



Santa Monica Daily Press

**FACES OF SILICON BEACH
SEE PAGE 5**

We have you covered

THE VIDEO KILLED THE RADIO STAR ISSUE

Bikeshare vendor confident about deadline

BY DAVID MARK SIMPSON
Daily Press Staff Writer

CITY HALL The CEO of Santa Monica's new bikeshare vendor, CycleHop, is not afraid of delays.

City officials said in a report to City Council that the bikeshare could be operational by this summer but CycleHop has

struggled with significant delays in every other city it's struck a deal with, including Tampa, Orlando, Phoenix, and Ottawa.

"I have no concern at all," said CycleHop CEO Josh Squire. "I could tell you that what you've seen over the past five years in bike-share, I don't know of one company who met a timeline for bikeshare. Miami Decobike? Three years late. Chicago? One

year late. And they had all the money."

CycleHop did not have the money in the cases of the four aforementioned cities. They had to find their own funding because the cities were offering up only the use of the public right-of-ways for the station hubs. In Santa Monica's case, City Council

SEE BIKE PAGE 6

Traffic circles, Esplanade, and Incline in \$31.8M consent calendar

BY DAVID MARK SIMPSON
Daily Press Staff Writer

Editor's note: This story is part of an ongoing series that tracks the city's expenditures appearing on upcoming Santa Monica City Council consent agendas. Consent agenda items are routinely passed by the City Council with little or no discussion from elected officials or the public. However, many of the items have been part of public discussion in the past.

CITY HALL City Council will consider several large public projects in a consent calendar that could end up costing \$31,830,754.

The Colorado Esplanade, a project aimed at making access between the Santa Monica Pier, Downtown, and the incoming Expo Light Rail's terminus station — at Colorado Boulevard and Fourth Street — more pedestrian friendly, could open to the public in January of 2016. Construction is expected to begin in March.

All American Asphalt is expected to get the construction contract to the tune of \$13,286,900.

SEE CONSENT PAGE 6

Local athletes receive all-CIF nods

BY JEFFREY I. GOODMAN
Daily Press Staff Writer

CITYWIDE Four local football players were honored by the California Interscholastic Federation for their athletic contributions this fall.

Three members of the Santa Monica football team — Corde Sweets, Terrance Jackson and Moala Wolfgramm — earned all-CIF Southern Section recognition in the Western Division.

Sweets, a 6-foot-1, 180-pound senior who made the squad as a defensive back, logged

SEE CIF PAGE 8

Movie rental icon to close



Matthew Hall

FADE TO BLACK: Vidiots, an institution for 30 years, will close in April due to a precipitous drop in its rental business.

BY MATTHEW HALL
Editor-in-Chief

PICO BLVD. Vidiots will close on April 15.

The movie rental store has provided entertainment options since 1985 and over its 30-year history, the business became more than just a video store. It became part of Santa Monica's social fabric, contributing to countless family movie nights, providing course material to thou-

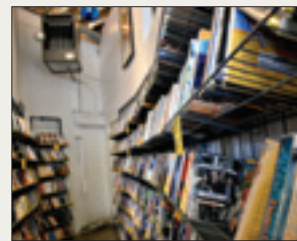
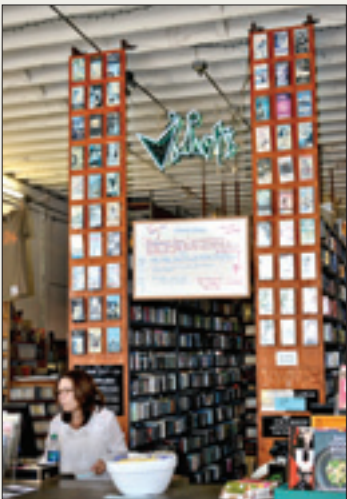
sands of SMC students and hosting a vibrant space for discussion of the arts.

However, beloved does not mean profitable and its founders said business has dropped far below sustainable levels.

"It is no secret to our customers and the community at large that we have been struggling to stay open for the last few years," they said in a statement. "Please be assured that we have done everything pos-

sible to continue our mission but it was not enough to make up for the precipitous drop in rental income

**SEE VIDEO
PAGE 7**



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Many years of foot pain, many treatments, no relief until treated at Advanced Interventional Pain Center....Vicki Hinkle (non laser)

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"I could barely stand straight after being in pain for 4 long years. I couldn't believe I was able to bend backwards immediately after the laser"Cheryl Santor (Ms. Santor was injured in the Chatsworth train wreck)



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Calendar

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Santa Monica Daily Press

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

January 27

Tiptons Saxophone Quartet

Santa Monica Civic Auditorium, east wing
1855 Main St. 6:30 - 8 p.m.
The Tipton Saxophone Quartet will be playing a mix of ska, punk, funk, spoken word, rock mash-ups, anthems, songs of joy, noise bop, jazz and traditional Italian music.

Open Maker Nights with Jen Fox

1450 Ocean
6:30 - 8:30 p.m.
Join local engineer and maker Jennifer Fox to learn how to design and build various engineering and upcycling projects ranging from robotics to wearable technology to musical instruments. Cost: \$10 in advance, \$12 cash at the door.
Register for classes at <http://ow.ly/oZGSg> or call (310) 458-2239.

Open Handwork Hangout with Leslie Robinson

1450 Ocean
6:30 - 8:30 p.m.
Join local crafter Leslie Robinson in this Open Handwork Hangout! Leslie likes to mix modern and vintage materials and will be working on paper-crafts, embroidery, jewelry making and millinery, depending on the day. Cost: \$10 in advance, \$12 cash at the door. Register for classes at <http://ow.ly/oZGSg> or call (310) 458-2239.

City Council Meeting

City Hall
1685 Main St.

5:30 p.m.

Regular meeting of the city council. Visit <http://www.smgov.net/departments/clerk/agendas.aspx> for more information.

Alice in wonderland (1951)

Main Library
601 Santa Monica Blvd. 3:30 p.m.

Take a trip down the rabbit hole as the library previews Lewis Carroll's birthday with an after school screening of Disney's classic animated version of Alice's adventures in Wonderland. (75 min.)

January 28

Planning Commission Meeting

City Hall
1685 Main St.
7 p.m.
Special meeting of the Planning Commission. Visit <http://www.smgov.net/Departments/PCD/Boards-Commissions/Planning-Commission> for more information.

