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MONDAY, FEBRUARY 2, 2015
Volume 14 Issue 71

# Santa Monica Daily Press

We have you covered

FEINSTEIN ON THE STATE OF THE CITY
SEE PAGE 5

THE POST BOWL ISSUE

## Union, residents, chief clash over new fire jobs

BY DAVID MARK SIMPSON
Daily Press Staff Writer

**CITY HALL** It wasn't a heated exchange but Santa Monica firefighters publicly disagreed with their chief over how many new positions should be added to the force.

City Council ultimately sided with Fire Chief Scott Ferguson, voting unanimously to add a new two-person rescue ambulance rather than a four-person engine.

The new rescue ambulance slots will result in the addition of six new workers - three two-person platoons — rather than the 12 new workers that would have been required of a four-person engine team.

James Altman, president of Santa Monica Firefighters Local 1109 and a captain in the department, told the council that the firefighters "respectfully disagree" with the chief's plan.

"We need the funding for the new fire fighter positions," he said. "As our city's population continues to grow and tourism continues to boom, our fire department staffing levels have remained stagnant."

Ferguson told council that addition of the ambulance crew is part of a pilot program intended to improve response times.

The ambulance will be sent in addition to the four-person engine and a two person private ambulances that currently show up on scene. The new ambulances will only augment services, he said.

Ferguson explained that on-site assessments will be made and the unnecessary units will be released back into service. If someone has a bee-sting, as Councilmember Ted Winterer used as an example, the four-person engine would likely be sent back. If they are having a heart attack, the entire crew will remain on-scene.

Altman told the council that a similar system was tried in the past but was disbanded in 2008 because of poor customer service.

"The fact is that the firefighters in this room have been here long before chief," he said. "We are the boots on the ground. We are the youth of this organization."

Ferguson explained that the rift comes down to a difference of opinion.

"What's interesting is that we all want the same thing and in fact I admire what the firefighters came up to be able to share with you," he told council.

Several residents spoke in support of a greater expansion of the Fire Department. Phil Brock, runner-up in the recent race for City Council, pointed to a steady increase in calls for service which, he said, points to a need for more resources. President of Mid-City Neighbors, Andrew Hoyer, also called for the money to be spent on expanded fire services. Friends of Sunset Park President Zina Josephs expressed concern about the two-person ambulance system.

"When my mother-in-law complained of dizziness in 1988, when the ambulance arrived at the hospital she had died of a heart attack," she said. "When my mother began vomiting in 2007 a four-man crew arrived at our home, they diagnosed a heart block, they called ahead to the ER, a temporary pacemaker was ready and waiting when she arrived and she survived."

City Manager Rod Gould explained to council that adding 12 additional firefighters would likely require sacrifices in other areas of the budget. It is possible, he said, that another six employees could be added to the Fire Department in two years.

Between now and then, Ferguson said, the Fire Department will be studying how the two-person crew works. If it works well, they could add an additional two-person platoon down the road. If it doesn't, they could shift those positions onto the four-person engine.

Several council members expressed an interest in maintaining safe responses but said that they felt comfortable with the recommendations from the chief.

DAVE@smdp.com

## Pick new BBB stop seats

BY DAVID MARK SIMPSON
Daily Press Staff Writer

**CITYWIDE** You'd think the Big Blue Bus would be sick of feedback about the new bus stops by now. But no, they want more.

BBB officials are asking residents to try out two proposed redesigns of the new bus seats and fill out an online survey.

The alternative seat options were designed in response to the outpouring of complaints about new seats that were installed last year. The Daily Press was swamped with negative letters about the new bus stops. In a highly contentious election season, all City Council candidates agreed on one thing: The new bus stops were terrible.

Complaints were wide-ranging - many disliked the inconsistent shade provided by the station's parasol - but BBB is focusing on the seats, which took the brunt of the bashing.

Residents complained that the seats are

SEE BUS PAGE 6








**BOWL WATCHERS**

Matthew Hall matt@smdp.com

**Sonny McCleans is a haven for New England sports fans and the bar was packed with Patriots supporters for the Super Bowl.**

## Grant ES desktops augment district tech initiative

BY JEFFREY I. GOODMAN
Daily Press Staff Writer

**GRANT ELEMENTARY** Grant Elementary School students in grades K-2 will soon have access to new computer equipment, the result of a site-level decision to supplement ongoing technological upgrades throughout the district.

The school's Parent Teacher Association is furnishing money for 36 new Apple iMacs - three each for the 12 total kindergarten and first- and second-grade classrooms.

The machines will replace what interim Grant principal Wendy Wax Gellis called "very outdated" equipment, much of which was acquired years ago from Edison Language Academy in used condition.

The incoming computers complement technological improvements at other school sites in the Santa Monica-Malibu Unified School

SEE SCHOOL PAGE 6

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Many years of foot pain, many treatments, no relief until treated at Advanced Interventional Pain Center....Vicki Hinkle (non laser)

"I had foot pain from a sports injury for 6 months which vanished with just one treatment at Advanced Interventional Pain Center!".....John Linder (non laser)





"I could barely stand straight after being in pain for 4 long years. I couldn't believe I was able to bend backwards immediately after the laser" .....Cheryl Santor (Ms. Santor was injured in the Chatsworth train wreck)



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## What's Up Westside

### OUT AND ABOUT IN SANTA MONICA

**February 2**

**Architectural Review Board**
City Hall
1685 Main St. 7 p.m.
The ARB generally meets on the first and third Mondays of each month unless there is a holiday. Meetings are held in the City Council Chambers at City Hall unless otherwise noted. Visit www.smgov.net/Departments/PCD/Boards-Commissions/Architectural-Review-Board for more information.

**Classical Ballet for Beginners**
1450 Ocean
6:30 - 7:30 p.m.
Students will learn across the floor, barre, and center floor technique. All levels are welcome. View and register for classes at http://ow.ly/oZGSg. Cost: $89, Non-resident: $102.

**Homework Help**
Fairview Branch Library
2101 Ocean Park Blvd. 3:30 p.m.
Get help with your homework. This drop-in program offers a separate study area, basic supplies, and friendly volunteers to assist with homework questions. For students in grades 1-5 only.

**Study Zone @ Montana**
Montana Avenue Branch Library
1704 Montana Ave. 3:30 p.m.
Space for quiet study. Grades K - 12. Children under 8 years must be accompanied by an adult.

**February 3**

**Paul McDonald Big Band with Tom Nolan**
Typhoon
3221 Donald Douglas Loop South 8 p.m. & 9:30 p.m.
There's a cover plus minimum $15/person at tables and $10/person at the bar. Dinner reservations are highly recommended. Admission: $10.

**Open Maker Nights with Jen Fox**
1450 Ocean
6:30 - 8:30 p.m.
Join local engineer and maker Jennifer Fox to learn how to design and build various engineering and upcycling projects ranging from robotics to wearable technology to musical instruments. Cost: $10 in advance, $12 cash at the door. Visit smgov.net/1450ocean for more information or call (310) 458-2239.

**Open Handwork Hangout with Leslie Robinson**
1450 Ocean
6:30 - 8:30 p.m.
Join local crafter Leslie Robinson in this Open Handwork Hangout. Leslie likes to mix modern and vintage materials and will be working on papercrafts, embroidery, jewelry-making and millinery, depending on the day. Bring your handwork projects to get tips, or embark on something new. Cost: $10 in advance, $12 cash at the door. Visit smgov.net/1450ocean for more information or call (310) 458-2239.

**Ocean Park Film Program: "Moonstruck" (1987)**
Ocean Park Branch Library
2601 Main St. 6 - 8:30 p.m.
Film historian Elaina Archer screens and discusses this modern romantic comedy about a woman who falls for the brother of the deceased man she agreed to marry years before. Starring Nicolas Cage, Cher and Olivia Dukakis. (Film runtime: 102 min.)

**Internet Security**
Main Library
601 Santa Monica Blvd. 6 - 7 p.m.
Learn how to best protect yourself and your computer from threats such as viruses, spyware, and scams. Intermediate level. Seating is first come, first served. For more information, please visit the Reference Desk or call (310) 434-2608.

**February 4**

**ACT VS SAT?**
Fairview Branch Library°

SEE **LISTINGS** PAGE 3

For help submitting an event, contact us at
**310-458-7737** or submit to editor@smdp.com

## LISTINGS
FROM PAGE 2

2101 Ocean Park Blvd. 6 p.m.
Learn about the differences between the ACT and SAT, and some test taking strategies for each from C2 Education. Grades 9 and Up!

**Mindfulness Meditation**
Montana Avenue Branch Library
1704 Montana Ave. 6 p.m.
We invite you to enjoy a pause in the day in which to refresh yourself by simply sitting and paying attention to your senses, feelings, and thoughts. You are welcome to stay for 5 minutes or for the entire session.

**Movie Screening: Gone Girl**
Main Library
601 Santa Monica Blvd. 6 p.m.
In this adaptation of Gillian Flynn's hugely popular crime thriller, Ben Affleck stars as a man who is suspected in the disappearance and presumed murder of his estranged wife. (149 min.)

**Planning Commission Meeting**
City Hall
1685 Main St. 7 p.m.
Regular meeting of the Planning Commission. www.smgov.net/Departments/PCD/Boards-Commissions/Planning-Commission.

**Homework Help**
Fairview Branch Library
2101 Ocean Park Blvd. 3:30 p.m.
Get help with your homework! This drop-in program offers a separate study area, basic supplies, and friendly volunteers to assist with homework questions. For students in grades 1-5 only.

# Faces of Silicon Beach

Santa Monica native Danny Wax started Forelinx after returning from a three-year stint on the PGA Nationwide Tour. Forelinx, a social platform for connecting golfers, connects users based on network and interests and allows them to book tee times at 1,500 courses nationwide. Erik Huberman, CEO of Hawke Media, talks to Danny about growing up in Santa Monica, what inspired him to be an entrepreneur and Forelinx.

Erik Huberman: What made you want to become an entrepreneur?

Danny Wax: I always saw myself working on my own and not only creating my own hours, but really striving to make a difference in myself and people around me. Growing up playing golf, which is a very individual sport, I've always been one to take responsibility and manage my time and efforts. I think those traits I possess are also the characteristics of an entrepreneur, so it seems like a no-brainer.

E: Tell me about Forelinx.

D: Forelink is a platform for people to connect and use golf as a business aspect. Networking in golf already exists, and we just built out the tools to make it happen naturally and more broadly.

E: How are you changing the world?

D: Nowadays, all these social communities consolidate large groups of people. I think we'll see the shift of that turning into smaller niche communities - whether that's golf or people who have kids, or like a certain restaurant, you name it. There are niche communities for everything. I want to change the world by bringing online communities offline.

E: Why Santa Monica?

D: That's an easy question. I was born and raised in Santa Monica, went to Santa Monica High and would do anything to support my local community.

E: What do you think of the Silicon Beach scene?

D: The name is true to the boom we've seen - all the development in Santa Monica, all the new startups. I think it's great. I'm happy to be apart of it and I definitely want to make my stamp in the community.

E: Do you have one piece of advice for an entrepreneur starting their own business?

D: Dive in 100 percent. Don't look back. Just stick to your gut and go for it.

E: Is there anything you'd like to share with the Santa Monica community?

D: Stay true to yourself. I've seen so much change in Santa Monica while growing up here. From a little mom and pop community now it's turning into a metropolitan hub. Stay true to yourself and your community.

Erik Huberman is founder and CEO of Hawke Media, a leading outsourced digital CMO agency for companies such as Evite, Bally Total Fitness, Verizon Wireless, Eddie Bauer, Red Bull and several other emerging brands. You can contact him at Erik@HawkeMedia.com

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## LETTERS TO THE EDITOR

Send comments to editor@smdp.com

### Let Marcy speak

**Editor:**

Marcy Winograd is exercising her First Amendment Rights of "free speech" when she publicly protests the pony rides at the Santa Monica open-air Farmers Market. The lawsuit by the pony-ride company is a form of intimidation. Since our inception as a nation, we have always permitted protests against inhumane and unjust acts. Let the facts and the patrons speak for themselves. Using animals for such a form of economic gain is wrong. The judge's ruling which says the ponies are receiving humane care because they "are healthy, well-watered and comfortable" does not seem humane at all.

**Lillian Laskin**
Mar Vista

### Marcy is delusional

**Editor:**

It is just so sad to see that Marcy Winograd is still in such desperate need of an intervention due to her poor grasp of reality.

Her erratic behavior and misperceptions are clearly still a problem, as evidenced by her vile letter (SMDP Letters to the Editor, 1/21/15, page 4), whereby she starts out calling Bill Bauer a "fat cat contractor" lobbyist, and then goes on to suggest he is a racist and a proponent of slavery. That's not the Bill Bauer that I have known for years.

What's most concerning is that this woman is a teacher with LAUSD. She is responsible for shaping the minds and opinions of young people. Education is so important, and for this angry and confused woman to be educating our youth is cause for alarm.

**Lori Emerson**
Santa Monica




## My Write

Bill Bauer

Send comments to editor@smdp.com

# Shoehorned apartments head to Planning Commission

**A TEN-UNIT APARTMENT DEVELOPMENT** slated for a steep hillside above Lincoln Boulevard at 2919 Lincoln/802 Ashland Avenue is heading to the Planning Commission, after all.

The development met the code requirements for R2 (low scale) multifamily neighborhoods and was administratively approved about a year ago. It only needed Architectural Review Board (ARB) approval for general appearance including colors, exterior surface materials, signage, landscaping. Rachel Kelley and her husband, whose property backs up to the project, have appealed the ARB approval to the City Planning Commission.

The development consists of four, two story residential structures over a 20 vehicle subterranean garage and features two studio units, four two-bedroom units and four three-bedroom units, one of which is designated for a low-income family. The owner developer is "Corner of Ashland (SM).LLC." Its address is 6922 Hollywood Boulevard and it's affiliated with mega-developer the CIM Group according to planning staff.

