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MONDAY, FEBRUARY 7, 2011
Volume 10 Issue 74



Santa Monica Daily Press

OLIVER GETS THE BOOT
SEE PAGE 3

We have you covered

THE CLASSIC FLICKS ROCK ISSUE

HIGH SCHOOL GIRLS' BASKETBALL

Samohi getting it in line for playoffs

BY DANIEL ARCHULETA
Managing Editor

SAMOHI Better defense. Check. More offensive movement. Check. Improved shooting. Check.

Santa Monica High School's head girls' basketball coach Marty Verdugo has been preaching those three keys to success and it appears his Vikings are starting to get the picture.

It all came together on Friday at Beverly Hills where the Vikings romped on their Ocean League rival, 58-21. Senior point guard Kristina "KJ" Johnson led the Vikings with 13 points. Long Beach State-bound forward Bianka Balthazar added nine points. Verdugo said that his team executed on all levels as the Vikings prepare to enter the California Interscholastic Federation Southern Section Division 1AA playoffs next week.

"We had better spacing and we moved the ball around," Verdugo said. "We have really improved in our key areas. Right away you can see the difference."

The win was just the second in a row for the 17-8 Vikings, who improved to 6-2 in league, but Verdugo said that he sees a renewed competitiveness in his team. For the first time all year, he said that he can see fire in their eyes.

"When I saw that I knew [Friday's game against Beverly Hills] was going to be a good night," he added.

With just two games left in the regular season — both at home — Verdugo said he wants to use this as a springboard to another deep playoff run. Last year, the Vikings won the first CIF-SS title in the sport in school history and hope to end this season with a similar result.

Last season's title bumped up the Vikings into the more competitive Division 1AA, where the likes of Mater Dei, Brea Olinda and Long Beach Poly have dominated for years. But, this year may be different for Samohi. The Vikings have already played and lost to both Mater Dei and Poly, but Verdugo believes that gives his team an edge heading into any potential rematch in the playoffs.

Much like league play, the second time around facing a team breeds familiarity.

"I think we can play with those guys," Verdugo said. "There were times in both those games that we were in it. That gives me confi-

SEE SAMOHI PAGE 11



Morgan Genser *news@smdp.com*

KJ DOING WORK: **Samohi's Kristina 'KJ' Johnson drives the lane against Beverly Hills defender Natalie Moy on Friday on the road. Samohi won the Ocean League game, 58-21.**

Vidiots reaches out for a hand

BY KEVIN HERRERA
Editor in Chief

PICO BLVD Like any savvy business owner, Cathy Tauber knows you should never give the impression that you're down on your luck. It's better to come from a position of power.

But the reality is Vidiots, the independent video rental store that she co-founded with childhood friend Patty Polinger in Santa Monica in 1985, is struggling. The recession, coupled with a dramatic shift in how people rent films, has hit Vidiots hard, forcing Tauber and Polinger to take extreme measures.

Last week, the two sent out a letter and e-mail to their loyal customers asking for their support during these difficult financial times. The pair pleaded with customers to turn to Vidiots on "movie night" and not Netflix, Redbox, Hulu or other online sources for Hollywood blockbusters and Oscar winners.

"It's been a long, slow decline and we have nowhere else to cut. We just thought we owed it to the community and to our customers to get the word out before we're shutting our doors," Tauber told the Daily Press last week. "If you want to see us survive, then we need your help."

Vidiots isn't alone. Behemoth Blockbuster filed for bankruptcy in 2010, promising to restructure itself to be more competitive in the digital age, as did Hollywood Video.

Some are predicting that brick-and-mortar video rentals will be obsolete in five years.

"It's online and DVRs and people just having less time to watch movies," Tauber said. "We are trying to diversify, but we need more time to get the word out."

Vidiots has renovated its space to now include the Vidiots Annex, a miniature film

SEE VIDEO STORE PAGE 11

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, Feb. 7, 2011

Architectural Review Board
City Council Chambers
1685 Main St., 7 p.m.
If you're in to architecture or side yard setbacks and facade improvements, check out the Architectural Review Board meeting. The board will discuss the proposed "City of Santa Monica Design Awards" program and possible revisions to the sign code for businesses.

Hitchcock in focus
Montana Branch Library
1704 Montana Ave., 2 p.m.
View Alfred Hitchcock's classic "Strangers on a Train," followed by a discussion with film scholar Vivian Rosenberg. For more information, call (310) 458-8682.

Ice time
Fifth Street and Arizona Avenue
12 p.m. — 10 p.m.
ICE at Santa Monica offers the unique opportunity to ice skate in the sunshine. The rink will close on Feb. 15. Admission is $10. For more information, call (310) 393-8355.

Tuesday, Feb. 8, 2011

'A Heart Full of Laughter'
Ocean Park Branch Library
2601 Main St., 3:30 p.m.
Join Mr. Jesse and all his puppet pals for some heartfelt stories and a puppet show. There will be two shows. The first at 3:30 p.m. and the other show is at 4:30 p.m. For more information about this free event, call (310) 458-8683.

All about bridge
Senior Recreation Center
1450 Ocean Ave., 2 p.m.
Are you familiar with bridge but haven't played in while? Do you know the basic rules of bridge but don't play with anyone to practice it? Come play with Joy Williams and other bridge players every Tuesday at the Senior Center. For more information, call (310) 458-8644.

Wednesday, Feb. 9, 2011

Hear Nadja Salerno-Sonnenberg
The Broad Stage
1310 11th St., 7:30 p.m.
Nadja Salerno-Sonnenberg has had a brilliant career as a soloist, teacher and recording artist. But once she experienced the vitality, passion and magic of the New Century Chamber Orchestra, Nadja simply couldn't resist becoming its music director. In this program of Bartok, Piazolla and Tchaikovsky, you'll see why. For information, call (310) 434-3200.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings





AIR MATHEWS

Morgan Genser *news@smdp.com*

Santa Monica High School's Jordan Mathews goes up for a lay-up against Beverly Hills on Friday. Mathews led all players with 37 points in the 67-49 victory. Samohi is 4-4 in Ocean League play. They control their playoff destiny if they can end the season with two wins.

WISE launches legal aid program for seniors

BY KEVIN HERRERA
Editor in Chief

DOWNTOWN Seniors looking for some legal advice have a new resource to turn to.

Starting today, WISE & Healthy Aging, with the help of the Legal Aid Foundation of Los Angeles, will provide seniors with a series of Monday morning legal clinics where they can get help with issues such as eviction/tenant disputes, accessing government benefits and domestic violence, said Grace Cheng Braun, CEO and president of WISE & Healthy Aging, a nonprofit social services organization with the mission of enhancing the independence, dignity and quality of life of older adults.

Legal Aid and WISE will also help seniors access the Self Help Legal Access Center and Domestic Violence Clinic located at the Santa Monica Courthouse.

"Seniors in our community often have few resources," Cheng Braun said. "If they have problems, questions or issues about Social Security benefits, for example, or the conditions in their apartment, or problems with something they have purchased, they often don't know where to turn to for help."

The first session will feature Legal Aid attorney Ryan Bradley, who is an expert in the laws governing public benefit programs such as Social Security, Supplemental Security Income, disability benefits, Medi-Cal, Denti-Cal and food stamps. On Feb. 14, attorney Minty Siu-Kootnikoff will provide information on naturalization, family law, and landlord/tenant issues, and on Feb. 28 attorney Denise McGranahan will discuss housing, eviction and landlord/tenant issues. All sessions will be held at 9 a.m. at WISE & Healthy Aging in the Ken Edwards Center, 1527 Fourth St., in Santa Monica.

There will be no session on the Presidents Day holiday, Feb. 21, when the WISE & Healthy Aging offices are closed. Beginning Monday, March 7, the sessions will include a workshop from 9 a.m. to 10 a.m. on a specific area of the law, followed by time for individual consultation with the attorney from 10 a.m. to noon. Appointments can be scheduled by calling WISE & Healthy Aging at (310) 394-9871. Walk-ins will be seen on a first-come, first-served basis.

kevinh@smdp.com

Chef Jamie Oliver's reality show banned from L.A. schools

DERRIK J. LANG
AP Entertainment Writer

LOS ANGELES Jamie Oliver won't be cooking another course of his reality TV show in Los Angeles schools.

The filming permit for the celebrity chef's ABC series "Jamie Oliver's Food Revolution" was terminated this week, said Los Angeles Unified School District spokesman Robert Alaniz.

He said Oliver had been filming for two weeks at one school but the decision was made to ban him from others because he failed to submit a proposal about his plans to officials.

"We decided to put a halt to it until we receive that proposal," said Alaniz. "We really don't want to be part of reality TV. The success formula for reality TV is drama and conflict. We're just not interested in either. This serves as a wake-up call. We're not interested in participating in reality TV across the district. We just don't want to go there."

A spokeswoman for the network said production on "Food Revolution" would continue, though she declined to specifically comment on Oliver's ban from Los Angeles schools.

Alaniz said Oliver had been shooting at West Adams Preparatory High School and was scheduled to film at Manual Arts Senior High School and Santee Education Complex before he was banned.

The first season of the reality TV show featured Oliver attempting to revolutionize the eating habits and food policies of Huntington, W. Va.

The town, which wasn't always thrilled to have The Naked Chef there, was selected after a 2008 story by The Associated Press

SEE **CHEF** PAGE 11

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Standing up for democracy

Editor:

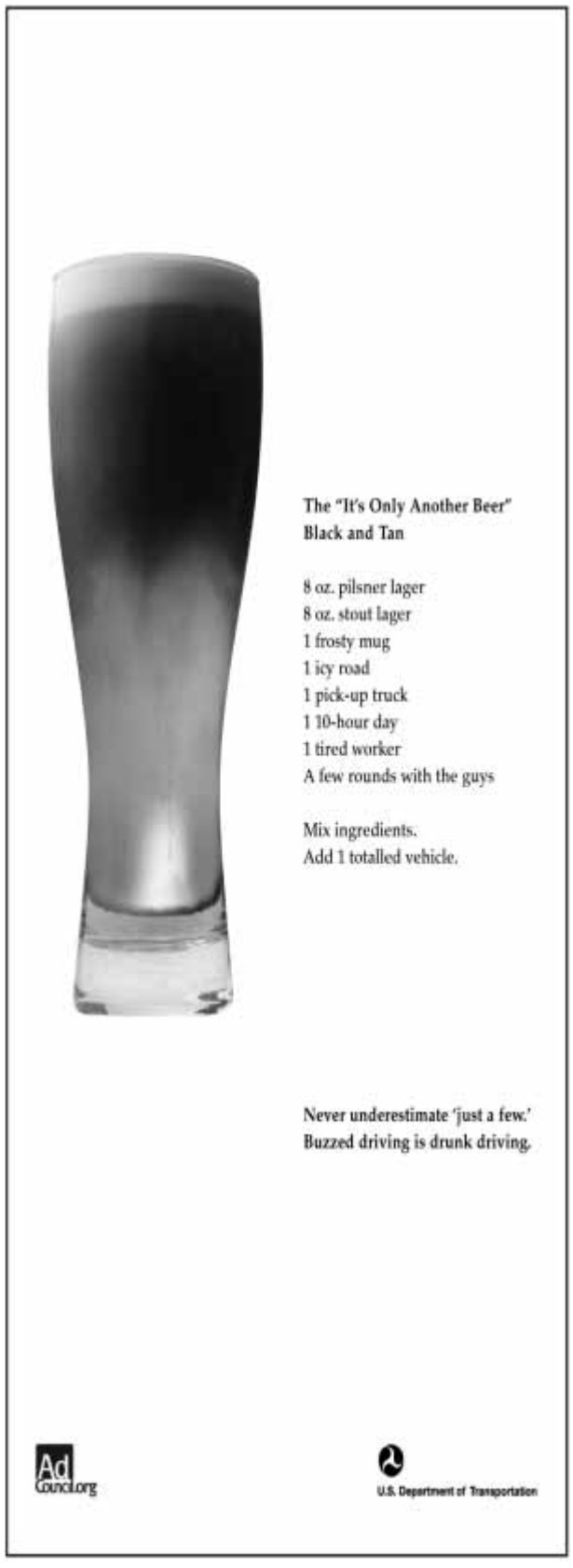
Last month the Tunisian dictator was overthrown through peaceful means. This week, millions of Egyptians gathered in nonviolent protest to demand an end to the 31-year rule of Hosni Mubarak. This grassroots revolution aims to bring democracy to the most populous country in the Arab world, a change many said was impossible.

Now change is coming across the Arab world – in Egypt, Jordan, Yemen, and elsewhere. Here in our country we need to be clear about what we stand for.

President Obama's increasing willingness to move beyond past mistakes, to end U.S. support for Hosni Mubarak and to support this nonviolent movement by Egyptians, for Egyptians, is a vital and a positive step.

But for the U.S. to demonstrate a real commitment to democracy in Egypt, our government must work constructively with any and all parties who have the support of the Egyptian people – religious or secular, liberal or conservative. This will make clear that we support true democracy and are willing to align our deeds with our words.

Dona van Bloemen
Santa Monica



My Write

Bill Bauer

Send comments to editor@smdp.com

Some collisions caused by the 'perfect storm'

MOST OF THE COMPLAINTS I HEAR FROM friends and neighbors deal with local traffic issues.

I received an e-mail last week from a long-time friend about people in dark clothing riding bicycles without lights or reflectors on the sidewalk at night in Ocean Park.

"I'm going to hit someone driving home," she e-mailed. "Can you ask your friends in the police department to do something to stop this?"

I've personally had similar close calls. While driving to the YMCA before dawn last week, I almost struck a darkly-dressed young rider on a Razor scooter without lights or reflectors in the middle of Sixth Street. I've lost count of the times I've jammed on my brakes when a Bozo on a bicycle blew a stop sign or red light, cutting me off.

My pet peeve is people who step into the street in front of moving traffic without looking. Senior citizens, kids, women with baby strollers — nobody here has heard of "look left, right and left again" or "look both ways before crossing."

I'd been told Santa Monica had the third highest accident rate in the state involving bicycles, cars and pedestrians. I called Santa Monica police Sgt. Jay Trisler to confirm the statistic and he invited me to come in and talk.

Trisler presented statistics from the California Office of Traffic Safety for both 2008 and 2009. "Santa Monica is in Group C," Trisler explained, meaning cities of between 50,000 and 100,000 population. COTS estimated Santa Monica's average population at 92,432 in 2009.

Trisler said: "That year, there were 701 collisions involving victims who were killed or injured. 100 of those involved pedestrians and 116 involved bicyclists which put us in the number one position for 104 Group C cities in both categories."

COTS estimates that an average of 1,130,451 vehicular miles are driven every day in Santa Monica.

"If you rank the city by daily vehicle miles traveled, Santa Monica ranks third in accidents involving pedestrians and fourth in accidents involving bicycles out of 104 cities," he added.

Trisler points out that while our resident population may be around 90,000, there are also an estimated 100,000 to 200,000 commuters, tourists and visitors in our city on an average day which explains the high vehicle mileage number.

Trisler mentioned that cities with high numbers of pedestrians and bicyclists usually have more accidents which is why college towns, popular tourist towns and communities with a high percentage of individuals without vehicles generally rank high.

We discussed ways to deter bad behavior on the streets. He disclosed that the SMPD relies heavily on education at senior centers, schools and public gatherings, press releases, public information bulletins and the SMPD's pedestrian safety video campaign, "Be Safe. Be Seen." He added that enforcement is also a part of the safety equation.

According to Sgt. Trisler, one of the major traffic problems the SMPD deals with is bicycle riding on sidewalks. Trisler displayed a color-coded Los Angles County showing cities or jurisdictions that either allow or prohibit bike riding on the sidewalks. Santa Monica is a small outcropping of red (riding on sidewalks prohibited) surrounded by a vast field of green — Los Angeles — where bicycles can legally be ridden on sidewalks.

