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02.12.22 - 02.13.22
Volume 21 Issue 75

Crime Watch
Bathroom assault
Page 2

Weekly arrests
42 arrests in the past week.
Page 4

@smdailypress @smdailypress Santa Monica Daily Press smdp.com

STORY BY CLARA HARTER

Image by Julio Davalos

Long drives and short stays define the cycle of mental health holds

When residents witness a mental health crisis — be it threats of suicide, a psychotic episode, or erratic violence — the common response is to call 911. But what happens between that call and the subject's eventual release is a mystery to many and, unfortunately, often leads the patient back to the streets or situation they came from.

In Santa Monica and across the state of California, acute psychiatric crises are commonly handled with a 72 hour hold. Under the Lanterman-Petris-Short (LPS) Law, a hold is triggered when individuals meet one of three criteria: they are a danger to others, a danger to themselves or are gravely disabled (unable to provide basic needs for food, clothing or shelter).

This hold — which is commonly referred to as a '5150' after the relevant section of the California Welfare and Institutions Code — gives psychiatric facilities the right to detain a patient for a 72 hour observation and treatment period. During this time patients may not leave the hospital until either the hold expires or the treating physician determines that the patient no longer requires involuntary detention.

Santa Monica Police Department and Fire Department personnel consistently respond to calls regarding behavioral crises. These include individuals experiencing suicidal thoughts or actions; drug-induced mental episodes; violence to themselves or others; bi-polar, depressive or schizophrenic episodes, acute stress following a traumatic incident; or a mental disability resulting

SEE **72 HOUR** PAGE 2


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72 HOUR

FROM PAGE 1

in an inability to meet their own basic needs.

SMPD and SMFD frequently work together on these calls, but only police officers have the authority to issue a 5150 hold and involuntarily transport subjects to the hospital. If a serious crime has been committed, officers will often book the subject first, then arrange transport to a facility. In cases where there is also a physical medical problem present or a subject willingly accepts psychiatric treatment, SMFD can perform the transfer.

In 2021, SMFD recorded 963 patients who were evaluated and treated with behavioral health issues and SMPD logged 398 police calls as 5150 holds. (Police officers determine whether an incident is labeled as a 72 hour hold based on LPS criteria, however it is up to medical staff to determine how long a patient is held for.) SMPD Lieutenant and Public Information Officer Rudy Flores said that the majority, but not all, of psychiatric calls involve an unhoused individual.

SMFD and SMPD transport subjects to different medical facilities based on a range of factors including subjects' physical health, insurance status, parole status, presence of violent behavior and level of sobriety.

The Harbor-UCLA Medical Center in Torrance, which can be a 90 minute drive in traffic, is the main destination for local 5150 holds, not one of the Santa Monica hospitals.

"Typically if they are on probation, on parole, under the influence and they are 5150-able then yes they are transported all the way to Harbor General, which is in Torrance," said Flores.

According to Flores, Harbor-UCLA has agreements with law enforcement agencies to accept involuntary hold patients and is equipped with the lock-down facilities and resources required for the majority of individuals SMPD officers place on a hold. If a subject is not under the influence, violent, on parole, on probation or also experiencing a physical health issue, SMPD can transport them to the significantly closer 16-bed Exodus Recovery facility in Culver City or the Exodus Recovery facility in Boyle Heights.

If patients are not eligible for transfer to Exodus and have insurance, they are often brought to local emergency rooms such as Providence Saint John's Health Center or UCLA-Santa Monica Medical Center. These hospitals do not have inpatient beds for 72 hour holds but can provide up to 24 hours of mental health care and referrals to appropriate inpatient facilities. Currently, 20 percent of Providence Saint John's mental health patients experience homelessness.

The largest nearby hospital capable of administering a 5150 hold is the 72 bed UCLA Resnick Neuropsychiatric Hospital in Westwood. There are plans to shutdown UCLA Resnick in the near future and replace it with a new neuropsychiatric hospital campus in the Mid-Wilshire area.

Typically around half of Resnick's patients are admitted on 72 hour hold criteria. Of admitted patients, approximately half come by themselves or are accompanied by a family member/friend and half are transported by a 911 responder. According to a statement by UCLA Health, "repeat admissions of unhoused individuals on a 72-hour hold are not unusual."

Once the 72-hour hold expires homeless individuals, alongside other psychiatric patients, are typically discharged. Once discharged many unhoused patients return to the streets and there is no legal requirement they are connected with or accept further treatment or services.

This can lead to cycles of 911 calls by unhoused individuals experiencing mental illness, where they are frequently in and out of psychiatric facilities. The emergency responders who transport psychiatric patients and the hospital clinicians who treat them are responsible for dealing with emergencies. Their job is to address the urgent mental health problem and then help ensure the emergency vehicles and inpatient beds are available to handle the next crisis.

Housed individuals also find themselves in cycles of 72-hour holds as they may struggle to commit to or access effective outpatient care following their discharge.

This problem exists statewide. A 2020 State audit on the implementation of the LPS Act found that from fiscal years 2015-16 through 2017-18 almost 7,400 people in L.A. County experienced five or more short-term involuntary holds, however just 9 percent of these individuals were enrolled in the most intensive and comprehensive community-based services in fiscal year 2018-19.

In Santa Monica, emergency response departments and hospital workers are aware of this issue and are trying new solutions.

In 2016, Providence Saint John's launched its Homeless Care Coordination Program, which places two community health workers in the emergency department to help connect homeless patients to case managers at local homeless service providers and find temporary or permanent housing after they are discharged.

SMPD has a Homeless Liaison Program that works to connect homeless subjects of 911 calls to services as an alternative to incarceration. This team includes two L.A. County Department of Mental Health clinicians, who have specific expertise in psychiatric crises and are able to connect subjects to the network of County mental health facilities and services.

SMFD also has a specialized unit to better handle calls related to unhoused or vulnerable populations called the Community Response Unit. This pilot program was launched in September 2021 and is staffed by two firefighter EMTs who have undergone extensive training on responding to psychiatric crises and the homeless resources available in the City.

Standard SMFD engines are required to provide transport to the emergency room as quickly as possible so they can get back in service to answer more calls. The CRU has the flexibility to remain on scene for longer periods of time, better understand the problems that led to the 911 call and build trust with the subject. CRU members can then refer subjects to homeless service providers and they are the only SMFD personnel legally allowed to transport people to a psychiatric urgent care center rather than an emergency room.

From Sept. 13 to Dec. 30, 2021, the CRU responded to 193 calls and interacted with 129 people experiencing homelessness. During this time 92 service referrals were given and five individuals were transported to Exodus Recovery Psychiatric Health Facility as an alternative to the emergency room.

"There's been a noticeable increase from my experience in behavioral health needs in the community over the last five years," said SMFD Fire Captain Pat Nulty. "It's reached a crisis point I think, and it's good to see that there's things happening in the system to address it, and they are effective, but it's just such a large scale problem."

Clara@smdp.com

Treatment while under a 72-hour hold

While under a 5150 hold, patients receive psychiatric and physical evaluations and are often prescribed medication for anxiety, psychiatric disorders, behavior, or acute distress. Patients have the right to refuse medication, except in emergency situations. Clinicians can petition for involuntary medication if they believe the patient lacks the capacity to reason and involuntary treatment can become court-ordered if a patient's mental illness repeatedly leads to violence or results in to criminal detention or hospital hospitalization. Physicians do have the ability to file an extension of the hold of up to 14 days if the LPS criteria are still met and patients have the right to contest the extension.

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CRIME WATCH

BY DAILY PRESS STAFF

Crime Watch is culled from reports provided by the Santa Monica Police Department. These are arrests only. All parties are innocent until proven guilty in a court of law.

ON SATURDAY, FEBRUARY 5 AT 12:50 P.M.

Officers were dispatched to Ralph's on the 1600 block of Cloverfield due to a Battery. The store security guard had the subject handcuffed as they awaited police. Officers learned that the individual attacked two women in the store. One victim relayed that she knocked on the restroom door while the subject was inside, he then opened the door and charged at her attempting to punch her but missing. Later, another victim stated that the subject charged at her down the aisle and hit her on the head several times, causing her to fall. Kwami Miles Brown was arrested for Assault and transported to Santa Monica jail. He was later issued a citation with a return date for court.

