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Santa Monica Daily Press

FEBRUARY 7-8, 2015 Volume 14 Issue 76 smdp.com BBB UPDATES SEE PAGE 3

SUPERBOWL-A-THON 19

Matthew Hall matt@smdp.com

The annual bowling fundraiser drew hundreds of participants to Bowlmor lanes on Jan. 6 including representatives from the City Council, Santa Monica College, School Board, local politicians, nonprofits and businesses.

Storms boost tourism in February 1915

BY DAVID MARK SIMPSON
Daily Press Staff Writer

A CENTURY AGO Storms can be good for Santa Monica. Today, city officials cheer for rain to replenish the drought-dented water supply. One hundred years ago this month, storms brought in tourists.

"Storm scenes better magnet than summer," reads one Los Angeles Times headline from February of 1915.

"Visions of monster breakers and a beach lined with wreckage" lured 50,000 visitors and 25,000 cars to the beaches.

Police said it was the biggest turnout of the year. The first storm of the month did little damage but did toss a foot of sand on the concrete walkway, which kept the tourists entertained.

The piers were packed after the storm and "every amusement man who was not wrecked opened with a broad smile and prepared to do business." Turnout was compared to a summer Sunday.

The second storm of the month was less fun. Homes were wrecked by high gales. The long wharf was left sagging and avoided total destruction thanks to newly installed steel rails.

In Ocean Park, a man walked along the edge of the beach in a bathing suit, drawing a crowd.

"The beach resident plunged into the foamy brine and enjoyed a close-in bath in the surf," the Times' archives said. "He ducked and dove the huge rolling breakers for five minutes then sped across

SEE **HISTORY** PAGE 13

Running for shelter

BY JEFFREY I. GOODMAN
Daily Press Staff Writer

BRENTWOOD When Sienna Brooks and Zoe Tucker wake up Sunday morning, they'll have roofs over their heads - and they won't take it for granted.

Indeed, on a day when many of their peers will likely be sleeping in, the Santa Monica High School students will be out of bed early.

Brooks and Tucker, who recently started a Samohi club to help homeless people through activism and service, will be among hundreds of students, parents and community members participating in a run and walk fundraiser Feb. 8 in Brentwood.

Proceeds from the third-annual "Home Run for Kids" support

SEE **RUNNING** PAGE 14

Creativity floats their boats

BY JEFFREY I. GOODMAN
Daily Press Staff Writer

WEST LOS ANGELES Aidan Burke knelt beside a temporary pool on the playground at New Roads School and prepared for the moment of truth.

After delicately setting on the water a small boat that he had spent several days designing and building, the fourth-grader paused briefly.

Then, with the "Chariots of Fire" theme song playing over loudspeakers, he let it go and watched with joy as the wind from three fans behind him propelled it across the pool.

"I put these corks here because I thought they would be good for stabilizing it,-

SEE **FLOAT** PAGE 8

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

February 7

School arts benefit concert
Special guests Colin Hay, Stephen Bishop and Venice join SMMUSD student musicians for a benefit concert and live auction. Proceeds support arts programming in the local school district. Samohi Barnum Hall, 601 Pico Blvd. 7 p.m.

Beginner's Nordic Walking Class
This workout increases your endurance, strengthens your core, arms, chest, back, buttocks and legs, improves your posture and flexibility and it takes stress off your ankle, knee and hip joints. Register at http://goo.gl/STrbI3.At the end of Ocean Park Blvd by the beach, on the grassy area between the play-ground & Perry's Café. 9:45 a.m.

Cold Reading Workshop at SMC
A grassroots skepticism group, Investigation Network, will be presenting a cold reading workshop. Cold reading is a technique used by so-called psychics to make people believe they are communicating with their dead loved ones. For more about the workshop visit www.meetup.com/skeptics-136/events/219787555 or visit www.investigationnetwork.org for more information on The Investigation Network. Admission $10, Students with ID: free. Santa Monica College, 1900 Pico Blvd. 2 - 3:30 p.m.

Valentine's Day card-making
The Santa Monica Bay Women's Club is hosting its 6th annual Valentine's Day card-making event. A $10 donation will cover supplies, musical entertainment and snacks. All proceeds support School on Wheels, which provides tutoring and after-school education to homeless children. For more information, visit www.smbwc.org or call (310) 395-1308. 1210 Fourth St. 10 a.m. to 3 p.m.

6th Annual PYFC Art for Hearts
Fundraiser
Join organizers for 30 artist exhibitions, wine tasting, live jazz, and appetizers. Visit http://picoyouth.org/pyfc-6th-annual-arts-for-hearts-fundraiser for more information. $25 per person or $40 per couple. Jeanie Madsen Gallery, 1430 Ocean Ave. 7 - 10 p.m.

Clarinet Virtuosity!
The LA Clarinet Choir is a group of 16 accomplished adult clarinetists performing on soprano, sopranino, alto, bass and contrabass clarinets. They perform new music and specialize in premiering new original works and arrangements, as well as classical and world music. Space is limited and on a first-arrival basis. Main Library, 601 Santa Monica Blvd., 3 - 4:30 p.m.

Collagraph Intaglio with Studio Artist in Residence Zeina Baltagi
Collagraph printing is a very sculptural form of intaglio printmaking. One of the most instantly beautiful and rich print techniques, it allows you to take real world objects and materials, like coins, fabrics, plant matter, and papers and transfer their textures into a unified ink impression on paper. Students will develop their images through gluing, carving, and inscribing. View and register for classes at smgov.net/reserve (adv search location: "1450 Ocean"), 1450 Ocean, 5 - 8 p.m., cost $5, call (310) 458-2239 for more information.

Gemstone Glycerin Soaps with Angharad Caceres
Make jewel-like glycerin soaps with organically carved facets and flowing colors. Explore techniques for making faux semi-precious stones like turquoise, agate, malachite, jasper or come up with your own fantastical creations. View and register for classes at smgov.net/reserve (adv search location: "1450 Ocean"), 1450 Ocean, cost: $20 + $15 cash material fee, 3 - 5 p.m., call (310) 458-2239 for more information.

SEE LISTINGS PAGE 5

For help submitting an event, contact us at 310-458-7737 or submit to editor@smdp.com

CORRECTION

Crossroads High school basketball teams played against Windward teams on Feb. 5.

COMMUNITY BRIEFS

Main Library

Providence Saint John Health Center offers Heart Month lectures on heart disease and stroke

A free educational forum on heart disease and stroke will be presented over two days on Feb. 10 & 11 and feature the experts from Providence Saint John's Health Center. "Your Heart and Vascular Health - Perspectives on Prevention and Treatment of Heart Disease and Stroke" will be presented Tuesday and Wednesday at the Santa Monica Public Library Auditorium. Discussion topics will include risk, prevention and treatment for heart disease and stroke, atrial fibrillation and the "WATCHMAN" device, advanced treatments for stroke and aortic valve replacement.

According to the Centers for Disease Control, heart disease is the leading cause of death for both men and women. In fact, about 600,000 Americans die from heart disease each year that accounts for one in every four deaths. According to doctors, the good news is that they continue to learn about prevention of heart disease and stroke and now have advanced procedures that can stop a heart attack or stroke while in progress, and in some cases, replace a diseased heart valve without open chest surgery.

The forum will conclude with a panel discussion, question and answer session. Presentations will be Tuesday, Feb. 10, from 2 to 4 p.m. and Wednesday, Feb. 11, 6:30 to 8:30 p.m. at the Santa Monica Public Library Auditorium, 601 Santa Monica Blvd. Seating is limited. Call (310) 829-8453 for reservations.

- SUBMITTED BY PATRICIA AIDEM

San Pedro

Santa Monica based foundation to invest $1 million in AltaSea

AltaSea at the Port of Los Angeles has secured a $1 million gift from The Rosalinde and Arthur Gilbert Foundation, a Santa Monica based institution known for its support of education, economic development and innovation in Los Angeles.

AltaSea is a public-private partnership that brings together science, business and education to generate innovative solutions to global sustainability issues. AltaSea will redevelop 35 acres at the Port of Los Angeles into an ocean-based campus that will work to demonstrate how the ocean directly contributes to the well-being of humankind and the health of the earth. Planning and permitting for Phase 1 Development has begun, with construction to begin in 2017 and to be completed by 2019. The campus will be comprised of three industry-focused hubs: a world-class science hub dedicated to expanding knowledge about the ocean, which will become the permanent home of the Southern California Marine Institute; a business hub that will accelerate creation of new and existing businesses that commercialize scientific breakthroughs and emerging technologies to create ocean-related products and services; and a groundbreaking education hub which includes an outreach center for policymakers, stakeholders, transformational thinkers, the public and students K-12.

"AltaSea represents that very special combination of important elements found in a well thought out public-private partnership: Academia, research and entrepreneurial direction coupled with political involvement and support," said Richard Ziman, CEO and Trustee of The Rosalinde and Arthur Gilbert Foundation. "AltaSea also represents the mission of The Foundation, investing in the future of our community in areas that truly make a difference. This important project we believe is totally in the interest of Southern California, its economy, the people of the region and will provide benefits far beyond its local reach."

The Rosalinde and Arthur Gilbert Foundation supports college access and retention in Greater Los Angeles; education, economic development, and scientific research in Israel; diabetes prevention and Alzheimer's Disease research and caregiver support; cultural organizations, arts education programs and public parks in Greater Los Angeles; Jewish organizations in Greater Los Angeles; and programs at UC Berkeley and UCLA that intersect with the Foundation's mission and objectives.

"We view our gift as an investment in Los Angeles' innovation infrastructure," said Martin Blank, COO and Trustee of the Foundation. "Our Foundation is not just a philanthropic institution, it is an investor. AltaSea is a good investment in the economic and cultural future of Los Angeles and its people. What makes AltaSea unique are its three hubs: science, business and education. The gift will benefit the marine, maritime and environmental programs at UCLA, USC, Occidental College and the Cal State universities. AltaSea will also incubate new businesses and help grow Los Angeles' economy."

The Rosalinde and Arthur Gilbert Foundation gift joins other major funds secured for the redevelopment of the 100-year-old City Dock No.1 into a one-of-a-kind ocean-based innovations campus. Other notable contributions to AltaSea include $57 million committed by the Port of Los Angeles, $25 million donated by The Annenberg Foundation and $500,000 from The Crail-Johnson Foundation of San Pedro. Significant additional philanthropic gifts are anticipated in the first quarter of 2015.

"We are deeply honored by The Rosalinde and Arthur Gilbert Foundation's belief in AltaSea's value to Los Angeles' future, and look forward to the opportunity to live up to their confidence in our vision," AltaSea Chief Executive Officer Rachel Etherington said. "Their support illustrates the many ways in which AltaSea's sustainability mission creates opportunities for growth and progress, both locally and globally. With the Foundation's help, we are moving ever closer to our $217 million fundraising goal for construction of Phase 1 of this project, which is our most urgent priority."

For more information, visit www.thegilbertfoundation.org/ or www.altasea.org.

- SUBMITTED BY MARISSA MORAN

Citywide

Route changes and service upgrades at BBB

February schedule adjustments are standard at Big Blue Bus (BBB) and Feb. 8 will bring the usual minor tweaks to schedules and routes; Route 3M will be extended farther south, to Pico and 4th Street, to provide better service near Santa Monica High School, Route 5 will include more downtown Santa Monica service to make better connections with other BBB service, and trip times on 7 other routes will be slightly adjusted. See details at www.bigbluebus.com/servicechanges.

While residents will not see big changes in BBB route structures, riders will see many improvements in customer service tools available to them. The biggest change is a new comprehensive system-wide schedule that BBB is calling "The Little Blue Book". It includes all twenty BBB route schedules as well as a large foldout System Map. BBB has also launched a new homepage trip planner link using Google Transit which returns all transit information for the region, augmenting the display of trip options well beyond BBB's service area. Providing this trip-planning option allows customers to evaluate transit options from BBB as well as other agencies so that they can determine for themselves the best option for their commute needs.

