SAFETY YOU CAN RELY ON
MILLIONS OF SATISFIED AIRPORT TRAVELERS SINCE 1977
$25 Flat Rate to LAX
424-777-TAXI
1-800-LA1-TAXI
www.LATAXI.com
24 HRS. DEPENDABLE
INDEPENDENT TAXI OF SANTA MONICA

Seaview HOTEL
Parking | Kitchenettes | WiFi Available
1760 Ocean Avenue
Santa Monica, CA 90401
310.393.6711
BOOK DIRECT AND SAVE SeaviewHotel.com
Starting from $88 + Taxes

smdp.com
MONDAY, JANUARY 19, 2015
Volume 14 Issue 59

# Santa Monica Daily Press

*We have you covered*

NEW COLUMN
SEE PAGE 5

THE MLK DAY ISSUE

# Vapers not feeling the heat

BY DAVID MARK SIMPSON
Daily Press Staff Writer

**CITYWIDE** Santa Monica's e-cigarette ordinance has been on the books for two months, but vape stores are flourishing.

One vape store, established before the ordinance, says business continues to grow, and another - the third in the city - opened after the ordinance went into effect.

The battery-powered vaporizers, which deliver a form of nicotine and can mimic the feel of traditional cigarettes, are being marketed as a healthier, less difficult way to kick the tobacco habit.

In September, City Council voted unan-

SEE VAPE PAGE 9




## PUT A BIRD ON IT

Maddy Tenzer editor@smdp.com

**The City of Santa Monica Cultural Affairs Division held a dedication and community celebration of "Exuberant Birds" with artists Margaret Lazzari and Lauren Evans on Jan. 17. "Exuberant Birds" is a site-specific artwork consisting of three vibrant, handpainted "bird poles" featuring cut-outs of local sea birds, parrots and perching birds, that was created for the Borderline Neighborhood as a part of the Longfellow Sustainable Street Project.**

# Preservation of apartments appealed by condo developer

BY DAVID MARK SIMPSON
Daily Press Staff Writer

**PICO NEIGHBORHOOD** The Landmarks Commission officially designated a set of Pico neighborhood properties as Structures of Merit, last week and the landowners, who want to develop condominiums are appealing the decision.

Park Virginia, LLC came to the Planning Commission for approval of a 21-unit condo project in May amidst protest from neighbors of the proposal on 21st Street at Pico Boulevard.

SEE APPEAL PAGE 10

# New Public Relations Officer begins work for school district

BY JEFFREY I. GOODMAN
Daily Press Staff Writer

**SMMUSD** Gail Pinsker started this past week in her post as the Santa Monica-Malibu Unified School District's public relations officer, a new full-time position that officials hope will improve communication within the district as well as with parents and community members.

Pinsker, whose appointment was approved Dec. 12 by the education board, began her job Jan. 12 and spent her first few days meeting colleagues, visiting campuses and familiarizing herself with the issues facing the district.

She arrives on the Westside after a four-year stint as the public relations officer for

SEE PR PAGE 8


Gary Limjap
(310) 586-0339
In today's real estate climate ...
Experience counts!
garylimjap@gmail.com
www.garylimjap.com
COLDWELL BANKER

Manage Your Team With Confidence
COMMERCIAL | CUSTOM RESIDENTIAL | TENANT IMPROVEMENTS
COASTAL CONSTRUCTION MANAGEMENT INC.
(310) 418-9900 | dcajohnnie@aol.com
YOUR GUIDE THROUGH THE ENTIRE PROJECT
(BE REPRESENTED ON ALL YOUR PROJECTS NEEDS)

TAXES
ALL FORMS, ALL TYPES, ALL STATES
BACK TAXES • BOOKKEEPING • SMALL BUSINESS
SAMUEL B. MOSES, CPA
(310) 395-9922
100 Wilshire Blvd., Suite 1800 Santa Monica 90401

# Advanced Interventional Pain Center

**Get Your Pain Treated At The Nation's Only Pain Program That Provides Functional Improvement With Pain Relief. *No Addictive Medications!***

Interventional Pain Medicine Specialists
Offer Hi-Tech Minimally Invasive Laser Treatments
Found Nowhere Else In The World



" I had been to so many facilities for my severe back and leg pain after being T-boned by a car jumping a red light. I thought nothing can help me until I was treated with laser ….. Indiana Police Officer Tom (last name withheld).



Low back pain with failed back surgery syndrome treated with Low Intensity Laser Ablation (LILA®). Treated in 2009, still back pain free....
Robert Russell



I am thrilled and happy as can be. Many years of severe neck pain, all gone with Low Intensity Laser Ablation (LILA®) ....Retd., LAPD Officer, Jim, pain free for 1 year after treatment



Many years of foot pain, many treatments, no relief until treated at Advanced Interventional Pain Center....Vicki Hinkle (non laser)

"I had foot pain from a sports injury for 6 months which vanished with just one treatment at Advanced Interventional Pain Center!".....John Linder (non laser)





"I could barely stand straight after being in pain for 4 long years. I couldn't believe I was able to bend backwards immediately after the laser" .....Cheryl Santor (Ms. Santor was injured in the Chatsworth train wreck)



"Excruciating facial pain treated with minimally invasive non laser treatments resulting in permanent pain relief".....Nicki (Beverly Hills)

**Tel: 310-601-7635**

**11645 Wilshire Blvd, Suite 852, Los Angeles, CA 90025**

*( Located in Brentwood, between S Barrington Ave and Barry Ave )*

LILA Low Intensity Laser Ablation

PAIN

Advanced Interventional *Pain Center*
*Precise Diagnosis*Better Outcomes*

**Visit WWW.INTER-PAIN.COM**
**For Comprehensive Information And Testimonials**

*** INDIVIDUAL RESULTS WILL VARY * NON NARCOTIC TREATMENTS * Laser Treatments Are Not FDA Approved * Digital Imaging ***
*** MOST INSURANCES ARE ACCEPTED * WE DO NOT PRESCRIBE NARCOTICS * WE CANNOT TREAT ADDICTION * MOTIVATION IS KEY TO SUCCESSFUL PAIN RELIEF ***
*** Information contained herein is supported by objective data through case histories and medical records consistent with California Business and Professions Code 651. Patients are actual patients and their testimonials are true. Laser treatments are NOT covered by any insurances at this time.**



**First edition of this 'must have' 2015 community resource guide for adults 50 and older**

**Just In!**

# The Westside Guide for the 50+




**Pick up your FREE Guide at your local library or at the Ken Edwards Center. Also available online.**

**www.westsideguide.org**

**WISE & Healthy Aging / Club 1527**
**1527 4th Street, 1st Floor**
**Ken Edwards Center • Santa Monica**
**(310) 394-9871**

WISE & Healthy Aging

**WISE & Healthy Aging is a nonprofit social services organization.**





**Your Trusted Source**

**Now Available!**
- Non-medical home care services
- Professionally trained caregivers fully bonded and background security checked

**www.wiseandhealthyaging.org**

**WISE HomeCare**
A WISE & Healthy Aging Service
Toll-Free: **(866) 757-9473**

(310) 394-9871 • 1527 4th Street, 2nd Floor • Santa Monica


## What's Up Westside

### OUT AND ABOUT IN SANTA MONICA

**January 19**

**DineLa Restaurant Week**
Participating Santa Monica Restaurants & throughout Los Angeles
Times vary
dineL.A.'s Restaurant Week is a 14-day dining event (January 19 - February 1) where local foodies and visitors to Los Angeles have the opportunity to enjoy a selection of specially priced prix-fixe lunch and dinner menus at some of L.A. and Santa Monica's best restaurants. Visit www.santamonica.com/where-to-eat/dinela for a list of participating restaurants.

**Classical Ballet for Beginners**
1450 Ocean
6:30 - 7:30 p.m.
Students will learn across the floor, barre, and center floor technique. All levels are welcome! Recommended attire: leotard, tights and ballet shoes for women; plain t-shirt, jazz pants, and ballet shoes for men. Cost: $89, Non-resident: $102. View and Register for classes at http://ow.ly/oZGSg call (310) 458-2239.

**Writer in Residence Office Hours**
Annenberg Community Beach House
415 Pacific Coast Highway 11 a.m. - 1 p.m.
Visit Laurie Horowitz during her public office hours. Ask about her work and Beach House residency, receive literary advice, and more.

**Bonus Pool Day**
Annenberg Community Beach House
415 Pacific Coast Highway 10 a.m. - 4 p.m.
The pool is open! Walk-ups only. Passes go on sale at 9:30 a.m.

**Library Closed**
All locations
All Library locations are closed today.

**January 20**

**State of the city**
SGI- USA Auditorium
606 Wilshire Blvd 7 - 9:30 a.m.
The annual State of the City breakfast networking and educational event brings together the Santa Monica business and resident community with, city government leaders to hear the annual economic report and learn about new initiatives impacting our city. This year's event will highlight the game changers of our community. $40 for Members, $50 for Non-members, $10 for Seniors & Students

**Ocean Park Mystery Book Group**
Ocean Park Branch Library
2601 Main St. 7 p.m.
Join us as we discuss the latest authors in the mystery genre. Meets the 3rd Tuesday of the month. Emphasis on international authors and locations. All are welcome. No registration required. Discussion Title: "Inside Man" by Jeff Abbott

**Open Maker Nights with Jen Fox**
1450 Ocean
6:30 - 8:30 p.m.
Join local engineer and maker Jennifer Fox to learn how to design and build various engineering and upcycling projects ranging from robotics to wearable technology to musical instruments. fox.jennifer.r@gmail.com if you have any questions or an idea for a possible project. Enroll online for a $2 discount or drop in for $12 (please bring exact change). Visit http://www.smgov.net/Departments/CCS/ or call (310) 458-2239 for more information.

SEE **LISTINGS** PAGE 3

For help submitting an event, contact us at
**310-458-7737** or submit to editor@smdp.com

# LISTINGS
FROM PAGE 2

**Open Handwork Hangout with Leslie Robinson**
1450 Ocean
6:30 - 8:30 p.m.
Join local crafter Leslie Robinson in this Open Handwork Hangout! Leslie likes to mix modern and vintage materials and will be working on papercrafts, embroidery, jewelry-making and millinery, depending on the day. Enroll online for a $2 discount or drop in for $12 (please bring exact change). Visit www.smgov.net/Departments/CCS / or call (310) 458-2239 for more information.

**Homework Help**
Pico Branch Library
2201 Pico Blvd.
3:30 p.m.
Get help with your homework. This drop-in program offers a separate study area, basic supplies, and friendly volunteers to assist with homework questions. For students in grades 1-5 only.

**Study zone**
Fairview Branch Library
2101 Ocean Park Blvd. 3:30 p.m.
Space for quiet study. Grades K - 12. Children under 8 years must be accompanied by an adult.

**Family Pajama story Time**
Montana Avenue Branch Library
1704 Montana Ave.
6 p.m.
Come in your PJs and listen to stories about unlikely animal friends. Make a craft. Babies to Preschool.

**January 21**

**Back on the Beach Café closed**
Annenberg Community Beach House
415 Pacific Coast Highway
Back on the Beach Cafe will be closed today for a private event.

**Splash Pad closed**
Annenberg Community Beach House
415 Pacific Coast Highway
10 a.m.
Slash Pad closed for maintenance.

**Planning commission meeting**
City Hall
1685 Main St.
7 p.m.
Regular meeting of the Planning Commission. Visit www.smgov.net/Departments/PCD for more information.

**Montana Branch Book Group: Hateship, Friendship, Courtship, Loveship, Marriage**
Montana Avenue Branch Library
1704 Montana Ave. 7 - 8:30 p.m.
A collection of short fiction explores the complexities of human relationships and emotions in stories about a housekeeper entering old-maidhood whose life is transformed by a practical joke and a lifelong philanderer who finds the tables turned.

**Homework Help**
Fairview Branch Library
2101 Ocean Park Blvd. 3:30 p.m.
Get help with your homework! This drop-in program offers a separate study area, basic supplies, and friendly volunteers to assist with homework questions. For students in grades 1-5 only.

**Legos and Games**
Pico Branch Library
2201 Pico Blvd. 3:30 p.m.
Come enjoy Legos and Board Games with us!

**Study zone**
Montana Avenue Branch Library
1704 Montana Ave. 3:30 p .m.
Space for quiet study. Grades K - 12. Children under 8 years must be accompanied by an adult.




Want to find an **amazing** rental in SoCal?

WSR

- Over 10,000 Listings
- Over 6,000 Petfriendly
- Over 65,000 Photos
- 8 Retail Locations
- Free Mobile Apps

Call 310.395.7368

WestsideRentals.com
Apartments • Condos • Houses • Guest Houses • Roommates

WHEN BAD THINGS HAPPEN TO GOOD PEOPLE BECAUSE OF THE CARELESSNESS OR NEGLIGENCE OF OTHERS.


Robert Lemle

Free Consultation
*Over $25 Million Recovered*

- CATASTROPHIC PERSONAL INJURIES
- WRONGFUL DEATH
- MOTOR VEHICLE ACCIDENTS
- BICYCLE ACCIDENTS
- SPINAL CORD INJURIES
- TRAUMATIC BRAIN INJURIES
- DOG BITES
- TRIP & FALLS

*You Pay Nothing Until Your Case Is Resolved*

310.392.3055
www.lemlelaw.com
LEMLE LAW GROUP, PC

## LETTERS TO THE EDITOR

Send comments to editor@smdp.com

### Supporting SMMEF

**Editor:**

Thanks to the district-wide fundraising by Santa Monica-Malibu Education Foundation (SMMEF), John Muir students and teachers have a breath of fresh air at our school: Classrooms are now staffed by Teacher and Aide; Teachers receive on-going professional training; and students receive specialized support in reading.

2014-15 school year is the first roll-out of improved programs district wide, after many years of planning, voting and fundraising. Tangible examples of the success of the program abound as we begin the second semester: integration of education and technology at each grade level; year-round Visual Arts and Music, as well as an introduction to Dance for upper grades.

And finally, we have an infusion of science instruction for our elementary students. Scientific hypotheses and experiments push critical thinking and analysis – no matter what the result – a key component of the new Common Core Standards. From Kindergarten through 5th grade, John Muir kids are enthralled. They share stories at home, and literally, the next day parents get involved as volunteers.

The district-wide and focused fundraising and support by the Education Foundation for all SMMUSD schools complements the push by faculty, students, and administrators, to bring out the best in each classroom and to keep the momentum to ensure these programs are the new standard for the future.

As community leaders, our PTA is committed to educating parents about the positive impact the district programs are having on their students' education and how their donations to SMMEF make it all possible. Each school is more connected now. Even among our PTA's, we are working together to support each other and SMMEF.

Public education is not competitive in the market sense - yet the diverse and changing dynamic of each school site and district, asks us to perform competitively. We, as a community, are responsible for our excellence. The shift is palpable, and the required effort and commitment to make it happen at each level – State, City, District and School Community – is clear too.

I am new to Santa Monica – our family moved here in 2012- and with two children, the schools have been my "window" to understanding the local community. I am very happy with what I see: a friendly, diverse community supporting an enriched curriculum. As a parent, small business owner, PTA member and resident, my experience is that "we" are creating equity of opportunity for all students across the District, and we are raising the quality and standards of our educational system at the same time. As the saying goes in Spanish, "la union hace la fuerza" – together we are stronger.

I appreciate our neighborhood public schools, and recognize the continued efforts of the District, the Board of Education and SMMEF to support these new programs. I am also grateful to live in a place where the entire community contributes to a better future for all children.

**Jessie Alexander**
PTA President, John Muir Elementary School
Santa Monica






## My Write

Bill Bauer — Send comments to editor@smdp.com

# 2,169 city employees aren't enough

**LAST TUESDAY, CITY COUNCIL VOTED** unanimously to add 31 more full-time employees - with even more to come - to the city's already bloated workforce. The new employees would provide mostly maintenance work currently done either by outside contractors or hourly workers.

Santa Monica employs 2,169 persons (in 2012-13) according to the Los Angeles Business Journal. That's one employee for every 41.37 residents. It's an employee-to-resident ratio that's excessive and way out of line when compared to similar municipalities.