ON THURSDAY, FEBRUARY 3 AT 11:57 P.M.

Officers responded to the front of the Public Safety Facility in reference to a reported assault with a deadly weapon. The victim relayed she was sitting on a bench in Tongva park when a woman approached her and began yelling obscenities and telling her, "get out of my hood." The woman then pulled out a bat and began hitting the victim with it. The victim was able to run away and report the incident. Officers were able to locate the subject and Vicki Estrada Lazo was arrested for Assault with a Deadly Weapon.

SEND YOUR NEWS TO THE EDITOR
Santa Monica Daily Press office (310) 458-7737

DAILY POLICE LOG

SMDP STAFF CHOSE THE FOLLOWING FROM 286 CALLS ON FEBRUARY 10

Traffic/Vehicle Stop Lincoln Blvd / Pico Blvd 12:03 a.m.
Traffic/Vehicle Stop Lincoln Bl / Machado Av, Ven 12:32 a.m.
Traffic/Vehicle Stop 6th St / Arizona Ave 1:33 a.m.
Construction Noise 4th St / Arizona Ave 2:31 a.m.
Person With A Gun 900Blk Euclid St 3:01 a.m.
Petty Theft 800Blk Santa Monica Blvd 3:19 a.m.
Battery 4th St / Santa Monica Blvd 4:03 a.m.
Construction Noise 4th St / Arizona Ave 4:43 a.m.
Loud Music Chelsea Ave / Wilshire Blvd 4:58 a.m.
Traffic Hazard 800Blk Pacific Coast Hwy 6:13 a.m.
Grand Theft Auto 700Blk Ocean Park Blvd 6:37 a.m.
Illegal Weapon 23rd St / Ocean Park Blvd 7:20 a.m.
Fraud 800Blk 19th St 7:24 a.m.
Encampment 2800Blk Wilshire Blvd 7:50 a.m.
Fight 2400Blk 16th St 8:21 a.m.
Fraud 1900Blk 19th St 8:29 a.m.
Encampment 600Blk Ocean Park Blvd 9:14 a.m.
Elder Abuse 2900Blk 31st St 9:50 a.m.
General Parking Problem 300Blk Olympic Dr 9:51 a.m.
Loitering Harvard St / Santa Monica Blvd 9:59 a.m.
Panic Alarm 300Blk Olympic Dr 10:14 a.m.
Encampment 2900Blk Wilshire Blvd 10:29 a.m.
Found Property 1300Blk Michigan Ave 10:35 a.m.
Lost Property Ocean Ave / Seaside Ter 10:37 a.m.
Urinating/Defecating In Public 200Blk Santa Monica Pier 10:38 a.m.
Battery 600Blk Marguerita Ave 10:40 a.m.
Mark & Tag Abandoned Vehicle 1600Blk Centinela Ave 10:50 a.m.
Grand Theft Auto 800Blk Santa Monica Blvd 11:19 a.m.
Fraud 800Blk 6th St 11:38 a.m.
Red Zone Violation 1700Blk Appian Way 11:46 a.m.
Burglary 800Blk 2nd St 12:09 p.m.
Hit And Run Misdemeanor Investigation 1400Blk 9th St 12:25 p.m.
Burglary 1200Blk Ocean Park Blvd 1:00 p.m.
Red Zone Violation 3300Blk Barnard Way 1:08 p.m.
Panic Alarm 1400Blk 4th St 1:09 p.m.
Encampment 1000Blk Pico Blvd 1:28 p.m.
Traffic Collision With Injuries 100Blk Olympic Dr 1:31 p.m.
Traffic Collision - City Prop Involved 300Blk Santa Monica Pier 1:32 p.m.
Loud Music 1900Blk Ocean Front Walk 1:42 p.m.
Loitering 3300Blk Virginia Ave 1:43 p.m.
Red Zone Violation 800Blk 3rd St 1:47 p.m.
Burglary 700Blk Marine St 2:01 p.m.
Auto Burglary 1500Blk 6th St 2:07 p.m.
Hit And Run Misdemeanor Investigation 1400Blk 9th St 2:22 p.m.
Hit And Run Misdemeanor Investigation 400Blk Broadway 2:28 p.m.
Fraud 1900Blk 19th St 2:32 p.m.
Indecent Exposure Now 2400Blk Ocean Front Walk 2:47 p.m.
72 Hour Psychiatric Hold 1500Blk Palisades Park 2:59 p.m.
Traffic Collision - No Injuries Ocean Ave / Arizona Ave 3:12 p.m.
Petty Theft 200Blk Santa Monica Blvd 3:17 p.m.
Fire Request Police 1400Blk 2nd St 3:19 p.m.
Encampment 3100Blk Virginia Ave 3:20 p.m.
Traffic Collision With Injuries 11th St / Santa Monica Blvd 3:20 p.m.
Red Zone Violation 21st St / Pier Ave 3:30 p.m.
Traffic/Vehicle Stop 5th St / California Ave 3:32 p.m.
Traffic Collision With Injuries 100Blk California Ave 3:34 p.m.
Grand Theft Auto 12th St / Olympic Blvd 3:40 p.m.
Traffic/Vehicle Stop 1100Blk 9th St 3:41 p.m.
Fire Request Police 1400Blk 2nd St 3:47 p.m.
Panic Alarm 1400Blk Ashland Ave 3:49 p.m.
Found Property 1400Blk 3rd Street Prom 3:53 p.m.
Grand Theft 2300Blk California Ave 3:54 p.m.
Traffic/Vehicle Stop 2100Blk Ocean Ave 4:11 p.m.
Identity Theft 1400Blk 7th St 4:16 p.m.
Traffic Collision - No Injuries Main St / Ocean Park Blvd 4:26 p.m.
Mark & Tag Abandoned Vehicle 200Blk Bay St 4:33 p.m.
Auto Burglary 1500Blk 6th St 4:34 p.m.
Grand Theft 1300Blk Arizona Ave 4:39 p.m.
Traffic/Vehicle Stop 2nd St / Arizona Ave 4:50 p.m.
Hit And Run Misdemeanor Investigation 1000Blk Montana Ave 5:02 p.m.
General Parking Problem 1400Blk Ocean Ave 5:03 p.m.
Burglary Now 1700Blk Ocean Front Walk 5:24 p.m.
Traffic Collision - City Prop Involved Ocean Ave / Wilshire Blvd 5:32 p.m.
Panic Alarm 2800Blk Main St 5:34 p.m.
Petty Theft 3100Blk Wilshire Blvd 6:04 p.m.
Theft Suspect In Custody 200Blk Broadway 6:09 p.m.
Theft Suspect In Custody 200Blk Broadway 6:28 p.m.
Theft Suspect In Custody 200Blk Broadway 6:29 p.m.
Petty Theft 300Blk Arizona Ave 6:34 p.m.
Loitering 1300Blk 19th St 6:45 p.m.
Exhibition Of Speed 11th St / Montana Ave 7:02 p.m.
Traffic/Vehicle Stop 2nd St / Arizona Ave 7:06 p.m.
Fraud 3300Blk Virginia Ave 7:18 p.m.
Traffic Hazard Lincoln Blvd / Pico Blvd 7:39 p.m.
General Parking Problem 1400Blk 2nd St 8:24 p.m.
Urinating/Defecating In Public 3rd Street Prom / Wilshire Blvd 8:47 p.m.
Drunk Driving Investigation 700Blk Broadway 9:20 p.m.
Petty Theft 200Blk Broadway 9:26 p.m.
Overdose 900Blk 11th St 10:06 p.m.