Book Club at Bolivar

Cafe Bolivar
1741 Ocean Park Blvd.
6 - 7 p.m.
Join organizers for hot chocolate and a book discussion at this new program. The book is "A Tale for the Time Being" by Ruth Ozeki. On a remote island in the Pacific, a novelist becomes linked to a bullied and depressed Tokyo teenager after discovering

SEE LISTINGS PAGE 3

For help submitting an event, contact us at
310-458-7737 or submit to editor@smdp.com

COMMUNITY BRIEFS

Santa Monica Doug Suisman on the Boulevards

Santa Monica Public Library will host the Society of Architectural Historians, Southern California Chapter (SAH/SCC) for the lecture "Doug Suisman on the Boulevards" on Saturday, Jan. 31, at 1 p.m., in the Main Library's Martin Luther King, Jr. Auditorium, 601 Santa Monica Blvd.

The newly republished 25th anniversary edition of "Los Angeles Boulevard: Eight X-Rays of the Body Public" is the subject of this presentation by author Doug Suisman who discusses the history and significance of the boulevards that link L.A.'s urban core to the Pacific coast. Suisman is an internationally recognized, award-winning urban designer and architect. He founded Suisman Urban Design in 1990 to create vibrant city places by integrating research, architecture, landscape,

and graphics. A book sale and signing follows the program.

This event is free and open to the public. Seating is limited and on a first arrival basis. The Santa Monica Public Library is wheelchair accessible. For special disabled services, call Library Administration at (310) 458-8606 at least one week prior to event. For more information on Santa Monica Public Library programs, visit smpl.org or contact the Santa Monica Public Library at (310) 458-8600.

— SUBMITTED BY DENISE NUNEZ

Santa Monica Santa Monican named to industry board

The Southern California Chapter of the Turnaround Management Association (TMA SoCal) has announced its new board of directors under the leadership of Santa Monica resident Matthew Covington

(Managing Director at Conway MacKenzie Inc.), as President. Covington assumes the role from George Blanco, Avant Advisory Group, who had served on the board since 2009 and as president for the past two years. Blanco remains on the board as an ex-officio member and further co-chairs the 2015 and 2016 TMA Western Regional Conference.

"I'm honored to have the opportunity to serve as President of the TMA SoCal Chapter," Covington said. "We are looking forward to continuing the momentum built under George's stewardship and advancing our mission of providing educational and networking opportunities for the restructuring community, while also doing good works. We are very proud that our events in the past have supported worthwhile organizations such as the Wounded Warrior Project and the City of Hope, and we look forward to continuing such support."

"We have developed a 2015 schedule that features an exciting line-up of entertaining and informative events that we believe will be appealing to all of the various professionals in our community. The TMA SoCal leadership and board will continue to build our membership base and presence in the region during the New Year."

TMA SoCal is one of the organization's largest chapters and serves Los Angeles, Orange, and San Diego counties. The Turnaround Management Association (TMA) is a global non-profit organization comprised of turnaround and corporate renewal professionals with more than 9,300 members in 49 chapters, 31 of which are in North America. TMA SoCal hosts approximately 11 regular and five NextGen vents annually, including networking programs, seminars, and forums.

— SUBMITTED BY RIVIAN BELL

LISTINGS

FROM PAGE 2

a Hello Kitty lunchbox that has washed ashore.

National Kazoo Day

Main Library
601 Santa Monica Blvd.
3:45 - 4:30 p.m.

Learn to play silly songs on a kazoo and make a pouch to carry it home. Grades K & up.
Library: Main Library

Email for Beginners

Main Library
601 Santa Monica Blvd.
3 - 4:30 p.m.

Learn how to use email and create your own free email account. Seating is first come, first served. Length of class is 1-1/2 hours. Beginner Level. For more information or questions, please visit the Reference Desk or call (310) 434-2608.

Election aftermath discussion

Main Library
601 Santa Monica Blvd.
7 p.m.

The Santa Monica Democratic Club will host a panel discussion on the election results. Special focus will be on "where to from here?" A panel of community activists and elected officials will analyze the results with thoughtful predictions and brainstorm action for next year. The panel includes: Diana Gordon - Santa Monica Coalition for a Livable City (SMCLC), Patricia Hoffman - Santa Monica for Renters' Rights, Dan Jansenson - Santa Monica Architects for a Responsible Tomorrow (SM a.r.t.), Kevin McKeown - Santa Monica Mayor. No charge, light refreshments, public invited.

Volunteer for the 2015 Homeless Count

St. Monica Catholic Church Grand Pavilion

725 California Avenue
Help address homelessness in Santa Monica by joining 200 community volunteers as we hit the streets to visually count every person sleeping in public spaces. This annual count not only informs our homeless strategy but is a great way to be a part of the solution.

No experience necessary.

RSVP at:

<http://www.smgov.net/homeless-count/volunteer.aspx>

January 29

Emphysema Update

Santa Monica Family YMCA
1332 6th Street, 12 - 1:30 p.m.
Gerard Frank, MD, UCLA pulmonologist will discuss diagnosis and the latest treatment options for emphysema. Sponsored by the UCLA Health 50 Plus Program.

An Armchair Visit to Northern England

Main Library

601 Santa Monica Blvd.
6:30 - 8 p.m.

Tour guide and Anglophile Shelia Stone takes participants on a whirlwind armchair tour of the great north of Britain, filled with ancient cities, cozy villages, historic castles, picturesque canals and more. For more information, visit smpl.org or call (310) 458-8600.

Homework Help

Pico Branch Library
2201 Pico Blvd. 3:30 p.m.

Get help with your homework. This drop-in program offers a separate study area, basic supplies, and friendly volunteers to assist with homework questions. For students in grades 1-5 only.

Study zone

Fairview Branch Library
2101 Ocean Park Blvd. 3:30 p.m.
Space for quiet study. Grades K - 12. Children under 8 years must be accompanied by an adult.



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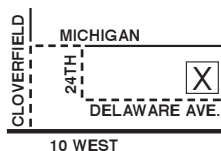
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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

No Laughing Matter

Editor:

I found the article “Blaming Reality TV On O.J.” by Jack Neworth to be anything but a Laughing Matter! While being expertly written, it nonetheless was a nasty, unworthy hit piece. If there’s something to be laughed at here, it’s Mr. Neworth’s use of phrases such as: “should have been;” “most experts speculate;” “according to some sources;” “this was revealed;” and “earned a reported...” This is the cheapest form of expository writing imaginable and not worthy to be placed as an op-ed essay in your paper. (Surely this is not your formal editorial stance?) Also, Mr. Neworth later tells us that, “Apparently knowing his friend was guilty as sin, who can forget the shock on Kardashian’s face...?” This kind of simple-minded rhetoric is quite sophomoric. He later contends that “reality T.V. has seriously diminished the collective I.Q. of the U.S.,” while informing us that certain of our physically-deformed citizenry (“huge butt”) are unworthy to be able to earn \$100 million and be “obscenely rich.” Apparently, he doesn’t understand the reality and power of social phenomena. I feel that Mr. Neworth’s failed attempt to coalesce his own personal opinion about O.J.’s guilt with the advent of reality T.V. is inept and wrong. Mr. Neworth obviously wants to create a universe in which only his personal worldview is valid. He’ll need a better argument than the one he’s presented in his essay.