Because of the low income housing unit and environmentally forward architectural construction, the development is allowed a higher density than normally permitted and is exempt from California Environmental Quality Act (CEQA) review. Neighbors are frustrated because they claim the development doesn't meet the conditions for CEQA exemption. Other issues concern size and massing as well as traffic and loss of on-street parking.

But, there's a big problem facing the appeal. Planning Commissioners can only deal with ARB-type issues and that's cosmetics and appearance. They have no authority to reduce the project's size, mass or make substantial structural changes.

The development will be built pretty much as planned. This, like other similar, overly-large projects would not come about if they weren't permitted by zoning codes that give substantial bonuses to developers willing to provide low income housing and build LEED certified projects. In this case the development is twice as large as would be allowed without all the ideology-driven bonuses.

**MONTANA AVENUE FACING INCREASED HEIGHT STANDARDS**

Montana Avenue neighbors are upset over a similar proposal that would allow taller, three story buildings to come to this charming, low-key street.

Planning Commission is discussing potential height increases on Montana Ave. and the commission has voted (in an as yet non-binding way) to allow a three-floor height limit when affordable housing is included in new developments on Montana Avenue. The commission would have to take another, formal vote before the proposal becomes official and at that point, City Council would have to approve the measure to amend the LUCE and then approve zoning changes to permit the larger buildings. The ten-block long commercial strip of Montana Avenue is presently mostly single or two floor mom and pop retail stores, eateries and shops without housing.

Is someone kidding me? Montana Avenue is a unique street and a local treasure. Politicians and policy makers alike promised us five years ago when the new LUCE was being created that it would preserve residential neighborhoods. Low density, neighborhood-serving streets like Montana Avenue are an integral part of the community fabric both north and south of Montana. So much for promises because the planning commission has screwed us all, royally. Big question: Will council do the same?

Clueless commissioners have voted to defy and ignore a major LUCE commitment to maintain the scope and integrity of this neighborhood serving, commercial street by adding housing and raising height limits. To this I say, "No, No, No, No, No!"

It's an open invitation for massive redevelopment. The extra height will destroy the ambience and character of Montana Avenue turning it into another "cookie-cutter" strip without charm or personality. When (appointed) commissioners and bureaucrats become hung up on social agenda, smart planning goes out the window and we're all worse off for it.

Once again, we've been scammed and sold out by those who are supposed to be looking out for us.

**IN A JAM**

Traffic Management plans aren't working. Surprised?

We should all be used to the tall tales and outright lies that come out of City Hall's planning department - like the "no net new car trips" myth from the now dead Hines Bergamot Transit Village Center.

Many of us have been skeptical about promises that Transportation Demand Management (TDM) programs created to encourage less driving and more use of alternative transit and carpooling by employees and visitors to new Downtown and Bergamot area developments would work and reduce traffic and parking demands.

This headline was on the front page of the January 23, 2015 Santa Monica Daily Press: "Agensys development out of compliance again." Submitting a workable TDM was a requirement for obtaining permission to build their headquarters at 1800 Stewart Street. The TDM was approved, Agensys built their building and moved in two years ago. The TDM was out of compliance last year, too.

But, Agensys is not alone. Two other developments, Providence Saint John's Health Center and Colorado Center, are failing to hit targets as well, but their agreements aren't as specific as Agensys this paper reported.

In St. John's case, reducing traffic is a goal, not a requirement. So, essentially it's worthless. But requirements to reduce parking impacts around the hospital have also met with questionable results.

Last year, the city ratified a Saint John's-financed parking study, which showed the

SEE **WRITE** PAGE 5

**PUBLISHER**
Ross Furukawa
ross@smdp.com

**EDITOR IN CHIEF**
Matthew Hall
matt@smdp.com

**STAFF WRITER**
David Mark Simpson
dave@smdp.com

Jeff I. Goodman
jeff@smdp.com

**STAFF PHOTOGRAPHER**
Paul Alvarez Jr.
editor@smdp.com

Morgan Genser
editor@smdp.com

**CONTRIBUTING WRITERS**
Bill Bauer, David Pisarra, Charles Andrews, Jack Neworth, Lloyd Garver, Sarah A. Spitz, Taylor Van Arsdale, Merv Hecht, Cynthia Citron, Michael Ryan, JoAnne Barge, Margarita Roze

**VICE PRESIDENT–BUSINESS OPERATIONS**
Rob Schwenker
schwenker@smdp.com

**JUNIOR ACCOUNT EXECUTIVE**
Rose Mann
rose@smdp.com

**OPERATIONS MANAGER**
Jenny Medina
jenny@smdp.com

**PRODUCTION MANAGER**
Darren Ouellette
production@smdp.com

**ASSISTANT GRAPHIC DESIGNER**
Cocoa Dixon

**CIRCULATION**
Keith Wyatt
Osvaldo Paganini
ross@smdp.com

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FAX (310) 576-9913
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## Inside/Outside

Michael Feinstein
Send comments to mfeinstein@feinstein.org

# On Being Mayoral and the State of the City

**THE RECENT STATE OF THE CITY HOSTED** by the Santa Monica Chamber of Commerce was the first big post-election, civic event of the New Year. A wide cross-section of Santa Monica was there, and new Mayor Kevin McKeown gave the 'State of the City' address. As such, it was a good place to get a sense of where we may be headed.

Chamber President/CEO Laurel Rosen started out in her usual positive, firm, and no frills manner to connect economy and community: "Business and sales taxes contributed more than $76 million to the City's general fund in 2013. This money goes directly to pay for the first-class services we all value: parks, libraries, cultural services and public safety."

Rosen has long argued for fact-based dialogue in local politics. In some ways, this event was the roll out of that approach, to be followed in the next few weeks by a major Information Item from City Staff to the City Council about local development history.

Next came McKeown's address. For the debate about whether McKeown should be Mayor, this was a big early test - made even more so, given the narrative that the November election was a referendum on development, and that as a matter of personal policy "in order to level the playing field on land use input", McKeown "declines invitations from developers for special personalized presentations on proposed projects, preferring to see the plans and hear the arguments for them in a public context."

If the multiple numbers of times McKeown was quoted by business leaders who spoke after him is any indication, he passed this test with flying colors. It was truly incredible to watch given so much history, from past living wage wars to a well-funded independent expenditure campaign to defeat McKeown in 2006, to McKeown's own stressing so forcefully that he is for residents, that at times some in the business community feel intentionally excluded by inference.

But when speaking in official capacity as Mayor, its different than being a Councilmember, because now you are representing the entire City; whereas as a Councilmember, you are one of seven advocates, each for their own positions.

McKeown doubled down on Rosen's economy/community connection, arguing that the local economy is so robust, that it allows Santa Monica "to go so much further into realms that other cities can only discuss and debate…. sustainability, technology, affordable housing, support for schools, human services, mobility, art and culture, and now wellbeing." With a nod to those concerned about the new Council's approach to business and development, McKeown said, "local business is critical to safety, quality of life and sustainability. We must not take it for granted, and we must be aware that local business is changing."

McKeown spoke to trends shaping Santa Monica arising out of the business community, like the growth in technology and the rise of millennials. But he also went 'off script' to focus on two of his own core issues, 'achieving housing affordability and stability' and 'the rise of residents.'

I say 'off script' somewhat tongue in cheek. When you speak as Mayor on behalf of the City, the City Manager's office will produce a draft for you, researching key facts and summarizing relevant City history and positions. You then amend it as you see fit - something your colleagues trust you to do well when they vote for you as Mayor.

When McKeown added 'affordable housing' and 'resident voice' to Staff's draft, he struck the right balance. As Mayor, you don't lose your individuality. But you do have a responsibility to express it within the context of being accountable to the entire community, and not hijack the Mayorship to advance a personal agenda. McKeown respected the hosts, connected to their issues and spoke factually about the State of the City. That made it easy and appropriate to also focus on issues he wanted.

Next came outgoing City Manager Rod Gould, who detailed a series of economic, education and public safety-related indicators on why Santa Monica is thriving. He playfully noted "the last biannual resident satisfaction survey noted that 92 percent of residents rate Santa Monica as a good place to live. This fact may not have been completely evident in last year's election season."

How do we reconcile this 92 percent, with McKeown's statement about the rise of residents (which he illustrated with an image of 'Simpsons' characters wielding torches and pitchforks), and the 13,500+ petition signatures on the Hines/Bergamot Transit Village referendum petitions?

Part of our high quality of life in Santa Monica is that we live in a place where there is meaningful opportunity to be heard, whether through community and civic organizations, community meetings, City Staff, our boards and commissions, elected officials and when needed, via initiative and referendum.

Perhaps more challenging to reconcile, was an indicator both Gould and McKeown referenced, but for different reasons. Indicating a strong local economy, Gould cited far higher than regional averages in commercial activity, land prices, rents, and hotel occupancy/room rates. Rising land values are a testament to Santa Monica's desirability, McKeown argued, but we also risk losing our socio-economic diversity, if people are priced out of the local housing market.

Both of what Gould and McKeown said is true — and that is the State of our City.

## WRITE

FROM PAGE 4

medical facility has 1,375 parking spaces spread out over eight hospital-owned lots and four leased lots. Approval allowed the hospital to avoid constructing a 430 space parking garage required by its recent hospital expansion.

Just don't ask the neighbors about the parking problems around St. Johns that City Hall says have been resolved.

I don't know about you all, but I'm getting really tired of being fed hokum and having my chain yanked.

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City of Santa Monica

**SANTA MONICA RENT CONTROL BOARD**
**NOTICE OF PUBLIC HEARING**

**Thursday, February 12, 2015**

A public hearing on the following topic will be conducted at the regular Santa Monica Rent Control Board meeting on Thursday, February 12, 2015 at 7:00 p.m. in the Council Chamber, City Hall, 1685 Main Street, Santa Monica, CA 90401.

An amendment to Rent Control Regulation Chapter 9 to add a new section 9011, authorizing the Board to accept the filing of, and maintain for public inspection, offers to pay tenants to move from controlled units.

All interested persons are invited to present their views. Copies of the staff report will be available prior to the hearing from the Board's office in Room 202 of Santa Monica City Hall, 1685 Main Street, and on the Board's website at: www.smgov.net/rentcontrol.

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## BUS
FROM PAGE 1

too small, lack armrests, and have backs that are too short.

Residents called for the traditional benches to be returned. BBB said it's not going to happen. Residents have complained in the past about homeless people sleeping on the benches and many of those opposed to the new seats say they were designed only to keep the homeless away.

"Some locations have very narrow sidewalks and the seating is very close to private residence or commercial frontage," BBB officials said in August. "In these situations, the new seating is much more compatible to the adjacent residents, businesses, and property owners."

Instead of returning the old benches, BBB is revamping the new ones. The options are on a citywide tour through Feb. 19.

Today through Wednesday, they'll be on display at a BBB stop on Montana Avenue at 17th Street and hit four other locations over the next two weeks.

BBB wants residents to take their pick with an online survey: www.bigbluebus.com/BSIPseatsurvey (including a chance to win a free monthly bus pass).

The new seats look similar to the old new seats but they include more substantial armrests that float alongside, unattached. The backs are taller, too, though one option has a taller back than the other. The taller of the two is made of a metal mesh while the shorter is more opaque with fewer holes.

"The two seats being installed in the public right-of-way reflect extensive feedback on two prior prototypes during the fall from members of the City's Disabilities Commission and the Commission on Senior Community as well as a group of frequent bus riders of varying ages (millennials to seniors) and physical health," BBB officials said in a release last week.

"Now it is your turn," they said. "We invite everyone to sit in the redesigned prototype seat. Seat A and Seat B, as we are calling them, look similar but have modest differences in seat height, depth, and width which might affect your comfort and the seat's functionality."

When designs are finalized, with the help of resident feedback, BBB officials said, the seat base and backs will be installed on top existing single seats.

"What will not be changing for most stops is how the seats are sited," BBB officials said. "At medium- and high-volume stops, the seats are sited so that riders can find shade somewhere during the day, although there is no guarantee that the shade will be cast over a seat. The requirement BBB worked with was to develop a schematic design to provide shade. Rain is such a rare occurrence so the requirement to provide shade took priority."

During a recent storm, bus stop-haters took to Facebook, posting photos of residents standing under storefront awnings, rather than at the stops, avoiding the rain.

"You spoke," BBB officials said. "We're listening. We look forward to being in touch."

Try out the new stops at the following locations:

Feb. 2 to 4 at Montana Avenue and 17th Street

Feb. 5 to 8 at Lincoln Boulevard and Ashland Avenue (northbound)

Feb. 9 to 11 at Lincoln Boulevard and Montana Avenue (northbound)

Feb. 12 to 15 at Wilshire Boulevard and 16th Street (eastbound)

Feb. 16 to 19 at Santa Monica Boulevard and 22nd Street (westbound)

**DAVE**@smdp.com

## SCHOOL
FROM PAGE 1

District through the Measure ES initiative.

At the elementary level, the initiative focuses on classroom, lab and library upgrades for students in grades 3-5.

"We said, 'What can we do that supplements that, that piggy-backs on that?'" Grant PTA president Greg Barker said.

PTA members at the approximately 650-student school, located at 2368 Pearl St., were asked to brainstorm and discuss their financial priorities at the school's first PTA meeting of the school year.

They voiced support for upgrading technological equipment at the lower grade levels as well and ultimately settled on new K-2 computers, the funding for which was approved at the general PTA meeting in early November.

Although the district recently centralized fundraising for instructional aids, professional development and other personnel expenditures through the education foundation, school PTA groups can still use local funds for equipment and capital projects. They're allowed to buy stuff, not staff.

"We said, 'Let's see if we can do something to help (the lower) grades," Barker said. "We looked at capital purchases that fit the priorities that our parents identified. The district is doing amazing job of improving technology, and we saw a place where we could augment that."

