.

DENTAL ASSISTANT
Modern, low-stress, SM office. No HMO or Medi-Cal. Chairside experi-ence and x-ray license required. 3-4 days per week. 60% back office/40% front office. Flexible hours. (310)451-1446

DRIVERS: A great career! England Transport offers on the job CDL training. No credit check. No co-signers. No con-tract. No down-payment. 1-866-619-6081, AD#3110

PT/FT SALESPERSON for a hardware store. Call (310) 395-1158

GENERAL OFFICE help for Swartz Glass Co., permanent position, full-time w/ benefits. (310)829-0251

MUSIC BOOKING agency sales. p/t flex. (310)998-8305 xt 88

ADVERTISE! CALL US (310) 458-7737

Employment

GIVE OF YOURSELF volunteers wanted at the discovery shop. Help us contrib-ute to the American cancer society by spending 4 hours per week assisting in our resale shop in Santa Monica. Con-tact Terry or Shaunna at (310)458-4490

IMMEDIATE OPENINGS
Janitor, part time, 20 hrs/week at \$12.00/hr. 13 stores apartment build-ing, downtown Santa Monica.
Duties; handling trash bins, cleaning common areas, utility rooms, around the building.
Fax to (310) 451-1628

IMMEDIATE POSITIONS available in the Environmental Services De-partment. Looking for part time housekeepers/ floor techs. Hospi-tal Experience preferred. Call (310)829-8431 for interview.

MAGELLAN'S HAS been making travel safer, more comfortable and reward-ing since 1989 by offering innovative, quality travel products and clothing. Voted the #1 travel store in Santa Barbara again in 2007, we're looking for individuals to join our team of travel gear experts.
We are currently recruiting for the fol-lowing positions:
FT/PT RETAIL SALES
Retail associates are responsible for providing exceptional service to our customers, ringing up sales and par-ticipating in visual merchandising, inventory, and all special store events. Weekend availability is re-quired. Benefits for 30+ hrs/wk.
Magellan's offers a fun and challeng-ing work environment as well as com-petitive compensation, medical, den-tal & vision insurance and a 401K with employer match. Please forward your resume to: Magellan's, 1006 Wilshire Blvd. Santa Monica, CA 90401; Fax 805-564-8014; E-mail: HR@magellans.com

POST OFFICE NOW HIRING. Avg. \$20/hr. \$57K/yr. including Fed. Benefits, OT, Of-fered by Exam Services, not aff.w/USPS who hires. 1-866-483-1057

RECEPTIONIST
BUSY WLA Commercial RE office seeks a receptionist to answer phone and as-sist with general clerical duties. Excel-lent phone etiquette and strong com-puter skill required. 310.231.5299 x201

Run your personals here!
Call us today at (310) 458-7737

RETAIL SALESPERSON Needed
Full time position for Santa Monica jewelry store. Min. 2 years retail sales experience; Jewelry preferred. Must have excellent customer service skills. Fax Resumes to 310-451-0095

SALES OF Cruise & Tour Pkgs
30 hrs/wk Flex sch. Base + Comm
Pd. Tng. No cold calling
40 yr Natl tour Co. Near LAX
Aaron 1 800 922 9000

Employment

SANTA MONICA Holistic office is look-ing for front office person, experience not nec. Full-time position. Organized, personable, and has basic computer skills. Please email resume to Victoriasky@verizon.net

Help Wanted

1000 ENVELOPES = \$6000 Guaranteed! Receive \$6 for every envelope stuffed. 24hr. information 1-888-423-3820 code 701

ASSEMBLE MAGNETS & CRAFTS FROM HOME! Year-round Work! Excellent Pay! No Experience! TOLL FREE 1-866-844-5091, code-11

EARN UP TO \$500 weekly assembling angel pins at home. No experience re-quired. 817-230-4879, www.angelpin.net

EXTRA INCOME assembling CD cases from home. www.easywork-greatpay.com 1-800-341-6573, Ext. 3644. Not valid in MD,SD,ND,WI

SECRET SHOPPERS NEEDED - For Store Evaluations. Get paid to shop and rate local stores, restaurants and theatres. Flexible hours, training provided. 1-800-585-9024, ext. 6750.