The current 2014-2015 city budget is $575-million. Of that budget, 51 percent is employee expense including wages and benefits - or over $291-million! And now were going to add a couple more million in expense to that figure. And, by the way, the cost of these new city workers doesn't include administrative costs, equipment, work space, vehicles and other requirements needed when new employees are hired which could easily add up to another million bucks or more, annually.

I wrote in this space last September 8 that city leaders have been warning us about upcoming deficits due to rising employee-related costs including benefits such as retirement, health care and pension expense. Council's action adds to the pensions and benefits crisis. Expect more municipal tax and fee increases.

City Hall has received excellent work from its contractors while taxpayers saved money. The contractors in turn have been able to provide jobs for entry level workers who in many cases are not well educated, trained or who can speak English - persons who would probably wouldn't meet the city's more demanding requirements for employment.

City Council's number one obligation to citizens is to govern efficiently, provide needed services and be good stewards of the purse. Our ideological City Council thinks it's running a charity for low-wage workers.

The whole issue of runaway government expense is likely to become a campaign issue in 2016. Many voters already think we have way too many city employees. This irresponsible giveaway doesn't bode well for Terry O'Day, Gleam Davis, Tony Vazquez and Ted Winterer who are up for reelection next year.

### SOAKING RESIDENTS

City Council will explore a 77 percent increase in water fees in late February, however, there's a serious drought at hand. That means getting everyone to conserve by cutting water use by 20 percent - starting now. A plan approved by council last Tuesday would also establish water conservation thresholds for single family and multi-family residential customers. Penalties would apply to water customers who overuse water. Businesses would be exempt.

Residents will be required to reduce water consumption from their 2013 water usage. Single family homes would also be subject to severe fines and penalties for exceeding city-mandated conservation goals. In apartment buildings, overuse penalties may be passed to tenants. The Rent Control Board will determine pass-alongs and their amount.

There's more. Santa Monica's sustainable Water Master Plan includes new water conservation programs and enhancements to help reach City hall's goal of complete water self-sufficiency by 2020. The thinking is that millions of gallons of water a day can be saved through ordinances, public relations/education programs, rebates, hiring additional city employees for a new Water Conservation Unit (water police?) and by penalizing residents who use too much water. Bah, Humbug!

What about 300,000 visitors to the city and their use of water in hotels, motels, restaurants and bars that aren't part of the program? They're exempt. Many older apartment buildings have a single water meter, so there's no incentive for tenants to reduce water usage. One tenant who wastes water could trigger penalties for all tenants in the building.

If the city is ever to reach its goal of water self-sufficiency by 2020 as stated in the sustainable Water Master Plan, future development will have to be taken into account. But, it appears that the only way this can be accomplished right now is by penalizing existing water users (us) into reducing our consumption so that the demand created by new residents in thousands of new apartments is neutralized.

It's an unfair and unattainable policy ruled by agenda and ideology as evidenced by council's unanimous vote for penalties last Tuesday. If you ask me, they're all wet.

### SCHOOL BOARD VOTES FOR MORE MEDIOCRITY

Last Thursday night, the Santa Monica-Malibu Unified School District Board of Education voted for Ralph Mechur to replace Ben Allen who was elected to the State Senate in November. It's exactly what I expected. Although there were some excellent applicants who applied for Allen's seat, the six (remaining) board members went with Mechur who had been on the board since 2007 but failed in his reelection bid last Fall.

Regular readers of this column know that I don't have much respect for this clubby school board. In addition to being slow to close the achievement gap and solve other basic problems, it's failed to properly manage the district, financially. Schools are always in the hole and short of money and that's because of inept oversight. The old guard has no interest in or ability to find new, independent sources of revenue beyond taxes and contributions.

But with Mechur back, expect the same, tired routine. Next year, we'll have another opportunity to bring some new blood to the current "do nothing" board and that's by replacing Maria Leon-Vazquez and Jose Escarce (whose terms will be up) with persons like newly elected Craig Foster who love education and have a strong business sense. Then, the district can provide the resources for the quality education that our kids deserve.

**BILL** can be reached at mr.bilbau@gmail.com

**YOUR OPINION MATTERS!** SEND YOUR LETTERS TO • Santa Monica Daily Press • Attn. Editor: • 1640 5th Street, Suite 218 • Santa Monica, CA 90401 • **editor@smdp.com**

**PUBLISHER**
Ross Furukawa
ross@smdp.com

**EDITOR IN CHIEF**
Matthew Hall
matt@smdp.com

**STAFF WRITER**
David Mark Simpson
dave@smdp.com

Jeff I. Goodman
jeff@smdp.com

**STAFF PHOTOGRAPHER**
Paul Alvarez Jr.
editor@smdp.com

Morgan Genser
editor@smdp.com

**CONTRIBUTING WRITERS**
Bill Bauer, David Pisarra, Charles Andrews, Jack Neworth, Lloyd Garver, Sarah A. Spitz, Taylor Van Arsdale, Merv Hecht, Cynthia Citron, Michael Ryan, JoAnne Barge, Margarita Roze

**VICE PRESIDENT–BUSINESS OPERATIONS**
Rob Schwenker
schwenker@smdp.com

**JUNIOR ACCOUNT EXECUTIVE**
Rose Mann
rose@smdp.com

**OPERATIONS MANAGER**
Jenny Medina
jenny@smdp.com

**PRODUCTION MANAGER**
Darren Ouellette
production@smdp.com

**ASSISTANT GRAPHIC DESIGNER**
Cocoa Dixon

**CIRCULATION**
Keith Wyatt
Osvaldo Paganini
ross@smdp.com

TO ADVERTISE IN THE SANTA MONICA DAILY PRESS IN PRINT OR DIGITAL, PLEASE CALL
**310-458-7737** or email schwenker@smdp.com

Santa Monica Daily Press
*We have you covered*
**1640 5th Street,** Suite 218
**Santa Monica, CA 90401**
OFFICE (310) 458-PRESS (7737)
FAX (310) 576-9913
smdp.com

The Santa Monica Daily Press is published six days a week, Monday through Saturday.

19,000 daily circulation, 46,450 daily readership. Circulation is audited and verified by Circulation Verification Council, 2014. Serving the City of Santa Monica, and the communities of Venice Beach, Brentwood, West LA. Members of CNPA, AFCP, CVC, Associated Press, IFPA, Santa Monica Chamber of Commerce.

PUBLISHED BY NEWLON ROUGE, LLC
© 2014 Newlon Rouge, LLC, all rights reserved.

**OPINIONS EXPRESSED** are those of the writer and do not necessarily reflect those of the Santa Monica Daily Press staff. Guest editorials from residents are encouraged, as are letters to the editor. Letters will be published on a space-available basis. It is our intention to publish all letters we receive, except those that are libelous or are unsigned. Preference will be given to those that are e-mailed to editor@smdp.com. All letters must include the author's name and telephone number for purposes of verification. All letters and guest editorials are subject to editing for space and content.



## Inside/Outside

Michael Feinstein
Send comments to mfeinstein@feinstein.org

# Introductions

**ONE OF THE GREAT THINGS ABOUT OUR** Santa Monica civic culture is how many of us play different roles at different times in the community.

The ability to see things from varied perspectives makes us stronger, wiser and more conscious. The more we integrate such varied perspectives into our local government, the more democratically vibrant we can be.

As a 30+ year resident, I've been blessed to play multiple roles in Santa Monica, both inside and outside of local government. I hope to bring that range of experience to our community through this column.

My goals include providing a forum for factually based and solutions-oriented critical analysis, as well as framing positive choices for the community. I'll also introduce big picture visioning that sometimes can get lost in our day-to-day reality.

Local planning issues are paramount. Included in what I'll be focusing on will be creating great new public spaces and linkages where there are none today — including capping large segments of the I-10 freeway and turning the newly gained spaces into parks and other public opportunities.

I'll also be looking at ways we can improve community input on public policy and making our elections more representative. On the latter point, having been both a local candidate and having worked on electoral reform on regional, state and national levels, I hope to bring positive, innovative options forward like Ranked Choice Voting, that could provide a fundamental improvement to how we choose our elected officials.

As for last year's election, I will be doing a post-election analysis from a candidate's perspective, about how amidst the seemingly singular focus about over-development, we collectively failed to get deep into the issues and the visions of our candidates — and how we can do it better next time — from the role of the local press, City TV, social media and groups doing endorsements, to even a local non-profit to coordinate some of the above.

Of course public policy doesn't stop at Santa Monica's border. One thing I experienced on the City Council is how public policy choices made on higher levels of government can constrain or enliven us. So I'll also be looking at those connections.

For example Proposition 13 — a statewide property tax reform passed in 1978 that limits annual property tax increases for homeowners, but has a giant loophole for commercial property owners — affects everything in Santa Monica from funding local schools and social services, to the fiscalization of land use choices. With Proposition 30 set to sunset in 2018 — a short term statewide tax reform passed by voters in 2012 meant to address a portion of the state's structural financial deficit — there are serious efforts underway to reform Proposition 13 in a way that preserves homeowner protections, but also resolves tax unfairness and inequities it created. I'll be tracking that effort, including the role our Santa Monica homegrown representatives County Supervisor Sheila Kuehl, State Assembly member Richard Bloom and State Senator Ben Allen are playing in that debate.

Of course, for this column to best serve our community, it need to be a two-way street. That's why I'm asking for your input on issues to be addressed and perspectives to include. Whether you see me on the beach, at our local organic food co-op, a community meeting or via the email address below, please let me know your thoughts.

How will I treat your input? Just like when I was on the Council, my practice is to hear from a range people to understand context, but not judge them individually, nor play 'gotcha' politics from what I learn. Having been on the 'quoted' side of journalism for more than 25 years as an activist and public official, I also deeply respect the difference between being 'on' and 'off' the record and will conduct myself accordingly in this new role .

For this column's name, I choose 'Inside/Outside' to reflect the dual roles I've personally played in the community - but also to remind that it takes both sides to make our community work. Really, the differences are no more than the yin and yang of the seeming duality we live every day.

For the timing, I've chosen to appear on Mondays because in weeks that our local government agencies are meeting, it gives me the opportunity to do a 'pre-story' and preview possibilities; while in weeks when they are not meeting, to do 'post-game' analysis.

The day I chose to kick off my column — Martin Luther King Day — is to show respect for the greatness of King's work — and to acknowledge the importance of the issues of race, class, peace and the social and economic inequities he worked to address. As a child of the 1960s, all of those causes and movements greatly shaped who I am.

With that, I hope to see you today at the annual Martin Luther King Westside Coalition celebration. Please connect with me for a chat with your ideas for this column.

*Follow Mike on Twitter @mikefeinstein or visit his website at www.feinstein.org.*

FINDING A NEW DENTIST IS TOUGH!!!
(BUT WE MAKE IT EASY!!!)
YOUR CHOICE
TRY OUR NO OBLIGATION
$1 EXAM
INCLUDES FULL XRAYS
OR
TRY OUR NO OBLIGATION
$79 EXAM AND CLEANING
For New Patients
INCLUDES FULL XRAYS
If you don't like what we have to say we will give you a copy of your x-rays at no charge
DENTAL CARE WITHOUT JUDGEMENT!
WE OFFER UNIQUE SERVICES
*Nitrous Oxide provided as a courtesy
*No interest payment plans
*Emergencies can be seen today
*Our dentists and staff members are easy to talk to
AND OF COURSE WE DO
-Invisalign -Periodontist on Staff -Oral Surgeon on Staff
-Cosmetics and Implants -Zoom bleaching -and more
SANTA MONICA FAMILY DENTISTRY
DR. ALAN RUBENSTEIN
1260 15th ST. SUITE #703
(310) 736-2589
WILSHIRE BLVD. 15TH ST. 14TH ST. ARIZONA AVE.
WWW.ALANRUBENSTEINDDS.COM

HOLIDAY SPECIAL
1/2 OFF INITIATION



RESULTS MATTER
NEW CLASSES, PERSONAL TRAINING, NUTRITION, AND MORE!
*FIRST MONTH FREE WITH THIS AD
BURN FITNESS
310.394.1300
www.burnfitness.com
1233 3rd Street Promenade
Santa Monica

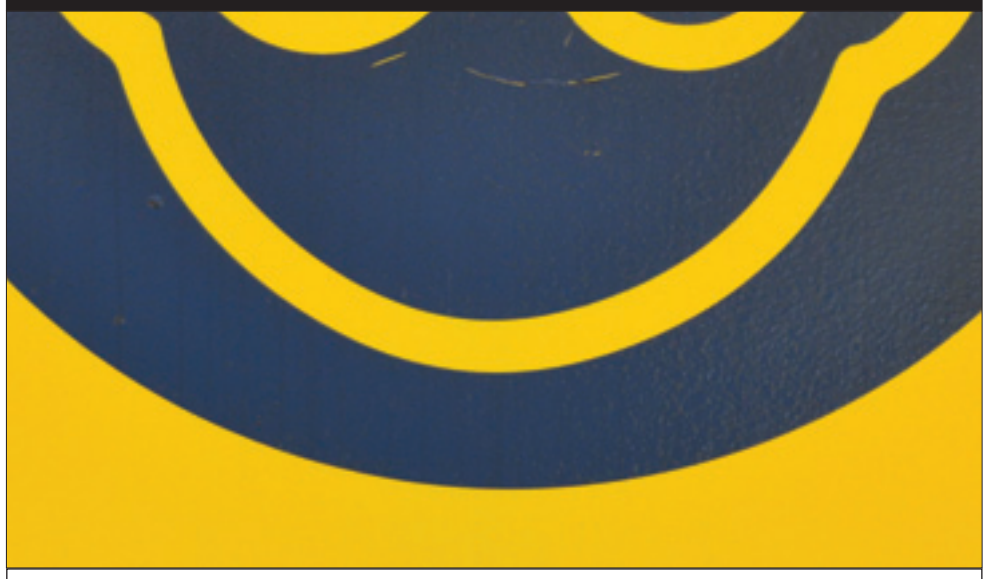
Local, Secure, and Family run for over 30 years
SANTA MONICA MINI STORAGE Established in 1978
(310) 450-1515
1620 14th st. Santa Monica, CA 90404
www.SantaMonicaMiniStorage.com

FOLLOW US ON twitter.com/smdailypress twitter
smdp.com Santa Monica Daily Press office (310) 458-7737

# MYSTERY PHOTO

Matthew Hall *matt@smdp.com*

**The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*.**



PROMOTE YOUR BUSINESS HERE!
Yes, in this very spot!
Call for details
Santa Monica Daily Press smdp.com (310) 458-7737

# Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from (easiest) to (hardest).