DAILY FIRE LOG

SMDP STAFF CHOSE THE FOLLOWING FROM 34 CALLS ON FEBRUARY 10

EMS 2nd St / Colorado Ave 11:51 p.m.
EMS 1500Blk 5th St 11:59 p.m.
EMS 1300Blk 20th St 12:22 a.m.
Structure Fire 100Blk Broadway 12:49 a.m.
EMS 1700Blk Cloverfield Blvd 1:01 a.m.
EMS 900Blk 24th St 1:18 a.m.
EMS 1700Blk Ocean Ave 2:28 a.m.
EMS 2100Blk Ocean Ave 5:17 a.m.
EMS 1100Blk Georgina Ave 6:53 a.m.
Automatic Alarm 500Blk Broadway 7:35 a.m.
Automatic Alarm 500Blk Broadway 7:41 a.m.
EMS 2100Blk Ocean Ave 8:21 a.m.
EMS 1900Blk Arizona Ave 10:00 a.m.
Carbon Monoxide Alarm 1000Blk 17th St 10:04 a.m.
Automatic Alarm 900Blk Santa Monica Blvd 12:11 p.m.
Automatic Alarm 1000Blk California Ave 12:18 p.m.
EMS 2000Blk Arizona Ave 12:19 p.m.
EMS 4th St / Pico Blvd 12:48 p.m.
EMS 1400Blk 4th St 1:09 p.m.
EMS 20th St / Broadway 1:42 p.m.
EMS 800Blk 26th St 1:49 p.m.
Automatic Alarm 1300Blk 15th St 2:26 p.m.
Automatic Alarm 2300Blk Wilshire Blvd 2:36 p.m.
EMS 100Blk Wilshire Blvd 2:43 p.m.
EMS 1400Blk 2nd St 3:18 p.m.
EMS 1400Blk 2nd St 3:44 p.m.
EMS 600Blk Santa Monica Blvd 4:35 p.m.
Trash/Dumpster Fire 1500Blk 16th St 5:27 p.m.
EMS 100Blk Montana Ave 7:36 p.m.
EMS 1300Blk Centinela Ave 8:07 p.m.
EMS 1300Blk 7th St 8:14 p.m.
EMS 1500Blk Lincoln Blvd 9:17 p.m.
EMS 1900Blk Stewart St 10:50 p.m.
EMS Lincoln Blvd / Ocean Park Blvd 10:55 p.m.

City of Santa Monica

**NOTICE OF A PUBLIC HEARING
BEFORE THE SANTA MONICA SOCIAL SERIVCES COMMISSION
VIA TELECONFERENCE
Pursuant to AB361**

SUBJECT: **To Inform Development of the FY 2022-23 Action Plan for use of Community Development Block Grant (CDBG) and Home Investment Partnership Act (HOME) funds**

Notice is hereby given that the City of Santa Monica will hold a public hearing to receive community input to inform the development of the 2022-23 Action Plan, which must be submitted to the U.S. Department of Housing and Urban Development (HUD) at least 45 days prior to the beginning of the new program year. The Annual Action Plan delineates the City's specific projects and activities for one-year use of Community Development Block Grant (CDBG) and HOME funds to address the City's housing and community development high-priority needs as specified in the Council-adopted 2020-24 Consolidated Plan, which can be viewed at: https://www.santamonica.gov/community-development-block-grant-and-home-investment-partnership-programs

DATE/TIME: MONDAY, FEBRUARY 28, 2022 AT 7:00 PM
(Check agenda at www.smgov.net/ssc prior to meeting to confirm start time)

LOCATION: In an effort to reduce the risk of spreading Coronavirus (COVID-19), members of the Social Services Commission and City Staff will participate via teleconference using the City's BlueJeans platform. Instructions for joining the teleconference via video or phone will be included in the meeting agenda once it posts. The agenda will be available at www.smgov.net/ssc and posted at the front door of City Hall at least 72 hours in advance of the meeting.

HOW TO COMMENT
The City of Santa Monica encourages public comment. Those wishing to provide written public comment may submit comments via email to humanservices@santamonica.gov. Comments received prior to 12 p.m. on the day of the meeting will be distributed to the Social Services Commission prior to the meeting and posted online. Please note the agenda item in your comments. Verbal public comment can be made by joining the BlueJeans meeting according to the instructions included in the agenda posted at www.smgov.net/ssc.

ACCOMODATIONS
For disability-related accommodations, please contact the Housing and Human Services Division at (310) 458-8701 or humanservices@santamonica.gov at least three days prior to the scheduled meeting. Every attempt will be made to provide the requested accommodation.

ESPAÑOL
Esto es un aviso de audiencia pública para invitar a cualquier parte interesada a participar en la preparación del Plan de Acción Anual del Año Fiscal 2022-23. Si necesita más información, por favor llame a Ivy Chang en la División de Vivienda y Servicios Humanos al número (310) 458-8701.

WEEKLY ARRESTS

SMPD MADE 42 ARRESTS FROM JANUARY 31 TO FEBRUARY 6.

Date	Sex	Age	Primary Charge
Mon, Jan 31	M	28	Drunk in Public
Mon, Jan 31	M	23	Warrant
Tue, Feb 1	M	28	Drunk in Public
Tue, Feb 1	F	38	Parole Violation
Tue, Feb 1	M	27	Sexual Battery
Tue, Feb 1	F	30	Trespassing
Wed, Feb 2	M	31	Vandalism
Wed, Feb 2	M	40	Grand Theft Auto
Wed, Feb 2	M	34	Assault & Battery
Wed, Feb 2	M	28	Arson
Thu, Feb 3	M	36	Burglary
Thu, Feb 3	M	43	Loitering in Parking Structure
Thu, Feb 3	M	55	Vandalism
Thu, Feb 3	M	41	Vandalism
Thu, Feb 3	M	55	Warrant
Thu, Feb 3	M	24	Joyriding
Thu, Feb 3	M	29	Drunk in Public
Thu, Feb 3	M	39	Failure to Register as a Sex Offender
Thu, Feb 3	M	45	Driving Under Combined Influence of Alcohol And Drugs
Fri, Feb 4	F	40	Assault with a Deadly Weapon
Fri, Feb 4	M	26	Driving Under the Influence of Alcohol
Fri, Feb 4	M	29	Drunk in Public
Fri, Feb 4	M	37	Possession of Burglary Tools
Fri, Feb 4	M	46	Resisting Arrest
Fri, Feb 4	M	24	Possession of a Controlled Substance
Fri, Feb 4	M	21	Battery on a Peace Officer
Fri, Feb 4	M	31	Possession of Methamphetamines
Fri, Feb 4	M	44	Drunk in Public
Sat, Feb 5	M	60	Drunk in Public
Sat, Feb 5	M	25	Burglary
Sat, Feb 5	M	21	Vandalism
Sat, Feb 5	M	24	Corporal Injury To Spouse
Sat, Feb 5	M	30	Burglary
Sat, Feb 5	M	25	Driving Under the Influence of Alcohol
Sat, Feb 5	M	21	Driving Under the Influence of Alcohol
Sat, Feb 5	M	31	Assault & Battery
Sat, Feb 5	M	36	Warrant
Sat, Feb 5	M	54	Drunk in Public
Sun, Feb 6	M	23	Drunk in Public
Sun, Feb 6	M	63	Warrant
Sun, Feb 6	M	31	Corporal Injury To Spouse
Sun, Feb 6	M	38	Parole Violation

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The Santa Monica Daily Press publishes Monday - Saturday with a circulation of 8,200 on weekdays and 8,000 on the weekend. The Daily Press is adjudicated as a newspaper of general circulation in the County of Los Angeles and covers news relevant to the City of Santa Monica. The Daily Press is a member of the California Newspaper Publisher's Association, the National Newspaper Association and the Santa Monica Chamber of Commerce. The paper you're reading this on is composed of 100% post consumer content and the ink used to print these words is soy based. We are proud recipients of multiple honors for outstanding news coverage from the California Newspaper Publishers Association as well as a Santa Monica Sustainable Quality Award.

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AWARD WINNER

AWARD WINNER

Sustainable Quality Awards
WINNER

Super Bowl ads look toward the future – and the past

MAE ANDERSON
AP Business Writer

Super Bowl advertisers this year want Americans to forget about pandemic woes and focus on the future: of electric vehicles, mind reading Alexas, robots and cryptocurrency — and also to harken back to the nostalgic past of '90s movies like "Austin Powers" and "The Cable Guy."

The Los Angeles Rams are taking on the Cincinnati Bengals during Super Bowl 56 on Sunday at the SoFi Stadium in Inglewood, California. But for many, the big show of the night will be the commercials.

Advertisers are hoping to deliver a dose of escapism with light humor and star-studded entertainment amid the pandemic, high inflation and tensions between Russia and the Ukraine.