SECURITY/BODYGUARDS JOBS. Govern-ment contracts. Excellent income + benefits. FREE training. No experiece/felonies. 1-866-271-7779. www.bodyguardsunlimited.net

For Sale

200 GALLON fish tank with pumps and a huge base just reupholstered in black. \$800.00. Mike 310-989-9444

NO MORE SPEEDING TICKETS. Invisible to RADAR - Legal Phazer Laser. Free 30 days. Call 1-877-474-1056

SPA/HOT TUB 2008 Model. Neck Jets. Therapy seat. Warranty. Never used. Can deliver. Worth \$5950, sell for \$1950 (310) 479-3054

SURFBOARD MC Coy 7'4" Gun first \$200.00 takes it. Contact Mike @ 310-989-9444

Computers

GET A NEW COMPUTER. Brand new lap-tops & desktops. Bad or NO credit - No Problem. Smallest weekly payments available. It's yours NOW - Call 1-800-624-1557.

Pets

Fish Tank 200 gallon Huge Base just spent \$800.00 on reupholstered Leather. Tank, Pumps, Base. got to move \$500.00 Contact Mike @ 310-989-9444

Mattresses

MEMORY FOAM Thera-Peutic NASA Mat-tress: Q-\$399, K-\$499. Free Delivery. Warranty. 1-888-287-5337. (60 night

Mattresses

trial) www.mattressdr.com

Wanted

\$ WANTED \$
WARHOL-HARING
Signed Originals and
prints only!
zyart@pacbell.net
(310)533-9539

WANTED! OLD GIBSON LES PAUL GUI-TARS! Especialy 1950's models! Fender, Gibson, Martin, Gretsch, D'An-gelico, Rickenbacker, Stromberg, Ephi-phone. (1900- 1970's) TOP DOLLAR PAID! Old FENDER AMPs! It's easy. Call toll free 1-866-433-8277 CALL TODAY.

\$5.50 A DAY LINER ADS! CALL TODAY

Bookkeeping Services

QUICKBOOKS BOOKKEEPING service, personal or businesses. Online ver-sion available. Call 310 977-7935

Travel & Vacation

TIMESHARE RESALES: Save 60-80% Off Retail! BEST RESORTS & SEASONS. Call for FREE TIMESHARE MAGAZINE! 1 - 8 0 0 - 7 8 0 - 3 1 5 8 . www.holidaygroup.com/ifpa

For Rent

HOWARD MANAGEMENT GROUP (310) 869-7901

PLEASE Visit our website for complete listings at: www.howardmanagement.com

MAR VISTA \$1600 spacious two bdrm/2bath lower. Patio. Parking. Stove, refrigerator, intercom entry, car-pet, blinds, no pets. Centinela, near Palms. (310)456-5659

MAR VISTA, \$1800/mo 2bdrm/2bath 1400 sq. ft. Real fireplace, stove, d/w, refrigerator, Master suite. 12775 Pa-cific. (310)450-5476

PALMS 3540 Overland unit 1 \$975 (no parking) and unit 6,\$1025 (parking) Stove, fridge, carpet, blinds, laundry, one year lease, no pets. \$200 off move-in special. (310)578-7512 www.jkwproperties.com

SANTA MONICA \$1025, single w/ sm. den, 1 bath, no pets, stove, refrigerator, parking, 2535 Kansas ave. #108-B, Open Daily for viewing 9am-7pm. Addi-tional info in unit. Manager in #101

SM 3+2, lower, walk to beach and Main st. Tandem cvrpd parking, we. & tile floors. F/p appls. W/d 733 Hill st. \$2600. No pets. (310)569-4200

Apartment Wanted

SEEKING GUEST house in SM, Pacific Palisades, Venice area. Clean, quiet, non-smoking, responsible, working female. Excellent References Wendy (310)749-0787

Commercial Lease

SANTA MONICA 2941 Main Street. Creative office space \$750-\$1000/month. Parking available. MDR 13322 Washington 500-1900 sq. ft. office space for lease. PAR Commercial (310)395-2663.xt.112

Real Estate

WestsideRentals.com

Where quality tenants find a place to live!

