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MONDAY, FEBRUARY 6, 2012
Volume 11 Issue 74



Santa Monica Daily Press

SAMOHI ROUTS BEVERLY HILLS
SEE PAGE 3

We have you covered

THE BIG GAME ISSUE

As colleges obsess over rankings, students shrug

JUSTIN POPE
AP Education Writer

When US News & World Report debuted its list of "America's Best Colleges" nearly 30 years ago, the magazine hoped its college rankings would be a game-changer for students and families. But arguably, they've had a much bigger effect on colleges themselves.

Yes, students and families still buy the guide and its less famous competitors by the hundreds of thousands, and still care about a college's reputation. But it isn't students who obsess over every incremental shift on the rankings scoreboard, and who regularly embarrass themselves in the process. It's colleges.

It's colleges that have spent billions on financial aid for high-scoring students who don't actually need the money, motivated at least partly by the quest for rankings glory.

It was a college, Baylor University, that paid students it had already accepted to retake the SAT exam in a transparent ploy to boost the average scores it could report. It's colleges that have awarded bonuses to presidents who lift their school a few slots.

And it's colleges that occasionally get caught in the kind of cheating you might expect in sports or on Wall Street, but which seems especially ignominious coming from professional educators.

The latest example came last week at Claremont McKenna, a highly regarded California liberal arts college where a senior administrator resigned after acknowledging he falsified college entrance exam scores for years to rankings publications such as US News.

The scale was small: submitting scores just 10 or 20 points higher on the 1,600-point SAT math and reading exams.

SEE COLLEGES PAGE 9



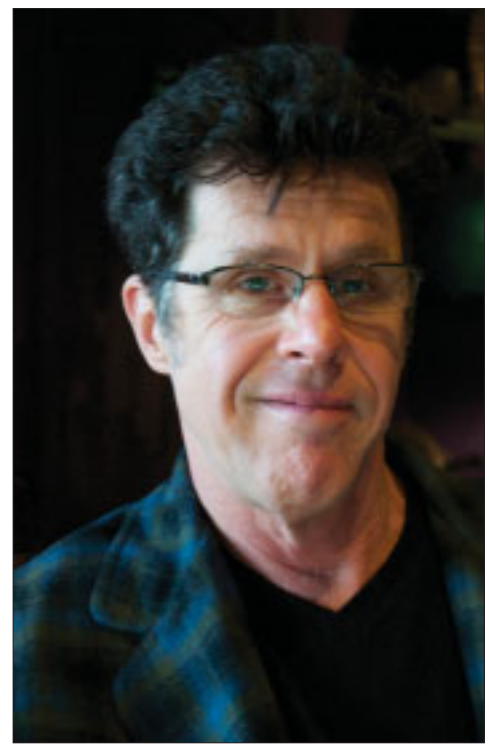
BETTER EVERY DAY

Brandon Wise *brandonw@smdp.com*

Local entrepreneurs gather to share ideas and products during the BetterYou launch event at the Annenberg Beach House on the Pacific Coast Highway on Saturday. BetterYou.com was created for health, fitness and beauty professionals in the Los Angeles area to help grow their businesses.

COMMUNITY PROFILES

JEFF TURMES



TURMES

McCabe's fosters musical careers

BY MICHELE MCMANMON
Special to the Daily Press

PICO BLVD An unassuming music shop is nestled on Pico Boulevard in Santa Monica. McCabe's has been a safe haven and a landing pad for many musicians playing in L.A. since 1958. Though primarily a music shop, it hosts concerts and also boasts music instruction.

Talk to the guys that work there and you'll find out they're not your usual store clerks. Most are multi-talented diamonds in the rough, like musician Jeff Turmes, who has a substantial solo career, has won songwriting awards, and is the bass player for Grammy-winner Mavis Staples. When he isn't touring the world with Staples, he plays local gigs and packs his lunch to go to work at McCabe's. Not your usual shop employee.

Growing up in Southern California, Turmes taught himself his first instrument, the bass. A hitchhiking experience broad-

SEE CP PAGE 8


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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, Feb. 6, 2012

In shape from head to toe
Senior Center
1450 Ocean Ave.,
9:10 a.m. — 10:10 a.m.
Deep breathing and stretching exercises are mixed with line dancing steps and accompanied with music to create a low impact aerobic workout that's perfect for seniors. The last 10 minutes of the class are devoted to light weightlifting. Must be a Senior Center member to participate; membership is free and open to ages 50 and up. For more information, call (310) 458-8644.

Sharing with Lucy
Annenberg Beach House
415 Pacific Coast Hwy.,
2 p.m. — 4 p.m.
Come share and exchange your stories with playwright Lucy Wang, as she continues her 10-week residency at the Annenberg Beach House. The stories should reflect transformation and the fresh start of a new year. Bring a pen and paper, a laptop or tablet; Wang might lead a writing exercise time permitting. Cost: free. For more information, and to reserve seating, visit www.annenbergbeachhouse.com/beachculture.

Tuesday, Feb. 7, 2012

Talking it out
Santa Monica High School, cafeteria
601 Pico Blvd., 7 p.m.
How do you know if your child is heading down a dangerous path and how do you talk to him/her about it? Find out during a program presented by Dr. Richard Cohen, a renowned psychotherapist, certified cognitive behavioral specialist, master addictions counselor and award winning treatment program developer. A leading innovator of mental health delivery in Southern California since 1975, he is the founder and CEO of "Of One Mind, Innovative Behavioral Health, Addiction, and Educational Resources." He is particularly known for his creative skills and psychotherapeutic strategies in working with adolescents, individuals, families and larger social networks.

Follow the bouncing ball
Senior Center
1450 Ocean Ave.,
10:30 a.m. — 11:30 a.m.
Warm up your throat for the Senior Center Sing-a-Long. Show off your songbird skills at this interactive event, led weekly by Douglas and Marybeth. Must be a Senior Center Member and 50 or older to participate. Senior Center membership is free. For more information, call (310) 458-8644.

Our story
Broad Stage
1310 11th St., Times vary
Already attracting rave reviews, David Cromer directs this adaptation of Thorton Wilder's "Our Town," the deceptively simple story of the birth, life and death of ordinary couple Emily Webb and George Gibbs; but within their story lies a piece of us all. Featuring award winning actress Helen Hunt. For more information, call (310) 434-3200 or visit www.thebroadstage.com.

Bug out
Santa Monica Pier
1550 Pacific Coast Hwy., times vary
Cirque du Soleil's "OVO" is under the big top by the sea. In this show, Cirque delves into the secret lives of bugs to tell their unlikely stories. The show runs through Feb. 26. For more information, call (800) 450-1480.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings





Paul Alvarez Jr. *news@smdp.com*

GLIDING: **Santa Monica's Jordan Walker goes up for a shot during an 80-53 blow-out win over rival Beverly Hills on Friday at home.**

HIGH SCHOOL BOYS' BASKETBALL

Samohi routs rival Beverly Hills, 80-53

BY DANIEL ARCHULETA
Managing Editor

SAMOHI Santa Monica High School's boys' basketball team blew out rival Beverly Hills, 80-53, on Friday at home to stay in the hunt for the Ocean League title.

The win improves the Vikings to 7-1 in league, good for a first place tie with Inglewood, who also won on Friday.

Next for the Vikings is a rematch with Morningside on Tuesday on the road. It's a rematch of a game that was decided in the final seconds by Samohi's Jordan Mathews. A fight broke out after the game, prompting school officials to have police officers attend home games and some road games. The game begins at 7;30 p.m.

The Vikings complete the regular season on Thursday at Hawthorne.

daniela@smdp.com

Big donors and what they want

JACK GILLUM
RICHARD LARDNER
STEPHEN BRAUN
Associated Press

WASHINGTON The millionaires, billionaires and companies giving big sums to political committees supporting Mitt Romney, Newt Gingrich and Barack Obama have important business with the next president. Some are already in trouble with the government. Some are pressing for new laws or regulations that would benefit their interests in energy, mining and high finance.

The Associated Press reviewed financial reports, regulatory filings, court records, public statements and more to identify favors that the biggest donors so far in the presidential campaign might want in return for their contributions worth $100,000 or more. In some cases, these donors have given $1 million or more to help Obama's challengers or the president.

An exhaustive review of their motives is nearly impossible, since new federal rules governing such contributions allow donors to effectively remain anonymous if they funnel cash into the campaign through corporate partnerships or other mechanisms that can frustrate investigation.

The presidential campaigns all have said they do not trade political favors for election money.

Among AP's findings:

■ An energy firm run by William Koch, a $1 million donor to the pro-Romney politi-

SEE **DONORS** PAGE 9

Close look at leak days away at Edison nuclear power plant

MICHAEL R. BLOOD
Associated Press

LOS ANGELES Inspectors are waiting for the 105 degree temperature inside a nuclear reactor to drop enough to make it safe for workers and equipment to get inside and inspect a tube leak that prompted operators to shut down a nuclear plant on the California coast, officials say.

Southern California Edison took the San Onofre Unit 3 nuclear plant off-line Tuesday as a precaution, after detecting a leak in the tube that carries radioactive water in a steam generator. A tiny amount of radiation could have escaped into the atmosphere, but officials say no one was endangered.

The tube in the plant located 45 miles north of San Diego is relatively new, and it's not yet clear whether the leak could be related to unusual, premature wear found on hundreds of similar tubes in Unit 2, its twin plant that was shut down earlier this year for routine maintenance.

According to the Nuclear Regulatory Commission, more than a third of the wall had been worn away in two tubes at Unit 2, which will require them to be plugged and taken out of service. At least 20 percent of the tube wall was worn away in 69 other tubes, and in more than 800, the thinning was at least 10 percent. The inspection is continuing.

Edison spokeswoman Jennifer Manfre said Friday that the temperature inside Unit 3 would not drop to cool enough temperatures until the middle of next week.

With the extent of the problem

SEE **PLANT** PAGE 8

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Enforce the laws

Editor:

I have lived within a few blocks of the beach for the last seven years. I go for walks of 3 to 7 miles every day. Usually I walk in the morning between 7 a.m. and 10 a.m. and on weekends between 9 a.m. and noon. I also frequently take a walk between 4 p.m. and 6 p.m. At least a few times a week I have a near death encounter with speeding bicycles on sidewalks or pedestrian-only paths. Also, I observe every day that 99 percent of bicyclists do not observe traffic laws and flagrantly violate the law ... going through stop signs and red lights, making illegal turns, rarely yielding to pedestrians in cross walks, driving on sidewalks, going the wrong way on streets and blocking traffic lanes. In addition there is a certain element of bicyclists who alone, in pairs and sometimes large groups act as if the streets and pathways are training grounds for the Tour d'France. They cycle at very high rates of speed and swerving in and out of traffic, blasting through stop signs, lights and cross walks. I have never seen anyone pulled over or stopped by police.

The city seems to be patting itself on the back as we spend millions of dollars for better bike lanes but where is the enforcement of existing laws to protect us mere mortals using our two feet? As the city encourages more bike usage, it seems that rules be posted and enforced. If not, there will be some very serious accidents. If they don't exist already there should be laws regarding following all traffic signals, speed limits and no talking on cell phones when cycling.

Jim Lewis
Santa Monica



My Write

Bill Bauer

Send comments to editor@smdp.com

City Hall's ongoing cover up

CALIFORNIA VEHICLE CODE (CVC) Section 40215 describes your rights and procedures to follow when challenging a parking citation.

When Santa Monica resident Harriet Epstein was ticketed last February, she contested it by providing facts she believed justified dismissal.

A Santa Monica police Traffic Services officer reviewed her case and decided to uphold the citation.

City Hall employs two contractors to handle noticing and administrative duties for appeals. The Santa Monica Parking Violations Bureau (PVB) is run by ACS State and Local Solutions — a Xerox Company, and directed by City Hall. It sent Epstein the form letter stating, "The citation is valid."

CVC 40215(A) mandates that the notice informing appellants of the failure to dismiss must "include a reason for denial." In thousands of instances since the statute which was amended effective Jan. 1, 2009 specifically to require written reason for denying an appeal, appellants like Epstein still received form letters.

Epstein paid the $64 fine and requested a hearing before an examiner — also a contractor managed by the Business & Revenue Operations Division of the Finance Department. The hearing examiner also upheld the citation.

She was notified of the examiner's decision with yet another "the citation is valid" letter — a letter that violates CVC statute 40215(c)(6) which requires "... if the notice (citation) is not canceled," a letter which will "include a written reason for that denial" must be sent by the examiner.

Harriet and her attorney husband, Stanley, learned the hearing examiner always writes a reason for denying appeals but in every case for 30 months those reasons were not provided to appellants as required by state statute which clearly states that a reason must be given why "the citation is valid."

They also discovered that ACS/PVB had told City Hall of the changes in CVC 40215 effective Jan. 1, 2009. The current hearing examiner had also questioned the city's procedures and requested legal review. This was all ignored and the illegal notifications kept going out.