The few isolated gray and yellow spots on the map are where rules are unclear or where bicycles are only prohibited on sidewalks in a downtown area. The California Vehicle Code allows jurisdictions to set their own rules.

"It's all confusing to visitors," he says although we agree that posting "warning" signs at all streets at Santa Monica's border is impractical and unsightly.

Trisler attributes some accidents to a "perfect storm" — an unfortunate combination of factors.

"Some collisions are the fault of drivers, the bicyclists, pedestrians or a combination," he said.

We talked about inattentive and bad drivers, bicyclists who ignore traffic signs/signals or jaywalking pedestrians. Weather, alcohol and street "engineering" can also factor into collisions.

I mentioned my own pet peeve: pedestrians stepping in front of moving traffic. Trisler emphasized that "drivers have accountability in the safety of pedestrians" and then showed me California Vehicle Code, 21950(b) — a rule-of-the road I wasn't aware of.

21950(b) reads: "A pedestrian has the duty of using due care for his or her own safety. No pedestrian may suddenly leave a curb or other place of safety and walk or run into the path of a vehicle that is so close as to constitute an immediate hazard. No pedestrian may unnecessarily stop or delay traffic while in a marked or unmarked crosswalk."

Good thing to remember the next time you're crossing a street. You can be cited, which is preferable to being killed or injured.

As alternate transportation modes increase, accidents involving drivers of motor vehicles, bicyclists and/or pedestrians will also grow unless we become more careful and considerate of each other.

BILL can be reached at mr.bilbau@gmail.com.



PUBLISHER
Ross Furukawa
ross@smdp.com

EDITOR IN CHIEF
Kevin Herrera
editor@smdp.com

MANAGING EDITOR
Daniel Archuleta
daniela@smdp.com

STAFF WRITER
Nick Taborek
nickt@smdp.com

CHIEF PHOTOGRAPHER
Brandon Wise
brandonw@smdp.com

STAFF PHOTOGRAPHER
Morgan Genser
news@smdp.com

CONTRIBUTING WRITERS
Bill Bauer, David Pisarra, Meredith Carroll, Jack Neworth, Lloyd Garver, Dr. Reese Halter, Taylor Van Arsdale, Dane Robert Swanson, Farzad Mashhood, David Alsabery, Merv Hecht, Cynthia Citron, Amanda Cushman, Steve Parker and Phyllis Chavez

CONTRIBUTING PHOTOGRAPHER
Fabian Lewkowicz

NEWS INTERN
Patrick Hourihan
news@smdp.com

PHOTOGRAPHY INTERN
Ray Solano
news@smdp.com

VICE PRESIDENT–BUSINESS OPERATIONS
Rob Schwenker
schwenker@smdp.com

SENIOR ADVERTISING ACCOUNT EXECUTIVE
Brittney Seeliger
brittneys@smdp.com

ADVERTISING ACCOUNT EXECUTIVE
Steven Stuart
stevens@smdp.com

ADVERTISING TRAFFIC COORDINATOR
Amber Kessee
amberk@smdp.com

OPERATIONS COORDINATOR
Michele Emch
michele.e@smdp.com

PRODUCTION MANAGER
Darren Ouellette
production@smdp.com

PRODUCTION DESIGNER
Alejandro Cantarero
production@smdp.com

CIRCULATION
Keith Wyatt
Osvaldo Paganini
circulation@smdp.com

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410 Broadway, Suite B
Santa Monica, CA 90401
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Feds get tough on ship ballast dumping

JOHN FLESHER
AP Environmental Writer

TRAVERSE CITY, Mich. After decades of delay, government officials are beginning to crack down on cargo ships that allow foreign invasive species to hitchhike to U.S. waters, where they have turned ecosystems upside down and caused billions of dollars in economic losses.

Organisms as large as adult fish and as small as bacteria lurk in ship ballast tanks, which hold millions of gallons of water and sediments that keep vessels upright in rough seas. When the soupy mixtures are dumped in harbors as freight is taken on, the stowaways often find hospitable surroundings and no natural predators. They spread rapidly, starving out native species and spreading diseases in aquatic life.

Since arriving in the Great Lakes in the mid-1980s, the zebra mussel and its cousin the quagga mussel have clogged municipal and power plant water intake pipes. They're blamed for a Lake Huron salmon collapse and botulism that has killed thousands of shore birds. In San Francisco Bay, biologists say the Asian clam likely caused a decline of striped bass and other competitors for plankton.

Japanese shore crabs are threatening native clams and mussels from Maine to Chesapeake Bay, which is infested with 150-plus exotic species. Another invader, the spotted jellyfish, became so abundant in the Gulf of Mexico a decade ago they ripped apart fishing nets and caused a temporary halt to commercial shrimping.

"Larvae of almost every major group of invertebrates can be found in ballast water," said Tom Shirley, specialist with Texas A&M University-Corpus Christi. "Protozoa and bacteria thrive there, too."

Ballast is the biggest means of transport for the aquatic aliens, scientists say. Yet regulators have been slow to demand accountability from the shipping industry, which has long insisted there isn't adequate technology to make ballast tanks invader-free.

Now, agencies are turning up the heat as companies report progress toward developing effective sterilization systems. The U.S. Coast Guard says it will release final regulations by April limiting the number of live organisms in ballast water and let shippers decide how to comply.

The Environmental Protection Agency also has begun regulating discharges of ballast and other wastewater from vessels, although shippers and environmentalists sued. EPA is discussing settlements while crafting an updated discharge permit effective in 2013.

At least a dozen states also have ballast policies, leaving shippers increasingly worried about having to navigate a patchwork of requirements.

Industry groups contend a New York measure scheduled to take effect next year could bring traffic to a standstill on some of the nation's busiest waterways.

"You'll see the closure of the St. Lawrence Seaway," said Steve Fisher, executive director of the American Great Lakes Ports Association. "It would shut down about 50 percent of Great Lakes shipping and about all shipping in New York waters, including the Hudson River and the port of New York and New Jersey."

Jim Tierney, an executive in the New York Department of Environmental Conservation, said the agency was considering shippers' pleas for a grace period. Environmental groups want the department to stand its ground, pointing to findings by the National Oceanic and Atmospheric Administration that about 75 species are prime candidates to invade the Great Lakes, mostly through ballast water.

"Most clean-water laws assume it's OK to have a little pollution because it will dilute, evaporate, degrade," said Andy Buchsbaum, director of the National Wildlife Federation's office in Ann Arbor. "But invasive species are not like normal pollution. They reproduce and multiply. You have to keep the numbers as low as you possibly can to avoid reaching that critical mass where an entire water body will be colonized."

Since 2004, ships from overseas have been required to dump and replace ballast water, or rinse empty tanks, at least 200 miles from U.S. waters. But studies show that up to 30 percent of organisms remain alive in the tanks, said Andrew Cohen, director of the Center for Research on Aquatic Bioinvasions in Richmond, Calif.

"It's a pretty weak approach," Cohen said.

Researchers have spent years developing methods of sanitizing ballast with ultraviolet light, chemicals, filters and even oxygen depletion.

A first draft of the Coast Guard regulations would adopt international limits on numbers of organisms per cubic meter of ballast water.

The ceilings would take effect next year for new vessels and be phased in over several years for existing ones. A second set of limits about 1,000 times stronger in establishing limits per cubic meter of ballast water would be imposed later if studies show that could be accomplished.

Environmentalists are pushing for a quicker timetable, while shippers want it lengthened.

Cmdr. Gary Croot, chief of the Coast Guard's Environmental Standards Division, said the final rules being released this spring will reflect public feedback. "We certainly don't want to establish a standard that no one can comply with," he said.

The Q Line

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Help the SMDP out

The Daily Press is experiencing a few staffing changes in the newsroom. This got us thinking about what we're doing and why we're doing it.

So, this week's Q-Line question asks:
Is there something that the community thinks we're not covering? Be honest, we can take it.

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **(310) 458-7737 ext. 102.**

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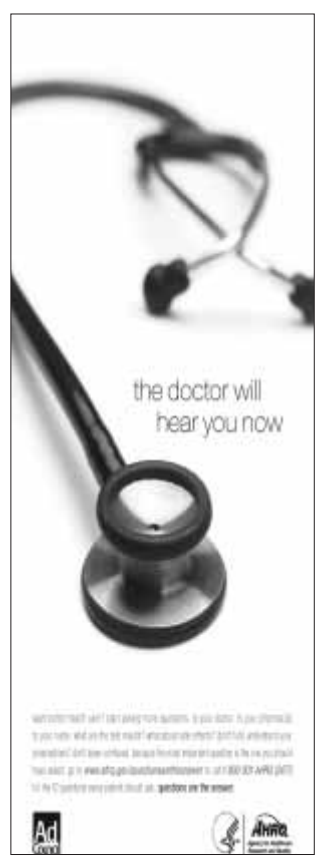
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NOTICE OF A SPECIAL MEETING OF THE
Santa Monica Pier Restoration Corporation
Board of Directors

Wednesday, February 9, 2011– 3:00 PM
Ken Edwards Center, 1527 4th Street
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Notice is hereby given that a Special Meeting and Study Session of the Santa Monica Pier Restoration Corporation the Board of Directors will be held on Wednesday, February 9, 2011 at 3:00 PM

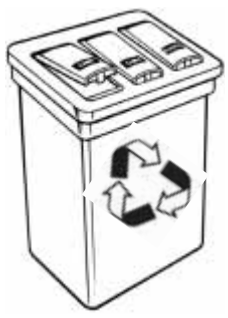
No other business will be conducted at the Meeting.



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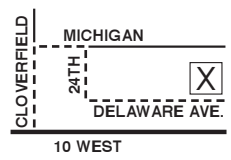


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HAPPY B-DAY: **Several environmental wake-up calls during the 1960s set the stage for the creation of the EPA in 1970 by the Nixon administration. Pictured: EPA Administrator Lisa Jackson (with actor Anthony Mackie) at the Riverside Valley Community Garden in Harlem, New York City, on April 22 (Earth Day), 2010.**

EPA turns 40

Dear EarthTalk

The U.S. Environmental Protection Agency had its 40th anniversary in 2010. How effective has the EPA been and what are its biggest challenges today?

Bill A.,
Seattle, Wash.

BY MOST ACCOUNTS THE U.S. Environmental Protection Agency (EPA), which turned 40 in December 2009, has been very effective. The first dedicated national environmental agency of its kind, the EPA has been instrumental in setting policy priorities and writing and enforcing a wide range of laws that have literally changed the face of the Earth for the better. The EPA's existence and effectiveness has also inspired scores of other countries to create their own environmental agencies along the same lines.

Several environmental wake-up calls during the 1960s — from revelations about the hazards of pesticides to smog causing respiratory problems to rivers catching on fire as they flowed through industrial areas — set the stage for the creation of EPA in 1970 by the Nixon administration. The agency was charged with overseeing implementation and enforcement of a new raft of laws designed to protect Americans' air, water and land from the ill effects of pollution, development and urbanization. The Clean Water Act and the Clean Air Act are early examples of sweeping legislation that only a dedicated environmental agency could properly oversee. Today the EPA has also taken up the mantle of helping Americans find and implement remedies for pressing global problems from ozone depletion to climate change.

The Aspen Institute, a nonprofit dedicated to fostering leadership and dialogue on wide range of topics, recently unveiled a list of "10 ways the U.S. Environmental Protection Agency has strengthened America over the past 40 years."

The home runs on the list — which was compiled by a group of more than 20 environmental leaders, including several former EPA officials — include: banning the widespread use of the pesticide DDT, which was decimating bald eagles and other birds and threatening public health; achieving significant reductions in sulfur dioxide and nitrogen oxide emissions that were polluting water sources via acid rain; changing public perceptions of waste, leading to innovations that make use of waste for energy creation and making new products; getting lead out of gasoline; classifying secondhand smoke as a known cause of cancer, leading to smoking bans in indoor public places; establishing stringent emission standards for pollutants emitted by cars and trucks; regulating toxic chemicals and encouraging the development of more benign chemicals; establishing a national commitment to restore and maintain the safety of fresh water, via the Clean Water Act; promoting equitable environmental protection for minority and low-income citizens; and increasing public information and communities' "right to know" what chemicals and/or pollutants they may be exposed to in their daily lives.

As to the EPA's priorities now under administrator Lisa Jackson, climate change is high atop the agency's agenda, as are further improving air quality, assuring the safety of chemicals used in everyday products, protecting increasingly compromised waterways and coastal areas, building stronger state and tribal partnerships, and expanding protection for underrepresented communities. Any number of potential hurdles — from an unfriendly Congress to lack of White House resolve to public apathy, let alone future natural and man-made disasters that divert attention and resources — could hamper the agency's progress.

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NRCS faces new challenges including climate change

CATHERINE TSAI
Associated Press

DENVER The Dust Bowl and preventing soil erosion were foremost in the minds of the early Natural Resources Conservation Service, formed in 1935 as a New Deal agency.

Today NRCS, which falls under the U.S. Department of Agriculture, is using science to help private landowners conserve all natural resources, not just soil, and prepare for challenges including climate change.

After all, private farms and ranches will be vital for feeding a world that could by some estimates grow to nearly 9 billion people within a few decades.

"How do we do that sustainably without trashing our resource base so our kids and kids' kids and little ones who aren't even here yet can go to the grocery store and there are still 10,000 items on the shelf," NRCS Chief Dave White said during a break from the National Cattlemen's Beef Association trade show Friday.

As NRCS enters its next 75 years, climate variability is already affecting farmers and watersheds.

In Montana, hot summers have made it more difficult to farm spring wheat, which is harvested in late August. That has made it more tempting to raise winter wheat, which is harvested before the late July and August heat. The earlier harvest could affect how farmers operate and also the availability of fertilizer and equipment, White said.

In the Rockies, mountain snows that melt earlier in the year because of warm temperatures can lead to flooding from spring runoffs but leave not enough water for late summer, when it is needed most, White said.

If cities decide to supplement reservoirs of drinking water supplies by buying water rights from farmers and ranchers, that could take land out of food production.

"Water quality and quantity will be a defining issue," White said.

In the short term, White expects the agency's roughly $4 billion budget might shrink going forward, but he sees opportunities for the government to consolidate programs and become more efficient.

White said he'd like to improve NRCS' accessibility on the Web, so that people can schedule appointments or ask questions online.

"I see government agencies as lumbering Brontosauruses, calmly munching leaves while the meteorites are about to hit," White deadpans. "I'd like to see conservation agencies be more nimble."

A streamlining initiative is also under way. White's goal is that in four to five years, field staff would spend 75 percent of their time with farmers and ranchers on their land.

Doing that would be the equivalent of hiring 1,500 more people to add to an NRCS staff of about 11,500 employees, he said.

In the continental U.S., about 70 percent of land is owned by private individuals. Initiatives to help them preserve soil, water, air, wildlife and other resources tied to their land include work to switch California farmers to equipment with cleaner engines and funding to project habitat for sage grouse and other species with shrinking populations.

"The fate of the environment rests with the millions of individual decisions the men and women who own the land make every single day," White said.

Anti-mussel research won't change Tahoe boat rules

THE ASSOCIATED PRESS

STATELINE, Nev. Environmental regulators at Lake Tahoe are encouraged by new research on bacteria that kills zebra and quagga mussels. But they says they don't intend to stop the mandatory boat inspections they credit with keeping the invasive species out of Tahoe's azure waters.

Daniel Molloy and Denise Mayer, two researchers for the New York State Museum, say the bacteria strain Pseudomonas fluorescens has been shown to successfully kill zebra and quagga mussels without killing other native species in the ecosystem.

"The 'eureka' moment did not come, interestingly enough, when we discovered the bacteria could kill zebra and quagga mussels, but came when we discovered the lack of sensitivity among non-target species," Mayer told the Tahoe Daily Tribune.

Scientists have found plenty of agents capable of killing the mussels, but most kill everything else in the ecosystem too, she said.

To date, tests on Pseudomonas fluorescens (pronounced soo-doh-MOH'-mass FLOR'-es-sens) have been limited to attacking mussels in pipes and industrial equipment, but new research is beginning to see if it could be effective in open waters.