SoCal's #1 Home Listing Service

For apartments, houses, townhouses and roommates

Live Help 24/7 Online or By Phone

Thousands of rental listings updated daily

◆FREE Guest Search

◆Full Real Estate & Insurance Brokerage

◆7 Office Locations

◆Landlords Always List FREE

Need a Place to Live? Call us. Stop by or Visit us Online

www.westsiderentals.com

310-395-RENT

NORTH CAROLINA Mountains. New log cabin shell on 2 wooded acres, only \$99,900. FREE BROCHURE of Moun-tain& Riverfront acreage. Financing. 828-652-8700

TEXAS LAND LIQUIDATION! 20-acres Near Booming El Paso. Good road ac-cess. ONLY \$14,900, \$200/down, \$145 per mo. Money Back Guarantee. No credit checks. 1-800-755-8953, www.sunsetranches.com

Storage Space

GARAGE FOR rent. approx 9x17', storage only, Lockable swing door \$150/mo. 2mo security. 18th/Pico (310)663-9923

CALL TODAY FOR SPECIAL MONTHLY RATES!

There is no more convincing medium than a DAILY local newspaper.

Prepay your ad today!

VISA

MasterCard

AMERICAN EXPRESS

Card

(310) 458-7737

Santa Monica Daily Press

HOURS MONDAY - FRIDAY 9:00am - 5:00pm

LOCATION 410 Broadway, Suite B, Santa Monica, CA 90401

CLASSIFIED ADVERTISING CONDITIONS:

REGULAR RATE: \$5.50 a day. Ads over 15 words add 20¢ per word per day. Ad must run a minimum of twelve consecutive days. PREMIUMS: First two words caps no charge. Bold words, italics, centered lines, etc. cost extra. Please call for rates. TYPOS: Check your ad the first day of publication. Sorry, we do not issue credit after an ad has run more than once. DEADLINES: 3:00 p.m. prior the day of publication except for Monday's paper when the deadline is Friday at 2:30 p.m. PAYMENT: All private party ads must be pre-paid. We accept checks, credit cards, and of course cash. CORRESPONDENCE: To place your ad call our offices 9 a.m. to 5 p.m., Monday through Friday, (310) 458-7737; send a check or money order with ad copy to The Santa Monica Daily Press, P.O. Box 1380, Santa Monica, CA 90406 or stop in at our office located at 1427 Third Street Promenade, Ste. 202. OTHER RATES: For information about the professional services directory or classified display ads, please call our office at (310) 458-7737.

THE MARKET

LOCAL SERVICES FROM LOCAL BUSINESSES

SHOP OUR EASY-TO-USE DIRECTORY FOR SERVICES OF EVERY KIND.
POST YOUR SERVICES BY CALLING TODAY!

(310) 458-7737

Prepay your ad today!



Please call our Classified Sales Manager to reserve your ad space. Specific ad placement not guaranteed on classified ads. Ad must meet deadline requirements. All classified liner ads are placed on our website for **FREE** Check out www.smdp.com for more info.

Automotive

\$500 POLICE IMPOUNDS Tax repos, DEA, more! Also Trucks, SUVs, more! For listings 1-800-706-1738 x 1144

2001 INTERNATIONAL 24ft Bobtail with a 4000 lb. lift gate (rollup door) Mileage is 140K Excellent condition, in and out. \$16,500.00 310-930-2931

WANTED JAPANESE MOTORCYCLES KAWASAKI, 1970-1980, Z1-900, KZ900, KZ1000, H2-750, H1-500, S1-250, S2-250, S2-350, S3-400. CASH PAID. 1-800-772-1142. 1-310-721-0726.

Business Opps

ABSOLUTELY ALL Cash! Do you earn \$800/day? Vending route. 30 machines + candy. \$9,995. 1-800-807-6485. (Void/SD, CT, MD)

FREE CASH GRANTS/PROGRAMS! \$700 - \$800,000++ **2008** NEVER REPAY! Personal/Medical Bills, Business, School/House. Almost Everyone qualifies! Live Operators! AVOID DEADLINES! Listings, 1-800-270-1213, Ext. 279

NOW HIRING HOME TYPISTS. \$5000 guaranteed in 30 days. Apply online: www.job861.com

STARBUCKS TYPE. Local Distributorship. Guaranteed Accts. Huge Profit Potential. Free info. 24/7, 1-800-729-4212

Health/Beauty

WEIGHT LOSS CHALLENGE!!