Difficulty Level ★

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| 1 | | 8 | | | | 9 | | 2 |
| | 6 | | | 8 | | | 3 | |
| 3 | | | 1 | | 9 | | | 7 |
| | | 7 | | 5 | | 2 | | |
| | 2 | | 3 | | 7 | | 9 | |
| | | 4 | | 9 | | 8 | | |
| 5 | | | 6 | | 8 | | | 9 |
| | 9 | | | 1 | | | 4 | |
| 4 | | 2 | | | | 1 | | 5 |

## GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

**SOLUTIONS TO YESTERDAY'S PUZZLE**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| 3 | 6 | 2 | 7 | 8 | 5 | 1 | 4 | 9 |
| 1 | 8 | 9 | 4 | 3 | 6 | 7 | 5 | 2 |
| 7 | 4 | 5 | 9 | 2 | 1 | 6 | 3 | 8 |
| 5 | 1 | 4 | 2 | 9 | 7 | 8 | 6 | 3 |
| 8 | 7 | 3 | 6 | 5 | 4 | 9 | 2 | 1 |
| 9 | 2 | 6 | 3 | 1 | 8 | 4 | 7 | 5 |
| 6 | 5 | 1 | 8 | 7 | 2 | 3 | 9 | 4 |
| 2 | 9 | 7 | 1 | 4 | 3 | 5 | 8 | 6 |
| 4 | 3 | 8 | 5 | 6 | 9 | 2 | 1 | 7 |

King Features Syndicate

# CROSSWORD

## By THOMAS JOSEPH

### ACROSS

1 Hint of color
6 Reef material
11 Oak's fruit
12 Martini garnish
13 Floppy cap
14 Peripheral
15 Sinuous fish
17 Terminate
18 Aquatic rodents
22 Over again
23 Iroquois tribe
27 Girder material
29 Whoop it up
30 Cooking class, for short
32 Staff member
33 Finger joints
35 Place
38 Terminate
39 Genius Newton
41 Depart
45 — firma
46 Hold up
47 Chaplin persona
48 Use the rink

### DOWN

1 File folder feature
2 Glacier makeup
3 Negative link
4 College frat celebration
5 Come in
6 Table protector
7 Antique
8 Take the bus
9 Stratford's river
10 Give for a time
16 — Vegas
18 TV series set in Korea
19 "Do — others ..."
20 Appear
21 Preview
24 Demonic
25 Hand over
26 Pub pints
28 Camera accessory
31 Director's cry
34 Seasonal ailments
35 "Troy" star
36 Manual reader
37 Scarlett's home
40 Sleeve filler
42 In the style of
43 Brewery sight
44 Retina setting

| | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|
| C | R | A | W | L | ■ | S | A | G | A | N |
| R | E | N | E | E | ■ | O | B | A | M | A |
| I | N | D | E | X | ■ | S | E | R | U | M |
| M | A | R | P | L | E | ■ | ■ | A | L | E |
| E | T | E | ■ | U | N | C | A | G | E | D |
| S | A | W | ■ | T | E | L | N | E | T | ■ |
| ■ | ■ | ■ | O | H | M | A | N | ■ | ■ | ■ |
| ■ | R | E | N | O | I | R | ■ | A | P | P |
| B | O | D | E | R | E | K | ■ | T | I | A |
| A | M | I | ■ | ■ | S | K | A | T | E | S |
| N | A | S | A | L | ■ | E | L | E | C | T |
| G | N | O | M | E | ■ | N | I | N | E | R |
| S | O | N | Y | A | ■ | T | E | D | D | Y |

**Saturday's answer**

THOMAS CROSSWORD BOOKS 1 AND 2! Send $4.75 (check/m.o.) for each book to P.O. Box 536475, Orlando, FL 32853-6475



1-19

START TALKING BEFORE THEY START DRINKING
Kids who drink before age 15 are 5 times more likely to have alcohol problems when they're adults.
To learn more, go to www.stopalcoholabuse.gov or call 1.800.729.6686
U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES
Substance Abuse and Mental Health Services Administration
www.samhsa.gov
Ad Council

## TODAY IN HISTORY

**1974** – China gain control over all the Paracel Islands after a military engagement between the naval forces of the People's Republic of China and Republic of Vietnam (South Vietnam)

**1975** – An earthquake strikes Himachal Pradesh, India

**1977** – President Gerald Ford pardons Iva Toguri D'Aquino (a.k.a. "Tokyo Rose").

**1977** – Snow falls in Miami, Florida. This is the only time in the history of the city that snow has fallen. It also fell in the Bahamas.

**1978** – The last Volkswagen Beetle made in Germany leaves VW's plant in Emden. Beetle production in Latin America continues until 2003.

**1981** – Iran Hostage Crisis: United States and Iranian officials sign an agreement to release 52 American hostages after 14 months of captivity.

**1983** – Nazi war criminal Klaus Barbie is arrested in Bolivia.

**1983** – The Apple Lisa, the first commercial personal computer from Apple Inc. to have a graphical user interface and a computer mouse, is announced.

**1986** – The first IBM PC computer virus is released into the wild. A boot sector virus dubbed (c)Brain, it was created by the Farooq Alvi Brothers in Lahore, Pakistan, reportedly to deter piracy of the software they had written.

## NEWS OF THE WEIRD BY CHUCK SHEPARD

■ Recurring, With Different Result: A court in Buenos Aires, Argentina, granted a "habeas corpus" petition in December ordering the freedom of a Sumatran orangutan from Buenos Aires Zoo. Sandra, age 29, is a "non-human person" and thus sufficiently advanced in "cognitive function" to be not merely an object that humans can own without obligation. A Reuters report found no similar judgment on record, but rather, contrary recent rulings in New York (regarding Tommy the chimpanzee) and San Diego (on behalf of orca whales).

■ World's Greatest Lawyer: Christopher Soon won an acquittal in February (2011) for his client Alan Patton -- even though Patton had been charged with violating a law that had been written primarily to stop Alan Patton. That law makes it illegal to collect urine from public restrooms. Patton, of Dublin, Ohio, was convicted in 1993 and 2008 (and charged again in October 2010) of waiting in restrooms and, when young boys finished using the urinal (after Patton had obstructed the flushing mechanism), rushing to gather the contents, which he admitted sexually excited him. After Patton's 2008 conviction, the Ohio legislature made that specific act a felony, and Patton's arrest in October was supposed to lead to a triumphant conviction. (The judge did find Patton guilty of criminal mischief, a misdemeanor.)

# At home tonight, Libra

**ARIES (March 21-April 19)**
★★★★ The unexpected is likely to play a role in your morning events. As a result, someone might become very controlling. Pressure continues to build, yet you'll be able to dispel that heaviness through your sense of humor. Focus on one item at a time. Tonight: Out till the wee hours.

**TAURUS (April 20-May 20)**
★★★★★ Be willing to detach, especially if a situation seems off. A comment could trigger you to look at the matter objectively. You might be pushing yourself a little too hard. A friend is likely to present a problem, but know that some details are missing. Tonight: A must appearance.

**GEMINI (May 21-June 20)**
★★★★★ You could be overwhelmed by everything that is happening. Deal with a loved one directly, and you will feel better. You might feel as if you are pushing yourself too hard and as if others don't seem to appreciate your efforts. Tonight: Spend some time with a favorite person.

**CANCER (June 21-July 22)**
★★★★ People know how to get you to react. You might not be sure about the outcome of a matter involving others because of details that seem to be missing. Your creativity will open doors for you. Tonight: Defer to someone else, especially if you are not sure of yourself.

**LEO (July 23-Aug. 22)**
★★★★★ You'll be on top of a situation, yet the unexpected might play a significant role. Listen to others carefully, because you or another person easily could misinterpret a situation. Be careful when dealing with a controlling person. Tonight: Get some form of exercise.

**VIRGO (Aug. 23-Sept. 22)**
★★★★★ Open up to new possibilities. Your logic might not be as strong as your intuition right now. You could be unusually vague without intending to. How you follow through on a major project will depend on new information. Tonight: Ignore the fact that it is Tuesday.

**LIBRA (Sept. 23-Oct. 22)**
★★★★ You could be overwhelmed by everything that falls on your plate. A partner seems to be adding to the excitement around you. Be direct in your dealings, and ask for a clarification if you feel confused. Tonight: At home.

**SCORPIO (Oct. 23-Nov. 21)**
★★★★ Stay on top of someone's demands, especially if you feel as though you should remain responsive. You could see that there is another way to handle a problem. Follow through on that thought. Tonight: A misunderstanding could happen with a loved one. Be explicit.

**SAGITTARIUS (Nov. 22-Dec. 21)**
★★★★ You could feel as if someone is manipulating you financially. You also might not be sure which way to turn in order to handle the problem. Make sure that all parties involved are on the same page as far as objectives go. Tonight: Handle a problem now.

**CAPRICORN (Dec. 22-Jan. 19)**
★★★★ You are likely to go back and forth regarding a personal matter. It's likely that you'll need to use your clout to handle this properly. You might be harder on the other party than you realize. Be as clear as possible with your instructions. Tonight: Beam in what you want.

**AQUARIUS (Jan. 20-Feb. 18)**
★★★★ You could feel pushed beyond your normal levels, and you might be in a position where you are feeling unsure about the best way to express your feelings. Honor a change of pace and slow down. Give it a day or two, and your position will change. Tonight: Easy works.

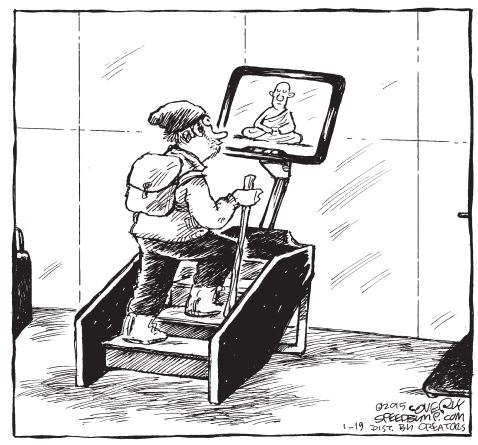
**PISCES (Feb. 19-March 20)**
★★★★★ You might feel as if you have no choice. Remain secure about your choices, and know what your alternatives are. A meeting could be a little too controlled for your taste. Be willing to reveal more of what ails you. Tonight: A friend will appreciate your call.

## Monday, January 19, 2015

This year your ingenuity soars. You seem to have the right solution for nearly everything. Others often seek you out for advice as your reputation grows. If you are single, be careful, as you could fall for someone who is married or otherwise unavailable, especially in the first half of your birthday year. The second half of the year, someone special who seems to fit your needs is likely to enter your life. If you are attached, guard against being too me-oriented. Remember that your significant other is an equal partner in the relationship. You could be dealing with an unusual amount of CAPRICORNS this year. You all seem to have a tremendous need for control.

**JACQUELINE BIGAR'S STARS**
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

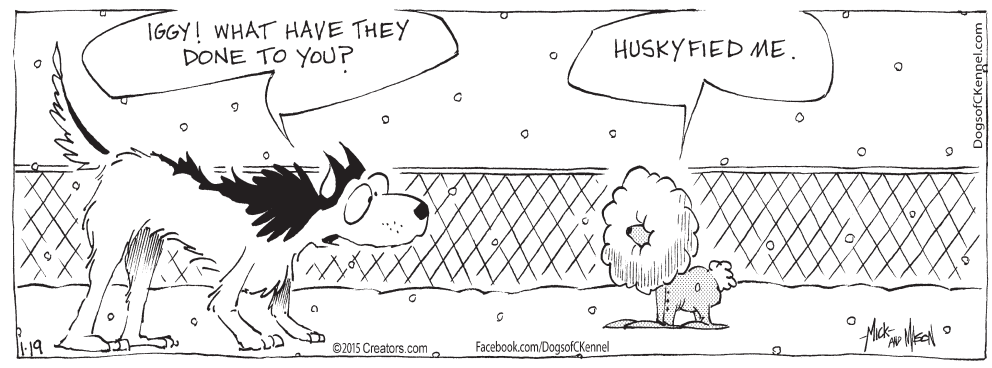
## Speed Bump
By Dave Coverly



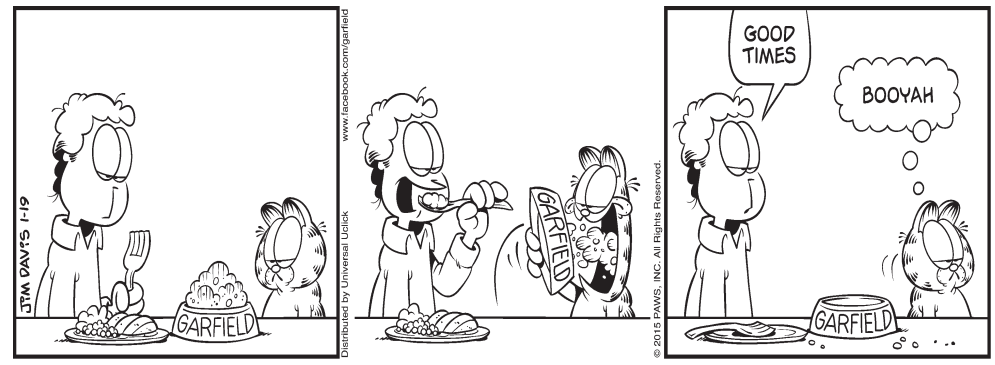

## Strange Brew
By John Deering



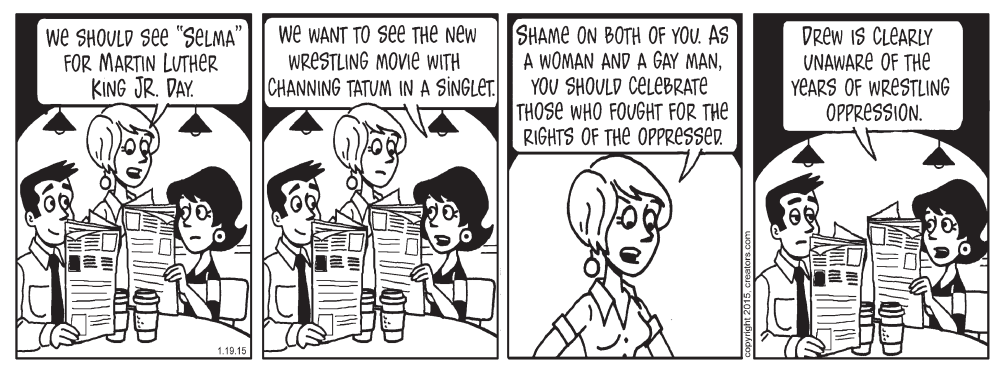

## Dogs of C-Kennel
By Mick and Mason Mastroianni




## Garfield
By Jim Davis




## The Meaning of Lila
By John Forgetta & L.A. Rose




# CRIME WATCH
BY DAILY PRESS STAFF



Crime Watch is culled from reports provided by the Santa Monica Police Department. These are arrests only. All parties are innocent until proven guilty in a court of law.

### ON JANUARY 10 AT APPROXIMATELY 1:30 A.M.

A bicyclist parked his bicycle outside the 7-eleven store at 7th St. and Wilshire Blvd, and then went inside the store to buy some food. The bicyclist did not lock his bike up however. Shortly afterward, another customer entered the store and told the bicyclist someone was riding off with his bike. The bicyclist chased the suspect a short distance, and then flagged down a Santa Monica police officer that happened to be driving by. The officer was able to catch up to the suspect and detain him a few blocks away. After the victim positively identified the bike as his, the suspects was taken into custody and booked at the Santa Monica Jail. Daniel S Ochoa, 26, was charged with receiving stolen property and had bail set at $1,000.

# DAILY POLICE LOG

## The Santa Monica Police Department responded to 377 calls for service on Jan. 17

HERE IS A SAMPLING OF THOSE CALLS CHOSEN BY THE SANTA MONICA DAILY PRESS STAFF.

Indecent exposure,1400 block 2nd,12:01 a.m.
Petty theft, 1400 block 2nd, 1:04 a.m.
Drunk driving, 300 block Olympic, 1:03 a.m.
Party complaint, 1300 block 12th, 2:10 a.m.
Battery, 500 block Olympic, 2:29 a.m.
Party complaint, 1900 block 19th, 4:22 a.m.
Trespassing, 1500 block 10th, 6:22 a.m.
Stolen vehicle, 1300 block 2nd, 7:58 a.m.
Hit and run, PCH/Incline, 8:06 a.m.
Vandalism, 2200 block Marguerita, 9:39 a.m.
Petty theft, 2600 block Lincoln, 9:42 a.m.
Vandalism, 400 block 21st, 9:49 a.m.
Battery, 16th/Olympic, 10:10 a.m.
Burglary, 500 block 10th, 10:46 a.m.
Fight, 700 block Broadway, 11:10 a.m.
Fraud, 200 block Broadway, 11:39 a.m.
Car burglary, 300 block San Vicente, 1:02 p.m.
Trespassing, 2200 block Lincoln, 1:25 p.m.
Trespassing, 1000 block 14th, 2:03 p.m.
Loud music, 600 block Palisades Park, 3:14 p.m.
Bike theft, 1500 block 4th, 4:01 p.m.
Car crash, 11th/Michigan, 4:15 p.m.
Burglary, 1400 block 5th, 5:10 p.m.
Stalking, 1000 block 14th, 6:26 p.m.
Defrauding an innkeeper, 1300 block Lincoln, 6:47 p.m.
Fraud, 1000 block Lincoln, 7:20 p.m.
Burglary, 2300 block California, 7:41 p.m.
Burglary, 2400 block Washington, 7:43 p.m.
Burglary, 1400 block Promenade, 7:44 p.m.
Battery, 300 block, Santa Monica Pier, 8:28 p.m.
Battery, 1100 block 3rd, 8:46 p.m.
Drunk driving, Neilson/Pico, 9:32 p.m
Speeding, 4th/Wilshire, 10:18 p.m.
Car crash, 4th/Colorado, 10:45 p.m.
Battery Ocean/Olympic, 11:09 p.m.