Don Patterson of the Finance Department (who is in charge of citation administration) told me last spring, "These concerns were reviewed with the City Attorney's Office, and our current administrative hearing processes and notices meet the minimum requirements of applicable state law …"

The Epsteins pleaded with the city for three months to amend its handling of parking tickets appeals. In late May, 2011, a press release announcing a raft of improvements to its citation appeals process in the interest of "good customer service" was issued by City Hall.

Patterson told Daily Press editor Kevin Herrera last week, "They (appellants) get a second letter that has an entire paragraph by the citation hearing officer that has very specific information regarding their particular case." However, I've heard of recent instances wherein first time appellants have still received the "citation is valid" kiss-off. So what gives?

Fed up, Stanley and Harriet Epstein filed a class action lawsuit in Los Angeles Superior Court in June, 2011, challenging City Hall's and ACS's past handling of appeals. The City Attorney argued that Harriet was guilty and asked for dismissal. The judge said "guilt or innocence" wasn't the issue; the case was about whether the rights of parking appellants were violated by City Hall's mishandling of the appeal process. He refused to dismiss the case.

You're probably thinking that the Epsteins are suing to win a big monetary judgment. No. They just wanted the city to follow a lawful procedure for handling future appeals and provide relief to thousands of motorists deprived of their statutory rights over a 30-month period beginning Jan. 1, 2009.

Negotiations, including mediation, continued between the parties and finally broke down last week after City Hall reneged on its own attorney's agreement to run a joint public notice after settlement in City Hall's monthly newsletter, The Seascape. The Epsteins' attorney, Eric J. Benink notified City Hall that the "parking enforcement class action" will "continue because of the city's decision to keep from the public knowledge of the basic facts of staff wrongdoing for 30 months."

Transparency was a principal goal of the Epsteins in their efforts to settle reasonably. City officials — with the approval of the City Council — covered up serious staff bungling and then denied public access to the truth by blocking publication of a public notice in The Seascape — thus killing the deal. And, they claim to serve the citizens of Santa Monica? Unbelievable.

In torpedoing the opportunity to settle, city bureaucrats apparently decided that hiding the facts justified facing ballooning legal and administrative costs and staff exposure to potentially embarrassing questioning under oath. Finally, a case that should have been settled for a modest amount and minimal public notice could wind up with a $1 million-plus price tag and refunds to tens of thousands of motorists whose cases weren't handled according to law.

There's been some really bad decision-making here. Refusing to revise the appeals process by not adhering to provisions required by law and then promising "better customer service" without relief to the tens of thousands of citation appellants hurt in the past is bad customer relations and reprehensible municipal policy.

City Hall has acted in bad faith. Now, it's risking a large financial exposure and public embarrassment if it unsuccessfully defends itself. If there ever was a "City Hall of Shame," this is it.

BILL can be reached at mr.bilbau@gmail.com

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PUBLISHER
Ross Furukawa
ross@smdp.com

EDITOR IN CHIEF
Kevin Herrera
editor@smdp.com

MANAGING EDITOR
Daniel Archuleta
daniela@smdp.com

STAFF WRITER
Ashley Archibald
ashley@smdp.com

CHIEF PHOTOGRAPHER
Brandon Wise
brandonw@smdp.com

STAFF PHOTOGRAPHER
Morgan Genser
news@smdp.com

CONTRIBUTING WRITERS
Bill Bauer, David Pisarra, Meredith Carroll, Jack Neworth, Lloyd Garver, Ron Hooks, Taylor Van Arsdale, Merv Hecht, Cynthia Citron, Tom Viscount, Michael Ryan, JoAnne Barge, Katrina Davy

NEWS INTERNS
Colin Newton
news@smdp.com

PHOTOGRAPHY INTERN
Ray Solano
news@smdp.com

VICE PRESIDENT-BUSINESS OPERATIONS
Rob Schwenker
schwenker@smdp.com

ADVERTISING TRAFFIC COORDINATOR
Rebecca Martinez
admin@smdp.com

OPERATIONS COORDINATOR
Michele Emch
michele.e@smdp.com

PRODUCTION MANAGER
Darren Ouellette
production@smdp.com

PRODUCTION DESIGNER
Alejandro Cantarero
production@smdp.com

CIRCULATION
Keith Wyatt
Osvaldo Paganini
circulation@smdp.com

Santa Monica Daily Press
We have you covered

1640 5th Street, Suite 218
Santa Monica, CA 90401
OFFICE (310) 458-PRESS (7737)
FAX (310) 576-9913

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Plans for caribou sow conflict in NW

NICHOLAS K. GERANIOS
Associated Press

COOLIN, Idaho Woodland caribou, rarely-seen creatures that with their antlers stand as tall as a man, are struggling to survive in the United States, precariously occupying one remote area of the Northwest as a final toe-hold in the Lower 48.

The federal government has proposed designating about 600 square miles in Idaho and Washington — roughly half the size of Rhode Island — as critical habitat in an effort to save this last U.S. herd of fewer than 50 animals.

But the plan has touched a raw nerve in this deeply conservative region, where the federal government is already viewed as a job destroyer because of restrictions on logging and other activities.

A recent public meeting on the habitat proposal drew a crowd of 200 angry people, several of whom excoriated government officials for allegedly trying to destroy their local lifestyle.

"Please leave northern Idaho alone," Pam Stout, a local tea party activist, told federal biologists.

"We belong here too, not just the animals," added resident Scott Rockholm.

Other speakers were less polite, accusing government officials of a land grab, raising allegations of United Nations conspiracies or telling the federal government to get out of a region that is mostly federal land.

But it's not that simple.

Federal endangered species law requires that critical habitat be set aside for the caribou, and environmental groups went to court to force the U.S. Fish and Wildlife Service to comply.

This is one of the few places left in the United States that still contains all of the species that were present when Lewis and Clark traveled through 200 years ago, including caribou, said Terry Harris of the Kootenai Environmental Alliance.

"I don't think we want to lose that," Harris said.

Under the proposal, 375,000 acres of high-elevation forest land in the Selkirk Mountains, including portions of Bonner and Boundary counties in Idaho and Pend Oreille County in Washington, would be designated as critical habitat. Nearly all of the land is already owned by the federal and state governments, with about 15,000 acres in private hands in Idaho.

Under a critical habitat designation, any activities that require federal approval or money would be scrutinized for their impact on the caribou.

This has alarmed residents who snowmobile, hunt and chop wood in the thick forests of northern Idaho's lake country, or who have businesses that rely on forest access.

"Our economy revolves around that national forest," said resident Lee Pinkerton. "Without it, we have to find a new way to make a living."

Snowmobiling is a particularly popular activity here, drawing lots of tourists in winter. Operators worry that the region's trail system will be reduced to help caribou.

Bob Davis, a resort owner and 30-year resident of the area, said previous restrictions on snowmobiling already cut that business by 70 percent.

"Snowmobilers don't go where they are not wanted," Davis said. "These people will ride someplace else."

Federal biologists Ben Conard and Bryon Holt spoke at the public meeting, telling the crowd that the critical habitat designation would be mostly unnoticed.

"To the average person, you are not going to see a difference," Conard told the audience, drawing guffaws from skeptics.

Federal approval has already been required for many activities ever since the mountain caribou were first listed as an endangered species in 1984. The Fish and Wildlife Service declined to designate critical habitat at that time, fearing that would help poachers locate the animals. Those concerns have now faded.

But while the designation won't immediately lead to road closures or land restrictions, the federal officials acknowledged that some activities could ultimately be curtailed if they are found to hurt the caribou.

"We are trying to re-establish an animal that is native to the United States," Holt said.

Coolin is located on the shores of Priest Lake, about 80 miles north of Spokane, Wash., in the thick, wet forests of the southern Selkirk Mountains. Such forests produce the lichen that are the animals' only food source in winter.

Woodland caribou used to be found across the northern tier of the United States, but these days are found only here and in Canada.

The southern Selkirk herd moves across the border between the U.S. and Canada. But only one or two caribou are typically spotted each year on the U.S. side. Last year none were spotted.

"Why do we need 375,000 acres of critical habitat if we have no caribou?" wondered resident Pat Hunter.

Locals also complain that the caribou are being eaten by grizzly bears and wolves that are also protected species in the area.

Environmental groups say the designation is long overdue.

Harris said people who argue that there are too few caribou to warrant the designation are missing the point.

The Q Line

Permit plan

The Santa Monica-Malibu Unified School District is considering increasing the number of permits it offers to students from outside of the district.

So, this week's Q-Line question asks:
Do you support the district's permit proposal or do you think that they should back off the idea?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **(310) 458-7737 ext. 107.**











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NOTICE OF PUBLIC HEARING

ON PROPOSED VACATION OF A PORTION OF PUBLIC RIGHT-OF-WAY ON OLYMPIC PLACE SOUTH AND 1ST COURT ALLEY and DEDICATION OF NEW RIGHT-OF-WAY EXTENSION ON 1ST COURT ALLEY

The City of Santa Monica proposes to develop a park project that includes the rights of way areas known as Olympic Place South and a portion of 1st Court Alley. The project requires the vacation of Olympic Place South and a segment of the existing 1st Court Alley and incorporation into the project of a new public right of way extension of the remaining segment of 1st Court Alley running east and west at 1665 Ocean Avenue.

On January 10, 2012, the City Council adopted Resolution No. 10651 (CCS) declaring its intention to order vacation of Olympic Place South and a portion of public right of way on 1st Court Alley and dedication of a new public right of way at 1665 Ocean Avenue, to allow for this development and set a public hearing for February 14, 2012 at 5:45 PM. The Drawing No. 4745 of the alleys proposed to be vacated and dedicated is on file and is available for review in the office of Architecture Services/City of Santa Monica located at 1437 4th Street, Suite 300, Santa Monica, CA 90401. Pursuant to Part 3, Chapter 3, "General Vacation Procedure", of the California Streets and Highways Code, the City Council directed the City Clerk to set a public hearing on the proposed vacation and dedication proceedings as follows:

DATE & TIME:
5:45 PM on February 14, 2012, or as soon thereafter as the matter may be heard

LOCATION: **City Council Chambers**
1685 Main Street, 2nd Floor
Santa Monica, CA 90401

All persons interested in or objecting to the proposed right-of-way vacation and dedication may appear before the City Council at the public hearing to offer evidence in relation thereto.

For more information contact City of Santa Monica's Architecture Services Division at (310) 458-8725.

Earth Talk
By the editors of E Magazine
Proudly Sponsored by City of Santa Monica A Sustainable Community sustainablesm.org
Send comments to editor@smdp.com



Photo courtesy PhotoDisc/Thinkstock

MYSTERY AT THE CHECKOUT COUNTER: **The vast majority of the 12,500 chemicals used by the $50 billion beauty industry have never been assessed for safety.**

Not a pretty picture

Dear EarthTalk

I know that there are many issues with personal care products being unsafe for our health, but where do I look to find out what's safe and what's not?

Mary Pulaski
Trenton, NJ

THE AVERAGE AMERICAN USES ABOUT 10 personal care products each day, resulting in exposure to some 100 unique chemicals. But the vast majority of the 12,500 chemicals used by the $50 billion beauty industry have never been assessed for safety, according to the Campaign for Safe Cosmetics (CSC), a coalition of eight non-profits concerned about the health of cosmetics and personal care products.

"Many of these chemicals are linked to adverse health effects like cancer, birth defects and other serious health issues," CSC reports. And with cosmetics chemicals showing up in breast milk and umbilical cord blood, not to mention rivers, lakes and drinking water aquifers, it is indeed a problem that affects us all.

Unfortunately for American consumers, these products aren't held to the same high safety standard as foods and drugs in the United States, and as such manufacturers do not have to disclose ingredients on their products' labels. That means it's up to consumers to educate themselves as to what products to buy and which to avoid if human health and the environment are concerns.

To the rescue comes the non-profit Environmental Working Group (EWG), which launched its SkinDeep database back in 2004 to give consumers a way to learn about what's in the products they use on their skin and bodies. Today, SkinDeep-which is free to use and has a user-friendly, keyword-searchable interface-features health and safety profiles on 69,000 different cosmetics and personal care products.

"Our aim is to fill in where industry and government leave off," reports EWG, whose researchers cross-reference hundreds of safety studies and nearly 60 toxicity and regulatory databases against thousands of product ingredient labels to help consumers find the safest cosmetics and personal care items.

Beyond searching for your most frequently used creams, gels and elixirs to get the low-down on their safety, users can also learn what to avoid by browsing the site's "What Not to Buy" section. Harsh soaps, anything with chemical fragrances, many nail polishes and most dark permanent hair dyes top the list of products health-conscious consumers should steer clear of-or at least check out on SkinDeep. The website lists safer versions of all these product types for those who just can't live without.

But public health advocates and environmentalists alike, of course, would prefer that all personal care products could be trusted to not be rash-inducing, carcinogenic or otherwise harmful. CSC has been lobbying Congress about the need for stricter laws and U.S. Food and Drug Administration (FDA) oversight, and last year was instrumental in getting the Safe Cosmetics Act (HR 2359) introduced into the House of Representatives. While the bill stalled in committee, it would have required the FDA to create a list of specific contaminants likely to be found in certain cosmetics ingredients and provide testing protocols to determine which ones qualified for warning labels, phase-outs or outright bans. Whether a similar bill will come up again anytime soon remains to be seen. In the meantime, consumers should make sure to visit the SkinDeep database before lathering up.