- In Santa Monica
 - Cash Prizes for the winners!!
 - Personal wellness coach
 - Winner from last round lost 21 lbs, 31 inches
- (310) 882-0757**
fitclub_jake@yahoo.com

Fitness

Personal Training, Physiotherapy, Nutrition Counseling, Group Training and Organic Meals designed and delivered to your door.
www.nk-evolutionbody.com
natashakufa@hotmail.com
(818) 620-3376

Financial

BURIED IN CREDIT CARD DEBT. We can save you thousands & lower your monthly payments! Call the Debt Relief Hotline for your FREE consultation. 800-934-9187.

CONSOLIDATE BILLS. Good/Bad Credit Welcome. \$2500-\$200,000. No application fees. Save Money Now! Solutions for all your financial needs. 1-866-677-2455. www.PaylessSolutions.com

ELIMINATE DEBT! Consolidate bills from \$5K-\$300K. Personal loans available. Call 1-866-902-5657. Fast results! No fees.

LAWUIT CASH - Get cash for your personal injury settlement or work comp case. 866-709-1100. www.glofin.com

NEED A LOAN? No credit - BAD credit - Bankruptcy - Repossession - Personal Loans - Auto Loans - Consolidation Loans AVAILABLE! "We have been helping people with credit problems since 1991". Call 1-800-654-1816.

Lost & Found

REWARD, LOST 20 lb siamese male cat with blue eyes, black face, and a long black tail. 14 months old. Last seen 1/20/08 at Broadway and 18th st. in Santa Monica. Call (310)828-6701 or email loisannpepitone@yahoo.com

Massage

BLISSFUL RELAXATION! Heal your body, mind, spirit. Therapeutic bodywork/energy healing. Strictly non-sexual. Introductory specials \$68.00. Lynda, L.M.T. (310) 749-0621

EXQUISITE, INTUITIVE, strong and tender relaxing body work by mature European. Very Professional, Sonja (310) 397-0433.

Personals

Talk to a Model

24HRS.
310-424-5787
Cust. Asst.:
949-999-5900
\$10-17 for 15 min.
Credit/Debit cards/Checks by Phone
www.USLove.com

Vehicles for sale

ELECTRIC CAR Santa Monica Street Legal 2007 Barely used Perfect condition, Silver Metallic, Looks like H3 Hummer fully loaded. Paid \$15,000 will sacrifice \$9950.00 Contact Mike @ 310-989-9444

SUZUKI ATV 250 2004, Used 3 Times looks and rides brand new wife's quad first \$2700.00 takes it. Contact Mike @ 310-989-9444



1985 Mercedes Benz. 500 sec coupe, \$3995.00 1 owner, clean, estate sale. Lic. #1NAF991, (310)395-3712

Support a greener L.A.

Locals can ride their bike to work.

Find them

in the Santa Monica Daily Press classifieds.

Call today to learn about our local hiring packages. 310-458-7737

Trained in Family Therapy by
Carl Whitaker, M.D. & Walter Kempler, M.D.

DR. LEN BERGANTINO

Clinical Psychology

FAMILY THERAPY IN YOUR HOME
Dipolomate in Family Psychology
American Board of Professional Psychology

PSY 3887

Call (310) 207-9397

Services

BILL WALTER - LOCKSMITH
Residential & Commercial
License # LCO-4438
Emergency Service 24/7
(310) 396-7784

NO JOB TOO BIG OR TOO SMALL

Coy Construction
Residential & Commercial

SAVE MONEY
"Do it Right The First Time."

- Home Improvement & Remodeling
- Quality Work - Competitive Prices
- Interior & Exterior
- Photos & References - Over 30 Yrs. Exp.

Call For A Free Estimate
310-587-3397
www.coyconstruction.com
Lic# 780493

Notary Public

(insured and bonded)
Santa Monica Daily Press
Ask for Connie
310-458-7737
connies@smdp.com

Available weekdays 9-5
Call or email for rates
or appointments
Walk-ins welcome

Santa Monica Daily Press

Accounting

Taxes, Cost Accounting, and Bookkeeping

- ◆ For individuals, small businesses and corporations
- ◆ Formation of S corporations and taxes for entertainment professionals
- ◆ Good Rates