BBB is launching improvements to its digital media, fare media options and how customers can access information critical to their commute. Easy to print schedules and bus stop lists for individual routes are now available on BBB's website. Starting in March, BBB will begin accepting TAP cards that allow the use of "stored value" fare payment and quick acceptance of EZ transit pass regional fare media. Later in the summer BBB also expects to launch "Nextbus" service, which will provide customers bus locations and expected arrivals in real time. BBB Director Ed King said, "Customers have been asking for convenient access to reliable information for trip-planning purposes. We are listening and using their suggestions to improve our trip-planning tools to make it even easier to get around. I am proud that our Customer Service team is non-stop in searching for and implementing easy-to-use tools to enhance rider knowledge and rider experience."

- SUBMITTED BY AIMEE WYATT

Virginia Ave. Park

Black Lives Matter: What We Can Do

The Committee For Racial Justice monthly workshop starts at 6 p.m. on Feb. 8 with a potluck supper - program starts at 6:30 p.m. Have you been wondering what is going on with the national and local Black Lives Matter movement and how you can help? Come hear an update from Dr. Melina Abdullah from LA Black Lives Matter. Other leaders joining in the discussion will be Kim McGill from the Youth Justice Coalition, Jason David from AWARE/SURJ. The event will be held at the Thelma Terry Center at Virginia Ave. Park.

- SUBMITTED BY JOANNE BERLIN

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Death trap

Editor:

The City of Santa Monica should be on notice that the crosswalk between 15th and Montana is not a crosswalk, but indeed, nothing short of a death trap. I have tried to cross at the intersection countless times, only to have drivers fly past me, failing to yield without regard. The other day, I watched drivers fail to stop for an elderly couple (who incidentally were in reflective and fluorescent gear), children walking home from Lincoln Middle School, and myself, pushing my baby in a stroller. When the weekend comes, the risk grows even greater as the volume of cars and pedestrians increase.

The City should put an illuminated crosswalk sign like others on Montana, Pico, and Ocean Park. Or a minimum, post a police officer to stop and ticket offenders, as the last time I checked, it was a violation of the California Vehicle Code to fail to yield to pedestrians in a crosswalk. Imagine: increased safety for pedestrians and increased revenue for the City! Win, win!

Valerie Campion
Santa Monica

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SMart Thinking

By SM a.r.t. Send comments to editor@smdp.com

Shady Deals, When "Less is More"

IN A RECENT ARTICLE ABOUT Santa Monica's Boulevards, SMa.r.t. wrote that new buildings along our boulevards could rise up to 6 or 7 stories. While this might be possible for buildings west of 7th Street, where there is an 84' height limit in the downtown district, this height would not be possible for the area shown in our previous drawing without a Development Agreement (DA) and General Plan Amendment (GPA). East of 7th Street, the maximum allowable heights are 60' without such approvals.

Courtesy images

DARK: Shade would still extend across much of the street with 60' heights.

We have revised our massing sketch from the first Boulevard article to reflect the 55' height (see above) as per the proposed code. There are presently more than 30 DA's in the pipeline of which four or more have requested a GPA that, if approved, would allow increases in height that are 2 or 3 times in excess of the current Zoning Codes (e.g. 320' for Miramar Hotel). We believe that "allowable heights" is a misnomer especially when the community sees projects approved through the DA process with "special conditions".

For example, the new "Plaza at Santa Monica" at 4th & Arizona where the developer has been given a green light by the City Council to study a new building with a height of 148' - 64' taller than the 84' allowed. To make matters worse, this building will extend the length of a football field (300') in the middle of our downtown area spreading its shadows far and wide. Development Agreements that exceed zoning are allowed under State law, but they can be rejected by local authorities. However, when DA applications are approved to move forward, it is understandable how citizens become confused and take "maximum allowable heights" with a grain of Pacific Ocean salt … particularly on City owned land where residents would have expected the City to set a better example for our future growth and quality of life.

In the case of new structures at the City's eastern boundary, the shadows from even a 55' building are likely to put the entire street into shadow for a good portion of the day. SMa.r.t. proposes a maximum height of 40' for all of the City's Boulevard, with step backs on the upper floors to reduce shading on adjacent buildings. We think the proposed zoning code has inadequate setback provisions that do little to reduce over shading and create architectural interest.

Currently, 87 percent of our Boulevards are comprised of one and two-story buildings. If a significant portion of these structures were allowed to be 60', the visual impact and shading would dramatically alter the pedestrian experience at street level, and as discussed in our previous article, even a 40' height would more than double the existing square footage. In the downtown area, we recommend a maximum height of 50', and in the residential areas a maximum height of 30'

We believe that height limits cannot be discussed in a vacuum. Heights should be considered in the context of the neighborhood being served, as prescribed in LUCE. Additionally, the orientation of the streets should be considered. Santa Monica's street grid, with few exceptions, are oriented in a NE/SW direction - from the ocean to West Los Angeles. This orientation results in the greatest amount of direct sunlight during the afternoon hours for most of the year.

Direct sunlight often does not reach street level until the early afternoon during the winter months. The higher the buildings on the southeast side of the street, the longer the street will remain in shade. This situation improves during the summer when the sun is higher in the sky but creates another issue - additional heat and glare during the warmest hours of the day - the late afternoon. Setting different heights for each side of the street could be considered, especially where residential neighborhoods are in the shade of the larger buildings. This is another reason to keep both sides of our streets sufficiently low so that the winter sunlight can reach the street and adjacent structures as early as possible and remain there for as long as possible.

Having a more nuanced approach to shading might be worth pursuing in the residential areas, particularly those that abut the higher commercial zones. Regulations limiting the amount of shading allowed between adjacent structures are already in the State's Energy Codes. Our use of solar energy is increasing, it behooves the City to draft regulations ensuring all buildings have the right to a specified amount of sunlight throughout the year. Available sunlight is important for both residential and commercial streets if we are to have a 'green city' with trees, parks and gardens. Most residents would prefer a city where they can experience, nature to purify the air, to power their homes, and to brighten their lives.

SMa.r.t. (Santa Monica Architects for a Responsible Tomorrow)

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OPINIONS EXPRESSED are those of the writer and do not necessarily reflect those of the Santa Monica Daily Press staff. Guest editorials from residents are encouraged, as are letters to the editor. Letters will be published on a space-available basis. It is our intention to publish all letters we receive, except those that are libelous or are unsigned. Preference will be given to those that are e-mailed to editor@smdp.com. All letters must include the author's name and telephone number for purposes of verification. All letters and guest editorials are subject to editing for space and content.

LISTINGS

FROM PAGE 2

Writers' Workshop with Laurie Horowitz
This four week workshop covers long and short fiction and creative nonfiction. Each person should bring 5-7 double spaced pages of their work. For the first class, bring five copies. We have only one rule: you can do anything if you can get away with it. View and register for classes at smgov.net/reserve (adv search location: "1450 Ocean"), 1450 Ocean, cost $40, $15 drop in, 2 - 4 p.m. call (310) 458-2239 for more information.

Home remodeling made easy
Penny Spark explains how to navigate the process of home remodeling from the preliminary planning stages through inspections, warranties, final payments and unconditional releases. Ocean Park Branch Library, 2601 Main St., 2 p.m.

Succulent Bonsai Workshop
Make a one-of-a-kind gift at this hands-on workshop. Learn how to implement succulent bonsai with propagations/cuttings. Participants must bring their own container, pruners, and added decorations. Space is limited. RSVP (required) directly to Emi Carvell at oneiemi@earthlink.net. Fairview Branch Library, 2101 Ocean Park Blvd., 12 - 1:30 p.m.

Smartphone Photography with Paul Bennett
Take a tour of Palisades Park with local commercial photographer Paul Bennett with just your smartphone, and get shooting tips as well as an overview of popular image-alteration apps. Smartphone with app-downloading capability required - free wifi throughout the park. Wear comfortable shoes and layers for the outdoors. View and register for classes at smgov.net/reserve (adv search location: "1450 Ocean"), 1450 Ocean, cost $15, 11 a.m. - 1 p.m. call (310) 458-2239 for more information.

February 8

Geeking Out: a Comedy & Storytelling Show
Geeking Out is a comedy & storytelling show that brings writers, comedians, storytellers, and actors together for a night of hardcore nerding out on the things that they obsess over. M.i.'s Westside Comedy Theater, 1323-A 3rd Street Promenade, 6:45 - 8:30 p.m.

Black Lives Matter: What Can We Do?
Have you been wondering what is going on with the national and local Black Lives Matter movement and how you can help? Come hear updates from a panel of experts about the ongoing public discussion. This is part of an ongoing monthly workshop series sponsored by the Committee For Racial Justice. For more information, call (310) 422-5431. Virginia Avenue Park Thelma Terry Bldg., 2200 Virginia Ave., 6 - 8:30 p.m.

Alice in Wonderland - in the round
A mini musical for ages 3 and up. A one hour interactive-cinematic-theatrical-musical experience that is fun for the entire family and will entertain adults as well as children. Creating Arts Studios, 3110 Pennsylvania Ave., 3 - 4 p.m., $15 General Admission

Art opening featuring Bobbie Rich
Upper West and The Beach Vault present Bobbie Rich "A Parade of Ladies" curated by Gino Paino. Upper West, 3321 Pico Blvd., 4 - 7 p.m.

SM Theatre Guild: Junie B. Jones, The Musical
A family friendly musical filled with funny songs based on the books of Barbara Park. The Morgan-Wixson Theatre, 2627 Pico Blvd., 11 a.m. - 1 p.m. $8/$10

February 9

Landmarks Commission
Regular meeting of the Landmarks Commission. Visit http://www.smgov.net/Departments/PCD/Boards-Commissions/Landmarks-Commission for more information. City Hall, 1685 Main St. 7 p.m.

Much Ado About Nothing (2012)
Description: Writer/Director Joss Whedon gives William Shakespeare's well-known battle-of-the-sexes comedy a contemporary makeover in this feature adaptation. (107 min.) Fairview Branch Library, 2101 Ocean Park Blvd, 6:30 p.m.

Dave Slonaker Big Band
There's a cover plus minimum $15/person at tables and $10/person at the bar. Dinner reservations are highly recommended. Typhoon at the Santa Monica Airport, 3221 Donald Douglas Loop South 2nd Floor, 8 & 9:30 p.m., admission: $10.

Bridge
Play bridge at the library every Monday afternoon. Have fun, meet new people, and challenge your mind. Advanced beginners welcome. This is not a class. Fairview Branch Library, 2101 Ocean Park Blvd., 12 p.m.

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Pascal's exit from Sony concludes the 'Interview' saga

JAKE COYLE
AP Film Writer

NEW YORK Over a January weekend in 2010, Amy Pascal made one of the most audacious decisions of her long tenure as Sony Pictures Entertainment co-chair, a nine-year run that has come to a tumultuous end.

When "Spider-Man" director Sam Raimi voiced his unhappiness with plans for a fourth installment of the $2.5 billion franchise Pascal had shepherded, she abruptly changed course, ordering up one of the fastest reboots in blockbuster history.

"I wasn't troubled by it," Pascal matter-of-factly said at the time. "The Amazing Spider-Man," with Andrew Garfield and Emma Stone, would hit theaters less than five years after "Spider-Man 3."

The episode epitomized Pascal's boldness, a trait that served her well as the most powerful female executive force in the industry, a studio head widely respected for championing women filmmakers (like Nora Ephron and Nancy Meyers), producing ambitious awards-winners ("The Social Network"), churning out sharp comedies ("21 Jump Street") and creating some major blockbusters ("Skyfall").