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KNOW BEFORE YOU GO



Pier Parking Lot Storm Drain Improvement Project

Drainage improvements will take place to the 1550 parking lot just north of the Santa Monica Pier. A gravity storm drainage system will be installed to replace the existing pump system. The bike path underneath the pier will be closed; however a bike path detour to Appian Way will be available.

Ocean Park Boulevard Complete Green Street Project

The project begins in December 2011 and ends December 2012. Construction will take place Monday to Friday, 8 a.m. to 6 p.m., on Ocean Park Boulevard, between Neilson Way and Lincoln Boulevard. The project will improve the character and functionality of Ocean Park Boulevard for all users and reduce storm water runoff. The project will provide wider sidewalks and parkways for storm water biofilter swales and infiltration, new landscape medians, new marked crosswalks with enhanced overhead flashing beacons, new painted bike lanes and traffic striping, pedestrian level lighting, new trees and landscaping, street furniture, bike racks and traffic signal modification. Traffic control will be in place during construction and will maintain one lane of traffic in each direction. Please use alternate routes whenever possible.

Annual Tree Trimming

City Hall's annual tree trimming schedule is underway at the following locations: on Marguerita Avenue from Ocean Avenue to 23rd Street. For more information please visit www.santamonicatrees.com.

The Village

The Village Santa Monica is an exciting mixed-income, mixed-use community that will be developed in the heart of Santa Monica's Civic Center revitalization area. There will be construction haul trucks exiting the construction site (The Village) in front of City Hall along Olympic Drive. Haul trucks are leaving the construction site and heading directly to the I-10 Freeway. Traffic control personnel will be stopping traffic occasionally to ensure the safety of street traffic, pedestrian traffic, and haul trucks exiting the site.

Expo Light Rail Line Project

Follow daily construction on Twitter at www.twitter.com/EXPOinSM. In preparation for construction of Phase 2 of the Expo Light Rail Line, work crews will begin building demolition for the Colorado/17th Street Station. Demolition work will take place on Colorado Avenue between 16th and 18th streets and will include removing all structures, footings and foundations, walls, fencing and debris at designated locations. Temporary sidewalk and lane closures on Colorado Avenue will occur. No parking signs will be implemented during the hours of 8 a.m. and 6 p.m. on the south side of Colorado Avenue only. Pedestrian and local access to businesses and residences will be maintained throughout all construction activities. For questions regarding this project contact Expo Light Rail Line Community Relations at (213) 922-EXPO or www.BuildExpo.org.

Water Main Replacement at Third Court

The water main at Third Court between Broadway and Santa Monica Boulevard is undergoing removal and replacement. Please be advised that two-way traffic will be allowed on each side of construction work zone for local access only. Alley will be closed to through traffic.

Water Main Replacement No. 1

Replacement of approximately 11,700 lineal feet of existing ductile iron water mains with new ductile iron water pipes due to age, condition and capacity demands. Work will take place on Euclid Court, between Alta and Montana avenues and on 10th Court, between Marguerita and Montana avenues, and on Marguerita Avenue between Seventh and 11th courts. There will be traffic impacts in the work area.

Annual Paving & Sidewalk Repair Project

Annual street and sidewalk maintenance work consists of cold-milling and asphalt overlay, slurry sealing, sidewalk removal and reconstruction, curb and gutter removal and reconstruction, pervious gutter construction, and tree root pruning. In addition to the annual work, striping modifications will be completed to implement recommendations of the Draft Bicycle Action Plan. Street paving will occur mainly in the Ocean Park area, south of Pico Boulevard and west of Lincoln Boulevard. Some work, however, is also planned outside this area. Also placing new gutter plate will take place on Hollister Street from Main to Third streets, and Marine Street from Neilsen to Main streets. Miscellaneous work (striping, raising of manhole covers, etc.) will be taking place in the neighborhood south of Pico and west of Lincoln. Partial roadway closures is expected. Temporary Traffic Control signs and barricades will be deployed to guide vehicular and pedestrian traffic in and around the work areas.

Ask the Staff! – Community Open House

Join City staff for the first community open house on the key capital improvement projects coming soon to Santa Monica. The open house will take place on Thursday, Feb. 9, 2012 from 5:30 p.m. – 7:30 p.m. at the Ken Edwards Center, located at 1527 Fourth St. Talk with project managers at this mixer-style event about your concerns or just find out more about city projects. For more information, e-mail smconstructs@smgov.net or call (310) 458-8301.

Advanced Traffic Management Systems Project

City Hall's Advanced Traffic Management System (ATMS) Phases 4A and 4B Project will connect 40 signal-controlled intersections along Arizona Avenue and Mid-City areas to the city's centralized control system with fiber optic cables. This will require installation of new conduit and modification of the existing interconnected conduit system to accommodate fiber optic cable. Also upgrades of traffic signal infrastructure ranging from a full replacement of all traffic signal equipment to less extensive upgrades such as the installation of new controller cabinet and video detection cameras. The project begins January, 2012 and is expected to end November, 2012. Construction will commence along Colorado from Lincoln Boulevard to Stewart Street between the hours of 8 a.m. to 6 p.m. Impacts to traffic should be minimal but partial and full lane closures may be necessary some times. Questions may be directed to the project hotline at (866) 755-7679. For more info, go to: www.SMConstructs.org.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.

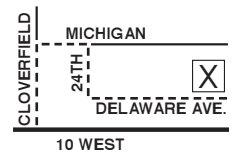
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CP
FROM PAGE 1

ened his musical path as an orange VW bus picked him up with "A Love Supreme" by John Coltrane wafting into the open air. The jazz song had so permeated his soul that when he returned to L.A. he bought a "beat up" saxophone at a yard sale and taught himself, once again, how to play.

Knowledge of various instruments, which grew from his love of music, helped Turmes get his job at McCabe's in 2002. The greatest part of his sales position was "when someone would come in and say 'I've always dreamed of playing the banjo' and I could get them started with pursuing their dreams," he said.

Over the course of the last three years he has taken on the position of a book buyer, which allows him time to tour, record, and work as a solo artist.

Throughout the years, Turmes has honed his skills and worked along side great musicians like Koko Taylor, Canned Heat, Richard Thompson and Peter Case. He also had the great pleasure to play on Jay Leno's "Tonight Show" with Tom Waits.

"It was just after 'Mule Variations' came out, and we did 'House Where Nobody Lives,' just Tom on piano, Larry Taylor on bass, me on tenor sax, and I think George McMullen on trombone," Turmes said.

He and the infamous folk legend found they had more in common then music. As the two men talked, Waits ate a banana and "reminisced about meals he'd had when he was hitchhiking around."

Turmes branched into writing and had found a voice in blues singer Janiva Magness, who began recording his songs. His confidence as a writer grew while he continued to work with others, being considered a "musician's musician," meaning he was comfortable letting others shine instead of sitting in the spotlight himself. In 2006 he won the International Songwriting Competition's Blues category for the song "Eat The Lunch You Brought" recorded by Magness, which was to be the start of a great path.

In 2007, Mavis Staples needed a bass player and Turmes filled the position. He became a permanent part of her touring band, which still takes Turmes around the world. In 2008, Staples's "Hope at the Hideout" was nominated for a Grammy for Best Contemporary Blues album. The album didn't win, but something more came from that record. While it was being recorded at the Hideout in Chicago, a fan named Jeff Tweedy (Wilco) was in the audience listening to the show.

When Staples and Tweedy decided he would produce her next album, the Grammy winning 2011 Americana album "You're Not Alone," a radical thought was put into action, the touring band would also be the recording band. Standard industry practice is to use recording musicians in the studio, but because Tweedy caught the Hideout show and admired the bands talents, he knew the guys could deliver. Turmes now could add working on a Grammy award winning album on his resume which continues to help his dreams become that much more of a reality.

McCabe's stage was the original location for Turmes 2010 release "Five Horses, Four Riders," a poetic, spiritual, folk record. He is currently considering a re-release of the LP in the near future.

Constantly on the road with Staples, who will be opening for Bonnie Raitt's 2012 summer tour, Turmes can also be caught occasionally at Cinema Bar and other venues when he is decompressing from jetlag. Throughout the years, Santa Monica's old equipment shop seems to flourish while fostering many musicians, whatever level of experience. Turmes is an inspiring example that you can live your dreams and soar among the stars when you have your feet firmly planted on the right ground.

news@smdp.com

PLANT
FROM PAGE 3

unknown, it's too soon to estimate the cost of repairs or predict when Unit 3 will resume generating power, she added.

The maintenance and refueling at Unit 2 is projected to take two months.

The water leak Tuesday at the Unit 3 reactor was initially estimated at a rate of 85 gallons a day — an amount about half of what would require the plant to shut down. The company said the rate of the leak was "much less," but has not provided a figure.

It's not clear what caused that tube to fail, or whether the company was facing an isolated break in a single alloy tube or a manufacturing defect that might be at issue elsewhere in the massive plant system.

The two huge steam generators at Unit 2, each containing 9,700 tubes, were replaced in fall 2009, and a year later in Unit 3, as part of a $670 million overhaul.

The plant is owned by Southern California Edison, San Diego Gas & Electric and the City of Riverside. Southern California Edison serves nearly 14 million residents with electricity in Central and Southern California.

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Wednesday, February 15th ~ 6:30 to 7:45 pm

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Marie Callender's
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DONORS
FROM PAGE 3

cal committee, paid to lobby Congress on mining and safety issues and also over a proposed federal land swap that would enlarge the donor's Colorado ranch.

■ The casino company run by Sheldon Adelson, the billionaire whose family has given $11 million to a political committee that supports Gingrich, has acknowledged it's under federal investigation by the Justice Department and a civil probe by the Securities and Exchange Commission for possible violations of the Foreign Corrupt Practices Act. The company denies wrongdoing and says the investigation stems from an allegation by a disgruntled employee. Adelson's family has provided nearly all the money that the pro-Gingrich group has received so far.

■ A hedge fund run by a New York investor, Paul Singer, who gave the pro-Romney group $1 million, has pushed for federal laws that would give official U.S. backing to the firm's legal efforts to profit from the debt of distressed and Third World nations.

■ A board member and former chairman of a prestigious Los Angeles hospital, John C. Law with the Cedars-Sinai Medical Center, has given the pro-Obama committee $100,000 as the hospital has lobbied Obama's administration over Medicare and Medicaid funding for teaching hospitals and electronic medical records, the National Institutes of Health and Army research programs.

■ A Pennsylvania coal producer, Consol Energy Inc., which donated $150,000 to the pro-Romney group, paid a $5.5 million fine last year for violations of the Clean Water Act at six of its mines. It is lobbying to prohibit the federal government from regulating greenhouse gas emissions. Weeks after the company gave money to support Romney, who previously had agreed that humans are contributing to climate change, the candidate appeared to back off that position and said he would oppose spending high amounts of federal money to reduce carbon dioxide emissions, like those from coal plants.

The high-dollar contributions have flowed into the presidential campaign through so-called super PACs, which can support a specific candidate but can't lawfully coordinate their spending with a candidate's campaign. The groups, given a green light by the Supreme Court in 2010 when it stripped limits on corporate and labor union spending in elections, have already proved to be strategically successful for candidates. The pro-Romney group, Restore Our Future, spent $8.8 million on ads in Florida alone — more than Romney's own campaign — and has already booked TV spots in Arizona, Michigan and Minnesota.

A Romney campaign spokeswoman, Andrea Saul, dismissed any suggestion that wealthy donors are motivated by their private interests to fund the committee's operations.

"To the degree Americans support Mitt Romney," she said, "it's because he can reverse the decline of the Obama economy and get Americans back to work."

Obama so far has fewer big-money donors. He is able to marshal the resources of the Democratic National Committee, and it is typically easier for incumbents to raise money closer to the November election.

Public-interest groups have warned since the Supreme Court ruling that wealthy individuals, corporations, unions and other interests would seek favors in return for unlimited campaign contributions.

COLLEGES
FROM PAGE 1

Average test scores account for just 7.5 percent of the US News rankings formula. Still, the magazine acknowledged the effect could have been to move the college up a slot or two in its rankings of top liberal arts colleges. And so it was hard not to notice Claremont McKenna stood at No. 9 in this year's rankings, which to people who care about such things sounds much sweeter than No. 11.

"For Claremont, there is I would think a psychologically large difference between being ninth and 11th," said Bob Schaeffer of the group FairTest and a rankings critic. "We're a top 10 school,' (or) 'we're 11th or 12th' — that's a big psychological difference. It's a bragging rights difference."

If it was an effort to gain an edge, it backfired badly. Another popular list, Kiplinger's "Best College Values," said Friday it was removing Claremont McKenna from its 2011-12 rankings entirely because of the false reporting. The college had been No. 18 on its list of best-value liberal arts colleges.