# PR

FROM PAGE 1

the Hart Union High School District in the Santa Clarita Valley.

Pinsker has worked in public relations and marketing for about 20 years and has been active in public education as a consultant for school fundraising and education technology, nonprofit leader and PTA representative.

Pinsker graduated from Cal State Northridge in 1983. The youngest of her three children is currently a junior at Cal State Fullerton.

Pinsker discussed education in general and her new job in particular during an interview with the Daily Press.

Daily Press: Why did you take this position with Santa Monica schools?

Gail Pinsker: I heard about this opportunity from the California School Public Relations Association. I was interested in the fact that it was a new department for a high-performing school district in two communities that I enjoy visiting. I thought it would be a great place to work as well as be involved in the community. I'll be relocating to the Westside in the next few weeks - my house in Santa Clarita is in process of being leased. I want to be living and breathing nearby the community I'm serving. That's very important to me.

DP: Generally speaking, what are your goals for this position?

GP: I feel very strongly about two-way communication with all stakeholders, not only in the district - with parents, board members and students - but also the community at large. I'm hopeful that I can bring my communications expertise to the district to enhance the communications that are ongoing in the district now, assist with a strengthening of the factual information disseminated from the district and make sure all stakeholders are aware of what the district is doing.

DP: How did you get involved in the education field?

GP: I've been a public education advocate for more than 20 years. I've spent 17 years in PTA groups, not only at the school-site level but at the council level as well. I've previously served on two education foundation boards and held sales and marketing positions in school fundraising and education technology. Whether it's sports or reading, public education is a strong area of interest for me, and that has spilled over the last 20 years into (my profession) as well. That's what brought me into the education field - it's not something like, 'Oh, this looks like a great corporate job.' This is my passion. I feel very excited to share that passion with the community while strengthening the communications systems of the school district.

DP: How familiar are you with Santa Monica?

GP: I grew up in the San Fernando Valley, and I used to come to Santa Monica as a kid. I've also spent time here as an adult: I've brought my kids here to Third Street Promenade and I've come here for weekend getaways because it feels far away but it's not really. I enjoy bike-riding, so I'm looking forward to bringing my bike and getting down to the beach more than I have. All of the shops and restaurants and local retailers available here, I'm starting to get to know. And I've always been involved in nonprofit organizations, so I'm looking forward to exploring that out here and going to Chamber of Commerce and other business association events as well.

DP: Why is public education important to you?

GP: I know some parents make a choice to put kids in private schools or charter schools, but I'm happy to talk to anyone anytime about the opportunities available at a public school versus a private school, whether it's extracurricular activities, athletics or the highly qualified teachers who are fully credentialed. I'm happy to have that conversation with any parent who is comparing school options. I feel very strongly about public school options and opportunities for learning and college and career readiness.

DP: What will you be doing in your first few weeks on the job?

GP: I want to start understanding the unique diversity of the district and the culture of the two cities it serves and learning more about the communities and the uniqueness of each school site. I'll be working closely with the superintendent to start understanding the district's budget and the many things going on: the bond measure and what that'll be used for, the Local Control and Accountability Plan and Common Core State Standards. I really want to dive deeper into the district and meet the leaders of the district and community as well.

**JEFF**@smdp.com

## KNOW BEFORE YOU GO

### EXPO Light Rail Line

For the week Jan. 19, please note the following activities:

17th Street between Olympic Blvd and Broadway - Street closure during daytime hours from Monday, Jan. 19 to Friday, Jan. 23. Northbound and southbound lanes will be closed, one direction at a time at separate times.

Lincoln Blvd. between Colorado Avenue and Olympic Blvd - Signal outages planned at intersections from Monday, Jan. 26 to Friday, Jan. 30, 9:30 a.m. to 3:30 p.m. Intermittent lane closures during daytime hours. Traffic will be maintained.

Colorado Avenue between 5th & 19th Streets - Expect westbound and eastbound lane closures during daytime hours. Alleys on the north side of Colorado between 6th and 18th Street will have limited access at Colorado.

26th Street between Olympic Blvd. and Cloverfield Ave. - Construction scheduled during daytime hours. Lane closures planned and traffic will be maintained.




Stewart St. between Olympic Blvd. and Exposition Blvd. - Northbound and southbound lane closures during daytime hours, traffic will be maintained.

Olympic Blvd. between 20th St. and Stewart St. - Eastbound and westbound lane closures between 9 a.m. and 3 p.m.

SEE **KNOW** PAGE 9

## VAPE
FROM PAGE 1

imously to treat e-cigarettes like traditional tobacco cigarettes, which are heavily regulated in the city.

Cigarettes are banned near doorways, in the parks, on the beach, on the Third Street Promenade, and, of course, in restaurants and bars.

Before the ordinance went into effect, in mid-November, vaping was allowed anywhere in the city.

The Santa Monica Police Department doesn't keep track of citations issued specifically for vaping because vaping is treated exactly like smoking in the Municipal Code.

Vapor Delight, one of the two vape shops in Santa Monica that existed prior to the ordinance, is still seeing steady growth, said the shop's manager, Justin Renken.

"I don't really want to disclose our metrics to just anyone who calls us," Renken said, "but at the same time I can tell you that our store has been growing steadily since we opened and we haven't seen a slow-down in growth since the legislation has passed."

Renken said that the ordinance actually helped unify Santa Monica's vaping community.

"I don't see a direct correlation between the legislation and consumption but what I do see is, I see a stronger loyalty among our core customers where we see people over and over a lot more often," he said. "Before the regulations we were seeing a lot of more randomized activity coming in. Now, it's a bit more patterned."

He's not heard any of his customers complain of police hassling them to stop vaping around the city.

"But then again, our customer base is quite respectful, so even before legislation they're not the kind of people blowing clouds in people's faces," Renken said. "Those people do exist, but we're more of your friendly neighborhood shop full of people who are respectable, intelligent, and just want to have fun vaping."

The ordinance hasn't stopped the influx of new business either. Vape Bazaar, which is located on Santa Monica Boulevard near Yale Street, has been open for about a month, according to an employee who answered the phone.

"This isn't my shop, I'm an employee, but I'll tell you from my knowledge, truthfully, vaping is vaping and people are going to want to quit smoking no matter what," he said. "People are going to want to look for that healthier alternative no matter what. Regardless of what the city has to say in regards to vaping and it being, quote, unquote, like cigarettes, it's just truthfully not the case and I think the people know that. Regardless of the ordinance that the city has put into place, people are going to want to shop."

The employee declined to give identification but promised to pass the Daily Press' information onto Vape Bazaar's owners, noting that they probably wouldn't want to speak with the press. The Daily Press left a phone number but did not hear back from the owners by press time.

City Hall's smoking ordinance bans smoking in workplaces and the vaping ordinance does too, with two exceptions: The two shops that were opened before the ordinance went into effect.

Vapor Delight, which is located on Lincoln Boulevard near Pico Boulevard, is one of them. Customers there can try out the product in the stores.

Vape Bazaar, because it opened after the ordinance went into effect, is not supposed to allow people to vape in the shop but the employee said that people do vape in the store.

Renken, over at Vapor Delight, said he's been pleased with the ordinance thus far.

"It's something that I believe in some way is inevitable," he said. "You can't really have a wild west industry for very long. We're quite satisfied with the results of the legislation and we don't feel that the legislators are being too aggressive with our store or our industry."

**DAVE**@smdp.com

## KNOW
FROM PAGE 8

from Monday to Friday.
For more information about the Expo Line project, visit BuildExpo.org or call (213) 922-EXPO (3976).

### Bus Stop Improvement Project (BSIP)

For the week of Jan. 19 - Jan. 25, citywide installation of new bus shelters will continue. Construction will involve stop closure, intermittent vehicle lane, bicycle lane, and sidewalk closures, in addition to the use of parking lanes. Construction will take place at the following stops:
PICO
3311 Pico Blvd. between 33rd & Urban Ave. (North side of Pico)
3238 Pico Blvd. between 32nd & 33rd St. (South side of Pico)
1409 Pico Blvd. between 14th & 20th St. (North side of Pico)
2121 Pico Blvd. between 21st & Cloverfield Blvd. (North side of Pico)
2228 Pico Blvd. between 22nd & 23rd St. (South Side of Pico)
Traffic control measures will be employed in all work zones. Use alternate routes whenever possible. For all bus boarding information, please visit www.bigbluebus.com/bsip or call (310) 451-5444. For construction information, please contact Alex Parry, Project Manager at (310) 458-8981.

### Annual Paving & Sidewalk Repair Project

For the week of Jan. 19, the contractor will be performing sidewalk repairs at various locations city-wide. Minimal impact to traffic from 8 a.m. - 6 p.m. Monday - Friday and 9 a.m. - 5 p.m. Saturday (if approved). City staff will work to minimize any inconvenience that this work may cause you and thank you for your cooperation. Should you have any questions, please contact: Chuck Stagner, Field Inspector, (714) 925-4628, and Hany Demitri, Civil Engineer, (310) 45-8721, ext. 5385.

### Water Main Replacement Project

For the week of Jan. 19, the contractor will be installing water main pipe on Ocean Ave. between California Ave. to Wilshire Blvd. (M-Th 8 a.m. to 6 p.m.), Ocean Ave. between Colorado Ave. and Moomat Ahiko Way, and on Olympic Blvd. Between 17th St. to 19th St. (M-F 8 p.m. to 6 a.m.). For more information, please contact Eric Schoenen, CM/Inspector at (424) 625-3445 or City's contact: Carlos Rosales, PM at (310) 458-8721, x2620.

**YOUR OPINION MATTERS!** SEND YOUR LETTERS TO • Santa Monica Daily Press • Attn. Editor: • 1640 5th Street, Suite 218 • Santa Monica, CA 90401 • **editor@smdp.com**



SURF REPORT




O'NEILL

O'NEILL CARRIES APPAREL, FOOTWEAR, ACCESSORIES,
WETSUITS AND ROBERT'S SURFBOARDS.

131 BROADWAY SANTA MONICA, CA 90401 | (657) 859-3721
FACEBOOK.COM/ONEILLSANTAMONICA

## Surf Forecasts

Water Temp: **61.4°**

MONDAY – **FAIR** – SURF: **2-3 ft** Knee to chest high
Mid period WNW swell holds, with new long period WNW swell building in under it; SSW traces; Strongest at winter magnets to far west/north during the best tides, with inconsistent 4' waves

TUESDAY – **FAIR TO GOOD** – SURF: **3-5 ft** waist to head high
New WNW swell peaks; Stay posted for updates as we continue to watch the progress of this inbound swell train and refine these numbers; Minimal SSW swell

WEDNESDAY – **FAIR** – SURF: **2-3 ft** Knee to chest high occ. 4ft
BIGGEST EARLY; Easing WNW swell; Minimal SSW swell

THURSDAY – **POOR TO FAIR** – SURF: **1-2 ft** knee to thigh high occ. 3ft
BIGGEST EARLY; Primary/easing WNW swell; Minimal SSW swell

BEACH REPORT CARD

## NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **January 12, 2015**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - beachreportcard.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)
- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 14
- Number of A grades for dry/wet weather -- 33 / 20
- Number of (C,D,F) grades for dry/wet weather -- 5 / 19

The Beach Report Card is made possible by: SMA Swain Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

| LOCATION | DRY | WET |
|---|---|---|
| Leo Carrillo Beach, at Arroyo Sequit Creek mouth. | A+ | A+ |
| Nicholas Beach at San Nicholas Canyon Creek mouth. | A+ | A+ |
| El Pescador State Beach, between Lechusa and Las Alisa creeks. | | |
| Encinal Canyon at El Matador State Beach. | A+ | A+ |
| Broad Beach at Trancas Creek mouth. | B | A+ |
| Zuma Beach at Zuma Creek mouth. | A+ | A+ |
| Walnut Creek, projection of Wildlife Rd. (private). | A+ | F |
| Paradise Cove Pier at Ramirez Canyon Creek mouth. | F | A+ |
| Escondido Creek, just east of Escondido State Beach. | A+ | F |
| Latigo Canyon Creek mouth. | F | A+ |
| Solstice Canyon at Dan Blocker County Beach. | A+ | D |
| Puerco State Beach at creek mouth. | A+ | A+ |
| Marie Canyon storm drain at Puerco Beach, at 21672 Malibu Rd.. | A+ | F |
| Surfrider Beach at Malibu Colony fence. | A+ | F |
| Surfrider Beach (breach location)- daily. | A | F |
| Malibu Pier - 50 yards east. | ns | F |
| Carbon Beach at Sweetwater Canyon. | A+ | F |
| Las Flores State Beach at Las Flores Creek (point zero). | A+ | A+ |
| Big Rock Beach at 19948 PCH stairs. | A+ | A+ |
| Pena Creek at Las Tunas County Beach. | A+ | F |
| Tuna Canyon. | ns | ns |
| Topanga State Beach at creek mouth. | A | B |
| Castlerock Storm Drain at Castle Rock Beach. | ns | ns |
| Santa Ynez Storm Drain at Castle Rock Beach. | B | F |
| Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain). | B | A+ |

| LOCATION | DRY | WET |
|---|---|---|
| Will Rogers State Beach at Bel Air Bay Club drain near fence. | A+ | A+ |
| Will Rogers State Beach at Pulga Canyon storm drain. | A | F |
| Will Rogers State Beach at Temescal Canyon drain. | A+ | A+ |
| Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua). | B | B |
| Santa Monica Beach at Montana Ave. drain. | A+ | A+ |
| Santa Monica Beach at Wilshire Blvd. drain. | A+ | F |
| Santa Monica Municipal Pier. | C | C |
| Santa Monica Beach at Pico/Kenter storm drain. | A | D |
| Santa Monica Beach at Strand St. (in front of the restrooms). | A+ | A+ |
| Ocean Park Beach at Ashland Ave. drain. | A+ | B |
| Venice City Beach, at the Rose Ave. storm drain. | A+ | F |
| Venice Beach at Brooks Ave. drain. | A+ | A+ |
| Venice Beach at Windward Ave. drain. | A | F |
| Venice Fishing Pier - 50 yards south. | F | A+ |
| Venice Beach- projection of Topsail St.. | A+ | D |
| Marina del Rey, Mothers' Beach- lifeguard tower. | F | B |
| Dockweiler State Beach at Ballona Creek mouth. | ns | ns |
| Dockweiler State Beach at Culver Blvd. drain. | A | F |
| North Westchester Storm Drain at Dockweiler State Beach. | B | B |
| Dockweiler State Beach at World Way (south of ONW jetty). | A+ | A+ |
| Dockweiler State Beach at Imperial Hwy drain. | A+ | F |
| Dockweiler Beach- opposite Hyperion Treatment Plant. | A+ | A+ |
| Dockweiler State Beach at Grand Ave. drain. | A+ | A+ |

LEGEND
**DRY** -- each location is graded on an A - F scale based on bacterial pollution levels present in the surf zone
**WET** -- grades for days of recorded rainfall and the following 3 days
**ns** -- no sample taken

Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

## APPEAL
FROM PAGE 1

The project would combine four plots of land on which the nine buildings sit. There are currently 15 occupied rent controlled units on the properties. The new building would include 19 market-rate units two units set aside for very low-income tenants.

Many neighbors were furious about the project, claiming that it is an example of gentrification that has ousted residents from their neighborhood.

Commissioners voted unanimously to continue discussion of the project at a later date, recommending that the developer go first to the Landmarks Commission.

The Landmarks Commission first tackled the issue in October.

Consultants checked out all nine buildings and noted that six of them, located between 2014 and 2018 21st Street, are probably not historically significant. The commission agreed.

But three buildings, between 2002 and 2008 21st Street, were eligible to be labeled as either Landmarks or Structures of Merit, according to the consultants.

The property is emblematic of post-World War II development in Santa Monica and is an "increasingly rare intact example" of a one-story courtyard apartment from the 1940s and 1950s, consultants said in a report. For this reason, consultants said, it could meet Landmark criteria.