But that same daring also contributed to her undoing. "The Interview," the film that provoked the North Korean hacking attack that precipitate Pascal's departure, was the kind of adventurous, star-driven film she loved to make, the kind other, less colorful executives would have surely balked at.

On Thursday, Sony announced that Pascal will step down in May, transitioning to a new production venture at the studio with a four-year contract. Pascal's contract was due for renewal in March, and her ouster was possible, maybe even likely (the "Spider-man" turnaround, for one, has underperformed and franchise-making is everything in studio-land).

But the timing was obvious enough. Coming just a few months after the massive hack hit Sony, Pascal's exit is the final blow in the messy fallout of the "Interview" scandal kicked off by hacker threats and fueled by embarrassing email leaks. It turned Pascal into a tabloid figure, tailed by TMZ cameras and pleading for forgiveness for racial remarks in emails in which she joked about President Obama's presumed taste in movies.

"In recent months, SPE faced some unprecedented challenges, and I am grateful for Amy's resilience and grace during this period," said Sony Pictures CEO Michael Lynton, who for now becomes the temporary film production head.

Conjecture immediately began swirling at who may succeed Pascal, a Sony executive for nearly 20 years. The parent company in Japan, which has struggled in recent years, may look to shake up its movie business, or it could promote from within.

There are several strong candidates already on Sony's Culver City lot. Among them: Columbia Pictures president Doug Belgrad, TriStar Pictures head Tom Rothman (head of Fox until 2012), former DreamWorks executive Michael De Luca; and Jeff Robinov, the former Warner Bros. chief whose production company Studio 8 resides at Sony.

No matter who gets the job, a new studio head will have to:

- Set a plan for "Spider-man" (Sony most recently postponed a third installment to instead ready a "Sinister Six" spinoff for next year).
- Decide on the fate of Angelina Jolie's costly "Cleopatra."
- Sort out the studio's relationship with producer Scott Rudin (who famously tussled with Pascal in leaked emails over his Steve Jobs film).

Sony Pictures will finance Pascal's new production company for four years and retain all distribution rights worldwide.

"I have always wanted to be a producer," said Pascal in a statement. "Michael (Lynton) and I have been talking about this transition for quite some time and I am grateful to him for giving me the opportunity to pursue my long-held dream."

Though the hacking scandal surely contributed, some viewed Pascal's departure as inevitable more because some of her biggest releases ("White House Down," Will Smith's "After Earth") have struggled in recent years, and because time inevitably catches up to all studio heads.

"The fact that she's lasted this long is a small miracle," said David Poland, editor of MovieCityNews.com. He called her tenure "extraordinary," praising it for its diversity, from women-themed films to ScreenGem's horror releases.

Under Pascal's watch, Sony Pictures has amassed over $46 billion in global theatrical box-office revenue and 315 Academy Award nominations. But Pascal's ways have sometimes seemed outdated, as Sony struggled to build new franchises. The unspectacular $202.8 million domestic gross for "The Amazing Spider-Man 2" caused considerable consternation. "And The Girl With the Dragon Tattoo" failed to spawn sequels.

Poland noted that many longtime standbys for Pascal (Adam Sandler, Judd Apatow, Cameron Crowe) have either moved on or faded in popularity. "Her base, the power that she had in terms of filmmakers, kind of thinned out," he said.

Still, Damian Thong, an analyst at Macquarie Capital Securities in Tokyo where Sony Corp. is based, believes Pascal's future is bright.

"She's a woman of many talents," Thong said. "She has great relationships that are valuable to Sony in the future."

"Shake-ups are tough but sometimes they're necessary," said Paul Dergarabedian of box office tracker Rentrak. "This might open the door for a really tremendous future for the company."

The future of the corporatized movie studios, though, appears to be increasingly risk-adverse management, overseeing the careful global rollouts of franchises. Perhaps the only things that could have saved Pascal were a few more superheroes besides the web-slinger."

Film Writer Lindsey Bahr in Los Angeles and Business Writer Elaine Kurtenbach in Tokyo contributed to this report.

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MOVIE REVIEW:

The Theory of Everything

Rated PG13
123 Minutes
Oscar Watch: 5 nominations,
including Best Picture and Best Actor

This film is a nearly impossible endeavor that succeeds emphatically through an incredibly detailed team effort. It's a story about a unique and incredible legend who is still living, and whose life none of us can imagine through our own experience.

When director James Marsh and Eddie Redmayne first met, the two artists spent hours talking about the massive undertaking it would be for Redmayne to portray legendary physicist Stephen Hawking in the biopic that Marsh was planning. After the encounter, Marsh cast Redmayne immediately.

Eddie Redmayne's work in this film will probably be used in acting classes for many years to come. As he explained at a recent screening, he undertook painstaking research with ALS patients and rehearsals with a choreographer who taught him to isolate each muscle of his body to behave as it would in someone with ALS. This work allowed him to set free his performance as Stephen Hawking.

The Theory of Everything is a brilliant film on many levels, from the painstaking attention to detail of costume designer Steven Noble, who takes the main character from student days at Cambridge, through decades, to the intensive preparation of the cast and director prior to shooting the film.

As Hawking must appear more and more emaciated, the costume designer, set designer and makeup artist have created the effect. Marsh, editor Jinx Godfrey and the rest of the team trick us into "seeing" Stephen Hawking's body shrink as the effects of his ALS become more pronounced. Yet his mind seems to grow. Jane Hawking herself wrote the book, which has been skillfully adapted into a screenplay by Anthony McCarten. Felicity Jones does a wonderful job portraying the patience and fierceness of Jane Hawking. Maxine Peak brings a standout performance as Hawking's nurse. She is able to convey an immediate bond and sense of humor, communicating with Hawking through her eyes when he can no longer speak.

The score by Johann Johansson is simple enough to stay out of the way of the story, yet this piano theme reflects the constant activity of the physicist's mind. Cinematographer Benoit Delhomme captures the brilliance of Hawking's intellect as the center of a milieu of people and places that moves through decades.

What makes this film memorable is truly superb performances by the actors, and the director's ability to set up a world that the audience is drawn into, that then collapses like the black holes with which Hawking is fascinated, then radiates back out as Hawking and his future wife Jane come to terms with the new ramifications of their situation. This world then has to age believably as the timeline of the film moves through the years. For all this detailed work to be absorbed into the story and allow the resonating note to be the triumph of hope and a keen sense of humor over seemingly insurmountable prospects, is a pretty incredible feat in itself.

Kathryn Whitney Boole was drawn into the entertainment industry as a kid and never left. It has been the backdrop for many awesome adventures with crazy creative people. She now works as a Talent Manager with Studio Talent Group in Santa Monica.

kwboole@gmail.com

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Jeffrey Goodman jeff@smdp.com

BUOYANT: Local children built boats as part of a lesson at the New Roads School.

FLOAT

FROM PAGE 1

" Burke said, pointing out the features of his creation after a successful launch last Friday. "I put this bigger sail here because it catches more wind. And then I have a daggerboard that helps to keep it straight. ... At first it kept tipping over, but I added this weight and it helped a lot."

Burke and dozens of other K-5 students at the Santa Monica-based private school's West Los Angeles campus were participating in the inaugural Flotilla Day, which aimed to foster science and engineering skills while boosting environmental awareness.

Using recycled materials, simple machines and critical thinking, students crafted sailboats and paddleboats that they tested on three man-made lakes outside.

There was coordinated commotion in the workshop adjacent to the playground as children readied their boats for the water, some of them tweaking designs that required improvements.

"We have a very hands-on program," science teacher Stu Scolnik said. "Kids get to use what they learn in their classrooms. It's practical application of those skills. It gets them thinking critically."

The cross-curricular activity aligned with New Roads' mission to minimize one-use plastic and promote sustainability. Materials for Flotilla Day were procured through Trash for Teaching, which repurposes excess supplies for educational projects, as well as from discard piles at construction sites and homes.

With the assistance of measuring tools and mechanical cutters, students fashioned boats out of little more than water bottles, fiberboard panels and corrugated plastic. Corks and hooks provided balance and stability. Denim swatches became carefully calculated sails.

> **KIDS GET TO USE WHAT THEY LEARN IN THEIR CLASSROOMS. IT'S PRACTICAL APPLICATION OF THOSE SKILLS. IT GETS THEM THINKING CRITICALLY."**
>
> Stu Scolnik
> science teacher

Amid the buzzing workshop, one girl approached Scolnik and asked for glue.

"No glue today," he told her. "Use a rubber band. Use a clip. Come up with a different solution. Try a knot."

Back on the playground, students took turns launching their boats in the three temporary pools.

Third-grade students Julia Rottenberg, Dasha Pechersky, Sammie Brookes, Alex Brookes and Oona Summerford-Ng enthusiastically tested their boats, then explained the decisions that went into their designs.

Pechersky said she didn't have much luck on her first attempt, but she added a piece of wood to enhance her vessel's stability for a successful second launch.

Sammie Brookes also amended her initial design, making her boat more sturdy by pouring water into the empty plastic bottles that served as its base.

Asked what they learned on Flotilla Day, Rottenberg and her classmates burst energetically into a refrain: "Reduce, reuse, recycle!"

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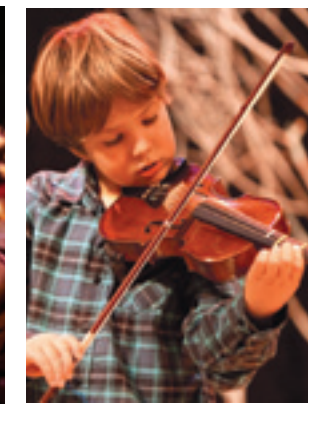

Here's why Green Brooms is the best choice:

Qualified and Caring Instructors
All our instructors have university music degrees and are also professional musicians with an extensive teaching experience. Our music teachers are chosen not only for their qualifications but also for their awesome personalities and enthusiasm for teaching to the diverse needs and interests of our students.

Convenience
Since we offer multiple instruments at the same time and day of the week, families find they can save time by scheduling one child in guitar lessons while another child is taking piano lessons.

Choice
Students and parents can choose from a range of musical instruments and programs available. We offer music lessons 6 days a week: Monday through Saturday.

Facilities
Our goal, in this regard, is to continually improve our academy to offer the widest range of programs with the best facilities and instructors around. Our facilities are the best in the Los Angeles area and the San Gabriel Valley. Our academies in Santa Monica and South Pasadena feature state of the art instruments in every teaching studio.

Customer Service
We strive to provide excellent service and take care of the other details so that learning music is hassle free and enjoyable. Knowledgeable and helpful desk staff are available to assist students during class times.

We Focus on Teaching
All we do is teach. We do not sell instruments or serve as a retail store for the public. This leaves us free to specialize in one thing – providing the highest quality music instruction.

Private Lessons
Private lessons ensure each student has the undivided attention of the instructor so that they can progress at the pace best suited for their individual needs.

All ages and experience welcome
At Green Brooms, students can begin music lessons at the age of four for most instruments. About 40 percent of our students are adults; many eager to start or re-learn an instrument. Beginner and advanced students alike find that our instructors offer the diversity and talent necessary to provide everyone a challenging and rewarding learning environment at all levels of experience.

Optional music recitals and performances
Our main academy recitals are held twice a year. These provide students with performance experience, help in building confidence and give short term goals to boost progress. Since we have a beautiful stage in our Santa Monica lobby, we also host salon-style showcases and individual instructor recitals where students can develop and work on their performance skills.

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Four ways to get the most from your music lessons.

The guidelines below will help to ensure a successful, rewarding experience when learning to play an instrument. These are some practical tips discovered through our staff's cumulative years of musical experience and instruction.

1. Starting at the right age: how young is too young?

Adults can start any instrument at any time. Their success is based on how willing and able the adult student is willing to commit to practicing regularly.