Competitiveness may be naturally human, but to many who work with students, such behavior among fellow educators is mystifying. Contrary to widespread perceptions, they say, students typically use the rankings as a source of data and pay little attention to a school's number.

"When I started in this business, I thought, 'The rankings are terrible,'" said Brad MacGowan, a 21-year-veteran college counselor at Newton North High School outside Boston. "But spending all this time with students, I just don't hear that much about them. I'm sure it's colleges that are perpetuating it."

It's hard to know how common cheating like that reported at Claremont McKenna is, given that while US News cross-checks some data with other sources, it relies largely on colleges themselves to provide it. Modest forms of fudging through data selection are undeniably common, especially in law school rankings. The most high-profile case of outright cheating involved Iona University in New York, which acknowledged last fall submitting years of false data that boosted its ranking from around 50th in its category to 30th.

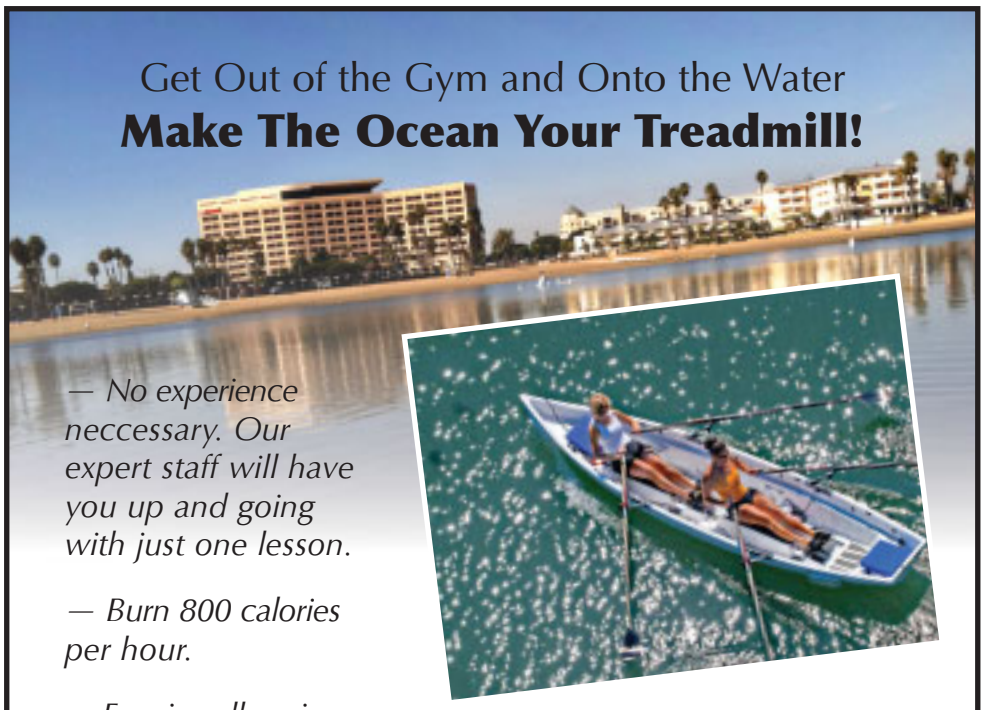
But most rankings critics say by far the most pernicious failure of colleges isn't blatant cheating, but what they do more openly — allowing the rankings formula to drive their goals and policies.

Colleges, they argue, have caved to the rankings pressure in a range of ways. A big one is recruiting as many students as they can to apply, even if they're not likely to be a good fit, just to boost their selectivity numbers. And they've showered shower financial aid on high-achieving, and often wealthy, kids with high SAT scores.

In the mid-1990s, roughly one-third of grant aid, or scholarships colleges of all types awarded with their own money, was given on grounds other than need (typically called "merit aid'). A decade later, they gave away three times as much money — but well over half was based on merit.



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Mass hysteria rare, but usually seen in girls

MIKE STOBBE
AP Medical Writer

ATLANTA Fifteen teenage girls report a mysterious outbreak of spasms, tics and seizures in upstate New York. But tests find nothing physically wrong.

Scores of adults in Northern California report crawling skin sensations and other bizarre symptoms. Government doctors find no physical cause after an extensive study.

The conclusion by experts is that these are just the latest examples of what used to be called mass hysteria. Now known as conversion disorder, sufferers experience real, but psychologically triggered symptoms.

It's rare, but scores or even hundreds of outbreaks have been recorded through the decades around the world.

It's a diagnosis that's often reached after other causes are ruled out, and is usually traced to a stress-causing trigger. Individual cases are common, even the kind involving tics and other movement-related symptoms. On average, the National Institutes of Health gets reports of two such cases each week, said Dr. Mark Hallett, who heads the branch that fields those calls.

Outbreaks, however, are unusual. Most involve females, often teenagers. Why is not clear. Some think it has to do with the way girls are socialized to deal with stress. Others say that females are just more likely to seek medical help — and thus appear in medical reports.

Symptoms seen in outbreaks vary, and cases have included blindness, headaches, nausea, paralysis and inability to speak. As in infectious disease outbreaks, they often seem to begin with one person who gets the symptoms and then it spreads to people she knows. Experts believe that these first "index" cases often are people who have symptoms caused by a physical illness, but subsequent cases are subconscious mimicry.

Recent examples include:

• In the fall of 2007, at least eight girls at a Roanoke, Va., high school developed strange twitching symptoms similar to those in upstate New York. The school district spent $30,000 to check the school, but investigators found no environmental cause.

• Earlier in 2007, a mysterious illness swept through a Catholic boarding school in Chalco, Mexico, causing 600 girls to suffer fever, nausea and buckling knees that left many unable to walk. Batteries of tests found no physical cause.

• In 2002, 10 teenage girls at a small, rural North Carolina high school had epileptic-like seizures and fainting. The school buildings were inspected, but nothing was found to explain the outbreak.

Allegations of fakery sometimes surface, but most experts believe these patients have real symptoms that they can't consciously control.

One thing they often have in common, is some kind of precipitating stress in their lives.

That was the case in Le Roy, N.Y., the site of the latest example of this disorder. Dr. Jennifer McVige, a pediatric neurologist based in nearby Batavia, has seen 10 of the teens. "All of the kids had something big that happened," like divorcing parents or some other upsetting situation, McVige said, declining to go into detail.

The Le Roy Central School District paid for an inspection of the school, checking for formaldehyde, carbon monoxide, carbon dioxide, molds, solvents and other volatile organic compounds and even lighting levels. No environmental cause for the cases was found.

But the belief that there must be a physical cause drew national news attention, and finally, California environmental activist Erin Brockovich. She wanted to investigate whether a 1970 derailed train carrying chemicals may have contaminated groundwater with trichloroethene, or TCE. State health officials say no TCE was found at the school, and on Wednesday they reported no sign of that chemical or other threatening contaminants in the school or village water supply.

The idea that it's a stress-induced psychological disorder has been hard for some of the girls and their parents to swallow. Some have appeared on national and international TV voicing that view.

On NBC's Today Show last month, senior Thera Sanchez told how her Tourette-like tics worsened to the point where she couldn't even attend class. She had some psychological counseling, which she says didn't resolve her condition. "I want an answer. A straight answer," she said on the show.

Doctors familiar with the girls' treatment say the continuing news coverage has slowed progress they were making. They have recommended that all the girls see therapists. But that's easier said than done. There's a shortage of pediatric psychologists in that part of the state, McVige said.

Experts elsewhere have looked on curiously at the Le Roy story. One piece of footage prompted laughter this week among a group of physicians. They were watching a BBC report on the cases, which showed one girl with a jerking arm that suddenly became very controlled as she applied eyeliner and then jerked around again when she was done.

"It's almost impossible to conceive of a true neurological disorder that can allow for that complexity of switching back and forth," said Dr. Jose Maldonado, chief of psychosomatic medicine at Stanford University, who mentioned the group's reaction. "It also looks very purposeful. I'm not saying she's making it up. I'm just saying that it doesn't look neurological."

The AP was unable to reach the girl or her mother.



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Closure of Armstrong probe could affect feds

GREG RISLING
Associated Press

LOS ANGELES The federal government pursued a drug case against home run king Barry Bonds for more than seven years. The end result: a guilty verdict on just one count and a sentence of 30 days confinement at Bonds' estate in Beverly Hills.

Prosecutors' first attempt to convict star pitcher Roger Clemens ended in a mistrial, so they're preparing for another attempt in two months.

And now the U.S. attorney in Los Angeles has decided that after presenting evidence to a federal grand jury over nearly two years, it will not pursue charges against Lance Armstrong, the cyclist who beat cancer and won the Tour de France seven straight times but was shadowed by doping allegations throughout his unprecedented run.

After all the time and effort that has gone into such cases, some are wondering whether the government should continue the pursuit of athletes who are suspected of cheating with performance-enhancing drugs.

"This is an example where prosecutors are out scouring the countryside to bring charges against a high-profile athlete," said defense attorney Mark Werksman, a former federal prosecutor. "It's disturbing that they contort and stretch to find a crime. It's an abuse of federal power. It's wrong."

The 40-year-old Armstrong maintains he has never failed a drug test, but he nonetheless became the focus of investigators' attention after former teammate Floyd Landis accused him in 2010 of participating in a doping program.

Finally, however, prosecutors decided not to press their case.

Prosecutors missed on two other recent occasions, when the goal was landing a major conviction against superstars. Bonds was found guilty of obstruction of justice and sentenced in December to home detention, but jurors deadlocked on whether he lied to a grand jury when he denied knowingly using PEDs.

The steroids case against ace Roger Clemens became derailed last summer after a judge declared a mistrial when prosecutors showed jurors inadmissible evidence. Trial is now set for April 17.

The investigations into Bonds, Clemens and Armstrong had a larger context — an effort to clean up professional sports that had been dirtied by positive drug tests and admissions from some athletes that they had taken PEDs.

The most famous of these investigations involved the notorious Bay Area Laboratory Co-Operative, a steroids ring operating just outside San Francisco. And while the sentences were relatively light, the federal probe did result in 11 convictions — including Bonds' — and helped spark stronger anti-drug efforts in baseball.

"One of the lessons of the Bonds case is that juries do not like to convict professional athletes who they hold as heroes," said Mathew Rosengart, also a former federal prosecutor. "To the government's credit, they used their discretion wisely."

In rendering his decision on Friday, U.S. Attorney Andre Birotte Jr. said in a statement that his office was closing an investigation that looked at potential criminal conduct by members and associates of a racing team owned in part by Armstrong, indicating Armstrong wasn't the only one who could have faced charges.

Yet some observers believe that, in making their decision to drop the Armstrong case, prosecutors felt it would be too difficult to gain a conviction against someone admired not only as a competitor but the face of the cancer charity Livestrong.

The challenge facing prosecutors was to determine if Armstrong and other team members violated federal conspiracy, fraud or racketeering charges. Investigators looked at whether a doping program was established for Armstrong's team while, at least part of the time, it received government sponsorship from the U.S. Postal Service.

At the center of the investigation was federal agent Jeff Novitzky, who also helped bring the charges against Bonds and Clemens and has been criticized for targeting athletes and wasting taxpayer dollars.

"The enormous bill for this fruitless trophy hunting expedition led by agent Jeff Novitzky needs to be totaled up and those responsible should be held accountable," said Victor Conte, the BALCO founder and president, who spent four months in prison after pleading guilty to steroids distribution. "Especially in this economic crisis it's important to make the highest use of the available tax dollars and that certainly does not seem to be the case with this investigation."

Indeed, the government spent plenty of time and resources investigating Armstrong. Federal prosecutors traveled to Europe and met with foreign officials and they called some of Armstrong's former teammates and associates to testify before a grand jury in Los Angeles.

Government officials declined to say how much money was spent on the Armstrong probe.

Going forward, some legal experts said, the government's time may be better spent prosecuting other crimes — rather than sending a message to the professional sports community.

"In light of this decision and the Bonds and Clemens investigations," Rosengart said, "the government may be more willing to defer to the regulatory agencies to police alleged misconduct of athletes."



SURF CONDITIONS **WATER TEMP:** 58.2°

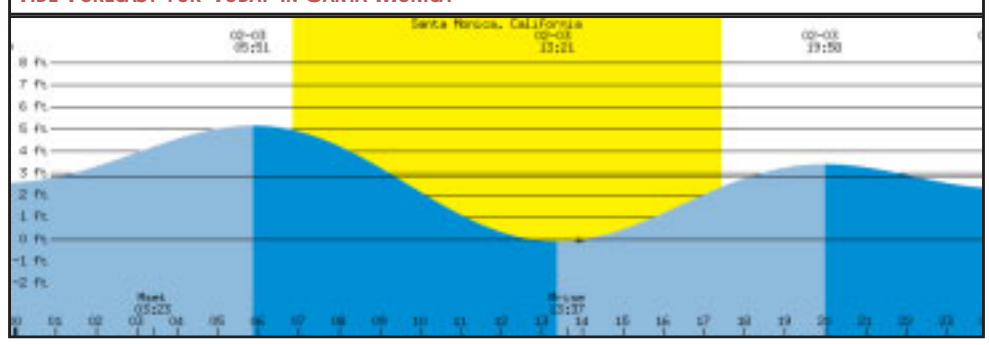
SWELL FORECAST

Should see chest to head high sets at west facing breaks in the early AM, with swell backing off later in the afternoon.