James R. Brennan
Santa Monica



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What’s the Point?

David Pizarra

Send comments to editor@smdp.com

Bowl-Mor Lanes – home of new dessert addiction.

I HAVEN’T SET FOOT IN THE BOWLING ALLEY on Pico since July 4, 2012. That was the day that I did a bad thing. I parked in their empty parking lot because I was riding in the 4th of July Parade. I figured the bowling alley wasn’t open, I would be back in two hours, and since I ate at the coffee shop about three times a week, I felt entitled.

The then manager an individual named Afshin disagreed with my sense of entitlement and had my car towed. I felt that was a bit unneighborly — especially on a holiday like the 4th. We exchanged words and I swore to myself to not set foot in the bowling alley till he was gone, and I told the president of AMF as much when I sent him a letter.

Fast-forward two years, Bayshore Lanes is now Bowl-Mor, my beloved coffee shop is now the shoe rental and blessedly, Afshin is no more.

Saturday night I was driving by and saw that there were spotlights in the parking lot, so I decided to stop in and check out the joint. It was a whole new experience. To begin with the doorman (Yes, there was a doorman at the bowling alley! Because of a private party) was extremely polite and pleasant. I asked if the management had changed, and Amir confirmed that there was a new manager, and he’d gladly go find him for me.

About two minutes later this young stylishly dressed charmer comes up to me and agrees to give me a private tour of the remodeled bowling alley. Matthew Bowen is the new leader of the lanes and he is a harbinger of great things to come for the once wayward alley of pins.

The interior has been redone in what can best be described as hipster rococo. Deep reds and blacks set the stage for an evening of fun and games. Gone is the horrid and garish black paint, in its place is a back wall of movie screens that play a selection of classics like The Big Lebowski, I think I saw The Hustler playing as well.

What used to be a dark and dank bar reminiscent of Barfly — the Mickey Rourke and Faye Dunaway ode to alcoholics, has been replaced with a lively and open lounge area that looks out on the lanes.

Where the younguns used to play video games has been replaced with an “outdoor” indoor semi-private area that can be sealed

off along with two private lanes, presumably for birthday parties, corporate team building events and marriage proposals.

Food is often a dicey choice at bowling alleys but this incarnation of the alley has taken feeding the masses to a spectacular new level. Burgers are always a popular choice but usually suffer from life in the freezer — Matthew tells me that they are not doing frozen burgers. He proudly touted the Behemoth Burger, which is a 5 pound, 14 inch around burger that is freshly made. I asked if this was one of those “contest” type orders, where if you can eat it all in one sitting it’s free — he said no, not yet at least. It really is a buy and share type meal.

The rest of the menu also looks like a great way to host a party. There’s the usual suspects on the appetizer menu, wings and nachos but what caught my attention was the crab and artichoke dip.

The desserts looked lovely, there’s a warm cookie and ice cream, and apple fritters with caramel. The new décor, the charm of the management and the reworked environment all make me want to throw a party (My dog does have a birthday coming up ... it wouldn’t be the first time I used his birthday as an excuse for a party.) On my way out of the alley, Matthew stopped and said “you have to try this!” One of the wait staff was walking by with some Cronettes. They’re mini croissant donuts filled with either chocolate or raspberry sauce and glazed. He handed me one that was warm and gooey and oh my gawd was it good.

I’m sad that the new version of the bowling alley meant the loss of a good breakfast coffee shop, but it appears that we have gained a new night space, with great food, lovely environment, and a pleasant staff.

I’m glad I stopped by the Bowl-Mor Bay Shore lanes and got to meet Amir, Matthew and have picked up a new dessert addiction — the Cronettes. I’m sure I’ll be stopping in more.

DAVID PISARRA is a Los Angeles Divorce and Child Custody Lawyer specializing in Father’s and Men’s Rights with the Santa Monica firm of Pizarra & Grist. He welcomes your questions and comments. He can be reached at dpizarra@pizarra.com or 310/664-9969. You can follow him on Twitter @davidpizarra



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Faces of Silicon Beach

Erik Huberman

Send comments to editor@smdp.com

Joe Marrapodi

JOE MARRAPODI IS A SERIAL ENTREPRENEUR with achievements that include Get Rare!, New Media, working at Intermix Media (where he orchestrated the first ad deal between Yahoo & Warner Bros) & working as the VP of Digital at LBI Entertainment. Currently, the CEO & Co-Founder of Greentoe.com, Joe directs all strategic business decisions for the e-commerce company. Erik Huberman, CEO of Hawke Media, talks to Joe about his work.

hot bed in LA in terms of the tech market, but to be totally honest I live on the Westside so it makes more sense. I don't like any other area. I've been West of the 405 since '98. We like to be in the mix here, which is why we chose it.



MARRAPODI

Erik Huberman: What made you want to become an entrepreneur?

Joe Marrapodi: When I was 8 years old, my grandma & grandpa were tailors. I saw how much work they did — they basically did all the work — and I felt like they had enough talent to get their own business going. I said that to my grandma, I said, "Why don't we open a shop? I'll open it and you guys can work for me." So I think I've always think I've had that kind of mentality in mind. Entrepreneurship is not for everyone and people who enjoy a risk/reward, and most importantly the ones who have a don't-give up mentality in life are the ones who usually succeed in it. I've always had those kind of traits and every time I've ever really worked anywhere I've always had ceilings of some sort and being an entrepreneur, the sky's the limit.

E: Tell me about Greentoe.

J: Greentoe is a name your own price marketplace for products. Right now we're in five categories: photography gear; electronics; appliances; baby products; and musical equipment. Retailers aren't allowed to publicly display the lowest price online. This is why you'll see \$599 for a Canon camera everywhere online, but if you go into a store and ask for their lowest price you'll get a price 15-22 percent off the lowest price online. Greentoe enables the consumer to name their price for a product and we notify our network of entirely authorized retailers. The first retailer to accept your offer makes the sale and they ship it.

E: How are you changing the world?

J: Greentoe is bringing market pricing to retail. I feel it's an inevitable evolution in ecommerce, and it's already happening. There's a big gap between the market price and the retail price of a product. We're bringing market pricing to retail, and that's how we're going to change the world. I believe ecommerce, especially for commodity-based products, will change to an environment where the customer or the shopper is the one that dictates the price and the retailer comes to them rather than the other way around.

E: Why Santa Monica?

J: Santa Monica and Venice seems to be the

E: What do you think of the Silicon Beach scene?