The neighborhood once had many courtyard apartments, the consultants said.

"Of the eleven total courtyard apartments identified," they said, "the subject property is representative of the property type and is also one of the most intact examples in the Pico neighborhood in terms of physical integrity."

For this reason, they said, it could meet the criteria for a Structure of Merit.

At the meeting, one commissioner pushed for a Landmark designation but no one else agreed. Instead, they voted unanimously to nominate the three buildings as Structures of Merit.

At the October meeting, Commissioner Leslie Lambert pointed out that while there are many differences between the requirements placed on the building-owners of Landmarks versus requirements placed on Structures of Merit, they have to follow the same guidelines for demolition of a building. If approved as a Structure of Merit, the commission would have to issue a Certificate of Appropriateness in order for the demolition to occur.

A representative of the developer was present at the October meeting and asked the commission that they not file for preservation status, noting that they'd gotten word of the meeting at the last minute.

Last week, commissioners made the nominations official, filing Statements of Official Action designating the apartments as Structures of Merit.

At the same meeting, the commission got word that the landowners have filed an appeal of the decision, which will be heard by the City Council on March 24.

Even if the owners lose the appeal, they can file for the buildings to be demolished claiming, for example, economic hardship. The designation will likely, at the very least, slow the process.

If the demolition were approved, the Rent Control Board would also have to sign off, given that rent control units are being replaced.

**DAVE**@smdp.com

TELL SANTA MONICA WHAT YOU THINK!
WRITE A LETTER TO THE EDITOR
Email to: editor@smdp.com or fax to (310) 576-9913
smdp.com Santa Monica Daily Press office (310) 458-7737

GERMAN CAR SERVICE
Porsche • VW • Audi • BMW • MINI
- Best alternative to high dealer prices
- Complete service and repair
- 6 month or 6000 mile guarantee
- Locally owned and operated since 1965



*FIRST TIME CUSTOMERS ADDITIONAL 10% OFF WITH THIS AD!*
2143 PONTIUS AVE., WEST L.A. | (310) 477-2563

### CITY OF SANTA MONICA
### NOTICE INVITING REQUEST FOR PROPOSALS

NOTICE IS HEREBY GIVEN that the City of Santa Monica invites sealed responses for:

**RFP: #20 Financial Services**

- **Submission Deadline Is February 5, 2015 at 5:30 PM Pacific Time.**

*The RFP documents can be downloaded at:*
- http://vendors.planetbids.com/SantaMonica/QuickSearch.cfm

Request for RFP documents may also be obtained by e-mailing your request to stephanie.lazicki@smgov.net

RFP responses must be submitted on forms furnished by the City of Santa Monica.

Vendors interested in doing business with the City of Santa Monica are encouraged to register online at http://www.smgov.net/finance/purchasing/

Santa Monica Daily Press

# Classifieds

**$9.50 per day. Up to 15 words, 50 cents each additional word.**

Call us today start and promoting your business opportunities to our daily readership of over 40,000.

YOUR AD COULD RUN TOMORROW!*

Some restrictions may apply.

Prepay your ad today!

(310) 458-7737

*Please call our Classified Sales Manager to reserve your ad space. Specific ad placement not guaranteed on classified ads. Ad must meet deadline requirements. See complete conditions below.

CLASSIFICATIONS

Announcements, Creative, Employment, For Sale, Furniture, Pets, Boats, Jewelry, Wanted, Travel, Vacation Rentals, Apartments/Condos, Rent, Houses for Rent, Roommates, Commercial Lease, Real Estate, Real Estate Loans, Storage Space, Vehicles for Sale, Massage, Services, Computer Services, Attorney Services, Business Opportunities, Yard Sales, Health and Beauty, Fitness, Wealth and Success, Lost and Found, Personals, Psychic, Obituaries, Tutoring

All classified liner ads are placed on our website for FREE! Check out www.smdp.com for more info.

## Massage

BLISSFUL RELAXATION! Experience Tranquility & Freedom from Stress through Nurturing & Caring touch in a total healing environment. Lynda, LMT: 310-749-0621

## DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015009431 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/13/2015 The following person(s) is (are) doing business as OX & SON, OXANDSON.COM . 1020 WILSHIRE BLVD. , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: SWEET SIXTEEN LLC 1020 WILSHIRE BLVD. SANTA MONICA, CA 90401. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARK VERGE, PRESIDENT . SWEET SIXTEEN LLC . This statement was filed with the County Clerk of LOS ANGELES County on 01/13/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015009433 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/13/2015 The following person(s) is (are) doing business as ARTS TABLE , ARTSTABLESM.COM. 1020 WILSHIRE BLVD. , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: ACCESS TO THE BOYS CLUB LLC 1020 WILSHIRE BLVD. SANTA MONICA, CA 90401. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARK VERGE, PRESIDENT . ACCESS TO THE BOYS CLUB LLC. This statement was filed with the County Clerk of LOS ANGELES County on 01/13/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015009429 REFILE This statement was filed with the County Clerk of LOS ANGELES on 01/13/2015 The following person(s) is (are) doing business as THE HOTEL HOLLYWOOD, THEHOTELHOLLYWOOD.COM. 1020 WILSHIRE BLVD. , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: HOLLYWOOD GUEST INN LLC 1020 WILSHIRE BLVD. SANTA MONICA, CA 90401. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARK VERGE, PRESIDENT . HOLLYWOOD GUEST INN LLC . This statement was filed with the County Clerk of LOS ANGELES County on 01/13/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

## DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014353634 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/16/2014 The following person(s) is (are) doing business as BARBEDO STUDIO . 848 16TH STREET, UNIT C , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: CHRISTINA BARBEDO-GILBERT 848 16TH STREET, UNIT C SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CHRISTINA BARBEDO-GILBERT, OWNER . CHRISTINA BARBEDO-GILBERT. This statement was filed with the County Clerk of LOS ANGELES County on 12/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/29/2014, 01/05/2015, 01/12/2015, 01/19/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014351296 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/15/2014 The following person(s) is (are) doing business as WELLBIRD. 140 GREENFIELD AVENUE , LOS ANGELES, CA 90049. The full name of registrant(s) is/are: WHITNEY BIRDWELL 140 GREENFIELD AVENUE LOS ANGELES, CA 90049. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WHITNEY BIRDWELL, OWNER . WHITNEY BIRDWELL. This statement was filed with the County Clerk of LOS ANGELES County on 12/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/29/2014, 01/05/2015, 01/12/2015, 01/19/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014356907 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/19/2014 The following person(s) is (are) doing business as FABULOUS FAITH FITNESS . 221 RIDGE TERRACE LN , MONTEBELLO, CA 90640. The full name of registrant(s) is/are: FABIOLA M BETANCOURT RESENDIZ 221 RIDGE TERRACE LN MONTEBELLO, CA 90640. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:FABIOLA M BETANCOURT RESENDIZ, OWNER . FABIOLA M BETANCOURT RESENDIZ. This statement was filed with the County Clerk of LOS ANGELES County on 12/19/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/29/2014, 01/05/2015, 01/12/2015, 01/19/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014337752 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/01/2014 The following person(s) is (are) doing business as CHERISH ARTISTRY. 3964 MCLAUGHLLIN AVENUE , LOS ANGELES, CA 90066. The full name of registrant(s) is/are:

ADVERTISE!
CALL US (310) 458-7737

## DBAS

CATHRYN STEIR 3964 MCLAUGHLLIN AVENUE LOS ANGELES, CA 90066. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/24/2014. /s/: CATHRYN STEIR, OWNER . CATHRYN STEIR. This statement was filed with the County Clerk of LOS ANGELES County on 12/01/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/29/2014, 01/05/2015, 01/12/2015, 01/19/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014359028 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/23/2014 The following person(s) is (are) doing business as RED X REAL ESTATE , CORE GROUP LA , ICON PROPERTIES, RED REAL ESTATE GROUP , THE BIENSTOCK GROUP, BATES HENNINGTON, BOND REAL ESTATE GROUP, JEN STEIN REALTY, MARSHALL + ASSOCIATES, ZATE GROUP , OPULENT REAL ESTATE ADVISORS, DRAKES ESTATES, WOODWARD TEAM, LA GROUP REALTY, AXIOM LA, BACKERS ESTATES , PETER OH REAL ESTATE GROUP, RUNYON INVESTMENT GROUP , SKY CORPORATE HOUSING , THE KOSTREY COLLECTION . 118 N LARCHMONT BLVD , LOS ANGELES, CA 90004. The full name of registrant(s) is/are: FORWARD WILSHIRE, INC. 118 N LARCHMONT BLVD LOS ANGELES, CA 90004. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/2014. /s/: EDWARD KRIFCHER, CEO . FORWARD WILSHIRE, INC. . This statement was filed with the County Clerk of LOS ANGELES County on 12/23/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/05/2015, 01/12/2015, 01/19/2015, 01/26/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014357193 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/19/2014 The following person(s) is (are) doing business as BRIGHTWORK ABA THERAPY. 3734 EL SEGUNDO BLVD. #262 , HAWTHORNE, CA 90250. The full name of registrant(s) is/are: NICOLE HILL 3734 EL SEGUNDO BLVD. #262 HAWTHORNE, CA 90250. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/01/2014. /s/: NICOLE HILL, PRESIDENT CEO . NICOLE HILL. This statement was filed with the County Clerk of LOS ANGELES County on 12/19/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/05/2015, 01/12/2015, 01/19/2015, 01/26/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014341275 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 12/03/2014 The following person(s) is (are) doing business as Lauren Bowie. 9255 Sunset Blvd Suite 512 , Los Angeles, CA 90069. The full name of registrant(s) is/are: Lauren Leibowitz 10863 Willow Crest Place Studio City, CA 91604. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Lauren Leibowitz. Lauren Leibowitz. This statement was filed with the County Clerk of LOS ANGELES County on 12/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/02/2015, 01/9/2015, 01/16/2015, 01/23/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014351383 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/15/2014 The following person(s) is (are) doing business as OREILLY AUTO PARTS #4816. 13939 WHITTIER BLVD , WHITTIER, CA, 90605. ÄThe full name of registrant(s) is/are: OREILLY AUTO PARTS #4816 13939 WHITTIER BLVD WHITTIER, CA, 90605. This Business is being conducted by: Äa Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/15/14. /s/: OREILLY AUTO PARTS #4816. OREILLY AUTO PARTS #4816. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 12/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/05/2015, 01/12/2015, 01/19/2015, 01/26/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 201455303 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/18/2014 The following person(s) is (are) doing business as FESTIVAL COLOMBIANO LONG BEACH. 3707 COUNTRY CLUB DR #4 , LONG BEACH, CA 90807.Ä The full name of registrant(s) is/are: CONNIE ARIZMENDI 3707 COUNTRY CLUB DR #4 LONG BEACH, CA 90802, JOSE DIAS 325 ALAMITOS AVE. LONG BEACH, CA 90807. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CONNIE ARIZMENDI. CONNIE ARIZMENDI, JOSE DIAS.Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/18/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015., 02/02/2015..

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2014 355305
Current File No. 2014 326184
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
GRAN FESTIVAL COLOMBIANO
Registered owners: BENNY GARCIA, MONICA CADAVID, ROSARIO HERNANDEZ, DAVID LEON
This business is conducted by: A CORPORATION
/s/ BENNY GARCIA
This statement was filed with the County Clerk of Los Angeles County on Ä12/18/2014.
SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015003372 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/06/2015 The following person(s) is (are) doing business as THE PEDICURE LOUNGE SANTA MONICA . 2815 PICO BLVD , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: LISA GUEVARA 1041 20TH ST. #A SANTA MONICA, CA 90405. This Business is being

## DBAS

conducted by: a Married Couple. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LISA GUEVARA, OWNER . LISA GUEVARA. This statement was filed with the County Clerk of LOS ANGELES County on 01/06/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015000874 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/02/2015 The following person(s) is (are) doing business as WE55. 11421 W WASHINGTON BLVD. #202 , LOS ANGELES, CA 90066. The full name of registrant(s) is/are: JOSE LUIS MORENO 11421 W WASHINGTON BLVD. #202 LOS ANGELES, CA 90066. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/5/13. /s/: JOSE LUIS MORENO . JOSE LUIS MORENO . This statement was filed with the County Clerk of LOS ANGELES County on 01/02/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014357845 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/22/2014 The following person(s) is (are) doing business as HATCH STUDIOS. 2260 SOUTH CENTINELA AVENUE , LOS ANGELES, CA 90064. The full name of registrant(s) is/are: 7TH LEVEL LLC 1241 5TH STREET APT 605 SANTA MONICA, CA 90401. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PETER SAMPSON, MANAGING MEMBER . 7TH LEVEL LLC. This statement was filed with the County Clerk of LOS ANGELES County on 12/22/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014365088 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/31/2014 The following person(s) is (are) doing business as PACIFIC VIEW MANAGEMENT . 2301 OCEAN AVE. #202 , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: PETER DEALBERT 2301 OCEAN AVE. #202 SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PETER DEALBERT, OWNER . PETER DEALBERT. This statement was filed with the County Clerk of LOS ANGELES County on 12/31/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

## DBAS

rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014365480 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/31/2014 The following person(s) is (are) doing business as L.A. LADY. 14431 VENTURA BLVD #187 , SHERMAN OAKS, CA 91423. The full name of registrant(s) is/are: MICHELLE CARROLL 4472 HAZELTINE AVENUE 10B SHERMAN OAKS, CA 91423. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHELLE CARROLL, FOUNDER . MICHELLE CARROLL. This statement was filed with the County Clerk of LOS ANGELES County on 12/31/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014350983 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/12/2014 The following person(s) is (are) doing business as DMLEON. 19050 COLIMA RD 113 , ROWLAND HEIGHTS, CA 91748. The full name of registrant(s) is/are: LUCIANA SANJOTO KWEE 19050 COLIMA RD 113 ROWLAND HEIGHTS, CA 91748, MICHELLE EUGENE LEONARDI 19050 COLIMA RD 113 ROWLAND HEIGHTS, CA 91748. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LUCIANA SANJOTO KWEE, PARTNER . LUCIANA SANJOTO KWEE , MICHELLE EUGENE LEONARDI . This statement was filed with the County Clerk of LOS ANGELES County on 12/12/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 353235 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/16/2014 The following person(s) is (are) doing business as EARTH TO CALIFORNIA, EARTH TO CALIFORNIADORCOM. 10139 WOODLEY AVE. , NORTH HILLS, CA 91343.Ä The full name of registrant(s) is/are: DAVID R. FINCH 17438 INDEX STREET GRANADA HILLS, CA 91344. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DAVID R. FINCH. DAVID R. FINCH.Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 358032 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/22/2014 The following person(s) is (are) doing business as PATRIOTIC FORCE RECORDS, PATRIOT FORCE RECORDS. 5933 FLORENCE AVE. , BELL GARDENS, CA 90201.Ä The full

CALL TODAY FOR SPECIAL MONTHLY RATES!

There is no more convincing medium than a DAILY local newspaper.

PREPAY YOUR AD TODAY!

(310) 458-7737

CLASSIFIED ADVERTISING CONDITIONS: REGULAR RATE: $9.50 a day. Ads over 15 words add 90¢ per word per day. Ad must run a minimum of twelve consecutive days. PREMIUMS: First two words caps no charge. Bold words, italics, centered lines, etc. cost extra. Please call for rates. TYPOS: Check your ad the first day of publication. Sorry, we do not issue credit after an ad has run more than once. DEADLINES: 2:30 p.m. prior the day of publication except for Monday's paper when the deadline is Friday at 2:00 p.m. PAYMENT: All private party ads must be pre-paid. We accept checks, credit cards, and of course cash. CORRESPONDENCE: To place your ad call our offices 9 a.m. to 5 p.m., Monday through Friday, (310) 458-7737; send a check or money order with ad copy to The Santa Monica Daily Press, P.O. Box 1380, Santa Monica, CA 90406. OTHER RATES: For information about the professional services directory or classified display ads, please call our office at (310) 458-7737.