According to Barker, the Grant PTA opted specifically for iMacs after consulting with teachers who said they are graphic-friendly and easy for young learners to use.

The Grant PTA will pay about $53,280 for the new desktops, including about $1,760 in finance charges. The funding includes taxes and fees for recycling electronic waste, according to a district memo.

The association's "very generous" gift involves a two-year lease-to-buy option, Gellis said.

About half of the money has been transferred to the district and the remainder will be furnished at the beginning of the 2015-16 school year, according to a December letter from Barker to SMMUSD officials.

The school's technology supervisor, Santiago Martinez, declined to comment and referred questions to the district office.

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# KNOW BEFORE YOU GO

## EXPO LIGHT RAIL LINE

For the week Feb. 2, please note the following activities:
5th Street between I-10 and Colorado Avenue - Northbound and Southbound lane closures on both sides. Expect delays.
20th Street between Olympic Blvd. and Broadway Ave. - Construction scheduled during daytime hours. Lane closures planned and traffic will be maintained.
Colorado Avenue between 5th & 19th Streets - Expect westbound and eastbound lane closures during daytime hours. Alleys on the north side of Colorado between 6th and 18th Street will have limited access at Colorado.
26th Street between Olympic Blvd. and Cloverfield Ave. - Construction scheduled during daytime hours. Lane closures planned and traffic will be maintained.
Stewart St. between Olympic Blvd. and Exposition Blvd. - Northbound and southbound lane closures during daytime hours, traffic will be maintained.
Olympic Blvd. between 20th St. and Stewart St. - Eastbound and westbound lane closures between 9 a.m. and 3 p.m. from Monday to Friday.
For more information about the Expo Line project, visit BuildExpo.org or call (213) 922-EXPO (3976).

## Bus Shelter Construction

For the week of Feb. 2 - Feb. 8, citywide installation of new bus shelters will continue. Construction will involve stop closure, intermittent vehicle lane, bicycle lane, and sidewalk closures, in addition to the use of parking lanes. Construction will take place at the following stops:
Colorado
1610 Colorado between 16th and 17th (South side Colorado)
1701 Colorado between 17th and 18th (North side Colorado)
Lincoln
957 Lincoln between Washington and Idaho (East side Lincoln)
814 Lincoln between Montana and Idaho (West side Lincoln)
Olympic
2600 Olympic between Stewart and 26th (South side Olympic)
2601 Olympic between Stewart and 26th (North side Olympic)

SEE **KBUG** PAGE 8

The Santa Monica History Museum

*thanks*

**Eddie Guerboian**

for a truly outstanding term as chair of the board



Eddie is truly an icon in the Santa Monica community and his stewardship of the museum over the past 5 years has embodied the hard work, commitment, grace and class that has endeared him to so many in Santa Monica. The museum, like Santa Monica is a better place for having had Eddie Guerboian. On behalf of Louise Gabriel, President and the board of directors of the Santa Monica History Museum, we offer our heartfelt gratitude to the incomparable Eddie Guerboian.

SANTA MONICA HISTORY MUSEUM

1350 7th St.
Santa Monica, CA

# SURF REPORT




## Surf Forecasts

Water Temp: **61.4°**

MONDAY – **FAIR** – SURF: **1-2 ft** knee to thigh high
Old WNW swell leftovers

TUESDAY – **POOR TO FAIR** – SURF: **1-3 ft** ankle to waist high
Potential rebound in WNW energy, showing more size in the PM

WEDNESDAY – **POOR TO FAIR** – SURF: **2-3 ft** knee to chest high
Potential WNW energy to hold

THURSDAY – **POOR TO FAIR** – SURF: **2-3 ft** knee to waist high
WNW energy to ease

BEACH REPORT CARD

## NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **January 12, 2015**

HEAL THE BAY · 1444 9th Street, Santa Monica, CA 90401 · beachreportcard.org · brc@healthebay.org · 800 HEAL BAY

**QUICK STATS** (for the last 30 days)
Number of sewage spills -- 0
Number of beach closures due to a sewage spill -- 0
Number of wet days -- 14
Number of A grades for dry/wet weather -- 33 / 20
Number of (C,D,F) grades for dry/wet weather -- 5 / 19

The Beach Report Card is made possible by: SMA Swain Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

| LOCATION | DRY | WET |
|---|---|---|
| Leo Carrillo Beach, at Arroyo Sequit Creek mouth. | A+ | A+ |
| Nicholas Beach at San Nicholas Canyon Creek mouth. | A+ | A+ |
| El Pescador State Beach, between Lachusa and Las Alisa creeks. | | |
| Encinal Canyon at El Matador State Beach. | A+ | A+ |
| Broad Beach at Trancas Creek mouth. | B | A+ |
| Zuma Beach at Zuma Creek mouth. | A+ | A+ |
| Walnut Creek, projection of Wildlife Rd. (private). | A+ | F |
| Paradise Cove Pier at Ramirez Canyon Creek mouth. | F | A+ |
| Escondido Creek, just east of Escondido State Beach. | A+ | F |
| Latigo Canyon Creek mouth. | F | A+ |
| Solstice Canyon at Dan Blocker County Beach. | A+ | D |
| Puerco State Beach at creek mouth. | A+ | A+ |
| Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd.. | A+ | F |
| Surfrider Beach at Malibu Colony fence. | A+ | F |
| Surfrider Beach (breach location)- daily. | A | F |
| Malibu Pier - 50 yards east. | ns | F |
| Carbon Beach at Sweetwater Canyon. | A+ | F |
| Las Flores State Beach at Las Flores Creek (point zero). | A+ | A+ |
| Big Rock Beach at 19948 PCH stairs. | A+ | A+ |
| Pena Creek at Las Tunas County Beach. | A+ | F |
| Tuna Canyon. | ns | ns |
| Topanga State Beach at creek mouth. | A | B |
| Castlerock Storm Drain at Castle Rock Beach. | ns | ns |
| Santa Ynez Storm Drain at Castle Rock Beach. | B | F |
| Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain). | B | A+ |

| LOCATION | DRY | WET |
|---|---|---|
| Will Rogers State Beach at Bel Air Bay Club drain near fence. | A+ | A+ |
| Will Rogers State Beach at Pulga Canyon storm drain. | A | F |
| Will Rogers State Beach at Temescal Canyon drain. | A+ | A+ |
| Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua). | B | B |
| Santa Monica Beach at Montana Ave. drain. | A+ | A+ |
| Santa Monica Beach at Wilshire Blvd. drain. | A+ | F |
| Santa Monica Municipal Pier. | C | C |
| Santa Monica Beach at Pico/Kenter storm drain. | A | D |
| Santa Monica Beach at Strand St. (in front of the restrooms). | A+ | A+ |
| Ocean Park Beach at Ashland Ave. drain. | A+ | B |
| Venice City Beach, at the Rose Ave. storm drain. | A+ | F |
| Venice Beach at Brooks Ave. drain. | A+ | A+ |
| Venice Beach at Windward Ave. drain. | A | F |
| Venice Fishing Pier - 50 yards south. | F | A+ |
| Venice Beach- projection of Topsail St.. | A+ | D |
| Marina del Rey, Mothers' Beach- lifeguard tower. | F | B |
| Dockweiler State Beach at Ballona Creek mouth. | ns | ns |
| Dockweiler State Beach at Culver Blvd. drain. | A | F |
| North Westchester Storm Drain at Dockweiler State Beach. | B | B |
| Dockweiler State Beach at World Way (south of DBW jetty). | A+ | A+ |
| Dockweiler State Beach at Imperial Hwy drain. | A+ | F |
| Dockweiler Beach- opposite Hyperion Treatment Plant. | A+ | A+ |
| Dockweiler State Beach at Grand Ave. drain. | A+ | A+ |

**LEGEND**
**DRY** -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
**WET** -- grades for days of recorded rainfall and the following 3 days
**ns** -- no sample taken

Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

STRIKE OUT FOR HUNGER



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**visit: westsideshelter.org**

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## KBUG
FROM PAGE 7

Pico
3311 Pico Blvd between 33rd & Urban Ave. (North side Pico)
3238 Pico Blvd between 32nd & 33rd. (South side Pico)
1409 Pico Blvd between 14th & 20th. (North side Pico)
2121 Pico Blvd between 21st & Cloverfield. (North side Pico)
2228 Pico Blvd between 22nd & 23rd. (South side Pico)
Santa Monica
1330 Santa Monica between 13th and 14th (South side Santa Monica)
Wilshire
1025 Wilshire between 10th and 11th (North side Wilshire)
14th Street
1139 14th between Wilshire and California (East side 14th)
1601 14th between Colorado and Olympic (East side 14th)
17th Street
1602 17th between Colorado and Olympic (West side 17th)
Traffic control measures will be employed in all work zones. Use alternate routes whenever possible. For all bus boarding information, please visit www.bigbluebus.com/bsip or call (310) 451-5444. For construction information, please contact Alex Parry, Project Manager at (310) 458-8981.

### Annual Tree Trimming
For the week of Feb. 2, the City's annual tree pruning program will take place on Santa Monica Ave. - Cloverfield to 20th St., 15th Street - California to Wilshire, and Princeton - Wilshire to Colorado. For further information, please contact Matthew Wells, Urban Forester at (310) 458-8974.

### Annual Paving & Sidewalk Repair Project
For the week of Feb. 2, the contractor will be performing sidewalk repairs at various locations city-wide. Minimal impact to traffic from 8 a.m. - 6 p.m. Monday - Friday. City staff will work to minimize any inconvenience that this work may cause you and thank you for your cooperation. Should you have any questions, please contact: Chuck Stagner, Field Inspector, 714-925-4628, and Hany Demitri, Civil Engineer, 310-45-8721, ext. 5385.

### Water Main Replacement Project
For the week of Feb. 2, the contractor will be installing water main pipe on Ocean Ave. between California Ave. to Wilshire Blvd. (M-Th 8 a.m. to 6 p.m.), Ocean Ave. between Colorado Ave. and Moomat Ahiko Way, and on Olympic Blvd. Between 17th St. to 19th St. (M-F 8 p.m. to 6 a.m.). For more information, please contact Eric Schoenen, CM/Inspector at (424) 625-3445 or City's contact: Carlos Rosales, PM at (310) 458-8721, x2620.

### Private Development
Southern California Edison (SCE) - Four Underground Structure replacements, at Main & Pico: resurfacing (Traffic Control will be in effect from 9 a.m. to 3 p.m.); at Montana Avenue between 10th Ct. to 18th Ct.: performing asphalt grinding and paving and lane closures. Work is ongoing through Feb. 3 through Feb. 5. For electrical emergencies, please call 800-611-1911.
Santa Monica-Malibu USD - Santa Monica High School. Michigan Ave. sidewalk closed bet. 7th Ct. and 7th St. will be closed for ongoing Construction Work through 2015. Signs are posted to direct pedestrians to use the crosswalk and reach the campus from the Southwest corner of Lincoln and Michigan. For more information, please contact Gary Bolin at (310) 399-5865 ext.79-394.
Macerich Arclight Theatre - Construction of new Arclight Theatre at Colorado Ave and 4th Street. Possible southbound lane closures on 4th Street and Westbound Colorado Ave.

For more information, visit KBUG, our Facebook page SMConstructs, and the construction notice at: www.facebook.com/SMConstructs, www.smgov.net/departments/publicworks/civeng_kbug.aspx.

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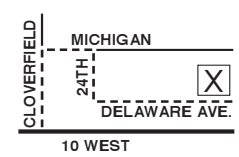
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# Earth Talk

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By the editors of E Magazine

Send comments to editor@smdp.com



Courtesy photo

**DINNER?:** **Look for seafood that has been harvested in a sustainable way.**

# Should I eat fish?

**Dear EarthTalk**

What are some basic guidelines about seafood consumption, especially for women and in light of all the pollution threats to our oceans and waterways?

**Betsy Draper**
Boston, MA

**BETWEEN MERCURY POISONING, OVER-**fishing and the environmental impacts of fish farms or "aquaculture," some might expect to see a "Proceed with Caution" sign above seafood counters soon. Others contend that fish and shellfish are an important part of a healthy diet, providing high-quality protein and omega-3 fatty acids. The U.S. Food and Drug Administration (FDA) recommends eating up to 12 ounces of fish and shellfish per week, but only if they are "lower in mercury."

Mercury can be released into the air through industrial pollution and can accumulate in streams and oceans. The FDA warns that if you regularly eat types of fish that are high in mercury, it can accumulate in your blood stream. They add that mercury is removed from the body naturally, but it may take over a year for levels to drop significantly. For this reason, women trying to become pregnant should avoid eating high-in-mercury fish like shark, swordfish, king mackerel and tilefish, and gravitate toward low-in-mercury shrimp, canned light tuna, salmon, pollock and catfish. According to the Monterey Bay Aquarium's "Super Green List," fish that are low in mercury and also good sources of especially healthy "long-chain" omega-3 fatty acids include Atlantic mackerel from Canada and the U.S., freshwater Coho salmon from the U.S., wild-caught Pacific sardines and Alaskan wild-caught salmon (fresh or canned).

Of course, it's possible to obtain long-chain omega-3s without eating fish. Ovega-3s supplement is derived from a strain of algae that naturally produces high amounts of eicosapentaenoic acid (EPA) and docosahexaenoic acid (DHA), the healthiest omega-3s. Although most people think fish are the original source of DHA and EPA, these omega-3s actually come from the algae lower in the food chain.

"When salmon farming began in North America, farmers discovered that without fish oil in their diet, farmed salmon did not contain salmon oil in their tissues," says Udo Erasmus, Ph.D., author of Fats that Heal-Fats that Kill. "Fish get their 'fish oil' from the foods they eat. When we trace these supplement oils back to their origin, we find that the oils we call 'fish oils' are actually made by plants at the bottom of the food chain. One-celled red-brown algae makes fish oils. Fish oils are actually plant-based products."