The two dreaded mussels native to Eastern Europe can cover beaches with sharp shells, overwhelm a lake's natural ecosystem and cause blooms of noxious algae.

The Tahoe Regional Planning Agency has been concerned about the threat since the quaggas first turned up in Lake Mead in 2007. They since have spread to other water bodies in southern Nevada and California.

Zebra mussels were found in 2008 in California's San Justo Reservoir about 250 miles from Lake Tahoe, but so far neither invader has been detected in the lake.

Marrone Bio Innovations, based in Davis, Calif., is in the process of getting federal approval of first commercial formula using the bacteria discovered by Mayer and Molloy.

Zequanox — the name of the product that combines P. fluorescens with other naturally occurring ingredients such as sugar — could be approved in the first quarter of 2011, with sales commencing later in the year, said CEO and founder of the company Pam Marrone.

"We've been working on Zequanox for the past five years," Marrone said. "We've had to find a way to grow it large-scale, commercial size, so customers could use it."

Marrone tested the formula with Power Generation, a Canadian power supply company, and the U.S. Bureau of Reclamation. The tests determined Zequanox can kill mussel populations attached to pipes and other industrial material.

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German companies pushing 'green toys' concept

MELISSA EDDY
Associated Press

NUREMBERG, Germany The hottest "green" toy in Germany isn't made of organic or recycled materials. That's so 2010. This one has a solar panel and only runs if kids remember to insert bright red "energy stones" that power the rest of the space station.

Germany, a pioneer in many renewable energy initiatives, is also at the forefront of creating environment-friendly toys aimed at making kids think about where energy comes from and how much of it they can use, raising awareness through play.

A panoply of high-tech green toys are on display at this year's Nuremberg toy fair, which runs through Sunday. Among them, hydroelectric-powered toy cars, and doll houses with wind turbines and rainwater catchers.

The bright green "Future Planet" space station features an inner atrium with a fan that is powered by a functioning solar cell. Its aim is to get kids to use their imagination about how energy will be created in the future.

Makers and retailers believe such toys will play an increasingly important role in their future — and that of our kids.

"Energy is the question of the future and we are definitely thinking about this as we move ahead," said Judith Schweinitz, a spokeswoman for Playmobil, maker of the solar panel-fitted space station. "It is increasingly being brought into our play concept."

Green toys — which range from those made of sustainable materials to ones like the space station that just raise environmental awareness — make up only a sliver of the nearly $84 billion international toy market, but their share is growing, studies indicate. Environmental research firm Earthsense, based in Syracuse, New York, predicts that green toys will account for about $1 billion, or 5 percent, of U.S. toy sales in the next five years.

Stacy Lu, a 46-year-old mother of twins from Allendale, New Jersey, is a self-described "rabidly eco-friendly" consumer who has researched toxins in the household — and is drawn to toys that make kids think about the planet's future.

"In my mind, just knowing that there are alternatives to energy sources that involve environmentally disastrous digging and drilling is important," said Lu, who recently bought her godson an alternative-energy electrical kit as a gift.

Eco-friendly toys were given a special section at the New York toy fair last year and organizers of the Nuremberg fair, Germany's leading international gathering of toy makers and sellers, also highlighted green toys.

Robert von Goeben, co-founder of San Francisco-based Green Toys Inc., started making toys and other children's products from recycled milk jugs in 2008. Since then, he said, sales have exploded, recording 80 percent growth last year as demand for the toymaker's bright tugboats, pastel tea sets and colorful trucks surged.

"I think that the success of our company, shows that there is clearly a wide segment of the population that will pay a little more for environmentally friendly toys," said von Goeben, whose toys cost roughly a third more than comparable playthings made from conventional materials.

But Wild Toys, makers of animal figures and exploration sets, said their experience had shown otherwise.

The company, which sells mainly to zoos and museum shops, jumped on the green bandwagon two years ago, bringing out a line of purely organic plush animals, even making sure the cotton for the stuffing was grown with organic fertilizer. The toys cost about 25 percent more than their conventional counterparts.

"They are still sitting in our warehouse," said Wild Toys spokesman Valdemar Barde, adding that consumers are not yet ready to swallow the cost of going green in the toy box.

"We are still in that phase on toys that consumers say, 'Yes, we want to be green, but no, we don't want to pay for it."

But according to a survey conducted by the Nuremberg toy fair, roughly a third of consumers in Germany said they would pay 10 to 20 percent more for playthings made from sustainable products, also with an eye to their longevity.

"Sustainable toys are also high-quality toys, meaning they last longer and then we also have the aspect that it is worth it to invest a few more euros," said Rainer Weisskirch spokesman for Germany's TUV quality control organization.

Von Goeben noted that safety concerns play a role and that recent scandals over cadmium in many Chinese-made toys and BPAs in conventional plastics have made parents more concerned about what goes into their kids' toys.

"No longer can we have this anonymous plastic thing from someplace and give it to the child. Parents are smart and they want information about what's in the product. That's what's really driving the market."

Report: Retailer Target to pay $22.5M in waste case

THE ASSOCIATED PRESS

OAKLAND Target Corp. has agreed to pay $22.5 million to settle claims that the retailer violated California's hazardous waste laws by improperly disposing of pesticides, bleach and other potentially toxic items.

The Los Angeles Times reported Friday that the tentative agreement with the state's attorney general also calls for the company to train employees on proper waste disposal methods and hire a compliance auditor.

As part of the deal, Target does not acknowledge any wrongdoing.

An Alameda County judge is scheduled to review the agreement March 2.

The attorney general's office declined to comment to The Associated Press. Messages left at Target's Minneapolis headquarters were not immediately returned.

Prosecutors had accused Target of pouring returned or defective merchandise down drains, throwing it into trash bins, and in one instance, donating it to a food bank.

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Hundreds protest Egypt's leader in several U.S. cities

ALAN SAYRE
Associated Press

NEW ORLEANS Hundreds calling for the departure of Egypt's president peacefully demonstrated in several U.S. cities on Saturday, showing solidarity with the large, anti-government throngs that have taken over a sprawling public square in Cairo.

About 150 people gathered outside the New Orleans federal building to demand that Egyptian President Hosni Mubarak step down. Meanwhile, about 180 people demonstrated in Atlanta outside the headquarters of CNN. In Washington, more than 100 marched from the Egyptian Embassy to the White House, following protests in that city on Tuesday and last Saturday. Rallies were also held in New York and Seattle and near Detroit.

At the New Orleans demonstration, the group waved signs and Egyptian flags and chanted "Get up, stand up! Stand up for your rights."

"That's a drop in the bucket," Egypt native Reda Bakeer, a 57-year-old engineer, said of the protest he joined. "I have friends who are dying. We have joined a party here."

Some protesters expressed concern about the increasingly dangerous situation in the country, where anti-government protesters and Mubarak supporters have clashed in the streets.

Bakeer, a naturalized U.S. citizen since 1991, said he was concerned about family members in Egypt, including his elderly mother. But he added: "It's bigger than my family."

Ahmed Bayoumi, a 42-year-old engineer who came to the United States to study in 1999, said the Egyptian dissidents have taken to the streets for the same reason he left the country — a lack of opportunity. He said that the Mubarak regime had "corrupted the souls of Egyptians."

"It has been pushing the thought that if you're well-connected and have money, you will have prosperity," he said.

In Washington, the rally had mostly concluded by early evening, but some protesters said they planned to stay overnight at Lafayette Square across from the White House, in solidarity with the thousands in Cairo's Tahrir Square.

Earlier in the day, an organizer with a megaphone led the sign-carrying group in chants that included "Hey Mubarak, pack your stuff!"

Some protesters came from far beyond Washington. The Flint Journal newspaper reports about 50 people in Michigan boarded a bus Friday to join the protest, picking up others in Detroit and Toledo, Ohio.

In Seattle, about 200 people gathered carrying signs that said "step down now" and "free Egypt" to show their solidarity with antigovernment protesters.

Many of the protesters at Seattle's Westlake Park were of Egyptian descent and called for Mubarak to step down.

Egyptian immigrant Ghada Ellithy, of Bellevue, Wash., attended the demonstration with her 14-year-old daughter and 20-year-old son. She carried a handmade paper Egyptian flag that said "Go Egypt" and said she was showing support for her mother and brother, among those who have gathered in Cairo's Tahrir Square.

In Michigan, a small group of demonstrators waving "We Love Egypt" signs gathered in Royal Oak, near Detroit, urging Mubarak to quit power. Women in headscarves held up anti-Mubarak signs such as one reading "Get Out Grandpa." One man in the group lofted a sign showing the Egyptian and U.S. flags and the slogan: "2011 is EGYPT'S 1776."

Nasdaq hackers target service for corporate communications

PETER SVENSSON
AP Technology Writer

NEW YORK Hackers broke into a Nasdaq service that handles confidential communications for some 300 corporations, the company said Saturday — the latest vulnerability exposed in the computer systems Wall Street depends on.

The intrusions did not affect Nasdaq's stock trading systems and no customer data was compromised, Nasdaq OMX Group Inc. said. Nasdaq is the largest electronic securities trading market in the U.S., with more than 2,800 listed companies.

A federal official told The Associated Press that the hackers broke into the service repeatedly over more than a year. Investigators are trying to identify the hackers, the official said. The motive is unknown. The official spoke on condition of anonymity because the inquiry by the FBI and Secret Service is continuing.

The targeted service, Directors Desk, helps companies share documents with directors between scheduled board meetings. It also allows online discussions and Web conferencing within a board. Since board directors have access to information at the highest level of a company, penetrating the service could be of great value for insider trading.

Nasdaq OMX spokesman Frank DeMaria said the Justice Department had requested that the company keep silent about the intrusion until at least Feb. 14. However, The Wall Street Journal reported the investigation on its website late Friday, prompting Nasdaq to issue a statement and notify its customers.

DeMaria said Nasdaq OMX detected "suspicious files" during a regular security scan on U.S. servers unrelated to its trading systems and determined that Directors Desk was potentially affected. It pulled in forensic firms and federal law enforcement for an investigation. They found no evidence that customer information was accessed by hackers.

Rich Mogull, an analyst and CEO with the security research firm Securosis, said Web-accessible services like Directors Desk are a prime target for hackers, and have sometimes been a back door for systems that aren't directly connected to the Web. The presence of files on the Directors Desk system and the claim that no customer information was compromised could indicate that hackers were able to get in but not complete their attack, he said.





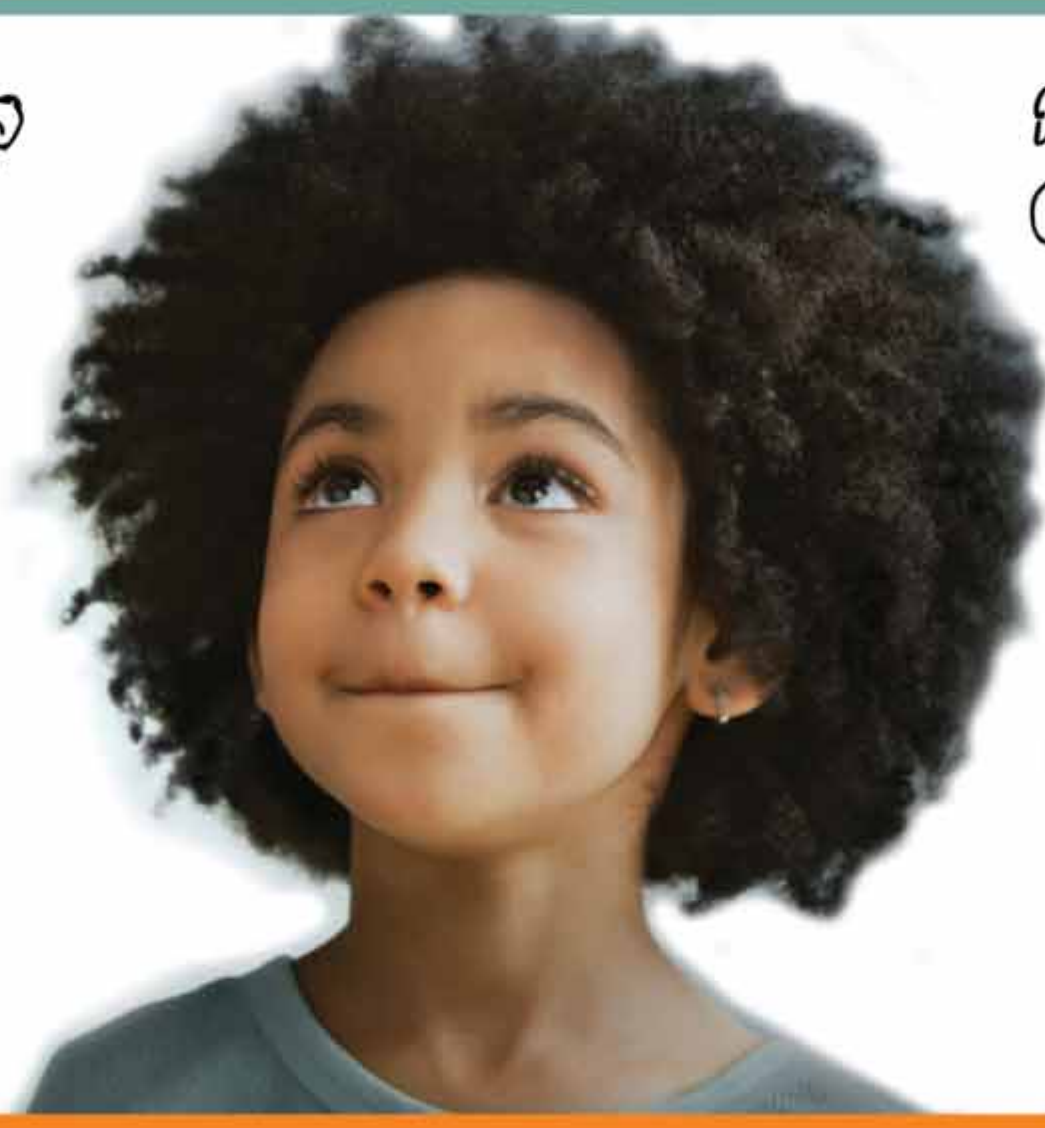
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Transit Priority Systems Project

Installation of the Transit Priority System (TPS) at 80 traffic signals along major corridors within Santa Monica. Work requires installation of wireless detectors to sense the approach of buses on the bus routes. Work is currently taking place on Santa Monica Boulevard between Euclid Street and Lincoln Boulevard. No roadway closures are expected and impact to traffic should be minimal.

Water and Sewer Improvements

Beginning Feb. 14, the city will be making improvements to water and sewer utility lines along Broadway between West 19th and 20th streets. One lane of traffic in each direction will remain open at all times. Metered parking on Broadway between West 19th and 20th streets will not be available during this construction. Please call the project hotline at (866) 755-7679 if you have questions or need more information.

Utility Undergrounding

Various alleys will be temporarily closed for underground work on utilities in the following locations: 18th Court between Pearl Street and Pico Boulevard; 20th Street between Pearl Street and Ocean Park Boulevard; 18th Street between Ocean Park Boulevard and Ashland Place North; on Ashland Place North between 18th Street and 16th Street. Work is taking place until approximately July, 2011.Borderline Neighborhood Improvement Project
New water main installation, new various street pavement finishes, new landscaped areas, trees, pedestrian lighting, and a neighborhood kiosk. Work will be taking place on Longfellow Street at the intersections of Marine, Navy and Ozone streets. Please observe posted detour signs. Project is anticipated to be complete June, 2011.

Street & Park Lighting Project

The work consists of modifying existing high voltage series streetlight circuits to low voltage multiple circuits. Work will take place citywide through September of 2011. Work will be taking place on 26th Street between Pearl Street and Ocean Park Place North. No roadway closures are expected and impact to traffic should be minimal.