Santa Monica Daily Press HOURS MONDAY - FRIDAY 9:00am - 5:00pm LOCATION 1640 5th Street, Suite 218, Santa Monica, CA 90401

Classifieds GET RID OF YOUR ROLLERBLADES. Sell your sports equipment to someone who will actually use it. Santa Monica Daily Press

PREPAY YOUR AD TODAY!
(310) 458-7737
CALL TODAY FOR SPECIAL MONTHLY RATES!
There is no more convincing medium than a DAILY local newspaper.
$9.50 per day. Up to 15 words, 50 cents each additional word.

## DBAS

name of registrant(s) is/are: MANUEL MENDOZA 5933 FLORENCE AVE. BELL GARDENS, CA 90201, COSME R. ROQUE 7663 COMPTON AVE. LOS ANGELES, CA 90001. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MANUEL MENDOZA. MANUEL MENDOZA, COSME R. ROQUE.Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/22/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 358041 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/22/2014 The following person(s) is (are) doing business as JOCKSTRAP TEES. 548 N. MICHIGAN AVE. UNIT 2 , PASADENA, CA 91106.Ä The full name of registrant(s) is/are: CHESTER J. REYBITZ 548 N. MICHIGAN AVE. UNIT 2 PASADENA, CA 91106. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/01/2014. /s/: CHESTER J. REYBITZ. CHESTER J. REYBITZ.Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/22/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 358039 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/22/2014 The following person(s) is (are) doing business as BTK BISHOP TAKES KING PRODUCTIONS, A FRESH START TATTO AND HAIR REMOVAL. 1421 WASHINGTON AVE #1 , SANTA MONICA, CA 90403.Ä The full name of registrant(s) is/are: BRYAN JASON BISHIOP 1421 WASHINGTON AVE #1 SANTA MONICA, CA 90403. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BRYAN JASON BISHIOP. BRYAN JASON BISHIOP.Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/22/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 358035 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/22/2014 The following person(s) is (are) doing business as IM ONENESS. 3220 SEPULVEDA BLVD. SUITE 103 , TORRANCE, CA 90505.Ä The full name of registrant(s) is/are: ISABELLE MIZRAHI 32640 NANTASKET DRIVE APT #2 RANCHO PALOS VERDES, CA 90275. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/08/2014. /s/: ISABELLE MIZRAHI. ISABELLE MIZRAHI.Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/22/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 358037 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/22/2015 The following person(s) is (are) doing business as COAST INSPECTION SERVICES. 16520 STONEHAVEN COURT, #61 , LA MIRADA, CA 90638.Ä The full name of registrant(s) is/are: WSK INSURANCE CONSULTING, INC. 16520 STONEHAVEN COURT, #61 LA MIRADA, CA 90638. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/18/2014. /s/: WES KWON. WSK INSURANCE CONSULTING, INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 01/22/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 358033 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/22/2014 The following person(s) is (are) doing business as KB CARDIO. 469 S. ROBERTSON BOULEVARD , BEVERLY HILLS, CA 90211.Ä The full name of registrant(s) is/are: LUCI BRADLEY 7209 WILLOUGHBY AVENUE STE. 16 LOS ANGELES, CA 90046. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LUCI BRADLEY. LUCI BRADLEY.Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/22/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 355308 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/18/2014 The following person(s) is (are) doing business as NEO MEDIA. 5542 TEMPLE CITY BLVD. , TEMPLE CITY, CA 91780.Ä The full name of registrant(s) is/are: JEFFREY LEON 5542 TEMPLE CITY BLVD. TEMPLE CITY, CA 91780. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JEFFREY LEON. JEFFREY LEON.Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/18/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 355306 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/18/2014 The following person(s) is (are) doing business as Z AND M SHUTTLE. 19403 CRAIGJON AVE. , CARSON, CA 90746.Ä The full name of registrant(s) is/are: ZUBAYR MUHAMMAD 19403 CRAIGJON AVE. CARSON, CA 90746. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2014. /s/: ZUBAYR MUHAMMAD. ZUBAYR MUHAMMAD.Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/18/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/05/2015, 01/12/2015, 01/19/2015, 01/26/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 353231 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/16/2014 The following person(s) is (are) doing business as JS PROPERTIES. 1301 KASHLAN RD. , LA HABRA HEIGHTS, CA 90631.Ä The full name of registrant(s) is/are: JOHN SLEVKOV 1301 KASHLAN RD. LA HABRA HEIGHTS, CA 90631, JACOB SLEVKOV 1301 KASHLAN RD. LA HABRA HEIGHTS, CA 90631. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/04/2014. /s/: JOHN SLEVKOV. JOHN SLEVKOV, JACOB SLEVKOV.Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

## DBAS

business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 353233 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/16/2014 The following person(s) is (are) doing business as WOLF KASTELER PUBLIC RELATIONS. 9350 WILSHIRE BLVD. #450 , BEVERLY HILLS, CA 90212.Ä The full name of registrant(s) is/are: WOLF KASTELER & ASSOCIATES 9350 WILSHIRE BLVD. #450 BEVERLY HILLS, CA 90212, AAWB, INC. 9350 WILSHIRE BLVD. #450 BEVERLY HILLS, CA 90212, LISA KASTELER, INC. 9350 WILSHIRE BLVD. #450 BEVERLY HILLS, CA 90212. This Business is being conducted by:Ä a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANNETT WOLF. WOLF KASTELER & ASSOCIATES, AAWB, INC., LISA KASTELER, INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 353235 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/16/2014 The following person(s) is (are) doing business as EARTH TO CALIFORNIA, EARTH TO CALIFORNIADORCOM. 10139 WOODLEY AVE. , NORTH HILLS, CA 91343. The full name of registrant(s) is/are: DAVID R. FINCH 17438 INDEX STREET GRANADA HILLS, CA 91344. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DAVID R. FINCH. DAVID R. FINCH. This statement was filed with the County Clerk of LOS ANGELES County on 12/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 353239 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/16/2014 The following person(s) is (are) doing business as JANEL WRIGHT DESIGN. 10919 PEACH GROVE ST. #1 , NORTH HOLLYWOOD, CA 91601. The full name of registrant(s) is/are: J. WRIGHT DESIGN GROUP 10919 PEACH GROVE ST. #1 NORTH HOLLYWOOD, CA 91601. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2014. /s/: JANEL WRIGHT. J. WRIGHT DESIGN GROUP. This statement was filed with the County Clerk of LOS ANGELES County on 12/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 353239 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/16/2014 The following person(s) is (are) doing business as JANEL WRIGHT DESIGN. 10919 PEACH GROVE ST. #1 , NORTH HOLLYWOOD, CA 91601.Ä The full name of registrant(s) is/are: J. WRIGHT DESIGN GROUP 10919 PEACH GROVE ST. #1 NORTH HOLLYWOOD, CA 91601. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2014. /s/: JANEL WRIGHT. J. WRIGHT DESIGN GROUP.Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 351589 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/15/2014 The following person(s) is (are) doing business as OUTLANDER PUBLISHING. 1726 N. WILTON PL. , HOLLYWOOD, CA 90028.Ä The full name of registrant(s) is/are: AUSTEN ROBERT MORET 1726 N. WILTON PL. HOLLYWOOD, CA 90028. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:AUSTEN ROBERT MORET. AUSTEN ROBERT MORET.Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 351498 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/15/2014 The following person(s) is (are) doing business as BRENTWOOD REALTY PARTNERS, KRANTZ REALTY GROUP. 318 AVENUE I #363 , REDONDO BEACH, CA 90277.Ä The full name of registrant(s) is/are: MICHAEL KRANTZ 318 AVENUE I #363 REDONDO BEACH, CA 90277. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/11/2014. /s/: MICHAEL KRANTZ. MICHAEL KRANTZ.Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 351587 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/15/2014 The following person(s) is (are) doing business as PARRISH MEDIA RELATIONS. 11732 MOORPARK ST. SUITE F , STUDIO CITY, CA 91604.Ä The full name of registrant(s) is/are: HARRY J. PARRISH, JR. 11732 MOORPARK ST. SUITE F STUDIO CITY, CA 91604. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: HARRY J. PARRISH, JR.. HARRY J. PARRISH, JR..Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 351585 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/15/2014 The following person(s) is (are) doing business as ATLAS CONSTRUCTION. 8301 W. 4TH STREET , LOS ANGELES, CA 90048.Ä The full name of registrant(s) is/are: N & M HOLDINGS, INC. 8301 W. 4TH STREET LOS ANGELES, CA 90048. This Business is being conducted by:Ä a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHAEL BARANES. N & M HOLDINGS, INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 351581 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/15/2014 The following person(s) is (are) doing business as MADDOG PRODUCTIONS. 11937 ADDISON STREET , VALLEY VILLAGE, CA 91607.Ä The full name of registrant(s) is/are: MAURA R. DUNBAR 11937 ADDISON STREET VALLEY VILLAGE, CA 91607. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2015. /s/: MAURA R. DUNBAR. MAURA R. DUNBAR.Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 351579 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/15/2014 The following person(s) is (are) doing business as CANDY CANE. 15000 BURBANK BLVD. #105 , VAN NUYS, CA 91411.Ä The full name of registrant(s) is/are: ANTOINETTE (TONI) DORIN 15000 BURBANK BLVD. #105 VAN NUYS, CA 91411. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANTOINETTE (TONI) DORIN. ANTOINETTE (TONI) DORIN.Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 351577 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/15/2014 The following person(s) is (are) doing business as LIVEN MEDIA. 10833 WILSHIRE BLVE. #523 , LOS ANGELES, CA 90024.Ä The full name of registrant(s) is/are: MELISSA LINDSAY FREEDMAN 10833 WILSHIRE BLVE. #523 LOS ANGELES, CA 90024. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MELISSA LINDSAY FREEDMAN. MELISSA LINDSAY FREEDMAN.Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 351575 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/15/2014 The following person(s) is (are) doing business as FAWN MILLER COACHING. 6135 FOUNTAIN AVE. , LOS ANGELES, CA 90028.Ä The full name of registrant(s) is/are: FAWN L. MILLER 6135 FOUNTAIN AVE. LOS ANGELES, CA 90028. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:FAWN L. MILLER. FAWN L. MILLER.Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2014 360064
Current File No. 20110087744
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
TINNITUS AND AUDITORY PROCESSING CENTER
Registered owners: SHERRIE L. HOGLIN
This business is conducted by: an INDIVIDUAL.
/s/SHERRIE L. HOGLIN
This statement was filed with the County Clerk of Los Angeles County on 12/24/2014.
SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 351566 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/15/2014 The following person(s) is (are) doing business as THE CARLYLE, CARLYLE PARK ESTATES. 3460 GLENALBYN DR. , LOS ANGELES, CA 90065.Ä The full name of registrant(s) is/are: MARY H. CRUZ 3460 GLENALBYN DR. LOS ANGELES, CA 90065. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARY H. CRUZ. MARY H. CRUZ.Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 351571 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/15/2014 The following person(s) is (are) doing business as FETTY CLOTHING. 1325 WASHINGTON AVE. APT E , SANTA MONICA, CA 90403.Ä The full name of registrant(s) is/are: ZACHARY PETERS FETTERS 1325 WASHINGTON AVE. APT E SANTA MONICA, CA 90403. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2015. /s/: ZACHARY PETERS FETTERS. ZACHARY PETERS FETTERS.Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 351573 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/15/2014 The following person(s) is (are) doing business as UPHOLSTERY PLANET. 4626 BLACKTHORNE AVE. , LONG BEACH, CA 90808.Ä The full name of registrant(s) is/are: CHRISTINE FOLDING 4626 BLACKTHORNE AVE. LONG BEACH, CA 90808, DIANE COLEMAN 3611 ROSE AVE. LONG BEACH, CA 90807. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CHRISTINE FOLDING. CHRISTINE FOLDING, DIANE COLEMAN.Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 351583 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/15/2014 The following person(s) is (are) doing business as CATALYST RECOVERY, CATALYST RECOVERY SERVICES, CATALYST RECOVERY CENTER. 3751 MOTOR AVE. #1587 , LOS ANGELES, CA 90034-1587.Ä The full name of registrant(s) is/are: RICHARD BLAIR 3751 MOTOR AVE. #1587 LOS ANGELES, CA 90034-1587. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2013. /s/: RICHARD BLAIR. RICHARD BLAIR.Ä This statement was filed with the County Clerk of LOS ANGELES County on 12/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 350944 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/12/2014 The following person(s) is (are) doing business as SABOR AND ARTE BRIGADEIROS GOURMET, IPANEMA CAFE, GRILL FROM IPANEMA, NO NAME TRUCKS. 3733 1/2 GLENDON AVE. , LOS ANGELES, CA 90034.Ä The full name of registrant(s) is/are: UNO AND DUE FOOD CORPORATION 3733 1/2 GLENDON AVE. LOS ANGELES, CA 90034. This Business is being conducted by:Ä a Corporation. The registrant has not yet commenced to transact business under the

Santa Monica Daily Press GET RID OF YOUR ROLLERBLADES. Sell your sports equipment to someone who will actually use it. Classifieds

PREPAY YOUR AD TODAY!
(310) 458-7737
CALL TODAY FOR SPECIAL MONTHLY RATES!
There is no more convincing medium than a DAILY local newspaper.
$9.50 per day. Up to 15 words, 50 cents each additional word.

## DBAS

fictitious business name or names listed above. /s/:JOSE SALGADO. UNO AND DUE FOOD CORPORATION.Â This statement was filed with the County Clerk of LOS ANGELES County on 12/12/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

---

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2104 350948 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/12/2014 The following person(s) is (are) doing business as HOUSE OF BRANDS. 6949 LAUREL CANYON BLVD. UNIT 214 , NORTH HOLLYWOOD, CA 91605.Â The full name of registrant(s) is/are: ANIESIA WILLIAMS 6949 LAUREL CANYON BLVD. UNIT 214 NORTH HOLLYWOOD, CA 91605. This Business is being conducted by:Â an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/01/2014. /s/: ANIESIA WILLIAMS. ANIESIA WILLIAMS.Â This statement was filed with the County Clerk of LOS ANGELES County on 12/12/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

---

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 350946 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/12/2014 The following person(s) is (are) doing business as HOLLYWOOD PARENTS PRESS. 11459 CUMPSTON STREET , NORTH HOLLYWOOD, CA 91601.Â The full name of registrant(s) is/are: BONNIE J. WALLACE 11459 CUMPSTON STREET NORTH HOLLYWOOD, CA 91601. This Business is being conducted by:Â an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/10/14. /s/: BONNIE J. WALLACE. BONNIE J. WALLACE.Â This statement was filed with the County Clerk of LOS ANGELES County on 12/12/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

---

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 350950 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/12/2014 The following person(s) is (are) doing business as THE WELL KEPT PET. 1700 EAST 4TH ST. APT #104 , LOS ANGELES, CA 90033.Â The full name of registrant(s) is/are: MYRIA KELLAWAN 1700 EAST 4TH ST. APT #104 LOS ANGELES, CA 90033. This Business is being conducted by:Â an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)0/09/2014. /s/: MYRIA KELLAWAN. MYRIA KELLAWAN.Â This statement was filed with the County Clerk of LOS ANGELES County on 12/12/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

---

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015003560 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/06/2015 The following person(s) is (are) doing business as OPUS REAL ESTATE INVESTMENTS , REALTY DSOTO. 13603 MARINA POINTE DR. STE. A621 , MARINA DEL REY, CA 90292. The full name of registrant(s) is/are: DAVID SOTO 13603 MARINA POINTE DR. STE. A621 MARINA DEL REY, CA 90292. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/07/2015. /s/: DAVID SOTO . DAVID SOTO . This statement was filed with the County Clerk of LOS ANGELES County on 01/06/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW

## DBAS

FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

---

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015006465 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/08/2015 The following person(s) is (are) doing business as THE VISION FIELD . 1224 EUCLID ST. SUITE 101 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: LAURA ROCCIA 1224 EUCLID ST. SUITE 101 SANTA MONICA, CA 90404, ERICA FORD 1224 EUCLID ST. SUITE 101 SANTA MONICA, CA 90404. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LAURA ROCCIA . LAURA ROCCIA , ERICA FORD . This statement was filed with the County Clerk of LOS ANGELES County on 01/08/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

---

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014354898 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/17/2014 The following person(s) is (are) doing business as THE ARDENTREE, THE ARDENT TREE . 2310 S. UNION AVE , LOS ANGELES, CA 90007. The full name of registrant(s) is/are: ALYSON K. AHN 2310 S. UNION AVE LOS ANGELES, CA 90007. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALYSON K. AHN. ALYSON K. AHN. This statement was filed with the County Clerk of LOS ANGELES County on 12/17/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/12/2015, 01/19/2015, 01/26/2015, 02/02/2015.