LONG RANGE SYNOPSIS

LOOKS SMALLER, ABOUT WAIST TO CHEST AROUND WEST FACING BREAKS.

TIDE FORECAST FOR TODAY IN SANTA MONICA



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **February 1, 2012**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 2
- Number of beach closures due to a sewage spill -- 3
- Number of wet days -- 6
- Number of A grades for dry/wet weather -- 31 / 19
- Number of (C,D,F) grades for dry/wet weather -- 0 / 0

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Goldbeck Family Foundation, simplehuman, LazerGUY, SBBA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria or the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Los Cerritos Beach, at Arroyo Sequit Creek mouth.	A	A+
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lechusa and Los Alisos creeks.	es	es
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	A+	A+
Zuma Beach at Zuma Creek mouth.	A+	A+
Walnut Creek, projection of Wildlife Rd. (private).	A+	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	D	A+
Escondido Creek, just east of Escondido State Beach.	D	B
Latigo Canyon Creek mouth.	A+	C
Solstice Canyon at Don Blocker County Beach.	F	A+
Puerco State Beach at creek mouth.	A	B
Marie Canyon storm drain at Puerco Beach, at 21672 Malibu Rd.	A+	A+
Surfrider Beach at Malibu Colony fence.	A+	A+
Surfrider Beach (breach location) - daily.	F	D
Malibu Pier - 50 yards east.	A+	es
Corbon Beach at Sweetwater Canyon.	A+	A+
Las Flores State Beach at Las Flores Creek (point zero).	A+	A+
Big Rock Beach at 19948 PCH storm.	A	D
Pena Creek at Las Tunas County Beach.	A+	A+
Tuna Canyon.	A+	es
Topanga State Beach at creek mouth.	F	F
Castlerock Storm Drain at Castle Rock Beach.	A+	A+
Santa Ynez Storm Drain at Castle Rock Beach.	A+	F
Will Rogers State Beach at 17208 PCH (1/4 mile east of Sunset drain).	A+	D

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	F
Will Rogers State Beach at Pulga Canyon storm drain.	A+	A+
Will Rogers State Beach at Temescal Canyon drain.	A+	F
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	B
Santa Monica Beach at Montana Ave. drain.	A+	F
Santa Monica Beach at Wilshire Blvd. drain.	A	F
Santa Monica Municipal Pier.	A	F
Santa Monica Beach at Pico/Kenter storm drain.	A	B
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	F
Ocean Park Beach at Ashland Ave. drain.	A	B
Venice City Beach, at the Rose Ave. storm drain.	A+	F
Venice Beach at Brooks Ave. drain.	A+	F
Venice Beach at Windward Ave. drain.	A+	D
Venice Fishing Pier - 50 yards south.	A+	A+
Venice Beach- projection of Topsail St.	A+	A+
Marina del Rey, Mothers' Beach- lifeguard tower.	A	A
Dockweiler State Beach at Ballona Creek mouth.	A	B
Dockweiler State Beach at Culver Blvd. drain.	A	B
North Westchester Storm Drain at Dockweiler State Beach.	A+	B
Dockweiler State Beach at World Way (south of CBW jetty).	A+	B
Dockweiler State Beach at Imperial Hwy drain.	A+	A+
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	A+
Dockweiler State Beach at Grand Ave. drain.	A+	D

LEGEND

DRY – each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET – grades for days of recorded rainfall and the following 3 days
es – no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

Heal the Bay's Beach Report Card℠ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

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(310) 260-1528

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AMC Loews Broadway 4
1441 Third Street Promenade
(888) 262-4386

War Horse (PG-13) 2hrs 26min
2:00pm

Albert Nobbs (R) 1hr 53min
5:20pm, 8:00pm, 10:40pm

Iron Lady (PG-13) 1hr 45min
1:55pm, 4:50pm, 7:45pm, 10:20pm

Girl With the Dragon Tattoo (R) 2hrs 40min
12:30pm, 3:45pm, 7:10pm, 9:30pm

My Week with Marilyn (R) 1hr 36min
1:30pm, 4:20pm, 7:00pm, 10:30pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Big Miracle (PG) 2hrs 03min
11:40am, 2:20pm, 4:50pm, 7:25pm, 10:10pm

Man on a Ledge (PG-13) 1hr 42min
11:50am, 2:30pm, 5:15pm, 8:00pm, 10:45pm

Extremely Loud & Incredibly Close (PG-13) 2hrs 09min
11:15am, 2:10pm, 5:05pm, 8:05pm, 11:00pm

Grey (R) 1hr 57min
11:15am, 2:00pm, 4:45pm, 7:30pm, 10:30pm

Red Tails (PG-13) 2hrs 00min
11:20am, 2:10pm, 5:00pm, 7:55pm, 10:50pm

Chronicle (2012/ I) (PG-13) 1hr 23min
11:30am, 1:40pm, 3:55pm, 6:10pm, 8:30pm, 10:40pm

Contraband (R) 1hr 50min
11:35am, 2:15pm, 4:50pm, 7:40pm, 10:25pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Norwegian Wood (Noruwei no mori) (NR) 2hrs 13min
1:10pm, 7:00pm

Descendants (R) 1hr 55min
1:20pm, 4:10pm, 7:00pm, 9:45pm

Artist (PG-13) 1hr 40min
1:30pm, 4:20pm, 7:10pm, 9:45pm

We Need to Talk About Kevin (R) 1hr 50min
1:40pm, 4:40pm, 7:20pm, 10:00pm

Dangerous Method (R) 1hr 39min
4:30pm, 10:00pm

AMC Criterion 6
1313 Third St.
(310) 395-1599

Underworld: Awakening 3D (R) 1hr 28min
11:45am, 2:20pm, 5:00pm, 7:40pm, 10:20pm

Mission: Impossible - Ghost Protocol (PG-13) 2hrs 12min
12:45pm, 4:05pm, 7:15pm, 10:25pm

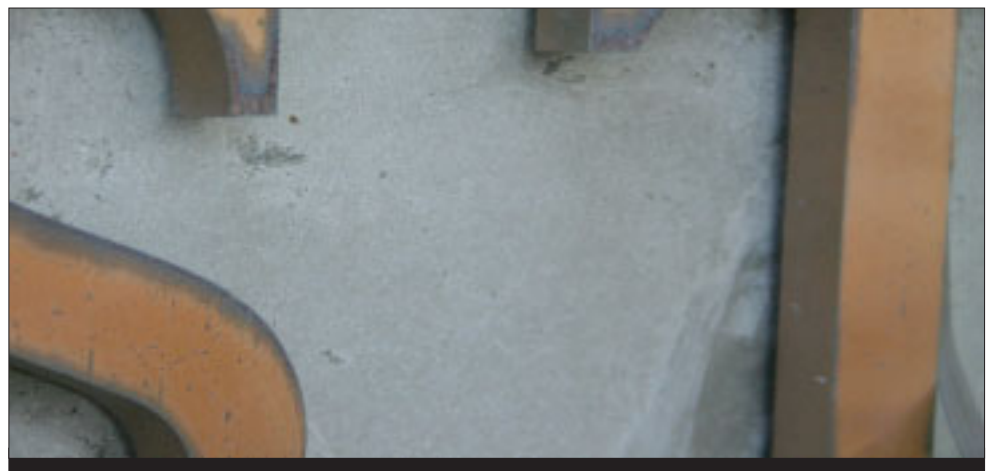
Hugo 3D (PG) 2hrs 07min
12:20pm, 3:40pm, 7:00pm, 10:10pm

Haywire (R) 1hr 33min
11:30am, 1:55pm, 4:30pm, 7:25pm, 9:50pm

One for the Money (PG-13) 1hr 46min
11:40am, 2:25pm, 5:10pm, 7:50pm, 10:30pm

Woman in Black (PG-13) 1hr 35min
11:50am, 2:35pm, 5:20pm, 8:05pm, 10:40pm

For more information, e-mail news@smdp.com



MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

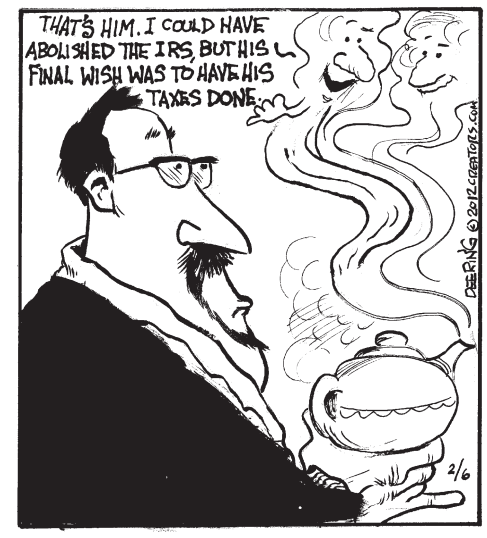
Speed Bump

By Dave Coverly



Strange Brew

By John Deering



Dogs of C-Kennel

By Mick and Mason Mastroianni



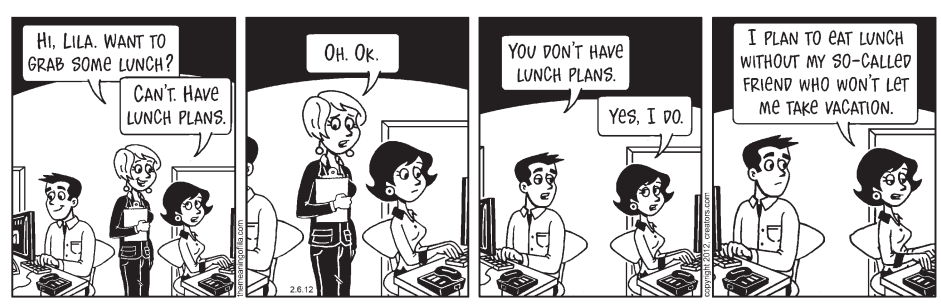
Garfield

By Jim Davis



The Meaning of Lila

By John Forgetta & L.A. Rose



Be spontaneous, Aquarius

ARIES (March 21-April 19)
★★★★★ You have a lot of bottled-up creativity. You might be somewhat reticent to let it come out. Don't be. Your ingenuity can forge interesting ideas, make a project work and/or solve a personal matter. Tonight: Let this same energy flow into the night.

TAURUS (April 20-May 20)
★★★ Could you be restricting your thinking? Consider the possibility. Instead of slamming doors shut or thinking in either/or terms, make a situation possible. Often, choices are self-imposed. Tonight: Cocoon a little.

GEMINI (May 21-June 20)
★★★★★ Keep doors open, and continue to encourage a conversation. You might not agree with a loved one, nor do you need to. Respect where this person is coming from and understand your long-term goals for the two of you, and you won't encounter any problems. Tonight: Hanging out is fun to do.

CANCER (June 21-July 22)
★★★ Issues surrounding funds or a financial matter come up, forcing some thought and decision-making. You alone know your limits, but perhaps you don't see the possibilities. Find a money guru or friend you respect and get some feedback. Tonight: Treat yourself well.

LEO (July 23-Aug. 22)
★★★★ You might want to think through an idea that works well for you. Don't let your morning mood float into your day. You can accomplish what you want, even if that looks like a relaxing day. Tonight: Where the fun is.

VIRGO (Aug. 23-Sept. 22)
★★ Assuming a low profile might feel good and gives you time to think and evaluate. You might not like everything that you hear, but it will be OK. When there is no response, others will spill the beans, maybe more slowly than desired. Tonight: Take some much-needed time for yourself.

LIBRA (Sept. 23-Oct. 22)
★★★★ Once you get past a problem, you will be off dealing with a new possibility. You beam, and others respond. Your understanding opens up a new set of possibilities. Zero in on what you want. Tonight: Where people are.

SCORPIO (Oct. 23-Nov. 21)
★★★ You are on top of your game. Listen to what is happening within your immediate circle. You also might want to note others' motivation. They might not be coming from where you are coming from. Listen to a suggestion. Tonight: Late, late, late.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★★ Impulsiveness often draws mixed results, yet this afternoon it could draw exactly what you desire. Do nothing halfway, and remain realistic about your limitations. Your energy and optimism determine the end results. Tonight: The only answer is yes.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ You think in terms of success through employing another approach. You might wonder why you often get a certain result. Remain sensitive to a family member who could be acting in an erratic manner right now. Tonight: Go along with a loved one's desires.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ When everyone starts acting on his or her desires, you start smiling. You like unpredictability, which you seem to be drawing into your life right now. Establishing limits might be important, too. Tonight: You, too, can be spontaneous.