Algae and other plant-based omega fatty acids also will not deplete the ocean's supply of fish. Industrial over fishing practices have wiped out certain types of fish before they've had a chance to repopulate, and unintentionally killed other marine species besides fish-known as "bycatch" - in their large nets. Upwards of one million sea turtles, for example, were estimated to have been killed as bycatch from 1990-2008, according to a report published in Conservation Letters in 2010. The transition to aquaculture, where fish are raised in confined quarters (like the "factory farming" of pigs, cows and chickens) has its own environmental burdens. According to the Mangrove Action Project, an estimated three million hectares of important coastal wetlands, including mangroves, have already been lost in order to make room for artificial shrimp ponds.

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# CROSSWORD

**By THOMAS JOSEPH**

**ACROSS**

1 Hefty wrestlers
6 Autos with meters
10 Make amends
11 Quartz variety
13 Metal fastener
14 Tough puzzle
15 High card
16 Foot part
18 Memorable time
19 "Groundhog Day" director
22 Neckline shape
23 Hay bundle
24 Sobbed
27 Copier need
28 Frau's spouse
29 Traffic tie-up
30 Song that starts every day in "Groundhog Day"
35 Football's Marino
36 Roadhouse
37 Chaney of films
38 Gladden
40 Pollute
42 "Love Story" writer
43 Glowing coal
44 Dispatch
45 Milk source

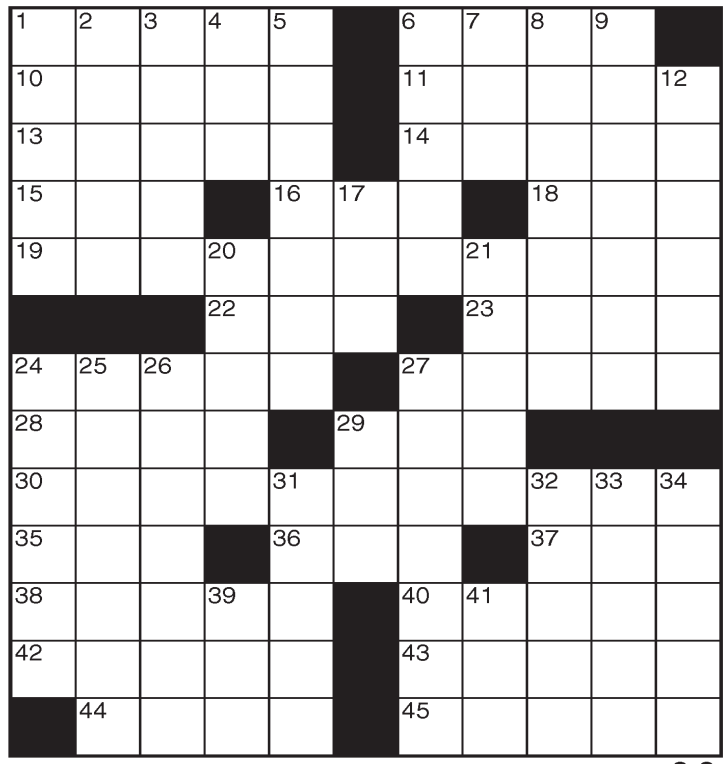
**DOWN**

1 Singer McLachlan
2 New York city
3 Van operator
4 Small bill
5 Made a home
6 Heist
7 In the past
8 Player at first, e.g.
9 Like the OR
12 Pencil end
17 Keats poem
20 Noticeable
21 Enola Gay's cargo
24 Berates
25 Wines and dines
26 Early tool-making time
27 Jeered at
29 Singer Bon Jovi
31 Give over
32 Suspect's story
33 Big mistake
34 Ledger item
39 Light brown
41 "I — Rock"

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**Saturday's answer**

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2-2

# MYSTERY PHOTO

Matthew Hall *matt@smdp.com*

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# Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from (easiest) to (hardest).

Difficulty Level ★

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| 4 | | | | | | 8 | 9 | 1 |
| | | 6 | | 3 | | | | 7 |
| | 7 | | 8 | | 9 | | | 2 |
| | | 9 | | | 5 | 2 | | |
| | 5 | | | 9 | | | 3 | |
| | | 1 | 4 | | | 6 | | |
| 6 | | | 9 | | 8 | | 2 | |
| 9 | | | | 5 | | 7 | | |
| 5 | 4 | 7 | | | | | | 3 |

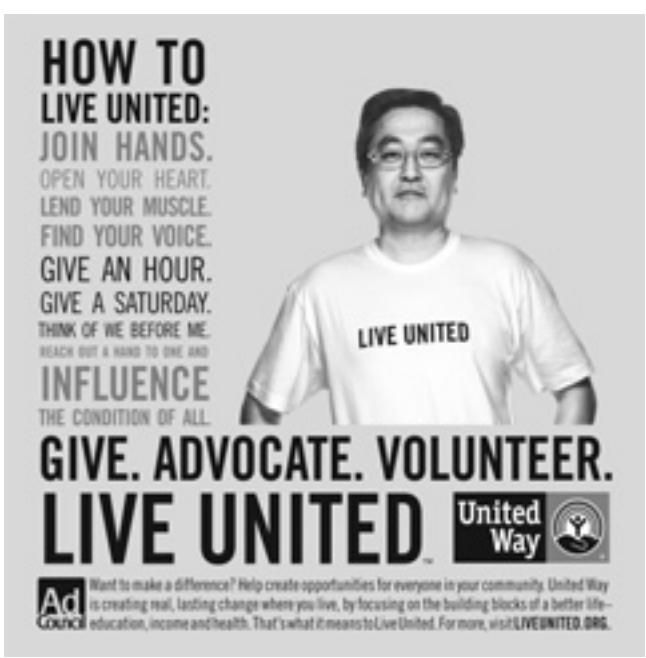
## GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

**SOLUTIONS TO YESTERDAY'S PUZZLE**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| 1 | 5 | 7 | 6 | 3 | 4 | 2 | 8 | 9 |
| 3 | 4 | 8 | 7 | 2 | 9 | 1 | 6 | 5 |
| 9 | 6 | 2 | 1 | 5 | 8 | 4 | 3 | 7 |
| 8 | 9 | 1 | 3 | 6 | 7 | 5 | 4 | 2 |
| 5 | 2 | 6 | 4 | 8 | 1 | 7 | 9 | 3 |
| 4 | 7 | 3 | 2 | 9 | 5 | 8 | 1 | 6 |
| 2 | 1 | 9 | 8 | 7 | 3 | 6 | 5 | 4 |
| 6 | 3 | 4 | 5 | 1 | 2 | 9 | 7 | 8 |
| 7 | 8 | 5 | 9 | 4 | 6 | 3 | 2 | 1 |

King Features Syndicate




## TODAY IN HISTORY

**1972** - The British embassy in Dublin is destroyed in protest at Bloody Sunday.

**1976** - The Groundhog Day gale hits the northeastern United States and southeastern Canada.

**1980** - Reports surface that the FBI is targeting allegedly corrupt Congressmen in the Abscam operation.

**1982** - 1982 Hama Massacre: the government of Syria attacks the town of Hama.

**1987** - After the 1986 People Power Revolution, the Philippines enacts a new constitution.

**1988** - Auntie Anne's is founded by Anne F. Beiler in Lancaster, Pennsylvania

**1989** - Soviet war in Afghanistan: The last Soviet armoured column leaves Kabul.

**1990** - Apartheid: F. W. de Klerk announces the unbanning of the African National Congress and promises to release Nelson Mandela.

**2000** - First digital cinema projection in Europe (Paris) realized by Philippe Binant with the DLP CINEMA technology developed by Texas Instruments.

**2004** - Swiss tennis player Roger Federer becomes the No. 1 ranked men's singles player, a position he will hold for a record 237 weeks.

## NEWS OF THE WEIRD BY CHUCK SHEPARD

■ When a dump truck and a municipal bus collided around 1 p.m. on Jan. 5 in downtown Phoenix, it of course drew the attention of the passengers, bystanders, motorists and nearby construction workers. According to a report in the Arizona Republic, an unidentified man then immediately seized the moment, ran out from some bushes to the center of the commotion and flashed the crowd before running away.

■ Not Quite Clever Enough: (1) Police quickly tracking two assault suspects in Holland Township, Michigan, in December arrived at a residence at just the moment that suspect Codi Antoniello, 19, was starting to shave his head to alter his appearance. Antoniello's now-Internet-famous mugshot shows him with a full head of hair, minus the perhaps one-fourth on top shorn by electric clippers (shown at http://goo.gl/ofDFQR). (2) When the wife of James Rivers, 57, of Kent, Washington, was about to bust him for his alleged child-porn collection in October, he shipped his laptop to a technician to have the hard drive erased -- but with explicit instructions that if the techie encounters a "hidden" file, he must not look at the photos "under any circumstances." (The techie, of course, found the file, looked and notified authorities, and Rivers was arrested.)

# At a favorite spot tonight, Gem

**ARIES (March 21-April 19)**
★★★★ Excitement surrounds the morning. You'll get past an immediate hassle with ease. Meeting times will need to be confirmed. If you think someone's remark seems out of whack, just repeat back what you thought you heard. Tonight: Act as if it were Friday night.

**TAURUS (April 20-May 20)**
★★★★ You will want to straighten out a situation that involves a headstrong friend or loved one. This person might seem to be quite closed off, but in reality, he or she probably just wants to get past the present misunderstanding. Take your time, rather than push. Tonight: Mosey on home.

**GEMINI (May 21-June 20)**
★★★★★ Share more of what ails you. A partner or loved one might seem distant and difficult. The unexpected is likely to affect a meeting and/or an interaction with this person. Avoid making any judgments, and try stating your point in a different way. Tonight: At a favorite spot.

**CANCER (June 21-July 22)**
★★★★ You might want to be more aware of your spending and your budget. You could feel as if your finances are out of whack. Worry less, and stay centered. You are likely to experience a certain amount of boredom in your daily routine. Change it! Tonight: Pay bills first.

**LEO (July 23-Aug. 22)**
★★★★★ You will be in the position to convince someone that the less exciting option would be best. Misunderstandings could lurk, and you might choose to see a situation a lot differently from how those around you see it. Confirm important statements. Tonight: Be spontaneous.

**VIRGO (Aug. 23-Sept. 22)**
★★★ Assume a low profile, even if someone tries to shock you out of complacency. You'll need to observe rather than react. Ask yourself what would be best to do in order to move forward. You are much more together than you ever thought possible. Tonight: Get some R and R.

**LIBRA (Sept. 23-Oct. 22)**
★★★★ You could be stuck on the wrong side of a problem. As you try to resolve the issue, others might seem bent on creating uproar. If you try to intervene, you probably will find yourself in the middle of an argument. Ride the winds of fate. Tonight: Hang with friends.

**SCORPIO (Oct. 23-Nov. 21)**
★★★ Be willing to stand up and assume your role in a particularly difficult situation. You might not want all the attention on you, but it seems to be inevitable. Your role is dominant, and others will want to learn how to lead in the way in which you do. Tonight: Let it all hang out.

**SAGITTARIUS (Nov. 22-Dec. 21)**
★★★★ You'll be full of unexpected news. Though you might not react as you used to, you still will have a strong response. Be aware of others' confusion. You know what is workable and what is not. Try to convey what you know to those around you. Tonight: Surf the Web.

**CAPRICORN (Dec. 22-Jan. 19)**
★★★★ Deal with a partner or associate directly. In fact, the response you receive could be totally different than if you were to discuss the same issue with someone else there. Take advantage of a quiet moment. Tonight: Togetherness.

**AQUARIUS (Jan. 20-Feb. 18)**
★★★★ You might have mixed feelings and be overly serious, especially after a morning surprise. Nothing is as it seems and all is subject to change. Remain open to various ideas and you will head down the right path. Tonight: Confusion reigns. Maintain a sense of humor.

**PISCES (Feb. 19-March 20)**
★★★ You could be somewhat fixated on your schedule and on what you must accomplish. You will have a surprising change occur at some point throughout the day. You might want to rethink a decision with more care. Verify what you are hearing. Tonight: Squeeze in some exercise.

## Monday, February 2, 2015

**JACQUELINE BIGAR'S STARS**
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

This year you will experience a lot of activity around you. You become more aware of the people in your life and their expectations. As you evolve into a more empathetic person, you could question how much more you should give of yourself. Expect the unexpected, and you won't be disappointed. If you are single, you might change your idea of the type of person you are attracted to. In any case, you are likely to meet someone of significance. If you are attached, the two of you might redefine the boundaries of your relationship. Life won't be boring, and you will love all the excitement. LEO always seems ready to have fun.