J: I think it's definitely a more robust scene. I've been fortunate to see, what I would call, the third bubble here not only in Santa Monica, but across the country. It's definitely not as robust as Silicon Valley, but they're obviously the mothership of it all. But I do think that what's happening is that a lot of companies are getting a lot of opportunities to be innovative and start new things and it's a great place for that. On the negative side, I think that the amount of attention available here on the fundraiser is not necessarily where it should be. There are a not enough companies getting funded at that level in Santa Monica. It's much easier to get seed money or any kind of angel money in Silicon Valley. I think the VC firms need to be a bit more open and aggressive in funding and supporting these local companies in Santa Monica. The thing I like the most about the ecosystem here is the strength of performance marketing; it really started here in LA and down south a bit. Being from a performance marketing-based background myself, it's exciting to know there's a lot of performance marketers that know how to get stuff done. It gives us a lot of talent to pool from.

E: Do you have one piece of advice for an entrepreneur starting their own business?

J: No matter what you do, especially as an entrepreneur, you're always going to have hiccups. You have to make sure you don't confuse temporary setbacks with failure. Any smart entrepreneur that has experience, knows there are setbacks everyday. As long as you don't fail on the ultimate goal, never let the setbacks get to you.

E: Is there anything you'd like to share with the Santa Monica community?

J: The Santa Monica Airport has a rich history with the city, but with the relatively recent explosion of jet traffic, the airport is no longer in balance with the community. Jet fumes cause cancer, birth defects, and are a serious health issue for growing children. Please, Santa Monica, the jets were never welcome and now they need to go.

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CITY OF SANTA MONICA NOTICE INVITING REQUEST FOR PROPOSALS

NOTICE IS HEREBY GIVEN that the City of Santa Monica invites sealed responses for:

RFP: #19 Video/Editor/Producer/Director

• **Submission Deadline Is February 11, 2015 at 5:30 PM Pacific Time.**

The RFP documents can be downloaded at:

• <http://vendors.planetbids.com/SantaMonica/QuickSearch.cfm>

Request for RFP documents may also be obtained by e-mailing your request to robin.gee@smgov.net

RFP responses must be submitted on forms furnished by the City of Santa Monica.

Vendors interested in doing business with the City of Santa Monica are encouraged to register online at <http://www.smgov.net/finance/purchasing/>

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Local

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TUESDAY, JANUARY 27, 2015

Santa Monica Daily Press

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CONSENT

FROM PAGE 1

TRAFFIC CIRCLES COMING TO MICHIGAN AVENUE

Four traffic circles will likely be coming Michigan Avenue, with construction beginning in late February. The circles, which will be placed at 9th, 10th, 12th, and Euclid streets, are part of the Michigan Avenue Neighborhood Greenway (MANGO). MANGO is meant to make east-west pedestrian travel easier along Michigan.

El Camino Construction and Engineering Corporation is slated to get the \$357,148 contract for construction of the circles. Construction is expected to be done by May.

CALIFORNIA INCLINE TRIES AGAIN

City officials delayed voting on the California Incline contract during the last council meeting, so it appears, once again, in this consent agenda.

MCM Construction is slated to get a \$15,690,211 bid for the construction of the incline while Wallace, Roberts & Todd will get \$300,000 tacked onto an existing contract for technical support during the project.

The incline was built in the 1930s and needs to be replaced to meet seismic standards. About 91 percent of the project's cost will be covered by federal grants, city officials said.

PUMP STATION

The San Vicente Booster Pump Station keeps potable water flowing to the neighborhoods north of Montana Avenue. About five

million gallons of that water is stored in the San Vicente Reservoir.

The six booster pumps are powered by electricity from Southern California Edison and when the power goes out an 80-year-old diesel engine is used to run one of those booster pumps, keep the water service going in the area. The engine, city officials say, needs to be replaced by a modern emergency back-up power generator.

Installation of the generator would begin in July and end in December.

Cora Constructors will likely get the \$1,744,205 bid for installation of the generator and CivilSource will likely get \$147,342 for inspection.

BBB FUEL AND WASH

The Big Blue Bus fuel and wash machine was installed a decade ago. It's open seven days a week and services about 165 buses a night. It's reached the end of its life, city officials said in a report to council.

Council will likely approve a \$117,282 contract to have RNL Interplan "modernize the fuel and wash building by replacing the existing bus wash apparatus including all brushes, motors, mechanisms, rollers, pumps, holding tanks and filters," city officials said in a report to council.

BBB PARATRANSIT

Big Blue Bus has two medium duty gas-powered buses for Dial-A-Ride paratransit that are about to go out of service.

City officials recommend replacing them with two Compressed Natural Gas-powered buses from Creative Bus Sales. The company would get \$187,666 for the buses.

dave@smdp.com

BIKE

FROM PAGE 1

voted unanimously to have city officials negotiate a \$5.6 million contract with CycleHop for the purchase, installation, and operation of 500 bikes and 65 to 75 stations throughout the city and beyond.

Contract extensions could bring the total cost to \$10.4 million over an 8-year period.

City Hall will take care of pricing and procuring sponsors. This should make things easier on CycleHop.

Bikeshares allow riders to check-out bikes from one station and drop them off at any other station in the city.

"We introduced some features and technology that weren't there before that took time to develop," Squire said of the delays. "We wanted to get it right. We wanted to do it right. We didn't want it to go like it did in New York where they rushed to get it out and they had that meltdown of bad publicity and users not happy. We don't want that. We want to do it right. We're comfortable about where we're at right now."

In the past two months, CycleHop

opened systems in Phoenix, Tampa, and Orlando — though some are not yet as large as had been anticipated.

Still, the company claims that the new systems are thriving.

As of Jan. 9, GRID, CycleHop's system in Phoenix, had 150 bikes and 793 members. GRID riders took more than 4,000 trips and covered nearly 3,750 miles since the system opened on Nov. 25, according to data provided by CycleHop.

In Phoenix, Monday has been the most popular day to ride, averaging 69 miles per day.

Tampa's COAST has 1,108 members and 100 bikes. Riders have taken more than 3,200 trips and traveled more than 6,200 miles, according to CycleHop's data.

In Tampa, the weekend is the most popular riding time, with more than 100 miles averaged on both Saturdays and Sundays.

Squire speculated that riding habits in Santa Monica could be similar to those in Tampa, given that both cities attract tourists.

"Everything we said we'd deliver in these cities, we delivered," he said, "and they're happy."

dave@smdp.com

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VIDEO
FROM PAGE 1

— a 24 percent drop in the last five months alone. Our Board is currently reviewing possible 501c3 organizations that would allow public access to our collection of over 50,000 titles, many rare and unavailable online.”

Patty Polinger, who founded Vidiots with her business partner Cathy Tauber, said they were working on plans to keep the business afloat based on a steady decline in rental figures but the abrupt drop was too much, too fast.