---

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS025031
Superior Court of California, County of Los Angeles
Petition of ROGER FARZAM for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: SAEED FARZAM filed a petition with this court for a decree of changing names as follows: ROGER FARZAM to SAEED FARZAM. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 02/27/2015, Time: 8:30 AM, Dept: K, Room:
The address of the court is SUPERIOR COURT OF CALIFORNIA - COUNTY OF LOS ANGELES, 1725 MAIN STREET, SANTA MONICA, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: DECEMBER 29, 2014

## DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 360069 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/24/2014 The following person(s) is (are) doing business as WHAT ON EARTH DO I EAT. 4718 MIDFEILD , LOS ANGELES, CA 90045. The full name of registrant(s) is/are: TERRA K. MACCOMMONS 4718 MIDFEILD LOS ANGELES, CA 90045. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/01/2014. /s/: TERRA K. MACCOMMONS. TERRA K. MACCOMMONS. This statement was filed with the County Clerk of LOS ANGELES County on 12/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

---

SUMMONS
(Citacion Judicial)
CASE NUMBER BC531838
DATE: 01/02/2015

NOTICE TO DEFENDANT:
(AVISO AL DEMANDADO):
COUNTY OF LOS ANGELES, ET AL

YOU ARE BEING SUED BY PLAINTIFF:
(LO ESTA DEMANDANDO EL DEMANDANTE):
DEBORAH J. FOULKS AKA SWEETS SKYEBLUSPEAKS

NOTICE! You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below.

You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.caurtinfo.ca.gov/selfhelp), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask
the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court.

There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site (www.lawhelpcalifornia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of $10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case.
AVISO! Lo han demandado. Si no responde dentro de 30 dias, la corte puede decidir en su contra sin escuchar su version. Lea la informacion a continuacion.

The name and address of the court is: (El nombre y direccion de la corte es):
SUPERIOUR COURT OF CALIFORNIA, LOS ANGELES COUNTY
STANLEY MOSK Courthouse
111 NORTH HILL STREET, LOS ANGELES CA 90012
The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is: (El nombre, la dirección y el número de teléfono del abogado del demandante, o del demandante que no tiene abogado, es):

LAW OFFICE OF ALABA S. AJETUNMOBI, ESQ (State Bar No. 219228)
100 OCEANGATE, 12TH FLOOR
LONG BEACH, CA 90802
Telephone: (562) 628-5578

NOTICE TO THE PERSON SERVED: You are served as an individual defendant
Published: SANTA MONICA DAILY PRESS: 01/19/15, 01/26/15, 02/02/15, 02/09/15

---

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 360083 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/24/2014 The following person(s) is (are) doing business as HINDI TV NOW, TRAVEL HOUNDS, LOAN HUNTERS, SUPER CARD FINDER, UNLIMITED CARDS. 3122 SANTA MONICA BLVD. SUITE 302 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: ZENDZEE, LLC 3122 SANTA MONICA BLVD. SUITE 302 SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under

## DBAS

the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 12/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

---

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 360081 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/24/2014 The following person(s) is (are) doing business as PRO CARD MATCHES, CARD APPROVAL KING, NEW CARD PROVIDER, UNLIMITED APPROVAL, PRO CARD. 3122 SANTA MONICA BLVD. SUITE 302 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: ZENDZEE, LLC 3122 SANTA MONICA BLVD. SUITE 302 SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 12/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

---

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 360085 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/24/2014 The following person(s) is (are) doing business as CABLE TV AND INTERNET DEALS, SOLAR REBATES, SOLAR POWER INCENTIVES, SOLAR QUOTES, SOLAR SAVINGS. 3122 SANTA MONICA BLVD. SUITE 302 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: ZENDZEE, LLC 3122 SANTA MONICA BLVD. SUITE 302 SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 12/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

---

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 360079 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/24/2014 The following person(s) is (are) doing business as NEW CARD SELECTIONS, CARD FILTER, UNLIMITED APPROVALS, TOP CARD FINDERS, THE CARD FINDERS. 3122 SANTA MONICA BLVD. SUITE 302 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: ZENDZEE, LLC 3122 SANTA MONICA BLVD. SUITE 302 SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 12/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

---

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 360077 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/24/2014 The following person(s) is (are) doing business as UNLIMITED MATCHES, NEW CARD GRABBER, CARD PROVIDER, BETTER CARD OFFERS, CARD SELECTOR, CARD SELECTOR. 3122 SANTA MONICA BLVD. SUITE 302 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: ZENDZEE, LLC 3122 SANTA MONICA BLVD. SUITE 302 SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 12/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use

## DBAS

GELES County on 12/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

---

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 360073 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/24/2014 The following person(s) is (are) doing business as SOLAR SAVINGS AGENT, SOLAR HOMES, RESIDENTIAL SOLAR, RESIDENTIAL SOLAR POWER, SOLAR ENERGY CONSULTANTS. 3122 SANTA MONICA BLVD. SUITE 302 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: ZENDZEE, LLC 3122 SANTA MONICA BLVD. SUITE 302 SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 12/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

---

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 360067 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/24/2014 The following person(s) is (are) doing business as DEGREE SUPPORTER, THE EDU HELPER, STUDENT AIDE, COLLEGE ASSISTANCE, BETTER EDU OPTIONS. 3122 SANTA MONICA BLVD. SUITE 302 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: ZENDZEE, LLC 3122 SANTA MONICA BLVD. SUITE 302 SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 12/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

---

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 360065 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/24/2014 The following person(s) is (are) doing business as DEGREE AIDE, DEGREE ASSISTANT, EDUCATION ASSISTANT, TOP COLLEGE AID, EDUCATION ALLY. 3122 SANTA MONICA BLVD. SUITE 302 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: ZENDZEE, LLC 3122 SANTA MONICA BLVD. SUITE 302 SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 12/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

---

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 360061 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/24/2014 The following person(s) is (are) doing business as GALAJ. 1511 GREENBRIAR RD. , GLENDALE, CA 91207. The full name of registrant(s) is/are: ERMIN INC. 1511 GREENBRIAR RD. GLENDALE, CA 91207. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/30/2013. /s/: ERIC MINASSIAN. ERMIN INC.. This statement was filed with the County Clerk of LOS ANGELES County on 12/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

---

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 363329 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/30/2014 The following person(s) is (are) doing business as DAMORES FAMOUS

## DBAS

in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

---

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 360071 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/24/2014 The following person(s) is (are) doing business as AMERICAN SOCIETY OF EYE CARE SPECIALISTS. 334 E. 2ND B , LOS ANGELES, CA 90012. The full name of registrant(s) is/are: SOCIETY OF CONTACT LENS SPECIALISTS, INC. 3038 E. STEARNS BREA, CA 92821. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/17/2014. /s/: GREGORY Y. KAME. SOCIETY OF CONTACT LENS SPECIALISTS, INC.. This statement was filed with the County Clerk of LOS ANGELES County on 12/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

---

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 360062 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/24/2014 The following person(s) is (are) doing business as SHORELINE PARTNERS. 6950 GRASSWOOD AVE. , MALIBU, CA 90265. The full name of registrant(s) is/are: ALEAH ZANDI 6950 GRASSWOOD AVE. MALIBU, CA 90265. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALEAH ZANDI. ALEAH ZANDI. This statement was filed with the County Clerk of LOS ANGELES County on 12/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

---

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 360660 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/24/2014 The following person(s) is (are) doing business as HOOT OWL STUDIOS. 938 CONCHA ST. , ALTADENA, CA 91001. The full name of registrant(s) is/are: ERIN JOHNSON 938 CONCHA ST. ALTADENA, CA 91001, PAULA STROTHER 3811 CANON BLVD. ALTADENA, CA 91001. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ERIN JOHNSON. ERIN JOHNSON, PAULA STROTHER. This statement was filed with the County Clerk of LOS ANGELES County on 12/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

---

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 360658 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/24/2014 The following person(s) is (are) doing business as BURKE FITNESS. 1066 ELKGROVE AVE. #2 , VENICE, CA 902921. The full name of registrant(s) is/are: GRIFFIN BURKE 495 NORTH MAIN ST. SEBASTOPOL, CA 95472. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/11/2014. /s/: GRIFFIN BURKE. GRIFFIN BURKE. This statement was filed with the County Clerk of LOS ANGELES County on 12/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

---

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 363329 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/30/2014 The following person(s) is (are) doing business as DAMORES FAMOUS

# Classifieds

GET RID OF YOUR ROLLERBLADES. Sell your sports equipment to someone who will actually use it.

Santa Monica Daily Press

PREPAY YOUR AD TODAY!

(310) 458-7737

CALL TODAY FOR SPECIAL MONTHLY RATES!
There is no more convincing medium than a DAILY local newspaper.

$9.50 per day. Up to 15 words, 50 cents each additional word.

## DBAS

PIZZA. 8369 WEST 3RD STREET , LOS ANGELES, CA 90048. The full name of registrant(s) is/are: BELLA VIKING INC. 8369 WEST 3RD STREET LOS ANGELES, CA 90048. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CAROLINE DMORE ALT. BELLA VIKING INC.. This statement was filed with the County Clerk of LOS ANGELES County on 12/30/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 363327 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/30/2014 The following person(s) is (are) doing business as HR CORNER CONSULTANCY, HR PRO. 3325 WILSHIRE BLVD. SUITE 619 , LOS ANGELES, CA 90010. The full name of registrant(s) is/are: HR CORNER CONSULTANCY, INC. 3708 RAMBOZ DRIVE LOS ANGELES, CA 90063. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ROWENA VINUYA. HR CORNER CONSULTANCY, INC.. This statement was filed with the County Clerk of LOS ANGELES County on 12/30/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 363325 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/30/2014 The following person(s) is (are) doing business as SACRED HANDS. 11965 VENICE BLVD. STE. #209 , LOS ANGELES, CA 90066. The full name of registrant(s) is/are: FERNANDO ESCOBAR 10438 CULVER BLVD. CULVER CITY, CA 90232. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2003. /s/: FERNANDO ESCOBAR. FERNANDO ESCOBAR. This statement was filed with the County Clerk of LOS ANGELES County on 12/30/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20014 363331 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/30/2014 The following person(s) is (are) doing business as MJD PRODUCTIONS. 11522 RIVERSIDE DR. #6 , NORTH HOLLYWOOD, CA 91602. The full name of registrant(s) is/are: MELISSA DIMEGLIO 11522 RIVERSIDE DR. #6 NORTH HOLLYWOOD, CA 91602. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MELISSA DIMEGLIO. MELISSA DIMEGLIO. This statement was filed with the County Clerk of LOS ANGELES County on 12/30/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 365495 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/31/2014 The following person(s) is (are) doing business as DISTINCTIVE HOME RENTALS. 14006 MORRISON STREET , SHERMAN OAKS, CA 91423. The full name of registrant(s) is/are: JOHEVED GLAZER 14006 MORRISON STREET SHERMAN OAKS, CA 91423. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOHEVED GLAZER. JOHEVED GLAZER. This statement was filed with the County Clerk of LOS ANGELES County on 12/31/2014. NOTICE: THIS FICTITIOUS BUSINESS

## DBAS

NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 365493 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/31/2014 The following person(s) is (are) doing business as THE TRACK KILLERS. 1033 N. HOLLYWOOD WAY (BUILDING) , BURBANK, CA 91505. The full name of registrant(s) is/are: JOSHUA CROSBY 1033 N. HOLLYWOOD WAY (BUILDING) BURBANK, CA 91505. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOSHUA CROSBY. JOSHUA CROSBY. This statement was filed with the County Clerk of LOS ANGELES County on 12/31/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/19/2015, 01/26/2015, 02/02/2015, 02/09/2015.












Santa Monica Daily Press GET RID OF YOUR ROLLERBLADES. Sell your sports equipment to someone who will actually use it. Classifieds

PREPAY YOUR AD TODAY!
(310) 458-7737
CALL TODAY FOR SPECIAL MONTHLY RATES!
There is no more convincing medium than a DAILY local newspaper.
$9.50 per day. Up to 15 words, 50 cents each additional word.

ADOPTIONS
PREGNANT? CONSIDERING ADOPTION? Call us first. Living expenses, housing, medical, and continued support afterwards. Choose adoptive family of your choice. Call 24/7. 1-877-879-4709 (CalSCAN)

ANNOUNCEMENTS
Place these house ads sporadically throughout your classified sections to promote the network - Thank you!

DID YOU KNOW Newspaper-generated content is so valuable it's taken and repeated, condensed, broadcast, tweeted, discussed, posted, copied, edited, and emailed countless times throughout the day by others? Discover the Power of Newspaper Advertising. For a free brochure call 916-288-6011 or email cecelia@cnpa.com (Cal-SCAN)

DID YOU KNOW that not only does newspaper media reach a HUGE Audience, they also reach an ENGAGED AUDIENCE. Discover the Power of Newspaper Advertising. For a free brochure call 916-288-6011 or email cecelia@cnpa.com (Cal-SCAN)

DID YOU KNOW 7 IN 10 Americans or 158 million U.S. Adults read content from newspaper media each week? Discover the Power of Newspaper Advertising. For a free brochure call 916-288-6011 or email cecelia@cnpa.com (Cal-SCAN)

DID YOU KNOW 144 million U.S. Adults read a Newspaper print copy each week? Discover the Power of Newspaper Advertising. For a free brochure call 916-288-6011 or email cecelia@cnpa.com (Cal-SCAN)

AUTOS WANTED
DONATE YOUR CAR, TRUCK OR BOAT TO HERITAGE FOR THE BLIND. FREE 3 Day Vacation, Tax Deductible, Free Towing, All Paperwork Taken Care of. 800-731-5042 (Cal-SCAN)

CABLE/SATELLITE TV
Dish Network -SAVE! Starting $19.99/month (for 12 months.) Premium Channel Offers Available. FREE Equipment, Installation & Activation. CALL, COMPARE LOCAL DEALS! 1-800-691-6715. (Cal-SCAN)

Get The Big Deal from DirecTV! Act Now- $19.99/mo. Free 3-Months of HBO, starz, SHOWTIME & CINEMAX. FREE GENIE HD/DVR Upgrade! 2014 NFL Sunday Ticket. Included with Select Packages. New Customers Only. IV Support Holdings LLC- An authorized DirecTV Dealer. Some exclusions apply - Call for details 1-800-385-9017 (Cal-SCAN)

DISH TV Retailer. Starting at $19.99/month (for 12 mos.) & High Speed Internet starting at $14.95/month (where available.) SAVE! Ask About SAME DAY Installation! CALL Now! 1-800-357-0810. (Cal-SCAN)

FINANCIAL SERVICES
Are you in BIG trouble with the IRS? Stop wage & bank levies, liens & audits, unfiled tax returns, payroll issues, & resolve tax debt FAST. Seen on CNN. A BBB. Call 1-800-761-5395. (Cal-SCAN)

Do you owe over $10,000 to the IRS or State in back taxes? Get tax relief now! Call BlueTax, the nation's full service tax solution firm. 800-393-6403. (Cal-SCAN)

Reduce Your Past Tax Bill by as much as 75 Percent. Stop Levies, Liens and Wage Garnishments. Call The Tax DR Now to see if you Qualify 1-800-498-1067. (Cal-SCAN)

SOCIAL SECURITY DISABILITY BENEFITS. Unable to work? Denied benefits? We Can Help! WIN or Pay Nothing! Contact Bill Gordon & Associates at 1-800-966-1904 to start your application today! (Cal-SCAN)

HEALTH/MEDICAL
Until Further Notice
Attention: VIAGRA and CIALIS USERS! A cheaper alternative to high drugstore prices! 50 Pill Special - $99 FREE Shipping! 100 Percent Guaranteed. CALL NOW: 1-800-624-9105 (Cal-SCAN)