Parking Structure No. 2 Seismic Retrofit

The structure will remain open throughout the construction project, however, the work requires the closure of up to 50 parking spaces per day. Major construction operations will be complete by Feb. 8 but painting and clean up will continue throughout the month of February. Some of the construction requires workers to be in close proximity to the drive aisles. Please use extreme caution while driving in the structure.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.

SAMOHI
FROM PAGE 1

dence when we have to face them again."

Despite having one eye on the playoffs, Verdugo said he's keeping his other eye on Morningside and Hawthorne, this week's opponents.

To prepare, Verdugo said he plans to take his team to the local YWCA where he'll lower the rims to 8 feet to give his team an opportunity to play above the rim just to see how it feels.

"We'll see who can dunk," he said. "It should be fun."

daniela@smdp.com

VIDEO STORE
FROM PAGE 1

school and screening room where aspiring screenwriters and directors can take classes from experts in the film industry. Students pay a fee for a series of classes and the screening room is available for parties or other gatherings.

Another source of revenue is production companies. Tauber said several use Vidiots as a reference library, checking out scores of titles at a time for research.

That said, Vidiots, which has a collection of over 40,000 VHS tapes, DVDs and Blu-ray, is calling on customers to just rent one movie a week and donate old DVDs for sale. If customers do that, the business can survive. If not, Vidiots could close within months, Tauber said.

Tauber and company have faith in the human experience, believing that the knowledge and guidance their staff can provide, plus their collection of obscure titles, will continue to entice movie lovers. So far customers have responded and are offering suggestions on how to help the business. One customer told the Daily Press that as soon as he got the e-mail he went to Vidiots and rented four films.

"It's a scary thing," Tauber said of sending the letter and e-mail to customers. "In business, you are always told that you want your customers to believe you are doing well. But it's a whole different thing right now. People are worried and we just had to do something. This is it."

kevinh@smdp.com

CHEF
FROM PAGE 3

dubbed the five-county metropolitan area that it is in as the United States' unhealthiest.

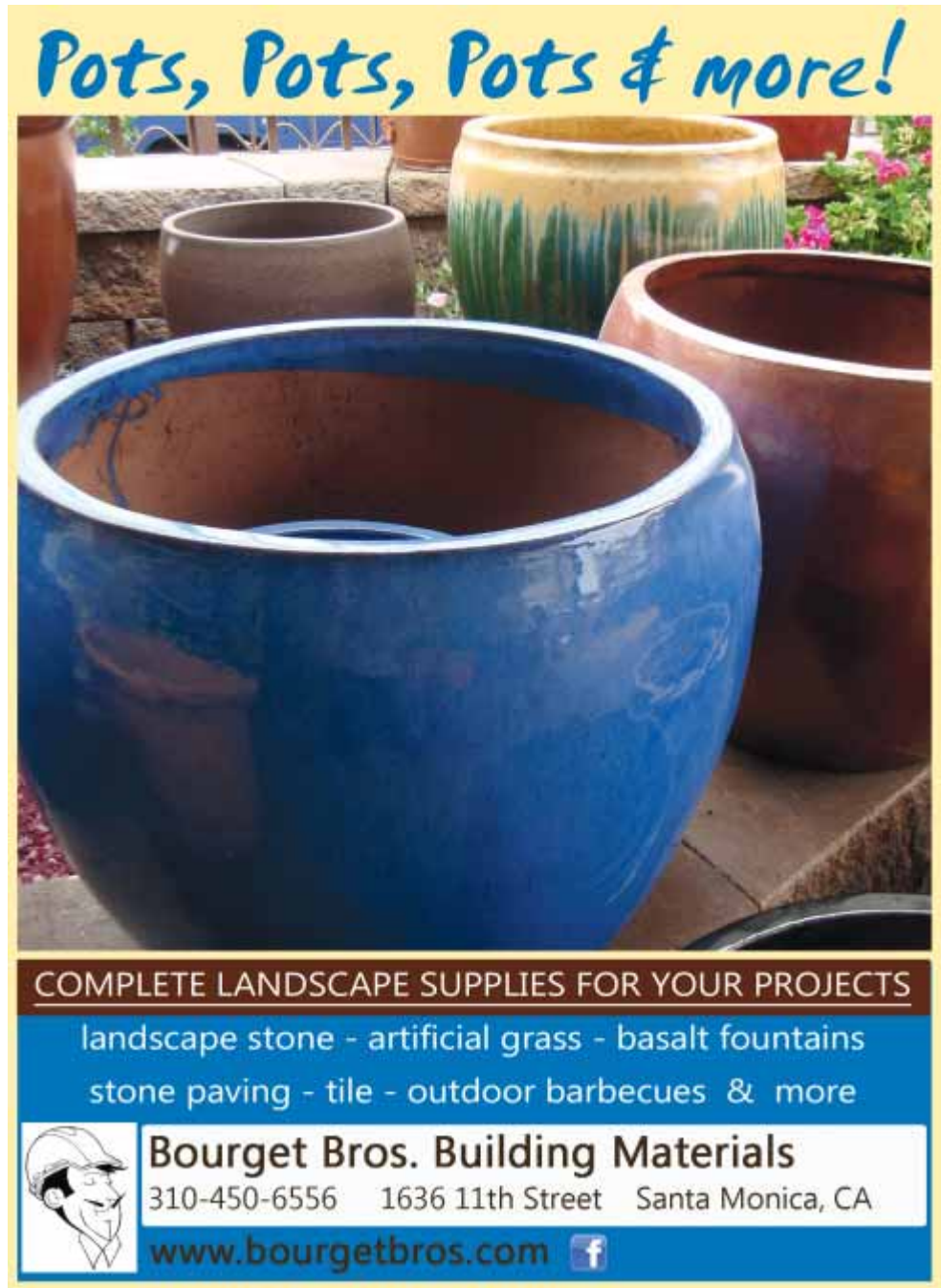
"The school fought for me to get into their school, as did the teachers and the parent groups," Oliver said Wednesday at the UCLA School of Public Health. "Yesterday, my filming permit was terminated because I can't promise that the LAUSD doesn't look good. Guys, I'm a British citizen. I love your country. I'm here not because I want to improve my TV career because I have a perfectly good one."











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Egypt regime offers new concessions to opposition

MAGGIE MICHAEL &
SARAH EL DEEB
Associated Press Writers

CAIRO Egypt's vice president met a broad representation of major opposition groups for the first time Sunday and offered new concessions including freedom of the press, release of those detained since anti-government protests began nearly two weeks ago and the eventual lifting of the country's hated emergency laws.

Two of the groups that attended the meeting said this was only a first step in a dialogue which has yet to meet their central demand — the immediate ouster of longtime President Hosni Mubarak.

"People still want the president to step down," said Mostafa al-Naggar, a protest organizer and supporter of Mohamed ElBaradei, a Nobel Peace laureate and one of the country's leading democracy advocates.

"The protest continues because there are no guarantees and not all demands have been met," he added. "We did not sign on to the statement. This is a beginning of a dialogue. We approve the positive things in the statement but ... we are still demanding that the president step down."

The outlawed Muslim Brotherhood, the country's largest opposition group, made a similar statement after its representatives attended the meeting.

Vice President Omar Suleiman offered to set up a committee of judiciary and political figures to study proposed constitutional reforms that would allow more candidates to run for president and impose term limits on the presidency, the state news agency reported. The committee was given until the first week of March to finish the tasks.

The offer also included a pledge not to harass those participating in anti-government protests, which have drawn hundreds of thousands at the biggest rallies. The government agreed not to hamper freedom of press and not to interfere with text messaging and Internet.

The offer to eventually lift emergency laws with a major caveat — when security permits — would fulfill a longtime demand by the opposition. The laws were imposed by Mubarak when he took office in 1981 and they have been in force ever since. They give police far-reaching powers for detention and suppression of civil and human rights.

Senate Foreign Relations Committee Chairman John Kerry hailed the talks with opposition groups and the promise to remove the emergency law as "frankly quite extraordinary." Kerry called on Mubarak to lay out a timetable for transition and new elections.

"He must step aside gracefully, and begin the process of transition to a caretaker government. I believe that is happening right now," Kerry told NBC's Meet the Press. "What's needed now is a clarity in this process."

Mubarak is insisting he cannot stand down now or it would only deepen the chaos in his country. The United States shifted signals and gave key backing to the regime's gradual changes on Saturday, warning of the dangers if Mubarak goes too quickly.

Sunday's meeting drew the broadest representation of Egypt's fragmented opposition to sit with the new vice president since the protests began on Jan. 25.

The new offer of concessions followed a series of others that would have been unimaginable just a month ago in this tightly controlled country. All appear geared to placate the protesters and relieve international pressure without giving in to the one demand that unites all the opposition — Mubarak's immediate departure. The latest agreement makes no mention of any plan for Mubarak to step before a new election is held later this year.

Since protests began, Mubarak has pledged publicly for the first time that he will not seek re-election. The government promised his son Gamal, who had widely been expected to succeed him, would also not stand. Mubarak appointed a vice president for the first time since he took office three decades ago, widely considered his designated successor. He sacked his Cabinet, named a new one and promised reforms. And on Saturday, the top leaders of the ruling party, including Gamal Mubarak, were purged.

There were signs that the paralysis that has gripped the country since the crisis began was easing Sunday, the first day of the week in Egypt. Some schools reopened for the first time in more than a week, and banks did the same for only three hours with long lines outside. However, there is still a night curfew, and tanks ringing the city's central square and guarding government buildings, embassies and other important institutions.

At the epicenter of the protests, Tahrir (Liberation) Square in central Cairo, some activists said they had slept under army tanks ringing the plaza for fear they would try to evict them or further confine the area for demonstrations. The crowd of thousands in the morning swelled steadily over the day to tens of thousands in the late afternoon. Many were exhausted and wounded from fighting to stand their ground for more than a week in the square.

"We are determined to press on until our number one demand is met," said Khaled Abdul-Hameed, a representative of the protesters.

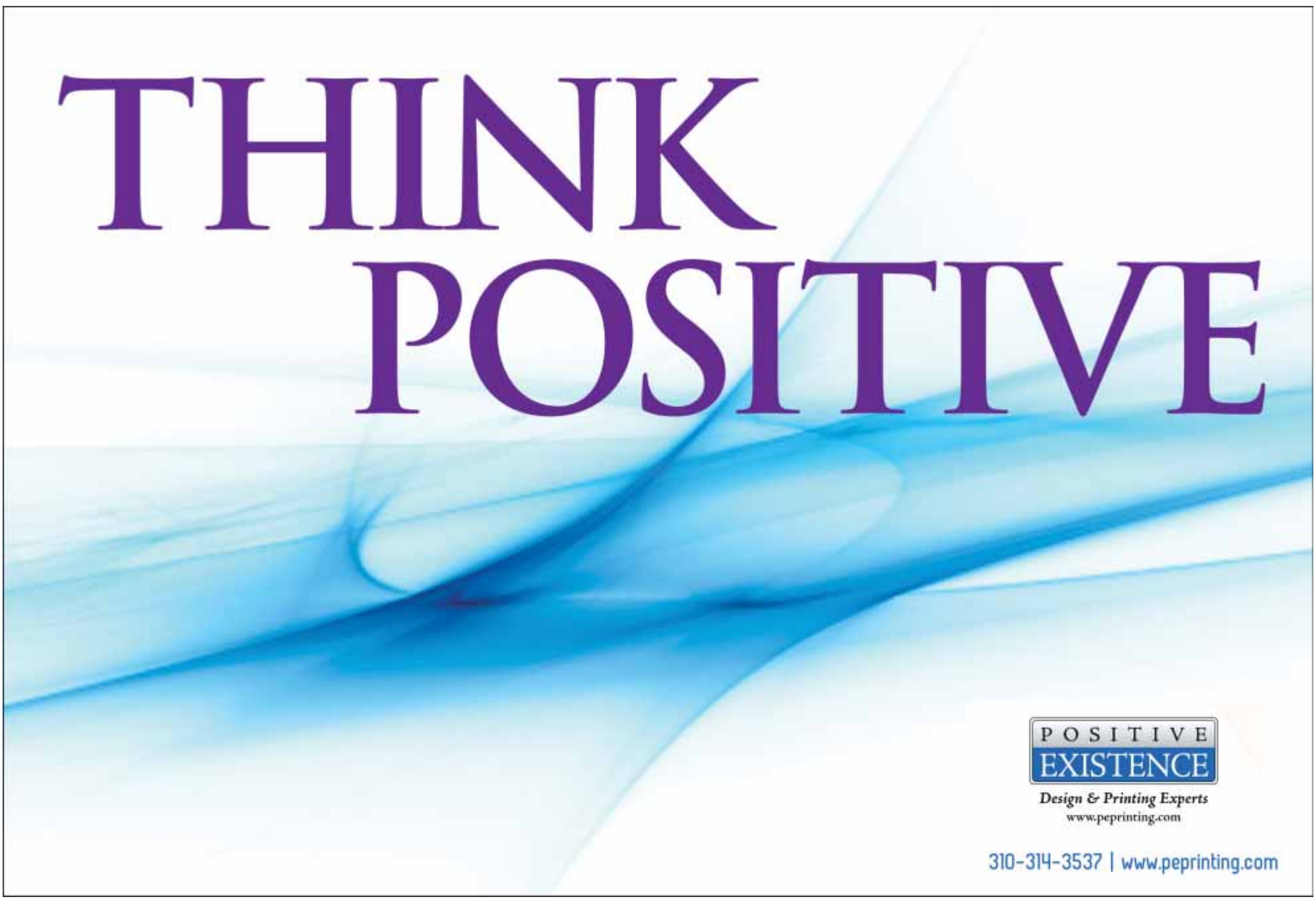
He said the activists have formed a 10-member "Coalition of the Youths of Egypt's Revolution," to relay their positions to politicians and public figures negotiating with the regime.

"The regime is retreating. It is making more concessions everyday," Abdul-Hameed said.

The opposition groups represented at the meeting included the youthful supporters of ElBaradei, who are one of the main forces organizing the protests. ElBaradei was not invited and his brother said the statement by those who did attend does not represent his personal view.

The Muslim Brotherhood and a number of smaller leftist, liberal groups also attended, according to footage shown on state television.

The government offered to open an office that would field complaints about political prisoners, according to the state news agency. It also pledged to commission judicial authorities to fight corruption and prosecute those behind it. In another concession, authorities promised to investigate and prosecute those responsible for the yet unexplained disappearance of police from Cairo's streets more than a week ago, which unleashed a wave of lawless looting and arson.



NFL

Patriots' Brady unanimous MVP choice

BARRY WILNER
AP Pro Football Writer

DALLAS Here's a Brady Bunch for NFL fans: Tom Brady got all 50 votes for MVP.

The New England Patriots quarterback on Sunday became the first unanimous choice for The Associated Press NFL Most Valuable Player Award since the AP began using a nationwide panel of media members who cover the league.

He surpassed himself, too: In 2007, when Brady won his first MVP, he got 49 votes; one voter went for Brett Favre.

"It is always flattering to be chosen for such a prestigious award," Brady said. "But I also look at it as a team award, as nothing in football gets accomplished without the mental toughness and determination of every player and coach associated with that team.

"I am very humbled to be a part of an organization where winning comes first, and our goals are based around the success of the team."

Those successes, including three Super Bowl titles in the last 10 years, are in great part due to Brady's excellence.

Although he didn't set nearly as many passing marks as in '07, Brady by far was the league's top performer in leading New England to a 14-2 record, best in the NFL. He had a record streak of 355 throws without being intercepted, and passed for 36 touchdowns with only four picks.

Not that the 33-year-old Brady would compare this season's Patriots to any others.

"Every team every year is different," he said, "and over the course of 100 practices and many games a team establishes its identity. Players change, schemes change, opponents change, which is why the game is so exciting year in and year out.

"The fact that 32 teams start out each year with the same goal is why the popularity of the sport is at an all-time high. The great part about our sport is that nothing comes easy, and wherever you stand at the end of the year is the exact place that you deserve to be."