“We were seeing small drops and we thought we could figure out a way out in the time we had with the way it was dropping,” she said. “The summer is always a slow time for us and there were a lot of things that were aligning to be bad for business. We hoped it would come back but it didn’t and I don’t know why it dropped all of a sudden.”

The video rental business has been under assault for years. The rise of automated rental boxes, the arrival of Netflix into the market and the growing popularity of streaming or on-demand options have all cut into the traditional rental business.

Polinger said she had hoped Vidiots would survive thanks to its diversification. The store converted to a non-profit foundation and has developed revenue streams that were distinct from its rental business. However, the alternate income couldn’t offset such a dramatic and unforeseen drop in customers.

“The studios themselves are also going through some big challenges and changes,” she said. “Movie attendance is down and I have younger kids, I know how they watch film and it’s not, most of the time, going to the theater.”

Salvador Carrasco, a film director and head of Santa Monica College’s Film Production program, said Vidiots provided an option for students regardless of their personal resources. “SMC is a community college, and not everyone has the luxury of having cable, Netflix, Hulu, etc., so that is indeed part of the problem ... lack of virtually universal access, which incidentally is what SMC is all about. And I say this because Vidiots offered great, affordable prices for our students.”

Polinger said her hope is to find a way to preserve local access to their entire collection.

“We’re open to all ideas,” she said. “To sustain us in the form that we are is a big amount of money. I don’t know if anyone wants to take that on or if that’s sustainable, but we’re open to ideas and suggestions. We’ve been thinking about this for a very long time but haven’t had any brilliant ideas about how to make it sustainable.”

Polinger said she wanted to thank everyone involved in the Vidiots community, including the staff that has helped keep the

doors open for decades.

Carrasco said students have benefited from Vidiots’ extensive collection but also from interacting with the staff.

“The thing about Vidiots is that not only could one find there just about any film imaginable, but also that the people who worked there, from the owners to the last clerk, were invariably friendly and knowledgeable, giving the place a lovely feel of true Santa Monica community,” he said. “People went there to chat and hang out as much as to find movies. On a personal level, my wife Andrea and I raised our three children on a diet of Vidiots rentals, from obscure English comedy shows to DVDs that according to the Internet were impossible to find. Vidiots always managed to have them available, reserve them for you, or even go find them god-knows-where ... and they always delivered.”

He said losing the personal interaction the store provided would hurt the community at large.

“As to the level of human interaction, it will be lost. There is no replacement for that. It’s akin to when we lose community bookstores and buy from Amazon. It’s practical, of course, but the sense of community is lost: meeting people, having a coffee, exchanging ideas, getting excited by an unexpected twist of fate, etc,” he said. “I often witnessed at Vidiots how people could have a 20-minute conversation while standing in front of the interminable Fassbinder section. Another thing that was very gratifying was seeing all those posters and DVD covers signed by the filmmakers. They even had a poster of my film ‘The Other Conquest’ there for a while, which made my students feel very proud, like they too were a part of this community of filmmakers by extension. Vidiots provided a sort of second home for true film lovers, and that cannot be replaced.”

He said the closure is an example of society losing places for shared experiences and that much of modern life has become about individual experiences.

“We are losing the sense of the collective and communal, the things that bind us, rather than separate us, and give us common ground and make us reassess our humanity,” he said. “Believe it or not, the demise of community bookstores and video stores — our beloved Santa Monica Vidiots in particular — is a symptomatic sign of the loss of our identity as a community, and that is an irreversible loss with no gain in sight.”

According to the store’s closing information, rentals will continue through March 31. Any unused vouchers can be used towards purchases at that point. Vidiots is located at 302 Pico Blvd. and can be reached at vidiotsfoundation@gmail.com.

matt@smdp.com



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Surf Forecasts

Water Temp: 61.3°

TUESDAY – FAIR TO GOOD – SURF: 3-4 ft waist to shoulder high
Easing WNW swell for exposures; Modest tide swings

WEDNESDAY – FAIR – SURF: 2-3 ft Knee to chest high occ. 4ft
WNW swell steadily winds down

THURSDAY – POOR TO FAIR – SURF: 1-3 ft ankle to waist high
WNW swell continues to drop out

FRIDAY – POOR TO FAIR – SURF: 2-3 ft knee to waist high
Old WNW leftovers; Small new WNW swell to build...Stay tuned

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of January 12, 2015

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - beachreportcard.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS
(for the last 30 days)

Number of sewage spills -- 0
Number of beach closures due to a sewage spill -- 0
Number of wet days -- 14
Number of A grades for dry/wet weather -- 33/20
Number of (C,D,F) grades for dry/wet weather -- 5/18

The Beach Report Card is made possible by:

Swan Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET	LOCATION	DRY	WET
Leo Canillo Beach, at Arroyo Sequit Creek mouth.	A+	A+	Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	A+
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+	Will Rogers State Beach at Palga Canyon storm drain.	A	F
(I) Pescadero State Beach, between Lachasa and Las Alas creeks.			Will Rogers State Beach at Temescal Canyon drain.	A+	A+
Escorial Canyon at El Matador State Beach.	A+	A+	Will Rogers State Beach at Santa Monica Canyon drain (Chertauged).	B	B
Broad Beach at Tomares Creek mouth.	B	A+	Santa Monica Beach at Montana Ave. drain.	A+	A+
Zuma Beach at Zuma Creek mouth.	A+	A+	Santa Monica Beach at Wilshire Blvd. drain.	A+	F
Walnut Creek, projection of Wildlife Rd. (private).	A+	F	Santa Monica Municipal Pier.	C	C
Paradise Cove Pier at Ramirez Canyon Creek mouth.	F	A+	Santa Monica Beach at Pico/Venice storm drain.	A	D
Escondido Creek, just east of Escondido State Beach.	A+	F	Santa Monica Beach at Strand St. (in front of the restaurants).	A+	A+
Lediga Canyon Creek mouth.	F	A+	Ocean Park Beach at Adeline Ave. drain.	A+	B
Solstice Canyon at San Blasco County Beach.	A+	D	Venice City Beach, at the Rose Ave. storm drain.	A+	F
Puerto State Beach at creek mouth.	A+	A+	Venice Beach at Brooks Ave. drain.	A+	A+
Marie Canyon storm drain at Puerto Beach, at 24572 Malibu Rd.	A+	F	Venice Beach at Windward Ave. drain.	A	F
Sanctuary Beach at Malibu Colony fence.	A+	F	Venice Fishing Pier - 50 yards south.	F	A+
Sanctuary Beach (beach location) - daily.	A	F	Venice Beach--projection of Topical St.	A+	D
Malibu Pier - 50 yards east.	ns	F	Marina del Rey, Mothers' Beach- Vaguard tower.	F	B
Carbon Beach at Sweetwater Canyon.	A+	F	Dockweiler State Beach at Ballena Creek mouth.	ns	ns
Las Flores State Beach at Las Flores Creek (point rem).	A+	A+	Dockweiler State Beach at Calver Blvd. drain.	A	F
Big Rock Beach at 19548 PCH stairs.	A+	A+	North Westchester Storm Drain at Dockweiler State Beach.	B	B
Pena Creek at Las Flores County Beach.	A+	F	Dockweiler State Beach at Imperial Way (south of GWR jetty).	A+	A+
Tuna Canyon.	ns	ns	Dockweiler State Beach at Imperial Way drain.	A+	F
Topanga State Beach at creek mouth.	A	B	Dockweiler Beach-- opposite Hyperion Treatment Plant.	A+	A+
Carderock Storm Drain at Castle Rock Beach.	ns	ns	Dockweiler State Beach at Grand Ave. drain.	A+	A+
Santa Ynez Storm Drain at Castle Rock Beach.	B	F			
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	B	A+			

LEGEND

DRY -- each location is graded on an A -- F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken



Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

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The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our swimmers are happy.