For children, starting at the right age is a key element to the success of their lessons. Some people will tell you "the sooner the better" but this attitude can actually backfire and be a hindrance to success in music lessons. If a child is put in music lessons too soon, they may feel overwhelmed and frustrated and want to stop the lessons. Feeling a sense of progress and understanding is important at any age and lack of either can be defeating or discouraging. The last thing you want to do is turn a child from music just because they had an unpleasant experience.

Sometimes if the child waits even six months to a year to begin music lessons, progress can be much faster and the lessons more enjoyable and rewarding. Children who are older than the suggested earliest starting age usually do very well. The following are guidelines we have found to be successful in determining how early a child should begin taking music lessons: though keep in mind, these are suggestions and there are exceptions.

Piano/Keyboard — At our school, four years is the youngest age that we suggest starting children in private piano lessons. At this age they begin to develop longer attention spans, have better physical and motor abilities and can retain material with greater ease.

Guitar — Children under seven who are interested in beginning guitar lessons are encouraged to start with a ukulele, which is smaller in size, has only four strings and soft, pliable strings.

Acoustic, Electric and Bass — seven years old is the earliest we recommend for beginning guitar lessons. Guitar playing requires a fair amount of pressure on the fingertips from pressing on the strings. Children under eight generally have small hands and may find playing uncomfortable. Bass guitar students are generally at least ten years old as the bass is heavier and has larger strings than the guitar.

Voice — Though we do recommended children wait until the age of ten for private vocal lessons, we think it can be very beneficial for students as young as five to sing in a group setting. Due to the physical nature of voice lessons (proper breathing techniques, development of the vocal chords and lung capacity), the younger body is generally not yet ready for the rigors of vocal technique. However, for younger children who are interested in singing, we highly recommend a children's choir or group singing program that teaches them how to use their voices properly, in a fun, relaxed environment.

Drums — We suggest students be at least six years old before beginning drum lessons. Success with drum lessons at an early age varies greatly depending on the size of the child as they have to be able to reach both pedals and the cymbals and have a basic level of coordination and motor skill.

Violin — We accept violin students from the age of five. We know some teachers will start children as young as three years old, but experience shows the most productive learning occurs when the violin student is five or older.

2. Insist on private lessons when learning a specific instrument

Group classes work well for preschool music programs, choirs, singing groups, guitar and theory lessons. However, when actually learning how to play an instrument, private lessons are far superior to group lessons, as they give the student the opportunity to learn at their own pace and ensure that they don't miss important information or techniques. This also means the instructor does not have to teach a class at a middle-of-the-road level, but has the time and focus to work on the individual student's strengths and weaknesses. For each lesson, the student is the primary focus of the instructor.

Our instructors' primary motivation for teaching music is to give students the very best opportunity to meet and exceed their potential in music and dividing attention among five to ten students in a group lesson makes this goal difficult to achieve.

3. Take lessons in a professional teaching environment

Learning music is not just a matter of having a qualified teacher, but also of having an environment that is focused on music education. In a professional school environment, a student cannot be distracted by TV, pets, ringing phones or siblings, to name a few. Since music lessons are only between 30 and 60 minutes per week, studying in a professional school environment allows a student to focus only on the lesson during this time. We believe this produces better results and more progress, which research backs up! Studying music in a school environment can also help to motivate students as they not only get to know other music students, but also have the opportunity to hear and observe their peers and gain exposure to a variety of musical instruments and genres. At Green Brooms, teaching music is not just a hobby or side job for our instructors – it's their passion and a responsibility they take very seriously.

4. Make practicing easier

We know practicing is not fun for everyone. In fact, it can be one of the biggest hang-ups with music lessons for adults and children alike. As with anything though, improvement and progress in music takes daily practice. Many parents struggle with this and we are always happy to give advice and ideas to make this part of music lessons easier at home. The following are just a few ways to make practicing easier for students of all ages:

Time — Set the same time every day to practice so it becomes part of the daily routine. Building a habit attitude instead of a chore attitude is important and valuable for success in music lessons, for both children and adults!

Generally the earlier in the day the practice happens the better. Trying to fit it in to a busy

day creates unnecessary stress and guilt. Do it first and then enjoy your day. Remember: daily, short practice sessions are more valuable than an hour-long practice once a week.

Repetition — Practice your assignments a certain number of times instead of just setting a timer for the entire practice session. We have found this method to be especially effective for beginning music students. For young children and busy adults alike, 20 or 30 minutes can seem like an eternity. Students might practice a particular piece or exercise three or four times a day instead of a set period of time. This takes the focus off the amount of time they are practicing their instrument and places emphasis on the actual piece itself.

Rewards — This works very well for all students! Even adults should reward themselves with something special after a successful week of practicing. Parents can encourage children to practice by setting practice goals and rewarding them, even occasionally with a treat or something they find exciting. We believe praise can go a long way and is often the most coveted reward of all! There is no substitute for a compliment, acknowledgment of progress or pat on the back. Everyone needs this and music students are no exception.

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Have Fun!

Music is something you can enjoy for a lifetime!

One of the coolest aspects of learning about music is how we experience it on a personal level. Every individual brings something of themselves into the adventure. Since every person is unique and learns at a different pace, it's important not to have unrealistic expectations for yourself or your child to learn or progressing too quickly. The key is to enjoy the journey!

Common Music Questions & Answers

Q. Do I need an acoustic piano at home to take piano lessons?

A. Many students begin taking lessons with a digital piano or an electronic keyboard to practice. We are happy to recommend a variety of options for piano students regarding renting or purchasing a piano or keyboard for home practice. We do think it is important that any piano or keyboard used for practice has regular sized, weighted keys and a touch sensitive response. A touch sensitive keyboard means if you press a key harder, it will play louder and if you press a key softer, it will play quieter.

Q. How long does it take to learn an instrument?

A. It is impossible to answer this question definitively, as progress with any instrument depends on many factors: age of the student, the type of instrument, any previous musical experience and dedication to practice. No matter what the instrument though, a basic level of playing can be accomplished in just a few months with regular home practice. Our goal is to empower our students with applicable knowledge, inspire them to learn and be creative, provide a structure for long-term success and instill a love of music in every student we teach. Most of our students take lessons on a long-term basis because they want to be constantly improving and they find the lessons enjoyable.

Q. Do I need a full drum set to take drum lessons?

A. No, you do not need a full drum set to start drum lessons. Students can start lessons by using a practice pad and a set of sticks. This is a small dinner-plate-sized pad that is used for practicing basic drum rhythms. The pad mimics a drum head but is much quieter and only costs only $25-$30!

Q. I don't have any musical background or ability; can I still help my child practice?

A. Absolutely! Even if you don't have a musical background, our instructors give directions for home practice in assignment books and are always available with advice on how to help your child practice at home. You can ensure that your child will make progress by simply monitoring that they are doing the assigned exercises a certain number of times per day or helping your child set aside regular, scheduled practice time. Younger students, especially those who do not read, do require a bit more help from their parents and both the curriculum and the instruction are tailored to assist parents in this. We encourage and even ask parents to occasionally sit in on a portion of their child's music lesson to get an idea of the proper way a song should sound, how the student should be positioned or to talk about a particular concept that is being emphasized at that time.

TIP: We encourage parents to schedule a single or semi-regular lesson with their child and their child's instructor to learn about the material that will be covered in lessons in order to help their child(ren) with home practice.

Are all music schools the same?

Compare all the options.

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Private lessons provided to ensure students learn in the manner that is best suited for them.	☑	☐
Students are able to choose from rock, pop, jazz, blues, R&B, classical instruction, musical theater, etc.	☑	☐
Choice of more than one teacher for most instruments to fit you or your child's personality and learning style.	☑	☐
Specialized music instruction available for children as young as four years old through adult age.	☑	☐
Ability to schedule private lessons for two or more family members at the same time to avoid hours of waiting and driving to different lesson providers each week.	☑	☐
Optional low-pressure recitals offered twice a year.	☑	☐
Desk staff available to assist you during all teaching hours.	☑	☐
On-site stage gives students the opportunity to rehearse and perform where they learn.	☑	☐
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HISTORY

FROM PAGE 1

the sand, an up the speedway to his home, leaving a crowd of gaping on-lookers, who watched through windows and from store fronts."

After the storm, fisherman found the body of an elderly woman on the beach.

She'd apparently fallen, or jumped, from the bluffs.

Later in the month, a storm endangered a boat called "The City of Tokyo" but it was saved by a group of fisherman who hopped aboard and steered it away from the pier, which it was knocking up against.

HOTEL BURNS

The Savoy Hotel, at what is now Pier Avenue and Neilson Way, burned down one afternoon in late February of 1915.

The fire, which started above the ceiling of the first floor, was believed to have been caused by faulty electrical wiring.

"Santa Monica's two hose wagons were promptly on scene and had four streams of water pouring into the building but it was not until the Venice department came to Santa Monica's aid with a stream of salt water from the high-pressure mains that the blaze could be put under control," an article from the Times' archive notes.

Damage to the three-story building totaled $20,000.

Fires were common. This was the second time this hotel, which had operated under a bunch of other names since its construction before the turn of the century, had burned.

The fire "ate its way quickly into the air, and light well and thus into the attic, where the dry rafters burned as so much tinder," the Times' said. "The moment a current of air struck the flames the entire upper portion of the building burst into a blaze."

VANDERBILT CUP LEAVES SANTA MONICA

In recent years, Santa Monica has lost a slew of tech companies, including Google, to Venice. In February of 1915, they lost the Vanderbilt Cup, a world-famous street racing contest, to San Francisco while Venice got a major race of its own. Santa Monica officials had, in years past, found the dangerous sport to be headache inducing. It would return to Santa Monica one last time in 1916.

dave@smdp.com

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RUNNING

FROM PAGE 1

Upward Bound House, a Santa Monica-based nonprofit agency that aims to eliminate family homelessness through housing, resources and advocacy.

The event "is a great opportunity for our community to collaborate and support the amazing work the Upward Bound House organization provides," Brooks said. "I admire all the hard work and strive to limit family homelessness in our city. Homelessness is an important issue that continually needs to be addressed and supported."

More than 50,000 people are estimated to be homeless on any given night in Los Angeles County, according to the Los Angeles Homeless Services Authority.

There were 742 people tallied in Santa Monica's annual homeless count in 2014, a 5-percent drop from the previous year's figure. The results from this year's count are scheduled to be released later this month.

"Anyone can become down and out on their luck at any point in their lives," said Heidi Brooks, Sienna's mother. "It's nice to know there are places you can turn to."

One of those places is Upward Bound House, which has called homelessness "a growing crisis across Los Angeles."

Upward Bound House operates temporary housing in Santa Monica and Culver City. It also offers a wide variety of supplemental support services, including case management, food and clothing, financial literacy training, parenting classes, children's enrichment and permanent housing placements.

The organization has provided housing transitions for more than 900 families, including more than 1,600 children, since 1997.

The brainchild of an Upward Bound House board member, the annual run has raised about $80,000 in each of its previous two editions, development coordinator Krystle Ruiz said.

And it has become particularly popular among the local school community. Students and parents from several public and private schools in the area form teams and complete the course together.

"A lot of these kids know about us because their school is involved in philanthropic giving," said Marine Derrick, communications associate with Upward Bound House. "I've seen four different schools come through in big groups, as well as the Girl Scouts and Boy Scouts, to volunteer, to learn, to come and see the kids here. We blend right into the neighborhood."

Brooks and Tucker have witnessed the impact of Upward Bound House, and they have also raised money and volunteered at local homeless shelters through their school club, Safe Haven.

Brooks has rallied her parents and siblings to take part in the upcoming Upward Bound House event.

"My family will continue to support this great organization through donations," Heidi Brooks said, "and, once a year, running our hearts out."