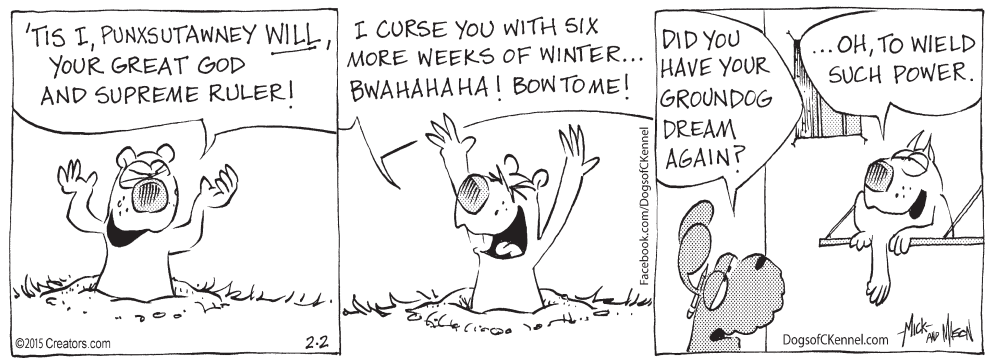
## Speed Bump
By Dave Coverly



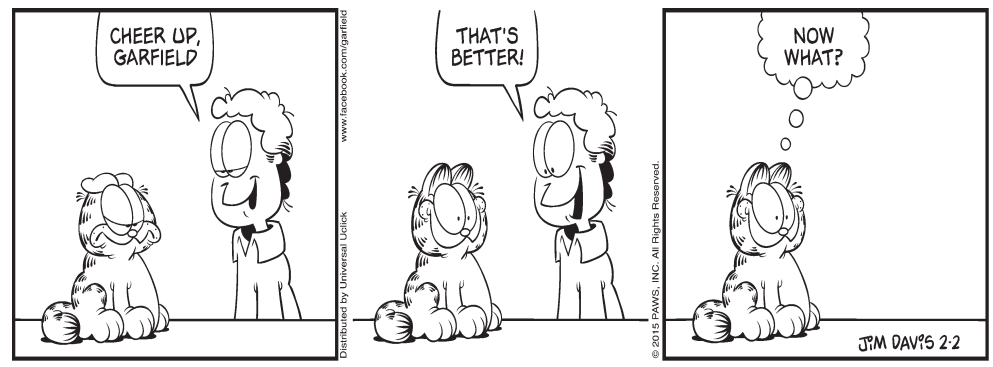

## Strange Brew
By John Deering



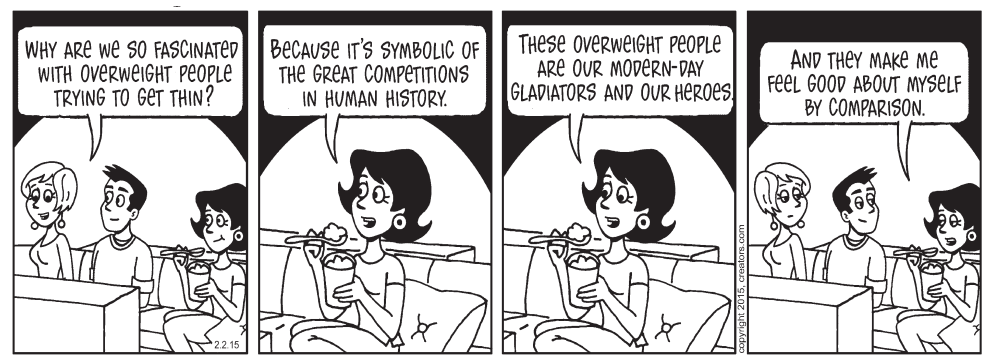

## Dogs of C-Kennel
By Mick and Mason Mastroianni




## Garfield
By Jim Davis




## The Meaning of Lila
By John Forgetta & L.A. Rose




# CRIME WATCH
BY DAILY PRESS STAFF

Crime Watch is culled from reports provided by the Santa Monica Police Department. These are arrests only. All parties are innocent until proven guilty in a court of law.

### ON JANUARY 21, AT APPROXIMATELY 1:30 P.M.
Officers responded to the 1900 block of Ocean Way on a report of a woman screaming. Upon arrival, officers encountered and detained a male suspect, Olege Krutikov, 37 of Russia. A female subject, identified as the victim, stated Krutikov had been drinking heavily the previous day when an argument ensued. Krutikov reported that the victim was yelling because they were involved in a physical altercation. He admitted to slapping the victim. Krutikov was placed under arrest for domestic violence. Bail was set at $50,000.

### ON JANUARY 22, AT APPROXIMATELY 7:30 P.M.
Officers observed a subject jaywalking through an intersection in the 3000 block of Main Street. Once approached by officers, the subject stated he was trying to get away from someone. When he was questioned as to the identity of the person following him, he was unable to provide a description. When asked to provide proper identification, the subject said he did not have an identification card in his possession, and he refused to identify himself. Officers transported the subject to the SMPD Jail, where he identified himself as George Anthony Tristan, 40, transient. He was placed under arrest for providing false information to a peace officer and jaywalking. No bail was issued.



Santa Monica Daily Press

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## DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015009431 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/13/2015 The following person(s) is (are) doing business as OX & SON, OXANDSON.COM . 1020 WILSHIRE BLVD. , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: SWEET SIXTEEN LLC 1020 WILSHIRE BLVD. SANTA MONICA, CA 90401. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARK VERGE, PRESIDENT . SWEET SIXTEEN LLC . This statement was filed with the County Clerk of LOS ANGELES County on 01/13/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015009433 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/13/2015 The following person(s) is (are) doing business as ARTS TABLE , ARTSTABLESM.COM. 1020 WILSHIRE BLVD. , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: ACCESS TO THE BOYS CLUB LLC 1020 WILSHIRE BLVD. SANTA MONICA, CA 90401. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARK VERGE, PRESIDENT . ACCESS TO THE BOYS CLUB LLC. This statement was filed with the County Clerk of LOS ANGELES County on 01/13/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015009429 REFILE This statement was filed with the County Clerk of LOS ANGELES on 01/13/2015 The following person(s) is (are) doing business as THE HOTEL HOLLYWOOD, THEHOTELHOLLYWOOD.COM. 1020 WILSHIRE BLVD. , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: HOLLYWOOD GUEST INN LLC 1020 WILSHIRE BLVD. SANTA MONICA, CA 90401. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARK VERGE, PRESIDENT . HOLLYWOOD GUEST INN LLC . This statement was filed with the County Clerk of LOS ANGELES County on 01/13/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2014 355305
Current File No. 2014 326184
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
GRAN FESTIVAL COLOMBIANO

**$9.50 A DAY LINER ADS!**
For the first 15 words.
CALL TODAY **(310) 458-7737**

## DBAS

Registered owners: BENNY GARCIA, MONICA CADAVID, ROSARIO HERNANDEZ, DAVID LEON
This business is conducted by: A CORPORATION
/s/ BENNY GARCIA
This statement was filed with the County Clerk of Los Angeles County on Ä12/18/2014.
SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015003372 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/06/2015 The following person(s) is (are) doing business as THE PEDICURE LOUNGE SANTA MONICA . 2815 PICO BLVD , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: LISA GUEVARA 1041 20TH ST. #A SANTA MONICA, CA 90405. This Business is being conducted by: a Married Couple. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LISA GUEVARA, OWNER . LISA GUEVARA. This statement was filed with the County Clerk of LOS ANGELES County on 01/06/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015009430 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/13/2015 The following person(s) is (are) doing business as LIFE FORCE PERFORMANCE , LIFEFORCE PERFORMANCE . 1223 WILSHIRE BLVD. #574 , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: CHRISTOPHER WYATT HICKS 1223 WILSHIRE BLVD. #574 SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/2010. /s/: C. WYATT HICKS, OWNER . CHRISTOPHER WYATT HICKS . This statement was filed with the County Clerk of LOS ANGELES County on 01/13/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/26/2015, 02/02/2015, 02/09/2015, 02/16/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015000874 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/02/2015 The following person(s) is (are) doing business as WE55. 11421 W WASHINGTON BLVD. #202 , LOS ANGELES, CA 90066. The full name of registrant(s) is/are: JOSE LUIS MORENO 11421 W WASHINGTON BLVD. #202 LOS ANGELES, CA 90066. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/5/13. /s/: JOSE LUIS MORENO . JOSE LUIS MORENO . This statement was filed with the County Clerk of LOS ANGELES County on 01/02/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 201455303 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/18/2014 The following person(s) is (are) doing business as FESTIVAL COLOMBIANO LONG BEACH. 3707 COUNTRY CLUB DR #4 , LONG BEACH, CA 90807.Ä The full name of registrant(s) is/are: CONNIE ARIZMENDI 3707 COUNTRY CLUB DR #4 LONG BEACH, CA 90802, JOSE DIAS 325 ALAMITOS AVE. LONG BEACH, CA 90807. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CONNIE ARIZMENDI. CONNIE ARIZMENDI, JOSE DIAS.Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/18/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015.,02/02/2015..

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014350983 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/12/2014 The following person(s) is (are) doing business as DMLEON. 19050 COLIMA RD 113 , ROWLAND HEIGHTS, CA 91748. The full name of registrant(s) is/are: LUCIANA SANJOTO KWEE 19050 COLIMA RD 113 ROWLAND HEIGHTS, CA 91748, MICHELLE EUGENE LEONARDI 19050 COLIMA RD 113 ROWLAND HEIGHTS, CA 91748. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LUCIANA SANJOTO KWEE, PARTNER . LUCIANA SANJOTO KWEE , MICHELLE EUGENE LEONARDI . This statement was filed with the County Clerk of LOS ANGELES County on 12/12/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014365480 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/31/2014 The following person(s) is (are) doing business as L.A. LADY. 14431 VENTURA BLVD #187 , SHERMAN OAKS, CA 91423. The full name of registrant(s) is/are: MICHELLE CARROLL 4472 HAZELTINE AVENUE 10B SHERMAN OAKS, CA 91423. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHELLE CARROLL, FOUNDER . MICHELLE CARROLL. This statement was filed with the County Clerk of LOS ANGELES County on 12/31/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014365088 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/31/2014 The following person(s) is (are) doing business as PACIFIC VIEW MANAGEMENT . 2301 OCEAN AVE. #202 , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: PETER DEALBERT 2301 OCEAN AVE. #202 SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PETER DEALBERT, OWNER . PETER DEALBERT. This statement was filed with the County Clerk of LOS ANGELES County on 12/31/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

## DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014357845 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/22/2014 The following person(s) is (are) doing business as HATCH STUDIOS. 2260 SOUTH CENTINELA AVENUE , LOS ANGELES, CA 90064. The full name of registrant(s) is/are: 7TH LEVEL LLC 1241 5TH STREET APT 605 SANTA MONICA, CA 90401. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PETER SAMPSON, MANAGING MEMBER . 7TH LEVEL LLC. This statement was filed with the County Clerk of LOS ANGELES County on 12/22/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 351577 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/15/2014 The following person(s) is (are) doing business as LIVEN MEDIA. 10833 WILSHIRE BLVE. #523 , LOS ANGELES, CA 90024.Ä The full name of registrant(s) is/are: MELISSA LINDSAY FREEDMAN 10833 WILSHIRE BLVE. #523 LOS ANGELES, CA 90024. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MELISSA LINDSAY FREEDMAN. MELISSA LINDSAY FREEDMAN.Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 351579 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/15/2014 The following person(s) is (are) doing business as CANDY CANE. 15000 BURBANK BLVD. #105 , VAN NUYS, CA 91411.Ä The full name of registrant(s) is/are: ANTOINETTE (TONI) DORIN 15000 BURBANK BLVD. #105 VAN NUYS, CA 91411. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANTOINETTE (TONI) DORIN. ANTOINETTE (TONI) DORIN.Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

## DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 351581 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/15/2014 The following person(s) is (are) doing business as MADDOG PRODUCTIONS. 11937 ADDISON STREET , VALLEY VILLAGE, CA 91607.Ä The full name of registrant(s) is/are: MAURA R. DUNBAR 11937 ADDISON STREET VALLEY VILLAGE, CA 91607. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2015. /s/: MAURA R. DUNBAR. MAURA R. DUNBAR.Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 351585 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/15/2014 The following person(s) is (are) doing business as ATLAS CONSTRUCTION. 8301 W. 4TH STREET , LOS ANGELES, CA 90048.Ä The full name of registrant(s) is/are: N & M HOLDINGS, INC. 8301 W. 4TH STREET LOS ANGELES, CA 90048. This Business is being conducted by:Ä a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHAEL BARANES. N & M HOLDINGS, INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 351587 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/15/2014 The following person(s) is (are) doing business as PARRISH MEDIA RELATIONS. 11732 MOORPARK ST. SUITE F , STUDIO CITY, CA 91604.Ä The full name of registrant(s) is/are: HARRY J. PARRISH, JR. 11732 MOORPARK ST. SUITE F STUDIO CITY, CA 91604. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: HARRY J. PARRISH, JR.. HARRY J. PARRISH, JR..Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 351498 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/15/2014 The following person(s) is (are) doing business as BRENTWOOD REALTY PARTNERS, KRANTZ REALTY GROUP. 318 AVENUE I #363 , REDONDO BEACH, CA 90277.Ä The full name of registrant(s) is/are: MICHAEL KRANTZ 318 AVENUE I #363 REDONDO BEACH, CA 90277. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/11/2014. /s/: MICHAEL KRANTZ. MICHAEL KRANTZ.Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/05/2015, 01/12/2015, 01/19/2015, 01/26/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 355306 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/18/2014 The following person(s) is (are) doing business as Z AND M SHUTTLE. 19403 CRAIGJON AVE. , CARSON, CA 90746.Ä The full name of registrant(s) is/are: ZUBAYR MUHAMMAD 19403 CRAIGJON AVE. CARSON, CA 90746. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2014. /s/: ZUBAYR MUHAMMAD. ZUBAYR MUHAMMAD.Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/18/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 351589 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/15/2014 The following person(s) is (are) doing business as OUTLANDER PUBLISHING. 1726 N. WILTON PL. , HOLLYWOOD, CA 90028.Ä The full name of registrant(s) is/are: AUSTEN ROBERT MORET 1726 N. WILTON PL. HOLLYWOOD, CA 90028. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:AUSTEN ROBERT MORET. AUSTEN ROBERT MORET.Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 353235 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/16/2014 The following person(s) is (are) doing business as EARTH TO CALIFORNIA, EARTH TO CALIFORNIADORCOM. 10139 WOODLEY AVE. , NORTH HILLS, CA 91343.Ä The full name of registrant(s) is/are: DAVID R. FINCH 17438 INDEX STREET GRANADA HILLS, CA 91344. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DAVID R. FINCH. DAVID R. FINCH.Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

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## DBAS

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS025031
Superior Court of California, County of Los Angeles
Petition of ROGER FARZAM for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: SAEED FARZAM filed a petition with this court for a decree of changing names as follows: ROGER FARZAM to SAEED FARZAM. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 02/27/2015, Time: 8:30 AM, Dept: K, Room:
The address of the court is SUPERIOR COURT OF CALIFORNIA - COUNTY OF LOS ANGELES, 1725 MAIN STREET, SANTA MONICA, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: DECEMBER 29, 2014