CIF

FROM PAGE 1

22 tackles and four interceptions this past season. He also caught 21 passes for 559 yards and seven touchdowns.

Jackson, a 6-foot-3, 225-pound senior, made the all-CIF roster as a defensive lineman. He recorded 78 tackles, including 50 solo takedowns, and also tallied 15 sacks.

Wolframmm, a 6-foot-1, 240-pound senior, was recognized as an offensive lineman.

Sweets, Jackson and Wolframmm led the Vikings to a 5-6 overall record and a 3-2 mark in Ocean League play.

Palos Verdes produced the division's all-CIF offensive player of the year (quarterback Steven Delcarson), the defensive player of the year (defensive end Connor Markley) and the coach of the year (Guy Gardner).

Meanwhile, in the East Valley Division, St. Monica Catholic's Andrew Saucedo garnered all-CIF honors as an offensive lineman. The 6-foot-3, 295-pound senior also had 14 tackles, a sack and a blocked field goal while helping the Mariners to a 5-5 record and a third-place finish in the Santa Fe League with a 2-2 mark.

San Juan Capistrano-St. Margaret's Episcopal produced the division's offensive player of the year (running back Oscar Gomez), the defensive player of the year (linebacker Dalan Cragun) and the coach of the year (Stephen Barbee).

GIRLS VOLLEYBALL

Santa Monica setter Blossom Sato earned all-CIF honors in Division 3AA girls volleyball.

The senior racked up 456 assists, 66 digs, 46 kills and 21 total blocks as she led the Vikings to the quarterfinals of the Southern Section playoffs.

Newport Coast-Sage Hill outside hitter Halland McKenna was named player of the year and Sage Hill's Dan Thomassen was recognized as coach of the year.

Senior outside hitter Anna McCall, meanwhile, represented the St. Monica girls volleyball team as a member of the all-CIF Southern Section squad in Division 5A.

The player of the year (Emily Curtain) and coach of the year (Steven Rutz) both hail from Twin Peaks-Lake Arrowhead Christian.

BOYS WATER POLO

Santa Monica junior Jackson Kennedy highlighted local accomplishments in the water, making the 13-member all-CIF Southern Section team in Division 4 boys water polo.

Kennedy led the Vikings to their third-consecutive Ocean League title this fall, when they reached the section quarterfinals.

Santa Maria-Righetti produced the player of the year (Lukas Shekherd) and the coaches of the year (Kyle Shaffer and Rob Knight).

jeff@smdp.com



NOTICE OF A PUBLIC HEARING
BEFORE THE SANTA MONICA PLANNING COMMISSION

SUBJECT: A public hearing will be held by the Planning Commission for the following:

Draft Zoning Ordinance Public Review Draft:

This is the seventh hearing to review the Redline Public Review Draft Zoning Ordinance Update and 28th hearing overall on the Draft Zoning Ordinance Update. The Planning Commission will address the major topics within Division III that the Commission and public focused on during the initial public review draft. The Planning Commission may discuss any other division of the Redline as well as potential amendments to the Land Use and Circulation Element (LUCE), LUCE Land Use Map, and Official Districting Map, particularly as they relate to Division III. The Commission will hear public testimony and provide comments and preliminary recommendations to staff on all these topics. Revisions, additions, and/or deletions will ultimately be included as part of the formal recommendation to the City Council for adoption.

WHEN: Wednesday, January 28, 2015 at 7:00 p.m.

WHERE: Council Chambers, City Hall
1685 Main Street
Santa Monica, California

HOW TO COMMENT

The City of Santa Monica encourages public comment. You may comment at the Planning Commission public hearing, by writing a letter or e-mail, or by filling out an electronic comment form at <http://www.smgov.net/Departments/PCD/Zoning/Zoning-Update/>. Information received prior to the hearing will be given to the Planning Commission at the meeting.

MORE INFORMATION

If you want additional information about this project or wish to review the project, please contact the Project Planner (310) 458-8341. The Zoning Ordinance is available at the Planning Counter during business hours or available on the City's web site at www.smgov.net.

The meeting facility is wheelchair accessible. If you have any disability-related accommodation request, please contact (310) 458-8341, or TTY Number: (310) 458-8696 at least five (5) business days prior to the meeting. Santa Monica "Big Blue" Bus Lines #1, #2, #3, Rapid 3, #7, and #9 service the City Hall and the Civic Center.

Pursuant to California Government Code Section 65009(b), if this matter is subsequently challenged in Court, the challenge may be limited to only those issues raised at the Public Hearing described in this notice, or in written correspondence delivered to the City of Santa Monica at, or prior to, the Public Hearing.

ESPAÑOL: Esto es una noticia de una audiencia pública para revisar aplicaciones proponiendo desarrollo en Santa Monica. Si deseas más información, favor de llamar a Carmen Gutierrez en la División de Planificación al número (310) 458-8341.

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Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from (easiest) to (hardest).