Individually, Brady stands above all others. The only Patriot to win the award, he and Peyton Manning, his rival for the NFL's best quarterback, have split the last four MVPs.

Brady followed his previous MVP trophy with a lost season, tearing left knee ligaments in the first half of the 2008 opener. His return in 2009 was solid, although hand and rib injuries slowed him.

This year, even with a sore right foot that required postseason surgery, Brady was simply dynamic. He twice threw for four touchdowns in a game and four times had three. Twelve times, he had a passer rating of at least 100.

And he guided a young team in transition to 14 victories.

"Brady is so special because he's such a great leader and all the players can relate to him," team owner Robert Kraft said. "These kids (rookies) who come in live in awe of him, but the nice thing is he treats them well.

"He works very hard, he studies very hard," Kraft added. "Being a great quarterback isn't just being very skilled. It's being able to process information quickly, to make the adjustments, and I think he's fabulous at that."

As fabulous as he might have been, Brady, not surprisingly, has some regrets about 2010.

"When the season is over, 31 teams are disappointed about the outcome," he said. "There is only one champion, and nobody plays this game for second place. The desire and hunger is about winning, which to me never gets old. The motivation to get up and work every day for that goal is something that challenges us all.

"Our team has very high expectations, and our team will come back this year with the same purpose," he said. "Whether or not that leads to a championship season will be determined by the commitment each player makes to do their job as best as they possibly can."

The way Brady does.

NCAA FOOTBALL

Cal hires new offensive coordinator

ANTONIO GONZALEZ
AP Sports Writer

BERKELEY Jeff Tedford is following his first losing season at California with some sweeping changes to his coaching staff.

Cal announced Saturday night that Jim Michalczik has been hired as offensive coordinator, replacing Andy Ludwig after a disappointing 5-7 season. Ludwig moved on to the same position at San Diego State.

Marcus Arroyo also was hired as quarterbacks coach, and associate head coach Ron Gould was promoted to the run-game coordinator. Eric Kiesau will be the passing-game coordinator.

"I'm pleased to have been able to put our offensive coaching staff together in this structure," Tedford said. "We have a talented and experienced group of coaches on the offensive side of the ball that will work well together to provide effective strategy and leadership for our offensive game plan."

The moves come after the Golden Bears failed to extend their run of seven straight bowl berths.

Michalczik was the offensive line coach for the Oakland Raiders the last two seasons. He also was the Golden Bears' offensive line coach from 2002-08 under Tedford.

"My entire family is excited and fired up to be returning to the Cal football program," said Michalczik, who also will coach the offensive line.

Arroyo, a former San Jose State quarterback, has spent the past eight seasons coaching at the collegiate level. He was the offensive coordinator and quarterbacks coach for Wyoming the last two seasons.

"I hope that I can add to what Cal already is by bringing my energy, enthusiasm and knowledge for the game of football and specifically the quarterback position," Arroyo said.

This offseason has been all about change on Cal's staff.

Defensive backs coach Al Simmons left to pursue other opportunities and wide receivers coach Kevin Daft will not return in 2011. And there's still a lot of work to do on the field after the program's first losing season since a 1-10 showing in 2001 — especially with three straight tough losses to end last year.

Now that the offensive staff is assembled, the next task for Cal is figuring out who will play quarterback next season. Brock Mansion started five games after Kevin Riley got hurt but will be in a competition with Beau Sweeney, Allan Bridgford, Austin Hinder, transfer Zach Maynard and incoming freshman Kyle Boehm.



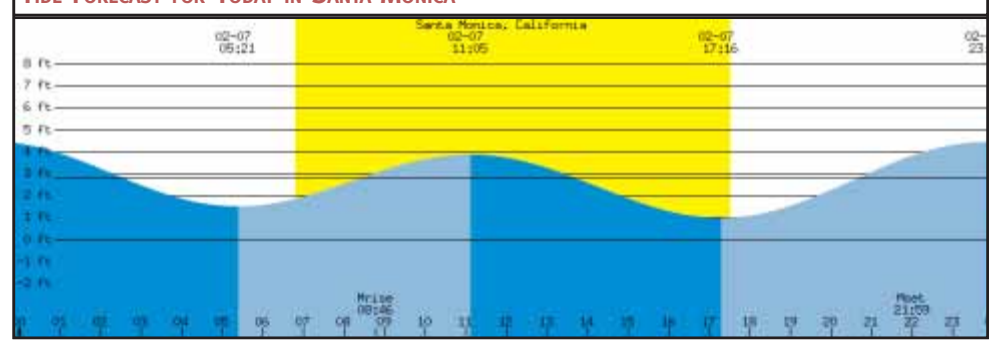
SURF REPORT

Surf Conditions **Water Temp:** 61°

Swell Forecast
Looks smaller as well, about waist+ at west facing breaks.

Long Range Synopsis
Should see our next NW swell, bringing chest high surf to most west facing breaks.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **February 2, 2011**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 1
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 6
- Number of A grades for dry/wet weather -- 31 / 23
- Number of (C,D,F) grades for dry/wet weather -- 12 / 12

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Grousbeck Family Foundation, simplehuman, LAcarGUY, SIMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A	B
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	B
El Pescador State Beach, between Lachusa and Los Aliso creeks.	A+	A+
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	A	B
Zuma Beach at Zuma Creek mouth.	A+	A
Walnut Creek, projection of Wildlife Rd. (private).	F	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	B	B
Escondido Creek, just east of Escondido State Beach.	C	B
Latigo Canyon Creek mouth.	A	C
Solstice Canyon at Dan Blocker County Beach.	C	A+
Puerco State Beach at creek mouth.	A	A
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	A+	A+
Surfrider Beach at Malibu Colony fence.	A+	A
Surfrider Beach (breach location)- daily.	F	F
Malibu Pier - 50 yards east.	D	D
Carbon Beach at Sweetwater Canyon.	B	B
Las Flores State Beach at Las Flores Creek (point zero).	B	A
Big Rock Beach at 19948 PCH stairs.	A+	A+
Pena Creek at Las Tunas County Beach.	A+	A+
Tuna Canyon.	A+	ns
Topanga State Beach at creek mouth.	F	B
Castlerock Storm Drain at Castle Rock Beach.	A+	A+
Santa Ynez Storm Drain at Castle Rock Beach.	A+	A+
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	A+

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	A+
Will Rogers State Beach at Pulga Canyon storm drain.	A+	A+
Will Rogers State Beach at Temescal Canyon drain.	A+	A+
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	F	B
Santa Monica Beach at Montana Ave. drain.	A+	B
Santa Monica Beach at Wilshire Blvd. drain.	F	D
Santa Monica Municipal Pier.	A	F
Santa Monica Beach at Pico/Kenter storm drain.	C	D
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	F
Ocean Park Beach at Ashland Ave. drain.	A	A+
Venice City Beach, at the Rose Ave. storm drain.	C	D
Venice Beach at Brooks Ave. drain.	A+	B
Venice Beach at Windward Ave. drain.	A+	A
Venice Fishing Pier - 50 yards south.	A+	B
Venice Beach- projection of Topsail St..	A	F
Marina del Rey, Mothers' Beach- lifeguard tower.	B	D
Dockweiler State Beach at Ballona Creek mouth.	C	B
Dockweiler State Beach at Culver Blvd. drain.	A+	A+
North Westchester Storm Drain at Dockweiler State Beach.	A+	A+
Dockweiler State Beach at World Way (south of D&W jetty).	A+	D
Dockweiler State Beach at Imperial Hwy drain.	D	A+
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	A+
Dockweiler State Beach at Grand Ave. drain.	B	F

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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Heal the Bay's Beach Report Card℠ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Call theater for information.

AMC Loews Broadway 4
1441 Third Street Promenade
(310) 458-6232

Blue Valentine (NC-17) 1hr 54min
1:05pm, 3:55pm, 6:45pm, 9:35pm

Company Men (R) 1hr 53min
1:40pm, 4:35pm, 7:15pm, 10:00pm

True Grit (PG-13) 1hr 50min
12:50pm, 3:40pm, 6:30pm, 9:15pm

Dilemma (PG-13) 1hr 58min
1:30pm, 4:15pm, 7:00pm, 9:45pm

AMC Santa Monica 7
1310 Third St.
(310) 451-9440

True Grit (PG-13) 1hr 50min
11:15am, 2:00pm, 4:45pm, 7:30pm, 10:20pm

No Strings Attached (R) 1hr 50min
11:25am, 1:15pm, 2:20pm, 4:10pm, 5:10pm, 7:00pm, 7:50pm, 9:40pm, 10:30pm

Sanctum 3D (R) 1hr 43min
11:45am, 2:30pm, 5:15pm, 8:00pm, 10:45pm

Rite (PG-13) 1hr 52min
11:00am, 1:40pm, 4:25pm, 7:20pm, 10:05pm

Green Hornet 3D (PG-13) 1hr 48min
11:00am, 1:45pm, 4:30pm, 7:15pm, 10:10pm

Black Swan (R) 1hr 50min
11:30am, 2:15pm, 5:00pm, 7:45pm, 10:30pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Social Network (PG-13) 2hrs 00min
1:20pm, 4:20pm, 7:30pm, 10:15pm

King's Speech (R) 1 hour 58 min
1:10pm, 4:00pm, 7:00pm, 9:50pm

Biutiful (R) 2hrs 27min
1:20pm, 4:40pm, 8:00pm

127 Hours (R) 1hr 35min
1:55pm, 4:30pm, 7:20pm, 9:45pm

AMC Criterion 6
1313 Third Street Promenade
(310) 395-1599

Roommate (PG-13) 1hr 33min
12:30pm, 2:00pm, 3:00pm, 4:30pm, 5:30pm, 7:00pm, 8:00pm, 9:30pm, 10:20pm

Mechanic (R) 1hr 40min
12:00pm, 2:35pm, 5:05pm, 7:35pm, 10:00pm

Waiting for Forever (PG-13) 1hr 34min
1:15pm, 4:15pm, 7:15pm, 10:15pm

Fighter (R) 1hr 54min
12:15pm, 3:15pm, 6:15pm, 9:15pm

From Prada to Nada (PG-13) 1hr 47min
12:00pm, 2:30pm, 4:55pm, 7:25pm, 10:00pm

For more information, e-mail news@smdp.com

Get some exercise, Scorpio

ARIES (March 21-April 19)
★★★★★ Charging ahead is one of your innate, "I feel good" responses. You are able to communicate your needs in a manner that makes waves. Avoid someone who is determined to have it his or her way and will do nearly anything to assure that outcome. Tonight: You call the shots.

TAURUS (April 20-May 20)
★★★ Make it OK to withdraw and observe. Fatigue marks your decisions and actions. Make it OK to be low-key, and postpone any project that simply feels like too much to do. Change evolves because of your willingness to look within. Tonight: Get extra R and R.

GEMINI (May 21-June 20)
★★★★★ Zero in on what you want. Meetings help you orchestrate a goal and gain support. Others easily could go to extremes. Decide to stay on your path. A partner clearly masters the control game. The only way to win is not to play. Tonight: Be with the one you want.

CANCER (June 21-July 22)
★★★★ A must appearance carries a lot of weight. Pressure builds because of a key group of associates and friends taking a stand. You might decide to go it alone. You have a decision to make. Honor your integrity. Tonight: Could be late.

LEO (July 23-Aug. 22)
★★★★★ Keep stretching in order to grasp more of what others think and where they are coming from. Once you can empathize and walk in their shoes, discussions will become easier. An unexpected distraction could force you to deal with more mundane tasks. Tonight: Take in a new place.

VIRGO (Aug. 23-Sept. 22)
★★★★ Relate to others directly. You'll gain unusual clarity and support. Understanding evolves between you and those you deal with directly. Your creativity emerges when you don't like what occurs. You might veer in a different direction. Tonight: Gather your bills.

LIBRA (Sept. 23-Oct. 22)
★★★ You could be making situations far more difficult than need be. How you handle a partner could change, especially as you might feel strongly. Fatigue drains your energy and your good intentions. Pressure builds from out of left field. Tonight: Defer to another person's desires.

SCORPIO (Oct. 23-Nov. 21)
★★★★ Your pace could be a little more hectic than you originally visualized. Communication proves to be active, with personal aspects of your life intertwining with the professional side. Adjust your schedule accordingly, and if you must, screen your calls. Tonight: Get some exercise.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★★ Your enthusiasm activates even those who are lazy! You not only get the job done and are able to communicate your needs, but you also help others. Be careful with a money matter. There is an inherent risk with finances. Tonight: Acting as if there is no tomorrow.

CAPRICORN (Dec. 22-Jan. 19)
★★★ You know what to do, and you will do it. Unfortunately, the powers that be might not agree, implying a power struggle of some sort. The only way to win is not to play. Stress revolves around your schedule as well. Tonight: Head home. Stay peaceful.

AQUARIUS (Jan. 20-Feb. 18)
★★★★★ Keep conversations active and flowing. Don't allow someone to seduce you into doing less than necessary. Express your ideas; represent who you are. An opinion about a situation could be changing, especially at the present moment. Tonight: Out and about.

PISCES (Feb. 19-March 20)
★★★ Be careful with funds. You easily could make a mistake that costs you not only in funds, but also that doesn't allow you to do something that you have long desired. Be careful of pushing a group of associates too far. Tonight: Don't overindulge.

Happy birthday

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

This year, you will communicate your issues and ideas in a dynamic manner so that others hear you loud and clear. This newfound strength funnels into your daily life, adding to your immediate relationships, from neighbors to loved ones. You find the right words. If you are single, you will need to sort through your many admirers with an eye to the type of bond you desire. If you are attached, the two of you discover a newfound appreciation for each other. Your differences become a strong point. ARIES brings out the best in you.



MYSTERY REVEALED!

Reader Brian Blovett correctly identified this photo of Playboy Studio West on Broadway. He will receive a reusable shopping bag from the Daily Press. Check out Monday's paper for another chance to win. Send your mystery photos to *editor@smdp.com* to be used in future issues.

Garfield

By Jim Davis



The Meaning of Lila

By John Forgetta & L.A. Rose



Girls and Sports

By Justin Borus and Andrew Feinstein



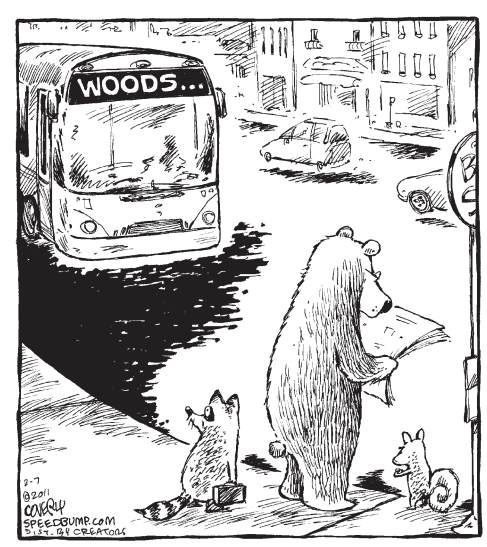
Strange Brew

By John Deering



Speed Bump

By Dave Coverly



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

					8	2		6
7			3					
			1	6		5	8	
1	8			3			5	
6		7				8		3
	4			9			7	2
	9	6		4	1			
					5			1
5		4	9					

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

9	5	7	6	2	8	4	3	1
4	3	8	5	7	1	9	6	2
1	2	6	3	4	9	7	8	5
3	9	4	2	1	5	8	7	6
5	7	1	4	8	6	3	2	9
6	8	2	7	9	3	1	5	4
7	6	3	1	5	4	2	9	8
2	1	9	8	6	7	5	4	3
8	4	5	9	3	2	6	1	7

"New Year - New Rules for Retirement!"