Canada Drug Center is your choice for safe and affordable medications. Our licensed Canadian mail order pharmacy will provide you with savings of up to 75 percent on all your medication needs. Call today 1-800-273-0209 for $10.00 off your first prescription and free shipping. (Cal-SCAN)

HELP WANTED
AVON - Earn extra income with a new career! Sell from home, work, online. $15 startup. For information, call: 877-830-2916. (CalSCAN)

HELP WANTED/DRIVERS
ATTN: Drivers - $2K Sign-On Bonus. Accelerate your Career! $$ RECENT PAY INCREASE $$ Make $55,000 your first year! CDL-A Req - (877) 258-8782 www.ad-drivers.com (Cal-SCAN)

Obtain Class A CDL in 2 ? weeks. Company Sponsored Training. Also Hiring Recent Truck School Graduates, Experienced Drivers. Must be 21 or Older. Call: (866) 275-2349. (Cal-SCAN)

NEED CLASS A CDL TRAINING? Start a CAREER in trucking today! Swift Academies offer PTDI certified courses and offer "Best-In-Class" training. • New Academy Classes Weekly • No Money Down or Credit Check • Certified Mentors Ready and Available • Paid (While Training With Mentor) • Regional and Dedicated Opportunities • Great Career Path • Excellent Benefits Package. Please Call: (520) 226-4362 (Cal-SCAN)

INSURANCE/HEALTH
Lowest Prices on Health & Dental Insurance. We have the best rates from top companies! Call Now! 888-989-4807. (CalSCAN)

MEDICAL SUPPLIES/EQUIPMENT
Safe Step Walk-In Tub! Alert for Seniors. Bathroom falls can be fatal. Approved by Arthritis Foundation. Therapeutic Jets. Less Than 4 Inch Step-In. Wide Door. Anti-Slip Floors. American Made. Installation Included. Call 800-799-4811 for $750 Off. (Cal-SCAN)

MISCELLANEOUS FOR SALE
SAWMILLS from only $4397.00- MAKE & SAVE MONEY with your own bandmill-Cut lumber any dimension. In stock ready to ship. FREE Info/DVD: www.NorwoodSawmills.com 1-800-578-1363 Ext.300N (Cal-SCAN)

PERSONALS-ADULT
ALL MALE HOT GAY HOOKUPS! Call FREE! 800-861-8703 only 18 and over. (Cal-SCAN)

Meet singles right now! No paid operators, just real people like you. Browse greetings, exchange messages and connect live. Try it free. Call now: 800-945-3392. (Cal-SCAN)

SCHOOLS/EDUCATION
TRAIN AT HOME TO PROCESS MEDICAL BILLING & INSURANCE CLAIMS! NO EXPERIENCE REQUIRED! Become a Medical Office Assistant now with our online training program! HS Diploma/GED & Computer/Internet required to participate. 1-877-649-3155. (Cal-SCAN)

WANTED TO BUY
CA$H FOR DIABETIC TEST STRIPS!! Don't throw boxes away - Help others. Unopened / Unexpired boxes only. All Brands Considered. Call Anytime! 24hrs/7days (888) 491-1168 (Cal-SCAN)

YOUR AD
COULD RUN HERE!
CALL US TODAY AT
(310) 458-7737

## Employment

### Employment Wanted

Logistics Analyst. 2 yr exp. Send resume to Cal Import Global Logistics, 1140 E Sandhill Ave, Carson, CA 90746.

### Help Wanted

Immediate need for sharp, multi-tasking administrative assistant for busy, busy Santa Monica Realtor. Must have extensive office experience & skills. MicroSoft suite, internet etc. Must be self starter. Monday - Friday 9am - 6pm reply to: smrealestateassistant@gmail.com

## Services

### Personal Services

BLISSFUL RELAXATION! Experience Tranquility & Freedom from Stress through Nurturing & Caring touch in a total healing environment. Lynda, LMT: 310-749-0621

## Real Estate

### West Side Rentals

Santa Monica LARGE APARTMENT FOR RENT Street parking, Paid water & gardener, Rent $2,595.00, Deposit 2595.00, Available 11515. westsiderentals.com/listingdetail.cfm?id=824616

Brentwood CONTEMPORARY 22 CONDOTOWNHOUSE - PRIME BRENTWOOD LOCATION!! Tandem Parking, Rent $3,250.00, Deposit 3250.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1151984

Santa Monica ONE BEDROOM - WALKING DISTANCE TO THE BEACH 1-car Garage parking, Paid water, Rent $2,395.00, Deposit 2395, Available Now! westsiderentals.com/listingdetail.cfm?id=1148288

Marina Del Rey BEAUTIFUL GARDEN APARTMENT WITH MARINA VIEWS!! 1-car Subterranean parking, Paid water & hot water & trash, Rent $2,175.00 to AND UP!!, Available Now! westsiderentals.com/listingdetail.cfm?id=552856

West LA AWESOME W. LA LOCATION CLOSE TO BRENTWOOD AND S.M. 1 BLOCK SOUTH OF WILSHIRE 1-car Carport parking, Paid water & hot water & trash, Rent $1,595.00, Deposit 3190.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1125308

West LA GREAT LOCATION 2-car Tandem Parking, Paid water & hot water & trash & gardener, Rent $1,800.00, Deposit 1800.00, Available Now! westsiderentals.com/listingdetail.cfm?id=260007

Santa Monica PRIME LOCATION, BRIGHT RENOVATED 1923 APARTMENT IN QUIET BUILDING Street parking, Paid utilities, Rent $1,810.00, Available 12415. westsiderentals.com/listingdetail.cfm?id=537736

West LA STUNNING BRIGHT AND LARGE 3BED 2BATH WNEW WOOD FLOORS AND WASHER DRYER INSIDE UNIT! 2-car Tandem Parking, Paid water & trash, Rent $3,150.00, Deposit 3150, Available Now! westsiderentals.com/listingdetail.cfm?id=1157242

Venice LINCOLN PLACE APARTMENT HOMES 1-car Parking available, Rent $2,879.00 to - $3463.00, Deposit 750, Available Now! westsiderentals.com/listingdetail.cfm?id=1151848

West LA 1 BED - QUIET BUILDING - AWESOME DEAL - UPSCALE LOCATION - COME VISIT OUR COMMUNITY Parking included, Rent $1,495.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1152574

West LA LUXURY LIVING AT AN AFFORDABLE PRICE! GORGEOUS ONE BEDROOM ONE BATHROOM UNIT Parking available, Rent $1,550.00, Deposit 1550, Available Now! westsiderentals.com/listingdetail.cfm?id=1158596

Brentwood 2 BEDS DEN, 2 BATHS GREAT APARTMENT! 2-car Parking included, Paid water & trash, Rent $2,895.00, Deposit 1500, Available Now! westsiderentals.com/listingdetail.cfm?id=789909

West LA 1BED1 BA COMPLETELY REMODELED BRIGHT UPPER CORNER UNIT! Street parking, Paid water & trash & gardener, Rent $1,995.00, Deposit 2992, Available Now! westsiderentals.com/listingdetail.cfm?id=1149187

Brentwood LARGE 1 BEDROOM1 BATH APARTMENT NEAR BRENTWOOD, UCLASMC 1-car Parking included, Paid water & trash, Rent $1,575.00, Deposit 450.00, Available 11415. westsiderentals.com/listingdetail.cfm?id=297930

Santa Monica LOVELY UPPER 2 BD ON 12TH STREET! DISHWASHER, FIREPLACE, GRANITE, AMAZING LOCATION! MUST SEE! 1-car Parking included, Paid water & trash, Rent $2,650.00, Deposit 2650.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1147050

West LA VERY LARGE 2 BEDROOM APARTMENT IN GREAT WESTSIDE LOCATION! 1-car Parking included, Paid gardener, Rent $2,175.00 to 2175, Deposit 1400, Available 11715. westsiderentals.com/listingdetail.cfm?id=1154502

Santa Monica EXCEPTIONAL 3 BEDROOM MAID QUARTERS TOWNHOME IN FRANKLIN SCHOOL DISTRICT 6-car Garage parking, Paid hot water & trash & gardener, Rent $7,500.00, Deposit 7500.00, Available 12015. westsiderentals.com/listingdetail.cfm?id=276629

$8.50 A DAY LINER ADS!
For the first 15 words.
CALL TODAY (310) 458-7737

Santa Monica CLOSE TO THE BEACH, SHOPPING AND ENTERTAINMENT. MODERN 1 BEDROOM. 1-car Parking available, Paid partial utilities & water & hot water & trash & gardener, Rent $2,000.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1152501

Venice ROMANTIC PACIFIC OCEAN WALK STREET GEM, SECONDS TO VENICE BEACH SAND 1-car Parking included, Paid partial utilities & trash & cable, Rent $4,000.00 to month, Available Now! westsiderentals.com/listingdetail.cfm?id=1117900

Brentwood LUXURY PENTHOUSE BRENTWOOD CONDO WITH CITY & OCEAN VIEWS 2-car Subterranean parking, Paid water & trash & association fees, Rent $4,200.00, Deposit 8400, Available Now! westsiderentals.com/listingdetail.cfm?id=1149955

Marina Del Rey TOP FLOOR SOUTHERN FACING MARINA VIEW APARTMENT 2-car Subterranean parking, Paid partial utilities & water & hot water & trash & gas & electricity, Rent $2,850.00 to month, Deposit 2950.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1137947

Santa Monica UPPER 1 BED, 1 BATH APARTMENT 1-car Parking included, Paid water & hot water & gardener, Rent $1,995.00, Available Now! westsiderentals.com/listingdetail.cfm?id=677055

Marina Del Rey MARINA DEL REY BEAUTY! 1-car Parking included, Rent $5,100.00, Deposit 5100.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1150594

West LA LEASE SPECIAL! PENTHOUSE! STUNNING 2 BEDROOM LOCATED IN MODERN BUILDING PERFECT LOCATION! 2-car Parking included, Rent $3,500.00, Deposit 500, Available Now! westsiderentals.com/listingdetail.cfm?id=1128728

West LA 2 BED2 BA TOWNHOUSE-STYLE UNIT IN PRIME WEST L.A. 1-car Driveway parking, Rent $2,500.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1143241

Santa Monica SANTA MONICA, CA 90403 1-car Parking included, Paid utilities, Rent $3,750.00 to month, Deposit 7500, Available Now! westsiderentals.com/listingdetail.cfm?id=1061852

Brentwood CONTEMPORARY BUILDING IN THE HEART OF BRENTWOOD NEAR SAN VICENTE AND MONTANA. 2-car Parking included, Paid water & trash, Rent $2,695.00, Deposit 1500.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1075297

ADVERTISE!
CALL US (310) 458-7737

West LA HUGE RENOVATED STUDIO WSEPARATE SLEEPING AREA - POOL WGAS BBQ -GATED 1-car Garage parking, Rent $1,595.00, Available 12315. westsiderentals.com/listingdetail.cfm?id=1087748

Santa Monica PRIME SANTA MONICA ONE BLOCK TO OCEAN 2-car Parking included, Paid water & hot water & trash, Rent $2,795.00, Deposit 2795.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1150751

Santa Monica NICE 1 BEDROOM 1 BATH Street parking, Paid water & trash & gas & electricity, Rent $1,700.00, Deposit 1000, Available 21015. westsiderentals.com/listingdetail.cfm?id=1159146

West LA BRAND NEW 3 AND 4 BEDROOM UNITS Parking included, Paid trash & gardener, Rent $3,450.00 to 4095, Available Now! westsiderentals.com/listingdetail.cfm?id=1130062

Brentwood BONJOUR NEW BEGINNINGS! 1-car Valet parking, Paid gardener, Rent $3,199.00, Deposit 1500, Available Now! westsiderentals.com/listingdetail.cfm?id=1082937

Venice GORGEOUS LUXURY CRAFTSMAN VENICE BEACH HOME BY SIDEWALK CAFE 3-car Parking included, Paid utilities, Rent $550.00 to night, Deposit 1000, Available Now! westsiderentals.com/listingdetail.cfm?id=716148

Venice LOVINGLY RESTORED MID-CENTURY CHARMER Street parking, Paid gardener, Rent $4,400.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1148636

Santa Monica COMPLETELY REMODELED BRIGHT 2BEDROOM 2 BATH APT 1-car Parking available, Paid water & trash & gardener, Rent $3,100.00 to Plus city of S.M. fee, Available Now! westsiderentals.com/listingdetail.cfm?id=22710

Marina Del Rey WELCOME TO YOUR NEW APARTMENT HOME! 1-car Parking included, Rent $2,215.00 to AND UP, Available Now! westsiderentals.com/listingdetail.cfm?id=38575

Brentwood GORGEOUS REMODELED SINGLE FAMILY HOME 3-car Garage parking, Paid gardener & pool service, Rent $9,200.00, Available Now! westsiderentals.com/listingdetail.cfm?id=941531

Venice LARGE LOFTLIKE 1 BEDROOM, 1 BLOCK FROM ABBOT KINNEY 1-car Garage parking, Paid water & gardener, Rent $2,400.00, Deposit 3500.00, Available 2115. westsiderentals.com/listingdetail.cfm?id=740086

Santa Monica OCEAN TOWERS 2-car Garage parking, Rent $17,000.00, Deposit 34000, Available 6115. westsiderentals.com/listingdetail.cfm?id=1158818






# You get the windows, we pay the interest



## The problems with vinyl windows:

- Even in our normal temperature changes **low-end vinyl windows can warp and leak.**
- **Vinyl is just plastic** so vinyl windows can ruin the look of your whole home.

## The solution is our Fibrex® window material:

- **Fibrex is two times stronger than vinyl** and has the elegant look and feel of a wood window without the maintenance.
- Fibrex is available in **nine beautiful colors** and we have **eleven gorgeous hardware styles.**



Our most energy-efficient SmartSun™ Glass comes standard †

Only through February 8th

# 5 YEARS NO INTEREST[1] or SAVE 20%

on windows, patio doors AND installation[1]

Yes, we are discounting ALL THREE!

Offer expires February 8, 2015
Offer only available as part of our Instant Product Rewards Plan.

**This special ends February 8th**

The people who want windows and patio doors later **simply won't get this deal!**

Renewal by Andersen® WINDOW REPLACEMENT an Andersen Company

## Call for your FREE Window Diagnosis

# 424-320-0743

[1]Restrictions and conditions apply; see your local representative for details. Cannot be combined with prior purchases, other offers, or coupons. No adjustments to previous orders. Offer not available in all areas, 20% discount applied by retailer representative at time of contract execution and applies to minimum purchase of 4 or more windows and/or patio doors. Offer does not include bay/bow windows. Offer only available as part of our Instant Product Rewards Plan. As part of the Instant Product Rewards Plan, all homeowners must be present and must purchase during the initial visit to qualify. To qualify for 20% discount offer, initial contact for a free Window Diagnosis must be made and documented on or before 2/8/15 with the appointment then occurring no more than 10 days after the initial contact. 0% APR for 60 months available to well qualified buyers on approved credit only. Not all customers may qualify. Higher rates apply for customer with lower credit ratings. Financing not valid with other offers or prior purchases. No Finance Charges will be assessed if promo balance is paid in full in 60 months. Renewal by Andersen retailers are independently owned and operated retailers, and are neither brokers nor lenders. Any finance terms advertised are estimates only and all financing is provided by third-party lenders unaffiliated with Renewal by Andersen retailers, under terms and conditions arranged directly between the customer and such lender, all subject to credit requirements. Renewal by Andersen retailers do not assist with, counsel or negotiate financing, other than providing customers an introduction to lenders interested in financing. OC License # 990416. LA License # 992285. "Renewal by Andersen" and all other marks where denoted are marks of Andersen Corporation. ©2015 Andersen Corporation. All rights reserved. ©2015 Lead Surge LLC. All rights reserved. †Summer values are based on comparison of Renewal by Andersen Insert double-hung window SHGC to the SHGC for clear dual pane glass non-metal frame default values from the 2006, 2009 and 2012 International Energy Conservation Code "Glazed Fenestration" Default Tables.