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

1	8	9	5	2	6	4	3	7
4	5	7	1	3	8	6	2	9
2	6	3	4	9	7	8	5	1
3	9	8	7	1	5	2	6	4
6	2	1	9	8	4	3	7	5
7	4	5	2	6	3	1	9	8
9	7	6	8	4	2	5	1	3
8	1	2	3	5	9	7	4	6
5	3	4	6	7	1	9	8	2

Difficulty Level ★★

3								4
	1		5		6		8	
9				3				6
	2		7		3		4	
		6				7		
	5		6		2		3	
8				2				5
	7		4		9		2	
6								9

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By THOMAS JOSEPH

ACROSS

- 1 Spoil
6 Greek letters
11 Antilles resort
12 Unaccompanied
13 Highway division
15 Wily
16 Neither follower
17 Mom's mate
18 Playful mammal
20 Inquire about
23 Suit
27 Not new
28 Ontario, for one
29 Inquired
31 Blasé
32 Dance record
34 Play division
37 Mover's truck
38 Femur's upper end
41 Strike setting
44 Blubbers
45 Knight's weapon
46 Good judgment
47 Painter Degas

DOWN

- 1 Apertures
2 Test type

- 3 Hard at work
4 Crunch targets

- 5 Delicate
6 Croatia's capital
7 Building wing
8 Swamp croaker
9 "The King and I" heroine
10 Start of an idea
14 Word of denial
18 Pick from the menu
19 Take it easy
20 Sine — non

Yesterday's answer

- 21 Battleship letters
22 Mouse-spotting cry
24 Craze
25 Mamie's mate
26 Slugger Williams
30 Dream up
31 Ad song
33 Fellow
34 Fundamentals
35 Heart
36 Exact match
38 Put on the wall
39 Machu Picchu native
40 Equal
42 "— Misérables"
43 Young fellow

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1	2	3	4	5		6	7	8	9	10
11						12				
13					14					
15				16				17		
			18				19			
20	21	22				23		24	25	26
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34	35	36		37				38	39	40
41			42				43			
44						45				
46						47				

1-27

DAILY LOTTERY



Draw Date: 1/24
16 19 20 29 33
Power#: 10
Jackpot: 261M



Draw Date: 1/23
15 15 32 68 72
Mega#: 8
Jackpot: 25M



Draw Date: 1/24
1 15 23 24 30
Mega#: 7
Jackpot: 11M

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WORD UP!

subrogate
1. to put into the place of another; substitute for another. 2. Civil Law. to substitute (one person) for another with reference to a claim or right.

TODAY IN HISTORY

1974 - The Brisbane River breaches its banks causing the largest flood to affect the city of Brisbane in the 20th century.
1980 - Through cooperation between the U.S. and Canadian governments, six American diplomats secretly escape hostilities in Iran in the culmination of the Canadian Caper.
1983 - The pilot shaft of the Seikan Tunnel, the world's longest sub-aqueous tunnel (53.85 km) between the Japanese islands of Honshu and Hokkaido, breaks through.
1984 - Pop singer Michael Jackson suffers second degree burns to his scalp during the filming of a Pepsi commercial in the Shrine Auditorium.

1993 - American-born sumo wrestler Akebono Tarō becomes the first foreigner to be promoted to the sport's highest rank of yokozuna.
1996 - In a military coup Colonel Ibrahim Baré Maïnassara deposes the first democratically elected president of Niger, Mahamane Ousmane.
1996 - Germany first observes International Holocaust Remembrance Day.
2002 - An explosion at a military storage facility in Lagos, Nigeria, kills at least 1,100 people and displaces over 20,000 others.

NEWS OF THE WEIRD

BY CHUCK SHEPARD

■ Jared Walter, 27, returns to News of the Weird after a four-year hiatus, charged with snipping a woman's hair while in line behind her in December at a Dollar Tree store in Oregon City, Oregon. In 2010, he was imprisoned for cutting the hair of three female passengers on municipal buses in the Portland area, and after being released in 2011, sentenced again for a similar incident. (Walter's inexplicable history with female hair actually extends back to grade school, reported Portland's The Oregonian.)

■ A 53-year-old man with failing eyesight who had recently undergone intestinal surgery told Sonoma, California, police that on Sunday afternoon, May 1 (2011), a woman had come to his home and instructed him to drop his pants and get face-down on the bed so that she could administer an enema. He said he assumed his doctor had sent her and thus complied; it was over in two minutes, and she was gone. The doctor later said he had no idea who the woman was. (In the 1970s, in the Champaign, Illinois, area, Michael Kenyon famously operated as the "Illinois Enema Bandit" -- and inspired the late Frank Zappa's song "Illinois Enema Bandit Blues.")

TIME TO LOOSEN UP, CANCER

ARIES (March 21-April 19)

★★★★ You might be overthinking an investment or an interaction with a higher-up, so much so that an obsessive quality could emerge. Consider taking a walk or joining a friend for a leisurely lunch. The unexpected seems to surround your finances. Tonight: Ride the roller coaster of life.

TAURUS (April 20-May 20)

★★★★★ Be willing to push back if someone tries to run an idea or plans over you. This person can be extremely domineering. You might wonder when to put a halt to this behavior. Detach and you will have a new understanding about what is occurring. Tonight: Only as you like it.

GEMINI (May 21-June 20)

★★★ You could be taken aback by how demanding a key person in your life might be. You'll wonder what is going on, but it would be best to neutralize the situation for now. Trust in your charm and wit, and wait until tomorrow to unravel the mystery. Tonight: A must appearance.

CANCER (June 21-July 22)

★★★★ You might want to distance yourself from a difficult person. Try to do some research and investigate a situation involving both of you. Having more information can't hurt, but be careful with how you present an alternative solution. Tonight: Time to loosen up.

LEO (July 23-Aug. 22)

★★★ You might sense that it is time for a change in your daily life. The area you'll opt to transform could be your health, your routine or a new hobby. Revitalize yourself, and don't attempt to persuade someone else to join you. The less said, the better. Tonight: Play it easy.

VIRGO (Aug. 23-Sept. 22)

★★★★ Allow your creativity to open you up to a new approach in your life. You will have more confidence than you have had in years. If you feel scattered, stop and refocus as well as prioritize. Use your abilities to the max. Tonight: Read between the lines.

LIBRA (Sept. 23-Oct. 22)

★★★ You have a tendency to be too serious at times. When you feel cornered by an aggressive associate or loved one, you might add a lot of chaos to what could be simple. Ask yourself if a more direct approach would work better. Tonight: Someone makes an offer you can't resist.

SCORPIO (Oct. 23-Nov. 21)

★★★★ You might want to loosen up and rethink a decision, especially if a close associate or loved one chooses to challenge you. Ask yourself when it would be appropriate to step back and say "no." Recognize that you could be triggering a situation. Tonight: Pay attention to a loved one.

SAGITTARIUS (Nov. 22-Dec. 21)

★★★★ Pace yourself, and get as much done as possible. Someone you care a lot about could be very distracting. Make more time to be with this person, and clear out what is on your mind. Incoming news could surprise you. Do some needed research. Tonight: The party goes on.

CAPRICORN (Dec. 22-Jan. 19)

★★★★ You could be overwhelmed by what is happening between you and someone else. Don't back away, which probably is what you usually do. Be willing to work through the real issue. Your dealings on an individual level will be unusually successful. Tonight: Let go.

AQUARIUS (Jan. 20-Feb. 18)

★★★★ You'll open up new doors through a long-overdue conversation. This important interaction might come out of a disruptive situation. Both of you could be on the defensive. Clear your head and go for a walk. Tonight: Your treat.