"Retirees and Soon to be Retired Make These Mistakes Losing Thousands of Dollars"

A nationally known financial expert says many seniors and boomers who have retirement accounts make these mistakes, costing themselves and their families thousands of dollars! They risk their retirement security, increasing the chance they could outlive their money. This is true whether they handle retirement savings themselves, or with help from a professional! Are you needlessly losing thousands of dollars? **Find out NOW, Call toll-free, 800-238-1719 for a free consultation. CALL NOW, before it's too late!**

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 "Ivanhoe" author
6 Actor Alda
10 Lover of Daphnis
11 Toy-store section
13 Gotten up
14 Writer Asimov
15 "Evil Woman" band
16 Solar-system center
18 Uno plus due
19 Gum flavor
22 Use the track
23 Banish
24 Hot under the collar
27 Smarts
28 Major work
29 Marsh
30 Holly variety
35 High card
36 Sprinted
37 Garden tool
38 Rene of "Ransom"
40 Baseball's Tony
42 Celtic priest
43 Skeleton makeup
44 Fencing weapon
45 Hockey or basketball

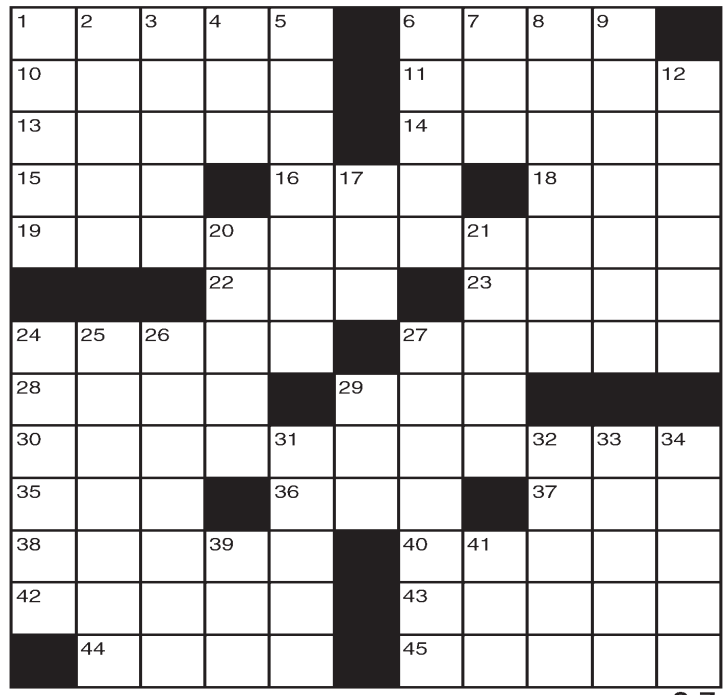
DOWN

1 Machine part
2 Hot pepper
3 TV announcer Johnny
4 Sock part
5 Get rigid
6 Geriatrics topic
7 — Vegas
8 Nonpro
9 Closest
12 Perfumes
17 Coffee dispenser
20 Have faith in
21 Roulette bet
24 Hughes or Hawks
25 Food lover
26 Prepares to play
27 Socializes
29 Lingerie item
31 Eat away
32 African charger
33 Nomad
34 Bread-making need
39 "Sprechen — Deutsch?"
41 Cut off

■	N	A	T	O	■	P	A	N	E	■
C	O	M	E	R	■	I	R	O	N	S
A	M	I	N	D	■	C	I	R	C	A
R	O	D	D	I	C	K	■	W	A	X
E	R	S	■	N	A	S	T	A	S	E
W	E	T	B	A	R	■	E	Y	E	S
■	■	■	E	L	F	I	N	■	■	■
A	R	I	A	■	A	T	T	E	S	T
C	O	N	N	O	R	S	■	E	P	I
R	A	T	■	F	E	D	E	R	E	R
I	M	O	U	T	■	O	V	I	N	E
D	E	N	S	E	■	N	E	E	D	S
■	D	E	A	N	■	E	R	R	S	■

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



2-7

ARITHMO™

CrossMath + × − ÷

• Fill the grid with the set of given numbers (1 to 12) to satisfy the Equa demands (7 to 24) in the shaded boxes. The Equa demands represent the sum of the digits that you will insert into the empty squares.

• Each horizontal row has one Equa demand to satisfy; each vertical column also has one demand to satisfy. Each empty square in the grid dictates the math operation (addition +, subtraction -, multiplication X, and division ÷) that must be performed to meet the demands.

• You must follow the given math operations for each square and you must make sure all the numbers satisfy the demands in the shaded boxes when connected in adjacent threes and calculated together from left to right, and top to bottom.

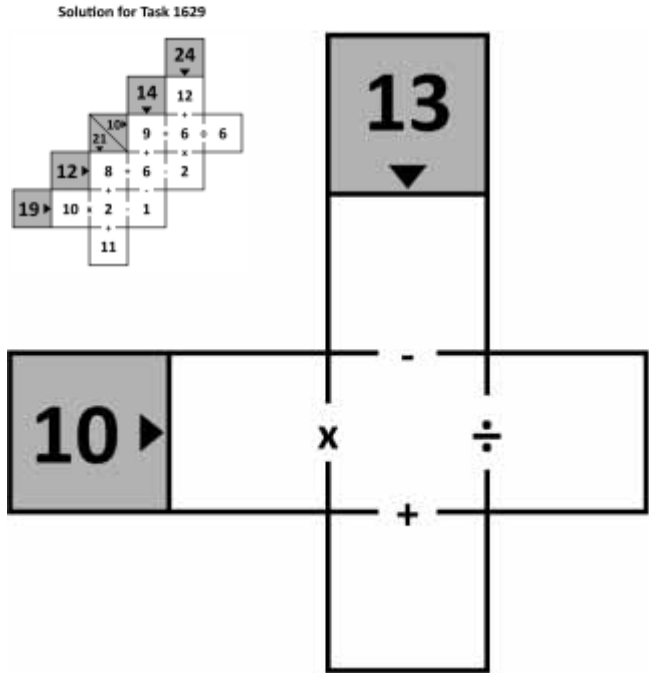
• The numbers you insert into the grid must satisfy the Equa demands both horizontally and vertically.

For more games, go to www.arithmo.com

Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

10, 11, 11, 12, 12

Solution for Task 1629



DAILY LOTTERY

MEGA MILLIONS: 6 20 29 48 55 Meganumber: 6 Jackpot: $19M

SUPER LOTTO PLUS: 7 9 12 34 44 Meganumber: 2 Jackpot: $7M

Fantasy 5: 8 9 13 14 15

DAILY 3 MIDDAY: 0 8 1 EVENING: 3 5 8

DAILY DERBY: 1st: 02 Lucky Star 2nd: 01 Gold Rush 3rd: 05 California Classic RACE TIME: 1:49.73

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Those Ingenious Western Spies! In January, Saudi officials detained a vulture from Tel Aviv University (part of endangered-species research), calling it a spy and alarming its Israeli handlers that the bird might face a gruesome execution as an espionage agent. Then, a day later, Iran reportedly detained an Arab-American woman crossing its border from Armenia -- after discovering a "spy microphone" in her teeth. (A week later, she was allowed to travel to Turkey.) In December, after an Egyptian woman was killed by a shark at a Red Sea resort, the local governor in Egypt accused Israel's spy agency, Mossad, of releasing "attack sharks" in order to stifle tourism.

■ A supposedly centuries-old Korean health treatment -- the vaginal steam bath -- has become a popular fad recently in Southern California, according to a December Los Angeles Times report. As the client squats on an open-seated stool, vapors of herbs such as wormwood supposedly fight stress, infections, hemorrhoids, infertility and irregular menstrual periods. Thirty minutes' treatment runs $20 to $50, and according to a prominent Beverly Hills gynecologist, the procedure actually could be beneficial.

TODAY IN HISTORY

1962 The United States bans all Cuban imports and exports.

1974 Grenada gains independence from the United Kingdom.

1979 Pluto moves inside Neptune's orbit for the first time since either was discovered.

1984 Space Shuttle program: STS-41-B Mission – Astronauts Bruce McCandless II and Robert L. Stewart make the first untethered space walk using the Manned Maneuvering Unit (MMU).

1986 Twenty-eight years of one-family rule end in Haiti, when President Jean-Claude Duvalier flees the Caribbean nation.

1991 Haiti's first democratically-elected president, Jean-Bertrand Aristide, is sworn in.

WORD UP!

verdant
\ VUR-dnt \ , adjective;
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Employment

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Employment

Elegant retirement community is looking for part time cooks and servers to help in the kitchen and dining room. Must have good attitude and love for seniors. Background check and pre-employment drug test required. If interested please fill out application at 2107 Ocean Ave. SM,CA 90405. EOE

Wanted: Experienced Receptionist / Concierge for a Luxury Automobile Dealership in Santa Monica, CA.

We are looking for an applicant with a warm and pleasant disposition. You must be punctual, reliable, flexible, patient and a team player who enjoys interacting with the public.
The position currently available is for weekend hours only with the possibility of transitioning to full-time weekday hours at the end of April.
If you are interested in applying please go online and apply at: www.applyautojob.com/wisimonson.
Resumes may be submitted by fax to: (310)586-9342 to the attention of Chris Pass

For Sale

New condo for sale in Brentwood financing by owner . T ext condo 400 to 41513 or 714-878-1563

For Rent

522 San Vicente Blvd Santa Monica Prime, must see! $2800/mo. Large 2 bedroom 2 bath, fireplace, hardwood floors, Dutch kitchen, laundry facility (310) 479-1012

833 5TH St. SM upper unit 206 single $1295 stove, carpet, blinds, swimming pool, laundry , granite countertops, wood/tile floors, intercom entry , gated parking, no pets. (310)393-2547 www.jkwproperties.com

9849 T ABOR St.Unit 8, Palms, 3bdrm/2bath.$1695/mo Stove, fridge, carpets, wall AC, ceiling fan blinds, balcony, parking, on site laundry no pets. (310)578-7512 www .jkwproperties.com

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MAR VIST A 12450 Culver Blvd. gated parking, intercom entry , stove, fridge, utilities included, laundry , parking, no pets. $975 and up $750 off move-in (888)414-7778 www.jkwproperties.com

MAR VISTA 12610 CASWELL ave.unit 1, 1bdrm/1ba $1025/mo. stove, fridge, time/carpet,floors ceiling fan blinds, parking, laundry , no pets. $850 off move-in (310)578-7512 www .jkwproperties.com

PALMS/BVRLYWD ADJ. $1295.00 2 Bdrm, 1-1/2 Baths, NO PETS, stove, refrg, parking 2009 Preuss Rd., #11. LA 90034. Open daily 9am-7pm .Additional info in Apt

SM $1500 large 1 bdrm Arizona & Franklin hardwood floors,.remodeled kitchen & bath, lots of windows, bright & airy. Spacious closets, beautiful yard & garden area. Laundry on site, fridge & stove 310-729-5367

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Notices

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: JULY 14, 2010
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: SUSHI ITTO SANTA MONICA LLC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 395 SANT A MONICA PLACE, FC-9, SANTA MONICA,CA 90401-2372
Type of License(s) Applied for: 41 – ON-SALE BEER AND WINE – EATING PLACE
Department of Alcoholic Beverage Control LOS ANGELES.
SANTA MONICA DAIL Y PRESS 1/24/2011, 1/31/2011, 2/7/2011

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: JANUARY 26, 2011
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: CALASHABU, LLC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at930 BROADW AY ST, STE B, SANTA MONICA, CA 90401-2789
Type of License(s) Applied for: 41 – ON-SALE BEER AND WINE – EATING PLACE
Department of Alcoholic Beverage Control LOS ANGELES.
SANTA MONICA DAIL Y PRESS 1/31/2011, 2/7/2011, 2/14/2011

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS020318
Superior Court of California, County of Los Angeles
Petition of ES for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: E S filed a petition with this court for a decree of changing names as follows: E S to ELAZAR SOFER. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any , why the petition for change of name should not be granted.
Notice of Hearing:
Date: FEB 17, 2011 T ime: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JAN 21, 2011
GERALD ROSENBERG
Judge Of The Superior Court
1/24/2011, 1/31/2011, 2/7/2011, 2/14/2011

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS020319
Superior Court of California, County of Los Angeles
Petition of TS for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: T S filed a petition with this court for a decree of changing names as follows: T S to TOV A SOFER.
The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any , why the petition for change of name should not be granted.
Notice of Hearing:
Date: FEB 17, 2011 T ime: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JAN 21, 2011
GERALD ROSENBERG
Judge Of The Superior Court
1/24/2011, 1/31/2011, 2/7/2011, 2/14/2011

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS020430
Superior Court of California, County of Los Angeles
Petition of RICHARD MYERS AND ASA RUHR for

Name Changes

Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: RICHARD MYERS AND ASA RUHR filed a petition with this court for a decree of changing names as follows: ALICE FERN ELISABETH MYERS to ALICE FERN ELISABETH RUHR-MYERS. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any , why the petition for change of name should not be granted.
Notice of Hearing:
Date: MARCH 17, 2011 T ime: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: FEB 4, 2011
JOSEPH S. BIDERMAN
Judge Of The Superior Court
2/7/2011, 2/14/2011, 2/21/2011, 2/28/2011

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014280
Superior Court of California, County of Los Angeles
Petition of MEGAN MOJGAN KA VEHPISHEH for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: MEGAN MOJGAN KA VEHPISHEH for filed a petition with this court for a decree of changing names as follows MEGAN MOJGAN KA VEHPISHEH for to BABAK KA VEHPISHEH. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any , why the petition for change of name should not be granted.
Notice of Hearing:
Date: MARCH 11, 2011 Time: 9:45, Dept. D
The address of the court is 600 EAST BROADW AY, GLENDALE CALIFORNIA 91206
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 1/21/11
MARY THORNTON HOUSE
Judge Of The Superior Court
1/24/2011, 1/31/2011, 2/7/2011, 2/14/2011

DBAS

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0069544
The following person(s) is (are) doing business as: OSCAR'S C IT SER VICE, 4530 S. HOOVER ST ., L.A., CA 90037. Full name of registrant(s) is (are) OSCAR LOPEZ, 4530 S. HOOVER ST ., L.A., CA 90037. This Business is conducted by: AN INDIVIDUAL. Signed: SANDRA GARCIA. This statement was filed with the County Clerk of Los Angeles County on 01/12/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 17, 24, 31, Feb. 7, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0060507
The following person(s) is (are) doing business as: SUNRISE INTERNA TIONAL COMP ANY, 606 S. HILL ST. STE 1005, L.A., CA 90014. Full name of registrant(s) is (are) ADITY A SHAH, 395 S. LOS ROBLES A VE. #23, P ASADENA, CA 91101. This Business is conducted by: AN INDIVIDUAL. Signed: ADITY A SHAH. This statement was filed with the County Clerk of Los Angeles County on 01/11/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 01/10/2011. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to

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that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 17, 24, 31, Feb. 7, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0059592
The following person(s) is (are) doing business as: THE BEA TY UNDERNEA TH, 1127 N. CITRUS AVE., COVINA, CA 91722. Full name of registrant(s) is (are) GLADYS VIDES, 1127 N. CIT - RUS A VE., COVINA, CA 91722. This Business is conducted by: AN INDIVIDUAL. Signed: GLADYS VIDES. This statement was filed with the County Clerk of Los Angeles County on 01/11/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 17, 24, 31, Feb. 7, 2011 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0046554
The following person(s) is (are) doing business as: QUALITY TRA VEL USA, 2211 S. HACIENDA BLVD. #200P , HACIENDA HTS., CA 91745. Full name of registrant(s) is (are) QUALITY TRA VEL US, INC., 2211 S. HACIENDA BL VD. #200P, HACIENDA HTS., CA 91745. This Business is conducted by: A CORPORATION. Signed: YAO YAO LIN. This statement was filed with the County Clerk of Los Angeles County on 01/10/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 17, 24, 31, Feb. 7, 2011 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0035530
The following person(s) is (are) doing business as: NOV A SALONSS, 6069 E. OL YMPIC BL., L.A., CA 90022. Full name of registrant(s) is (are) ANA MARTINEZ, 5542 EAGLE ST ., L.A., CA 90022. This Business is conducted by: AN INDIVIDUAL. Signed: ANA MAR TINEZ. This statement was filed with the County Clerk of Los Angeles County on 01/07/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 17, 24, 31, Feb. 7, 2011
Publish: Santa Monica Daily Press