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 358032 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/22/2014 The following person(s) is (are) doing business as PATRIOTIC FORCE RECORDS, PATRIOT FORCE RECORDS. 5933 FLORENCE AVE. , BELL GARDENS, CA 90201.Â The full name of registrant(s) is/are: MANUEL MENDOZA 5933 FLORENCE AVE. BELL GARDENS, CA 90201, COSME R. ROQUE 7663 COMPTON AVE. LOS ANGELES, CA 90001. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MANUEL MENDOZA. MANUEL MENDOZA, COSME R. ROQUE.Â This statement was filed with the County Clerk of LOS ANGELES County on 12/22/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 358041 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/22/2014 The following person(s) is (are) doing business as JOCKSTRAP TEES. 548 N. MICHIGAN AVE. UNIT 2 , PASADENA, CA 91106.Â The full name of registrant(s) is/are: CHESTER J. REYBITZ 548 N. MICHIGAN AVE. UNIT 2 PASADENA, CA 91106. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/01/2014. /s/: CHESTER J. REYBITZ. CHESTER J. REYBITZ.Â This statement was filed with the County Clerk of LOS ANGELES County on 12/22/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 358039 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/22/2014 The following person(s) is (are) doing business as BTK BISHOP TAKES KING PRODUCTIONS, A FRESH START TATTO AND HAIR REMOVAL. 1421 WASHINGTON AVE #1 , SANTA MONICA, CA 90403.Â The full name of registrant(s) is/are: BRYAN JASON BISHIOP 1421 WASHINGTON AVE #1 SANTA MONICA, CA 90403. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BRYAN JASON BISHIOP. BRYAN JASON BISHIOP.Â This statement was filed with the County Clerk of LOS ANGELES County on 12/22/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 358035 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/22/2014 The following person(s) is (are) doing business as IM ONENESS. 3220 SEPULVEDA BLVD. SUITE 103 , TORRANCE, CA 90505.Â The full name of registrant(s) is/are: ISABELLE MIZRAHI 32640 NANTASKET DRIVE APT #2 RANCHO PALOS VERDES, CA 90275. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/08/2014. /s/: ISABELLE MIZRAHI. ISABELLE MIZRAHI.Â This statement was filed with the County Clerk of LOS ANGELES County on 12/22/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 358037 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/22/2015 The following person(s) is (are) doing business as COAST INSPECTION SERVICES. 16520 STONEHAVEN COURT, #61 , LA MIRADA, CA 90638.Â The full name of registrant(s) is/are: WSK INSURANCE CONSULTING, INC. 16520 STONEHAVEN COURT, #61 LA MIRADA, CA 90638. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/18/2014. /s/: WES KWON. WSK INSURANCE CONSULTING, INC..Â This statement was filed with the County Clerk of LOS ANGELES County on 01/22/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 358033 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/22/2014 The following person(s) is (are) doing business as KB CARDIO. 469 S. ROBERTSON BOULEVARD , BEVERLY HILLS, CA 90211.Â The full name of registrant(s) is/are: LUCI BRADLEY 7209 WILLOUGHBY AVENUE STE. 16 LOS ANGELES, CA 90046. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LUCI BRADLEY. LUCI BRADLEY.Â This statement was filed with the County Clerk of LOS ANGELES County on 12/22/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 355308 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/18/2014 The following person(s) is (are) doing business as NEO MEDIA. 5542 TEMPLE CITY BLVD. , TEMPLE CITY, CA 91780.Â The full name of registrant(s) is/are: JEFFREY LEON 5542 TEMPLE CITY BLVD. TEMPLE CITY, CA 91780. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JEFFREY LEON. JEFFREY LEON.Â This statement was filed with the County Clerk of LOS ANGELES County on 12/18/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

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Statement of Abandonment of Use of Fictitious Business Name
Document Record #2014 360064
Current File No. 20110087744
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
TINNITUS AND AUDITORY PROCESSING CENTER
Registered owners: SHERRIE L. HOGLIN
This business is conducted by: an INDIVIDUAL.
/s/SHERRIE L. HOGLIN
This statement was filed with the County Clerk of Los Angeles County on 12/24/2014.
SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

## DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 353239 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/16/2014 The following person(s) is (are) doing business as JANEL WRIGHT DESIGN. 10919 PEACH GROVE ST. #1 , NORTH HOLLYWOOD, CA 91601.Â The full name of registrant(s) is/are: J. WRIGHT DESIGN GROUP 10919 PEACH GROVE ST. #1 NORTH HOLLYWOOD, CA 91601. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2014. /s/: JANEL WRIGHT. J. WRIGHT DESIGN GROUP.Â This statement was filed with the County Clerk of LOS ANGELES County on 12/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 353231 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/16/2014 The following person(s) is (are) doing business as JS PROPERTIES. 1301 KASHLAN RD. , LA HABRA HEIGHTS, CA 90631.Â The full name of registrant(s) is/are: JOHN SLEVKOV 1301 KASHLAN RD. LA HABRA HEIGHTS, CA 90631, JACOB SLEVKOV 1301 KASHLAN RD. LA HABRA HEIGHTS, CA 90631. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/04/2014. /s/: JOHN SLEVKOV. JOHN SLEVKOV, JACOB SLEVKOV.Â This statement was filed with the County Clerk of LOS ANGELES County on 12/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015006465 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/08/2015 The following person(s) is (are) doing business as THE VISION FIELD . 1224 EUCLID ST. SUITE 101 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: LAURA ROCCIA 1224 EUCLID ST. SUITE 101 SANTA MONICA, CA 90404, ERICA FORD 1224 EUCLID ST. SUITE 101 SANTA MONICA, CA 90404. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LAURA ROCCIA . LAURA ROCCIA , ERICA FORD . This statement was filed with the County Clerk of LOS ANGELES County on 01/08/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 353233 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/16/2014 The following person(s) is (are) doing business as WOLF KASTELER PUBLIC RELATIONS. 9350 WILSHIRE BLVD. #450 , BEVERLY HILLS, CA 90212.Â The full name of registrant(s) is/are: WOLF KASTELER & ASSOCIATES 9350 WILSHIRE BLVD. #450 BEVERLY HILLS, CA 90212, AAWB, INC. 9350 WILSHIRE BLVD. #450 BEVERLY HILLS, CA 90212, LISA KASTELER, INC. 9350 WILSHIRE BLVD. #450 BEVERLY HILLS, CA 90212. This Business is being conducted by:Ä a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANNETT WOLF. WOLF KASTELER & ASSOCIATES, AAWB, INC., LISA KASTELER, INC..Â This statement was filed with the County Clerk of LOS ANGELES County on 12/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014354898 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/17/2014 The following person(s) is (are) doing business as THE ARDENTREE, THE ARDENT TREE . 2310 S. UNION AVE , LOS ANGELES, CA 90007. The full name of registrant(s) is/are: ALYSON K. AHN 2310 S. UNION AVE LOS ANGELES, CA 90007. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALYSON K. AHN. ALYSON K. AHN. This statement was filed with the County Clerk of LOS ANGELES County on 12/17/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 353575 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/15/2014 The following person(s) is (are) doing business as FAWN MILLER COACHING. 6135 FOUNTAIN AVE. , LOS ANGELES, CA 90028.Â The full name of registrant(s) is/are: FAWN L. MILLER 6135 FOUNTAIN AVE. LOS ANGELES, CA 90028. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:FAWN L. MILLER. FAWN L. MILLER.Â This statement was filed with the County Clerk of LOS ANGELES County on 12/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 351566 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/15/2014 The following person(s) is (are) doing business as THE CARLYLE, CARLYLE PARK ESTATES. 3460 GLENALBYN DR. , LOS ANGELES, CA 90065.Â The full name of registrant(s) is/are: MARY H. CRUZ 3460 GLENALBYN DR. LOS ANGELES, CA 90065. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARY H. CRUZ. MARY H. CRUZ.Â This statement was filed with the County Clerk of LOS ANGELES County on 12/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 351571 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/15/2014 The following person(s) is (are) doing business as FETTY CLOTHING. 1325 WASHINGTON AVE. APT E , SANTA MONICA, CA 90403.Â The full name of registrant(s) is/are: ZACHARY PETERS FETTERS 1325 WASHINGTON AVE. APT E SANTA MONICA, CA 90403. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2015. /s/: ZACHARY PETERS FETTERS. ZACHARY PETERS FETTERS.Â This statement was filed with the County Clerk of LOS ANGELES County on 12/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 351573 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/15/2014 The following person(s) is (are) doing business as UPHOLSTERY PLANET. 4626 BLACKTHORNE AVE. , LONG BEACH, CA 90808.Â The full name of registrant(s) is/are: CHRISTINE FOLDING 4626 BLACKTHORNE AVE. LONG BEACH, CA 90808, DIANE COLEMAN 3611 ROSE AVE. LONG BEACH, CA 90807. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CHRISTINE FOLDING. CHRISTINE FOLDING, DIANE COLEMAN.Â This statement was filed with the County Clerk of LOS ANGELES County on 12/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 351583 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/15/2014 The following person(s) is (are) doing business as CATALYST RECOVERY, CATALYST RECOVERY SERVICES, CATALYST RECOVERY CENTER. 3751 MOTOR AVE. #1587 , LOS ANGELES, CA 90034-1587.Â The full name of registrant(s) is/are: RICHARD BLAIR 3751 MOTOR AVE. #1587 LOS ANGELES, CA 90034-1587. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2013. /s/: RICHARD BLAIR. RICHARD BLAIR.Â This statement was filed with the County Clerk of LOS ANGELES County on 12/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common