"Marketers are recognizing Americans have had a very heavy, difficult two-year period and are responding by bringing some good old-fashioned entertainment for Super Bowl Sunday," said Kimberly Whitler, marketing professor at the University of Virginia.

NBC sold out of its ad space briskly and said an undisclosed number of 30-second spots went for $7 million, a jump from the $6.5 million that last year's ads went for.

Super Bowl viewership has declined in recent years. Last year, 92 million people tuned in, according to Nielsen, the lowest viewership since 2007. But viewership at other big live events like the Grammys and the Oscars has also plummeted. Ratings for the Olympics — which NBC is broadcasting concurrent with the Super Bowl — are way down, too. So the Super Bowl remains the biggest night for advertisers.

"It's the only game in town," said Villanova marketing professor Charles Taylor.

This year's ads will be amusing and warm, leading Kelly O'Keefe, CEO of brand consultancy Brand Federation, dub this year the "Ted Lasso Super Bowl." It's not just because two of the Apple+ sitcoms' stars are starring in ads — Jason Sudeikis In TurboTax and Hannah Waddingham in Rakuten.

It's because the ads, like the sitcom, will be "nothing too heavy," he said. "It's funny, positive, and makes you happy — but doesn't go too deep."

FUTURE FORWARD

What does the future look like? Electric, if automakers have anything to do with it. With automakers back in full force this Super Bowl, BMW shows Arnold Schwarzenegger, as Zeus, the god of the sky (or in this commercial, the god of lightning) whose wife, Salma Hayek Pinault, gives him the EV BMW iX to spice up retirement.

Kia showcases the Kia EV6, the brand's first battery electric vehicle, in its ad, along with a cute "robo dog." Nissan gives a nod to its all-electric 2023 Nissan Ariya.

A first time advertiser, Wallbox, showcases an actual survivor of being struck by lightning in its ad for its home electric vehicle charger.

Other advertisers are future forward too. Amazon's spot shows real-life spouses living in a world where Amazon's digital assistant Alexa can read your mind. In a regional ad, Samuel Adams shows Spot, the dancing robo-dog from Boston Dynamics, getting down with the brewer's employees.

Bud Light NEXT, a new zero-carb Bud Light brand expansion, showcases an NFT in its ad. And Facebook gives a glimpse of its vision of the Metaverse in a humorous ad that shows a discarded animatronic dog meeting up with his pals again in the metaverse.

CRYPTO BOWL

Among the 30 new advertisers are several cryptocurrency exchanges. Advocates of the blockchain-based digital currency that has captured the interest of investors and financial service firms alike, want to lure regular Americans too. Exchanges Crypto.com, FTX and eToro have all announced Super Bowl ad plans, and others have been rumored but not confirmed.

While the Super Bowl can be a good place to launch a new brand or category into the public consciousness, there are risks of getting lost in the shuffle as first-time advertisers. And they have a big task with 30 seconds.

"They need to educate the public on what their product is, why it's not risky, and where they can access it," Villanova's Taylor said.

POP CULTURE NOSTALGIA

Nostalgia is always a safe bet to win over viewers, and this year's Super Bowl is no different.

In a teaser, Verizon hints that it's bringing back Jim Carrey to reprise his loathsome 1996 "Cable Guy" character for their ad. GM has enlisted Mike Myers for an "Austin Powers"-themed ad that features a reprise of his role as Austin Powers' nemesis, Dr. Evil. Sidekicks played by Rob Lowe, Seth Green and Mindy Sterling also join.

And some ad executives are hoping people can still remember iconic advertising as well. ETrade hinted in a teaser that it's bringing back the spokesbaby that appeared in its Super Bowl ads from 2008 to 2014. A Hellmann's ad shows Washington Commanders' linebacker David Mayo tackling unsuspecting people who waste food. The ad is an homage to a 2003 Reebok Super Bowl ad starring a fictional linebacker named Terry Tate who tackled office workers who weren't being productive.

CELEBRITY OVERLOAD

A well liked celebrity generally adds some goodwill to a brand message. So how about three to five of them? Super Bowl ads are always stuffed with celebrities, but this year, many ads are overstuffed with them.

"I've ever seen anything like this number of A-List celebrities," said Villanova's Taylor,

Uber Eats wanted to get across the message that you can order household items and other sundries from its delivery service, not

SEE **ADS** PAGE 7

OPINIONS EXPRESSED are those of the writer and do not necessarily reflect those of the Santa Monica Daily Press staff. Guest editorials from residents are encouraged, as are letters to the editor. Letters to the Editor can be submitted to letters@smdp.com. Receipt of a letter does not guarantee publication and all content is published at the discretion of the paper. All letters and guest editorials are subject to editing for space and content. All submissions must include the author's name, address and phone number for the purposes of verification.

How inflation and tangled supply lines are gripping economy

CHRISTOPHER RUGABER
AP Economics Writer

Since the pandemic erupted two years ago, Forest Ramsey and his wife, Kelly, have held the line on prices at their gourmet chocolate shop in Louisville, Kentucky. Now, they're about to throw in the towel.

In the past year, the costs of ingredients for their business, Art Eatables, have surged between 10% and 50%. The Ramseys are paying their employees 30% more than they did before the pandemic.

And in the face of supply shortages, their packaging costs are up. They've begun using 12-piece trays in their eight-piece chocolate boxes because they can no longer get any eight-piece trays.

So having just tried to survive for the past two years, the Ramseys, who own three retail outlets and sell custom chocolates to about 25 bourbon distilleries, have reached an unpleasant decision: They're going to raise their customer prices 10% to 30%.

"We've got to adjust this — we can't afford to keep taking the hits anymore," Forest Ramsey said.

The struggles of Art Eatables illustrate how inflation and tangled supply chains have seeped into nearly every nook of the economy, forcing consumers and businesses to make painful decisions that many of them have never had to contemplate before. With the government reporting Thursday that consumer inflation reached 7.5% over the past year — a 40-year high — the acceleration of prices is leaving few unscathed.

Some of the supply chain snarls that have magnified inflation since the pandemic recession may begin to ease in the coming months. If so, inflation would likely moderate somewhat.

Yet the key trends that have sent prices soaring — higher wages, parts shortages, rent increases, robust consumer spending — won't likely fade anytime soon. And it's unclear when, or how much, inflation might actually slow.

Increased pay, though good for workers, has led many other retail and restaurant chains, from Starbucks to Amazon to Chipotle, to charge customers more. When Amazon announced last week that it was raising the price of its annual Prime memberships, from $119 to $139, it pointed to its increased labor and shipping costs.

And an acceleration of apartments rents, many economists say, will likely help keep inflation up at least through the end of this year. Rising prices are also broadening from pandemic-battered industries like autos to wider categories of goods and services, from electricity to clothing to airfares. That suggests that high inflation will outlast COVID-19.

Neil Dutta, an economist at Renaissance Macro, noted that even if you exclude from the government's consumer price index the costs of food, energy, housing and used cars — some of the fastest-rising categories during the pandemic — prices still rose a steep 0.7% from December to January. That's above even the 0.6% increase for overall consumer prices, a stark illustration of how widespread price increases have become.

Many big corporations say that even after they've raised prices, their customers have kept right on buying. Rising wages and higher savings, boosted by heavy government stimulus aid last year, have likely helped keep consumer demand strong. Over time, though, high levels of spending and wages can fuel further price hikes in a continuing spiral.

"We have not seen any meaningful impact to customer demand," John Culver, Starbucks' chief operating officer, said on a conference call with investors, referring to the company's two price hikes last year. "To the contrary, our customer demand continues to grow."

Starbucks' CEO Kevin Johnson said further price hikes are planned for this year.

Many analysts had warned that spending would slow once the government's stimulus programs expired. But the early signs suggest that hasn't happened. Bank of America said this week that spending through its credit and debit cards and digital platform jumped 17% compared with the same month a year ago — roughly double the pre-pandemic pace. The rise didn't just reflect price increases. Transactions rose 10%.

Brian Moynihan, Bank of America's CEO, suggested in an interview with The Associated Press that the spending jump reflected rising paychecks, rather than Americans simply taking on more debt. And even with all the spending, he said, customers' bank accounts still grew in the past year.