PISCES (Feb. 19-March 20)
★★★ Pace yourself, knowing the limits of a situation and your energy. A partner could be having a case of the blues. Be supportive without being overly indulgent. You will get excellent results. The unexpected occurs financially. Choose to take risks carefully. Tonight: Whatever works for you.

Happy birthday

This year you open up to different perspectives. At the same time, you open up to different voices within you. You often wonder which voice to listen to -- the cool, logical one, or the emotional, passionate humming in your mind. Through experiencing the end results and possibilities of both approaches, you will know what works best for you. If you are single, your desirability is unquestionable. Forming a long-term, stable relationship could test your ability to relate. If you are attached, do remember that it takes two to make a relationship work. Be less ego-driven. LEO often cares about what you do but approaches these comparable concerns differently.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

6		7		2	8		5	3
5			6			1		
	9				1			2
8		1					3	
9				5				1
	6					9		4
1			8				6	
		4			9			8
3	8		7	1		2		9

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

3	8	1	2	6	9	4	5	7
7	9	2	4	1	5	8	3	6
4	5	6	7	8	3	9	2	1
2	1	4	3	5	8	7	6	9
5	3	9	6	4	7	1	8	2
6	7	8	1	9	2	5	4	3
1	6	5	9	2	4	3	7	8
8	2	7	5	3	1	6	9	4
9	4	3	8	7	6	2	1	5



CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Surfboard carriers
6 Pencil part
10 Fill with joy
11 Satellite path
13 Flax product
14 Relinquish
15 Cloud setting
16 Yeoman's "yes"
18 Horror star Chaney
19 Real knockouts
22 Twisty fish
23 Formerly
24 Acropolis sight
27 Runs away
28 Taverns
29 Huge snake
30 Gripping books
35 Knight's title
36 Nest item
37 Dyeing tub
38 Russian peaks
40 Select group
42 — four (small cake)
43 Tribe symbol
44 Ruby and Sandra
45 Flag features

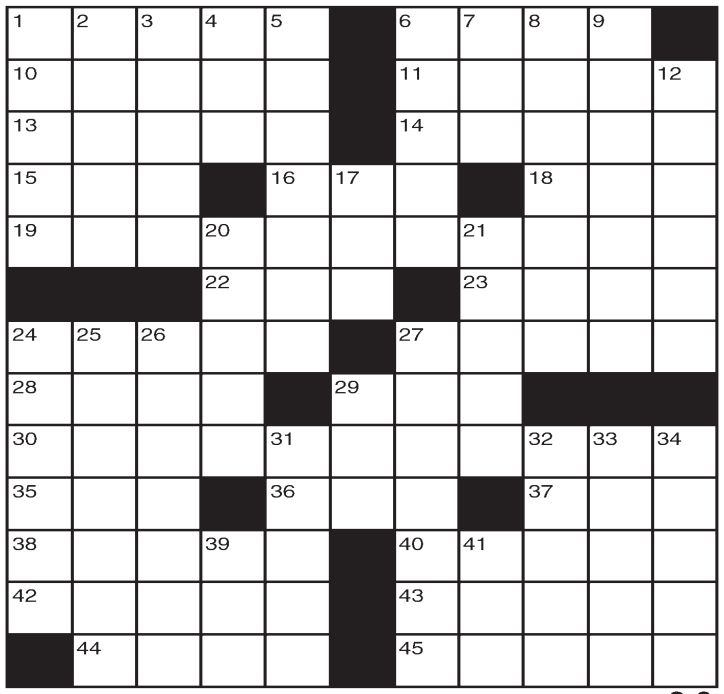
DOWN

1 Like Dylan Thomas
2 Similar
3 Chekhov's "Uncle —"
4 Summer, in Paris
5 Legislative bodies
6 Inferior
7 Memorable time
8 Chisholm Trail end
9 Marital split
12 Past, present, and future
17 Brynner of The King and I"
20 Thick
21 Pitcher Ryan
24 Shreds
25 Never broadcast
26 Thankless person
27 Is absent-minded
29 Programming error
31 Lab work
32 Musical set in Argentina
33 Critic, at times
34 Goblet parts
39 Tell tales
41 Whole bunch

■	R	A	N	G	■	R	I	P	S	■
M	O	S	E	Y	■	E	V	I	L	S
A	B	H	O	R	■	P	Y	L	O	N
I	R	O	N	A	G	E	■	A	G	O
N	O	R	■	T	E	L	S	T	A	R
E	Y	E	L	E	T	■	L	E	N	T
■	■	■	O	S	A	K	A	■	■	■
J	A	B	S	■	W	A	P	I	T	I
O	N	A	T	E	A	R	■	R	I	D
K	I	N	■	C	Y	A	N	I	D	E
E	M	A	I	L	■	O	A	S	I	S
S	A	N	T	A	■	K	N	E	L	T
■	L	A	S	T	■	E	A	S	Y	■

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



2-6

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• Insert the given numbers in the empty squares so when they are calculated in threes from left to right and top to bottom they satisfy the demands in the shaded boxes both horizontally and vertically.

• Each empty square dictates the math operation that must be performed to meet the demands.

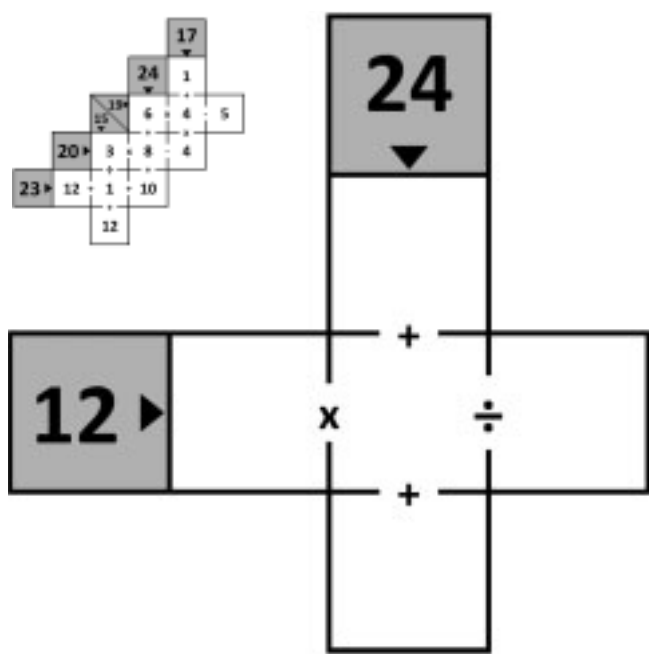
• Remember to multiply or divide before you add or subtract.

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Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

4, 7, 7, 8, 12

Solution for Task 16811



NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Prominent novelist Michael Peterson was convicted in 2003 of beating his wife to death with a fireplace poker, but he, assisted by a former neighbor, has maintained since then that she was killed by a rogue owl. In 2008, for the first time, North Carolina state investigators acknowledged that a microscopic feather was indeed found in her hair, and in December 2011, Durham County Judge Orlando Hudson granted Peterson a new trial. Although several owl experts have declared that the wife's head trauma was consistent with an owl attack, the judge's decision was based instead on a finding last year that the state crime lab had mishandled evidence in 34 cases and specifically that an investigator in the Peterson case had exaggerated his credentials to the jury. (A 2007 fictionalized movie and a 2006 NBC "Dateline" also gave durability to the owl theory.)

■ Your Government Knows Best: A 2007 federal energy- independence law required companies that supply motor fuel in the U.S. to blend in a certain cellulose-based ingredient starting in 2011 -- even though (as the Environmental Protection Agency well knows) the ingredient simply does not now exist. A New York Times reporter checked with the EPA in January and found that the companies will still have to pay the monetary penalties for noncompliance (and almost certainly the even-stiffer penalties for 2012, since the ingredient is still two or three years from development). "It belies logic," said a petrochemicals trade association executive.

TODAY IN HISTORY

1951 - The Broker, a Pennsylvania Railroad passenger train derails near Woodbridge Township, New Jersey. The accident kills 85 people and injures over 500 more. The wreck is one of the worst rail disasters in American history.

1958 - Eight Manchester United F.C. players are killed in the Munich air disaster.

WORD UP!

pied \ pahyd \ , adjective;

1. Having patches of two or more colors, as various birds and other animals.
2. Wearing pied clothing.

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Career Opportunities

Sunrise of Pacific Palisades is seeking caregivers to care for the elderly. Interviews every Wednesday at 10 a.m. or 4 p.m. at 15441 W. Sunset Blvd. in Pacific Palisades. Questions please call (310) 573-9545.

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1623 Bundy Drive, 2Bd + 1Bth. Hdwd floors, pets ok, laundry, parking.
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10703 Holman Ave. 2Bd + 1Bth. One level unit w/ hdwd floors and garage.
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Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS021873
Superior Court of California, County of Los Angeles
Petition of WEI XIE for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: WEI XIE filed a petition with this court for a decree of changing names as follows: WEI XIE to WIE XEI BRIGHTEARTH. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: March 1, 2012 Time: 8:30am, Dept. A, Room #104
The address of the court is 1725 Main Stree, Santa Monica, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 01/19/2012
JOSEPH S. BIDERMAN, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES015466
Superior Court of California, County of Los Angeles
Petition of DALE ROBERT FANNING for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: DALE ROBERT FANNING filed a petition with this court for a decree of changing names as follows: DALE ROBERT FANNING to DALE ROBERT SHEEHAN The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: APRIL 6, 2012 Time: 8:30am, Dept. A
The address of the court is 300 E. Olive Ave., Burbank, CA 90502
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 1/30/12
MARY THORNTON HOUSE, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. **ES015461**
Superior Court of California, County of Los Angeles
Petition of WILLIAM ALEXANDER WEED for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: WILLIAM ALEXANDER WEED filed a petition with this court for a decree of changing names as follows: WILLIAM ALEXANDER WEED to WILLIAM ALEXANDER MARTIN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: March 9, 2012 Time: 8:30am, Dept. B
The address of the court is 300 East Olive Ave., Burbank, CA 91502
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 1/25/12
MARY THORNTON HOUSE, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES015472
Superior Court of California, County of Los Angeles
Petition of JORDAN BENJAMIN SERWIN for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: JORDAN BENJAMIN SERWIN filed a petition with this court for a decree of changing names as follows: JORDAN BENJAMIN SERWIN to JORDYN OLIVIA SERWIN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: JANUARY 30, 2012 Time: 8:30am, Dept. A
The address of the court is 300 E. Olive Ave., Burbank, CA 90502
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 3/23/12
MARY THORNTON HOUSE, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS021915
Superior Court of California, County of Los Angeles
Petition of ZANDRA ST. JAMES for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: ZANDRA ST. JAMES filed a petition with this court for a decree of changing names as follows: ZANDRA ST. JAMES to ZANDRA CASETTE ST. JAMES. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: MARCH 15, 2012 Time: 8:30am, Dept. A Rm. 104
The address of the court is 1725 Main St., Los Angeles, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 1/31/12
JOSEPH S. BIDERMAN, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS021864
Superior Court of California, County of Los Angeles
Petition of JAMESON MYER SCHINE for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: NICHOLAS J. SCHNEIDER, SBN 162462 filed a petition with this court for a decree of changing names as follows: JAMESON MYER SCHINE to JAMESON SCHINE WACHTELL. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: March 1, 2012 Time: 8:30am, Dept. A, Room #104
The address of the court is 1725 Main StreeT, Santa Monica, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 01/18/2012

JOSEPH S. BIDERMAN, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS021864
Superior Court of California, County of Los Angeles
Petition of WENDY WACHTELL & JONATHAN MARK SCHINE for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: NICHOLAS J. SCHNEIDER, SBN 162462 filed a petition with this court for a decree of changing names as follows: DAVID BERNDT SCHINE to DAVID SCHINE WACHTELL. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: March 1, 2012 Time: 8:30am, Dept. A, Room #104
The address of the court is 1725 Main StreeT, Santa Monica, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 01/18/2012
JOSEPH S. BIDERMAN, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS021864
Superior Court of California, County of Los Angeles
Petition of BRADLEY THOMAS SCHINE for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: NICHOLAS J. SCHNEIDER, SBN 162462 filed a petition with this court for a decree of changing names as follows: BRADLEY THOMAS SCHINE to BRADLEY THOMAS WACHTELL. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: March 1, 2012 Time: 8:30am, Dept. A, Room #104
The address of the court is 1725 Main StreeT, Santa Monica, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 01/18/2012
JOSEPH S. BIDERMAN, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. KS015868
Superior Court of California, County of Los Angeles
Petition of ANNIE KARRY HU for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: ANNIE KARRY HU filed a petition with this court for a decree of changing names as follows: ANNIE KARRY HU to KAI LENNOX HU. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: February 28, 2012 Time: 8:30am, Dept. H, Room 312
The address of the court is 400 Civic Center Plaza, Pomona 91766
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 12/30/2011
R. BRUCE M., JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS021721
Superior Court of California, County of Los Angeles
Petition of KRISTEN ANN LAMBERT for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: KRISTEN ANN LAMBERT filed a petition with this court for a decree of changing names as follows: KRISTEN ANN LAMBERT to KRYSTYN ANN LAMBERT. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: February 2, 2012 Time: 8:30am, Dept. A, Room 104
The address of the court is 1725 MAIN ST. SANTA MONICA, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 12/22/2011
JOSEPH S. BIDERMAN, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS021764
Superior Court of California, County of Los Angeles
Petition of LOUIS A. MALKIN for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: LOUIS A. MALKIN filed a petition with this court for a decree of changing names as follows: LOUIS A. MALKIN to LOUIE MALKIN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: March 1, 2012 Time: 8:30am, Dept A, Rm. 104
The address of the court is 1725 Main St. SMSHLAC, Santa Moncia, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 1/19/12
JOSEPH S. BIDERMAN, JUDGE OF THE SUPERIOR COURT