FILE NO. 2011-0127501
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: REST AURANTE HERMANO CENTRO AMERICANO #3, 1927 S. WESTERN A VE., L.A., CA 90016. The fictitious business name referred to above was filed on 08/27/2009, in the county of Los Angeles. The original file number of 20091321270. The business was conducted by: CO-P ARTNERS. This statement was filed with the County Clerk of Los Angeles on 01/24/2011. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.)
SIGNED: ANA DELGADO/OWNER.
Pub. Jan. 31, Feb. 07, 14, 21, 2011
Publish: Santa Monica Daily Press

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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0068854
The following person(s) is (are) doing business as: EAST WEST AUTO FLEET & LEASING CO., 1301 OAK MESA DR., LA VERNE, CA 91750. Full name of registrant(s) is (are) EDW ARD WEI F ANG, 1301 OAK MESA DR., LA VERNE, CA 91750. This Business is conducted by: AN INDIVIDUAL. Signed: EDWARD WEI F ANG. This statement was filed with the County Clerk of Los Angeles County on 01/12/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 17, 24, 31, Feb. 7, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0036200
The following person(s) is (are) doing business as: FLORES FINISHING, 1693 E. MAR TIN LUTHER KING, L.A., CA 90011. Full name of registrant(s) is (are) VICTOR FLORES, 1658 E. 3rd ST ., L.A., CA 90011. This Business is conducted by: AN INDIVIDUAL. Signed: VICTOR FLORES. This statement was filed with the County Clerk of Los Angeles County on 01/07/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 17, 24, 31, Feb. 7, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0069722
The following person(s) is (are) doing business as: INQUILINOS EN CRISIS, 13659 VICTOR Y BLVD. #224, VAN NUYS, CA 91401. Full name of registrant(s) is (are) ROBER TO CARIAS, 13659 VICTORY BL VD. #224, V AN NUYS, CA 91401. This Business is conducted by: AN INDIVIDUAL. Signed: ROBER TO CARIAS. This statement was filed with the County Clerk of Los Angeles County on 01/12/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 17, 24, 31, Feb. 7, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0047317
The following person(s) is (are) doing business as: LA BONNE VIE NA TURAL FOODS, 3950 LOS FELIZ BLVD. #203, L.A., CA 90027. Full name of registrant(s) is (are) GOOD KARMA TRUCK, LLC, 3950 LOS FELIZ BLVD. #203, L.A., CA 90027. This Business is conducted by: A LIMITED LIABILITY COMPANY. Signed: RACHEL CARR. This statement was filed with the County Clerk of Los Angeles County on 01/10/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 17, 24, 31, Feb. 7, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1916442
The following person(s) is (are) doing business as: A MED LUXUR Y TRANSPOR TATION, 1908 W . 78th ST ., L.A., CA 90047. Full name of registrant(s) is (are) DONALD CLIFFORD HOW ARD, DONALD CUR TIS HOW ARD, DW AYNE ERIC BECK, 1908 W. 78th ST ., L.A., CA 90047. This Business is conducted by: A LIMITED P ARTNERSHIP. Signed: DONALD CLIFFORD HOW ARD. This statement was filed with the County Clerk of Los Angeles County on 12/27/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 17, 24, 31, Feb. 7, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME ST ATEMENT FILE NUMBER: 20110074780 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/13/2011 The following person(s) is (are) doing business as HIGHER VIBRA TION RECORDS. The full name of registrant(s) is/are: RHONDA R YDELL ; SCOTT FOSTER 1248 5TH ST #7126; 4201 LAS VIRGENES RD SANT A MONICA, CA 90406; CALABASAS, CA 91302. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RHONDA R YDELL/SCOTT FOSTER; CO-OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 01/13/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME ST ATEMENT EXPIRES FIVE YEARS FROM THE DA TE IT W AS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THA T DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANT A MONICA DAIL Y PRESS to publish 01/17/2011, 01/24/2011, 01/31/2011, 02/07/2011.

FICTITIOUS BUSINESS NAME ST ATEMENT FILE NUMBER: 20110074779 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/13/2011 The following person(s) is (are) doing business as HANNIBAL CONSUL T-ING . The full name of registrant(s) is/are: JOHN HANNIBAL 1309 AMHERST A VE. APT 106 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOHN HANNIBAL; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 01/13/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DA TE IT W AS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THA T DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANT A MONICA DAIL Y PRESS to publish 01/17/2011, 01/24/2011, 01/31/2011, 02/07/2011.

FICTITIOUS BUSINESS NAME ST ATEMENT FILE NUMBER: 20110036325 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/07/2011 The following person(s) is (are) doing business as KNEE SA VER PRO. The full name of registrant(s) is/are: CESAR E. CAMPOS 631 E. P ARKWOOD AVE LA HABRA, CA 90631. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/07/2011. /s/: CESAR E. CAMPOS; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 01/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME ST ATEMENT EXPIRES FIVE YEARS FROM THE DA TE IT W AS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THA T DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANT A MONICA DAIL Y PRESS to publish 01/17/2011, 01/24/2011, 01/31/2011, 02/07/2011.

FICTITIOUS BUSINESS NAME ST ATEMENT FILE NUMBER: 20110047577 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/10/2011 The following person(s) is (are) doing business as MICA WBER. The full name of registrant(s) is/are: MARC SA YLES 313 N DEL SOL LANE DIAMOND BAR, CA, 91765. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARC SA YLES; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 01/10/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME ST ATEMENT EXPIRES FIVE YEARS FROM THE DA TE IT W AS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THA T DA TE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAIL Y PRESS to publish 01/17/2011, 01/24/2011, 01/31/2011, 02/07/2011.

FILE NO. 2011-0098817
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: MB CELLULAR, 2423 S. VERMONT A VE., L.A., CA 90007. The fictitious business name referred to above was filed on 03/04/08, in the county of Los Angeles. The original file number of 20080375976. The business was conducted by: AN INDIVIDUAL. This statement was filed with the County Clerk of Los Angeles on 01/19/2011. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.)
SIGNED: MIRIAM NUNEZ/OWNER.
Pub. Jan. 24, 31, Feb. 07, 14, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0101304
The following person(s) is (are) doing business as: REALTY RENTALS COMPANY, 2150 S. PONTIUS AVE., L.A., CA 90025. Full name of registrant(s) is (are) MOR TGAGE MAR T, INC., 2150 S. PONTIUS AVE., L.A., CA 90025. This Business is conducted by: A CORPORA TION. Signed: DA VID ZIMMERMAN. This statement was filed with the County Clerk of Los Angeles County on 01/19/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 12/19/1994. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 24, 31, Feb. 07, 14, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0098907
The following person(s) is (are) doing business as: MB CELLULAR, 2423 S. VERMONT A VE., L.A., CA 90007. Full name of registrant(s) is (are) EV ELIN JANETH ESCALANTE, 749 VIA DEL ORO ST ., L.A., CA 90022. This Business is conducted by: AN INDIVIDUAL. Signed: EVELIN J. ESCALANTE. This statement was filed with the County Clerk of Los Angeles County on 01/19/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 01/19/2011. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 24, 31, Feb. 07, 14, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0095711
The following person(s) is (are) doing business as: HENRY'S MOBILE DETAIL, 10216 LANE H A VE., WHITTIER, CA 90605. Full name of registrant(s) is (are) VICTOR E. AL VAREZ, MA YOLA AL VAREZ, 10216 LANE H A VE., WHITTIER, CA 90605. This Business is conducted by: HUSBAND and WIFE. Signed: VICTOR E. AL VAREZ. This statement was filed with the County Clerk of Los Angeles County on 01/18/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 24, 31, Feb. 07, 14, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0111968
The following person(s) is (are) doing business as: A WG SER VICE; A T&T AUTHORIZED RET AILER, 141 N. A TLANTIC BL VD. #105, MONTEREY P ARK, CA 91751. Full name of registrant(s) is (are) J WIRELESS, INC., 18645 E. GALE A VE. #210, CITY OF INDUSTR Y, CA 91748. This Business is conducted by: A CORPORA TION. Signed: TZUNGHUA, YU. This statement was filed with the County Clerk of Los Angeles County on 01/20/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 02/2002. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 24, 31, Feb. 07, 14, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0111963
The following person(s) is (are) doing business as: A WG SER VICE; A T&T AUTHORIZED RET AILER, 18832 NORW ALK BL VD., CERRITOS, CA 90701. Full name of registrant(s) is (are) J WIRELESS, INC., 18645 E. GALE A VE. #210, CITY OF INDUSTRY, CA 91748. This Business is conducted by: A CORPORATION. Signed: TZUNGHUA, YU. This statement was filed with the County Clerk of Los Angeles County on 01/20/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 02/2002. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 24, 31, Feb. 07, 14, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME ST ATEMENT FILE NUMBER: 20110087222 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/14/2011 The following person(s) is (are) doing business as CTH INDUSTRIES. The full name of registrant(s) is/are: ANTON ZEIHER 1715 259TH STREET #19 LOMIT A, CA 90717. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANTON ZEIHER; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 01/14/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME ST ATEMENT EXPIRES FIVE YEARS FROM THE DA TE IT W AS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME ST ATEMENT MUST BE FILED PRIOR TO THA T DA TE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANT A MONICA DAIL Y PRESS to publish 01/24/2011, 01/31/2011, 02/07/2011, 02/14/2011.

FICTITIOUS BUSINESS NAME ST ATEMENT FILE NUMBER: 20110066733 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/12/2011 The following person(s) is (are) doing business as JOZA10. The full name of registrant(s) is/are: SHIGEKO NARIY AMA 217 FOWLING ST . PLA YA DEL REY , CA 90293. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SHIGEKO NARIY AMA; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 01/12/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME ST ATEMENT EXPIRES FIVE YEARS FROM THE DA TE IT W AS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THA T DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANT A MONICA DAIL Y PRESS to publish 01/24/2011, 01/31/2011, 02/07/2011, 02/14/2011.

FICTITIOUS BUSINESS NAME ST ATEMENT FILE NUMBER: 20110109358 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/20/2011 The following person(s) is (are) doing business as SANT A MONICA FILTRATION. The full name of registrant(s) is/are: BRYAN F ARRISH 1828 BROADW AY, 2ND FL SANT A MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/10/10. /s/: BR YAN F ARRISH ; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 01/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DA TE IT W AS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THA T DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANT A MONICA DAIL Y PRESS to publish 01/24/2011, 01/31/2011, 02/07/2011, 02/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0111334
The following person(s) is (are) doing business as: SONGZAI INTERNA TIONAL HOLDING GROUP , 17890 CASTLETON ST . STE 112, CITY OF INDUSTRY, CA 91748. Full name of registrant(s) is (are) US CHINA MINING GROUP , INC., 17890 CASTLETON ST. STE 112, CITY OF INDUSTR Y, CA 91748. This Business is conducted by: A CORPORA TION. Signed: HONGWEN LI. This statement was filed with the County Clerk of Los Angeles County on 01/20/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 01/20/2011. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 24, 31, Feb. 07, 14, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0101023
The following person(s) is (are) doing business as: STAR GLASS, 6729 SUV A ST., BELL GARDENS, CA 90201. Full name of registrant(s) is (are) RAFAEL MORALES, 5030 BELL A V., BELL, CA 90201. This Business is conducted by: AN INDIVIDUAL. Signed: RAF AEL MORALES. This statement was filed with the County Clerk of Los Angeles County on 01/19/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 24, 31, Feb. 07, 14, 2011
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Code) Pub. Jan. 24, 31, Feb. 07, 14, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0099300
The following person(s) is (are) doing business as: SUNDANCE/REAL TIME, 2304 P ALOMA ST ., PASADENA, CA 91104. Full name of registrant(s) is (are) JONA THAN PENZNER, 2304 P ALOMA ST ., PASADENA, CA 91104. This Business is conducted by: AN INDIVIDUAL. Signed: JONA THAN PENZNER. This statement was filed with the County Clerk of Los Angeles County on 01/19/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 02/1982. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 24, 31, Feb. 07, 14, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME ST ATEMENT FILE NUMBER: 20110059637 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/11/2011 The following person(s) is (are) doing business as WESTCOAST AUTO CARE. The full name of registrant(s) is/are: RUDY CARA VES; HECTOR MANUEL QUINT ANILLA 1961 17TH ST, #5 ; 1719 W . 14TH STREET SANT A MONICA, CA 90404; LOS ANGELES, CA 90015. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/11/2011. /s/: RUDY CARAVES; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 01/11/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME ST ATEMENT EXPIRES FIVE YEARS FROM THE DA TE IT W AS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THA T DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANT A MONICA DAIL Y PRESS to publish 01/24/2011, 01/31/2011, 02/07/2011, 02/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0079498
The following person(s) is (are) doing business as: UMBRELLA MOBILE DET AILING SER VICE, 613 E. 29th ST ., L.A., CA 90011. Full name of registrant(s) is (are) DA VID FUENTES, 613 E. 29th ST ., L.A., CA 90011. This Business is conducted by: AN INDIVIDUAL. Signed: DA VID FUENTES. This statement was filed with the County Clerk of Los Angeles County on 01/13/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 01/13/11. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 31, Feb. 07, 14, 21, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0127500
The following person(s) is (are) doing business as: REST AURANTE HERMANO CENTROAMERICANO, 3419 W . VENICE BL VD., L.A., CA 90019. Full name of registrant(s) is (are) LUIS A. MEDINA, 4623 W. 21st ST., L.A., CA 90016. This Business is conducted by: AN INDIVIDUAL. Signed: LUIS A. MEDINA. This statement was filed with the County Clerk of Los Angeles County on 01/24/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 31, Feb. 07, 14, 21, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0121249
The following person(s) is (are) doing business as: R and R-N-MINUTES, 13801 P ARAMOUNT BLVD. #5-117, P ARAMOUNT, CA 90723. Full name of registrant(s) is (are) CLARICA McGUIRE, 13801 PARAMOUNT BL VD. #5-117, P ARAMOUNT, CA 90723. This Business is conducted by: AN INDIVIDUAL. Signed: CLARICA McGUIRE. This statement was filed with the County Clerk of Los Angeles County on 01/21/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 31, Feb. 07, 14, 21, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0133409
The following person(s) is (are) doing business as: PHOENIX ENGINEERING, 13208 ARCTIC CIR., SANTA FE SPRINGS, CA 90670. Full name of registrant(s) is (are) HIS INDUSTRIES, INC., 13208 ARCTIC CIR., SANT A FE SPRINGS, CA 90670. This Business is conducted by: A CORPORA TION. Signed: DA VID D. SWEET . This statement was filed with the County Clerk of Los Angeles County on 01/25/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 01/21/1997. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 31, Feb. 07, 14, 21, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0117624
The following person(s) is (are) doing business as: PERFECTION NO 3 NAILS, 338 N. AZUSA A VE., WEST COVINA, CA 91791. Full name of registrant(s) is (are) GIA DIEN LAM, 1533 P ALM AVE. #L, SAN GABRIEL, CA 91776. This Business is conducted by: AN INDIVIDUAL. Signed: GIA DIEN LAM. This statement was filed with the County Clerk of Los Angeles County on 01/21/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 06/25/2003. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 31, Feb. 07, 14, 21, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0137308
The following person(s) is (are) doing business as: NUEVO AMANECER PUBLISH; EDITORA NUEVO AMANECER, 278 N. WILSHERE A VE. #B5, ANAHEIM, CA 92801. Full name of registrant(s) is (are) PEDRO C. RODRIGUEZ, SARA SANCHEZ, 278 N. WILSHERE AVE. #B5, ANAHEIM, CA 92801. This Business is conducted by: CO-P ARTNERS. Signed: PEDRO C. RODRIGUEZ. This statement was filed with the County Clerk of Los Angeles County on 01/25/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 31, Feb. 07, 14, 21, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0152524
The following person(s) is (are) doing business as: EAST LOS ANGELES SLUGGERS, 140 N. DIT MAN A VE., L.A., CA 90063. Full name of registrant(s) is (are) DALIA CUIRIZ, JORGE CUIRIZ, 140 N. DITMAN AVE., L.A., CA 90063. This Business is conducted by: CO-P ARTNERS. Signed: DALIA CUIRIZ. This statement was filed with the County Clerk of Los Angeles County on 01/27/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 01/27/11. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 31, Feb. 07, 14, 21, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0150595
The following person(s) is (are) doing business as: COOLING P ARTS DEPOT , 3834 PLA TT A VE., LYNWOOD, CA 90262. Full name of registrant(s) is (are) ALEJANDRO MARQUEZ, 3834 PLA TT AVE., LYNWOOD, CA 90262. This Business is conducted by: AN INDIVIDUAL. Signed: ALEJANDRO MARQUEZ. This statement was filed with the County Clerk of Los Angeles County on 01/27/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this

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state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 31, Feb. 07, 14, 21, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0120557
The following person(s) is (are) doing business as: CAFÉ LOBOS; LOBOS CAFÉ, 4125 SHELBURN CT., L.A., CA 90065. Full name of registrant(s) is (are) THE SEAWOLF GROUP, LLC, 4125 SHELBURN CT., L.A., CA 90065. This Business is conducted by: A CORPORATION. Signed: JASMINE WOLF . This statement was filed with the County Clerk of Los Angeles County on 01/21/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 31, Feb. 07, 14, 21, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME ST ATEMENT FILE NUMBER: 20110137533 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/25/2011 The following person(s) is (are) doing business as A DREAM COME TRUE PARTY. The full name of registrant(s) is/are: NOELLE BONHOMME 10153 1/2 RIVERSIDE DRIVE #188 TOLUCA LAKE, CA 91602. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NOELLE BONHOMME; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 01/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME ST ATEMENT EXPIRES FIVE YEARS FROM THE DA TE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME ST ATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANT A MONICA DAIL Y PRESS to publish 01/31/2011, 02/07/2011, 02/14/2011, 02/21/2011.