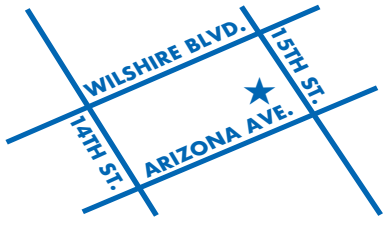
Rising apartment rental rates have emerged as a major contributing factor in surging inflation. Average rents rose 0.5% in January, the largest increase in 20 years, and are up 4.4% from a year ago.

More Americans have returned to cities, after some had left in the early months of the pandemic. The apartment vacancy rate has reached its lowest level since the mid-1980s, according to a report from the Harvard Joint Center for Housing Studies. And with job growth strong, more young people are expected to move out on their own, raising demand for apartments.

With home prices high, more higher-income Americans are renting, too, thereby enabling landlords to charge higher rents and crowding out other renters. Asking prices for new apartment leases jumped nearly 11% last fall compared with a year earlier, the Harvard study found. That increase will take time to feed through the inflation figures, because it measures all rents, including renewals.

Wage growth, by some measures, is still accelerating, which will maintain the pressure on small and large companies to either offset the increases through greater efficiencies or

SEE **INFLATION** PAGE 7

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Super Bowl odds on everything from Gatorade to lineman TDs

JOSH DUBOW
AP Pro Football Writer

Will Joe Burrow or Matthew Stafford throw for more yards? Will the Super Bowl MVP be a quarterback or a player from another position? Will an offensive lineman score a TD and what color Gatorade will be thrown on the winning coach?

When it comes to the Super Bowl fans can bet on just about anything, including whether the game will be a "Scorigami" with a final score that has never happened before in an NFL game or whether either coach will use all six timeouts in regulation to more standard bets such as how many yards receiving will Cooper Kupp have or who will win MVP.

Here's a look at some of the more intriguing prop bets with the odds from FanDuel Sportsbook:

MVP

Predictably the top two choices for MVP are Stafford at 5-4 and Burrow at just more than 2-1. That makes sense considering 11 of the past 15 winners have been quarterbacks.

The last non-QB to win it came three years ago when New England receiver Julian Edelman took the prize. The last defender to win was Denver's Von Miller six years ago and the last running back to do it was Denver's Terrell Davis 24 years ago.

Kupp has the best odds of the non-quarterbacks this year at 11-2, followed by Rams defensive tackle Aaron Donald (15-1), Bengals receiver Ja'Marr Chase (25-1), Rams receiver Odell Beckham Jr. (27-1) and Rams running back Cam Akers (27-1).

A couple of intriguing longer shots are Bengals running back Joe Mixon (40-1) and receiver Tee Higgins (60-1).

There are 1-3 odds that a QB will win the MVP compared to just over 2-1 that it will be a non-quarterback.

SCORING TIME

Teams have traditionally started slow in Super Bowls with only three teams in the past 21 years scoring a TD the first time they had possession.

The Ravens did it against the 49ers in the game played in 2013, the Patriots did it against the Giants in the game played in 2008 and the Bears did it the year before that on Devin Hester's opening kick return for the Bears against the Colts. The odds of a team doing it Sunday are a little more than even and it's about 11-1 that both teams do it.

The over-under on the yards for the longest TD is 42 1/2 yards with the shortest at 1 1/2. There has been a TD of at least 40 yards scored in 14 of the past 30 Super Bowls.

There are even odds on whether the final score will be a "Scorigami" — a score that hasn't ever happened in an NFL game. There have been 1,072 unique scores in NFL history with the last time it happened in the Super Bowl coming eight years ago when the Seahawks beat the Broncos 43-8.

The odds of a Scorigami happening this year are 12-1 compared to 1-35 odds of a repeat score.

PLAYER PROPS

There are more traditional player prop bets in regards to yardage gained, touchdowns and other stats.

The over-under for yards passing is set at 281 1/2 for Stafford and 276 1/2 for Burrow. Stafford topped that mark 12 times in 20 games, while Burrow beat his number nine times in 19 games.

The highest over-under for receivers belongs to Kupp at 105.5 compared to 78.5 for Chase. Kupp topped his number 13 times in 20 games, while Chase did it eight times in 20 games.

For rushing, the over-under for yards is set at 64.5 for Akers and 60.5 for Mixon. Akers' high in four games this season is just 55 yards, while Mixon has topped his number 10 times in 19 games.

BIG MAN TD

This was a record-setting season for offensive linemen catching TD passes with seven players doing it, including two in the postseason. But it's never happened in a Super Bowl, leading to a hefty 20-1 payout if it happens Sunday.

It's been a while since either the Rams or Bengals throwing a TD pass to an offensive lineman with the Bengals last doing it in 2010 on a throw to current Rams tackle Andrew Whitworth and the Rams in 1999 when Ryan Tucker caught two.

SHOWER TIME

Ever since the Giants players doused coach Bill Parcells with a Gatorade shower following a Super Bowl win 36 years ago, it has become a near annual tradition for the winning coach.

The question for Sunday is what color liquid will be used if it happens on Sunday to either Sean McVay or Zac Taylor. Orange is the leading contender with odds of about 2-1, followed by yellow, green or lime (about 3-1), blue (about 4-1), clear or water (about 5-1) and red or pink (about 8-1).

That bet is only valid if the shower is shown on the broadcast.

CALLING TIME

Rams fans frustrated by McVay's liberal use of timeouts early in halves can try to capitalize on it during the Super Bowl.

The odds that McVay will use all six timeouts in regulation are just less than 3-1. The odds have Taylor as less likely to use all his timeouts at about 3 1/2-1.



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Football hits the Pier



Matthew Hall

PRE-SHOW: **Super Bowl viewers may recognize the pre-game show location as the Santa Monica Pier. NBC Sports set up the stage on Friday in advance of the big game.**

ADS

FROM PAGE 4

just food. So its ad shows celebrities and other actors trying to eat everything from cat litter to diapers. "If it was delivered by Uber Eats, does that mean I can 'Eats' it?" White Lotus actor Jennifer Coolidge asks. Gwyneth Paltrow tries to eat a candle, Trevor Noah tries to eat a light bulb and Nicholas Braun from "Succession" tries to eat dish soap.

In Michelob Ultra's ad, a bowling alley run by Steve Buscemi unites superstar athletes from across sports enjoying some bowling in their off time: tennis great Serena Williams, former NFL quarterback Peyton Manning, the NBA's Miami Heat all-star forward Jimmy Butler, WNBA star Nneka Ogwumike, top golfer Brooks Koepka and U.S. women's soccer star Alex Morgan.

Planet Fitness' ad has narration by William Shatner and shows Lindsay Lohan working out, winning Jeopardy against Dennis Rodman and bedazzling Danny Trejo's ankle bracelet.

And in Nissan's ad, a straight-laced Eugene Levy is transformed into an action hero by taking a drive in a 2023 Nissan Z sports car, alongside stars Danai Gurira and Dave Bautista. Levy's "Schitt's Creek" co-star Catherine O'Hara appears in Nissan's new Ariya electric car.

SOCIAL MESSAGES

Most advertisers are steering clear of sentiment.

"People are avoiding the deeper issues," said Brand Federation's O'Keefe. "People aren't going to try to unite us or divide us or get us to think deeply. Ads will be much more amusing. But also very safe."

A few, though, are delivering heartfelt messages.

The Budweiser brand, absent last year, returns with a spot centered on one of its Clydesdale mascots. After it's injured by jumping a barbed wire fence — a not-so-subtle reference to the U.S. and the coronavirus pandemic — another Budweiser mascot, a Labrador, a stableman, and a vet, help the Clydesdale recover and gallop again. Budweiser wanted to return "with a message of strength and resilience," said Daniel Blake, group vice president at Anheuser-Busch.

Google's ad for the Pixel 6 stars the singer Lizzo and focuses on how the phones' camera highlights darker skin tones. And Toyota's ad, which debuted during the Olympics but will also run during the Super Bowl, tells the story of the McKeever Brothers, cross-country skiers who have won 10 Paralympic medals together.

INFLATION

FROM PAGE 5

raise prices. Average hourly wages rose 5.7% in January from a year earlier, the government said last week. That was up from 5.3% in January 2021.