The 10k race begins at 7:30 a.m., the 5k starts at 8:30 a.m. and the Kiddie K is slated for 9:30 a.m.

The course, which runs along San Vicente Boulevard between Darlington and Avondale avenues in Brentwood, is stroller- and dog-friendly. The street will be closed to motorists until about noon.

A nearby entertainment expo will feature food, vendors and a raffle as well as a bounce house, face-painting station and other children's activities.

Advance registration for "Home Run for Kids" ranges from $15 to $40 depending on age. The fees will be higher for day-of entrants.

To register, or for more information, visit www.homerunforkids.com or www.upwardboundhouse.com or call (310) 458-7779.

> **ANYONE CAN BECOME DOWN AND OUT ON THEIR LUCK AT ANY POINT IN THEIR LIVES. IT'S NICE TO KNOW THERE ARE PLACES YOU CAN TURN TO."**
>
> Heidi Brooks
> parent

jeff@smdp.com

Date night or moms night off: moviegoers plan for 'Fifty'

LEANNE ITALIE
Associated Press

NEW YORK Brittany Brown wouldn't miss the opening of the "Fifty Shades of Grey" movie for anything. She has read and re-read all three books, uses the app, follows FSOG role play on Twitter and set her DVR to record trailers for the highly anticipated Valentine's weekend release.

But ditching her boyfriend for her gal gang of superfans was problematic.

"Feb. 14 is actually his birthday. He'll go out with his guy friends and I'll see FSOG with my friends. Later that evening we'll all meet up to party. We'll celebrate Valentine's Day on Sunday as a couple," said Brown, a 22-year-old public relations intern in Silver Spring, Maryland.

Three years in the waiting, the opening of the erotic romance on sweethearts' weekend will be a breathless affair for "Fifty" die-hards everywhere.

Some will have husbands in tow. Some already have tickets. And those book groups of mommies that helped propel the bondage story to more than 100 million copies sold? They'll be crowding theaters, too.

Lyss Stern in New York will be one of them with 50 friends, including some very expectant ones.

"Hopefully nobody will go into labor," she laughed.

Stern, 40, throws mom-centric social events for a living and once feted "Fifty" writer EL James at the height of mania over the books. Come Feb. 13, Stern will be handing out treats to her buddies when they take their seats in a Manhattan theater. She'll include special sweets and other, er, stuff.

"There will be some fun toys, of course," she promised. "It's the most buzzed-about film in the mommy world in a long time. It's a 'Sex and the City' kind of excitement. We know it's not going to win an Oscar, but we also know it's going to be fun."

In North Hampton, New Hampshire, you can count Lou Altman wholeheartedly, completely voluntarily, in.

"My wife and I have been planning this date since the movie was announced," said the 50-year-old head of a satellite communications company. "Any half-smart husband will go see this movie with his wife. There WILL be a payoff."

The ticket-buying site Fandango said pre-sales have propelled "Fifty Shades" into the 15-year-old company's all-time Top 5 for R-rated selections. Several hundred screenings have already sold out. Some are in unanticipated hot spots, including Tupelo, Mississippi, and Chattanooga, Tennessee.

Jenna Mulford, manager of a two-screen independent cinema in Iowa Falls, Iowa, will have quite a weekend on her hands. At her Metropolitan Opera House, which it once was, she'll offer the faith-based "Old Fashioned," a sweet look at abstinence outside of marriage, along with "Fifty Shades."

She's sure there will be crossover, and a lively lobby conversation or two. Mulford reached out to churches in her area to make sure they knew "Old Fashioned" was coming while fielding numerous queries for "Fifty."

"The curiosity is going to pull them toward one and their faith is going to pull them toward the other," Mulford predicted.

Outscreened and outfinanced, the creators of "Old Fashioned" held its release to open against "Fifty Shades," poking fun along the way in trailers that flash cheeky taglines. "Love is ... anything but grey," reads one.

Rik Swartzwelder stars in "Old Fashioned" as small-town antiques dealer Clay Walsh, a porn king turned Christian (of the religious, not Grey variety) who refuses to be alone with any woman he's not married to, including a free spirit who rents the apartment above his shop.

He also wrote, directed and co-produced the movie, booked into about 200 theaters, and helped position it as the David up against the kinky Goliath on Valentine's weekend.

"It seemed like a unique time to say let's have this discussion," Swartzwelder said of the sexually disparate selections. "Who do we want to be?"

As Mulford juggles her church guests and "Fifty" fans, Universal Pictures has offered "Fifty" blockbuster treatment with wide release around the world for the holiday. So, in real life, exactly how large a shadow has been cast by the books?

According to a new Associated Press-WE tv survey of 1,315 adults, 2 in 10 Americans say they've heard "a great deal" (9 percent) or "quite a bit" (11 percent) about the books. Another 44 percent say they've heard at least something about them. Fifteen percent say they've actually read some. Even more - 22 percent - say they plan to see the movie.

Among those who have heard of the story, nearly 4 in 10 (39 percent) credit the popularity of the trilogy for making people more adventurous in their sex lives. Another 3 percent say it's made people less adventurous, and 57 percent say there's been no impact.

And the women take it among fans: Nearly a quarter of women (24 percent) say they have read some part of the trilogy, compared with only 4 percent of men.

Number crunching aside, Kendra Davis and her husband are among those who nabbed "Fifty" tickets in advance.

"My husband is not into 'Fifty Shades.' In fact, I'm sure he'll be surprised by the intensity and high level of intimacy in the film," said the 28-year-old Davis, who works for a nonprofit in the Cleveland area. "Since it's Valentine's Day, I'm sure a lot of women are using this opportunity for date night and turning up the heat in the bedroom."

Maybe not everybody.

Mandy Menaker, 26, and her 32-year-old sister, Jamie Menaker, are both in relationships, but they'll be leaving the menfolk at home. Valentine's Day is reserved for their partners but they're carrying on a sisterly tradition by heading together to "Fifty Shades" opening weekend.

"During Valentine's week we pick out the best 'worst movie' we can find and sneak beer into the theater," Mandy explained.

Ben Oduro, 27, a Bronx-raised talent agent, tried the first book but he didn't make it through. Yet he'll be at a theater - stealthily alone - on opening weekend.

"I just want to see what the fanfare is all about," he said. "That book is a no-no in my world. Being a black male and reading a book where the demographic is more 'Desperate Housewives' or women in general is a ticket to be laughed at."

Oscar Mendizabal, 30, an Internet technology specialist in Los Angeles, is warming up to his "Fifty" movie date with his wife of nearly 12 years. They'll be joined by her brother and his girlfriend.

He's given up on his plan to sneak into "American Sniper."

"At the end of the day," Mendizabal said, "I'm a sucker for love."

SURF REPORT

SURF FORECASTS

WATER TEMP: **61.9°**

SATURDAY – **GOOD** – SURF: **3-5 ft** waist to head high occ. 6ft
Primary West swell increases a little more; New/secondary SSW-South swell tops out; Peaky at combo exposed beachbreaks; Incoming tide helps most spots through the early to mid AM;

SUNDAY – **GOOD** – SURF: **4-6 ft** shoulder high to 1 ft overhead occ. 7ft
Primary West swell holds; Secondary/easing SSW-South swell; Peaky at combo exposed beachbreaks; Incoming tide push helps most spots through most of the morning;

MONDAY – **FAIR TO GOOD** – SURF: **4-6 ft** shoulder high to 1 ft overhead occ. 7ft
BIGGEST LATE with plus sets at standouts; Fresh West-WSW swell builds in; Small SSW-South swell slowly eases; Incoming tide push helps most spots through the morning;

TUESDAY – **FAIR TO GOOD** – SURF: **4-7 ft** shoulder high to 2 ft overhead occ. 8ft
BIGGEST EARLY; Watching for good size West-WSW swell, which will be easing through the day, STAY POSTED - still pending development - subject to change;

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **January 12, 2015**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - beachreportcard.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)
- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 14
- Number of A grades for dry/wet weather -- 33 / 20
- Number of (C,D,F) grades for dry/wet weather -- 5 / 19

The Beach Report Card is made possible by: SMA Swain Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	A+
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lechusa and Los Alisos creeks.		
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	B	A+
Zuma Beach at Zuma Creek mouth.	A+	A+
Walnut Creek, projection of Wildlife Rd. (private).	A+	F
Paradise Cove Pier at Ramirez Canyon Creek mouth.	F	A+
Escondido Creek, just east of Escondido State Beach.	A+	F
Latigo Canyon Creek mouth.	F	A+
Solstice Canyon at Dan Blocker County Beach.	A+	D
Puerco State Beach at creek mouth.	A+	A+
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	A+	F
Surfrider Beach at Malibu Colony fence.	A+	F
Surfrider Beach (broach location)- daily.	A	F
Malibu Pier - 50 yards east.	ns	F
Carbon Beach at Sweetwater Canyon.	A+	F
Los Flores State Beach at Los Flores Creek (point zero).	A+	A+
Big Rock Beach at 19948 PCH stairs.	A+	A+
Pena Creek at Los Tunas County Beach.	A+	F
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	A	B
Castlerock Storm Drain at Castle Rock Beach.	ns	ns
Santa Ynez Storm Drain at Castle Rock Beach.	B	F
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	B	A+

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	A+
Will Rogers State Beach at Pulga Canyon storm drain.	A	F
Will Rogers State Beach at Temescal Canyon drain.	A+	A+
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	B	B
Santa Monica Beach at Montana Ave. drain.	A+	A+
Santa Monica Beach at Wilshire Blvd. drain.	A+	F
Santa Monica Municipal Pier.	C	C
Santa Monica Beach at Pico/Kenter storm drain.	A	D
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	A+
Ocean Park Beach at Ashland Ave. drain.	A+	B
Venice City Beach, at the Rose Ave. storm drain.	A+	F
Venice Beach at Brooks Ave. drain.	A+	A+
Venice Beach at Windward Ave. drain.	A	F
Venice Fishing Pier - 50 yards south.	F	A+
Venice Beach- projection of Topsail St..	A+	D
Marina del Rey, Mothers' Beach- lifeguard tower.	F	B
Dockweiler State Beach at Ballona Creek mouth.	ns	ns
Dockweiler State Beach at Culver Blvd. drain.	A	F
North Westchester Storm Drain at Dockweiler State Beach.	B	B
Dockweiler State Beach at World Way (south of DWW jetty).	A+	A+
Dockweiler State Beach at Imperial Hwy drain.	A+	F
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	A+
Dockweiler State Beach at Grand Ave. drain.	A+	A+

LEGEND
DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

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Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Tropical parrots
7 "Shane" star
11 Turkish peak
12 Bakery worker
13 Dear
14 Piccolo's cousin
15 Some messages
16 Made over
17 Lip
18 PR head's chore
19 "Like that'll happen!"
21 Kickoff aid
22 "The Wall" band
25 Chess pieces
26 Gossip bit
27 Blood line
29 Press
33 Blood-hound's clue
34 Cous-teau's gear
35 Phi-losopher Immanuel
36 Rode the curl
37 Different
38 Kindle
39 Some bucks
40 Less relaxed