FICTITIOUS BUSINESS NAME ST ATEMENT FILE NUMBER: 20110146008 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 01/26/2011 The following person(s) is (are) doing business as DR. FOSTER'S ESSENTIALS. The full name of registrant(s) is/are: CYNTHIA FOSTER 1308 FRANKLIN ST #B SANT A MONICA, CA 90404; LOS ANGELES, CA 90015. This Business is being conducted by: an Individual. This statement was filed with the County Clerk of LOS ANGELES County on 01/26/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME ST ATEMENT EXPIRES FIVE YEARS FROM THE DA TE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME ST ATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANT A MONICA DAIL Y PRESS to publish 01/31/2011, 02/07/2011, 02/14/2011, 02/21/2011.

FICTITIOUS BUSINESS NAME ST ATEMENT FILE NUMBER: 20110153609 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/27/2011 The following person(s) is (are) doing business as JMK ENTER TAINMENT. The full name of registrant(s) is/are: JASON MARC KACHEL 11908 DOROTHY ST . #209 LOS ANGELES, CA 90049. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/10/2011. /s/: JASON KACHEL; PRESIDENT/OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 01/27/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME ST ATEMENT EXPIRES FIVE YEARS FROM THE DA TE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME ST ATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANT A MONICA DAIL Y PRESS to publish 01/31/2011, 02/07/2011, 02/14/2011, 02/21/2011.

FICTITIOUS BUSINESS NAME ST ATEMENT FILE NUMBER: 20110144223 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/26/2011 The following person(s) is (are) doing business as AMERICAN HECHO; A/H AMERICAN HECHO. The full name of registrant(s) is/are: HADRIAN MIGUEL; P ATRICK TOOMEY 2122 NAVY STREET ; 2122 NA VY STREET SANT A MONICA, CA 90405; SANT A MONICA, CA 90405 . This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/27/2010. /s/: HADRIAN MIGUEL; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 01/26/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME ST ATEMENT EXPIRES FIVE YEARS FROM THE DA TE IT W AS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THA T DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANT A MONICA DAIL Y PRESS to publish 01/31/2011, 02/07/2011, 02/14/2011, 02/21/2011.

FICTITIOUS BUSINESS NAME ST ATEMENT FILE NUMBER: 20110030377 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/06/2011 The following person(s) is (are) doing business as AMPERSAND AND AMPERSAND. The full name of registrant(s) is/are: PAULINE R, HALL; ANDREW B. BARKAN 2018 1/2 5TH ST .; 2018 1/2 5TH ST SANT A MONICA, CA 90405; SANTA MONICA, CA 90405. This Business is being conducted by: Husband and Wife. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/1/2010. /s/: P AULINE R. HALL; P ARTNER. This statement was filed with the County Clerk of LOS ANGELES County on 01/06/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME ST ATEMENT EXPIRES FIVE YEARS FROM THE DA TE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME ST ATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 1441let seq.,Business and Professions Code). SANTA MONICA DAIL Y PRESS to publish 01/31/2011, 02/07/2011, 02/14/2011, 02/21/2011.

FICTITIOUS BUSINESS NAME ST ATEMENT FILE NUMBER: 20110120479 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/21/2011 The following person(s) is (are) doing business as MB PROFESSIONAL SERVICES. The full name of registrant(s) is/are: MONICA BARBOSA 10146 GARFIELD A VENUE SOUTH GATE, CA 90280. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/03/2011. /s/: MONICA BARBOSA; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 01/21/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME ST ATEMENT EXPIRES FIVE YEARS FROM THE DA TE IT W AS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THA T DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANT A MONICA DAIL Y PRESS to publish 01/31/2011, 02/07/2011, 02/14/2011, 02/21/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0157416
The following person(s) is (are) doing business as: BLESSED SMOG CHECK, 300 W . ROSECRANS AVE., COMPTON, CA 90222. Full name of registrant(s) is (are) JUAN CARLOS PINTO, 234 E. 47th ST. SPC 34, LONG BEACH, CA 90805. This Business is conducted by: AN INDIVIDUAL. Signed: JUAN CARLOS PINTO. This statement was filed with the County Clerk of Los Angeles County on 01/28/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 07, 14, 21, 28, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0157851
The following person(s) is (are) doing business as: EL SABOR K-TRACHO, 4184 S. FIGUEROA ST ., L.A., CA 90037. Full name of registrant(s) is (are) RICARDO P ANIAGIA, 4181 S. FIGUEROA ST ., L.A., CA 90037. This Business is conducted by: AN INDIVIDUAL. Signed: RICARDO P ANIAGIA. This statement was filed with the County Clerk of Los Angeles County on 01/28/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 07, 14, 21, 28, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0191994
The following person(s) is (are) doing business as: FINESSE WINDOW MAINTENANCE, 4975 FRANKLIN A VE., HOLL YWOOD, CA 90027. Full name of registrant(s) is (are) WILLIAM ONL Y, 4975 FRANKLIN A VE., HOLL YWOOD, CA 90027. This Business is conducted by: AN INDIVIDUAL. Signed: WILLIAM ONL Y. This statement was filed with the County Clerk of Los Angeles County on 02/03/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 07, 14, 21, 28, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0155518
The following person(s) is (are) doing business as: FOOL'S GOLD MINING COMP ANY, 12735 PUT - NAM ST., WHITTIER, CA 90602. Full name of registrant(s) is (are) STEVEN COR TEZ, 12735 PUT - NAM ST., WHITTIER, CA 90602, RICARDO MAGANA, 11162 HADLEY ST ., WHITTIER, CA 90606. This Business is conducted by: A GENERAL P ARTNERSHIP. Signed: STEVEN COR TEZ. This statement was filed with the County Clerk of Los Angeles County on 01/28/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 07, 14, 21, 28, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0156704
The following person(s) is (are) doing business as: LUZRA BELLA, 1751 REDDING, ROSEMEAD, CA 91770. Full name of registrant(s) is (are) EUDOCIA ZAPATA, 1751 REDDING A VE., ROSEMEAD, CA 91770, ALEYDA SANCHEZ, , VICTORIA SOLORZANO, 112708 BENFIELD A VE., NORW ALK, CA 90650. This Business is conducted by: A GENERAL P ARTNERSHIP. Signed: EUDOCIA C. ZAP ATA. This statement was filed with the County Clerk of Los Angeles County on 01/28/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 07, 14, 21, 28, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0169043
The following person(s) is (are) doing business as: MECHANIC SPECIALISTS, 1132 E. W ASHINGTON BLVD., L.A., CA 90021. Full name of registrant(s) is (are) DAISY CRISTOBAL, GERARDO AGUIRRE ROSETE, 9406 P ARMELEE AVE., L.A., CA 90002. This Business is conducted by: CO-P ARTNERS. Signed: DAISY CRISTOBAL. This statement was filed with the County Clerk of Los Angeles County on 01/31/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 07, 14, 21, 28, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0153811
The following person(s) is (are) doing business as: SINALOA INSURANCE SER VICES, 5985 FLORENCE AVE. STE L, BELL GARDENS, CA 90201. Full name of registrant(s) is (are) HUMBER TO M. GARCIA, 5985 FLORENCE A VE. STE L, BELL GARDENS, CA 90201. This Business is conducted by: AN INDIVIDUAL. Signed: HUMBER TO GARCIA. This statement was filed with the County Clerk of Los Angeles County on 01/27/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 07, 14, 21, 28, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0192529
The following person(s) is (are) doing business as: BARZINI ENTERPRISES; I.M.P .A.C.T STEP , 1210 ? W .88th ST., L.A., CA 90044. Full name of registrant(s) is (are) JASON A. HANNANS, 1210 ? W. 88th ST., L.A., CA 90044. This Business is conducted by: AN INDIVIDUAL. Signed: JASON A. HANNANS. This statement was filed with the County Clerk of Los Angeles County on 02/03/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 07, 14, 21, 28, 2011
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Clerk of Los Angeles County on 02/03/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 2/3/2011. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 07, 14, 21, 28, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0168058
The following person(s) is (are) doing business as: WF ATHLETICS TRAINING CENTER; WF A THLETICS, 1959 N. ONT ARIO ST., BURBANK, CA 91505. Full name of registrant(s) is (are) LYNWOOD ROBINSON, 736 S. MARIPOSA ST ., BURBANK, CA 91506. This Business is conducted by: AN INDIVIDUAL. Signed: LYNWOOD ROBINSON. This statement was filed with the County Clerk of Los Angeles County on 01/31/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 07, 14, 21, 28, 2011
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FICTITIOUS BUSINESS NAME ST ATEMENT FILE NUMBER: 20110198496 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/04/2011 The following person(s) is (are) doing business as HEAL THY CHICKEN CAFE. The full name of registrant(s) is/are: NISHA KHURANA 8321 SP ARROW LANE LA P ALMA, CA 90623. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NISHA KHURANA; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 02/04/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME ST ATEMENT EXPIRES FIVE YEARS FROM THE DA TE IT W AS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THA T DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANT A MONICA DAIL Y PRESS to publish 02/07/2011, 02/14/2011, 02/21/2011, 02/28/2011.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #20100053869
Current File No. 20110161574
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
DEMEANOUR CUT AND SEWN FOR THE BRAIN, 11715 S. ROBER TSON BLVD# 107, LOS ANGELES, CA 90035
The fictitious business name referred to above was filed on 1/13/10 n the county of LOS ANGELES.
Registered owners: ALFRED CHERRINGTON JR, 313 E F AIRVIEW BLVD, APT #B, INGLEWOOD, CA 90302
This business is conducted by: INDIVIDULA
/s/ LINDA MAJEWSKI, PARTNER
This statement was filed with the County Clerk of Los Angeles County on 1/28/2011
Published: SANT A MONICA DAIL Y PRESS 2/7/2011, 2/14/2011, 2/21/2011, 2/28/2011

FICTITIOUS BUSINESS NAME ST ATEMENT FILE NUMBER: 20110085900 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/14/2011 The following person(s) is (are) doing business as CUR VE MARKETING. The full name of registrant(s) is/are: DA VID BRUNO 1010 CALIFORNIA A VE #308 SANT A MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DAVID BRUNO; FOUNDER . This statement was filed with the County Clerk of LOS ANGELES County on 01/14/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DA TE IT W AS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THA T DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANT A MONICA DAIL Y PRESS to publish 02/07/2011, 02/14/2011, 02/21/2011, 02/28/2011.

FICTITIOUS BUSINESS NAME ST ATEMENT FILE NUMBER: 20110136459 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/25/2011 The following person(s) is (are) doing business as DREAM TEAM PRODUCTION. The full name of registrant(s) is/are: STEFANO PEDRETTI 19441 OP AL LANE #283 SANT A CLARITA, CA 91350. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:STEFANO PEDRETTI; CEO. This statement was filed with the County Clerk of LOS ANGELES County on 01/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DA TE IT W AS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THA T DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANT A MONICA DAIL Y PRESS to publish 02/07/2011, 02/14/2011, 02/21/2011, 02/28/2011.

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FICTITIOUS BUSINESS NAME ST ATEMENT FILE NUMBER: 20110191102 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/03/2011 The following person(s) is (are) doing business as AI#ON C3314527 NOR CAL AUTO. The full name of registrant(s) is/are: PACIFIC MOBILE DET AIL, INC 1724 ST ANFORD ST, STE A SANT A MONICA, CA 90404; LOS ANGELES, CA 90015. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:P A-CIFIC MOBILE DET AIL, INC. ; CORPORA TION. This statement was filed with the County Clerk of LOS ANGELES County on 02/03/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME ST ATEMENT EXPIRES FIVE YEARS FROM THE DA TE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME ST ATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANT A MONICA DAIL Y PRESS to publish 02/07/2011, 02/14/2011, 02/21/2011, 02/28/2011.

FICTITIOUS BUSINESS NAME ST ATEMENT FILE NUMBER: 20110168152 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/31/2011 The following person(s) is (are) doing business as GRACELAND F AMILY DAY CARE. The full name of registrant(s) is/are: SUSAN GRACE 21310 AL VAR PLACE CARSON, CA 90745. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/2008. /s/: SUSAN GRACE; CEO. This statement was filed with the County Clerk of LOS ANGELES County on 01/31/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME ST ATEMENT EXPIRES FIVE YEARS FROM THE DA TE IT W AS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THA T DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANT A MONICA DAIL Y PRESS to publish 02/07/2011, 02/14/2011, 02/21/2011, 02/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0145959
The following person(s) is (are) doing business as: SUPERIOR PROCESS SER VICE, 313 W. AVENUE 37, L.A., CA 90065. Full name of registrant(s) is (are) JAMES SCHLIFKE, 313 W . AVENUE 37, L.A., CA 90065. This Business is conducted by: AN INDIVIDUAL. Signed: JAMES SCHLIFKE. This statement was filed with the County Clerk of Los Angeles County on 01/26/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 1/26/11. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Feb. 07, 14, 21, 28, 2011
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Santa Monica-UCLA Medical Center and Orthopaedic Hospital

The new Nethercutt Emergency Center at Santa Monica-UCLA Medical Center and Orthopaedic Hospital combines the most modern facility with a caring, expert staff to provide a more compassionate and patient-friendly experience. Not what you'd expect from an ER. Exactly what you'd expect from UCLA.

- Onsite CT scanner to speed diagnosis and all-digital X-ray technology
- Designated receiving center for heart patients and expert stroke care
- All new *fast*ER for minor injuries and illnesses
- The only emergency department in Santa Monica approved for pediatrics

UCLA Health System | it begins with U

Nethercutt Emergency Center 15th Street and Arizona Avenue in Santa Monica (310) 319-4870 www.uclahealth.org/santamonicaER