There are some signs that inflation drivers may be cooling a bit. Adam Ozimek, chief economist at Upwork, a freelancing website, said that as more Americans resume their job searches as COVID fades, the increased competition for jobs could slow wage growth. The proportion of Americans either working or looking for work jumped in January, though it is still below pre-pandemic levels.

"Labor supply is increasing quickly, and that will put downward pressure on wages and prices," Ozimek said.

And prices for new and used cars, which have been some of the biggest drivers of inflation in the past year, are showing tentative signs of slowing. A shortage of computer chips has cut production of new cars even as demand for autos has been strong.

Used car prices soared nearly 41% in January from a year earlier, while the cost of a new car leapt 12.2%, Thursday's report showed. Yet from December to January, the price of a new car was unchanged and rose just 1.5% for a used vehicle — much lower than in previous months.

The used car supply is increasing, and automakers are starting to raise production, said Kevin Roberts, director of industry analytics for cargurus.com.

"We're not going to go back to pre-COVID level prices, but we could see some giveback in new vehicle prices as automakers start to make lower-priced vehicles again," Roberts said.

AP Business Writers Tom Krisher in Detroit and Anne D'Innocenzio in New York contributed to this report.

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Santa Monica Education Foundation

Important Notes: Parking is not included. The Ed Foundation's Executive Director will call the winner to discuss pick-up arrangements. Winner must be available to pick up tickets and credentials from the Ed Foundation's offices at 1645 16th St, Santa Monica, CA 90404 by 5:00 p.m. on Saturday, February 12, unless other arrangements are made. Tickets and VIP package are offered as-is; no substitutions or refunds.

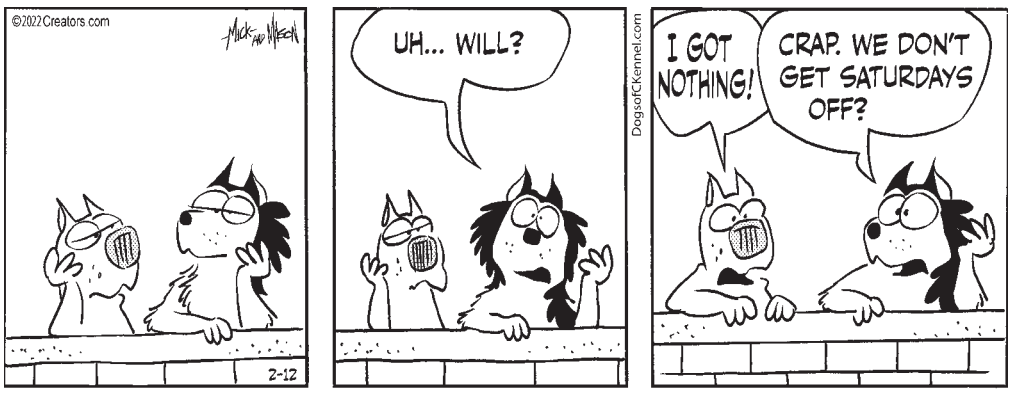
Agnes

By TONY COCHRAN



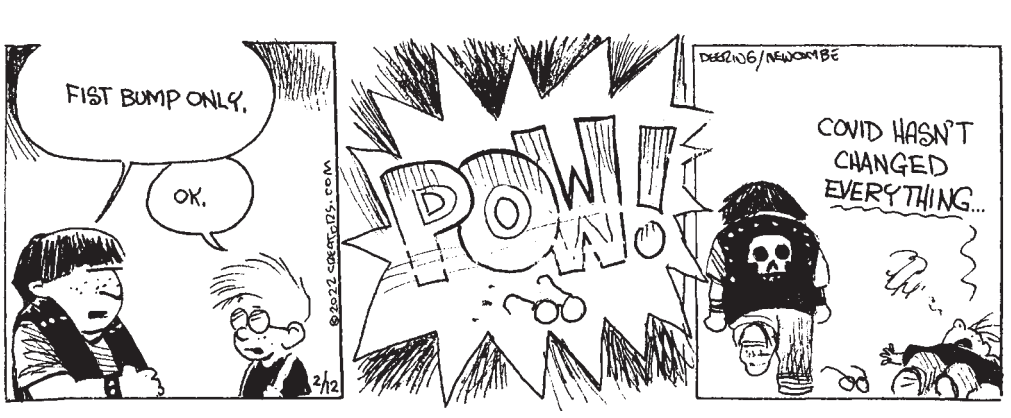
Dogs of C-Kennel

By MICK & MASON MASTROIANNI & JOHNNY HART



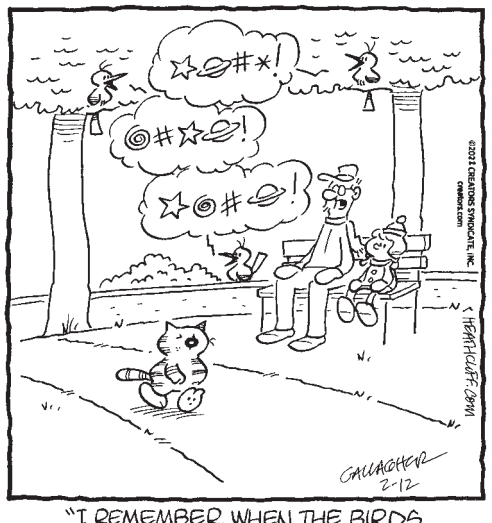
Zack Hill

By JOHN DEERING & JOHN NEWCOMBE



Heathcliff

By PETER GALLAGHER



"I REMEMBER WHEN THE BIRDS USED TO SING."

Strange Brew

By JOHN DEERING





SURF FORECASTS

WATER TEMP: 59.5°

SATURDAY - **POOR TO FAIR** - SURF: 2-3ft Thigh to waist high occ. 4 ft
Lingering SSW swell, easing NW sell. Summer spots do best. Winds looking light and favorable most of the day with the best surface conditions in the AM. Mind the deep early high tide.

SUNDAY - **POOR TO FAIR** - SURF: 1-2ft Knee to thigh high occ. 3 ft
Slightly smaller version of Sat. off slow easing NW and SSW swells. Summer spots do best. Winds looking light most of the day w/ the best surface conditions in the AM. Deep high early.

WEATHER

Saturday: Sunny, with a high near 81. Northeast wind around 5 mph.
Saturday Night: Mostly clear, with a low around 58. North northeast wind around 5 mph.
Sunday: Sunny, with a high near 79. North northeast wind 5 to 10 mph.

Date	Day	Time (LST/LDT)	Predicted (ft)	High/Low
2022/02/12	Sat	12:15 AM	2.63	L
2022/02/12	Sat	06:22 AM	5.10	H
2022/02/12	Sat	1:51 PM	-0.42	L
2022/02/12	Sat	8:34 PM	3.49	H
2022/02/13	Sun	12:54 AM	2.39	L
2022/02/13	Sun	07:01 AM	5.41	H
2022/02/13	Sun	2:19 PM	-0.65	L
2022/02/13	Sun	8:52 PM	3.62	H
2022/02/14	Mon	01:28 AM	2.12	L
2022/02/14	Mon	07:35 AM	5.67	H
2022/02/14	Mon	2:46 PM	-0.80	L
2022/02/14	Mon	9:12 PM	3.75	H
2022/02/15	Tue	02:00 AM	1.86	L
2022/02/15	Tue	08:07 AM	5.83	H
2022/02/15	Tue	3:12 PM	-0.87	L
2022/02/15	Tue	9:34 PM	3.90	H
2022/02/16	Wed	02:33 AM	1.63	L
2022/02/16	Wed	08:39 AM	5.87	H
2022/02/16	Wed	3:38 PM	-0.84	L
2022/02/16	Wed	9:57 PM	4.06	H
2022/02/17	Thu	03:08 AM	1.43	L

DAILY LOTTERY

POWERBALL
Draw Date: 2/9
2 17 33 51 63
Power#: 26
Jackpot: 172 M

MEGA MILLIONS
Draw Date: 2/8
1 17 20 52 54
Mega#: 2
Jackpot: 42 M

SuperLotto Plus
Draw Date: 2/9
20 35 37 39 44
Mega#: 2
Jackpot: 16 M

Fantasy 5
Draw Date: 2/10
4 11 27 30 32

Daily 3
Draw Date: 2/10
EVENING: 6 6 4
Draw Date: 2/10
MIDDAY: 2 7 2

Daily Derby
Draw Date: 2/10
1st: 01 - Gold Rush
2nd: 08 - Gorgeous George
3rd: 03 - Hot Shot
Race Time: 1:47.02

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

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Let Us Help You Address Early Memory Loss
A Program of WISE & Healthy Aging
WISE Minds
A Veterans Benefit!