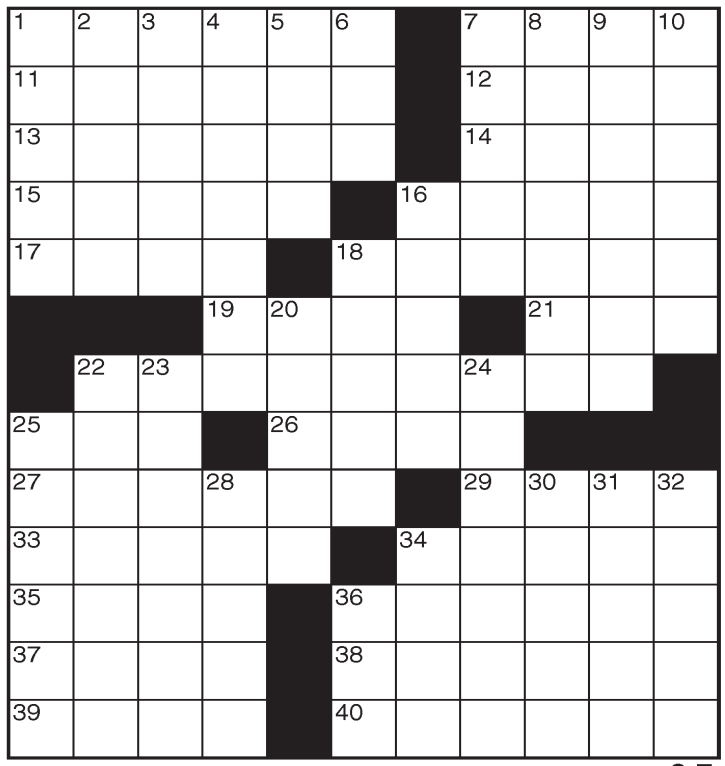
DOWN

1 Spiked clubs
2 Kitchen come-on
3 Hacienda homes
4 Skilled worker
5 Mural setting
6 Messy digs
7 Career soldier
8 pH measure
9 Clearly set out
10 Search the riverbed
16 Pillage
18 Grant's bill
20 Avoid
22 Sheet material
23 Concen-trated
24 Letter after xi
25 Like the Lone Ranger
28 Door sign
30 Sewell of "Dark City"
31 Past plump
32 Candidate of 2004
34 Confident
36 Stopped standing

C	O	C	O	A	■	M	A	J	O	R
A	U	R	A	S	■	A	T	A	L	E
S	T	O	R	K	■	R	A	I	D	S
P	A	C	■	A	S	S	■	L	I	E
E	G	O	■	N	T	H	■	H	E	N
R	E	D	U	C	E	■	L	O	S	T
■	■	I	S	E	E	Y	O	U	■	■
M	I	L	O	■	P	O	S	S	E	S
U	S	E	■	F	L	U	■	E	X	T
S	I	R	■	L	E	N	■	R	H	O
S	T	O	V	E	■	G	R	O	A	N
E	M	C	E	E	■	U	N	C	L	E
D	E	K	E	S	■	N	A	K	E	D

Yesterday's answer

THOMAS CROSSWORD BOOKS 1 AND 2! Send $4.75 (check/m.o.) for each book to P.O. Box 536475, Orlando, FL 32853-6475



2-7

MYSTERY REVEALED!

Matthew Hall *matt@smdp.com*

Roger Swanson was the first person to identify the photo as a home on the 700 block of Hill St. Send answers to *editor@smdp.com*.

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Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from (easiest) to (hardest).

Difficulty Level ★★★★

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

8	2	3	9	4	5	7	1	6
6	4	9	2	7	1	5	8	3
5	7	1	3	8	6	2	4	9
1	3	6	5	9	2	4	7	8
4	9	2	7	1	8	3	6	5
7	8	5	6	3	4	1	9	2
3	6	8	4	2	7	9	5	1
2	5	4	1	6	9	8	3	7
9	1	7	8	5	3	6	2	4

8			2				3	6
1		9			4			
							2	
	4		5		7			3
3			6		2		7	
	6							
			4			2		8
5	7				8			1

King Features Syndicate

DAILY LOTTERY

POWERBALL
Draw Date: 2/4
24 36 51 52 56
Power#: 22
Jackpot: 380M

MEGA MILLIONS
Draw Date: 2/3
11 22 25 58 69
Mega#: 13
Jackpot: 49M

SUPER LOTTO
Draw Date: 2/4
1 2 12 19 45
Mega#: 8
Jackpot: 14M

Fantasy 5
Draw Date: 2/5
1 9 16 18 34

DAILY 3
Draw Date: 2/6
MIDDAY: 7 7 8
Draw Date: 2/5
EVENING: 6 8 8

DAILY DERBY
Draw Date: 2/5
1st: 01 Gold Rush
2nd: 11 Money Bags
3rd: 12 Lucky Charms
RACE TIME: 1:41.03

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at **http://www.calottery.com**

WORD UP!

tenebrific
1. producing darkness.

TODAY IN HISTORY

1951 - Korean War: 705 suspected communist sympathizers are butchered by South Korean forces.

1962 - The United States bans all Cuban imports and exports.

1964 - The Beatles first arrive in the United States. Their performance on The Ed Sullivan Show two days later would mark the beginning of the British Invasion.

1974 - Grenada gains independence from the United Kingdom.

1979 - Pluto moves inside Neptune's orbit for the first time since either was discovered.

1984 - Space Shuttle program: STS-41-B Mission – Astronauts Bruce McCandless II and Robert L. Stewart make the first untethered space walk using the Manned Maneuvering Unit (MMU).

1986 - Twenty-eight years of one-family rule end in Haiti, when President Jean-Claude Duvalier flees the Caribbean nation.

1990 - Dissolution of the Soviet Union: The Central Committee of the Soviet Communist Party agrees to give up its monopoly on power.

1991 - Haiti's first democratically-elected president, Jean-Bertrand Aristide, is sworn in.

NEWS OF THE WEIRD BY CHUCK SHEPARD

■ A.K. Verma was an "assistant executive engineer" working for India's central public works department in 1990 with 10 years on the job when he went on leave -- and had still not returned by the end of 2014, when the government finally fired him. He had submitted numerous requests for extensions during the ensuing 24 years, but all were denied, though no agency or court managed to force him back to work. (India's bureaucracy is generally acknowledged to be among the most dysfunctional in Asia.)

■ Not Well-Thought-Out: (1) Shane Lindsey, 32, allegedly robbed the Citizens Bank in New Kensington, Pennsylvania, on Jan. 14 and ran off down the street, but was arrested about 15 minutes later a few blocks away, having stopped off at Eazer's Restaurant and Deli to order chicken and biscuits. (2) Jeffrey Wood, 19, was arrested in the act of robbing a 7-Eleven in Northeast Washington, D.C., on Jan. 10 -- because two plain-clothes detectives were in the store at the time (though the police badge of one was hanging from a chain around her neck). As soon as the man announced, "This is a stickup," the detective drew her gun and yelled, "Stop playing. I got 17" (meaning a gun with 17 bullets).

Pickup the tab, Virgo

ARIES (March 21-April 19)
★★★★ After recent stress and demands, you'll appreciate a day where conversations are possible without strong reactions. An emotional or financial matter requires further discussion. Up to now, this seems to have been a volatile issue. Clear the air. Tonight: A long-overdue chat.

TAURUS (April 20-May 20)
★★★ You might be full of energy. You could be focused on finishing a project or on spending a fun afternoon with a child. You need the relaxation of not pushing yourself so hard. Try to make the most of company. Tonight: Just keep it light and easy.

GEMINI (May 21-June 20)
★★★★ Getting started might be difficult, but by midday there will be so much interest around you that your energy will soar. A loved one delights in your enthusiasm and feedback. Feel free to be distracted. Others will understand; they are, too! Tonight: Act like a teenager again.

CANCER (June 21-July 22)
★★★★ Enjoy being home and doing what you want. True to form, you will make a special meal and invite others over. A loved one might need some extra time to accomplish what he or she needs to do. Be willing to help out. Tonight: The only place to be is around you.

LEO (July 23-Aug. 22)
★★★★ Return calls in the morning. You might want to catch up with a friend or family member to hear what he or she has to share. You could be more uptight than you normally are. Make sure to squeeze in some physical exercise at some point this afternoon. Tonight: Keep it intimate.

VIRGO (Aug. 23-Sept. 22)
★★★★ You could be taken aback by a financial matter. Whether you are doing your taxes or balancing your budget, you might feel a little put off. Don't take out your mood on others, specifically your family. A loved one will try to test your limits. Tonight: Pick up the tab.

LIBRA (Sept. 23-Oct. 22)
★★★★ You could be taken aback by someone's reaction. You might have believed that you were having an open conversation, but the response you get will let you know otherwise. Be smart, and don't push so hard. Decide to order in or make a fun meal. Tonight: Whatever you want.

SCORPIO (Oct. 23-Nov. 21)
★★★ Use the morning to the max. You will enjoy being around others, whether you are at the gym or out for brunch. By the afternoon, you might want to cocoon and snuggle in bed. Follow through on this need; otherwise, you could be out of sorts. Tonight: Not to be found.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ Take care of a responsibility or a need to drop by the office in the morning. By the afternoon, spontaneous plans could bring you and several friends together. The sense of camaraderie will make you smile and relax. Tonight: Where the crowds are.

CAPRICORN (Dec. 22-Jan. 19)
★★★ You'll want to use the morning for a personal matter, or just to relax and read. Later in the day, you could be coerced into shouldering someone else's responsibility. You might not be saying what you think, and others will be able to tell. Tonight: Liberate yourself.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ You could feel disappointed when you touch base with a friend. Adapt your plans accordingly. Your instincts will guide you through a difficult discussion. Detach, and you will understand a lot more. Let go of a need to be controlling. Tonight: Be entertained.

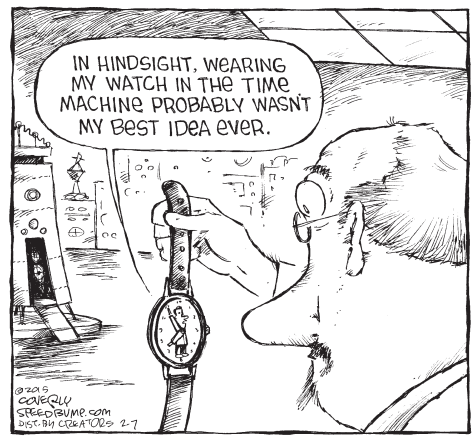
PISCES (Feb. 19-March 20)
★★★★ Adjust your plans with a loved one. You could have a great day going to a game together or sharing a favorite hobby or pastime. A friend could do a reversal that could be upsetting. Let it go. Don't make any assumptions right now. Tonight: Your choice.