Call Nisha
at Accounting Task Force
310-200-6353
Se Habla Espanol

Your ad could run here!
Call us today at (310) 458-7737

TAKE A SMALL STEP
TO GET HEALTHY

www.smallstep.gov



Services

Handyman

WEST SIDE HANDYMAN

All Repairs-
Carpentry- Painting-
Plastering- Electrical
Termite & Dry
Rot Repair

Not a
Licensed
Contractor

Call the House Healer
(310) 409-3244

\$5.50 A DAY LINER ADS! CALL TODAY

Handy Man

- Carpentry
- Frame/Finish
- Foundation/Concrete
- DryWall, Paint, Elec.
- Lighting Landscape
- Hardscape Furniture
- Architectural Design
- Plans & Permits
- Green & Sustainable
- Free Consultation
- Unlicensed

10% off 1st Job
27 Years exp.

Call (310) 430-2806

Services

The Handy Hatts

Painting and Decorating Co.

SINCE 1967

RESIDENTIAL/COMMERCIAL

INTERIOR/EXTERIOR

SPECIALISTS IN ALL

DAMAGE REPAIR

Free estimates, great referrals

FULL SERVICE HANDYMAN

FROM A TO Z

Call Brian @

(310) 927-5120

(310) 915-7907

LIC# 888736

"HOME SWEET HOME"

Therapy

STILL SMOKING?

Life is short —
Why make it shorter

John J. McGrail, C.Ht.



Certified
Hypnotherapist

(310) 235-2883

www.hypnotherapylosangeles.com

ADVERTISE! CALL US (310) 458-7737

Reach Over 6 Million Californians



...in over 200+ community newspapers!

One Order...One easy payment...they're waiting!

Contact (916) 288-6019; (916) 288-6010

www.Cal-SCAN.com

FIND THEM IN THE MARKET



TRYING TO MARKET YOURSELF?
DO IT WITH THE SMDP SERVICE DIRECTORY.

CALL TO ADVERTISE FOR \$144 A MONTH/6 DAYS A WEEK

CALL FOR DETAILS - 310.458.7737
OR E-MAIL CLASSIFIEDS MANAGER ANNIEK@SMDP.COM



Kate Bransfield



Estates Director
Previews Properties Specialist
Society of Excellence
Coldwell Banker - Montana Avenue

310.395.1133

Featuring Your Home First!

....To find out how I get your home 1,000% more exposure online on over 100 websites

.....To find out the most up-to-date Santa Monica real estate information

....for a Virtual Tour & multiple photos of these Properties

visit:

www.SantaMonicaListings.com

Open Sunday, February 17th

1:00 - 4:00 pm



1135 - Berkeley Street

\$1,995,000

Two Story Traditional 5 + 3 Home

Open Sunday, February 17th

1:00 - 4:00 pm



785 Linda Flora Drive

\$1,599,000

3 + 1.75 Fabulous Lower Bel Air Home

Easy to Show

Call for an Appointment



231 - 18th Street

\$2,349,000

Original 3 + 1.75 Spanish Home

Open Sunday, February 17th
1:00 - 4:00 pm



947 - 15th Street # 6

\$719,000

Top Floor 2 + 1.75 Condo

Open Sunday, February 17th
1:00 - 4:00 pm



2041 Euclid Street # 11

\$349,000

Sunset Park 1 + 1 Condo

Open Sunday, February 17th
1:00 - 4:00 pm



737 Pier Avenue # 3

~~\$699,000~~ \$689,000

Ocean Park 2 + 2.5 Townhome

Open Sunday, February 17th
1:00 - 4:00 pm



1012 - 7th Street # 7

\$639,000

Updated 2 + 1.75 Condo

Average Price of Properties Listed for Sale As of Mid February 2008

		Single Family Homes	Condos & Townhomes
Santa Monica Canyon	=	\$ 2,305,500	\$ 1,399,000
North of Montana	=	\$ 3,579,923	\$ 2,011,708
Between Wilshire & Montana	=	\$ 3,289,900	\$ 968,471
South of Wilshire	=	\$ 1,047,390	\$ 785,441
Sunset Park	=	\$ 1,297,333	\$ 637,900
Ocean Park	=	\$ 1,876,467	\$ 973,039

Statistics updated every Friday

What is Your Home Worth? Contact Me to Find Out!

This is not intended as a solicitation if you currently have a broker. The information has been retrieved from the Multiple Listing Service. Some of these properties have been sold or listed with other Real Estate Agents.