TODAY'S BIRTHDAY (FEBRUARY 12)

This trip around the sun, your high energy goes hand-in-hand with a powerful intuition. You'll know who is going to contact you and why before the phone rings or the email inbox fills up. Use your unusual abilities to make life magical – your loved ones will excite to your interactions and gifts, your presence. Aries and Libra adore you. Your lucky numbers are: 4, 44, 49, 1, 17 and 5.

ARIES (March 21-April 19). You are in a hyper-giving mode. You cannot keep yourself from caring, helping and doing. However, when presented with the opportunity to relax, don't miss out on some well-deserved enjoyment.

TAURUS (April 20-May 20). When someone asks how you are doing, it's an opportunity for you to network, further a cause or share a bit of news that puts you in a nice light. The time to think about what you're going to say is before the event.

GEMINI (May 21-June 21). You are essentially a creative person, and creative people need to make things. Carve out time to feed your maker. What follows: good health and good spirits.

CANCER (June 22-July 22). You'll feel nostalgic for another time. It was no better or worse than this time really, but it was lovely and inspiring in its own way. Channel the energy of the past into today's work.

LEO (July 23-Aug. 22). Regardless of how sincere an effort may be, it will not be effective unless you give your all. Stop trying. Trying is not doing. Doing is doing. Think of the Nike swoosh and just do it.

VIRGO (Aug. 23-Sept. 22). The raw emotional force of young people will bring you back to your feelings. It is safe to feel them all, just don't believe or identify with them all. Feelings are power, and like all power it needs to be channeled, wrangled and controlled.

LIBRA (Sept. 23-Oct. 23). Take up space and command attention with your communication style. You'll gain the support of authority figures and the approval of those who see you as an authority.

SCORPIO (Oct. 24-Nov. 21). You are an excellent judge of character and can also match a person's personality to the task that will allow him or her to shine. You'll put these skills to excellent use.

SAGITTARIUS (Nov. 22-Dec. 21). Avoid anyone with a sour disposition — it's catching. If you do get accidentally poisoned with pessimism, the anecdote is to change each negative word to a positive one.

CAPRICORN (Dec. 22-Jan. 19). There are few absolutes in this world. Anyone who makes it seem the rules are firm is a liar. You'll look at it. You'll look for the soft spots ... you'll see the bendable parts of the rules.

AQUARIUS (Jan. 20-Feb. 18). You once tried to avoid the influence of smooth talkers and now you're the smooth talker in question. Well, you know what you have, and you'll sell it to the highest bidder, that's all.

PISCES (Feb. 19-March 20). Being stressed out is always an option, but you don't have to let this day wind you up. Most problems that come up will solve themselves in one way or another. Think about that before you get involved.

SOLUTIONS TO YESTERDAY'S CROSSWORD

	T	R	E	B	L	E	C		O	R	O	N	O	
	R	O	G	U	I	S	H		N	O	S	E	S	
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	I	D	I	O	T		V	E	R	T	I	G	O	
	T	A	L	E	S		P	L	A	Y	S	E	T	

Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle.

SOLUTIONS TO YESTERDAY'S SUDOKU

2	9	1	7	3	5	6	4	8
5	6	4	1	9	8	3	7	2
3	8	7	2	6	4	5	9	1
1	5	6	9	2	7	8	3	4
7	2	8	6	4	3	1	5	9
4	3	9	8	5	1	7	2	6
6	1	3	4	7	2	9	8	5
9	4	5	3	8	6	2	1	7
8	7	2	5	1	9	4	6	3

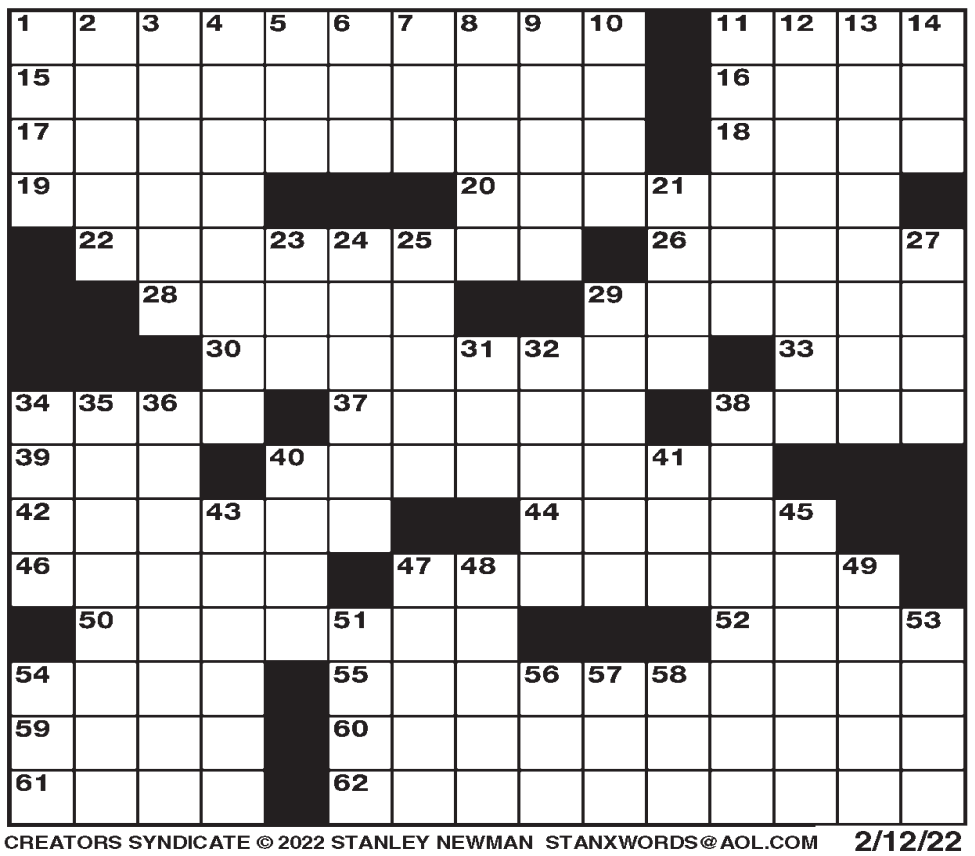
			9			5		6
		4		2	8	3		
9		5					4	8
	4			7				
5		9				2		7
				8			9	
7	3					6		4
		6	1	5		8		
2		8			4			

Newsday Crossword

SATURDAY STUMPER by Matthew Sewell
Edited by Stanley Newman
www.stanxwords.com

ACROSS
1 K9 of *Doctor Who*, e.g.
11 What some chips are made of
15 Pages in a pit
16 Hardly much
17 One for two
18 Censorious sounds
19 Up to 12
20 *The Nightmare Room* series creator
22 It's not spoken in church
26 They're tops
28 Popular college course
29 One of "The Almighty's marines"
30 Didn't sound off
33 NBC subfranchise
34 Rather tender
37 Object
38 Verb that sounds like storage
39 Championing
40 Lose water, in a way
42 Saw or felt
44 Minute
46 Pointless weapons
47 Outdoes in history
50 Solar hieroglyph
52 Speak up for
54 Modern theme park navigational aids
55 In denial
59 Goddess whom a month was named for
60 Better
61 "__ Deal for Christmas" (*Annie* tune performed by FDR)
62 What may fill big mugs

DOWN
1 Mindless practice
2 They're about 6 on the Mohs scale
3 '50s production on the Vatican's "Important Films" list
4 Pedestrian
5 GE cofounder
6 Something to believe in
7 Dupes, in brief
8 Live wires
9 Viva voces, at Oxford
10 Absorbs
11 Word from the Spanish for "courtyards"
12 "You can't fight City Hall"
13 Kick back a bit
14 What web pages pick for you
21 __ farm
23 Early TV mainstay
24 No longer teary?
25 Work up
27 Nonplus
29 Handled like some art shows
31 Circle Rs
32 Coin that read "GEORGE V KING EMPEROR"
34 It's under a Hagia Sophia mosaic ceiling
35 Shallow cooker
36 Darling
38 Lion's share
40 Latin American capital
41 Vaccine stuff
43 Waver
45 Castigate
47 Florence's first
48 Get matted
49 Package purchase
51 Precisely, in time
53 Bee __
54 Specialty Code List publisher
56 It's not good
57 Zip
58 "Time is but the stream I __-fishing in": Thoreau



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What's Up Westside

out and about in Santa Monica

SATURDAY | FEB 12

DOWNTOWN SANTA MONICA WALKING TOUR
Discover downtown Santa Monica's architecture, history and culture with one of our highly engaging docents. See where Jim Morrison played his first show and visit the lavish Art Deco hotel that housed a speakeasy during Prohibition. The walking tour covers about 6 blocks in 2 hours and begins at the city's first landmark, the 1875 Rapp Saloon. 10 a.m. to 12 p.m. 1436 2nd St.