Weekend Edition, February 7-8, 2015

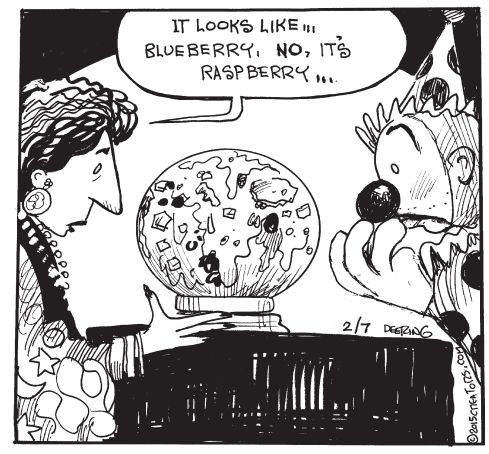
This year you might be unusually lucky with others. You could expand your immediate circle of friends and add to the power of your career by networking. How you handle a needy friend will depend on how much you value this bond. Often, you might make emotional situations much more difficult than they need to be. Other times, you seem to clam up and refuse to discuss anything. Try to open up to a more neutral mindset. If you are single, a commitment is likely because of someone you meet this year. If you are attached, the two of you have a deep friendship as well as a romantic tie. Sometimes you are overly cautious when expressing your feelings. Work on better communication. LIBRA is a sensitive listener.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

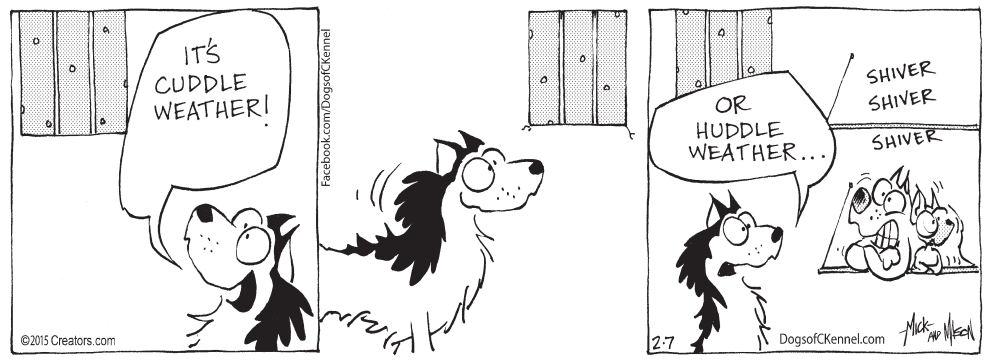
Speed Bump
By Dave Coverly



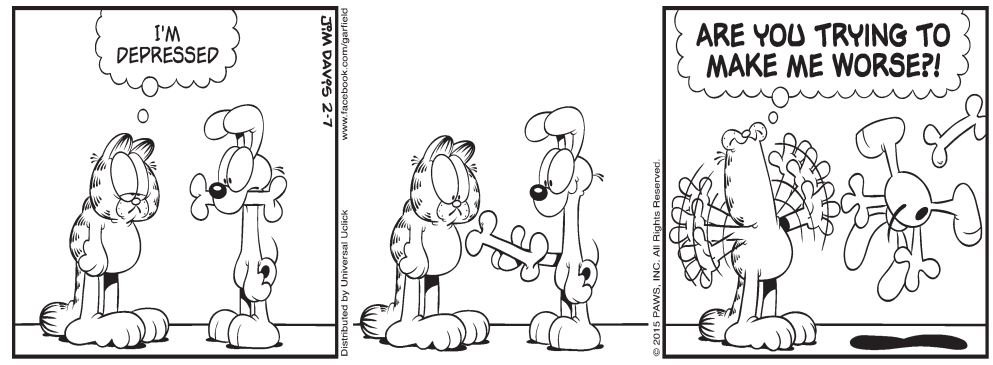
Strange Brew
By John Deering



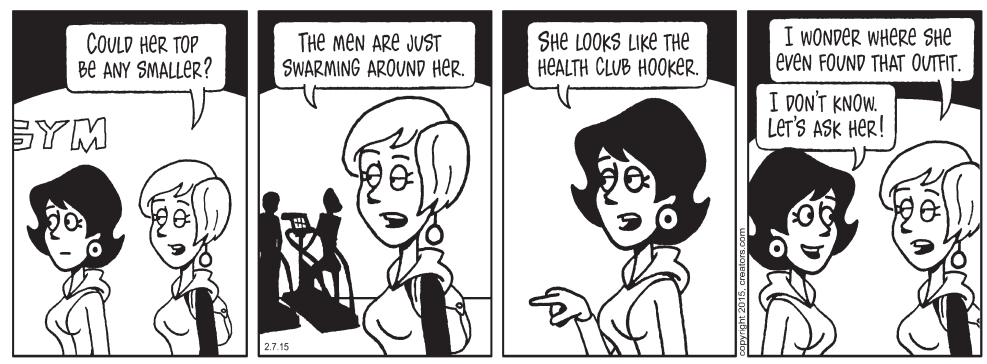
Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



CRIME WATCH
BY DAILY PRESS STAFF

Crime Watch is culled from reports provided by the Santa Monica Police Department. These are arrests only. All parties are innocent until proven guilty in a court of law.

ON JANUARY 29,
SMPD narcotics officers conducted follow up investigation in the 3700 block of Motor Ave. in Los Angeles. Officers detained two men they believed were involved in a narcotics transaction. A subsequent search warrant was served at the seller's residence where officers recovered various amounts of methamphetamine, heroin, prescription pills, and packaging materials indicative of narcotics sales. Officers placed Jeffrey Howard, of Inglewood, under arrest for narcotics sales, narcotics possession, and an outstanding warrant. He was denied bail.

DO YOU HAVE COMMUNITY NEWS?
Submit news releases to editor@smdp.com or by fax at (310) 576-9913
smdp.com Santa Monica Daily Press office (310) 458-7737

DAILY POLICE LOG

The Santa Monica Police Department responded to 367 calls for service on Feb. 5.

HERE IS A SAMPLING OF THOSE CALLS CHOSEN BY THE SANTA MONICA DAILY PRESS STAFF.

Disturbance, 600 block Colorado, 12:52 a.m.
Bike theft, 1400 block Princeton, 12:58 a.m.
Trespassing, 100 block Wilshire, 2:28 a.m.
Petty theft, 3300 block Olympic, 7:07 a.m.
Car crash, 3100 block Santa Monica, 8:15 a.m.
Car crash, 1200 block 2nd, 8:33 a.m.
Grand theft auto, 2200 block 28th, 8:46 a.m.
Drinking in public, 2000 block Ocean, 9:50 a.m.
Trespassing, 1400 block Lincoln, 10:09 a.m.
Grand theft auto, 2200 block 20th, 10:15 a.m.
Car crash, 200 block Ashland, 10:47 a.m.
Sexual assault, 2600 block Main, 10:50 a.m.
Burglary, 2300 block Santa Monica, 11:12 a.m.
Auto burglary, 7th/Idaho, 11:41 a.m.
Hit and run, 1100 block 5th, 12:11 p.m.
Stalking, 2200 block Main, 12:32 p.m.
Car crash, 1800 block Lincoln, 12:37 p.m.
Car crash, 19th/Wilshire, 12:45 p.m.
Petty theft, 2900 block 31st, 1:05 p.m.
Identity theft, 2300 block Ocean Park, 1:33 p.m.
Fraud, 1000 block Broadway, 2:03 p.m.
Petty theft, 1800 block Lincoln, 2:15 p.m.
Drinking in public, 1600 block Lincoln, 2:24 p.m.
Threats, 1700 block Main, 3:25 p.m.
Hit and run, 1700 block Wilshire, 3:30 p.m.
Public intoxication, 1800 block Lincoln, 4:12 p.m.
Vandalism, 2400 block Kansas, 4:18 p.m.
Petty theft, 1100 block Ozone, 5:09 p.m.
Armed robbery, 1600 block Beach, 5:38 p.m.
Hit and run, 2900 block 31st, 5:44 p.m.
Hit and run, 1700 block Wilshire, 5:48 p.m.
Identity theft, 1400 block 3rd, 5:54 p.m.
Suicide, 3000 block Colorado, 6:56 p.m.

Santa Monica Daily Press

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Real Estate

West Side Rentals

Santa Monica QUIET SAFE NEIGHBORHOOD AND JUST REMODELED FURNISHED ONE BEDROOM 1-car Parking included, Paid utilities, Rent $825.00 to per week, Deposit plus $100.00, Available 3815. westsiderentals.com/listingdetail.cfm?id=1092462

Venice 1 BED- 1 BATH 1920'S SIDEXSIDE DUPLEX APT 1-car Parking included, Paid water & gas & gardener, Rent $2,050.00, Deposit 2650.00, Available 21515. westsiderentals.com/listingdetail.cfm?id=1161381

Marina Del Rey SPACIOUS 3 BEDROOM 2 BATH APARTMENT HOME IN BEAUTIFUL MARINA DEL REY 2-car Subterranean parking, Paid gardener & pool service, Rent $4,000.00 to aprox., Deposit 1000, Available Now! westsiderentals.com/listingdetail.cfm?id=1163446

West LA N OF SANTA MONICABRENTWOOD ADJ. VERY CLEAN, BRIGHT, GREAT APARTMENTS 1-car Subterranean parking, Paid water & hot water & trash, Rent $1,700.00 to Monthly, Available Now! westsiderentals.com/listingdetail.cfm?id=35927

Santa Monica ONE BEDROOM ONE BATH FURNISHED CITY VIEW 1-car Valet parking, Paid water & trash, Rent $5,500.00, Deposit 11000, Available 6115. westsiderentals.com/listingdetail.cfm?id=1101744

Santa Monica UNIQUE UPPER 22 ON 32ND! DISHWASHER, SPACIOUS, SWEET LOCATION! MUST SEE! 1-car Parking included, Paid water & trash, Rent $2,150.00, Deposit 2150.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1161458

Venice FURNISHED SWEETEST GETAWAY IN VENICE BEACH - NOW THROUGH JUNE Street parking, Paid utilities & water & hot water & trash & gas & electricity & gardener, Rent $3,000.00 to 3400, Deposit 550, Available Now! westsiderentals.com/listingdetail.cfm?id=756317

Marina Del Rey 1 BEDROOM PLUS DEN 1-car Subterranean parking, Paid water & hot water & trash & gas, Rent $2,450.00 to month, Deposit 2550.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1064743

West LA ONE BEDROOM ONE BATH APARTMENT 1-car Parking included, Rent $2,250.00, Deposit 1500.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1089007

Brentwood ELEGANT ARCHITECTURAL CONDO FOR LEASE 2-car Garage parking, Paid gardener & pool service & association fees, Rent $3,350.00, Deposit 6700., Available 2615. westsiderentals.com/listingdetail.cfm?id=1159904

Santa Monica 2B2B, WALK TO BEACH, OCEAN VIEW, PARTIAL UTILITIES PAID 1-car Parking included, Paid water & hot water & trash & gardener & pool service & association fees, Rent $3,095.00, Deposit 3095, Available Now! westsiderentals.com/listingdetail.cfm?id=1153312

Venice VINTAGE HARDWOOD & BRICK APARTMENT IN VENICE BEACH Street parking, Paid utilities, Rent $2,095.00, Deposit 2095.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1158275

Santa Monica LOCATED ON THE NORTH SIDE OF MONTANA AVE. SANTA MONICA! Parking included, Paid trash, Rent $4,500.00, Deposit 5500, Available Now! westsiderentals.com/listingdetail.cfm?id=1138470

West LA FURNISHED 2 BED 2 BATH CONDO CENTRAL AIRHEAT WD ELEVATOR 2-car Gated parking, Paid water & hot water & trash & gas & gardener & association fees, Rent $3,500.00, Deposit 3500, Available Now! westsiderentals.com/listingdetail.cfm?id=1151122

West LA 2 BED1 BA COMPLETELY REMODELED IN A BEAUTIFUL L.A. AREA!! Street parking, Paid water & trash & gardener, Rent $2,095.00, Deposit 3142.50, Available Now! westsiderentals.com/listingdetail.cfm?id=1149185

West LA SPACIOUS UPDATED 2 BEDROOM APARTMENT DEN 1-car Parking included, Paid water, Rent $3,000.00, Deposit 3000, Available Now! westsiderentals.com/listingdetail.cfm?id=1157216

Santa Monica LARGE 2 BEDROOM 1-car Driveway parking, Paid water & hot water & trash, Rent $2,300.00, Deposit 2300, Available Now! westsiderentals.com/listingdetail.cfm?id=1152223

Venice GORGEOUS CRAFTSMAN HOME IN VENICE BEACH 2-car Garage parking, Paid trash, Rent $5,000.00 to plus gardener ($150month), Deposit 5000.00, Available 4115. westsiderentals.com/listingdetail.cfm?id=1160941

Brentwood BONJOUR NEW BEGINNINGS! 1-car Valet parking, Paid gardener, Rent $3,299.00, Deposit 1500, Available 2715. westsiderentals.com/listingdetail.cfm?id=1082937

Santa Monica HISTORICAL BUILDING IN GREAT LOCATION Street parking, Rent $1,375.00, Available Now! westsiderentals.com/listingdetail.cfm?id=287267

Santa Monica GREAT APARTMENT, GREAT LOCATION Permit parking, Paid water & trash & gardener, Rent $2,625.00, Deposit 2625, Available Now! westsiderentals.com/listingdetail.cfm?id=1161455