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012003687 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/06/2012 The following person(s) is (are) doing business as Copper Geyer Design. The full name of registrant(s) is/are: Copper Gyer Interiors, LLC 1610 Broadway Suite 303 Santa Monica, CA 90404. This Business is being conducted by: a Limited Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/06/2012. /s/: Copper Geyer. This statement was filed with the County Clerk of LOS ANGELES County on 01/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/16/2012, 01/23/2012, 01/30/2012, 02/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012002459 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/05/2012 The following person(s) is (are) doing business as THE MERIDIAN CENTER FOR PERSONAL & ENVIRONMENTAL HEALTH, THE MERIDIAN CENTER, MERIDIAN HOLISTIC HEALTH, MERIDIAN HOLISTIC, THE MERIDIAN CENTER FOR HOLISTIC MEDICINE, MERIDIAN HEALTH. The full name of registrant(s) is/are: Julian Lange 323 E. Matilija St. #110-155 Ojai, CA 93023, Susan

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Lange 323 E. Matilija St. #110-155 Ojai, CA 93023. This Business is being conducted by: Husband and Wife. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/01/1990. /s/: Julian Lange. This statement was filed with the County Clerk of LOS ANGELES County on 01/05/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/17/2012, 01/23/2012, 01/30/2012, 02/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011149193 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/15/2011 The following person(s) is (are) doing business as GET FIT BY ROB. The full name of registrant(s) is/are: Rob Thompson 4170 Admiralty Way #232 Marina Del Rey, CA 90292. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/12/2011. /s/: Rob Thompson. This statement was filed with the County Clerk of LOS ANGELES County on 12/15/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/15/2012, 01/23/2012, 01/30/2012, 02/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012004470 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/09/2012 The following person(s) is (are) doing business as GO CHIC OR GO HOME. The full name of registrant(s) is/are: Peer Dynamix, Inc. 1133 9th Street Unit 108 Santa Monica, CA 90403. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Cynthia Brown. This statement was filed with the County Clerk of LOS ANGELES County on 01/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/17/2012, 01/23/2012, 01/30/2012, 02/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012001949 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/05/2012 The following person(s) is (are) doing business as DRAMAMANIACS. The full name of registrant(s) is/are: Kimberley E. Panke 8365 La Tuna Canyon Rd. Sun Velley, CA 91352, Reston C. Williams 8365 La Tuna Canyon Rd. Sun Velley, CA 91352. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Kimberley E. Panke. This statement was filed with the County Clerk of LOS ANGELES County on 01/05/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/17/2012, 01/23/2012, 01/30/2012, 02/06/2012.

FILE NO. 2011-156082
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: YIFXPROS, 623 FAIRVIEW AVE. #B, ARCADIA, CA 91007. The fictitious business name referred to above was filed on 05/02/2007, in the county of Los Angeles. The original file number of 2011156083. The business was conducted by: AN INDIVIDUAL. This statement was filed with the County Clerk of Los Angeles on 12/27/11. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: YIFEI CHEN/OWNER.
Pub. Jan. Jan 17, 23, 30, Feb 2., 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012000474 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/03/2012 The following person(s) is (are) doing business as PLM EDUCATION & CULTURE EXCHANGE. The full name of registrant(s) is/are: Wei Dan 1350 Midvale Ave. Apt. #206 Los Angeles, CA 90024. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/03/2012. /s/: Wei Dan. This statement was filed with the County Clerk of LOS ANGELES County on 01/03/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/16/2012, 01/23/2012, 01/30/2012, 02/6/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012002458 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/05/2012 The following person(s) is (are) doing business as EARTHCOCO. The full name of registrant(s) is/are: Joel Ian Polis 2651 Main St. Santa Monica, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Joel Ian Polis. This statement was filed with the County Clerk of LOS ANGELES County on 01/05/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/17/2012, 01/23/2012, 01/30/2012, 02/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-158378
The following person(s) is (are) doing business as: USA ECONOMICS DEVELOPMENT GROUP, 530 S. LAKE AVE. UNIT 368, PASADENA, CA 91101. Full name of registrant(s) is (are) AMERICAN INTERNATIONAL CHAMBER OF COMMERCE, 355 S. GRAND AVE. STE 2450, L.A., CA 90071. This Business is conducted by: A CORPORATION. Signed: JASON QUIN. This statement was filed with the County Clerk of Los Angeles County on 12/30/2011. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 07/21.2007. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. Jan 17, 23, 30, Feb 2, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-002633
The following person(s) is (are) doing business as: YACEK MUSIC PRODUCTION, 1837 18th ST. #5, SANTA MONICA, CA 90404. Full name of registrant(s) is (are) JACK TROCINSKI, 1837 18th ST. #5, SANTA MONICA, CA 90404. This Business is conducted by: AN INDIVDUAL. Signed: JACK TROCINSKI. This statement was filed with the County Clerk of Los Angeles County on 01/05/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. Jan 17, 23, 30, Feb 2, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-001643
The following person(s) is (are) doing business as: P & J ELITE CARPET, 14114 OLIVE ST., BALDWIN PARK, CA 91706. Full name of registrant(s) is (are) JESUS CARRANZA, BARTOLO GUZMAN, 14114 OLIVE ST., BALDWIN PARK, CA 91706. This Business is conducted by: CO-PARTNERS. Signed: JESUS CARRANZA. This statement was filed with the County Clerk of Los Angeles County on 01/04/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan 17, 23, 30, Feb 2, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-158024
The following person(s) is (are) doing business as: JASON BROTHERS INTERNATIONAL GROUP, 530 S. LAKE AVE. UNIT 368, PASADENA, CA 91101. Full name of registrant(s) is (are) AMERICAN INTERNATIONAL CHAMBER OF COMMERCE, 355 S. GRAND AVE. STE 2450, L.A., CA 90071. This Business is conducted by: A CORPORATION. Signed: JASON QUIN. This statement was filed with the County Clerk of Los Angeles County on 12/30/2011. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 08/28/2005. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan 17, 23, 30, Feb 2 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-158025
The following person(s) is (are) doing business as: INTERNATIONAL ECONOMY DEVELOPMENT CO-OPERATION ASSOCIATION, 530 S. LAKE AVE. UNIT 368, PASADENA, CA 91101. Full name of registrant(s) is (are) AMERICAN INTERNATIONAL CHAMBER OF COMMERCE, 355 S. GRAND AVE. STE 2450, L.A., CA 90071. This Business is conducted by: A CORPORATION. Signed: JASON QUIN. This statement was filed with the County Clerk of Los Angeles County on 12/30/2011. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/28/2005. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan 17, 23, 30, Feb 2, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-158396
The following person(s) is (are) doing business as: INTERNATIONAL ECONCOMICS TRADE PROMOTION ASSOCIATION, 530 S. LAKE AVE. UNIT 368, PASADENA, CA 91101. Full name of registrant(s) is (are) AMERICAN INTERNATIONAL CHAMBER OF COMMERCE, 355 S. GRAND AVE. STE 2450, L.A., CA 90071. This Business is conducted by: A CORPORATION. Signed: JASON QUIN. This statement was filed with the County Clerk of Los Angeles County on 12/30/2011. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 02/28/2008. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan 17, 23, 30, Feb 2, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-000724
The following person(s) is (are) doing business as: EXAM MEDLINK OF LA, 1221 W. 29th ST. #207, L.A., CA 90007. Full name of registrant(s) is (are) MALIK SALMA SEIF, 1221 W. 29th ST. #207, L.A., CA 90007. This Business is conducted by: AN INDIVIDUAL. Signed: MALIK SALMA SEIF. This statement was filed with the County Clerk of Los Angeles County on 01/03/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 09/07/2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan 17, 23, 30, Feb 2 2012
Publish: Santa Monica Daily Press
2012

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-156249
The following person(s) is (are) doing business as: DWD PROPERTIES, 6709 LATIJERA BLVD. #426, L.A., CA 90045. Full name of registrant(s) is (are) DIANE E. WALKER, 254 N. HILLCREST BLVD., INGLEWOOD, CA 90301. This Business is conducted by: AN INDIVIDUAL. Signed: DIANE E. WALKER. This statement was filed with the County Clerk of Los Angeles County on 12/28/2011. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date.

The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan 17, 23, 30, Feb 2 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-000435
The following person(s) is (are) doing business as: 1% CHECK CASHING, 11151 AVALON BLVD. STE 108, L.A., CA 90061. Full name of registrant(s) is (are) MOHAMMAD AWAD, 11151 AVALON BLVD. STE 108, L.A., CA 90061. This Business is conducted by: AN INDIVIDUAL. Signed: MOHAMMAD AWAD. This statement was filed with the County Clerk of Los Angeles County on 01/03/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 09, 16, 23, 30, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012005813 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/11/2012 The following person(s) is (are) doing business as REVOLUTIONARY FLOOR FINISHING. The full name of registrant(s) is/are: Henry F. Reeve 854 16th St., Apt. A Santa Monica, CA 90403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: Henry F. Reeve. This statement was filed with the County Clerk of LOS ANGELES County on 01/11/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/23/2012, 01/30/2012, 02/06/2012, 02/13/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012004602 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/09/2012 The following person(s) is (are) doing business as ONTERA, ONTERA CONSULTING. The full name of registrant(s) is/are: Daniel Smith 4636 Maytime Ln Culver City, CA 90230. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Daniel Smith. This statement was filed with the County Clerk of LOS ANGELES County on 01/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/23/2012, 01/30/2012, 02/06/2012, 02/13/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012003489 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/08/2012 The following person(s) is (are) doing business as PRETTY YOU. The full name of registrant(s) is/are: Narissara Grafton 13151 Fountain Park. Dr. #C303 Playa Vista, CA 90094. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Narissara Grafton. This statement was filed with the County Clerk of LOS ANGELES County on 01/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/23/2012, 01/30/2012, 02/06/2012, 02/13/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-012858
The following person(s) is (are) doing business as: BEAUTY AFTER; BEAUTYAFTER.COM, 4127_ FLOWER ST., CUDAHY, CA 90201. Full name of registrant(s) is (are) MONICA A. DE LA CRUZ, VIRIDIANA ESPARZA MARTINEZ, 4127_ FLOWER ST., CUDAHY, CA 90201. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: VIRIDIANA ESPARZA MARTINEZ. This statement was filed with the County Clerk of Los Angeles County on 01/23/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 30, Feb. 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-013241
The following person(s) is (are) doing business as: MMPR GROUP, 6717 LELAND WAY #10, L.A., CA 90028. Full name of registrant(s) is (are) VERANE JACKIE DESCHAMPS, 67217 LELAND WAY #10, L.A., CA 90028. This Business is conducted by: AN INDIVIDUAL. Signed: VERANE JACKIE DESCHAMPS. This statement was filed with the County Clerk of Los Angeles County on 01/24/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 03/06/2006. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 30, Feb. 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-015085
The following person(s) is (are) doing business as: ROQUES MAINTENANCE, 12251 OSBORNE ST. UNIT 205, PACOIMA, CA 91331. Full name of registrant(s) is (are) CONCEPCION ROQUE, 12251 OSBORNE ST. UNIT 205, PACOIMA, CA 91331. This Business is conducted by: AN INDIVIDUAL. Signed: CONCEPCION ROQUE. This statement was filed with the County Clerk of Los Angeles County on 01/26/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 30, Feb. 06, 13, 20, 2012
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-015080
The following person(s) is (are) doing business as: VIVIAN'S REGALO IDEAL & PARTY SUPPLY, 16731 E. ARROW HWY., AZUSA, CA 91702. Full name of registrant(s) is (are) MARIA DEL CARMEN ROJAS-NAVOR, 5524 N. ASTELL AVE., AZUSA, CA 91702. This Business is conducted by: AN INDIVIDUAL. Signed: MARIA DEL CARMEN ROJAS-NAVOR. This statement was filed with the County Clerk of Los Angeles County on 01/26/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 30, Feb. 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-011307
The following person(s) is (are) doing business as: J & S HANDYMAN SERVICE, 530 WILLIAMSON AVE., L.A., CA 90022. Full name of registrant(s) is (are) JOSE SIGALA, 530 WILLIAMSON AVE., L.A., CA 90022. This Business is conducted by: AN INDIVIDUAL. Signed: JOSE SIGALA. This statement was filed with the County Clerk of Los Angeles County on 01/20/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 30, Feb. 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-013225
The following person(s) is (are) doing business as: I DREAM I DO, 1533 S. OGDEN DR., L.A., CA 90019. Full name of registrant(s) is (are) CORINNE CASTAGNET, 1533 S. OGDEN DR., L.A., CA 90019. This Business is conducted by: AN INDIVIDUAL. Signed: CORINNE CASTAGNET. This statement was filed with the County Clerk of Los Angeles County on 01/24/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 30, Feb. 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-013407
The following person(s) is (are) doing business as: CUDDLE BEAR BAKERY, 1045 S. MARIPOSA AVE., L.A., CA 90006. Full name of registrant(s) is (are) MARTHA MENDEZ, 1045 S. MARIPOSA AVE., L.A., CA 90006. This Business is conducted by: AN INDIVIDUAL. Signed: MARTHA MENDEZ. This statement was filed with the County Clerk of Los Angeles County on 01/24/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 30, Feb. 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-015181
The following person(s) is (are) doing business as: CMC SALES & MARKETING, 12070 TELEGRAPH RD. STE 208, SANTA FE SPRINGS, CA 90670-8210. Full name of registrant(s) is (are) PREMIER SALES AND MARKETING, INC., 12070 TELEGRAPH RD. #208, SANTA FE SPRINGS, CA 90670. This Business is conducted by: A CORPORATION. Signed: MIKE BRACCI. This statement was filed with the County Clerk of Los Angeles County on 01/26/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 9/18/06. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 30, Feb. 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-014432
The following person(s) is (are) doing business as: CAL-COAST SCHOOL RE, 9531 FLOWER ST. #2, BELLFLOWER, CA 90706. Full name of registrant(s) is (are) JOHNNY GOMEZ, 9531 FLOWER ST. #2, BELLFLOWER, CA 90706. This Business is conducted by: AN INDIVIDUAL. Signed: JOHNNY GOMEZ. This statement was filed with the County Clerk of Los Angeles County on 01/25/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 30, Feb. 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012008995 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/17/2012 The following person(s) is (are) doing business as TAKUSHI WEBWORKS. The full name of registrant(s) is/are: Takushi Webworks, LLC 2800 Plaza Del Amo #38 Torrance, CA 90503. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Alan Takushi. This statement was filed with the County Clerk of LOS ANGELES County on 01/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common