BUILD UP LOVE INTERACTIVE DISPLAY
Write down or draw something you love on a sticky note to become part of a month-long interactive display. Main Library, Lobby.

DOWNTOWN FARMERS MARKET
Arizona Ave. (between 2nd & 4th)
8 a.m. - 1 p.m.

PICO FARMERS MARKET
Pico Blvd. & Cloverfield Blvd.
8 a.m. - 1 p.m.

SUNDAY | FEB 13

MAIN ST. FARMERS MARKET
2640 Main St. (In The Victorian Parking Lot) 8:30 a.m. - 1:30 p.m.

SECOND SUNDAY JAZZ AT MT. OLIVE
Guest musicians - The Chris Dawson Nonet featuring Janice Anderson and the arrangements of Dan Barrett. At Mt. Olive Lutheran Church, 1343 Ocean Park Boulevard (14th & Ocean Park), Santa Monica. $10 suggested donation at the door. Facemasks and COVID vaccination required. Free parking. Everyone is welcome. 5 p.m.

MONDAY | FEB 14

ENGLISH AS A SECOND LANGUAGE (ESL) CONVERSATION, HIGH
Santa Monica Public Library hosts an ongoing series of English as a Second Language (ESL) classes taught by Adult Education Center instructors. Classes are free and students must be 18 years or older to attend. Community parents and SMMUSD parents have priority enrollment. Learn more about California adult education at caladulted.org. Enrollment is through the Santa Monica-Malibu Unified School District Adult Education Center, located at 2510 Lincoln Blvd., Room 203, Santa Monica, CA,90405. Visit smmusd.asapconnected.com or contact Olga Saucedo at osaucedo@smmusd.org or (310) 664-6222, ext.76203 to enroll. Classes will begin in a virtual format. If live classes become possible, they will take place at Main Library, 601 Santa Monica Blvd. 10 a.m. - 12:30 p.m.

TUESDAY | FEB 15

MYSTERY BOOK GROUP DISCUSSION
The Missing American by Kwei Quartey. 7 to 8 p.m. Accra private investigator Emma Djan's first missing persons case will lead her to the darkest depths of the email scams and fetish priests in Ghana. To register, email library@santamonica.gov.

WEDNESDAY | FEB 16

STORYTIME: CELEBRATE BLACK HISTORY MONTH
10:30 to 11 a.m. Join us at this virtual storytime! Enjoy books by black authors and illustrators. Ages 2 & up. Space is limited. Register here: https://bit.ly/YouthProgramSignUps.

MONTANA AVENUE BRANCH BOOK GROUP DISCUSSION
Caste: The Origins of Our Discontents by Isabel Wilkerson. 7 to 8:30 p.m. The Pulitzer Prize-winning, bestselling author of The Warmth of Other Suns examines the unspoken caste system that has shaped America and shows how our lives today are still defined by a hierarchy of human divisions. To register, email library@santamonica.gov

DOWNTOWN FARMERS MARKET
Arizona Ave. (between 2nd & 4th)
8 a.m. - 1 p.m.

THURSDAY | FEB 17

ADULT LITERACY TUTORING
Volunteer literacy tutors work one-on-one with adult learners in a library setting. Tutors meet with learners once or twice per week to work on learning goals. For information about becoming a volunteer adult literacy tutor, visit VolunteerMatch at https://tinyurl.com/mtubkz84. To learn how to become an adult learner, call (310) 458-8603 or email us at literacy.program@santamonica.gov.

For help submitting an event, contact us at
310-458-7737 or submit to events@smdp.com

FIND THE WORDS

This is a theme puzzle with the subject stated below. Find the listed words in the grid. (They may run in any direction but always in a straight line. Some letters are used more than once.) Ring each word as you find it and when you have completed the puzzle, there will be 16 letters left over. They spell out the alternative theme of the puzzle.

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Treasure hunt

P L U M B A G O A R A T B M S
Y B U R I C H O U O U O Y O G
A R G O N I R Y G C R U N N I
S B E R Y L I L E K N U G E D
S U T W T I H L R T P R E Y G
O R F R A S P U A I O E O M I
N O I T A R O T S E R P T L M
Y D H A I E D O P I T S H L A
X N S G R D L S M C H A I E N
L O D E E A C N A O E J T W A
E N V B T J E N C A D H E A T
A I O E R O D G I L L A B T L
D A D R C W W Y O Z A A O S E
A R T N I L F E K L N F R E E
O P A L I S L E R E D L T M H

Alarm	Dyke	Lead	Rewards
Argon	Ebor	Lisle	Rich
Auger	Euroa	Lode	Rock
Bega	Flint	Money	Ruby
Beryl	Free	Onyx	Shift
Byng	Genoa	Opal	Silica
Camps	Geothite	Ophir	Stawell
Coal	Gold	Pits	Tanami
Coen	Heat	Plumbago	Tower
Cut	Iron	Port	Tully
Digs	Isolated	Hedland	Yass
Dirt	Jade	Rain	Yunta
Diver	Jasper	Restoration	Zinc

SOLUTIONS TO YESTERDAY'S WORDS PUZZLE.
Convict history

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Help Wanted

Tech Mentor Founder of 3-person Santa Monica startup needs advice from knowledgeable CTO-ish type person for its 2-sided Network Effects platform (which is set to fill a huge market void that, currently, no one has conceptualized or identified). I have a resourceful and committed engineer, and we're 75% to completion of MVP, yet I am constantly concerned about long term security issues! This is where I need expert guidance! Please call me, Stephanie, at 310-351-9976 or email at stephanieroberts@lovetoair.com if you are interested and available for sharing your knowledge and experience. Thank you.

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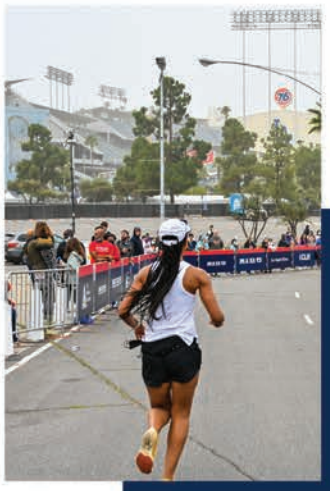
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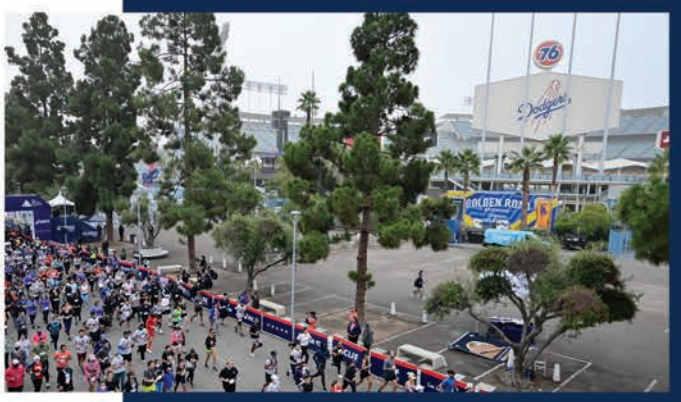
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