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law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 350944 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/12/2014 The following person(s) is (are) doing business as SABOR AND ARTE BRIGADEIROS GOURMET, IPANEMA CAFE, GRILL FROM IPANEMA, NO NAME TRUCKS. 3733 1/2 GLENDON AVE. , LOS ANGELES, CA 90034.Â The full name of registrant(s) is/are: UNO AND DUE FOOD CORPORATION 3733 1/2 GLENDON AVE. LOS ANGELES, CA 90034. This Business is being conducted by:Ä a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOSE SALGADO. UNO AND DUE FOOD CORPORATION.Â This statement was filed with the County Clerk of LOS ANGELES County on 12/12/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2104 350948 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/12/2014 The following person(s) is (are) doing business as HOUSE OF BRANDS. 6949 LAUREL CANYON BLVD. UNIT 214 , NORTH HOLLYWOOD, CA 91605.Â The full name of registrant(s) is/are: ANIESIA WILLIAMS 6949 LAUREL CANYON BLVD. UNIT 214 NORTH HOLLYWOOD, CA 91605. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/01/2014. /s/: ANIESIA WILLIAMS. ANIESIA WILLIAMS.Â This statement was filed with the County Clerk of LOS ANGELES County on 12/12/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 350946 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/12/2014 The following person(s) is (are) doing business as HOLLYWOOD PARENTS PRESS. 11459 CUMPSTON STREET , NORTH HOLLYWOOD, CA 91601.Â The full name of registrant(s) is/are: BONNIE J. WALLACE 11459 CUMPSTON STREET NORTH HOLLYWOOD, CA 91601. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/10/14. /s/: BONNIE J. WALLACE. BONNIE J. WALLACE.Â This statement was filed with the County Clerk of LOS ANGELES County on 12/12/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 350950 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/12/2014 The following person(s) is (are) doing business as THE WELL KEPT PET. 1700 EAST 4TH ST. APT #104 , LOS ANGELES, CA 90033.Â The full name of registrant(s) is/are: MYRIA KELLAWAN 1700 EAST 4TH ST. APT #104 LOS ANGELES, CA 90033. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)0/09/2014. /s/: MYRIA KELLAWAN. MYRIA KELLAWAN.Â This statement was filed with the County Clerk of LOS ANGELES County on 12/12/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 350952 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/12/2014 The following person(s) is (are) doing business as THE WELL KEPT PET. 1700 EAST 4TH ST. APT #104 , LOS ANGELES, CA 90033.Â The full name of registrant(s) is/are: MYRIA KELLAWAN 1700 EAST 4TH ST. APT #104 LOS ANGELES, CA 90033. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)0/09/2014. /s/: MYRIA KELLAWAN. MYRIA KELLAWAN.Â This statement was filed with the County Clerk of LOS ANGELES County on 12/12/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015003560 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/06/2015 The following person(s) is (are) doing business as OPUS REAL ESTATE INVESTMENTS , REALTY DSOTO. 13603 MARINA POINTE DR. STE. A621 , MARINA DEL REY, CA 90292. The full name of registrant(s) is/are: DAVID SOTO 13603 MARINA POINTE DR. STE. A621 MARINA DEL REY, CA 90292. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/07/2015. /s/: DAVID SOTO . DAVID SOTO . This statement was filed with the County Clerk of LOS ANGELES County on 01/06/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 360083 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/24/2014 The following person(s) is (are) doing business as HINDI TV NOW, TRAVEL HOUNDS, LOAN HUNTERS, SUPER CARD FINDER, UNLIMITED CARDS. 3122 SANTA MONICA BLVD. SUITE 302 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: ZENDZEE, LLC 3122 SANTA MONICA BLVD. SUITE 302 SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 12/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 360081 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/24/2014 The following person(s) is (are) doing business as PRO CARD MATCHES, CARD APPROVAL KING, NEW CARD PROVIDER, UNLIMITED APPROVAL, PRO CARD. 3122 SANTA MONICA BLVD. SUITE 302 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: ZENDZEE, LLC 3122 SANTA MONICA BLVD. SUITE 302 SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 12/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 360085 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/24/2014 The following person(s) is (are) doing business as CABLE TV AND INTERNET DEALS, SOLAR REBATES, SOLAR POWER INCENTIVES, SOLAR QUOTES, SOLAR SAVINGS. 3122 SANTA MONICA BLVD. SUITE 302 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: ZENDZEE, LLC 3122 SANTA MONICA BLVD. SUITE 302 SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 12/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 360079 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/24/2014 The following person(s) is (are) doing business as NEW CARD SELECTIONS, CARD FILTER, UNLIMITED APPROVALS, TOP CARD FINDERS, THE CARD FINDERS. 3122 SANTA MONICA BLVD. SUITE 302 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: ZENDZEE, LLC 3122 SANTA MONICA BLVD. SUITE 302 SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 12/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 360077 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/24/2014 The following person(s) is (are) doing business as UNLIMITED MATCHES, NEW CARD GRABBER, CARD PROVIDER, BETTER CARD OFFERS, CARD SELECTOR, CARD SELECTOR. 3122 SANTA MONICA BLVD. SUITE 302 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: ZENDZEE, LLC 3122 SANTA MONICA BLVD. SUITE 302 SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 12/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 360073 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/24/2014 The following person(s) is (are) doing business as SOLAR SAVINGS AGENT, SOLAR HOMES, RESIDENTIAL SOLAR, RESIDENTIAL SOLAR POWER, SOLAR ENERGY CONSULTANTS. 3122 SANTA MONICA BLVD. SUITE 302 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: ZENDZEE, LLC 3122 SANTA MONICA BLVD. SUITE 302 SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 12/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 360067 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/24/2014 The following person(s) is (are) doing business as DEGREE SUPPORTER, THE EDU HELPER, STUDENT AIDE, COLLEGE ASSISTANCE, BETTER EDU OPTIONS. 3122 SANTA MONICA BLVD. SUITE 302 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: ZENDZEE, LLC 3122 SANTA MONICA BLVD. SUITE 302 SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 12/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 360065 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/24/2014 The following person(s) is (are) doing business as DEGREE AIDE, DEGREE ASSISTANT, EDUCATION ASSISTANT, TOP COLLEGE AID, EDUCATION ALLY. 3122 SANTA MONICA BLVD. SUITE 302 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: ZENDZEE, LLC 3122 SANTA MONICA BLVD. SUITE 302 SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 12/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 360061 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/24/2014 The following person(s) is (are) doing business as GALAJ. 1511 GREENBRIAR RD. , GLENDALE, CA 91207. The full name of registrant(s) is/are: ERMIN INC. 1511 GREENBRIAR RD. GLENDALE, CA 91207. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/30/2013. /s/: ERIC MINASSIAN. ERMIN INC.. This statement was filed with the County Clerk of LOS ANGELES County on 12/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 360071 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/24/2014 The following person(s) is (are) doing business as AMERICAN SOCIETY OF EYE CARE SPECIALISTS. 334 E. 2ND B , LOS ANGELES, CA 90012. The full name of registrant(s) is/are: SOCIETY OF CONTACT LENS SPECIALISTS, INC. 3038 E. STEARNS BREA, CA 92821. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/17/2014. /s/: GREGORY Y. KAME. SOCIETY OF CONTACT LENS SPECIALISTS, INC.. This statement was filed with the County Clerk of LOS ANGELES County on 12/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 360062 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/24/2014 The following person(s) is (are) doing business as SHORELINE PARTNERS. 6950 GRASSWOOD AVE. , MALIBU, CA 90265. The full name of registrant(s) is/are: ALEAH ZANDI 6950 GRASSWOOD AVE. MALIBU, CA 90265. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALEAH ZANDI. ALEAH ZANDI. This statement was filed with the County Clerk of LOS ANGELES County on 12/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 360660 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/24/2014 The following person(s) is (are) doing business as HOOT OWL STUDIOS. 938 CONCHA ST. , ALTADENA, CA 91001. The full name of registrant(s) is/are: ERIN JOHNSON 938 CONCHA ST. ALTADENA, CA 91001, PAULA STROTHER 3811 CANON BLVD. ALTADENA, CA 91001. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ERIN JOHNSON. ERIN JOHNSON, PAULA STROTHER. This statement was filed with the County Clerk of LOS ANGELES County on 12/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 360658 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/24/2014 The following person(s) is (are) doing business as BURKE FITNESS. 1066 ELKGROVE AVE. #2 , VENICE, CA 902921. The full name of registrant(s) is/are: GRIFFIN BURKE 495 NORTH MAIN ST. SEBASTOPOL, CA 95472. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/11/2014. /s/: GRIFFIN BURKE. GRIFFIN BURKE. This statement was filed with the County Clerk of LOS ANGELES County on 12/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 363329 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/30/2014 The following person(s) is (are) doing business as DAMORES FAMOUS PIZZA. 8369 WEST 3RD STREET , LOS ANGELES, CA 90048. The full name of registrant(s) is/are: BELLA VIKING INC. 8369 WEST 3RD STREET LOS ANGELES, CA 90048. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CAROLINE DMORE ALT. BELLA VIKING INC.. This statement was filed with the County Clerk of LOS ANGELES County on 12/30/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 363327 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/30/2014 The following person(s) is (are) doing business as HR CORNER CONSULTANCY, HR PRO. 3325 WILSHIRE BLVD. SUITE 619 , LOS ANGELES, CA 90010. The full name of registrant(s) is/are: HR CORNER CONSULTANCY, INC. 3708 RAMBOZ DRIVE LOS ANGELES, CA 90063. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ROWENA VINUYA. HR CORNER CONSULTANCY, INC.. This statement was filed with the County Clerk of LOS ANGELES County on 12/30/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 363325 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/30/2014 The following person(s) is (are) doing business as SACRED HANDS. 11965 VENICE BLVD. STE. #209 , LOS ANGELES, CA 90066. The full name of registrant(s) is/are: FERNANDO ESCOBAR 10438 CULVER BLVD. CULVER CITY, CA 90232. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2003. /s/: FERNANDO ESCOBAR. FERNANDO ESCOBAR. This statement was filed with the County Clerk of LOS ANGELES County on 12/30/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20014 363331 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/30/2014 The following person(s) is (are) doing business as MJD PRODUCTIONS. 11522 RIVERSIDE DR. #6 , NORTH HOLLYWOOD, CA 91602. The full name of registrant(s) is/are: MELISSA DIMEGLIO 11522 RIVERSIDE DR. #6 NORTH HOLLYWOOD, CA 91602. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MELISSA DIMEGLIO. MELISSA DIMEGLIO. This statement was filed with the County Clerk of LOS ANGELES County on 12/30/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 365495 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/31/2014 The following person(s) is (are) doing business as DISTINCTIVE HOME RENTALS. 14006 MORRISON STREET , SHERMAN OAKS, CA 91423. The full name of registrant(s) is/are: JOHEVED GLAZER 14006 MORRISON STREET SHERMAN OAKS, CA 91423. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOHEVED GLAZER. JOHEVED GLAZER. This statement was filed with the County Clerk of LOS ANGELES County on 12/31/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 365493 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/31/2014 The following person(s) is (are) doing business as THE TRACK KILLERS. 1033 N. HOLLYWOOD WAY (BUILDING) , BURBANK, CA 91505. The full name of registrant(s) is/are: JOSHUA CROSBY 1033 N. HOLLYWOOD WAY (BUILDING) BURBANK, CA 91505. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOSHUA CROSBY. JOSHUA CROSBY. This statement was filed with the County Clerk of LOS ANGELES County on 12/31/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 360069 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/24/2014 The following person(s) is (are) doing business as WHAT ON EARTH DO I EAT. 4718 MIDFEILD , LOS ANGELES, CA 90045. The full name of registrant(s) is/are: TERRA K. MACCOMMONS 4718 MIDFEILD LOS ANGELES, CA 90045. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/01/2014. /s/: TERRA K. MACCOMMONS. TERRA K. MACCOMMONS. This statement was filed with the County Clerk of LOS ANGELES County on 12/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015014048 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/16/2015 The following person(s) is (are) doing business as PVSB. 819 WILSON PL , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: THE PALOS VERDES SYMPHONIC BAND 819 WILSON PL SANTA MONICA, CA 90405. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KERRY RIDDLE, TREASURER . THE PALOS VERDES SYMPHONIC BAND . This statement was filed with the County Clerk of LOS ANGELES County on 01/16/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/26/2015, 02/02/2015, 02/09/2015, 02/16/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015010677 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 01/13/2015 The following person(s) is (are) doing business as MASTERED SOFTWARE , MASTERED SOFTWARE . COM. 12303 MARSHALL ST , CULVER CITY, CA 90230. The full name of registrant(s) is/are: MATT PALMERLEE 12303 MARSHALL ST CULVER CITY, CA 90230. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/10/2010. /s/: MATT PALMERLEE. MATT PALMERLEE. This statement was filed with the County Clerk of LOS ANGELES County on 01/13/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/26/2015, 02/02/2015, 02/09/2015, 02/16/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015014679 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/20/2015 The following person(s) is (are) doing business as GE MATRIX FINANCIAL GROUP . 5829 NORTH FIGUEROA STREET , LOS ANGELES, CA 90042. The full name of registrant(s) is/are: G E MATRIX INC 5829 NORTH FIGUEROA STREET LOS ANGELES, CA 90042. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GIL POCKER, PRESIDENT . G E MATRIX INC. This statement was filed with the County Clerk of LOS ANGELES County on 01/20/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/26/2015, 02/02/2015, 02/09/2015, 02/16/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015005598 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/08/2015 The following person(s) is (are) doing business as ATHLETIC INSURANCE AGENCY . 5829 NORTH FIGUEROA STREET , LOS ANGELES, CA 90042. The full name of registrant(s) is/are: G E MATRIX, INC 39802 GUITA CT PALMDALE, CA 93551. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GIL POCKER, PRESIDENT . G E MATRIX, INC . This statement was filed with the County Clerk of LOS ANGELES County on 01/08/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/26/2015, 02/02/2015, 02/09/2015, 02/16/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015024442 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/29/2015 The following person(s) is (are) doing business as AWAKEN NOW . 12301 WILSHIRE BLVD , LOS ANGELES, CA 90025. The full name of registrant(s) is/are: MARINA DABCEVIC 8153 ZITOLA TERRACE PLAYA DEL REY, CA 90293. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/29/2015. /s/: MARINA DABCEVIC. MARINA DABCEVIC. This statement was filed with the County Clerk of LOS ANGELES County on 01/29/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/02/2015, 02/09/2015, 02/16/2015, 02/23/2015.

FICTITIOUS BUSINESS NAME STATEMENT

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## DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015002609 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/05/2015 The following person(s) is (are) doing business as ESTERS . 1314 7TH STREET SOUTH SUITE , SANTA MONICA, CA 90401. MAILING ADDRESS: 826 PICO BLVD SANTA MONICA, CA 90405.The full name of registrant(s) is/are: MGMT CO 7TH STREET WINE INC 826 PICO BLVD SANTA MONICA, CA 90405. This Business is being conducted by: a Limited Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHAEL : GOFF. MGMT CO 7TH STREET WINE INC . This statement was filed with the County Clerk of LOS ANGELES County on 01/05/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/26/2015, 02/02/2015, 02/09/2015, 02/16/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015002616 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/05/2015 The following person(s) is (are) doing business as CASSIA . 1314 7TH STREET NORTH SUITE , SANTA MONICA, CA 90401. MAILING ADDRESS: 826 PICO BLVD, SANTA MONICA, CA 90405. FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015002616 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/05/2015 The following person(s) is (are) doing business as CASSIA . 1314 7TH STREET NORTH SUITE , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: MGMT CO 7TH STREET BISTRO INC 826 PICO BLVD SANTA MONICA, CA 90405. This Business is being conducted by: a Limited Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHAEL COLBURN GOFF . MGMT CO 7TH STREET BISTRO INC . This statement was filed with the County Clerk of LOS ANGELES County on 01/05/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/26/2015, 02/02/2015, 02/09/2015, 02/16/2015. The full name of registrant(s) is/are: MGMT CO 7TH STREET BISTRO INC 826 PICO BLVD SANTA MONICA, CA 90405. This Business is being conducted by: a Limited Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHAEL COLBURN GOFF . MGMT CO 7TH STREET BISTRO INC . This statement was filed with the County Clerk of LOS ANGELES County on 01/05/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/26/2015, 02/02/2015, 02/09/2015, 02/16/2015.

.FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015013666 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/16/2015 The following person(s) is (are) doing business as RISING CHI YOGA . 4712 ADMIRALTY WAY #1152 ATTN: JENNIFER KUO , MARINA DEL REY, CA 90292. The full name of registrant(s) is/are: JENNIFER KUO 13151 FOUNTAIN PARK DRIVE APT C426 PLAYA VISTA, CA 90094. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JENNIFER KUO, FOUNDER . JENNIFER KUO. This statement was filed with the County Clerk of LOS ANGELES County on 01/16/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/02/2015, 02/09/2015, 02/16/2015, 02/23/2015.

SUMMONS
(Citacion Judicial)
CASE NUMBER BC531838
DATE: 01/02/2015

NOTICE TO DEFENDANT:
(AVISO AL DEMANDADO):
COUNTY OF LOS ANGELES, ET AL
YOU ARE BEING SUED BY PLAINTIFF:
(LO ESTA DEMANDANDO EL DEMANDANTE):
DEBORAH J. FOULKS AKA SWEETS SKYEBLUSPEAKS

NOTICE! You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below.

You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.caurtinfo.ca.gov/selfhelp), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask
the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court.

There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site (www.lawhelpcalifomia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of $10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case.
AVISO! Lo han demandado. Si no responde dentro de 30 dias, la corte puede decidir en su contra sin escuchar su version. Lea la informacion a continuacion.