PISCES (Feb. 19-March 20)

★★★★★ Share more of your feelings with someone who cares a lot about you. You might discover that you are on target with an important situation. Return calls and stay on top of emails. Curb a tendency to act out or do something a bit weird. Tonight: Be available.

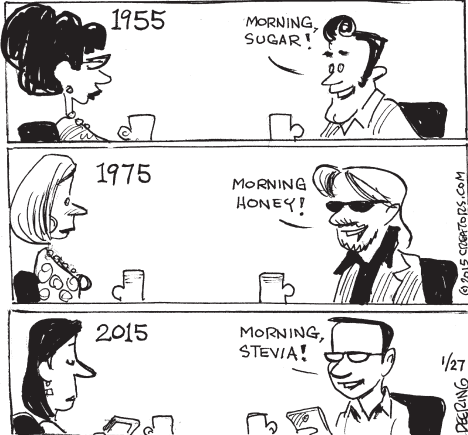
Speed Bump

By Dave Coverly



Strange Brew

By John Deering



Dogs of C-Kennel

By Mick and Mason Mastroianni



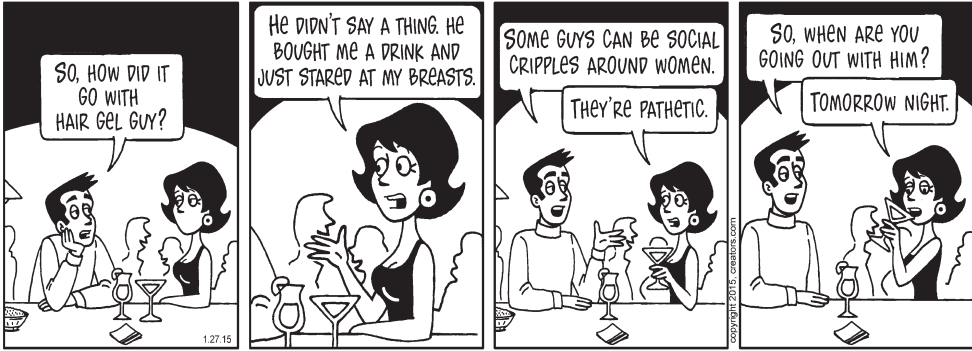
Garfield

By Jim Davis



The Meaning of Lila

By John Forgetta & L.A. Rose



Tuesday, January 27, 2015

This year you have an unusual opportunity to go for what you want, especially in your personal life. You are also likely to change residences or remodel your home. Typically you back away from major changes, but the next 12 months will change your perspective on many things. If you are single, you will meet someone after mid-August who is on the same level as you. This person will be very special to your life's history. If you are attached, mid-August could be very exciting and memorable for the two of you. You will enter an important phase of your relationship this year. Expect only the best. TAURUS will not give in. Don't even try!

JACQUELINE BIGAR'S STARS	
The stars show the kind of day you'll have:	
★★★★★ Dynamic	★★ So-So
★★★★ Positive	★ Difficult
★★★ Average	



Crime Watch is culled from reports provided by the Santa Monica Police Department. These are arrests only. All parties are innocent until proven guilty in a court of law.

ON JAN. 17, AT APPROXIMATELY 5 A.M.

Officers observed a bicyclist swerving southbound against northbound traffic on 3rd Street. Officers conducted a traffic stop after a pedestrian entering 3rd Street from the sidewalk was visibly endangered. Upon contact, the subject identified himself as Michael Kelly, 45. When asked to provide proper identification, Kelly produced an EBT card with no photo identification. He appeared to be concealing contents inside the wallet and officers accordingly requested to search his wallet. Officers arrested Kelly for becoming physically resistant to the investigation. Once searched, he was found to be in possession of a stolen driver's license and credit card. Kelly was arrested and booked for misappropriation of property and for the vehicle code violation for driving against traffic. His bail was set at \$10,000.

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DAILY POLICE LOG

The Santa Monica Police Department responded to 317 calls for service on Jan. 25.

HERE IS A SAMPLING OF THOSE CALLS CHOSEN BY THE SANTA MONICA DAILY PRESS STAFF.

Battery, 1500 block Ocean, 12:07 a.m.
Trespassing, 200 block Santa Monica, 12:54 a.m.
Armed robbery, 1500 block PCH, 2:07 a.m.
Traffic accident, Lincoln/Wilshire, 3:48 a.m.
Traffic accident, 1500 block 2nd, 8:54 a.m.
Battery, 1200 block 6th, 9:15 a.m.
Vandalism, 300 block 18th, 9:23 a.m.
Hit and run, 2200 block Colorado, 11:27 a.m.
Identity theft, 400 block 19th, 11:29 a.m.
Assault, 2000 block Pico, 11:31 a.m.
Domestic violence, 2600 block Main, 11:35 a.m.
Traffic accident, 21st/Wilshire, 12:33 p.m.
Burglary, 1100 block 10th, 1:57 p.m.

Disturbance, 2100 block Wilshire, 2:17 p.m.
Trespassing, 2nd/Mills, 2:20 p.m.
Petty theft, 1700 block Cloverfield, 2:42 p.m.
Petty theft, 1400 block 3rd, 3:13 p.m.
Bike theft, Main/Ashland, 3:57 p.m.
Auto burglary, 1400 block Lincoln, 4:26 p.m.
Vandalism, Lincoln/Arizona, 4:29 p.m.
Burglary, 1100 block 9th, 4:34 p.m.
Petty theft, 300 block Colorado, 4:51 p.m.
Drunk driving, Main/Marine, 5:10 p.m.
Trespassing, 500 block Santa Monica, 5:41 p.m.
Public intoxication, 2600 block Barnard, 6:01 p.m.
Defrauding innkeeper, 400 block Santa Monica Pier, 7:55 p.m.
Petty theft, 1300 block 3rd, 8:26 p.m.
Grand theft, 3300 block Pico, 9:45 p.m.
Burglary, 1200 block Princeton, 11:19 p.m.
Car burglary, 2900 block Arizona, 11:35 p.m.
Strongarm robbery, 1600 block Santa Monica, 11:52 p.m.

Santa Monica Daily Press

Classifieds

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Commercial

Furnished Santa Monica psychotherapy office for sublease with psychologist. Available 4/1/15. \$500/ mo. (310) 386-1808.

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between Wilshire & Adelaide
no price cap

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minimum 8500 square foot lot
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From **ALL** agents in **ALL** companies
Listed for Sale As of Late January 2015

		Average Price	# of Listings
Santa Monica Canyon	=	\$11,888,000	1
North of Montana	=	\$4,744,250	12
North of Wilshire	=	\$1,999,000	1
South of Wilshire	=	\$1,470,000	2
Sunset Park	=	\$1,853,375	8
Ocean Park	=	\$1,404,500	2

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