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law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/30/2012, 02/06/2012, 02/13/2012, 02/20/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012011698 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/20/2012 The following person(s) is (are) doing business as iByteBits. The full name of registrant(s) is/are: John Rutger Penick 2956 S. Robertson Blvd. #1 Los Angeles, CA 90034. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:John Rutger Penick. This statement was filed with the County Clerk of LOS ANGELES County on 01/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/30/2012, 02/06/2012, 02/13/2012, 02/20/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011158228 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/30/2011 The following person(s) is (are) doing business as LOCAL YOCAL, LOCAL YOCAL CARD. The full name of registrant(s) is/are: LOCAL YOCAL, LLC 1019 20TH STRET SANTA MONICA, CA 90403. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/21/2011. /s/: KRISTEN JOHNSON. This statement was filed with the County Clerk of LOS ANGELES County on 12/30/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/30/2012, 02/06/2012, 02/13/2012, 02/20/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012011377 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/20/2012 The following person(s) is (are) doing business as TROPIC FROZEN FOODS. The full name of registrant(s) is/are: ROSHAN JAYASINGHE 3420 NEWTON ST. TORRANCE, CA 90505. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ROSHAN JAYASINGHE. This statement was filed with the County Clerk of LOS ANGELES County on 01/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/30/2012, 02/06/2012, 02/13/2012, 02/20/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012013214 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/24/2012 The following person(s) is (are) doing business as RONEN LEVY EVENTS. The full name of registrant(s) is/are: Ronen Levy Events, Inc. 2715 Bagley Ave. Los Angeles, CA 90034. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/06/2007. /s/: Ronen Levy. This statement was filed with the County Clerk of LOS ANGELES County on 01/24/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/30/2012, 02/06/2012, 02/13/2012, 02/20/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012009929 This statement was filed with the County Clerk of LOS ANGELES on 01/18/2012 The following person(s) is (are) doing business as PICTURE PERFECT. The full name of registrant(s) is/are: PHYLISS J. CHAVEZ 2112 OCEAN PARK BLVD. #5 SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/01/2002. /s/: PHYLISS J. CHAVEZ. This statement was filed with the County Clerk of LOS ANGELES County on 01/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/30/2012, 02/06/2012, 02/13/2012, 02/20/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012009928 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/18/2012 The following person(s) is (are) doing business as TODAN. The full name of registrant(s) is/are: TEASERS CORPORATION 4445 ADMIRALTY WAY MARINA DEL REY, CA 90292. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Anthony Palermo. This statement was filed with the County Clerk of LOS ANGELES County on 01/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/30/2012, 02/06/2012, 02/13/2012, 02/20/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012011467 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/20/2012 The following person(s) is (are) doing business as URBAN AUDIO POST. The full name of registrant(s) is/are: Steven C. Urban 1465 Alvira Street Los Angeles, CA 90035, Karol A. Urban 1465 Alvira Street Los Angeles, CA 90035. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: Steven C. Urban. This statement was filed with the County Clerk of LOS ANGELES County on 01/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/30/2012, 02/06/2012, 02/13/2012, 02/20/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-014476
The following person(s) is (are) doing business as: ALICIAS CLEANING SERVICES, 3614 JOSEPHINE ST. #C, LYNWOOD, CA 90262. Full name of registrant(s) is (are) ALICIAS RUANO, 3614 JOSEPHINE ST. #C, LYNWOOD, CA 90262. This Business is conducted by: AN INDIVIDUAL. Signed: ALICIAS RUANO. This statement was filed with the County Clerk of Los Angeles County on 01/25/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 30, Feb. 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012014834 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/28/2012 The following person(s) is (are) doing business as INDIECLICK MEDIA GROUP. The full name of registrant(s) is/are: Demand Media 1299 Ocean Ave. #500 Santa Monica, CA 90401. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Demand Media. This statement was filed with the County Clerk of LOS ANGELES County on 01/28/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018852 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/02/2012 The following person(s) is (are) doing business as THE TAMMY. The full name of registrant(s) is/are: Step Up on Second Street, Inc. 1328 Second Street Santa Monica, CA 90401. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Tod Lipka. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018850 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/02/2012 The following person(s) is (are) doing business as PENKETH Co. The full name of registrant(s) is/are: Christopher Penketh 711 N. Sweetzer Ave. #202 Los Angeles, CA 90069. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: Christopher Penketh. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018208 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/01/2012 The following person(s) is (are) doing business as FOSSIL AND CHAIN. The full name of registrant(s) is/are: Krista Holt 923 9th St. Apt. 6 Santa Monica, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Krista Holt. This statement was filed with the County Clerk of LOS ANGELES County on 02/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012001403 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/04/2012 The following person(s) is (are) doing business as DESCHLER LOS ANGELES. The full name of registrant(s) is/are: Jay Mark Johnson 1686 Electric Ave. Venice, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Jay Mark Johnson. This statement was filed with the County Clerk of LOS ANGELES County on 01/04/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/03/2012, 02/10/2012, 02/17/2012, 02/24/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018851 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 02/02/2012 The following person(s) is (are) doing business as PINK CLOUD EVENTS, PINK CLOUD 9. The full name of registrant(s) is/are: Sarah Shewey / Pink Cloud, Inc 2806 Clearwater Street Los Angeles, CA 90039. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2006. /s/: Sarah Shewey. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012013443 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/24/2012 The following person(s) is (are) doing business as BLIND COPY, BALLENDINE & SON, BALLENDINE, PONY LEAGUE, INCREASE MATHERS, DUEL DX, BLINDCOPY, PARISH HOUSE, FIFTY - ONE FIFTY, SMALL BISCUIT AFFAIRS, PRIORY, ROWLAND, 5150, 51 FIFTY, 50 ONE 50, LAURA PETERSON GROUP. The full name of registrant(s) is/are: Laura Peterson 1643 12th Street, Unit 4 Santa Monica, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Laura Peterson. This statement was filed with the County Clerk of LOS ANGELES County on 01/24/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012018884 REFILE This statement was filed with the County Clerk of LOS ANGELES on 02/02/2012 The following person(s) is (are) doing business as WESTSIDE RENTAL CONNECTION, WESTSIDERENTALS.COM, WESTSIDEHOMERENTALS.COM. The full name of registrant(s) is/are: Koa Lei Inc. 524 Pacific Coast Hwy. Hermosa Beach, CA 90254. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2007. /s/: Mark Verge. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012078885 REFILE This statement was filed with the County Clerk of LOS ANGELES on 02/02/2012 The following person(s) is (are) doing business as WESTSIDERENTALS.COM, WESTSIDE RENTAL CONNECTION. The full name of registrant(s) is/are: Koa Lei Inc. 1020 Wilshire Blvd. Santa Monica, CA 90401. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2007. /s/: Mark Verge. This statement was filed with the County Clerk of LOS ANGELES County on 02/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/06/2012, 02/13/2012, 02/20/2012, 02/27/2012.







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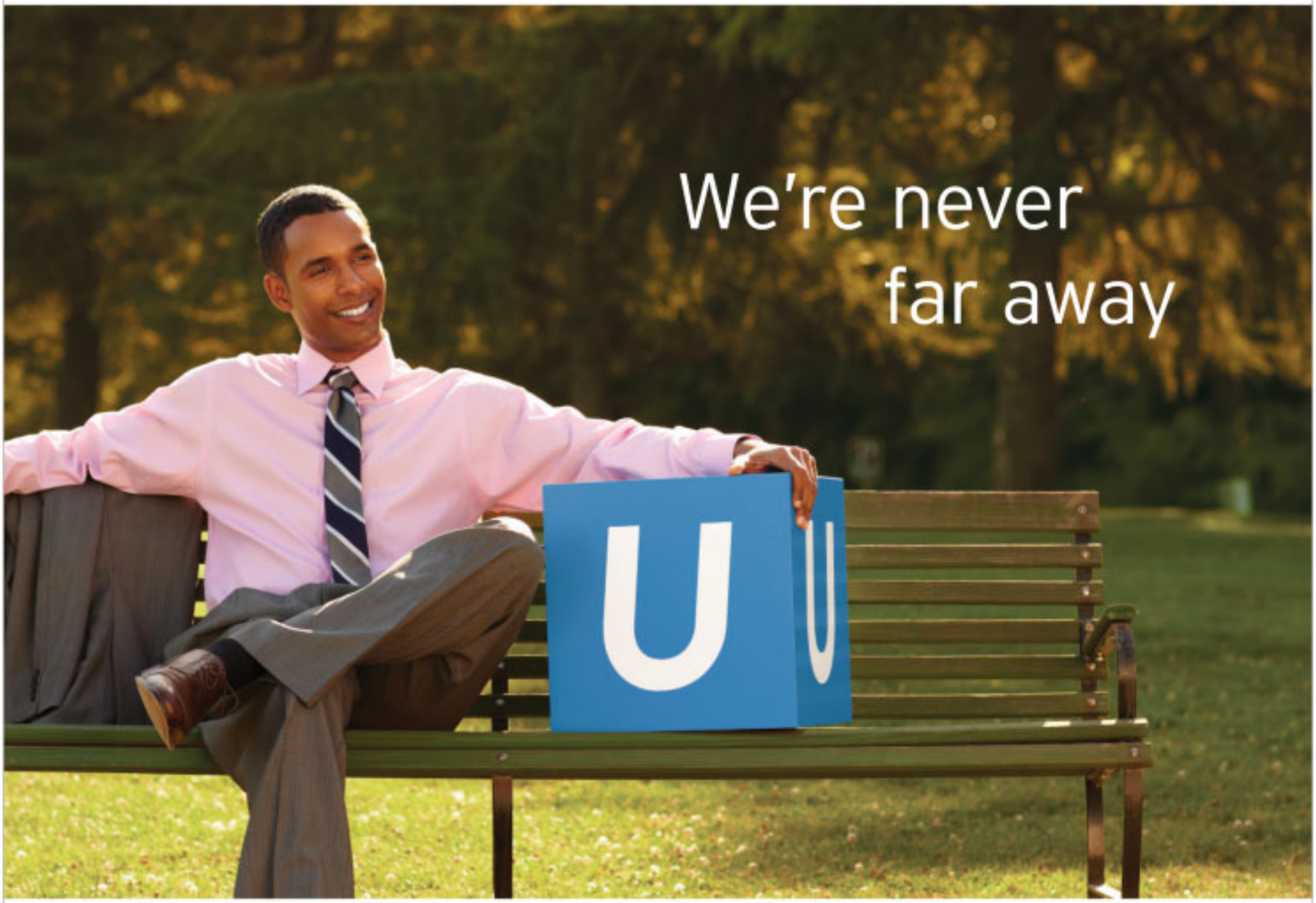
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