The name and address of the court is: (El nombre y direccion de la corte es):
SUPERIOUR COURT OF CALIFORNIA, LOS ANGELES COUNTY
STANLEY MOSK Courthouse
111 NORTH HILL STREET, LOS ANGELES CA 90012
The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is: (El nombre, la dirección y el número de teléfono del abogado del demandante, o del demandante que no tiene abogado, es):

LAW OFFICE OF ALABA S. AJETUNMOBI, ESQ (State Bar No. 219228)
100 OCEANGATE, 12TH FLOOR
LONG BEACH, CA 90802
Telephone: (562) 628-5578

NOTICE TO THE PERSON SERVED: You are served as an individual defendant
Published: SANTA MONICA DAILY PRESS: 01/19/15, 01/26/15, 02/02/15, 02/09/15

.FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015022475 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/27/2015 The following person(s) is (are) doing business as KRYSTAL CHANG PROJECTS . 1448 STANFORD APT. A , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: KRYSTAL CHANG 1448 STANFORD APT. A SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KRYSTAL CHANG, OWNER . KRYSTAL CHANG. This statement was filed with the County Clerk of LOS ANGELES County on 01/27/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/02/2015, 02/09/2015, 02/16/2015, 02/23/2015.

Statement of Abandonment of Use of Fictitious Business Name
Document Record # 2014244680
Current File No.# 2015015509
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
THEA DELPHINE 2507 N. BEACHWOOD DRIVE #2, LOS ANGELES, CA 90068.
The fictitious business name referred to above was filed on 08/28/2014 in the county of LOS ANGELES.
Registered owners: AMBER BECTON. 2507 N. BEACHWOOD DRIVE #2, LOS ANGELES, CA 90068.
This business is conducted by: An INDIVIDUAL /s/
This statement was filed with the County Clerk of Los Angeles County on 01/20/2015
Published: SANTA MONICA DAILY PRESS: 02/02/2015, 02/09/2015, 02/16/2015, 02/23/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015003871 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/06/2015 The following person(s) is (are) doing business as PAPERLOVE BOUTIQUE. 2310 30TH STREET , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: SUSANNA BECH YOUNG 2310 30TH STREET SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SUSANNA BECH YOUNG, OWNER . SUSANNA BECH YOUNG . This statement was filed with the County Clerk of LOS ANGELES County on 01/06/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 02/02/2015, 02/09/2015, 02/16/2015, 02/23/2015.

SUMMONS
(Citacion Judicial)
CASE NUMBER 14A21551
DATE: 09/22/2014

NOTICE TO DEFENDANT: ROBERT FREEMAN, INDIVIDUALLY AND
(AVISO AL DEMANDADO): DBA FREEMAN & SEAR; TORY FREEMAN, INDIVIDUALLY AND DBA FREEMAM & SEAR AND DOES 1 - 10

YOU ARE BEING SUED BY PLAINTIFF: TYPECRAFT, INC.
(LO ESTA DEMANDANDO EL DEMANDANTE):

NOTICE! You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below.

You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.caurtinfo.ca.gov/selfhelp), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask
the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court.

There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site (www.lawhelpcalifomia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of $10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case.
AVISO! Lo han demandado. Si no responde dentro de 30 dias, la corte puede decidir en su contra sin escuchar su version. Lea la informacion a continuacion.

The name and address of the court is: (El nombre y direccion de la corte es):
SUPERIOUR COURT OF CALIFORNIA
CHATSWORTH COURTHOUSE
9425 PENFIELD AVENUE
CHATSWORTH, CA 91311
The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is: (El nombre, la dirección y el número de teléfono del abogado del demandante, o del demandante que no tiene abogado, es):

ROBERT B. FOROUZANDEH (State Bar No. 247177)
TIMOTHY J. TRAGER (State Bar No. 145419)
Reicker, Pfau, Pyle & McRoy llp
1421 STATE STREET, SUITE B
SANTA BARBARA, CA 93101

NOTICE TO THE PERSON SERVED: You are served as an individual defendant
Published: SANTA MONICA DAILY PRESS
02/02/15, 02/09/15, 02/16/15, 02/23/15

YOUR AD
COULD RUN HERE!
CALL US TODAY AT
(310) 458-7737

PREGNANT? CONSIDERING ADOPTION? Call us first. Living expenses, housing, medical, and continued support afterwards. Choose adoptive family of your choice. Call 24/7. 1-877-879-4709 (CalSCAN)

ANNOUNCEMENTS
Hot Flashes? Women 40-65 with frequent hot flashes, may qualify for the REPLENISH Trial - a free medical research study for post-menopausal women. Call 855-781-1851. (Cal-SCAN)
Place these house ads sporadically throughout your classified sections to promote the network - Thank you!

DID YOU KNOW Newspaper-generated content is so valuable it's taken and repeated, condensed, broadcast, tweeted, discussed, posted, copied, edited, and emailed countless times throughout the day by others? Discover the Power of Newspaper Advertising. For a free brochure call 916-288-6011 or email cecelia@cnpa.com (Cal-SCAN)

DID YOU KNOW that not only does newspaper media reach a HUGE Audience, they also reach an ENGAGED AUDIENCE. Discover the Power of Newspaper Advertising. For a free brochure call 916-288-6011 or email cecelia@cnpa.com (Cal-SCAN)

DID YOU KNOW 7 IN 10 Americans or 158 million U.S. Adults read content from newspaper media each week? Discover the Power of Newspaper Advertising. For a free brochure call 916-288-6011 or email cecelia@cnpa.com (Cal-SCAN)

DID YOU KNOW 144 million U.S. Adults read a Newspaper print copy each week? Discover the Power of Newspaper Advertising. For a free brochure call 916-288-6011 or email cecelia@cnpa.com (Cal-SCAN)

AUTOS WANTED
DONATE YOUR CAR, TRUCK OR BOAT TO HERITAGE FOR THE BLIND. FREE 3 Day Vacation, Tax Deductible, Free Towing, All Paperwork Taken Care of. 800-731-5042 (Cal-SCAN)

CABLE/SATELLITE TV
Dish Network -SAVE! Starting $19.99/month (for 12 months.) Premium Channel Offers Available. FREE Equipment, Installation & Activation. CALL, COMPARE LOCAL DEALS! 1-800-691-6715. (Cal-SCAN)

Get The Big Deal from DirecTV! Act Now- $19.99/mo. Free 3-Months of HBO, starz, SHOWTIME & CINEMAX. FREE GENIE HD/DVR Upgrade! 2014 NFL Sunday Ticket. Included with Select Packages. New Customers Only. IV Support Holdings LLC- An authorized DirecTV Dealer. Some exclusions apply - Call for details 1-800-385-9017 (Cal-SCAN)

DISH TV Retailer. Starting at $19.99/month (for 12 mos.) & High Speed Internet starting at $14.95/month (where available.) SAVE! Ask About SAME DAY Installation! CALL Now! 1-800-357-0810. (Cal-SCAN)

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Are you in BIG trouble with the IRS? Stop wage & bank levies, liens & audits, unfiled tax returns, payroll issues, & resolve tax debt FAST. Seen on CNN. A BBB. Call 1-800-761-5395. (Cal-SCAN)
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Reduce Your Past Tax Bill by as much as 75 Percent. Stop Levies, Liens and Wage Garnishments. Call The Tax DR Now to see if you Qualify 1-800-498-1067. (Cal-SCAN)

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Until Further Notice
Canada Drug Center is your choice for safe and affordable medications. Our licensed Canadian mail order pharmacy will provide you with savings of up to 75 percent on all your medication needs. Call today 1-800-273-0209 for $10.00 off your first prescription and free shipping. (Cal-SCAN)

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ATTN: Drivers - $2K Sign-On Bonus! Keep your Motor Running in New KW! $55K p/yr! Quality Home Time. Free Health Clinics. CDL-A Req - (877) 258-8782 www.ad-drivers.com (Cal-SCAN)

Obtain Class A CDL in 2 ? weeks. Company Sponsored Training. Also Hiring Recent Truck School Graduates, Experienced Drivers. Must be 21 or Older. Call: (866) 275-2349. (Cal-SCAN)

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Safe Step Walk-In Tub! Alert for Seniors. Bathroom falls can be fatal. Approved by Arthritis Foundation. Therapeutic Jets. Less Than 4 Inch Step-In. Wide Door. Anti-Slip Floors. American Made. Installation Included. Call 800-799-4811 for $750 Off. (Cal-SCAN)

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Meet singles right now! No paid operators, just real people like you. Browse greetings, exchange messages and connect live. Try it free. Call now: 800-945-3392. (Cal-SCAN)

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DRIVERS – NO EXPERIENCE? Some or LOTS of experience? Let's Talk! No matter what stage in your career, it's time, call Central Refrigerated Home. 888-302-4618 www.CentralTruckDrivingjobs.com (CalSCAN)

## Employment

### Help Wanted

Strategic web design & dev't co. looking for a Web Developer to develop cross platform/browser compatibility of dynamics web applications. Req: Bachelor's in Systems Engr, or CIS, or rel., plus 2 yrs. exp. in job offered, or rel. Exp. in client-side dev't in agency environment, integrating HTML-based content with other 3rd party environments, with source control (SVN/GIT) & bug tracking systems &. NET, JAVA, Flash, with XHTML/HTML5, CSS, Javascript, AJAX & JSON/XML, & strong understanding of infrastructure & scalability req'd. Jobsite: LA, CA. Work Auth. req'd if hired. Send resume to: Kluge Strategic Inc., 4133 Redwood Ave, Ste 4032, LA, CA 90066. Principals only.

## Services

### Personal Services

BLISSFUL RELAXATION! Experience Tranquility & Freedom from Stress through Nurturing & Caring touch in a total healing environment. Lynda, LMT: 310-749-0621

## Real Estate

### West Side Rentals

Brentwood CONTEMPORARY BUILDING IN THE HEART OF BRENTWOOD NEAR SAN VICENTE AND MONTANA. 2-car Parking included, Paid water & trash, Rent $2,650.00, Deposit 1500.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1075297

Venice VENICE COTTAGE. $4800, WITH STUDIO IN BACK YARD! 2-car Parking included, Paid gardener, Rent $4,800.00, Deposit first and last, Available 3115. westsiderentals.com/listingdetail.cfm?id=812088

West LA UPGRADED DUAL MASTER W NEW HARDWOOD FLOORS IN PET FRIENDLY BUILDING! 2-car Parking included, Rent $3,500.00, Deposit 500, Available Now! westsiderentals.com/listingdetail.cfm?id=1142112

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Venice MODERN ARTISTIC ABBOT KINNEY CONDO CLOSE TO THE BEACH 2-car Garage parking, Paid hot water & trash & gardener, Rent $3,500.00, Deposit 5250, Available Now! westsiderentals.com/listingdetail.cfm?id=1162039

Santa Monica STUDIO 1 BATH APT HARDWOOD FLOORS FULL KITCHEN GREAT LOCATION No Parking, Paid water & trash, Rent $1,550.00 to per month, Available Now! westsiderentals.com/listingdetail.cfm?id=954738

Santa Monica 3 BEDROOM CONDO FURNISHED OCEAN VIEW 2-car Parking included, Paid water & trash, Rent $7,500.00, Deposit 1400.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1100005

Santa Monica 3 BEDROOM 2.5 BATH FURNISHED OCEAN VIEW Valet parking, Paid water & trash, Rent $15,000.00, Deposit 30000, Available 121315. westsiderentals.com/listingdetail.cfm?id=1153360

# Choosing poor-quality vinyl windows or patio doors is a mistake.




## Choosing the proper window and door material is everything.

Even in normal temperature swings, poor-quality vinyl windows and doors can warp, lose whatever energy efficiency they once had, and invite drafts and leaks.

Significant home improvements are supposed to last, but can you imagine the **expense and frustration** of replacing your windows and doors a second time, after just a couple of years?

We custom-build our windows from our own material called Fibrex®. **And our Fibrex® material is twice as strong as vinyl.**



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**BUY 1 WINDOW OR PATIO DOOR, GET 1 WINDOW OR PATIO DOOR**

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# NO MONEY DOWN NO PAYMENTS NO INTEREST FOR 1 YEAR[1]

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## Our windows are available in nine gorgeous colors.

The only replacement window that's custom-built to match the beauty of your home. They have the elegant look and strength of wood windows without the maintenance.

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We sell, build, install and warrant not just our windows and doors but our installations too. All of our installers are 100% background checked and complete most jobs in just one day.

### Available Colors




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[1]Restrictions and conditions apply; see your local representative for details. Cannot be combined with prior purchases, other offers, or coupons. No adjustments to previous orders. Offer not available in all areas, 50% discount applied by retailer representative at time of contract execution and applies to minimum purchase of 6 or more windows and 4 or more patio doors. Discount applied to lowest priced window products in purchase. Offer does not include bay/bow windows. Offer only available as part of our Instant Product Rewards Plan. As part of the Instant Product Rewards Plan, all homeowners must be present and must purchase during the initial visit to qualify. To qualify for discount offer, initial contact for a free Window Diagnosis must be made and documented on or before 3/1/15 with the appointment then occurring no more than 10 days after the initial contact. 0% APR for 12 months available to well qualified buyers on approved credit only. Not all customers may qualify. Higher rates apply for customer with lower credit ratings. Financing not valid with other offers or prior purchases. No Finance Charges will be assessed if promo balance is paid in full in 12 months. Renewal by Andersen retailers are independently owned and operated retailers, and are neither brokers nor lenders. Any finance terms advertised are estimates only and all financing is provided by third-party lenders unaffiliated with Renewal by Andersen retailers, under terms and conditions arranged directly between the customer and such lender, all subject to credit requirements. Renewal by Andersen retailers do not assist with, counsel or negotiate financing, other than providing customers an introduction to lenders interested in financing. LA License # 992285. OC License # 990416. "Renewal by Andersen" and all other marks where denoted are marks of Andersen Corporation. ©2015 Andersen Corporation. All rights reserved. ©2015 Lead Surge LLC. All rights reserved. †Summer values are based on comparison of Renewal by Andersen Insert double-hung window SHGC to the SHGC for clear dual pane glass non-metal frame default values from the 2006, 2009 and 2012 International Energy Conservation Code "Glazed Fenestration" Default Tables.