West LA SPACIOUS, MODERN AND GREAT LOCATION! 2-car Garage parking, Paid water & trash, Rent $4,150.00, Deposit 1000, Available Now! westsiderentals.com/listingdetail.cfm?id=1058283

Marina Del Rey THE PERFECT STUDIO STEPS FROM THE BEACH 1-car Garage parking, Paid water & trash & gardener, Rent $1,575.00, Deposit 4725, Available Now! westsiderentals.com/listingdetail.cfm?id=1163393

West LA BRIGHT, SPACIOUS 3 BDRM DENOFFICE 2 BATH HOUSE WITH YARD AND PATIO, ALL APPLIANCES INCLUDED 2-car Garage parking, Paid gardener, Rent $3,300.00, Deposit 2500, Available Now! westsiderentals.com/listingdetail.cfm?id=1146950

Venice VENICE LARGE 4 BEDROOM HOME 2-car Garage parking, Paid gardener, Rent $6,000.00, Deposit 7500, Available Now! westsiderentals.com/listingdetail.cfm?id=1152942

West LA UPPER 2 BEDS 2 BATHS BRIGHT SPACIOUS UNIT 2-car Tandem Parking, Paid water, Rent $2,000.00, Available Now! westsiderentals.com/listingdetail.cfm?id=263837

Santa Monica TOP FLOOR ONE BEDROOM! 1-car Valet parking, Rent $2,590.00, Deposit 750, Available 3515. westsiderentals.com/listingdetail.cfm?id=981896

Marina Del Rey WELCOME TO YOUR NEW APARTMENT HOME! 1-car Parking included, Rent $2,215.00 to AND UP, Available Now! westsiderentals.com/listingdetail.cfm?id=38575

Marina Del Rey 2 BEDROOMS & 2 BATHROOMS APTS W 652 SQ' PATIO 2-car Subterranean parking, Paid water & hot water & trash & gas, Rent $2,850.00 to month, Deposit 2950., Available Now! westsiderentals.com/listingdetail.cfm?id=979107

Brentwood LARGE CONDO IN HEART OF BRENTWOOD 2-car Tandem Parking, Paid partial utilities & water & hot water & trash & gardener & pool service & association fees, Rent $3,795.00, Deposit 3795, Available Now! westsiderentals.com/listingdetail.cfm?id=1154897

Santa Monica SPACIOUS 2 BED 1 BATH CONDO REAL WOOD FLOORS WD PATIO 1-car Private Garage, Paid water & trash & gardener & association fees, Rent $2,900.00, Deposit 3100, Available Now! westsiderentals.com/listingdetail.cfm?id=1162186

West LA MUST SEE - PRIME WEST LA - LARGE APT, PRIVATE BEDROOMS, WALKING CLOSETS 2-car Parking included, Paid water & hot water & trash, Rent $2,260.00, Deposit 1500, Available Now! westsiderentals.com/listingdetail.cfm?id=837568

West LA 2BD2BTH-$2395-SEC DEP REDUCED IN HALF OAC! 2-car Gated parking, Rent $2,395.00, Deposit 2395, Available Now! westsiderentals.com/listingdetail.cfm?id=1082401

Santa Monica 1 BEDROOM 1 BATH, GREAT LOCATION, UTILITIES INCLUDED !!! 1-car Parking included, Paid utilities & trash & gardener, Rent $1,550.00, Deposit 1550.00, Available 2415. westsiderentals.com/listingdetail.cfm?id=867851

Santa Monica 1 BEDROOM APARTMENT FOR RENT 1-car Parking included, Paid water, Rent $1,700.00, Deposit 1700, Available Now! westsiderentals.com/listingdetail.cfm?id=1075761

West LA BREAK AWAY FROM THE ORDINARYLET YOUR CREATIVE JUICES FLOW IN THIS OPEN CONCEPT FLAT. R2 1-car Parking included, Paid gardener & pool service, Rent $2,549.00, Deposit 750.00, Available Now! westsiderentals.com/listingdetail.cfm?id=769639

West LA GORGEOUS!! 1-car Parking included, Paid water & trash, Rent $1,995.00, Deposit 1000, Available Now! westsiderentals.com/listingdetail.cfm?id=1037380

West LA LUXURY LIVING AT AN AFFORDABLE PRICE! GORGEOUS ONE BEDROOM ONE BATHROOM UNIT Parking available, Rent $1,550.00, Deposit 1550, Available Now! westsiderentals.com/listingdetail.cfm?id=1158596

Brentwood COMPLETELY REMODELED BRENTWOOD CONDO FOR LEASE 2-car Tandem Parking, Paid water & trash & gardener & association fees, Rent $2,700.00, Deposit 5400, Available Now! westsiderentals.com/listingdetail.cfm?id=1163388

Santa Monica LUXURY AND LOCATION 2-car Parking available, Rent $7,000.00, Deposit 7000, Available Now! westsiderentals.com/listingdetail.cfm?id=1161130

Brentwood 2 BED 2 BATH APT 2-car Parking included, Paid water & trash & gas, Rent $2,695.00, Deposit 2695, Available Now! westsiderentals.com/listingdetail.cfm?id=708473

Santa Monica GORGEOUS HUGE UNIT IN SANTA MONICA 2-car Parking included, Paid water & trash, Rent $3,200.00, Deposit 2000, Available 3115. westsiderentals.com/listingdetail.cfm?id=1073438

Brentwood 11 FURNISHED CONDO ON SUNSET NEAR UCLA 1-car Carport parking, Paid utilities & water & hot water & trash & gas & electricity & cable & pool service & association fees, Rent $2,500.00, Deposit 2500, Available Now! westsiderentals.com/listingdetail.cfm?id=1133686

Marina Del Rey 1 BED, 1 BATH UNIT WITH OVER 800 SQFT OF SPACE! 1-car Parking included, Rent $3,240.00 to AND UP, Available Now! westsiderentals.com/listingdetail.cfm?id=1071084

Santa Monica 4 BEDROOM CONDO FOR RENT IN SANTA MONICA 2-car Garage parking, Paid water & trash, Rent $5,000.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1151994

Marina Del Rey OCEAN FRONT PARADISE 2-car Garage parking, Paid water & gardener & association fees, Rent $6,500.00, Deposit 6500, Available Now! westsiderentals.com/listingdetail.cfm?id=1156438

Santa Monica FULLY RENOVATED 2 1 W ALL WOOD FLOORS, STAINLESS STEEL APPLIANCES, WD IN UNIT 1-car Garage parking, Paid trash & gardener, Rent $2,800.00, Deposit 2800, Available Now! westsiderentals.com/listingdetail.cfm?id=1152984

Marina Del Rey BRAND NEW! LUXURIOUS 1 BEDROOM! 1-car Parking included, Rent $2,875.00, Deposit 1000, Available Now! westsiderentals.com/listingdetail.cfm?id=1136790

West LA SUNNY WEST FACING DUAL MASTER MODERN 2 BEDROOM W UPGRADED SECURED BUILDING! 2-car Parking included, Rent $3,385.00, Deposit 1250, Available Now! westsiderentals.com/listingdetail.cfm?id=1133423

Santa Monica SUNNY 2BD HOME IN SANTA MONICA! WD & SS APPLIANCES INCLUDED! PET FRIENDLY! 2-car Parking included, Rent $3,695.00 to and up, Available Now! westsiderentals.com/listingdetail.cfm?id=1156068

West LA GREAT LOCATION - WONT LAST! Subterranean parking, Paid water, Rent $1,570.00, Deposit 1570, Available Now! westsiderentals.com/listingdetail.cfm?id=903237

Santa Monica PRIVATE AND CHARMING 1 BED 1 BATH WUPDATED KITCHEN & BATH, WOOD FLOORING, , & PRIVATE YARD No Parking, Paid water & cable, Rent $2,950.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1155654

West LA UPPER REAR 2 BEDROOM IN TRIPLEX 1-car Garage parking, Paid water & trash & gardener, Rent $1,950.00, Deposit 2200.00, Available Now! westsiderentals.com/listingdetail.cfm?id=826004

Venice ONE-OF-A-KIND ARCHITECTURAL LEASE No Parking, Rent $8,250.00 to 00, Available Now! westsiderentals.com/listingdetail.cfm?id=1158861

Santa Monica BEAUTIFUL 2 BEDROOM APARTMENT IN A RENOVATED 1930 SPANISH STYLE BUILDING No Parking, Paid water & hot water & trash, Rent $2,980.00, Deposit 2980., Available Now! westsiderentals.com/listingdetail.cfm?id=1149381

Marina Del Rey RESORT STYLE BLDG-CORNER UNIT, LARGE BALCONY, HARDWOODS, WD 2-car Subterranean parking, Paid water & trash & gardener & pool service, Rent $3,767.00 to 00, Deposit 1000, Available 2716. westsiderentals.com/listingdetail.cfm?id=1160054

Brentwood PRIME LOCATION! HEART OF BRENTWOOD!! AMAZING DEAL!!! 2-car Gated parking, Paid water & trash, Rent $3,000.00 to Negotiable, Deposit 3000, Available Now! westsiderentals.com/listingdetail.cfm?id=1163037

Venice 1 BEDROOM APARTMENT 1-car Parking included, Rent $1,900.00, Deposit 1900, Available 21515. westsiderentals.com/listingdetail.cfm?id=1151479

Brentwood 2 BEDROOM 2 BATH SUNNY APARTMENT Parking included, Rent $2,095.00, Available Now! westsiderentals.com/listingdetail.cfm?id=490451

Santa Monica HOUSE 2-car Driveway parking, Paid water & trash, Rent $5,000.00, Deposit 5000, Available 4115. westsiderentals.com/listingdetail.cfm?id=935821

Santa Monica NEWLY RENOVATED 3 BED 2 12 BATH TOWNHOUSE HARDWOOD FLOORS POOL 2-car Garage parking, Paid water & trash & gardener & pool service & association fees, Rent $3,800.00, Deposit 4500, Available Now! westsiderentals.com/listingdetail.cfm?id=1144944

Santa Monica UPPER, BRIGHT, SPACIOUS 2 BDRM 2 BATH APARTMENT IN A PREMIERE SANTA MONICA LOCATION 1-car Subterranean parking, Paid water & trash & gardener, Rent $3,395.00, Deposit 3395, Available Now! westsiderentals.com/listingdetail.cfm?id=1160790

Santa Monica PENTHOUSE APARTMENT! 1 BED 1 BATH NEAR THE PACIFIC COAST! 1-car Parking included, Rent $4,195.00 to and up, Available 3815. westsiderentals.com/listingdetail.cfm?id=1163755

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To have a valid car accident claim, you must first determine the negligent party or parties that caused the car crash. You may suspect that another driver, pedestrian, motorcyclist etc. acted carelessly, but cannot identify what traffic laws they violated. A skilled car accident attorney, however, can examine police reports and state traffic laws and speak to witnesses to determine who was at fault for your motor vehicle accident.

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Buyers needs

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Single Family
North of Montana
minimum 4 + 3
up to $4,500,000

Condo
minimum 2 + 1.75
Ocean Avenue only, North of Wilshire Boulevard
Front facing unit ONLY
Up to $3,500,000

Income property
4-8 units
between Wilshire & Adelaide
no price cap

Single Family Home (Fixer)
North of Montana
minimum 8500 square foot lot
up to $3,500,000

Average Price of **ALL** Santa Monica
Single Family Homes
From **ALL** agents in **ALL** companies
Listed for Sale As of Early February 2015

		Average Price	# of Listings
Santa Monica Canyon	=	$11,888,000	1
North of Montana	=	$4,780,636	11
North of Wilshire	=		0
South of Wilshire	=	$1,223,000	3
Sunset Park	=	$1,957,000	5
Ocean Park	=	$1,404,500	2

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